

Barbara Jordan Media Awards
Submission Guidelines

Sponsored by the
Texas Governor's Committee on People with Disabilities

Guidelines

- Use positive language and imagery.
- Portray people with disabilities accurately and positively.
- Appeal for the general public and not merely a professional or specialized audience.

Calendar for Awards Process

January 15, 2010.....Postmark deadline for all entries
February 15, 2010.....Completion of the judging process
April/May 2010.....Ceremony for 2009 award winners

Entry Rules

****All entries must have been released between January 1, 2009 and December 31, 2009****

- 1) All entries must meet at least two (2) of the following four (4) criteria:
 - a) Produced in Texas.
 - b) Produced by an organization with corporate headquarters in Texas.
 - c) Used Texans with disabilities in the creation or production of the materials.
 - d) Broadcast, published or distributed in Texas.
- 2) All materials must have been released to the public between January 1, 2009 and December 31, 2009.
- 3) Entries are limited to two per individual.
- 4) Materials entered will become the property of the Governor's Committee and will be used only for purposes related to the Governor's Committee. No materials will be used for commercial purposes.
- 5) The Committee may elect to give other forms of special recognition or to eliminate from consideration selected categories.
- 6) GCPD members, staff, and families are not eligible to receive, and may not submit nominations for, competitively-judged GCPD awards during their tenure on the Committee.

Category Descriptions

Television:

Awards will be given for contributions made through the medium of television in these five areas. NOTE: Please submit a captioned version of the piece to use as your entry if available.

- **Public Service Announcement (PSA)** — not to exceed sixty (60) seconds
- **Documentary** — education and public affairs programs and/or series of programs or segments on a related topic
- **Entertainment** — movies, situation comedies, musicals, other entertainment programs
- **News/Feature** — a story that appears as part of a regular newscast, 5 minutes or less
- **Extended Feature** — same as above, longer than 5 minutes
- **Advertising** — a commercial promoting a product, service or program

Radio:

Awards will be given for contributions made through the medium of radio in these three areas.

- **Public Affairs Programming** — public service announcement (PSA), talk show, documentary, or series of programs or segments on related topic
- **News or Feature Story** — a story that appears as part of a regular broadcast
- **Advertising** — a commercial promoting a product, service or program

Photojournalism:

Awards will be given for a photograph or series of photographs used to tell a story.

Print:

Awards given in this category will include various types of print productions such as newspaper articles, magazine articles, newsletters and periodicals.

- **Editorial or Commentary** — remark, comment, observation, opinion
- **News Story** — a story resulting from reporting on an subject involving a disability issue
- **Feature Article** — a narrative focus on an individual or organization
- **Advertising** — an ad promoting a product, service, or program

Internet [NEW Category this year]:

Awards given in this category will include Print articles, Photography, or Video produced and displayed on a website. Entries that appear both on the Internet and in one of the other categories may be submitted as either category.

Special Contributions:

Awards in this category will be given for use of the media to publicize activities, events, or products of an individual, organization, or student who has made outstanding contributions to a better understanding of persons with disabilities.

- **Individual** (person)
- **Organization** (group)
- **Student** (high school journalism/communications)

Submission Instructions

TV: Submit a DVD. Please include captioning of the video if available.

Photojournalism: Submit a DVD or CD (highest quality JPEG to represent your work).

Radio Entries: Submit a CD.

Print Entries: Submit a PDF or Word document by email or on CD; also mail a tear sheet.

Internet Entries: Submit an operational link to the website.

Special Contributions Categories: Supporting materials are strongly encouraged – electronic, print, or both – to effectively document and portray the entry.

Submission Address

Supporting materials should be clearly labeled and mailed to:

**Barbara Jordan Awards
Texas Governor's Committee on People with Disabilities
PO Box 12428
Austin, Texas 78711**

jo.virgil@governor.state.tx.us
512-463-5740 or 512-463-5739

Please make sure the nominee and nominator, along with contact information, are clearly marked on all materials.