

A decorative graphic consisting of a thin yellow circle on the left side. A thick blue bracket is positioned on the left side of the circle, and a thick yellow bracket is on the right side. A horizontal bar with a red-to-brown gradient is overlaid on the circle and brackets.

## Regional Strategies

non-traditional, cluster-based grant programs

**Regional Learning Communities**  
*Energy and Construction*  
*Gulf Coast Workforce Board Region*

**TWC WIA Alternative Statewide Funds**

# Regional Learning Communities

## Executive Summary

- Project Goal:
  - Establish industry-driven, regional learning communities across Gulf Coast to improve the current and future qualified workforce for the Energy and Construction Industries.
- Why?
  - Improve worker skills and safety
  - Raise awareness of opportunities and skills required for future workers to meet industry worker shortages

# Regional Learning Communities

## Regional Partners and Stakeholders

- Key partners include major energy & construction companies and contractors
- Key stakeholders
  - Employers – Shell, Exxon, Chevron, ConocoPhillips, Lyondell, Dow, BASF, Halliburton, Austin, Ref-Chem, ISC, Infinity
  - Industry advisory groups – East Harris County Manufacturers Associations, American Petroleum Institute, Bay Area Economic Development Alliance, Houston Business Roundtable
  - Targeted educational institutions – Middle/High Schools and Technical Colleges
  - Target impact group(s) include
    - Incumbent workers
    - Youth entering the pipeline
    - Outreach to parents and students
    - Development of educators and counselors

# Regional Learning Communities

## Cluster Impact Strategies & Deliverables

- Industry Awareness and Outreach Strategy
  - Implement an operational website
  - Marketing and outreach efforts
  - Hands-on training for teachers
- Incumbent and New Worker Training Strategy
  - Apprenticeships, internships and skill enhancement training
- Sustainability Strategy
  - Regional coordination information and lessons learned
  - Multiple evaluation of strategies
  - Cyclical implementation

# Regional Learning Communities

## Key Issues and Challenges

- Proposal process issues
  - Notification of grant & response cycle
  - Lack of flexibility in grant result requirements
- Potential project issues
  - Condensed Timeline
  - Identifying available resources
  - Multiple skill needs of target industries
  - Contractual nature of work
  - Manual collection of data and performance metrics
  - Sustainability of efforts

# Regional Learning Community

## Primary Contacts

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- Grant Recipient – Gulf Coast Workforce Board
- Grantee Project Managers – Mike Temple and Marilyn Stadler
- Grantee Strategy Managers – Nancy Tootle and Cally Graves
- TWC Project Manager – Dale Robertson
- TWC Cluster Manager – Doug Ridge