



TEXAS GENERAL LAND OFFICE

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PRESS RELEASE

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Adopt-A-Beach volunteers cleanup 217 tons of trash

23rd Annual Texas General Land Office Adopt-A-Beach Fall Cleanup draws 8,224 volunteers

AUSTIN — More than 8,200 volunteers joined forces Saturday for Operation Target Trash, the 23rd Annual Texas General Land Office Adopt-A-Beach Fall Cleanup. The volunteers removed nearly 217 tons of trash off more than 194 miles of Texas coast.

“The Adopt-A-Beach troops came out in full force, and I want to thank them all,” said Texas Land Commissioner Jerry Patterson. “This program wouldn’t work without these dedicated Texans.”

At Adopt-A-Beach sites across the coast, volunteers reported discovering many odd and unusual items during the cleanup, including a military duffle bag full of camo and shotgun shells, two TV sets, a mattress, a washing machine, a carport, dentures, underwear, a plastic cup with “Don’t Litter, Keep Texas Clean” printed on it, a \$5 bill, a teddy bear, a duck decoy and cell phone parts.

The Texas General Land Office Adopt-A-Beach Cleanup is an all-volunteer effort to remove trash from Texas’ shores. Coastal cleanups are held three times each year and the program’s success is due to the hard work of volunteers, including local coordinators who work many unpaid hours publicizing the cleanups in coastal communities.

Since 1986, more than 390,000 Adopt-A-Beach volunteers have picked up more than 7,500 tons of trash from Texas beaches, some of it originating from as far away as South America. Volunteers record data on the trash to learn more about the causes of marine debris and to help mitigate pollution along Texas’ 367 miles of coastline.

The next coastwide cleanup will be the Spring Adopt-A-Beach effort scheduled for April 24, 2010.

The success of the Adopt-A-Beach Program is made possible by the generous efforts of dedicated volunteers and the strong support of community leaders and sponsors across the state. This year the Adopt-A-Beach Program thanks its lead statewide Fall Cleanup sponsor, Shell Oil Company. Other statewide sponsors are the Newfield Foundation, the Ocean Conservancy, Flint Hills Resources Community Action Council, Halliburton and Johnson Controls.

— more —

Local news media sponsors for the cleanup include:

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KFDM-TV CBS Channel 6, the CW Southeast Texas, GuidryNews.com, the Online News Station and Clear Channel Radio stations KLVI-AM, KYKR-FM, KCOL-FM, KKMY-FM and KIOC-FM.

Houston

KXLN-TV Channel 45 Univision, KFTH-TV Channel 67 Telefutera, Clear Channel radio stations KTRH-AM, KPRC-AM, KBME-AM, CBS radio station KLOL-FM, and GuidryNews.com, the Online News Station.

Victoria

KAVU-TV ABC Channel 4, KVCT-TV FOX Channel 19, KMOL-TV NBC Channel 17, KXTS-TV MY 41 Channel 9, KVTX-TV Telemundo Channel 45 and KUNU-TV Univision Channel 21, GAP Broadcasting radio stations KIXS-FM, KQVT-FM, KLUB-FM and KTXN-FM.

Corpus Christi

KRIS-TV Channel 6 NBC, KDF-TV Channel 47, The CW South Texas, KORO-TV Channel 28 Univision, KCRP-TV Channel 41 Telefutera, and Clear Channel Radio stations KKTX-AM, KNCN-FM, KMXR-FM, KRYS-FM, KUNO-AM and KSAB-FM.

Rio Grande Valley

KGBT-TV Channel 4 CBS, KTLM-TV Telemundo Channel 40, KBUC-FM, KSOX-AM, KURV-AM, KJAV-FM; XHRR-FM, XAVO-FM, XCAO-FM and KVJY-AM.

To learn more about items collected at the cleanup, and for information on the health of the Texas coast, visit the Adopt-A-Beach Program Web site at www.texasadoptabeach.org, or contact the Texas General Land Office at 1-877-TXCOAST (1-877-892-6278). You can even become a friend of the Texas General Land Office Adopt-A-Beach Program on Facebook.

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