

# Supporting Document B

## Key Indicators for Which Split Panel Testing is Recommended

*Version 1.2*

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*Census Bureau Standard*

[Pretesting Questionnaires and Related Materials for Surveys and  
Censuses](#)

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U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*



## Document Management & Control

Version	Issue Date	Approval	Description
1.0	04 Aug 03	Associate Directors	Initial Release
1.1	29 Dec 04	Configuration Mgr.	Reformatted to comply with Census Bureau Identity Standard and Quality Program Document Management Plan
1.2	09 Mar 06	Configuration Mgr.	Inserted hyperlink for main standard.

**The most current version of this document is maintained on the Census Bureau Intranet and may be accessed from the Quality Management Repository.**

## **Key Indicators for Which Split Panel Testing is Recommended**

### **Economic Indicators**

Updated indicators are located at the Economic Programs Home page:

<http://www.census.gov/econ/www/index.html>

### **Socioeconomic Indicators (and the major source of their national estimates)**

1. Median household income (CPS)
2. Poverty rate (CPS)
3. Percent of people without health insurance (CPS)
4. Unemployment rate (CPS)
5. Homeownership rate (CPS)
6. Rental vacancy rate (CPS/HVS)
7. Median persons per room (AHS)
8. Median gross rent as a percent of income (AHS)
9. Median Selected Monthly Owner Costs as a Percent of Income (AHS)