You Are Purchasing a License to Use Our Software. The Complete Store Building Packet has Training Material to teach you to learn how to use this software but DOES NOT include coaching or mentoring services.   The Software includes the following features:

Web-based interface	Web-based autoresponders	Discount code capability
Two-disk training DVD	UPS Online tools	Email & fax order/purchase notification
Shopping cart with advanced fraud-deterrent/protection	Dynamic page and product creation/maintenance	Product list management
Internal order/invoice database	Traffic and sales reporting	Product-list-import interface
Invoice export-QuickBooks compatible	Order referral tracking	Featured products display
Modular building environment	Per-click budget calculation	Multiple currency support
Navigation management	Keyword conversion rate reporting	Multiple price set capabilities
Dynamic image optimization	Incomplete-order tracking	Product-on-sale settings
Dynamic logo creation/layout	Compatibility with affiliate program	Product description, features, and specifications management
Internal site search engine	Permission marketing/bulk-email list management	Printable coupon creation
Customer relationship management module	Basic and complex ordering/business rules	Viral selling tools
Registration module	Unlimited images/products	Unlimited product variations
Real-time preview capability	Quantity discounting	*Ebay management module *(This module is included only for individuals that purchase the full Workshop offer. For individuals that purchase the Half Workshop Offer, an additional $399 is required to purchase the e-Bay module)
Password-protected pages		

If you are purchasing our first year's $150.00 hosting and maintenance fee, the following are included:

Online Merchant Services section	Secure real-time credit card processing	128-Bit SSL encryption
Online help files and tutorials	Domain hosting	Regular, monitored backups
Up-to-date web promotion tutorials	Email aliasing	Redundant and loan balancing web servers
24x7 chat & email support	Online image library	Redundant T3 connection
11-hours-per-day phone support (Mon - Fri from __a.m to __ p.m.)	500 MB web-storage space	Redundant uninterruptible power supply
	FTP access	Backup diesel generator
Keyword Analysis Tools		
Reverse Search Tool	Visa/MasterCard-compliant hosting environment	Firewall protection

Note: Chat room support, e-mail support, and telephone support is support only and DOES NOT include coaching or mentoring services which may be purchased from other companies such as Professional Marketing International (PMI) or Electronic Marketing Services (EMS). If you sign the Consent to Future Solicitation, these companies will solicit you to purchase coaching and mentoring services at an additional cost to you.