



TEXAS GENERAL LAND OFFICE

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MEDIA ADVISORY

FOR IMMEDIATE RELEASE
April 3, 2009

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Adopt-A-Beach Spring Cleanup set for April 25 *President George H.W. Bush and Former Secretary of State James A. Baker, III to kick off cleanup on Bolivar*

AUSTIN — More than 1,000 volunteers will join Texas Land Commissioner Jerry Patterson, former President George H.W. Bush and former Secretary of State James A. Baker III, for the 23rd annual Texas General Land Office Adopt-A-Beach Spring Cleanup Saturday, April 25th on the Bolivar Peninsula. Volunteers will also cleanup McFaddin Beach as part of the annual, all-volunteer event.

“Join us for a great time and a good cause, keeping Texas beaches beautiful,” said Jerry Patterson, Commissioner of the Texas General Land Office.

The Texas General Land Office’s Adopt-A-Beach Program, Bush Clinton Coastal Recovery Fund and the Points of Light Institute have joined forces to bring national attention to the Bolivar Peninsula. Secretary Baker serves as chairman of the Fund.

“President Clinton and I have come together once again not only to help raise much needed money for hurricane recovery projects, but also to raise awareness of the tremendous need that still exists in too many of our coastal communities,” President Bush said. “That’s why our fund is pleased to partner with the Texas General Land Office and their 2009 Adopt-a-Beach Spring Cleanup. We encourage every able and willing citizen to join this wonderful effort on April 25th to help our fellow Texans recover and rebuild.”

For the first time ever, Adopt-A-Beach volunteers will clean more than just beaches in Bolivar, but will cleanup streets and right-of-ways, too.

“It is vital we continue to focus attention on the Bolivar Peninsula, which is still struggling more than six months after Ike,” Patterson said. “This effort will draw national attention to Bolivar and bring many hands to help.”

Volunteers can register at both sites beginning at 8:30 a.m. on April 25th. Each volunteer will be given data cards, gloves, pencils and trash bags. All volunteers are advised to wear closed-toe shoes and bring sunscreen and plenty of drinking water.

Texans who are not able to attend the cleanup can help keep their beaches clean by making a tax-deductible donation online at www.texasadoptabeach.org. There are several different Adopt-A-Beach sponsorship levels ranging from \$25 to \$25,000, allowing both individuals and corporations to contribute to this major cleanup effort.

Those who want to help Bolivar but cannot participate in the cleanup may make a donation on-line to the Bush Clinton Coastal Fund by visiting their website at www.BushClintonCoastalFund.org.

The all-volunteer event is coordinated through the Texas General Land Office Adopt-A-Beach Program. Statewide coastal cleanups are held every spring and fall.

Texas beaches receive large amounts of marine debris due to a convergence of currents in the Gulf of Mexico. Since 1986, more than 375,000 Adopt-A-Beach volunteers have picked up more than 7,100 tons of this debris along the Texas coast. Volunteers record data on the trash to learn more about the causes of marine debris and to help mitigate pollution along Texas' 367 miles of coastline.

Local news media sponsors for the cleanup include the following Beaumont stations: KFDM-TV (CBS Channel 6) and GuidryNews.com, the Online News Station and Clear Channel Radio stations KLVI-AM, KYKR-FM, KCOL-FM, KKMY-FM and KIOC-FM.

The Texas General Land Office's Adopt-A-Beach Program, Bush Clinton Coastal Recovery Fund and the Points of Light Institute have joined forces to bring national attention to the Bolivar Peninsula.

Statewide sponsors for the Adopt-A-Beach Spring Cleanup are Shell, Newfield Foundation, AkzoNobel Surface Chemistry, LLC, Johnson Controls, Halliburton and Flint Hills Resources Community Action Council.

The Texas General Land Office Adopt-A-Beach Cleanups are held rain or shine!

For a complete listing of cleanup sites for the upcoming Spring Cleanup, to learn how you can participate, or for additional information on the Adopt-A-Beach Program, please visit www.texasadoptabeach.org or contact the GLO at 1-877-TX COAST.

Who: Jerry Patterson, Commissioner of the Texas General Land Office and President George H.W. Bush
What: GLO Adopt-A-Beach Spring Cleanup
When: Saturday, April 25, 2009
Registration begins at 8:30 a.m.
Clean up will be from 9 a.m. to noon
Where: Two coastal sites in the Beaumont area

- McFaddin Beach—Jefferson County
Check-in: McFaddin Beach entrance 1.9 miles west of Sea Rim State Park on Highway 87
Contact: Mark Guzman, 409-896-5555 ext. 135
mark.guzman@texasadoptabeach.org
- Bolivar Peninsula — Galveston County
Check-in: Chamber of Commerce, 1760 Hwy. 87 at Crystal Beach
Contact: Denise Parsons, 1-877-(TXCOAST) 892-6267
denise.parsons@texasadoptabeach.org

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