



# 2010 CENSUS: IT'S IN OUR HANDS

## *What You Need to Know about the 2010 Census*

In 2010, the U.S. census will define who we are as a nation. Taken every 10 years, the census affects political representation and directs the allocation of billions of dollars in government funding. As a 2010 Census partner, you can educate your community about the importance of participating in this historic event and help ensure no one is left uncounted. You can help your community receive the fiscal and social benefits to which it is entitled. **Achieving a complete and accurate 2010 Census is in our hands.**

### **The Census: A Snapshot**

- ▲ The U.S. Constitution requires a national census once every 10 years.
- ▲ The census is a count of everyone residing in the United States: in all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.
- ▲ The 2010 Census will create hundreds of thousands of temporary jobs across the nation.

### **It's in Our Hands: Your Participation in the 2010 Census Matters**

- ▲ Every year, more than \$300 billion in federal funds is awarded to states and communities based on census data. That's more than \$3 trillion over a 10-year period.
- ▲ Census data guide local decision-makers in important community planning efforts, including where to build new roads, hospitals and schools.
- ▲ Census data affect your voice in Congress by determining how many seats each state will have in the U.S. House of Representatives.

### **Completing the 2010 Census Questionnaire: Simple and Safe**

- ▲ The 2010 Census questionnaire asks only a few simple questions of each person—name, relationship, gender, age and date of birth, race, and whether the respondent owns or rents his or her home. This simple, short questionnaire takes just a few minutes to complete and return by mail.
- ▲ The Census Bureau does not release or share information that identifies individual respondents or their household for 72 years.

[www.census.gov/2010census](http://www.census.gov/2010census)



## 2010 CENSUS: *Frequently Asked Questions*

### **Why should everyone participate in the 2010 Census?**

Census data shape the future of your community and define your voice in Congress.

- ▲ Census information helps determine locations for schools, roads, hospitals, child-care and senior citizen centers, and more.
- ▲ Businesses use census data to locate supermarkets, shopping centers, new housing and other facilities.
- ▲ The census determines how many seats each state will have in the U.S. House of Representatives as well as the boundaries of legislative districts.

### **How will the 2010 Census differ from previous census efforts?**

In the last census, one in six households received a long questionnaire asking for detailed socioeconomic information. In 2010, every residence will receive a short questionnaire that is simple and fast to complete and return. More detailed information will be collected annually from a small percentage of the population through the American Community Survey.

### **Will the information the Census Bureau collects remain confidential?**

Yes. Every Census Bureau worker takes an oath for life to protect the confidentiality of census responses. Violation would result in a jail term of up to five years and/or fine of up to \$250,000. By law, the Census Bureau cannot share an individual's answers with anyone, including welfare and immigration agencies.

### **Why are partners so important to the 2010 Census campaign?**

More than 140,000 organizations supported Census 2000, including state and local governments, community- and faith-based organizations, schools, media, businesses and others. The Census Bureau relies on partners to help explain the importance of completing the 2010 Census message to people in every corner of the United States. This is particularly important in areas isolated by language or geography. By joining forces with partners, the Census Bureau has a far greater chance to reach every U.S. resident than by attempting this monumental task alone.

### **2010 Census Timeline: Key Dates**

<b>Fall 2008</b>	Recruitment begins for local census jobs for early census operations.
<b>Spring 2009</b>	Census employees go door-to-door to update address list nationwide.
<b>Fall 2009</b>	Recruitment begins for census takers needed for peak workload in 2010.
<b>February - March 2010</b>	Census questionnaires are mailed or delivered to households.
<b>April 1, 2010</b>	Census Day
<b>April - July 2010</b>	Census takers visit households that did not return a questionnaire by mail.
<b>December 2010</b>	By law, Census Bureau delivers population counts to President for apportionment.
<b>March 2011</b>	By law, Census Bureau completes delivery of redistricting data to states.

**For more information about the 2010 Census, please go to [www.census.gov/2010census](http://www.census.gov/2010census).**

# 2010 Census Core Messages

- **It's Easy:**
  - Shortest questionnaire in Census history
  - Just a few easy questions, such as: name, gender, age, race, ethnicity, relationship, own/rent
  - Will take only about 10 minutes to complete
- **It's Important:**
  - Census data directly affect how more than \$300 billion per year in federal funding is allocated
  - The census will count all residents living in the United States on April 1, 2010
  - The census provides a snapshot of the nation, which helps define who we are
- **It's Safe:**
  - Answers are protected by law and strictly confidential
  - Information collected is used for statistical purposes only

# BURNET COUNTY, TEXAS

<b>Population, 2006 estimate</b>	<b>42,896</b>
<b>Population, 2000</b>	<b>34,147</b>
<b>Population, net change, April 1, 2000 to July 1, 2006</b>	<b>8,776</b>
<b>Population, percent change, April 1, 2000 to July 1, 2006</b>	<b>25.7%</b>
<b>Fed spending, 2004 (\$1000)</b>	<b>\$187,680</b>
<b>Fed spending per capita, 2004 Texas Average</b>	<b>\$4,659 \$6,308</b>

# **JOBS**

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## **The 2010 Census – A Great Way to Earn Extra Money**

The U.S. Census Bureau is recruiting temporary part-time census takers for the 2010 Census. The pay is good, the hours are flexible, and the work is close to home.

Census taker jobs are excellent for retirees, college students, persons who want to work part-time, persons who are between jobs, or just about anyone who wants to earn extra money while performing an important service for their community.

### **Your community is counting on you**

Every 10 years, we conduct a census of our population. The results help determine your representation in government, as well as how federal funds are spent in your community on things like roads, parks, housing, schools, and public safety. As a census taker, you'll play a vital role in making sure that everyone is included.

### **Thousands are needed for temporary jobs**

Conducting the census is a huge undertaking. Thousands of census takers are needed to update address lists and conduct interviews with community residents. Most positions require a valid driver's license and use of a vehicle. However, public transportation may be authorized in certain areas.

### **Earn good pay**

Census takers receive competitive pay on a weekly basis. In addition, you will be reimbursed for authorized mileage and related expenses.

### **Bilingual speakers are encouraged to apply!**

All census takers must be able to speak English, but bilingual skills in English and other languages are needed in communities that have a large number of residents who speak a language other than English. If you have such skills, we encourage you to apply.

### **Get more than just a paycheck**

Besides good pay, you'll have flexible hours, paid training, and the chance to work within your own community. You'll earn a place in history, as well as work experience you can add to your resume.

## **Apply today by calling 1-866-861-2010!**