

PRESS RELEASE



#100705 TOMBALL POLICE DEPARTMENT

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"A Child is Missing"

Anytime a missing person is reported to law enforcement officials, whether the missing is a child or an elderly individual, the call is taken with high priority and resources are maximized in hopes of a prompt and safe recovery. To take a proactive approach on such incidents, Tomball Police Department has joined hands with "A Child is Missing" program.

"A Child is Missing" was founded in 1996 and began operation in March 1997 to assist law enforcement by providing a rapid notification service to aid in the search and early recovery of children, the elderly, including Alzheimer's patients, and disable people.

When an individual is reported missing, the Tomball Police Department retrieves all of the vital information pertaining to that individual. The information is then relayed to "A Child is Missing" organization. The organization then makes a recorded message with the information that has been supplied. The last known location is entered into the computer and a database of both residential and business phone numbers within a specified radius is gathered. The message is then sent out to the community. The organization has the capability of disbursing in excess of 1000 calls per minute.

"A Child is missing" is a public/private partnership that receives funding from state governments as well as law enforcement agencies and private donors. This is a great program that allows Tomball Police Department to be proactive in such unfortunate events. The program has proved itself to be effective in several instances around the United States.