

The mission of the UNT College of Business is to create, extend, and transfer knowledge through bachelor's, master's, and doctoral education; research; service; and collaboration with the larger business community.

OCTOBER 2009

IN THIS ISSUE:

CoB Launches Aviation Logistics Program

CoB Expands Frisco MBA offerings

Accounting Program Wins Accolades

Marcia Staff Wins Master Teacher Competition

UNT Hosts Accounting and Financial Reporting Update Conference

CoB Celebrates Alumni Appreciation Day

CoB Shining Stars

Business Leadership Building Makes Headlines

PLP Supporters Step Up in a Big Way

Dr. Leon Kappelman Publishes Enterprise Architecture Book

College Unveils State-of-the-Art Business Leadership Building

Story credit: Alyssa Aber, UNT News Service

Dallas business leaders and insiders got a first look at UNT's new Business Leadership Building during a reception held at the Nasher Sculpture Center on September 24.

The building is designed to provide UNT's more than 5,400 business majors with the highest level of academic instruction and professional training.

"The Business Leadership Building will offer a contemporary environment that will appeal not only to our students, but also to top faculty and industry leaders. The sense of community it will foster among our students and the business world will be invaluable as our students prepare for their careers," said Dean O. Finley Graves.

Designed by Polshek Partnership Architects, the building is being funded by \$50 million dollars in legislature-approved revenue bonds and \$20 million from corporate and private donations. The new Business Leadership Building will accommodate at least 8,000 students compared to the current business

building, which was intended to support fewer than 2,000 students.

The 180,000 square foot facility will include an

open atrium, an internet café, and numerous study and tutoring rooms, which help develop a spirit of collaboration. Dean Graves says the business community has stressed the importance of team-oriented employees, and that the student-focused amenities available in the new

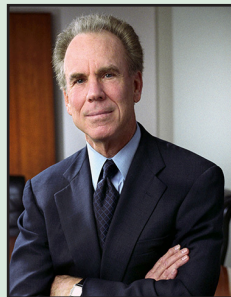


building will help students become strong teammates.

The building's advanced technology also will help create graduates that are comfortable using cutting-edge technology in their daily work.

"Our College of Business has long been a recognized leader in graduating critical thinkers who are industry leaders, entrepreneurs and vital members of the business community," said UNT President Gretchen M. Bataille.

["Building Today for Business Tomorrow"]
continued on page 5]



featuring
Keynote Speaker
Roger Staubach

BDO Seidman, LLP Leadership Luncheon

**MARK
YOUR
CALENDAR!**

November 13, 2009, 11:30 a.m.
Hilton Anatole
2201 Stemmons Fwy., Dallas, TX 75207

Student scholarships will be awarded and donors will be recognized. The winners of the 2009 New Venture Creation Contest will also be announced. Roger Staubach will deliver the keynote speech, Facing the Challenge.

Individual seats are \$175 and tables of ten are \$1500.
Contact the Murphy Center, at 940-565-2848,
for sponsorship opportunities and to reserve your seat.

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UNIVERSITY OF NORTH TEXAS

College of Business Launches First-Ever Four-Year Aviation Logistics Program in Texas

Story credit: Alyssa Aber, UNT News Service

Beginning next fall Texas students interested in a career in aviation will no longer have to look out-of-state for an affordable four-year degree. In 2010 the University of North Texas will become the first Texas public school to offer a bachelor's of science in aviation logistics.

The program was approved by the Texas Higher Education Coordinating Board in early October and will begin accepting students in 2010.

Dr. Terry Pohlen, director of the UNT's Center for Logistics Education and Research, says that the combination of aviation and logistics will give UNT graduates a much broader perspective than they would get from aviation programs offered at other universities.

"The flight crew, while an important and highly visible part of aviation, is just the tip of the iceberg. Every time an airplane takes off, literally thousands of dedicated people help put it in the air—from managing the airports, to running the air traffic control system, to scheduling and business management and many other jobs that need to be done," said Dr. Pohlen.

UNT's program will give students the education and the experience needed to pursue

career opportunities in all facets of the aviation industry. The program will offer two tracks, one for students interested in becoming commercial pilots and another for students interested in careers related to passenger and freight movement.

"The creation of this new major at UNT is in response to the density of aviation related businesses and career opportunities in the Dallas-Fort Worth region. DFW International is the fourth largest passenger airport in the country. The area also is home to Dallas Love Field, Fort Worth Alliance airport, American Airlines, Bell Helicopter and Lockheed Martin, just to name a few," said Dr. Steve Swartz, assistant professor of logistics.

Dr. Pohlen estimates that Texas loses 250 students to aviation programs in Oklahoma and Louisiana each year. Pohlen hopes that in the future those students will chose to stay in Texas and attend UNT.

Laura Rusnok, a senior in the College of Business and president of UNT's Student [**Aviation Logistics Program Takes Off** continued on page 3]

College Expands Frisco MBA Offerings this Fall

Story credit: Alyssa Aber, UNT News Service

The College of Business doubled the number of Master of Business Administration courses offered at Justin Wakeland High School in Frisco, making earning a MBA in Finance from UNT more convenient for Collin County residents.

The College has been offering two MBA core classes each spring and fall since the fall of 2007. The college will now be offering four classes each semester. Collin County residents will be able to complete eight of their 12 MBA courses in Frisco, and they have the option of completing three of four remaining courses online.

Dr. Randy Guttery, Associate Dean for Graduate Programs, says that the program was designed to offer Collin County residents a

more convenient way to earn their MBA in Finance.

"This program allows Collin County residents the opportunity to complete their MBA in Finance with minimal trips to the UNT campus in Denton," said Dr. Guttery. "The program has been very popular so far, enrollment nearly doubled from the first year to the second year."

Courses are offered from 6:30 to 9:20 p.m. on Mondays and Wednesdays. Justin Wakeland High School is a new, state-of-the-art high school located west of the Dallas Tollway on Legacy between Main Street and Eldorado Parkway in Frisco. The school opened in 2006 and is named for UNT alumnus Justin Wakeland.



Laura Rusnok will be one of the first graduates of the Aviation Logistics Program.

Did You Know?

The Accounting program was recognized in two *Social Science Research Network* articles. In an article entitled, "Accounting Program Research Methodologies," **UNT was ranked as a top institution for auditing and taxation for Ph.D. students.** In another article entitled, "Most Prolific Authors in the Accounting Literature Over the Past Half-Century: 1959-2008," **Dr. K.K. Raman** and **Dr. Carol Ann Frost** were listed as most frequent appearing authors in the five leading accounting journals. Dr. Raman, Dr. Frost and **Dr. Barbara Merino** were also listed as most frequent appearing authors in the the 25 core accounting journals .

Marcia Staff Wins Master Teacher Competition

Marcia Staff, Chair of the FIREL department and Regents Professor of Business Law, was recently named the winner of the 2009 Charles M. Hewitt Master Teacher Competition.

Staff's proposal, "Taking the Fear Out of Teaching the United Nations Convention on the International Sale of Goods," was selected through a blind review process by a panel of three judges, all prior winners of the Master

Teacher Competition. She was one of four finalists in the competition.

The competition highlights the best classroom teaching as it incorporates new or evolving course subject matter, cultural shifts, advances in pedagogy, and/or advances in teaching technology all of which strive to encourage students to become engaged in the learning process and learn from their own efforts and from each other.



Marcia Staff is named the winner of the 2009 Charles M. Hewitt Master Teacher Competition.

Aviation Logistics Program Takes Off

[continued from page 2] Aviation Association, will be one of the first students to graduate from the aviation logistics program.

"Before I heard about UNT's aviation logistics program, I thought that I'd have to attend an expensive out-of-state college," said Rusnok. "Now I can get an affordable industry-focused education right in my own backyard."

The program will benefit from UNT's strong relationships with area community colleges. UNT plans to partner with the area two-year colleges and pilot training programs to help students interested in aviation matriculate to UNT and earn a four-year degree.

Students also will benefit from the existing strengths of UNT's nationally and internationally ranked logistics and supply chain management

degree offered at the university. Many of the aviation logistics faculty will be professors who teach in the existing logistics programs. The program also will draw faculty from a variety of departments to promote a well-rounded and interdisciplinary program. Pohlen also says that he hopes to partner with UNT's Air Force ROTC detachment.

Combined Pohlen and Swartz have more than 44 years of United States Air Force experience in logistics, and both taught at the Air Force Institute of Technology. Pohlen helped design a master's program for the institute aimed at teaching cargo pilots logistics. The program is still

offered today. Swartz is a commercial pilot and a graduate of Embry-Riddle Aeronautical University, the nation's premier aviation focused university.

"Now I can get an affordable industry-focused education right in my own backyard."

-Laura Rusnok,
President,
Student Aviation Association



For more information about the Aviation Logistics program, email mktgrepc@unt.edu or call (940) 565-3120.

UNT Host Accounting and Financial Reporting Update Conference

The College of Business and the Professional Development Institute are pleased to bring the first of what is expected to be its annual Accounting and Financial Reporting Update to the North Texas area.

The update provides an opportunity for interaction between business and accounting professionals, policy makers and the private sector.

The program includes topics relevant to financial executives, accountants, owners and managers of business organizations, CPAs, financial analysts, attorneys and others interested in staying abreast of current financial reporting issues. CPE certificates will also be available for anyone interested in attending.

For more information about the Accounting and Financial Reporting Update Conference, visit the PDI website:

<http://financial-management.pdi.org/conferences.html>

CoB Happenings

Dr. Vicki Goodwin has been named as the permanent chair for the Department of Management.

Marcia Staff has been named as the permanent chair for the Department of Finance, Insurance, Real Estate and Law. She was also recognized for 30 years of service with UNT.

The Dean's office welcomes:

Dr. Tracy Dietz- Administrative Associate Dean.

Dr. Tony Mendes- Director of the Murphy Center for Entrepreneurship.

Dr. Lou Pelton will be conveying a cadre of Dallas-based chief executive officers to the Asia Pacific Economic Cooperation (APEC) in Singapore this November. APEC is a major economic trading policy summit attended by **President Obama** and 23 nations bordering on the Pacific Rim.

Renee Hebert served as a panelist for the Daimler Financial Services Women's Conference 2009. She spoke about influencing skills that can be used both in the workplace and in life.

C-DIT Kicks off Business Intelligence Seminar Series: The Center for Decision and Information Technologies hosted its first seminar of the academic year September 30. **Bill Hostmann** of Gartner, Inc. spoke on the 'worlds of BI.' The Center will host three other seminars in 2009-2010 on business intelligence. Please contact center director **Dr. Jerry Dake** (jerry.dake@unt.edu) or managing director **Dr. Chang Koh** (chang.koh@unt.edu) to learn more about the series or the Center.

Dr. Derrick D'Souza was recognized for 20 years of service with UNT. **Mike Sexton** was also recognized for 10 years of service.

CoB Departments Celebrate Alumni Appreciation Day

The departments of the College of Business celebrated their annual Alumni Appreciation Day on September 25.

The reception honored the following Outstanding Alumni:

- Mark J. Merki, Accounting
- Donald R. Medlin, FIREL
- Warren H. Chaney, Management
- Tommy Huffhines, Marketing and Logistics



From left to right: Mark Merki, Donald Medlin, Warren Chaney, Tommy Huffhines.

College of Business Shining Stars

Soloman Ogara Awarded UNT Grad Student Research Grant



Solomon Ogara was one of six recipients of a UNT Graduate Student Research Grant award. The award is in the amount of a \$1,000 stipend.

The program is cosponsored by the Office of Research and Economic Development and the Toulouse School of

Graduate Studies to stimulate funded graduate student research and a culture of UNT students and their mentors applying regularly for Dissertation Improvement grants.

As a condition of the award, he participated in an intensive 3-day dissertation grant proposal development training. He is expected to produce a thoroughly reviewed, submitted proposal to the appropriate funding agency.

CoB Graduates Win Awards

Pam Smith '93, received the award for Innovation in Accounting Education at the AAA meeting; the award was for her work on "accounting for derivatives and hedging activities."

Pam also received the outstanding educator award from the Illinois Society of CPAs for 2008. Pam has been at Northern Illinois since leaving UNT in 1994 and currently is the KPMG Professor of Accounting.

Ross Tondkar '83, received the outstanding educator work from the International Accounting section of the American Accounting Association for the work he has done mentoring doctoral students in the international accounting area. Ross is a professor and has been at Virginia Commonwealth since graduating from UNT.

CoB Alum, Rasoul Tondkar, Wins Educator Award

Dr. Rasoul Tondkar, a College of Business graduate and Professor of Accounting at Virginia Commonwealth University, received the 2009 Outstanding International Accounting Educator Award given by the International Accounting Section of the American Accounting Association. Previous recipients are from the U.S and several other countries.

The award is given to a faculty member who has a sustained record of excellence in advancing the field of international accounting through

published research, has served as a dedicated mentor to graduate students, and has provided high-impact service to the profession.

In addition to his personal research, teaching and service accomplishments, Dr. Tondkar has chaired seven doctoral dissertations in international accounting. Three of these dissertations were selected as the Outstanding Dissertation in International Accounting by the International Accounting Section of the American Accounting Association.

Business Leadership Building Makes Headlines



Check out the BLB website at: www.cob.unt.edu and click on: **"Business Leadership Building"**

CoB Happenings

The Risk Management and Insurance Program was featured in the September 2009 edition of *Risk Management* magazine as a "notable program that anyone considering a career in risk management and insurance should consider."

On September 25, 44 marketing and allied majors visited Rent-A-Center corporate headquarters. RAC CEO **Mark Speece** and his management team discussed challenges the three billion dollar a year rental giant faces. Mr. Speece has also been named the recipient of the Murphy Award for Lifetime Achievement in Entrepreneurship. The Murphy Award recognizes outstanding entrepreneurial activity, business growth, integrity, leadership, and contributions to community.

CISO begins another year! The Computer Information Systems Organization is holding its meetings every Thursday night this semester. The first meeting was an interview and resume seminar with **April Kuykendall** of the UNT Career Center. CISO also hosted a 'meet the professor' session with several BCIS professors in attendance who answered student questions and discussed courses and curriculum. There is another full slate of industry speakers this semester. The first speaker was **Rost Ginevich**, CIO of Ancillary Care Services. For more information contact CISO faculty advisor **Dr. Chang Koh** (chang.koh@unt.edu).

The Board of Regents recently approved the following faculty designations:

- [Regents Professor Emeritus Dr. Thomas Klammer, ACCT](#)
- [Dr. John Thornton, FIREL Professor Emeritus](#)
- [Dr. Thomas Richards, ITDS](#)
- [Dr. Fred Williams, MGMT](#)

Building Today for Business Tomorrow

[continued from page 1] "Our new building will provide our students and faculty with a technology-fueled environment that will support their efforts to learn and build local and global partnerships. At UNT, we are dedicated to developing our campus in a way that extends our commitment to preparing graduates who make a difference."

The building design also reiterates UNT's commitment to sustainability, which was signified when the university became the first large public university in Texas to sign the American College & University Presidents Climate Commitment in 2008. UNT is working with Polshek and Jacobs Engineering to make the building and the construction process as green as possible and plan for the building to achieve Platinum LEED Certification. The building will include a number of attractive and environmentally friendly spaces, including two green terraces and a green roof.

Natural light will filter through the roof and illuminate the central atrium of the building,

which is located on the entry-level of the four-floor building. The building will have more than 15,000 square feet of classroom space that will be fully-equipped with advanced technology. The



larger classrooms will all have videoconferencing capabilities. The second floor will house graduate-level classrooms, which also will serve as classrooms for executive education.

The top floor will house 149 faculty offices. In a departure from academic tradition, faculty will not be organized by department. The intermingling of faculty offices is designed to encourage more interdisciplinary research, a cornerstone of UNT's academic tradition. UNT is investing in its academics in a way that will focus on more collaborative work, leading to greater applied knowledge that will advance our region and nation.

The Business Leadership Building will be located on the southwest corner of Avenue A and Highland Street. Construction is expected to begin in December 2009, and completion of the building is slated for June 2011. entrepreneurial achievement.

For Your Information



Are you an international alumus? If so, visit the UNT International Alumni website at:

<http://international.unt.edu/alumni/>

The website is a network of alumni worldwide that will support each other through social activities and job networking. Keep the UNT spirit going and help alumni remain connected to the university.



UPDATE YOUR ADDRESS!
UNT wants to keep up with you!
You can visit the Office of Development website at:

<http://www.unt.edu/development/>

Click on the box that says "Update Your Address" to fill out the form.

PLP Supporters Step Up in A Big Way

A big THANK YOU to all of the PLP Sponsors for 2009-2010!

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Sonic
UNT Athletic Department
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UNT Office of the Provost
Yum! Brands & KFC

More sponsorship opportunities are still available. For more information, contact Renée Hebert at 940-565-3855.

Dr. Leon Kappelman Publishes Enterprise Architecture Book

Dr. Leon Kappelman, professor of information systems, recently published a book on enterprise architecture.

Nearly three years in the making, "The SIM Guide to Enterprise Architecture: Creating the Information Age Enterprise" was released on October 15. The book was a joint project between Dr. Kappelman and the Society for Information Management's Enterprise Architecture Working Group (EAWG).

Enterprise architecture is leading IT's way

to the executive boardroom. Organizations investing their time, money, and talent in enterprise architecture (EA) have realized significant process improvement and competitive advantage.

The book is a pro bono project by CoB faculty and doctoral students and all author royalties go to further the work of the not-for-profit (EAWG).

For more information on the the book, visit Dr. Kappelman's website at <http://courses.unt.edu/kappelman/>.

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businessCONNECTION The official e-newsletter of the College of Business

businessCONNECTION

Office of the Dean
1155 Union Circle #311160
Denton, Texas 76203-5017

Visit us online at:
<http://www.cob.unt.edu>

Have any interesting story ideas or things to share?

Please contact Christina Aguilar, Director of Marketing and Communications, at 940-369-8450 or email Christina.Aguilar@unt.edu

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