

**Textbook Credits**

**A Report to the 79<sup>th</sup> Texas Legislature  
From the Texas Education Agency  
December 2004**

Submitted to the Governor, Lieutenant Governor,  
Speaker of the House of Representatives,  
And the members of the Seventy-Ninth Texas Legislature

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## **Textbook Credits Executive Summary**

### **Purpose of the Study**

House Bill (HB) 623, enacted in 2001, amended the Texas Education Code (TEC) Chapter 31, Textbooks, by adding §31.1011, Textbook Credits. The legislation required the commissioner of education to implement a program to study the use of credits for textbooks. Textbook credits are earned when a school district selects a textbook priced below the state maximum cost. The value of each credit is equal to half the difference between the state maximum cost and the actual price of the textbook. For example, if the state maximum cost for a textbook is \$40 and the textbook selected by the district costs \$30, the district would earn \$5 for each textbook ordered. Credits may be used to purchase additional conforming and nonconforming textbooks.

### **Methodology**

The study included 10 school districts in 2002, the first year of the study. Ten districts were added in 2003 and 10 more were added in 2004. A program written for the textbook ordering system, *EMAT Online* (EMAT), calculated textbook credits based on regular textbook orders for participating school districts. Participating school districts received summaries of their credits following each ordering season. Districts placed orders as needed with specific publishers and depositories. After completion of the third year orders, district textbook coordinators and publishers completed a brief survey related to the effectiveness of the textbook credit concept.

Limitations of the study included the small number of school districts selected; minimal differences between the price of the textbooks and the state maximum costs and new product selections in the third year were limited to Biology, Advanced Placement Biology, and English as a second language, Grades 3-5.

### **Conclusions**

The study yielded the following conclusions:

1. Credits were earned by each participating school district in spite of the small sample and limited number of products priced below the state maximum cost.
2. The program written for EMAT to calculate credits is capable of statewide application.
3. Continuation of the program and expansion statewide could produce more significant savings.

The greatest opportunity to generate textbook credits and savings to the state will occur in spring and summer 2005. Scheduled purchases in 2005 include approximately \$145 million worth of products from Proclamation 2001 adopted in November 2003 and approximately \$378 million in new products adopted in November 2004. For this size of product list, the credits should be available statewide and publishers should be given the opportunity to adjust their prices in light of a statewide expansion of the program. Before the ordering season in 2005, the Texas Education Agency will have the opportunity to inform districts about the credits and perhaps provide more incentive to review the textbooks for content and cost.

## **Recommendations**

1. TEA. Implement a software change to EMAT to enable school districts and open-enrollment charter schools to place orders using EMAT without affecting the established eligibility quota.
2. Legislative. Enact textbook credit legislation that includes all school districts and open-enrollment charter schools.
3. Legislative. Allow school districts to use textbook credits to pay the difference between the actual cost of a textbook that exceeds the state maximum cost and the state maximum cost.

## Textbook Credits

### Purpose of the Study

House Bill (HB) 623, enacted in 2001, amended the Texas Education Code (TEC) Chapter 31, Textbooks, by adding §31.1011, Textbook Credits (Attachment A). The legislation required the commissioner of education to implement a program to study the use of credits for textbooks. Textbook credits are earned when a school district selects a textbook priced below the state maximum cost. The value of each credit is equal to half the difference between the state maximum cost and the actual price of the textbook. For example, if the state maximum cost for a textbook is \$40 and the textbook selected by the district costs \$30, the district would earn \$5 for each textbook ordered. Credits may be used to purchase additional conforming and nonconforming textbooks.

### Methodology

Participation in the textbook credit study was voluntary. Thirty school districts participated in the study. The methodology for implementing the study included the following steps:

- A computer program was written for the textbook ordering system, *EMAT Online* (EMAT), to calculate textbook credits based on textbook orders for participating school districts.
- Participating school districts placed their textbook orders and credits were generated from their selections.
- School districts were provided with summaries of their credits following each ordering season.
- Districts placed orders for textbooks using credits by contacting the textbook administration division.
- Information on textbook orders using credits was maintained in a database outside of the EMAT system.
- Publishers and textbook coordinators were surveyed regarding the effectiveness of the pilot program.

### Participating School Districts, Year 1 (2002), and Credits Earned

The first 10 school districts began participation in the textbook credit study in 2002. Textbook selections generating credits in Year 1 included science for Grades 6-12.

Original School Districts	Credits/Savings to the state
Abilene ISD	\$3,487.06
Broadus ISD	\$80.57
Corpus Christi ISD	\$7,954.95
El Paso ISD	\$28,664.73
Fort Bend ISD	\$36,110.04
Galena Park ISD	\$944.64
La Joya ISD	\$2,945.66
Lubbock ISD	\$6,151.85
San Elizario ISD	\$763.33
South San Antonio ISD	\$3,734.39
<b>First Year Credits</b>	<b>\$90,837.22</b>

## Participating School Districts, Year 2 (2003), and Credits Earned

Ten school districts were added in 2003. Textbook credits were generated from orders of new products adopted in November 2002 under Proclamation 2000. New products included social studies, Grade 1 through high school, and prekindergarten systems. Participants from Year 1 could earn additional credits from their selections in the second year.

<b>Original School Districts</b>	<b>Proclamation 1999</b>	<b>Proclamation 2000</b>
Abilene ISD	\$3,487.06	\$2,677.34
Broadus ISD	\$80.57	\$116.40
Corpus Christi ISD	\$7,954.95	\$1,516.42
El Paso ISD	\$28,664.73	\$4,985.99
Fort Bend ISD	\$36,110.04	\$2,845.78
Galena Park ISD	\$944.64	\$3,009.41
La Joya ISD	\$2,945.66	\$754.60
Lubbock ISD	\$6,151.85	\$1,138.03
San Elizario ISD	\$763.33	\$54.68
South San Antonio ISD	\$3,734.39	\$855.61
<b>Totals</b>	<b>Year 1: \$90,837.22</b>	<b>Year 2: \$17,954.26</b>
<b>Year 2 School Districts</b>	<b>Proclamation 1999</b>	<b>Proclamation 2000</b>
Dallas ISD		\$7,822.20
Denton ISD		\$492.56
Granger ISD		\$24.10
Houston ISD		\$10,556.45
Humble ISD		\$2,644.31
Klein ISD		\$2,044.37
North East ISD		\$12,421.19
Socorro ISD		\$2,144.46
United ISD		\$3,276.72
Ysleta ISD		\$3,886.30
<b>Second Year Total</b>		<b>Year 2: \$45,312.66</b>

## Participating School Districts, Year 3 (2004), and Credits Earned

Ten additional school districts were added in 2004. Textbook credits were earned from school districts' selections of new products adopted in 2003 and purchased for school year 2004-2005. These included English as a second language, Grades 3-5; Biology; and Advanced Placement Biology. Participants from the first and second years could also earn additional credits in 2004.

Original School Districts	Proclamation 1999	Proclamation 2000	Proclamation 2001	Credits Earned
Abilene ISD	\$3,487.06	\$2,677.34	\$1.71	\$6,166.11
Broadus ISD	\$80.57	\$116.40	\$6.24	\$203.21
Corpus Christi ISD	\$7,954.95	\$1,516.42	\$5.78	\$9,477.15
El Paso ISD	\$28,664.73	\$4,985.99	\$12.75	\$33,663.47
Fort Bend ISD	\$36,110.04	\$2,845.78	\$8.79	\$38,964.61
Galena Park ISD	\$944.64	\$3,009.41	\$1.68	\$3,955.73
La Joya ISD	\$2,945.66	\$754.60	\$0.00	\$3,700.26
Lubbock ISD	\$6,151.85	\$1,138.03	\$445.80	\$7,735.68
San Elizario ISD	\$763.33	\$54.68	\$0.00	\$818.01
South San Antonio ISD	\$3,734.39	\$855.61	\$204.61	\$4,794.61
<b>Total</b>	<b>Year 1: \$90,837.22</b>	<b>Year 2: \$17,954.26</b>	<b>Year 3: \$687.36</b>	<b>\$109,478.84</b>
Year 2 School Districts	Proclamation 1999	Proclamation 2000	Proclamation 2001	Credits Earned
Dallas ISD		\$7,822.20	\$44.28	\$7,866.48
Denton ISD		\$492.56	\$1.44	\$494.00
Granger ISD		\$24.10	\$0.00	\$24.10
Houston ISD		\$10,556.45	\$34.50	\$10,590.95
Humble ISD		\$2,644.31	\$3.99	\$2,648.30
Klein ISD		\$2,044.37	\$6.60	\$2,050.97
North East ISD		\$12,421.19	\$8.34	\$12,429.53
Socorro ISD		\$2,144.46	\$583.53	\$2,727.99
United ISD		\$3,276.72	\$8.55	\$3,285.27
Ysleta ISD		\$3,886.30	\$2,842.42	\$6,728.72
<b>Total</b>		<b>Year 2: \$45,312.66</b>	<b>Year 3: \$3,533.65</b>	<b>\$48,846.31</b>
Year 3 School District	Proclamation 1999	Proclamation 2000	Proclamation 2001	Credits Earned
Alvin ISD			\$1.11	\$1.11
Austin ISD			\$6.00	\$6.00
Carrizo Springs			\$0.54	\$0.54
Clear Creek ISD			\$2,023.92	\$2,023.92
Forney ISD			\$57.86	\$57.86
Fort Worth ISD			\$23.40	\$23.40
Harlingen ISD			\$97.08	\$97.08
Pasadena ISD			\$691.55	\$691.55
Waco ISD			\$204.29	\$204.29
Weatherford ISD			\$0.63	\$0.63
<b>Total</b>			<b>Year 3: \$3,106.38</b>	<b>\$3,106.38</b>
<b>3-year total</b>				<b>\$161,431.53</b>

## **Conclusions**

Despite the limitations of the study due to the small number of participating school districts the concept of awarding textbook credits works. The program written to calculate the credits is capable of calculating credits for every school district and open-enrollment charter school. The results of the study were limited, however, by the minimal differences between textbook prices and the state maximum costs for textbooks and by the small number of school districts selected to participate. In addition, funding issues limited third year textbook orders to Biology, Advanced Placement Biology and English as a second language for Grades 3-5.

A brief survey of textbook coordinators and publishers produced information that indicates that an expanded textbook credit system that includes all school districts and open-enrollment charter schools could produce some positive results. Some publishers indicated that their textbook costs for products adopted in future years could be affected by expansion of the program to include all school districts and open-enrollment charter schools in Texas. See summaries of textbook coordinators' and publishers' responses in Attachment F.

## **Recommendations**

1. TEA. Implement a software change to EMAT to enable school districts and open-enrollment charter schools to place orders using EMAT without affecting the established eligibility quota.
2. Legislative. Enact textbook credit legislation that includes all school districts and open-enrollment charter schools.
3. Legislative. Allow school districts to use textbook credits to pay the difference between the actual cost of a textbook that exceeds the state maximum cost and the state maximum cost.



## ATTACHMENT A

### Statutory Citation

#### § 31.1011. TEXTBOOK CREDITS

Text of section effective until September 1, 2005.

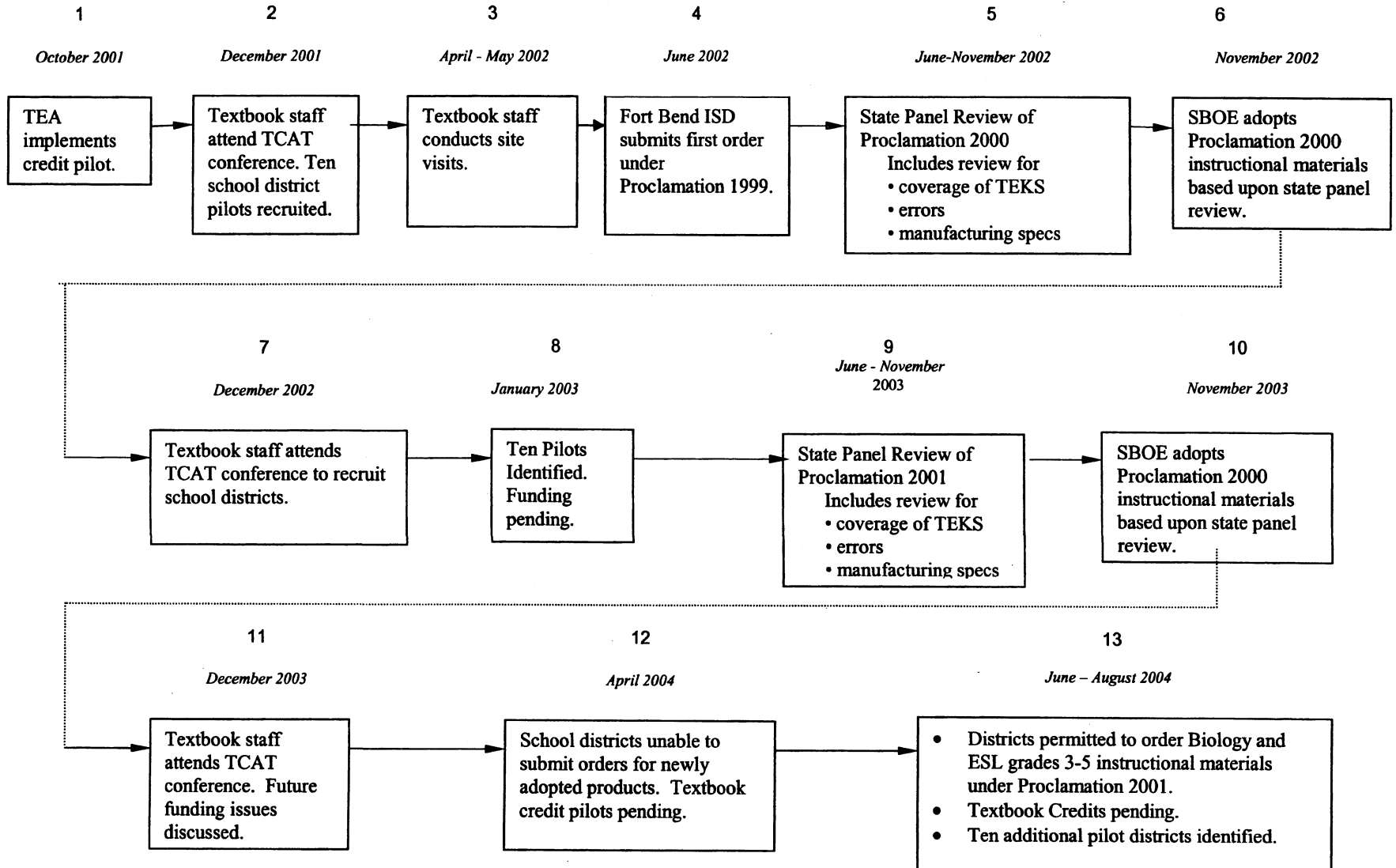
- (a) The commissioner shall implement a program to study the use of credits for textbooks. The program shall be designed to allow a participating school district or open-enrollment charter school to receive credit for textbooks purchased at a cost below the cost limit established under Section 31.025(a).
- (b) The credit is an amount equal to the difference between the price paid for a textbook and the cost limit established under Section 31.025(a) for that textbook multiplied by the number of copies of that textbook the participating school district or open-enrollment charter school purchases.
- (c) Fifty percent of the total textbook credit of a participating school district or open-enrollment charter school shall be credited to the state textbook fund, and 50 percent of the credit shall be credited to the participating district or school to apply toward the requisition of additional textbooks or electronic textbooks on the conforming or nonconforming list.
- (d) The commissioner shall prepare a report relating to the use of the textbook credit system and deliver the report to the 79th Legislature.
- (e) This section expires September 1, 2005.

Added by Acts 2001, 77th Leg., ch. 805, § 3, eff. June 14, 2001.

**ATTACHMENT B**  
Textbook Credit Plan and Activity Flowchart

# Textbook Credit Pilot Project

## Proclamation 1999 - 2001 State Adoption



**ATTACHMENT C**  
Proclamation 1999 State Maximum Costs and Textbook Prices

Programs Adopted in November 2001 under Proclamation 1999  
Sorted by Multiple List Code

<b>6200 Science (English)</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	1566364612	Decision Development Corporation	Science 2000+: Science 1 (Windows95 Site License)	\$3,500.00	\$54.50	Over Maximum Cost
conforming	0078259606	Glencoe/McGraw-Hill Division	Glencoe Science, Texas Science, Grade 6, Online Edition	\$54.48	\$54.50	N/A
conforming	0078254582	Glencoe/McGraw-Hill Division	Glencoe Science, Texas Science, Grade 6	\$54.48	\$54.50	N/A
conforming	0030643619	Holt, Rinehart & Winston	Holt Science & Technology, Texas Edition, Grade 6	\$54.45	\$54.50	N/A
conforming	0130534781	Pearson Education Inc., publishing as Prentice Hall, Inc.	Science Explorer, Texas Edition (English) - Grade 6	\$54.50	\$54.50	N/A
conforming	156870402X	RonJon Publishing, Inc.	Select Science	\$54.50	\$54.50	N/A

<b>6203 Science (Spanish)</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0078254604	Glencoe/McGraw-Hill Division	Glencoe Science, Texas Science, Grade 6, Spanish	\$54.48	\$54.50	N/A
conforming	0030643635	Holt, Rinehart & Winston	Holt ciencias y tecnología, Edición de Texas, Grado 6	\$54.45	\$54.50	N/A
conforming	0130534846	Pearson Education Inc., publishing as Prentice Hall, Inc.	Science Explorer, Texas Edition (Spanish) - Grade 6	\$54.50	\$54.50	N/A

Programs Adopted in November 2001 under Proclamation 1999  
Sorted by Multiple List Code

**7230 Science**

<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	1566364639	Decision Development Corporation	Science 2000+: Science 2 (Windows95 Site License)	\$3,500.00	\$54.50	Over Maximum Cost
conforming	0078259630	Glencoe/McGraw-Hill Division	Glencoe Science, Texas Science, Grade 7, Online Edition	\$54.48	\$54.50	N/A
conforming	007825485X	Glencoe/McGraw-Hill Division	Glencoe Science, Texas Science, Grade 7	\$54.48	\$54.50	N/A
conforming	003064366X	Holt, Rinehart & Winston	Holt Science & Technology, Texas Edition, Grade 7	\$54.45	\$54.50	N/A
conforming	013053479X	Pearson Education Inc., publishing as Prentice Hall, Inc.	Science Explorer, Texas Edition, Grade 7	\$54.50	\$54.50	N/A
conforming	1568704046	RonJon Publishing, Inc.	Select Science	\$54.50	\$54.50	N/A

**8230 Science**

<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	1566364620	Decision Development Corporation	Science 2000+: Science 3 (Windows95 Site License)	\$3,500.00	\$54.50	Over Maximum Cost
conforming	007825504X	Glencoe/McGraw-Hill Division	Glencoe Science, Texas Science, Grade 8	\$54.48	\$54.50	N/A
conforming	0078259665	Glencoe/McGraw-Hill Division	Glencoe Science, Texas Science, Grade 8, Online Edition	\$54.48	\$54.50	N/A
conforming	0030643686	Holt, Rinehart & Winston	Holt Science & Technology, Texas Edition, Grade 8	\$54.45	\$54.50	N/A
conforming	0130534803	Pearson Education Inc., publishing as Prentice Hall, Inc.	Science Explorer, Texas Edition - Grade 8	\$54.50	\$54.50	N/A
conforming	1568704062	RonJon Publishing, Inc.	Select Science	\$54.50	\$54.50	N/A

Programs Adopted in November 2001 under Proclamation 1999  
Sorted by Multiple List Code

<b>9231 Integrated Physics and Chemistry</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	1588920003	Cambridge Physics Outlet	CPO Integrated Physics and Chemistry	\$59.45	\$59.50	N/A
conforming	0078231418	Glencoe/McGraw-Hill Division	Integrated Physics and Chemistry	\$59.49	\$59.50	N/A
conforming	007825969X	Glencoe/McGraw-Hill Division	Integrated Physics and Chemistry, Online Edition	\$59.49	\$59.50	N/A
conforming	0030543495	Holt, Rinehart & Winston	Holt Science Spectrum: A Physical Approach	\$50.85	\$59.50	N/A

<b>9251 Chemistry</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0716735512	Bedford, Freeman & Worth Publishing Group	Chemistry in the Community	\$55.90	\$58.50	N/A
conforming	0028283783	Glencoe/McGraw-Hill Division	Glencoe Chemistry: Matter and Change	\$54.99	\$58.50	N/A
conforming	0078258707	Glencoe/McGraw-Hill Division	Chemistry: Concepts & Applications	\$53.97	\$58.50	N/A
conforming	0030565375	Holt, Rinehart & Winston	Modern Chemistry	\$53.85	\$58.50	N/A
conforming	0920008798	J. M. Le Bel Enterprises, Ltd.	Chemistry: Applied and Descriptive	\$58.50	\$58.50	N/A
conforming	0130580570	Pearson Education Inc., publishing as Prentice Hall, Inc.	Addison Wesley Chemistry Lab Pack	\$58.47	\$58.50	N/A

<b>9252 Advanced Placement Chemistry</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0716735954	Bedford, Freeman & Worth Publishing Group	Chemistry: Molecules, Matter, and Change	\$76.00	\$82.00	N/A
conforming	0618148078	McDougal Littell, Inc.	Chemistry	\$82.00	\$82.00	N/A
conforming	0130611417	Pearson Education Inc., publishing as Prentice Hall, Inc.	Chemistry: The Central Science Lab Pack	\$82.00	\$82.00	N/A
conforming	0030212146	Thomson Learning/The Wadsworth Group	General Chemistry, Sixth Edition	\$82.00	\$82.00	N/A

Programs Adopted in November 2001 under Proclamation 1999  
Sorted by Multiple List Code

**9261 Physics**

<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	007823896X	Glencoe/McGraw-Hill Division	Physics: Principles & Problems	\$55.50	\$59.00	N/A
conforming	0030565448	Holt, Rinehart & Winston	Holt Physics	\$53.85	\$59.00	N/A
conforming	920008801	J. M. Le Bel Enterprises, Ltd.	Physics: Systems and Applications	\$59.00	\$59.00	N/A
conforming	013058486X	Pearson Education Inc., publishing as Prentice Hall, Inc.	Conceptual Physics Lab Pack	\$59.00	\$59.00	N/A

**9262 Advanced Placement Physics B**

<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	047132146X	John Wiley & Sons/The People's Publishing Group	Advanced Placement Non-calculus Based Physics B	\$82.75	\$82.75	N/A
conforming	013061145X	Pearson Education Inc., publishing as Prentice Hall, Inc.	Physics: Principles with Applications Lab pack	\$82.75	\$82.75	N/A

**9263 Advanced Placement Physics C**

<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	071673821X	Bedford, Freeman & Worth Publishing Group	Physics for Scientists and Engineers	\$82.80	\$82.50	Over Maximum Cost

**9292 Environmental Systems**

<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0920008925	J. M. Le Bel Enterprises, Ltd.	Environmental Science "How the World Works and Your Place in It"	\$56.00	\$56.00	N/A
conforming	0787290106	Kendall/Hunt Publishing Company	Global Science: Energy, Resources, Environment, 5/e	\$54.99	\$56.00	N/A



**ATTACHMENT D**  
Proclamation 2000 State Maximum Costs and Textbook Prices

Programs Adopted in November 2002 under Proclamation 2000  
Sorted by Multiple List Code

<b>0001 Pre-K Learning System</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
accepted	0766509508	Abrams & Company Publishers, Inc.	Let's Begin With the Letter People Complete Program	\$2,250.00	\$2,446.00	N/A
accepted	1586058274	LeapFrog SchoolHouse, a division of LeapFrog Enterprises, Inc.	The Ready, Set, Leap! School and Home Edition	\$2,446.00	\$2,446.00	N/A
accepted	1586058266	LeapFrog SchoolHouse, a division of LeapFrog Enterprises, Inc.	The Ready, Set, Leap! English and Spanish Edition	\$2,446.00	\$2,446.00	N/A
accepted	0757831699	Rigby	Pebble Soup Explorations (Pebble Soup Exploraciones)	\$2,445.00	\$2,446.00	N/A
accepted	1565773470	Saxon Textbooks, LP	Saxon Early Learning (Texas Edition)	\$1,700.00	\$2,446.00	N/A
accepted	0439389585	Scholastic Inc.	Scholastic Early Childhood Program - PreKindergarten	\$2,446.00	\$2,446.00	N/A
accepted	1570356491	Sopris West Educational Services	We Can!	\$2,446.00	\$2,446.00	N/A
accepted	0075726246	SRA/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	The DLM Early Childhood Express Texas Package	\$2,445.99	\$2,446.00	N/A

<b>1320 Social Studies (English), Grade 1</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	1566366143	Decision Development Corporation	Social Science 2000+: Families Around the World	\$1,200.00	\$33.50	Districts with less than 36 students in the class(es) will be responsible for a portion of the cost.
conforming	0153342285	Harcourt School Publishers	Harcourt Horizons	\$33.50	\$33.50	N/A
conforming	0021493995	Macmillan/McGraw-Hill, A Division of The McGraw-Hill Companies	Macmillan/McGraw-Hill Social Studies	\$33.50	\$33.50	N/A
conforming	0328017833	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Scott Foresman Social Studies	\$33.50	\$33.50	N/A
conforming	0328036773	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Scott Foresman Social Studies	\$594.00	\$33.50	Districts with less than 18 students in the class(es) will be responsible for a portion of the cost.

Programs Adopted in November 2002 under Proclamation 2000  
Sorted by Multiple List Code

<b>1323 Social Studies (Spanish), Grade 1</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0153342331	Harcourt School Publishers	Harcourt Horizontes	\$33.50	\$33.50	N/A
conforming	0021494223	Macmillan/McGraw-Hill, A Division of The McGraw-Hill Companies	Macmillan/McGraw-Hill Social Studies	\$33.50	\$33.50	N/A
conforming	0328020672	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Estudios sociales Scott Foresman	\$33.50	\$33.50	N/A
conforming	032803701X	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Estudios sociales Scott Foresman	\$683.00	\$33.50	Districts with less than 21 students in the class(es) will be responsible for a portion of the cost.

<b>2320 Social Studies (English), Grade 2</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	156636616X	Decision Development Corporation	Social Science 2000+: Cultural Glimpses: Past and Present	\$1,200.00	\$30.25	Districts with less than 40 student in the class(es) will be responsible for a portion of the cost.
conforming	0153342293	Harcourt School Publishers	Harcourt Horizons	\$30.25	\$30.25	N/A
conforming	0021494010	Macmillan/McGraw-Hill, A Division of The McGraw-Hill Companies	Macmillan/McGraw-Hill Social Studies	\$30.25	\$30.25	N/A
conforming	0328017841	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Scott Foresman Social Studies	\$30.25	\$30.25	N/A
conforming	0328036781	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Scott Foresman Social Studies	\$594.00	\$30.25	Districts with less than 20 students in the class(es) will be responsible for a portion of the cost.

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<b>2323 Social Studies (Spanish), Grade 2</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	015334234X	Harcourt School Publishers	Harcourt Horizontes	\$30.25	\$30.25	N/A
conforming	0021494231	Macmillan/McGraw-Hill, A Division of The McGraw-Hill Companies	Macmillan/McGraw-Hill Social Studies	\$30.25	\$30.25	N/A
conforming	0328037028	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Estudios sociales Scott Foresman	\$683.00	\$30.25	Districts with less than 23 students in the class(es) will be responsible for a portion of the cost.
conforming	0328020680	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Estudios sociales Scott Foresman	\$30.25	\$30.25	N/A

<b>3320 Social Studies (English), Grade 3</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	1566366186	Decision Development Corporation	Social Science 2000+: Changes in Many Times & Cultures	\$1,200.00	\$36.75	Districts with less than 33 students in the class(es) will be responsible for a portion of the cost.
conforming	0153342307	Harcourt School Publishers	Harcourt Horizons	\$36.75	\$36.75	N/A
conforming	0021494029	Macmillan/McGraw-Hill, A Division of The McGraw-Hill Companies	Macmillan/McGraw-Hill Social Studies	\$36.75	\$36.75	N/A
conforming	032801785X	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Scott Foresman Social Studies	\$36.75	\$36.75	N/A

<b>3323 Social Studies (Spanish), Grade 3</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0153342358	Harcourt School Publishers	Harcourt Horizontes	\$36.75	\$36.75	N/A
conforming	002149424X	Macmillan/McGraw-Hill, A Division of The McGraw-Hill Companies	Macmillan/McGraw-Hill Social Studies	\$36.75	\$36.75	N/A
conforming	0328020699	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Estudios sociales Scott Foresman	\$36.75	\$36.75	N/A

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<b>4320 Social Studies (English), Grade 4</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0153201819	Harcourt School Publishers	Harcourt Horizons	\$41.50	\$41.50	N/A
conforming	0021492662	Macmillan/McGraw-Hill, A Division of The McGraw-Hill Companies	Macmillan/McGraw-Hill Social Studies	\$41.50	\$41.50	N/A
conforming	0328017868	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Scott Foresman Social Studies	\$41.50	\$41.50	N/A
<b>4323 Social Studies (Spanish), Grade 4</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0153245352	Harcourt School Publishers	Harcourt Horizontes	\$41.50	\$41.50	N/A
conforming	0021494258	Macmillan/McGraw-Hill, a division of the McGraw-Hill Companies	Macmillan/McGraw-Hill Social Studies	\$41.50	\$41.50	N/A
conforming	0328020702	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Estudios sociales Scott Foresman	\$41.50	\$41.50	N/A
<b>5320 Social Studies (English), Grade 5</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	1566366208	Decision Development Corporation	Social Science 2000+: U.S. History to 1880 (Part 1) and U.S. History Since 1880 (Part 2)	\$2,000.00	\$46.25	Districts with less than 43 students in the class(es) will be responsible for a portion of the cost.
conforming	0153342315	Harcourt School Publishers	Harcourt Horizons	\$46.25	\$46.25	N/A
conforming	0021494037	Macmillan/McGraw-Hill, A Division of The McGraw-Hill Companies	Macmillan/McGraw-Hill Social Studies	\$46.25	\$46.25	N/A
conforming	0328017876	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Scott Foresman Social Studies	\$46.25	\$46.25	N/A
conforming	1583710507	Teachers' Curriculum Institute	History Alive! America's Past System	\$1,275.00	\$46.25	Districts with less than 28 students in the class(es)

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<b>5323 Social Studies (Spanish), Grade 5</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0153342366	Harcourt School Publishers	Harcourt Horizontes	\$46.25	\$46.25	N/A
conforming	0021494266	Macmillan/McGraw-Hill, A Division of The McGraw-Hill Companies	Macmillan/McGraw-Hill Social Studies	\$46.25	\$46.25	N/A
conforming	0328020710	Pearson Education, Inc., Publishing as Pearson Scott Foresman	Estudios sociales Scott Foresman	\$46.25	\$46.25	N/A
<b>6320 Social Studies (English), Grade 6</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0078280842	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Our World Today: People, Places & Issues, Texas Edition	\$53.25	\$53.25	N/A
conforming	0153342323	Harcourt School Publishers	Harcourt Horizons	\$53.25	\$53.25	N/A
conforming	0030674476	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt People, Places and Change: An Introduction to World Studies, Texas Online Edition	\$53.25	\$53.25	N/A
conforming	003065503X	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt People, Places and Change: An Introduction to World Studies, Texas Edition	\$53.25	\$53.25	N/A
conforming	0618220399	McDougal Littell Inc.	World Cultures and Geography	\$53.25	\$53.25	N/A
conforming	0130634956	Pearson Education, Inc., Publishing as Prentice Hall	World Explorer: People, Places, and Cultures	\$53.25	\$53.25	N/A
conforming	1583711600	Teachers' Curriculum Institute	History Alive! Contemporary World Cultures System	\$895.00	\$53.25	Districts with less 17 students in the class(es) will be responsible for a portion of the cost.

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6323		Social Studies (Spanish), Grade 6				
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0153342374	Harcourt School Publishers	Harcourt Horizontes	\$61.50	\$61.50	N/A
conforming	0030655021	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt Gente, lugares y cambio: Una introduccion a los estudios mundiales, Texas Edition	\$61.50	\$61.50	N/A
conforming	0130680680	Pearson Education, Inc., Publishing as Prentice Hall	World Explorer: People, Places, and Cultures (Spanish)	\$53.50	\$61.50	N/A

7330		Social Studies, Grade 7				
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
nonconforming	0971230234	EduConnect, Inc.	The Key to Texas	\$720.00	\$60.00	Districts with less than 12 students in the class(es) will be responsible for a portion of the cost.
conforming	0078239672	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Texas and Texans	\$59.97	\$60.00	N/A
conforming	0030646782	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt Texas!	\$59.85	\$60.00	N/A
conforming	0618155120	McDougal Littell Inc.	Celebrating Texas - Honoring the Past, Building the Future	\$60.00	\$60.00	N/A
conforming	0130586250	Pearson Education, Inc., Publishing as Prentice Hall	Lone Star: The Story of Texas	\$60.00	\$60.00	N/A

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8330 Social Studies, Grade 8						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
nonconforming	0971352410	bigchalk.com, inc.	bigchalk ClassMate United States History	\$2,200.00	\$55.50	Districts with les than 40 students in the class(es) will be responsible for a portion of the cost.
conforming	0078264766	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	The American Republic, Volume 1, Texas Edition	\$55.50	\$55.50	N/A
conforming	0078289947	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	The American Republic, Volume 1, Texas Edition, Online Edition	\$55.50	\$55.50	N/A
conforming	0030655048	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt Call to Freedom, Beginnings to 1877, Texas Edition	\$55.50	\$55.50	N/A
conforming	0030674484	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt Call to Freedom, Beginnings to 1877, Texas Online Edition	\$55.50	\$55.50	N/A
conforming	0618184341	McDougal Littell Inc.	Creating America: Beginnings through Reconstruction	\$55.50	\$55.50	N/A
conforming	0195158857	Oxford University Press	A HISTORY OF US	\$55.46	\$55.50	N/A
conforming	0130588164	Pearson Education, Inc., Publishing as Prentice Hall	The American Nation: Beginnings Through 1877 (Texas Edition)	\$55.50	\$55.50	N/A
conforming	1583711813	Teachers' Curriculum Institute	History Alive! The United States Through Reconstruction System	\$6,125.00	\$55.50	Districts with less than 111 students in the class(es) will be responsible for a portion of the cost.
nonconforming	1570552681	Technical Educational Consultants Ltd.,dba WorldView Software	Basic American History: Pre-Columbian Years to Reconstruction	\$55.50	\$55.50	N/A



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9311 World Geography Studies						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	007825986X	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Glencoe World Geography, Texas Edition	\$59.97	\$60.25	N/A
conforming	0030674468	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt World Geography Today, Texas Online Edition	\$60.25	\$60.25	N/A
conforming	0030654270	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt World Geography Today, Texas Edition	\$60.25	\$60.25	N/A
conforming	0618184244	McDougal Littell Inc.	World Geography	\$60.24	\$60.25	N/A
conforming	0130624985	Pearson Education, Inc., Publishing as Prentice Hall	World Geography: Building a Global Perspective (Texas Edition)	\$60.25	\$60.25	N/A
conforming	0780025121	Public Media, Inc.	World 21: A Multimedia/GIS World Geography Learning System	\$1,988.25	\$60.25	Districts with less than 33 students in the class(es) will be responsible for a portion of the cost.
conforming	1570552711	Technical Educational Consultants Ltd.,dba WorldView Software	World Geography	\$60.25	\$60.25	N/A

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<b>9330 United States History Studies Since Reconstruction</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
nonconforming	0971352410	bigchalk.com, inc.	bigchalk ClassMate United States History	\$2,200.00	\$59.50	Districts with less than 37 students in the class(es) will be responsible for a portion of the cost.
conforming	0078280885	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	The American Republic, Volume 2, Texas Edition	\$59.49	\$59.50	N/A
conforming	0078289955	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	The American Republic, Volume 2, Texas Edition, Online Edition	\$59.49	\$59.50	N/A
conforming	0030674441	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt The American Nation in the Modern Era, Texas Online Edition	\$59.50	\$59.50	N/A
conforming	0030653436	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt The American Nation in the Modern Era, Texas Edition	\$59.50	\$59.50	N/A
conforming	0618184074	McDougal Littell Inc.	The Americans: Reconstruction to the 21st Century	\$59.49	\$59.50	N/A
conforming	0130629170	Pearson Education, Inc., Publishing as Prentice Hall	America: Pathways to the Present, Modern American History (Texas Edition)	\$59.50	\$59.50	N/A
conforming	1583711201	Teachers' Curriculum Institute	Twentieth Century United States History System	\$2,214.00	\$59.50	Districts with less than 38 students in the class(es) will be responsible for a portion of the cost.
nonconforming	157055269X	Technical Educational Consultants Ltd.,dba WorldView Software	American History: Post Civil War America to the Present	\$59.50	\$59.50	N/A

<b>9331 Advanced Placement United States History</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0072396423	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	American History: A Survey	\$64.50	\$62.25	N/A
conforming	0618220488	McDougal Littell Inc.	The American Pageant	\$62.07	\$62.25	N/A
conforming	0321093372	Pearson Education, Inc., Publishing as Prentice Hall	America Past and Present, AP Edition	\$61.97	\$62.25	N/A
nonconforming	0155085689	The Wadsworth Group/Thomson Learning	Liberty, Equality, Power, 3/E	\$64.75	\$62.25	N/A

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<b>9350 World History Studies</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0078285577	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Glencoe World History, Texas Edition	\$60.99	\$61.00	N/A
conforming	0030656486	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt World History: The Human Journey, Texas Edition	\$60.25	\$61.00	N/A
conforming	0030674433	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt World History: The Human Journey, Texas Online Edition	\$60.25	\$61.00	N/A
conforming	0618183531	McDougal Littell Inc.	World History: Patterns of Interaction	\$60.99	\$61.00	N/A
conforming	0130627976	Pearson Education, Inc., Publishing as Prentice Hall	World History: Connections to Today (Texas Edition)	\$61.00	\$61.00	N/A
conforming	1570552703	Technical Educational Consultants Ltd.,dba WorldView Software	World History: An Interactive Approach	\$61.00	\$61.00	N/A
<b>9351 Advanced Placement World History</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
nonconforming	0072512849	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Traditions & Encounters: A Global Perspective on the Past	\$56.50	\$67.20	N/A
conforming	0618220542	McDougal Littell Inc.	The Earth and Its Peoples - A Global History	\$67.17	\$67.20	N/A
conforming	0321099699	Pearson Education, Inc., Publishing as Prentice Hall	World Civilizations: The Global Experience, AP Edition	\$66.97	\$67.20	N/A
nonconforming	053458733X	The Wadsworth Group/Thomson Learning	World History with Migrations CD, 4/E	\$69.00	\$67.20	Over the maximum cost price.

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<b>9352</b>		<b>Advanced Placement European History</b>				
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0312183704	Bedford, Freeman & Worth Publishing Group	The Making of the West	\$64.00	\$64.25	N/A
conforming	0072396512	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	The Western Experience	\$66.00	\$64.25	N/A
nonconforming	0843713917	Hammond World Atlas Corporation	Historical World Atlas S/C	\$8.76	\$64.25	N/A
conforming	061822050X	McDougal Littell Inc.	Western Civilization - The Continuing Experiment	\$64.17	\$64.25	N/A
conforming	0130404217	Pearson Education, Inc., Publishing as Prentice Hall	The Western Heritage: Since 1300	\$55.97	\$64.25	N/A
conforming	0534568629	The Wadsworth Group/Thomson Learning	Western Civilization Comprehensive Volume, 4/E	\$68.75	\$64.25	N/A

<b>9360</b>		<b>United States Government</b>				
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0078285682	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	United States Government, Texas Edition	\$57.99	\$58.25	N/A
conforming	0030663377	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt American Government, Texas Edition	\$58.25	\$58.25	N/A
conforming	0130637009	Pearson Education, Inc., Publishing as Prentice Hall	Magruder's American Government (Texas Edition)	\$58.25	\$58.25	N/A
conforming	157055272X	Technical Educational Consultants Ltd., dba WorldView Software	U.S. Government	\$58.25	\$58.25	N/A

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<b>9361      Advanced Placement United States Government and Politics</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0618247335	McDougal Littell Inc.	American Government	\$49.17	\$49.25	N/A
conforming	0321093364	Pearson Education, Inc., Publishing as Prentice Hall	Government in America	\$59.97	\$49.25	N/A
conforming	0534571530	The Wadsworth Group/Thomson Learning	American Government and Politics Today, 2001-2002 (Revised Edition with CD)	\$63.25	\$49.25	N/A

<b>9362      Advanced Placement Comparative Government and Politics</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
nonconforming	0534567541	The Wadsworth Group/Thomson Learning	Comparative Politics: Domestic Responses to Global Challenges, 3/E	\$42.75	\$48.25	N/A

<b>9370      Economics with Emphasis on the Free Enterprise System and Its Benefits</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0078285623	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Economics: Principles and Practices, Texas Edition	\$66.99	\$67.00	N/A
conforming	0078285658	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Economics: Today and Tomorrow, Texas Edition	\$66.99	\$67.00	N/A
conforming	0030663369	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt Economics, Texas Edition	\$58.25	\$67.00	N/A
conforming	013063459X	Pearson Education, Inc., Publishing as Prentice Hall	Economics: Principles in Action (Texas Edition)	\$67.00	\$67.00	N/A

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<b>9371      Advanced Placement Macroeconomics</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0072340363	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Economics	\$80.25	\$50.00	N/A
nonconforming	0030270170	South-Western/Thomson Learning	Principles of Macroeconomics, 2/E	\$50.00	\$50.00	N/A
<b>9372      Advanced Placement Microeconomics</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0072340363	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Economics	\$80.25	\$50.00	N/A
nonconforming	0030270162	South-Western/Thomson Learning	Principles of Microeconomics, 2/E	\$50.00	\$50.00	N/A
<b>9380      Psychology</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0078285712	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Understanding Psychology	\$55.98	\$64.00	N/A
conforming	0030646383	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt Psychology: Principles in Practice	\$57.80	\$64.00	N/A
nonconforming	0534580262	The Wadsworth Group/Thomson Learning	Introduction to Psychology, 6/E	\$57.75	\$64.00	N/A
<b>9381      Advanced Placement Psychology</b>						
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0716752425	Bedford, Freeman & Worth Publishing Group	Psychology	\$62.00	\$62.50	N/A
conforming	0534507204	The Wadsworth Group/Thomson Learning	Psychology: Themes & Variations, 5/E	\$59.50	\$62.50	N/A

Programs Adopted in November 2002 under Proclamation 2000  
Sorted by Multiple List Code

9390		Sociology				
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits)</u>
conforming	0078285763	Glencoe/McGraw-Hill, a division of the McGraw-Hill Co., Inc.	Sociology and You	\$55.98	\$56.25	N/A
conforming	0030550068	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt Sociology: The Study of Human Relationships	\$56.25	\$56.25	N/A

**ATTACHMENT E**

**Proclamation 2001 State Maximum Costs and Textbook Prices**

(Report includes only products purchased in 2004)



**Programs Adopted in November 2003 under Proclamation 2001  
Sorted by Multiple List Code**

<b>Multilist Code: 3052</b>		<b>English as a Second Language, Grade 3</b>		<b>English as a Second Language</b>		
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits) OR Over Price Maximum</u>
Conforming	0153381949	Harcourt School Publishers	Moving Into English (Student Package)	\$44.55	\$44.55	N/A
Conforming	0757877486	Rigby/Harcourt Supplemental Publishers	On Our Way to English (Student Package)	\$44.55	\$44.55	N/A
Conforming	0736220321	The Hampton-Brown Co., Inc. d.b.a. Hampton-Brown	Avenues (Student Package)	\$44.55	\$44.55	N/A

<b>Multilist Code: 3053</b>		<b>English as a Second Language, Grade 3</b>		<b>English as a Second Language</b>		
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits) OR Over Price Maximum</u>
Conforming	015337361X	Harcourt School Publishers	Moving Into English (Teacher Package)	\$594.00	\$594.00	N/A
Conforming	0757867510	Rigby/Harcourt Supplemental Publishers	On Our Way to English (Teacher Package)	\$594.00	\$594.00	N/A
Conforming	073622033X	The Hampton-Brown Co., Inc. d.b.a. Hampton-Brown	Avenues (Teacher Package)	\$594.00	\$594.00	N/A

**Programs Adopted in November 2003 under Proclamation 2001  
Sorted by Multiple List Code**

<b>Multilist Code: 4052</b>		<b>English as a Second Language, Grade 4</b>		<b>English as a Second Language</b>		
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits) OR Over Price Maximum</u>
Conforming	0153381957	Harcourt School Publishers	Moving Into English (Student Package)	\$44.55	\$44.55	N/A
Conforming	0757877494	Rigby/Harcourt Supplemental Publishers	On Our Way to English (Student Package)	\$44.55	\$44.55	N/A
Conforming	0736220372	The Hampton-Brown Co., Inc. d.b.a. Hampton-Brown	Avenues (Student Package)	\$44.55	\$44.55	N/A

<b>Multilist Code: 4053</b>		<b>English as a Second Language, Grade 4</b>		<b>English as a Second Language</b>		
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits) OR Over Price Maximum</u>
Conforming	0153373628	Harcourt School Publishers	Moving Into English (Teacher Package)	\$594.00	\$594.00	N/A
Conforming	0757867529	Rigby/Harcourt Supplemental Publishers	On Our Way to English (Teacher Package)	\$594.00	\$594.00	N/A
Conforming	0736220380	The Hampton-Brown Co., Inc. d.b.a. Hampton-Brown	Avenues (Teacher Package)	\$594.00	\$594.00	N/A

**Programs Adopted in November 2003 under Proclamation 2001  
Sorted by Multiple List Code**

<b>Multilist Code: 5052</b>		<b>English as a Second Language, Grade 5</b>			<b>English as a Second Language</b>	
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits) OR Over Price Maximum</u>
Conforming	0153381965	Harcourt School Publishers	Moving Into English (Student Package)	\$44.55	\$44.55	N/A
Conforming	0757877508	Rigby/Harcourt Supplemental Publishers	On Our Way to English (Student Package)	\$44.55	\$44.55	N/A
Conforming	0736220402	The Hampton-Brown Co., Inc. d.b.a. Hampton-Brown	Avenues (Student Package)	\$44.55	\$44.55	N/A

<b>Multilist Code: 5053</b>		<b>English as a Second Language, Grade 5</b>			<b>English as a Second Language</b>	
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits) OR Over Price Maximum</u>
Conforming	0153373741	Harcourt School Publishers	Moving Into English (Teacher Package)	\$594.00	\$594.00	N/A
Conforming	0757867537	Rigby/Harcourt Supplemental Publishers	On Our Way to English (Teacher Package)	\$594.00	\$594.00	N/A
Conforming	0736220410	The Hampton-Brown Co., Inc. d.b.a. Hampton-Brown	Avenues (Teacher Package)	\$594.00	\$594.00	N/A

**Programs Adopted in November 2003 under Proclamation 2001  
Sorted by Multiple List Code**

<b>Multilist Code: 9241</b>		<b>Biology, Grades 9-12</b>			<b>Science</b>	
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits) OR Over Price Maximum</u>
Conforming	1570783357	CEV Multimedia, Ltd.	Biology, Website (WS)	\$63.00	\$62.37	Over Maximum Cost
Conforming	1570780846	CEV Multimedia, Ltd.	Biology, Hard Drive (HD)	\$63.00	\$62.37	Over Maximum Cost
Conforming	156918643X	CEV Multimedia, Ltd.	Biology, Curriculum Caddy (CC)	\$5,185.00	\$62.37	Districts with less than 84 students in the class(es) will be responsible for a portion of the cost.
Conforming	0078299047	Glencoe/McGraw-Hill, a division of The McGraw-Hill Companies, Inc.	Biology: The Dynamics Of Life, Texas Edition	\$61.98	\$62.37	N/A
Conforming	0030682649	Holt, Rinehart and Winston, a division of Harcourt, Inc.	Holt Biology, Texas Edition	\$62.37	\$62.37	N/A
Conforming	0920008011	J. M. Le Bel Publishers, Inc.	Biology: Patterns and Processes of Life	\$62.37	\$62.37	N/A
Conforming	0787275255	Kendall/Hunt Publishing Company	BSCS Biology: An Ecological Approach, 9/e	\$54.99	\$62.37	N/A
Conforming	0787286850	Kendall/Hunt Publishing Company	BSCS Biology: A Human Approach, 2/e	\$54.99	\$62.37	N/A
Conforming	0131152912	Pearson Education, Inc., publishing as Prentice Hall	Prentice Hall Biology (Texas Edition)	\$62.37	\$62.37	N/A

**Programs Adopted in November 2003 under Proclamation 2001  
Sorted by Multiple List Code**

<b>Multilist Code: 9242</b>		<b>AP Biology, High School</b>		<b>Science</b>		
<u>Adopted As:</u>	<u>ISBN</u>	<u>Publisher Name</u>	<u>Title</u>	<u>Price</u>	<u>Maximum Cost</u>	<u>Minimum # of Students required to fall beneath maximum cost (kits) OR Over Price Maximum</u>
Conforming	0716738759	Bedford, Freeman, & Worth Publishing Group	Life: The Science of Biology	\$87.60	\$88.06	N/A
Conforming	0072982543	Glencoe/McGraw-Hill, a division of The McGraw-Hill Companies, Inc.	Biology, Texas Edition (Raven, Johnson)	\$87.95	\$88.06	N/A
Conforming	0131836641	Pearson Education, Inc., publishing as Prentice Hall	Biology	\$88.00	\$88.06	N/A
Conforming	0534388019	Thomson Learning/Wadsworth	Biology: The Unity and Diversity of Life, 10/E	\$77.00	\$88.06	N/A

**ATTACHMENT F**

Publishers' and Textbook Coordinators' Survey Forms and Summary of Results

**MEMORANDUM**

**TO:** The Publisher Addressed

**FROM:** Robert H. Leos, Senior Director; E. Eugene Rios, Manager  
Textbook Administration Division

**SUBJECT:** Textbook Credit Pilot Survey

**DATE:** July 27, 2004

The Textbook Credit program was implemented as a result of changes to the Texas Education Code, Section 31. The program provides monetary credits to school districts that select a textbook priced lower than the state maximum cost. The credit is equal to 50% of the difference between the actual cost of the textbook and the state maximum cost. Credits may be used to purchase textbooks from the conforming and nonconforming lists of state-adopted textbooks.

The textbook administration division is considering a recommendation to expand the textbook credit program to enable all school districts to participate. We would appreciate your responses to the following questions in preparation for a report due to the Texas Legislature in 2005.

Were you aware that a textbook credit program is in effect?

Yes.

No.

Comments.

1. Under which proclamation have you participated in the textbook credit pilot? Mark all that apply.

Proclamation 1999 (2002-03 orders)

Proclamation 2000 (2003-04 orders)

Proclamation 2001 (2004-05 orders)

2. Do you believe that awarding textbook credits has affected any school districts' selections?

Yes

No

Don't Know

Comments.

3. Besides coverage of Texas Essential Knowledge and Skills (TEKS), what do you believe school districts consider when selecting state-adopted textbooks? Mark all that apply.
- Cost
  - Company reputation
  - Staff development offered by publisher
  - Other. Please describe.
4. Have you discussed textbook costs with school district personnel as a result of the textbook credit program?
- Yes
  - No
- Comments.
5. Do you believe that awarding textbook credits for selecting lower priced textbooks can ultimately result in lower textbook prices?
- Yes
  - No
- Comments.
6. Did your company make any adjustments in cost as a result of the textbook credits program?
- Yes
  - No
7. If all school districts in Texas were awarded textbook credits for selecting a lower priced textbook, would you consider lowering the cost of your *existing* products?
- Yes
  - No
- Comments.
8. If all school districts in Texas were awarded textbook credits for selecting a textbook priced below the state maximum cost, would you consider submitting products in future adoptions that are priced below the state maximum cost?
- Yes
  - No
- Comments.

Send your responses to [robert.leos@tea.state.tx.us](mailto:robert.leos@tea.state.tx.us) and [eugene.rios@tea.state.tx.us](mailto:eugene.rios@tea.state.tx.us). You may contact us at 512-463-9601 if you have questions regarding this survey. We look forward to receiving your response no later than August 9, 2004.



## MEMORANDUM

**TO:** Textbook Coordinators

**FROM:** Robert H. Leos, Senior Director; E. Eugene Rios, Manager  
Textbook Administration Division

**SUBJECT:** Textbook Credit Pilot Survey

**DATE:** August 2, 2004

Thank you for your participation in the Textbook Credit Program. Your participation and responses to the questions provided will be helpful to us as we prepare a report to the Texas Legislature in 2005. Please provide responses to the following brief survey along with your comments.

1. Under which proclamation have you participated in the textbook credit pilot? Mark all that apply.
  - Proclamation 1999 (2002-03 orders)
  - Proclamation 2000 (2003-04 orders)
  - Proclamation 2001 (2004-05 orders)
  
2. Has the potential of collecting textbook credits affected your school district's selection of state-adopted textbooks?
  - Yes
  - NoComments.
  
3. Besides coverage of Texas Essential Knowledge and Skills, what are other considerations when selecting state-adopted textbooks? Mark all that apply.
  - Cost
  - Company reputation
  - Staff development offered by publisher
  - Other. Please describe.
  
4. Have you discussed cost of textbooks with publishers as a result of the textbook credit program?
  - Yes
  - NoComments.

5. Do you believe that awarding textbook credits for selecting lower priced textbooks can ultimately result in lower textbook prices?

Yes

No

Comments.

6. Did your school district's participation in the textbook credit study require any additional budget expenditures (e.g., FTEs, software, etc.)?

Yes

No

If yes, please describe the necessary expenditure.

7. How has your district utilized credits generated from your textbook orders?

Ordered Additional Conforming Textbooks

Ordered Additional Nonconforming Textbooks

Have not yet used my credits

8. Do you have suggestions for statewide implementation of the textbook credit program?

Please send your responses to [robert.leos@tea.state.tx.us](mailto:robert.leos@tea.state.tx.us) and [eugene.rios@tea.state.tx.us](mailto:eugene.rios@tea.state.tx.us). You may contact us at 512-463-9601 if you have questions regarding this survey. We look forward to receiving your response no later than August 9, 2004. Thank you very much for your assistance.

**SUMMARY OF PUBLISHERS' RESPONSES**

Total Participants: 26	Yes	No	DK	Total
Aware of the textbook credit program?	17	9		26
Have credits affected districts' selections?	2	5	19	26
Discussed credit program with districts?	4	20		24
Will this program succeed in lowering prices?	11	10		21
Adjusted cost due to credit program?	3	22		25
Would you consider lowering cost of existing products?	3	16		19
Would you consider lowering cost of future products?	12	5		17
Districts' considerations other than TEKS coverage: (Summary of publishers' comments)				
Cost				
Company reputation				
Staff Dev.				
Quality of educational materials				
Monthly ancillary items & staff development				
Supplemental materials offered by publisher				
Visual appeal, readability, appropriate content for audience				
Familiarity				
Suitability & content coverage				
Amount of free material and easy use				

**SUMMARY OF COORDINATORS' RESPONSES**

Total Participants: 6	Yes	No	DK	Total
Have credits affected your district's selections?	2	3	1	6
Discussed credit program with publishers?	1	3	2	6
Will this program succeed in lowering prices?	6	0	0	6
Did your participation result in district expenditures?	0	6	0	0
Have you used any textbook credits?	0	6	0	0
<b>Districts' considerations when selecting textbooks:</b>				
Cost	2			
Company reputation	6			
Staff Development.	6			
Quality of educational materials				
Monthly ancillary items & staff development				
Supplemental materials offered by publisher				
Visual appeal, readability, appropriate content				
Familiarity				
Suitability and content coverage				
Amount of free material and ease of use				
Other: Sales representative's support	1			

## **Executive Management and Project Staff**

Shirley J. Neeley, Ed.D.  
Commissioner of Education

Robert Scott  
Chief Deputy Commissioner

Susan Barnes, Ph.D.  
Associate Commissioner for Standards and Programs

Sharon Jackson, Ph.D.  
Deputy Associate Commissioner for Standards and Alignment

Robert H. Leos, Ph.D.  
Senior Director, Textbook Administration

Charles E. Mayo  
Assistant Division Director

E. Eugene Rios  
Project Manager, Textbook Administration

Dubhe Hobbs  
Distribution Administrator, Textbook Administration

Textbook Administration Division: 512-463-9601  
[www.tea.state.tx.us/textbooks](http://www.tea.state.tx.us/textbooks)