

Publisher Abbreviation Table

If your publishing company is not listed, the official publisher contact should submit the publisher name and a six letter abbreviation via email to Scott Vanya at scott.vanya@tea.state.tx.us. Enter "Publisher Abbreviation" in the Subject line of the email message.

Publisher Name	Abbreviation		
21st Century Company	21stcc	Brainworks, Inc.	brawrk
A.D.A.M. Software, Inc.	adamsi	Bright Start, Inc.	brista
Abbeville Press, Inc.	abbepi	Britannica.com/Educational Division	brtcom
Abrams & Company Publishers, Inc.	abraccp	Broad Education	broedu
Academic Innovations	acadin	Brown Publishing-ROA Media	brproa
Academic Therapy Publications and Divisions	acatin	BudgeText	budtxt
	acatpd	Bytes of Learning	bytlea
Access Education	accedu	Cambiata Press	camprs
Addison Wesley Canada	addwca	Cambrian Systems	camsys
Addison Wesley Longman, Inc.	addwln	Cambridge Educational	camedu
Advocacy Press	advopr	Cambridge International Examinations	camine
AIMS Media	aimmed	Cambridge Physics Outlet	campho
Alfred Publishing Company, Inc.	alfpci	Cambridge University Press	camupr
Allen H. Merriam	allmer	Camelot Publishing Company	camepc
Alloy Interactive, Inc. DBA Alloy Multimedia	allmul	Capstone Curriculum	capcur
	allbac	Capstone Press	capspr
Allyn and Bacon, Inc.	allbac	Career Publishing, Inc.	carepb
American Assn for Vocational Instructional Materials	avoim	Carl Fischer LLC/Playin Time Production, Inc.	llcplt
American Guidance Service, Inc.	amegsi	Carl Fischer, Inc.	carfsc
American Institute of Small Business	ameisb	Carolina Biological Supply, Co.	carbio
American Press	amrprs	Carolrhoda Books, Inc.	carbks
American School Publishers	amespb	CCET	ccet__
American Technical Publishers	ametpb	CCI Publishing	ccipub
AMSCO School Publications, Inc.	amsspi	CDE	cde__
Anchorage Press, Inc.	ancpri	CEI Learning Technologies	ceilet
Ann Arbor Publishers, Inc.	annapi	Center for Civic Education	cenciv
Apple Computer, Inc.	applci	Center for Humanities, Inc.	cenhum
Aro Publishing	aropub	CEV Multimedia	cevmul
Art Image Publications	artipb	CEV Multimedia, LTD.	cevmlt
Art Sense, Inc.	artsei	Character Education Institute	charei
Arts Attack	arsatt	CHEF	chef__
Audio Bookshelf	audbok	Children's Group	chlgrp
Austin UOL, A Division of Urban OnLine Inc.	ausuol	Children's Health Market	chihlm
	b&bpub	Children's Work	chilwk
B & B Publishing	b&bpub	Clark Publishing, Inc. (Acquired by Perfection Learning Corporation)	clapbi
Ballard & Tighe, Inc.	baltig	Close Up Publishing	closup
Ballard & Tighe, Publishers, a division of Educational IDEAS, Inc.	btidea	Cloud Associates	clouas
Barrett Kendall Publishing, Ltd.	bkpblt	Cobblestone Publishing, Inc.	cobbpb
Basics Plus	baspls	Code 78	code78
Baskerville Publishing	baspub	Cognitive Concepts Inc.	cognco
Bedford, Freeman & Worth Publishing Group	bfwpg	College Preparatory Mathematics	colpre
	berseg	Compass Learning	comlea
Berty Segal, Inc.	berseg	Computer Literacy Press	comlit
Bess Press	besprs	Contemporary Educational Services, Inc.	contes
Bigchalk.com, Inc.	bigcci		
Bilingual Educational Services	biledu	Continental Press, Inc.	conprs
Bolchazy Carducci	bolcar	CORD Communications	cordco
Book Builders, Inc.	bokbui	Coronet Instructional Media	coroim
Book Power, Inc.	bokpwi	Cottage Communications	cotcom
Boxer Learning, Inc.	boxlea	CPM Educational	cpmedu
		Craftsman Book Company	crsabc

Cramer Products, Inc.	crampr	Follett Library Resources	follib
Crane Publishing Company	crapbc	Follett Software	folsof
Creative Publications	creapb	Franklin, Beedle & Associates, Inc.	frnbed
Cuisenaire Company of America	cuisca	Friendship Press	friepr
Curriculum Associates, Inc.	curras	Future Graph, Inc.	futugr
Curriculum Development Associates	curdev	Futurekids	futkds
Curriculum Research & Development Group		G.I.A. Publications	giapub
	curres	Gay Young Agency	gayyoa
Cypress House	cyprhs	GB Publishing Group Ltd.	gbpgrl
Davidson & Associates, Inc.	davass	George F. Cram Company	geocra
Davis Publications	davisp	Giant Campus, Inc.	giacam
DDC Publishing, Inc.	ddcpub	Glencoe/McGraw-Hill Division, a division of the	
Decision Development Corporation	ddccor	McGraw-Hill., Inc.	gledim
Delmar Publishers	delpub	Globe Fearon	glofea
Delmar/Thomson Learning	deltho	Globo Libros	glolib
Delta Education-FOSS	delted	Goodheart-Wilcox Company, Inc.	goodwi
Devine Educational, Inc.	devein	Gould Publications	goulpb
Dictation Disc Company	dictdc	Gould, Inc.	gouldi
Digital Frog International, Inc.	digfrg	Graphics Associates	grapha
Diversified Consulting, Inc.	divcon	Great Source Education Group	grease
Dolan Software Company	dolsft	Grolier Educational Corporation	grolec
Dominie Press, Inc.	domprs	Growth Program	growpr
Don Johnston, Inc.	donjhn	Grupo Editorial Norma	grupen
Dushkin Publishing Group, Inc.	duspbg	Guidance Associates	guidas
E=MCs, Inc.	emcsin	Guidance Associates, Inc.	guidai
Early Advantage School Services	earadv	GVOX	gvox__
Ebsco Curriculum Materials	ebstur	Hal Leonard Publishing	halleo
Econo-Clad Books	ecocla	Hammond World Atlas Corporation	hamwor
Ed Sueta Music Publications, Inc.	edsuet	Hampton-Brown Company	hambro
Editorial Alpha, Inc.	edialp	Hands-On Learning	handle
Editorial Esfinge S.A. de C.V.	ediesf	Handwriting without Tears	hanwot
Edits/Educational Testing Service	ediedu	Hansen House	hansho
Ed-Tex (New Readers Press)	edtnrp	Harcourt	harcou
Educational Activities, Inc.	eduact	Harcourt Brace & Company	harbrc
Educational Assessment Publishing	eduass	Harcourt Brace School Publishers	harbsc
Educational Development Corporation	edudev	Harcourt School Publishers	harscp
Educational Self Development, Inc.	edusel	Harper & Row Publishers	harrow
Educational Video Network	eduvid	Health Communications, Inc.	healco
EduConnect, Inc.	educon	Health Wave, Inc.	heawav
Effective Education, Inc.	effedu	Hearlihy & Company	hearco
Egger Publishing, Inc.	eggpab	Heinle & Heinle Publishers	heinhe
ELHI Publishers Services	elhpbs	Hendrick-Long Publishing Company	hendlo
Ellis Family Music	ellifm	High/Scope Research Foundation	highsc
ELS Publications	elspub	Hispanic Information, Inc.	hispin
Elsevier Science, Inc. (Mosby & W.B. Saunders Publishing)	esmosb	Holt Software Associates, Inc.	holtso
EMC/Paradigm Publishing	emcpar	Holt, Rinehart & Winston, a division of	
Encyclopaedia Britannica	encbri	Harcourt, Inc.	hrwdiv
Environmental Educational Systems	envedu	Houghton Mifflin Company	hougmi
Environmental Systems Research Institute, Inc. (ESRI)	envsys	HRS Publication	hrspub
Estrellita	estrel	Human Kinetics Publishers	humkin
ETA	eta__	Human Relations Media	humrel
European American Music Corporation	eurame	Humanities Software	humsof
Everest Cultural Enrichments	evecul	Hunter Textbooks, Inc.	hunttx
Everyday Learning Corporation	evelea	I.E.S. Language Foundation	ieslan
Extra Editions Publishing	extedp	I/E, Inc.	ieinc_
Fairchild Books	faibks	IDRA	indra_
Films for the Humanities & Sciences	filmfh	Innovative Learning Group	innole
Flame Company	flamco	Instructional Technology Services, Inc	itsvcs
Flinn Scientific, Inc.	flinsc	Intelligent Technologies, Inc.	inttec
Foca Company	focomm	Interactive Educational Software & Video, Inc.	intedu
Follett Educational Services	foledu	International Books	intbks
		Interstate Publishers, Inc.	intpub

Iowa State University Press	iowast	McDougal Littell, Inc	mcdoul
It's About Time	itsabt	McGraw-Hill ESOL	mcdgeso
J. B. Lantern Stand Company	jblant	McGraw-Hill School Division	mcdgsch
J. M. Le Bel Enterprises, Ltd.	jmlbel	Media Puentes, Inc.	medpue
Jackson Publishing	jackpu	Meridian Communications	merico
Jamestown Publishers	jamepb	Meridian Creative Group	mericr
January Productions, Inc.	janupb	Metropolitan Teaching and Learning Company	metrte
Jarrett Publishing Company	jarrpb	Metrowerks	metrow
Jeppeson Sanderson	jeppsa	Michael Eaton Associates	meatas
Jewelgate Press	jewepr	Middle School Life Science	midsch
John Wiley & Sons, Inc.	mwiles	Middleburg Press	midprs
John Wiley & Sons/People's Publishing Group	jwspgg	Midwest European Publishers, Inc.	midweu
Johnson Publishing Company, Inc.	johnpg	Milliken Publishing Co.	milikp
Jones & Bartlett Publishers	jonbar	Mimosa Publications	mimosp
JonesKnowledge.Com	jonkno	Minerva Books, Ltd.	minerv
Jostens Learning Corporation	jostle	Miracle Mirror Publishing Company, Inc.	mirmir
Joy Path Publishing	joypat	Modern Curriculum	modcur
JP Morgan Securities	jpmors	Modern Learning Press	modlea
JRL Enterprises, Inc.	jrledu	Monarch Business Systems	monbus
K & M Educational Publisher	kmepub	Mondo Publishing	mondop
Kamico Instructional Media	kamici	Morgan Cain & Associates	morgca
Kendall/Hunt Publishing Company	kendhu	Mor-Mac Publishing Company, Inc.	mormac
Key Curriculum Press	keycur	Morning Glory Press	morngl
Kjos Music Company	kjomus	Morton Publishing Company	mortpu
Knowledge Adventure	knowad	Mosby-Year Book, Inc.	mosbyy
Knowledge Matters, Inc.	knowma	Music Arts Company	musart
L Bilingual Textbooks	lbiltx	MWM Publications	mwmpub
Lab-aids, Inc.	labaid	N&N Publishing Company, Inc.	nnpubc
Lachina Publishing	lacpub	Napier & Associates	napiea
Ladybird Books, Inc.	ladybb	NASCO	nasco_
Lakeshore Learning Materials	laklea	NASSP	nassp_
Langenscheidt Publishers, Inc.	langpb	National Center for Health Education	natcen
Language Circle Enterprises	langcr	National Geographic Society	natgeo
Lawrenceville Press, Inc.	lawrpr	National Writing Institute	natwri
LB Collection	lbcoll	NECTAR Foundation	nectar
LeapFrog SchoolHouse	leapfr	Neil A Kjos Music Company	neilkj
Learning Design Associates	leades	Nelson Publishing	netsop
Learning Management Systems	leaman	New Castle Communications, Inc.	newcas
Learning Publications, Inc.	leapub	New Dimensions in Education	newdim
Learning Quest	leaque	New Readers Press	newrea
Lectorum Publications, Inc.	lectpu	Newhouse Press	newhou
Lego Dacta	legoda	NewsBank, Inc.	newsba
Lehigh Press	lehigh	Noel Bacchus Publishers	noelba
Light-Years Press	lighyr	Nystrom Division of Herff Jones	nyshej
Lira and Associates	liraas	Nystrom Division of Herff Jones, Inc.	nyshin
Little Planet Publishing	litpln	Oddo Publishing Company	oddopc
Little Red Hen, Inc.	litred	Odessa College	odecol
Longman, Inc.	longma	Open Book Publishing	openbk
Lovelady Hopkins Enterprise	loveld	Open Court Publishing Company	opencr
Macmillan Publishing Company	macmil	Opening Pathways to Reading	openpa
Macmillan/McGraw-Hill, A Division of the	macmcg	Optical Data Corporation	optdat
McGraw-Hill	macmcg	Orange-Cherry Software	orachr
Magnetic Way	magway	Outsource Laboratories Press, a division of	
Malcolm Dickinson	maldic	IGS, Inc.	outsou
Malik Publishing Companies	malikp	Oxford University Press	oxfoup
Manyland Publishing Company	manyld	Pacific Vista Productions	pacvis
Map Company	mapcom	Parenting/Teaching for Self-Esteem	partea
Marilyn Stahl Services	marsta	Patti DeWitt	dewitt
Math Learning Center	mathlr	Paul Dry Books, Inc.	pdrybi
Math Skills Partnership	mathsk		
McClanahan & Company	mccclco		
McCracken Educational Services	mccredu		

Paul H. Brooks Publishing Co., Inc.	pbrkpc	Samuel French, Inc.	samfre
PCI Educational Publishing	pciedu	Santillana Publishing Company	santpc
Pearson Custom Publishing	peacus	Santillana USA	sanusa
Pearson Education	peared	Santillana USA Publishing Company	sanupc
Pearson Education Inc., publishing as Prentice Hall, Inc.	pearph	Sargent-Welch	sarwel
Pearson Education Inc., publishing as Scott Foresman	pearsf	Sargent-Welch/GEMS Kits	sargem
Pearson Education, Inc. publishing as Globe Fearon, Inc.	peargf	Saxon, an imprint of Harcourt Achieve	saxach
Pearson Education, Inc. publishing as Modern Curriculum Press	pearmc	Saxon Publishers, Inc.	saxopi
Pearson Education, Inc., publishing as Scott Foresman	pearsf	Saxon Textbooks, LP	saxtxt
Pearson Learning	pearle	Scholastic, Inc.	schoin
Peek Publications	peekpb	Science for Kids	scikid
Peer Information, Inc.	peerin	Science Kit	sciekt
Pelican Publishing Company	pelipc	Science2Discover	scidis
Peoples Publishing Group	peoppg	Scott Foresman	sfores
Perfection Learning	perfle	Scott Resources, Inc.	scores
Perfection Learning Corporation	perlco	Shurley Instructional Materials, Inc.	shrins
Phoenix Learning Resources	phoelr	Signal Media Corporation	sigmed
Pinnacle Education Associates	pinnea	Signal Media Publishers	sigmpu
Pivot Point International, Inc.	pivopn	SIMMS IM Desemination Center	simmsi
Players Press, Inc.	playpr	Sizzy Books	sizbks
Plexus Publishing, Inc.	plexpi	Skylight Publishing	skylpb
PMI	pmi___	Sleek Software Corporation	sleesc
Political Research, Inc.	polres	Smith & Kraus	smikra
Power Industries	powein	Social Issues Resources	sociss
Premier Science for Middle Schools	presci	Society for Visual Education, Inc.	socvis
Prentice Hall School Division	prenhs	Software World	sofwor
Proficiency Press Company	profpr	Sopris West Educational Services	soorws
Profiles Corporation	profco	Southern Music Company	soumus
PTS Learning Systems	ptsles	South-Western/Thomson Learning	swthom
Public Media, Inc.	pubmed	Spanish Translation Management	spatra
Publishers Resource Group	prgrou	Speaking English USA	speeng
Publishers Resource Group, Inc.	prgrin	SRA/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	sramcg
Quarasan Group	quarag	Star Light Press	stalig
Rainbow Educational Concepts, Inc.	rainbe	Statesboro Communications	statbo
Reality Based Learning Company	realba	Staywell (American Red Cross Health and Safety Material)	stayar
REI America, Inc.	reiamo	Steck-Vaughn Company	stevau
Renaissance Learning, Inc.	renail	Stephens and Associates	stepas
Research Associates of Texas Publishing Company	resass	Stephens Development	stedev
Resource Publications, Inc.	respub	Stipes Publishing Company	stipub
Review and Herald Publishing	revher	Story House Corporation	stohou
Rhythm Band, Inc.	rhyban	Success Publishing Co.	sucpub
Richard C. Owen Publishers	rowenp	Sunbelt Theatre Productions, Inc.	sunthe
Richards Group, Inc.	ricgrp	Sunburst Communications	sunbur
Richards Rosen Press, Inc.	rrosep	Sundance Publishers, Inc.	sundan
Rigby	rigby_	Sybex, Inc.	sybein
Rigby Education	rigedu	Symtalk, Inc.	symlan
Rigby, a Division of Reed Elsevier Inc.	rigree	Taylor Publishing Company	taypub
Riva Technologies	ivate	Teacher Created Materials	teacre
Riverdeep Interactive Learning	riveri	Teachers College Press	teacol
Riverdeep Interactive Learning (formerly) Logal	riveil	Teachers' Curriculum Institute	teacur
RonJon Publishing, Inc.	ronjpb	Technical Educational Consultants Ltd. Db	tedcon
Rosen Classroom Books and Materials	rosecl	Worldview Software, In.c	tedcon
Ross Books	rossbk	Tenth Planet Exploration, Inc.	tenpla
RR Donnelley	rrdonn	Texas Learning Technology Group	texlet
Sadlier-Oxford	sadlox	The Children's Health Market, Inc.	chihem
Sadlier-Oxford Publishing	sadopb	The Wadsworth Group/Thomson Learning	wadthl
		Thomson Learning/Brooks-Cole	thombc
		Thomson Learning/Course Technology Division-ITP	thoitp

Thomson Learning/Delmar Publishers Division	thodel	Videodiscovery, Inc.	viddis
Thomson Learning/South-Western Educational Publishing	thoswe	Vision Books International	visbks
Thornton Publications	thorpb	Visual Education Corporation	visedu
Tilbury House Publishers	thibho	Vocational Marketing Services	vocmar
Total Reading, Inc.	torare	Von Hoffman Press, Inc.	vonhof
Touchphonics Reading Systems, LLC	toucre	Vowac Publishing	vowapb
Trace Company	tracco	W.H. Freeman & Company	whfrec
Travelers Tales	travta	W.S. Benson & Company, Inc.	wsbenc
Tree Publications	treepu	Warner Bros. Publications Inc.	warbro
Tricon Publishing	tricop	West Texas State University	westtx
Trillas, Inc.	trilli	WGBH Educational Foundation	wgbhef
Trillium Press	trilpr	Wide-Horizon Education Resources	wideho
TRO Learning, Inc.	trolea	Wildflower PublishingUSA, Inc.	wildpu
TV Ontario	tvonta	William H. Sadlier, Inc.	wsadli
Tyndal Stone Media	tyndsm	Winsor Learning/Sunday System	winlea
University of Hawaii	unhawi	Wm. C. Brown Publishers	wcbrow
University of Notre Dame Press	unndam	Worldview Software, Inc.	wviews
University of Oklahoma Press	unokla	Wright Group/McGraw-Hill	wrimcg
Urban Online, Inc. dba CuttingEdgeUcation	urbonl	WRS Group, Inc.	wrsgrp
Victory Productions, Inc.	victpr	Young Peoples Press	younpp
Video Text Interactive	vidtxt	Zane Publishing	zanepb
		Zaner-Bloser, Inc.	zanebl
		Ziff Davis Education	zifdav