

# Wyoming: 2002

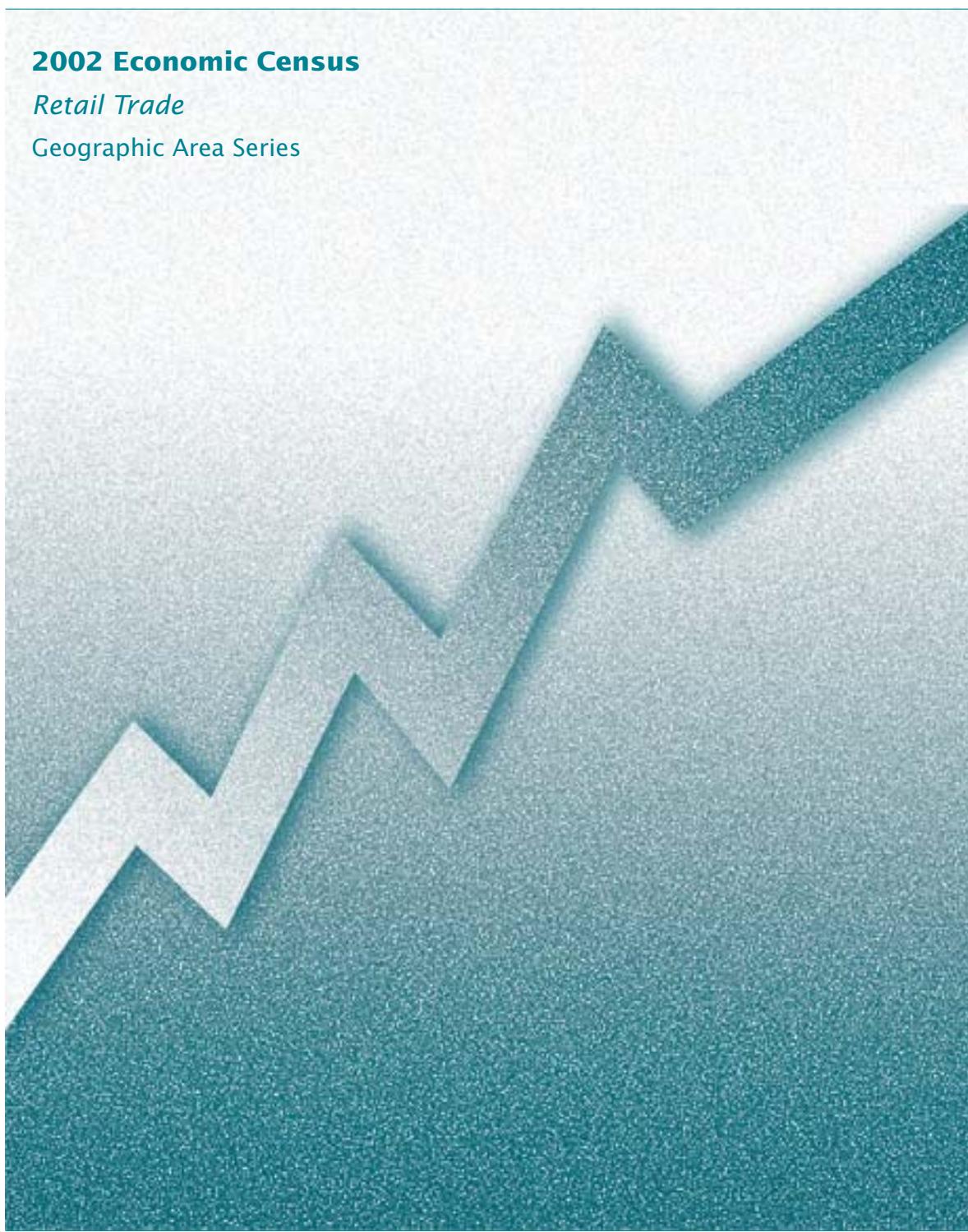
Issued March 2005

EC02-44A-WY

## 2002 Economic Census

*Retail Trade*

Geographic Area Series



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This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel, Darrell S. Dow, Peter H. Lee, John W. Nogle II, Barbara T. Parlett, and Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter, Maunda M. C. Charles, Jamie R. English, Stephanie L. Glegorovich, Donna J. Pickeral, Katherine J. Russell, Shane E. Sallee, Amber L. Spriggs, Jeremy R. Stash, Amber D. Tracy, Latroy M. Wands, and Jessica A. Watts**.

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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

**Exclusions.** Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

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**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

**Subject Series:**

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

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4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  5. Economic places.
    - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
    - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
    - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
    - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

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## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or [rcb@census.gov](mailto:rcb@census.gov).

## **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
-	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WYOMING</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 861</b>	<b>5 783 756</b>	<b>554 008</b>	<b>130 171</b>	<b>28 796</b>	<b>13.2</b>	<b>3.6</b>
441	Motor vehicle and parts dealers .....	371	1 510 217	120 320	27 236	4 109	21.4	1.8
4411	Automobile dealers .....	123	1 230 709	84 279	19 002	2 521	21.8	.6
44111	New car dealers .....	74	1 121 211	78 948	17 752	2 322	19.8	.3
441110	New car dealers .....	74	1 121 211	78 948	17 752	2 322	19.8	.3
44112	Used car dealers .....	49	109 498	5 331	1 250	199	42.8	3.6
441120	Used car dealers .....	49	109 498	5 331	1 250	199	42.8	3.6
4412	Other motor vehicle dealers .....	62	117 043	9 105	1 711	381	16.9	4.6
44121	Recreational vehicle dealers .....	20	43 154	3 029	555	115	22.2	9.1
441210	Recreational vehicle dealers .....	20	43 154	3 029	555	115	22.2	9.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	42	73 889	6 076	1 156	266	13.8	1.9
441221	Motorcycle dealers .....	22	47 930	4 130	736	184	6.0	2.0
441222	Boat dealers .....	4	7 546	557	122	27	71.5	—
441229	All other motor vehicle dealers .....	16	18 413	1 389	298	55	10.5	2.4
4413	Automotive parts, accessories, and tire stores .....	186	162 465	26 936	6 523	1 207	21.4	8.9
44131	Automotive parts and accessories stores .....	117	98 166	15 361	3 760	717	21.4	4.6
441310	Automotive parts and accessories stores .....	117	98 166	15 361	3 760	717	21.4	4.6
44132	Tire dealers .....	69	64 299	11 575	2 763	490	21.4	15.4
441320	Tire dealers .....	69	64 299	11 575	2 763	490	21.4	15.4
442	Furniture and home furnishings stores .....	146	109 240	15 205	3 644	705	27.5	7.0
4421	Furniture stores .....	61	60 054	8 512	2 150	384	14.2	9.2
44211	Furniture stores .....	61	60 054	8 512	2 150	384	14.2	9.2
442110	Furniture stores .....	61	60 054	8 512	2 150	384	14.2	9.2
4422	Home furnishings stores .....	85	49 186	6 693	1 494	321	43.8	4.4
44221	Floor covering stores .....	49	39 287	5 229	1 144	208	47.5	2.4
442210	Floor covering stores .....	49	39 287	5 229	1 144	208	47.5	2.4
44229	Other home furnishings stores .....	36	9 899	1 464	350	113	29.5	12.4
442291	Window treatment stores .....	4	804	124	21	11	94.9	5.1
442299	All other home furnishings stores .....	32	9 095	1 340	329	102	23.7	13.0
443	Electronics and appliance stores .....	118	84 803	12 271	2 950	608	21.4	8.4
4431	Electronics and appliance stores .....	118	84 803	12 271	2 950	608	21.4	8.4
44311	Appliance, television, and other electronics stores .....	90	70 468	10 374	2 405	494	24.6	6.9
443111	Household appliance stores .....	33	20 110	2 561	547	138	32.7	1.1
443112	Radio, television, and other electronics stores .....	57	50 358	7 813	1 858	356	21.3	9.3
44312	Computer and software stores .....	23	12 422	1 605	488	96	7.1	18.2
443120	Computer and software stores .....	23	12 422	1 605	488	96	7.1	18.2
44313	Camera and photographic supplies stores .....	5	1 913	292	57	18	—	—
443130	Camera and photographic supplies stores .....	5	1 913	292	57	18	—	—
444	Building material and garden equipment and supplies dealers .....	289	499 057	61 104	13 681	2 475	11.0	7.9
4441	Building material and supplies dealers .....	220	396 051	52 127	11 737	2 044	10.9	7.5
44411	Home centers .....	6	76 134	8 129	1 535	288	—	6.2
444110	Home Centers .....	6	76 134	8 129	1 535	288	—	6.2
44412	Paint and wallpaper stores .....	16	11 091	1 711	385	56	17.7	—
444120	Paint and wallpaper stores .....	16	11 091	1 711	385	56	17.7	—
44413	Hardware stores .....	60	76 599	11 133	2 637	556	28.1	2.7
444130	Hardware stores .....	60	76 599	11 133	2 637	556	28.1	2.7
44419	Other building material dealers .....	138	232 227	31 154	7 180	1 144	8.5	9.9
444190	Other building material dealers .....	138	232 227	31 154	7 180	1 144	8.5	9.9
4442	Lawn and garden equipment and supplies stores .....	69	103 006	8 977	1 944	431	11.2	9.5
44421	Outdoor power equipment stores .....	7	772	76	15	6	61.0	8.8
444210	Outdoor power equipment stores .....	7	772	76	15	6	61.0	8.8
44422	Nursery, garden center, and farm supply stores .....	62	102 234	8 901	1 929	425	10.9	9.5
444220	Nursery, garden center, and farm supply stores .....	62	102 234	8 901	1 929	425	10.9	9.5
445	Food and beverage stores .....	278	775 365	89 027	21 307	5 331	13.2	3.3
4451	Grocery stores .....	127	679 990	78 309	18 780	4 351	11.2	2.8
44511	Supermarkets and other grocery (except convenience) stores .....	110	672 545	77 516	18 598	4 271	10.5	2.7
445110	Supermarkets and other grocery (except convenience) stores .....	110	672 545	77 516	18 598	4 271	10.5	2.7
44512	Convenience stores .....	17	7 445	793	182	80	73.0	18.5
445120	Convenience stores .....	17	7 445	793	182	80	73.0	18.5
4452	Specialty food stores .....	38	6 997	1 954	476	146	46.7	.6
4453	Beer, wine, and liquor stores .....	113	88 378	8 764	2 051	834	26.3	7.1
44531	Beer, wine, and liquor stores .....	113	88 378	8 764	2 051	834	26.3	7.1
445310	Beer, wine, and liquor stores .....	113	88 378	8 764	2 051	834	26.3	7.1
446	Health and personal care stores .....	123	129 589	15 396	3 731	818	23.8	3.2
4461	Health and personal care stores .....	123	129 589	15 396	3 731	818	23.8	3.2
44611	Pharmacies and drug stores .....	53	107 662	11 439	2 674	547	24.5	2.2
446110	Pharmacies and drug stores .....	53	107 662	11 439	2 674	547	24.5	2.2
4461101	Pharmacies and drug stores .....	53	107 662	11 439	2 674	547	24.5	2.2
44612	Cosmetics, beauty supplies, and perfume stores .....	16	6 256	1 037	248	101	35.0	4.3
446120	Cosmetics, beauty supplies, and perfume stores .....	16	6 256	1 037	248	101	35.0	4.3
44613	Optical goods stores .....	20	7 007	1 590	433	83	14.9	2.8
446130	Optical goods stores .....	20	7 007	1 590	433	83	14.9	2.8
44619	Other health and personal care stores .....	34	8 664	1 330	376	87	15.0	15.0
446191	Food (health) supplement stores .....	22	4 652	603	158	60	23.5	9.7
446199	All other health and personal care stores .....	12	4 012	727	218	51	21.1	—

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WYOMING—Con.</b>								
44-45	Retail trade—Con.							
447	Gasoline stations .....	401	1 045 728	62 267	14 751	4 001	8.3	5.8
4471	Gasoline stations .....	401	1 045 728	62 267	14 751	4 001	8.3	5.8
44711	Gasoline stations with convenience stores .....	270	456 085	28 336	6 777	2 149	13.0	3.3
447110	Gasoline stations with convenience stores .....	270	456 085	28 336	6 777	2 149	13.0	3.3
44719	Other gasoline stations .....	131	589 643	33 931	7 974	1 852	4.6	7.8
447190	Other gasoline stations .....	131	589 643	33 931	7 974	1 852	4.6	7.8
448	Clothing and clothing accessories stores .....	269	143 039	19 052	4 537	1 363	16.3	5.2
4481	Clothing stores .....	177	98 870	12 728	2 965	952	14.4	6.3
44811	Men's clothing stores .....	12	7 927	1 711	360	75	20.4	16.6
448110	Men's clothing stores .....	12	7 927	1 711	360	75	20.4	16.6
44812	Women's clothing stores .....	58	28 149	3 193	732	263	16.9	4.6
448120	Women's clothing stores .....	58	28 149	3 193	732	263	16.9	4.6
44813	Children's and infants' clothing stores .....	6	1 361	205	49	22	26.5	—
448130	Children's and infants' clothing stores .....	6	1 361	205	49	22	26.5	—
44814	Family clothing stores .....	61	48 914	5 655	1 406	461	11.4	3.1
448140	Family clothing stores .....	61	48 914	5 655	1 406	461	11.4	3.1
44815	Clothing accessories stores .....	8	1 697	268	65	29	5.2	—
448150	Clothing accessories stores .....	8	1 697	268	65	29	5.2	—
44819	Other clothing stores .....	32	10 822	1 696	353	102	16.7	19.5
448190	Other clothing stores .....	32	10 822	1 696	353	102	16.7	19.5
4482	Shoe stores .....	46	21 118	2 326	557	197	22.8	.2
44821	Shoe stores .....	46	21 118	2 326	557	197	22.8	.2
448210	Shoe stores .....	46	21 118	2 326	557	197	22.8	.2
4482101	Men's shoe stores .....	4	D	D	D	a	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	31	15 000	1 547	378	127	30.4	.3
4482105	Athletic footwear stores .....	10	4 572	540	125	51	4.5	—
4483	Jewelry, luggage, and leather goods stores .....	46	23 051	3 998	1 015	214	18.6	4.9
44831	Jewelry stores .....	44	D	D	D	c	D	D
448310	Jewelry stores .....	44	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	222	117 567	15 452	3 669	1 228	14.5	2.0
4511	Sporting goods, hobby, and musical instrument stores .....	160	84 281	11 612	2 832	857	17.4	2.3
45111	Sporting goods stores .....	108	64 086	9 055	2 251	622	19.8	2.0
451110	Sporting goods stores .....	108	64 086	9 055	2 251	622	19.8	2.0
4511101	General-line sporting goods stores .....	33	25 442	3 255	755	217	18.4	1.8
4511102	Specialty-line sporting goods stores .....	75	38 644	5 800	1 496	405	20.7	2.1
45112	Hobby, toy, and game stores .....	17	11 513	1 317	301	105	2.6	5.0
451120	Hobby, toy, and game stores .....	17	11 513	1 317	301	105	2.6	5.0
45113	Sewing, needlework, and piece goods stores .....	28	5 806	799	180	99	27.1	.7
451130	Sewing, needlework, and piece goods stores .....	28	5 806	799	180	99	27.1	.7
45114	Musical instrument and supplies stores .....	7	2 876	441	100	31	3.9	—
451140	Musical instrument and supplies stores .....	7	2 876	441	100	31	3.9	—
4512	Book, periodical, and music stores .....	62	33 286	3 840	837	371	7.0	1.5
45121	Book stores and news dealers .....	51	18 712	2 356	495	200	11.8	2.6
451211	Book stores .....	50	D	D	D	c	D	D
4512111	Book stores, general .....	34	11 992	1 340	269	131	10.1	.8
4512112	Specialty book stores .....	14	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	11	14 574	1 484	342	171	.8	—
451220	Prerecorded tape, compact disc, and record stores .....	11	14 574	1 484	342	171	.8	—
452	General merchandise stores .....	85	887 776	84 160	20 597	5 062	.4	.4
4521	Department stores .....	20	D	D	D	g	D	D
4521009	Department stores (incl. leased depts.) <sup>3</sup> .....	20	D	D	D	g	D	D
45211	Department stores .....	20	D	D	D	g	D	D
452111	Department stores (except discount department stores) .....	7	D	D	D	f	D	D
452112	Discount department stores .....	13	255 017	25 116	6 410	1 389	—	—
4529	Other general merchandise stores .....	65	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	9	D	D	D	h	D	D
452910	Warehouse clubs and supercenters .....	9	D	D	D	h	D	D
45299	All other general merchandise stores .....	56	D	D	D	e	D	D
452990	All other general merchandise stores .....	56	D	D	D	e	D	D
4529901	Variety stores .....	11	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	45	D	D	D	e	D	D
453	Miscellaneous store retailers .....	410	226 301	31 430	6 977	1 905	28.4	6.3
4531	Florists .....	65	15 162	3 197	779	321	37.7	11.0
45311	Florists .....	65	15 162	3 197	779	321	37.7	11.0
453110	Florists .....	65	15 162	3 197	779	321	37.7	11.0
4532	Office supplies, stationery, and gift stores .....	137	71 255	10 916	2 343	648	24.2	2.2
45321	Office supplies and stationery stores .....	31	36 334	5 631	1 333	257	18.8	—
453210	Office supplies and stationery stores .....	31	36 334	5 631	1 333	257	18.8	—
45322	Gift, novelty, and souvenir stores .....	106	34 921	5 285	1 010	391	29.9	4.5
453220	Gift, novelty, and souvenir stores .....	106	34 921	5 285	1 010	391	29.9	4.5
4533	Used merchandise stores .....	55	15 874	3 177	686	258	17.1	17.0
45331	Used merchandise stores .....	55	15 874	3 177	686	258	17.1	17.0
453310	Used merchandise stores .....	55	15 874	3 177	686	258	17.1	17.0

See footnotes at end of table.

## 2 Wyoming

## Retail Trade—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WYOMING—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	153	124 010	14 140	3 169	678	31.1	6.7
45391	Pet and pet supplies stores .....	13	3 827	547	123	50	49.5	9.5
453910	Pet and pet supplies stores .....	13	3 827	547	123	50	49.5	9.5
45392	Art dealers .....	42	25 247	3 576	665	118	38.1	8.9
453920	Art dealers .....	42	25 247	3 576	665	118	38.1	8.9
45393	Manufactured (mobile) home dealers .....	24	40 818	3 352	816	126	29.0	10.3
453930	Manufactured (mobile) home dealers .....	24	40 818	3 352	816	126	29.0	10.3
45399	All other miscellaneous store retailers .....	74	54 118	6 665	1 565	384	28.2	2.8
454	Nonstore retailers .....	149	255 074	28 324	7 091	1 191	4.1	3.0
4541	Electronic shopping and mail-order houses .....	29	151 704	14 010	3 280	576	4.1	1.0
45411	Electronic shopping and mail-order houses .....	29	151 704	14 010	3 280	576	4.1	1.0
454111	Electronic shopping .....	7	4 033	282	65	35	90.3	8.7
454113	Mail-order houses .....	22	147 671	13 728	3 215	541	1.7	.8
4542	Vending machine operators .....	11	4 042	605	145	35	2.0	.7
45421	Vending machine operators .....	11	4 042	605	145	35	2.0	.7
454210	Vending machine operators .....	11	4 042	605	145	35	2.0	.7
4543	Direct selling establishments .....	109	99 328	13 709	3 666	580	4.1	6.2
45431	Fuel dealers .....	49	60 961	6 697	1 801	236	3.4	6.4
454311	Heating oil dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	41	32 087	4 371	1 146	165	.8	12.1
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	60	38 367	7 012	1 865	344	5.2	5.8
454390	Other direct selling establishments .....	60	38 367	7 012	1 865	344	5.2	5.8

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CASPER, WY METROPOLITAN STATISTICAL AREA</b>								
44-45	Retail trade .....	370	876 372	90 730	21 437	4 503	7.5	1.4
441	Motor vehicle and parts dealers .....	60	244 610	20 368	4 424	689	10.4	.7
4412	Other motor vehicle dealers .....	13	42 793	3 655	623	116	4.1	3.3
44121	Recreational vehicle dealers .....	4	21 653	1 323	248	47	—	6.6
441210	Recreational vehicle dealers .....	4	21 653	1 323	248	47	—	6.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	9	21 140	2 332	375	69	8.3	—
441221	Motorcycle dealers .....	5	16 666	1 896	287	55	—	—
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	19	22 674	3 113	774	128	17.1	11.3
4421	Furniture stores .....	10	16 334	1 959	514	87	6.0	15.6
44211	Furniture stores .....	10	16 334	1 959	514	87	6.0	15.6
442110	Furniture stores .....	10	16 334	1 959	514	87	6.0	15.6
443	Electronics and appliance stores .....	18	9 607	1 936	420	81	9.3	5.7
4431	Electronics and appliance stores .....	18	9 607	1 936	420	81	9.3	5.7
444	Building material and garden equipment and supplies dealers ...	26	83 973	11 205	2 616	463	11.5	—
4441	Building material and supplies dealers.....	22	D	D	D	e	D	D
44419	Other building material dealers .....	14	31 647	5 751	1 303	209	18.5	—
444190	Other building material dealers .....	14	31 647	5 751	1 303	209	18.5	—
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	31	91 055	10 224	2 444	549	4.9	1.7
446	Health and personal care stores .....	17	15 461	2 042	518	118	2.6	2.6
447	Gasoline stations .....	43	91 133	5 216	1 249	347	3.0	1.0
448	Clothing and clothing accessories stores .....	42	28 638	4 694	1 138	288	5.7	3.3
4481	Clothing stores .....	26	19 041	3 154	736	198	8.6	3.4
451	Sporting goods, hobby, book, and music stores .....	35	18 423	1 913	444	168	1.9	3.1
4511	Sporting goods, hobby, and musical instrument stores .....	23	12 385	1 331	304	114	1.5	4.6
452	General merchandise stores .....	12	191 387	16 995	4 226	1 055	.2	—
453	Miscellaneous store retailers .....	39	37 491	6 249	1 552	333	35.6	1.5
4532	Office supplies, stationery, and gift stores .....	14	18 754	2 301	547	127	22.8	—
45321	Office supplies and stationery stores .....	5	13 745	1 684	406	77	30.7	—
453210	Office supplies and stationery stores .....	5	13 745	1 684	406	77	30.7	—
4539	Other miscellaneous store retailers .....	15	15 691	3 214	837	149	50.0	2.3
45399	All other miscellaneous store retailers .....	9	11 749	2 786	708	112	50.9	.6
454	Nonstore retailers .....	28	41 920	6 775	1 632	284	6.3	5.6
4541	Electronic shopping and mail-order houses .....	8	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	8	D	D	D	c	D	D
4543	Direct selling establishments .....	19	D	D	D	c	D	D
454311	Heating oil dealers.....	1	D	D	D	b	D	D
<b>CHEYENNE, WY METROPOLITAN STATISTICAL AREA</b>								
44-45	Retail trade .....	366	1 190 629	108 943	25 415	5 156	6.2	4.4
441	Motor vehicle and parts dealers .....	50	273 032	23 232	5 004	718	14.6	4.1
4412	Other motor vehicle dealers .....	13	20 364	1 420	260	51	12.4	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	12 626	775	160	30	4.9	—
441221	Motorcycle dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	19	24 157	3 360	727	129	26.0	10.6
4422	Home furnishings stores .....	13	14 148	1 723	349	61	44.4	9.5
443	Electronics and appliance stores .....	16	22 321	2 908	768	132	.1	11.6
4431	Electronics and appliance stores .....	16	22 321	2 908	768	132	.1	11.6
44311	Appliance, television, and other electronics stores .....	12	18 496	2 507	668	108	.1	14.0
443112	Radio, television, and other electronics stores .....	10	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	32	102 555	11 428	2 335	362	7.9	14.2
4441	Building material and supplies dealers.....	24	84 103	10 207	2 070	302	4.0	5.9
44419	Other building material dealers .....	18	43 271	5 495	1 348	168	7.7	10.2
444190	Other building material dealers .....	18	43 271	5 495	1 348	168	7.7	10.2
4442	Lawn and garden equipment and supplies stores .....	8	18 452	1 221	265	60	25.8	52.0
44422	Nursery, garden center, and farm supply stores .....	8	18 452	1 221	265	60	25.8	52.0
444220	Nursery, garden center, and farm supply stores .....	8	18 452	1 221	265	60	25.8	52.0
445	Food and beverage stores .....	29	140 928	15 550	3 866	873	1.7	8.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHEYENNE, WY METROPOLITAN STATISTICAL AREA—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	22	33 130	4 580	1 101	227	6.3	5.2
4461	Health and personal care stores .....	22	33 130	4 580	1 101	227	6.3	5.2
44612	Cosmetics, beauty supplies, and perfume stores .....	4	3 498	608	153	48	55.8	7.7
446120	Cosmetics, beauty supplies, and perfume stores .....	4	3 498	608	153	48	55.8	7.7
447	Gasoline stations .....	45	202 008	9 984	2 335	547	1.7	1.2
4471	Gasoline stations .....	45	202 008	9 984	2 335	547	1.7	1.2
44719	Other gasoline stations .....	19	153 743	7 352	1 729	358	.5	1.6
447190	Other gasoline stations .....	19	153 743	7 352	1 729	358	.5	1.6
448	Clothing and clothing accessories stores .....	48	25 735	3 305	856	264	2.1	4.8
451	Sporting goods, hobby, book, and music stores .....	21	19 887	2 373	568	229	8.0	3.3
4511	Sporting goods, hobby, and musical instrument stores .....	14	12 937	1 577	366	144	4.0	5.1
452	General merchandise stores .....	9	176 231	15 699	4 059	922	.1	—
453	Miscellaneous store retailers .....	60	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	17	13 037	1 856	424	110	18.3	4.4
45321	Office supplies and stationery stores .....	5	9 168	1 192	281	61	11.8	—
453210	Office supplies and stationery stores .....	5	9 168	1 192	281	61	11.8	—
4539	Other miscellaneous store retailers .....	26	D	D	D	c	D	D
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	16	14 420	1 464	306	100	10.6	.6
454	Nonstore retailers .....	15	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses .....	3	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	e	D	D
<b>EVANSTON, WY MICROPOLITAN STATISTICAL AREA</b>								
44-45	<b>Retail trade .....</b>	90	244 512	19 653	4 619	1 345	5.6	3.8
441	Motor vehicle and parts dealers .....	12	42 072	3 241	723	137	4.0	11.7
442	Furniture and home furnishings stores .....	3	995	112	28	11	53.3	—
443	Electronics and appliance stores .....	4	3 827	496	104	29	16.1	—
444	Building material and garden equipment and supplies dealers ...	5	6 060	1 363	267	50	6.1	—
445	Food and beverage stores .....	13	34 222	3 729	953	301	9.0	3.0
446	Health and personal care stores .....	5	4 328	377	113	17	7.1	.9
447	Gasoline stations .....	21	102 176	4 754	1 169	335	4.2	3.0
44719	Other gasoline stations .....	6	73 697	3 292	814	214	.5	2.3
447190	Other gasoline stations .....	6	73 697	3 292	814	214	.5	2.3
448	Clothing and clothing accessories stores .....	4	2 397	219	57	16	5.6	—
451	Sporting goods, hobby, book, and music stores .....	4	516	49	14	6	2.9	—
452	General merchandise stores .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GILLETTE, WY MICROPOLITAN STATISTICAL AREA</b>								
44-45	Retail trade .....	187	445 835	39 799	9 711	2 072	9.1	3.6
441	Motor vehicle and parts dealers .....	26	138 464	10 818	2 505	387	8.3	1.8
4412	Other motor vehicle dealers .....	7	11 499	988	202	52	28.0	21.4
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	9	7 896	937	223	53	19.0	—
443	Electronics and appliance stores .....	8	4 744	541	116	34	41.4	30.5
444	Building material and garden equipment and supplies dealers .....	23	43 273	4 894	1 223	213	9.6	23.3
445	Food and beverage stores .....	17	59 296	6 336	1 586	422	3.7	1.6
446	Health and personal care stores .....	7	5 975	543	116	29	49.3	6.7
447	Gasoline stations .....	25	73 045	3 904	973	251	3.9	—
448	Clothing and clothing accessories stores .....	15	8 175	899	209	73	24.3	1.8
451	Sporting goods, hobby, book, and music stores .....	14	9 344	1 060	240	104	21.0	4.4
452	General merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	13	11 613	962	239	36	53.9	1.2
45393	Manufactured (mobile) home dealers .....	6	10 477	848	212	27	53.6	.6
453930	Manufactured (mobile) home dealers .....	6	10 477	848	212	27	53.6	.6
454	Nonstore retailers .....	12	12 545	1 712	429	64	10.6	—
<b>JACKSON, WY-ID MICROPOLITAN STATISTICAL AREA</b>								
44-45	Retail trade .....	288	420 448	49 202	11 202	2 086	15.0	3.4
441	Motor vehicle and parts dealers .....	14	62 470	4 967	1 173	136	20.0	2.6
442	Furniture and home furnishings stores .....	21	11 850	1 869	516	76	37.3	1.1
443	Electronics and appliance stores .....	9	4 015	703	135	21	9.3	1.2
444	Building material and garden equipment and supplies dealers .....	27	48 008	6 610	1 529	185	15.0	1.7
445	Food and beverage stores .....	24	86 285	10 240	2 243	450	4.3	2.3
446	Health and personal care stores .....	9	6 405	782	172	51	50.2	.2
447	Gasoline stations .....	19	60 109	3 351	740	182	17.1	—
448	Clothing and clothing accessories stores .....	44	33 748	4 214	914	247	28.3	8.0
4481	Clothing stores .....	33	24 448	3 062	662	189	19.7	11.0
44819	Other clothing stores .....	11	5 149	733	153	31	21.1	27.9
448190	Other clothing stores .....	11	5 149	733	153	31	21.1	27.9
451	Sporting goods, hobby, book, and music stores .....	39	32 456	5 443	1 443	315	10.5	.8
4511	Sporting goods, hobby, and musical instrument stores .....	34	28 616	4 671	1 310	291	11.9	.7
45111	Sporting goods stores .....	29	26 830	4 418	1 262	271	10.1	.7
451110	Sporting goods stores .....	29	26 830	4 418	1 262	271	10.1	.7
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	62	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	18	13 946	2 800	562	113	7.0	—
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	8	4 654	586	116	23	6.5	6.5
45331	Used merchandise stores .....	8	4 654	586	116	23	6.5	6.5
453310	Used merchandise stores .....	8	4 654	586	116	23	6.5	6.5
4539	Other miscellaneous store retailers .....	30	22 699	3 412	661	100	18.4	28.2
45392	Art dealers .....	21	16 093	2 590	444	67	23.1	13.4
453920	Art dealers .....	21	16 093	2 590	444	67	23.1	13.4
454	Nonstore retailers .....	18	12 373	1 702	402	72	15.1	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LARAMIE, WY MICROPOLITAN STATISTICAL AREA</b>								
44-45	Retail trade .....	167	354 968	29 829	7 327	1 755	15.3	1.6
441	Motor vehicle and parts dealers .....	23	98 740	7 226	1 606	245	28.6	.1
4412	Other motor vehicle dealers .....	5	9 069	652	145	27	2.5	.7
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	8	4 809	798	204	37	52.5	.4
443	Electronics and appliance stores .....	8	6 145	843	265	55	11.4	31.7
444	Building material and garden equipment and supplies dealers .....	14	13 339	1 681	394	115	11.2	5.8
445	Food and beverage stores .....	15	41 783	4 740	1 236	318	15.2	1.3
446	Health and personal care stores .....	9	5 359	599	164	54	19.9	2.6
447	Gasoline stations .....	19	85 422	3 630	889	220	1.2	.8
44719	Other gasoline stations .....	8	67 091	2 716	672	147	1.1	—
447190	Other gasoline stations .....	8	67 091	2 716	672	147	1.1	—
448	Clothing and clothing accessories stores .....	14	5 786	823	192	75	30.7	—
451	Sporting goods, hobby, book, and music stores .....	21	9 765	1 086	242	108	37.7	5.3
452	General merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	10	8 537	716	151	41	57.1	12.7
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	8	5 714	672	165	29	14.2	—
<b>RIVERTON, WY MICROPOLITAN STATISTICAL AREA</b>								
44-45	Retail trade .....	214	385 033	39 881	9 454	2 052	24.5	1.3
441	Motor vehicle and parts dealers .....	30	124 730	11 307	2 669	351	41.6	1.5
441229	All other motor vehicle dealers .....	4	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	9	4 025	448	86	30	10.3	—
443	Electronics and appliance stores .....	10	8 887	1 360	308	67	38.5	—
444	Building material and garden equipment and supplies dealers .....	27	34 743	4 827	1 077	218	8.7	.3
445	Food and beverage stores .....	21	53 701	6 458	1 674	397	19.5	—
446	Health and personal care stores .....	5	5 778	545	134	32	—	18.4
447	Gasoline stations .....	26	49 993	4 262	904	254	28.7	2.7
448	Clothing and clothing accessories stores .....	15	4 593	607	147	42	39.2	—
451	Sporting goods, hobby, book, and music stores .....	20	5 362	708	149	60	62.9	—
452	General merchandise stores .....	6	73 175	6 907	1 615	442	2	—
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	29	9 667	1 162	274	107	52.7	.4
4539	Other miscellaneous store retailers .....	10	5 710	501	125	42	51.8	.7
454	Nonstore retailers .....	16	10 379	1 290	417	52	5.8	5.4
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>ROCK SPRINGS, WY MICROPOLITAN STATISTICAL AREA</b>								
44-45	Retail trade .....	195	496 241	45 806	10 916	2 342	9.9	4.6
441	Motor vehicle and parts dealers .....	30	177 646	12 794	2 880	453	18.2	1.7
4412	Other motor vehicle dealers .....	7	15 090	1 218	242	80	44.2	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	9	8 722	1 006	237	43	34.1	—
443	Electronics and appliance stores .....	8	5 043	1 017	236	50	66.3	—
444	Building material and garden equipment and supplies dealers .....	21	29 423	4 670	1 023	131	5.0	14.6
445	Food and beverage stores .....	15	49 565	5 676	1 381	357	3.1	.5
446	Health and personal care stores .....	8	7 358	614	138	43	62.6	—
447	Gasoline stations .....	32	91 246	6 598	1 621	395	—	12.6
448	Clothing and clothing accessories stores .....	20	12 047	1 694	420	115	2.8	.1
451	Sporting goods, hobby, book, and music stores .....	12	6 357	699	164	81	6.1	—
452	General merchandise stores .....	8	92 325	8 961	2 265	526	.4	3.5
453	Miscellaneous store retailers .....	24	11 812	1 381	319	116	13.0	6.0
4539	Other miscellaneous store retailers .....	9	8 971	756	170	38	10.5	—
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	8	4 697	696	232	32	6.4	.6

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHERIDAN, WY MICROPOLITAN STATISTICAL AREA</b>								
44-45	Retail trade .....	167	319 566	31 572	7 385	1 587	18.4	4.3
441	Motor vehicle and parts dealers .....	25	106 823	8 423	1 917	269	25.2	.8
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	10	7 291	1 076	251	53	41.6	22.2
443	Electronics and appliance stores .....	9	8 783	860	207	43	34.9	5.3
444	Building material and garden equipment and supplies dealers ...	18	28 493	2 876	642	136	4.7	13.5
4442	Lawn and garden equipment and supplies stores .....	5	11 464	1 074	232	49	—	—
44422	Nursery, garden center, and farm supply stores .....	5	11 464	1 074	232	49	—	—
444220	Nursery, garden center, and farm supply stores .....	5	11 464	1 074	232	49	—	—
445	Food and beverage stores .....	18	32 214	4 231	992	262	31.3	11.9
446	Health and personal care stores .....	7	8 379	1 251	278	46	76.9	.5
447	Gasoline stations .....	17	34 965	1 890	451	144	9.5	3.2
448	Clothing and clothing accessories stores .....	14	5 305	680	170	71	41.2	5.6
451	Sporting goods, hobby, book, and music stores .....	15	4 559	1 009	232	50	14.8	1.4
452	General merchandise stores .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	5	3 400	536	154	22	1.5	25.9
454319	Other fuel dealers .....	1	D	D	D	a	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALBANY</b>								
44-45	Retail trade .....	167	354 968	29 829	7 327	1 755	15.3	1.6
441	Motor vehicle and parts dealers .....	23	98 740	7 226	1 606	245	28.6	.1
4412	Other motor vehicle dealers .....	5	9 069	652	145	27	2.5	.7
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441220	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	8	4 809	798	204	37	52.5	.4
4422	Home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics and appliance stores .....	8	6 145	843	265	55	11.4	31.7
4431	Electronics and appliance stores .....	8	6 145	843	265	55	11.4	31.7
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	b	D	D
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	14	13 339	1 681	394	115	11.2	5.8
4441	Building material and supplies dealers .....	11	12 667	1 558	375	85	9.8	5.8
445	Food and beverage stores .....	15	41 783	4 740	1 236	318	15.2	1.3
446	Health and personal care stores .....	9	5 359	599	164	54	19.9	2.6
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	19	85 422	3 630	889	220	1.2	.8
4471	Gasoline stations .....	19	85 422	3 630	889	220	1.2	.8
44719	Other gasoline stations .....	8	67 091	2 716	672	147	1.1	—
447190	Other gasoline stations .....	8	67 091	2 716	672	147	1.1	—
448	Clothing and clothing accessories stores .....	14	5 786	823	192	75	30.7	—
451	Sporting goods, hobby, book, and music stores .....	21	9 765	1 086	242	108	37.7	5.3
4511	Sporting goods, hobby, and musical instrument stores .....	14	4 682	554	122	47	71.6	10.0
4512	Book, periodical, and music stores .....	7	5 083	532	120	61	6.5	1.0
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	10	8 537	716	151	41	57.1	12.7
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	8	5 714	672	165	29	14.2	—
4543	Direct selling establishments .....	7	D	D	D	b	D	D
<b>BIG HORN</b>								
44-45	Retail trade .....	47	44 506	5 781	1 398	340	27.1	5.3
441	Motor vehicle and parts dealers .....	5	3 003	399	102	20	27.3	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	7 026	758	158	39	35.3	4.8
4441	Building material and supplies dealers .....	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	a	D	D
445	Food and beverage stores .....	4	9 429	1 233	292	96	50.6	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	11	14 320	2 061	523	101	4.5	13.1
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	5	5 251	613	152	39	26.3	2.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMPBELL</b>								
44-45	Retail trade .....	187	445 835	39 799	9 711	2 072	9.1	3.6
441	Motor vehicle and parts dealers .....	26	138 464	10 818	2 505	387	8.3	1.8
4411	Automobile dealers .....	7	111 747	7 397	1 691	238	—	—
44112	Used car dealers .....	2	D	D	D	b	D	D
441120	Used car dealers .....	2	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	7	11 499	988	202	52	28.0	21.4
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	12	15 218	2 433	612	97	54.8	—
44131	Automotive parts and accessories stores .....	7	10 908	1 577	418	62	59.1	—
441310	Automotive parts and accessories stores .....	7	10 908	1 577	418	62	59.1	—
442	Furniture and home furnishings stores .....	9	7 896	937	223	53	19.0	—
4421	Furniture stores .....	4	3 914	504	126	33	27.6	—
44211	Furniture stores .....	4	3 914	504	126	33	27.6	—
442110	Furniture stores .....	4	3 914	504	126	33	27.6	—
4422	Home furnishings stores .....	5	3 982	433	97	20	10.5	—
443	Electronics and appliance stores .....	8	4 744	541	116	34	41.4	30.5
4431	Electronics and appliance stores .....	8	4 744	541	116	34	41.4	30.5
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ..	23	43 273	4 894	1 223	213	9.6	23.3
4441	Building material and supplies dealers .....	19	35 982	4 313	1 071	193	9.8	28.1
44413	Hardware stores .....	6	D	D	D	b	D	D
444130	Hardware stores .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	9	D	D	D	b	D	D
444190	Other building material dealers .....	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	7 291	581	152	20	8.3	—
44422	Nursery, garden center, and farm supply stores .....	4	7 291	581	152	20	8.3	—
444220	Nursery, garden center, and farm supply stores .....	4	7 291	581	152	20	8.3	—
445	Food and beverage stores .....	17	59 296	6 336	1 586	422	3.7	1.6
446	Health and personal care stores .....	7	5 975	543	116	29	49.3	6.7
447	Gasoline stations .....	25	73 045	3 904	973	251	3.9	—
4471	Gasoline stations .....	25	73 045	3 904	973	251	3.9	—
44711	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
44719	Other gasoline stations .....	7	D	D	D	b	D	D
447190	Other gasoline stations .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	15	8 175	899	209	73	24.3	1.8
4481	Clothing stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	14	9 344	1 060	240	104	21.0	4.4
4511	Sporting goods, hobby, and musical instrument stores .....	11	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	8	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	13	11 613	962	239	36	53.9	1.2
45393	Manufactured (mobile) home dealers .....	6	10 477	848	212	27	53.6	.6
453930	Manufactured (mobile) home dealers .....	6	10 477	848	212	27	53.6	.6
454	Nonstore retailers .....	12	12 545	1 712	429	64	10.6	—
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45431	Fuel dealers .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CARBON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>95</b>	<b>176 255</b>	<b>13 856</b>	<b>3 221</b>	<b>796</b>	<b>11.8</b>	<b>16.8</b>
441	Motor vehicle and parts dealers .....	11	20 263	2 105	463	80	30.5	1.2
442	Furniture and home furnishings stores .....	5	2 375	220	52	15	27.6	2.9
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	11 308	1 653	354	75	3.8	—
4441	Building material and supplies dealers.....	7	D	D	D	b	D	D
445	Food and beverage stores .....	9	D	D	D	c	D	D
446	Health and personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	24	91 306	4 662	1 084	323	6.4	31.0
4471	Gasoline stations .....	24	91 306	4 662	1 084	323	6.4	31.0
44719	Other gasoline stations.....	7	71 862	3 632	850	231	4.4	33.9
447190	Other gasoline stations.....	7	71 862	3 632	850	231	4.4	33.9
448	Clothing and clothing accessories stores .....	7	1 090	118	33	17	62.6	—
451	Sporting goods, hobby, book, and music stores .....	5	857	146	37	18	17.7	—
452	General merchandise stores .....	4	6 662	694	162	55	—	.1
45299	All other general merchandise stores.....	4	6 662	694	162	55	—	.1
452990	All other general merchandise stores.....	4	6 662	694	162	55	—	.1
4529904	Miscellaneous general merchandise stores .....	4	6 662	694	162	55	—	.1
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	10 139	673	157	22	—	8.8
4543	Direct selling establishments .....	4	D	D	D	a	D	D
45431	Fuel dealers .....	3	D	D	D	a	D	D
454311	Heating oil dealers.....	1	D	D	D	a	D	D
<b>CONVERSE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>67</b>	<b>88 081</b>	<b>7 561</b>	<b>1 844</b>	<b>475</b>	<b>36.0</b>	<b>1.0</b>
441	Motor vehicle and parts dealers .....	7	20 951	1 679	431	69	93.0	—
442	Furniture and home furnishings stores .....	3	987	122	29	11	—	—
443	Electronics and appliance stores .....	4	1 449	185	35	17	57.3	—
444	Building material and garden equipment and supplies dealers ...	6	7 247	974	198	40	14.9	—
4441	Building material and supplies dealers.....	5	D	D	D	b	D	D
445	Food and beverage stores .....	10	18 171	1 908	485	138	28.8	2.5
446	Health and personal care stores .....	3	3 433	371	113	26	—	8.1
447	Gasoline stations .....	13	18 666	1 279	318	95	18.6	1.0
448	Clothing and clothing accessories stores .....	5	1 035	153	34	12	49.5	—
451	Sporting goods, hobby, book, and music stores .....	7	1 552	84	20	15	35.6	—
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores.....	2	D	D	D	b	D	D
452990	All other general merchandise stores.....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
454311	Heating oil dealers.....	1	D	D	D	a	D	D
<b>CROOK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>27</b>	<b>32 701</b>	<b>2 535</b>	<b>510</b>	<b>148</b>	<b>29.4</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	4	2 193	259	59	13	26.2	15.4
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores .....	6	5 418	526	125	51	72.2	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	17 349	864	179	54	9.6	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FREMONT</b>								
44-45	Retail trade .....	214	385 033	39 881	9 454	2 052	24.5	1.3
441	Motor vehicle and parts dealers .....	30	124 730	11 307	2 669	351	41.6	1.5
4411	Automobile dealers .....	9	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	7	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	D	D	D	a	D	D
44129	All other motor vehicle dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	14	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	9	D	D	D	b	D	D
44130	Automotive parts and accessories stores .....	9	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	9	4 025	448	86	30	10.3	—
443	Electronics and appliance stores .....	10	8 887	1 360	308	67	38.5	—
4431	Electronics and appliance stores .....	10	8 887	1 360	308	67	38.5	—
44311	Appliance, television, and other electronics stores .....	8	D	D	D	b	D	D
44312	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	27	34 743	4 827	1 077	218	8.7	.3
4441	Building material and supplies dealers .....	20	33 182	4 507	1 015	178	7.6	—
44413	Hardware stores .....	6	11 209	1 282	300	66	10.1	—
444130	Hardware stores .....	6	11 209	1 282	300	66	10.1	—
44419	Other building material dealers .....	14	21 973	3 225	715	112	6.3	—
444190	Other building material dealers .....	14	21 973	3 225	715	112	6.3	—
445	Food and beverage stores .....	21	53 701	6 458	1 674	397	19.5	—
446	Health and personal care stores .....	5	5 778	545	134	32	—	18.4
447	Gasoline stations .....	26	49 993	4 262	904	254	28.7	2.7
4471	Gasoline stations .....	26	49 993	4 262	904	254	28.7	2.7
44711	Gasoline stations with convenience stores .....	18	29 296	1 935	476	166	40.2	4.6
447110	Gasoline stations with convenience stores .....	18	29 296	1 935	476	166	40.2	4.6
448	Clothing and clothing accessories stores .....	15	4 593	607	147	42	39.2	—
451	Sporting goods, hobby, book, and music stores .....	20	5 362	708	149	60	62.9	—
4511	Sporting goods, hobby, and musical instrument stores .....	14	4 275	604	123	39	68.2	—
452	General merchandise stores .....	6	73 175	6 907	1 615	442	.2	—
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	29	9 667	1 162	274	107	52.7	.4
4539	Other miscellaneous store retailers .....	10	5 710	501	125	42	51.8	.7
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	16	10 379	1 290	417	52	5.8	5.4
4543	Direct selling establishments .....	14	D	D	D	b	D	D
45431	Fuel dealers .....	8	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>GOSHEN</b>								
44-45	Retail trade .....	61	72 880	8 422	1 815	457	42.2	5.3
441	Motor vehicle and parts dealers .....	8	17 501	1 398	326	64	82.6	—
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	6 465	859	194	36	9.9	11.8
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	8	15 014	2 910	596	143	32.7	—
446	Health and personal care stores .....	4	7 200	996	211	42	19.2	—
447	Gasoline stations .....	10	18 597	925	217	73	41.8	16.5
448	Clothing and clothing accessories stores .....	4	603	48	12	5	55.1	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	2 792	431	87	30	14.0	—
453	Miscellaneous store retailers .....	9	918	245	44	19	84.6	2.5
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOT SPRINGS</b>								
44-45	Retail trade .....	31	23 391	2 654	676	211	62.4	6.2
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	3	3 086	300	67	25	67.9	—
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	5 632	523	134	45	39.6	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>JOHNSON</b>								
44-45	Retail trade .....	49	43 394	4 659	1 063	309	33.3	3.9
441	Motor vehicle and parts dealers .....	5	4 369	482	104	25	35.5	—
442	Furniture and home furnishings stores .....	3	530	106	23	7	53.0	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	8	7 868	982	211	52	9.4	—
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	7	7 066	861	198	59	78.7	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	13 374	1 166	275	78	20.4	1.9
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>LARAMIE</b>								
44-45	Retail trade .....	366	1 190 629	108 943	25 415	5 156	6.2	4.4
441	Motor vehicle and parts dealers .....	50	273 032	23 232	5 004	718	14.6	4.1
4411	Automobile dealers .....	17	227 082	18 661	3 978	483	15.4	.6
44111	New car dealers .....	7	213 138	17 828	3 823	453	11.1	—
441110	New car dealers .....	7	213 138	17 828	3 823	453	11.1	—
44112	Used car dealers .....	10	13 944	833	155	30	81.7	10.4
441120	Used car dealers .....	10	13 944	833	155	30	81.7	10.4
4412	Other motor vehicle dealers .....	13	20 364	1 420	260	51	12.4	—
44121	Recreational vehicle dealers .....	5	7 738	645	100	21	24.7	—
441210	Recreational vehicle dealers .....	5	7 738	645	100	21	24.7	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	12 626	775	160	30	4.9	—
441221	Motorcycle dealers .....	6	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	20	25 586	3 151	766	184	9.3	37.7
44131	Automotive parts and accessories stores .....	12	12 469	1 720	418	100	9.4	5.3
441310	Automotive parts and accessories stores .....	12	12 469	1 720	418	100	9.4	5.3
44132	Tire dealers .....	8	13 117	1 431	348	84	9.2	68.6
441320	Tire dealers .....	8	13 117	1 431	348	84	9.2	68.6
442	Furniture and home furnishings stores .....	19	24 157	3 360	727	129	26.0	10.6
4421	Furniture stores .....	6	10 009	1 637	378	68	—	12.2
44211	Furniture stores .....	6	10 009	1 637	378	68	—	12.2
442110	Furniture stores .....	6	10 009	1 637	378	68	—	12.2
4422	Home furnishings stores .....	13	14 148	1 723	349	61	44.4	9.5
44221	Floor covering stores .....	4	10 817	1 231	219	29	57.3	1.0
442210	Floor covering stores .....	4	10 817	1 231	219	29	57.3	1.0
44229	Other home furnishings stores .....	9	3 331	492	130	32	2.4	36.8
442299	All other home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics and appliance stores .....	16	22 321	2 908	768	132	.1	11.6
4431	Electronics and appliance stores .....	16	22 321	2 908	768	132	.1	11.6
44311	Appliance, television, and other electronics stores .....	12	18 496	2 507	668	108	.1	14.0
443112	Radio, television, and other electronics stores .....	10	D	D	D	b	D	D
44312	Computer and software stores .....	3	D	D	D	b	D	D
443120	Computer and software stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

### Retail Trade—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

Wyoming 13

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>LARAMIE—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . . . .	32	102 555	11 428	2 335	362	7.9	14.2
4441	Building material and supplies dealers.....	24	84 103	10 207	2 070	302	4.0	5.9
44411	Home centers.....	2	D	D	D	c	D	D
444110	Home Centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	18	43 271	5 495	1 348	168	7.7	10.2
444190	Other building material dealers .....	18	43 271	5 495	1 348	168	7.7	10.2
4442	Lawn and garden equipment and supplies stores .....	8	18 452	1 221	265	60	25.8	52.0
44422	Nursery, garden center, and farm supply stores .....	8	18 452	1 221	265	60	25.8	52.0
444220	Nursery, garden center, and farm supply stores .....	8	18 452	1 221	265	60	25.8	52.0
445	Food and beverage stores .....	29	140 928	15 550	3 866	873	1.7	8.3
4451	Grocery stores .....	12	119 601	13 058	3 262	627	1.2	8.7
44511	Supermarkets and other grocery (except convenience) stores .....	12	119 601	13 058	3 262	627	1.2	8.7
445110	Supermarkets and other grocery (except convenience) stores .....	12	119 601	13 058	3 262	627	1.2	8.7
4452	Specialty food stores .....	4	669	444	108	19	—	—
4453	Beer, wine, and liquor stores .....	13	20 658	2 048	496	227	4.6	6.3
44531	Beer, wine, and liquor stores .....	13	20 658	2 048	496	227	4.6	6.3
445310	Beer, wine, and liquor stores .....	13	20 658	2 048	496	227	4.6	6.3
446	Health and personal care stores .....	22	33 130	4 580	1 101	227	6.3	5.2
4461	Health and personal care stores .....	22	33 130	4 580	1 101	227	6.3	5.2
44612	Cosmetics, beauty supplies, and perfume stores .....	4	3 498	608	153	48	55.8	7.7
446120	Cosmetics, beauty supplies, and perfume stores .....	4	3 498	608	153	48	55.8	7.7
44619	Other health and personal care stores .....	7	3 247	456	110	24	3.7	12.7
446191	Food (health) supplement stores .....	6	D	D	D	a	D	D
447	Gasoline stations .....	45	202 008	9 984	2 335	547	1.7	1.2
4471	Gasoline stations .....	45	202 008	9 984	2 335	547	1.7	1.2
44711	Gasoline stations with convenience stores .....	26	48 265	2 632	606	189	5.5	—
447110	Gasoline stations with convenience stores .....	26	48 265	2 632	606	189	5.5	—
44719	Other gasoline stations .....	19	153 743	7 352	1 729	358	.5	1.6
447190	Other gasoline stations .....	19	153 743	7 352	1 729	358	.5	1.6
448	Clothing and clothing accessories stores .....	48	25 735	3 305	856	264	2.1	4.8
4481	Clothing stores .....	29	14 769	1 677	440	170	3.0	3.3
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	7	5 758	994	269	44	1.5	13.0
451	Sporting goods, hobby, book, and music stores .....	21	19 887	2 373	568	229	8.0	3.3
4511	Sporting goods, hobby, and musical instrument stores .....	14	12 937	1 577	366	144	4.0	5.1
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	3	1 333	231	57	27	—	—
451130	Sewing, needlework, and piece goods stores .....	3	1 333	231	57	27	—	—
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	7	6 950	796	202	85	15.4	—
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	9	176 231	15 699	4 059	922	.1	—
4521	Department stores .....	6	D	D	D	f	D	D
4521009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	f	D	D
45211	Department stores .....	6	D	D	D	f	D	D
452111	Department stores (except discount department stores) .....	3	D	D	D	e	D	D
452112	Discount department stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	60	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	17	13 037	1 856	424	110	18.3	4.4
45321	Office supplies and stationery stores .....	5	9 168	1 192	281	61	11.8	—
453210	Office supplies and stationery stores .....	5	9 168	1 192	281	61	11.8	—
4533	Used merchandise stores .....	10	D	D	D	b	D	D
45331	Used merchandise stores .....	10	D	D	D	b	D	D
453310	Used merchandise stores .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	26	D	D	D	c	D	D
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	4	6 485	491	94	13	—	—
453930	Manufactured (mobile) home dealers .....	4	6 485	491	94	13	—	—
45399	All other miscellaneous store retailers .....	16	14 420	1 464	306	100	10.6	.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LARAMIE—Con.</b>								
44-45	Retail trade—Con.							
454	Nonstore retailers .....	15	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses .....	3	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	e	D	D
4543	Direct selling establishments .....	11	D	D	D	b	D	D
45439	Other direct selling establishments .....	9	D	D	D	b	D	D
454390	Other direct selling establishments .....	9	D	D	D	b	D	D
<b>LINCOLN</b>								
44-45	Retail trade .....	83	116 938	9 006	2 036	633	31.6	2.1
441	Motor vehicle and parts dealers .....	10	36 390	1 747	433	80	58.6	.8
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	11	12 373	1 200	230	80	19.9	4.4
4441	Building material and supplies dealers.....	7	11 561	1 142	224	79	19.5	4.6
445	Food and beverage stores .....	14	22 102	2 044	428	163	25.2	.2
446	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	17	32 034	2 288	553	178	14.1	2.7
448	Clothing and clothing accessories stores .....	6	1 661	259	57	21	13.5	21.6
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	422	38	7	4	66.1	22.7
452	General merchandise stores .....	5	4 503	420	95	46	.7	—
45299	All other general merchandise stores .....	5	4 503	420	95	46	.7	—
452990	All other general merchandise stores .....	5	4 503	420	95	46	.7	—
453	Miscellaneous store retailers .....	6	861	175	32	12	64.1	32.4
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>NATRONA</b>								
44-45	Retail trade .....	370	876 372	90 730	21 437	4 503	7.5	1.4
441	Motor vehicle and parts dealers .....	60	244 610	20 368	4 424	689	10.4	.7
4411	Automobile dealers .....	21	179 807	12 417	2 775	399	12.9	.1
44112	Used car dealers .....	12	18 105	1 138	334	51	59.2	1.1
441120	Used car dealers .....	12	18 105	1 138	334	51	59.2	1.1
4412	Other motor vehicle dealers.....	13	42 793	3 655	623	116	4.1	3.3
44121	Recreational vehicle dealers .....	4	21 653	1 323	248	47	—	6.6
441210	Recreational vehicle dealers .....	4	21 653	1 323	248	47	—	6.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	9	21 140	2 332	375	69	8.3	—
441221	Motorcycle dealers .....	5	16 666	1 896	287	55	.9	—
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	26	22 010	4 296	1 026	174	2.9	.3
44131	Automotive parts and accessories stores .....	17	12 928	2 592	620	112	1.4	.5
441310	Automotive parts and accessories stores .....	17	12 928	2 592	620	112	1.4	.5
44132	Tire dealers.....	9	9 082	1 704	406	62	5.0	—
441320	Tire dealers .....	9	9 082	1 704	406	62	5.0	—
442	Furniture and home furnishings stores .....	19	22 674	3 113	774	128	17.1	11.3
4421	Furniture stores .....	10	16 334	1 959	514	87	6.0	15.6
44211	Furniture stores .....	10	16 334	1 959	514	87	6.0	15.6
442110	Furniture stores .....	10	16 334	1 959	514	87	6.0	15.6
4422	Home furnishings stores .....	9	6 340	1 154	260	41	45.7	—
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	18	9 607	1 936	420	81	9.3	5.7
4431	Electronics and appliance stores .....	18	9 607	1 936	420	81	9.3	5.7
44311	Appliance, television, and other electronics stores .....	14	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	10	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	26	83 973	11 205	2 616	463	11.5	—
4441	Building material and supplies dealers.....	22	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	14	31 647	5 751	1 303	209	18.5	—
444190	Other building material dealers .....	14	31 647	5 751	1 303	209	18.5	—
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NATRONA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	31	91 055	10 224	2 444	549	4.9	1.7
4451	Grocery stores .....	13	78 619	8 760	2 108	437	2.8	1.5
4452	Specialty food stores .....	5	954	201	59	17	2.3	—
4453	Beer, wine, and liquor stores .....	13	11 482	1 263	277	95	20.0	3.4
44531	Beer, wine, and liquor stores .....	13	11 482	1 263	277	95	20.0	3.4
445310	Beer, wine, and liquor stores .....	13	11 482	1 263	277	95	20.0	3.4
446	Health and personal care stores .....	17	15 461	2 042	518	118	2.6	2.6
4461	Health and personal care stores .....	17	15 461	2 042	518	118	2.6	2.6
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	43	91 133	5 216	1 249	347	3.0	1.0
4471	Gasoline stations .....	43	91 133	5 216	1 249	347	3.0	1.0
44711	Gasoline stations with convenience stores .....	30	53 239	2 801	672	172	.8	.1
447110	Gasoline stations with convenience stores .....	30	53 239	2 801	672	172	.8	.1
44719	Other gasoline stations .....	13	37 894	2 415	577	175	6.0	2.3
447190	Other gasoline stations .....	13	37 894	2 415	577	175	6.0	2.3
448	Clothing and clothing accessories stores .....	42	28 638	4 694	1 138	288	5.7	3.3
4481	Clothing stores .....	26	19 041	3 154	736	198	8.6	3.4
4483	Jewelry, luggage, and leather goods stores .....	8	5 094	1 056	284	49	—	5.9
451	Sporting goods, hobby, book, and music stores .....	35	18 423	1 913	444	168	1.9	3.1
4511	Sporting goods, hobby, and musical instrument stores .....	23	12 385	1 331	304	114	1.5	4.6
45112	Hobby, toy, and game stores .....	8	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	8	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	4	1 695	221	49	22	4.1	—
451130	Sewing, needlework, and piece goods stores .....	4	1 695	221	49	22	4.1	—
4512	Book, periodical, and music stores .....	12	6 038	582	140	54	2.7	—
45121	Book stores and news dealers .....	9	3 975	376	90	33	4.1	—
451211	Book stores .....	9	3 975	376	90	33	4.1	—
451212	Specialty book stores .....	2	D	D	D	a	D	D
451213	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	12	191 387	16 995	4 226	1 055	.2	—
452111	Department stores (except discount department stores) .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	39	37 491	6 249	1 552	333	35.6	1.5
4532	Office supplies, stationery, and gift stores .....	14	18 754	2 301	547	127	22.8	—
45321	Office supplies and stationery stores .....	5	13 745	1 684	406	77	30.7	—
453210	Office supplies and stationery stores .....	5	13 745	1 684	406	77	30.7	—
4539	Other miscellaneous store retailers .....	15	15 691	3 214	837	149	50.0	2.3
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	11 749	2 786	708	112	50.9	.6
454	Nonstore retailers .....	28	41 920	6 775	1 632	284	6.3	5.6
4541	Electronic shopping and mail-order houses .....	8	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	8	D	D	D	c	D	D
4543	Direct selling establishments .....	19	D	D	D	c	D	D
45431	Fuel dealers .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D
45439	Other direct selling establishments .....	13	D	D	D	b	D	D
454390	Other direct selling establishments .....	13	D	D	D	b	D	D
<b>NIOBRA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>14</b>	<b>13 032</b>	<b>1 154</b>	<b>239</b>	<b>90</b>	<b>6.2</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	7 613	615	119	46	—	2.7
453	Miscellaneous store retailers .....	3	131	14	5	4	63.4	36.6

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PARK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>198</b>	<b>277 801</b>	<b>26 138</b>	<b>5 967</b>	<b>1 391</b>	<b>13.5</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	24	71 414	5 432	1 290	187	16.2	—
4412	Other motor vehicle dealers .....	3	4 846	367	67	13	39.0	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	8	4 740	713	191	42	26.3	—
443	Electronics and appliance stores .....	6	3 894	370	86	16	49.9	—
4431	Electronics and appliance stores .....	6	3 894	370	86	16	49.9	—
44311	Appliance, television, and other electronics stores .....	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	21	32 778	2 978	691	130	14.8	8.1
4441	Building material and supplies dealers.....	14	10 413	1 286	312	74	28.8	25.4
4442	Lawn and garden equipment and supplies stores .....	7	22 365	1 692	379	56	8.3	—
44422	Nursery, garden center, and farm supply stores .....	7	22 365	1 692	379	56	8.3	—
444220	Nursery, garden center, and farm supply stores .....	7	22 365	1 692	379	56	8.3	—
445	Food and beverage stores .....	14	32 621	4 115	917	256	23.2	.6
4452	Specialty food stores.....	4	1 033	259	99	17	93.7	—
446	Health and personal care stores .....	6	6 764	586	152	31	1.0	.4
447	Gasoline stations .....	29	29 206	1 804	418	127	15.9	6.0
44711	Gasoline stations with convenience stores .....	13	22 825	1 431	333	100	11.8	7.3
447110	Gasoline stations with convenience stores .....	13	22 825	1 431	333	100	11.8	7.3
448	Clothing and clothing accessories stores .....	18	8 557	841	168	61	12.0	5.2
4481	Clothing stores.....	13	6 788	733	150	48	7.4	6.5
451	Sporting goods, hobby, book, and music stores .....	19	5 255	525	92	40	18.9	1.0
4511	Sporting goods, hobby, and musical instrument stores .....	10	D	D	D	b	D	D
45121	Book stores and news dealers .....	9	D	D	D	a	D	D
452	General merchandise stores .....	13	D	D	D	e	D	D
4529	Other general merchandise stores .....	12	D	D	D	e	D	D
45299	All other general merchandise stores.....	11	D	D	D	b	D	D
452990	All other general merchandise stores.....	11	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	11	D	D	D	b	D	D
453	Miscellaneous store retailers .....	29	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores.....	16	4 455	557	122	39	38.9	12.7
45321	Office supplies and stationery stores .....	3	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	a	D	D
4533	Used merchandise stores .....	5	1 791	104	22	11	60.7	—
45331	Used merchandise stores .....	5	1 791	104	22	11	60.7	—
453310	Used merchandise stores .....	5	1 791	104	22	11	60.7	—
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	11	7 667	1 191	294	65	2.1	2.4
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45439	Other direct selling establishments.....	5	4 980	865	220	44	3.3	3.8
454390	Other direct selling establishments.....	5	4 980	865	220	44	3.3	3.8
<b>PLATTE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>76 914</b>	<b>6 152</b>	<b>1 498</b>	<b>356</b>	<b>19.4</b>	<b>2.2</b>
441	Motor vehicle and parts dealers .....	7	33 073	1 868	469	69	.3	.6
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	7 327	768	186	41	13.3	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	6	14 534	1 251	329	88	33.5	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	14 921	1 130	267	83	52.4	9.0
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores.....	2	D	D	D	b	D	D
452990	All other general merchandise stores.....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHERIDAN</b>								
44-45	Retail trade .....	167	319 566	31 572	7 385	1 587	18.4	4.3
441	Motor vehicle and parts dealers .....	25	106 823	8 423	1 917	269	25.2	.8
4411	Automobile dealers .....	12	96 913	6 828	1 555	203	27.6	.8
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	10	7 291	1 076	251	53	41.6	22.2
4422	Home furnishings stores .....	7	4 274	613	135	29	70.9	—
443	Electronics and appliance stores .....	9	8 783	860	207	43	34.9	5.3
4431	Electronics and appliance stores .....	9	8 783	860	207	43	34.9	5.3
44311	Appliance, television, and other electronics stores .....	5	6 492	590	116	31	47.2	—
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
44312	Computer and software stores .....	4	2 291	270	91	12	—	20.3
443120	Computer and software stores .....	4	2 291	270	91	12	—	20.3
444	Building material and garden equipment and supplies dealers .....	18	28 493	2 876	642	136	4.7	13.5
4441	Building material and supplies dealers .....	13	17 029	1 802	410	87	7.9	22.5
44419	Other building material dealers .....	10	15 042	1 540	351	74	.2	25.5
444190	Other building material dealers .....	10	15 042	1 540	351	74	.2	25.5
4442	Lawn and garden equipment and supplies stores .....	5	11 464	1 074	232	49	—	—
44422	Nursery, garden center, and farm supply stores .....	5	11 464	1 074	232	49	—	—
444220	Nursery, garden center, and farm supply stores .....	5	11 464	1 074	232	49	—	—
445	Food and beverage stores .....	18	32 214	4 231	992	262	31.3	11.9
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	7	8 379	1 251	278	46	76.9	.5
447	Gasoline stations .....	17	34 965	1 890	451	144	9.5	3.2
44711	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	14	5 305	680	170	71	41.2	5.6
4481	Clothing stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	15	4 559	1 009	232	50	14.8	1.4
4511	Sporting goods, hobby, and musical instrument stores .....	11	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	9	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	3 400	536	154	22	1.5	25.9
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>SUBLETTE</b>								
44-45	Retail trade .....	45	38 419	4 294	964	251	26.6	5.2
441	Motor vehicle and parts dealers .....	7	5 306	768	168	31	15.1	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	5	1 175	341	89	13	—	2.0
444	Building material and garden equipment and supplies dealers .....	3	1 242	153	32	12	100.0	—
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	8 853	675	177	58	53.7	16.5
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SWEETWATER</b>								
44-45	Retail trade .....	195	496 241	45 806	10 916	2 342	9.9	4.6
441	Motor vehicle and parts dealers .....	30	177 646	12 794	2 880	453	18.2	1.7
4411	Automobile dealers .....	9	144 567	8 386	1 951	257	12.2	.7
44112	Used car dealers .....	3	17 306	815	190	18	36.0	6.2
441120	Used car dealers .....	3	17 306	815	190	18	36.0	6.2
4412	Other motor vehicle dealers .....	7	15 090	1 218	242	80	44.2	—
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	14	17 989	3 190	687	116	44.8	11.0
44131	Automotive parts and accessories stores .....	8	7 825	1 208	282	53	13.5	25.2
441310	Automotive parts and accessories stores .....	8	7 825	1 208	282	53	13.5	25.2
44132	Tire dealers .....	6	10 164	1 982	405	63	68.9	—
441320	Tire dealers .....	6	10 164	1 982	405	63	68.9	—
442	Furniture and home furnishings stores .....	9	8 722	1 006	237	43	34.1	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	8	5 043	1 017	236	50	66.3	—
4431	Electronics and appliance stores .....	8	5 043	1 017	236	50	66.3	—
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ..	21	29 423	4 670	1 023	131	5.0	14.6
4441	Building material and supplies dealers .....	19	D	D	D	c	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	15	D	D	D	b	D	D
444190	Other building material dealers .....	15	D	D	D	b	D	D
445	Food and beverage stores .....	15	49 565	5 676	1 381	357	3.1	.5
446	Health and personal care stores .....	8	7 358	614	138	43	62.6	—
447	Gasoline stations .....	32	91 246	6 598	1 621	395	—	12.6
4471	Gasoline stations .....	32	91 246	6 598	1 621	395	—	12.6
44711	Gasoline stations with convenience stores .....	25	45 593	3 333	819	249	.1	2.6
447110	Gasoline stations with convenience stores .....	25	45 593	3 333	819	249	.1	2.6
44719	Other gasoline stations .....	7	45 653	3 265	802	146	—	22.5
447190	Other gasoline stations .....	7	45 653	3 265	802	146	—	22.5
448	Clothing and clothing accessories stores .....	20	12 047	1 694	420	115	2.8	.1
4481	Clothing stores .....	11	7 304	1 053	260	73	1.6	.2
451	Sporting goods, hobby, book, and music stores .....	12	6 357	699	164	81	6.1	—
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	5	D	D	D	b	D	D
452	General merchandise stores .....	8	92 325	8 961	2 265	526	.4	3.5
4529	Other general merchandise stores .....	6	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	24	11 812	1 381	319	116	13.0	6.0
4539	Other miscellaneous store retailers .....	9	8 971	756	170	38	10.5	—
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	8	4 697	696	232	32	6.4	.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TETON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>255</b>	<b>363 169</b>	<b>45 407</b>	<b>10 328</b>	<b>1 842</b>	<b>14.7</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	10	59 259	4 589	1 098	119	19.8	—
442	Furniture and home furnishings stores .....	21	11 850	1 869	516	76	37.3	1.1
4421	Furniture stores .....	10	7 126	1 242	364	38	36.5	—
44211	Furniture stores .....	10	7 126	1 242	364	38	36.5	—
442110	Furniture stores .....	10	7 126	1 242	364	38	36.5	—
4422	Home furnishings stores .....	11	4 724	627	152	38	38.5	2.8
44229	Other home furnishings stores .....	7	3 206	459	110	32	25.1	—
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	8	D	D	D	a	D	D
4431	Electronics and appliance stores .....	8	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	24	D	D	D	c	D	D
4441	Building material and supplies dealers.....	19	D	D	D	c	D	D
44419	Other building material dealers .....	11	D	D	D	b	D	D
444190	Other building material dealers .....	11	D	D	D	b	D	D
445	Food and beverage stores .....	22	D	D	D	e	D	D
4451	Grocery stores .....	10	D	D	D	e	D	D
4452	Specialty food stores.....	4	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	8	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	8	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	8	D	D	D	b	D	D
446	Health and personal care stores .....	6	3 862	500	111	22	83.2	.3
447	Gasoline stations.....	13	27 517	2 866	633	141	17.3	—
44711	Gasoline stations with convenience stores .....	10	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	45	34 049	4 225	919	248	28.0	8.8
4481	Clothing stores .....	34	24 749	3 073	667	190	19.5	12.0
44819	Other clothing stores .....	11	5 149	733	153	31	21.1	27.9
448190	Other clothing stores .....	11	5 149	733	153	31	21.1	27.9
4483	Jewelry, luggage, and leather goods stores .....	9	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	31	30 189	5 084	1 324	293	8.2	—
4511	Sporting goods, hobby, and musical instrument stores .....	28	D	D	D	e	D	D
45111	Sporting goods stores .....	23	D	D	D	e	D	D
451110	Sporting goods stores .....	23	D	D	D	e	D	D
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	19	D	D	D	c	D	D
4512	Book, periodical, and music stores .....	3	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	59	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores.....	18	13 946	2 800	562	113	7.0	—
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	15	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	15	D	D	D	b	D	D
4533	Used merchandise stores .....	8	4 654	586	116	23	6.5	6.5
45331	Used merchandise stores .....	8	4 654	586	116	23	6.5	6.5
453310	Used merchandise stores .....	8	4 654	586	116	23	6.5	6.5
4539	Other miscellaneous store retailers .....	28	D	D	D	b	D	D
45392	Art dealers .....	21	16 093	2 590	444	67	23.1	13.4
453920	Art dealers .....	21	16 093	2 590	444	67	23.1	13.4
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	15	9 862	1 373	315	54	18.9	—
4541	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UINTA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>90</b>	<b>244 512</b>	<b>19 653</b>	<b>4 619</b>	<b>1 345</b>	<b>5.6</b>	<b>3.8</b>
441	Motor vehicle and parts dealers	12	42 072	3 241	723	137	4.0	11.7
442	Furniture and home furnishings stores	3	995	112	28	11	53.3	—
443	Electronics and appliance stores	4	3 827	496	104	29	16.1	—
4431	Electronics and appliance stores	4	3 827	496	104	29	16.1	—
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	5	6 060	1 363	267	50	6.1	—
4441	Building material and supplies dealers	4	D	D	D	b	D	D
445	Food and beverage stores	13	34 222	3 729	953	301	9.0	3.0
446	Health and personal care stores	5	4 328	377	113	17	7.1	.9
447	Gasoline stations	21	102 176	4 754	1 169	335	4.2	3.0
4471	Gasoline stations	21	102 176	4 754	1 169	335	4.2	3.0
44711	Gasoline stations with convenience stores	15	28 479	1 462	355	121	13.8	4.8
447110	Gasoline stations with convenience stores	15	28 479	1 462	355	121	13.8	4.8
44719	Other gasoline stations	6	73 697	3 292	814	214	.5	2.3
447190	Other gasoline stations	6	73 697	3 292	814	214	.5	2.3
448	Clothing and clothing accessories stores	4	2 397	219	57	16	5.6	—
451	Sporting goods, hobby, book, and music stores	4	516	49	14	6	2.9	—
452	General merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
<b>WASHAKIE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>57</b>	<b>69 038</b>	<b>6 798</b>	<b>1 574</b>	<b>409</b>	<b>22.2</b>	<b>3.3</b>
441	Motor vehicle and parts dealers	8	22 274	1 560	398	66	42.8	.1
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	6	2 623	431	92	21	7.6	24.1
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	11 634	1 085	243	59	8.4	—
4441	Building material and supplies dealers	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	6	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	7 427	592	139	53	19.8	8.0
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	745	106	25	11	—	—
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	10	2 086	310	72	21	25.3	6.7
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
<b>WESTON</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>33</b>	<b>34 081</b>	<b>3 378</b>	<b>774</b>	<b>276</b>	<b>33.0</b>	<b>7.2</b>
441	Motor vehicle and parts dealers	5	6 568	417	112	27	89.4	5.0
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	1 706	262	64	13	24.2	—
445	Food and beverage stores	5	9 560	1 056	237	89	22.8	21.7
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	8 925	579	124	53	22.9	—
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BUFFALO</b>								
44-45	Retail trade .....	39	35 408	3 758	846	251	39.2	4.0
441	Motor vehicle and parts dealers .....	4	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	530	106	23	7	53.0	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores .....	6	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	1	D	D	D	a	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>CASPER</b>								
44-45	Retail trade .....	309	777 383	80 001	18 918	3 935	6.1	1.5
441	Motor vehicle and parts dealers .....	48	224 875	19 001	4 117	634	7.4	.7
4411	Automobile dealers .....	18	D	D	D	e	D	D
44111	New car dealers .....	9	161 702	11 279	2 441	348	7.7	—
441110	New car dealers .....	9	161 702	11 279	2 441	348	7.7	—
44112	Used car dealers .....	9	D	D	D	b	D	D
441120	Used car dealers .....	9	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	8	31 862	2 921	489	90	.5	4.5
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	D	D	D	b	D	D
441221	Motorcycle dealers .....	5	16 666	1 896	287	55	.9	—
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	22	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	14	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	14	D	D	D	b	D	D
44132	Tire dealers .....	8	D	D	D	b	D	D
441320	Tire dealers .....	8	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	18	D	D	D	c	D	D
4421	Furniture stores .....	9	D	D	D	b	D	D
44211	Furniture stores .....	9	D	D	D	b	D	D
442110	Furniture stores .....	9	D	D	D	b	D	D
4422	Home furnishings stores .....	9	6 340	1 154	260	41	45.7	—
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	18	9 607	1 936	420	81	9.3	5.7
4431	Electronics and appliance stores .....	18	9 607	1 936	420	81	9.3	5.7
44311	Appliance, television, and other electronics stores .....	14	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	10	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	18	70 592	7 994	1 949	351	9.2	—
4441	Building material and supplies dealers .....	14	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
44413	Hardware stores .....	4	D	D	D	b	D	D
444130	Hardware stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	c	D	D
444190	Other building material dealers .....	8	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CASPER—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	24	87 178	9 713	2 324	501	2.0	1.8
4451	Grocery stores .....	10	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	8	75 782	8 467	2 033	411	—	1.5
445110	Supermarkets and other grocery (except convenience) stores .....	8	75 782	8 467	2 033	411	—	1.5
4452	Specialty food stores .....	4	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
446	Health and personal care stores .....	15	D	D	D	b	D	D
4461	Health and personal care stores .....	15	D	D	D	b	D	D
44613	Optical goods stores .....	5	D	D	D	b	D	D
446130	Optical goods stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	30	58 460	3 281	799	199	3.4	1.6
4471	Gasoline stations .....	30	58 460	3 281	799	199	3.4	1.6
44711	Gasoline stations with convenience stores .....	21	36 612	1 942	454	116	—	.2
447110	Gasoline stations with convenience stores .....	21	36 612	1 942	454	116	—	.2
44719	Other gasoline stations .....	9	21 848	1 339	345	83	9.1	4.0
447190	Other gasoline stations .....	9	21 848	1 339	345	83	9.1	4.0
448	Clothing and clothing accessories stores .....	40	D	D	D	e	D	D
4481	Clothing stores .....	24	D	D	D	c	D	D
44811	Men's clothing stores .....	4	D	D	D	b	D	D
448110	Men's clothing stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	4	D	D	D	a	D	D
448190	Other clothing stores .....	4	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	8	5 094	1 056	284	49	—	5.9
44831	Jewelry stores .....	8	5 094	1 056	284	49	—	5.9
448310	Jewelry stores .....	8	5 094	1 056	284	49	—	5.9
451	Sporting goods, hobby, book, and music stores .....	34	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	23	12 385	1 331	304	114	1.5	4.6
45111	Sporting goods stores .....	10	D	D	D	b	D	D
451110	Sporting goods stores .....	10	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	8	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	8	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	4	1 695	221	49	22	4.1	—
451130	Sewing, needlework, and piece goods stores .....	4	1 695	221	49	22	4.1	—
4512	Book, periodical, and music stores .....	11	D	D	D	b	D	D
45121	Book stores and news dealers .....	8	D	D	D	b	D	D
451211	Book stores .....	8	D	D	D	b	D	D
4512111	Book stores, general .....	6	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	2 063	206	50	21	—	—
451220	Prerecorded tape, compact disc, and record stores .....	3	2 063	206	50	21	—	—
452	General merchandise stores .....	11	D	D	D	f	D	D
45211	Department stores (except discount department stores) .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	35	34 453	5 912	1 466	313	34.0	1.6
4531	Florists .....	4	1 833	515	118	35	27.3	—
45311	Florists .....	4	1 833	515	118	35	27.3	—
453110	Florists .....	4	1 833	515	118	35	27.3	—
4532	Office supplies, stationery, and gift stores .....	12	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	8	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	8	D	D	D	b	D	D
4533	Used merchandise stores .....	6	1 213	219	50	22	59.1	17.6
45331	Used merchandise stores .....	6	1 213	219	50	22	59.1	17.6
453310	Used merchandise stores .....	6	1 213	219	50	22	59.1	17.6
4539	Other miscellaneous store retailers .....	13	D	D	D	c	D	D
45399	All other miscellaneous store retailers .....	9	11 749	2 786	708	112	50.9	.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CASPER—Con.</b>								
44-45	Retail trade—Con.							
454	Nonstore retailers .....	18	27 738	4 778	1 121	213	4.0	8.4
4541	Electronic shopping and mail-order houses .....	6	18 306	3 000	725	137	5.6	1.5
45411	Electronic shopping and mail-order houses .....	6	18 306	3 000	725	137	5.6	1.5
4543	Direct selling establishments .....	11	D	D	D	b	D	D
45439	Other direct selling establishments .....	10	D	D	D	b	D	D
454390	Other direct selling establishments .....	10	D	D	D	b	D	D
<b>CHEYENNE</b>								
44-45	Retail trade .....	300	992 268	97 168	22 655	4 562	6.4	4.0
441	Motor vehicle and parts dealers .....	37	255 272	22 046	4 772	654	13.5	4.1
4411	Automobile dealers .....	12	223 320	18 485	3 932	472	14.0	.7
44111	New car dealers .....	7	213 138	17 828	3 823	453	11.1	—
441110	New car dealers .....	7	213 138	17 828	3 823	453	11.1	—
44112	Used car dealers .....	5	10 182	657	109	19	75.5	14.3
441120	Used car dealers .....	5	10 182	657	109	19	75.5	14.3
4412	Other motor vehicle dealers .....	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	a	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	18	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	10	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	10	D	D	D	b	D	D
44132	Tire dealers .....	8	13 117	1 431	348	84	9.2	68.6
441320	Tire dealers .....	8	13 117	1 431	348	84	9.2	68.6
442	Furniture and home furnishings stores .....	18	D	D	D	c	D	D
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
4422	Home furnishings stores .....	13	14 148	1 723	349	61	44.4	9.5
44221	Floor covering stores .....	4	10 817	1 231	219	29	57.3	1.0
442210	Floor covering stores .....	4	10 817	1 231	219	29	57.3	1.0
44229	Other home furnishings stores .....	9	3 331	492	130	32	2.4	36.8
442299	All other home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics and appliance stores .....	15	D	D	D	c	D	D
4431	Electronics and appliance stores .....	15	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	12	18 496	2 507	668	108	.1	14.0
443112	Radio, television, and other electronics stores .....	10	D	D	D	b	D	D
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	25	86 291	10 506	2 105	327	5.1	5.8
4441	Building material and supplies dealers .....	21	81 897	9 880	1 994	289	4.1	6.1
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home Centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	15	41 065	5 168	1 272	155	8.2	10.7
444190	Other building material dealers .....	15	41 065	5 168	1 272	155	8.2	10.7
4442	Lawn and garden equipment and supplies stores .....	4	4 394	626	111	38	23.4	—
44422	Nursery, garden center, and farm supply stores .....	4	4 394	626	111	38	23.4	—
444220	Nursery, garden center, and farm supply stores .....	4	4 394	626	111	38	23.4	—
445	Food and beverage stores .....	23	123 604	13 979	3 469	799	1.8	9.5
4451	Grocery stores .....	10	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	10	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	10	D	D	D	f	D	D
4453	Beer, wine, and liquor stores .....	10	D	D	D	c	D	D
44531	Beer, wine, and liquor stores .....	10	D	D	D	c	D	D
445310	Beer, wine, and liquor stores .....	10	D	D	D	c	D	D
446	Health and personal care stores .....	18	D	D	D	c	D	D
4461	Health and personal care stores .....	18	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	3 498	608	153	48	55.8	7.7
446120	Cosmetics, beauty supplies, and perfume stores .....	4	3 498	608	153	48	55.8	7.7
44613	Optical goods stores .....	4	2 019	386	105	23	—	7.6
446130	Optical goods stores .....	4	2 019	386	105	23	—	7.6
44619	Other health and personal care stores .....	5	D	D	D	a	D	D
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	30	65 497	3 322	749	213	5.3	.7
4471	Gasoline stations .....	30	65 497	3 322	749	213	5.3	.7
44711	Gasoline stations with convenience stores .....	20	38 110	2 102	483	147	7.0	—
447110	Gasoline stations with convenience stores .....	20	38 110	2 102	483	147	7.0	—
44719	Other gasoline stations .....	10	27 387	1 220	266	66	2.8	1.7
447190	Other gasoline stations .....	10	27 387	1 220	266	66	2.8	1.7

See footnotes at end of table.

### Retail Trade—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

Wyoming 25

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>CHEYENNE—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	Clothing and clothing accessories stores .....	44	24 750	3 175	826	248	1.7	5.0						
448	Clothing stores .....	26	D	D	D	c	D	D						
44819	Other clothing stores .....	4	1 962	351	83	32	5.4	19.5						
448190	Other clothing stores .....	4	1 962	351	83	32	5.4	19.5						
4482101	Men's shoe stores .....	1	D	D	D	a	D	D						
4482105	Athletic footwear stores .....	4	1 493	187	40	14	—	—						
4483	Jewelry, luggage, and leather goods stores .....	7	5 758	994	269	44	1.5	13.0						
44831	Jewelry stores .....	7	5 758	994	269	44	1.5	13.0						
448310	Jewelry stores .....	7	5 758	994	269	44	1.5	13.0						
451	Sporting goods, hobby, book, and music stores .....	19	D	D	D	c	D	D						
45111	Sporting goods, hobby, and musical instrument stores .....	12	D	D	D	c	D	D						
451111	Sporting goods stores .....	6	D	D	D	b	D	D						
451110	Sporting goods stores .....	6	D	D	D	b	D	D						
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D						
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D						
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D						
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D						
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D						
4512	Book, periodical, and music stores .....	7	6 950	796	202	85	15.4	—						
45121	Book stores and news dealers .....	5	D	D	D	b	D	D						
451211	Book stores .....	4	D	D	D	b	D	D						
4512111	Book stores, general .....	3	D	D	D	b	D	D						
4512112	Specialty book stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	8	D	D	D	f	D	D						
4521	Department stores .....	6	D	D	D	f	D	D						
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	f	D	D						
45211	Department stores .....	6	D	D	D	f	D	D						
452111	Department stores (except discount department stores) .....	3	D	D	D	e	D	D						
452112	Discount department stores .....	3	D	D	D	e	D	D						
4529	Other general merchandise stores .....	2	D	D	D	c	D	D						
45299	All other general merchandise stores .....	1	D	D	D	b	D	D						
452990	All other general merchandise stores .....	1	D	D	D	b	D	D						
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	51	D	D	D	e	D	D						
4531	Florists .....	6	D	D	D	b	D	D						
45311	Florists .....	6	D	D	D	b	D	D						
453110	Florists .....	6	D	D	D	b	D	D						
4532	Office supplies, stationery, and gift stores .....	15	D	D	D	c	D	D						
45321	Office supplies and stationery stores .....	5	9 168	1 192	281	61	11.8	—						
453210	Office supplies and stationery stores .....	5	9 168	1 192	281	61	11.8	—						
4533	Used merchandise stores .....	9	D	D	D	b	D	D						
45331	Used merchandise stores .....	9	D	D	D	b	D	D						
453310	Used merchandise stores .....	9	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	21	D	D	D	c	D	D						
45392	Art dealers .....	4	D	D	D	a	D	D						
453920	Art dealers .....	4	D	D	D	a	D	D						
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	14	D	D	D	b	D	D						
454	Nonstore retailers .....	12	D	D	D	e	D	D						
4541	Electronic shopping and mail-order houses .....	3	D	D	D	e	D	D						
45411	Electronic shopping and mail-order houses .....	3	D	D	D	e	D	D						
4543	Direct selling establishments .....	8	5 294	927	222	32	19.3	—						
45439	Other direct selling establishments .....	7	D	D	D	b	D	D						
454390	Other direct selling establishments .....	7	D	D	D	b	D	D						
<b>CODY</b>														
44-45	Retail trade .....	103	153 516	13 811	3 201	722	15.3	2.3						
441	Motor vehicle and parts dealers .....	15	47 298	3 234	798	119	20.4	—						
44112	Used car dealers .....	1	D	D	D	a	D	D						
441120	Used car dealers .....	1	D	D	D	a	D	D						
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D						
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D						
441221	Motorcycle dealers .....	2	D	D	D	a	D	D						
442	Furniture and home furnishings stores .....	7	D	D	D	b	D	D						
4421	Furniture stores .....	3	D	D	D	b	D	D						
44211	Furniture stores .....	3	D	D	D	b	D	D						
442110	Furniture stores .....	3	D	D	D	b	D	D						
4422	Home furnishings stores .....	4	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CODY—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	5	D	D	D	a	D	D
4431	Electronics and appliance stores .....	5	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	10	12 416	615	138	39	23.7	13.5
448	Clothing and clothing accessories stores .....	14	7 603	709	150	50	10.8	—
4481	Clothing stores .....	11	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	7	1 586	269	59	26	44.5	3.3
452	General merchandise stores .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	1	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	21	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	10	3 310	393	88	21	46.0	17.2
4533	Used merchandise stores .....	5	1 791	104	22	11	60.7	—
45331	Used merchandise stores .....	5	1 791	104	22	11	60.7	—
453310	Used merchandise stores .....	5	1 791	104	22	11	60.7	—
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 771	229	54	16	9.3	—
<b>DOUGLAS</b>								
44-45	<b>Retail trade .....</b>	52	74 753	6 433	1 586	389	41.0	.9
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	987	122	29	11	—	—
443	Electronics and appliance stores .....	4	1 449	185	35	17	57.3	—
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores .....	8	D	D	D	c	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	7	9 549	579	153	40	36.2	—
448	Clothing and clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	6	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
45431	Fuel dealers .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EVANSTON</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>67</b>	<b>188 169</b>	<b>15 902</b>	<b>3 738</b>	<b>1 056</b>	<b>6.3</b>	<b>4.0</b>
441	Motor vehicle and parts dealers	10	D	D	D	c	D	D
442	Furniture and home furnishings stores	3	995	112	28	11	53.3	—
443	Electronics and appliance stores	4	3 827	496	104	29	16.1	—
4431	Electronics and appliance stores	4	3 827	496	104	29	16.1	—
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	7	25 421	2 773	731	216	10.4	—
446	Health and personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	14	60 457	2 649	672	187	7.0	5.1
4471	Gasoline stations	14	60 457	2 649	672	187	7.0	5.1
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
44719	Other gasoline stations	4	D	D	D	c	D	D
447190	Other gasoline stations	4	D	D	D	c	D	D
448	Clothing and clothing accessories stores	4	2 397	219	57	16	5.6	—
451	Sporting goods, hobby, book, and music stores	4	516	49	14	6	2.9	—
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
<b>GILLETTE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>165</b>	<b>421 578</b>	<b>37 685</b>	<b>9 238</b>	<b>1 939</b>	<b>8.8</b>	<b>2.7</b>
441	Motor vehicle and parts dealers	18	131 288	10 020	2 332	347	7.5	1.9
4411	Automobile dealers	7	111 747	7 397	1 691	238	—	—
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	7 896	937	223	53	19.0	—
4421	Furniture stores	4	3 914	504	126	33	27.6	—
44211	Furniture stores	4	3 914	504	126	33	27.6	—
442110	Furniture stores	4	3 914	504	126	33	27.6	—
4422	Home furnishings stores	5	3 982	433	97	20	10.5	—
44221	Floor covering stores	4	D	D	D	a	D	D
442210	Floor covering stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	8	4 744	541	116	34	41.4	30.5
4431	Electronics and appliance stores	8	4 744	541	116	34	41.4	30.5
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	20	D	D	D	c	D	D
4441	Building material and supplies dealers	16	D	D	D	c	D	D
44413	Hardware stores	5	10 311	1 273	355	66	27.7	—
444130	Hardware stores	5	10 311	1 273	355	66	27.7	—
44419	Other building material dealers	7	13 464	1 898	444	62	—	4.6
444190	Other building material dealers	7	13 464	1 898	444	62	—	4.6
4442	Lawn and garden equipment and supplies stores	4	7 291	581	152	20	8.3	—
44422	Nursery, garden center, and farm supply stores	4	7 291	581	152	20	8.3	—
444220	Nursery, garden center, and farm supply stores	4	7 291	581	152	20	8.3	—
445	Food and beverage stores	14	D	D	D	e	D	D
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	50 324	5 318	1 341	327	—	.4
445110	Supermarkets and other grocery (except convenience) stores	6	50 324	5 318	1 341	327	—	.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GILLETTE—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	7	5 975	543	116	29	49.3	6.7
4461	Health and personal care stores .....	7	5 975	543	116	29	49.3	6.7
447	Gasoline stations .....	24	D	D	D	c	D	D
4471	Gasoline stations .....	24	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	17	40 672	1 968	497	156	.7	—
447110	Gasoline stations with convenience stores .....	17	40 672	1 968	497	156	.7	—
44719	Other gasoline stations .....	7	D	D	D	b	D	D
447190	Other gasoline stations .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	15	8 175	899	209	73	24.3	1.8
4481	Clothing stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	11	8 222	988	227	100	19.9	5.0
4511	Sporting goods, hobby, and musical instrument stores .....	8	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	26	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	8	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	6	10 477	848	212	27	53.6	.6
453930	Manufactured (mobile) home dealers .....	6	10 477	848	212	27	53.6	.6
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	5	6 538	1 046	274	34	—	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>GREEN RIVER</b>								
44-45	<b>Retail trade .....</b>	38	54 049	5 330	1 179	349	10.3	14.0
441	Motor vehicle and parts dealers .....	4	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	14 074	804	196	61	—	25.9
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	3	214	17	3	7	—	—
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

## Retail Trade—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>JACKSON</b>							
44-45	Retail trade .....	219	323 812	39 021	8 741	1 555	14.5	3.8
441	Motor vehicle and parts dealers .....	10	59 259	4 589	1 098	119	19.8	—
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	18	D	D	D	b	D	D
4421	Furniture stores .....	8	D	D	D	b	D	D
44211	Furniture stores .....	8	D	D	D	b	D	D
442110	Furniture stores .....	8	D	D	D	b	D	D
4422	Home furnishings stores .....	10	D	D	D	b	D	D
44229	Other home furnishings stores .....	7	3 206	459	110	32	25.1	—
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	8	D	D	D	a	D	D
4431	Electronics and appliance stores .....	8	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	5	D	D	D	a	D	D
44312	Radio, television, and other electronics stores .....	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	19	31 829	4 276	1 083	113	15.0	2.6
4441	Building material and supplies dealers .....	15	29 731	3 899	1 014	96	14.5	2.8
44419	Other building material dealers .....	10	D	D	D	b	D	D
444190	Other building material dealers .....	10	D	D	D	b	D	D
445	Food and beverage stores .....	19	71 348	8 385	1 787	329	4.1	2.7
4451	Grocery stores .....	8	56 016	6 735	1 408	232	3.0	—
44511	Supermarkets and other grocery (except convenience) stores .....	8	56 016	6 735	1 408	232	3.0	—
445110	Supermarkets and other grocery (except convenience) stores .....	8	56 016	6 735	1 408	232	3.0	—
4452	Specialty food stores .....	4	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	7	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	7	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	7	D	D	D	b	D	D
446	Health and personal care stores .....	6	3 862	500	111	22	83.2	.3
447	Gasoline stations .....	10	D	D	D	c	D	D
4471	Gasoline stations .....	10	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	8	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	42	D	D	D	c	D	D
4481	Clothing stores .....	32	D	D	D	c	D	D
44819	Other clothing stores .....	9	D	D	D	b	D	D
448190	Other clothing stores .....	9	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	8	D	D	D	b	D	D
44831	Jewelry stores .....	7	D	D	D	b	D	D
448310	Jewelry stores .....	7	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	21	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	19	19 038	3 320	766	176	8.9	—
45111	Sporting goods stores .....	14	17 252	3 067	718	156	5.8	—
451110	Sporting goods stores .....	14	17 252	3 067	718	156	5.8	—
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	10	D	D	D	c	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	52	37 123	6 119	1 213	208	11.8	17.3
4532	Office supplies, stationery, and gift stores .....	16	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	13	8 206	1 238	216	57	9.2	—
453220	Gift, novelty, and souvenir stores .....	13	8 206	1 238	216	57	9.2	—
4533	Used merchandise stores .....	7	D	D	D	a	D	D
45331	Used merchandise stores .....	7	D	D	D	a	D	D
453310	Used merchandise stores .....	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	25	D	D	D	b	D	D
45392	Art dealers .....	18	13 875	2 370	394	57	18.5	15.5
453920	Art dealers .....	18	13 875	2 370	394	57	18.5	15.5
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>JACKSON—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	13	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	5	D	D	D	a	D	D
454390	Other direct selling establishments .....	5	D	D	D	a	D	D
	<b>KEMMERER</b>							
44-45	<b>Retail trade .....</b>	17	17 095	1 948	469	128	10.2	2.2
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	4 670	393	99	26	—	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
	<b>LANDER</b>							
44-45	<b>Retail trade .....</b>	61	107 902	10 000	2 342	528	54.0	1.6
441	Motor vehicle and parts dealers .....	7	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	1 594	223	39	12	1.8	—
4431	Electronics and appliance stores .....	4	1 594	223	39	12	1.8	—
444	Building material and garden equipment and supplies dealers ...	8	8 156	1 041	234	51	11.5	—
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	8 664	631	157	65	48.0	15.4
448	Clothing and clothing accessories stores .....	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	8	2 117	286	60	27	19.4	—
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
	<b>LARAMIE</b>							
44-45	<b>Retail trade .....</b>	156	349 992	29 185	7 197	1 695	15.3	1.6
441	Motor vehicle and parts dealers .....	21	D	D	D	c	D	D
4411	Automobile dealers .....	8	81 295	5 240	1 158	158	34.0	—
4412	Other motor vehicle dealers .....	5	9 069	652	145	27	2.5	.7
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	8	4 809	798	204	37	52.5	.4
4422	Home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics and appliance stores .....	8	6 145	843	265	55	11.4	31.7
4431	Electronics and appliance stores .....	8	6 145	843	265	55	11.4	31.7
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	b	D	D
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	D	D	D	b	D	D
4441	Building material and supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	6	7 176	849	206	39	17.2	10.2
444190	Other building material dealers .....	6	7 176	849	206	39	17.2	10.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LARAMIE—Con.</b>								
44-45	Retail trade—Con.							
445	Food and beverage stores .....	14	D	D	D	e	D	D
4451	Grocery stores .....	4	D	D	D	c	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	8	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	8	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	8	D	D	D	b	D	D
446	Health and personal care stores .....	9	5 359	599	164	54	19.9	2.6
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	18	D	D	D	c	D	D
4471	Gasoline stations .....	18	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
44719	Other gasoline stations .....	8	67 091	2 716	672	147	1.1	—
447190	Other gasoline stations .....	8	67 091	2 716	672	147	1.1	—
448	Clothing and clothing accessories stores .....	14	5 786	823	192	75	30.7	—
4481	Clothing stores .....	10	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	20	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	13	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	7	5 083	532	120	61	6.5	1.0
45121	Book stores and news dealers .....	6	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	23	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	10	8 537	716	151	41	57.1	12.7
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	a	D	D
454390	Other direct selling establishments .....	4	D	D	D	a	D	D
<b>MILLS</b>								
44-45	Retail trade .....	12	16 495	1 712	419	90	1.8	—
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	5	9 856	373	90	22	2.9	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>NEWCASTLE</b>								
44-45	Retail trade .....	26	29 407	2 893	665	243	31.0	8.4
441	Motor vehicle and parts dealers .....	5	6 568	417	112	27	89.4	5.0
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4533	Used merchandise stores .....	1	D	D	D	b	D	D
45331	Used merchandise stores .....	1	D	D	D	b	D	D
453310	Used merchandise stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POWELL</b>								
44-45	Retail trade .....	44	67 824	7 190	1 619	422	17.1	2.9
441	Motor vehicle and parts dealers .....	7	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	23 615	1 949	453	82	5.5	5.8
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	4	14 490	1 673	332	139	36.2	—
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	10 520	867	205	59	16.1	.8
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	4 932	811	207	40	—	1.2
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>RAWLINS</b>								
44-45	Retail trade .....	54	127 100	9 398	2 187	478	6.6	4.4
441	Motor vehicle and parts dealers .....	8	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	5 033	943	190	43	2.8	—
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	15	60 676	2 176	501	147	1.4	8.8
4471	Gasoline stations .....	15	60 676	2 176	501	147	1.4	8.8
44711	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
44719	Other gasoline stations .....	4	D	D	D	b	D	D
447190	Other gasoline stations .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	546	68	19	9	66.5	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	4	D	D	D	a	D	D
45431	Fuel dealers .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RIVERTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>89</b>	<b>214 758</b>	<b>23 968</b>	<b>5 780</b>	<b>1 194</b>	<b>6.8</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	14	46 516	5 315	1 351	172	3.5	—
4413	Automotive parts, accessories, and tire stores .....	9	11 071	2 087	614	88	7.5	—
44131	Automotive parts and accessories stores .....	6	6 221	1 026	264	50	—	—
441310	Automotive parts and accessories stores .....	6	6 221	1 026	264	50	—	—
44132	Tire dealers .....	3	4 850	1 061	350	38	17.0	—
441320	Tire dealers .....	3	4 850	1 061	350	38	17.0	—
442	Furniture and home furnishings stores .....	3	2 458	314	56	14	—	—
443	Electronics and appliance stores .....	6	7 293	1 137	269	55	46.5	—
4431	Electronics and appliance stores .....	6	7 293	1 137	269	55	46.5	—
44311	Appliance, television, and other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	8	17 122	2 202	487	94	6.6	—
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
44413	Hardware stores .....	3	8 543	812	194	39	13.3	—
444130	Hardware stores .....	3	8 543	812	194	39	13.3	—
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	8	26 848	3 477	907	204	6.4	—
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	11	31 537	2 851	565	122	13.0	—
4471	Gasoline stations .....	11	31 537	2 851	565	122	13.0	—
44711	Gasoline stations with convenience stores .....	7	13 401	694	171	49	30.5	—
447110	Gasoline stations with convenience stores .....	7	13 401	694	171	49	30.5	—
44719	Other gasoline stations .....	4	18 136	2 157	394	73	—	—
447190	Other gasoline stations .....	4	18 136	2 157	394	73	—	—
448	Clothing and clothing accessories stores .....	9	2 953	355	83	25	21.8	—
451	Sporting goods, hobby, book, and music stores .....	5	1 314	231	49	18	92.8	—
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	7	7 171	743	287	26	—	2.2
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>ROCK SPRINGS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>142</b>	<b>420 859</b>	<b>36 898</b>	<b>8 931</b>	<b>1 842</b>	<b>10.0</b>	<b>3.7</b>
441	Motor vehicle and parts dealers .....	22	167 677	11 442	2 609	371	18.3	1.2
4411	Automobile dealers .....	9	144 567	8 386	1 951	257	12.2	.7
44111	New car dealers .....	6	127 261	7 571	1 761	239	9.0	—
441110	New car dealers .....	6	127 261	7 571	1 761	239	9.0	—
44112	Used car dealers .....	3	17 306	815	190	18	36.0	6.2
441120	Used car dealers .....	3	17 306	815	190	18	36.0	6.2
4412	Other motor vehicle dealers .....	4	7 759	385	91	20	72.0	—
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	9	15 351	2 671	567	94	48.1	5.9
44131	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	4	D	D	D	b	D	D
44221	Floor covering stores .....	4	D	D	D	b	D	D
442210	Floor covering stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	7	D	D	D	b	D	D
4431	Electronics and appliance stores .....	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	5	3 882	811	183	34	77.7	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROCK SPRINGS—Con.</b>								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . . . .	15	24 606	3 867	893	104	.6	17.5
4441	Building material and supplies dealers.....	14	D	D	D	c	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	11	D	D	D	b	D	D
444190	Other building material dealers .....	11	D	D	D	b	D	D
445	Food and beverage stores .....	10	D	D	D	c	D	D
446	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	20	63 204	3 177	820	221	—	12.4
4471	Gasoline stations .....	20	63 204	3 177	820	221	—	12.4
44711	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
44719	Other gasoline stations .....	5	D	D	D	b	D	D
447190	Other gasoline stations .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	20	12 047	1 694	420	115	2.8	.1
4481	Clothing stores .....	11	7 304	1 053	260	73	1.6	.2
4483	Jewelry, luggage, and leather goods stores .....	4	2 814	366	93	22	7.7	—
451	Sporting goods, hobby, book, and music stores .....	9	6 143	682	161	74	6.3	—
4511	Sporting goods, hobby, and musical instrument stores .....	5	2 970	329	73	27	8.9	—
4512	Book, periodical, and music stores .....	4	3 173	353	88	47	3.9	—
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	a	D	D
454390	Other direct selling establishments .....	3	D	D	D	a	D	D
<b>SHERIDAN</b>								
44-45	Retail trade .....	138	294 885	29 525	6 888	1 448	18.6	2.8
441	Motor vehicle and parts dealers .....	22	D	D	D	e	D	D
4411	Automobile dealers .....	12	96 913	6 828	1 555	203	27.6	.8
44112	Used car dealers .....	6	8 505	462	109	22	49.8	9.6
441120	Used car dealers .....	6	8 505	462	109	22	49.8	9.6
4413	Automotive parts, accessories, and tire stores .....	10	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	10	7 291	1 076	251	53	41.6	22.2
4421	Furniture stores .....	3	3 017	463	116	24	—	53.7
44211	Furniture stores .....	3	3 017	463	116	24	—	53.7
442110	Furniture stores .....	3	3 017	463	116	24	—	53.7
4422	Home furnishings stores.....	7	4 274	613	135	29	70.9	—
443	Electronics and appliance stores .....	9	8 783	860	207	43	34.9	5.3
4431	Electronics and appliance stores .....	9	8 783	860	207	43	34.9	5.3
44311	Appliance, television, and other electronics stores .....	5	6 492	590	116	31	47.2	—
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
44312	Computer and software stores .....	4	2 291	270	91	12	—	20.3
443120	Computer and software stores .....	4	2 291	270	91	12	—	20.3
444	Building material and garden equipment and supplies dealers .....	15	D	D	D	c	D	D
4441	Building material and supplies dealers.....	10	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	5	11 464	1 074	232	49	—	—
44422	Nursery, garden center, and farm supply stores .....	5	11 464	1 074	232	49	—	—
444220	Nursery, garden center, and farm supply stores .....	5	11 464	1 074	232	49	—	—
445	Food and beverage stores .....	13	30 687	3 703	873	226	30.1	12.5
446	Health and personal care stores .....	7	8 379	1 251	278	46	76.9	.5
4461	Health and personal care stores .....	7	8 379	1 251	278	46	76.9	.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SHERIDAN—Con.</b>														
<b>Retail trade—Con.</b>														
44-45														
447	Gasoline stations .....	9	20 062	1 095	258	79	11.8	—						
44711	Gasoline stations with convenience stores .....	9	20 062	1 095	258	79	11.8	—						
447110	Gasoline stations with convenience stores .....	9	20 062	1 095	258	79	11.8	—						
448	Clothing and clothing accessories stores .....	13	D	D	D	b	D	D						
4481	Clothing stores .....	10	D	D	D	b	D	D						
451	Sporting goods, hobby, book, and music stores .....	11	4 093	899	206	46	5.1	1.5						
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D						
452	General merchandise stores .....	2	D	D	D	e	D	D						
4529	Other general merchandise stores .....	1	D	D	D	e	D	D						
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D						
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D						
453	Miscellaneous store retailers .....	23	D	D	D	c	D	D						
4532	Office supplies, stationery, and gift stores .....	9	D	D	D	b	D	D						
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D						
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D						
4533	Used merchandise stores .....	4	D	D	D	b	D	D						
45331	Used merchandise stores .....	4	D	D	D	b	D	D						
453310	Used merchandise stores .....	4	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D						
454	Nonstore retailers .....	4	D	D	D	b	D	D						
454319	Other fuel dealers .....	1	D	D	D	a	D	D						
<b>THERMOPOLIS</b>														
44-45	<b>Retail trade .....</b>	<b>28</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>						
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D						
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D						
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D						
445	Food and beverage stores .....	4	D	D	D	b	D	D						
446	Health and personal care stores .....	3	D	D	D	b	D	D						
447	Gasoline stations .....	3	5 632	523	134	45	39.6	—						
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	1	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						
<b>TORRINGTON</b>														
44-45	<b>Retail trade .....</b>	<b>50</b>	<b>70 282</b>	<b>8 063</b>	<b>1 750</b>	<b>435</b>	<b>42.7</b>	<b>4.4</b>						
441	Motor vehicle and parts dealers .....	7	D	D	D	b	D	D						
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D						
443	Electronics and appliance stores .....	2	D	D	D	a	D	D						
4431	Electronics and appliance stores .....	2	D	D	D	a	D	D						
444	Building material and garden equipment and supplies dealers ...	6	6 465	859	194	36	9.9	11.8						
44419	Other building material dealers .....	5	D	D	D	b	D	D						
444190	Other building material dealers .....	5	D	D	D	b	D	D						
445	Food and beverage stores .....	5	14 604	2 871	585	138	30.8	—						
446	Health and personal care stores .....	3	D	D	D	b	D	D						
4461	Health and personal care stores .....	3	D	D	D	b	D	D						
447	Gasoline stations .....	8	D	D	D	b	D	D						
44719	Other gasoline stations .....	5	15 310	709	172	53	50.8	14.7						
447190	Other gasoline stations .....	5	15 310	709	172	53	50.8	14.7						
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D						
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	3	2 792	431	87	30	14.0	—						
45299	All other general merchandise stores .....	3	2 792	431	87	30	14.0	—						
452990	All other general merchandise stores .....	3	2 792	431	87	30	14.0	—						
4529904	Miscellaneous general merchandise stores .....	3	2 792	431	87	30	14.0	—						
453	Miscellaneous store retailers .....	9	918	245	44	19	84.6	2.5						
454	Nonstore retailers .....	1	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WHEATLAND</b>								
44-45	Retail trade .....	31	64 584	5 027	1 254	270	8.9	1.5
441	Motor vehicle and parts dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	b	D	D
44420	Nursery, garden center, and farm supply stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	5	6 160	353	97	26	33.3	11.1
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores.....	2	D	D	D	b	D	D
45290	All other general merchandise stores.....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
<b>WORLAND</b>								
44-45	Retail trade .....	54	D	D	D	e	D	D
441	Motor vehicle and parts dealers .....	8	22 274	1 560	398	66	42.8	.1
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	2 623	431	92	21	7.6	24.1
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	b	D	D
44420	Nursery, garden center, and farm supply stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	6	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	745	106	25	11	—	—
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores.....	2	D	D	D	b	D	D
45290	All other general merchandise stores.....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	2 086	310	72	21	25.3	6.7
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF ALBANY COUNTY</b>								
44-45	Retail trade .....	11	4 976	644	130	60	13.1	7.2
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BIG HORN COUNTY</b>								
44-45	Retail trade .....	47	44 506	5 781	1 398	340	27.1	5.3
441	Motor vehicle and parts dealers .....	5	3 003	399	102	20	27.3	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	10	7 026	758	158	39	35.3	4.8
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	a	D	D
44420	Nursery, garden center, and farm supply stores .....	4	D	D	D	a	D	D
445	Food and beverage stores .....	4	9 429	1 233	292	96	50.6	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	11	14 320	2 061	523	101	4.5	13.1
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	5	5 251	613	152	39	26.3	2.3
4543	Direct selling establishments .....	4	D	D	D	b	D	D
<b>BALANCE OF CAMPBELL COUNTY</b>								
44-45	Retail trade .....	22	24 257	2 114	473	133	14.4	20.3
441	Motor vehicle and parts dealers .....	8	7 176	798	173	40	22.9	—
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
44121	Motorcycle dealers .....	1	D	D	D	a	D	D
44129	All other motor vehicle dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	1 122	72	13	4	28.7	—
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF CARBON COUNTY</b>								
44-45	Retail trade .....	41	49 155	4 458	1 034	318	25.1	48.8
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	4	6 275	710	164	32	4.6	—
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	9	30 630	2 486	583	176	16.5	74.9
4471	Gasoline stations .....	9	30 630	2 486	583	176	16.5	74.9
44719	Other gasoline stations .....	3	D	D	D	c	D	D
447190	Other gasoline stations .....	3	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	4	544	50	14	8	58.6	—
451	Sporting goods, hobby, book, and music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CONVERSE COUNTY</b>								
44-45	Retail trade .....	15	13 328	1 128	258	86	8.1	2.1
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	9 117	700	165	55	.3	2.1
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CROOK COUNTY</b>								
44-45	Retail trade .....	27	32 701	2 535	510	148	29.4	2.8
441	Motor vehicle and parts dealers .....	4	2 193	259	59	13	26.2	15.4
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores .....	6	5 418	526	125	51	72.2	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	17 349	864	179	54	9.6	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF FREMONT COUNTY</b>								
44-45	Retail trade .....	64	62 373	5 913	1 332	330	34.4	3.1
441	Motor vehicle and parts dealers .....	9	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	5	4 558	244	35	11	16.6	30.9
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	4 558	244	35	11	16.6	30.9
44129	All other motor vehicle dealers .....	4	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	9 465	1 584	356	73	9.9	1.0
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	9	9 792	780	182	67	62.3	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	7	1 931	191	40	15	90.3	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	a	D	D
<b>BALANCE OF GOSHEN COUNTY</b>								
44-45	Retail trade .....	11	2 598	359	65	22	27.3	29.4
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	3	410	39	11	5	100.0	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF HOT SPRINGS COUNTY</b>								
44-45	Retail trade .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
<b>BALANCE OF JOHNSON COUNTY</b>								
44-45	Retail trade .....	10	7 986	901	217	58	7.1	3.1
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LARAMIE COUNTY</b>								
44-45	Retail trade .....	66	198 361	11 775	2 760	594	5.0	6.7
441	Motor vehicle and parts dealers .....	13	17 760	1 186	232	64	31.6	3.7
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	16 264	922	230	35	22.9	59.0
4442	Lawn and garden equipment and supplies stores .....	4	14 058	595	154	22	26.5	68.3
44422	Nursery, garden center, and farm supply stores .....	4	14 058	595	154	22	26.5	68.3
444220	Nursery, garden center, and farm supply stores .....	4	14 058	595	154	22	26.5	68.3
445	Food and beverage stores .....	6	17 324	1 571	397	74	.9	—
4453	Beer, wine, and liquor stores .....	3	D	D	D	a	D	D
44531	Beer, wine, and liquor stores .....	3	D	D	D	a	D	D
445310	Beer, wine, and liquor stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	15	136 511	6 662	1 586	334	—	1.5
4471	Gasoline stations .....	15	136 511	6 662	1 586	334	—	1.5
44719	Other gasoline stations .....	9	126 356	6 132	1 463	292	—	1.6
447190	Other gasoline stations .....	9	126 356	6 132	1 463	292	—	1.6
448	Clothing and clothing accessories stores .....	4	985	130	30	16	11.2	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF LINCOLN COUNTY</b>								
44-45	Retail trade .....	66	99 843	7 058	1 567	505	35.3	2.1
441	Motor vehicle and parts dealers .....	10	36 390	1 747	433	80	58.6	.8
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	D	D	D	b	D	D
4441	Building material and supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	4	9 620	756	127	52	19.2	—
444190	Other building material dealers .....	4	9 620	756	127	52	19.2	—
445	Food and beverage stores .....	10	D	D	D	c	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	14	27 364	1 895	454	152	16.5	3.1
4471	Gasoline stations .....	14	27 364	1 895	454	152	16.5	3.1
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	4 503	420	95	46	.7	—
45299	All other general merchandise stores .....	5	4 503	420	95	46	.7	—
452990	All other general merchandise stores .....	5	4 503	420	95	46	.7	—
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF NATRONA COUNTY</b>								
44-45	Retail trade .....	49	82 494	9 017	2 100	478	22.3	.5
441	Motor vehicle and parts dealers .....	12	19 735	1 367	307	55	45.2	.9
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	5	10 931	734	134	26	14.6	—
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	8	22 817	1 562	360	126	1.9	—
4471	Gasoline stations .....	8	22 817	1 562	360	126	1.9	—
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	3 038	337	86	20	53.8	—
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	3	D	D	D	a	D	D
454390	Other direct selling establishments .....	3	D	D	D	a	D	D
<b>BALANCE OF NIOBRARA COUNTY</b>								
44-45	Retail trade .....	14	13 032	1 154	239	90	6.2	2.1
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	7 613	615	119	46	—	2.7
453	Miscellaneous store retailers .....	3	131	14	5	4	63.4	36.6
<b>BALANCE OF PARK COUNTY</b>								
44-45	Retail trade .....	51	56 461	5 137	1 147	247	4.3	.5
441	Motor vehicle and parts dealers .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	12	6 270	322	75	29	—	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	9	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	8	D	D	D	a	D	D
45121	Book stores and news dealers .....	8	D	D	D	a	D	D
451211	Book stores, general .....	8	D	D	D	a	D	D
452	General merchandise stores .....	11	D	D	D	b	D	D
45299	All other general merchandise stores .....	10	D	D	D	a	D	D
452990	All other general merchandise stores .....	10	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores .....	10	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	3	964	151	33	9	—	13.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PLATTE COUNTY</b>								
44-45	Retail trade .....	12	12 330	1 125	244	86	74.6	5.4
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	8 761	777	170	57	65.7	7.5
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF SHERIDAN COUNTY</b>								
44-45	Retail trade .....	29	24 681	2 047	497	139	16.5	21.9
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	1 527	528	119	36	55.6	—
4452	Specialty food stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	8	14 903	795	193	65	6.4	7.5
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	466	110	26	4	100.0	—
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF SUBLINTE COUNTY</b>								
44-45	Retail trade .....	45	38 419	4 294	964	251	26.6	5.2
441	Motor vehicle and parts dealers .....	7	5 306	768	168	31	15.1	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	5	1 175	341	89	13	—	2.0
444	Building material and garden equipment and supplies dealers .....	3	1 242	153	32	12	100.0	—
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	8 853	675	177	58	53.7	16.5
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
<b>BALANCE OF SWEETWATER COUNTY</b>								
44-45	Retail trade .....	15	21 333	3 578	806	151	8.7	.3
441	Motor vehicle and parts dealers .....	4	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	13 968	2 617	605	113	—	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF TETON COUNTY</b>								
44-45	Retail trade .....	36	39 357	6 386	1 587	287	15.7	.4
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	D	D	D	b	D	D
4441	Building material and supplies dealers.....	4	D	D	D	b	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	10	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	9	D	D	D	b	D	D
45111	Sporting goods stores .....	9	D	D	D	b	D	D
451110	Sporting goods stores .....	9	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores.....	9	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	1	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	2 218	220	50	10	51.8	—
45392	Art dealers .....	3	2 218	220	50	10	51.8	—
453920	Art dealers .....	3	2 218	220	50	10	51.8	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF UNTA COUNTY</b>								
44-45	Retail trade .....	23	56 343	3 751	881	289	3.0	3.2
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	6	8 801	956	222	85	4.9	11.5
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	41 719	2 105	497	148	—	—
4471	Gasoline stations .....	7	41 719	2 105	497	148	—	—
44719	Other gasoline stations .....	2	D	D	D	c	D	D
447190	Other gasoline stations .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
<b>BALANCE OF WASHAKIE COUNTY</b>								
44-45	Retail trade .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
<b>BALANCE OF WESTON COUNTY</b>								
44-45	Retail trade .....	7	4 674	485	109	33	45.9	—
444	Building material and garden equipment and supplies dealers .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# **Appendix A.**

## **Explanation of Terms**

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

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payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## **SALES**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **44-45 RETAIL TRADE**

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

**Store retailers** operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

**Nonstore retailers**, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

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sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

#### **441 MOTOR VEHICLE AND PARTS DEALERS**

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

##### **4411 AUTOMOBILE DEALERS**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

###### **44111 NEW CAR DEALERS**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

###### **441110 NEW CAR DEALERS**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

###### **44112 USED CAR DEALERS**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

###### **441120 USED CAR DEALERS**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **4412 OTHER MOTOR VEHICLE DEALERS**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

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## **44121 RECREATIONAL VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

### **441210 RECREATIONAL VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

## **44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

### **441221 MOTORCYCLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

### **441222 BOAT DEALERS**

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

### **441229 ALL OTHER MOTOR VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

## **4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

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42114 (pt) Motor vehicle parts, (used) retail  
44131 Automotive parts and accessories stores

#### **441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail  
441310 Automotive parts and accessories stores

#### **44132 TIRE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

#### **441320 TIRE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **442 FURNITURE AND HOME FURNISHINGS STORES**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

#### **4421 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

#### **44211 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

#### **442110 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

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## **4422 HOME FURNISHINGS STORES**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 FLOOR COVERING STORES**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **442210 FLOOR COVERING STORES**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **44229 OTHER HOME FURNISHINGS STORES**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

### **442291 WINDOW TREATMENT STORES**

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

### **442299 ALL OTHER HOME FURNISHINGS STORES**

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

## **443 ELECTRONICS AND APPLIANCE STORES**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

### **4431 ELECTRONICS AND APPLIANCE STORES**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

### **44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES**

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

### **443111 HOUSEHOLD APPLIANCE STORES**

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

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## **443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES**

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

## **44312 COMPUTER AND SOFTWARE STORES**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

## **443120 COMPUTER AND SOFTWARE STORES**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

## **44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

## **443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

## **444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

## **4441 BUILDING MATERIAL AND SUPPLIES DEALERS**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

## **44411 HOME CENTERS**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

## **444110 HOME CENTERS**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

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#### **44412 PAINT AND WALLPAPER STORES**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 PAINT AND WALLPAPER STORES**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **44413 HARDWARE STORES**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 HARDWARE STORES**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **44419 OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **444190 OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **4441901 RETAIL LUMBER YARDS**

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **4441902 ALL OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 OUTDOOR POWER EQUIPMENT STORES**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

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#### **444210 OUTDOOR POWER EQUIPMENT STORES**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

### **445 FOOD AND BEVERAGE STORES**

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 GROCERY STORES**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

#### **44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

#### **445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

#### **44512 CONVENIENCE STORES**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

#### **445120 CONVENIENCE STORES**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

#### **4452 SPECIALTY FOOD STORES**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

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## **44521 MEAT MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

## **445210 MEAT MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

## **44522 FISH AND SEAFOOD MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

## **445220 FISH AND SEAFOOD MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

## **44523 FRUIT AND VEGETABLE MARKETS**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

## **445230 FRUIT AND VEGETABLE MARKETS**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

## **44529 OTHER SPECIALTY FOOD STORES**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

## **445291 BAKED GOODS STORES**

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

## **445292 CONFECTIONERY AND NUT STORES**

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

## **445299 ALL OTHER SPECIALTY FOOD STORES**

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

## **4453 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

## **44531 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

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## **445310 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

## **446 HEALTH AND PERSONAL CARE STORES**

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

### **4461 HEALTH AND PERSONAL CARE STORES**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

#### **44611 PHARMACIES AND DRUG STORES**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

##### **446110 PHARMACIES AND DRUG STORES**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

##### **4461101 PHARMACIES AND DRUG STORES**

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

##### **4461102 PROPRIETARY STORES**

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

#### **44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES**

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES**

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **44613 OPTICAL GOODS STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

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## **446130 OPTICAL GOODS STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

## **44619 OTHER HEALTH AND PERSONAL CARE STORES**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

### **446191 FOOD (HEALTH) SUPPLEMENT STORES**

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

### **446199 ALL OTHER HEALTH AND PERSONAL CARE STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

## **447 GASOLINE STATIONS**

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

### **4471 GASOLINE STATIONS**

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

### **44711 GASOLINE STATIONS WITH CONVENIENCE STORES**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

### **447110 GASOLINE STATIONS WITH CONVENIENCE STORES**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

### **44719 OTHER GASOLINE STATIONS**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

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## **447190 OTHER GASOLINE STATIONS**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

## **448 CLOTHING AND CLOTHING ACCESSORIES STORES**

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

### **4481 CLOTHING STORES**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 MEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448110 MEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **44812 WOMEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448120 WOMEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **44813 CHILDREN'S AND INFANTS' CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448130 CHILDREN'S AND INFANTS' CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

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#### **44814 FAMILY CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448140 FAMILY CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **44815 CLOTHING ACCESSORIES STORES**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

#### **448150 CLOTHING ACCESSORIES STORES**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

#### **44819 OTHER CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448190 OTHER CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **4482 SHOE STORES**

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

#### **44821 SHOE STORES**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

#### **448210 SHOE STORES**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

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#### **4482101 MEN'S SHOE STORES**

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

#### **4482102 WOMEN'S SHOE STORES**

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

#### **4482103 CHILDREN'S AND JUVENILES' SHOE STORES**

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

#### **4482104 FAMILY SHOE STORES**

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

#### **4482105 ATHLETIC FOOTWEAR STORES**

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

#### **4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

#### **44831 JEWELRY STORES**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **448310 JEWELRY STORES**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **44832 LUGGAGE AND LEATHER GOODS STORES**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

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## **448320 LUGGAGE AND LEATHER GOODS STORES**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

## **451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

#### **45111 SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

#### **451110 SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

##### **4511101 GENERAL-LINE SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

##### **4511102 SPECIALTY-LINE SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

#### **45112 HOBBY, TOY, AND GAME STORES**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

#### **451120 HOBBY, TOY, AND GAME STORES**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

#### **45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

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#### **451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

#### **45114 MUSICAL INSTRUMENT AND SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

#### **451140 MUSICAL INSTRUMENT AND SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

#### **4512 BOOK, PERIODICAL, AND MUSIC STORES**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

#### **45121 BOOK STORES AND NEWS DEALERS**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

#### **451211 BOOK STORES**

This industry comprises establishments primarily engaged in retailing new books.

#### **4512111 BOOK STORES, GENERAL**

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

#### **4512112 SPECIALTY BOOK STORES**

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

#### **4512113 COLLEGE BOOK STORES**

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

#### **451212 NEWS DEALERS AND NEWSSTANDS**

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

#### **45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

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## **451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

## **452 GENERAL MERCHANDISE STORES**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

### **4521 DEPARTMENT STORES**

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

### **45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **45211 DEPARTMENT STORES**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

### **45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)**

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

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For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

#### **45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES) (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

#### **452112 DISCOUNT DEPARTMENT STORES**

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

#### **45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

#### **4529 OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

#### **45291 WAREHOUSE CLUBS AND SUPERCENTERS**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **452910 WAREHOUSE CLUBS AND SUPERCENTERS**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **45299 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

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## **452990 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

## **4529901 VARIETY STORES**

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

## **4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

## **453 MISCELLANEOUS STORE RETAILERS**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

## **4531 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

## **45311 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

## **453110 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

## **4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES**

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

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## **45321 OFFICE SUPPLIES AND STATIONERY STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

## **453210 OFFICE SUPPLIES AND STATIONERY STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

## **45322 GIFT, NOVELTY, AND SOUVENIR STORES**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

## **453220 GIFT, NOVELTY, AND SOUVENIR STORES**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

## **4533 USED MERCHANDISE STORES**

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

## **45331 USED MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

## **453310 USED MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

## **4539 OTHER MISCELLANEOUS STORE RETAILERS**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

## **45391 PET AND PET SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

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**453910 PET AND PET SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

**45392 ART DEALERS**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

**453920 ART DEALERS**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

**45393 MANUFACTURED (MOBILE) HOME DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

**453930 MANUFACTURED (MOBILE) HOME DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

**45399 ALL OTHER MISCELLANEOUS STORE RETAILERS**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

**453991 TOBACCO STORES**

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

**453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

**454 NONSTORE RETAILERS**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

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sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

#### **4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES**

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

##### **45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES**

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

##### **454111 ELECTRONIC SHOPPING**

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

##### **454112 ELECTRONIC AUCTIONS**

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

##### **454113 MAIL-ORDER HOUSES**

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

#### **4542 VENDING MACHINE OPERATORS**

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

##### **45421 VENDING MACHINE OPERATORS**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

##### **454210 VENDING MACHINE OPERATORS**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **4543 DIRECT SELLING ESTABLISHMENTS**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

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## **45431 FUEL DEALERS**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

### **454311 HEATING OIL DEALERS**

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

### **454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS**

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

### **454319 OTHER FUEL DEALERS**

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

## **45439 OTHER DIRECT SELLING ESTABLISHMENTS**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

### **454390 OTHER DIRECT SELLING ESTABLISHMENTS**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

### **4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES**

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

### **4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS**

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

### **4543903 DIRECT SELLING, OTHER MERCHANDISE**

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
  2. Establishments without a report form:
    - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
    - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

## **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## Appendix D. Geographic Notes

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### **WYOMING**

**Mills** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Natrona County.

**Balance of Natrona County** no longer includes Mills, which is tabulated separately due to a population increase.

## **Appendix E.**

# **Metropolitan and Micropolitan Statistical Areas**

### **CASPER, WY METROPOLITAN STATISTICAL AREA**

Natrona County, WY

### **CHEYENNE, WY METROPOLITAN STATISTICAL AREA**

Laramie County, WY

### **EVANSTON, WY MICROPOLITAN STATISTICAL AREA**

Uinta County, WY

### **GILLETTE, WY MICROPOLITAN STATISTICAL AREA**

Campbell County, WY

### **JACKSON, WY-ID MICROPOLITAN STATISTICAL AREA**

Teton County, ID

Teton County, WY

### **LARAMIE, WY MICROPOLITAN STATISTICAL AREA**

Albany County, WY

### **RIVERTON, WY MICROPOLITAN STATISTICAL AREA**

Fremont County, WY

### **ROCK SPRINGS, WY MICROPOLITAN STATISTICAL AREA**

Sweetwater County, WY

### **SHERIDAN, WY MICROPOLITAN STATISTICAL AREA**

Sheridan County, WY

