

**Electricity Facts Label**  
**CPL Retail Energy, Residential POLR Service**  
 Service Area – AEP Texas North  
 January 2009

|  |   |                            |                                |                  |
|--|---|----------------------------|--------------------------------|------------------|
| <b>Electricity Price</b>                           | <b>TOTAL AVERAGE ELECTRICITY PRICE*</b>   |                            |                                |                  |
|  |   | <b>Average Monthly Use</b> |                                |                  |
|  | <b>Average Annual price per kWh:</b>  | <b>500 kWh</b>             | <b>1,000 kWh</b>               | <b>1,500 kWh</b> |
|  |   | <b>17.9¢</b>               | <b>17.1¢</b>                   | <b>16.8¢</b>     |
|  | <p>* This price disclosure is based on minimum service prices - your average price for electricity will vary according to your usage and the components shown in the POLR rate formula below:</p> <p><b>POLR Rate (in \$ per kWh) = (Non-bypassable charges + POLR customer charge + POLR energy charge)/kWh used</b></p> <p>Where:</p> <ul style="list-style-type: none"> <li>• Non-bypassable charges shall be all TDSP and other non-bypassable charges and credits for the appropriate customer class in the applicable service territory, including ERCOT administrative charges, nodal fees or surcharges, replacement reserve charges attributable to POLR load, and applicable taxes from various taxing or regulatory authorities, multiplied by the level of kWh and KW used, where appropriate.</li> <li>• POLR customer charge shall be \$0.06 per kWh.</li> <li>• POLR energy charge shall be the sum over the billing period of the actual hourly MCPEs, for the customer multiplied by the level of kWh used, multiplied by 130%, multiplied by the level of kWh used.</li> </ul> <p>The minimum POLR energy charge is 7.6¢/kWh.</p> |                            |                                |                  |
| <b>Contract</b>                                    | Minimum Term: None  |                            | Early Cancellation fee: \$0.00 |                  |
|  | See Terms of Service Agreement for a full listing of fees, deposit policy and other terms.  |                            |                                |                  |
| <b>Sources of Power Generation</b>                 |   | <b>This Product</b>        | <b>Texas (for comparison)</b>  |                  |
|  | Coal and lignite  | <b>27%</b>                 | 27%                            |                  |
|  | Natural gas   | <b>59%</b>                 | 59%                            |                  |
|  | Nuclear   | <b>9%</b>                  | 9%                             |                  |
|  | Renewable energy  | <b>2%</b>                  | 2%                             |                  |
|  | Other   | <b>3%</b>                  | 3%                             |                  |
|  | <b>Total</b>  | <b>100%</b>                | 100%                           |                  |
| <b>Emissions and Waste per 1,000 kWh Generated</b> | Carbon dioxides   |                            | 100                            |                  |
|  | Nitrogen oxides   |                            | 100                            |                  |
|  | Particulates  |                            | 100                            |                  |
|  | Sulfur dioxide  |                            | 100                            |                  |
|  | Nuclear waste   |                            | 100                            |                  |
|  | <p><b>Better than Texas Average</b>      <b>Worse than Texas Average</b></p> <p>Indexed values; 100 = Texas average</p>   |                            |                                |                  |