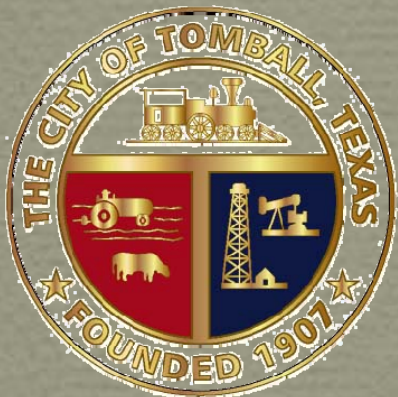


A CLEAR VISION FOR TOMBALL

STATE OF THE CITY ADDRESS
BY MAYOR GRETCHEN FAGAN
GREATER TOMBALL CHAMBER OF
COMMERCE
APRIL 4, 2008



STATE OF THE CITY 2008

NEW CITY STAFF



CITY MANAGER
JAN BELCHER

DIRECTOR OF
ENGINEERING/PLANNING
MARK McCLURE



STATE OF THE CITY 2008

NEW CITY STAFF

DIRECTOR OF PUBLIC
WORKS

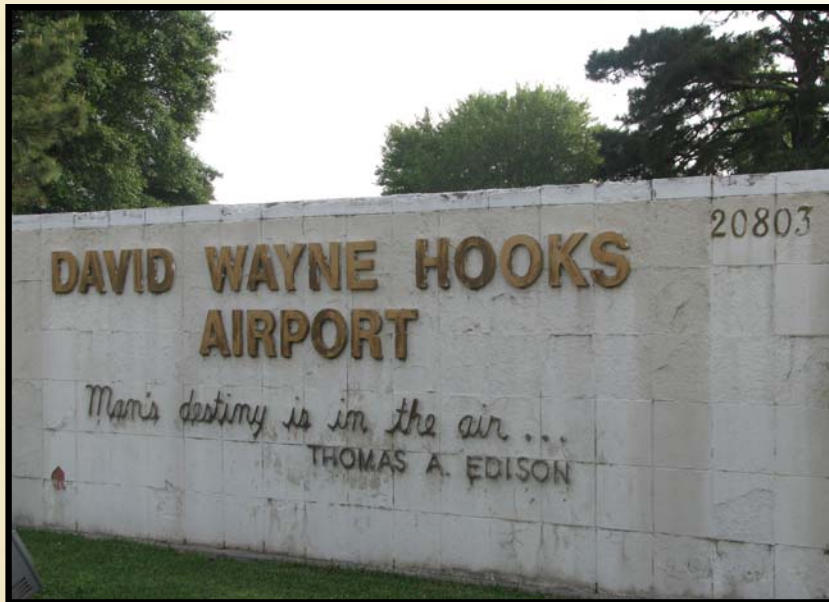
DAVID KAUFFMAN



CITY PLANNER
KELLY VIOLETTE

STATE OF THE CITY 2008

HOOKS AIRPORT



STATE OF THE CITY 2008

COMMUNICATIONS



- COFFEE WITH THE MAYOR
- CITIZENS' HOTLINE
- TOMBALL THINK TANK

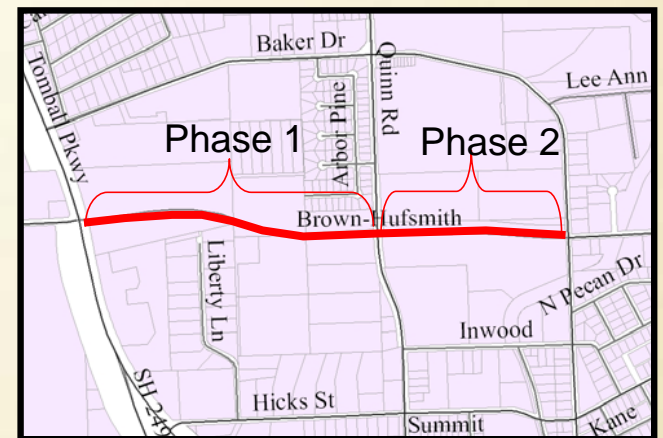
- CITIZENS' SURVEY
 - MOBILITY
 - CODE ENFORCEMENT
- COUNCIL E-MAIL
- WEB SITE REDESIGN
- SMALL GROUP MEETINGS
- QUARTERLY CITY NEWSLETTERS

STATE OF THE CITY 2008

INFRASTRUCTURE - CAPITAL IMPROVEMENTS



BROWN ROAD EXTENSION



LIBERTY LANE- HICKS DETENTION



CITY COUNCIL STRATEGIC PLANNING



Strategic Plan 2008-2012



2007-2008 City Council

Gretchen Fagan, Mayor
David Quinn, Mayor Pro Tem
Roy Lazenby, Councilman
Bill Webb, Councilman
Mary Harvey, Councilman
Warren Driver, Councilman

Infrastructure

Improve downtown parking and drainage

2008-09 Goals:

- Game plan for downtown
- Depot area improvements
- Parking & drainage improvements
- Plans for railroad corridor

Council-Staff- Public Relations

Improve customer service

2008-09 Goals:

- Update phone system
- Increase access to public
- Customer service training
- Accountability for services

City of Tomball ~ 401 Market Street ~ Tomball, TX 77375

A Clear Vision for Tomball

The City Council envisions major players coming together to create the future of Tomball to include:

- A sense of community
- A place to be proud of
- Good mobility
- Pedestrian friendly
- A positive business environment
- A home town feel with excellent:
 - Education
 - Healthcare
 - Churches
 - Public safety – police, fire, EMS
 - Utilities/infrastructure/drainage
 - Internet/wireless/accessible web site
 - Public facilities with adaptive re-use of facilities
 - Mobility
 - Pedestrian friendly

2008-09 Goal:

- Hire consultant for city-wide visioning process

Identity – Branding

Become a destination city with many activities to draw people here

- Festivals - start with summer 2008 and expand
 - Downtown movie nights
 - Arts
 - Music and concerts
- Communicate "brand" to citizens

2008-09 Goals:

- Plan summer event series
- Create e-newsletter announcing events

Economic Development

Become a regional hub for retail, medical, financial and high tech businesses

2008-09 Goals:

- Tax abatement policy
- Development process improvement
- Railroad overlay district
- Diversify tax base

CLEAR VISION FOR TOMBALL

THE CITY COUNCIL ENVISIONS MAJOR PLAYERS COMING TOGETHER TO CREATE THE FUTURE OF TOMBALL TO INCLUDE:

- A SENSE OF COMMUNITY
- A POSITIVE BUSINESS ENVIRONMENT
- A PLACE TO BE PROUD OF
- GOOD MOBILITY
- PEDESTRIAN FRIENDLY



CLEAR VISION FOR TOMBALL

A HOME TOWN FEEL WITH EXCELLENT:

- EDUCATION
- HEALTHCARE
- CHURCHES
- PUBLIC SAFETY - POLICE, FIRE, EMS
- UTILITIES/INFRASTRUCTURE/DRAINAGE
- INTERNET/WIRELESS/ACCESSIBLE WEB SITE



IDENTITY - BRANDING

TOMBALL IS A DESTINATION CITY

- FESTIVALS - START SUMMER 2008
- DOWNTOWN MOVIE NIGHTS
- MUSIC & CONCERTS
- ARTS



IDENTITY - BRANDING

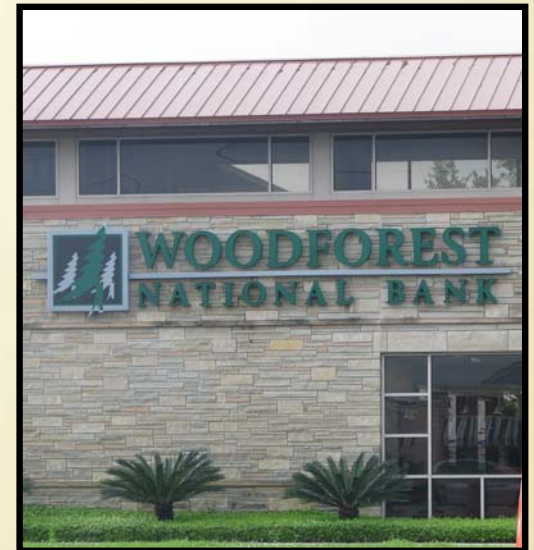
TOMBALL IS A DESTINATION CITY

- COMMUNICATE “BRAND” TO CITIZENS



ECONOMIC DEVELOPMENT

TOMBALL IS A REGIONAL HUB FOR
RETAIL, MEDICAL, FINANCIAL & HIGH
TECH BUSINESSES



INFRASTRUCTURE

TOMBALL HAS EXCELLENT DOWNTOWN
PARKING & DRAINAGE



IMPROVE DOWNTOWN PARKING & DRAINAGE IN
CONCERT WITH THE SH2920 ACCESS
MANAGEMENT STUDY

COUNCIL-STAFF-PUBLIC RELATIONS

TOMBALL PROVIDES OPEN, ACCESSIBLE,
EFFECTIVE GOVERNMENT





2008-2009 GOALS



- BEGIN A CITY-WIDE VISIONING PROCESS
- IMPLEMENT SUMMER EVENT SERIES
- CREATE AN E-NEWSLETTER ANNOUNCING CITY NEWS AND EVENTS
- ADOPT A TAX ABATEMENT POLICY
- IMPROVE DEVELOPMENT PROCESS
- CREATE RAILROAD OVERLAY DISTRICT
- DIVERSIFY TAX BASE



2008-2009 GOALS

- CREATE GAME PLAN FOR DOWNTOWN AREA
- IMPROVE DEPOT AREA
- IMPROVE DOWNTOWN PARKING & DRAINAGE
- DEVELOP TRAIL PLAN ALONG RAILROAD FROM DOWNTOWN TO BASEBALL PARK
- INCREASE ACCESS TO PUBLIC
- UPDATE PHONE SYSTEM
- BECOME ACCOUNTABLE FOR PROVIDING GREAT CUSTOMER SERVICE



SHARE THE VISION!

