



**Mcleroy & Burlington - Saginaw, TX**

Latitude: 32.8609

Longitude: -97.3617

Radius: 1.0 miles

Radius: 5.0 miles

Radius: 10.0 miles



	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
2000 Total Population	4,812	99,772	421,435
2000 Group Quarters	0	1,458	10,933
2007 Total Population	6,028	138,925	526,255
2012 Total Population	7,022	168,794	604,902
2007 - 2012 Annual Rate	3.1%	3.97%	2.82%



2000 Households	1,794	31,499	149,147
2000 Average Household Size	2.68	3.12	2.75
2007 Households	2,292	44,867	184,162
2007 Average Household Size	2.63	3.06	2.79
2012 Households	2,698	54,944	211,200
2012 Average Household Size	2.6	3.04	2.81
2007 - 2012 Annual Rate	3.32%	4.14%	2.78%
2000 Families	1,387	24,571	105,226
2000 Average Family Size	3.08	3.54	3.3
2007 Families	1,741	34,237	129,712
2007 Average Family Size	3.04	3.51	3.34
2012 Families	2,026	41,523	148,395
2012 Average Family Size	3.02	3.51	3.36
2007 - 2012 Annual Rate	3.08%	3.93%	2.73%



<b>2000 Housing Units</b>	1,843	32,983	158,826
Owner Occupied Housing Units	72.6%	67.4%	61.3%
Renter Occupied Housing Units	24.7%	28.0%	32.6%
Vacant Housing Units	2.7%	4.6%	6.1%
<b>2007 Housing Units</b>	2,417	48,948	203,011
Owner Occupied Housing Units	72.2%	67.0%	61.9%
Renter Occupied Housing Units	22.7%	24.6%	28.9%
Vacant Housing Units	5.2%	8.3%	9.3%
<b>2012 Housing Units</b>	2,878	60,665	235,850
Owner Occupied Housing Units	70.8%	67.2%	62.0%
Renter Occupied Housing Units	23.0%	23.3%	27.5%
Vacant Housing Units	6.3%	9.4%	10.5%

**Median Household Income**

2000	\$46,802	\$46,892	\$43,560
2007	\$58,952	\$61,465	\$57,468
2012	\$69,233	\$74,582	\$69,015

**Median Home Value**

2000	\$72,794	\$76,818	\$78,233
2007	\$93,191	\$109,685	\$112,152
2012	\$107,450	\$127,547	\$131,845

**Per Capita Income**

2000	\$19,862	\$17,853	\$20,196
2007	\$23,931	\$23,756	\$26,185
2012	\$28,614	\$30,007	\$32,507

**Median Age**

2000	34.6	29.5	32.6
2007	34.2	31.3	33.7
2012	34.4	32.2	34.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Households by Income**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Household Income Base	1,836	31,736	149,204
< \$15,000	16.3%	12.1%	13.7%
\$15,000 - \$24,999	8.3%	10.9%	12.6%
\$25,000 - \$34,999	11.2%	12.6%	13.3%
\$35,000 - \$49,999	18.2%	17.9%	17.1%
\$50,000 - \$74,999	23.5%	24.7%	21.1%
\$75,000 - \$99,999	14.1%	12.6%	11.0%
\$100,000 - \$149,999	7.1%	7.2%	7.6%
\$150,000 - \$199,999	0.5%	1.1%	1.8%
\$200,000+	0.8%	1.0%	1.7%
Average Household Income	\$52,069	\$53,783	\$55,384

**2007 Households by Income**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Household Income Base	2,291	44,869	184,162
< \$15,000	11.5%	8.7%	10.0%
\$15,000 - \$24,999	6.0%	6.7%	8.2%
\$25,000 - \$34,999	9.3%	9.0%	10.2%
\$35,000 - \$49,999	14.0%	14.5%	14.8%
\$50,000 - \$74,999	24.3%	22.9%	20.9%
\$75,000 - \$99,999	16.1%	16.5%	13.8%
\$100,000 - \$149,999	14.7%	14.8%	14.2%
\$150,000 - \$199,999	3.3%	4.5%	4.6%
\$200,000+	0.9%	2.4%	3.5%
Average Household Income	\$66,264	\$73,399	\$73,892

**2012 Households by Income**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Household Income Base	2,699	54,945	211,199
< \$15,000	8.6%	6.9%	8.0%
\$15,000 - \$24,999	5.9%	5.3%	6.3%
\$25,000 - \$34,999	5.2%	6.4%	7.8%
\$35,000 - \$49,999	13.7%	11.7%	12.8%
\$50,000 - \$74,999	20.9%	20.0%	18.8%
\$75,000 - \$99,999	17.5%	16.7%	14.7%
\$100,000 - \$149,999	21.2%	20.2%	17.8%
\$150,000 - \$199,999	4.1%	6.8%	6.7%
\$200,000+	2.8%	6.0%	7.1%
Average Household Income	\$78,987	\$91,936	\$92,157

**2000 Owner Occupied HUs by Value**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	1,359	22,229	97,418
<\$50,000	10.4%	27.4%	24.1%
\$50,000 - 99,999	78.1%	43.6%	44.0%
\$100,000 - 149,999	10.0%	20.1%	17.1%
\$150,000 - 199,999	1.1%	5.9%	7.6%
\$200,000 - \$299,999	0.1%	2.1%	4.4%
\$300,000 - 499,999	0.0%	0.5%	1.9%
\$500,000 - 999,999	0.0%	0.1%	0.7%
\$1,000,000+	0.2%	0.2%	0.3%
Average Home Value	\$78,550	\$87,062	\$100,218

**2000 Specified Renter Occupied HUs by Contract Rent**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	453	9,223	51,749
With Cash Rent	95.1%	95.4%	96.2%
No Cash Rent	4.9%	4.6%	3.8%
Median Rent	\$415	\$517	\$485
Average Rent	\$406	\$527	\$514

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Population by Age**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	4,812	99,772	421,436
0 - 4	6.9%	9.3%	8.1%
5 - 9	7.7%	9.0%	8.0%
10 - 14	8.8%	8.9%	7.8%
15 - 19	8.5%	8.1%	7.3%
20 - 24	5.4%	7.1%	6.7%
25 - 34	13.3%	17.9%	16.1%
35 - 44	16.6%	17.1%	17.1%
45 - 54	13.4%	11.3%	12.4%
55 - 64	9.4%	5.7%	7.1%
65 - 74	6.3%	3.5%	4.8%
75 - 84	3.1%	1.9%	3.3%
85+	0.6%	0.4%	1.1%
18+	71.3%	67.7%	71.5%

**2007 Population by Age**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	6,027	138,923	526,254
0 - 4	7.4%	9.3%	8.3%
5 - 9	6.7%	8.4%	7.6%
10 - 14	6.4%	7.4%	7.1%
15 - 19	7.2%	7.6%	7.2%
20 - 24	8.4%	7.2%	7.1%
25 - 34	15.1%	16.1%	14.7%
35 - 44	13.8%	16.6%	15.8%
45 - 54	14.8%	13.2%	14.3%
55 - 64	9.9%	8.0%	9.2%
65 - 74	6.2%	3.7%	4.6%
75 - 84	3.3%	2.0%	2.9%
85+	0.9%	0.6%	1.2%
18+	75.3%	70.4%	72.6%

**2012 Population by Age**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	7,020	168,793	604,903
0 - 4	7.7%	9.2%	8.3%
5 - 9	6.9%	8.2%	7.5%
10 - 14	6.6%	7.9%	7.2%
15 - 19	5.7%	6.5%	6.6%
20 - 24	6.0%	6.7%	6.8%
25 - 34	18.1%	16.0%	14.8%
35 - 44	13.6%	15.5%	14.4%
45 - 54	13.8%	14.0%	14.8%
55 - 64	10.9%	9.4%	10.5%
65 - 74	6.3%	4.0%	5.0%
75 - 84	3.4%	2.0%	2.8%
85+	1.1%	0.7%	1.3%
18+	75.3%	70.6%	72.9%

**2000 Population by Sex**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Males	47.9%	51.1%	50.0%
Females	52.1%	48.9%	50.0%

**2007 Population by Sex**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Males	48.1%	50.5%	50.0%
Females	51.9%	49.5%	50.0%

**2012 Population by Sex**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Males	48.0%	50.1%	49.8%
Females	52.0%	49.9%	50.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Race/Ethnicity

Total	4,813	99,773	421,434
White Alone	88.4%	69.7%	75.5%
Black Alone	1.1%	4.4%	6.6%
American Indian Alone	0.9%	0.8%	0.7%
Asian or Pacific Islander Alone	0.7%	3.5%	3.1%
Some Other Race Alone	6.6%	18.6%	11.6%
Two or More Races	2.3%	2.9%	2.6%
Hispanic Origin	15.1%	38.9%	25.9%
Diversity Index	41.8	74.3	64.6

2007 Population by Race/Ethnicity

Total	6,028	138,924	526,253
White Alone	83.1%	68.0%	72.8%
Black Alone	1.5%	4.2%	6.2%
American Indian Alone	1.0%	0.8%	0.7%
Asian or Pacific Islander Alone	1.1%	4.6%	4.0%
Some Other Race Alone	10.3%	19.0%	13.4%
Two or More Races	3.1%	3.3%	2.9%
Hispanic Origin	23.8%	39.1%	29.5%
Diversity Index	56.0	75.6	68.7

2012 Population by Race/Ethnicity

Total	7,022	168,793	604,901
White Alone	79.0%	66.1%	70.7%
Black Alone	1.7%	4.2%	6.0%
American Indian Alone	1.0%	0.9%	0.7%
Asian or Pacific Islander Alone	1.3%	5.6%	4.6%
Some Other Race Alone	13.3%	19.7%	14.8%
Two or More Races	3.7%	3.5%	3.2%
Hispanic Origin	30.5%	40.3%	32.3%
Diversity Index	64.1	77.1	71.6



2000 Population 3+ by School Enrollment

Total	4,570	94,234	401,157
Enrolled in Nursery/Preschool	1.7%	1.9%	1.9%
Enrolled in Kindergarten	1.3%	1.8%	1.7%
Enrolled in Grade 1-8	12.7%	15.7%	13.7%
Enrolled in Grade 9-12	6.6%	7.0%	6.0%
Enrolled in College	4.1%	3.1%	3.5%
Enrolled in Grad/Prof School	0.4%	0.7%	0.7%
Not Enrolled in School	73.2%	69.9%	72.5%

2000 Population 25+ by Educational Attainment

Total	3,096	57,773	261,866
Less than 9th Grade	6.3%	15.6%	10.7%
9th - 12th Grade, No Diploma	14.3%	15.3%	14.1%
High School Graduate	34.4%	24.2%	25.7%
Some College, No Degree	27.0%	22.9%	24.0%
Associate Degree	8.0%	5.9%	5.6%
Bachelor's Degree	8.5%	11.7%	14.2%
Master's/Prof/Doctorate Degree	1.5%	4.4%	5.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population 15+ by Sex and Marital Status

	1.0 miles	5.0 miles	10.0 miles
<b>Total</b>	3,719	72,980	320,539
<b>Females</b>	53.6%	49.0%	50.7%
Never Married	7.6%	10.1%	10.1%
Married, not Separated	30.5%	28.6%	27.9%
Married, Separated	1.1%	1.6%	1.4%
Widowed	5.9%	3.2%	4.5%
Divorced	8.4%	5.6%	6.7%
<b>Males</b>	46.4%	51.0%	49.3%
Never Married	10.2%	14.6%	13.6%
Married, not Separated	29.2%	30.3%	28.7%
Married, Separated	0.3%	0.9%	1.0%
Widowed	1.1%	0.7%	0.9%
Divorced	5.5%	4.6%	5.0%



2000 Population 16+ by Employment Status

	1.0 miles	5.0 miles	10.0 miles
<b>Total</b>	3,659	71,202	314,113
<b>In Labor Force</b>	70.4%	67.9%	66.4%
Civilian Employed	65.6%	64.4%	62.8%
Civilian Unemployed	4.4%	3.3%	3.3%
In Armed Forces	0.4%	0.3%	0.3%
<b>Not in Labor Force</b>	29.6%	32.1%	33.6%

2007 Civilian Population 16+ in Labor Force

	1.0 miles	5.0 miles	10.0 miles
Civilian Employed	92.3%	94.0%	93.8%
Civilian Unemployed	7.7%	6.0%	6.2%

2012 Civilian Population 16+ in Labor Force

	1.0 miles	5.0 miles	10.0 miles
Civilian Employed	93.0%	94.9%	94.6%
Civilian Unemployed	7.0%	5.1%	5.4%

2000 Females 16+ by Employment Status and Age of Children

	1.0 miles	5.0 miles	10.0 miles
<b>Total</b>	1,973	34,881	159,240
<b>Own Children &lt; 6 Only</b>	9.3%	11.2%	9.6%
Employed/in Armed Forces	6.7%	6.2%	5.2%
Unemployed	0.0%	0.2%	0.4%
Not in Labor Force	2.5%	4.8%	4.0%
<b>Own Children &lt; 6 and 6-17 Only</b>	3.6%	9.9%	8.0%
Employed/in Armed Forces	2.0%	4.7%	3.9%
Unemployed	0.0%	0.5%	0.3%
Not in Labor Force	1.6%	4.8%	3.7%
<b>Own Children 6-17 Only</b>	19.0%	22.0%	18.7%
Employed/in Armed Forces	14.7%	14.9%	13.2%
Unemployed	0.7%	0.7%	0.5%
Not in Labor Force	3.5%	6.5%	5.0%
<b>No Own Children &lt; 18</b>	68.2%	56.9%	63.7%
Employed/in Armed Forces	36.2%	30.9%	32.1%
Unemployed	3.5%	2.1%	1.9%
Not in Labor Force	28.5%	24.0%	29.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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Radius: 10.0 miles



**2007 Employed Population 16+ by Industry**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	2,937	62,299	235,889
Agriculture/Mining	0.4%	0.6%	0.6%
Construction	6.9%	11.0%	10.7%
Manufacturing	12.5%	12.7%	11.2%
Wholesale Trade	2.8%	4.2%	3.9%
Retail Trade	11.2%	11.8%	12.3%
Transportation/Utilities	10.0%	9.7%	8.5%
Information	2.5%	2.2%	2.3%
Finance/Insurance/Real Estate	8.9%	7.6%	8.0%
Services	38.6%	36.5%	39.0%
Public Administration	6.2%	3.6%	3.4%

**2007 Employed Population 16+ by Occupation**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	2,937	62,299	235,890
White Collar	58.0%	56.7%	58.8%
Management/Business/Financial	10.8%	13.4%	13.8%
Professional	16.6%	17.0%	18.0%
Sales	10.3%	10.7%	11.9%
Administrative Support	20.3%	15.6%	15.2%
Services	18.9%	15.5%	15.5%
Blue Collar	23.1%	27.9%	25.6%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	6.2%	9.5%	8.9%
Installation/Maintenance/Repair	4.3%	3.9%	3.9%
Production	5.1%	7.5%	6.5%
Transportation/Material Moving	7.3%	6.9%	6.2%



**2000 Workers 16+ by Means of Transportation to Work**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	2,385	45,054	193,887
Drove Alone - Car, Truck, or Van	83.1%	78.5%	79.7%
Carpooled - Car, Truck, or Van	13.4%	17.4%	14.7%
Public Transportation	0.0%	0.5%	0.7%
Walked	0.9%	0.6%	1.4%
Other Means	0.6%	1.4%	1.1%
Worked at Home	2.1%	1.7%	2.4%

**2000 Workers 16+ by Travel Time to Work**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	2,388	45,057	193,889
Did Not Work at Home	97.9%	98.3%	97.6%
Less than 5 minutes	3.4%	1.6%	2.0%
5 to 9 minutes	9.8%	7.1%	8.2%
10 to 19 minutes	28.6%	27.8%	28.9%
20 to 24 minutes	12.8%	16.8%	15.5%
25 to 34 minutes	26.3%	24.1%	23.0%
35 to 44 minutes	5.7%	5.8%	5.8%
45 to 59 minutes	7.3%	7.9%	7.7%
60 to 89 minutes	2.2%	5.0%	4.6%
90 or more minutes	1.8%	2.0%	2.0%
Worked at Home	2.1%	1.7%	2.4%
Average Travel Time to Work (in min)	24.8	26.5	25.9

**2000 Households by Vehicles Available**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	1,811	31,494	149,281
None	3.9%	5.4%	6.6%
1	35.4%	30.8%	34.9%
2	46.8%	46.1%	42.4%
3	10.5%	13.2%	12.2%
4	2.4%	3.1%	3.0%
5+	1.0%	1.4%	1.0%
Average Number of Vehicles Available	1.8	1.8	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Households by Type**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	1,794	31,499	149,147
Family Households	77.3%	78.0%	70.6%
Married-couple Family	58.1%	60.6%	53.8%
With Related Children	29.0%	37.9%	29.8%
Other Family (No Spouse)	19.2%	17.4%	16.8%
With Related Children	13.9%	12.4%	11.3%
Nonfamily Households	22.7%	22.0%	29.4%
Householder Living Alone	19.6%	17.6%	24.2%
Householder Not Living Alone	3.2%	4.4%	5.3%
Households with Related Children	42.9%	50.3%	41.0%
Households with Persons 65+	21.3%	13.8%	18.6%

**2000 Households by Size**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	1,794	31,499	149,147
1 Person Household	19.5%	17.6%	24.2%
2 Person Household	32.0%	26.4%	29.7%
3 Person Household	20.5%	18.6%	17.3%
4 Person Household	17.0%	18.6%	15.5%
5 Person Household	6.6%	10.1%	7.8%
6 Person Household	3.0%	4.6%	3.1%
7+ Person Household	1.4%	4.1%	2.5%

**2000 Households by Year Householder Moved In**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	1,813	31,496	149,279
Moved in 1999 to March 2000	17.9%	25.9%	24.6%
Moved in 1995 to 1998	24.9%	33.1%	31.2%
Moved in 1990 to 1994	16.6%	14.9%	15.2%
Moved in 1980 to 1989	12.3%	13.0%	12.5%
Moved in 1970 to 1979	13.7%	6.6%	7.7%
Moved in 1969 or Earlier	14.6%	6.6%	8.8%
Median Year Householder Moved In	1993	1996	1996



**2000 Housing Units by Units in Structure**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	1,862	33,053	159,007
1, Detached	82.0%	80.3%	72.0%
1, Attached	0.8%	2.5%	2.8%
2	0.0%	2.1%	2.9%
3 or 4	7.9%	2.3%	3.7%
5 to 9	3.0%	3.1%	4.6%
10 to 19	2.5%	2.9%	3.5%
20+	3.0%	5.1%	7.6%
Mobile Home	0.9%	1.7%	2.8%
Other	0.0%	0.2%	0.2%

**2000 Housing Units by Year Structure Built**

	Radius: 1.0 miles	Radius: 5.0 miles	Radius: 10.0 miles
Total	1,861	33,027	159,029
1999 to March 2000	5.1%	6.3%	3.7%
1995 to 1998	4.5%	17.0%	8.6%
1990 to 1994	1.1%	8.3%	6.2%
1980 to 1989	19.9%	22.6%	19.3%
1970 to 1979	30.6%	11.2%	14.6%
1969 or Earlier	38.8%	34.5%	47.5%
Median Year Structure Built	1974	1982	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Mcleroy & Burlington - Saginaw, TX

Latitude: 32.8609

Longitude: -97.3617


Radius: 1.0 miles

Radius: 5.0 miles

Radius: 10.0 miles

Top 3 Tapestry Segments

1.	Rustbelt Traditions	Milk and Cookies	Up and Coming Families
2.	Milk and Cookies	Up and Coming Families	Milk and Cookies
3.	Up and Coming Families	Southwestern Families	Southwestern Families

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,092,985	\$112,468,758	\$467,763,825
Average Spent	\$2,222.07	\$2,506.71	\$2,539.96
Spending Potential Index	81	91	92
Computers & Accessories: Total \$	\$522,402	\$11,388,141	\$47,257,661
Average Spent	\$227.92	\$253.82	\$256.61
Spending Potential Index	92	102	103
Education: Total \$	\$2,595,009	\$54,807,259	\$238,574,694
Average Spent	\$1,132.20	\$1,221.55	\$1,295.46
Spending Potential Index	88	95	101
Entertainment/Recreation: Total \$	\$7,144,605	\$152,628,571	\$631,573,913
Average Spent	\$3,117.19	\$3,401.80	\$3,429.45
Spending Potential Index	91	99	100
Food at Home: Total \$	\$10,043,284	\$226,227,721	\$938,371,751
Average Spent	\$4,381.89	\$5,042.19	\$5,095.36
Spending Potential Index	87	100	101
Food Away from Home: Total \$	\$6,958,410	\$152,708,730	\$636,622,123
Average Spent	\$3,035.96	\$3,403.59	\$3,456.86
Spending Potential Index	90	100	102
Health Care: Total \$	\$7,942,526	\$165,926,327	\$706,317,027
Average Spent	\$3,465.33	\$3,698.18	\$3,835.30
Spending Potential Index	89	95	98
HH Furnishings & Equipment: Total \$	\$4,664,590	\$100,184,008	\$408,925,160
Average Spent	\$2,035.16	\$2,232.91	\$2,220.46
Spending Potential Index	90	99	98
Investments: Total \$	\$3,390,410	\$62,725,988	\$272,508,467
Average Spent	\$1,479.24	\$1,398.04	\$1,479.72
Spending Potential Index	99	94	99
Retail Goods: Total \$	\$53,570,012	\$1,173,182,418	\$4,850,948,345
Average Spent	\$23,372.61	\$26,148.00	\$26,340.66
Spending Potential Index	88	99	99
Shelter: Total \$	\$31,253,609	\$688,974,608	\$2,828,834,425
Average Spent	\$13,635.96	\$15,355.93	\$15,360.58
Spending Potential Index	91	102	102
TV/Video/Sound Equipment: Total \$	\$2,404,898	\$52,192,252	\$219,277,924
Average Spent	\$1,049.26	\$1,163.27	\$1,190.68
Spending Potential Index	90	100	102
Travel: Total \$	\$3,874,320	\$81,290,347	\$338,238,264
Average Spent	\$1,690.37	\$1,811.81	\$1,836.63
Spending Potential Index	92	98	99
Vehicle Maintenance & Repairs: Total \$	\$2,192,886	\$48,733,553	\$200,112,369
Average Spent	\$956.76	\$1,086.18	\$1,086.61
Spending Potential Index	90	102	102

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.