



TEXAS GENERAL LAND OFFICE

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MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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Adopt-A-Beach Spring Cleanup set for April 25

President George H.W. Bush and former Secretary of State James A. Baker III to kick off cleanup on Bolivar

AUSTIN — More than 1,000 volunteers will join Texas Land Commissioner Jerry Patterson, former President George H.W. Bush and former Secretary of State James A. Baker III, to kick off the 23rd annual Texas General Land Office Adopt-A-Beach Spring Cleanup at 9 a.m. Saturday, April 25th at Noble Carl Park on the Bolivar Peninsula.

Members of the news media covering this event should plan for about an hour delay for the ferry ride to the peninsula from Galveston. Another option is to travel to the event through Winnie, bypassing the ferry.

Reporters who would like to participate in a media availability with President Bush, Baker or Commissioner Patterson following the kickoff at 9 a.m. must sign in prior to 9 a.m. and present media credentials. Look for the Media Check-in sign next to the stage at Noble Carl Park from 8 a.m. to 8:45 a.m.

Parking for live trucks will be available. Call David Little at 512-970-5883 prior to arriving to arrange for parking.

“Join us for a great time and a good cause: keeping Texas beaches beautiful,” Patterson said.

The Texas General Land Office’s Adopt-A-Beach Program, the Bush Clinton Coastal Recovery Fund and the Points of Light Institute have joined forces to bring national attention to the Bolivar Peninsula. Secretary Baker serves as chairman of the Bush Clinton Coastal Recovery Fund.

“President Clinton and I have come together once again not only to help raise much needed money for hurricane recovery projects, but also to raise awareness of the tremendous need that still exists in too many of our coastal communities,” Bush said. “That’s why our fund is pleased to partner with the Texas General Land Office and its 2009 Adopt-A-Beach Spring Cleanup. We encourage every able and willing citizen to join this wonderful effort on April 25th to help our fellow Texans recover and rebuild.”

For the first time ever, Adopt-A-Beach volunteers will clean not only beaches in Bolivar, but streets and rights of way, too.

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“It’s vital that we continue to focus attention on the Bolivar Peninsula, which is still struggling more than six months after Ike,” Patterson said. “This effort will draw national attention to Bolivar and bring many hands to help.”

Volunteers for the Bolivar cleanup may register beginning at 8:30 a.m. on April 25th at the Bolivar Chamber of Commerce, 1760 Hwy. 87 at Crystal Beach. Each volunteer will be given data cards, gloves, pencils and trash bags. All volunteers are advised to wear closed-toe shoes and bring sunscreen and plenty of drinking water.

Texans who are not able to attend the cleanup can help keep their beaches clean by making a tax-deductible donation online at www.texasadoptabeach.org. There are several different Adopt-A-Beach sponsorship levels ranging from \$25 to \$25,000, allowing both individuals and corporations to contribute to this major clean up effort. Statewide coastal cleanups are held every spring and fall.

Those who want to help Bolivar but cannot participate in the cleanup may make a donation online to the Bush Clinton Coastal Fund by visiting its website at www.BushClintonCoastalFund.org.

Texas beaches receive large amounts of marine debris due to a convergence of currents in the Gulf of Mexico. Since 1986, more than 375,000 Adopt-A-Beach volunteers have picked up more than 7,100 tons of this debris along the Texas coast. Volunteers record data on the trash to learn more about the causes of marine debris and to help mitigate pollution along Texas’ 367 miles of coastline.

Local news media sponsors for the cleanup include the following Houston stations: KXLN-TV (Univision Channel 45), KFTH-TV (Telefutura Channel 27), and Clear Channel Radio stations KTRH-AM 740, KPRC-AM 950, and CBS Radio KLOL-FM Mega 101 and GuidryNews.com, the Online News Station.

Shell Oil Company is the lead cleanup sponsor for 2009. Other statewide sponsors are Flint Hills Resources Community Action Council, Johnson Controls, Newfield Foundation, Halliburton, AkzoNobel Surface Chemistry LLC, HNTB, Tetra Technologies, Beaumont Coca-Cola Bottling Company, ESPEY Consultants, Inc., Grainger, and McCoy’s Building Supply.

The Texas General Land Office Adopt-A-Beach Cleanups are held rain or shine!

For a complete listing of cleanup sites for the upcoming Spring Cleanup, to learn how you can participate, or for additional information on the Adopt-A-Beach Program, please visit www.texasadoptabeach.org or contact the GLO at 1-877-TX COAST.

Who: President George H.W. Bush, Secretary of State James Baker III and Texas Land Commissioner Jerry Patterson
What: GLO Adopt-A-Beach Spring Cleanup
When: 9 a.m. Saturday, April 25, 2009
Media check-in begins at 8 a.m. for the 9 a.m. kick off, a media availability will follow the kick off
Where: Noble Carl Park on the Bolivar Peninsula, 1760 SH 87

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