

Campus Connection Friday, Aug. 7, 2009
People, plans and progress at Fort Worth's Medical School *and more*

TOP STORIES

Employee Appreciation Day 2009

The third annual Employee Appreciation Day is Wednesday, Aug. 26, from 11 am to 1:30 pm at Alumni Plaza. President Scott Ransom and the Executive Team will serve free lunch for faculty and staff including burgers (or veggie burgers), fixings and snow cones. The department lunch schedule will be posted in Daily News and on flyers posted around campus in the coming weeks. Don't forget your UNTHSC ID badge for your commemorative T-shirt and other giveaways. The Employee Benefits Action Committee will host Wheel of Fortune with several prizes, and there will be a photo booth for individuals photos for an all-employee mural. Throughout the day President Ransom will visit offices around campus to personally thank employees for their accomplishments this year. Burgers, T-shirts and other giveaways for the evening crew will be available from 5:30 to 6:30 pm in the Atrium.

On Employee Appreciation Day, we would like to encourage everyone to enjoy a "business casual Friday" dress code if appropriate for their department. Please check with your supervisor if you have any questions about this.

Going green and white: Update

As previously reported, the UNT System Board of Regents voted at its May meeting to change the Health Science Center's colors to better align branding across the entire UNT System. Over the last few weeks, it has been determined that a more comprehensive rebranding review for the Health Science Center is appropriate as brand identities are developed for the System itself and the new Law School.

Marketing and Communications will be working with System designers and representative groups from across the campus to formulate our brand identity and brand standards going forward. That process will take some months to accomplish, and therefore a full launch of the brand will be delayed to later in the fiscal year.

You will be getting a feel for "going green" at the upcoming Employee Appreciation Day, but please note that the color you see may not be the final color chosen for our campus.

For now, continue to use existing supplies of printed and other branded items. More details and brand-usage guidelines will be communicated later. If you have any questions, please contact the Marketing Department at ext. 5190.

Class of 2013 cleans up Trinity Trails

It didn't take the Texas College of Osteopathic Medicine Class of 2013 long to start giving back to the Fort Worth community. During orientation, the entire class, along with the Medical Student Government Association (MSGA), volunteered to clean up along Trinity Trails. MSGA executive council members Bill Betz, Christian Dean, Matt Garcia, Ghazaleh Moayedid and Amir Barzin coordinated with the

Fort Worth Parks and Recreation Department to plan the clean-up. The group picked up trash on Trinity Trails near the new Fort Worth Police and Firefighters Memorial.

NEWS BRIEFS

Regents to meet at UNTHSC

The UNT System Board of Regents will meet at the UNT Health Science Center on Aug. 20 and 21. It will be the first meeting for Student Regent Jennifer Ozan (TCOM '10), and two new regents to be named by Gov. Rick Perry.

President's Town Hall meeting on Aug. 25

President Ransom's next Town Hall meeting will be on Aug. 25 at noon in Everett Hall. At the meeting, President Ransom will discuss the latest UNTHSC news as well as items discussed at the Aug. 21-22 Regents' meeting. If you'd like to submit an anonymous question or topic for the meeting, e-mail it to townhall@hsc.unt.edu by Thursday, Aug. 20. And, of course, you can ask questions at the meeting as well. Pizza and bottled water will be served.

Last chance to take the Values Survey

Today is your last chance to share your opinions on the UNT Health Science Center's organizational values — compassion, integrity, teamwork, innovation, pride and excellence. The Marketing and Communications Department is gathering feedback through the survey, as well as a values blog, to help determine what our values mean to the institution and how they should guide our decisions. Take the values survey [here](#), or comment on the values blog [here](#). Learn more at the [UNTHSC Values Web site](#).

Foodies needed to support UNTHSC

Present your Fundraising Foodie card each time you shop at Central Market in [Fort Worth](#) or [Southlake](#) and 5 percent of your total purchase will be donated to the Health Science Center's [Go Centers](#), where UNTHSC students mentor local high school students. Don't have a Fundraising Foodie card? Get one for yourself and for your friends from [Susan Smith](#) in Institutional Advancement. Note that the 5 percent donation is only on personal purchases — UNTHSC P-card purchases are not eligible.

Memories needed

Your help is needed for a new history book currently being prepared to celebrate next year's 40th anniversary of the Texas College of Osteopathic Medicine and the Health Science Center. We are looking for the recollections of students, faculty, staff and alums for possible inclusion. Please write up and forward your memories of events and personalities from your time at UNTHSC, as well as photographs, to [Jean Tips](#) in Marketing and Communications.

Founders' Activity Center fee increase

Starting Sept. 1, the Founders' Activity Center usage and locker fees will each increase to \$10 per month. The increased fees will apply to all UNTHSC faculty, staff, alumni, faculty/staff dependents, and student

dependents. For example, if you are currently paying for only one membership, your fee will increase from \$5 to \$10 per month. If you are currently paying for three memberships, your fee will increase from \$15 per month to \$30 per month.

Since the FAC is not state funded, the increased fees will help pay for new equipment and expanded classes and health and wellness programs. Questions? Contact Nicki McGee, health promotions manager, at ext. 2069.

IN THE NEWS

International DNA program IDs lost kids

The DNA-PROKIDS program, a partnership between our DNA lab and the University of Granada Spain, is a DNA database designed to help unite children who are victims of human trafficking with their families. A news release about the program appeared this week on [Yahoo!](#), [TickerTech.com](#), [Reuters](#), [MSN Money](#), [StreetInsider](#), and 13 other outlets.

Anthrax case not closed

Bruce Budowle, PhD, executive director of the Center for Human Identification, was named in [USA Today](#) as one of two experts calling for a broader review of events surrounding the Bruce Ivins case. Ivins is accused of the 2001 anthrax mailing attacks. An investigation by the FBI continues, despite Ivins' death more than a year ago.

TCOM alumna delivers 4,000th baby

The [Lubbock Avalanche-Journal](#) recently profiled Jane Scott, DO, (TCOM '86), who was preparing to deliver her 4,000th baby. Her first delivery was in September 1986, soon after graduation. She has kept a record of the names, weights, and sexes of every baby she has delivered throughout her medical career.

Business Press highlights distinguished speaker

George Rust, MD, director of the National Center for Primary Care at Morehouse School of Medicine in Atlanta, focused on the importance of primary care in preventing diseases in populations traditionally plagued with inequities in access to primary care at the most recent Distinguished Speaker Series presentation. The [Fort Worth Business Press](#) highlighted Rust's presentation and the panel discussion that followed.

KUDOS

Student Affairs names new executive directors

Trisha Van Duser, EdD, was named executive director of Student Services, a new position at the Health Science Center. Van Duser will continue to oversee all student service offices, programs and activities. In her new role she also will coordinate assessment efforts and budgets and program planning initiatives for the division of student affairs.

Alan (AJ) Randolph was named executive director of Enrollment Services, also a new position at the Health Science Center. In his new role, he will oversee the enrollment service units (Financial Aid and

Office of the Registrar). He will also take the lead in developing technical advances to support the Student Affairs operations.

Both were effective on Aug. 3.

Darlene Ryan, executive director of [TECH Fort Worth](#), has been elected to the board of directors of the [National Business Incubation Association](#). Her three-year term begins Oct. 1. The National Business Incubation Association is the world's leading organization advancing business incubation and entrepreneurship.

The UNT Health Science Center Police Department received a \$4,000 incentive grant as the Fort Worth District winner of the Texas Department of Transportation (TxDOT) [Click It or Ticket It](#) Memorial Holiday Mobilization campaign that ran May 18-31. The grant was awarded for participation, increased enforcement and community education throughout the campaign. During the campaign, the UNTHSC Police Department wrote more than 100 tickets for seatbelt violations. The grant will be used for equipment and training. The UNTHSC Police Department will also participate in the Labor Day Impaired Driving Campaign that runs from Aug. 21 to Sept. 7.

Samantha Page, customer services representative, and the UNT Health Call Center team recently helped save a patient's life. The team helped a patient through a very difficult time and, as a result, the patient and provider sent out a "thank you" to the Call Center. This is just one such example of the results of a customer service initiative launched recently, called WOW (What Others Want), in order for staff to put the patient and their families first in every possible situation.

EMPLOYEE PROFILE

Keith Overstreet

Development Director

Institutional Advancement

How long have you worked here, and what did you do before joining the UNT Health Science Center?

I've worked at the Health Science Center for two-and-a-half years. Before coming here, I worked in non-profit management for 18 years for a community-based organization providing health, education and social services to American Indians in the Dallas-Fort Worth Metroplex.

What are your job duties at the Health Science Center?

I have a wonderful, interesting job and work with a great team of development professionals who are excited about our mission and are committed to raising philanthropic support for the Health Science Center. One of the things I like most about my job is that there is really no such thing as a typical day! Every day is different and challenging, and I very much enjoy working closely with our Advancement staff, President's Office, Executive Team, chairs, department heads, faculty, community leaders and volunteers, alumni, sponsors and of course our wonderful donors!

I enjoy coming to work each day and being part of an organization that is not only striving constantly toward excellence, but whose vision is solidly tied to and rooted in our passion of making Fort Worth a better place to live. Coming from a non-profit background, I've always had a very strong "mission focus." So for me, it's really all about service, being creative, finding innovative ways to build partnerships within the community and doing my small part on a daily basis to make a positive impact. I love the fact that the UNT Health Science Center is doing so many amazing things in our core areas of education, research, clinical care and community engagement. We are all definitely improving the health status and quality of life for our community, and I am extremely motivated by that knowledge.

My primary job responsibilities revolve around leadership and coordination of our annual fund raising activities: Gala, Golf Tournament, Campus Pride, Alumni Giving and other annual giving. However, I also have responsibility for other areas such as major gifts and foundation relations. I think of our staff as a group of thoroughbreds, so it's a challenging but enjoyable job just trying to stay up with a bunch of professionals who are out there everyday running fast, promoting the institution and being amazing leaders.

Are you currently working on any big projects?

Yes, fortunately there are always big projects happening on the 8th floor of EAD! Right now, for example, we are working on raising support for the new Medical Education and Training Building across Montgomery Street, our Gala in October 2010, preparing for the upcoming Campus Pride Annual Giving Campaign, working on several large grants, working on cultivating several potential major gifts, getting ready for our Fall Alumni Annual Campaign, and helping with two community-based Civic Councils.

The Health Science Center's values are compassion, integrity, excellence, pride, innovation and teamwork. Can you give an example of how your department or your coworkers demonstrate one of these values?

I see the core values of the Health Science Center in action every single day in our Advancement Office. We're certainly not perfect by any means. But, what I like about us is that we passionately *embrace* opportunities for improvement in our services. We have worked hard to create an office culture that welcomes and integrates the dazzling diversity of thoughts, suggestions, styles and temperaments.

For me, concepts of excellence, teamwork and innovation remain just that – concepts – in environments where intelligent people are unable to disagree agreeably, question, or think outside the box. But I have to brag on the leadership of our institution and of our office and department. We really do work to create a culture that encourages healthy debate, critical thinking and a commitment to the idea that there is always an improvement out there if we can just stay away from the turf traps of "but that's not my idea!"

Also, there's no way to underestimate the value of "compassion." I think of that quality as something that may not be on your resume, but something we all bring as human beings to all our work and actions. I know for sure our team has a lot of compassion – I've seen them have great feeling and

emotion at times when working on some area such as Alzheimer's. Since all of us have been touched by some disease or the other in our families, I think we approach our fund-raising work with that awareness of human suffering always in mind.

What do you like best about working at the Health Science Center?

For me the best part of working at the Health Science Center is the people. I'm very relationship-oriented and always gain energy and inspiration by simple things like stopping in the hall or on campus and just chatting with friends and colleagues. I hope I don't get too caught up in our ambitious cogs-and-wheels and juggling-of-balls and forget that for me, we're here first and foremost to build people up and help them and secondarily to build up programs to achieve that primary goal.

I've had a lot of proud moments here. One of the high points was last year's Campus Pride Annual Giving Campaign in which our amazing faculty and staff achieved an outstanding 83 percent giving rate. This accomplishment is truly world-class and told me that we're all serving on a team that is generous and very committed to the mission of our school.

What do you like to do when you aren't at the Health Science Center?

I enjoy hanging out with my three Schnauzers, Max, Coco and Izzie. I am an avid reader, love studying ancient world history and culture, writing, and doing computer graphics. Also, I've always been a huge nature-lover, so I enjoy just being outdoors and working in my yard.

SAVE THE DATE

August 20 - 21

UNT System Board of Regents Meeting

UNT Health Science Center

August 26

Employee Appreciation Day

September 7

Labor Day Holiday

UNT Health Science Center closed

October 10

UNTHSC Gala

Celebrating the School of Public Health

October 15-18

Society for the Advancement of Chicanos and Native Americans in Science National Conference

November 26-27

Thanksgiving Holiday

UNT Health Science Center closed

December 9
Employee Holiday Lunch
Atrium

December 17
President's Open House
EAD 8th Floor

December 24- January 1, 2010
Christmas, Winter and New Year's Holidays
UNT Health Science Center closed

Watch the Daily News and Campus Connection for more information on these events and more.

ABOUT THIS NEWSLETTER

Campus Connection is published the first and third Fridays of each month by the Marketing and Communications Department for UNT Health Science Center employees, students and friends. Please feel free to forward this e-newsletter to others and print it for those who don't have access to a computer.

Our goals are to:

- Keep you informed about the Health Science Center's strategic plan, priorities and goals.
- Promote the UNTHSC values of compassion, integrity, teamwork, innovation, pride and excellence.
- Demonstrate how the people and programs of the Health Science Center really do make a difference.
- Enable you to be a well-informed UNTHSC ambassador.

You're invited to contribute to the continuous improvement of this e-newsletter and other UNTHSC Family communications by sending story ideas, news, suggestions and questions to news@hsc.unt.edu.

Matt Havlik
Communications Coordinator II
mhavlik@hsc.unt.edu
817-735-2554

Carl Bluemel
Electronic Media Manager
cbluemel@hsc.unt.edu
817-735-2115

Campus Connection

University of North Texas Health Science Center

817.735.2554

3500 Camp Bowie Boulevard | EAD 834 | Fort Worth TX | 76107-2699