

# U.S. Trade and Development Agency

## Transportation

The U.S. Trade and Development Agency (USTDA) helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

### USTDA Programs

USTDA promotes economic growth in emerging economies by facilitating the participation of U.S. businesses in the planning and execution of priority development projects in host countries. The Agency's objectives are to help build the infrastructure for trade, match U.S. technological expertise with overseas development needs, and help create lasting business partnerships between the United States and emerging market economies.

USTDA advances these objectives through its two key programs, the *International Business Partnership Program* and the *Project Development Program*.

USTDA's reverse trade missions (RTM) are the mainstay of its *International Business Partnership Program (IBPP)*. Created in 2010 in response to President Obama's National Export Initiative, the *IBPP* is USTDA's signature program for linking the U.S. private sector to foreign buyers. These visits are carefully planned to enable foreign decision-makers to meet with U.S. businesses and to observe the manufacture, and demonstration of U.S. goods and services that can help them achieve their development goals. These RTMs also include meetings with financial institutions to observe financing options and technical and regulatory bodies that can assist with strengthening the project sponsor's technical capacity.

Through feasibility studies, technical assistance and pilot projects, USTDA's *Project Development Program* helps overseas project sponsors identify technological solutions and various sources of financing for priority infrastructure projects.

Through these programs, USTDA funds an array of activities that promote the procurement of U.S. transportation technologies and the development of transportation infrastructure projects in partner countries.

### Recent Activities

#### U.S. - China Aviation Cooperation Program

The U.S.-China Aviation Cooperation Program (ACP) is designed to promote technical, policy and commercial cooperation between the U.S. and Chinese aviation sectors. In six program phases, USTDA has contributed over \$8 million, with additional support from ACP's 50+ U.S. private sector members and four public members, including the Federal Aviation Administration and the Civil Aviation Administration of China. Recent export successes include the sale of two U.S.-made fire trucks by Oshkosh Corporation to Shanghai Hongqiao Airport for \$1.5 million. In 2010 alone, ACP members together reported over \$720 million in exports to China.



USTDA supports the NEI's mission as a member of the President's Export Promotion Cabinet.

## U.S. - India Aviation Cooperation Program



The U.S.-India Aviation Cooperation Program is another bilateral public-private partnership that targets mutual interests and collaboration on the modernization requirements of India's rapid aviation sector growth. USTDA, the Federal Aviation Administration, U.S. aviation companies and the Government of India's aviation sector jointly support the cooperation program. Through it, USTDA has supported two bilateral Aviation Summits and other technical assistance projects that are aimed at helping India achieve and maintain global standards in civil aviation safety.

## Africa Trade Lanes Partnership



To further the goals of the African Growth and Opportunity Act (AGOA), USTDA initiated a multimodal African Trade Lanes Partnership to advance the development of sub-Saharan Africa's most vital trade lanes and transportation networks. This umbrella initiative promotes regional integration and connectivity in all modes of transportation. USTDA's initiative also aims to increase transportation sector trade and investment in the region. As such, the Partnership is intended to leverage bilateral, multilateral and commercial sources of project financing.

## Colombia Ports of Cartagena and Contecar Central Security & Customs



USTDA is providing a grant to Sociedad Portuaria Regional de Cartagena for a feasibility study that will provide guidance on integrating the customs and security facilities of the Cartagena and Contecar ports. The grant promotes security enhancements at the Port of Cartagena, which ships over one-quarter of its total container volume to the United States. The Port of Cartagena received Container Security Initiative designation in 2007 due, in part, to USTDA-funded technical assistance on the chain-of-custody security at the port.

## Egyptian Rail Safety

The creation of a national traffic management master plan was the result of USTDA-funded technical assistance to the Egyptian Ministry of Transportation. The technical assistance also supported the development of an independent railway safety oversight and enforcement authority to monitor compliance with safe operating practices.

## Air Jamaica Technical Assistance



Recognizing Jamaica's desire to improve air transportation efficiency, minimize government expenditures, and increase investment into the country, USTDA provided two grants for legal and performance improvement consultancies to assist the Ministry of Finance and Public Service in the divestment of Air Jamaica. The combined assistance led to the successful acquisition of Air Jamaica by Trinidad & Tobago-based Caribbean Airlines. Caribbean Airlines is currently in the process of renewing its fleet and has taken steps to lease six Boeing aircraft.

**Contact us for more information!**  
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## USTDA: Transportation Sector by the Numbers

**\$8.6 billion**

USTDA's grants in the aviation sector resulted in over \$8.6 billion dollars in U.S. exports during the period of 1999-2008.

**\$10.7 million**

Amount obligated by USTDA in fiscal year 2010 for transportation sector activities.

**54**

Number of transportation sector activities obligated by USTDA in fiscal year 2010.



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