

Publisher Abbreviation Table

If your publishing company is not listed, the official publisher contact should submit the publisher name and a six letter abbreviation via email to Scott Vanya at scott.vanya@tea.state.tx.us. Enter "Publisher Abbreviation" in the Subject line of the email message.

Publisher Name	Abbreviation		
21st Century Company	21stcc	Brainworks, Inc.	brawrk
A.D.A.M. Software, Inc.	adamsi	Bright Start, Inc.	brista
Abbeville Press, Inc.	abbepi	Britannica.com/Educational Division	brtcom
Abrams & Company Publishers, Inc.	abraccp	Broad Education	broedu
Academic Innovations	acadin	Brown Publishing-ROA Media	brproa
Academic Therapy Publications and Divisions	acatin	BudgeText	budtxt
	acatpd	Bytes of Learning	bytlea
Access Education	accedu	Cambiata Press	camprs
Addison Wesley Canada	addwca	Cambrian Systems	camsys
Addison Wesley Longman, Inc.	addwln	Cambridge Educational	camedu
Advocacy Press	advopr	Cambridge International Examinations	camine
AIMS Media	aimmed	Cambridge Physics Outlet	campho
Alfred Publishing Company, Inc.	alfpci	Cambridge University Press	camupr
Allen H. Merriam	allmer	Camelot Publishing Company	camepc
Alloy Interactive, Inc. DBA Alloy Multimedia	allmul	Capstone Curriculum	capcur
	allbac	Capstone Press	capspr
Allyn and Bacon, Inc.	allbac	Career Publishing, Inc.	carepb
American Assn for Vocational Instructional Materials	avoim	Carl Fischer LLC/Playin Time Production, Inc.	llcplt
American Guidance Service, Inc.	amegsi	Carl Fischer, Inc.	carfsc
American Institute of Small Business	ameisb	Carolina Biological Supply, Co.	carbio
American Press	amrprs	Carolrhoda Books, Inc.	carbks
American School Publishers	amespb	CCET	ccet__
American Technical Publishers	ametpb	CCI Publishing	ccipub
AMSCO School Publications, Inc.	amsspi	CDE	cde__
Anchorage Press, Inc.	ancpri	CEI Learning Technologies	ceilet
Ann Arbor Publishers, Inc.	annapi	Center for Civic Education	cenciv
Apple Computer, Inc.	applci	Center for Humanities, Inc.	cenhum
Aro Publishing	aropub	CEV Multimedia	cevmul
Art Image Publications	artipb	CEV Multimedia, LTD.	cevmlt
Art Sense, Inc.	artsei	Character Education Institute	charei
Arts Attack	arsatt	CHEF	chef__
Audio Bookshelf	audbok	Children's Group	chlgrp
Austin UOL, A Division of Urban OnLine Inc.	ausuol	Children's Health Market	chihlm
	b&bpub	Children's Work	chilwk
B & B Publishing	b&bpub	Clark Publishing, Inc. (Acquired by Perfection Learning Corporation)	clapbi
Ballard & Tighe, Inc.	baltig	Close Up Publishing	closup
Ballard & Tighe, Publishers, a division of Educational IDEAS, Inc.	btidea	Cloud Associates	clouas
Barrett Kendall Publishing, Ltd.	bkpblt	Cobblestone Publishing, Inc.	cobbpb
Basics Plus	baspls	Code 78	code78
Baskerville Publishing	baspub	Cognitive Concepts Inc.	cognco
Bedford, Freeman & Worth Publishing Group	bfwpg	College Preparatory Mathematics	colpre
	berseg	Compass Learning	comlea
Berty Segal, Inc.	berseg	Computer Literacy Press	comlit
Bess Press	besprs	Contemporary Educational Services, Inc.	contes
Bigchalk.com, Inc.	bigcci		
Bilingual Educational Services	biledu	Continental Press, Inc.	conprs
Bolchazy Carducci	bolcar	CORD Communications	cordco
Book Builders, Inc.	bokbui	Coronet Instructional Media	coroim
Book Power, Inc.	bokpwi	Cottage Communications	cotcom
Boxer Learning, Inc.	boxlea	Craftsman Book Company	crsabc
		Cramer Products, Inc.	crampr

Crane Publishing Company	crapbc	Follett Software	folsof
Creative Publications	creapb	Franklin, Beedle & Associates, Inc.	frnbed
Cuisenaire Company of America	cuisca	Friendship Press	friepr
Curriculum Associates, Inc.	curras	Future Graph, Inc.	futugr
Curriculum Development Associates	curdev	Futurekids	futkds
Curriculum Research & Development Group	curres	G.I.A. Publications	giapub
Cypress House	cyprhs	Gay Young Agency	gayyoa
Davidson & Associates, Inc.	davass	GB Publishing Group Ltd.	gbpgrl
Davis Publications	davisp	George F. Cram Company	geocra
DDC Publishing, Inc.	ddcpub	Giant Campus, Inc.	giacam
Decision Development Corporation	ddccor	Glencoe/McGraw-Hill Division, a division of the McGraw-Hill., Inc.	gledim
Delmar Publishers	delpub	Globe Fearon	glofea
Delmar/Thomson Learning	deltho	Globo Libros	golib
Delta Education-FOSS	delted	Goodheart-Wilcox Company, Inc.	goodwi
Devine Educational, Inc.	devein	Gould Publications	goulpb
Dictation Disc Company	dictdc	Gould, Inc.	gouldi
Digital Frog International, Inc.	digfrg	Graphics Associates	grapha
Diversified Consulting, Inc.	divcon	Great Source Education Group	grease
Dolan Software Company	dolsft	Grolier Educational Corporation	grolec
Dominie Press, Inc.	domprs	Growth Program	growpr
Don Johnston, Inc.	donjhn	Grupo Editorial Norma	grupen
Dushkin Publishing Group, Inc.	duspbg	Guidance Associates	guidas
E=MCs, Inc.	emcsin	Guidance Associates, Inc.	guidai
Early Advantage School Services	earadv	GVOX	gvox__
Ebsco Curriculum Materials	ebscur	Hal Leonard Publishing	halleo
Econo-Clad Books	ecocla	Hammond World Atlas Corporation	hamwor
Ed Sueta Music Publications, Inc.	edsuet	Hampton-Brown Company	hambro
Editorial Alpha, Inc.	edialp	Hands-On Learning	handle
Editorial Esfinge S.A. de C.V.	ediesf	Handwriting without Tears	hanwot
Edits/Educational Testing Service	ediedu	Hansen House	hansho
Ed-Tex (New Readers Press)	edtnrp	Harcourt	harcou
Educational Activities, Inc.	eduact	Harcourt Brace & Company	harbrc
Educational Assessment Publishing	eduass	Harcourt Brace School Publishers	harbsc
Educational Development Corporation	edudev	Harcourt School Publishers	harscp
Educational Self Development, Inc.	edusel	Harper & Row Publishers	harrow
Educational Video Network	eduvid	Health Communications, Inc.	healco
EduConnect, Inc.	educon	Health Wave, Inc.	heawav
Effective Education, Inc.	effedu	Hearlihy & Company	hearco
Egger Publishing, Inc.	eggpup	Heinle & Heinle Publishers	heinhe
ELHI Publishers Services	elhpbs	Hendrick-Long Publishing Company	hendlo
Ellis Family Music	ellifm	High/Scope Research Foundation	highsc
ELS Publications	elspub	Hispanic Information, Inc.	hispin
Elsevier Science, Inc. (Mosby & W.B. Saunders Publishing)	esmosb	Holt Software Associates, Inc.	holtso
EMC/Paradigm Publishing	emcpar	Holt, Rinehart & Winston, a division of Harcourt, Inc.	hrwdiv
Encyclopaedia Britannica	encbri	Houghton Mifflin Company	hougmi
Environmental Educational Systems	enedu	HRS Publication	hrspub
Environmental Systems Research Institute, Inc. (ESRI)	envsys	Human Kinetics Publishers	humkin
Estrellita	estrel	Human Relations Media	humrel
ETA	eta__	Humanities Software	humsof
European American Music Corporation	eurame	Hunter Textbooks, Inc.	hunttx
Everest Cultural Enrichments	evecul	I.E.S. Language Foundation	ieslan
Everyday Learning Corporation	evelea	I/E, Inc.	ieinc_
Extra Editions Publishing	extedp	IDRA	indra_
Fairchild Books	faibks	Innovative Learning Group	innole
Films for the Humanities & Sciences	filmfh	Instructional Technology Services, Inc	itsvcs
Flame Company	flamco	Intelligent Technologies, Inc.	inttec
Flinn Scientific, Inc.	flinsc	Interactive Educational Software & Video, Inc.	intedu
Foca Company	focom	International Books	intbks
Follett Educational Services	foledu	Interstate Publishers, Inc.	intpub
Follett Library Resources	follib	Iowa State University Press	iowast

It's About Time	itsabt	McGraw-Hill ESOL	mcgeso
J. B. Lantern Stand Company	jblant	McGraw-Hill School Division	mcgsch
J. M. Le Bel Enterprises, Ltd.	jmlbel	Media Puentes, Inc.	medpue
Jackson Publishing	jackpu	Meridian Communications	merico
Jamestown Publishers	jamepb	Meridian Creative Group	mericr
January Productions, Inc.	janupb	Metropolitan Teaching and Learning Company	metrte
Jarrett Publishing Company	jarrpb		
Jeppeson Sanderson	jeppsa	Metrowerks	metrow
Jewelgate Press	jewepr	Michael Eaton Associates	meatas
John Wiley & Sons, Inc.	jwiles	Middle School Life Science	midsch
John Wiley & Sons/The People's Publishing Group	jwspgg	Middleburg Press	midprs
Johnson Publishing Company, Inc.	johnpg	Midwest European Publishers, Inc.	midweu
Jones & Bartlett Publishers	jonbar	Milliken Publishing Co.	milikp
JonesKnowledge.Com	jonkno	Mimosa Publications	mimosp
Jostens Learning Corporation	jostle	Minerva Books, Ltd.	minerv
Joy Path Publishing	joypat	Miracle Mirror Publishing Company, Inc.	mirmir
JP Morgan Securities	jpmors		
JRL Enterprises, Inc.	jrledu	Modern Curriculum	modcur
K & M Educational Publisher	kmepub	Modern Learning Press	modlea
Kamico Instructional Media	kamici	Monarch Business Systems	monbus
Kendall/Hunt Publishing Company	kendhu	Mondo Publishing	mondop
Key Curriculum Press	keycur	Morgan Cain & Associates	morgca
Kjos Music Company	kjomus	Mor-Mac Publishing Company, Inc.	mormac
Knowledge Adventure	knowad		
Knowledge Matters, Inc.	knowma	Morning Glory Press	morngl
L Bilingual Textbooks	lbiltx	Morton Publishing Company	mortpu
Lab-aids, Inc.	labaid	Mosby-Year Book, Inc.	mosbyy
Lachina Publishing	lacpub	Music Arts Company	musart
Ladybird Books, Inc.	ladybb	MWM Publications	mwmpub
Lakeshore Learning Materials	laklea	N&N Publishing Company, Inc.	nnpubc
Langenscheidt Publishers, Inc.	langpb	Napier & Associates	napiea
Language Circle Enterprises	langcr	NASCO	nasco_
Lawrenceville Press, Inc.	lawrpr	NASSP	nassp_
LB Collection	lbcoll	National Center for Health Education	natcen
LeapFrog SchoolHouse	leapfr	National Geographic Society	natgeo
Learning Design Associates	leades	National Writing Institute	natwri
Learning Management Systems	leaman	NECTAR Foundation	nectar
Learning Publications, Inc.	leapub	Neil A Kjos Music Company	neilkj
Learning Quest	leaque	Nelson Publishing	netsop
Lectorum Publications, Inc.	lectpu	New Castle Communications, Inc.	newcas
Lego Dacta	legoda	New Dimensions in Education	newdim
Lehigh Press	lehigh	New Readers Press	newrea
Light-Years Press	lighyr	Newhouse Press	newhou
Lira and Associates	liraas	NewsBank, Inc.	newsba
Little Planet Publishing	litpln	Noel Bacchus Publishers	noelba
Little Red Hen, Inc.	litred	Nystrom Division of Herff Jones	nyshej
Longman, Inc.	longma	Nystrom Division of Herff Jones, Inc.	nyshin
Lovelady Hopkins Enterprise	loveld	Oddo Publishing Company	oddopc
Macmillan Publishing Company	macmil	Odessa College	odecol
Macmillan/McGraw-Hill, A Division of the McGraw-Hill	macmcg	Open Book Publishing	openbk
Magnetic Way	magway	Open Court Publishing Company	opencr
Malcolm Dickinson	maldic	Opening Pathways to Reading	openpa
Malik Publishing Companies	malikp	Optical Data Corporation	optdat
Manyland Publishing Company	manyld	Orange-Cherry Software	orachr
Map Company	mapcom	Outsource Laboratories Press, a division of IGS, Inc.	outsou
Marilyn Stahl Services	marsta	Oxford University Press	oxfoup
Math Learning Center	mathlr	Pacific Vista Productions	pacvis
Math Skills Partnership	mathsk	Parenting/Teaching for Self-Esteem	partea
McClanahan & Company	mcclco	Patti DeWitt	dewitt
McCracken Educational Services	mcredu	Paul Dry Books, Inc.	pdrybi
McDougal Littell, Inc	mcdoul	Paul H. Brooks Publishing Co., Inc.	pbrkpc

PCI Educational Publishing	pciedu	Santillana Publishing Company	santpc
Pearson Custom Publishing	peacus	Santillana USA	sanusa
Pearson Education	peared	Santillana USA Publishing Company	sanupc
Pearson Education Inc., publishing as Prentice Hall, Inc.	pearph	Sargent-Welch	sarwel
Pearson Education Inc., publishing as Scott Foresman	pearsf	Sargent-Welch/GEMS Kits	sargem
Pearson Education, Inc. publishing as Globe Fearon, Inc.	peargf	Saxon Publishers, Inc.	saxopi
Pearson Education, Inc. publishing as Modern Curriculum Press	pearmc	Saxon Textbooks, LP	saxtxt
Pearson Education, Inc., publishing as Scott Foresman	pearsf	Scholastic, Inc.	schoin
Pearson Learning	pearle	Science for Kids	scikid
Peek Publications	peekpb	Science Kit	sciekt
Peer Information, Inc.	peerin	Science2Discover	scidis
Pelican Publishing Company	pelipc	Scott Foresman	sfores
Peoples Publishing Group	peoppg	Scott Resources, Inc.	scores
Perfection Learning	perfle	Shurley Instructional Materials, Inc.	shrins
Perfection Learning Corporation	perlco	Signal Media Corporation	sigmed
Phoenix Learning Resources	phoelr	Signal Media Publishers	sigmpu
Pinnacle Education Associates	pinnea	SIMMS IM Desemination Center	simmsi
Pivot Point International, Inc.	pivopn	Sizzy Books	sizbks
Players Press, Inc.	playpr	Skylight Publishing	skylpb
Plexus Publishing, Inc.	plexpi	Sleek Software Corporation	sleesc
PMI	pmi___	Smith & Kraus	smikra
Political Research, Inc.	polres	Social Issues Resources	sociss
Power Industries	powein	Society for Visual Education, Inc.	socvis
Premier Science for Middle Schools	presci	Software World	sofwor
Prentice Hall School Division	prehns	Sopris West Educational Services	soorws
Proficiency Press Company	profpr	Southern Music Company	soumus
Profiles Corporation	profco	South-Western/Thomson Learning	swthom
PTS Learning Systems	ptsles	Spanish Translation Management	spatra
Public Media, Inc.	pubmed	Speaking English USA	speeng
Publishers Resource Group	prgrou	SRA/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	sramcg
Publishers Resource Group, Inc.	prgrin	Star Light Press	stalig
Quarasan Group	quarag	Statesboro Communications	statbo
Rainbow Educational Concepts, Inc.	rainbe	Staywell (American Red Cross Health and Safety Material)	stayar
Reality Based Learning Company	realba	Steck-Vaughn Company	stevau
REI America, Inc.	reiamo	Stephens and Associates	stepas
Renaissance Learning, Inc.	renail	Stephens Development	stedev
Research Associates of Texas Publishing Company	resass	Story House Corporation	stohou
Resource Publications, Inc.	respub	Success Publishing Co.	sucpub
Review and Herald Publishing	revher	Sunbelt Theatre Productions, Inc.	sunthe
Rhythm Band, Inc.	rhyban	Sunburst Communications	sunbur
Richard C. Owen Publishers	rowenp	Sundance Publishers, Inc.	sundan
Richards Group, Inc.	ricgrp	Sybex, Inc.	sybein
Richards Rosen Press, Inc.	rrosep	Symtalk, Inc.	symlan
Rigby	rigby_	Taylor Publishing Company	taypub
Rigby Education	rigedu	Teacher Created Materials	teacre
Rigby, a Division of Reed Elsevier Inc.	rigree	Teachers College Press	teacol
Riva Technologies	rivate	Teachers' Curriculum Institute	teacur
Riverdeep Interactive Learning	riveri	Technical Educational Consultants Ltd. Db	tedcon
Riverdeep Interactive Learning (formerly) Logal	riveil	Worldview Software, In.c	tedcon
RonJon Publishing, Inc.	ronjpb	Tenth Planet Exploration, Inc.	tenpla
Rosen Classroom Books and Materials	rosecl	Texas Learning Technology Group	texlet
Ross Books	rossbk	The Children's Health Market, Inc.	chihem
RR Donnelley	rrdonn	The Wadsworth Group/Thomson Learning	wadthl
Sadlier-Oxford	sadlox	Thomson Learning/Course Technology Division-ITP	thoitp
Sadlier-Oxford Publishing	sadopb	Thomson Learning/Delmar Publishers Division	thodel
Samuel French, Inc.	samfre	Thomson Learning/South-Western Educational Publishing	thoswe
		Thornton Publications	thorpb

Tilbury House Publishers	thibho	Visual Education Corporation	visedu
Total Reading, Inc.	torare	Vocational Marketing Services	vocmar
Touchphonics Reading Systems, LLC	toucre	Von Hoffman Press, Inc.	vonhof
Trace Company	tracco	Vowac Publishing	vowapb
Travelers Tales	travta	W.H. Freeman & Company	whfrec
Tree Publications	treepu	W.S. Benson & Company, Inc.	wsbenc
Tricon Publishing	tricop	Warner Bros. Publications Inc.	warbro
Trillas, Inc.	trilli	West Texas State University	westtx
Trillium Press	trilpr	WGBH Educational Foundation	wgbhef
TRO Learning, Inc.	trolea	Wide-Horizon Education Resources	wideho
TV Ontario	tvonta	Wildflower PublishingUSA, Inc.	wildpu
Tyndal Stone Media	tyndsm	William H. Sadlier, Inc.	wsadli
University of Hawaii	unhawi	Winsor Learning/Sunday System	winlea
University of Notre Dame Press	unndam	Wm. C. Brown Publishers	wcbrow
University of Oklahoma Press	unokla	Worldview Software, Inc.	wviews
Urban Online, Inc. dba CuttingEdgeUcation	urbonl	Wright Group/McGraw-Hill	wrimcg
	urbonl	WRS Group, Inc.	wrsgrp
Victory Productions, Inc.	victpr	Young Peoples Press	younpp
Video Text Interactive	vidtxt	Zane Publishing	zanepb
Videodiscovery, Inc.	viddis	Zaner-Bloser, Inc.	zanebl
Vision Books International	visbks	Ziff Davis Education	zifdav