

13TH ANNUAL WORKFORCE CONFERENCE SPEAKERS AND SESSIONS

We have lined-up speakers from a variety of disciplines who will share their perspectives on all aspects of education, economic and workforce development with professionals from around the country. We are excited to present to you the following individuals. Speaker names and session titles are subject to change. We will provide updated session information as speakers are confirmed.

If you have questions, please contact Susan Ruiz at Susan.ruiz@twc.state.tx.us or call (512) 936-0466 or Billie O'Dowdy at Billie.odowdy@twc.state.tx.us or call (512) 936-0397.

Keynote Speakers

Generations: Lifestyles and Workstyles

Neil Howe

Founding Partner and President
LifeCourse Associates
(24)

It All Comes Down To People

Ann Rhoades

President
People Ink
(18)

What Does the Current Economic Climate Mean for America and Texas?

Carlos Gutierrez

Former CEO at Kellogg Company
Former Secretary of the U.S. Department of Commerce
(14)

Sessions

Shop Class as Soulcraft (Super Session for Chairman Pauken)

Matthew B. Crawford

Professional Speaker
Bob Katz Enterprises, Inc.

Tom Pauken

Chairman
Texas Workforce Commission
(10)

Customer Service Is Dying—and I’m Not Feeling So Good Myself!

Garrison Wynn
President
Wynn Solutions
(61)

Delivering Economic Hope to the Homeless—Project W.I.S.H.

Mike Moncrief
Mayor
City of Fort Worth
Andre Johnson
Special Projects Manager
Workforce Solutions for Tarrant County
Kay Gollihugh-Griffith
Capacity Building and Training Manager
Workforce Solutions for Tarrant County
(64)

Work-based English Training Models in High-Demand Occupation

Anson Green
Coordinator
Alamo Community Colleges
Dr. Federico Zaragoza
Vice Chancellor
Alamo Community College
(65)

Skills Development Fund and Self-Sufficiency Fund: Overview Part 1

Larry Jones
Director, Workforce Development Division
Texas Workforce Commission
Cindy Geisman
Director, Workforce Business Services
Texas Workforce Commission
Doug Ridge
Director, Office of Employer Initiatives
Texas Workforce Commission
Kimberly Emmerich
Director of Financial Operations
Texas Workforce Commission
(66)

Skills Development Fund and Self-Sufficiency Fund Programs: Grant Recipients Part 2

Sara Bouse

Workforce Development Coordinator

Alvin Community College

Dr. James G. Kelly

Grant Manager

Alvin Community College

Dan Schmeling

Director, Regional Advanced Manufacturing Academy

Northeast Texas Community College

(67)

The State of the Texas Economy

Mine Yucel

Vice President and Senior Economist

Federal Reserve Bank of Dallas

(68)

Leveraging Your Leadership Style: For Workforce Professionals

Roy Davis

President

Davis Solutions

(71)

NanoMaterials Design and Commercialization Center—Your Solution to Navigating the Molecular Era

Joseph R. Maly

Director

NanoMaterials Design & Commercialization Center (NDCC)

Donald Hicks

Professor of Political Economy and Public Policy

University of Texas at Dallas

Linda Garcia

Director of Corporate Services

Tarrant County College

(75)

Tools for Economic Advancement: Imagination, Innovation, and Investment

Dr. Ray M. Perryman

President/CEO

The Perryman Group

Phil Wilson

Senior Vice President, Public Affairs

Luminant

(79)

Texas Emerging Technology Fund, Investing in What's Next

Alan Kirchhoff

Director

Texas Emerging Technology Fund

Office of the Governor

Bill Sproull

President and CEO

Richardson Chamber of Commerce

Bob Pearson

Chief Technology and Media Officer

WeissComm

(80)

From Fatigues to Civies

Sal Adamski

Workforce Improvement Director

Workforce Solutions for Tarrant County

(85)

Focused Service Delivery: The Future of the Texas Workforce System

Scott Eychner

Program Manager

Workforce and UI Policy and Program Assistance

Texas Workforce Commission

(90)

Process Improvement North Central Texas Style

George Pavelek

Owner

Performance Adventures

David Setzer

Director of Workforce Development

Workforce Solutions for North Central Texas

(97)

Today's Needs in the Welding and Materials Joining Industry

Ernest Levert

Senior Staff, Manufacturing Engineer

Lockheed-Martin

(98)

Wounded Warriors: Assisting the Wounded Transition Veterans

Sal Adamski

Workforce Improvement Director
Workforce Solutions for Tarrant County

Brooke Knox

Project Manager
Mental Association of Tarrant County

Tamara Rodriguez-Uhrich

Program Manager
NISH South Central Region
(99)

**Workforce Development and Economic Development: Maximizing Your Business
Recruitment and Retention Efforts**

Robert Sturns

Economic Development Manager
City of Arlington

J. Patrick Jamison

Economic Development Specialist
Mansfield Economic Development Corporation

Amber Grosser

Business Services Director
Workforce Solutions for Tarrant County
(101)

**It's Not Your Father's Manufacturing World Anymore: Exciting Careers in Advanced
Manufacturing**

Pat Cline

Engineering Manufacturing Manager
Iscar Metals

Deborreh Wallace

Manager
Texas Manufacturing Assistance Center

Amber Grosser

Business Services Director
Workforce Solutions for Tarrant County
(102)

Information Security: Good things to Know

Teresa Alvarez

TWIST Project Manager, Information Technology Division

Texas Workforce Commission

Kent Dyer

Chief Information Security Officer, Information Security Unit

Texas Workforce Commission

Lisa Richardson

Assistant IT Director

Texas Workforce Commission

Luis Salas-Tull

Director of Field Operations Subrecipient Monitoring

Texas Workforce Commission

Harold Rogers

Auditor

Texas Workforce Commission

(103)

NRG Texas' Limestone Station and Navarro College Establishes First On-site Training

John Fry

Training Specialist

NRG Texas LLC

Don Poe

Vice President, Texas Operations

NRG Energy, Inc.

Guy Featherston

Dean of Mexia Campus

Navarro College

(105)

Providing Customer Service to Individuals with Mental Illness

Teryl Cozby

Disability Program Navigator

Workforce Solutions North Central Texas

(106)

Helmets to Hardhats: Enhancing the Texas Workforce with Military Skill, Values, and Discipline

Phillip C. Ganley

Southeast Regional Director

Helmets to Hardhats

(111)

Concurrent Training: Serving LEP Populations Who Don't Have Time for Traditional Educational Tracks

Kirk White

Interim Executive Dean
Austin Community College Continuing Education

Tamara Atkinson

Deputy Director, External Affairs
Workforce Solutions Capital Area
(113)

Renewable Energy and Biotechnology: Local Workforce Development Boards Take the Lead in Emerging Industries

Mike Midgley

Vice President, Workforce Education and Business Development
Austin Community College District

Alan Miller

Executive Director
Workforce Solutions Capital Area

Tamara Atkinson

Deputy Director, External Affairs
Workforce Solutions Capital Area
(114)

Partnerships and Resources: Options to Serve Foster Youth

Eric Steiner

Employment Advisor
Casey Family Programs

Dorothy Ansell

Assistant Director
National Resource Center for Youth Services
University of Oklahoma

Catherine Heath

Child and Family Program Specialist
Department of Health and Human Services
(124)

Board Member: Catalyst of Change

J. D. Hogan

Training Specialist
Texas Workforce Commission

Paul Jones

General Counsel
Texas Workforce Commission
(127)

Implementing a Market-Driven Regional Talent Development Model

Michael Brown

Founder and CEO

SkillsNet Corporation

Rich Froeschle

Deputy Director

Labor Market and Career Information

Texas Workforce Commission

(129)

The Changing Face of the Texas Labor Market

Rich Froeschle

Deputy Director

Labor Market and Career Information

Texas Workforce Commission

(130)

Roles and Responsibilities of the Local Workforce Development Boards' Chief Elected Officials

Paul Jones

General Counsel

Texas Workforce Commission

John Fuller

Director, Workforce Network Support

Texas Workforce Commission

(131)

Unlimited Opportunities for a Growing Limited English Proficient (LEP) Workforce: Solutions to Sourcing and Training LEP Workers to Meet Business Demand

Dr. Federico Zaragoza

Vice Chancellor

Alamo Community College

(133)

Get Your Certified Public Information Act Training

Zindia Thomas

Assistant Attorney General

Office of the Attorney General

Paul Jones

General Counsel

Texas Workforce Commission

(135)

Get Your Certified Open Meetings Act Training

Zindia Thomas

Assistant Attorney General
Office of the Attorney General

Paul Jones

General Counsel
Texas Workforce Commission
(136)

Market and Employment Trends in the Future Energy Economy

Rusty T. Hodapp, P.E., CEM, LEED AP

Vice President/Sustainability Officer
Dallas/Fort Worth International Airport Board
Energy & Transportation Management Department
(138)

Staff Training on Offender Employment/Retention: Effective Interventions from a Collaborative Model

Mary E. Moran

Offender Workforce Development Administrator
Travis County Criminal Justice Planning Department

Michael J. Laughlin

Senior U.S. Probation Officer
U.S. District Court, Northern District of Texas
(140)

Patterns of Fraud Prevention and Detection

Larry Jones

Director, Workforce Development Division
Texas Workforce Commission

John Moore

Director, Regulatory Integrity Division
Texas Workforce Commission

Bradford E. Ward

Director, Office of Investigations
Texas Workforce Commission

Julia A. Buenrostro

Supervising Investigator
Office of Investigations
Texas Workforce Commission
(141)

Preparing the Workforce for a Green Jobs Economy

Jennifer Cleary

Senior Project Manager

John J. Heldrich Center for Workforce Development at Rutgers

The State University of New Jersey

(164)

A Comprehensive Strategy: Helping Unemployment Insurance Claimants Become Reemployed

Greg Newton

Principal

Greg Newton Associates

(167)

The New UI Claimant: How Do You Serve Customers with Strong Work Histories, Higher Education Levels, and High Salaries?

Greg Newton

Principal

Greg Newton Associates

(168)

Choices Customers: Tapping Into Motivation!

Greg Newton

Principal

Greg Newton Associates

(172)

Counseling Skills for the Employment Counselor

Dr. Beverly O. Ford

President

ADM Associates

(178)

Apprenticeship: You Have All Heard About It—Earn While You Learn

Dalton Senegal

Journeyman Electrician

Gold Crest Electric

Danny Prosperie

Training Director

Beaumont Electrical Joint Apprenticeship and Training Committee

Patricia Avery

Administrative Manager

TOTAL Petrochemicals USA, Inc., Port Arthur Refinery

(182)

Economic Resurgence and Sustainable Texas Cities

Tom Leppert

Mayor

City of Dallas

Ambassador James C. Oberwetter

President

Dallas Regional Chamber

Laurie Bouillion Larrea

President

Workforce Solutions Greater Dallas

(193)

One-Third of U.S. Students Never Graduate...What's a Workforce System to Do?

Dr. Joan Vermillion

Senior Director, Alternative Education

ResCare, Inc.

Terri Leisten

Vice President, Youth Services

Arbor Education & Training, LLC/ResCare, Inc.

Katherine A. DeRosear

Policy Advisory

Worldwide Interactive Network

Crisanta Garza

Deputy Director of Business Administration

Arbor Education and Training, LLC

(197)

Engaging Employers: Building an Ex-Offender-Friendly Employment Base

Mary Moran

Offender Workforce Development Administrator

Travis County Criminal Justice Planning Department

Cheryl Selby

Project RIO Program Specialist

Workforce Solutions Capital Area

(202)

Child Care Attendance Automation

Joyce Sneed

Child Care Contract Manager
Workforce Solutions Concho Valley

Beejay Williams

Deputy Director
Workforce Solutions of the Coastal Bend

Julie Talbert

Contract Manager
Workforce Solutions Heart of Texas

Nicole Verver

Director, Workforce Policy and Program Assistance
Texas Workforce Commission

Phil Warner

Program Supervisor, Workforce Policy and Program Assistance
Texas Workforce Commission
(205)

**Regional to Global Competitiveness - Identifying Opportunities and Building Advantages,
Part I**

David Hughen

Founder
AustinWorkNet

Glenn C. Wintrich, Jr.

IS Service Line Management
Perot Systems

Barbara Cambron

Industry Initiatives Manager
Office of Employer Initiatives
Texas Workforce Commission

(211)

Regional to Global Competitiveness - Emergence of Convergence, Part 2

Gray Mayes

Director, State and Community Affairs
Texas Instruments Incorporated

Kelly Sadler

Employer Initiatives Manager
Office of Employer Initiatives
Texas Workforce Commission

Speaker TBD

(211/231)

Regional to Global Competitiveness - Rethinking the Region, Part 3

Claire Henkhuas

Director of Planning and Development
The Wind Alliance

Steve Boecking

Vice President Business Development
Hillwood, A Perot Company

Joe W. Arnold

Manager, Community and Government Affairs
BASF FINA Petrochemicals, LP

Grady Griffin

Employer Initiatives Manager
Office of Employer Initiatives
Texas Workforce Commission
(211/232)

Regional to Global Competitiveness - Future Thinking—Regional Implementation, Part 4

John Ullo

Senior Management Advisor
Schlumberger

Eric Lesser

Research Director and North American Leader
IBM Institute for Business Value

Doug Ridge

Director
Office of Employer Initiatives
Texas Workforce Commission
(211/233)

Apprenticeship Training: Developing Partnerships with Results

Ben Frank

General Superintendent
Schmidt Electric

Gilbert Ferrales

Training Coordinator
Austin Electrical Joint Apprenticeship and Training Center

Peter Brodeur

Training Project Manager
Workforce Solutions Capital Area

Karen Shaffer

Team Lead
Workforce Business Services
Texas Workforce Commission
(212)

Good Communication Doesn't Just Happen! Media and Public Relations

Jesse Lewis

Director of External Relations
Texas Workforce Commission
(218)

Advancing Registered Apprenticeship into the New Century: National, State, and Local Innovations!

Jaime Krause

Program Coordinator
Pacific Mountain Workforce Consortium

John Ladd

Administrator, Office of Apprenticeship
U. S. Department of Labor

Linda S. Sorrell

Director of Policy and Planning
Workforce Alliance of South Central Kansas
(221)

Texas Veterans Leadership Program

Charles "Chuck" Connor

Team Lead East Texas, Texas Veterans Leadership Program
Texas Workforce Commission

Norman Bearden

Team Lead West Texas, Texas Veterans Leadership Program
Texas Workforce Commission

John R. Gear

Team Lead Central Texas, Texas Veterans Leadership Program
Texas Workforce Commissioner

Gabriel Lopez

Team Lead South Texas, Texas Veterans Leadership Program
Texas Workforce Commission

Jesse Longoria

Veterans Resource and Referral Specialist, Texas Veterans Leadership Program
Texas Workforce Commission

Juan Cervantes

Master Diesel Mechanic
Laredo Transit Authority

Jason Doran

Director, Texas Veterans Leadership Program
Texas Workforce Commission

(224)

Preventing and Detecting Bid Rigging, Price Fixing, and Market Allocation

Karen J. Sharp

Trial Attorney

U.S. Department of Justice, Antitrust Division, Dallas Field Office

Stephen D. Booker

Trial Attorney

U.S. Department of Justice, Antitrust Division

(226)

Training, Support, and Opportunities = Competitive, Productive, and Contributing

Kristen Cox

Executive Director

Utah Department of Workforce Services

(227)

Working With Elected Officials

Kristen Cox

Executive Director

Utah Department of Workforce Services

Marc Katz

Congressional and Intergovernmental Affairs Director

National Association of State Workforce Agencies

Larry E. Temple

Executive Director

Texas Workforce Commission

Jesse A. Lewis

Director, External Relations Division

Texas Workforce Commission

(228)

Detecting and Preventing Fraud in Your Organization

Mary Schaeffer

Publisher and Editorial Director

Accounts Payable Now and Tomorrow

(229)

Our Students—Learning and Building the Components of the Future: A Best Practice From West Virginia

Melissa A. Aguilar

Executive Director

Region 1 Workforce Investment Board

WorkForce West Virginia

Barbara J. DeMary

Executive Director

Region VI Workforce Investment Board

WorkForce West Virginia

Janie Bates

Executive Director

Workforce Solutions Texoma

(230)

Texas Workforce Center Mobile Units

Cesar Valenzuela

IT Administrator

Workforce Solutions Upper Rio Grande

Teofilo Ugalde

Director of Workforce Resources

Workforce Solutions Upper Rio Grande

Joseph Thomasee

Mobile Workforce Center Co-coordinator

North Texas Workforce Development Board

(234)

WorkInTexas

Lupe Villanueva

Area Manager/Regional Service Unit Coordinator

Workforce Solutions Permian Basin

Robert Puls

Business Development Consultant

Workforce Solutions of West Central Texas

Scott Eychner

Program Manager

Workforce and UI Policy and Program Assistance

Texas Workforce Commission

Speaker TBD

(240)

Meeting the STEM Challenge (Super Session for Commissioner Alcantar)

John Fitzpatrick

Executive Director

Texas High School Project

Ray Almgren

Vice President of Product Marketing and Academic Relations

National Instruments Corporation

Andres Alcantar

Commissioner Representing the Public

Texas Workforce Commission

Speaker TBD

(241)

Labor-Management Relations (Super Session for Commissioner Congleton)

Philip M. Dine

Author/Journalist

Ronald G. Congleton

Commissioner Representing Labor

Texas Workforce Commission

(242)

Life Lessons...How to Achieve Business and Personal Success

Steve Zipkoff

President and CEO

Zipkoff Solutions

(243)

Regional Collaborations: Talent Development Strategies to Compete in the Global Economy (Super Session for Commissioner Alcantar)

Randall Kempner

Executive Director

Aspen Network of Development Entrepreneurs

The Aspen Institute

Andres Alcantar

Commissioner Representing the Public

Texas Workforce Commission

Speaker TBD

(244)