

Nevada: 2002

Issued April 2005

EC02-44A-NV

2002 Economic Census

Retail Trade

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



CONTENTS

Introduction to the Economic Census	v
Retail Trade	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	4
3. Summary Statistics for Counties: 2002	20
4. Summary Statistics for Places: 2002	31
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEVADA								
44-45	Retail trade	7 214	26 999 899	2 646 023	630 181	112 339	7.5	4.5
441	Motor vehicle and parts dealers	681	6 628 184	576 159	136 534	14 924	7.3	2.2
4411	Automobile dealers	243	5 656 488	447 514	106 833	10 367	7.1	1.7
44111	New car dealers	120	5 273 965	417 915	100 076	9 380	4.3	1.0
441110	New car dealers	120	5 273 965	417 915	100 076	9 380	4.3	1.0
44112	Used car dealers	123	382 523	29 599	6 757	987	46.0	11.6
441120	Used car dealers	123	382 523	29 599	6 757	987	46.0	11.6
4412	Other motor vehicle dealers	107	519 159	51 496	11 398	1 376	6.9	5.1
44121	Recreational vehicle dealers	33	315 076	29 941	6 406	633	3.6	6.2
441210	Recreational vehicle dealers	33	315 076	29 941	6 406	633	3.6	6.2
44122	Motorcycle, boat, and other motor vehicle dealers	74	204 083	21 555	4 992	743	12.0	3.3
441221	Motorcycle dealers	41	149 203	15 294	3 610	517	13.3	1.0
441222	Boat dealers	15	40 810	4 666	989	138	6.5	9.2
441229	All other motor vehicle dealers	18	14 070	1 595	393	88	14.9	10.4
4413	Automotive parts, accessories, and tire stores	331	452 537	77 149	18 303	3 181	9.9	4.4
44131	Automotive parts and accessories stores	223	278 205	47 270	11 261	2 168	10.1	5.4
441310	Automotive parts and accessories stores	223	278 205	47 270	11 261	2 168	10.1	5.4
44132	Tire dealers	108	174 332	29 879	7 042	1 013	9.6	2.9
441320	Tire dealers	108	174 332	29 879	7 042	1 013	9.6	2.9
442	Furniture and home furnishings stores	440	810 544	116 415	27 590	4 851	17.6	9.3
4421	Furniture stores	180	454 786	66 248	16 818	2 566	14.3	12.3
44211	Furniture stores	180	454 786	66 248	16 818	2 566	14.3	12.3
442110	Furniture stores	180	454 786	66 248	16 818	2 566	14.3	12.3
4422	Home furnishings stores	260	355 758	50 167	10 772	2 285	21.8	5.5
44221	Floor covering stores	94	187 748	29 515	6 245	1 056	27.8	7.0
442210	Floor covering stores	94	187 748	29 515	6 245	1 056	27.8	7.0
44229	Other home furnishings stores	166	168 010	20 652	4 527	1 229	15.2	3.8
442291	Window treatment stores	24	16 898	2 504	402	102	61.4	2.7
442299	All other home furnishings stores	142	151 112	18 148	4 125	1 127	10.0	3.9
443	Electronics and appliance stores	382	682 256	77 664	18 735	3 309	8.7	5.4
4431	Electronics and appliance stores	382	682 256	77 664	18 735	3 309	8.7	5.4
44311	Appliance, television, and other electronics stores	276	530 218	58 959	14 347	2 555	7.7	5.2
443111	Household appliance stores	57	82 716	11 345	2 581	477	13.0	2.7
443112	Radio, television, and other electronics stores	219	447 502	47 614	11 766	2 078	6.7	5.7
44312	Computer and software stores	88	137 612	15 085	3 612	608	12.4	7.0
443120	Computer and software stores	88	137 612	15 085	3 612	608	12.4	7.0
44313	Camera and photographic supplies stores	18	14 426	3 620	776	146	11.7	—
443130	Camera and photographic supplies stores	18	14 426	3 620	776	146	11.7	—
444	Building material and garden equipment and supplies dealers ...	459	1 705 104	212 872	48 403	7 626	9.5	2.4
4441	Building material and supplies dealers	375	1 540 510	190 075	43 870	6 624	9.4	2.6
44411	Home centers	25	D	D	D	h	D	D
444110	Home Centers	25	D	D	D	h	D	D
44412	Paint and wallpaper stores	43	D	D	D	e	D	D
444120	Paint and wallpaper stores	43	D	D	D	e	D	D
44413	Hardware stores	59	96 497	14 495	2 847	586	17.3	1.8
444130	Hardware stores	59	96 497	14 495	2 847	586	17.3	1.8
44419	Other building material dealers	248	628 502	89 478	21 512	2 532	19.3	5.9
444190	Other building material dealers	248	628 502	89 478	21 512	2 532	19.3	5.9
4442	Lawn and garden equipment and supplies stores	84	164 594	22 797	4 533	1 002	10.3	1.5
44421	Outdoor power equipment stores	12	10 793	1 635	415	78	18.2	—
444210	Outdoor power equipment stores	12	10 793	1 635	415	78	18.2	—
44422	Nursery, garden center, and farm supply stores	72	153 801	21 162	4 118	924	9.7	1.6
444220	Nursery, garden center, and farm supply stores	72	153 801	21 162	4 118	924	9.7	1.6
445	Food and beverage stores	769	3 618 634	433 098	106 665	19 885	6.9	5.7
4451	Grocery stores	578	3 452 458	413 115	101 802	18 743	5.8	5.3
44511	Supermarkets and other grocery (except convenience) stores	360	3 257 330	394 796	97 403	17 483	3.4	4.6
445110	Supermarkets and other grocery (except convenience) stores	360	3 257 330	394 796	97 403	17 483	3.4	4.6
44512	Convenience stores	218	195 128	18 319	4 399	1 260	44.9	16.8
445120	Convenience stores	218	195 128	18 319	4 399	1 260	44.9	16.8
4452	Specialty food stores	116	62 895	12 185	3 042	708	20.1	8.8
4453	Beer, wine, and liquor stores	75	103 281	7 798	1 821	434	38.7	15.7
44531	Beer, wine, and liquor stores	75	103 281	7 798	1 821	434	38.7	15.7
445310	Beer, wine, and liquor stores	75	103 281	7 798	1 821	434	38.7	15.7
446	Health and personal care stores	542	1 147 608	162 108	39 061	7 386	10.1	3.8
4461	Health and personal care stores	542	1 147 608	162 108	39 061	7 386	10.1	3.8
44611	Pharmacies and drug stores	206	896 138	118 926	28 445	5 247	6.0	3.7
446110	Pharmacies and drug stores	206	896 138	118 926	28 445	5 247	6.0	3.7
4461101	Pharmacies and drug stores	202	894 595	118 736	28 405	5 238	5.9	3.7
4461102	Proprietary stores	4	1 543	190	40	9	66.5	9.7
44612	Cosmetics, beauty supplies, and perfume stores	104	89 195	12 667	3 007	904	10.0	2.4
446120	Cosmetics, beauty supplies, and perfume stores	104	89 195	12 667	3 007	904	10.0	2.4
44613	Optical goods stores	83	57 463	11 958	3 013	468	16.9	5.9
446130	Optical goods stores	83	57 463	11 958	3 013	468	16.9	5.9
44619	Other health and personal care stores	149	104 812	18 557	4 596	767	41.4	5.3
446191	Food (health) supplement stores	99	46 972	6 644	1 711	397	45.8	3.9
446199	All other health and personal care stores	50	57 840	11 913	2 885	370	37.8	6.4

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEVADA—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	671	1 941 071	117 266	28 539	7 307	17.3	11.5
4471	Gasoline stations	671	1 941 071	117 266	28 539	7 307	17.3	11.5
44711	Gasoline stations with convenience stores	571	1 479 528	86 142	20 549	5 523	18.8	12.1
447110	Gasoline stations with convenience stores	571	1 479 528	86 142	20 549	5 523	18.8	12.1
44719	Other gasoline stations	100	461 543	31 124	7 990	1 784	12.6	9.5
447190	Other gasoline stations	100	461 543	31 124	7 990	1 784	12.6	9.5
448	Clothing and clothing accessories stores	1 195	1 730 025	224 749	51 877	11 360	5.9	8.5
4481	Clothing stores	677	1 148 782	147 213	33 091	7 797	4.5	8.7
44811	Men's clothing stores	64	65 793	12 076	2 949	478	7.0	17.6
448110	Men's clothing stores	64	65 793	12 076	2 949	478	7.0	17.6
44812	Women's clothing stores	215	284 563	34 211	7 837	1 968	7.3	6.3
448120	Women's clothing stores	215	284 563	34 211	7 837	1 968	7.3	6.3
44813	Children's and infants' clothing stores	32	40 793	3 906	881	290	2.3	.8
448130	Children's and infants' clothing stores	32	40 793	3 906	881	290	2.3	.8
44814	Family clothing stores	228	628 100	76 178	16 191	3 895	2.7	8.5
448140	Family clothing stores	228	628 100	76 178	16 191	3 895	2.7	8.5
44815	Clothing accessories stores	51	50 820	7 988	1 967	325	3.9	12.7
448150	Clothing accessories stores	51	50 820	7 988	1 967	325	3.9	12.7
44819	Other clothing stores	87	78 713	12 854	3 266	841	8.7	13.0
448190	Other clothing stores	87	78 713	12 854	3 266	841	8.7	13.0
4482	Shoe stores	233	241 982	27 795	6 661	1 753	7.3	5.8
44821	Shoe stores	233	241 982	27 795	6 661	1 753	7.3	5.8
448210	Shoe stores	233	241 982	27 795	6 661	1 753	7.3	5.8
4482101	Men's shoe stores	17	9 726	1 535	390	56	9.9	19.8
4482102	Women's shoe stores	29	21 238	2 926	688	199	1.4	11.0
4482103	Children's and juveniles' shoe stores	11	4 768	666	169	41	15.1	11.8
4482104	Family shoe stores	130	114 056	13 523	3 347	919	10.7	6.7
4482105	Athletic footwear stores	46	92 194	9 145	2 067	538	3.8	1.8
4483	Jewelry, luggage, and leather goods stores	285	339 261	49 741	12 125	1 810	9.8	9.8
44831	Jewelry stores	251	267 282	42 366	10 457	1 532	11.7	9.8
448310	Jewelry stores	251	267 282	42 366	10 457	1 532	11.7	9.8
44832	Luggage and leather goods stores	34	71 979	7 375	1 668	278	2.7	10.1
448320	Luggage and leather goods stores	34	71 979	7 375	1 668	278	2.7	10.1
451	Sporting goods, hobby, book, and music stores	397	517 946	62 691	14 861	4 134	10.7	3.6
4511	Sporting goods, hobby, and musical instrument stores	283	364 715	47 328	10 998	3 007	13.1	3.7
45111	Sporting goods stores	147	184 166	24 828	5 714	1 489	14.7	4.9
451110	Sporting goods stores	147	184 166	24 828	5 714	1 489	14.7	4.9
4511101	General-line sporting goods stores	44	99 403	10 968	2 578	727	7.9	3.2
4511102	Specialty-line sporting goods stores	103	84 763	13 860	3 136	762	22.6	6.9
45112	Hobby, toy, and game stores	77	109 610	13 095	3 019	989	7.4	3.7
451120	Hobby, toy, and game stores	77	109 610	13 095	3 019	989	7.4	3.7
45113	Sewing, needlework, and piece goods stores	35	31 821	4 110	1 029	284	10.3	.1
451130	Sewing, needlework, and piece goods stores	35	31 821	4 110	1 029	284	10.3	.1
45114	Musical instrument and supplies stores	24	39 118	5 295	1 236	245	23.5	1.3
451140	Musical instrument and supplies stores	24	39 118	5 295	1 236	245	23.5	1.3
4512	Book, periodical, and music stores	114	153 231	15 363	3 863	1 127	5.1	3.2
45121	Book stores and news dealers	68	96 327	10 484	2 602	720	5.0	.4
451211	Book stores	62	94 563	10 239	2 557	704	5.1	.4
4512111	Book stores, general	29	57 595	6 753	1 641	441	3.7	—
4512112	Specialty book stores	25	12 564	2 064	491	172	21.0	2.6
4512113	College book stores	8	24 404	1 422	425	91	—	.1
451212	News dealers and newsstands	6	1 764	245	45	16	—	—
45122	Prerecorded tape, compact disc, and record stores	46	56 904	4 879	1 261	407	5.3	8.1
451220	Prerecorded tape, compact disc, and record stores	46	56 904	4 879	1 261	407	5.3	8.1
452	General merchandise stores	180	3 835 982	369 955	87 698	18 783	.3	.2
4521	Department stores	70	2 004 326	218 234	53 382	11 583	—	—
45210009	Department stores (incl. leased depts.) ³	70	2 047 605	218 234	53 382	11 583	—	—
45211	Department stores	70	2 004 326	218 234	53 382	11 583	—	—
452111	Department stores (except discount department stores) ..	32	823 187	99 606	24 854	5 295	—	—
452112	Discount department stores	38	1 181 139	118 628	28 528	6 288	—	—
4529	Other general merchandise stores	110	1 831 656	151 721	34 316	7 200	.7	.4
45291	Warehouse clubs and supercenters	20	D	D	D	i	D	D
452910	Warehouse clubs and supercenters	20	D	D	D	i	D	D
45299	All other general merchandise stores	90	D	D	D	g	D	D
452990	All other general merchandise stores	90	D	D	D	g	D	D
4529901	Variety stores	41	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	49	73 120	9 605	2 467	655	13.0	5.5
453	Miscellaneous store retailers	1 062	970 874	133 228	31 322	7 244	16.6	12.1
4531	Florists	115	37 521	8 345	2 098	600	38.6	13.7
45311	Florists	115	37 521	8 345	2 098	600	38.6	13.7
453110	Florists	115	37 521	8 345	2 098	600	38.6	13.7
4532	Office supplies, stationery, and gift stores	436	451 354	59 278	13 644	3 531	12.0	13.4
45321	Office supplies and stationery stores	73	189 868	21 146	5 069	1 011	2.4	6.1
453210	Office supplies and stationery stores	73	189 868	21 146	5 069	1 011	2.4	6.1
45322	Gift, novelty, and souvenir stores	363	261 486	38 132	8 575	2 520	19.0	18.7
453220	Gift, novelty, and souvenir stores	363	261 486	38 132	8 575	2 520	19.0	18.7
4533	Used merchandise stores	106	63 752	14 099	3 650	860	13.3	3.9
45331	Used merchandise stores	106	63 752	14 099	3 650	860	13.3	3.9
453310	Used merchandise stores	106	63 752	14 099	3 650	860	13.3	3.9

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEVADA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	405	418 247	51 506	11 930	2 253	20.1	11.8
45391	Pet and pet supplies stores	61	84 061	12 524	2 613	783	10.7	6.2
453910	Pet and pet supplies stores	61	84 061	12 524	2 613	783	10.7	6.2
45392	Art dealers	59	53 850	10 230	2 641	269	19.3	2.7
453920	Art dealers	59	53 850	10 230	2 641	269	19.3	2.7
45393	Manufactured (mobile) home dealers	40	68 134	5 223	1 332	198	36.1	1.2
453930	Manufactured (mobile) home dealers	40	68 134	5 223	1 332	198	36.1	1.2
45399	All other miscellaneous store retailers	245	212 202	23 529	5 344	1 003	18.9	19.8
454	Nonstore retailers	436	3 411 671	159 818	38 896	5 530	3.9	4.6
4541	Electronic shopping and mail-order houses	154	3 064 914	101 079	24 489	3 468	3.0	3.9
45411	Electronic shopping and mail-order houses	154	3 064 914	101 079	24 489	3 468	3.0	3.9
454111	Electronic shopping	52	83 415	10 357	3 059	330	11.4	40.1
454113	Mail-order houses	102	2 981 499	90 722	21 430	3 138	2.7	2.8
4542	Vending machine operators	40	47 477	8 440	2 114	314	18.3	9.2
45421	Vending machine operators	40	47 477	8 440	2 114	314	18.3	9.2
454210	Vending machine operators	40	47 477	8 440	2 114	314	18.3	9.2
4543	Direct selling establishments	242	299 280	50 299	12 293	1 748	11.7	12.0
45431	Fuel dealers	52	104 679	13 529	3 486	447	1.1	6.3
454311	Heating oil dealers	8	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	42	57 713	8 102	2 138	304	2.0	11.3
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	190	194 601	36 770	8 807	1 301	17.4	15.1
454390	Other direct selling establishments	190	194 601	36 770	8 807	1 301	17.4	15.1

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA								
44-45	Retail trade	4 858	19 509 060	1 899 029	453 600	79 957	7.0	4.0
441	Motor vehicle and parts dealers	386	4 796 492	418 458	100 327	10 639	5.5	1.5
4411	Automobile dealers	138		D	D	i	D	D
44111	New car dealers	69	D	D	D	i	D	D
441110	New car dealers	69	D	D	D	i	D	D
44112	Used car dealers	69	D	D	D	f	D	D
441120	Used car dealers	69	D	D	D	f	D	D
4412	Other motor vehicle dealers	65	D	D	D	f	D	D
44121	Recreational vehicle dealers	19	D	D	D	e	D	D
441210	Recreational vehicle dealers	19	D	D	D	e	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	46	D	D	D	e	D	D
441221	Motorcycle dealers	22	D	D	D	e	D	D
441222	Boat dealers	12	28 128	2 984	669	100	4.1	13.4
441229	All other motor vehicle dealers	12	7 366	1 197	297	72	28.5	—
4413	Automotive parts, accessories, and tire stores	183	D	D	D	g	D	D
44131	Automotive parts and accessories stores	135	189 323	31 433	7 622	1 489	8.5	4.8
441310	Automotive parts and accessories stores	135	189 323	31 433	7 622	1 489	8.5	4.8
44132	Tire dealers	48	D	D	D	e	D	D
441320	Tire dealers	48	D	D	D	e	D	D
442	Furniture and home furnishings stores	306	638 282	89 017	20 898	3 491	18.1	10.1
4421	Furniture stores	125	D	D	D	g	D	D
44211	Furniture stores	125	D	D	D	g	D	D
442110	Furniture stores	125	D	D	D	g	D	D
4422	Home furnishings stores	181	D	D	D	g	D	D
44221	Floor covering stores	60	D	D	D	f	D	D
442210	Floor covering stores	60	D	D	D	f	D	D
44229	Other home furnishings stores	121	134 669	16 472	3 466	973	16.0	3.2
442291	Window treatment stores	18	13 022	1 953	287	80	76.9	2.4
442299	All other home furnishings stores	103	121 647	14 519	3 179	893	9.5	3.2
443	Electronics and appliance stores	266	471 415	54 991	13 035	2 374	7.8	4.7
4431	Electronics and appliance stores	266	471 415	54 991	13 035	2 374	7.8	4.7
44311	Appliance, television, and other electronics stores	193	D	D	D	g	D	D
443111	Household appliance stores	30	D	D	D	e	D	D
443112	Radio, television, and other electronics stores	163	D	D	D	g	D	D
44312	Computer and software stores	59	D	D	D	e	D	D
443120	Computer and software stores	59	D	D	D	e	D	D
44313	Camera and photographic supplies stores	14	D	D	D	c	D	D
443130	Camera and photographic supplies stores	14	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	248	1 021 875	124 318	28 585	4 385	10.9	3.0
4441	Building material and supplies dealers	209	923 381	113 601	26 172	3 874	10.7	3.1
44411	Home centers	15	D	D	D	g	D	D
444110	Home Centers	15	D	D	D	g	D	D
44412	Paint and wallpaper stores	30	D	D	D	c	D	D
444120	Paint and wallpaper stores	30	D	D	D	c	D	D
44413	Hardware stores	27	D	D	D	e	D	D
444130	Hardware stores	27	D	D	D	e	D	D
44419	Other building material dealers	137	D	D	D	g	D	D
444190	Other building material dealers	137	D	D	D	g	D	D
4442	Lawn and garden equipment and supplies stores	39	98 494	10 717	2 413	511	11.8	1.9
44422	Nursery, garden center, and farm supply stores	33	94 881	10 167	2 257	479	10.2	2.0
444220	Nursery, garden center, and farm supply stores	33	94 881	10 167	2 257	479	10.2	2.0
445	Food and beverage stores	536	2 368 666	291 790	72 732	13 701	8.1	5.3
4451	Grocery stores	395	D	D	D	j	D	D
44511	Supermarkets and other grocery (except convenience) stores	234	D	D	D	j	D	D
445110	Supermarkets and other grocery (except convenience) stores	234	D	D	D	j	D	D
44512	Convenience stores	161	D	D	D	f	D	D
445120	Convenience stores	161	D	D	D	f	D	D
4452	Specialty food stores	95	43 926	8 489	2 156	556	20.4	12.3
4453	Beer, wine, and liquor stores	46	D	D	D	e	D	D
44531	Beer, wine, and liquor stores	46	D	D	D	e	D	D
445310	Beer, wine, and liquor stores	46	D	D	D	e	D	D
446	Health and personal care stores	411	D	D	D	i	D	D
4461	Health and personal care stores	411	D	D	D	i	D	D
44611	Pharmacies and drug stores	152	D	D	D	h	D	D
446110	Pharmacies and drug stores	152	D	D	D	h	D	D
4461101	Pharmacies and drug stores	149	D	D	D	h	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	86	78 433	11 202	2 644	802	10.3	2.2
446120	Cosmetics, beauty supplies, and perfume stores	86	78 433	11 202	2 644	802	10.3	2.2
44613	Optical goods stores	67	45 423	9 205	2 343	360	19.8	7.4
446130	Optical goods stores	67	45 423	9 205	2 343	360	19.8	7.4
44619	Other health and personal care stores	106	D	D	D	f	D	D
446191	Food (health) supplement stores	68	D	D	D	e	D	D
446199	All other health and personal care stores	38	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	411	1 177 032	70 306	16 831	4 469	16.7	13.0
4471	Gasoline stations	411	1 177 032	70 306	16 831	4 469	16.7	13.0
44711	Gasoline stations with convenience stores	373	1 036 881	60 783	14 474	3 928	16.7	12.9
447110	Gasoline stations with convenience stores	373	1 036 881	60 783	14 474	3 928	16.7	12.9
44719	Other gasoline stations	38	140 151	9 523	2 357	541	17.2	13.4
447190	Other gasoline stations	38	140 151	9 523	2 357	541	17.2	13.4
448	Clothing and clothing accessories stores	958	1 520 928	198 693	45 351	9 638	5.7	8.8
4481	Clothing stores	554	1 000 894	129 572	28 658	6 611	4.1	9.2
44811	Men's clothing stores	55	59 831	11 195	2 759	441	6.5	18.6
448110	Men's clothing stores	55	59 831	11 195	2 759	441	6.5	18.6
44812	Women's clothing stores	184	262 103	31 446	7 162	1 759	6.7	6.2
448120	Women's clothing stores	184	262 103	31 446	7 162	1 759	6.7	6.2
44813	Children's and infants' clothing stores	26	34 832	3 232	779	246	1.8	.9
448130	Children's and infants' clothing stores	26	34 832	3 232	779	246	1.8	.9
44814	Family clothing stores	181	529 745	65 419	13 361	3 192	2.2	9.3
448140	Family clothing stores	181	529 745	65 419	13 361	3 192	2.2	9.3
44815	Clothing accessories stores	46	48 996	7 670	1 887	301	3.6	12.4
448150	Clothing accessories stores	46	48 996	7 670	1 887	301	3.6	12.4
44819	Other clothing stores	62	65 387	10 610	2 710	672	8.5	13.7
448190	Other clothing stores	62	65 387	10 610	2 710	672	8.5	13.7
4482	Shoe stores	180	215 182	24 625	5 876	1 504	7.9	5.2
44821	Shoe stores	180	215 182	24 625	5 876	1 504	7.9	5.2
448210	Shoe stores	180	215 182	24 625	5 876	1 504	7.9	5.2
4482101	Men's shoe stores	13	D	D	D	b	D	D
4482102	Women's shoe stores	26	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores	8	D	D	D	b	D	D
4482104	Family shoe stores	97	99 472	11 768	2 908	771	11.6	7.0
4482105	Athletic footwear stores	36	84 838	8 428	1 902	489	4.2	.3
4483	Jewelry, luggage, and leather goods stores	224	304 852	44 496	10 817	1 523	9.1	10.0
44831	Jewelry stores	192	D	D	D	g	D	D
448310	Jewelry stores	192	D	D	D	g	D	D
44832	Luggage and leather goods stores	32	D	D	D	e	D	D
448320	Luggage and leather goods stores	32	D	D	D	e	D	D
451	Sporting goods, hobby, book, and music stores	252	D	D	D	h	D	D
4511	Sporting goods, hobby, and musical instrument stores	173	244 615	31 521	7 382	1 905	15.0	4.6
45111	Sporting goods stores	82	107 276	15 073	3 490	828	20.4	6.5
451110	Sporting goods stores	82	107 276	15 073	3 490	828	20.4	6.5
4511101	General-line sporting goods stores	27	64 181	7 482	1 762	470	10.1	3.3
4511102	Specialty-line sporting goods stores	55	43 095	7 591	1 728	358	35.8	11.4
45112	Hobby, toy, and game stores	52	83 378	9 658	2 251	710	3.9	4.6
451120	Hobby, toy, and game stores	52	83 378	9 658	2 251	710	3.9	4.6
45113	Sewing, needlework, and piece goods stores	22	24 075	3 307	811	206	12.9	.1
451130	Sewing, needlework, and piece goods stores	22	24 075	3 307	811	206	12.9	.1
45114	Musical instrument and supplies stores	17	29 886	3 483	830	161	27.8	1.2
451140	Musical instrument and supplies stores	17	29 886	3 483	830	161	27.8	1.2
4512	Book, periodical, and music stores	79	D	D	D	f	D	D
45121	Book stores and news dealers	45	D	D	D	f	D	D
451211	Book stores	41	D	D	D	e	D	D
4512111	Book stores, general	20	D	D	D	e	D	D
4512112	Specialty book stores	15	D	D	D	c	D	D
4512113	College book stores	6	D	D	D	b	D	D
451212	News dealers and newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	34	44 617	3 637	955	288	6.7	5.0
451220	Prerecorded tape, compact disc, and record stores	34	44 617	3 637	955	288	6.7	5.0
452	General merchandise stores	115	D	D	D	j	D	D
4521	Department stores	45	1 368 647	156 534	38 335	7 959	—	—
45210009	Department stores (incl. leased depts.) ³	45	1 398 884	156 534	38 335	7 959	—	—
45211	Department stores	45	1 368 647	156 534	38 335	7 959	—	—
452111	Department stores (except discount department stores) ..	21	587 786	75 990	19 003	3 863	—	—
452112	Discount department stores	24	780 861	80 544	19 332	4 096	—	—
4529	Other general merchandise stores	70	D	D	D	i	D	D
45291	Warehouse clubs and supercenters	13	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	13	D	D	D	h	D	D
45299	All other general merchandise stores	57	D	D	D	g	D	D
452990	All other general merchandise stores	57	D	D	D	g	D	D
4529901	Variety stores	24	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	33	D	D	D	e	D	D
453	Miscellaneous store retailers	719	D	D	D	i	D	D
4531	Florists	72	20 508	4 863	1 200	312	45.5	5.7
45311	Florists	72	20 508	4 863	1 200	312	45.5	5.7
453110	Florists	72	20 508	4 863	1 200	312	45.5	5.7
4532	Office supplies, stationery, and gift stores	316	D	D	D	h	D	D
45321	Office supplies and stationery stores	47	D	D	D	f	D	D
453210	Office supplies and stationery stores	47	D	D	D	f	D	D
45322	Gift, novelty, and souvenir stores	269	D	D	D	g	D	D
453220	Gift, novelty, and souvenir stores	269	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA—Con.								
Retail trade—Con.								
44-45	Miscellaneous store retailers—Con.							
4533	Used merchandise stores	60	45 248	9 666	2 505	568	12.4	2.7
45331	Used merchandise stores	60	45 248	9 666	2 505	568	12.4	2.7
453310	Used merchandise stores	60	45 248	9 666	2 505	568	12.4	2.7
4539	Other miscellaneous store retailers	271	D	D	D	g	D	D
45391	Pet and pet supplies stores	38	D	D	D	f	D	D
453910	Pet and pet supplies stores	38	D	D	D	f	D	D
45392	Art dealers	40	42 010	8 804	2 288	216	22.0	3.2
453920	Art dealers	40	42 010	8 804	2 288	216	22.0	3.2
45393	Manufactured (mobile) home dealers	17	31 345	2 624	688	102	24.9	.8
453930	Manufactured (mobile) home dealers	17	31 345	2 624	688	102	24.9	.8
45399	All other miscellaneous store retailers	176	D	D	D	f	D	D
454	Nonstore retailers	250	2 888 524	114 113	27 294	4 125	3.7	2.1
4541	Electronic shopping and mail-order houses	96	D	D	D	h	D	D
45411	Electronic shopping and mail-order houses	96	D	D	D	h	D	D
4542	Vending machine operators	25	D	D	D	e	D	D
45421	Vending machine operators	25	D	D	D	e	D	D
454210	Vending machine operators	25	D	D	D	e	D	D
4543	Direct selling establishments	129	D	D	D	f	D	D
45431	Fuel dealers	13	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	12	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	116	D	D	D	f	D	D
454390	Other direct selling establishments	116	D	D	D	f	D	D
Las Vegas-Paradise, NV Metropolitan Statistical Area								
44-45	Retail trade	4 750	19 302 266	1 878 431	448 652	79 005	7.0	3.9
441	Motor vehicle and parts dealers	370	4 757 521	414 815	99 448	10 503	5.6	1.4
4411	Automobile dealers	135	4 171 086	337 726	81 376	7 711	5.2	1.0
44111	New car dealers	67	3 916 927	319 088	77 102	7 078	3.2	—
441110	New car dealers	67	3 916 927	319 088	77 102	7 078	3.2	—
44112	Used car dealers	68	254 159	18 638	4 274	633	37.1	16.0
441120	Used car dealers	68	254 159	18 638	4 274	633	37.1	16.0
4412	Other motor vehicle dealers	62	328 530	33 830	7 794	883	6.4	5.3
44121	Recreational vehicle dealers	17	216 565	21 184	4 764	417	2.5	6.3
441210	Recreational vehicle dealers	17	216 565	21 184	4 764	417	2.5	6.3
44122	Motorcycle, boat, and other motor vehicle dealers	45	111 965	12 646	3 030	466	14.0	3.4
441221	Motorcycle dealers	21	76 471	8 465	2 064	294	16.3	—
441222	Boat dealers	12	28 128	2 984	669	100	4.1	13.4
441229	All other motor vehicle dealers	12	7 366	1 197	297	72	28.5	—
4413	Automotive parts, accessories, and tire stores	173	257 905	43 259	10 278	1 909	9.4	4.0
44131	Automotive parts and accessories stores	129	183 794	30 655	7 456	1 442	8.8	4.7
441310	Automotive parts and accessories stores	129	183 794	30 655	7 456	1 442	8.8	4.7
44132	Tire dealers	44	74 111	12 604	2 822	467	11.0	2.2
441320	Tire dealers	44	74 111	12 604	2 822	467	11.0	2.2
442	Furniture and home furnishings stores	303	636 215	88 657	20 805	3 459	18.1	10.1
4421	Furniture stores	123	343 163	48 414	12 502	1 657	14.3	14.1
44211	Furniture stores	123	343 163	48 414	12 502	1 657	14.3	14.1
442110	Furniture stores	123	343 163	48 414	12 502	1 657	14.3	14.1
4422	Home furnishings stores	180	293 052	40 243	8 303	1 802	22.5	5.5
44221	Floor covering stores	59	158 383	23 771	4 837	829	28.0	7.5
442210	Floor covering stores	59	158 383	23 771	4 837	829	28.0	7.5
44229	Other home furnishings stores	121	134 669	16 472	3 466	973	16.0	3.2
442291	Window treatment stores	18	13 022	1 953	287	80	76.9	2.4
442299	All other home furnishings stores	103	121 647	14 519	3 179	893	9.5	3.2
443	Electronics and appliance stores	260	469 790	54 753	12 979	2 359	7.6	4.6
4431	Electronics and appliance stores	260	469 790	54 753	12 979	2 359	7.6	4.6
44311	Appliance, television, and other electronics stores	188	373 675	41 779	10 077	1 834	6.7	4.6
443111	Household appliance stores	26	51 996	7 440	1 636	320	6.5	1.5
443112	Radio, television, and other electronics stores	162	321 679	34 339	8 441	1 514	6.7	5.1
44312	Computer and software stores	58	D	D	D	e	D	D
443120	Computer and software stores	58	D	D	D	e	D	D
44313	Camera and photographic supplies stores	14	D	D	D	c	D	D
443130	Camera and photographic supplies stores	14	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA—Con.							
	Las Vegas-Paradise, NV Metropolitan Statistical Area —Con.							
	Retail trade—Con.							
44-45	Building material and garden equipment and supplies dealers . . .	233	1 004 232	121 764	28 032	4 279	10.8	3.0
444	Building material and supplies dealers	198	906 550	111 185	25 647	3 774	10.8	3.1
4441	Home centers	14	D	D	D	g	D	D
444110	Home Centers	14	D	D	D	g	D	D
44412	Paint and wallpaper stores	29	D	D	D	c	D	D
444120	Paint and wallpaper stores	29	D	D	D	c	D	D
44413	Hardware stores	26	D	D	D	e	D	D
444130	Hardware stores	26	D	D	D	e	D	D
44419	Other building material dealers	129	355 699	49 035	11 909	1 333	27.0	7.6
444190	Other building material dealers	129	355 699	49 035	11 909	1 333	27.0	7.6
4442	Lawn and garden equipment and supplies stores	35	97 682	10 579	2 385	505	11.1	1.9
44422	Nursery, garden center, and farm supply stores	29	94 069	10 029	2 229	473	9.5	2.0
444220	Nursery, garden center, and farm supply stores	29	94 069	10 029	2 229	473	9.5	2.0
445	Food and beverage stores	526	2 301 103	284 803	70 995	13 404	8.3	5.0
4451	Grocery stores	386	2 193 438	271 095	67 627	12 530	6.5	4.9
44511	Supermarkets and other grocery (except convenience) stores	226	2 032 181	256 080	64 047	11 545	3.5	3.9
445110	Supermarkets and other grocery (except convenience) stores	226	2 032 181	256 080	64 047	11 545	3.5	3.9
44512	Convenience stores	160	161 257	15 015	3 580	985	43.9	17.7
445120	Convenience stores	160	161 257	15 015	3 580	985	43.9	17.7
4452	Specialty food stores	95	43 926	8 489	2 156	556	20.4	12.3
4453	Beer, wine, and liquor stores	45	63 739	5 219	1 212	318	60.4	2.2
44531	Beer, wine, and liquor stores	45	63 739	5 219	1 212	318	60.4	2.2
445310	Beer, wine, and liquor stores	45	63 739	5 219	1 212	318	60.4	2.2
446	Health and personal care stores	407	918 626	130 561	31 475	5 905	9.6	4.1
4461	Health and personal care stores	407	918 626	130 561	31 475	5 905	9.6	4.1
44611	Pharmacies and drug stores	151	713 512	96 376	22 972	4 172	4.5	3.9
446110	Pharmacies and drug stores	151	713 512	96 376	22 972	4 172	4.5	3.9
4461101	Pharmacies and drug stores	148	D	D	D	h	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	86	78 433	11 202	2 644	802	10.3	2.2
446120	Cosmetics, beauty supplies, and perfume stores	86	78 433	11 202	2 644	802	10.3	2.2
44613	Optical goods stores	67	45 423	9 205	2 343	360	19.8	7.4
446130	Optical goods stores	67	45 423	9 205	2 343	360	19.8	7.4
44619	Other health and personal care stores	103	81 258	13 778	3 516	571	47.6	5.8
446191	Food (health) supplement stores	66	35 003	4 917	1 282	293	48.9	3.7
4461919	All other health and personal care stores	37	46 255	8 861	2 234	278	46.7	7.3
447	Gasoline stations	386	1 137 434	67 103	16 081	4 262	16.8	13.2
4471	Gasoline stations	386	1 137 434	67 103	16 081	4 262	16.8	13.2
44711	Gasoline stations with convenience stores	352	999 876	57 800	13 771	3 732	16.8	13.1
447110	Gasoline stations with convenience stores	352	999 876	57 800	13 771	3 732	16.8	13.1
44719	Other gasoline stations	34	137 558	9 303	2 310	530	17.0	13.6
447190	Other gasoline stations	34	137 558	9 303	2 310	530	17.0	13.6
448	Clothing and clothing accessories stores	955	1 520 613	198 641	45 336	9 633	5.6	8.8
4481	Clothing stores	551	1 000 579	129 520	28 643	6 606	4.1	9.2
44811	Men's clothing stores	55	59 831	11 195	2 759	441	6.5	18.6
448110	Men's clothing stores	55	59 831	11 195	2 759	441	6.5	18.6
44812	Women's clothing stores	184	262 103	31 446	7 162	1 759	6.7	6.2
448120	Women's clothing stores	184	262 103	31 446	7 162	1 759	6.7	6.2
44813	Children's and infants' clothing stores	26	34 832	3 232	779	246	1.8	.9
448130	Children's and infants' clothing stores	26	34 832	3 232	779	246	1.8	.9
44814	Family clothing stores	178	529 430	65 367	13 346	3 187	2.2	9.3
448140	Family clothing stores	178	529 430	65 367	13 346	3 187	2.2	9.3
44815	Clothing accessories stores	46	48 996	7 670	1 887	301	3.6	12.4
448150	Clothing accessories stores	46	48 996	7 670	1 887	301	3.6	12.4
44819	Other clothing stores	62	65 387	10 610	2 710	672	8.5	13.7
448190	Other clothing stores	62	65 387	10 610	2 710	672	8.5	13.7
4482	Shoe stores	180	215 182	24 625	5 876	1 504	7.9	5.2
44821	Shoe stores	180	215 182	24 625	5 876	1 504	7.9	5.2
448210	Shoe stores	180	215 182	24 625	5 876	1 504	7.9	5.2
4482101	Men's shoe stores	13	D	D	D	b	D	D
4482102	Women's shoe stores	26	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores	8	D	D	D	b	D	D
4482104	Family shoe stores	97	99 472	11 768	2 908	771	11.6	7.0
4482105	Athletic footwear stores	36	84 838	8 428	1 902	489	4.2	.3
4483	Jewelry, luggage, and leather goods stores	224	304 852	44 496	10 817	1 523	9.1	10.0
44831	Jewelry stores	192	D	D	D	g	D	D
448310	Jewelry stores	192	D	D	D	g	D	D
44832	Luggage and leather goods stores	32	D	D	D	e	D	D
448320	Luggage and leather goods stores	32	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA—Con.								
Las Vegas-Paradise, NV Metropolitan Statistical Area—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	251	358 486	42 799	10 180	2 700	11.5	3.8
4511	Sporting goods, hobby, and musical instrument stores	173	244 615	31 521	7 382	1 905	15.0	4.6
45111	Sporting goods stores	82	107 276	15 073	3 490	828	20.4	6.5
451110	Sporting goods stores	82	107 276	15 073	3 490	828	20.4	6.5
4511101	General-line sporting goods stores	27	64 181	7 482	1 762	470	10.1	3.3
4511102	Specialty-line sporting goods stores	55	43 095	7 591	1 728	358	35.8	11.4
45112	Hobby, toy, and game stores	52	83 378	9 658	2 251	710	3.9	4.6
451120	Hobby, toy, and game stores	52	83 378	9 658	2 251	710	3.9	4.6
45113	Sewing, needlework, and piece goods stores	22	24 075	3 307	811	206	12.9	1
451130	Sewing, needlework, and piece goods stores	22	24 075	3 307	811	206	12.9	1
45114	Musical instrument and supplies stores	17	29 886	3 483	830	161	27.8	1.2
451140	Musical instrument and supplies stores	17	29 886	3 483	830	161	27.8	1.2
4512	Book, periodical, and music stores	78	113 871	11 278	2 798	795	4.2	2.2
45121	Book stores and news dealers	44	69 254	7 641	1 843	507	2.5	4
451211	Book stores	40	D	D	D	e	D	D
4512111	Book stores, general	19	38 458	4 724	1 107	288	2.6	—
4512112	Specialty book stores	15	D	D	D	c	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers and newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	34	44 617	3 637	955	288	6.7	5.0
451220	Prerecorded tape, compact disc, and record stores	34	44 617	3 637	955	288	6.7	5.0
452	General merchandise stores	111	D	D	D	j	D	D
4521	Department stores	45	1 368 647	156 534	38 335	7 959	—	—
45210009	Department stores (incl. leased depts.) ³	45	1 398 884	156 534	38 335	7 959	—	—
45211	Department stores	45	1 368 647	156 534	38 335	7 959	—	—
452111	Department stores (except discount department stores) ..	21	587 786	75 990	19 003	3 863	—	—
452112	Discount department stores	24	780 861	80 544	19 332	4 096	—	—
4529	Other general merchandise stores	66	D	D	D	i	D	D
45291	Warehouse clubs and supercenters	13	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	13	D	D	D	h	D	D
45299	All other general merchandise stores	53	D	D	D	g	D	D
452990	All other general merchandise stores	53	D	D	D	g	D	D
4529901	Variety stores	23	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	30	D	D	D	e	D	D
453	Miscellaneous store retailers	707	D	D	D	i	D	D
4531	Florists	72	20 508	4 863	1 200	312	45.5	5.7
45311	Florists	72	20 508	4 863	1 200	312	45.5	5.7
453110	Florists	72	20 508	4 863	1 200	312	45.5	5.7
4532	Office supplies, stationery, and gift stores	315	D	D	D	h	D	D
45321	Office supplies and stationery stores	47	D	D	D	f	D	D
453210	Office supplies and stationery stores	47	D	D	D	f	D	D
45322	Gift, novelty, and souvenir stores	268	D	D	D	g	D	D
453220	Gift, novelty, and souvenir stores	268	D	D	D	g	D	D
4533	Used merchandise stores	60	45 248	9 666	2 505	568	12.4	2.7
45331	Used merchandise stores	60	45 248	9 666	2 505	568	12.4	2.7
453310	Used merchandise stores	60	45 248	9 666	2 505	568	12.4	2.7
4539	Other miscellaneous store retailers	260	D	D	D	g	D	D
45391	Pet and pet supplies stores	37	61 906	9 458	1 950	583	10.0	6.3
453910	Pet and pet supplies stores	37	61 906	9 458	1 950	583	10.0	6.3
45392	Art dealers	40	42 010	8 804	2 288	216	22.0	3.2
453920	Art dealers	40	42 010	8 804	2 288	216	22.0	3.2
45393	Manufactured (mobile) home dealers	10	15 958	1 868	501	72	30.4	1.5
453930	Manufactured (mobile) home dealers	10	15 958	1 868	501	72	30.4	1.5
45399	All other miscellaneous store retailers	173	D	D	D	f	D	D
454	Nonstore retailers	241	2 876 625	112 597	26 913	4 055	3.7	1.8
4541	Electronic shopping and mail-order houses	95	D	D	D	h	D	D
45411	Electronic shopping and mail-order houses	95	D	D	D	h	D	D
4542	Vending machine operators	25	D	D	D	e	D	D
45421	Vending machine operators	25	D	D	D	e	D	D
454210	Vending machine operators	25	D	D	D	e	D	D
4543	Direct selling establishments	121	D	D	D	f	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	114	D	D	D	f	D	D
454390	Other direct selling establishments	114	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA—Con.								
Pahrump, NV Micropolitan Statistical Area								
44-45	Retail trade	108	206 794	20 598	4 948	952	8.1	11.4
441	Motor vehicle and parts dealers	16	38 971	3 643	879	136	2.9	6.0
442	Furniture and home furnishings stores	3	2 067	360	93	32	25.4	—
443	Electronics and appliance stores	6	1 625	238	56	15	61.5	38.5
444	Building material and garden equipment and supplies dealers ...	15	17 643	2 554	553	106	13.7	2.8
445	Food and beverage stores	10	67 563	6 987	1 737	297	1.6	14.7
446	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	25	39 598	3 203	750	207	15.7	7.1
448	Clothing and clothing accessories stores	3	315	52	15	5	30.2	18.7
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	15 387	756	187	30	19.2	—
453930	Manufactured (mobile) home dealers	7	15 387	756	187	30	19.2	—
454	Nonstore retailers	9	11 899	1 516	381	70	5.7	54.5
454312	Liquefied petroleum gas (bottled gas) dealers	6	11 627	1 466	369	63	3.5	55.7
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA								
44-45	Retail trade	6 489	22 464 174	2 337 215	554 745	96 074	9.8	5.2
441	Motor vehicle and parts dealers	809	6 425 413	581 210	138 676	14 594	9.5	6.3
4411	Automobile dealers	241	D	D	D	i	D	D
44111	New car dealers	146	4 934 831	404 384	98 602	8 524	6.7	5.7
441110	New car dealers	146	4 934 831	404 384	98 602	8 524	6.7	5.7
44112	Used car dealers	95	D	D	D	f	D	D
441120	Used car dealers	95	D	D	D	f	D	D
4412	Other motor vehicle dealers	122	D	D	D	g	D	D
44121	Recreational vehicle dealers	38	D	D	D	f	D	D
441210	Recreational vehicle dealers	38	D	D	D	f	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	84	D	D	D	f	D	D
441221	Motorcycle dealers	39	D	D	D	e	D	D
441222	Boat dealers	34	89 634	7 791	1 617	256	3.8	20.7
441229	All other motor vehicle dealers	11	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	446	D	D	D	h	D	D
44131	Automotive parts and accessories stores	290	D	D	D	h	D	D
441310	Automotive parts and accessories stores	290	D	D	D	h	D	D
44132	Tire dealers	156	D	D	D	g	D	D
441320	Tire dealers	156	D	D	D	g	D	D
442	Furniture and home furnishings stores	417	795 951	109 127	25 753	4 280	12.4	7.1
4421	Furniture stores	171	D	D	D	g	D	D
44211	Furniture stores	171	D	D	D	g	D	D
442110	Furniture stores	171	D	D	D	g	D	D
4422	Home furnishings stores	246	D	D	D	g	D	D
44221	Floor covering stores	94	D	D	D	f	D	D
442210	Floor covering stores	94	D	D	D	f	D	D
44229	Other home furnishings stores	152	D	D	D	g	D	D
442291	Window treatment stores	19	17 333	2 032	527	92	24.5	8.3
442299	All other home furnishings stores	133	D	D	D	g	D	D
443	Electronics and appliance stores	333	725 492	75 181	18 303	3 033	9.7	7.0
4431	Electronics and appliance stores	333	725 492	75 181	18 303	3 033	9.7	7.0
44311	Appliance, television, and other electronics stores	246	461 094	50 821	12 386	2 123	11.6	9.2
443111	Household appliance stores	73	D	D	D	f	D	D
443112	Radio, television, and other electronics stores	173	D	D	D	g	D	D
44312	Computer and software stores	72	251 224	22 789	5 578	830	6.6	3.2
443120	Computer and software stores	72	251 224	22 789	5 578	830	6.6	3.2
44313	Camera and photographic supplies stores	15	13 174	1 571	339	80	—	2.3
443130	Camera and photographic supplies stores	15	13 174	1 571	339	80	—	2.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
Retail trade—Con.								
44-45	Building material and garden equipment and supplies dealers . . .	541	2 205 829	262 079	58 869	9 168	7.3	4.9
444	Building material and supplies dealers	441	2 066 349	240 811	54 604	8 307	6.9	4.6
44411	Home centers	26	D	D	D	h	D	D
444110	Home Centers	26	D	D	D	h	D	D
44412	Paint and wallpaper stores	56	D	D	D	f	D	D
444120	Paint and wallpaper stores	56	D	D	D	f	D	D
44413	Hardware stores	81	144 767	21 812	4 988	1 086	26.2	1.5
444130	Hardware stores	81	144 767	21 812	4 988	1 086	26.2	1.5
44419	Other building material dealers	278	D	D	D	h	D	D
444190	Other building material dealers	278	D	D	D	h	D	D
4442	Lawn and garden equipment and supplies stores	100	139 480	21 268	4 265	861	12.1	8.4
44421	Outdoor power equipment stores	16	19 124	2 709	589	89	—	15.0
444210	Outdoor power equipment stores	16	19 124	2 709	589	89	—	15.0
44422	Nursery, garden center, and farm supply stores	84	120 356	18 559	3 676	772	14.0	7.4
444220	Nursery, garden center, and farm supply stores	84	120 356	18 559	3 676	772	14.0	7.4
445	Food and beverage stores	829	3 921 888	449 450	105 563	18 213	10.5	2.7
4451	Grocery stores	532	D	D	D	j	D	D
44511	Supermarkets and other grocery (except convenience) stores	392	D	D	D	j	D	D
445110	Supermarkets and other grocery (except convenience) stores	392	D	D	D	j	D	D
44512	Convenience stores	140	D	D	D	f	D	D
445120	Convenience stores	140	D	D	D	f	D	D
4452	Specialty food stores	143	D	D	D	f	D	D
4453	Beer, wine, and liquor stores	154	D	D	D	f	D	D
44531	Beer, wine, and liquor stores	154	D	D	D	f	D	D
445310	Beer, wine, and liquor stores	154	D	D	D	f	D	D
446	Health and personal care stores	409	1 068 039	155 651	38 317	6 957	11.4	2.4
4461	Health and personal care stores	409	1 068 039	155 651	38 317	6 957	11.4	2.4
44611	Pharmacies and drug stores	172	D	D	D	i	D	D
446110	Pharmacies and drug stores	172	D	D	D	i	D	D
4461101	Pharmacies and drug stores	161	D	D	D	i	D	D
4461102	Proprietary stores	11	5 296	1 689	408	48	4.3	—
44612	Cosmetics, beauty supplies, and perfume stores	76	D	D	D	f	D	D
446120	Cosmetics, beauty supplies, and perfume stores	76	D	D	D	f	D	D
44613	Optical goods stores	50	D	D	D	e	D	D
446130	Optical goods stores	50	D	D	D	e	D	D
44619	Other health and personal care stores	111	D	D	D	f	D	D
446191	Food (health) supplement stores	60	D	D	D	e	D	D
446199	All other health and personal care stores	51	65 944	15 224	4 060	487	31.8	6.7
447	Gasoline stations	550	1 497 751	74 014	17 670	4 471	23.9	14.3
4471	Gasoline stations	550	1 497 751	74 014	17 670	4 471	23.9	14.3
44711	Gasoline stations with convenience stores	445	1 311 075	60 276	14 256	3 785	24.4	12.5
447110	Gasoline stations with convenience stores	445	1 311 075	60 276	14 256	3 785	24.4	12.5
44719	Other gasoline stations	105	186 676	13 738	3 414	686	20.2	26.7
447190	Other gasoline stations	105	186 676	13 738	3 414	686	20.2	26.7
448	Clothing and clothing accessories stores	838	1 168 966	154 229	37 662	9 350	8.6	5.3
4481	Clothing stores	509	D	D	D	i	D	D
44811	Men's clothing stores	45	38 358	6 536	1 563	316	14.7	2.9
448110	Men's clothing stores	45	38 358	6 536	1 563	316	14.7	2.9
44812	Women's clothing stores	173	D	D	D	g	D	D
448120	Women's clothing stores	173	D	D	D	g	D	D
44813	Children's and infants' clothing stores	32	D	D	D	e	D	D
448130	Children's and infants' clothing stores	32	D	D	D	e	D	D
44814	Family clothing stores	164	602 878	75 042	18 339	4 172	2.3	2.8
448140	Family clothing stores	164	602 878	75 042	18 339	4 172	2.3	2.8
44815	Clothing accessories stores	32	D	D	D	c	D	D
448150	Clothing accessories stores	32	D	D	D	c	D	D
44819	Other clothing stores	63	D	D	D	f	D	D
448190	Other clothing stores	63	D	D	D	f	D	D
4482	Shoe stores	158	D	D	D	g	D	D
44821	Shoe stores	158	D	D	D	g	D	D
448210	Shoe stores	158	D	D	D	g	D	D
4482101	Men's shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	20	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores	7	D	D	D	b	D	D
4482104	Family shoe stores	91	65 927	8 151	1 987	539	4.0	6.0
4482105	Athletic footwear stores	32	D	D	D	e	D	D
4483	Jewelry, luggage, and leather goods stores	171	D	D	D	f	D	D
44831	Jewelry stores	159	139 103	23 351	5 908	884	24.8	13.2
448310	Jewelry stores	159	139 103	23 351	5 908	884	24.8	13.2
44832	Luggage and leather goods stores	12	D	D	D	b	D	D
448320	Luggage and leather goods stores	12	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	461	600 282	69 774	17 673	4 978	12.7	6.5
4511	Sporting goods, hobby, and musical instrument stores	341	D	D	D	h	D	D
45111	Sporting goods stores	190	229 786	26 603	6 824	1 869	17.6	14.1
4511101	Sporting goods stores	190	229 786	26 603	6 824	1 869	17.6	14.1
4511102	General-line sporting goods stores	51	D	D	D	f	D	D
4511102	Specialty-line sporting goods stores	139	D	D	D	g	D	D
45112	Hobby, toy, and game stores	83	120 637	13 694	3 276	1 019	10.4	2.6
451120	Hobby, toy, and game stores	83	120 637	13 694	3 276	1 019	10.4	2.6
45113	Sewing, needlework, and piece goods stores	44	D	D	D	e	D	D
451130	Sewing, needlework, and piece goods stores	44	D	D	D	e	D	D
45114	Musical instrument and supplies stores	24	D	D	D	c	D	D
451140	Musical instrument and supplies stores	24	D	D	D	c	D	D
4512	Book, periodical, and music stores	120	D	D	D	g	D	D
45121	Book stores and news dealers	77	D	D	D	f	D	D
451211	Book stores	70	D	D	D	f	D	D
4512111	Book stores, general	49	D	D	D	f	D	D
4512112	Specialty book stores	17	D	D	D	c	D	D
4512113	College book stores	4	D	D	D	c	D	D
451212	News dealers and newsstands	7	4 004	603	156	41	16.8	11.5
45122	Prerecorded tape, compact disc, and record stores	43	D	D	D	e	D	D
451220	Prerecorded tape, compact disc, and record stores	43	D	D	D	e	D	D
452	General merchandise stores	130	2 913 604	247 276	57 623	12 876	.3	.2
4521	Department stores	56	D	D	D	i	D	D
45210009	Department stores (incl. leased depts.) ³	56	D	D	D	i	D	D
45211	Department stores	56	D	D	D	i	D	D
452111	Department stores (except discount department stores) ..	23	D	D	D	h	D	D
452112	Discount department stores	33	D	D	D	i	D	D
4529	Other general merchandise stores	74	D	D	D	h	D	D
45291	Warehouse clubs and supercenters	10	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	10	D	D	D	g	D	D
45299	All other general merchandise stores	64	D	D	D	f	D	D
452990	All other general merchandise stores	64	D	D	D	f	D	D
4529901	Variety stores	32	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	32	D	D	D	e	D	D
453	Miscellaneous store retailers	838	664 208	89 550	21 734	5 592	17.3	5.3
4531	Florists	108	D	D	D	f	D	D
45311	Florists	108	D	D	D	f	D	D
453110	Florists	108	D	D	D	f	D	D
4532	Office supplies, stationery, and gift stores	304	D	D	D	g	D	D
45321	Office supplies and stationery stores	60	D	D	D	f	D	D
453210	Office supplies and stationery stores	60	D	D	D	f	D	D
45322	Gift, novelty, and souvenir stores	244	D	D	D	g	D	D
453220	Gift, novelty, and souvenir stores	244	D	D	D	g	D	D
4533	Used merchandise stores	107	D	D	D	f	D	D
45331	Used merchandise stores	107	D	D	D	f	D	D
453310	Used merchandise stores	107	D	D	D	f	D	D
4539	Other miscellaneous store retailers	319	D	D	D	g	D	D
45391	Pet and pet supplies stores	75	D	D	D	f	D	D
453910	Pet and pet supplies stores	75	D	D	D	f	D	D
45392	Art dealers	41	D	D	D	c	D	D
453920	Art dealers	41	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	21	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	21	D	D	D	b	D	D
45399	All other miscellaneous store retailers	182	D	D	D	f	D	D
454	Nonstore retailers	334	476 751	69 674	16 902	2 562	13.1	11.7
4541	Electronic shopping and mail-order houses	124	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	124	D	D	D	f	D	D
4542	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
45421	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
454210	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
4543	Direct selling establishments	185	D	D	D	g	D	D
45431	Fuel dealers	55	D	D	D	f	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	46	106 377	12 652	3 374	461	3.8	11.8
454319	Other fuel dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	130	D	D	D	f	D	D
454390	Other direct selling establishments	130	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
Gardnerville Ranchos, NV Micropolitan Statistical Area								
44-45	Retail trade	150	457 674	44 355	9 800	1 889	7.8	1.2
441	Motor vehicle and parts dealers	11	22 589	3 114	633	94	27.6	2.9
442	Furniture and home furnishings stores	7	8 654	1 122	278	36	16.8	—
443	Electronics and appliance stores	3	7 190	225	63	6	—	—
444	Building material and garden equipment and supplies dealers ...	22	71 973	8 069	1 737	313	2.0	.8
4441	Building material and supplies dealers	18	69 480	7 784	1 682	291	2.1	.6
445	Food and beverage stores	16	92 674	10 117	2 438	422	2.8	1.2
446	Health and personal care stores	6	9 720	1 226	319	48	2.2	2.2
447	Gasoline stations	18	41 512	1 967	470	122	37.1	—
448	Clothing and clothing accessories stores	13	4 755	849	236	56	21.6	14.1
451	Sporting goods, hobby, book, and music stores	6	2 400	311	108	37	28.2	—
452	General merchandise stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	4	D	D	D	f	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	17	7 571	1 451	333	66	28.8	3.2
Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area								
44-45	Retail trade	5 899	21 122 228	2 186 955	519 874	89 589	9.4	5.2
441	Motor vehicle and parts dealers	761	6 258 286	563 961	134 664	14 059	9.1	6.3
4411	Automobile dealers	233	5 198 722	419 501	101 806	9 026	8.1	5.7
44111	New car dealers	140	4 852 209	396 255	96 654	8 305	6.4	5.8
441110	New car dealers	140	4 852 209	396 255	96 654	8 305	6.4	5.8
44112	Used car dealers	93	346 513	23 246	5 152	721	32.8	4.7
441120	Used car dealers	93	346 513	23 246	5 152	721	32.8	4.7
4412	Other motor vehicle dealers	114	560 614	51 701	10 539	1 365	12.3	10.1
44121	Recreational vehicle dealers	34	251 237	25 482	5 189	592	10.0	14.4
441210	Recreational vehicle dealers	34	251 237	25 482	5 189	592	10.0	14.4
44122	Motorcycle, boat, and other motor vehicle dealers	80	309 377	26 219	5 350	773	14.2	6.7
441221	Motorcycle dealers	36	159 798	16 479	3 298	453	24.0	1.1
441222	Boat dealers	34	89 634	7 791	1 617	256	3.8	20.7
441229	All other motor vehicle dealers	10	59 945	1 949	435	64	3.5	.3
4413	Automotive parts, accessories, and tire stores	414	498 950	92 759	22 319	3 668	15.0	8.0
44131	Automotive parts and accessories stores	269	331 692	58 166	13 992	2 409	12.7	7.5
441310	Automotive parts and accessories stores	269	331 692	58 166	13 992	2 409	12.7	7.5
44132	Tire dealers	145	167 258	34 593	8 327	1 259	19.7	8.9
441320	Tire dealers	145	167 258	34 593	8 327	1 259	19.7	8.9
442	Furniture and home furnishings stores	374	747 612	101 615	23 971	4 028	11.6	7.4
4421	Furniture stores	160	410 641	56 340	13 460	1 840	12.1	7.8
44211	Furniture stores	160	410 641	56 340	13 460	1 840	12.1	7.8
442110	Furniture stores	160	410 641	56 340	13 460	1 840	12.1	7.8
4422	Home furnishings stores	214	336 971	45 275	10 511	2 188	11.1	6.8
44221	Floor covering stores	78	131 617	20 825	4 610	547	12.7	12.5
442210	Floor covering stores	78	131 617	20 825	4 610	547	12.7	12.5
44229	Other home furnishings stores	136	205 354	24 450	5 901	1 641	10.0	3.1
442291	Window treatment stores	16	16 566	1 965	509	86	25.3	8.6
442299	All other home furnishings stores	120	188 788	22 485	5 392	1 555	8.7	2.6
443	Electronics and appliance stores	313	700 470	72 475	17 642	2 921	9.1	7.2
4431	Electronics and appliance stores	313	700 470	72 475	17 642	2 921	9.1	7.2
44311	Appliance, television, and other electronics stores	230	445 705	48 964	11 952	2 039	10.7	9.5
443111	Household appliance stores	66	95 298	13 212	3 017	510	11.0	24.3
443112	Radio, television, and other electronics stores	164	350 407	35 752	8 935	1 529	10.7	5.4
44312	Computer and software stores	68	241 591	21 940	5 351	802	6.6	3.4
443120	Computer and software stores	68	241 591	21 940	5 351	802	6.6	3.4
44313	Camera and photographic supplies stores	15	13 174	1 571	339	80	—	2.3
443130	Camera and photographic supplies stores	15	13 174	1 571	339	80	—	2.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	471	1 977 301	231 820	52 194	8 156	6.3	4.3
4441	Building material and supplies dealers	390	1 854 275	212 728	48 346	7 407	6.1	4.0
44411	Home centers	24	D	D	D	h	D	D
444110	Home Centers	24	D	D	D	h	D	D
44412	Paint and wallpaper stores	52	D	D	D	e	D	D
444120	Paint and wallpaper stores	52	D	D	D	e	D	D
44413	Hardware stores	74	138 525	20 975	4 777	1 039	25.3	1.5
444130	Hardware stores	74	138 525	20 975	4 777	1 039	25.3	1.5
44419	Other building material dealers	240	856 059	103 504	24 087	2 856	7.2	8.2
444190	Other building material dealers	240	856 059	103 504	24 087	2 856	7.2	8.2
4442	Lawn and garden equipment and supplies stores	81	123 026	19 092	3 848	749	9.6	9.0
44421	Outdoor power equipment stores	13	16 002	2 132	453	71	—	14.7
444210	Outdoor power equipment stores	13	16 002	2 132	453	71	—	14.7
44422	Nursery, garden center, and farm supply stores	68	107 024	16 960	3 395	678	11.1	8.1
444220	Nursery, garden center, and farm supply stores	68	107 024	16 960	3 395	678	11.1	8.1
445	Food and beverage stores	760	3 610 937	413 388	97 117	16 639	10.7	2.9
4451	Grocery stores	480	3 420 347	395 369	92 787	15 371	8.8	2.7
44511	Supermarkets and other grocery (except convenience) stores	359	3 316 445	388 690	91 267	14 860	6.9	2.5
445110	Supermarkets and other grocery (except convenience) stores	359	3 316 445	388 690	91 267	14 860	6.9	2.5
44512	Convenience stores	121	103 902	6 679	1 520	511	71.0	7.3
445120	Convenience stores	121	103 902	6 679	1 520	511	71.0	7.3
4452	Specialty food stores	135	86 365	12 252	2 977	811	26.6	8.2
4453	Beer, wine, and liquor stores	145	104 225	5 767	1 353	457	57.2	5.6
44531	Beer, wine, and liquor stores	145	104 225	5 767	1 353	457	57.2	5.6
445310	Beer, wine, and liquor stores	145	104 225	5 767	1 353	457	57.2	5.6
446	Health and personal care stores	376	984 467	146 034	35 924	6 492	10.9	2.4
4461	Health and personal care stores	376	984 467	146 034	35 924	6 492	10.9	2.4
44611	Pharmacies and drug stores	159	814 212	112 944	27 789	4 812	8.5	1.8
446110	Pharmacies and drug stores	159	814 212	112 944	27 789	4 812	8.5	1.8
4461101	Pharmacies and drug stores	148	808 916	111 255	27 381	4 764	8.5	1.8
4461102	Proprietary stores	11	5 296	1 689	408	48	4.3	—
44612	Cosmetics, beauty supplies, and perfume stores	70	49 641	7 801	1 902	621	9.1	8.3
446120	Cosmetics, beauty supplies, and perfume stores	70	49 641	7 801	1 902	621	9.1	8.3
44613	Optical goods stores	49	27 922	6 254	1 343	285	16.9	3.3
446130	Optical goods stores	49	27 922	6 254	1 343	285	16.9	3.3
44619	Other health and personal care stores	98	92 692	19 035	4 890	774	31.4	4.4
446191	Food (health) supplement stores	51	29 110	4 656	1 038	316	27.8	4.2
446199	All other health and personal care stores	47	63 582	14 379	3 852	458	33.0	4.5
447	Gasoline stations	503	1 395 039	67 908	16 174	4 102	23.5	14.6
4471	Gasoline stations	503	1 395 039	67 908	16 174	4 102	23.5	14.6
44711	Gasoline stations with convenience stores	412	1 225 306	55 678	13 165	3 488	23.9	12.9
447110	Gasoline stations with convenience stores	412	1 225 306	55 678	13 165	3 488	23.9	12.9
44719	Other gasoline stations	91	169 733	12 230	3 009	614	20.3	27.3
447190	Other gasoline stations	91	169 733	12 230	3 009	614	20.3	27.3
448	Clothing and clothing accessories stores	763	1 121 242	148 282	36 153	8 971	7.8	5.3
4481	Clothing stores	461	861 164	110 955	26 940	7 106	5.6	4.2
44811	Men's clothing stores	41	34 978	6 123	1 470	295	15.4	3.2
448110	Men's clothing stores	41	34 978	6 123	1 470	295	15.4	3.2
44812	Women's clothing stores	152	135 195	17 131	4 071	1 734	15.1	8.6
448120	Women's clothing stores	152	135 195	17 131	4 071	1 734	15.1	8.6
44813	Children's and infants' clothing stores	28	35 309	3 757	850	283	1.3	.8
448130	Children's and infants' clothing stores	28	35 309	3 757	850	283	1.3	.8
44814	Family clothing stores	155	585 711	73 260	17 841	4 079	2.1	2.8
448140	Family clothing stores	155	585 711	73 260	17 841	4 079	2.1	2.8
44815	Clothing accessories stores	29	18 442	1 994	467	136	11.1	.6
448150	Clothing accessories stores	29	18 442	1 994	467	136	11.1	.6
44819	Other clothing stores	56	51 529	8 690	2 241	579	15.9	11.8
448190	Other clothing stores	56	51 529	8 690	2 241	579	15.9	11.8
4482	Shoe stores	149	123 595	14 629	3 472	1 009	5.9	4.5
44821	Shoe stores	149	123 595	14 629	3 472	1 009	5.9	4.5
448210	Shoe stores	149	123 595	14 629	3 472	1 009	5.9	4.5
4482101	Men's shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	18	12 367	1 846	452	139	12.3	10.4
4482103	Children's and juveniles' shoe stores	7	D	D	D	b	D	D
4482104	Family shoe stores	85	62 201	7 782	1 900	497	4.2	6.4
4482105	Athletic footwear stores	31	42 904	4 134	899	302	5.7	.2
4483	Jewelry, luggage, and leather goods stores	153	136 483	22 698	5 741	856	23.5	13.2
44831	Jewelry stores	142	131 711	21 982	5 573	814	23.2	13.6
448310	Jewelry stores	142	131 711	21 982	5 573	814	23.2	13.6
44832	Luggage and leather goods stores	11	4 772	716	168	42	32.8	1.1
448320	Luggage and leather goods stores	11	4 772	716	168	42	32.8	1.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	419	567 874	65 338	16 556	4 636	12.7	5.6
4511	Sporting goods, hobby, and musical instrument stores	308	403 271	46 479	11 718	3 270	15.4	7.2
45111	Sporting goods stores	169	209 771	24 378	6 174	1 661	18.5	12.2
451110	Sporting goods stores	169	209 771	24 378	6 174	1 661	18.5	12.2
4511101	General-line sporting goods stores	47	93 585	10 079	2 527	653	7.9	7.9
4511102	Specialty-line sporting goods stores	122	116 186	14 299	3 647	1 008	27.0	15.7
45112	Hobby, toy, and game stores	76	115 361	12 401	3 040	960	10.3	2.7
451120	Hobby, toy, and game stores	76	115 361	12 401	3 040	960	10.3	2.7
45113	Sewing, needlework, and piece goods stores	40	37 684	4 758	1 174	424	20.2	.4
451130	Sewing, needlework, and piece goods stores	40	37 684	4 758	1 174	424	20.2	.4
45114	Musical instrument and supplies stores	23	40 455	4 942	1 330	225	8.9	.1
451140	Musical instrument and supplies stores	23	40 455	4 942	1 330	225	8.9	.1
4512	Book, periodical, and music stores	111	164 603	18 859	4 838	1 366	6.2	1.8
45121	Book stores and news dealers	70	114 248	13 480	3 528	947	6.5	1.7
451211	Book stores	63	110 244	12 877	3 372	906	6.1	1.3
4512111	Book stores, general	44	81 585	10 069	2 627	661	6.6	1.4
4512112	Specialty book stores	15	D	D	D	c	D	D
4512113	College book stores	4	D	D	D	c	D	D
451212	News dealers and newsstands	7	4 004	603	156	41	16.8	11.5
45122	Prerecorded tape, compact disc, and record stores	41	50 355	5 379	1 310	419	5.7	2.1
451220	Prerecorded tape, compact disc, and record stores	41	50 355	5 379	1 310	419	5.7	2.1
452	General merchandise stores	122	2 711 547	230 752	54 379	12 179	.2	.2
4521	Department stores	55	D	D	D	i	D	D
45210009	Department stores (incl. leased depts.) ³	55	D	D	D	i	D	D
45211	Department stores	55	D	D	D	i	D	D
452111	Department stores (except discount department stores) ..	23	D	D	D	h	D	D
452112	Discount department stores	32	1 067 978	96 101	22 797	5 311	—	.4
4529	Other general merchandise stores	67	D	D	D	h	D	D
45291	Warehouse clubs and supercenters	8	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	8	D	D	D	g	D	D
45299	All other general merchandise stores	59	D	D	D	f	D	D
452990	All other general merchandise stores	59	D	D	D	f	D	D
4529901	Variety stores	29	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	30	D	D	D	e	D	D
453	Miscellaneous store retailers	749	620 218	83 821	20 373	5 199	16.6	5.0
4531	Florists	97	30 171	6 412	1 637	603	29.5	5.4
45311	Florists	97	30 171	6 412	1 637	603	29.5	5.4
453110	Florists	97	30 171	6 412	1 637	603	29.5	5.4
4532	Office supplies, stationery, and gift stores	266	278 853	33 293	8 420	2 145	15.0	5.7
45321	Office supplies and stationery stores	54	171 749	17 231	4 622	879	10.1	.5
453210	Office supplies and stationery stores	54	171 749	17 231	4 622	879	10.1	.5
45322	Gift, novelty, and souvenir stores	212	107 104	16 062	3 798	1 266	22.8	14.0
453220	Gift, novelty, and souvenir stores	212	107 104	16 062	3 798	1 266	22.8	14.0
4533	Used merchandise stores	96	48 054	12 808	3 121	869	23.6	1.8
45331	Used merchandise stores	96	48 054	12 808	3 121	869	23.6	1.8
453310	Used merchandise stores	96	48 054	12 808	3 121	869	23.6	1.8
4539	Other miscellaneous store retailers	290	263 140	31 308	7 195	1 582	15.5	4.7
45391	Pet and pet supplies stores	70	89 730	11 318	2 524	752	15.6	2.0
453910	Pet and pet supplies stores	70	89 730	11 318	2 524	752	15.6	2.0
45392	Art dealers	33	12 462	1 768	419	95	38.2	10.0
453920	Art dealers	33	12 462	1 768	419	95	38.2	10.0
45393	Manufactured (mobile) home dealers	20	43 222	3 248	822	73	4.4	.8
453930	Manufactured (mobile) home dealers	20	43 222	3 248	822	73	4.4	.8
45399	All other miscellaneous store retailers	167	117 726	14 974	3 430	662	17.1	7.7
454	Nonstore retailers	288	427 235	61 561	14 727	2 207	13.8	12.6
4541	Electronic shopping and mail-order houses	104	166 376	19 367	4 247	742	13.3	11.7
45411	Electronic shopping and mail-order houses	104	166 376	19 367	4 247	742	13.3	11.7
4542	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
45421	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
454210	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
4543	Direct selling establishments	159	236 895	37 709	9 397	1 276	12.0	14.4
45431	Fuel dealers	43	87 527	9 959	2 555	364	5.9	20.3
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	36	80 504	9 089	2 341	326	5.1	15.6
454319	Other fuel dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	116	149 368	27 750	6 842	912	15.6	11.0
454390	Other direct selling establishments	116	149 368	27 750	6 842	912	15.6	11.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
Truckee-Grass Valley, CA Micropolitan Statistical Area								
44-45	Retail trade	440	884 272	105 905	25 071	4 596	18.9	7.0
441	Motor vehicle and parts dealers	37	144 538	14 135	3 379	441	25.8	8.5
4412	Other motor vehicle dealers	7	39 742	1 350	267	47	43.1	—
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	36	39 685	6 390	1 504	216	25.4	3.3
4421	Furniture stores	9	16 903	2 997	796	89	13.5	2.4
44211	Furniture stores	9	16 903	2 997	796	89	13.5	2.4
442110	Furniture stores	9	16 903	2 997	796	89	13.5	2.4
4422	Home furnishings stores	27	22 782	3 393	708	127	34.2	4.0
44229	Other home furnishings stores	13	9 388	1 332	303	66	32.8	—
443	Electronics and appliance stores	17	17 832	2 481	598	106	34.5	2.3
4431	Electronics and appliance stores	17	17 832	2 481	598	106	34.5	2.3
44311	Appliance, television, and other electronics stores	14	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	48	156 555	22 190	4 938	699	21.8	14.3
4441	Building material and supplies dealers	33	142 594	20 299	4 576	609	20.4	15.3
44412	Paint and wallpaper stores	3	D	D	D	c	D	D
444120	Paint and wallpaper stores	3	D	D	D	c	D	D
44419	Other building material dealers	26	107 956	14 893	3 299	411	23.5	20.2
444190	Other building material dealers	26	107 956	14 893	3 299	411	23.5	20.2
4442	Lawn and garden equipment and supplies stores	15	13 961	1 891	362	90	36.3	3.7
445	Food and beverage stores	53	218 277	25 945	6 008	1 152	11.0	.6
4451	Grocery stores	41	212 313	24 569	5 719	1 053	10.3	.6
4452	Specialty food stores	7	3 262	1 062	221	71	30.4	2.0
446	Health and personal care stores	27	73 852	8 391	2 074	417	20.1	2.6
4461	Health and personal care stores	27	73 852	8 391	2 074	417	20.1	2.6
446191	Food (health) supplement stores	8	5 150	904	176	49	51.5	.3
447	Gasoline stations	29	61 200	4 139	1 026	247	25.0	15.6
448	Clothing and clothing accessories stores	62	42 969	5 098	1 273	323	28.0	3.1
4481	Clothing stores	42	32 928	3 711	953	228	25.9	1.5
451	Sporting goods, hobby, book, and music stores	36	30 008	4 125	1 009	305	11.5	23.1
4511	Sporting goods, hobby, and musical instrument stores	28	24 426	3 354	806	246	6.8	28.4
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	62	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	28	15 823	2 087	494	143	25.2	8.5
45321	Office supplies and stationery stores	4	7 935	944	234	34	—	—
453210	Office supplies and stationery stores	4	7 935	944	234	34	—	—
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45392	Art dealers	6	1 606	311	79	17	20.6	—
453920	Art dealers	6	1 606	311	79	17	20.6	—
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	29	41 945	6 662	1 842	289	3.5	3.8
4543	Direct selling establishments	15	27 180	3 757	1 090	162	2.3	5.8
45431	Fuel dealers	9	25 577	3 497	1 015	132	—	5.8
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CARSON CITY, NV METROPOLITAN STATISTICAL AREA								
44-45	Retail trade	273	861 198	89 440	21 061	3 387	8.2	8.1
441	Motor vehicle and parts dealers	43	376 434	30 555	7 055	779	4.3	14.5
4411	Automobile dealers	17	305 411	22 750	5 264	510	2.4	17.0
4412	Other motor vehicle dealers	9	50 443	4 127	876	137	10.4	2.4
44121	Recreational vehicle dealers	4	32 651	2 783	588	85	16.1	—
441210	Recreational vehicle dealers	4	32 651	2 783	588	85	16.1	—
44122	Motorcycle, boat, and other motor vehicle dealers	5	17 792	1 344	288	52	—	6.8
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	16	26 641	4 955	1 112	177	27.7	1.3
4421	Furniture stores	6	17 304	2 912	655	104	22.6	—
44211	Furniture stores	6	17 304	2 912	655	104	22.6	—
442110	Furniture stores	6	17 304	2 912	655	104	22.6	—
443	Electronics and appliance stores	14	12 906	2 426	666	88	16.7	2.9
4431	Electronics and appliance stores	14	12 906	2 426	666	88	16.7	2.9
444	Building material and garden equipment and supplies dealers ...	25	81 486	10 752	2 308	384	1.1	4.0
4441	Building material and supplies dealers	21	76 690	9 668	2 087	336	1.2	4.3
44419	Other building material dealers	15	37 110	5 423	1 127	164	2.0	8.9
444190	Other building material dealers	15	37 110	5 423	1 127	164	2.0	8.9
445	Food and beverage stores	17	109 672	13 794	3 448	622	1.0	4.7
446	Health and personal care stores	14	13 715	1 948	452	63	10.6	.3
447	Gasoline stations	21	44 589	2 373	614	120	32.4	5.4
448	Clothing and clothing accessories stores	25	11 418	1 561	352	92	37.6	16.2
451	Sporting goods, hobby, book, and music stores	25	15 056	1 961	471	113	20.5	2.0
4511	Sporting goods, hobby, and musical instrument stores	19	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	f	D	D
453	Miscellaneous store retailers	39	37 612	4 084	1 033	227	32.6	2.6
4532	Office supplies, stationery, and gift stores	6	12 687	1 368	355	73	10.9	—
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	20	21 417	2 098	513	107	48.9	—
45393	Manufactured (mobile) home dealers	5	10 937	817	202	35	49.0	—
453930	Manufactured (mobile) home dealers	5	10 937	817	202	35	49.0	—
45399	All other miscellaneous store retailers	10	7 921	891	224	42	48.4	—
454	Nonstore retailers	28	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	11	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	11	D	D	D	b	D	D
ELKO, NV MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	171	427 283	41 135	10 072	2 010	15.1	3.3
441	Motor vehicle and parts dealers	21	79 478	7 622	1 807	250	29.7	—
442	Furniture and home furnishings stores	10	6 025	910	197	38	23.9	1.5
443	Electronics and appliance stores	8	2 112	294	73	24	52.0	4.5
444	Building material and garden equipment and supplies dealers ...	17	28 857	3 205	797	125	40.1	2.4
445	Food and beverage stores	21	89 724	9 605	2 305	533	12.9	1.0
446	Health and personal care stores	6	6 885	1 065	245	39	19.1	—
447	Gasoline stations	20	84 091	4 207	1 044	279	10.6	10.7
448	Clothing and clothing accessories stores	23	16 040	2 375	623	179	15.2	1.0
451	Sporting goods, hobby, book, and music stores	8	4 087	578	127	40	9.4	—
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	15	32 515	4 185	1 068	128	—	—
4543	Direct selling establishments	13	D	D	D	c	D	D
45431	Fuel dealers	10	D	D	D	c	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FALLON, NV MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	75	205 585	21 133	4 953	966	10.3	3.1
441	Motor vehicle and parts dealers	13	49 322	5 163	1 138	136	.9	1.0
442	Furniture and home furnishings stores	5	3 785	814	212	45	65.9	11.1
443	Electronics and appliance stores	6	3 440	441	116	34	—	—
444	Building material and garden equipment and supplies dealers	6	20 490	2 673	526	143	59.8	—
445	Food and beverage stores	11	44 675	4 626	1 171	183	.7	.6
446	Health and personal care stores	4	7 748	766	186	35	—	—
447	Gasoline stations	9	20 322	1 004	218	59	24.2	22.0
448	Clothing and clothing accessories stores	4	1 530	198	41	12	28.2	31.0
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	4	4 110	456	122	15	—	—
RENO-SPARKS, NV METROPOLITAN STATISTICAL AREA								
44-45	Retail trade	1 428	4 995 710	498 306	118 047	21 369	7.7	6.1
441	Motor vehicle and parts dealers	162	1 204 912	101 904	23 446	2 677	11.9	1.2
4411	Automobile dealers	61	967 977	70 197	16 301	1 658	13.2	.4
44111	New car dealers	21	852 430	60 621	14 143	1 370	6.6	—
441110	New car dealers	21	852 430	60 621	14 143	1 370	6.6	—
44112	Used car dealers	40	115 547	9 576	2 158	288	62.5	3.3
441120	Used car dealers	40	115 547	9 576	2 158	288	62.5	3.3
4412	Other motor vehicle dealers	24	122 977	12 264	2 447	309	6.8	5.9
44121	Recreational vehicle dealers	6	56 497	5 239	891	109	—	9.9
441210	Recreational vehicle dealers	6	56 497	5 239	891	109	—	9.9
44122	Motorcycle, boat, and other motor vehicle dealers	18	66 480	7 025	1 556	200	12.5	2.5
441221	Motorcycle dealers	12	52 007	5 136	1 183	154	13.1	.4
441222	Boat dealers	3	12 682	1 682	320	38	11.8	—
441229	All other motor vehicle dealers	3	1 791	207	53	8	—	81.6
4413	Automotive parts, accessories, and tire stores	77	113 958	19 443	4 698	710	6.4	3.4
44131	Automotive parts and accessories stores	46	51 411	9 921	2 307	421	6.9	7.5
441310	Automotive parts and accessories stores	46	51 411	9 921	2 307	421	6.9	7.5
44132	Tire dealers	31	62 547	9 522	2 391	289	6.0	—
441320	Tire dealers	31	62 547	9 522	2 391	289	6.0	—
442	Furniture and home furnishings stores	87	121 326	18 520	4 679	1 000	10.4	8.0
4421	Furniture stores	36	78 729	12 773	3 185	712	8.2	9.1
44211	Furniture stores	36	78 729	12 773	3 185	712	8.2	9.1
442110	Furniture stores	36	78 729	12 773	3 185	712	8.2	9.1
4422	Home furnishings stores	51	42 597	5 747	1 494	288	14.4	6.0
44229	Other home furnishings stores	36	29 035	3 430	845	204	11.6	5.1
442299	All other home furnishings stores	30	25 159	2 879	730	182	11.9	5.3
443	Electronics and appliance stores	80	184 305	19 088	4 738	774	10.4	7.6
4431	Electronics and appliance stores	80	184 305	19 088	4 738	774	10.4	7.6
44311	Appliance, television, and other electronics stores	56	137 246	14 467	3 583	604	9.0	6.7
443111	Household appliance stores	15	18 376	2 345	562	87	28.7	4.7
443112	Radio, television, and other electronics stores	41	118 870	12 122	3 021	517	5.9	7.1
44312	Computer and software stores	22	D	D	D	c	D	D
443120	Computer and software stores	22	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	115	440 501	59 582	13 447	2 066	4.6	1.6
4441	Building material and supplies dealers	88	401 497	49 916	11 848	1 706	4.0	1.6
44411	Home centers	5	D	D	D	f	D	D
444110	Home Centers	5	D	D	D	f	D	D
44412	Paint and wallpaper stores	7	D	D	D	b	D	D
444120	Paint and wallpaper stores	7	D	D	D	b	D	D
44419	Other building material dealers	66	172 571	26 873	6 682	748	7.8	3.4
444190	Other building material dealers	66	172 571	26 873	6 682	748	7.8	3.4
4442	Lawn and garden equipment and supplies stores	27	39 004	9 666	1 599	360	10.7	.8
44422	Nursery, garden center, and farm supply stores	23	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	23	D	D	D	e	D	D
445	Food and beverage stores	135	777 746	87 428	20 778	3 596	4.3	8.1
4451	Grocery stores	103	740 282	82 429	19 593	3 399	3.9	6.6
44511	Supermarkets and other grocery (except convenience) stores	68	719 007	80 321	19 065	3 231	2.4	6.7
445110	Supermarkets and other grocery (except convenience) stores	68	719 007	80 321	19 065	3 231	2.4	6.7
4452	Specialty food stores	18	18 420	3 588	859	150	20.0	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
	RENO-SPARKS, NV METROPOLITAN STATISTICAL AREA—Con.								
44-45	Retail trade—Con.								
446	Health and personal care stores	92	169 633	24 016	5 747	1 210	9.1	3.8	
4461	Health and personal care stores	92	169 633	24 016	5 747	1 210	9.1	3.8	
44611	Pharmacies and drug stores	29	131 467	16 160	3 901	856	8.6	4.0	
446110	Pharmacies and drug stores	29	131 467	16 160	3 901	856	8.6	4.0	
4461101	Pharmacies and drug stores	29	131 467	16 160	3 901	856	8.6	4.0	
44612	Cosmetics, beauty supplies, and perfume stores	16	D	D	D	b	D	D	
446120	Cosmetics, beauty supplies, and perfume stores	16	D	D	D	b	D	D	
44613	Optical goods stores	13	10 708	2 349	581	98	4.9	—	
446130	Optical goods stores	13	10 708	2 349	581	98	4.9	—	
44619	Other health and personal care stores	34	D	D	D	c	D	D	
446191	Food (healthy) supplement stores	23	7 123	1 296	334	82	35.8	6.4	
447	Gasoline stations	125	393 638	26 249	6 700	1 503	19.5	9.3	
4471	Gasoline stations	125	393 638	26 249	6 700	1 503	19.5	9.3	
44711	Gasoline stations with convenience stores	102	246 539	13 637	3 258	814	20.5	9.2	
447110	Gasoline stations with convenience stores	102	246 539	13 637	3 258	814	20.5	9.2	
44719	Other gasoline stations	23	147 099	12 612	3 442	689	17.8	9.5	
447190	Other gasoline stations	23	147 099	12 612	3 442	689	17.8	9.5	
448	Clothing and clothing accessories stores	161	170 890	20 491	5 125	1 341	4.4	6.2	
4481	Clothing stores	87	123 044	14 202	3 550	937	3.2	5.9	
44813	Children's and infants' clothing stores	5	D	D	D	b	D	D	
448130	Children's and infants' clothing stores	5	D	D	D	b	D	D	
44814	Family clothing stores	33	82 902	8 610	2 268	561	2.5	5.3	
448140	Family clothing stores	33	82 902	8 610	2 268	561	2.5	5.3	
44819	Other clothing stores	15	11 271	1 860	452	119	6.1	10.4	
448190	Other clothing stores	15	11 271	1 860	452	119	6.1	10.4	
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D	
4483	Jewelry, luggage, and leather goods stores	38	D	D	D	c	D	D	
44831	Jewelry stores	36	25 349	3 528	907	194	13.0	6.6	
448310	Jewelry stores	36	25 349	3 528	907	194	13.0	6.6	
44832	Luggage and leather goods stores	2	D	D	D	a	D	D	
448320	Luggage and leather goods stores	2	D	D	D	a	D	D	
451	Sporting goods, hobby, book, and music stores	97	136 639	16 837	3 922	1 223	7.1	3.2	
4511	Sporting goods, hobby, and musical instrument stores	73	101 924	13 410	3 014	940	6.7	1.9	
45111	Sporting goods stores	41	63 964	8 238	1 845	557	2.1	2.5	
451110	Sporting goods stores	41	63 964	8 238	1 845	557	2.1	2.5	
4511101	General-line sporting goods stores	12	30 163	2 904	682	224	2.9	3.5	
4511102	Specialty-line sporting goods stores	29	33 801	5 334	1 163	333	1.4	1.7	
45112	Hobby, toy, and game stores	21	23 775	2 898	638	254	19.0	.6	
451120	Hobby, toy, and game stores	21	23 775	2 898	638	254	19.0	.6	
45113	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D	
451130	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D	
45114	Musical instrument and supplies stores	6	D	D	D	b	D	D	
451140	Musical instrument and supplies stores	6	D	D	D	b	D	D	
4512	Book, periodical, and music stores	24	34 715	3 427	908	283	8.2	7.1	
45121	Book stores and news dealers	15	D	D	D	c	D	D	
451211	Book stores	14	D	D	D	c	D	D	
4512111	Book stores, general	7	18 519	1 926	510	145	5.5	—	
4512112	Specialty book stores	6	D	D	D	b	D	D	
45122	Prerecorded tape, compact disc, and record stores	9	D	D	D	b	D	D	
451220	Prerecorded tape, compact disc, and record stores	9	D	D	D	b	D	D	
452	General merchandise stores	39	787 434	69 841	16 171	3 676	.1	.1	
4521	Department stores	17	449 790	44 157	10 761	2 618	—	—	
45210009	Department stores (incl. leased depts.) ³	17	461 256	44 157	10 761	2 618	—	—	
45211	Department stores	17	449 790	44 157	10 761	2 618	—	—	
452111	Department stores (except discount department stores) ..	8	D	D	D	g	D	D	
452112	Discount department stores	9	D	D	D	g	D	D	
4529	Other general merchandise stores	22	337 644	25 684	5 410	1 058	.3	.3	
45291	Warehouse clubs and supercenters	4	309 853	22 878	4 712	836	—	—	
452910	Warehouse clubs and supercenters	4	309 853	22 878	4 712	836	—	—	
45299	All other general merchandise stores	18	27 791	2 806	698	222	3.7	4.0	
452990	All other general merchandise stores	18	27 791	2 806	698	222	3.7	4.0	
4529904	Miscellaneous general merchandise stores	9	D	D	D	c	D	D	
453	Miscellaneous store retailers	225	186 929	23 747	5 418	1 372	16.4	22.2	
4531	Florists	20	10 141	2 049	508	161	34.1	26.1	
45311	Florists	20	10 141	2 049	508	161	34.1	26.1	
453110	Florists	20	10 141	2 049	508	161	34.1	26.1	
4532	Office supplies, stationery, and gift stores	87	72 486	9 784	2 099	565	12.7	17.1	
45321	Office supplies and stationery stores	16	42 408	4 788	984	187	—	20.3	
453210	Office supplies and stationery stores	16	42 408	4 788	984	187	—	20.3	
45322	Gift, novelty, and souvenir stores	71	30 078	4 996	1 115	378	30.5	12.7	
453220	Gift, novelty, and souvenir stores	71	30 078	4 996	1 115	378	30.5	12.7	
4533	Used merchandise stores	32	15 723	3 963	994	238	15.8	1.8	
45331	Used merchandise stores	32	15 723	3 963	994	238	15.8	1.8	
453310	Used merchandise stores	32	15 723	3 963	994	238	15.8	1.8	

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	RENO-SPARKS, NV METROPOLITAN STATISTICAL AREA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	86	88 579	7 951	1 817	408	17.6	29.5
45391	Pet and pet supplies stores	13	17 937	2 381	502	148	7.6	1.1
453910	Pet and pet supplies stores	13	17 937	2 381	502	148	7.6	1.1
45392	Art dealers	17	D	D	D	b	D	D
453920	Art dealers	17	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	8	14 793	844	212	30	52.3	3.8
453930	Manufactured (mobile) home dealers	8	14 793	844	212	30	52.3	3.8
45399	All other miscellaneous store retailers	48	D	D	D	c	D	D
454	Nonstore retailers	110	421 757	30 603	7 876	931	3.9	23.2
4541	Electronic shopping and mail-order houses	39	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	39	D	D	D	e	D	D
4543	Direct selling establishments	61	D	D	D	e	D	D
45431	Fuel dealers	14	D	D	D	c	D	D
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	47	D	D	D	e	D	D
454390	Other direct selling establishments	47	D	D	D	e	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHURCHILL								
44-45	Retail trade	75	205 585	21 133	4 953	966	10.3	3.1
441	Motor vehicle and parts dealers	13	49 322	5 163	1 138	136	.9	1.0
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	3 785	814	212	45	65.9	11.1
443	Electronics and appliance stores	6	3 440	441	116	34	—	—
4431	Electronics and appliance stores	6	3 440	441	116	34	—	—
444	Building material and garden equipment and supplies dealers	6	20 490	2 673	526	143	59.8	—
4441	Building material and supplies dealers	4	D	D	D	c	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	11	44 675	4 626	1 171	183	.7	.6
446	Health and personal care stores	4	7 748	766	186	35	—	—
447	Gasoline stations	9	20 322	1 004	218	59	24.2	22.0
448	Clothing and clothing accessories stores	4	1 530	198	41	12	28.2	31.0
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	4 110	456	122	15	—	—
CLARK								
44-45	Retail trade	4 750	19 302 266	1 878 431	448 652	79 005	7.0	3.9
441	Motor vehicle and parts dealers	370	4 757 521	414 815	99 448	10 503	5.6	1.4
4411	Automobile dealers	135	4 171 086	337 726	81 376	7 711	5.2	1.0
44111	New car dealers	67	3 916 927	319 088	77 102	7 078	3.2	—
441110	New car dealers	67	3 916 927	319 088	77 102	7 078	3.2	—
44112	Used car dealers	68	254 159	18 638	4 274	633	37.1	16.0
441120	Used car dealers	68	254 159	18 638	4 274	633	37.1	16.0
4412	Other motor vehicle dealers	62	328 530	33 830	7 794	883	6.4	5.3
44121	Recreational vehicle dealers	17	216 565	21 184	4 764	417	2.5	6.3
441210	Recreational vehicle dealers	17	216 565	21 184	4 764	417	2.5	6.3
44122	Motorcycle, boat, and other motor vehicle dealers	45	111 965	12 646	3 030	466	14.0	3.4
441221	Motorcycle dealers	21	76 471	8 465	2 064	294	16.3	—
441222	Boat dealers	12	28 128	2 984	669	100	4.1	13.4
441229	All other motor vehicle dealers	12	7 366	1 197	297	72	28.5	—
4413	Automotive parts, accessories, and tire stores	173	257 905	43 259	10 278	1 909	9.4	4.0
44131	Automotive parts and accessories stores	129	183 794	30 655	7 456	1 442	8.8	4.7
441310	Automotive parts and accessories stores	129	183 794	30 655	7 456	1 442	8.8	4.7
44132	Tire dealers	44	74 111	12 604	2 822	467	11.0	2.2
441320	Tire dealers	44	74 111	12 604	2 822	467	11.0	2.2
442	Furniture and home furnishings stores	303	636 215	88 657	20 805	3 459	18.1	10.1
4421	Furniture stores	123	343 163	48 414	12 502	1 657	14.3	14.1
44211	Furniture stores	123	343 163	48 414	12 502	1 657	14.3	14.1
442110	Furniture stores	123	343 163	48 414	12 502	1 657	14.3	14.1
4422	Home furnishings stores	180	293 052	40 243	8 303	1 802	22.5	5.5
44221	Floor covering stores	59	158 383	23 771	4 837	829	28.0	7.5
442210	Floor covering stores	59	158 383	23 771	4 837	829	28.0	7.5
44229	Other home furnishings stores	121	134 669	16 472	3 466	973	16.0	3.2
442291	Window treatment stores	18	13 022	1 953	287	80	76.9	2.4
442299	All other home furnishings stores	103	121 647	14 519	3 179	893	9.5	3.2
443	Electronics and appliance stores	260	469 790	54 753	12 979	2 359	7.6	4.6
4431	Electronics and appliance stores	260	469 790	54 753	12 979	2 359	7.6	4.6
44311	Appliance, television, and other electronics stores	188	373 675	41 779	10 077	1 834	6.7	4.6
443111	Household appliance stores	26	51 996	7 440	1 636	320	6.5	1.5
443112	Radio, television, and other electronics stores	162	321 679	34 339	8 441	1 514	6.7	5.1
44312	Computer and software stores	58	D	D	D	e	D	D
443120	Computer and software stores	58	D	D	D	e	D	D
44313	Camera and photographic supplies stores	14	D	D	D	c	D	D
443130	Camera and photographic supplies stores	14	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CLARK—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	233	1 004 232	121 764	28 032	4 279	10.8	3.0
4441	Building material and supplies dealers	198	906 550	111 185	25 647	3 774	10.8	3.1
44411	Home centers	14	D	D	D	g	D	D
444110	Home Centers	14	D	D	D	g	D	D
44412	Paint and wallpaper stores	29	D	D	D	c	D	D
444120	Paint and wallpaper stores	29	D	D	D	c	D	D
44413	Hardware stores	26	D	D	D	e	D	D
444130	Hardware stores	26	D	D	D	e	D	D
44419	Other building material dealers	129	355 699	49 035	11 909	1 333	27.0	7.6
444190	Other building material dealers	129	355 699	49 035	11 909	1 333	27.0	7.6
4442	Lawn and garden equipment and supplies stores	35	97 682	10 579	2 385	505	11.1	1.9
44422	Nursery, garden center, and farm supply stores	29	94 069	10 029	2 229	473	9.5	2.0
444220	Nursery, garden center, and farm supply stores	29	94 069	10 029	2 229	473	9.5	2.0
445	Food and beverage stores	526	2 301 103	284 803	70 995	13 404	8.3	5.0
4451	Grocery stores	386	2 193 438	271 095	67 627	12 530	6.5	4.9
44511	Supermarkets and other grocery (except convenience) stores	226	2 032 181	256 080	64 047	11 545	3.5	3.9
445110	Supermarkets and other grocery (except convenience) stores	226	2 032 181	256 080	64 047	11 545	3.5	3.9
44512	Convenience stores	160	161 257	15 015	3 580	985	43.9	17.7
445120	Convenience stores	160	161 257	15 015	3 580	985	43.9	17.7
4452	Specialty food stores	95	43 926	8 489	2 156	556	20.4	12.3
4453	Beer, wine, and liquor stores	45	63 739	5 219	1 212	318	60.4	2.2
44531	Beer, wine, and liquor stores	45	63 739	5 219	1 212	318	60.4	2.2
445310	Beer, wine, and liquor stores	45	63 739	5 219	1 212	318	60.4	2.2
446	Health and personal care stores	407	918 626	130 561	31 475	5 905	9.6	4.1
4461	Health and personal care stores	407	918 626	130 561	31 475	5 905	9.6	4.1
44611	Pharmacies and drug stores	151	713 512	96 376	22 972	4 172	4.5	3.9
446110	Pharmacies and drug stores	151	713 512	96 376	22 972	4 172	4.5	3.9
4461101	Pharmacies and drug stores	148	D	D	D	h	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	86	78 433	11 202	2 644	802	10.3	2.2
446120	Cosmetics, beauty supplies, and perfume stores	86	78 433	11 202	2 644	802	10.3	2.2
44613	Optical goods stores	67	45 423	9 205	2 343	360	19.8	7.4
446130	Optical goods stores	67	45 423	9 205	2 343	360	19.8	7.4
44619	Other health and personal care stores	103	81 258	13 778	3 516	571	47.6	5.8
446191	Food (health) supplement stores	66	35 003	4 917	1 282	293	48.9	3.7
446199	All other health and personal care stores	37	46 255	8 861	2 234	278	46.7	7.3
447	Gasoline stations	386	1 137 434	67 103	16 081	4 262	16.8	13.2
4471	Gasoline stations	386	1 137 434	67 103	16 081	4 262	16.8	13.2
44711	Gasoline stations with convenience stores	352	999 876	57 800	13 771	3 732	16.8	13.1
447110	Gasoline stations with convenience stores	352	999 876	57 800	13 771	3 732	16.8	13.1
44719	Other gasoline stations	34	137 558	9 303	2 310	530	17.0	13.6
447190	Other gasoline stations	34	137 558	9 303	2 310	530	17.0	13.6
448	Clothing and clothing accessories stores	955	1 520 613	198 641	45 336	9 633	5.6	8.8
4481	Clothing stores	551	1 000 579	129 520	28 643	6 606	4.1	9.2
44811	Men's clothing stores	55	59 831	11 195	2 759	441	6.5	18.6
448110	Men's clothing stores	55	59 831	11 195	2 759	441	6.5	18.6
44812	Women's clothing stores	184	262 103	31 446	7 162	1 759	6.7	6.2
448120	Women's clothing stores	184	262 103	31 446	7 162	1 759	6.7	6.2
44813	Children's and infants' clothing stores	26	34 832	3 232	779	246	1.8	.9
448130	Children's and infants' clothing stores	26	34 832	3 232	779	246	1.8	.9
44814	Family clothing stores	178	529 430	65 367	13 346	3 187	2.2	9.3
448140	Family clothing stores	178	529 430	65 367	13 346	3 187	2.2	9.3
44815	Clothing accessories stores	46	48 996	7 670	1 887	301	3.6	12.4
448150	Clothing accessories stores	46	48 996	7 670	1 887	301	3.6	12.4
44819	Other clothing stores	62	65 387	10 610	2 710	672	8.5	13.7
448190	Other clothing stores	62	65 387	10 610	2 710	672	8.5	13.7
4482	Shoe stores	180	215 182	24 625	5 876	1 504	7.9	5.2
44821	Shoe stores	180	215 182	24 625	5 876	1 504	7.9	5.2
448210	Shoe stores	180	215 182	24 625	5 876	1 504	7.9	5.2
4482101	Men's shoe stores	13	D	D	D	b	D	D
4482102	Women's shoe stores	26	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores	8	D	D	D	b	D	D
4482104	Family shoe stores	97	99 472	11 768	2 908	771	11.6	7.0
4482105	Athletic footwear stores	36	84 838	8 428	1 902	489	4.2	.3
4483	Jewelry, luggage, and leather goods stores	224	304 852	44 496	10 817	1 523	9.1	10.0
44831	Jewelry stores	192	D	D	D	g	D	D
448310	Jewelry stores	192	D	D	D	g	D	D
44832	Luggage and leather goods stores	32	D	D	D	e	D	D
448320	Luggage and leather goods stores	32	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CLARK—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, and music stores	251	358 486	42 799	10 180	2 700	11.5	3.8
4511	Sporting goods, hobby, and musical instrument stores	173	244 615	31 521	7 382	1 905	15.0	4.6
45111	Sporting goods stores	82	107 276	15 073	3 490	828	20.4	6.5
451110	Sporting goods stores	82	107 276	15 073	3 490	828	20.4	6.5
4511101	General-line sporting goods stores	27	64 181	7 482	1 762	470	10.1	3.3
4511102	Specialty-line sporting goods stores	55	43 095	7 591	1 728	358	35.8	11.4
45112	Hobby, toy, and game stores	52	83 378	9 658	2 251	710	3.9	4.6
451120	Hobby, toy, and game stores	52	83 378	9 658	2 251	710	3.9	4.6
45113	Sewing, needlework, and piece goods stores	22	24 075	3 307	811	206	12.9	.1
451130	Sewing, needlework, and piece goods stores	22	24 075	3 307	811	206	12.9	.1
45114	Musical instrument and supplies stores	17	29 886	3 483	830	161	27.8	1.2
451140	Musical instrument and supplies stores	17	29 886	3 483	830	161	27.8	1.2
4512	Book, periodical, and music stores	78	113 871	11 278	2 798	795	4.2	2.2
45121	Book stores and news dealers	44	69 254	7 641	1 843	507	2.5	.4
451211	Book stores	40	D	D	D	e	D	D
4512111	Book stores, general	19	38 458	4 724	1 107	288	2.6	—
4512112	Specialty book stores	15	D	D	D	c	D	D
4512113	College book stores	6	D	D	D	b	D	D
451212	News dealers and newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	34	44 617	3 637	955	288	6.7	5.0
451220	Prerecorded tape, compact disc, and record stores	34	44 617	3 637	955	288	6.7	5.0
452	General merchandise stores	111	D	D	D	j	D	D
4521	Department stores	45	1 368 647	156 534	38 335	7 959	—	—
45210009	Department stores (incl. leased depts.) ³	45	1 398 884	156 534	38 335	7 959	—	—
45211	Department stores	45	1 368 647	156 534	38 335	7 959	—	—
452111	Department stores (except discount department stores) ..	21	587 786	75 990	19 003	3 863	—	—
452112	Discount department stores	24	780 861	80 544	19 332	4 096	—	—
4529	Other general merchandise stores	66	D	D	D	i	D	D
45291	Warehouse clubs and supercenters	13	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	13	D	D	D	h	D	D
45299	All other general merchandise stores	53	D	D	D	g	D	D
452990	All other general merchandise stores	53	D	D	D	g	D	D
4529901	Variety stores	23	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	30	D	D	D	e	D	D
453	Miscellaneous store retailers	707	D	D	D	i	D	D
4531	Florists	72	20 508	4 863	1 200	312	45.5	5.7
45311	Florists	72	20 508	4 863	1 200	312	45.5	5.7
453110	Florists	72	20 508	4 863	1 200	312	45.5	5.7
4532	Office supplies, stationery, and gift stores	315	D	D	D	h	D	D
45321	Office supplies and stationery stores	47	D	D	D	f	D	D
453210	Office supplies and stationery stores	47	D	D	D	f	D	D
45322	Gift, novelty, and souvenir stores	268	D	D	D	g	D	D
453220	Gift, novelty, and souvenir stores	268	D	D	D	g	D	D
4533	Used merchandise stores	60	45 248	9 666	2 505	568	12.4	2.7
45331	Used merchandise stores	60	45 248	9 666	2 505	568	12.4	2.7
453310	Used merchandise stores	60	45 248	9 666	2 505	568	12.4	2.7
4539	Other miscellaneous store retailers	260	D	D	D	g	D	D
45391	Pet and pet supplies stores	37	61 906	9 458	1 950	583	10.0	6.3
453910	Pet and pet supplies stores	37	61 906	9 458	1 950	583	10.0	6.3
45392	Art dealers	40	42 010	8 804	2 288	216	22.0	3.2
453920	Art dealers	40	42 010	8 804	2 288	216	22.0	3.2
45393	Manufactured (mobile) home dealers	10	15 958	1 868	501	72	30.4	1.5
453930	Manufactured (mobile) home dealers	10	15 958	1 868	501	72	30.4	1.5
45399	All other miscellaneous store retailers	173	D	D	D	f	D	D
454	Nonstore retailers	241	2 876 625	112 597	26 913	4 055	3.7	1.8
4541	Electronic shopping and mail-order houses	95	D	D	D	h	D	D
45411	Electronic shopping and mail-order houses	95	D	D	D	h	D	D
4542	Vending machine operators	25	D	D	D	e	D	D
45421	Vending machine operators	25	D	D	D	e	D	D
454210	Vending machine operators	25	D	D	D	e	D	D
4543	Direct selling establishments	121	D	D	D	f	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	114	D	D	D	f	D	D
454390	Other direct selling establishments	114	D	D	D	f	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DOUGLAS								
44-45	Retail trade	150	457 674	44 355	9 800	1 889	7.8	1.2
441	Motor vehicle and parts dealers	11	22 589	3 114	633	94	27.6	2.9
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	7	8 654	1 122	278	36	16.8	—
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	3	7 190	225	63	6	—	—
4431	Electronics and appliance stores	3	7 190	225	63	6	—	—
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	22	71 973	8 069	1 737	313	2.0	.8
4441	Building material and supplies dealers	18	69 480	7 784	1 682	291	2.1	.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	12	D	D	D	b	D	D
444190	Other building material dealers	12	D	D	D	b	D	D
445	Food and beverage stores	16	92 674	10 117	2 438	422	2.8	1.2
4451	Grocery stores	11	D	D	D	e	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	b	D	D
446	Health and personal care stores	6	9 720	1 226	319	48	2.2	2.2
4461	Health and personal care stores	6	9 720	1 226	319	48	2.2	2.2
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	18	41 512	1 967	470	122	37.1	—
44711	Gasoline stations with convenience stores	15	39 187	1 747	413	107	33.4	—
447110	Gasoline stations with convenience stores	15	39 187	1 747	413	107	33.4	—
448	Clothing and clothing accessories stores	13	4 755	849	236	56	21.6	14.1
451	Sporting goods, hobby, book, and music stores	6	2 400	311	108	37	28.2	—
452	General merchandise stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	4	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	f	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	10	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	17	7 571	1 451	333	66	28.8	3.2
4543	Direct selling establishments	11	D	D	D	b	D	D
45439	Other direct selling establishments	8	D	D	D	b	D	D
454390	Other direct selling establishments	8	D	D	D	b	D	D
ELKO								
44-45	Retail trade	163	423 061	40 721	9 961	1 979	14.6	3.3
441	Motor vehicle and parts dealers	19	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	13 908	2 640	619	100	4.7	—
44131	Automotive parts and accessories stores	7	7 838	1 398	321	60	6.3	—
441310	Automotive parts and accessories stores	7	7 838	1 398	321	60	6.3	—
442	Furniture and home furnishings stores	10	6 025	910	197	38	23.9	1.5
4421	Furniture stores	4	3 875	573	115	22	9.2	2.4
44211	Furniture stores	4	3 875	573	115	22	9.2	2.4
442110	Furniture stores	4	3 875	573	115	22	9.2	2.4
443	Electronics and appliance stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	17	28 857	3 205	797	125	40.1	2.4
4441	Building material and supplies dealers	14	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ELKO—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	20	D	D	D	f	D	D
4451	Grocery stores	15	84 168	9 142	2 194	503	12.5	.9
446	Health and personal care stores	6	6 885	1 065	245	39	19.1	—
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	17	82 060	4 052	1 006	266	9.0	11.0
4471	Gasoline stations	17	82 060	4 052	1 006	266	9.0	11.0
44711	Gasoline stations with convenience stores	10	23 640	1 306	323	111	28.1	6.6
447110	Gasoline stations with convenience stores	10	23 640	1 306	323	111	28.1	6.6
44719	Other gasoline stations	7	58 420	2 746	683	155	1.2	12.8
447190	Other gasoline stations	7	58 420	2 746	683	155	1.2	12.8
448	Clothing and clothing accessories stores	23	16 040	2 375	623	179	15.2	1.0
4481	Clothing stores	13	12 984	1 873	486	145	16.0	—
451	Sporting goods, hobby, book, and music stores	8	4 087	578	127	40	9.4	—
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	14	D	D	D	c	D	D
4543	Direct selling establishments	12	31 507	4 064	1 032	122	—	—
45431	Fuel dealers	9	D	D	D	c	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	b	D	D
EUREKA								
44-45	Retail trade	8	4 222	414	111	31	66.7	2.2
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	3	2 031	155	38	13	77.8	—
454	Nonstore retailers	1	D	D	D	a	D	D
HUMBOLDT								
44-45	Retail trade	71	197 559	17 729	4 173	859	5.2	.7
441	Motor vehicle and parts dealers	17	56 921	4 831	1 128	164	3.3	.9
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	3 213	582	110	42	—	6.8
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	9 509	1 079	246	48	16.6	—
4441	Building material and supplies dealers	6	D	D	D	b	D	D
445	Food and beverage stores	7	34 064	4 550	1 090	219	4.0	1.2
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	17	55 580	1 904	478	121	8.7	—
4471	Gasoline stations	17	55 580	1 904	478	121	8.7	—
44719	Other gasoline stations	5	D	D	D	b	D	D
447190	Other gasoline stations	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	6	2 778	302	64	19	16.4	7.6
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LANDER								
44-45	Retail trade	18	23 082	2 340	553	174	35.7	9.2
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	11 551	605	161	50	12.4	—
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
LINCOLN								
44-45	Retail trade	18	23 113	2 659	602	196	31.6	48.5
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	9 656	1 105	259	91	32.3	59.4
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
LYON								
44-45	Retail trade	76	190 912	17 931	4 389	880	18.3	1.9
441	Motor vehicle and parts dealers	15	25 267	2 380	534	100	80.4	1.4
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	21 420	1 861	427	84	3.5	.3
4441	Building material and supplies dealers	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	a	D	D
445	Food and beverage stores	9	58 395	6 362	1 507	293	3.1	3.8
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	14	60 735	3 802	910	260	8.8	—
4471	Gasoline stations	14	60 735	3 802	910	260	8.8	—
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
44719	Other gasoline stations	3	D	D	D	c	D	D
447190	Other gasoline stations	3	D	D	D	c	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	6	14 101	2 252	641	78	—	1.6
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
MINERAL								
44-45	Retail trade	16	17 326	2 315	568	104	15.0	.9
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
447	Gasoline stations	3	4 302	463	109	22	16.6	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NYE								
44-45	Retail trade	108	206 794	20 598	4 948	952	8.1	11.4
441	Motor vehicle and parts dealers	16	38 971	3 643	879	136	2.9	6.0
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	2 067	360	93	32	25.4	—
443	Electronics and appliance stores	6	1 625	238	56	15	61.5	38.5
444	Building material and garden equipment and supplies dealers ...	15	17 643	2 554	553	106	13.7	2.8
4441	Building material and supplies dealers	11	16 831	2 416	525	100	9.6	2.8
445	Food and beverage stores	10	67 563	6 987	1 737	297	1.6	14.7
4451	Grocery stores	9	D	D	D	e	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	25	39 598	3 203	750	207	15.7	7.1
44711	Gasoline stations with convenience stores	21	37 005	2 983	703	196	14.7	7.3
447110	Gasoline stations with convenience stores	21	37 005	2 983	703	196	14.7	7.3
448	Clothing and clothing accessories stores	3	315	52	15	5	30.2	18.7
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	15 387	756	187	30	19.2	—
453930	Manufactured (mobile) home dealers	7	15 387	756	187	30	19.2	—
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	9	11 899	1 516	381	70	5.7	54.5
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	6	11 627	1 466	369	63	3.5	55.7
454312	Liquefied petroleum gas (bottled gas) dealers	6	11 627	1 466	369	63	3.5	55.7
PERSHING								
44-45	Retail trade	18	29 509	2 993	715	170	7.7	9.1
441	Motor vehicle and parts dealers	3	1 311	202	45	13	32.3	25.8
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	8	21 247	1 949	450	118	5.5	10.4
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
STOREY								
44-45	Retail trade	24	5 818	1 176	239	68	21.5	19.1
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	1 234	182	46	10	—	61.3
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	17	3 251	840	154	46	10.5	2.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WASHOE								
44-45	Retail trade	1 404	4 989 892	497 130	117 808	21 301	7.7	6.1
441	Motor vehicle and parts dealers	162	1 204 912	101 904	23 446	2 677	11.9	1.2
4411	Automobile dealers	61	967 977	70 197	16 301	1 658	13.2	.4
44111	New car dealers	21	852 430	60 621	14 143	1 370	6.6	—
441110	New car dealers	21	852 430	60 621	14 143	1 370	6.6	—
44112	Used car dealers	40	115 547	9 576	2 158	288	62.5	3.3
441120	Used car dealers	40	115 547	9 576	2 158	288	62.5	3.3
4412	Other motor vehicle dealers	24	122 977	12 264	2 447	309	6.8	5.9
44121	Recreational vehicle dealers	6	56 497	5 239	891	109	—	9.9
441210	Recreational vehicle dealers	6	56 497	5 239	891	109	—	9.9
44122	Motorcycle, boat, and other motor vehicle dealers	18	66 480	7 025	1 556	200	12.5	2.5
441221	Motorcycle dealers	12	52 007	5 136	1 183	154	13.1	.4
441222	Boat dealers	3	12 682	1 682	320	38	11.8	—
441229	All other motor vehicle dealers	3	1 791	207	53	8	—	81.6
4413	Automotive parts, accessories, and tire stores	77	113 958	19 443	4 698	710	6.4	3.4
44131	Automotive parts and accessories stores	46	51 411	9 921	2 307	421	6.9	7.5
441310	Automotive parts and accessories stores	46	51 411	9 921	2 307	421	6.9	7.5
44132	Tire dealers	31	62 547	9 522	2 391	289	6.0	—
441320	Tire dealers	31	62 547	9 522	2 391	289	6.0	—
442	Furniture and home furnishings stores	87	121 326	18 520	4 679	1 000	10.4	8.0
4421	Furniture stores	36	78 729	12 773	3 185	712	8.2	9.1
44211	Furniture stores	36	78 729	12 773	3 185	712	8.2	9.1
442110	Furniture stores	36	78 729	12 773	3 185	712	8.2	9.1
4422	Home furnishings stores	51	42 597	5 747	1 494	288	14.4	6.0
44221	Floor covering stores	15	13 562	2 317	649	84	20.5	8.0
442210	Floor covering stores	15	13 562	2 317	649	84	20.5	8.0
44229	Other home furnishings stores	36	29 035	3 430	845	204	11.6	5.1
442291	Window treatment stores	6	3 876	551	115	22	9.3	3.9
442299	All other home furnishings stores	30	25 159	2 879	730	182	11.9	5.3
443	Electronics and appliance stores	80	184 305	19 088	4 738	774	10.4	7.6
4431	Electronics and appliance stores	80	184 305	19 088	4 738	774	10.4	7.6
44311	Appliance, television, and other electronics stores	56	137 246	14 467	3 583	604	9.0	6.7
443111	Household appliance stores	15	18 376	2 345	562	87	28.7	4.7
443112	Radio, television, and other electronics stores	41	118 870	12 122	3 021	517	5.9	7.1
44312	Computer and software stores	22	D	D	D	c	D	D
443120	Computer and software stores	22	D	D	D	c	D	D
44313	Camera and photographic supplies stores	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	115	440 501	59 582	13 447	2 066	4.6	1.6
4441	Building material and supplies dealers	88	401 497	49 916	11 848	1 706	4.0	1.6
44411	Home centers	5	D	D	D	f	D	D
444110	Home Centers	5	D	D	D	f	D	D
44412	Paint and wallpaper stores	7	D	D	D	b	D	D
444120	Paint and wallpaper stores	7	D	D	D	b	D	D
44413	Hardware stores	10	D	D	D	b	D	D
444130	Hardware stores	10	D	D	D	b	D	D
44419	Other building material dealers	66	172 571	26 873	6 682	748	7.8	3.4
444190	Other building material dealers	66	172 571	26 873	6 682	748	7.8	3.4
4442	Lawn and garden equipment and supplies stores	27	39 004	9 666	1 599	360	10.7	.8
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	23	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	23	D	D	D	e	D	D
445	Food and beverage stores	135	777 746	87 428	20 778	3 596	4.3	8.1
4451	Grocery stores	103	740 282	82 429	19 593	3 399	3.9	6.6
44511	Supermarkets and other grocery (except convenience) stores	68	719 007	80 321	19 065	3 231	2.4	6.7
445110	Supermarkets and other grocery (except convenience) stores	68	719 007	80 321	19 065	3 231	2.4	6.7
44512	Convenience stores	35	21 275	2 108	528	168	54.2	3.5
445120	Convenience stores	35	21 275	2 108	528	168	54.2	3.5
4452	Specialty food stores	18	18 420	3 588	859	150	20.0	—
4453	Beer, wine, and liquor stores	14	19 044	1 411	326	47	6.0	73.9
44531	Beer, wine, and liquor stores	14	19 044	1 411	326	47	6.0	73.9
445310	Beer, wine, and liquor stores	14	19 044	1 411	326	47	6.0	73.9
446	Health and personal care stores	92	169 633	24 016	5 747	1 210	9.1	3.8
4461	Health and personal care stores	92	169 633	24 016	5 747	1 210	9.1	3.8
44611	Pharmacies and drug stores	29	131 467	16 160	3 901	856	8.6	4.0
446110	Pharmacies and drug stores	29	131 467	16 160	3 901	856	8.6	4.0
4461101	Pharmacies and drug stores	29	131 467	16 160	3 901	856	8.6	4.0
44612	Cosmetics, beauty supplies, and perfume stores	16	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	16	D	D	D	b	D	D
44613	Optical goods stores	13	10 708	2 349	581	98	4.9	—
446130	Optical goods stores	13	10 708	2 349	581	98	4.9	—
44619	Other health and personal care stores	34	D	D	D	c	D	D
446191	Food (health) supplement stores	23	7 123	1 296	334	82	35.8	6.4
446199	All other health and personal care stores	11	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WASHOE—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	124	D	D	D	g	D	D
4471	Gasoline stations	124	D	D	D	g	D	D
44711	Gasoline stations with convenience stores	101	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	101	D	D	D	f	D	D
44719	Other gasoline stations	23	147 099	12 612	3 442	689	17.8	9.5
447190	Other gasoline stations	23	147 099	12 612	3 442	689	17.8	9.5
448	Clothing and clothing accessories stores	158	169 656	20 309	5 079	1 331	4.5	5.8
4481	Clothing stores	87	123 044	14 202	3 550	937	3.2	5.9
44811	Men's clothing stores	8	D	D	D	b	D	D
448110	Men's clothing stores	8	D	D	D	b	D	D
44812	Women's clothing stores	21	D	D	D	c	D	D
448120	Women's clothing stores	21	D	D	D	c	D	D
44813	Children's and infants' clothing stores	5	D	D	D	b	D	D
448130	Children's and infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	33	82 902	8 610	2 268	561	2.5	5.3
448140	Family clothing stores	33	82 902	8 610	2 268	561	2.5	5.3
44815	Clothing accessories stores	5	1 824	318	80	24	13.5	19.7
448150	Clothing accessories stores	5	1 824	318	80	24	13.5	19.7
44819	Other clothing stores	15	11 271	1 860	452	119	6.1	10.4
448190	Other clothing stores	15	11 271	1 860	452	119	6.1	10.4
4482	Shoe stores	36	D	D	D	c	D	D
44821	Shoe stores	36	D	D	D	c	D	D
448210	Shoe stores	36	D	D	D	c	D	D
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	21	D	D	D	c	D	D
4482105	Athletic footwear stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	35	D	D	D	c	D	D
44831	Jewelry stores	33	24 115	3 346	861	184	13.7	3.8
448310	Jewelry stores	33	24 115	3 346	861	184	13.7	3.8
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	96	D	D	D	g	D	D
4511	Sporting goods, hobby, and musical instrument stores	73	101 924	13 410	3 014	940	6.7	1.9
45111	Sporting goods stores	41	63 964	8 238	1 845	557	2.1	2.5
451110	Sporting goods stores	41	63 964	8 238	1 845	557	2.1	2.5
4511101	General-line sporting goods stores	12	30 163	2 904	682	224	2.9	3.5
4511102	Specialty-line sporting goods stores	29	33 801	5 334	1 163	333	1.4	1.7
45112	Hobby, toy, and game stores	21	23 775	2 898	638	254	19.0	.6
451120	Hobby, toy, and game stores	21	23 775	2 898	638	254	19.0	.6
45113	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores	6	D	D	D	b	D	D
451140	Musical instrument and supplies stores	6	D	D	D	b	D	D
4512	Book, periodical, and music stores	23	D	D	D	e	D	D
45121	Book stores and news dealers	14	D	D	D	c	D	D
451211	Book stores	13	D	D	D	c	D	D
4512111	Book stores, general	6	D	D	D	c	D	D
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	9	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	9	D	D	D	b	D	D
452	General merchandise stores	39	787 434	69 841	16 171	3 676	.1	.1
4521	Department stores	17	449 790	44 157	10 761	2 618	—	—
45210009	Department stores (incl. leased depts.) ³	17	461 256	44 157	10 761	2 618	—	—
45211	Department stores	17	449 790	44 157	10 761	2 618	—	—
452111	Department stores (except discount department stores) ..	8	D	D	D	g	D	D
452112	Discount department stores	9	D	D	D	g	D	D
4529	Other general merchandise stores	22	337 644	25 684	5 410	1 058	.3	.3
45291	Warehouse clubs and supercenters	4	309 853	22 878	4 712	836	—	—
452910	Warehouse clubs and supercenters	4	309 853	22 878	4 712	836	—	—
45299	All other general merchandise stores	18	27 791	2 806	698	222	3.7	4.0
452990	All other general merchandise stores	18	27 791	2 806	698	222	3.7	4.0
4529901	Variety stores	9	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	c	D	D
453	Miscellaneous store retailers	206	D	D	D	g	D	D
4531	Florists	20	10 141	2 049	508	161	34.1	26.1
45311	Florists	20	10 141	2 049	508	161	34.1	26.1
453110	Florists	20	10 141	2 049	508	161	34.1	26.1
4532	Office supplies, stationery, and gift stores	70	69 235	8 944	1 945	519	12.8	17.8
45321	Office supplies and stationery stores	16	42 408	4 788	984	187	—	20.3
453210	Office supplies and stationery stores	16	42 408	4 788	984	187	—	20.3
45322	Gift, novelty, and souvenir stores	54	26 827	4 156	961	332	32.9	14.0
453220	Gift, novelty, and souvenir stores	54	26 827	4 156	961	332	32.9	14.0
4533	Used merchandise stores	32	15 723	3 963	994	238	15.8	1.8
45331	Used merchandise stores	32	15 723	3 963	994	238	15.8	1.8
453310	Used merchandise stores	32	15 723	3 963	994	238	15.8	1.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WASHOE—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	84	D	D	D	e	D	D
45391	Pet and pet supplies stores	13	17 937	2 381	502	148	7.6	1.1
45392	Pet and pet supplies stores	13	17 937	2 381	502	148	7.6	1.1
453920	Art dealers	16	D	D	D	b	D	D
453920	Art dealers	16	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	8	14 793	844	212	30	52.3	3.8
453930	Manufactured (mobile) home dealers	8	14 793	844	212	30	52.3	3.8
45399	All other miscellaneous store retailers	47	D	D	D	c	D	D
454	Nonstore retailers	110	421 757	30 603	7 876	931	3.9	23.2
4541	Electronic shopping and mail-order houses	39	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	39	D	D	D	e	D	D
4542	Vending machine operators	10	D	D	D	b	D	D
45421	Vending machine operators	10	D	D	D	b	D	D
454210	Vending machine operators	10	D	D	D	b	D	D
4543	Direct selling establishments	61	D	D	D	e	D	D
45431	Fuel dealers	14	D	D	D	c	D	D
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	47	D	D	D	e	D	D
454390	Other direct selling establishments	47	D	D	D	e	D	D
WHITE PINE								
44-45	Retail trade	42	61 888	6 658	1 648	378	19.4	18.7
441	Motor vehicle and parts dealers	4	8 967	845	199	33	51.8	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	b	D	D
4441	Building material and supplies dealers	1	D	D	D	b	D	D
445	Food and beverage stores	5	16 086	1 545	369	97	19.2	.8
446	Health and personal care stores	3	4 022	521	121	26	—	—
447	Gasoline stations	12	16 816	1 332	295	93	13.1	58.7
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
CARSON CITY								
44-45	Retail trade	273	861 198	89 440	21 061	3 387	8.2	8.1
441	Motor vehicle and parts dealers	43	376 434	30 555	7 055	779	4.3	14.5
4411	Automobile dealers	17	305 411	22 750	5 264	510	2.4	17.0
44111	New car dealers	9	D	D	D	e	D	D
441110	New car dealers	9	D	D	D	e	D	D
4412	Other motor vehicle dealers	9	50 443	4 127	876	137	10.4	2.4
44121	Recreational vehicle dealers	4	32 651	2 783	588	85	16.1	—
441210	Recreational vehicle dealers	4	32 651	2 783	588	85	16.1	—
44122	Motorcycle, boat, and other motor vehicle dealers	5	17 792	1 344	288	52	—	6.8
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	17	20 580	3 678	915	132	17.7	6.9
44131	Automotive parts and accessories stores	9	8 270	1 141	259	53	—	9.7
441310	Automotive parts and accessories stores	9	8 270	1 141	259	53	—	9.7
44132	Tire dealers	8	12 310	2 537	656	79	29.6	5.0
441320	Tire dealers	8	12 310	2 537	656	79	29.6	5.0
442	Furniture and home furnishings stores	16	26 641	4 955	1 112	177	27.7	1.3
4421	Furniture stores	6	17 304	2 912	655	104	22.6	—
44211	Furniture stores	6	17 304	2 912	655	104	22.6	—
442110	Furniture stores	6	17 304	2 912	655	104	22.6	—
4422	Home furnishings stores	10	9 337	2 043	457	73	36.9	3.6
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	14	12 906	2 426	666	88	16.7	2.9
4431	Electronics and appliance stores	14	12 906	2 426	666	88	16.7	2.9
44311	Appliance, television, and other electronics stores	13	D	D	D	b	D	D
443111	Household appliance stores	5	7 527	950	248	34	5.8	—
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CARSON CITY—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	25	81 486	10 752	2 308	384	1.1	4.0
4441	Building material and supplies dealers	21	76 690	9 668	2 087	336	1.2	4.3
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	15	37 110	5 423	1 127	164	2.0	8.9
444190	Other building material dealers	15	37 110	5 423	1 127	164	2.0	8.9
4442	Lawn and garden equipment and supplies stores	4	4 796	1 084	221	48	—	—
445	Food and beverage stores	17	109 672	13 794	3 448	622	1.0	4.7
4451	Grocery stores	17	109 672	13 794	3 448	622	1.0	4.7
44511	Supermarkets and other grocery (except convenience) stores	14	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	14	D	D	D	f	D	D
446	Health and personal care stores	14	13 715	1 948	452	63	10.6	.3
4461	Health and personal care stores	14	13 715	1 948	452	63	10.6	.3
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	5	D	D	D	a	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	21	44 589	2 373	614	120	32.4	5.4
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
448	Clothing and clothing accessories stores	25	11 418	1 561	352	92	37.6	16.2
4481	Clothing stores	10	5 517	695	148	38	55.7	11.9
4483	Jewelry, luggage, and leather goods stores	9	3 271	545	116	28	37.5	26.9
451	Sporting goods, hobby, book, and music stores	25	15 056	1 961	471	113	20.5	2.0
4511	Sporting goods, hobby, and musical instrument stores	19	D	D	D	b	D	D
45111	Sporting goods stores	13	D	D	D	b	D	D
451110	Sporting goods stores	13	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
45121	Book stores and news dealers	5	D	D	D	a	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
452111	Department stores (except discount department stores) . .	3	D	D	D	e	D	D
453	Miscellaneous store retailers	39	37 612	4 084	1 033	227	32.6	2.6
4532	Office supplies, stationery, and gift stores	6	12 687	1 368	355	73	10.9	—
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4533	Used merchandise stores	9	1 976	295	79	28	10.2	49.9
45331	Used merchandise stores	9	1 976	295	79	28	10.2	49.9
453310	Used merchandise stores	9	1 976	295	79	28	10.2	49.9
4539	Other miscellaneous store retailers	20	21 417	2 098	513	107	48.9	—
45391	Pet and pet supplies stores	5	2 559	390	87	30	49.7	—
453910	Pet and pet supplies stores	5	2 559	390	87	30	49.7	—
45393	Manufactured (mobile) home dealers	5	10 937	817	202	35	49.0	—
453930	Manufactured (mobile) home dealers	5	10 937	817	202	35	49.0	—
45399	All other miscellaneous store retailers	10	7 921	891	224	42	48.4	—
454	Nonstore retailers	28	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	11	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	11	D	D	D	b	D	D
4543	Direct selling establishments	15	D	D	D	b	D	D
45439	Other direct selling establishments	12	D	D	D	b	D	D
454390	Other direct selling establishments	12	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOULDER CITY								
44-45	Retail trade	52	78 861	9 672	2 409	430	20.4	6.0
441	Motor vehicle and parts dealers	5	3 956	719	173	35	16.9	8.8
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	4 771	1 048	233	64	—	—
445	Food and beverage stores	6	28 933	3 607	929	156	7.8	—
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	8	18 118	730	165	45	28.3	14.7
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	1 310	262	75	26	45.3	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	5 143	599	143	30	74.6	13.1
4532	Office supplies, stationery, and gift stores	4	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	4	D	D	D	a	D	D
453220	Gift, novelty, and souvenir stores	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	4 995	618	200	10	6.4	7.1
4543	Direct selling establishments	4	4 995	618	200	10	6.4	7.1
45439	Other direct selling establishments	4	4 995	618	200	10	6.4	7.1
454390	Other direct selling establishments	4	4 995	618	200	10	6.4	7.1
CARSON CITY (IC)								
44-45	Retail trade	273	861 198	89 440	21 061	3 387	8.2	8.1
441	Motor vehicle and parts dealers	43	376 434	30 555	7 055	779	4.3	14.5
4411	Automobile dealers	17	305 411	22 750	5 264	510	2.4	17.0
44111	New car dealers	9	D	D	D	e	D	D
441110	New car dealers	9	D	D	D	e	D	D
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	9	50 443	4 127	876	137	10.4	2.4
44121	Recreational vehicle dealers	4	32 651	2 783	588	85	16.1	—
441210	Recreational vehicle dealers	4	32 651	2 783	588	85	16.1	—
44122	Motorcycle, boat, and other motor vehicle dealers	5	17 792	1 344	288	52	—	6.8
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	17	20 580	3 678	915	132	17.7	6.9
44131	Automotive parts and accessories stores	9	8 270	1 141	259	53	—	9.7
441310	Automotive parts and accessories stores	9	8 270	1 141	259	53	—	9.7
44132	Tire dealers	8	12 310	2 537	656	79	29.6	5.0
441320	Tire dealers	8	12 310	2 537	656	79	29.6	5.0
442	Furniture and home furnishings stores	16	26 641	4 955	1 112	177	27.7	1.3
4421	Furniture stores	6	17 304	2 912	655	104	22.6	—
44211	Furniture stores	6	17 304	2 912	655	104	22.6	—
442110	Furniture stores	6	17 304	2 912	655	104	22.6	—
4422	Home furnishings stores	10	9 337	2 043	457	73	36.9	3.6
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	14	12 906	2 426	666	88	16.7	2.9
4431	Electronics and appliance stores	14	12 906	2 426	666	88	16.7	2.9
44311	Appliance, television, and other electronics stores	13	D	D	D	b	D	D
443111	Household appliance stores	5	7 527	950	248	34	5.8	—
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	25	81 486	10 752	2 308	384	1.1	4.0
4441	Building material and supplies dealers	21	76 690	9 668	2 087	336	1.2	4.3
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	15	37 110	5 423	1 127	164	2.0	8.9
444190	Other building material dealers	15	37 110	5 423	1 127	164	2.0	8.9
4442	Lawn and garden equipment and supplies stores	4	4 796	1 084	221	48	—	—
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CARSON CITY (IC)—Con.								
Retail trade—Con.								
44-45	Food and beverage stores	17	109 672	13 794	3 448	622	1.0	4.7
445	Food and beverage stores	17	109 672	13 794	3 448	622	1.0	4.7
4451	Grocery stores	17	109 672	13 794	3 448	622	1.0	4.7
44511	Supermarkets and other grocery (except convenience) stores	14	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	14	D	D	D	f	D	D
446	Health and personal care stores	14	13 715	1 948	452	63	10.6	.3
4461	Health and personal care stores	14	13 715	1 948	452	63	10.6	.3
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	5	D	D	D	a	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	21	44 589	2 373	614	120	32.4	5.4
4471	Gasoline stations	21	44 589	2 373	614	120	32.4	5.4
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
448	Clothing and clothing accessories stores	25	11 418	1 561	352	92	37.6	16.2
4481	Clothing stores	10	5 517	695	148	38	55.7	11.9
4483	Jewelry, luggage, and leather goods stores	9	3 271	545	116	28	37.5	26.9
451	Sporting goods, hobby, book, and music stores	25	15 056	1 961	471	113	20.5	2.0
4511	Sporting goods, hobby, and musical instrument stores	19	D	D	D	b	D	D
45111	Sporting goods stores	13	D	D	D	b	D	D
451110	Sporting goods stores	13	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
451113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
45121	Book stores and news dealers	5	D	D	D	a	D	D
451212	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529901	Variety stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	39	37 612	4 084	1 033	227	32.6	2.6
4532	Office supplies, stationery, and gift stores	6	12 687	1 368	355	73	10.9	—
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4533	Used merchandise stores	9	1 976	295	79	28	10.2	49.9
45331	Used merchandise stores	9	1 976	295	79	28	10.2	49.9
453310	Used merchandise stores	9	1 976	295	79	28	10.2	49.9
4539	Other miscellaneous store retailers	20	21 417	2 098	513	107	48.9	—
45391	Pet and pet supplies stores	5	2 559	390	87	30	49.7	—
453910	Pet and pet supplies stores	5	2 559	390	87	30	49.7	—
45393	Manufactured (mobile) home dealers	5	10 937	817	202	35	49.0	—
453930	Manufactured (mobile) home dealers	5	10 937	817	202	35	49.0	—
45399	All other miscellaneous store retailers	10	7 921	891	224	42	48.4	—
454	Nonstore retailers	28	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	11	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	11	D	D	D	b	D	D
4543	Direct selling establishments	15	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D
45439	Other direct selling establishments	12	D	D	D	b	D	D
454390	Other direct selling establishments	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ELKO								
44-45	Retail trade	117	298 944	31 105	7 687	1 416	13.1	.6
441	Motor vehicle and parts dealers	16	77 185	7 296	1 729	231	29.4	—
4411	Automobile dealers	6	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	6	1 952	262	65	22	56.3	—
4431	Electronics and appliance stores	6	1 952	262	65	22	56.3	—
444	Building material and garden equipment and supplies dealers	14	D	D	D	b	D	D
4441	Building material and supplies dealers	12	16 131	2 118	542	68	8.9	4.1
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	10	54 079	6 136	1 492	309	6.7	1.7
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	52 611	5 989	1 452	296	6.9	.1
445110	Supermarkets and other grocery (except convenience) stores	7	52 611	5 989	1 452	296	6.9	.1
446	Health and personal care stores	5	D	D	D	b	D	D
4461	Health and personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	6	16 203	818	210	74	16.1	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	20	D	D	D	c	D	D
4481	Clothing stores	11	D	D	D	c	D	D
44819	Other clothing stores	4	705	94	29	8	44.0	—
448190	Other clothing stores	4	705	94	29	8	44.0	—
451	Sporting goods, hobby, book, and music stores	6	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	4	3 008	447	98	24	12.7	—
452	General merchandise stores	3	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	8	26 492	2 939	750	94	—	—
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ELY								
44-45	Retail trade	31	55 919	5 806	1 411	335	17.5	20.7
441	Motor vehicle and parts dealers	4	8 967	845	199	33	51.8	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	3	4 022	521	121	26	—	—
447	Gasoline stations	9	16 202	1 299	288	86	9.8	61.0
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
FALLON								
44-45	Retail trade	51	161 187	16 721	3 946	797	7.0	.8
441	Motor vehicle and parts dealers	7	30 700	3 489	683	82	—	—
442	Furniture and home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	6	3 440	441	116	34	—	—
4431	Electronics and appliance stores	6	3 440	441	116	34	—	—
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	c	D	D
4441	Building material and supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	9	D	D	D	c	D	D
4451	Grocery stores	8	D	D	D	c	D	D
446	Health and personal care stores	4	7 748	766	186	35	—	—
4461	Health and personal care stores	4	7 748	766	186	35	—	—
447	Gasoline stations	5	13 092	605	150	37	22.8	—
448	Clothing and clothing accessories stores	4	1 530	198	41	12	28.2	31.0
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
FERNLEY								
44-45	Retail trade	18	51 373	4 979	1 164	282	9.5	4.0
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	1 710	288	59	25	14.9	4.0
445	Food and beverage stores	2	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	22 655	1 662	402	130	—	—
4471	Gasoline stations	5	22 655	1 662	402	130	—	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HENDERSON								
44-45	Retail trade	493	2 750 600	259 547	62 660	10 494	3.0	3.3
441	Motor vehicle and parts dealers	51	1 170 038	84 323	20 526	2 166	2.3	.6
4411	Automobile dealers	20	D	D	D	g	D	D
44111	New car dealers	15	1 054 839	71 878	17 434	1 688	1.7	—
441110	New car dealers	15	1 054 839	71 878	17 434	1 688	1.7	—
44112	Used car dealers	5	D	D	D	c	D	D
441120	Used car dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	15	D	D	D	c	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	12	21 373	2 271	577	93	26.0	1.1
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	7	12 894	1 411	324	59	.2	1.8
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	16	22 452	4 182	968	196	6.9	—
44131	Automotive parts and accessories stores	10	12 632	2 534	587	123	2.7	—
441310	Automotive parts and accessories stores	10	12 632	2 534	587	123	2.7	—
44132	Tire dealers	6	9 820	1 648	381	73	12.1	—
441320	Tire dealers	6	9 820	1 648	381	73	12.1	—
442	Furniture and home furnishings stores	33	151 051	19 352	5 034	818	2.4	12.0
4421	Furniture stores	11	119 629	16 067	4 079	486	.9	14.8
44211	Furniture stores	11	119 629	16 067	4 079	486	.9	14.8
442110	Furniture stores	11	119 629	16 067	4 079	486	.9	14.8
4422	Home furnishings stores	22	31 422	3 285	955	332	8.2	1.2
44221	Floor covering stores	4	D	D	D	c	D	D
442210	Floor covering stores	4	D	D	D	c	D	D
44229	Other home furnishings stores	18	D	D	D	c	D	D
442299	All other home furnishings stores	16	24 456	2 492	607	160	8.6	1.5
443	Electronics and appliance stores	25	81 662	6 742	1 742	318	2.6	1.7
4431	Electronics and appliance stores	25	81 662	6 742	1 742	318	2.6	1.7
44311	Appliance, television, and other electronics stores	17	58 906	5 060	1 337	234	3.4	2.3
443112	Radio, television, and other electronics stores	16	D	D	D	c	D	D
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	22	104 166	12 717	2 956	487	.8	.4
4441	Building material and supplies dealers	20	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	4	D	D	D	a	D	D
444120	Paint and wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	11	21 389	3 835	910	105	2.5	1.6
444190	Other building material dealers	11	21 389	3 835	910	105	2.5	1.6
445	Food and beverage stores	44	269 558	33 891	8 532	1 441	2.6	4.4
4451	Grocery stores	31	265 289	33 286	8 375	1 396	2.5	4.0
44511	Supermarkets and other grocery (except convenience) stores	19	248 969	31 918	8 070	1 307	.1	2.5
445110	Supermarkets and other grocery (except convenience) stores	19	248 969	31 918	8 070	1 307	.1	2.5
44512	Convenience stores	12	16 320	1 368	305	89	38.9	26.8
445120	Convenience stores	12	16 320	1 368	305	89	38.9	26.8
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health and personal care stores	48	95 357	13 302	3 020	568	6.4	13.4
4461	Health and personal care stores	48	95 357	13 302	3 020	568	6.4	13.4
44611	Pharmacies and drug stores	18	75 447	9 699	2 102	356	4.4	15.4
446110	Pharmacies and drug stores	18	75 447	9 699	2 102	356	4.4	15.4
4461101	Pharmacies and drug stores	18	75 447	9 699	2 102	356	4.4	15.4
44612	Cosmetics, beauty supplies, and perfume stores	12	9 730	1 451	370	125	8.0	2.7
446120	Cosmetics, beauty supplies, and perfume stores	12	9 730	1 451	370	125	8.0	2.7
44613	Optical goods stores	8	5 183	1 201	304	49	13.2	—
446130	Optical goods stores	8	5 183	1 201	304	49	13.2	—
44619	Other health and personal care stores	10	4 997	951	244	38	25.3	17.4
446191	Food (health) supplement stores	5	2 065	300	71	16	10.7	13.6
446199	All other health and personal care stores	5	2 932	651	173	22	35.6	20.1
447	Gasoline stations	43	129 734	7 720	1 860	474	11.7	17.9
4471	Gasoline stations	43	129 734	7 720	1 860	474	11.7	17.9
44711	Gasoline stations with convenience stores	39	125 488	7 378	1 784	461	12.1	18.0
447110	Gasoline stations with convenience stores	39	125 488	7 378	1 784	461	12.1	18.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HENDERSON—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	89	110 804	13 810	3 234	929	3.5	4.3
4481	Clothing stores	50	75 857	8 521	2 035	686	1.7	5.6
44811	Men's clothing stores	4	D	D	D	b	D	D
448110	Men's clothing stores	4	D	D	D	b	D	D
44812	Women's clothing stores	17	14 523	1 675	418	153	5.1	16.4
448120	Women's clothing stores	17	14 523	1 675	418	153	5.1	16.4
44813	Children's and infants' clothing stores	5	10 332	867	213	78	—	—
448130	Children's and infants' clothing stores	5	10 332	867	213	78	—	—
44814	Family clothing stores	16	38 561	3 784	899	317	.2	—
448140	Family clothing stores	16	38 561	3 784	899	317	.2	—
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	6 990	1 307	292	90	6.8	6.2
448190	Other clothing stores	5	6 990	1 307	292	90	6.8	6.2
4482	Shoe stores	20	13 079	1 697	417	118	13.1	—
44821	Shoe stores	20	13 079	1 697	417	118	13.1	—
448210	Shoe stores	20	13 079	1 697	417	118	13.1	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	3	1 162	215	51	14	—	—
4482104	Family shoe stores	9	6 528	835	217	50	26.3	—
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	19	21 868	3 592	782	125	4.0	2.2
44831	Jewelry stores	18	D	D	D	c	D	D
448310	Jewelry stores	18	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	37	70 259	7 619	1 776	472	6.7	1.1
4511	Sporting goods, hobby, and musical instrument stores	27	50 019	5 621	1 280	314	9.4	1.5
45111	Sporting goods stores	14	26 830	3 044	693	186	13.1	—
451110	Sporting goods stores	14	26 830	3 044	693	186	13.1	—
4511101	General-line sporting goods stores	4	20 973	2 402	531	133	—	—
4511102	Specialty-line sporting goods stores	10	5 857	642	162	53	60.2	—
45112	Hobby, toy, and game stores	8	13 618	1 323	299	67	3.9	5.2
451120	Hobby, toy, and game stores	8	13 618	1 323	299	67	3.9	5.2
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	10	20 240	1 998	496	158	—	—
45121	Book stores and news dealers	6	D	D	D	c	D	D
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	15	487 419	48 132	11 299	2 308	.1	—
4521	Department stores	8	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) ³	8	D	D	D	g	D	D
45211	Department stores	8	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	5	123 102	15 437	3 627	847	—	—
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	65	53 352	7 056	1 605	397	14.3	10.0
4531	Florists	8	1 983	413	116	32	53.2	.9
45311	Florists	8	1 983	413	116	32	53.2	.9
453110	Florists	8	1 983	413	116	32	53.2	.9
4532	Office supplies, stationery, and gift stores	27	23 785	3 010	696	196	8.5	8.0
45321	Office supplies and stationery stores	5	13 132	1 439	380	78	—	1.1
453210	Office supplies and stationery stores	5	13 132	1 439	380	78	—	1.1
45322	Gift, novelty, and souvenir stores	22	10 653	1 571	316	118	18.9	16.5
453220	Gift, novelty, and souvenir stores	22	10 653	1 571	316	118	18.9	16.5
4533	Used merchandise stores	4	917	285	73	22	—	3.7
45331	Used merchandise stores	4	917	285	73	22	—	3.7
453310	Used merchandise stores	4	917	285	73	22	—	3.7
4539	Other miscellaneous store retailers	26	26 667	3 348	720	147	17.0	12.7
45391	Pet and pet supplies stores	7	9 868	1 587	324	89	27.3	—
453910	Pet and pet supplies stores	7	9 868	1 587	324	89	27.3	—
45399	All other miscellaneous store retailers	19	16 799	1 761	396	58	11.0	20.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HENDERSON—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	21	27 200	4 883	1 076	116	11.0	18.9
4541	Electronic shopping and mail-order houses	10	19 971	3 737	822	83	6.0	.2
45411	Electronic shopping and mail-order houses	10	19 971	3 737	822	83	6.0	.2
4543	Direct selling establishments	11	7 229	1 146	254	33	24.8	70.4
45439	Other direct selling establishments	11	7 229	1 146	254	33	24.8	70.4
454390	Other direct selling establishments	11	7 229	1 146	254	33	24.8	70.4
LAS VEGAS								
44-45	Retail trade	1 563	6 458 407	671 301	160 529	27 809	9.3	3.7
441	Motor vehicle and parts dealers	127	2 264 564	191 660	45 255	4 574	6.6	1.0
4411	Automobile dealers	57	2 142 621	174 751	41 266	3 861	6.3	.4
44111	New car dealers	32	2 057 840	169 844	40 030	3 676	4.2	—
441110	New car dealers	32	2 057 840	169 844	40 030	3 676	4.2	—
44112	Used car dealers	25	84 781	4 907	1 236	185	57.5	11.3
441120	Used car dealers	25	84 781	4 907	1 236	185	57.5	11.3
4412	Other motor vehicle dealers	18	47 842	4 763	1 042	188	18.6	18.7
44121	Recreational vehicle dealers	4	18 173	1 897	349	41	24.6	29.7
441210	Recreational vehicle dealers	4	18 173	1 897	349	41	24.6	29.7
44122	Motorcycle, boat, and other motor vehicle dealers	14	29 669	2 866	693	147	14.9	11.9
441221	Motorcycle dealers	10	23 770	2 387	563	111	18.6	—
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	52	74 101	12 146	2 947	525	9.3	4.1
44131	Automotive parts and accessories stores	36	47 949	8 165	2 076	379	4.6	6.0
441310	Automotive parts and accessories stores	36	47 949	8 165	2 076	379	4.6	6.0
44132	Tire dealers	16	26 152	3 981	871	146	18.1	.5
441320	Tire dealers	16	26 152	3 981	871	146	18.1	.5
442	Furniture and home furnishings stores	112	239 688	34 714	7 471	1 188	9.9	10.9
4421	Furniture stores	47	139 212	20 221	5 341	715	9.1	13.3
44211	Furniture stores	47	139 212	20 221	5 341	715	9.1	13.3
442110	Furniture stores	47	139 212	20 221	5 341	715	9.1	13.3
4422	Home furnishings stores	65	100 476	14 493	2 130	473	11.1	7.6
44221	Floor covering stores	24	53 350	8 661	1 106	194	9.7	13.3
442210	Floor covering stores	24	53 350	8 661	1 106	194	9.7	13.3
44229	Other home furnishings stores	41	47 126	5 832	1 024	279	12.7	1.0
442291	Window treatment stores	7	3 957	735	155	48	79.7	4.1
442299	All other home furnishings stores	34	43 169	5 097	869	231	6.6	.8
443	Electronics and appliance stores	104	214 392	24 574	5 542	1 135	6.6	3.7
4431	Electronics and appliance stores	104	214 392	24 574	5 542	1 135	6.6	3.7
44311	Appliance, television, and other electronics stores	75	166 921	19 037	4 267	894	6.3	3.5
443111	Household appliance stores	10	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	65	D	D	D	f	D	D
44312	Computer and software stores	23	44 267	4 851	1 098	210	7.3	4.9
443120	Computer and software stores	23	44 267	4 851	1 098	210	7.3	4.9
44313	Camera and photographic supplies stores	6	3 204	686	177	31	11.3	—
443130	Camera and photographic supplies stores	6	3 204	686	177	31	11.3	—
444	Building material and garden equipment and supplies dealers	71	390 963	44 009	10 454	1 498	16.8	.6
4441	Building material and supplies dealers	64	359 722	40 278	9 615	1 313	18.2	.7
44411	Home centers	5	D	D	D	f	D	D
444110	Home Centers	5	D	D	D	f	D	D
44412	Paint and wallpaper stores	12	D	D	D	b	D	D
444120	Paint and wallpaper stores	12	D	D	D	b	D	D
44413	Hardware stores	7	7 930	1 282	302	45	6.8	2.4
444130	Hardware stores	7	7 930	1 282	302	45	6.8	2.4
44419	Other building material dealers	40	171 041	19 055	4 745	440	37.7	1.3
444190	Other building material dealers	40	171 041	19 055	4 745	440	37.7	1.3
4442	Lawn and garden equipment and supplies stores	7	31 241	3 731	839	185	.5	—
44422	Nursery, garden center, and farm supply stores	5	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	c	D	D
445	Food and beverage stores	185	906 949	106 443	26 830	5 159	8.9	4.1
4451	Grocery stores	140	860 322	102 504	25 880	4 917	5.9	4.0
44511	Supermarkets and other grocery (except convenience) stores	89	804 756	97 541	24 659	4 597	3.6	3.7
445110	Supermarkets and other grocery (except convenience) stores	89	804 756	97 541	24 659	4 597	3.6	3.7
44512	Convenience stores	51	55 566	4 963	1 221	320	39.3	8.1
445120	Convenience stores	51	55 566	4 963	1 221	320	39.3	8.1
4452	Specialty food stores	28	17 340	2 217	546	139	20.1	15.7
4453	Beer, wine, and liquor stores	17	29 287	1 722	404	103	89.9	1.4
44531	Beer, wine, and liquor stores	17	29 287	1 722	404	103	89.9	1.4
445310	Beer, wine, and liquor stores	17	29 287	1 722	404	103	89.9	1.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS VEGAS—Con.								
44-45	Retail trade—Con.							
446	Health and personal care stores	148	344 622	45 014	11 118	2 074	15.1	4.8
4461	Health and personal care stores	148	344 622	45 014	11 118	2 074	15.1	4.8
44611	Pharmacies and drug stores	59	267 913	33 157	8 122	1 506	8.0	4.9
446110	Pharmacies and drug stores	59	267 913	33 157	8 122	1 506	8.0	4.9
4461101	Pharmacies and drug stores	56	D	D	D	g	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	27	21 260	2 964	696	241	14.4	2.0
446120	Cosmetics, beauty supplies, and perfume stores	27	21 260	2 964	696	241	14.4	2.0
44613	Optical goods stores	23	14 220	3 423	875	123	16.1	15.7
446130	Optical goods stores	23	14 220	3 423	875	123	16.1	15.7
44619	Other health and personal care stores	39	41 229	5 470	1 425	204	61.2	2.1
446191	Food (health) supplement stores	24	14 121	1 670	420	88	62.9	5.5
446199	All other health and personal care stores	15	27 108	3 800	1 005	116	60.3	.4
447	Gasoline stations	134	383 032	22 798	5 427	1 526	24.0	15.3
4471	Gasoline stations	134	383 032	22 798	5 427	1 526	24.0	15.3
44711	Gasoline stations with convenience stores	122	333 429	20 068	4 813	1 333	23.5	13.8
447110	Gasoline stations with convenience stores	122	333 429	20 068	4 813	1 333	23.5	13.8
44719	Other gasoline stations	12	49 603	2 730	614	193	27.4	25.0
447190	Other gasoline stations	12	49 603	2 730	614	193	27.4	25.0
448	Clothing and clothing accessories stores	234	306 550	42 867	10 405	2 322	6.8	7.5
4481	Clothing stores	120	179 541	22 770	5 443	1 398	5.7	7.3
44811	Men's clothing stores	13	11 103	1 981	424	80	18.6	7.5
448110	Men's clothing stores	13	11 103	1 981	424	80	18.6	7.5
44812	Women's clothing stores	41	30 869	3 792	858	270	17.0	8.8
448120	Women's clothing stores	41	30 869	3 792	858	270	17.0	8.8
44813	Children's and infants' clothing stores	5	D	D	D	b	D	D
448130	Children's and infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	34	100 379	11 051	2 695	653	1.1	5.9
448140	Family clothing stores	34	100 379	11 051	2 695	653	1.1	5.9
44815	Clothing accessories stores	6	D	D	D	b	D	D
448150	Clothing accessories stores	6	D	D	D	b	D	D
44819	Other clothing stores	21	24 132	4 576	1 174	287	6.2	14.7
448190	Other clothing stores	21	24 132	4 576	1 174	287	6.2	14.7
4482	Shoe stores	53	52 265	6 244	1 462	476	8.6	4.1
44821	Shoe stores	53	52 265	6 244	1 462	476	8.6	4.1
448210	Shoe stores	53	52 265	6 244	1 462	476	8.6	4.1
4482101	Men's shoe stores	5	D	D	D	a	D	D
4482102	Women's shoe stores	7	3 910	570	128	28	—	32.2
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	29	30 648	3 871	929	309	10.5	2.0
4482105	Athletic footwear stores	11	15 378	1 445	315	121	2.0	—
4483	Jewelry, luggage, and leather goods stores	61	74 744	13 853	3 500	448	8.1	10.3
44831	Jewelry stores	59	D	D	D	e	D	D
448310	Jewelry stores	59	D	D	D	e	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	84	124 686	14 010	3 202	940	9.0	2.5
4511	Sporting goods, hobby, and musical instrument stores	53	68 485	7 768	1 739	539	12.7	3.1
45111	Sporting goods stores	25	26 015	2 961	663	181	16.1	6.4
451110	Sporting goods stores	25	26 015	2 961	663	181	16.1	6.4
4511101	General-line sporting goods stores	9	15 172	1 488	333	109	9.8	7.0
4511102	Specialty-line sporting goods stores	16	10 843	1 473	330	72	25.0	5.6
45112	Hobby, toy, and game stores	12	27 431	2 670	574	225	6.4	.4
451120	Hobby, toy, and game stores	12	27 431	2 670	574	225	6.4	.4
45113	Sewing, needlework, and piece goods stores	10	12 685	1 777	422	110	17.4	—
451130	Sewing, needlework, and piece goods stores	10	12 685	1 777	422	110	17.4	—
45114	Musical instrument and supplies stores	6	2 354	360	80	23	21.5	13.6
451140	Musical instrument and supplies stores	6	2 354	360	80	23	21.5	13.6
4512	Book, periodical, and music stores	31	56 201	6 242	1 463	401	4.6	1.8
45121	Book stores and news dealers	18	34 417	4 397	1 017	276	2.9	—
451211	Book stores	18	34 417	4 397	1 017	276	2.9	—
4512111	Book stores, general	9	23 753	2 911	666	167	3.1	—
4512112	Specialty book stores	8	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	13	21 784	1 845	446	125	7.2	4.5
451220	Prerecorded tape, compact disc, and record stores	13	21 784	1 845	446	125	7.2	4.5
452	General merchandise stores	37	928 754	87 137	21 101	4 564	.2	.5
4521	Department stores	12	432 605	46 305	11 549	2 485	—	—
45210009	Department stores (incl. leased depts.) ³	12	440 539	46 305	11 549	2 485	—	—
45211	Department stores	12	432 605	46 305	11 549	2 485	—	—
452111	Department stores (except discount department stores) ..	5	173 212	20 121	5 165	1 112	—	—
452112	Discount department stores	7	259 393	26 184	6 384	1 373	—	—
4529	Other general merchandise stores	25	496 149	40 832	9 552	2 079	.3	1.0
45291	Warehouse clubs and supercenters	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	g	D	D
45299	All other general merchandise stores	20	D	D	D	e	D	D
452990	All other general merchandise stores	20	D	D	D	e	D	D
4529901	Variety stores	10	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS VEGAS—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	243	D	D	D	g	D	D
4531	Florists	30	10 587	2 795	678	164	35.4	3.2
45311	Florists	30	10 587	2 795	678	164	35.4	3.2
453110	Florists	30	10 587	2 795	678	164	35.4	3.2
4532	Office supplies, stationery, and gift stores	119	145 626	19 703	4 537	1 120	14.3	9.7
45321	Office supplies and stationery stores	24	63 010	7 082	1 744	305	2.9	3.0
453210	Office supplies and stationery stores	24	63 010	7 082	1 744	305	2.9	3.0
45322	Gift, novelty, and souvenir stores	95	82 616	12 621	2 793	815	22.9	14.8
453220	Gift, novelty, and souvenir stores	95	82 616	12 621	2 793	815	22.9	14.8
4533	Used merchandise stores	22	21 492	4 177	1 086	240	4.6	5.5
45331	Used merchandise stores	22	21 492	4 177	1 086	240	4.6	5.5
453310	Used merchandise stores	22	21 492	4 177	1 086	240	4.6	5.5
4539	Other miscellaneous store retailers	72	D	D	D	e	D	D
45391	Pet and pet supplies stores	12	26 809	4 117	821	255	4	5.2
453910	Pet and pet supplies stores	12	26 809	4 117	821	255	4	5.2
45392	Art dealers	9	3 463	546	132	25	36.1	8.9
453920	Art dealers	9	3 463	546	132	25	36.1	8.9
45399	All other miscellaneous store retailers	49	D	D	D	c	D	D
454	Nonstore retailers	84	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses	31	58 934	9 413	2 542	486	77.4	1.6
45411	Electronic shopping and mail-order houses	31	58 934	9 413	2 542	486	77.4	1.6
4542	Vending machine operators	11	D	D	D	b	D	D
45421	Vending machine operators	11	D	D	D	b	D	D
454210	Vending machine operators	11	D	D	D	b	D	D
4543	Direct selling establishments	42	D	D	D	e	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	40	D	D	D	e	D	D
454390	Other direct selling establishments	40	D	D	D	e	D	D
MESQUITE								
44-45	Retail trade	35	64 153	7 199	1 782	370	21.4	1.0
441	Motor vehicle and parts dealers	4	1 622	274	65	16	3.9	—
442	Furniture and home furnishings stores	4	4 173	508	132	21	70.9	—
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	7	31 904	3 942	988	165	5.8	—
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	14 726	965	212	68	27.1	—
44711	Gasoline stations with convenience stores	6	14 726	965	212	68	27.1	—
447110	Gasoline stations with convenience stores	6	14 726	965	212	68	27.1	—
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
NORTH LAS VEGAS								
44-45	Retail trade	174	514 752	58 595	13 646	2 925	8.2	5.6
441	Motor vehicle and parts dealers	28	49 741	7 306	1 749	316	8.1	2.7
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	19	31 574	5 398	1 307	235	3.9	4.2
44131	Automotive parts and accessories stores	13	18 932	2 841	690	145	1.3	—
441310	Automotive parts and accessories stores	13	18 932	2 841	690	145	1.3	—
44132	Tire dealers	6	12 642	2 557	617	90	7.7	10.6
441320	Tire dealers	6	12 642	2 557	617	90	7.7	10.6
442	Furniture and home furnishings stores	8	6 262	562	123	45	45.3	3.5
4422	Home furnishings stores	5	4 090	450	103	38	37.2	—
443	Electronics and appliance stores	8	6 089	782	189	33	5.4	11.8
4431	Electronics and appliance stores	8	6 089	782	189	33	5.4	11.8
44311	Appliance, television, and other electronics stores	8	6 089	782	189	33	5.4	11.8
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH LAS VEGAS—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	14	57 625	7 615	1 730	274	4.2	2.2
4441	Building material and supplies dealers	13	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	25	84 669	10 448	2 450	675	16.5	6.0
4451	Grocery stores	24	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	66 272	8 836	2 069	523	4.5	1.2
445110	Supermarkets and other grocery (except convenience) stores	10	66 272	8 836	2 069	523	4.5	1.2
44512	Convenience stores	14	D	D	D	c	D	D
445120	Convenience stores	14	D	D	D	c	D	D
446	Health and personal care stores	17	41 845	7 258	1 484	293	6.3	1.5
4461	Health and personal care stores	17	41 845	7 258	1 484	293	6.3	1.5
44611	Pharmacies and drug stores	8	37 657	6 562	1 317	262	—	1.3
446110	Pharmacies and drug stores	8	37 657	6 562	1 317	262	—	1.3
4461101	Pharmacies and drug stores	8	37 657	6 562	1 317	262	—	1.3
44612	Cosmetics, beauty supplies, and perfume stores	4	1 436	172	42	15	49.6	10.2
446120	Cosmetics, beauty supplies, and perfume stores	4	1 436	172	42	15	49.6	10.2
44619	Other health and personal care stores	5	2 752	524	125	16	69.5	—
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	27	118 704	7 683	1 898	404	6.7	13.7
4471	Gasoline stations	27	118 704	7 683	1 898	404	6.7	13.7
44711	Gasoline stations with convenience stores	23	61 421	3 695	858	208	12.9	26.5
447110	Gasoline stations with convenience stores	23	61 421	3 695	858	208	12.9	26.5
44719	Other gasoline stations	4	57 283	3 988	1 040	196	—	—
447190	Other gasoline stations	4	57 283	3 988	1 040	196	—	—
448	Clothing and clothing accessories stores	10	7 665	897	188	51	2.5	7.1
4481	Clothing stores	6	3 625	363	76	29	5.3	15.0
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	9 295	960	224	73	3.0	8.3
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	a	D	D
45121	Book stores and news dealers	3	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4521	Department stores	3	95 137	10 639	2 511	510	—	—
45210009	Department stores (incl. leased depts.) ³	3	96 676	10 639	2 511	510	—	—
45211	Department stores	3	95 137	10 639	2 511	510	—	—
452112	Discount department stores	3	95 137	10 639	2 511	510	—	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	12	10 188	1 784	435	106	26.3	1.5
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	4	4 458	962	224	58	54.1	—
45331	Used merchandise stores	4	4 458	962	224	58	54.1	—
453310	Used merchandise stores	4	4 458	962	224	58	54.1	—
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RENO								
44-45	Retail trade	956	3 816 673	358 004	83 786	15 010	7.0	4.2
441	Motor vehicle and parts dealers	107	1 069 180	85 347	19 845	2 166	12.2	.6
4411	Automobile dealers	49	947 600	68 333	15 860	1 604	12.8	.3
44111	New car dealers	19	D	D	D	g	D	D
441110	New car dealers	19	D	D	D	g	D	D
44112	Used car dealers	30	D	D	D	c	D	D
441120	Used car dealers	30	D	D	D	c	D	D
4412	Other motor vehicle dealers	15	66 638	6 327	1 358	167	4.1	2.1
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	12	D	D	D	c	D	D
441221	Motorcycle dealers	9	D	D	D	c	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	43	54 942	10 687	2 627	395	10.1	4.2
44131	Automotive parts and accessories stores	27	29 344	5 731	1 301	241	9.4	7.8
441310	Automotive parts and accessories stores	27	29 344	5 731	1 301	241	9.4	7.8
44132	Tire dealers	16	25 598	4 956	1 326	154	11.0	—
441320	Tire dealers	16	25 598	4 956	1 326	154	11.0	—
442	Furniture and home furnishings stores	58	95 272	12 168	2 938	466	9.5	6.6
4421	Furniture stores	25	63 249	7 904	1 881	257	7.8	8.1
44211	Furniture stores	25	63 249	7 904	1 881	257	7.8	8.1
442110	Furniture stores	25	63 249	7 904	1 881	257	7.8	8.1
4422	Home furnishings stores	33	32 023	4 264	1 057	209	12.8	3.5
44221	Floor covering stores	8	6 115	1 331	344	42	26.9	1.3
442210	Floor covering stores	8	6 115	1 331	344	42	26.9	1.3
44229	Other home furnishings stores	25	25 908	2 933	713	167	9.5	4.1
442291	Window treatment stores	4	D	D	D	a	D	D
442299	All other home furnishings stores	21	D	D	D	c	D	D
443	Electronics and appliance stores	53	144 592	15 214	3 826	627	8.5	5.4
4431	Electronics and appliance stores	53	144 592	15 214	3 826	627	8.5	5.4
44311	Appliance, television, and other electronics stores	35	112 673	11 675	2 915	490	5.9	6.6
443111	Household appliance stores	6	4 221	544	134	27	11.8	—
443112	Radio, television, and other electronics stores	29	108 452	11 131	2 781	463	5.6	6.8
44312	Computer and software stores	16	D	D	D	c	D	D
443120	Computer and software stores	16	D	D	D	c	D	D
44313	Camera and photographic supplies stores	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	65	299 755	38 799	8 332	1 397	3.6	.5
4441	Building material and supplies dealers	46	266 907	30 271	6 918	1 073	2.8	.6
44411	Home centers	4	D	D	D	f	D	D
444110	Home Centers	4	D	D	D	f	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	35	83 140	12 643	2 991	351	8.9	1.1
444190	Other building material dealers	35	83 140	12 643	2 991	351	8.9	1.1
4442	Lawn and garden equipment and supplies stores	19	32 848	8 528	1 414	324	10.9	.2
44421	Outdoor power equipment stores	3	3 576	540	137	24	—	—
444210	Outdoor power equipment stores	3	3 576	540	137	24	—	—
44422	Nursery, garden center, and farm supply stores	16	29 272	7 988	1 277	300	12.2	.2
444220	Nursery, garden center, and farm supply stores	16	29 272	7 988	1 277	300	12.2	.2
445	Food and beverage stores	86	519 418	55 254	13 036	2 253	3.2	11.2
4451	Grocery stores	61	486 968	51 727	12 189	2 106	2.6	9.0
44511	Supermarkets and other grocery (except convenience) stores	37	472 945	50 401	11 882	1 995	1.2	9.2
445110	Supermarkets and other grocery (except convenience) stores	37	472 945	50 401	11 882	1 995	1.2	9.2
44512	Convenience stores	24	14 023	1 326	307	111	49.3	5.1
445120	Convenience stores	24	14 023	1 326	307	111	49.3	5.1
4452	Specialty food stores	13	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	12	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	12	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	12	D	D	D	b	D	D
446	Health and personal care stores	65	96 166	14 755	3 431	744	11.0	2.5
4461	Health and personal care stores	65	96 166	14 755	3 431	744	11.0	2.5
44611	Pharmacies and drug stores	16	64 835	8 201	1 894	450	10.7	2.9
446110	Pharmacies and drug stores	16	64 835	8 201	1 894	450	10.7	2.9
4461101	Pharmacies and drug stores	16	64 835	8 201	1 894	450	10.7	2.9
44612	Cosmetics, beauty supplies, and perfume stores	12	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	12	D	D	D	b	D	D
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
44619	Other health and personal care stores	28	17 105	3 962	903	154	15.3	2.4
446191	Food (health) supplement stores	19	6 511	1 163	297	70	35.6	6.4
446199	All other health and personal care stores	9	10 594	2 799	606	84	2.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RENO—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	68	165 794	10 005	2 316	571	17.3	13.5
4471	Gasoline stations	68	165 794	10 005	2 316	571	17.3	13.5
44711	Gasoline stations with convenience stores	56	136 704	8 182	1 876	480	18.1	11.7
447110	Gasoline stations with convenience stores	56	136 704	8 182	1 876	480	18.1	11.7
44719	Other gasoline stations	12	29 090	1 823	440	91	13.9	21.8
447190	Other gasoline stations	12	29 090	1 823	440	91	13.9	21.8
448	Clothing and clothing accessories stores	134	157 980	19 037	4 796	1 238	3.2	5.9
4481	Clothing stores	75	115 368	13 365	3 368	883	2.6	5.9
44811	Men's clothing stores	7	5 689	853	188	36	12.9	5.9
448110	Men's clothing stores	7	5 689	853	188	36	12.9	5.9
44812	Women's clothing stores	18	12 802	1 576	395	134	1.3	4.4
448120	Women's clothing stores	18	12 802	1 576	395	134	1.3	4.4
44813	Children's and infants' clothing stores	5	D	D	D	D	D	D
448130	Children's and infants' clothing stores	5	D	D	D	D	D	D
44814	Family clothing stores	29	79 031	8 225	2 179	535	2.3	5.5
448140	Family clothing stores	29	79 031	8 225	2 179	535	2.3	5.5
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	12	D	D	D	c	D	D
448190	Other clothing stores	12	D	D	D	c	D	D
4482	Shoe stores	31	18 480	2 189	540	168	1.9	9.1
44821	Shoe stores	31	18 480	2 189	540	168	1.9	9.1
448210	Shoe stores	31	18 480	2 189	540	168	1.9	9.1
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	17	8 341	1 013	247	81	4.3	7.9
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	28	24 132	3 483	888	187	7.3	3.5
44831	Jewelry stores	26	D	D	D	c	D	D
448310	Jewelry stores	26	D	D	D	c	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	82	123 513	14 801	3 389	1 067	6.3	3.5
4511	Sporting goods, hobby, and musical instrument stores	61	92 112	11 783	2 575	812	7.1	2.1
45111	Sporting goods stores	34	58 371	7 136	1 527	477	2.0	2.8
451110	Sporting goods stores	34	58 371	7 136	1 527	477	2.0	2.8
4511101	General-line sporting goods stores	9	28 216	2 671	639	195	3.2	3.7
4511102	Specialty-line sporting goods stores	25	30 155	4 465	888	282	.9	1.9
45112	Hobby, toy, and game stores	18	D	D	D	c	D	D
451120	Hobby, toy, and game stores	18	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores	5	7 374	1 466	323	69	12.3	2.2
451140	Musical instrument and supplies stores	5	7 374	1 466	323	69	12.3	2.2
4512	Book, periodical, and music stores	21	31 401	3 018	814	255	3.9	7.8
45121	Book stores and news dealers	13	D	D	D	c	D	D
451211	Book stores	12	D	D	D	c	D	D
4512111	Book stores, general	6	D	D	D	c	D	D
4512112	Specialty book stores	5	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	8	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	8	D	D	D	b	D	D
452	General merchandise stores	28	711 751	62 331	14 268	3 090	.1	.1
4521	Department stores	12	380 766	37 380	9 028	2 089	—	—
45210009	Department stores (incl. leased depts.) ³	12	389 483	37 380	9 028	2 089	—	—
45211	Department stores	12	380 766	37 380	9 028	2 089	—	—
452111	Department stores (except discount department stores) ..	6	177 828	17 414	4 274	989	—	—
452112	Discount department stores	6	202 938	19 966	4 754	1 100	—	—
4529	Other general merchandise stores	16	330 985	24 951	5 240	1 001	.3	.3
45291	Warehouse clubs and supercenters	4	309 853	22 878	4 712	836	—	—
452910	Warehouse clubs and supercenters	4	309 853	22 878	4 712	836	—	—
45299	All other general merchandise stores	12	21 132	2 073	528	165	4.8	4.9
452990	All other general merchandise stores	12	21 132	2 073	528	165	4.8	4.9
4529901	Variety stores	7	7 777	855	181	49	13.1	13.3
4529904	Miscellaneous general merchandise stores	5	13 355	1 218	347	116	—	—
453	Miscellaneous store retailers	146	120 781	15 702	3 668	954	19.8	7.2
4531	Florists	15	6 104	841	185	74	52.8	8.3
45311	Florists	15	6 104	841	185	74	52.8	8.3
453110	Florists	15	6 104	841	185	74	52.8	8.3
4532	Office supplies, stationery, and gift stores	56	57 519	7 468	1 751	472	13.5	10.4
45321	Office supplies and stationery stores	12	34 433	3 884	923	177	.1	6.6
453210	Office supplies and stationery stores	12	34 433	3 884	923	177	.1	6.6
45322	Gift, novelty, and souvenir stores	44	23 086	3 584	828	295	33.5	16.0
453220	Gift, novelty, and souvenir stores	44	23 086	3 584	828	295	33.5	16.0
4533	Used merchandise stores	23	10 527	2 680	679	167	10.9	1.9
45331	Used merchandise stores	23	10 527	2 680	679	167	10.9	1.9
453310	Used merchandise stores	23	10 527	2 680	679	167	10.9	1.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RENO—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	52	46 631	4 713	1 053	241	25.2	4.5
45391	Pet and pet supplies stores	10	16 794	2 268	472	135	3.8	—
45392	Pet and pet supplies stores	10	16 794	2 268	472	135	3.8	—
453920	Art dealers	12	D	D	D	b	D	D
453920	Art dealers	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	9 986	485	147	20	72.2	5.6
453930	Manufactured (mobile) home dealers	5	9 986	485	147	20	72.2	5.6
45399	All other miscellaneous store retailers	25	D	D	D	b	D	D
454	Nonstore retailers	64	312 471	14 591	3 941	437	4.0	10.0
4541	Electronic shopping and mail-order houses	24	265 429	9 004	2 569	215	1.4	11.4
45411	Electronic shopping and mail-order houses	24	265 429	9 004	2 569	215	1.4	11.4
4543	Direct selling establishments	35	45 401	5 415	1 327	214	18.2	1.6
45431	Fuel dealers	5	20 969	2 073	514	63	—	.5
454311	Heating oil dealers	3	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	30	24 432	3 342	813	151	33.9	2.5
454390	Other direct selling establishments	30	24 432	3 342	813	151	33.9	2.5
SPARKS								
44-45	Retail trade	269	722 462	88 224	22 078	4 003	8.0	13.7
441	Motor vehicle and parts dealers	38	66 909	8 911	2 104	315	12.8	3.7
44112	Used car dealers	6	D	D	D	a	D	D
441120	Used car dealers	6	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	28	53 607	7 558	1 789	274	3.3	2.9
44131	Automotive parts and accessories stores	16	D	D	D	c	D	D
441310	Automotive parts and accessories stores	16	D	D	D	c	D	D
44132	Tire dealers	12	D	D	D	c	D	D
441320	Tire dealers	12	D	D	D	c	D	D
442	Furniture and home furnishings stores	19	12 327	1 789	601	104	21.6	25.9
4421	Furniture stores	9	D	D	D	b	D	D
44211	Furniture stores	9	D	D	D	b	D	D
442110	Furniture stores	9	D	D	D	b	D	D
4422	Home furnishings stores	10	D	D	D	b	D	D
44221	Floor covering stores	7	7 447	986	305	42	15.3	13.4
442210	Floor covering stores	7	7 447	986	305	42	15.3	13.4
443	Electronics and appliance stores	16	18 311	2 161	534	101	8.6	33.1
4431	Electronics and appliance stores	16	18 311	2 161	534	101	8.6	33.1
44311	Appliance, television, and other electronics stores	13	D	D	D	b	D	D
443111	Household appliance stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	30	102 789	15 952	3 970	530	6.4	4.6
4441	Building material and supplies dealers	27	99 450	15 437	3 854	513	6.1	4.7
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	21	60 908	10 985	2 848	316	9.1	7.7
444190	Other building material dealers	21	60 908	10 985	2 848	316	9.1	7.7
4442	Lawn and garden equipment and supplies stores	3	3 339	515	116	17	14.5	—
445	Food and beverage stores	28	125 447	15 334	3 767	725	8.5	2.0
4451	Grocery stores	25	122 114	15 009	3 692	710	8.8	2.0
44511	Supermarkets and other grocery (except convenience) stores	18	117 377	14 595	3 577	674	6.7	2.1
445110	Supermarkets and other grocery (except convenience) stores	18	117 377	14 595	3 577	674	6.7	2.1
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	16	39 498	5 195	1 302	256	7.2	10.2
4461	Health and personal care stores	16	39 498	5 195	1 302	256	7.2	10.2
44611	Pharmacies and drug stores	7	37 184	4 764	1 216	232	6.1	9.3
446110	Pharmacies and drug stores	7	37 184	4 764	1 216	232	6.1	9.3
4461101	Pharmacies and drug stores	7	37 184	4 764	1 216	232	6.1	9.3
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
SPARKS—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	30	150 641	11 663	3 028	606	9.8	6.0
4471	Gasoline stations	30	150 641	11 663	3 028	606	9.8	6.0
44711	Gasoline stations with convenience stores	24	62 828	2 889	734	165	23.6	2.4
447110	Gasoline stations with convenience stores	24	62 828	2 889	734	165	23.6	2.4
44719	Other gasoline stations	6	87 813	8 774	2 294	441	—	8.6
447190	Other gasoline stations	6	87 813	8 774	2 294	441	—	8.6
448	Clothing and clothing accessories stores	13	5 598	663	162	57	17.9	10.1
4481	Clothing stores	5	3 375	366	80	26	20.9	14.0
451	Sporting goods, hobby, book, and music stores	11	8 271	1 035	229	81	22.3	.3
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	11	75 683	7 510	1 903	586	—	.1
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	e	D	D
45299	All other general merchandise stores	6	6 659	733	170	57	—	1.3
452990	All other general merchandise stores	6	6 659	733	170	57	—	1.3
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	32	19 976	3 943	992	229	18.2	15.4
4531	Florists	4	D	D	D	b	D	D
45311	Florists	4	D	D	D	b	D	D
453110	Florists	4	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	8	2 923	475	129	25	5.8	2.2
45321	Office supplies and stationery stores	3	D	D	D	a	D	D
453210	Office supplies and stationery stores	3	D	D	D	a	D	D
4533	Used merchandise stores	5	4 330	1 191	293	62	12.7	—
45331	Used merchandise stores	5	4 330	1 191	293	62	12.7	—
453310	Used merchandise stores	5	4 330	1 191	293	62	12.7	—
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	25	97 012	14 068	3 486	413	3.4	65.4
4541	Electronic shopping and mail-order houses	5	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	c	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	16	D	D	D	c	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	9 144	1 131	296	35	—	—
45439	Other direct selling establishments	10	D	D	D	c	D	D
454390	Other direct selling establishments	10	D	D	D	c	D	D
WEST WENDOVER								
44-45	Retail trade	7	14 933	1 048	260	83	9.8	.1
443	Electronics and appliance stores	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admin- istrative records ¹	Estimated ²
WINNEMUCCA								
44-45	Retail trade	59	184 910	15 980	3 809	764	4.0	.8
441	Motor vehicle and parts dealers	15	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	8 382	1 223	260	49	6.8	6.3
44132	Tire dealers	4	4 394	676	131	26	13.0	8.6
441320	Tire dealers	4	4 394	676	131	26	13.0	8.6
442	Furniture and home furnishings stores	4	3 213	582	110	42	—	6.8
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	6	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	13	49 797	1 651	424	103	8.2	—
4471	Gasoline stations	13	49 797	1 651	424	103	8.2	—
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	6	2 778	302	64	19	16.4	7.6
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
YERINGTON								
44-45	Retail trade	31	54 541	5 603	1 357	237	40.8	.7
441	Motor vehicle and parts dealers	9	20 908	1 704	405	77	83.1	.2
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	5 776	562	131	21	—	—
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CHURCHILL COUNTY								
44-45	Retail trade	24	44 398	4 412	1 007	169	22.1	11.2
441	Motor vehicle and parts dealers	6	18 622	1 674	455	54	2.5	2.7
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	4	7 230	399	68	22	26.7	61.9
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	4	4 110	456	122	15	—	—
4543	Direct selling establishments	4	4 110	456	122	15	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
BALANCE OF CLARK COUNTY								
44-45	Retail trade	2 433	9 435 493	872 117	207 626	36 977	6.3	4.2
441	Motor vehicle and parts dealers	155	1 267 600	130 533	31 680	3 396	6.5	3.0
4411	Automobile dealers	50	D	D	D	g	D	D
44111	New car dealers	19	D	D	D	g	D	D
441110	New car dealers	19	D	D	D	g	D	D
44112	Used car dealers	31	D	D	D	c	D	D
441120	Used car dealers	31	D	D	D	c	D	D
4412	Other motor vehicle dealers	27	D	D	D	f	D	D
44121	Recreational vehicle dealers	10	D	D	D	e	D	D
441210	Recreational vehicle dealers	10	D	D	D	e	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	17	D	D	D	c	D	D
441221	Motorcycle dealers	8	D	D	D	c	D	D
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	78	D	D	D	f	D	D
44131	Automotive parts and accessories stores	63	D	D	D	f	D	D
441310	Automotive parts and accessories stores	63	D	D	D	f	D	D
44132	Tire dealers	15	D	D	D	c	D	D
441320	Tire dealers	15	D	D	D	c	D	D
442	Furniture and home furnishings stores	145	D	D	D	g	D	D
4421	Furniture stores	61	D	D	D	e	D	D
44211	Furniture stores	61	D	D	D	e	D	D
442110	Furniture stores	61	D	D	D	e	D	D
4422	Home furnishings stores	84	D	D	D	f	D	D
44221	Floor covering stores	24	D	D	D	e	D	D
442210	Floor covering stores	24	D	D	D	e	D	D
44229	Other home furnishings stores	60	D	D	D	f	D	D
442291	Window treatment stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	51	D	D	D	e	D	D
443	Electronics and appliance stores	120	166 532	22 494	5 462	863	11.3	6.9
4431	Electronics and appliance stores	120	166 532	22 494	5 462	863	11.3	6.9
44311	Appliance, television, and other electronics stores	86	D	D	D	f	D	D
443111	Household appliance stores	13	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	73	120 326	14 359	3 619	585	8.8	7.7
44312	Computer and software stores	28	D	D	D	c	D	D
443120	Computer and software stores	28	D	D	D	c	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	119	D	D	D	g	D	D
4441	Building material and supplies dealers	95	382 270	49 932	11 222	1 644	6.7	6.2
44411	Home centers	6	D	D	D	f	D	D
444110	Home Centers	6	D	D	D	f	D	D
44412	Paint and wallpaper stores	10	19 667	2 212	522	63	—	.6
444120	Paint and wallpaper stores	10	19 667	2 212	522	63	—	.6
44413	Hardware stores	14	D	D	D	c	D	D
444130	Hardware stores	14	D	D	D	c	D	D
44419	Other building material dealers	65	D	D	D	f	D	D
444190	Other building material dealers	65	D	D	D	f	D	D
4442	Lawn and garden equipment and supplies stores	24	D	D	D	e	D	D
44422	Nursery, garden center, and farm supply stores	20	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	20	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CLARK COUNTY—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	259	979 090	126 472	31 266	5 808	8.6	6.2
4451	Grocery stores	182	D	D	D	i	D	D
44511	Supermarkets and other grocery (except convenience) stores	100	D	D	D	h	D	D
445110	Supermarkets and other grocery (except convenience) stores	100	D	D	D	h	D	D
44512	Convenience stores	82	D	D	D	e	D	D
445120	Convenience stores	82	D	D	D	e	D	D
4452	Specialty food stores	54	D	D	D	e	D	D
4453	Beer, wine, and liquor stores	23	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	23	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	23	D	D	D	c	D	D
446	Health and personal care stores	188	424 371	62 894	15 331	2 900	5.9	1.7
4461	Health and personal care stores	188	424 371	62 894	15 331	2 900	5.9	1.7
44611	Pharmacies and drug stores	63	320 430	44 920	10 923	1 985	1.6	.7
446110	Pharmacies and drug stores	63	320 430	44 920	10 923	1 985	1.6	.7
4461101	Pharmacies and drug stores	63	320 430	44 920	10 923	1 985	1.6	.7
44612	Cosmetics, beauty supplies, and perfume stores	43	46 007	6 615	1 536	421	7.7	1.9
446120	Cosmetics, beauty supplies, and perfume stores	43	46 007	6 615	1 536	421	7.7	1.9
44613	Optical goods stores	36	26 020	4 581	1 164	188	23.1	4.4
446130	Optical goods stores	36	26 020	4 581	1 164	188	23.1	4.4
44619	Other health and personal care stores	46	31 914	6 778	1 708	306	31.9	8.9
446191	Food (health) supplement stores	31	D	D	D	c	D	D
446199	All other health and personal care stores	15	D	D	D	c	D	D
447	Gasoline stations	168	473 120	27 207	6 519	1 745	14.1	10.5
4471	Gasoline stations	168	473 120	27 207	6 519	1 745	14.1	10.5
44711	Gasoline stations with convenience stores	156	D	D	D	g	D	D
447110	Gasoline stations with convenience stores	156	D	D	D	g	D	D
44719	Other gasoline stations	12	D	D	D	c	D	D
447190	Other gasoline stations	12	D	D	D	c	D	D
448	Clothing and clothing accessories stores	617	1 093 855	140 842	31 460	6 317	5.4	9.6
4481	Clothing stores	373	D	D	D	h	D	D
44811	Men's clothing stores	38	D	D	D	e	D	D
448110	Men's clothing stores	38	D	D	D	e	D	D
44812	Women's clothing stores	122	D	D	D	g	D	D
448120	Women's clothing stores	122	D	D	D	g	D	D
44813	Children's and infants' clothing stores	16	D	D	D	b	D	D
448130	Children's and infants' clothing stores	16	D	D	D	b	D	D
44814	Family clothing stores	124	D	D	D	g	D	D
448140	Family clothing stores	124	D	D	D	g	D	D
44815	Clothing accessories stores	37	D	D	D	e	D	D
448150	Clothing accessories stores	37	D	D	D	e	D	D
44819	Other clothing stores	36	34 265	4 727	1 244	295	10.6	14.5
448190	Other clothing stores	36	34 265	4 727	1 244	295	10.6	14.5
4482	Shoe stores	102	D	D	D	f	D	D
44821	Shoe stores	102	D	D	D	f	D	D
448210	Shoe stores	102	D	D	D	f	D	D
4482101	Men's shoe stores	7	D	D	D	b	D	D
4482102	Women's shoe stores	17	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores	4	D	D	D	a	D	D
4482104	Family shoe stores	56	D	D	D	e	D	D
4482105	Athletic footwear stores	18	62 588	6 127	1 404	320	4.2	.5
4483	Jewelry, luggage, and leather goods stores	142	D	D	D	f	D	D
44831	Jewelry stores	113	D	D	D	f	D	D
448310	Jewelry stores	113	D	D	D	f	D	D
44832	Luggage and leather goods stores	29	69 054	6 899	1 574	253	2.8	10.0
448320	Luggage and leather goods stores	29	69 054	6 899	1 574	253	2.8	10.0
451	Sporting goods, hobby, book, and music stores	116	152 936	19 948	4 903	1 189	16.0	6.0
4511	Sporting goods, hobby, and musical instrument stores	84	119 435	17 191	4 127	971	18.9	6.4
45111	Sporting goods stores	39	D	D	D	e	D	D
451110	Sporting goods stores	39	D	D	D	e	D	D
4511101	General-line sporting goods stores	12	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	27	D	D	D	c	D	D
45112	Hobby, toy, and game stores	29	D	D	D	e	D	D
451120	Hobby, toy, and game stores	29	D	D	D	e	D	D
45113	Sewing, needlework, and piece goods stores	8	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	8	D	D	D	b	D	D
45114	Musical instrument and supplies stores	8	D	D	D	c	D	D
451140	Musical instrument and supplies stores	8	D	D	D	c	D	D
4512	Book, periodical, and music stores	32	33 501	2 757	776	218	5.8	4.5
45121	Book stores and news dealers	15	D	D	D	b	D	D
451211	Book stores	12	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
4512112	Specialty book stores	4	D	D	D	a	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers and newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	17	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, and record stores	17	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CLARK COUNTY—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	50	D	D	D	i	D	D
4521	Department stores	22	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) ³	22	D	D	D	h	D	D
45211	Department stores	22	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	11	291 472	40 432	10 211	1 904	—	—
452112	Discount department stores	11	D	D	D	g	D	D
4529	Other general merchandise stores	28	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	g	D	D
45299	All other general merchandise stores	23	D	D	D	f	D	D
452990	All other general merchandise stores	23	D	D	D	f	D	D
4529901	Variety stores	9	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	14	D	D	D	e	D	D
453	Miscellaneous store retailers	375	D	D	D	h	D	D
4531	Florists	29	6 778	1 328	319	91	57.7	12.0
45311	Florists	29	6 778	1 328	319	91	57.7	12.0
453110	Florists	29	6 778	1 328	319	91	57.7	12.0
4532	Office supplies, stationery, and gift stores	162	D	D	D	g	D	D
45321	Office supplies and stationery stores	17	D	D	D	e	D	D
453210	Office supplies and stationery stores	17	D	D	D	e	D	D
45322	Gift, novelty, and souvenir stores	145	127 346	17 555	4 056	1 110	10.2	22.9
453220	Gift, novelty, and souvenir stores	145	127 346	17 555	4 056	1 110	10.2	22.9
4533	Used merchandise stores	30	18 381	4 242	1 122	248	12.0	—
45331	Used merchandise stores	30	18 381	4 242	1 122	248	12.0	—
453310	Used merchandise stores	30	18 381	4 242	1 122	248	12.0	—
4539	Other miscellaneous store retailers	154	D	D	D	f	D	D
45391	Pet and pet supplies stores	18	25 229	3 754	805	239	13.4	9.9
453910	Pet and pet supplies stores	18	25 229	3 754	805	239	13.4	9.9
45392	Art dealers	31	38 547	8 258	2 156	191	20.7	2.7
453920	Art dealers	31	38 547	8 258	2 156	191	20.7	2.7
45393	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	97	D	D	D	e	D	D
454	Nonstore retailers	121	D	D	D	h	D	D
4541	Electronic shopping and mail-order houses	52	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses	52	D	D	D	g	D	D
4542	Vending machine operators	14	D	D	D	c	D	D
45421	Vending machine operators	14	D	D	D	c	D	D
454210	Vending machine operators	14	D	D	D	c	D	D
4543	Direct selling establishments	55	D	D	D	f	D	D
45439	Other direct selling establishments	53	D	D	D	e	D	D
454390	Other direct selling establishments	53	D	D	D	e	D	D
BALANCE OF DOUGLAS COUNTY								
44-45	Retail trade	150	457 674	44 355	9 800	1 889	7.8	1.2
441	Motor vehicle and parts dealers	11	22 589	3 114	633	94	27.6	2.9
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	7	8 654	1 122	278	36	16.8	—
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	3	7 190	225	63	6	—	—
4431	Electronics and appliance stores	3	7 190	225	63	6	—	—
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	22	71 973	8 069	1 737	313	2.0	.8
4441	Building material and supplies dealers	18	69 480	7 784	1 682	291	2.1	.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	12	D	D	D	b	D	D
444190	Other building material dealers	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF DOUGLAS COUNTY—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	16	92 674	10 117	2 438	422	2.8	1.2
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	D	e	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	b	D	D
446	Health and personal care stores	6	9 720	1 226	319	48	2.2	2.2
4461	Health and personal care stores	6	9 720	1 226	319	48	2.2	2.2
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	18	41 512	1 967	470	122	37.1	—
4471	Gasoline stations	18	41 512	1 967	470	122	37.1	—
44711	Gasoline stations with convenience stores	15	39 187	1 747	413	107	33.4	—
447110	Gasoline stations with convenience stores	15	39 187	1 747	413	107	33.4	—
448	Clothing and clothing accessories stores	13	4 755	849	236	56	21.6	14.1
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	2 400	311	108	37	28.2	—
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	4	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	f	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4531	Florists	5	D	D	D	b	D	D
45311	Florists	5	D	D	D	b	D	D
453110	Florists	5	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	10	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	17	7 571	1 451	333	66	28.8	3.2
4543	Direct selling establishments	11	D	D	D	b	D	D
45439	Other direct selling establishments	8	D	D	D	b	D	D
454390	Other direct selling establishments	8	D	D	D	b	D	D
BALANCE OF ELKO COUNTY								
44-45	Retail trade	39	109 184	8 568	2 014	480	19.4	11.0
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	a	D	D
444130	Hardware stores	1	D	D	D	a	D	D
445	Food and beverage stores	9	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	10	D	D	D	c	D	D
4471	Gasoline stations	10	D	D	D	c	D	D
44719	Other gasoline stations	5	D	D	D	c	D	D
447190	Other gasoline stations	5	D	D	D	c	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF EUREKA COUNTY								
44-45	Retail trade	8	4 222	414	111	31	66.7	2.2
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	3	2 031	155	38	13	77.8	—
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF HUMBOLDT COUNTY								
44-45	Retail trade	12	12 649	1 749	364	95	22.1	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	4	5 783	253	54	18	13.3	—
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
BALANCE OF LANDER COUNTY								
44-45	Retail trade	18	23 082	2 340	553	174	35.7	9.2
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	11 551	605	161	50	12.4	—
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY								
44-45	Retail trade	18	23 113	2 659	602	196	31.6	48.5
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	9 656	1 105	259	91	32.3	59.4
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
BALANCE OF LYON COUNTY								
44-45	Retail trade	27	84 998	7 349	1 868	361	9.2	1.5
441	Motor vehicle and parts dealers	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	13 934	1 011	237	38	3.6	—
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	c	D	D
447	Gasoline stations	6	D	D	D	c	D	D
4471	Gasoline stations	6	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
44719	Other gasoline stations	1	D	D	D	b	D	D
447190	Other gasoline stations	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF MINERAL COUNTY								
44-45	Retail trade	16	17 326	2 315	568	104	15.0	.9
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
447	Gasoline stations	3	4 302	463	109	22	16.6	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF NYE COUNTY								
44-45	Retail trade	108	206 794	20 598	4 948	952	8.1	11.4
441	Motor vehicle and parts dealers	16	38 971	3 643	879	136	2.9	6.0
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	5 529	778	166	47	—	7.1
441310	Automotive parts and accessories stores	6	5 529	778	166	47	—	7.1
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	2 067	360	93	32	25.4	—
443	Electronics and appliance stores	6	1 625	238	56	15	61.5	38.5
4431	Electronics and appliance stores	6	1 625	238	56	15	61.5	38.5
444	Building material and garden equipment and supplies dealers ...	15	17 643	2 554	553	106	13.7	2.8
4441	Building material and supplies dealers	11	16 831	2 416	525	100	9.6	2.8
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food and beverage stores	10	67 563	6 987	1 737	297	1.6	14.7
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	25	39 598	3 203	750	207	15.7	7.1
4471	Gasoline stations	25	39 598	3 203	750	207	15.7	7.1
44711	Gasoline stations with convenience stores	21	37 005	2 983	703	196	14.7	7.3
447110	Gasoline stations with convenience stores	21	37 005	2 983	703	196	14.7	7.3
448	Clothing and clothing accessories stores	3	315	52	15	5	30.2	18.7
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	15 387	756	187	30	19.2	—
453930	Manufactured (mobile) home dealers	7	15 387	756	187	30	19.2	—
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	9	11 899	1 516	381	70	5.7	54.5
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	6	11 627	1 466	369	63	3.5	55.7
454312	Liquefied petroleum gas (bottled gas) dealers	6	11 627	1 466	369	63	3.5	55.7
BALANCE OF PERSHING COUNTY								
44-45	Retail trade	18	29 509	2 993	715	170	7.7	9.1
441	Motor vehicle and parts dealers	3	1 311	202	45	13	32.3	25.8
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	8	21 247	1 949	450	118	5.5	10.4
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF STOREY COUNTY								
44-45	Retail trade	24	5 818	1 176	239	68	21.5	19.1
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	1 234	182	46	10	—	61.3
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	17	3 251	840	154	46	10.5	2.2
BALANCE OF WASHOE COUNTY								
44-45	Retail trade	179	450 757	50 902	11 944	2 288	13.3	10.5
441	Motor vehicle and parts dealers	17	68 823	7 646	1 497	196	7.6	8.5
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	6	D	D	D	c	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	10	13 727	4 563	1 140	430	6.6	2.0
4421	Furniture stores	2	D	D	D	e	D	D
44211	Furniture stores	2	D	D	D	e	D	D
442110	Furniture stores	2	D	D	D	e	D	D
44229	Other home furnishings stores	8	D	D	D	a	D	D
443	Electronics and appliance stores	11	21 402	1 713	378	46	24.4	.6
4431	Electronics and appliance stores	11	21 402	1 713	378	46	24.4	.6
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	a	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	20	37 957	4 831	1 145	139	6.9	1.4
4441	Building material and supplies dealers	15	35 140	4 208	1 076	120	7.2	.7
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	10	28 523	3 245	843	81	1.9	.9
444190	Other building material dealers	10	28 523	3 245	843	81	1.9	.9
4442	Lawn and garden equipment and supplies stores	5	2 817	623	69	19	3.5	9.6
44422	Nursery, garden center, and farm supply stores	5	2 817	623	69	19	3.5	9.6
444220	Nursery, garden center, and farm supply stores	5	2 817	623	69	19	3.5	9.6
445	Food and beverage stores	21	132 881	16 840	3 975	618	4.7	2.0
4451	Grocery stores	17	131 200	15 693	3 712	583	4.2	2.0
44511	Supermarkets and other grocery (except convenience) stores	13	128 685	15 325	3 606	562	2.9	2.0
445110	Supermarkets and other grocery (except convenience) stores	13	128 685	15 325	3 606	562	2.9	2.0
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health and personal care stores	11	33 969	4 066	1 014	210	6.1	.1
4461	Health and personal care stores	11	33 969	4 066	1 014	210	6.1	.1
44611	Pharmacies and drug stores	6	29 448	3 195	791	174	7.0	—
446110	Pharmacies and drug stores	6	29 448	3 195	791	174	7.0	—
4461101	Pharmacies and drug stores	6	29 448	3 195	791	174	7.0	—
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
447	Gasoline stations	26	D	D	D	e	D	D
4471	Gasoline stations	26	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	21	D	D	D	c	D	D
44719	Other gasoline stations	5	30 196	2 015	708	157	73.5	—
447190	Other gasoline stations	5	30 196	2 015	708	157	73.5	—
448	Clothing and clothing accessories stores	11	6 078	609	121	36	24.5	.1
4481	Clothing stores	7	4 301	471	102	28	5.7	.1
451	Sporting goods, hobby, book, and music stores	3	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF WASHOE COUNTY—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	6	8 793	1 001	65	22	10.5	72.0
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	4	866	92	22	9	91.0	9.0
45331	Used merchandise stores	4	866	92	22	9	91.0	9.0
453310	Used merchandise stores	4	866	92	22	9	91.0	9.0
4539	Other miscellaneous store retailers	17	D	D	D	c	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	4 807	359	65	10	10.9	—
453930	Manufactured (mobile) home dealers	3	4 807	359	65	10	10.9	—
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	21	12 274	1 944	449	81	6.8	27.1
4541	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
4543	Direct selling establishments	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
BALANCE OF WHITE PINE COUNTY								
44-45	Retail trade	11	5 969	852	237	43	37.8	—
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	3	614	33	7	7	100.0	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.