



TEXAS GENERAL LAND OFFICE

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MEDIA ADVISORY

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23rd Texas General Land Office Adopt-A-Beach Fall Cleanup Sept. 26 *Patterson mobilizes volunteers for Operation: Target Trash*

AUSTIN — The 23rd Texas General Land Office Adopt-A-Beach Fall Cleanup will be held Saturday, Sept. 26 at 28 sites along the Texas coast.

“It’s time to mobilize the Adopt-A-Beach troops and target trash on Texas beaches,” said Jerry Patterson, Commissioner of the Texas General Land Office. “With nearly 10,000 volunteers, the Adopt-A-Beach army is a force to be reckoned with in the fight to keep our beaches clean.”

Patterson urged Adopt-A-Beach volunteers to wear shoes, a hat and sunscreen and be ready to spend the day with other Texans who love the beach. Volunteers will be given data cards, gloves, pencils and trash bags. Most sites along the coast conclude the day’s cleanup with cold drinks, hot food and lots of fun.

Volunteers can register at any of 27 check-in sites between 8:30 a.m. and 9 a.m. on Sept. 26. Volunteers must pre-register for the St. Jo Island location in advance, as reservations are required due to limited access. Volunteers for St. Jo Island will check in on September 26 at 8 a.m. at Fisherman’s Wharf, 900 Tarpon St., in Port Aransas.

Volunteers may register on-line at www.TexasAdoptABeach.org or become a fan of the Texas General Land Office Adopt-A-Beach program on Facebook. Texans who can’t make it to the beach but still want to support the volunteer effort can make a tax-deductible donation online at TexasAdoptABeach.org. Sponsorship levels range from \$25 to \$25,000.

For a complete listing of cleanup sites for the upcoming Fall Cleanup, to learn how you can participate, or for additional information on the Adopt-A-Beach Program, please visit www.texasadoptabeach.org or contact the GLO at 1-877-TX COAST.

The success of the Adopt-A-Beach Program is made possible not only by the generous efforts of tens of thousands of volunteers, but through the generous donations of community leaders and sponsors statewide. Shell Oil Company is the lead cleanup sponsor for 2009. Other statewide sponsors are the Newfield Foundation, the Ocean Conservancy, Flint Hills Resources Community Action Council, Halliburton and Johnson Controls.

WHO: About 10,000 Texans who care about Texas beaches
WHAT: 23rd Texas General Land Office Adopt-A-Beach Fall Cleanup
WHERE: 28 sites on the Texas coast — see www.TexasAdoptABeach.org for a complete listing
WHEN: 9 a.m. to noon Saturday, Sept. 26
WHY: To keep Texas beaches clean and healthy

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