

Major in Merchandising

Following is one suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment.

**See the University Core Curriculum section of this catalog for approved list of course options.*

BS with a Major in Merchandising (Business Minor)

FRESHMAN YEAR

FALL	HOURS
ECON 1100, Principles of Microeconomics	3
ENGL 1310, College Writing I or ENGL 1313, Computer Assisted College Writing I*	3
HIST 2610, United States History to 1865*	3
SMHM 2490, Introduction to Fashion Merchandising	3
Elective	<u>3</u>
Total	15

SOPHOMORE YEAR

FALL	HOURS
ACCT 2020, Accounting Principles I	3
HIST 2620, United States History Since 1865*	3
PSCI 1040, American Government*	3
SMHM 2650, Textiles	3
SMHM 3350, History of Costume and Furniture	3
Elective	<u>1</u>
Total	16

JUNIOR YEAR

FALL	HOURS
MKTG 3650, Principles of Marketing	3
SMHM 3510, Merchandising Problems	3
SMHM 3650, Textile Evaluation	3
SMHM 3750, Consumer Studies in Apparel and Home Furnishings	3
Natural Sciences*	<u>4</u>
Total	16

FRESHMAN YEAR

SPRING	HOURS
ECON 1110, Principles of Macroeconomics	3
ENGL 1320, College Writing II or ENGL 2700, Technical Writing*	3
MATH 1190, Business Calculus or MATH 1400, College Math with Calculus*	3
SMHM 1650, Apparel Evaluation	3
SMHM 2360, Aesthetics and Environment	3
Elective	<u>1</u>
Total	16

SOPHOMORE YEAR

SPRING	HOURS
ACCT 2030, Accounting Principles II	3
BCIS 2610, Introduction to Computers in Business	3
PSCI 1050, American Government*	3
SMHM 1450, Principles of Nutrition (may be used to satisfy Wellness requirement*)	3
SMHM 3370, Dress and Human Behavior	3
Visual and Performing Arts*	<u>3</u>
Total	18

JUNIOR YEAR

SPRING	HOURS
MGMT 3720, Organizational Behavior	3
SMHM 3450, Presentation Techniques (may be used to satisfy Communication requirement*)	3
SMHM 3850, Promotion of Apparel and Home Furnishings	3
SMHM Elective	3
Natural Sciences*	<u>4</u>
Total	16

SENIOR YEAR

FALL	HOURS
MKTG 4600, Retailing	3
SMHM 4010, Global Textile and Apparel Industries	3
SMHM 4750, Managing a Diverse Workforce (may be used to satisfy Cross-cultural, Diversity and Global Studies requirement*)	3
SMHM Elective	3
Humanities*	<u>3</u>
Total	15

SENIOR YEAR

SPRING	HOURS
SMHM 4500, Internship in Merchandising and Hospitality Management	6
SMHM Elective	3
Business Elective	<u>3</u>
Total	16

*Actual degree plans may vary depending on availability of courses in a given semester.
Some courses may require prerequisites not listed in the above plan.*