



PMN Offers Stakeholder Outreach/Education Platform in Support of Grant Communication Requirements

Are you applying for or have been awarded a grant and are looking for a way to fulfill the outreach/communication requirement? The Plant Management Network (PMN) now offers a new service to develop and broadly disseminate educational web-based materials in support of your outreach needs.

PMN will cooperate with you and your team to create and publish educational web-based materials to our mutual stakeholders. PMN is available to provide its services in fulfillment of the outreach/communication component now required by many granting agencies for which you and your colleagues may be submitting a proposal or may have been approved.

Our expert involvement will consist primarily of producing, hosting, and maintaining a series of open-access Internet-based webcasts based on your outreach/communication message. These webcasts will be actively promoted and publicly available on the PMN website (links below), and disseminate your grant-based information to our broad readership, which includes growers, agribusiness professionals, private and public researchers, educators, policy makers, and the public at large.

In addition to webcasts, PMN's full suite of services includes producing/distributing educational materials in several forms and media, including web-based, print, CD & DVD, and exhibits. We are also happy to explore other opportunities with you.

Benefits of Partnering with PMN on Your Educational Outreach/Communication Webcast(s):

- PMN provides a publicly available, institution-neutral publication venue
- PMN is a multidisciplinary resource, representing the breadth and interrelationship of the plant sciences
- PMN is acknowledged as a credible, nonbiased resource
- Publishing with PMN positions your outreach materials in an electronic resource that is recognized as a centralized destination for comprehensive plant science information
- PMN has an established record of producing high-quality online presentations and supporting resources
- Developing your PMN webcast is as simple as preparing a routine PowerPoint
- Recording your presentation is easy and done from the convenience of your office telephone, saving time, travel, and expense
- Webcasts and other materials will be maintained and hosted indefinitely beyond the life of the grant
- Achieving your stakeholder outreach/communication goal with PMN is both efficient and cost effective

Plant Management Network is a cooperative not-for-profit resource managed by the American Phytopathological Society, American Society of Agronomy, and Crop Science Society of America in partnership with nearly 80 other nonprofit societies, land-grant universities, and agribusiness companies. Our mission is to enhance the health, management, and production of agricultural and horticultural crops. Nearly 370,000 individuals have visited PMN over the past year alone and our audience is continually growing.

Thank you for the opportunity to be considered as part of your grant proposal. We look forward to working with you on the development of your educational materials. Please contact us for more specific information and associated costs.

Contact:

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Reference Links:

PMN Website - <http://www.plantmanagementnetwork.org>

PMN Partners - <http://www.plantmanagementnetwork.org/partners/profile>

Sample Webcast - <http://www.plantmanagementnetwork.org/samplewebcast>
(audio required)