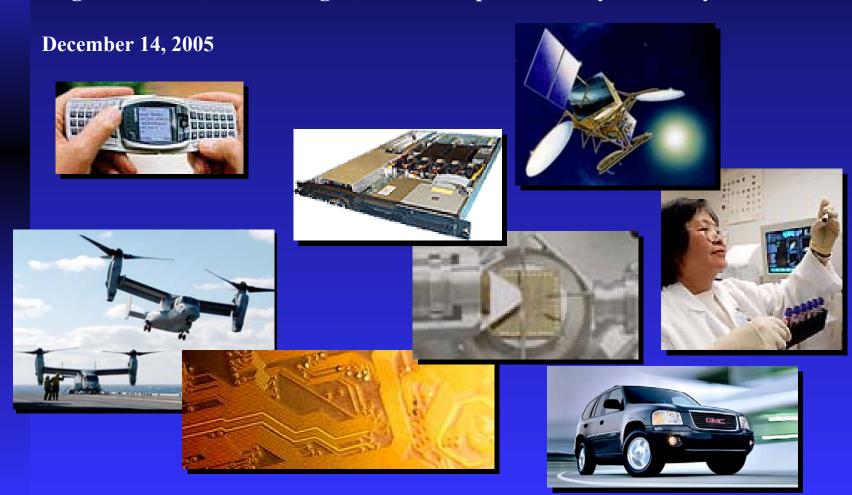
# Texas Industry Cluster Initiative Aerospace and Defense Industry Cluster

Roger Williams, Site Manager, Bell Helicopter Military Assembly Center

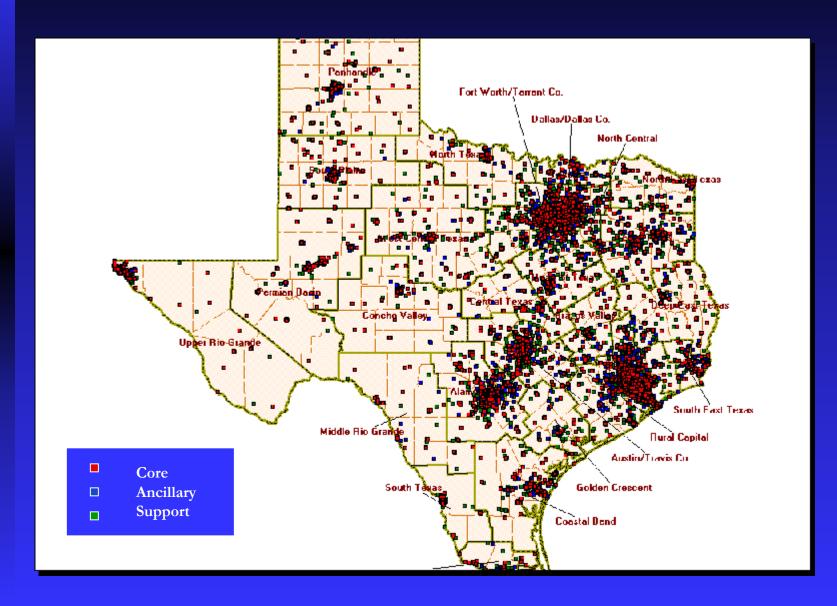


#### **Industry Cluster**

- Established foothold in the state of Texas
- Positioned to profit from investment and market expansion
- Experiencing growth in aviation, space and defense activities including, the introduction of new products, maintenance repair and overhaul (MRO); unmanned aerial vehicles (UAV), space program, commercialization and homeland security
- Challenged by the labor and capital intensive nature of the industries comprising the cluster and demand for high skills talent at globally competitive wages



### Aerospace and Defense Industry Cluster Concentrations of Employment in Texas



#### Aerospace and Defense Cluster Strengths in Texas

- Technology and innovation for aviation, space and defense including UAV, biodefense and composites able to attract federal contracts supporting job growth, manufacturing, skills training, R&D and facilities
- Presence of original equipment manufacturers (OEMs) and mid- to small-tier companies focusing on design, commercialization, manufacturing, testing, sales and maintenance
- Strong presence of airport system infrastructure and commercial and private travel options, military installations, three spaceports, security and border control posts
- Academic institutions with communication channels to industry for the development of curriculum and training programs
- Strong foundation for growth in market segments including UAS (aka UAV), MRO, air taxi service, space programs and homeland security

### Aerospace and Defense Cluster High Impact and Demand-Critical Improvement

#### **Education and Workforce**

Implementation of a comprehensive (all education levels) "just-in-time" workforce delivery system that is adaptable and responsive to cyclical staffing patterns and adoption of advancing technologies

#### Capital and Commercialization

- Support systems and resources to advance the commercialization of R&D in the state of Texas
- Promote networks that ensure collaboration in incubator and academic environments

#### **Workforce Development**





### Aerospace and Defense Cluster High Impact and Demand-Critical Improvement

- Business Climate
- Support entrepreneurial growth, infrastructure build-out and promotion of defense and space programs in economic development strategy and facilities upgrade/expansion
- Address rising healthcare costs and corporate taxes
- Resources and financial models that support development of the supply chain and streamline distribution
- Investment in regional airport system to support logistics and commuter trends

## Aerospace and Defense Cluster High Impact and Demand-Critical Improvement

- Collaboration and Strategic Partnerships
- Regional collaboration for workforce development, infrastructure build-out and information resources for vendors, suppliers and distribution channels
- Centers of innovation for testing new technology and networking
- Shared resources to serve new firms for grant writing and contract negotiations

#### Collaboration and Strategic Partnerships



**Nanotechnology** 



**Biotechnology** 













Precision composite and lightweight materials



■ Homeland security - border control, cyber security,

physical security



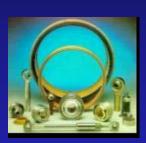


Advanced Manufacturing - precision assembly and tools













■ Robotics - autonomous robotic vehicles













■ Wireless

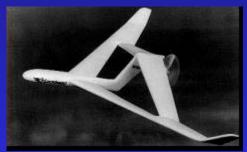






Unmanned aerial systems













Space-related innovation















#### Aerospace and Defense Cluster Implementation Priorities

- Support cross-cluster implementation planning
- Develop a co-op supply chain and fulfillment strategy and support resources
- Determine strategies to reduce costs of doing business and fund expansion and entrepreneurial opportunities
- Prioritize market-segment opportunities and identify support resources through the cluster