



TEXAS ALCOHOLIC BEVERAGE COMMISSION REQUIREMENTS FOR IDENTIFICATION STAMPS

TO: ALL HOLDERS OF LOCAL DISTRIBUTOR PERMITS, MIXED BEVERAGE PERMITS, PRIVATE CLUB REGISTRATIONS PERMITS, AND PRIVATE CLUB EXEMPTION CERTIFICATE PERMITS

Section 23.01 of the Alcoholic Beverage Code reads, in part, as follows:

- (a) The holder of a Local Distributor's permit may:
- (1) Purchase alcoholic beverages from Wholesalers authorized to sell them for resale, but may purchase only those brands available for general distribution to all Local Distributor's permittees;
 - (2) Sell and distribute the alcoholic beverages to Mixed Beverage and Private Club Registration permittees; and
 - (3) Rent or sell to Mixed Beverage and Private Club Registration permittees any equipment, fixtures, or supplies used in the selling or dispensing of distilled spirits.

The holder of a Local Distributor's permit is not authorized to sell "private label" alcoholic beverages to Mixed Beverage permittees and Private Club permittees.

"Private label" beverages include the following:

1. Beverages labeled for, and sold exclusively to, any Local Distributor permittee, Mixed Beverage permittee or Private Club permittee.
2. Beverages, which, regardless of availability for general distribution, are labeled in a manner unsuitable for or calculated to discourage general distribution. Labels under this category include, but are not limited to, any label based on the name, tradename, logo, or slogan of a Local Distributor's permittee, Mixed Beverage permittee or Private Club permittee, unless the administrator shall first determine that the similarity of names is purely coincidental.

Nothing herein is intended to restrict sale of "private labels" beverages by package stores to the public.

For additional information, contact the local District Office of this Commission.