



IT'S IN OUR HANDS

Newsletter



October 2009



Serving

Bailey, Lamb, Hale, Floyd, Motley, Cottle, King, Dickens, Crosby, Lubbock, Hockley, Cochran, Yoakum, Terry, Lynn, Garza, Gaines, Dawson and Borden counties

Complete Count Committees

The U.S. Census Bureau cannot conduct the 2010 Census alone. Complete Count Committees (CCCs) are volunteer committees established by state, local and tribal governments, and/or community leaders to increase awareness of the 2010 Census and motivate residents in their communities to respond. They often include a cross section of community representatives including government agencies, education, business, faith-based organizations and the media and aim to address the various racial, ethnic, cultural and geographic considerations of their communities.

Since the 1980 Census, CCCs have played a major role in raising awareness of the census among all groups and populations. The expertise, influence, knowledge and experience of CCC members are resources that are invaluable to a successful enumeration. State and Local Government CCCs are constructed of community members appointed by the highest elected officials of a tribal, state, county or local governments, while Community CCCs are teams of community leaders and/or organizations brought together to design an outreach plan for hard-to-count areas or populations in their community. All three are driven to develop and implement census awareness campaigns that motivate every resident to complete their census questionnaire thoroughly and return it in a timely manner.

The Census Bureau supplies useful information, story ideas and multimedia resources pertaining to CCCs and the important role they play in raising awareness of the 2010 Census, including:

Reaching Hard-to-Count Populations – CCCs design and implement plans to inspire hard-to-count groups in their communities to participate.

A History of Making a Difference – Since the 1980 Census, CCCs have played a major role in raising awareness of the census among all groups and populations.

Speaking the Language of the Community – CCCs have their fingers on the pulse of their communities, so they are best suited to develop census awareness campaigns that address the special characteristics of their communities.

Complete Count Committee Information

Complete Count Committee Guide

http://2010.census.gov/2010census/pdf/2010_CCC_Guide_Final.pdf

Hub City BBQ Great Time For 2010 Census Games

Lubbock's 8th Annual Hub City BBQ was another great chance for 2010 Census workers, along with Lubbock Complete Count Committee members to meet and greet the people and let them know "The Census Is Coming!"

A dice game, where "everyone is a winner" was fun for many as they stopped by the 2010 Census booth in downtown Lubbock on Thursday, September 24th. Prizes such as pencils, magnets, notepads, T-Shirts and coffee mugs were handed out by order of the roll of the dice. Rolling a "10" won a coffee mug and a "double 5" got the roller a choice of coffee mug or T-Shirt.

The game provided a great opportunity for people to learn about the up-coming 2010 Census and the simplicity, importance and security of filling out the form and sending it in.

Contact Us



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Please feel free to contact any of these Associates should you have any questions about the 2010 Census or your role as a partner.

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We are here to help you help our communities.

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Find more information about the 2010 Census online at:
www.census.gov

Do you know Bailey County?

Population, 2008 estimate 6,279
Population, percent change, April 1, 2000 to July 1, 2008 -4.8%
Population estimates base (April 1) 2000 6,594
Persons under 5 years old, percent, 2008 9.7%
Persons under 18 years old, percent, 2008 30.2%
Persons 65 years old and over, percent, 2008 14.2%
White persons, percent, 2008 95.8%
Black persons, percent, 2008 1.9%
American Indian and Alaska Native persons, percent, 2008 1.0%
Asian persons, percent, 2008 0.2%
Native Hawaiian and Other Pacific Islander, percent, 2008 0.1%
Persons reporting two or more races, percent, 2008 1.0%
Persons of Hispanic or Latino origin, percent, 2008 54.9%
White persons not Hispanic, percent, 2008 42.4%



Hispanic Heritage Month 2009: Sept. 15 – Oct. 15

In September 1968, Congress authorized President Lyndon B. Johnson to proclaim National

Hispanic Heritage Week, which was observed during the week that included Sept. 15 and Sept. 16. The observance was expanded in 1988 to a monthlong celebration (Sept. 15 – Oct. 15). America celebrates the culture and traditions of those who trace their roots to Spain, Mexico and the Spanish-speaking nations of Central America, South America and the Caribbean. Sept. 15 was chosen as the starting point for the celebration because it is the anniversary of independence of five Latin American countries: Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on Sept. 16 and Sept. 18, respectively.

Unmarried and Single Americans Week Sept. 20-26, 2009



“National Singles Week” was started by the Buckeye Singles Council in Ohio in the 1980s to celebrate single life and recognize singles and their contributions to society. The week is now widely observed during the third full week of September (Sept. 20-26 in 2009) as “Unmarried and Single Americans Week,” an acknowledgment that many unmarried Americans do not identify with the word “single” because they are parents, have partners or are widowed.

How We Protect Your Information

The U.S. Census Bureau has an obligation to produce accurate, relevant statistics about the nation’s economy and people, but we recognize that it is your information that we collect to produce these statistics.

We depend on your cooperation and trust, and promise to protect the confidentiality of your information.

Protecting your information

Federal law protects your information, and we have developed policies and statistical safeguards to help us follow the law and further ensure the confidentiality of your information.

1. Federal Law

Title 13 of the U.S. Code protects the confidentiality of all your information. Violating this law is a crime with severe penalties.

2. Privacy Principles

Our Privacy Principles are guidelines that cover all of our activities. These principles encompass both our responsibilities to protect your information and your rights as a respondent. They apply to the information we collect and the statistics we publish.

3. Statistical Safeguards

Statistical methods ensure that the statistics we release do not identify individuals or businesses. These methods include extensive review and analysis of all our data products, as well as disclosure avoidance methodologies such as data suppression and modification.

We recognize the value of your trust, and we believe that when you answer our surveys we must serve as caretakers of your information.

**Your Information Is
CONFIDENTIAL
We never identify you individually.**

Do you know Borden County?

Population, 2008 estimate 593
Population, percent change, April 1, 2000 to July 1, 2008 -18.7%
Population estimates base (April 1) 2000 729
Persons under 5 years old, percent, 2008 2.2%
Persons under 18 years old, percent, 2008 15.0%
Persons 65 years old and over, percent, 2008 16.4%
White persons, percent, 2008 98.0%
Black persons, percent, 2008 0.2%
American Indian and Alaska Native persons, percent, 2008 0.3%
Asian persons, percent, 2008 0.0%
Native Hawaiian and Other Pacific Islander, percent, 2008 0.0%
Persons reporting two or more races, percent, 2008 1.5%
Persons of Hispanic or Latino origin, percent, 2008 15.9%
White persons not Hispanic, percent, 2008 82.1%

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