

# Food Services and Drinking Places: 2002

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## 2002 Economic Census

*Accommodation and Food Services*

Industry Series



U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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-- Not applicable for this report.

**Table 1. Summary Statistics for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
722	Food services and drinking places .....	504 430	322 020 507	92 632 794	22 059 402	8 314 858	23.6	11.0
7221	Full-service restaurants .....	195 492	144 602 262	45 990 283	11 065 796	3 901 384	27.0	9.3
72211	Full-service restaurants .....	195 492	144 602 262	45 990 283	11 065 796	3 901 384	27.0	9.3
722110	Full-service restaurants .....	195 492	144 602 262	45 990 283	11 065 796	3 901 384	27.0	9.3
7222	Limited-service eating places .....	228 848	135 976 559	35 554 180	8 374 717	3 536 416	21.0	12.1
72221	Limited-service eating places .....	228 848	135 976 559	35 554 180	8 374 717	3 536 416	21.0	12.1
722211	Limited-service restaurants .....	187 019	117 157 044	30 533 531	7 202 852	3 070 517	21.1	12.8
722212	Cafeterias .....	5 875	5 235 488	1 558 946	374 808	130 389	12.3	3.7
722213	Snack and nonalcoholic beverage bars .....	35 954	13 584 027	3 461 703	797 057	335 510	23.8	8.8
7222131	Ice cream and soft serve shops .....	9 022	2 214 730	535 243	106 653	61 857	35.7	9.5
7222132	Frozen yogurt shops .....	737	156 503	38 229	7 897	5 470	35.9	11.3
7222133	Doughnut shops .....	6 228	2 910 387	758 066	179 302	63 484	31.6	10.1
7222134	Bagel shops .....	3 203	1 348 852	355 289	84 284	30 299	24.8	7.4
7222135	Coffee shops .....	9 451	4 147 806	1 012 870	241 138	101 809	13.3	5.0
7222136	Cookie shops .....	1 029	231 491	57 962	14 178	6 580	28.5	17.5
7222137	Other snack and nonalcoholic beverage bars .....	6 284	2 574 258	704 044	163 605	66 011	20.3	12.8
7223	Special food services .....	31 235	26 446 197	7 705 593	1 804 258	540 027	8.7	14.7
72231	Food service contractors .....	20 575	20 811 861	6 076 268	1 460 433	416 810	2.5	16.5
722310	Food service contractors .....	20 575	20 811 861	6 076 268	1 460 433	416 810	2.5	16.5
72232	Caterers .....	8 324	4 832 673	1 489 017	312 846	113 711	30.9	7.7
722320	Caterers .....	8 324	4 832 673	1 489 017	312 846	113 711	30.9	7.7
72233	Mobile food services .....	2 336	801 663	140 308	30 979	9 506	33.6	10.9
722330	Mobile food services .....	2 336	801 663	140 308	30 979	9 506	33.6	10.9
7224	Drinking places (alcoholic beverages) .....	48 855	14 995 489	3 382 738	814 631	337 031	39.7	12.4
72241	Drinking places (alcoholic beverages) .....	48 855	14 995 489	3 382 738	814 631	337 031	39.7	12.4
722410	Drinking places (alcoholic beverages) .....	48 855	14 995 489	3 382 738	814 631	337 031	39.7	12.4

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

1997 NAICS code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
722	Foodservices and drinking places.....	504 430	322 020 507	92 632 794	8 314 858
	1997..	486 906	251 941 763	70 333 544	7 754 567
7221	Full-service restaurants .....	195 492	144 602 262	45 990 283	3 901 384
	1997..	191 245	112 450 172	34 435 004	3 641 402
72211	Full-service restaurants .....	195 492	144 602 262	45 990 283	3 901 384
	1997..	191 245	112 450 172	34 435 004	3 641 402
722110	Full-service restaurants .....	195 492	144 602 262	45 990 283	3 901 384
	1997..	191 245	112 450 172	34 435 004	3 641 402
7222	Limited-service eating places .....	228 848	135 976 559	35 554 180	3 536 416
	1997..	214 774	107 788 072	27 483 082	3 327 001
72221	Limited-service eating places .....	228 848	135 976 559	35 554 180	3 536 416
	1997..	214 774	107 788 072	27 483 082	3 327 001
722211	Limited-service restaurants .....	187 019	117 157 044	30 533 531	3 070 517
	1997..	174 104	94 698 045	24 032 405	2 944 280
722212	Cafeterias .....	5 875	5 235 488	1 558 946	130 389
	1997..	4 172	2 578 922	799 108	72 324
722213	Snack and nonalcoholic beverage bars.....	35 954	13 584 027	3 461 703	335 510
	1997..	36 498	10 511 105	2 651 569	310 397
7222131	Ice cream and soft serve shops .....	9 022	2 214 730	535 243	61 857
	1997..	9 753	2 120 143	488 082	69 425
7222132	Frozen yogurt shops .....	737	156 503	38 229	5 470
	1997..	1 582	304 191	73 379	11 422
7222133	Donut shops .....	6 228	2 910 387	758 066	63 484
	1997..	6 792	2 329 466	604 078	61 421
7222134	Bagel shops .....	3 203	1 348 852	355 289	30 299
	1997..	3 926	1 445 838	399 348	45 972
7222135	Coffee shops .....	9 451	4 147 806	1 012 870	101 809
	1997..	6 843	2 001 380	467 197	56 592
7222136	Cookie shops .....	1 029	231 491	57 962	6 580
	1997..	1 798	412 655	100 003	10 908
7222137	Other snack and nonalcoholic beverage bars .....	6 284	2 574 258	704 044	66 011
	1997..	5 804	1 897 432	519 482	54 657
7223	Special foodservices .....	31 235	26 446 197	7 705 593	540 027
	1997..	28 062	19 407 810	5 765 977	464 870
72231	Foodservice contractors .....	20 575	20 811 861	6 076 268	416 810
	1997..	18 991	15 159 590	4 617 362	361 996
722310	Foodservice contractors .....	20 575	20 811 861	6 076 268	416 810
	1997..	18 991	15 159 590	4 617 362	361 996
72232	Caterers .....	8 324	4 832 673	1 489 017	113 711
	1997..	6 478	3 368 823	978 105	91 191
722320	Caterers .....	8 324	4 832 673	1 489 017	113 711
	1997..	6 478	3 368 823	978 105	91 191
72233	Mobile foodservices.....	2 336	801 663	140 308	9 506
	1997..	2 593	879 397	170 510	11 683
722330	Mobile foodservices.....	2 336	801 663	140 308	9 506
	1997..	2 593	879 397	170 510	11 683
7224	Drinking places (alcoholic beverages) .....	48 855	14 995 489	3 382 738	337 031
	1997..	52 825	12 295 709	2 649 481	321 294
72241	Drinking places (alcoholic beverages) .....	48 855	14 995 489	3 382 738	337 031
	1997..	52 825	12 295 709	2 649 481	321 294
722410	Drinking places (alcoholic beverages) .....	48 855	14 995 489	3 382 738	337 031
	1997..	52 825	12 295 709	2 649 481	321 294

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Product Lines by Kind of Business for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments <sup>1</sup>	
722		Food services and drinking places .....	504 430	X	322 020 507	X	100.0	69.9
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes .....	3 156	1 561 842	220 490	14.1	.1	X
	20030	Telephone service charges .....	7 448	5 609 058	36 477	.7	Z	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment .....	9 963	5 215 185	625 195	12.0	.2	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms .....	4 398	5 336 688	337 451	6.3	.1	X
	20060	Membership dues & fees .....	1 936	1 198 781	130 114	10.9	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	32 159	14 574 078	1 386 369	9.5	.4	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	479 382	315 849 650	277 179 880	87.8	86.1	67.4
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	332 388	212 047 845	93 701 829	44.2	29.1	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	423 512	288 275 049	183 478 051	63.6	57.0	X
	20130	Alcoholic drinks served at the establishment .....	198 686	147 062 976	38 281 775	26.0	11.9	66.2
	20131	Distilled spirits .....	134 644	117 377 474	13 249 900	11.3	4.1	X
	20132	Wine .....	145 458	124 023 675	7 784 127	6.3	2.4	X
	20133	Beer & ale .....	190 160	141 934 827	17 247 748	12.2	5.4	X
	20140	Packaged liquor, wine, & beer .....	14 323	5 554 541	598 490	10.8	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	20 767	10 857 463	288 276	2.7	.1	X
	29810	All other merchandise .....	28 754	28 701 495	1 666 067	5.8	.5	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes .....	8 635	10 225 201	1 269 923	12.4	.4	X
7221		Full-service restaurants .....	195 492	X	144 602 262	X	100.0	68.8
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes .....	2 328	1 297 082	189 431	14.6	.1	X
	20030	Telephone service charges .....	843	631 912	7 230	1.1	Z	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment .....	3 572	2 549 338	159 064	6.2	.1	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms .....	1 926	2 760 457	104 115	3.8	.1	X
	20060	Membership dues & fees .....	1 110	707 105	59 288	8.4	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	7 286	3 991 022	219 797	5.5	.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	195 492	144 602 262	118 135 445	81.7	81.7	66.6
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	116 709	80 077 841	10 837 745	13.5	7.5	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	195 492	144 602 262	107 297 700	74.2	74.2	X
	20130	Alcoholic drinks served at the establishment .....	128 196	115 771 463	24 527 681	21.2	17.0	65.3
	20131	Distilled spirits .....	86 677	97 135 731	8 246 369	8.5	5.7	X
	20132	Wine .....	104 437	104 810 221	6 427 169	6.1	4.4	X
	20133	Beer & ale .....	121 480	111 502 969	9 854 143	8.8	6.8	X
	20140	Packaged liquor, wine, & beer .....	5 085	2 899 275	281 977	9.7	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	5 937	5 570 079	72 302	1.3	.1	X
	29810	All other merchandise .....	9 436	13 933 874	478 638	3.4	.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes .....	3 523	5 227 372	367 294	7.0	.3	X
72211		Full-service restaurants .....	195 492	X	144 602 262	X	100.0	68.8
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes .....	2 328	1 297 082	189 431	14.6	.1	X
	20030	Telephone service charges .....	843	631 912	7 230	1.1	Z	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment .....	3 572	2 549 338	159 064	6.2	.1	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms .....	1 926	2 760 457	104 115	3.8	.1	X
	20060	Membership dues & fees .....	1 110	707 105	59 288	8.4	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	7 286	3 991 022	219 797	5.5	.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	195 492	144 602 262	118 135 445	81.7	81.7	66.6
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	116 709	80 077 841	10 837 745	13.5	7.5	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	195 492	144 602 262	107 297 700	74.2	74.2	X
	20130	Alcoholic drinks served at the establishment .....	128 196	115 771 463	24 527 681	21.2	17.0	65.3
	20131	Distilled spirits .....	86 677	97 135 731	8 246 369	8.5	5.7	X
	20132	Wine .....	104 437	104 810 221	6 427 169	6.1	4.4	X
	20133	Beer & ale .....	121 480	111 502 969	9 854 143	8.8	6.8	X
	20140	Packaged liquor, wine, & beer .....	5 085	2 899 275	281 977	9.7	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	5 937	5 570 079	72 302	1.3	.1	X
	29810	All other merchandise .....	9 436	13 933 874	478 638	3.4	.3	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments <sup>1</sup>	
72211		Full-service restaurants—Con.						
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes . . . .	3 523	5 227 372	367 294	7.0	.3	X
722110		Full-service restaurants . . . . .	195 492	X	144 602 262	X	100.0	68.8
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes . . . . .	2 328	1 297 082	189 431	14.6	.1	X
	20030	Telephone service charges . . . . .	843	631 912	7 230	1.1	Z	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment . . . . .	3 572	2 549 338	159 064	6.2	.1	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms . . . . .	1 926	2 760 457	104 115	3.8	.1	X
	20060	Membership dues & fees . . . . .	1 110	707 105	59 288	8.4	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	7 286	3 991 022	219 797	5.5	.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	195 492	144 602 262	118 135 445	81.7	81.7	66.6
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises . . . . .	116 709	80 077 841	10 837 745	13.5	7.5	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises . . . . .	195 492	144 602 262	107 297 700	74.2	74.2	X
	20130	Alcoholic drinks served at the establishment . . . . .	128 196	115 771 463	24 527 681	21.2	17.0	65.3
	20131	Distilled spirits . . . . .	86 677	97 135 731	8 246 369	8.5	5.7	X
	20132	Wine . . . . .	104 437	104 810 221	6 427 169	6.1	4.4	X
	20133	Beer & ale . . . . .	121 480	111 502 969	9 854 143	8.8	6.8	X
	20140	Packaged liquor, wine, & beer . . . . .	5 085	2 899 275	281 977	9.7	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	5 937	5 570 079	72 302	1.3	.1	X
	29810	All other merchandise . . . . .	9 436	13 933 874	478 638	3.4	.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes . . . .	3 523	5 227 372	367 294	7.0	.3	X
7222		Limited-service eating places . . . . .	228 848	X	135 976 559	X	100.0	75.4
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes . . . . .	57	7 314	846	11.6	Z	X
	20030	Telephone service charges . . . . .	6 157	4 874 325	27 100	.6	Z	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment . . . . .	1 109	1 111 864	265 345	23.9	.2	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms . . . . .	266	144 055	7 171	5.0	Z	X
	20060	Membership dues & fees . . . . .	33	14 699	649	4.4	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	18 122	8 288 938	869 540	10.5	.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	228 459	135 898 369	132 905 452	97.8	97.7	73.5
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises . . . . .	197 337	119 097 383	73 321 768	61.6	53.9	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises . . . . .	182 728	117 708 993	59 583 684	50.6	43.8	X
	20130	Alcoholic drinks served at the establishment . . . . .	18 405	11 902 024	945 590	7.9	.7	72.1
	20131	Distilled spirits . . . . .	3 272	2 745 003	155 811	5.7	.1	X
	20132	Wine . . . . .	6 285	4 732 444	129 440	2.7	.1	X
	20133	Beer & ale . . . . .	17 993	11 711 169	660 339	5.6	.5	X
	20140	Packaged liquor, wine, & beer . . . . .	1 203	605 314	48 267	8.0	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	3 640	1 166 379	77 725	6.7	.1	X
	29810	All other merchandise . . . . .	11 134	8 631 005	720 889	8.4	.5	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes . . . .	1 487	1 093 807	107 985	9.9	.1	X
72221		Limited-service eating places . . . . .	228 848	X	135 976 559	X	100.0	75.4
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes . . . . .	57	7 314	846	11.6	Z	X
	20030	Telephone service charges . . . . .	6 157	4 874 325	27 100	.6	Z	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment . . . . .	1 109	1 111 864	265 345	23.9	.2	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms . . . . .	266	144 055	7 171	5.0	Z	X
	20060	Membership dues & fees . . . . .	33	14 699	649	4.4	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	18 122	8 288 938	869 540	10.5	.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	228 459	135 898 369	132 905 452	97.8	97.7	73.5
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises . . . . .	197 337	119 097 383	73 321 768	61.6	53.9	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises . . . . .	182 728	117 708 993	59 583 684	50.6	43.8	X
	20130	Alcoholic drinks served at the establishment . . . . .	18 405	11 902 024	945 590	7.9	.7	72.1
	20131	Distilled spirits . . . . .	3 272	2 745 003	155 811	5.7	.1	X
	20132	Wine . . . . .	6 285	4 732 444	129 440	2.7	.1	X
	20133	Beer & ale . . . . .	17 993	11 711 169	660 339	5.6	.5	X
	20140	Packaged liquor, wine, & beer . . . . .	1 203	605 314	48 267	8.0	Z	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments <sup>1</sup>	
72221		Limited-service eating places—Con.						
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	3 640	1 166 379	77 725	6.7	.1	X
	29810	All other merchandise	11 134	8 631 005	720 889	8.4	.5	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	1 487	1 093 807	107 985	9.9	.1	X
722211		Limited-service restaurants	187 019	X	117 157 044	X	100.0	75.6
	20030	Telephone service charges	6 155	4 871 390	26 946	.6	Z	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	1 096	1 109 477	264 775	23.9	.2	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	226	118 329	5 858	5.0	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	9 626	3 770 114	527 207	14.0	.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	187 019	117 157 044	114 809 217	98.0	98.0	74.2
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	167 210	107 451 754	66 503 239	61.9	56.8	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	151 457	101 600 932	48 305 978	47.5	41.2	X
	20130	Alcoholic drinks served at the establishment	17 541	11 285 738	907 967	8.0	.8	72.4
	20131	Distilled spirits	3 115	2 567 393	149 741	5.8	.1	X
	20132	Wine	5 809	4 329 322	120 768	2.8	.1	X
	20133	Beer & ale	17 169	11 109 568	637 458	5.7	.5	X
	20140	Packaged liquor, wine, & beer	1 197	603 359	48 034	8.0	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	2 987	1 028 639	67 951	6.6	.1	X
	29810	All other merchandise	4 599	4 258 659	408 878	9.6	.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	1 268	961 859	90 211	9.4	.1	X
722212		Cafeterias	5 875	X	5 235 488	X	100.0	86.1
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	46	4 555	838	18.4	Z	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	12	21 570	1 047	4.9	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	106	34 607	5 707	16.5	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	5 875	5 235 488	5 190 095	99.1	99.1	82.2
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	2 461	2 037 338	310 004	15.2	5.9	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	5 875	5 235 488	4 880 091	93.2	93.2	X
	20130	Alcoholic drinks served at the establishment	619	507 685	21 518	4.2	.4	81.3
	20131	Distilled spirits	105	129 642	3 393	2.6	.1	X
	20132	Wine	283	322 740	5 891	1.8	.1	X
	20133	Beer & ale	606	497 095	12 234	2.5	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	78	25 026	995	4.0	Z	X
	29810	All other merchandise	428	727 209	7 696	1.1	.1	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	48	52 041	7 330	14.1	.1	X
722213		Snack and nonalcoholic beverage bars	35 954	X	13 584 027	X	100.0	69.5
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	13	2 387	570	23.9	Z	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	28	4 156	266	6.4	Z	X
	20060	Membership dues & fees	11	3 179	387	12.2	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	8 390	4 484 217	336 626	7.5	2.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	35 565	13 505 837	12 906 140	95.6	95.0	64.3
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	27 666	9 608 291	6 508 525	67.7	47.9	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	25 396	10 872 573	6 397 615	58.8	47.1	X
	20130	Alcoholic drinks served at the establishment	245	108 601	16 105	14.8	.1	58.7
	20131	Distilled spirits	52	47 968	2 677	5.6	Z	X
	20132	Wine	193	80 382	2 781	3.5	Z	X
	20133	Beer & ale	218	104 506	10 647	10.2	.1	X
	20140	Packaged liquor, wine, & beer	6	1 955	233	11.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	575	112 714	8 779	7.8	.1	X
	29810	All other merchandise	6 107	3 645 137	304 315	8.3	2.2	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	171	79 907	10 444	13.1	.1	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments <sup>1</sup>	
7222131		Ice cream and soft serve shops .....	9 022	X	2 214 730	X	100.0	65.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	946	575 896	84 890	14.7	3.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	9 022	2 214 730	2 121 713	95.8	95.8	59.2
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	8 205	2 041 516	1 172 056	57.4	52.9	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	5 682	1 626 210	949 657	58.4	42.9	X
	20130	Alcoholic drinks served at the establishment .....	6	4 142	487	11.8	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	6	2 259	133	5.9	Z	X
	29810	All other merchandise .....	84	19 534	3 366	17.2	.2	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes ....	13	10 011	4 075	40.7	.2	X
7222132		Frozen yogurt shops .....	737	X	156 503	X	100.0	52.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	40	1 773	180	10.2	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	737	156 503	156 220	99.8	99.8	51.1
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	659	138 579	90 991	65.7	58.1	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	552	116 249	65 229	56.1	41.7	X
	29810	All other merchandise .....	36	1 119	95	8.5	.1	X
7222133		Doughnut shops .....	6 228	X	2 910 387	X	100.0	61.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	904	285 771	132 627	46.4	4.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	5 844	2 834 571	2 772 696	97.8	95.3	58.7
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	5 585	2 764 047	2 217 824	80.2	76.2	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	4 317	2 013 651	554 872	27.6	19.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	112	18 830	1 251	6.6	Z	X
	29810	All other merchandise .....	61	18 859	2 736	14.5	.1	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes ....	11	4 831	786	16.3	Z	X
7222134		Bagel shops .....	3 203	X	1 348 852	X	100.0	71.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	189	76 534	10 562	13.8	.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	3 198	1 346 478	1 336 295	99.2	99.1	68.5
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	3 027	1 312 574	849 750	64.7	63.0	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	2 799	1 214 025	486 545	40.1	36.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	24	6 070	189	3.1	Z	X
	29810	All other merchandise .....	15	11 182	931	8.3	.1	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes ....	25	9 995	620	6.2	Z	X
7222135		Coffee shops .....	9 451	X	4 147 806	X	100.0	81.8
	20050	Rental of public rooms & areas, including conference/convention meeting rooms .....	17	2 157	83	3.8	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	5 578	3 276 145	89 800	2.7	2.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	9 451	4 147 806	3 763 843	90.7	90.7	77.3
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	3 895	838 438	534 692	63.8	12.9	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	8 392	3 941 909	3 229 151	81.9	77.9	X
	20130	Alcoholic drinks served at the establishment .....	147	33 597	2 572	7.7	.1	68.7
	20131	Distilled spirits .....	21	5 397	299	5.5	Z	X
	20132	Wine .....	135	28 999	1 006	3.5	Z	X
	20133	Beer & ale .....	124	31 380	1 267	4.0	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	396	74 743	6 305	8.4	.2	X
	29810	All other merchandise .....	5 154	3 210 236	283 046	8.8	6.8	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes ....	71	32 934	1 867	5.7	Z	X

See footnotes at end of table.



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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments <sup>1</sup>	
7222136		Cookie shops .....	1 029	X	231 491	X	100.0	53.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	7	1 894	32	1.7	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	1 029	231 491	229 897	99.3	99.3	49.0
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	991	225 523	216 874	96.2	93.7	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	147	25 614	13 023	50.8	5.6	X
	29810	All other merchandise .....	21	4 581	884	19.3	.4	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes ....	26	5 146	650	12.6	.3	X
7222137		Other snack and nonalcoholic beverage bars .....	6 284	X	2 574 258	X	100.0	63.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	726	266 204	18 535	7.0	.7	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	6 284	2 574 258	2 525 476	98.1	98.1	54.3
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	5 304	2 287 614	1 426 338	62.4	55.4	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	3 507	1 934 915	1 099 138	56.8	42.7	X
	20130	Alcoholic drinks served at the establishment .....	86	66 493	12 897	19.4	.5	52.6
	20131	Distilled spirits .....	27	38 758	1 990	5.1	.1	X
	20132	Wine .....	54	48 827	1 739	3.6	.1	X
	20133	Beer & ale .....	84	65 713	9 168	14.0	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	37	10 812	901	8.3	Z	X
	29810	All other merchandise .....	736	379 626	13 257	3.5	.5	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes ....	25	16 990	2 446	14.4	.1	X
7223		Special food services .....	31 235	X	26 446 197	X	100.0	54.3
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes .....	14	20 067	1 573	7.8	Z	X
	20030	Telephone service charges .....	7	4 301	48	1.1	Z	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms .....	1 627	1 951 271	190 477	9.8	.7	X
	20060	Membership dues & fees .....	26	39 559	1 349	3.4	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	1 168	1 074 985	206 911	19.2	.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	31 235	26 446 197	24 464 470	92.5	92.5	47.1
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	12 037	10 872 958	9 409 762	86.5	35.6	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	22 043	17 407 648	15 054 708	86.5	56.9	X
	20130	Alcoholic drinks served at the establishment .....	3 230	4 394 000	851 938	19.4	3.2	49.6
	20131	Distilled spirits .....	2 644	3 746 027	252 094	6.7	1.0	X
	20132	Wine .....	2 548	3 004 512	158 242	5.3	.6	X
	20133	Beer & ale .....	2 910	4 077 594	441 602	10.8	1.7	X
	20140	Packaged liquor, wine, & beer .....	227	272 987	20 675	7.6	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	233	264 465	6 142	2.3	Z	X
	29810	All other merchandise .....	3 101	3 703 148	351 827	9.5	1.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes ....	1 253	1 839 743	350 787	19.1	1.3	X
72231		Food service contractors .....	20 575	X	20 811 861	X	100.0	53.0
	20050	Rental of public rooms & areas, including conference/convention meeting rooms .....	378	673 888	47 659	7.1	.2	X
	20060	Membership dues & fees .....	19	34 340	624	1.8	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	376	603 960	118 003	19.5	.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	20 575	20 811 861	19 784 172	95.1	95.1	44.8
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	3 939	7 070 205	6 603 956	93.4	31.7	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	17 566	14 399 519	13 180 216	91.5	63.3	X
	20130	Alcoholic drinks served at the establishment .....	508	1 852 256	460 983	24.9	2.2	51.8
	20131	Distilled spirits .....	286	1 505 810	94 755	6.3	.5	X
	20132	Wine .....	182	704 691	46 702	6.6	.2	X
	20133	Beer & ale .....	471	1 752 864	319 526	18.2	1.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	56	130 698	2 081	1.6	Z	X
	29810	All other merchandise .....	2 214	2 984 213	275 549	9.2	1.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes ....	302	632 472	121 749	19.3	.6	X

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments <sup>1</sup>	
722310		Food service contractors .....	20 575	X	20 811 861	X	100.0	53.0
	20050	Rental of public rooms & areas, including conference/convention meeting rooms .....	378	673 888	47 659	7.1	.2	X
	20060	Membership dues & fees .....	19	34 340	624	1.8	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	376	603 960	118 003	19.5	.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	20 575	20 811 861	19 784 172	95.1	95.1	44.8
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	3 939	7 070 205	6 603 956	93.4	31.7	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	17 566	14 399 519	13 180 216	91.5	63.3	X
	20130	Alcoholic drinks served at the establishment .....	508	1 852 256	460 983	24.9	2.2	51.8
	20131	Distilled spirits .....	286	1 505 810	94 755	6.3	.5	X
	20132	Wine .....	182	704 691	46 702	6.6	.2	X
	20133	Beer & ale .....	471	1 752 864	319 526	18.2	1.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	56	130 698	2 081	1.6	Z	X
	29810	All other merchandise .....	2 214	2 984 213	275 549	9.2	1.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes .....	302	632 472	121 749	19.3	.6	X
72232		Caterers .....	8 324	X	4 832 673	X	100.0	61.2
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes .....	9	6 331	532	8.4	Z	X
	20030	Telephone service charges .....	7	4 301	48	1.1	Z	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms .....	1 247	1 276 357	142 802	11.2	3.0	X
	20060	Membership dues & fees .....	7	5 219	725	13.9	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	443	295 421	24 936	8.4	.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	8 324	4 832 673	3 959 571	81.9	81.9	59.0
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	5 762	3 001 090	2 114 925	70.5	43.8	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	4 325	2 934 737	1 844 646	62.9	38.2	X
	20130	Alcoholic drinks served at the establishment .....	2 722	2 541 744	390 955	15.4	8.1	53.5
	20131	Distilled spirits .....	2 358	2 240 217	157 339	7.0	3.3	X
	20132	Wine .....	2 366	2 299 821	111 540	4.9	2.3	X
	20133	Beer & ale .....	2 439	2 324 730	122 076	5.3	2.5	X
	20140	Packaged liquor, wine, & beer .....	223	262 801	20 346	7.7	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	55	65 289	822	1.3	Z	X
	29810	All other merchandise .....	804	690 444	66 690	9.7	1.4	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes .....	924	1 168 927	225 246	19.3	4.7	X
722320		Caterers .....	8 324	X	4 832 673	X	100.0	61.2
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes .....	9	6 331	532	8.4	Z	X
	20030	Telephone service charges .....	7	4 301	48	1.1	Z	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms .....	1 247	1 276 357	142 802	11.2	3.0	X
	20060	Membership dues & fees .....	7	5 219	725	13.9	Z	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	443	295 421	24 936	8.4	.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	8 324	4 832 673	3 959 571	81.9	81.9	59.0
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises .....	5 762	3 001 090	2 114 925	70.5	43.8	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises .....	4 325	2 934 737	1 844 646	62.9	38.2	X
	20130	Alcoholic drinks served at the establishment .....	2 722	2 541 744	390 955	15.4	8.1	53.5
	20131	Distilled spirits .....	2 358	2 240 217	157 339	7.0	3.3	X
	20132	Wine .....	2 366	2 299 821	111 540	4.9	2.3	X
	20133	Beer & ale .....	2 439	2 324 730	122 076	5.3	2.5	X
	20140	Packaged liquor, wine, & beer .....	223	262 801	20 346	7.7	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....	55	65 289	822	1.3	Z	X
	29810	All other merchandise .....	804	690 444	66 690	9.7	1.4	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes .....	924	1 168 927	225 246	19.3	4.7	X
72233		Mobile food services .....	2 336	X	801 663	X	100.0	44.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	349	175 604	63 972	36.4	8.0	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments <sup>1</sup>	
72233		Mobile food services—Con.						
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	2 336	801 663	720 727	89.9	89.9	36.7
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises . . . . .	2 336	801 663	690 881	86.2	86.2	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises . . . . .	152	73 392	29 846	40.7	3.7	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	122	68 478	3 239	4.7	.4	X
	29810	All other merchandise . . . . .	83	28 491	9 588	33.7	1.2	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes . . . .	27	38 344	3 792	9.9	.5	X
722330		Mobile food services . . . . .	2 336	X	801 663	X	100.0	44.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	349	175 604	63 972	36.4	8.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	2 336	801 663	720 727	89.9	89.9	36.7
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises . . . . .	2 336	801 663	690 881	86.2	86.2	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises . . . . .	152	73 392	29 846	40.7	3.7	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	122	68 478	3 239	4.7	.4	X
	29810	All other merchandise . . . . .	83	28 491	9 588	33.7	1.2	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes . . . .	27	38 344	3 792	9.9	.5	X
7224		Drinking places (alcoholic beverages) . . . . .	48 855	X	14 995 489	X	100.0	59.4
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes . . . . .	757	237 379	28 640	12.1	.2	X
	20030	Telephone service charges . . . . .	441	98 520	2 099	2.1	Z	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment . . . . .	5 282	1 553 983	200 786	12.9	1.3	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms . . . . .	579	480 905	35 688	7.4	.2	X
	20060	Membership dues & fees . . . . .	767	437 418	68 828	15.7	.5	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	5 583	1 219 133	90 121	7.4	.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	24 196	8 902 822	1 674 513	18.8	11.2	54.9
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises . . . . .	6 305	1 999 663	132 554	6.6	.9	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises . . . . .	23 249	8 556 146	1 541 959	18.0	10.3	X
	20130	Alcoholic drinks served at the establishment . . . . .	48 855	14 995 489	11 956 566	79.7	79.7	54.9
	20131	Distilled spirits . . . . .	42 051	13 750 713	4 595 626	33.4	30.6	X
	20132	Wine . . . . .	32 188	11 476 498	1 069 276	9.3	7.1	X
	20133	Beer & ale . . . . .	47 777	14 643 095	6 291 664	43.0	42.0	X
	20140	Packaged liquor, wine, & beer . . . . .	7 808	1 776 965	247 571	13.9	1.7	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	10 957	3 856 540	132 107	3.4	.9	X
	29810	All other merchandise . . . . .	5 083	2 433 468	114 713	4.7	.8	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes . . . .	2 372	2 064 279	443 857	21.5	3.0	X
72241		Drinking places (alcoholic beverages) . . . . .	48 855	X	14 995 489	X	100.0	59.4
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes . . . . .	757	237 379	28 640	12.1	.2	X
	20030	Telephone service charges . . . . .	441	98 520	2 099	2.1	Z	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment . . . . .	5 282	1 553 983	200 786	12.9	1.3	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms . . . . .	579	480 905	35 688	7.4	.2	X
	20060	Membership dues & fees . . . . .	767	437 418	68 828	15.7	.5	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	5 583	1 219 133	90 121	7.4	.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	24 196	8 902 822	1 674 513	18.8	11.2	54.9
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises . . . . .	6 305	1 999 663	132 554	6.6	.9	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises . . . . .	23 249	8 556 146	1 541 959	18.0	10.3	X
	20130	Alcoholic drinks served at the establishment . . . . .	48 855	14 995 489	11 956 566	79.7	79.7	54.9
	20131	Distilled spirits . . . . .	42 051	13 750 713	4 595 626	33.4	30.6	X
	20132	Wine . . . . .	32 188	11 476 498	1 069 276	9.3	7.1	X
	20133	Beer & ale . . . . .	47 777	14 643 095	6 291 664	43.0	42.0	X
	20140	Packaged liquor, wine, & beer . . . . .	7 808	1 776 965	247 571	13.9	1.7	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	10 957	3 856 540	132 107	3.4	.9	X
	29810	All other merchandise . . . . .	5 083	2 433 468	114 713	4.7	.8	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments <sup>1</sup>	
72241		Drinking places (alcoholic beverages)—Con.						
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes . . . .	2 372	2 064 279	443 857	21.5	3.0	X
722410		Drinking places (alcoholic beverages) . . . . .	48 855	X	14 995 489	X	100.0	59.4
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes . . . . .	757	237 379	28 640	12.1	.2	X
	20030	Telephone service charges . . . . .	441	98 520	2 099	2.1	Z	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment . . . . .	5 282	1 553 983	200 786	12.9	1.3	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms . . . . .	579	480 905	35 688	7.4	.2	X
	20060	Membership dues & fees . . . . .	767	437 418	68 828	15.7	.5	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	5 583	1 219 133	90 121	7.4	.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	24 196	8 902 822	1 674 513	18.8	11.2	54.9
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises . . . . .	6 305	1 999 663	132 554	6.6	.9	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises . . . . .	23 249	8 556 146	1 541 959	18.0	10.3	X
	20130	Alcoholic drinks served at the establishment . . . . .	48 855	14 995 489	11 956 566	79.7	79.7	54.9
	20131	Distilled spirits . . . . .	42 051	13 750 713	4 595 626	33.4	30.6	X
	20132	Wine . . . . .	32 188	11 476 498	1 069 276	9.3	7.1	X
	20133	Beer & ale . . . . .	47 777	14 643 095	6 291 664	43.0	42.0	X
	20140	Packaged liquor, wine, & beer . . . . .	7 808	1 776 965	247 571	13.9	1.7	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	10 957	3 856 540	132 107	3.4	.9	X
	29810	All other merchandise . . . . .	5 083	2 433 468	114 713	4.7	.8	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes . . . .	2 372	2 064 279	443 857	21.5	3.0	X

<sup>1</sup>Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>2</sup>Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Concentration by Largest Firms for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
722	Food services and drinking places						
	All firms .....	504 430	322 020 507	100.0	92 632 794	22 059 402	8 314 858
	4 largest firms .....	12 158	18 431 122	5.7	4 894 974	1 174 756	406 708
	8 largest firms .....	26 602	32 137 243	10.0	9 238 705	2 192 007	737 024
	20 largest firms .....	34 376	47 877 360	14.9	14 096 680	3 379 199	1 130 300
	50 largest firms .....	46 571	64 542 826	20.0	19 018 886	4 582 629	1 549 220
7221	Full-service restaurants						
	All firms .....	195 492	144 602 262	100.0	45 990 283	11 065 796	3 901 384
	4 largest firms .....	3 544	12 431 844	8.6	4 045 046	994 261	305 651
	8 largest firms .....	5 168	15 851 342	11.0	5 225 892	1 291 143	403 081
	20 largest firms .....	8 630	22 347 544	15.5	7 471 934	1 832 131	582 305
	50 largest firms .....	11 654	29 980 294	20.7	9 935 665	2 420 957	767 275
72211	Full-service restaurants						
	All firms .....	195 492	144 602 262	100.0	45 990 283	11 065 796	3 901 384
	4 largest firms .....	3 544	12 431 844	8.6	4 045 046	994 261	305 651
	8 largest firms .....	5 168	15 851 342	11.0	5 225 892	1 291 143	403 081
	20 largest firms .....	8 630	22 347 544	15.5	7 471 934	1 832 131	582 305
	50 largest firms .....	11 654	29 980 294	20.7	9 935 665	2 420 957	767 275
722110	Full-service restaurants						
	All firms .....	195 492	144 602 262	100.0	45 990 283	11 065 796	3 901 384
	4 largest firms .....	3 544	12 431 844	8.6	4 045 046	994 261	305 651
	8 largest firms .....	5 168	15 851 342	11.0	5 225 892	1 291 143	403 081
	20 largest firms .....	8 630	22 347 544	15.5	7 471 934	1 832 131	582 305
	50 largest firms .....	11 654	29 980 294	20.7	9 935 665	2 420 957	767 275
7222	Limited-service eating places						
	All firms .....	228 848	135 976 559	100.0	35 554 180	8 374 717	3 536 416
	4 largest firms .....	12 447	12 834 274	9.4	3 480 162	792 149	306 411
	8 largest firms .....	16 149	17 368 753	12.8	4 811 522	1 110 332	430 825
	20 largest firms .....	22 170	23 963 316	17.6	6 506 354	1 534 432	598 398
	50 largest firms .....	29 946	31 599 985	23.2	8 588 502	2 045 312	787 680
72221	Limited-service eating places						
	All firms .....	228 848	135 976 559	100.0	35 554 180	8 374 717	3 536 416
	4 largest firms .....	12 447	12 834 274	9.4	3 480 162	792 149	306 411
	8 largest firms .....	16 149	17 368 753	12.8	4 811 522	1 110 332	430 825
	20 largest firms .....	22 170	23 963 316	17.6	6 506 354	1 534 432	598 398
	50 largest firms .....	29 946	31 599 985	23.2	8 588 502	2 045 312	787 680
722211	Limited-service restaurants						
	All firms .....	187 019	117 157 044	100.0	30 533 531	7 202 852	3 070 517
	4 largest firms .....	10 718	11 950 775	10.2	3 345 902	766 017	302 980
	8 largest firms .....	14 059	15 328 636	13.1	4 312 108	998 818	392 638
	20 largest firms .....	19 418	21 202 627	18.1	5 828 077	1 383 007	546 074
	50 largest firms .....	25 786	26 899 948	23.0	7 288 272	1 731 734	680 429
722212	Cafeterias						
	All firms .....	5 875	5 235 488	100.0	1 558 946	374 808	130 389
	4 largest firms .....	918	2 039 798	39.0	647 566	158 345	49 762
	8 largest firms .....	1 272	2 636 214	50.4	836 514	203 398	65 086
	20 largest firms .....	1 554	3 201 109	61.1	1 003 798	243 536	80 027
	50 largest firms .....	1 690	3 507 522	67.0	1 088 770	263 231	87 795
722213	Snack and nonalcoholic beverage bars						
	All firms .....	35 954	13 584 027	100.0	3 461 703	797 057	335 510
	4 largest firms .....	3 787	3 350 202	24.7	793 402	187 417	71 823
	8 largest firms .....	4 395	3 854 585	28.4	941 820	222 150	84 804
	20 largest firms .....	5 617	4 463 302	32.9	1 098 864	260 600	99 647
	50 largest firms .....	6 343	5 078 335	37.4	1 260 221	301 431	114 249
7222131	Ice cream and soft serve shops						
	All firms .....	9 022	2 214 730	100.0	535 243	106 653	61 857
	4 largest firms .....	318	345 981	15.6	86 100	20 950	7 293
	8 largest firms .....	343	371 261	16.8	91 229	22 323	7 745
	20 largest firms .....	403	417 541	18.9	103 545	24 802	9 215
	50 largest firms .....	482	474 529	21.4	118 420	27 708	10 410
7222132	Frozen yogurt shops						
	All firms .....	737	156 503	100.0	38 229	7 897	5 470
	4 largest firms .....	25	12 267	7.8	4 130	872	370
	8 largest firms .....	48	18 265	11.7	5 949	1 288	662
	20 largest firms .....	74	30 456	19.5	9 026	1 842	1 064
	50 largest firms .....	123	50 586	32.3	14 391	2 880	1 905
7222133	Doughnut shops						
	All firms .....	6 228	2 910 387	100.0	758 066	179 302	63 484
	4 largest firms .....	256	166 350	5.7	54 045	14 521	4 536
	8 largest firms .....	322	227 416	7.8	64 582	16 679	5 336
	20 largest firms .....	412	332 919	11.4	90 617	22 687	7 372
	50 largest firms .....	533	479 244	16.5	132 369	32 326	10 550

See footnotes at end of table.

**Table 4. Concentration by Largest Firms for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
7222134	Bagel shops						
	All firms .....	3 203	1 348 852	100.0	355 289	84 284	30 299
	4 largest firms .....	586	452 690	33.6	116 717	26 787	9 000
	8 largest firms .....	648	506 428	37.5	131 577	30 412	10 108
	20 largest firms .....	735	577 308	42.8	153 146	35 578	11 663
	50 largest firms .....	838	661 148	49.0	179 991	41 792	13 385
7222135	Coffee shops						
	All firms .....	9 451	4 147 806	100.0	1 012 870	241 138	101 809
	4 largest firms .....	3 283	D	D	D	D	I
	8 largest firms .....	3 477	2 753 002	66.4	639 325	153 194	61 096
	20 largest firms .....	3 653	2 846 620	68.6	668 927	160 795	63 519
	50 largest firms .....	3 820	2 932 059	70.7	690 787	166 208	65 422
7222136	Cookie shops						
	All firms .....	1 029	231 491	100.0	57 962	14 178	6 580
	4 largest firms .....	238	66 135	28.6	15 112	3 750	1 967
	8 largest firms .....	273	76 528	33.1	17 550	4 342	2 203
	20 largest firms .....	322	92 875	40.1	22 406	5 563	2 743
	50 largest firms .....	365	118 383	51.1	28 653	7 145	3 382
7222137	Other snack and nonalcoholic beverage bars						
	All firms .....	6 284	2 574 258	100.0	704 044	163 605	66 011
	4 largest firms .....	535	623 107	24.2	178 911	40 307	14 723
	8 largest firms .....	910	836 317	32.5	231 678	52 854	19 820
	20 largest firms .....	1 270	1 134 241	44.1	308 375	72 410	27 153
	50 largest firms .....	1 567	1 350 789	52.5	367 732	86 690	32 832
7223	Special food services						
	All firms .....	31 235	26 446 197	100.0	7 705 593	1 804 258	540 027
	4 largest firms .....	13 171	13 647 939	51.6	3 712 644	886 248	276 111
	8 largest firms .....	13 900	16 053 549	60.7	4 407 287	1 058 098	314 934
	20 largest firms .....	15 455	17 738 828	67.1	5 034 888	1 211 106	345 996
	50 largest firms .....	16 160	18 665 232	70.6	5 321 856	1 282 654	364 324
72231	Food service contractors						
	All firms .....	20 575	20 811 861	100.0	6 076 268	1 460 433	416 810
	4 largest firms .....	13 130	13 516 309	64.9	3 694 579	881 054	275 240
	8 largest firms .....	13 856	15 917 314	76.5	4 388 069	1 052 643	314 000
	20 largest firms .....	15 402	17 567 534	84.4	5 005 149	1 203 277	344 471
	50 largest firms .....	16 267	18 458 502	88.7	5 289 092	1 274 431	363 418
722310	Food service contractors						
	All firms .....	20 575	20 811 861	100.0	6 076 268	1 460 433	416 810
	4 largest firms .....	13 130	13 516 309	64.9	3 694 579	881 054	275 240
	8 largest firms .....	13 856	15 917 314	76.5	4 388 069	1 052 643	314 000
	20 largest firms .....	15 402	17 567 534	84.4	5 005 149	1 203 277	344 471
	50 largest firms .....	16 267	18 458 502	88.7	5 289 092	1 274 431	363 418
72232	Caterers						
	All firms .....	8 324	4 832 673	100.0	1 489 017	312 846	113 711
	4 largest firms .....	13	102 874	2.1	31 057	6 586	1 487
	8 largest firms .....	18	171 505	3.5	50 217	10 586	2 458
	20 largest firms .....	43	333 280	6.9	98 536	21 245	5 161
	50 largest firms .....	89	617 993	12.8	199 402	41 406	11 181
722320	Caterers						
	All firms .....	8 324	4 832 673	100.0	1 489 017	312 846	113 711
	4 largest firms .....	13	102 874	2.1	31 057	6 586	1 487
	8 largest firms .....	18	171 505	3.5	50 217	10 586	2 458
	20 largest firms .....	43	333 280	6.9	98 536	21 245	5 161
	50 largest firms .....	89	617 993	12.8	199 402	41 406	11 181
72233	Mobile food services						
	All firms .....	2 336	801 663	100.0	140 308	30 979	9 506
	4 largest firms .....	39	172 837	21.6	21 305	5 783	977
	8 largest firms .....	44	206 570	25.8	26 827	7 081	1 193
	20 largest firms .....	58	269 371	33.6	39 916	9 915	1 720
	50 largest firms .....	102	355 625	44.4	54 986	12 886	2 372
722330	Mobile food services						
	All firms .....	2 336	801 663	100.0	140 308	30 979	9 506
	4 largest firms .....	39	172 837	21.6	21 305	5 783	977
	8 largest firms .....	44	206 570	25.8	26 827	7 081	1 193
	20 largest firms .....	58	269 371	33.6	39 916	9 915	1 720
	50 largest firms .....	102	355 625	44.4	54 986	12 886	2 372
7224	Drinking places (alcoholic beverages)						
	All firms .....	48 855	14 995 489	100.0	3 382 738	814 631	337 031
	4 largest firms .....	92	331 148	2.2	77 270	17 891	7 365
	8 largest firms .....	146	442 599	3.0	102 429	23 535	8 740
	20 largest firms .....	182	640 045	4.3	159 405	37 777	12 447
	50 largest firms .....	249	895 572	6.0	215 667	51 672	15 897

See footnotes at end of table.

**Table 4. Concentration by Largest Firms for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
72241	Drinking places (alcoholic beverages)						
	All firms .....	48 855	14 995 489	100.0	3 382 738	814 631	337 031
	4 largest firms .....	92	331 148	2.2	77 270	17 891	7 365
	8 largest firms .....	146	442 599	3.0	102 429	23 535	8 740
	20 largest firms .....	182	640 045	4.3	159 405	37 777	12 447
	50 largest firms .....	249	895 572	6.0	215 667	51 672	15 897
722410	Drinking places (alcoholic beverages)						
	All firms .....	48 855	14 995 489	100.0	3 382 738	814 631	337 031
	4 largest firms .....	92	331 148	2.2	77 270	17 891	7 365
	8 largest firms .....	146	442 599	3.0	102 429	23 535	8 740
	20 largest firms .....	182	640 045	4.3	159 405	37 777	12 447
	50 largest firms .....	249	895 572	6.0	215 667	51 672	15 897

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.