



2009 Vendor and Sponsor Information

Texas Fire Marshals' Conference

October 19-23, 2009 • Crowne Plaza Hotel • Austin, Texas

Exhibit Fees:	• Standard Booth: \$250	Optional Fees:	• Stuffer: \$200
	• Non-Profit: Booth: No Charge		• Handout: \$100

Sponsorships:	• Platinum Sponsor (1)	\$5,000
Complimentary booth included with Sponsorship	• Gold Sponsor (4)	\$2,500
	• Silver Sponsor	\$1,250
	• Badge Holder/Lanyard Sponsor (1)	\$1,000
	• Afternoon Break Sponsor	\$1,000
	• Afternoon Break Co-Sponsor	\$500
	• Keg Sponsor (2)	\$350

Who do I call for questions?

Rachel Neutzler
 Phone: (512) 305-7503
 Email: Rachel.Neutzler@tdi.state.tx.us
 Fax: (512) 305-7910
 Mail: P.O. Box 149221, Mail Code 112-FM
 Austin, TX 78714-9221

Cancellation Policy:
 (No full refunds will be available)

Booth cancellation must be requested in writing prior to October 14, 2009. Any cancellation requests received prior to October 14, 2009 will be eligible for a refund of 50 percent of whatever fee was paid.

Exhibit Hall Time Line

Set Up Hours:	Monday, October 19, 2009	8:00 a.m. — 1:00 p.m.
	Tuesday, October 20, 2009	8:00 a.m. — 1:00 p.m.
	Wednesday, October 21, 2009	8:00 a.m. — 12:00 p.m.

All exhibits must be in place prior to NOON on Wednesday, October 21, 2009

Vendor Visit Times:	Monday, October 19, 2009	2:45 p.m. — 3:15 p.m.
	Tuesday, October 20, 2009	2:45 p.m. — 3:15 p.m.
	Wednesday, October 21, 2009	2:00 p.m. — 3:15 p.m.

Tear Down: Wednesday, October 21, 2009 3:20 p.m. — 5:00 p.m.

Hotel Information

Crowne Plaza
6121 North IH-35
Austin, TX 78752
(512) 323-5466

Hotel reservations can be made at the Crowne Plaza Hotel for \$85 a night. You must mention you are with the Texas Fire Marshals' Conference to obtain the discounted rate. Parking is free. To guarantee our discounted rate, make your reservation by **October 5, 2009**. Once the room block is full, the rate for rooms will increase.



2009 Texas Fire Marshals' Conference Vendor/Sponsorship Prospectus

October 19-23, 2009 • Crowne Plaza Hotel • Austin, Texas

The 11th Annual Texas Fire Marshals' Conference has an annual attendance of approximately 200 fire marshals from across the state of Texas. Attendees learn the latest about fire prevention, code enforcement, and public education. Please consider the power of becoming a sponsor or vendor at the Texas Fire Marshals' Conference. For additional information, to secure your sponsorship, or if your organization is interested in a sponsorship not listed contact Rachel Neutzler at (512) 305-7503 or via email, Rachel.Neutzler@tdi.state.tx.us.

All Sponsors Receive

- Organization will be provided a six foot draped table, two chairs, and electricity.
- Organization logo will be included on all Conference signage.
- Organization logo with description will be included in each attendee binder.
- Organization logo with description will be included in the conference pocket agenda.
- Organization will receive an electronic list of attendees.
- Organization will receive verbal recognition at the beginning and conclusion of the conference for being a sponsor.

Sponsorship Opportunities

Platinum Sponsor — \$5,000 (1)

Sponsorship includes the opportunity to exclusively address the group during lunch with organization logo placement at every table and on the serving line.

Gold Sponsor — \$2,500 (4)

Sponsorship includes the opportunity to co-sponsor lunch, with 20 minutes to address the attendees. Logo placement at each table and the serving line is included.

Silver Sponsor — \$1,250

Sponsorship of the hospitality room/casino night. Take the opportunity to meet and mingle with attendees in the hospitality room or at casino night.

Badge Holder/Lanyard Sponsor — \$1,000 (1)

Organization can provide 225 badge holders/lanyards **or** pay for the sponsorship.

Afternoon Break Sponsor — \$1,000

Take a break with attendees as they enjoy refreshments in the exhibit area with your organization. Your organization will be the exclusive sponsor of the break.

Afternoon Break Co-Sponsor — \$500

Take a break with attendees as they enjoy refreshments in the exhibit area.

Keg Sponsor — \$350 each (2)

Sponsor a keg for the hospitality room or casino night. Organization name appears on the keg.

Other Opportunities (non sponsorship)

- **Stuffer (\$200)** — Send us 200 items and we'll put them in each registrant packet. The material can be as simple as a brochure or as creative as a customized candy bar, note pad or promotional gift. Complimentary for sponsorship at or over \$1,000.
- **Handout (\$100)** — Send us 500 brochures and we will place them on a resource table for attendees to pick up as they pass. Complimentary for sponsorship at or above \$1,000.
- **Door Prize** — Provide us with a door prize and add excitement to the conference. TXFMA will promote your company.