

Table 1231. Expenditures Per Consumer Unit for Entertainment and Reading: 1985 to 2008

[Data are annual averages. In dollars, except as indicated. Based on Consumer Expenditure Survey (CE); see text in Section 13 for description of survey. See also headnote, Table 685. For composition of regions, see map, inside front cover]

Year and characteristic	Entertainment and reading		Entertainment				Reading
	Total	Percent of total expenditures	Total	Audio and visual		Other entertainment, supplies, and equipment services ¹	
				Fees and admissions	equipment and services		
1985.....	1,311	5.6	1,170	320	371	479	141
1990.....	1,575	5.6	1,422	371	454	597	153
1993.....	1,792	5.8	1,626	414	590	621	166
1994.....	1,732	5.5	1,567	439	533	595	165
1995.....	1,775	5.5	1,612	433	542	637	163
1996.....	1,993	5.9	1,834	459	561	814	159
1997.....	1,977	5.7	1,813	471	577	766	164
1998.....	1,907	5.4	1,746	449	535	762	161
1999.....	2,050	5.5	1,891	459	608	824	159
2000.....	2,009	5.3	1,863	515	622	727	146
2001.....	2,094	5.3	1,953	526	660	767	141
2002.....	2,218	5.5	2,079	542	692	845	139
2003.....	2,187	5.4	2,060	494	730	835	127
2004.....	2,348	5.4	2,218	528	788	903	130
2005.....	2,514	5.4	2,388	588	888	912	126
2006.....	2,493	5.2	2,376	606	906	863	117
2007.....	2,816	5.7	2,698	658	987	1,053	118
2008, total.....	2,951	5.8	2,835	616	1,036	1,183	116
Age of reference person:							
Under 25 years old.....	1,656	5.6	1,608	271	681	656	48
25 to 34 years old.....	2,845	5.9	2,766	524	1,105	1,137	79
35 to 44 years old.....	3,705	6.3	3,603	823	1,168	1,613	102
45 to 54 years old.....	3,421	5.6	3,297	805	1,174	1,318	124
55 to 64 years old.....	3,193	5.8	3,036	643	1,113	1,280	157
65 to 74 years old.....	2,570	7.0	2,418	498	885	1,035	152
75 years old and over.....	1,481	3.6	1,349	268	628	453	132
Hispanic or Latino Origin of reference person:							
Hispanic.....	1,825	4.2	1,787	364	851	572	38
Non-Hispanic.....	3,097	6.0	2,971	648	1,060	1,262	126
Race of reference person:							
White, Asian, and all other races.....	3,148	6.0	3,022	672	1,056	1,294	126
Black.....	1,525	4.2	1,478	210	894	375	47
Region of residence:							
Northeast.....	3,101	5.6	2,960	724	1,090	1,145	141
Midwest.....	2,876	6.0	2,758	592	987	1,179	118
South.....	2,599	5.6	2,512	507	1,027	977	87
West.....	3,473	6.3	3,333	726	1,056	1,551	140
Size of consumer unit:							
One person.....	1,743	5.8	1,655	322	694	639	88
Two or more persons.....	3,443	5.9	3,315	736	1,176	1,404	128
Two persons.....	3,322	6.2	3,178	595	1,122	1,461	144
Three persons.....	3,193	5.4	3,070	720	1,206	1,143	123
Four persons.....	3,829	5.8	3,714	942	1,276	1,496	115
Five persons or more.....	3,710	5.6	3,612	949	1,177	1,486	98
Income before taxes:							
Quintiles of income:							
Lowest 20 percent.....	1,137	5.1	1,082	156	536	390	55
Second 20 percent.....	1,789	5.6	1,716	221	726	769	73
Third 20 percent.....	2,523	5.9	2,422	372	948	1,102	101
Fourth 20 percent.....	3,404	5.8	3,276	647	1,262	1,367	128
Highest 20 percent.....	5,898	6.1	5,673	1,681	1,707	2,286	225
Education:							
Less than a high school graduate.....	1,361	4.6	1,318	129	640	549	43
High school graduate.....	2,205	5.4	2,129	297	947	885	76
High school graduate with some college.....	2,800	5.9	2,700	525	1,005	1,169	100
Associate's degree.....	3,264	6.1	3,146	628	1,214	1,305	118
Bachelor's degree.....	4,216	6.4	4,048	1,054	1,246	1,749	168
Master's, professional, doctoral degree.....	4,788	6.0	4,530	1,477	1,340	1,713	258

¹ Other equipment and services include pets, toys, hobbies, and playground equipment; and other entertainment supplies, equipment, and services.

Source: U.S. Bureau of Labor Statistics, Consumer Expenditure Survey, "Consumer Expenditures in 2008," October 2009. See also <<http://www.bls.gov/cex/home.htm#tables>>.