

A decorative graphic consisting of a yellow circle on the left side. A blue bracket is positioned on the left side of the circle, and a yellow bracket is on the right side. A horizontal bar with a red-to-brown gradient is overlaid on the circle and brackets.

## Meeting Industries' Critical Workforce Needs

a non-traditional, cluster-based grant program

**E-Transformation Alliance**  
*Information Technology & Entrepreneurship*  
*West Central Texas*

**WIRED Proposal – Third Generation**

# E-Transformation Alliance

## Executive Summary

### ■ Rural Sourcing

- Outsourcing in lower cost rural areas through technology
- Regional IT and innovation talent pipeline to revitalize all industry sectors
- Center for Entrepreneurship and Rural Sourcing
  - Virtual career academy
  - Technology camps
  - Targeted higher education scholarships/loan forgiveness
  - Entrepreneurship incubation and acceleration
- Transformation from natural resources to human capital development

# E-Transformation Alliance

## Regional Partners and Stakeholders

- **Key Partners:** Abilene Christian University, Genesis Network Solutions, WCTWDB and Develop Abilene
- **Key Stakeholders:**
  - Region XIV Education Service Center
  - Texas Midwest Community Network
  - West Texas Coalition for Innovation & Commercialization
  - Local universities, community colleges and TSTC
  - Local foundations, investors and venture capitalists
  - Local economic development entities, chambers of commerce and employers

# E-Transformation Alliance

## Cluster Impact Strategies & Deliverables

- **Center for Entrepreneurship and Rural Sourcing**
  - High wage employment opportunities in rural communities
  - Business incubation, start-ups and accelerations
  - Consulting, research, marketing and education
  - Leveraging resources
- **Talent Pipeline Delivery**
  - Virtual Career Academy
  - Educator training
  - E-magine Your Future Camps
  - Retraining and customized training
- **Sustainability Strategy**
  - Local funding
  - Redirection of existing resources
  - Increased business and tax revenues to reinvest locally

# E-Transformation Alliance

## Key Issues and Benefits

### ■ Process issues

- Perceptions of key partners by stakeholders
- Governance – who handles the money
- Short timeframe to obtain regional input and support
- Three person proposal team with unique gifts and styles

### ■ Project issues

- Having a true regional impact with limited resources
- Coming to consensus without compromising key elements
- Identifying metrics of success for new activities

### Key Benefits

- Diversity of leadership team
- Strong regional support and engagement
- Enthusiasm for project

# E-Transformation Alliance

## Primary Contacts

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