California: 2002

Issued April 2005

EC02-44A-CA

2002 Economic Census

Retail Trade

Geographic Area Series

U S C E N S U S B U R E A U

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Economics and Statistics Administration
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics, Comparative Statistics, Bridge Between 2002 NAICS and 1997 NAICS, Business Expenses,* and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.

    a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.

    b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.

    c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.

    d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.

5. Economic places.

    a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.

    b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

    c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

    d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. **Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CALIFORNIA							
44-45	**Retail trade**	**108 941**	**359 120 365**	**37 282 032**	**8 927 337**	**1 525 113**	**11.0**	**6.6**
441	Motor vehicle and parts dealers	11 225	95 921 522	8 133 761	1 938 740	206 057	9.0	6.8
4411	Automobile dealers	3 792	83 474 887	6 308 672	1 508 843	138 772	7.8	6.4
44111	New car dealers	2 255	79 799 635	6 078 352	1 454 150	130 858	6.4	6.3
441110	New car dealers	2 255	79 799 635	6 078 352	1 454 150	130 858	6.4	6.3
44112	Used car dealers	1 537	3 675 252	230 320	54 693	7 914	39.3	9.8
441120	Used car dealers	1 537	3 675 252	230 320	54 693	7 914	39.3	9.8
4412	Other motor vehicle dealers	1 377	5 256 663	533 683	118 814	15 750	17.6	7.0
44121	Recreational vehicle dealers	326	2 130 420	200 449	43 467	5 141	11.4	9.7
441210	Recreational vehicle dealers	326	2 130 420	200 449	43 467	5 141	11.4	9.7
44122	Motorcycle, boat, and other motor vehicle dealers	1 051	3 126 243	333 234	75 347	10 609	21.8	5.1
441221	Motorcycle dealers	531	1 804 887	200 509	45 570	5 983	22.2	4.1
441222	Boat dealers	364	988 188	97 866	21 440	3 292	20.3	6.9
441229	All other motor vehicle dealers	156	333 168	34 859	8 337	1 334	23.9	4.6
4413	Automotive parts, accessories, and tire stores	6 056	7 189 972	1 291 406	311 083	51 535	16.7	11.1
44131	Automotive parts and accessories stores	3 985	4 656 676	805 744	194 226	35 139	16.0	8.4
441310	Automotive parts and accessories stores	3 985	4 656 676	805 744	194 226	35 139	16.0	8.4
44132	Tire dealers	2 071	2 533 296	485 662	116 857	16 396	17.9	16.0
441320	Tire dealers	2 071	2 533 296	485 662	116 857	16 396	17.9	16.0
442	Furniture and home furnishings stores	7 182	11 605 138	1 581 269	375 713	62 935	18.0	7.4
4421	Furniture stores	3 066	5 968 647	772 250	186 573	24 910	18.8	8.1
44211	Furniture stores	3 066	5 968 647	772 250	186 573	24 910	18.8	8.1
442110	Furniture stores	3 066	5 968 647	772 250	186 573	24 910	18.8	8.1
4422	Home furnishings stores	4 116	5 636 491	809 019	189 140	38 025	17.2	6.7
44221	Floor covering stores	1 517	2 192 904	381 079	88 111	11 335	26.1	8.7
442210	Floor covering stores	1 517	2 192 904	381 079	88 111	11 335	26.1	8.7
44229	Other home furnishings stores	2 599	3 443 587	427 940	101 029	26 690	11.4	5.4
442291	Window treatment stores	299	197 536	29 345	6 728	1 497	21.4	6.6
442299	All other home furnishings stores	2 300	3 246 051	398 595	94 301	25 193	10.8	5.3
443	Electronics and appliance stores	5 517	13 186 464	1 453 213	351 603	54 254	10.8	6.4
4431	Electronics and appliance stores	5 517	13 186 464	1 453 213	351 603	54 254	10.8	6.4
44311	Appliance, television, and other electronics stores	3 816	9 065 075	1 030 312	246 991	38 430	11.1	4.9
443111	Household appliance stores	896	1 692 287	198 621	47 711	6 648	14.3	7.6
443112	Radio, television, and other electronics stores	2 920	7 372 788	831 691	199 280	31 782	10.4	4.2
44312	Computer and software stores	1 325	3 709 946	361 507	90 574	13 365	9.4	10.2
443120	Computer and software stores	1 325	3 709 946	361 507	90 574	13 365	9.4	10.2
44313	Camera and photographic supplies stores	376	411 443	61 394	14 038	2 459	16.1	5.3
443130	Camera and photographic supplies stores	376	411 443	61 394	14 038	2 459	16.1	5.3
444	Building material and garden equipment and supplies dealers	7 009	26 780 341	3 263 804	751 394	118 103	7.3	6.6
4441	Building material and supplies dealers	5 606	24 515 132	2 931 252	676 432	105 000	6.7	5.2
44411	Home centers	424	D	D	D	k	D	D
444110	Home Centers	424	D	D	D	k	D	D
44412	Paint and wallpaper stores	702	D	D	D	i	D	D
444120	Paint and wallpaper stores	702	D	D	D	i	D	D
44413	Hardware stores	1 166	2 745 847	390 267	91 156	18 607	11.7	2.2
444130	Hardware stores	1 166	2 745 847	390 267	91 156	18 607	11.7	2.2
44419	Other building material dealers	3 314	9 782 826	1 256 334	291 290	35 869	11.3	11.5
444190	Other building material dealers	3 314	9 782 826	1 256 334	291 290	35 869	11.3	11.5
4442	Lawn and garden equipment and supplies stores	1 403	2 265 209	332 552	74 962	13 103	14.3	20.9
44421	Outdoor power equipment stores	212	175 780	26 224	6 245	1 051	26.0	6.9
444210	Outdoor power equipment stores	212	175 780	26 224	6 245	1 051	26.0	6.9
44422	Nursery, garden center, and farm supply stores	1 191	2 089 429	306 328	68 717	12 052	13.3	22.1
444220	Nursery, garden center, and farm supply stores	1 191	2 089 429	306 328	68 717	12 052	13.3	22.1
445	Food and beverage stores	16 145	60 243 253	6 858 186	1 678 177	291 687	11.1	9.0
4451	Grocery stores	9 928	55 956 411	6 407 414	1 573 719	263 645	8.6	8.9
44511	Supermarkets and other grocery (except convenience) stores	7 690	54 112 652	6 258 635	1 537 509	252 589	7.1	8.6
445110	Supermarkets and other grocery (except convenience) stores	7 690	54 112 652	6 258 635	1 537 509	252 589	7.1	8.6
44512	Convenience stores	2 238	1 843 759	148 779	36 210	11 056	53.1	18.1
445120	Convenience stores	2 238	1 843 759	148 779	36 210	11 056	53.1	18.1
4452	Specialty food stores	2 981	2 008 082	287 331	67 085	17 886	34.7	10.6
4453	Beer, wine, and liquor stores	3 236	2 278 760	163 441	37 373	10 156	49.9	8.4
44531	Beer, wine, and liquor stores	3 236	2 278 760	163 441	37 373	10 156	49.9	8.4
445310	Beer, wine, and liquor stores	3 236	2 278 760	163 441	37 373	10 156	49.9	8.4
446	Health and personal care stores	8 453	20 744 273	2 869 382	661 619	113 541	18.7	4.2
4461	Health and personal care stores	8 453	20 744 273	2 869 382	661 619	113 541	18.7	4.2
44611	Pharmacies and drug stores	4 011	17 635 808	2 298 226	529 168	86 779	17.9	3.4
446110	Pharmacies and drug stores	4 011	17 635 808	2 298 226	529 168	86 779	17.9	3.4
4461101	Pharmacies and drug stores	3 885	17 558 938	2 284 987	525 920	86 144	17.8	3.3
4461102	Proprietary stores	126	76 870	13 239	3 248	635	45.7	15.5
44612	Cosmetics, beauty supplies, and perfume stores	1 392	876 708	130 283	30 875	8 876	26.9	9.6
446120	Cosmetics, beauty supplies, and perfume stores	1 392	876 708	130 283	30 875	8 876	26.9	9.6
44613	Optical goods stores	1 027	610 260	151 135	32 353	6 179	17.1	7.0
446130	Optical goods stores	1 027	610 260	151 135	32 353	6 179	17.1	7.0
44619	Other health and personal care stores	2 023	1 621 497	289 738	69 223	11 707	23.8	8.7
446191	Food (health) supplement stores	1 124	769 466	111 910	26 385	6 358	25.3	7.8
446199	All other health and personal care stores	899	852 031	177 828	42 838	5 349	22.5	9.5

See footnotes at end of table.

Table 1. **Summary Statistics for the State: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CALIFORNIA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	8 250	23 421 136	1 049 710	253 070	64 696	29.1	12.1
4471	Gasoline stations	8 250	23 421 136	1 049 710	253 070	64 696	29.1	12.1
44711	Gasoline stations with convenience stores	5 768	16 480 635	724 408	173 705	46 459	26.0	9.0
447110	Gasoline stations with convenience stores	5 768	16 480 635	724 408	173 705	46 459	26.0	9.0
44719	Other gasoline stations	2 482	6 940 501	325 302	79 365	18 237	36.3	19.4
447190	Other gasoline stations	2 482	6 940 501	325 302	79 365	18 237	36.3	19.4
448	Clothing and clothing accessories stores	17 067	22 661 146	3 006 500	720 588	170 997	11.3	5.9
4481	Clothing stores	10 427	16 692 955	2 221 550	528 724	131 395	9.8	5.8
44811	Men's clothing stores	1 072	983 957	156 999	36 798	7 100	26.8	7.5
448110	Men's clothing stores	1 072	983 957	156 999	36 798	7 100	26.8	7.5
44812	Women's clothing stores	3 933	3 988 419	499 829	119 189	35 720	17.6	11.5
448120	Women's clothing stores	3 933	3 988 419	499 829	119 189	35 720	17.6	11.5
44813	Children's and infants' clothing stores	769	896 587	99 737	23 397	7 749	9.9	1.8
448130	Children's and infants' clothing stores	769	896 587	99 737	23 397	7 749	9.9	1.8
44814	Family clothing stores	2 774	9 416 968	1 242 164	295 881	66 452	3.7	3.0
448140	Family clothing stores	2 774	9 416 968	1 242 164	295 881	66 452	3.7	3.0
44815	Clothing accessories stores	649	346 469	56 336	13 692	3 195	15.8	5.8
448150	Clothing accessories stores	649	346 469	56 336	13 692	3 195	15.8	5.8
44819	Other clothing stores	1 230	1 060 555	166 485	39 767	11 179	17.2	10.4
448190	Other clothing stores	1 230	1 060 555	166 485	39 767	11 179	17.2	10.4
4482	Shoe stores	3 193	2 789 804	341 430	82 945	22 641	8.0	5.1
44821	Shoe stores	3 193	2 789 804	341 430	82 945	22 641	8.0	5.1
448210	Shoe stores	3 193	2 789 804	341 430	82 945	22 641	8.0	5.1
4482101	Men's shoe stores	219	120 043	18 380	4 520	864	6.9	12.5
4482102	Women's shoe stores	431	298 951	44 552	11 091	3 401	14.7	11.5
4482103	Children's and juveniles' shoe stores	136	73 388	11 137	2 854	747	5.2	1.9
4482104	Family shoe stores	1 690	1 364 809	167 777	40 900	10 615	7.5	5.7
4482105	Athletic footwear stores	717	932 613	99 584	23 580	7 014	6.8	1.5
4483	Jewelry, luggage, and leather goods stores	3 447	3 178 387	443 520	108 919	16 961	21.9	7.1
44831	Jewelry stores	3 203	2 914 583	411 315	101 123	15 498	22.4	7.4
448310	Jewelry stores	3 203	2 914 583	411 315	101 123	15 498	22.4	7.4
44832	Luggage and leather goods stores	244	263 804	32 205	7 796	1 463	16.9	3.3
448320	Luggage and leather goods stores	244	263 804	32 205	7 796	1 463	16.9	3.3
451	Sporting goods, hobby, book, and music stores	6 938	9 789 031	1 188 742	290 330	80 539	11.7	5.8
4511	Sporting goods, hobby, and musical instrument stores	4 685	6 527 773	793 664	193 148	51 021	13.2	6.5
45111	Sporting goods stores	2 430	3 303 938	405 250	97 725	25 079	14.0	9.3
451110	Sporting goods stores	2 430	3 303 938	405 250	97 725	25 079	14.0	9.3
4511101	General-line sporting goods stores	800	1 680 081	187 198	45 878	12 474	8.6	4.7
4511102	Specialty-line sporting goods stores	1 630	1 623 857	218 052	51 847	12 605	19.6	14.1
45112	Hobby, toy, and game stores	1 159	1 986 746	222 722	54 318	17 020	10.4	3.2
451120	Hobby, toy, and game stores	1 159	1 986 746	222 722	54 318	17 020	10.4	3.2
45113	Sewing, needlework, and piece goods stores	614	544 514	74 822	18 123	5 056	14.6	5.1
451130	Sewing, needlework, and piece goods stores	614	544 514	74 822	18 123	5 056	14.6	5.1
45114	Musical instrument and supplies stores	482	692 575	90 870	22 982	3 866	16.0	3.4
451140	Musical instrument and supplies stores	482	692 575	90 870	22 982	3 866	16.0	3.4
4512	Book, periodical, and music stores	2 253	3 261 258	395 078	97 182	29 518	8.8	4.4
45121	Book stores and news dealers	1 322	2 067 569	272 285	67 095	20 398	9.1	3.6
451211	Book stores	1 183	1 995 517	259 544	63 937	19 407	8.1	3.3
4512111	Book stores, general	757	1 286 005	159 210	38 906	10 851	8.5	3.1
4512112	Specialty book stores	276	177 999	26 367	6 318	2 027	18.4	4.2
4512113	College book stores	150	531 513	73 967	18 713	6 529	3.8	3.5
451212	News dealers and newsstands	139	72 052	12 741	3 158	991	36.9	9.9
45122	Prerecorded tape, compact disc, and record stores	931	1 193 689	122 793	30 087	9 120	8.1	5.9
451220	Prerecorded tape, compact disc, and record stores	931	1 193 689	122 793	30 087	9 120	8.1	5.9
452	General merchandise stores	2 512	46 696 215	4 165 077	966 606	218 982	.6	.3
4521	Department stores	913	29 173 355	2 984 722	716 567	166 449	–	.2
45210009	Department stores (incl. leased depts.)[3]	913	30 177 227	2 984 722	716 567	166 449	–	.2
45211	Department stores	913	29 173 355	2 984 722	716 567	166 449	–	.2
452111	Department stores (except discount department stores)	444	12 500 012	1 438 309	361 487	83 195	–	.3
452112	Discount department stores	469	16 673 343	1 546 413	355 080	83 254	–	.1
4529	Other general merchandise stores	1 599	17 522 860	1 180 355	250 039	52 533	1.7	.5
45291	Warehouse clubs and supercenters	132	D	D	D	k	D	D
452910	Warehouse clubs and supercenters	132	D	D	D	k	D	D
45299	All other general merchandise stores	1 467	D	D	D	j	D	D
452990	All other general merchandise stores	1 467	D	D	D	j	D	D
4529901	Variety stores	642	D	D	D	j	D	D
4529904	Miscellaneous general merchandise stores	825	D	D	D	j	D	D
453	Miscellaneous store retailers	13 219	10 786 260	1 530 355	372 884	87 657	19.3	8.5
4531	Florists	1 943	640 475	130 876	32 645	9 821	34.6	13.2
45311	Florists	1 943	640 475	130 876	32 645	9 821	34.6	13.2
453110	Florists	1 943	640 475	130 876	32 645	9 821	34.6	13.2
4532	Office supplies, stationery, and gift stores	4 707	4 843 962	604 380	149 659	37 067	12.8	6.4
45321	Office supplies and stationery stores	1 066	2 881 047	305 143	79 296	14 654	3.8	1.8
453210	Office supplies and stationery stores	1 066	2 881 047	305 143	79 296	14 654	3.8	1.8
45322	Gift, novelty, and souvenir stores	3 641	1 962 915	299 237	70 363	22 413	26.1	13.1
453220	Gift, novelty, and souvenir stores	3 641	1 962 915	299 237	70 363	22 413	26.1	13.1
4533	Used merchandise stores	1 938	1 097 496	250 525	61 583	15 156	22.3	13.1
45331	Used merchandise stores	1 938	1 097 496	250 525	61 583	15 156	22.3	13.1
453310	Used merchandise stores	1 938	1 097 496	250 525	61 583	15 156	22.3	13.1

See footnotes at end of table.

Table 1. **Summary Statistics for the State: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CALIFORNIA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	4 631	4 204 327	544 574	128 997	25 613	23.6	9.0
45391	Pet and pet supplies stores	1 060	1 211 832	152 616	34 439	10 242	17.4	9.0
453910	Pet and pet supplies stores	1 060	1 211 832	152 616	34 439	10 242	17.4	9.0
45392	Art dealers	846	573 850	80 715	19 630	2 898	31.8	8.3
453920	Art dealers	846	573 850	80 715	19 630	2 898	31.8	8.3
45393	Manufactured (mobile) home dealers	166	435 782	30 513	7 000	949	18.1	6.3
453930	Manufactured (mobile) home dealers	166	435 782	30 513	7 000	949	18.1	6.3
45399	All other miscellaneous store retailers	2 559	1 982 863	280 730	67 928	11 524	26.3	9.8
454	Nonstore retailers	5 424	17 285 586	2 182 033	566 613	55 665	11.9	9.5
4541	Electronic shopping and mail-order houses	2 469	13 406 980	1 526 163	408 973	32 394	10.3	10.1
45411	Electronic shopping and mail-order houses	2 469	13 406 980	1 526 163	408 973	32 394	10.3	10.1
454111	Electronic shopping	939	D	D	D	i	D	D
454112	Electronic auctions	14	D	D	D	g	D	D
454113	Mail-order houses	1 516	8 691 677	749 792	186 573	21 282	11.7	12.9
4542	Vending machine operators	412	496 613	96 705	23 188	3 710	23.6	12.6
45421	Vending machine operators	412	496 613	96 705	23 188	3 710	23.6	12.6
454210	Vending machine operators	412	496 613	96 705	23 188	3 710	23.6	12.6
4543	Direct selling establishments	2 543	3 381 993	559 165	134 452	19 561	16.4	6.7
45431	Fuel dealers	373	906 907	103 327	25 365	3 202	7.3	6.4
454311	Heating oil dealers	37	186 538	9 346	2 129	261	18.0	9.2
454312	Liquefied petroleum gas (bottled gas) dealers	300	709 376	91 999	22 791	2 818	3.9	5.7
454319	Other fuel dealers	36	10 993	1 982	445	123	44.5	4.8
45439	Other direct selling establishments	2 170	2 475 086	455 838	109 087	16 359	19.8	6.7
454390	Other direct selling establishments	2 170	2 475 086	455 838	109 087	16 359	19.8	6.7

[1]Includes sales information obtained from administrative records of other federal agencies.
[2]Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.
[3]Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FRESNO-MADERA, CA COMBINED STATISTICAL AREA							
44-45	**Retail trade**	**2 809**	**7 963 947**	**792 276**	**186 420**	**36 091**	**12.1**	**5.2**
441	Motor vehicle and parts dealers	404	2 067 849	186 878	44 505	5 627	10.4	4.9
4411	Automobile dealers	144	D	D	D	h	D	D
44111	New car dealers	71	D	D	D	h	D	D
441110	New car dealers	71	D	D	D	h	D	D
44112	Used car dealers	73	D	D	D	e	D	D
441120	Used car dealers	73	D	D	D	e	D	D
4412	Other motor vehicle dealers	26	D	D	D	e	D	D
44121	Recreational vehicle dealers	8	107 957	10 984	2 793	290	4.1	.4
441210	Recreational vehicle dealers	8	107 957	10 984	2 793	290	4.1	.4
44122	Motorcycle, boat, and other motor vehicle dealers	18	D	D	D	c	D	D
441221	Motorcycle dealers	11	D	D	D	c	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	234	265 036	44 815	10 506	1 868	17.5	15.1
44131	Automotive parts and accessories stores	176	175 306	29 585	7 165	1 370	16.8	9.3
441310	Automotive parts and accessories stores	176	175 306	29 585	7 165	1 370	16.8	9.3
44132	Tire dealers	58	89 730	15 230	3 341	498	18.7	26.4
441320	Tire dealers	58	89 730	15 230	3 341	498	18.7	26.4
442	Furniture and home furnishings stores	150	247 175	28 615	6 702	1 198	11.8	6.5
4421	Furniture stores	78	152 971	17 181	4 252	642	11.9	2.4
44211	Furniture stores	78	152 971	17 181	4 252	642	11.9	2.4
442110	Furniture stores	78	152 971	17 181	4 252	642	11.9	2.4
4422	Home furnishings stores	72	94 204	11 434	2 450	556	11.7	13.1
44221	Floor covering stores	27	D	D	D	c	D	D
442210	Floor covering stores	27	D	D	D	c	D	D
44229	Other home furnishings stores	45	D	D	D	e	D	D
442299	All other home furnishings stores	38	D	D	D	e	D	D
443	Electronics and appliance stores	137	224 777	27 351	6 440	1 029	10.4	6.3
4431	Electronics and appliance stores	137	224 777	27 351	6 440	1 029	10.4	6.3
44311	Appliance, television, and other electronics stores	111	167 190	22 296	5 187	812	11.9	6.5
443111	Household appliance stores	29	28 859	3 474	835	143	10.9	1.1
443112	Radio, television, and other electronics stores	82	138 331	18 822	4 352	669	12.1	7.6
44312	Computer and software stores	23	D	D	D	c	D	D
443120	Computer and software stores	23	D	D	D	c	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	194	595 716	70 817	16 679	2 761	8.0	7.1
4441	Building material and supplies dealers	137	502 362	59 645	13 978	2 284	6.2	1.3
44411	Home centers	8	D	D	D	f	D	D
444110	Home Centers	8	D	D	D	f	D	D
44412	Paint and wallpaper stores	12	D	D	D	b	D	D
444120	Paint and wallpaper stores	12	D	D	D	b	D	D
44413	Hardware stores	40	D	D	D	f	D	D
444130	Hardware stores	40	D	D	D	f	D	D
44419	Other building material dealers	77	D	D	D	f	D	D
444190	Other building material dealers	77	D	D	D	f	D	D
4442	Lawn and garden equipment and supplies stores	57	93 354	11 172	2 701	477	17.6	38.2
44422	Nursery, garden center, and farm supply stores	48	82 862	9 205	2 224	411	14.9	43.1
444220	Nursery, garden center, and farm supply stores	48	82 862	9 205	2 224	411	14.9	43.1
445	Food and beverage stores	526	1 415 648	147 454	34 271	6 904	19.1	4.9
4451	Grocery stores	374	1 285 021	136 777	31 790	6 207	15.8	4.0
44511	Supermarkets and other grocery (except convenience) stores	255	1 201 968	130 838	30 372	5 753	13.6	3.4
445110	Supermarkets and other grocery (except convenience) stores	255	1 201 968	130 838	30 372	5 753	13.6	3.4
44512	Convenience stores	119	83 053	5 939	1 418	454	48.3	13.1
445120	Convenience stores	119	83 053	5 939	1 418	454	48.3	13.1
4452	Specialty food stores	69	80 259	7 882	1 796	477	44.7	14.7
4453	Beer, wine, and liquor stores	83	50 368	2 795	685	220	62.2	10.5
44531	Beer, wine, and liquor stores	83	50 368	2 795	685	220	62.2	10.5
445310	Beer, wine, and liquor stores	83	50 368	2 795	685	220	62.2	10.5
446	Health and personal care stores	187	566 615	70 825	16 780	2 967	16.0	6.2
4461	Health and personal care stores	187	566 615	70 825	16 780	2 967	16.0	6.2
44611	Pharmacies and drug stores	114	526 955	62 876	14 856	2 531	16.3	5.8
446110	Pharmacies and drug stores	114	526 955	62 876	14 856	2 531	16.3	5.8
4461101	Pharmacies and drug stores	111	D	D	D	h	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	24	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, and perfume stores	24	D	D	D	c	D	D
44613	Optical goods stores	14	D	D	D	c	D	D
446130	Optical goods stores	14	D	D	D	c	D	D
44619	Other health and personal care stores	35	D	D	D	c	D	D
446191	Food (health) supplement stores	18	D	D	D	b	D	D
446199	All other health and personal care stores	17	D	D	D	c	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FRESNO-MADERA, CA COMBINED STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	313	751 640	35 365	8 565	2 491	26.2	12.4
4471	Gasoline stations	313	751 640	35 365	8 565	2 491	26.2	12.4
44711	Gasoline stations with convenience stores	235	469 633	20 438	4 985	1 407	32.3	10.4
447110	Gasoline stations with convenience stores	235	469 633	20 438	4 985	1 407	32.3	10.4
44719	Other gasoline stations	78	282 007	14 927	3 580	1 084	16.1	15.7
447190	Other gasoline stations	78	282 007	14 927	3 580	1 084	16.1	15.7
448	Clothing and clothing accessories stores	315	325 276	39 488	9 015	2 616	9.1	5.2
4481	Clothing stores	186	D	D	D	g	D	D
44811	Men's clothing stores	18	14 937	2 350	553	125	11.6	1.3
448110	Men's clothing stores	18	14 937	2 350	553	125	11.6	1.3
44813	Children's and infants' clothing stores	12	17 931	1 676	375	150	.4	1.3
448130	Children's and infants' clothing stores	12	17 931	1 676	375	150	.4	1.3
44814	Family clothing stores	62	D	D	D	f	D	D
448140	Family clothing stores	62	D	D	D	f	D	D
44819	Other clothing stores	23	D	D	D	c	D	D
448190	Other clothing stores	23	D	D	D	c	D	D
4482	Shoe stores	58	D	D	D	e	D	D
44821	Shoe stores	58	D	D	D	e	D	D
448210	Shoe stores	58	D	D	D	e	D	D
4482101	Men's shoe stores	6	2 711	363	101	20	13.1	32.0
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	34	D	D	D	c	D	D
4482105	Athletic footwear stores	10	13 227	1 603	406	161	–	.4
4483	Jewelry, luggage, and leather goods stores	71	D	D	D	e	D	D
44831	Jewelry stores	68	D	D	D	e	D	D
448310	Jewelry stores	68	D	D	D	e	D	D
451	Sporting goods, hobby, book, and music stores	127	165 921	18 992	4 494	1 391	6.4	1.4
4511	Sporting goods, hobby, and musical instrument stores	92	D	D	D	f	D	D
45111	Sporting goods stores	48	D	D	D	e	D	D
451110	Sporting goods stores	48	D	D	D	e	D	D
4511101	General-line sporting goods stores	17	D	D	D	c	D	D
45112	Hobby, toy, and game stores	17	35 117	3 306	794	343	4.2	.4
451120	Hobby, toy, and game stores	17	35 117	3 306	794	343	4.2	.4
45113	Sewing, needlework, and piece goods stores	14	10 519	1 594	352	116	7.4	1.0
451130	Sewing, needlework, and piece goods stores	14	10 519	1 594	352	116	7.4	1.0
45114	Musical instrument and supplies stores	13	D	D	D	b	D	D
451140	Musical instrument and supplies stores	13	D	D	D	b	D	D
4512	Book, periodical, and music stores	35	D	D	D	e	D	D
45121	Book stores and news dealers	20	D	D	D	e	D	D
451211	Book stores	17	D	D	D	e	D	D
4512111	Book stores, general	11	D	D	D	c	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	15	16 507	1 693	404	138	2.7	–
451220	Prerecorded tape, compact disc, and record stores	15	16 507	1 693	404	138	2.7	–
452	General merchandise stores	79	D	D	D	i	D	D
4521	Department stores	28	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.)[3]	28	D	D	D	h	D	D
45211	Department stores	28	D	D	D	h	D	D
452111	Department stores (except discount department stores)	12	D	D	D	g	D	D
452112	Discount department stores	16	D	D	D	h	D	D
4529	Other general merchandise stores	51	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	5	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	f	D	D
45299	All other general merchandise stores	46	D	D	D	f	D	D
452990	All other general merchandise stores	46	D	D	D	f	D	D
4529901	Variety stores	28	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	18	D	D	D	c	D	D
453	Miscellaneous store retailers	280	D	D	D	g	D	D
4531	Florists	47	15 979	3 413	815	247	24.2	2.3
45311	Florists	47	15 979	3 413	815	247	24.2	2.3
453110	Florists	47	15 979	3 413	815	247	24.2	2.3
4532	Office supplies, stationery, and gift stores	95	D	D	D	f	D	D
45321	Office supplies and stationery stores	32	D	D	D	e	D	D
453210	Office supplies and stationery stores	32	D	D	D	e	D	D
45322	Gift, novelty, and souvenir stores	63	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores	63	D	D	D	e	D	D
4533	Used merchandise stores	37	D	D	D	e	D	D
45331	Used merchandise stores	37	D	D	D	e	D	D
453310	Used merchandise stores	37	D	D	D	e	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FRESNO-MADERA, CA COMBINED STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	101	79 205	9 055	2 088	503	20.4	3.0
45391	Pet and pet supplies stores	14	D	D	D	c	D	D
453910	Pet and pet supplies stores	14	D	D	D	c	D	D
45392	Art dealers	7	D	D	D	b	D	D
453920	Art dealers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	74	44 523	4 925	1 149	241	27.0	4.0
454	Nonstore retailers	97	124 430	23 398	5 808	936	8.3	8.7
4541	Electronic shopping and mail-order houses	26	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	26	D	D	D	c	D	D
4542	Vending machine operators	6	12 378	2 756	588	104	2.1	.3
45421	Vending machine operators	6	12 378	2 756	588	104	2.1	.3
454210	Vending machine operators	6	12 378	2 756	588	104	2.1	.3
4543	Direct selling establishments	65	D	D	D	f	D	D
45431	Fuel dealers	18	35 834	5 185	1 355	164	3.5	10.2
454312	Liquefied petroleum gas (bottled gas) dealers	17	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	47	D	D	D	f	D	D
454390	Other direct selling establishments	47	D	D	D	f	D	D
	Fresno, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**2 475**	**7 258 766**	**722 793**	**169 794**	**32 591**	**11.0**	**5.3**
441	Motor vehicle and parts dealers	361	1 934 072	174 864	41 581	5 169	9.3	4.8
4411	Automobile dealers	132	1 549 646	120 519	28 752	3 090	7.7	3.6
44111	New car dealers	62	1 372 675	105 583	25 090	2 617	4.9	2.9
441110	New car dealers	62	1 372 675	105 583	25 090	2 617	4.9	2.9
44112	Used car dealers	70	176 971	14 936	3 662	473	28.9	9.2
441120	Used car dealers	70	176 971	14 936	3 662	473	28.9	9.2
4412	Other motor vehicle dealers	23	147 162	14 540	3 585	428	14.3	2.9
44121	Recreational vehicle dealers	8	107 957	10 984	2 793	290	4.1	.4
441210	Recreational vehicle dealers	8	107 957	10 984	2 793	290	4.1	.4
44122	Motorcycle, boat, and other motor vehicle dealers	15	39 205	3 556	792	138	42.4	10.0
441221	Motorcycle dealers	11	D	D	D	c	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	206	237 264	39 805	9 244	1 651	16.8	13.8
44131	Automotive parts and accessories stores	157	158 133	26 682	6 366	1 228	15.5	10.3
441310	Automotive parts and accessories stores	157	158 133	26 682	6 366	1 228	15.5	10.3
44132	Tire dealers	49	79 131	13 123	2 878	423	19.4	20.7
441320	Tire dealers	49	79 131	13 123	2 878	423	19.4	20.7
442	Furniture and home furnishings stores	141	239 035	27 663	6 462	1 145	11.5	6.7
4421	Furniture stores	75	150 746	16 966	4 198	629	11.8	2.5
44211	Furniture stores	75	150 746	16 966	4 198	629	11.8	2.5
442110	Furniture stores	75	150 746	16 966	4 198	629	11.8	2.5
4422	Home furnishings stores	66	88 289	10 697	2 264	516	11.2	13.9
44221	Floor covering stores	26	42 468	5 243	1 021	163	19.4	22.1
442210	Floor covering stores	26	42 468	5 243	1 021	163	19.4	22.1
44229	Other home furnishings stores	40	45 821	5 454	1 243	353	3.5	6.3
442299	All other home furnishings stores	34	39 367	4 587	1 094	311	4.1	2.4
443	Electronics and appliance stores	127	216 575	24 992	5 857	957	10.1	6.5
4431	Electronics and appliance stores	127	216 575	24 992	5 857	957	10.1	6.5
44311	Appliance, television, and other electronics stores	101	158 988	19 937	4 604	740	11.5	6.9
443111	Household appliance stores	25	26 690	3 123	745	123	9.6	1.2
443112	Radio, television, and other electronics stores	76	132 298	16 814	3 859	617	11.9	8.0
44312	Computer and software stores	23	D	D	D	c	D	D
443120	Computer and software stores	23	D	D	D	c	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	162	554 773	64 486	15 173	2 478	6.3	6.9
4441	Building material and supplies dealers	113	471 936	54 503	12 774	2 078	4.2	1.4
44411	Home centers	7	D	D	D	f	D	D
444110	Home Centers	7	D	D	D	f	D	D
44412	Paint and wallpaper stores	10	D	D	D	b	D	D
444120	Paint and wallpaper stores	10	D	D	D	b	D	D
44413	Hardware stores	33	92 319	10 954	2 625	569	5.9	.9
444130	Hardware stores	33	92 319	10 954	2 625	569	5.9	.9
44419	Other building material dealers	63	181 435	25 941	6 221	716	7.8	3.1
444190	Other building material dealers	63	181 435	25 941	6 221	716	7.8	3.1
4442	Lawn and garden equipment and supplies stores	49	82 837	9 983	2 399	400	18.0	38.0
44422	Nursery, garden center, and farm supply stores	40	72 345	8 016	1 922	334	15.1	43.5
444220	Nursery, garden center, and farm supply stores	40	72 345	8 016	1 922	334	15.1	43.5

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FRESNO-MADERA, CA COMBINED STATISTICAL AREA—Con.							
	Fresno, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	455	1 209 235	126 861	29 369	5 931	18.3	5.5
4451	Grocery stores	327	1 093 250	117 299	27 154	5 329	15.1	4.7
44511	Supermarkets and other grocery (except convenience) stores	222	1 021 465	111 923	25 875	4 921	13.0	4.0
445110	Supermarkets and other grocery (except convenience) stores	222	1 021 465	111 923	25 875	4 921	13.0	4.0
44512	Convenience stores	105	71 785	5 376	1 279	408	45.5	15.1
445120	Convenience stores	105	71 785	5 376	1 279	408	45.5	15.1
4452	Specialty food stores	56	71 614	7 202	1 638	430	40.6	16.2
4453	Beer, wine, and liquor stores	72	44 371	2 360	577	172	61.4	7.6
44531	Beer, wine, and liquor stores	72	44 371	2 360	577	172	61.4	7.6
445310	Beer, wine, and liquor stores	72	44 371	2 360	577	172	61.4	7.6
446	Health and personal care stores	167	500 584	63 264	15 048	2 613	15.8	6.2
4461	Health and personal care stores	167	500 584	63 264	15 048	2 613	15.8	6.2
44611	Pharmacies and drug stores	100	462 958	55 719	13 231	2 201	16.0	5.8
446110	Pharmacies and drug stores	100	462 958	55 719	13 231	2 201	16.0	5.8
4461101	Pharmacies and drug stores	97	D	D	D	g	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	22	10 633	1 481	369	150	11.9	7.2
446120	Cosmetics, beauty supplies, and perfume stores	22	10 633	1 481	369	150	11.9	7.2
44613	Optical goods stores	13	8 915	2 059	459	96	4.3	–
446130	Optical goods stores	13	8 915	2 059	459	96	4.3	–
44619	Other health and personal care stores	32	18 078	4 005	989	166	17.8	19.7
446191	Food (health) supplement stores	16	5 873	759	181	56	21.4	29.1
446199	All other health and personal care stores	16	12 205	3 246	808	110	16.1	15.1
447	Gasoline stations	267	646 930	31 001	7 508	2 167	24.2	13.7
4471	Gasoline stations	267	646 930	31 001	7 508	2 167	24.2	13.7
44711	Gasoline stations with convenience stores	199	407 688	17 722	4 322	1 188	29.0	11.2
447110	Gasoline stations with convenience stores	199	407 688	17 722	4 322	1 188	29.0	11.2
44719	Other gasoline stations	68	239 242	13 279	3 186	979	16.0	18.0
447190	Other gasoline stations	68	239 242	13 279	3 186	979	16.0	18.0
448	Clothing and clothing accessories stores	290	311 052	37 776	8 625	2 486	8.6	5.2
4481	Clothing stores	172	225 173	25 404	5 749	1 769	6.7	3.6
44811	Men's clothing stores	18	14 937	2 350	553	125	11.6	1.3
448110	Men's clothing stores	18	14 937	2 350	553	125	11.6	1.3
44813	Children's and infants' clothing stores	12	17 931	1 676	375	150	.4	1.3
448130	Children's and infants' clothing stores	12	17 931	1 676	375	150	.4	1.3
44814	Family clothing stores	58	131 476	13 866	3 144	842	2.6	1.2
448140	Family clothing stores	58	131 476	13 866	3 144	842	2.6	1.2
44819	Other clothing stores	19	16 132	2 365	459	157	13.3	14.2
448190	Other clothing stores	19	16 132	2 365	459	157	13.3	14.2
4482	Shoe stores	54	38 646	4 620	1 139	375	7.0	7.5
44821	Shoe stores	54	38 646	4 620	1 139	375	7.0	7.5
448210	Shoe stores	54	38 646	4 620	1 139	375	7.0	7.5
4482101	Men's shoe stores	6	2 711	363	101	20	13.1	32.0
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	30	19 590	2 215	510	154	12.0	9.9
4482105	Athletic footwear stores	10	13 227	1 603	406	161	–	.4
4483	Jewelry, luggage, and leather goods stores	64	47 233	7 752	1 737	342	18.8	11.1
44831	Jewelry stores	61	46 227	7 551	1 690	328	19.0	11.3
448310	Jewelry stores	61	46 227	7 551	1 690	328	19.0	11.3
451	Sporting goods, hobby, book, and music stores	115	160 798	18 134	4 297	1 310	5.9	1.4
4511	Sporting goods, hobby, and musical instrument stores	81	110 791	12 232	2 845	868	7.3	1.5
45111	Sporting goods stores	38	49 740	5 380	1 273	317	11.5	2.7
451110	Sporting goods stores	38	49 740	5 380	1 273	317	11.5	2.7
4511101	General-line sporting goods stores	14	36 571	3 879	923	226	3.7	3.1
45112	Hobby, toy, and game stores	17	35 117	3 306	794	343	4.2	.4
451120	Hobby, toy, and game stores	17	35 117	3 306	794	343	4.2	.4
45113	Sewing, needlework, and piece goods stores	14	10 519	1 594	352	116	7.4	1.0
451130	Sewing, needlework, and piece goods stores	14	10 519	1 594	352	116	7.4	1.0
45114	Musical instrument and supplies stores	12	15 415	1 952	426	92	.9	.2
451140	Musical instrument and supplies stores	12	15 415	1 952	426	92	.9	.2
4512	Book, periodical, and music stores	34	50 007	5 902	1 452	442	2.9	1.2
45121	Book stores and news dealers	19	33 500	4 209	1 048	304	3.0	1.7
451211	Book stores	16	D	D	D	e	D	D
4512111	Book stores, general	10	15 582	1 914	459	143	2.7	3.7
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	15	16 507	1 693	404	138	2.7	–
451220	Prerecorded tape, compact disc, and record stores	15	16 507	1 693	404	138	2.7	–

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Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FRESNO-MADERA, CA COMBINED STATISTICAL AREA—Con.							
	Fresno, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	70	1 199 094	105 417	24 085	5 801	.1	.5
4521	Department stores	26	823 548	79 095	18 089	4 508	–	–
45210009	Department stores (incl. leased depts.)[3]	26	848 637	79 095	18 089	4 508	–	–
45211	Department stores	26	823 548	79 095	18 089	4 508	–	–
452111	Department stores (except discount department stores)	11	305 340	31 016	7 792	1 914	–	–
452112	Discount department stores	15	518 208	48 079	10 297	2 594	–	–
4529	Other general merchandise stores	44	375 546	26 322	5 996	1 293	.4	1.5
45291	Warehouse clubs and supercenters	5	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	f	D	D
45299	All other general merchandise stores	39	D	D	D	f	D	D
452990	All other general merchandise stores	39	D	D	D	f	D	D
4529901	Variety stores	25	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	14	D	D	D	c	D	D
453	Miscellaneous store retailers	240	182 991	27 889	6 713	1 737	16.6	3.4
4531	Florists	40	14 462	3 068	726	209	26.4	1.6
45311	Florists	40	14 462	3 068	726	209	26.4	1.6
453110	Florists	40	14 462	3 068	726	209	26.4	1.6
4532	Office supplies, stationery, and gift stores	84	86 911	11 344	2 868	718	12.1	1.6
45321	Office supplies and stationery stores	29	62 379	7 124	1 916	373	4.6	–
453210	Office supplies and stationery stores	29	62 379	7 124	1 916	373	4.6	–
45322	Gift, novelty, and souvenir stores	55	24 532	4 220	952	345	31.1	5.8
453220	Gift, novelty, and souvenir stores	55	24 532	4 220	952	345	31.1	5.8
4533	Used merchandise stores	33	13 920	5 181	1 226	356	20.7	15.5
45331	Used merchandise stores	33	13 920	5 181	1 226	356	20.7	15.5
453310	Used merchandise stores	33	13 920	5 181	1 226	356	20.7	15.5
4539	Other miscellaneous store retailers	83	67 698	8 296	1 893	454	19.4	3.5
45391	Pet and pet supplies stores	12	21 360	2 813	661	182	10.7	–
453910	Pet and pet supplies stores	12	21 360	2 813	661	182	10.7	–
45392	Art dealers	6	1 914	298	60	35	53.3	.5
453920	Art dealers	6	1 914	298	60	35	53.3	.5
45399	All other miscellaneous store retailers	62	D	D	D	c	D	D
454	Nonstore retailers	80	103 627	20 446	5 076	797	9.2	6.9
4541	Electronic shopping and mail-order houses	24	19 374	3 468	816	155	10.3	19.4
45411	Electronic shopping and mail-order houses	24	19 374	3 468	816	155	10.3	19.4
4542	Vending machine operators	6	12 378	2 756	588	104	2.1	.3
45421	Vending machine operators	6	12 378	2 756	588	104	2.1	.3
454210	Vending machine operators	6	12 378	2 756	588	104	2.1	.3
4543	Direct selling establishments	50	71 875	14 222	3 672	538	10.1	4.6
45431	Fuel dealers	11	19 969	2 887	753	89	6.3	–
454312	Liquefied petroleum gas (bottled gas) dealers	10	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	39	51 906	11 335	2 919	449	11.5	6.4
454390	Other direct selling establishments	39	51 906	11 335	2 919	449	11.5	6.4
	Madera, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**334**	**705 181**	**69 483**	**16 626**	**3 500**	**23.1**	**4.1**
441	Motor vehicle and parts dealers	43	133 777	12 014	2 924	458	26.8	6.8
442	Furniture and home furnishings stores	9	8 140	952	240	53	20.6	–
443	Electronics and appliance stores	10	8 202	2 359	583	72	19.5	–
444	Building material and garden equipment and supplies dealers	32	40 943	6 331	1 506	283	31.0	10.5
445	Food and beverage stores	71	206 413	20 593	4 902	973	23.5	1.2
4451	Grocery stores	47	191 771	19 478	4 636	878	19.6	.2
4452	Specialty food stores	13	8 645	680	158	47	78.1	2.0
446	Health and personal care stores	20	66 031	7 561	1 732	354	17.6	5.6
4461	Health and personal care stores	20	66 031	7 561	1 732	354	17.6	5.6
447	Gasoline stations	46	104 710	4 364	1 057	324	38.7	4.1
44711	Gasoline stations with convenience stores	36	61 945	2 716	663	219	54.0	4.7
447110	Gasoline stations with convenience stores	36	61 945	2 716	663	219	54.0	4.7
448	Clothing and clothing accessories stores	25	14 224	1 712	390	130	21.3	6.1
451	Sporting goods, hobby, book, and music stores	12	5 123	858	197	81	19.1	2.0
452	General merchandise stores	9	D	D	D	e	D	D
453	Miscellaneous store retailers	40	D	D	D	c	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	18	11 507	759	195	49	26.3	.3
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FRESNO-MADERA, CA COMBINED STATISTICAL AREA—Con.							
	Madera, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	17	20 803	2 952	732	139	3.9	17.5
4543	Direct selling establishments	15	D	D	D	c	D	D
45431	Fuel dealers	7	15 865	2 298	602	75	–	23.0
454312	Liquefied petroleum gas (bottled gas) dealers	7	15 865	2 298	602	75	–	23.0
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA							
44-45	**Retail trade**	**49 500**	**169 131 736**	**16 927 875**	**4 034 016**	**692 427**	**12.0**	**7.6**
441	Motor vehicle and parts dealers	4 966	48 518 999	3 851 851	921 660	96 943	8.9	8.7
4411	Automobile dealers	1 706	43 152 696	3 070 648	735 082	67 572	7.7	8.6
44111	New car dealers	1 030	41 382 546	2 967 641	710 433	64 092	6.4	8.5
441110	New car dealers	1 030	41 382 546	2 967 641	710 433	64 092	6.4	8.5
44112	Used car dealers	676	1 770 150	103 007	24 649	3 480	39.0	10.8
441120	Used car dealers	676	1 770 150	103 007	24 649	3 480	39.0	10.8
4412	Other motor vehicle dealers	525	2 140 159	219 233	49 938	6 748	20.5	7.1
44121	Recreational vehicle dealers	126	893 284	81 767	17 496	2 185	10.5	10.2
441210	Recreational vehicle dealers	126	893 284	81 767	17 496	2 185	10.5	10.2
44122	Motorcycle, boat, and other motor vehicle dealers	399	1 246 875	137 466	32 442	4 563	27.7	4.8
441221	Motorcycle dealers	207	727 133	82 414	19 794	2 501	28.7	5.6
441222	Boat dealers	135	D	D	D	g	D	D
441229	All other motor vehicle dealers	57	D	D	D	f	D	D
4413	Automotive parts, accessories, and tire stores	2 735	3 226 144	561 970	136 640	22 623	17.4	11.0
44131	Automotive parts and accessories stores	1 788	2 129 796	360 698	87 598	15 823	17.3	7.0
441310	Automotive parts and accessories stores	1 788	2 129 796	360 698	87 598	15 823	17.3	7.0
44132	Tire dealers	947	1 096 348	201 272	49 042	6 800	17.5	18.8
441320	Tire dealers	947	1 096 348	201 272	49 042	6 800	17.5	18.8
442	Furniture and home furnishings stores	3 359	5 485 023	715 706	169 986	29 213	20.4	7.2
4421	Furniture stores	1 514	2 920 124	369 288	88 318	12 234	21.6	8.0
44211	Furniture stores	1 514	2 920 124	369 288	88 318	12 234	21.6	8.0
442110	Furniture stores	1 514	2 920 124	369 288	88 318	12 234	21.6	8.0
4422	Home furnishings stores	1 845	2 564 899	346 418	81 668	16 979	19.1	6.4
44221	Floor covering stores	693	950 899	153 415	36 609	5 025	30.7	9.9
442210	Floor covering stores	693	950 899	153 415	36 609	5 025	30.7	9.9
44229	Other home furnishings stores	1 152	1 614 000	193 003	45 059	11 954	12.2	4.3
442291	Window treatment stores	130	83 712	12 511	2 758	677	23.2	10.0
442299	All other home furnishings stores	1 022	1 530 288	180 492	42 301	11 277	11.6	4.0
443	Electronics and appliance stores	2 535	6 349 745	669 269	160 280	25 326	11.3	7.2
4431	Electronics and appliance stores	2 535	6 349 745	669 269	160 280	25 326	11.3	7.2
44311	Appliance, television, and other electronics stores	1 748	4 417 481	479 619	113 200	18 078	11.6	4.7
443111	Household appliance stores	357	842 572	89 994	20 787	3 021	16.2	2.7
443112	Radio, television, and other electronics stores	1 391	3 574 909	389 625	92 413	15 057	10.5	5.2
44312	Computer and software stores	629	D	D	D	i	D	D
443120	Computer and software stores	629	D	D	D	i	D	D
44313	Camera and photographic supplies stores	158	D	D	D	f	D	D
443130	Camera and photographic supplies stores	158	D	D	D	f	D	D
444	Building material and garden equipment and supplies dealers	2 652	10 978 108	1 279 873	293 106	47 695	7.0	6.3
4441	Building material and supplies dealers	2 207	10 334 197	1 175 604	269 425	43 388	6.4	5.7
44411	Home centers	188	D	D	D	j	D	D
444110	Home Centers	188	D	D	D	j	D	D
44412	Paint and wallpaper stores	267	D	D	D	g	D	D
444120	Paint and wallpaper stores	267	D	D	D	g	D	D
44413	Hardware stores	451	956 395	131 578	30 605	6 203	14.7	3.5
444130	Hardware stores	451	956 395	131 578	30 605	6 203	14.7	3.5
44419	Other building material dealers	1 301	3 676 800	443 336	102 308	13 081	12.6	13.9
444190	Other building material dealers	1 301	3 676 800	443 336	102 308	13 081	12.6	13.9
4442	Lawn and garden equipment and supplies stores	445	643 911	104 269	23 681	4 307	15.3	15.5
44421	Outdoor power equipment stores	63	D	D	D	c	D	D
444210	Outdoor power equipment stores	63	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	382	D	D	D	h	D	D
444220	Nursery, garden center, and farm supply stores	382	D	D	D	h	D	D
445	Food and beverage stores	7 259	26 885 152	3 082 096	770 544	129 234	10.4	11.5
4451	Grocery stores	4 209	25 093 877	2 889 477	725 191	117 089	7.5	11.7
44511	Supermarkets and other grocery (except convenience) stores	3 309	24 340 209	2 824 648	709 324	112 446	6.1	11.5
445110	Supermarkets and other grocery (except convenience) stores	3 309	24 340 209	2 824 648	709 324	112 446	6.1	11.5
44512	Convenience stores	900	753 668	64 829	15 867	4 643	52.9	17.5
445120	Convenience stores	900	753 668	64 829	15 867	4 643	52.9	17.5
4452	Specialty food stores	1 423	867 057	131 524	30 958	7 931	38.0	11.7
4453	Beer, wine, and liquor stores	1 627	924 218	61 095	14 395	4 214	61.7	7.0
44531	Beer, wine, and liquor stores	1 627	924 218	61 095	14 395	4 214	61.7	7.0
445310	Beer, wine, and liquor stores	1 627	924 218	61 095	14 395	4 214	61.7	7.0

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	4 317	9 642 763	1 394 597	308 220	47 848	24.3	4.7
4461	Health and personal care stores	4 317	9 642 763	1 394 597	308 220	47 848	24.3	4.7
44611	Pharmacies and drug stores	2 119	8 087 344	1 107 316	242 412	35 024	23.3	4.0
446110	Pharmacies and drug stores	2 119	8 087 344	1 107 316	242 412	35 024	23.3	4.0
4461101	Pharmacies and drug stores	2 068	8 057 639	1 102 993	241 269	34 799	23.1	4.0
4461102	Proprietary stores	51	29 705	4 323	1 143	225	69.7	6.7
44612	Cosmetics, beauty supplies, and perfume stores	718	470 446	64 481	14 881	4 130	36.5	7.2
446120	Cosmetics, beauty supplies, and perfume stores	718	470 446	64 481	14 881	4 130	36.5	7.2
44613	Optical goods stores	497	302 199	74 954	15 464	3 007	19.9	10.4
446130	Optical goods stores	497	302 199	74 954	15 464	3 007	19.9	10.4
44619	Other health and personal care stores	983	782 774	147 846	35 463	5 687	29.1	8.7
446191	Food (health) supplement stores	530	349 723	52 061	12 673	2 886	32.6	8.7
446199	All other health and personal care stores	453	433 051	95 785	22 790	2 801	26.3	8.7
447	Gasoline stations	3 499	10 613 382	425 851	102 659	26 705	33.5	13.6
4471	Gasoline stations	3 499	10 613 382	425 851	102 659	26 705	33.5	13.6
44711	Gasoline stations with convenience stores	2 326	7 353 792	292 706	69 630	18 911	28.7	9.2
447110	Gasoline stations with convenience stores	2 326	7 353 792	292 706	69 630	18 911	28.7	9.2
44719	Other gasoline stations	1 173	3 259 590	133 145	33 029	7 794	44.1	23.3
447190	Other gasoline stations	1 173	3 259 590	133 145	33 029	7 794	44.1	23.3
448	Clothing and clothing accessories stores	8 486	11 625 826	1 502 693	359 460	85 402	13.4	6.5
4481	Clothing stores	5 223	8 578 036	1 122 531	265 874	66 092	11.8	6.8
44811	Men's clothing stores	574	575 339	87 452	20 519	3 909	31.0	9.4
448110	Men's clothing stores	574	575 339	87 452	20 519	3 909	31.0	9.4
44812	Women's clothing stores	2 057	2 324 786	283 602	68 276	19 825	18.8	12.5
448120	Women's clothing stores	2 057	2 324 786	283 602	68 276	19 825	18.8	12.5
44813	Children's and infants' clothing stores	403	504 140	55 313	12 850	4 265	13.4	1.6
448130	Children's and infants' clothing stores	403	504 140	55 313	12 850	4 265	13.4	1.6
44814	Family clothing stores	1 279	4 479 357	584 883	137 160	31 054	4.4	3.9
448140	Family clothing stores	1 279	4 479 357	584 883	137 160	31 054	4.4	3.9
44815	Clothing accessories stores	318	188 192	31 994	7 949	1 595	15.9	6.6
448150	Clothing accessories stores	318	188 192	31 994	7 949	1 595	15.9	6.6
44819	Other clothing stores	592	506 222	79 287	19 120	5 444	19.6	8.5
448190	Other clothing stores	592	506 222	79 287	19 120	5 444	19.6	8.5
4482	Shoe stores	1 599	1 432 116	167 654	41 048	11 191	10.8	4.5
44821	Shoe stores	1 599	1 432 116	167 654	41 048	11 191	10.8	4.5
448210	Shoe stores	1 599	1 432 116	167 654	41 048	11 191	10.8	4.5
4482101	Men's shoe stores	102	57 219	7 902	2 026	433	6.1	11.8
4482102	Women's shoe stores	216	150 742	21 928	5 813	1 640	16.9	10.0
4482103	Children's and juveniles' shoe stores	65	35 731	5 018	1 249	327	9.3	2.9
4482104	Family shoe stores	830	665 334	78 648	19 154	5 080	10.5	4.8
4482105	Athletic footwear stores	386	523 090	54 158	12 806	3 711	10.0	1.9
4483	Jewelry, luggage, and leather goods stores	1 664	1 615 674	212 508	52 538	8 119	24.2	6.5
44831	Jewelry stores	1 553	1 461 015	194 525	48 329	7 375	24.4	6.9
448310	Jewelry stores	1 553	1 461 015	194 525	48 329	7 375	24.4	6.9
44832	Luggage and leather goods stores	111	154 659	17 983	4 209	744	21.8	2.8
448320	Luggage and leather goods stores	111	154 659	17 983	4 209	744	21.8	2.8
451	Sporting goods, hobby, book, and music stores	2 985	4 456 132	530 608	129 387	35 803	12.9	6.0
4511	Sporting goods, hobby, and musical instrument stores	1 959	2 976 559	349 084	85 549	22 100	14.2	5.9
45111	Sporting goods stores	931	1 413 716	168 887	41 336	10 279	15.4	7.7
451110	Sporting goods stores	931	1 413 716	168 887	41 336	10 279	15.4	7.7
4511101	General-line sporting goods stores	323	784 695	87 237	21 705	6 020	9.0	3.7
4511102	Specialty-line sporting goods stores	608	629 021	81 650	19 631	4 259	23.4	12.7
45112	Hobby, toy, and game stores	538	962 461	103 770	25 187	7 954	11.3	3.8
451120	Hobby, toy, and game stores	538	962 461	103 770	25 187	7 954	11.3	3.8
45113	Sewing, needlework, and piece goods stores	271	260 307	35 767	8 621	2 056	16.1	6.6
451130	Sewing, needlework, and piece goods stores	271	260 307	35 767	8 621	2 056	16.1	6.6
45114	Musical instrument and supplies stores	219	340 075	40 660	10 405	1 811	16.2	4.1
451140	Musical instrument and supplies stores	219	340 075	40 660	10 405	1 811	16.2	4.1
4512	Book, periodical, and music stores	1 026	1 479 573	181 524	43 838	13 703	10.1	6.1
45121	Book stores and news dealers	560	915 998	123 324	29 651	9 410	10.1	5.2
451211	Book stores	493	D	D	D	i	D	D
4512111	Book stores, general	305	532 122	65 402	15 643	4 251	9.0	3.9
4512112	Specialty book stores	112	D	D	D	f	D	D
4512113	College book stores	76	D	D	D	h	D	D
451212	News dealers and newsstands	67	D	D	D	f	D	D
45122	Prerecorded tape, compact disc, and record stores	466	563 575	58 200	14 187	4 293	10.2	7.5
451220	Prerecorded tape, compact disc, and record stores	466	563 575	58 200	14 187	4 293	10.2	7.5
452	General merchandise stores	1 262	21 313 389	1 921 929	442 205	102 770	1.0	.4
4521	Department stores	409	13 035 611	1 342 100	317 352	74 202	–	.4
45210009	Department stores (incl. leased depts.)[3]	409	13 532 740	1 342 100	317 352	74 202	–	.4
45211	Department stores	409	13 035 611	1 342 100	317 352	74 202	–	.4
452111	Department stores (except discount department stores)	199	5 807 324	677 260	167 880	38 498	–	.6
452112	Discount department stores	210	7 228 287	664 840	149 472	35 704	–	.2
4529	Other general merchandise stores	853	8 277 778	579 829	124 853	28 568	2.6	.5
45291	Warehouse clubs and supercenters	62	D	D	D	j	D	D
452910	Warehouse clubs and supercenters	62	D	D	D	j	D	D
45299	All other general merchandise stores	791	D	D	D	j	D	D
452990	All other general merchandise stores	791	D	D	D	j	D	D
4529901	Variety stores	329	D	D	D	i	D	D
4529904	Miscellaneous general merchandise stores	462	919 449	111 680	26 521	6 653	9.0	3.0

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Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	5 641	4 890 367	673 476	164 035	38 457	21.6	8.6
4531	Florists	839	300 936	58 844	14 723	4 340	35.2	17.0
45311	Florists	839	300 936	58 844	14 723	4 340	35.2	17.0
453110	Florists	839	300 936	58 844	14 723	4 340	35.2	17.0
4532	Office supplies, stationery, and gift stores	2 032	2 255 760	268 605	66 739	16 695	12.9	6.2
45321	Office supplies and stationery stores	505	1 412 093	142 966	36 961	7 184	3.3	2.2
453210	Office supplies and stationery stores	505	1 412 093	142 966	36 961	7 184	3.3	2.2
45322	Gift, novelty, and souvenir stores	1 527	843 667	125 639	29 778	9 511	28.9	12.9
453220	Gift, novelty, and souvenir stores	1 527	843 667	125 639	29 778	9 511	28.9	12.9
4533	Used merchandise stores	741	460 701	100 236	24 579	5 976	26.6	13.2
45331	Used merchandise stores	741	460 701	100 236	24 579	5 976	26.6	13.2
453310	Used merchandise stores	741	460 701	100 236	24 579	5 976	26.6	13.2
4539	Other miscellaneous store retailers	2 029	1 872 970	245 791	57 994	11 446	28.8	9.1
45391	Pet and pet supplies stores	464	539 585	67 683	15 214	4 621	16.8	10.2
453910	Pet and pet supplies stores	464	539 585	67 683	15 214	4 621	16.8	10.2
45392	Art dealers	366	254 938	35 407	8 430	1 184	38.4	6.1
453920	Art dealers	366	254 938	35 407	8 430	1 184	38.4	6.1
45393	Manufactured (mobile) home dealers	63	D	D	D	e	D	D
453930	Manufactured (mobile) home dealers	63	D	D	D	e	D	D
45399	All other miscellaneous store retailers	1 136	D	D	D	i	D	D
454	Nonstore retailers	2 539	8 372 850	879 926	212 474	27 031	16.0	6.6
4541	Electronic shopping and mail-order houses	1 250	6 739 284	583 152	142 498	16 517	15.1	6.9
45411	Electronic shopping and mail-order houses	1 250	6 739 284	583 152	142 498	16 517	15.1	6.9
4542	Vending machine operators	179	222 316	44 256	10 451	1 667	26.5	11.4
45421	Vending machine operators	179	222 316	44 256	10 451	1 667	26.5	11.4
454210	Vending machine operators	179	222 316	44 256	10 451	1 667	26.5	11.4
4543	Direct selling establishments	1 110	1 411 250	252 518	59 525	8 847	18.7	4.8
45431	Fuel dealers	74	160 380	17 326	4 234	526	3.3	2.9
454311	Heating oil dealers	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	53	D	D	D	e	D	D
454319	Other fuel dealers	11	1 515	308	89	22	26.2	2.7
45439	Other direct selling establishments	1 036	1 250 870	235 192	55 291	8 321	20.7	5.1
454390	Other direct selling establishments	1 036	1 250 870	235 192	55 291	8 321	20.7	5.1
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**38 195**	**127 836 743**	**12 865 012**	**3 067 187**	**522 275**	**12.6**	**8.0**
441	Motor vehicle and parts dealers	3 531	36 543 240	2 818 442	675 451	70 069	9.1	8.6
4411	Automobile dealers	1 228	33 031 566	2 289 194	549 548	49 913	7.9	8.6
44111	New car dealers	731	31 672 549	2 213 722	531 377	47 403	6.5	8.5
441110	New car dealers	731	31 672 549	2 213 722	531 377	47 403	6.5	8.5
44112	Used car dealers	497	1 359 017	75 472	18 171	2 510	40.4	10.3
441120	Used car dealers	497	1 359 017	75 472	18 171	2 510	40.4	10.3
4412	Other motor vehicle dealers	335	1 223 698	128 721	28 536	4 186	24.3	6.0
44121	Recreational vehicle dealers	60	435 418	40 002	8 538	1 122	14.8	6.6
441210	Recreational vehicle dealers	60	435 418	40 002	8 538	1 122	14.8	6.6
44122	Motorcycle, boat, and other motor vehicle dealers	275	788 280	88 719	19 998	3 064	29.6	5.7
441221	Motorcycle dealers	135	406 103	48 026	10 580	1 516	26.4	7.5
441222	Boat dealers	107	314 445	29 863	6 833	1 011	26.1	3.9
441229	All other motor vehicle dealers	33	67 732	10 830	2 585	537	64.7	3.0
4413	Automotive parts, accessories, and tire stores	1 968	2 287 976	400 527	97 367	15 970	18.3	9.9
44131	Automotive parts and accessories stores	1 312	1 492 884	258 352	62 739	11 172	18.2	6.6
441310	Automotive parts and accessories stores	1 312	1 492 884	258 352	62 739	11 172	18.2	6.6
44132	Tire dealers	656	795 092	142 175	34 628	4 798	18.6	16.2
441320	Tire dealers	656	795 092	142 175	34 628	4 798	18.6	16.2
442	Furniture and home furnishings stores	2 603	4 392 571	576 270	137 112	23 085	20.9	7.4
4421	Furniture stores	1 182	2 358 834	299 537	71 786	9 835	21.9	8.8
44211	Furniture stores	1 182	2 358 834	299 537	71 786	9 835	21.9	8.8
442110	Furniture stores	1 182	2 358 834	299 537	71 786	9 835	21.9	8.8
4422	Home furnishings stores	1 421	2 033 737	276 733	65 326	13 250	19.7	5.8
44221	Floor covering stores	529	753 252	123 473	29 587	3 915	30.7	8.8
442210	Floor covering stores	529	753 252	123 473	29 587	3 915	30.7	8.8
44229	Other home furnishings stores	892	1 280 485	153 260	35 739	9 335	13.1	4.0
442291	Window treatment stores	93	59 017	7 330	1 604	386	27.1	12.9
442299	All other home furnishings stores	799	1 221 468	145 930	34 135	8 949	12.5	3.6
443	Electronics and appliance stores	2 037	5 127 840	542 720	130 466	20 229	11.9	8.2
4431	Electronics and appliance stores	2 037	5 127 840	542 720	130 466	20 229	11.9	8.2
44311	Appliance, television, and other electronics stores	1 389	3 366 401	371 906	87 944	13 811	12.6	5.5
443111	Household appliance stores	274	688 880	70 287	16 343	2 380	14.7	2.6
443112	Radio, television, and other electronics stores	1 115	2 677 521	301 619	71 601	11 431	12.0	6.3
44312	Computer and software stores	517	1 578 926	147 787	37 138	5 570	10.2	14.0
443120	Computer and software stores	517	1 578 926	147 787	37 138	5 570	10.2	14.0
44313	Camera and photographic supplies stores	131	182 513	23 027	5 384	848	15.4	6.3
443130	Camera and photographic supplies stores	131	182 513	23 027	5 384	848	15.4	6.3

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	1 913	7 615 048	904 113	208 606	33 666	7.2	6.8
4441	Building material and supplies dealers	1 621	7 202 926	834 546	192 692	30 788	6.7	6.7
44411	Home centers	132	D	D	D	j	D	D
444110	Home Centers	132	D	D	D	j	D	D
44412	Paint and wallpaper stores	196	D	D	D	g	D	D
444120	Paint and wallpaper stores	196	D	D	D	g	D	D
44413	Hardware stores	326	562 302	83 714	20 066	4 051	18.8	3.6
444130	Hardware stores	326	562 302	83 714	20 066	4 051	18.8	3.6
44419	Other building material dealers	967	2 602 881	320 051	74 804	9 590	12.7	16.2
444190	Other building material dealers	967	2 602 881	320 051	74 804	9 590	12.7	16.2
4442	Lawn and garden equipment and supplies stores	292	412 122	69 567	15 914	2 878	16.1	9.0
44421	Outdoor power equipment stores	44	38 041	3 621	878	152	42.6	7.0
444210	Outdoor power equipment stores	44	38 041	3 621	878	152	42.6	7.0
44422	Nursery, garden center, and farm supply stores	248	374 081	65 946	15 036	2 726	13.4	9.2
444220	Nursery, garden center, and farm supply stores	248	374 081	65 946	15 036	2 726	13.4	9.2
445	Food and beverage stores	5 806	20 525 098	2 349 629	588 365	99 791	11.0	12.2
4451	Grocery stores	3 310	19 039 941	2 190 507	551 073	89 875	7.9	12.4
44511	Supermarkets and other grocery (except convenience) stores	2 603	18 434 331	2 136 161	537 810	86 048	6.6	12.2
445110	Supermarkets and other grocery (except convenience) stores	2 603	18 434 331	2 136 161	537 810	86 048	6.6	12.2
44512	Convenience stores	707	605 610	54 346	13 263	3 827	49.7	18.2
445120	Convenience stores	707	605 610	54 346	13 263	3 827	49.7	18.2
4452	Specialty food stores	1 187	738 474	108 581	25 382	6 509	39.1	12.2
4453	Beer, wine, and liquor stores	1 309	746 683	50 541	11 910	3 407	60.2	6.8
44531	Beer, wine, and liquor stores	1 309	746 683	50 541	11 910	3 407	60.2	6.8
445310	Beer, wine, and liquor stores	1 309	746 683	50 541	11 910	3 407	60.2	6.8
446	Health and personal care stores	3 417	7 622 781	1 116 408	243 834	37 218	26.5	5.5
4461	Health and personal care stores	3 417	7 622 781	1 116 408	243 834	37 218	26.5	5.5
44611	Pharmacies and drug stores	1 694	6 376 092	882 286	190 020	27 112	25.6	4.6
446110	Pharmacies and drug stores	1 694	6 376 092	882 286	190 020	27 112	25.6	4.6
4461101	Pharmacies and drug stores	1 650	6 349 670	879 236	189 216	26 947	25.4	4.6
4461102	Proprietary stores	44	26 422	3 050	804	165	71.9	7.5
44612	Cosmetics, beauty supplies, and perfume stores	584	387 941	53 223	12 337	3 298	41.2	8.3
446120	Cosmetics, beauty supplies, and perfume stores	584	387 941	53 223	12 337	3 298	41.2	8.3
44613	Optical goods stores	381	239 154	60 412	12 432	2 358	22.4	12.0
446130	Optical goods stores	381	239 154	60 412	12 432	2 358	22.4	12.0
44619	Other health and personal care stores	758	619 594	120 487	29 045	4 450	28.4	10.0
446191	Food (health) supplement stores	411	276 890	41 160	10 136	2 221	31.0	10.0
446199	All other health and personal care stores	347	342 704	79 327	18 909	2 229	26.2	9.9
447	Gasoline stations	2 456	7 376 749	278 960	67 107	17 344	37.0	14.9
4471	Gasoline stations	2 456	7 376 749	278 960	67 107	17 344	37.0	14.9
44711	Gasoline stations with convenience stores	1 546	4 924 518	184 897	43 802	11 765	32.0	9.8
447110	Gasoline stations with convenience stores	1 546	4 924 518	184 897	43 802	11 765	32.0	9.8
44719	Other gasoline stations	910	2 452 231	94 063	23 305	5 579	47.1	25.1
447190	Other gasoline stations	910	2 452 231	94 063	23 305	5 579	47.1	25.1
448	Clothing and clothing accessories stores	6 722	9 501 601	1 238 949	295 986	68 905	14.6	6.6
4481	Clothing stores	4 145	7 017 316	931 031	220 031	53 705	12.8	6.8
44811	Men's clothing stores	452	473 350	73 266	17 160	3 174	32.2	9.0
448110	Men's clothing stores	452	473 350	73 266	17 160	3 174	32.2	9.0
44812	Women's clothing stores	1 671	1 948 098	237 744	57 205	16 325	20.2	12.2
448120	Women's clothing stores	1 671	1 948 098	237 744	57 205	16 325	20.2	12.2
44813	Children's and infants' clothing stores	336	419 547	46 940	10 908	3 581	15.1	1.8
448130	Children's and infants' clothing stores	336	419 547	46 940	10 908	3 581	15.1	1.8
44814	Family clothing stores	971	3 627 932	482 357	112 762	25 057	4.9	4.0
448140	Family clothing stores	971	3 627 932	482 357	112 762	25 057	4.9	4.0
44815	Clothing accessories stores	245	152 367	26 294	6 626	1 236	17.1	5.4
448150	Clothing accessories stores	245	152 367	26 294	6 626	1 236	17.1	5.4
44819	Other clothing stores	470	396 022	64 430	15 370	4 332	21.8	8.7
448190	Other clothing stores	470	396 022	64 430	15 370	4 332	21.8	8.7
4482	Shoe stores	1 212	1 107 656	130 856	32 135	8 579	12.7	5.3
44821	Shoe stores	1 212	1 107 656	130 856	32 135	8 579	12.7	5.3
448210	Shoe stores	1 212	1 107 656	130 856	32 135	8 579	12.7	5.3
4482101	Men's shoe stores	79	41 042	5 800	1 491	325	7.1	12.9
4482102	Women's shoe stores	176	124 402	18 521	4 995	1 331	17.9	11.0
4482103	Children's and juveniles' shoe stores	52	29 627	4 053	992	254	11.2	3.4
4482104	Family shoe stores	607	501 124	59 898	14 582	3 761	12.7	5.9
4482105	Athletic footwear stores	298	411 461	42 584	10 075	2 908	11.8	2.2
4483	Jewelry, luggage, and leather goods stores	1 365	1 376 629	177 062	43 820	6 621	25.4	6.4
44831	Jewelry stores	1 275	1 241 525	161 276	40 092	5 990	25.7	6.9
448310	Jewelry stores	1 275	1 241 525	161 276	40 092	5 990	25.7	6.9
44832	Luggage and leather goods stores	90	135 104	15 786	3 728	631	22.9	2.1
448320	Luggage and leather goods stores	90	135 104	15 786	3 728	631	22.9	2.1

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	2 332	3 574 017	431 463	105 634	28 755	13.0	5.7
4511	Sporting goods, hobby, and musical instrument stores	1 490	2 312 175	272 983	67 119	16 803	14.2	5.7
45111	Sporting goods stores	679	1 071 126	127 544	31 361	7 652	14.0	7.3
451110	Sporting goods stores	679	1 071 126	127 544	31 361	7 652	14.0	7.3
4511101	General-line sporting goods stores	240	584 414	64 319	16 080	4 400	9.6	3.1
4511102	Specialty-line sporting goods stores	439	486 712	63 225	15 281	3 252	19.3	12.4
45112	Hobby, toy, and game stores	422	760 266	82 333	19 986	6 132	12.7	3.3
451120	Hobby, toy, and game stores	422	760 266	82 333	19 986	6 132	12.7	3.3
45113	Sewing, needlework, and piece goods stores	217	199 627	29 722	7 154	1 588	19.1	8.1
451130	Sewing, needlework, and piece goods stores	217	199 627	29 722	7 154	1 588	19.1	8.1
45114	Musical instrument and supplies stores	172	281 156	33 384	8 618	1 431	15.6	4.0
451140	Musical instrument and supplies stores	172	281 156	33 384	8 618	1 431	15.6	4.0
4512	Book, periodical, and music stores	842	1 261 842	158 480	38 515	11 952	10.7	5.7
45121	Book stores and news dealers	458	786 893	107 807	26 157	8 341	10.3	4.6
451211	Book stores	398	751 535	101 710	24 759	7 769	8.5	4.3
4512111	Book stores, general	246	441 185	54 937	13 506	3 552	9.7	4.0
4512112	Specialty book stores	88	64 209	9 358	2 157	652	16.2	5.0
4512113	College book stores	64	246 141	37 415	9 096	3 565	4.4	4.5
451212	News dealers and newsstands	60	35 358	6 097	1 398	572	46.8	12.2
45122	Prerecorded tape, compact disc, and record stores	384	474 949	50 673	12 358	3 611	11.6	7.5
451220	Prerecorded tape, compact disc, and record stores	384	474 949	50 673	12 358	3 611	11.6	7.5
452	General merchandise stores	943	15 034 328	1 368 278	314 073	72 103	1.3	.4
4521	Department stores	272	8 876 931	932 520	220 488	50 954	–	.4
45210009	Department stores (incl. leased depts.)[3]	272	9 229 846	932 520	220 488	50 954	–	.4
45211	Department stores	272	8 876 931	932 520	220 488	50 954	–	.4
452111	Department stores (except discount department stores)	139	4 390 228	521 859	129 408	28 980	–	.8
452112	Discount department stores	133	4 486 703	410 661	91 080	21 974	–	–
4529	Other general merchandise stores	671	6 157 397	435 758	93 585	21 149	3.2	.5
45291	Warehouse clubs and supercenters	44	D	D	D	i	D	D
452910	Warehouse clubs and supercenters	44	D	D	D	i	D	D
45299	All other general merchandise stores	627	D	D	D	j	D	D
452990	All other general merchandise stores	627	D	D	D	j	D	D
4529901	Variety stores	260	D	D	D	i	D	D
4529904	Miscellaneous general merchandise stores	367	739 778	92 293	22 213	5 158	10.4	2.7
453	Miscellaneous store retailers	4 368	3 834 534	539 402	131 505	29 880	22.0	9.0
4531	Florists	643	247 283	47 884	11 998	3 326	34.5	18.2
45311	Florists	643	247 283	47 884	11 998	3 326	34.5	18.2
453110	Florists	643	247 283	47 884	11 998	3 326	34.5	18.2
4532	Office supplies, stationery, and gift stores	1 598	1 786 575	214 494	53 085	13 110	13.4	6.3
45321	Office supplies and stationery stores	396	1 100 046	112 519	28 922	5 525	3.7	2.2
453210	Office supplies and stationery stores	396	1 100 046	112 519	28 922	5 525	3.7	2.2
45322	Gift, novelty, and souvenir stores	1 202	686 529	101 975	24 163	7 585	29.0	12.9
453220	Gift, novelty, and souvenir stores	1 202	686 529	101 975	24 163	7 585	29.0	12.9
4533	Used merchandise stores	577	366 304	79 869	19 502	4 469	24.1	12.3
45331	Used merchandise stores	577	366 304	79 869	19 502	4 469	24.1	12.3
453310	Used merchandise stores	577	366 304	79 869	19 502	4 469	24.1	12.3
4539	Other miscellaneous store retailers	1 550	1 434 372	197 155	46 920	8 975	30.1	10.1
45391	Pet and pet supplies stores	351	409 119	51 526	11 707	3 547	17.2	12.2
453910	Pet and pet supplies stores	351	409 119	51 526	11 707	3 547	17.2	12.2
45392	Art dealers	311	223 113	31 248	7 345	1 021	40.5	6.8
453920	Art dealers	311	223 113	31 248	7 345	1 021	40.5	6.8
45393	Manufactured (mobile) home dealers	36	89 667	7 476	1 619	305	31.2	7.6
453930	Manufactured (mobile) home dealers	36	89 667	7 476	1 619	305	31.2	7.6
45399	All other miscellaneous store retailers	852	712 473	106 905	26 249	4 102	34.1	10.2
454	Nonstore retailers	2 067	6 688 936	700 378	169 048	21 230	12.9	7.7
4541	Electronic shopping and mail-order houses	1 065	5 423 214	471 521	114 713	13 077	11.1	8.1
45411	Electronic shopping and mail-order houses	1 065	5 423 214	471 521	114 713	13 077	11.1	8.1
4542	Vending machine operators	143	173 321	34 520	8 209	1 270	28.5	6.9
45421	Vending machine operators	143	173 321	34 520	8 209	1 270	28.5	6.9
454210	Vending machine operators	143	173 321	34 520	8 209	1 270	28.5	6.9
4543	Direct selling establishments	859	1 092 401	194 337	46 126	6 883	19.4	5.5
45431	Fuel dealers	32	53 118	7 536	1 853	236	2.0	5.6
454311	Heating oil dealers	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	20	47 172	6 555	1 601	199	.3	5.7
454319	Other fuel dealers	8	D	D	D	b	D	D
45439	Other direct selling establishments	827	1 039 283	186 801	44 273	6 647	20.3	5.5
454390	Other direct selling establishments	827	1 039 283	186 801	44 273	6 647	20.3	5.5

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division							
44-45	**Retail trade**	**28 636**	**92 100 128**	**9 229 786**	**2 199 205**	**378 933**	**13.3**	**8.8**
441	Motor vehicle and parts dealers	2 584	26 095 296	2 007 519	479 031	50 892	8.8	10.6
4411	Automobile dealers	895	23 675 203	1 630 488	389 230	36 153	7.7	10.7
44111	New car dealers	524	22 703 694	1 573 769	375 583	34 341	6.2	10.7
441110	New car dealers	524	22 703 694	1 573 769	375 583	34 341	6.2	10.7
44112	Used car dealers	371	971 509	56 719	13 647	1 812	42.0	10.2
441120	Used car dealers	371	971 509	56 719	13 647	1 812	42.0	10.2
4412	Other motor vehicle dealers	199	721 339	78 398	17 501	2 704	22.9	8.0
44121	Recreational vehicle dealers	41	288 683	28 127	5 842	840	6.9	9.1
441210	Recreational vehicle dealers	41	288 683	28 127	5 842	840	6.9	9.1
44122	Motorcycle, boat, and other motor vehicle dealers	158	432 656	50 271	11 659	1 864	33.5	7.3
441221	Motorcycle dealers	86	276 629	30 662	7 054	1 061	24.4	8.9
441222	Boat dealers	51	102 238	11 290	2 615	446	37.2	5.6
441229	All other motor vehicle dealers	21	53 789	8 319	1 990	357	73.9	2.5
4413	Automotive parts, accessories, and tire stores	1 490	1 698 754	298 633	72 300	12 035	18.7	10.1
44131	Automotive parts and accessories stores	1 003	1 120 998	196 184	47 337	8 495	17.9	6.9
441310	Automotive parts and accessories stores	1 003	1 120 998	196 184	47 337	8 495	17.9	6.9
44132	Tire dealers	487	577 756	102 449	24 963	3 540	20.2	16.2
441320	Tire dealers	487	577 756	102 449	24 963	3 540	20.2	16.2
442	Furniture and home furnishings stores	1 863	3 003 224	395 703	94 192	16 214	23.8	7.1
4421	Furniture stores	876	1 688 896	219 040	52 910	7 439	25.1	7.5
44211	Furniture stores	876	1 688 896	219 040	52 910	7 439	25.1	7.5
442110	Furniture stores	876	1 688 896	219 040	52 910	7 439	25.1	7.5
4422	Home furnishings stores	987	1 314 328	176 663	41 282	8 775	22.1	6.7
44221	Floor covering stores	367	446 661	72 166	16 828	2 479	36.4	12.5
442210	Floor covering stores	367	446 661	72 166	16 828	2 479	36.4	12.5
44229	Other home furnishings stores	620	867 667	104 497	24 454	6 296	14.8	3.7
442291	Window treatment stores	68	38 758	4 811	1 023	244	28.1	6.4
442299	All other home furnishings stores	552	828 909	99 686	23 431	6 052	14.2	3.6
443	Electronics and appliance stores	1 506	3 542 758	370 694	89 409	14 133	11.9	8.8
4431	Electronics and appliance stores	1 506	3 542 758	370 694	89 409	14 133	11.9	8.8
44311	Appliance, television, and other electronics stores	1 061	2 359 975	258 206	61 143	9 801	12.6	5.9
443111	Household appliance stores	209	408 148	46 736	10 518	1 601	17.4	2.4
443112	Radio, television, and other electronics stores	852	1 951 827	211 470	50 625	8 200	11.6	6.7
44312	Computer and software stores	344	1 025 911	93 400	23 678	3 659	9.8	15.7
443120	Computer and software stores	344	1 025 911	93 400	23 678	3 659	9.8	15.7
44313	Camera and photographic supplies stores	101	156 872	19 088	4 588	673	15.5	7.1
443130	Camera and photographic supplies stores	101	156 872	19 088	4 588	673	15.5	7.1
444	Building material and garden equipment and supplies dealers	1 393	5 231 364	606 270	140 231	23 200	6.6	5.6
4441	Building material and supplies dealers	1 186	4 991 218	567 281	131 149	21 574	6.1	5.7
44411	Home centers	91	D	D	D	j	D	D
444110	Home Centers	91	D	D	D	j	D	D
44412	Paint and wallpaper stores	141	D	D	D	g	D	D
444120	Paint and wallpaper stores	141	D	D	D	g	D	D
44413	Hardware stores	256	427 413	61 809	14 796	3 043	16.0	4.0
444130	Hardware stores	256	427 413	61 809	14 796	3 043	16.0	4.0
44419	Other building material dealers	698	1 718 116	209 910	49 571	6 480	11.5	14.0
444190	Other building material dealers	698	1 718 116	209 910	49 571	6 480	11.5	14.0
4442	Lawn and garden equipment and supplies stores	207	240 146	38 989	9 082	1 626	18.1	4.5
44421	Outdoor power equipment stores	30	25 810	2 462	622	100	30.0	3.8
444210	Outdoor power equipment stores	30	25 810	2 462	622	100	30.0	3.8
44422	Nursery, garden center, and farm supply stores	177	214 336	36 527	8 460	1 526	16.7	4.6
444220	Nursery, garden center, and farm supply stores	177	214 336	36 527	8 460	1 526	16.7	4.6
445	Food and beverage stores	4 665	15 394 578	1 746 538	438 644	75 165	12.2	12.9
4451	Grocery stores	2 630	14 241 010	1 623 696	409 977	67 347	8.8	13.1
44511	Supermarkets and other grocery (except convenience) stores	2 079	13 776 036	1 582 676	399 974	64 435	7.4	12.9
445110	Supermarkets and other grocery (except convenience) stores	2 079	13 776 036	1 582 676	399 974	64 435	7.4	12.9
44512	Convenience stores	551	464 974	41 020	10 003	2 912	51.9	18.0
445120	Convenience stores	551	464 974	41 020	10 003	2 912	51.9	18.0
4452	Specialty food stores	959	580 544	83 838	19 383	5 044	42.5	12.6
4453	Beer, wine, and liquor stores	1 076	573 024	39 004	9 284	2 774	66.2	7.5
44531	Beer, wine, and liquor stores	1 076	573 024	39 004	9 284	2 774	66.2	7.5
445310	Beer, wine, and liquor stores	1 076	573 024	39 004	9 284	2 774	66.2	7.5

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division—*Con.*							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	2 572	5 779 742	846 728	181 836	27 621	28.7	5.0
4461	Health and personal care stores	2 572	5 779 742	846 728	181 836	27 621	28.7	5.0
44611	Pharmacies and drug stores	1 295	4 861 770	674 378	142 538	20 271	27.6	4.2
446110	Pharmacies and drug stores	1 295	4 861 770	674 378	142 538	20 271	27.6	4.2
4461101	Pharmacies and drug stores	1 256	4 839 016	671 747	141 842	20 126	27.4	4.2
4461102	Proprietary stores	39	22 754	2 631	696	145	72.5	8.7
44612	Cosmetics, beauty supplies, and perfume stores	423	301 698	41 103	9 466	2 432	45.1	8.5
446120	Cosmetics, beauty supplies, and perfume stores	423	301 698	41 103	9 466	2 432	45.1	8.5
44613	Optical goods stores	287	169 741	43 482	8 988	1 735	25.2	10.7
446130	Optical goods stores	287	169 741	43 482	8 988	1 735	25.2	10.7
44619	Other health and personal care stores	567	446 533	87 765	20 844	3 183	30.2	9.8
446191	Food (health) supplement stores	300	199 909	30 489	7 591	1 584	29.0	11.1
446199	All other health and personal care stores	267	246 624	57 276	13 253	1 599	31.1	8.8
447	Gasoline stations	1 837	5 396 775	193 706	46 798	12 294	39.5	16.3
4471	Gasoline stations	1 837	5 396 775	193 706	46 798	12 294	39.5	16.3
44711	Gasoline stations with convenience stores	1 111	3 430 693	123 696	29 299	8 001	35.3	11.0
447110	Gasoline stations with convenience stores	1 111	3 430 693	123 696	29 299	8 001	35.3	11.0
44719	Other gasoline stations	726	1 966 082	70 010	17 499	4 293	47.0	25.6
447190	Other gasoline stations	726	1 966 082	70 010	17 499	4 293	47.0	25.6
448	Clothing and clothing accessories stores	5 168	6 887 625	885 427	212 012	49 703	16.8	6.4
4481	Clothing stores	3 149	4 996 268	658 418	155 951	38 124	15.0	6.5
44811	Men's clothing stores	356	364 024	56 257	13 128	2 387	35.6	6.5
448110	Men's clothing stores	356	364 024	56 257	13 128	2 387	35.6	6.5
44812	Women's clothing stores	1 288	1 469 423	178 370	42 950	12 191	22.7	13.2
448120	Women's clothing stores	1 288	1 469 423	178 370	42 950	12 191	22.7	13.2
44813	Children's and infants' clothing stores	253	311 808	34 824	8 101	2 607	16.7	1.8
448130	Children's and infants' clothing stores	253	311 808	34 824	8 101	2 607	16.7	1.8
44814	Family clothing stores	716	2 462 155	325 523	76 264	17 023	6.0	2.7
448140	Family clothing stores	716	2 462 155	325 523	76 264	17 023	6.0	2.7
44815	Clothing accessories stores	191	116 820	20 454	5 307	946	17.0	6.4
448150	Clothing accessories stores	191	116 820	20 454	5 307	946	17.0	6.4
44819	Other clothing stores	345	272 038	42 990	10 201	2 970	23.8	10.1
448190	Other clothing stores	345	272 038	42 990	10 201	2 970	23.8	10.1
4482	Shoe stores	955	888 731	103 622	25 628	6 827	12.8	5.5
44821	Shoe stores	955	888 731	103 622	25 628	6 827	12.8	5.5
448210	Shoe stores	955	888 731	103 622	25 628	6 827	12.8	5.5
4482101	Men's shoe stores	63	29 495	4 396	1 129	241	9.9	15.2
4482102	Women's shoe stores	136	90 469	14 363	4 035	1 030	22.5	12.8
4482103	Children's and juveniles' shoe stores	40	25 698	3 345	800	200	11.8	2.1
4482104	Family shoe stores	477	406 924	47 494	11 557	2 992	13.9	5.7
4482105	Athletic footwear stores	239	336 145	34 024	8 107	2 364	9.2	2.7
4483	Jewelry, luggage, and leather goods stores	1 064	1 002 626	123 387	30 433	4 752	29.3	6.8
44831	Jewelry stores	991	904 903	111 110	27 617	4 255	29.2	7.4
448310	Jewelry stores	991	904 903	111 110	27 617	4 255	29.2	7.4
44832	Luggage and leather goods stores	73	97 723	12 277	2 816	497	29.7	1.4
448320	Luggage and leather goods stores	73	97 723	12 277	2 816	497	29.7	1.4
451	Sporting goods, hobby, book, and music stores	1 677	2 581 307	314 685	76 814	20 957	13.1	5.9
4511	Sporting goods, hobby, and musical instrument stores	1 032	1 581 268	183 767	44 865	11 085	14.4	5.8
45111	Sporting goods stores	464	715 577	83 223	20 446	4 882	15.2	7.5
451110	Sporting goods stores	464	715 577	83 223	20 446	4 882	15.2	7.5
4511101	General-line sporting goods stores	168	392 634	43 263	10 747	2 803	10.8	2.7
4511102	Specialty-line sporting goods stores	296	322 943	39 960	9 699	2 079	20.6	13.2
45112	Hobby, toy, and game stores	284	528 860	55 008	13 222	4 128	10.4	2.8
451120	Hobby, toy, and game stores	284	528 860	55 008	13 222	4 128	10.4	2.8
45113	Sewing, needlework, and piece goods stores	154	139 232	21 130	5 122	1 058	19.3	10.7
451130	Sewing, needlework, and piece goods stores	154	139 232	21 130	5 122	1 058	19.3	10.7
45114	Musical instrument and supplies stores	130	197 599	24 406	6 075	1 017	18.4	4.8
451140	Musical instrument and supplies stores	130	197 599	24 406	6 075	1 017	18.4	4.8
4512	Book, periodical, and music stores	645	1 000 039	130 918	31 949	9 872	11.1	6.1
45121	Book stores and news dealers	362	629 523	89 844	21 892	7 045	10.2	4.6
451211	Book stores	311	598 412	84 387	20 649	6 531	8.2	4.4
4512111	Book stores, general	190	319 327	41 127	10 232	2 567	10.8	4.0
4512112	Specialty book stores	71	53 261	7 754	1 782	504	15.8	5.7
4512113	College book stores	50	225 824	35 506	8 635	3 460	2.8	4.5
451212	News dealers and newsstands	51	31 111	5 457	1 243	514	48.5	8.3
45122	Prerecorded tape, compact disc, and record stores	283	370 516	41 074	10 057	2 827	12.6	8.6
451220	Prerecorded tape, compact disc, and record stores	283	370 516	41 074	10 057	2 827	12.6	8.6

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division—*Con.*							
44-45	**Retail trade**—Con.							
452	General merchandise stores	734	10 659 149	984 081	228 195	52 219	1.0	.5
4521	Department stores	190	6 271 120	659 425	157 173	36 091	–	.5
45210009	Department stores (incl. leased depts.)[3]	190	6 515 792	659 425	157 173	36 091	–	.5
45211	Department stores	190	6 271 120	659 425	157 173	36 091	–	.5
452111	Department stores (except discount department stores)	99	3 155 801	373 084	93 305	20 785	–	1.1
452112	Discount department stores	91	3 115 319	286 341	63 868	15 306	–	–
4529	Other general merchandise stores	544	4 388 029	324 656	71 022	16 128	2.5	.5
45291	Warehouse clubs and supercenters	28	D	D	D	i	D	D
452910	Warehouse clubs and supercenters	28	D	D	D	i	D	D
45299	All other general merchandise stores	516	D	D	D	i	D	D
452990	All other general merchandise stores	516	D	D	D	i	D	D
4529901	Variety stores	215	D	D	D	i	D	D
4529904	Miscellaneous general merchandise stores	301	D	D	D	h	D	D
453	Miscellaneous store retailers	3 159	2 731 895	377 301	91 766	21 037	22.6	9.9
4531	Florists	461	179 909	34 564	8 571	2 351	31.8	19.4
45311	Florists	461	179 909	34 564	8 571	2 351	31.8	19.4
453110	Florists	461	179 909	34 564	8 571	2 351	31.8	19.4
4532	Office supplies, stationery, and gift stores	1 157	1 275 205	152 910	38 003	9 230	13.6	6.5
45321	Office supplies and stationery stores	294	778 177	77 542	20 033	3 962	3.7	1.8
453210	Office supplies and stationery stores	294	778 177	77 542	20 033	3 962	3.7	1.8
45322	Gift, novelty, and souvenir stores	863	497 028	75 368	17 970	5 268	29.0	13.9
453220	Gift, novelty, and souvenir stores	863	497 028	75 368	17 970	5 268	29.0	13.9
4533	Used merchandise stores	440	274 934	60 467	14 883	3 388	24.4	12.2
45331	Used merchandise stores	440	274 934	60 467	14 883	3 388	24.4	12.2
453310	Used merchandise stores	440	274 934	60 467	14 883	3 388	24.4	12.2
4539	Other miscellaneous store retailers	1 101	1 001 847	129 360	30 309	6 068	32.0	11.7
45391	Pet and pet supplies stores	253	289 478	36 370	8 272	2 452	16.6	16.2
453910	Pet and pet supplies stores	253	289 478	36 370	8 272	2 452	16.6	16.2
45392	Art dealers	230	181 540	24 648	5 906	778	41.4	5.9
453920	Art dealers	230	181 540	24 648	5 906	778	41.4	5.9
45393	Manufactured (mobile) home dealers	14	20 127	2 163	509	89	24.5	18.3
453930	Manufactured (mobile) home dealers	14	20 127	2 163	509	89	24.5	18.3
45399	All other miscellaneous store retailers	604	510 702	66 179	15 622	2 749	37.6	11.0
454	Nonstore retailers	1 478	4 796 415	501 134	120 277	15 498	11.7	9.0
4541	Electronic shopping and mail-order houses	740	3 806 396	326 575	78 785	9 139	9.7	9.9
45411	Electronic shopping and mail-order houses	740	3 806 396	326 575	78 785	9 139	9.7	9.9
4542	Vending machine operators	101	127 996	24 893	5 869	899	26.7	6.7
45421	Vending machine operators	101	127 996	24 893	5 869	899	26.7	6.7
454210	Vending machine operators	101	127 996	24 893	5 869	899	26.7	6.7
4543	Direct selling establishments	637	862 023	149 666	35 623	5 460	18.3	5.5
45431	Fuel dealers	27	40 529	5 718	1 374	180	2.6	7.3
454311	Heating oil dealers	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	17	D	D	D	c	D	D
454319	Other fuel dealers	6	D	D	D	a	D	D
45439	Other direct selling establishments	610	821 494	143 948	34 249	5 280	19.1	5.4
454390	Other direct selling establishments	610	821 494	143 948	34 249	5 280	19.1	5.4
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division							
44-45	**Retail trade**	**9 559**	**35 736 615**	**3 635 226**	**867 982**	**143 342**	**11.0**	**5.9**
441	Motor vehicle and parts dealers	947	10 447 944	810 923	196 420	19 177	9.9	3.7
4411	Automobile dealers	333	9 356 363	658 706	160 318	13 760	8.5	3.3
44111	New car dealers	207	8 968 855	639 953	155 794	13 062	7.3	3.0
441110	New car dealers	207	8 968 855	639 953	155 794	13 062	7.3	3.0
44112	Used car dealers	126	387 508	18 753	4 524	698	36.6	10.5
441120	Used car dealers	126	387 508	18 753	4 524	698	36.6	10.5
4412	Other motor vehicle dealers	136	502 359	50 323	11 035	1 482	26.4	3.1
44121	Recreational vehicle dealers	19	146 735	11 875	2 696	282	30.4	1.6
441210	Recreational vehicle dealers	19	146 735	11 875	2 696	282	30.4	1.6
44122	Motorcycle, boat, and other motor vehicle dealers	117	355 624	38 448	8 339	1 200	24.8	3.7
441221	Motorcycle dealers	49	129 474	17 364	3 526	455	30.9	4.6
441222	Boat dealers	56	212 207	18 573	4 218	565	20.8	3.1
441229	All other motor vehicle dealers	12	13 943	2 511	595	180	29.2	5.1
4413	Automotive parts, accessories, and tire stores	478	589 222	101 894	25 067	3 935	17.3	9.5
44131	Automotive parts and accessories stores	309	371 886	62 168	15 402	2 677	18.9	5.7
441310	Automotive parts and accessories stores	309	371 886	62 168	15 402	2 677	18.9	5.7
44132	Tire dealers	169	217 336	39 726	9 665	1 258	14.5	16.1
441320	Tire dealers	169	217 336	39 726	9 665	1 258	14.5	16.1

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division—*Con.*							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	740	1 389 347	180 567	42 920	6 871	14.5	8.0
4421	Furniture stores	306	669 938	80 497	18 876	2 396	13.9	12.1
44211	Furniture stores	306	669 938	80 497	18 876	2 396	13.9	12.1
442110	Furniture stores	306	669 938	80 497	18 876	2 396	13.9	12.1
4422	Home furnishings stores	434	719 409	100 070	24 044	4 475	15.2	4.1
44221	Floor covering stores	162	306 591	51 307	12 759	1 436	22.5	3.3
442210	Floor covering stores	162	306 591	51 307	12 759	1 436	22.5	3.3
44229	Other home furnishings stores	272	412 818	48 763	11 285	3 039	9.7	4.7
442291	Window treatment stores	25	20 259	2 519	581	142	25.1	25.5
442299	All other home furnishings stores	247	392 559	46 244	10 704	2 897	8.9	3.6
443	Electronics and appliance stores	531	1 585 082	172 026	41 057	6 096	12.0	6.6
4431	Electronics and appliance stores	531	1 585 082	172 026	41 057	6 096	12.0	6.6
44311	Appliance, television, and other electronics stores	328	1 006 426	113 700	26 801	4 010	12.5	4.5
443111	Household appliance stores	65	280 732	23 551	5 825	779	10.6	2.9
443112	Radio, television, and other electronics stores	263	725 694	90 149	20 976	3 231	13.3	5.1
44312	Computer and software stores	173	553 015	54 387	13 460	1 911	11.0	10.8
443120	Computer and software stores	173	553 015	54 387	13 460	1 911	11.0	10.8
44313	Camera and photographic supplies stores	30	25 641	3 939	796	175	15.3	1.5
443130	Camera and photographic supplies stores	30	25 641	3 939	796	175	15.3	1.5
444	Building material and garden equipment and supplies dealers	520	2 383 684	297 843	68 375	10 466	8.6	9.5
4441	Building material and supplies dealers	435	2 211 708	267 265	61 543	9 214	8.3	9.1
44411	Home centers	41	D	D	D	h	D	D
444110	Home Centers	41	D	D	D	h	D	D
44412	Paint and wallpaper stores	55	D	D	D	e	D	D
444120	Paint and wallpaper stores	55	D	D	D	e	D	D
44413	Hardware stores	70	134 889	21 905	5 270	1 008	27.5	2.3
444130	Hardware stores	70	134 889	21 905	5 270	1 008	27.5	2.3
44419	Other building material dealers	269	884 765	110 141	25 233	3 110	15.1	20.3
444190	Other building material dealers	269	884 765	110 141	25 233	3 110	15.1	20.3
4442	Lawn and garden equipment and supplies stores	85	171 976	30 578	6 832	1 252	13.3	15.3
44421	Outdoor power equipment stores	14	12 231	1 159	256	52	69.1	13.8
444210	Outdoor power equipment stores	14	12 231	1 159	256	52	69.1	13.8
44422	Nursery, garden center, and farm supply stores	71	159 745	29 419	6 576	1 200	9.0	15.4
444220	Nursery, garden center, and farm supply stores	71	159 745	29 419	6 576	1 200	9.0	15.4
445	Food and beverage stores	1 141	5 130 520	603 091	149 721	24 626	7.1	10.3
4451	Grocery stores	680	4 798 931	566 811	141 096	22 528	5.3	10.5
44511	Supermarkets and other grocery (except convenience) stores	524	4 658 295	553 485	137 836	21 613	4.2	10.3
445110	Supermarkets and other grocery (except convenience) stores	524	4 658 295	553 485	137 836	21 613	4.2	10.3
44512	Convenience stores	156	140 636	13 326	3 260	915	42.5	19.0
445120	Convenience stores	156	140 636	13 326	3 260	915	42.5	19.0
4452	Specialty food stores	228	157 930	24 743	5 999	1 465	26.4	10.7
4453	Beer, wine, and liquor stores	233	173 659	11 537	2 626	633	40.2	4.5
44531	Beer, wine, and liquor stores	233	173 659	11 537	2 626	633	40.2	4.5
445310	Beer, wine, and liquor stores	233	173 659	11 537	2 626	633	40.2	4.5
446	Health and personal care stores	845	1 843 039	269 680	61 998	9 597	19.6	6.9
4461	Health and personal care stores	845	1 843 039	269 680	61 998	9 597	19.6	6.9
44611	Pharmacies and drug stores	399	1 514 322	207 908	47 482	6 841	18.9	6.0
446110	Pharmacies and drug stores	399	1 514 322	207 908	47 482	6 841	18.9	6.0
4461101	Pharmacies and drug stores	394	1 510 654	207 489	47 374	6 821	18.8	6.1
4461102	Proprietary stores	5	3 668	419	108	20	68.0	–
44612	Cosmetics, beauty supplies, and perfume stores	161	86 243	12 120	2 871	866	27.7	7.4
446120	Cosmetics, beauty supplies, and perfume stores	161	86 243	12 120	2 871	866	27.7	7.4
44613	Optical goods stores	94	69 413	16 930	3 444	623	15.6	15.1
446130	Optical goods stores	94	69 413	16 930	3 444	623	15.6	15.1
44619	Other health and personal care stores	191	173 061	32 722	8 201	1 267	23.6	10.3
446191	Food (health) supplement stores	111	76 981	10 671	2 545	637	36.0	7.1
446199	All other health and personal care stores	80	96 080	22 051	5 656	630	13.7	12.9
447	Gasoline stations	619	1 979 974	85 254	20 309	5 050	30.2	11.2
4471	Gasoline stations	619	1 979 974	85 254	20 309	5 050	30.2	11.2
44711	Gasoline stations with convenience stores	435	1 493 825	61 201	14 503	3 764	24.6	7.3
447110	Gasoline stations with convenience stores	435	1 493 825	61 201	14 503	3 764	24.6	7.3
44719	Other gasoline stations	184	486 149	24 053	5 806	1 286	47.5	23.4
447190	Other gasoline stations	184	486 149	24 053	5 806	1 286	47.5	23.4

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
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	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division—*Con.*							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	1 554	2 613 976	353 522	83 974	19 202	8.9	7.0
4481	Clothing stores	996	2 021 048	272 613	64 080	15 581	7.4	7.5
44811	Men's clothing stores	96	109 326	17 009	4 032	787	20.9	17.5
448110	Men's clothing stores	96	109 326	17 009	4 032	787	20.9	17.5
44812	Women's clothing stores	383	478 675	59 374	14 255	4 134	12.5	9.1
448120	Women's clothing stores	383	478 675	59 374	14 255	4 134	12.5	9.1
44813	Children's and infants' clothing stores	83	107 739	12 116	2 807	974	10.5	1.7
448130	Children's and infants' clothing stores	83	107 739	12 116	2 807	974	10.5	1.7
44814	Family clothing stores	255	1 165 777	156 834	36 498	8 034	2.4	6.7
448140	Family clothing stores	255	1 165 777	156 834	36 498	8 034	2.4	6.7
44815	Clothing accessories stores	54	35 547	5 840	1 319	290	17.4	2.3
448150	Clothing accessories stores	54	35 547	5 840	1 319	290	17.4	2.3
44819	Other clothing stores	125	123 984	21 440	5 169	1 362	17.3	5.7
448190	Other clothing stores	125	123 984	21 440	5 169	1 362	17.3	5.7
4482	Shoe stores	257	218 925	27 234	6 507	1 752	12.3	4.6
44821	Shoe stores	257	218 925	27 234	6 507	1 752	12.3	4.6
448210	Shoe stores	257	218 925	27 234	6 507	1 752	12.3	4.6
4482101	Men's shoe stores	16	11 547	1 404	362	84	–	7.0
4482102	Women's shoe stores	40	33 933	4 158	960	301	5.6	6.3
4482103	Children's and juveniles' shoe stores	12	3 929	708	192	54	6.9	12.5
4482104	Family shoe stores	130	94 200	12 404	3 025	769	7.7	7.0
4482105	Athletic footwear stores	59	75 316	8 560	1 968	544	23.4	–
4483	Jewelry, luggage, and leather goods stores	301	374 003	53 675	13 387	1 869	15.1	5.6
44831	Jewelry stores	284	336 622	50 166	12 475	1 735	16.2	5.8
448310	Jewelry stores	284	336 622	50 166	12 475	1 735	16.2	5.8
44832	Luggage and leather goods stores	17	37 381	3 509	912	134	5.0	4.0
448320	Luggage and leather goods stores	17	37 381	3 509	912	134	5.0	4.0
451	Sporting goods, hobby, book, and music stores	655	992 710	116 778	28 820	7 798	12.7	5.0
4511	Sporting goods, hobby, and musical instrument stores	458	730 907	89 216	22 254	5 718	13.8	5.3
45111	Sporting goods stores	215	355 549	44 321	10 915	2 770	11.5	7.0
451110	Sporting goods stores	215	355 549	44 321	10 915	2 770	11.5	7.0
4511101	General-line sporting goods stores	72	191 780	21 056	5 333	1 597	7.2	3.8
4511102	Specialty-line sporting goods stores	143	163 769	23 265	5 582	1 173	16.6	10.7
45112	Hobby, toy, and game stores	138	231 406	27 325	6 764	2 004	17.9	4.6
451120	Hobby, toy, and game stores	138	231 406	27 325	6 764	2 004	17.9	4.6
45113	Sewing, needlework, and piece goods stores	63	60 395	8 592	2 032	530	18.5	2.1
451130	Sewing, needlework, and piece goods stores	63	60 395	8 592	2 032	530	18.5	2.1
45114	Musical instrument and supplies stores	42	83 557	8 978	2 543	414	9.2	2.2
451140	Musical instrument and supplies stores	42	83 557	8 978	2 543	414	9.2	2.2
4512	Book, periodical, and music stores	197	261 803	27 562	6 566	2 080	9.4	4.3
45121	Book stores and news dealers	96	157 370	17 963	4 265	1 296	10.4	4.8
451211	Book stores	87	153 123	17 323	4 110	1 238	9.7	3.8
4512111	Book stores, general	56	121 858	13 810	3 274	985	6.8	4.0
4512112	Specialty book stores	17	10 948	1 604	375	148	17.9	1.7
4512113	College book stores	14	20 317	1 909	461	105	22.9	4.0
451212	News dealers and newsstands	9	4 247	640	155	58	34.9	41.1
45122	Prerecorded tape, compact disc, and record stores	101	104 433	9 599	2 301	784	7.8	3.6
451220	Prerecorded tape, compact disc, and record stores	101	104 433	9 599	2 301	784	7.8	3.6
452	General merchandise stores	209	4 375 179	384 197	85 878	19 884	2.0	.2
4521	Department stores	82	2 605 811	273 095	63 315	14 863	–	–
45210009	Department stores (incl. leased depts.)[3]	82	2 714 054	273 095	63 315	14 863	–	–
45211	Department stores	82	2 605 811	273 095	63 315	14 863	–	–
452111	Department stores (except discount department stores)	40	1 234 427	148 775	36 103	8 195	–	–
452112	Discount department stores	42	1 371 384	124 320	27 212	6 668	–	–
4529	Other general merchandise stores	127	1 769 368	111 102	22 563	5 021	4.9	.4
45291	Warehouse clubs and supercenters	16	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	16	D	D	D	h	D	D
45299	All other general merchandise stores	111	D	D	D	g	D	D
452990	All other general merchandise stores	111	D	D	D	g	D	D
4529901	Variety stores	45	D	D	D	g	D	D
4529904	Miscellaneous general merchandise stores	66	D	D	D	g	D	D
453	Miscellaneous store retailers	1 209	1 102 639	162 101	39 739	8 843	20.7	7.0
4531	Florists	182	67 374	13 320	3 427	975	41.7	15.0
45311	Florists	182	67 374	13 320	3 427	975	41.7	15.0
453110	Florists	182	67 374	13 320	3 427	975	41.7	15.0
4532	Office supplies, stationery, and gift stores	441	511 370	61 584	15 082	3 880	13.1	5.7
45321	Office supplies and stationery stores	102	321 869	34 977	8 889	1 563	3.8	3.0
453210	Office supplies and stationery stores	102	321 869	34 977	8 889	1 563	3.8	3.0
45322	Gift, novelty, and souvenir stores	339	189 501	26 607	6 193	2 317	28.8	10.3
453220	Gift, novelty, and souvenir stores	339	189 501	26 607	6 193	2 317	28.8	10.3
4533	Used merchandise stores	137	91 370	19 402	4 619	1 081	23.4	12.5
45331	Used merchandise stores	137	91 370	19 402	4 619	1 081	23.4	12.5
453310	Used merchandise stores	137	91 370	19 402	4 619	1 081	23.4	12.5

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division—*Con.*							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	449	432 525	67 795	16 611	2 907	25.8	6.2
45391	Pet and pet supplies stores	98	119 641	15 156	3 435	1 095	18.7	2.3
453910	Pet and pet supplies stores	98	119 641	15 156	3 435	1 095	18.7	2.3
45392	Art dealers	81	41 573	6 600	1 439	243	36.6	10.5
453920	Art dealers	81	41 573	6 600	1 439	243	36.6	10.5
45393	Manufactured (mobile) home dealers	22	69 540	5 313	1 110	216	33.2	4.5
453930	Manufactured (mobile) home dealers	22	69 540	5 313	1 110	216	33.2	4.5
45399	All other miscellaneous store retailers	248	201 771	40 726	10 627	1 353	25.1	8.3
454	Nonstore retailers	589	1 892 521	199 244	48 771	5 732	16.0	4.2
4541	Electronic shopping and mail-order houses	325	1 616 818	144 946	35 928	3 938	14.5	3.9
45411	Electronic shopping and mail-order houses	325	1 616 818	144 946	35 928	3 938	14.5	3.9
4542	Vending machine operators	42	45 325	9 627	2 340	371	33.5	7.4
45421	Vending machine operators	42	45 325	9 627	2 340	371	33.5	7.4
454210	Vending machine operators	42	45 325	9 627	2 340	371	33.5	7.4
4543	Direct selling establishments	222	230 378	44 671	10 503	1 423	23.3	5.4
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	217	217 789	42 853	10 024	1 367	24.6	5.7
454390	Other direct selling establishments	217	217 789	42 853	10 024	1 367	24.6	5.7
	Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**2 429**	**9 024 777**	**897 092**	**212 495**	**36 622**	**9.8**	**4.8**
441	Motor vehicle and parts dealers	257	2 744 117	234 481	55 043	5 428	6.7	7.5
4411	Automobile dealers	92	2 488 790	195 561	46 027	4 007	5.3	6.9
44111	New car dealers	69	2 443 258	192 043	45 206	3 883	4.8	6.9
441110	New car dealers	69	2 443 258	192 043	45 206	3 883	4.8	6.9
44112	Used car dealers	23	45 532	3 518	821	124	36.4	8.8
441120	Used car dealers	23	45 532	3 518	821	124	36.4	8.8
4412	Other motor vehicle dealers	38	96 238	10 668	2 303	310	35.1	16.5
44121	Recreational vehicle dealers	6	27 197	2 652	624	74	6.9	49.4
441210	Recreational vehicle dealers	6	27 197	2 652	624	74	6.9	49.4
44122	Motorcycle, boat, and other motor vehicle dealers	32	69 041	8 016	1 679	236	46.1	3.6
441221	Motorcycle dealers	18	50 374	6 280	1 326	163	58.0	.4
441222	Boat dealers	11	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	127	159 089	28 252	6 713	1 111	11.5	10.7
44131	Automotive parts and accessories stores	79	107 438	17 528	4 123	746	12.5	10.7
441310	Automotive parts and accessories stores	79	107 438	17 528	4 123	746	12.5	10.7
44132	Tire dealers	48	51 651	10 724	2 590	365	9.3	10.7
441320	Tire dealers	48	51 651	10 724	2 590	365	9.3	10.7
442	Furniture and home furnishings stores	185	289 613	37 176	8 703	1 621	13.2	5.8
4421	Furniture stores	73	127 071	16 733	3 855	515	12.3	5.8
44211	Furniture stores	73	127 071	16 733	3 855	515	12.3	5.8
442110	Furniture stores	73	127 071	16 733	3 855	515	12.3	5.8
4422	Home furnishings stores	112	162 542	20 443	4 848	1 106	13.9	5.9
44221	Floor covering stores	39	60 545	9 425	2 194	284	27.8	10.7
442210	Floor covering stores	39	60 545	9 425	2 194	284	27.8	10.7
44229	Other home furnishings stores	73	101 997	11 018	2 654	822	5.7	3.0
442299	All other home furnishings stores	61	95 608	10 343	2 516	781	5.1	3.2
443	Electronics and appliance stores	110	331 728	32 020	7 584	1 284	7.1	1.5
4431	Electronics and appliance stores	110	331 728	32 020	7 584	1 284	7.1	1.5
44311	Appliance, television, and other electronics stores	75	279 025	24 889	5 878	1 021	6.4	.9
443111	Household appliance stores	16	29 150	3 561	799	130	47.8	.1
443112	Radio, television, and other electronics stores	59	249 875	21 328	5 079	891	1.6	1.0
44312	Computer and software stores	29	D	D	D	c	D	D
443120	Computer and software stores	29	D	D	D	c	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	169	875 068	99 030	22 813	3 378	7.6	5.0
4441	Building material and supplies dealers	143	814 993	88 541	20 413	3 016	7.6	3.6
44411	Home centers	9	D	D	D	f	D	D
444110	Home Centers	9	D	D	D	f	D	D
44412	Paint and wallpaper stores	17	D	D	D	c	D	D
444120	Paint and wallpaper stores	17	D	D	D	c	D	D
44413	Hardware stores	29	281 871	31 852	6 701	1 272	3.0	.6
444130	Hardware stores	29	281 871	31 852	6 701	1 272	3.0	.6
44419	Other building material dealers	88	241 302	29 198	6 694	733	21.2	10.6
444190	Other building material dealers	88	241 302	29 198	6 694	733	21.2	10.6
4442	Lawn and garden equipment and supplies stores	26	60 075	10 489	2 400	362	7.6	23.4
44422	Nursery, garden center, and farm supply stores	25	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	25	D	D	D	e	D	D
445	Food and beverage stores	300	1 371 985	154 023	38 539	6 043	9.5	3.4
4451	Grocery stores	177	1 293 340	145 172	36 481	5 538	6.2	3.0
44511	Supermarkets and other grocery (except convenience) stores	147	1 274 407	143 994	36 202	5 452	5.5	2.9
445110	Supermarkets and other grocery (except convenience) stores	147	1 274 407	143 994	36 202	5 452	5.5	2.9
4452	Specialty food stores	52	30 542	5 255	1 215	277	36.5	17.8
4453	Beer, wine, and liquor stores	71	48 103	3 596	843	228	82.7	4.0
44531	Beer, wine, and liquor stores	71	48 103	3 596	843	228	82.7	4.0
445310	Beer, wine, and liquor stores	71	48 103	3 596	843	228	82.7	4.0
446	Health and personal care stores	198	479 899	64 872	14 761	2 542	17.5	1.9
4461	Health and personal care stores	198	479 899	64 872	14 761	2 542	17.5	1.9
44611	Pharmacies and drug stores	99	417 831	53 239	12 167	1 967	16.4	1.9
446110	Pharmacies and drug stores	99	417 831	53 239	12 167	1 967	16.4	1.9
4461101	Pharmacies and drug stores	96	416 917	53 005	12 107	1 952	16.4	1.9
44612	Cosmetics, beauty supplies, and perfume stores	31	16 774	2 559	603	167	14.5	1.2
446120	Cosmetics, beauty supplies, and perfume stores	31	16 774	2 559	603	167	14.5	1.2
44613	Optical goods stores	26	13 360	3 158	616	150	14.4	5.1
446130	Optical goods stores	26	13 360	3 158	616	150	14.4	5.1
44619	Other health and personal care stores	42	31 934	5 916	1 375	258	34.4	.5
446191	Food (health) supplement stores	24	17 797	2 553	611	158	40.9	–
446199	All other health and personal care stores	18	14 137	3 363	764	100	26.1	1.2
447	Gasoline stations	180	490 782	19 782	4 812	1 234	37.9	8.1
4471	Gasoline stations	180	490 782	19 782	4 812	1 234	37.9	8.1
44711	Gasoline stations with convenience stores	113	318 624	13 724	3 175	853	28.4	5.6
447110	Gasoline stations with convenience stores	113	318 624	13 724	3 175	853	28.4	5.6
44719	Other gasoline stations	67	172 158	6 058	1 637	381	55.3	12.7
447190	Other gasoline stations	67	172 158	6 058	1 637	381	55.3	12.7
448	Clothing and clothing accessories stores	392	478 451	56 684	13 695	3 712	7.1	5.6
4481	Clothing stores	242	351 056	39 491	9 538	2 744	7.2	5.1
44811	Men's clothing stores	31	25 072	3 610	797	193	26.9	7.5
448110	Men's clothing stores	31	25 072	3 610	797	193	26.9	7.5
44812	Women's clothing stores	94	85 426	10 311	2 409	796	15.8	11.2
448120	Women's clothing stores	94	85 426	10 311	2 409	796	15.8	11.2
44813	Children's and infants' clothing stores	21	28 563	2 738	641	248	1.9	1.6
448130	Children's and infants' clothing stores	21	28 563	2 738	641	248	1.9	1.6
44814	Family clothing stores	59	181 229	18 103	4 620	1 213	1.3	2.5
448140	Family clothing stores	59	181 229	18 103	4 620	1 213	1.3	2.5
44815	Clothing accessories stores	16	8 864	1 224	298	78	5.4	–
448150	Clothing accessories stores	16	8 864	1 224	298	78	5.4	–
44819	Other clothing stores	21	21 902	3 505	773	216	6.9	7.1
448190	Other clothing stores	21	21 902	3 505	773	216	6.9	7.1
4482	Shoe stores	89	74 135	8 567	2 030	630	4.4	1.6
44821	Shoe stores	89	74 135	8 567	2 030	630	4.4	1.6
448210	Shoe stores	89	74 135	8 567	2 030	630	4.4	1.6
4482101	Men's shoe stores	6	6 217	682	181	33	–	6.2
4482102	Women's shoe stores	12	6 567	959	204	103	2.2	–
4482103	Children's and juveniles' shoe stores	4	1 559	292	82	25	–	–
4482104	Family shoe stores	50	36 780	4 376	1 039	321	8.4	2.1
4482105	Athletic footwear stores	17	23 012	2 258	524	148	–	.2
4483	Jewelry, luggage, and leather goods stores	61	53 260	8 626	2 127	338	10.3	14.0
44831	Jewelry stores	57	50 805	8 353	2 065	319	10.7	14.5
448310	Jewelry stores	57	50 805	8 353	2 065	319	10.7	14.5
44832	Luggage and leather goods stores	4	2 455	273	62	19	3.3	4.6
448320	Luggage and leather goods stores	4	2 455	273	62	19	3.3	4.6

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	168	215 500	24 377	5 857	1 787	15.0	4.4
4511	Sporting goods, hobby, and musical instrument stores	126	160 164	18 030	4 416	1 336	19.5	4.3
45111	Sporting goods stores	68	75 765	9 102	2 181	628	29.4	3.3
451110	Sporting goods stores	68	75 765	9 102	2 181	628	29.4	3.3
4511101	General-line sporting goods stores	18	42 041	4 531	1 087	362	12.0	2.1
4511102	Specialty-line sporting goods stores	50	33 724	4 571	1 094	266	51.2	4.8
45112	Hobby, toy, and game stores	33	53 871	6 112	1 533	495	6.1	5.6
451120	Hobby, toy, and game stores	33	53 871	6 112	1 533	495	6.1	5.6
45113	Sewing, needlework, and piece goods stores	15	14 710	1 375	340	121	2.7	.7
451130	Sewing, needlework, and piece goods stores	15	14 710	1 375	340	121	2.7	.7
45114	Musical instrument and supplies stores	10	15 818	1 441	362	92	32.6	7.6
451140	Musical instrument and supplies stores	10	15 818	1 441	362	92	32.6	7.6
4512	Book, periodical, and music stores	42	55 336	6 347	1 441	451	2.2	4.8
45121	Book stores and news dealers	25	36 498	4 375	961	285	2.7	5.8
451211	Book stores	23	D	D	D	e	D	D
4512111	Book stores, general	15	30 351	3 647	757	230	3.0	3.3
4512112	Specialty book stores	6	D	D	D	b	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	17	18 838	1 972	480	166	1.1	3.0
451220	Prerecorded tape, compact disc, and record stores	17	18 838	1 972	480	166	1.1	3.0
452	General merchandise stores	60	1 136 159	96 970	22 636	5 668	.2	.1
4521	Department stores	26	724 139	70 228	16 986	4 251	–	–
45210009	Department stores (incl. leased depts.)[3]	26	754 045	70 228	16 986	4 251	–	–
45211	Department stores	26	724 139	70 228	16 986	4 251	–	–
452111	Department stores (except discount department stores)	12	316 744	35 475	8 707	2 187	–	–
452112	Discount department stores	14	407 395	34 753	8 279	2 064	–	–
4529	Other general merchandise stores	34	412 020	26 742	5 650	1 417	.6	.3
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
45299	All other general merchandise stores	31	D	D	D	f	D	D
452990	All other general merchandise stores	31	D	D	D	f	D	D
4529901	Variety stores	11	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	20	D	D	D	c	D	D
453	Miscellaneous store retailers	285	232 532	31 156	7 687	2 268	15.7	11.0
4531	Florists	42	10 584	1 912	534	196	28.9	21.7
45311	Florists	42	10 584	1 912	534	196	28.9	21.7
453110	Florists	42	10 584	1 912	534	196	28.9	21.7
4532	Office supplies, stationery, and gift stores	97	114 780	12 613	3 186	819	7.4	6.1
45321	Office supplies and stationery stores	22	75 299	6 748	1 739	320	1.5	–
453210	Office supplies and stationery stores	22	75 299	6 748	1 739	320	1.5	–
45322	Gift, novelty, and souvenir stores	75	39 481	5 865	1 447	499	18.6	17.7
453220	Gift, novelty, and souvenir stores	75	39 481	5 865	1 447	499	18.6	17.7
4533	Used merchandise stores	39	23 153	6 455	1 633	580	13.3	43.0
45331	Used merchandise stores	39	23 153	6 455	1 633	580	13.3	43.0
453310	Used merchandise stores	39	23 153	6 455	1 633	580	13.3	43.0
4539	Other miscellaneous store retailers	107	84 015	10 176	2 334	673	26.0	7.7
45391	Pet and pet supplies stores	33	37 078	4 488	1 051	358	10.7	6.5
453910	Pet and pet supplies stores	33	37 078	4 488	1 051	358	10.7	6.5
45392	Art dealers	15	4 911	727	161	45	13.3	2.5
453920	Art dealers	15	4 911	727	161	45	13.3	2.5
45399	All other miscellaneous store retailers	56	D	D	D	e	D	D
454	Nonstore retailers	125	378 943	46 521	10 365	1 657	17.4	2.4
4541	Electronic shopping and mail-order houses	61	301 458	27 130	6 153	992	18.1	2.6
45411	Electronic shopping and mail-order houses	61	301 458	27 130	6 153	992	18.1	2.6
4543	Direct selling establishments	60	72 648	18 508	4 015	633	14.9	1.8
45431	Fuel dealers	6	19 219	1 551	372	45	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	6	19 219	1 551	372	45	–	–
45439	Other direct selling establishments	54	53 429	16 957	3 643	588	20.3	2.5
454390	Other direct selling establishments	54	53 429	16 957	3 643	588	20.3	2.5
	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**8 876**	**32 270 216**	**3 165 771**	**754 334**	**133 530**	**10.2**	**6.8**

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
441	Motor vehicle and parts dealers	1 178	9 231 642	798 928	191 166	21 446	8.8	9.2
4411	Automobile dealers	386	7 632 340	585 893	139 507	13 652	7.6	8.9
44111	New car dealers	230	7 266 739	561 876	133 850	12 806	6.3	8.7
441110	New car dealers	230	7 266 739	561 876	133 850	12 806	6.3	8.7
44112	Used car dealers	156	365 601	24 017	5 657	846	34.0	13.0
441120	Used car dealers	156	365 601	24 017	5 657	846	34.0	13.0
4412	Other motor vehicle dealers	152	820 223	79 844	19 099	2 252	13.1	7.6
44121	Recreational vehicle dealers	60	430 669	39 113	8 334	989	6.4	11.4
441210	Recreational vehicle dealers	60	430 669	39 113	8 334	989	6.4	11.4
44122	Motorcycle, boat, and other motor vehicle dealers	92	389 554	40 731	10 765	1 263	20.5	3.4
441221	Motorcycle dealers	54	270 656	28 108	7 888	822	26.7	3.6
441222	Boat dealers	17	63 879	6 094	1 299	216	8.9	1.0
441229	All other motor vehicle dealers	21	55 019	6 529	1 578	225	3.8	4.9
4413	Automotive parts, accessories, and tire stores	640	779 079	133 191	32 560	5 542	15.8	14.3
44131	Automotive parts and accessories stores	397	529 474	84 818	20 736	3 905	15.9	7.4
441310	Automotive parts and accessories stores	397	529 474	84 818	20 736	3 905	15.9	7.4
44132	Tire dealers	243	249 605	48 373	11 824	1 637	15.5	29.0
441320	Tire dealers	243	249 605	48 373	11 824	1 637	15.5	29.0
442	Furniture and home furnishings stores	571	802 839	102 260	24 171	4 507	20.5	6.8
4421	Furniture stores	259	434 219	53 018	12 677	1 884	22.6	4.1
44211	Furniture stores	259	434 219	53 018	12 677	1 884	22.6	4.1
442110	Furniture stores	259	434 219	53 018	12 677	1 884	22.6	4.1
4422	Home furnishings stores	312	368 620	49 242	11 494	2 623	18.0	10.0
44221	Floor covering stores	125	137 102	20 517	4 828	826	31.7	15.5
442210	Floor covering stores	125	137 102	20 517	4 828	826	31.7	15.5
44229	Other home furnishings stores	187	231 518	28 725	6 666	1 797	9.9	6.7
442291	Window treatment stores	25	18 306	4 506	1 016	250	14.1	4.3
442299	All other home furnishings stores	162	213 212	24 219	5 650	1 547	9.5	6.9
443	Electronics and appliance stores	388	890 177	94 529	22 230	3 813	9.3	4.2
4431	Electronics and appliance stores	388	890 177	94 529	22 230	3 813	9.3	4.2
44311	Appliance, television, and other electronics stores	284	772 055	82 824	19 378	3 246	9.2	2.4
443111	Household appliance stores	67	124 542	16 146	3 645	511	17.1	3.8
443112	Radio, television, and other electronics stores	217	647 513	66 678	15 733	2 735	7.7	2.2
44312	Computer and software stores	83	109 824	10 007	2 453	475	8.9	16.5
443120	Computer and software stores	83	109 824	10 007	2 453	475	8.9	16.5
44313	Camera and photographic supplies stores	21	8 298	1 698	399	92	22.5	.2
443130	Camera and photographic supplies stores	21	8 298	1 698	399	92	22.5	.2
444	Building material and garden equipment and supplies dealers	570	2 487 992	276 730	61 687	10 651	5.9	5.1
4441	Building material and supplies dealers	443	2 316 278	252 517	56 320	9 584	5.1	3.4
44411	Home centers	47	D	D	D	i	D	D
444110	Home Centers	47	D	D	D	i	D	D
44412	Paint and wallpaper stores	54	D	D	D	e	D	D
444120	Paint and wallpaper stores	54	D	D	D	e	D	D
44413	Hardware stores	96	112 222	16 012	3 838	880	23.1	10.3
444130	Hardware stores	96	112 222	16 012	3 838	880	23.1	10.3
44419	Other building material dealers	246	832 617	94 087	20 810	2 758	9.5	7.7
444190	Other building material dealers	246	832 617	94 087	20 810	2 758	9.5	7.7
4442	Lawn and garden equipment and supplies stores	127	171 714	24 213	5 367	1 067	15.9	28.2
44422	Nursery, garden center, and farm supply stores	109	161 493	22 481	4 913	999	15.2	29.6
444220	Nursery, garden center, and farm supply stores	109	161 493	22 481	4 913	999	15.2	29.6
445	Food and beverage stores	1 153	4 988 069	578 444	143 640	23 400	8.2	10.7
4451	Grocery stores	722	4 760 596	553 798	137 637	21 676	6.3	10.8
44511	Supermarkets and other grocery (except convenience) stores	559	4 631 471	544 493	135 312	20 946	4.5	10.7
445110	Supermarkets and other grocery (except convenience) stores	559	4 631 471	544 493	135 312	20 946	4.5	10.7
44512	Convenience stores	163	129 125	9 305	2 325	730	68.2	15.5
445120	Convenience stores	163	129 125	9 305	2 325	730	68.2	15.5
4452	Specialty food stores	184	98 041	17 688	4 361	1 145	30.0	6.5
4453	Beer, wine, and liquor stores	247	129 432	6 958	1 642	579	62.4	9.4
44531	Beer, wine, and liquor stores	247	129 432	6 958	1 642	579	62.4	9.4
445310	Beer, wine, and liquor stores	247	129 432	6 958	1 642	579	62.4	9.4

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	702	1 540 083	213 317	49 625	8 088	15.7	1.9
4461	Health and personal care stores	702	1 540 083	213 317	49 625	8 088	15.7	1.9
44611	Pharmacies and drug stores	326	1 293 421	171 791	40 225	5 945	14.5	1.4
446110	Pharmacies and drug stores	326	1 293 421	171 791	40 225	5 945	14.5	1.4
4461101	Pharmacies and drug stores	322	1 291 052	170 752	39 946	5 900	14.4	1.4
4461102	Proprietary stores	4	2 369	1 039	279	45	58.2	–
44612	Cosmetics, beauty supplies, and perfume stores	103	65 731	8 699	1 941	665	13.8	2.7
446120	Cosmetics, beauty supplies, and perfume stores	103	65 731	8 699	1 941	665	13.8	2.7
44613	Optical goods stores	90	49 685	11 384	2 416	499	9.1	4.1
446130	Optical goods stores	90	49 685	11 384	2 416	499	9.1	4.1
44619	Other health and personal care stores	183	131 246	21 443	5 043	979	31.5	4.9
446191	Food (health) supplement stores	95	55 036	8 348	1 926	507	38.0	4.9
446199	All other health and personal care stores	88	76 210	13 095	3 117	472	26.8	4.9
447	Gasoline stations	863	2 745 851	127 109	30 740	8 127	23.0	10.9
4471	Gasoline stations	863	2 745 851	127 109	30 740	8 127	23.0	10.9
44711	Gasoline stations with convenience stores	667	2 110 650	94 085	22 653	6 293	21.1	8.4
447110	Gasoline stations with convenience stores	667	2 110 650	94 085	22 653	6 293	21.1	8.4
44719	Other gasoline stations	196	635 201	33 024	8 087	1 834	29.2	19.3
447190	Other gasoline stations	196	635 201	33 024	8 087	1 834	29.2	19.3
448	Clothing and clothing accessories stores	1 372	1 645 774	207 060	49 779	12 785	7.9	6.4
4481	Clothing stores	836	1 209 664	152 009	36 305	9 643	7.0	7.5
44811	Men's clothing stores	91	76 917	10 576	2 562	542	24.8	11.9
448110	Men's clothing stores	91	76 917	10 576	2 562	542	24.8	11.9
44812	Women's clothing stores	292	291 262	35 547	8 662	2 704	10.1	15.3
448120	Women's clothing stores	292	291 262	35 547	8 662	2 704	10.1	15.3
44813	Children's and infants' clothing stores	46	56 030	5 635	1 301	436	6.3	–
448130	Children's and infants' clothing stores	46	56 030	5 635	1 301	436	6.3	–
44814	Family clothing stores	249	670 196	84 423	19 778	4 784	2.7	3.9
448140	Family clothing stores	249	670 196	84 423	19 778	4 784	2.7	3.9
44815	Clothing accessories stores	57	26 961	4 476	1 025	281	12.9	15.5
448150	Clothing accessories stores	57	26 961	4 476	1 025	281	12.9	15.5
44819	Other clothing stores	101	88 298	11 352	2 977	896	12.8	8.1
448190	Other clothing stores	101	88 298	11 352	2 977	896	12.8	8.1
4482	Shoe stores	298	250 325	28 231	6 883	1 982	4.2	1.9
44821	Shoe stores	298	250 325	28 231	6 883	1 982	4.2	1.9
448210	Shoe stores	298	250 325	28 231	6 883	1 982	4.2	1.9
4482101	Men's shoe stores	17	9 960	1 420	354	75	5.9	10.8
4482102	Women's shoe stores	28	19 773	2 448	614	206	15.6	6.8
4482103	Children's and juveniles' shoe stores	9	4 545	673	175	48	–	–
4482104	Family shoe stores	173	127 430	14 374	3 533	998	2.4	1.2
4482105	Athletic footwear stores	71	88 617	9 316	2 207	655	4.4	1.0
4483	Jewelry, luggage, and leather goods stores	238	185 785	26 820	6 591	1 160	19.0	5.1
44831	Jewelry stores	221	168 685	24 896	6 172	1 066	19.3	4.7
448310	Jewelry stores	221	168 685	24 896	6 172	1 066	19.3	4.7
44832	Luggage and leather goods stores	17	17 100	1 924	419	94	16.3	8.1
448320	Luggage and leather goods stores	17	17 100	1 924	419	94	16.3	8.1
451	Sporting goods, hobby, book, and music stores	485	666 615	74 768	17 896	5 261	11.7	8.1
4511	Sporting goods, hobby, and musical instrument stores	343	504 220	58 071	14 014	3 961	12.8	7.6
45111	Sporting goods stores	184	266 825	32 241	7 794	1 999	17.2	10.5
451110	Sporting goods stores	184	266 825	32 241	7 794	1 999	17.2	10.5
4511101	General-line sporting goods stores	65	158 240	18 387	4 538	1 258	6.0	6.5
4511102	Specialty-line sporting goods stores	119	108 585	13 854	3 256	741	33.4	16.5
45112	Hobby, toy, and game stores	83	148 324	15 325	3 668	1 327	6.2	5.3
451120	Hobby, toy, and game stores	83	148 324	15 325	3 668	1 327	6.2	5.3
45113	Sewing, needlework, and piece goods stores	39	45 970	4 670	1 127	347	7.6	1.8
451130	Sewing, needlework, and piece goods stores	39	45 970	4 670	1 127	347	7.6	1.8
45114	Musical instrument and supplies stores	37	43 101	5 835	1 425	288	14.0	3.6
451140	Musical instrument and supplies stores	37	43 101	5 835	1 425	288	14.0	3.6
4512	Book, periodical, and music stores	142	162 395	16 697	3 882	1 300	8.2	9.5
45121	Book stores and news dealers	77	92 607	11 142	2 533	784	11.7	10.2
451211	Book stores	72	91 350	10 264	2 269	763	11.6	10.2
4512111	Book stores, general	44	60 586	6 818	1 380	469	6.6	3.2
4512112	Specialty book stores	18	10 458	1 601	406	135	33.9	.8
4512113	College book stores	10	20 306	1 845	483	159	15.1	36.1
451212	News dealers and newsstands	5	1 257	878	264	21	18.5	5.3
45122	Prerecorded tape, compact disc, and record stores	65	69 788	5 555	1 349	516	3.5	8.7
451220	Prerecorded tape, compact disc, and record stores	65	69 788	5 555	1 349	516	3.5	8.7
452	General merchandise stores	259	5 142 902	456 681	105 496	24 999	.2	.4
4521	Department stores	111	3 434 541	339 352	79 878	18 997	–	.4
45210009	Department stores (incl. leased depts.)[3]	111	3 548 849	339 352	79 878	18 997	–	.4
45211	Department stores	111	3 434 541	339 352	79 878	18 997	–	.4
452111	Department stores (except discount department stores)	48	1 100 352	119 926	29 765	7 331	–	–
452112	Discount department stores	63	2 334 189	219 426	50 113	11 666	–	.7

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Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores—Con.							
4529	Other general merchandise stores	148	1 708 361	117 329	25 618	6 002	.7	.5
45291	Warehouse clubs and supercenters	15	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	15	D	D	D	h	D	D
45299	All other general merchandise stores	133	D	D	D	h	D	D
452990	All other general merchandise stores	133	D	D	D	h	D	D
4529901	Variety stores	58	D	D	D	g	D	D
4529904	Miscellaneous general merchandise stores	75	D	D	D	g	D	D
453	Miscellaneous store retailers	988	823 301	102 918	24 843	6 309	21.4	6.0
4531	Florists	154	43 069	9 048	2 191	818	40.9	9.3
45311	Florists	154	43 069	9 048	2 191	818	40.9	9.3
453110	Florists	154	43 069	9 048	2 191	818	40.9	9.3
4532	Office supplies, stationery, and gift stores	337	354 405	41 498	10 468	2 766	12.0	5.9
45321	Office supplies and stationery stores	87	236 748	23 699	6 300	1 339	2.0	3.1
453210	Office supplies and stationery stores	87	236 748	23 699	6 300	1 339	2.0	3.1
45322	Gift, novelty, and souvenir stores	250	117 657	17 799	4 168	1 427	32.1	11.5
453220	Gift, novelty, and souvenir stores	250	117 657	17 799	4 168	1 427	32.1	11.5
4533	Used merchandise stores	125	71 244	13 912	3 444	927	43.3	8.0
45331	Used merchandise stores	125	71 244	13 912	3 444	927	43.3	8.0
453310	Used merchandise stores	125	71 244	13 912	3 444	927	43.3	8.0
4539	Other miscellaneous store retailers	372	354 583	38 460	8 740	1 798	24.1	5.3
45391	Pet and pet supplies stores	80	93 388	11 669	2 456	716	17.3	3.1
453910	Pet and pet supplies stores	80	93 388	11 669	2 456	716	17.3	3.1
45392	Art dealers	40	26 914	3 432	924	118	25.6	1.7
453920	Art dealers	40	26 914	3 432	924	118	25.6	1.7
45393	Manufactured (mobile) home dealers	24	67 919	4 379	1 143	107	18.6	6.2
453930	Manufactured (mobile) home dealers	24	67 919	4 379	1 143	107	18.6	6.2
45399	All other miscellaneous store retailers	228	166 362	18 980	4 217	857	30.0	6.8
454	Nonstore retailers	347	1 304 971	133 027	33 061	4 144	31.5	2.6
4541	Electronic shopping and mail-order houses	124	1 014 612	84 501	21 632	2 448	35.6	1.4
45411	Electronic shopping and mail-order houses	124	1 014 612	84 501	21 632	2 448	35.6	1.4
4542	Vending machine operators	32	44 158	8 853	2 045	365	20.0	30.6
45421	Vending machine operators	32	44 158	8 853	2 045	365	20.0	30.6
454210	Vending machine operators	32	44 158	8 853	2 045	365	20.0	30.6
4543	Direct selling establishments	191	246 201	39 673	9 384	1 331	16.8	2.9
45431	Fuel dealers	36	88 043	8 239	2 009	245	4.7	2.0
454311	Heating oil dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	27	D	D	D	c	D	D
454319	Other fuel dealers	3	D	D	D	a	D	D
45439	Other direct selling establishments	155	158 158	31 434	7 375	1 086	23.6	3.4
454390	Other direct selling establishments	155	158 158	31 434	7 375	1 086	23.6	3.4
	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA							
44-45	**Retail trade**	**6 489**	**22 464 174**	**2 337 215**	**554 745**	**96 074**	**9.8**	**5.2**
441	Motor vehicle and parts dealers	809	6 425 413	581 210	138 676	14 594	9.5	6.3
4411	Automobile dealers	241	D	D	D	i	D	D
44111	New car dealers	146	4 934 831	404 384	98 602	8 524	6.7	5.7
441110	New car dealers	146	4 934 831	404 384	98 602	8 524	6.7	5.7
44112	Used car dealers	95	D	D	D	f	D	D
441120	Used car dealers	95	D	D	D	f	D	D
4412	Other motor vehicle dealers	122	D	D	D	g	D	D
44121	Recreational vehicle dealers	38	D	D	D	f	D	D
441210	Recreational vehicle dealers	38	D	D	D	f	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	84	D	D	D	f	D	D
441221	Motorcycle dealers	39	D	D	D	e	D	D
441222	Boat dealers	34	89 634	7 791	1 617	256	3.8	20.7
441229	All other motor vehicle dealers	11	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	446	D	D	D	h	D	D
44131	Automotive parts and accessories stores	290	D	D	D	h	D	D
441310	Automotive parts and accessories stores	290	D	D	D	h	D	D
44132	Tire dealers	156	D	D	D	g	D	D
441320	Tire dealers	156	D	D	D	g	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	417	795 951	109 127	25 753	4 280	12.4	7.1
4421	Furniture stores	171	D	D	D	g	D	D
44211	Furniture stores	171	D	D	D	g	D	D
442110	Furniture stores	171	D	D	D	g	D	D
4422	Home furnishings stores	246	D	D	D	g	D	D
44221	Floor covering stores	94	D	D	D	f	D	D
442210	Floor covering stores	94	D	D	D	f	D	D
44229	Other home furnishings stores	152	D	D	D	g	D	D
442291	Window treatment stores	19	17 333	2 032	527	92	24.5	8.3
442299	All other home furnishings stores	133	D	D	D	g	D	D
443	Electronics and appliance stores	333	725 492	75 181	18 303	3 033	9.7	7.0
4431	Electronics and appliance stores	333	725 492	75 181	18 303	3 033	9.7	7.0
44311	Appliance, television, and other electronics stores	246	461 094	50 821	12 386	2 123	11.6	9.2
443111	Household appliance stores	73	D	D	D	f	D	D
443112	Radio, television, and other electronics stores	173	D	D	D	g	D	D
44312	Computer and software stores	72	251 224	22 789	5 578	830	6.6	3.2
443120	Computer and software stores	72	251 224	22 789	5 578	830	6.6	3.2
44313	Camera and photographic supplies stores	15	13 174	1 571	339	80	–	2.3
443130	Camera and photographic supplies stores	15	13 174	1 571	339	80	–	2.3
444	Building material and garden equipment and supplies dealers	541	2 205 829	262 079	58 869	9 168	7.3	4.9
4441	Building material and supplies dealers	441	2 066 349	240 811	54 604	8 307	6.9	4.6
44411	Home centers	26	D	D	D	h	D	D
444110	Home Centers	26	D	D	D	h	D	D
44412	Paint and wallpaper stores	56	D	D	D	f	D	D
444120	Paint and wallpaper stores	56	D	D	D	f	D	D
44413	Hardware stores	81	144 767	21 812	4 988	1 086	26.2	1.5
444130	Hardware stores	81	144 767	21 812	4 988	1 086	26.2	1.5
44419	Other building material dealers	278	D	D	D	h	D	D
444190	Other building material dealers	278	D	D	D	h	D	D
4442	Lawn and garden equipment and supplies stores	100	139 480	21 268	4 265	861	12.1	8.4
44421	Outdoor power equipment stores	16	19 124	2 709	589	89	–	15.0
444210	Outdoor power equipment stores	16	19 124	2 709	589	89	–	15.0
44422	Nursery, garden center, and farm supply stores	84	120 356	18 559	3 676	772	14.0	7.4
444220	Nursery, garden center, and farm supply stores	84	120 356	18 559	3 676	772	14.0	7.4
445	Food and beverage stores	829	3 921 888	449 450	105 563	18 213	10.5	2.7
4451	Grocery stores	532	D	D	D	j	D	D
44511	Supermarkets and other grocery (except convenience) stores	392	D	D	D	j	D	D
445110	Supermarkets and other grocery (except convenience) stores	392	D	D	D	j	D	D
44512	Convenience stores	140	D	D	D	f	D	D
445120	Convenience stores	140	D	D	D	f	D	D
4452	Specialty food stores	143	D	D	D	f	D	D
4453	Beer, wine, and liquor stores	154	D	D	D	f	D	D
44531	Beer, wine, and liquor stores	154	D	D	D	f	D	D
445310	Beer, wine, and liquor stores	154	D	D	D	f	D	D
446	Health and personal care stores	409	1 068 039	155 651	38 317	6 957	11.4	2.4
4461	Health and personal care stores	409	1 068 039	155 651	38 317	6 957	11.4	2.4
44611	Pharmacies and drug stores	172	D	D	D	i	D	D
446110	Pharmacies and drug stores	172	D	D	D	i	D	D
4461101	Pharmacies and drug stores	161	D	D	D	i	D	D
4461102	Proprietary stores	11	5 296	1 689	408	48	4.3	–
44612	Cosmetics, beauty supplies, and perfume stores	76	D	D	D	f	D	D
446120	Cosmetics, beauty supplies, and perfume stores	76	D	D	D	f	D	D
44613	Optical goods stores	50	D	D	D	e	D	D
446130	Optical goods stores	50	D	D	D	e	D	D
44619	Other health and personal care stores	111	D	D	D	f	D	D
446191	Food (health) supplement stores	60	D	D	D	e	D	D
446199	All other health and personal care stores	51	65 944	15 224	4 060	487	31.8	6.7
447	Gasoline stations	550	1 497 751	74 014	17 670	4 471	23.9	14.3
4471	Gasoline stations	550	1 497 751	74 014	17 670	4 471	23.9	14.3
44711	Gasoline stations with convenience stores	445	1 311 075	60 276	14 256	3 785	24.4	12.5
447110	Gasoline stations with convenience stores	445	1 311 075	60 276	14 256	3 785	24.4	12.5
44719	Other gasoline stations	105	186 676	13 738	3 414	686	20.2	26.7
447190	Other gasoline stations	105	186 676	13 738	3 414	686	20.2	26.7

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	838	1 168 966	154 229	37 662	9 350	8.6	5.3
4481	Clothing stores	509	D	D	D	i	D	D
44811	Men's clothing stores	45	38 358	6 536	1 563	316	14.7	2.9
448110	Men's clothing stores	45	38 358	6 536	1 563	316	14.7	2.9
44812	Women's clothing stores	173	D	D	D	g	D	D
448120	Women's clothing stores	173	D	D	D	g	D	D
44813	Children's and infants' clothing stores	32	D	D	D	e	D	D
448130	Children's and infants' clothing stores	32	D	D	D	e	D	D
44814	Family clothing stores	164	602 878	75 042	18 339	4 172	2.3	2.8
448140	Family clothing stores	164	602 878	75 042	18 339	4 172	2.3	2.8
44815	Clothing accessories stores	32	D	D	D	c	D	D
448150	Clothing accessories stores	32	D	D	D	c	D	D
44819	Other clothing stores	63	D	D	D	f	D	D
448190	Other clothing stores	63	D	D	D	f	D	D
4482	Shoe stores	158	D	D	D	g	D	D
44821	Shoe stores	158	D	D	D	g	D	D
448210	Shoe stores	158	D	D	D	g	D	D
4482101	Men's shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	20	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores	7	D	D	D	b	D	D
4482104	Family shoe stores	91	65 927	8 151	1 987	539	4.0	6.0
4482105	Athletic footwear stores	32	D	D	D	e	D	D
4483	Jewelry, luggage, and leather goods stores	171	D	D	D	f	D	D
44831	Jewelry stores	159	139 103	23 351	5 908	884	24.8	13.2
448310	Jewelry stores	159	139 103	23 351	5 908	884	24.8	13.2
44832	Luggage and leather goods stores	12	D	D	D	b	D	D
448320	Luggage and leather goods stores	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	461	600 282	69 774	17 673	4 978	12.7	6.5
4511	Sporting goods, hobby, and musical instrument stores	341	D	D	D	h	D	D
45111	Sporting goods stores	190	229 786	26 603	6 824	1 869	17.6	14.1
451110	Sporting goods stores	190	229 786	26 603	6 824	1 869	17.6	14.1
4511101	General-line sporting goods stores	51	D	D	D	f	D	D
4511102	Specialty-line sporting goods stores	139	D	D	D	g	D	D
45112	Hobby, toy, and game stores	83	120 637	13 694	3 276	1 019	10.4	2.6
451120	Hobby, toy, and game stores	83	120 637	13 694	3 276	1 019	10.4	2.6
45113	Sewing, needlework, and piece goods stores	44	D	D	D	e	D	D
451130	Sewing, needlework, and piece goods stores	44	D	D	D	e	D	D
45114	Musical instrument and supplies stores	24	D	D	D	c	D	D
451140	Musical instrument and supplies stores	24	D	D	D	c	D	D
4512	Book, periodical, and music stores	120	D	D	D	g	D	D
45121	Book stores and news dealers	77	D	D	D	f	D	D
451211	Book stores	70	D	D	D	f	D	D
4512111	Book stores, general	49	D	D	D	f	D	D
4512112	Specialty book stores	17	D	D	D	c	D	D
4512113	College book stores	4	D	D	D	c	D	D
451212	News dealers and newsstands	7	4 004	603	156	41	16.8	11.5
45122	Prerecorded tape, compact disc, and record stores	43	D	D	D	e	D	D
451220	Prerecorded tape, compact disc, and record stores	43	D	D	D	e	D	D
452	General merchandise stores	130	2 913 604	247 276	57 623	12 876	.3	.2
4521	Department stores	56	D	D	D	i	D	D
45210009	Department stores (incl. leased depts.)[3]	56	D	D	D	i	D	D
45211	Department stores	56	D	D	D	i	D	D
452111	Department stores (except discount department stores)	23	D	D	D	h	D	D
452112	Discount department stores	33	D	D	D	i	D	D
4529	Other general merchandise stores	74	D	D	D	h	D	D
45291	Warehouse clubs and supercenters	10	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	10	D	D	D	g	D	D
45299	All other general merchandise stores	64	D	D	D	f	D	D
452990	All other general merchandise stores	64	D	D	D	f	D	D
4529901	Variety stores	32	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	32	D	D	D	e	D	D
453	Miscellaneous store retailers	838	664 208	89 550	21 734	5 592	17.3	5.3
4531	Florists	108	D	D	D	f	D	D
45311	Florists	108	D	D	D	f	D	D
453110	Florists	108	D	D	D	f	D	D
4532	Office supplies, stationery, and gift stores	304	D	D	D	g	D	D
45321	Office supplies and stationery stores	60	D	D	D	f	D	D
453210	Office supplies and stationery stores	60	D	D	D	f	D	D
45322	Gift, novelty, and souvenir stores	244	D	D	D	g	D	D
453220	Gift, novelty, and souvenir stores	244	D	D	D	g	D	D
4533	Used merchandise stores	107	D	D	D	f	D	D
45331	Used merchandise stores	107	D	D	D	f	D	D
453310	Used merchandise stores	107	D	D	D	f	D	D

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Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

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	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	319	D	D	D	g	D	D
45391	Pet and pet supplies stores	75	D	D	D	f	D	D
453910	Pet and pet supplies stores	75	D	D	D	f	D	D
45392	Art dealers	41	D	D	D	c	D	D
453920	Art dealers	41	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	21	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	21	D	D	D	b	D	D
45399	All other miscellaneous store retailers	182	D	D	D	f	D	D
454	Nonstore retailers	334	476 751	69 674	16 902	2 562	13.1	11.7
4541	Electronic shopping and mail-order houses	124	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	124	D	D	D	f	D	D
4542	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
45421	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
454210	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
4543	Direct selling establishments	185	D	D	D	g	D	D
45431	Fuel dealers	55	D	D	D	f	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	46	106 377	12 652	3 374	461	3.8	11.8
454319	Other fuel dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	130	D	D	D	f	D	D
454390	Other direct selling establishments	130	D	D	D	f	D	D
	Gardnerville Ranchos, NV Micropolitan Statistical Area							
44-45	**Retail trade**	**150**	**457 674**	**44 355**	**9 800**	**1 889**	**7.8**	**1.2**
441	Motor vehicle and parts dealers	11	22 589	3 114	633	94	27.6	2.9
442	Furniture and home furnishings stores	7	8 654	1 122	278	36	16.8	–
443	Electronics and appliance stores	3	7 190	225	63	6	–	–
444	Building material and garden equipment and supplies dealers	22	71 973	8 069	1 737	313	2.0	.8
4441	Building material and supplies dealers	18	69 480	7 784	1 682	291	2.1	.6
445	Food and beverage stores	16	92 674	10 117	2 438	422	2.8	1.2
446	Health and personal care stores	6	9 720	1 226	319	48	2.2	2.2
447	Gasoline stations	18	41 512	1 967	470	122	37.1	–
448	Clothing and clothing accessories stores	13	4 755	849	236	56	21.6	14.1
451	Sporting goods, hobby, book, and music stores	6	2 400	311	108	37	28.2	–
452	General merchandise stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	4	D	D	D	f	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	17	7 571	1 451	333	66	28.8	3.2
	Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**5 899**	**21 122 228**	**2 186 955**	**519 874**	**89 589**	**9.4**	**5.2**
441	Motor vehicle and parts dealers	761	6 258 286	563 961	134 664	14 059	9.1	6.3
4411	Automobile dealers	233	5 198 722	419 501	101 806	9 026	8.1	5.7
44111	New car dealers	140	4 852 209	396 255	96 654	8 305	6.4	5.8
441110	New car dealers	140	4 852 209	396 255	96 654	8 305	6.4	5.8
44112	Used car dealers	93	346 513	23 246	5 152	721	32.8	4.7
441120	Used car dealers	93	346 513	23 246	5 152	721	32.8	4.7
4412	Other motor vehicle dealers	114	560 614	51 701	10 539	1 365	12.3	10.1
44121	Recreational vehicle dealers	34	251 237	25 482	5 189	592	10.0	14.4
441210	Recreational vehicle dealers	34	251 237	25 482	5 189	592	10.0	14.4
44122	Motorcycle, boat, and other motor vehicle dealers	80	309 377	26 219	5 350	773	14.2	6.7
441221	Motorcycle dealers	36	159 798	16 479	3 298	453	24.0	1.1
441222	Boat dealers	34	89 634	7 791	1 617	256	3.8	20.7
441229	All other motor vehicle dealers	10	59 945	1 949	435	64	3.5	.3
4413	Automotive parts, accessories, and tire stores	414	498 950	92 759	22 319	3 668	15.0	8.0
44131	Automotive parts and accessories stores	269	331 692	58 166	13 992	2 409	12.7	7.5
441310	Automotive parts and accessories stores	269	331 692	58 166	13 992	2 409	12.7	7.5
44132	Tire dealers	145	167 258	34 593	8 327	1 259	19.7	8.9
441320	Tire dealers	145	167 258	34 593	8 327	1 259	19.7	8.9

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	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
	Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	374	747 612	101 615	23 971	4 028	11.6	7.4
4421	Furniture stores	160	410 641	56 340	13 460	1 840	12.1	7.8
44211	Furniture stores	160	410 641	56 340	13 460	1 840	12.1	7.8
442110	Furniture stores	160	410 641	56 340	13 460	1 840	12.1	7.8
4422	Home furnishings stores	214	336 971	45 275	10 511	2 188	11.1	6.8
44221	Floor covering stores	78	131 617	20 825	4 610	547	12.7	12.5
442210	Floor covering stores	78	131 617	20 825	4 610	547	12.7	12.5
44229	Other home furnishings stores	136	205 354	24 450	5 901	1 641	10.0	3.1
442291	Window treatment stores	16	16 566	1 965	509	86	25.3	8.6
442299	All other home furnishings stores	120	188 788	22 485	5 392	1 555	8.7	2.6
443	Electronics and appliance stores	313	700 470	72 475	17 642	2 921	9.1	7.2
4431	Electronics and appliance stores	313	700 470	72 475	17 642	2 921	9.1	7.2
44311	Appliance, television, and other electronics stores	230	445 705	48 964	11 952	2 039	10.7	9.5
443111	Household appliance stores	66	95 298	13 212	3 017	510	11.0	24.3
443112	Radio, television, and other electronics stores	164	350 407	35 752	8 935	1 529	10.7	5.4
44312	Computer and software stores	68	241 591	21 940	5 351	802	6.6	3.4
443120	Computer and software stores	68	241 591	21 940	5 351	802	6.6	3.4
44313	Camera and photographic supplies stores	15	13 174	1 571	339	80	–	2.3
443130	Camera and photographic supplies stores	15	13 174	1 571	339	80	–	2.3
444	Building material and garden equipment and supplies dealers	471	1 977 301	231 820	52 194	8 156	6.3	4.3
4441	Building material and supplies dealers	390	1 854 275	212 728	48 346	7 407	6.1	4.0
44411	Home centers	24	D	D	D	h	D	D
444110	Home Centers	24	D	D	D	h	D	D
44412	Paint and wallpaper stores	52	D	D	D	e	D	D
444120	Paint and wallpaper stores	52	D	D	D	e	D	D
44413	Hardware stores	74	138 525	20 975	4 777	1 039	25.3	1.5
444130	Hardware stores	74	138 525	20 975	4 777	1 039	25.3	1.5
44419	Other building material dealers	240	856 059	103 504	24 087	2 856	7.2	8.2
444190	Other building material dealers	240	856 059	103 504	24 087	2 856	7.2	8.2
4442	Lawn and garden equipment and supplies stores	81	123 026	19 092	3 848	749	9.6	9.0
44421	Outdoor power equipment stores	13	16 002	2 132	453	71	–	14.7
444210	Outdoor power equipment stores	13	16 002	2 132	453	71	–	14.7
44422	Nursery, garden center, and farm supply stores	68	107 024	16 960	3 395	678	11.1	8.1
444220	Nursery, garden center, and farm supply stores	68	107 024	16 960	3 395	678	11.1	8.1
445	Food and beverage stores	760	3 610 937	413 388	97 117	16 639	10.7	2.9
4451	Grocery stores	480	3 420 347	395 369	92 787	15 371	8.8	2.7
44511	Supermarkets and other grocery (except convenience) stores	359	3 316 445	388 690	91 267	14 860	6.9	2.5
445110	Supermarkets and other grocery (except convenience) stores	359	3 316 445	388 690	91 267	14 860	6.9	2.5
44512	Convenience stores	121	103 902	6 679	1 520	511	71.0	7.3
445120	Convenience stores	121	103 902	6 679	1 520	511	71.0	7.3
4452	Specialty food stores	135	86 365	12 252	2 977	811	26.6	8.2
4453	Beer, wine, and liquor stores	145	104 225	5 767	1 353	457	57.2	5.6
44531	Beer, wine, and liquor stores	145	104 225	5 767	1 353	457	57.2	5.6
445310	Beer, wine, and liquor stores	145	104 225	5 767	1 353	457	57.2	5.6
446	Health and personal care stores	376	984 467	146 034	35 924	6 492	10.9	2.4
4461	Health and personal care stores	376	984 467	146 034	35 924	6 492	10.9	2.4
44611	Pharmacies and drug stores	159	814 212	112 944	27 789	4 812	8.5	1.8
446110	Pharmacies and drug stores	159	814 212	112 944	27 789	4 812	8.5	1.8
4461101	Pharmacies and drug stores	148	808 916	111 255	27 381	4 764	8.5	1.8
4461102	Proprietary stores	11	5 296	1 689	408	48	4.3	–
44612	Cosmetics, beauty supplies, and perfume stores	70	49 641	7 801	1 902	621	9.1	8.3
446120	Cosmetics, beauty supplies, and perfume stores	70	49 641	7 801	1 902	621	9.1	8.3
44613	Optical goods stores	49	27 922	6 254	1 343	285	16.9	3.3
446130	Optical goods stores	49	27 922	6 254	1 343	285	16.9	3.3
44619	Other health and personal care stores	98	92 692	19 035	4 890	774	31.4	4.4
446191	Food (health) supplement stores	51	29 110	4 656	1 038	316	27.8	4.2
446199	All other health and personal care stores	47	63 582	14 379	3 852	458	33.0	4.5
447	Gasoline stations	503	1 395 039	67 908	16 174	4 102	23.5	14.6
4471	Gasoline stations	503	1 395 039	67 908	16 174	4 102	23.5	14.6
44711	Gasoline stations with convenience stores	412	1 225 306	55 678	13 165	3 488	23.9	12.9
447110	Gasoline stations with convenience stores	412	1 225 306	55 678	13 165	3 488	23.9	12.9
44719	Other gasoline stations	91	169 733	12 230	3 009	614	20.3	27.3
447190	Other gasoline stations	91	169 733	12 230	3 009	614	20.3	27.3

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
	Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	763	1 121 242	148 282	36 153	8 971	7.8	5.3
4481	Clothing stores	461	861 164	110 955	26 940	7 106	5.6	4.2
44811	Men's clothing stores	41	34 978	6 123	1 470	295	15.4	3.2
448110	Men's clothing stores	41	34 978	6 123	1 470	295	15.4	3.2
44812	Women's clothing stores	152	135 195	17 131	4 071	1 734	15.1	8.6
448120	Women's clothing stores	152	135 195	17 131	4 071	1 734	15.1	8.6
44813	Children's and infants' clothing stores	28	35 309	3 757	850	283	1.3	.8
448130	Children's and infants' clothing stores	28	35 309	3 757	850	283	1.3	.8
44814	Family clothing stores	155	585 711	73 260	17 841	4 079	2.1	2.8
448140	Family clothing stores	155	585 711	73 260	17 841	4 079	2.1	2.8
44815	Clothing accessories stores	29	18 442	1 994	467	136	11.1	.6
448150	Clothing accessories stores	29	18 442	1 994	467	136	11.1	.6
44819	Other clothing stores	56	51 529	8 690	2 241	579	15.9	11.8
448190	Other clothing stores	56	51 529	8 690	2 241	579	15.9	11.8
4482	Shoe stores	149	123 595	14 629	3 472	1 009	5.9	4.5
44821	Shoe stores	149	123 595	14 629	3 472	1 009	5.9	4.5
448210	Shoe stores	149	123 595	14 629	3 472	1 009	5.9	4.5
4482101	Men's shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	18	12 367	1 846	452	139	12.3	10.4
4482103	Children's and juveniles' shoe stores	7	D	D	D	b	D	D
4482104	Family shoe stores	85	62 201	7 782	1 900	497	4.2	6.4
4482105	Athletic footwear stores	31	42 904	4 134	899	302	5.7	.2
4483	Jewelry, luggage, and leather goods stores	153	136 483	22 698	5 741	856	23.5	13.2
44831	Jewelry stores	142	131 711	21 982	5 573	814	23.2	13.6
448310	Jewelry stores	142	131 711	21 982	5 573	814	23.2	13.6
44832	Luggage and leather goods stores	11	4 772	716	168	42	32.8	1.1
448320	Luggage and leather goods stores	11	4 772	716	168	42	32.8	1.1
451	Sporting goods, hobby, book, and music stores	419	567 874	65 338	16 556	4 636	12.7	5.6
4511	Sporting goods, hobby, and musical instrument stores	308	403 271	46 479	11 718	3 270	15.4	7.2
45111	Sporting goods stores	169	209 771	24 378	6 174	1 661	18.5	12.2
451110	Sporting goods stores	169	209 771	24 378	6 174	1 661	18.5	12.2
4511101	General-line sporting goods stores	47	93 585	10 079	2 527	653	7.9	7.9
4511102	Specialty-line sporting goods stores	122	116 186	14 299	3 647	1 008	27.0	15.7
45112	Hobby, toy, and game stores	76	115 361	12 401	3 040	960	10.3	2.7
451120	Hobby, toy, and game stores	76	115 361	12 401	3 040	960	10.3	2.7
45113	Sewing, needlework, and piece goods stores	40	37 684	4 758	1 174	424	20.2	.4
451130	Sewing, needlework, and piece goods stores	40	37 684	4 758	1 174	424	20.2	.4
45114	Musical instrument and supplies stores	23	40 455	4 942	1 330	225	8.9	.1
451140	Musical instrument and supplies stores	23	40 455	4 942	1 330	225	8.9	.1
4512	Book, periodical, and music stores	111	164 603	18 859	4 838	1 366	6.2	1.8
45121	Book stores and news dealers	70	114 248	13 480	3 528	947	6.5	1.7
451211	Book stores	63	110 244	12 877	3 372	906	6.1	1.3
4512111	Book stores, general	44	81 585	10 069	2 627	661	6.6	1.4
4512112	Specialty book stores	15	D	D	D	c	D	D
4512113	College book stores	4	D	D	D	c	D	D
451212	News dealers and newsstands	7	4 004	603	156	41	16.8	11.5
45122	Prerecorded tape, compact disc, and record stores	41	50 355	5 379	1 310	419	5.7	2.1
451220	Prerecorded tape, compact disc, and record stores	41	50 355	5 379	1 310	419	5.7	2.1
452	General merchandise stores	122	2 711 547	230 752	54 379	12 179	.2	.2
4521	Department stores	55	D	D	D	i	D	D
45210009	Department stores (incl. leased depts.)[3]	55	D	D	D	i	D	D
45211	Department stores	55	D	D	D	i	D	D
452111	Department stores (except discount department stores)	23	D	D	D	h	D	D
452112	Discount department stores	32	1 067 978	96 101	22 797	5 311	–	.4
4529	Other general merchandise stores	67	D	D	D	h	D	D
45291	Warehouse clubs and supercenters	8	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	8	D	D	D	g	D	D
45299	All other general merchandise stores	59	D	D	D	f	D	D
452990	All other general merchandise stores	59	D	D	D	f	D	D
4529901	Variety stores	29	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	30	D	D	D	e	D	D
453	Miscellaneous store retailers	749	620 218	83 821	20 373	5 199	16.6	5.0
4531	Florists	97	30 171	6 412	1 637	603	29.5	5.4
45311	Florists	97	30 171	6 412	1 637	603	29.5	5.4
453110	Florists	97	30 171	6 412	1 637	603	29.5	5.4
4532	Office supplies, stationery, and gift stores	266	278 853	33 293	8 420	2 145	15.0	5.7
45321	Office supplies and stationery stores	54	171 749	17 231	4 622	879	10.1	.5
453210	Office supplies and stationery stores	54	171 749	17 231	4 622	879	10.1	.5
45322	Gift, novelty, and souvenir stores	212	107 104	16 062	3 798	1 266	22.8	14.0
453220	Gift, novelty, and souvenir stores	212	107 104	16 062	3 798	1 266	22.8	14.0
4533	Used merchandise stores	96	48 054	12 808	3 121	869	23.6	1.8
45331	Used merchandise stores	96	48 054	12 808	3 121	869	23.6	1.8
453310	Used merchandise stores	96	48 054	12 808	3 121	869	23.6	1.8

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
	Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	290	263 140	31 308	7 195	1 582	15.5	4.7
45391	Pet and pet supplies stores	70	89 730	11 318	2 524	752	15.6	2.0
453910	Pet and pet supplies stores	70	89 730	11 318	2 524	752	15.6	2.0
45392	Art dealers	33	12 462	1 768	419	95	38.2	10.0
453920	Art dealers	33	12 462	1 768	419	95	38.2	10.0
45393	Manufactured (mobile) home dealers	20	43 222	3 248	822	73	4.4	.8
453930	Manufactured (mobile) home dealers	20	43 222	3 248	822	73	4.4	.8
45399	All other miscellaneous store retailers	167	117 726	14 974	3 430	662	17.1	7.7
454	Nonstore retailers	288	427 235	61 561	14 727	2 207	13.8	12.6
4541	Electronic shopping and mail-order houses	104	166 376	19 367	4 247	742	13.3	11.7
45411	Electronic shopping and mail-order houses	104	166 376	19 367	4 247	742	13.3	11.7
4542	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
45421	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
454210	Vending machine operators	25	23 964	4 485	1 083	189	34.4	.4
4543	Direct selling establishments	159	236 895	37 709	9 397	1 276	12.0	14.4
45431	Fuel dealers	43	87 527	9 959	2 555	364	5.9	20.3
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	36	80 504	9 089	2 341	326	5.1	15.6
454319	Other fuel dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	116	149 368	27 750	6 842	912	15.6	11.0
454390	Other direct selling establishments	116	149 368	27 750	6 842	912	15.6	11.0
	Truckee-Grass Valley, CA Micropolitan Statistical Area							
44-45	**Retail trade**	**440**	**884 272**	**105 905**	**25 071**	**4 596**	**18.9**	**7.0**
441	Motor vehicle and parts dealers	37	144 538	14 135	3 379	441	25.8	8.5
4412	Other motor vehicle dealers	7	39 742	1 350	267	47	43.1	–
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	36	39 685	6 390	1 504	216	25.4	3.3
4421	Furniture stores	9	16 903	2 997	796	89	13.5	2.4
44211	Furniture stores	9	16 903	2 997	796	89	13.5	2.4
442110	Furniture stores	9	16 903	2 997	796	89	13.5	2.4
4422	Home furnishings stores	27	22 782	3 393	708	127	34.2	4.0
44229	Other home furnishings stores	13	9 388	1 332	303	66	32.8	–
443	Electronics and appliance stores	17	17 832	2 481	598	106	34.5	2.3
4431	Electronics and appliance stores	17	17 832	2 481	598	106	34.5	2.3
44311	Appliance, television, and other electronics stores	14	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	48	156 555	22 190	4 938	699	21.8	14.3
4441	Building material and supplies dealers	33	142 594	20 299	4 576	609	20.4	15.3
44412	Paint and wallpaper stores	3	D	D	D	c	D	D
444120	Paint and wallpaper stores	3	D	D	D	c	D	D
44419	Other building material dealers	26	107 956	14 893	3 299	411	23.5	20.2
444190	Other building material dealers	26	107 956	14 893	3 299	411	23.5	20.2
4442	Lawn and garden equipment and supplies stores	15	13 961	1 891	362	90	36.3	3.7
445	Food and beverage stores	53	218 277	25 945	6 008	1 152	11.0	.6
4451	Grocery stores	41	212 313	24 569	5 719	1 053	10.3	.6
4452	Specialty food stores	7	3 262	1 062	221	71	30.4	2.0
446	Health and personal care stores	27	73 852	8 391	2 074	417	20.1	2.6
4461	Health and personal care stores	27	73 852	8 391	2 074	417	20.1	2.6
446191	Food (health) supplement stores	8	5 150	904	176	49	51.5	.3
447	Gasoline stations	29	61 200	4 139	1 026	247	25.0	15.6
448	Clothing and clothing accessories stores	62	42 969	5 098	1 273	323	28.0	3.1
4481	Clothing stores	42	32 928	3 711	953	228	25.9	1.5
451	Sporting goods, hobby, book, and music stores	36	30 008	4 125	1 009	305	11.5	23.1
4511	Sporting goods, hobby, and musical instrument stores	28	24 426	3 354	806	246	6.8	28.4
452	General merchandise stores	4	D	D	D	c	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
	Truckee-Grass Valley, CA Micropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	62	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	28	15 823	2 087	494	143	25.2	8.5
45321	Office supplies and stationery stores	4	7 935	944	234	34	–	–
453210	Office supplies and stationery stores	4	7 935	944	234	34	–	–
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45392	Art dealers	6	1 606	311	79	17	20.6	–
453920	Art dealers	6	1 606	311	79	17	20.6	–
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	29	41 945	6 662	1 842	289	3.5	3.8
4543	Direct selling establishments	15	27 180	3 757	1 090	162	2.3	5.8
45431	Fuel dealers	9	25 577	3 497	1 015	132	–	5.8
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	c	D	D
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA							
44-45	**Retail trade**	**24 003**	**82 570 214**	**9 424 325**	**2 307 909**	**355 647**	**9.4**	**6.6**
441	Motor vehicle and parts dealers	1 996	19 042 714	1 816 107	436 592	41 278	8.1	5.9
4411	Automobile dealers	663	16 765 944	1 448 385	351 193	28 877	7.1	5.5
44111	New car dealers	450	16 259 825	1 419 145	344 037	27 983	6.2	5.3
441110	New car dealers	450	16 259 825	1 419 145	344 037	27 983	6.2	5.3
44112	Used car dealers	213	506 119	29 240	7 156	894	36.1	11.4
441120	Used car dealers	213	506 119	29 240	7 156	894	36.1	11.4
4412	Other motor vehicle dealers	293	939 404	108 331	23 960	3 101	17.5	7.2
44121	Recreational vehicle dealers	52	239 527	26 407	5 779	618	7.0	9.0
441210	Recreational vehicle dealers	52	239 527	26 407	5 779	618	7.0	9.0
44122	Motorcycle, boat, and other motor vehicle dealers	241	699 877	81 924	18 181	2 483	21.1	6.6
441221	Motorcycle dealers	120	D	D	D	g	D	D
441222	Boat dealers	89	258 388	28 760	6 172	923	25.2	11.2
441229	All other motor vehicle dealers	32	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	1 040	1 337 366	259 391	61 439	9 300	14.4	10.4
44131	Automotive parts and accessories stores	658	837 264	150 695	35 785	5 974	15.1	10.9
441310	Automotive parts and accessories stores	658	837 264	150 695	35 785	5 974	15.1	10.9
44132	Tire dealers	382	500 102	108 696	25 654	3 326	13.1	9.7
441320	Tire dealers	382	500 102	108 696	25 654	3 326	13.1	9.7
442	Furniture and home furnishings stores	1 754	2 901 026	426 586	102 893	16 449	15.2	8.0
4421	Furniture stores	713	1 436 316	197 832	49 459	5 801	15.9	7.7
44211	Furniture stores	713	1 436 316	197 832	49 459	5 801	15.9	7.7
442110	Furniture stores	713	1 436 316	197 832	49 459	5 801	15.9	7.7
4422	Home furnishings stores	1 041	1 464 710	228 754	53 434	10 648	14.6	8.2
44221	Floor covering stores	318	456 960	92 586	20 753	2 327	26.3	7.1
442210	Floor covering stores	318	456 960	92 586	20 753	2 327	26.3	7.1
44229	Other home furnishings stores	723	1 007 750	136 168	32 681	8 321	9.3	8.6
442291	Window treatment stores	71	D	D	D	e	D	D
442299	All other home furnishings stores	652	D	D	D	i	D	D
443	Electronics and appliance stores	1 301	3 417 823	385 015	96 883	13 031	8.7	6.2
4431	Electronics and appliance stores	1 301	3 417 823	385 015	96 883	13 031	8.7	6.2
44311	Appliance, television, and other electronics stores	834	D	D	D	i	D	D
443111	Household appliance stores	216	D	D	D	g	D	D
443112	Radio, television, and other electronics stores	618	D	D	D	i	D	D
44312	Computer and software stores	334	1 119 056	120 360	30 791	3 956	8.2	7.9
443120	Computer and software stores	334	1 119 056	120 360	30 791	3 956	8.2	7.9
44313	Camera and photographic supplies stores	133	D	D	D	f	D	D
443130	Camera and photographic supplies stores	133	D	D	D	f	D	D
444	Building material and garden equipment and supplies dealers	1 629	6 455 935	866 583	201 976	28 676	7.8	6.8
4441	Building material and supplies dealers	1 309	6 011 569	791 271	185 190	25 767	7.3	6.5
44411	Home centers	88	D	D	D	i	D	D
444110	Home Centers	88	D	D	D	i	D	D
44412	Paint and wallpaper stores	171	D	D	D	g	D	D
444120	Paint and wallpaper stores	171	D	D	D	g	D	D
44413	Hardware stores	260	D	D	D	i	D	D
444130	Hardware stores	260	D	D	D	i	D	D
44419	Other building material dealers	790	2 506 222	352 293	82 733	9 023	12.6	14.7
444190	Other building material dealers	790	2 506 222	352 293	82 733	9 023	12.6	14.7
4442	Lawn and garden equipment and supplies stores	320	444 366	75 312	16 786	2 909	14.9	11.2
44421	Outdoor power equipment stores	52	47 088	8 370	1 935	296	33.8	9.7
444210	Outdoor power equipment stores	52	47 088	8 370	1 935	296	33.8	9.7
44422	Nursery, garden center, and farm supply stores	268	397 278	66 942	14 851	2 613	12.6	11.4
444220	Nursery, garden center, and farm supply stores	268	397 278	66 942	14 851	2 613	12.6	11.4

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	3 668	14 897 691	1 725 700	417 009	70 883	10.4	7.9
4451	Grocery stores	2 224	13 574 111	1 580 757	384 091	62 805	8.3	7.8
44511	Supermarkets and other grocery (except convenience) stores	1 764	13 159 989	1 546 946	375 776	60 443	7.0	7.3
445110	Supermarkets and other grocery (except convenience) stores	1 764	13 159 989	1 546 946	375 776	60 443	7.0	7.3
44512	Convenience stores	460	414 122	33 811	8 315	2 362	50.5	24.5
445120	Convenience stores	460	414 122	33 811	8 315	2 362	50.5	24.5
4452	Specialty food stores	766	598 030	84 759	19 694	5 298	30.9	7.6
4453	Beer, wine, and liquor stores	678	725 550	60 184	13 224	2 780	32.3	9.6
44531	Beer, wine, and liquor stores	678	725 550	60 184	13 224	2 780	32.3	9.6
445310	Beer, wine, and liquor stores	678	725 550	60 184	13 224	2 780	32.3	9.6
446	Health and personal care stores	1 710	4 741 652	643 714	157 198	30 977	11.1	3.9
4461	Health and personal care stores	1 710	4 741 652	643 714	157 198	30 977	11.1	3.9
44611	Pharmacies and drug stores	741	4 054 344	514 818	127 099	24 751	10.2	2.6
446110	Pharmacies and drug stores	741	4 054 344	514 818	127 099	24 751	10.2	2.6
4461101	Pharmacies and drug stores	704	4 029 021	510 862	126 077	24 536	10.1	2.4
4461102	Proprietary stores	37	25 323	3 956	1 022	215	29.2	28.9
44612	Cosmetics, beauty supplies, and perfume stores	300	193 031	32 252	7 688	2 111	16.4	16.0
446120	Cosmetics, beauty supplies, and perfume stores	300	193 031	32 252	7 688	2 111	16.4	16.0
44613	Optical goods stores	236	149 382	37 615	8 381	1 527	16.2	5.4
446130	Optical goods stores	236	149 382	37 615	8 381	1 527	16.2	5.4
44619	Other health and personal care stores	433	344 895	59 029	14 030	2 588	16.2	11.4
446191	Food (health) supplement stores	262	181 547	27 739	6 660	1 690	17.2	9.3
446199	All other health and personal care stores	171	163 348	31 290	7 370	898	15.0	13.7
447	Gasoline stations	1 559	4 238 422	209 498	50 596	11 793	29.1	11.2
4471	Gasoline stations	1 559	4 238 422	209 498	50 596	11 793	29.1	11.2
44711	Gasoline stations with convenience stores	981	2 865 603	137 908	33 335	7 954	22.9	6.5
447110	Gasoline stations with convenience stores	981	2 865 603	137 908	33 335	7 954	22.9	6.5
44719	Other gasoline stations	578	1 372 819	71 590	17 261	3 839	42.0	21.1
447190	Other gasoline stations	578	1 372 819	71 590	17 261	3 839	42.0	21.1
448	Clothing and clothing accessories stores	3 834	5 646 577	799 881	192 083	41 688	8.7	6.0
4481	Clothing stores	2 336	4 137 360	588 748	140 434	31 812	7.3	5.5
44811	Men's clothing stores	247	211 107	37 975	8 956	1 594	22.4	5.7
448110	Men's clothing stores	247	211 107	37 975	8 956	1 594	22.4	5.7
44812	Women's clothing stores	859	871 684	113 957	26 811	7 449	15.3	10.9
448120	Women's clothing stores	859	871 684	113 957	26 811	7 449	15.3	10.9
44813	Children's and infants' clothing stores	180	194 215	23 697	5 677	1 727	6.6	2.6
448130	Children's and infants' clothing stores	180	194 215	23 697	5 677	1 727	6.6	2.6
44814	Family clothing stores	646	2 489 874	356 123	85 534	17 671	2.5	2.9
448140	Family clothing stores	646	2 489 874	356 123	85 534	17 671	2.5	2.9
44815	Clothing accessories stores	150	86 137	13 331	3 211	777	17.4	4.9
448150	Clothing accessories stores	150	86 137	13 331	3 211	777	17.4	4.9
44819	Other clothing stores	254	284 343	43 665	10 245	2 594	11.2	13.4
448190	Other clothing stores	254	284 343	43 665	10 245	2 594	11.2	13.4
4482	Shoe stores	695	698 355	96 735	23 418	5 775	5.1	7.5
44821	Shoe stores	695	698 355	96 735	23 418	5 775	5.1	7.5
448210	Shoe stores	695	698 355	96 735	23 418	5 775	5.1	7.5
4482101	Men's shoe stores	63	D	D	D	c	D	D
4482102	Women's shoe stores	120	94 099	15 251	3 524	1 081	12.7	15.6
4482103	Children's and juveniles' shoe stores	36	D	D	D	c	D	D
4482104	Family shoe stores	332	339 862	46 974	11 654	2 582	4.8	8.4
4482105	Athletic footwear stores	144	203 770	23 857	5 679	1 629	2.2	1.3
4483	Jewelry, luggage, and leather goods stores	803	810 862	114 398	28 231	4 101	19.0	7.1
44831	Jewelry stores	728	739 850	104 880	25 837	3 665	20.1	7.2
448310	Jewelry stores	728	739 850	104 880	25 837	3 665	20.1	7.2
44832	Luggage and leather goods stores	75	71 012	9 518	2 394	436	7.8	6.0
448320	Luggage and leather goods stores	75	71 012	9 518	2 394	436	7.8	6.0
451	Sporting goods, hobby, book, and music stores	1 715	2 615 481	334 421	81 938	21 231	11.2	6.3
4511	Sporting goods, hobby, and musical instrument stores	1 134	1 654 862	215 606	52 000	12 902	12.9	8.2
45111	Sporting goods stores	600	860 580	109 814	26 189	6 415	12.7	11.9
451110	Sporting goods stores	600	860 580	109 814	26 189	6 415	12.7	11.9
4511101	General-line sporting goods stores	192	393 375	47 016	11 314	2 842	10.1	6.0
4511102	Specialty-line sporting goods stores	408	467 205	62 798	14 875	3 573	14.9	16.8
45112	Hobby, toy, and game stores	278	D	D	D	h	D	D
451120	Hobby, toy, and game stores	278	D	D	D	h	D	D
45113	Sewing, needlework, and piece goods stores	138	D	D	D	g	D	D
451130	Sewing, needlework, and piece goods stores	138	D	D	D	g	D	D
45114	Musical instrument and supplies stores	118	184 956	28 144	7 119	1 003	15.1	3.5
451140	Musical instrument and supplies stores	118	184 956	28 144	7 119	1 003	15.1	3.5
4512	Book, periodical, and music stores	581	960 619	118 815	29 938	8 329	8.2	3.1
45121	Book stores and news dealers	360	D	D	D	i	D	D
451211	Book stores	325	580 251	77 763	19 717	5 425	9.0	2.2
4512111	Book stores, general	221	D	D	D	h	D	D
4512112	Specialty book stores	72	D	D	D	f	D	D
4512113	College book stores	32	D	D	D	g	D	D
451212	News dealers and newsstands	35	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores	221	D	D	D	h	D	D
451220	Prerecorded tape, compact disc, and record stores	221	D	D	D	h	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	398	9 976 732	896 501	210 076	43 755	.3	.2
4521	Department stores	165	D	D	D	k	D	D
45210009	Department stores (incl. leased depts.)[3]	165	D	D	D	k	D	D
45211	Department stores	165	D	D	D	k	D	D
452111	Department stores (except discount department stores)	91	3 117 080	370 265	95 489	20 604	–	–
452112	Discount department stores	74	D	D	D	j	D	D
4529	Other general merchandise stores	233	D	D	D	i	D	D
45291	Warehouse clubs and supercenters	29	D	D	D	i	D	D
452910	Warehouse clubs and supercenters	29	D	D	D	i	D	D
45299	All other general merchandise stores	204	D	D	D	h	D	D
452990	All other general merchandise stores	204	D	D	D	h	D	D
4529901	Variety stores	88	97 487	11 650	2 595	772	16.2	12.4
4529904	Miscellaneous general merchandise stores	116	D	D	D	g	D	D
453	Miscellaneous store retailers	3 221	2 697 223	412 949	102 411	21 553	16.8	10.2
4531	Florists	470	161 611	34 746	8 719	2 382	33.0	11.6
45311	Florists	470	161 611	34 746	8 719	2 382	33.0	11.6
453110	Florists	470	161 611	34 746	8 719	2 382	33.0	11.6
4532	Office supplies, stationery, and gift stores	1 136	1 144 654	158 228	39 759	8 835	12.5	7.0
45321	Office supplies and stationery stores	252	D	D	D	h	D	D
453210	Office supplies and stationery stores	252	D	D	D	h	D	D
45322	Gift, novelty, and souvenir stores	884	D	D	D	i	D	D
453220	Gift, novelty, and souvenir stores	884	D	D	D	i	D	D
4533	Used merchandise stores	518	334 970	73 820	17 855	3 926	14.6	15.2
45331	Used merchandise stores	518	334 970	73 820	17 855	3 926	14.6	15.2
453310	Used merchandise stores	518	334 970	73 820	17 855	3 926	14.6	15.2
4539	Other miscellaneous store retailers	1 097	1 055 988	146 155	36 078	6 410	19.6	11.9
45391	Pet and pet supplies stores	259	309 993	38 472	8 727	2 384	18.5	13.2
453910	Pet and pet supplies stores	259	309 993	38 472	8 727	2 384	18.5	13.2
45392	Art dealers	246	201 102	27 964	7 051	907	23.9	10.2
453920	Art dealers	246	201 102	27 964	7 051	907	23.9	10.2
45393	Manufactured (mobile) home dealers	16	81 449	3 894	839	85	6.5	9.6
453930	Manufactured (mobile) home dealers	16	81 449	3 894	839	85	6.5	9.6
45399	All other miscellaneous store retailers	576	463 444	75 825	19 461	3 034	20.8	12.1
454	Nonstore retailers	1 218	5 938 938	907 370	258 254	14 333	6.8	13.2
4541	Electronic shopping and mail-order houses	600	5 082 076	770 078	225 319	9 797	4.7	14.0
45411	Electronic shopping and mail-order houses	600	5 082 076	770 078	225 319	9 797	4.7	14.0
4542	Vending machine operators	110	107 999	22 591	5 228	807	21.1	21.1
45421	Vending machine operators	110	107 999	22 591	5 228	807	21.1	21.1
454210	Vending machine operators	110	107 999	22 591	5 228	807	21.1	21.1
4543	Direct selling establishments	508	748 863	114 701	27 707	3 729	19.6	6.9
45431	Fuel dealers	51	D	D	D	e	D	D
454311	Heating oil dealers	7	41 089	2 177	453	60	75.2	2.7
454312	Liquefied petroleum gas (bottled gas) dealers	35	110 821	14 008	3 244	363	.5	8.6
454319	Other fuel dealers	9	D	D	D	b	D	D
45439	Other direct selling establishments	457	D	D	D	h	D	D
454390	Other direct selling establishments	457	D	D	D	h	D	D
	Napa, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**551**	**1 390 394**	**161 712**	**37 411**	**6 618**	**12.2**	**4.5**
441	Motor vehicle and parts dealers	46	226 679	24 933	5 858	684	22.2	.6
4412	Other motor vehicle dealers	7	14 102	1 418	281	64	10.8	1.2
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	43	34 342	5 199	1 185	203	13.7	6.1
4422	Home furnishings stores	26	23 302	3 542	800	145	9.1	1.9
44229	Other home furnishings stores	21	13 298	2 110	478	107	6.8	3.3
442299	All other home furnishings stores	21	13 298	2 110	478	107	6.8	3.3
443	Electronics and appliance stores	18	9 714	2 259	609	83	28.3	3.8
4431	Electronics and appliance stores	18	9 714	2 259	609	83	28.3	3.8
444	Building material and garden equipment and supplies dealers	41	245 521	29 789	6 461	919	4.1	.1
4441	Building material and supplies dealers	29	224 679	27 206	5 874	808	2.6	.1
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44419	Other building material dealers	14	123 104	15 397	3 112	358	3.7	.1
444190	Other building material dealers	14	123 104	15 397	3 112	358	3.7	.1
4442	Lawn and garden equipment and supplies stores	12	20 842	2 583	587	111	19.8	–
44422	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Napa, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	86	391 775	50 513	11 406	2 100	7.5	7.5
4451	Grocery stores	50	320 504	40 462	9 299	1 665	7.1	8.9
44511	Supermarkets and other grocery (except convenience) stores	36	301 022	38 819	8 878	1 553	5.7	6.4
445110	Supermarkets and other grocery (except convenience) stores	36	301 022	38 819	8 878	1 553	5.7	6.4
4452	Specialty food stores	11	4 886	774	135	38	53.2	–
4453	Beer, wine, and liquor stores	25	66 385	9 277	1 972	397	6.2	.9
44531	Beer, wine, and liquor stores	25	66 385	9 277	1 972	397	6.2	.9
445310	Beer, wine, and liquor stores	25	66 385	9 277	1 972	397	6.2	.9
446	Health and personal care stores	29	69 673	7 543	1 924	381	23.0	.5
4461	Health and personal care stores	29	69 673	7 543	1 924	381	23.0	.5
447	Gasoline stations	29	86 712	2 996	729	179	27.0	14.7
44711	Gasoline stations with convenience stores	19	65 896	2 008	483	124	34.3	.9
447110	Gasoline stations with convenience stores	19	65 896	2 008	483	124	34.3	.9
448	Clothing and clothing accessories stores	104	91 164	10 078	2 460	676	16.2	8.7
4481	Clothing stores	72	67 473	7 305	1 792	498	16.6	9.8
44819	Other clothing stores	8	5 308	432	108	43	–	2.9
448190	Other clothing stores	8	5 308	432	108	43	–	2.9
4482101	Men's shoe stores	3	D	D	D	a	D	D
44832	Luggage and leather goods stores	4	1 782	312	89	15	–	24.7
448320	Luggage and leather goods stores	4	1 782	312	89	15	–	24.7
451	Sporting goods, hobby, book, and music stores	37	24 061	2 937	711	206	9.1	6.5
4511	Sporting goods, hobby, and musical instrument stores	27	17 228	2 165	510	141	12.8	9.1
452	General merchandise stores	7	106 166	10 316	2 404	566	.8	.1
453	Miscellaneous store retailers	81	58 666	8 172	1 934	431	20.1	3.1
4532	Office supplies, stationery, and gift stores	26	22 827	2 614	630	157	15.6	2.3
45321	Office supplies and stationery stores	5	D	D	D	b	D	D
453210	Office supplies and stationery stores	5	D	D	D	b	D	D
4533	Used merchandise stores	14	6 649	908	211	61	31.5	7.7
45331	Used merchandise stores	14	6 649	908	211	61	31.5	7.7
453310	Used merchandise stores	14	6 649	908	211	61	31.5	7.7
4539	Other miscellaneous store retailers	34	25 140	3 676	850	162	23.3	2.4
45391	Pet and pet supplies stores	5	5 555	592	124	39	9.5	–
453910	Pet and pet supplies stores	5	5 555	592	124	39	9.5	–
45392	Art dealers	12	6 496	875	209	36	26.8	9.1
453920	Art dealers	12	6 496	875	209	36	26.8	9.1
45399	All other miscellaneous store retailers	16	D	D	D	b	D	D
454	Nonstore retailers	30	45 921	6 977	1 730	190	8.0	9.8
4541	Electronic shopping and mail-order houses	16	27 329	4 323	1 093	87	8.0	14.2
45411	Electronic shopping and mail-order houses	16	27 329	4 323	1 093	87	8.0	14.2
4543	Direct selling establishments	13	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**14 202**	**48 252 521**	**5 380 470**	**1 300 349**	**206 977**	**9.6**	**6.7**
441	Motor vehicle and parts dealers	1 041	10 681 985	1 018 581	244 887	22 519	7.2	6.0
4411	Automobile dealers	361	9 568 359	829 031	201 413	16 287	6.0	5.6
44111	New car dealers	255	9 272 246	813 663	197 696	15 829	5.3	5.4
441110	New car dealers	255	9 272 246	813 663	197 696	15 829	5.3	5.4
44112	Used car dealers	106	296 113	15 368	3 717	458	28.8	10.8
441120	Used car dealers	106	296 113	15 368	3 717	458	28.8	10.8
4412	Other motor vehicle dealers	145	379 880	48 860	10 486	1 299	20.9	3.1
44121	Recreational vehicle dealers	16	30 734	6 748	1 332	132	23.8	11.4
441210	Recreational vehicle dealers	16	30 734	6 748	1 332	132	23.8	11.4
44122	Motorcycle, boat, and other motor vehicle dealers	129	349 146	42 112	9 154	1 167	20.7	2.3
441221	Motorcycle dealers	62	179 339	22 036	4 900	584	13.8	3.2
441222	Boat dealers	56	151 263	17 291	3 668	513	30.6	1.4
441229	All other motor vehicle dealers	11	18 544	2 785	586	70	6.6	1.4
4413	Automotive parts, accessories, and tire stores	535	733 746	140 690	32 988	4 933	15.6	12.7
44131	Automotive parts and accessories stores	343	470 446	82 239	19 285	3 160	17.9	13.5
441310	Automotive parts and accessories stores	343	470 446	82 239	19 285	3 160	17.9	13.5
44132	Tire dealers	192	263 300	58 451	13 703	1 773	11.3	11.3
441320	Tire dealers	192	263 300	58 451	13 703	1 773	11.3	11.3

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	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	1 081	1 870 579	274 729	66 713	10 328	15.0	8.3
4421	Furniture stores	444	983 234	133 019	33 428	3 877	14.9	7.8
44211	Furniture stores	444	983 234	133 019	33 428	3 877	14.9	7.8
442110	Furniture stores	444	983 234	133 019	33 428	3 877	14.9	7.8
4422	Home furnishings stores	637	887 345	141 710	33 285	6 451	15.1	8.9
44221	Floor covering stores	206	277 581	57 231	12 794	1 397	26.7	10.8
442210	Floor covering stores	206	277 581	57 231	12 794	1 397	26.7	10.8
44229	Other home furnishings stores	431	609 764	84 479	20 491	5 054	9.8	8.0
442291	Window treatment stores	46	29 384	5 777	1 473	287	12.3	3.3
442299	All other home furnishings stores	385	580 380	78 702	19 018	4 767	9.7	8.3
443	Electronics and appliance stores	743	1 965 516	220 909	53 544	7 263	9.7	5.7
4431	Electronics and appliance stores	743	1 965 516	220 909	53 544	7 263	9.7	5.7
44311	Appliance, television, and other electronics stores	484	1 398 139	148 090	36 100	4 938	8.4	4.1
443111	Household appliance stores	110	220 427	26 505	6 394	730	16.3	11.4
443112	Radio, television, and other electronics stores	374	1 177 712	121 585	29 706	4 208	6.9	2.7
44312	Computer and software stores	170	490 704	59 880	14 592	1 752	10.5	9.8
443120	Computer and software stores	170	490 704	59 880	14 592	1 752	10.5	9.8
44313	Camera and photographic supplies stores	89	76 673	12 939	2 852	573	26.8	10.5
443130	Camera and photographic supplies stores	89	76 673	12 939	2 852	573	26.8	10.5
444	Building material and garden equipment and supplies dealers	915	3 580 354	483 712	112 793	16 227	8.2	5.7
4441	Building material and supplies dealers	751	3 367 077	444 554	104 111	14 705	7.8	5.8
44411	Home centers	49	D	D	D	i	D	D
444110	Home Centers	49	D	D	D	i	D	D
44412	Paint and wallpaper stores	96	D	D	D	f	D	D
444120	Paint and wallpaper stores	96	D	D	D	f	D	D
44413	Hardware stores	157	486 027	75 252	17 884	3 290	9.9	.7
444130	Hardware stores	157	486 027	75 252	17 884	3 290	9.9	.7
44419	Other building material dealers	449	1 385 559	190 947	44 500	5 071	13.2	13.1
444190	Other building material dealers	449	1 385 559	190 947	44 500	5 071	13.2	13.1
4442	Lawn and garden equipment and supplies stores	164	213 277	39 158	8 682	1 522	14.0	4.3
44421	Outdoor power equipment stores	26	24 617	4 686	995	154	19.3	14.8
444210	Outdoor power equipment stores	26	24 617	4 686	995	154	19.3	14.8
44422	Nursery, garden center, and farm supply stores	138	188 660	34 472	7 687	1 368	13.3	2.9
444220	Nursery, garden center, and farm supply stores	138	188 660	34 472	7 687	1 368	13.3	2.9
445	Food and beverage stores	2 267	8 724 913	997 299	242 364	40 243	11.2	9.2
4451	Grocery stores	1 352	7 877 009	909 490	222 193	35 431	8.8	9.2
44511	Supermarkets and other grocery (except convenience) stores	1 105	7 682 607	893 444	218 414	34 300	7.6	8.9
445110	Supermarkets and other grocery (except convenience) stores	1 105	7 682 607	893 444	218 414	34 300	7.6	8.9
44512	Convenience stores	247	194 402	16 046	3 779	1 131	57.0	21.2
445120	Convenience stores	247	194 402	16 046	3 779	1 131	57.0	21.2
4452	Specialty food stores	507	417 608	55 997	12 962	3 332	32.3	8.4
4453	Beer, wine, and liquor stores	408	430 296	31 812	7 209	1 480	33.8	10.4
44531	Beer, wine, and liquor stores	408	430 296	31 812	7 209	1 480	33.8	10.4
445310	Beer, wine, and liquor stores	408	430 296	31 812	7 209	1 480	33.8	10.4
446	Health and personal care stores	1 048	2 967 442	407 384	99 317	18 808	11.7	4.6
4461	Health and personal care stores	1 048	2 967 442	407 384	99 317	18 808	11.7	4.6
44611	Pharmacies and drug stores	461	2 532 148	325 491	80 286	15 067	10.8	2.9
446110	Pharmacies and drug stores	461	2 532 148	325 491	80 286	15 067	10.8	2.9
4461101	Pharmacies and drug stores	435	2 510 276	322 118	79 408	14 884	10.6	2.6
4461102	Proprietary stores	26	21 872	3 373	878	183	30.9	33.4
44612	Cosmetics, beauty supplies, and perfume stores	176	120 359	20 612	4 954	1 280	17.2	19.4
446120	Cosmetics, beauty supplies, and perfume stores	176	120 359	20 612	4 954	1 280	17.2	19.4
44613	Optical goods stores	145	90 466	23 951	5 284	942	19.7	3.8
446130	Optical goods stores	145	90 466	23 951	5 284	942	19.7	3.8
44619	Other health and personal care stores	266	224 469	37 330	8 793	1 519	16.1	16.4
446191	Food (health) supplement stores	164	111 216	17 119	3 986	937	18.2	14.6
446199	All other health and personal care stores	102	113 253	20 211	4 807	582	14.1	18.2
447	Gasoline stations	862	2 332 753	122 136	29 613	6 816	31.7	12.1
4471	Gasoline stations	862	2 332 753	122 136	29 613	6 816	31.7	12.1
44711	Gasoline stations with convenience stores	544	1 589 528	80 772	19 684	4 630	24.9	6.6
447110	Gasoline stations with convenience stores	544	1 589 528	80 772	19 684	4 630	24.9	6.6
44719	Other gasoline stations	318	743 225	41 364	9 929	2 186	46.4	23.9
447190	Other gasoline stations	318	743 225	41 364	9 929	2 186	46.4	23.9

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	2 250	3 568 182	520 110	124 816	25 941	9.0	6.0
4481	Clothing stores	1 395	2 635 688	390 350	93 072	20 188	7.7	6.1
44811	Men's clothing stores	142	121 200	22 807	5 351	950	25.5	2.8
448110	Men's clothing stores	142	121 200	22 807	5 351	950	25.5	2.8
44812	Women's clothing stores	539	563 759	75 141	17 676	4 608	16.1	10.3
448120	Women's clothing stores	539	563 759	75 141	17 676	4 608	16.1	10.3
44813	Children's and infants' clothing stores	100	110 569	14 034	3 339	1 048	7.1	4.4
448130	Children's and infants' clothing stores	100	110 569	14 034	3 339	1 048	7.1	4.4
44814	Family clothing stores	370	1 602 505	240 911	57 722	11 553	2.2	3.5
448140	Family clothing stores	370	1 602 505	240 911	57 722	11 553	2.2	3.5
44815	Clothing accessories stores	98	61 569	9 519	2 325	530	22.7	5.6
448150	Clothing accessories stores	98	61 569	9 519	2 325	530	22.7	5.6
44819	Other clothing stores	146	176 086	27 938	6 659	1 499	13.0	19.0
448190	Other clothing stores	146	176 086	27 938	6 659	1 499	13.0	19.0
4482	Shoe stores	383	418 184	60 745	14 687	3 391	5.4	6.3
44821	Shoe stores	383	418 184	60 745	14 687	3 391	5.4	6.3
448210	Shoe stores	383	418 184	60 745	14 687	3 391	5.4	6.3
4482101	Men's shoe stores	36	19 976	3 789	909	118	10.9	9.9
4482102	Women's shoe stores	67	57 127	9 478	2 178	572	11.0	12.5
4482103	Children's and juveniles' shoe stores	20	13 667	2 290	571	140	2.4	2.3
4482104	Family shoe stores	178	208 807	29 960	7 378	1 564	5.5	6.7
4482105	Athletic footwear stores	82	118 607	15 228	3 651	997	2.1	2.3
4483	Jewelry, luggage, and leather goods stores	472	514 310	69 015	17 057	2 362	18.8	5.2
44831	Jewelry stores	430	470 071	63 331	15 627	2 114	19.6	5.4
448310	Jewelry stores	430	470 071	63 331	15 627	2 114	19.6	5.4
44832	Luggage and leather goods stores	42	44 239	5 684	1 430	248	9.8	3.1
448320	Luggage and leather goods stores	42	44 239	5 684	1 430	248	9.8	3.1
451	Sporting goods, hobby, book, and music stores	1 016	1 592 211	207 208	51 037	12 907	11.3	7.2
4511	Sporting goods, hobby, and musical instrument stores	653	991 254	131 149	31 757	7 540	13.1	9.2
45111	Sporting goods stores	339	502 046	63 356	14 973	3 627	11.5	13.4
451110	Sporting goods stores	339	502 046	63 356	14 973	3 627	11.5	13.4
4511101	General-line sporting goods stores	104	222 554	27 502	6 399	1 596	9.0	5.8
4511102	Specialty-line sporting goods stores	235	279 492	35 854	8 574	2 031	13.5	19.5
45112	Hobby, toy, and game stores	167	287 354	36 742	9 036	2 536	13.9	3.7
451120	Hobby, toy, and game stores	167	287 354	36 742	9 036	2 536	13.9	3.7
45113	Sewing, needlework, and piece goods stores	78	78 280	11 944	2 837	752	15.1	10.5
451130	Sewing, needlework, and piece goods stores	78	78 280	11 944	2 837	752	15.1	10.5
45114	Musical instrument and supplies stores	69	123 574	19 107	4 911	625	17.1	3.8
451140	Musical instrument and supplies stores	69	123 574	19 107	4 911	625	17.1	3.8
4512	Book, periodical, and music stores	363	600 957	76 059	19 280	5 367	8.1	3.9
45121	Book stores and news dealers	231	365 657	50 529	12 901	3 568	10.5	2.5
451211	Book stores	207	354 531	48 959	12 507	3 461	10.2	2.4
4512111	Book stores, general	138	253 662	34 484	8 809	2 336	11.1	3.0
4512112	Specialty book stores	47	31 397	5 135	1 279	381	22.3	2.3
4512113	College book stores	22	69 472	9 340	2 419	744	1.4	.1
451212	News dealers and newsstands	24	11 126	1 570	394	107	21.1	6.6
45122	Prerecorded tape, compact disc, and record stores	132	235 300	25 530	6 379	1 799	4.4	6.0
451220	Prerecorded tape, compact disc, and record stores	132	235 300	25 530	6 379	1 799	4.4	6.0
452	General merchandise stores	219	5 615 331	514 457	120 179	24 561	.3	.3
4521	Department stores	83	3 165 310	360 818	87 887	19 071	–	–
45210009	Department stores (incl. leased depts.)[3]	83	3 294 064	360 818	87 887	19 071	–	–
45211	Department stores	83	3 165 310	360 818	87 887	19 071	–	–
452111	Department stores (except discount department stores)	47	1 802 031	222 364	57 129	11 920	–	–
452112	Discount department stores	36	1 363 279	138 454	30 758	7 151	–	–
4529	Other general merchandise stores	136	2 450 021	153 639	32 292	5 490	.8	.6
45291	Warehouse clubs and supercenters	16	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	16	D	D	D	h	D	D
45299	All other general merchandise stores	120	D	D	D	g	D	D
452990	All other general merchandise stores	120	D	D	D	g	D	D
4529901	Variety stores	49	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	71	D	D	D	g	D	D
453	Miscellaneous store retailers	2 031	1 665 235	255 524	62 576	12 890	18.6	10.1
4531	Florists	283	92 683	19 942	5 022	1 397	36.8	15.8
45311	Florists	283	92 683	19 942	5 022	1 397	36.8	15.8
453110	Florists	283	92 683	19 942	5 022	1 397	36.8	15.8
4532	Office supplies, stationery, and gift stores	719	696 423	93 070	23 380	5 248	13.7	6.3
45321	Office supplies and stationery stores	154	360 543	41 244	10 604	1 836	3.8	.7
453210	Office supplies and stationery stores	154	360 543	41 244	10 604	1 836	3.8	.7
45322	Gift, novelty, and souvenir stores	565	335 880	51 826	12 776	3 412	24.4	12.3
453220	Gift, novelty, and souvenir stores	565	335 880	51 826	12 776	3 412	24.4	12.3
4533	Used merchandise stores	352	221 501	48 408	11 636	2 456	16.2	8.8
45331	Used merchandise stores	352	221 501	48 408	11 636	2 456	16.2	8.8
453310	Used merchandise stores	352	221 501	48 408	11 636	2 456	16.2	8.8

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	677	654 628	94 104	22 538	3 789	22.0	13.7
45391	Pet and pet supplies stores	157	188 053	23 731	5 307	1 389	22.0	18.8
453910	Pet and pet supplies stores	157	188 053	23 731	5 307	1 389	22.0	18.8
45392	Art dealers	180	176 215	23 697	5 997	708	22.0	10.1
453920	Art dealers	180	176 215	23 697	5 997	708	22.0	10.1
45393	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	336	D	D	D	g	D	D
454	Nonstore retailers	729	3 688 020	358 421	92 510	8 474	5.4	10.4
4541	Electronic shopping and mail-order houses	389	3 207 533	286 058	74 658	6 058	3.7	10.7
45411	Electronic shopping and mail-order houses	389	3 207 533	286 058	74 658	6 058	3.7	10.7
4542	Vending machine operators	56	48 819	10 478	2 564	370	20.8	4.5
45421	Vending machine operators	56	48 819	10 478	2 564	370	20.8	4.5
454210	Vending machine operators	56	48 819	10 478	2 564	370	20.8	4.5
4543	Direct selling establishments	284	431 668	61 885	15 288	2 046	16.1	8.6
45431	Fuel dealers	24	43 016	5 011	1 117	149	24.9	21.1
454311	Heating oil dealers	4	9 627	465	100	24	83.0	11.3
454312	Liquefied petroleum gas (bottled gas) dealers	14	29 853	4 079	914	105	–	26.8
454319	Other fuel dealers	6	3 536	467	103	20	77.4	–
45439	Other direct selling establishments	260	388 652	56 874	14 171	1 897	15.1	7.3
454390	Other direct selling establishments	260	388 652	56 874	14 171	1 897	15.1	7.3
	Oakland-Fremont-Hayward, CA Metropolitan Division							
44-45	**Retail trade**	**7 121**	**26 620 720**	**2 838 191**	**680 926**	**110 894**	**9.0**	**5.8**
441	Motor vehicle and parts dealers	686	6 785 669	639 006	153 188	14 041	5.3	6.1
4411	Automobile dealers	231	6 021 919	511 044	123 612	9 781	3.8	5.5
44111	New car dealers	155	5 791 605	500 757	121 148	9 446	3.0	5.4
441110	New car dealers	155	5 791 605	500 757	121 148	9 446	3.0	5.4
44112	Used car dealers	76	230 314	10 287	2 464	335	25.1	7.7
441120	Used car dealers	76	230 314	10 287	2 464	335	25.1	7.7
4412	Other motor vehicle dealers	95	260 588	34 209	7 185	883	20.7	3.1
44121	Recreational vehicle dealers	11	25 452	6 096	1 192	119	22.7	10.6
441210	Recreational vehicle dealers	11	25 452	6 096	1 192	119	22.7	10.6
44122	Motorcycle, boat, and other motor vehicle dealers	84	235 136	28 113	5 993	764	20.5	2.3
441221	Motorcycle dealers	38	101 676	12 773	2 745	324	12.9	3.7
441222	Boat dealers	40	D	D	D	e	D	D
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	360	503 162	93 753	22 391	3 377	15.2	15.4
44131	Automotive parts and accessories stores	226	328 370	57 219	13 281	2 152	16.5	16.5
441310	Automotive parts and accessories stores	226	328 370	57 219	13 281	2 152	16.5	16.5
44132	Tire dealers	134	174 792	36 534	9 110	1 225	12.6	13.4
441320	Tire dealers	134	174 792	36 534	9 110	1 225	12.6	13.4
442	Furniture and home furnishings stores	533	1 053 775	149 573	36 682	5 500	14.9	8.2
4421	Furniture stores	230	617 922	79 450	20 517	2 433	12.7	9.4
44211	Furniture stores	230	617 922	79 450	20 517	2 433	12.7	9.4
442110	Furniture stores	230	617 922	79 450	20 517	2 433	12.7	9.4
4422	Home furnishings stores	303	435 853	70 123	16 165	3 067	18.1	6.5
44221	Floor covering stores	113	162 667	34 111	7 406	856	29.7	10.5
442210	Floor covering stores	113	162 667	34 111	7 406	856	29.7	10.5
44229	Other home furnishings stores	190	273 186	36 012	8 759	2 211	11.2	4.1
442291	Window treatment stores	23	15 510	2 016	438	116	10.6	1.9
442299	All other home furnishings stores	167	257 676	33 996	8 321	2 095	11.2	4.2
443	Electronics and appliance stores	399	1 131 916	121 188	29 133	3 997	7.3	5.7
4431	Electronics and appliance stores	399	1 131 916	121 188	29 133	3 997	7.3	5.7
44311	Appliance, television, and other electronics stores	268	797 750	82 480	19 852	2 726	6.6	4.0
443111	Household appliance stores	61	116 915	14 747	3 607	426	10.5	8.7
443112	Radio, television, and other electronics stores	207	680 835	67 733	16 245	2 300	6.0	3.2
44312	Computer and software stores	101	307 328	33 727	8 261	1 057	8.3	8.7
443120	Computer and software stores	101	307 328	33 727	8 261	1 057	8.3	8.7
44313	Camera and photographic supplies stores	30	26 838	4 981	1 020	214	15.0	23.9
443130	Camera and photographic supplies stores	30	26 838	4 981	1 020	214	15.0	23.9

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
	Oakland-Fremont-Hayward, CA Metropolitan Division—*Con.*							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	486	2 044 945	276 429	63 918	9 581	7.0	5.6
4441	Building material and supplies dealers	391	1 919 128	252 032	58 637	8 628	6.5	5.7
44411	Home centers	30	D	D	D	h	D	D
444110	Home Centers	30	D	D	D	h	D	D
44412	Paint and wallpaper stores	51	D	D	D	e	D	D
444120	Paint and wallpaper stores	51	D	D	D	e	D	D
44413	Hardware stores	79	270 738	39 707	9 222	1 970	8.1	.9
444130	Hardware stores	79	270 738	39 707	9 222	1 970	8.1	.9
44419	Other building material dealers	231	724 834	104 202	24 189	2 761	11.9	14.0
444190	Other building material dealers	231	724 834	104 202	24 189	2 761	11.9	14.0
4442	Lawn and garden equipment and supplies stores	95	125 817	24 397	5 281	953	13.7	3.3
44421	Outdoor power equipment stores	17	14 918	2 596	558	98	15.9	–
444210	Outdoor power equipment stores	17	14 918	2 596	558	98	15.9	–
44422	Nursery, garden center, and farm supply stores	78	110 899	21 801	4 723	855	13.4	3.8
444220	Nursery, garden center, and farm supply stores	78	110 899	21 801	4 723	855	13.4	3.8
445	Food and beverage stores	1 158	4 767 977	535 136	129 464	21 972	10.9	6.3
4451	Grocery stores	687	4 382 530	496 855	120 501	19 577	8.3	5.8
44511	Supermarkets and other grocery (except convenience) stores	537	4 260 428	487 515	118 333	18 892	6.8	5.4
445110	Supermarkets and other grocery (except convenience) stores	537	4 260 428	487 515	118 333	18 892	6.8	5.4
44512	Convenience stores	150	122 102	9 340	2 168	685	60.5	22.0
445120	Convenience stores	150	122 102	9 340	2 168	685	60.5	22.0
4452	Specialty food stores	220	164 776	24 332	5 727	1 567	37.3	8.7
4453	Beer, wine, and liquor stores	251	220 671	13 949	3 236	828	43.0	13.1
44531	Beer, wine, and liquor stores	251	220 671	13 949	3 236	828	43.0	13.1
445310	Beer, wine, and liquor stores	251	220 671	13 949	3 236	828	43.0	13.1
446	Health and personal care stores	537	1 483 092	205 389	50 283	9 949	11.7	3.7
4461	Health and personal care stores	537	1 483 092	205 389	50 283	9 949	11.7	3.7
44611	Pharmacies and drug stores	241	1 266 699	168 714	41 791	8 204	10.9	3.2
446110	Pharmacies and drug stores	241	1 266 699	168 714	41 791	8 204	10.9	3.2
4461101	Pharmacies and drug stores	226	1 253 227	166 787	41 299	8 088	10.8	2.9
4461102	Proprietary stores	15	13 472	1 927	492	116	20.8	28.2
44612	Cosmetics, beauty supplies, and perfume stores	85	56 314	8 855	2 090	599	19.7	12.7
446120	Cosmetics, beauty supplies, and perfume stores	85	56 314	8 855	2 090	599	19.7	12.7
44613	Optical goods stores	69	41 809	10 573	2 258	453	15.2	4.9
446130	Optical goods stores	69	41 809	10 573	2 258	453	15.2	4.9
44619	Other health and personal care stores	142	118 270	17 247	4 144	693	15.0	5.1
446191	Food (health) supplement stores	79	48 883	7 628	1 834	398	15.1	6.7
446199	All other health and personal care stores	63	69 387	9 619	2 310	295	15.0	4.1
447	Gasoline stations	521	1 443 872	70 751	17 237	4 047	37.2	12.3
4471	Gasoline stations	521	1 443 872	70 751	17 237	4 047	37.2	12.3
44711	Gasoline stations with convenience stores	336	964 575	47 112	11 549	2 866	30.6	7.0
447110	Gasoline stations with convenience stores	336	964 575	47 112	11 549	2 866	30.6	7.0
44719	Other gasoline stations	185	479 297	23 639	5 688	1 181	50.3	23.0
447190	Other gasoline stations	185	479 297	23 639	5 688	1 181	50.3	23.0
448	Clothing and clothing accessories stores	966	1 397 942	192 311	46 657	10 752	7.3	5.8
4481	Clothing stores	583	1 043 696	139 893	33 625	8 258	6.0	5.9
44811	Men's clothing stores	60	53 557	8 403	1 954	370	20.1	4.1
448110	Men's clothing stores	60	53 557	8 403	1 954	370	20.1	4.1
44812	Women's clothing stores	211	180 430	22 854	5 297	1 892	11.7	15.6
448120	Women's clothing stores	211	180 430	22 854	5 297	1 892	11.7	15.6
44813	Children's and infants' clothing stores	46	62 201	6 515	1 573	541	5.9	2.2
448130	Children's and infants' clothing stores	46	62 201	6 515	1 573	541	5.9	2.2
44814	Family clothing stores	162	664 442	90 073	21 861	4 640	1.6	2.2
448140	Family clothing stores	162	664 442	90 073	21 861	4 640	1.6	2.2
44815	Clothing accessories stores	41	21 790	3 265	772	242	30.0	1.2
448150	Clothing accessories stores	41	21 790	3 265	772	242	30.0	1.2
44819	Other clothing stores	63	61 276	8 783	2 168	573	15.9	25.4
448190	Other clothing stores	63	61 276	8 783	2 168	573	15.9	25.4
4482	Shoe stores	193	204 161	29 092	7 102	1 624	3.3	6.1
44821	Shoe stores	193	204 161	29 092	7 102	1 624	3.3	6.1
448210	Shoe stores	193	204 161	29 092	7 102	1 624	3.3	6.1
4482101	Men's shoe stores	17	9 028	1 645	424	56	8.5	13.0
4482102	Women's shoe stores	23	11 827	2 009	460	147	15.0	19.6
4482103	Children's and juveniles' shoe stores	10	7 155	1 036	236	70	–	4.4
4482104	Family shoe stores	96	121 934	18 480	4 582	953	3.5	6.2
4482105	Athletic footwear stores	47	54 217	5 922	1 400	398	–	2.2
4483	Jewelry, luggage, and leather goods stores	190	150 085	23 326	5 930	870	21.4	4.4
44831	Jewelry stores	180	144 573	22 480	5 720	819	22.3	4.6
448310	Jewelry stores	180	144 573	22 480	5 720	819	22.3	4.6
44832	Luggage and leather goods stores	10	5 512	846	210	51	–	–
448320	Luggage and leather goods stores	10	5 512	846	210	51	–	–

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
	Oakland-Fremont-Hayward, CA Metropolitan Division—*Con.*							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	511	802 167	101 961	25 008	6 812	10.6	6.6
4511	Sporting goods, hobby, and musical instrument stores	338	526 666	66 176	15 945	4 083	12.8	8.0
45111	Sporting goods stores	173	275 228	33 792	7 880	1 979	10.8	12.1
451110	Sporting goods stores	173	275 228	33 792	7 880	1 979	10.8	12.1
4511101	General-line sporting goods stores	57	125 117	16 210	3 815	924	10.0	2.3
4511102	Specialty-line sporting goods stores	116	150 111	17 582	4 065	1 055	11.5	20.2
45112	Hobby, toy, and game stores	90	162 494	20 342	5 115	1 477	12.3	3.6
451120	Hobby, toy, and game stores	90	162 494	20 342	5 115	1 477	12.3	3.6
45113	Sewing, needlework, and piece goods stores	35	34 857	4 822	1 234	349	12.9	1.3
451130	Sewing, needlework, and piece goods stores	35	34 857	4 822	1 234	349	12.9	1.3
45114	Musical instrument and supplies stores	40	54 087	7 220	1 716	278	24.8	4.6
451140	Musical instrument and supplies stores	40	54 087	7 220	1 716	278	24.8	4.6
4512	Book, periodical, and music stores	173	275 501	35 785	9 063	2 729	6.2	4.1
45121	Book stores and news dealers	112	173 873	23 823	6 159	1 824	7.7	1.7
451211	Book stores	106	170 478	23 341	6 039	1 800	7.7	1.3
4512111	Book stores, general	66	118 373	15 940	4 156	1 182	8.0	1.4
4512112	Specialty book stores	24	13 710	2 239	597	196	20.3	2.8
4512113	College book stores	16	38 395	5 162	1 286	422	2.5	.2
451212	News dealers and newsstands	6	3 395	482	120	24	5.9	21.5
45122	Prerecorded tape, compact disc, and record stores	61	101 628	11 962	2 904	905	3.7	8.3
451220	Prerecorded tape, compact disc, and record stores	61	101 628	11 962	2 904	905	3.7	8.3
452	General merchandise stores	135	3 391 935	307 254	70 065	15 144	.2	.3
4521	Department stores	57	D	D	D	j	D	D
45210009	Department stores (incl. leased depts.)[3]	57	D	D	D	j	D	D
45211	Department stores	57	D	D	D	j	D	D
452111	Department stores (except discount department stores)	30	D	D	D	i	D	D
452112	Discount department stores	27	D	D	D	i	D	D
4529	Other general merchandise stores	78	D	D	D	h	D	D
45291	Warehouse clubs and supercenters	10	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	10	D	D	D	g	D	D
45299	All other general merchandise stores	68	D	D	D	f	D	D
452990	All other general merchandise stores	68	D	D	D	f	D	D
4529901	Variety stores	34	39 980	4 710	1 114	321	10.8	9.7
4529904	Miscellaneous general merchandise stores	34	D	D	D	f	D	D
453	Miscellaneous store retailers	854	693 862	99 022	24 235	5 774	17.6	11.9
4531	Florists	129	34 464	7 041	1 823	597	45.1	13.1
45311	Florists	129	34 464	7 041	1 823	597	45.1	13.1
453110	Florists	129	34 464	7 041	1 823	597	45.1	13.1
4532	Office supplies, stationery, and gift stores	253	281 767	33 895	8 875	2 168	13.0	5.1
45321	Office supplies and stationery stores	72	184 694	19 630	5 023	949	4.8	.6
453210	Office supplies and stationery stores	72	184 694	19 630	5 023	949	4.8	.6
45322	Gift, novelty, and souvenir stores	181	97 073	14 265	3 852	1 219	28.6	13.8
453220	Gift, novelty, and souvenir stores	181	97 073	14 265	3 852	1 219	28.6	13.8
4533	Used merchandise stores	156	98 164	21 072	5 035	1 147	12.2	12.3
45331	Used merchandise stores	156	98 164	21 072	5 035	1 147	12.2	12.3
453310	Used merchandise stores	156	98 164	21 072	5 035	1 147	12.2	12.3
4539	Other miscellaneous store retailers	316	279 467	37 014	8 502	1 862	20.7	18.5
45391	Pet and pet supplies stores	95	119 021	15 240	3 354	866	21.1	24.7
453910	Pet and pet supplies stores	95	119 021	15 240	3 354	866	21.1	24.7
45392	Art dealers	33	11 341	1 628	399	107	65.5	18.7
453920	Art dealers	33	11 341	1 628	399	107	65.5	18.7
45399	All other miscellaneous store retailers	185	D	D	D	f	D	D
454	Nonstore retailers	335	1 623 568	140 171	35 056	3 325	6.1	6.2
4541	Electronic shopping and mail-order houses	155	1 328 927	90 896	23 195	1 841	4.0	5.4
45411	Electronic shopping and mail-order houses	155	1 328 927	90 896	23 195	1 841	4.0	5.4
4542	Vending machine operators	34	37 442	8 229	2 077	271	14.2	2.8
45421	Vending machine operators	34	37 442	8 229	2 077	271	14.2	2.8
454210	Vending machine operators	34	37 442	8 229	2 077	271	14.2	2.8
4543	Direct selling establishments	146	257 199	41 046	9 784	1 213	15.3	10.4
45431	Fuel dealers	18	35 317	3 917	889	121	26.7	13.5
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	11	D	D	D	b	D	D
454319	Other fuel dealers	4	D	D	D	a	D	D
45439	Other direct selling establishments	128	221 882	37 129	8 895	1 092	13.5	9.9
454390	Other direct selling establishments	128	221 882	37 129	8 895	1 092	13.5	9.9

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
	San Francisco-San Mateo-Redwood City, CA Metropolitan Division							
44-45	**Retail trade**	**7 081**	**21 631 801**	**2 542 279**	**619 423**	**96 083**	**10.3**	**7.8**
441	Motor vehicle and parts dealers	355	3 896 316	379 575	91 699	8 478	10.5	5.7
4411	Automobile dealers	130	3 546 440	317 987	77 801	6 506	9.7	5.7
44111	New car dealers	100	3 480 641	312 906	76 548	6 383	9.1	5.4
441110	New car dealers	100	3 480 641	312 906	76 548	6 383	9.1	5.4
44112	Used car dealers	30	65 799	5 081	1 253	123	42.0	21.7
441120	Used car dealers	30	65 799	5 081	1 253	123	42.0	21.7
4412	Other motor vehicle dealers	50	119 292	14 651	3 301	416	21.5	3.0
44122	Motorcycle, boat, and other motor vehicle dealers	45	114 010	13 999	3 161	403	21.2	2.4
441221	Motorcycle dealers	24	77 663	9 263	2 155	260	15.0	2.6
441222	Boat dealers	16	D	D	D	b	D	D
441229	All other motor vehicle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	175	230 584	46 937	10 597	1 556	16.4	6.8
44131	Automotive parts and accessories stores	117	142 076	25 020	6 004	1 008	21.2	6.6
441310	Automotive parts and accessories stores	117	142 076	25 020	6 004	1 008	21.2	6.6
44132	Tire dealers	58	88 508	21 917	4 593	548	8.7	7.3
441320	Tire dealers	58	88 508	21 917	4 593	548	8.7	7.3
442	Furniture and home furnishings stores	548	816 804	125 156	30 031	4 828	15.1	8.5
4421	Furniture stores	214	365 312	53 569	12 911	1 444	18.7	5.0
44211	Furniture stores	214	365 312	53 569	12 911	1 444	18.7	5.0
442110	Furniture stores	214	365 312	53 569	12 911	1 444	18.7	5.0
4422	Home furnishings stores	334	451 492	71 587	17 120	3 384	12.2	11.2
44221	Floor covering stores	93	114 914	23 120	5 388	541	22.4	11.3
442210	Floor covering stores	93	114 914	23 120	5 388	541	22.4	11.3
44229	Other home furnishings stores	241	336 578	48 467	11 732	2 843	8.7	11.2
442291	Window treatment stores	23	13 874	3 761	1 035	171	14.1	4.7
442299	All other home furnishings stores	218	322 704	44 706	10 697	2 672	8.5	11.5
443	Electronics and appliance stores	344	833 600	99 721	24 411	3 266	12.9	5.7
4431	Electronics and appliance stores	344	833 600	99 721	24 411	3 266	12.9	5.7
44311	Appliance, television, and other electronics stores	216	600 389	65 610	16 248	2 212	10.8	4.2
443111	Household appliance stores	49	103 512	11 758	2 787	304	22.9	14.4
443112	Radio, television, and other electronics stores	167	496 877	53 852	13 461	1 908	8.2	2.0
44312	Computer and software stores	69	183 376	26 153	6 331	695	14.2	11.5
443120	Computer and software stores	69	183 376	26 153	6 331	695	14.2	11.5
44313	Camera and photographic supplies stores	59	49 835	7 958	1 832	359	33.2	3.2
443130	Camera and photographic supplies stores	59	49 835	7 958	1 832	359	33.2	3.2
444	Building material and garden equipment and supplies dealers	429	1 535 409	207 283	48 875	6 646	9.7	5.8
4441	Building material and supplies dealers	360	1 447 949	192 522	45 474	6 077	9.4	5.8
44411	Home centers	19	D	D	D	g	D	D
444110	Home Centers	19	D	D	D	g	D	D
44412	Paint and wallpaper stores	45	D	D	D	e	D	D
444120	Paint and wallpaper stores	45	D	D	D	e	D	D
44413	Hardware stores	78	215 289	35 545	8 662	1 320	12.2	.5
444130	Hardware stores	78	215 289	35 545	8 662	1 320	12.2	.5
44419	Other building material dealers	218	660 725	86 745	20 311	2 310	14.5	12.2
444190	Other building material dealers	218	660 725	86 745	20 311	2 310	14.5	12.2
4442	Lawn and garden equipment and supplies stores	69	87 460	14 761	3 401	569	14.4	5.7
44422	Nursery, garden center, and farm supply stores	60	77 761	12 671	2 964	513	13.1	1.7
444220	Nursery, garden center, and farm supply stores	60	77 761	12 671	2 964	513	13.1	1.7
445	Food and beverage stores	1 109	3 956 936	462 163	112 900	18 271	11.5	12.7
4451	Grocery stores	665	3 494 479	412 635	101 692	15 854	9.5	13.4
44511	Supermarkets and other grocery (except convenience) stores	568	3 422 179	405 929	100 081	15 408	8.6	13.2
445110	Supermarkets and other grocery (except convenience) stores	568	3 422 179	405 929	100 081	15 408	8.6	13.2
44512	Convenience stores	97	72 300	6 706	1 611	446	51.2	19.8
445120	Convenience stores	97	72 300	6 706	1 611	446	51.2	19.8
4452	Specialty food stores	287	252 832	31 665	7 235	1 765	29.0	8.2
4453	Beer, wine, and liquor stores	157	209 625	17 863	3 973	652	24.1	7.7
44531	Beer, wine, and liquor stores	157	209 625	17 863	3 973	652	24.1	7.7
445310	Beer, wine, and liquor stores	157	209 625	17 863	3 973	652	24.1	7.7

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
	San Francisco-San Mateo-Redwood City, CA Metropolitan Division—*Con.*							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	511	1 484 350	201 995	49 034	8 859	11.8	5.5
4461	Health and personal care stores	511	1 484 350	201 995	49 034	8 859	11.8	5.5
44611	Pharmacies and drug stores	220	1 265 449	156 777	38 495	6 863	10.7	2.6
446110	Pharmacies and drug stores	220	1 265 449	156 777	38 495	6 863	10.7	2.6
4461101	Pharmacies and drug stores	209	1 257 049	155 331	38 109	6 796	10.4	2.3
4461102	Proprietary stores	11	8 400	1 446	386	67	47.1	41.7
44612	Cosmetics, beauty supplies, and perfume stores	91	64 045	11 757	2 864	681	15.0	25.4
446120	Cosmetics, beauty supplies, and perfume stores	91	64 045	11 757	2 864	681	15.0	25.4
44613	Optical goods stores	76	48 657	13 378	3 026	489	23.5	2.9
446130	Optical goods stores	76	48 657	13 378	3 026	489	23.5	2.9
44619	Other health and personal care stores	124	106 199	20 083	4 649	826	17.3	29.0
446191	Food (health) supplement stores	85	62 333	9 491	2 152	539	20.6	20.8
446199	All other health and personal care stores	39	43 866	10 592	2 497	287	12.6	40.5
447	Gasoline stations	341	888 881	51 385	12 376	2 769	22.9	11.7
4471	Gasoline stations	341	888 881	51 385	12 376	2 769	22.9	11.7
44711	Gasoline stations with convenience stores	208	624 953	33 660	8 135	1 764	16.0	5.9
447110	Gasoline stations with convenience stores	208	624 953	33 660	8 135	1 764	16.0	5.9
44719	Other gasoline stations	133	263 928	17 725	4 241	1 005	39.2	25.4
447190	Other gasoline stations	133	263 928	17 725	4 241	1 005	39.2	25.4
448	Clothing and clothing accessories stores	1 284	2 170 240	327 799	78 159	15 189	10.1	6.1
4481	Clothing stores	812	1 591 992	250 457	59 447	11 930	8.7	6.1
44811	Men's clothing stores	82	67 643	14 404	3 397	580	29.7	1.7
448110	Men's clothing stores	82	67 643	14 404	3 397	580	29.7	1.7
44812	Women's clothing stores	328	383 329	52 287	12 379	2 716	18.2	7.8
448120	Women's clothing stores	328	383 329	52 287	12 379	2 716	18.2	7.8
44813	Children's and infants' clothing stores	54	48 368	7 519	1 766	507	8.5	7.1
448130	Children's and infants' clothing stores	54	48 368	7 519	1 766	507	8.5	7.1
44814	Family clothing stores	208	938 063	150 838	35 861	6 913	2.6	4.5
448140	Family clothing stores	208	938 063	150 838	35 861	6 913	2.6	4.5
44815	Clothing accessories stores	57	39 779	6 254	1 553	288	18.7	8.1
448150	Clothing accessories stores	57	39 779	6 254	1 553	288	18.7	8.1
44819	Other clothing stores	83	114 810	19 155	4 491	926	11.5	15.6
448190	Other clothing stores	83	114 810	19 155	4 491	926	11.5	15.6
4482	Shoe stores	190	214 023	31 653	7 585	1 767	7.5	6.4
44821	Shoe stores	190	214 023	31 653	7 585	1 767	7.5	6.4
448210	Shoe stores	190	214 023	31 653	7 585	1 767	7.5	6.4
4482101	Men's shoe stores	19	10 948	2 144	485	62	12.9	7.4
4482102	Women's shoe stores	44	45 300	7 469	1 718	425	9.9	10.6
4482103	Children's and juveniles' shoe stores	10	6 512	1 254	335	70	5.1	–
4482104	Family shoe stores	82	86 873	11 480	2 796	611	8.3	7.5
4482105	Athletic footwear stores	35	64 390	9 306	2 251	599	3.9	2.4
4483	Jewelry, luggage, and leather goods stores	282	364 225	45 689	11 127	1 492	17.7	5.5
44831	Jewelry stores	250	325 498	40 851	9 907	1 295	18.5	5.8
448310	Jewelry stores	250	325 498	40 851	9 907	1 295	18.5	5.8
44832	Luggage and leather goods stores	32	38 727	4 838	1 220	197	11.2	3.5
448320	Luggage and leather goods stores	32	38 727	4 838	1 220	197	11.2	3.5
451	Sporting goods, hobby, book, and music stores	505	790 044	105 247	26 029	6 095	12.0	7.7
4511	Sporting goods, hobby, and musical instrument stores	315	464 588	64 973	15 812	3 457	13.5	10.6
45111	Sporting goods stores	166	226 818	29 564	7 093	1 648	12.3	15.1
451110	Sporting goods stores	166	226 818	29 564	7 093	1 648	12.3	15.1
4511101	General-line sporting goods stores	47	97 437	11 292	2 584	672	7.7	10.4
4511102	Specialty-line sporting goods stores	119	129 381	18 272	4 509	976	15.8	18.7
45112	Hobby, toy, and game stores	77	124 860	16 400	3 921	1 059	15.9	4.0
451120	Hobby, toy, and game stores	77	124 860	16 400	3 921	1 059	15.9	4.0
45113	Sewing, needlework, and piece goods stores	43	43 423	7 122	1 603	403	16.8	17.8
451130	Sewing, needlework, and piece goods stores	43	43 423	7 122	1 603	403	16.8	17.8
45114	Musical instrument and supplies stores	29	69 487	11 887	3 195	347	11.0	3.1
451140	Musical instrument and supplies stores	29	69 487	11 887	3 195	347	11.0	3.1
4512	Book, periodical, and music stores	190	325 456	40 274	10 217	2 638	9.7	3.7
45121	Book stores and news dealers	119	191 784	26 706	6 742	1 744	13.1	3.2
451211	Book stores	101	184 053	25 618	6 468	1 661	12.5	3.4
4512111	Book stores, general	72	135 289	18 544	4 653	1 154	13.9	4.3
4512112	Specialty book stores	23	17 687	2 896	682	185	23.9	2.0
4512113	College book stores	6	31 077	4 178	1 133	322	–	–
451212	News dealers and newsstands	18	7 731	1 088	274	83	27.8	–
45122	Prerecorded tape, compact disc, and record stores	71	133 672	13 568	3 475	894	4.9	4.3
451220	Prerecorded tape, compact disc, and record stores	71	133 672	13 568	3 475	894	4.9	4.3

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
	San Francisco-San Mateo-Redwood City, CA Metropolitan Division—*Con.*							
44-45	**Retail trade**—Con.							
452	General merchandise stores	84	2 223 396	207 203	50 114	9 417	.6	.2
4521	Department stores	26	D	D	D	i	D	D
45210009	Department stores (incl. leased depts.)[3]	26	D	D	D	i	D	D
45211	Department stores	26	D	D	D	i	D	D
452111	Department stores (except discount department stores)	17	D	D	D	i	D	D
452112	Discount department stores	9	D	D	D	g	D	D
4529	Other general merchandise stores	58	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	6	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	6	D	D	D	g	D	D
45299	All other general merchandise stores	52	D	D	D	f	D	D
452990	All other general merchandise stores	52	D	D	D	f	D	D
4529901	Variety stores	15	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	37	D	D	D	f	D	D
453	Miscellaneous store retailers	1 177	971 373	156 502	38 341	7 116	19.3	8.7
4531	Florists	154	58 219	12 901	3 199	800	31.8	17.5
45311	Florists	154	58 219	12 901	3 199	800	31.8	17.5
453110	Florists	154	58 219	12 901	3 199	800	31.8	17.5
4532	Office supplies, stationery, and gift stores	466	414 656	59 175	14 505	3 080	14.2	7.1
45321	Office supplies and stationery stores	82	175 849	21 614	5 581	887	2.7	.9
453210	Office supplies and stationery stores	82	175 849	21 614	5 581	887	2.7	.9
45322	Gift, novelty, and souvenir stores	384	238 807	37 561	8 924	2 193	22.7	11.7
453220	Gift, novelty, and souvenir stores	384	238 807	37 561	8 924	2 193	22.7	11.7
4533	Used merchandise stores	196	123 337	27 336	6 601	1 309	19.3	5.9
45331	Used merchandise stores	196	123 337	27 336	6 601	1 309	19.3	5.9
453310	Used merchandise stores	196	123 337	27 336	6 601	1 309	19.3	5.9
4539	Other miscellaneous store retailers	361	375 161	57 090	14 036	1 927	23.0	10.1
45391	Pet and pet supplies stores	62	69 032	8 491	1 953	523	23.5	8.6
453910	Pet and pet supplies stores	62	69 032	8 491	1 953	523	23.5	8.6
45392	Art dealers	147	164 874	22 069	5 598	601	19.1	9.5
453920	Art dealers	147	164 874	22 069	5 598	601	19.1	9.5
45399	All other miscellaneous store retailers	151	D	D	D	f	D	D
454	Nonstore retailers	394	2 064 452	218 250	57 454	5 149	4.9	13.7
4541	Electronic shopping and mail-order houses	234	1 878 606	195 162	51 463	4 217	3.5	14.4
45411	Electronic shopping and mail-order houses	234	1 878 606	195 162	51 463	4 217	3.5	14.4
4542	Vending machine operators	22	11 377	2 249	487	99	42.6	10.1
45421	Vending machine operators	22	11 377	2 249	487	99	42.6	10.1
454210	Vending machine operators	22	11 377	2 249	487	99	42.6	10.1
4543	Direct selling establishments	138	174 469	20 839	5 504	833	17.3	6.0
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	132	166 770	19 745	5 276	805	17.4	3.7
454390	Other direct selling establishments	132	166 770	19 745	5 276	805	17.4	3.7
	San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**5 277**	**20 421 352**	**2 533 840**	**651 838**	**85 350**	**7.7**	**7.3**
441	Motor vehicle and parts dealers	482	4 862 335	465 232	116 195	10 116	4.9	6.0
4411	Automobile dealers	165	4 230 559	372 400	93 923	7 070	3.4	5.5
44111	New car dealers	110	4 121 476	366 233	92 144	6 859	2.4	5.2
441110	New car dealers	110	4 121 476	366 233	92 144	6 859	2.4	5.2
44112	Used car dealers	55	109 083	6 167	1 779	211	38.9	18.5
441120	Used car dealers	55	109 083	6 167	1 779	211	38.9	18.5
4412	Other motor vehicle dealers	64	314 845	33 014	7 970	942	16.9	11.7
44121	Recreational vehicle dealers	17	140 882	12 254	2 933	290	5.9	6.6
441210	Recreational vehicle dealers	17	140 882	12 254	2 933	290	5.9	6.6
44122	Motorcycle, boat, and other motor vehicle dealers	47	173 963	20 760	5 037	652	25.8	15.8
441221	Motorcycle dealers	26	95 687	12 081	3 000	361	30.0	1.6
441222	Boat dealers	11	56 405	5 986	1 322	220	22.5	46.0
441229	All other motor vehicle dealers	10	21 871	2 693	715	71	16.1	–
4413	Automotive parts, accessories, and tire stores	253	316 931	59 818	14 302	2 104	13.1	6.3
44131	Automotive parts and accessories stores	157	192 422	34 276	8 133	1 347	13.0	5.1
441310	Automotive parts and accessories stores	157	192 422	34 276	8 133	1 347	13.0	5.1
44132	Tire dealers	96	124 509	25 542	6 169	757	13.3	8.1
441320	Tire dealers	96	124 509	25 542	6 169	757	13.3	8.1

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	353	643 485	94 137	22 735	3 818	15.0	7.5
4421	Furniture stores	143	285 943	42 032	10 532	1 164	17.3	7.8
44211	Furniture stores	143	285 943	42 032	10 532	1 164	17.3	7.8
442110	Furniture stores	143	285 943	42 032	10 532	1 164	17.3	7.8
4422	Home furnishings stores	210	357 542	52 105	12 203	2 654	13.1	7.3
44221	Floor covering stores	53	94 123	18 341	4 072	466	30.7	1.7
442210	Floor covering stores	53	94 123	18 341	4 072	466	30.7	1.7
44229	Other home furnishings stores	157	263 419	33 764	8 131	2 188	6.9	9.3
442291	Window treatment stores	15	11 641	1 573	354	57	22.4	–
442299	All other home furnishings stores	142	251 778	32 191	7 777	2 131	6.1	9.7
443	Electronics and appliance stores	372	1 051 142	118 224	30 347	4 006	6.8	5.6
4431	Electronics and appliance stores	372	1 051 142	118 224	30 347	4 006	6.8	5.6
44311	Appliance, television, and other electronics stores	222	448 212	56 881	15 147	1 885	6.9	6.6
443111	Household appliance stores	62	118 516	13 758	3 601	353	4.5	13.9
443112	Radio, television, and other electronics stores	160	329 696	43 123	11 546	1 532	7.7	4.0
44312	Computer and software stores	117	552 290	52 133	13 187	1 824	6.5	5.2
443120	Computer and software stores	117	552 290	52 133	13 187	1 824	6.5	5.2
44313	Camera and photographic supplies stores	33	50 640	9 210	2 013	297	9.6	.5
443130	Camera and photographic supplies stores	33	50 640	9 210	2 013	297	9.6	.5
444	Building material and garden equipment and supplies dealers	316	1 452 394	191 131	44 738	6 188	5.0	13.3
4441	Building material and supplies dealers	266	1 345 945	175 391	41 089	5 600	4.6	12.6
44411	Home centers	15	D	D	D	g	D	D
444110	Home Centers	15	D	D	D	g	D	D
44412	Paint and wallpaper stores	33	D	D	D	e	D	D
444120	Paint and wallpaper stores	33	D	D	D	e	D	D
44413	Hardware stores	47	D	D	D	g	D	D
444130	Hardware stores	47	D	D	D	g	D	D
44419	Other building material dealers	171	548 756	76 889	18 698	1 893	8.0	30.0
444190	Other building material dealers	171	548 756	76 889	18 698	1 893	8.0	30.0
4442	Lawn and garden equipment and supplies stores	50	106 449	15 740	3 649	588	10.3	22.3
44422	Nursery, garden center, and farm supply stores	40	96 654	13 874	3 156	529	6.3	24.2
444220	Nursery, garden center, and farm supply stores	40	96 654	13 874	3 156	529	6.3	24.2
445	Food and beverage stores	770	3 387 999	396 677	96 504	16 553	9.4	7.1
4451	Grocery stores	477	3 169 025	373 386	90 804	14 948	7.7	7.0
44511	Supermarkets and other grocery (except convenience) stores	367	3 053 234	363 260	88 223	14 250	6.7	6.0
445110	Supermarkets and other grocery (except convenience) stores	367	3 053 234	363 260	88 223	14 250	6.7	6.0
44512	Convenience stores	110	115 791	10 126	2 581	698	36.3	35.1
445120	Convenience stores	110	115 791	10 126	2 581	698	36.3	35.1
4452	Specialty food stores	155	107 940	16 220	4 071	1 218	22.0	6.7
4453	Beer, wine, and liquor stores	138	111 034	7 071	1 629	387	44.9	9.1
44531	Beer, wine, and liquor stores	138	111 034	7 071	1 629	387	44.9	9.1
445310	Beer, wine, and liquor stores	138	111 034	7 071	1 629	387	44.9	9.1
446	Health and personal care stores	379	1 008 241	135 498	33 205	7 005	10.7	2.9
4461	Health and personal care stores	379	1 008 241	135 498	33 205	7 005	10.7	2.9
44611	Pharmacies and drug stores	165	874 813	110 375	27 412	5 774	9.7	2.3
446110	Pharmacies and drug stores	165	874 813	110 375	27 412	5 774	9.7	2.3
4461101	Pharmacies and drug stores	162	D	D	D	i	D	D
44612	Cosmetics, beauty supplies, and perfume stores	72	48 746	7 553	1 801	508	14.2	14.0
446120	Cosmetics, beauty supplies, and perfume stores	72	48 746	7 553	1 801	508	14.2	14.0
44613	Optical goods stores	59	39 154	9 218	2 040	396	11.6	4.6
446130	Optical goods stores	59	39 154	9 218	2 040	396	11.6	4.6
44619	Other health and personal care stores	83	45 528	8 352	1 952	327	25.4	2.4
446191	Food (health) supplement stores	54	23 426	3 353	815	190	31.3	2.8
446199	All other health and personal care stores	29	22 102	4 999	1 137	137	19.1	1.9
447	Gasoline stations	367	1 053 126	47 533	11 448	2 556	25.5	6.4
4471	Gasoline stations	367	1 053 126	47 533	11 448	2 556	25.5	6.4
44711	Gasoline stations with convenience stores	207	642 258	27 664	6 650	1 509	20.6	4.0
447110	Gasoline stations with convenience stores	207	642 258	27 664	6 650	1 509	20.6	4.0
44719	Other gasoline stations	160	410 868	19 869	4 798	1 047	33.0	10.1
447190	Other gasoline stations	160	410 868	19 869	4 798	1 047	33.0	10.1

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	904	1 419 584	197 885	46 821	10 198	6.4	6.5
4481	Clothing stores	517	1 030 152	143 038	33 398	7 632	4.6	4.4
44811	Men's clothing stores	66	60 327	10 660	2 538	423	18.9	11.1
448110	Men's clothing stores	66	60 327	10 660	2 538	423	18.9	11.1
44812	Women's clothing stores	168	200 629	24 634	5 889	1 711	10.0	12.5
448120	Women's clothing stores	168	200 629	24 634	5 889	1 711	10.0	12.5
44813	Children's and infants' clothing stores	44	61 285	7 280	1 702	467	3.0	.4
448130	Children's and infants' clothing stores	44	61 285	7 280	1 702	467	3.0	.4
44814	Family clothing stores	151	627 775	87 771	20 478	4 276	1.2	1.5
448140	Family clothing stores	151	627 775	87 771	20 478	4 276	1.2	1.5
44815	Clothing accessories stores	31	15 802	2 243	522	135	5.3	4.4
448150	Clothing accessories stores	31	15 802	2 243	522	135	5.3	4.4
44819	Other clothing stores	57	64 334	10 450	2 269	620	9.2	6.2
448190	Other clothing stores	57	64 334	10 450	2 269	620	9.2	6.2
4482	Shoe stores	186	174 760	23 100	5 592	1 497	2.9	11.6
44821	Shoe stores	186	174 760	23 100	5 592	1 497	2.9	11.6
448210	Shoe stores	186	174 760	23 100	5 592	1 497	2.9	11.6
4482101	Men's shoe stores	18	14 919	2 366	525	93	–	24.3
4482102	Women's shoe stores	32	24 820	4 016	915	336	12.1	23.7
4482103	Children's and juveniles' shoe stores	11	4 990	1 032	259	72	–	.9
4482104	Family shoe stores	90	80 790	10 631	2 661	614	.3	13.2
4482105	Athletic footwear stores	35	49 241	5 055	1 232	382	3.9	–
4483	Jewelry, luggage, and leather goods stores	201	214 672	31 747	7 831	1 069	17.6	12.5
44831	Jewelry stores	179	192 998	28 826	7 097	930	19.2	12.6
448310	Jewelry stores	179	192 998	28 826	7 097	930	19.2	12.6
44832	Luggage and leather goods stores	22	21 674	2 921	734	139	3.8	11.3
448320	Luggage and leather goods stores	22	21 674	2 921	734	139	3.8	11.3
451	Sporting goods, hobby, book, and music stores	370	649 771	82 386	19 951	4 905	11.8	5.6
4511	Sporting goods, hobby, and musical instrument stores	251	403 511	52 361	12 457	3 021	13.0	8.2
45111	Sporting goods stores	134	215 890	28 943	6 944	1 635	14.2	13.2
451110	Sporting goods stores	134	215 890	28 943	6 944	1 635	14.2	13.2
4511101	General-line sporting goods stores	47	96 293	11 579	2 922	695	11.2	7.6
4511102	Specialty-line sporting goods stores	87	119 597	17 364	4 022	940	16.7	17.7
45112	Hobby, toy, and game stores	61	115 262	13 796	3 268	841	13.2	2.8
451120	Hobby, toy, and game stores	61	115 262	13 796	3 268	841	13.2	2.8
45113	Sewing, needlework, and piece goods stores	31	28 932	3 753	846	320	11.7	2.2
451130	Sewing, needlework, and piece goods stores	31	28 932	3 753	846	320	11.7	2.2
45114	Musical instrument and supplies stores	25	43 427	5 869	1 399	225	7.0	2.0
451140	Musical instrument and supplies stores	25	43 427	5 869	1 399	225	7.0	2.0
4512	Book, periodical, and music stores	119	246 260	30 025	7 494	1 884	10.0	1.3
45121	Book stores and news dealers	68	159 125	20 694	5 170	1 258	8.2	1.1
451211	Book stores	62	156 830	20 264	5 042	1 226	8.1	1.1
4512111	Book stores, general	39	89 106	11 440	2 599	695	10.3	1.7
4512112	Specialty book stores	15	13 460	2 367	600	149	25.5	1.9
4512113	College book stores	8	54 264	6 457	1 843	382	–	–
451212	News dealers and newsstands	6	2 295	430	128	32	18.9	–
45122	Prerecorded tape, compact disc, and record stores	51	87 135	9 331	2 324	626	13.3	1.8
451220	Prerecorded tape, compact disc, and record stores	51	87 135	9 331	2 324	626	13.3	1.8
452	General merchandise stores	93	2 477 557	224 675	54 046	11 269	.2	.2
4521	Department stores	42	1 544 967	166 989	42 107	9 135	–	–
45210009	Department stores (incl. leased depts.)[3]	42	1 590 095	166 989	42 107	9 135	–	–
45211	Department stores	42	1 544 967	166 989	42 107	9 135	–	–
452111	Department stores (except discount department stores)	23	846 132	95 832	25 591	5 582	–	–
452112	Discount department stores	19	698 835	71 157	16 516	3 553	–	–
4529	Other general merchandise stores	51	932 590	57 686	11 939	2 134	.6	.4
45291	Warehouse clubs and supercenters	6	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	6	D	D	D	g	D	D
45299	All other general merchandise stores	45	D	D	D	f	D	D
452990	All other general merchandise stores	45	D	D	D	f	D	D
4529901	Variety stores	21	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	24	D	D	D	e	D	D
453	Miscellaneous store retailers	593	587 846	89 473	23 667	4 788	12.7	12.2
4531	Florists	102	38 190	8 601	2 123	549	26.3	4.9
45311	Florists	102	38 190	8 601	2 123	549	26.3	4.9
453110	Florists	102	38 190	8 601	2 123	549	26.3	4.9
4532	Office supplies, stationery, and gift stores	224	263 614	39 111	10 308	2 084	10.5	11.1
45321	Office supplies and stationery stores	57	149 001	21 079	6 344	794	5.8	6.9
453210	Office supplies and stationery stores	57	149 001	21 079	6 344	794	5.8	6.9
45322	Gift, novelty, and souvenir stores	167	114 613	18 032	3 964	1 290	16.7	16.6
453220	Gift, novelty, and souvenir stores	167	114 613	18 032	3 964	1 290	16.7	16.6
4533	Used merchandise stores	63	63 000	14 340	3 493	697	6.7	41.8
45331	Used merchandise stores	63	63 000	14 340	3 493	697	6.7	41.8
453310	Used merchandise stores	63	63 000	14 340	3 493	697	6.7	41.8

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	204	223 042	27 421	7 743	1 458	14.8	6.4
45391	Pet and pet supplies stores	56	67 214	8 112	1 847	569	12.1	4.6
453910	Pet and pet supplies stores	56	67 214	8 112	1 847	569	12.1	4.6
45392	Art dealers	25	9 589	1 910	498	92	39.1	14.3
453920	Art dealers	25	9 589	1 910	498	92	39.1	14.3
45393	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	119	D	D	D	f	D	D
454	Nonstore retailers	278	1 827 872	490 989	152 181	3 948	8.4	19.1
4541	Electronic shopping and mail-order houses	121	1 627 112	452 949	143 226	2 810	6.6	20.4
45411	Electronic shopping and mail-order houses	121	1 627 112	452 949	143 226	2 810	6.6	20.4
4542	Vending machine operators	39	31 856	6 751	1 585	245	31.2	22.2
45421	Vending machine operators	39	31 856	6 751	1 585	245	31.2	22.2
454210	Vending machine operators	39	31 856	6 751	1 585	245	31.2	22.2
4543	Direct selling establishments	118	168 904	31 289	7 370	893	22.4	6.2
45431	Fuel dealers	8	40 615	4 286	930	112	6.0	.8
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	c	D	D
45439	Other direct selling establishments	110	128 289	27 003	6 440	781	27.5	7.9
454390	Other direct selling establishments	110	128 289	27 003	6 440	781	27.5	7.9
	Santa Cruz-Watsonville, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**979**	**2 618 480**	**278 683**	**65 515**	**12 714**	**8.0**	**5.7**
441	Motor vehicle and parts dealers	87	647 834	47 262	10 680	1 304	2.4	5.5
4411	Automobile dealers	23	543 827	32 774	7 373	742	1.0	5.3
4412	Other motor vehicle dealers	18	58 402	6 122	1 271	216	4.7	.7
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	15	D	D	D	c	D	D
441221	Motorcycle dealers	8	29 374	3 434	760	122	5.9	1.0
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	46	45 605	8 366	2 036	346	17.3	14.5
44131	Automotive parts and accessories stores	34	34 182	6 268	1 552	265	13.0	16.1
441310	Automotive parts and accessories stores	34	34 182	6 268	1 552	265	13.0	16.1
442	Furniture and home furnishings stores	60	63 374	9 949	2 079	396	23.5	8.5
4421	Furniture stores	16	18 328	2 380	472	86	17.7	4.6
44211	Furniture stores	16	18 328	2 380	472	86	17.7	4.6
442110	Furniture stores	16	18 328	2 380	472	86	17.7	4.6
4422	Home furnishings stores	44	45 046	7 569	1 607	310	25.8	10.2
44221	Floor covering stores	17	23 139	3 851	877	116	29.8	–
442210	Floor covering stores	17	23 139	3 851	877	116	29.8	–
44229	Other home furnishings stores	27	21 907	3 718	730	194	21.7	20.9
442299	All other home furnishings stores	25	D	D	D	c	D	D
443	Electronics and appliance stores	40	67 562	7 350	1 918	295	12.3	6.3
4431	Electronics and appliance stores	40	67 562	7 350	1 918	295	12.3	6.3
44311	Appliance, television, and other electronics stores	29	56 169	5 775	1 393	224	12.7	3.7
443111	Household appliance stores	9	14 602	1 069	260	52	9.6	11.3
443112	Radio, television, and other electronics stores	20	41 567	4 706	1 133	172	13.8	1.0
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	86	246 921	33 576	8 041	1 158	5.7	6.1
4441	Building material and supplies dealers	63	223 113	29 342	7 022	979	4.3	2.9
44413	Hardware stores	13	47 809	4 746	1 116	291	1.6	6.5
444130	Hardware stores	13	47 809	4 746	1 116	291	1.6	6.5
44419	Other building material dealers	38	148 019	20 594	4 789	551	4.9	.5
444190	Other building material dealers	38	148 019	20 594	4 789	551	4.9	.5
4442	Lawn and garden equipment and supplies stores	23	23 808	4 234	1 019	179	19.1	36.3
44422	Nursery, garden center, and farm supply stores	20	22 875	4 040	974	170	19.2	37.8
444220	Nursery, garden center, and farm supply stores	20	22 875	4 040	974	170	19.2	37.8
445	Food and beverage stores	145	521 018	62 475	15 256	2 861	8.1	8.7
4451	Grocery stores	80	473 658	55 867	13 705	2 450	5.2	8.8
44511	Supermarkets and other grocery (except convenience) stores	67	462 110	54 688	13 441	2 369	5.0	8.4
445110	Supermarkets and other grocery (except convenience) stores	67	462 110	54 688	13 441	2 369	5.0	8.4
4452	Specialty food stores	32	20 986	4 367	998	262	46.5	3.7

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Santa Cruz-Watsonville, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	67	228 359	27 900	6 960	1 521	4.4	3.2
4461	Health and personal care stores	67	228 359	27 900	6 960	1 521	4.4	3.2
44611	Pharmacies and drug stores	32	186 874	21 282	5 199	1 060	3.2	3.6
446110	Pharmacies and drug stores	32	186 874	21 282	5 199	1 060	3.2	3.6
4461101	Pharmacies and drug stores	31	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores	13	5 052	813	179	103	45.6	4.7
446120	Cosmetics, beauty supplies, and perfume stores	13	5 052	813	179	103	45.6	4.7
44619	Other health and personal care stores	17	33 972	5 275	1 437	332	4.4	.9
446191	Food (health) supplement stores	10	28 148	4 038	1 080	304	5.3	–
447	Gasoline stations	63	147 157	6 913	1 672	386	31.3	10.9
4471	Gasoline stations	63	147 157	6 913	1 672	386	31.3	10.9
44711	Gasoline stations with convenience stores	42	105 742	4 674	1 130	255	22.7	5.0
447110	Gasoline stations with convenience stores	42	105 742	4 674	1 130	255	22.7	5.0
448	Clothing and clothing accessories stores	143	109 842	15 458	3 868	1 124	20.5	9.3
4481	Clothing stores	89	75 733	9 890	2 497	771	21.9	9.4
44819	Other clothing stores	11	10 954	1 452	375	119	5.6	–
448190	Other clothing stores	11	10 954	1 452	375	119	5.6	–
4483	Jewelry, luggage, and leather goods stores	27	17 085	3 147	776	184	16.7	.1
451	Sporting goods, hobby, book, and music stores	79	95 910	12 343	2 935	979	8.3	3.9
4511	Sporting goods, hobby, and musical instrument stores	54	65 539	8 361	1 922	642	10.9	1.6
45111	Sporting goods stores	35	42 308	5 514	1 275	391	14.0	.3
451110	Sporting goods stores	35	42 308	5 514	1 275	391	14.0	.3
4511101	General-line sporting goods stores	10	19 995	2 239	558	142	20.8	–
45113	Sewing, needlework, and piece goods stores	7	6 392	940	220	87	19.1	–
451130	Sewing, needlework, and piece goods stores	7	6 392	940	220	87	19.1	–
45114	Musical instrument and supplies stores	6	5 079	701	171	43	–	5.2
451140	Musical instrument and supplies stores	6	5 079	701	171	43	–	5.2
4512	Book, periodical, and music stores	25	30 371	3 982	1 013	337	2.7	8.9
45121	Book stores and news dealers	15	18 912	2 771	730	239	1.9	14.3
451211	Book stores	14	D	D	D	c	D	D
4512111	Book stores, general	11	17 348	2 562	678	193	2.1	15.6
45122	Prerecorded tape, compact disc, and record stores	10	11 459	1 211	283	98	3.9	–
451220	Prerecorded tape, compact disc, and record stores	10	11 459	1 211	283	98	3.9	–
452	General merchandise stores	15	318 731	26 430	5 427	1 253	–	.1
452111	Department stores (except discount department stores)	5	D	D	D	f	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	139	114 097	19 697	4 655	1 073	15.4	4.6
4532	Office supplies, stationery, and gift stores	41	54 478	8 628	1 942	453	7.1	2.0
45321	Office supplies and stationery stores	8	34 502	4 503	1 121	184	5.3	–
453210	Office supplies and stationery stores	8	34 502	4 503	1 121	184	5.3	–
45322	Gift, novelty, and souvenir stores	33	19 976	4 125	821	269	10.3	5.4
453220	Gift, novelty, and souvenir stores	33	19 976	4 125	821	269	10.3	5.4
4533	Used merchandise stores	23	11 804	3 142	747	219	14.9	–
45331	Used merchandise stores	23	11 804	3 142	747	219	14.9	–
453310	Used merchandise stores	23	11 804	3 142	747	219	14.9	–
4539	Other miscellaneous store retailers	48	39 911	6 252	1 549	267	16.8	9.0
45391	Pet and pet supplies stores	11	13 091	1 427	311	83	9.6	1.8
453910	Pet and pet supplies stores	11	13 091	1 427	311	83	9.6	1.8
45392	Art dealers	5	1 806	159	28	10	81.1	–
453920	Art dealers	5	1 806	159	28	10	81.1	–
45399	All other miscellaneous store retailers	30	D	D	D	c	D	D
454	Nonstore retailers	55	57 675	9 330	2 024	364	14.8	2.9
4541	Electronic shopping and mail-order houses	24	26 391	5 015	928	141	12.7	.6
45411	Electronic shopping and mail-order houses	24	26 391	5 015	928	141	12.7	.6
4543	Direct selling establishments	28	30 006	4 000	1 013	205	14.3	5.0
45431	Fuel dealers	5	16 134	1 322	320	47	.7	–
454311	Heating oil dealers	1	D	D	D	a	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	23	13 872	2 678	693	158	30.2	10.9
454390	Other direct selling establishments	23	13 872	2 678	693	158	30.2	10.9

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Santa Rosa-Petaluma, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**1 870**	**5 731 948**	**646 266**	**152 850**	**26 106**	**10.0**	**4.6**
441	Motor vehicle and parts dealers	188	1 332 598	140 793	32 385	3 546	10.4	2.4
4411	Automobile dealers	59	1 134 095	110 185	25 452	2 445	9.2	1.3
44111	New car dealers	30	1 090 852	105 611	24 482	2 325	8.3	1.0
441110	New car dealers	30	1 090 852	105 611	24 482	2 325	8.3	1.0
44112	Used car dealers	29	43 243	4 574	970	120	30.9	7.3
441120	Used car dealers	29	43 243	4 574	970	120	30.9	7.3
4412	Other motor vehicle dealers	33	88 238	8 572	1 819	264	19.9	7.1
44121	Recreational vehicle dealers	8	28 159	3 072	661	72	–	2.5
441210	Recreational vehicle dealers	8	28 159	3 072	661	72	–	2.5
44122	Motorcycle, boat, and other motor vehicle dealers	25	60 079	5 500	1 158	192	29.3	9.2
441221	Motorcycle dealers	11	30 104	2 992	634	103	38.8	15.4
441222	Boat dealers	11	29 536	2 463	519	86	19.8	2.2
4413	Automotive parts, accessories, and tire stores	96	110 265	22 036	5 114	837	14.7	10.2
44131	Automotive parts and accessories stores	60	63 315	10 747	2 540	478	14.3	12.2
441310	Automotive parts and accessories stores	60	63 315	10 747	2 540	478	14.3	12.2
44132	Tire dealers	36	46 950	11 289	2 574	359	15.3	7.4
441320	Tire dealers	36	46 950	11 289	2 574	359	15.3	7.4
442	Furniture and home furnishings stores	127	178 448	26 322	6 453	996	14.7	3.5
4421	Furniture stores	51	84 576	10 642	2 778	353	14.4	2.1
44211	Furniture stores	51	84 576	10 642	2 778	353	14.4	2.1
442110	Furniture stores	51	84 576	10 642	2 778	353	14.4	2.1
4422	Home furnishings stores	76	93 872	15 680	3 675	643	15.1	4.8
44221	Floor covering stores	20	34 930	8 092	1 862	185	13.3	.1
442210	Floor covering stores	20	34 930	8 092	1 862	185	13.3	.1
44229	Other home furnishings stores	56	58 942	7 588	1 813	458	16.1	7.5
442299	All other home furnishings stores	51	53 183	7 005	1 692	432	17.6	8.3
443	Electronics and appliance stores	82	200 952	24 399	6 734	875	11.8	12.6
4431	Electronics and appliance stores	82	200 952	24 399	6 734	875	11.8	12.6
44311	Appliance, television, and other electronics stores	53	160 215	18 983	5 230	655	13.1	14.5
443111	Household appliance stores	18	38 490	5 911	1 870	176	6.5	58.2
443112	Radio, television, and other electronics stores	35	121 725	13 072	3 360	479	15.3	.7
44312	Computer and software stores	23	D	D	D	c	D	D
443120	Computer and software stores	23	D	D	D	c	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	195	610 256	86 726	19 699	2 772	16.3	4.9
4441	Building material and supplies dealers	137	544 547	75 150	17 241	2 344	15.8	4.1
44411	Home centers	11	195 577	22 718	5 305	776	1.7	–
444110	Home Centers	11	195 577	22 718	5 305	776	1.7	–
44412	Paint and wallpaper stores	18	26 755	4 207	1 249	124	26.5	1.1
444120	Paint and wallpaper stores	18	26 755	4 207	1 249	124	26.5	1.1
44413	Hardware stores	26	108 275	14 473	3 291	591	3.4	2.3
444130	Hardware stores	26	108 275	14 473	3 291	591	3.4	2.3
44419	Other building material dealers	82	213 940	33 752	7 396	853	33.7	9.1
444190	Other building material dealers	82	213 940	33 752	7 396	853	33.7	9.1
4442	Lawn and garden equipment and supplies stores	58	65 709	11 576	2 458	428	20.4	11.9
44422	Nursery, garden center, and farm supply stores	50	60 341	10 698	2 234	387	17.7	12.1
444220	Nursery, garden center, and farm supply stores	50	60 341	10 698	2 234	387	17.7	12.1
445	Food and beverage stores	258	1 180 440	140 172	32 606	5 905	7.9	3.8
4451	Grocery stores	166	1 073 631	126 604	29 903	5 317	6.2	3.6
44511	Supermarkets and other grocery (except convenience) stores	119	1 031 398	123 592	29 150	5 098	4.0	3.1
445110	Supermarkets and other grocery (except convenience) stores	119	1 031 398	123 592	29 150	5 098	4.0	3.1
44512	Convenience stores	47	42 233	3 012	753	219	61.1	14.5
445120	Convenience stores	47	42 233	3 012	753	219	61.1	14.5
4452	Specialty food stores	40	33 069	4 779	1 065	308	26.1	5.4
4453	Beer, wine, and liquor stores	52	73 740	8 789	1 638	280	23.3	6.5
44531	Beer, wine, and liquor stores	52	73 740	8 789	1 638	280	23.3	6.5
445310	Beer, wine, and liquor stores	52	73 740	8 789	1 638	280	23.3	6.5
446	Health and personal care stores	117	327 631	42 664	10 130	2 173	9.8	2.0
4461	Health and personal care stores	117	327 631	42 664	10 130	2 173	9.8	2.0
44611	Pharmacies and drug stores	51	286 106	33 229	8 027	1 709	9.7	1.7
446110	Pharmacies and drug stores	51	286 106	33 229	8 027	1 709	9.7	1.7
4461101	Pharmacies and drug stores	45	284 096	32 946	7 959	1 690	9.8	1.8
4461102	Proprietary stores	6	2 010	283	68	19	–	–
44612	Cosmetics, beauty supplies, and perfume stores	25	9 733	1 903	435	128	4.2	2.5
446120	Cosmetics, beauty supplies, and perfume stores	25	9 733	1 903	435	128	4.2	2.5
44619	Other health and personal care stores	31	23 983	5 524	1 221	255	12.2	4.1
446191	Food (health) supplement stores	13	10 190	2 044	475	157	10.8	–
446199	All other health and personal care stores	18	13 793	3 480	746	98	13.2	7.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Santa Rosa-Petaluma, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	124	299 133	14 425	3 468	861	15.8	14.9
4471	Gasoline stations	124	299 133	14 425	3 468	861	15.8	14.9
44711	Gasoline stations with convenience stores	84	229 735	10 751	2 566	656	11.0	7.8
447110	Gasoline stations with convenience stores	84	229 735	10 751	2 566	656	11.0	7.8
44719	Other gasoline stations	40	69 398	3 674	902	205	31.6	38.0
447190	Other gasoline stations	40	69 398	3 674	902	205	31.6	38.0
448	Clothing and clothing accessories stores	250	245 567	31 161	7 950	2 027	11.8	3.1
4481	Clothing stores	151	179 975	20 924	5 432	1 469	7.4	2.4
44813	Children's and infants' clothing stores	13	8 819	950	224	87	9.3	–
448130	Children's and infants' clothing stores	13	8 819	950	224	87	9.3	–
44814	Family clothing stores	39	101 341	10 653	2 915	670	3.7	.3
448140	Family clothing stores	39	101 341	10 653	2 915	670	3.7	.3
44819	Other clothing stores	18	15 039	2 017	490	198	7.0	3.9
448190	Other clothing stores	18	15 039	2 017	490	198	7.0	3.9
4482	Shoe stores	41	32 920	4 552	1 133	290	12.4	2.7
44821	Shoe stores	41	32 920	4 552	1 133	290	12.4	2.7
448210	Shoe stores	41	32 920	4 552	1 133	290	12.4	2.7
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	22	19 589	2 843	707	151	18.8	–
4482105	Athletic footwear stores	9	9 099	1 029	239	73	–	–
4483	Jewelry, luggage, and leather goods stores	58	32 672	5 685	1 385	268	36.0	6.9
44831	Jewelry stores	55	31 400	5 401	1 321	256	37.1	7.2
448310	Jewelry stores	55	31 400	5 401	1 321	256	37.1	7.2
44832	Luggage and leather goods stores	3	1 272	284	64	12	8.7	–
448320	Luggage and leather goods stores	3	1 272	284	64	12	8.7	–
451	Sporting goods, hobby, book, and music stores	159	169 726	20 782	5 219	1 481	11.8	3.7
4511	Sporting goods, hobby, and musical instrument stores	113	116 624	15 130	3 841	1 016	13.7	5.3
45111	Sporting goods stores	60	68 710	8 668	2 221	543	16.1	6.8
451110	Sporting goods stores	60	68 710	8 668	2 221	543	16.1	6.8
4511101	General-line sporting goods stores	19	32 485	3 692	959	266	9.9	10.6
4511102	Specialty-line sporting goods stores	41	36 225	4 976	1 262	277	21.8	3.5
45112	Hobby, toy, and game stores	25	25 760	3 192	754	283	10.0	2.9
451120	Hobby, toy, and game stores	25	25 760	3 192	754	283	10.0	2.9
45113	Sewing, needlework, and piece goods stores	14	12 774	1 349	343	106	4.5	–
451130	Sewing, needlework, and piece goods stores	14	12 774	1 349	343	106	4.5	–
45114	Musical instrument and supplies stores	14	9 380	1 921	523	84	19.0	8.1
451140	Musical instrument and supplies stores	14	9 380	1 921	523	84	19.0	8.1
4512	Book, periodical, and music stores	46	53 102	5 652	1 378	465	7.5	.3
45121	Book stores and news dealers	27	34 304	4 004	972	341	8.6	.3
451211	Book stores	24	D	D	D	e	D	D
4512111	Book stores, general	21	31 829	3 570	873	312	8.9	–
451212	News dealers and newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	19	18 798	1 648	406	124	5.5	.2
451220	Prerecorded tape, compact disc, and record stores	19	18 798	1 648	406	124	5.5	.2
452	General merchandise stores	32	735 573	58 824	13 772	2 944	.1	.4
4521	Department stores	14	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.)[3]	14	D	D	D	h	D	D
45211	Department stores	14	D	D	D	h	D	D
452111	Department stores (except discount department stores)	8	D	D	D	g	D	D
452112	Discount department stores	6	240 713	21 080	5 116	1 131	–	–
4529	Other general merchandise stores	18	D	D	D	e	D	D
45299	All other general merchandise stores	16	D	D	D	c	D	D
452990	All other general merchandise stores	16	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	10	D	D	D	c	D	D
453	Miscellaneous store retailers	246	178 224	26 240	6 356	1 402	15.4	12.3
4531	Florists	32	12 781	2 509	650	136	15.5	4.4
45311	Florists	32	12 781	2 509	650	136	15.5	4.4
453110	Florists	32	12 781	2 509	650	136	15.5	4.4
4532	Office supplies, stationery, and gift stores	84	62 651	8 668	2 131	512	14.0	4.4
45321	Office supplies and stationery stores	21	35 564	5 167	1 249	209	.9	1.6
453210	Office supplies and stationery stores	21	35 564	5 167	1 249	209	.9	1.6
45322	Gift, novelty, and souvenir stores	63	27 087	3 501	882	303	31.2	8.1
453220	Gift, novelty, and souvenir stores	63	27 087	3 501	882	303	31.2	8.1
4533	Used merchandise stores	42	21 328	4 243	1 078	299	19.1	22.3
45331	Used merchandise stores	42	21 328	4 243	1 078	299	19.1	22.3
453310	Used merchandise stores	42	21 328	4 243	1 078	299	19.1	22.3
4539	Other miscellaneous store retailers	88	81 464	10 820	2 497	455	15.4	17.1
45391	Pet and pet supplies stores	17	21 253	2 943	738	165	16.2	2.5
453910	Pet and pet supplies stores	17	21 253	2 943	738	165	16.2	2.5
45392	Art dealers	20	5 964	1 089	285	50	26.0	9.6
453920	Art dealers	20	5 964	1 089	285	50	26.0	9.6
45393	Manufactured (mobile) home dealers	4	11 106	1 881	375	34	–	64.8
453930	Manufactured (mobile) home dealers	4	11 106	1 881	375	34	–	64.8
45399	All other miscellaneous store retailers	47	43 141	4 907	1 099	206	17.6	13.1

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Santa Rosa-Petaluma, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	92	273 400	33 758	8 078	1 124	13.5	12.7
4541	Electronic shopping and mail-order houses	42	183 793	20 691	5 117	665	2.4	17.7
45411	Electronic shopping and mail-order houses	42	183 793	20 691	5 117	665	2.4	17.7
4543	Direct selling establishments	45	D	D	D	e	D	D
45431	Fuel dealers	8	D	D	D	c	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	b	D	D
45439	Other direct selling establishments	37	38 733	6 855	1 537	286	30.7	1.7
454390	Other direct selling establishments	37	38 733	6 855	1 537	286	30.7	1.7
	Vallejo-Fairfield, CA Metropolitan Statistical Area							
44-45	**Retail trade**	**1 124**	**4 155 519**	**423 354**	**99 946**	**17 882**	**14.6**	**5.9**
441	Motor vehicle and parts dealers	152	1 291 283	119 306	26 587	3 109	25.7	9.7
4411	Automobile dealers	42	1 107 238	86 864	19 133	1 940	28.0	9.6
44111	New car dealers	32	1 075 912	86 051	18 964	1 911	26.2	9.7
441110	New car dealers	32	1 075 912	86 051	18 964	1 911	26.2	9.7
44112	Used car dealers	10	31 326	813	169	29	92.8	5.2
441120	Used car dealers	10	31 326	813	169	29	92.8	5.2
4412	Other motor vehicle dealers	26	83 937	10 345	2 133	316	11.8	14.9
44121	Recreational vehicle dealers	4	12 109	1 500	317	38	3.9	65.4
441210	Recreational vehicle dealers	4	12 109	1 500	317	38	3.9	65.4
44122	Motorcycle, boat, and other motor vehicle dealers	22	71 828	8 845	1 816	278	13.2	6.4
441221	Motorcycle dealers	12	52 589	5 961	1 190	194	17.2	7.1
441222	Boat dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	84	100 108	22 097	5 321	853	11.4	7.2
44131	Automotive parts and accessories stores	48	56 718	13 003	3 244	559	6.7	5.7
441310	Automotive parts and accessories stores	48	56 718	13 003	3 244	559	6.7	5.7
44132	Tire dealers	36	43 390	9 094	2 077	294	17.4	9.1
441320	Tire dealers	36	43 390	9 094	2 077	294	17.4	9.1
442	Furniture and home furnishings stores	90	110 798	16 250	3 728	708	16.8	11.8
4421	Furniture stores	42	53 195	8 102	1 864	263	25.2	15.4
44211	Furniture stores	42	53 195	8 102	1 864	263	25.2	15.4
442110	Furniture stores	42	53 195	8 102	1 864	263	25.2	15.4
4422	Home furnishings stores	48	57 603	8 148	1 864	445	9.2	8.4
44221	Floor covering stores	17	17 183	3 639	826	125	27.8	4.6
442210	Floor covering stores	17	17 183	3 639	826	125	27.8	4.6
44229	Other home furnishings stores	31	40 420	4 509	1 038	320	1.3	10.1
442299	All other home furnishings stores	28	D	D	D	e	D	D
443	Electronics and appliance stores	46	122 937	11 874	3 731	509	1.6	7.7
4431	Electronics and appliance stores	46	122 937	11 874	3 731	509	1.6	7.7
44311	Appliance, television, and other electronics stores	33	92 715	9 361	2 516	379	1.6	1.9
443111	Household appliance stores	10	13 389	1 918	605	73	7.7	–
443112	Radio, television, and other electronics stores	23	79 326	7 443	1 911	306	.5	2.2
44312	Computer and software stores	11	D	D	D	c	D	D
443120	Computer and software stores	11	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	76	320 489	41 649	10 244	1 412	4.4	.2
4441	Building material and supplies dealers	63	306 208	39 628	9 853	1 331	3.6	.1
44411	Home centers	6	D	D	D	f	D	D
444110	Home Centers	6	D	D	D	f	D	D
44413	Hardware stores	11	46 025	6 205	1 463	238	7.8	–
444130	Hardware stores	11	46 025	6 205	1 463	238	7.8	–
44419	Other building material dealers	36	86 844	14 714	4 238	297	7.6	.4
444190	Other building material dealers	36	86 844	14 714	4 238	297	7.6	.4
4442	Lawn and garden equipment and supplies stores	13	14 281	2 021	391	81	22.8	2.4
445	Food and beverage stores	142	691 546	78 564	18 873	3 221	12.4	1.7
4451	Grocery stores	99	660 284	74 948	18 187	2 994	10.7	.7
44511	Supermarkets and other grocery (except convenience) stores	70	629 618	73 143	17 670	2 873	7.5	.5
445110	Supermarkets and other grocery (except convenience) stores	70	629 618	73 143	17 670	2 873	7.5	.5
44512	Convenience stores	29	30 666	1 805	517	121	76.2	4.8
445120	Convenience stores	29	30 666	1 805	517	121	76.2	4.8
4452	Specialty food stores	21	13 541	2 622	463	140	41.9	5.6
446	Health and personal care stores	70	140 306	22 725	5 662	1 089	7.0	1.8
4461	Health and personal care stores	70	140 306	22 725	5 662	1 089	7.0	1.8
44612	Cosmetics, beauty supplies, and perfume stores	10	7 088	904	218	72	6.8	2.8
446120	Cosmetics, beauty supplies, and perfume stores	10	7 088	904	218	72	6.8	2.8
44619	Other health and personal care stores	27	11 954	1 773	449	113	27.3	.3
446191	Food (health) supplement stores	17	6 185	803	214	75	18.1	.5

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Vallejo-Fairfield, CA Metropolitan Statistical Area—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	114	319 541	15 495	3 666	995	33.5	16.7
4471	Gasoline stations	114	319 541	15 495	3 666	995	33.5	16.7
44711	Gasoline stations with convenience stores	85	232 444	12 039	2 822	780	23.7	14.0
447110	Gasoline stations with convenience stores	85	232 444	12 039	2 822	780	23.7	14.0
44719	Other gasoline stations	29	87 097	3 456	844	215	59.4	24.0
447190	Other gasoline stations	29	87 097	3 456	844	215	59.4	24.0
448	Clothing and clothing accessories stores	183	212 238	25 189	6 168	1 722	6.2	2.5
4481	Clothing stores	112	148 339	17 241	4 243	1 254	7.5	1.9
44813	Children's and infants' clothing stores	10	8 733	957	271	73	13.3	.3
448130	Children's and infants' clothing stores	10	8 733	957	271	73	13.3	.3
44814	Family clothing stores	40	92 332	9 763	2 567	687	1.3	1.8
448140	Family clothing stores	40	92 332	9 763	2 567	687	1.3	1.8
44819	Other clothing stores	14	12 622	1 376	344	115	10.5	–
448190	Other clothing stores	14	12 622	1 376	344	115	10.5	–
4482	Shoe stores	41	41 378	4 382	1 027	307	.1	3.1
44821	Shoe stores	41	41 378	4 382	1 027	307	.1	3.1
448210	Shoe stores	41	41 378	4 382	1 027	307	.1	3.1
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	12	22 775	2 109	468	142	–	–
4483	Jewelry, luggage, and leather goods stores	30	22 521	3 566	898	161	8.9	4.9
44832	Luggage and leather goods stores	3	D	D	D	b	D	D
448320	Luggage and leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	54	83 802	8 765	2 085	753	6.8	3.1
4511	Sporting goods, hobby, and musical instrument stores	36	60 706	6 440	1 513	542	8.8	4.3
4511101	General-line sporting goods stores	8	17 564	1 621	383	119	9.9	–
45112	Hobby, toy, and game stores	12	31 750	3 204	756	313	1.1	4.0
451120	Hobby, toy, and game stores	12	31 750	3 204	756	313	1.1	4.0
45113	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	18	23 096	2 325	572	211	1.6	–
45121	Book stores and news dealers	10	13 510	1 502	382	133	–	–
451211	Book stores	10	13 510	1 502	382	133	–	–
4512111	Book stores, general	6	D	D	D	c	D	D
4512112	Specialty book stores	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	8	9 586	823	190	78	3.9	–
451220	Prerecorded tape, compact disc, and record stores	8	9 586	823	190	78	3.9	–
452	General merchandise stores	32	723 374	61 799	14 248	3 162	.2	.2
4521	Department stores	13	413 567	41 676	10 049	2 443	–	–
45210009	Department stores (incl. leased depts.)[3]	13	425 505	41 676	10 049	2 443	–	–
45211	Department stores	13	413 567	41 676	10 049	2 443	–	–
452111	Department stores (except discount department stores)	6	149 350	16 467	4 189	1 032	–	–
452112	Discount department stores	7	264 217	25 209	5 860	1 411	–	–
4529	Other general merchandise stores	19	309 807	20 123	4 199	719	.5	.4
45299	All other general merchandise stores	15	D	D	D	c	D	D
452990	All other general merchandise stores	15	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	7	D	D	D	c	D	D
453	Miscellaneous store retailers	131	93 155	13 843	3 223	969	12.1	6.8
4532	Office supplies, stationery, and gift stores	42	44 661	6 137	1 368	381	8.0	4.4
45321	Office supplies and stationery stores	7	23 337	2 932	712	143	–	–
453210	Office supplies and stationery stores	7	23 337	2 932	712	143	–	–
45322	Gift, novelty, and souvenir stores	35	21 324	3 205	656	238	16.8	9.3
453220	Gift, novelty, and souvenir stores	35	21 324	3 205	656	238	16.8	9.3
4533	Used merchandise stores	24	10 688	2 779	690	194	8.3	–
45331	Used merchandise stores	24	10 688	2 779	690	194	8.3	–
453310	Used merchandise stores	24	10 688	2 779	690	194	8.3	–
4539	Other miscellaneous store retailers	46	31 803	3 882	901	279	15.9	10.9
45391	Pet and pet supplies stores	13	14 827	1 667	400	139	17.8	10.8
453910	Pet and pet supplies stores	13	14 827	1 667	400	139	17.8	10.8
45399	All other miscellaneous store retailers	28	D	D	D	c	D	D
454	Nonstore retailers	34	46 050	7 895	1 731	233	9.2	28.9
4542	Vending machine operators	6	19 228	3 283	622	100	3.6	68.6
45421	Vending machine operators	6	19 228	3 283	622	100	3.6	68.6
454210	Vending machine operators	6	19 228	3 283	622	100	3.6	68.6
4543	Direct selling establishments	20	16 904	3 570	812	97	14.1	.7
45439	Other direct selling establishments	16	11 418	2 459	566	69	17.2	1.0
454390	Other direct selling establishments	16	11 418	2 459	566	69	17.2	1.0

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**1 909**	**5 601 117**	**538 609**	**128 018**	**25 134**	**12.6**	**6.3**
441	Motor vehicle and parts dealers	279	1 460 172	122 027	28 897	3 951	12.0	3.0
4411	Automobile dealers	81	1 158 019	85 134	20 388	2 391	11.1	.4
44111	New car dealers	37	1 108 541	81 355	19 463	2 225	9.8	.2
441110	New car dealers	37	1 108 541	81 355	19 463	2 225	9.8	.2
44112	Used car dealers	44	49 478	3 779	925	166	40.2	5.4
441120	Used car dealers	44	49 478	3 779	925	166	40.2	5.4
4412	Other motor vehicle dealers	32	147 070	9 581	2 285	293	13.2	9.3
44121	Recreational vehicle dealers	8	108 705	5 987	1 431	161	.4	9.9
441210	Recreational vehicle dealers	8	108 705	5 987	1 431	161	.4	9.9
44122	Motorcycle, boat, and other motor vehicle dealers	24	38 365	3 594	854	132	49.5	7.6
441221	Motorcycle dealers	14	27 494	2 331	570	80	42.4	9.2
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	166	155 083	27 312	6 224	1 267	17.3	16.4
44131	Automotive parts and accessories stores	114	107 259	17 929	4 135	887	12.3	13.1
441310	Automotive parts and accessories stores	114	107 259	17 929	4 135	887	12.3	13.1
44132	Tire dealers	52	47 824	9 383	2 089	380	28.7	23.7
441320	Tire dealers	52	47 824	9 383	2 089	380	28.7	23.7
442	Furniture and home furnishings stores	97	117 634	16 446	3 622	691	17.2	11.0
4421	Furniture stores	44	69 520	9 240	2 005	311	14.2	15.2
44211	Furniture stores	44	69 520	9 240	2 005	311	14.2	15.2
442110	Furniture stores	44	69 520	9 240	2 005	311	14.2	15.2
4422	Home furnishings stores	53	48 114	7 206	1 617	380	21.6	4.8
44221	Floor covering stores	30	24 314	4 357	976	192	36.3	9.5
442210	Floor covering stores	30	24 314	4 357	976	192	36.3	9.5
44229	Other home furnishings stores	23	23 800	2 849	641	188	6.5	.1
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics and appliance stores	65	106 472	12 188	3 169	498	4.4	6.6
4431	Electronics and appliance stores	65	106 472	12 188	3 169	498	4.4	6.6
44311	Appliance, television, and other electronics stores	50	77 826	9 827	2 531	380	5.8	5.6
443111	Household appliance stores	11	29 347	4 092	1 059	131	3.5	–
443112	Radio, television, and other electronics stores	39	48 479	5 735	1 472	249	7.2	9.0
44312	Computer and software stores	12	26 750	1 925	542	96	.6	10.0
443120	Computer and software stores	12	26 750	1 925	542	96	.6	10.0
444	Building material and garden equipment and supplies dealers	144	447 250	49 160	11 488	2 107	7.6	10.9
4441	Building material and supplies dealers	106	357 452	38 868	8 952	1 766	7.4	2.3
44411	Home centers	13	170 171	15 519	3 729	851	3.7	.8
444110	Home Centers	13	170 171	15 519	3 729	851	3.7	.8
44412	Paint and wallpaper stores	12	D	D	D	b	D	D
444120	Paint and wallpaper stores	12	D	D	D	b	D	D
44413	Hardware stores	31	D	D	D	e	D	D
444130	Hardware stores	31	D	D	D	e	D	D
44419	Other building material dealers	50	129 060	14 596	3 173	457	8.0	3.2
444190	Other building material dealers	50	129 060	14 596	3 173	457	8.0	3.2
4442	Lawn and garden equipment and supplies stores	38	89 798	10 292	2 536	341	8.3	45.0
44422	Nursery, garden center, and farm supply stores	33	83 566	9 082	2 159	288	8.1	48.1
444220	Nursery, garden center, and farm supply stores	33	83 566	9 082	2 159	288	8.1	48.1
445	Food and beverage stores	354	992 020	107 832	25 787	4 957	16.2	14.4
4451	Grocery stores	265	952 660	103 442	24 704	4 590	15.1	14.5
44511	Supermarkets and other grocery (except convenience) stores	196	910 243	100 065	23 903	4 303	13.7	14.0
445110	Supermarkets and other grocery (except convenience) stores	196	910 243	100 065	23 903	4 303	13.7	14.0
44512	Convenience stores	69	42 417	3 377	801	287	43.5	26.7
445120	Convenience stores	69	42 417	3 377	801	287	43.5	26.7
4452	Specialty food stores	43	21 431	2 976	722	209	34.9	8.7
446	Health and personal care stores	142	378 423	53 332	12 163	1 981	21.0	2.6
4461	Health and personal care stores	142	378 423	53 332	12 163	1 981	21.0	2.6
44611	Pharmacies and drug stores	79	347 212	46 360	10 587	1 654	21.3	2.0
446110	Pharmacies and drug stores	79	347 212	46 360	10 587	1 654	21.3	2.0
4461101	Pharmacies and drug stores	77	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores	17	6 790	810	187	73	12.6	16.8
446120	Cosmetics, beauty supplies, and perfume stores	17	6 790	810	187	73	12.6	16.8
44613	Optical goods stores	17	9 558	2 289	489	97	30.6	.1
446130	Optical goods stores	17	9 558	2 289	489	97	30.6	.1
44619	Other health and personal care stores	29	14 863	3 873	900	157	10.6	10.3
446191	Food (health) supplement stores	12	4 605	785	173	55	18.6	.6
447	Gasoline stations	214	760 576	33 928	8 349	2 219	20.8	7.5
4471	Gasoline stations	214	760 576	33 928	8 349	2 219	20.8	7.5
44711	Gasoline stations with convenience stores	176	399 074	17 086	4 207	1 345	36.0	13.0
447110	Gasoline stations with convenience stores	176	399 074	17 086	4 207	1 345	36.0	13.0
44719	Other gasoline stations	38	361 502	16 842	4 142	874	4.1	1.4
447190	Other gasoline stations	38	361 502	16 842	4 142	874	4.1	1.4

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	220	195 741	25 113	6 346	1 775	11.0	1.6
4481	Clothing stores	114	131 608	15 120	3 903	1 242	8.1	1.2
44813	Children's and infants' clothing stores	6	8 071	841	217	75	4.1	–
448130	Children's and infants' clothing stores	6	8 071	841	217	75	4.1	–
44814	Family clothing stores	33	75 585	7 974	2 153	649	3.6	.1
448140	Family clothing stores	33	75 585	7 974	2 153	649	3.6	.1
44819	Other clothing stores	16	10 544	1 699	411	111	5.4	11.8
448190	Other clothing stores	16	10 544	1 699	411	111	5.4	11.8
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	29	18 706	2 230	542	157	.9	4.3
4482105	Athletic footwear stores	9	7 581	931	217	70	–	–
4483	Jewelry, luggage, and leather goods stores	60	D	D	D	e	D	D
44831	Jewelry stores	59	34 232	6 036	1 478	261	30.4	2.2
448310	Jewelry stores	59	34 232	6 036	1 478	261	30.4	2.2
451	Sporting goods, hobby, book, and music stores	83	103 119	11 676	2 766	901	8.2	4.2
4511	Sporting goods, hobby, and musical instrument stores	59	69 928	7 568	1 824	602	10.2	5.9
45111	Sporting goods stores	34	32 359	3 560	835	261	10.0	12.3
451110	Sporting goods stores	34	32 359	3 560	835	261	10.0	12.3
4511101	General-line sporting goods stores	13	18 824	1 732	421	141	14.6	.8
45112	Hobby, toy, and game stores	14	23 314	2 329	605	222	9.7	–
451120	Hobby, toy, and game stores	14	23 314	2 329	605	222	9.7	–
45113	Sewing, needlework, and piece goods stores	7	6 521	888	190	76	16.4	2.1
451130	Sewing, needlework, and piece goods stores	7	6 521	888	190	76	16.4	2.1
45114	Musical instrument and supplies stores	4	7 734	791	194	43	7.4	–
451140	Musical instrument and supplies stores	4	7 734	791	194	43	7.4	–
4512	Book, periodical, and music stores	24	33 191	4 108	942	299	4.1	.6
45121	Book stores and news dealers	14	21 425	3 139	715	219	.4	.9
451211	Book stores	13	D	D	D	c	D	D
4512111	Book stores, general	10	D	D	D	c	D	D
4512113	College book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	10	11 766	969	227	80	10.9	–
451220	Prerecorded tape, compact disc, and record stores	10	11 766	969	227	80	10.9	–
452	General merchandise stores	58	842 869	77 022	18 364	4 442	.4	.1
4521	Department stores	23	660 730	62 723	15 213	3 653	–	–
45210009	Department stores (incl. leased depts.)[3]	23	678 812	62 723	15 213	3 653	–	–
45211	Department stores	23	660 730	62 723	15 213	3 653	–	–
452111	Department stores (except discount department stores)	9	186 456	19 592	4 963	1 236	–	–
452112	Discount department stores	14	474 274	43 131	10 250	2 417	–	–
4529	Other general merchandise stores	35	182 139	14 299	3 151	789	1.7	.4
45299	All other general merchandise stores	34	D	D	D	f	D	D
452990	All other general merchandise stores	34	D	D	D	f	D	D
4529901	Variety stores	22	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	12	D	D	D	c	D	D
453	Miscellaneous store retailers	177	122 572	17 181	3 985	1 151	16.1	9.2
4532	Office supplies, stationery, and gift stores	48	54 848	5 837	1 333	368	13.8	3.2
45321	Office supplies and stationery stores	16	40 129	3 598	832	177	1.3	.5
453210	Office supplies and stationery stores	16	40 129	3 598	832	177	1.3	.5
4533	Used merchandise stores	38	12 322	4 285	1 052	292	25.0	7.1
45331	Used merchandise stores	38	12 322	4 285	1 052	292	25.0	7.1
453310	Used merchandise stores	38	12 322	4 285	1 052	292	25.0	7.1
4539	Other miscellaneous store retailers	55	45 696	4 644	1 058	301	11.6	17.3
45391	Pet and pet supplies stores	12	17 730	2 107	458	163	9.9	11.9
453910	Pet and pet supplies stores	12	17 730	2 107	458	163	9.9	11.9
45399	All other miscellaneous store retailers	39	20 633	1 959	453	122	13.9	6.1
454	Nonstore retailers	76	74 269	12 704	3 082	461	25.0	11.3
4541	Electronic shopping and mail-order houses	18	19 101	2 966	604	95	27.3	23.0
45411	Electronic shopping and mail-order houses	18	19 101	2 966	604	95	27.3	23.0
4543	Direct selling establishments	49	49 494	8 891	2 261	324	21.0	8.0
45431	Fuel dealers	12	14 697	2 404	588	91	7.4	–
454312	Liquefied petroleum gas (bottled gas) dealers	12	14 697	2 404	588	91	7.4	–
45439	Other direct selling establishments	37	34 797	6 487	1 673	233	26.7	11.4
454390	Other direct selling establishments	37	34 797	6 487	1 673	233	26.7	11.4

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BISHOP, CA MICROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**123**	**219 799**	**22 219**	**5 462**	**1 113**	**12.4**	**8.6**
441	Motor vehicle and parts dealers	14	39 719	4 504	1 208	151	16.8	2.3
442	Furniture and home furnishings stores	6	1 732	179	46	23	25.7	–
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	16 722	2 224	458	91	5.1	46.4
445	Food and beverage stores	12	47 411	4 952	1 350	224	2.6	11.2
446	Health and personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	21	45 783	2 488	570	166	22.8	–
448	Clothing and clothing accessories stores	9	6 097	611	170	49	1.6	13.0
451	Sporting goods, hobby, book, and music stores	17	6 215	839	171	67	18.9	33.6
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	5	5 818	717	185	30	1.1	22.1
454319	Other fuel dealers	1	D	D	D	a	D	D
	CHICO, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**770**	**2 027 431**	**218 363**	**50 713**	**10 644**	**7.6**	**3.1**
441	Motor vehicle and parts dealers	102	392 353	42 683	9 788	1 300	6.6	1.2
4411	Automobile dealers	36	306 656	29 472	6 518	786	4.7	.3
4412	Other motor vehicle dealers	17	36 874	4 266	871	115	12.6	–
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	14	D	D	D	b	D	D
441221	Motorcycle dealers	8	15 736	2 139	418	60	14.2	–
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	49	48 823	8 945	2 399	399	13.5	7.8
44132	Tire dealers	17	20 461	3 911	1 211	141	9.4	5.3
441320	Tire dealers	17	20 461	3 911	1 211	141	9.4	5.3
442	Furniture and home furnishings stores	39	46 917	6 913	1 436	263	10.5	15.5
4421	Furniture stores	15	15 626	2 493	497	91	5.1	45.1
44211	Furniture stores	15	15 626	2 493	497	91	5.1	45.1
442110	Furniture stores	15	15 626	2 493	497	91	5.1	45.1
4422	Home furnishings stores	24	31 291	4 420	939	172	13.2	.7
44221	Floor covering stores	9	18 569	3 051	639	83	20.4	–
442210	Floor covering stores	9	18 569	3 051	639	83	20.4	–
44229	Other home furnishings stores	15	12 722	1 369	300	89	2.8	1.7
443	Electronics and appliance stores	30	69 267	7 280	1 788	336	5.5	2.4
4431	Electronics and appliance stores	30	69 267	7 280	1 788	336	5.5	2.4
44311	Appliance, television, and other electronics stores	18	58 943	5 848	1 483	272	2.7	1.6
443112	Radio, television, and other electronics stores	11	46 729	3 917	914	215	3.4	.2
44312	Computer and software stores	10	D	D	D	b	D	D
443120	Computer and software stores	10	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	75	210 189	26 165	5 922	1 105	11.4	.9
4441	Building material and supplies dealers	62	200 451	24 757	5 609	1 020	11.6	.8
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44413	Hardware stores	16	22 195	3 349	814	248	12.7	–
444130	Hardware stores	16	22 195	3 349	814	248	12.7	–
44419	Other building material dealers	35	102 321	13 912	3 110	407	19.9	1.6
444190	Other building material dealers	35	102 321	13 912	3 110	407	19.9	1.6
445	Food and beverage stores	99	395 287	45 402	10 208	1 889	8.3	.6
4451	Grocery stores	70	377 834	44 080	9 897	1 761	7.1	.5
44511	Supermarkets and other grocery (except convenience) stores	56	369 986	43 815	9 847	1 735	5.3	.5
445110	Supermarkets and other grocery (except convenience) stores	56	369 986	43 815	9 847	1 735	5.3	.5
4452	Specialty food stores	13	6 032	892	208	69	–	3.6
446	Health and personal care stores	52	155 523	17 438	4 177	692	5.1	6.8
4461	Health and personal care stores	52	155 523	17 438	4 177	692	5.1	6.8
44611	Pharmacies and drug stores	28	147 405	16 227	3 869	597	5.1	6.5
446110	Pharmacies and drug stores	28	147 405	16 227	3 869	597	5.1	6.5
4461101	Pharmacies and drug stores	26	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	7	2 801	431	105	43	1.6	12.7
446120	Cosmetics, beauty supplies, and perfume stores	7	2 801	431	105	43	1.6	12.7
447	Gasoline stations	71	126 712	5 738	1 413	444	22.6	20.6
44711	Gasoline stations with convenience stores	55	113 650	4 863	1 198	377	20.4	20.1
447110	Gasoline stations with convenience stores	55	113 650	4 863	1 198	377	20.4	20.1

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CHICO, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	89	74 904	9 741	2 424	950	7.6	5.0
4481	Clothing stores	56	57 045	6 623	1 641	685	6.9	3.6
44819	Other clothing stores	8	3 496	604	155	45	8.4	–
448190	Other clothing stores	8	3 496	604	155	45	8.4	–
451	Sporting goods, hobby, book, and music stores	60	74 202	11 471	2 857	1 211	6.4	1.0
4511	Sporting goods, hobby, and musical instrument stores	43	37 493	4 250	1 061	357	11.1	2.1
4512	Book, periodical, and music stores	17	36 709	7 221	1 796	854	1.7	–
45121	Book stores and news dealers	12	31 777	6 767	1 691	812	1.9	–
451211	Book stores	11	D	D	D	f	D	D
4512113	College book stores	1	D	D	D	f	D	D
452	General merchandise stores	21	356 387	30 438	7 149	1 618	.3	–
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
453	Miscellaneous store retailers	98	73 605	9 217	2 123	564	12.9	2.1
4532	Office supplies, stationery, and gift stores	34	25 135	3 248	784	241	17.8	5.0
45321	Office supplies and stationery stores	10	18 288	2 347	594	128	6.9	–
453210	Office supplies and stationery stores	10	18 288	2 347	594	128	6.9	–
4533	Used merchandise stores	17	5 718	1 458	296	82	8.1	.3
45331	Used merchandise stores	17	5 718	1 458	296	82	8.1	.3
453310	Used merchandise stores	17	5 718	1 458	296	82	8.1	.3
4539	Other miscellaneous store retailers	33	40 138	3 930	899	184	9.9	.4
45391	Pet and pet supplies stores	5	4 407	457	107	41	1.1	–
453910	Pet and pet supplies stores	5	4 407	457	107	41	1.1	–
45393	Manufactured (mobile) home dealers	7	21 244	1 724	429	41	9.3	–
453930	Manufactured (mobile) home dealers	7	21 244	1 724	429	41	9.3	–
45399	All other miscellaneous store retailers	18	14 084	1 689	349	93	11.8	1.1
454	Nonstore retailers	34	52 085	5 877	1 428	272	11.5	2.9
4543	Direct selling establishments	21	40 663	4 555	1 131	189	10.3	2.3
45431	Fuel dealers	8	30 252	2 484	635	81	10.3	2.7
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**189**	**423 825**	**42 066**	**9 793**	**2 095**	**17.4**	**6.0**
441	Motor vehicle and parts dealers	29	61 064	6 588	1 504	248	20.4	4.2
4412	Other motor vehicle dealers	3	7 398	1 031	230	40	–	–
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	7 103	942	215	49	73.5	–
443	Electronics and appliance stores	10	5 331	643	144	36	49.5	6.6
444	Building material and garden equipment and supplies dealers	12	33 958	4 845	1 171	182	2.4	–
445	Food and beverage stores	32	135 261	13 501	3 200	721	14.9	3.5
446	Health and personal care stores	11	38 186	3 042	714	140	41.4	6.2
4461	Health and personal care stores	11	38 186	3 042	714	140	41.4	6.2
447	Gasoline stations	22	41 801	2 376	556	166	22.9	26.6
448	Clothing and clothing accessories stores	12	3 431	256	56	30	30.6	1.5
451	Sporting goods, hobby, book, and music stores	11	2 765	450	84	32	15.6	71.7
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	23	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	14	12 828	1 686	425	71	14.4	.5
454312	Liquefied petroleum gas (bottled gas) dealers	5	9 399	1 178	294	39	8.8	–

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**73**	**135 822**	**13 759**	**3 331**	**913**	**11.1**	**.8**
441	Motor vehicle and parts dealers	7	10 595	1 273	282	44	1.7	.5
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	3 437	432	101	30	27.2	–
445	Food and beverage stores	16	46 598	4 681	1 153	264	15.7	–
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	12	17 988	1 168	270	119	31.4	–
448	Clothing and clothing accessories stores	6	926	145	36	18	53.9	4.2
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	5	2 240	249	75	25	19.3	13.8
	EL CENTRO, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**481**	**1 345 422**	**130 279**	**30 591**	**6 423**	**12.3**	**8.1**
441	Motor vehicle and parts dealers	60	252 528	24 827	5 808	948	7.0	2.6
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	36	69 954	10 000	2 465	507	16.4	5.8
44131	Automotive parts and accessories stores	22	50 334	7 591	1 920	410	8.3	3.4
441310	Automotive parts and accessories stores	22	50 334	7 591	1 920	410	8.3	3.4
44132	Tire dealers	14	19 620	2 409	545	97	37.0	11.8
441320	Tire dealers	14	19 620	2 409	545	97	37.0	11.8
442	Furniture and home furnishings stores	16	10 836	2 687	626	108	57.9	2.3
443	Electronics and appliance stores	22	10 129	1 415	323	81	38.6	30.3
4431	Electronics and appliance stores	22	10 129	1 415	323	81	38.6	30.3
444	Building material and garden equipment and supplies dealers	39	144 435	14 859	3 773	563	16.9	18.8
4441	Building material and supplies dealers	27	D	D	D	e	D	D
44419	Other building material dealers	14	33 882	5 007	1 278	199	1.4	3.0
444190	Other building material dealers	14	33 882	5 007	1 278	199	1.4	3.0
4442	Lawn and garden equipment and supplies stores	12	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	11	73 142	5 479	1 398	148	30.1	34.3
444220	Nursery, garden center, and farm supply stores	11	73 142	5 479	1 398	148	30.1	34.3
445	Food and beverage stores	75	232 845	27 617	6 187	1 441	15.3	16.5
4451	Grocery stores	58	215 575	26 647	5 977	1 365	11.3	17.7
4452	Specialty food stores	8	9 425	436	89	34	96.5	3.5
446	Health and personal care stores	29	62 640	7 704	1 575	311	29.5	1.4
4461	Health and personal care stores	29	62 640	7 704	1 575	311	29.5	1.4
44612	Cosmetics, beauty supplies, and perfume stores	5	4 708	713	171	38	–	–
446120	Cosmetics, beauty supplies, and perfume stores	5	4 708	713	171	38	–	–
447	Gasoline stations	51	196 157	7 501	1 905	566	13.5	13.4
4471	Gasoline stations	51	196 157	7 501	1 905	566	13.5	13.4
44711	Gasoline stations with convenience stores	39	144 396	5 220	1 316	427	7.7	18.1
447110	Gasoline stations with convenience stores	39	144 396	5 220	1 316	427	7.7	18.1
448	Clothing and clothing accessories stores	103	63 808	8 740	2 020	587	28.2	3.8
4481	Clothing stores	70	46 210	6 753	1 529	440	26.7	4.3
44819	Other clothing stores	9	4 316	1 043	184	51	42.3	7.3
448190	Other clothing stores	9	4 316	1 043	184	51	42.3	7.3
451	Sporting goods, hobby, book, and music stores	15	15 802	1 297	285	112	4.5	2.1
4511	Sporting goods, hobby, and musical instrument stores	11	13 277	1 045	239	101	.2	2.5
452	General merchandise stores	20	317 722	26 976	6 419	1 378	.6	.6
453	Miscellaneous store retailers	37	30 931	4 358	1 085	228	34.7	4.5
4532	Office supplies, stationery, and gift stores	15	19 502	2 004	516	118	8.2	4.0
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	8 959	1 788	420	60	89.5	3.0
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	14	7 589	2 298	585	100	21.7	1.4

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**661**	**1 321 439**	**139 479**	**32 249**	**7 107**	**12.4**	**1.6**
441	Motor vehicle and parts dealers	68	249 169	23 711	6 025	809	8.2	.1
4412	Other motor vehicle dealers	12	20 594	1 845	431	73	20.2	–
44122	Motorcycle, boat, and other motor vehicle dealers	7	16 208	1 512	354	54	18.3	–
441221	Motorcycle dealers	4	10 684	1 100	256	36	15.5	–
442	Furniture and home furnishings stores	30	28 307	4 849	1 001	210	13.5	14.4
4421	Furniture stores	10	14 027	1 980	456	78	6.8	17.1
44211	Furniture stores	10	14 027	1 980	456	78	6.8	17.1
442110	Furniture stores	10	14 027	1 980	456	78	6.8	17.1
4422	Home furnishings stores	20	14 280	2 869	545	132	20.1	11.7
443	Electronics and appliance stores	22	15 049	1 895	492	91	28.9	4.2
4431	Electronics and appliance stores	22	15 049	1 895	492	91	28.9	4.2
444	Building material and garden equipment and supplies dealers	76	131 514	19 050	4 141	804	13.6	2.5
4441	Building material and supplies dealers	53	94 308	13 843	3 044	600	9.4	3.5
44413	Hardware stores	15	41 575	6 719	1 527	300	6.7	1.2
444130	Hardware stores	15	41 575	6 719	1 527	300	6.7	1.2
44419	Other building material dealers	27	38 273	5 265	1 096	225	9.5	7.2
444190	Other building material dealers	27	38 273	5 265	1 096	225	9.5	7.2
4442	Lawn and garden equipment and supplies stores	23	37 206	5 207	1 097	204	24.1	–
44422	Nursery, garden center, and farm supply stores	16	33 652	4 778	997	177	19.3	–
444220	Nursery, garden center, and farm supply stores	16	33 652	4 778	997	177	19.3	–
445	Food and beverage stores	89	280 735	30 812	7 023	1 699	11.1	1.4
4451	Grocery stores	64	270 539	29 197	6 762	1 576	9.9	1.3
44511	Supermarkets and other grocery (except convenience) stores	54	266 189	28 878	6 683	1 541	8.8	1.2
445110	Supermarkets and other grocery (except convenience) stores	54	266 189	28 878	6 683	1 541	8.8	1.2
4452	Specialty food stores	15	4 688	1 244	172	85	33.7	5.0
446	Health and personal care stores	32	111 974	13 067	3 090	577	34.9	–
4461	Health and personal care stores	32	111 974	13 067	3 090	577	34.9	–
446191	Food (health) supplement stores	4	5 016	804	194	48	–	–
447	Gasoline stations	64	118 234	6 969	1 596	538	15.0	1.2
44711	Gasoline stations with convenience stores	52	99 914	5 514	1 267	464	6.0	1.4
447110	Gasoline stations with convenience stores	52	99 914	5 514	1 267	464	6.0	1.4
448	Clothing and clothing accessories stores	71	44 757	6 401	1 603	472	14.8	3.5
4481	Clothing stores	45	30 515	4 403	1 111	349	13.0	3.9
451	Sporting goods, hobby, book, and music stores	52	39 612	4 990	1 260	435	12.4	.5
4511	Sporting goods, hobby, and musical instrument stores	32	24 940	3 074	769	228	13.1	.6
4511101	General-line sporting goods stores	11	11 829	1 541	381	93	17.4	–
4512	Book, periodical, and music stores	20	14 672	1 916	491	207	11.3	.3
45121	Book stores and news dealers	11	9 054	1 333	344	139	7.2	.4
4512113	College book stores	1	D	D	D	c	D	D
452	General merchandise stores	18	178 629	13 954	2 988	712	1.4	–
453	Miscellaneous store retailers	101	44 305	5 853	1 320	477	21.3	8.1
4532	Office supplies, stationery, and gift stores	41	21 089	2 245	498	186	22.4	7.1
45321	Office supplies and stationery stores	8	12 102	1 074	258	53	1.8	–
453210	Office supplies and stationery stores	8	12 102	1 074	258	53	1.8	–
4533	Used merchandise stores	28	6 676	1 637	371	137	44.3	5.1
45331	Used merchandise stores	28	6 676	1 637	371	137	44.3	5.1
453310	Used merchandise stores	28	6 676	1 637	371	137	44.3	5.1
4539	Other miscellaneous store retailers	20	13 225	1 538	343	107	9.6	13.2
45391	Pet and pet supplies stores	6	5 717	752	168	65	5.2	9.2
453910	Pet and pet supplies stores	6	5 717	752	168	65	5.2	9.2
45399	All other miscellaneous store retailers	10	3 742	428	107	30	25.9	30.8
454	Nonstore retailers	38	79 154	7 928	1 710	283	7.6	2.3
4541	Electronic shopping and mail-order houses	16	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	16	D	D	D	c	D	D
4543	Direct selling establishments	20	51 664	3 845	866	122	.4	.9
45431	Fuel dealers	8	47 871	2 772	630	64	–	1.0
454312	Liquefied petroleum gas (bottled gas) dealers	8	47 871	2 772	630	64	–	1.0

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HANFORD-CORCORAN, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**307**	**723 565**	**74 461**	**17 371**	**3 530**	**19.7**	**3.4**
441	Motor vehicle and parts dealers	43	139 323	14 742	3 503	435	23.1	–
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	11 019	2 344	470	84	56.8	–
443	Electronics and appliance stores	11	6 577	937	221	54	40.1	1.7
444	Building material and garden equipment and supplies dealers	30	64 209	8 960	1 783	284	27.4	14.2
4442	Lawn and garden equipment and supplies stores	11	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	9	34 359	5 303	987	119	35.5	23.8
444220	Nursery, garden center, and farm supply stores	9	34 359	5 303	987	119	35.5	23.8
445	Food and beverage stores	50	161 570	16 246	3 799	837	21.6	1.1
446	Health and personal care stores	19	46 538	5 289	1 253	246	20.6	3.9
4461	Health and personal care stores	19	46 538	5 289	1 253	246	20.6	3.9
447	Gasoline stations	43	94 519	4 263	1 008	279	30.3	8.7
44711	Gasoline stations with convenience stores	34	65 329	2 967	671	196	36.8	11.4
447110	Gasoline stations with convenience stores	34	65 329	2 967	671	196	36.8	11.4
448	Clothing and clothing accessories stores	42	33 410	4 516	1 167	273	19.7	–
4481	Clothing stores	23	23 061	3 164	854	185	18.2	–
451	Sporting goods, hobby, book, and music stores	14	9 815	958	227	80	7.8	12.8
452	General merchandise stores	11	137 922	13 916	3 385	800	.3	.4
453	Miscellaneous store retailers	28	15 216	1 820	413	131	15.9	5.3
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
454	Nonstore retailers	7	3 447	470	142	27	18.2	14.3
	MERCED, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**544**	**1 602 352**	**151 846**	**34 889**	**6 975**	**12.6**	**3.0**
441	Motor vehicle and parts dealers	83	377 115	34 788	7 638	1 091	13.1	3.9
4411	Automobile dealers	32	304 737	25 237	5 487	705	13.1	2.9
4412	Other motor vehicle dealers	6	31 224	2 567	518	75	7.2	–
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	45	41 154	6 984	1 633	311	17.9	14.0
442	Furniture and home furnishings stores	17	25 105	4 166	928	170	2.4	10.8
4421	Furniture stores	11	18 986	2 761	654	122	1.9	14.3
44211	Furniture stores	11	18 986	2 761	654	122	1.9	14.3
442110	Furniture stores	11	18 986	2 761	654	122	1.9	14.3
443	Electronics and appliance stores	21	27 150	3 896	854	192	5.9	2.7
4431	Electronics and appliance stores	21	27 150	3 896	854	192	5.9	2.7
44311	Appliance, television, and other electronics stores	15	20 870	2 767	623	140	2.8	2.2
443112	Radio, television, and other electronics stores	11	17 643	2 272	508	106	.1	2.6
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	44	134 696	15 076	3 122	591	17.8	11.9
4441	Building material and supplies dealers	29	102 653	11 860	2 593	489	15.2	2.5
44419	Other building material dealers	14	29 200	3 236	746	116	1.6	1.7
444190	Other building material dealers	14	29 200	3 236	746	116	1.6	1.7
4442	Lawn and garden equipment and supplies stores	15	32 043	3 216	529	102	26.1	41.9
44422	Nursery, garden center, and farm supply stores	14	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	14	D	D	D	b	D	D
445	Food and beverage stores	107	276 746	28 955	6 916	1 344	22.7	1.1
4451	Grocery stores	83	260 919	27 652	6 609	1 249	21.7	1.2
4452	Specialty food stores	9	5 479	684	167	44	7.2	–
446	Health and personal care stores	34	103 471	12 715	3 011	528	14.0	3.8
4461	Health and personal care stores	34	103 471	12 715	3 011	528	14.0	3.8
447	Gasoline stations	70	214 906	10 638	2 560	605	14.7	1.3
4471	Gasoline stations	70	214 906	10 638	2 560	605	14.7	1.3
44711	Gasoline stations with convenience stores	55	123 900	5 787	1 355	349	19.4	1.4
447110	Gasoline stations with convenience stores	55	123 900	5 787	1 355	349	19.4	1.4
44719	Other gasoline stations	15	91 006	4 851	1 205	256	8.4	1.1
447190	Other gasoline stations	15	91 006	4 851	1 205	256	8.4	1.1

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MERCED, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	55	44 408	5 764	1 468	407	13.1	9.0
4481	Clothing stores	32	28 552	3 826	965	295	8.6	9.4
451	Sporting goods, hobby, book, and music stores	22	18 833	2 129	545	185	1.4	.6
4511	Sporting goods, hobby, and musical instrument stores	17	14 312	1 731	451	152	1.8	.8
452	General merchandise stores	20	309 609	26 104	6 078	1 437	.5	–
453	Miscellaneous store retailers	46	29 322	4 049	982	271	18.1	1.0
4532	Office supplies, stationery, and gift stores	10	12 840	1 496	363	112	–	–
45321	Office supplies and stationery stores	5	10 239	1 197	303	70	–	–
453210	Office supplies and stationery stores	5	10 239	1 197	303	70	–	–
4539	Other miscellaneous store retailers	20	11 159	1 511	356	74	36.3	2.6
45399	All other miscellaneous store retailers	15	9 092	1 309	311	54	41.5	1.9
454	Nonstore retailers	25	40 991	3 566	787	154	11.1	–
4543	Direct selling establishments	19	35 605	2 825	640	114	10.1	–
45431	Fuel dealers	6	28 829	1 951	423	67	.7	–
454311	Heating oil dealers	1	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	MODESTO, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**1 433**	**4 918 690**	**494 669**	**116 532**	**21 925**	**10.3**	**4.4**
441	Motor vehicle and parts dealers	190	1 249 313	114 768	26 047	3 186	14.0	6.1
4411	Automobile dealers	73	1 024 328	85 462	19 441	1 996	13.0	5.4
44111	New car dealers	39	925 813	79 102	18 109	1 770	11.9	5.3
441110	New car dealers	39	925 813	79 102	18 109	1 770	11.9	5.3
44112	Used car dealers	34	98 515	6 360	1 332	226	22.7	6.9
441120	Used car dealers	34	98 515	6 360	1 332	226	22.7	6.9
4412	Other motor vehicle dealers	17	88 972	7 855	1 723	234	1.9	.7
44121	Recreational vehicle dealers	5	D	D	D	c	D	D
441210	Recreational vehicle dealers	5	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	12	D	D	D	c	D	D
441221	Motorcycle dealers	9	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	100	136 013	21 451	4 883	956	29.9	14.4
44131	Automotive parts and accessories stores	67	73 854	11 421	2 658	558	19.6	15.5
441310	Automotive parts and accessories stores	67	73 854	11 421	2 658	558	19.6	15.5
44132	Tire dealers	33	62 159	10 030	2 225	398	42.1	13.0
441320	Tire dealers	33	62 159	10 030	2 225	398	42.1	13.0
442	Furniture and home furnishings stores	82	111 996	15 585	3 586	542	26.6	1.2
4421	Furniture stores	29	56 623	7 707	1 908	242	26.5	1.5
44211	Furniture stores	29	56 623	7 707	1 908	242	26.5	1.5
442110	Furniture stores	29	56 623	7 707	1 908	242	26.5	1.5
4422	Home furnishings stores	53	55 373	7 878	1 678	300	26.6	.8
44221	Floor covering stores	25	29 489	4 367	931	135	38.2	1.4
442210	Floor covering stores	25	29 489	4 367	931	135	38.2	1.4
44229	Other home furnishings stores	28	25 884	3 511	747	165	13.4	.1
442299	All other home furnishings stores	24	22 764	3 218	682	150	9.1	.1
443	Electronics and appliance stores	75	142 157	15 013	3 853	654	10.1	4.4
4431	Electronics and appliance stores	75	142 157	15 013	3 853	654	10.1	4.4
44311	Appliance, television, and other electronics stores	61	120 243	12 779	3 201	528	10.7	3.3
443111	Household appliance stores	13	14 252	1 801	466	83	9.3	10.4
443112	Radio, television, and other electronics stores	48	105 991	10 978	2 735	445	10.9	2.3
44312	Computer and software stores	12	D	D	D	c	D	D
443120	Computer and software stores	12	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	110	493 715	55 240	12 793	2 276	3.3	11.1
4441	Building material and supplies dealers	84	387 078	46 216	10 733	1 865	2.2	6.0
44411	Home centers	5	D	D	D	f	D	D
444110	Home Centers	5	D	D	D	f	D	D
44412	Paint and wallpaper stores	13	D	D	D	b	D	D
444120	Paint and wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	19	47 460	5 884	1 413	344	2.3	1.7
444130	Hardware stores	19	47 460	5 884	1 413	344	2.3	1.7
44419	Other building material dealers	47	171 071	24 567	5 649	814	3.4	13.1
444190	Other building material dealers	47	171 071	24 567	5 649	814	3.4	13.1
4442	Lawn and garden equipment and supplies stores	26	106 637	9 024	2 060	411	7.4	29.7
44422	Nursery, garden center, and farm supply stores	21	98 128	8 159	1 843	371	8.0	32.2
444220	Nursery, garden center, and farm supply stores	21	98 128	8 159	1 843	371	8.0	32.2

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MODESTO, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	222	852 972	98 550	23 140	4 328	11.5	2.2
4451	Grocery stores	161	812 886	95 137	22 353	4 104	10.4	1.7
44511	Supermarkets and other grocery (except convenience) stores	137	800 744	94 511	22 190	4 050	9.8	1.5
445110	Supermarkets and other grocery (except convenience) stores	137	800 744	94 511	22 190	4 050	9.8	1.5
4452	Specialty food stores	29	23 018	2 520	565	150	20.8	14.5
446	Health and personal care stores	111	318 169	38 052	9 252	1 754	15.2	1.9
4461	Health and personal care stores	111	318 169	38 052	9 252	1 754	15.2	1.9
44611	Pharmacies and drug stores	57	288 912	32 727	8 067	1 478	16.3	.2
446110	Pharmacies and drug stores	57	288 912	32 727	8 067	1 478	16.3	.2
4461101	Pharmacies and drug stores	54	286 921	32 559	8 019	1 465	15.9	.1
4461102	Proprietary stores	3	1 991	168	48	13	64.5	10.8
44612	Cosmetics, beauty supplies, and perfume stores	16	7 028	947	215	83	.2	14.0
446120	Cosmetics, beauty supplies, and perfume stores	16	7 028	947	215	83	.2	14.0
44619	Other health and personal care stores	25	15 260	2 582	578	117	5.6	29.7
446191	Food (health) supplement stores	12	4 248	464	110	36	9.9	12.7
447	Gasoline stations	136	315 043	14 515	3 573	1 106	26.1	5.6
4471	Gasoline stations	136	315 043	14 515	3 573	1 106	26.1	5.6
44711	Gasoline stations with convenience stores	117	268 695	12 232	3 076	930	18.8	5.3
447110	Gasoline stations with convenience stores	117	268 695	12 232	3 076	930	18.8	5.3
448	Clothing and clothing accessories stores	171	198 943	23 808	5 556	1 638	7.2	2.5
4481	Clothing stores	94	136 000	14 968	3 513	1 217	4.6	2.1
44813	Children's and infants' clothing stores	7	16 157	1 384	331	147	4.2	–
448130	Children's and infants' clothing stores	7	16 157	1 384	331	147	4.2	–
44814	Family clothing stores	31	81 034	8 191	1 852	654	.6	1.6
448140	Family clothing stores	31	81 034	8 191	1 852	654	.6	1.6
44819	Other clothing stores	10	7 049	1 149	295	96	17.7	–
448190	Other clothing stores	10	7 049	1 149	295	96	17.7	–
4482101	Men's shoe stores	5	1 962	292	60	13	–	7.2
4482103	Children's and juveniles' shoe stores	4	2 713	366	111	22	–	–
4482105	Athletic footwear stores	8	8 947	1 033	232	70	–	–
4483	Jewelry, luggage, and leather goods stores	38	D	D	D	c	D	D
44831	Jewelry stores	35	32 601	5 110	1 190	187	24.3	6.3
448310	Jewelry stores	35	32 601	5 110	1 190	187	24.3	6.3
44832	Luggage and leather goods stores	3	D	D	D	a	D	D
448320	Luggage and leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	76	113 734	12 282	2 967	855	2.7	8.0
4511	Sporting goods, hobby, and musical instrument stores	55	84 487	9 311	2 255	659	2.2	10.7
45111	Sporting goods stores	31	43 327	5 256	1 276	386	2.8	20.1
451110	Sporting goods stores	31	43 327	5 256	1 276	386	2.8	20.1
4511101	General-line sporting goods stores	16	32 828	3 653	905	267	1.0	24.1
45112	Hobby, toy, and game stores	8	21 798	2 074	495	145	2.1	–
451120	Hobby, toy, and game stores	8	21 798	2 074	495	145	2.1	–
45113	Sewing, needlework, and piece goods stores	8	8 779	731	178	59	2.3	.3
451130	Sewing, needlework, and piece goods stores	8	8 779	731	178	59	2.3	.3
45114	Musical instrument and supplies stores	8	10 583	1 250	306	69	–	2.6
451140	Musical instrument and supplies stores	8	10 583	1 250	306	69	–	2.6
4512	Book, periodical, and music stores	21	29 247	2 971	712	196	4.1	.2
45121	Book stores and news dealers	14	20 128	2 326	557	139	6.0	.3
451211	Book stores	12	D	D	D	c	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	9 119	645	155	57	–	–
451220	Prerecorded tape, compact disc, and record stores	7	9 119	645	155	57	–	–
452	General merchandise stores	34	798 328	68 055	16 038	3 742	.2	–
4521	Department stores	15	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.)[3]	15	D	D	D	h	D	D
45211	Department stores	15	D	D	D	h	D	D
452111	Department stores (except discount department stores)	7	D	D	D	g	D	D
452112	Discount department stores	8	382 120	34 233	8 229	1 867	–	–
4529	Other general merchandise stores	19	D	D	D	f	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MODESTO, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	168	186 065	22 022	5 358	1 257	9.2	8.7
4532	Office supplies, stationery, and gift stores	45	59 909	6 381	1 620	367	6.5	10.5
45321	Office supplies and stationery stores	13	42 272	4 055	1 081	196	1.3	2.5
453210	Office supplies and stationery stores	13	42 272	4 055	1 081	196	1.3	2.5
45322	Gift, novelty, and souvenir stores	32	17 637	2 326	539	171	18.9	29.6
453220	Gift, novelty, and souvenir stores	32	17 637	2 326	539	171	18.9	29.6
4533	Used merchandise stores	27	14 175	3 829	930	270	13.6	2.8
45331	Used merchandise stores	27	14 175	3 829	930	270	13.6	2.8
453310	Used merchandise stores	27	14 175	3 829	930	270	13.6	2.8
4539	Other miscellaneous store retailers	66	104 431	10 398	2 472	469	7.2	8.6
45391	Pet and pet supplies stores	13	18 385	2 267	477	137	10.0	6.1
453910	Pet and pet supplies stores	13	18 385	2 267	477	137	10.0	6.1
45393	Manufactured (mobile) home dealers	5	17 878	1 130	179	39	3.1	–
453930	Manufactured (mobile) home dealers	5	17 878	1 130	179	39	3.1	–
45399	All other miscellaneous store retailers	43	67 105	6 777	1 740	278	6.8	11.7
454	Nonstore retailers	58	138 255	16 779	4 369	587	3.6	3.1
4541	Electronic shopping and mail-order houses	12	45 245	4 887	1 188	162	1.2	1.8
45411	Electronic shopping and mail-order houses	12	45 245	4 887	1 188	162	1.2	1.8
4542	Vending machine operators	8	18 155	3 582	1 126	143	2.8	–
45421	Vending machine operators	8	18 155	3 582	1 126	143	2.8	–
454210	Vending machine operators	8	18 155	3 582	1 126	143	2.8	–
4543	Direct selling establishments	38	74 855	8 310	2 055	282	5.2	4.6
45431	Fuel dealers	9	49 860	4 001	972	102	2.9	.1
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	29	24 995	4 309	1 083	180	9.9	13.4
454390	Other direct selling establishments	29	24 995	4 309	1 083	180	9.9	13.4
	PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**230**	**482 649**	**51 584**	**12 019**	**2 532**	**19.2**	**2.2**
441	Motor vehicle and parts dealers	25	54 161	5 535	1 116	191	20.7	4.2
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	9	12 047	2 208	505	75	12.9	–
4422	Home furnishings stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	9	4 091	526	120	38	55.7	44.2
444	Building material and garden equipment and supplies dealers	23	53 211	6 703	1 499	319	29.3	.3
445	Food and beverage stores	29	118 202	13 031	2 916	533	11.1	–
446	Health and personal care stores	16	38 293	4 231	1 045	186	30.1	.5
4461	Health and personal care stores	16	38 293	4 231	1 045	186	30.1	.5
447	Gasoline stations	28	48 096	3 017	694	199	57.8	4.7
448	Clothing and clothing accessories stores	18	12 810	1 625	449	116	28.6	2.8
451	Sporting goods, hobby, book, and music stores	18	9 921	1 101	256	78	34.7	1.5
452	General merchandise stores	8	94 819	8 961	2 319	569	–	1.6
453	Miscellaneous store retailers	34	19 875	2 314	577	144	8.9	9.8
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	8 750	864	170	36	1.1	22.1
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	13	17 123	2 332	523	84	4.5	–
4543	Direct selling establishments	10	15 813	2 206	494	78	1.5	–
45431	Fuel dealers	6	15 330	2 156	478	68	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	6	15 330	2 156	478	68	–	–

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	RED BLUFF, CA MICROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**184**	**522 436**	**44 721**	**10 627**	**2 003**	**12.5**	**5.8**
441	Motor vehicle and parts dealers	37	187 407	15 494	3 628	453	7.4	3.5
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	19	18 881	2 936	659	151	62.2	3.0
445	Food and beverage stores	33	111 578	10 002	2 400	499	11.1	2.2
446	Health and personal care stores	10	21 354	1 805	429	75	56.5	–
447	Gasoline stations	29	92 005	4 786	1 146	302	8.2	20.6
448	Clothing and clothing accessories stores	8	2 831	528	162	42	31.5	1.5
451	Sporting goods, hobby, book, and music stores	7	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	6	9 038	1 021	247	34	36.2	–
454312	Liquefied petroleum gas (bottled gas) dealers	3	6 832	805	200	28	15.6	–
	REDDING, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**705**	**1 972 157**	**202 352**	**46 730**	**8 904**	**8.3**	**3.1**
441	Motor vehicle and parts dealers	103	461 572	45 296	10 204	1 438	9.4	2.7
44112	Used car dealers	19	43 521	3 929	906	112	56.2	12.0
441120	Used car dealers	19	43 521	3 929	906	112	56.2	12.0
4412	Other motor vehicle dealers	22	88 873	8 463	1 814	272	16.1	–
44121	Recreational vehicle dealers	7	23 468	2 604	520	87	6.8	–
441210	Recreational vehicle dealers	7	23 468	2 604	520	87	6.8	–
44122	Motorcycle, boat, and other motor vehicle dealers	15	65 405	5 859	1 294	185	19.5	–
441221	Motorcycle dealers	6	D	D	D	b	D	D
441222	Boat dealers	6	32 411	2 660	624	98	33.1	–
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	50	83 083	14 560	3 403	553	5.4	6.6
44131	Automotive parts and accessories stores	35	52 790	9 742	2 119	399	6.5	8.2
441310	Automotive parts and accessories stores	35	52 790	9 742	2 119	399	6.5	8.2
44132	Tire dealers	15	30 293	4 818	1 284	154	3.5	3.8
441320	Tire dealers	15	30 293	4 818	1 284	154	3.5	3.8
442	Furniture and home furnishings stores	45	49 473	6 293	1 320	289	26.0	10.6
4421	Furniture stores	21	24 504	2 968	683	132	40.4	20.4
44211	Furniture stores	21	24 504	2 968	683	132	40.4	20.4
442110	Furniture stores	21	24 504	2 968	683	132	40.4	20.4
4422	Home furnishings stores	24	24 969	3 325	637	157	11.8	1.1
44229	Other home furnishings stores	14	11 767	1 355	312	111	9.8	–
443	Electronics and appliance stores	37	47 751	5 483	1 389	235	7.0	2.5
4431	Electronics and appliance stores	37	47 751	5 483	1 389	235	7.0	2.5
44311	Appliance, television, and other electronics stores	26	41 193	4 388	1 112	184	6.9	2.5
443112	Radio, television, and other electronics stores	19	28 127	2 809	650	129	2.4	2.1
444	Building material and garden equipment and supplies dealers	73	218 772	29 734	6 390	1 043	6.9	5.0
4441	Building material and supplies dealers	55	204 937	27 773	5 947	936	6.0	4.7
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	34	114 077	19 096	3 974	552	5.4	4.5
444190	Other building material dealers	34	114 077	19 096	3 974	552	5.4	4.5
4442	Lawn and garden equipment and supplies stores	18	13 835	1 961	443	107	19.6	10.4
44422	Nursery, garden center, and farm supply stores	13	11 313	1 606	370	91	22.1	12.4
444220	Nursery, garden center, and farm supply stores	13	11 313	1 606	370	91	22.1	12.4
445	Food and beverage stores	67	340 256	36 077	8 368	1 609	7.1	.7
4451	Grocery stores	49	324 039	34 018	7 937	1 505	6.1	.6
44511	Supermarkets and other grocery (except convenience) stores	43	319 414	33 644	7 837	1 471	5.2	.6
445110	Supermarkets and other grocery (except convenience) stores	43	319 414	33 644	7 837	1 471	5.2	.6
4452	Specialty food stores	9	5 166	634	83	31	9.1	5.3
446	Health and personal care stores	48	100 039	12 829	3 238	520	16.3	5.7
4461	Health and personal care stores	48	100 039	12 829	3 238	520	16.3	5.7
44612	Cosmetics, beauty supplies, and perfume stores	7	5 195	1 392	687	71	6.7	5.2
446120	Cosmetics, beauty supplies, and perfume stores	7	5 195	1 392	687	71	6.7	5.2
44619	Other health and personal care stores	16	11 078	1 551	335	69	31.6	3.9

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	REDDING, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	87	205 174	11 205	2 653	679	17.1	7.4
4471	Gasoline stations	87	205 174	11 205	2 653	679	17.1	7.4
44711	Gasoline stations with convenience stores	74	144 927	7 491	1 846	519	20.8	10.3
447110	Gasoline stations with convenience stores	74	144 927	7 491	1 846	519	20.8	10.3
448	Clothing and clothing accessories stores	79	61 806	7 666	1 834	543	5.0	5.3
4481	Clothing stores	43	43 718	5 277	1 241	388	5.5	2.0
451	Sporting goods, hobby, book, and music stores	43	37 336	4 348	1 059	366	4.9	1.7
4511	Sporting goods, hobby, and musical instrument stores	32	25 807	3 037	736	266	6.3	1.4
4512	Book, periodical, and music stores	11	11 529	1 311	323	100	1.7	2.2
45121	Book stores and news dealers	9	D	D	D	b	D	D
452	General merchandise stores	21	357 251	30 823	7 226	1 578	.1	.1
452111	Department stores (except discount department stores)	5	84 924	9 496	2 456	605	–	–
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
453	Miscellaneous store retailers	65	53 418	5 964	1 458	370	8.6	3.4
4532	Office supplies, stationery, and gift stores	20	20 126	2 206	589	143	6.7	3.3
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4533	Used merchandise stores	13	4 506	1 436	343	98	22.2	2.1
45331	Used merchandise stores	13	4 506	1 436	343	98	22.2	2.1
453310	Used merchandise stores	13	4 506	1 436	343	98	22.2	2.1
4539	Other miscellaneous store retailers	24	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	18	D	D	D	b	D	D
454	Nonstore retailers	37	39 309	6 634	1 591	234	12.7	6.1
4543	Direct selling establishments	26	32 085	5 087	1 305	189	14.0	7.4
45431	Fuel dealers	7	13 787	1 852	506	58	–	11.4
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	19	18 298	3 235	799	131	24.6	4.4
454390	Other direct selling establishments	19	18 298	3 235	799	131	24.6	4.4
	SALINAS, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**1 542**	**4 063 394**	**425 034**	**100 021**	**17 811**	**9.9**	**8.1**
441	Motor vehicle and parts dealers	157	999 855	88 451	20 302	2 346	6.0	7.6
4411	Automobile dealers	63	891 348	70 768	16 320	1 664	4.5	8.1
44111	New car dealers	40	852 937	69 313	15 999	1 612	1.7	8.2
441110	New car dealers	40	852 937	69 313	15 999	1 612	1.7	8.2
44112	Used car dealers	23	38 411	1 455	321	52	67.0	6.4
441120	Used car dealers	23	38 411	1 455	321	52	67.0	6.4
4412	Other motor vehicle dealers	14	32 728	3 990	718	115	32.9	.9
44122	Motorcycle, boat, and other motor vehicle dealers	12	D	D	D	b	D	D
441221	Motorcycle dealers	7	19 123	2 772	466	73	43.7	.7
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	80	75 779	13 693	3 264	567	11.9	4.5
44131	Automotive parts and accessories stores	59	52 961	8 849	2 156	422	14.1	3.9
441310	Automotive parts and accessories stores	59	52 961	8 849	2 156	422	14.1	3.9
44132	Tire dealers	21	22 818	4 844	1 108	145	6.9	5.9
441320	Tire dealers	21	22 818	4 844	1 108	145	6.9	5.9
442	Furniture and home furnishings stores	99	119 590	17 728	4 116	696	23.9	6.2
4421	Furniture stores	32	50 271	6 650	1 529	234	31.6	3.4
44211	Furniture stores	32	50 271	6 650	1 529	234	31.6	3.4
442110	Furniture stores	32	50 271	6 650	1 529	234	31.6	3.4
4422	Home furnishings stores	67	69 319	11 078	2 587	462	18.2	8.3
44221	Floor covering stores	21	26 368	5 677	1 346	153	7.4	8.5
442210	Floor covering stores	21	26 368	5 677	1 346	153	7.4	8.5
44229	Other home furnishings stores	46	42 951	5 401	1 241	309	24.9	8.2
442299	All other home furnishings stores	41	D	D	D	e	D	D
443	Electronics and appliance stores	53	96 294	12 481	3 117	452	8.7	6.3
4431	Electronics and appliance stores	53	96 294	12 481	3 117	452	8.7	6.3
44311	Appliance, television, and other electronics stores	37	78 818	9 599	2 404	324	8.7	7.6
443111	Household appliance stores	7	14 665	2 258	641	48	7.2	28.0
443112	Radio, television, and other electronics stores	30	64 153	7 341	1 763	276	9.0	2.9
44312	Computer and software stores	7	10 920	1 646	446	68	5.6	–
443120	Computer and software stores	7	10 920	1 646	446	68	5.6	–
44313	Camera and photographic supplies stores	9	6 556	1 236	267	60	13.6	1.5
443130	Camera and photographic supplies stores	9	6 556	1 236	267	60	13.6	1.5

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	SALINAS, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	101	405 370	49 382	11 768	1 528	4.0	25.5
4441	Building material and supplies dealers	77	286 412	34 789	8 366	1 181	4.9	2.5
44411	Home centers	4	95 638	10 461	2 371	406	2.1	–
444110	Home Centers	4	95 638	10 461	2 371	406	2.1	–
44412	Paint and wallpaper stores	9	14 141	2 245	758	64	–	–
444120	Paint and wallpaper stores	9	14 141	2 245	758	64	–	–
44413	Hardware stores	17	45 163	5 425	1 255	292	8.6	–
444130	Hardware stores	17	45 163	5 425	1 255	292	8.6	–
44419	Other building material dealers	47	131 470	16 658	3 982	419	6.2	5.4
444190	Other building material dealers	47	131 470	16 658	3 982	419	6.2	5.4
4442	Lawn and garden equipment and supplies stores	24	118 958	14 593	3 402	347	2.0	81.1
44422	Nursery, garden center, and farm supply stores	22	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	22	D	D	D	e	D	D
445	Food and beverage stores	236	646 374	74 278	17 714	3 310	15.9	6.7
4451	Grocery stores	145	574 184	66 895	16 049	2 861	11.6	6.7
44511	Supermarkets and other grocery (except convenience) stores	116	547 022	64 631	15 467	2 703	10.0	5.9
445110	Supermarkets and other grocery (except convenience) stores	116	547 022	64 631	15 467	2 703	10.0	5.9
44512	Convenience stores	29	27 162	2 264	582	158	43.3	23.0
445120	Convenience stores	29	27 162	2 264	582	158	43.3	23.0
4452	Specialty food stores	39	38 193	4 470	993	258	48.5	12.4
4453	Beer, wine, and liquor stores	52	33 997	2 913	672	191	52.9	.5
44531	Beer, wine, and liquor stores	52	33 997	2 913	672	191	52.9	.5
445310	Beer, wine, and liquor stores	52	33 997	2 913	672	191	52.9	.5
446	Health and personal care stores	80	254 908	30 887	7 230	1 499	17.3	6.1
4461	Health and personal care stores	80	254 908	30 887	7 230	1 499	17.3	6.1
44611	Pharmacies and drug stores	39	233 663	26 843	6 354	1 293	17.0	5.7
446110	Pharmacies and drug stores	39	233 663	26 843	6 354	1 293	17.0	5.7
4461101	Pharmacies and drug stores	39	233 663	26 843	6 354	1 293	17.0	5.7
44612	Cosmetics, beauty supplies, and perfume stores	16	8 693	1 172	287	88	36.8	14.3
446120	Cosmetics, beauty supplies, and perfume stores	16	8 693	1 172	287	88	36.8	14.3
447	Gasoline stations	118	314 402	15 726	3 739	856	22.2	11.9
4471	Gasoline stations	118	314 402	15 726	3 739	856	22.2	11.9
44711	Gasoline stations with convenience stores	75	182 970	9 430	2 317	558	17.5	6.8
447110	Gasoline stations with convenience stores	75	182 970	9 430	2 317	558	17.5	6.8
44719	Other gasoline stations	43	131 432	6 296	1 422	298	28.8	19.0
447190	Other gasoline stations	43	131 432	6 296	1 422	298	28.8	19.0
448	Clothing and clothing accessories stores	262	230 695	30 943	7 402	1 944	9.2	6.8
4481	Clothing stores	157	158 912	20 490	5 024	1 440	9.3	6.9
44812	Women's clothing stores	57	49 617	6 421	1 484	429	11.1	7.7
448120	Women's clothing stores	57	49 617	6 421	1 484	429	11.1	7.7
44813	Children's and infants' clothing stores	10	5 115	620	153	55	10.2	1.7
448130	Children's and infants' clothing stores	10	5 115	620	153	55	10.2	1.7
44814	Family clothing stores	37	68 192	7 610	2 091	569	6.1	1.8
448140	Family clothing stores	37	68 192	7 610	2 091	569	6.1	1.8
44815	Clothing accessories stores	11	6 059	736	174	61	4.2	6.9
448150	Clothing accessories stores	11	6 059	736	174	61	4.2	6.9
44819	Other clothing stores	22	16 188	3 007	679	214	18.3	10.9
448190	Other clothing stores	22	16 188	3 007	679	214	18.3	10.9
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482105	Athletic footwear stores	12	10 960	1 248	305	90	–	–
4483	Jewelry, luggage, and leather goods stores	65	45 310	7 102	1 547	264	13.9	9.9
44831	Jewelry stores	60	43 003	6 796	1 473	248	14.1	10.2
448310	Jewelry stores	60	43 003	6 796	1 473	248	14.1	10.2
44832	Luggage and leather goods stores	5	2 307	306	74	16	9.4	3.3
448320	Luggage and leather goods stores	5	2 307	306	74	16	9.4	3.3
451	Sporting goods, hobby, book, and music stores	108	114 803	13 769	3 387	961	4.8	6.1
4511	Sporting goods, hobby, and musical instrument stores	65	78 062	9 217	2 166	603	3.7	5.1
45111	Sporting goods stores	33	49 690	5 978	1 365	308	3.8	5.0
451110	Sporting goods stores	33	49 690	5 978	1 365	308	3.8	5.0
4511101	General-line sporting goods stores	8	37 256	3 796	895	177	1.2	–
45112	Hobby, toy, and game stores	15	20 370	1 991	444	190	.6	6.7
451120	Hobby, toy, and game stores	15	20 370	1 991	444	190	.6	6.7
45113	Sewing, needlework, and piece goods stores	12	6 390	982	282	90	7.8	–
451130	Sewing, needlework, and piece goods stores	12	6 390	982	282	90	7.8	–
4512	Book, periodical, and music stores	43	36 741	4 552	1 221	358	7.0	8.2
45121	Book stores and news dealers	23	24 233	3 125	804	245	10.5	1.9
451211	Book stores	22	D	D	D	c	D	D
4512111	Book stores, general	15	17 572	2 458	625	187	8.9	2.7
4512113	College book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	20	12 508	1 427	417	113	.2	20.4
451220	Prerecorded tape, compact disc, and record stores	20	12 508	1 427	417	113	.2	20.4

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SALINAS, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	30	581 650	49 344	11 499	2 440	.4	.2
45210009	Department stores (incl. leased depts.)[3]	11	D	D	D	g	D	D
452111	Department stores (except discount department stores)	6	168 339	18 248	4 660	1 077	–	–
4529	Other general merchandise stores	19	D	D	D	f	D	D
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	10	D	D	D	b	D	D
453	Miscellaneous store retailers	245	191 100	28 445	6 549	1 398	20.7	6.6
4532	Office supplies, stationery, and gift stores	80	58 743	7 930	1 898	500	16.3	3.2
45321	Office supplies and stationery stores	13	31 064	3 038	777	143	7.0	–
453210	Office supplies and stationery stores	13	31 064	3 038	777	143	7.0	–
45322	Gift, novelty, and souvenir stores	67	27 679	4 892	1 121	357	26.7	6.7
453220	Gift, novelty, and souvenir stores	67	27 679	4 892	1 121	357	26.7	6.7
4533	Used merchandise stores	36	22 964	3 762	992	212	17.2	2.8
45331	Used merchandise stores	36	22 964	3 762	992	212	17.2	2.8
453310	Used merchandise stores	36	22 964	3 762	992	212	17.2	2.8
4539	Other miscellaneous store retailers	104	100 261	14 794	3 197	531	22.7	9.5
45391	Pet and pet supplies stores	14	16 190	2 195	496	140	11.1	2.7
453910	Pet and pet supplies stores	14	16 190	2 195	496	140	11.1	2.7
45392	Art dealers	57	42 648	5 997	1 427	194	35.8	15.2
453920	Art dealers	57	42 648	5 997	1 427	194	35.8	15.2
45399	All other miscellaneous store retailers	32	D	D	D	c	D	D
454	Nonstore retailers	53	108 353	13 600	3 198	381	4.3	1.9
4541	Electronic shopping and mail-order houses	18	62 173	5 359	1 381	139	5.3	–
45411	Electronic shopping and mail-order houses	18	62 173	5 359	1 381	139	5.3	–
4543	Direct selling establishments	32	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	25	26 106	5 667	1 172	154	5.3	7.7
454390	Other direct selling establishments	25	26 106	5 667	1 172	154	5.3	7.7
	SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**9 486**	**31 586 056**	**3 318 560**	**787 606**	**138 363**	**10.0**	**4.7**
441	Motor vehicle and parts dealers	1 011	8 491 410	765 105	179 238	19 809	9.1	3.3
4411	Automobile dealers	358	7 181 831	579 663	135 813	13 225	7.7	2.3
44111	New car dealers	186	6 838 148	557 963	130 737	12 415	5.4	1.8
441110	New car dealers	186	6 838 148	557 963	130 737	12 415	5.4	1.8
44112	Used car dealers	172	343 683	21 700	5 076	810	52.7	11.6
441120	Used car dealers	172	343 683	21 700	5 076	810	52.7	11.6
4412	Other motor vehicle dealers	167	675 711	68 199	15 068	1 832	17.8	4.8
44121	Recreational vehicle dealers	38	269 174	27 660	6 073	618	25.4	7.2
441210	Recreational vehicle dealers	38	269 174	27 660	6 073	618	25.4	7.2
44122	Motorcycle, boat, and other motor vehicle dealers	129	406 537	40 539	8 995	1 214	12.8	3.2
441221	Motorcycle dealers	66	238 895	24 393	5 443	709	13.3	3.6
441222	Boat dealers	51	149 443	13 597	3 003	424	13.2	2.3
441229	All other motor vehicle dealers	12	18 199	2 549	549	81	3.0	6.3
4413	Automotive parts, accessories, and tire stores	486	633 868	117 243	28 357	4 752	16.4	13.4
44131	Automotive parts and accessories stores	326	409 738	73 548	17 905	3 306	14.9	8.2
441310	Automotive parts and accessories stores	326	409 738	73 548	17 905	3 306	14.9	8.2
44132	Tire dealers	160	224 130	43 695	10 452	1 446	19.1	22.9
441320	Tire dealers	160	224 130	43 695	10 452	1 446	19.1	22.9
442	Furniture and home furnishings stores	615	1 186 832	153 662	36 754	5 634	15.1	6.9
4421	Furniture stores	248	562 626	64 689	15 514	1 961	13.6	8.8
44211	Furniture stores	248	562 626	64 689	15 514	1 961	13.6	8.8
442110	Furniture stores	248	562 626	64 689	15 514	1 961	13.6	8.8
4422	Home furnishings stores	367	624 206	88 973	21 240	3 673	16.4	5.3
44221	Floor covering stores	138	315 717	52 979	12 679	1 376	20.7	8.0
442210	Floor covering stores	138	315 717	52 979	12 679	1 376	20.7	8.0
44229	Other home furnishings stores	229	308 489	35 994	8 561	2 297	12.1	2.5
442291	Window treatment stores	29	17 700	3 040	690	113	35.9	1.0
442299	All other home furnishings stores	200	290 789	32 954	7 871	2 184	10.6	2.6
443	Electronics and appliance stores	530	1 349 355	173 105	40 913	6 669	16.9	4.7
4431	Electronics and appliance stores	530	1 349 355	173 105	40 913	6 669	16.9	4.7
44311	Appliance, television, and other electronics stores	366	920 472	136 167	32 228	5 188	19.1	3.6
443111	Household appliance stores	75	133 797	17 412	4 010	590	14.1	3.6
443112	Radio, television, and other electronics stores	291	786 675	118 755	28 218	4 598	20.0	3.6
44312	Computer and software stores	139	401 054	33 341	7 879	1 308	10.8	7.4
443120	Computer and software stores	139	401 054	33 341	7 879	1 308	10.8	7.4
44313	Camera and photographic supplies stores	25	27 829	3 597	806	173	30.3	2.6
443130	Camera and photographic supplies stores	25	27 829	3 597	806	173	30.3	2.6

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	539	2 466 001	285 907	65 506	10 248	4.0	2.9
4441	Building material and supplies dealers	430	2 281 509	256 798	59 016	9 049	3.7	2.8
44411	Home centers	31	D	D	D	h	D	D
444110	Home Centers	31	D	D	D	h	D	D
44412	Paint and wallpaper stores	64	D	D	D	e	D	D
444120	Paint and wallpaper stores	64	D	D	D	e	D	D
44413	Hardware stores	62	D	D	D	f	D	D
444130	Hardware stores	62	D	D	D	f	D	D
44419	Other building material dealers	273	919 541	112 969	25 999	3 261	6.5	4.5
444190	Other building material dealers	273	919 541	112 969	25 999	3 261	6.5	4.5
4442	Lawn and garden equipment and supplies stores	109	184 492	29 109	6 490	1 199	8.3	3.7
44421	Outdoor power equipment stores	18	11 559	2 044	499	103	9.5	1.0
444210	Outdoor power equipment stores	18	11 559	2 044	499	103	9.5	1.0
44422	Nursery, garden center, and farm supply stores	91	172 933	27 065	5 991	1 096	8.2	3.9
444220	Nursery, garden center, and farm supply stores	91	172 933	27 065	5 991	1 096	8.2	3.9
445	Food and beverage stores	1 285	4 874 694	547 198	135 947	24 482	10.4	9.4
4451	Grocery stores	764	4 513 489	513 982	128 134	22 205	7.7	9.0
44511	Supermarkets and other grocery (except convenience) stores	549	4 308 311	495 924	123 777	20 784	5.4	8.6
445110	Supermarkets and other grocery (except convenience) stores	549	4 308 311	495 924	123 777	20 784	5.4	8.6
44512	Convenience stores	215	205 178	18 058	4 357	1 421	55.4	17.4
445120	Convenience stores	215	205 178	18 058	4 357	1 421	55.4	17.4
4452	Specialty food stores	221	151 165	19 577	4 654	1 332	31.2	15.1
4453	Beer, wine, and liquor stores	300	210 040	13 639	3 159	945	53.7	14.2
44531	Beer, wine, and liquor stores	300	210 040	13 639	3 159	945	53.7	14.2
445310	Beer, wine, and liquor stores	300	210 040	13 639	3 159	945	53.7	14.2
446	Health and personal care stores	706	1 698 149	232 659	53 316	8 687	14.5	2.8
4461	Health and personal care stores	706	1 698 149	232 659	53 316	8 687	14.5	2.8
44611	Pharmacies and drug stores	277	1 361 889	175 712	40 521	6 048	13.5	2.1
446110	Pharmacies and drug stores	277	1 361 889	175 712	40 521	6 048	13.5	2.1
4461101	Pharmacies and drug stores	269	1 357 975	174 893	40 344	6 010	13.4	2.1
4461102	Proprietary stores	8	3 914	819	177	38	33.1	16.6
44612	Cosmetics, beauty supplies, and perfume stores	138	84 345	13 269	3 048	999	22.1	10.0
446120	Cosmetics, beauty supplies, and perfume stores	138	84 345	13 269	3 048	999	22.1	10.0
44613	Optical goods stores	94	58 380	14 186	3 147	570	13.3	2.6
446130	Optical goods stores	94	58 380	14 186	3 147	570	13.3	2.6
44619	Other health and personal care stores	197	193 535	29 492	6 600	1 070	18.4	4.0
446191	Food (health) supplement stores	115	130 663	16 205	3 354	674	15.1	4.5
446199	All other health and personal care stores	82	62 872	13 287	3 246	396	25.4	3.0
447	Gasoline stations	660	1 980 196	97 026	23 522	5 805	25.2	8.6
4471	Gasoline stations	660	1 980 196	97 026	23 522	5 805	25.2	8.6
44711	Gasoline stations with convenience stores	504	1 565 981	75 642	18 528	4 709	20.7	7.1
447110	Gasoline stations with convenience stores	504	1 565 981	75 642	18 528	4 709	20.7	7.1
44719	Other gasoline stations	156	414 215	21 384	4 994	1 096	42.1	14.3
447190	Other gasoline stations	156	414 215	21 384	4 994	1 096	42.1	14.3
448	Clothing and clothing accessories stores	1 553	2 111 053	278 574	65 857	16 139	8.6	4.1
4481	Clothing stores	952	1 581 559	210 731	49 651	12 590	8.2	3.7
44811	Men's clothing stores	76	75 445	12 716	2 887	526	24.6	3.1
448110	Men's clothing stores	76	75 445	12 716	2 887	526	24.6	3.1
44812	Women's clothing stores	353	326 880	42 517	10 082	3 196	14.4	9.2
448120	Women's clothing stores	353	326 880	42 517	10 082	3 196	14.4	9.2
44813	Children's and infants' clothing stores	77	83 765	8 587	2 047	698	5.2	2.9
448130	Children's and infants' clothing stores	77	83 765	8 587	2 047	698	5.2	2.9
44814	Family clothing stores	252	960 993	124 875	29 416	6 628	3.4	.8
448140	Family clothing stores	252	960 993	124 875	29 416	6 628	3.4	.8
44815	Clothing accessories stores	65	26 136	4 376	973	304	16.6	10.6
448150	Clothing accessories stores	65	26 136	4 376	973	304	16.6	10.6
44819	Other clothing stores	129	108 340	17 660	4 246	1 238	20.2	12.8
448190	Other clothing stores	129	108 340	17 660	4 246	1 238	20.2	12.8
4482	Shoe stores	296	243 488	27 326	6 470	2 009	3.7	4.9
44821	Shoe stores	296	243 488	27 326	6 470	2 009	3.7	4.9
448210	Shoe stores	296	243 488	27 326	6 470	2 009	3.7	4.9
4482101	Men's shoe stores	20	8 986	1 182	307	65	8.5	6.8
4482102	Women's shoe stores	43	27 469	3 860	889	365	10.6	9.0
4482103	Children's and juveniles' shoe stores	13	5 580	824	210	59	3.0	–
4482104	Family shoe stores	154	120 208	13 234	3 112	871	2.9	6.9
4482105	Athletic footwear stores	66	81 245	8 226	1 952	649	2.1	.6
4483	Jewelry, luggage, and leather goods stores	305	286 006	40 517	9 736	1 540	15.6	5.4
44831	Jewelry stores	283	261 866	38 023	9 085	1 400	16.2	5.9
448310	Jewelry stores	283	261 866	38 023	9 085	1 400	16.2	5.9
44832	Luggage and leather goods stores	22	24 140	2 494	651	140	8.6	–
448320	Luggage and leather goods stores	22	24 140	2 494	651	140	8.6	–

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	661	967 977	114 580	27 721	7 466	11.8	2.9
4511	Sporting goods, hobby, and musical instrument stores	466	671 894	85 702	20 685	5 283	13.2	3.4
45111	Sporting goods stores	266	360 181	46 799	10 776	2 760	12.8	4.9
451110	Sporting goods stores	266	360 181	46 799	10 776	2 760	12.8	4.9
4511101	General-line sporting goods stores	83	156 669	16 254	3 949	1 146	7.5	2.6
4511102	Specialty-line sporting goods stores	183	203 512	30 545	6 827	1 614	16.9	6.6
45112	Hobby, toy, and game stores	104	202 322	23 182	5 926	1 712	7.3	1.8
451120	Hobby, toy, and game stores	104	202 322	23 182	5 926	1 712	7.3	1.8
45113	Sewing, needlework, and piece goods stores	52	43 808	6 896	1 844	454	16.7	1.1
451130	Sewing, needlework, and piece goods stores	52	43 808	6 896	1 844	454	16.7	1.1
45114	Musical instrument and supplies stores	44	65 583	8 825	2 139	357	31.0	1.7
451140	Musical instrument and supplies stores	44	65 583	8 825	2 139	357	31.0	1.7
4512	Book, periodical, and music stores	195	296 083	28 878	7 036	2 183	8.7	1.9
45121	Book stores and news dealers	113	198 130	19 514	4 816	1 452	10.0	.9
451211	Book stores	103	190 431	18 041	4 438	1 356	8.2	.8
4512111	Book stores, general	60	121 452	10 596	2 555	822	6.5	1.3
4512112	Specialty book stores	25	16 859	2 184	524	167	17.6	–
4512113	College book stores	18	52 120	5 261	1 359	367	9.4	.1
451212	News dealers and newsstands	10	7 699	1 473	378	96	54.7	1.4
45122	Prerecorded tape, compact disc, and record stores	82	97 953	9 364	2 220	731	6.0	4.1
451220	Prerecorded tape, compact disc, and record stores	82	97 953	9 364	2 220	731	6.0	4.1
452	General merchandise stores	204	4 447 897	390 429	90 179	20 136	.3	.2
4521	Department stores	80	2 705 614	267 682	64 647	14 916	–	–
45210009	Department stores (incl. leased depts.)[3]	80	2 798 253	267 682	64 647	14 916	–	–
45211	Department stores	80	2 705 614	267 682	64 647	14 916	–	–
452111	Department stores (except discount department stores)	39	1 093 466	123 413	30 910	7 123	–	–
452112	Discount department stores	41	1 612 148	144 269	33 737	7 793	–	–
4529	Other general merchandise stores	124	1 742 283	122 747	25 532	5 220	.7	.5
45291	Warehouse clubs and supercenters	13	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	13	D	D	D	h	D	D
45299	All other general merchandise stores	111	D	D	D	g	D	D
452990	All other general merchandise stores	111	D	D	D	g	D	D
4529901	Variety stores	43	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	68	D	D	D	g	D	D
453	Miscellaneous store retailers	1 222	962 672	140 792	34 340	8 482	18.2	8.9
4531	Florists	175	52 055	11 487	2 819	781	39.1	9.1
45311	Florists	175	52 055	11 487	2 819	781	39.1	9.1
453110	Florists	175	52 055	11 487	2 819	781	39.1	9.1
4532	Office supplies, stationery, and gift stores	441	463 693	58 479	14 161	3 680	10.1	7.4
45321	Office supplies and stationery stores	72	248 515	25 136	6 266	1 137	1.4	2.0
453210	Office supplies and stationery stores	72	248 515	25 136	6 266	1 137	1.4	2.0
45322	Gift, novelty, and souvenir stores	369	215 178	33 343	7 895	2 543	20.2	13.6
453220	Gift, novelty, and souvenir stores	369	215 178	33 343	7 895	2 543	20.2	13.6
4533	Used merchandise stores	194	99 988	24 354	6 389	1 648	22.8	21.0
45331	Used merchandise stores	194	99 988	24 354	6 389	1 648	22.8	21.0
453310	Used merchandise stores	194	99 988	24 354	6 389	1 648	22.8	21.0
4539	Other miscellaneous store retailers	412	346 936	46 472	10 971	2 373	24.5	7.3
45391	Pet and pet supplies stores	110	127 066	16 951	3 940	1 163	17.7	1.7
453910	Pet and pet supplies stores	110	127 066	16 951	3 940	1 163	17.7	1.7
45392	Art dealers	63	39 587	5 887	1 427	258	23.4	3.9
453920	Art dealers	63	39 587	5 887	1 427	258	23.4	3.9
45393	Manufactured (mobile) home dealers	12	24 585	1 735	487	58	45.4	2.0
453930	Manufactured (mobile) home dealers	12	24 585	1 735	487	58	45.4	2.0
45399	All other miscellaneous store retailers	227	155 698	21 899	5 117	894	27.0	13.7
454	Nonstore retailers	500	1 049 820	139 523	34 313	4 806	12.3	8.3
4541	Electronic shopping and mail-order houses	247	781 873	89 285	21 972	2 869	8.6	5.8
45411	Electronic shopping and mail-order houses	247	781 873	89 285	21 972	2 869	8.6	5.8
4542	Vending machine operators	31	58 026	11 706	3 019	445	28.1	20.6
45421	Vending machine operators	31	58 026	11 706	3 019	445	28.1	20.6
454210	Vending machine operators	31	58 026	11 706	3 019	445	28.1	20.6
4543	Direct selling establishments	222	209 921	38 532	9 322	1 492	21.7	13.9
45431	Fuel dealers	18	43 796	5 845	1 469	172	14.7	6.8
454312	Liquefied petroleum gas (bottled gas) dealers	15	43 151	5 785	1 452	165	13.5	6.9
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	204	166 125	32 687	7 853	1 320	23.5	15.8
454390	Other direct selling establishments	204	166 125	32 687	7 853	1 320	23.5	15.8

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**1 205**	**2 668 485**	**287 580**	**68 637**	**13 634**	**9.7**	**7.6**
441	Motor vehicle and parts dealers	101	584 782	52 814	12 451	1 443	7.0	.6
4411	Automobile dealers	32	491 759	39 209	9 410	899	6.1	.1
4412	Other motor vehicle dealers	21	46 086	4 926	1 009	150	10.0	.2
44121	Recreational vehicle dealers	7	19 566	1 718	395	59	9.7	–
441210	Recreational vehicle dealers	7	19 566	1 718	395	59	9.7	–
44122	Motorcycle, boat, and other motor vehicle dealers	14	26 520	3 208	614	91	10.2	.3
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	5	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	48	46 937	8 679	2 032	394	13.6	6.0
442	Furniture and home furnishings stores	95	103 541	14 625	3 292	643	17.7	6.1
4421	Furniture stores	35	46 190	7 172	1 646	248	16.3	10.1
44211	Furniture stores	35	46 190	7 172	1 646	248	16.3	10.1
442110	Furniture stores	35	46 190	7 172	1 646	248	16.3	10.1
4422	Home furnishings stores	60	57 351	7 453	1 646	395	18.9	3.0
44221	Floor covering stores	19	28 631	3 695	792	102	21.2	5.0
442210	Floor covering stores	19	28 631	3 695	792	102	21.2	5.0
44229	Other home furnishings stores	41	28 720	3 758	854	293	16.6	1.0
442299	All other home furnishings stores	33	25 510	3 330	760	246	14.3	1.0
443	Electronics and appliance stores	52	73 060	9 630	1 757	322	8.4	4.0
4431	Electronics and appliance stores	52	73 060	9 630	1 757	322	8.4	4.0
44311	Appliance, television, and other electronics stores	39	60 845	7 970	1 376	258	4.9	3.0
443111	Household appliance stores	13	22 202	3 406	694	127	10.3	–
443112	Radio, television, and other electronics stores	26	38 643	4 564	682	131	1.8	4.8
44312	Computer and software stores	9	D	D	D	b	D	D
443120	Computer and software stores	9	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	125	275 605	36 834	8 680	1 424	10.3	2.3
4441	Building material and supplies dealers	92	228 936	28 700	6 587	1 103	9.8	1.7
44412	Paint and wallpaper stores	15	D	D	D	b	D	D
444120	Paint and wallpaper stores	15	D	D	D	b	D	D
44413	Hardware stores	21	39 918	5 830	1 412	316	12.7	–
444130	Hardware stores	21	39 918	5 830	1 412	316	12.7	–
44419	Other building material dealers	51	121 767	15 297	3 496	469	12.1	2.2
444190	Other building material dealers	51	121 767	15 297	3 496	469	12.1	2.2
4442	Lawn and garden equipment and supplies stores	33	46 669	8 134	2 093	321	12.8	5.7
44422	Nursery, garden center, and farm supply stores	30	44 414	7 716	2 006	306	13.5	6.0
444220	Nursery, garden center, and farm supply stores	30	44 414	7 716	2 006	306	13.5	6.0
445	Food and beverage stores	133	475 576	53 646	13 372	2 430	4.5	8.8
4451	Grocery stores	69	430 889	49 377	12 417	2 098	2.5	9.3
44511	Supermarkets and other grocery (except convenience) stores	51	418 305	48 229	12 121	1 997	2.0	8.4
445110	Supermarkets and other grocery (except convenience) stores	51	418 305	48 229	12 121	1 997	2.0	8.4
4452	Specialty food stores	22	8 320	1 288	285	105	17.5	14.2
4453	Beer, wine, and liquor stores	42	36 367	2 981	670	227	25.0	1.4
44531	Beer, wine, and liquor stores	42	36 367	2 981	670	227	25.0	1.4
445310	Beer, wine, and liquor stores	42	36 367	2 981	670	227	25.0	1.4
446	Health and personal care stores	89	211 233	23 912	6 111	1 028	12.7	2.9
4461	Health and personal care stores	89	211 233	23 912	6 111	1 028	12.7	2.9
44611	Pharmacies and drug stores	38	173 385	20 283	5 141	807	12.1	3.3
446110	Pharmacies and drug stores	38	173 385	20 283	5 141	807	12.1	3.3
4461101	Pharmacies and drug stores	37	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores	11	4 442	621	138	57	29.9	–
446120	Cosmetics, beauty supplies, and perfume stores	11	4 442	621	138	57	29.9	–
44619	Other health and personal care stores	25	28 325	2 055	565	112	13.3	.2
446191	Food (health) supplement stores	15	5 938	655	165	55	38.8	–
446199	All other health and personal care stores	10	22 387	1 400	400	57	6.6	.2
447	Gasoline stations	91	227 139	10 785	2 495	711	25.4	12.5
4471	Gasoline stations	91	227 139	10 785	2 495	711	25.4	12.5
44711	Gasoline stations with convenience stores	67	181 482	8 516	1 999	577	25.5	10.0
447110	Gasoline stations with convenience stores	67	181 482	8 516	1 999	577	25.5	10.0
448	Clothing and clothing accessories stores	153	127 163	15 070	3 715	1 082	10.5	3.5
4481	Clothing stores	95	91 681	10 241	2 554	776	8.9	3.9
44813	Children's and infants' clothing stores	5	4 581	412	74	27	–	–
448130	Children's and infants' clothing stores	5	4 581	412	74	27	–	–
44819	Other clothing stores	17	9 439	1 202	278	104	26.5	1.2
448190	Other clothing stores	17	9 439	1 202	278	104	26.5	1.2
4482104	Family shoe stores	21	17 527	2 205	534	142	4.9	–
4483	Jewelry, luggage, and leather goods stores	31	14 539	2 283	550	132	29.5	5.3
44832	Luggage and leather goods stores	4	2 010	286	74	21	18.8	–
448320	Luggage and leather goods stores	4	2 010	286	74	21	18.8	–

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	98	100 451	11 917	2 837	1 143	9.2	23.3
4511	Sporting goods, hobby, and musical instrument stores	71	74 860	8 953	2 106	860	9.7	30.7
45111	Sporting goods stores	45	57 647	6 556	1 502	641	9.3	38.3
451110	Sporting goods stores	45	57 647	6 556	1 502	641	9.3	38.3
4511101	General-line sporting goods stores	12	15 973	1 436	350	131	10.9	1.7
4511102	Specialty-line sporting goods stores	33	41 674	5 120	1 152	510	8.7	52.3
45113	Sewing, needlework, and piece goods stores	8	5 027	643	145	67	20.4	1.5
451130	Sewing, needlework, and piece goods stores	8	5 027	643	145	67	20.4	1.5
4512	Book, periodical, and music stores	27	25 591	2 964	731	283	7.7	1.8
45121	Book stores and news dealers	19	15 755	2 068	520	168	10.4	2.8
451211	Book stores	14	13 669	1 716	436	132	8.5	1.6
4512111	Book stores, general	11	D	D	D	c	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	5	2 086	352	84	36	23.3	11.3
45122	Prerecorded tape, compact disc, and record stores	8	9 836	896	211	115	3.3	–
451220	Prerecorded tape, compact disc, and record stores	8	9 836	896	211	115	3.3	–
452	General merchandise stores	15	238 243	22 525	5 646	1 441	.2	–
453	Miscellaneous store retailers	187	102 991	15 482	3 604	1 156	18.5	11.5
4532	Office supplies, stationery, and gift stores	76	D	D	D	f	D	D
45321	Office supplies and stationery stores	9	D	D	D	c	D	D
453210	Office supplies and stationery stores	9	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	67	33 725	6 491	1 454	537	23.5	30.4
453220	Gift, novelty, and souvenir stores	67	33 725	6 491	1 454	537	23.5	30.4
4533	Used merchandise stores	33	7 842	1 665	451	129	21.1	5.9
45331	Used merchandise stores	33	7 842	1 665	451	129	21.1	5.9
453310	Used merchandise stores	33	7 842	1 665	451	129	21.1	5.9
4539	Other miscellaneous store retailers	53	D	D	D	c	D	D
45391	Pet and pet supplies stores	15	8 284	1 270	289	102	33.8	–
453910	Pet and pet supplies stores	15	8 284	1 270	289	102	33.8	–
45392	Art dealers	17	6 689	1 306	285	78	31.5	6.8
453920	Art dealers	17	6 689	1 306	285	78	31.5	6.8
45399	All other miscellaneous store retailers	21	D	D	D	b	D	D
454	Nonstore retailers	66	148 701	20 340	4 677	811	12.2	45.0
4541	Electronic shopping and mail-order houses	34	113 281	12 999	2 980	554	7.0	58.8
45411	Electronic shopping and mail-order houses	34	113 281	12 999	2 980	554	7.0	58.8
4543	Direct selling establishments	29	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	23	19 899	3 849	894	164	38.6	1.0
454390	Other direct selling establishments	23	19 899	3 849	894	164	38.6	1.0
	SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**1 633**	**4 311 187**	**473 138**	**112 702**	**20 685**	**9.5**	**6.0**
441	Motor vehicle and parts dealers	156	899 941	87 347	20 096	2 156	8.8	1.9
4411	Automobile dealers	52	795 959	69 185	15 869	1 456	8.0	.5
44111	New car dealers	31	760 110	67 316	15 442	1 376	6.3	.1
441110	New car dealers	31	760 110	67 316	15 442	1 376	6.3	.1
44112	Used car dealers	21	35 849	1 869	427	80	44.4	9.0
441120	Used car dealers	21	35 849	1 869	427	80	44.4	9.0
4412	Other motor vehicle dealers	24	32 467	3 984	791	150	15.1	21.7
44122	Motorcycle, boat, and other motor vehicle dealers	20	29 192	3 583	667	136	16.8	15.3
441221	Motorcycle dealers	8	19 713	2 178	327	66	16.2	16.6
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	80	71 515	14 178	3 436	550	14.9	8.6
44131	Automotive parts and accessories stores	48	43 837	7 890	1 916	337	13.1	6.3
441310	Automotive parts and accessories stores	48	43 837	7 890	1 916	337	13.1	6.3
44132	Tire dealers	32	27 678	6 288	1 520	213	17.8	12.3
441320	Tire dealers	32	27 678	6 288	1 520	213	17.8	12.3
442	Furniture and home furnishings stores	101	122 637	17 387	4 087	751	14.6	13.4
4421	Furniture stores	36	48 348	6 845	1 540	208	28.3	20.6
44211	Furniture stores	36	48 348	6 845	1 540	208	28.3	20.6
442110	Furniture stores	36	48 348	6 845	1 540	208	28.3	20.6
4422	Home furnishings stores	65	74 289	10 542	2 547	543	5.7	8.7
44221	Floor covering stores	17	18 996	4 045	940	120	10.1	7.4
442210	Floor covering stores	17	18 996	4 045	940	120	10.1	7.4
44229	Other home furnishings stores	48	55 293	6 497	1 607	423	4.2	9.1
442299	All other home furnishings stores	45	D	D	D	e	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	82	150 092	17 990	4 269	798	5.4	1.7
4431	Electronics and appliance stores	82	150 092	17 990	4 269	798	5.4	1.7
44311	Appliance, television, and other electronics stores	58	109 984	13 769	3 266	606	7.0	2.3
443111	Household appliance stores	12	13 582	1 505	357	69	5.2	1.6
443112	Radio, television, and other electronics stores	46	96 402	12 264	2 909	537	7.3	2.4
44312	Computer and software stores	18	30 676	3 130	761	134	1.3	–
443120	Computer and software stores	18	30 676	3 130	761	134	1.3	–
44313	Camera and photographic supplies stores	6	9 432	1 091	242	58	–	.3
443130	Camera and photographic supplies stores	6	9 432	1 091	242	58	–	.3
444	Building material and garden equipment and supplies dealers	128	401 044	51 371	12 081	1 854	9.2	7.5
4441	Building material and supplies dealers	97	339 664	41 953	9 797	1 456	9.8	1.4
44411	Home centers	6	D	D	D	e	D	D
444110	Home Centers	6	D	D	D	e	D	D
44412	Paint and wallpaper stores	13	D	D	D	b	D	D
444120	Paint and wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	18	47 408	7 134	1 722	302	4.2	1.9
444130	Hardware stores	18	47 408	7 134	1 722	302	4.2	1.9
44419	Other building material dealers	60	160 355	21 322	4 989	588	12.7	2.4
444190	Other building material dealers	60	160 355	21 322	4 989	588	12.7	2.4
4442	Lawn and garden equipment and supplies stores	31	61 380	9 418	2 284	398	6.3	41.1
44422	Nursery, garden center, and farm supply stores	28	60 126	9 252	2 246	388	6.5	41.9
444220	Nursery, garden center, and farm supply stores	28	60 126	9 252	2 246	388	6.5	41.9
445	Food and beverage stores	229	777 686	91 313	23 655	4 021	10.6	11.6
4451	Grocery stores	133	711 441	83 293	21 884	3 557	8.0	12.1
44511	Supermarkets and other grocery (except convenience) stores	101	691 207	81 714	21 499	3 427	6.2	12.0
445110	Supermarkets and other grocery (except convenience) stores	101	691 207	81 714	21 499	3 427	6.2	12.0
4452	Specialty food stores	39	31 727	4 978	1 158	248	27.2	5.0
4453	Beer, wine, and liquor stores	57	34 518	3 042	613	216	49.4	7.9
44531	Beer, wine, and liquor stores	57	34 518	3 042	613	216	49.4	7.9
445310	Beer, wine, and liquor stores	57	34 518	3 042	613	216	49.4	7.9
446	Health and personal care stores	108	305 669	40 757	9 120	1 611	10.4	5.5
4461	Health and personal care stores	108	305 669	40 757	9 120	1 611	10.4	5.5
44611	Pharmacies and drug stores	56	274 041	33 740	7 385	1 279	10.4	6.0
446110	Pharmacies and drug stores	56	274 041	33 740	7 385	1 279	10.4	6.0
4461101	Pharmacies and drug stores	55	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores	16	7 797	1 859	464	132	5.8	4.6
446120	Cosmetics, beauty supplies, and perfume stores	16	7 797	1 859	464	132	5.8	4.6
44613	Optical goods stores	15	8 977	2 545	568	92	10.5	.3
446130	Optical goods stores	15	8 977	2 545	568	92	10.5	.3
44619	Other health and personal care stores	21	14 854	2 613	703	108	12.0	.4
446191	Food (health) supplement stores	13	4 590	632	179	55	22.2	1.2
447	Gasoline stations	101	244 507	11 328	2 863	755	23.4	8.8
4471	Gasoline stations	101	244 507	11 328	2 863	755	23.4	8.8
44711	Gasoline stations with convenience stores	60	181 326	7 175	1 763	512	21.4	5.0
447110	Gasoline stations with convenience stores	60	181 326	7 175	1 763	512	21.4	5.0
448	Clothing and clothing accessories stores	239	265 154	39 633	9 421	2 209	11.1	4.6
4481	Clothing stores	157	204 102	30 298	7 152	1 771	9.1	5.1
44812	Women's clothing stores	61	55 849	7 878	1 800	488	16.8	7.7
448120	Women's clothing stores	61	55 849	7 878	1 800	488	16.8	7.7
44813	Children's and infants' clothing stores	10	11 953	1 785	439	132	5.9	–
448130	Children's and infants' clothing stores	10	11 953	1 785	439	132	5.9	–
44814	Family clothing stores	42	115 475	17 374	4 114	896	5.5	2.6
448140	Family clothing stores	42	115 475	17 374	4 114	896	5.5	2.6
44819	Other clothing stores	21	11 668	1 775	448	154	8.6	25.3
448190	Other clothing stores	21	11 668	1 775	448	154	8.6	25.3
4482101	Men's shoe stores	3	2 420	297	78	11	–	–
4482105	Athletic footwear stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	48	37 754	6 195	1 516	254	23.4	3.2
44831	Jewelry stores	44	36 149	5 969	1 465	236	22.6	3.3
448310	Jewelry stores	44	36 149	5 969	1 465	236	22.6	3.3
44832	Luggage and leather goods stores	4	1 605	226	51	18	41.6	–
448320	Luggage and leather goods stores	4	1 605	226	51	18	41.6	–
451	Sporting goods, hobby, book, and music stores	122	127 542	17 954	4 402	1 227	12.8	2.0
4511	Sporting goods, hobby, and musical instrument stores	85	83 971	10 603	2 637	741	17.7	1.5
45111	Sporting goods stores	49	51 941	6 448	1 629	424	25.8	.6
451110	Sporting goods stores	49	51 941	6 448	1 629	424	25.8	.6
4511101	General-line sporting goods stores	12	21 736	2 305	552	162	10.2	–
4511102	Specialty-line sporting goods stores	37	30 205	4 143	1 077	262	36.9	1.0
45112	Hobby, toy, and game stores	19	21 575	2 482	606	216	5.0	–
451120	Hobby, toy, and game stores	19	21 575	2 482	606	216	5.0	–
45113	Sewing, needlework, and piece goods stores	12	5 180	799	193	73	2.0	–
451130	Sewing, needlework, and piece goods stores	12	5 180	799	193	73	2.0	–
45114	Musical instrument and supplies stores	5	5 275	874	209	28	5.2	18.7
451140	Musical instrument and supplies stores	5	5 275	874	209	28	5.2	18.7

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	37	43 571	7 351	1 765	486	3.4	2.8
45121	Book stores and news dealers	25	29 455	6 059	1 437	375	1.5	.3
451211	Book stores	24	D	D	D	e	D	D
4512111	Book stores, general	17	24 984	3 892	956	261	–	.3
4512112	Specialty book stores	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	12	14 116	1 292	328	111	7.4	8.1
451220	Prerecorded tape, compact disc, and record stores	12	14 116	1 292	328	111	7.4	8.1
452	General merchandise stores	38	618 136	52 816	12 038	2 917	.1	.2
452111	Department stores (except discount department stores)	9	160 181	18 359	4 500	1 178	–	–
4529	Other general merchandise stores	23	D	D	D	f	D	D
45299	All other general merchandise stores	21	D	D	D	e	D	D
452990	All other general merchandise stores	21	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	241	159 021	22 618	5 380	1 503	25.2	6.6
4531	Florists	29	10 283	2 035	502	167	21.7	13.6
45311	Florists	29	10 283	2 035	502	167	21.7	13.6
453110	Florists	29	10 283	2 035	502	167	21.7	13.6
4532	Office supplies, stationery, and gift stores	90	69 055	9 139	2 180	660	20.4	5.1
45321	Office supplies and stationery stores	16	40 096	4 311	990	206	11.7	.6
453210	Office supplies and stationery stores	16	40 096	4 311	990	206	11.7	.6
45322	Gift, novelty, and souvenir stores	74	28 959	4 828	1 190	454	32.4	11.3
453220	Gift, novelty, and souvenir stores	74	28 959	4 828	1 190	454	32.4	11.3
4533	Used merchandise stores	47	24 149	5 411	1 361	345	42.6	12.9
45331	Used merchandise stores	47	24 149	5 411	1 361	345	42.6	12.9
453310	Used merchandise stores	47	24 149	5 411	1 361	345	42.6	12.9
4539	Other miscellaneous store retailers	75	55 534	6 033	1 337	331	24.4	4.6
45391	Pet and pet supplies stores	22	17 445	2 079	433	142	24.9	2.5
453910	Pet and pet supplies stores	22	17 445	2 079	433	142	24.9	2.5
45392	Art dealers	14	4 898	580	132	40	22.4	30.8
453920	Art dealers	14	4 898	580	132	40	22.4	30.8
45399	All other miscellaneous store retailers	39	33 191	3 374	772	149	24.4	1.8
454	Nonstore retailers	88	239 758	22 624	5 290	883	4.4	15.9
4541	Electronic shopping and mail-order houses	42	188 746	13 332	3 118	541	2.5	17.4
45411	Electronic shopping and mail-order houses	42	188 746	13 332	3 118	541	2.5	17.4
4543	Direct selling establishments	39	46 790	8 708	2 035	298	12.5	10.9
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	33	34 656	6 957	1 661	258	10.4	–
454390	Other direct selling establishments	33	34 656	6 957	1 661	258	10.4	–
	STOCKTON, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**1 661**	**5 473 782**	**535 366**	**127 103**	**23 716**	**13.4**	**5.3**
441	Motor vehicle and parts dealers	227	1 439 736	127 576	31 108	3 630	18.1	5.8
4411	Automobile dealers	79	1 182 626	89 693	21 720	2 165	18.7	3.8
44111	New car dealers	44	1 118 100	84 677	20 624	1 987	17.8	3.4
441110	New car dealers	44	1 118 100	84 677	20 624	1 987	17.8	3.4
44112	Used car dealers	35	64 526	5 016	1 096	178	34.3	10.5
441120	Used car dealers	35	64 526	5 016	1 096	178	34.3	10.5
4412	Other motor vehicle dealers	28	107 877	10 641	2 556	319	14.1	23.4
44121	Recreational vehicle dealers	11	58 781	6 408	1 437	182	6.4	42.7
441210	Recreational vehicle dealers	11	58 781	6 408	1 437	182	6.4	42.7
44122	Motorcycle, boat, and other motor vehicle dealers	17	49 096	4 233	1 119	137	23.3	.4
441221	Motorcycle dealers	5	17 657	1 303	321	43	–	.6
441222	Boat dealers	7	18 048	1 812	353	69	20.1	–
441229	All other motor vehicle dealers	5	13 391	1 118	445	25	58.3	.7
4413	Automotive parts, accessories, and tire stores	120	149 233	27 242	6 832	1 146	16.2	9.2
44131	Automotive parts and accessories stores	72	87 659	17 046	4 431	713	18.1	9.5
441310	Automotive parts and accessories stores	72	87 659	17 046	4 431	713	18.1	9.5
44132	Tire dealers	48	61 574	10 196	2 401	433	13.3	8.8
441320	Tire dealers	48	61 574	10 196	2 401	433	13.3	8.8
442	Furniture and home furnishings stores	80	85 676	13 526	3 379	669	32.6	4.0
4421	Furniture stores	33	43 303	5 378	1 384	223	39.6	1.9
44211	Furniture stores	33	43 303	5 378	1 384	223	39.6	1.9
442110	Furniture stores	33	43 303	5 378	1 384	223	39.6	1.9
4422	Home furnishings stores	47	42 373	8 148	1 995	446	25.4	6.2
44221	Floor covering stores	19	22 698	5 798	1 422	251	13.2	11.2
442210	Floor covering stores	19	22 698	5 798	1 422	251	13.2	11.2
44229	Other home furnishings stores	28	19 675	2 350	573	195	39.5	.4
442299	All other home furnishings stores	21	15 848	1 901	456	161	35.8	.4

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	STOCKTON, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	78	141 546	15 004	3 307	568	6.2	1.7
4431	Electronics and appliance stores	78	141 546	15 004	3 307	568	6.2	1.7
44311	Appliance, television, and other electronics stores	62	118 570	12 084	2 565	454	4.0	1.6
443112	Radio, television, and other electronics stores	45	105 713	10 197	2 116	371	2.5	.7
44312	Computer and software stores	12	D	D	D	b	D	D
443120	Computer and software stores	12	D	D	D	b	D	D
44313	Camera and photographic supplies stores	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	127	488 312	54 565	13 275	2 069	5.1	12.3
4441	Building material and supplies dealers	100	438 485	48 324	11 798	1 870	5.2	10.6
44411	Home centers	6	D	D	D	f	D	D
444110	Home Centers	6	D	D	D	f	D	D
44412	Paint and wallpaper stores	19	D	D	D	c	D	D
444120	Paint and wallpaper stores	19	D	D	D	c	D	D
44413	Hardware stores	19	59 320	8 211	1 923	439	5.2	–
444130	Hardware stores	19	59 320	8 211	1 923	439	5.2	–
44419	Other building material dealers	56	176 087	19 516	5 006	596	10.2	22.9
444190	Other building material dealers	56	176 087	19 516	5 006	596	10.2	22.9
4442	Lawn and garden equipment and supplies stores	27	49 827	6 241	1 477	199	4.0	27.8
44422	Nursery, garden center, and farm supply stores	24	47 720	5 795	1 383	183	4.2	28.3
444220	Nursery, garden center, and farm supply stores	24	47 720	5 795	1 383	183	4.2	28.3
445	Food and beverage stores	279	994 541	104 319	23 433	4 566	14.0	3.4
4451	Grocery stores	187	936 648	98 304	22 091	4 144	11.6	3.4
44511	Supermarkets and other grocery (except convenience) stores	145	904 425	96 830	21 755	4 044	9.8	3.0
445110	Supermarkets and other grocery (except convenience) stores	145	904 425	96 830	21 755	4 044	9.8	3.0
44512	Convenience stores	42	32 223	1 474	336	100	60.1	15.3
445120	Convenience stores	42	32 223	1 474	336	100	60.1	15.3
4452	Specialty food stores	51	30 685	4 467	993	311	41.6	3.0
446	Health and personal care stores	141	356 328	48 396	11 734	2 229	18.6	8.3
4461	Health and personal care stores	141	356 328	48 396	11 734	2 229	18.6	8.3
44611	Pharmacies and drug stores	72	315 553	41 300	10 060	1 863	19.9	8.8
446110	Pharmacies and drug stores	72	315 553	41 300	10 060	1 863	19.9	8.8
4461101	Pharmacies and drug stores	69	313 898	40 954	9 988	1 849	19.6	8.8
4461102	Proprietary stores	3	1 655	346	72	14	87.3	–
44612	Cosmetics, beauty supplies, and perfume stores	17	8 311	1 179	274	110	9.0	2.3
446120	Cosmetics, beauty supplies, and perfume stores	17	8 311	1 179	274	110	9.0	2.3
44613	Optical goods stores	18	8 439	1 904	437	93	5.5	2.0
446130	Optical goods stores	18	8 439	1 904	437	93	5.5	2.0
44619	Other health and personal care stores	34	24 025	4 013	963	163	8.4	6.1
446191	Food (health) supplement stores	14	6 056	872	216	63	18.5	–
446199	All other health and personal care stores	20	17 969	3 141	747	100	5.0	8.2
447	Gasoline stations	145	502 966	23 047	5 520	1 377	29.0	9.9
4471	Gasoline stations	145	502 966	23 047	5 520	1 377	29.0	9.9
44711	Gasoline stations with convenience stores	111	350 096	16 523	3 847	996	31.7	8.9
447110	Gasoline stations with convenience stores	111	350 096	16 523	3 847	996	31.7	8.9
44719	Other gasoline stations	34	152 870	6 524	1 673	381	22.8	12.2
447190	Other gasoline stations	34	152 870	6 524	1 673	381	22.8	12.2
448	Clothing and clothing accessories stores	220	211 425	26 524	6 702	1 847	10.2	4.5
4481	Clothing stores	124	146 699	17 649	4 514	1 348	9.3	2.5
44813	Children's and infants' clothing stores	9	5 403	579	133	79	11.5	–
448130	Children's and infants' clothing stores	9	5 403	579	133	79	11.5	–
44814	Family clothing stores	33	94 483	10 127	2 740	691	2.9	.8
448140	Family clothing stores	33	94 483	10 127	2 740	691	2.9	.8
44819	Other clothing stores	20	8 707	1 395	347	146	30.3	.4
448190	Other clothing stores	20	8 707	1 395	347	146	30.3	.4
4482	Shoe stores	45	33 131	3 752	911	268	6.3	–
44821	Shoe stores	45	33 131	3 752	911	268	6.3	–
448210	Shoe stores	45	33 131	3 752	911	268	6.3	–
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	30	17 915	2 082	494	151	9.2	–
4482105	Athletic footwear stores	11	12 938	1 260	318	98	–	–
4483	Jewelry, luggage, and leather goods stores	51	31 595	5 123	1 277	231	18.1	18.0
44831	Jewelry stores	50	D	D	D	c	D	D
448310	Jewelry stores	50	D	D	D	c	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	STOCKTON, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	80	92 697	9 968	2 327	755	5.7	2.3
4511	Sporting goods, hobby, and musical instrument stores	59	65 736	7 468	1 684	513	6.1	1.4
45111	Sporting goods stores	32	32 103	3 609	800	242	7.8	2.7
451110	Sporting goods stores	32	32 103	3 609	800	242	7.8	2.7
4511101	General-line sporting goods stores	10	16 490	1 604	361	121	–	.8
45112	Hobby, toy, and game stores	10	21 403	2 140	492	169	2.5	–
451120	Hobby, toy, and game stores	10	21 403	2 140	492	169	2.5	–
45113	Sewing, needlework, and piece goods stores	7	5 739	679	156	52	.8	1.4
451130	Sewing, needlework, and piece goods stores	7	5 739	679	156	52	.8	1.4
45114	Musical instrument and supplies stores	10	6 491	1 040	236	50	13.9	–
451140	Musical instrument and supplies stores	10	6 491	1 040	236	50	13.9	–
4512	Book, periodical, and music stores	21	26 961	2 500	643	242	4.9	4.4
45121	Book stores and news dealers	13	16 211	1 498	404	165	6.3	3.4
451211	Book stores	9	14 818	1 356	356	146	4.9	3.8
4512111	Book stores, general	5	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	b	D	D
451212	News dealers and newsstands	4	1 393	142	48	19	21.8	–
45122	Prerecorded tape, compact disc, and record stores	8	10 750	1 002	239	77	2.6	5.9
451220	Prerecorded tape, compact disc, and record stores	8	10 750	1 002	239	77	2.6	5.9
452	General merchandise stores	44	868 860	77 133	17 736	4 168	.7	.3
4521	Department stores	21	654 442	63 764	15 228	3 657	–	–
45210009	Department stores (incl. leased depts.)[3]	21	672 278	63 764	15 228	3 657	–	–
45211	Department stores	21	654 442	63 764	15 228	3 657	–	–
452111	Department stores (except discount department stores)	10	211 781	22 724	5 539	1 469	–	–
452112	Discount department stores	11	442 661	41 040	9 689	2 188	–	–
4529	Other general merchandise stores	23	214 418	13 369	2 508	511	2.8	1.4
45299	All other general merchandise stores	21	D	D	D	e	D	D
452990	All other general merchandise stores	21	D	D	D	e	D	D
4529901	Variety stores	12	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	c	D	D
453	Miscellaneous store retailers	172	124 588	16 959	4 137	1 169	13.6	6.5
4532	Office supplies, stationery, and gift stores	48	53 772	6 544	1 693	419	4.2	4.3
45321	Office supplies and stationery stores	10	38 231	3 584	984	194	.4	–
453210	Office supplies and stationery stores	10	38 231	3 584	984	194	.4	–
4533	Used merchandise stores	31	17 387	4 768	1 179	341	23.0	.2
45331	Used merchandise stores	31	17 387	4 768	1 179	341	23.0	.2
453310	Used merchandise stores	31	17 387	4 768	1 179	341	23.0	.2
4539	Other miscellaneous store retailers	62	44 543	3 950	840	257	16.7	7.4
45391	Pet and pet supplies stores	9	9 134	1 199	270	98	4.0	18.6
453910	Pet and pet supplies stores	9	9 134	1 199	270	98	4.0	18.6
45393	Manufactured (mobile) home dealers	6	10 336	842	137	24	37.2	4.1
453930	Manufactured (mobile) home dealers	6	10 336	842	137	24	37.2	4.1
45399	All other miscellaneous store retailers	43	24 087	1 797	401	121	13.4	4.4
454	Nonstore retailers	68	167 107	18 349	4 445	669	6.9	1.6
4541	Electronic shopping and mail-order houses	13	75 538	2 833	620	117	1.6	.8
45411	Electronic shopping and mail-order houses	13	75 538	2 833	620	117	1.6	.8
4542	Vending machine operators	7	16 579	2 184	484	95	.2	9.5
45421	Vending machine operators	7	16 579	2 184	484	95	.2	9.5
454210	Vending machine operators	7	16 579	2 184	484	95	.2	9.5
4543	Direct selling establishments	48	74 990	13 332	3 341	457	13.8	.6
45431	Fuel dealers	9	26 262	3 690	1 021	107	.2	–
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	c	D	D
45439	Other direct selling establishments	39	48 728	9 642	2 320	350	21.1	.9
454390	Other direct selling establishments	39	48 728	9 642	2 320	350	21.1	.9
	UKIAH, CA MICROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**495**	**910 183**	**104 929**	**24 931**	**4 930**	**15.2**	**6.8**
441	Motor vehicle and parts dealers	46	158 428	16 229	3 767	501	11.1	1.3
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	19	14 971	2 417	505	104	40.9	–
443	Electronics and appliance stores	23	11 138	1 721	421	87	8.5	29.6
4431	Electronics and appliance stores	23	11 138	1 721	421	87	8.5	29.6
444	Building material and garden equipment and supplies dealers	56	94 297	13 388	3 245	614	10.0	5.4
4441	Building material and supplies dealers	36	80 524	11 478	2 865	501	7.1	2.4
4442	Lawn and garden equipment and supplies stores	20	13 773	1 910	380	113	27.1	22.8
44422	Nursery, garden center, and farm supply stores	17	13 013	1 828	373	109	25.0	24.2
444220	Nursery, garden center, and farm supply stores	17	13 013	1 828	373	109	25.0	24.2

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

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	UKIAH, CA MICROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	75	248 660	29 983	7 012	1 385	19.6	6.2
4451	Grocery stores	62	240 439	28 451	6 632	1 301	19.3	4.5
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health and personal care stores	28	54 181	6 001	1 445	302	23.3	5.7
4461	Health and personal care stores	28	54 181	6 001	1 445	302	23.3	5.7
44619	Other health and personal care stores	8	8 589	1 324	293	83	11.5	4.2
446191	Food (health) supplement stores	8	8 589	1 324	293	83	11.5	4.2
447	Gasoline stations	48	101 466	5 964	1 396	337	12.9	17.5
44711	Gasoline stations with convenience stores	31	64 128	3 525	828	234	12.1	11.3
447110	Gasoline stations with convenience stores	31	64 128	3 525	828	234	12.1	11.3
448	Clothing and clothing accessories stores	41	14 770	2 178	527	155	38.9	7.8
451	Sporting goods, hobby, book, and music stores	34	14 517	1 845	459	192	20.7	9.2
452	General merchandise stores	12	89 327	9 037	2 235	575	1.7	.7
453	Miscellaneous store retailers	79	42 344	5 668	1 332	339	34.5	6.6
4532	Office supplies, stationery, and gift stores	36	17 074	2 460	562	161	31.0	2.8
45321	Office supplies and stationery stores	5	D	D	D	b	D	D
453210	Office supplies and stationery stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	27	20 051	2 308	546	100	28.8	8.6
45392	Art dealers	6	2 295	299	80	13	–	3.3
453920	Art dealers	6	2 295	299	80	13	–	3.3
45393	Manufactured (mobile) home dealers	5	11 242	1 089	259	34	36.9	14.6
453930	Manufactured (mobile) home dealers	5	11 242	1 089	259	34	36.9	14.6
45399	All other miscellaneous store retailers	12	5 928	846	189	47	20.7	–
454	Nonstore retailers	34	66 084	10 498	2 587	339	7.5	13.6
4541	Electronic shopping and mail-order houses	11	34 371	5 444	1 319	150	2.4	23.7
45411	Electronic shopping and mail-order houses	11	34 371	5 444	1 319	150	2.4	23.7
4543	Direct selling establishments	21	D	D	D	c	D	D
45431	Fuel dealers	11	19 322	2 819	702	85	.6	–
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**1 059**	**2 930 759**	**278 433**	**65 256**	**13 275**	**11.2**	**4.3**
441	Motor vehicle and parts dealers	144	637 444	55 094	13 135	1 709	9.0	8.1
4411	Automobile dealers	53	523 149	38 990	9 312	1 007	7.1	6.7
44112	Used car dealers	25	37 095	2 473	730	105	44.3	2.5
441120	Used car dealers	25	37 095	2 473	730	105	44.3	2.5
4412	Other motor vehicle dealers	12	37 929	4 428	1 049	147	10.5	–
44121	Recreational vehicle dealers	3	11 512	1 185	202	42	28.2	–
441210	Recreational vehicle dealers	3	11 512	1 185	202	42	28.2	–
44122	Motorcycle, boat, and other motor vehicle dealers	9	26 417	3 243	847	105	2.7	–
441221	Motorcycle dealers	5	18 883	1 758	498	65	3.8	–
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	79	76 366	11 676	2 774	555	21.0	22.2
44131	Automotive parts and accessories stores	54	42 011	6 325	1 496	323	20.8	5.4
441310	Automotive parts and accessories stores	54	42 011	6 325	1 496	323	20.8	5.4
44132	Tire dealers	25	34 355	5 351	1 278	232	21.2	42.8
441320	Tire dealers	25	34 355	5 351	1 278	232	21.2	42.8
442	Furniture and home furnishings stores	62	56 427	8 660	2 094	372	18.6	3.8
4421	Furniture stores	27	21 584	2 711	561	103	17.2	–
44211	Furniture stores	27	21 584	2 711	561	103	17.2	–
442110	Furniture stores	27	21 584	2 711	561	103	17.2	–
4422	Home furnishings stores	35	34 843	5 949	1 533	269	19.4	6.2
44221	Floor covering stores	19	22 224	4 492	1 198	171	22.4	9.7
442210	Floor covering stores	19	22 224	4 492	1 198	171	22.4	9.7
44229	Other home furnishings stores	16	12 619	1 457	335	98	14.1	.1
443	Electronics and appliance stores	30	186 594	12 905	2 563	467	2.0	.6
4431	Electronics and appliance stores	30	186 594	12 905	2 563	467	2.0	.6
44311	Appliance, television, and other electronics stores	24	D	D	D	e	D	D
443112	Radio, television, and other electronics stores	18	D	D	D	e	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	87	240 851	31 895	7 172	1 210	10.5	7.2
4441	Building material and supplies dealers	63	200 805	26 979	6 065	1 055	6.1	4.6
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44413	Hardware stores	11	38 260	7 603	1 781	297	10.8	–
444130	Hardware stores	11	38 260	7 603	1 781	297	10.8	–
44419	Other building material dealers	42	89 062	12 254	2 703	441	8.1	10.5
444190	Other building material dealers	42	89 062	12 254	2 703	441	8.1	10.5
4442	Lawn and garden equipment and supplies stores	24	40 046	4 916	1 107	155	32.1	20.1
44422	Nursery, garden center, and farm supply stores	21	36 579	4 387	979	132	35.1	22.0
444220	Nursery, garden center, and farm supply stores	21	36 579	4 387	979	132	35.1	22.0
445	Food and beverage stores	194	504 670	51 587	12 270	2 580	18.2	4.1
4451	Grocery stores	147	480 579	49 221	11 730	2 368	16.2	3.5
44511	Supermarkets and other grocery (except convenience) stores	110	458 964	48 203	11 485	2 276	14.0	3.2
445110	Supermarkets and other grocery (except convenience) stores	110	458 964	48 203	11 485	2 276	14.0	3.2
4452	Specialty food stores	28	8 781	1 640	364	135	17.6	35.2
446	Health and personal care stores	80	205 444	23 757	5 539	1 056	16.9	.6
4461	Health and personal care stores	80	205 444	23 757	5 539	1 056	16.9	.6
44611	Pharmacies and drug stores	41	182 990	19 919	4 718	872	16.9	–
446110	Pharmacies and drug stores	41	182 990	19 919	4 718	872	16.9	–
4461101	Pharmacies and drug stores	40	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	9	3 917	472	112	37	19.6	6.3
446120	Cosmetics, beauty supplies, and perfume stores	9	3 917	472	112	37	19.6	6.3
44619	Other health and personal care stores	22	14 653	2 332	497	95	20.1	7.2
446191	Food (health) supplement stores	12	4 245	497	99	37	41.2	4.3
447	Gasoline stations	123	270 245	11 871	2 906	743	29.4	5.8
4471	Gasoline stations	123	270 245	11 871	2 906	743	29.4	5.8
44711	Gasoline stations with convenience stores	98	186 963	8 127	1 941	591	32.3	8.4
447110	Gasoline stations with convenience stores	98	186 963	8 127	1 941	591	32.3	8.4
44719	Other gasoline stations	25	83 282	3 744	965	152	23.0	–
447190	Other gasoline stations	25	83 282	3 744	965	152	23.0	–
448	Clothing and clothing accessories stores	130	121 751	14 328	3 575	1 085	7.7	3.2
4481	Clothing stores	82	91 034	10 386	2 607	827	7.5	3.6
44814	Family clothing stores	28	61 588	6 430	1 662	466	2.0	1.1
448140	Family clothing stores	28	61 588	6 430	1 662	466	2.0	1.1
44819	Other clothing stores	13	6 579	959	231	86	27.5	2.2
448190	Other clothing stores	13	6 579	959	231	86	27.5	2.2
4483	Jewelry, luggage, and leather goods stores	23	13 083	1 968	493	100	16.3	4.4
451	Sporting goods, hobby, book, and music stores	40	49 484	5 979	1 418	436	4.5	5.7
4511	Sporting goods, hobby, and musical instrument stores	29	34 463	4 088	968	313	5.1	.8
4511101	General-line sporting goods stores	6	11 518	1 381	329	79	.1	–
4512	Book, periodical, and music stores	11	15 021	1 891	450	123	3.0	16.7
45121	Book stores and news dealers	7	10 172	1 439	340	95	1.8	24.6
4512112	Specialty book stores	2	D	D	D	b	D	D
452	General merchandise stores	32	547 109	47 448	11 074	2 769	.4	.2
4521	Department stores	14	405 727	38 220	9 216	2 202	–	–
45210009	Department stores (incl. leased depts.)[3]	14	416 996	38 220	9 216	2 202	–	–
45211	Department stores	14	405 727	38 220	9 216	2 202	–	–
452111	Department stores (except discount department stores)	6	109 449	11 430	2 831	716	–	–
452112	Discount department stores	8	296 278	26 790	6 385	1 486	–	–
45299	All other general merchandise stores	17	D	D	D	e	D	D
452990	All other general merchandise stores	17	D	D	D	e	D	D
4529901	Variety stores	9	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	108	66 355	9 733	2 225	640	17.0	5.0
4532	Office supplies, stationery, and gift stores	38	37 001	5 030	1 138	292	12.0	7.0
45321	Office supplies and stationery stores	10	21 026	1 944	499	121	8.2	–
453210	Office supplies and stationery stores	10	21 026	1 944	499	121	8.2	–
4539	Other miscellaneous store retailers	36	20 576	2 432	520	145	20.1	1.7
45391	Pet and pet supplies stores	10	5 583	841	190	64	31.0	3.5
453910	Pet and pet supplies stores	10	5 583	841	190	64	31.0	3.5
45399	All other miscellaneous store retailers	24	D	D	D	b	D	D
454	Nonstore retailers	29	44 385	5 176	1 285	208	1.8	11.2
4543	Direct selling establishments	21	32 842	3 545	906	135	1.6	14.6
45431	Fuel dealers	6	24 478	2 477	571	86	–	7.2
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA							
44-45	**Retail trade**	**424**	**1 115 440**	**107 867**	**25 394**	**5 288**	**8.9**	**2.8**
441	Motor vehicle and parts dealers	60	189 651	22 135	5 126	822	4.9	2.1
4412	Other motor vehicle dealers	8	23 731	2 121	381	59	6.6	–
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	26	28 205	4 962	1 140	192	33.2	17.6
4421	Furniture stores	13	17 272	2 386	558	107	29.1	28.0
44211	Furniture stores	13	17 272	2 386	558	107	29.1	28.0
442110	Furniture stores	13	17 272	2 386	558	107	29.1	28.0
4422	Home furnishings stores	13	10 933	2 576	582	85	39.7	1.3
443	Electronics and appliance stores	20	13 097	1 854	407	101	1.5	3.8
4431	Electronics and appliance stores	20	13 097	1 854	407	101	1.5	3.8
444	Building material and garden equipment and supplies dealers	36	96 907	10 597	2 486	534	3.7	.8
4441	Building material and supplies dealers	29	90 808	9 783	2 322	485	3.9	.8
445	Food and beverage stores	75	232 980	22 954	5 345	1 030	14.8	2.2
4451	Grocery stores	55	226 453	22 495	5 222	991	13.2	1.9
4452	Specialty food stores	10	3 219	270	70	24	68.7	8.9
446	Health and personal care stores	28	87 414	9 575	2 331	464	13.1	.2
4461	Health and personal care stores	28	87 414	9 575	2 331	464	13.1	.2
447	Gasoline stations	46	124 440	4 661	1 145	261	17.9	9.2
44711	Gasoline stations with convenience stores	37	76 604	3 110	757	208	25.8	13.3
447110	Gasoline stations with convenience stores	37	76 604	3 110	757	208	25.8	13.3
448	Clothing and clothing accessories stores	40	31 161	3 682	850	274	6.6	7.6
4481	Clothing stores	23	17 546	1 805	368	178	6.3	.5
451	Sporting goods, hobby, book, and music stores	17	18 215	1 785	432	167	2.4	.5
4511	Sporting goods, hobby, and musical instrument stores	13	12 597	1 271	287	133	3.5	.8
452	General merchandise stores	16	255 605	20 693	4 911	1 165	.1	–
453	Miscellaneous store retailers	48	30 099	3 573	879	225	16.9	1.3
4532	Office supplies, stationery, and gift stores	17	12 913	1 176	293	69	3.0	2.9
45321	Office supplies and stationery stores	5	D	D	D	b	D	D
453210	Office supplies and stationery stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	18	12 980	1 569	376	80	30.4	–
45399	All other miscellaneous store retailers	12	6 605	873	205	45	40.7	–
454	Nonstore retailers	12	7 666	1 396	342	53	5.8	10.5

[1]Includes sales information obtained from administrative records of other federal agencies.
[2]Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.
[3]Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. **Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ALAMEDA							
44-45	**Retail trade**	**4 420**	**16 512 174**	**1 717 901**	**415 689**	**66 883**	**9.3**	**6.1**
441	Motor vehicle and parts dealers	409	4 480 845	393 527	96 076	8 549	5.0	6.7
4411	Automobile dealers	137	3 994 565	312 366	77 623	5 933	3.4	6.0
44111	New car dealers	89	3 843 464	306 862	76 272	5 750	2.6	5.8
441110	New car dealers	89	3 843 464	306 862	76 272	5 750	2.6	5.8
44112	Used car dealers	48	151 101	5 504	1 351	183	23.0	9.6
441120	Used car dealers	48	151 101	5 504	1 351	183	23.0	9.6
4412	Other motor vehicle dealers	61	178 888	26 037	5 410	643	22.1	3.1
44121	Recreational vehicle dealers	4	17 278	5 097	960	84	13.9	1.4
441210	Recreational vehicle dealers	4	17 278	5 097	960	84	13.9	1.4
44122	Motorcycle, boat, and other motor vehicle dealers	57	161 610	20 940	4 450	559	23.0	3.3
441221	Motorcycle dealers	30	D	D	D	c	D	D
441222	Boat dealers	24	D	D	D	e	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	211	307 392	55 124	13 043	1 973	16.9	17.7
44131	Automotive parts and accessories stores	128	203 498	32 672	7 613	1 204	17.5	17.6
441310	Automotive parts and accessories stores	128	203 498	32 672	7 613	1 204	17.5	17.6
44132	Tire dealers	83	103 894	22 452	5 430	769	15.8	18.0
441320	Tire dealers	83	103 894	22 452	5 430	769	15.8	18.0
442	Furniture and home furnishings stores	319	685 686	95 425	23 520	3 500	11.3	9.3
4421	Furniture stores	146	456 805	55 633	14 286	1 865	8.6	10.2
44211	Furniture stores	146	456 805	55 633	14 286	1 865	8.6	10.2
442110	Furniture stores	146	456 805	55 633	14 286	1 865	8.6	10.2
4422	Home furnishings stores	173	228 881	39 792	9 234	1 635	16.7	7.7
44221	Floor covering stores	65	94 003	21 466	4 734	584	21.5	14.6
442210	Floor covering stores	65	94 003	21 466	4 734	584	21.5	14.6
44229	Other home furnishings stores	108	134 878	18 326	4 500	1 051	13.4	2.9
442291	Window treatment stores	14	6 912	1 166	248	58	18.3	3.5
442299	All other home furnishings stores	94	127 966	17 160	4 252	993	13.1	2.9
443	Electronics and appliance stores	269	699 130	76 745	18 480	2 578	9.3	7.8
4431	Electronics and appliance stores	269	699 130	76 745	18 480	2 578	9.3	7.8
44311	Appliance, television, and other electronics stores	174	431 123	48 290	11 696	1 633	9.3	5.1
443111	Household appliance stores	42	76 908	9 674	2 389	301	8.5	7.5
443112	Radio, television, and other electronics stores	132	354 215	38 616	9 307	1 332	9.5	4.6
44312	Computer and software stores	76	D	D	D	f	D	D
443120	Computer and software stores	76	D	D	D	f	D	D
44313	Camera and photographic supplies stores	19	D	D	D	c	D	D
443130	Camera and photographic supplies stores	19	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	288	1 146 040	157 068	36 476	5 639	7.4	5.0
4441	Building material and supplies dealers	237	1 083 362	144 596	33 788	5 159	7.2	5.0
44411	Home centers	20	D	D	D	g	D	D
444110	Home Centers	20	D	D	D	g	D	D
44412	Paint and wallpaper stores	29	D	D	D	c	D	D
444120	Paint and wallpaper stores	29	D	D	D	c	D	D
44413	Hardware stores	46	145 083	22 798	5 212	1 105	9.2	1.0
444130	Hardware stores	46	145 083	22 798	5 212	1 105	9.2	1.0
44419	Other building material dealers	142	399 033	57 656	13 723	1 703	12.8	11.9
444190	Other building material dealers	142	399 033	57 656	13 723	1 703	12.8	11.9
4442	Lawn and garden equipment and supplies stores	51	62 678	12 472	2 688	480	10.1	5.3
44421	Outdoor power equipment stores	10	6 595	1 138	266	48	29.6	.1
444210	Outdoor power equipment stores	10	6 595	1 138	266	48	29.6	.1
44422	Nursery, garden center, and farm supply stores	41	56 083	11 334	2 422	432	7.8	5.9
444220	Nursery, garden center, and farm supply stores	41	56 083	11 334	2 422	432	7.8	5.9
445	Food and beverage stores	779	2 737 903	299 586	72 194	12 729	13.2	5.2
4451	Grocery stores	444	2 468 797	273 651	66 186	11 089	10.0	4.5
44511	Supermarkets and other grocery (except convenience) stores	351	2 390 012	267 747	64 830	10 655	8.2	4.0
445110	Supermarkets and other grocery (except convenience) stores	351	2 390 012	267 747	64 830	10 655	8.2	4.0
44512	Convenience stores	93	78 785	5 904	1 356	434	64.9	20.4
445120	Convenience stores	93	78 785	5 904	1 356	434	64.9	20.4
4452	Specialty food stores	153	123 466	16 746	3 959	1 088	38.5	8.9
4453	Beer, wine, and liquor stores	182	145 640	9 189	2 049	552	46.6	14.4
44531	Beer, wine, and liquor stores	182	145 640	9 189	2 049	552	46.6	14.4
445310	Beer, wine, and liquor stores	182	145 640	9 189	2 049	552	46.6	14.4
446	Health and personal care stores	316	912 097	124 058	30 229	5 832	12.8	5.2
4461	Health and personal care stores	316	912 097	124 058	30 229	5 832	12.8	5.2
44611	Pharmacies and drug stores	148	772 305	101 958	25 076	4 812	12.3	5.2
446110	Pharmacies and drug stores	148	772 305	101 958	25 076	4 812	12.3	5.2
4461101	Pharmacies and drug stores	136	760 058	100 356	24 682	4 717	12.1	4.8
4461102	Proprietary stores	12	12 247	1 602	394	95	22.9	31.1
44612	Cosmetics, beauty supplies, and perfume stores	42	32 000	4 670	1 141	315	14.6	11.6
446120	Cosmetics, beauty supplies, and perfume stores	42	32 000	4 670	1 141	315	14.6	11.6
44613	Optical goods stores	42	25 967	6 775	1 447	287	13.8	4.9
446130	Optical goods stores	42	25 967	6 775	1 447	287	13.8	4.9
44619	Other health and personal care stores	84	81 825	10 655	2 565	418	17.0	2.6
446191	Food (health) supplement stores	45	25 232	3 563	862	214	24.5	2.3
446199	All other health and personal care stores	39	56 593	7 092	1 703	204	13.7	2.7

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ALAMEDA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	311	865 077	45 523	11 112	2 565	37.5	13.6
4471	Gasoline stations	311	865 077	45 523	11 112	2 565	37.5	13.6
44711	Gasoline stations with convenience stores	186	547 937	29 458	7 228	1 755	31.9	5.7
447110	Gasoline stations with convenience stores	186	547 937	29 458	7 228	1 755	31.9	5.7
44719	Other gasoline stations	125	317 140	16 065	3 884	810	47.1	27.2
447190	Other gasoline stations	125	317 140	16 065	3 884	810	47.1	27.2
448	Clothing and clothing accessories stores	587	824 606	112 779	27 469	6 522	8.7	5.9
4481	Clothing stores	350	598 040	78 351	19 031	4 831	7.4	6.2
44811	Men's clothing stores	38	30 450	4 989	1 145	236	24.5	3.6
448110	Men's clothing stores	38	30 450	4 989	1 145	236	24.5	3.6
44812	Women's clothing stores	129	111 460	14 053	3 207	1 098	13.4	15.2
448120	Women's clothing stores	129	111 460	14 053	3 207	1 098	13.4	15.2
44813	Children's and infants' clothing stores	29	46 480	4 589	1 081	362	7.3	1.2
448130	Children's and infants' clothing stores	29	46 480	4 589	1 081	362	7.3	1.2
44814	Family clothing stores	91	355 263	47 183	11 780	2 610	1.5	1.6
448140	Family clothing stores	91	355 263	47 183	11 780	2 610	1.5	1.6
44815	Clothing accessories stores	23	13 655	1 881	426	158	45.6	1.7
448150	Clothing accessories stores	23	13 655	1 881	426	158	45.6	1.7
44819	Other clothing stores	40	40 732	5 656	1 392	367	16.9	31.8
448190	Other clothing stores	40	40 732	5 656	1 392	367	16.9	31.8
4482	Shoe stores	118	144 622	21 129	5 240	1 176	3.1	5.5
44821	Shoe stores	118	144 622	21 129	5 240	1 176	3.1	5.5
448210	Shoe stores	118	144 622	21 129	5 240	1 176	3.1	5.5
4482101	Men's shoe stores	11	D	D	D	b	D	D
4482102	Women's shoe stores	11	6 509	877	211	81	17.6	17.7
4482103	Children's and juveniles' shoe stores	6	D	D	D	b	D	D
4482104	Family shoe stores	60	92 906	14 433	3 640	736	2.8	5.8
4482105	Athletic footwear stores	30	34 919	3 974	957	276	–	1.3
4483	Jewelry, luggage, and leather goods stores	119	81 944	13 299	3 198	515	27.6	3.9
44831	Jewelry stores	113	79 563	12 896	3 098	489	28.4	4.0
448310	Jewelry stores	113	79 563	12 896	3 098	489	28.4	4.0
44832	Luggage and leather goods stores	6	2 381	403	100	26	–	–
448320	Luggage and leather goods stores	6	2 381	403	100	26	–	–
451	Sporting goods, hobby, book, and music stores	323	501 867	68 373	16 916	4 424	11.2	6.1
4511	Sporting goods, hobby, and musical instrument stores	206	307 415	41 004	9 984	2 447	14.9	7.3
45111	Sporting goods stores	103	164 278	21 386	5 182	1 250	10.4	10.7
451110	Sporting goods stores	103	164 278	21 386	5 182	1 250	10.4	10.7
4511101	General-line sporting goods stores	35	74 156	10 309	2 566	585	11.5	2.2
4511102	Specialty-line sporting goods stores	68	90 122	11 077	2 616	665	9.5	17.7
45112	Hobby, toy, and game stores	55	96 526	12 439	3 044	816	13.5	3.9
451120	Hobby, toy, and game stores	55	96 526	12 439	3 044	816	13.5	3.9
45113	Sewing, needlework, and piece goods stores	25	20 713	3 231	813	230	19.1	2.2
451130	Sewing, needlework, and piece goods stores	25	20 713	3 231	813	230	19.1	2.2
45114	Musical instrument and supplies stores	23	25 898	3 948	945	151	44.8	2.6
451140	Musical instrument and supplies stores	23	25 898	3 948	945	151	44.8	2.6
4512	Book, periodical, and music stores	117	194 452	27 369	6 932	1 977	5.5	4.2
45121	Book stores and news dealers	79	127 421	18 415	4 759	1 298	6.9	1.8
451211	Book stores	73	124 026	17 933	4 639	1 274	6.9	1.3
4512111	Book stores, general	46	78 871	11 466	3 019	769	8.3	2.0
4512112	Specialty book stores	16	D	D	D	c	D	D
4512113	College book stores	11	D	D	D	e	D	D
451212	News dealers and newsstands	6	3 395	482	120	24	5.9	21.5
45122	Prerecorded tape, compact disc, and record stores	38	67 031	8 954	2 173	679	2.9	8.5
451220	Prerecorded tape, compact disc, and record stores	38	67 031	8 954	2 173	679	2.9	8.5
452	General merchandise stores	77	1 763 122	166 228	38 441	8 476	.2	.5
4521	Department stores	31	D	D	D	i	D	D
45210009	Department stores (incl. leased depts.)[3]	31	D	D	D	i	D	D
45211	Department stores	31	D	D	D	i	D	D
452111	Department stores (except discount department stores)	17	543 142	63 777	16 569	3 938	–	–
452112	Discount department stores	14	D	D	D	h	D	D
4529	Other general merchandise stores	46	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	g	D	D
45299	All other general merchandise stores	41	D	D	D	f	D	D
452990	All other general merchandise stores	41	D	D	D	f	D	D
4529901	Variety stores	22	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	19	D	D	D	e	D	D
453	Miscellaneous store retailers	509	427 966	61 299	15 085	3 490	19.4	10.9
4531	Florists	76	20 996	4 278	1 060	335	55.2	10.7
45311	Florists	76	20 996	4 278	1 060	335	55.2	10.7
453110	Florists	76	20 996	4 278	1 060	335	55.2	10.7
4532	Office supplies, stationery, and gift stores	150	167 322	20 632	5 553	1 289	12.9	6.1
45321	Office supplies and stationery stores	43	107 071	11 697	2 982	565	4.8	.3
453210	Office supplies and stationery stores	43	107 071	11 697	2 982	565	4.8	.3
45322	Gift, novelty, and souvenir stores	107	60 251	8 935	2 571	724	27.2	16.5
453220	Gift, novelty, and souvenir stores	107	60 251	8 935	2 571	724	27.2	16.5
4533	Used merchandise stores	98	64 853	13 861	3 281	732	15.9	4.9
45331	Used merchandise stores	98	64 853	13 861	3 281	732	15.9	4.9
453310	Used merchandise stores	98	64 853	13 861	3 281	732	15.9	4.9

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ALAMEDA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	185	174 795	22 528	5 191	1 134	22.8	17.6
45391	Pet and pet supplies stores	51	67 880	8 705	1 903	476	25.1	19.8
453910	Pet and pet supplies stores	51	67 880	8 705	1 903	476	25.1	19.8
45392	Art dealers	20	8 082	1 240	291	78	65.2	16.7
453920	Art dealers	20	8 082	1 240	291	78	65.2	16.7
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	112	D	D	D	f	D	D
454	Nonstore retailers	233	1 467 835	117 290	29 691	2 579	4.3	6.2
4541	Electronic shopping and mail-order houses	115	1 283 490	84 652	21 737	1 606	2.6	5.3
45411	Electronic shopping and mail-order houses	115	1 283 490	84 652	21 737	1 606	2.6	5.3
4542	Vending machine operators	27	34 622	7 746	1 974	236	8.8	3.0
45421	Vending machine operators	27	34 622	7 746	1 974	236	8.8	3.0
454210	Vending machine operators	27	34 622	7 746	1 974	236	8.8	3.0
4543	Direct selling establishments	91	149 723	24 892	5 980	737	17.9	14.2
45431	Fuel dealers	6	15 307	1 379	347	49	52.2	12.3
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	85	134 416	23 513	5 633	688	14.0	14.4
454390	Other direct selling establishments	85	134 416	23 513	5 633	688	14.0	14.4
	ALPINE							
44-45	**Retail trade**	**8**	**1 621**	**273**	**74**	**25**	**43.6**	**–**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	506	91	28	7	20.6	–
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	AMADOR							
44-45	**Retail trade**	**167**	**1 641 687**	**42 918**	**9 935**	**1 802**	**5.1**	**1.1**
441	Motor vehicle and parts dealers	17	D	D	D	e	D	D
4411	Automobile dealers	5	D	D	D	c	D	D
44111	New car dealers	3	D	D	D	c	D	D
441110	New car dealers	3	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores	8	6 744	1 170	272	55	32.2	1.2
441310	Automotive parts and accessories stores	8	6 744	1 170	272	55	32.2	1.2
442	Furniture and home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	4	4 891	987	248	35	–	–
44211	Furniture stores	4	4 891	987	248	35	–	–
442110	Furniture stores	4	4 891	987	248	35	–	–
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	3	2 955	656	146	21	17.6	–
443	Electronics and appliance stores	5	D	D	D	b	D	D
4431	Electronics and appliance stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	24	33 127	4 405	986	211	22.7	1.4
4441	Building material and supplies dealers	20	30 035	3 805	863	170	22.6	1.5
44419	Other building material dealers	11	19 557	2 348	554	88	1.3	2.1
444190	Other building material dealers	11	19 557	2 348	554	88	1.3	2.1
445	Food and beverage stores	17	85 312	11 731	2 869	452	11.4	.6
4451	Grocery stores	8	74 971	10 554	2 574	380	10.7	.7
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health and personal care stores	6	D	D	D	b	D	D
4461	Health and personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	23	29 591	2 245	520	149	23.9	5.0
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
448	Clothing and clothing accessories stores	16	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	7	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	AMADOR—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	28	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	10	3 394	361	47	27	36.8	49.2
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet and pet supplies stores	5	2 795	186	41	19	100.0	–
453910	Pet and pet supplies stores	5	2 795	186	41	19	100.0	–
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
	BUTTE							
44-45	**Retail trade**	**770**	**2 027 431**	**218 363**	**50 713**	**10 644**	**7.6**	**3.1**
441	Motor vehicle and parts dealers	102	392 353	42 683	9 788	1 300	6.6	1.2
4411	Automobile dealers	36	306 656	29 472	6 518	786	4.7	.3
44111	New car dealers	16	296 094	28 585	6 292	740	2.6	–
441110	New car dealers	16	296 094	28 585	6 292	740	2.6	–
4412	Other motor vehicle dealers	17	36 874	4 266	871	115	12.6	–
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	14	D	D	D	b	D	D
441221	Motorcycle dealers	8	15 736	2 139	418	60	14.2	–
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	49	48 823	8 945	2 399	399	13.5	7.8
44131	Automotive parts and accessories stores	32	28 362	5 034	1 188	258	16.4	9.5
441310	Automotive parts and accessories stores	32	28 362	5 034	1 188	258	16.4	9.5
44132	Tire dealers	17	20 461	3 911	1 211	141	9.4	5.3
441320	Tire dealers	17	20 461	3 911	1 211	141	9.4	5.3
442	Furniture and home furnishings stores	39	46 917	6 913	1 436	263	10.5	15.5
4421	Furniture stores	15	15 626	2 493	497	91	5.1	45.1
44211	Furniture stores	15	15 626	2 493	497	91	5.1	45.1
442110	Furniture stores	15	15 626	2 493	497	91	5.1	45.1
4422	Home furnishings stores	24	31 291	4 420	939	172	13.2	.7
44221	Floor covering stores	9	18 569	3 051	639	83	20.4	–
442210	Floor covering stores	9	18 569	3 051	639	83	20.4	–
44229	Other home furnishings stores	15	12 722	1 369	300	89	2.8	1.7
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics and appliance stores	30	69 267	7 280	1 788	336	5.5	2.4
4431	Electronics and appliance stores	30	69 267	7 280	1 788	336	5.5	2.4
44311	Appliance, television, and other electronics stores	18	58 943	5 848	1 483	272	2.7	1.6
443111	Household appliance stores	7	12 214	1 931	569	57	.2	6.8
443112	Radio, television, and other electronics stores	11	46 729	3 917	914	215	3.4	.2
44312	Computer and software stores	10	D	D	D	b	D	D
443120	Computer and software stores	10	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	75	210 189	26 165	5 922	1 105	11.4	.9
4441	Building material and supplies dealers	62	200 451	24 757	5 609	1 020	11.6	.8
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44412	Paint and wallpaper stores	8	D	D	D	b	D	D
444120	Paint and wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	16	22 195	3 349	814	248	12.7	–
444130	Hardware stores	16	22 195	3 349	814	248	12.7	–
44419	Other building material dealers	35	102 321	13 912	3 110	407	19.9	1.6
444190	Other building material dealers	35	102 321	13 912	3 110	407	19.9	1.6
4442	Lawn and garden equipment and supplies stores	13	9 738	1 408	313	85	6.8	2.8
44422	Nursery, garden center, and farm supply stores	10	9 061	1 341	286	76	5.6	–
444220	Nursery, garden center, and farm supply stores	10	9 061	1 341	286	76	5.6	–
445	Food and beverage stores	99	395 287	45 402	10 208	1 889	8.3	.6
4451	Grocery stores	70	377 834	44 080	9 897	1 761	7.1	.5
44511	Supermarkets and other grocery (except convenience) stores	56	369 986	43 815	9 847	1 735	5.3	.5
445110	Supermarkets and other grocery (except convenience) stores	56	369 986	43 815	9 847	1 735	5.3	.5
4452	Specialty food stores	13	6 032	892	208	69	–	3.6
4453	Beer, wine, and liquor stores	16	11 421	430	103	59	51.7	.8
44531	Beer, wine, and liquor stores	16	11 421	430	103	59	51.7	.8
445310	Beer, wine, and liquor stores	16	11 421	430	103	59	51.7	.8

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BUTTE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	52	155 523	17 438	4 177	692	5.1	6.8
4461	Health and personal care stores	52	155 523	17 438	4 177	692	5.1	6.8
44611	Pharmacies and drug stores	28	147 405	16 227	3 869	597	5.1	6.5
446110	Pharmacies and drug stores	28	147 405	16 227	3 869	597	5.1	6.5
4461101	Pharmacies and drug stores	26	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	7	2 801	431	105	43	1.6	12.7
446120	Cosmetics, beauty supplies, and perfume stores	7	2 801	431	105	43	1.6	12.7
44619	Other health and personal care stores	11	3 341	451	120	37	1.5	13.2
446191	Food (health) supplement stores	4	1 246	167	38	19	–	–
447	Gasoline stations	71	126 712	5 738	1 413	444	22.6	20.6
4471	Gasoline stations	71	126 712	5 738	1 413	444	22.6	20.6
44711	Gasoline stations with convenience stores	55	113 650	4 863	1 198	377	20.4	20.1
447110	Gasoline stations with convenience stores	55	113 650	4 863	1 198	377	20.4	20.1
448	Clothing and clothing accessories stores	89	74 904	9 741	2 424	950	7.6	5.0
4481	Clothing stores	56	57 045	6 623	1 641	685	6.9	3.6
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	21	37 639	4 024	1 026	406	2.0	.3
448140	Family clothing stores	21	37 639	4 024	1 026	406	2.0	.3
44819	Other clothing stores	8	3 496	604	155	45	8.4	–
448190	Other clothing stores	8	3 496	604	155	45	8.4	–
4482104	Family shoe stores	13	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores	17	D	D	D	c	D	D
44831	Jewelry stores	16	D	D	D	c	D	D
448310	Jewelry stores	16	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	60	74 202	11 471	2 857	1 211	6.4	1.0
4511	Sporting goods, hobby, and musical instrument stores	43	37 493	4 250	1 061	357	11.1	2.1
45111	Sporting goods stores	27	20 907	2 446	592	163	12.0	1.9
451110	Sporting goods stores	27	20 907	2 446	592	163	12.0	1.9
4511101	General-line sporting goods stores	8	10 536	1 047	254	82	7.4	–
4511102	Specialty-line sporting goods stores	19	10 371	1 399	338	81	16.8	3.8
45112	Hobby, toy, and game stores	10	D	D	D	c	D	D
451120	Hobby, toy, and game stores	10	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	17	36 709	7 221	1 796	854	1.7	–
45121	Book stores and news dealers	12	31 777	6 767	1 691	812	1.9	–
451211	Book stores	11	D	D	D	f	D	D
4512111	Book stores, general	7	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	f	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	5	4 932	454	105	42	–	–
451220	Prerecorded tape, compact disc, and record stores	5	4 932	454	105	42	–	–
452	General merchandise stores	21	356 387	30 438	7 149	1 618	.3	–
4521	Department stores	9	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	9	D	D	D	g	D	D
45211	Department stores	9	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	e	D	D
452112	Discount department stores	5	D	D	D	f	D	D
4529	Other general merchandise stores	12	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	98	73 605	9 217	2 123	564	12.9	2.1
4532	Office supplies, stationery, and gift stores	34	25 135	3 248	784	241	17.8	5.0
45321	Office supplies and stationery stores	10	18 288	2 347	594	128	6.9	–
453210	Office supplies and stationery stores	10	18 288	2 347	594	128	6.9	–
45322	Gift, novelty, and souvenir stores	24	6 847	901	190	113	46.9	18.5
453220	Gift, novelty, and souvenir stores	24	6 847	901	190	113	46.9	18.5
4533	Used merchandise stores	17	5 718	1 458	296	82	8.1	.3
45331	Used merchandise stores	17	5 718	1 458	296	82	8.1	.3
453310	Used merchandise stores	17	5 718	1 458	296	82	8.1	.3
4539	Other miscellaneous store retailers	33	40 138	3 930	899	184	9.9	.4
45391	Pet and pet supplies stores	5	4 407	457	107	41	1.1	–
453910	Pet and pet supplies stores	5	4 407	457	107	41	1.1	–
45392	Art dealers	3	403	60	14	9	68.5	–
453920	Art dealers	3	403	60	14	9	68.5	–
45393	Manufactured (mobile) home dealers	7	21 244	1 724	429	41	9.3	–
453930	Manufactured (mobile) home dealers	7	21 244	1 724	429	41	9.3	–
45399	All other miscellaneous store retailers	18	14 084	1 689	349	93	11.8	1.1

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BUTTE—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	34	52 085	5 877	1 428	272	11.5	2.9
4541	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
4543	Direct selling establishments	21	40 663	4 555	1 131	189	10.3	2.3
45431	Fuel dealers	8	30 252	2 484	635	81	10.3	2.7
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	13	10 411	2 071	496	108	10.3	1.5
454390	Other direct selling establishments	13	10 411	2 071	496	108	10.3	1.5
	CALAVERAS							
44-45	**Retail trade**	**147**	**208 310**	**22 713**	**5 175**	**1 211**	**18.2**	**5.4**
441	Motor vehicle and parts dealers	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	D	D	D	b	D	D
4422	Home furnishings stores	9	6 086	1 216	236	30	25.5	1.5
443	Electronics and appliance stores	8	3 536	491	120	29	58.3	3.2
4431	Electronics and appliance stores	8	3 536	491	120	29	58.3	3.2
444	Building material and garden equipment and supplies dealers	22	51 003	6 100	1 318	292	24.0	–
4441	Building material and supplies dealers	15	47 770	5 595	1 208	251	24.7	–
44419	Other building material dealers	8	36 407	3 991	860	170	31.8	–
444190	Other building material dealers	8	36 407	3 991	860	170	31.8	–
445	Food and beverage stores	18	50 871	4 845	1 058	315	16.7	3.2
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	9	28 744	3 247	728	181	15.6	7.0
4461	Health and personal care stores	9	28 744	3 247	728	181	15.6	7.0
447	Gasoline stations	18	29 317	1 888	465	117	10.8	19.6
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing and clothing accessories stores	8	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	1 883	306	82	25	58.5	1.8
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	15	16 131	2 473	568	81	3.8	3.8
4543	Direct selling establishments	9	13 512	1 923	456	56	1.1	3.7
45431	Fuel dealers	5	12 539	1 716	416	45	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	5	12 539	1 716	416	45	–	–
	COLUSA							
44-45	**Retail trade**	**64**	**130 093**	**8 858**	**2 161**	**541**	**23.1**	**20.1**
441	Motor vehicle and parts dealers	12	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	3 032	440	103	27	39.7	–
445	Food and beverage stores	16	24 378	2 207	563	180	52.6	11.8
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	14	69 348	2 780	696	164	10.3	33.2
4471	Gasoline stations	14	69 348	2 780	696	164	10.3	33.2
44719	Other gasoline stations	4	48 826	1 670	427	82	–	47.2
447190	Other gasoline stations	4	48 826	1 670	427	82	–	47.2
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

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	CONTRA COSTA							
44-45	**Retail trade**	**2 701**	**10 108 546**	**1 120 290**	**265 237**	**44 011**	**8.4**	**5.3**
441	Motor vehicle and parts dealers	277	2 304 824	245 479	57 112	5 492	5.8	5.1
4411	Automobile dealers	94	2 027 354	198 678	45 989	3 848	4.7	4.5
44111	New car dealers	66	1 948 141	193 895	44 876	3 696	3.7	4.6
441110	New car dealers	66	1 948 141	193 895	44 876	3 696	3.7	4.6
44112	Used car dealers	28	79 213	4 783	1 113	152	29.0	3.9
441120	Used car dealers	28	79 213	4 783	1 113	152	29.0	3.9
4412	Other motor vehicle dealers	34	81 700	8 172	1 775	240	17.6	3.2
44121	Recreational vehicle dealers	7	8 174	999	232	35	41.2	30.0
441210	Recreational vehicle dealers	7	8 174	999	232	35	41.2	30.0
44122	Motorcycle, boat, and other motor vehicle dealers	27	73 526	7 173	1 543	205	14.9	.2
441221	Motorcycle dealers	8	D	D	D	b	D	D
441222	Boat dealers	16	D	D	D	c	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	149	195 770	38 629	9 348	1 404	12.4	11.8
44131	Automotive parts and accessories stores	98	124 872	24 547	5 668	948	14.8	14.6
441310	Automotive parts and accessories stores	98	124 872	24 547	5 668	948	14.8	14.6
44132	Tire dealers	51	70 898	14 082	3 680	456	8.1	6.7
441320	Tire dealers	51	70 898	14 082	3 680	456	8.1	6.7
442	Furniture and home furnishings stores	214	368 089	54 148	13 162	2 000	21.6	6.0
4421	Furniture stores	84	161 117	23 817	6 231	568	24.2	7.2
44211	Furniture stores	84	161 117	23 817	6 231	568	24.2	7.2
442110	Furniture stores	84	161 117	23 817	6 231	568	24.2	7.2
4422	Home furnishings stores	130	206 972	30 331	6 931	1 432	19.6	5.2
44221	Floor covering stores	48	68 664	12 645	2 672	272	40.9	4.9
442210	Floor covering stores	48	68 664	12 645	2 672	272	40.9	4.9
44229	Other home furnishings stores	82	138 308	17 686	4 259	1 160	9.1	5.3
442291	Window treatment stores	9	8 598	850	190	58	4.5	.7
442299	All other home furnishings stores	73	129 710	16 836	4 069	1 102	9.4	5.6
443	Electronics and appliance stores	130	432 786	44 443	10 653	1 419	4.1	2.4
4431	Electronics and appliance stores	130	432 786	44 443	10 653	1 419	4.1	2.4
44311	Appliance, television, and other electronics stores	94	366 627	34 190	8 156	1 093	3.5	2.7
443111	Household appliance stores	19	40 007	5 073	1 218	125	14.4	10.9
443112	Radio, television, and other electronics stores	75	326 620	29 117	6 938	968	2.1	1.7
44312	Computer and software stores	25	D	D	D	c	D	D
443120	Computer and software stores	25	D	D	D	c	D	D
44313	Camera and photographic supplies stores	11	D	D	D	b	D	D
443130	Camera and photographic supplies stores	11	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	198	898 905	119 361	27 442	3 942	6.5	6.4
4441	Building material and supplies dealers	154	835 766	107 436	24 849	3 469	5.7	6.8
44411	Home centers	10	D	D	D	g	D	D
444110	Home Centers	10	D	D	D	g	D	D
44412	Paint and wallpaper stores	22	D	D	D	c	D	D
444120	Paint and wallpaper stores	22	D	D	D	c	D	D
44413	Hardware stores	33	125 655	16 909	4 010	865	6.9	.8
444130	Hardware stores	33	125 655	16 909	4 010	865	6.9	.8
44419	Other building material dealers	89	325 801	46 546	10 466	1 058	10.9	16.6
444190	Other building material dealers	89	325 801	46 546	10 466	1 058	10.9	16.6
4442	Lawn and garden equipment and supplies stores	44	63 139	11 925	2 593	473	17.2	1.4
44421	Outdoor power equipment stores	7	8 323	1 458	292	50	5.0	–
444210	Outdoor power equipment stores	7	8 323	1 458	292	50	5.0	–
44422	Nursery, garden center, and farm supply stores	37	54 816	10 467	2 301	423	19.1	1.6
444220	Nursery, garden center, and farm supply stores	37	54 816	10 467	2 301	423	19.1	1.6
445	Food and beverage stores	379	2 030 074	235 550	57 270	9 243	7.7	7.7
4451	Grocery stores	243	1 913 733	223 204	54 315	8 488	6.0	7.5
44511	Supermarkets and other grocery (except convenience) stores	186	1 870 416	219 768	53 503	8 237	5.0	7.1
445110	Supermarkets and other grocery (except convenience) stores	186	1 870 416	219 768	53 503	8 237	5.0	7.1
44512	Convenience stores	57	43 317	3 436	812	251	52.5	25.1
445120	Convenience stores	57	43 317	3 436	812	251	52.5	25.1
4452	Specialty food stores	67	41 310	7 586	1 768	479	33.8	8.0
4453	Beer, wine, and liquor stores	69	75 031	4 760	1 187	276	36.1	10.5
44531	Beer, wine, and liquor stores	69	75 031	4 760	1 187	276	36.1	10.5
445310	Beer, wine, and liquor stores	69	75 031	4 760	1 187	276	36.1	10.5
446	Health and personal care stores	221	570 995	81 331	20 054	4 117	9.9	1.4
4461	Health and personal care stores	221	570 995	81 331	20 054	4 117	9.9	1.4
44611	Pharmacies and drug stores	93	494 394	66 756	16 715	3 392	8.8	–
446110	Pharmacies and drug stores	93	494 394	66 756	16 715	3 392	8.8	–
4461101	Pharmacies and drug stores	90	493 169	66 431	16 617	3 371	8.8	–
4461102	Proprietary stores	3	1 225	325	98	21	–	–
44612	Cosmetics, beauty supplies, and perfume stores	43	24 314	4 185	949	284	26.4	14.2
446120	Cosmetics, beauty supplies, and perfume stores	43	24 314	4 185	949	284	26.4	14.2
44613	Optical goods stores	27	15 842	3 798	811	166	17.5	4.8
446130	Optical goods stores	27	15 842	3 798	811	166	17.5	4.8
44619	Other health and personal care stores	58	36 445	6 592	1 579	275	10.6	10.9
446191	Food (health) supplement stores	34	23 651	4 065	972	184	5.1	11.3
446199	All other health and personal care stores	24	12 794	2 527	607	91	20.9	10.0

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CONTRA COSTA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	210	578 795	25 228	6 125	1 482	36.7	10.4
4471	Gasoline stations	210	578 795	25 228	6 125	1 482	36.7	10.4
44711	Gasoline stations with convenience stores	150	416 638	17 654	4 321	1 111	29.0	8.7
447110	Gasoline stations with convenience stores	150	416 638	17 654	4 321	1 111	29.0	8.7
44719	Other gasoline stations	60	162 157	7 574	1 804	371	56.5	14.7
447190	Other gasoline stations	60	162 157	7 574	1 804	371	56.5	14.7
448	Clothing and clothing accessories stores	379	573 336	79 532	19 188	4 230	5.3	5.7
4481	Clothing stores	233	445 656	61 542	14 594	3 427	4.2	5.5
44811	Men's clothing stores	22	23 107	3 414	809	134	14.3	4.9
448110	Men's clothing stores	22	23 107	3 414	809	134	14.3	4.9
44812	Women's clothing stores	82	68 970	8 801	2 090	794	9.0	16.2
448120	Women's clothing stores	82	68 970	8 801	2 090	794	9.0	16.2
44813	Children's and infants' clothing stores	17	15 721	1 926	492	179	2.0	5.3
448130	Children's and infants' clothing stores	17	15 721	1 926	492	179	2.0	5.3
44814	Family clothing stores	71	309 179	42 890	10 081	2 030	1.8	2.9
448140	Family clothing stores	71	309 179	42 890	10 081	2 030	1.8	2.9
44815	Clothing accessories stores	18	8 135	1 384	346	84	3.7	.3
448150	Clothing accessories stores	18	8 135	1 384	346	84	3.7	.3
44819	Other clothing stores	23	20 544	3 127	776	206	14.1	12.9
448190	Other clothing stores	23	20 544	3 127	776	206	14.1	12.9
4482	Shoe stores	75	59 539	7 963	1 862	448	3.8	7.6
44821	Shoe stores	75	59 539	7 963	1 862	448	3.8	7.6
448210	Shoe stores	75	59 539	7 963	1 862	448	3.8	7.6
4482101	Men's shoe stores	6	D	D	D	a	D	D
4482102	Women's shoe stores	12	5 318	1 132	249	66	11.8	22.0
4482103	Children's and juveniles' shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	36	29 028	4 047	942	217	5.6	7.2
4482105	Athletic footwear stores	17	19 298	1 948	443	122	–	3.9
4483	Jewelry, luggage, and leather goods stores	71	68 141	10 027	2 732	355	14.0	5.1
44831	Jewelry stores	67	65 010	9 584	2 622	330	14.7	5.3
448310	Jewelry stores	67	65 010	9 584	2 622	330	14.7	5.3
44832	Luggage and leather goods stores	4	3 131	443	110	25	–	–
448320	Luggage and leather goods stores	4	3 131	443	110	25	–	–
451	Sporting goods, hobby, book, and music stores	188	300 300	33 588	8 092	2 388	9.4	7.6
4511	Sporting goods, hobby, and musical instrument stores	132	219 251	25 172	5 961	1 636	10.0	8.9
45111	Sporting goods stores	70	110 950	12 406	2 698	729	11.4	14.0
451110	Sporting goods stores	70	110 950	12 406	2 698	729	11.4	14.0
4511101	General-line sporting goods stores	22	50 961	5 901	1 249	339	7.7	2.4
4511102	Specialty-line sporting goods stores	48	59 989	6 505	1 449	390	14.5	23.9
45112	Hobby, toy, and game stores	35	65 968	7 903	2 071	661	10.5	3.2
451120	Hobby, toy, and game stores	35	65 968	7 903	2 071	661	10.5	3.2
45113	Sewing, needlework, and piece goods stores	10	14 144	1 591	421	119	3.8	.1
451130	Sewing, needlework, and piece goods stores	10	14 144	1 591	421	119	3.8	.1
45114	Musical instrument and supplies stores	17	28 189	3 272	771	127	6.5	6.5
451140	Musical instrument and supplies stores	17	28 189	3 272	771	127	6.5	6.5
4512	Book, periodical, and music stores	56	81 049	8 416	2 131	752	7.9	4.1
45121	Book stores and news dealers	33	46 452	5 408	1 400	526	9.9	1.2
451211	Book stores	33	46 452	5 408	1 400	526	9.9	1.2
4512111	Book stores, general	20	39 502	4 474	1 137	413	7.3	.3
4512112	Specialty book stores	8	D	D	D	b	D	D
4512113	College book stores	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	23	34 597	3 008	731	226	5.1	7.9
451220	Prerecorded tape, compact disc, and record stores	23	34 597	3 008	731	226	5.1	7.9
452	General merchandise stores	58	1 628 813	141 026	31 624	6 668	.1	.1
4521	Department stores	26	D	D	D	i	D	D
45210009	Department stores (incl. leased depts.)[3]	26	D	D	D	i	D	D
45211	Department stores	26	D	D	D	i	D	D
452111	Department stores (except discount department stores)	13	D	D	D	h	D	D
452112	Discount department stores	13	491 562	48 438	10 171	2 373	–	–
4529	Other general merchandise stores	32	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	g	D	D
45299	All other general merchandise stores	27	D	D	D	e	D	D
452990	All other general merchandise stores	27	D	D	D	e	D	D
4529901	Variety stores	12	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	15	D	D	D	c	D	D
453	Miscellaneous store retailers	345	265 896	37 723	9 150	2 284	14.6	13.6
4531	Florists	53	13 468	2 763	763	262	29.3	16.7
45311	Florists	53	13 468	2 763	763	262	29.3	16.7
453110	Florists	53	13 468	2 763	763	262	29.3	16.7
4532	Office supplies, stationery, and gift stores	103	114 445	13 263	3 322	879	13.3	3.6
45321	Office supplies and stationery stores	29	77 623	7 933	2 041	384	4.9	.9
453210	Office supplies and stationery stores	29	77 623	7 933	2 041	384	4.9	.9
45322	Gift, novelty, and souvenir stores	74	36 822	5 330	1 281	495	31.0	9.3
453220	Gift, novelty, and souvenir stores	74	36 822	5 330	1 281	495	31.0	9.3
4533	Used merchandise stores	58	33 311	7 211	1 754	415	4.9	26.6
45331	Used merchandise stores	58	33 311	7 211	1 754	415	4.9	26.6
453310	Used merchandise stores	58	33 311	7 211	1 754	415	4.9	26.6

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	CONTRA COSTA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	131	104 672	14 486	3 311	728	17.3	19.9
45391	Pet and pet supplies stores	44	51 141	6 535	1 451	390	15.9	31.2
453910	Pet and pet supplies stores	44	51 141	6 535	1 451	390	15.9	31.2
45392	Art dealers	13	3 259	388	108	29	66.3	23.7
453920	Art dealers	13	3 259	388	108	29	66.3	23.7
45399	All other miscellaneous store retailers	73	D	D	D	e	D	D
454	Nonstore retailers	102	155 733	22 881	5 365	746	22.3	6.0
4541	Electronic shopping and mail-order houses	40	45 437	6 244	1 458	235	43.9	8.4
45411	Electronic shopping and mail-order houses	40	45 437	6 244	1 458	235	43.9	8.4
4543	Direct selling establishments	55	107 476	16 154	3 804	476	11.6	5.1
45431	Fuel dealers	12	20 010	2 538	542	72	7.3	14.4
454312	Liquefied petroleum gas (bottled gas) dealers	7	16 663	2 196	464	53	–	10.8
454319	Other fuel dealers	4	D	D	D	a	D	D
45439	Other direct selling establishments	43	87 466	13 616	3 262	404	12.6	3.0
454390	Other direct selling establishments	43	87 466	13 616	3 262	404	12.6	3.0
	DEL NORTE							
44-45	**Retail trade**	**73**	**135 822**	**13 759**	**3 331**	**913**	**11.1**	**.8**
441	Motor vehicle and parts dealers	7	10 595	1 273	282	44	1.7	.5
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	3 437	432	101	30	27.2	–
4441	Building material and supplies dealers	4	D	D	D	b	D	D
445	Food and beverage stores	16	46 598	4 681	1 153	264	15.7	–
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	12	17 988	1 168	270	119	31.4	–
448	Clothing and clothing accessories stores	6	926	145	36	18	53.9	4.2
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	5	2 240	249	75	25	19.3	13.8
	EL DORADO							
44-45	**Retail trade**	**571**	**1 186 870**	**130 339**	**30 095**	**5 507**	**13.8**	**7.0**
441	Motor vehicle and parts dealers	61	239 523	25 863	5 760	698	13.5	1.4
4411	Automobile dealers	18	D	D	D	e	D	D
44111	New car dealers	13	192 709	18 418	4 105	439	10.3	.1
441110	New car dealers	13	192 709	18 418	4 105	439	10.3	.1
4412	Other motor vehicle dealers	7	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	2 752	243	52	8	65.9	34.1
4413	Automotive parts, accessories, and tire stores	36	31 486	6 118	1 364	225	8.2	6.9
44131	Automotive parts and accessories stores	24	18 881	3 373	749	134	10.9	1.1
441310	Automotive parts and accessories stores	24	18 881	3 373	749	134	10.9	1.1
44132	Tire dealers	12	12 605	2 745	615	91	4.1	15.5
441320	Tire dealers	12	12 605	2 745	615	91	4.1	15.5
442	Furniture and home furnishings stores	29	25 569	4 408	1 007	206	28.2	20.3
4422	Home furnishings stores	26	22 991	4 074	937	184	20.1	22.5
44221	Floor covering stores	13	D	D	D	b	D	D
442210	Floor covering stores	13	D	D	D	b	D	D
44229	Other home furnishings stores	13	D	D	D	b	D	D
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics and appliance stores	20	14 045	2 358	602	89	48.0	1.2
4431	Electronics and appliance stores	20	14 045	2 358	602	89	48.0	1.2
44311	Appliance, television, and other electronics stores	18	D	D	D	b	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	12	6 535	1 190	284	46	77.8	1.8

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EL DORADO—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	74	112 326	14 806	3 039	588	12.5	2.7
4441	Building material and supplies dealers	56	92 125	12 181	2 625	471	9.9	1.0
44412	Paint and wallpaper stores	7	D	D	D	b	D	D
444120	Paint and wallpaper stores	7	D	D	D	b	D	D
44413	Hardware stores	12	D	D	D	c	D	D
444130	Hardware stores	12	D	D	D	c	D	D
44419	Other building material dealers	35	67 042	7 997	1 744	279	6.8	.4
444190	Other building material dealers	35	67 042	7 997	1 744	279	6.8	.4
4442	Lawn and garden equipment and supplies stores	18	20 201	2 625	414	117	24.3	10.4
44422	Nursery, garden center, and farm supply stores	17	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	17	D	D	D	c	D	D
445	Food and beverage stores	74	371 263	42 583	10 020	1 654	5.8	.9
4451	Grocery stores	46	359 297	40 990	9 635	1 523	4.3	.8
44511	Supermarkets and other grocery (except convenience) stores	29	346 379	39 962	9 408	1 445	2.7	.3
445110	Supermarkets and other grocery (except convenience) stores	29	346 379	39 962	9 408	1 445	2.7	.3
44512	Convenience stores	17	12 918	1 028	227	78	45.2	13.5
445120	Convenience stores	17	12 918	1 028	227	78	45.2	13.5
4452	Specialty food stores	15	4 787	777	161	70	60.1	5.7
446	Health and personal care stores	24	80 629	8 988	2 183	463	11.1	.2
4461	Health and personal care stores	24	80 629	8 988	2 183	463	11.1	.2
44611	Pharmacies and drug stores	12	72 510	7 696	1 851	372	11.8	–
446110	Pharmacies and drug stores	12	72 510	7 696	1 851	372	11.8	–
4461101	Pharmacies and drug stores	11	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	8	7 179	1 162	298	82	–	–
446191	Food (health) supplement stores	6	D	D	D	b	D	D
447	Gasoline stations	57	153 137	7 562	1 844	420	21.0	35.3
4471	Gasoline stations	57	153 137	7 562	1 844	420	21.0	35.3
44711	Gasoline stations with convenience stores	47	122 341	6 304	1 517	372	24.8	28.0
447110	Gasoline stations with convenience stores	47	122 341	6 304	1 517	372	24.8	28.0
44719	Other gasoline stations	10	30 796	1 258	327	48	6.1	64.5
447190	Other gasoline stations	10	30 796	1 258	327	48	6.1	64.5
448	Clothing and clothing accessories stores	59	33 264	4 564	1 154	328	30.2	5.8
4481	Clothing stores	40	20 947	2 797	710	231	41.6	6.9
44819	Other clothing stores	10	6 039	812	260	87	41.6	7.8
448190	Other clothing stores	10	6 039	812	260	87	41.6	7.8
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	5 072	1 079	259	46	26.5	4.1
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	38	17 231	2 567	702	180	28.3	38.6
4511	Sporting goods, hobby, and musical instrument stores	29	14 773	2 125	595	140	29.0	42.7
45111	Sporting goods stores	19	13 454	1 954	552	114	22.9	46.5
451110	Sporting goods stores	19	13 454	1 954	552	114	22.9	46.5
4511101	General-line sporting goods stores	7	D	D	D	b	D	D
4512	Book, periodical, and music stores	9	2 458	442	107	40	23.9	13.8
45121	Book stores and news dealers	8	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	3	4 461	369	86	23	31.3	–
452990	All other general merchandise stores	3	4 461	369	86	23	31.3	–
453	Miscellaneous store retailers	88	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	31	23 695	2 681	635	184	34.2	6.6
45321	Office supplies and stationery stores	4	15 624	1 526	405	75	22.7	–
453210	Office supplies and stationery stores	4	15 624	1 526	405	75	22.7	–
45322	Gift, novelty, and souvenir stores	27	8 071	1 155	230	109	56.4	19.4
453220	Gift, novelty, and souvenir stores	27	8 071	1 155	230	109	56.4	19.4
4533	Used merchandise stores	9	4 572	977	231	56	49.1	–
45331	Used merchandise stores	9	4 572	977	231	56	49.1	–
453310	Used merchandise stores	9	4 572	977	231	56	49.1	–
4539	Other miscellaneous store retailers	37	26 065	3 210	759	156	28.2	15.4
45391	Pet and pet supplies stores	8	5 263	640	160	51	77.6	16.5
453910	Pet and pet supplies stores	8	5 263	640	160	51	77.6	16.5
45392	Art dealers	8	3 768	671	141	21	23.6	.5
453920	Art dealers	8	3 768	671	141	21	23.6	.5
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	18	D	D	D	b	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EL DORADO—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	42	36 606	5 113	1 199	199	16.1	.1
4541	Electronic shopping and mail-order houses	15	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	15	D	D	D	b	D	D
4543	Direct selling establishments	26	D	D	D	c	D	D
45431	Fuel dealers	14	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	13	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	12	D	D	D	b	D	D
454390	Other direct selling establishments	12	D	D	D	b	D	D
	FRESNO							
44-45	**Retail trade**	**2 475**	**7 258 766**	**722 793**	**169 794**	**32 591**	**11.0**	**5.3**
441	Motor vehicle and parts dealers	361	1 934 072	174 864	41 581	5 169	9.3	4.8
4411	Automobile dealers	132	1 549 646	120 519	28 752	3 090	7.7	3.6
44111	New car dealers	62	1 372 675	105 583	25 090	2 617	4.9	2.9
441110	New car dealers	62	1 372 675	105 583	25 090	2 617	4.9	2.9
44112	Used car dealers	70	176 971	14 936	3 662	473	28.9	9.2
441120	Used car dealers	70	176 971	14 936	3 662	473	28.9	9.2
4412	Other motor vehicle dealers	23	147 162	14 540	3 585	428	14.3	2.9
44121	Recreational vehicle dealers	8	107 957	10 984	2 793	290	4.1	.4
441210	Recreational vehicle dealers	8	107 957	10 984	2 793	290	4.1	.4
44122	Motorcycle, boat, and other motor vehicle dealers	15	39 205	3 556	792	138	42.4	10.0
441221	Motorcycle dealers	11	D	D	D	c	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	206	237 264	39 805	9 244	1 651	16.8	13.8
44131	Automotive parts and accessories stores	157	158 133	26 682	6 366	1 228	15.5	10.3
441310	Automotive parts and accessories stores	157	158 133	26 682	6 366	1 228	15.5	10.3
44132	Tire dealers	49	79 131	13 123	2 878	423	19.4	20.7
441320	Tire dealers	49	79 131	13 123	2 878	423	19.4	20.7
442	Furniture and home furnishings stores	141	239 035	27 663	6 462	1 145	11.5	6.7
4421	Furniture stores	75	150 746	16 966	4 198	629	11.8	2.5
44211	Furniture stores	75	150 746	16 966	4 198	629	11.8	2.5
442110	Furniture stores	75	150 746	16 966	4 198	629	11.8	2.5
4422	Home furnishings stores	66	88 289	10 697	2 264	516	11.2	13.9
44221	Floor covering stores	26	42 468	5 243	1 021	163	19.4	22.1
442210	Floor covering stores	26	42 468	5 243	1 021	163	19.4	22.1
44229	Other home furnishings stores	40	45 821	5 454	1 243	353	3.5	6.3
442291	Window treatment stores	6	6 454	867	149	42	–	30.1
442299	All other home furnishings stores	34	39 367	4 587	1 094	311	4.1	2.4
443	Electronics and appliance stores	127	216 575	24 992	5 857	957	10.1	6.5
4431	Electronics and appliance stores	127	216 575	24 992	5 857	957	10.1	6.5
44311	Appliance, television, and other electronics stores	101	158 988	19 937	4 604	740	11.5	6.9
443111	Household appliance stores	25	26 690	3 123	745	123	9.6	1.2
443112	Radio, television, and other electronics stores	76	132 298	16 814	3 859	617	11.9	8.0
44312	Computer and software stores	23	D	D	D	c	D	D
443120	Computer and software stores	23	D	D	D	c	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	162	554 773	64 486	15 173	2 478	6.3	6.9
4441	Building material and supplies dealers	113	471 936	54 503	12 774	2 078	4.2	1.4
44411	Home centers	7	D	D	D	f	D	D
444110	Home Centers	7	D	D	D	f	D	D
44412	Paint and wallpaper stores	10	D	D	D	b	D	D
444120	Paint and wallpaper stores	10	D	D	D	b	D	D
44413	Hardware stores	33	92 319	10 954	2 625	569	5.9	.9
444130	Hardware stores	33	92 319	10 954	2 625	569	5.9	.9
44419	Other building material dealers	63	181 435	25 941	6 221	716	7.8	3.1
444190	Other building material dealers	63	181 435	25 941	6 221	716	7.8	3.1
4442	Lawn and garden equipment and supplies stores	49	82 837	9 983	2 399	400	18.0	38.0
44421	Outdoor power equipment stores	9	10 492	1 967	477	66	38.5	–
444210	Outdoor power equipment stores	9	10 492	1 967	477	66	38.5	–
44422	Nursery, garden center, and farm supply stores	40	72 345	8 016	1 922	334	15.1	43.5
444220	Nursery, garden center, and farm supply stores	40	72 345	8 016	1 922	334	15.1	43.5
445	Food and beverage stores	455	1 209 235	126 861	29 369	5 931	18.3	5.5
4451	Grocery stores	327	1 093 250	117 299	27 154	5 329	15.1	4.7
44511	Supermarkets and other grocery (except convenience) stores	222	1 021 465	111 923	25 875	4 921	13.0	4.0
445110	Supermarkets and other grocery (except convenience) stores	222	1 021 465	111 923	25 875	4 921	13.0	4.0
44512	Convenience stores	105	71 785	5 376	1 279	408	45.5	15.1
445120	Convenience stores	105	71 785	5 376	1 279	408	45.5	15.1
4452	Specialty food stores	56	71 614	7 202	1 638	430	40.6	16.2
4453	Beer, wine, and liquor stores	72	44 371	2 360	577	172	61.4	7.6
44531	Beer, wine, and liquor stores	72	44 371	2 360	577	172	61.4	7.6
445310	Beer, wine, and liquor stores	72	44 371	2 360	577	172	61.4	7.6

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FRESNO—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	167	500 584	63 264	15 048	2 613	15.8	6.2
4461	Health and personal care stores	167	500 584	63 264	15 048	2 613	15.8	6.2
44611	Pharmacies and drug stores	100	462 958	55 719	13 231	2 201	16.0	5.8
446110	Pharmacies and drug stores	100	462 958	55 719	13 231	2 201	16.0	5.8
4461101	Pharmacies and drug stores	97	D	D	D	g	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	22	10 633	1 481	369	150	11.9	7.2
446120	Cosmetics, beauty supplies, and perfume stores	22	10 633	1 481	369	150	11.9	7.2
44613	Optical goods stores	13	8 915	2 059	459	96	4.3	–
446130	Optical goods stores	13	8 915	2 059	459	96	4.3	–
44619	Other health and personal care stores	32	18 078	4 005	989	166	17.8	19.7
446191	Food (health) supplement stores	16	5 873	759	181	56	21.4	29.1
446199	All other health and personal care stores	16	12 205	3 246	808	110	16.1	15.1
447	Gasoline stations	267	646 930	31 001	7 508	2 167	24.2	13.7
4471	Gasoline stations	267	646 930	31 001	7 508	2 167	24.2	13.7
44711	Gasoline stations with convenience stores	199	407 688	17 722	4 322	1 188	29.0	11.2
447110	Gasoline stations with convenience stores	199	407 688	17 722	4 322	1 188	29.0	11.2
44719	Other gasoline stations	68	239 242	13 279	3 186	979	16.0	18.0
447190	Other gasoline stations	68	239 242	13 279	3 186	979	16.0	18.0
448	Clothing and clothing accessories stores	290	311 052	37 776	8 625	2 486	8.6	5.2
4481	Clothing stores	172	225 173	25 404	5 749	1 769	6.7	3.6
44811	Men's clothing stores	18	14 937	2 350	553	125	11.6	1.3
448110	Men's clothing stores	18	14 937	2 350	553	125	11.6	1.3
44812	Women's clothing stores	57	D	D	D	e	D	D
448120	Women's clothing stores	57	D	D	D	e	D	D
44813	Children's and infants' clothing stores	12	17 931	1 676	375	150	.4	1.3
448130	Children's and infants' clothing stores	12	17 931	1 676	375	150	.4	1.3
44814	Family clothing stores	58	131 476	13 866	3 144	842	2.6	1.2
448140	Family clothing stores	58	131 476	13 866	3 144	842	2.6	1.2
44815	Clothing accessories stores	8	D	D	D	b	D	D
448150	Clothing accessories stores	8	D	D	D	b	D	D
44819	Other clothing stores	19	16 132	2 365	459	157	13.3	14.2
448190	Other clothing stores	19	16 132	2 365	459	157	13.3	14.2
4482	Shoe stores	54	38 646	4 620	1 139	375	7.0	7.5
44821	Shoe stores	54	38 646	4 620	1 139	375	7.0	7.5
448210	Shoe stores	54	38 646	4 620	1 139	375	7.0	7.5
4482101	Men's shoe stores	6	2 711	363	101	20	13.1	32.0
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	30	19 590	2 215	510	154	12.0	9.9
4482105	Athletic footwear stores	10	13 227	1 603	406	161	–	.4
4483	Jewelry, luggage, and leather goods stores	64	47 233	7 752	1 737	342	18.8	11.1
44831	Jewelry stores	61	46 227	7 551	1 690	328	19.0	11.3
448310	Jewelry stores	61	46 227	7 551	1 690	328	19.0	11.3
44832	Luggage and leather goods stores	3	1 006	201	47	14	8.6	–
448320	Luggage and leather goods stores	3	1 006	201	47	14	8.6	–
451	Sporting goods, hobby, book, and music stores	115	160 798	18 134	4 297	1 310	5.9	1.4
4511	Sporting goods, hobby, and musical instrument stores	81	110 791	12 232	2 845	868	7.3	1.5
45111	Sporting goods stores	38	49 740	5 380	1 273	317	11.5	2.7
451110	Sporting goods stores	38	49 740	5 380	1 273	317	11.5	2.7
4511101	General-line sporting goods stores	14	36 571	3 879	923	226	3.7	3.1
4511102	Specialty-line sporting goods stores	24	13 169	1 501	350	91	33.4	1.7
45112	Hobby, toy, and game stores	17	35 117	3 306	794	343	4.2	.4
451120	Hobby, toy, and game stores	17	35 117	3 306	794	343	4.2	.4
45113	Sewing, needlework, and piece goods stores	14	10 519	1 594	352	116	7.4	1.0
451130	Sewing, needlework, and piece goods stores	14	10 519	1 594	352	116	7.4	1.0
45114	Musical instrument and supplies stores	12	15 415	1 952	426	92	.9	.2
451140	Musical instrument and supplies stores	12	15 415	1 952	426	92	.9	.2
4512	Book, periodical, and music stores	34	50 007	5 902	1 452	442	2.9	1.2
45121	Book stores and news dealers	19	33 500	4 209	1 048	304	3.0	1.7
451211	Book stores	16	D	D	D	e	D	D
4512111	Book stores, general	10	15 582	1 914	459	143	2.7	3.7
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	15	16 507	1 693	404	138	2.7	–
451220	Prerecorded tape, compact disc, and record stores	15	16 507	1 693	404	138	2.7	–
452	General merchandise stores	70	1 199 094	105 417	24 085	5 801	.1	.5
4521	Department stores	26	823 548	79 095	18 089	4 508	–	–
45210009	Department stores (incl. leased depts.)[3]	26	848 637	79 095	18 089	4 508	–	–
45211	Department stores	26	823 548	79 095	18 089	4 508	–	–
452111	Department stores (except discount department stores)	11	305 340	31 016	7 792	1 914	–	–
452112	Discount department stores	15	518 208	48 079	10 297	2 594	–	–
4529	Other general merchandise stores	44	375 546	26 322	5 996	1 293	.4	1.5
45291	Warehouse clubs and supercenters	5	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	f	D	D
45299	All other general merchandise stores	39	D	D	D	f	D	D
452990	All other general merchandise stores	39	D	D	D	f	D	D
4529901	Variety stores	25	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	14	D	D	D	c	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FRESNO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	240	182 991	27 889	6 713	1 737	16.6	3.4
4531	Florists	40	14 462	3 068	726	209	26.4	1.6
45311	Florists	40	14 462	3 068	726	209	26.4	1.6
453110	Florists	40	14 462	3 068	726	209	26.4	1.6
4532	Office supplies, stationery, and gift stores	84	86 911	11 344	2 868	718	12.1	1.6
45321	Office supplies and stationery stores	29	62 379	7 124	1 916	373	4.6	–
453210	Office supplies and stationery stores	29	62 379	7 124	1 916	373	4.6	–
45322	Gift, novelty, and souvenir stores	55	24 532	4 220	952	345	31.1	5.8
453220	Gift, novelty, and souvenir stores	55	24 532	4 220	952	345	31.1	5.8
4533	Used merchandise stores	33	13 920	5 181	1 226	356	20.7	15.5
45331	Used merchandise stores	33	13 920	5 181	1 226	356	20.7	15.5
453310	Used merchandise stores	33	13 920	5 181	1 226	356	20.7	15.5
4539	Other miscellaneous store retailers	83	67 698	8 296	1 893	454	19.4	3.5
45391	Pet and pet supplies stores	12	21 360	2 813	661	182	10.7	–
453910	Pet and pet supplies stores	12	21 360	2 813	661	182	10.7	–
45392	Art dealers	6	1 914	298	60	35	53.3	.5
453920	Art dealers	6	1 914	298	60	35	53.3	.5
45399	All other miscellaneous store retailers	62	D	D	D	c	D	D
454	Nonstore retailers	80	103 627	20 446	5 076	797	9.2	6.9
4541	Electronic shopping and mail-order houses	24	19 374	3 468	816	155	10.3	19.4
45411	Electronic shopping and mail-order houses	24	19 374	3 468	816	155	10.3	19.4
4542	Vending machine operators	6	12 378	2 756	588	104	2.1	.3
45421	Vending machine operators	6	12 378	2 756	588	104	2.1	.3
454210	Vending machine operators	6	12 378	2 756	588	104	2.1	.3
4543	Direct selling establishments	50	71 875	14 222	3 672	538	10.1	4.6
45431	Fuel dealers	11	19 969	2 887	753	89	6.3	–
454312	Liquefied petroleum gas (bottled gas) dealers	10	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	39	51 906	11 335	2 919	449	11.5	6.4
454390	Other direct selling establishments	39	51 906	11 335	2 919	449	11.5	6.4
	GLENN							
44-45	**Retail trade**	**81**	**130 271**	**14 348**	**3 377**	**722**	**14.8**	**2.4**
441	Motor vehicle and parts dealers	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	1 223	208	37	8	61.3	–
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	16	14 981	2 725	606	110	34.9	–
4441	Building material and supplies dealers	11	12 546	2 596	580	98	39.6	–
44419	Other building material dealers	7	10 398	2 198	484	74	37.6	–
444190	Other building material dealers	7	10 398	2 198	484	74	37.6	–
445	Food and beverage stores	17	28 092	2 908	745	196	23.1	.2
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	3	15 863	1 717	342	80	–	–
4461	Health and personal care stores	3	15 863	1 717	342	80	–	–
447	Gasoline stations	14	21 160	1 085	254	60	21.5	12.1
448	Clothing and clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HUMBOLDT							
44-45	**Retail trade**	**661**	**1 321 439**	**139 479**	**32 249**	**7 107**	**12.4**	**1.6**
441	Motor vehicle and parts dealers	68	249 169	23 711	6 025	809	8.2	.1
4411	Automobile dealers	22	194 038	15 471	3 945	480	5.8	–
44112	Used car dealers	10	D	D	D	b	D	D
441120	Used car dealers	10	D	D	D	b	D	D
4412	Other motor vehicle dealers	12	20 594	1 845	431	73	20.2	–
44121	Recreational vehicle dealers	5	4 386	333	77	19	27.2	–
441210	Recreational vehicle dealers	5	4 386	333	77	19	27.2	–
44122	Motorcycle, boat, and other motor vehicle dealers	7	16 208	1 512	354	54	18.3	–
441221	Motorcycle dealers	4	10 684	1 100	256	36	15.5	–
441222	Boat dealers	3	5 524	412	98	18	23.6	–
4413	Automotive parts, accessories, and tire stores	34	34 537	6 395	1 649	256	14.5	.5
44131	Automotive parts and accessories stores	24	19 342	3 170	756	153	15.5	.9
441310	Automotive parts and accessories stores	24	19 342	3 170	756	153	15.5	.9
44132	Tire dealers	10	15 195	3 225	893	103	13.3	–
441320	Tire dealers	10	15 195	3 225	893	103	13.3	–
442	Furniture and home furnishings stores	30	28 307	4 849	1 001	210	13.5	14.4
4421	Furniture stores	10	14 027	1 980	456	78	6.8	17.1
44211	Furniture stores	10	14 027	1 980	456	78	6.8	17.1
442110	Furniture stores	10	14 027	1 980	456	78	6.8	17.1
4422	Home furnishings stores	20	14 280	2 869	545	132	20.1	11.7
44221	Floor covering stores	12	10 960	2 356	435	88	18.9	4.4
442210	Floor covering stores	12	10 960	2 356	435	88	18.9	4.4
44229	Other home furnishings stores	8	3 320	513	110	44	23.9	35.7
442299	All other home furnishings stores	8	3 320	513	110	44	23.9	35.7
443	Electronics and appliance stores	22	15 049	1 895	492	91	28.9	4.2
4431	Electronics and appliance stores	22	15 049	1 895	492	91	28.9	4.2
44311	Appliance, television, and other electronics stores	15	D	D	D	b	D	D
443111	Household appliance stores	6	5 397	650	163	29	43.4	11.6
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D
44312	Computer and software stores	5	D	D	D	a	D	D
443120	Computer and software stores	5	D	D	D	a	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	76	131 514	19 050	4 141	804	13.6	2.5
4441	Building material and supplies dealers	53	94 308	13 843	3 044	600	9.4	3.5
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	15	41 575	6 719	1 527	300	6.7	1.2
444130	Hardware stores	15	41 575	6 719	1 527	300	6.7	1.2
44419	Other building material dealers	27	38 273	5 265	1 096	225	9.5	7.2
444190	Other building material dealers	27	38 273	5 265	1 096	225	9.5	7.2
4442	Lawn and garden equipment and supplies stores	23	37 206	5 207	1 097	204	24.1	–
44422	Nursery, garden center, and farm supply stores	16	33 652	4 778	997	177	19.3	–
444220	Nursery, garden center, and farm supply stores	16	33 652	4 778	997	177	19.3	–
445	Food and beverage stores	89	280 735	30 812	7 023	1 699	11.1	1.4
4451	Grocery stores	64	270 539	29 197	6 762	1 576	9.9	1.3
44511	Supermarkets and other grocery (except convenience) stores	54	266 189	28 878	6 683	1 541	8.8	1.2
445110	Supermarkets and other grocery (except convenience) stores	54	266 189	28 878	6 683	1 541	8.8	1.2
4452	Specialty food stores	15	4 688	1 244	172	85	33.7	5.0
446	Health and personal care stores	32	111 974	13 067	3 090	577	34.9	–
4461	Health and personal care stores	32	111 974	13 067	3 090	577	34.9	–
44611	Pharmacies and drug stores	21	104 340	11 571	2 721	484	36.7	–
446110	Pharmacies and drug stores	21	104 340	11 571	2 721	484	36.7	–
4461101	Pharmacies and drug stores	21	104 340	11 571	2 721	484	36.7	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	b	D	D
44619	Other health and personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	4	5 016	804	194	48	–	–
447	Gasoline stations	64	118 234	6 969	1 596	538	15.0	1.2
4471	Gasoline stations	64	118 234	6 969	1 596	538	15.0	1.2
44711	Gasoline stations with convenience stores	52	99 914	5 514	1 267	464	6.0	1.4
447110	Gasoline stations with convenience stores	52	99 914	5 514	1 267	464	6.0	1.4

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HUMBOLDT—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	71	44 757	6 401	1 603	472	14.8	3.5
4481	Clothing stores	45	30 515	4 403	1 111	349	13.0	3.9
44814	Family clothing stores	19	D	D	D	c	D	D
448140	Family clothing stores	19	D	D	D	c	D	D
44815	Clothing accessories stores	3	1 190	264	65	17	–	–
448150	Clothing accessories stores	3	1 190	264	65	17	–	–
4482102	Women's shoe stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	12	D	D	D	b	D	D
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	52	39 612	4 990	1 260	435	12.4	.5
4511	Sporting goods, hobby, and musical instrument stores	32	24 940	3 074	769	228	13.1	.6
45111	Sporting goods stores	19	14 655	1 935	477	132	17.1	1.1
451110	Sporting goods stores	19	14 655	1 935	477	132	17.1	1.1
4511101	General-line sporting goods stores	11	11 829	1 541	381	93	17.4	–
45112	Hobby, toy, and game stores	6	D	D	D	b	D	D
451120	Hobby, toy, and game stores	6	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	5	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	5	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	20	14 672	1 916	491	207	11.3	.3
45121	Book stores and news dealers	11	9 054	1 333	344	139	7.2	.4
451211	Book stores	10	D	D	D	c	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores	9	5 618	583	147	68	17.8	–
451220	Prerecorded tape, compact disc, and record stores	9	5 618	583	147	68	17.8	–
452	General merchandise stores	18	178 629	13 954	2 988	712	1.4	–
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
4529	Other general merchandise stores	13	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	12	D	D	D	b	D	D
452990	All other general merchandise stores	12	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	101	44 305	5 853	1 320	477	21.3	8.1
4531	Florists	12	3 315	433	108	47	14.8	–
45311	Florists	12	3 315	433	108	47	14.8	–
453110	Florists	12	3 315	433	108	47	14.8	–
4532	Office supplies, stationery, and gift stores	41	21 089	2 245	498	186	22.4	7.1
45321	Office supplies and stationery stores	8	12 102	1 074	258	53	1.8	–
453210	Office supplies and stationery stores	8	12 102	1 074	258	53	1.8	–
45322	Gift, novelty, and souvenir stores	33	8 987	1 171	240	133	50.2	16.5
453220	Gift, novelty, and souvenir stores	33	8 987	1 171	240	133	50.2	16.5
4533	Used merchandise stores	28	6 676	1 637	371	137	44.3	5.1
45331	Used merchandise stores	28	6 676	1 637	371	137	44.3	5.1
453310	Used merchandise stores	28	6 676	1 637	371	137	44.3	5.1
4539	Other miscellaneous store retailers	20	13 225	1 538	343	107	9.6	13.2
45391	Pet and pet supplies stores	6	5 717	752	168	65	5.2	9.2
453910	Pet and pet supplies stores	6	5 717	752	168	65	5.2	9.2
45399	All other miscellaneous store retailers	10	3 742	428	107	30	25.9	30.8
454	Nonstore retailers	38	79 154	7 928	1 710	283	7.6	2.3
4541	Electronic shopping and mail-order houses	16	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	16	D	D	D	c	D	D
4543	Direct selling establishments	20	51 664	3 845	866	122	.4	.9
45431	Fuel dealers	8	47 871	2 772	630	64	–	1.0
454312	Liquefied petroleum gas (bottled gas) dealers	8	47 871	2 772	630	64	–	1.0
45439	Other direct selling establishments	12	3 793	1 073	236	58	5.6	.2
454390	Other direct selling establishments	12	3 793	1 073	236	58	5.6	.2
	IMPERIAL							

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	IMPERIAL—Con.							
44-45	**Retail trade**	**481**	**1 345 422**	**130 279**	**30 591**	**6 423**	**12.3**	**8.1**
441	Motor vehicle and parts dealers	60	252 528	24 827	5 808	948	7.0	2.6
4411	Automobile dealers	20	D	D	D	e	D	D
44112	Used car dealers	14	15 704	951	255	59	36.3	16.2
441120	Used car dealers	14	15 704	951	255	59	36.3	16.2
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	36	69 954	10 000	2 465	507	16.4	5.8
44131	Automotive parts and accessories stores	22	50 334	7 591	1 920	410	8.3	3.4
441310	Automotive parts and accessories stores	22	50 334	7 591	1 920	410	8.3	3.4
44132	Tire dealers	14	19 620	2 409	545	97	37.0	11.8
441320	Tire dealers	14	19 620	2 409	545	97	37.0	11.8
442	Furniture and home furnishings stores	16	10 836	2 687	626	108	57.9	2.3
4421	Furniture stores	7	3 768	684	163	33	97.9	2.1
44211	Furniture stores	7	3 768	684	163	33	97.9	2.1
442110	Furniture stores	7	3 768	684	163	33	97.9	2.1
4422	Home furnishings stores	9	7 068	2 003	463	75	36.6	2.4
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	22	10 129	1 415	323	81	38.6	30.3
4431	Electronics and appliance stores	22	10 129	1 415	323	81	38.6	30.3
44311	Appliance, television, and other electronics stores	18	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	14	D	D	D	b	D	D
44312	Computer and software stores	4	D	D	D	a	D	D
443120	Computer and software stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	39	144 435	14 859	3 773	563	16.9	18.8
4441	Building material and supplies dealers	27	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44413	Hardware stores	8	D	D	D	b	D	D
444130	Hardware stores	8	D	D	D	b	D	D
44419	Other building material dealers	14	33 882	5 007	1 278	199	1.4	3.0
444190	Other building material dealers	14	33 882	5 007	1 278	199	1.4	3.0
4442	Lawn and garden equipment and supplies stores	12	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	11	73 142	5 479	1 398	148	30.1	34.3
444220	Nursery, garden center, and farm supply stores	11	73 142	5 479	1 398	148	30.1	34.3
445	Food and beverage stores	75	232 845	27 617	6 187	1 441	15.3	16.5
4451	Grocery stores	58	215 575	26 647	5 977	1 365	11.3	17.7
44511	Supermarkets and other grocery (except convenience) stores	47	209 877	26 077	5 839	1 303	11.1	17.5
445110	Supermarkets and other grocery (except convenience) stores	47	209 877	26 077	5 839	1 303	11.1	17.5
4452	Specialty food stores	8	9 425	436	89	34	96.5	3.5
446	Health and personal care stores	29	62 640	7 704	1 575	311	29.5	1.4
4461	Health and personal care stores	29	62 640	7 704	1 575	311	29.5	1.4
44611	Pharmacies and drug stores	13	53 302	6 089	1 201	229	31.8	1.6
446110	Pharmacies and drug stores	13	53 302	6 089	1 201	229	31.8	1.6
4461101	Pharmacies and drug stores	12	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	5	4 708	713	171	38	–	–
446120	Cosmetics, beauty supplies, and perfume stores	5	4 708	713	171	38	–	–
44619	Other health and personal care stores	7	3 444	494	103	30	44.2	–
447	Gasoline stations	51	196 157	7 501	1 905	566	13.5	13.4
4471	Gasoline stations	51	196 157	7 501	1 905	566	13.5	13.4
44711	Gasoline stations with convenience stores	39	144 396	5 220	1 316	427	7.7	18.1
447110	Gasoline stations with convenience stores	39	144 396	5 220	1 316	427	7.7	18.1
44719	Other gasoline stations	12	51 761	2 281	589	139	29.5	–
447190	Other gasoline stations	12	51 761	2 281	589	139	29.5	–
448	Clothing and clothing accessories stores	103	63 808	8 740	2 020	587	28.2	3.8
4481	Clothing stores	70	46 210	6 753	1 529	440	26.7	4.3
44813	Children's and infants' clothing stores	4	1 306	83	21	11	24.3	–
448130	Children's and infants' clothing stores	4	1 306	83	21	11	24.3	–
44814	Family clothing stores	18	26 640	3 839	923	220	23.0	–
448140	Family clothing stores	18	26 640	3 839	923	220	23.0	–
44815	Clothing accessories stores	5	797	103	24	12	71.6	–
448150	Clothing accessories stores	5	797	103	24	12	71.6	–
44819	Other clothing stores	9	4 316	1 043	184	51	42.3	7.3
448190	Other clothing stores	9	4 316	1 043	184	51	42.3	7.3
4482	Shoe stores	21	12 064	1 193	302	107	26.0	3.4
44821	Shoe stores	21	12 064	1 193	302	107	26.0	3.4
448210	Shoe stores	21	12 064	1 193	302	107	26.0	3.4
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	11	7 152	591	148	48	2.1	5.7
4482105	Athletic footwear stores	7	D	D	D	b	D	D

See footnotes at end of table.

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	IMPERIAL—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores	12	5 534	794	189	40	45.6	–
451	Sporting goods, hobby, book, and music stores	15	15 802	1 297	285	112	4.5	2.1
4511	Sporting goods, hobby, and musical instrument stores	11	13 277	1 045	239	101	.2	2.5
45112	Hobby, toy, and game stores	5	D	D	D	b	D	D
451120	Hobby, toy, and game stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	2 525	252	46	11	26.9	–
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	20	317 722	26 976	6 419	1 378	.6	.6
4521	Department stores	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	g	D	D
45211	Department stores	6	D	D	D	g	D	D
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	14	D	D	D	e	D	D
45299	All other general merchandise stores	13	D	D	D	b	D	D
452990	All other general merchandise stores	13	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	37	30 931	4 358	1 085	228	34.7	4.5
4532	Office supplies, stationery, and gift stores	15	19 502	2 004	516	118	8.2	4.0
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	11	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	8 959	1 788	420	60	89.5	3.0
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	14	7 589	2 298	585	100	21.7	1.4
4543	Direct selling establishments	11	D	D	D	b	D	D
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D
	INYO							
44-45	**Retail trade**	**123**	**219 799**	**22 219**	**5 462**	**1 113**	**12.4**	**8.6**
441	Motor vehicle and parts dealers	14	39 719	4 504	1 208	151	16.8	2.3
442	Furniture and home furnishings stores	6	1 732	179	46	23	25.7	–
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	16 722	2 224	458	91	5.1	46.4
4441	Building material and supplies dealers	6	D	D	D	b	D	D
445	Food and beverage stores	12	47 411	4 952	1 350	224	2.6	11.2
446	Health and personal care stores	7	D	D	D	b	D	D
4461	Health and personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	21	45 783	2 488	570	166	22.8	–
4471	Gasoline stations	21	45 783	2 488	570	166	22.8	–
44711	Gasoline stations with convenience stores	18	44 158	2 437	557	159	20.3	–
447110	Gasoline stations with convenience stores	18	44 158	2 437	557	159	20.3	–
448	Clothing and clothing accessories stores	9	6 097	611	170	49	1.6	13.0
4481	Clothing stores	4	4 479	431	125	29	2.2	8.7
451	Sporting goods, hobby, book, and music stores	17	6 215	839	171	67	18.9	33.6
4511	Sporting goods, hobby, and musical instrument stores	10	3 956	558	114	42	19.0	18.0
4512	Book, periodical, and music stores	7	2 259	281	57	25	18.8	61.0
4512112	Specialty book stores	6	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	8	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	INYO—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	5	5 818	717	185	30	1.1	22.1
4543	Direct selling establishments	5	5 818	717	185	30	1.1	22.1
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	KERN							
44-45	**Retail trade**	**1 909**	**5 601 117**	**538 609**	**128 018**	**25 134**	**12.6**	**6.3**
441	Motor vehicle and parts dealers	279	1 460 172	122 027	28 897	3 951	12.0	3.0
4411	Automobile dealers	81	1 158 019	85 134	20 388	2 391	11.1	.4
44111	New car dealers	37	1 108 541	81 355	19 463	2 225	9.8	.2
441110	New car dealers	37	1 108 541	81 355	19 463	2 225	9.8	.2
44112	Used car dealers	44	49 478	3 779	925	166	40.2	5.4
441120	Used car dealers	44	49 478	3 779	925	166	40.2	5.4
4412	Other motor vehicle dealers	32	147 070	9 581	2 285	293	13.2	9.3
44121	Recreational vehicle dealers	8	108 705	5 987	1 431	161	.4	9.9
441210	Recreational vehicle dealers	8	108 705	5 987	1 431	161	.4	9.9
44122	Motorcycle, boat, and other motor vehicle dealers	24	38 365	3 594	854	132	49.5	7.6
441221	Motorcycle dealers	14	27 494	2 331	570	80	42.4	9.2
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	166	155 083	27 312	6 224	1 267	17.3	16.4
44131	Automotive parts and accessories stores	114	107 259	17 929	4 135	887	12.3	13.1
441310	Automotive parts and accessories stores	114	107 259	17 929	4 135	887	12.3	13.1
44132	Tire dealers	52	47 824	9 383	2 089	380	28.7	23.7
441320	Tire dealers	52	47 824	9 383	2 089	380	28.7	23.7
442	Furniture and home furnishings stores	97	117 634	16 446	3 622	691	17.2	11.0
4421	Furniture stores	44	69 520	9 240	2 005	311	14.2	15.2
44211	Furniture stores	44	69 520	9 240	2 005	311	14.2	15.2
442110	Furniture stores	44	69 520	9 240	2 005	311	14.2	15.2
4422	Home furnishings stores	53	48 114	7 206	1 617	380	21.6	4.8
44221	Floor covering stores	30	24 314	4 357	976	192	36.3	9.5
442210	Floor covering stores	30	24 314	4 357	976	192	36.3	9.5
44229	Other home furnishings stores	23	23 800	2 849	641	188	6.5	.1
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics and appliance stores	65	106 472	12 188	3 169	498	4.4	6.6
4431	Electronics and appliance stores	65	106 472	12 188	3 169	498	4.4	6.6
44311	Appliance, television, and other electronics stores	50	77 826	9 827	2 531	380	5.8	5.6
443111	Household appliance stores	11	29 347	4 092	1 059	131	3.5	–
443112	Radio, television, and other electronics stores	39	48 479	5 735	1 472	249	7.2	9.0
44312	Computer and software stores	12	26 750	1 925	542	96	.6	10.0
443120	Computer and software stores	12	26 750	1 925	542	96	.6	10.0
44313	Camera and photographic supplies stores	3	1 896	436	96	22	–	–
443130	Camera and photographic supplies stores	3	1 896	436	96	22	–	–
444	Building material and garden equipment and supplies dealers	144	447 250	49 160	11 488	2 107	7.6	10.9
4441	Building material and supplies dealers	106	357 452	38 868	8 952	1 766	7.4	2.3
44411	Home centers	13	170 171	15 519	3 729	851	3.7	.8
444110	Home Centers	13	170 171	15 519	3 729	851	3.7	.8
44412	Paint and wallpaper stores	12	D	D	D	b	D	D
444120	Paint and wallpaper stores	12	D	D	D	b	D	D
44413	Hardware stores	31	D	D	D	e	D	D
444130	Hardware stores	31	D	D	D	e	D	D
44419	Other building material dealers	50	129 060	14 596	3 173	457	8.0	3.2
444190	Other building material dealers	50	129 060	14 596	3 173	457	8.0	3.2
4442	Lawn and garden equipment and supplies stores	38	89 798	10 292	2 536	341	8.3	45.0
44421	Outdoor power equipment stores	5	6 232	1 210	377	53	10.3	3.4
444210	Outdoor power equipment stores	5	6 232	1 210	377	53	10.3	3.4
44422	Nursery, garden center, and farm supply stores	33	83 566	9 082	2 159	288	8.1	48.1
444220	Nursery, garden center, and farm supply stores	33	83 566	9 082	2 159	288	8.1	48.1
445	Food and beverage stores	354	992 020	107 832	25 787	4 957	16.2	14.4
4451	Grocery stores	265	952 660	103 442	24 704	4 590	15.1	14.5
44511	Supermarkets and other grocery (except convenience) stores	196	910 243	100 065	23 903	4 303	13.7	14.0
445110	Supermarkets and other grocery (except convenience) stores	196	910 243	100 065	23 903	4 303	13.7	14.0
44512	Convenience stores	69	42 417	3 377	801	287	43.5	26.7
445120	Convenience stores	69	42 417	3 377	801	287	43.5	26.7
4452	Specialty food stores	43	21 431	2 976	722	209	34.9	8.7
4453	Beer, wine, and liquor stores	46	17 929	1 414	361	158	53.7	14.1
44531	Beer, wine, and liquor stores	46	17 929	1 414	361	158	53.7	14.1
445310	Beer, wine, and liquor stores	46	17 929	1 414	361	158	53.7	14.1

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	KERN—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	142	378 423	53 332	12 163	1 981	21.0	2.6
4461	Health and personal care stores	142	378 423	53 332	12 163	1 981	21.0	2.6
44611	Pharmacies and drug stores	79	347 212	46 360	10 587	1 654	21.3	2.0
446110	Pharmacies and drug stores	79	347 212	46 360	10 587	1 654	21.3	2.0
4461101	Pharmacies and drug stores	77	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores	17	6 790	810	187	73	12.6	16.8
446120	Cosmetics, beauty supplies, and perfume stores	17	6 790	810	187	73	12.6	16.8
44613	Optical goods stores	17	9 558	2 289	489	97	30.6	.1
446130	Optical goods stores	17	9 558	2 289	489	97	30.6	.1
44619	Other health and personal care stores	29	14 863	3 873	900	157	10.6	10.3
446191	Food (health) supplement stores	12	4 605	785	173	55	18.6	.6
446199	All other health and personal care stores	17	10 258	3 088	727	102	7.0	14.6
447	Gasoline stations	214	760 576	33 928	8 349	2 219	20.8	7.5
4471	Gasoline stations	214	760 576	33 928	8 349	2 219	20.8	7.5
44711	Gasoline stations with convenience stores	176	399 074	17 086	4 207	1 345	36.0	13.0
447110	Gasoline stations with convenience stores	176	399 074	17 086	4 207	1 345	36.0	13.0
44719	Other gasoline stations	38	361 502	16 842	4 142	874	4.1	1.4
447190	Other gasoline stations	38	361 502	16 842	4 142	874	4.1	1.4
448	Clothing and clothing accessories stores	220	195 741	25 113	6 346	1 775	11.0	1.6
4481	Clothing stores	114	131 608	15 120	3 903	1 242	8.1	1.2
44811	Men's clothing stores	13	9 082	1 092	286	77	27.1	–
448110	Men's clothing stores	13	9 082	1 092	286	77	27.1	–
44812	Women's clothing stores	40	26 998	3 285	780	311	16.3	.7
448120	Women's clothing stores	40	26 998	3 285	780	311	16.3	.7
44813	Children's and infants' clothing stores	6	8 071	841	217	75	4.1	–
448130	Children's and infants' clothing stores	6	8 071	841	217	75	4.1	–
44814	Family clothing stores	33	75 585	7 974	2 153	649	3.6	.1
448140	Family clothing stores	33	75 585	7 974	2 153	649	3.6	.1
44815	Clothing accessories stores	6	1 328	229	56	19	7.8	1.9
448150	Clothing accessories stores	6	1 328	229	56	19	7.8	1.9
44819	Other clothing stores	16	10 544	1 699	411	111	5.4	11.8
448190	Other clothing stores	16	10 544	1 699	411	111	5.4	11.8
4482	Shoe stores	46	D	D	D	e	D	D
44821	Shoe stores	46	D	D	D	e	D	D
448210	Shoe stores	46	D	D	D	e	D	D
4482101	Men's shoe stores	4	1 209	369	92	20	33.2	–
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	29	18 706	2 230	542	157	.9	4.3
4482105	Athletic footwear stores	9	7 581	931	217	70	–	–
4483	Jewelry, luggage, and leather goods stores	60	D	D	D	e	D	D
44831	Jewelry stores	59	34 232	6 036	1 478	261	30.4	2.2
448310	Jewelry stores	59	34 232	6 036	1 478	261	30.4	2.2
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	83	103 119	11 676	2 766	901	8.2	4.2
4511	Sporting goods, hobby, and musical instrument stores	59	69 928	7 568	1 824	602	10.2	5.9
45111	Sporting goods stores	34	32 359	3 560	835	261	10.0	12.3
451110	Sporting goods stores	34	32 359	3 560	835	261	10.0	12.3
4511101	General-line sporting goods stores	13	18 824	1 732	421	141	14.6	.8
4511102	Specialty-line sporting goods stores	21	13 535	1 828	414	120	3.6	28.2
45112	Hobby, toy, and game stores	14	23 314	2 329	605	222	9.7	–
451120	Hobby, toy, and game stores	14	23 314	2 329	605	222	9.7	–
45113	Sewing, needlework, and piece goods stores	7	6 521	888	190	76	16.4	2.1
451130	Sewing, needlework, and piece goods stores	7	6 521	888	190	76	16.4	2.1
45114	Musical instrument and supplies stores	4	7 734	791	194	43	7.4	–
451140	Musical instrument and supplies stores	4	7 734	791	194	43	7.4	–
4512	Book, periodical, and music stores	24	33 191	4 108	942	299	4.1	.6
45121	Book stores and news dealers	14	21 425	3 139	715	219	.4	.9
451211	Book stores	13	D	D	D	c	D	D
4512111	Book stores, general	10	D	D	D	c	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	10	11 766	969	227	80	10.9	–
451220	Prerecorded tape, compact disc, and record stores	10	11 766	969	227	80	10.9	–
452	General merchandise stores	58	842 869	77 022	18 364	4 442	.4	.1
4521	Department stores	23	660 730	62 723	15 213	3 653	–	–
45210009	Department stores (incl. leased depts.)[3]	23	678 812	62 723	15 213	3 653	–	–
45211	Department stores	23	660 730	62 723	15 213	3 653	–	–
452111	Department stores (except discount department stores)	9	186 456	19 592	4 963	1 236	–	–
452112	Discount department stores	14	474 274	43 131	10 250	2 417	–	–
4529	Other general merchandise stores	35	182 139	14 299	3 151	789	1.7	.4
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	34	D	D	D	f	D	D
452990	All other general merchandise stores	34	D	D	D	f	D	D
4529901	Variety stores	22	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	12	D	D	D	c	D	D

See footnotes at end of table.

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	KERN—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	177	122 572	17 181	3 985	1 151	16.1	9.2
4531	Florists	36	9 706	2 415	542	190	39.5	7.3
45311	Florists	36	9 706	2 415	542	190	39.5	7.3
453110	Florists	36	9 706	2 415	542	190	39.5	7.3
4532	Office supplies, stationery, and gift stores	48	54 848	5 837	1 333	368	13.8	3.2
45321	Office supplies and stationery stores	16	40 129	3 598	832	177	1.3	.5
453210	Office supplies and stationery stores	16	40 129	3 598	832	177	1.3	.5
45322	Gift, novelty, and souvenir stores	32	14 719	2 239	501	191	47.8	10.7
453220	Gift, novelty, and souvenir stores	32	14 719	2 239	501	191	47.8	10.7
4533	Used merchandise stores	38	12 322	4 285	1 052	292	25.0	7.1
45331	Used merchandise stores	38	12 322	4 285	1 052	292	25.0	7.1
453310	Used merchandise stores	38	12 322	4 285	1 052	292	25.0	7.1
4539	Other miscellaneous store retailers	55	45 696	4 644	1 058	301	11.6	17.3
45391	Pet and pet supplies stores	12	17 730	2 107	458	163	9.9	11.9
453910	Pet and pet supplies stores	12	17 730	2 107	458	163	9.9	11.9
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	39	20 633	1 959	453	122	13.9	6.1
454	Nonstore retailers	76	74 269	12 704	3 082	461	25.0	11.3
4541	Electronic shopping and mail-order houses	18	19 101	2 966	604	95	27.3	23.0
45411	Electronic shopping and mail-order houses	18	19 101	2 966	604	95	27.3	23.0
4542	Vending machine operators	9	5 674	847	217	42	52.5	–
45421	Vending machine operators	9	5 674	847	217	42	52.5	–
454210	Vending machine operators	9	5 674	847	217	42	52.5	–
4543	Direct selling establishments	49	49 494	8 891	2 261	324	21.0	8.0
45431	Fuel dealers	12	14 697	2 404	588	91	7.4	–
454312	Liquefied petroleum gas (bottled gas) dealers	12	14 697	2 404	588	91	7.4	–
45439	Other direct selling establishments	37	34 797	6 487	1 673	233	26.7	11.4
454390	Other direct selling establishments	37	34 797	6 487	1 673	233	26.7	11.4
	KINGS							
44-45	**Retail trade**	**307**	**723 565**	**74 461**	**17 371**	**3 530**	**19.7**	**3.4**
441	Motor vehicle and parts dealers	43	139 323	14 742	3 503	435	23.1	–
4411	Automobile dealers	14	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	27	D	D	D	c	D	D
44131	Automotive parts and accessories stores	23	17 448	2 826	686	134	23.0	–
441310	Automotive parts and accessories stores	23	17 448	2 826	686	134	23.0	–
442	Furniture and home furnishings stores	9	11 019	2 344	470	84	56.8	–
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	11	6 577	937	221	54	40.1	1.7
4431	Electronics and appliance stores	11	6 577	937	221	54	40.1	1.7
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	30	64 209	8 960	1 783	284	27.4	14.2
4441	Building material and supplies dealers	19	D	D	D	c	D	D
44413	Hardware stores	7	D	D	D	c	D	D
444130	Hardware stores	7	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	11	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	9	34 359	5 303	987	119	35.5	23.8
444220	Nursery, garden center, and farm supply stores	9	34 359	5 303	987	119	35.5	23.8
445	Food and beverage stores	50	161 570	16 246	3 799	837	21.6	1.1
4451	Grocery stores	42	158 358	15 876	3 693	786	20.5	1.1
44511	Supermarkets and other grocery (except convenience) stores	27	147 694	14 980	3 429	697	16.4	.2
445110	Supermarkets and other grocery (except convenience) stores	27	147 694	14 980	3 429	697	16.4	.2
44512	Convenience stores	15	10 664	896	264	89	78.1	14.0
445120	Convenience stores	15	10 664	896	264	89	78.1	14.0
4452	Specialty food stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	KINGS—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	19	46 538	5 289	1 253	246	20.6	3.9
4461	Health and personal care stores	19	46 538	5 289	1 253	246	20.6	3.9
44611	Pharmacies and drug stores	10	43 800	4 777	1 125	201	21.4	4.2
446110	Pharmacies and drug stores	10	43 800	4 777	1 125	201	21.4	4.2
4461101	Pharmacies and drug stores	10	43 800	4 777	1 125	201	21.4	4.2
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	43	94 519	4 263	1 008	279	30.3	8.7
4471	Gasoline stations	43	94 519	4 263	1 008	279	30.3	8.7
44711	Gasoline stations with convenience stores	34	65 329	2 967	671	196	36.8	11.4
447110	Gasoline stations with convenience stores	34	65 329	2 967	671	196	36.8	11.4
44719	Other gasoline stations	9	29 190	1 296	337	83	15.7	2.6
447190	Other gasoline stations	9	29 190	1 296	337	83	15.7	2.6
448	Clothing and clothing accessories stores	42	33 410	4 516	1 167	273	19.7	–
4481	Clothing stores	23	23 061	3 164	854	185	18.2	–
44814	Family clothing stores	9	16 794	2 296	657	124	5.4	–
448140	Family clothing stores	9	16 794	2 296	657	124	5.4	–
4483	Jewelry, luggage, and leather goods stores	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	14	9 815	958	227	80	7.8	12.8
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
452	General merchandise stores	11	137 922	13 916	3 385	800	.3	.4
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	28	15 216	1 820	413	131	15.9	5.3
4532	Office supplies, stationery, and gift stores	10	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	7	3 447	470	142	27	18.2	14.3
	LAKE							
44-45	**Retail trade**	**189**	**423 825**	**42 066**	**9 793**	**2 095**	**17.4**	**6.0**
441	Motor vehicle and parts dealers	29	61 064	6 588	1 504	248	20.4	4.2
4412	Other motor vehicle dealers	3	7 398	1 031	230	40	–	–
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	16	10 656	2 100	532	100	34.1	15.1
44131	Automotive parts and accessories stores	11	8 162	1 423	369	71	28.6	19.8
441310	Automotive parts and accessories stores	11	8 162	1 423	369	71	28.6	19.8
442	Furniture and home furnishings stores	9	7 103	942	215	49	73.5	–
4421	Furniture stores	4	4 263	478	114	27	86.0	–
44211	Furniture stores	4	4 263	478	114	27	86.0	–
442110	Furniture stores	4	4 263	478	114	27	86.0	–
443	Electronics and appliance stores	10	5 331	643	144	36	49.5	6.6
4431	Electronics and appliance stores	10	5 331	643	144	36	49.5	6.6
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	12	33 958	4 845	1 171	182	2.4	–
4441	Building material and supplies dealers	9	31 017	4 515	1 094	160	1.7	–
44419	Other building material dealers	5	22 264	3 383	889	111	.4	–
444190	Other building material dealers	5	22 264	3 383	889	111	.4	–
445	Food and beverage stores	32	135 261	13 501	3 200	721	14.9	3.5
4451	Grocery stores	28	132 882	13 352	3 170	708	14.0	2.9
44511	Supermarkets and other grocery (except convenience) stores	18	127 899	12 955	3 074	670	12.4	1.3
445110	Supermarkets and other grocery (except convenience) stores	18	127 899	12 955	3 074	670	12.4	1.3

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAKE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	11	38 186	3 042	714	140	41.4	6.2
4461	Health and personal care stores	11	38 186	3 042	714	140	41.4	6.2
44619	Other health and personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	22	41 801	2 376	556	166	22.9	26.6
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
448	Clothing and clothing accessories stores	12	3 431	256	56	30	30.6	1.5
451	Sporting goods, hobby, book, and music stores	11	2 765	450	84	32	15.6	71.7
45121	Book stores and news dealers	4	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	23	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	1 370	124	29	9	22.3	–
453910	Pet and pet supplies stores	3	1 370	124	29	9	22.3	–
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	14	12 828	1 686	425	71	14.4	.5
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	5	9 399	1 178	294	39	8.8	–
454312	Liquefied petroleum gas (bottled gas) dealers	5	9 399	1 178	294	39	8.8	–
	LASSEN							
44-45	**Retail trade**	**91**	**191 436**	**17 301**	**4 035**	**926**	**17.9**	**13.8**
441	Motor vehicle and parts dealers	8	D	D	D	c	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	8	4 044	346	94	22	13.5	16.1
4431	Electronics and appliance stores	8	4 044	346	94	22	13.5	16.1
44311	Appliance, television, and other electronics stores	6	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	13 878	1 437	312	71	13.7	.7
4441	Building material and supplies dealers	11	10 760	1 167	256	55	13.3	.9
445	Food and beverage stores	18	45 952	4 437	1 039	227	20.4	27.5
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	15	34 131	1 823	383	126	20.2	22.1
44711	Gasoline stations with convenience stores	12	22 575	1 046	221	99	30.6	8.3
447110	Gasoline stations with convenience stores	12	22 575	1 046	221	99	30.6	8.3
448	Clothing and clothing accessories stores	7	2 019	375	91	21	17.5	6.6
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES							
44-45	**Retail trade**	**28 636**	**92 100 128**	**9 229 786**	**2 199 205**	**378 933**	**13.3**	**8.8**
441	Motor vehicle and parts dealers	2 584	26 095 296	2 007 519	479 031	50 892	8.8	10.6
4411	Automobile dealers	895	23 675 203	1 630 488	389 230	36 153	7.7	10.7
44111	New car dealers	524	22 703 694	1 573 769	375 583	34 341	6.2	10.7
441110	New car dealers	524	22 703 694	1 573 769	375 583	34 341	6.2	10.7
44112	Used car dealers	371	971 509	56 719	13 647	1 812	42.0	10.2
441120	Used car dealers	371	971 509	56 719	13 647	1 812	42.0	10.2
4412	Other motor vehicle dealers	199	721 339	78 398	17 501	2 704	22.9	8.0
44121	Recreational vehicle dealers	41	288 683	28 127	5 842	840	6.9	9.1
441210	Recreational vehicle dealers	41	288 683	28 127	5 842	840	6.9	9.1
44122	Motorcycle, boat, and other motor vehicle dealers	158	432 656	50 271	11 659	1 864	33.5	7.3
441221	Motorcycle dealers	86	276 629	30 662	7 054	1 061	24.4	8.9
441222	Boat dealers	51	102 238	11 290	2 615	446	37.2	5.6
441229	All other motor vehicle dealers	21	53 789	8 319	1 990	357	73.9	2.5
4413	Automotive parts, accessories, and tire stores	1 490	1 698 754	298 633	72 300	12 035	18.7	10.1
44131	Automotive parts and accessories stores	1 003	1 120 998	196 184	47 337	8 495	17.9	6.9
441310	Automotive parts and accessories stores	1 003	1 120 998	196 184	47 337	8 495	17.9	6.9
44132	Tire dealers	487	577 756	102 449	24 963	3 540	20.2	16.2
441320	Tire dealers	487	577 756	102 449	24 963	3 540	20.2	16.2
442	Furniture and home furnishings stores	1 863	3 003 224	395 703	94 192	16 214	23.8	7.1
4421	Furniture stores	876	1 688 896	219 040	52 910	7 439	25.1	7.5
44211	Furniture stores	876	1 688 896	219 040	52 910	7 439	25.1	7.5
442110	Furniture stores	876	1 688 896	219 040	52 910	7 439	25.1	7.5
4422	Home furnishings stores	987	1 314 328	176 663	41 282	8 775	22.1	6.7
44221	Floor covering stores	367	446 661	72 166	16 828	2 479	36.4	12.5
442210	Floor covering stores	367	446 661	72 166	16 828	2 479	36.4	12.5
44229	Other home furnishings stores	620	867 667	104 497	24 454	6 296	14.8	3.7
442291	Window treatment stores	68	38 758	4 811	1 023	244	28.1	6.4
442299	All other home furnishings stores	552	828 909	99 686	23 431	6 052	14.2	3.6
443	Electronics and appliance stores	1 506	3 542 758	370 694	89 409	14 133	11.9	8.8
4431	Electronics and appliance stores	1 506	3 542 758	370 694	89 409	14 133	11.9	8.8
44311	Appliance, television, and other electronics stores	1 061	2 359 975	258 206	61 143	9 801	12.6	5.9
443111	Household appliance stores	209	408 148	46 736	10 518	1 601	17.4	2.4
443112	Radio, television, and other electronics stores	852	1 951 827	211 470	50 625	8 200	11.6	6.7
44312	Computer and software stores	344	1 025 911	93 400	23 678	3 659	9.8	15.7
443120	Computer and software stores	344	1 025 911	93 400	23 678	3 659	9.8	15.7
44313	Camera and photographic supplies stores	101	156 872	19 088	4 588	673	15.5	7.1
443130	Camera and photographic supplies stores	101	156 872	19 088	4 588	673	15.5	7.1
444	Building material and garden equipment and supplies dealers	1 393	5 231 364	606 270	140 231	23 200	6.6	5.6
4441	Building material and supplies dealers	1 186	4 991 218	567 281	131 149	21 574	6.1	5.7
44411	Home centers	91	D	D	D	j	D	D
444110	Home Centers	91	D	D	D	j	D	D
44412	Paint and wallpaper stores	141	D	D	D	g	D	D
444120	Paint and wallpaper stores	141	D	D	D	g	D	D
44413	Hardware stores	256	427 413	61 809	14 796	3 043	16.0	4.0
444130	Hardware stores	256	427 413	61 809	14 796	3 043	16.0	4.0
44419	Other building material dealers	698	1 718 116	209 910	49 571	6 480	11.5	14.0
444190	Other building material dealers	698	1 718 116	209 910	49 571	6 480	11.5	14.0
4442	Lawn and garden equipment and supplies stores	207	240 146	38 989	9 082	1 626	18.1	4.5
44421	Outdoor power equipment stores	30	25 810	2 462	622	100	30.0	3.8
444210	Outdoor power equipment stores	30	25 810	2 462	622	100	30.0	3.8
44422	Nursery, garden center, and farm supply stores	177	214 336	36 527	8 460	1 526	16.7	4.6
444220	Nursery, garden center, and farm supply stores	177	214 336	36 527	8 460	1 526	16.7	4.6
445	Food and beverage stores	4 665	15 394 578	1 746 538	438 644	75 165	12.2	12.9
4451	Grocery stores	2 630	14 241 010	1 623 696	409 977	67 347	8.8	13.1
44511	Supermarkets and other grocery (except convenience) stores	2 079	13 776 036	1 582 676	399 974	64 435	7.4	12.9
445110	Supermarkets and other grocery (except convenience) stores	2 079	13 776 036	1 582 676	399 974	64 435	7.4	12.9
44512	Convenience stores	551	464 974	41 020	10 003	2 912	51.9	18.0
445120	Convenience stores	551	464 974	41 020	10 003	2 912	51.9	18.0
4452	Specialty food stores	959	580 544	83 838	19 383	5 044	42.5	12.6
4453	Beer, wine, and liquor stores	1 076	573 024	39 004	9 284	2 774	66.2	7.5
44531	Beer, wine, and liquor stores	1 076	573 024	39 004	9 284	2 774	66.2	7.5
445310	Beer, wine, and liquor stores	1 076	573 024	39 004	9 284	2 774	66.2	7.5
446	Health and personal care stores	2 572	5 779 742	846 728	181 836	27 621	28.7	5.0
4461	Health and personal care stores	2 572	5 779 742	846 728	181 836	27 621	28.7	5.0
44611	Pharmacies and drug stores	1 295	4 861 770	674 378	142 538	20 271	27.6	4.2
446110	Pharmacies and drug stores	1 295	4 861 770	674 378	142 538	20 271	27.6	4.2
4461101	Pharmacies and drug stores	1 256	4 839 016	671 747	141 842	20 126	27.4	4.2
4461102	Proprietary stores	39	22 754	2 631	696	145	72.5	8.7
44612	Cosmetics, beauty supplies, and perfume stores	423	301 698	41 103	9 466	2 432	45.1	8.5
446120	Cosmetics, beauty supplies, and perfume stores	423	301 698	41 103	9 466	2 432	45.1	8.5
44613	Optical goods stores	287	169 741	43 482	8 988	1 735	25.2	10.7
446130	Optical goods stores	287	169 741	43 482	8 988	1 735	25.2	10.7
44619	Other health and personal care stores	567	446 533	87 765	20 844	3 183	30.2	9.8
446191	Food (health) supplement stores	300	199 909	30 489	7 591	1 584	29.0	11.1
446199	All other health and personal care stores	267	246 624	57 276	13 253	1 599	31.1	8.8

See footnotes at end of table.

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	LOS ANGELES—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	1 837	5 396 775	193 706	46 798	12 294	39.5	16.3
4471	Gasoline stations	1 837	5 396 775	193 706	46 798	12 294	39.5	16.3
44711	Gasoline stations with convenience stores	1 111	3 430 693	123 696	29 299	8 001	35.3	11.0
447110	Gasoline stations with convenience stores	1 111	3 430 693	123 696	29 299	8 001	35.3	11.0
44719	Other gasoline stations	726	1 966 082	70 010	17 499	4 293	47.0	25.6
447190	Other gasoline stations	726	1 966 082	70 010	17 499	4 293	47.0	25.6
448	Clothing and clothing accessories stores	5 168	6 887 625	885 427	212 012	49 703	16.8	6.4
4481	Clothing stores	3 149	4 996 268	658 418	155 951	38 124	15.0	6.5
44811	Men's clothing stores	356	364 024	56 257	13 128	2 387	35.6	6.5
448110	Men's clothing stores	356	364 024	56 257	13 128	2 387	35.6	6.5
44812	Women's clothing stores	1 288	1 469 423	178 370	42 950	12 191	22.7	13.2
448120	Women's clothing stores	1 288	1 469 423	178 370	42 950	12 191	22.7	13.2
44813	Children's and infants' clothing stores	253	311 808	34 824	8 101	2 607	16.7	1.8
448130	Children's and infants' clothing stores	253	311 808	34 824	8 101	2 607	16.7	1.8
44814	Family clothing stores	716	2 462 155	325 523	76 264	17 023	6.0	2.7
448140	Family clothing stores	716	2 462 155	325 523	76 264	17 023	6.0	2.7
44815	Clothing accessories stores	191	116 820	20 454	5 307	946	17.0	6.4
448150	Clothing accessories stores	191	116 820	20 454	5 307	946	17.0	6.4
44819	Other clothing stores	345	272 038	42 990	10 201	2 970	23.8	10.1
448190	Other clothing stores	345	272 038	42 990	10 201	2 970	23.8	10.1
4482	Shoe stores	955	888 731	103 622	25 628	6 827	12.8	5.5
44821	Shoe stores	955	888 731	103 622	25 628	6 827	12.8	5.5
448210	Shoe stores	955	888 731	103 622	25 628	6 827	12.8	5.5
4482101	Men's shoe stores	63	29 495	4 396	1 129	241	9.9	15.2
4482102	Women's shoe stores	136	90 469	14 363	4 035	1 030	22.5	12.8
4482103	Children's and juveniles' shoe stores	40	25 698	3 345	800	200	11.8	2.1
4482104	Family shoe stores	477	406 924	47 494	11 557	2 992	13.9	5.7
4482105	Athletic footwear stores	239	336 145	34 024	8 107	2 364	9.2	2.7
4483	Jewelry, luggage, and leather goods stores	1 064	1 002 626	123 387	30 433	4 752	29.3	6.8
44831	Jewelry stores	991	904 903	111 110	27 617	4 255	29.2	7.4
448310	Jewelry stores	991	904 903	111 110	27 617	4 255	29.2	7.4
44832	Luggage and leather goods stores	73	97 723	12 277	2 816	497	29.7	1.4
448320	Luggage and leather goods stores	73	97 723	12 277	2 816	497	29.7	1.4
451	Sporting goods, hobby, book, and music stores	1 677	2 581 307	314 685	76 814	20 957	13.1	5.9
4511	Sporting goods, hobby, and musical instrument stores	1 032	1 581 268	183 767	44 865	11 085	14.4	5.8
45111	Sporting goods stores	464	715 577	83 223	20 446	4 882	15.2	7.5
451110	Sporting goods stores	464	715 577	83 223	20 446	4 882	15.2	7.5
4511101	General-line sporting goods stores	168	392 634	43 263	10 747	2 803	10.8	2.7
4511102	Specialty-line sporting goods stores	296	322 943	39 960	9 699	2 079	20.6	13.2
45112	Hobby, toy, and game stores	284	528 860	55 008	13 222	4 128	10.4	2.8
451120	Hobby, toy, and game stores	284	528 860	55 008	13 222	4 128	10.4	2.8
45113	Sewing, needlework, and piece goods stores	154	139 232	21 130	5 122	1 058	19.3	10.7
451130	Sewing, needlework, and piece goods stores	154	139 232	21 130	5 122	1 058	19.3	10.7
45114	Musical instrument and supplies stores	130	197 599	24 406	6 075	1 017	18.4	4.8
451140	Musical instrument and supplies stores	130	197 599	24 406	6 075	1 017	18.4	4.8
4512	Book, periodical, and music stores	645	1 000 039	130 918	31 949	9 872	11.1	6.1
45121	Book stores and news dealers	362	629 523	89 844	21 892	7 045	10.2	4.6
451211	Book stores	311	598 412	84 387	20 649	6 531	8.2	4.4
4512111	Book stores, general	190	319 327	41 127	10 232	2 567	10.8	4.0
4512112	Specialty book stores	71	53 261	7 754	1 782	504	15.8	5.7
4512113	College book stores	50	225 824	35 506	8 635	3 460	2.8	4.5
451212	News dealers and newsstands	51	31 111	5 457	1 243	514	48.5	8.3
45122	Prerecorded tape, compact disc, and record stores	283	370 516	41 074	10 057	2 827	12.6	8.6
451220	Prerecorded tape, compact disc, and record stores	283	370 516	41 074	10 057	2 827	12.6	8.6
452	General merchandise stores	734	10 659 149	984 081	228 195	52 219	1.0	.5
4521	Department stores	190	6 271 120	659 425	157 173	36 091	–	.5
45210009	Department stores (incl. leased depts.)[3]	190	6 515 792	659 425	157 173	36 091	–	.5
45211	Department stores	190	6 271 120	659 425	157 173	36 091	–	.5
452111	Department stores (except discount department stores)	99	3 155 801	373 084	93 305	20 785	–	1.1
452112	Discount department stores	91	3 115 319	286 341	63 868	15 306	–	–
4529	Other general merchandise stores	544	4 388 029	324 656	71 022	16 128	2.5	.5
45291	Warehouse clubs and supercenters	28	D	D	D	i	D	D
452910	Warehouse clubs and supercenters	28	D	D	D	i	D	D
45299	All other general merchandise stores	516	D	D	D	i	D	D
452990	All other general merchandise stores	516	D	D	D	i	D	D
4529901	Variety stores	215	D	D	D	i	D	D
4529904	Miscellaneous general merchandise stores	301	D	D	D	h	D	D
453	Miscellaneous store retailers	3 159	2 731 895	377 301	91 766	21 037	22.6	9.9
4531	Florists	461	179 909	34 564	8 571	2 351	31.8	19.4
45311	Florists	461	179 909	34 564	8 571	2 351	31.8	19.4
453110	Florists	461	179 909	34 564	8 571	2 351	31.8	19.4
4532	Office supplies, stationery, and gift stores	1 157	1 275 205	152 910	38 003	9 230	13.6	6.5
45321	Office supplies and stationery stores	294	778 177	77 542	20 033	3 962	3.7	1.8
453210	Office supplies and stationery stores	294	778 177	77 542	20 033	3 962	3.7	1.8
45322	Gift, novelty, and souvenir stores	863	497 028	75 368	17 970	5 268	29.0	13.9
453220	Gift, novelty, and souvenir stores	863	497 028	75 368	17 970	5 268	29.0	13.9
4533	Used merchandise stores	440	274 934	60 467	14 883	3 388	24.4	12.2
45331	Used merchandise stores	440	274 934	60 467	14 883	3 388	24.4	12.2
453310	Used merchandise stores	440	274 934	60 467	14 883	3 388	24.4	12.2

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	1 101	1 001 847	129 360	30 309	6 068	32.0	11.7
45391	Pet and pet supplies stores	253	289 478	36 370	8 272	2 452	16.6	16.2
453910	Pet and pet supplies stores	253	289 478	36 370	8 272	2 452	16.6	16.2
45392	Art dealers	230	181 540	24 648	5 906	778	41.4	5.9
453920	Art dealers	230	181 540	24 648	5 906	778	41.4	5.9
45393	Manufactured (mobile) home dealers	14	20 127	2 163	509	89	24.5	18.3
453930	Manufactured (mobile) home dealers	14	20 127	2 163	509	89	24.5	18.3
45399	All other miscellaneous store retailers	604	510 702	66 179	15 622	2 749	37.6	11.0
454	Nonstore retailers	1 478	4 796 415	501 134	120 277	15 498	11.7	9.0
4541	Electronic shopping and mail-order houses	740	3 806 396	326 575	78 785	9 139	9.7	9.9
45411	Electronic shopping and mail-order houses	740	3 806 396	326 575	78 785	9 139	9.7	9.9
4542	Vending machine operators	101	127 996	24 893	5 869	899	26.7	6.7
45421	Vending machine operators	101	127 996	24 893	5 869	899	26.7	6.7
454210	Vending machine operators	101	127 996	24 893	5 869	899	26.7	6.7
4543	Direct selling establishments	637	862 023	149 666	35 623	5 460	18.3	5.5
45431	Fuel dealers	27	40 529	5 718	1 374	180	2.6	7.3
454311	Heating oil dealers	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	17	D	D	D	c	D	D
454319	Other fuel dealers	6	D	D	D	a	D	D
45439	Other direct selling establishments	610	821 494	143 948	34 249	5 280	19.1	5.4
454390	Other direct selling establishments	610	821 494	143 948	34 249	5 280	19.1	5.4
	MADERA							
44-45	**Retail trade**	**334**	**705 181**	**69 483**	**16 626**	**3 500**	**23.1**	**4.1**
441	Motor vehicle and parts dealers	43	133 777	12 014	2 924	458	26.8	6.8
4411	Automobile dealers	12	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	28	27 772	5 010	1 262	217	23.0	26.3
44131	Automotive parts and accessories stores	19	17 173	2 903	799	142	28.6	–
441310	Automotive parts and accessories stores	19	17 173	2 903	799	142	28.6	–
44132	Tire dealers	9	10 599	2 107	463	75	13.9	68.8
441320	Tire dealers	9	10 599	2 107	463	75	13.9	68.8
442	Furniture and home furnishings stores	9	8 140	952	240	53	20.6	–
4422	Home furnishings stores	6	5 915	737	186	40	20.2	–
44229	Other home furnishings stores	5	D	D	D	a	D	D
443	Electronics and appliance stores	10	8 202	2 359	583	72	19.5	–
4431	Electronics and appliance stores	10	8 202	2 359	583	72	19.5	–
44311	Appliance, television, and other electronics stores	10	8 202	2 359	583	72	19.5	–
443112	Radio, television, and other electronics stores	6	6 033	2 008	493	52	16.9	–
444	Building material and garden equipment and supplies dealers	32	40 943	6 331	1 506	283	31.0	10.5
4441	Building material and supplies dealers	24	30 426	5 142	1 204	206	36.8	.1
44419	Other building material dealers	14	D	D	D	c	D	D
444190	Other building material dealers	14	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	8	10 517	1 189	302	77	14.0	40.5
44422	Nursery, garden center, and farm supply stores	8	10 517	1 189	302	77	14.0	40.5
444220	Nursery, garden center, and farm supply stores	8	10 517	1 189	302	77	14.0	40.5
445	Food and beverage stores	71	206 413	20 593	4 902	973	23.5	1.2
4451	Grocery stores	47	191 771	19 478	4 636	878	19.6	.2
44511	Supermarkets and other grocery (except convenience) stores	33	180 503	18 915	4 497	832	16.7	.1
445110	Supermarkets and other grocery (except convenience) stores	33	180 503	18 915	4 497	832	16.7	.1
44512	Convenience stores	14	11 268	563	139	46	66.3	.6
445120	Convenience stores	14	11 268	563	139	46	66.3	.6
4452	Specialty food stores	13	8 645	680	158	47	78.1	2.0
446	Health and personal care stores	20	66 031	7 561	1 732	354	17.6	5.6
4461	Health and personal care stores	20	66 031	7 561	1 732	354	17.6	5.6
44611	Pharmacies and drug stores	14	63 997	7 157	1 625	330	18.1	5.8
446110	Pharmacies and drug stores	14	63 997	7 157	1 625	330	18.1	5.8
4461101	Pharmacies and drug stores	14	63 997	7 157	1 625	330	18.1	5.8
447	Gasoline stations	46	104 710	4 364	1 057	324	38.7	4.1
4471	Gasoline stations	46	104 710	4 364	1 057	324	38.7	4.1
44711	Gasoline stations with convenience stores	36	61 945	2 716	663	219	54.0	4.7
447110	Gasoline stations with convenience stores	36	61 945	2 716	663	219	54.0	4.7
44719	Other gasoline stations	10	42 765	1 648	394	105	16.5	3.2
447190	Other gasoline stations	10	42 765	1 648	394	105	16.5	3.2

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MADERA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	25	14 224	1 712	390	130	21.3	6.1
4481	Clothing stores	14	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	12	5 123	858	197	81	19.1	2.0
4511	Sporting goods, hobby, and musical instrument stores	11	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	40	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	11	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	18	11 507	759	195	49	26.3	.3
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	17	20 803	2 952	732	139	3.9	17.5
4543	Direct selling establishments	15	D	D	D	c	D	D
45431	Fuel dealers	7	15 865	2 298	602	75	–	23.0
454312	Liquefied petroleum gas (bottled gas) dealers	7	15 865	2 298	602	75	–	23.0
45439	Other direct selling establishments	8	D	D	D	b	D	D
454390	Other direct selling establishments	8	D	D	D	b	D	D
	MARIN							
44-45	**Retail trade**	**1 206**	**3 731 456**	**422 794**	**101 483**	**16 322**	**12.2**	**8.0**
441	Motor vehicle and parts dealers	92	965 128	86 468	20 614	2 009	17.1	7.9
4411	Automobile dealers	34	890 826	74 457	17 764	1 630	16.7	8.1
44111	New car dealers	27	878 454	73 983	17 655	1 613	15.9	8.2
441110	New car dealers	27	878 454	73 983	17 655	1 613	15.9	8.2
44112	Used car dealers	7	12 372	474	109	17	77.5	–
441120	Used car dealers	7	12 372	474	109	17	77.5	–
4412	Other motor vehicle dealers	17	34 014	3 651	832	115	37.3	1.9
44122	Motorcycle, boat, and other motor vehicle dealers	17	34 014	3 651	832	115	37.3	1.9
441221	Motorcycle dealers	4	15 934	1 310	322	39	20.3	–
441222	Boat dealers	13	18 080	2 341	510	76	52.3	3.6
4413	Automotive parts, accessories, and tire stores	41	40 288	8 360	2 018	264	8.0	8.0
44131	Automotive parts and accessories stores	29	22 835	4 379	1 081	163	9.9	14.1
441310	Automotive parts and accessories stores	29	22 835	4 379	1 081	163	9.9	14.1
44132	Tire dealers	12	17 453	3 981	937	101	5.4	–
441320	Tire dealers	12	17 453	3 981	937	101	5.4	–
442	Furniture and home furnishings stores	110	158 306	21 942	5 189	952	18.0	6.6
4421	Furniture stores	43	71 496	9 422	2 295	279	25.7	2.4
44211	Furniture stores	43	71 496	9 422	2 295	279	25.7	2.4
442110	Furniture stores	43	71 496	9 422	2 295	279	25.7	2.4
4422	Home furnishings stores	67	86 810	12 520	2 894	673	11.6	10.1
44221	Floor covering stores	12	13 454	3 515	828	75	40.7	7.2
442210	Floor covering stores	12	13 454	3 515	828	75	40.7	7.2
44229	Other home furnishings stores	55	73 356	9 005	2 066	598	6.3	10.7
442291	Window treatment stores	6	2 952	460	104	13	7.0	.9
442299	All other home furnishings stores	49	70 404	8 545	1 962	585	6.3	11.1
443	Electronics and appliance stores	48	124 633	12 664	3 242	468	7.2	7.5
4431	Electronics and appliance stores	48	124 633	12 664	3 242	468	7.2	7.5
44311	Appliance, television, and other electronics stores	29	92 470	9 664	2 535	339	5.8	7.5
443111	Household appliance stores	6	9 000	1 225	298	27	.3	61.8
443112	Radio, television, and other electronics stores	23	83 470	8 439	2 237	312	6.4	1.6
44312	Computer and software stores	11	D	D	D	b	D	D
443120	Computer and software stores	11	D	D	D	b	D	D
44313	Camera and photographic supplies stores	8	D	D	D	b	D	D
443130	Camera and photographic supplies stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	90	339 222	46 431	10 689	1 670	7.2	16.9
4441	Building material and supplies dealers	65	320 325	43 147	10 013	1 529	5.9	17.8
44411	Home centers	6	87 128	10 175	2 212	449	.4	–
444110	Home Centers	6	87 128	10 175	2 212	449	.4	–
44412	Paint and wallpaper stores	10	D	D	D	b	D	D
444120	Paint and wallpaper stores	10	D	D	D	b	D	D
44413	Hardware stores	10	D	D	D	e	D	D
444130	Hardware stores	10	D	D	D	e	D	D
44419	Other building material dealers	39	159 538	20 541	4 702	718	8.2	35.3
444190	Other building material dealers	39	159 538	20 541	4 702	718	8.2	35.3
4442	Lawn and garden equipment and supplies stores	25	18 897	3 284	676	141	29.4	2.4
44422	Nursery, garden center, and farm supply stores	22	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	22	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MARIN—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	136	716 773	91 302	22 429	3 436	8.7	10.5
4451	Grocery stores	84	670 273	85 892	21 033	3 119	6.9	10.6
44511	Supermarkets and other grocery (except convenience) stores	76	662 358	84 863	20 771	3 052	6.5	10.7
445110	Supermarkets and other grocery (except convenience) stores	76	662 358	84 863	20 771	3 052	6.5	10.7
4452	Specialty food stores	27	19 578	3 656	962	225	27.5	11.8
4453	Beer, wine, and liquor stores	25	26 922	1 754	434	92	39.1	7.4
44531	Beer, wine, and liquor stores	25	26 922	1 754	434	92	39.1	7.4
445310	Beer, wine, and liquor stores	25	26 922	1 754	434	92	39.1	7.4
446	Health and personal care stores	80	209 929	27 476	6 721	1 400	8.2	4.4
4461	Health and personal care stores	80	209 929	27 476	6 721	1 400	8.2	4.4
44611	Pharmacies and drug stores	32	183 709	21 485	5 332	1 096	4.9	2.8
446110	Pharmacies and drug stores	32	183 709	21 485	5 332	1 096	4.9	2.8
4461101	Pharmacies and drug stores	29	D	D	D	g	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	15	8 529	2 011	441	107	44.8	24.0
446120	Cosmetics, beauty supplies, and perfume stores	15	8 529	2 011	441	107	44.8	24.0
44613	Optical goods stores	16	10 238	2 855	611	111	31.3	3.7
446130	Optical goods stores	16	10 238	2 855	611	111	31.3	3.7
44619	Other health and personal care stores	17	7 453	1 125	337	86	17.2	23.6
446191	Food (health) supplement stores	13	5 843	864	276	74	21.9	17.7
447	Gasoline stations	53	169 798	9 768	2 317	487	20.8	3.0
4471	Gasoline stations	53	169 798	9 768	2 317	487	20.8	3.0
44711	Gasoline stations with convenience stores	36	128 647	6 169	1 501	303	12.8	.1
447110	Gasoline stations with convenience stores	36	128 647	6 169	1 501	303	12.8	.1
44719	Other gasoline stations	17	41 151	3 599	816	184	45.8	12.1
447190	Other gasoline stations	17	41 151	3 599	816	184	45.8	12.1
448	Clothing and clothing accessories stores	196	240 548	37 462	8 953	1 733	11.7	3.8
4481	Clothing stores	138	200 578	30 969	7 248	1 406	10.2	2.5
44811	Men's clothing stores	10	9 066	2 320	378	58	8.9	.1
448110	Men's clothing stores	10	9 066	2 320	378	58	8.9	.1
44812	Women's clothing stores	67	38 696	5 342	1 231	276	35.8	6.7
448120	Women's clothing stores	67	38 696	5 342	1 231	276	35.8	6.7
44813	Children's and infants' clothing stores	14	10 066	1 476	386	99	18.9	–
448130	Children's and infants' clothing stores	14	10 066	1 476	386	99	18.9	–
44814	Family clothing stores	29	132 314	20 400	4 874	865	1.8	1.1
448140	Family clothing stores	29	132 314	20 400	4 874	865	1.8	1.1
44815	Clothing accessories stores	6	2 787	369	89	30	14.4	–
448150	Clothing accessories stores	6	2 787	369	89	30	14.4	–
44819	Other clothing stores	12	7 649	1 062	290	78	15.2	13.6
448190	Other clothing stores	12	7 649	1 062	290	78	15.2	13.6
4482	Shoe stores	24	15 877	2 882	665	182	5.5	16.3
44821	Shoe stores	24	15 877	2 882	665	182	5.5	16.3
448210	Shoe stores	24	15 877	2 882	665	182	5.5	16.3
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	3	1 604	254	57	14	15.6	33.5
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	8	7 768	1 601	383	111	–	20.1
4483	Jewelry, luggage, and leather goods stores	34	24 093	3 611	1 040	145	28.4	6.3
44831	Jewelry stores	30	21 968	3 238	953	128	27.3	6.9
448310	Jewelry stores	30	21 968	3 238	953	128	27.3	6.9
44832	Luggage and leather goods stores	4	2 125	373	87	17	40.2	–
448320	Luggage and leather goods stores	4	2 125	373	87	17	40.2	–
451	Sporting goods, hobby, book, and music stores	104	142 534	18 836	4 684	1 169	18.8	11.0
4511	Sporting goods, hobby, and musical instrument stores	71	94 909	13 372	3 295	804	21.1	14.2
45111	Sporting goods stores	41	57 143	8 174	2 044	436	14.7	20.9
451110	Sporting goods stores	41	57 143	8 174	2 044	436	14.7	20.9
4511101	General-line sporting goods stores	12	17 012	2 567	705	173	11.2	27.1
4511102	Specialty-line sporting goods stores	29	40 131	5 607	1 339	263	16.2	18.2
45112	Hobby, toy, and game stores	16	21 183	2 935	684	220	34.5	6.6
451120	Hobby, toy, and game stores	16	21 183	2 935	684	220	34.5	6.6
45113	Sewing, needlework, and piece goods stores	10	7 222	790	210	76	14.7	2.3
451130	Sewing, needlework, and piece goods stores	10	7 222	790	210	76	14.7	2.3
45114	Musical instrument and supplies stores	4	9 361	1 473	357	72	34.8	–
451140	Musical instrument and supplies stores	4	9 361	1 473	357	72	34.8	–
4512	Book, periodical, and music stores	33	47 625	5 464	1 389	365	14.2	4.6
45121	Book stores and news dealers	19	31 468	4 323	1 091	277	13.2	7.0
451211	Book stores	19	31 468	4 323	1 091	277	13.2	7.0
4512111	Book stores, general	16	29 707	4 122	1 039	253	11.8	7.4
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	14	16 157	1 141	298	88	16.3	–
451220	Prerecorded tape, compact disc, and record stores	14	16 157	1 141	298	88	16.3	–

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MARIN—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	16	367 563	29 863	7 362	1 413	.3	–
4521	Department stores	5	166 709	18 663	4 707	1 082	–	–
45210009	Department stores (incl. leased depts.)[3]	5	171 946	18 663	4 707	1 082	–	–
45211	Department stores	5	166 709	18 663	4 707	1 082	–	–
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
4529	Other general merchandise stores	11	200 854	11 200	2 655	331	.6	–
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	10	D	D	D	c	D	D
452990	All other general merchandise stores	10	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	c	D	D
453	Miscellaneous store retailers	202	133 328	20 367	4 756	1 006	27.0	9.2
4531	Florists	25	9 535	1 824	468	107	34.0	32.7
45311	Florists	25	9 535	1 824	468	107	34.0	32.7
453110	Florists	25	9 535	1 824	468	107	34.0	32.7
4532	Office supplies, stationery, and gift stores	75	59 309	7 784	1 808	385	18.9	10.5
45321	Office supplies and stationery stores	19	37 094	4 663	1 080	173	7.0	1.5
453210	Office supplies and stationery stores	19	37 094	4 663	1 080	173	7.0	1.5
45322	Gift, novelty, and souvenir stores	56	22 215	3 121	728	212	38.7	25.5
453220	Gift, novelty, and souvenir stores	56	22 215	3 121	728	212	38.7	25.5
4533	Used merchandise stores	31	12 996	2 839	673	163	47.6	5.9
45331	Used merchandise stores	31	12 996	2 839	673	163	47.6	5.9
453310	Used merchandise stores	31	12 996	2 839	673	163	47.6	5.9
4539	Other miscellaneous store retailers	71	51 488	7 920	1 807	351	29.8	4.2
45391	Pet and pet supplies stores	12	16 329	1 702	399	122	23.4	2.1
453910	Pet and pet supplies stores	12	16 329	1 702	399	122	23.4	2.1
45392	Art dealers	30	16 366	2 907	690	126	39.6	10.2
453920	Art dealers	30	16 366	2 907	690	126	39.6	10.2
45399	All other miscellaneous store retailers	29	18 793	3 311	718	103	26.8	.8
454	Nonstore retailers	79	163 694	20 215	4 527	579	11.8	10.5
4541	Electronic shopping and mail-order houses	49	149 297	18 160	4 114	482	8.0	10.6
45411	Electronic shopping and mail-order houses	49	149 297	18 160	4 114	482	8.0	10.6
4543	Direct selling establishments	25	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	22	9 823	1 229	257	71	49.8	.7
454390	Other direct selling establishments	22	9 823	1 229	257	71	49.8	.7
	MARIPOSA							
44-45	**Retail trade**	**70**	**70 920**	**7 222**	**1 350**	**357**	**40.1**	**1.3**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	3 714	535	91	32	37.3	–
4441	Building material and supplies dealers	4	D	D	D	b	D	D
445	Food and beverage stores	16	28 732	2 990	491	120	45.0	1.1
446	Health and personal care stores	4	6 137	677	138	22	55.2	–
447	Gasoline stations	12	9 743	554	118	43	68.5	–
448	Clothing and clothing accessories stores	6	3 419	430	84	20	17.8	–
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	13	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
454	Nonstore retailers	4	2 928	367	96	13	15.7	–

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MENDOCINO							
44-45	**Retail trade**	**495**	**910 183**	**104 929**	**24 931**	**4 930**	**15.2**	**6.8**
441	Motor vehicle and parts dealers	46	158 428	16 229	3 767	501	11.1	1.3
4411	Automobile dealers	16	D	D	D	c	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	25	D	D	D	c	D	D
44131	Automotive parts and accessories stores	19	D	D	D	c	D	D
441310	Automotive parts and accessories stores	19	D	D	D	c	D	D
442	Furniture and home furnishings stores	19	14 971	2 417	505	104	40.9	–
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	14	D	D	D	b	D	D
44221	Floor covering stores	6	5 407	1 177	241	34	14.0	–
442210	Floor covering stores	6	5 407	1 177	241	34	14.0	–
44229	Other home furnishings stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	23	11 138	1 721	421	87	8.5	29.6
4431	Electronics and appliance stores	23	11 138	1 721	421	87	8.5	29.6
44311	Appliance, television, and other electronics stores	16	9 631	1 510	368	73	7.0	34.0
443111	Household appliance stores	7	5 841	858	209	41	3.3	55.5
443112	Radio, television, and other electronics stores	9	3 790	652	159	32	12.8	.8
44313	Camera and photographic supplies stores	3	732	118	30	8	36.6	–
443130	Camera and photographic supplies stores	3	732	118	30	8	36.6	–
444	Building material and garden equipment and supplies dealers	56	94 297	13 388	3 245	614	10.0	5.4
4441	Building material and supplies dealers	36	80 524	11 478	2 865	501	7.1	2.4
44411	Home centers	9	D	D	D	e	D	D
444110	Home Centers	9	D	D	D	e	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	14	18 941	3 154	742	115	16.6	–
444190	Other building material dealers	14	18 941	3 154	742	115	16.6	–
4442	Lawn and garden equipment and supplies stores	20	13 773	1 910	380	113	27.1	22.8
44422	Nursery, garden center, and farm supply stores	17	13 013	1 828	373	109	25.0	24.2
444220	Nursery, garden center, and farm supply stores	17	13 013	1 828	373	109	25.0	24.2
445	Food and beverage stores	75	248 660	29 983	7 012	1 385	19.6	6.2
4451	Grocery stores	62	240 439	28 451	6 632	1 301	19.3	4.5
44511	Supermarkets and other grocery (except convenience) stores	56	236 510	28 146	6 558	1 277	19.3	4.3
445110	Supermarkets and other grocery (except convenience) stores	56	236 510	28 146	6 558	1 277	19.3	4.3
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health and personal care stores	28	54 181	6 001	1 445	302	23.3	5.7
4461	Health and personal care stores	28	54 181	6 001	1 445	302	23.3	5.7
44611	Pharmacies and drug stores	12	44 064	4 363	1 089	205	26.4	5.8
446110	Pharmacies and drug stores	12	44 064	4 363	1 089	205	26.4	5.8
4461101	Pharmacies and drug stores	12	44 064	4 363	1 089	205	26.4	5.8
44612	Cosmetics, beauty supplies, and perfume stores	4	656	101	24	8	–	23.3
446120	Cosmetics, beauty supplies, and perfume stores	4	656	101	24	8	–	23.3
44619	Other health and personal care stores	8	8 589	1 324	293	83	11.5	4.2
446191	Food (health) supplement stores	8	8 589	1 324	293	83	11.5	4.2
447	Gasoline stations	48	101 466	5 964	1 396	337	12.9	17.5
4471	Gasoline stations	48	101 466	5 964	1 396	337	12.9	17.5
44711	Gasoline stations with convenience stores	31	64 128	3 525	828	234	12.1	11.3
447110	Gasoline stations with convenience stores	31	64 128	3 525	828	234	12.1	11.3
44719	Other gasoline stations	17	37 338	2 439	568	103	14.4	28.1
447190	Other gasoline stations	17	37 338	2 439	568	103	14.4	28.1
448	Clothing and clothing accessories stores	41	14 770	2 178	527	155	38.9	7.8
4481	Clothing stores	30	9 199	1 337	327	114	48.2	12.2
4483	Jewelry, luggage, and leather goods stores	6	3 586	603	140	17	12.1	1.0
451	Sporting goods, hobby, book, and music stores	34	14 517	1 845	459	192	20.7	9.2
4511	Sporting goods, hobby, and musical instrument stores	26	10 400	1 305	328	136	21.7	5.5
4511101	General-line sporting goods stores	3	3 918	433	96	37	–	14.3
45113	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores	4	1 942	296	101	41	8.9	–
451140	Musical instrument and supplies stores	4	1 942	296	101	41	8.9	–
4512	Book, periodical, and music stores	8	4 117	540	131	56	18.1	18.4
45121	Book stores and news dealers	5	2 768	424	102	49	16.9	–
4512111	Book stores, general	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MENDOCINO—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	12	89 327	9 037	2 235	575	1.7	.7
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	79	42 344	5 668	1 332	339	34.5	6.6
4532	Office supplies, stationery, and gift stores	36	17 074	2 460	562	161	31.0	2.8
45321	Office supplies and stationery stores	5	D	D	D	b	D	D
453210	Office supplies and stationery stores	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	31	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	31	D	D	D	c	D	D
4533	Used merchandise stores	11	4 140	718	175	61	68.6	14.3
45331	Used merchandise stores	11	4 140	718	175	61	68.6	14.3
453310	Used merchandise stores	11	4 140	718	175	61	68.6	14.3
4539	Other miscellaneous store retailers	27	20 051	2 308	546	100	28.8	8.6
45392	Art dealers	6	2 295	299	80	13	–	3.3
453920	Art dealers	6	2 295	299	80	13	–	3.3
45393	Manufactured (mobile) home dealers	5	11 242	1 089	259	34	36.9	14.6
453930	Manufactured (mobile) home dealers	5	11 242	1 089	259	34	36.9	14.6
45399	All other miscellaneous store retailers	12	5 928	846	189	47	20.7	–
454	Nonstore retailers	34	66 084	10 498	2 587	339	7.5	13.6
4541	Electronic shopping and mail-order houses	11	34 371	5 444	1 319	150	2.4	23.7
45411	Electronic shopping and mail-order houses	11	34 371	5 444	1 319	150	2.4	23.7
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
4543	Direct selling establishments	21	D	D	D	c	D	D
45431	Fuel dealers	11	19 322	2 819	702	85	.6	–
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	10	D	D	D	b	D	D
454390	Other direct selling establishments	10	D	D	D	b	D	D
	MERCED							
44-45	**Retail trade**	**544**	**1 602 352**	**151 846**	**34 889**	**6 975**	**12.6**	**3.0**
441	Motor vehicle and parts dealers	83	377 115	34 788	7 638	1 091	13.1	3.9
4411	Automobile dealers	32	304 737	25 237	5 487	705	13.1	2.9
44111	New car dealers	19	D	D	D	f	D	D
441110	New car dealers	19	D	D	D	f	D	D
44112	Used car dealers	13	D	D	D	b	D	D
441120	Used car dealers	13	D	D	D	b	D	D
4412	Other motor vehicle dealers	6	31 224	2 567	518	75	7.2	–
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	45	41 154	6 984	1 633	311	17.9	14.0
44131	Automotive parts and accessories stores	30	28 438	4 668	1 090	218	10.6	6.4
441310	Automotive parts and accessories stores	30	28 438	4 668	1 090	218	10.6	6.4
44132	Tire dealers	15	12 716	2 316	543	93	34.1	31.1
441320	Tire dealers	15	12 716	2 316	543	93	34.1	31.1
442	Furniture and home furnishings stores	17	25 105	4 166	928	170	2.4	10.8
4421	Furniture stores	11	18 986	2 761	654	122	1.9	14.3
44211	Furniture stores	11	18 986	2 761	654	122	1.9	14.3
442110	Furniture stores	11	18 986	2 761	654	122	1.9	14.3
4422	Home furnishings stores	6	6 119	1 405	274	48	4.1	–
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	21	27 150	3 896	854	192	5.9	2.7
4431	Electronics and appliance stores	21	27 150	3 896	854	192	5.9	2.7
44311	Appliance, television, and other electronics stores	15	20 870	2 767	623	140	2.8	2.2
443112	Radio, television, and other electronics stores	11	17 643	2 272	508	106	.1	2.6
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D

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	MERCED—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	44	134 696	15 076	3 122	591	17.8	11.9
4441	Building material and supplies dealers	29	102 653	11 860	2 593	489	15.2	2.5
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44413	Hardware stores	11	D	D	D	c	D	D
444130	Hardware stores	11	D	D	D	c	D	D
44419	Other building material dealers	14	29 200	3 236	746	116	1.6	1.7
444190	Other building material dealers	14	29 200	3 236	746	116	1.6	1.7
4442	Lawn and garden equipment and supplies stores	15	32 043	3 216	529	102	26.1	41.9
44422	Nursery, garden center, and farm supply stores	14	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	14	D	D	D	b	D	D
445	Food and beverage stores	107	276 746	28 955	6 916	1 344	22.7	1.1
4451	Grocery stores	83	260 919	27 652	6 609	1 249	21.7	1.2
44511	Supermarkets and other grocery (except convenience) stores	60	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores	60	D	D	D	g	D	D
44512	Convenience stores	23	D	D	D	c	D	D
445120	Convenience stores	23	D	D	D	c	D	D
4452	Specialty food stores	9	5 479	684	167	44	7.2	–
4453	Beer, wine, and liquor stores	15	10 348	619	140	51	55.6	.6
44531	Beer, wine, and liquor stores	15	10 348	619	140	51	55.6	.6
445310	Beer, wine, and liquor stores	15	10 348	619	140	51	55.6	.6
446	Health and personal care stores	34	103 471	12 715	3 011	528	14.0	3.8
4461	Health and personal care stores	34	103 471	12 715	3 011	528	14.0	3.8
44611	Pharmacies and drug stores	21	94 310	11 003	2 586	443	13.9	.6
446110	Pharmacies and drug stores	21	94 310	11 003	2 586	443	13.9	.6
4461101	Pharmacies and drug stores	21	94 310	11 003	2 586	443	13.9	.6
44612	Cosmetics, beauty supplies, and perfume stores	3	1 919	253	62	29	–	14.2
446120	Cosmetics, beauty supplies, and perfume stores	3	1 919	253	62	29	–	14.2
44619	Other health and personal care stores	7	6 083	1 235	302	44	22.6	50.5
446191	Food (health) supplement stores	3	1 121	178	46	11	15.7	–
446199	All other health and personal care stores	4	4 962	1 057	256	33	24.1	61.9
447	Gasoline stations	70	214 906	10 638	2 560	605	14.7	1.3
4471	Gasoline stations	70	214 906	10 638	2 560	605	14.7	1.3
44711	Gasoline stations with convenience stores	55	123 900	5 787	1 355	349	19.4	1.4
447110	Gasoline stations with convenience stores	55	123 900	5 787	1 355	349	19.4	1.4
44719	Other gasoline stations	15	91 006	4 851	1 205	256	8.4	1.1
447190	Other gasoline stations	15	91 006	4 851	1 205	256	8.4	1.1
448	Clothing and clothing accessories stores	55	44 408	5 764	1 468	407	13.1	9.0
4481	Clothing stores	32	28 552	3 826	965	295	8.6	9.4
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	14	10 237	1 344	344	66	33.0	12.6
44831	Jewelry stores	14	10 237	1 344	344	66	33.0	12.6
448310	Jewelry stores	14	10 237	1 344	344	66	33.0	12.6
451	Sporting goods, hobby, book, and music stores	22	18 833	2 129	545	185	1.4	.6
4511	Sporting goods, hobby, and musical instrument stores	17	14 312	1 731	451	152	1.8	.8
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	5	1 461	190	55	24	–	5.0
451130	Sewing, needlework, and piece goods stores	5	1 461	190	55	24	–	5.0
4512	Book, periodical, and music stores	5	4 521	398	94	33	.2	–
45121	Book stores and news dealers	3	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	20	309 609	26 104	6 078	1 437	.5	–
4521	Department stores	9	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	9	D	D	D	g	D	D
45211	Department stores	9	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	e	D	D
452112	Discount department stores	5	D	D	D	f	D	D
4529	Other general merchandise stores	11	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MERCED—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	46	29 322	4 049	982	271	18.1	1.0
4532	Office supplies, stationery, and gift stores	10	12 840	1 496	363	112	–	–
45321	Office supplies and stationery stores	5	10 239	1 197	303	70	–	–
453210	Office supplies and stationery stores	5	10 239	1 197	303	70	–	–
4533	Used merchandise stores	5	2 927	641	156	47	9.0	–
45331	Used merchandise stores	5	2 927	641	156	47	9.0	–
453310	Used merchandise stores	5	2 927	641	156	47	9.0	–
4539	Other miscellaneous store retailers	20	11 159	1 511	356	74	36.3	2.6
45399	All other miscellaneous store retailers	15	9 092	1 309	311	54	41.5	1.9
454	Nonstore retailers	25	40 991	3 566	787	154	11.1	–
4543	Direct selling establishments	19	35 605	2 825	640	114	10.1	–
45431	Fuel dealers	6	28 829	1 951	423	67	.7	–
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	13	6 776	874	217	47	50.1	–
454390	Other direct selling establishments	13	6 776	874	217	47	50.1	–
	MODOC							
44-45	**Retail trade**	**43**	**43 369**	**3 982**	**950**	**276**	**64.8**	**12.2**
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	5 205	637	138	48	87.1	–
4441	Building material and supplies dealers	3	4 279	525	110	33	100.0	–
445	Food and beverage stores	11	12 905	1 120	264	100	48.5	5.4
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	4 223	425	99	30	97.5	–
448	Clothing and clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	MONO							
44-45	**Retail trade**	**93**	**143 720**	**16 801**	**4 063**	**891**	**26.8**	**3.8**
441	Motor vehicle and parts dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	5 921	640	204	33	55.9	–
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	D	D	D	b	D	D
4441	Building material and supplies dealers	5	6 442	1 107	247	38	2.8	–
445	Food and beverage stores	10	45 032	4 078	1 015	173	13.2	–
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	11	20 322	1 437	285	61	75.5	–
448	Clothing and clothing accessories stores	14	18 976	2 231	531	130	12.5	4.3
4481	Clothing stores	10	16 339	1 946	460	114	10.7	4.8
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	25	22 666	4 402	1 112	316	15.5	20.1
4511	Sporting goods, hobby, and musical instrument stores	19	D	D	D	e	D	D
45111	Sporting goods stores	16	20 083	4 069	1 045	286	17.1	14.4
451110	Sporting goods stores	16	20 083	4 069	1 045	286	17.1	14.4
4511101	General-line sporting goods stores	5	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	11	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	6	9 717	1 167	259	40	.7	–
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MONTEREY							
44-45	**Retail trade**	**1 542**	**4 063 394**	**425 034**	**100 021**	**17 811**	**9.9**	**8.1**
441	Motor vehicle and parts dealers	157	999 855	88 451	20 302	2 346	6.0	7.6
4411	Automobile dealers	63	891 348	70 768	16 320	1 664	4.5	8.1
44111	New car dealers	40	852 937	69 313	15 999	1 612	1.7	8.2
441110	New car dealers	40	852 937	69 313	15 999	1 612	1.7	8.2
44112	Used car dealers	23	38 411	1 455	321	52	67.0	6.4
441120	Used car dealers	23	38 411	1 455	321	52	67.0	6.4
4412	Other motor vehicle dealers	14	32 728	3 990	718	115	32.9	.9
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	12	D	D	D	b	D	D
441221	Motorcycle dealers	7	19 123	2 772	466	73	43.7	.7
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	80	75 779	13 693	3 264	567	11.9	4.5
44131	Automotive parts and accessories stores	59	52 961	8 849	2 156	422	14.1	3.9
441310	Automotive parts and accessories stores	59	52 961	8 849	2 156	422	14.1	3.9
44132	Tire dealers	21	22 818	4 844	1 108	145	6.9	5.9
441320	Tire dealers	21	22 818	4 844	1 108	145	6.9	5.9
442	Furniture and home furnishings stores	99	119 590	17 728	4 116	696	23.9	6.2
4421	Furniture stores	32	50 271	6 650	1 529	234	31.6	3.4
44211	Furniture stores	32	50 271	6 650	1 529	234	31.6	3.4
442110	Furniture stores	32	50 271	6 650	1 529	234	31.6	3.4
4422	Home furnishings stores	67	69 319	11 078	2 587	462	18.2	8.3
44221	Floor covering stores	21	26 368	5 677	1 346	153	7.4	8.5
442210	Floor covering stores	21	26 368	5 677	1 346	153	7.4	8.5
44229	Other home furnishings stores	46	42 951	5 401	1 241	309	24.9	8.2
442291	Window treatment stores	5	D	D	D	a	D	D
442299	All other home furnishings stores	41	D	D	D	e	D	D
443	Electronics and appliance stores	53	96 294	12 481	3 117	452	8.7	6.3
4431	Electronics and appliance stores	53	96 294	12 481	3 117	452	8.7	6.3
44311	Appliance, television, and other electronics stores	37	78 818	9 599	2 404	324	8.7	7.6
443111	Household appliance stores	7	14 665	2 258	641	48	7.2	28.0
443112	Radio, television, and other electronics stores	30	64 153	7 341	1 763	276	9.0	2.9
44312	Computer and software stores	7	10 920	1 646	446	68	5.6	–
443120	Computer and software stores	7	10 920	1 646	446	68	5.6	–
44313	Camera and photographic supplies stores	9	6 556	1 236	267	60	13.6	1.5
443130	Camera and photographic supplies stores	9	6 556	1 236	267	60	13.6	1.5
444	Building material and garden equipment and supplies dealers	101	405 370	49 382	11 768	1 528	4.0	25.5
4441	Building material and supplies dealers	77	286 412	34 789	8 366	1 181	4.9	2.5
44411	Home centers	4	95 638	10 461	2 371	406	2.1	–
444110	Home Centers	4	95 638	10 461	2 371	406	2.1	–
44412	Paint and wallpaper stores	9	14 141	2 245	758	64	–	–
444120	Paint and wallpaper stores	9	14 141	2 245	758	64	–	–
44413	Hardware stores	17	45 163	5 425	1 255	292	8.6	–
444130	Hardware stores	17	45 163	5 425	1 255	292	8.6	–
44419	Other building material dealers	47	131 470	16 658	3 982	419	6.2	5.4
444190	Other building material dealers	47	131 470	16 658	3 982	419	6.2	5.4
4442	Lawn and garden equipment and supplies stores	24	118 958	14 593	3 402	347	2.0	81.1
44422	Nursery, garden center, and farm supply stores	22	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	22	D	D	D	e	D	D
445	Food and beverage stores	236	646 374	74 278	17 714	3 310	15.9	6.7
4451	Grocery stores	145	574 184	66 895	16 049	2 861	11.6	6.7
44511	Supermarkets and other grocery (except convenience) stores	116	547 022	64 631	15 467	2 703	10.0	5.9
445110	Supermarkets and other grocery (except convenience) stores	116	547 022	64 631	15 467	2 703	10.0	5.9
44512	Convenience stores	29	27 162	2 264	582	158	43.3	23.0
445120	Convenience stores	29	27 162	2 264	582	158	43.3	23.0
4452	Specialty food stores	39	38 193	4 470	993	258	48.5	12.4
4453	Beer, wine, and liquor stores	52	33 997	2 913	672	191	52.9	.5
44531	Beer, wine, and liquor stores	52	33 997	2 913	672	191	52.9	.5
445310	Beer, wine, and liquor stores	52	33 997	2 913	672	191	52.9	.5
446	Health and personal care stores	80	254 908	30 887	7 230	1 499	17.3	6.1
4461	Health and personal care stores	80	254 908	30 887	7 230	1 499	17.3	6.1
44611	Pharmacies and drug stores	39	233 663	26 843	6 354	1 293	17.0	5.7
446110	Pharmacies and drug stores	39	233 663	26 843	6 354	1 293	17.0	5.7
4461101	Pharmacies and drug stores	39	233 663	26 843	6 354	1 293	17.0	5.7
44612	Cosmetics, beauty supplies, and perfume stores	16	8 693	1 172	287	88	36.8	14.3
446120	Cosmetics, beauty supplies, and perfume stores	16	8 693	1 172	287	88	36.8	14.3
44613	Optical goods stores	11	5 990	1 934	363	73	–	–
446130	Optical goods stores	11	5 990	1 934	363	73	–	–
44619	Other health and personal care stores	14	6 562	938	226	45	17.2	14.4
446191	Food (health) supplement stores	9	2 421	363	84	28	24.7	1.2
446199	All other health and personal care stores	5	4 141	575	142	17	12.7	22.2

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MONTEREY—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	118	314 402	15 726	3 739	856	22.2	11.9
4471	Gasoline stations	118	314 402	15 726	3 739	856	22.2	11.9
44711	Gasoline stations with convenience stores	75	182 970	9 430	2 317	558	17.5	6.8
447110	Gasoline stations with convenience stores	75	182 970	9 430	2 317	558	17.5	6.8
44719	Other gasoline stations	43	131 432	6 296	1 422	298	28.8	19.0
447190	Other gasoline stations	43	131 432	6 296	1 422	298	28.8	19.0
448	Clothing and clothing accessories stores	262	230 695	30 943	7 402	1 944	9.2	6.8
4481	Clothing stores	157	158 912	20 490	5 024	1 440	9.3	6.9
44811	Men's clothing stores	20	13 741	2 096	443	112	9.7	27.1
448110	Men's clothing stores	20	13 741	2 096	443	112	9.7	27.1
44812	Women's clothing stores	57	49 617	6 421	1 484	429	11.1	7.7
448120	Women's clothing stores	57	49 617	6 421	1 484	429	11.1	7.7
44813	Children's and infants' clothing stores	10	5 115	620	153	55	10.2	1.7
448130	Children's and infants' clothing stores	10	5 115	620	153	55	10.2	1.7
44814	Family clothing stores	37	68 192	7 610	2 091	569	6.1	1.8
448140	Family clothing stores	37	68 192	7 610	2 091	569	6.1	1.8
44815	Clothing accessories stores	11	6 059	736	174	61	4.2	6.9
448150	Clothing accessories stores	11	6 059	736	174	61	4.2	6.9
44819	Other clothing stores	22	16 188	3 007	679	214	18.3	10.9
448190	Other clothing stores	22	16 188	3 007	679	214	18.3	10.9
4482	Shoe stores	40	26 473	3 351	831	240	.9	.8
44821	Shoe stores	40	26 473	3 351	831	240	.9	.8
448210	Shoe stores	40	26 473	3 351	831	240	.9	.8
4482102	Women's shoe stores	6	2 479	279	73	29	10.0	2.2
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	18	12 033	1 693	415	110	–	–
4482105	Athletic footwear stores	12	10 960	1 248	305	90	–	–
4483	Jewelry, luggage, and leather goods stores	65	45 310	7 102	1 547	264	13.9	9.9
44831	Jewelry stores	60	43 003	6 796	1 473	248	14.1	10.2
448310	Jewelry stores	60	43 003	6 796	1 473	248	14.1	10.2
44832	Luggage and leather goods stores	5	2 307	306	74	16	9.4	3.3
448320	Luggage and leather goods stores	5	2 307	306	74	16	9.4	3.3
451	Sporting goods, hobby, book, and music stores	108	114 803	13 769	3 387	961	4.8	6.1
4511	Sporting goods, hobby, and musical instrument stores	65	78 062	9 217	2 166	603	3.7	5.1
45111	Sporting goods stores	33	49 690	5 978	1 365	308	3.8	5.0
451110	Sporting goods stores	33	49 690	5 978	1 365	308	3.8	5.0
4511101	General-line sporting goods stores	8	37 256	3 796	895	177	1.2	–
4511102	Specialty-line sporting goods stores	25	12 434	2 182	470	131	11.7	20.0
45112	Hobby, toy, and game stores	15	20 370	1 991	444	190	.6	6.7
451120	Hobby, toy, and game stores	15	20 370	1 991	444	190	.6	6.7
45113	Sewing, needlework, and piece goods stores	12	6 390	982	282	90	7.8	–
451130	Sewing, needlework, and piece goods stores	12	6 390	982	282	90	7.8	–
45114	Musical instrument and supplies stores	5	1 612	266	75	15	23.9	8.3
451140	Musical instrument and supplies stores	5	1 612	266	75	15	23.9	8.3
4512	Book, periodical, and music stores	43	36 741	4 552	1 221	358	7.0	8.2
45121	Book stores and news dealers	23	24 233	3 125	804	245	10.5	1.9
451211	Book stores	22	D	D	D	c	D	D
4512111	Book stores, general	15	17 572	2 458	625	187	8.9	2.7
4512112	Specialty book stores	3	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	20	12 508	1 427	417	113	.2	20.4
451220	Prerecorded tape, compact disc, and record stores	20	12 508	1 427	417	113	.2	20.4
452	General merchandise stores	30	581 650	49 344	11 499	2 440	.4	.2
4521	Department stores	11	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	11	D	D	D	g	D	D
45211	Department stores	11	D	D	D	g	D	D
452111	Department stores (except discount department stores)	6	168 339	18 248	4 660	1 077	–	–
452112	Discount department stores	5	D	D	D	f	D	D
4529	Other general merchandise stores	19	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	10	D	D	D	b	D	D
453	Miscellaneous store retailers	245	191 100	28 445	6 549	1 398	20.7	6.6
4531	Florists	25	9 132	1 959	462	155	36.6	6.3
45311	Florists	25	9 132	1 959	462	155	36.6	6.3
453110	Florists	25	9 132	1 959	462	155	36.6	6.3
4532	Office supplies, stationery, and gift stores	80	58 743	7 930	1 898	500	16.3	3.2
45321	Office supplies and stationery stores	13	31 064	3 038	777	143	7.0	–
453210	Office supplies and stationery stores	13	31 064	3 038	777	143	7.0	–
45322	Gift, novelty, and souvenir stores	67	27 679	4 892	1 121	357	26.7	6.7
453220	Gift, novelty, and souvenir stores	67	27 679	4 892	1 121	357	26.7	6.7
4533	Used merchandise stores	36	22 964	3 762	992	212	17.2	2.8
45331	Used merchandise stores	36	22 964	3 762	992	212	17.2	2.8
453310	Used merchandise stores	36	22 964	3 762	992	212	17.2	2.8

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MONTEREY—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	104	100 261	14 794	3 197	531	22.7	9.5
45391	Pet and pet supplies stores	14	16 190	2 195	496	140	11.1	2.7
453910	Pet and pet supplies stores	14	16 190	2 195	496	140	11.1	2.7
45392	Art dealers	57	42 648	5 997	1 427	194	35.8	15.2
453920	Art dealers	57	42 648	5 997	1 427	194	35.8	15.2
45399	All other miscellaneous store retailers	32	D	D	D	c	D	D
454	Nonstore retailers	53	108 353	13 600	3 198	381	4.3	1.9
4541	Electronic shopping and mail-order houses	18	62 173	5 359	1 381	139	5.3	–
45411	Electronic shopping and mail-order houses	18	62 173	5 359	1 381	139	5.3	–
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	32	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	25	26 106	5 667	1 172	154	5.3	7.7
454390	Other direct selling establishments	25	26 106	5 667	1 172	154	5.3	7.7
	NAPA							
44-45	**Retail trade**	**551**	**1 390 394**	**161 712**	**37 411**	**6 618**	**12.2**	**4.5**
441	Motor vehicle and parts dealers	46	226 679	24 933	5 858	684	22.2	.6
4411	Automobile dealers	13	181 866	17 131	3 899	393	26.2	–
4412	Other motor vehicle dealers	7	14 102	1 418	281	64	10.8	1.2
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	26	30 711	6 384	1 678	227	3.8	4.2
44131	Automotive parts and accessories stores	16	20 181	4 162	1 031	165	.6	6.4
441310	Automotive parts and accessories stores	16	20 181	4 162	1 031	165	.6	6.4
44132	Tire dealers	10	10 530	2 222	647	62	9.9	–
441320	Tire dealers	10	10 530	2 222	647	62	9.9	–
442	Furniture and home furnishings stores	43	34 342	5 199	1 185	203	13.7	6.1
4421	Furniture stores	17	11 040	1 657	385	58	23.2	14.9
44211	Furniture stores	17	11 040	1 657	385	58	23.2	14.9
442110	Furniture stores	17	11 040	1 657	385	58	23.2	14.9
4422	Home furnishings stores	26	23 302	3 542	800	145	9.1	1.9
44221	Floor covering stores	5	10 004	1 432	322	38	12.2	–
442210	Floor covering stores	5	10 004	1 432	322	38	12.2	–
44229	Other home furnishings stores	21	13 298	2 110	478	107	6.8	3.3
442299	All other home furnishings stores	21	13 298	2 110	478	107	6.8	3.3
443	Electronics and appliance stores	18	9 714	2 259	609	83	28.3	3.8
4431	Electronics and appliance stores	18	9 714	2 259	609	83	28.3	3.8
44311	Appliance, television, and other electronics stores	13	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	41	245 521	29 789	6 461	919	4.1	.1
4441	Building material and supplies dealers	29	224 679	27 206	5 874	808	2.6	.1
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44412	Paint and wallpaper stores	6	D	D	D	b	D	D
444120	Paint and wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	6	D	D	D	c	D	D
444130	Hardware stores	6	D	D	D	c	D	D
44419	Other building material dealers	14	123 104	15 397	3 112	358	3.7	.1
444190	Other building material dealers	14	123 104	15 397	3 112	358	3.7	.1
4442	Lawn and garden equipment and supplies stores	12	20 842	2 583	587	111	19.8	–
44422	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
445	Food and beverage stores	86	391 775	50 513	11 406	2 100	7.5	7.5
4451	Grocery stores	50	320 504	40 462	9 299	1 665	7.1	8.9
44511	Supermarkets and other grocery (except convenience) stores	36	301 022	38 819	8 878	1 553	5.7	6.4
445110	Supermarkets and other grocery (except convenience) stores	36	301 022	38 819	8 878	1 553	5.7	6.4
44512	Convenience stores	14	19 482	1 643	421	112	27.8	48.7
445120	Convenience stores	14	19 482	1 643	421	112	27.8	48.7
4452	Specialty food stores	11	4 886	774	135	38	53.2	–
4453	Beer, wine, and liquor stores	25	66 385	9 277	1 972	397	6.2	.9
44531	Beer, wine, and liquor stores	25	66 385	9 277	1 972	397	6.2	.9
445310	Beer, wine, and liquor stores	25	66 385	9 277	1 972	397	6.2	.9

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NAPA—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	29	69 673	7 543	1 924	381	23.0	.5
4461	Health and personal care stores	29	69 673	7 543	1 924	381	23.0	.5
44611	Pharmacies and drug stores	11	60 611	5 907	1 553	301	24.4	–
446110	Pharmacies and drug stores	11	60 611	5 907	1 553	301	24.4	–
4461101	Pharmacies and drug stores	11	60 611	5 907	1 553	301	24.4	–
44612	Cosmetics, beauty supplies, and perfume stores	4	2 053	467	101	20	42.5	–
446120	Cosmetics, beauty supplies, and perfume stores	4	2 053	467	101	20	42.5	–
44619	Other health and personal care stores	9	4 989	775	178	42	7.5	–
446191	Food (health) supplement stores	4	2 382	382	90	27	–	–
447	Gasoline stations	29	86 712	2 996	729	179	27.0	14.7
4471	Gasoline stations	29	86 712	2 996	729	179	27.0	14.7
44711	Gasoline stations with convenience stores	19	65 896	2 008	483	124	34.3	.9
447110	Gasoline stations with convenience stores	19	65 896	2 008	483	124	34.3	.9
448	Clothing and clothing accessories stores	104	91 164	10 078	2 460	676	16.2	8.7
4481	Clothing stores	72	67 473	7 305	1 792	498	16.6	9.8
44811	Men's clothing stores	7	D	D	D	b	D	D
448110	Men's clothing stores	7	D	D	D	b	D	D
44812	Women's clothing stores	28	D	D	D	c	D	D
448120	Women's clothing stores	28	D	D	D	c	D	D
44813	Children's and infants' clothing stores	7	D	D	D	a	D	D
448130	Children's and infants' clothing stores	7	D	D	D	a	D	D
44814	Family clothing stores	20	27 499	2 920	779	169	10.0	4.6
448140	Family clothing stores	20	27 499	2 920	779	169	10.0	4.6
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	8	5 308	432	108	43	–	2.9
448190	Other clothing stores	8	5 308	432	108	43	–	2.9
4482	Shoe stores	17	14 089	1 535	384	121	1.6	5.8
44821	Shoe stores	17	14 089	1 535	384	121	1.6	5.8
448210	Shoe stores	17	14 089	1 535	384	121	1.6	5.8
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	6	D	D	D	b	D	D
4482104	Family shoe stores	8	7 525	628	165	56	–	5.5
4483	Jewelry, luggage, and leather goods stores	15	9 602	1 238	284	57	35.0	4.6
44831	Jewelry stores	11	7 820	926	195	42	42.9	–
448310	Jewelry stores	11	7 820	926	195	42	42.9	–
44832	Luggage and leather goods stores	4	1 782	312	89	15	–	24.7
448320	Luggage and leather goods stores	4	1 782	312	89	15	–	24.7
451	Sporting goods, hobby, book, and music stores	37	24 061	2 937	711	206	9.1	6.5
4511	Sporting goods, hobby, and musical instrument stores	27	17 228	2 165	510	141	12.8	9.1
45111	Sporting goods stores	15	D	D	D	b	D	D
451110	Sporting goods stores	15	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	4 484	383	93	24	2.9	–
45112	Hobby, toy, and game stores	7	D	D	D	b	D	D
451120	Hobby, toy, and game stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	10	6 833	772	201	65	–	–
45121	Book stores and news dealers	9	D	D	D	b	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
452	General merchandise stores	7	106 166	10 316	2 404	566	.8	.1
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	81	58 666	8 172	1 934	431	20.1	3.1
4531	Florists	7	4 050	974	243	51	7.3	5.1
45311	Florists	7	4 050	974	243	51	7.3	5.1
453110	Florists	7	4 050	974	243	51	7.3	5.1
4532	Office supplies, stationery, and gift stores	26	22 827	2 614	630	157	15.6	2.3
45321	Office supplies and stationery stores	5	D	D	D	b	D	D
453210	Office supplies and stationery stores	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	21	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	21	D	D	D	b	D	D
4533	Used merchandise stores	14	6 649	908	211	61	31.5	7.7
45331	Used merchandise stores	14	6 649	908	211	61	31.5	7.7
453310	Used merchandise stores	14	6 649	908	211	61	31.5	7.7
4539	Other miscellaneous store retailers	34	25 140	3 676	850	162	23.3	2.4
45391	Pet and pet supplies stores	5	5 555	592	124	39	9.5	–
453910	Pet and pet supplies stores	5	5 555	592	124	39	9.5	–
45392	Art dealers	12	6 496	875	209	36	26.8	9.1
453920	Art dealers	12	6 496	875	209	36	26.8	9.1
45399	All other miscellaneous store retailers	16	D	D	D	b	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NAPA—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	30	45 921	6 977	1 730	190	8.0	9.8
4541	Electronic shopping and mail-order houses	16	27 329	4 323	1 093	87	8.0	14.2
45411	Electronic shopping and mail-order houses	16	27 329	4 323	1 093	87	8.0	14.2
4543	Direct selling establishments	13	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
	NEVADA							
44-45	**Retail trade**	**440**	**884 272**	**105 905**	**25 071**	**4 596**	**18.9**	**7.0**
441	Motor vehicle and parts dealers	37	144 538	14 135	3 379	441	25.8	8.5
4412	Other motor vehicle dealers	7	39 742	1 350	267	47	43.1	–
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	24	D	D	D	c	D	D
44131	Automotive parts and accessories stores	15	D	D	D	c	D	D
441310	Automotive parts and accessories stores	15	D	D	D	c	D	D
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	36	39 685	6 390	1 504	216	25.4	3.3
4421	Furniture stores	9	16 903	2 997	796	89	13.5	2.4
44211	Furniture stores	9	16 903	2 997	796	89	13.5	2.4
442110	Furniture stores	9	16 903	2 997	796	89	13.5	2.4
4422	Home furnishings stores	27	22 782	3 393	708	127	34.2	4.0
44221	Floor covering stores	14	13 394	2 061	405	61	35.3	6.7
442210	Floor covering stores	14	13 394	2 061	405	61	35.3	6.7
44229	Other home furnishings stores	13	9 388	1 332	303	66	32.8	–
442299	All other home furnishings stores	10	8 621	1 265	285	60	35.0	–
443	Electronics and appliance stores	17	17 832	2 481	598	106	34.5	2.3
4431	Electronics and appliance stores	17	17 832	2 481	598	106	34.5	2.3
44311	Appliance, television, and other electronics stores	14	D	D	D	b	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	48	156 555	22 190	4 938	699	21.8	14.3
4441	Building material and supplies dealers	33	142 594	20 299	4 576	609	20.4	15.3
44412	Paint and wallpaper stores	3	D	D	D	c	D	D
444120	Paint and wallpaper stores	3	D	D	D	c	D	D
44419	Other building material dealers	26	107 956	14 893	3 299	411	23.5	20.2
444190	Other building material dealers	26	107 956	14 893	3 299	411	23.5	20.2
4442	Lawn and garden equipment and supplies stores	15	13 961	1 891	362	90	36.3	3.7
44422	Nursery, garden center, and farm supply stores	12	10 839	1 314	226	72	46.7	.1
444220	Nursery, garden center, and farm supply stores	12	10 839	1 314	226	72	46.7	.1
445	Food and beverage stores	53	218 277	25 945	6 008	1 152	11.0	.6
4451	Grocery stores	41	212 313	24 569	5 719	1 053	10.3	.6
44511	Supermarkets and other grocery (except convenience) stores	28	202 571	23 450	5 478	942	9.1	.3
445110	Supermarkets and other grocery (except convenience) stores	28	202 571	23 450	5 478	942	9.1	.3
44512	Convenience stores	13	9 742	1 119	241	111	34.0	5.8
445120	Convenience stores	13	9 742	1 119	241	111	34.0	5.8
4452	Specialty food stores	7	3 262	1 062	221	71	30.4	2.0
446	Health and personal care stores	27	73 852	8 391	2 074	417	20.1	2.6
4461	Health and personal care stores	27	73 852	8 391	2 074	417	20.1	2.6
44611	Pharmacies and drug stores	10	D	D	D	e	D	D
446110	Pharmacies and drug stores	10	D	D	D	e	D	D
4461101	Pharmacies and drug stores	10	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	a	D	D
44619	Other health and personal care stores	12	7 512	1 749	384	78	35.3	20.6
446191	Food (health) supplement stores	8	5 150	904	176	49	51.5	.3
447	Gasoline stations	29	61 200	4 139	1 026	247	25.0	15.6
4471	Gasoline stations	29	61 200	4 139	1 026	247	25.0	15.6
44711	Gasoline stations with convenience stores	18	46 582	2 851	678	190	30.9	13.1
447110	Gasoline stations with convenience stores	18	46 582	2 851	678	190	30.9	13.1

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NEVADA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	62	42 969	5 098	1 273	323	28.0	3.1
4481	Clothing stores	42	32 928	3 711	953	228	25.9	1.5
44813	Children's and infants' clothing stores	3	970	86	22	9	7.3	–
448130	Children's and infants' clothing stores	3	970	86	22	9	7.3	–
44814	Family clothing stores	9	17 167	1 782	498	93	9.3	1.7
448140	Family clothing stores	9	17 167	1 782	498	93	9.3	1.7
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	14	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	36	30 008	4 125	1 009	305	11.5	23.1
4511	Sporting goods, hobby, and musical instrument stores	28	24 426	3 354	806	246	6.8	28.4
45111	Sporting goods stores	18	D	D	D	c	D	D
451110	Sporting goods stores	18	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	14	D	D	D	c	D	D
45112	Hobby, toy, and game stores	6	D	D	D	b	D	D
451120	Hobby, toy, and game stores	6	D	D	D	b	D	D
4512	Book, periodical, and music stores	8	5 582	771	203	59	32.0	–
45121	Book stores and news dealers	6	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	62	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	28	15 823	2 087	494	143	25.2	8.5
45321	Office supplies and stationery stores	4	7 935	944	234	34	–	–
453210	Office supplies and stationery stores	4	7 935	944	234	34	–	–
45322	Gift, novelty, and souvenir stores	24	7 888	1 143	260	109	50.5	17.1
453220	Gift, novelty, and souvenir stores	24	7 888	1 143	260	109	50.5	17.1
4533	Used merchandise stores	10	D	D	D	b	D	D
45331	Used merchandise stores	10	D	D	D	b	D	D
453310	Used merchandise stores	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	D	D	D	b	D	D
453910	Pet and pet supplies stores	4	D	D	D	b	D	D
45392	Art dealers	6	1 606	311	79	17	20.6	–
453920	Art dealers	6	1 606	311	79	17	20.6	–
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	29	41 945	6 662	1 842	289	3.5	3.8
4541	Electronic shopping and mail-order houses	14	14 765	2 905	752	127	5.7	–
45411	Electronic shopping and mail-order houses	14	14 765	2 905	752	127	5.7	–
4543	Direct selling establishments	15	27 180	3 757	1 090	162	2.3	5.8
45431	Fuel dealers	9	25 577	3 497	1 015	132	–	5.8
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	c	D	D
	ORANGE							
44-45	**Retail trade**	**9 559**	**35 736 615**	**3 635 226**	**867 982**	**143 342**	**11.0**	**5.9**
441	Motor vehicle and parts dealers	947	10 447 944	810 923	196 420	19 177	9.9	3.7
4411	Automobile dealers	333	9 356 363	658 706	160 318	13 760	8.5	3.3
44111	New car dealers	207	8 968 855	639 953	155 794	13 062	7.3	3.0
441110	New car dealers	207	8 968 855	639 953	155 794	13 062	7.3	3.0
44112	Used car dealers	126	387 508	18 753	4 524	698	36.6	10.5
441120	Used car dealers	126	387 508	18 753	4 524	698	36.6	10.5
4412	Other motor vehicle dealers	136	502 359	50 323	11 035	1 482	26.4	3.1
44121	Recreational vehicle dealers	19	146 735	11 875	2 696	282	30.4	1.6
441210	Recreational vehicle dealers	19	146 735	11 875	2 696	282	30.4	1.6
44122	Motorcycle, boat, and other motor vehicle dealers	117	355 624	38 448	8 339	1 200	24.8	3.7
441221	Motorcycle dealers	49	129 474	17 364	3 526	455	30.9	4.6
441222	Boat dealers	56	212 207	18 573	4 218	565	20.8	3.1
441229	All other motor vehicle dealers	12	13 943	2 511	595	180	29.2	5.1
4413	Automotive parts, accessories, and tire stores	478	589 222	101 894	25 067	3 935	17.3	9.5
44131	Automotive parts and accessories stores	309	371 886	62 168	15 402	2 677	18.9	5.7
441310	Automotive parts and accessories stores	309	371 886	62 168	15 402	2 677	18.9	5.7
44132	Tire dealers	169	217 336	39 726	9 665	1 258	14.5	16.1
441320	Tire dealers	169	217 336	39 726	9 665	1 258	14.5	16.1
442	Furniture and home furnishings stores	740	1 389 347	180 567	42 920	6 871	14.5	8.0
4421	Furniture stores	306	669 938	80 497	18 876	2 396	13.9	12.1
44211	Furniture stores	306	669 938	80 497	18 876	2 396	13.9	12.1
442110	Furniture stores	306	669 938	80 497	18 876	2 396	13.9	12.1
4422	Home furnishings stores	434	719 409	100 070	24 044	4 475	15.2	4.1
44221	Floor covering stores	162	306 591	51 307	12 759	1 436	22.5	3.3
442210	Floor covering stores	162	306 591	51 307	12 759	1 436	22.5	3.3
44229	Other home furnishings stores	272	412 818	48 763	11 285	3 039	9.7	4.7
442291	Window treatment stores	25	20 259	2 519	581	142	25.1	25.5
442299	All other home furnishings stores	247	392 559	46 244	10 704	2 897	8.9	3.6

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ORANGE—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	531	1 585 082	172 026	41 057	6 096	12.0	6.6
4431	Electronics and appliance stores	531	1 585 082	172 026	41 057	6 096	12.0	6.6
44311	Appliance, television, and other electronics stores	328	1 006 426	113 700	26 801	4 010	12.5	4.5
443111	Household appliance stores	65	280 732	23 551	5 825	779	10.6	2.9
443112	Radio, television, and other electronics stores	263	725 694	90 149	20 976	3 231	13.3	5.1
44312	Computer and software stores	173	553 015	54 387	13 460	1 911	11.0	10.8
443120	Computer and software stores	173	553 015	54 387	13 460	1 911	11.0	10.8
44313	Camera and photographic supplies stores	30	25 641	3 939	796	175	15.3	1.5
443130	Camera and photographic supplies stores	30	25 641	3 939	796	175	15.3	1.5
444	Building material and garden equipment and supplies dealers	520	2 383 684	297 843	68 375	10 466	8.6	9.5
4441	Building material and supplies dealers	435	2 211 708	267 265	61 543	9 214	8.3	9.1
44411	Home centers	41	D	D	D	h	D	D
444110	Home Centers	41	D	D	D	h	D	D
44412	Paint and wallpaper stores	55	D	D	D	e	D	D
444120	Paint and wallpaper stores	55	D	D	D	e	D	D
44413	Hardware stores	70	134 889	21 905	5 270	1 008	27.5	2.3
444130	Hardware stores	70	134 889	21 905	5 270	1 008	27.5	2.3
44419	Other building material dealers	269	884 765	110 141	25 233	3 110	15.1	20.3
444190	Other building material dealers	269	884 765	110 141	25 233	3 110	15.1	20.3
4442	Lawn and garden equipment and supplies stores	85	171 976	30 578	6 832	1 252	13.3	15.3
44421	Outdoor power equipment stores	14	12 231	1 159	256	52	69.1	13.8
444210	Outdoor power equipment stores	14	12 231	1 159	256	52	69.1	13.8
44422	Nursery, garden center, and farm supply stores	71	159 745	29 419	6 576	1 200	9.0	15.4
444220	Nursery, garden center, and farm supply stores	71	159 745	29 419	6 576	1 200	9.0	15.4
445	Food and beverage stores	1 141	5 130 520	603 091	149 721	24 626	7.1	10.3
4451	Grocery stores	680	4 798 931	566 811	141 096	22 528	5.3	10.5
44511	Supermarkets and other grocery (except convenience) stores	524	4 658 295	553 485	137 836	21 613	4.2	10.3
445110	Supermarkets and other grocery (except convenience) stores	524	4 658 295	553 485	137 836	21 613	4.2	10.3
44512	Convenience stores	156	140 636	13 326	3 260	915	42.5	19.0
445120	Convenience stores	156	140 636	13 326	3 260	915	42.5	19.0
4452	Specialty food stores	228	157 930	24 743	5 999	1 465	26.4	10.7
4453	Beer, wine, and liquor stores	233	173 659	11 537	2 626	633	40.2	4.5
44531	Beer, wine, and liquor stores	233	173 659	11 537	2 626	633	40.2	4.5
445310	Beer, wine, and liquor stores	233	173 659	11 537	2 626	633	40.2	4.5
446	Health and personal care stores	845	1 843 039	269 680	61 998	9 597	19.6	6.9
4461	Health and personal care stores	845	1 843 039	269 680	61 998	9 597	19.6	6.9
44611	Pharmacies and drug stores	399	1 514 322	207 908	47 482	6 841	18.9	6.0
446110	Pharmacies and drug stores	399	1 514 322	207 908	47 482	6 841	18.9	6.0
4461101	Pharmacies and drug stores	394	1 510 654	207 489	47 374	6 821	18.8	6.1
4461102	Proprietary stores	5	3 668	419	108	20	68.0	–
44612	Cosmetics, beauty supplies, and perfume stores	161	86 243	12 120	2 871	866	27.7	7.4
446120	Cosmetics, beauty supplies, and perfume stores	161	86 243	12 120	2 871	866	27.7	7.4
44613	Optical goods stores	94	69 413	16 930	3 444	623	15.6	15.1
446130	Optical goods stores	94	69 413	16 930	3 444	623	15.6	15.1
44619	Other health and personal care stores	191	173 061	32 722	8 201	1 267	23.6	10.3
446191	Food (health) supplement stores	111	76 981	10 671	2 545	637	36.0	7.1
446199	All other health and personal care stores	80	96 080	22 051	5 656	630	13.7	12.9
447	Gasoline stations	619	1 979 974	85 254	20 309	5 050	30.2	11.2
4471	Gasoline stations	619	1 979 974	85 254	20 309	5 050	30.2	11.2
44711	Gasoline stations with convenience stores	435	1 493 825	61 201	14 503	3 764	24.6	7.3
447110	Gasoline stations with convenience stores	435	1 493 825	61 201	14 503	3 764	24.6	7.3
44719	Other gasoline stations	184	486 149	24 053	5 806	1 286	47.5	23.4
447190	Other gasoline stations	184	486 149	24 053	5 806	1 286	47.5	23.4
448	Clothing and clothing accessories stores	1 554	2 613 976	353 522	83 974	19 202	8.9	7.0
4481	Clothing stores	996	2 021 048	272 613	64 080	15 581	7.4	7.5
44811	Men's clothing stores	96	109 326	17 009	4 032	787	20.9	17.5
448110	Men's clothing stores	96	109 326	17 009	4 032	787	20.9	17.5
44812	Women's clothing stores	383	478 675	59 374	14 255	4 134	12.5	9.1
448120	Women's clothing stores	383	478 675	59 374	14 255	4 134	12.5	9.1
44813	Children's and infants' clothing stores	83	107 739	12 116	2 807	974	10.5	1.7
448130	Children's and infants' clothing stores	83	107 739	12 116	2 807	974	10.5	1.7
44814	Family clothing stores	255	1 165 777	156 834	36 498	8 034	2.4	6.7
448140	Family clothing stores	255	1 165 777	156 834	36 498	8 034	2.4	6.7
44815	Clothing accessories stores	54	35 547	5 840	1 319	290	17.4	2.3
448150	Clothing accessories stores	54	35 547	5 840	1 319	290	17.4	2.3
44819	Other clothing stores	125	123 984	21 440	5 169	1 362	17.3	5.7
448190	Other clothing stores	125	123 984	21 440	5 169	1 362	17.3	5.7
4482	Shoe stores	257	218 925	27 234	6 507	1 752	12.3	4.6
44821	Shoe stores	257	218 925	27 234	6 507	1 752	12.3	4.6
448210	Shoe stores	257	218 925	27 234	6 507	1 752	12.3	4.6
4482101	Men's shoe stores	16	11 547	1 404	362	84	–	7.0
4482102	Women's shoe stores	40	33 933	4 158	960	301	5.6	6.3
4482103	Children's and juveniles' shoe stores	12	3 929	708	192	54	6.9	12.5
4482104	Family shoe stores	130	94 200	12 404	3 025	769	7.7	7.0
4482105	Athletic footwear stores	59	75 316	8 560	1 968	544	23.4	–

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ORANGE—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores	301	374 003	53 675	13 387	1 869	15.1	5.6
44831	Jewelry stores	284	336 622	50 166	12 475	1 735	16.2	5.8
448310	Jewelry stores	284	336 622	50 166	12 475	1 735	16.2	5.8
44832	Luggage and leather goods stores	17	37 381	3 509	912	134	5.0	4.0
448320	Luggage and leather goods stores	17	37 381	3 509	912	134	5.0	4.0
451	Sporting goods, hobby, book, and music stores	655	992 710	116 778	28 820	7 798	12.7	5.0
4511	Sporting goods, hobby, and musical instrument stores	458	730 907	89 216	22 254	5 718	13.8	5.3
45111	Sporting goods stores	215	355 549	44 321	10 915	2 770	11.5	7.0
451110	Sporting goods stores	215	355 549	44 321	10 915	2 770	11.5	7.0
4511101	General-line sporting goods stores	72	191 780	21 056	5 333	1 597	7.2	3.8
4511102	Specialty-line sporting goods stores	143	163 769	23 265	5 582	1 173	16.6	10.7
45112	Hobby, toy, and game stores	138	231 406	27 325	6 764	2 004	17.9	4.6
451120	Hobby, toy, and game stores	138	231 406	27 325	6 764	2 004	17.9	4.6
45113	Sewing, needlework, and piece goods stores	63	60 395	8 592	2 032	530	18.5	2.1
451130	Sewing, needlework, and piece goods stores	63	60 395	8 592	2 032	530	18.5	2.1
45114	Musical instrument and supplies stores	42	83 557	8 978	2 543	414	9.2	2.2
451140	Musical instrument and supplies stores	42	83 557	8 978	2 543	414	9.2	2.2
4512	Book, periodical, and music stores	197	261 803	27 562	6 566	2 080	9.4	4.3
45121	Book stores and news dealers	96	157 370	17 963	4 265	1 296	10.4	4.8
451211	Book stores	87	153 123	17 323	4 110	1 238	9.7	3.8
4512111	Book stores, general	56	121 858	13 810	3 274	985	6.8	4.0
4512112	Specialty book stores	17	10 948	1 604	375	148	17.9	1.7
4512113	College book stores	14	20 317	1 909	461	105	22.9	4.0
451212	News dealers and newsstands	9	4 247	640	155	58	34.9	41.1
45122	Prerecorded tape, compact disc, and record stores	101	104 433	9 599	2 301	784	7.8	3.6
451220	Prerecorded tape, compact disc, and record stores	101	104 433	9 599	2 301	784	7.8	3.6
452	General merchandise stores	209	4 375 179	384 197	85 878	19 884	2.0	.2
4521	Department stores	82	2 605 811	273 095	63 315	14 863	–	–
45210009	Department stores (incl. leased depts.)[3]	82	2 714 054	273 095	63 315	14 863	–	–
45211	Department stores	82	2 605 811	273 095	63 315	14 863	–	–
452111	Department stores (except discount department stores)	40	1 234 427	148 775	36 103	8 195	–	–
452112	Discount department stores	42	1 371 384	124 320	27 212	6 668	–	–
4529	Other general merchandise stores	127	1 769 368	111 102	22 563	5 021	4.9	.4
45291	Warehouse clubs and supercenters	16	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	16	D	D	D	h	D	D
45299	All other general merchandise stores	111	D	D	D	g	D	D
452990	All other general merchandise stores	111	D	D	D	g	D	D
4529901	Variety stores	45	D	D	D	g	D	D
4529904	Miscellaneous general merchandise stores	66	D	D	D	g	D	D
453	Miscellaneous store retailers	1 209	1 102 639	162 101	39 739	8 843	20.7	7.0
4531	Florists	182	67 374	13 320	3 427	975	41.7	15.0
45311	Florists	182	67 374	13 320	3 427	975	41.7	15.0
453110	Florists	182	67 374	13 320	3 427	975	41.7	15.0
4532	Office supplies, stationery, and gift stores	441	511 370	61 584	15 082	3 880	13.1	5.7
45321	Office supplies and stationery stores	102	321 869	34 977	8 889	1 563	3.8	3.0
453210	Office supplies and stationery stores	102	321 869	34 977	8 889	1 563	3.8	3.0
45322	Gift, novelty, and souvenir stores	339	189 501	26 607	6 193	2 317	28.8	10.3
453220	Gift, novelty, and souvenir stores	339	189 501	26 607	6 193	2 317	28.8	10.3
4533	Used merchandise stores	137	91 370	19 402	4 619	1 081	23.4	12.5
45331	Used merchandise stores	137	91 370	19 402	4 619	1 081	23.4	12.5
453310	Used merchandise stores	137	91 370	19 402	4 619	1 081	23.4	12.5
4539	Other miscellaneous store retailers	449	432 525	67 795	16 611	2 907	25.8	6.2
45391	Pet and pet supplies stores	98	119 641	15 156	3 435	1 095	18.7	2.3
453910	Pet and pet supplies stores	98	119 641	15 156	3 435	1 095	18.7	2.3
45392	Art dealers	81	41 573	6 600	1 439	243	36.6	10.5
453920	Art dealers	81	41 573	6 600	1 439	243	36.6	10.5
45393	Manufactured (mobile) home dealers	22	69 540	5 313	1 110	216	33.2	4.5
453930	Manufactured (mobile) home dealers	22	69 540	5 313	1 110	216	33.2	4.5
45399	All other miscellaneous store retailers	248	201 771	40 726	10 627	1 353	25.1	8.3
454	Nonstore retailers	589	1 892 521	199 244	48 771	5 732	16.0	4.2
4541	Electronic shopping and mail-order houses	325	1 616 818	144 946	35 928	3 938	14.5	3.9
45411	Electronic shopping and mail-order houses	325	1 616 818	144 946	35 928	3 938	14.5	3.9
4542	Vending machine operators	42	45 325	9 627	2 340	371	33.5	7.4
45421	Vending machine operators	42	45 325	9 627	2 340	371	33.5	7.4
454210	Vending machine operators	42	45 325	9 627	2 340	371	33.5	7.4
4543	Direct selling establishments	222	230 378	44 671	10 503	1 423	23.3	5.4
45431	Fuel dealers	5	12 589	1 818	479	56	.4	–
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	217	217 789	42 853	10 024	1 367	24.6	5.7
454390	Other direct selling establishments	217	217 789	42 853	10 024	1 367	24.6	5.7

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PLACER							
44-45	**Retail trade**	**1 123**	**4 778 965**	**454 030**	**106 510**	**17 517**	**6.0**	**3.3**
441	Motor vehicle and parts dealers	154	1 873 576	143 953	34 914	3 471	3.5	1.5
4411	Automobile dealers	64	1 609 832	113 202	28 191	2 552	2.5	.5
44111	New car dealers	38	1 460 563	105 486	26 763	2 285	1.8	.3
441110	New car dealers	38	1 460 563	105 486	26 763	2 285	1.8	.3
44112	Used car dealers	26	149 269	7 716	1 428	267	8.7	2.1
441120	Used car dealers	26	149 269	7 716	1 428	267	8.7	2.1
4412	Other motor vehicle dealers	25	199 059	20 007	4 292	505	2.2	8.1
44121	Recreational vehicle dealers	8	D	D	D	c	D	D
441210	Recreational vehicle dealers	8	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	17	D	D	D	e	D	D
441221	Motorcycle dealers	6	D	D	D	c	D	D
441222	Boat dealers	8	29 405	2 776	590	82	–	1.1
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	65	64 685	10 744	2 431	414	32.4	8.2
44131	Automotive parts and accessories stores	44	39 262	6 128	1 440	262	28.9	7.4
441310	Automotive parts and accessories stores	44	39 262	6 128	1 440	262	28.9	7.4
44132	Tire dealers	21	25 423	4 616	991	152	37.9	9.5
441320	Tire dealers	21	25 423	4 616	991	152	37.9	9.5
442	Furniture and home furnishings stores	84	177 483	21 107	4 942	997	12.0	5.6
4421	Furniture stores	32	87 677	10 242	2 361	372	15.9	9.0
44211	Furniture stores	32	87 677	10 242	2 361	372	15.9	9.0
442110	Furniture stores	32	87 677	10 242	2 361	372	15.9	9.0
4422	Home furnishings stores	52	89 806	10 865	2 581	625	8.1	2.3
44221	Floor covering stores	15	16 946	2 527	598	78	8.9	1.9
442210	Floor covering stores	15	16 946	2 527	598	78	8.9	1.9
44229	Other home furnishings stores	37	72 860	8 338	1 983	547	7.9	2.4
442291	Window treatment stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	32	D	D	D	f	D	D
443	Electronics and appliance stores	55	108 227	11 945	2 744	429	8.2	7.0
4431	Electronics and appliance stores	55	108 227	11 945	2 744	429	8.2	7.0
44311	Appliance, television, and other electronics stores	38	70 242	6 911	1 652	267	8.8	10.1
443111	Household appliance stores	12	17 310	2 140	369	58	12.0	31.6
443112	Radio, television, and other electronics stores	26	52 932	4 771	1 283	209	7.7	3.1
44312	Computer and software stores	13	D	D	D	c	D	D
443120	Computer and software stores	13	D	D	D	c	D	D
44313	Camera and photographic supplies stores	4	D	D	D	a	D	D
443130	Camera and photographic supplies stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	103	388 129	44 122	9 732	1 545	4.8	.9
4441	Building material and supplies dealers	81	358 515	39 402	8 875	1 393	4.2	.6
44411	Home centers	6	D	D	D	f	D	D
444110	Home Centers	6	D	D	D	f	D	D
44412	Paint and wallpaper stores	10	D	D	D	b	D	D
444120	Paint and wallpaper stores	10	D	D	D	b	D	D
44413	Hardware stores	19	14 907	2 352	534	148	32.2	3.7
444130	Hardware stores	19	14 907	2 352	534	148	32.2	3.7
44419	Other building material dealers	46	128 115	15 130	3 690	398	8.0	1.3
444190	Other building material dealers	46	128 115	15 130	3 690	398	8.0	1.3
4442	Lawn and garden equipment and supplies stores	22	29 614	4 720	857	152	12.0	3.7
44422	Nursery, garden center, and farm supply stores	19	27 245	4 399	779	140	13.1	.3
444220	Nursery, garden center, and farm supply stores	19	27 245	4 399	779	140	13.1	.3
445	Food and beverage stores	120	653 864	79 886	18 162	3 005	7.5	1.7
4451	Grocery stores	81	622 601	74 953	16 926	2 725	7.1	1.3
44511	Supermarkets and other grocery (except convenience) stores	55	599 365	73 244	16 526	2 589	4.6	1.3
445110	Supermarkets and other grocery (except convenience) stores	55	599 365	73 244	16 526	2 589	4.6	1.3
44512	Convenience stores	26	23 236	1 709	400	136	71.4	1.2
445120	Convenience stores	26	23 236	1 709	400	136	71.4	1.2
4452	Specialty food stores	25	20 508	4 299	1 088	224	13.3	7.1
4453	Beer, wine, and liquor stores	14	10 755	634	148	56	17.8	16.3
44531	Beer, wine, and liquor stores	14	10 755	634	148	56	17.8	16.3
445310	Beer, wine, and liquor stores	14	10 755	634	148	56	17.8	16.3
446	Health and personal care stores	69	193 823	28 920	7 020	1 279	9.0	3.5
4461	Health and personal care stores	69	193 823	28 920	7 020	1 279	9.0	3.5
44611	Pharmacies and drug stores	29	163 419	23 844	5 842	979	4.6	2.6
446110	Pharmacies and drug stores	29	163 419	23 844	5 842	979	4.6	2.6
4461101	Pharmacies and drug stores	27	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	11	11 106	1 633	427	118	5.8	11.8
446120	Cosmetics, beauty supplies, and perfume stores	11	11 106	1 633	427	118	5.8	11.8
44613	Optical goods stores	8	4 795	774	156	40	43.3	1.0
446130	Optical goods stores	8	4 795	774	156	40	43.3	1.0
44619	Other health and personal care stores	21	14 503	2 669	595	142	49.8	8.6
446191	Food (health) supplement stores	13	8 291	1 410	317	98	68.4	8.9
446199	All other health and personal care stores	8	6 212	1 259	278	44	25.0	8.0

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PLACER—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	101	270 605	13 197	3 144	749	17.2	23.4
4471	Gasoline stations	101	270 605	13 197	3 144	749	17.2	23.4
44711	Gasoline stations with convenience stores	80	232 821	10 657	2 533	629	16.2	21.4
447110	Gasoline stations with convenience stores	80	232 821	10 657	2 533	629	16.2	21.4
44719	Other gasoline stations	21	37 784	2 540	611	120	23.6	35.2
447190	Other gasoline stations	21	37 784	2 540	611	120	23.6	35.2
448	Clothing and clothing accessories stores	140	245 237	32 116	7 662	1 777	5.6	3.8
4481	Clothing stores	93	204 948	26 361	6 246	1 493	5.1	2.6
44811	Men's clothing stores	8	5 924	1 157	256	55	27.9	1.3
448110	Men's clothing stores	8	5 924	1 157	256	55	27.9	1.3
44812	Women's clothing stores	28	27 151	3 131	761	234	3.0	3.3
448120	Women's clothing stores	28	27 151	3 131	761	234	3.0	3.3
44813	Children's and infants' clothing stores	8	18 240	1 642	398	135	1.4	–
448130	Children's and infants' clothing stores	8	18 240	1 642	398	135	1.4	–
44814	Family clothing stores	36	144 631	19 273	4 574	1 008	4.2	3.0
448140	Family clothing stores	36	144 631	19 273	4 574	1 008	4.2	3.0
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	22	15 678	1 782	409	128	5.2	–
44821	Shoe stores	22	15 678	1 782	409	128	5.2	–
448210	Shoe stores	22	15 678	1 782	409	128	5.2	–
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	13	9 360	992	245	68	8.8	–
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	25	24 611	3 973	1 007	156	9.4	16.6
44831	Jewelry stores	24	D	D	D	c	D	D
448310	Jewelry stores	24	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	92	125 581	14 434	3 772	1 039	13.5	5.8
4511	Sporting goods, hobby, and musical instrument stores	74	93 888	10 713	2 815	806	16.3	7.3
45111	Sporting goods stores	48	60 671	7 359	1 992	546	16.9	11.0
451110	Sporting goods stores	48	60 671	7 359	1 992	546	16.9	11.0
4511101	General-line sporting goods stores	10	27 935	2 752	657	185	7.8	–
4511102	Specialty-line sporting goods stores	38	32 736	4 607	1 335	361	24.8	20.3
45112	Hobby, toy, and game stores	15	25 478	2 467	590	188	12.7	.2
451120	Hobby, toy, and game stores	15	25 478	2 467	590	188	12.7	.2
45113	Sewing, needlework, and piece goods stores	8	5 446	624	175	57	20.1	2.6
451130	Sewing, needlework, and piece goods stores	8	5 446	624	175	57	20.1	2.6
45114	Musical instrument and supplies stores	3	2 293	263	58	15	29.0	–
451140	Musical instrument and supplies stores	3	2 293	263	58	15	29.0	–
4512	Book, periodical, and music stores	18	31 693	3 721	957	233	5.5	1.3
45121	Book stores and news dealers	11	D	D	D	c	D	D
451211	Book stores	10	D	D	D	c	D	D
4512111	Book stores, general	5	D	D	D	c	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	7	D	D	D	b	D	D
452	General merchandise stores	21	573 347	42 565	9 438	2 108	.1	–
4521	Department stores	10	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	10	D	D	D	g	D	D
45211	Department stores	10	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
452112	Discount department stores	6	190 419	16 630	3 728	837	–	–
4529	Other general merchandise stores	11	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	121	105 397	12 734	2 902	840	11.0	6.0
4531	Florists	16	7 699	1 176	278	112	8.6	4.1
45311	Florists	16	7 699	1 176	278	112	8.6	4.1
453110	Florists	16	7 699	1 176	278	112	8.6	4.1
4532	Office supplies, stationery, and gift stores	44	54 633	5 871	1 356	367	7.8	7.2
45321	Office supplies and stationery stores	10	34 473	3 276	801	142	4.7	–
453210	Office supplies and stationery stores	10	34 473	3 276	801	142	4.7	–
45322	Gift, novelty, and souvenir stores	34	20 160	2 595	555	225	13.0	19.6
453220	Gift, novelty, and souvenir stores	34	20 160	2 595	555	225	13.0	19.6
4533	Used merchandise stores	15	6 462	1 364	330	115	7.2	–
45331	Used merchandise stores	15	6 462	1 364	330	115	7.2	–
453310	Used merchandise stores	15	6 462	1 364	330	115	7.2	–

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PLACER—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	46	36 603	4 323	938	246	17.0	5.6
45391	Pet and pet supplies stores	13	16 265	1 960	400	113	15.4	.9
453910	Pet and pet supplies stores	13	16 265	1 960	400	113	15.4	.9
45392	Art dealers	6	1 931	295	72	20	48.6	2.6
453920	Art dealers	6	1 931	295	72	20	48.6	2.6
45399	All other miscellaneous store retailers	24	D	D	D	c	D	D
454	Nonstore retailers	63	63 696	9 051	2 078	278	25.0	8.4
4541	Electronic shopping and mail-order houses	29	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	29	D	D	D	c	D	D
4543	Direct selling establishments	31	37 133	5 038	1 286	149	17.2	1.8
45431	Fuel dealers	13	22 529	2 441	630	78	13.3	1.9
454312	Liquefied petroleum gas (bottled gas) dealers	11	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	18	14 604	2 597	656	71	23.3	1.7
454390	Other direct selling establishments	18	14 604	2 597	656	71	23.3	1.7
	PLUMAS							
44-45	**Retail trade**	**114**	**148 285**	**14 819**	**3 270**	**715**	**33.0**	**8.4**
441	Motor vehicle and parts dealers	13	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	21	16 344	2 079	378	75	37.0	3.3
4441	Building material and supplies dealers	19	D	D	D	b	D	D
44419	Other building material dealers	12	12 379	1 582	275	49	37.0	4.0
444190	Other building material dealers	12	12 379	1 582	275	49	37.0	4.0
445	Food and beverage stores	17	48 087	5 125	1 164	268	22.4	4.3
446	Health and personal care stores	8	15 791	1 774	370	85	51.3	–
4461	Health and personal care stores	8	15 791	1 774	370	85	51.3	–
447	Gasoline stations	11	19 309	1 120	247	64	27.0	42.6
448	Clothing and clothing accessories stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	9	3 880	211	44	26	3.6	32.1
4511	Sporting goods, hobby, and musical instrument stores	5	3 560	176	38	22	3.2	34.0
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
	RIVERSIDE							
44-45	**Retail trade**	**4 437**	**16 301 196**	**1 609 914**	**385 670**	**66 601**	**10.4**	**5.4**
441	Motor vehicle and parts dealers	558	4 756 485	405 906	97 572	10 384	5.2	5.4
4411	Automobile dealers	167	4 023 920	306 483	73 588	6 691	4.0	4.2
44111	New car dealers	108	3 877 763	297 957	71 618	6 406	2.4	4.0
441110	New car dealers	108	3 877 763	297 957	71 618	6 406	2.4	4.0
44112	Used car dealers	59	146 157	8 526	1 970	285	45.5	9.2
441120	Used car dealers	59	146 157	8 526	1 970	285	45.5	9.2
4412	Other motor vehicle dealers	88	379 063	37 620	9 028	1 122	11.6	8.1
44121	Recreational vehicle dealers	34	191 874	16 336	3 842	466	5.3	13.5
441210	Recreational vehicle dealers	34	191 874	16 336	3 842	466	5.3	13.5
44122	Motorcycle, boat, and other motor vehicle dealers	54	187 189	21 284	5 186	656	18.2	2.7
441221	Motorcycle dealers	25	93 793	11 250	2 844	318	31.8	1.8
441222	Boat dealers	12	40 411	3 642	785	121	6.2	1.5
441229	All other motor vehicle dealers	17	52 985	6 392	1 557	217	3.1	5.1
4413	Automotive parts, accessories, and tire stores	303	353 502	61 803	14 956	2 571	11.5	16.7
44131	Automotive parts and accessories stores	184	223 518	34 823	8 554	1 672	11.2	7.9
441310	Automotive parts and accessories stores	184	223 518	34 823	8 554	1 672	11.2	7.9
44132	Tire dealers	119	129 984	26 980	6 402	899	12.1	31.8
441320	Tire dealers	119	129 984	26 980	6 402	899	12.1	31.8

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	RIVERSIDE—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	315	444 479	55 169	13 448	2 532	24.9	4.9
4421	Furniture stores	144	229 793	27 073	6 777	972	29.1	4.7
44211	Furniture stores	144	229 793	27 073	6 777	972	29.1	4.7
442110	Furniture stores	144	229 793	27 073	6 777	972	29.1	4.7
4422	Home furnishings stores	171	214 686	28 096	6 671	1 560	20.3	5.2
44221	Floor covering stores	55	69 254	9 273	2 171	381	37.2	7.6
442210	Floor covering stores	55	69 254	9 273	2 171	381	37.2	7.6
44229	Other home furnishings stores	116	145 432	18 823	4 500	1 179	12.3	4.0
442291	Window treatment stores	18	15 224	4 146	939	229	12.2	4.5
442299	All other home furnishings stores	98	130 208	14 677	3 561	950	12.3	4.0
443	Electronics and appliance stores	194	436 452	46 739	10 892	1 948	10.3	4.1
4431	Electronics and appliance stores	194	436 452	46 739	10 892	1 948	10.3	4.1
44311	Appliance, television, and other electronics stores	140	390 807	41 707	9 661	1 707	10.4	2.9
443111	Household appliance stores	35	48 003	6 018	1 291	201	26.7	1.9
443112	Radio, television, and other electronics stores	105	342 804	35 689	8 370	1 506	8.1	3.1
44312	Computer and software stores	42	D	D	D	c	D	D
443120	Computer and software stores	42	D	D	D	c	D	D
44313	Camera and photographic supplies stores	12	D	D	D	b	D	D
443130	Camera and photographic supplies stores	12	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	291	1 243 754	147 719	33 231	5 592	6.6	4.3
4441	Building material and supplies dealers	216	1 120 952	130 094	29 126	4 786	5.9	1.3
44411	Home centers	22	D	D	D	h	D	D
444110	Home Centers	22	D	D	D	h	D	D
44412	Paint and wallpaper stores	25	D	D	D	c	D	D
444120	Paint and wallpaper stores	25	D	D	D	c	D	D
44413	Hardware stores	43	44 347	6 629	1 620	354	34.1	1.5
444130	Hardware stores	43	44 347	6 629	1 620	354	34.1	1.5
44419	Other building material dealers	126	359 393	49 284	10 927	1 381	12.2	3.9
444190	Other building material dealers	126	359 393	49 284	10 927	1 381	12.2	3.9
4442	Lawn and garden equipment and supplies stores	75	122 802	17 625	4 105	806	13.1	31.1
44421	Outdoor power equipment stores	11	6 128	935	266	41	24.1	11.7
444210	Outdoor power equipment stores	11	6 128	935	266	41	24.1	11.7
44422	Nursery, garden center, and farm supply stores	64	116 674	16 690	3 839	765	12.5	32.2
444220	Nursery, garden center, and farm supply stores	64	116 674	16 690	3 839	765	12.5	32.2
445	Food and beverage stores	539	2 531 961	289 738	72 872	11 637	7.1	10.4
4451	Grocery stores	340	2 417 852	277 589	69 955	10 692	5.4	10.6
44511	Supermarkets and other grocery (except convenience) stores	273	2 362 406	273 340	68 902	10 380	4.1	10.3
445110	Supermarkets and other grocery (except convenience) stores	273	2 362 406	273 340	68 902	10 380	4.1	10.3
44512	Convenience stores	67	55 446	4 249	1 053	312	61.1	21.5
445120	Convenience stores	67	55 446	4 249	1 053	312	61.1	21.5
4452	Specialty food stores	101	57 496	8 876	2 127	670	25.6	7.4
4453	Beer, wine, and liquor stores	98	56 613	3 273	790	275	61.3	4.8
44531	Beer, wine, and liquor stores	98	56 613	3 273	790	275	61.3	4.8
445310	Beer, wine, and liquor stores	98	56 613	3 273	790	275	61.3	4.8
446	Health and personal care stores	336	757 733	104 567	24 672	4 072	16.8	1.4
4461	Health and personal care stores	336	757 733	104 567	24 672	4 072	16.8	1.4
44611	Pharmacies and drug stores	147	636 940	82 711	19 714	3 010	15.6	.7
446110	Pharmacies and drug stores	147	636 940	82 711	19 714	3 010	15.6	.7
4461101	Pharmacies and drug stores	145	D	D	D	h	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	46	29 750	3 789	826	282	12.9	.3
446120	Cosmetics, beauty supplies, and perfume stores	46	29 750	3 789	826	282	12.9	.3
44613	Optical goods stores	49	27 351	6 372	1 373	277	10.4	3.6
446130	Optical goods stores	49	27 351	6 372	1 373	277	10.4	3.6
44619	Other health and personal care stores	94	63 692	11 695	2 759	503	33.5	8.1
446191	Food (health) supplement stores	44	25 831	4 069	930	211	46.4	9.2
446199	All other health and personal care stores	50	37 861	7 626	1 829	292	24.6	7.4
447	Gasoline stations	416	1 339 908	59 234	14 149	3 721	22.4	10.0
4471	Gasoline stations	416	1 339 908	59 234	14 149	3 721	22.4	10.0
44711	Gasoline stations with convenience stores	325	1 066 419	46 772	11 079	3 032	18.9	5.8
447110	Gasoline stations with convenience stores	325	1 066 419	46 772	11 079	3 032	18.9	5.8
44719	Other gasoline stations	91	273 489	12 462	3 070	689	36.2	26.0
447190	Other gasoline stations	91	273 489	12 462	3 070	689	36.2	26.0
448	Clothing and clothing accessories stores	739	860 524	109 378	26 410	6 628	9.6	6.4
4481	Clothing stores	457	630 733	80 760	19 395	5 044	8.8	7.7
44811	Men's clothing stores	50	44 834	5 602	1 389	291	36.4	7.0
448110	Men's clothing stores	50	44 834	5 602	1 389	291	36.4	7.0
44812	Women's clothing stores	168	185 394	21 523	5 296	1 518	11.2	13.8
448120	Women's clothing stores	168	185 394	21 523	5 296	1 518	11.2	13.8
44813	Children's and infants' clothing stores	24	22 477	2 456	556	190	3.9	–
448130	Children's and infants' clothing stores	24	22 477	2 456	556	190	3.9	–
44814	Family clothing stores	122	320 074	42 665	10 001	2 392	2.1	4.7
448140	Family clothing stores	122	320 074	42 665	10 001	2 392	2.1	4.7
44815	Clothing accessories stores	31	13 926	2 242	539	142	10.1	3.5
448150	Clothing accessories stores	31	13 926	2 242	539	142	10.1	3.5
44819	Other clothing stores	62	44 028	6 272	1 614	511	21.3	9.6
448190	Other clothing stores	62	44 028	6 272	1 614	511	21.3	9.6

See footnotes at end of table.

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	RIVERSIDE—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores	150	131 085	14 415	3 580	994	4.3	1.3
44821	Shoe stores	150	131 085	14 415	3 580	994	4.3	1.3
448210	Shoe stores	150	131 085	14 415	3 580	994	4.3	1.3
4482101	Men's shoe stores	11	D	D	D	b	D	D
4482102	Women's shoe stores	15	8 627	1 266	353	88	22.2	4.3
4482103	Children's and juveniles' shoe stores	6	D	D	D	b	D	D
4482104	Family shoe stores	83	60 419	6 774	1 697	481	2.2	.2
4482105	Athletic footwear stores	35	53 333	5 104	1 205	342	3.8	1.5
4483	Jewelry, luggage, and leather goods stores	132	98 706	14 203	3 435	590	22.0	4.4
44831	Jewelry stores	122	84 957	12 818	3 135	528	23.8	3.5
448310	Jewelry stores	122	84 957	12 818	3 135	528	23.8	3.5
44832	Luggage and leather goods stores	10	13 749	1 385	300	62	10.5	9.9
448320	Luggage and leather goods stores	10	13 749	1 385	300	62	10.5	9.9
451	Sporting goods, hobby, book, and music stores	237	307 733	33 550	8 122	2 311	12.2	7.3
4511	Sporting goods, hobby, and musical instrument stores	169	230 257	25 646	6 272	1 733	13.3	7.8
45111	Sporting goods stores	103	127 117	15 159	3 757	894	20.1	8.5
451110	Sporting goods stores	103	127 117	15 159	3 757	894	20.1	8.5
4511101	General-line sporting goods stores	36	63 228	7 109	1 780	460	12.1	.7
4511102	Specialty-line sporting goods stores	67	63 889	8 050	1 977	434	28.0	16.2
45112	Hobby, toy, and game stores	36	74 647	7 146	1 680	618	3.2	7.0
451120	Hobby, toy, and game stores	36	74 647	7 146	1 680	618	3.2	7.0
45113	Sewing, needlework, and piece goods stores	19	22 634	2 404	593	153	3.4	3.6
451130	Sewing, needlework, and piece goods stores	19	22 634	2 404	593	153	3.4	3.6
45114	Musical instrument and supplies stores	11	5 859	937	242	68	32.5	17.7
451140	Musical instrument and supplies stores	11	5 859	937	242	68	32.5	17.7
4512	Book, periodical, and music stores	68	77 476	7 904	1 850	578	9.0	6.1
45121	Book stores and news dealers	34	45 409	5 184	1 174	327	12.1	6.1
451211	Book stores	32	D	D	D	e	D	D
4512111	Book stores, general	22	29 623	3 074	591	201	7.1	1.7
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	6	12 538	989	262	84	17.0	18.2
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	34	32 067	2 720	676	251	4.6	6.0
451220	Prerecorded tape, compact disc, and record stores	34	32 067	2 720	676	251	4.6	6.0
452	General merchandise stores	125	2 493 236	223 986	51 488	12 157	.3	.1
4521	Department stores	58	1 673 738	167 411	39 484	9 427	–	–
45210009	Department stores (incl. leased depts.)[3]	58	1 736 827	167 411	39 484	9 427	–	–
45211	Department stores	58	1 673 738	167 411	39 484	9 427	–	–
452111	Department stores (except discount department stores)	27	555 490	63 857	15 673	3 822	–	–
452112	Discount department stores	31	1 118 248	103 554	23 811	5 605	–	–
4529	Other general merchandise stores	67	819 498	56 575	12 004	2 730	.9	.2
45291	Warehouse clubs and supercenters	7	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	7	D	D	D	g	D	D
45299	All other general merchandise stores	60	D	D	D	g	D	D
452990	All other general merchandise stores	60	D	D	D	g	D	D
4529901	Variety stores	27	44 272	4 584	1 071	618	11.5	3.0
4529904	Miscellaneous general merchandise stores	33	D	D	D	f	D	D
453	Miscellaneous store retailers	506	446 450	50 001	12 374	2 991	24.3	6.3
4531	Florists	82	21 798	4 454	1 087	369	45.7	10.6
45311	Florists	82	21 798	4 454	1 087	369	45.7	10.6
453110	Florists	82	21 798	4 454	1 087	369	45.7	10.6
4532	Office supplies, stationery, and gift stores	164	172 540	18 375	4 836	1 316	12.8	6.9
45321	Office supplies and stationery stores	45	119 378	11 123	3 102	711	1.2	5.9
453210	Office supplies and stationery stores	45	119 378	11 123	3 102	711	1.2	5.9
45322	Gift, novelty, and souvenir stores	119	53 162	7 252	1 734	605	38.8	9.3
453220	Gift, novelty, and souvenir stores	119	53 162	7 252	1 734	605	38.8	9.3
4533	Used merchandise stores	65	41 357	6 342	1 600	407	55.3	5.1
45331	Used merchandise stores	65	41 357	6 342	1 600	407	55.3	5.1
453310	Used merchandise stores	65	41 357	6 342	1 600	407	55.3	5.1
4539	Other miscellaneous store retailers	195	210 755	20 830	4 851	899	25.5	5.7
45391	Pet and pet supplies stores	31	44 994	5 368	1 157	313	16.8	.8
453910	Pet and pet supplies stores	31	44 994	5 368	1 157	313	16.8	.8
45392	Art dealers	34	26 016	3 242	883	108	23.1	1.7
453920	Art dealers	34	26 016	3 242	883	108	23.1	1.7
45393	Manufactured (mobile) home dealers	16	35 534	1 830	498	61	34.4	9.2
453930	Manufactured (mobile) home dealers	16	35 534	1 830	498	61	34.4	9.2
45399	All other miscellaneous store retailers	114	104 211	10 390	2 313	417	26.9	7.5
454	Nonstore retailers	181	682 481	83 927	20 440	2 628	54.3	2.0
4541	Electronic shopping and mail-order houses	65	516 879	55 590	13 753	1 739	66.6	1.8
45411	Electronic shopping and mail-order houses	65	516 879	55 590	13 753	1 739	66.6	1.8
4542	Vending machine operators	10	11 143	2 325	570	86	19.7	2.1
45421	Vending machine operators	10	11 143	2 325	570	86	19.7	2.1
454210	Vending machine operators	10	11 143	2 325	570	86	19.7	2.1

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	RIVERSIDE—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers—Con.							
4543	Direct selling establishments	106	154 459	26 012	6 117	803	15.5	2.5
45431	Fuel dealers	21	56 314	4 189	993	123	.7	3.1
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	14	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	85	98 145	21 823	5 124	680	24.0	2.2
454390	Other direct selling establishments	85	98 145	21 823	5 124	680	24.0	2.2
	SACRAMENTO							
44-45	**Retail trade**	**3 739**	**13 730 077**	**1 454 453**	**348 831**	**60 085**	**10.3**	**5.7**
441	Motor vehicle and parts dealers	482	3 691 188	350 292	85 093	8 834	12.2	8.6
4411	Automobile dealers	134	3 056 623	259 951	64 006	5 488	11.5	8.2
44111	New car dealers	75	2 878 649	246 684	60 790	5 109	9.0	8.3
441110	New car dealers	75	2 878 649	246 684	60 790	5 109	9.0	8.3
44112	Used car dealers	59	177 974	13 267	3 216	379	52.1	7.3
441120	Used car dealers	59	177 974	13 267	3 216	379	52.1	7.3
4412	Other motor vehicle dealers	72	278 887	22 884	4 585	650	19.7	12.9
44121	Recreational vehicle dealers	21	86 332	8 669	1 691	225	25.8	19.5
441210	Recreational vehicle dealers	21	86 332	8 669	1 691	225	25.8	19.5
44122	Motorcycle, boat, and other motor vehicle dealers	51	192 555	14 215	2 894	425	16.9	10.0
441221	Motorcycle dealers	22	82 174	8 401	1 695	227	34.9	1.1
441222	Boat dealers	23	D	D	D	c	D	D
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	276	355 678	67 457	16 502	2 696	11.7	8.8
44131	Automotive parts and accessories stores	177	241 711	43 357	10 538	1 795	9.7	8.5
441310	Automotive parts and accessories stores	177	241 711	43 357	10 538	1 795	9.7	8.5
44132	Tire dealers	99	113 967	24 100	5 964	901	16.0	9.3
441320	Tire dealers	99	113 967	24 100	5 964	901	16.0	9.3
442	Furniture and home furnishings stores	245	532 205	73 347	17 404	2 712	10.4	6.8
4421	Furniture stores	118	314 618	44 871	10 831	1 401	10.2	6.5
44211	Furniture stores	118	314 618	44 871	10 831	1 401	10.2	6.5
442110	Furniture stores	118	314 618	44 871	10 831	1 401	10.2	6.5
4422	Home furnishings stores	127	217 587	28 476	6 573	1 311	10.8	7.2
44221	Floor covering stores	47	95 708	14 669	3 224	350	13.1	11.8
442210	Floor covering stores	47	95 708	14 669	3 224	350	13.1	11.8
44229	Other home furnishings stores	80	121 879	13 807	3 349	961	9.0	3.5
442291	Window treatment stores	9	8 011	886	251	47	29.4	17.9
442299	All other home furnishings stores	71	113 868	12 921	3 098	914	7.6	2.5
443	Electronics and appliance stores	213	559 160	55 953	13 760	2 266	8.2	7.3
4431	Electronics and appliance stores	213	559 160	55 953	13 760	2 266	8.2	7.3
44311	Appliance, television, and other electronics stores	156	351 969	38 163	9 295	1 572	9.9	9.3
443111	Household appliance stores	42	68 080	9 476	2 209	385	9.7	26.0
443112	Radio, television, and other electronics stores	114	283 889	28 687	7 086	1 187	9.9	5.3
44312	Computer and software stores	47	D	D	D	f	D	D
443120	Computer and software stores	47	D	D	D	f	D	D
44313	Camera and photographic supplies stores	10	D	D	D	b	D	D
443130	Camera and photographic supplies stores	10	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	254	1 353 896	158 903	36 120	5 525	6.0	5.8
4441	Building material and supplies dealers	220	1 288 317	148 640	33 891	5 126	6.0	5.5
44411	Home centers	14	D	D	D	g	D	D
444110	Home Centers	14	D	D	D	g	D	D
44412	Paint and wallpaper stores	31	D	D	D	e	D	D
444120	Paint and wallpaper stores	31	D	D	D	e	D	D
44413	Hardware stores	36	87 804	13 177	2 987	600	27.5	1.8
444130	Hardware stores	36	87 804	13 177	2 987	600	27.5	1.8
44419	Other building material dealers	139	579 076	72 198	16 627	1 955	7.9	11.8
444190	Other building material dealers	139	579 076	72 198	16 627	1 955	7.9	11.8
4442	Lawn and garden equipment and supplies stores	34	65 579	10 263	2 229	399	4.8	12.0
44421	Outdoor power equipment stores	7	10 309	1 202	256	36	–	13.0
444210	Outdoor power equipment stores	7	10 309	1 202	256	36	–	13.0
44422	Nursery, garden center, and farm supply stores	27	55 270	9 061	1 973	363	5.7	11.8
444220	Nursery, garden center, and farm supply stores	27	55 270	9 061	1 973	363	5.7	11.8
445	Food and beverage stores	488	2 231 282	251 086	59 261	10 203	12.1	3.8
4451	Grocery stores	302	2 096 636	240 841	56 860	9 459	9.8	3.7
44511	Supermarkets and other grocery (except convenience) stores	236	2 042 279	237 695	56 133	9 227	8.1	3.6
445110	Supermarkets and other grocery (except convenience) stores	236	2 042 279	237 695	56 133	9 227	8.1	3.6
44512	Convenience stores	66	54 357	3 146	727	232	73.5	6.6
445120	Convenience stores	66	54 357	3 146	727	232	73.5	6.6
4452	Specialty food stores	80	55 530	6 398	1 526	440	27.0	9.7
4453	Beer, wine, and liquor stores	106	79 116	3 847	875	304	65.0	3.1
44531	Beer, wine, and liquor stores	106	79 116	3 847	875	304	65.0	3.1
445310	Beer, wine, and liquor stores	106	79 116	3 847	875	304	65.0	3.1

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SACRAMENTO—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	257	629 148	97 697	24 117	4 188	12.7	2.4
4461	Health and personal care stores	257	629 148	97 697	24 117	4 188	12.7	2.4
44611	Pharmacies and drug stores	105	502 913	72 166	17 792	2 963	10.5	2.0
446110	Pharmacies and drug stores	105	502 913	72 166	17 792	2 963	10.5	2.0
4461101	Pharmacies and drug stores	99	500 375	71 345	17 599	2 938	10.5	2.1
4461102	Proprietary stores	6	2 538	821	193	25	2.6	–
44612	Cosmetics, beauty supplies, and perfume stores	54	36 477	5 703	1 358	474	9.6	7.2
446120	Cosmetics, beauty supplies, and perfume stores	54	36 477	5 703	1 358	474	9.6	7.2
44613	Optical goods stores	36	21 656	5 128	1 094	221	12.1	4.0
446130	Optical goods stores	36	21 656	5 128	1 094	221	12.1	4.0
44619	Other health and personal care stores	62	68 102	14 700	3 873	530	31.3	2.4
446191	Food (health) supplement stores	29	14 808	2 286	476	135	16.4	3.3
446199	All other health and personal care stores	33	53 294	12 414	3 397	395	35.4	2.1
447	Gasoline stations	291	855 180	40 951	9 639	2 527	25.5	8.8
4471	Gasoline stations	291	855 180	40 951	9 639	2 527	25.5	8.8
44711	Gasoline stations with convenience stores	246	779 984	33 853	7 926	2 163	24.9	8.3
447110	Gasoline stations with convenience stores	246	779 984	33 853	7 926	2 163	24.9	8.3
44719	Other gasoline stations	45	75 196	7 098	1 713	364	31.5	13.8
447190	Other gasoline stations	45	75 196	7 098	1 713	364	31.5	13.8
448	Clothing and clothing accessories stores	528	820 283	108 245	26 507	6 634	7.6	5.5
4481	Clothing stores	310	622 833	80 018	19 522	5 238	4.5	4.6
44811	Men's clothing stores	30	27 290	4 736	1 162	224	13.7	3.8
448110	Men's clothing stores	30	27 290	4 736	1 162	224	13.7	3.8
44812	Women's clothing stores	106	101 436	12 908	3 071	1 412	15.7	9.4
448120	Women's clothing stores	106	101 436	12 908	3 071	1 412	15.7	9.4
44813	Children's and infants' clothing stores	17	16 665	2 068	438	135	.5	1.5
448130	Children's and infants' clothing stores	17	16 665	2 068	438	135	.5	1.5
44814	Family clothing stores	99	423 382	51 963	12 740	2 926	.7	2.8
448140	Family clothing stores	99	423 382	51 963	12 740	2 926	.7	2.8
44815	Clothing accessories stores	20	12 051	1 165	284	92	5.3	1.0
448150	Clothing accessories stores	20	12 051	1 165	284	92	5.3	1.0
44819	Other clothing stores	38	42 009	7 178	1 827	449	11.5	13.3
448190	Other clothing stores	38	42 009	7 178	1 827	449	11.5	13.3
4482	Shoe stores	110	95 490	11 475	2 729	780	6.8	4.5
44821	Shoe stores	110	95 490	11 475	2 729	780	6.8	4.5
448210	Shoe stores	110	95 490	11 475	2 729	780	6.8	4.5
4482101	Men's shoe stores	6	D	D	D	a	D	D
4482102	Women's shoe stores	15	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores	7	D	D	D	b	D	D
4482104	Family shoe stores	61	46 811	6 129	1 496	377	3.8	7.6
4482105	Athletic footwear stores	21	33 446	3 150	663	220	7.3	.2
4483	Jewelry, luggage, and leather goods stores	108	101 960	16 752	4 256	616	27.2	12.2
44831	Jewelry stores	99	D	D	D	f	D	D
448310	Jewelry stores	99	D	D	D	f	D	D
44832	Luggage and leather goods stores	9	D	D	D	b	D	D
448320	Luggage and leather goods stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	252	392 538	44 233	11 089	3 081	11.9	4.2
4511	Sporting goods, hobby, and musical instrument stores	181	275 587	31 371	7 752	2 125	14.5	5.1
45111	Sporting goods stores	89	123 227	13 562	3 245	865	19.9	9.8
451110	Sporting goods stores	89	123 227	13 562	3 245	865	19.9	9.8
4511101	General-line sporting goods stores	27	50 445	5 332	1 334	359	9.5	2.9
4511102	Specialty-line sporting goods stores	62	72 782	8 230	1 911	506	27.1	14.5
45112	Hobby, toy, and game stores	54	87 795	9 665	2 384	748	9.4	2.4
451120	Hobby, toy, and game stores	54	87 795	9 665	2 384	748	9.4	2.4
45113	Sewing, needlework, and piece goods stores	24	28 119	3 692	906	317	16.3	–
451130	Sewing, needlework, and piece goods stores	24	28 119	3 692	906	317	16.3	–
45114	Musical instrument and supplies stores	14	36 446	4 452	1 217	195	6.8	–
451140	Musical instrument and supplies stores	14	36 446	4 452	1 217	195	6.8	–
4512	Book, periodical, and music stores	71	116 951	12 862	3 337	956	5.8	1.9
45121	Book stores and news dealers	44	77 147	8 584	2 293	626	6.3	1.5
451211	Book stores	41	75 503	8 341	2 223	615	6.4	1.0
4512111	Book stores, general	29	55 829	6 295	1 709	432	8.6	.7
4512112	Specialty book stores	10	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	c	D	D
451212	News dealers and newsstands	3	1 644	243	70	11	–	28.1
45122	Prerecorded tape, compact disc, and record stores	27	39 804	4 278	1 044	330	4.8	2.6
451220	Prerecorded tape, compact disc, and record stores	27	39 804	4 278	1 044	330	4.8	2.6
452	General merchandise stores	86	1 976 473	172 678	41 243	9 087	.2	.3
4521	Department stores	37	1 248 561	125 617	31 362	7 243	–	.4
45210009	Department stores (incl. leased depts.)[3]	37	1 290 766	125 617	31 362	7 243	–	.4
45211	Department stores	37	1 248 561	125 617	31 362	7 243	–	.4
452111	Department stores (except discount department stores)	15	489 227	56 968	14 779	3 368	–	–
452112	Discount department stores	22	759 334	68 649	16 583	3 875	–	.6
4529	Other general merchandise stores	49	727 912	47 061	9 881	1 844	.6	.2
45291	Warehouse clubs and supercenters	6	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	6	D	D	D	g	D	D
45299	All other general merchandise stores	43	D	D	D	f	D	D
452990	All other general merchandise stores	43	D	D	D	f	D	D
4529901	Variety stores	21	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	22	D	D	D	e	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SACRAMENTO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	480	404 699	58 245	14 328	3 499	17.2	4.3
4531	Florists	63	17 669	4 125	1 081	348	37.4	5.5
45311	Florists	63	17 669	4 125	1 081	348	37.4	5.5
453110	Florists	63	17 669	4 125	1 081	348	37.4	5.5
4532	Office supplies, stationery, and gift stores	176	184 917	23 162	6 021	1 462	15.5	5.5
45321	Office supplies and stationery stores	35	108 889	11 217	3 096	581	10.5	.8
453210	Office supplies and stationery stores	35	108 889	11 217	3 096	581	10.5	.8
45322	Gift, novelty, and souvenir stores	141	76 028	11 945	2 925	881	22.7	12.2
453220	Gift, novelty, and souvenir stores	141	76 028	11 945	2 925	881	22.7	12.2
4533	Used merchandise stores	63	34 841	9 807	2 380	642	23.9	2.5
45331	Used merchandise stores	63	34 841	9 807	2 380	642	23.9	2.5
453310	Used merchandise stores	63	34 841	9 807	2 380	642	23.9	2.5
4539	Other miscellaneous store retailers	178	167 272	21 151	4 846	1 047	15.6	3.2
45391	Pet and pet supplies stores	41	63 441	8 216	1 840	538	11.2	1.1
453910	Pet and pet supplies stores	41	63 441	8 216	1 840	538	11.2	1.1
45392	Art dealers	16	5 925	691	178	39	46.2	19.9
453920	Art dealers	16	5 925	691	178	39	46.2	19.9
45393	Manufactured (mobile) home dealers	11	17 617	1 716	390	34	10.4	1.9
453930	Manufactured (mobile) home dealers	11	17 617	1 716	390	34	10.4	1.9
45399	All other miscellaneous store retailers	110	80 289	10 528	2 438	436	18.0	4.1
454	Nonstore retailers	163	284 025	42 823	10 270	1 529	12.2	17.0
4541	Electronic shopping and mail-order houses	57	104 027	12 905	2 899	499	9.3	14.2
45411	Electronic shopping and mail-order houses	57	104 027	12 905	2 899	499	9.3	14.2
4542	Vending machine operators	18	20 862	3 950	963	164	32.9	.4
45421	Vending machine operators	18	20 862	3 950	963	164	32.9	.4
454210	Vending machine operators	18	20 862	3 950	963	164	32.9	.4
4543	Direct selling establishments	88	159 136	25 968	6 408	866	11.4	21.0
45431	Fuel dealers	14	38 899	3 759	931	142	5.2	44.7
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	10	32 791	2 974	728	111	3.3	38.3
454319	Other fuel dealers	3	D	D	D	a	D	D
45439	Other direct selling establishments	74	120 237	22 209	5 477	724	13.4	13.4
454390	Other direct selling establishments	74	120 237	22 209	5 477	724	13.4	13.4
	SAN BENITO							
44-45	**Retail trade**	**137**	**385 890**	**41 587**	**9 661**	**1 680**	**7.6**	**9.9**
441	Motor vehicle and parts dealers	19	122 673	12 053	2 845	396	1.6	20.1
4412	Other motor vehicle dealers	8	37 722	3 664	865	168	3.8	65.3
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	c	D	D
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	7	9 779	1 416	349	70	40.4	–
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	6	2 309	426	106	24	10.7	–
4431	Electronics and appliance stores	6	2 309	426	106	24	10.7	–
444	Building material and garden equipment and supplies dealers	13	23 415	4 017	858	117	7.9	32.0
4441	Building material and supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	7	12 323	1 943	412	53	1.2	–
444190	Other building material dealers	7	12 323	1 943	412	53	1.2	–
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	26	117 770	12 157	2 857	507	3.7	1.7
4451	Grocery stores	18	114 739	11 921	2 798	473	1.8	1.2
44511	Supermarkets and other grocery (except convenience) stores	14	113 131	11 762	2 744	457	1.7	.5
445110	Supermarkets and other grocery (except convenience) stores	14	113 131	11 762	2 744	457	1.7	.5
446	Health and personal care stores	8	9 489	1 209	318	56	21.5	.1
4461	Health and personal care stores	8	9 489	1 209	318	56	21.5	.1
447	Gasoline stations	13	18 016	1 023	254	59	53.4	9.5
448	Clothing and clothing accessories stores	12	4 304	610	141	55	33.1	28.7
451	Sporting goods, hobby, book, and music stores	6	1 359	361	83	20	28.4	.7
452	General merchandise stores	3	D	D	D	c	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN BENITO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	17	10 428	1 709	416	93	27.9	6.0
4532	Office supplies, stationery, and gift stores	9	6 194	645	160	40	15.5	10.0
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
	SAN BERNARDINO							
44-45	**Retail trade**	**4 439**	**15 969 020**	**1 555 857**	**368 664**	**66 929**	**10.0**	**8.3**
441	Motor vehicle and parts dealers	620	4 475 157	393 022	93 594	11 062	12.7	13.2
4411	Automobile dealers	219	3 608 420	279 410	65 919	6 961	11.7	14.1
44111	New car dealers	122	3 388 976	263 919	62 232	6 400	10.7	14.0
441110	New car dealers	122	3 388 976	263 919	62 232	6 400	10.7	14.0
44112	Used car dealers	97	219 444	15 491	3 687	561	26.3	15.5
441120	Used car dealers	97	219 444	15 491	3 687	561	26.3	15.5
4412	Other motor vehicle dealers	64	441 160	42 224	10 071	1 130	14.4	7.1
44121	Recreational vehicle dealers	26	238 795	22 777	4 492	523	7.3	9.7
441210	Recreational vehicle dealers	26	238 795	22 777	4 492	523	7.3	9.7
44122	Motorcycle, boat, and other motor vehicle dealers	38	202 365	19 447	5 579	607	22.7	4.0
441221	Motorcycle dealers	29	176 863	16 858	5 044	504	23.9	4.6
441222	Boat dealers	5	23 468	2 452	514	95	13.5	–
441229	All other motor vehicle dealers	4	2 034	137	21	8	22.4	–
4413	Automotive parts, accessories, and tire stores	337	425 577	71 388	17 604	2 971	19.3	12.3
44131	Automotive parts and accessories stores	213	305 956	49 995	12 182	2 233	19.3	7.0
441310	Automotive parts and accessories stores	213	305 956	49 995	12 182	2 233	19.3	7.0
44132	Tire dealers	124	119 621	21 393	5 422	738	19.3	25.9
441320	Tire dealers	124	119 621	21 393	5 422	738	19.3	25.9
442	Furniture and home furnishings stores	256	358 360	47 091	10 723	1 975	15.1	9.2
4421	Furniture stores	115	204 426	25 945	5 900	912	15.4	3.6
44211	Furniture stores	115	204 426	25 945	5 900	912	15.4	3.6
442110	Furniture stores	115	204 426	25 945	5 900	912	15.4	3.6
4422	Home furnishings stores	141	153 934	21 146	4 823	1 063	14.8	16.7
44221	Floor covering stores	70	67 848	11 244	2 657	445	26.2	23.6
442210	Floor covering stores	70	67 848	11 244	2 657	445	26.2	23.6
44229	Other home furnishings stores	71	86 086	9 902	2 166	618	5.8	11.2
442291	Window treatment stores	7	3 082	360	77	21	23.7	3.0
442299	All other home furnishings stores	64	83 004	9 542	2 089	597	5.2	11.5
443	Electronics and appliance stores	194	453 725	47 790	11 338	1 865	8.4	4.2
4431	Electronics and appliance stores	194	453 725	47 790	11 338	1 865	8.4	4.2
44311	Appliance, television, and other electronics stores	144	381 248	41 117	9 717	1 539	8.1	1.9
443111	Household appliance stores	32	76 539	10 128	2 354	310	11.1	5.0
443112	Radio, television, and other electronics stores	112	304 709	30 989	7 363	1 229	7.3	1.2
44312	Computer and software stores	41	D	D	D	e	D	D
443120	Computer and software stores	41	D	D	D	e	D	D
44313	Camera and photographic supplies stores	9	D	D	D	b	D	D
443130	Camera and photographic supplies stores	9	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	279	1 244 238	129 011	28 456	5 059	5.1	6.0
4441	Building material and supplies dealers	227	1 195 326	122 423	27 194	4 798	4.4	5.4
44411	Home centers	25	D	D	D	h	D	D
444110	Home Centers	25	D	D	D	h	D	D
44412	Paint and wallpaper stores	29	D	D	D	c	D	D
444120	Paint and wallpaper stores	29	D	D	D	c	D	D
44413	Hardware stores	53	67 875	9 383	2 218	526	15.8	16.0
444130	Hardware stores	53	67 875	9 383	2 218	526	15.8	16.0
44419	Other building material dealers	120	473 224	44 803	9 883	1 377	7.5	10.6
444190	Other building material dealers	120	473 224	44 803	9 883	1 377	7.5	10.6
4442	Lawn and garden equipment and supplies stores	52	48 912	6 588	1 262	261	22.9	20.9
44421	Outdoor power equipment stores	7	4 093	797	188	27	30.4	–
444210	Outdoor power equipment stores	7	4 093	797	188	27	30.4	–
44422	Nursery, garden center, and farm supply stores	45	44 819	5 791	1 074	234	22.3	22.8
444220	Nursery, garden center, and farm supply stores	45	44 819	5 791	1 074	234	22.3	22.8

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN BERNARDINO—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	614	2 456 108	288 706	70 768	11 763	9.3	11.1
4451	Grocery stores	382	2 342 744	276 209	67 682	10 984	7.1	11.2
44511	Supermarkets and other grocery (except convenience) stores	286	2 269 065	271 153	66 410	10 566	5.0	11.2
445110	Supermarkets and other grocery (except convenience) stores	286	2 269 065	271 153	66 410	10 566	5.0	11.2
44512	Convenience stores	96	73 679	5 056	1 272	418	73.6	10.9
445120	Convenience stores	96	73 679	5 056	1 272	418	73.6	10.9
4452	Specialty food stores	83	40 545	8 812	2 234	475	36.3	5.1
4453	Beer, wine, and liquor stores	149	72 819	3 685	852	304	63.2	13.1
44531	Beer, wine, and liquor stores	149	72 819	3 685	852	304	63.2	13.1
445310	Beer, wine, and liquor stores	149	72 819	3 685	852	304	63.2	13.1
446	Health and personal care stores	366	782 350	108 750	24 953	4 016	14.7	2.3
4461	Health and personal care stores	366	782 350	108 750	24 953	4 016	14.7	2.3
44611	Pharmacies and drug stores	179	656 481	89 080	20 511	2 935	13.4	2.1
446110	Pharmacies and drug stores	179	656 481	89 080	20 511	2 935	13.4	2.1
4461101	Pharmacies and drug stores	177	D	D	D	h	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	57	35 981	4 910	1 115	383	14.5	4.6
446120	Cosmetics, beauty supplies, and perfume stores	57	35 981	4 910	1 115	383	14.5	4.6
44613	Optical goods stores	41	22 334	5 012	1 043	222	7.4	4.7
446130	Optical goods stores	41	22 334	5 012	1 043	222	7.4	4.7
44619	Other health and personal care stores	89	67 554	9 748	2 284	476	29.7	1.9
446191	Food (health) supplement stores	51	29 205	4 279	996	296	30.6	1.1
446199	All other health and personal care stores	38	38 349	5 469	1 288	180	29.0	2.5
447	Gasoline stations	447	1 405 943	67 875	16 591	4 406	23.6	11.8
4471	Gasoline stations	447	1 405 943	67 875	16 591	4 406	23.6	11.8
44711	Gasoline stations with convenience stores	342	1 044 231	47 313	11 574	3 261	23.4	11.0
447110	Gasoline stations with convenience stores	342	1 044 231	47 313	11 574	3 261	23.4	11.0
44719	Other gasoline stations	105	361 712	20 562	5 017	1 145	24.0	14.1
447190	Other gasoline stations	105	361 712	20 562	5 017	1 145	24.0	14.1
448	Clothing and clothing accessories stores	633	785 250	97 682	23 369	6 157	6.1	6.4
4481	Clothing stores	379	578 931	71 249	16 910	4 599	5.1	7.3
44811	Men's clothing stores	41	32 083	4 974	1 173	251	8.7	18.6
448110	Men's clothing stores	41	32 083	4 974	1 173	251	8.7	18.6
44812	Women's clothing stores	124	105 868	14 024	3 366	1 186	8.1	17.9
448120	Women's clothing stores	124	105 868	14 024	3 366	1 186	8.1	17.9
44813	Children's and infants' clothing stores	22	33 553	3 179	745	246	8.0	–
448130	Children's and infants' clothing stores	22	33 553	3 179	745	246	8.0	–
44814	Family clothing stores	127	350 122	41 758	9 777	2 392	3.3	3.1
448140	Family clothing stores	127	350 122	41 758	9 777	2 392	3.3	3.1
44815	Clothing accessories stores	26	13 035	2 234	486	139	15.9	28.2
448150	Clothing accessories stores	26	13 035	2 234	486	139	15.9	28.2
44819	Other clothing stores	39	44 270	5 080	1 363	385	4.4	6.6
448190	Other clothing stores	39	44 270	5 080	1 363	385	4.4	6.6
4482	Shoe stores	148	119 240	13 816	3 303	988	4.2	2.6
44821	Shoe stores	148	119 240	13 816	3 303	988	4.2	2.6
448210	Shoe stores	148	119 240	13 816	3 303	988	4.2	2.6
4482101	Men's shoe stores	6	D	D	D	b	D	D
4482102	Women's shoe stores	13	11 146	1 182	261	118	10.5	8.7
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	90	67 011	7 600	1 836	517	2.6	2.0
4482105	Athletic footwear stores	36	35 284	4 212	1 002	313	5.3	.3
4483	Jewelry, luggage, and leather goods stores	106	87 079	12 617	3 156	570	15.6	5.8
44831	Jewelry stores	99	83 728	12 078	3 037	538	14.6	6.1
448310	Jewelry stores	99	83 728	12 078	3 037	538	14.6	6.1
44832	Luggage and leather goods stores	7	3 351	539	119	32	40.4	.4
448320	Luggage and leather goods stores	7	3 351	539	119	32	40.4	.4
451	Sporting goods, hobby, book, and music stores	248	358 882	41 218	9 774	2 950	11.2	8.7
4511	Sporting goods, hobby, and musical instrument stores	174	273 963	32 425	7 742	2 228	12.4	7.5
45111	Sporting goods stores	81	139 708	17 082	4 037	1 105	14.5	12.4
451110	Sporting goods stores	81	139 708	17 082	4 037	1 105	14.5	12.4
4511101	General-line sporting goods stores	29	95 012	11 278	2 758	798	1.9	10.3
4511102	Specialty-line sporting goods stores	52	44 696	5 804	1 279	307	41.2	16.8
45112	Hobby, toy, and game stores	47	73 677	8 179	1 988	709	9.4	3.5
451120	Hobby, toy, and game stores	47	73 677	8 179	1 988	709	9.4	3.5
45113	Sewing, needlework, and piece goods stores	20	23 336	2 266	534	194	11.6	.1
451130	Sewing, needlework, and piece goods stores	20	23 336	2 266	534	194	11.6	.1
45114	Musical instrument and supplies stores	26	37 242	4 898	1 183	220	11.0	1.4
451140	Musical instrument and supplies stores	26	37 242	4 898	1 183	220	11.0	1.4
4512	Book, periodical, and music stores	74	84 919	8 793	2 032	722	7.4	12.7
45121	Book stores and news dealers	43	47 198	5 958	1 359	457	11.3	14.0
451211	Book stores	40	D	D	D	e	D	D
4512111	Book stores, general	22	30 963	3 744	789	268	6.0	4.7
4512112	Specialty book stores	14	D	D	D	c	D	D
4512113	College book stores	4	7 768	856	221	75	12.0	64.8
451212	News dealers and newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	31	37 721	2 835	673	265	2.5	10.9
451220	Prerecorded tape, compact disc, and record stores	31	37 721	2 835	673	265	2.5	10.9

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN BERNARDINO—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	134	2 649 666	232 695	54 008	12 842	.2	.8
4521	Department stores	53	1 760 803	171 941	40 394	9 570	–	.9
45210009	Department stores (incl. leased depts.)[3]	53	1 812 022	171 941	40 394	9 570	–	.9
45211	Department stores	53	1 760 803	171 941	40 394	9 570	–	.9
452111	Department stores (except discount department stores)	21	544 862	56 069	14 092	3 509	–	–
452112	Discount department stores	32	1 215 941	115 872	26 302	6 061	–	1.3
4529	Other general merchandise stores	81	888 863	60 754	13 614	3 272	.6	.7
45291	Warehouse clubs and supercenters	8	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	8	D	D	D	g	D	D
45299	All other general merchandise stores	73	D	D	D	g	D	D
452990	All other general merchandise stores	73	D	D	D	g	D	D
4529901	Variety stores	31	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	42	78 858	9 403	2 029	709	2.5	7.8
453	Miscellaneous store retailers	482	376 851	52 917	12 469	3 318	18.0	5.6
4531	Florists	72	21 271	4 594	1 104	449	36.0	7.9
45311	Florists	72	21 271	4 594	1 104	449	36.0	7.9
453110	Florists	72	21 271	4 594	1 104	449	36.0	7.9
4532	Office supplies, stationery, and gift stores	173	181 865	23 123	5 632	1 450	11.2	4.8
45321	Office supplies and stationery stores	42	117 370	12 576	3 198	628	2.8	.2
453210	Office supplies and stationery stores	42	117 370	12 576	3 198	628	2.8	.2
45322	Gift, novelty, and souvenir stores	131	64 495	10 547	2 434	822	26.6	13.3
453220	Gift, novelty, and souvenir stores	131	64 495	10 547	2 434	822	26.6	13.3
4533	Used merchandise stores	60	29 887	7 570	1 844	520	26.8	11.9
45331	Used merchandise stores	60	29 887	7 570	1 844	520	26.8	11.9
453310	Used merchandise stores	60	29 887	7 570	1 844	520	26.8	11.9
4539	Other miscellaneous store retailers	177	143 828	17 630	3 889	899	22.0	4.9
45391	Pet and pet supplies stores	49	48 394	6 301	1 299	403	17.7	5.3
453910	Pet and pet supplies stores	49	48 394	6 301	1 299	403	17.7	5.3
45392	Art dealers	6	898	190	41	10	98.7	1.3
453920	Art dealers	6	898	190	41	10	98.7	1.3
45393	Manufactured (mobile) home dealers	8	32 385	2 549	645	46	1.3	3.0
453930	Manufactured (mobile) home dealers	8	32 385	2 549	645	46	1.3	3.0
45399	All other miscellaneous store retailers	114	62 151	8 590	1 904	440	35.1	5.6
454	Nonstore retailers	166	622 490	49 100	12 621	1 516	6.6	3.3
4541	Electronic shopping and mail-order houses	59	497 733	28 911	7 879	709	3.4	.9
45411	Electronic shopping and mail-order houses	59	497 733	28 911	7 879	709	3.4	.9
4542	Vending machine operators	22	33 015	6 528	1 475	279	20.1	40.2
45421	Vending machine operators	22	33 015	6 528	1 475	279	20.1	40.2
454210	Vending machine operators	22	33 015	6 528	1 475	279	20.1	40.2
4543	Direct selling establishments	85	91 742	13 661	3 267	528	19.1	3.5
45431	Fuel dealers	15	31 729	4 050	1 016	122	11.8	–
454312	Liquefied petroleum gas (bottled gas) dealers	13	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	70	60 013	9 611	2 251	406	22.9	5.3
454390	Other direct selling establishments	70	60 013	9 611	2 251	406	22.9	5.3
	SAN DIEGO							
44-45	**Retail trade**	**9 486**	**31 586 056**	**3 318 560**	**787 606**	**138 363**	**10.0**	**4.7**
441	Motor vehicle and parts dealers	1 011	8 491 410	765 105	179 238	19 809	9.1	3.3
4411	Automobile dealers	358	7 181 831	579 663	135 813	13 225	7.7	2.3
44111	New car dealers	186	6 838 148	557 963	130 737	12 415	5.4	1.8
441110	New car dealers	186	6 838 148	557 963	130 737	12 415	5.4	1.8
44112	Used car dealers	172	343 683	21 700	5 076	810	52.7	11.6
441120	Used car dealers	172	343 683	21 700	5 076	810	52.7	11.6
4412	Other motor vehicle dealers	167	675 711	68 199	15 068	1 832	17.8	4.8
44121	Recreational vehicle dealers	38	269 174	27 660	6 073	618	25.4	7.2
441210	Recreational vehicle dealers	38	269 174	27 660	6 073	618	25.4	7.2
44122	Motorcycle, boat, and other motor vehicle dealers	129	406 537	40 539	8 995	1 214	12.8	3.2
441221	Motorcycle dealers	66	238 895	24 393	5 443	709	13.3	3.6
441222	Boat dealers	51	149 443	13 597	3 003	424	13.2	2.3
441229	All other motor vehicle dealers	12	18 199	2 549	549	81	3.0	6.3
4413	Automotive parts, accessories, and tire stores	486	633 868	117 243	28 357	4 752	16.4	13.4
44131	Automotive parts and accessories stores	326	409 738	73 548	17 905	3 306	14.9	8.2
441310	Automotive parts and accessories stores	326	409 738	73 548	17 905	3 306	14.9	8.2
44132	Tire dealers	160	224 130	43 695	10 452	1 446	19.1	22.9
441320	Tire dealers	160	224 130	43 695	10 452	1 446	19.1	22.9
442	Furniture and home furnishings stores	615	1 186 832	153 662	36 754	5 634	15.1	6.9
4421	Furniture stores	248	562 626	64 689	15 514	1 961	13.6	8.8
44211	Furniture stores	248	562 626	64 689	15 514	1 961	13.6	8.8
442110	Furniture stores	248	562 626	64 689	15 514	1 961	13.6	8.8
4422	Home furnishings stores	367	624 206	88 973	21 240	3 673	16.4	5.3
44221	Floor covering stores	138	315 717	52 979	12 679	1 376	20.7	8.0
442210	Floor covering stores	138	315 717	52 979	12 679	1 376	20.7	8.0
44229	Other home furnishings stores	229	308 489	35 994	8 561	2 297	12.1	2.5
442291	Window treatment stores	29	17 700	3 040	690	113	35.9	1.0
442299	All other home furnishings stores	200	290 789	32 954	7 871	2 184	10.6	2.6

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN DIEGO—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	530	1 349 355	173 105	40 913	6 669	16.9	4.7
4431	Electronics and appliance stores	530	1 349 355	173 105	40 913	6 669	16.9	4.7
44311	Appliance, television, and other electronics stores	366	920 472	136 167	32 228	5 188	19.1	3.6
443111	Household appliance stores	75	133 797	17 412	4 010	590	14.1	3.6
443112	Radio, television, and other electronics stores	291	786 675	118 755	28 218	4 598	20.0	3.6
44312	Computer and software stores	139	401 054	33 341	7 879	1 308	10.8	7.4
443120	Computer and software stores	139	401 054	33 341	7 879	1 308	10.8	7.4
44313	Camera and photographic supplies stores	25	27 829	3 597	806	173	30.3	2.6
443130	Camera and photographic supplies stores	25	27 829	3 597	806	173	30.3	2.6
444	Building material and garden equipment and supplies dealers	539	2 466 001	285 907	65 506	10 248	4.0	2.9
4441	Building material and supplies dealers	430	2 281 509	256 798	59 016	9 049	3.7	2.8
44411	Home centers	31	D	D	D	h	D	D
444110	Home Centers	31	D	D	D	h	D	D
44412	Paint and wallpaper stores	64	D	D	D	e	D	D
444120	Paint and wallpaper stores	64	D	D	D	e	D	D
44413	Hardware stores	62	D	D	D	f	D	D
444130	Hardware stores	62	D	D	D	f	D	D
44419	Other building material dealers	273	919 541	112 969	25 999	3 261	6.5	4.5
444190	Other building material dealers	273	919 541	112 969	25 999	3 261	6.5	4.5
4442	Lawn and garden equipment and supplies stores	109	184 492	29 109	6 490	1 199	8.3	3.7
44421	Outdoor power equipment stores	18	11 559	2 044	499	103	9.5	1.0
444210	Outdoor power equipment stores	18	11 559	2 044	499	103	9.5	1.0
44422	Nursery, garden center, and farm supply stores	91	172 933	27 065	5 991	1 096	8.2	3.9
444220	Nursery, garden center, and farm supply stores	91	172 933	27 065	5 991	1 096	8.2	3.9
445	Food and beverage stores	1 285	4 874 694	547 198	135 947	24 482	10.4	9.4
4451	Grocery stores	764	4 513 489	513 982	128 134	22 205	7.7	9.0
44511	Supermarkets and other grocery (except convenience) stores	549	4 308 311	495 924	123 777	20 784	5.4	8.6
445110	Supermarkets and other grocery (except convenience) stores	549	4 308 311	495 924	123 777	20 784	5.4	8.6
44512	Convenience stores	215	205 178	18 058	4 357	1 421	55.4	17.4
445120	Convenience stores	215	205 178	18 058	4 357	1 421	55.4	17.4
4452	Specialty food stores	221	151 165	19 577	4 654	1 332	31.2	15.1
4453	Beer, wine, and liquor stores	300	210 040	13 639	3 159	945	53.7	14.2
44531	Beer, wine, and liquor stores	300	210 040	13 639	3 159	945	53.7	14.2
445310	Beer, wine, and liquor stores	300	210 040	13 639	3 159	945	53.7	14.2
446	Health and personal care stores	706	1 698 149	232 659	53 316	8 687	14.5	2.8
4461	Health and personal care stores	706	1 698 149	232 659	53 316	8 687	14.5	2.8
44611	Pharmacies and drug stores	277	1 361 889	175 712	40 521	6 048	13.5	2.1
446110	Pharmacies and drug stores	277	1 361 889	175 712	40 521	6 048	13.5	2.1
4461101	Pharmacies and drug stores	269	1 357 975	174 893	40 344	6 010	13.4	2.1
4461102	Proprietary stores	8	3 914	819	177	38	33.1	16.6
44612	Cosmetics, beauty supplies, and perfume stores	138	84 345	13 269	3 048	999	22.1	10.0
446120	Cosmetics, beauty supplies, and perfume stores	138	84 345	13 269	3 048	999	22.1	10.0
44613	Optical goods stores	94	58 380	14 186	3 147	570	13.3	2.6
446130	Optical goods stores	94	58 380	14 186	3 147	570	13.3	2.6
44619	Other health and personal care stores	197	193 535	29 492	6 600	1 070	18.4	4.0
446191	Food (health) supplement stores	115	130 663	16 205	3 354	674	15.1	4.5
446199	All other health and personal care stores	82	62 872	13 287	3 246	396	25.4	3.0
447	Gasoline stations	660	1 980 196	97 026	23 522	5 805	25.2	8.6
4471	Gasoline stations	660	1 980 196	97 026	23 522	5 805	25.2	8.6
44711	Gasoline stations with convenience stores	504	1 565 981	75 642	18 528	4 709	20.7	7.1
447110	Gasoline stations with convenience stores	504	1 565 981	75 642	18 528	4 709	20.7	7.1
44719	Other gasoline stations	156	414 215	21 384	4 994	1 096	42.1	14.3
447190	Other gasoline stations	156	414 215	21 384	4 994	1 096	42.1	14.3
448	Clothing and clothing accessories stores	1 553	2 111 053	278 574	65 857	16 139	8.6	4.1
4481	Clothing stores	952	1 581 559	210 731	49 651	12 590	8.2	3.7
44811	Men's clothing stores	76	75 445	12 716	2 887	526	24.6	3.1
448110	Men's clothing stores	76	75 445	12 716	2 887	526	24.6	3.1
44812	Women's clothing stores	353	326 880	42 517	10 082	3 196	14.4	9.2
448120	Women's clothing stores	353	326 880	42 517	10 082	3 196	14.4	9.2
44813	Children's and infants' clothing stores	77	83 765	8 587	2 047	698	5.2	2.9
448130	Children's and infants' clothing stores	77	83 765	8 587	2 047	698	5.2	2.9
44814	Family clothing stores	252	960 993	124 875	29 416	6 628	3.4	.8
448140	Family clothing stores	252	960 993	124 875	29 416	6 628	3.4	.8
44815	Clothing accessories stores	65	26 136	4 376	973	304	16.6	10.6
448150	Clothing accessories stores	65	26 136	4 376	973	304	16.6	10.6
44819	Other clothing stores	129	108 340	17 660	4 246	1 238	20.2	12.8
448190	Other clothing stores	129	108 340	17 660	4 246	1 238	20.2	12.8
4482	Shoe stores	296	243 488	27 326	6 470	2 009	3.7	4.9
44821	Shoe stores	296	243 488	27 326	6 470	2 009	3.7	4.9
448210	Shoe stores	296	243 488	27 326	6 470	2 009	3.7	4.9
4482101	Men's shoe stores	20	8 986	1 182	307	65	8.5	6.8
4482102	Women's shoe stores	43	27 469	3 860	889	365	10.6	9.0
4482103	Children's and juveniles' shoe stores	13	5 580	824	210	59	3.0	–
4482104	Family shoe stores	154	120 208	13 234	3 112	871	2.9	6.9
4482105	Athletic footwear stores	66	81 245	8 226	1 952	649	2.1	.6

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN DIEGO—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores	305	286 006	40 517	9 736	1 540	15.6	5.4
44831	Jewelry stores	283	261 866	38 023	9 085	1 400	16.2	5.9
448310	Jewelry stores	283	261 866	38 023	9 085	1 400	16.2	5.9
44832	Luggage and leather goods stores	22	24 140	2 494	651	140	8.6	–
448320	Luggage and leather goods stores	22	24 140	2 494	651	140	8.6	–
451	Sporting goods, hobby, book, and music stores	661	967 977	114 580	27 721	7 466	11.8	2.9
4511	Sporting goods, hobby, and musical instrument stores	466	671 894	85 702	20 685	5 283	13.2	3.4
45111	Sporting goods stores	266	360 181	46 799	10 776	2 760	12.8	4.9
451110	Sporting goods stores	266	360 181	46 799	10 776	2 760	12.8	4.9
4511101	General-line sporting goods stores	83	156 669	16 254	3 949	1 146	7.5	2.6
4511102	Specialty-line sporting goods stores	183	203 512	30 545	6 827	1 614	16.9	6.6
45112	Hobby, toy, and game stores	104	202 322	23 182	5 926	1 712	7.3	1.8
451120	Hobby, toy, and game stores	104	202 322	23 182	5 926	1 712	7.3	1.8
45113	Sewing, needlework, and piece goods stores	52	43 808	6 896	1 844	454	16.7	1.1
451130	Sewing, needlework, and piece goods stores	52	43 808	6 896	1 844	454	16.7	1.1
45114	Musical instrument and supplies stores	44	65 583	8 825	2 139	357	31.0	1.7
451140	Musical instrument and supplies stores	44	65 583	8 825	2 139	357	31.0	1.7
4512	Book, periodical, and music stores	195	296 083	28 878	7 036	2 183	8.7	1.9
45121	Book stores and news dealers	113	198 130	19 514	4 816	1 452	10.0	.9
451211	Book stores	103	190 431	18 041	4 438	1 356	8.2	.8
4512111	Book stores, general	60	121 452	10 596	2 555	822	6.5	1.3
4512112	Specialty book stores	25	16 859	2 184	524	167	17.6	–
4512113	College book stores	18	52 120	5 261	1 359	367	9.4	.1
451212	News dealers and newsstands	10	7 699	1 473	378	96	54.7	1.4
45122	Prerecorded tape, compact disc, and record stores	82	97 953	9 364	2 220	731	6.0	4.1
451220	Prerecorded tape, compact disc, and record stores	82	97 953	9 364	2 220	731	6.0	4.1
452	General merchandise stores	204	4 447 897	390 429	90 179	20 136	.3	.2
4521	Department stores	80	2 705 614	267 682	64 647	14 916	–	–
45210009	Department stores (incl. leased depts.)[3]	80	2 798 253	267 682	64 647	14 916	–	–
45211	Department stores	80	2 705 614	267 682	64 647	14 916	–	–
452111	Department stores (except discount department stores)	39	1 093 466	123 413	30 910	7 123	–	–
452112	Discount department stores	41	1 612 148	144 269	33 737	7 793	–	–
4529	Other general merchandise stores	124	1 742 283	122 747	25 532	5 220	.7	.5
45291	Warehouse clubs and supercenters	13	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	13	D	D	D	h	D	D
45299	All other general merchandise stores	111	D	D	D	g	D	D
452990	All other general merchandise stores	111	D	D	D	g	D	D
4529901	Variety stores	43	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	68	D	D	D	g	D	D
453	Miscellaneous store retailers	1 222	962 672	140 792	34 340	8 482	18.2	8.9
4531	Florists	175	52 055	11 487	2 819	781	39.1	9.1
45311	Florists	175	52 055	11 487	2 819	781	39.1	9.1
453110	Florists	175	52 055	11 487	2 819	781	39.1	9.1
4532	Office supplies, stationery, and gift stores	441	463 693	58 479	14 161	3 680	10.1	7.4
45321	Office supplies and stationery stores	72	248 515	25 136	6 266	1 137	1.4	2.0
453210	Office supplies and stationery stores	72	248 515	25 136	6 266	1 137	1.4	2.0
45322	Gift, novelty, and souvenir stores	369	215 178	33 343	7 895	2 543	20.2	13.6
453220	Gift, novelty, and souvenir stores	369	215 178	33 343	7 895	2 543	20.2	13.6
4533	Used merchandise stores	194	99 988	24 354	6 389	1 648	22.8	21.0
45331	Used merchandise stores	194	99 988	24 354	6 389	1 648	22.8	21.0
453310	Used merchandise stores	194	99 988	24 354	6 389	1 648	22.8	21.0
4539	Other miscellaneous store retailers	412	346 936	46 472	10 971	2 373	24.5	7.3
45391	Pet and pet supplies stores	110	127 066	16 951	3 940	1 163	17.7	1.7
453910	Pet and pet supplies stores	110	127 066	16 951	3 940	1 163	17.7	1.7
45392	Art dealers	63	39 587	5 887	1 427	258	23.4	3.9
453920	Art dealers	63	39 587	5 887	1 427	258	23.4	3.9
45393	Manufactured (mobile) home dealers	12	24 585	1 735	487	58	45.4	2.0
453930	Manufactured (mobile) home dealers	12	24 585	1 735	487	58	45.4	2.0
45399	All other miscellaneous store retailers	227	155 698	21 899	5 117	894	27.0	13.7
454	Nonstore retailers	500	1 049 820	139 523	34 313	4 806	12.3	8.3
4541	Electronic shopping and mail-order houses	247	781 873	89 285	21 972	2 869	8.6	5.8
45411	Electronic shopping and mail-order houses	247	781 873	89 285	21 972	2 869	8.6	5.8
4542	Vending machine operators	31	58 026	11 706	3 019	445	28.1	20.6
45421	Vending machine operators	31	58 026	11 706	3 019	445	28.1	20.6
454210	Vending machine operators	31	58 026	11 706	3 019	445	28.1	20.6
4543	Direct selling establishments	222	209 921	38 532	9 322	1 492	21.7	13.9
45431	Fuel dealers	18	43 796	5 845	1 469	172	14.7	6.8
454312	Liquefied petroleum gas (bottled gas) dealers	15	43 151	5 785	1 452	165	13.5	6.9
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	204	166 125	32 687	7 853	1 320	23.5	15.8
454390	Other direct selling establishments	204	166 125	32 687	7 853	1 320	23.5	15.8

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN FRANCISCO							
44-45	**Retail trade**	**3 654**	**8 883 316**	**1 077 957**	**261 497**	**42 032**	**11.4**	**8.9**
441	Motor vehicle and parts dealers	93	652 335	74 423	17 787	1 660	5.6	.6
4411	Automobile dealers	22	546 576	55 665	13 366	1 047	4.1	–
44111	New car dealers	16	541 017	55 268	13 290	1 037	3.7	–
441110	New car dealers	16	541 017	55 268	13 290	1 037	3.7	–
4412	Other motor vehicle dealers	14	37 854	5 171	1 185	145	10.5	.2
44122	Motorcycle, boat, and other motor vehicle dealers	14	37 854	5 171	1 185	145	10.5	.2
441221	Motorcycle dealers	11	34 183	4 954	1 132	133	3.8	.3
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	57	67 905	13 587	3 236	468	15.2	5.9
44131	Automotive parts and accessories stores	41	41 924	7 739	1 815	298	20.1	2.0
441310	Automotive parts and accessories stores	41	41 924	7 739	1 815	298	20.1	2.0
44132	Tire dealers	16	25 981	5 848	1 421	170	7.2	12.2
441320	Tire dealers	16	25 981	5 848	1 421	170	7.2	12.2
442	Furniture and home furnishings stores	277	356 589	58 897	13 904	2 290	17.9	9.6
4421	Furniture stores	111	138 485	22 210	5 268	651	24.2	5.2
44211	Furniture stores	111	138 485	22 210	5 268	651	24.2	5.2
442110	Furniture stores	111	138 485	22 210	5 268	651	24.2	5.2
4422	Home furnishings stores	166	218 104	36 687	8 636	1 639	14.0	12.4
44221	Floor covering stores	45	61 698	12 110	2 715	268	19.4	10.3
442210	Floor covering stores	45	61 698	12 110	2 715	268	19.4	10.3
44229	Other home furnishings stores	121	156 406	24 577	5 921	1 371	11.8	13.3
442291	Window treatment stores	8	4 891	1 150	260	40	10.7	7.8
442299	All other home furnishings stores	113	151 515	23 427	5 661	1 331	11.8	13.5
443	Electronics and appliance stores	184	347 708	41 530	9 978	1 584	17.0	5.2
4431	Electronics and appliance stores	184	347 708	41 530	9 978	1 584	17.0	5.2
44311	Appliance, television, and other electronics stores	114	232 114	27 875	6 769	1 044	14.1	3.7
443111	Household appliance stores	25	36 346	3 735	884	125	15.9	3.8
443112	Radio, television, and other electronics stores	89	195 768	24 140	5 885	919	13.7	3.7
44312	Computer and software stores	31	77 198	7 827	1 891	292	16.2	10.4
443120	Computer and software stores	31	77 198	7 827	1 891	292	16.2	10.4
44313	Camera and photographic supplies stores	39	38 396	5 828	1 318	248	36.1	3.7
443130	Camera and photographic supplies stores	39	38 396	5 828	1 318	248	36.1	3.7
444	Building material and garden equipment and supplies dealers	163	369 174	51 790	12 781	1 458	21.1	4.9
4441	Building material and supplies dealers	151	344 581	49 112	12 119	1 324	22.2	4.3
44412	Paint and wallpaper stores	18	35 002	5 210	1 410	144	3.7	.7
444120	Paint and wallpaper stores	18	35 002	5 210	1 410	144	3.7	.7
44413	Hardware stores	40	D	D	D	e	D	D
444130	Hardware stores	40	D	D	D	e	D	D
44419	Other building material dealers	89	244 186	31 601	7 666	761	20.8	5.6
444190	Other building material dealers	89	244 186	31 601	7 666	761	20.8	5.6
4442	Lawn and garden equipment and supplies stores	12	24 593	2 678	662	134	6.2	13.2
44422	Nursery, garden center, and farm supply stores	11	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	11	D	D	D	c	D	D
445	Food and beverage stores	658	1 601 509	172 810	41 652	7 363	16.1	14.2
4451	Grocery stores	368	1 323 676	144 833	35 323	5 853	13.0	15.5
44511	Supermarkets and other grocery (except convenience) stores	320	1 299 117	142 855	34 833	5 714	12.1	15.3
445110	Supermarkets and other grocery (except convenience) stores	320	1 299 117	142 855	34 833	5 714	12.1	15.3
44512	Convenience stores	48	24 559	1 978	490	139	58.3	22.0
445120	Convenience stores	48	24 559	1 978	490	139	58.3	22.0
4452	Specialty food stores	201	168 426	19 411	4 445	1 160	34.9	7.6
4453	Beer, wine, and liquor stores	89	109 407	8 566	1 884	350	24.8	8.5
44531	Beer, wine, and liquor stores	89	109 407	8 566	1 884	350	24.8	8.5
445310	Beer, wine, and liquor stores	89	109 407	8 566	1 884	350	24.8	8.5
446	Health and personal care stores	274	725 631	97 849	23 782	4 012	12.6	4.5
4461	Health and personal care stores	274	725 631	97 849	23 782	4 012	12.6	4.5
44611	Pharmacies and drug stores	119	614 489	75 830	18 499	2 982	11.9	2.7
446110	Pharmacies and drug stores	119	614 489	75 830	18 499	2 982	11.9	2.7
4461101	Pharmacies and drug stores	111	D	D	D	h	D	D
4461102	Proprietary stores	8	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	50	38 331	7 173	1 795	389	12.4	27.3
446120	Cosmetics, beauty supplies, and perfume stores	50	38 331	7 173	1 795	389	12.4	27.3
44613	Optical goods stores	40	21 175	5 462	1 233	219	10.7	2.8
446130	Optical goods stores	40	21 175	5 462	1 233	219	10.7	2.8
44619	Other health and personal care stores	65	51 636	9 384	2 255	422	22.2	10.1
446191	Food (health) supplement stores	46	36 709	5 607	1 183	313	22.6	12.6
446199	All other health and personal care stores	19	14 927	3 777	1 072	109	21.5	4.1
447	Gasoline stations	112	278 612	16 377	3 919	983	27.5	17.1
4471	Gasoline stations	112	278 612	16 377	3 919	983	27.5	17.1
44711	Gasoline stations with convenience stores	60	171 198	10 787	2 595	598	19.6	12.1
447110	Gasoline stations with convenience stores	60	171 198	10 787	2 595	598	19.6	12.1
44719	Other gasoline stations	52	107 414	5 590	1 324	385	40.3	25.0
447190	Other gasoline stations	52	107 414	5 590	1 324	385	40.3	25.0

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN FRANCISCO—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	768	1 438 208	216 999	51 257	9 497	10.2	7.3
4481	Clothing stores	477	1 026 926	165 201	38 979	7 434	9.3	7.9
44811	Men's clothing stores	54	42 062	9 018	2 286	407	37.3	1.0
448110	Men's clothing stores	54	42 062	9 018	2 286	407	37.3	1.0
44812	Women's clothing stores	185	280 901	38 412	9 109	1 724	15.8	6.7
448120	Women's clothing stores	185	280 901	38 412	9 109	1 724	15.8	6.7
44813	Children's and infants' clothing stores	20	19 553	2 775	654	188	3.9	17.5
448130	Children's and infants' clothing stores	20	19 553	2 775	654	188	3.9	17.5
44814	Family clothing stores	137	572 465	97 759	22 816	4 385	3.5	7.0
448140	Family clothing stores	137	572 465	97 759	22 816	4 385	3.5	7.0
44815	Clothing accessories stores	35	30 017	4 629	1 176	185	20.7	8.1
448150	Clothing accessories stores	35	30 017	4 629	1 176	185	20.7	8.1
44819	Other clothing stores	46	81 928	12 608	2 938	545	9.9	19.2
448190	Other clothing stores	46	81 928	12 608	2 938	545	9.9	19.2
4482	Shoe stores	108	145 701	21 794	5 218	1 091	7.7	6.0
44821	Shoe stores	108	145 701	21 794	5 218	1 091	7.7	6.0
448210	Shoe stores	108	145 701	21 794	5 218	1 091	7.7	6.0
4482101	Men's shoe stores	10	D	D	D	b	D	D
4482102	Women's shoe stores	30	38 296	6 239	1 419	319	11.1	9.1
4482103	Children's and juveniles' shoe stores	6	D	D	D	b	D	D
4482104	Family shoe stores	49	62 890	8 502	2 091	427	9.0	8.0
4482105	Athletic footwear stores	13	33 726	4 814	1 166	277	3.0	–
4483	Jewelry, luggage, and leather goods stores	183	265 581	30 004	7 060	972	15.3	5.8
44831	Jewelry stores	163	234 039	26 365	6 146	837	15.9	6.5
448310	Jewelry stores	163	234 039	26 365	6 146	837	15.9	6.5
44832	Luggage and leather goods stores	20	31 542	3 639	914	135	11.0	.8
448320	Luggage and leather goods stores	20	31 542	3 639	914	135	11.0	.8
451	Sporting goods, hobby, book, and music stores	237	348 295	49 259	11 950	2 939	13.2	6.7
4511	Sporting goods, hobby, and musical instrument stores	123	146 071	22 884	5 240	1 268	16.7	11.9
45111	Sporting goods stores	57	64 873	10 854	2 475	570	13.9	9.1
451110	Sporting goods stores	57	64 873	10 854	2 475	570	13.9	9.1
4511101	General-line sporting goods stores	14	30 176	4 036	790	243	10.6	–
4511102	Specialty-line sporting goods stores	43	34 697	6 818	1 685	327	16.8	16.9
45112	Hobby, toy, and game stores	30	39 801	5 746	1 372	388	20.7	7.8
451120	Hobby, toy, and game stores	30	39 801	5 746	1 372	388	20.7	7.8
45113	Sewing, needlework, and piece goods stores	21	21 775	4 151	885	209	17.9	33.6
451130	Sewing, needlework, and piece goods stores	21	21 775	4 151	885	209	17.9	33.6
45114	Musical instrument and supplies stores	15	19 622	2 133	508	101	16.1	5.1
451140	Musical instrument and supplies stores	15	19 622	2 133	508	101	16.1	5.1
4512	Book, periodical, and music stores	114	202 224	26 375	6 710	1 671	10.7	2.9
45121	Book stores and news dealers	77	113 308	16 494	4 146	1 055	16.2	3.5
451211	Book stores	63	D	D	D	f	D	D
4512111	Book stores, general	41	64 563	9 369	2 314	546	21.3	5.6
4512112	Specialty book stores	18	D	D	D	c	D	D
4512113	College book stores	4	D	D	D	e	D	D
451212	News dealers and newsstands	14	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	37	88 916	9 881	2 564	616	3.8	2.1
451220	Prerecorded tape, compact disc, and record stores	37	88 916	9 881	2 564	616	3.8	2.1
452	General merchandise stores	33	653 803	76 115	18 731	2 945	1.1	.6
4521	Department stores	4	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	g	D	D
45211	Department stores	4	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	g	D	D
4529	Other general merchandise stores	29	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	28	D	D	D	e	D	D
452990	All other general merchandise stores	28	D	D	D	e	D	D
4529901	Variety stores	10	11 893	1 638	356	108	29.2	30.4
4529904	Miscellaneous general merchandise stores	18	D	D	D	c	D	D
453	Miscellaneous store retailers	658	559 251	94 311	23 273	3 982	17.9	7.4
4531	Florists	80	30 467	6 639	1 531	391	37.3	8.7
45311	Florists	80	30 467	6 639	1 531	391	37.3	8.7
453110	Florists	80	30 467	6 639	1 531	391	37.3	8.7
4532	Office supplies, stationery, and gift stores	270	215 038	34 572	8 445	1 789	17.9	3.9
45321	Office supplies and stationery stores	39	68 355	9 016	2 435	413	1.7	.5
453210	Office supplies and stationery stores	39	68 355	9 016	2 435	413	1.7	.5
45322	Gift, novelty, and souvenir stores	231	146 683	25 556	6 010	1 376	25.4	5.5
453220	Gift, novelty, and souvenir stores	231	146 683	25 556	6 010	1 376	25.4	5.5
4533	Used merchandise stores	115	80 648	17 281	4 153	741	17.9	2.6
45331	Used merchandise stores	115	80 648	17 281	4 153	741	17.9	2.6
453310	Used merchandise stores	115	80 648	17 281	4 153	741	17.9	2.6
4539	Other miscellaneous store retailers	193	233 098	35 819	9 144	1 061	15.4	12.1
45391	Pet and pet supplies stores	25	20 526	2 820	639	174	31.6	9.5
453910	Pet and pet supplies stores	25	20 526	2 820	639	174	31.6	9.5
45392	Art dealers	99	142 382	17 957	4 649	442	14.6	8.9
453920	Art dealers	99	142 382	17 957	4 649	442	14.6	8.9
45399	All other miscellaneous store retailers	69	70 190	15 042	3 856	445	12.3	19.3

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN FRANCISCO—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	197	1 552 201	127 597	32 483	3 319	3.3	15.2
4541	Electronic shopping and mail-order houses	120	1 445 442	117 223	29 941	2 916	2.7	15.9
45411	Electronic shopping and mail-order houses	120	1 445 442	117 223	29 941	2 916	2.7	15.9
4542	Vending machine operators	10	5 800	1 546	303	59	38.9	9.7
45421	Vending machine operators	10	5 800	1 546	303	59	38.9	9.7
454210	Vending machine operators	10	5 800	1 546	303	59	38.9	9.7
4543	Direct selling establishments	67	100 959	8 828	2 239	344	10.7	5.4
45439	Other direct selling establishments	67	100 959	8 828	2 239	344	10.7	5.4
454390	Other direct selling establishments	67	100 959	8 828	2 239	344	10.7	5.4
	SAN JOAQUIN							
44-45	**Retail trade**	**1 661**	**5 473 782**	**535 366**	**127 103**	**23 716**	**13.4**	**5.3**
441	Motor vehicle and parts dealers	227	1 439 736	127 576	31 108	3 630	18.1	5.8
4411	Automobile dealers	79	1 182 626	89 693	21 720	2 165	18.7	3.8
44111	New car dealers	44	1 118 100	84 677	20 624	1 987	17.8	3.4
441110	New car dealers	44	1 118 100	84 677	20 624	1 987	17.8	3.4
44112	Used car dealers	35	64 526	5 016	1 096	178	34.3	10.5
441120	Used car dealers	35	64 526	5 016	1 096	178	34.3	10.5
4412	Other motor vehicle dealers	28	107 877	10 641	2 556	319	14.1	23.4
44121	Recreational vehicle dealers	11	58 781	6 408	1 437	182	6.4	42.7
441210	Recreational vehicle dealers	11	58 781	6 408	1 437	182	6.4	42.7
44122	Motorcycle, boat, and other motor vehicle dealers	17	49 096	4 233	1 119	137	23.3	.4
441221	Motorcycle dealers	5	17 657	1 303	321	43	–	.6
441222	Boat dealers	7	18 048	1 812	353	69	20.1	–
441229	All other motor vehicle dealers	5	13 391	1 118	445	25	58.3	.7
4413	Automotive parts, accessories, and tire stores	120	149 233	27 242	6 832	1 146	16.2	9.2
44131	Automotive parts and accessories stores	72	87 659	17 046	4 431	713	18.1	9.5
441310	Automotive parts and accessories stores	72	87 659	17 046	4 431	713	18.1	9.5
44132	Tire dealers	48	61 574	10 196	2 401	433	13.3	8.8
441320	Tire dealers	48	61 574	10 196	2 401	433	13.3	8.8
442	Furniture and home furnishings stores	80	85 676	13 526	3 379	669	32.6	4.0
4421	Furniture stores	33	43 303	5 378	1 384	223	39.6	1.9
44211	Furniture stores	33	43 303	5 378	1 384	223	39.6	1.9
442110	Furniture stores	33	43 303	5 378	1 384	223	39.6	1.9
4422	Home furnishings stores	47	42 373	8 148	1 995	446	25.4	6.2
44221	Floor covering stores	19	22 698	5 798	1 422	251	13.2	11.2
442210	Floor covering stores	19	22 698	5 798	1 422	251	13.2	11.2
44229	Other home furnishings stores	28	19 675	2 350	573	195	39.5	.4
442291	Window treatment stores	7	3 827	449	117	34	54.8	.6
442299	All other home furnishings stores	21	15 848	1 901	456	161	35.8	.4
443	Electronics and appliance stores	78	141 546	15 004	3 307	568	6.2	1.7
4431	Electronics and appliance stores	78	141 546	15 004	3 307	568	6.2	1.7
44311	Appliance, television, and other electronics stores	62	118 570	12 084	2 565	454	4.0	1.6
443111	Household appliance stores	17	12 857	1 887	449	83	15.7	8.8
443112	Radio, television, and other electronics stores	45	105 713	10 197	2 116	371	2.5	.7
44312	Computer and software stores	12	D	D	D	b	D	D
443120	Computer and software stores	12	D	D	D	b	D	D
44313	Camera and photographic supplies stores	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	127	488 312	54 565	13 275	2 069	5.1	12.3
4441	Building material and supplies dealers	100	438 485	48 324	11 798	1 870	5.2	10.6
44411	Home centers	6	D	D	D	f	D	D
444110	Home Centers	6	D	D	D	f	D	D
44412	Paint and wallpaper stores	19	D	D	D	c	D	D
444120	Paint and wallpaper stores	19	D	D	D	c	D	D
44413	Hardware stores	19	59 320	8 211	1 923	439	5.2	–
444130	Hardware stores	19	59 320	8 211	1 923	439	5.2	–
44419	Other building material dealers	56	176 087	19 516	5 006	596	10.2	22.9
444190	Other building material dealers	56	176 087	19 516	5 006	596	10.2	22.9
4442	Lawn and garden equipment and supplies stores	27	49 827	6 241	1 477	199	4.0	27.8
44422	Nursery, garden center, and farm supply stores	24	47 720	5 795	1 383	183	4.2	28.3
444220	Nursery, garden center, and farm supply stores	24	47 720	5 795	1 383	183	4.2	28.3
445	Food and beverage stores	279	994 541	104 319	23 433	4 566	14.0	3.4
4451	Grocery stores	187	936 648	98 304	22 091	4 144	11.6	3.4
44511	Supermarkets and other grocery (except convenience) stores	145	904 425	96 830	21 755	4 044	9.8	3.0
445110	Supermarkets and other grocery (except convenience) stores	145	904 425	96 830	21 755	4 044	9.8	3.0
44512	Convenience stores	42	32 223	1 474	336	100	60.1	15.3
445120	Convenience stores	42	32 223	1 474	336	100	60.1	15.3
4452	Specialty food stores	51	30 685	4 467	993	311	41.6	3.0
4453	Beer, wine, and liquor stores	41	27 208	1 548	349	111	67.3	2.7
44531	Beer, wine, and liquor stores	41	27 208	1 548	349	111	67.3	2.7
445310	Beer, wine, and liquor stores	41	27 208	1 548	349	111	67.3	2.7

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOAQUIN—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	141	356 328	48 396	11 734	2 229	18.6	8.3
4461	Health and personal care stores	141	356 328	48 396	11 734	2 229	18.6	8.3
44611	Pharmacies and drug stores	72	315 553	41 300	10 060	1 863	19.9	8.8
446110	Pharmacies and drug stores	72	315 553	41 300	10 060	1 863	19.9	8.8
4461101	Pharmacies and drug stores	69	313 898	40 954	9 988	1 849	19.6	8.8
4461102	Proprietary stores	3	1 655	346	72	14	87.3	–
44612	Cosmetics, beauty supplies, and perfume stores	17	8 311	1 179	274	110	9.0	2.3
446120	Cosmetics, beauty supplies, and perfume stores	17	8 311	1 179	274	110	9.0	2.3
44613	Optical goods stores	18	8 439	1 904	437	93	5.5	2.0
446130	Optical goods stores	18	8 439	1 904	437	93	5.5	2.0
44619	Other health and personal care stores	34	24 025	4 013	963	163	8.4	6.1
446191	Food (health) supplement stores	14	6 056	872	216	63	18.5	–
446199	All other health and personal care stores	20	17 969	3 141	747	100	5.0	8.2
447	Gasoline stations	145	502 966	23 047	5 520	1 377	29.0	9.9
4471	Gasoline stations	145	502 966	23 047	5 520	1 377	29.0	9.9
44711	Gasoline stations with convenience stores	111	350 096	16 523	3 847	996	31.7	8.9
447110	Gasoline stations with convenience stores	111	350 096	16 523	3 847	996	31.7	8.9
44719	Other gasoline stations	34	152 870	6 524	1 673	381	22.8	12.2
447190	Other gasoline stations	34	152 870	6 524	1 673	381	22.8	12.2
448	Clothing and clothing accessories stores	220	211 425	26 524	6 702	1 847	10.2	4.5
4481	Clothing stores	124	146 699	17 649	4 514	1 348	9.3	2.5
44811	Men's clothing stores	14	9 306	1 559	378	103	11.9	–
448110	Men's clothing stores	14	9 306	1 559	378	103	11.9	–
44812	Women's clothing stores	37	26 539	3 480	804	291	23.3	10.5
448120	Women's clothing stores	37	26 539	3 480	804	291	23.3	10.5
44813	Children's and infants' clothing stores	9	5 403	579	133	79	11.5	–
448130	Children's and infants' clothing stores	9	5 403	579	133	79	11.5	–
44814	Family clothing stores	33	94 483	10 127	2 740	691	2.9	.8
448140	Family clothing stores	33	94 483	10 127	2 740	691	2.9	.8
44815	Clothing accessories stores	11	2 261	509	112	38	17.6	4.4
448150	Clothing accessories stores	11	2 261	509	112	38	17.6	4.4
44819	Other clothing stores	20	8 707	1 395	347	146	30.3	.4
448190	Other clothing stores	20	8 707	1 395	347	146	30.3	.4
4482	Shoe stores	45	33 131	3 752	911	268	6.3	–
44821	Shoe stores	45	33 131	3 752	911	268	6.3	–
448210	Shoe stores	45	33 131	3 752	911	268	6.3	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	30	17 915	2 082	494	151	9.2	–
4482105	Athletic footwear stores	11	12 938	1 260	318	98	–	–
4483	Jewelry, luggage, and leather goods stores	51	31 595	5 123	1 277	231	18.1	18.0
44831	Jewelry stores	50	D	D	D	c	D	D
448310	Jewelry stores	50	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	80	92 697	9 968	2 327	755	5.7	2.3
4511	Sporting goods, hobby, and musical instrument stores	59	65 736	7 468	1 684	513	6.1	1.4
45111	Sporting goods stores	32	32 103	3 609	800	242	7.8	2.7
451110	Sporting goods stores	32	32 103	3 609	800	242	7.8	2.7
4511101	General-line sporting goods stores	10	16 490	1 604	361	121	–	.8
4511102	Specialty-line sporting goods stores	22	15 613	2 005	439	121	16.1	4.6
45112	Hobby, toy, and game stores	10	21 403	2 140	492	169	2.5	–
451120	Hobby, toy, and game stores	10	21 403	2 140	492	169	2.5	–
45113	Sewing, needlework, and piece goods stores	7	5 739	679	156	52	.8	1.4
451130	Sewing, needlework, and piece goods stores	7	5 739	679	156	52	.8	1.4
45114	Musical instrument and supplies stores	10	6 491	1 040	236	50	13.9	–
451140	Musical instrument and supplies stores	10	6 491	1 040	236	50	13.9	–
4512	Book, periodical, and music stores	21	26 961	2 500	643	242	4.9	4.4
45121	Book stores and news dealers	13	16 211	1 498	404	165	6.3	3.4
451211	Book stores	9	14 818	1 356	356	146	4.9	3.8
4512111	Book stores, general	5	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers and newsstands	4	1 393	142	48	19	21.8	–
45122	Prerecorded tape, compact disc, and record stores	8	10 750	1 002	239	77	2.6	5.9
451220	Prerecorded tape, compact disc, and record stores	8	10 750	1 002	239	77	2.6	5.9
452	General merchandise stores	44	868 860	77 133	17 736	4 168	.7	.3
4521	Department stores	21	654 442	63 764	15 228	3 657	–	–
45210009	Department stores (incl. leased depts.)[3]	21	672 278	63 764	15 228	3 657	–	–
45211	Department stores	21	654 442	63 764	15 228	3 657	–	–
452111	Department stores (except discount department stores)	10	211 781	22 724	5 539	1 469	–	–
452112	Discount department stores	11	442 661	41 040	9 689	2 188	–	–
4529	Other general merchandise stores	23	214 418	13 369	2 508	511	2.8	1.4
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	21	D	D	D	e	D	D
452990	All other general merchandise stores	21	D	D	D	e	D	D
4529901	Variety stores	12	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOAQUIN—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	172	124 588	16 959	4 137	1 169	13.6	6.5
4531	Florists	31	8 886	1 697	425	152	36.3	27.2
45311	Florists	31	8 886	1 697	425	152	36.3	27.2
453110	Florists	31	8 886	1 697	425	152	36.3	27.2
4532	Office supplies, stationery, and gift stores	48	53 772	6 544	1 693	419	4.2	4.3
45321	Office supplies and stationery stores	10	38 231	3 584	984	194	.4	–
453210	Office supplies and stationery stores	10	38 231	3 584	984	194	.4	–
45322	Gift, novelty, and souvenir stores	38	15 541	2 960	709	225	13.7	14.9
453220	Gift, novelty, and souvenir stores	38	15 541	2 960	709	225	13.7	14.9
4533	Used merchandise stores	31	17 387	4 768	1 179	341	23.0	.2
45331	Used merchandise stores	31	17 387	4 768	1 179	341	23.0	.2
453310	Used merchandise stores	31	17 387	4 768	1 179	341	23.0	.2
4539	Other miscellaneous store retailers	62	44 543	3 950	840	257	16.7	7.4
45391	Pet and pet supplies stores	9	9 134	1 199	270	98	4.0	18.6
453910	Pet and pet supplies stores	9	9 134	1 199	270	98	4.0	18.6
45392	Art dealers	4	986	112	32	14	–	12.2
453920	Art dealers	4	986	112	32	14	–	12.2
45393	Manufactured (mobile) home dealers	6	10 336	842	137	24	37.2	4.1
453930	Manufactured (mobile) home dealers	6	10 336	842	137	24	37.2	4.1
45399	All other miscellaneous store retailers	43	24 087	1 797	401	121	13.4	4.4
454	Nonstore retailers	68	167 107	18 349	4 445	669	6.9	1.6
4541	Electronic shopping and mail-order houses	13	75 538	2 833	620	117	1.6	.8
45411	Electronic shopping and mail-order houses	13	75 538	2 833	620	117	1.6	.8
4542	Vending machine operators	7	16 579	2 184	484	95	.2	9.5
45421	Vending machine operators	7	16 579	2 184	484	95	.2	9.5
454210	Vending machine operators	7	16 579	2 184	484	95	.2	9.5
4543	Direct selling establishments	48	74 990	13 332	3 341	457	13.8	.6
45431	Fuel dealers	9	26 262	3 690	1 021	107	.2	–
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	c	D	D
45439	Other direct selling establishments	39	48 728	9 642	2 320	350	21.1	.9
454390	Other direct selling establishments	39	48 728	9 642	2 320	350	21.1	.9
	SAN LUIS OBISPO							
44-45	**Retail trade**	**1 205**	**2 668 485**	**287 580**	**68 637**	**13 634**	**9.7**	**7.6**
441	Motor vehicle and parts dealers	101	584 782	52 814	12 451	1 443	7.0	.6
4411	Automobile dealers	32	491 759	39 209	9 410	899	6.1	.1
44111	New car dealers	24	465 709	37 175	8 909	838	1.6	–
441110	New car dealers	24	465 709	37 175	8 909	838	1.6	–
44112	Used car dealers	8	26 050	2 034	501	61	85.3	1.7
441120	Used car dealers	8	26 050	2 034	501	61	85.3	1.7
4412	Other motor vehicle dealers	21	46 086	4 926	1 009	150	10.0	.2
44121	Recreational vehicle dealers	7	19 566	1 718	395	59	9.7	–
441210	Recreational vehicle dealers	7	19 566	1 718	395	59	9.7	–
44122	Motorcycle, boat, and other motor vehicle dealers	14	26 520	3 208	614	91	10.2	.3
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	5	4 868	889	164	22	20.9	1.5
441229	All other motor vehicle dealers	5	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	48	46 937	8 679	2 032	394	13.6	6.0
44131	Automotive parts and accessories stores	31	28 801	4 548	1 083	261	18.6	7.4
441310	Automotive parts and accessories stores	31	28 801	4 548	1 083	261	18.6	7.4
44132	Tire dealers	17	18 136	4 131	949	133	5.8	3.8
441320	Tire dealers	17	18 136	4 131	949	133	5.8	3.8
442	Furniture and home furnishings stores	95	103 541	14 625	3 292	643	17.7	6.1
4421	Furniture stores	35	46 190	7 172	1 646	248	16.3	10.1
44211	Furniture stores	35	46 190	7 172	1 646	248	16.3	10.1
442110	Furniture stores	35	46 190	7 172	1 646	248	16.3	10.1
4422	Home furnishings stores	60	57 351	7 453	1 646	395	18.9	3.0
44221	Floor covering stores	19	28 631	3 695	792	102	21.2	5.0
442210	Floor covering stores	19	28 631	3 695	792	102	21.2	5.0
44229	Other home furnishings stores	41	28 720	3 758	854	293	16.6	1.0
442291	Window treatment stores	8	3 210	428	94	47	35.3	.7
442299	All other home furnishings stores	33	25 510	3 330	760	246	14.3	1.0
443	Electronics and appliance stores	52	73 060	9 630	1 757	322	8.4	4.0
4431	Electronics and appliance stores	52	73 060	9 630	1 757	322	8.4	4.0
44311	Appliance, television, and other electronics stores	39	60 845	7 970	1 376	258	4.9	3.0
443111	Household appliance stores	13	22 202	3 406	694	127	10.3	–
443112	Radio, television, and other electronics stores	26	38 643	4 564	682	131	1.8	4.8
44312	Computer and software stores	9	D	D	D	b	D	D
443120	Computer and software stores	9	D	D	D	b	D	D
44313	Camera and photographic supplies stores	4	D	D	D	a	D	D
443130	Camera and photographic supplies stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN LUIS OBISPO—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	125	275 605	36 834	8 680	1 424	10.3	2.3
4441	Building material and supplies dealers	92	228 936	28 700	6 587	1 103	9.8	1.7
44411	Home centers	5	D	D	D	c	D	D
444110	Home Centers	5	D	D	D	c	D	D
44412	Paint and wallpaper stores	15	D	D	D	b	D	D
444120	Paint and wallpaper stores	15	D	D	D	b	D	D
44413	Hardware stores	21	39 918	5 830	1 412	316	12.7	–
444130	Hardware stores	21	39 918	5 830	1 412	316	12.7	–
44419	Other building material dealers	51	121 767	15 297	3 496	469	12.1	2.2
444190	Other building material dealers	51	121 767	15 297	3 496	469	12.1	2.2
4442	Lawn and garden equipment and supplies stores	33	46 669	8 134	2 093	321	12.8	5.7
44422	Nursery, garden center, and farm supply stores	30	44 414	7 716	2 006	306	13.5	6.0
444220	Nursery, garden center, and farm supply stores	30	44 414	7 716	2 006	306	13.5	6.0
445	Food and beverage stores	133	475 576	53 646	13 372	2 430	4.5	8.8
4451	Grocery stores	69	430 889	49 377	12 417	2 098	2.5	9.3
44511	Supermarkets and other grocery (except convenience) stores	51	418 305	48 229	12 121	1 997	2.0	8.4
445110	Supermarkets and other grocery (except convenience) stores	51	418 305	48 229	12 121	1 997	2.0	8.4
44512	Convenience stores	18	12 584	1 148	296	101	18.3	40.9
445120	Convenience stores	18	12 584	1 148	296	101	18.3	40.9
4452	Specialty food stores	22	8 320	1 288	285	105	17.5	14.2
4453	Beer, wine, and liquor stores	42	36 367	2 981	670	227	25.0	1.4
44531	Beer, wine, and liquor stores	42	36 367	2 981	670	227	25.0	1.4
445310	Beer, wine, and liquor stores	42	36 367	2 981	670	227	25.0	1.4
446	Health and personal care stores	89	211 233	23 912	6 111	1 028	12.7	2.9
4461	Health and personal care stores	89	211 233	23 912	6 111	1 028	12.7	2.9
44611	Pharmacies and drug stores	38	173 385	20 283	5 141	807	12.1	3.3
446110	Pharmacies and drug stores	38	173 385	20 283	5 141	807	12.1	3.3
4461101	Pharmacies and drug stores	37	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	11	4 442	621	138	57	29.9	–
446120	Cosmetics, beauty supplies, and perfume stores	11	4 442	621	138	57	29.9	–
44613	Optical goods stores	15	5 081	953	267	52	12.5	8.9
446130	Optical goods stores	15	5 081	953	267	52	12.5	8.9
44619	Other health and personal care stores	25	28 325	2 055	565	112	13.3	.2
446191	Food (health) supplement stores	15	5 938	655	165	55	38.8	–
446199	All other health and personal care stores	10	22 387	1 400	400	57	6.6	.2
447	Gasoline stations	91	227 139	10 785	2 495	711	25.4	12.5
4471	Gasoline stations	91	227 139	10 785	2 495	711	25.4	12.5
44711	Gasoline stations with convenience stores	67	181 482	8 516	1 999	577	25.5	10.0
447110	Gasoline stations with convenience stores	67	181 482	8 516	1 999	577	25.5	10.0
44719	Other gasoline stations	24	45 657	2 269	496	134	24.8	22.8
447190	Other gasoline stations	24	45 657	2 269	496	134	24.8	22.8
448	Clothing and clothing accessories stores	153	127 163	15 070	3 715	1 082	10.5	3.5
4481	Clothing stores	95	91 681	10 241	2 554	776	8.9	3.9
44811	Men's clothing stores	7	D	D	D	b	D	D
448110	Men's clothing stores	7	D	D	D	b	D	D
44812	Women's clothing stores	37	D	D	D	c	D	D
448120	Women's clothing stores	37	D	D	D	c	D	D
44813	Children's and infants' clothing stores	5	4 581	412	74	27	–	–
448130	Children's and infants' clothing stores	5	4 581	412	74	27	–	–
44814	Family clothing stores	26	49 037	5 013	1 403	356	3.5	.2
448140	Family clothing stores	26	49 037	5 013	1 403	356	3.5	.2
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	17	9 439	1 202	278	104	26.5	1.2
448190	Other clothing stores	17	9 439	1 202	278	104	26.5	1.2
4482	Shoe stores	27	20 943	2 546	611	174	4.1	.8
44821	Shoe stores	27	20 943	2 546	611	174	4.1	.8
448210	Shoe stores	27	20 943	2 546	611	174	4.1	.8
4482102	Women's shoe stores	3	2 003	144	28	20	–	8.3
4482104	Family shoe stores	21	17 527	2 205	534	142	4.9	–
4483	Jewelry, luggage, and leather goods stores	31	14 539	2 283	550	132	29.5	5.3
44831	Jewelry stores	27	12 529	1 997	476	111	31.3	6.2
448310	Jewelry stores	27	12 529	1 997	476	111	31.3	6.2
44832	Luggage and leather goods stores	4	2 010	286	74	21	18.8	–
448320	Luggage and leather goods stores	4	2 010	286	74	21	18.8	–

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN LUIS OBISPO—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	98	100 451	11 917	2 837	1 143	9.2	23.3
4511	Sporting goods, hobby, and musical instrument stores	71	74 860	8 953	2 106	860	9.7	30.7
45111	Sporting goods stores	45	57 647	6 556	1 502	641	9.3	38.3
451110	Sporting goods stores	45	57 647	6 556	1 502	641	9.3	38.3
4511101	General-line sporting goods stores	12	15 973	1 436	350	131	10.9	1.7
4511102	Specialty-line sporting goods stores	33	41 674	5 120	1 152	510	8.7	52.3
45112	Hobby, toy, and game stores	13	9 604	1 402	386	130	6.7	3.6
451120	Hobby, toy, and game stores	13	9 604	1 402	386	130	6.7	3.6
45113	Sewing, needlework, and piece goods stores	8	5 027	643	145	67	20.4	1.5
451130	Sewing, needlework, and piece goods stores	8	5 027	643	145	67	20.4	1.5
45114	Musical instrument and supplies stores	5	2 582	352	73	22	8.4	18.4
451140	Musical instrument and supplies stores	5	2 582	352	73	22	8.4	18.4
4512	Book, periodical, and music stores	27	25 591	2 964	731	283	7.7	1.8
45121	Book stores and news dealers	19	15 755	2 068	520	168	10.4	2.8
451211	Book stores	14	13 669	1 716	436	132	8.5	1.6
4512111	Book stores, general	11	D	D	D	c	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	5	2 086	352	84	36	23.3	11.3
45122	Prerecorded tape, compact disc, and record stores	8	9 836	896	211	115	3.3	–
451220	Prerecorded tape, compact disc, and record stores	8	9 836	896	211	115	3.3	–
452	General merchandise stores	15	238 243	22 525	5 646	1 441	.2	–
4521	Department stores	8	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	8	D	D	D	g	D	D
45211	Department stores	8	D	D	D	g	D	D
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
452112	Discount department stores	5	164 415	15 225	3 818	885	–	–
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	187	102 991	15 482	3 604	1 156	18.5	11.5
4531	Florists	25	D	D	D	c	D	D
45311	Florists	25	D	D	D	c	D	D
453110	Florists	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	76	D	D	D	f	D	D
45321	Office supplies and stationery stores	9	D	D	D	c	D	D
453210	Office supplies and stationery stores	9	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	67	33 725	6 491	1 454	537	23.5	30.4
453220	Gift, novelty, and souvenir stores	67	33 725	6 491	1 454	537	23.5	30.4
4533	Used merchandise stores	33	7 842	1 665	451	129	21.1	5.9
45331	Used merchandise stores	33	7 842	1 665	451	129	21.1	5.9
453310	Used merchandise stores	33	7 842	1 665	451	129	21.1	5.9
4539	Other miscellaneous store retailers	53	D	D	D	c	D	D
45391	Pet and pet supplies stores	15	8 284	1 270	289	102	33.8	–
453910	Pet and pet supplies stores	15	8 284	1 270	289	102	33.8	–
45392	Art dealers	17	6 689	1 306	285	78	31.5	6.8
453920	Art dealers	17	6 689	1 306	285	78	31.5	6.8
45399	All other miscellaneous store retailers	21	D	D	D	b	D	D
454	Nonstore retailers	66	148 701	20 340	4 677	811	12.2	45.0
4541	Electronic shopping and mail-order houses	34	113 281	12 999	2 980	554	7.0	58.8
45411	Electronic shopping and mail-order houses	34	113 281	12 999	2 980	554	7.0	58.8
4543	Direct selling establishments	29	D	D	D	c	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	23	19 899	3 849	894	164	38.6	1.0
454390	Other direct selling establishments	23	19 899	3 849	894	164	38.6	1.0
	SAN MATEO							
44-45	**Retail trade**	**2 221**	**9 017 029**	**1 041 528**	**256 443**	**37 729**	**8.5**	**6.6**
441	Motor vehicle and parts dealers	170	2 278 853	218 684	53 298	4 809	9.1	6.2
4411	Automobile dealers	74	2 109 038	187 865	46 671	3 829	8.2	6.2
44111	New car dealers	57	2 061 170	183 655	45 603	3 733	7.6	5.6
441110	New car dealers	57	2 061 170	183 655	45 603	3 733	7.6	5.6
44112	Used car dealers	17	47 868	4 210	1 068	96	33.0	29.8
441120	Used car dealers	17	47 868	4 210	1 068	96	33.0	29.8
4412	Other motor vehicle dealers	19	47 424	5 829	1 284	156	19.0	5.9
44121	Recreational vehicle dealers	5	5 282	652	140	13	28.9	15.7
441210	Recreational vehicle dealers	5	5 282	652	140	13	28.9	15.7
44122	Motorcycle, boat, and other motor vehicle dealers	14	42 142	5 177	1 144	143	17.7	4.7
441221	Motorcycle dealers	9	27 546	2 999	701	88	25.9	7.1
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	77	122 391	24 990	5 343	824	19.9	7.0
44131	Automotive parts and accessories stores	47	77 317	12 902	3 108	547	25.1	6.8
441310	Automotive parts and accessories stores	47	77 317	12 902	3 108	547	25.1	6.8
44132	Tire dealers	30	45 074	12 088	2 235	277	10.8	7.2
441320	Tire dealers	30	45 074	12 088	2 235	277	10.8	7.2

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	SAN MATEO—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	161	301 909	44 317	10 938	1 586	10.3	8.0
4421	Furniture stores	60	155 331	21 937	5 348	514	10.6	6.1
44211	Furniture stores	60	155 331	21 937	5 348	514	10.6	6.1
442110	Furniture stores	60	155 331	21 937	5 348	514	10.6	6.1
4422	Home furnishings stores	101	146 578	22 380	5 590	1 072	9.9	10.1
44221	Floor covering stores	36	39 762	7 495	1 845	198	20.6	14.0
442210	Floor covering stores	36	39 762	7 495	1 845	198	20.6	14.0
44229	Other home furnishings stores	65	106 816	14 885	3 745	874	5.9	8.6
442291	Window treatment stores	9	6 031	2 151	671	118	20.3	4.1
442299	All other home furnishings stores	56	100 785	12 734	3 074	756	5.0	8.9
443	Electronics and appliance stores	112	361 259	45 527	11 191	1 214	10.9	5.6
4431	Electronics and appliance stores	112	361 259	45 527	11 191	1 214	10.9	5.6
44311	Appliance, television, and other electronics stores	73	275 805	28 071	6 944	829	9.6	3.5
443111	Household appliance stores	18	58 166	6 798	1 605	152	30.7	13.7
443112	Radio, television, and other electronics stores	55	217 639	21 273	5 339	677	4.0	.7
44312	Computer and software stores	27	D	D	D	e	D	D
443120	Computer and software stores	27	D	D	D	e	D	D
44313	Camera and photographic supplies stores	12	D	D	D	b	D	D
443130	Camera and photographic supplies stores	12	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	176	827 013	109 062	25 405	3 518	5.7	1.6
4441	Building material and supplies dealers	144	783 043	100 263	23 342	3 224	5.3	1.5
44411	Home centers	9	D	D	D	g	D	D
444110	Home Centers	9	D	D	D	g	D	D
44412	Paint and wallpaper stores	17	D	D	D	c	D	D
444120	Paint and wallpaper stores	17	D	D	D	c	D	D
44413	Hardware stores	28	D	D	D	f	D	D
444130	Hardware stores	28	D	D	D	f	D	D
44419	Other building material dealers	90	257 001	34 603	7 943	831	12.4	4.0
444190	Other building material dealers	90	257 001	34 603	7 943	831	12.4	4.0
4442	Lawn and garden equipment and supplies stores	32	43 970	8 799	2 063	294	12.6	3.0
44421	Outdoor power equipment stores	5	D	D	D	a	D	D
444210	Outdoor power equipment stores	5	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	27	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	27	D	D	D	e	D	D
445	Food and beverage stores	315	1 638 654	198 051	48 819	7 472	8.3	12.3
4451	Grocery stores	213	1 500 530	181 910	45 336	6 882	7.6	12.8
44511	Supermarkets and other grocery (except convenience) stores	172	1 460 704	178 211	44 477	6 642	6.5	12.5
445110	Supermarkets and other grocery (except convenience) stores	172	1 460 704	178 211	44 477	6 642	6.5	12.5
44512	Convenience stores	41	39 826	3 699	859	240	48.8	21.6
445120	Convenience stores	41	39 826	3 699	859	240	48.8	21.6
4452	Specialty food stores	59	64 828	8 598	1 828	380	13.9	8.6
4453	Beer, wine, and liquor stores	43	73 296	7 543	1 655	210	17.6	6.5
44531	Beer, wine, and liquor stores	43	73 296	7 543	1 655	210	17.6	6.5
445310	Beer, wine, and liquor stores	43	73 296	7 543	1 655	210	17.6	6.5
446	Health and personal care stores	157	548 790	76 670	18 531	3 447	12.0	7.1
4461	Health and personal care stores	157	548 790	76 670	18 531	3 447	12.0	7.1
44611	Pharmacies and drug stores	69	467 251	59 462	14 664	2 785	11.4	2.4
446110	Pharmacies and drug stores	69	467 251	59 462	14 664	2 785	11.4	2.4
4461101	Pharmacies and drug stores	69	467 251	59 462	14 664	2 785	11.4	2.4
44612	Cosmetics, beauty supplies, and perfume stores	26	17 185	2 573	628	185	5.9	21.8
446120	Cosmetics, beauty supplies, and perfume stores	26	17 185	2 573	628	185	5.9	21.8
44613	Optical goods stores	20	17 244	5 061	1 182	159	34.5	2.5
446130	Optical goods stores	20	17 244	5 061	1 182	159	34.5	2.5
44619	Other health and personal care stores	42	47 110	9 574	2 057	318	11.9	50.4
446191	Food (health) supplement stores	26	19 781	3 020	693	152	16.5	37.1
446199	All other health and personal care stores	16	27 329	6 554	1 364	166	8.5	60.1
447	Gasoline stations	176	440 471	25 240	6 140	1 299	20.8	11.7
4471	Gasoline stations	176	440 471	25 240	6 140	1 299	20.8	11.7
44711	Gasoline stations with convenience stores	112	325 108	16 704	4 039	863	15.5	5.0
447110	Gasoline stations with convenience stores	112	325 108	16 704	4 039	863	15.5	5.0
44719	Other gasoline stations	64	115 363	8 536	2 101	436	35.9	30.6
447190	Other gasoline stations	64	115 363	8 536	2 101	436	35.9	30.6
448	Clothing and clothing accessories stores	320	491 484	73 338	17 949	3 959	9.0	3.6
4481	Clothing stores	197	364 488	54 287	13 220	3 090	6.4	3.2
44811	Men's clothing stores	18	16 515	3 066	733	115	21.8	4.3
448110	Men's clothing stores	18	16 515	3 066	733	115	21.8	4.3
44812	Women's clothing stores	76	63 732	8 533	2 039	716	18.0	13.5
448120	Women's clothing stores	76	63 732	8 533	2 039	716	18.0	13.5
44813	Children's and infants' clothing stores	20	18 749	3 268	726	220	7.8	.2
448130	Children's and infants' clothing stores	20	18 749	3 268	726	220	7.8	.2
44814	Family clothing stores	42	233 284	32 679	8 171	1 663	1.0	.2
448140	Family clothing stores	42	233 284	32 679	8 171	1 663	1.0	.2
44815	Clothing accessories stores	16	6 975	1 256	288	73	11.5	11.3
448150	Clothing accessories stores	16	6 975	1 256	288	73	11.5	11.3
44819	Other clothing stores	25	25 233	5 485	1 263	303	15.4	4.4
448190	Other clothing stores	25	25 233	5 485	1 263	303	15.4	4.4

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN MATEO—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores	58	52 445	6 977	1 702	494	7.3	4.7
44821	Shoe stores	58	52 445	6 977	1 702	494	7.3	4.7
448210	Shoe stores	58	52 445	6 977	1 702	494	7.3	4.7
4482101	Men's shoe stores	7	D	D	D	b	D	D
4482102	Women's shoe stores	11	5 400	976	242	92	–	14.6
4482103	Children's and juveniles' shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	23	18 802	2 204	535	137	7.2	5.4
4482105	Athletic footwear stores	14	22 896	2 891	702	211	6.6	–
4483	Jewelry, luggage, and leather goods stores	65	74 551	12 074	3 027	375	22.8	4.3
44831	Jewelry stores	57	69 491	11 248	2 808	330	24.5	3.0
448310	Jewelry stores	57	69 491	11 248	2 808	330	24.5	3.0
44832	Luggage and leather goods stores	8	5 060	826	219	45	–	21.7
448320	Luggage and leather goods stores	8	5 060	826	219	45	–	21.7
451	Sporting goods, hobby, book, and music stores	164	299 215	37 152	9 395	1 987	7.2	7.4
4511	Sporting goods, hobby, and musical instrument stores	121	223 608	28 717	7 277	1 385	8.2	8.2
45111	Sporting goods stores	68	104 802	10 536	2 574	642	10.0	15.7
451110	Sporting goods stores	68	104 802	10 536	2 574	642	10.0	15.7
4511101	General-line sporting goods stores	21	50 249	4 689	1 089	256	4.7	11.0
4511102	Specialty-line sporting goods stores	47	54 553	5 847	1 485	386	14.8	20.1
45112	Hobby, toy, and game stores	31	63 876	7 719	1 865	451	6.8	.7
451120	Hobby, toy, and game stores	31	63 876	7 719	1 865	451	6.8	.7
45113	Sewing, needlework, and piece goods stores	12	14 426	2 181	508	118	16.2	1.6
451130	Sewing, needlework, and piece goods stores	12	14 426	2 181	508	118	16.2	1.6
45114	Musical instrument and supplies stores	10	40 504	8 281	2 330	174	3.0	2.9
451140	Musical instrument and supplies stores	10	40 504	8 281	2 330	174	3.0	2.9
4512	Book, periodical, and music stores	43	75 607	8 435	2 118	602	4.2	5.1
45121	Book stores and news dealers	23	47 008	5 889	1 505	412	5.5	–
451211	Book stores	19	D	D	D	e	D	D
4512111	Book stores, general	15	41 019	5 053	1 300	355	3.7	–
4512112	Specialty book stores	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	20	28 599	2 546	613	190	2.1	13.5
451220	Prerecorded tape, compact disc, and record stores	20	28 599	2 546	613	190	2.1	13.5
452	General merchandise stores	35	1 202 030	101 225	24 021	5 059	.5	.1
4521	Department stores	17	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.)[3]	17	D	D	D	h	D	D
45211	Department stores	17	D	D	D	h	D	D
452111	Department stores (except discount department stores)	9	299 840	35 433	9 143	2 118	–	–
452112	Discount department stores	8	D	D	D	g	D	D
4529	Other general merchandise stores	18	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	4	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	4	D	D	D	f	D	D
45299	All other general merchandise stores	14	D	D	D	e	D	D
452990	All other general merchandise stores	14	D	D	D	e	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	10	D	D	D	e	D	D
453	Miscellaneous store retailers	317	278 794	41 824	10 312	2 128	18.5	11.2
4531	Florists	49	18 217	4 438	1 200	302	21.6	24.2
45311	Florists	49	18 217	4 438	1 200	302	21.6	24.2
453110	Florists	49	18 217	4 438	1 200	302	21.6	24.2
4532	Office supplies, stationery, and gift stores	121	140 309	16 819	4 252	906	6.7	10.7
45321	Office supplies and stationery stores	24	70 400	7 935	2 066	301	1.5	1.0
453210	Office supplies and stationery stores	24	70 400	7 935	2 066	301	1.5	1.0
45322	Gift, novelty, and souvenir stores	97	69 909	8 884	2 186	605	11.8	20.4
453220	Gift, novelty, and souvenir stores	97	69 909	8 884	2 186	605	11.8	20.4
4533	Used merchandise stores	50	29 693	7 216	1 775	405	10.8	15.0
45331	Used merchandise stores	50	29 693	7 216	1 775	405	10.8	15.0
453310	Used merchandise stores	50	29 693	7 216	1 775	405	10.8	15.0
4539	Other miscellaneous store retailers	97	90 575	13 351	3 085	515	38.6	8.2
45391	Pet and pet supplies stores	25	32 177	3 969	915	227	18.4	11.4
453910	Pet and pet supplies stores	25	32 177	3 969	915	227	18.4	11.4
45392	Art dealers	18	6 126	1 205	259	33	68.7	21.2
453920	Art dealers	18	6 126	1 205	259	33	68.7	21.2
45399	All other miscellaneous store retailers	53	D	D	D	e	D	D
454	Nonstore retailers	118	348 557	70 438	20 444	1 251	8.5	8.5
4541	Electronic shopping and mail-order houses	65	283 867	59 779	17 408	819	5.3	8.9
45411	Electronic shopping and mail-order houses	65	283 867	59 779	17 408	819	5.3	8.9
4542	Vending machine operators	7	D	D	D	b	D	D
45421	Vending machine operators	7	D	D	D	b	D	D
454210	Vending machine operators	7	D	D	D	b	D	D
4543	Direct selling establishments	46	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	43	55 988	9 688	2 780	390	23.7	1.2
454390	Other direct selling establishments	43	55 988	9 688	2 780	390	23.7	1.2

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA BARBARA							
44-45	**Retail trade**	**1 633**	**4 311 187**	**473 138**	**112 702**	**20 685**	**9.5**	**6.0**
441	Motor vehicle and parts dealers	156	899 941	87 347	20 096	2 156	8.8	1.9
4411	Automobile dealers	52	795 959	69 185	15 869	1 456	8.0	.5
44111	New car dealers	31	760 110	67 316	15 442	1 376	6.3	.1
441110	New car dealers	31	760 110	67 316	15 442	1 376	6.3	.1
44112	Used car dealers	21	35 849	1 869	427	80	44.4	9.0
441120	Used car dealers	21	35 849	1 869	427	80	44.4	9.0
4412	Other motor vehicle dealers	24	32 467	3 984	791	150	15.1	21.7
44121	Recreational vehicle dealers	4	3 275	401	124	14	–	79.1
441210	Recreational vehicle dealers	4	3 275	401	124	14	–	79.1
44122	Motorcycle, boat, and other motor vehicle dealers	20	29 192	3 583	667	136	16.8	15.3
441221	Motorcycle dealers	8	19 713	2 178	327	66	16.2	16.6
441222	Boat dealers	9	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	80	71 515	14 178	3 436	550	14.9	8.6
44131	Automotive parts and accessories stores	48	43 837	7 890	1 916	337	13.1	6.3
441310	Automotive parts and accessories stores	48	43 837	7 890	1 916	337	13.1	6.3
44132	Tire dealers	32	27 678	6 288	1 520	213	17.8	12.3
441320	Tire dealers	32	27 678	6 288	1 520	213	17.8	12.3
442	Furniture and home furnishings stores	101	122 637	17 387	4 087	751	14.6	13.4
4421	Furniture stores	36	48 348	6 845	1 540	208	28.3	20.6
44211	Furniture stores	36	48 348	6 845	1 540	208	28.3	20.6
442110	Furniture stores	36	48 348	6 845	1 540	208	28.3	20.6
4422	Home furnishings stores	65	74 289	10 542	2 547	543	5.7	8.7
44221	Floor covering stores	17	18 996	4 045	940	120	10.1	7.4
442210	Floor covering stores	17	18 996	4 045	940	120	10.1	7.4
44229	Other home furnishings stores	48	55 293	6 497	1 607	423	4.2	9.1
442291	Window treatment stores	3	D	D	D	a	D	D
442299	All other home furnishings stores	45	D	D	D	e	D	D
443	Electronics and appliance stores	82	150 092	17 990	4 269	798	5.4	1.7
4431	Electronics and appliance stores	82	150 092	17 990	4 269	798	5.4	1.7
44311	Appliance, television, and other electronics stores	58	109 984	13 769	3 266	606	7.0	2.3
443111	Household appliance stores	12	13 582	1 505	357	69	5.2	1.6
443112	Radio, television, and other electronics stores	46	96 402	12 264	2 909	537	7.3	2.4
44312	Computer and software stores	18	30 676	3 130	761	134	1.3	–
443120	Computer and software stores	18	30 676	3 130	761	134	1.3	–
44313	Camera and photographic supplies stores	6	9 432	1 091	242	58	–	.3
443130	Camera and photographic supplies stores	6	9 432	1 091	242	58	–	.3
444	Building material and garden equipment and supplies dealers	128	401 044	51 371	12 081	1 854	9.2	7.5
4441	Building material and supplies dealers	97	339 664	41 953	9 797	1 456	9.8	1.4
44411	Home centers	6	D	D	D	e	D	D
444110	Home Centers	6	D	D	D	e	D	D
44412	Paint and wallpaper stores	13	D	D	D	b	D	D
444120	Paint and wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	18	47 408	7 134	1 722	302	4.2	1.9
444130	Hardware stores	18	47 408	7 134	1 722	302	4.2	1.9
44419	Other building material dealers	60	160 355	21 322	4 989	588	12.7	2.4
444190	Other building material dealers	60	160 355	21 322	4 989	588	12.7	2.4
4442	Lawn and garden equipment and supplies stores	31	61 380	9 418	2 284	398	6.3	41.1
44422	Nursery, garden center, and farm supply stores	28	60 126	9 252	2 246	388	6.5	41.9
444220	Nursery, garden center, and farm supply stores	28	60 126	9 252	2 246	388	6.5	41.9
445	Food and beverage stores	229	777 686	91 313	23 655	4 021	10.6	11.6
4451	Grocery stores	133	711 441	83 293	21 884	3 557	8.0	12.1
44511	Supermarkets and other grocery (except convenience) stores	101	691 207	81 714	21 499	3 427	6.2	12.0
445110	Supermarkets and other grocery (except convenience) stores	101	691 207	81 714	21 499	3 427	6.2	12.0
44512	Convenience stores	32	20 234	1 579	385	130	68.2	16.3
445120	Convenience stores	32	20 234	1 579	385	130	68.2	16.3
4452	Specialty food stores	39	31 727	4 978	1 158	248	27.2	5.0
4453	Beer, wine, and liquor stores	57	34 518	3 042	613	216	49.4	7.9
44531	Beer, wine, and liquor stores	57	34 518	3 042	613	216	49.4	7.9
445310	Beer, wine, and liquor stores	57	34 518	3 042	613	216	49.4	7.9
446	Health and personal care stores	108	305 669	40 757	9 120	1 611	10.4	5.5
4461	Health and personal care stores	108	305 669	40 757	9 120	1 611	10.4	5.5
44611	Pharmacies and drug stores	56	274 041	33 740	7 385	1 279	10.4	6.0
446110	Pharmacies and drug stores	56	274 041	33 740	7 385	1 279	10.4	6.0
4461101	Pharmacies and drug stores	55	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores	16	7 797	1 859	464	132	5.8	4.6
446120	Cosmetics, beauty supplies, and perfume stores	16	7 797	1 859	464	132	5.8	4.6
44613	Optical goods stores	15	8 977	2 545	568	92	10.5	.3
446130	Optical goods stores	15	8 977	2 545	568	92	10.5	.3
44619	Other health and personal care stores	21	14 854	2 613	703	108	12.0	.4
446191	Food (health) supplement stores	13	4 590	632	179	55	22.2	1.2
446199	All other health and personal care stores	8	10 264	1 981	524	53	7.5	–

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA BARBARA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	101	244 507	11 328	2 863	755	23.4	8.8
4471	Gasoline stations	101	244 507	11 328	2 863	755	23.4	8.8
44711	Gasoline stations with convenience stores	60	181 326	7 175	1 763	512	21.4	5.0
447110	Gasoline stations with convenience stores	60	181 326	7 175	1 763	512	21.4	5.0
44719	Other gasoline stations	41	63 181	4 153	1 100	243	29.1	20.0
447190	Other gasoline stations	41	63 181	4 153	1 100	243	29.1	20.0
448	Clothing and clothing accessories stores	239	265 154	39 633	9 421	2 209	11.1	4.6
4481	Clothing stores	157	204 102	30 298	7 152	1 771	9.1	5.1
44811	Men's clothing stores	15	6 628	1 014	244	68	13.5	.1
448110	Men's clothing stores	15	6 628	1 014	244	68	13.5	.1
44812	Women's clothing stores	61	55 849	7 878	1 800	488	16.8	7.7
448120	Women's clothing stores	61	55 849	7 878	1 800	488	16.8	7.7
44813	Children's and infants' clothing stores	10	11 953	1 785	439	132	5.9	–
448130	Children's and infants' clothing stores	10	11 953	1 785	439	132	5.9	–
44814	Family clothing stores	42	115 475	17 374	4 114	896	5.5	2.6
448140	Family clothing stores	42	115 475	17 374	4 114	896	5.5	2.6
44815	Clothing accessories stores	8	2 529	472	107	33	8.8	4.0
448150	Clothing accessories stores	8	2 529	472	107	33	8.8	4.0
44819	Other clothing stores	21	11 668	1 775	448	154	8.6	25.3
448190	Other clothing stores	21	11 668	1 775	448	154	8.6	25.3
4482	Shoe stores	34	23 298	3 140	753	184	8.3	2.2
44821	Shoe stores	34	23 298	3 140	753	184	8.3	2.2
448210	Shoe stores	34	23 298	3 140	753	184	8.3	2.2
4482101	Men's shoe stores	3	2 420	297	78	11	–	–
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	19	11 693	1 814	431	95	16.5	4.4
4482105	Athletic footwear stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	48	37 754	6 195	1 516	254	23.4	3.2
44831	Jewelry stores	44	36 149	5 969	1 465	236	22.6	3.3
448310	Jewelry stores	44	36 149	5 969	1 465	236	22.6	3.3
44832	Luggage and leather goods stores	4	1 605	226	51	18	41.6	–
448320	Luggage and leather goods stores	4	1 605	226	51	18	41.6	–
451	Sporting goods, hobby, book, and music stores	122	127 542	17 954	4 402	1 227	12.8	2.0
4511	Sporting goods, hobby, and musical instrument stores	85	83 971	10 603	2 637	741	17.7	1.5
45111	Sporting goods stores	49	51 941	6 448	1 629	424	25.8	.6
451110	Sporting goods stores	49	51 941	6 448	1 629	424	25.8	.6
4511101	General-line sporting goods stores	12	21 736	2 305	552	162	10.2	–
4511102	Specialty-line sporting goods stores	37	30 205	4 143	1 077	262	36.9	1.0
45112	Hobby, toy, and game stores	19	21 575	2 482	606	216	5.0	–
451120	Hobby, toy, and game stores	19	21 575	2 482	606	216	5.0	–
45113	Sewing, needlework, and piece goods stores	12	5 180	799	193	73	2.0	–
451130	Sewing, needlework, and piece goods stores	12	5 180	799	193	73	2.0	–
45114	Musical instrument and supplies stores	5	5 275	874	209	28	5.2	18.7
451140	Musical instrument and supplies stores	5	5 275	874	209	28	5.2	18.7
4512	Book, periodical, and music stores	37	43 571	7 351	1 765	486	3.4	2.8
45121	Book stores and news dealers	25	29 455	6 059	1 437	375	1.5	.3
451211	Book stores	24	D	D	D	e	D	D
4512111	Book stores, general	17	24 984	3 892	956	261	–	.3
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	12	14 116	1 292	328	111	7.4	8.1
451220	Prerecorded tape, compact disc, and record stores	12	14 116	1 292	328	111	7.4	8.1
452	General merchandise stores	38	618 136	52 816	12 038	2 917	.1	.2
4521	Department stores	15	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	15	D	D	D	g	D	D
45211	Department stores	15	D	D	D	g	D	D
452111	Department stores (except discount department stores)	9	160 181	18 359	4 500	1 178	–	–
452112	Discount department stores	6	D	D	D	f	D	D
4529	Other general merchandise stores	23	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	21	D	D	D	e	D	D
452990	All other general merchandise stores	21	D	D	D	e	D	D
4529901	Variety stores	5	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	241	159 021	22 618	5 380	1 503	25.2	6.6
4531	Florists	29	10 283	2 035	502	167	21.7	13.6
45311	Florists	29	10 283	2 035	502	167	21.7	13.6
453110	Florists	29	10 283	2 035	502	167	21.7	13.6
4532	Office supplies, stationery, and gift stores	90	69 055	9 139	2 180	660	20.4	5.1
45321	Office supplies and stationery stores	16	40 096	4 311	990	206	11.7	.6
453210	Office supplies and stationery stores	16	40 096	4 311	990	206	11.7	.6
45322	Gift, novelty, and souvenir stores	74	28 959	4 828	1 190	454	32.4	11.3
453220	Gift, novelty, and souvenir stores	74	28 959	4 828	1 190	454	32.4	11.3
4533	Used merchandise stores	47	24 149	5 411	1 361	345	42.6	12.9
45331	Used merchandise stores	47	24 149	5 411	1 361	345	42.6	12.9
453310	Used merchandise stores	47	24 149	5 411	1 361	345	42.6	12.9

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA BARBARA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	75	55 534	6 033	1 337	331	24.4	4.6
45391	Pet and pet supplies stores	22	17 445	2 079	433	142	24.9	2.5
453910	Pet and pet supplies stores	22	17 445	2 079	433	142	24.9	2.5
45392	Art dealers	14	4 898	580	132	40	22.4	30.8
453920	Art dealers	14	4 898	580	132	40	22.4	30.8
45399	All other miscellaneous store retailers	39	33 191	3 374	772	149	24.4	1.8
454	Nonstore retailers	88	239 758	22 624	5 290	883	4.4	15.9
4541	Electronic shopping and mail-order houses	42	188 746	13 332	3 118	541	2.5	17.4
45411	Electronic shopping and mail-order houses	42	188 746	13 332	3 118	541	2.5	17.4
4542	Vending machine operators	7	4 222	584	137	44	–	–
45421	Vending machine operators	7	4 222	584	137	44	–	–
454210	Vending machine operators	7	4 222	584	137	44	–	–
4543	Direct selling establishments	39	46 790	8 708	2 035	298	12.5	10.9
45431	Fuel dealers	6	12 134	1 751	374	40	18.4	41.9
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	33	34 656	6 957	1 661	258	10.4	–
454390	Other direct selling establishments	33	34 656	6 957	1 661	258	10.4	–
	SANTA CLARA							
44-45	**Retail trade**	**5 140**	**20 035 462**	**2 492 253**	**642 177**	**83 670**	**7.7**	**7.2**
441	Motor vehicle and parts dealers	463	4 739 662	453 179	113 350	9 720	5.0	5.6
4411	Automobile dealers	160	4 155 690	365 496	92 293	6 906	3.4	5.6
44111	New car dealers	105	4 046 607	359 329	90 514	6 695	2.5	5.3
441110	New car dealers	105	4 046 607	359 329	90 514	6 695	2.5	5.3
44112	Used car dealers	55	109 083	6 167	1 779	211	38.9	18.5
441120	Used car dealers	55	109 083	6 167	1 779	211	38.9	18.5
4412	Other motor vehicle dealers	56	277 123	29 350	7 105	774	18.7	4.4
44121	Recreational vehicle dealers	15	D	D	D	e	D	D
441210	Recreational vehicle dealers	15	D	D	D	e	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	41	D	D	D	e	D	D
441221	Motorcycle dealers	24	D	D	D	e	D	D
441222	Boat dealers	10	D	D	D	b	D	D
441229	All other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	247	306 849	58 333	13 952	2 040	13.4	6.5
44131	Automotive parts and accessories stores	153	D	D	D	g	D	D
441310	Automotive parts and accessories stores	153	D	D	D	g	D	D
44132	Tire dealers	94	D	D	D	f	D	D
441320	Tire dealers	94	D	D	D	f	D	D
442	Furniture and home furnishings stores	346	633 706	92 721	22 386	3 748	14.6	7.7
4421	Furniture stores	139	D	D	D	g	D	D
44211	Furniture stores	139	D	D	D	g	D	D
442110	Furniture stores	139	D	D	D	g	D	D
4422	Home furnishings stores	207	D	D	D	h	D	D
44221	Floor covering stores	52	D	D	D	e	D	D
442210	Floor covering stores	52	D	D	D	e	D	D
44229	Other home furnishings stores	155	D	D	D	g	D	D
442291	Window treatment stores	15	11 641	1 573	354	57	22.4	–
442299	All other home furnishings stores	140	D	D	D	g	D	D
443	Electronics and appliance stores	366	1 048 833	117 798	30 241	3 982	6.8	5.6
4431	Electronics and appliance stores	366	1 048 833	117 798	30 241	3 982	6.8	5.6
44311	Appliance, television, and other electronics stores	218	D	D	D	g	D	D
443111	Household appliance stores	62	118 516	13 758	3 601	353	4.5	13.9
443112	Radio, television, and other electronics stores	156	D	D	D	g	D	D
44312	Computer and software stores	115	D	D	D	g	D	D
443120	Computer and software stores	115	D	D	D	g	D	D
44313	Camera and photographic supplies stores	33	50 640	9 210	2 013	297	9.6	.5
443130	Camera and photographic supplies stores	33	50 640	9 210	2 013	297	9.6	.5
444	Building material and garden equipment and supplies dealers	303	1 428 979	187 114	43 880	6 071	5.0	13.0
4441	Building material and supplies dealers	257	D	D	D	i	D	D
44411	Home centers	15	D	D	D	g	D	D
444110	Home Centers	15	D	D	D	g	D	D
44412	Paint and wallpaper stores	32	D	D	D	e	D	D
444120	Paint and wallpaper stores	32	D	D	D	e	D	D
44413	Hardware stores	46	D	D	D	g	D	D
444130	Hardware stores	46	D	D	D	g	D	D
44419	Other building material dealers	164	536 433	74 946	18 286	1 840	8.1	30.7
444190	Other building material dealers	164	536 433	74 946	18 286	1 840	8.1	30.7
4442	Lawn and garden equipment and supplies stores	46	D	D	D	f	D	D
44421	Outdoor power equipment stores	9	D	D	D	b	D	D
444210	Outdoor power equipment stores	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	37	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	37	D	D	D	e	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA CLARA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	744	3 270 229	384 520	93 647	16 046	9.6	7.3
4451	Grocery stores	459	3 054 286	361 465	88 006	14 475	8.0	7.3
44511	Supermarkets and other grocery (except convenience) stores	353	2 940 103	351 498	85 479	13 793	6.8	6.2
445110	Supermarkets and other grocery (except convenience) stores	353	2 940 103	351 498	85 479	13 793	6.8	6.2
44512	Convenience stores	106	114 183	9 967	2 527	682	36.7	34.9
445120	Convenience stores	106	114 183	9 967	2 527	682	36.7	34.9
4452	Specialty food stores	152	107 343	16 147	4 059	1 212	21.6	6.6
4453	Beer, wine, and liquor stores	133	108 600	6 908	1 582	359	44.2	8.7
44531	Beer, wine, and liquor stores	133	108 600	6 908	1 582	359	44.2	8.7
445310	Beer, wine, and liquor stores	133	108 600	6 908	1 582	359	44.2	8.7
446	Health and personal care stores	371	998 752	134 289	32 887	6 949	10.6	3.0
4461	Health and personal care stores	371	998 752	134 289	32 887	6 949	10.6	3.0
44611	Pharmacies and drug stores	161	866 422	109 276	27 120	5 728	9.6	2.3
446110	Pharmacies and drug stores	161	866 422	109 276	27 120	5 728	9.6	2.3
4461101	Pharmacies and drug stores	158	D	D	D	i	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	70	D	D	D	f	D	D
446120	Cosmetics, beauty supplies, and perfume stores	70	D	D	D	f	D	D
44613	Optical goods stores	59	39 154	9 218	2 040	396	11.6	4.6
446130	Optical goods stores	59	39 154	9 218	2 040	396	11.6	4.6
44619	Other health and personal care stores	81	D	D	D	e	D	D
446191	Food (health) supplement stores	52	D	D	D	c	D	D
446199	All other health and personal care stores	29	22 102	4 999	1 137	137	19.1	1.9
447	Gasoline stations	354	1 035 110	46 510	11 194	2 497	25.0	6.3
4471	Gasoline stations	354	1 035 110	46 510	11 194	2 497	25.0	6.3
44711	Gasoline stations with convenience stores	199	D	D	D	g	D	D
447110	Gasoline stations with convenience stores	199	D	D	D	g	D	D
44719	Other gasoline stations	155	D	D	D	g	D	D
447190	Other gasoline stations	155	D	D	D	g	D	D
448	Clothing and clothing accessories stores	892	1 415 280	197 275	46 680	10 143	6.3	6.5
4481	Clothing stores	508	1 027 389	142 640	33 309	7 591	4.5	4.3
44811	Men's clothing stores	65	D	D	D	e	D	D
448110	Men's clothing stores	65	D	D	D	e	D	D
44812	Women's clothing stores	164	D	D	D	g	D	D
448120	Women's clothing stores	164	D	D	D	g	D	D
44813	Children's and infants' clothing stores	43	D	D	D	e	D	D
448130	Children's and infants' clothing stores	43	D	D	D	e	D	D
44814	Family clothing stores	148	627 087	87 704	20 461	4 270	1.1	1.5
448140	Family clothing stores	148	627 087	87 704	20 461	4 270	1.1	1.5
44815	Clothing accessories stores	31	15 802	2 243	522	135	5.3	4.4
448150	Clothing accessories stores	31	15 802	2 243	522	135	5.3	4.4
44819	Other clothing stores	57	64 334	10 450	2 269	620	9.2	6.2
448190	Other clothing stores	57	64 334	10 450	2 269	620	9.2	6.2
4482	Shoe stores	184	D	D	D	g	D	D
44821	Shoe stores	184	D	D	D	g	D	D
448210	Shoe stores	184	D	D	D	g	D	D
4482101	Men's shoe stores	18	14 919	2 366	525	93	–	24.3
4482102	Women's shoe stores	32	24 820	4 016	915	336	12.1	23.7
4482103	Children's and juveniles' shoe stores	11	4 990	1 032	259	72	–	.9
4482104	Family shoe stores	88	D	D	D	f	D	D
4482105	Athletic footwear stores	35	49 241	5 055	1 232	382	3.9	–
4483	Jewelry, luggage, and leather goods stores	200	D	D	D	g	D	D
44831	Jewelry stores	178	D	D	D	f	D	D
448310	Jewelry stores	178	D	D	D	f	D	D
44832	Luggage and leather goods stores	22	21 674	2 921	734	139	3.8	11.3
448320	Luggage and leather goods stores	22	21 674	2 921	734	139	3.8	11.3
451	Sporting goods, hobby, book, and music stores	364	648 412	82 025	19 868	4 885	11.8	5.6
4511	Sporting goods, hobby, and musical instrument stores	246	D	D	D	h	D	D
45111	Sporting goods stores	131	D	D	D	g	D	D
451110	Sporting goods stores	131	D	D	D	g	D	D
4511101	General-line sporting goods stores	44	D	D	D	f	D	D
4511102	Specialty-line sporting goods stores	87	119 597	17 364	4 022	940	16.7	17.7
45112	Hobby, toy, and game stores	60	D	D	D	f	D	D
451120	Hobby, toy, and game stores	60	D	D	D	f	D	D
45113	Sewing, needlework, and piece goods stores	31	28 932	3 753	846	320	11.7	2.2
451130	Sewing, needlework, and piece goods stores	31	28 932	3 753	846	320	11.7	2.2
45114	Musical instrument and supplies stores	24	D	D	D	c	D	D
451140	Musical instrument and supplies stores	24	D	D	D	c	D	D
4512	Book, periodical, and music stores	118	D	D	D	g	D	D
45121	Book stores and news dealers	67	D	D	D	g	D	D
451211	Book stores	61	D	D	D	g	D	D
4512111	Book stores, general	38	D	D	D	f	D	D
4512112	Specialty book stores	15	13 460	2 367	600	149	25.5	1.9
4512113	College book stores	8	54 264	6 457	1 843	382	–	–
451212	News dealers and newsstands	6	2 295	430	128	32	18.9	–
45122	Prerecorded tape, compact disc, and record stores	51	87 135	9 331	2 324	626	13.3	1.8
451220	Prerecorded tape, compact disc, and record stores	51	87 135	9 331	2 324	626	13.3	1.8

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA CLARA—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	90	D	D	D	j	D	D
4521	Department stores	40	D	D	D	i	D	D
45210009	Department stores (incl. leased depts.)[3]	40	D	D	D	i	D	D
45211	Department stores	40	D	D	D	i	D	D
452111	Department stores (except discount department stores)	23	846 132	95 832	25 591	5 582	–	–
452112	Discount department stores	17	D	D	D	h	D	D
4529	Other general merchandise stores	50	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	6	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	6	D	D	D	g	D	D
45299	All other general merchandise stores	44	D	D	D	f	D	D
452990	All other general merchandise stores	44	D	D	D	f	D	D
4529901	Variety stores	20	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	24	D	D	D	e	D	D
453	Miscellaneous store retailers	576	577 418	87 764	23 251	4 695	12.5	12.3
4531	Florists	100	D	D	D	f	D	D
45311	Florists	100	D	D	D	f	D	D
453110	Florists	100	D	D	D	f	D	D
4532	Office supplies, stationery, and gift stores	215	257 420	38 466	10 148	2 044	10.4	11.1
45321	Office supplies and stationery stores	56	D	D	D	f	D	D
453210	Office supplies and stationery stores	56	D	D	D	f	D	D
45322	Gift, novelty, and souvenir stores	159	D	D	D	g	D	D
453220	Gift, novelty, and souvenir stores	159	D	D	D	g	D	D
4533	Used merchandise stores	60	D	D	D	f	D	D
45331	Used merchandise stores	60	D	D	D	f	D	D
453310	Used merchandise stores	60	D	D	D	f	D	D
4539	Other miscellaneous store retailers	201	D	D	D	g	D	D
45391	Pet and pet supplies stores	56	67 214	8 112	1 847	569	12.1	4.6
453910	Pet and pet supplies stores	56	67 214	8 112	1 847	569	12.1	4.6
45392	Art dealers	24	D	D	D	b	D	D
453920	Art dealers	24	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	117	D	D	D	f	D	D
454	Nonstore retailers	271	D	D	D	h	D	D
4541	Electronic shopping and mail-order houses	121	1 627 112	452 949	143 226	2 810	6.6	20.4
45411	Electronic shopping and mail-order houses	121	1 627 112	452 949	143 226	2 810	6.6	20.4
4542	Vending machine operators	37	D	D	D	c	D	D
45421	Vending machine operators	37	D	D	D	c	D	D
454210	Vending machine operators	37	D	D	D	c	D	D
4543	Direct selling establishments	113	D	D	D	f	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	107	D	D	D	f	D	D
454390	Other direct selling establishments	107	D	D	D	f	D	D
	SANTA CRUZ							
44-45	**Retail trade**	**979**	**2 618 480**	**278 683**	**65 515**	**12 714**	**8.0**	**5.7**
441	Motor vehicle and parts dealers	87	647 834	47 262	10 680	1 304	2.4	5.5
4411	Automobile dealers	23	543 827	32 774	7 373	742	1.0	5.3
44111	New car dealers	13	D	D	D	f	D	D
441110	New car dealers	13	D	D	D	f	D	D
44112	Used car dealers	10	D	D	D	b	D	D
441120	Used car dealers	10	D	D	D	b	D	D
4412	Other motor vehicle dealers	18	58 402	6 122	1 271	216	4.7	.7
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	15	D	D	D	c	D	D
441221	Motorcycle dealers	8	29 374	3 434	760	122	5.9	1.0
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	46	45 605	8 366	2 036	346	17.3	14.5
44131	Automotive parts and accessories stores	34	34 182	6 268	1 552	265	13.0	16.1
441310	Automotive parts and accessories stores	34	34 182	6 268	1 552	265	13.0	16.1
44132	Tire dealers	12	11 423	2 098	484	81	30.2	9.7
441320	Tire dealers	12	11 423	2 098	484	81	30.2	9.7
442	Furniture and home furnishings stores	60	63 374	9 949	2 079	396	23.5	8.5
4421	Furniture stores	16	18 328	2 380	472	86	17.7	4.6
44211	Furniture stores	16	18 328	2 380	472	86	17.7	4.6
442110	Furniture stores	16	18 328	2 380	472	86	17.7	4.6
4422	Home furnishings stores	44	45 046	7 569	1 607	310	25.8	10.2
44221	Floor covering stores	17	23 139	3 851	877	116	29.8	–
442210	Floor covering stores	17	23 139	3 851	877	116	29.8	–
44229	Other home furnishings stores	27	21 907	3 718	730	194	21.7	20.9
442291	Window treatment stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	25	D	D	D	c	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA CRUZ—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	40	67 562	7 350	1 918	295	12.3	6.3
4431	Electronics and appliance stores	40	67 562	7 350	1 918	295	12.3	6.3
44311	Appliance, television, and other electronics stores	29	56 169	5 775	1 393	224	12.7	3.7
443111	Household appliance stores	9	14 602	1 069	260	52	9.6	11.3
443112	Radio, television, and other electronics stores	20	41 567	4 706	1 133	172	13.8	1.0
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	86	246 921	33 576	8 041	1 158	5.7	6.1
4441	Building material and supplies dealers	63	223 113	29 342	7 022	979	4.3	2.9
44411	Home centers	4	D	D	D	b	D	D
444110	Home Centers	4	D	D	D	b	D	D
44412	Paint and wallpaper stores	8	D	D	D	b	D	D
444120	Paint and wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	13	47 809	4 746	1 116	291	1.6	6.5
444130	Hardware stores	13	47 809	4 746	1 116	291	1.6	6.5
44419	Other building material dealers	38	148 019	20 594	4 789	551	4.9	.5
444190	Other building material dealers	38	148 019	20 594	4 789	551	4.9	.5
4442	Lawn and garden equipment and supplies stores	23	23 808	4 234	1 019	179	19.1	36.3
44422	Nursery, garden center, and farm supply stores	20	22 875	4 040	974	170	19.2	37.8
444220	Nursery, garden center, and farm supply stores	20	22 875	4 040	974	170	19.2	37.8
445	Food and beverage stores	145	521 018	62 475	15 256	2 861	8.1	8.7
4451	Grocery stores	80	473 658	55 867	13 705	2 450	5.2	8.8
44511	Supermarkets and other grocery (except convenience) stores	67	462 110	54 688	13 441	2 369	5.0	8.4
445110	Supermarkets and other grocery (except convenience) stores	67	462 110	54 688	13 441	2 369	5.0	8.4
44512	Convenience stores	13	11 548	1 179	264	81	14.4	23.8
445120	Convenience stores	13	11 548	1 179	264	81	14.4	23.8
4452	Specialty food stores	32	20 986	4 367	998	262	46.5	3.7
4453	Beer, wine, and liquor stores	33	26 374	2 241	553	149	29.6	10.5
44531	Beer, wine, and liquor stores	33	26 374	2 241	553	149	29.6	10.5
445310	Beer, wine, and liquor stores	33	26 374	2 241	553	149	29.6	10.5
446	Health and personal care stores	67	228 359	27 900	6 960	1 521	4.4	3.2
4461	Health and personal care stores	67	228 359	27 900	6 960	1 521	4.4	3.2
44611	Pharmacies and drug stores	32	186 874	21 282	5 199	1 060	3.2	3.6
446110	Pharmacies and drug stores	32	186 874	21 282	5 199	1 060	3.2	3.6
4461101	Pharmacies and drug stores	31	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores	13	5 052	813	179	103	45.6	4.7
446120	Cosmetics, beauty supplies, and perfume stores	13	5 052	813	179	103	45.6	4.7
44613	Optical goods stores	5	2 461	530	145	26	11.2	–
446130	Optical goods stores	5	2 461	530	145	26	11.2	–
44619	Other health and personal care stores	17	33 972	5 275	1 437	332	4.4	.9
446191	Food (health) supplement stores	10	28 148	4 038	1 080	304	5.3	–
446199	All other health and personal care stores	7	5 824	1 237	357	28	–	5.0
447	Gasoline stations	63	147 157	6 913	1 672	386	31.3	10.9
4471	Gasoline stations	63	147 157	6 913	1 672	386	31.3	10.9
44711	Gasoline stations with convenience stores	42	105 742	4 674	1 130	255	22.7	5.0
447110	Gasoline stations with convenience stores	42	105 742	4 674	1 130	255	22.7	5.0
44719	Other gasoline stations	21	41 415	2 239	542	131	53.1	25.9
447190	Other gasoline stations	21	41 415	2 239	542	131	53.1	25.9
448	Clothing and clothing accessories stores	143	109 842	15 458	3 868	1 124	20.5	9.3
4481	Clothing stores	89	75 733	9 890	2 497	771	21.9	9.4
44811	Men's clothing stores	6	4 948	753	178	38	–	.4
448110	Men's clothing stores	6	4 948	753	178	38	–	.4
44812	Women's clothing stores	35	D	D	D	c	D	D
448120	Women's clothing stores	35	D	D	D	c	D	D
44813	Children's and infants' clothing stores	6	D	D	D	b	D	D
448130	Children's and infants' clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	26	38 422	4 105	1 073	316	28.1	6.4
448140	Family clothing stores	26	38 422	4 105	1 073	316	28.1	6.4
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	11	10 954	1 452	375	119	5.6	–
448190	Other clothing stores	11	10 954	1 452	375	119	5.6	–
4482	Shoe stores	27	17 024	2 421	595	169	18.1	17.9
44821	Shoe stores	27	17 024	2 421	595	169	18.1	17.9
448210	Shoe stores	27	17 024	2 421	595	169	18.1	17.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	15	9 963	1 376	354	91	10.5	30.6
4482105	Athletic footwear stores	6	4 048	436	89	35	–	–
4483	Jewelry, luggage, and leather goods stores	27	17 085	3 147	776	184	16.7	.1
44831	Jewelry stores	26	D	D	D	c	D	D
448310	Jewelry stores	26	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA CRUZ—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	79	95 910	12 343	2 935	979	8.3	3.9
4511	Sporting goods, hobby, and musical instrument stores	54	65 539	8 361	1 922	642	10.9	1.6
45111	Sporting goods stores	35	42 308	5 514	1 275	391	14.0	.3
451110	Sporting goods stores	35	42 308	5 514	1 275	391	14.0	.3
4511101	General-line sporting goods stores	10	19 995	2 239	558	142	20.8	–
4511102	Specialty-line sporting goods stores	25	22 313	3 275	717	249	7.8	.6
45112	Hobby, toy, and game stores	6	11 760	1 206	256	121	–	5.8
451120	Hobby, toy, and game stores	6	11 760	1 206	256	121	–	5.8
45113	Sewing, needlework, and piece goods stores	7	6 392	940	220	87	19.1	–
451130	Sewing, needlework, and piece goods stores	7	6 392	940	220	87	19.1	–
45114	Musical instrument and supplies stores	6	5 079	701	171	43	–	5.2
451140	Musical instrument and supplies stores	6	5 079	701	171	43	–	5.2
4512	Book, periodical, and music stores	25	30 371	3 982	1 013	337	2.7	8.9
45121	Book stores and news dealers	15	18 912	2 771	730	239	1.9	14.3
451211	Book stores	14	D	D	D	c	D	D
4512111	Book stores, general	11	17 348	2 562	678	193	2.1	15.6
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	10	11 459	1 211	283	98	3.9	–
451220	Prerecorded tape, compact disc, and record stores	10	11 459	1 211	283	98	3.9	–
452	General merchandise stores	15	318 731	26 430	5 427	1 253	–	.1
4521	Department stores	9	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	9	D	D	D	f	D	D
45211	Department stores	9	D	D	D	f	D	D
452111	Department stores (except discount department stores)	5	D	D	D	f	D	D
452112	Discount department stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	139	114 097	19 697	4 655	1 073	15.4	4.6
4531	Florists	27	7 904	1 675	417	134	67.1	6.8
45311	Florists	27	7 904	1 675	417	134	67.1	6.8
453110	Florists	27	7 904	1 675	417	134	67.1	6.8
4532	Office supplies, stationery, and gift stores	41	54 478	8 628	1 942	453	7.1	2.0
45321	Office supplies and stationery stores	8	34 502	4 503	1 121	184	5.3	–
453210	Office supplies and stationery stores	8	34 502	4 503	1 121	184	5.3	–
45322	Gift, novelty, and souvenir stores	33	19 976	4 125	821	269	10.3	5.4
453220	Gift, novelty, and souvenir stores	33	19 976	4 125	821	269	10.3	5.4
4533	Used merchandise stores	23	11 804	3 142	747	219	14.9	–
45331	Used merchandise stores	23	11 804	3 142	747	219	14.9	–
453310	Used merchandise stores	23	11 804	3 142	747	219	14.9	–
4539	Other miscellaneous store retailers	48	39 911	6 252	1 549	267	16.8	9.0
45391	Pet and pet supplies stores	11	13 091	1 427	311	83	9.6	1.8
453910	Pet and pet supplies stores	11	13 091	1 427	311	83	9.6	1.8
45392	Art dealers	5	1 806	159	28	10	81.1	–
453920	Art dealers	5	1 806	159	28	10	81.1	–
45399	All other miscellaneous store retailers	30	D	D	D	c	D	D
454	Nonstore retailers	55	57 675	9 330	2 024	364	14.8	2.9
4541	Electronic shopping and mail-order houses	24	26 391	5 015	928	141	12.7	.6
45411	Electronic shopping and mail-order houses	24	26 391	5 015	928	141	12.7	.6
4543	Direct selling establishments	28	30 006	4 000	1 013	205	14.3	5.0
45431	Fuel dealers	5	16 134	1 322	320	47	.7	–
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	23	13 872	2 678	693	158	30.2	10.9
454390	Other direct selling establishments	23	13 872	2 678	693	158	30.2	10.9
	SHASTA							
44-45	**Retail trade**	**705**	**1 972 157**	**202 352**	**46 730**	**8 904**	**8.3**	**3.1**
441	Motor vehicle and parts dealers	103	461 572	45 296	10 204	1 438	9.4	2.7
4411	Automobile dealers	31	289 616	22 273	4 987	613	8.4	2.4
44111	New car dealers	12	246 095	18 344	4 081	501	–	.7
441110	New car dealers	12	246 095	18 344	4 081	501	–	.7
44112	Used car dealers	19	43 521	3 929	906	112	56.2	12.0
441120	Used car dealers	19	43 521	3 929	906	112	56.2	12.0
4412	Other motor vehicle dealers	22	88 873	8 463	1 814	272	16.1	–
44121	Recreational vehicle dealers	7	23 468	2 604	520	87	6.8	–
441210	Recreational vehicle dealers	7	23 468	2 604	520	87	6.8	–
44122	Motorcycle, boat, and other motor vehicle dealers	15	65 405	5 859	1 294	185	19.5	–
441221	Motorcycle dealers	6	D	D	D	b	D	D
441222	Boat dealers	6	32 411	2 660	624	98	33.1	–
441229	All other motor vehicle dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SHASTA—Con.							
44-45	**Retail trade**—Con.							
441	Motor vehicle and parts dealers—Con.							
4413	Automotive parts, accessories, and tire stores	50	83 083	14 560	3 403	553	5.4	6.6
44131	Automotive parts and accessories stores	35	52 790	9 742	2 119	399	6.5	8.2
441310	Automotive parts and accessories stores	35	52 790	9 742	2 119	399	6.5	8.2
44132	Tire dealers	15	30 293	4 818	1 284	154	3.5	3.8
441320	Tire dealers	15	30 293	4 818	1 284	154	3.5	3.8
442	Furniture and home furnishings stores	45	49 473	6 293	1 320	289	26.0	10.6
4421	Furniture stores	21	24 504	2 968	683	132	40.4	20.4
44211	Furniture stores	21	24 504	2 968	683	132	40.4	20.4
442110	Furniture stores	21	24 504	2 968	683	132	40.4	20.4
4422	Home furnishings stores	24	24 969	3 325	637	157	11.8	1.1
44221	Floor covering stores	10	13 202	1 970	325	46	13.6	2.0
442210	Floor covering stores	10	13 202	1 970	325	46	13.6	2.0
44229	Other home furnishings stores	14	11 767	1 355	312	111	9.8	–
442299	All other home furnishings stores	13	D	D	D	c	D	D
443	Electronics and appliance stores	37	47 751	5 483	1 389	235	7.0	2.5
4431	Electronics and appliance stores	37	47 751	5 483	1 389	235	7.0	2.5
44311	Appliance, television, and other electronics stores	26	41 193	4 388	1 112	184	6.9	2.5
443111	Household appliance stores	7	13 066	1 579	462	55	16.5	3.3
443112	Radio, television, and other electronics stores	19	28 127	2 809	650	129	2.4	2.1
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	73	218 772	29 734	6 390	1 043	6.9	5.0
4441	Building material and supplies dealers	55	204 937	27 773	5 947	936	6.0	4.7
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	34	114 077	19 096	3 974	552	5.4	4.5
444190	Other building material dealers	34	114 077	19 096	3 974	552	5.4	4.5
4442	Lawn and garden equipment and supplies stores	18	13 835	1 961	443	107	19.6	10.4
44422	Nursery, garden center, and farm supply stores	13	11 313	1 606	370	91	22.1	12.4
444220	Nursery, garden center, and farm supply stores	13	11 313	1 606	370	91	22.1	12.4
445	Food and beverage stores	67	340 256	36 077	8 368	1 609	7.1	.7
4451	Grocery stores	49	324 039	34 018	7 937	1 505	6.1	.6
44511	Supermarkets and other grocery (except convenience) stores	43	319 414	33 644	7 837	1 471	5.2	.6
445110	Supermarkets and other grocery (except convenience) stores	43	319 414	33 644	7 837	1 471	5.2	.6
4452	Specialty food stores	9	5 166	634	83	31	9.1	5.3
4453	Beer, wine, and liquor stores	9	11 051	1 425	348	73	35.0	2.0
44531	Beer, wine, and liquor stores	9	11 051	1 425	348	73	35.0	2.0
445310	Beer, wine, and liquor stores	9	11 051	1 425	348	73	35.0	2.0
446	Health and personal care stores	48	100 039	12 829	3 238	520	16.3	5.7
4461	Health and personal care stores	48	100 039	12 829	3 238	520	16.3	5.7
44611	Pharmacies and drug stores	21	D	D	D	e	D	D
446110	Pharmacies and drug stores	21	D	D	D	e	D	D
4461101	Pharmacies and drug stores	20	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	7	5 195	1 392	687	71	6.7	5.2
446120	Cosmetics, beauty supplies, and perfume stores	7	5 195	1 392	687	71	6.7	5.2
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	16	11 078	1 551	335	69	31.6	3.9
446191	Food (health) supplement stores	5	1 927	191	43	13	27.8	22.2
446199	All other health and personal care stores	11	9 151	1 360	292	56	32.4	–
447	Gasoline stations	87	205 174	11 205	2 653	679	17.1	7.4
4471	Gasoline stations	87	205 174	11 205	2 653	679	17.1	7.4
44711	Gasoline stations with convenience stores	74	144 927	7 491	1 846	519	20.8	10.3
447110	Gasoline stations with convenience stores	74	144 927	7 491	1 846	519	20.8	10.3
44719	Other gasoline stations	13	60 247	3 714	807	160	8.0	.2
447190	Other gasoline stations	13	60 247	3 714	807	160	8.0	.2

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SHASTA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	79	61 806	7 666	1 834	543	5.0	5.3
4481	Clothing stores	43	43 718	5 277	1 241	388	5.5	2.0
44814	Family clothing stores	18	34 379	3 811	914	294	2.2	–
448140	Family clothing stores	18	34 379	3 811	914	294	2.2	–
44819	Other clothing stores	7	2 118	305	67	22	29.2	5.1
448190	Other clothing stores	7	2 118	305	67	22	29.2	5.1
4482	Shoe stores	22	9 848	1 200	301	100	.3	6.4
44821	Shoe stores	22	9 848	1 200	301	100	.3	6.4
448210	Shoe stores	22	9 848	1 200	301	100	.3	6.4
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	16	6 819	822	211	70	.4	4.9
4483	Jewelry, luggage, and leather goods stores	14	8 240	1 189	292	55	8.0	21.6
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	43	37 336	4 348	1 059	366	4.9	1.7
4511	Sporting goods, hobby, and musical instrument stores	32	25 807	3 037	736	266	6.3	1.4
45111	Sporting goods stores	17	11 270	1 231	301	92	8.5	2.3
451110	Sporting goods stores	17	11 270	1 231	301	92	8.5	2.3
4511101	General-line sporting goods stores	5	7 014	714	180	60	12.6	1.1
45112	Hobby, toy, and game stores	9	9 892	1 278	307	131	3.2	1.0
451120	Hobby, toy, and game stores	9	9 892	1 278	307	131	3.2	1.0
45113	Sewing, needlework, and piece goods stores	3	3 178	286	72	28	11.0	–
451130	Sewing, needlework, and piece goods stores	3	3 178	286	72	28	11.0	–
45114	Musical instrument and supplies stores	3	1 467	242	56	15	–	–
451140	Musical instrument and supplies stores	3	1 467	242	56	15	–	–
4512	Book, periodical, and music stores	11	11 529	1 311	323	100	1.7	2.2
45121	Book stores and news dealers	9	D	D	D	b	D	D
451211	Book stores	9	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	21	357 251	30 823	7 226	1 578	.1	.1
4521	Department stores	9	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	9	D	D	D	g	D	D
45211	Department stores	9	D	D	D	g	D	D
452111	Department stores (except discount department stores)	5	84 924	9 496	2 456	605	–	–
452112	Discount department stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	12	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	65	53 418	5 964	1 458	370	8.6	3.4
4532	Office supplies, stationery, and gift stores	20	20 126	2 206	589	143	6.7	3.3
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4533	Used merchandise stores	13	4 506	1 436	343	98	22.2	2.1
45331	Used merchandise stores	13	4 506	1 436	343	98	22.2	2.1
453310	Used merchandise stores	13	4 506	1 436	343	98	22.2	2.1
4539	Other miscellaneous store retailers	24	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	18	D	D	D	b	D	D
454	Nonstore retailers	37	39 309	6 634	1 591	234	12.7	6.1
4541	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
4543	Direct selling establishments	26	32 085	5 087	1 305	189	14.0	7.4
45431	Fuel dealers	7	13 787	1 852	506	58	–	11.4
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	19	18 298	3 235	799	131	24.6	4.4
454390	Other direct selling establishments	19	18 298	3 235	799	131	24.6	4.4

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SIERRA							
44-45	**Retail trade**	**15**	**11 757**	**1 329**	**305**	**66**	**31.0**	**36.0**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	3	2 383	254	57	14	8.6	35.7
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	3 672	533	131	22	60.5	–
454	Nonstore retailers	2	D	D	D	a	D	D
	SISKIYOU							
44-45	**Retail trade**	**231**	**311 163**	**32 740**	**7 916**	**1 855**	**18.9**	**9.2**
441	Motor vehicle and parts dealers	29	42 347	5 384	1 295	199	19.3	9.5
4413	Automotive parts, accessories, and tire stores	22	D	D	D	c	D	D
44131	Automotive parts and accessories stores	15	D	D	D	b	D	D
441310	Automotive parts and accessories stores	15	D	D	D	b	D	D
442	Furniture and home furnishings stores	6	3 690	326	76	18	16.3	–
443	Electronics and appliance stores	7	4 957	579	147	37	5.4	–
4431	Electronics and appliance stores	7	4 957	579	147	37	5.4	–
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	27	22 394	2 816	619	129	17.8	2.4
4441	Building material and supplies dealers	22	21 639	2 738	607	122	17.2	2.4
445	Food and beverage stores	36	81 185	9 072	2 251	565	15.2	3.2
4451	Grocery stores	26	77 688	8 632	2 147	509	14.2	2.7
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health and personal care stores	12	33 364	4 346	1 049	168	55.0	–
4461	Health and personal care stores	12	33 364	4 346	1 049	168	55.0	–
44619	Other health and personal care stores	5	5 850	1 279	347	53	97.5	–
446191	Food (health) supplement stores	5	5 850	1 279	347	53	97.5	–
447	Gasoline stations	30	61 386	3 289	800	238	8.7	33.0
4471	Gasoline stations	30	61 386	3 289	800	238	8.7	33.0
44711	Gasoline stations with convenience stores	25	48 890	2 521	622	192	10.9	38.2
447110	Gasoline stations with convenience stores	25	48 890	2 521	622	192	10.9	38.2
448	Clothing and clothing accessories stores	16	8 596	938	254	78	36.2	1.2
4481	Clothing stores	9	7 223	766	218	63	35.7	–
451	Sporting goods, hobby, book, and music stores	14	3 202	448	126	64	43.8	3.2
452	General merchandise stores	6	D	D	D	c	D	D
453	Miscellaneous store retailers	33	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	15	9 108	1 163	282	69	27.5	3.9
4543	Direct selling establishments	9	7 327	1 001	227	54	16.8	–
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SOLANO							
44-45	**Retail trade**	**1 124**	**4 155 519**	**423 354**	**99 946**	**17 882**	**14.6**	**5.9**
441	Motor vehicle and parts dealers	152	1 291 283	119 306	26 587	3 109	25.7	9.7
4411	Automobile dealers	42	1 107 238	86 864	19 133	1 940	28.0	9.6
44111	New car dealers	32	1 075 912	86 051	18 964	1 911	26.2	9.7
441110	New car dealers	32	1 075 912	86 051	18 964	1 911	26.2	9.7
44112	Used car dealers	10	31 326	813	169	29	92.8	5.2
441120	Used car dealers	10	31 326	813	169	29	92.8	5.2
4412	Other motor vehicle dealers	26	83 937	10 345	2 133	316	11.8	14.9
44121	Recreational vehicle dealers	4	12 109	1 500	317	38	3.9	65.4
441210	Recreational vehicle dealers	4	12 109	1 500	317	38	3.9	65.4
44122	Motorcycle, boat, and other motor vehicle dealers	22	71 828	8 845	1 816	278	13.2	6.4
441221	Motorcycle dealers	12	52 589	5 961	1 190	194	17.2	7.1
441222	Boat dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	84	100 108	22 097	5 321	853	11.4	7.2
44131	Automotive parts and accessories stores	48	56 718	13 003	3 244	559	6.7	5.7
441310	Automotive parts and accessories stores	48	56 718	13 003	3 244	559	6.7	5.7
44132	Tire dealers	36	43 390	9 094	2 077	294	17.4	9.1
441320	Tire dealers	36	43 390	9 094	2 077	294	17.4	9.1
442	Furniture and home furnishings stores	90	110 798	16 250	3 728	708	16.8	11.8
4421	Furniture stores	42	53 195	8 102	1 864	263	25.2	15.4
44211	Furniture stores	42	53 195	8 102	1 864	263	25.2	15.4
442110	Furniture stores	42	53 195	8 102	1 864	263	25.2	15.4
4422	Home furnishings stores	48	57 603	8 148	1 864	445	9.2	8.4
44221	Floor covering stores	17	17 183	3 639	826	125	27.8	4.6
442210	Floor covering stores	17	17 183	3 639	826	125	27.8	4.6
44229	Other home furnishings stores	31	40 420	4 509	1 038	320	1.3	10.1
442291	Window treatment stores	3	D	D	D	a	D	D
442299	All other home furnishings stores	28	D	D	D	e	D	D
443	Electronics and appliance stores	46	122 937	11 874	3 731	509	1.6	7.7
4431	Electronics and appliance stores	46	122 937	11 874	3 731	509	1.6	7.7
44311	Appliance, television, and other electronics stores	33	92 715	9 361	2 516	379	1.6	1.9
443111	Household appliance stores	10	13 389	1 918	605	73	7.7	–
443112	Radio, television, and other electronics stores	23	79 326	7 443	1 911	306	.5	2.2
44312	Computer and software stores	11	D	D	D	c	D	D
443120	Computer and software stores	11	D	D	D	c	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	76	320 489	41 649	10 244	1 412	4.4	.2
4441	Building material and supplies dealers	63	306 208	39 628	9 853	1 331	3.6	.1
44411	Home centers	6	D	D	D	f	D	D
444110	Home Centers	6	D	D	D	f	D	D
44412	Paint and wallpaper stores	10	D	D	D	b	D	D
444120	Paint and wallpaper stores	10	D	D	D	b	D	D
44413	Hardware stores	11	46 025	6 205	1 463	238	7.8	–
444130	Hardware stores	11	46 025	6 205	1 463	238	7.8	–
44419	Other building material dealers	36	86 844	14 714	4 238	297	7.6	.4
444190	Other building material dealers	36	86 844	14 714	4 238	297	7.6	.4
4442	Lawn and garden equipment and supplies stores	13	14 281	2 021	391	81	22.8	2.4
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
445	Food and beverage stores	142	691 546	78 564	18 873	3 221	12.4	1.7
4451	Grocery stores	99	660 284	74 948	18 187	2 994	10.7	.7
44511	Supermarkets and other grocery (except convenience) stores	70	629 618	73 143	17 670	2 873	7.5	.5
445110	Supermarkets and other grocery (except convenience) stores	70	629 618	73 143	17 670	2 873	7.5	.5
44512	Convenience stores	29	30 666	1 805	517	121	76.2	4.8
445120	Convenience stores	29	30 666	1 805	517	121	76.2	4.8
4452	Specialty food stores	21	13 541	2 622	463	140	41.9	5.6
4453	Beer, wine, and liquor stores	22	17 721	994	223	87	54.0	36.0
44531	Beer, wine, and liquor stores	22	17 721	994	223	87	54.0	36.0
445310	Beer, wine, and liquor stores	22	17 721	994	223	87	54.0	36.0
446	Health and personal care stores	70	140 306	22 725	5 662	1 089	7.0	1.8
4461	Health and personal care stores	70	140 306	22 725	5 662	1 089	7.0	1.8
44611	Pharmacies and drug stores	21	113 792	18 534	4 622	840	5.0	–
446110	Pharmacies and drug stores	21	113 792	18 534	4 622	840	5.0	–
4461101	Pharmacies and drug stores	20	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	10	7 088	904	218	72	6.8	2.8
446120	Cosmetics, beauty supplies, and perfume stores	10	7 088	904	218	72	6.8	2.8
44613	Optical goods stores	12	7 472	1 514	373	64	5.0	30.3
446130	Optical goods stores	12	7 472	1 514	373	64	5.0	30.3
44619	Other health and personal care stores	27	11 954	1 773	449	113	27.3	.3
446191	Food (health) supplement stores	17	6 185	803	214	75	18.1	.5
446199	All other health and personal care stores	10	5 769	970	235	38	37.2	–

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SOLANO—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	114	319 541	15 495	3 666	995	33.5	16.7
4471	Gasoline stations	114	319 541	15 495	3 666	995	33.5	16.7
44711	Gasoline stations with convenience stores	85	232 444	12 039	2 822	780	23.7	14.0
447110	Gasoline stations with convenience stores	85	232 444	12 039	2 822	780	23.7	14.0
44719	Other gasoline stations	29	87 097	3 456	844	215	59.4	24.0
447190	Other gasoline stations	29	87 097	3 456	844	215	59.4	24.0
448	Clothing and clothing accessories stores	183	212 238	25 189	6 168	1 722	6.2	2.5
4481	Clothing stores	112	148 339	17 241	4 243	1 254	7.5	1.9
44811	Men's clothing stores	12	D	D	D	b	D	D
448110	Men's clothing stores	12	D	D	D	b	D	D
44812	Women's clothing stores	32	D	D	D	e	D	D
448120	Women's clothing stores	32	D	D	D	e	D	D
44813	Children's and infants' clothing stores	10	8 733	957	271	73	13.3	.3
448130	Children's and infants' clothing stores	10	8 733	957	271	73	13.3	.3
44814	Family clothing stores	40	92 332	9 763	2 567	687	1.3	1.8
448140	Family clothing stores	40	92 332	9 763	2 567	687	1.3	1.8
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	14	12 622	1 376	344	115	10.5	–
448190	Other clothing stores	14	12 622	1 376	344	115	10.5	–
4482	Shoe stores	41	41 378	4 382	1 027	307	.1	3.1
44821	Shoe stores	41	41 378	4 382	1 027	307	.1	3.1
448210	Shoe stores	41	41 378	4 382	1 027	307	.1	3.1
4482101	Men's shoe stores	4	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	19	13 188	1 536	389	106	.4	2.5
4482105	Athletic footwear stores	12	22 775	2 109	468	142	–	–
4483	Jewelry, luggage, and leather goods stores	30	22 521	3 566	898	161	8.9	4.9
44831	Jewelry stores	27	D	D	D	c	D	D
448310	Jewelry stores	27	D	D	D	c	D	D
44832	Luggage and leather goods stores	3	D	D	D	b	D	D
448320	Luggage and leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	54	83 802	8 765	2 085	753	6.8	3.1
4511	Sporting goods, hobby, and musical instrument stores	36	60 706	6 440	1 513	542	8.8	4.3
45111	Sporting goods stores	17	D	D	D	c	D	D
451110	Sporting goods stores	17	D	D	D	c	D	D
4511101	General-line sporting goods stores	8	17 564	1 621	383	119	9.9	–
45112	Hobby, toy, and game stores	12	31 750	3 204	756	313	1.1	4.0
451120	Hobby, toy, and game stores	12	31 750	3 204	756	313	1.1	4.0
45113	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	18	23 096	2 325	572	211	1.6	–
45121	Book stores and news dealers	10	13 510	1 502	382	133	–	–
451211	Book stores	10	13 510	1 502	382	133	–	–
4512111	Book stores, general	6	D	D	D	c	D	D
4512112	Specialty book stores	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	8	9 586	823	190	78	3.9	–
451220	Prerecorded tape, compact disc, and record stores	8	9 586	823	190	78	3.9	–
452	General merchandise stores	32	723 374	61 799	14 248	3 162	.2	.2
4521	Department stores	13	413 567	41 676	10 049	2 443	–	–
45210009	Department stores (incl. leased depts.)[3]	13	425 505	41 676	10 049	2 443	–	–
45211	Department stores	13	413 567	41 676	10 049	2 443	–	–
452111	Department stores (except discount department stores)	6	149 350	16 467	4 189	1 032	–	–
452112	Discount department stores	7	264 217	25 209	5 860	1 411	–	–
4529	Other general merchandise stores	19	309 807	20 123	4 199	719	.5	.4
45291	Warehouse clubs and supercenters	4	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	4	D	D	D	f	D	D
45299	All other general merchandise stores	15	D	D	D	c	D	D
452990	All other general merchandise stores	15	D	D	D	c	D	D
4529901	Variety stores	8	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	7	D	D	D	c	D	D
453	Miscellaneous store retailers	131	93 155	13 843	3 223	969	12.1	6.8
4531	Florists	19	6 003	1 045	264	115	28.6	13.9
45311	Florists	19	6 003	1 045	264	115	28.6	13.9
453110	Florists	19	6 003	1 045	264	115	28.6	13.9
4532	Office supplies, stationery, and gift stores	42	44 661	6 137	1 368	381	8.0	4.4
45321	Office supplies and stationery stores	7	23 337	2 932	712	143	–	–
453210	Office supplies and stationery stores	7	23 337	2 932	712	143	–	–
45322	Gift, novelty, and souvenir stores	35	21 324	3 205	656	238	16.8	9.3
453220	Gift, novelty, and souvenir stores	35	21 324	3 205	656	238	16.8	9.3
4533	Used merchandise stores	24	10 688	2 779	690	194	8.3	–
45331	Used merchandise stores	24	10 688	2 779	690	194	8.3	–
453310	Used merchandise stores	24	10 688	2 779	690	194	8.3	–

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	SOLANO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	46	31 803	3 882	901	279	15.9	10.9
45391	Pet and pet supplies stores	13	14 827	1 667	400	139	17.8	10.8
453910	Pet and pet supplies stores	13	14 827	1 667	400	139	17.8	10.8
45392	Art dealers	4	1 032	234	34	11	77.0	23.0
453920	Art dealers	4	1 032	234	34	11	77.0	23.0
45399	All other miscellaneous store retailers	28	D	D	D	c	D	D
454	Nonstore retailers	34	46 050	7 895	1 731	233	9.2	28.9
4541	Electronic shopping and mail-order houses	8	9 918	1 042	297	36	11.5	–
45411	Electronic shopping and mail-order houses	8	9 918	1 042	297	36	11.5	–
4542	Vending machine operators	6	19 228	3 283	622	100	3.6	68.6
45421	Vending machine operators	6	19 228	3 283	622	100	3.6	68.6
454210	Vending machine operators	6	19 228	3 283	622	100	3.6	68.6
4543	Direct selling establishments	20	16 904	3 570	812	97	14.1	.7
454312	Liquefied petroleum gas (bottled gas) dealers	4	5 486	1 111	246	28	7.7	–
45439	Other direct selling establishments	16	11 418	2 459	566	69	17.2	1.0
454390	Other direct selling establishments	16	11 418	2 459	566	69	17.2	1.0
	SONOMA							
44-45	**Retail trade**	**1 870**	**5 731 948**	**646 266**	**152 850**	**26 106**	**10.0**	**4.6**
441	Motor vehicle and parts dealers	188	1 332 598	140 793	32 385	3 546	10.4	2.4
4411	Automobile dealers	59	1 134 095	110 185	25 452	2 445	9.2	1.3
44111	New car dealers	30	1 090 852	105 611	24 482	2 325	8.3	1.0
441110	New car dealers	30	1 090 852	105 611	24 482	2 325	8.3	1.0
44112	Used car dealers	29	43 243	4 574	970	120	30.9	7.3
441120	Used car dealers	29	43 243	4 574	970	120	30.9	7.3
4412	Other motor vehicle dealers	33	88 238	8 572	1 819	264	19.9	7.1
44121	Recreational vehicle dealers	8	28 159	3 072	661	72	–	2.5
441210	Recreational vehicle dealers	8	28 159	3 072	661	72	–	2.5
44122	Motorcycle, boat, and other motor vehicle dealers	25	60 079	5 500	1 158	192	29.3	9.2
441221	Motorcycle dealers	11	30 104	2 992	634	103	38.8	15.4
441222	Boat dealers	11	29 536	2 463	519	86	19.8	2.2
441229	All other motor vehicle dealers	3	439	45	5	3	14.6	57.2
4413	Automotive parts, accessories, and tire stores	96	110 265	22 036	5 114	837	14.7	10.2
44131	Automotive parts and accessories stores	60	63 315	10 747	2 540	478	14.3	12.2
441310	Automotive parts and accessories stores	60	63 315	10 747	2 540	478	14.3	12.2
44132	Tire dealers	36	46 950	11 289	2 574	359	15.3	7.4
441320	Tire dealers	36	46 950	11 289	2 574	359	15.3	7.4
442	Furniture and home furnishings stores	127	178 448	26 322	6 453	996	14.7	3.5
4421	Furniture stores	51	84 576	10 642	2 778	353	14.4	2.1
44211	Furniture stores	51	84 576	10 642	2 778	353	14.4	2.1
442110	Furniture stores	51	84 576	10 642	2 778	353	14.4	2.1
4422	Home furnishings stores	76	93 872	15 680	3 675	643	15.1	4.8
44221	Floor covering stores	20	34 930	8 092	1 862	185	13.3	.1
442210	Floor covering stores	20	34 930	8 092	1 862	185	13.3	.1
44229	Other home furnishings stores	56	58 942	7 588	1 813	458	16.1	7.5
442291	Window treatment stores	5	5 759	583	121	26	2.8	–
442299	All other home furnishings stores	51	53 183	7 005	1 692	432	17.6	8.3
443	Electronics and appliance stores	82	200 952	24 399	6 734	875	11.8	12.6
4431	Electronics and appliance stores	82	200 952	24 399	6 734	875	11.8	12.6
44311	Appliance, television, and other electronics stores	53	160 215	18 983	5 230	655	13.1	14.5
443111	Household appliance stores	18	38 490	5 911	1 870	176	6.5	58.2
443112	Radio, television, and other electronics stores	35	121 725	13 072	3 360	479	15.3	.7
44312	Computer and software stores	23	D	D	D	c	D	D
443120	Computer and software stores	23	D	D	D	c	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	195	610 256	86 726	19 699	2 772	16.3	4.9
4441	Building material and supplies dealers	137	544 547	75 150	17 241	2 344	15.8	4.1
44411	Home centers	11	195 577	22 718	5 305	776	1.7	–
444110	Home Centers	11	195 577	22 718	5 305	776	1.7	–
44412	Paint and wallpaper stores	18	26 755	4 207	1 249	124	26.5	1.1
444120	Paint and wallpaper stores	18	26 755	4 207	1 249	124	26.5	1.1
44413	Hardware stores	26	108 275	14 473	3 291	591	3.4	2.3
444130	Hardware stores	26	108 275	14 473	3 291	591	3.4	2.3
44419	Other building material dealers	82	213 940	33 752	7 396	853	33.7	9.1
444190	Other building material dealers	82	213 940	33 752	7 396	853	33.7	9.1
4442	Lawn and garden equipment and supplies stores	58	65 709	11 576	2 458	428	20.4	11.9
44421	Outdoor power equipment stores	8	5 368	878	224	41	50.6	9.9
444210	Outdoor power equipment stores	8	5 368	878	224	41	50.6	9.9
44422	Nursery, garden center, and farm supply stores	50	60 341	10 698	2 234	387	17.7	12.1
444220	Nursery, garden center, and farm supply stores	50	60 341	10 698	2 234	387	17.7	12.1

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SONOMA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	258	1 180 440	140 172	32 606	5 905	7.9	3.8
4451	Grocery stores	166	1 073 631	126 604	29 903	5 317	6.2	3.6
44511	Supermarkets and other grocery (except convenience) stores	119	1 031 398	123 592	29 150	5 098	4.0	3.1
445110	Supermarkets and other grocery (except convenience) stores	119	1 031 398	123 592	29 150	5 098	4.0	3.1
44512	Convenience stores	47	42 233	3 012	753	219	61.1	14.5
445120	Convenience stores	47	42 233	3 012	753	219	61.1	14.5
4452	Specialty food stores	40	33 069	4 779	1 065	308	26.1	5.4
4453	Beer, wine, and liquor stores	52	73 740	8 789	1 638	280	23.3	6.5
44531	Beer, wine, and liquor stores	52	73 740	8 789	1 638	280	23.3	6.5
445310	Beer, wine, and liquor stores	52	73 740	8 789	1 638	280	23.3	6.5
446	Health and personal care stores	117	327 631	42 664	10 130	2 173	9.8	2.0
4461	Health and personal care stores	117	327 631	42 664	10 130	2 173	9.8	2.0
44611	Pharmacies and drug stores	51	286 106	33 229	8 027	1 709	9.7	1.7
446110	Pharmacies and drug stores	51	286 106	33 229	8 027	1 709	9.7	1.7
4461101	Pharmacies and drug stores	45	284 096	32 946	7 959	1 690	9.8	1.8
4461102	Proprietary stores	6	2 010	283	68	19	–	–
44612	Cosmetics, beauty supplies, and perfume stores	25	9 733	1 903	435	128	4.2	2.5
446120	Cosmetics, beauty supplies, and perfume stores	25	9 733	1 903	435	128	4.2	2.5
44613	Optical goods stores	10	7 809	2 008	447	81	15.5	3.6
446130	Optical goods stores	10	7 809	2 008	447	81	15.5	3.6
44619	Other health and personal care stores	31	23 983	5 524	1 221	255	12.2	4.1
446191	Food (health) supplement stores	13	10 190	2 044	475	157	10.8	–
446199	All other health and personal care stores	18	13 793	3 480	746	98	13.2	7.2
447	Gasoline stations	124	299 133	14 425	3 468	861	15.8	14.9
4471	Gasoline stations	124	299 133	14 425	3 468	861	15.8	14.9
44711	Gasoline stations with convenience stores	84	229 735	10 751	2 566	656	11.0	7.8
447110	Gasoline stations with convenience stores	84	229 735	10 751	2 566	656	11.0	7.8
44719	Other gasoline stations	40	69 398	3 674	902	205	31.6	38.0
447190	Other gasoline stations	40	69 398	3 674	902	205	31.6	38.0
448	Clothing and clothing accessories stores	250	245 567	31 161	7 950	2 027	11.8	3.1
4481	Clothing stores	151	179 975	20 924	5 432	1 469	7.4	2.4
44811	Men's clothing stores	14	11 145	1 822	471	70	20.4	–
448110	Men's clothing stores	14	11 145	1 822	471	70	20.4	–
44812	Women's clothing stores	57	39 967	4 862	1 184	400	13.1	8.5
448120	Women's clothing stores	57	39 967	4 862	1 184	400	13.1	8.5
44813	Children's and infants' clothing stores	13	8 819	950	224	87	9.3	–
448130	Children's and infants' clothing stores	13	8 819	950	224	87	9.3	–
44814	Family clothing stores	39	101 341	10 653	2 915	670	3.7	.3
448140	Family clothing stores	39	101 341	10 653	2 915	670	3.7	.3
44815	Clothing accessories stores	10	3 664	620	148	44	1.6	1.3
448150	Clothing accessories stores	10	3 664	620	148	44	1.6	1.3
44819	Other clothing stores	18	15 039	2 017	490	198	7.0	3.9
448190	Other clothing stores	18	15 039	2 017	490	198	7.0	3.9
4482	Shoe stores	41	32 920	4 552	1 133	290	12.4	2.7
44821	Shoe stores	41	32 920	4 552	1 133	290	12.4	2.7
448210	Shoe stores	41	32 920	4 552	1 133	290	12.4	2.7
4482102	Women's shoe stores	6	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	22	19 589	2 843	707	151	18.8	–
4482105	Athletic footwear stores	9	9 099	1 029	239	73	–	–
4483	Jewelry, luggage, and leather goods stores	58	32 672	5 685	1 385	268	36.0	6.9
44831	Jewelry stores	55	31 400	5 401	1 321	256	37.1	7.2
448310	Jewelry stores	55	31 400	5 401	1 321	256	37.1	7.2
44832	Luggage and leather goods stores	3	1 272	284	64	12	8.7	–
448320	Luggage and leather goods stores	3	1 272	284	64	12	8.7	–
451	Sporting goods, hobby, book, and music stores	159	169 726	20 782	5 219	1 481	11.8	3.7
4511	Sporting goods, hobby, and musical instrument stores	113	116 624	15 130	3 841	1 016	13.7	5.3
45111	Sporting goods stores	60	68 710	8 668	2 221	543	16.1	6.8
451110	Sporting goods stores	60	68 710	8 668	2 221	543	16.1	6.8
4511101	General-line sporting goods stores	19	32 485	3 692	959	266	9.9	10.6
4511102	Specialty-line sporting goods stores	41	36 225	4 976	1 262	277	21.8	3.5
45112	Hobby, toy, and game stores	25	25 760	3 192	754	283	10.0	2.9
451120	Hobby, toy, and game stores	25	25 760	3 192	754	283	10.0	2.9
45113	Sewing, needlework, and piece goods stores	14	12 774	1 349	343	106	4.5	–
451130	Sewing, needlework, and piece goods stores	14	12 774	1 349	343	106	4.5	–
45114	Musical instrument and supplies stores	14	9 380	1 921	523	84	19.0	8.1
451140	Musical instrument and supplies stores	14	9 380	1 921	523	84	19.0	8.1
4512	Book, periodical, and music stores	46	53 102	5 652	1 378	465	7.5	.3
45121	Book stores and news dealers	27	34 304	4 004	972	341	8.6	.3
451211	Book stores	24	D	D	D	e	D	D
4512111	Book stores, general	21	31 829	3 570	873	312	8.9	–
4512112	Specialty book stores	3	D	D	D	a	D	D
451212	News dealers and newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	19	18 798	1 648	406	124	5.5	.2
451220	Prerecorded tape, compact disc, and record stores	19	18 798	1 648	406	124	5.5	.2

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SONOMA—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	32	735 573	58 824	13 772	2 944	.1	.4
4521	Department stores	14	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.)[3]	14	D	D	D	h	D	D
45211	Department stores	14	D	D	D	h	D	D
452111	Department stores (except discount department stores)	8	D	D	D	g	D	D
452112	Discount department stores	6	240 713	21 080	5 116	1 131	–	–
4529	Other general merchandise stores	18	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	16	D	D	D	c	D	D
452990	All other general merchandise stores	16	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	10	D	D	D	c	D	D
453	Miscellaneous store retailers	246	178 224	26 240	6 356	1 402	15.4	12.3
4531	Florists	32	12 781	2 509	650	136	15.5	4.4
45311	Florists	32	12 781	2 509	650	136	15.5	4.4
453110	Florists	32	12 781	2 509	650	136	15.5	4.4
4532	Office supplies, stationery, and gift stores	84	62 651	8 668	2 131	512	14.0	4.4
45321	Office supplies and stationery stores	21	35 564	5 167	1 249	209	.9	1.6
453210	Office supplies and stationery stores	21	35 564	5 167	1 249	209	.9	1.6
45322	Gift, novelty, and souvenir stores	63	27 087	3 501	882	303	31.2	8.1
453220	Gift, novelty, and souvenir stores	63	27 087	3 501	882	303	31.2	8.1
4533	Used merchandise stores	42	21 328	4 243	1 078	299	19.1	22.3
45331	Used merchandise stores	42	21 328	4 243	1 078	299	19.1	22.3
453310	Used merchandise stores	42	21 328	4 243	1 078	299	19.1	22.3
4539	Other miscellaneous store retailers	88	81 464	10 820	2 497	455	15.4	17.1
45391	Pet and pet supplies stores	17	21 253	2 943	738	165	16.2	2.5
453910	Pet and pet supplies stores	17	21 253	2 943	738	165	16.2	2.5
45392	Art dealers	20	5 964	1 089	285	50	26.0	9.6
453920	Art dealers	20	5 964	1 089	285	50	26.0	9.6
45393	Manufactured (mobile) home dealers	4	11 106	1 881	375	34	–	64.8
453930	Manufactured (mobile) home dealers	4	11 106	1 881	375	34	–	64.8
45399	All other miscellaneous store retailers	47	43 141	4 907	1 099	206	17.6	13.1
454	Nonstore retailers	92	273 400	33 758	8 078	1 124	13.5	12.7
4541	Electronic shopping and mail-order houses	42	183 793	20 691	5 117	665	2.4	17.7
45411	Electronic shopping and mail-order houses	42	183 793	20 691	5 117	665	2.4	17.7
4542	Vending machine operators	5	D	D	D	b	D	D
45421	Vending machine operators	5	D	D	D	b	D	D
454210	Vending machine operators	5	D	D	D	b	D	D
4543	Direct selling establishments	45	D	D	D	e	D	D
45431	Fuel dealers	8	D	D	D	c	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	b	D	D
45439	Other direct selling establishments	37	38 733	6 855	1 537	286	30.7	1.7
454390	Other direct selling establishments	37	38 733	6 855	1 537	286	30.7	1.7
	STANISLAUS							
44-45	**Retail trade**	**1 433**	**4 918 690**	**494 669**	**116 532**	**21 925**	**10.3**	**4.4**
441	Motor vehicle and parts dealers	190	1 249 313	114 768	26 047	3 186	14.0	6.1
4411	Automobile dealers	73	1 024 328	85 462	19 441	1 996	13.0	5.4
44111	New car dealers	39	925 813	79 102	18 109	1 770	11.9	5.3
441110	New car dealers	39	925 813	79 102	18 109	1 770	11.9	5.3
44112	Used car dealers	34	98 515	6 360	1 332	226	22.7	6.9
441120	Used car dealers	34	98 515	6 360	1 332	226	22.7	6.9
4412	Other motor vehicle dealers	17	88 972	7 855	1 723	234	1.9	.7
44121	Recreational vehicle dealers	5	D	D	D	c	D	D
441210	Recreational vehicle dealers	5	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	12	D	D	D	c	D	D
441221	Motorcycle dealers	9	D	D	D	c	D	D
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	100	136 013	21 451	4 883	956	29.9	14.4
44131	Automotive parts and accessories stores	67	73 854	11 421	2 658	558	19.6	15.5
441310	Automotive parts and accessories stores	67	73 854	11 421	2 658	558	19.6	15.5
44132	Tire dealers	33	62 159	10 030	2 225	398	42.1	13.0
441320	Tire dealers	33	62 159	10 030	2 225	398	42.1	13.0
442	Furniture and home furnishings stores	82	111 996	15 585	3 586	542	26.6	1.2
4421	Furniture stores	29	56 623	7 707	1 908	242	26.5	1.5
44211	Furniture stores	29	56 623	7 707	1 908	242	26.5	1.5
442110	Furniture stores	29	56 623	7 707	1 908	242	26.5	1.5
4422	Home furnishings stores	53	55 373	7 878	1 678	300	26.6	.8
44221	Floor covering stores	25	29 489	4 367	931	135	38.2	1.4
442210	Floor covering stores	25	29 489	4 367	931	135	38.2	1.4
44229	Other home furnishings stores	28	25 884	3 511	747	165	13.4	.1
442291	Window treatment stores	4	3 120	293	65	15	45.2	–
442299	All other home furnishings stores	24	22 764	3 218	682	150	9.1	.1

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	STANISLAUS—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	75	142 157	15 013	3 853	654	10.1	4.4
4431	Electronics and appliance stores	75	142 157	15 013	3 853	654	10.1	4.4
44311	Appliance, television, and other electronics stores	61	120 243	12 779	3 201	528	10.7	3.3
443111	Household appliance stores	13	14 252	1 801	466	83	9.3	10.4
443112	Radio, television, and other electronics stores	48	105 991	10 978	2 735	445	10.9	2.3
44312	Computer and software stores	12	D	D	D	c	D	D
443120	Computer and software stores	12	D	D	D	c	D	D
44313	Camera and photographic supplies stores	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	110	493 715	55 240	12 793	2 276	3.3	11.1
4441	Building material and supplies dealers	84	387 078	46 216	10 733	1 865	2.2	6.0
44411	Home centers	5	D	D	D	f	D	D
444110	Home Centers	5	D	D	D	f	D	D
44412	Paint and wallpaper stores	13	D	D	D	b	D	D
444120	Paint and wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	19	47 460	5 884	1 413	344	2.3	1.7
444130	Hardware stores	19	47 460	5 884	1 413	344	2.3	1.7
44419	Other building material dealers	47	171 071	24 567	5 649	814	3.4	13.1
444190	Other building material dealers	47	171 071	24 567	5 649	814	3.4	13.1
4442	Lawn and garden equipment and supplies stores	26	106 637	9 024	2 060	411	7.4	29.7
44421	Outdoor power equipment stores	5	8 509	865	217	40	–	–
444210	Outdoor power equipment stores	5	8 509	865	217	40	–	–
44422	Nursery, garden center, and farm supply stores	21	98 128	8 159	1 843	371	8.0	32.2
444220	Nursery, garden center, and farm supply stores	21	98 128	8 159	1 843	371	8.0	32.2
445	Food and beverage stores	222	852 972	98 550	23 140	4 328	11.5	2.2
4451	Grocery stores	161	812 886	95 137	22 353	4 104	10.4	1.7
44511	Supermarkets and other grocery (except convenience) stores	137	800 744	94 511	22 190	4 050	9.8	1.5
445110	Supermarkets and other grocery (except convenience) stores	137	800 744	94 511	22 190	4 050	9.8	1.5
44512	Convenience stores	24	12 142	626	163	54	49.6	18.4
445120	Convenience stores	24	12 142	626	163	54	49.6	18.4
4452	Specialty food stores	29	23 018	2 520	565	150	20.8	14.5
4453	Beer, wine, and liquor stores	32	17 068	893	222	74	53.8	6.9
44531	Beer, wine, and liquor stores	32	17 068	893	222	74	53.8	6.9
445310	Beer, wine, and liquor stores	32	17 068	893	222	74	53.8	6.9
446	Health and personal care stores	111	318 169	38 052	9 252	1 754	15.2	1.9
4461	Health and personal care stores	111	318 169	38 052	9 252	1 754	15.2	1.9
44611	Pharmacies and drug stores	57	288 912	32 727	8 067	1 478	16.3	.2
446110	Pharmacies and drug stores	57	288 912	32 727	8 067	1 478	16.3	.2
4461101	Pharmacies and drug stores	54	286 921	32 559	8 019	1 465	15.9	.1
4461102	Proprietary stores	3	1 991	168	48	13	64.5	10.8
44612	Cosmetics, beauty supplies, and perfume stores	16	7 028	947	215	83	.2	14.0
446120	Cosmetics, beauty supplies, and perfume stores	16	7 028	947	215	83	.2	14.0
44613	Optical goods stores	13	6 969	1 796	392	76	7.0	1.1
446130	Optical goods stores	13	6 969	1 796	392	76	7.0	1.1
44619	Other health and personal care stores	25	15 260	2 582	578	117	5.6	29.7
446191	Food (health) supplement stores	12	4 248	464	110	36	9.9	12.7
446199	All other health and personal care stores	13	11 012	2 118	468	81	4.0	36.3
447	Gasoline stations	136	315 043	14 515	3 573	1 106	26.1	5.6
4471	Gasoline stations	136	315 043	14 515	3 573	1 106	26.1	5.6
44711	Gasoline stations with convenience stores	117	268 695	12 232	3 076	930	18.8	5.3
447110	Gasoline stations with convenience stores	117	268 695	12 232	3 076	930	18.8	5.3
44719	Other gasoline stations	19	46 348	2 283	497	176	68.3	7.5
447190	Other gasoline stations	19	46 348	2 283	497	176	68.3	7.5
448	Clothing and clothing accessories stores	171	198 943	23 808	5 556	1 638	7.2	2.5
4481	Clothing stores	94	136 000	14 968	3 513	1 217	4.6	2.1
44811	Men's clothing stores	11	D	D	D	b	D	D
448110	Men's clothing stores	11	D	D	D	b	D	D
44812	Women's clothing stores	32	D	D	D	c	D	D
448120	Women's clothing stores	32	D	D	D	c	D	D
44813	Children's and infants' clothing stores	7	16 157	1 384	331	147	4.2	–
448130	Children's and infants' clothing stores	7	16 157	1 384	331	147	4.2	–
44814	Family clothing stores	31	81 034	8 191	1 852	654	.6	1.6
448140	Family clothing stores	31	81 034	8 191	1 852	654	.6	1.6
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	10	7 049	1 149	295	96	17.7	–
448190	Other clothing stores	10	7 049	1 149	295	96	17.7	–
4482	Shoe stores	39	D	D	D	c	D	D
44821	Shoe stores	39	D	D	D	c	D	D
448210	Shoe stores	39	D	D	D	c	D	D
4482101	Men's shoe stores	5	1 962	292	60	13	–	7.2
4482103	Children's and juveniles' shoe stores	4	2 713	366	111	22	–	–
4482104	Family shoe stores	20	D	D	D	c	D	D
4482105	Athletic footwear stores	8	8 947	1 033	232	70	–	–

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	STANISLAUS—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores	38	D	D	D	c	D	D
44831	Jewelry stores	35	32 601	5 110	1 190	187	24.3	6.3
448310	Jewelry stores	35	32 601	5 110	1 190	187	24.3	6.3
44832	Luggage and leather goods stores	3	D	D	D	a	D	D
448320	Luggage and leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	76	113 734	12 282	2 967	855	2.7	8.0
4511	Sporting goods, hobby, and musical instrument stores	55	84 487	9 311	2 255	659	2.2	10.7
45111	Sporting goods stores	31	43 327	5 256	1 276	386	2.8	20.1
451110	Sporting goods stores	31	43 327	5 256	1 276	386	2.8	20.1
4511101	General-line sporting goods stores	16	32 828	3 653	905	267	1.0	24.1
4511102	Specialty-line sporting goods stores	15	10 499	1 603	371	119	8.3	7.8
45112	Hobby, toy, and game stores	8	21 798	2 074	495	145	2.1	–
451120	Hobby, toy, and game stores	8	21 798	2 074	495	145	2.1	–
45113	Sewing, needlework, and piece goods stores	8	8 779	731	178	59	2.3	.3
451130	Sewing, needlework, and piece goods stores	8	8 779	731	178	59	2.3	.3
45114	Musical instrument and supplies stores	8	10 583	1 250	306	69	–	2.6
451140	Musical instrument and supplies stores	8	10 583	1 250	306	69	–	2.6
4512	Book, periodical, and music stores	21	29 247	2 971	712	196	4.1	.2
45121	Book stores and news dealers	14	20 128	2 326	557	139	6.0	.3
451211	Book stores	12	D	D	D	c	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	9 119	645	155	57	–	–
451220	Prerecorded tape, compact disc, and record stores	7	9 119	645	155	57	–	–
452	General merchandise stores	34	798 328	68 055	16 038	3 742	.2	–
4521	Department stores	15	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.)[3]	15	D	D	D	h	D	D
45211	Department stores	15	D	D	D	h	D	D
452111	Department stores (except discount department stores)	7	D	D	D	g	D	D
452112	Discount department stores	8	382 120	34 233	8 229	1 867	–	–
4529	Other general merchandise stores	19	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529901	Variety stores	9	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	c	D	D
453	Miscellaneous store retailers	168	186 065	22 022	5 358	1 257	9.2	8.7
4531	Florists	30	7 550	1 414	336	151	49.3	7.7
45311	Florists	30	7 550	1 414	336	151	49.3	7.7
453110	Florists	30	7 550	1 414	336	151	49.3	7.7
4532	Office supplies, stationery, and gift stores	45	59 909	6 381	1 620	367	6.5	10.5
45321	Office supplies and stationery stores	13	42 272	4 055	1 081	196	1.3	2.5
453210	Office supplies and stationery stores	13	42 272	4 055	1 081	196	1.3	2.5
45322	Gift, novelty, and souvenir stores	32	17 637	2 326	539	171	18.9	29.6
453220	Gift, novelty, and souvenir stores	32	17 637	2 326	539	171	18.9	29.6
4533	Used merchandise stores	27	14 175	3 829	930	270	13.6	2.8
45331	Used merchandise stores	27	14 175	3 829	930	270	13.6	2.8
453310	Used merchandise stores	27	14 175	3 829	930	270	13.6	2.8
4539	Other miscellaneous store retailers	66	104 431	10 398	2 472	469	7.2	8.6
45391	Pet and pet supplies stores	13	18 385	2 267	477	137	10.0	6.1
453910	Pet and pet supplies stores	13	18 385	2 267	477	137	10.0	6.1
45392	Art dealers	5	1 063	224	76	15	57.4	–
453920	Art dealers	5	1 063	224	76	15	57.4	–
45393	Manufactured (mobile) home dealers	5	17 878	1 130	179	39	3.1	–
453930	Manufactured (mobile) home dealers	5	17 878	1 130	179	39	3.1	–
45399	All other miscellaneous store retailers	43	67 105	6 777	1 740	278	6.8	11.7
454	Nonstore retailers	58	138 255	16 779	4 369	587	3.6	3.1
4541	Electronic shopping and mail-order houses	12	45 245	4 887	1 188	162	1.2	1.8
45411	Electronic shopping and mail-order houses	12	45 245	4 887	1 188	162	1.2	1.8
4542	Vending machine operators	8	18 155	3 582	1 126	143	2.8	–
45421	Vending machine operators	8	18 155	3 582	1 126	143	2.8	–
454210	Vending machine operators	8	18 155	3 582	1 126	143	2.8	–
4543	Direct selling establishments	38	74 855	8 310	2 055	282	5.2	4.6
45431	Fuel dealers	9	49 860	4 001	972	102	2.9	.1
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	29	24 995	4 309	1 083	180	9.9	13.4
454390	Other direct selling establishments	29	24 995	4 309	1 083	180	9.9	13.4

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SUTTER							
44-45	**Retail trade**	**282**	**820 540**	**81 552**	**18 946**	**3 996**	**6.7**	**2.2**
441	Motor vehicle and parts dealers	40	143 986	16 667	3 712	622	4.3	2.2
4411	Automobile dealers	14	103 035	10 817	2 415	388	.5	2.1
44112	Used car dealers	9	D	D	D	c	D	D
441120	Used car dealers	9	D	D	D	c	D	D
4412	Other motor vehicle dealers	8	23 731	2 121	381	59	6.6	–
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	18	17 220	3 729	916	175	23.8	5.7
44131	Automotive parts and accessories stores	13	10 982	2 662	616	136	22.7	3.0
441310	Automotive parts and accessories stores	13	10 982	2 662	616	136	22.7	3.0
442	Furniture and home furnishings stores	19	25 094	4 226	953	162	31.3	19.0
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
4422	Home furnishings stores	11	D	D	D	b	D	D
44221	Floor covering stores	9	8 733	1 812	409	61	49.8	–
442210	Floor covering stores	9	8 733	1 812	409	61	49.8	–
443	Electronics and appliance stores	16	9 460	1 159	255	67	2.0	5.3
4431	Electronics and appliance stores	16	9 460	1 159	255	67	2.0	5.3
44311	Appliance, television, and other electronics stores	12	7 362	820	184	48	2.6	6.8
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D
44312	Computer and software stores	4	2 098	339	71	19	–	–
443120	Computer and software stores	4	2 098	339	71	19	–	–
444	Building material and garden equipment and supplies dealers	22	82 766	8 389	1 947	420	1.7	.9
4441	Building material and supplies dealers	18	78 868	7 794	1 827	387	1.8	.9
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44413	Hardware stores	4	D	D	D	c	D	D
444130	Hardware stores	4	D	D	D	c	D	D
44419	Other building material dealers	10	23 024	2 717	690	111	1.1	3.2
444190	Other building material dealers	10	23 024	2 717	690	111	1.1	3.2
4442	Lawn and garden equipment and supplies stores	4	3 898	595	120	33	–	–
445	Food and beverage stores	42	164 693	16 641	3 870	695	11.8	.6
4451	Grocery stores	31	161 167	16 361	3 792	672	10.7	.5
44511	Supermarkets and other grocery (except convenience) stores	22	156 463	15 907	3 694	641	8.5	.2
445110	Supermarkets and other grocery (except convenience) stores	22	156 463	15 907	3 694	641	8.5	.2
4452	Specialty food stores	5	1 853	142	41	14	46.9	14.2
446	Health and personal care stores	20	42 921	5 460	1 332	272	7.9	.5
4461	Health and personal care stores	20	42 921	5 460	1 332	272	7.9	.5
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	8	4 772	1 023	236	45	20.5	.6
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	25	39 079	1 734	406	116	29.0	11.2
44711	Gasoline stations with convenience stores	20	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	b	D	D
448	Clothing and clothing accessories stores	33	28 291	3 219	733	243	2.4	7.5
4481	Clothing stores	19	16 305	1 577	320	156	4.2	.5
4483	Jewelry, luggage, and leather goods stores	5	5 452	794	216	30	–	37.7
451	Sporting goods, hobby, book, and music stores	11	15 394	1 432	336	141	2.0	.5
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	c	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D

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	SUTTER—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	11	D	D	D	g	D	D
4521	Department stores	6	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	f	D	D
45211	Department stores	6	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	35	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	12	D	D	D	b	D	D
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4533	Used merchandise stores	4	2 050	304	70	30	10.3	–
45331	Used merchandise stores	4	2 050	304	70	30	10.3	–
453310	Used merchandise stores	4	2 050	304	70	30	10.3	–
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	8	4 255	626	150	29	–	18.9
	TEHAMA							
44-45	**Retail trade**	**184**	**522 436**	**44 721**	**10 627**	**2 003**	**12.5**	**5.8**
441	Motor vehicle and parts dealers	37	187 407	15 494	3 628	453	7.4	3.5
4411	Automobile dealers	9	D	D	D	e	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	23	D	D	D	c	D	D
44131	Automotive parts and accessories stores	14	D	D	D	b	D	D
441310	Automotive parts and accessories stores	14	D	D	D	b	D	D
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	4	D	D	D	b	D	D
4431	Electronics and appliance stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	19	18 881	2 936	659	151	62.2	3.0
4441	Building material and supplies dealers	14	16 164	2 334	528	113	64.5	3.5
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food and beverage stores	33	111 578	10 002	2 400	499	11.1	2.2
4451	Grocery stores	28	108 442	9 830	2 360	482	11.5	–
44511	Supermarkets and other grocery (except convenience) stores	18	91 766	9 456	2 272	452	11.3	–
445110	Supermarkets and other grocery (except convenience) stores	18	91 766	9 456	2 272	452	11.3	–
44512	Convenience stores	10	16 676	374	88	30	12.5	–
445120	Convenience stores	10	16 676	374	88	30	12.5	–
446	Health and personal care stores	10	21 354	1 805	429	75	56.5	–
4461	Health and personal care stores	10	21 354	1 805	429	75	56.5	–
447	Gasoline stations	29	92 005	4 786	1 146	302	8.2	20.6
4471	Gasoline stations	29	92 005	4 786	1 146	302	8.2	20.6
44711	Gasoline stations with convenience stores	20	35 484	1 565	354	106	21.2	17.9
447110	Gasoline stations with convenience stores	20	35 484	1 565	354	106	21.2	17.9
44719	Other gasoline stations	9	56 521	3 221	792	196	–	22.2
447190	Other gasoline stations	9	56 521	3 221	792	196	–	22.2
448	Clothing and clothing accessories stores	8	2 831	528	162	42	31.5	1.5
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TEHAMA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	6	9 038	1 021	247	34	36.2	–
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	3	6 832	805	200	28	15.6	–
454312	Liquefied petroleum gas (bottled gas) dealers	3	6 832	805	200	28	15.6	–
	TRINITY							
44-45	**Retail trade**	**52**	**59 346**	**6 078**	**1 461**	**376**	**22.7**	**3.1**
441	Motor vehicle and parts dealers	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	7	5 445	690	137	42	26.6	21.2
4441	Building material and supplies dealers	4	4 268	566	108	34	26.3	7.1
445	Food and beverage stores	9	15 957	1 900	517	116	18.3	.9
446	Health and personal care stores	8	12 011	1 334	321	88	32.2	1.3
4461	Health and personal care stores	8	12 011	1 334	321	88	32.2	1.3
447	Gasoline stations	9	16 896	770	173	51	8.9	–
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	301	98	28	14	–	31.6
452	General merchandise stores	3	1 183	69	15	6	100.0	–
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
	TULARE							
44-45	**Retail trade**	**1 059**	**2 930 759**	**278 433**	**65 256**	**13 275**	**11.2**	**4.3**
441	Motor vehicle and parts dealers	144	637 444	55 094	13 135	1 709	9.0	8.1
4411	Automobile dealers	53	523 149	38 990	9 312	1 007	7.1	6.7
44111	New car dealers	28	486 054	36 517	8 582	902	4.3	7.0
441110	New car dealers	28	486 054	36 517	8 582	902	4.3	7.0
44112	Used car dealers	25	37 095	2 473	730	105	44.3	2.5
441120	Used car dealers	25	37 095	2 473	730	105	44.3	2.5
4412	Other motor vehicle dealers	12	37 929	4 428	1 049	147	10.5	–
44121	Recreational vehicle dealers	3	11 512	1 185	202	42	28.2	–
441210	Recreational vehicle dealers	3	11 512	1 185	202	42	28.2	–
44122	Motorcycle, boat, and other motor vehicle dealers	9	26 417	3 243	847	105	2.7	–
441221	Motorcycle dealers	5	18 883	1 758	498	65	3.8	–
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	79	76 366	11 676	2 774	555	21.0	22.2
44131	Automotive parts and accessories stores	54	42 011	6 325	1 496	323	20.8	5.4
441310	Automotive parts and accessories stores	54	42 011	6 325	1 496	323	20.8	5.4
44132	Tire dealers	25	34 355	5 351	1 278	232	21.2	42.8
441320	Tire dealers	25	34 355	5 351	1 278	232	21.2	42.8
442	Furniture and home furnishings stores	62	56 427	8 660	2 094	372	18.6	3.8
4421	Furniture stores	27	21 584	2 711	561	103	17.2	–
44211	Furniture stores	27	21 584	2 711	561	103	17.2	–
442110	Furniture stores	27	21 584	2 711	561	103	17.2	–
4422	Home furnishings stores	35	34 843	5 949	1 533	269	19.4	6.2
44221	Floor covering stores	19	22 224	4 492	1 198	171	22.4	9.7
442210	Floor covering stores	19	22 224	4 492	1 198	171	22.4	9.7
44229	Other home furnishings stores	16	12 619	1 457	335	98	14.1	.1
442291	Window treatment stores	4	2 096	271	50	13	12.5	–
442299	All other home furnishings stores	12	10 523	1 186	285	85	14.5	.1
443	Electronics and appliance stores	30	186 594	12 905	2 563	467	2.0	.6
4431	Electronics and appliance stores	30	186 594	12 905	2 563	467	2.0	.6
44311	Appliance, television, and other electronics stores	24	D	D	D	e	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	18	D	D	D	e	D	D
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TULARE—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	87	240 851	31 895	7 172	1 210	10.5	7.2
4441	Building material and supplies dealers	63	200 805	26 979	6 065	1 055	6.1	4.6
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44412	Paint and wallpaper stores	7	D	D	D	b	D	D
444120	Paint and wallpaper stores	7	D	D	D	b	D	D
44413	Hardware stores	11	38 260	7 603	1 781	297	10.8	–
444130	Hardware stores	11	38 260	7 603	1 781	297	10.8	–
44419	Other building material dealers	42	89 062	12 254	2 703	441	8.1	10.5
444190	Other building material dealers	42	89 062	12 254	2 703	441	8.1	10.5
4442	Lawn and garden equipment and supplies stores	24	40 046	4 916	1 107	155	32.1	20.1
44422	Nursery, garden center, and farm supply stores	21	36 579	4 387	979	132	35.1	22.0
444220	Nursery, garden center, and farm supply stores	21	36 579	4 387	979	132	35.1	22.0
445	Food and beverage stores	194	504 670	51 587	12 270	2 580	18.2	4.1
4451	Grocery stores	147	480 579	49 221	11 730	2 368	16.2	3.5
44511	Supermarkets and other grocery (except convenience) stores	110	458 964	48 203	11 485	2 276	14.0	3.2
445110	Supermarkets and other grocery (except convenience) stores	110	458 964	48 203	11 485	2 276	14.0	3.2
44512	Convenience stores	37	21 615	1 018	245	92	62.8	8.9
445120	Convenience stores	37	21 615	1 018	245	92	62.8	8.9
4452	Specialty food stores	28	8 781	1 640	364	135	17.6	35.2
4453	Beer, wine, and liquor stores	19	15 310	726	176	77	79.6	5.6
44531	Beer, wine, and liquor stores	19	15 310	726	176	77	79.6	5.6
445310	Beer, wine, and liquor stores	19	15 310	726	176	77	79.6	5.6
446	Health and personal care stores	80	205 444	23 757	5 539	1 056	16.9	.6
4461	Health and personal care stores	80	205 444	23 757	5 539	1 056	16.9	.6
44611	Pharmacies and drug stores	41	182 990	19 919	4 718	872	16.9	–
446110	Pharmacies and drug stores	41	182 990	19 919	4 718	872	16.9	–
4461101	Pharmacies and drug stores	40	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	9	3 917	472	112	37	19.6	6.3
446120	Cosmetics, beauty supplies, and perfume stores	9	3 917	472	112	37	19.6	6.3
44613	Optical goods stores	8	3 884	1 034	212	52	–	–
446130	Optical goods stores	8	3 884	1 034	212	52	–	–
44619	Other health and personal care stores	22	14 653	2 332	497	95	20.1	7.2
446191	Food (health) supplement stores	12	4 245	497	99	37	41.2	4.3
446199	All other health and personal care stores	10	10 408	1 835	398	58	11.5	8.5
447	Gasoline stations	123	270 245	11 871	2 906	743	29.4	5.8
4471	Gasoline stations	123	270 245	11 871	2 906	743	29.4	5.8
44711	Gasoline stations with convenience stores	98	186 963	8 127	1 941	591	32.3	8.4
447110	Gasoline stations with convenience stores	98	186 963	8 127	1 941	591	32.3	8.4
44719	Other gasoline stations	25	83 282	3 744	965	152	23.0	–
447190	Other gasoline stations	25	83 282	3 744	965	152	23.0	–
448	Clothing and clothing accessories stores	130	121 751	14 328	3 575	1 085	7.7	3.2
4481	Clothing stores	82	91 034	10 386	2 607	827	7.5	3.6
44811	Men's clothing stores	8	D	D	D	b	D	D
448110	Men's clothing stores	8	D	D	D	b	D	D
44812	Women's clothing stores	24	D	D	D	c	D	D
448120	Women's clothing stores	24	D	D	D	c	D	D
44813	Children's and infants' clothing stores	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	28	61 588	6 430	1 662	466	2.0	1.1
448140	Family clothing stores	28	61 588	6 430	1 662	466	2.0	1.1
44815	Clothing accessories stores	5	D	D	D	a	D	D
448150	Clothing accessories stores	5	D	D	D	a	D	D
44819	Other clothing stores	13	6 579	959	231	86	27.5	2.2
448190	Other clothing stores	13	6 579	959	231	86	27.5	2.2
4482	Shoe stores	25	17 634	1 974	475	158	2.2	–
44821	Shoe stores	25	17 634	1 974	475	158	2.2	–
448210	Shoe stores	25	17 634	1 974	475	158	2.2	–
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	18	D	D	D	c	D	D
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	23	13 083	1 968	493	100	16.3	4.4
44831	Jewelry stores	23	13 083	1 968	493	100	16.3	4.4
448310	Jewelry stores	23	13 083	1 968	493	100	16.3	4.4
451	Sporting goods, hobby, book, and music stores	40	49 484	5 979	1 418	436	4.5	5.7
4511	Sporting goods, hobby, and musical instrument stores	29	34 463	4 088	968	313	5.1	.8
45111	Sporting goods stores	14	D	D	D	c	D	D
451110	Sporting goods stores	14	D	D	D	c	D	D
4511101	General-line sporting goods stores	6	11 518	1 381	329	79	.1	–
45112	Hobby, toy, and game stores	9	14 044	1 304	308	140	8.5	–
451120	Hobby, toy, and game stores	9	14 044	1 304	308	140	8.5	–
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TULARE—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	11	15 021	1 891	450	123	3.0	16.7
45121	Book stores and news dealers	7	10 172	1 439	340	95	1.8	24.6
451211	Book stores	7	10 172	1 439	340	95	1.8	24.6
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	4 849	452	110	28	5.6	–
451220	Prerecorded tape, compact disc, and record stores	4	4 849	452	110	28	5.6	–
452	General merchandise stores	32	547 109	47 448	11 074	2 769	.4	.2
4521	Department stores	14	405 727	38 220	9 216	2 202	–	–
45210009	Department stores (incl. leased depts.)[3]	14	416 996	38 220	9 216	2 202	–	–
45211	Department stores	14	405 727	38 220	9 216	2 202	–	–
452111	Department stores (except discount department stores)	6	109 449	11 430	2 831	716	–	–
452112	Discount department stores	8	296 278	26 790	6 385	1 486	–	–
4529	Other general merchandise stores	18	141 382	9 228	1 858	567	1.7	1.0
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	17	D	D	D	e	D	D
452990	All other general merchandise stores	17	D	D	D	e	D	D
4529901	Variety stores	9	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	108	66 355	9 733	2 225	640	17.0	5.0
4531	Florists	21	4 850	910	229	96	48.2	8.1
45311	Florists	21	4 850	910	229	96	48.2	8.1
453110	Florists	21	4 850	910	229	96	48.2	8.1
4532	Office supplies, stationery, and gift stores	38	37 001	5 030	1 138	292	12.0	7.0
45321	Office supplies and stationery stores	10	21 026	1 944	499	121	8.2	–
453210	Office supplies and stationery stores	10	21 026	1 944	499	121	8.2	–
45322	Gift, novelty, and souvenir stores	28	15 975	3 086	639	171	17.0	16.1
453220	Gift, novelty, and souvenir stores	28	15 975	3 086	639	171	17.0	16.1
4533	Used merchandise stores	13	3 928	1 361	338	107	8.8	.1
45331	Used merchandise stores	13	3 928	1 361	338	107	8.8	.1
453310	Used merchandise stores	13	3 928	1 361	338	107	8.8	.1
4539	Other miscellaneous store retailers	36	20 576	2 432	520	145	20.1	1.7
45391	Pet and pet supplies stores	10	5 583	841	190	64	31.0	3.5
453910	Pet and pet supplies stores	10	5 583	841	190	64	31.0	3.5
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	24	D	D	D	b	D	D
454	Nonstore retailers	29	44 385	5 176	1 285	208	1.8	11.2
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	21	32 842	3 545	906	135	1.6	14.6
45431	Fuel dealers	6	24 478	2 477	571	86	–	7.2
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	15	8 364	1 068	335	49	6.1	36.4
454390	Other direct selling establishments	15	8 364	1 068	335	49	6.1	36.4
	TUOLUMNE							
44-45	**Retail trade**	**230**	**482 649**	**51 584**	**12 019**	**2 532**	**19.2**	**2.2**
441	Motor vehicle and parts dealers	25	54 161	5 535	1 116	191	20.7	4.2
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	b	D	D
44131	Automotive parts and accessories stores	8	7 628	1 249	273	57	17.3	–
441310	Automotive parts and accessories stores	8	7 628	1 249	273	57	17.3	–
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	12 047	2 208	505	75	12.9	–
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	9	4 091	526	120	38	55.7	44.2
4431	Electronics and appliance stores	9	4 091	526	120	38	55.7	44.2
44311	Appliance, television, and other electronics stores	9	4 091	526	120	38	55.7	44.2
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TUOLUMNE—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	23	53 211	6 703	1 499	319	29.3	.3
4441	Building material and supplies dealers	18	D	D	D	e	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	12	18 976	2 415	509	105	5.0	.1
444190	Other building material dealers	12	18 976	2 415	509	105	5.0	.1
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	29	118 202	13 031	2 916	533	11.1	–
4451	Grocery stores	24	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	17	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	17	D	D	D	e	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health and personal care stores	16	38 293	4 231	1 045	186	30.1	.5
4461	Health and personal care stores	16	38 293	4 231	1 045	186	30.1	.5
44619	Other health and personal care stores	7	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	28	48 096	3 017	694	199	57.8	4.7
4471	Gasoline stations	28	48 096	3 017	694	199	57.8	4.7
44711	Gasoline stations with convenience stores	21	38 551	2 379	549	152	52.2	1.9
447110	Gasoline stations with convenience stores	21	38 551	2 379	549	152	52.2	1.9
448	Clothing and clothing accessories stores	18	12 810	1 625	449	116	28.6	2.8
4481	Clothing stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	18	9 921	1 101	256	78	34.7	1.5
4511	Sporting goods, hobby, and musical instrument stores	16	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	8	94 819	8 961	2 319	569	–	1.6
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	34	19 875	2 314	577	144	8.9	9.8
4532	Office supplies, stationery, and gift stores	10	8 762	789	196	47	10.3	.1
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	9	1 940	549	129	34	23.4	–
45331	Used merchandise stores	9	1 940	549	129	34	23.4	–
453310	Used merchandise stores	9	1 940	549	129	34	23.4	–
4539	Other miscellaneous store retailers	11	8 750	864	170	36	1.1	22.1
45391	Pet and pet supplies stores	3	D	D	D	a	D	D
453910	Pet and pet supplies stores	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	13	17 123	2 332	523	84	4.5	–
4543	Direct selling establishments	10	15 813	2 206	494	78	1.5	–
45431	Fuel dealers	6	15 330	2 156	478	68	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	6	15 330	2 156	478	68	–	–
	VENTURA							
44-45	**Retail trade**	**2 429**	**9 024 777**	**897 092**	**212 495**	**36 622**	**9.8**	**4.8**

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VENTURA—Con.							
44-45	**Retail trade**—Con.							
441	Motor vehicle and parts dealers	257	2 744 117	234 481	55 043	5 428	6.7	7.5
4411	Automobile dealers	92	2 488 790	195 561	46 027	4 007	5.3	6.9
44111	New car dealers	69	2 443 258	192 043	45 206	3 883	4.8	6.9
441110	New car dealers	69	2 443 258	192 043	45 206	3 883	4.8	6.9
44112	Used car dealers	23	45 532	3 518	821	124	36.4	8.8
441120	Used car dealers	23	45 532	3 518	821	124	36.4	8.8
4412	Other motor vehicle dealers	38	96 238	10 668	2 303	310	35.1	16.5
44121	Recreational vehicle dealers	6	27 197	2 652	624	74	6.9	49.4
441210	Recreational vehicle dealers	6	27 197	2 652	624	74	6.9	49.4
44122	Motorcycle, boat, and other motor vehicle dealers	32	69 041	8 016	1 679	236	46.1	3.6
441221	Motorcycle dealers	18	50 374	6 280	1 326	163	58.0	.4
441222	Boat dealers	11	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	127	159 089	28 252	6 713	1 111	11.5	10.7
44131	Automotive parts and accessories stores	79	107 438	17 528	4 123	746	12.5	10.7
441310	Automotive parts and accessories stores	79	107 438	17 528	4 123	746	12.5	10.7
44132	Tire dealers	48	51 651	10 724	2 590	365	9.3	10.7
441320	Tire dealers	48	51 651	10 724	2 590	365	9.3	10.7
442	Furniture and home furnishings stores	185	289 613	37 176	8 703	1 621	13.2	5.8
4421	Furniture stores	73	127 071	16 733	3 855	515	12.3	5.8
44211	Furniture stores	73	127 071	16 733	3 855	515	12.3	5.8
442110	Furniture stores	73	127 071	16 733	3 855	515	12.3	5.8
4422	Home furnishings stores	112	162 542	20 443	4 848	1 106	13.9	5.9
44221	Floor covering stores	39	60 545	9 425	2 194	284	27.8	10.7
442210	Floor covering stores	39	60 545	9 425	2 194	284	27.8	10.7
44229	Other home furnishings stores	73	101 997	11 018	2 654	822	5.7	3.0
442291	Window treatment stores	12	6 389	675	138	41	13.4	–
442299	All other home furnishings stores	61	95 608	10 343	2 516	781	5.1	3.2
443	Electronics and appliance stores	110	331 728	32 020	7 584	1 284	7.1	1.5
4431	Electronics and appliance stores	110	331 728	32 020	7 584	1 284	7.1	1.5
44311	Appliance, television, and other electronics stores	75	279 025	24 889	5 878	1 021	6.4	.9
443111	Household appliance stores	16	29 150	3 561	799	130	47.8	.1
443112	Radio, television, and other electronics stores	59	249 875	21 328	5 079	891	1.6	1.0
44312	Computer and software stores	29	D	D	D	c	D	D
443120	Computer and software stores	29	D	D	D	c	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	169	875 068	99 030	22 813	3 378	7.6	5.0
4441	Building material and supplies dealers	143	814 993	88 541	20 413	3 016	7.6	3.6
44411	Home centers	9	D	D	D	f	D	D
444110	Home Centers	9	D	D	D	f	D	D
44412	Paint and wallpaper stores	17	D	D	D	c	D	D
444120	Paint and wallpaper stores	17	D	D	D	c	D	D
44413	Hardware stores	29	281 871	31 852	6 701	1 272	3.0	.6
444130	Hardware stores	29	281 871	31 852	6 701	1 272	3.0	.6
44419	Other building material dealers	88	241 302	29 198	6 694	733	21.2	10.6
444190	Other building material dealers	88	241 302	29 198	6 694	733	21.2	10.6
4442	Lawn and garden equipment and supplies stores	26	60 075	10 489	2 400	362	7.6	23.4
44422	Nursery, garden center, and farm supply stores	25	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	25	D	D	D	e	D	D
445	Food and beverage stores	300	1 371 985	154 023	38 539	6 043	9.5	3.4
4451	Grocery stores	177	1 293 340	145 172	36 481	5 538	6.2	3.0
44511	Supermarkets and other grocery (except convenience) stores	147	1 274 407	143 994	36 202	5 452	5.5	2.9
445110	Supermarkets and other grocery (except convenience) stores	147	1 274 407	143 994	36 202	5 452	5.5	2.9
44512	Convenience stores	30	18 933	1 178	279	86	50.5	8.2
445120	Convenience stores	30	18 933	1 178	279	86	50.5	8.2
4452	Specialty food stores	52	30 542	5 255	1 215	277	36.5	17.8
4453	Beer, wine, and liquor stores	71	48 103	3 596	843	228	82.7	4.0
44531	Beer, wine, and liquor stores	71	48 103	3 596	843	228	82.7	4.0
445310	Beer, wine, and liquor stores	71	48 103	3 596	843	228	82.7	4.0
446	Health and personal care stores	198	479 899	64 872	14 761	2 542	17.5	1.9
4461	Health and personal care stores	198	479 899	64 872	14 761	2 542	17.5	1.9
44611	Pharmacies and drug stores	99	417 831	53 239	12 167	1 967	16.4	1.9
446110	Pharmacies and drug stores	99	417 831	53 239	12 167	1 967	16.4	1.9
4461101	Pharmacies and drug stores	96	416 917	53 005	12 107	1 952	16.4	1.9
4461102	Proprietary stores	3	914	234	60	15	38.2	–
44612	Cosmetics, beauty supplies, and perfume stores	31	16 774	2 559	603	167	14.5	1.2
446120	Cosmetics, beauty supplies, and perfume stores	31	16 774	2 559	603	167	14.5	1.2
44613	Optical goods stores	26	13 360	3 158	616	150	14.4	5.1
446130	Optical goods stores	26	13 360	3 158	616	150	14.4	5.1
44619	Other health and personal care stores	42	31 934	5 916	1 375	258	34.4	.5
446191	Food (health) supplement stores	24	17 797	2 553	611	158	40.9	–
446199	All other health and personal care stores	18	14 137	3 363	764	100	26.1	1.2

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VENTURA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	180	490 782	19 782	4 812	1 234	37.9	8.1
4471	Gasoline stations	180	490 782	19 782	4 812	1 234	37.9	8.1
44711	Gasoline stations with convenience stores	113	318 624	13 724	3 175	853	28.4	5.6
447110	Gasoline stations with convenience stores	113	318 624	13 724	3 175	853	28.4	5.6
44719	Other gasoline stations	67	172 158	6 058	1 637	381	55.3	12.7
447190	Other gasoline stations	67	172 158	6 058	1 637	381	55.3	12.7
448	Clothing and clothing accessories stores	392	478 451	56 684	13 695	3 712	7.1	5.6
4481	Clothing stores	242	351 056	39 491	9 538	2 744	7.2	5.1
44811	Men's clothing stores	31	25 072	3 610	797	193	26.9	7.5
448110	Men's clothing stores	31	25 072	3 610	797	193	26.9	7.5
44812	Women's clothing stores	94	85 426	10 311	2 409	796	15.8	11.2
448120	Women's clothing stores	94	85 426	10 311	2 409	796	15.8	11.2
44813	Children's and infants' clothing stores	21	28 563	2 738	641	248	1.9	1.6
448130	Children's and infants' clothing stores	21	28 563	2 738	641	248	1.9	1.6
44814	Family clothing stores	59	181 229	18 103	4 620	1 213	1.3	2.5
448140	Family clothing stores	59	181 229	18 103	4 620	1 213	1.3	2.5
44815	Clothing accessories stores	16	8 864	1 224	298	78	5.4	–
448150	Clothing accessories stores	16	8 864	1 224	298	78	5.4	–
44819	Other clothing stores	21	21 902	3 505	773	216	6.9	7.1
448190	Other clothing stores	21	21 902	3 505	773	216	6.9	7.1
4482	Shoe stores	89	74 135	8 567	2 030	630	4.4	1.6
44821	Shoe stores	89	74 135	8 567	2 030	630	4.4	1.6
448210	Shoe stores	89	74 135	8 567	2 030	630	4.4	1.6
4482101	Men's shoe stores	6	6 217	682	181	33	–	6.2
4482102	Women's shoe stores	12	6 567	959	204	103	2.2	–
4482103	Children's and juveniles' shoe stores	4	1 559	292	82	25	–	–
4482104	Family shoe stores	50	36 780	4 376	1 039	321	8.4	2.1
4482105	Athletic footwear stores	17	23 012	2 258	524	148	–	.2
4483	Jewelry, luggage, and leather goods stores	61	53 260	8 626	2 127	338	10.3	14.0
44831	Jewelry stores	57	50 805	8 353	2 065	319	10.7	14.5
448310	Jewelry stores	57	50 805	8 353	2 065	319	10.7	14.5
44832	Luggage and leather goods stores	4	2 455	273	62	19	3.3	4.6
448320	Luggage and leather goods stores	4	2 455	273	62	19	3.3	4.6
451	Sporting goods, hobby, book, and music stores	168	215 500	24 377	5 857	1 787	15.0	4.4
4511	Sporting goods, hobby, and musical instrument stores	126	160 164	18 030	4 416	1 336	19.5	4.3
45111	Sporting goods stores	68	75 765	9 102	2 181	628	29.4	3.3
451110	Sporting goods stores	68	75 765	9 102	2 181	628	29.4	3.3
4511101	General-line sporting goods stores	18	42 041	4 531	1 087	362	12.0	2.1
4511102	Specialty-line sporting goods stores	50	33 724	4 571	1 094	266	51.2	4.8
45112	Hobby, toy, and game stores	33	53 871	6 112	1 533	495	6.1	5.6
451120	Hobby, toy, and game stores	33	53 871	6 112	1 533	495	6.1	5.6
45113	Sewing, needlework, and piece goods stores	15	14 710	1 375	340	121	2.7	.7
451130	Sewing, needlework, and piece goods stores	15	14 710	1 375	340	121	2.7	.7
45114	Musical instrument and supplies stores	10	15 818	1 441	362	92	32.6	7.6
451140	Musical instrument and supplies stores	10	15 818	1 441	362	92	32.6	7.6
4512	Book, periodical, and music stores	42	55 336	6 347	1 441	451	2.2	4.8
45121	Book stores and news dealers	25	36 498	4 375	961	285	2.7	5.8
451211	Book stores	23	D	D	D	e	D	D
4512111	Book stores, general	15	30 351	3 647	757	230	3.0	3.3
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	17	18 838	1 972	480	166	1.1	3.0
451220	Prerecorded tape, compact disc, and record stores	17	18 838	1 972	480	166	1.1	3.0
452	General merchandise stores	60	1 136 159	96 970	22 636	5 668	.2	.1
4521	Department stores	26	724 139	70 228	16 986	4 251	–	–
45210009	Department stores (incl. leased depts.)[3]	26	754 045	70 228	16 986	4 251	–	–
45211	Department stores	26	724 139	70 228	16 986	4 251	–	–
452111	Department stores (except discount department stores)	12	316 744	35 475	8 707	2 187	–	–
452112	Discount department stores	14	407 395	34 753	8 279	2 064	–	–
4529	Other general merchandise stores	34	412 020	26 742	5 650	1 417	.6	.3
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
45299	All other general merchandise stores	31	D	D	D	f	D	D
452990	All other general merchandise stores	31	D	D	D	f	D	D
4529901	Variety stores	11	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	20	D	D	D	c	D	D
453	Miscellaneous store retailers	285	232 532	31 156	7 687	2 268	15.7	11.0
4531	Florists	42	10 584	1 912	534	196	28.9	21.7
45311	Florists	42	10 584	1 912	534	196	28.9	21.7
453110	Florists	42	10 584	1 912	534	196	28.9	21.7
4532	Office supplies, stationery, and gift stores	97	114 780	12 613	3 186	819	7.4	6.1
45321	Office supplies and stationery stores	22	75 299	6 748	1 739	320	1.5	–
453210	Office supplies and stationery stores	22	75 299	6 748	1 739	320	1.5	–
45322	Gift, novelty, and souvenir stores	75	39 481	5 865	1 447	499	18.6	17.7
453220	Gift, novelty, and souvenir stores	75	39 481	5 865	1 447	499	18.6	17.7
4533	Used merchandise stores	39	23 153	6 455	1 633	580	13.3	43.0
45331	Used merchandise stores	39	23 153	6 455	1 633	580	13.3	43.0
453310	Used merchandise stores	39	23 153	6 455	1 633	580	13.3	43.0

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VENTURA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	107	84 015	10 176	2 334	673	26.0	7.7
45391	Pet and pet supplies stores	33	37 078	4 488	1 051	358	10.7	6.5
453910	Pet and pet supplies stores	33	37 078	4 488	1 051	358	10.7	6.5
45392	Art dealers	15	4 911	727	161	45	13.3	2.5
453920	Art dealers	15	4 911	727	161	45	13.3	2.5
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	56	D	D	D	e	D	D
454	Nonstore retailers	125	378 943	46 521	10 365	1 657	17.4	2.4
4541	Electronic shopping and mail-order houses	61	301 458	27 130	6 153	992	18.1	2.6
45411	Electronic shopping and mail-order houses	61	301 458	27 130	6 153	992	18.1	2.6
4542	Vending machine operators	4	4 837	883	197	32	15.7	–
45421	Vending machine operators	4	4 837	883	197	32	15.7	–
454210	Vending machine operators	4	4 837	883	197	32	15.7	–
4543	Direct selling establishments	60	72 648	18 508	4 015	633	14.9	1.8
45431	Fuel dealers	6	19 219	1 551	372	45	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	6	19 219	1 551	372	45	–	–
45439	Other direct selling establishments	54	53 429	16 957	3 643	588	20.3	2.5
454390	Other direct selling establishments	54	53 429	16 957	3 643	588	20.3	2.5
	YOLO							
44-45	**Retail trade**	**466**	**1 426 316**	**148 133**	**34 438**	**6 480**	**8.7**	**5.0**
441	Motor vehicle and parts dealers	64	453 999	43 853	8 897	1 056	4.6	9.4
4411	Automobile dealers	17	D	D	D	f	D	D
44111	New car dealers	14	320 288	25 667	4 996	472	.9	11.8
441110	New car dealers	14	320 288	25 667	4 996	472	.9	11.8
4412	Other motor vehicle dealers	10	D	D	D	c	D	D
44121	Recreational vehicle dealers	3	D	D	D	c	D	D
441210	Recreational vehicle dealers	3	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	5	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	37	47 101	8 440	2 022	333	20.8	2.8
44131	Automotive parts and accessories stores	24	31 838	5 308	1 265	218	16.6	4.1
441310	Automotive parts and accessories stores	24	31 838	5 308	1 265	218	16.6	4.1
44132	Tire dealers	13	15 263	3 132	757	115	29.6	.1
441320	Tire dealers	13	15 263	3 132	757	115	29.6	.1
442	Furniture and home furnishings stores	16	12 355	2 753	618	113	24.3	31.0
4421	Furniture stores	7	5 768	893	198	45	20.2	66.1
44211	Furniture stores	7	5 768	893	198	45	20.2	66.1
442110	Furniture stores	7	5 768	893	198	45	20.2	66.1
4422	Home furnishings stores	9	6 587	1 860	420	68	27.9	.3
44229	Other home furnishings stores	6	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	25	19 038	2 219	536	137	13.0	10.7
4431	Electronics and appliance stores	25	19 038	2 219	536	137	13.0	10.7
44311	Appliance, television, and other electronics stores	18	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	12	7 051	1 104	282	87	.3	28.7
44312	Computer and software stores	6	D	D	D	a	D	D
443120	Computer and software stores	6	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	40	122 950	13 989	3 303	498	9.1	–
4441	Building material and supplies dealers	33	115 318	12 505	2 955	417	9.5	–
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	7	D	D	D	c	D	D
444130	Hardware stores	7	D	D	D	c	D	D
44419	Other building material dealers	20	81 826	8 179	2 026	224	.8	–
444190	Other building material dealers	20	81 826	8 179	2 026	224	.8	–
4442	Lawn and garden equipment and supplies stores	7	7 632	1 484	348	81	2.9	–
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	78	354 528	39 833	9 674	1 777	12.3	1.1
4451	Grocery stores	51	341 813	38 585	9 366	1 664	11.2	.8
44511	Supermarkets and other grocery (except convenience) stores	39	328 422	37 789	9 200	1 599	8.2	.2
445110	Supermarkets and other grocery (except convenience) stores	39	328 422	37 789	9 200	1 599	8.2	.2
44512	Convenience stores	12	13 391	796	166	65	85.2	14.8
445120	Convenience stores	12	13 391	796	166	65	85.2	14.8
4452	Specialty food stores	15	5 540	778	202	77	43.2	.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	YOLO—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	26	80 867	10 429	2 604	562	.9	1.6
4461	Health and personal care stores	26	80 867	10 429	2 604	562	.9	1.6
44611	Pharmacies and drug stores	13	75 370	9 238	2 304	498	.2	–
446110	Pharmacies and drug stores	13	75 370	9 238	2 304	498	.2	–
4461101	Pharmacies and drug stores	11	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	7	2 908	504	124	20	19.1	43.2
447	Gasoline stations	54	116 117	6 198	1 547	406	26.3	10.0
4471	Gasoline stations	54	116 117	6 198	1 547	406	26.3	10.0
44711	Gasoline stations with convenience stores	39	90 160	4 864	1 189	324	33.9	9.8
447110	Gasoline stations with convenience stores	39	90 160	4 864	1 189	324	33.9	9.8
44719	Other gasoline stations	15	25 957	1 334	358	82	–	10.7
447190	Other gasoline stations	15	25 957	1 334	358	82	–	10.7
448	Clothing and clothing accessories stores	36	22 458	3 357	830	232	9.1	12.1
4481	Clothing stores	18	12 436	1 779	462	144	10.7	4.2
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	4 840	894	219	38	14.6	24.5
451	Sporting goods, hobby, book, and music stores	37	32 524	4 104	993	336	11.2	5.1
4511	Sporting goods, hobby, and musical instrument stores	24	19 023	2 270	556	199	13.1	8.7
45111	Sporting goods stores	13	12 419	1 503	385	136	7.4	5.6
451110	Sporting goods stores	13	12 419	1 503	385	136	7.4	5.6
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	10	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	5	3 618	360	73	36	41.3	–
451130	Sewing, needlework, and piece goods stores	5	3 618	360	73	36	41.3	–
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	13	13 501	1 834	437	137	8.6	–
45121	Book stores and news dealers	7	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	6	D	D	D	b	D	D
452	General merchandise stores	10	D	D	D	f	D	D
452111	Department stores (except discount department stores)	4	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	60	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	15	15 608	1 579	408	132	5.2	1.1
45321	Office supplies and stationery stores	5	12 763	1 212	320	81	6.3	–
453210	Office supplies and stationery stores	5	12 763	1 212	320	81	6.3	–
4533	Used merchandise stores	9	2 179	660	180	56	14.0	–
45331	Used merchandise stores	9	2 179	660	180	56	14.0	–
453310	Used merchandise stores	9	2 179	660	180	56	14.0	–
4539	Other miscellaneous store retailers	29	33 200	2 624	652	133	3.5	3.0
45391	Pet and pet supplies stores	8	4 761	502	124	50	6.6	3.2
453910	Pet and pet supplies stores	8	4 761	502	124	50	6.6	3.2
45392	Art dealers	3	838	111	28	15	23.5	–
453920	Art dealers	3	838	111	28	15	23.5	–
45393	Manufactured (mobile) home dealers	3	15 662	774	197	17	–	–
453930	Manufactured (mobile) home dealers	3	15 662	774	197	17	–	–
45399	All other miscellaneous store retailers	15	11 939	1 237	303	51	5.6	7.1
454	Nonstore retailers	20	42 908	4 574	1 180	201	5.7	.1
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	14	D	D	D	c	D	D
45439	Other direct selling establishments	12	D	D	D	b	D	D
454390	Other direct selling establishments	12	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	YUBA							
44-45	**Retail trade**	**142**	**294 900**	**26 315**	**6 448**	**1 292**	**14.9**	**4.2**
441	Motor vehicle and parts dealers	20	45 665	5 468	1 414	200	6.8	2.0
4413	Automotive parts, accessories, and tire stores	14	D	D	D	c	D	D
44131	Automotive parts and accessories stores	13	12 533	2 377	542	101	–	7.3
441310	Automotive parts and accessories stores	13	12 533	2 377	542	101	–	7.3
442	Furniture and home furnishings stores	7	3 111	736	187	30	48.5	6.9
443	Electronics and appliance stores	4	3 637	695	152	34	–	–
4431	Electronics and appliance stores	4	3 637	695	152	34	–	–
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	14 141	2 208	539	114	15.4	.1
4441	Building material and supplies dealers	11	11 940	1 989	495	98	18.3	.1
445	Food and beverage stores	33	68 287	6 313	1 475	335	22.1	6.0
4451	Grocery stores	24	65 286	6 134	1 430	319	19.4	5.4
4452	Specialty food stores	5	1 366	128	29	10	98.3	1.7
446	Health and personal care stores	8	44 493	4 115	999	192	18.1	–
4461	Health and personal care stores	8	44 493	4 115	999	192	18.1	–
44611	Pharmacies and drug stores	6	D	D	D	c	D	D
446110	Pharmacies and drug stores	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores	6	D	D	D	c	D	D
44619	Other health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	21	85 361	2 927	739	145	12.8	8.2
4471	Gasoline stations	21	85 361	2 927	739	145	12.8	8.2
44711	Gasoline stations with convenience stores	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	17	D	D	D	c	D	D
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	2 870	463	117	31	47.4	8.3
451	Sporting goods, hobby, book, and music stores	6	2 821	353	96	26	4.8	.8
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	4	3 411	770	192	24	13.1	–

[1]Includes sales information obtained from administrative records of other federal agencies.
[2]Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.
[3]Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. **Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ADELANTO							
44-45	**Retail trade**	**11**	**18 652**	**1 817**	**448**	**86**	**23.0**	**34.7**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
	AGOURA HILLS							
44-45	**Retail trade**	**91**	**220 798**	**33 643**	**7 535**	**1 205**	**10.2**	**2.4**
441	Motor vehicle and parts dealers	3	2 870	713	169	20	43.6	–
442	Furniture and home furnishings stores	10	32 986	4 219	960	112	3.7	.1
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	7	D	D	D	b	D	D
44221	Floor covering stores	5	7 079	843	206	30	5.4	.4
442210	Floor covering stores	5	7 079	843	206	30	5.4	.4
443	Electronics and appliance stores	8	36 354	11 110	2 421	419	1.0	–
4431	Electronics and appliance stores	8	36 354	11 110	2 421	419	1.0	–
44311	Appliance, television, and other electronics stores	7	D	D	D	e	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	e	D	D
444	Building material and garden equipment and supplies dealers	12	37 483	5 499	1 311	153	1.3	.3
4441	Building material and supplies dealers	9	D	D	D	c	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	7	28 827	4 632	1 096	101	–	.4
444190	Other building material dealers	7	28 827	4 632	1 096	101	–	.4
445	Food and beverage stores	14	41 717	4 304	1 174	172	7.0	7.8
4451	Grocery stores	4	38 177	3 885	1 087	134	.7	6.6
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health and personal care stores	7	23 834	4 388	672	97	–	2.4
4461	Health and personal care stores	7	23 834	4 388	672	97	–	2.4
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	8	30 415	1 389	347	103	28.5	–
4471	Gasoline stations	8	30 415	1 389	347	103	28.5	–
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	4 166	302	68	28	16.7	8.9
4482101	Men's shoe stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	7	2 911	533	136	30	78.2	11.9
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	12	5 602	797	170	43	74.9	8.6
4533	Used merchandise stores	3	1 057	205	50	18	73.3	–
45331	Used merchandise stores	3	1 057	205	50	18	73.3	–
453310	Used merchandise stores	3	1 057	205	50	18	73.3	–
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	1 543	268	56	9	68.8	31.2
454	Nonstore retailers	6	2 460	389	107	28	17.9	4.9

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ALAMEDA							
44-45	**Retail trade**	**176**	**482 438**	**52 796**	**12 602**	**2 066**	**12.6**	**8.7**
441	Motor vehicle and parts dealers	23	147 357	16 398	3 782	347	5.3	1.8
4411	Automobile dealers	7	112 449	10 907	2 602	179	.3	.1
4412	Other motor vehicle dealers	12	31 211	4 866	1 056	145	23.0	4.9
44122	Motorcycle, boat, and other motor vehicle dealers	12	31 211	4 866	1 056	145	23.0	4.9
441222	Boat dealers	11	D	D	D	c	D	D
442	Furniture and home furnishings stores	9	5 165	619	159	32	62.2	–
4422	Home furnishings stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	5	D	D	D	a	D	D
443	Electronics and appliance stores	6	7 285	1 007	228	30	30.7	40.9
4431	Electronics and appliance stores	6	7 285	1 007	228	30	30.7	40.9
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	11	13 663	2 132	429	89	48.2	–
4441	Building material and supplies dealers	8	11 282	1 603	345	68	47.0	–
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
445	Food and beverage stores	26	120 105	13 796	3 314	554	9.1	1.0
4451	Grocery stores	13	112 347	13 005	3 119	483	4.4	.8
44511	Supermarkets and other grocery (except convenience) stores	11	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	11	D	D	D	e	D	D
4452	Specialty food stores	5	4 236	561	144	48	63.8	–
446	Health and personal care stores	15	59 591	7 500	1 873	421	7.5	–
4461	Health and personal care stores	15	59 591	7 500	1 873	421	7.5	–
44611	Pharmacies and drug stores	9	54 320	6 448	1 636	379	8.1	–
446110	Pharmacies and drug stores	9	54 320	6 448	1 636	379	8.1	–
4461101	Pharmacies and drug stores	9	54 320	6 448	1 636	379	8.1	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	3	3 685	661	152	24	–	–
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	11	32 138	1 151	272	56	49.8	24.2
4471	Gasoline stations	11	32 138	1 151	272	56	49.8	24.2
44719	Other gasoline stations	8	D	D	D	b	D	D
447190	Other gasoline stations	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	24	18 819	2 527	695	136	8.6	5.0
4481	Clothing stores	11	11 583	1 455	444	82	5.2	8.1
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	8	3 028	488	122	23	33.4	–
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	17	11 520	1 487	341	93	12.0	4.0
4511	Sporting goods, hobby, and musical instrument stores	14	D	D	D	b	D	D
45111	Sporting goods stores	8	5 532	840	195	40	8.2	2.0
451110	Sporting goods stores	8	5 532	840	195	40	8.2	2.0
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	c	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	4 034	342	87	25	35.6	64.4
452990	All other general merchandise stores	3	4 034	342	87	25	35.6	64.4
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ALAMEDA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	7	1 689	220	52	17	60.7	–
45331	Used merchandise stores	7	1 689	220	52	17	60.7	–
453310	Used merchandise stores	7	1 689	220	52	17	60.7	–
4539	Other miscellaneous store retailers	7	4 660	245	46	12	17.1	3.1
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	9	27 943	2 711	703	67	8.4	83.0
4541	Electronic shopping and mail-order houses	4	26 046	2 284	617	52	2.1	88.7
45411	Electronic shopping and mail-order houses	4	26 046	2 284	617	52	2.1	88.7
	ALBANY							
44-45	**Retail trade**	**44**	**111 557**	**12 990**	**3 115**	**447**	**18.6**	**1.3**
441	Motor vehicle and parts dealers	5	D	D	D	c	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	b	D	D
442210	Floor covering stores	1	D	D	D	b	D	D
443	Electronics and appliance stores	4	4 443	958	156	18	15.6	–
4431	Electronics and appliance stores	4	4 443	958	156	18	15.6	–
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	5 273	820	209	32	10.1	–
445	Food and beverage stores	8	41 644	3 091	766	151	19.2	–
44512	Convenience stores	2	D	D	D	a	D	D
445120	Convenience stores	2	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	1 336	136	32	14	50.7	–
451	Sporting goods, hobby, book, and music stores	8	2 656	498	123	44	40.0	4.0
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	6	12 478	695	153	32	5.0	9.8
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
	ALHAMBRA							
44-45	**Retail trade**	**249**	**1 275 176**	**104 977**	**24 964**	**3 767**	**11.3**	**3.6**
441	Motor vehicle and parts dealers	28	632 919	44 561	10 862	1 045	4.5	.7
4411	Automobile dealers	16	D	D	D	f	D	D
44111	New car dealers	15	618 087	42 018	10 081	952	4.5	.5
441110	New car dealers	15	618 087	42 018	10 081	952	4.5	.5
44112	Used car dealers	1	D	D	D	b	D	D
441120	Used car dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	b	D	D
44132	Tire dealers	6	4 122	958	380	28	–	33.5
441320	Tire dealers	6	4 122	958	380	28	–	33.5
442	Furniture and home furnishings stores	18	14 132	1 933	496	91	62.7	.9
4421	Furniture stores	11	7 349	634	149	40	100.0	–
44211	Furniture stores	11	7 349	634	149	40	100.0	–
442110	Furniture stores	11	7 349	634	149	40	100.0	–
4422	Home furnishings stores	7	6 783	1 299	347	51	22.3	1.8
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	15	9 242	1 514	387	75	17.0	34.5
4431	Electronics and appliance stores	15	9 242	1 514	387	75	17.0	34.5
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	5 595	1 150	299	59	17.4	43.5
44312	Computer and software stores	4	D	D	D	a	D	D
443120	Computer and software stores	4	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ALHAMBRA—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	8	D	D	D	e	D	D
4441	Building material and supplies dealers	7	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
445	Food and beverage stores	35	129 222	14 734	3 736	607	16.3	13.7
4451	Grocery stores	26	126 353	13 946	3 551	576	15.5	14.0
44511	Supermarkets and other grocery (except convenience) stores	20	121 894	13 452	3 434	543	14.2	12.8
445110	Supermarkets and other grocery (except convenience) stores	20	121 894	13 452	3 434	543	14.2	12.8
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health and personal care stores	34	55 279	8 552	1 892	252	49.2	1.8
4461	Health and personal care stores	34	55 279	8 552	1 892	252	49.2	1.8
44611	Pharmacies and drug stores	18	48 340	7 598	1 685	203	49.3	1.7
446110	Pharmacies and drug stores	18	48 340	7 598	1 685	203	49.3	1.7
4461101	Pharmacies and drug stores	18	48 340	7 598	1 685	203	49.3	1.7
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	a	D	D
44619	Other health and personal care stores	10	5 166	657	143	30	44.0	–
446191	Food (health) supplement stores	8	D	D	D	b	D	D
447	Gasoline stations	16	54 860	1 957	453	135	53.2	25.7
4471	Gasoline stations	16	54 860	1 957	453	135	53.2	25.7
44711	Gasoline stations with convenience stores	8	21 598	563	154	49	56.9	1.0
447110	Gasoline stations with convenience stores	8	21 598	563	154	49	56.9	1.0
44719	Other gasoline stations	8	33 262	1 394	299	86	50.8	41.8
447190	Other gasoline stations	8	33 262	1 394	299	86	50.8	41.8
448	Clothing and clothing accessories stores	26	28 381	3 420	845	184	30.3	11.9
4481	Clothing stores	16	14 664	2 440	649	130	23.9	13.3
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	4	D	D	D	b	D	D
44831	Jewelry stores	3	D	D	D	a	D	D
448310	Jewelry stores	3	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	19	23 050	2 067	496	164	21.4	1.1
4511	Sporting goods, hobby, and musical instrument stores	11	18 380	1 593	380	127	11.9	1.3
45111	Sporting goods stores	4	4 999	400	94	27	29.2	–
451110	Sporting goods stores	4	4 999	400	94	27	29.2	–
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	8	4 670	474	116	37	58.9	–
45121	Book stores and news dealers	4	1 391	115	28	13	71.4	–
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	3 279	359	88	24	53.6	–
451220	Prerecorded tape, compact disc, and record stores	4	3 279	359	88	24	53.6	–
452	General merchandise stores	8	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	c	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	28	30 090	3 405	822	212	20.8	3.6
4532	Office supplies, stationery, and gift stores	13	22 758	2 116	530	120	23.2	1.1
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	9	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	D	D	D	b	D	D
453910	Pet and pet supplies stores	4	D	D	D	b	D	D
454	Nonstore retailers	14	13 111	1 833	417	53	15.1	–
4541	Electronic shopping and mail-order houses	7	10 291	1 437	316	31	7.0	–
45411	Electronic shopping and mail-order houses	7	10 291	1 437	316	31	7.0	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ALISO VIEJO							
44-45	**Retail trade**	**76**	**539 082**	**38 643**	**9 394**	**1 551**	**4.0**	**2.7**
441	Motor vehicle and parts dealers	6	7 602	1 396	371	49	–	34.6
442	Furniture and home furnishings stores	15	21 569	2 480	513	86	6.7	.2
4421	Furniture stores	7	10 035	1 344	245	30	9.2	–
44211	Furniture stores	7	10 035	1 344	245	30	9.2	–
442110	Furniture stores	7	10 035	1 344	245	30	9.2	–
4422	Home furnishings stores	8	11 534	1 136	268	56	4.5	.3
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics and appliance stores	5	D	D	D	e	D	D
4431	Electronics and appliance stores	5	D	D	D	e	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	e	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	e	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	6	27 866	3 094	821	141	.6	29.6
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	5	D	D	D	b	D	D
4461	Health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	7	31 802	1 727	439	157	–	5.0
4471	Gasoline stations	7	31 802	1 727	439	157	–	5.0
44711	Gasoline stations with convenience stores	7	31 802	1 727	439	157	–	5.0
447110	Gasoline stations with convenience stores	7	31 802	1 727	439	157	–	5.0
448	Clothing and clothing accessories stores	7	11 044	1 101	261	68	13.7	1.1
4481	Clothing stores	4	9 809	1 004	248	64	12.4	–
451	Sporting goods, hobby, book, and music stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
454	Nonstore retailers	9	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	5	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	c	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
	ALTURAS							
44-45	**Retail trade**	**30**	**35 271**	**3 346**	**801**	**213**	**68.9**	**6.2**
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	D	D	D	b	D	D
445	Food and beverage stores	5	9 854	847	199	69	32.5	7.1
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	302	23	6	4	64.9	–
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	AMERICAN CANYON							
44-45	**Retail trade**	**23**	**134 865**	**16 057**	**3 367**	**417**	**.7**	**.9**
441	Motor vehicle and parts dealers	4	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	D	D	D	c	D	D
4441	Building material and supplies dealers	4	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	c	D	D
444190	Other building material dealers	4	D	D	D	c	D	D
445	Food and beverage stores	3	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	2 369	556	106	22	13.8	–
454319	Other fuel dealers	1	D	D	D	a	D	D
	ANAHEIM							
44-45	**Retail trade**	**855**	**3 008 129**	**324 778**	**78 322**	**12 326**	**12.6**	**7.2**
441	Motor vehicle and parts dealers	108	871 703	72 324	17 923	1 827	8.3	2.8
4411	Automobile dealers	34	738 592	52 417	13 327	1 061	2.9	1.8
44111	New car dealers	19	685 594	49 826	12 670	977	.6	.1
441110	New car dealers	19	685 594	49 826	12 670	977	.6	.1
44112	Used car dealers	15	52 998	2 591	657	84	32.8	23.6
441120	Used car dealers	15	52 998	2 591	657	84	32.8	23.6
4412	Other motor vehicle dealers	14	50 436	4 762	960	182	69.4	7.9
44122	Motorcycle, boat, and other motor vehicle dealers	13	D	D	D	c	D	D
441221	Motorcycle dealers	6	5 931	750	156	20	15.4	56.6
441222	Boat dealers	4	39 745	3 617	711	146	75.3	–
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	60	82 675	15 145	3 636	584	19.3	8.2
44131	Automotive parts and accessories stores	48	61 827	11 696	2 844	493	23.7	7.3
441310	Automotive parts and accessories stores	48	61 827	11 696	2 844	493	23.7	7.3
44132	Tire dealers	12	20 848	3 449	792	91	6.2	10.9
441320	Tire dealers	12	20 848	3 449	792	91	6.2	10.9
442	Furniture and home furnishings stores	61	192 480	32 425	8 250	927	12.9	5.6
4421	Furniture stores	16	48 481	6 870	1 558	180	4.0	17.3
44211	Furniture stores	16	48 481	6 870	1 558	180	4.0	17.3
442110	Furniture stores	16	48 481	6 870	1 558	180	4.0	17.3
4422	Home furnishings stores	45	143 999	25 555	6 692	747	15.8	1.7
44221	Floor covering stores	29	123 890	23 051	6 130	621	17.5	.7
442210	Floor covering stores	29	123 890	23 051	6 130	621	17.5	.7
44229	Other home furnishings stores	16	20 109	2 504	562	126	5.7	7.7
442299	All other home furnishings stores	13	19 148	2 313	518	119	5.0	5.3
443	Electronics and appliance stores	52	229 142	20 914	5 002	764	10.8	3.9
4431	Electronics and appliance stores	52	229 142	20 914	5 002	764	10.8	3.9
44311	Appliance, television, and other electronics stores	29	75 515	7 983	1 818	292	23.0	10.1
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	23	D	D	D	c	D	D
44312	Computer and software stores	23	153 627	12 931	3 184	472	4.7	.8
443120	Computer and software stores	23	153 627	12 931	3 184	472	4.7	.8
444	Building material and garden equipment and supplies dealers	71	308 155	41 984	9 632	1 353	9.7	6.9
4441	Building material and supplies dealers	65	301 260	41 228	9 472	1 327	9.8	7.1
44411	Home centers	5	D	D	D	e	D	D
444110	Home Centers	5	D	D	D	e	D	D
44412	Paint and wallpaper stores	7	D	D	D	b	D	D
444120	Paint and wallpaper stores	7	D	D	D	b	D	D
44413	Hardware stores	7	22 927	3 485	849	99	61.9	–
444130	Hardware stores	7	22 927	3 485	849	99	61.9	–
44419	Other building material dealers	46	163 040	24 929	5 593	732	8.0	10.7
444190	Other building material dealers	46	163 040	24 929	5 593	732	8.0	10.7
4442	Lawn and garden equipment and supplies stores	6	6 895	756	160	26	7.4	–
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ANAHEIM—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	118	474 030	51 777	13 085	2 194	8.2	22.1
4451	Grocery stores	65	435 924	48 480	12 254	1 945	4.8	23.9
44511	Supermarkets and other grocery (except convenience) stores	47	418 819	46 744	11 845	1 836	3.0	24.3
445110	Supermarkets and other grocery (except convenience) stores	47	418 819	46 744	11 845	1 836	3.0	24.3
44512	Convenience stores	18	17 105	1 736	409	109	47.8	11.8
445120	Convenience stores	18	17 105	1 736	409	109	47.8	11.8
4452	Specialty food stores	21	22 103	2 520	653	186	23.7	1.8
4453	Beer, wine, and liquor stores	32	16 003	777	178	63	81.7	3.3
44531	Beer, wine, and liquor stores	32	16 003	777	178	63	81.7	3.3
445310	Beer, wine, and liquor stores	32	16 003	777	178	63	81.7	3.3
446	Health and personal care stores	72	144 187	20 834	4 521	632	26.1	8.4
4461	Health and personal care stores	72	144 187	20 834	4 521	632	26.1	8.4
44611	Pharmacies and drug stores	38	120 962	17 845	3 807	494	25.1	6.1
446110	Pharmacies and drug stores	38	120 962	17 845	3 807	494	25.1	6.1
4461101	Pharmacies and drug stores	38	120 962	17 845	3 807	494	25.1	6.1
44612	Cosmetics, beauty supplies, and perfume stores	7	2 737	379	81	21	22.3	34.3
446120	Cosmetics, beauty supplies, and perfume stores	7	2 737	379	81	21	22.3	34.3
44619	Other health and personal care stores	22	18 894	2 255	539	104	32.6	19.7
446191	Food (health) supplement stores	11	6 439	674	149	41	47.6	4.8
446199	All other health and personal care stores	11	12 455	1 581	390	63	24.8	27.3
447	Gasoline stations	75	225 747	9 054	2 172	554	34.9	7.1
4471	Gasoline stations	75	225 747	9 054	2 172	554	34.9	7.1
44711	Gasoline stations with convenience stores	55	162 905	6 870	1 637	449	22.6	7.6
447110	Gasoline stations with convenience stores	55	162 905	6 870	1 637	449	22.6	7.6
44719	Other gasoline stations	20	62 842	2 184	535	105	66.8	5.9
447190	Other gasoline stations	20	62 842	2 184	535	105	66.8	5.9
448	Clothing and clothing accessories stores	68	70 414	9 257	2 303	561	17.9	11.4
4481	Clothing stores	45	53 549	6 073	1 458	386	16.4	14.7
44811	Men's clothing stores	4	4 505	877	179	35	47.5	–
448110	Men's clothing stores	4	4 505	877	179	35	47.5	–
44812	Women's clothing stores	16	13 100	1 356	325	81	10.4	17.7
448120	Women's clothing stores	16	13 100	1 356	325	81	10.4	17.7
44813	Children's and infants' clothing stores	8	6 299	644	154	47	34.7	–
448130	Children's and infants' clothing stores	8	6 299	644	154	47	34.7	–
44814	Family clothing stores	9	24 522	2 306	593	146	5.8	22.1
448140	Family clothing stores	9	24 522	2 306	593	146	5.8	22.1
44819	Other clothing stores	8	5 123	890	207	77	32.5	2.8
448190	Other clothing stores	8	5 123	890	207	77	32.5	2.8
4482	Shoe stores	13	8 752	1 225	328	74	.5	–
44821	Shoe stores	13	8 752	1 225	328	74	.5	–
448210	Shoe stores	13	8 752	1 225	328	74	.5	–
4482104	Family shoe stores	9	7 336	897	252	58	–	–
4483	Jewelry, luggage, and leather goods stores	10	8 113	1 959	517	101	47.1	2.0
44831	Jewelry stores	10	8 113	1 959	517	101	47.1	2.0
448310	Jewelry stores	10	8 113	1 959	517	101	47.1	2.0
451	Sporting goods, hobby, book, and music stores	38	51 026	6 274	1 492	459	10.8	2.1
4511	Sporting goods, hobby, and musical instrument stores	31	39 993	5 090	1 204	390	12.8	1.2
45111	Sporting goods stores	8	7 092	769	207	49	19.8	4.8
451110	Sporting goods stores	8	7 092	769	207	49	19.8	4.8
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	16	23 726	2 694	636	247	10.5	.6
451120	Hobby, toy, and game stores	16	23 726	2 694	636	247	10.5	.6
45113	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	11 033	1 184	288	69	3.8	5.1
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	21	192 449	18 376	4 244	1 219	.9	.1
4521	Department stores	6	169 163	15 603	3 599	921	–	–
45210009	Department stores (incl. leased depts.)[3]	6	175 837	15 603	3 599	921	–	–
45211	Department stores	6	169 163	15 603	3 599	921	–	–
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	4	D	D	D	f	D	D
45299	All other general merchandise stores	15	23 286	2 773	645	298	7.6	.9
452990	All other general merchandise stores	15	23 286	2 773	645	298	7.6	.9
4529901	Variety stores	5	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	10	D	D	D	b	D	D

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	ANAHEIM—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	108	104 061	16 096	3 708	1 048	20.9	5.6
4531	Florists	18	7 863	1 787	439	112	45.4	–
45311	Florists	18	7 863	1 787	439	112	45.4	–
453110	Florists	18	7 863	1 787	439	112	45.4	–
4532	Office supplies, stationery, and gift stores	50	51 254	6 190	1 392	563	21.5	2.0
45321	Office supplies and stationery stores	5	14 333	1 370	356	47	2.0	–
453210	Office supplies and stationery stores	5	14 333	1 370	356	47	2.0	–
45322	Gift, novelty, and souvenir stores	45	36 921	4 820	1 036	516	29.1	2.8
453220	Gift, novelty, and souvenir stores	45	36 921	4 820	1 036	516	29.1	2.8
4533	Used merchandise stores	11	7 561	2 466	582	153	–	43.3
45331	Used merchandise stores	11	7 561	2 466	582	153	–	43.3
453310	Used merchandise stores	11	7 561	2 466	582	153	–	43.3
4539	Other miscellaneous store retailers	29	37 383	5 653	1 295	220	19.0	4.1
45391	Pet and pet supplies stores	7	5 942	619	164	51	32.0	22.2
453910	Pet and pet supplies stores	7	5 942	619	164	51	32.0	22.2
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	12 017	1 000	217	39	–	–
453930	Manufactured (mobile) home dealers	3	12 017	1 000	217	39	–	–
45399	All other miscellaneous store retailers	17	D	D	D	c	D	D
454	Nonstore retailers	63	144 735	25 463	5 990	788	20.6	2.3
4541	Electronic shopping and mail-order houses	36	95 870	14 783	3 513	446	24.1	3.5
45411	Electronic shopping and mail-order houses	36	95 870	14 783	3 513	446	24.1	3.5
4542	Vending machine operators	6	25 138	5 121	1 172	147	5.5	–
45421	Vending machine operators	6	25 138	5 121	1 172	147	5.5	–
454210	Vending machine operators	6	25 138	5 121	1 172	147	5.5	–
4543	Direct selling establishments	21	23 727	5 559	1 305	195	22.1	–
45439	Other direct selling establishments	21	23 727	5 559	1 305	195	22.1	–
454390	Other direct selling establishments	21	23 727	5 559	1 305	195	22.1	–
	ANDERSON							
44-45	**Retail trade**	**68**	**83 702**	**10 885**	**2 701**	**580**	**2.3**	**12.8**
441	Motor vehicle and parts dealers	4	9 363	1 635	397	78	–	–
4413	Automotive parts, accessories, and tire stores	4	9 363	1 635	397	78	–	–
44131	Automotive parts and accessories stores	3	D	D	D	b	D	D
441310	Automotive parts and accessories stores	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	7	3 562	433	100	48	.3	–
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	8 115	1 103	227	35	–	60.9
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	4 497	282	59	17	6.9	22.5
448	Clothing and clothing accessories stores	20	D	D	D	c	D	D
4481	Clothing stores	15	D	D	D	c	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ANGELS CITY							
44-45	**Retail trade**	**18**	**50 801**	**5 647**	**1 382**	**215**	**22.5**	**1.0**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4441	Building material and supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	ANTIOCH							
44-45	**Retail trade**	**223**	**691 533**	**71 479**	**16 811**	**3 118**	**10.3**	**3.3**
441	Motor vehicle and parts dealers	29	94 422	9 645	2 258	262	9.5	1.3
4411	Automobile dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	20	25 577	4 198	894	157	29.9	3.5
44131	Automotive parts and accessories stores	13	16 300	2 338	471	90	41.0	1.2
441310	Automotive parts and accessories stores	13	16 300	2 338	471	90	41.0	1.2
44132	Tire dealers	7	9 277	1 860	423	67	10.3	7.5
441320	Tire dealers	7	9 277	1 860	423	67	10.3	7.5
442	Furniture and home furnishings stores	13	13 027	1 769	271	43	58.2	–
4421	Furniture stores	7	7 456	691	118	21	63.2	–
44211	Furniture stores	7	7 456	691	118	21	63.2	–
442110	Furniture stores	7	7 456	691	118	21	63.2	–
4422	Home furnishings stores	6	5 571	1 078	153	22	51.6	–
44221	Floor covering stores	5	D	D	D	a	D	D
442210	Floor covering stores	5	D	D	D	a	D	D
443	Electronics and appliance stores	8	5 496	812	208	46	11.5	4.1
4431	Electronics and appliance stores	8	5 496	812	208	46	11.5	4.1
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	13	57 743	7 652	1 919	334	1.0	2.6
4441	Building material and supplies dealers	10	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	6 704	1 058	336	31	–	22.1
444120	Paint and wallpaper stores	4	6 704	1 058	336	31	–	22.1
44413	Hardware stores	3	D	D	D	c	D	D
444130	Hardware stores	3	D	D	D	c	D	D
445	Food and beverage stores	35	180 145	20 723	4 893	762	10.0	1.7
4451	Grocery stores	25	175 525	20 328	4 809	744	8.2	1.5
44511	Supermarkets and other grocery (except convenience) stores	16	166 636	19 535	4 630	688	4.8	–
445110	Supermarkets and other grocery (except convenience) stores	16	166 636	19 535	4 630	688	4.8	–
44512	Convenience stores	9	8 889	793	179	56	71.5	28.5
445120	Convenience stores	9	8 889	793	179	56	71.5	28.5
4452	Specialty food stores	3	727	192	49	8	15.0	–
446	Health and personal care stores	17	37 572	6 752	1 676	274	3.3	2.2
4461	Health and personal care stores	17	37 572	6 752	1 676	274	3.3	2.2
44611	Pharmacies and drug stores	5	31 288	5 792	1 461	214	–	–
446110	Pharmacies and drug stores	5	31 288	5 792	1 461	214	–	–
4461101	Pharmacies and drug stores	5	31 288	5 792	1 461	214	–	–
44612	Cosmetics, beauty supplies, and perfume stores	4	2 485	307	63	28	49.4	7.0
446120	Cosmetics, beauty supplies, and perfume stores	4	2 485	307	63	28	49.4	7.0
44619	Other health and personal care stores	5	2 456	477	112	21	–	–
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	18	55 528	1 916	492	134	48.6	6.9
4471	Gasoline stations	18	55 528	1 916	492	134	48.6	6.9
44711	Gasoline stations with convenience stores	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	17	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ANTIOCH—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	31	24 218	2 820	730	179	7.3	20.9
4481	Clothing stores	13	10 986	1 261	330	82	8.0	40.3
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	9	6 509	727	172	45	–	–
44821	Shoe stores	9	6 509	727	172	45	–	–
448210	Shoe stores	9	6 509	727	172	45	–	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	9	6 723	832	228	52	13.2	9.4
44831	Jewelry stores	9	6 723	832	228	52	13.2	9.4
448310	Jewelry stores	9	6 723	832	228	52	13.2	9.4
451	Sporting goods, hobby, book, and music stores	21	13 015	1 503	383	122	21.7	5.9
4511	Sporting goods, hobby, and musical instrument stores	15	7 702	1 045	276	85	28.8	3.2
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	6	5 313	458	107	37	11.4	9.8
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	8	191 207	15 042	3 283	733	.1	–
4521	Department stores	4	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	e	D	D
45211	Department stores	4	D	D	D	e	D	D
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	27	18 721	2 750	673	214	12.5	34.8
4532	Office supplies, stationery, and gift stores	9	6 610	489	120	67	16.0	.4
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	3	439	95	25	15	31.4	–
	APPLE VALLEY							
44-45	**Retail trade**	**74**	**245 310**	**25 782**	**6 495**	**1 198**	**12.2**	**1.0**
441	Motor vehicle and parts dealers	6	6 042	960	284	48	16.0	–
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	b	D	D
4431	Electronics and appliance stores	2	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	7	74 303	8 346	2 143	291	4.7	–
4451	Grocery stores	4	72 793	8 310	2 138	289	2.7	–
44511	Supermarkets and other grocery (except convenience) stores	4	72 793	8 310	2 138	289	2.7	–
445110	Supermarkets and other grocery (except convenience) stores	4	72 793	8 310	2 138	289	2.7	–
446	Health and personal care stores	11	24 980	2 603	577	115	37.3	.6
4461	Health and personal care stores	11	24 980	2 603	577	115	37.3	.6
44611	Pharmacies and drug stores	6	23 590	2 344	521	101	37.5	.6
446110	Pharmacies and drug stores	6	23 590	2 344	521	101	37.5	.6
4461101	Pharmacies and drug stores	6	23 590	2 344	521	101	37.5	.6
447	Gasoline stations	14	25 740	954	329	72	37.0	6.2
4471	Gasoline stations	14	25 740	954	329	72	37.0	6.2
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	1 071	168	38	11	41.8	2.3
451	Sporting goods, hobby, book, and music stores	3	1 913	295	58	19	12.0	9.6

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	APPLE VALLEY—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	4	D	D	D	e	D	D
4521	Department stores	3	87 816	7 941	1 896	474	–	–
45210009	Department stores (incl. leased depts.)[3]	3	91 026	7 941	1 896	474	–	–
45211	Department stores	3	87 816	7 941	1 896	474	–	–
452112	Discount department stores	3	87 816	7 941	1 896	474	–	–
453	Miscellaneous store retailers	15	6 694	931	208	56	67.5	1.3
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	2 472	234	54	16	98.6	1.4
453910	Pet and pet supplies stores	4	2 472	234	54	16	98.6	1.4
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
	ARCADIA							
44-45	**Retail trade**	**269**	**622 902**	**80 158**	**18 477**	**3 985**	**8.7**	**4.6**
441	Motor vehicle and parts dealers	9	44 397	2 765	508	176	8.1	2.3
442	Furniture and home furnishings stores	17	12 806	1 502	489	103	30.6	18.5
4421	Furniture stores	5	5 823	541	245	30	47.5	40.7
44211	Furniture stores	5	5 823	541	245	30	47.5	40.7
442110	Furniture stores	5	5 823	541	245	30	47.5	40.7
4422	Home furnishings stores	12	6 983	961	244	73	16.6	–
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	8	4 436	669	165	60	14.7	–
443	Electronics and appliance stores	18	8 280	1 297	349	66	21.3	21.3
4431	Electronics and appliance stores	18	8 280	1 297	349	66	21.3	21.3
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D
44312	Computer and software stores	6	3 058	297	67	14	43.6	37.9
443120	Computer and software stores	6	3 058	297	67	14	43.6	37.9
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	10	10 735	1 425	371	48	55.7	5.0
4441	Building material and supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	7	9 442	1 190	311	32	54.0	1.8
444190	Other building material dealers	7	9 442	1 190	311	32	54.0	1.8
445	Food and beverage stores	26	146 816	16 814	4 389	680	2.1	6.5
4451	Grocery stores	11	140 930	16 230	4 239	635	.2	6.6
44511	Supermarkets and other grocery (except convenience) stores	11	140 930	16 230	4 239	635	.2	6.6
445110	Supermarkets and other grocery (except convenience) stores	11	140 930	16 230	4 239	635	.2	6.6
4452	Specialty food stores	9	3 666	505	136	40	20.3	5.1
446	Health and personal care stores	29	50 023	9 767	1 505	267	23.9	.6
4461	Health and personal care stores	29	50 023	9 767	1 505	267	23.9	.6
44611	Pharmacies and drug stores	12	40 162	7 682	1 071	165	23.9	–
446110	Pharmacies and drug stores	12	40 162	7 682	1 071	165	23.9	–
4461101	Pharmacies and drug stores	12	40 162	7 682	1 071	165	23.9	–
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	6	3 500	1 017	194	47	20.6	8.1
446130	Optical goods stores	6	3 500	1 017	194	47	20.6	8.1
44619	Other health and personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	5	2 265	282	47	14	54.3	–
447	Gasoline stations	14	36 141	2 436	513	138	40.2	18.7
4471	Gasoline stations	14	36 141	2 436	513	138	40.2	18.7
44711	Gasoline stations with convenience stores	8	26 724	959	147	41	36.3	23.2
447110	Gasoline stations with convenience stores	8	26 724	959	147	41	36.3	23.2

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	ARCADIA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	81	156 793	24 610	5 553	1 257	3.0	.8
4481	Clothing stores	45	131 196	21 008	4 720	1 054	1.6	–
44811	Men's clothing stores	5	3 320	575	122	25	20.4	–
448110	Men's clothing stores	5	3 320	575	122	25	20.4	–
44812	Women's clothing stores	14	15 472	1 918	462	152	–	–
448120	Women's clothing stores	14	15 472	1 918	462	152	–	–
44813	Children's and infants' clothing stores	6	6 245	829	196	70	–	–
448130	Children's and infants' clothing stores	6	6 245	829	196	70	–	–
44814	Family clothing stores	12	94 807	15 830	3 541	707	.2	–
448140	Family clothing stores	12	94 807	15 830	3 541	707	.2	–
44815	Clothing accessories stores	3	834	137	34	10	13.9	–
448150	Clothing accessories stores	3	834	137	34	10	13.9	–
44819	Other clothing stores	5	10 518	1 719	365	90	11.1	–
448190	Other clothing stores	5	10 518	1 719	365	90	11.1	–
4482	Shoe stores	19	14 748	1 798	436	130	–	7.8
44821	Shoe stores	19	14 748	1 798	436	130	–	7.8
448210	Shoe stores	19	14 748	1 798	436	130	–	7.8
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	6	3 565	481	114	32	–	17.0
4482105	Athletic footwear stores	6	7 654	769	185	52	–	–
4483	Jewelry, luggage, and leather goods stores	17	10 849	1 804	397	73	24.1	1.2
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
44832	Luggage and leather goods stores	4	D	D	D	a	D	D
448320	Luggage and leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	18	24 471	2 967	676	198	2.2	5.7
4511	Sporting goods, hobby, and musical instrument stores	9	16 029	2 077	476	115	2.7	4.0
45111	Sporting goods stores	5	9 447	870	182	58	1.9	6.7
451110	Sporting goods stores	5	9 447	870	182	58	1.9	6.7
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	9	8 442	890	200	83	1.3	8.9
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	7	113 537	13 908	3 566	851	–	.1
4521	Department stores	3	103 526	12 856	3 321	722	–	–
45210009	Department stores (incl. leased depts.)[3]	3	107 825	12 856	3 321	722	–	–
45211	Department stores	3	103 526	12 856	3 321	722	–	–
452111	Department stores (except discount department stores)	3	103 526	12 856	3 321	722	–	–
45299	All other general merchandise stores	4	10 011	1 052	245	129	–	1.1
452990	All other general merchandise stores	4	10 011	1 052	245	129	–	1.1
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	34	17 414	2 552	531	183	19.6	16.1
4532	Office supplies, stationery, and gift stores	14	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	12	5 951	887	234	90	10.9	13.2
453220	Gift, novelty, and souvenir stores	12	5 951	887	234	90	10.9	13.2
4533	Used merchandise stores	4	1 173	367	67	21	36.1	40.2
45331	Used merchandise stores	4	1 173	367	67	21	36.1	40.2
453310	Used merchandise stores	4	1 173	367	67	21	36.1	40.2
4539	Other miscellaneous store retailers	11	8 684	1 002	171	50	22.0	14.4
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	6	1 489	115	27	18	41.6	58.4
	ARCATA							
44-45	**Retail trade**	**105**	**145 130**	**19 861**	**4 466**	**1 192**	**12.3**	**1.5**
441	Motor vehicle and parts dealers	5	5 558	993	236	43	23.4	–
442	Furniture and home furnishings stores	4	2 338	381	81	17	13.0	19.5
443	Electronics and appliance stores	3	1 517	231	52	9	15.8	–
444	Building material and garden equipment and supplies dealers	9	12 120	1 632	359	87	21.6	–
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ARCATA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	15	56 404	8 836	1 924	489	10.2	–
4451	Grocery stores	12	54 709	8 050	1 863	459	9.6	–
44511	Supermarkets and other grocery (except convenience) stores	9	53 315	7 991	1 849	454	7.2	–
445110	Supermarkets and other grocery (except convenience) stores	9	53 315	7 991	1 849	454	7.2	–
4452	Specialty food stores	1	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	14 128	1 081	209	44	–	–
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	13	5 302	660	142	70	34.7	13.9
4481	Clothing stores	10	3 296	432	91	51	33.7	22.4
4482102	Women's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	14	11 400	1 659	420	160	12.3	1.4
4511	Sporting goods, hobby, and musical instrument stores	9	4 092	577	141	46	29.6	3.9
4512	Book, periodical, and music stores	5	7 308	1 082	279	114	2.6	–
45121	Book stores and news dealers	3	D	D	D	c	D	D
451211	Book stores	3	D	D	D	c	D	D
4512113	College book stores	1	D	D	D	c	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	23	9 926	1 540	353	113	18.0	8.2
4532	Office supplies, stationery, and gift stores	6	2 548	292	73	21	37.0	–
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	7	2 001	519	110	39	24.1	14.4
45331	Used merchandise stores	7	2 001	519	110	39	24.1	14.4
453310	Used merchandise stores	7	2 001	519	110	39	24.1	14.4
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	9	8 537	1 247	295	63	28.8	–
4541	Electronic shopping and mail-order houses	5	4 737	756	187	45	51.9	–
45411	Electronic shopping and mail-order houses	5	4 737	756	187	45	51.9	–
4543	Direct selling establishments	4	3 800	491	108	18	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	ARROYO GRANDE							
44-45	**Retail trade**	**112**	**314 885**	**32 040**	**7 950**	**1 405**	**8.8**	**8.3**
441	Motor vehicle and parts dealers	8	55 088	5 050	1 225	145	–	–
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	10	13 099	2 769	656	85	3.9	31.1
4421	Furniture stores	7	12 062	2 614	615	71	–	31.8
44211	Furniture stores	7	12 062	2 614	615	71	–	31.8
442110	Furniture stores	7	12 062	2 614	615	71	–	31.8
443	Electronics and appliance stores	5	3 785	518	122	28	2.4	26.8
4431	Electronics and appliance stores	5	3 785	518	122	28	2.4	26.8
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	9	26 671	2 706	635	120	32.2	2.7
4441	Building material and supplies dealers	5	20 154	1 956	470	85	30.8	3.6
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	6 517	750	165	35	36.7	–
44422	Nursery, garden center, and farm supply stores	4	6 517	750	165	35	36.7	–
444220	Nursery, garden center, and farm supply stores	4	6 517	750	165	35	36.7	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ARROYO GRANDE—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	14	56 174	7 290	1 887	320	4.8	32.1
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	53 419	7 010	1 791	300	4.0	33.6
445110	Supermarkets and other grocery (except convenience) stores	7	53 419	7 010	1 791	300	4.0	33.6
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health and personal care stores	10	20 418	2 724	834	91	32.7	.1
4461	Health and personal care stores	10	20 418	2 724	834	91	32.7	.1
44619	Other health and personal care stores	3	1 614	356	133	14	–	–
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	15	46 181	1 747	428	103	5.1	4.3
4471	Gasoline stations	15	46 181	1 747	428	103	5.1	4.3
44711	Gasoline stations with convenience stores	7	28 132	1 022	248	62	–	4.0
447110	Gasoline stations with convenience stores	7	28 132	1 022	248	62	–	4.0
44719	Other gasoline stations	8	18 049	725	180	41	13.1	4.9
447190	Other gasoline stations	8	18 049	725	180	41	13.1	4.9
448	Clothing and clothing accessories stores	11	12 589	1 052	225	64	25.3	–
4481	Clothing stores	5	10 060	645	129	40	26.1	.1
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	3 946	356	65	32	38.9	2.1
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	6 981	501	144	43	16.2	–
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	1 318	234	66	19	48.7	–
453910	Pet and pet supplies stores	3	1 318	234	66	19	48.7	–
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	1 130	382	70	8	–	26.5
	ARTESIA							
44-45	**Retail trade**	**104**	**170 301**	**21 647**	**5 248**	**840**	**27.5**	**8.5**
441	Motor vehicle and parts dealers	4	6 672	1 329	327	63	–	.4
4413	Automotive parts, accessories, and tire stores	4	6 672	1 329	327	63	–	.4
442	Furniture and home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	4	5 949	754	189	28	35.9	–
44211	Furniture stores	4	5 949	754	189	28	35.9	–
442110	Furniture stores	4	5 949	754	189	28	35.9	–
4422	Home furnishings stores	3	D	D	D	a	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	8	10 707	1 248	373	42	19.9	1.1
4431	Electronics and appliance stores	8	10 707	1 248	373	42	19.9	1.1
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	7	14 022	1 979	506	69	18.5	–
4441	Building material and supplies dealers	6	D	D	D	b	D	D
44412	Paint and wallpaper stores	3	6 967	701	161	34	16.6	–
444120	Paint and wallpaper stores	3	6 967	701	161	34	16.6	–
445	Food and beverage stores	23	50 830	6 690	1 621	329	29.8	23.7
4451	Grocery stores	14	47 889	5 969	1 454	304	27.5	25.2
4452	Specialty food stores	4	1 343	650	148	18	29.9	–
446	Health and personal care stores	13	26 724	5 237	1 238	132	31.2	1.1
4461	Health and personal care stores	13	26 724	5 237	1 238	132	31.2	1.1
44611	Pharmacies and drug stores	7	25 117	5 044	1 172	122	29.2	–
446110	Pharmacies and drug stores	7	25 117	5 044	1 172	122	29.2	–
4461101	Pharmacies and drug stores	7	25 117	5 044	1 172	122	29.2	–
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ARTESIA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	9	16 081	678	167	35	49.5	1.5
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	20	32 384	2 562	549	86	19.1	3.6
4481	Clothing stores	10	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	9	28 714	2 081	429	61	8.8	4.1
44831	Jewelry stores	9	28 714	2 081	429	61	8.8	4.1
448310	Jewelry stores	9	28 714	2 081	429	61	8.8	4.1
451	Sporting goods, hobby, book, and music stores	5	1 659	330	89	21	25.6	31.8
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	ARVIN							
44-45	**Retail trade**	**16**	**44 220**	**4 490**	**1 023**	**250**	**14.1**	**1.0**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	857	220	50	9	78.8	21.2
445	Food and beverage stores	7	15 519	1 770	409	117	11.4	1.8
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	c	D	D
4471	Gasoline stations	2	D	D	D	c	D	D
44719	Other gasoline stations	1	D	D	D	c	D	D
447190	Other gasoline stations	1	D	D	D	c	D	D
	ATASCADERO							
44-45	**Retail trade**	**120**	**310 188**	**33 610**	**8 164**	**1 502**	**9.9**	**2.8**
441	Motor vehicle and parts dealers	15	74 030	7 200	1 641	185	18.0	–
4411	Automobile dealers	7	62 721	4 924	1 191	123	16.2	–
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	4	6 107	1 011	216	33	44.5	–
441310	Automotive parts and accessories stores	4	6 107	1 011	216	33	44.5	–
442	Furniture and home furnishings stores	8	5 759	910	207	49	–	4.7
4421	Furniture stores	3	2 741	449	106	14	–	10.0
44211	Furniture stores	3	2 741	449	106	14	–	10.0
442110	Furniture stores	3	2 741	449	106	14	–	10.0
4422	Home furnishings stores	5	3 018	461	101	35	–	–
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	6	7 829	1 836	397	60	4.1	–
4431	Electronics and appliance stores	6	7 829	1 836	397	60	4.1	–
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	21	72 175	7 568	1 806	337	5.5	1.7
4441	Building material and supplies dealers	17	69 406	7 269	1 732	313	5.7	1.8
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	2 769	299	74	24	–	–
445	Food and beverage stores	6	57 710	6 734	1 772	297	1.5	–
4451	Grocery stores	3	56 148	6 641	1 750	282	–	–
44511	Supermarkets and other grocery (except convenience) stores	3	56 148	6 641	1 750	282	–	–
445110	Supermarkets and other grocery (except convenience) stores	3	56 148	6 641	1 750	282	–	–
446	Health and personal care stores	9	30 087	3 722	1 001	159	3.1	2.5
4461	Health and personal care stores	9	30 087	3 722	1 001	159	3.1	2.5
44611	Pharmacies and drug stores	5	29 149	3 502	931	147	3.2	2.6
446110	Pharmacies and drug stores	5	29 149	3 502	931	147	3.2	2.6
4461101	Pharmacies and drug stores	4	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ATASCADERO—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	10	25 544	1 417	326	94	26.8	19.2
4471	Gasoline stations	10	25 544	1 417	326	94	26.8	19.2
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	13	9 401	1 273	323	101	2.6	7.0
4481	Clothing stores	8	5 443	815	219	69	4.6	9.0
451	Sporting goods, hobby, book, and music stores	11	5 338	515	125	47	27.7	3.1
4512	Book, periodical, and music stores	4	3 588	341	87	27	9.0	–
45121	Book stores and news dealers	2	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4533	Used merchandise stores	4	813	222	57	16	5.0	8.1
45331	Used merchandise stores	4	813	222	57	16	5.0	8.1
453310	Used merchandise stores	4	813	222	57	16	5.0	8.1
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	3 129	404	95	17	52.2	–
	ATHERTON							
44-45	**Retail trade**	**4**	**D**	**D**	**D**	**b**	**D**	**D**
444	Building material and garden equipment and supplies dealers	1	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
	ATWATER							
44-45	**Retail trade**	**53**	**104 876**	**10 958**	**2 591**	**532**	**7.8**	**2.6**
441	Motor vehicle and parts dealers	5	4 374	614	139	37	14.4	–
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	6	4 019	604	143	40	10.4	1.2
4431	Electronics and appliance stores	6	4 019	604	143	40	10.4	1.2
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	3	2 877	476	118	32	–	73.2
445	Food and beverage stores	12	D	D	D	c	D	D
4451	Grocery stores	8	D	D	D	c	D	D
446	Health and personal care stores	3	11 122	1 597	402	50	–	–
4461	Health and personal care stores	3	11 122	1 597	402	50	–	–
447	Gasoline stations	8	20 731	927	222	58	.3	.3
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	2 852	348	81	24	–	–
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	AUBURN							
44-45	**Retail trade**	**139**	**321 692**	**34 224**	**8 282**	**1 357**	**15.3**	**4.5**
441	Motor vehicle and parts dealers	17	132 310	10 932	2 934	251	4.2	.4
4411	Automobile dealers	8	112 430	9 619	2 633	203	4.0	–
44112	Used car dealers	4	7 557	831	222	27	24.6	–
441120	Used car dealers	4	7 557	831	222	27	24.6	–
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	7	6 176	921	213	40	53.9	.5
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	5	2 315	389	97	16	37.7	–
4431	Electronics and appliance stores	5	2 315	389	97	16	37.7	–
444	Building material and garden equipment and supplies dealers	17	35 622	5 490	1 231	175	8.6	.7
4441	Building material and supplies dealers	15	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
44419	Other building material dealers	8	21 920	2 788	645	74	11.4	–
444190	Other building material dealers	8	21 920	2 788	645	74	11.4	–
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	18	52 053	6 457	1 450	302	23.7	15.5
4451	Grocery stores	13	48 917	5 934	1 350	270	24.8	14.3
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	10	13 288	1 313	257	63	50.5	3.3
4461	Health and personal care stores	10	13 288	1 313	257	63	50.5	3.3
44613	Optical goods stores	1	D	D	D	a	D	D
446130	Optical goods stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	5	1 666	158	35	10	56.2	26.1
447	Gasoline stations	11	20 161	1 257	303	89	50.3	22.9
44711	Gasoline stations with convenience stores	7	14 756	993	243	76	50.4	31.3
447110	Gasoline stations with convenience stores	7	14 756	993	243	76	50.4	31.3
448	Clothing and clothing accessories stores	15	7 731	1 495	382	67	46.1	1.0
4483	Jewelry, luggage, and leather goods stores	6	3 477	878	236	29	50.5	–
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	12	3 425	450	132	39	25.6	13.7
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	6	8 287	1 697	432	57	11.1	–
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	AVALON							
44-45	**Retail trade**	**42**	**27 726**	**3 074**	**640**	**217**	**44.0**	**20.9**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	3 379	312	65	12	32.8	–
445	Food and beverage stores	2	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	14	5 897	812	164	86	79.4	–
4481	Clothing stores	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	5	1 679	136	23	12	52.4	47.6
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	12	7 622	1 099	220	71	33.6	1.5
45322	Gift, novelty, and souvenir stores	12	7 622	1 099	220	71	33.6	1.5
453220	Gift, novelty, and souvenir stores	12	7 622	1 099	220	71	33.6	1.5
	AVENAL							
44-45	**Retail trade**	**15**	**13 511**	**1 123**	**272**	**90**	**60.4**	**18.1**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	7	6 474	368	87	35	90.4	9.6
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	3 395	244	55	24	37.4	–
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	AZUSA							
44-45	**Retail trade**	**87**	**337 056**	**29 228**	**6 179**	**1 125**	**8.6**	**6.6**
441	Motor vehicle and parts dealers	19	54 532	4 742	953	152	15.5	4.4
44112	Used car dealers	3	21 263	1 328	275	45	36.5	–
441120	Used car dealers	3	21 263	1 328	275	45	36.5	–
4413	Automotive parts, accessories, and tire stores	13	D	D	D	b	D	D
44131	Automotive parts and accessories stores	8	21 264	2 479	527	83	–	–
441310	Automotive parts and accessories stores	8	21 264	2 479	527	83	–	–
442	Furniture and home furnishings stores	3	1 282	120	29	8	39.2	60.8
443	Electronics and appliance stores	6	D	D	D	a	D	D
4431	Electronics and appliance stores	6	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	a	D	D
445	Food and beverage stores	24	50 000	5 322	1 338	224	12.8	27.1
4451	Grocery stores	10	44 677	5 014	1 275	210	3.9	28.9
4452	Specialty food stores	7	2 557	193	44	8	83.8	16.2
446	Health and personal care stores	4	13 707	2 917	440	64	14.1	–
4461	Health and personal care stores	4	13 707	2 917	440	64	14.1	–
447	Gasoline stations	10	24 628	962	205	62	28.0	17.0
4471	Gasoline stations	10	24 628	962	205	62	28.0	17.0
44711	Gasoline stations with convenience stores	6	17 454	691	150	43	38.7	–
447110	Gasoline stations with convenience stores	6	17 454	691	150	43	38.7	–
448	Clothing and clothing accessories stores	6	9 120	1 349	316	59	–	14.0
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	AZUSA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	BAKERSFIELD							
44-45	**Retail trade**	**981**	**3 586 569**	**344 737**	**82 992**	**15 836**	**7.8**	**5.8**
441	Motor vehicle and parts dealers	123	1 111 253	90 320	21 453	2 704	8.4	2.6
4411	Automobile dealers	48	950 705	69 650	16 808	1 958	7.3	.4
44111	New car dealers	25	925 428	67 342	16 184	1 848	6.5	.1
441110	New car dealers	25	925 428	67 342	16 184	1 848	6.5	.1
44112	Used car dealers	23	25 277	2 308	624	110	39.2	10.5
441120	Used car dealers	23	25 277	2 308	624	110	39.2	10.5
4412	Other motor vehicle dealers	16	89 318	7 685	1 731	217	18.5	12.1
44121	Recreational vehicle dealers	4	D	D	D	c	D	D
441210	Recreational vehicle dealers	4	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	12	D	D	D	b	D	D
441221	Motorcycle dealers	8	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	59	71 230	12 985	2 914	529	10.6	19.1
44131	Automotive parts and accessories stores	39	48 118	8 367	1 882	375	10.8	12.8
441310	Automotive parts and accessories stores	39	48 118	8 367	1 882	375	10.8	12.8
44132	Tire dealers	20	23 112	4 618	1 032	154	10.1	32.3
441320	Tire dealers	20	23 112	4 618	1 032	154	10.1	32.3
442	Furniture and home furnishings stores	63	95 911	13 637	3 007	551	13.5	8.5
4421	Furniture stores	30	58 019	7 850	1 688	234	9.9	10.5
44211	Furniture stores	30	58 019	7 850	1 688	234	9.9	10.5
442110	Furniture stores	30	58 019	7 850	1 688	234	9.9	10.5
4422	Home furnishings stores	33	37 892	5 787	1 319	317	19.1	5.5
44221	Floor covering stores	14	15 559	3 156	722	142	36.7	13.3
442210	Floor covering stores	14	15 559	3 156	722	142	36.7	13.3
44229	Other home furnishings stores	19	22 333	2 631	597	175	6.8	.1
442299	All other home furnishings stores	16	D	D	D	c	D	D
443	Electronics and appliance stores	37	94 525	10 682	2 804	410	1.3	6.1
4431	Electronics and appliance stores	37	94 525	10 682	2 804	410	1.3	6.1
44311	Appliance, television, and other electronics stores	27	66 428	8 513	2 211	305	1.8	4.7
443111	Household appliance stores	6	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	21	D	D	D	c	D	D
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	53	271 553	26 502	6 181	1 214	4.2	1.9
4441	Building material and supplies dealers	45	253 519	24 579	5 763	1 136	4.0	2.0
44411	Home centers	5	D	D	D	f	D	D
444110	Home Centers	5	D	D	D	f	D	D
44412	Paint and wallpaper stores	9	D	D	D	b	D	D
444120	Paint and wallpaper stores	9	D	D	D	b	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	27	78 644	8 190	1 779	255	11.2	5.0
444190	Other building material dealers	27	78 644	8 190	1 779	255	11.2	5.0
4442	Lawn and garden equipment and supplies stores	8	18 034	1 923	418	78	7.8	–
44422	Nursery, garden center, and farm supply stores	8	18 034	1 923	418	78	7.8	–
444220	Nursery, garden center, and farm supply stores	8	18 034	1 923	418	78	7.8	–
445	Food and beverage stores	129	516 914	50 893	12 734	2 182	7.2	20.8
4451	Grocery stores	94	501 680	49 187	12 332	2 046	6.3	21.3
44511	Supermarkets and other grocery (except convenience) stores	70	482 982	47 555	11 946	1 923	5.5	20.4
445110	Supermarkets and other grocery (except convenience) stores	70	482 982	47 555	11 946	1 923	5.5	20.4
44512	Convenience stores	24	18 698	1 632	386	123	28.4	43.8
445120	Convenience stores	24	18 698	1 632	386	123	28.4	43.8
4452	Specialty food stores	17	7 789	1 022	245	82	21.6	.9
4453	Beer, wine, and liquor stores	18	7 445	684	157	54	51.0	4.1
44531	Beer, wine, and liquor stores	18	7 445	684	157	54	51.0	4.1
445310	Beer, wine, and liquor stores	18	7 445	684	157	54	51.0	4.1

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BAKERSFIELD—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	91	224 225	32 615	7 499	1 282	14.5	3.9
4461	Health and personal care stores	91	224 225	32 615	7 499	1 282	14.5	3.9
44611	Pharmacies and drug stores	43	197 943	26 615	6 133	1 003	14.6	3.1
446110	Pharmacies and drug stores	43	197 943	26 615	6 133	1 003	14.6	3.1
4461101	Pharmacies and drug stores	41	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores	13	6 235	747	175	67	7.5	15.6
446120	Cosmetics, beauty supplies, and perfume stores	13	6 235	747	175	67	7.5	15.6
44613	Optical goods stores	14	8 174	1 931	402	86	24.6	.2
446130	Optical goods stores	14	8 174	1 931	402	86	24.6	.2
44619	Other health and personal care stores	21	11 873	3 322	789	126	9.6	12.9
446191	Food (health) supplement stores	6	D	D	D	b	D	D
446199	All other health and personal care stores	15	D	D	D	c	D	D
447	Gasoline stations	76	185 994	6 959	1 786	515	24.3	14.5
4471	Gasoline stations	76	185 994	6 959	1 786	515	24.3	14.5
44711	Gasoline stations with convenience stores	67	166 932	6 335	1 641	480	26.0	15.9
447110	Gasoline stations with convenience stores	67	166 932	6 335	1 641	480	26.0	15.9
44719	Other gasoline stations	9	19 062	624	145	35	8.7	2.0
447190	Other gasoline stations	9	19 062	624	145	35	8.7	2.0
448	Clothing and clothing accessories stores	166	167 589	21 654	5 528	1 542	9.4	.8
4481	Clothing stores	93	116 018	13 503	3 482	1 116	7.9	1.2
44811	Men's clothing stores	13	9 082	1 092	286	77	27.1	–
448110	Men's clothing stores	13	9 082	1 092	286	77	27.1	–
44812	Women's clothing stores	33	23 479	2 715	658	264	16.9	.7
448120	Women's clothing stores	33	23 479	2 715	658	264	16.9	.7
44813	Children's and infants' clothing stores	5	D	D	D	b	D	D
448130	Children's and infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	24	D	D	D	f	D	D
448140	Family clothing stores	24	D	D	D	f	D	D
44815	Clothing accessories stores	6	1 328	229	56	19	7.8	1.9
448150	Clothing accessories stores	6	1 328	229	56	19	7.8	1.9
44819	Other clothing stores	12	10 108	1 662	408	108	4.0	11.5
448190	Other clothing stores	12	10 108	1 662	408	108	4.0	11.5
4482	Shoe stores	33	24 630	3 480	846	225	2.2	–
44821	Shoe stores	33	24 630	3 480	846	225	2.2	–
448210	Shoe stores	33	24 630	3 480	846	225	2.2	–
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	17	D	D	D	c	D	D
4482105	Athletic footwear stores	9	7 581	931	217	70	–	–
4483	Jewelry, luggage, and leather goods stores	40	26 941	4 671	1 200	201	22.6	.2
44831	Jewelry stores	40	26 941	4 671	1 200	201	22.6	.2
448310	Jewelry stores	40	26 941	4 671	1 200	201	22.6	.2
451	Sporting goods, hobby, book, and music stores	69	95 938	10 768	2 580	840	8.1	1.8
4511	Sporting goods, hobby, and musical instrument stores	47	D	D	D	f	D	D
45111	Sporting goods stores	23	25 631	2 703	663	206	10.3	5.3
451110	Sporting goods stores	23	25 631	2 703	663	206	10.3	5.3
4511101	General-line sporting goods stores	9	16 654	1 487	363	122	14.5	.9
4511102	Specialty-line sporting goods stores	14	8 977	1 216	300	84	2.5	13.3
45112	Hobby, toy, and game stores	13	D	D	D	c	D	D
451120	Hobby, toy, and game stores	13	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	7	6 521	888	190	76	16.4	2.1
451130	Sewing, needlework, and piece goods stores	7	6 521	888	190	76	16.4	2.1
45114	Musical instrument and supplies stores	4	7 734	791	194	43	7.4	–
451140	Musical instrument and supplies stores	4	7 734	791	194	43	7.4	–
4512	Book, periodical, and music stores	22	D	D	D	e	D	D
45121	Book stores and news dealers	13	D	D	D	c	D	D
451211	Book stores	12	D	D	D	c	D	D
4512111	Book stores, general	9	D	D	D	c	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	9	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	9	D	D	D	b	D	D
452	General merchandise stores	35	699 557	63 006	15 230	3 578	.1	–
4521	Department stores	16	529 914	49 965	12 345	2 880	–	–
45210009	Department stores (incl. leased depts.)[3]	16	545 268	49 965	12 345	2 880	–	–
45211	Department stores	16	529 914	49 965	12 345	2 880	–	–
452111	Department stores (except discount department stores)	8	D	D	D	g	D	D
452112	Discount department stores	8	D	D	D	g	D	D
4529	Other general merchandise stores	19	169 643	13 041	2 885	698	.3	.2
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	18	D	D	D	e	D	D
452990	All other general merchandise stores	18	D	D	D	e	D	D
4529901	Variety stores	14	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	c	D	D

See footnotes at end of table.

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	BAKERSFIELD—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	103	90 800	12 325	2 796	784	13.8	6.6
4531	Florists	17	5 947	1 662	366	108	28.1	4.7
45311	Florists	17	5 947	1 662	366	108	28.1	4.7
453110	Florists	17	5 947	1 662	366	108	28.1	4.7
4532	Office supplies, stationery, and gift stores	29	44 926	4 860	1 065	284	13.3	3.9
45321	Office supplies and stationery stores	10	32 493	2 924	642	128	1.3	.6
453210	Office supplies and stationery stores	10	32 493	2 924	642	128	1.3	.6
45322	Gift, novelty, and souvenir stores	19	12 433	1 936	423	156	44.8	12.6
453220	Gift, novelty, and souvenir stores	19	12 433	1 936	423	156	44.8	12.6
4533	Used merchandise stores	22	6 773	2 379	598	150	27.8	8.2
45331	Used merchandise stores	22	6 773	2 379	598	150	27.8	8.2
453310	Used merchandise stores	22	6 773	2 379	598	150	27.8	8.2
4539	Other miscellaneous store retailers	35	33 154	3 424	767	242	8.9	10.1
45391	Pet and pet supplies stores	7	16 293	1 980	434	151	2.0	12.9
453910	Pet and pet supplies stores	7	16 293	1 980	434	151	2.0	12.9
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	27	D	D	D	b	D	D
454	Nonstore retailers	36	32 310	5 376	1 394	234	30.1	25.4
4541	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
4542	Vending machine operators	7	D	D	D	b	D	D
45421	Vending machine operators	7	D	D	D	b	D	D
454210	Vending machine operators	7	D	D	D	b	D	D
4543	Direct selling establishments	21	20 742	3 685	972	153	23.9	18.4
45439	Other direct selling establishments	21	20 742	3 685	972	153	23.9	18.4
454390	Other direct selling establishments	21	20 742	3 685	972	153	23.9	18.4
	BALDWIN PARK							
44-45	**Retail trade**	**127**	**349 424**	**37 944**	**9 257**	**1 824**	**10.3**	**11.0**
441	Motor vehicle and parts dealers	13	24 525	2 191	499	87	13.5	.3
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	5 213	819	200	42	–	1.3
441310	Automotive parts and accessories stores	7	5 213	819	200	42	–	1.3
442	Furniture and home furnishings stores	5	3 222	146	36	7	32.6	3.6
4422	Home furnishings stores	3	D	D	D	a	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
442291	Window treatment stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	6	3 747	540	121	22	41.3	2.8
4431	Electronics and appliance stores	6	3 747	540	121	22	41.3	2.8
44311	Appliance, television, and other electronics stores	4	D	D	D	a	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	74 935	7 720	1 898	299	–	–
4441	Building material and supplies dealers	4	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	41	72 423	8 151	2 040	464	15.9	20.6
4451	Grocery stores	21	64 357	7 664	1 913	420	8.3	22.2
44511	Supermarkets and other grocery (except convenience) stores	16	62 231	7 512	1 871	409	7.4	22.9
445110	Supermarkets and other grocery (except convenience) stores	16	62 231	7 512	1 871	409	7.4	22.9
4452	Specialty food stores	12	5 360	433	116	39	66.0	10.2
446	Health and personal care stores	10	26 638	7 444	1 848	189	17.1	1.4
4461	Health and personal care stores	10	26 638	7 444	1 848	189	17.1	1.4
44611	Pharmacies and drug stores	7	25 576	7 266	1 807	173	16.3	–
446110	Pharmacies and drug stores	7	25 576	7 266	1 807	173	16.3	–
4461101	Pharmacies and drug stores	7	25 576	7 266	1 807	173	16.3	–
447	Gasoline stations	14	28 452	1 134	276	72	23.6	12.6
4471	Gasoline stations	14	28 452	1 134	276	72	23.6	12.6
44711	Gasoline stations with convenience stores	10	24 204	973	232	56	17.1	7.8
447110	Gasoline stations with convenience stores	10	24 204	973	232	56	17.1	7.8

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALDWIN PARK—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	10	7 963	1 096	253	60	12.9	11.8
4481	Clothing stores	7	D	D	D	b	D	D
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
454	Nonstore retailers	8	62 625	5 272	1 170	299	7.5	29.1
4541	Electronic shopping and mail-order houses	3	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	c	D	D
4543	Direct selling establishments	5	D	D	D	c	D	D
45439	Other direct selling establishments	5	D	D	D	c	D	D
454390	Other direct selling establishments	5	D	D	D	c	D	D
	BANNING							
44-45	**Retail trade**	**59**	**182 926**	**16 462**	**3 789**	**666**	**12.3**	**9.3**
441	Motor vehicle and parts dealers	14	82 786	7 300	1 699	232	3.5	19.4
4411	Automobile dealers	4	61 852	4 824	1 131	130	–	.3
4412	Other motor vehicle dealers	5	15 562	1 580	325	60	18.7	81.3
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	a	D	D
445	Food and beverage stores	10	24 404	2 886	717	118	20.9	–
446	Health and personal care stores	7	17 237	2 542	588	75	8.2	1.8
4461	Health and personal care stores	7	17 237	2 542	588	75	8.2	1.8
447	Gasoline stations	10	30 578	1 010	236	59	34.2	–
4471	Gasoline stations	10	30 578	1 010	236	59	34.2	–
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	1 769	248	59	17	1.4	–
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	3	760	36	7	3	83.2	–
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BARSTOW							
44-45	**Retail trade**	**166**	**399 597**	**41 491**	**9 759**	**2 170**	**6.6**	**11.9**
441	Motor vehicle and parts dealers	15	45 994	10 669	2 031	421	2.9	2.3
442	Furniture and home furnishings stores	4	2 590	472	119	43	49.3	–
443	Electronics and appliance stores	3	1 621	246	57	11	23.1	–
4431	Electronics and appliance stores	3	1 621	246	57	11	23.1	–
444	Building material and garden equipment and supplies dealers	7	D	D	D	b	D	D
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	23	51 684	6 120	1 602	243	7.6	25.7
4451	Grocery stores	12	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	46 805	5 381	1 417	195	.6	26.5
445110	Supermarkets and other grocery (except convenience) stores	10	46 805	5 381	1 417	195	.6	26.5
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	11	15 648	1 450	354	60	57.0	–
4461	Health and personal care stores	11	15 648	1 450	354	60	57.0	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	18	151 745	6 788	1 666	384	5.0	16.5
4471	Gasoline stations	18	151 745	6 788	1 666	384	5.0	16.5
44711	Gasoline stations with convenience stores	12	41 024	1 706	426	110	18.4	–
447110	Gasoline stations with convenience stores	12	41 024	1 706	426	110	18.4	–
44719	Other gasoline stations	6	110 721	5 082	1 240	274	.1	22.6
447190	Other gasoline stations	6	110 721	5 082	1 240	274	.1	22.6
448	Clothing and clothing accessories stores	64	55 408	7 254	1 818	527	1.0	14.4
4481	Clothing stores	39	36 625	4 656	1 163	370	–	16.9
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	14	19 279	2 271	534	166	–	7.3
448140	Family clothing stores	14	19 279	2 271	534	166	–	7.3
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	4	1 889	293	74	24	–	–
448190	Other clothing stores	4	1 889	293	74	24	–	–
4482	Shoe stores	19	15 517	2 095	524	125	–	11.4
44821	Shoe stores	19	15 517	2 095	524	125	–	11.4
448210	Shoe stores	19	15 517	2 095	524	125	–	11.4
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	8	6 709	839	211	45	–	16.2
4482105	Athletic footwear stores	6	5 156	681	162	46	–	2.1
4483	Jewelry, luggage, and leather goods stores	6	3 266	503	131	32	17.8	–
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	3 038	269	63	21	1.4	2.5
4512	Book, periodical, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	11	2 621	498	111	38	29.7	1.1
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
454	Nonstore retailers	3	1 879	758	185	49	57.3	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	BEAUMONT							
44-45	**Retail trade**	**39**	**96 670**	**8 309**	**2 085**	**413**	**4.1**	**20.3**
441	Motor vehicle and parts dealers	7	11 721	782	203	33	4.1	6.4
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	10 810	1 377	296	73	2.0	–
445	Food and beverage stores	3	D	D	D	c	D	D
4451	Grocery stores	2	D	D	D	c	D	D
446	Health and personal care stores	3	594	84	41	6	78.5	21.5
447	Gasoline stations	6	16 995	712	185	45	3.3	22.9
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	9 639	527	180	33	5.9	7.0
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
	BELL							
44-45	**Retail trade**	**69**	**187 574**	**21 338**	**4 306**	**623**	**9.8**	**6.9**
441	Motor vehicle and parts dealers	13	D	D	D	c	D	D
4411	Automobile dealers	2	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	c	D	D
44131	Automotive parts and accessories stores	8	7 360	1 672	395	74	9.0	29.1
441310	Automotive parts and accessories stores	8	7 360	1 672	395	74	9.0	29.1
442	Furniture and home furnishings stores	4	1 335	206	43	10	54.5	–
443	Electronics and appliance stores	3	1 212	228	59	11	12.2	14.1
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	20	34 418	3 645	838	170	18.1	8.1
4452	Specialty food stores	7	3 368	262	68	21	34.6	65.4
446	Health and personal care stores	8	23 059	4 400	580	100	30.8	5.7
4461	Health and personal care stores	8	23 059	4 400	580	100	30.8	5.7
44619	Other health and personal care stores	4	3 587	456	88	17	–	36.4
446191	Food (health) supplement stores	4	3 587	456	88	17	–	36.4
447	Gasoline stations	3	7 692	208	49	19	9.1	59.0
448	Clothing and clothing accessories stores	4	1 047	235	61	11	42.8	–
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
454	Nonstore retailers	3	572	116	22	6	28.3	49.3

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	BELLFLOWER							
44-45	**Retail trade**	**173**	**459 377**	**47 122**	**11 202**	**1 841**	**13.6**	**6.1**
441	Motor vehicle and parts dealers	38	234 364	19 676	4 722	541	4.6	2.1
4411	Automobile dealers	13	203 226	15 150	3 607	338	1.9	1.0
44111	New car dealers	6	197 183	14 515	3 465	320	.4	.9
441110	New car dealers	6	197 183	14 515	3 465	320	.4	.9
44112	Used car dealers	7	6 043	635	142	18	50.5	6.4
441120	Used car dealers	7	6 043	635	142	18	50.5	6.4
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	24	D	D	D	c	D	D
44131	Automotive parts and accessories stores	10	17 595	2 508	616	114	7.6	–
441310	Automotive parts and accessories stores	10	17 595	2 508	616	114	7.6	–
44132	Tire dealers	14	D	D	D	b	D	D
441320	Tire dealers	14	D	D	D	b	D	D
442	Furniture and home furnishings stores	13	6 615	987	222	50	50.5	8.5
4421	Furniture stores	8	4 345	535	125	26	37.6	–
44211	Furniture stores	8	4 345	535	125	26	37.6	–
442110	Furniture stores	8	4 345	535	125	26	37.6	–
4422	Home furnishings stores	5	2 270	452	97	24	75.1	24.9
443	Electronics and appliance stores	7	2 990	465	85	18	25.8	–
4431	Electronics and appliance stores	7	2 990	465	85	18	25.8	–
44311	Appliance, television, and other electronics stores	6	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	4 080	961	237	26	50.2	–
445	Food and beverage stores	34	77 687	8 348	2 125	389	15.4	24.8
4451	Grocery stores	23	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	21	69 439	7 821	2 008	354	11.5	27.8
445110	Supermarkets and other grocery (except convenience) stores	21	69 439	7 821	2 008	354	11.5	27.8
4453	Beer, wine, and liquor stores	9	7 340	460	98	28	42.7	–
44531	Beer, wine, and liquor stores	9	7 340	460	98	28	42.7	–
445310	Beer, wine, and liquor stores	9	7 340	460	98	28	42.7	–
446	Health and personal care stores	11	29 896	6 574	1 476	143	39.1	–
4461	Health and personal care stores	11	29 896	6 574	1 476	143	39.1	–
44611	Pharmacies and drug stores	8	D	D	D	c	D	D
446110	Pharmacies and drug stores	8	D	D	D	c	D	D
4461101	Pharmacies and drug stores	8	D	D	D	c	D	D
447	Gasoline stations	13	36 407	1 151	243	62	27.6	4.4
4471	Gasoline stations	13	36 407	1 151	243	62	27.6	4.4
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores	12	9 677	1 360	341	84	47.4	–
4481	Clothing stores	6	4 268	610	147	33	63.1	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	5 220	675	160	51	8.2	–
4511	Sporting goods, hobby, and musical instrument stores	9	5 220	675	160	51	8.2	–
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
452	General merchandise stores	4	28 750	3 079	671	265	–	.1
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	19	13 768	2 364	570	150	25.5	10.7
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	5	3 193	1 210	310	77	–	29.2
45331	Used merchandise stores	5	3 193	1 210	310	77	–	29.2
453310	Used merchandise stores	5	3 193	1 210	310	77	–	29.2
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	1 823	243	44	13	42.3	–
453910	Pet and pet supplies stores	3	1 823	243	44	13	42.3	–
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BELLFLOWER—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	8	9 923	1 482	350	62	31.6	–
4541	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
	BELL GARDENS							
44-45	**Retail trade**	**71**	**96 505**	**10 823**	**2 630**	**572**	**14.8**	**15.7**
441	Motor vehicle and parts dealers	6	3 422	475	109	25	17.5	1.3
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	2 865	537	129	20	19.7	–
445	Food and beverage stores	24	44 201	5 427	1 363	254	13.8	33.2
4451	Grocery stores	14	38 585	4 642	1 157	218	5.1	36.8
4452	Specialty food stores	3	1 529	573	149	15	21.1	31.1
446	Health and personal care stores	3	6 965	870	206	33	22.8	–
4461	Health and personal care stores	3	6 965	870	206	33	22.8	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	7	9 874	467	115	24	25.2	1.4
448	Clothing and clothing accessories stores	11	7 415	914	225	61	18.5	–
4481	Clothing stores	8	5 198	454	111	42	26.5	–
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
452	General merchandise stores	4	2 720	458	112	46	–	5.8
45299	All other general merchandise stores	4	2 720	458	112	46	–	5.8
452990	All other general merchandise stores	4	2 720	458	112	46	–	5.8
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	BELMONT							
44-45	**Retail trade**	**60**	**296 230**	**41 210**	**9 860**	**1 135**	**8.0**	**1.8**
441	Motor vehicle and parts dealers	5	D	D	D	c	D	D
4411	Automobile dealers	3	D	D	D	c	D	D
44111	New car dealers	1	D	D	D	c	D	D
441110	New car dealers	1	D	D	D	c	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	5	2 654	533	110	18	–	44.8
4431	Electronics and appliance stores	5	2 654	533	110	18	–	44.8
444	Building material and garden equipment and supplies dealers	8	13 623	2 411	617	90	23.5	.6
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	4	6 914	979	251	25	20.1	1.2
444190	Other building material dealers	4	6 914	979	251	25	20.1	1.2
445	Food and beverage stores	12	82 285	18 185	4 449	614	.9	.7
4451	Grocery stores	6	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	D	f	D	D
4452	Specialty food stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BELMONT—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	4	7 909	1 785	260	44	32.5	1.5
4461	Health and personal care stores	4	7 909	1 785	260	44	32.5	1.5
447	Gasoline stations	7	19 820	671	164	26	24.3	15.8
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	4 165	426	104	29	55.4	–
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	3 355	526	130	30	14.6	–
4539	Other miscellaneous store retailers	3	2 257	140	33	7	21.8	–
45399	All other miscellaneous store retailers	3	2 257	140	33	7	21.8	–
454	Nonstore retailers	1	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	c	D	D
	BENICIA							
44-45	**Retail trade**	**70**	**197 696**	**28 852**	**7 899**	**893**	**20.5**	**17.4**
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	9 350	1 848	345	37	3.0	56.6
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	3	D	D	D	b	D	D
4431	Electronics and appliance stores	3	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	b	D	D
443120	Computer and software stores	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	8	36 486	8 316	2 705	137	9.9	–
4441	Building material and supplies dealers	7	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food and beverage stores	10	77 832	7 260	1 696	273	15.6	6.0
4451	Grocery stores	6	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	2	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	2	D	D	D	c	D	D
44512	Convenience stores	4	D	D	D	a	D	D
445120	Convenience stores	4	D	D	D	a	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	28 112	1 487	336	110	60.9	–
4471	Gasoline stations	8	28 112	1 487	336	110	60.9	–
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	6	5 335	922	101	20	100.0	–
4481	Clothing stores	5	D	D	D	a	D	D
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	19 628	3 285	626	95	–	66.9
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D

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Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BERKELEY							
44-45	**Retail trade**	**541**	**1 156 218**	**160 918**	**39 095**	**6 877**	**13.0**	**12.4**
441	Motor vehicle and parts dealers	21	235 917	26 947	6 743	508	4.1	29.6
4411	Automobile dealers	7	D	D	D	e	D	D
44111	New car dealers	5	209 670	23 267	5 866	410	–	31.2
441110	New car dealers	5	209 670	23 267	5 866	410	–	31.2
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores	9	10 522	1 839	440	62	33.0	42.6
441310	Automotive parts and accessories stores	9	10 522	1 839	440	62	33.0	42.6
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	56	71 111	13 213	3 312	497	24.7	4.4
4421	Furniture stores	20	32 657	6 282	1 564	163	32.2	2.6
44211	Furniture stores	20	32 657	6 282	1 564	163	32.2	2.6
442110	Furniture stores	20	32 657	6 282	1 564	163	32.2	2.6
4422	Home furnishings stores	36	38 454	6 931	1 748	334	18.3	6.0
44221	Floor covering stores	7	4 782	1 145	237	31	7.6	46.6
442210	Floor covering stores	7	4 782	1 145	237	31	7.6	46.6
44229	Other home furnishings stores	29	33 672	5 786	1 511	303	19.8	.2
442299	All other home furnishings stores	26	33 379	5 746	1 497	300	19.5	.1
443	Electronics and appliance stores	34	35 469	5 590	1 362	184	28.5	8.1
4431	Electronics and appliance stores	34	35 469	5 590	1 362	184	28.5	8.1
44311	Appliance, television, and other electronics stores	20	22 036	4 087	1 045	124	25.8	8.0
443111	Household appliance stores	3	9 326	1 128	353	30	–	13.1
443112	Radio, television, and other electronics stores	17	12 710	2 959	692	94	44.7	4.2
44312	Computer and software stores	9	9 559	875	206	32	12.3	11.8
443120	Computer and software stores	9	9 559	875	206	32	12.3	11.8
44313	Camera and photographic supplies stores	5	3 874	628	111	28	84.2	–
443130	Camera and photographic supplies stores	5	3 874	628	111	28	84.2	–
444	Building material and garden equipment and supplies dealers	29	101 140	15 937	3 470	525	2.8	14.5
4441	Building material and supplies dealers	22	90 079	13 270	2 917	416	2.8	13.1
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
44413	Hardware stores	6	D	D	D	c	D	D
444130	Hardware stores	6	D	D	D	c	D	D
44419	Other building material dealers	14	67 213	9 565	2 038	267	3.0	17.5
444190	Other building material dealers	14	67 213	9 565	2 038	267	3.0	17.5
4442	Lawn and garden equipment and supplies stores	7	11 061	2 667	553	109	3.2	25.7
44422	Nursery, garden center, and farm supply stores	7	11 061	2 667	553	109	3.2	25.7
444220	Nursery, garden center, and farm supply stores	7	11 061	2 667	553	109	3.2	25.7
445	Food and beverage stores	75	260 564	34 838	8 498	1 466	10.0	.8
4451	Grocery stores	35	231 304	30 752	7 495	1 191	5.3	.2
44511	Supermarkets and other grocery (except convenience) stores	31	227 528	30 547	7 442	1 159	4.3	.2
445110	Supermarkets and other grocery (except convenience) stores	31	227 528	30 547	7 442	1 159	4.3	.2
4452	Specialty food stores	24	22 955	3 467	847	223	43.1	3.3
4453	Beer, wine, and liquor stores	16	6 305	619	156	52	59.1	16.3
44531	Beer, wine, and liquor stores	16	6 305	619	156	52	59.1	16.3
445310	Beer, wine, and liquor stores	16	6 305	619	156	52	59.1	16.3
446	Health and personal care stores	47	100 233	13 197	3 303	685	23.7	6.9
4461	Health and personal care stores	47	100 233	13 197	3 303	685	23.7	6.9
44611	Pharmacies and drug stores	25	85 152	10 288	2 542	543	27.5	3.8
446110	Pharmacies and drug stores	25	85 152	10 288	2 542	543	27.5	3.8
4461101	Pharmacies and drug stores	18	74 904	8 928	2 216	470	27.5	.4
4461102	Proprietary stores	7	10 248	1 360	326	73	27.4	28.7
44612	Cosmetics, beauty supplies, and perfume stores	6	5 221	1 004	280	62	–	69.2
446120	Cosmetics, beauty supplies, and perfume stores	6	5 221	1 004	280	62	–	69.2
44613	Optical goods stores	5	2 342	659	166	23	7.7	2.7
446130	Optical goods stores	5	2 342	659	166	23	7.7	2.7
44619	Other health and personal care stores	11	7 518	1 246	315	57	1.7	–
446191	Food (health) supplement stores	9	D	D	D	b	D	D
447	Gasoline stations	20	48 168	3 429	774	197	23.3	20.5
4471	Gasoline stations	20	48 168	3 429	774	197	23.3	20.5
44711	Gasoline stations with convenience stores	9	23 513	2 264	509	136	9.0	1.5
447110	Gasoline stations with convenience stores	9	23 513	2 264	509	136	9.0	1.5
44719	Other gasoline stations	11	24 655	1 165	265	61	37.0	38.7
447190	Other gasoline stations	11	24 655	1 165	265	61	37.0	38.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BERKELEY—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	75	91 989	12 692	3 059	762	19.7	15.4
4481	Clothing stores	53	75 522	9 877	2 282	635	20.4	18.6
44812	Women's clothing stores	26	25 438	3 759	819	231	22.8	15.2
448120	Women's clothing stores	26	25 438	3 759	819	231	22.8	15.2
44813	Children's and infants' clothing stores	4	D	D	D	a	D	D
448130	Children's and infants' clothing stores	4	D	D	D	a	D	D
44814	Family clothing stores	11	26 328	3 285	820	251	7.2	–
448140	Family clothing stores	11	26 328	3 285	820	251	7.2	–
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	7	18 277	2 259	540	114	15.1	55.6
448190	Other clothing stores	7	18 277	2 259	540	114	15.1	55.6
4482	Shoe stores	10	9 426	1 926	555	94	6.4	.4
44821	Shoe stores	10	9 426	1 926	555	94	6.4	.4
448210	Shoe stores	10	9 426	1 926	555	94	6.4	.4
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	5	6 170	1 365	409	60	9.8	–
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	12	7 041	889	222	33	29.9	1.1
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	69	130 577	20 620	5 137	1 295	11.1	7.8
4511	Sporting goods, hobby, and musical instrument stores	38	58 820	8 579	2 074	511	18.0	15.8
45111	Sporting goods stores	24	43 483	5 285	1 339	350	6.5	17.3
451110	Sporting goods stores	24	43 483	5 285	1 339	350	6.5	17.3
4511101	General-line sporting goods stores	5	4 066	1 047	299	72	26.1	–
4511102	Specialty-line sporting goods stores	19	39 417	4 238	1 040	278	4.5	19.1
45112	Hobby, toy, and game stores	7	7 958	1 972	433	100	77.6	22.4
451120	Hobby, toy, and game stores	7	7 958	1 972	433	100	77.6	22.4
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	31	71 757	12 041	3 063	784	5.4	1.3
45121	Book stores and news dealers	24	48 318	7 473	1 974	492	6.8	1.4
451211	Book stores	22	D	D	D	e	D	D
4512111	Book stores, general	14	23 000	4 293	1 190	266	11.0	–
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	c	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	23 439	4 568	1 089	292	2.4	1.1
451220	Prerecorded tape, compact disc, and record stores	7	23 439	4 568	1 089	292	2.4	1.1
452	General merchandise stores	3	885	97	22	8	36.9	47.5
453	Miscellaneous store retailers	89	58 159	9 858	2 393	561	21.8	11.0
4531	Florists	14	3 374	505	128	39	74.9	.3
45311	Florists	14	3 374	505	128	39	74.9	.3
453110	Florists	14	3 374	505	128	39	74.9	.3
4532	Office supplies, stationery, and gift stores	25	21 226	2 705	647	159	18.2	.5
45321	Office supplies and stationery stores	8	15 044	1 752	435	85	7.6	–
453210	Office supplies and stationery stores	8	15 044	1 752	435	85	7.6	–
45322	Gift, novelty, and souvenir stores	17	6 182	953	212	74	44.0	1.7
453220	Gift, novelty, and souvenir stores	17	6 182	953	212	74	44.0	1.7
4533	Used merchandise stores	24	15 961	3 386	824	153	9.2	.1
45331	Used merchandise stores	24	15 961	3 386	824	153	9.2	.1
453310	Used merchandise stores	24	15 961	3 386	824	153	9.2	.1
4539	Other miscellaneous store retailers	26	17 598	3 262	794	210	27.4	35.5
45391	Pet and pet supplies stores	9	6 843	1 193	274	65	51.6	29.2
453910	Pet and pet supplies stores	9	6 843	1 193	274	65	51.6	29.2
45392	Art dealers	6	2 682	572	139	36	33.7	36.9
453920	Art dealers	6	2 682	572	139	36	33.7	36.9
45399	All other miscellaneous store retailers	11	8 073	1 497	381	109	4.7	40.5
454	Nonstore retailers	23	22 006	4 500	1 022	189	14.1	11.7
4541	Electronic shopping and mail-order houses	20	14 287	1 993	483	85	21.7	18.0
45411	Electronic shopping and mail-order houses	20	14 287	1 993	483	85	21.7	18.0
4543	Direct selling establishments	3	7 719	2 507	539	104	–	–
45439	Other direct selling establishments	3	7 719	2 507	539	104	–	–
454390	Other direct selling establishments	3	7 719	2 507	539	104	–	–

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BEVERLY HILLS							
44-45	**Retail trade**	**424**	**1 747 234**	**206 555**	**49 481**	**5 554**	**9.2**	**4.8**
441	Motor vehicle and parts dealers	9	D	D	D	f	D	D
4411	Automobile dealers	8	517 228	38 553	8 646	643	4.1	.1
44111	New car dealers	8	517 228	38 553	8 646	643	4.1	.1
441110	New car dealers	8	517 228	38 553	8 646	643	4.1	.1
442	Furniture and home furnishings stores	32	41 271	5 459	1 271	246	17.4	21.8
4421	Furniture stores	11	7 653	604	137	21	11.1	11.5
44211	Furniture stores	11	7 653	604	137	21	11.1	11.5
442110	Furniture stores	11	7 653	604	137	21	11.1	11.5
4422	Home furnishings stores	21	33 618	4 855	1 134	225	18.8	24.2
44229	Other home furnishings stores	17	30 888	4 520	1 062	214	18.9	26.3
442299	All other home furnishings stores	16	D	D	D	c	D	D
443	Electronics and appliance stores	14	11 463	1 363	298	54	27.1	4.5
4431	Electronics and appliance stores	14	11 463	1 363	298	54	27.1	4.5
44311	Appliance, television, and other electronics stores	10	6 969	901	210	38	4.7	7.4
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	6 498	437	116	25	9.4	4.9
445	Food and beverage stores	23	52 121	7 077	1 633	309	11.3	1.7
4451	Grocery stores	10	46 910	6 311	1 433	257	10.0	.4
4452	Specialty food stores	8	2 373	361	97	28	29.5	29.4
446	Health and personal care stores	50	99 382	15 052	3 384	455	42.4	8.0
4461	Health and personal care stores	50	99 382	15 052	3 384	455	42.4	8.0
44611	Pharmacies and drug stores	25	80 600	8 089	1 938	296	46.9	7.2
446110	Pharmacies and drug stores	25	80 600	8 089	1 938	296	46.9	7.2
4461101	Pharmacies and drug stores	24	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores	11	6 237	1 471	345	62	38.1	25.1
446120	Cosmetics, beauty supplies, and perfume stores	11	6 237	1 471	345	62	38.1	25.1
44613	Optical goods stores	8	4 493	1 558	335	45	15.1	12.7
446130	Optical goods stores	8	4 493	1 558	335	45	15.1	12.7
44619	Other health and personal care stores	6	8 052	3 934	766	52	16.4	–
446191	Food (health) supplement stores	1	D	D	D	a	D	D
446199	All other health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	9	14 031	1 193	286	62	43.1	.6
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	182	641 824	91 413	22 031	2 598	6.2	7.4
4481	Clothing stores	117	408 468	65 486	15 848	1 971	4.9	6.2
44811	Men's clothing stores	26	50 823	10 842	2 573	256	20.2	4.0
448110	Men's clothing stores	26	50 823	10 842	2 573	256	20.2	4.0
44812	Women's clothing stores	47	181 212	23 733	5 914	829	4.1	7.8
448120	Women's clothing stores	47	181 212	23 733	5 914	829	4.1	7.8
44813	Children's and infants' clothing stores	7	7 206	1 115	273	73	–	4.3
448130	Children's and infants' clothing stores	7	7 206	1 115	273	73	–	4.3
44814	Family clothing stores	16	131 531	21 132	4 950	641	.5	3.9
448140	Family clothing stores	16	131 531	21 132	4 950	641	.5	3.9
44815	Clothing accessories stores	9	26 788	6 880	1 679	80	2.7	–
448150	Clothing accessories stores	9	26 788	6 880	1 679	80	2.7	–
44819	Other clothing stores	12	10 908	1 784	459	92	9.7	34.7
448190	Other clothing stores	12	10 908	1 784	459	92	9.7	34.7
4482	Shoe stores	24	49 658	7 569	1 897	251	22.4	10.8
44821	Shoe stores	24	49 658	7 569	1 897	251	22.4	10.8
448210	Shoe stores	24	49 658	7 569	1 897	251	22.4	10.8
4482102	Women's shoe stores	9	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	12	24 732	3 575	897	104	26.3	8.5
4482105	Athletic footwear stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	41	183 698	18 358	4 286	376	4.8	9.2
44831	Jewelry stores	34	D	D	D	e	D	D
448310	Jewelry stores	34	D	D	D	e	D	D
44832	Luggage and leather goods stores	7	D	D	D	b	D	D
448320	Luggage and leather goods stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	12	7 261	1 426	359	66	38.0	5.7
4511	Sporting goods, hobby, and musical instrument stores	8	4 801	989	248	41	47.9	1.8
4512	Book, periodical, and music stores	4	2 460	437	111	25	18.5	13.4
45121	Book stores and news dealers	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BEVERLY HILLS—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	6	D	D	D	f	D	D
4521	Department stores	2	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	f	D	D
45211	Department stores	2	D	D	D	f	D	D
452111	Department stores (except discount department stores)	2	D	D	D	f	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	56	D	D	D	e	D	D
4531	Florists	7	2 015	582	152	27	11.8	1.6
45311	Florists	7	2 015	582	152	27	11.8	1.6
453110	Florists	7	2 015	582	152	27	11.8	1.6
4532	Office supplies, stationery, and gift stores	18	9 819	2 001	411	105	41.7	–
45321	Office supplies and stationery stores	4	4 571	939	210	39	23.0	–
453210	Office supplies and stationery stores	4	4 571	939	210	39	23.0	–
45322	Gift, novelty, and souvenir stores	14	5 248	1 062	201	66	57.9	–
453220	Gift, novelty, and souvenir stores	14	5 248	1 062	201	66	57.9	–
4533	Used merchandise stores	3	10 407	960	203	32	64.2	7.5
45331	Used merchandise stores	3	10 407	960	203	32	64.2	7.5
453310	Used merchandise stores	3	10 407	960	203	32	64.2	7.5
4539	Other miscellaneous store retailers	28	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	D	D	D	b	D	D
453910	Pet and pet supplies stores	4	D	D	D	b	D	D
45392	Art dealers	16	34 081	6 508	1 922	123	35.5	.3
453920	Art dealers	16	34 081	6 508	1 922	123	35.5	.3
45399	All other miscellaneous store retailers	8	33 427	1 998	464	29	8.3	4.9
454	Nonstore retailers	26	71 898	8 230	2 209	195	6.0	12.5
4541	Electronic shopping and mail-order houses	18	61 647	6 693	1 792	147	5.4	7.1
45411	Electronic shopping and mail-order houses	18	61 647	6 693	1 792	147	5.4	7.1
4543	Direct selling establishments	7	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D
	BIG BEAR LAKE							
44-45	**Retail trade**	**76**	**106 177**	**10 860**	**2 579**	**592**	**16.6**	**6.7**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	8	5 148	726	179	41	6.7	50.0
4421	Furniture stores	4	2 905	420	103	24	11.8	11.3
44211	Furniture stores	4	2 905	420	103	24	11.8	11.3
442110	Furniture stores	4	2 905	420	103	24	11.8	11.3
4422	Home furnishings stores	4	2 243	306	76	17	–	100.0
44229	Other home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	b	D	D
4441	Building material and supplies dealers	4	D	D	D	b	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
446	Health and personal care stores	3	10 767	844	217	37	42.5	–
4461	Health and personal care stores	3	10 767	844	217	37	42.5	–
447	Gasoline stations	4	5 943	366	85	26	46.2	24.4
448	Clothing and clothing accessories stores	11	6 082	1 016	259	69	49.4	41.5
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	10	2 946	476	154	59	50.6	–
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	23	4 767	907	207	73	52.5	10.7
4532	Office supplies, stationery, and gift stores	16	3 865	669	152	53	55.1	10.2
45322	Gift, novelty, and souvenir stores	16	3 865	669	152	53	55.1	10.2
453220	Gift, novelty, and souvenir stores	16	3 865	669	152	53	55.1	10.2
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BISHOP							
44-45	**Retail trade**	**66**	**164 557**	**16 413**	**4 078**	**748**	**5.6**	**9.4**
441	Motor vehicle and parts dealers	8	35 870	4 009	1 088	128	17.9	–
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	D	D	D	b	D	D
4441	Building material and supplies dealers	4	14 386	1 857	374	65	–	53.5
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	4	41 917	4 312	1 182	180	–	11.7
4451	Grocery stores	3	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	20 764	653	147	39	.8	–
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	D	D	D	b	D	D
4481	Clothing stores	4	4 479	431	125	29	2.2	8.7
451	Sporting goods, hobby, book, and music stores	13	5 782	793	164	64	19.4	36.1
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	D	D	D	b	D	D
4512112	Specialty book stores	4	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	2 490	424	81	24	25.4	–
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	BLYTHE							
44-45	**Retail trade**	**59**	**117 327**	**11 763**	**2 804**	**704**	**24.6**	**12.7**
441	Motor vehicle and parts dealers	11	18 979	2 311	552	101	52.4	8.5
4413	Automotive parts, accessories, and tire stores	7	8 173	1 353	329	57	–	9.0
44132	Tire dealers	3	3 955	731	178	27	–	18.7
441320	Tire dealers	3	3 955	731	178	27	–	18.7
443	Electronics and appliance stores	4	3 554	500	102	38	10.0	64.2
4431	Electronics and appliance stores	4	3 554	500	102	38	10.0	64.2
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	10	23 150	2 628	669	205	18.5	47.3
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	14	36 052	2 245	543	137	20.9	–
4471	Gasoline stations	14	36 052	2 245	543	137	20.9	–
44711	Gasoline stations with convenience stores	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	c	D	D
448	Clothing and clothing accessories stores	7	2 015	233	51	23	64.6	–
451	Sporting goods, hobby, book, and music stores	3	1 433	140	44	10	92.7	7.3
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BRAWLEY							
44-45	**Retail trade**	**55**	**128 791**	**13 561**	**2 547**	**552**	**10.3**	**1.2**
441	Motor vehicle and parts dealers	9	34 601	3 136	692	126	5.0	–
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	17 704	1 187	296	45	1.1	5.6
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	12	28 758	4 384	382	140	3.8	1.8
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	25 103	1 313	337	87	–	–
4471	Gasoline stations	6	25 103	1 313	337	87	–	–
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	2 386	220	48	22	31.0	–
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	2 228	615	164	34	55.6	–
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
	BREA							
44-45	**Retail trade**	**277**	**919 216**	**100 900**	**23 945**	**4 999**	**6.9**	**15.8**
441	Motor vehicle and parts dealers	20	22 106	3 318	761	121	38.5	20.9
4412	Other motor vehicle dealers	5	6 245	720	164	32	85.7	11.9
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	12	15 037	2 525	575	85	20.0	21.3
44131	Automotive parts and accessories stores	7	9 242	1 502	357	54	20.8	–
441310	Automotive parts and accessories stores	7	9 242	1 502	357	54	20.8	–
44132	Tire dealers	5	5 795	1 023	218	31	18.8	55.3
441320	Tire dealers	5	5 795	1 023	218	31	18.8	55.3
442	Furniture and home furnishings stores	21	23 461	2 528	609	123	7.1	4.9
4421	Furniture stores	10	11 820	1 052	232	30	2.0	9.7
44211	Furniture stores	10	11 820	1 052	232	30	2.0	9.7
442110	Furniture stores	10	11 820	1 052	232	30	2.0	9.7
4422	Home furnishings stores	11	11 641	1 476	377	93	12.3	–
44229	Other home furnishings stores	10	D	D	D	b	D	D
442299	All other home furnishings stores	9	D	D	D	b	D	D
443	Electronics and appliance stores	19	72 766	7 213	1 757	209	4.1	.2
4431	Electronics and appliance stores	19	72 766	7 213	1 757	209	4.1	.2
44311	Appliance, television, and other electronics stores	12	22 416	2 938	750	102	–	.5
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D
44312	Computer and software stores	7	50 350	4 275	1 007	107	6.0	–
443120	Computer and software stores	7	50 350	4 275	1 007	107	6.0	–
444	Building material and garden equipment and supplies dealers	12	D	D	D	e	D	D
4441	Building material and supplies dealers	10	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D

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	BREA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	23	86 990	11 197	2 783	487	13.7	6.9
4451	Grocery stores	15	78 727	10 396	2 597	453	13.0	7.1
44511	Supermarkets and other grocery (except convenience) stores	6	62 107	8 006	2 013	276	2.2	.4
445110	Supermarkets and other grocery (except convenience) stores	6	62 107	8 006	2 013	276	2.2	.4
44512	Convenience stores	9	16 620	2 390	584	177	53.4	32.2
445120	Convenience stores	9	16 620	2 390	584	177	53.4	32.2
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health and personal care stores	17	14 943	2 466	590	134	21.3	8.4
4461	Health and personal care stores	17	14 943	2 466	590	134	21.3	8.4
44612	Cosmetics, beauty supplies, and perfume stores	7	4 468	546	131	56	27.9	28.0
446120	Cosmetics, beauty supplies, and perfume stores	7	4 468	546	131	56	27.9	28.0
44619	Other health and personal care stores	3	2 379	576	147	24	–	–
447	Gasoline stations	8	23 888	915	237	65	16.1	–
4471	Gasoline stations	8	23 888	915	237	65	16.1	–
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	84	214 220	31 062	6 911	1 587	9.9	.5
4481	Clothing stores	50	175 936	26 152	5 866	1 289	2.8	.5
44811	Men's clothing stores	8	7 216	1 014	233	69	55.5	6.8
448110	Men's clothing stores	8	7 216	1 014	233	69	55.5	6.8
44812	Women's clothing stores	12	20 247	2 507	542	156	.6	1.6
448120	Women's clothing stores	12	20 247	2 507	542	156	.6	1.6
44813	Children's and infants' clothing stores	6	15 944	1 341	335	111	2.3	–
448130	Children's and infants' clothing stores	6	15 944	1 341	335	111	2.3	–
44814	Family clothing stores	12	119 715	19 192	4 212	806	.4	–
448140	Family clothing stores	12	119 715	19 192	4 212	806	.4	–
44815	Clothing accessories stores	6	4 145	608	137	36	–	–
448150	Clothing accessories stores	6	4 145	608	137	36	–	–
44819	Other clothing stores	6	8 669	1 490	407	111	–	–
448190	Other clothing stores	6	8 669	1 490	407	111	–	–
4482	Shoe stores	20	22 699	2 604	508	137	44.8	–
44821	Shoe stores	20	22 699	2 604	508	137	44.8	–
448210	Shoe stores	20	22 699	2 604	508	137	44.8	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	5 781	799	188	44	17.7	–
4482105	Athletic footwear stores	5	13 189	1 151	201	48	69.3	–
4483	Jewelry, luggage, and leather goods stores	14	15 585	2 306	537	161	39.2	1.0
44831	Jewelry stores	13	D	D	D	c	D	D
448310	Jewelry stores	13	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	18	50 715	5 466	1 369	356	2.3	–
4511	Sporting goods, hobby, and musical instrument stores	11	30 994	3 020	771	197	3.8	–
45111	Sporting goods stores	6	12 977	1 356	347	105	4.3	–
451110	Sporting goods stores	6	12 977	1 356	347	105	4.3	–
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	19 721	2 446	598	159	–	–
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	9	223 797	24 829	6 259	1 390	–	–
4521	Department stores	5	217 869	24 220	6 123	1 341	–	–
45210009	Department stores (incl. leased depts.)[3]	5	226 595	24 220	6 123	1 341	–	–
45211	Department stores	5	217 869	24 220	6 123	1 341	–	–
452111	Department stores (except discount department stores)	4	D	D	D	g	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	5 928	609	136	49	–	–
452990	All other general merchandise stores	4	5 928	609	136	49	–	–
4529904	Miscellaneous general merchandise stores	4	5 928	609	136	49	–	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BREA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4531	Florists	6	2 399	580	140	34	22.7	19.3
45311	Florists	6	2 399	580	140	34	22.7	19.3
453110	Florists	6	2 399	580	140	34	22.7	19.3
4532	Office supplies, stationery, and gift stores	15	8 988	1 471	365	115	6.7	18.4
45321	Office supplies and stationery stores	3	2 760	352	86	24	16.4	–
453210	Office supplies and stationery stores	3	2 760	352	86	24	16.4	–
45322	Gift, novelty, and souvenir stores	12	6 228	1 119	279	91	2.4	26.5
453220	Gift, novelty, and souvenir stores	12	6 228	1 119	279	91	2.4	26.5
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	1 584	236	54	13	85.4	–
454	Nonstore retailers	15	10 313	1 821	355	50	31.6	31.8
4541	Electronic shopping and mail-order houses	9	3 278	491	110	16	78.4	7.7
45411	Electronic shopping and mail-order houses	9	3 278	491	110	16	78.4	7.7
4543	Direct selling establishments	6	7 035	1 330	245	34	9.9	43.0
45439	Other direct selling establishments	6	7 035	1 330	245	34	9.9	43.0
454390	Other direct selling establishments	6	7 035	1 330	245	34	9.9	43.0
	BRENTWOOD							
44-45	**Retail trade**	**82**	**228 905**	**24 944**	**6 268**	**988**	**27.5**	**9.6**
441	Motor vehicle and parts dealers	13	67 355	7 253	1 712	201	69.0	2.7
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	7 283	1 419	336	44	69.1	18.7
441310	Automotive parts and accessories stores	5	7 283	1 419	336	44	69.1	18.7
442	Furniture and home furnishings stores	8	8 352	899	282	71	60.1	–
4422	Home furnishings stores	7	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	4	4 124	359	146	55	29.2	–
443	Electronics and appliance stores	3	1 844	357	93	19	18.4	81.6
4431	Electronics and appliance stores	3	1 844	357	93	19	18.4	81.6
444	Building material and garden equipment and supplies dealers	10	20 871	3 419	783	125	11.4	59.6
4441	Building material and supplies dealers	7	19 721	3 079	731	114	9.6	61.1
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	6	78 379	8 508	2 261	323	1.1	–
44511	Supermarkets and other grocery (except convenience) stores	6	78 379	8 508	2 261	323	1.1	–
445110	Supermarkets and other grocery (except convenience) stores	6	78 379	8 508	2 261	323	1.1	–
446	Health and personal care stores	5	D	D	D	c	D	D
4461	Health and personal care stores	5	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	8	26 489	1 451	310	72	14.2	17.5
4471	Gasoline stations	8	26 489	1 451	310	72	14.2	17.5
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	5 288	434	155	14	16.8	4.4
4481	Clothing stores	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	546	50	15	4	81.0	19.0
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	1 831	497	139	33	81.3	–
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	3	615	90	4	4	38.4	61.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BRISBANE							
44-45	**Retail trade**	**20**	**236 940**	**47 912**	**13 840**	**547**	**1.8**	**.2**
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4441	Building material and supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	3	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	7	189 272	42 903	12 772	427	.2	–
4541	Electronic shopping and mail-order houses	5	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	e	D	D
	BUELLTON							
44-45	**Retail trade**	**34**	**114 055**	**10 249**	**2 253**	**343**	**3.6**	**2.6**
441	Motor vehicle and parts dealers	9	66 264	5 005	983	110	1.7	.9
4411	Automobile dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	1 560	275	65	12	–	–
444	Building material and garden equipment and supplies dealers	3	1 188	287	67	17	78.5	–
445	Food and beverage stores	6	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	b	D	D
4461	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	6	10 169	512	126	29	6.2	11.1
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	4 597	476	121	19	–	24.8
4543	Direct selling establishments	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	BUENA PARK							
44-45	**Retail trade**	**218**	**1 382 878**	**103 122**	**25 461**	**3 383**	**11.7**	**1.8**
441	Motor vehicle and parts dealers	26	859 924	48 824	12 604	1 066	.3	.2
4411	Automobile dealers	11	D	D	D	f	D	D
44111	New car dealers	9	848 997	46 956	12 121	995	–	–
441110	New car dealers	9	848 997	46 956	12 121	995	–	–
4413	Automotive parts, accessories, and tire stores	13	D	D	D	b	D	D
44132	Tire dealers	7	4 975	998	279	36	2.4	21.4
441320	Tire dealers	7	4 975	998	279	36	2.4	21.4
442	Furniture and home furnishings stores	12	10 508	1 287	323	69	34.4	3.8
4422	Home furnishings stores	9	9 434	1 135	295	64	28.0	3.2
44221	Floor covering stores	4	3 889	480	125	18	52.3	7.8
442210	Floor covering stores	4	3 889	480	125	18	52.3	7.8
44229	Other home furnishings stores	5	5 545	655	170	46	10.9	–
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	15	64 554	4 276	1 020	140	4.9	.9
4431	Electronics and appliance stores	15	64 554	4 276	1 020	140	4.9	.9
44311	Appliance, television, and other electronics stores	12	62 179	3 937	946	126	1.3	.9
443111	Household appliance stores	1	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	11	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	12	44 231	5 283	1 345	173	78.5	–
4441	Building material and supplies dealers	10	D	D	D	c	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	8	32 351	3 228	877	121	76.1	–
444190	Other building material dealers	8	32 351	3 228	877	121	76.1	–

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BUENA PARK—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	38	143 325	17 482	4 258	617	7.7	9.5
4451	Grocery stores	20	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	17	134 484	16 070	3 913	544	3.8	9.7
445110	Supermarkets and other grocery (except convenience) stores	17	134 484	16 070	3 913	544	3.8	9.7
4452	Specialty food stores	7	2 760	1 015	246	44	79.3	–
446	Health and personal care stores	23	43 746	7 248	1 422	242	9.7	.3
4461	Health and personal care stores	23	43 746	7 248	1 422	242	9.7	.3
44611	Pharmacies and drug stores	12	38 977	6 158	1 215	182	7.6	.2
446110	Pharmacies and drug stores	12	38 977	6 158	1 215	182	7.6	.2
4461101	Pharmacies and drug stores	12	38 977	6 158	1 215	182	7.6	.2
44612	Cosmetics, beauty supplies, and perfume stores	6	2 101	268	61	26	43.8	2.0
446120	Cosmetics, beauty supplies, and perfume stores	6	2 101	268	61	26	43.8	2.0
44613	Optical goods stores	2	D	D	D	b	D	D
446130	Optical goods stores	2	D	D	D	b	D	D
447	Gasoline stations	14	32 797	1 097	293	62	21.7	8.8
4471	Gasoline stations	14	32 797	1 097	293	62	21.7	8.8
44711	Gasoline stations with convenience stores	8	24 145	752	193	49	14.9	–
447110	Gasoline stations with convenience stores	8	24 145	752	193	49	14.9	–
448	Clothing and clothing accessories stores	23	26 305	3 916	1 072	246	19.7	6.7
4481	Clothing stores	13	20 736	3 122	871	204	19.1	8.5
44814	Family clothing stores	5	14 155	2 234	662	128	–	–
448140	Family clothing stores	5	14 155	2 234	662	128	–	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	6	3 152	496	127	23	38.9	–
451	Sporting goods, hobby, book, and music stores	13	13 407	1 655	398	107	30.3	17.4
4511	Sporting goods, hobby, and musical instrument stores	9	9 766	1 246	298	79	21.7	17.8
45111	Sporting goods stores	5	7 173	934	223	52	29.5	8.8
451110	Sporting goods stores	5	7 173	934	223	52	29.5	8.8
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	3 641	409	100	28	53.3	16.4
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	5	119 881	7 592	1 715	429	63.1	.2
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	b	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	27	17 130	3 085	672	195	30.3	5.2
4532	Office supplies, stationery, and gift stores	11	5 375	1 211	244	79	60.3	7.3
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	12	10 469	1 387	310	90	17.1	4.5
45391	Pet and pet supplies stores	3	6 718	824	179	65	5.9	–
453910	Pet and pet supplies stores	3	6 718	824	179	65	5.9	–
45399	All other miscellaneous store retailers	9	3 751	563	131	25	37.2	12.5
454	Nonstore retailers	10	7 070	1 377	339	37	65.3	8.7
4541	Electronic shopping and mail-order houses	4	3 208	558	133	20	41.6	12.2
45411	Electronic shopping and mail-order houses	4	3 208	558	133	20	41.6	12.2
4543	Direct selling establishments	6	3 862	819	206	17	85.0	5.8
45439	Other direct selling establishments	6	3 862	819	206	17	85.0	5.8
454390	Other direct selling establishments	6	3 862	819	206	17	85.0	5.8

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BURBANK							
44-45	**Retail trade**	**419**	**1 462 877**	**162 921**	**37 464**	**7 128**	**9.0**	**5.8**
441	Motor vehicle and parts dealers	34	134 479	12 527	2 898	370	10.8	1.3
4411	Automobile dealers	6	D	D	D	c	D	D
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	4 822	643	138	26	66.8	–
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	21	24 972	4 920	1 236	198	19.8	5.4
44131	Automotive parts and accessories stores	15	17 806	3 290	807	154	16.5	1.9
441310	Automotive parts and accessories stores	15	17 806	3 290	807	154	16.5	1.9
44132	Tire dealers	6	7 166	1 630	429	44	28.0	14.2
441320	Tire dealers	6	7 166	1 630	429	44	28.0	14.2
442	Furniture and home furnishings stores	30	106 133	9 767	2 353	499	9.8	.8
4421	Furniture stores	10	D	D	D	e	D	D
44211	Furniture stores	10	D	D	D	e	D	D
442110	Furniture stores	10	D	D	D	e	D	D
4422	Home furnishings stores	20	D	D	D	c	D	D
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	12	D	D	D	c	D	D
442299	All other home furnishings stores	8	13 238	1 538	336	93	19.0	–
443	Electronics and appliance stores	32	254 059	23 137	5 124	929	2.6	2.0
4431	Electronics and appliance stores	32	254 059	23 137	5 124	929	2.6	2.0
44311	Appliance, television, and other electronics stores	21	D	D	D	e	D	D
443111	Household appliance stores	5	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	16	68 009	6 415	1 522	260	6.4	1.1
44312	Computer and software stores	7	D	D	D	e	D	D
443120	Computer and software stores	7	D	D	D	e	D	D
44313	Camera and photographic supplies stores	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	24	110 839	12 004	2 781	442	6.7	.6
4441	Building material and supplies dealers	21	109 722	11 736	2 727	424	6.5	.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	6	D	D	D	c	D	D
444130	Hardware stores	6	D	D	D	c	D	D
44419	Other building material dealers	11	33 914	3 675	933	98	17.9	–
444190	Other building material dealers	11	33 914	3 675	933	98	17.9	–
445	Food and beverage stores	47	205 486	23 233	6 111	949	10.3	.3
4451	Grocery stores	26	194 021	21 793	5 777	825	8.1	.1
44511	Supermarkets and other grocery (except convenience) stores	19	184 499	20 967	5 576	763	4.2	.1
445110	Supermarkets and other grocery (except convenience) stores	19	184 499	20 967	5 576	763	4.2	.1
44512	Convenience stores	7	9 522	826	201	62	84.5	–
445120	Convenience stores	7	9 522	826	201	62	84.5	–
4452	Specialty food stores	11	6 566	1 284	297	105	24.8	4.8
446	Health and personal care stores	41	112 511	19 703	4 119	699	14.3	7.2
4461	Health and personal care stores	41	112 511	19 703	4 119	699	14.3	7.2
44611	Pharmacies and drug stores	24	94 560	14 874	3 053	492	13.7	8.6
446110	Pharmacies and drug stores	24	94 560	14 874	3 053	492	13.7	8.6
4461101	Pharmacies and drug stores	24	94 560	14 874	3 053	492	13.7	8.6
44612	Cosmetics, beauty supplies, and perfume stores	7	10 392	2 690	555	117	16.8	–
446120	Cosmetics, beauty supplies, and perfume stores	7	10 392	2 690	555	117	16.8	–
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
446199	All other health and personal care stores	3	3 145	1 004	298	34	18.8	–
447	Gasoline stations	28	89 374	2 681	643	143	25.9	29.6
4471	Gasoline stations	28	89 374	2 681	643	143	25.9	29.6
44711	Gasoline stations with convenience stores	13	32 247	809	190	49	42.6	10.2
447110	Gasoline stations with convenience stores	13	32 247	809	190	49	42.6	10.2
44719	Other gasoline stations	15	57 127	1 872	453	94	16.5	40.5
447190	Other gasoline stations	15	57 127	1 872	453	94	16.5	40.5

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BURBANK—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	56	73 637	8 605	2 438	584	12.0	5.0
4481	Clothing stores	31	58 451	6 744	2 019	468	7.5	4.8
44812	Women's clothing stores	13	13 344	1 938	445	130	27.2	19.2
448120	Women's clothing stores	13	13 344	1 938	445	130	27.2	19.2
44814	Family clothing stores	8	30 239	3 000	856	165	–	.8
448140	Family clothing stores	8	30 239	3 000	856	165	–	.8
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	4	5 609	996	279	71	10.0	–
448190	Other clothing stores	4	5 609	996	279	71	10.0	–
4482	Shoe stores	18	12 165	1 396	318	95	13.2	6.0
44821	Shoe stores	18	12 165	1 396	318	95	13.2	6.0
448210	Shoe stores	18	12 165	1 396	318	95	13.2	6.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	10	7 119	775	171	45	2.6	8.6
4482105	Athletic footwear stores	4	3 542	417	93	34	40.3	–
4483	Jewelry, luggage, and leather goods stores	7	3 021	465	101	21	94.7	5.3
451	Sporting goods, hobby, book, and music stores	42	72 989	8 002	2 072	526	9.0	4.2
4511	Sporting goods, hobby, and musical instrument stores	26	49 288	5 682	1 387	341	11.7	.3
45111	Sporting goods stores	10	23 285	2 337	596	164	–	.6
451110	Sporting goods stores	10	23 285	2 337	596	164	–	.6
4511101	General-line sporting goods stores	4	20 988	2 054	524	144	–	–
45112	Hobby, toy, and game stores	9	21 041	2 268	525	137	18.4	–
451120	Hobby, toy, and game stores	9	21 041	2 268	525	137	18.4	–
45113	Sewing, needlework, and piece goods stores	3	1 507	370	92	19	18.0	–
451130	Sewing, needlework, and piece goods stores	3	1 507	370	92	19	18.0	–
45114	Musical instrument and supplies stores	4	3 455	707	174	21	46.4	–
451140	Musical instrument and supplies stores	4	3 455	707	174	21	46.4	–
4512	Book, periodical, and music stores	16	23 701	2 320	685	185	3.5	12.5
45121	Book stores and news dealers	9	10 170	995	256	72	8.2	3.3
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	13 531	1 325	429	113	–	19.4
451220	Prerecorded tape, compact disc, and record stores	7	13 531	1 325	429	113	–	19.4
452	General merchandise stores	7	191 554	25 403	4 823	1 260	–	13.5
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	60	68 010	8 658	2 042	415	17.1	1.5
4531	Florists	8	1 860	324	81	32	42.0	1.0
45311	Florists	8	1 860	324	81	32	42.0	1.0
453110	Florists	8	1 860	324	81	32	42.0	1.0
4532	Office supplies, stationery, and gift stores	28	45 758	4 757	1 167	222	7.4	.6
45321	Office supplies and stationery stores	6	22 462	1 529	387	66	3.5	.2
453210	Office supplies and stationery stores	6	22 462	1 529	387	66	3.5	.2
45322	Gift, novelty, and souvenir stores	22	23 296	3 228	780	156	11.0	.9
453220	Gift, novelty, and souvenir stores	22	23 296	3 228	780	156	11.0	.9
4533	Used merchandise stores	7	1 376	424	33	10	27.3	20.6
45331	Used merchandise stores	7	1 376	424	33	10	27.3	20.6
453310	Used merchandise stores	7	1 376	424	33	10	27.3	20.6
4539	Other miscellaneous store retailers	17	19 016	3 153	761	151	37.5	2.5
45391	Pet and pet supplies stores	5	8 314	1 128	283	80	13.2	–
453910	Pet and pet supplies stores	5	8 314	1 128	283	80	13.2	–
45392	Art dealers	2	D	D	D	b	D	D
453920	Art dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	18	43 806	9 201	2 060	312	11.1	18.0
4541	Electronic shopping and mail-order houses	11	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	11	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	6	19 951	6 287	1 431	179	8.7	–
45439	Other direct selling establishments	6	19 951	6 287	1 431	179	8.7	–
454390	Other direct selling establishments	6	19 951	6 287	1 431	179	8.7	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BURLINGAME							
44-45	**Retail trade**	**196**	**668 579**	**77 888**	**19 727**	**2 672**	**10.1**	**6.9**
441	Motor vehicle and parts dealers	11	351 000	30 817	7 978	716	3.7	3.7
4411	Automobile dealers	8	349 546	30 183	7 822	697	3.6	3.7
44111	New car dealers	8	349 546	30 183	7 822	697	3.6	3.7
441110	New car dealers	8	349 546	30 183	7 822	697	3.6	3.7
442	Furniture and home furnishings stores	13	15 560	1 955	521	117	9.7	14.7
4421	Furniture stores	4	5 293	459	124	17	25.8	–
44211	Furniture stores	4	5 293	459	124	17	25.8	–
442110	Furniture stores	4	5 293	459	124	17	25.8	–
4422	Home furnishings stores	9	10 267	1 496	397	100	1.4	22.3
44229	Other home furnishings stores	6	D	D	D	b	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	12	13 818	2 826	583	69	22.1	31.0
4431	Electronics and appliance stores	12	13 818	2 826	583	69	22.1	31.0
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	13	13 030	2 618	616	77	28.2	–
44419	Other building material dealers	7	7 630	1 450	337	39	16.0	–
444190	Other building material dealers	7	7 630	1 450	337	39	16.0	–
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
445	Food and beverage stores	19	97 695	11 662	2 955	466	4.9	.3
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	11	87 212	10 768	2 743	417	3.2	.3
445110	Supermarkets and other grocery (except convenience) stores	11	87 212	10 768	2 743	417	3.2	.3
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	4	6 590	313	74	12	24.4	–
44531	Beer, wine, and liquor stores	4	6 590	313	74	12	24.4	–
445310	Beer, wine, and liquor stores	4	6 590	313	74	12	24.4	–
446	Health and personal care stores	19	56 547	10 056	2 553	384	6.3	31.1
4461	Health and personal care stores	19	56 547	10 056	2 553	384	6.3	31.1
44611	Pharmacies and drug stores	8	33 163	5 142	1 287	210	5.6	4.3
446110	Pharmacies and drug stores	8	33 163	5 142	1 287	210	5.6	4.3
4461101	Pharmacies and drug stores	8	33 163	5 142	1 287	210	5.6	4.3
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	6	20 388	4 535	1 147	144	.6	79.2
446191	Food (health) supplement stores	2	D	D	D	b	D	D
446199	All other health and personal care stores	4	D	D	D	c	D	D
447	Gasoline stations	12	28 077	2 571	636	157	20.1	1.0
4471	Gasoline stations	12	28 077	2 571	636	157	20.1	1.0
44711	Gasoline stations with convenience stores	7	17 554	1 316	356	71	–	1.6
447110	Gasoline stations with convenience stores	7	17 554	1 316	356	71	–	1.6
448	Clothing and clothing accessories stores	46	57 631	9 929	2 467	426	24.9	1.8
4481	Clothing stores	33	33 160	6 123	1 542	342	20.8	1.9
44812	Women's clothing stores	15	11 106	1 573	354	80	36.0	1.1
448120	Women's clothing stores	15	11 106	1 573	354	80	36.0	1.1
44813	Children's and infants' clothing stores	5	4 858	1 374	336	61	11.3	–
448130	Children's and infants' clothing stores	5	4 858	1 374	336	61	11.3	–
44814	Family clothing stores	7	12 972	2 220	620	168	–	3.4
448140	Family clothing stores	7	12 972	2 220	620	168	–	3.4
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	10	D	D	D	b	D	D
44831	Jewelry stores	8	23 240	3 574	856	58	32.1	1.5
448310	Jewelry stores	8	23 240	3 574	856	58	32.1	1.5
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	11	8 778	1 103	286	60	4.9	68.6
4511	Sporting goods, hobby, and musical instrument stores	11	8 778	1 103	286	60	4.9	68.6
45111	Sporting goods stores	6	5 656	688	187	33	5.3	94.7
451110	Sporting goods stores	6	5 656	688	187	33	5.3	94.7
4511101	General-line sporting goods stores	3	2 198	232	60	11	–	100.0
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BURLINGAME—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	12	5 327	856	210	56	15.7	16.2
45321	Office supplies and stationery stores	3	2 056	388	94	26	–	13.7
453210	Office supplies and stationery stores	3	2 056	388	94	26	–	13.7
4533	Used merchandise stores	5	2 717	350	93	25	65.3	–
45331	Used merchandise stores	5	2 717	350	93	25	65.3	–
453310	Used merchandise stores	5	2 717	350	93	25	65.3	–
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45392	Art dealers	4	1 791	174	31	8	100.0	–
453920	Art dealers	4	1 791	174	31	8	100.0	–
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	13	D	D	D	b	D	D
	CALABASAS							
44-45	**Retail trade**	**58**	**316 139**	**27 034**	**6 763**	**807**	**7.0**	**18.3**
441	Motor vehicle and parts dealers	4	196 962	11 659	3 240	188	–	24.1
4411	Automobile dealers	4	196 962	11 659	3 240	188	–	24.1
44111	New car dealers	3	D	D	D	c	D	D
441110	New car dealers	3	D	D	D	c	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
4431	Electronics and appliance stores	4	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	8 415	1 575	407	82	–	29.5
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
4451	Grocery stores	4	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	7	12 022	1 617	450	59	27.0	–
4461	Health and personal care stores	7	12 022	1 617	450	59	27.0	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	6	18 641	689	188	43	72.3	14.2
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	11	13 232	1 181	253	83	13.9	–
4481	Clothing stores	9	D	D	D	b	D	D
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	2	D	D	D	a	D	D
44831	Jewelry stores	2	D	D	D	a	D	D
448310	Jewelry stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	7 479	833	217	74	–	.8
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
453	Miscellaneous store retailers	3	2 685	179	34	10	74.6	–
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	7 621	2 327	543	51	4.8	–
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CALEXICO							
44-45	**Retail trade**	**181**	**414 464**	**37 035**	**8 976**	**2 255**	**14.4**	**11.5**
441	Motor vehicle and parts dealers	22	54 805	4 465	1 052	215	21.1	4.3
44112	Used car dealers	10	D	D	D	b	D	D
441120	Used car dealers	10	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	c	D	D
44131	Automotive parts and accessories stores	5	11 268	1 555	362	82	–	1.3
441310	Automotive parts and accessories stores	5	11 268	1 555	362	82	–	1.3
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	8	3 701	472	92	18	16.6	46.8
4431	Electronics and appliance stores	8	3 701	472	92	18	16.6	46.8
44311	Appliance, television, and other electronics stores	7	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	5 691	815	202	49	2.6	17.9
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
445	Food and beverage stores	20	98 509	11 241	2 717	685	15.7	38.3
4451	Grocery stores	16	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	14	91 216	10 653	2 593	643	16.1	39.4
445110	Supermarkets and other grocery (except convenience) stores	14	91 216	10 653	2 593	643	16.1	39.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	10	12 068	1 499	354	74	2.7	7.2
4461	Health and personal care stores	10	12 068	1 499	354	74	2.7	7.2
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
447	Gasoline stations	11	71 637	1 882	458	136	15.4	–
4471	Gasoline stations	11	71 637	1 882	458	136	15.4	–
44711	Gasoline stations with convenience stores	7	44 204	1 128	287	80	–	–
447110	Gasoline stations with convenience stores	7	44 204	1 128	287	80	–	–
44719	Other gasoline stations	4	27 433	754	171	56	40.1	–
447190	Other gasoline stations	4	27 433	754	171	56	40.1	–
448	Clothing and clothing accessories stores	74	43 795	6 043	1 445	423	31.6	3.8
4481	Clothing stores	52	33 508	4 944	1 169	325	29.2	3.7
44812	Women's clothing stores	24	9 879	1 380	312	111	27.5	8.4
448120	Women's clothing stores	24	9 879	1 380	312	111	27.5	8.4
44813	Children's and infants' clothing stores	4	1 306	83	21	11	24.3	–
448130	Children's and infants' clothing stores	4	1 306	83	21	11	24.3	–
44814	Family clothing stores	13	19 856	3 260	791	179	30.2	–
448140	Family clothing stores	13	19 856	3 260	791	179	30.2	–
4482	Shoe stores	15	9 020	932	238	86	33.2	4.5
44821	Shoe stores	15	9 020	932	238	86	33.2	4.5
448210	Shoe stores	15	9 020	932	238	86	33.2	4.5
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D
4482105	Athletic footwear stores	6	1 821	174	43	21	81.9	–
451	Sporting goods, hobby, book, and music stores	3	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	e	D	D
4521	Department stores	1	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	1	D	D	D	e	D	D
45211	Department stores	1	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	8	7 910	957	196	81	18.4	23.2
452990	All other general merchandise stores	8	7 910	957	196	81	18.4	23.2
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	6	6 386	560	148	38	20.4	–
453220	Gift, novelty, and souvenir stores	6	6 386	560	148	38	20.4	–
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CALIFORNIA CITY							
44-45	**Retail trade**	**12**	**13 885**	**1 269**	**273**	**62**	**25.8**	**18.0**
441	Motor vehicle and parts dealers	3	720	112	27	5	36.1	63.9
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	4	3 321	189	37	12	100.0	–
446	Health and personal care stores	1	D	D	D	b	D	D
4461	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	CALIMESA							
44-45	**Retail trade**	**14**	**32 957**	**2 738**	**602**	**111**	**12.1**	**–**
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
44711	Gasoline stations with convenience stores	3	D	D	D	a	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	CALIPATRIA							
44-45	**Retail trade**	**7**	**8 733**	**890**	**215**	**64**	**30.3**	**–**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	CALISTOGA							
44-45	**Retail trade**	**41**	**35 634**	**5 099**	**1 168**	**263**	**29.9**	**1.4**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	8	16 104	2 527	581	111	27.5	–
446	Health and personal care stores	3	2 494	504	114	32	63.0	–
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing and clothing accessories stores	7	2 429	237	51	27	30.7	20.6
451	Sporting goods, hobby, book, and music stores	4	1 309	175	44	12	10.0	–
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	4	1 481	212	47	10	46.3	–
453920	Art dealers	4	1 481	212	47	10	46.3	–
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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	CAMARILLO							
44-45	**Retail trade**	**285**	**1 103 634**	**110 693**	**25 052**	**4 817**	**8.6**	**2.4**
441	Motor vehicle and parts dealers	15	103 061	9 169	1 905	188	13.8	3.3
4411	Automobile dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	24	29 944	3 518	874	231	12.9	10.9
4422	Home furnishings stores	21	D	D	D	c	D	D
44221	Floor covering stores	4	D	D	D	a	D	D
442210	Floor covering stores	4	D	D	D	a	D	D
44229	Other home furnishings stores	17	22 723	2 549	617	192	2.6	9.4
442299	All other home furnishings stores	16	D	D	D	c	D	D
443	Electronics and appliance stores	14	12 457	1 555	408	66	7.5	1.6
4431	Electronics and appliance stores	14	12 457	1 555	408	66	7.5	1.6
44311	Appliance, television, and other electronics stores	10	5 060	758	190	36	13.3	1.6
443112	Radio, television, and other electronics stores	7	3 974	613	149	27	4.2	2.0
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	11	D	D	D	f	D	D
4441	Building material and supplies dealers	10	D	D	D	f	D	D
44411	Home centers	1	D	D	D	a	D	D
444110	Home Centers	1	D	D	D	a	D	D
44413	Hardware stores	4	D	D	D	f	D	D
444130	Hardware stores	4	D	D	D	f	D	D
44419	Other building material dealers	5	7 740	1 251	295	28	13.0	25.9
444190	Other building material dealers	5	7 740	1 251	295	28	13.0	25.9
445	Food and beverage stores	22	140 935	14 485	3 697	539	11.0	.2
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	12	129 895	13 906	3 580	499	4.0	–
445110	Supermarkets and other grocery (except convenience) stores	12	129 895	13 906	3 580	499	4.0	–
4452	Specialty food stores	5	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	3	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	3	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	3	D	D	D	b	D	D
446	Health and personal care stores	25	59 656	6 591	1 606	262	7.2	1.1
4461	Health and personal care stores	25	59 656	6 591	1 606	262	7.2	1.1
44611	Pharmacies and drug stores	10	51 989	5 549	1 367	197	5.7	.5
446110	Pharmacies and drug stores	10	51 989	5 549	1 367	197	5.7	.5
4461101	Pharmacies and drug stores	10	51 989	5 549	1 367	197	5.7	.5
44612	Cosmetics, beauty supplies, and perfume stores	5	2 931	310	61	20	4.8	–
446120	Cosmetics, beauty supplies, and perfume stores	5	2 931	310	61	20	4.8	–
44619	Other health and personal care stores	6	3 063	478	109	25	39.6	–
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	19	68 998	2 631	726	191	45.1	6.9
4471	Gasoline stations	19	68 998	2 631	726	191	45.1	6.9
44711	Gasoline stations with convenience stores	13	43 043	1 627	427	121	21.0	8.4
447110	Gasoline stations with convenience stores	13	43 043	1 627	427	121	21.0	8.4
44719	Other gasoline stations	6	25 955	1 004	299	70	84.9	4.3
447190	Other gasoline stations	6	25 955	1 004	299	70	84.9	4.3
448	Clothing and clothing accessories stores	85	136 870	13 589	3 179	894	1.8	6.6
4481	Clothing stores	56	98 117	9 458	2 235	624	2.5	8.8
44811	Men's clothing stores	9	8 396	948	236	64	7.8	14.9
448110	Men's clothing stores	9	8 396	948	236	64	7.8	14.9
44812	Women's clothing stores	20	34 048	3 448	840	242	2.8	13.1
448120	Women's clothing stores	20	34 048	3 448	840	242	2.8	13.1
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	15	42 125	3 853	885	243	.8	6.2
448140	Family clothing stores	15	42 125	3 853	885	243	.8	6.2
44815	Clothing accessories stores	6	4 275	432	107	25	11.3	–
448150	Clothing accessories stores	6	4 275	432	107	25	11.3	–
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D

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	CAMARILLO—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores	24	30 848	3 209	732	238	–	1.2
44821	Shoe stores	24	30 848	3 209	732	238	–	1.2
448210	Shoe stores	24	30 848	3 209	732	238	–	1.2
4482101	Men's shoe stores	2	D	D	D	b	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	12	13 722	1 404	317	89	–	2.7
4482105	Athletic footwear stores	5	9 207	1 008	230	65	–	–
4483	Jewelry, luggage, and leather goods stores	5	7 905	922	212	32	–	.7
44831	Jewelry stores	4	D	D	D	b	D	D
448310	Jewelry stores	4	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	20	21 827	2 521	618	188	15.0	7.2
4511	Sporting goods, hobby, and musical instrument stores	16	18 510	2 224	545	156	17.6	2.9
45111	Sporting goods stores	9	D	D	D	b	D	D
451110	Sporting goods stores	9	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	6 809	961	238	51	27.8	–
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	3 317	297	73	32	–	30.6
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	6	54 726	5 126	1 198	354	–	–
452112	Discount department stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	24	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	8	8 525	747	190	69	11.7	–
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	20	186 534	19 993	4 672	724	7.0	–
4541	Electronic shopping and mail-order houses	14	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	14	D	D	D	f	D	D
4543	Direct selling establishments	6	D	D	D	c	D	D
45439	Other direct selling establishments	6	D	D	D	c	D	D
454390	Other direct selling establishments	6	D	D	D	c	D	D
	CAMPBELL							
44-45	**Retail trade**	**188**	**654 514**	**76 332**	**18 747**	**3 118**	**8.5**	**8.4**
441	Motor vehicle and parts dealers	25	20 817	4 127	989	122	28.5	6.1
4412	Other motor vehicle dealers	3	1 998	325	95	9	92.7	7.3
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	18	17 589	3 668	866	108	16.2	6.4
44131	Automotive parts and accessories stores	10	6 579	1 413	363	48	43.4	3.2
441310	Automotive parts and accessories stores	10	6 579	1 413	363	48	43.4	3.2
44132	Tire dealers	8	11 010	2 255	503	60	–	8.3
441320	Tire dealers	8	11 010	2 255	503	60	–	8.3
442	Furniture and home furnishings stores	21	37 951	6 713	1 703	177	10.1	1.2
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	18	D	D	D	c	D	D
44221	Floor covering stores	6	9 634	1 496	364	42	20.4	–
442210	Floor covering stores	6	9 634	1 496	364	42	20.4	–
44229	Other home furnishings stores	12	D	D	D	b	D	D
442299	All other home furnishings stores	12	D	D	D	b	D	D

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	CAMPBELL—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	12	96 737	9 284	2 308	323	1.3	2.6
4431	Electronics and appliance stores	12	96 737	9 284	2 308	323	1.3	2.6
44312	Computer and software stores	6	D	D	D	e	D	D
443120	Computer and software stores	6	D	D	D	e	D	D
44313	Camera and photographic supplies stores	1	D	D	D	b	D	D
443130	Camera and photographic supplies stores	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	18	160 037	16 679	4 045	518	3.0	25.7
4441	Building material and supplies dealers	15	138 085	13 915	3 355	439	.2	20.7
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	3	21 952	2 764	690	79	20.1	57.5
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	22	104 385	12 374	2 981	548	3.4	1.3
4451	Grocery stores	11	100 152	11 931	2 857	505	1.8	–
44511	Supermarkets and other grocery (except convenience) stores	8	96 805	11 648	2 789	489	.9	–
445110	Supermarkets and other grocery (except convenience) stores	8	96 805	11 648	2 789	489	.9	–
4452	Specialty food stores	6	1 526	310	97	31	8.5	14.9
446	Health and personal care stores	8	44 121	5 647	1 426	310	1.5	–
4461	Health and personal care stores	8	44 121	5 647	1 426	310	1.5	–
44611	Pharmacies and drug stores	5	41 789	5 181	1 304	294	–	–
446110	Pharmacies and drug stores	5	41 789	5 181	1 304	294	–	–
4461101	Pharmacies and drug stores	5	41 789	5 181	1 304	294	–	–
44619	Other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	12	50 910	1 686	474	121	32.1	5.7
4471	Gasoline stations	12	50 910	1 686	474	121	32.1	5.7
44711	Gasoline stations with convenience stores	9	35 123	1 417	409	92	23.6	8.2
447110	Gasoline stations with convenience stores	9	35 123	1 417	409	92	23.6	8.2
44719	Other gasoline stations	3	15 787	269	65	29	51.1	–
447190	Other gasoline stations	3	15 787	269	65	29	51.1	–
448	Clothing and clothing accessories stores	14	45 294	6 423	1 536	240	5.0	4.2
4481	Clothing stores	10	30 826	4 313	1 056	202	1.6	6.2
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	4	4 969	1 170	296	80	9.6	6.7
448190	Other clothing stores	4	4 969	1 170	296	80	9.6	6.7
4483	Jewelry, luggage, and leather goods stores	3	D	D	D	b	D	D
44831	Jewelry stores	3	D	D	D	b	D	D
448310	Jewelry stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	17	36 523	4 283	1 084	265	22.9	2.7
4511	Sporting goods, hobby, and musical instrument stores	13	14 975	2 517	635	128	53.0	6.6
45111	Sporting goods stores	9	D	D	D	b	D	D
451110	Sporting goods stores	9	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	6	7 907	1 318	332	71	16.8	6.7
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	21 548	1 766	449	137	2.0	–
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	c	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CAMPBELL—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4531	Florists	5	6 007	1 633	403	81	1.8	–
45311	Florists	5	6 007	1 633	403	81	1.8	–
453110	Florists	5	6 007	1 633	403	81	1.8	–
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	7 871	1 781	456	104	41.3	–
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	17	11 507	2 350	547	58	41.1	15.5
4541	Electronic shopping and mail-order houses	8	7 408	1 544	368	33	32.9	24.1
45411	Electronic shopping and mail-order houses	8	7 408	1 544	368	33	32.9	24.1
45439	Other direct selling establishments	7	D	D	D	a	D	D
454390	Other direct selling establishments	7	D	D	D	a	D	D
	CANYON LAKE							
44-45	**Retail trade**	**16**	**11 631**	**1 461**	**346**	**90**	**53.7**	**36.0**
441	Motor vehicle and parts dealers	3	3 737	500	86	14	–	67.9
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	2 440	473	118	16	100.0	–
4431	Electronics and appliance stores	3	2 440	473	118	16	100.0	–
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
	CAPITOLA							
44-45	**Retail trade**	**171**	**521 275**	**58 976**	**13 325**	**2 809**	**4.5**	**3.2**
441	Motor vehicle and parts dealers	6	D	D	D	e	D	D
4411	Automobile dealers	5	134 400	14 375	3 121	319	–	.6
44111	New car dealers	5	134 400	14 375	3 121	319	–	.6
441110	New car dealers	5	134 400	14 375	3 121	319	–	.6
442	Furniture and home furnishings stores	8	5 785	609	107	23	15.1	13.9
4422	Home furnishings stores	6	D	D	D	a	D	D
44229	Other home furnishings stores	5	4 041	363	40	13	21.6	–
442299	All other home furnishings stores	5	4 041	363	40	13	21.6	–
443	Electronics and appliance stores	10	10 956	1 442	333	73	15.9	16.9
4431	Electronics and appliance stores	10	10 956	1 442	333	73	15.9	16.9
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	3	55 906	5 804	1 303	205	–	–
4441	Building material and supplies dealers	3	55 906	5 804	1 303	205	–	–
44413	Hardware stores	1	D	D	D	c	D	D
444130	Hardware stores	1	D	D	D	c	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	14	73 959	8 853	2 160	309	2.2	.3
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	67 327	8 008	1 957	272	.5	–
445110	Supermarkets and other grocery (except convenience) stores	5	67 327	8 008	1 957	272	.5	–
4452	Specialty food stores	5	3 558	479	106	18	16.2	7.0

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CAPITOLA—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	16	54 047	5 847	1 405	402	2.3	9.7
4461	Health and personal care stores	16	54 047	5 847	1 405	402	2.3	9.7
44611	Pharmacies and drug stores	5	38 010	3 345	803	198	–	13.3
446110	Pharmacies and drug stores	5	38 010	3 345	803	198	–	13.3
4461101	Pharmacies and drug stores	5	38 010	3 345	803	198	–	13.3
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	4	12 243	1 770	415	133	6.7	–
446191	Food (health) supplement stores	4	12 243	1 770	415	133	6.7	–
447	Gasoline stations	5	9 333	388	99	23	16.5	23.2
448	Clothing and clothing accessories stores	62	52 875	6 709	1 637	533	25.9	7.3
4481	Clothing stores	42	40 648	4 976	1 219	425	30.7	6.0
44811	Men's clothing stores	4	D	D	D	b	D	D
448110	Men's clothing stores	4	D	D	D	b	D	D
44812	Women's clothing stores	16	9 738	1 378	343	118	15.8	25.2
448120	Women's clothing stores	16	9 738	1 378	343	118	15.8	25.2
44813	Children's and infants' clothing stores	3	2 419	279	76	28	–	–
448130	Children's and infants' clothing stores	3	2 419	279	76	28	–	–
44814	Family clothing stores	12	20 327	2 052	474	186	50.6	–
448140	Family clothing stores	12	20 327	2 052	474	186	50.6	–
44819	Other clothing stores	4	4 305	597	177	55	11.4	–
448190	Other clothing stores	4	4 305	597	177	55	11.4	–
4482	Shoe stores	10	6 346	811	190	53	3.3	22.3
44821	Shoe stores	10	6 346	811	190	53	3.3	22.3
448210	Shoe stores	10	6 346	811	190	53	3.3	22.3
4482105	Athletic footwear stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	10	5 881	922	228	55	16.9	–
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	14	22 648	2 119	512	206	–	4.7
4511	Sporting goods, hobby, and musical instrument stores	8	14 173	1 343	323	121	–	–
45111	Sporting goods stores	5	12 322	1 099	270	98	–	–
451110	Sporting goods stores	5	12 322	1 099	270	98	–	–
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	6	8 475	776	189	85	–	12.6
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	4	81 623	9 274	1 774	482	–	–
4521	Department stores	4	81 623	9 274	1 774	482	–	–
45210009	Department stores (incl. leased depts.)[3]	4	83 742	9 274	1 774	482	–	–
45211	Department stores	4	81 623	9 274	1 774	482	–	–
452111	Department stores (except discount department stores)	4	81 623	9 274	1 774	482	–	–
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	18	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	16	7 568	1 120	293	103	11.0	11.1
453220	Gift, novelty, and souvenir stores	16	7 568	1 120	293	103	11.0	11.1
4533	Used merchandise stores	3	1 582	519	113	43	–	–
45331	Used merchandise stores	3	1 582	519	113	43	–	–
453310	Used merchandise stores	3	1 582	519	113	43	–	–
4539	Other miscellaneous store retailers	5	1 885	597	110	15	–	–
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	CARLSBAD							

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CARLSBAD—Con.							
44-45	**Retail trade**	**411**	**2 019 554**	**214 928**	**52 115**	**7 720**	**3.3**	**5.0**
441	Motor vehicle and parts dealers	27	901 981	74 817	17 759	1 645	.7	6.3
4411	Automobile dealers	20	D	D	D	g	D	D
44111	New car dealers	18	882 790	72 958	17 311	1 596	–	6.4
441110	New car dealers	18	882 790	72 958	17 311	1 596	–	6.4
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	19	101 649	16 469	4 314	406	1.9	.9
4422	Home furnishings stores	17	D	D	D	e	D	D
44221	Floor covering stores	1	D	D	D	e	D	D
442210	Floor covering stores	1	D	D	D	e	D	D
44229	Other home furnishings stores	16	D	D	D	c	D	D
442299	All other home furnishings stores	16	D	D	D	c	D	D
443	Electronics and appliance stores	21	88 104	21 865	5 633	714	5.4	14.1
4431	Electronics and appliance stores	21	88 104	21 865	5 633	714	5.4	14.1
44311	Appliance, television, and other electronics stores	13	74 504	20 844	5 384	669	.8	8.5
443112	Radio, television, and other electronics stores	13	74 504	20 844	5 384	669	.8	8.5
44312	Computer and software stores	7	D	D	D	b	D	D
443120	Computer and software stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	15	29 872	5 061	1 182	136	3.5	–
4441	Building material and supplies dealers	13	D	D	D	c	D	D
44419	Other building material dealers	12	25 241	4 378	1 024	100	4.1	–
444190	Other building material dealers	12	25 241	4 378	1 024	100	4.1	–
445	Food and beverage stores	30	158 745	17 634	4 479	779	4.5	.2
4451	Grocery stores	17	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	16	149 063	16 339	4 167	688	2.8	–
445110	Supermarkets and other grocery (except convenience) stores	16	149 063	16 339	4 167	688	2.8	–
4452	Specialty food stores	8	4 807	754	181	59	–	5.4
446	Health and personal care stores	39	97 795	11 321	1 993	345	3.9	1.5
4461	Health and personal care stores	39	97 795	11 321	1 993	345	3.9	1.5
44611	Pharmacies and drug stores	7	33 003	3 912	935	126	.6	3.9
446110	Pharmacies and drug stores	7	33 003	3 912	935	126	.6	3.9
4461101	Pharmacies and drug stores	7	33 003	3 912	935	126	.6	3.9
44612	Cosmetics, beauty supplies, and perfume stores	11	6 519	845	196	69	37.3	1.5
446120	Cosmetics, beauty supplies, and perfume stores	11	6 519	845	196	69	37.3	1.5
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
44619	Other health and personal care stores	13	D	D	D	b	D	D
446191	Food (health) supplement stores	7	D	D	D	b	D	D
447	Gasoline stations	18	53 859	2 749	602	138	25.3	4.1
4471	Gasoline stations	18	53 859	2 749	602	138	25.3	4.1
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing and clothing accessories stores	131	162 101	19 096	4 627	1 412	7.6	2.0
4481	Clothing stores	75	105 041	11 906	2 908	975	6.5	2.5
44812	Women's clothing stores	28	25 858	3 152	795	292	19.6	6.0
448120	Women's clothing stores	28	25 858	3 152	795	292	19.6	6.0
44813	Children's and infants' clothing stores	8	9 294	1 022	245	81	–	6.4
448130	Children's and infants' clothing stores	8	9 294	1 022	245	81	–	6.4
44814	Family clothing stores	19	53 227	5 427	1 190	370	–	–
448140	Family clothing stores	19	53 227	5 427	1 190	370	–	–
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	10	9 879	1 350	435	172	11.7	4.8
448190	Other clothing stores	10	9 879	1 350	435	172	11.7	4.8
4482	Shoe stores	29	30 091	3 060	721	273	3.4	.7
44821	Shoe stores	29	30 091	3 060	721	273	3.4	.7
448210	Shoe stores	29	30 091	3 060	721	273	3.4	.7
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	6	4 963	370	78	72	20.9	–
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	10	11 321	1 157	265	80	–	–
4482105	Athletic footwear stores	9	11 987	1 270	308	103	–	–
4483	Jewelry, luggage, and leather goods stores	27	26 969	4 130	998	164	16.6	1.3
44831	Jewelry stores	24	23 249	3 772	921	146	19.3	1.5
448310	Jewelry stores	24	23 249	3 772	921	146	19.3	1.5
44832	Luggage and leather goods stores	3	3 720	358	77	18	–	–
448320	Luggage and leather goods stores	3	3 720	358	77	18	–	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CARLSBAD—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	25	38 734	5 759	1 605	346	11.0	2.3
4511	Sporting goods, hobby, and musical instrument stores	15	29 377	4 881	1 392	270	12.8	2.7
45112	Hobby, toy, and game stores	7	25 889	4 354	1 269	217	8.6	2.4
451120	Hobby, toy, and game stores	7	25 889	4 354	1 269	217	8.6	2.4
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	10	9 357	878	213	76	5.5	1.1
45121	Book stores and news dealers	4	3 288	391	93	29	3.1	–
451211	Book stores	4	3 288	391	93	29	3.1	–
4512111	Book stores, general	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	6	6 069	487	120	47	6.8	1.7
451220	Prerecorded tape, compact disc, and record stores	6	6 069	487	120	47	6.8	1.7
452	General merchandise stores	7	270 481	23 764	5 669	1 110	.1	–
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	43	16 914	2 603	620	208	36.5	17.7
4531	Florists	11	3 460	611	158	59	23.8	23.9
45311	Florists	11	3 460	611	158	59	23.8	23.9
453110	Florists	11	3 460	611	158	59	23.8	23.9
4532	Office supplies, stationery, and gift stores	20	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	19	8 791	1 239	297	113	36.9	8.4
453220	Gift, novelty, and souvenir stores	19	8 791	1 239	297	113	36.9	8.4
4533	Used merchandise stores	5	1 856	303	67	16	77.9	–
45331	Used merchandise stores	5	1 856	303	67	16	77.9	–
453310	Used merchandise stores	5	1 856	303	67	16	77.9	–
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	36	99 319	13 790	3 632	481	6.4	20.7
4541	Electronic shopping and mail-order houses	23	89 780	12 243	3 227	408	4.2	15.5
45411	Electronic shopping and mail-order houses	23	89 780	12 243	3 227	408	4.2	15.5
4543	Direct selling establishments	12	D	D	D	b	D	D
45439	Other direct selling establishments	12	D	D	D	b	D	D
454390	Other direct selling establishments	12	D	D	D	b	D	D
	CARMEL-BY-THE-SEA							
44-45	**Retail trade**	**176**	**193 219**	**27 414**	**6 274**	**1 085**	**24.9**	**6.4**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	14	14 875	1 900	445	87	24.6	22.6
4421	Furniture stores	3	3 516	352	86	8	77.4	–
44211	Furniture stores	3	3 516	352	86	8	77.4	–
442110	Furniture stores	3	3 516	352	86	8	77.4	–
4422	Home furnishings stores	11	11 359	1 548	359	79	8.2	29.6
44229	Other home furnishings stores	11	11 359	1 548	359	79	8.2	29.6
442299	All other home furnishings stores	11	11 359	1 548	359	79	8.2	29.6
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	8	22 535	3 805	924	144	37.7	4.0
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	6	19 493	1 910	467	116	13.9	7.4
4461	Health and personal care stores	6	19 493	1 910	467	116	13.9	7.4
447	Gasoline stations	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CARMEL-BY-THE-SEA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	60	52 400	6 756	1 533	300	15.8	4.9
4481	Clothing stores	39	35 216	4 653	1 097	243	17.7	7.2
44812	Women's clothing stores	20	23 983	3 247	767	170	11.2	1.4
448120	Women's clothing stores	20	23 983	3 247	767	170	11.2	1.4
44815	Clothing accessories stores	5	3 704	347	75	22	6.9	11.3
448150	Clothing accessories stores	5	3 704	347	75	22	6.9	11.3
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	20	D	D	D	b	D	D
44831	Jewelry stores	19	D	D	D	b	D	D
448310	Jewelry stores	19	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	2 220	392	98	31	14.2	11.7
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	68	57 231	8 575	1 915	284	31.5	6.3
4532	Office supplies, stationery, and gift stores	17	6 369	1 083	247	67	34.7	10.6
45321	Office supplies and stationery stores	3	1 550	284	69	13	79.0	–
453210	Office supplies and stationery stores	3	1 550	284	69	13	79.0	–
45322	Gift, novelty, and souvenir stores	14	4 819	799	178	54	20.5	14.0
453220	Gift, novelty, and souvenir stores	14	4 819	799	178	54	20.5	14.0
4533	Used merchandise stores	7	11 259	1 318	327	54	13.7	.1
45331	Used merchandise stores	7	11 259	1 318	327	54	13.7	.1
453310	Used merchandise stores	7	11 259	1 318	327	54	13.7	.1
4539	Other miscellaneous store retailers	44	39 603	6 174	1 341	163	36.0	7.3
45392	Art dealers	38	34 523	5 081	1 208	146	39.9	8.2
453920	Art dealers	38	34 523	5 081	1 208	146	39.9	8.2
45399	All other miscellaneous store retailers	6	5 080	1 093	133	17	9.0	1.4
454	Nonstore retailers	5	4 712	1 037	223	23	–	–
4541	Electronic shopping and mail-order houses	4	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	a	D	D
	CARPINTERIA							
44-45	**Retail trade**	**49**	**94 117**	**11 263**	**2 794**	**515**	**13.0**	**3.3**
441	Motor vehicle and parts dealers	4	962	135	31	5	19.1	6.0
443	Electronics and appliance stores	3	3 669	650	158	18	32.6	–
4431	Electronics and appliance stores	3	3 669	650	158	18	32.6	–
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	7 437	1 136	254	54	60.6	–
445	Food and beverage stores	12	35 102	4 141	1 091	174	6.2	1.3
4451	Grocery stores	5	33 024	3 919	1 032	145	1.6	1.1
4452	Specialty food stores	3	815	135	30	15	48.0	9.1
446	Health and personal care stores	6	24 471	2 534	587	107	9.0	1.0
4461	Health and personal care stores	6	24 471	2 534	587	107	9.0	1.0
44611	Pharmacies and drug stores	4	D	D	D	b	D	D
446110	Pharmacies and drug stores	4	D	D	D	b	D	D
4461101	Pharmacies and drug stores	4	D	D	D	b	D	D
447	Gasoline stations	5	12 609	905	240	55	–	17.8
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	b	D	D
4481	Clothing stores	2	D	D	D	b	D	D
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	4	2 586	424	105	22	13.9	–
4511	Sporting goods, hobby, and musical instrument stores	4	2 586	424	105	22	13.9	–
453	Miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CARSON							
44-45	**Retail trade**	**216**	**1 505 764**	**146 231**	**33 975**	**4 636**	**5.4**	**5.0**
441	Motor vehicle and parts dealers	27	723 392	50 569	11 279	1 087	1.3	.2
4411	Automobile dealers	7	679 196	44 277	9 794	870	1.1	–
44111	New car dealers	7	679 196	44 277	9 794	870	1.1	–
441110	New car dealers	7	679 196	44 277	9 794	870	1.1	–
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	18	D	D	D	c	D	D
44131	Automotive parts and accessories stores	13	D	D	D	c	D	D
441310	Automotive parts and accessories stores	13	D	D	D	c	D	D
44132	Tire dealers	5	14 348	2 159	498	68	–	7.2
441320	Tire dealers	5	14 348	2 159	498	68	–	7.2
442	Furniture and home furnishings stores	16	D	D	D	e	D	D
4421	Furniture stores	13	63 992	5 989	1 394	290	4.5	.7
44211	Furniture stores	13	63 992	5 989	1 394	290	4.5	.7
442110	Furniture stores	13	63 992	5 989	1 394	290	4.5	.7
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	6	3 987	532	109	23	43.8	–
4431	Electronics and appliance stores	6	3 987	532	109	23	43.8	–
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	23	96 306	10 838	2 584	440	4.2	.3
4441	Building material and supplies dealers	22	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44419	Other building material dealers	14	D	D	D	c	D	D
444190	Other building material dealers	14	D	D	D	c	D	D
445	Food and beverage stores	38	114 086	12 343	3 152	540	6.3	50.1
4451	Grocery stores	24	102 579	11 325	2 939	494	3.9	55.7
44511	Supermarkets and other grocery (except convenience) stores	18	97 738	10 902	2 841	461	2.7	54.9
445110	Supermarkets and other grocery (except convenience) stores	18	97 738	10 902	2 841	461	2.7	54.9
4452	Specialty food stores	7	7 958	656	125	25	8.6	–
446	Health and personal care stores	16	40 283	7 025	1 075	171	30.3	.1
4461	Health and personal care stores	16	40 283	7 025	1 075	171	30.3	.1
44611	Pharmacies and drug stores	4	31 064	5 579	754	117	14.1	–
446110	Pharmacies and drug stores	4	31 064	5 579	754	117	14.1	–
4461101	Pharmacies and drug stores	4	31 064	5 579	754	117	14.1	–
44612	Cosmetics, beauty supplies, and perfume stores	4	1 071	102	23	7	58.7	–
446120	Cosmetics, beauty supplies, and perfume stores	4	1 071	102	23	7	58.7	–
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	5	D	D	D	a	D	D
446191	Food (health) supplement stores	3	1 317	212	34	10	67.5	–
447	Gasoline stations	19	49 943	2 037	508	139	57.3	1.8
4471	Gasoline stations	19	49 943	2 037	508	139	57.3	1.8
44711	Gasoline stations with convenience stores	10	35 147	1 456	329	87	46.1	–
447110	Gasoline stations with convenience stores	10	35 147	1 456	329	87	46.1	–
44719	Other gasoline stations	9	14 796	581	179	52	83.9	6.1
447190	Other gasoline stations	9	14 796	581	179	52	83.9	6.1
448	Clothing and clothing accessories stores	31	20 077	2 951	719	192	25.5	10.8
4481	Clothing stores	16	8 486	1 438	341	94	47.6	.7
44811	Men's clothing stores	4	3 972	617	150	37	45.1	–
448110	Men's clothing stores	4	3 972	617	150	37	45.1	–
4482	Shoe stores	7	8 104	907	217	70	1.8	23.4
44821	Shoe stores	7	8 104	907	217	70	1.8	23.4
448210	Shoe stores	7	8 104	907	217	70	1.8	23.4
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	8	3 487	606	161	28	27.0	6.2

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CARSON—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	10	18 370	3 374	936	243	4.1	2.8
4511	Sporting goods, hobby, and musical instrument stores	6	11 475	2 453	700	144	2.3	–
45111	Sporting goods stores	3	D	D	D	b	D	D
451110	Sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	6 895	921	236	99	7.3	7.4
45121	Book stores and news dealers	4	6 895	921	236	99	7.3	7.4
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	b	D	D
452	General merchandise stores	8	149 393	15 764	3 937	922	1.2	5.7
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	54 181	6 676	1 821	413	–	15.6
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	7 284	836	217	43	–	14.0
453210	Office supplies and stationery stores	3	7 284	836	217	43	–	14.0
4533	Used merchandise stores	3	3 949	947	203	45	–	72.7
45331	Used merchandise stores	3	3 949	947	203	45	–	72.7
453310	Used merchandise stores	3	3 949	947	203	45	–	72.7
454	Nonstore retailers	11	208 960	32 595	7 756	462	1.6	–
4541	Electronic shopping and mail-order houses	6	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	6	D	D	D	e	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
	CATHEDRAL CITY							
44-45	**Retail trade**	**164**	**820 851**	**77 866**	**19 230**	**2 689**	**4.4**	**4.4**
441	Motor vehicle and parts dealers	30	429 114	38 113	9 239	846	1.5	.7
4411	Automobile dealers	15	408 560	34 778	8 434	703	1.1	–
44111	New car dealers	11	406 245	34 441	8 355	692	.6	–
441110	New car dealers	11	406 245	34 441	8 355	692	.6	–
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	D	D	D	c	D	D
44131	Automotive parts and accessories stores	6	9 971	1 752	433	70	–	–
441310	Automotive parts and accessories stores	6	9 971	1 752	433	70	–	–
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	25	41 430	4 756	1 418	239	28.7	.6
4421	Furniture stores	10	19 592	2 305	805	112	14.6	.8
44211	Furniture stores	10	19 592	2 305	805	112	14.6	.8
442110	Furniture stores	10	19 592	2 305	805	112	14.6	.8
4422	Home furnishings stores	15	21 838	2 451	613	127	41.3	.3
44221	Floor covering stores	12	18 529	2 192	546	110	44.8	.4
442210	Floor covering stores	12	18 529	2 192	546	110	44.8	.4
44229	Other home furnishings stores	3	3 309	259	67	17	22.1	–
442299	All other home furnishings stores	3	3 309	259	67	17	22.1	–
443	Electronics and appliance stores	9	D	D	D	b	D	D
4431	Electronics and appliance stores	9	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	5	2 356	319	80	12	34.2	5.6

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CATHEDRAL CITY—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	14	39 756	4 618	1 061	124	10.4	6.3
4441	Building material and supplies dealers	13	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	9	30 278	3 330	727	80	13.6	7.4
444190	Other building material dealers	9	30 278	3 330	727	80	13.6	7.4
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	17	84 014	10 224	2 729	372	2.8	28.4
4451	Grocery stores	12	78 366	9 351	2 515	340	2.3	30.5
44511	Supermarkets and other grocery (except convenience) stores	9	75 981	9 185	2 478	324	.6	30.1
445110	Supermarkets and other grocery (except convenience) stores	9	75 981	9 185	2 478	324	.6	30.1
4452	Specialty food stores	5	5 648	873	214	32	9.1	–
446	Health and personal care stores	9	26 317	3 345	823	140	–	–
4461	Health and personal care stores	9	26 317	3 345	823	140	–	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	16	42 054	2 280	562	142	12.5	9.8
4471	Gasoline stations	16	42 054	2 280	562	142	12.5	9.8
44711	Gasoline stations with convenience stores	13	34 542	2 071	508	128	7.9	.7
447110	Gasoline stations with convenience stores	13	34 542	2 071	508	128	7.9	.7
448	Clothing and clothing accessories stores	13	7 837	1 167	278	72	46.0	4.9
4481	Clothing stores	7	5 857	761	169	47	54.1	6.6
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	5 844	725	200	35	6.4	11.3
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	f	D	D
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	11	D	D	D	c	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D
	CERES							
44-45	**Retail trade**	**74**	**324 753**	**32 912**	**7 742**	**1 494**	**7.5**	**.7**
441	Motor vehicle and parts dealers	6	36 889	3 805	892	132	–	–
4413	Automotive parts, accessories, and tire stores	3	D	D	D	b	D	D
44131	Automotive parts and accessories stores	3	D	D	D	b	D	D
441310	Automotive parts and accessories stores	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	4	D	D	D	b	D	D
4431	Electronics and appliance stores	4	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CERES—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	16	76 917	8 351	2 015	327	11.4	1.2
4451	Grocery stores	13	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	11	75 534	8 254	1 988	319	11.1	.9
445110	Supermarkets and other grocery (except convenience) stores	11	75 534	8 254	1 988	319	11.1	.9
446	Health and personal care stores	9	52 341	5 086	1 248	203	10.1	–
4461	Health and personal care stores	9	52 341	5 086	1 248	203	10.1	–
44611	Pharmacies and drug stores	7	D	D	D	c	D	D
446110	Pharmacies and drug stores	7	D	D	D	c	D	D
4461101	Pharmacies and drug stores	7	D	D	D	c	D	D
447	Gasoline stations	13	32 399	1 917	522	141	14.4	2.7
4471	Gasoline stations	13	32 399	1 917	522	141	14.4	2.7
44711	Gasoline stations with convenience stores	12	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	c	D	D
448	Clothing and clothing accessories stores	7	3 536	459	71	29	7.3	–
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	101 864	10 048	2 309	530	–	–
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	6 013	597	163	40	12.6	8.6
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	CERRITOS							
44-45	**Retail trade**	**257**	**2 397 507**	**193 434**	**46 106**	**7 130**	**3.2**	**1.3**
441	Motor vehicle and parts dealers	21	1 499 702	92 055	22 661	2 123	1.5	–
4411	Automobile dealers	17	1 492 680	91 264	22 488	2 091	1.2	–
44111	New car dealers	17	1 492 680	91 264	22 488	2 091	1.2	–
441110	New car dealers	17	1 492 680	91 264	22 488	2 091	1.2	–
4413	Automotive parts, accessories, and tire stores	4	7 022	791	173	32	67.5	–
44131	Automotive parts and accessories stores	2	D	D	D	a	D	D
441310	Automotive parts and accessories stores	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	13	41 554	5 352	1 175	190	49.2	15.2
4421	Furniture stores	8	35 767	4 269	928	150	57.1	17.6
44211	Furniture stores	8	35 767	4 269	928	150	57.1	17.6
442110	Furniture stores	8	35 767	4 269	928	150	57.1	17.6
4422	Home furnishings stores	5	5 787	1 083	247	40	–	.6
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	17	62 218	5 303	1 301	257	7.9	.3
4431	Electronics and appliance stores	17	62 218	5 303	1 301	257	7.9	.3
44311	Appliance, television, and other electronics stores	13	51 612	4 348	1 050	218	9.6	.3
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	11	D	D	D	c	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	D	D	D	c	D	D
4441	Building material and supplies dealers	6	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	18	45 734	5 719	1 416	218	7.2	3.2
4451	Grocery stores	6	39 880	5 166	1 259	160	1.6	–
4452	Specialty food stores	7	2 931	368	102	34	17.2	23.8

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CERRITOS—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	21	56 548	10 812	2 159	384	4.2	.7
4461	Health and personal care stores	21	56 548	10 812	2 159	384	4.2	.7
44611	Pharmacies and drug stores	4	29 609	5 400	899	202	–	1.2
446110	Pharmacies and drug stores	4	29 609	5 400	899	202	–	1.2
4461101	Pharmacies and drug stores	4	29 609	5 400	899	202	–	1.2
44612	Cosmetics, beauty supplies, and perfume stores	6	11 742	1 800	445	65	3.8	.3
446120	Cosmetics, beauty supplies, and perfume stores	6	11 742	1 800	445	65	3.8	.3
44613	Optical goods stores	5	3 608	994	178	54	–	–
446130	Optical goods stores	5	3 608	994	178	54	–	–
44619	Other health and personal care stores	6	11 589	2 618	637	63	16.4	–
446191	Food (health) supplement stores	5	D	D	D	b	D	D
446199	All other health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	12	28 062	1 104	259	87	22.0	30.0
4471	Gasoline stations	12	28 062	1 104	259	87	22.0	30.0
44711	Gasoline stations with convenience stores	7	18 154	625	122	52	25.9	–
447110	Gasoline stations with convenience stores	7	18 154	625	122	52	25.9	–
448	Clothing and clothing accessories stores	83	194 532	26 566	6 253	1 424	2.2	6.4
4481	Clothing stores	47	160 265	22 433	5 223	1 141	1.9	7.2
44811	Men's clothing stores	3	4 238	747	182	35	–	11.0
448110	Men's clothing stores	3	4 238	747	182	35	–	11.0
44812	Women's clothing stores	18	32 642	3 995	962	291	6.8	32.7
448120	Women's clothing stores	18	32 642	3 995	962	291	6.8	32.7
44813	Children's and infants' clothing stores	7	18 691	1 324	333	113	4.1	–
448130	Children's and infants' clothing stores	7	18 691	1 324	333	113	4.1	–
44814	Family clothing stores	11	94 580	14 766	3 400	620	–	–
448140	Family clothing stores	11	94 580	14 766	3 400	620	–	–
44815	Clothing accessories stores	4	1 292	159	39	14	6.7	–
448150	Clothing accessories stores	4	1 292	159	39	14	6.7	–
44819	Other clothing stores	4	8 822	1 442	307	68	–	5.2
448190	Other clothing stores	4	8 822	1 442	307	68	–	5.2
4482	Shoe stores	21	21 258	2 344	573	204	2.4	4.1
44821	Shoe stores	21	21 258	2 344	573	204	2.4	4.1
448210	Shoe stores	21	21 258	2 344	573	204	2.4	4.1
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	4	2 020	303	68	30	–	28.3
4482103	Children's and juveniles' shoe stores	3	1 841	150	34	10	27.6	–
4482105	Athletic footwear stores	6	12 504	1 244	294	125	–	–
4483	Jewelry, luggage, and leather goods stores	15	13 009	1 789	457	79	5.6	–
44831	Jewelry stores	14	D	D	D	b	D	D
448310	Jewelry stores	14	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	18	58 478	5 803	1 494	333	2.9	–
4511	Sporting goods, hobby, and musical instrument stores	11	41 815	4 097	1 080	230	4.1	–
45111	Sporting goods stores	5	12 421	1 161	257	87	7.6	–
451110	Sporting goods stores	5	12 421	1 161	257	87	7.6	–
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	16 663	1 706	414	103	–	–
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	9	295 572	27 269	6 500	1 597	1.2	–
4521	Department stores	7	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	7	D	D	D	g	D	D
45211	Department stores	7	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
452112	Discount department stores	3	D	D	D	f	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	30	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	16	24 262	2 595	691	185	.7	6.1
45321	Office supplies and stationery stores	8	19 265	1 902	514	112	–	5.6
453210	Office supplies and stationery stores	8	19 265	1 902	514	112	–	5.6
45322	Gift, novelty, and souvenir stores	8	4 997	693	177	73	3.2	8.1
453220	Gift, novelty, and souvenir stores	8	4 997	693	177	73	3.2	8.1
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	7 586	1 793	355	47	26.2	11.0

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CERRITOS—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	9	6 858	1 087	109	21	54.1	.7
4541	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
4542	Vending machine operators	3	D	D	D	a	D	D
45421	Vending machine operators	3	D	D	D	a	D	D
454210	Vending machine operators	3	D	D	D	a	D	D
	CHICO							
44-45	**Retail trade**	**429**	**1 383 062**	**146 899**	**33 998**	**7 398**	**5.1**	**1.9**
441	Motor vehicle and parts dealers	47	292 638	31 571	7 204	903	3.9	.9
4411	Automobile dealers	16	236 412	23 112	5 204	603	2.4	–
44111	New car dealers	11	233 160	22 844	5 129	587	1.5	–
441110	New car dealers	11	233 160	22 844	5 129	587	1.5	–
4412	Other motor vehicle dealers	10	30 834	3 671	760	85	7.2	–
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	21	25 392	4 788	1 240	215	14.4	10.7
44131	Automotive parts and accessories stores	13	13 896	2 545	620	141	16.6	19.5
441310	Automotive parts and accessories stores	13	13 896	2 545	620	141	16.6	19.5
44132	Tire dealers	8	11 496	2 243	620	74	11.9	–
441320	Tire dealers	8	11 496	2 243	620	74	11.9	–
442	Furniture and home furnishings stores	26	38 742	5 897	1 231	228	2.7	13.9
4421	Furniture stores	11	13 748	2 263	454	82	5.2	39.1
44211	Furniture stores	11	13 748	2 263	454	82	5.2	39.1
442110	Furniture stores	11	13 748	2 263	454	82	5.2	39.1
4422	Home furnishings stores	15	24 994	3 634	777	146	1.2	–
44221	Floor covering stores	3	12 779	2 330	493	62	–	–
442210	Floor covering stores	3	12 779	2 330	493	62	–	–
44229	Other home furnishings stores	12	12 215	1 304	284	84	2.5	–
442299	All other home furnishings stores	11	D	D	D	b	D	D
443	Electronics and appliance stores	20	63 435	6 216	1 541	284	5.8	2.6
4431	Electronics and appliance stores	20	63 435	6 216	1 541	284	5.8	2.6
44311	Appliance, television, and other electronics stores	10	D	D	D	c	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	c	D	D
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	34	133 843	14 834	3 456	685	3.5	.2
4441	Building material and supplies dealers	31	130 887	14 409	3 358	667	3.6	–
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	7	D	D	D	c	D	D
444130	Hardware stores	7	D	D	D	c	D	D
44419	Other building material dealers	16	47 091	5 537	1 309	177	7.3	–
444190	Other building material dealers	16	47 091	5 537	1 309	177	7.3	–
4442	Lawn and garden equipment and supplies stores	3	2 956	425	98	18	–	9.2
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	43	232 595	27 410	5 907	1 039	5.3	.2
4451	Grocery stores	28	223 747	26 780	5 738	959	3.6	.1
44511	Supermarkets and other grocery (except convenience) stores	23	220 415	26 681	5 724	950	2.4	.1
445110	Supermarkets and other grocery (except convenience) stores	23	220 415	26 681	5 724	950	2.4	.1
4452	Specialty food stores	7	2 345	365	99	42	–	8.2
4453	Beer, wine, and liquor stores	8	6 503	265	70	38	66.2	–
44531	Beer, wine, and liquor stores	8	6 503	265	70	38	66.2	–
445310	Beer, wine, and liquor stores	8	6 503	265	70	38	66.2	–

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Table 4. **Summary Statistics for Places: 2002**—Con.

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	CHICO—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	29	65 832	7 354	1 839	329	6.2	2.8
4461	Health and personal care stores	29	65 832	7 354	1 839	329	6.2	2.8
44611	Pharmacies and drug stores	11	59 625	6 362	1 578	254	6.1	1.5
446110	Pharmacies and drug stores	11	59 625	6 362	1 578	254	6.1	1.5
4461101	Pharmacies and drug stores	9	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	b	D	D
44613	Optical goods stores	6	1 976	329	83	15	19.5	8.7
446130	Optical goods stores	6	1 976	329	83	15	19.5	8.7
44619	Other health and personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	33	64 443	3 197	778	237	28.6	13.5
4471	Gasoline stations	33	64 443	3 197	778	237	28.6	13.5
44711	Gasoline stations with convenience stores	25	56 556	2 536	623	197	25.8	13.6
447110	Gasoline stations with convenience stores	25	56 556	2 536	623	197	25.8	13.6
448	Clothing and clothing accessories stores	71	64 819	8 146	2 022	775	7.2	5.7
4481	Clothing stores	48	51 733	5 955	1 485	634	7.1	3.8
44812	Women's clothing stores	19	9 866	1 151	274	159	26.8	19.5
448120	Women's clothing stores	19	9 866	1 151	274	159	26.8	19.5
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	18	D	D	D	e	D	D
448140	Family clothing stores	18	D	D	D	e	D	D
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482104	Family shoe stores	9	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	12	D	D	D	b	D	D
44831	Jewelry stores	11	7 141	1 408	334	78	13.9	13.9
448310	Jewelry stores	11	7 141	1 408	334	78	13.9	13.9
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	42	65 226	10 352	2 602	1 143	3.6	1.1
4511	Sporting goods, hobby, and musical instrument stores	29	29 382	3 264	839	299	6.5	2.5
45111	Sporting goods stores	16	13 327	1 495	379	110	1.9	3.0
451110	Sporting goods stores	16	13 327	1 495	379	110	1.9	3.0
4511101	General-line sporting goods stores	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores	8	11 706	1 314	351	144	14.1	3.0
451120	Hobby, toy, and game stores	8	11 706	1 314	351	144	14.1	3.0
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	13	35 844	7 088	1 763	844	1.2	–
45121	Book stores and news dealers	9	D	D	D	f	D	D
451211	Book stores	8	D	D	D	f	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	f	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	12	D	D	D	g	D	D
4521	Department stores	7	168 727	16 382	4 033	1 013	–	–
45210009	Department stores (incl. leased depts.)[3]	7	173 235	16 382	4 033	1 013	–	–
45211	Department stores	7	168 727	16 382	4 033	1 013	–	–
452111	Department stores (except discount department stores)	4	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	6 555	790	200	60	–	–
452990	All other general merchandise stores	4	6 555	790	200	60	–	–
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	54	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	24	19 819	2 626	629	196	16.4	2.5
45321	Office supplies and stationery stores	7	D	D	D	c	D	D
453210	Office supplies and stationery stores	7	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	17	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	17	D	D	D	b	D	D
4533	Used merchandise stores	7	1 618	410	95	29	2.7	–
45331	Used merchandise stores	7	1 618	410	95	29	2.7	–
453310	Used merchandise stores	7	1 618	410	95	29	2.7	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CHICO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	16	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	D	D	D	b	D	D
453910	Pet and pet supplies stores	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	9 540	1 117	213	58	15.1	–
454	Nonstore retailers	18	36 454	2 957	706	146	3.0	.4
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	13	D	D	D	c	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
	CHINO							
44-45	**Retail trade**	**198**	**784 757**	**78 541**	**17 315**	**3 161**	**8.1**	**9.9**
441	Motor vehicle and parts dealers	21	160 519	15 442	3 863	473	11.2	1.6
4411	Automobile dealers	4	D	D	D	c	D	D
44111	New car dealers	3	D	D	D	c	D	D
441110	New car dealers	3	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	17	D	D	D	c	D	D
44131	Automotive parts and accessories stores	12	30 181	4 534	1 151	186	59.6	.1
441310	Automotive parts and accessories stores	12	30 181	4 534	1 151	186	59.6	.1
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	17	25 220	3 206	426	125	17.5	–
4421	Furniture stores	7	14 461	2 092	326	101	7.2	–
44211	Furniture stores	7	14 461	2 092	326	101	7.2	–
442110	Furniture stores	7	14 461	2 092	326	101	7.2	–
4422	Home furnishings stores	10	10 759	1 114	100	24	31.4	–
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	7	10 794	1 656	369	47	36.4	–
4431	Electronics and appliance stores	7	10 794	1 656	369	47	36.4	–
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	11	68 696	7 510	1 687	281	2.7	.1
4441	Building material and supplies dealers	6	56 068	6 330	1 402	258	.9	.2
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	5	12 628	1 180	285	23	10.5	–
44422	Nursery, garden center, and farm supply stores	5	12 628	1 180	285	23	10.5	–
444220	Nursery, garden center, and farm supply stores	5	12 628	1 180	285	23	10.5	–
445	Food and beverage stores	26	101 746	11 727	2 970	453	11.2	36.2
4451	Grocery stores	14	93 355	10 769	2 677	393	10.0	39.2
44511	Supermarkets and other grocery (except convenience) stores	11	90 994	10 496	2 611	370	7.6	40.2
445110	Supermarkets and other grocery (except convenience) stores	11	90 994	10 496	2 611	370	7.6	40.2
4452	Specialty food stores	5	3 369	645	212	35	8.2	5.7
446	Health and personal care stores	15	34 389	5 134	1 208	172	15.8	–
4461	Health and personal care stores	15	34 389	5 134	1 208	172	15.8	–
44611	Pharmacies and drug stores	10	33 021	4 902	1 159	161	15.8	–
446110	Pharmacies and drug stores	10	33 021	4 902	1 159	161	15.8	–
4461101	Pharmacies and drug stores	10	33 021	4 902	1 159	161	15.8	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	15	54 693	2 020	521	139	12.9	24.2
4471	Gasoline stations	15	54 693	2 020	521	139	12.9	24.2
44711	Gasoline stations with convenience stores	10	43 306	1 391	371	112	7.2	19.8
447110	Gasoline stations with convenience stores	10	43 306	1 391	371	112	7.2	19.8
448	Clothing and clothing accessories stores	37	80 271	7 627	1 812	350	8.5	10.0
4481	Clothing stores	24	73 544	6 792	1 660	304	6.4	10.9
44814	Family clothing stores	13	49 458	4 934	1 140	175	6.2	11.8
448140	Family clothing stores	13	49 458	4 934	1 140	175	6.2	11.8
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CHINO—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	14	27 153	3 288	673	187	2.2	10.0
4511	Sporting goods, hobby, and musical instrument stores	11	21 188	2 629	620	164	2.9	12.8
45111	Sporting goods stores	6	18 257	2 262	533	149	2.1	14.4
451110	Sporting goods stores	6	18 257	2 262	533	149	2.1	14.4
4511101	General-line sporting goods stores	3	14 898	1 970	477	132	–	–
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	5 965	659	53	23	–	–
45121	Book stores and news dealers	2	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	f	D	D
4521	Department stores	4	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	e	D	D
45211	Department stores	4	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	8	9 484	1 235	293	96	1.8	2.6
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	6	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	6 975	800	146	47	–	2.6
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	7	15 531	2 633	445	75	8.0	87.3
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
	CHINO HILLS							
44-45	**Retail trade**	**89**	**373 845**	**38 841**	**8 858**	**1 644**	**3.1**	**1.2**
441	Motor vehicle and parts dealers	5	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	10 421	1 005	263	51	7.6	–
4422	Home furnishings stores	5	10 421	1 005	263	51	7.6	–
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	8	D	D	D	c	D	D
4431	Electronics and appliance stores	8	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	c	D	D
443111	Household appliance stores	1	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	3 323	665	146	23	–	20.2
444	Building material and garden equipment and supplies dealers	1	D	D	D	c	D	D
4441	Building material and supplies dealers	1	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	11	97 446	13 482	3 202	449	1.0	.2
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
446	Health and personal care stores	10	17 043	1 871	401	85	10.0	.9
4461	Health and personal care stores	10	17 043	1 871	401	85	10.0	.9
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	4	2 853	252	63	16	59.7	–
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	7	21 798	1 436	328	111	22.6	2.1
44711	Gasoline stations with convenience stores	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	b	D	D

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	CHINO HILLS—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	10	7 413	895	241	87	20.0	6.1
4481	Clothing stores	6	5 754	693	167	66	19.0	7.8
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	10 483	1 372	359	125	1.9	.8
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
45111	Sporting goods stores	2	D	D	D	b	D	D
451110	Sporting goods stores	2	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	a	D	D
	CHOWCHILLA							
44-45	**Retail trade**	**25**	**66 939**	**5 115**	**1 239**	**222**	**17.9**	**4.2**
441	Motor vehicle and parts dealers	6	31 057	2 185	553	84	–	9.1
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	a	D	D
445	Food and beverage stores	7	11 741	1 326	323	60	22.9	–
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	13 201	508	121	35	22.8	–
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	CHULA VISTA							
44-45	**Retail trade**	**532**	**1 783 315**	**183 412**	**43 209**	**8 360**	**13.4**	**3.9**
441	Motor vehicle and parts dealers	69	206 170	25 101	5 989	891	36.1	3.7
4411	Automobile dealers	18	138 057	12 248	2 810	355	48.4	.7
44111	New car dealers	3	D	D	D	e	D	D
441110	New car dealers	3	D	D	D	e	D	D
44112	Used car dealers	15	D	D	D	b	D	D
441120	Used car dealers	15	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	47	D	D	D	f	D	D
44131	Automotive parts and accessories stores	29	34 542	7 332	1 787	340	7.9	8.4
441310	Automotive parts and accessories stores	29	34 542	7 332	1 787	340	7.9	8.4
44132	Tire dealers	18	D	D	D	c	D	D
441320	Tire dealers	18	D	D	D	c	D	D
442	Furniture and home furnishings stores	36	57 265	5 394	1 132	190	18.2	1.9
4421	Furniture stores	17	33 553	2 939	605	76	9.8	3.0
44211	Furniture stores	17	33 553	2 939	605	76	9.8	3.0
442110	Furniture stores	17	33 553	2 939	605	76	9.8	3.0
4422	Home furnishings stores	19	23 712	2 455	527	114	30.1	.5
44221	Floor covering stores	8	9 700	1 178	227	33	59.2	.2
442210	Floor covering stores	8	9 700	1 178	227	33	59.2	.2
44229	Other home furnishings stores	11	14 012	1 277	300	81	9.9	.7
442299	All other home furnishings stores	9	D	D	D	b	D	D
443	Electronics and appliance stores	34	71 423	7 288	1 763	311	6.7	3.5
4431	Electronics and appliance stores	34	71 423	7 288	1 763	311	6.7	3.5
44311	Appliance, television, and other electronics stores	26	66 178	6 685	1 617	274	3.3	2.2
443112	Radio, television, and other electronics stores	22	63 858	6 226	1 517	251	3.3	.4
44312	Computer and software stores	8	5 245	603	146	37	50.0	20.2
443120	Computer and software stores	8	5 245	603	146	37	50.0	20.2

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	CHULA VISTA—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	24	115 084	11 160	2 531	387	.9	2.1
4441	Building material and supplies dealers	23	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	3	D	D	D	a	D	D
444130	Hardware stores	3	D	D	D	a	D	D
44419	Other building material dealers	13	15 251	2 349	561	68	4.8	15.5
444190	Other building material dealers	13	15 251	2 349	561	68	4.8	15.5
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	64	291 372	35 781	8 905	1 619	13.5	11.2
4451	Grocery stores	39	275 074	33 318	8 324	1 463	10.6	10.9
44511	Supermarkets and other grocery (except convenience) stores	27	260 300	31 869	7 977	1 349	8.3	11.1
445110	Supermarkets and other grocery (except convenience) stores	27	260 300	31 869	7 977	1 349	8.3	11.1
44512	Convenience stores	12	14 774	1 449	347	114	50.5	8.1
445120	Convenience stores	12	14 774	1 449	347	114	50.5	8.1
4452	Specialty food stores	12	11 040	2 227	527	131	62.0	18.9
446	Health and personal care stores	42	96 928	15 922	3 534	515	11.7	.1
4461	Health and personal care stores	42	96 928	15 922	3 534	515	11.7	.1
44611	Pharmacies and drug stores	19	83 589	13 943	3 002	420	5.5	–
446110	Pharmacies and drug stores	19	83 589	13 943	3 002	420	5.5	–
4461101	Pharmacies and drug stores	19	83 589	13 943	3 002	420	5.5	–
44612	Cosmetics, beauty supplies, and perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	3	D	D	D	a	D	D
446130	Optical goods stores	3	D	D	D	a	D	D
44619	Other health and personal care stores	12	6 948	1 236	354	43	57.2	.2
446191	Food (health) supplement stores	7	4 544	618	195	25	74.7	.3
446199	All other health and personal care stores	5	2 404	618	159	18	24.1	–
447	Gasoline stations	47	141 672	6 067	1 390	399	40.4	2.6
4471	Gasoline stations	47	141 672	6 067	1 390	399	40.4	2.6
44711	Gasoline stations with convenience stores	37	117 530	5 123	1 196	347	35.6	3.0
447110	Gasoline stations with convenience stores	37	117 530	5 123	1 196	347	35.6	3.0
44719	Other gasoline stations	10	24 142	944	194	52	64.0	.7
447190	Other gasoline stations	10	24 142	944	194	52	64.0	.7
448	Clothing and clothing accessories stores	92	89 287	11 986	2 921	844	23.4	6.7
4481	Clothing stores	54	63 410	8 440	2 036	617	24.6	5.3
44812	Women's clothing stores	23	17 179	2 611	614	229	31.7	15.9
448120	Women's clothing stores	23	17 179	2 611	614	229	31.7	15.9
44813	Children's and infants' clothing stores	4	2 511	298	67	34	–	20.1
448130	Children's and infants' clothing stores	4	2 511	298	67	34	–	20.1
44814	Family clothing stores	15	37 551	4 388	1 072	270	23.9	–
448140	Family clothing stores	15	37 551	4 388	1 072	270	23.9	–
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	8	3 054	606	148	56	19.8	4.0
448190	Other clothing stores	8	3 054	606	148	56	19.8	4.0
4482	Shoe stores	18	13 490	1 440	348	118	1.9	5.8
44821	Shoe stores	18	13 490	1 440	348	118	1.9	5.8
448210	Shoe stores	18	13 490	1 440	348	118	1.9	5.8
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	9	7 448	725	171	56	–	10.6
4482105	Athletic footwear stores	5	4 433	485	119	43	5.5	–
4483	Jewelry, luggage, and leather goods stores	20	12 387	2 106	537	109	40.9	14.4
44831	Jewelry stores	19	D	D	D	c	D	D
448310	Jewelry stores	19	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	33	44 827	4 818	1 152	328	11.4	.2
4511	Sporting goods, hobby, and musical instrument stores	22	37 669	4 017	980	267	8.1	.2
45111	Sporting goods stores	7	16 198	1 682	402	101	1.8	–
451110	Sporting goods stores	7	16 198	1 682	402	101	1.8	–
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	5	D	D	D	c	D	D
451120	Hobby, toy, and game stores	5	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	7	2 715	371	109	37	21.1	.2
451130	Sewing, needlework, and piece goods stores	7	2 715	371	109	37	21.1	.2
45114	Musical instrument and supplies stores	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CHULA VISTA—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	11	7 158	801	172	61	28.6	–
45121	Book stores and news dealers	5	3 939	393	88	28	51.1	–
451211	Book stores	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	6	3 219	408	84	33	1.0	–
451220	Prerecorded tape, compact disc, and record stores	6	3 219	408	84	33	1.0	–
452	General merchandise stores	14	597 980	49 835	11 500	2 382	–	.1
4521	Department stores	9	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	9	D	D	D	g	D	D
45211	Department stores	9	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
452112	Discount department stores	5	D	D	D	g	D	D
4529	Other general merchandise stores	5	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	58	58 321	7 965	1 872	420	15.4	15.9
4531	Florists	8	2 604	477	142	43	50.2	9.6
45311	Florists	8	2 604	477	142	43	50.2	9.6
453110	Florists	8	2 604	477	142	43	50.2	9.6
4532	Office supplies, stationery, and gift stores	23	27 278	3 662	878	155	12.3	1.8
45321	Office supplies and stationery stores	5	18 371	2 371	590	84	–	–
453210	Office supplies and stationery stores	5	18 371	2 371	590	84	–	–
45322	Gift, novelty, and souvenir stores	18	8 907	1 291	288	71	37.7	5.6
453220	Gift, novelty, and souvenir stores	18	8 907	1 291	288	71	37.7	5.6
4533	Used merchandise stores	10	14 403	2 053	462	120	4.5	56.2
45331	Used merchandise stores	10	14 403	2 053	462	120	4.5	56.2
453310	Used merchandise stores	10	14 403	2 053	462	120	4.5	56.2
4539	Other miscellaneous store retailers	17	14 036	1 773	390	102	26.3	3.0
45391	Pet and pet supplies stores	8	10 032	1 283	282	81	13.6	2.3
453910	Pet and pet supplies stores	8	10 032	1 283	282	81	13.6	2.3
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	19	12 986	2 095	520	74	42.2	27.4
4541	Electronic shopping and mail-order houses	7	7 106	1 527	386	54	19.3	44.8
45411	Electronic shopping and mail-order houses	7	7 106	1 527	386	54	19.3	44.8
4543	Direct selling establishments	11	D	D	D	a	D	D
45439	Other direct selling establishments	10	D	D	D	a	D	D
454390	Other direct selling establishments	10	D	D	D	a	D	D
	CITRUS HEIGHTS							
44-45	**Retail trade**	**319**	**934 879**	**106 443**	**25 455**	**5 228**	**5.0**	**5.8**
441	Motor vehicle and parts dealers	25	99 703	14 003	2 996	368	4.0	8.9
4411	Automobile dealers	1	D	D	D	c	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	3 746	350	85	15	43.6	17.1
441221	Motorcycle dealers	5	3 746	350	85	15	43.6	17.1
4413	Automotive parts, accessories, and tire stores	17	D	D	D	c	D	D
44131	Automotive parts and accessories stores	8	13 823	2 475	619	116	7.2	47.6
441310	Automotive parts and accessories stores	8	13 823	2 475	619	116	7.2	47.6
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	17	16 233	1 915	418	91	39.4	.8
4421	Furniture stores	7	7 875	821	166	35	59.2	1.1
44211	Furniture stores	7	7 875	821	166	35	59.2	1.1
442110	Furniture stores	7	7 875	821	166	35	59.2	1.1
4422	Home furnishings stores	10	8 358	1 094	252	56	20.8	.4
44229	Other home furnishings stores	5	5 468	800	168	45	–	.7
442299	All other home furnishings stores	5	5 468	800	168	45	–	.7
443	Electronics and appliance stores	29	109 071	10 252	2 438	386	3.6	1.4
4431	Electronics and appliance stores	29	109 071	10 252	2 438	386	3.6	1.4
44311	Appliance, television, and other electronics stores	18	92 594	8 114	1 964	314	4.1	1.3
443111	Household appliance stores	4	6 585	652	153	29	46.1	5.0
443112	Radio, television, and other electronics stores	14	86 009	7 462	1 811	285	.9	1.0
44312	Computer and software stores	9	D	D	D	b	D	D
443120	Computer and software stores	9	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CITRUS HEIGHTS—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	13	26 538	4 181	1 011	178	18.7	3.3
4441	Building material and supplies dealers	11	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	5	7 145	1 235	319	39	55.3	–
444190	Other building material dealers	5	7 145	1 235	319	39	55.3	–
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	36	161 867	17 186	3 911	689	5.7	15.0
4451	Grocery stores	20	148 018	16 356	3 734	648	2.9	16.3
44511	Supermarkets and other grocery (except convenience) stores	14	142 562	16 009	3 656	627	.5	17.0
445110	Supermarkets and other grocery (except convenience) stores	14	142 562	16 009	3 656	627	.5	17.0
44512	Convenience stores	6	5 456	347	78	21	67.8	–
445120	Convenience stores	6	5 456	347	78	21	67.8	–
4452	Specialty food stores	6	2 650	313	63	16	31.5	–
4453	Beer, wine, and liquor stores	10	11 199	517	114	25	36.5	.6
44531	Beer, wine, and liquor stores	10	11 199	517	114	25	36.5	.6
445310	Beer, wine, and liquor stores	10	11 199	517	114	25	36.5	.6
446	Health and personal care stores	25	58 081	7 962	1 883	382	.2	3.5
4461	Health and personal care stores	25	58 081	7 962	1 883	382	.2	3.5
44611	Pharmacies and drug stores	10	49 476	6 481	1 543	247	–	3.2
446110	Pharmacies and drug stores	10	49 476	6 481	1 543	247	–	3.2
4461101	Pharmacies and drug stores	9	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	5	3 053	479	124	82	–	10.3
446120	Cosmetics, beauty supplies, and perfume stores	5	3 053	479	124	82	–	10.3
44613	Optical goods stores	4	1 737	300	76	16	–	9.8
446130	Optical goods stores	4	1 737	300	76	16	–	9.8
44619	Other health and personal care stores	6	3 815	702	140	37	3.2	–
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	16	44 389	3 167	746	185	8.3	13.3
4471	Gasoline stations	16	44 389	3 167	746	185	8.3	13.3
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
448	Clothing and clothing accessories stores	71	88 473	11 650	2 893	787	7.8	6.8
4481	Clothing stores	40	57 446	7 023	1 687	580	.8	6.7
44811	Men's clothing stores	3	3 327	835	191	37	–	–
448110	Men's clothing stores	3	3 327	835	191	37	–	–
44812	Women's clothing stores	13	10 094	1 241	327	128	.7	29.8
448120	Women's clothing stores	13	10 094	1 241	327	128	.7	29.8
44814	Family clothing stores	15	36 468	3 656	895	329	.3	1.5
448140	Family clothing stores	15	36 468	3 656	895	329	.3	1.5
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	5	6 015	1 027	215	72	4.3	–
448190	Other clothing stores	5	6 015	1 027	215	72	4.3	–
4482	Shoe stores	19	12 231	1 669	377	111	15.8	1.0
44821	Shoe stores	19	12 231	1 669	377	111	15.8	1.0
448210	Shoe stores	19	12 231	1 669	377	111	15.8	1.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	8	4 442	732	149	42	21.4	–
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	12	18 796	2 958	829	96	24.1	10.7
44831	Jewelry stores	12	18 796	2 958	829	96	24.1	10.7
448310	Jewelry stores	12	18 796	2 958	829	96	24.1	10.7
451	Sporting goods, hobby, book, and music stores	28	51 144	5 550	1 411	368	2.5	3.5
4511	Sporting goods, hobby, and musical instrument stores	18	33 060	3 526	905	236	3.9	5.0
45111	Sporting goods stores	7	8 506	842	207	52	–	18.8
451110	Sporting goods stores	7	8 506	842	207	52	–	18.8
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	6	16 610	1 751	427	109	5.1	.3
451120	Hobby, toy, and game stores	6	16 610	1 751	427	109	5.1	.3
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CITRUS HEIGHTS—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	10	18 084	2 024	506	132	–	.8
45121	Book stores and news dealers	6	11 028	1 243	313	85	–	1.3
451211	Book stores	6	11 028	1 243	313	85	–	1.3
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	7 056	781	193	47	–	–
451220	Prerecorded tape, compact disc, and record stores	4	7 056	781	193	47	–	–
452	General merchandise stores	12	237 306	25 652	6 621	1 506	–	–
4521	Department stores	6	226 256	24 500	6 360	1 443	–	–
45210009	Department stores (incl. leased depts.)[3]	6	234 261	24 500	6 360	1 443	–	–
45211	Department stores	6	226 256	24 500	6 360	1 443	–	–
452111	Department stores (except discount department stores)	4	D	D	D	g	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	11 050	1 152	261	63	–	–
452990	All other general merchandise stores	6	11 050	1 152	261	63	–	–
4529901	Variety stores	3	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	37	37 759	4 493	1 033	247	12.1	3.2
4532	Office supplies, stationery, and gift stores	11	15 939	1 846	459	96	4.9	3.6
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	9	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	9	D	D	D	b	D	D
4533	Used merchandise stores	5	2 657	548	127	46	44.0	–
45331	Used merchandise stores	5	2 657	548	127	46	44.0	–
453310	Used merchandise stores	5	2 657	548	127	46	44.0	–
4539	Other miscellaneous store retailers	16	18 595	1 995	423	95	12.0	2.3
45391	Pet and pet supplies stores	5	9 817	1 222	268	73	15.8	–
453910	Pet and pet supplies stores	5	9 817	1 222	268	73	15.8	–
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	10	4 315	432	94	41	33.9	28.8
454319	Other fuel dealers	2	D	D	D	a	D	D
	CLAREMONT							
44-45	**Retail trade**	**88**	**445 970**	**32 692**	**7 722**	**1 004**	**7.7**	**8.4**
441	Motor vehicle and parts dealers	6	D	D	D	e	D	D
4411	Automobile dealers	4	D	D	D	e	D	D
44111	New car dealers	3	279 515	15 104	3 516	304	–	–
441110	New car dealers	3	279 515	15 104	3 516	304	–	–
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	5	3 812	662	152	31	96.9	3.1
4431	Electronics and appliance stores	5	3 812	662	152	31	96.9	3.1
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
4441	Building material and supplies dealers	1	D	D	D	a	D	D
44419	Other building material dealers	1	D	D	D	a	D	D
444190	Other building material dealers	1	D	D	D	a	D	D
445	Food and beverage stores	8	D	D	D	e	D	D
4451	Grocery stores	6	65 192	8 132	2 004	282	.3	16.7
44511	Supermarkets and other grocery (except convenience) stores	6	65 192	8 132	2 004	282	.3	16.7
445110	Supermarkets and other grocery (except convenience) stores	6	65 192	8 132	2 004	282	.3	16.7
446	Health and personal care stores	13	13 447	2 488	493	75	26.5	16.3
4461	Health and personal care stores	13	13 447	2 488	493	75	26.5	16.3
44619	Other health and personal care stores	5	1 947	216	64	7	2.5	8.6
447	Gasoline stations	9	32 419	711	180	52	15.7	25.2
4471	Gasoline stations	9	32 419	711	180	52	15.7	25.2
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	12	4 051	718	183	28	32.7	6.8
4483	Jewelry, luggage, and leather goods stores	6	2 893	565	133	15	22.4	3.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CLAREMONT—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	7	5 119	650	165	55	13.4	–
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	3 949	426	100	28	9.7	–
451220	Prerecorded tape, compact disc, and record stores	3	3 949	426	100	28	9.7	–
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	9	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	8	3 435	368	86	38	66.3	33.7
453220	Gift, novelty, and souvenir stores	8	3 435	368	86	38	66.3	33.7
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	5 133	1 592	487	36	20.1	–
45439	Other direct selling establishments	4	5 133	1 592	487	36	20.1	–
454390	Other direct selling establishments	4	5 133	1 592	487	36	20.1	–
	CLAYTON							
44-45	**Retail trade**	**17**	**58 161**	**6 252**	**1 527**	**263**	**4.6**	**2.2**
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	CLEARLAKE							
44-45	**Retail trade**	**35**	**127 293**	**12 504**	**2 907**	**620**	**10.4**	**1.2**
441	Motor vehicle and parts dealers	4	2 269	324	75	15	92.6	–
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	6	45 811	4 899	1 130	246	3.7	–
4451	Grocery stores	5	D	D	D	c	D	D
446	Health and personal care stores	4	17 718	1 307	340	48	37.1	1.2
4461	Health and personal care stores	4	17 718	1 307	340	48	37.1	1.2
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	CLOVERDALE							
44-45	**Retail trade**	**16**	**37 016**	**3 495**	**831**	**219**	**15.8**	**–**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	10 931	536	127	35	27.6	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CLOVIS							
44-45	**Retail trade**	**270**	**1 098 122**	**105 934**	**24 882**	**4 773**	**4.8**	**5.8**
441	Motor vehicle and parts dealers	37	290 109	28 260	7 049	780	2.5	13.0
4411	Automobile dealers	16	268 522	24 081	6 030	592	1.4	13.7
44111	New car dealers	8	248 513	20 738	5 162	487	.1	14.4
441110	New car dealers	8	248 513	20 738	5 162	487	.1	14.4
44112	Used car dealers	8	20 009	3 343	868	105	18.6	5.0
441120	Used car dealers	8	20 009	3 343	868	105	18.6	5.0
4413	Automotive parts, accessories, and tire stores	19	D	D	D	c	D	D
44131	Automotive parts and accessories stores	12	14 551	2 827	702	139	20.4	.7
441310	Automotive parts and accessories stores	12	14 551	2 827	702	139	20.4	.7
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	21	35 521	3 378	742	144	6.3	.7
4421	Furniture stores	7	8 159	1 334	312	44	–	.4
44211	Furniture stores	7	8 159	1 334	312	44	–	.4
442110	Furniture stores	7	8 159	1 334	312	44	–	.4
4422	Home furnishings stores	14	27 362	2 044	430	100	8.2	.8
44221	Floor covering stores	7	22 977	1 623	334	49	8.0	–
442210	Floor covering stores	7	22 977	1 623	334	49	8.0	–
44229	Other home furnishings stores	7	4 385	421	96	51	9.4	4.9
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	19	10 887	1 796	408	76	7.0	9.0
4431	Electronics and appliance stores	19	10 887	1 796	408	76	7.0	9.0
44311	Appliance, television, and other electronics stores	14	7 399	1 342	297	54	.9	13.2
443111	Household appliance stores	3	2 789	352	99	17	–	–
443112	Radio, television, and other electronics stores	11	4 610	990	198	37	1.4	21.2
44312	Computer and software stores	5	3 488	454	111	22	20.0	–
443120	Computer and software stores	5	3 488	454	111	22	20.0	–
444	Building material and garden equipment and supplies dealers	17	98 649	9 657	2 268	423	2.3	.2
4441	Building material and supplies dealers	10	93 283	8 831	2 051	380	2.0	.2
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	7	5 366	826	217	43	8.3	–
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	27	136 684	16 153	3 561	615	9.4	1.8
4451	Grocery stores	17	128 295	15 495	3 383	552	6.5	2.0
44511	Supermarkets and other grocery (except convenience) stores	13	125 254	14 452	3 138	502	5.7	1.6
445110	Supermarkets and other grocery (except convenience) stores	13	125 254	14 452	3 138	502	5.7	1.6
4452	Specialty food stores	4	3 586	464	128	48	19.4	–
446	Health and personal care stores	19	59 461	6 686	1 529	305	3.4	23.1
4461	Health and personal care stores	19	59 461	6 686	1 529	305	3.4	23.1
44611	Pharmacies and drug stores	7	54 437	5 867	1 322	231	3.5	23.9
446110	Pharmacies and drug stores	7	54 437	5 867	1 322	231	3.5	23.9
4461101	Pharmacies and drug stores	7	54 437	5 867	1 322	231	3.5	23.9
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	17	38 969	1 734	406	104	33.2	.2
4471	Gasoline stations	17	38 969	1 734	406	104	33.2	.2
44711	Gasoline stations with convenience stores	13	28 671	1 162	276	74	14.3	.3
447110	Gasoline stations with convenience stores	13	28 671	1 162	276	74	14.3	.3
448	Clothing and clothing accessories stores	39	43 400	5 108	1 278	420	5.2	5.7
4481	Clothing stores	23	29 839	3 323	833	286	4.8	3.1
44814	Family clothing stores	8	22 388	2 435	624	167	.7	–
448140	Family clothing stores	8	22 388	2 435	624	167	.7	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	8	6 580	721	175	81	–	–
44821	Shoe stores	8	6 580	721	175	81	–	–
448210	Shoe stores	8	6 580	721	175	81	–	–
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	8	6 981	1 064	270	53	11.7	21.9
44831	Jewelry stores	8	6 981	1 064	270	53	11.7	21.9
448310	Jewelry stores	8	6 981	1 064	270	53	11.7	21.9

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CLOVIS—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	19	25 630	2 967	694	273	3.6	4.6
4511	Sporting goods, hobby, and musical instrument stores	15	D	D	D	c	D	D
45111	Sporting goods stores	6	D	D	D	b	D	D
451110	Sporting goods stores	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	c	D	D
451120	Hobby, toy, and game stores	4	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	12	321 913	25 755	5 869	1 341	–	1.4
4521	Department stores	6	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	f	D	D
45211	Department stores	6	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	c	D	D
452990	All other general merchandise stores	5	D	D	D	c	D	D
4529901	Variety stores	3	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	37	32 274	3 952	922	265	15.8	1.5
4532	Office supplies, stationery, and gift stores	13	15 465	1 780	452	124	11.2	1.1
45321	Office supplies and stationery stores	4	11 542	1 230	334	78	4.5	–
453210	Office supplies and stationery stores	4	11 542	1 230	334	78	4.5	–
45322	Gift, novelty, and souvenir stores	9	3 923	550	118	46	30.8	4.5
453220	Gift, novelty, and souvenir stores	9	3 923	550	118	46	30.8	4.5
4533	Used merchandise stores	4	1 238	382	90	33	23.4	–
45331	Used merchandise stores	4	1 238	382	90	33	23.4	–
453310	Used merchandise stores	4	1 238	382	90	33	23.4	–
4539	Other miscellaneous store retailers	16	14 530	1 610	334	88	16.3	2.1
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	6	4 625	488	156	27	79.6	–
4543	Direct selling establishments	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
	COACHELLA							
44-45	**Retail trade**	**36**	**95 952**	**9 778**	**2 315**	**504**	**39.1**	**4.9**
441	Motor vehicle and parts dealers	9	8 722	1 502	341	64	12.0	5.7
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	3 625	369	102	15	20.6	79.4
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	11	42 876	5 098	1 228	254	46.5	–
4451	Grocery stores	8	D	D	D	c	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
447	Gasoline stations	6	37 911	2 439	557	142	39.5	.4
4471	Gasoline stations	6	37 911	2 439	557	142	39.5	.4
44711	Gasoline stations with convenience stores	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	b	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	COALINGA							
44-45	**Retail trade**	**34**	**75 822**	**6 148**	**1 462**	**332**	**17.8**	**.3**
441	Motor vehicle and parts dealers	6	11 201	1 146	279	50	63.7	–
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	8	18 587	2 008	468	94	7.5	–
446	Health and personal care stores	5	8 299	786	200	40	51.7	–
4461	Health and personal care stores	5	8 299	786	200	40	51.7	–
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
4471	Gasoline stations	3	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	a	D	D
447190	Other gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	749	78	17	6	38.6	–
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
	COLTON							
44-45	**Retail trade**	**105**	**606 246**	**56 200**	**13 441**	**2 052**	**9.3**	**6.1**
441	Motor vehicle and parts dealers	20	247 856	19 097	4 564	395	.6	8.8
4411	Automobile dealers	8	87 887	6 785	1 976	145	–	22.4
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	5	151 607	10 456	2 148	194	.6	–
44121	Recreational vehicle dealers	5	151 607	10 456	2 148	194	.6	–
441210	Recreational vehicle dealers	5	151 607	10 456	2 148	194	.6	–
4413	Automotive parts, accessories, and tire stores	7	8 362	1 856	440	56	8.4	27.0
44131	Automotive parts and accessories stores	3	5 541	1 005	236	28	12.6	–
441310	Automotive parts and accessories stores	3	5 541	1 005	236	28	12.6	–
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	5	8 419	807	196	28	10.1	–
4431	Electronics and appliance stores	5	8 419	807	196	28	10.1	–
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	23 427	2 124	488	50	22.3	53.8
4441	Building material and supplies dealers	5	D	D	D	b	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	16	88 819	9 910	2 456	432	11.3	.3
4451	Grocery stores	11	84 926	9 443	2 346	399	7.2	.3
44511	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	13	22 652	3 374	809	126	30.6	1.2
4461	Health and personal care stores	13	22 652	3 374	809	126	30.6	1.2
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	3	D	D	D	a	D	D
446199	All other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	33 530	2 305	548	110	63.0	–
4471	Gasoline stations	10	33 530	2 305	548	110	63.0	–
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	2 890	453	113	35	55.5	–
451	Sporting goods, hobby, book, and music stores	5	4 858	1 189	233	49	14.0	5.2
4511	Sporting goods, hobby, and musical instrument stores	5	4 858	1 189	233	49	14.0	5.2
45114	Musical instrument and supplies stores	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores	3	D	D	D	b	D	D

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	COLTON—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	3	D	D	D	f	D	D
4521	Department stores	2	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	f	D	D
45211	Department stores	2	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	6 041	781	189	42	34.4	–
454	Nonstore retailers	8	22 415	3 559	881	101	26.0	–
4541	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
	COLUSA							
44-45	**Retail trade**	**29**	**51 783**	**4 974**	**1 201**	**303**	**32.9**	**3.1**
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	b	D	D
445	Food and beverage stores	7	16 811	1 622	412	133	40.8	7.6
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
	COMMERCE							
44-45	**Retail trade**	**131**	**415 368**	**41 921**	**10 162**	**1 903**	**8.0**	**14.6**
441	Motor vehicle and parts dealers	14	41 321	6 471	1 392	171	3.7	.7
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	c	D	D
44131	Automotive parts and accessories stores	8	16 460	3 137	742	102	6.7	1.7
441310	Automotive parts and accessories stores	8	16 460	3 137	742	102	6.7	1.7
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	15	28 426	4 574	1 080	166	6.3	20.8
4421	Furniture stores	9	19 884	3 410	828	117	4.8	29.8
44211	Furniture stores	9	19 884	3 410	828	117	4.8	29.8
442110	Furniture stores	9	19 884	3 410	828	117	4.8	29.8
4422	Home furnishings stores	6	8 542	1 164	252	49	9.8	–
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	3	1 757	260	49	4	12.4	–
4431	Electronics and appliance stores	3	1 757	260	49	4	12.4	–
444	Building material and garden equipment and supplies dealers	11	86 425	8 829	2 035	276	.7	18.8
4441	Building material and supplies dealers	10	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food and beverage stores	12	54 495	3 314	1 000	232	5.7	64.2
4451	Grocery stores	4	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	3	50 295	2 950	894	194	–	67.4
445110	Supermarkets and other grocery (except convenience) stores	3	50 295	2 950	894	194	–	67.4
4452	Specialty food stores	3	768	109	27	13	51.0	49.0

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	COMMERCE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	4	6 535	554	146	17	60.8	–
4461	Health and personal care stores	4	6 535	554	146	17	60.8	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	35 645	1 418	339	91	18.5	–
4471	Gasoline stations	8	35 645	1 418	339	91	18.5	–
44711	Gasoline stations with convenience stores	3	12 023	479	129	50	29.4	–
447110	Gasoline stations with convenience stores	3	12 023	479	129	50	29.4	–
44719	Other gasoline stations	5	23 622	939	210	41	13.0	–
447190	Other gasoline stations	5	23 622	939	210	41	13.0	–
448	Clothing and clothing accessories stores	40	69 104	6 430	1 710	430	12.3	3.3
4481	Clothing stores	24	48 156	4 097	1 104	286	5.3	4.7
44811	Men's clothing stores	6	14 812	967	338	50	1.0	.2
448110	Men's clothing stores	6	14 812	967	338	50	1.0	.2
44812	Women's clothing stores	8	D	D	D	b	D	D
448120	Women's clothing stores	8	D	D	D	b	D	D
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	8	19 523	1 573	391	129	–	9.7
448140	Family clothing stores	8	19 523	1 573	391	129	–	9.7
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482	Shoe stores	11	13 527	1 499	379	96	4.4	–
44821	Shoe stores	11	13 527	1 499	379	96	4.4	–
448210	Shoe stores	11	13 527	1 499	379	96	4.4	–
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	6	7 270	904	231	43	–	–
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	5	7 421	834	227	48	71.7	–
44831	Jewelry stores	3	D	D	D	b	D	D
448310	Jewelry stores	3	D	D	D	b	D	D
44832	Luggage and leather goods stores	2	D	D	D	b	D	D
448320	Luggage and leather goods stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	9	8 231	1 593	327	61	21.5	–
4511	Sporting goods, hobby, and musical instrument stores	3	4 390	991	228	31	–	–
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	3 841	602	99	30	46.0	–
45121	Book stores and news dealers	5	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	8	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	5	12 390	1 451	336	67	–	7.4
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	3	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	9 340	838	214	19	18.4	–
4541	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
	COMPTON							
44-45	**Retail trade**	**153**	**201 004**	**18 570**	**4 563**	**873**	**31.2**	**11.7**
441	Motor vehicle and parts dealers	17	53 632	3 643	895	108	11.4	1.2
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores	9	D	D	D	b	D	D
441310	Automotive parts and accessories stores	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	1 546	224	52	11	58.1	–
443	Electronics and appliance stores	3	477	65	14	5	100.0	–
444	Building material and garden equipment and supplies dealers	11	14 677	1 108	255	56	24.0	–
4441	Building material and supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	6	10 611	712	157	35	–	–
444190	Other building material dealers	6	10 611	712	157	35	–	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	COMPTON—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	59	56 686	6 626	1 620	344	35.5	33.4
4451	Grocery stores	31	44 111	4 961	1 236	251	28.9	39.5
4452	Specialty food stores	9	5 151	1 071	247	54	79.0	7.8
4453	Beer, wine, and liquor stores	19	7 424	594	137	39	44.8	14.7
44531	Beer, wine, and liquor stores	19	7 424	594	137	39	44.8	14.7
445310	Beer, wine, and liquor stores	19	7 424	594	137	39	44.8	14.7
446	Health and personal care stores	13	23 494	3 147	746	114	41.7	10.5
4461	Health and personal care stores	13	23 494	3 147	746	114	41.7	10.5
4461102	Proprietary stores	1	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	15	30 400	799	208	47	56.6	2.3
4471	Gasoline stations	15	30 400	799	208	47	56.6	2.3
44711	Gasoline stations with convenience stores	10	12 923	436	109	24	52.2	5.4
447110	Gasoline stations with convenience stores	10	12 923	436	109	24	52.2	5.4
44719	Other gasoline stations	5	17 477	363	99	23	59.9	–
447190	Other gasoline stations	5	17 477	363	99	23	59.9	–
448	Clothing and clothing accessories stores	17	10 402	945	219	66	42.5	.6
4481	Clothing stores	9	4 249	317	73	23	88.4	.1
4482105	Athletic footwear stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	4 615	359	89	26	–	–
45299	All other general merchandise stores	3	4 615	359	89	26	–	–
452990	All other general merchandise stores	3	4 615	359	89	26	–	–
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4533	Used merchandise stores	4	2 397	1 301	353	66	–	–
45331	Used merchandise stores	4	2 397	1 301	353	66	–	–
453310	Used merchandise stores	4	2 397	1 301	353	66	–	–
454	Nonstore retailers	2	D	D	D	a	D	D
	CONCORD							
44-45	**Retail trade**	**445**	**2 208 279**	**231 394**	**55 818**	**8 062**	**5.0**	**7.1**
441	Motor vehicle and parts dealers	56	857 144	77 915	18 784	1 515	1.0	10.2
4411	Automobile dealers	26	822 977	72 577	17 516	1 302	.5	10.3
44111	New car dealers	19	813 651	71 615	17 313	1 274	.2	10.4
441110	New car dealers	19	813 651	71 615	17 313	1 274	.2	10.4
44112	Used car dealers	7	9 326	962	203	28	29.7	2.4
441120	Used car dealers	7	9 326	962	203	28	29.7	2.4
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	27	D	D	D	c	D	D
44131	Automotive parts and accessories stores	19	17 288	2 908	666	121	11.1	16.4
441310	Automotive parts and accessories stores	19	17 288	2 908	666	121	11.1	16.4
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	37	74 752	10 288	2 361	280	17.6	9.6
4421	Furniture stores	23	58 552	7 820	1 883	186	20.4	10.9
44211	Furniture stores	23	58 552	7 820	1 883	186	20.4	10.9
442110	Furniture stores	23	58 552	7 820	1 883	186	20.4	10.9
4422	Home furnishings stores	14	16 200	2 468	478	94	7.5	5.0
44221	Floor covering stores	7	9 344	1 522	255	30	9.3	8.7
442210	Floor covering stores	7	9 344	1 522	255	30	9.3	8.7
44229	Other home furnishings stores	7	6 856	946	223	64	5.0	–
442299	All other home furnishings stores	7	6 856	946	223	64	5.0	–
443	Electronics and appliance stores	27	119 909	14 781	3 722	406	3.7	4.7
4431	Electronics and appliance stores	27	119 909	14 781	3 722	406	3.7	4.7
44311	Appliance, television, and other electronics stores	17	D	D	D	c	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	13	D	D	D	c	D	D
44312	Computer and software stores	9	40 455	5 796	1 415	154	5.7	–
443120	Computer and software stores	9	40 455	5 796	1 415	154	5.7	–
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CONCORD—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	33	246 315	32 670	7 774	1 044	6.6	3.5
4441	Building material and supplies dealers	30	240 964	31 413	7 504	1 008	6.8	3.6
44411	Home centers	3	D	D	D	f	D	D
444110	Home Centers	3	D	D	D	f	D	D
44412	Paint and wallpaper stores	3	5 773	744	179	25	–	–
444120	Paint and wallpaper stores	3	5 773	744	179	25	–	–
44413	Hardware stores	4	D	D	D	c	D	D
444130	Hardware stores	4	D	D	D	c	D	D
44419	Other building material dealers	20	62 790	10 970	2 790	234	25.7	13.7
444190	Other building material dealers	20	62 790	10 970	2 790	234	25.7	13.7
4442	Lawn and garden equipment and supplies stores	3	5 351	1 257	270	36	–	–
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food and beverage stores	51	180 063	21 419	5 343	851	12.0	8.3
4451	Grocery stores	32	163 916	19 767	4 882	758	10.0	8.7
44511	Supermarkets and other grocery (except convenience) stores	22	156 063	19 040	4 699	705	9.0	8.6
445110	Supermarkets and other grocery (except convenience) stores	22	156 063	19 040	4 699	705	9.0	8.6
44512	Convenience stores	10	7 853	727	183	53	28.6	10.5
445120	Convenience stores	10	7 853	727	183	53	28.6	10.5
4452	Specialty food stores	8	4 004	520	129	51	9.4	7.3
4453	Beer, wine, and liquor stores	11	12 143	1 132	332	42	40.7	3.7
44531	Beer, wine, and liquor stores	11	12 143	1 132	332	42	40.7	3.7
445310	Beer, wine, and liquor stores	11	12 143	1 132	332	42	40.7	3.7
446	Health and personal care stores	28	52 267	7 965	1 926	367	16.8	2.3
4461	Health and personal care stores	28	52 267	7 965	1 926	367	16.8	2.3
44611	Pharmacies and drug stores	7	38 709	5 171	1 257	236	19.1	–
446110	Pharmacies and drug stores	7	38 709	5 171	1 257	236	19.1	–
4461101	Pharmacies and drug stores	7	38 709	5 171	1 257	236	19.1	–
44612	Cosmetics, beauty supplies, and perfume stores	8	4 905	992	229	56	5.5	13.3
446120	Cosmetics, beauty supplies, and perfume stores	8	4 905	992	229	56	5.5	13.3
44613	Optical goods stores	3	1 922	342	69	18	56.1	–
446130	Optical goods stores	3	1 922	342	69	18	56.1	–
44619	Other health and personal care stores	10	6 731	1 460	371	57	.5	7.9
446191	Food (health) supplement stores	5	4 740	930	241	37	.8	–
447	Gasoline stations	36	60 407	2 818	712	233	25.2	11.6
4471	Gasoline stations	36	60 407	2 818	712	233	25.2	11.6
44711	Gasoline stations with convenience stores	28	48 438	2 031	505	189	24.4	7.9
447110	Gasoline stations with convenience stores	28	48 438	2 031	505	189	24.4	7.9
448	Clothing and clothing accessories stores	69	95 531	12 015	2 982	753	3.9	6.1
4481	Clothing stores	38	70 031	8 628	2 119	582	4.1	7.0
44812	Women's clothing stores	13	12 165	1 617	398	163	2.3	31.7
448120	Women's clothing stores	13	12 165	1 617	398	163	2.3	31.7
44813	Children's and infants' clothing stores	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	12	44 522	5 137	1 274	271	5.9	–
448140	Family clothing stores	12	44 522	5 137	1 274	271	5.9	–
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	7 558	1 058	248	79	–	13.2
448190	Other clothing stores	5	7 558	1 058	248	79	–	13.2
4482	Shoe stores	17	15 847	1 793	422	100	–	1.3
44821	Shoe stores	17	15 847	1 793	422	100	–	1.3
448210	Shoe stores	17	15 847	1 793	422	100	–	1.3
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	7	6 110	737	178	44	–	–
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	14	9 653	1 594	441	71	8.8	7.9
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	29	76 691	7 905	1 823	546	8.5	13.2
4511	Sporting goods, hobby, and musical instrument stores	22	65 233	6 893	1 568	468	10.0	13.5
45111	Sporting goods stores	14	55 821	5 048	1 128	324	4.3	15.8
451110	Sporting goods stores	14	55 821	5 048	1 128	324	4.3	15.8
4511101	General-line sporting goods stores	7	25 375	2 156	494	162	8.0	.1
4511102	Specialty-line sporting goods stores	7	30 446	2 892	634	162	1.1	28.9
45112	Hobby, toy, and game stores	5	5 823	1 254	311	118	62.4	–
451120	Hobby, toy, and game stores	5	5 823	1 254	311	118	62.4	–
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CONCORD—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	7	11 458	1 012	255	78	–	11.2
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	10	385 593	33 708	8 092	1 511	–	–
4521	Department stores	4	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	g	D	D
45211	Department stores	4	D	D	D	g	D	D
452111	Department stores (except discount department stores)	3	D	D	D	g	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	56	45 383	7 343	1 731	442	6.7	15.9
4531	Florists	6	2 358	476	125	52	22.9	13.7
45311	Florists	6	2 358	476	125	52	22.9	13.7
453110	Florists	6	2 358	476	125	52	22.9	13.7
4532	Office supplies, stationery, and gift stores	18	20 274	2 898	693	189	3.5	7.0
45321	Office supplies and stationery stores	6	11 927	1 256	321	44	–	5.8
453210	Office supplies and stationery stores	6	11 927	1 256	321	44	–	5.8
45322	Gift, novelty, and souvenir stores	12	8 347	1 642	372	145	8.4	8.8
453220	Gift, novelty, and souvenir stores	12	8 347	1 642	372	145	8.4	8.8
4533	Used merchandise stores	10	5 035	1 454	340	64	–	39.4
45331	Used merchandise stores	10	5 035	1 454	340	64	–	39.4
453310	Used merchandise stores	10	5 035	1 454	340	64	–	39.4
4539	Other miscellaneous store retailers	22	17 716	2 515	573	137	10.1	19.7
45391	Pet and pet supplies stores	7	11 107	1 461	321	94	8.1	20.0
453910	Pet and pet supplies stores	7	11 107	1 461	321	94	8.1	20.0
45399	All other miscellaneous store retailers	15	6 609	1 054	252	43	13.5	19.1
454	Nonstore retailers	13	14 224	2 567	568	114	57.1	11.3
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
4543	Direct selling establishments	7	6 503	1 360	331	71	40.1	14.4
45439	Other direct selling establishments	7	6 503	1 360	331	71	40.1	14.4
454390	Other direct selling establishments	7	6 503	1 360	331	71	40.1	14.4
	CORCORAN							
44-45	**Retail trade**	**28**	**47 447**	**5 034**	**1 130**	**245**	**64.4**	**.9**
441	Motor vehicle and parts dealers	5	10 839	1 009	236	40	88.2	–
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	7	12 873	1 190	288	95	22.1	–
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	4 013	145	31	12	78.2	11.1
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CORNING							
44-45	**Retail trade**	**38**	**197 511**	**14 534**	**3 480**	**593**	**5.2**	**4.2**
441	Motor vehicle and parts dealers	8	D	D	D	c	D	D
4411	Automobile dealers	3	D	D	D	c	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	10	35 386	3 244	799	178	14.9	–
4451	Grocery stores	9	D	D	D	c	D	D
44512	Convenience stores	3	D	D	D	a	D	D
445120	Convenience stores	3	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	48 268	3 242	814	195	2.2	16.3
4471	Gasoline stations	9	48 268	3 242	814	195	2.2	16.3
44719	Other gasoline stations	5	42 857	2 893	732	172	–	15.0
447190	Other gasoline stations	5	42 857	2 893	732	172	–	15.0
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
	CORONA							
44-45	**Retail trade**	**315**	**1 661 278**	**154 095**	**36 408**	**5 680**	**8.9**	**5.0**
441	Motor vehicle and parts dealers	52	490 587	41 347	10 034	1 006	7.5	1.3
4411	Automobile dealers	14	393 528	30 304	7 413	584	3.5	–
44111	New car dealers	7	361 011	28 812	7 071	546	.1	–
441110	New car dealers	7	361 011	28 812	7 071	546	.1	–
44112	Used car dealers	7	32 517	1 492	342	38	41.0	–
441120	Used car dealers	7	32 517	1 492	342	38	41.0	–
4412	Other motor vehicle dealers	16	61 700	6 288	1 447	218	36.7	.6
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	14	D	D	D	c	D	D
441221	Motorcycle dealers	6	D	D	D	b	D	D
441222	Boat dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	22	35 359	4 755	1 174	204	1.3	17.3
44131	Automotive parts and accessories stores	16	25 428	2 904	728	151	1.8	17.9
441310	Automotive parts and accessories stores	16	25 428	2 904	728	151	1.8	17.9
44132	Tire dealers	6	9 931	1 851	446	53	–	15.9
441320	Tire dealers	6	9 931	1 851	446	53	–	15.9
442	Furniture and home furnishings stores	27	39 973	3 401	843	120	49.2	5.9
4421	Furniture stores	18	30 276	2 433	643	76	55.2	7.9
44211	Furniture stores	18	30 276	2 433	643	76	55.2	7.9
442110	Furniture stores	18	30 276	2 433	643	76	55.2	7.9
4422	Home furnishings stores	9	9 697	968	200	44	30.6	–
44221	Floor covering stores	4	D	D	D	a	D	D
442210	Floor covering stores	4	D	D	D	a	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	22	17 047	2 129	509	89	13.8	.2
4431	Electronics and appliance stores	22	17 047	2 129	509	89	13.8	.2
44311	Appliance, television, and other electronics stores	17	7 285	1 312	292	54	30.6	.4
443112	Radio, television, and other electronics stores	13	5 119	1 019	219	40	31.5	.6
44312	Computer and software stores	5	9 762	817	217	35	1.2	–
443120	Computer and software stores	5	9 762	817	217	35	1.2	–
444	Building material and garden equipment and supplies dealers	20	135 098	15 263	3 433	577	1.9	2.3
4441	Building material and supplies dealers	16	130 165	14 433	3 224	525	2.0	.7
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	10	D	D	D	c	D	D
444190	Other building material dealers	10	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	4	4 933	830	209	52	–	43.1
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	37	232 805	26 679	6 070	914	6.2	23.5
4451	Grocery stores	26	228 049	26 305	5 982	890	4.4	23.8
44511	Supermarkets and other grocery (except convenience) stores	22	224 761	26 037	5 931	872	4.3	23.4
445110	Supermarkets and other grocery (except convenience) stores	22	224 761	26 037	5 931	872	4.3	23.4
4452	Specialty food stores	8	1 186	193	44	12	61.3	28.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CORONA—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	16	22 742	4 389	1 043	170	23.2	6.5
4461	Health and personal care stores	16	22 742	4 389	1 043	170	23.2	6.5
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	8	9 305	2 217	513	92	9.2	15.8
446191	Food (health) supplement stores	4	D	D	D	a	D	D
446199	All other health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	30	107 004	3 614	872	245	32.7	6.1
4471	Gasoline stations	30	107 004	3 614	872	245	32.7	6.1
44711	Gasoline stations with convenience stores	22	88 882	3 088	747	210	29.0	1.9
447110	Gasoline stations with convenience stores	22	88 882	3 088	747	210	29.0	1.9
44719	Other gasoline stations	8	18 122	526	125	35	51.1	27.1
447190	Other gasoline stations	8	18 122	526	125	35	51.1	27.1
448	Clothing and clothing accessories stores	29	23 987	2 631	651	181	39.9	15.3
4481	Clothing stores	18	19 452	1 756	431	134	43.6	18.7
44811	Men's clothing stores	2	D	D	D	a	D	D
448110	Men's clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	6	11 726	1 218	316	80	16.9	24.0
448140	Family clothing stores	6	11 726	1 218	316	80	16.9	24.0
44819	Other clothing stores	4	2 390	173	44	24	96.9	–
448190	Other clothing stores	4	2 390	173	44	24	96.9	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	12	10 734	1 314	363	99	–	3.3
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
45111	Sporting goods stores	5	5 771	821	249	51	–	3.8
451110	Sporting goods stores	5	5 771	821	249	51	–	3.8
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	17	358 430	30 318	6 897	1 554	.8	–
4521	Department stores	4	162 317	17 049	4 059	943	–	–
45210009	Department stores (incl. leased depts.)[3]	4	165 661	17 049	4 059	943	–	–
45211	Department stores	4	162 317	17 049	4 059	943	–	–
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	13	196 113	13 269	2 838	611	1.5	–
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	5	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	29	23 053	3 255	775	197	19.5	15.5
4532	Office supplies, stationery, and gift stores	10	8 223	1 121	280	77	7.8	3.0
45321	Office supplies and stationery stores	4	6 505	888	217	55	3.0	–
453210	Office supplies and stationery stores	4	6 505	888	217	55	3.0	–
4533	Used merchandise stores	5	2 364	414	92	28	49.4	32.7
45331	Used merchandise stores	5	2 364	414	92	28	49.4	32.7
453310	Used merchandise stores	5	2 364	414	92	28	49.4	32.7
4539	Other miscellaneous store retailers	10	11 240	1 496	358	77	15.7	22.6
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	24	199 818	19 755	4 918	528	7.1	.6
4541	Electronic shopping and mail-order houses	14	151 073	15 447	3 836	407	9.2	.7
45411	Electronic shopping and mail-order houses	14	151 073	15 447	3 836	407	9.2	.7
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CORONADO							
44-45	**Retail trade**	**78**	**74 286**	**9 693**	**2 164**	**458**	**23.9**	**8.9**
441	Motor vehicle and parts dealers	4	2 266	410	79	13	4.5	36.9
442	Furniture and home furnishings stores	4	3 667	403	106	25	38.3	–
4422	Home furnishings stores	4	3 667	403	106	25	38.3	–
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	11	35 191	4 071	939	146	7.8	1.9
4452	Specialty food stores	3	1 009	209	50	11	34.1	65.9
446	Health and personal care stores	6	8 923	984	225	40	30.9	–
4461	Health and personal care stores	6	8 923	984	225	40	30.9	–
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	22	8 919	1 800	385	87	64.1	17.2
4481	Clothing stores	15	7 072	1 299	266	67	61.2	19.4
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	3	897	107	12	11	100.0	–
448190	Other clothing stores	3	897	107	12	11	100.0	–
451	Sporting goods, hobby, book, and music stores	7	4 318	628	137	46	29.9	4.6
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	20	5 684	871	196	80	41.7	24.1
4532	Office supplies, stationery, and gift stores	9	2 983	396	94	45	45.0	35.7
4539	Other miscellaneous store retailers	7	2 027	374	80	24	17.6	14.9
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	4	896	185	43	8	11.3	33.7
453920	Art dealers	4	896	185	43	8	11.3	33.7
454	Nonstore retailers	1	D	D	D	a	D	D
	CORTE MADERA							
44-45	**Retail trade**	**116**	**488 369**	**58 114**	**13 848**	**2 253**	**12.7**	**1.6**
441	Motor vehicle and parts dealers	10	176 530	15 701	3 735	312	26.7	–
4411	Automobile dealers	6	D	D	D	e	D	D
44111	New car dealers	5	D	D	D	e	D	D
441110	New car dealers	5	D	D	D	e	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	18	42 717	4 799	1 160	390	3.8	10.7
4421	Furniture stores	4	D	D	D	a	D	D
44211	Furniture stores	4	D	D	D	a	D	D
442110	Furniture stores	4	D	D	D	a	D	D
4422	Home furnishings stores	14	D	D	D	e	D	D
44229	Other home furnishings stores	13	38 780	4 387	1 050	369	–	11.1
442299	All other home furnishings stores	12	D	D	D	e	D	D
443	Electronics and appliance stores	3	D	D	D	b	D	D
4431	Electronics and appliance stores	3	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	16 542	2 568	587	59	32.2	.4
4441	Building material and supplies dealers	5	D	D	D	b	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	11	52 241	5 776	1 411	232	6.8	1.8
4451	Grocery stores	5	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	D	c	D	D
4452	Specialty food stores	3	D	D	D	b	D	D

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	CORTE MADERA—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	7	3 165	610	141	42	5.6	4.2
44612	Cosmetics, beauty supplies, and perfume stores	3	1 484	306	67	23	–	–
446120	Cosmetics, beauty supplies, and perfume stores	3	1 484	306	67	23	–	–
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	38	112 094	18 719	4 216	752	1.4	1.5
4481	Clothing stores	28	101 271	17 193	3 850	688	1.3	.1
44812	Women's clothing stores	13	15 919	2 007	462	108	4.8	.9
448120	Women's clothing stores	13	15 919	2 007	462	108	4.8	.9
44813	Children's and infants' clothing stores	6	D	D	D	b	D	D
448130	Children's and infants' clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	4	D	D	D	e	D	D
448140	Family clothing stores	4	D	D	D	e	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	5	D	D	D	b	D	D
44831	Jewelry stores	4	4 847	770	188	24	7.2	–
448310	Jewelry stores	4	4 847	770	188	24	7.2	–
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	12 033	1 735	438	108	–	3.0
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	2 138	350	86	27	11.5	–
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	5	2 281	376	111	15	95.3	4.7
	COSTA MESA							
44-45	**Retail trade**	**735**	**2 899 454**	**327 525**	**78 353**	**13 291**	**10.8**	**5.2**
441	Motor vehicle and parts dealers	73	776 894	63 031	15 939	1 532	17.0	1.0
4411	Automobile dealers	29	687 024	50 090	12 403	1 129	15.6	.7
44111	New car dealers	20	659 112	48 654	12 021	1 085	15.2	.1
441110	New car dealers	20	659 112	48 654	12 021	1 085	15.2	.1
44112	Used car dealers	9	27 912	1 436	382	44	25.8	15.4
441120	Used car dealers	9	27 912	1 436	382	44	25.8	15.4
4412	Other motor vehicle dealers	14	42 110	5 051	1 467	127	20.3	–
44122	Motorcycle, boat, and other motor vehicle dealers	14	42 110	5 051	1 467	127	20.3	–
441221	Motorcycle dealers	4	18 188	1 907	704	51	34.0	–
441222	Boat dealers	10	23 922	3 144	763	76	9.8	–
4413	Automotive parts, accessories, and tire stores	30	47 760	7 890	2 069	276	33.9	5.3
44131	Automotive parts and accessories stores	15	20 801	3 787	897	147	19.8	3.6
441310	Automotive parts and accessories stores	15	20 801	3 787	897	147	19.8	3.6
44132	Tire dealers	15	26 959	4 103	1 172	129	44.7	6.7
441320	Tire dealers	15	26 959	4 103	1 172	129	44.7	6.7
442	Furniture and home furnishings stores	76	169 097	23 049	5 359	1 002	8.8	6.6
4421	Furniture stores	27	63 184	9 409	2 229	263	13.2	2.1
44211	Furniture stores	27	63 184	9 409	2 229	263	13.2	2.1
442110	Furniture stores	27	63 184	9 409	2 229	263	13.2	2.1
4422	Home furnishings stores	49	105 913	13 640	3 130	739	6.3	9.3
44221	Floor covering stores	14	19 199	4 068	996	81	21.1	3.7
442210	Floor covering stores	14	19 199	4 068	996	81	21.1	3.7
44229	Other home furnishings stores	35	86 714	9 572	2 134	658	3.0	10.5
442299	All other home furnishings stores	33	D	D	D	f	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	COSTA MESA—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	28	85 953	9 333	2 341	387	12.8	8.7
4431	Electronics and appliance stores	28	85 953	9 333	2 341	387	12.8	8.7
44311	Appliance, television, and other electronics stores	19	69 841	7 148	1 797	323	13.2	3.8
443112	Radio, television, and other electronics stores	16	67 906	6 954	1 757	313	10.8	3.9
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	28	158 751	18 627	3 978	687	2.0	.5
4441	Building material and supplies dealers	23	135 619	14 613	3 322	547	1.9	.6
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	15	58 569	6 212	1 465	207	4.5	1.3
444190	Other building material dealers	15	58 569	6 212	1 465	207	4.5	1.3
4442	Lawn and garden equipment and supplies stores	5	23 132	4 014	656	140	2.6	–
44422	Nursery, garden center, and farm supply stores	4	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	c	D	D
445	Food and beverage stores	67	256 879	30 807	7 485	1 262	7.5	5.1
4451	Grocery stores	35	216 767	26 694	6 490	1 049	5.9	5.6
44511	Supermarkets and other grocery (except convenience) stores	26	207 891	26 130	6 353	1 003	3.7	5.7
445110	Supermarkets and other grocery (except convenience) stores	26	207 891	26 130	6 353	1 003	3.7	5.7
44512	Convenience stores	9	8 876	564	137	46	57.0	1.7
445120	Convenience stores	9	8 876	564	137	46	57.0	1.7
4452	Specialty food stores	17	17 153	2 099	470	139	13.4	3.9
4453	Beer, wine, and liquor stores	15	22 959	2 014	525	74	18.7	1.6
44531	Beer, wine, and liquor stores	15	22 959	2 014	525	74	18.7	1.6
445310	Beer, wine, and liquor stores	15	22 959	2 014	525	74	18.7	1.6
446	Health and personal care stores	42	78 132	10 339	2 424	410	17.0	3.4
4461	Health and personal care stores	42	78 132	10 339	2 424	410	17.0	3.4
44611	Pharmacies and drug stores	15	58 445	7 416	1 721	256	16.8	1.9
446110	Pharmacies and drug stores	15	58 445	7 416	1 721	256	16.8	1.9
4461101	Pharmacies and drug stores	15	58 445	7 416	1 721	256	16.8	1.9
44612	Cosmetics, beauty supplies, and perfume stores	15	14 369	1 928	459	108	18.4	9.1
446120	Cosmetics, beauty supplies, and perfume stores	15	14 369	1 928	459	108	18.4	9.1
44613	Optical goods stores	8	4 051	713	177	36	20.3	–
446130	Optical goods stores	8	4 051	713	177	36	20.3	–
447	Gasoline stations	42	123 636	5 144	1 257	303	46.6	5.9
4471	Gasoline stations	42	123 636	5 144	1 257	303	46.6	5.9
44711	Gasoline stations with convenience stores	29	81 579	2 802	687	174	33.5	6.9
447110	Gasoline stations with convenience stores	29	81 579	2 802	687	174	33.5	6.9
44719	Other gasoline stations	13	42 057	2 342	570	129	72.1	4.0
447190	Other gasoline stations	13	42 057	2 342	570	129	72.1	4.0
448	Clothing and clothing accessories stores	191	712 034	98 021	22 465	4 208	2.0	10.0
4481	Clothing stores	126	567 203	82 762	18 669	3 610	2.1	11.2
44811	Men's clothing stores	13	20 702	3 812	873	132	21.4	1.9
448110	Men's clothing stores	13	20 702	3 812	873	132	21.4	1.9
44812	Women's clothing stores	41	107 100	13 108	3 228	674	2.3	3.1
448120	Women's clothing stores	41	107 100	13 108	3 228	674	2.3	3.1
44813	Children's and infants' clothing stores	13	18 562	2 228	488	176	5.5	.3
448130	Children's and infants' clothing stores	13	18 562	2 228	488	176	5.5	.3
44814	Family clothing stores	37	375 215	54 941	12 107	2 298	.5	15.9
448140	Family clothing stores	37	375 215	54 941	12 107	2 298	.5	15.9
44815	Clothing accessories stores	9	12 792	2 369	535	54	3.8	1.4
448150	Clothing accessories stores	9	12 792	2 369	535	54	3.8	1.4
44819	Other clothing stores	13	32 832	6 304	1 438	276	4.4	–
448190	Other clothing stores	13	32 832	6 304	1 438	276	4.4	–
4482	Shoe stores	34	44 541	5 636	1 399	341	2.6	9.5
44821	Shoe stores	34	44 541	5 636	1 399	341	2.6	9.5
448210	Shoe stores	34	44 541	5 636	1 399	341	2.6	9.5
4482101	Men's shoe stores	5	4 173	670	171	25	–	2.9
4482102	Women's shoe stores	9	11 417	1 275	302	103	10.2	15.2
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	13	16 370	2 103	528	125	–	13.8
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	31	100 290	9 623	2 397	257	1.0	3.2
44831	Jewelry stores	24	75 617	7 795	1 903	192	.8	4.3
448310	Jewelry stores	24	75 617	7 795	1 903	192	.8	4.3
44832	Luggage and leather goods stores	7	24 673	1 828	494	65	1.4	–
448320	Luggage and leather goods stores	7	24 673	1 828	494	65	1.4	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	COSTA MESA—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	70	89 096	12 620	3 180	753	17.7	12.7
4511	Sporting goods, hobby, and musical instrument stores	44	51 249	8 061	2 110	418	29.4	12.1
45111	Sporting goods stores	27	31 106	4 500	1 221	261	19.1	14.0
451110	Sporting goods stores	27	31 106	4 500	1 221	261	19.1	14.0
4511101	General-line sporting goods stores	10	16 176	2 194	625	145	3.8	19.8
4511102	Specialty-line sporting goods stores	17	14 930	2 306	596	116	35.7	7.6
45112	Hobby, toy, and game stores	11	12 749	2 092	546	105	47.3	14.7
451120	Hobby, toy, and game stores	11	12 749	2 092	546	105	47.3	14.7
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	26	37 847	4 559	1 070	335	2.0	13.4
45121	Book stores and news dealers	15	26 451	3 513	820	230	1.9	16.1
451211	Book stores	13	D	D	D	c	D	D
4512111	Book stores, general	10	24 085	3 155	778	217	–	17.2
4512113	College book stores	3	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	11	11 396	1 046	250	105	2.0	7.2
451220	Prerecorded tape, compact disc, and record stores	11	11 396	1 046	250	105	2.0	7.2
452	General merchandise stores	11	304 033	34 797	8 414	1 781	.2	–
4521	Department stores	6	294 848	34 058	8 276	1 748	–	–
45210009	Department stores (incl. leased depts.)[3]	6	306 888	34 058	8 276	1 748	–	–
45211	Department stores	6	294 848	34 058	8 276	1 748	–	–
452111	Department stores (except discount department stores)	4	D	D	D	g	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	9 185	739	138	33	7.1	–
452990	All other general merchandise stores	5	9 185	739	138	33	7.1	–
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	69	77 124	10 981	3 050	614	8.3	22.7
4531	Florists	9	9 388	1 580	433	93	5.5	55.5
45311	Florists	9	9 388	1 580	433	93	5.5	55.5
453110	Florists	9	9 388	1 580	433	93	5.5	55.5
4532	Office supplies, stationery, and gift stores	25	36 126	4 475	1 183	285	2.1	12.5
45321	Office supplies and stationery stores	8	24 622	2 436	654	144	–	12.2
453210	Office supplies and stationery stores	8	24 622	2 436	654	144	–	12.2
45322	Gift, novelty, and souvenir stores	17	11 504	2 039	529	141	6.5	13.1
453220	Gift, novelty, and souvenir stores	17	11 504	2 039	529	141	6.5	13.1
4533	Used merchandise stores	7	3 999	777	188	51	–	12.0
45331	Used merchandise stores	7	3 999	777	188	51	–	12.0
453310	Used merchandise stores	7	3 999	777	188	51	–	12.0
4539	Other miscellaneous store retailers	28	27 611	4 149	1 246	185	18.5	26.4
45391	Pet and pet supplies stores	6	5 599	584	136	44	23.9	5.9
453910	Pet and pet supplies stores	6	5 599	584	136	44	23.9	5.9
45392	Art dealers	4	1 508	175	30	12	98.4	1.6
453920	Art dealers	4	1 508	175	30	12	98.4	1.6
45399	All other miscellaneous store retailers	18	20 504	3 390	1 080	129	11.1	33.8
454	Nonstore retailers	38	67 825	10 776	2 461	352	38.4	3.1
4541	Electronic shopping and mail-order houses	19	55 886	7 441	1 739	236	36.6	3.2
45411	Electronic shopping and mail-order houses	19	55 886	7 441	1 739	236	36.6	3.2
4543	Direct selling establishments	18	D	D	D	c	D	D
45439	Other direct selling establishments	18	D	D	D	c	D	D
454390	Other direct selling establishments	18	D	D	D	c	D	D
	COTATI							
44-45	**Retail trade**	**39**	**91 929**	**11 865**	**2 703**	**494**	**7.2**	**11.1**
441	Motor vehicle and parts dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	9 441	1 603	328	44	17.1	–
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	7	24 652	4 121	957	176	10.5	2.7
446	Health and personal care stores	1	D	D	D	b	D	D
4461	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	5	14 773	557	140	33	–	63.7
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	COTATI—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	5	6 495	1 060	263	60	9.5	–
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	1 073	86	20	17	23.2	–
454	Nonstore retailers	4	11 179	1 338	378	33	–	.9
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
	COVINA							
44-45	**Retail trade**	**176**	**482 335**	**49 905**	**12 007**	**2 316**	**22.6**	**24.3**
441	Motor vehicle and parts dealers	30	154 676	14 699	3 609	609	34.5	30.8
4411	Automobile dealers	8	104 759	8 450	2 258	226	45.3	15.1
44112	Used car dealers	3	14 622	975	192	27	–	100.0
441120	Used car dealers	3	14 622	975	192	27	–	100.0
4412	Other motor vehicle dealers	2	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	20	D	D	D	c	D	D
44131	Automotive parts and accessories stores	11	D	D	D	c	D	D
441310	Automotive parts and accessories stores	11	D	D	D	c	D	D
44132	Tire dealers	9	20 176	2 326	542	86	21.7	48.3
441320	Tire dealers	9	20 176	2 326	542	86	21.7	48.3
442	Furniture and home furnishings stores	13	9 231	1 492	397	71	52.0	10.6
4421	Furniture stores	8	6 157	800	197	38	72.4	15.2
44211	Furniture stores	8	6 157	800	197	38	72.4	15.2
442110	Furniture stores	8	6 157	800	197	38	72.4	15.2
4422	Home furnishings stores	5	3 074	692	200	33	11.1	1.4
443	Electronics and appliance stores	10	5 173	788	188	35	45.8	15.5
4431	Electronics and appliance stores	10	5 173	788	188	35	45.8	15.5
44311	Appliance, television, and other electronics stores	7	3 557	610	144	28	32.8	22.5
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	12	63 624	7 025	1 606	269	4.2	.4
4441	Building material and supplies dealers	11	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
445	Food and beverage stores	26	98 641	12 720	3 281	523	6.5	24.3
4451	Grocery stores	14	92 195	11 932	3 097	488	3.8	23.6
44511	Supermarkets and other grocery (except convenience) stores	10	89 112	11 622	3 021	460	2.0	24.4
445110	Supermarkets and other grocery (except convenience) stores	10	89 112	11 622	3 021	460	2.0	24.4
4452	Specialty food stores	4	1 950	518	114	13	37.3	–
446	Health and personal care stores	16	48 055	4 228	857	141	49.9	9.5
4461	Health and personal care stores	16	48 055	4 228	857	141	49.9	9.5
44611	Pharmacies and drug stores	10	45 429	3 817	748	125	48.1	10.1
446110	Pharmacies and drug stores	10	45 429	3 817	748	125	48.1	10.1
4461101	Pharmacies and drug stores	10	45 429	3 817	748	125	48.1	10.1
44619	Other health and personal care stores	6	2 626	411	109	16	79.9	–
447	Gasoline stations	10	45 816	1 385	324	101	14.8	76.1
4471	Gasoline stations	10	45 816	1 385	324	101	14.8	76.1
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	11	4 243	533	129	43	35.9	16.6
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D

See footnotes at end of table.

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	COVINA—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	10	15 469	1 718	374	141	20.3	.2
4511	Sporting goods, hobby, and musical instrument stores	6	12 570	1 217	263	111	13.1	.2
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	2 899	501	111	30	51.2	–
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	10	7 938	1 309	353	90	7.1	34.5
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	6	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	6	D	D	D	b	D	D
4533	Used merchandise stores	5	1 095	448	106	26	45.9	–
45331	Used merchandise stores	5	1 095	448	106	26	45.9	–
453310	Used merchandise stores	5	1 095	448	106	26	45.9	–
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	4	2 636	183	46	7	14.9	2.4
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
	CRESCENT CITY							
44-45	**Retail trade**	**40**	**73 338**	**7 056**	**1 711**	**418**	**11.2**	**1.3**
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	7	37 865	3 747	940	201	10.6	–
4451	Grocery stores	5	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	8 711	521	124	59	34.2	–
448	Clothing and clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	CUDAHY							
44-45	**Retail trade**	**25**	**88 067**	**9 402**	**2 079**	**496**	**9.3**	**5.0**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	6	41 977	3 990	979	223	.1	7.5
4451	Grocery stores	4	D	D	D	c	D	D
446	Health and personal care stores	4	8 430	1 805	343	46	33.7	–
4461	Health and personal care stores	4	8 430	1 805	343	46	33.7	–
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	5	4 394	482	112	36	–	–
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CULVER CITY							
44-45	**Retail trade**	**332**	**1 824 859**	**175 736**	**42 001**	**5 963**	**4.5**	**12.8**
441	Motor vehicle and parts dealers	29	501 268	44 970	10 478	930	1.3	41.2
4411	Automobile dealers	14	D	D	D	f	D	D
44111	New car dealers	11	475 467	40 513	9 151	741	–	42.1
441110	New car dealers	11	475 467	40 513	9 151	741	–	42.1
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	16 395	3 575	880	152	15.4	4.9
44131	Automotive parts and accessories stores	6	8 597	1 959	470	101	29.4	–
441310	Automotive parts and accessories stores	6	8 597	1 959	470	101	29.4	–
44132	Tire dealers	5	7 798	1 616	410	51	–	10.3
441320	Tire dealers	5	7 798	1 616	410	51	–	10.3
442	Furniture and home furnishings stores	23	49 766	5 862	1 528	216	18.2	4.5
4421	Furniture stores	11	28 717	2 729	694	74	14.2	1.1
44211	Furniture stores	11	28 717	2 729	694	74	14.2	1.1
442110	Furniture stores	11	28 717	2 729	694	74	14.2	1.1
4422	Home furnishings stores	12	21 049	3 133	834	142	23.6	9.2
44221	Floor covering stores	5	10 046	1 987	553	67	18.0	1.1
442210	Floor covering stores	5	10 046	1 987	553	67	18.0	1.1
44229	Other home furnishings stores	7	11 003	1 146	281	75	28.6	16.6
442299	All other home furnishings stores	7	11 003	1 146	281	75	28.6	16.6
443	Electronics and appliance stores	23	134 212	12 454	2 865	372	1.8	.5
4431	Electronics and appliance stores	23	134 212	12 454	2 865	372	1.8	.5
44311	Appliance, television, and other electronics stores	15	110 561	10 115	2 308	281	.9	–
443111	Household appliance stores	1	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	14	D	D	D	e	D	D
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	21	66 921	8 704	2 130	253	5.9	11.7
4441	Building material and supplies dealers	16	59 561	7 721	1 929	225	3.2	13.1
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	9	35 962	4 250	1 079	98	5.4	21.7
444190	Other building material dealers	9	35 962	4 250	1 079	98	5.4	21.7
4442	Lawn and garden equipment and supplies stores	5	7 360	983	201	28	27.3	–
44422	Nursery, garden center, and farm supply stores	5	7 360	983	201	28	27.3	–
444220	Nursery, garden center, and farm supply stores	5	7 360	983	201	28	27.3	–
445	Food and beverage stores	29	108 269	13 190	3 305	516	4.3	1.8
4451	Grocery stores	16	103 978	12 677	3 187	476	3.0	1.2
44511	Supermarkets and other grocery (except convenience) stores	13	99 427	12 339	3 105	452	1.6	–
445110	Supermarkets and other grocery (except convenience) stores	13	99 427	12 339	3 105	452	1.6	–
4452	Specialty food stores	8	3 125	461	103	32	24.4	9.4
446	Health and personal care stores	26	45 025	6 352	1 443	230	7.9	2.4
4461	Health and personal care stores	26	45 025	6 352	1 443	230	7.9	2.4
44611	Pharmacies and drug stores	10	33 043	3 892	910	115	8.4	2.5
446110	Pharmacies and drug stores	10	33 043	3 892	910	115	8.4	2.5
4461101	Pharmacies and drug stores	10	33 043	3 892	910	115	8.4	2.5
44612	Cosmetics, beauty supplies, and perfume stores	4	2 614	391	98	26	16.3	–
446120	Cosmetics, beauty supplies, and perfume stores	4	2 614	391	98	26	16.3	–
44613	Optical goods stores	4	3 138	1 045	191	40	–	8.0
446130	Optical goods stores	4	3 138	1 045	191	40	–	8.0
44619	Other health and personal care stores	8	6 230	1 024	244	49	5.8	–
446191	Food (health) supplement stores	6	D	D	D	b	D	D
447	Gasoline stations	13	D	D	D	c	D	D
4471	Gasoline stations	13	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	9	25 260	1 206	287	63	43.6	–
447110	Gasoline stations with convenience stores	9	25 260	1 206	287	63	43.6	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CULVER CITY—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	81	108 994	13 919	3 379	809	10.3	3.4
4481	Clothing stores	51	77 751	10 244	2 480	575	12.3	4.4
44811	Men's clothing stores	9	15 778	2 603	546	69	10.6	–
448110	Men's clothing stores	9	15 778	2 603	546	69	10.6	–
44812	Women's clothing stores	22	16 882	2 375	621	222	7.1	19.8
448120	Women's clothing stores	22	16 882	2 375	621	222	7.1	19.8
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	11	34 886	3 863	973	194	17.2	–
448140	Family clothing stores	11	34 886	3 863	973	194	17.2	–
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	5	4 784	771	181	41	13.7	2.0
448190	Other clothing stores	5	4 784	771	181	41	13.7	2.0
4482	Shoe stores	22	22 903	2 556	614	191	4.2	.9
44821	Shoe stores	22	22 903	2 556	614	191	4.2	.9
448210	Shoe stores	22	22 903	2 556	614	191	4.2	.9
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	6	4 030	558	129	32	17.1	–
4482105	Athletic footwear stores	10	14 598	1 471	348	129	1.8	–
4483	Jewelry, luggage, and leather goods stores	8	8 340	1 119	285	43	8.4	.3
44831	Jewelry stores	8	8 340	1 119	285	43	8.4	.3
448310	Jewelry stores	8	8 340	1 119	285	43	8.4	.3
451	Sporting goods, hobby, book, and music stores	24	38 025	4 092	984	220	15.6	3.4
4511	Sporting goods, hobby, and musical instrument stores	11	28 687	2 883	686	140	13.6	2.8
45111	Sporting goods stores	6	8 954	1 048	247	60	4.1	9.0
451110	Sporting goods stores	6	8 954	1 048	247	60	4.1	9.0
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	13	9 338	1 209	298	80	21.6	5.4
45121	Book stores and news dealers	9	6 055	870	222	52	14.7	4.9
451211	Book stores	9	6 055	870	222	52	14.7	4.9
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	3	2 292	226	56	20	23.6	–
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	3 283	339	76	28	34.3	6.3
451220	Prerecorded tape, compact disc, and record stores	4	3 283	339	76	28	34.3	6.3
452	General merchandise stores	9	396 023	30 436	7 120	1 512	–	.1
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	f	D	D
452112	Discount department stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	31	D	D	D	e	D	D
4531	Florists	7	5 919	1 414	325	67	44.9	–
45311	Florists	7	5 919	1 414	325	67	44.9	–
453110	Florists	7	5 919	1 414	325	67	44.9	–
4532	Office supplies, stationery, and gift stores	8	18 720	2 585	659	134	6.5	–
45321	Office supplies and stationery stores	4	17 501	2 460	639	125	–	–
453210	Office supplies and stationery stores	4	17 501	2 460	639	125	–	–
4533	Used merchandise stores	4	4 685	931	225	32	9.5	72.1
45331	Used merchandise stores	4	4 685	931	225	32	9.5	72.1
453310	Used merchandise stores	4	4 685	931	225	32	9.5	72.1
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	3 490	625	107	38	11.3	16.4
453910	Pet and pet supplies stores	4	3 490	625	107	38	11.3	16.4
45392	Art dealers	5	1 417	309	74	16	4.2	34.4
453920	Art dealers	5	1 417	309	74	16	4.2	34.4
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	23	304 942	26 666	6 604	458	4.7	.6
4541	Electronic shopping and mail-order houses	14	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	14	D	D	D	e	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CUPERTINO							
44-45	**Retail trade**	**199**	**1 218 870**	**90 384**	**22 474**	**4 027**	**4.8**	**24.6**
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	17 680	2 840	660	88	1.4	19.9
4421	Furniture stores	6	14 842	2 210	500	52	1.7	23.8
44211	Furniture stores	6	14 842	2 210	500	52	1.7	23.8
442110	Furniture stores	6	14 842	2 210	500	52	1.7	23.8
4422	Home furnishings stores	4	2 838	630	160	36	–	–
44229	Other home furnishings stores	4	2 838	630	160	36	–	–
443	Electronics and appliance stores	15	10 962	2 209	529	93	22.4	2.9
4431	Electronics and appliance stores	15	10 962	2 209	529	93	22.4	2.9
44311	Appliance, television, and other electronics stores	11	6 868	1 370	316	60	27.9	4.6
443111	Household appliance stores	5	4 063	885	207	31	–	1.4
443112	Radio, television, and other electronics stores	6	2 805	485	109	29	68.4	9.2
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	4	8 321	1 805	423	80	–	–
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	26	129 987	18 030	4 297	791	11.9	19.9
4451	Grocery stores	12	120 186	16 176	3 802	682	10.5	21.4
44511	Supermarkets and other grocery (except convenience) stores	8	117 746	15 877	3 725	659	9.6	20.9
445110	Supermarkets and other grocery (except convenience) stores	8	117 746	15 877	3 725	659	9.6	20.9
4452	Specialty food stores	9	7 640	1 572	431	89	26.7	–
446	Health and personal care stores	16	36 936	4 767	1 194	281	2.6	1.8
4461	Health and personal care stores	16	36 936	4 767	1 194	281	2.6	1.8
44611	Pharmacies and drug stores	4	31 934	3 678	934	225	–	–
446110	Pharmacies and drug stores	4	31 934	3 678	934	225	–	–
4461101	Pharmacies and drug stores	4	31 934	3 678	934	225	–	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	4	2 142	502	126	22	–	13.3
446130	Optical goods stores	4	2 142	502	126	22	–	13.3
44619	Other health and personal care stores	6	D	D	D	a	D	D
446191	Food (health) supplement stores	4	1 657	244	61	15	58.5	6.8
447	Gasoline stations	12	30 131	1 216	306	68	13.8	8.6
4471	Gasoline stations	12	30 131	1 216	306	68	13.8	8.6
44711	Gasoline stations with convenience stores	8	24 917	894	222	53	6.2	–
447110	Gasoline stations with convenience stores	8	24 917	894	222	53	6.2	–
448	Clothing and clothing accessories stores	47	44 125	6 280	1 452	416	12.8	2.0
4481	Clothing stores	23	22 160	2 967	647	266	4.1	2.9
44813	Children's and infants' clothing stores	3	1 500	283	74	21	12.2	–
448130	Children's and infants' clothing stores	3	1 500	283	74	21	12.2	–
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	4	6 342	1 141	253	107	–	2.9
448190	Other clothing stores	4	6 342	1 141	253	107	–	2.9
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	13	D	D	D	b	D	D
44831	Jewelry stores	12	15 638	2 166	495	54	25.0	–
448310	Jewelry stores	12	15 638	2 166	495	54	25.0	–
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	29	53 104	5 441	1 303	401	17.0	20.4
4511	Sporting goods, hobby, and musical instrument stores	22	46 857	4 595	1 085	346	19.3	18.8
45111	Sporting goods stores	9	36 669	3 121	737	236	20.1	23.9
451110	Sporting goods stores	9	36 669	3 121	737	236	20.1	23.9
4511101	General-line sporting goods stores	3	7 075	405	94	30	35.2	64.8
4511102	Specialty-line sporting goods stores	6	29 594	2 716	643	206	16.5	14.2
45112	Hobby, toy, and game stores	8	5 812	909	217	73	22.3	–
451120	Hobby, toy, and game stores	8	5 812	909	217	73	22.3	–
45113	Sewing, needlework, and piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	7	6 247	846	218	55	–	32.2
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	CUPERTINO—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	5	151 639	17 715	4 796	988	–	–
4521	Department stores	5	151 639	17 715	4 796	988	–	–
45210009	Department stores (incl. leased depts.)[3]	5	158 425	17 715	4 796	988	–	–
45211	Department stores	5	151 639	17 715	4 796	988	–	–
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
452112	Discount department stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	11	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	10	5 835	878	186	80	19.5	–
453220	Gift, novelty, and souvenir stores	10	5 835	878	186	80	19.5	–
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	2 505	221	44	38	–	1.1
454	Nonstore retailers	10	683 955	25 061	6 272	586	2.7	37.3
4541	Electronic shopping and mail-order houses	8	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	8	D	D	D	f	D	D
	CYPRESS							
44-45	**Retail trade**	**101**	**245 333**	**26 329**	**6 306**	**1 224**	**13.3**	**11.4**
441	Motor vehicle and parts dealers	14	15 218	2 235	565	68	12.1	18.0
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44132	Tire dealers	7	5 707	1 096	275	36	22.5	26.7
441320	Tire dealers	7	5 707	1 096	275	36	22.5	26.7
442	Furniture and home furnishings stores	3	4 979	411	90	36	18.2	20.1
4422	Home furnishings stores	1	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	b	D	D
442299	All other home furnishings stores	1	D	D	D	b	D	D
443	Electronics and appliance stores	9	3 961	480	111	29	23.6	17.4
4431	Electronics and appliance stores	9	3 961	480	111	29	23.6	17.4
44311	Appliance, television, and other electronics stores	5	2 341	275	70	18	23.0	29.4
443112	Radio, television, and other electronics stores	4	D	D	D	a	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	c	D	D
4441	Building material and supplies dealers	3	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	11	31 581	3 566	873	124	1.9	45.0
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	9	D	D	D	b	D	D
4461	Health and personal care stores	9	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	8	21 592	747	196	45	80.9	3.1
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	14	18 032	2 061	497	116	16.2	6.6
4481	Clothing stores	9	14 653	1 479	355	89	20.0	3.9
451	Sporting goods, hobby, book, and music stores	6	3 049	352	77	31	7.2	–
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	2 086	425	104	27	34.5	1.6
454	Nonstore retailers	5	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DALY CITY							
44-45	**Retail trade**	**207**	**768 296**	**78 101**	**18 873**	**3 639**	**3.7**	**14.0**
441	Motor vehicle and parts dealers	22	131 902	10 488	2 436	244	1.9	3.4
4411	Automobile dealers	8	112 230	7 241	1 686	137	.9	1.9
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	D	D	D	b	D	D
44131	Automotive parts and accessories stores	9	9 917	1 639	387	66	14.9	15.1
441310	Automotive parts and accessories stores	9	9 917	1 639	387	66	14.9	15.1
442	Furniture and home furnishings stores	8	8 377	1 481	360	64	–	–
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	4	2 566	350	84	18	–	–
443	Electronics and appliance stores	13	54 477	5 792	1 509	183	–	–
4431	Electronics and appliance stores	13	54 477	5 792	1 509	183	–	–
44311	Appliance, television, and other electronics stores	10	51 792	5 516	1 443	168	–	–
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	c	D	D
44312	Computer and software stores	3	2 685	276	66	15	–	–
443120	Computer and software stores	3	2 685	276	66	15	–	–
444	Building material and garden equipment and supplies dealers	7	8 259	1 469	324	40	14.5	1.0
44412	Paint and wallpaper stores	1	D	D	D	b	D	D
444120	Paint and wallpaper stores	1	D	D	D	b	D	D
445	Food and beverage stores	27	202 768	17 695	4 356	727	3.5	38.7
4451	Grocery stores	22	199 702	17 152	4 239	706	3.0	39.3
44511	Supermarkets and other grocery (except convenience) stores	16	194 961	16 688	4 134	671	1.9	40.0
445110	Supermarkets and other grocery (except convenience) stores	16	194 961	16 688	4 134	671	1.9	40.0
4452	Specialty food stores	5	3 066	543	117	21	36.0	–
446	Health and personal care stores	21	68 472	9 699	2 308	444	11.4	1.4
4461	Health and personal care stores	21	68 472	9 699	2 308	444	11.4	1.4
44611	Pharmacies and drug stores	10	61 400	8 014	1 853	368	12.7	–
446110	Pharmacies and drug stores	10	61 400	8 014	1 853	368	12.7	–
4461101	Pharmacies and drug stores	10	61 400	8 014	1 853	368	12.7	–
44612	Cosmetics, beauty supplies, and perfume stores	5	3 214	470	113	34	–	4.4
446120	Cosmetics, beauty supplies, and perfume stores	5	3 214	470	113	34	–	4.4
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	12	35 605	1 837	430	65	.4	32.7
4471	Gasoline stations	12	35 605	1 837	430	65	.4	32.7
44711	Gasoline stations with convenience stores	9	25 009	1 094	222	42	.6	13.6
447110	Gasoline stations with convenience stores	9	25 009	1 094	222	42	.6	13.6
448	Clothing and clothing accessories stores	46	78 907	10 136	2 463	675	4.8	6.3
4481	Clothing stores	22	51 641	6 366	1 520	438	4.2	9.0
44811	Men's clothing stores	4	3 777	505	102	24	44.8	–
448110	Men's clothing stores	4	3 777	505	102	24	44.8	–
44812	Women's clothing stores	9	16 022	1 987	456	190	3.0	29.1
448120	Women's clothing stores	9	16 022	1 987	456	190	3.0	29.1
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
44814	Family clothing stores	4	25 666	2 901	752	143	–	–
448140	Family clothing stores	4	25 666	2 901	752	143	–	–
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	16	18 855	2 496	608	182	8.5	1.3
44821	Shoe stores	16	18 855	2 496	608	182	8.5	1.3
448210	Shoe stores	16	18 855	2 496	608	182	8.5	1.3
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	6	11 983	1 596	394	107	12.6	–
4483	Jewelry, luggage, and leather goods stores	8	8 411	1 274	335	55	–	.3
44831	Jewelry stores	8	8 411	1 274	335	55	–	.3
448310	Jewelry stores	8	8 411	1 274	335	55	–	.3

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DALY CITY—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	12	24 959	2 419	544	173	1.7	4.8
4511	Sporting goods, hobby, and musical instrument stores	7	18 560	1 735	385	121	2.3	–
45111	Sporting goods stores	4	15 909	1 426	317	99	1.2	–
451110	Sporting goods stores	4	15 909	1 426	317	99	1.2	–
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	6 399	684	159	52	–	18.5
45121	Book stores and news dealers	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	2	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	30	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	14	22 630	2 473	605	121	2.2	4.6
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	13	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	13	D	D	D	b	D	D
4533	Used merchandise stores	4	2 726	1 009	249	44	–	23.7
45331	Used merchandise stores	4	2 726	1 009	249	44	–	23.7
453310	Used merchandise stores	4	2 726	1 009	249	44	–	23.7
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	7 026	1 040	240	52	–	20.8
453910	Pet and pet supplies stores	4	7 026	1 040	240	52	–	20.8
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	5	4 814	879	202	19	19.6	48.6
	DANA POINT							
44-45	**Retail trade**	**105**	**202 247**	**22 914**	**5 701**	**1 009**	**16.1**	**7.8**
441	Motor vehicle and parts dealers	11	15 503	2 268	570	84	9.0	5.4
4412	Other motor vehicle dealers	7	12 660	1 500	372	58	.6	6.4
44122	Motorcycle, boat, and other motor vehicle dealers	7	12 660	1 500	372	58	.6	6.4
441222	Boat dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	6	4 156	501	115	26	57.0	4.3
4422	Home furnishings stores	5	D	D	D	b	D	D
44221	Floor covering stores	4	D	D	D	a	D	D
442210	Floor covering stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	6	7 261	896	205	25	89.9	–
4431	Electronics and appliance stores	6	7 261	896	205	25	89.9	–
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	7	15 209	1 895	439	69	1.1	–
4441	Building material and supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	13	80 466	10 011	2 568	357	5.1	–
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	77 503	9 760	2 522	346	2.5	–
445110	Supermarkets and other grocery (except convenience) stores	7	77 503	9 760	2 522	346	2.5	–
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	5	D	D	D	b	D	D
4461	Health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	9	32 271	1 244	323	68	29.4	39.8
4471	Gasoline stations	9	32 271	1 244	323	68	29.4	39.8
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DANA POINT—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	18	7 851	1 117	260	74	33.9	20.3
4481	Clothing stores	8	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	9	3 993	661	156	31	34.1	–
451	Sporting goods, hobby, book, and music stores	9	12 185	1 656	442	114	25.6	1.5
4511	Sporting goods, hobby, and musical instrument stores	9	12 185	1 656	442	114	25.6	1.5
45111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	5 473	687	168	38	19.3	–
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	9	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	8	3 515	560	135	45	11.2	–
453220	Gift, novelty, and souvenir stores	8	3 515	560	135	45	11.2	–
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	726	134	26	6	89.3	–
	DANVILLE							
44-45	**Retail trade**	**140**	**313 711**	**36 493**	**8 374**	**1 508**	**14.1**	**3.1**
441	Motor vehicle and parts dealers	6	9 749	1 340	277	29	5.1	12.5
4413	Automotive parts, accessories, and tire stores	4	D	D	D	b	D	D
44131	Automotive parts and accessories stores	2	D	D	D	a	D	D
441310	Automotive parts and accessories stores	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	10	7 371	928	226	54	50.6	7.3
4421	Furniture stores	5	3 768	519	127	18	82.8	–
44211	Furniture stores	5	3 768	519	127	18	82.8	–
442110	Furniture stores	5	3 768	519	127	18	82.8	–
4422	Home furnishings stores	5	3 603	409	99	36	17.0	14.9
44229	Other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	7	2 841	535	128	18	9.5	9.9
4431	Electronics and appliance stores	7	2 841	535	128	18	9.5	9.9
44311	Appliance, television, and other electronics stores	6	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	12	16 322	2 586	596	106	42.8	3.0
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	6	8 315	1 048	244	54	36.0	5.8
444220	Nursery, garden center, and farm supply stores	6	8 315	1 048	244	54	36.0	5.8
445	Food and beverage stores	17	115 028	14 394	3 412	509	1.6	.5
4451	Grocery stores	5	105 794	13 450	3 159	440	–	–
44511	Supermarkets and other grocery (except convenience) stores	5	105 794	13 450	3 159	440	–	–
445110	Supermarkets and other grocery (except convenience) stores	5	105 794	13 450	3 159	440	–	–
4452	Specialty food stores	5	2 130	463	142	46	19.8	25.4
4453	Beer, wine, and liquor stores	7	7 104	481	111	23	19.5	1.3
44531	Beer, wine, and liquor stores	7	7 104	481	111	23	19.5	1.3
445310	Beer, wine, and liquor stores	7	7 104	481	111	23	19.5	1.3
446	Health and personal care stores	12	32 498	3 474	852	256	7.2	–
4461	Health and personal care stores	12	32 498	3 474	852	256	7.2	–
44611	Pharmacies and drug stores	4	D	D	D	c	D	D
446110	Pharmacies and drug stores	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores	4	D	D	D	c	D	D
44619	Other health and personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	11	30 098	1 743	441	77	48.9	2.8
4471	Gasoline stations	11	30 098	1 743	441	77	48.9	2.8
44711	Gasoline stations with convenience stores	6	21 746	918	249	40	33.2	–
447110	Gasoline stations with convenience stores	6	21 746	918	249	40	33.2	–

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	DANVILLE—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	17	13 290	2 124	523	99	19.4	12.1
4481	Clothing stores	9	D	D	D	b	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	6	4 859	1 087	307	23	15.4	2.2
44831	Jewelry stores	6	4 859	1 087	307	23	15.4	2.2
448310	Jewelry stores	6	4 859	1 087	307	23	15.4	2.2
451	Sporting goods, hobby, book, and music stores	15	5 105	659	143	60	43.4	20.1
4511	Sporting goods, hobby, and musical instrument stores	11	4 346	566	122	51	34.9	22.3
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	16	16 980	1 803	471	128	18.9	14.4
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	14	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	14	D	D	D	b	D	D
4533	Used merchandise stores	5	4 274	266	62	16	16.5	.8
45331	Used merchandise stores	5	4 274	266	62	16	16.5	.8
453310	Used merchandise stores	5	4 274	266	62	16	16.5	.8
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	c	D	D
4543	Direct selling establishments	4	55 594	6 004	1 092	119	5.3	1.3
45439	Other direct selling establishments	4	55 594	6 004	1 092	119	5.3	1.3
454390	Other direct selling establishments	4	55 594	6 004	1 092	119	5.3	1.3
	DAVIS							
44-45	**Retail trade**	**141**	**425 096**	**45 478**	**10 369**	**2 022**	**6.8**	**2.2**
441	Motor vehicle and parts dealers	13	182 230	15 726	3 158	329	.2	.5
4411	Automobile dealers	7	177 013	14 725	2 957	275	.2	–
44111	New car dealers	7	177 013	14 725	2 957	275	.2	–
441110	New car dealers	7	177 013	14 725	2 957	275	.2	–
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	1	D	D	D	b	D	D
443	Electronics and appliance stores	11	D	D	D	b	D	D
4431	Electronics and appliance stores	11	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	2 546	431	91	45	.7	33.5
444	Building material and garden equipment and supplies dealers	11	D	D	D	c	D	D
4441	Building material and supplies dealers	8	D	D	D	b	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	20	118 110	13 941	3 476	631	8.1	.8
4451	Grocery stores	13	114 356	13 558	3 393	594	6.1	.8
44511	Supermarkets and other grocery (except convenience) stores	10	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	10	D	D	D	f	D	D
44512	Convenience stores	3	D	D	D	b	D	D
445120	Convenience stores	3	D	D	D	b	D	D
4452	Specialty food stores	3	1 718	267	66	32	28.7	–
446	Health and personal care stores	12	22 504	3 259	806	166	2.4	5.6
4461	Health and personal care stores	12	22 504	3 259	806	166	2.4	5.6
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	12	31 585	1 665	415	104	26.1	3.7
4471	Gasoline stations	12	31 585	1 665	415	104	26.1	3.7
44711	Gasoline stations with convenience stores	9	27 325	1 138	274	78	30.2	–
447110	Gasoline stations with convenience stores	9	27 325	1 138	274	78	30.2	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DAVIS—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	15	6 434	981	212	77	10.8	26.0
4482102	Women's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	17	15 394	1 908	467	178	14.6	6.0
4511	Sporting goods, hobby, and musical instrument stores	12	11 353	1 440	358	137	12.8	8.2
45111	Sporting goods stores	6	7 562	904	242	90	–	–
451110	Sporting goods stores	6	7 562	904	242	90	–	–
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	5	4 041	468	109	41	19.7	–
45121	Book stores and news dealers	2	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	20	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	7	7 289	607	168	61	11.0	2.3
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	3	973	241	58	18	21.6	–
45331	Used merchandise stores	3	973	241	58	18	21.6	–
453310	Used merchandise stores	3	973	241	58	18	21.6	–
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	5	D	D	D	b	D	D
453910	Pet and pet supplies stores	5	D	D	D	b	D	D
45392	Art dealers	3	838	111	28	15	23.5	–
453920	Art dealers	3	838	111	28	15	23.5	–
454	Nonstore retailers	6	D	D	D	b	D	D
	DELANO							
44-45	**Retail trade**	**91**	**218 015**	**21 880**	**4 845**	**1 010**	**29.4**	**7.2**
441	Motor vehicle and parts dealers	15	58 329	4 802	1 051	142	26.4	4.7
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	6 189	772	179	46	1.4	–
441310	Automotive parts and accessories stores	5	6 189	772	179	46	1.4	–
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	6	5 514	648	143	35	–	71.0
44211	Furniture stores	6	5 514	648	143	35	–	71.0
442110	Furniture stores	6	5 514	648	143	35	–	71.0
443	Electronics and appliance stores	4	1 038	193	42	10	9.9	3.1
444	Building material and garden equipment and supplies dealers	5	7 844	1 479	323	57	10.4	–
445	Food and beverage stores	21	65 730	6 963	1 570	386	34.7	6.9
4451	Grocery stores	16	63 005	6 841	1 547	373	32.3	6.8
44511	Supermarkets and other grocery (except convenience) stores	12	60 324	6 610	1 492	342	31.0	7.1
445110	Supermarkets and other grocery (except convenience) stores	12	60 324	6 610	1 492	342	31.0	7.1
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	4	23 616	3 363	682	85	69.1	–
4461	Health and personal care stores	4	23 616	3 363	682	85	69.1	–
44611	Pharmacies and drug stores	4	23 616	3 363	682	85	69.1	–
446110	Pharmacies and drug stores	4	23 616	3 363	682	85	69.1	–
4461101	Pharmacies and drug stores	4	23 616	3 363	682	85	69.1	–
447	Gasoline stations	7	20 599	685	161	56	30.3	16.5
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	14	10 953	1 246	321	70	10.5	6.3
4481	Clothing stores	8	7 617	700	190	46	9.1	1.1
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DELANO—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	3	1 260	158	35	6	–	11.3
	DEL MAR							
44-45	**Retail trade**	**45**	**28 841**	**3 522**	**811**	**181**	**41.7**	**9.2**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	14	11 735	1 453	350	82	28.3	6.1
4481	Clothing stores	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	4	1 469	195	36	11	59.2	–
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
	DESERT HOT SPRINGS							
44-45	**Retail trade**	**34**	**91 968**	**10 788**	**2 840**	**529**	**13.6**	**6.2**
441	Motor vehicle and parts dealers	6	5 651	801	332	38	8.5	28.8
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	9	43 351	5 060	1 334	219	4.8	9.3
4451	Grocery stores	7	D	D	D	c	D	D
446	Health and personal care stores	3	11 657	1 741	418	79	21.1	–
4461	Health and personal care stores	3	11 657	1 741	418	79	21.1	–
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	DIAMOND BAR							
44-45	**Retail trade**	**110**	**259 178**	**27 420**	**6 005**	**1 108**	**16.4**	**15.0**
441	Motor vehicle and parts dealers	8	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	13	6 157	767	172	34	25.2	17.0
4431	Electronics and appliance stores	13	6 157	767	172	34	25.2	17.0
44312	Computer and software stores	7	5 014	582	127	23	25.4	13.9
443120	Computer and software stores	7	5 014	582	127	23	25.4	13.9
444	Building material and garden equipment and supplies dealers	6	6 268	707	170	43	8.8	–
445	Food and beverage stores	19	76 744	9 242	2 541	378	11.7	12.2
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	9	73 231	8 889	2 407	346	8.6	12.2
445110	Supermarkets and other grocery (except convenience) stores	9	73 231	8 889	2 407	346	8.6	12.2
4452	Specialty food stores	5	1 246	189	53	18	61.2	38.8
446	Health and personal care stores	6	22 420	5 111	559	104	3.9	–
4461	Health and personal care stores	6	22 420	5 111	559	104	3.9	–
447	Gasoline stations	16	64 370	1 765	396	103	28.3	39.6
4471	Gasoline stations	16	64 370	1 765	396	103	28.3	39.6
44711	Gasoline stations with convenience stores	12	47 112	1 457	337	91	27.2	28.9
447110	Gasoline stations with convenience stores	12	47 112	1 457	337	91	27.2	28.9
44719	Other gasoline stations	4	17 258	308	59	12	31.5	68.5
447190	Other gasoline stations	4	17 258	308	59	12	31.5	68.5

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DIAMOND BAR—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	12	9 279	946	209	50	80.4	8.1
4481	Clothing stores	4	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	5	D	D	D	b	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	4 200	408	112	41	18.9	6.7
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	9	5 040	585	123	46	37.8	4.0
4539	Other miscellaneous store retailers	4	3 670	454	95	32	14.6	5.5
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	5 716	826	157	29	24.0	–
4541	Electronic shopping and mail-order houses	6	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	6	D	D	D	b	D	D
	DINUBA							
44-45	**Retail trade**	**56**	**309 277**	**23 884**	**4 937**	**954**	**8.9**	**.4**
441	Motor vehicle and parts dealers	10	69 685	5 850	1 167	158	3.9	.5
4411	Automobile dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	870	120	29	9	8.4	–
443	Electronics and appliance stores	3	D	D	D	e	D	D
4431	Electronics and appliance stores	3	D	D	D	e	D	D
44311	Appliance, television, and other electronics stores	3	D	D	D	e	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	e	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	b	D	D
445	Food and beverage stores	12	36 574	3 802	893	196	36.4	1.6
4451	Grocery stores	10	D	D	D	c	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	1	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	8	15 773	680	174	45	22.8	1.6
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	9	2 277	315	74	26	45.2	1.8
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DIXON							
44-45	**Retail trade**	**39**	**119 155**	**12 981**	**2 917**	**570**	**15.9**	**6.6**
441	Motor vehicle and parts dealers	7	31 774	4 404	957	133	.6	–
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	7 252	890	206	36	4.3	–
445	Food and beverage stores	4	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	10	37 380	2 087	476	127	27.3	21.1
4471	Gasoline stations	10	37 380	2 087	476	127	27.3	21.1
44711	Gasoline stations with convenience stores	9	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	c	D	D
448	Clothing and clothing accessories stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	DOS PALOS							
44-45	**Retail trade**	**19**	**25 325**	**2 630**	**480**	**136**	**53.0**	**14.8**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	7	7 881	561	128	49	71.8	5.6
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	4	4 193	258	56	18	22.8	39.5
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
	DOWNEY							
44-45	**Retail trade**	**302**	**1 173 379**	**121 440**	**28 595**	**5 073**	**9.6**	**7.2**
441	Motor vehicle and parts dealers	41	548 020	45 229	11 344	1 406	6.6	12.1
4411	Automobile dealers	25	531 390	42 185	10 591	1 273	6.6	12.2
44111	New car dealers	12	484 809	39 986	10 098	1 195	4.1	13.3
441110	New car dealers	12	484 809	39 986	10 098	1 195	4.1	13.3
44112	Used car dealers	13	46 581	2 199	493	78	32.2	–
441120	Used car dealers	13	46 581	2 199	493	78	32.2	–
4413	Automotive parts, accessories, and tire stores	16	16 630	3 044	753	133	8.6	9.0
44131	Automotive parts and accessories stores	9	11 309	1 842	455	92	10.7	1.9
441310	Automotive parts and accessories stores	9	11 309	1 842	455	92	10.7	1.9
44132	Tire dealers	7	5 321	1 202	298	41	4.2	24.1
441320	Tire dealers	7	5 321	1 202	298	41	4.2	24.1
442	Furniture and home furnishings stores	19	39 366	4 771	1 131	160	30.7	17.4
4421	Furniture stores	10	13 661	1 895	440	76	60.5	35.3
44211	Furniture stores	10	13 661	1 895	440	76	60.5	35.3
442110	Furniture stores	10	13 661	1 895	440	76	60.5	35.3
4422	Home furnishings stores	9	25 705	2 876	691	84	14.8	7.9
44221	Floor covering stores	5	24 213	2 681	652	73	15.0	7.7
442210	Floor covering stores	5	24 213	2 681	652	73	15.0	7.7
443	Electronics and appliance stores	15	9 722	1 630	330	71	50.4	10.0
4431	Electronics and appliance stores	15	9 722	1 630	330	71	50.4	10.0
44311	Appliance, television, and other electronics stores	12	7 726	1 368	285	53	44.6	12.6
443112	Radio, television, and other electronics stores	10	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	15	81 849	10 509	2 348	495	6.8	.4
4441	Building material and supplies dealers	15	81 849	10 509	2 348	495	6.8	.4
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44413	Hardware stores	4	D	D	D	e	D	D
444130	Hardware stores	4	D	D	D	e	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DOWNEY—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	38	105 883	12 681	3 283	496	6.5	2.6
4451	Grocery stores	16	96 342	11 385	2 970	406	1.6	1.4
44511	Supermarkets and other grocery (except convenience) stores	11	93 020	11 146	2 913	388	.6	.2
445110	Supermarkets and other grocery (except convenience) stores	11	93 020	11 146	2 913	388	.6	.2
4452	Specialty food stores	9	5 026	961	235	64	37.2	7.9
446	Health and personal care stores	29	75 874	15 982	2 769	410	5.9	.9
4461	Health and personal care stores	29	75 874	15 982	2 769	410	5.9	.9
44611	Pharmacies and drug stores	13	64 221	13 563	2 256	313	2.0	–
446110	Pharmacies and drug stores	13	64 221	13 563	2 256	313	2.0	–
4461101	Pharmacies and drug stores	12	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Other health and personal care stores	8	7 124	1 390	332	42	44.0	2.1
446191	Food (health) supplement stores	5	D	D	D	b	D	D
446199	All other health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	18	66 025	1 914	468	132	42.5	–
4471	Gasoline stations	18	66 025	1 914	468	132	42.5	–
44711	Gasoline stations with convenience stores	10	42 772	1 213	235	72	28.6	–
447110	Gasoline stations with convenience stores	10	42 772	1 213	235	72	28.6	–
44719	Other gasoline stations	8	23 253	701	233	60	68.0	.1
447190	Other gasoline stations	8	23 253	701	233	60	68.0	.1
448	Clothing and clothing accessories stores	64	55 464	6 981	1 614	499	11.2	8.7
4481	Clothing stores	35	26 451	3 576	789	304	9.7	7.4
44812	Women's clothing stores	16	12 257	1 593	364	145	1.1	12.7
448120	Women's clothing stores	16	12 257	1 593	364	145	1.1	12.7
44815	Clothing accessories stores	6	2 173	413	88	37	34.8	16.0
448150	Clothing accessories stores	6	2 173	413	88	37	34.8	16.0
44819	Other clothing stores	5	6 557	852	201	79	12.3	–
448190	Other clothing stores	5	6 557	852	201	79	12.3	–
4482	Shoe stores	18	19 908	2 373	575	144	12.2	7.4
44821	Shoe stores	18	19 908	2 373	575	144	12.2	7.4
448210	Shoe stores	18	19 908	2 373	575	144	12.2	7.4
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	7	5 107	583	149	40	2.9	–
4482105	Athletic footwear stores	8	12 382	1 524	368	87	18.5	12.0
4483	Jewelry, luggage, and leather goods stores	11	9 105	1 032	250	51	13.3	15.3
44831	Jewelry stores	11	9 105	1 032	250	51	13.3	15.3
448310	Jewelry stores	11	9 105	1 032	250	51	13.3	15.3
451	Sporting goods, hobby, book, and music stores	16	12 504	1 286	292	98	12.1	1.6
4511	Sporting goods, hobby, and musical instrument stores	10	7 398	753	163	57	15.6	.6
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	5 106	533	129	41	7.1	3.0
45121	Book stores and news dealers	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	g	D	D
4521	Department stores	4	131 470	14 805	3 669	869	–	–
45210009	Department stores (incl. leased depts.)[3]	4	136 653	14 805	3 669	869	–	–
45211	Department stores	4	131 470	14 805	3 669	869	–	–
452111	Department stores (except discount department stores)	4	131 470	14 805	3 669	869	–	–
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	11	19 698	2 091	533	139	8.6	3.5
45321	Office supplies and stationery stores	5	12 764	1 247	345	79	11.0	–
453210	Office supplies and stationery stores	5	12 764	1 247	345	79	11.0	–
45322	Gift, novelty, and souvenir stores	6	6 934	844	188	60	4.1	9.9
453220	Gift, novelty, and souvenir stores	6	6 934	844	188	60	4.1	9.9
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DOWNEY—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	15	8 916	1 211	269	60	35.4	.8
4541	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
4542	Vending machine operators	3	2 712	240	62	14	34.7	–
45421	Vending machine operators	3	2 712	240	62	14	34.7	–
454210	Vending machine operators	3	2 712	240	62	14	34.7	–
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D
	DUARTE							
44-45	**Retail trade**	**54**	**348 619**	**33 586**	**7 982**	**1 247**	**4.5**	**19.7**
441	Motor vehicle and parts dealers	7	178 040	16 872	3 869	399	–	34.9
4411	Automobile dealers	5	D	D	D	e	D	D
44111	New car dealers	4	D	D	D	c	D	D
441110	New car dealers	4	D	D	D	c	D	D
44112	Used car dealers	1	D	D	D	c	D	D
441120	Used car dealers	1	D	D	D	c	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	15	28 912	3 393	863	159	31.1	6.1
4452	Specialty food stores	4	881	107	25	16	70.1	–
446	Health and personal care stores	7	10 197	2 007	470	55	49.1	3.3
4461	Health and personal care stores	7	10 197	2 007	470	55	49.1	3.3
447	Gasoline stations	4	12 325	406	116	37	–	32.7
448	Clothing and clothing accessories stores	4	1 487	187	43	12	43.2	–
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	DUBLIN							
44-45	**Retail trade**	**171**	**1 075 989**	**96 419**	**23 463**	**3 471**	**4.4**	**2.7**
441	Motor vehicle and parts dealers	23	538 382	42 045	10 171	874	1.8	.4
4411	Automobile dealers	12	D	D	D	f	D	D
44111	New car dealers	8	474 605	37 988	9 227	734	1.2	–
441110	New car dealers	8	474 605	37 988	9 227	734	1.2	–
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44132	Tire dealers	5	10 350	1 973	460	72	–	19.2
441320	Tire dealers	5	10 350	1 973	460	72	–	19.2
442	Furniture and home furnishings stores	25	62 141	6 522	1 513	221	9.2	11.4
4421	Furniture stores	11	22 808	1 999	484	56	2.8	22.2
44211	Furniture stores	11	22 808	1 999	484	56	2.8	22.2
442110	Furniture stores	11	22 808	1 999	484	56	2.8	22.2
4422	Home furnishings stores	14	39 333	4 523	1 029	165	13.0	5.2
44221	Floor covering stores	7	11 990	1 695	288	31	19.5	2.0
442210	Floor covering stores	7	11 990	1 695	288	31	19.5	2.0
44229	Other home furnishings stores	7	27 343	2 828	741	134	10.1	6.6
442299	All other home furnishings stores	7	27 343	2 828	741	134	10.1	6.6

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DUBLIN—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	17	98 782	7 893	2 009	296	3.7	.1
4431	Electronics and appliance stores	17	98 782	7 893	2 009	296	3.7	.1
44311	Appliance, television, and other electronics stores	15	D	D	D	e	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	84 630	6 526	1 698	232	1.4	.1
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	16	68 439	9 060	2 151	307	.9	16.8
4441	Building material and supplies dealers	13	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	9	21 146	2 900	716	65	2.8	54.4
444190	Other building material dealers	9	21 146	2 900	716	65	2.8	54.4
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	5	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	2	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	2	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	4	13 589	1 534	318	80	24.7	13.5
4461	Health and personal care stores	4	13 589	1 534	318	80	24.7	13.5
447	Gasoline stations	8	19 145	1 210	285	66	79.9	4.5
44711	Gasoline stations with convenience stores	5	16 686	824	195	46	89.4	–
447110	Gasoline stations with convenience stores	5	16 686	824	195	46	89.4	–
448	Clothing and clothing accessories stores	19	64 892	7 533	1 888	423	1.4	1.3
4481	Clothing stores	11	56 849	5 999	1 513	363	–	1.5
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
44814	Family clothing stores	5	40 633	4 718	1 213	270	–	–
448140	Family clothing stores	5	40 633	4 718	1 213	270	–	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	5	6 778	1 337	329	50	–	–
44821	Shoe stores	5	6 778	1 337	329	50	–	–
448210	Shoe stores	5	6 778	1 337	329	50	–	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	3	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	22	50 938	5 056	1 278	361	3.4	8.3
4511	Sporting goods, hobby, and musical instrument stores	17	36 871	3 794	957	253	3.9	7.8
45111	Sporting goods stores	9	15 166	1 528	387	88	1.4	18.9
451110	Sporting goods stores	9	15 166	1 528	387	88	1.4	18.9
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	18 904	1 966	495	151	3.7	–
451120	Hobby, toy, and game stores	4	18 904	1 966	495	151	3.7	–
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	5	14 067	1 262	321	108	2.0	9.6
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	DUBLIN—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	20	30 656	3 879	952	204	6.2	.4
4532	Office supplies, stationery, and gift stores	5	10 602	1 184	284	71	7.3	–
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	11	18 796	2 462	608	111	3.1	.6
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
	EAST PALO ALTO							
44-45	**Retail trade**	**25**	**164 748**	**18 654**	**4 467**	**626**	**7.8**	**1.6**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	c	D	D
4431	Electronics and appliance stores	2	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	e	D	D
4441	Building material and supplies dealers	2	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
445	Food and beverage stores	11	12 814	1 355	308	72	83.8	16.2
447	Gasoline stations	3	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
	EL CAJON							
44-45	**Retail trade**	**462**	**1 643 904**	**152 769**	**36 740**	**6 589**	**5.8**	**3.4**
441	Motor vehicle and parts dealers	71	654 172	47 567	11 316	1 414	3.6	2.3
4411	Automobile dealers	24	557 127	34 569	8 365	930	1.3	.9
44111	New car dealers	12	530 570	32 968	8 012	855	.4	–
441110	New car dealers	12	530 570	32 968	8 012	855	.4	–
44112	Used car dealers	12	26 557	1 601	353	75	19.2	19.6
441120	Used car dealers	12	26 557	1 601	353	75	19.2	19.6
4412	Other motor vehicle dealers	17	53 725	5 706	1 137	147	25.0	.3
44121	Recreational vehicle dealers	8	12 958	1 304	284	41	98.7	1.3
441210	Recreational vehicle dealers	8	12 958	1 304	284	41	98.7	1.3
44122	Motorcycle, boat, and other motor vehicle dealers	9	40 767	4 402	853	106	1.5	–
441221	Motorcycle dealers	5	33 765	3 584	690	82	1.8	–
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	30	43 320	7 292	1 814	337	6.8	22.1
44131	Automotive parts and accessories stores	22	34 101	5 284	1 338	272	8.2	22.6
441310	Automotive parts and accessories stores	22	34 101	5 284	1 338	272	8.2	22.6
44132	Tire dealers	8	9 219	2 008	476	65	1.6	20.1
441320	Tire dealers	8	9 219	2 008	476	65	1.6	20.1
442	Furniture and home furnishings stores	26	47 846	5 467	1 199	165	14.7	2.8
4421	Furniture stores	14	37 374	4 368	918	112	2.9	2.1
44211	Furniture stores	14	37 374	4 368	918	112	2.9	2.1
442110	Furniture stores	14	37 374	4 368	918	112	2.9	2.1
4422	Home furnishings stores	12	10 472	1 099	281	53	56.9	5.2
44221	Floor covering stores	6	5 725	456	124	15	42.0	3.9
442210	Floor covering stores	6	5 725	456	124	15	42.0	3.9
44229	Other home furnishings stores	6	4 747	643	157	38	74.8	6.8
442299	All other home furnishings stores	5	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EL CAJON—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	31	65 638	5 932	1 351	227	5.1	2.7
4431	Electronics and appliance stores	31	65 638	5 932	1 351	227	5.1	2.7
44311	Appliance, television, and other electronics stores	24	61 836	5 507	1 291	208	4.9	1.2
443111	Household appliance stores	8	16 162	1 260	289	37	4.5	3.3
443112	Radio, television, and other electronics stores	16	45 674	4 247	1 002	171	5.1	.5
44312	Computer and software stores	7	3 802	425	60	19	7.6	26.8
443120	Computer and software stores	7	3 802	425	60	19	7.6	26.8
444	Building material and garden equipment and supplies dealers	24	145 977	15 351	3 426	524	1.4	.2
4441	Building material and supplies dealers	20	133 501	14 455	3 225	488	.4	.3
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	15	D	D	D	c	D	D
444190	Other building material dealers	15	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	4	12 476	896	201	36	12.4	–
44422	Nursery, garden center, and farm supply stores	4	12 476	896	201	36	12.4	–
444220	Nursery, garden center, and farm supply stores	4	12 476	896	201	36	12.4	–
445	Food and beverage stores	60	183 423	21 345	5 461	893	8.6	8.2
4451	Grocery stores	35	171 575	19 374	4 973	810	6.4	7.8
44511	Supermarkets and other grocery (except convenience) stores	24	158 845	18 322	4 712	727	3.4	5.9
445110	Supermarkets and other grocery (except convenience) stores	24	158 845	18 322	4 712	727	3.4	5.9
44512	Convenience stores	11	12 730	1 052	261	83	44.4	31.4
445120	Convenience stores	11	12 730	1 052	261	83	44.4	31.4
4452	Specialty food stores	6	2 606	1 523	369	41	9.0	–
4453	Beer, wine, and liquor stores	19	9 242	448	119	42	48.5	16.9
44531	Beer, wine, and liquor stores	19	9 242	448	119	42	48.5	16.9
445310	Beer, wine, and liquor stores	19	9 242	448	119	42	48.5	16.9
446	Health and personal care stores	33	72 634	10 620	2 556	401	15.6	1.2
4461	Health and personal care stores	33	72 634	10 620	2 556	401	15.6	1.2
44611	Pharmacies and drug stores	15	53 151	7 591	1 836	261	15.3	1.1
446110	Pharmacies and drug stores	15	53 151	7 591	1 836	261	15.3	1.1
4461101	Pharmacies and drug stores	15	53 151	7 591	1 836	261	15.3	1.1
44612	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	b	D	D
44619	Other health and personal care stores	11	17 043	2 385	573	103	16.8	–
446191	Food (health) supplement stores	8	15 237	1 989	470	88	10.6	–
447	Gasoline stations	39	108 666	4 214	1 005	255	13.8	9.5
4471	Gasoline stations	39	108 666	4 214	1 005	255	13.8	9.5
44711	Gasoline stations with convenience stores	26	81 870	2 999	698	189	6.5	8.5
447110	Gasoline stations with convenience stores	26	81 870	2 999	698	189	6.5	8.5
44719	Other gasoline stations	13	26 796	1 215	307	66	35.8	12.4
447190	Other gasoline stations	13	26 796	1 215	307	66	35.8	12.4
448	Clothing and clothing accessories stores	70	70 846	9 305	2 259	611	12.6	5.7
4481	Clothing stores	38	42 613	5 634	1 313	444	16.7	8.9
44811	Men's clothing stores	3	5 102	1 056	205	41	58.7	–
448110	Men's clothing stores	3	5 102	1 056	205	41	58.7	–
44812	Women's clothing stores	12	10 237	1 144	257	153	17.2	28.9
448120	Women's clothing stores	12	10 237	1 144	257	153	17.2	28.9
44813	Children's and infants' clothing stores	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	10	17 468	1 627	370	113	7.6	.2
448140	Family clothing stores	10	17 468	1 627	370	113	7.6	.2
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	4	5 017	861	239	61	–	14.6
448190	Other clothing stores	4	5 017	861	239	61	–	14.6
4482	Shoe stores	14	10 540	1 212	326	78	–	2.0
44821	Shoe stores	14	10 540	1 212	326	78	–	2.0
448210	Shoe stores	14	10 540	1 212	326	78	–	2.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	6	5 417	604	173	38	–	–
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	18	17 693	2 459	620	89	10.4	–
44831	Jewelry stores	18	17 693	2 459	620	89	10.4	–
448310	Jewelry stores	18	17 693	2 459	620	89	10.4	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EL CAJON—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	30	32 598	3 315	840	227	4.7	2.4
4511	Sporting goods, hobby, and musical instrument stores	20	21 637	2 549	637	165	5.4	2.9
45111	Sporting goods stores	11	12 368	1 424	342	78	3.2	3.2
451110	Sporting goods stores	11	12 368	1 424	342	78	3.2	3.2
4511101	General-line sporting goods stores	3	9 521	1 067	255	57	–	–
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	5	3 354	447	110	34	9.6	6.7
451130	Sewing, needlework, and piece goods stores	5	3 354	447	110	34	9.6	6.7
4512	Book, periodical, and music stores	10	10 961	766	203	62	3.3	1.5
45121	Book stores and news dealers	4	5 870	313	95	17	–	2.8
451211	Book stores	4	5 870	313	95	17	–	2.8
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	6	5 091	453	108	45	7.2	–
451220	Prerecorded tape, compact disc, and record stores	6	5 091	453	108	45	7.2	–
452	General merchandise stores	14	188 789	19 499	4 884	1 271	.4	.5
4521	Department stores	6	175 123	17 986	4 521	1 079	–	–
45210009	Department stores (incl. leased depts.)[3]	6	184 320	17 986	4 521	1 079	–	–
45211	Department stores	6	175 123	17 986	4 521	1 079	–	–
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	8	13 666	1 513	363	192	5.3	6.3
452990	All other general merchandise stores	8	13 666	1 513	363	192	5.3	6.3
4529901	Variety stores	4	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	53	55 573	8 324	2 020	533	8.3	4.7
4531	Florists	8	2 448	617	161	49	9.1	11.2
45311	Florists	8	2 448	617	161	49	9.1	11.2
453110	Florists	8	2 448	617	161	49	9.1	11.2
4532	Office supplies, stationery, and gift stores	14	D	D	D	c	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	13	9 097	1 424	327	124	2.6	18.0
453220	Gift, novelty, and souvenir stores	13	9 097	1 424	327	124	2.6	18.0
4533	Used merchandise stores	7	5 432	2 169	569	137	11.3	–
45331	Used merchandise stores	7	5 432	2 169	569	137	11.3	–
453310	Used merchandise stores	7	5 432	2 169	569	137	11.3	–
4539	Other miscellaneous store retailers	24	D	D	D	c	D	D
45391	Pet and pet supplies stores	5	11 264	1 538	367	102	–	4.9
453910	Pet and pet supplies stores	5	11 264	1 538	367	102	–	4.9
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	14	D	D	D	b	D	D
454	Nonstore retailers	11	17 742	1 830	423	68	11.1	13.4
4541	Electronic shopping and mail-order houses	8	13 526	1 167	269	47	8.7	17.6
45411	Electronic shopping and mail-order houses	8	13 526	1 167	269	47	8.7	17.6
4543	Direct selling establishments	3	4 216	663	154	21	18.6	–
45439	Other direct selling establishments	3	4 216	663	154	21	18.6	–
454390	Other direct selling establishments	3	4 216	663	154	21	18.6	–
	EL CENTRO							
44-45	**Retail trade**	**151**	**589 474**	**58 941**	**14 047**	**2 618**	**6.0**	**4.1**
441	Motor vehicle and parts dealers	21	124 942	13 020	3 028	393	2.6	3.4
4411	Automobile dealers	6	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	c	D	D
44131	Automotive parts and accessories stores	7	9 751	1 706	483	93	20.9	16.1
441310	Automotive parts and accessories stores	7	9 751	1 706	483	93	20.9	16.1
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	6	4 255	1 084	251	38	20.0	3.4
4422	Home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	11	4 529	561	158	47	49.1	29.6
4431	Electronics and appliance stores	11	4 529	561	158	47	49.1	29.6
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EL CENTRO—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	14	52 110	6 375	1 646	254	5.7	2.0
4441	Building material and supplies dealers	11	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	D	D	D	a	D	D
444120	Paint and wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	5	14 319	3 005	776	99	2.0	7.1
444190	Other building material dealers	5	14 319	3 005	776	99	2.0	7.1
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	18	74 839	9 662	2 548	460	3.4	–
4451	Grocery stores	11	72 795	9 430	2 505	444	1.5	–
44511	Supermarkets and other grocery (except convenience) stores	7	70 203	9 246	2 457	405	.8	–
445110	Supermarkets and other grocery (except convenience) stores	7	70 203	9 246	2 457	405	.8	–
4452	Specialty food stores	4	851	135	21	10	100.0	–
446	Health and personal care stores	12	27 529	3 850	716	149	37.4	–
4461	Health and personal care stores	12	27 529	3 850	716	149	37.4	–
44611	Pharmacies and drug stores	5	23 620	3 092	547	116	37.5	–
446110	Pharmacies and drug stores	5	23 620	3 092	547	116	37.5	–
4461101	Pharmacies and drug stores	5	23 620	3 092	547	116	37.5	–
44619	Other health and personal care stores	5	D	D	D	b	D	D
446199	All other health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	17	62 300	2 416	606	191	10.7	26.3
4471	Gasoline stations	17	62 300	2 416	606	191	10.7	26.3
44711	Gasoline stations with convenience stores	13	51 111	1 909	480	156	9.8	32.0
447110	Gasoline stations with convenience stores	13	51 111	1 909	480	156	9.8	32.0
448	Clothing and clothing accessories stores	20	13 598	2 025	421	107	18.1	5.5
4481	Clothing stores	10	D	D	D	b	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	5	4 267	627	151	28	34.1	–
44831	Jewelry stores	5	4 267	627	151	28	34.1	–
448310	Jewelry stores	5	4 267	627	151	28	34.1	–
451	Sporting goods, hobby, book, and music stores	7	3 293	356	88	23	21.5	2.1
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	a	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	f	D	D
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EL CERRITO							
44-45	**Retail trade**	**81**	**342 146**	**36 575**	**9 002**	**1 539**	**4.7**	**12.8**
441	Motor vehicle and parts dealers	10	82 208	8 430	2 056	180	2.7	1.0
4411	Automobile dealers	4	D	D	D	c	D	D
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	6	5 456	1 272	368	46	–	15.6
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	1 793	269	64	14	35.0	–
4431	Electronics and appliance stores	3	1 793	269	64	14	35.0	–
444	Building material and garden equipment and supplies dealers	4	D	D	D	e	D	D
4441	Building material and supplies dealers	4	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food and beverage stores	14	74 735	7 614	2 046	314	7.0	53.0
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	69 211	7 159	1 923	279	3.1	57.3
445110	Supermarkets and other grocery (except convenience) stores	6	69 211	7 159	1 923	279	3.1	57.3
4452	Specialty food stores	3	1 818	232	58	15	49.3	–
446	Health and personal care stores	8	31 589	3 673	907	248	11.0	–
4461	Health and personal care stores	8	31 589	3 673	907	248	11.0	–
44611	Pharmacies and drug stores	4	29 469	3 222	809	224	8.4	–
446110	Pharmacies and drug stores	4	29 469	3 222	809	224	8.4	–
4461101	Pharmacies and drug stores	4	29 469	3 222	809	224	8.4	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	4	8 653	331	85	17	6.8	–
448	Clothing and clothing accessories stores	9	7 549	1 079	252	67	13.6	–
4481	Clothing stores	4	D	D	D	b	D	D
4482104	Family shoe stores	3	3 820	454	68	20	–	–
451	Sporting goods, hobby, book, and music stores	9	15 337	1 481	375	93	10.8	6.1
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45114	Musical instrument and supplies stores	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores	3	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	3 383	516	113	33	8.7	–
453910	Pet and pet supplies stores	3	3 383	516	113	33	8.7	–
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	432	57	13	4	100.0	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ELK GROVE							
44-45	**Retail trade**	**201**	**1 098 447**	**113 978**	**27 044**	**4 632**	**4.0**	**2.3**
441	Motor vehicle and parts dealers	21	318 521	28 977	7 252	704	7.0	1.4
4411	Automobile dealers	8	D	D	D	f	D	D
44111	New car dealers	7	298 783	25 199	6 286	556	7.4	–
441110	New car dealers	7	298 783	25 199	6 286	556	7.4	–
4413	Automotive parts, accessories, and tire stores	13	D	D	D	c	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
44132	Tire dealers	7	13 695	2 950	743	90	–	15.5
441320	Tire dealers	7	13 695	2 950	743	90	–	15.5
442	Furniture and home furnishings stores	13	16 742	1 564	363	109	12.2	10.1
4421	Furniture stores	6	3 904	398	106	23	32.7	43.4
44211	Furniture stores	6	3 904	398	106	23	32.7	43.4
442110	Furniture stores	6	3 904	398	106	23	32.7	43.4
4422	Home furnishings stores	7	12 838	1 166	257	86	5.9	–
44229	Other home furnishings stores	7	12 838	1 166	257	86	5.9	–
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	17	46 531	3 801	881	184	2.9	1.1
4431	Electronics and appliance stores	17	46 531	3 801	881	184	2.9	1.1
44311	Appliance, television, and other electronics stores	14	44 300	3 570	818	167	2.4	1.1
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	c	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	127 819	13 997	3 012	618	1.2	1.2
4441	Building material and supplies dealers	12	D	D	D	f	D	D
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	4	9 578	1 356	295	92	7.5	8.9
444130	Hardware stores	4	9 578	1 356	295	92	7.5	8.9
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	23	235 554	28 163	6 555	1 061	1.3	.6
4451	Grocery stores	14	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	13	227 151	27 382	6 387	1 006	.3	–
445110	Supermarkets and other grocery (except convenience) stores	13	227 151	27 382	6 387	1 006	.3	–
4452	Specialty food stores	5	2 643	433	107	23	13.7	50.2
446	Health and personal care stores	11	35 306	5 069	1 331	255	2.6	.9
4461	Health and personal care stores	11	35 306	5 069	1 331	255	2.6	.9
44611	Pharmacies and drug stores	4	D	D	D	c	D	D
446110	Pharmacies and drug stores	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores	4	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	4 615	692	165	53	–	6.9
446120	Cosmetics, beauty supplies, and perfume stores	3	4 615	692	165	53	–	6.9
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	19	59 667	2 484	611	159	1.7	2.0
4471	Gasoline stations	19	59 667	2 484	611	159	1.7	2.0
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
448	Clothing and clothing accessories stores	19	36 430	3 713	968	251	7.5	1.7
4481	Clothing stores	11	29 332	2 867	765	206	9.1	1.7
44814	Family clothing stores	4	D	D	D	c	D	D
448140	Family clothing stores	4	D	D	D	c	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	20	25 624	2 771	652	189	5.1	2.3
4511	Sporting goods, hobby, and musical instrument stores	17	16 433	1 814	430	125	8.0	3.6
45111	Sporting goods stores	11	D	D	D	b	D	D
451110	Sporting goods stores	11	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	7 218	844	213	66	2.9	–
451120	Hobby, toy, and game stores	4	7 218	844	213	66	2.9	–
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	9 191	957	222	64	–	–
45121	Book stores and news dealers	3	9 191	957	222	64	–	–
451211	Book stores	3	9 191	957	222	64	–	–
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ELK GROVE—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	3	D	D	D	f	D	D
4521	Department stores	2	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	f	D	D
45211	Department stores	2	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	f	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	11	11 885	1 255	325	127	8.3	1.8
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	16	40 745	9 692	2 119	328	11.2	28.7
4541	Electronic shopping and mail-order houses	7	14 374	7 086	1 403	238	17.2	66.9
45411	Electronic shopping and mail-order houses	7	14 374	7 086	1 403	238	17.2	66.9
4543	Direct selling establishments	9	26 371	2 606	716	90	7.9	7.9
45431	Fuel dealers	3	12 098	1 164	279	32	–	16.8
454312	Liquefied petroleum gas (bottled gas) dealers	3	12 098	1 164	279	32	–	16.8
45439	Other direct selling establishments	6	14 273	1 442	437	58	14.6	.3
454390	Other direct selling establishments	6	14 273	1 442	437	58	14.6	.3
	EL MONTE							
44-45	**Retail trade**	**277**	**1 789 611**	**121 183**	**27 927**	**3 762**	**5.9**	**44.8**
441	Motor vehicle and parts dealers	62	1 341 902	78 577	18 201	1 636	2.2	57.0
4411	Automobile dealers	28	1 310 334	74 062	17 155	1 424	1.4	57.9
44111	New car dealers	16	1 283 902	72 674	16 841	1 373	.7	59.1
441110	New car dealers	16	1 283 902	72 674	16 841	1 373	.7	59.1
44112	Used car dealers	12	26 432	1 388	314	51	34.7	2.7
441120	Used car dealers	12	26 432	1 388	314	51	34.7	2.7
4412	Other motor vehicle dealers	6	5 627	504	107	28	45.0	55.0
44121	Recreational vehicle dealers	5	D	D	D	b	D	D
441210	Recreational vehicle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	28	25 941	4 011	939	184	34.9	12.3
44131	Automotive parts and accessories stores	23	20 039	3 169	736	145	41.2	4.5
441310	Automotive parts and accessories stores	23	20 039	3 169	736	145	41.2	4.5
44132	Tire dealers	5	5 902	842	203	39	13.6	38.9
441320	Tire dealers	5	5 902	842	203	39	13.6	38.9
442	Furniture and home furnishings stores	11	D	D	D	c	D	D
4421	Furniture stores	9	36 790	4 521	931	150	15.2	.6
44211	Furniture stores	9	36 790	4 521	931	150	15.2	.6
442110	Furniture stores	9	36 790	4 521	931	150	15.2	.6
443	Electronics and appliance stores	11	12 733	1 273	229	45	17.8	19.7
4431	Electronics and appliance stores	11	12 733	1 273	229	45	17.8	19.7
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	17	73 077	7 680	1 740	327	5.2	–
4441	Building material and supplies dealers	13	71 114	7 416	1 678	311	4.5	–
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	7	11 165	1 464	323	49	18.3	–
444190	Other building material dealers	7	11 165	1 464	323	49	18.3	–
445	Food and beverage stores	54	81 792	10 134	2 244	483	34.3	22.4
4451	Grocery stores	25	66 083	8 411	1 796	372	30.0	21.6
44511	Supermarkets and other grocery (except convenience) stores	21	62 132	7 723	1 624	319	25.6	22.9
445110	Supermarkets and other grocery (except convenience) stores	21	62 132	7 723	1 624	319	25.6	22.9
4452	Specialty food stores	14	9 438	1 365	355	74	39.9	38.8
4453	Beer, wine, and liquor stores	15	6 271	358	93	37	72.0	5.7
44531	Beer, wine, and liquor stores	15	6 271	358	93	37	72.0	5.7
445310	Beer, wine, and liquor stores	15	6 271	358	93	37	72.0	5.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EL MONTE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	13	26 943	3 412	838	146	5.7	3.8
4461	Health and personal care stores	13	26 943	3 412	838	146	5.7	3.8
44611	Pharmacies and drug stores	8	25 129	3 183	793	134	5.1	3.0
446110	Pharmacies and drug stores	8	25 129	3 183	793	134	5.1	3.0
4461101	Pharmacies and drug stores	8	25 129	3 183	793	134	5.1	3.0
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	19	47 153	1 235	306	93	35.2	8.0
4471	Gasoline stations	19	47 153	1 235	306	93	35.2	8.0
44711	Gasoline stations with convenience stores	13	27 638	786	177	55	38.3	2.3
447110	Gasoline stations with convenience stores	13	27 638	786	177	55	38.3	2.3
44719	Other gasoline stations	6	19 515	449	129	38	30.7	15.9
447190	Other gasoline stations	6	19 515	449	129	38	30.7	15.9
448	Clothing and clothing accessories stores	35	26 771	3 352	831	241	24.6	15.9
4481	Clothing stores	21	D	D	D	c	D	D
44811	Men's clothing stores	6	5 633	699	169	33	21.1	21.0
448110	Men's clothing stores	6	5 633	699	169	33	21.1	21.0
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
4482	Shoe stores	11	11 523	1 281	266	78	–	2.0
44821	Shoe stores	11	11 523	1 281	266	78	–	2.0
448210	Shoe stores	11	11 523	1 281	266	78	–	2.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	7	7 468	755	181	51	–	–
4482105	Athletic footwear stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	7	4 182	570	138	53	11.3	43.2
4512	Book, periodical, and music stores	5	D	D	D	b	D	D
452	General merchandise stores	19	105 753	6 712	1 565	416	1.5	2.5
4529	Other general merchandise stores	18	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529901	Variety stores	10	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	7	3 499	480	129	34	8.4	60.8
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	D	D	D	a	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	16	24 285	2 696	645	106	38.3	.8
4541	Electronic shopping and mail-order houses	11	8 092	581	127	27	97.0	2.5
45411	Electronic shopping and mail-order houses	11	8 092	581	127	27	97.0	2.5
4543	Direct selling establishments	5	16 193	2 115	518	79	8.9	–
45439	Other direct selling establishments	5	16 193	2 115	518	79	8.9	–
454390	Other direct selling establishments	5	16 193	2 115	518	79	8.9	–
	EL PASO DE ROBLES (PASO ROBLES)							
44-45	**Retail trade**	**137**	**427 078**	**41 495**	**10 369**	**1 883**	**6.2**	**2.9**
441	Motor vehicle and parts dealers	18	100 263	9 334	2 237	280	3.6	2.4
4411	Automobile dealers	6	81 108	6 740	1 607	172	4.1	.5
4412	Other motor vehicle dealers	4	10 046	1 081	268	36	2.9	–
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	9 109	1 513	362	72	–	21.9
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	8 869	1 161	254	46	10.4	–
4421	Furniture stores	4	3 871	723	148	18	7.9	–
44211	Furniture stores	4	3 871	723	148	18	7.9	–
442110	Furniture stores	4	3 871	723	148	18	7.9	–
4422	Home furnishings stores	6	4 998	438	106	28	12.4	–
44229	Other home furnishings stores	4	D	D	D	b	D	D
442291	Window treatment stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EL PASO DE ROBLES (PASO ROBLES)—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	8	8 542	1 085	254	37	13.3	–
4431	Electronics and appliance stores	8	8 542	1 085	254	37	13.3	–
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	3	6 425	678	160	22	12.3	–
443112	Radio, television, and other electronics stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	18	48 547	5 865	1 464	218	6.0	3.7
4441	Building material and supplies dealers	14	37 941	4 370	1 076	167	7.5	–
44413	Hardware stores	5	10 026	1 470	396	80	–	–
444130	Hardware stores	5	10 026	1 470	396	80	–	–
44419	Other building material dealers	6	26 588	2 656	630	78	10.7	–
444190	Other building material dealers	6	26 588	2 656	630	78	10.7	–
4442	Lawn and garden equipment and supplies stores	4	10 606	1 495	388	51	.6	17.1
44422	Nursery, garden center, and farm supply stores	4	10 606	1 495	388	51	.6	17.1
444220	Nursery, garden center, and farm supply stores	4	10 606	1 495	388	51	.6	17.1
445	Food and beverage stores	10	60 181	6 619	1 646	265	2.3	–
4451	Grocery stores	6	59 091	6 470	1 611	250	.5	–
44511	Supermarkets and other grocery (except convenience) stores	4	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	4	D	D	D	c	D	D
446	Health and personal care stores	11	28 133	2 979	727	132	2.4	–
4461	Health and personal care stores	11	28 133	2 979	727	132	2.4	–
44611	Pharmacies and drug stores	3	D	D	D	c	D	D
446110	Pharmacies and drug stores	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	765	130	28	7	44.4	–
446120	Cosmetics, beauty supplies, and perfume stores	3	765	130	28	7	44.4	–
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	16	42 992	1 942	443	124	28.1	17.8
4471	Gasoline stations	16	42 992	1 942	443	124	28.1	17.8
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
448	Clothing and clothing accessories stores	14	22 237	2 568	748	132	3.7	1.4
4481	Clothing stores	7	15 373	1 716	539	92	5.4	–
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
4482104	Family shoe stores	4	4 621	541	132	32	–	–
4483	Jewelry, luggage, and leather goods stores	3	2 243	311	77	8	–	13.6
451	Sporting goods, hobby, book, and music stores	10	7 669	793	213	65	14.7	1.2
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	5	1 368	243	55	16	4.5	–
45331	Used merchandise stores	5	1 368	243	55	16	4.5	–
453310	Used merchandise stores	5	1 368	243	55	16	4.5	–
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EL SEGUNDO							
44-45	**Retail trade**	**59**	**92 102**	**9 286**	**2 431**	**377**	**13.1**	**32.4**
441	Motor vehicle and parts dealers	3	1 359	216	57	10	57.0	43.0
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	b	D	D
4431	Electronics and appliance stores	3	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	b	D	D
443120	Computer and software stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	5	6 375	852	208	35	16.5	34.7
445	Food and beverage stores	9	20 524	2 274	605	85	3.9	67.4
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	23 652	969	237	51	1.6	6.1
4471	Gasoline stations	7	23 652	969	237	51	1.6	6.1
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	6	2 050	202	34	15	41.1	36.5
451	Sporting goods, hobby, book, and music stores	2	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	1	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	11	4 184	640	162	40	80.3	19.7
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	2 160	346	89	13	99.2	.8
454	Nonstore retailers	9	6 421	885	150	16	52.9	4.7
4541	Electronic shopping and mail-order houses	5	3 746	260	35	4	87.6	3.6
45411	Electronic shopping and mail-order houses	5	3 746	260	35	4	87.6	3.6
45439	Other direct selling establishments	4	2 675	625	115	12	4.2	6.3
454390	Other direct selling establishments	4	2 675	625	115	12	4.2	6.3
	EMERYVILLE							
44-45	**Retail trade**	**86**	**533 526**	**54 909**	**13 308**	**2 072**	**4.1**	**6.8**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	13	D	D	D	f	D	D
4421	Furniture stores	6	D	D	D	f	D	D
44211	Furniture stores	6	D	D	D	f	D	D
442110	Furniture stores	6	D	D	D	f	D	D
4422	Home furnishings stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	6	4 557	741	118	31	–	–
442299	All other home furnishings stores	6	4 557	741	118	31	–	–
443	Electronics and appliance stores	7	65 368	7 877	2 148	250	–	.3
4431	Electronics and appliance stores	7	65 368	7 877	2 148	250	–	.3
44311	Appliance, television, and other electronics stores	3	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	c	D	D
44312	Computer and software stores	4	D	D	D	c	D	D
443120	Computer and software stores	4	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	7	34 909	5 647	1 264	185	6.1	5.4
4441	Building material and supplies dealers	6	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food and beverage stores	11	89 034	9 086	2 085	306	5.9	.4
4451	Grocery stores	7	73 165	7 900	1 949	270	2.6	.4
44511	Supermarkets and other grocery (except convenience) stores	7	73 165	7 900	1 949	270	2.6	.4
445110	Supermarkets and other grocery (except convenience) stores	7	73 165	7 900	1 949	270	2.6	.4
4453	Beer, wine, and liquor stores	4	15 869	1 186	136	36	21.2	–
44531	Beer, wine, and liquor stores	4	15 869	1 186	136	36	21.2	–
445310	Beer, wine, and liquor stores	4	15 869	1 186	136	36	21.2	–
446	Health and personal care stores	9	17 245	2 620	663	117	2.3	.9
4461	Health and personal care stores	9	17 245	2 620	663	117	2.3	.9
44619	Other health and personal care stores	4	D	D	D	b	D	D
446199	All other health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	3	9 253	395	83	26	–	34.2

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EMERYVILLE—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	13	24 461	2 828	675	115	3.7	2.6
4481	Clothing stores	10	D	D	D	b	D	D
44811	Men's clothing stores	2	D	D	D	b	D	D
448110	Men's clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	28 120	3 104	750	180	6.4	–
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
45111	Sporting goods stores	4	13 237	1 433	347	86	13.6	–
451110	Sporting goods stores	4	13 237	1 433	347	86	13.6	–
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
454	Nonstore retailers	10	83 514	10 468	2 711	250	6.0	33.2
4541	Electronic shopping and mail-order houses	6	64 657	8 885	2 368	209	.6	40.4
45411	Electronic shopping and mail-order houses	6	64 657	8 885	2 368	209	.6	40.4
4543	Direct selling establishments	4	18 857	1 583	343	41	24.5	8.6
454311	Heating oil dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
	ENCINITAS							
44-45	**Retail trade**	**276**	**973 601**	**100 487**	**23 519**	**4 156**	**10.6**	**1.8**
441	Motor vehicle and parts dealers	15	205 226	18 918	4 533	396	8.8	1.8
4411	Automobile dealers	7	191 936	16 754	4 009	307	7.9	1.3
44111	New car dealers	7	191 936	16 754	4 009	307	7.9	1.3
441110	New car dealers	7	191 936	16 754	4 009	307	7.9	1.3
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	6 788	1 311	323	59	23.6	–
441310	Automotive parts and accessories stores	5	6 788	1 311	323	59	23.6	–
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	23	45 711	4 669	1 118	208	25.2	3.7
4421	Furniture stores	7	10 956	1 206	272	32	42.3	–
44211	Furniture stores	7	10 956	1 206	272	32	42.3	–
442110	Furniture stores	7	10 956	1 206	272	32	42.3	–
4422	Home furnishings stores	16	34 755	3 463	846	176	19.8	4.8
44221	Floor covering stores	6	7 318	890	202	22	88.9	.1
442210	Floor covering stores	6	7 318	890	202	22	88.9	.1
44229	Other home furnishings stores	10	27 437	2 573	644	154	1.4	6.1
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	8	D	D	D	c	D	D
443	Electronics and appliance stores	20	83 196	7 192	1 707	293	4.8	.4
4431	Electronics and appliance stores	20	83 196	7 192	1 707	293	4.8	.4
44311	Appliance, television, and other electronics stores	12	D	D	D	c	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	10	54 565	4 951	1 197	199	5.9	.3
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ENCINITAS—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	19	135 747	14 894	3 427	612	8.8	.2
4441	Building material and supplies dealers	13	128 299	13 063	3 045	520	9.1	.2
44411	Home centers	4	D	D	D	e	D	D
444110	Home Centers	4	D	D	D	e	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	6	7 448	1 831	382	92	3.9	–
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	30	200 644	23 419	5 494	974	3.5	2.2
4451	Grocery stores	21	191 331	22 643	5 308	921	3.1	2.3
44511	Supermarkets and other grocery (except convenience) stores	16	182 590	22 028	5 180	881	1.5	.1
445110	Supermarkets and other grocery (except convenience) stores	16	182 590	22 028	5 180	881	1.5	.1
44512	Convenience stores	5	8 741	615	128	40	36.7	49.2
445120	Convenience stores	5	8 741	615	128	40	36.7	49.2
4452	Specialty food stores	5	1 723	349	77	34	8.2	–
4453	Beer, wine, and liquor stores	4	7 590	427	109	19	13.7	.5
44531	Beer, wine, and liquor stores	4	7 590	427	109	19	13.7	.5
445310	Beer, wine, and liquor stores	4	7 590	427	109	19	13.7	.5
446	Health and personal care stores	23	48 911	7 269	1 749	266	16.5	.2
4461	Health and personal care stores	23	48 911	7 269	1 749	266	16.5	.2
44611	Pharmacies and drug stores	9	42 622	6 280	1 540	214	10.0	–
446110	Pharmacies and drug stores	9	42 622	6 280	1 540	214	10.0	–
4461101	Pharmacies and drug stores	8	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	8	3 507	590	117	23	84.2	2.8
446191	Food (health) supplement stores	8	3 507	590	117	23	84.2	2.8
447	Gasoline stations	17	70 542	4 134	1 032	233	27.7	2.8
4471	Gasoline stations	17	70 542	4 134	1 032	233	27.7	2.8
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	34	31 069	3 591	919	229	10.0	7.9
4481	Clothing stores	23	26 322	2 998	766	194	7.7	9.3
44811	Men's clothing stores	2	D	D	D	b	D	D
448110	Men's clothing stores	2	D	D	D	b	D	D
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	6	19 042	1 941	489	108	–	2.5
448140	Family clothing stores	6	19 042	1 941	489	108	–	2.5
44819	Other clothing stores	4	976	123	36	30	39.0	42.2
448190	Other clothing stores	4	976	123	36	30	39.0	42.2
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	33	55 394	6 834	1 380	423	14.7	.6
4511	Sporting goods, hobby, and musical instrument stores	26	36 454	5 133	983	300	9.6	.9
45111	Sporting goods stores	17	27 403	4 174	756	206	10.1	.6
451110	Sporting goods stores	17	27 403	4 174	756	206	10.1	.6
4511101	General-line sporting goods stores	5	10 904	1 114	245	81	9.2	1.6
4511102	Specialty-line sporting goods stores	12	16 499	3 060	511	125	10.7	–
45112	Hobby, toy, and game stores	3	7 141	713	169	64	–	–
451120	Hobby, toy, and game stores	3	7 141	713	169	64	–	–
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	18 940	1 701	397	123	24.6	–
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ENCINITAS—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	37	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	12	17 675	1 836	448	81	5.6	1.4
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	10	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	13	15 653	1 769	394	109	22.7	–
45391	Pet and pet supplies stores	7	9 206	1 201	264	86	15.5	–
453910	Pet and pet supplies stores	7	9 206	1 201	264	86	15.5	–
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	23	10 240	1 966	453	115	58.3	23.8
4541	Electronic shopping and mail-order houses	14	7 135	1 387	308	69	56.2	30.1
45411	Electronic shopping and mail-order houses	14	7 135	1 387	308	69	56.2	30.1
	ESCALON							
44-45	**Retail trade**	**29**	**58 367**	**5 362**	**1 236**	**221**	**65.9**	**4.5**
441	Motor vehicle and parts dealers	9	33 979	2 903	667	81	73.3	4.1
4412	Other motor vehicle dealers	3	5 783	402	98	18	75.7	24.3
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	2 193	363	109	25	27.6	30.2
445	Food and beverage stores	8	11 378	1 221	270	76	92.7	4.9
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	ESCONDIDO							
44-45	**Retail trade**	**586**	**2 261 183**	**247 582**	**58 463**	**9 858**	**7.7**	**3.2**
441	Motor vehicle and parts dealers	82	962 291	89 919	20 141	2 161	7.6	1.2
4411	Automobile dealers	40	861 889	72 671	16 095	1 534	6.4	.7
44111	New car dealers	28	833 791	70 276	15 448	1 443	5.9	.1
441110	New car dealers	28	833 791	70 276	15 448	1 443	5.9	.1
44112	Used car dealers	12	28 098	2 395	647	91	22.9	17.5
441120	Used car dealers	12	28 098	2 395	647	91	22.9	17.5
4412	Other motor vehicle dealers	7	28 246	3 090	685	88	11.8	–
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	35	72 156	14 158	3 361	539	19.6	7.7
44131	Automotive parts and accessories stores	22	42 825	7 794	1 951	347	6.4	.4
441310	Automotive parts and accessories stores	22	42 825	7 794	1 951	347	6.4	.4
44132	Tire dealers	13	29 331	6 364	1 410	192	39.0	18.4
441320	Tire dealers	13	29 331	6 364	1 410	192	39.0	18.4
442	Furniture and home furnishings stores	24	25 296	5 006	1 110	179	13.9	9.6
4421	Furniture stores	7	4 640	497	129	21	34.8	–
44211	Furniture stores	7	4 640	497	129	21	34.8	–
442110	Furniture stores	7	4 640	497	129	21	34.8	–
4422	Home furnishings stores	17	20 656	4 509	981	158	9.2	11.8
44221	Floor covering stores	5	11 662	3 441	731	81	–	20.8
442210	Floor covering stores	5	11 662	3 441	731	81	–	20.8
44229	Other home furnishings stores	12	8 994	1 068	250	77	21.1	–
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics and appliance stores	36	55 087	7 332	1 883	300	16.1	4.8
4431	Electronics and appliance stores	36	55 087	7 332	1 883	300	16.1	4.8
44311	Appliance, television, and other electronics stores	27	42 552	6 122	1 566	240	5.2	.7
443111	Household appliance stores	10	9 018	1 539	364	53	16.8	.5
443112	Radio, television, and other electronics stores	17	33 534	4 583	1 202	187	2.1	.7
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	ESCONDIDO—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	47	201 843	23 119	5 418	841	3.9	1.3
4441	Building material and supplies dealers	37	179 710	19 922	4 677	747	4.1	1.1
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	6	D	D	D	b	D	D
444120	Paint and wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	25	69 300	8 264	1 921	274	9.6	.1
444190	Other building material dealers	25	69 300	8 264	1 921	274	9.6	.1
4442	Lawn and garden equipment and supplies stores	10	22 133	3 197	741	94	2.4	2.4
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
445	Food and beverage stores	72	327 231	39 450	9 813	1 732	6.6	8.8
4451	Grocery stores	44	311 860	37 351	9 279	1 587	4.5	8.8
44511	Supermarkets and other grocery (except convenience) stores	33	301 512	36 640	9 135	1 534	3.7	8.9
445110	Supermarkets and other grocery (except convenience) stores	33	301 512	36 640	9 135	1 534	3.7	8.9
44512	Convenience stores	11	10 348	711	144	53	28.0	6.6
445120	Convenience stores	11	10 348	711	144	53	28.0	6.6
4452	Specialty food stores	17	10 176	1 860	479	123	29.8	13.8
446	Health and personal care stores	40	68 699	10 443	2 518	421	6.9	1.6
4461	Health and personal care stores	40	68 699	10 443	2 518	421	6.9	1.6
44611	Pharmacies and drug stores	13	54 895	7 798	1 927	290	5.3	.5
446110	Pharmacies and drug stores	13	54 895	7 798	1 927	290	5.3	.5
4461101	Pharmacies and drug stores	12	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	5	3 189	375	90	43	20.9	–
446120	Cosmetics, beauty supplies, and perfume stores	5	3 189	375	90	43	20.9	–
44613	Optical goods stores	6	3 288	1 036	210	37	–	–
446130	Optical goods stores	6	3 288	1 036	210	37	–	–
44619	Other health and personal care stores	16	7 327	1 234	291	51	16.1	10.7
446191	Food (health) supplement stores	7	2 012	282	59	19	10.7	39.1
446199	All other health and personal care stores	9	5 315	952	232	32	18.2	–
447	Gasoline stations	36	110 657	6 097	1 475	364	29.3	5.7
4471	Gasoline stations	36	110 657	6 097	1 475	364	29.3	5.7
44711	Gasoline stations with convenience stores	29	63 873	3 019	734	232	27.3	6.7
447110	Gasoline stations with convenience stores	29	63 873	3 019	734	232	27.3	6.7
44719	Other gasoline stations	7	46 784	3 078	741	132	32.0	4.4
447190	Other gasoline stations	7	46 784	3 078	741	132	32.0	4.4
448	Clothing and clothing accessories stores	103	152 905	24 061	5 627	1 270	2.6	4.2
4481	Clothing stores	59	119 411	19 231	4 465	999	2.4	3.8
44812	Women's clothing stores	20	19 490	2 669	628	215	3.3	16.8
448120	Women's clothing stores	20	19 490	2 669	628	215	3.3	16.8
44813	Children's and infants' clothing stores	7	7 108	809	200	76	–	–
448130	Children's and infants' clothing stores	7	7 108	809	200	76	–	–
44814	Family clothing stores	13	79 211	13 613	3 124	563	–	–
448140	Family clothing stores	13	79 211	13 613	3 124	563	–	–
44815	Clothing accessories stores	4	1 286	230	56	23	–	25.1
448150	Clothing accessories stores	4	1 286	230	56	23	–	25.1
44819	Other clothing stores	11	10 350	1 586	392	108	17.4	8.8
448190	Other clothing stores	11	10 350	1 586	392	108	17.4	8.8
4482	Shoe stores	21	12 865	1 618	392	130	.4	9.1
44821	Shoe stores	21	12 865	1 618	392	130	.4	9.1
448210	Shoe stores	21	12 865	1 618	392	130	.4	9.1
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	4	2 134	335	80	31	–	20.7
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	8	6 127	670	167	44	–	11.8
4482105	Athletic footwear stores	4	3 198	386	90	40	–	–
4483	Jewelry, luggage, and leather goods stores	23	20 629	3 212	770	141	5.2	3.5
44831	Jewelry stores	21	D	D	D	c	D	D
448310	Jewelry stores	21	D	D	D	c	D	D
44832	Luggage and leather goods stores	2	D	D	D	b	D	D
448320	Luggage and leather goods stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	39	55 217	5 958	1 492	439	3.9	1.9
4511	Sporting goods, hobby, and musical instrument stores	27	39 755	4 695	1 188	309	5.5	1.4
45111	Sporting goods stores	13	17 700	2 159	525	115	5.5	2.5
451110	Sporting goods stores	13	17 700	2 159	525	115	5.5	2.5
4511101	General-line sporting goods stores	4	11 331	1 383	340	80	–	.3
4511102	Specialty-line sporting goods stores	9	6 369	776	185	35	15.4	6.5
45112	Hobby, toy, and game stores	9	19 525	2 301	609	174	4.5	.2
451120	Hobby, toy, and game stores	9	19 525	2 301	609	174	4.5	.2
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ESCONDIDO—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	12	15 462	1 263	304	130	–	3.0
45121	Book stores and news dealers	5	7 868	620	148	58	–	3.4
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	7 594	643	156	72	–	2.7
451220	Prerecorded tape, compact disc, and record stores	7	7 594	643	156	72	–	2.7
452	General merchandise stores	14	222 449	22 344	5 552	1 376	–	.8
4521	Department stores	7	206 676	20 786	5 179	1 201	–	–
45210009	Department stores (incl. leased depts.)[3]	7	215 663	20 786	5 179	1 201	–	–
45211	Department stores	7	206 676	20 786	5 179	1 201	–	–
452111	Department stores (except discount department stores)	5	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	7	15 773	1 558	373	175	.3	10.6
452990	All other general merchandise stores	7	15 773	1 558	373	175	.3	10.6
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	71	55 624	9 054	2 205	591	16.2	6.7
4531	Florists	5	2 260	540	121	32	40.1	–
45311	Florists	5	2 260	540	121	32	40.1	–
453110	Florists	5	2 260	540	121	32	40.1	–
4532	Office supplies, stationery, and gift stores	27	27 258	3 599	825	240	9.1	7.6
45321	Office supplies and stationery stores	4	13 461	1 693	384	59	–	–
453210	Office supplies and stationery stores	4	13 461	1 693	384	59	–	–
45322	Gift, novelty, and souvenir stores	23	13 797	1 906	441	181	17.9	15.0
453220	Gift, novelty, and souvenir stores	23	13 797	1 906	441	181	17.9	15.0
4533	Used merchandise stores	12	6 608	2 506	689	154	12.4	4.6
45331	Used merchandise stores	12	6 608	2 506	689	154	12.4	4.6
453310	Used merchandise stores	12	6 608	2 506	689	154	12.4	4.6
4539	Other miscellaneous store retailers	27	19 498	2 409	570	165	24.7	7.0
45391	Pet and pet supplies stores	8	10 360	1 202	283	102	27.6	–
453910	Pet and pet supplies stores	8	10 360	1 202	283	102	27.6	–
45399	All other miscellaneous store retailers	18	D	D	D	b	D	D
454	Nonstore retailers	22	23 884	4 799	1 229	184	25.5	12.6
4541	Electronic shopping and mail-order houses	9	10 310	1 248	284	57	42.5	.9
45411	Electronic shopping and mail-order houses	9	10 310	1 248	284	57	42.5	.9
4543	Direct selling establishments	13	13 574	3 551	945	127	12.6	21.5
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
	EUREKA							
44-45	**Retail trade**	**269**	**704 106**	**68 109**	**15 875**	**3 227**	**7.5**	**1.3**
441	Motor vehicle and parts dealers	34	181 995	15 610	3 912	508	3.0	–
4411	Automobile dealers	13	150 109	11 412	2 902	353	1.7	–
44111	New car dealers	8	137 997	10 106	2 573	312	.9	–
441110	New car dealers	8	137 997	10 106	2 573	312	.9	–
44112	Used car dealers	5	12 112	1 306	329	41	11.0	–
441120	Used car dealers	5	12 112	1 306	329	41	11.0	–
4412	Other motor vehicle dealers	9	17 928	1 632	375	60	8.3	–
44121	Recreational vehicle dealers	4	D	D	D	a	D	D
441210	Recreational vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	12	13 958	2 566	635	95	9.4	–
44131	Automotive parts and accessories stores	7	6 759	1 082	249	45	9.7	–
441310	Automotive parts and accessories stores	7	6 759	1 082	249	45	9.7	–
44132	Tire dealers	5	7 199	1 484	386	50	9.2	–
441320	Tire dealers	5	7 199	1 484	386	50	9.2	–
442	Furniture and home furnishings stores	20	19 382	3 416	681	161	18.0	18.5
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
4422	Home furnishings stores	13	D	D	D	b	D	D
44221	Floor covering stores	6	4 666	1 390	236	55	38.0	–
442210	Floor covering stores	6	4 666	1 390	236	55	38.0	–
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EUREKA—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	15	11 236	1 421	380	65	23.6	5.6
4431	Electronics and appliance stores	15	11 236	1 421	380	65	23.6	5.6
44311	Appliance, television, and other electronics stores	11	7 943	1 187	318	49	18.8	7.9
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	27	51 689	7 417	1 702	300	15.2	–
4441	Building material and supplies dealers	19	38 781	6 174	1 446	250	10.0	–
44412	Paint and wallpaper stores	4	D	D	D	a	D	D
444120	Paint and wallpaper stores	4	D	D	D	a	D	D
44413	Hardware stores	5	25 519	4 131	953	166	5.7	–
444130	Hardware stores	5	25 519	4 131	953	166	5.7	–
44419	Other building material dealers	9	7 589	1 298	314	55	20.7	–
444190	Other building material dealers	9	7 589	1 298	314	55	20.7	–
4442	Lawn and garden equipment and supplies stores	8	12 908	1 243	256	50	30.9	–
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	22	83 093	7 802	1 659	395	5.0	1.5
4451	Grocery stores	16	80 781	7 516	1 583	356	4.2	1.1
44511	Supermarkets and other grocery (except convenience) stores	12	79 575	7 393	1 549	344	4.0	1.0
445110	Supermarkets and other grocery (except convenience) stores	12	79 575	7 393	1 549	344	4.0	1.0
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	14	45 897	6 051	1 440	254	29.0	–
4461	Health and personal care stores	14	45 897	6 051	1 440	254	29.0	–
44611	Pharmacies and drug stores	7	40 088	4 953	1 170	182	31.7	–
446110	Pharmacies and drug stores	7	40 088	4 953	1 170	182	31.7	–
4461101	Pharmacies and drug stores	7	40 088	4 953	1 170	182	31.7	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	b	D	D
44619	Other health and personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	18	35 096	1 757	430	167	6.5	–
4471	Gasoline stations	18	35 096	1 757	430	167	6.5	–
44711	Gasoline stations with convenience stores	15	32 330	1 445	357	152	3.8	–
447110	Gasoline stations with convenience stores	15	32 330	1 445	357	152	3.8	–
448	Clothing and clothing accessories stores	39	27 484	4 285	1 103	281	14.6	3.1
4481	Clothing stores	23	19 397	2 995	784	208	13.4	2.4
44814	Family clothing stores	9	12 908	1 856	524	107	5.9	3.1
448140	Family clothing stores	9	12 908	1 856	524	107	5.9	3.1
44815	Clothing accessories stores	3	1 190	264	65	17	–	–
448150	Clothing accessories stores	3	1 190	264	65	17	–	–
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	7	3 242	752	180	33	23.8	5.2
451	Sporting goods, hobby, book, and music stores	20	19 334	2 342	607	190	10.7	–
4511	Sporting goods, hobby, and musical instrument stores	12	14 454	1 778	466	129	6.4	–
45111	Sporting goods stores	7	7 347	966	254	68	12.7	–
451110	Sporting goods stores	7	7 347	966	254	68	12.7	–
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	8	4 880	564	141	61	23.4	–
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	9	154 702	11 911	2 552	572	.8	–
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	EUREKA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	39	22 712	2 527	605	220	16.7	6.1
4532	Office supplies, stationery, and gift stores	16	13 439	1 304	310	108	8.2	7.7
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
4533	Used merchandise stores	10	2 641	432	102	43	58.8	2.0
45331	Used merchandise stores	10	2 641	432	102	43	58.8	2.0
453310	Used merchandise stores	10	2 641	432	102	43	58.8	2.0
4539	Other miscellaneous store retailers	10	5 738	651	156	57	20.1	5.2
45391	Pet and pet supplies stores	3	2 318	341	85	42	12.8	–
453910	Pet and pet supplies stores	3	2 318	341	85	42	12.8	–
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	12	51 486	3 570	804	114	4.2	2.5
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
	EXETER							
44-45	**Retail trade**	**31**	**59 996**	**5 357**	**1 268**	**262**	**12.1**	**.6**
441	Motor vehicle and parts dealers	8	19 812	1 947	424	64	3.8	–
444	Building material and garden equipment and supplies dealers	3	D	D	D	a	D	D
445	Food and beverage stores	6	18 130	2 078	495	113	20.1	–
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	9 550	172	44	14	12.4	–
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
	FAIRFAX							
44-45	**Retail trade**	**36**	**40 957**	**6 205**	**1 510**	**295**	**38.4**	**25.1**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	9	26 216	4 086	993	182	38.1	30.8
446	Health and personal care stores	3	1 883	163	45	10	44.8	55.2
447	Gasoline stations	3	3 034	208	45	10	50.8	–
448	Clothing and clothing accessories stores	3	868	85	22	10	72.5	–
451	Sporting goods, hobby, book, and music stores	3	1 447	180	43	13	9.8	–
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	1 301	151	45	16	80.6	19.4
454	Nonstore retailers	4	1 127	195	33	10	51.4	48.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FAIRFIELD							
44-45	**Retail trade**	**340**	**1 243 366**	**131 255**	**30 757**	**5 777**	**5.4**	**9.0**
441	Motor vehicle and parts dealers	44	314 462	32 771	6 966	846	1.6	26.2
4411	Automobile dealers	11	D	D	D	e	D	D
44111	New car dealers	9	240 242	21 382	4 341	449	.9	29.8
441110	New car dealers	9	240 242	21 382	4 341	449	.9	29.8
4412	Other motor vehicle dealers	8	D	D	D	c	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	25	37 319	7 633	1 848	287	7.1	5.6
44131	Automotive parts and accessories stores	15	22 833	4 060	1 010	185	11.7	–
441310	Automotive parts and accessories stores	15	22 833	4 060	1 010	185	11.7	–
44132	Tire dealers	10	14 486	3 573	838	102	–	14.5
441320	Tire dealers	10	14 486	3 573	838	102	–	14.5
442	Furniture and home furnishings stores	26	28 194	4 097	902	183	16.6	6.3
4421	Furniture stores	13	12 199	1 866	388	69	29.7	14.2
44211	Furniture stores	13	12 199	1 866	388	69	29.7	14.2
442110	Furniture stores	13	12 199	1 866	388	69	29.7	14.2
4422	Home furnishings stores	13	15 995	2 231	514	114	6.6	.2
44221	Floor covering stores	5	4 420	913	210	26	17.4	.7
442210	Floor covering stores	5	4 420	913	210	26	17.4	.7
44229	Other home furnishings stores	8	11 575	1 318	304	88	2.4	–
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics and appliance stores	15	79 739	6 554	1 728	279	.1	.9
4431	Electronics and appliance stores	15	79 739	6 554	1 728	279	.1	.9
44311	Appliance, television, and other electronics stores	9	71 250	5 917	1 553	245	–	1.0
443112	Radio, television, and other electronics stores	9	71 250	5 917	1 553	245	–	1.0
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	62 017	8 054	1 874	267	.4	–
4441	Building material and supplies dealers	14	62 017	8 054	1 874	267	.4	–
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	6	11 281	2 138	518	52	–	–
444190	Other building material dealers	6	11 281	2 138	518	52	–	–
445	Food and beverage stores	36	182 659	21 330	5 156	859	8.5	.2
4451	Grocery stores	26	178 198	20 895	5 042	823	7.5	.2
44511	Supermarkets and other grocery (except convenience) stores	19	173 118	20 036	4 744	770	5.1	.2
445110	Supermarkets and other grocery (except convenience) stores	19	173 118	20 036	4 744	770	5.1	.2
4452	Specialty food stores	7	2 831	373	99	32	15.9	–
446	Health and personal care stores	24	36 735	6 248	1 559	288	15.6	6.0
4461	Health and personal care stores	24	36 735	6 248	1 559	288	15.6	6.0
44611	Pharmacies and drug stores	5	D	D	D	c	D	D
446110	Pharmacies and drug stores	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores	4	23 630	3 647	916	153	17.8	–
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health and personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	b	D	D
446199	All other health and personal care stores	4	2 380	591	138	18	48.4	–
447	Gasoline stations	28	88 615	4 008	963	228	30.1	20.5
4471	Gasoline stations	28	88 615	4 008	963	228	30.1	20.5
44711	Gasoline stations with convenience stores	21	61 960	2 793	662	173	15.9	13.5
447110	Gasoline stations with convenience stores	21	61 960	2 793	662	173	15.9	13.5
44719	Other gasoline stations	7	26 655	1 215	301	55	63.1	36.9
447190	Other gasoline stations	7	26 655	1 215	301	55	63.1	36.9

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FAIRFIELD—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	73	77 458	10 055	2 544	691	4.4	3.4
4481	Clothing stores	41	50 544	6 433	1 648	491	5.0	1.6
44811	Men's clothing stores	8	5 518	824	195	63	20.5	7.2
448110	Men's clothing stores	8	5 518	824	195	63	20.5	7.2
44813	Children's and infants' clothing stores	4	3 182	464	125	37	–	–
448130	Children's and infants' clothing stores	4	3 182	464	125	37	–	–
44814	Family clothing stores	16	29 656	3 568	949	262	1.2	1.5
448140	Family clothing stores	16	29 656	3 568	949	262	1.2	1.5
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	4	5 904	603	166	56	17.6	–
448190	Other clothing stores	4	5 904	603	166	56	17.6	–
4482	Shoe stores	17	14 452	1 656	396	120	–	4.9
44821	Shoe stores	17	14 452	1 656	396	120	–	4.9
448210	Shoe stores	17	14 452	1 656	396	120	–	4.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D
4482105	Athletic footwear stores	7	7 853	827	192	72	–	–
4483	Jewelry, luggage, and leather goods stores	15	12 462	1 966	500	80	7.1	8.8
44831	Jewelry stores	15	12 462	1 966	500	80	7.1	8.8
448310	Jewelry stores	15	12 462	1 966	500	80	7.1	8.8
451	Sporting goods, hobby, book, and music stores	17	32 130	3 212	777	295	6.6	2.9
4511	Sporting goods, hobby, and musical instrument stores	10	18 325	1 895	452	178	11.6	5.1
45112	Hobby, toy, and game stores	5	13 810	1 295	311	137	1.5	5.1
451120	Hobby, toy, and game stores	5	13 810	1 295	311	137	1.5	5.1
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	7	13 805	1 317	325	117	–	–
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	14	305 808	29 287	6 973	1 506	.3	.4
4521	Department stores	7	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	7	D	D	D	g	D	D
45211	Department stores	7	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
452112	Discount department stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	39	24 396	4 060	961	286	6.7	6.0
4532	Office supplies, stationery, and gift stores	15	15 764	2 335	517	144	4.8	3.8
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
4533	Used merchandise stores	9	3 915	1 070	265	80	5.0	–
45331	Used merchandise stores	9	3 915	1 070	265	80	5.0	–
453310	Used merchandise stores	9	3 915	1 070	265	80	5.0	–
4539	Other miscellaneous store retailers	10	3 228	311	93	26	15.4	5.8
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	10	11 153	1 579	354	49	10.2	1.5
4541	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
4542	Vending machine operators	3	D	D	D	a	D	D
45421	Vending machine operators	3	D	D	D	a	D	D
454210	Vending machine operators	3	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FARMERSVILLE							
44-45	**Retail trade**	**13**	**23 527**	**2 952**	**651**	**151**	**23.7**	**12.9**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	6	9 814	1 308	281	78	36.0	30.8
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	FILLMORE							
44-45	**Retail trade**	**34**	**81 411**	**7 087**	**1 676**	**318**	**15.8**	**3.0**
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	10	30 290	3 076	728	123	16.4	–
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	13 722	627	148	36	33.4	–
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	970	87	14	9	70.2	–
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	FIREBAUGH							
44-45	**Retail trade**	**20**	**34 275**	**3 127**	**722**	**124**	**41.7**	**8.8**
441	Motor vehicle and parts dealers	5	20 883	2 104	482	62	24.7	9.8
444	Building material and garden equipment and supplies dealers	3	D	D	D	a	D	D
445	Food and beverage stores	4	4 452	236	53	18	100.0	–
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	3 643	158	37	14	9.4	–
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
	FOLSOM							
44-45	**Retail trade**	**207**	**1 364 104**	**120 194**	**29 119**	**4 300**	**16.0**	**5.4**
441	Motor vehicle and parts dealers	21	783 718	60 851	14 838	1 360	25.0	6.7
4411	Automobile dealers	10	D	D	D	g	D	D
44111	New car dealers	8	741 016	55 736	13 254	1 146	24.5	7.1
441110	New car dealers	8	741 016	55 736	13 254	1 146	24.5	7.1
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	12 779	2 186	537	81	7.3	–
44132	Tire dealers	5	10 155	1 812	457	64	9.2	–
441320	Tire dealers	5	10 155	1 812	457	64	9.2	–
442	Furniture and home furnishings stores	16	25 459	3 044	755	159	8.2	.1
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	14	D	D	D	c	D	D
44229	Other home furnishings stores	11	18 720	2 046	513	139	6.7	–
442299	All other home furnishings stores	10	D	D	D	c	D	D
443	Electronics and appliance stores	12	13 455	1 478	306	77	12.6	24.2
4431	Electronics and appliance stores	12	13 455	1 478	306	77	12.6	24.2
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D

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	FOLSOM—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	11	123 883	12 811	2 796	530	.1	.1
4441	Building material and supplies dealers	11	123 883	12 811	2 796	530	.1	.1
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
445	Food and beverage stores	14	115 844	12 768	3 067	471	1.6	–
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	113 601	12 589	3 028	460	.2	–
445110	Supermarkets and other grocery (except convenience) stores	7	113 601	12 589	3 028	460	.2	–
446	Health and personal care stores	17	30 437	4 140	966	207	1.9	–
4461	Health and personal care stores	17	30 437	4 140	966	207	1.9	–
4461101	Pharmacies and drug stores	5	22 485	2 951	709	144	.5	–
44612	Cosmetics, beauty supplies, and perfume stores	6	5 820	818	164	45	1.3	–
446120	Cosmetics, beauty supplies, and perfume stores	6	5 820	818	164	45	1.3	–
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	12	42 203	2 016	460	101	14.8	20.3
4471	Gasoline stations	12	42 203	2 016	460	101	14.8	20.3
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing and clothing accessories stores	47	65 854	7 329	1 786	391	6.6	7.3
4481	Clothing stores	28	45 937	4 791	1 132	267	3.7	10.5
44811	Men's clothing stores	3	3 180	480	132	23	36.4	–
448110	Men's clothing stores	3	3 180	480	132	23	36.4	–
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	12	29 701	2 815	717	161	.5	10.7
448140	Family clothing stores	12	29 701	2 815	717	161	.5	10.7
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	9	9 535	945	241	69	1.4	–
44821	Shoe stores	9	9 535	945	241	69	1.4	–
448210	Shoe stores	9	9 535	945	241	69	1.4	–
4482104	Family shoe stores	7	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	10 382	1 593	413	55	24.3	–
44831	Jewelry stores	10	10 382	1 593	413	55	24.3	–
448310	Jewelry stores	10	10 382	1 593	413	55	24.3	–
451	Sporting goods, hobby, book, and music stores	15	24 233	2 818	723	243	6.1	11.8
4511	Sporting goods, hobby, and musical instrument stores	11	15 342	1 886	493	152	9.3	18.6
45111	Sporting goods stores	5	D	D	D	b	D	D
451110	Sporting goods stores	5	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	5	7 644	847	223	86	4.4	24.5
451120	Hobby, toy, and game stores	5	7 644	847	223	86	4.4	24.5
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	8 891	932	230	91	.5	–
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	107 897	9 338	2 510	553	–	–
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452112	Discount department stores	3	D	D	D	f	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	33	25 393	3 062	787	197	13.7	2.4
4532	Office supplies, stationery, and gift stores	11	13 575	1 545	445	81	6.7	2.6
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	5	853	129	20	9	62.0	29.3
45331	Used merchandise stores	5	853	129	20	9	62.0	29.3
453310	Used merchandise stores	5	853	129	20	9	62.0	29.3

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	FOLSOM—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	13	10 184	1 284	292	94	17.6	–
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	3	2 080	287	72	15	50.8	–
453920	Art dealers	3	2 080	287	72	15	50.8	–
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	5	5 728	539	125	11	–	7.1
4543	Direct selling establishments	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
	FONTANA							
44-45	**Retail trade**	**228**	**999 245**	**89 828**	**21 215**	**3 565**	**7.0**	**18.9**
441	Motor vehicle and parts dealers	44	481 961	35 107	7 998	905	1.9	32.5
4411	Automobile dealers	21	430 978	26 726	5 974	619	1.4	36.0
44111	New car dealers	6	383 749	22 561	4 928	492	–	39.1
441110	New car dealers	6	383 749	22 561	4 928	492	–	39.1
44112	Used car dealers	15	47 229	4 165	1 046	127	13.2	10.7
441120	Used car dealers	15	47 229	4 165	1 046	127	13.2	10.7
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	20	D	D	D	e	D	D
44131	Automotive parts and accessories stores	12	23 962	4 959	1 187	201	1.8	–
441310	Automotive parts and accessories stores	12	23 962	4 959	1 187	201	1.8	–
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	7 963	1 113	186	40	.8	25.1
4421	Furniture stores	6	D	D	D	a	D	D
44211	Furniture stores	6	D	D	D	a	D	D
442110	Furniture stores	6	D	D	D	a	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	9	3 845	709	172	31	26.7	1.1
4431	Electronics and appliance stores	9	3 845	709	172	31	26.7	1.1
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	5	2 304	286	101	16	6.3	8.6
445	Food and beverage stores	37	161 825	19 079	4 855	713	4.5	9.2
4451	Grocery stores	22	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	20	154 960	18 545	4 722	662	1.9	9.6
445110	Supermarkets and other grocery (except convenience) stores	20	154 960	18 545	4 722	662	1.9	9.6
4452	Specialty food stores	6	2 439	389	95	36	68.0	–
446	Health and personal care stores	26	49 674	9 758	2 337	319	20.7	–
4461	Health and personal care stores	26	49 674	9 758	2 337	319	20.7	–
44611	Pharmacies and drug stores	13	42 811	8 819	2 116	239	17.1	–
446110	Pharmacies and drug stores	13	42 811	8 819	2 116	239	17.1	–
4461101	Pharmacies and drug stores	13	42 811	8 819	2 116	239	17.1	–
44612	Cosmetics, beauty supplies, and perfume stores	5	2 631	368	79	35	18.7	–
446120	Cosmetics, beauty supplies, and perfume stores	5	2 631	368	79	35	18.7	–
44619	Other health and personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	4	1 671	183	40	27	100.0	–
447	Gasoline stations	28	105 609	4 734	1 143	288	30.3	11.5
4471	Gasoline stations	28	105 609	4 734	1 143	288	30.3	11.5
44711	Gasoline stations with convenience stores	25	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	25	D	D	D	c	D	D
448	Clothing and clothing accessories stores	29	24 930	3 311	861	225	17.7	5.0
4481	Clothing stores	19	19 973	2 661	679	178	21.1	6.3
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	7	12 482	1 498	395	82	13.1	–
448140	Family clothing stores	7	12 482	1 498	395	82	13.1	–
4482104	Family shoe stores	5	3 667	418	108	36	–	–
451	Sporting goods, hobby, book, and music stores	6	12 642	1 105	240	113	10.8	8.9
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	c	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D

See footnotes at end of table.

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	FONTANA—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	9	139 937	13 479	3 032	825	–	.2
4521	Department stores	4	128 310	12 057	2 715	673	–	–
45210009	Department stores (incl. leased depts.)[3]	4	133 065	12 057	2 715	673	–	–
45211	Department stores	4	128 310	12 057	2 715	673	–	–
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	f	D	D
45299	All other general merchandise stores	5	11 627	1 422	317	152	–	2.8
452990	All other general merchandise stores	5	11 627	1 422	317	152	–	2.8
4529901	Variety stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	12	3 776	322	83	31	47.8	2.3
45399	All other miscellaneous store retailers	9	3 260	287	72	27	41.7	.5
454	Nonstore retailers	5	D	D	D	a	D	D
	FORT BRAGG							
44-45	**Retail trade**	**93**	**153 370**	**17 887**	**4 294**	**855**	**11.8**	**2.0**
441	Motor vehicle and parts dealers	8	13 266	1 551	371	70	8.7	4.9
442	Furniture and home furnishings stores	7	3 661	600	125	31	70.4	–
443	Electronics and appliance stores	4	1 866	161	40	8	7.6	–
4431	Electronics and appliance stores	4	1 866	161	40	8	7.6	–
444	Building material and garden equipment and supplies dealers	7	18 491	2 727	621	129	9.0	–
4441	Building material and supplies dealers	4	16 405	2 372	555	104	4.1	–
44411	Home centers	2	D	D	D	b	D	D
444110	Home Centers	2	D	D	D	b	D	D
445	Food and beverage stores	12	59 579	7 896	1 837	296	9.2	1.1
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	9	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	9	D	D	D	e	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	9	19 137	911	234	53	10.8	8.5
448	Clothing and clothing accessories stores	8	1 538	164	52	28	35.8	4.6
451	Sporting goods, hobby, book, and music stores	8	2 827	375	117	46	39.9	–
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	9	19 048	1 895	492	85	2.6	–
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	4	2 566	199	52	27	16.5	–
454390	Other direct selling establishments	4	2 566	199	52	27	16.5	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FORTUNA							
44-45	**Retail trade**	**63**	**130 472**	**13 971**	**3 336**	**616**	**18.4**	**1.6**
441	Motor vehicle and parts dealers	13	29 334	3 028	841	122	34.7	.6
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	11 410	1 614	354	68	4.8	16.8
4441	Building material and supplies dealers	6	D	D	D	b	D	D
445	Food and beverage stores	4	36 559	3 744	922	166	2.4	–
4451	Grocery stores	4	36 559	3 744	922	166	2.4	–
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	8	17 079	938	239	64	15.2	–
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	2	D	D	D	a	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4533	Used merchandise stores	5	1 065	276	67	24	46.9	–
45331	Used merchandise stores	5	1 065	276	67	24	46.9	–
453310	Used merchandise stores	5	1 065	276	67	24	46.9	–
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	b	D	D
	FOSTER CITY							
44-45	**Retail trade**	**33**	**249 159**	**20 769**	**4 773**	**721**	**4.1**	**3.4**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	b	D	D
4441	Building material and supplies dealers	1	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food and beverage stores	4	58 721	6 931	1 755	243	–	–
4451	Grocery stores	4	58 721	6 931	1 755	243	–	–
44511	Supermarkets and other grocery (except convenience) stores	4	58 721	6 931	1 755	243	–	–
445110	Supermarkets and other grocery (except convenience) stores	4	58 721	6 931	1 755	243	–	–
446	Health and personal care stores	4	D	D	D	c	D	D
4461	Health and personal care stores	4	D	D	D	c	D	D
44613	Optical goods stores	1	D	D	D	a	D	D
446130	Optical goods stores	1	D	D	D	a	D	D
447	Gasoline stations	4	19 498	848	213	36	22.4	27.7
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	11	8 110	2 046	533	38	35.5	30.4
4541	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	8	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FOUNTAIN VALLEY							
44-45	**Retail trade**	**226**	**948 353**	**84 209**	**19 782**	**3 490**	**14.7**	**4.9**
441	Motor vehicle and parts dealers	14	88 063	7 704	2 123	301	29.6	2.8
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	c	D	D
44131	Automotive parts and accessories stores	4	D	D	D	c	D	D
441310	Automotive parts and accessories stores	4	D	D	D	c	D	D
44132	Tire dealers	5	16 149	1 758	426	54	1.2	–
441320	Tire dealers	5	16 149	1 758	426	54	1.2	–
442	Furniture and home furnishings stores	29	37 789	4 404	953	177	36.0	9.9
4421	Furniture stores	16	26 847	3 169	695	99	46.5	11.9
44211	Furniture stores	16	26 847	3 169	695	99	46.5	11.9
442110	Furniture stores	16	26 847	3 169	695	99	46.5	11.9
4422	Home furnishings stores	13	10 942	1 235	258	78	10.4	5.1
44221	Floor covering stores	6	6 439	671	151	29	9.7	–
442210	Floor covering stores	6	6 439	671	151	29	9.7	–
44229	Other home furnishings stores	7	4 503	564	107	49	11.3	12.4
442299	All other home furnishings stores	7	4 503	564	107	49	11.3	12.4
443	Electronics and appliance stores	19	D	D	D	e	D	D
4431	Electronics and appliance stores	19	D	D	D	e	D	D
44311	Appliance, television, and other electronics stores	10	3 962	639	154	29	2.1	50.0
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D
44312	Computer and software stores	6	D	D	D	e	D	D
443120	Computer and software stores	6	D	D	D	e	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	10	26 168	3 408	857	123	26.7	1.1
4441	Building material and supplies dealers	9	D	D	D	c	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	6	14 008	1 758	410	48	42.4	–
444190	Other building material dealers	6	14 008	1 758	410	48	42.4	–
445	Food and beverage stores	25	131 956	14 465	3 613	590	17.8	8.8
4451	Grocery stores	17	123 572	13 868	3 462	548	17.9	7.3
44511	Supermarkets and other grocery (except convenience) stores	13	120 486	13 594	3 395	539	17.5	7.4
445110	Supermarkets and other grocery (except convenience) stores	13	120 486	13 594	3 395	539	17.5	7.4
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health and personal care stores	22	64 699	8 564	1 806	276	26.6	21.2
4461	Health and personal care stores	22	64 699	8 564	1 806	276	26.6	21.2
44611	Pharmacies and drug stores	17	62 530	8 164	1 675	256	26.0	21.9
446110	Pharmacies and drug stores	17	62 530	8 164	1 675	256	26.0	21.9
4461101	Pharmacies and drug stores	17	62 530	8 164	1 675	256	26.0	21.9
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	20	55 067	1 816	453	120	51.0	4.4
4471	Gasoline stations	20	55 067	1 816	453	120	51.0	4.4
44711	Gasoline stations with convenience stores	12	30 913	1 014	233	61	49.3	1.9
447110	Gasoline stations with convenience stores	12	30 913	1 014	233	61	49.3	1.9
44719	Other gasoline stations	8	24 154	802	220	59	53.1	7.6
447190	Other gasoline stations	8	24 154	802	220	59	53.1	7.6
448	Clothing and clothing accessories stores	22	28 237	3 307	667	165	17.0	19.9
4481	Clothing stores	11	18 332	1 758	404	114	18.3	15.4
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	8	7 520	1 027	184	34	10.9	37.2
44832	Luggage and leather goods stores	1	D	D	D	b	D	D
448320	Luggage and leather goods stores	1	D	D	D	b	D	D

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	FOUNTAIN VALLEY—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	19	46 094	4 879	1 165	266	8.4	7.6
4511	Sporting goods, hobby, and musical instrument stores	14	42 471	4 585	1 088	235	5.6	8.3
45111	Sporting goods stores	7	22 054	2 601	588	133	10.8	12.9
451110	Sporting goods stores	7	22 054	2 601	588	133	10.8	12.9
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	3 623	294	77	31	40.7	–
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	24	32 160	3 897	918	225	27.4	2.4
4532	Office supplies, stationery, and gift stores	7	17 002	1 858	455	88	19.1	–
45321	Office supplies and stationery stores	4	15 422	1 601	391	70	18.7	–
453210	Office supplies and stationery stores	4	15 422	1 601	391	70	18.7	–
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	12 869	1 677	365	95	30.4	5.6
45391	Pet and pet supplies stores	3	7 452	1 044	221	64	14.6	–
453910	Pet and pet supplies stores	3	7 452	1 044	221	64	14.6	–
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	14	23 342	4 630	873	167	24.6	–
4541	Electronic shopping and mail-order houses	5	17 426	3 264	596	73	17.6	–
45411	Electronic shopping and mail-order houses	5	17 426	3 264	596	73	17.6	–
4543	Direct selling establishments	9	5 916	1 366	277	94	45.1	–
45439	Other direct selling establishments	9	5 916	1 366	277	94	45.1	–
454390	Other direct selling establishments	9	5 916	1 366	277	94	45.1	–
	FOWLER							
44-45	**Retail trade**	**20**	**37 248**	**4 055**	**886**	**140**	**24.1**	**9.1**
441	Motor vehicle and parts dealers	5	6 224	511	134	20	94.5	–
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4441	Building material and supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food and beverage stores	5	4 109	662	152	41	67.6	1.5
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FREMONT							
44-45	**Retail trade**	**446**	**2 797 428**	**238 507**	**58 889**	**7 313**	**5.4**	**7.0**
441	Motor vehicle and parts dealers	43	752 813	62 030	15 005	1 225	3.8	14.4
4411	Automobile dealers	20	665 371	49 106	12 231	875	1.5	12.9
44111	New car dealers	13	641 633	48 412	12 075	852	–	11.9
441110	New car dealers	13	641 633	48 412	12 075	852	–	11.9
44112	Used car dealers	7	23 738	694	156	23	40.8	41.8
441120	Used car dealers	7	23 738	694	156	23	40.8	41.8
4412	Other motor vehicle dealers	4	27 946	3 354	820	76	44.0	–
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	19	59 496	9 570	1 954	274	10.2	37.1
44131	Automotive parts and accessories stores	9	43 919	6 298	1 255	177	10.7	37.8
441310	Automotive parts and accessories stores	9	43 919	6 298	1 255	177	10.7	37.8
44132	Tire dealers	10	15 577	3 272	699	97	8.8	35.2
441320	Tire dealers	10	15 577	3 272	699	97	8.8	35.2
442	Furniture and home furnishings stores	43	52 223	8 186	1 881	319	19.1	3.8
4421	Furniture stores	27	33 375	5 372	1 218	201	25.9	4.7
44211	Furniture stores	27	33 375	5 372	1 218	201	25.9	4.7
442110	Furniture stores	27	33 375	5 372	1 218	201	25.9	4.7
4422	Home furnishings stores	16	18 848	2 814	663	118	7.2	2.3
44221	Floor covering stores	8	4 180	870	201	23	21.7	.6
442210	Floor covering stores	8	4 180	870	201	23	21.7	.6
44229	Other home furnishings stores	8	14 668	1 944	462	95	3.0	2.8
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics and appliance stores	50	162 659	17 511	4 523	511	10.4	12.9
4431	Electronics and appliance stores	50	162 659	17 511	4 523	511	10.4	12.9
44311	Appliance, television, and other electronics stores	22	D	D	D	c	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	19	14 045	3 142	997	98	68.2	8.4
44312	Computer and software stores	26	143 183	13 526	3 314	386	5.1	13.8
443120	Computer and software stores	26	143 183	13 526	3 314	386	5.1	13.8
444	Building material and garden equipment and supplies dealers	30	75 831	11 767	2 821	723	5.1	16.8
4441	Building material and supplies dealers	23	64 926	8 943	2 191	622	5.5	19.7
44412	Paint and wallpaper stores	4	5 230	547	142	23	6.7	–
444120	Paint and wallpaper stores	4	5 230	547	142	23	6.7	–
44413	Hardware stores	3	D	D	D	c	D	D
444130	Hardware stores	3	D	D	D	c	D	D
44419	Other building material dealers	14	30 952	4 432	1 071	403	7.1	35.9
444190	Other building material dealers	14	30 952	4 432	1 071	403	7.1	35.9
4442	Lawn and garden equipment and supplies stores	7	10 905	2 824	630	101	2.7	–
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	70	295 404	35 116	8 461	1 432	6.8	6.1
4451	Grocery stores	42	281 486	33 246	8 050	1 300	4.9	5.8
44511	Supermarkets and other grocery (except convenience) stores	35	274 530	32 753	7 958	1 269	4.0	4.5
445110	Supermarkets and other grocery (except convenience) stores	35	274 530	32 753	7 958	1 269	4.0	4.5
44512	Convenience stores	7	6 956	493	92	31	42.5	57.5
445120	Convenience stores	7	6 956	493	92	31	42.5	57.5
4452	Specialty food stores	15	9 125	1 567	323	104	23.4	16.7
446	Health and personal care stores	29	105 867	16 151	3 957	710	11.5	6.2
4461	Health and personal care stores	29	105 867	16 151	3 957	710	11.5	6.2
44611	Pharmacies and drug stores	15	98 651	14 513	3 586	627	10.0	6.7
446110	Pharmacies and drug stores	15	98 651	14 513	3 586	627	10.0	6.7
4461101	Pharmacies and drug stores	15	98 651	14 513	3 586	627	10.0	6.7
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
44619	Other health and personal care stores	10	4 711	1 088	240	59	42.7	.6
446191	Food (health) supplement stores	4	D	D	D	b	D	D
446199	All other health and personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	45	111 391	6 683	1 580	356	32.1	10.3
4471	Gasoline stations	45	111 391	6 683	1 580	356	32.1	10.3
44711	Gasoline stations with convenience stores	28	83 690	4 976	1 191	290	29.5	10.9
447110	Gasoline stations with convenience stores	28	83 690	4 976	1 191	290	29.5	10.9
44719	Other gasoline stations	17	27 701	1 707	389	66	39.8	8.3
447190	Other gasoline stations	17	27 701	1 707	389	66	39.8	8.3

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FREMONT—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	29	37 346	4 320	1 162	269	13.1	15.6
4481	Clothing stores	19	30 695	3 679	1 002	233	3.2	16.2
44814	Family clothing stores	7	23 331	2 424	682	132	.6	19.6
448140	Family clothing stores	7	23 331	2 424	682	132	.6	19.6
44819	Other clothing stores	4	1 943	342	82	23	18.4	–
448190	Other clothing stores	4	1 943	342	82	23	18.4	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	6	3 891	255	57	17	100.0	–
451	Sporting goods, hobby, book, and music stores	26	55 413	7 378	1 850	435	6.2	.5
4511	Sporting goods, hobby, and musical instrument stores	18	40 396	5 715	1 438	328	7.4	.7
45111	Sporting goods stores	9	31 516	4 401	1 129	247	5.0	.9
451110	Sporting goods stores	9	31 516	4 401	1 129	247	5.0	.9
4511101	General-line sporting goods stores	4	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
45112	Hobby, toy, and game stores	6	D	D	D	b	D	D
451120	Hobby, toy, and game stores	6	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	8	15 017	1 663	412	107	2.9	–
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	41	D	D	D	e	D	D
4531	Florists	4	D	D	D	b	D	D
45311	Florists	4	D	D	D	b	D	D
453110	Florists	4	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	11	12 626	1 682	429	106	4.1	2.5
45321	Office supplies and stationery stores	3	9 838	1 231	319	65	–	–
453210	Office supplies and stationery stores	3	9 838	1 231	319	65	–	–
4533	Used merchandise stores	8	6 502	1 701	409	93	13.6	20.6
45331	Used merchandise stores	8	6 502	1 701	409	93	13.6	20.6
453310	Used merchandise stores	8	6 502	1 701	409	93	13.6	20.6
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45391	Pet and pet supplies stores	7	D	D	D	b	D	D
453910	Pet and pet supplies stores	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	33	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses	17	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	17	D	D	D	f	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	12	6 329	2 184	544	56	19.9	.8
45439	Other direct selling establishments	12	6 329	2 184	544	56	19.9	.8
454390	Other direct selling establishments	12	6 329	2 184	544	56	19.9	.8
	FRESNO							
44-45	**Retail trade**	**1 511**	**4 743 378**	**484 469**	**113 594**	**21 474**	**9.7**	**4.7**
441	Motor vehicle and parts dealers	201	1 267 305	113 480	26 633	3 193	7.5	3.5
4411	Automobile dealers	82	995 699	77 567	18 203	1 925	5.9	1.7
44111	New car dealers	36	851 656	66 566	15 540	1 591	2.1	.4
441110	New car dealers	36	851 656	66 566	15 540	1 591	2.1	.4
44112	Used car dealers	46	144 043	11 001	2 663	334	28.4	9.2
441120	Used car dealers	46	144 043	11 001	2 663	334	28.4	9.2
4412	Other motor vehicle dealers	17	141 130	13 990	3 458	408	10.9	3.1
44121	Recreational vehicle dealers	6	D	D	D	e	D	D
441210	Recreational vehicle dealers	6	D	D	D	e	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	11	D	D	D	c	D	D
441221	Motorcycle dealers	8	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	FRESNO—Con.							
44-45	**Retail trade**—Con.							
441	Motor vehicle and parts dealers—Con.							
4413	Automotive parts, accessories, and tire stores	102	130 476	21 923	4 972	860	15.6	17.3
44131	Automotive parts and accessories stores	76	76 907	13 721	3 172	592	11.8	9.2
441310	Automotive parts and accessories stores	76	76 907	13 721	3 172	592	11.8	9.2
44132	Tire dealers	26	53 569	8 202	1 800	268	21.2	28.9
441320	Tire dealers	26	53 569	8 202	1 800	268	21.2	28.9
442	Furniture and home furnishings stores	100	178 292	21 474	5 075	834	12.5	8.8
4421	Furniture stores	58	137 145	14 724	3 679	546	11.5	2.7
44211	Furniture stores	58	137 145	14 724	3 679	546	11.5	2.7
442110	Furniture stores	58	137 145	14 724	3 679	546	11.5	2.7
4422	Home furnishings stores	42	41 147	6 750	1 396	288	16.1	29.4
44221	Floor covering stores	16	18 484	3 534	662	105	29.3	50.8
442210	Floor covering stores	16	18 484	3 534	662	105	29.3	50.8
44229	Other home furnishings stores	26	22 663	3 216	734	183	5.3	11.9
442291	Window treatment stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	23	D	D	D	c	D	D
443	Electronics and appliance stores	94	198 219	21 591	5 057	824	9.7	4.7
4431	Electronics and appliance stores	94	198 219	21 591	5 057	824	9.7	4.7
44311	Appliance, television, and other electronics stores	73	144 120	16 990	3 915	629	11.3	4.2
443111	Household appliance stores	19	23 650	2 724	633	101	9.8	1.4
443112	Radio, television, and other electronics stores	54	120 470	14 266	3 282	528	11.6	4.8
44312	Computer and software stores	18	D	D	D	c	D	D
443120	Computer and software stores	18	D	D	D	c	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	83	353 508	41 829	9 833	1 536	4.9	1.8
4441	Building material and supplies dealers	66	329 479	38 507	8 992	1 415	2.9	1.3
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44412	Paint and wallpaper stores	9	D	D	D	b	D	D
444120	Paint and wallpaper stores	9	D	D	D	b	D	D
44413	Hardware stores	15	D	D	D	e	D	D
444130	Hardware stores	15	D	D	D	e	D	D
44419	Other building material dealers	39	132 156	19 243	4 605	519	5.7	2.5
444190	Other building material dealers	39	132 156	19 243	4 605	519	5.7	2.5
4442	Lawn and garden equipment and supplies stores	17	24 029	3 322	841	121	32.2	9.2
44421	Outdoor power equipment stores	5	8 745	1 670	394	51	44.3	–
444210	Outdoor power equipment stores	5	8 745	1 670	394	51	44.3	–
44422	Nursery, garden center, and farm supply stores	12	15 284	1 652	447	70	25.3	14.5
444220	Nursery, garden center, and farm supply stores	12	15 284	1 652	447	70	25.3	14.5
445	Food and beverage stores	248	785 497	79 458	18 636	3 615	14.5	5.2
4451	Grocery stores	165	693 274	72 386	17 009	3 206	10.0	4.0
44511	Supermarkets and other grocery (except convenience) stores	109	653 235	69 993	16 431	3 015	7.8	3.5
445110	Supermarkets and other grocery (except convenience) stores	109	653 235	69 993	16 431	3 015	7.8	3.5
44512	Convenience stores	56	40 039	2 393	578	191	46.5	12.4
445120	Convenience stores	56	40 039	2 393	578	191	46.5	12.4
4452	Specialty food stores	31	59 196	5 272	1 182	284	44.3	16.2
4453	Beer, wine, and liquor stores	52	33 027	1 800	445	125	55.5	10.1
44531	Beer, wine, and liquor stores	52	33 027	1 800	445	125	55.5	10.1
445310	Beer, wine, and liquor stores	52	33 027	1 800	445	125	55.5	10.1
446	Health and personal care stores	109	309 749	41 833	10 025	1 660	13.7	5.5
4461	Health and personal care stores	109	309 749	41 833	10 025	1 660	13.7	5.5
44611	Pharmacies and drug stores	60	280 690	35 828	8 582	1 358	13.5	4.8
446110	Pharmacies and drug stores	60	280 690	35 828	8 582	1 358	13.5	4.8
4461101	Pharmacies and drug stores	58	D	D	D	g	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	15	6 568	877	211	74	16.5	3.3
446120	Cosmetics, beauty supplies, and perfume stores	15	6 568	877	211	74	16.5	3.3
44613	Optical goods stores	10	7 780	1 829	407	84	4.9	–
446130	Optical goods stores	10	7 780	1 829	407	84	4.9	–
44619	Other health and personal care stores	24	14 711	3 299	825	144	21.9	22.3
446191	Food (health) supplement stores	11	D	D	D	b	D	D
446199	All other health and personal care stores	13	D	D	D	b	D	D
447	Gasoline stations	142	354 089	19 007	4 530	1 435	27.4	18.5
4471	Gasoline stations	142	354 089	19 007	4 530	1 435	27.4	18.5
44711	Gasoline stations with convenience stores	108	225 333	9 925	2 365	677	32.0	16.8
447110	Gasoline stations with convenience stores	108	225 333	9 925	2 365	677	32.0	16.8
44719	Other gasoline stations	34	128 756	9 082	2 165	758	19.5	21.5
447190	Other gasoline stations	34	128 756	9 082	2 165	758	19.5	21.5

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FRESNO—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	202	239 350	29 158	6 468	1 799	8.0	5.2
4481	Clothing stores	121	173 357	19 559	4 275	1 289	5.6	3.8
44811	Men's clothing stores	16	D	D	D	c	D	D
448110	Men's clothing stores	16	D	D	D	c	D	D
44812	Women's clothing stores	40	33 846	3 652	865	325	15.5	7.3
448120	Women's clothing stores	40	33 846	3 652	865	325	15.5	7.3
44813	Children's and infants' clothing stores	11	D	D	D	c	D	D
448130	Children's and infants' clothing stores	11	D	D	D	c	D	D
44814	Family clothing stores	33	91 570	9 527	2 014	531	1.4	1.7
448140	Family clothing stores	33	91 570	9 527	2 014	531	1.4	1.7
44815	Clothing accessories stores	6	1 992	388	99	36	–	–
448150	Clothing accessories stores	6	1 992	388	99	36	–	–
44819	Other clothing stores	15	14 562	2 119	412	137	10.3	15.2
448190	Other clothing stores	15	14 562	2 119	412	137	10.3	15.2
4482	Shoe stores	37	28 621	3 514	870	260	9.4	10.1
44821	Shoe stores	37	28 621	3 514	870	260	9.4	10.1
448210	Shoe stores	37	28 621	3 514	870	260	9.4	10.1
4482101	Men's shoe stores	5	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	17	13 062	1 539	346	97	18.0	14.9
4482105	Athletic footwear stores	8	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores	44	37 372	6 085	1 323	250	18.0	8.0
44831	Jewelry stores	41	36 366	5 884	1 276	236	18.3	8.3
448310	Jewelry stores	41	36 366	5 884	1 276	236	18.3	8.3
44832	Luggage and leather goods stores	3	1 006	201	47	14	8.6	–
448320	Luggage and leather goods stores	3	1 006	201	47	14	8.6	–
451	Sporting goods, hobby, book, and music stores	82	121 004	13 654	3 244	940	6.5	.7
4511	Sporting goods, hobby, and musical instrument stores	57	85 347	9 150	2 124	600	7.6	.4
45111	Sporting goods stores	29	43 414	4 325	1 017	256	9.8	.6
451110	Sporting goods stores	29	43 414	4 325	1 017	256	9.8	.6
4511101	General-line sporting goods stores	9	31 069	2 908	684	172	.8	.2
4511102	Specialty-line sporting goods stores	20	12 345	1 417	333	84	32.6	1.7
45112	Hobby, toy, and game stores	10	20 143	1 916	461	191	6.8	.2
451120	Hobby, toy, and game stores	10	20 143	1 916	461	191	6.8	.2
45113	Sewing, needlework, and piece goods stores	8	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	8	D	D	D	b	D	D
45114	Musical instrument and supplies stores	10	D	D	D	b	D	D
451140	Musical instrument and supplies stores	10	D	D	D	b	D	D
4512	Book, periodical, and music stores	25	35 657	4 504	1 120	340	3.6	1.6
45121	Book stores and news dealers	14	D	D	D	c	D	D
451211	Book stores	12	20 723	2 629	659	209	2.4	2.8
4512111	Book stores, general	6	D	D	D	b	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	11	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, and record stores	11	D	D	D	c	D	D
452	General merchandise stores	45	741 862	67 629	15 414	3 811	.1	.1
4521	Department stores	17	561 811	54 814	12 256	3 076	–	–
45210009	Department stores (incl. leased depts.)[3]	17	579 430	54 814	12 256	3 076	–	–
45211	Department stores	17	561 811	54 814	12 256	3 076	–	–
452111	Department stores (except discount department stores)	8	D	D	D	g	D	D
452112	Discount department stores	9	D	D	D	g	D	D
4529	Other general merchandise stores	28	180 051	12 815	3 158	735	.4	.3
45291	Warehouse clubs and supercenters	3	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	e	D	D
45299	All other general merchandise stores	25	D	D	D	e	D	D
452990	All other general merchandise stores	25	D	D	D	e	D	D
4529901	Variety stores	14	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	11	12 246	1 438	317	102	2.8	1.1
453	Miscellaneous store retailers	157	122 895	20 159	4 904	1 227	15.8	3.9
4531	Florists	22	7 132	1 554	391	101	33.7	1.9
45311	Florists	22	7 132	1 554	391	101	33.7	1.9
453110	Florists	22	7 132	1 554	391	101	33.7	1.9
4532	Office supplies, stationery, and gift stores	56	56 795	8 238	2 046	494	9.7	2.2
45321	Office supplies and stationery stores	18	37 672	4 744	1 254	222	1.0	–
453210	Office supplies and stationery stores	18	37 672	4 744	1 254	222	1.0	–
45322	Gift, novelty, and souvenir stores	38	19 123	3 494	792	272	26.9	6.5
453220	Gift, novelty, and souvenir stores	38	19 123	3 494	792	272	26.9	6.5
4533	Used merchandise stores	24	11 613	4 530	1 080	307	18.0	17.4
45331	Used merchandise stores	24	11 613	4 530	1 080	307	18.0	17.4
453310	Used merchandise stores	24	11 613	4 530	1 080	307	18.0	17.4
4539	Other miscellaneous store retailers	55	47 355	5 837	1 387	325	19.9	3.0
45391	Pet and pet supplies stores	8	D	D	D	c	D	D
453910	Pet and pet supplies stores	8	D	D	D	c	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	43	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FRESNO—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	48	71 608	15 197	3 775	600	5.5	9.4
4541	Electronic shopping and mail-order houses	15	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	15	D	D	D	c	D	D
4542	Vending machine operators	5	D	D	D	c	D	D
45421	Vending machine operators	5	D	D	D	c	D	D
454210	Vending machine operators	5	D	D	D	c	D	D
4543	Direct selling establishments	28	43 219	9 777	2 546	377	4.9	6.8
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	27	D	D	D	e	D	D
454390	Other direct selling establishments	27	D	D	D	e	D	D
	FULLERTON							
44-45	**Retail trade**	**372**	**1 420 275**	**136 008**	**32 294**	**5 725**	**9.4**	**4.2**
441	Motor vehicle and parts dealers	43	261 825	24 873	5 639	671	12.8	2.0
4411	Automobile dealers	11	216 757	17 838	4 029	437	12.4	1.8
44111	New car dealers	4	167 062	16 424	3 651	353	–	–
441110	New car dealers	4	167 062	16 424	3 651	353	–	–
44112	Used car dealers	7	49 695	1 414	378	84	54.2	8.0
441120	Used car dealers	7	49 695	1 414	378	84	54.2	8.0
4412	Other motor vehicle dealers	5	15 345	1 521	310	45	.8	–
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	27	29 723	5 514	1 300	189	21.9	3.8
44131	Automotive parts and accessories stores	15	15 257	2 456	567	93	34.3	.7
441310	Automotive parts and accessories stores	15	15 257	2 456	567	93	34.3	.7
44132	Tire dealers	12	14 466	3 058	733	96	8.9	7.1
441320	Tire dealers	12	14 466	3 058	733	96	8.9	7.1
442	Furniture and home furnishings stores	18	14 329	2 123	514	88	17.7	7.8
4421	Furniture stores	11	6 748	1 243	303	39	34.1	16.6
44211	Furniture stores	11	6 748	1 243	303	39	34.1	16.6
442110	Furniture stores	11	6 748	1 243	303	39	34.1	16.6
4422	Home furnishings stores	7	7 581	880	211	49	3.2	–
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	19	61 394	5 414	1 230	247	4.8	1.4
4431	Electronics and appliance stores	19	61 394	5 414	1 230	247	4.8	1.4
44311	Appliance, television, and other electronics stores	13	58 477	5 019	1 132	222	1.8	1.3
443112	Radio, television, and other electronics stores	11	D	D	D	c	D	D
44312	Computer and software stores	5	D	D	D	a	D	D
443120	Computer and software stores	5	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	16	87 023	10 658	2 622	405	3.3	.1
4441	Building material and supplies dealers	14	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
44419	Other building material dealers	9	6 232	458	96	17	15.1	1.3
444190	Other building material dealers	9	6 232	458	96	17	15.1	1.3
445	Food and beverage stores	47	209 374	26 750	6 804	1 094	7.2	20.1
4451	Grocery stores	31	201 829	26 261	6 684	1 053	4.4	20.8
44511	Supermarkets and other grocery (except convenience) stores	25	197 130	25 960	6 610	1 027	3.9	20.7
445110	Supermarkets and other grocery (except convenience) stores	25	197 130	25 960	6 610	1 027	3.9	20.7
4452	Specialty food stores	5	2 525	120	32	13	100.0	–
446	Health and personal care stores	32	76 267	10 903	2 664	385	16.8	6.4
4461	Health and personal care stores	32	76 267	10 903	2 664	385	16.8	6.4
44611	Pharmacies and drug stores	18	70 658	9 994	2 453	325	13.6	6.9
446110	Pharmacies and drug stores	18	70 658	9 994	2 453	325	13.6	6.9
4461101	Pharmacies and drug stores	18	70 658	9 994	2 453	325	13.6	6.9
44612	Cosmetics, beauty supplies, and perfume stores	6	2 772	470	106	32	18.0	–
446120	Cosmetics, beauty supplies, and perfume stores	6	2 772	470	106	32	18.0	–
44619	Other health and personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	FULLERTON—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	29	83 999	3 394	894	231	31.3	1.4
4471	Gasoline stations	29	83 999	3 394	894	231	31.3	1.4
44711	Gasoline stations with convenience stores	22	74 767	3 148	820	203	25.5	.8
447110	Gasoline stations with convenience stores	22	74 767	3 148	820	203	25.5	.8
448	Clothing and clothing accessories stores	49	67 287	7 599	1 770	493	11.4	1.4
4481	Clothing stores	29	46 741	4 855	1 133	384	9.8	1.7
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	11	35 329	3 707	878	298	2.7	–
448140	Family clothing stores	11	35 329	3 707	878	298	2.7	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	10	6 654	847	206	58	6.9	–
44821	Shoe stores	10	6 654	847	206	58	6.9	–
448210	Shoe stores	10	6 654	847	206	58	6.9	–
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	10	13 892	1 897	431	51	19.3	.9
44831	Jewelry stores	10	13 892	1 897	431	51	19.3	.9
448310	Jewelry stores	10	13 892	1 897	431	51	19.3	.9
451	Sporting goods, hobby, book, and music stores	27	35 857	4 330	1 080	332	12.0	2.5
4511	Sporting goods, hobby, and musical instrument stores	16	26 199	3 251	805	236	4.7	.9
45111	Sporting goods stores	6	D	D	D	b	D	D
451110	Sporting goods stores	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	8	13 945	1 571	388	142	5.5	1.1
451120	Hobby, toy, and game stores	8	13 945	1 571	388	142	5.5	1.1
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	11	9 658	1 079	275	96	31.8	6.8
45121	Book stores and news dealers	7	7 108	864	223	79	41.3	9.3
451211	Book stores	7	7 108	864	223	79	41.3	9.3
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	4	2 550	215	52	17	5.3	–
451220	Prerecorded tape, compact disc, and record stores	4	2 550	215	52	17	5.3	–
452	General merchandise stores	13	314 420	21 543	4 454	1 113	.1	–
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	8	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	5	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	53	48 178	8 239	2 093	366	20.7	1.7
4531	Florists	4	1 975	372	102	35	100.0	–
45311	Florists	4	1 975	372	102	35	100.0	–
453110	Florists	4	1 975	372	102	35	100.0	–
4532	Office supplies, stationery, and gift stores	15	16 377	1 854	484	127	18.4	.4
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
4533	Used merchandise stores	12	4 743	1 281	297	69	9.9	15.6
45331	Used merchandise stores	12	4 743	1 281	297	69	9.9	15.6
453310	Used merchandise stores	12	4 743	1 281	297	69	9.9	15.6
4539	Other miscellaneous store retailers	22	25 083	4 732	1 210	135	18.1	–
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	16	20 435	4 128	1 087	99	19.9	–
454	Nonstore retailers	26	160 322	10 182	2 530	300	9.5	.9
4541	Electronic shopping and mail-order houses	17	155 010	9 500	2 371	267	8.1	1.0
45411	Electronic shopping and mail-order houses	17	155 010	9 500	2 371	267	8.1	1.0
4543	Direct selling establishments	9	5 312	682	159	33	50.7	–
45439	Other direct selling establishments	9	5 312	682	159	33	50.7	–
454390	Other direct selling establishments	9	5 312	682	159	33	50.7	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	GALT							
44-45	**Retail trade**	**39**	**75 359**	**7 297**	**1 709**	**396**	**19.3**	**6.4**
441	Motor vehicle and parts dealers	7	11 301	1 045	264	63	59.1	–
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	4	1 617	181	41	15	13.4	77.2
4431	Electronics and appliance stores	4	1 617	181	41	15	13.4	77.2
444	Building material and garden equipment and supplies dealers	4	3 379	426	99	33	17.8	24.7
445	Food and beverage stores	11	31 527	3 610	834	151	8.3	2.5
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	9 874	456	100	32	1.1	19.7
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	GARDENA							
44-45	**Retail trade**	**186**	**620 853**	**76 453**	**18 157**	**2 699**	**8.8**	**6.0**
441	Motor vehicle and parts dealers	30	155 243	13 674	3 181	382	3.4	2.3
4411	Automobile dealers	4	D	D	D	c	D	D
44111	New car dealers	4	D	D	D	c	D	D
441110	New car dealers	4	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	26	D	D	D	c	D	D
44131	Automotive parts and accessories stores	18	D	D	D	b	D	D
441310	Automotive parts and accessories stores	18	D	D	D	b	D	D
44132	Tire dealers	8	5 966	1 392	338	48	50.1	11.6
441320	Tire dealers	8	5 966	1 392	338	48	50.1	11.6
442	Furniture and home furnishings stores	10	D	D	D	c	D	D
4421	Furniture stores	8	9 416	2 239	507	103	19.7	37.4
44211	Furniture stores	8	9 416	2 239	507	103	19.7	37.4
442110	Furniture stores	8	9 416	2 239	507	103	19.7	37.4
443	Electronics and appliance stores	12	6 846	998	255	49	42.9	3.6
4431	Electronics and appliance stores	12	6 846	998	255	49	42.9	3.6
44311	Appliance, television, and other electronics stores	12	6 846	998	255	49	42.9	3.6
443112	Radio, television, and other electronics stores	9	5 909	825	202	39	33.9	4.2
444	Building material and garden equipment and supplies dealers	13	26 960	4 674	971	130	6.6	7.8
4441	Building material and supplies dealers	10	D	D	D	c	D	D
44419	Other building material dealers	8	23 822	4 263	866	105	5.8	8.8
444190	Other building material dealers	8	23 822	4 263	866	105	5.8	8.8
445	Food and beverage stores	39	129 504	16 054	4 074	824	10.4	18.9
4451	Grocery stores	20	121 105	15 289	3 914	765	6.6	19.2
44511	Supermarkets and other grocery (except convenience) stores	17	117 547	15 009	3 845	742	4.1	19.4
445110	Supermarkets and other grocery (except convenience) stores	17	117 547	15 009	3 845	742	4.1	19.4
4452	Specialty food stores	9	2 886	260	56	34	63.1	36.9
446	Health and personal care stores	18	34 022	4 118	989	152	38.5	1.3
4461	Health and personal care stores	18	34 022	4 118	989	152	38.5	1.3
44611	Pharmacies and drug stores	11	29 490	3 466	840	125	38.6	–
446110	Pharmacies and drug stores	11	29 490	3 466	840	125	38.6	–
4461101	Pharmacies and drug stores	11	29 490	3 466	840	125	38.6	–
44612	Cosmetics, beauty supplies, and perfume stores	3	2 068	250	56	15	45.1	20.9
446120	Cosmetics, beauty supplies, and perfume stores	3	2 068	250	56	15	45.1	20.9
44613	Optical goods stores	2	D	D	D	a	D	D
446130	Optical goods stores	2	D	D	D	a	D	D
447	Gasoline stations	9	31 204	895	233	63	17.0	3.3
4471	Gasoline stations	9	31 204	895	233	63	17.0	3.3
44711	Gasoline stations with convenience stores	6	18 869	671	177	47	10.6	–
447110	Gasoline stations with convenience stores	6	18 869	671	177	47	10.6	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	GARDENA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	13	5 758	1 117	211	45	62.5	–
4481	Clothing stores	8	3 279	289	38	10	95.4	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	1 953	152	38	6	13.7	24.1
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	9	4 672	354	95	38	21.4	–
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	14	97 809	24 189	5 712	473	3.3	1.4
4541	Electronic shopping and mail-order houses	5	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	e	D	D
4543	Direct selling establishments	8	44 391	8 924	2 069	214	5.4	3.1
45439	Other direct selling establishments	8	44 391	8 924	2 069	214	5.4	3.1
454390	Other direct selling establishments	8	44 391	8 924	2 069	214	5.4	3.1
	GARDEN GROVE							
44-45	**Retail trade**	**401**	**1 307 234**	**120 399**	**28 371**	**4 949**	**13.5**	**3.2**
441	Motor vehicle and parts dealers	55	399 483	33 439	7 785	850	4.8	1.6
4411	Automobile dealers	24	365 080	27 397	6 300	629	2.7	.9
44111	New car dealers	12	338 309	24 876	5 712	541	1.4	.1
441110	New car dealers	12	338 309	24 876	5 712	541	1.4	.1
44112	Used car dealers	12	26 771	2 521	588	88	18.5	11.2
441120	Used car dealers	12	26 771	2 521	588	88	18.5	11.2
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	30	D	D	D	c	D	D
44131	Automotive parts and accessories stores	19	21 319	3 393	833	133	27.2	3.6
441310	Automotive parts and accessories stores	19	21 319	3 393	833	133	27.2	3.6
44132	Tire dealers	11	D	D	D	b	D	D
441320	Tire dealers	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	18	11 256	1 910	475	70	38.3	5.6
4422	Home furnishings stores	16	D	D	D	b	D	D
44221	Floor covering stores	9	8 165	1 539	394	42	38.9	1.2
442210	Floor covering stores	9	8 165	1 539	394	42	38.9	1.2
44229	Other home furnishings stores	7	D	D	D	b	D	D
443	Electronics and appliance stores	33	30 606	3 204	773	157	63.3	.2
4431	Electronics and appliance stores	33	30 606	3 204	773	157	63.3	.2
44311	Appliance, television, and other electronics stores	20	23 854	2 413	617	109	53.7	.2
443111	Household appliance stores	6	6 629	507	149	20	8.3	–
443112	Radio, television, and other electronics stores	14	17 225	1 906	468	89	71.1	.3
44312	Computer and software stores	13	6 752	791	156	48	97.5	.3
443120	Computer and software stores	13	6 752	791	156	48	97.5	.3
444	Building material and garden equipment and supplies dealers	18	102 123	12 023	2 710	395	9.6	–
4441	Building material and supplies dealers	16	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	D	D	D	a	D	D
444120	Paint and wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	8	39 732	4 783	1 092	113	6.0	–
444190	Other building material dealers	8	39 732	4 783	1 092	113	6.0	–
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	GARDEN GROVE—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	69	233 260	24 045	6 024	1 167	8.0	3.0
4451	Grocery stores	40	218 881	23 051	5 788	1 098	5.7	3.0
44511	Supermarkets and other grocery (except convenience) stores	36	213 267	22 501	5 655	1 056	5.3	1.0
445110	Supermarkets and other grocery (except convenience) stores	36	213 267	22 501	5 655	1 056	5.3	1.0
44512	Convenience stores	4	5 614	550	133	42	19.2	80.8
445120	Convenience stores	4	5 614	550	133	42	19.2	80.8
4452	Specialty food stores	14	9 320	668	166	46	27.1	3.6
446	Health and personal care stores	56	109 137	14 294	3 500	504	31.8	7.8
4461	Health and personal care stores	56	109 137	14 294	3 500	504	31.8	7.8
44611	Pharmacies and drug stores	33	96 109	12 693	3 065	426	29.4	8.8
446110	Pharmacies and drug stores	33	96 109	12 693	3 065	426	29.4	8.8
4461101	Pharmacies and drug stores	31	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	9	6 781	709	165	40	16.9	.7
446120	Cosmetics, beauty supplies, and perfume stores	9	6 781	709	165	40	16.9	.7
44619	Other health and personal care stores	13	D	D	D	b	D	D
446191	Food (health) supplement stores	7	3 615	259	63	20	100.0	–
447	Gasoline stations	36	108 492	3 749	789	215	47.7	15.9
4471	Gasoline stations	36	108 492	3 749	789	215	47.7	15.9
44711	Gasoline stations with convenience stores	24	80 401	3 132	646	179	35.5	17.1
447110	Gasoline stations with convenience stores	24	80 401	3 132	646	179	35.5	17.1
44719	Other gasoline stations	12	28 091	617	143	36	82.8	12.4
447190	Other gasoline stations	12	28 091	617	143	36	82.8	12.4
448	Clothing and clothing accessories stores	31	24 075	2 611	714	180	16.7	4.1
4481	Clothing stores	20	19 918	2 048	559	140	8.0	4.8
44814	Family clothing stores	6	16 431	1 561	443	92	1.3	2.0
448140	Family clothing stores	6	16 431	1 561	443	92	1.3	2.0
44819	Other clothing stores	4	1 028	202	54	14	67.4	32.6
448190	Other clothing stores	4	1 028	202	54	14	67.4	32.6
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	24	14 318	1 637	385	111	50.1	5.8
4511	Sporting goods, hobby, and musical instrument stores	15	9 858	1 056	260	70	54.7	–
45112	Hobby, toy, and game stores	3	3 851	437	113	29	21.5	–
451120	Hobby, toy, and game stores	3	3 851	437	113	29	21.5	–
45113	Sewing, needlework, and piece goods stores	7	2 892	361	86	28	66.6	–
451130	Sewing, needlework, and piece goods stores	7	2 892	361	86	28	66.6	–
45114	Musical instrument and supplies stores	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	9	4 460	581	125	41	39.9	18.5
45121	Book stores and news dealers	6	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	15	243 953	19 016	4 149	1 074	.4	.1
4521	Department stores	4	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	e	D	D
45211	Department stores	4	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	11	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	10	D	D	D	e	D	D
452990	All other general merchandise stores	10	D	D	D	e	D	D
4529901	Variety stores	6	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	35	21 863	3 175	756	183	22.0	.9
4532	Office supplies, stationery, and gift stores	16	14 086	2 036	504	104	9.8	.1
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
4533	Used merchandise stores	4	1 855	602	130	30	18.7	–
45331	Used merchandise stores	4	1 855	602	130	30	18.7	–
453310	Used merchandise stores	4	1 855	602	130	30	18.7	–
4539	Other miscellaneous store retailers	11	5 196	410	83	30	45.2	3.3
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	11	8 668	1 296	311	43	27.5	3.3
4541	Electronic shopping and mail-order houses	4	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	a	D	D
45439	Other direct selling establishments	6	2 586	382	83	24	71.0	–
454390	Other direct selling establishments	6	2 586	382	83	24	71.0	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	GILROY							
44-45	**Retail trade**	**274**	**813 656**	**79 299**	**20 267**	**3 269**	**7.4**	**13.9**
441	Motor vehicle and parts dealers	30	326 560	25 287	6 452	651	3.9	18.2
4411	Automobile dealers	13	256 857	19 123	4 989	466	.8	22.1
44111	New car dealers	8	252 800	18 634	4 812	448	–	22.5
441110	New car dealers	8	252 800	18 634	4 812	448	–	22.5
4412	Other motor vehicle dealers	4	56 523	3 794	908	96	14.2	–
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	13	13 180	2 370	555	89	19.3	19.6
44131	Automotive parts and accessories stores	7	7 908	1 425	348	62	8.0	15.3
441310	Automotive parts and accessories stores	7	7 908	1 425	348	62	8.0	15.3
44132	Tire dealers	6	5 272	945	207	27	36.3	26.0
441320	Tire dealers	6	5 272	945	207	27	36.3	26.0
442	Furniture and home furnishings stores	23	31 971	3 867	851	199	4.9	14.9
4421	Furniture stores	6	6 979	942	186	32	22.3	26.2
44211	Furniture stores	6	6 979	942	186	32	22.3	26.2
442110	Furniture stores	6	6 979	942	186	32	22.3	26.2
4422	Home furnishings stores	17	24 992	2 925	665	167	–	11.8
44221	Floor covering stores	3	8 645	1 064	256	26	–	–
442210	Floor covering stores	3	8 645	1 064	256	26	–	–
44229	Other home furnishings stores	14	16 347	1 861	409	141	–	18.0
442299	All other home furnishings stores	14	16 347	1 861	409	141	–	18.0
443	Electronics and appliance stores	16	12 065	1 571	418	68	9.5	18.1
4431	Electronics and appliance stores	16	12 065	1 571	418	68	9.5	18.1
44311	Appliance, television, and other electronics stores	14	D	D	D	b	D	D
443111	Household appliance stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	7 507	974	245	34	5.0	11.7
444	Building material and garden equipment and supplies dealers	15	36 663	5 440	1 605	225	17.4	20.5
4441	Building material and supplies dealers	13	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44413	Hardware stores	3	13 874	1 757	396	108	–	–
444130	Hardware stores	3	13 874	1 757	396	108	–	–
44419	Other building material dealers	7	15 388	2 430	657	70	41.4	42.6
444190	Other building material dealers	7	15 388	2 430	657	70	41.4	42.6
445	Food and beverage stores	28	95 076	8 857	2 044	460	12.7	2.7
4451	Grocery stores	19	90 762	8 487	1 959	412	11.0	1.5
44511	Supermarkets and other grocery (except convenience) stores	14	88 416	8 217	1 888	392	9.6	.6
445110	Supermarkets and other grocery (except convenience) stores	14	88 416	8 217	1 888	392	9.6	.6
4452	Specialty food stores	5	2 778	300	65	39	55.4	6.3
446	Health and personal care stores	18	31 827	4 141	1 002	175	8.0	14.6
4461	Health and personal care stores	18	31 827	4 141	1 002	175	8.0	14.6
44611	Pharmacies and drug stores	5	24 662	3 141	773	118	9.9	15.2
446110	Pharmacies and drug stores	5	24 662	3 141	773	118	9.9	15.2
4461101	Pharmacies and drug stores	5	24 662	3 141	773	118	9.9	15.2
44612	Cosmetics, beauty supplies, and perfume stores	7	4 358	587	129	29	2.3	20.6
446120	Cosmetics, beauty supplies, and perfume stores	7	4 358	587	129	29	2.3	20.6
44613	Optical goods stores	3	D	D	D	a	D	D
446130	Optical goods stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	16	45 092	1 861	421	78	31.5	1.3
4471	Gasoline stations	16	45 092	1 861	421	78	31.5	1.3
44711	Gasoline stations with convenience stores	9	28 191	1 292	318	59	36.9	–
447110	Gasoline stations with convenience stores	9	28 191	1 292	318	59	36.9	–
44719	Other gasoline stations	7	16 901	569	103	19	22.5	3.4
447190	Other gasoline stations	7	16 901	569	103	19	22.5	3.4
448	Clothing and clothing accessories stores	85	118 079	13 176	3 009	802	1.3	9.4
4481	Clothing stores	52	71 958	8 368	1 869	521	1.3	13.0
44811	Men's clothing stores	5	4 845	715	135	28	–	31.6
448110	Men's clothing stores	5	4 845	715	135	28	–	31.6
44812	Women's clothing stores	15	19 896	2 364	551	144	1.5	29.0
448120	Women's clothing stores	15	19 896	2 364	551	144	1.5	29.0
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	20	32 606	3 872	853	251	2.0	5.7
448140	Family clothing stores	20	32 606	3 872	853	251	2.0	5.7
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	8	6 197	717	171	58	–	2.9
448190	Other clothing stores	8	6 197	717	171	58	–	2.9

See footnotes at end of table.

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	GILROY—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores	22	37 603	3 459	791	218	–	4.6
44821	Shoe stores	22	37 603	3 459	791	218	–	4.6
448210	Shoe stores	22	37 603	3 459	791	218	–	4.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	13	14 390	1 550	365	91	–	12.0
4482105	Athletic footwear stores	6	18 942	1 454	330	99	–	–
4483	Jewelry, luggage, and leather goods stores	11	8 518	1 349	349	63	6.9	–
44831	Jewelry stores	6	5 106	915	235	37	11.4	–
448310	Jewelry stores	6	5 106	915	235	37	11.4	–
44832	Luggage and leather goods stores	5	3 412	434	114	26	–	–
448320	Luggage and leather goods stores	5	3 412	434	114	26	–	–
451	Sporting goods, hobby, book, and music stores	8	6 122	697	152	57	19.0	–
4511	Sporting goods, hobby, and musical instrument stores	4	3 714	491	100	32	21.3	–
4512	Book, periodical, and music stores	4	2 408	206	52	25	15.4	–
452	General merchandise stores	4	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	20	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	6	6 269	633	162	41	1.3	.2
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	5	D	D	D	b	D	D
45331	Used merchandise stores	5	D	D	D	b	D	D
453310	Used merchandise stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	18 292	4 350	1 895	89	18.4	–
45391	Pet and pet supplies stores	3	4 554	651	145	46	7.7	–
453910	Pet and pet supplies stores	3	4 554	651	145	46	7.7	–
45399	All other miscellaneous store retailers	4	13 738	3 699	1 750	43	21.9	–
454	Nonstore retailers	11	4 481	1 113	268	34	70.2	.8
	GLENDALE							
44-45	**Retail trade**	**732**	**2 625 246**	**266 587**	**63 554**	**10 440**	**10.1**	**13.5**
441	Motor vehicle and parts dealers	57	984 683	80 772	20 211	1 780	4.9	23.1
4411	Automobile dealers	25	D	D	D	g	D	D
44111	New car dealers	20	913 026	72 079	18 120	1 529	3.7	24.6
441110	New car dealers	20	913 026	72 079	18 120	1 529	3.7	24.6
44112	Used car dealers	5	D	D	D	b	D	D
441120	Used car dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	5	30 057	3 088	668	81	8.6	–
44122	Motorcycle, boat, and other motor vehicle dealers	5	30 057	3 088	668	81	8.6	–
441221	Motorcycle dealers	5	30 057	3 088	668	81	8.6	–
4413	Automotive parts, accessories, and tire stores	27	D	D	D	c	D	D
44131	Automotive parts and accessories stores	12	D	D	D	b	D	D
441310	Automotive parts and accessories stores	12	D	D	D	b	D	D
44132	Tire dealers	15	13 245	2 355	537	83	51.8	16.5
441320	Tire dealers	15	13 245	2 355	537	83	51.8	16.5
442	Furniture and home furnishings stores	46	44 688	5 643	1 356	265	20.2	15.6
4421	Furniture stores	15	15 985	1 408	339	54	21.2	9.3
44211	Furniture stores	15	15 985	1 408	339	54	21.2	9.3
442110	Furniture stores	15	15 985	1 408	339	54	21.2	9.3
4422	Home furnishings stores	31	28 703	4 235	1 017	211	19.6	19.0
44221	Floor covering stores	14	12 542	2 091	499	62	26.5	30.8
442210	Floor covering stores	14	12 542	2 091	499	62	26.5	30.8
44229	Other home furnishings stores	17	16 161	2 144	518	149	14.3	9.9
442299	All other home furnishings stores	17	16 161	2 144	518	149	14.3	9.9
443	Electronics and appliance stores	37	73 716	8 732	2 205	294	9.9	1.7
4431	Electronics and appliance stores	37	73 716	8 732	2 205	294	9.9	1.7
44311	Appliance, television, and other electronics stores	26	58 175	7 264	1 822	234	7.7	.5
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	20	D	D	D	c	D	D
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D

See footnotes at end of table.

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	GLENDALE—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	31	107 956	12 818	3 040	511	8.2	6.8
4441	Building material and supplies dealers	29	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	6	D	D	D	c	D	D
444130	Hardware stores	6	D	D	D	c	D	D
44419	Other building material dealers	17	24 985	3 675	984	110	13.5	18.1
444190	Other building material dealers	17	24 985	3 675	984	110	13.5	18.1
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	103	340 592	37 234	8 695	1 529	10.3	12.3
4451	Grocery stores	60	308 054	33 792	7 865	1 304	6.0	13.3
44511	Supermarkets and other grocery (except convenience) stores	50	302 510	33 372	7 768	1 280	5.7	13.5
445110	Supermarkets and other grocery (except convenience) stores	50	302 510	33 372	7 768	1 280	5.7	13.5
44512	Convenience stores	10	5 544	420	97	24	20.9	6.9
445120	Convenience stores	10	5 544	420	97	24	20.9	6.9
4452	Specialty food stores	19	14 002	2 287	562	142	50.2	4.5
4453	Beer, wine, and liquor stores	24	18 536	1 155	268	83	52.6	1.3
44531	Beer, wine, and liquor stores	24	18 536	1 155	268	83	52.6	1.3
445310	Beer, wine, and liquor stores	24	18 536	1 155	268	83	52.6	1.3
446	Health and personal care stores	82	162 705	26 444	5 229	816	40.1	4.9
4461	Health and personal care stores	82	162 705	26 444	5 229	816	40.1	4.9
44611	Pharmacies and drug stores	45	127 454	16 911	3 037	494	45.1	3.9
446110	Pharmacies and drug stores	45	127 454	16 911	3 037	494	45.1	3.9
4461101	Pharmacies and drug stores	44	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores	12	11 093	1 773	431	113	17.8	15.8
446120	Cosmetics, beauty supplies, and perfume stores	12	11 093	1 773	431	113	17.8	15.8
44613	Optical goods stores	14	5 637	1 258	249	53	32.8	13.7
446130	Optical goods stores	14	5 637	1 258	249	53	32.8	13.7
44619	Other health and personal care stores	11	18 521	6 502	1 512	156	21.6	2.5
446191	Food (health) supplement stores	4	D	D	D	a	D	D
446199	All other health and personal care stores	7	D	D	D	c	D	D
447	Gasoline stations	35	99 574	3 068	885	212	38.2	29.7
4471	Gasoline stations	35	99 574	3 068	885	212	38.2	29.7
44711	Gasoline stations with convenience stores	24	63 050	1 902	589	136	49.8	8.5
447110	Gasoline stations with convenience stores	24	63 050	1 902	589	136	49.8	8.5
44719	Other gasoline stations	11	36 524	1 166	296	76	18.3	66.3
447190	Other gasoline stations	11	36 524	1 166	296	76	18.3	66.3
448	Clothing and clothing accessories stores	157	271 899	38 407	8 979	2 087	5.6	3.6
4481	Clothing stores	93	202 756	29 167	6 730	1 636	4.6	2.7
44811	Men's clothing stores	10	11 532	1 499	360	73	15.9	2.9
448110	Men's clothing stores	10	11 532	1 499	360	73	15.9	2.9
44812	Women's clothing stores	33	38 256	4 727	1 145	360	9.4	10.0
448120	Women's clothing stores	33	38 256	4 727	1 145	360	9.4	10.0
44813	Children's and infants' clothing stores	13	14 209	1 794	440	187	9.0	2.8
448130	Children's and infants' clothing stores	13	14 209	1 794	440	187	9.0	2.8
44814	Family clothing stores	20	125 920	18 929	4 299	885	1.5	.4
448140	Family clothing stores	20	125 920	18 929	4 299	885	1.5	.4
44815	Clothing accessories stores	9	4 129	772	165	34	11.3	.1
448150	Clothing accessories stores	9	4 129	772	165	34	11.3	.1
44819	Other clothing stores	8	8 710	1 446	321	97	3.9	3.9
448190	Other clothing stores	8	8 710	1 446	321	97	3.9	3.9
4482	Shoe stores	33	31 279	3 948	928	267	10.6	5.3
44821	Shoe stores	33	31 279	3 948	928	267	10.6	5.3
448210	Shoe stores	33	31 279	3 948	928	267	10.6	5.3
4482101	Men's shoe stores	6	D	D	D	b	D	D
4482102	Women's shoe stores	9	6 263	934	207	77	–	9.6
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	8	5 434	720	180	50	6.8	13.4
4482105	Athletic footwear stores	8	14 126	1 493	348	96	18.7	–
4483	Jewelry, luggage, and leather goods stores	31	37 864	5 292	1 321	184	6.6	7.0
44831	Jewelry stores	28	D	D	D	c	D	D
448310	Jewelry stores	28	D	D	D	c	D	D
44832	Luggage and leather goods stores	3	D	D	D	a	D	D
448320	Luggage and leather goods stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	GLENDALE—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	50	74 100	9 099	1 990	510	17.2	13.0
4511	Sporting goods, hobby, and musical instrument stores	32	33 907	4 199	1 020	273	32.2	1.6
45111	Sporting goods stores	11	12 123	1 487	328	82	28.5	–
451110	Sporting goods stores	11	12 123	1 487	328	82	28.5	–
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	9	D	D	D	b	D	D
45112	Hobby, toy, and game stores	12	15 597	2 006	517	144	24.8	1.1
451120	Hobby, toy, and game stores	12	15 597	2 006	517	144	24.8	1.1
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	6	D	D	D	b	D	D
451140	Musical instrument and supplies stores	6	D	D	D	b	D	D
4512	Book, periodical, and music stores	18	40 193	4 900	970	237	4.5	22.7
45121	Book stores and news dealers	11	20 845	3 070	742	161	2.8	2.0
451211	Book stores	10	D	D	D	c	D	D
4512111	Book stores, general	5	13 655	2 003	490	98	–	1.5
4512112	Specialty book stores	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	19 348	1 830	228	76	6.4	44.9
451220	Prerecorded tape, compact disc, and record stores	7	19 348	1 830	228	76	6.4	44.9
452	General merchandise stores	14	198 412	23 652	6 013	1 434	.8	.1
4521	Department stores	5	180 442	22 097	5 595	1 319	–	–
45210009	Department stores (incl. leased depts.)[3]	5	186 233	22 097	5 595	1 319	–	–
45211	Department stores	5	180 442	22 097	5 595	1 319	–	–
452111	Department stores (except discount department stores)	5	180 442	22 097	5 595	1 319	–	–
45299	All other general merchandise stores	9	17 970	1 555	418	115	8.8	1.2
452990	All other general merchandise stores	9	17 970	1 555	418	115	8.8	1.2
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	82	64 402	9 969	2 396	636	17.9	4.4
4531	Florists	9	3 097	741	182	47	28.3	18.0
45311	Florists	9	3 097	741	182	47	28.3	18.0
453110	Florists	9	3 097	741	182	47	28.3	18.0
4532	Office supplies, stationery, and gift stores	37	34 148	4 300	1 051	334	14.5	4.0
45321	Office supplies and stationery stores	8	16 305	1 618	399	82	8.4	–
453210	Office supplies and stationery stores	8	16 305	1 618	399	82	8.4	–
45322	Gift, novelty, and souvenir stores	29	17 843	2 682	652	252	20.1	7.7
453220	Gift, novelty, and souvenir stores	29	17 843	2 682	652	252	20.1	7.7
4533	Used merchandise stores	8	4 860	1 268	305	87	26.9	2.8
45331	Used merchandise stores	8	4 860	1 268	305	87	26.9	2.8
453310	Used merchandise stores	8	4 860	1 268	305	87	26.9	2.8
4539	Other miscellaneous store retailers	28	22 297	3 660	858	168	19.7	3.4
45391	Pet and pet supplies stores	8	8 319	1 097	241	83	12.4	–
453910	Pet and pet supplies stores	8	8 319	1 097	241	83	12.4	–
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	18	D	D	D	b	D	D
454	Nonstore retailers	38	202 519	10 749	2 555	366	5.2	4.3
4541	Electronic shopping and mail-order houses	22	188 527	9 349	2 155	241	3.0	4.6
45411	Electronic shopping and mail-order houses	22	188 527	9 349	2 155	241	3.0	4.6
4543	Direct selling establishments	16	13 992	1 400	400	125	34.8	.9
45439	Other direct selling establishments	16	13 992	1 400	400	125	34.8	.9
454390	Other direct selling establishments	16	13 992	1 400	400	125	34.8	.9
	GLENDORA							
44-45	**Retail trade**	**136**	**584 361**	**53 387**	**12 588**	**2 217**	**16.6**	**3.0**
441	Motor vehicle and parts dealers	26	211 065	17 513	3 672	407	21.2	.5
4411	Automobile dealers	9	199 866	15 911	3 280	329	21.0	–
44111	New car dealers	5	191 020	15 615	3 213	313	21.1	–
441110	New car dealers	5	191 020	15 615	3 213	313	21.1	–
44112	Used car dealers	4	8 846	296	67	16	17.6	–
441120	Used car dealers	4	8 846	296	67	16	17.6	–
4413	Automotive parts, accessories, and tire stores	16	D	D	D	b	D	D
44132	Tire dealers	9	5 727	846	200	38	13.7	16.9
441320	Tire dealers	9	5 727	846	200	38	13.7	16.9
442	Furniture and home furnishings stores	12	10 178	1 380	342	84	40.2	6.1
4421	Furniture stores	3	2 828	509	128	31	44.2	–
44211	Furniture stores	3	2 828	509	128	31	44.2	–
442110	Furniture stores	3	2 828	509	128	31	44.2	–
4422	Home furnishings stores	9	7 350	871	214	53	38.7	8.5
44229	Other home furnishings stores	5	4 507	469	114	30	–	13.8
442299	All other home furnishings stores	4	D	D	D	b	D	D

See footnotes at end of table.

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	GLENDORA—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	5	2 232	410	68	13	40.2	9.0
4431	Electronics and appliance stores	5	2 232	410	68	13	40.2	9.0
444	Building material and garden equipment and supplies dealers	7	D	D	D	e	D	D
4441	Building material and supplies dealers	4	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
445	Food and beverage stores	16	78 211	8 964	2 419	349	5.3	–
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	75 264	8 658	2 333	319	2.4	–
445110	Supermarkets and other grocery (except convenience) stores	6	75 264	8 658	2 333	319	2.4	–
446	Health and personal care stores	15	39 549	4 594	1 135	204	44.3	2.0
4461	Health and personal care stores	15	39 549	4 594	1 135	204	44.3	2.0
44611	Pharmacies and drug stores	11	37 844	4 350	1 074	193	45.8	.1
446110	Pharmacies and drug stores	11	37 844	4 350	1 074	193	45.8	.1
4461101	Pharmacies and drug stores	10	D	D	D	c	D	D
447	Gasoline stations	10	25 394	590	134	61	40.5	47.5
4471	Gasoline stations	10	25 394	590	134	61	40.5	47.5
44711	Gasoline stations with convenience stores	6	20 415	406	94	47	38.7	46.3
447110	Gasoline stations with convenience stores	6	20 415	406	94	47	38.7	46.3
448	Clothing and clothing accessories stores	7	3 174	442	124	33	75.4	–
4483	Jewelry, luggage, and leather goods stores	4	2 515	355	99	26	84.9	–
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	10	13 036	1 376	355	129	25.6	–
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	c	D	D
45111	Sporting goods stores	5	D	D	D	b	D	D
451110	Sporting goods stores	5	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	f	D	D
4521	Department stores	1	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	1	D	D	D	e	D	D
45211	Department stores	1	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	19	D	D	D	c	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	7	2 440	292	52	15	77.8	22.2
	GOLETA							
44-45	**Retail trade**	**131**	**574 864**	**55 332**	**12 293**	**2 139**	**4.1**	**6.7**
441	Motor vehicle and parts dealers	16	84 814	9 125	2 143	245	4.6	1.0
4411	Automobile dealers	6	69 233	6 731	1 584	152	1.5	1.3
44112	Used car dealers	3	5 753	408	96	15	18.7	15.1
441120	Used car dealers	3	5 753	408	96	15	18.7	15.1
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	15 069	1 565	338	85	–	–
4422	Home furnishings stores	2	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	a	D	D
442210	Floor covering stores	1	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	b	D	D
442299	All other home furnishings stores	1	D	D	D	b	D	D

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	GOLETA—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	13	28 819	3 541	862	143	1.1	3.4
4431	Electronics and appliance stores	13	28 819	3 541	862	143	1.1	3.4
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	6 952	1 753	414	57	–	14.3
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	20	86 813	10 897	2 381	422	1.1	9.4
4441	Building material and supplies dealers	16	79 517	9 854	2 121	392	1.1	4.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44413	Hardware stores	4	D	D	D	c	D	D
444130	Hardware stores	4	D	D	D	c	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	7 296	1 043	260	30	.9	62.2
44422	Nursery, garden center, and farm supply stores	4	7 296	1 043	260	30	.9	62.2
444220	Nursery, garden center, and farm supply stores	4	7 296	1 043	260	30	.9	62.2
445	Food and beverage stores	15	86 479	10 446	2 292	355	1.8	25.6
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	9	78 319	9 116	2 105	324	.7	26.5
445110	Supermarkets and other grocery (except convenience) stores	9	78 319	9 116	2 105	324	.7	26.5
4453	Beer, wine, and liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	b	D	D
446	Health and personal care stores	9	32 555	3 629	775	161	.6	.1
4461	Health and personal care stores	9	32 555	3 629	775	161	.6	.1
44611	Pharmacies and drug stores	5	30 714	3 335	704	146	–	–
446110	Pharmacies and drug stores	5	30 714	3 335	704	146	–	–
4461101	Pharmacies and drug stores	5	30 714	3 335	704	146	–	–
447	Gasoline stations	12	27 244	1 461	423	90	37.1	2.6
4471	Gasoline stations	12	27 244	1 461	423	90	37.1	2.6
44711	Gasoline stations with convenience stores	9	22 257	952	227	64	23.0	3.2
447110	Gasoline stations with convenience stores	9	22 257	952	227	64	23.0	3.2
448	Clothing and clothing accessories stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	10	14 955	1 571	373	132	6.5	.5
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	c	D	D
45111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	14	27 585	1 862	434	78	3.1	15.1
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45439	Other direct selling establishments	7	4 957	755	159	35	9.8	–
454390	Other direct selling establishments	7	4 957	755	159	35	9.8	–
	GONZALES							
44-45	**Retail trade**	**14**	**14 652**	**1 522**	**355**	**77**	**50.8**	**5.2**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
445	Food and beverage stores	6	8 977	937	210	40	44.4	–
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	4	526	84	18	9	39.2	1.1

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	GRAND TERRACE							
44-45	**Retail trade**	**20**	**13 179**	**1 579**	**348**	**69**	**73.9**	**12.4**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	1	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	455	203	49	11	100.0	–
454	Nonstore retailers	3	D	D	D	a	D	D
	GRASS VALLEY							
44-45	**Retail trade**	**138**	**348 638**	**41 541**	**9 775**	**1 684**	**15.0**	**4.8**
441	Motor vehicle and parts dealers	12	86 289	8 418	2 011	258	.7	8.2
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	6	11 432	1 969	522	82	5.6	59.7
44131	Automotive parts and accessories stores	3	D	D	D	b	D	D
441310	Automotive parts and accessories stores	3	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	17 982	2 857	721	86	21.4	7.2
4421	Furniture stores	4	8 022	1 197	387	40	28.4	4.9
44211	Furniture stores	4	8 022	1 197	387	40	28.4	4.9
442110	Furniture stores	4	8 022	1 197	387	40	28.4	4.9
4422	Home furnishings stores	7	9 960	1 660	334	46	15.8	9.1
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	9	7 903	1 162	275	56	8.4	2.8
4431	Electronics and appliance stores	9	7 903	1 162	275	56	8.4	2.8
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	13	33 558	4 693	1 063	177	54.4	8.2
4441	Building material and supplies dealers	9	D	D	D	c	D	D
44419	Other building material dealers	8	29 510	4 417	994	151	61.5	7.6
444190	Other building material dealers	8	29 510	4 417	994	151	61.5	7.6
445	Food and beverage stores	12	94 762	11 453	2 608	454	11.9	.4
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	92 010	10 721	2 464	400	11.3	–
445110	Supermarkets and other grocery (except convenience) stores	6	92 010	10 721	2 464	400	11.3	–
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health and personal care stores	8	14 104	1 661	499	61	78.0	.9
4461	Health and personal care stores	8	14 104	1 661	499	61	78.0	.9
447	Gasoline stations	4	6 021	424	100	27	–	30.3
448	Clothing and clothing accessories stores	24	24 175	2 759	715	150	15.0	2.8
4481	Clothing stores	17	20 270	2 118	560	117	14.0	1.4
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	5	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	GRASS VALLEY—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	16	12 643	2 188	440	115	3.5	1.1
4511	Sporting goods, hobby, and musical instrument stores	14	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	2 312	371	89	28	32.7	18.5
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	5	1 018	308	73	20	24.5	21.8
45331	Used merchandise stores	5	1 018	308	73	20	24.5	21.8
453310	Used merchandise stores	5	1 018	308	73	20	24.5	21.8
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	7	16 867	2 389	590	97	5.9	8.9
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	11 067	1 542	418	54	–	13.5
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
	GREENFIELD							
44-45	**Retail trade**	**23**	**58 267**	**5 759**	**1 403**	**216**	**13.4**	**32.8**
441	Motor vehicle and parts dealers	3	877	109	33	14	86.9	–
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	11	16 190	2 002	445	101	37.2	.7
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	GRIDLEY							
44-45	**Retail trade**	**27**	**75 826**	**8 801**	**1 940**	**336**	**7.7**	**1.8**
441	Motor vehicle and parts dealers	7	32 938	3 317	656	89	2.8	–
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	7 166	1 420	303	58	47.3	–
445	Food and beverage stores	3	20 621	2 598	625	117	–	–
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	2 999	109	34	11	39.5	45.2
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	GROVER BEACH							
44-45	**Retail trade**	**53**	**75 734**	**9 629**	**2 327**	**446**	**17.1**	**3.4**
441	Motor vehicle and parts dealers	5	7 195	640	150	25	23.6	–
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	a	D	D
44221	Floor covering stores	1	D	D	D	a	D	D
442210	Floor covering stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	1 607	329	73	19	43.6	–
4431	Electronics and appliance stores	3	1 607	329	73	19	43.6	–
444	Building material and garden equipment and supplies dealers	8	17 090	2 483	610	114	22.6	–
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	5	9 625	1 281	333	44	20.9	–
444190	Other building material dealers	5	9 625	1 281	333	44	20.9	–
445	Food and beverage stores	8	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
446	Health and personal care stores	5	2 507	428	113	19	73.1	14.2
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	1 371	127	39	8	72.3	5.3
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4533	Used merchandise stores	5	1 893	573	181	47	18.9	–
45331	Used merchandise stores	5	1 893	573	181	47	18.9	–
453310	Used merchandise stores	5	1 893	573	181	47	18.9	–
4539	Other miscellaneous store retailers	6	2 624	348	69	23	39.5	–
45391	Pet and pet supplies stores	3	1 465	172	26	16	46.4	–
453910	Pet and pet supplies stores	3	1 465	172	26	16	46.4	–
45399	All other miscellaneous store retailers	3	1 159	176	43	7	30.8	–
454	Nonstore retailers	1	D	D	D	a	D	D
	GUADALUPE							
44-45	**Retail trade**	**14**	**12 009**	**1 275**	**305**	**68**	**37.7**	**39.0**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	8	5 119	718	175	44	75.3	24.7
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
	GUSTINE							
44-45	**Retail trade**	**11**	**19 288**	**1 233**	**270**	**69**	**64.0**	**–**
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	4 213	245	44	19	26.6	–
453	Miscellaneous store retailers	1	D	D	D	a	D	D

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	HALF MOON BAY							
44-45	**Retail trade**	**65**	**107 395**	**12 423**	**2 943**	**552**	**27.0**	**9.6**
441	Motor vehicle and parts dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	1 435	147	35	12	84.4	15.6
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	14 097	2 459	577	85	42.3	4.3
4441	Building material and supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	8	16 209	2 592	696	101	41.5	14.7
446	Health and personal care stores	4	18 981	2 032	494	134	11.9	–
4461	Health and personal care stores	4	18 981	2 032	494	134	11.9	–
447	Gasoline stations	5	14 020	545	126	16	–	–
448	Clothing and clothing accessories stores	7	3 654	364	96	22	75.7	24.3
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	10	3 838	370	89	42	90.0	10.0
4511	Sporting goods, hobby, and musical instrument stores	7	2 444	177	47	25	84.3	15.7
45121	Book stores and news dealers	3	1 394	193	42	17	100.0	–
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
4529901	Variety stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	5	2 804	394	92	40	29.7	60.4
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45392	Art dealers	4	1 750	154	33	7	40.7	59.3
453920	Art dealers	4	1 750	154	33	7	40.7	59.3
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	HANFORD							
44-45	**Retail trade**	**173**	**492 513**	**53 434**	**12 492**	**2 406**	**10.2**	**3.3**
441	Motor vehicle and parts dealers	21	95 601	10 599	2 527	282	5.7	–
4411	Automobile dealers	9	83 694	8 463	2 001	184	2.9	–
4413	Automotive parts, accessories, and tire stores	12	11 907	2 136	526	98	24.7	–
44131	Automotive parts and accessories stores	11	D	D	D	b	D	D
441310	Automotive parts and accessories stores	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	4	5 093	1 516	267	50	87.1	–
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	8	5 679	788	178	41	40.7	2.0
4431	Electronics and appliance stores	8	5 679	788	178	41	40.7	2.0
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	2 128	526	115	17	17.6	5.4
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	15	37 978	5 754	1 111	162	7.6	24.0
4441	Building material and supplies dealers	11	22 115	2 360	481	95	8.8	4.3
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	5	5 943	820	180	26	21.2	16.0
444190	Other building material dealers	5	5 943	820	180	26	21.2	16.0
4442	Lawn and garden equipment and supplies stores	4	15 863	3 394	630	67	5.8	51.6
44422	Nursery, garden center, and farm supply stores	4	15 863	3 394	630	67	5.8	51.6
444220	Nursery, garden center, and farm supply stores	4	15 863	3 394	630	67	5.8	51.6

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	HANFORD—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	21	100 429	10 203	2 366	504	16.5	–
4451	Grocery stores	15	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	11	95 563	9 407	2 131	423	13.4	–
445110	Supermarkets and other grocery (except convenience) stores	11	95 563	9 407	2 131	423	13.4	–
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	12	35 090	3 839	918	163	8.2	–
4461	Health and personal care stores	12	35 090	3 839	918	163	8.2	–
44611	Pharmacies and drug stores	6	D	D	D	c	D	D
446110	Pharmacies and drug stores	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores	6	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	15	35 190	1 451	333	78	19.2	12.4
4471	Gasoline stations	15	35 190	1 451	333	78	19.2	12.4
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
448	Clothing and clothing accessories stores	34	30 617	4 012	1 054	252	16.8	–
4481	Clothing stores	20	D	D	D	c	D	D
44814	Family clothing stores	8	D	D	D	c	D	D
448140	Family clothing stores	8	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	8	4 507	603	136	35	33.3	–
44831	Jewelry stores	8	4 507	603	136	35	33.3	–
448310	Jewelry stores	8	4 507	603	136	35	33.3	–
451	Sporting goods, hobby, book, and music stores	11	9 150	848	206	67	3.3	13.7
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4521	Department stores	4	113 610	11 667	2 899	638	–	–
45210009	Department stores (incl. leased depts.)[3]	4	115 743	11 667	2 899	638	–	–
45211	Department stores	4	113 610	11 667	2 899	638	–	–
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	8 364	619	146	32	13.2	–
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	HAWAIIAN GARDENS							
44-45	**Retail trade**	**32**	**49 324**	**6 575**	**1 665**	**343**	**16.3**	**3.3**
441	Motor vehicle and parts dealers	3	3 155	556	149	31	9.5	–
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	7	27 257	3 218	811	142	13.1	–
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	3	6 683	1 127	285	43	10.8	–
4461	Health and personal care stores	3	6 683	1 127	285	43	10.8	–
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	4	1 297	349	87	13	51.4	–
451	Sporting goods, hobby, book, and music stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	4	1 339	216	58	12	69.1	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HAWAIIAN GARDENS—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	1	D	D	D	a	D	D
	HAWTHORNE							
44-45	**Retail trade**	**171**	**753 540**	**68 631**	**17 126**	**2 845**	**10.7**	**5.7**
441	Motor vehicle and parts dealers	21	108 810	7 869	2 570	264	21.2	4.9
4411	Automobile dealers	11	99 849	6 354	2 228	197	22.4	3.0
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	8 961	1 515	342	67	7.1	25.9
44131	Automotive parts and accessories stores	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	14	22 830	2 660	626	145	13.1	2.2
4421	Furniture stores	9	5 985	1 014	228	44	39.0	5.9
44211	Furniture stores	9	5 985	1 014	228	44	39.0	5.9
442110	Furniture stores	9	5 985	1 014	228	44	39.0	5.9
4422	Home furnishings stores	5	16 845	1 646	398	101	3.9	.9
44229	Other home furnishings stores	3	D	D	D	c	D	D
442299	All other home furnishings stores	3	D	D	D	c	D	D
443	Electronics and appliance stores	12	61 621	4 356	979	207	7.9	8.6
4431	Electronics and appliance stores	12	61 621	4 356	979	207	7.9	8.6
44311	Appliance, television, and other electronics stores	9	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	c	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	D	D	D	e	D	D
4441	Building material and supplies dealers	7	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	4	8 261	1 262	308	42	–	5.7
444190	Other building material dealers	4	8 261	1 262	308	42	–	5.7
445	Food and beverage stores	32	100 985	11 039	2 989	405	9.0	14.5
4451	Grocery stores	19	95 017	10 548	2 860	372	4.4	15.4
44511	Supermarkets and other grocery (except convenience) stores	13	88 402	10 066	2 744	344	1.6	15.9
445110	Supermarkets and other grocery (except convenience) stores	13	88 402	10 066	2 744	344	1.6	15.9
44512	Convenience stores	6	6 615	482	116	28	42.6	9.1
445120	Convenience stores	6	6 615	482	116	28	42.6	9.1
4452	Specialty food stores	4	1 160	152	36	8	73.9	–
446	Health and personal care stores	18	47 100	8 112	1 788	222	23.8	.2
4461	Health and personal care stores	18	47 100	8 112	1 788	222	23.8	.2
44611	Pharmacies and drug stores	13	45 393	7 873	1 725	207	24.7	–
446110	Pharmacies and drug stores	13	45 393	7 873	1 725	207	24.7	–
4461101	Pharmacies and drug stores	12	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	11	35 845	1 017	226	61	45.2	–
4471	Gasoline stations	11	35 845	1 017	226	61	45.2	–
44711	Gasoline stations with convenience stores	5	16 588	516	110	28	70.9	–
447110	Gasoline stations with convenience stores	5	16 588	516	110	28	70.9	–
44719	Other gasoline stations	6	19 257	501	116	33	23.1	–
447190	Other gasoline stations	6	19 257	501	116	33	23.1	–
448	Clothing and clothing accessories stores	25	36 014	3 937	983	211	16.5	4.8
4481	Clothing stores	15	26 239	2 935	740	160	10.0	6.6
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
44814	Family clothing stores	4	16 348	1 564	452	85	2.7	5.8
448140	Family clothing stores	4	16 348	1 564	452	85	2.7	5.8
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	7	8 899	881	210	41	27.6	–
44821	Shoe stores	7	8 899	881	210	41	27.6	–
448210	Shoe stores	7	8 899	881	210	41	27.6	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HAWTHORNE—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	8	30 313	2 691	627	176	3.4	1.0
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	c	D	D
45111	Sporting goods stores	3	D	D	D	b	D	D
451110	Sporting goods stores	3	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	c	D	D
451120	Hobby, toy, and game stores	3	D	D	D	c	D	D
452	General merchandise stores	6	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	9	16 820	2 122	509	123	3.6	–
4532	Office supplies, stationery, and gift stores	4	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	2	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	7	19 164	2 040	490	65	23.2	76.0
4541	Electronic shopping and mail-order houses	4	17 753	1 895	456	56	18.0	82.0
45411	Electronic shopping and mail-order houses	4	17 753	1 895	456	56	18.0	82.0
454319	Other fuel dealers	1	D	D	D	a	D	D
	HAYWARD							
44-45	**Retail trade**	**422**	**1 751 998**	**181 047**	**44 621**	**6 963**	**10.5**	**7.7**
441	Motor vehicle and parts dealers	73	600 587	54 759	14 216	1 275	6.4	4.8
4411	Automobile dealers	19	526 251	42 088	11 130	832	5.0	3.6
44111	New car dealers	14	480 433	40 442	10 710	776	5.5	3.2
441110	New car dealers	14	480 433	40 442	10 710	776	5.5	3.2
44112	Used car dealers	5	45 818	1 646	420	56	–	7.1
441120	Used car dealers	5	45 818	1 646	420	56	–	7.1
4412	Other motor vehicle dealers	12	21 811	2 054	436	61	31.6	8.3
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	10	D	D	D	b	D	D
441221	Motorcycle dealers	10	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	42	52 525	10 617	2 650	382	10.2	15.5
44131	Automotive parts and accessories stores	25	29 801	5 242	1 301	192	17.9	5.1
441310	Automotive parts and accessories stores	25	29 801	5 242	1 301	192	17.9	5.1
44132	Tire dealers	17	22 724	5 375	1 349	190	–	29.0
441320	Tire dealers	17	22 724	5 375	1 349	190	–	29.0
442	Furniture and home furnishings stores	21	24 259	3 697	888	147	12.0	45.3
4421	Furniture stores	12	13 648	1 715	459	88	9.3	79.2
44211	Furniture stores	12	13 648	1 715	459	88	9.3	79.2
442110	Furniture stores	12	13 648	1 715	459	88	9.3	79.2
4422	Home furnishings stores	9	10 611	1 982	429	59	15.5	1.6
44221	Floor covering stores	3	8 799	1 655	347	48	–	–
442210	Floor covering stores	3	8 799	1 655	347	48	–	–
44229	Other home furnishings stores	6	1 812	327	82	11	90.6	9.4
443	Electronics and appliance stores	30	62 017	7 267	1 900	278	12.4	19.7
4431	Electronics and appliance stores	30	62 017	7 267	1 900	278	12.4	19.7
44311	Appliance, television, and other electronics stores	21	52 815	6 359	1 663	233	10.8	20.0
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	17	D	D	D	c	D	D
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	30	120 692	15 350	3 448	444	17.7	5.7
4441	Building material and supplies dealers	28	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	17	61 940	8 307	1 807	176	30.7	9.4
444190	Other building material dealers	17	61 940	8 307	1 807	176	30.7	9.4

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HAYWARD—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	59	260 189	26 577	6 564	1 145	14.4	14.1
4451	Grocery stores	35	237 790	24 676	6 121	1 018	8.6	14.6
44511	Supermarkets and other grocery (except convenience) stores	31	233 944	24 433	6 064	1 005	7.6	14.3
445110	Supermarkets and other grocery (except convenience) stores	31	233 944	24 433	6 064	1 005	7.6	14.3
4452	Specialty food stores	10	9 915	1 144	267	89	67.0	16.2
4453	Beer, wine, and liquor stores	14	12 484	757	176	38	84.1	3.8
44531	Beer, wine, and liquor stores	14	12 484	757	176	38	84.1	3.8
445310	Beer, wine, and liquor stores	14	12 484	757	176	38	84.1	3.8
446	Health and personal care stores	25	69 654	12 192	2 936	505	15.1	2.2
4461	Health and personal care stores	25	69 654	12 192	2 936	505	15.1	2.2
44611	Pharmacies and drug stores	14	61 955	10 979	2 660	460	13.7	.5
446110	Pharmacies and drug stores	14	61 955	10 979	2 660	460	13.7	.5
4461101	Pharmacies and drug stores	13	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44613	Optical goods stores	3	D	D	D	a	D	D
446130	Optical goods stores	3	D	D	D	a	D	D
44619	Other health and personal care stores	7	4 645	764	163	26	44.3	24.9
446191	Food (health) supplement stores	3	1 776	231	56	13	37.9	–
446199	All other health and personal care stores	4	2 869	533	107	13	48.2	40.3
447	Gasoline stations	41	112 478	5 466	1 416	272	37.2	19.1
4471	Gasoline stations	41	112 478	5 466	1 416	272	37.2	19.1
44711	Gasoline stations with convenience stores	19	54 489	2 851	815	164	37.9	1.7
447110	Gasoline stations with convenience stores	19	54 489	2 851	815	164	37.9	1.7
44719	Other gasoline stations	22	57 989	2 615	601	108	36.5	35.4
447190	Other gasoline stations	22	57 989	2 615	601	108	36.5	35.4
448	Clothing and clothing accessories stores	50	100 896	14 522	3 590	774	3.3	6.1
4481	Clothing stores	20	31 448	3 956	1 019	270	2.3	14.8
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	2	D	D	D	c	D	D
448140	Family clothing stores	2	D	D	D	c	D	D
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	16	60 440	9 250	2 268	443	–	2.0
44821	Shoe stores	16	60 440	9 250	2 268	443	–	2.0
448210	Shoe stores	16	60 440	9 250	2 268	443	–	2.0
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	e	D	D
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	14	9 008	1 316	303	61	28.9	3.6
44831	Jewelry stores	14	9 008	1 316	303	61	28.9	3.6
448310	Jewelry stores	14	9 008	1 316	303	61	28.9	3.6
451	Sporting goods, hobby, book, and music stores	14	24 445	3 387	860	341	1.8	.4
4511	Sporting goods, hobby, and musical instrument stores	8	15 548	1 364	336	132	2.8	.7
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	6	8 897	2 023	524	209	.2	–
45121	Book stores and news dealers	5	D	D	D	c	D	D
451211	Book stores	4	D	D	D	c	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	c	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	13	261 155	24 463	5 740	1 284	.2	1.0
4521	Department stores	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	g	D	D
45211	Department stores	6	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	120 125	14 358	3 927	906	–	–
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	10 003	1 117	247	77	5.2	25.8
452990	All other general merchandise stores	6	10 003	1 117	247	77	5.2	25.8
4529901	Variety stores	3	5 135	526	107	37	10.2	22.0
4529904	Miscellaneous general merchandise stores	3	4 868	591	140	40	–	29.8

See footnotes at end of table.

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	HAYWARD—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	45	42 981	5 208	1 110	256	27.6	11.3
4531	Florists	8	1 989	353	86	26	44.6	1.1
45311	Florists	8	1 989	353	86	26	44.6	1.1
453110	Florists	8	1 989	353	86	26	44.6	1.1
4532	Office supplies, stationery, and gift stores	12	6 505	1 407	264	56	19.2	8.8
45321	Office supplies and stationery stores	4	3 517	831	148	22	–	3.4
453210	Office supplies and stationery stores	4	3 517	831	148	22	–	3.4
4533	Used merchandise stores	7	4 334	1 430	340	90	8.6	–
45331	Used merchandise stores	7	4 334	1 430	340	90	8.6	–
453310	Used merchandise stores	7	4 334	1 430	340	90	8.6	–
4539	Other miscellaneous store retailers	18	30 153	2 018	420	84	31.0	14.1
45391	Pet and pet supplies stores	3	12 048	880	190	39	61.9	–
453910	Pet and pet supplies stores	3	12 048	880	190	39	61.9	–
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	21	72 645	8 159	1 953	242	9.1	2.8
4541	Electronic shopping and mail-order houses	9	55 707	4 289	941	115	11.0	.4
45411	Electronic shopping and mail-order houses	9	55 707	4 289	941	115	11.0	.4
4542	Vending machine operators	6	D	D	D	b	D	D
45421	Vending machine operators	6	D	D	D	b	D	D
454210	Vending machine operators	6	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
	HEALDSBURG							
44-45	**Retail trade**	**100**	**250 369**	**28 072**	**6 171**	**971**	**4.8**	**7.5**
441	Motor vehicle and parts dealers	10	104 501	9 595	2 090	216	1.2	1.9
4411	Automobile dealers	3	97 924	8 651	1 851	157	–	–
442	Furniture and home furnishings stores	12	7 324	930	218	38	26.6	14.7
4421	Furniture stores	6	5 013	676	159	20	14.3	–
44211	Furniture stores	6	5 013	676	159	20	14.3	–
442110	Furniture stores	6	5 013	676	159	20	14.3	–
4422	Home furnishings stores	6	2 311	254	59	18	53.4	46.6
44229	Other home furnishings stores	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	22 164	3 862	827	124	3.0	1.2
4441	Building material and supplies dealers	5	D	D	D	c	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food and beverage stores	18	70 364	8 921	1 913	313	5.3	18.7
4451	Grocery stores	6	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	56 432	6 390	1 331	223	–	21.2
445110	Supermarkets and other grocery (except convenience) stores	5	56 432	6 390	1 331	223	–	21.2
4452	Specialty food stores	2	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	10	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	13 907	673	166	39	–	1.2
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	14	5 849	734	177	38	41.7	22.8
4481	Clothing stores	9	3 469	439	104	26	53.4	9.9
451	Sporting goods, hobby, book, and music stores	8	2 707	348	73	35	15.7	4.0
45121	Book stores and news dealers	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HEALDSBURG—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	17	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4533	Used merchandise stores	3	993	349	87	30	12.7	44.7
45331	Used merchandise stores	3	993	349	87	30	12.7	44.7
453310	Used merchandise stores	3	993	349	87	30	12.7	44.7
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
	HEMET							
44-45	**Retail trade**	**226**	**822 808**	**88 815**	**21 675**	**3 824**	**7.1**	**3.7**
441	Motor vehicle and parts dealers	34	280 930	30 026	7 223	804	1.2	4.8
4411	Automobile dealers	13	D	D	D	f	D	D
44111	New car dealers	11	237 492	22 532	5 523	534	.9	–
441110	New car dealers	11	237 492	22 532	5 523	534	.9	–
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	17	D	D	D	c	D	D
44131	Automotive parts and accessories stores	8	D	D	D	c	D	D
441310	Automotive parts and accessories stores	8	D	D	D	c	D	D
44132	Tire dealers	9	18 375	4 126	861	118	3.3	65.7
441320	Tire dealers	9	18 375	4 126	861	118	3.3	65.7
442	Furniture and home furnishings stores	14	12 792	1 201	271	57	31.2	17.4
4421	Furniture stores	8	10 198	907	213	45	19.7	21.7
44211	Furniture stores	8	10 198	907	213	45	19.7	21.7
442110	Furniture stores	8	10 198	907	213	45	19.7	21.7
4422	Home furnishings stores	6	2 594	294	58	12	76.4	.7
443	Electronics and appliance stores	12	11 916	1 810	415	100	7.2	49.9
4431	Electronics and appliance stores	12	11 916	1 810	415	100	7.2	49.9
44311	Appliance, television, and other electronics stores	8	10 153	1 504	357	82	8.5	53.5
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	16	69 126	7 864	1 777	354	6.2	–
4441	Building material and supplies dealers	14	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	3	5 257	641	145	34	–	–
444130	Hardware stores	3	5 257	641	145	34	–	–
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
445	Food and beverage stores	19	125 867	13 294	3 233	553	3.8	3.2
4451	Grocery stores	13	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	12	120 701	12 930	3 141	525	2.7	3.3
445110	Supermarkets and other grocery (except convenience) stores	12	120 701	12 930	3 141	525	2.7	3.3
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	33	70 615	11 459	3 109	505	20.7	2.0
4461	Health and personal care stores	33	70 615	11 459	3 109	505	20.7	2.0
44611	Pharmacies and drug stores	15	60 339	9 441	2 591	406	19.9	–
446110	Pharmacies and drug stores	15	60 339	9 441	2 591	406	19.9	–
4461101	Pharmacies and drug stores	15	60 339	9 441	2 591	406	19.9	–
44612	Cosmetics, beauty supplies, and perfume stores	4	2 066	299	68	25	23.4	–
446120	Cosmetics, beauty supplies, and perfume stores	4	2 066	299	68	25	23.4	–
44619	Other health and personal care stores	10	6 564	1 386	366	58	31.8	18.1
446199	All other health and personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	13	43 464	1 819	381	105	40.9	–
4471	Gasoline stations	13	43 464	1 819	381	105	40.9	–
44711	Gasoline stations with convenience stores	8	30 218	1 353	264	73	26.3	–
447110	Gasoline stations with convenience stores	8	30 218	1 353	264	73	26.3	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HEMET—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	28	19 043	2 483	656	158	14.8	4.6
4481	Clothing stores	13	11 314	1 508	425	94	13.3	7.8
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	9	4 143	577	136	34	31.8	–
451	Sporting goods, hobby, book, and music stores	17	13 092	1 278	323	101	14.1	14.2
4511	Sporting goods, hobby, and musical instrument stores	12	8 884	837	210	64	15.7	20.9
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	3	1 364	206	64	12	58.9	41.1
451140	Musical instrument and supplies stores	3	1 364	206	64	12	58.9	41.1
4512	Book, periodical, and music stores	5	4 208	441	113	37	10.5	–
45121	Book stores and news dealers	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	10	D	D	D	f	D	D
4521	Department stores	6	147 406	14 720	3 623	827	–	–
45210009	Department stores (incl. leased depts.)[3]	6	152 233	14 720	3 623	827	–	–
45211	Department stores	6	147 406	14 720	3 623	827	–	–
452111	Department stores (except discount department stores)	3	35 566	4 297	1 123	285	–	–
452112	Discount department stores	3	111 840	10 423	2 500	542	–	–
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	4	910	289	73	21	33.5	20.0
45331	Used merchandise stores	4	910	289	73	21	33.5	20.0
453310	Used merchandise stores	4	910	289	73	21	33.5	20.0
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	9	3 220	372	86	26	32.2	12.6
454	Nonstore retailers	2	D	D	D	a	D	D
	HERCULES							
44-45	**Retail trade**	**13**	**34 257**	**4 448**	**1 052**	**172**	**9.2**	**–**
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	b	D	D
4461	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	1	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HERMOSA BEACH							
44-45	**Retail trade**	**86**	**319 655**	**31 071**	**6 849**	**937**	**8.4**	**7.4**
441	Motor vehicle and parts dealers	5	D	D	D	c	D	D
4411	Automobile dealers	2	D	D	D	c	D	D
44111	New car dealers	2	D	D	D	c	D	D
441110	New car dealers	2	D	D	D	c	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	4 158	659	147	28	–	16.2
442299	All other home furnishings stores	3	4 158	659	147	28	–	16.2
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4441	Building material and supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	13	67 268	6 966	1 813	275	3.3	2.6
4451	Grocery stores	9	66 051	6 804	1 781	261	2.2	2.6
44511	Supermarkets and other grocery (except convenience) stores	6	64 673	6 655	1 747	250	.1	2.6
445110	Supermarkets and other grocery (except convenience) stores	6	64 673	6 655	1 747	250	.1	2.6
446	Health and personal care stores	6	12 935	957	208	36	3.0	36.1
4461	Health and personal care stores	6	12 935	957	208	36	3.0	36.1
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	3	8 408	248	58	15	100.0	–
448	Clothing and clothing accessories stores	11	6 615	1 045	246	55	87.5	12.5
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	11	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	b	D	D
45111	Sporting goods stores	8	12 324	1 751	488	78	1.6	69.9
451110	Sporting goods stores	8	12 324	1 751	488	78	1.6	69.9
4511102	Specialty-line sporting goods stores	7	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4533	Used merchandise stores	5	1 278	205	51	16	55.5	22.9
45331	Used merchandise stores	5	1 278	205	51	16	55.5	22.9
453310	Used merchandise stores	5	1 278	205	51	16	55.5	22.9
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	1 928	432	89	46	–	41.9
453910	Pet and pet supplies stores	3	1 928	432	89	46	–	41.9
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	8 390	1 609	313	28	76.1	8.8
4543	Direct selling establishments	3	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
	HESPERIA							
44-45	**Retail trade**	**154**	**260 914**	**30 597**	**7 193**	**1 432**	**15.5**	**4.7**
441	Motor vehicle and parts dealers	35	46 476	6 169	1 541	258	15.6	9.8
44112	Used car dealers	5	11 400	730	174	24	18.2	–
441120	Used car dealers	5	11 400	730	174	24	18.2	–
4412	Other motor vehicle dealers	7	11 753	1 251	288	52	12.4	4.7
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	20	21 018	3 853	1 003	175	14.1	16.9
44131	Automotive parts and accessories stores	14	16 830	2 916	764	137	9.2	16.1
441310	Automotive parts and accessories stores	14	16 830	2 916	764	137	9.2	16.1
44132	Tire dealers	6	4 188	937	239	38	33.9	20.2
441320	Tire dealers	6	4 188	937	239	38	33.9	20.2
442	Furniture and home furnishings stores	9	8 979	1 593	331	106	52.4	–
4421	Furniture stores	3	4 200	550	86	19	91.4	–
44211	Furniture stores	3	4 200	550	86	19	91.4	–
442110	Furniture stores	3	4 200	550	86	19	91.4	–
4422	Home furnishings stores	6	4 779	1 043	245	87	18.2	–
44221	Floor covering stores	6	4 779	1 043	245	87	18.2	–
442210	Floor covering stores	6	4 779	1 043	245	87	18.2	–

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HESPERIA—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	4	2 783	321	79	23	65.5	–
4431	Electronics and appliance stores	4	2 783	321	79	23	65.5	–
44311	Appliance, television, and other electronics stores	4	2 783	321	79	23	65.5	–
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	16	23 716	2 834	696	124	2.7	6.1
4441	Building material and supplies dealers	14	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	4	8 010	926	231	48	8.1	.2
444130	Hardware stores	4	8 010	926	231	48	8.1	.2
44419	Other building material dealers	8	10 438	1 229	293	42	–	5.4
444190	Other building material dealers	8	10 438	1 229	293	42	–	5.4
445	Food and beverage stores	20	95 140	11 115	2 654	407	8.9	3.9
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	83 718	10 360	2 472	369	1.6	–
445110	Supermarkets and other grocery (except convenience) stores	7	83 718	10 360	2 472	369	1.6	–
4452	Specialty food stores	3	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	8	8 353	152	34	15	57.2	42.8
44531	Beer, wine, and liquor stores	8	8 353	152	34	15	57.2	42.8
445310	Beer, wine, and liquor stores	8	8 353	152	34	15	57.2	42.8
446	Health and personal care stores	9	24 847	2 999	600	91	11.8	.2
4461	Health and personal care stores	9	24 847	2 999	600	91	11.8	.2
44611	Pharmacies and drug stores	6	24 105	2 884	573	83	12.0	.2
446110	Pharmacies and drug stores	6	24 105	2 884	573	83	12.0	.2
4461101	Pharmacies and drug stores	6	24 105	2 884	573	83	12.0	.2
447	Gasoline stations	18	28 016	1 769	441	117	30.2	7.6
4471	Gasoline stations	18	28 016	1 769	441	117	30.2	7.6
44711	Gasoline stations with convenience stores	15	26 909	1 651	412	110	30.5	4.8
447110	Gasoline stations with convenience stores	15	26 909	1 651	412	110	30.5	4.8
448	Clothing and clothing accessories stores	6	2 797	290	73	27	7.7	.6
451	Sporting goods, hobby, book, and music stores	9	3 143	362	86	28	61.3	–
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	11	4 417	623	144	49	58.9	2.8
45391	Pet and pet supplies stores	4	1 277	301	64	23	26.2	5.6
453910	Pet and pet supplies stores	4	1 277	301	64	23	26.2	5.6
45399	All other miscellaneous store retailers	7	3 140	322	80	26	72.2	1.6
454	Nonstore retailers	6	3 744	661	155	30	15.7	8.8
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
	HIGHLAND							
44-45	**Retail trade**	**54**	**117 597**	**12 455**	**3 196**	**646**	**14.9**	**18.5**
441	Motor vehicle and parts dealers	6	8 179	714	156	34	37.4	–
44131	Automotive parts and accessories stores	2	D	D	D	b	D	D
441310	Automotive parts and accessories stores	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	3 970	871	196	35	5.5	33.3
445	Food and beverage stores	17	48 495	5 813	1 435	196	19.9	31.7
4451	Grocery stores	7	44 692	5 660	1 395	178	18.3	31.0
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	10	29 303	1 233	319	111	11.0	15.7
4471	Gasoline stations	10	29 303	1 233	319	111	11.0	15.7
44711	Gasoline stations with convenience stores	9	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HIGHLAND—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	5 161	1 059	255	69	14.1	–
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
	HILLSBOROUGH							
44-45	**Retail trade**	**4**	**D**	**D**	**D**	**c**	**D**	**D**
442	Furniture and home furnishings stores	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	HOLLISTER							
44-45	**Retail trade**	**115**	**371 054**	**40 064**	**9 271**	**1 595**	**7.0**	**9.9**
441	Motor vehicle and parts dealers	16	118 047	11 416	2 689	370	.8	20.9
4411	Automobile dealers	5	74 869	6 904	1 630	164	.2	–
4412	Other motor vehicle dealers	5	33 096	3 027	709	142	1.2	74.5
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	c	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	c	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	6	10 082	1 485	350	64	4.1	–
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	7	9 779	1 416	349	70	40.4	–
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	5	D	D	D	b	D	D
4431	Electronics and appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	11	D	D	D	c	D	D
4441	Building material and supplies dealers	8	11 301	2 249	483	70	1.3	–
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	20	112 810	11 573	2 698	466	3.5	.6
4451	Grocery stores	14	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	12	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	12	D	D	D	e	D	D
446	Health and personal care stores	8	9 489	1 209	318	56	21.5	.1
4461	Health and personal care stores	8	9 489	1 209	318	56	21.5	.1
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	12	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	7	12 344	652	161	41	48.1	13.2
447110	Gasoline stations with convenience stores	7	12 344	652	161	41	48.1	13.2
448	Clothing and clothing accessories stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	5	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HOLLISTER—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	14	10 191	1 698	414	92	26.2	6.1
4532	Office supplies, stationery, and gift stores	8	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
	HOLTVILLE							
44-45	**Retail trade**	**12**	**21 168**	**2 046**	**503**	**108**	**12.7**	**24.8**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	5	5 432	536	127	37	35.3	–
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	HUGHSON							
44-45	**Retail trade**	**12**	**8 273**	**651**	**151**	**42**	**73.0**	**7.6**
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	3	2 906	335	80	22	48.6	–
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	2 169	54	19	7	92.6	7.4
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	HUNTINGTON BEACH							
44-45	**Retail trade**	**548**	**1 945 786**	**205 495**	**49 286**	**8 196**	**12.1**	**3.6**
441	Motor vehicle and parts dealers	60	553 197	45 047	11 121	1 140	9.4	1.2
4411	Automobile dealers	21	502 548	37 067	9 320	860	7.6	.4
44111	New car dealers	14	499 609	36 792	9 258	847	7.4	–
441110	New car dealers	14	499 609	36 792	9 258	847	7.4	–
4412	Other motor vehicle dealers	11	19 541	2 135	440	76	61.6	–
44122	Motorcycle, boat, and other motor vehicle dealers	11	19 541	2 135	440	76	61.6	–
441221	Motorcycle dealers	5	D	D	D	b	D	D
441222	Boat dealers	5	12 096	1 307	263	50	61.5	–
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	28	31 108	5 845	1 361	204	6.6	15.0
44131	Automotive parts and accessories stores	17	19 719	3 220	754	120	5.5	18.3
441310	Automotive parts and accessories stores	17	19 719	3 220	754	120	5.5	18.3
44132	Tire dealers	11	11 389	2 625	607	84	8.5	9.4
441320	Tire dealers	11	11 389	2 625	607	84	8.5	9.4
442	Furniture and home furnishings stores	37	55 461	5 976	1 365	249	18.0	5.0
4421	Furniture stores	21	32 876	3 058	722	110	11.0	8.5
44211	Furniture stores	21	32 876	3 058	722	110	11.0	8.5
442110	Furniture stores	21	32 876	3 058	722	110	11.0	8.5
4422	Home furnishings stores	16	22 585	2 918	643	139	28.2	–
44221	Floor covering stores	4	6 428	859	197	30	27.8	–
442210	Floor covering stores	4	6 428	859	197	30	27.8	–
44229	Other home furnishings stores	12	16 157	2 059	446	109	28.3	–
442299	All other home furnishings stores	11	D	D	D	c	D	D
443	Electronics and appliance stores	27	63 409	6 635	1 746	230	7.8	3.1
4431	Electronics and appliance stores	27	63 409	6 635	1 746	230	7.8	3.1
44311	Appliance, television, and other electronics stores	18	57 911	5 990	1 579	197	3.6	1.1
443111	Household appliance stores	4	26 509	2 333	617	63	1.1	–
443112	Radio, television, and other electronics stores	14	31 402	3 657	962	134	5.8	2.1
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HUNTINGTON BEACH—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	37	147 627	20 725	4 772	748	14.1	1.8
4441	Building material and supplies dealers	31	140 774	19 433	4 472	681	14.8	–
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	20	D	D	D	c	D	D
444190	Other building material dealers	20	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	6	6 853	1 292	300	67	–	39.1
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	82	362 246	42 931	10 582	1 604	3.3	4.3
4451	Grocery stores	41	341 118	40 830	10 080	1 444	.6	4.3
44511	Supermarkets and other grocery (except convenience) stores	31	331 705	40 152	9 909	1 393	.2	3.4
445110	Supermarkets and other grocery (except convenience) stores	31	331 705	40 152	9 909	1 393	.2	3.4
44512	Convenience stores	10	9 413	678	171	51	15.8	35.0
445120	Convenience stores	10	9 413	678	171	51	15.8	35.0
4452	Specialty food stores	21	7 829	1 405	360	110	33.2	11.1
4453	Beer, wine, and liquor stores	20	13 299	696	142	50	54.3	.9
44531	Beer, wine, and liquor stores	20	13 299	696	142	50	54.3	.9
445310	Beer, wine, and liquor stores	20	13 299	696	142	50	54.3	.9
446	Health and personal care stores	48	150 690	23 419	6 106	885	14.2	5.3
4461	Health and personal care stores	48	150 690	23 419	6 106	885	14.2	5.3
44611	Pharmacies and drug stores	28	112 868	16 468	4 138	575	12.9	5.9
446110	Pharmacies and drug stores	28	112 868	16 468	4 138	575	12.9	5.9
4461101	Pharmacies and drug stores	28	112 868	16 468	4 138	575	12.9	5.9
44612	Cosmetics, beauty supplies, and perfume stores	9	3 830	600	146	33	44.7	17.8
446120	Cosmetics, beauty supplies, and perfume stores	9	3 830	600	146	33	44.7	17.8
44619	Other health and personal care stores	8	33 202	6 162	1 775	268	15.6	1.0
446191	Food (health) supplement stores	5	D	D	D	c	D	D
446199	All other health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	37	101 988	3 151	765	181	43.6	13.4
4471	Gasoline stations	37	101 988	3 151	765	181	43.6	13.4
44711	Gasoline stations with convenience stores	24	71 650	2 246	558	141	32.6	6.2
447110	Gasoline stations with convenience stores	24	71 650	2 246	558	141	32.6	6.2
44719	Other gasoline stations	13	30 338	905	207	40	69.7	30.3
447190	Other gasoline stations	13	30 338	905	207	40	69.7	30.3
448	Clothing and clothing accessories stores	68	115 281	15 409	3 846	1 027	9.0	8.1
4481	Clothing stores	51	105 816	13 891	3 482	940	6.9	8.4
44811	Men's clothing stores	5	8 309	1 419	345	72	8.6	69.3
448110	Men's clothing stores	5	8 309	1 419	345	72	8.6	69.3
44812	Women's clothing stores	14	26 243	3 731	999	248	5.8	7.8
448120	Women's clothing stores	14	26 243	3 731	999	248	5.8	7.8
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	18	63 209	7 318	1 801	503	5.3	.4
448140	Family clothing stores	18	63 209	7 318	1 801	503	5.3	.4
44819	Other clothing stores	10	D	D	D	b	D	D
448190	Other clothing stores	10	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	5 534	1 025	234	50	55.4	3.0
44831	Jewelry stores	10	5 534	1 025	234	50	55.4	3.0
448310	Jewelry stores	10	5 534	1 025	234	50	55.4	3.0
451	Sporting goods, hobby, book, and music stores	38	78 723	6 867	1 738	503	24.3	4.6
4511	Sporting goods, hobby, and musical instrument stores	26	64 468	5 439	1 388	371	27.4	5.3
45111	Sporting goods stores	14	23 614	2 193	576	148	5.4	14.1
451110	Sporting goods stores	14	23 614	2 193	576	148	5.4	14.1
4511101	General-line sporting goods stores	5	17 822	1 560	425	111	1.8	1.2
4511102	Specialty-line sporting goods stores	9	5 792	633	151	37	16.5	53.8
45112	Hobby, toy, and game stores	6	34 871	2 664	666	186	46.5	.3
451120	Hobby, toy, and game stores	6	34 871	2 664	666	186	46.5	.3
45113	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	12	14 255	1 428	350	132	10.6	1.2
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	7	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HUNTINGTON BEACH—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	11	143 672	14 273	2 141	738	–	.1
4521	Department stores	5	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	e	D	D
45211	Department stores	5	D	D	D	e	D	D
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	3	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	58	45 628	5 540	1 365	369	25.3	1.5
4532	Office supplies, stationery, and gift stores	17	23 261	2 637	655	164	21.6	.9
45321	Office supplies and stationery stores	3	15 647	1 563	420	71	–	–
453210	Office supplies and stationery stores	3	15 647	1 563	420	71	–	–
45322	Gift, novelty, and souvenir stores	14	7 614	1 074	235	93	66.1	2.8
453220	Gift, novelty, and souvenir stores	14	7 614	1 074	235	93	66.1	2.8
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	29	18 602	2 177	521	154	27.8	1.4
45391	Pet and pet supplies stores	8	8 371	968	223	77	27.1	–
453910	Pet and pet supplies stores	8	8 371	968	223	77	27.1	–
45392	Art dealers	4	1 544	169	47	14	26.4	4.5
453920	Art dealers	4	1 544	169	47	14	26.4	4.5
45399	All other miscellaneous store retailers	15	D	D	D	b	D	D
454	Nonstore retailers	45	127 864	15 522	3 739	522	22.2	3.3
4541	Electronic shopping and mail-order houses	27	100 179	11 365	2 731	375	19.4	2.1
45411	Electronic shopping and mail-order houses	27	100 179	11 365	2 731	375	19.4	2.1
4542	Vending machine operators	5	D	D	D	b	D	D
45421	Vending machine operators	5	D	D	D	b	D	D
454210	Vending machine operators	5	D	D	D	b	D	D
4543	Direct selling establishments	13	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	12	22 427	2 896	708	98	16.7	9.3
454390	Other direct selling establishments	12	22 427	2 896	708	98	16.7	9.3
	HUNTINGTON PARK							
44-45	**Retail trade**	**187**	**420 725**	**45 520**	**10 787**	**1 953**	**14.2**	**5.9**
441	Motor vehicle and parts dealers	10	144 410	11 756	2 750	269	.3	–
4411	Automobile dealers	2	D	D	D	c	D	D
44111	New car dealers	2	D	D	D	c	D	D
441110	New car dealers	2	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	16	48 924	8 904	2 137	348	9.2	2.0
4421	Furniture stores	11	46 109	8 580	2 064	322	9.7	1.0
44211	Furniture stores	11	46 109	8 580	2 064	322	9.7	1.0
442110	Furniture stores	11	46 109	8 580	2 064	322	9.7	1.0
4422	Home furnishings stores	5	2 815	324	73	26	1.2	18.2
44229	Other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	12	4 269	534	133	27	30.4	10.2
4431	Electronics and appliance stores	12	4 269	534	133	27	30.4	10.2
44311	Appliance, television, and other electronics stores	12	4 269	534	133	27	30.4	10.2
443112	Radio, television, and other electronics stores	12	4 269	534	133	27	30.4	10.2
444	Building material and garden equipment and supplies dealers	3	515	151	36	11	–	8.3
445	Food and beverage stores	30	92 088	9 468	2 229	438	10.2	15.0
4451	Grocery stores	22	87 425	9 107	2 137	415	6.1	15.1
44511	Supermarkets and other grocery (except convenience) stores	18	85 291	8 746	2 044	384	5.1	15.1
445110	Supermarkets and other grocery (except convenience) stores	18	85 291	8 746	2 044	384	5.1	15.1
4452	Specialty food stores	4	3 531	281	72	15	89.8	10.2
446	Health and personal care stores	11	28 657	3 719	839	140	36.2	7.6
4461	Health and personal care stores	11	28 657	3 719	839	140	36.2	7.6
44611	Pharmacies and drug stores	8	26 720	3 365	760	125	36.9	8.2
446110	Pharmacies and drug stores	8	26 720	3 365	760	125	36.9	8.2
4461101	Pharmacies and drug stores	8	26 720	3 365	760	125	36.9	8.2
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	HUNTINGTON PARK—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	7	14 171	561	140	34	43.5	26.0
448	Clothing and clothing accessories stores	72	68 230	8 090	1 993	518	32.4	5.3
4481	Clothing stores	45	41 161	4 289	1 042	293	32.3	8.6
44811	Men's clothing stores	5	9 818	784	191	65	77.9	8.1
448110	Men's clothing stores	5	9 818	784	191	65	77.9	8.1
44813	Children's and infants' clothing stores	7	D	D	D	b	D	D
448130	Children's and infants' clothing stores	7	D	D	D	b	D	D
44814	Family clothing stores	7	16 318	1 635	438	108	5.5	13.1
448140	Family clothing stores	7	16 318	1 635	438	108	5.5	13.1
44819	Other clothing stores	7	1 003	117	25	10	81.0	19.0
448190	Other clothing stores	7	1 003	117	25	10	81.0	19.0
4482	Shoe stores	18	22 515	2 842	697	179	34.5	.3
44821	Shoe stores	18	22 515	2 842	697	179	34.5	.3
448210	Shoe stores	18	22 515	2 842	697	179	34.5	.3
4482104	Family shoe stores	13	D	D	D	c	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	9	4 554	959	254	46	23.5	–
44831	Jewelry stores	9	4 554	959	254	46	23.5	–
448310	Jewelry stores	9	4 554	959	254	46	23.5	–
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	8	7 765	775	196	89	33.4	–
45299	All other general merchandise stores	8	7 765	775	196	89	33.4	–
452990	All other general merchandise stores	8	7 765	775	196	89	33.4	–
4529901	Variety stores	4	5 644	595	154	75	19.8	–
453	Miscellaneous store retailers	10	1 887	250	59	16	95.7	4.3
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
	HURON							
44-45	**Retail trade**	**27**	**17 235**	**1 435**	**329**	**75**	**51.5**	**10.2**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	15	6 396	556	127	34	88.8	11.2
447	Gasoline stations	4	1 750	121	42	11	40.4	59.6
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	IMPERIAL							
44-45	**Retail trade**	**21**	**47 529**	**4 376**	**983**	**174**	**13.9**	**21.4**
441	Motor vehicle and parts dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	14 643	377	98	25	–	63.3
44711	Gasoline stations with convenience stores	3	14 643	377	98	25	–	63.3
447110	Gasoline stations with convenience stores	3	14 643	377	98	25	–	63.3
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	1 581	166	47	13	93.4	6.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	IMPERIAL BEACH							
44-45	**Retail trade**	**37**	**42 300**	**4 157**	**1 008**	**261**	**39.0**	**29.8**
441	Motor vehicle and parts dealers	4	4 124	726	176	27	39.2	37.8
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
445	Food and beverage stores	12	13 101	1 166	291	82	50.1	42.7
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	15 504	949	230	58	23.8	33.7
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4533	Used merchandise stores	3	1 491	376	96	34	24.1	–
45331	Used merchandise stores	3	1 491	376	96	34	24.1	–
453310	Used merchandise stores	3	1 491	376	96	34	24.1	–
	INDIAN WELLS							
44-45	**Retail trade**	**12**	**35 474**	**3 893**	**1 141**	**136**	**10.4**	**1.9**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
44619	Other health and personal care stores	1	D	D	D	b	D	D
446199	All other health and personal care stores	1	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
	INDIO							
44-45	**Retail trade**	**144**	**572 502**	**59 794**	**14 623**	**2 273**	**13.5**	**10.9**
441	Motor vehicle and parts dealers	31	297 813	25 153	5 964	667	12.2	1.6
4411	Automobile dealers	11	251 525	20 124	4 624	450	14.0	.2
44111	New car dealers	8	245 254	19 904	4 558	437	12.0	–
441110	New car dealers	8	245 254	19 904	4 558	437	12.0	–
44112	Used car dealers	3	6 271	220	66	13	90.2	9.8
441120	Used car dealers	3	6 271	220	66	13	90.2	9.8
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores	10	16 173	2 865	691	131	2.1	16.7
441310	Automotive parts and accessories stores	10	16 173	2 865	691	131	2.1	16.7
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	33 108	6 045	1 600	312	1.0	1.0
4421	Furniture stores	7	D	D	D	c	D	D
44211	Furniture stores	7	D	D	D	c	D	D
442110	Furniture stores	7	D	D	D	c	D	D
4422	Home furnishings stores	3	D	D	D	c	D	D
44229	Other home furnishings stores	2	D	D	D	c	D	D
442291	Window treatment stores	1	D	D	D	c	D	D
443	Electronics and appliance stores	4	3 016	418	108	16	3.4	–
4431	Electronics and appliance stores	4	3 016	418	108	16	3.4	–
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	11	53 838	9 954	2 407	324	6.2	47.1
4441	Building material and supplies dealers	6	24 238	4 781	1 250	118	–	7.0
44419	Other building material dealers	6	24 238	4 781	1 250	118	–	7.0
444190	Other building material dealers	6	24 238	4 781	1 250	118	–	7.0
4442	Lawn and garden equipment and supplies stores	5	29 600	5 173	1 157	206	11.3	80.0
44422	Nursery, garden center, and farm supply stores	5	29 600	5 173	1 157	206	11.3	80.0
444220	Nursery, garden center, and farm supply stores	5	29 600	5 173	1 157	206	11.3	80.0

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	INDIO—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	20	71 141	7 474	1 936	344	16.0	24.0
4451	Grocery stores	16	68 567	6 961	1 818	315	16.4	24.9
44511	Supermarkets and other grocery (except convenience) stores	13	66 129	6 769	1 775	297	16.0	23.1
445110	Supermarkets and other grocery (except convenience) stores	13	66 129	6 769	1 775	297	16.0	23.1
4452	Specialty food stores	4	2 574	513	118	29	7.1	–
446	Health and personal care stores	8	12 369	1 121	270	47	78.6	–
4461	Health and personal care stores	8	12 369	1 121	270	47	78.6	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	15	40 651	1 965	476	113	24.8	34.6
4471	Gasoline stations	15	40 651	1 965	476	113	24.8	34.6
44711	Gasoline stations with convenience stores	8	23 379	1 172	287	68	2.5	26.9
447110	Gasoline stations with convenience stores	8	23 379	1 172	287	68	2.5	26.9
44719	Other gasoline stations	7	17 272	793	189	45	54.9	45.1
447190	Other gasoline stations	7	17 272	793	189	45	54.9	45.1
448	Clothing and clothing accessories stores	18	7 355	1 363	308	79	39.2	2.4
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	9	3 171	628	151	29	32.1	5.6
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	a	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
452	General merchandise stores	4	41 070	4 475	1 095	278	.7	–
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4533	Used merchandise stores	3	1 222	392	110	18	–	–
45331	Used merchandise stores	3	1 222	392	110	18	–	–
453310	Used merchandise stores	3	1 222	392	110	18	–	–
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	4 428	647	159	22	21.4	–
4543	Direct selling establishments	6	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	INDUSTRY							
44-45	**Retail trade**	**281**	**2 054 969**	**177 011**	**43 818**	**6 940**	**8.4**	**6.3**
441	Motor vehicle and parts dealers	28	658 022	54 130	13 468	1 247	15.8	.9
4411	Automobile dealers	10	637 775	51 063	12 787	1 132	15.6	.7
44111	New car dealers	10	637 775	51 063	12 787	1 132	15.6	.7
441110	New car dealers	10	637 775	51 063	12 787	1 132	15.6	.7
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	17	D	D	D	c	D	D
44131	Automotive parts and accessories stores	11	14 848	2 253	508	86	18.2	1.7
441310	Automotive parts and accessories stores	11	14 848	2 253	508	86	18.2	1.7
442	Furniture and home furnishings stores	31	76 513	6 976	1 711	277	16.9	3.0
4421	Furniture stores	20	70 893	6 429	1 603	250	14.7	3.2
44211	Furniture stores	20	70 893	6 429	1 603	250	14.7	3.2
442110	Furniture stores	20	70 893	6 429	1 603	250	14.7	3.2
4422	Home furnishings stores	11	5 620	547	108	27	45.5	.3
44229	Other home furnishings stores	5	2 260	293	68	19	–	.8
443	Electronics and appliance stores	33	311 366	28 813	6 787	950	1.2	30.1
4431	Electronics and appliance stores	33	311 366	28 813	6 787	950	1.2	30.1
44311	Appliance, television, and other electronics stores	12	159 088	13 450	3 329	364	.1	33.1
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	10	D	D	D	e	D	D
44312	Computer and software stores	21	152 278	15 363	3 458	586	2.3	27.0
443120	Computer and software stores	21	152 278	15 363	3 458	586	2.3	27.0
444	Building material and garden equipment and supplies dealers	15	99 296	10 181	2 392	356	4.9	–
4441	Building material and supplies dealers	13	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D

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	INDUSTRY—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	25	68 037	6 388	1 944	393	8.9	25.4
4451	Grocery stores	12	60 058	5 739	1 801	349	6.8	27.9
44511	Supermarkets and other grocery (except convenience) stores	12	60 058	5 739	1 801	349	6.8	27.9
445110	Supermarkets and other grocery (except convenience) stores	12	60 058	5 739	1 801	349	6.8	27.9
4452	Specialty food stores	8	6 345	559	119	32	10.5	2.8
446	Health and personal care stores	14	33 945	6 179	1 566	201	16.9	7.1
4461	Health and personal care stores	14	33 945	6 179	1 566	201	16.9	7.1
44619	Other health and personal care stores	7	16 856	4 315	1 145	146	12.0	14.2
446191	Food (health) supplement stores	5	D	D	D	b	D	D
446199	All other health and personal care stores	2	D	D	D	c	D	D
447	Gasoline stations	9	20 784	796	185	41	36.4	4.9
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	47	142 788	14 431	3 675	1 038	2.2	2.0
4481	Clothing stores	27	128 630	12 224	3 124	916	.5	2.1
44812	Women's clothing stores	11	D	D	D	f	D	D
448120	Women's clothing stores	11	D	D	D	f	D	D
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	7	21 101	2 806	754	195	2.7	–
448140	Family clothing stores	7	21 101	2 806	754	195	2.7	–
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	11	7 940	871	222	78	12.8	2.6
44821	Shoe stores	11	7 940	871	222	78	12.8	2.6
448210	Shoe stores	11	7 940	871	222	78	12.8	2.6
4482105	Athletic footwear stores	4	4 699	565	136	54	21.7	–
4483	Jewelry, luggage, and leather goods stores	9	6 218	1 336	329	44	24.1	–
44831	Jewelry stores	9	6 218	1 336	329	44	24.1	–
448310	Jewelry stores	9	6 218	1 336	329	44	24.1	–
451	Sporting goods, hobby, book, and music stores	16	21 209	2 406	575	166	25.7	5.3
4511	Sporting goods, hobby, and musical instrument stores	10	14 336	1 497	380	116	23.1	7.7
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	6 873	909	195	50	31.3	.5
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	14	350 923	28 425	6 737	1 517	.3	–
4521	Department stores	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	g	D	D
45211	Department stores	6	D	D	D	g	D	D
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
452112	Discount department stores	3	117 169	11 249	2 706	664	–	–
4529	Other general merchandise stores	8	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	22	23 702	3 131	771	184	10.0	3.8
4532	Office supplies, stationery, and gift stores	11	17 537	1 965	501	114	2.6	3.1
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	9	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	INDUSTRY—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	27	248 384	15 155	4 007	570	6.3	1.0
4541	Electronic shopping and mail-order houses	20	223 290	10 486	2 886	412	4.5	1.1
45411	Electronic shopping and mail-order houses	20	223 290	10 486	2 886	412	4.5	1.1
4542	Vending machine operators	2	D	D	D	c	D	D
45421	Vending machine operators	2	D	D	D	c	D	D
454210	Vending machine operators	2	D	D	D	c	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
	INGLEWOOD							
44-45	**Retail trade**	**242**	**636 530**	**58 720**	**13 352**	**2 627**	**31.4**	**7.2**
441	Motor vehicle and parts dealers	26	77 244	6 753	1 614	239	83.8	2.5
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	18	14 576	2 554	626	117	21.8	5.8
44131	Automotive parts and accessories stores	13	12 052	1 994	479	95	10.1	2.3
441310	Automotive parts and accessories stores	13	12 052	1 994	479	95	10.1	2.3
442	Furniture and home furnishings stores	8	4 376	514	122	37	46.3	–
4422	Home furnishings stores	4	3 406	370	97	29	31.1	–
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	8	5 752	729	199	29	20.8	20.8
4431	Electronics and appliance stores	8	5 752	729	199	29	20.8	20.8
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	D	D	D	c	D	D
4441	Building material and supplies dealers	6	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	66	150 516	16 198	4 068	737	27.0	23.5
4451	Grocery stores	37	138 317	14 536	3 684	642	24.3	24.0
44511	Supermarkets and other grocery (except convenience) stores	29	130 774	13 888	3 533	595	23.4	22.0
445110	Supermarkets and other grocery (except convenience) stores	29	130 774	13 888	3 533	595	23.4	22.0
44512	Convenience stores	8	7 543	648	151	47	38.9	59.0
445120	Convenience stores	8	7 543	648	151	47	38.9	59.0
4452	Specialty food stores	11	4 223	997	240	49	32.8	20.6
4453	Beer, wine, and liquor stores	18	7 976	665	144	46	72.2	16.4
44531	Beer, wine, and liquor stores	18	7 976	665	144	46	72.2	16.4
445310	Beer, wine, and liquor stores	18	7 976	665	144	46	72.2	16.4
446	Health and personal care stores	32	54 991	9 148	1 683	264	17.3	3.2
4461	Health and personal care stores	32	54 991	9 148	1 683	264	17.3	3.2
44611	Pharmacies and drug stores	15	50 077	8 551	1 559	233	12.2	2.1
446110	Pharmacies and drug stores	15	50 077	8 551	1 559	233	12.2	2.1
4461101	Pharmacies and drug stores	13	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	11	2 928	230	51	19	64.2	8.5
446120	Cosmetics, beauty supplies, and perfume stores	11	2 928	230	51	19	64.2	8.5
44619	Other health and personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	24	45 867	1 653	382	125	58.2	3.9
4471	Gasoline stations	24	45 867	1 653	382	125	58.2	3.9
44711	Gasoline stations with convenience stores	10	29 483	1 090	226	75	46.7	.7
447110	Gasoline stations with convenience stores	10	29 483	1 090	226	75	46.7	.7
44719	Other gasoline stations	14	16 384	563	156	50	78.9	9.7
447190	Other gasoline stations	14	16 384	563	156	50	78.9	9.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	INGLEWOOD—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	32	19 290	1 966	445	153	30.8	4.8
4481	Clothing stores	19	8 774	1 021	221	83	26.2	9.7
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	10	9 758	901	215	67	29.7	.9
44821	Shoe stores	10	9 758	901	215	67	29.7	.9
448210	Shoe stores	10	9 758	901	215	67	29.7	.9
4482104	Family shoe stores	6	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	2 247	322	72	28	21.5	6.0
452	General merchandise stores	13	171 834	13 185	2 856	688	.6	.4
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	11	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	10	14 308	1 653	370	180	7.0	4.9
452990	All other general merchandise stores	10	14 308	1 653	370	180	7.0	4.9
4529901	Variety stores	5	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	10	33 774	1 195	285	43	77.4	3.5
4541	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D
	IONE							
44-45	**Retail trade**	**8**	**9 429**	**1 576**	**344**	**79**	**75.1**	**.9**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	IRVINE							
44-45	**Retail trade**	**519**	**2 960 830**	**287 868**	**68 658**	**9 376**	**8.5**	**9.8**
441	Motor vehicle and parts dealers	41	1 089 068	74 729	17 136	1 859	8.3	12.7
4411	Automobile dealers	22	D	D	D	g	D	D
44111	New car dealers	21	982 042	63 768	14 776	1 577	6.2	14.0
441110	New car dealers	21	982 042	63 768	14 776	1 577	6.2	14.0
4412	Other motor vehicle dealers	12	D	D	D	c	D	D
44121	Recreational vehicle dealers	8	77 685	6 288	1 532	153	37.5	–
441210	Recreational vehicle dealers	8	77 685	6 288	1 532	153	37.5	–
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	38	123 084	14 962	3 712	438	9.5	18.0
4421	Furniture stores	19	89 628	10 888	2 764	264	10.3	24.0
44211	Furniture stores	19	89 628	10 888	2 764	264	10.3	24.0
442110	Furniture stores	19	89 628	10 888	2 764	264	10.3	24.0
4422	Home furnishings stores	19	33 456	4 074	948	174	7.4	2.0
44221	Floor covering stores	8	9 493	1 467	331	38	15.3	6.5
442210	Floor covering stores	8	9 493	1 467	331	38	15.3	6.5
44229	Other home furnishings stores	11	23 963	2 607	617	136	4.3	.3
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	9	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	IRVINE—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	58	179 860	22 451	5 660	715	10.3	17.8
4431	Electronics and appliance stores	58	179 860	22 451	5 660	715	10.3	17.8
44311	Appliance, television, and other electronics stores	22	109 723	11 321	2 796	402	6.7	5.5
443111	Household appliance stores	4	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	18	D	D	D	c	D	D
44312	Computer and software stores	33	63 792	10 165	2 657	269	17.6	40.8
443120	Computer and software stores	33	63 792	10 165	2 657	269	17.6	40.8
44313	Camera and photographic supplies stores	3	6 345	965	207	44	–	–
443130	Camera and photographic supplies stores	3	6 345	965	207	44	–	–
444	Building material and garden equipment and supplies dealers	21	81 408	9 322	2 087	385	2.9	–
4441	Building material and supplies dealers	18	63 150	7 386	1 643	319	3.7	–
44411	Home centers	4	D	D	D	c	D	D
444110	Home Centers	4	D	D	D	c	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	9	13 246	1 881	371	47	17.7	–
444190	Other building material dealers	9	13 246	1 881	371	47	17.7	–
4442	Lawn and garden equipment and supplies stores	3	18 258	1 936	444	66	–	–
44422	Nursery, garden center, and farm supply stores	3	18 258	1 936	444	66	–	–
444220	Nursery, garden center, and farm supply stores	3	18 258	1 936	444	66	–	–
445	Food and beverage stores	47	306 524	39 744	9 942	1 406	1.9	11.3
4451	Grocery stores	27	280 737	34 682	8 639	1 182	.5	11.5
44511	Supermarkets and other grocery (except convenience) stores	23	279 888	34 496	8 583	1 162	.4	11.3
445110	Supermarkets and other grocery (except convenience) stores	23	279 888	34 496	8 583	1 162	.4	11.3
4452	Specialty food stores	12	18 729	4 595	1 189	195	10.5	11.9
4453	Beer, wine, and liquor stores	8	7 058	467	114	29	32.3	3.3
44531	Beer, wine, and liquor stores	8	7 058	467	114	29	32.3	3.3
445310	Beer, wine, and liquor stores	8	7 058	467	114	29	32.3	3.3
446	Health and personal care stores	58	122 156	24 935	5 747	722	11.4	3.2
4461	Health and personal care stores	58	122 156	24 935	5 747	722	11.4	3.2
44611	Pharmacies and drug stores	18	84 095	15 223	3 534	398	9.3	1.5
446110	Pharmacies and drug stores	18	84 095	15 223	3 534	398	9.3	1.5
4461101	Pharmacies and drug stores	17	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	11	2 483	482	109	28	47.9	2.5
446120	Cosmetics, beauty supplies, and perfume stores	11	2 483	482	109	28	47.9	2.5
44613	Optical goods stores	9	5 889	1 235	225	65	22.7	.7
446130	Optical goods stores	9	5 889	1 235	225	65	22.7	.7
44619	Other health and personal care stores	20	29 689	7 995	1 879	231	12.1	8.9
446191	Food (health) supplement stores	15	15 269	2 500	546	113	23.4	16.1
446199	All other health and personal care stores	5	14 420	5 495	1 333	118	.1	1.2
447	Gasoline stations	28	115 559	5 020	1 216	258	11.6	12.2
4471	Gasoline stations	28	115 559	5 020	1 216	258	11.6	12.2
44711	Gasoline stations with convenience stores	21	92 534	3 472	837	179	6.2	6.6
447110	Gasoline stations with convenience stores	21	92 534	3 472	837	179	6.2	6.6
44719	Other gasoline stations	7	23 025	1 548	379	79	33.2	34.4
447190	Other gasoline stations	7	23 025	1 548	379	79	33.2	34.4
448	Clothing and clothing accessories stores	55	66 004	6 732	1 476	467	10.4	14.3
4481	Clothing stores	35	46 083	4 678	991	354	9.7	20.0
44812	Women's clothing stores	15	20 697	1 891	424	216	9.0	23.4
448120	Women's clothing stores	15	20 697	1 891	424	216	9.0	23.4
44814	Family clothing stores	9	19 012	1 730	315	92	7.9	21.7
448140	Family clothing stores	9	19 012	1 730	315	92	7.9	21.7
44819	Other clothing stores	4	3 870	565	179	27	14.2	4.8
448190	Other clothing stores	4	3 870	565	179	27	14.2	4.8
4482	Shoe stores	7	8 706	839	204	61	1.2	–
44821	Shoe stores	7	8 706	839	204	61	1.2	–
448210	Shoe stores	7	8 706	839	204	61	1.2	–
4482102	Women's shoe stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	13	11 215	1 215	281	52	20.6	2.1
44831	Jewelry stores	12	D	D	D	b	D	D
448310	Jewelry stores	12	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	IRVINE—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	34	59 187	5 582	1 418	441	6.2	2.2
4511	Sporting goods, hobby, and musical instrument stores	18	30 733	3 100	803	235	2.5	3.4
45111	Sporting goods stores	10	19 533	1 874	474	129	1.4	1.4
451110	Sporting goods stores	10	19 533	1 874	474	129	1.4	1.4
4511101	General-line sporting goods stores	5	17 246	1 629	427	115	–	.9
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	16	28 454	2 482	615	206	10.3	.9
45121	Book stores and news dealers	12	D	D	D	c	D	D
451211	Book stores	11	D	D	D	c	D	D
4512111	Book stores, general	8	D	D	D	c	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	8	318 497	21 975	4 375	915	–	–
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
453	Miscellaneous store retailers	63	80 043	12 991	3 183	628	11.4	5.7
4531	Florists	13	4 495	1 084	241	78	40.6	18.6
45311	Florists	13	4 495	1 084	241	78	40.6	18.6
453110	Florists	13	4 495	1 084	241	78	40.6	18.6
4532	Office supplies, stationery, and gift stores	29	45 647	5 622	1 449	323	6.8	3.7
45321	Office supplies and stationery stores	9	35 634	4 063	1 070	179	.9	.6
453210	Office supplies and stationery stores	9	35 634	4 063	1 070	179	.9	.6
45322	Gift, novelty, and souvenir stores	20	10 013	1 559	379	144	27.7	14.5
453220	Gift, novelty, and souvenir stores	20	10 013	1 559	379	144	27.7	14.5
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	19	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	D	D	D	b	D	D
453910	Pet and pet supplies stores	4	D	D	D	b	D	D
45392	Art dealers	4	2 456	352	80	12	38.8	19.3
453920	Art dealers	4	2 456	352	80	12	38.8	19.3
45399	All other miscellaneous store retailers	10	17 323	4 616	1 125	149	8.6	9.1
454	Nonstore retailers	68	419 440	49 425	12 706	1 142	18.3	6.8
4541	Electronic shopping and mail-order houses	50	399 497	45 293	11 711	1 054	18.2	7.1
45411	Electronic shopping and mail-order houses	50	399 497	45 293	11 711	1 054	18.2	7.1
4543	Direct selling establishments	15	18 795	3 925	924	73	17.4	.1
45439	Other direct selling establishments	15	18 795	3 925	924	73	17.4	.1
454390	Other direct selling establishments	15	18 795	3 925	924	73	17.4	.1
	JACKSON							
44-45	**Retail trade**	**60**	**D**	**D**	**D**	**f**	**D**	**D**
441	Motor vehicle and parts dealers	7	D	D	D	c	D	D
4411	Automobile dealers	1	D	D	D	b	D	D
44111	New car dealers	1	D	D	D	b	D	D
441110	New car dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	6	7 788	1 455	386	51	27.9	–
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	2 955	656	146	21	17.6	–
442299	All other home furnishings stores	3	2 955	656	146	21	17.6	–
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	5 606	1 060	231	54	20.2	2.9
445	Food and beverage stores	4	D	D	D	c	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	5	4 122	452	100	27	30.0	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	JACKSON—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	KERMAN							
44-45	**Retail trade**	**24**	**47 884**	**5 205**	**1 197**	**224**	**46.8**	**.5**
441	Motor vehicle and parts dealers	5	14 405	1 372	303	51	78.3	1.4
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	8 115	272	71	21	47.6	–
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
	KING CITY							
44-45	**Retail trade**	**49**	**102 839**	**9 871**	**2 440**	**425**	**6.8**	**9.0**
441	Motor vehicle and parts dealers	8	19 729	2 139	506	82	2.4	–
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	5 130	905	228	41	38.3	–
445	Food and beverage stores	9	31 850	3 439	826	147	4.7	10.4
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	8	29 520	1 353	368	60	4.7	16.4
4471	Gasoline stations	8	29 520	1 353	368	60	4.7	16.4
44711	Gasoline stations with convenience stores	5	14 082	848	237	37	–	34.4
447110	Gasoline stations with convenience stores	5	14 082	848	237	37	–	34.4
44719	Other gasoline stations	3	15 438	505	131	23	9.0	–
447190	Other gasoline stations	3	15 438	505	131	23	9.0	–
448	Clothing and clothing accessories stores	5	3 103	417	112	25	–	16.9
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	1 714	210	59	13	18.1	–
	KINGSBURG							
44-45	**Retail trade**	**28**	**78 185**	**7 930**	**1 907**	**431**	**26.5**	**17.8**
441	Motor vehicle and parts dealers	3	2 421	523	123	22	25.9	–
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	5	19 023	2 471	573	115	21.6	18.4
446	Health and personal care stores	2	D	D	D	c	D	D
4461	Health and personal care stores	2	D	D	D	c	D	D
447	Gasoline stations	8	24 053	1 250	282	75	18.0	43.2
4471	Gasoline stations	8	24 053	1 250	282	75	18.0	43.2
44719	Other gasoline stations	3	16 005	826	181	44	–	63.0
447190	Other gasoline stations	3	16 005	826	181	44	–	63.0
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LA CANADA FLINTRIDGE							
44-45	**Retail trade**	**74**	**159 334**	**18 626**	**4 516**	**802**	**24.0**	**1.0**
441	Motor vehicle and parts dealers	5	4 349	851	202	22	52.4	–
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	3 109	443	113	26	6.9	–
442299	All other home furnishings stores	3	3 109	443	113	26	6.9	–
443	Electronics and appliance stores	5	2 949	418	125	23	87.0	13.0
4431	Electronics and appliance stores	5	2 949	418	125	23	87.0	13.0
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	3 514	429	92	24	47.2	–
445	Food and beverage stores	9	51 383	5 488	1 335	172	3.1	.2
4451	Grocery stores	5	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	4	49 009	5 264	1 282	156	1.0	–
445110	Supermarkets and other grocery (except convenience) stores	4	49 009	5 264	1 282	156	1.0	–
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	7	13 522	1 303	303	50	68.5	–
4461	Health and personal care stores	7	13 522	1 303	303	50	68.5	–
447	Gasoline stations	7	20 962	441	107	29	68.1	–
448	Clothing and clothing accessories stores	8	25 063	2 145	582	133	8.2	–
4481	Clothing stores	7	D	D	D	c	D	D
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	c	D	D
45111	Sporting goods stores	2	D	D	D	c	D	D
451110	Sporting goods stores	2	D	D	D	c	D	D
4511101	General-line sporting goods stores	2	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	15	8 865	1 633	349	112	19.2	3.8
4533	Used merchandise stores	3	899	149	29	13	100.0	–
45331	Used merchandise stores	3	899	149	29	13	100.0	–
453310	Used merchandise stores	3	899	149	29	13	100.0	–
4539	Other miscellaneous store retailers	3	5 162	722	158	43	–	–
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
	LAFAYETTE							
44-45	**Retail trade**	**97**	**194 753**	**26 326**	**6 252**	**1 136**	**13.3**	**6.2**
441	Motor vehicle and parts dealers	4	12 723	2 174	510	49	–	–
442	Furniture and home furnishings stores	10	6 942	1 491	343	40	70.8	–
4422	Home furnishings stores	7	5 709	1 392	324	36	74.4	–
44221	Floor covering stores	4	4 856	1 179	275	26	69.9	–
442210	Floor covering stores	4	4 856	1 179	275	26	69.9	–
443	Electronics and appliance stores	8	6 217	854	223	35	12.4	–
4431	Electronics and appliance stores	8	6 217	854	223	35	12.4	–
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	19 258	4 116	965	158	1.1	–
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAFAYETTE—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	12	92 822	11 165	2 643	437	3.0	9.1
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	80 894	9 989	2 389	356	1.4	–
445110	Supermarkets and other grocery (except convenience) stores	6	80 894	9 989	2 389	356	1.4	–
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	2	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	2	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	2	D	D	D	b	D	D
446	Health and personal care stores	7	D	D	D	b	D	D
4461	Health and personal care stores	7	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	8	15 214	1 532	389	90	44.8	–
448	Clothing and clothing accessories stores	10	10 203	1 484	334	71	28.6	–
4481	Clothing stores	6	8 865	1 340	294	59	17.9	–
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	12	9 349	1 129	269	87	22.6	36.5
4511	Sporting goods, hobby, and musical instrument stores	9	8 338	976	228	64	17.8	36.3
45111	Sporting goods stores	5	5 873	610	141	40	–	51.6
451110	Sporting goods stores	5	5 873	610	141	40	–	51.6
4511102	Specialty-line sporting goods stores	5	5 873	610	141	40	–	51.6
4512112	Specialty book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	2 478	307	91	25	84.2	–
45321	Office supplies and stationery stores	3	2 031	234	75	17	80.7	–
453210	Office supplies and stationery stores	3	2 031	234	75	17	80.7	–
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	a	D	D
453910	Pet and pet supplies stores	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	2 951	372	77	24	76.3	–
	LAGUNA BEACH							
44-45	**Retail trade**	**179**	**125 868**	**16 984**	**4 192**	**928**	**40.5**	**15.2**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	14	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
4422	Home furnishings stores	11	D	D	D	b	D	D
44229	Other home furnishings stores	10	5 691	870	224	48	55.0	8.4
442299	All other home furnishings stores	10	5 691	870	224	48	55.0	8.4
444	Building material and garden equipment and supplies dealers	9	11 198	1 478	353	59	24.1	.2
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	5	9 479	961	220	24	18.5	.2
444190	Other building material dealers	5	9 479	961	220	24	18.5	.2
445	Food and beverage stores	11	8 870	1 364	304	100	19.4	.7
446	Health and personal care stores	11	8 971	1 265	321	52	51.8	35.5
4461	Health and personal care stores	11	8 971	1 265	321	52	51.8	35.5
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	3	1 754	293	72	9	38.1	–
446130	Optical goods stores	3	1 754	293	72	9	38.1	–
447	Gasoline stations	6	11 599	891	235	58	34.5	–
448	Clothing and clothing accessories stores	45	28 146	3 832	924	252	52.0	14.6
4481	Clothing stores	36	23 057	3 040	726	209	55.3	13.3
44812	Women's clothing stores	21	13 093	1 583	382	92	53.0	13.6
448120	Women's clothing stores	21	13 093	1 583	382	92	53.0	13.6
44819	Other clothing stores	5	2 082	345	70	35	29.6	37.8
448190	Other clothing stores	5	2 082	345	70	35	29.6	37.8
4483	Jewelry, luggage, and leather goods stores	8	D	D	D	b	D	D
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAGUNA BEACH—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	14	7 554	976	400	97	40.6	57.5
4511	Sporting goods, hobby, and musical instrument stores	10	6 221	797	354	79	36.3	63.7
45111	Sporting goods stores	6	5 255	548	268	55	24.6	75.4
451110	Sporting goods stores	6	5 255	548	268	55	24.6	75.4
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	59	32 845	5 186	1 164	230	38.9	7.5
4531	Florists	5	2 501	628	164	38	36.3	–
45311	Florists	5	2 501	628	164	38	36.3	–
453110	Florists	5	2 501	628	164	38	36.3	–
4532	Office supplies, stationery, and gift stores	11	4 177	508	127	35	49.6	24.6
45322	Gift, novelty, and souvenir stores	11	4 177	508	127	35	49.6	24.6
453220	Gift, novelty, and souvenir stores	11	4 177	508	127	35	49.6	24.6
4533	Used merchandise stores	5	1 856	254	63	13	60.8	5.2
45331	Used merchandise stores	5	1 856	254	63	13	60.8	5.2
453310	Used merchandise stores	5	1 856	254	63	13	60.8	5.2
4539	Other miscellaneous store retailers	38	24 311	3 796	810	144	35.7	5.5
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	28	19 254	3 112	635	106	31.7	6.0
453920	Art dealers	28	19 254	3 112	635	106	31.7	6.0
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	6	2 010	345	70	11	75.5	12.7
	LAGUNA HILLS							
44-45	**Retail trade**	**235**	**597 117**	**69 375**	**16 912**	**3 461**	**9.8**	**6.7**
441	Motor vehicle and parts dealers	14	54 459	4 941	1 126	264	10.3	3.0
4412	Other motor vehicle dealers	3	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	8	19 718	2 067	436	60	9.3	7.6
44131	Automotive parts and accessories stores	4	15 741	1 184	237	33	11.6	–
441310	Automotive parts and accessories stores	4	15 741	1 184	237	33	11.6	–
44132	Tire dealers	4	3 977	883	199	27	–	37.5
441320	Tire dealers	4	3 977	883	199	27	–	37.5
442	Furniture and home furnishings stores	31	54 987	6 097	1 403	199	18.8	4.2
4421	Furniture stores	15	35 949	3 887	865	100	17.4	6.0
44211	Furniture stores	15	35 949	3 887	865	100	17.4	6.0
442110	Furniture stores	15	35 949	3 887	865	100	17.4	6.0
4422	Home furnishings stores	16	19 038	2 210	538	99	21.5	.8
44221	Floor covering stores	3	3 996	603	151	14	20.5	–
442210	Floor covering stores	3	3 996	603	151	14	20.5	–
44229	Other home furnishings stores	13	15 042	1 607	387	85	21.8	1.0
442299	All other home furnishings stores	11	D	D	D	b	D	D
443	Electronics and appliance stores	12	61 830	6 357	1 585	185	1.7	2.1
4431	Electronics and appliance stores	12	61 830	6 357	1 585	185	1.7	2.1
44311	Appliance, television, and other electronics stores	8	D	D	D	c	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	c	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	10	20 142	2 943	646	72	16.1	.4
4441	Building material and supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	17	71 076	8 495	2 156	323	10.7	24.3
4451	Grocery stores	11	67 974	7 914	2 015	286	9.9	25.3
44511	Supermarkets and other grocery (except convenience) stores	8	65 960	7 639	1 957	269	7.1	26.1
445110	Supermarkets and other grocery (except convenience) stores	8	65 960	7 639	1 957	269	7.1	26.1
4452	Specialty food stores	5	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAGUNA HILLS—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	22	19 025	4 207	958	142	34.6	1.4
4461	Health and personal care stores	22	19 025	4 207	958	142	34.6	1.4
44612	Cosmetics, beauty supplies, and perfume stores	5	3 161	441	97	34	49.0	–
446120	Cosmetics, beauty supplies, and perfume stores	5	3 161	441	97	34	49.0	–
44613	Optical goods stores	8	6 379	2 226	435	58	6.3	3.9
446130	Optical goods stores	8	6 379	2 226	435	58	6.3	3.9
44619	Other health and personal care stores	6	1 883	326	75	14	27.0	.7
446191	Food (health) supplement stores	5	D	D	D	a	D	D
447	Gasoline stations	9	36 867	2 335	485	191	20.5	10.5
4471	Gasoline stations	9	36 867	2 335	485	191	20.5	10.5
44711	Gasoline stations with convenience stores	7	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	c	D	D
448	Clothing and clothing accessories stores	53	56 719	6 805	1 715	563	5.4	12.2
4481	Clothing stores	28	40 941	4 530	1 128	424	.5	13.7
44812	Women's clothing stores	12	24 101	2 055	490	213	–	22.1
448120	Women's clothing stores	12	24 101	2 055	490	213	–	22.1
44813	Children's and infants' clothing stores	3	2 140	292	54	25	–	–
448130	Children's and infants' clothing stores	3	2 140	292	54	25	–	–
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	6	4 103	529	147	54	–	–
4483	Jewelry, luggage, and leather goods stores	15	9 941	1 512	385	60	28.9	10.0
44831	Jewelry stores	15	9 941	1 512	385	60	28.9	10.0
448310	Jewelry stores	15	9 941	1 512	385	60	28.9	10.0
451	Sporting goods, hobby, book, and music stores	22	42 110	5 094	1 204	347	12.6	3.6
4511	Sporting goods, hobby, and musical instrument stores	15	29 640	4 001	885	236	18.0	.6
45111	Sporting goods stores	7	19 518	2 819	610	155	10.2	.9
451110	Sporting goods stores	7	19 518	2 819	610	155	10.2	.9
4511101	General-line sporting goods stores	3	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	4 912	483	114	41	67.9	.3
451120	Hobby, toy, and game stores	4	4 912	483	114	41	67.9	.3
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	12 470	1 093	319	111	–	10.8
45121	Book stores and news dealers	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	6	147 794	17 107	4 446	961	.1	–
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	f	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	24	14 756	2 347	579	124	21.1	11.5
4532	Office supplies, stationery, and gift stores	13	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	11	6 760	1 076	238	72	19.5	19.1
453220	Gift, novelty, and souvenir stores	11	6 760	1 076	238	72	19.5	19.1
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	15	17 352	2 647	609	90	27.1	18.0
4541	Electronic shopping and mail-order houses	8	11 242	1 356	294	43	40.4	–
45411	Electronic shopping and mail-order houses	8	11 242	1 356	294	43	40.4	–
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAGUNA NIGUEL							
44-45	**Retail trade**	**154**	**901 040**	**81 340**	**18 686**	**2 632**	**6.5**	**4.5**
441	Motor vehicle and parts dealers	8	D	D	D	e	D	D
4411	Automobile dealers	4	D	D	D	e	D	D
44111	New car dealers	2	D	D	D	e	D	D
441110	New car dealers	2	D	D	D	e	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	18	29 461	3 073	614	104	16.9	52.2
4421	Furniture stores	7	18 527	1 443	283	49	18.4	69.7
44211	Furniture stores	7	18 527	1 443	283	49	18.4	69.7
442110	Furniture stores	7	18 527	1 443	283	49	18.4	69.7
4422	Home furnishings stores	11	10 934	1 630	331	55	14.4	22.4
44221	Floor covering stores	5	7 368	956	225	23	12.3	33.3
442210	Floor covering stores	5	7 368	956	225	23	12.3	33.3
44229	Other home furnishings stores	6	3 566	674	106	32	18.6	–
442299	All other home furnishings stores	6	3 566	674	106	32	18.6	–
443	Electronics and appliance stores	9	6 700	1 687	378	76	13.6	9.7
4431	Electronics and appliance stores	9	6 700	1 687	378	76	13.6	9.7
44311	Appliance, television, and other electronics stores	5	5 563	1 501	335	67	16.3	2.7
443112	Radio, television, and other electronics stores	5	5 563	1 501	335	67	16.3	2.7
444	Building material and garden equipment and supplies dealers	12	58 413	9 955	2 199	353	2.5	–
4441	Building material and supplies dealers	11	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44413	Hardware stores	4	10 847	1 692	404	107	3.9	–
444130	Hardware stores	4	10 847	1 692	404	107	3.9	–
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	16	141 033	15 721	4 089	583	.9	8.5
4451	Grocery stores	12	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	11	138 772	15 496	4 037	564	.2	8.7
445110	Supermarkets and other grocery (except convenience) stores	11	138 772	15 496	4 037	564	.2	8.7
446	Health and personal care stores	10	30 235	3 291	737	146	12.2	9.8
4461	Health and personal care stores	10	30 235	3 291	737	146	12.2	9.8
44611	Pharmacies and drug stores	5	25 866	2 979	667	131	11.5	–
446110	Pharmacies and drug stores	5	25 866	2 979	667	131	11.5	–
4461101	Pharmacies and drug stores	5	25 866	2 979	667	131	11.5	–
44619	Other health and personal care stores	5	4 369	312	70	15	16.7	68.1
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	40 277	3 103	705	178	63.6	14.4
4471	Gasoline stations	7	40 277	3 103	705	178	63.6	14.4
44711	Gasoline stations with convenience stores	6	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	c	D	D
448	Clothing and clothing accessories stores	23	17 427	1 925	454	157	39.2	6.3
4481	Clothing stores	18	14 426	1 515	361	138	41.6	7.6
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	10	17 512	1 815	507	155	6.6	3.0
4511	Sporting goods, hobby, and musical instrument stores	10	17 512	1 815	507	155	6.6	3.0
45111	Sporting goods stores	5	11 195	1 076	303	86	3.7	–
451110	Sporting goods stores	5	11 195	1 076	303	86	3.7	–
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
45114	Musical instrument and supplies stores	4	D	D	D	a	D	D
451140	Musical instrument and supplies stores	4	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAGUNA NIGUEL—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	24	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	7	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	6	5 323	772	180	52	22.7	–
453220	Gift, novelty, and souvenir stores	6	5 323	772	180	52	22.7	–
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	2 591	311	87	20	72.8	27.2
45391	Pet and pet supplies stores	3	1 149	88	19	8	100.0	–
453910	Pet and pet supplies stores	3	1 149	88	19	8	100.0	–
45392	Art dealers	3	340	60	21	4	77.4	22.6
453920	Art dealers	3	340	60	21	4	77.4	22.6
45399	All other miscellaneous store retailers	4	1 102	163	47	8	43.1	56.9
454	Nonstore retailers	14	8 236	1 139	323	46	61.4	7.9
4541	Electronic shopping and mail-order houses	9	4 264	912	267	30	88.4	4.7
45411	Electronic shopping and mail-order houses	9	4 264	912	267	30	88.4	4.7
4543	Direct selling establishments	5	3 972	227	56	16	32.4	11.4
45439	Other direct selling establishments	5	3 972	227	56	16	32.4	11.4
454390	Other direct selling establishments	5	3 972	227	56	16	32.4	11.4
	LAGUNA WOODS							
44-45	**Retail trade**	**16**	**132 422**	**15 467**	**3 762**	**589**	**2.9**	**1.0**
442	Furniture and home furnishings stores	6	17 759	1 945	487	60	5.6	7.1
4421	Furniture stores	3	8 266	678	165	15	–	15.3
44211	Furniture stores	3	8 266	678	165	15	–	15.3
442110	Furniture stores	3	8 266	678	165	15	–	15.3
4422	Home furnishings stores	3	9 493	1 267	322	45	10.5	–
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	b	D	D
442299	All other home furnishings stores	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	c	D	D
4441	Building material and supplies dealers	2	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	2	D	D	D	c	D	D
4451	Grocery stores	2	D	D	D	c	D	D
446	Health and personal care stores	3	23 604	2 793	679	165	–	–
4461	Health and personal care stores	3	23 604	2 793	679	165	–	–
44619	Other health and personal care stores	1	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	1	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	LA HABRA							
44-45	**Retail trade**	**177**	**698 407**	**78 178**	**16 581**	**2 693**	**9.2**	**5.2**
441	Motor vehicle and parts dealers	22	149 366	18 089	4 347	493	5.4	3.7
4411	Automobile dealers	10	125 576	14 062	3 367	339	4.8	.9
44111	New car dealers	6	D	D	D	e	D	D
441110	New car dealers	6	D	D	D	e	D	D
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	c	D	D
44131	Automotive parts and accessories stores	6	12 801	2 699	677	108	8.7	–
441310	Automotive parts and accessories stores	6	12 801	2 699	677	108	8.7	–
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LA HABRA—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	14	26 206	2 325	433	74	22.4	–
4421	Furniture stores	8	17 660	1 475	338	46	22.0	–
44211	Furniture stores	8	17 660	1 475	338	46	22.0	–
442110	Furniture stores	8	17 660	1 475	338	46	22.0	–
4422	Home furnishings stores	6	8 546	850	95	28	23.4	–
44229	Other home furnishings stores	3	6 548	692	57	22	–	–
442299	All other home furnishings stores	3	6 548	692	57	22	–	–
443	Electronics and appliance stores	7	D	D	D	c	D	D
4431	Electronics and appliance stores	7	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	5	D	D	D	c	D	D
443111	Household appliance stores	1	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	11	66 858	8 051	1 922	312	2.2	20.6
4441	Building material and supplies dealers	10	D	D	D	e	D	D
44411	Home centers	4	D	D	D	c	D	D
444110	Home Centers	4	D	D	D	c	D	D
445	Food and beverage stores	34	147 462	19 243	4 741	778	8.0	–
4451	Grocery stores	24	140 876	18 483	4 573	742	3.8	–
44511	Supermarkets and other grocery (except convenience) stores	14	131 632	17 808	4 442	697	.2	–
445110	Supermarkets and other grocery (except convenience) stores	14	131 632	17 808	4 442	697	.2	–
44512	Convenience stores	10	9 244	675	131	45	54.3	–
445120	Convenience stores	10	9 244	675	131	45	54.3	–
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health and personal care stores	12	30 445	3 969	932	169	19.6	14.8
4461	Health and personal care stores	12	30 445	3 969	932	169	19.6	14.8
44611	Pharmacies and drug stores	8	27 302	3 589	837	138	20.6	16.5
446110	Pharmacies and drug stores	8	27 302	3 589	837	138	20.6	16.5
4461101	Pharmacies and drug stores	8	27 302	3 589	837	138	20.6	16.5
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
447	Gasoline stations	17	59 521	1 492	375	94	37.9	19.3
4471	Gasoline stations	17	59 521	1 492	375	94	37.9	19.3
44711	Gasoline stations with convenience stores	9	29 922	730	186	38	32.7	4.0
447110	Gasoline stations with convenience stores	9	29 922	730	186	38	32.7	4.0
44719	Other gasoline stations	8	29 599	762	189	56	43.2	34.8
447190	Other gasoline stations	8	29 599	762	189	56	43.2	34.8
448	Clothing and clothing accessories stores	13	19 306	1 780	514	96	12.1	.7
4481	Clothing stores	10	D	D	D	b	D	D
44814	Family clothing stores	5	D	D	D	b	D	D
448140	Family clothing stores	5	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	12	16 653	1 871	411	140	4.3	3.7
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	c	D	D
45111	Sporting goods stores	4	8 153	863	198	68	2.1	–
451110	Sporting goods stores	4	8 153	863	198	68	2.1	–
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	c	D	D
452990	All other general merchandise stores	5	D	D	D	c	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	23	8 889	1 343	314	116	36.5	.3
4532	Office supplies, stationery, and gift stores	8	4 980	560	137	53	40.4	–
45322	Gift, novelty, and souvenir stores	8	4 980	560	137	53	40.4	–
453220	Gift, novelty, and souvenir stores	8	4 980	560	137	53	40.4	–
4539	Other miscellaneous store retailers	9	2 989	555	116	45	37.2	.9
45391	Pet and pet supplies stores	3	1 868	257	56	24	22.4	–
453910	Pet and pet supplies stores	3	1 868	257	56	24	22.4	–
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LA HABRA—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	4	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	a	D	D
	LA HABRA HEIGHTS							
44-45	**Retail trade**	**3**	**D**	**D**	**D**	**e**	**D**	**D**
445	Food and beverage stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	LAKE ELSINORE							
44-45	**Retail trade**	**119**	**421 582**	**35 851**	**8 287**	**1 697**	**5.7**	**4.0**
441	Motor vehicle and parts dealers	11	147 184	8 447	1 922	269	.2	1.8
4411	Automobile dealers	3	D	D	D	c	D	D
44111	New car dealers	2	D	D	D	c	D	D
441110	New car dealers	2	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	6	7 825	1 016	217	73	1.5	45.2
4422	Home furnishings stores	6	7 825	1 016	217	73	1.5	45.2
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	4	D	D	D	b	D	D
4431	Electronics and appliance stores	4	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	19	94 720	11 701	2 818	455	5.6	1.1
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	90 879	11 350	2 756	433	1.7	1.0
445110	Supermarkets and other grocery (except convenience) stores	10	90 879	11 350	2 756	433	1.7	1.0
4452	Specialty food stores	6	2 537	300	54	19	100.0	–
446	Health and personal care stores	10	10 479	1 128	186	57	74.6	3.6
4461	Health and personal care stores	10	10 479	1 128	186	57	74.6	3.6
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	16	46 664	2 309	537	160	14.9	–
4471	Gasoline stations	16	46 664	2 309	537	160	14.9	–
44711	Gasoline stations with convenience stores	16	46 664	2 309	537	160	14.9	–
447110	Gasoline stations with convenience stores	16	46 664	2 309	537	160	14.9	–
448	Clothing and clothing accessories stores	31	35 727	3 544	839	268	1.1	17.1
4481	Clothing stores	22	28 533	2 763	647	211	.7	21.5
44814	Family clothing stores	7	16 528	1 517	391	124	–	–
448140	Family clothing stores	7	16 528	1 517	391	124	–	–
44819	Other clothing stores	5	2 045	264	55	20	10.1	15.9
448190	Other clothing stores	5	2 045	264	55	20	10.1	15.9
4482	Shoe stores	7	D	D	D	b	D	D
44821	Shoe stores	7	D	D	D	b	D	D
448210	Shoe stores	7	D	D	D	b	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	821	71	18	6	59.6	1.0
452	General merchandise stores	3	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAKE ELSINORE—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	9	3 994	314	81	35	35.8	35.4
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	2 835	299	67	13	13.2	62.1
	LAKE FOREST							
44-45	**Retail trade**	**234**	**714 896**	**74 680**	**18 164**	**3 078**	**14.0**	**4.6**
441	Motor vehicle and parts dealers	17	47 674	5 111	1 156	183	51.0	3.8
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	22 376	3 013	717	126	3.7	–
44131	Automotive parts and accessories stores	5	14 783	1 595	402	82	.3	–
441310	Automotive parts and accessories stores	5	14 783	1 595	402	82	.3	–
44132	Tire dealers	6	7 593	1 418	315	44	10.2	–
441320	Tire dealers	6	7 593	1 418	315	44	10.2	–
442	Furniture and home furnishings stores	21	25 132	3 046	656	97	28.4	11.4
4421	Furniture stores	9	13 774	1 728	329	42	15.6	19.2
44211	Furniture stores	9	13 774	1 728	329	42	15.6	19.2
442110	Furniture stores	9	13 774	1 728	329	42	15.6	19.2
4422	Home furnishings stores	12	11 358	1 318	327	55	43.9	1.9
44221	Floor covering stores	6	6 565	730	183	24	46.5	.8
442210	Floor covering stores	6	6 565	730	183	24	46.5	.8
44229	Other home furnishings stores	6	4 793	588	144	31	40.3	3.3
442299	All other home furnishings stores	6	4 793	588	144	31	40.3	3.3
443	Electronics and appliance stores	19	69 065	3 934	1 024	126	37.7	5.2
4431	Electronics and appliance stores	19	69 065	3 934	1 024	126	37.7	5.2
44311	Appliance, television, and other electronics stores	13	64 372	3 499	934	107	38.4	1.7
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D
44312	Computer and software stores	4	D	D	D	a	D	D
443120	Computer and software stores	4	D	D	D	a	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	18	91 087	13 198	3 129	479	1.8	.9
4441	Building material and supplies dealers	13	77 531	10 642	2 564	351	–	.7
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	c	D	D
444190	Other building material dealers	8	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	5	13 556	2 556	565	128	11.8	2.1
44422	Nursery, garden center, and farm supply stores	3	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	c	D	D
445	Food and beverage stores	19	102 998	11 617	2 932	390	7.7	11.4
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	98 839	11 205	2 837	352	6.4	11.6
445110	Supermarkets and other grocery (except convenience) stores	10	98 839	11 205	2 837	352	6.4	11.6
446	Health and personal care stores	21	54 319	8 774	2 141	283	14.0	1.1
4461	Health and personal care stores	21	54 319	8 774	2 141	283	14.0	1.1
44611	Pharmacies and drug stores	9	48 050	7 828	1 909	239	11.0	–
446110	Pharmacies and drug stores	9	48 050	7 828	1 909	239	11.0	–
4461101	Pharmacies and drug stores	9	48 050	7 828	1 909	239	11.0	–
44612	Cosmetics, beauty supplies, and perfume stores	3	1 464	181	39	13	48.2	–
446120	Cosmetics, beauty supplies, and perfume stores	3	1 464	181	39	13	48.2	–
44613	Optical goods stores	3	2 186	244	66	12	12.4	–
446130	Optical goods stores	3	2 186	244	66	12	12.4	–
44619	Other health and personal care stores	6	2 619	521	127	19	50.7	23.8
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	11	47 955	1 858	417	111	20.1	2.6
4471	Gasoline stations	11	47 955	1 858	417	111	20.1	2.6
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAKE FOREST—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	26	30 867	4 137	1 174	245	19.0	7.1
4481	Clothing stores	12	D	D	D	c	D	D
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	10	8 677	1 677	373	82	43.1	.6
44821	Shoe stores	10	8 677	1 677	373	82	43.1	.6
448210	Shoe stores	10	8 677	1 677	373	82	43.1	.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	7 357	1 412	301	65	50.8	.7
4483	Jewelry, luggage, and leather goods stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	20	22 072	2 194	530	164	4.9	3.4
4511	Sporting goods, hobby, and musical instrument stores	16	21 919	2 176	530	164	4.9	2.7
45111	Sporting goods stores	6	4 955	579	129	44	8.0	11.2
451110	Sporting goods stores	6	4 955	579	129	44	8.0	11.2
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	e	D	D
4521	Department stores	3	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	e	D	D
45211	Department stores	3	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	35	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	14	23 431	2 602	629	119	3.6	10.1
45321	Office supplies and stationery stores	7	20 603	2 294	573	98	1.2	10.3
453210	Office supplies and stationery stores	7	20 603	2 294	573	98	1.2	10.3
4533	Used merchandise stores	5	4 947	905	225	60	–	–
45331	Used merchandise stores	5	4 947	905	225	60	–	–
453310	Used merchandise stores	5	4 947	905	225	60	–	–
4539	Other miscellaneous store retailers	13	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	7 697	1 231	285	77	–	5.9
453910	Pet and pet supplies stores	4	7 697	1 231	285	77	–	5.9
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	2 269	229	62	17	79.2	20.8
454	Nonstore retailers	22	94 979	7 638	1 821	205	3.2	4.2
4541	Electronic shopping and mail-order houses	16	93 401	7 278	1 726	192	2.7	3.3
45411	Electronic shopping and mail-order houses	16	93 401	7 278	1 726	192	2.7	3.3
	LAKEPORT							
44-45	**Retail trade**	**61**	**147 582**	**15 553**	**3 477**	**748**	**19.5**	**3.7**
441	Motor vehicle and parts dealers	11	32 434	3 664	780	113	23.6	8.0
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	4	2 818	365	71	18	57.4	–
4431	Electronics and appliance stores	4	2 818	365	71	18	57.4	–
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	7	56 664	6 150	1 493	282	20.7	–
4451	Grocery stores	7	56 664	6 150	1 493	282	20.7	–
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	D	e	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	1	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	4	3 318	176	41	13	11.3	–
448	Clothing and clothing accessories stores	7	2 042	154	34	17	5.2	.9

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAKEPORT—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	8	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	4 408	208	46	20	56.4	2.1
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	1 226	228	47	14	56.5	43.5
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	LAKEWOOD							
44-45	**Retail trade**	**235**	**980 801**	**100 219**	**24 252**	**4 933**	**3.1**	**20.4**
441	Motor vehicle and parts dealers	14	211 896	16 641	4 008	580	–	74.9
4411	Automobile dealers	4	D	D	D	e	D	D
44111	New car dealers	4	D	D	D	e	D	D
441110	New car dealers	4	D	D	D	e	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	c	D	D
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	7 783	1 135	247	60	27.1	–
4422	Home furnishings stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	5	5 579	837	175	51	29.0	–
442299	All other home furnishings stores	5	5 579	837	175	51	29.0	–
443	Electronics and appliance stores	13	76 942	5 809	1 374	256	.3	.1
4431	Electronics and appliance stores	13	76 942	5 809	1 374	256	.3	.1
44311	Appliance, television, and other electronics stores	9	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	c	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	e	D	D
4441	Building material and supplies dealers	3	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	30	180 726	20 935	5 202	822	2.7	8.2
4451	Grocery stores	18	177 564	20 653	5 130	798	1.6	8.3
44511	Supermarkets and other grocery (except convenience) stores	14	174 293	20 385	5 064	779	.3	8.4
445110	Supermarkets and other grocery (except convenience) stores	14	174 293	20 385	5 064	779	.3	8.4
4452	Specialty food stores	4	1 116	193	49	15	15.7	–
446	Health and personal care stores	23	42 337	6 923	1 573	241	5.3	1.5
4461	Health and personal care stores	23	42 337	6 923	1 573	241	5.3	1.5
44611	Pharmacies and drug stores	7	33 527	5 107	1 209	147	6.0	–
446110	Pharmacies and drug stores	7	33 527	5 107	1 209	147	6.0	–
4461101	Pharmacies and drug stores	7	33 527	5 107	1 209	147	6.0	–
44612	Cosmetics, beauty supplies, and perfume stores	5	2 776	344	80	31	4.5	11.0
446120	Cosmetics, beauty supplies, and perfume stores	5	2 776	344	80	31	4.5	11.0
44613	Optical goods stores	6	D	D	D	b	D	D
446130	Optical goods stores	6	D	D	D	b	D	D
44619	Other health and personal care stores	5	D	D	D	a	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	13	51 475	1 449	373	83	21.8	40.5
4471	Gasoline stations	13	51 475	1 449	373	83	21.8	40.5
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAKEWOOD—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	75	99 559	12 500	3 038	886	3.5	1.9
4481	Clothing stores	45	65 132	7 942	1 914	620	2.3	2.2
44811	Men's clothing stores	5	5 679	760	163	35	15.8	–
448110	Men's clothing stores	5	5 679	760	163	35	15.8	–
44812	Women's clothing stores	19	18 380	2 495	589	234	–	6.8
448120	Women's clothing stores	19	18 380	2 495	589	234	–	6.8
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	10	32 219	3 195	816	234	.8	–
448140	Family clothing stores	10	32 219	3 195	816	234	.8	–
44815	Clothing accessories stores	6	1 745	340	84	28	21.4	11.3
448150	Clothing accessories stores	6	1 745	340	84	28	21.4	11.3
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	19	20 089	2 179	564	165	5.5	2.0
44821	Shoe stores	19	20 089	2 179	564	165	5.5	2.0
448210	Shoe stores	19	20 089	2 179	564	165	5.5	2.0
4482102	Women's shoe stores	3	2 156	393	105	34	51.2	–
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	8	12 167	1 140	286	93	–	.5
4483	Jewelry, luggage, and leather goods stores	11	14 338	2 379	560	101	5.9	–
44831	Jewelry stores	11	14 338	2 379	560	101	5.9	–
448310	Jewelry stores	11	14 338	2 379	560	101	5.9	–
451	Sporting goods, hobby, book, and music stores	19	28 316	3 629	912	244	6.5	5.0
4511	Sporting goods, hobby, and musical instrument stores	12	17 486	2 615	655	158	7.6	8.2
45111	Sporting goods stores	5	D	D	D	b	D	D
451110	Sporting goods stores	5	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	4 499	454	103	33	23.4	7.9
45112	Hobby, toy, and game stores	4	6 879	812	196	78	–	–
451120	Hobby, toy, and game stores	4	6 879	812	196	78	–	–
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	10 830	1 014	257	86	4.8	–
45121	Book stores and news dealers	3	2 479	321	82	28	20.9	–
451211	Book stores	3	2 479	321	82	28	20.9	–
4512111	Book stores, general	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	8 351	693	175	58	–	–
451220	Prerecorded tape, compact disc, and record stores	4	8 351	693	175	58	–	–
452	General merchandise stores	10	200 698	21 412	5 293	1 232	.2	–
4521	Department stores	5	185 876	20 163	5 059	1 092	–	–
45210009	Department stores (incl. leased depts.)[3]	5	191 122	20 163	5 059	1 092	–	–
45211	Department stores	5	185 876	20 163	5 059	1 092	–	–
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	14 822	1 249	234	140	3.1	–
452990	All other general merchandise stores	5	14 822	1 249	234	140	3.1	–
4529901	Variety stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	17	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	8	D	D	D	c	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	7	7 775	993	227	75	8.9	8.5
453220	Gift, novelty, and souvenir stores	7	7 775	993	227	75	8.9	8.5
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	7 141	1 061	247	77	8.8	–
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	3 319	427	98	74	72.5	5.6
	LA MESA							
44-45	**Retail trade**	**273**	**1 138 377**	**108 266**	**25 321**	**4 484**	**10.7**	**2.9**

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LA MESA—Con.							
44-45	**Retail trade**—Con.							
441	Motor vehicle and parts dealers	24	411 163	36 103	8 126	899	19.9	–
4411	Automobile dealers	9	397 677	33 708	7 565	809	20.0	–
44111	New car dealers	4	388 015	32 928	7 356	759	20.2	–
441110	New car dealers	4	388 015	32 928	7 356	759	20.2	–
44112	Used car dealers	5	9 662	780	209	50	11.0	–
441120	Used car dealers	5	9 662	780	209	50	11.0	–
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	14	D	D	D	b	D	D
44131	Automotive parts and accessories stores	9	D	D	D	b	D	D
441310	Automotive parts and accessories stores	9	D	D	D	b	D	D
44132	Tire dealers	5	7 425	1 379	307	43	3.8	–
441320	Tire dealers	5	7 425	1 379	307	43	3.8	–
442	Furniture and home furnishings stores	18	31 886	4 067	946	143	3.8	21.6
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	13	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	a	D	D
442210	Floor covering stores	5	D	D	D	a	D	D
44229	Other home furnishings stores	8	15 232	1 509	338	79	–	–
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	21	53 799	6 104	1 432	268	5.3	2.3
4431	Electronics and appliance stores	21	53 799	6 104	1 432	268	5.3	2.3
44311	Appliance, television, and other electronics stores	12	37 488	4 486	1 083	169	6.1	1.6
443111	Household appliance stores	4	3 794	638	87	30	36.8	–
443112	Radio, television, and other electronics stores	8	33 694	3 848	996	139	2.7	1.8
44312	Computer and software stores	7	D	D	D	b	D	D
443120	Computer and software stores	7	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	39 729	5 793	1 410	199	.2	.2
4441	Building material and supplies dealers	12	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	9	34 789	5 177	1 244	178	–	.3
444190	Other building material dealers	9	34 789	5 177	1 244	178	–	.3
445	Food and beverage stores	42	138 046	14 766	3 719	645	8.3	2.6
4451	Grocery stores	24	125 259	13 984	3 540	577	6.7	1.6
44511	Supermarkets and other grocery (except convenience) stores	11	116 269	13 174	3 331	511	2.0	.5
445110	Supermarkets and other grocery (except convenience) stores	11	116 269	13 174	3 331	511	2.0	.5
44512	Convenience stores	13	8 990	810	209	66	67.6	16.6
445120	Convenience stores	13	8 990	810	209	66	67.6	16.6
4452	Specialty food stores	6	2 728	359	97	44	4.8	5.8
4453	Beer, wine, and liquor stores	12	10 059	423	82	24	28.6	13.8
44531	Beer, wine, and liquor stores	12	10 059	423	82	24	28.6	13.8
445310	Beer, wine, and liquor stores	12	10 059	423	82	24	28.6	13.8
446	Health and personal care stores	21	35 690	5 345	1 243	202	33.7	3.6
4461	Health and personal care stores	21	35 690	5 345	1 243	202	33.7	3.6
44611	Pharmacies and drug stores	10	28 183	3 865	892	144	41.7	–
446110	Pharmacies and drug stores	10	28 183	3 865	892	144	41.7	–
4461101	Pharmacies and drug stores	10	28 183	3 865	892	144	41.7	–
44612	Cosmetics, beauty supplies, and perfume stores	3	2 956	446	94	29	–	29.5
446120	Cosmetics, beauty supplies, and perfume stores	3	2 956	446	94	29	–	29.5
44619	Other health and personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	16	42 356	1 701	396	117	.6	33.4
4471	Gasoline stations	16	42 356	1 701	396	117	.6	33.4
44711	Gasoline stations with convenience stores	11	35 730	1 368	311	97	–	30.7
447110	Gasoline stations with convenience stores	11	35 730	1 368	311	97	–	30.7
448	Clothing and clothing accessories stores	42	59 628	7 104	1 788	461	8.6	3.7
4481	Clothing stores	23	49 669	5 455	1 359	366	7.1	1.6
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	3	19 611	2 096	567	128	–	–
448140	Family clothing stores	3	19 611	2 096	567	128	–	–
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	6	3 686	607	150	43	17.1	20.9
448190	Other clothing stores	6	3 686	607	150	43	17.1	20.9
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	5	1 628	248	82	16	–	20.3

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LA MESA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores	9	D	D	D	b	D	D
44831	Jewelry stores	8	5 104	965	235	48	20.6	11.2
448310	Jewelry stores	8	5 104	965	235	48	20.6	11.2
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	23	62 985	5 585	1 467	402	2.9	1.9
4511	Sporting goods, hobby, and musical instrument stores	17	48 678	4 490	1 204	299	3.6	2.5
45111	Sporting goods stores	9	D	D	D	c	D	D
451110	Sporting goods stores	9	D	D	D	c	D	D
4511101	General-line sporting goods stores	5	10 011	852	200	59	8.4	–
45112	Hobby, toy, and game stores	4	17 092	1 497	359	107	5.3	–
451120	Hobby, toy, and game stores	4	17 092	1 497	359	107	5.3	–
45114	Musical instrument and supplies stores	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	6	14 307	1 095	263	103	.6	–
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	6	235 924	17 973	3 830	896	–	–
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	39	24 554	3 332	845	221	19.3	9.0
4531	Florists	4	1 777	465	134	26	16.7	–
45311	Florists	4	1 777	465	134	26	16.7	–
453110	Florists	4	1 777	465	134	26	16.7	–
4532	Office supplies, stationery, and gift stores	17	13 216	1 593	409	113	9.1	7.0
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	15	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	15	D	D	D	b	D	D
4533	Used merchandise stores	6	2 455	426	73	25	47.5	52.5
45331	Used merchandise stores	6	2 455	426	73	25	47.5	52.5
453310	Used merchandise stores	6	2 455	426	73	25	47.5	52.5
4539	Other miscellaneous store retailers	12	7 106	848	229	57	29.1	–
45391	Pet and pet supplies stores	5	4 343	507	139	41	6.5	–
453910	Pet and pet supplies stores	5	4 343	507	139	41	6.5	–
45392	Art dealers	3	740	95	30	5	100.0	–
453920	Art dealers	3	740	95	30	5	100.0	–
45399	All other miscellaneous store retailers	4	2 023	246	60	11	51.9	–
454	Nonstore retailers	7	2 617	393	119	31	25.6	19.4
	LA MIRADA							
44-45	**Retail trade**	**83**	**294 034**	**33 055**	**7 823**	**1 299**	**9.6**	**13.9**
441	Motor vehicle and parts dealers	9	72 651	6 077	1 319	168	.3	50.2
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	6	11 933	1 697	396	72	1.7	44.5
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	9 241	640	151	25	76.6	–
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LA MIRADA—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	7	4 809	1 541	381	51	63.2	–
4431	Electronics and appliance stores	7	4 809	1 541	381	51	63.2	–
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	c	D	D
4441	Building material and supplies dealers	3	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	15	64 576	8 158	2 041	300	5.8	.5
4451	Grocery stores	8	62 204	7 969	1 999	286	2.3	.4
44511	Supermarkets and other grocery (except convenience) stores	8	62 204	7 969	1 999	286	2.3	.4
445110	Supermarkets and other grocery (except convenience) stores	8	62 204	7 969	1 999	286	2.3	.4
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health and personal care stores	10	28 299	5 336	1 241	132	2.0	4.9
4461	Health and personal care stores	10	28 299	5 336	1 241	132	2.0	4.9
44611	Pharmacies and drug stores	8	D	D	D	c	D	D
446110	Pharmacies and drug stores	8	D	D	D	c	D	D
4461101	Pharmacies and drug stores	8	D	D	D	c	D	D
447	Gasoline stations	9	20 283	936	252	60	44.6	9.5
44711	Gasoline stations with convenience stores	6	15 703	576	146	36	57.6	2.3
447110	Gasoline stations with convenience stores	6	15 703	576	146	36	57.6	2.3
448	Clothing and clothing accessories stores	9	13 050	1 077	236	89	5.2	–
4481	Clothing stores	4	11 360	777	181	74	.1	–
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	17 579	1 032	235	85	10.9	2.7
4511	Sporting goods, hobby, and musical instrument stores	5	17 579	1 032	235	85	10.9	2.7
45111	Sporting goods stores	4	D	D	D	a	D	D
451110	Sporting goods stores	4	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	3	D	D	D	a	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	3	2 412	873	209	48	–	–
45331	Used merchandise stores	3	2 412	873	209	48	–	–
453310	Used merchandise stores	3	2 412	873	209	48	–	–
454	Nonstore retailers	3	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
	LANCASTER							
44-45	**Retail trade**	**319**	**1 228 486**	**120 756**	**27 863**	**4 809**	**14.9**	**5.7**
441	Motor vehicle and parts dealers	55	393 022	33 488	8 272	998	24.7	3.3
4411	Automobile dealers	23	329 854	23 902	5 719	593	26.6	3.0
44111	New car dealers	9	266 633	19 581	5 023	494	16.8	3.1
441110	New car dealers	9	266 633	19 581	5 023	494	16.8	3.1
44112	Used car dealers	14	63 221	4 321	696	99	67.9	2.5
441120	Used car dealers	14	63 221	4 321	696	99	67.9	2.5
4412	Other motor vehicle dealers	7	28 093	3 670	1 070	119	23.2	.2
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	25	35 075	5 916	1 483	286	8.7	9.1
44131	Automotive parts and accessories stores	18	21 794	3 306	859	172	7.5	11.3
441310	Automotive parts and accessories stores	18	21 794	3 306	859	172	7.5	11.3
44132	Tire dealers	7	13 281	2 610	624	114	10.7	5.5
441320	Tire dealers	7	13 281	2 610	624	114	10.7	5.5

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LANCASTER—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	25	39 098	7 078	1 561	213	22.1	32.5
4421	Furniture stores	15	27 142	3 782	860	136	24.5	46.0
44211	Furniture stores	15	27 142	3 782	860	136	24.5	46.0
442110	Furniture stores	15	27 142	3 782	860	136	24.5	46.0
4422	Home furnishings stores	10	11 956	3 296	701	77	16.4	1.9
44221	Floor covering stores	4	8 996	2 924	608	52	16.4	–
442210	Floor covering stores	4	8 996	2 924	608	52	16.4	–
44229	Other home furnishings stores	6	2 960	372	93	25	16.5	7.6
443	Electronics and appliance stores	20	28 747	3 864	944	166	12.5	4.2
4431	Electronics and appliance stores	20	28 747	3 864	944	166	12.5	4.2
44311	Appliance, television, and other electronics stores	13	25 415	3 391	805	138	11.0	–
443112	Radio, television, and other electronics stores	10	24 028	2 937	687	115	8.8	–
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	23	84 512	9 157	2 038	366	7.7	1.0
4441	Building material and supplies dealers	18	78 146	7 952	1 774	310	5.6	1.1
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	11	26 029	2 990	644	83	14.8	.2
444190	Other building material dealers	11	26 029	2 990	644	83	14.8	.2
4442	Lawn and garden equipment and supplies stores	5	6 366	1 205	264	56	33.5	–
44422	Nursery, garden center, and farm supply stores	5	6 366	1 205	264	56	33.5	–
444220	Nursery, garden center, and farm supply stores	5	6 366	1 205	264	56	33.5	–
445	Food and beverage stores	35	155 898	17 485	4 259	716	7.1	13.1
4451	Grocery stores	16	144 424	16 952	4 135	664	1.8	12.4
44511	Supermarkets and other grocery (except convenience) stores	12	142 870	16 863	4 114	659	.8	12.6
445110	Supermarkets and other grocery (except convenience) stores	12	142 870	16 863	4 114	659	.8	12.6
4452	Specialty food stores	5	3 474	296	66	26	38.4	45.7
4453	Beer, wine, and liquor stores	14	8 000	237	58	26	89.0	11.0
44531	Beer, wine, and liquor stores	14	8 000	237	58	26	89.0	11.0
445310	Beer, wine, and liquor stores	14	8 000	237	58	26	89.0	11.0
446	Health and personal care stores	23	63 014	10 163	2 398	353	25.8	1.2
4461	Health and personal care stores	23	63 014	10 163	2 398	353	25.8	1.2
44611	Pharmacies and drug stores	10	53 481	8 458	1 990	242	28.9	.7
446110	Pharmacies and drug stores	10	53 481	8 458	1 990	242	28.9	.7
4461101	Pharmacies and drug stores	9	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	6	5 675	813	232	60	6.1	–
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	20	81 461	3 393	850	213	25.6	20.9
4471	Gasoline stations	20	81 461	3 393	850	213	25.6	20.9
44711	Gasoline stations with convenience stores	15	53 010	1 917	494	149	29.1	27.6
447110	Gasoline stations with convenience stores	15	53 010	1 917	494	149	29.1	27.6
44719	Other gasoline stations	5	28 451	1 476	356	64	19.2	8.5
447190	Other gasoline stations	5	28 451	1 476	356	64	19.2	8.5
448	Clothing and clothing accessories stores	33	33 979	3 814	1 026	284	13.8	4.1
4481	Clothing stores	23	26 331	2 847	786	218	10.8	5.3
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
44814	Family clothing stores	7	18 771	1 676	498	119	11.4	–
448140	Family clothing stores	7	18 771	1 676	498	119	11.4	–
44819	Other clothing stores	3	428	125	26	6	29.7	32.2
448190	Other clothing stores	3	428	125	26	6	29.7	32.2
4482	Shoe stores	7	6 395	687	171	51	9.4	–
44821	Shoe stores	7	6 395	687	171	51	9.4	–
448210	Shoe stores	7	6 395	687	171	51	9.4	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	4	3 786	377	93	30	–	–
4482105	Athletic footwear stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LANCASTER—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	17	27 511	2 682	664	233	13.2	1.0
4511	Sporting goods, hobby, and musical instrument stores	12	23 365	2 195	543	191	12.9	1.2
45111	Sporting goods stores	6	D	D	D	b	D	D
451110	Sporting goods stores	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	14 482	1 312	334	132	–	–
451120	Hobby, toy, and game stores	4	14 482	1 312	334	132	–	–
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	5	4 146	487	121	42	14.4	–
45121	Book stores and news dealers	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	11	274 418	21 943	4 056	846	.7	–
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452112	Discount department stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	39	29 754	4 397	1 014	308	14.5	5.1
4532	Office supplies, stationery, and gift stores	9	9 537	909	221	75	8.1	2.0
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	7	3 862	1 287	299	94	3.6	23.7
45331	Used merchandise stores	7	3 862	1 287	299	94	3.6	23.7
453310	Used merchandise stores	7	3 862	1 287	299	94	3.6	23.7
4539	Other miscellaneous store retailers	18	14 790	1 972	438	114	17.2	2.7
45391	Pet and pet supplies stores	5	6 356	978	234	69	7.7	.5
453910	Pet and pet supplies stores	5	6 356	978	234	69	7.7	.5
45399	All other miscellaneous store retailers	13	8 434	994	204	45	24.4	4.3
454	Nonstore retailers	18	17 072	3 292	781	113	23.5	1.7
4543	Direct selling establishments	13	14 576	3 046	723	101	12.1	2.0
45431	Fuel dealers	4	5 658	890	243	26	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	4	5 658	890	243	26	–	–
45439	Other direct selling establishments	9	8 918	2 156	480	75	19.7	3.3
454390	Other direct selling establishments	9	8 918	2 156	480	75	19.7	3.3
	LA PALMA							
44-45	**Retail trade**	**16**	**53 664**	**4 920**	**1 147**	**186**	**10.2**	**31.5**
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	4	15 451	1 743	528	80	15.4	76.8
446	Health and personal care stores	4	12 217	1 788	420	57	9.8	41.1
4461	Health and personal care stores	4	12 217	1 788	420	57	9.8	41.1
447	Gasoline stations	4	D	D	D	b	D	D
4471	Gasoline stations	4	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LA PUENTE							
44-45	**Retail trade**	**109**	**263 656**	**28 442**	**6 163**	**1 188**	**37.9**	**13.3**
441	Motor vehicle and parts dealers	11	99 418	7 548	1 580	178	68.0	.5
4411	Automobile dealers	6	93 793	6 619	1 375	139	71.0	.6
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	4	1 876	345	92	26	7.9	14.6
4431	Electronics and appliance stores	4	1 876	345	92	26	7.9	14.6
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	8 009	1 315	319	63	–	–
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food and beverage stores	32	68 158	8 263	2 078	422	13.5	41.7
4451	Grocery stores	15	58 886	7 480	1 880	364	5.0	46.7
44511	Supermarkets and other grocery (except convenience) stores	12	55 885	7 265	1 823	348	1.7	49.3
445110	Supermarkets and other grocery (except convenience) stores	12	55 885	7 265	1 823	348	1.7	49.3
4452	Specialty food stores	8	5 765	556	137	33	47.5	15.5
446	Health and personal care stores	8	29 490	6 607	1 039	158	10.1	.8
4461	Health and personal care stores	8	29 490	6 607	1 039	158	10.1	.8
44611	Pharmacies and drug stores	6	D	D	D	c	D	D
446110	Pharmacies and drug stores	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores	6	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	9	29 983	792	203	48	41.3	6.4
4471	Gasoline stations	9	29 983	792	203	48	41.3	6.4
44711	Gasoline stations with convenience stores	6	17 992	524	130	34	12.9	–
447110	Gasoline stations with convenience stores	6	17 992	524	130	34	12.9	–
448	Clothing and clothing accessories stores	13	4 737	864	227	63	39.2	7.7
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	2 813	214	52	18	51.8	.5
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	a	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	5	9 581	1 007	222	114	6.2	3.2
45299	All other general merchandise stores	5	9 581	1 007	222	114	6.2	3.2
452990	All other general merchandise stores	5	9 581	1 007	222	114	6.2	3.2
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	1 238	203	43	15	16.6	7.6
45399	All other miscellaneous store retailers	3	1 238	203	43	15	16.6	7.6
454	Nonstore retailers	6	3 618	587	148	28	56.2	.7
	LA QUINTA							
44-45	**Retail trade**	**39**	**305 342**	**29 094**	**6 772**	**1 176**	**1.7**	**8.9**
441	Motor vehicle and parts dealers	5	76 018	5 051	859	104	.1	29.6
4411	Automobile dealers	4	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	e	D	D
4441	Building material and supplies dealers	4	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
445	Food and beverage stores	5	D	D	D	e	D	D
4451	Grocery stores	4	55 033	7 224	2 007	271	–	–
44511	Supermarkets and other grocery (except convenience) stores	4	55 033	7 224	2 007	271	–	–
445110	Supermarkets and other grocery (except convenience) stores	4	55 033	7 224	2 007	271	–	–
446	Health and personal care stores	4	1 727	330	81	12	50.8	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LA QUINTA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	6	15 038	615	149	49	16.7	22.5
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	2 253	227	51	11	25.3	43.3
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	1	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	5	1 564	291	87	18	48.1	–
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	LARKSPUR							
44-45	**Retail trade**	**53**	**130 601**	**15 247**	**3 842**	**731**	**6.9**	**2.3**
442	Furniture and home furnishings stores	9	D	D	D	b	D	D
4422	Home furnishings stores	7	7 863	1 002	193	43	7.0	–
44229	Other home furnishings stores	7	7 863	1 002	193	43	7.0	–
442299	All other home furnishings stores	7	7 863	1 002	193	43	7.0	–
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	5	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	b	D	D
446	Health and personal care stores	5	31 976	3 565	801	151	7.8	–
4461	Health and personal care stores	5	31 976	3 565	801	151	7.8	–
44611	Pharmacies and drug stores	3	D	D	D	c	D	D
446110	Pharmacies and drug stores	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
447	Gasoline stations	4	11 401	455	113	25	–	–
44711	Gasoline stations with convenience stores	4	11 401	455	113	25	–	–
447110	Gasoline stations with convenience stores	4	11 401	455	113	25	–	–
448	Clothing and clothing accessories stores	5	3 443	901	196	66	11.2	23.3
451	Sporting goods, hobby, book, and music stores	6	11 915	1 437	347	95	9.0	13.3
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	5	2 719	327	80	22	35.6	–
4533	Used merchandise stores	1	D	D	D	b	D	D
45331	Used merchandise stores	1	D	D	D	b	D	D
453310	Used merchandise stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45392	Art dealers	4	640	62	14	8	99.1	.9
453920	Art dealers	4	640	62	14	8	99.1	.9
454	Nonstore retailers	2	D	D	D	a	D	D
	LATHROP							
44-45	**Retail trade**	**12**	**59 997**	**5 824**	**1 367**	**225**	**12.5**	**4.6**
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
4441	Building material and supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	3	D	D	D	c	D	D
447	Gasoline stations	7	18 128	1 193	275	79	30.6	15.3
44711	Gasoline stations with convenience stores	4	13 044	639	154	32	28.0	21.3
447110	Gasoline stations with convenience stores	4	13 044	639	154	32	28.0	21.3

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	LA VERNE							
44-45	**Retail trade**	**82**	**224 691**	**26 709**	**6 427**	**1 384**	**10.7**	**3.3**
441	Motor vehicle and parts dealers	3	D	D	D	c	D	D
442	Furniture and home furnishings stores	4	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	3	1 958	234	52	14	62.1	–
4431	Electronics and appliance stores	3	1 958	234	52	14	62.1	–
444	Building material and garden equipment and supplies dealers	7	14 948	2 410	547	89	56.8	.7
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	11	54 350	5 477	1 498	222	5.4	2.5
4451	Grocery stores	6	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	4	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	4	D	D	D	c	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	6	18 585	3 345	511	87	30.2	1.3
4461	Health and personal care stores	6	18 585	3 345	511	87	30.2	1.3
44619	Other health and personal care stores	3	D	D	D	b	D	D
446199	All other health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	5	15 877	1 220	292	86	–	15.5
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	9	14 507	1 692	408	156	.3	12.4
4481	Clothing stores	8	D	D	D	c	D	D
44814	Family clothing stores	4	11 448	1 175	280	115	.4	–
448140	Family clothing stores	4	11 448	1 175	280	115	.4	–
451	Sporting goods, hobby, book, and music stores	15	17 277	2 369	582	183	20.4	–
4511	Sporting goods, hobby, and musical instrument stores	11	11 515	1 662	416	140	29.0	–
45111	Sporting goods stores	8	D	D	D	b	D	D
451110	Sporting goods stores	8	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	5 762	707	166	43	3.2	–
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LAWNDALE							
44-45	**Retail trade**	**93**	**195 574**	**19 876**	**4 863**	**887**	**22.1**	**5.7**
441	Motor vehicle and parts dealers	14	33 363	3 305	786	124	37.0	6.0
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	9 827	2 081	520	94	13.0	8.7
44131	Automotive parts and accessories stores	6	8 214	1 876	465	84	6.4	–
441310	Automotive parts and accessories stores	6	8 214	1 876	465	84	6.4	–
442	Furniture and home furnishings stores	10	12 414	2 234	532	83	48.7	14.5
4421	Furniture stores	7	4 742	436	109	24	27.5	38.0
44211	Furniture stores	7	4 742	436	109	24	27.5	38.0
442110	Furniture stores	7	4 742	436	109	24	27.5	38.0
4422	Home furnishings stores	3	7 672	1 798	423	59	61.8	–
44221	Floor covering stores	3	7 672	1 798	423	59	61.8	–
442210	Floor covering stores	3	7 672	1 798	423	59	61.8	–
443	Electronics and appliance stores	7	9 150	1 163	323	51	42.0	48.7
4431	Electronics and appliance stores	7	9 150	1 163	323	51	42.0	48.7
44311	Appliance, television, and other electronics stores	7	9 150	1 163	323	51	42.0	48.7
443112	Radio, television, and other electronics stores	7	9 150	1 163	323	51	42.0	48.7
444	Building material and garden equipment and supplies dealers	7	20 539	2 185	526	69	–	–
4441	Building material and supplies dealers	7	20 539	2 185	526	69	–	–
44412	Paint and wallpaper stores	4	9 561	1 066	258	38	–	–
444120	Paint and wallpaper stores	4	9 561	1 066	258	38	–	–
44419	Other building material dealers	3	10 978	1 119	268	31	–	–
444190	Other building material dealers	3	10 978	1 119	268	31	–	–
445	Food and beverage stores	20	59 390	5 288	1 308	225	8.5	.1
4451	Grocery stores	7	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	52 953	4 637	1 158	179	2.7	–
445110	Supermarkets and other grocery (except convenience) stores	5	52 953	4 637	1 158	179	2.7	–
4452	Specialty food stores	4	2 784	371	83	23	64.8	–
446	Health and personal care stores	6	5 888	1 494	367	42	45.3	–
4461	Health and personal care stores	6	5 888	1 494	367	42	45.3	–
447	Gasoline stations	10	28 256	1 047	254	72	38.1	9.5
4471	Gasoline stations	10	28 256	1 047	254	72	38.1	9.5
44711	Gasoline stations with convenience stores	7	24 177	906	219	67	34.7	9.1
447110	Gasoline stations with convenience stores	7	24 177	906	219	67	34.7	9.1
448	Clothing and clothing accessories stores	5	2 615	442	107	23	6.0	–
451	Sporting goods, hobby, book, and music stores	7	15 993	1 448	351	71	5.1	–
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	LEMON GROVE							
44-45	**Retail trade**	**79**	**343 803**	**33 838**	**8 337**	**1 299**	**8.1**	**4.8**
441	Motor vehicle and parts dealers	9	D	D	D	c	D	D
4411	Automobile dealers	2	D	D	D	c	D	D
44111	New car dealers	1	D	D	D	c	D	D
441110	New car dealers	1	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	2 716	467	122	26	7.4	–
4422	Home furnishings stores	4	2 716	467	122	26	7.4	–
44229	Other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LEMON GROVE—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	7	D	D	D	e	D	D
4441	Building material and supplies dealers	6	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
445	Food and beverage stores	17	64 813	7 737	1 946	339	9.3	23.5
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	57 738	6 801	1 728	299	2.7	25.7
445110	Supermarkets and other grocery (except convenience) stores	8	57 738	6 801	1 728	299	2.7	25.7
446	Health and personal care stores	5	14 755	2 915	727	73	4.7	4.9
4461	Health and personal care stores	5	14 755	2 915	727	73	4.7	4.9
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
447	Gasoline stations	10	17 850	945	227	62	20.0	.1
448	Clothing and clothing accessories stores	6	6 852	897	202	61	22.7	–
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	3	1 606	199	48	23	14.1	–
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45391	Pet and pet supplies stores	3	2 376	182	32	11	100.0	–
453910	Pet and pet supplies stores	3	2 376	182	32	11	100.0	–
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	2 982	538	112	16	13.8	–
45439	Other direct selling establishments	5	2 982	538	112	16	13.8	–
454390	Other direct selling establishments	5	2 982	538	112	16	13.8	–
	LEMOORE							
44-45	**Retail trade**	**46**	**100 872**	**10 355**	**2 389**	**526**	**36.5**	**.6**
441	Motor vehicle and parts dealers	10	26 753	2 568	606	88	55.8	.1
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	b	D	D
445	Food and beverage stores	8	32 712	3 838	907	160	22.5	–
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	10 457	746	180	54	62.3	–
448	Clothing and clothing accessories stores	5	1 528	139	27	9	62.0	–
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
	LINCOLN							
44-45	**Retail trade**	**19**	**26 802**	**3 146**	**819**	**207**	**17.9**	**9.0**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	6	14 966	1 753	515	127	8.9	.2
4452	Specialty food stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

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	LINDSAY							
44-45	**Retail trade**	**23**	**31 444**	**4 010**	**944**	**204**	**12.8**	**4.9**
441	Motor vehicle and parts dealers	4	1 816	184	43	13	15.1	–
444	Building material and garden equipment and supplies dealers	3	4 910	1 591	348	64	–	–
445	Food and beverage stores	6	14 788	1 468	372	76	13.6	1.6
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	3 585	117	28	18	44.3	1.5
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	LIVE OAK							
44-45	**Retail trade**	**11**	**6 187**	**717**	**156**	**45**	**65.2**	**.4**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	LIVERMORE							
44-45	**Retail trade**	**194**	**932 972**	**96 401**	**22 840**	**3 769**	**5.8**	**9.2**
441	Motor vehicle and parts dealers	26	226 900	23 850	5 645	563	1.5	15.7
4411	Automobile dealers	5	181 097	14 250	3 652	330	–	18.4
44111	New car dealers	5	181 097	14 250	3 652	330	–	18.4
441110	New car dealers	5	181 097	14 250	3 652	330	–	18.4
4412	Other motor vehicle dealers	8	31 216	6 801	1 312	126	8.1	–
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	5	14 783	1 755	405	46	17.1	–
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	14 587	2 799	681	107	5.7	16.9
44131	Automotive parts and accessories stores	7	9 024	1 737	391	62	9.2	–
441310	Automotive parts and accessories stores	7	9 024	1 737	391	62	9.2	–
44132	Tire dealers	6	5 563	1 062	290	45	–	44.4
441320	Tire dealers	6	5 563	1 062	290	45	–	44.4
442	Furniture and home furnishings stores	9	9 605	1 633	318	37	19.9	65.6
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	9	31 418	2 443	570	73	19.4	3.5
4431	Electronics and appliance stores	9	31 418	2 443	570	73	19.4	3.5
44311	Appliance, television, and other electronics stores	9	31 418	2 443	570	73	19.4	3.5
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	22	103 486	14 363	3 385	571	4.9	1.5
4441	Building material and supplies dealers	15	96 087	12 831	3 061	490	4.3	1.6
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	c	D	D
444130	Hardware stores	2	D	D	D	c	D	D
44419	Other building material dealers	7	17 142	1 828	412	44	11.0	8.9
444190	Other building material dealers	7	17 142	1 828	412	44	11.0	8.9
4442	Lawn and garden equipment and supplies stores	7	7 399	1 532	324	81	13.5	–
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	27	150 468	16 755	4 026	645	6.5	2.7
4451	Grocery stores	18	145 376	16 468	3 971	625	4.5	1.7
44511	Supermarkets and other grocery (except convenience) stores	11	137 807	15 591	3 754	568	.6	.4
445110	Supermarkets and other grocery (except convenience) stores	11	137 807	15 591	3 754	568	.6	.4
44512	Convenience stores	7	7 569	877	217	57	74.4	25.6
445120	Convenience stores	7	7 569	877	217	57	74.4	25.6
4452	Specialty food stores	1	D	D	D	a	D	D

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	LIVERMORE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	11	29 276	3 275	830	172	8.1	3.6
4461	Health and personal care stores	11	29 276	3 275	830	172	8.1	3.6
44611	Pharmacies and drug stores	4	D	D	D	c	D	D
446110	Pharmacies and drug stores	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores	4	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	2 210	320	78	18	54.4	–
446120	Cosmetics, beauty supplies, and perfume stores	3	2 210	320	78	18	54.4	–
44619	Other health and personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	19	73 103	4 469	1 109	264	21.6	21.9
4471	Gasoline stations	19	73 103	4 469	1 109	264	21.6	21.9
44711	Gasoline stations with convenience stores	12	51 335	3 802	939	227	17.2	8.4
447110	Gasoline stations with convenience stores	12	51 335	3 802	939	227	17.2	8.4
44719	Other gasoline stations	7	21 768	667	170	37	31.9	53.9
447190	Other gasoline stations	7	21 768	667	170	37	31.9	53.9
448	Clothing and clothing accessories stores	11	11 559	1 691	443	73	13.9	7.5
4481	Clothing stores	4	8 085	1 140	311	52	6.9	5.8
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	21	23 341	3 752	966	226	23.3	13.7
4511	Sporting goods, hobby, and musical instrument stores	16	17 761	3 319	864	182	24.1	17.6
45111	Sporting goods stores	10	11 912	2 162	469	122	32.0	26.3
451110	Sporting goods stores	10	11 912	2 162	469	122	32.0	26.3
4511101	General-line sporting goods stores	5	6 066	1 119	251	54	24.7	4.2
4511102	Specialty-line sporting goods stores	5	5 846	1 043	218	68	39.5	49.3
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	5	5 580	433	102	44	20.9	1.0
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	5	240 310	18 465	4 082	872	–	–
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	7	7 873	842	231	67	17.3	–
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	4	1 166	451	108	34	–	5.2
45331	Used merchandise stores	4	1 166	451	108	34	–	5.2
453310	Used merchandise stores	4	1 166	451	108	34	–	5.2
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	12	D	D	D	c	D	D
4543	Direct selling establishments	7	17 630	3 222	846	100	.7	78.4
45439	Other direct selling establishments	7	17 630	3 222	846	100	.7	78.4
454390	Other direct selling establishments	7	17 630	3 222	846	100	.7	78.4
	LIVINGSTON							
44-45	**Retail trade**	**17**	**35 006**	**2 472**	**532**	**115**	**20.3**	**1.1**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	8	10 724	1 182	236	61	4.5	3.7
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	14 891	377	93	20	13.9	–
44711	Gasoline stations with convenience stores	3	14 891	377	93	20	13.9	–
447110	Gasoline stations with convenience stores	3	14 891	377	93	20	13.9	–
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LODI							
44-45	**Retail trade**	**228**	**724 740**	**73 496**	**17 187**	**3 236**	**11.2**	**12.4**
441	Motor vehicle and parts dealers	33	196 202	15 975	3 719	520	4.2	28.7
4411	Automobile dealers	10	158 762	11 043	2 535	329	2.2	24.4
44111	New car dealers	6	137 263	9 775	2 301	308	–	26.7
441110	New car dealers	6	137 263	9 775	2 301	308	–	26.7
44112	Used car dealers	4	21 499	1 268	234	21	16.5	9.5
441120	Used car dealers	4	21 499	1 268	234	21	16.5	9.5
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	20	D	D	D	c	D	D
44131	Automotive parts and accessories stores	10	9 919	1 706	423	74	25.6	.2
441310	Automotive parts and accessories stores	10	9 919	1 706	423	74	25.6	.2
44132	Tire dealers	10	D	D	D	b	D	D
441320	Tire dealers	10	D	D	D	b	D	D
442	Furniture and home furnishings stores	13	17 529	3 948	950	159	22.7	.2
4421	Furniture stores	7	10 922	1 803	427	60	32.9	.4
44211	Furniture stores	7	10 922	1 803	427	60	32.9	.4
442110	Furniture stores	7	10 922	1 803	427	60	32.9	.4
4422	Home furnishings stores	6	6 607	2 145	523	99	5.9	–
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	11	5 697	996	239	56	17.8	15.4
4431	Electronics and appliance stores	11	5 697	996	239	56	17.8	15.4
44311	Appliance, television, and other electronics stores	11	5 697	996	239	56	17.8	15.4
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	26	45 196	5 251	1 247	213	9.9	.7
4441	Building material and supplies dealers	21	41 679	4 705	1 140	194	10.8	–
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	5	D	D	D	c	D	D
444130	Hardware stores	5	D	D	D	c	D	D
44419	Other building material dealers	12	22 246	2 250	517	70	13.5	–
444190	Other building material dealers	12	22 246	2 250	517	70	13.5	–
4442	Lawn and garden equipment and supplies stores	5	3 517	546	107	19	–	8.6
445	Food and beverage stores	32	155 407	15 649	3 662	629	17.2	1.5
4451	Grocery stores	21	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	19	140 734	14 890	3 486	584	9.6	1.6
445110	Supermarkets and other grocery (except convenience) stores	19	140 734	14 890	3 486	584	9.6	1.6
44512	Convenience stores	2	D	D	D	a	D	D
445120	Convenience stores	2	D	D	D	a	D	D
4452	Specialty food stores	6	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	5	6 362	323	74	12	100.0	–
44531	Beer, wine, and liquor stores	5	6 362	323	74	12	100.0	–
445310	Beer, wine, and liquor stores	5	6 362	323	74	12	100.0	–
446	Health and personal care stores	21	73 818	10 059	2 260	349	26.8	33.3
4461	Health and personal care stores	21	73 818	10 059	2 260	349	26.8	33.3
44611	Pharmacies and drug stores	9	67 078	9 027	2 020	297	28.1	36.7
446110	Pharmacies and drug stores	9	67 078	9 027	2 020	297	28.1	36.7
4461101	Pharmacies and drug stores	7	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	8	4 710	670	150	33	19.8	–
446191	Food (health) supplement stores	5	2 454	268	66	24	38.1	–
446199	All other health and personal care stores	3	2 256	402	84	9	–	–
447	Gasoline stations	14	31 030	1 864	445	101	31.6	12.1
4471	Gasoline stations	14	31 030	1 864	445	101	31.6	12.1
44711	Gasoline stations with convenience stores	10	25 275	1 393	314	73	31.8	–
447110	Gasoline stations with convenience stores	10	25 275	1 393	314	73	31.8	–
448	Clothing and clothing accessories stores	23	21 680	2 820	738	170	14.3	4.8
4481	Clothing stores	12	16 545	2 017	534	124	16.0	6.3
44814	Family clothing stores	3	13 725	1 595	436	88	15.9	–
448140	Family clothing stores	3	13 725	1 595	436	88	15.9	–
4483	Jewelry, luggage, and leather goods stores	6	2 635	551	142	27	12.4	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LODI—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	16	10 032	1 176	281	92	19.4	4.8
4511	Sporting goods, hobby, and musical instrument stores	13	D	D	D	b	D	D
45111	Sporting goods stores	10	5 966	716	170	49	9.0	8.1
451110	Sporting goods stores	10	5 966	716	170	49	9.0	8.1
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4521	Department stores	4	132 676	11 716	2 829	687	–	–
45210009	Department stores (incl. leased depts.)[3]	4	136 846	11 716	2 829	687	–	–
45211	Department stores	4	132 676	11 716	2 829	687	–	–
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	f	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	7	893	252	60	23	37.6	–
45331	Used merchandise stores	7	893	252	60	23	37.6	–
453310	Used merchandise stores	7	893	252	60	23	37.6	–
4539	Other miscellaneous store retailers	9	7 605	835	189	68	4.5	–
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	8	10 658	1 229	242	69	4.0	2.2
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
	LOMA LINDA							
44-45	**Retail trade**	**35**	**144 185**	**15 350**	**3 631**	**587**	**17.1**	**2.6**
441	Motor vehicle and parts dealers	6	82 671	8 856	2 152	313	23.0	.1
4411	Automobile dealers	3	D	D	D	e	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	1 495	226	53	12	39.8	–
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	10	23 460	2 849	612	113	15.7	12.8
4461	Health and personal care stores	10	23 460	2 849	612	113	15.7	12.8
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	2	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	953	120	31	11	28.1	–
453	Miscellaneous store retailers	4	1 018	180	40	33	2.5	40.4
454	Nonstore retailers	1	D	D	D	a	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOMITA							
44-45	**Retail trade**	**71**	**93 491**	**13 576**	**3 062**	**582**	**28.7**	**15.5**
441	Motor vehicle and parts dealers	9	8 926	1 239	284	49	26.3	20.0
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	a	D	D
442210	Floor covering stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	5	4 223	721	179	20	10.6	2.3
4431	Electronics and appliance stores	5	4 223	721	179	20	10.6	2.3
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	a	D	D
445	Food and beverage stores	9	21 245	3 583	902	156	26.7	–
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health and personal care stores	5	18 106	1 843	451	80	15.3	41.2
4461	Health and personal care stores	5	18 106	1 843	451	80	15.3	41.2
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	5	9 642	165	46	18	100.0	–
448	Clothing and clothing accessories stores	4	1 316	351	76	25	21.0	46.4
451	Sporting goods, hobby, book, and music stores	5	3 596	593	127	36	17.8	–
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	16	11 264	2 697	594	116	22.2	3.2
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	6 559	1 742	335	50	24.8	–
454	Nonstore retailers	3	796	78	15	2	100.0	–
	LOMPOC							
44-45	**Retail trade**	**126**	**295 400**	**31 347**	**7 280**	**1 519**	**5.5**	**1.9**
441	Motor vehicle and parts dealers	18	88 384	7 822	1 792	221	1.5	.4
4411	Automobile dealers	6	76 945	5 674	1 290	142	–	–
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	6 323	1 190	307	53	14.7	5.2
441310	Automotive parts and accessories stores	7	6 323	1 190	307	53	14.7	5.2
442	Furniture and home furnishings stores	10	5 743	1 102	246	48	54.7	17.1
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	6	1 768	288	62	13	.9	.5
4431	Electronics and appliance stores	6	1 768	288	62	13	.9	.5
444	Building material and garden equipment and supplies dealers	9	9 806	1 696	374	72	11.8	–
445	Food and beverage stores	19	58 480	6 949	1 669	274	7.4	3.4
4451	Grocery stores	10	55 522	6 709	1 614	246	5.5	1.4
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	D	c	D	D

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	LOMPOC—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	8	24 233	3 308	676	125	–	5.3
4461	Health and personal care stores	8	24 233	3 308	676	125	–	5.3
44611	Pharmacies and drug stores	6	D	D	D	c	D	D
446110	Pharmacies and drug stores	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores	6	D	D	D	c	D	D
447	Gasoline stations	12	25 727	1 425	339	103	5.4	2.4
4471	Gasoline stations	12	25 727	1 425	339	103	5.4	2.4
44711	Gasoline stations with convenience stores	7	17 237	764	182	72	3.4	–
447110	Gasoline stations with convenience stores	7	17 237	764	182	72	3.4	–
448	Clothing and clothing accessories stores	11	5 712	739	175	56	34.5	–
451	Sporting goods, hobby, book, and music stores	10	4 911	633	152	53	1.1	4.8
4511	Sporting goods, hobby, and musical instrument stores	4	2 862	321	77	22	–	8.3
4512	Book, periodical, and music stores	6	2 049	312	75	31	2.7	–
452	General merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	4	5 787	879	224	119	7.2	–
452990	All other general merchandise stores	4	5 787	879	224	119	7.2	–
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	6	6 759	621	163	44	12.8	–
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	5	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	592	112	26	6	–	–
	LONG BEACH							
44-45	**Retail trade**	**1 018**	**2 599 922**	**272 778**	**64 592**	**12 373**	**16.2**	**12.8**
441	Motor vehicle and parts dealers	91	574 646	53 346	12 689	1 422	16.0	23.0
4411	Automobile dealers	23	479 460	38 581	9 119	864	14.8	26.4
44111	New car dealers	14	464 651	37 761	8 896	826	13.9	26.9
441110	New car dealers	14	464 651	37 761	8 896	826	13.9	26.9
44112	Used car dealers	9	14 809	820	223	38	43.6	10.1
441120	Used car dealers	9	14 809	820	223	38	43.6	10.1
4412	Other motor vehicle dealers	17	33 698	4 313	1 051	165	32.0	2.9
44121	Recreational vehicle dealers	4	2 089	302	68	10	100.0	–
441210	Recreational vehicle dealers	4	2 089	302	68	10	100.0	–
44122	Motorcycle, boat, and other motor vehicle dealers	13	31 609	4 011	983	155	27.5	3.1
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	10	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	51	61 488	10 452	2 519	393	16.9	7.7
44131	Automotive parts and accessories stores	29	31 624	5 037	1 211	235	16.2	3.0
441310	Automotive parts and accessories stores	29	31 624	5 037	1 211	235	16.2	3.0
44132	Tire dealers	22	29 864	5 415	1 308	158	17.6	12.7
441320	Tire dealers	22	29 864	5 415	1 308	158	17.6	12.7
442	Furniture and home furnishings stores	54	36 184	5 137	1 220	274	21.6	4.0
4421	Furniture stores	23	6 799	1 108	272	48	44.5	6.0
44211	Furniture stores	23	6 799	1 108	272	48	44.5	6.0
442110	Furniture stores	23	6 799	1 108	272	48	44.5	6.0
4422	Home furnishings stores	31	29 385	4 029	948	226	16.3	3.6
44221	Floor covering stores	6	6 279	1 328	310	34	36.2	–
442210	Floor covering stores	6	6 279	1 328	310	34	36.2	–
44229	Other home furnishings stores	25	23 106	2 701	638	192	10.9	4.6
442291	Window treatment stores	5	D	D	D	a	D	D
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics and appliance stores	39	89 525	9 961	2 568	410	14.2	6.2
4431	Electronics and appliance stores	39	89 525	9 961	2 568	410	14.2	6.2
44311	Appliance, television, and other electronics stores	28	62 899	7 581	1 882	295	18.1	.5
443111	Household appliance stores	7	13 554	1 344	325	53	4.6	–
443112	Radio, television, and other electronics stores	21	49 345	6 237	1 557	242	21.8	.6
44312	Computer and software stores	7	23 221	1 918	556	95	.6	21.7
443120	Computer and software stores	7	23 221	1 918	556	95	.6	21.7
44313	Camera and photographic supplies stores	4	3 405	462	130	20	36.4	6.8
443130	Camera and photographic supplies stores	4	3 405	462	130	20	36.4	6.8

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LONG BEACH—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	38	135 819	16 872	3 859	678	4.4	.5
4441	Building material and supplies dealers	30	132 131	16 272	3 741	644	3.8	.2
44411	Home centers	4	D	D	D	e	D	D
444110	Home Centers	4	D	D	D	e	D	D
44412	Paint and wallpaper stores	4	6 343	990	234	35	16.8	–
444120	Paint and wallpaper stores	4	6 343	990	234	35	16.8	–
44413	Hardware stores	8	D	D	D	c	D	D
444130	Hardware stores	8	D	D	D	c	D	D
44419	Other building material dealers	14	36 009	5 375	1 196	156	5.5	.9
444190	Other building material dealers	14	36 009	5 375	1 196	156	5.5	.9
4442	Lawn and garden equipment and supplies stores	8	3 688	600	118	34	26.0	9.0
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	264	654 946	73 387	18 705	3 259	14.7	18.6
4451	Grocery stores	147	604 286	68 831	17 532	2 873	10.5	19.1
44511	Supermarkets and other grocery (except convenience) stores	119	582 590	67 010	17 093	2 731	9.8	18.4
445110	Supermarkets and other grocery (except convenience) stores	119	582 590	67 010	17 093	2 731	9.8	18.4
44512	Convenience stores	28	21 696	1 821	439	142	31.5	38.3
445120	Convenience stores	28	21 696	1 821	439	142	31.5	38.3
4452	Specialty food stores	44	19 160	2 354	633	202	54.7	24.9
4453	Beer, wine, and liquor stores	73	31 500	2 202	540	184	70.5	5.5
44531	Beer, wine, and liquor stores	73	31 500	2 202	540	184	70.5	5.5
445310	Beer, wine, and liquor stores	73	31 500	2 202	540	184	70.5	5.5
446	Health and personal care stores	91	214 976	31 420	6 796	1 106	25.9	4.9
4461	Health and personal care stores	91	214 976	31 420	6 796	1 106	25.9	4.9
44611	Pharmacies and drug stores	51	199 130	28 735	6 192	944	24.3	4.7
446110	Pharmacies and drug stores	51	199 130	28 735	6 192	944	24.3	4.7
4461101	Pharmacies and drug stores	50	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores	15	8 295	1 581	330	97	23.1	6.4
446120	Cosmetics, beauty supplies, and perfume stores	15	8 295	1 581	330	97	23.1	6.4
44613	Optical goods stores	6	1 737	386	99	22	29.6	23.3
446130	Optical goods stores	6	1 737	386	99	22	29.6	23.3
44619	Other health and personal care stores	19	5 814	718	175	43	81.5	4.7
446191	Food (health) supplement stores	11	4 186	468	121	32	75.6	5.1
447	Gasoline stations	86	229 731	8 992	2 233	534	40.4	13.3
4471	Gasoline stations	86	229 731	8 992	2 233	534	40.4	13.3
44711	Gasoline stations with convenience stores	56	146 349	4 657	1 130	286	34.3	6.1
447110	Gasoline stations with convenience stores	56	146 349	4 657	1 130	286	34.3	6.1
44719	Other gasoline stations	30	83 382	4 335	1 103	248	51.2	26.0
447190	Other gasoline stations	30	83 382	4 335	1 103	248	51.2	26.0
448	Clothing and clothing accessories stores	126	146 410	16 626	3 861	1 094	15.0	3.3
4481	Clothing stores	73	108 284	11 903	2 810	814	9.0	4.3
44811	Men's clothing stores	8	4 166	761	209	40	35.6	21.5
448110	Men's clothing stores	8	4 166	761	209	40	35.6	21.5
44812	Women's clothing stores	29	24 096	2 974	659	258	24.9	8.8
448120	Women's clothing stores	29	24 096	2 974	659	258	24.9	8.8
44813	Children's and infants' clothing stores	4	D	D	D	a	D	D
448130	Children's and infants' clothing stores	4	D	D	D	a	D	D
44814	Family clothing stores	20	73 136	7 036	1 702	423	.4	.2
448140	Family clothing stores	20	73 136	7 036	1 702	423	.4	.2
44819	Other clothing stores	9	5 382	865	201	82	21.9	23.9
448190	Other clothing stores	9	5 382	865	201	82	21.9	23.9
4482	Shoe stores	21	19 356	2 255	519	166	12.2	–
44821	Shoe stores	21	19 356	2 255	519	166	12.2	–
448210	Shoe stores	21	19 356	2 255	519	166	12.2	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	15	12 339	1 451	340	117	7.1	–
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	32	18 770	2 468	532	114	52.4	.5
44831	Jewelry stores	31	D	D	D	c	D	D
448310	Jewelry stores	31	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	53	116 665	16 034	3 714	1 267	5.4	2.2
4511	Sporting goods, hobby, and musical instrument stores	29	34 624	3 986	1 013	296	8.0	1.8
45111	Sporting goods stores	15	20 903	2 189	567	171	5.2	3.0
451110	Sporting goods stores	15	20 903	2 189	567	171	5.2	3.0
4511101	General-line sporting goods stores	5	D	D	D	c	D	D
45112	Hobby, toy, and game stores	7	9 126	1 106	285	80	3.8	.1
451120	Hobby, toy, and game stores	7	9 126	1 106	285	80	3.8	.1
45113	Sewing, needlework, and piece goods stores	3	2 661	308	72	28	35.4	–
451130	Sewing, needlework, and piece goods stores	3	2 661	308	72	28	35.4	–
45114	Musical instrument and supplies stores	4	1 934	383	89	17	19.9	–
451140	Musical instrument and supplies stores	4	1 934	383	89	17	19.9	–

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LONG BEACH—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	24	82 041	12 048	2 701	971	4.2	2.3
45121	Book stores and news dealers	14	66 322	10 778	2 397	863	.6	2.9
451211	Book stores	14	66 322	10 778	2 397	863	.6	2.9
4512111	Book stores, general	8	D	D	D	c	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
4512113	College book stores	5	D	D	D	f	D	D
45122	Prerecorded tape, compact disc, and record stores	10	15 719	1 270	304	108	19.5	–
451220	Prerecorded tape, compact disc, and record stores	10	15 719	1 270	304	108	19.5	–
452	General merchandise stores	27	271 890	22 724	4 517	1 213	1.9	.3
4521	Department stores	7	164 747	16 187	3 035	785	–	–
45210009	Department stores (incl. leased depts.)[3]	7	174 569	16 187	3 035	785	–	–
45211	Department stores	7	164 747	16 187	3 035	785	–	–
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	6	D	D	D	f	D	D
4529	Other general merchandise stores	20	107 143	6 537	1 482	428	4.9	.8
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	19	D	D	D	c	D	D
452990	All other general merchandise stores	19	D	D	D	c	D	D
4529901	Variety stores	10	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	c	D	D
453	Miscellaneous store retailers	116	86 809	12 656	3 121	891	22.0	20.1
4531	Florists	18	18 688	1 615	435	102	10.5	77.8
45311	Florists	18	18 688	1 615	435	102	10.5	77.8
453110	Florists	18	18 688	1 615	435	102	10.5	77.8
4532	Office supplies, stationery, and gift stores	40	33 537	3 849	942	296	24.1	1.0
45321	Office supplies and stationery stores	7	D	D	D	c	D	D
453210	Office supplies and stationery stores	7	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	33	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	33	D	D	D	c	D	D
4533	Used merchandise stores	24	11 707	3 545	889	222	21.7	4.4
45331	Used merchandise stores	24	11 707	3 545	889	222	21.7	4.4
453310	Used merchandise stores	24	11 707	3 545	889	222	21.7	4.4
4539	Other miscellaneous store retailers	34	22 877	3 647	855	271	28.6	9.1
45391	Pet and pet supplies stores	12	11 894	1 690	380	131	13.4	1.8
453910	Pet and pet supplies stores	12	11 894	1 690	380	131	13.4	1.8
45392	Art dealers	6	2 136	221	43	15	83.7	.6
453920	Art dealers	6	2 136	221	43	15	83.7	.6
45399	All other miscellaneous store retailers	16	8 847	1 736	432	125	35.7	21.0
454	Nonstore retailers	33	42 321	5 623	1 309	225	15.3	8.5
4541	Electronic shopping and mail-order houses	10	13 743	2 195	478	100	11.8	12.3
45411	Electronic shopping and mail-order houses	10	13 743	2 195	478	100	11.8	12.3
4543	Direct selling establishments	18	27 881	3 359	814	120	15.1	6.8
45439	Other direct selling establishments	18	27 881	3 359	814	120	15.1	6.8
454390	Other direct selling establishments	18	27 881	3 359	814	120	15.1	6.8
	LOOMIS							
44-45	**Retail trade**	**25**	**52 269**	**6 250**	**1 438**	**240**	**10.2**	**16.2**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	5	D	D	D	a	D	D
4431	Electronics and appliance stores	5	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	5	D	D	D	a	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	1 540	250	63	16	–	37.1
445	Food and beverage stores	4	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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	LOS ALAMITOS							
44-45	**Retail trade**	**81**	**141 428**	**17 413**	**4 144**	**739**	**35.2**	**6.1**
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	6	2 195	317	79	18	100.0	–
443	Electronics and appliance stores	6	6 671	974	278	64	5.0	64.8
4431	Electronics and appliance stores	6	6 671	974	278	64	5.0	64.8
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	13	D	D	D	c	D	D
4441	Building material and supplies dealers	11	D	D	D	c	D	D
44419	Other building material dealers	10	44 247	4 966	1 140	153	3.2	.4
444190	Other building material dealers	10	44 247	4 966	1 140	153	3.2	.4
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	9	25 250	2 445	683	133	6.9	6.3
446	Health and personal care stores	13	18 767	3 147	684	88	79.2	–
4461	Health and personal care stores	13	18 767	3 147	684	88	79.2	–
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	4	4 430	1 413	324	25	11.8	–
446199	All other health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	7 706	798	198	69	40.0	16.6
448	Clothing and clothing accessories stores	6	771	109	26	11	35.8	38.0
451	Sporting goods, hobby, book, and music stores	8	4 370	443	102	36	54.2	–
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	10 622	1 542	369	42	64.7	–
4541	Electronic shopping and mail-order houses	4	10 622	1 542	369	42	64.7	–
45411	Electronic shopping and mail-order houses	4	10 622	1 542	369	42	64.7	–
	LOS ALTOS							
44-45	**Retail trade**	**121**	**203 672**	**27 443**	**6 692**	**1 122**	**13.1**	**10.4**
442	Furniture and home furnishings stores	11	14 602	2 682	561	67	8.7	29.7
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	8	D	D	D	b	D	D
4431	Electronics and appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores	4	1 656	351	79	19	51.6	–
443130	Camera and photographic supplies stores	4	1 656	351	79	19	51.6	–
444	Building material and garden equipment and supplies dealers	10	16 797	2 753	567	92	5.8	–
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	17	94 087	12 472	3 265	496	2.3	2.9
4451	Grocery stores	8	85 022	11 191	2 907	373	–	1.8
44511	Supermarkets and other grocery (except convenience) stores	8	85 022	11 191	2 907	373	–	1.8
445110	Supermarkets and other grocery (except convenience) stores	8	85 022	11 191	2 907	373	–	1.8
4452	Specialty food stores	8	D	D	D	c	D	D
446	Health and personal care stores	8	9 835	1 387	358	59	8.0	5.2
4461	Health and personal care stores	8	9 835	1 387	358	59	8.0	5.2

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	LOS ALTOS—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	9	29 309	1 547	389	78	38.7	20.9
4471	Gasoline stations	9	29 309	1 547	389	78	38.7	20.9
44711	Gasoline stations with convenience stores	5	17 822	862	213	51	63.6	–
447110	Gasoline stations with convenience stores	5	17 822	862	213	51	63.6	–
448	Clothing and clothing accessories stores	20	12 182	2 247	509	97	26.9	29.7
4481	Clothing stores	11	D	D	D	b	D	D
44813	Children's and infants' clothing stores	3	D	D	D	a	D	D
448130	Children's and infants' clothing stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	7	6 035	1 383	301	34	12.3	40.9
44831	Jewelry stores	7	6 035	1 383	301	34	12.3	40.9
448310	Jewelry stores	7	6 035	1 383	301	34	12.3	40.9
451	Sporting goods, hobby, book, and music stores	13	11 162	1 658	369	106	12.9	17.5
4511	Sporting goods, hobby, and musical instrument stores	11	D	D	D	b	D	D
45111	Sporting goods stores	7	7 808	1 196	265	60	12.7	25.0
451110	Sporting goods stores	7	7 808	1 196	265	60	12.7	25.0
4511102	Specialty-line sporting goods stores	7	7 808	1 196	265	60	12.7	25.0
45121	Book stores and news dealers	2	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	2 175	272	82	23	46.7	–
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	6	2 540	278	68	17	14.8	–
45331	Used merchandise stores	6	2 540	278	68	17	14.8	–
453310	Used merchandise stores	6	2 540	278	68	17	14.8	–
454	Nonstore retailers	5	4 372	882	199	27	48.9	–
	LOS ALTOS HILLS							
44-45	**Retail trade**	**2**	**D**	**D**	**D**	**a**	**D**	**D**
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
	LOS ANGELES							
44-45	**Retail trade**	**11 208**	**30 196 646**	**3 173 429**	**760 473**	**131 916**	**17.0**	**8.8**
441	Motor vehicle and parts dealers	854	6 580 008	543 919	127 954	13 905	12.4	5.9
4411	Automobile dealers	303	5 859 787	430 945	100 273	9 157	11.3	6.0
44111	New car dealers	148	5 526 806	412 751	95 862	8 592	9.2	5.7
441110	New car dealers	148	5 526 806	412 751	95 862	8 592	9.2	5.7
44112	Used car dealers	155	332 981	18 194	4 411	565	44.8	10.7
441120	Used car dealers	155	332 981	18 194	4 411	565	44.8	10.7
4412	Other motor vehicle dealers	57	176 015	18 961	4 571	716	30.0	3.1
44121	Recreational vehicle dealers	9	41 297	1 759	483	58	6.3	12.0
441210	Recreational vehicle dealers	9	41 297	1 759	483	58	6.3	12.0
44122	Motorcycle, boat, and other motor vehicle dealers	48	134 718	17 202	4 088	658	37.2	.3
441221	Motorcycle dealers	28	72 219	8 282	1 921	233	15.3	.6
441222	Boat dealers	13	21 268	2 294	549	115	11.4	–
441229	All other motor vehicle dealers	7	41 231	6 626	1 618	310	88.9	–
4413	Automotive parts, accessories, and tire stores	494	544 206	94 013	23 110	4 032	19.3	6.5
44131	Automotive parts and accessories stores	345	345 777	61 016	15 033	2 845	18.8	5.2
441310	Automotive parts and accessories stores	345	345 777	61 016	15 033	2 845	18.8	5.2
44132	Tire dealers	149	198 429	32 997	8 077	1 187	20.2	8.6
441320	Tire dealers	149	198 429	32 997	8 077	1 187	20.2	8.6
442	Furniture and home furnishings stores	714	1 077 408	153 888	36 917	6 127	26.4	6.1
4421	Furniture stores	340	551 448	83 275	20 406	2 695	29.0	6.2
44211	Furniture stores	340	551 448	83 275	20 406	2 695	29.0	6.2
442110	Furniture stores	340	551 448	83 275	20 406	2 695	29.0	6.2
4422	Home furnishings stores	374	525 960	70 613	16 511	3 432	23.6	6.0
44221	Floor covering stores	141	164 005	27 733	6 439	1 038	44.2	13.1
442210	Floor covering stores	141	164 005	27 733	6 439	1 038	44.2	13.1
44229	Other home furnishings stores	233	361 955	42 880	10 072	2 394	14.3	2.8
442291	Window treatment stores	21	14 371	1 561	321	86	23.4	.9
442299	All other home furnishings stores	212	347 584	41 319	9 751	2 308	13.9	2.9
443	Electronics and appliance stores	567	1 158 783	123 877	30 211	4 629	15.4	6.8
4431	Electronics and appliance stores	567	1 158 783	123 877	30 211	4 629	15.4	6.8
44311	Appliance, television, and other electronics stores	404	755 892	80 525	19 438	3 109	17.2	3.8
443111	Household appliance stores	76	87 083	11 773	2 762	427	27.0	3.6
443112	Radio, television, and other electronics stores	328	668 809	68 752	16 676	2 682	15.9	3.9
44312	Computer and software stores	120	283 908	30 203	7 767	1 132	14.3	14.2
443120	Computer and software stores	120	283 908	30 203	7 767	1 132	14.3	14.2
44313	Camera and photographic supplies stores	43	118 983	13 149	3 006	388	6.3	7.8
443130	Camera and photographic supplies stores	43	118 983	13 149	3 006	388	6.3	7.8

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	535	1 920 498	221 754	52 259	8 344	7.6	7.5
4441	Building material and supplies dealers	455	1 833 803	205 046	48 527	7 678	7.2	7.6
44411	Home centers	32	893 876	88 179	20 350	3 618	1.9	.2
444110	Home Centers	32	893 876	88 179	20 350	3 618	1.9	.2
44412	Paint and wallpaper stores	54	85 464	11 655	2 773	383	2.7	6.9
444120	Paint and wallpaper stores	54	85 464	11 655	2 773	383	2.7	6.9
44413	Hardware stores	89	128 540	18 090	4 477	892	20.6	3.5
444130	Hardware stores	89	128 540	18 090	4 477	892	20.6	3.5
44419	Other building material dealers	280	725 923	87 122	20 927	2 785	11.8	17.5
444190	Other building material dealers	280	725 923	87 122	20 927	2 785	11.8	17.5
4442	Lawn and garden equipment and supplies stores	80	86 695	16 708	3 732	666	16.5	5.7
44421	Outdoor power equipment stores	13	5 656	611	144	27	64.3	2.0
444210	Outdoor power equipment stores	13	5 656	611	144	27	64.3	2.0
44422	Nursery, garden center, and farm supply stores	67	81 039	16 097	3 588	639	13.1	6.0
444220	Nursery, garden center, and farm supply stores	67	81 039	16 097	3 588	639	13.1	6.0
445	Food and beverage stores	1 906	5 995 471	677 166	168 877	29 163	14.3	13.6
4451	Grocery stores	1 113	5 476 651	624 115	156 564	25 779	10.6	14.0
44511	Supermarkets and other grocery (except convenience) stores	855	5 256 129	605 130	152 002	24 478	9.0	13.8
445110	Supermarkets and other grocery (except convenience) stores	855	5 256 129	605 130	152 002	24 478	9.0	13.8
44512	Convenience stores	258	220 522	18 985	4 562	1 301	49.1	19.0
445120	Convenience stores	258	220 522	18 985	4 562	1 301	49.1	19.0
4452	Specialty food stores	370	265 614	34 067	7 844	2 157	46.9	13.1
4453	Beer, wine, and liquor stores	423	253 206	18 984	4 469	1 227	60.1	6.4
44531	Beer, wine, and liquor stores	423	253 206	18 984	4 469	1 227	60.1	6.4
445310	Beer, wine, and liquor stores	423	253 206	18 984	4 469	1 227	60.1	6.4
446	Health and personal care stores	1 007	2 224 260	301 435	65 938	10 024	32.7	6.0
4461	Health and personal care stores	1 007	2 224 260	301 435	65 938	10 024	32.7	6.0
44611	Pharmacies and drug stores	512	1 899 825	245 293	53 262	7 544	30.0	5.1
446110	Pharmacies and drug stores	512	1 899 825	245 293	53 262	7 544	30.0	5.1
4461101	Pharmacies and drug stores	494	1 887 044	244 011	52 946	7 474	29.6	5.1
4461102	Proprietary stores	18	12 781	1 282	316	70	83.3	10.1
44612	Cosmetics, beauty supplies, and perfume stores	175	128 705	15 343	3 538	883	62.7	6.3
446120	Cosmetics, beauty supplies, and perfume stores	175	128 705	15 343	3 538	883	62.7	6.3
44613	Optical goods stores	103	57 496	13 753	2 931	545	36.0	7.5
446130	Optical goods stores	103	57 496	13 753	2 931	545	36.0	7.5
44619	Other health and personal care stores	217	138 234	27 046	6 207	1 052	40.4	16.6
446191	Food (health) supplement stores	97	57 783	8 085	2 086	482	25.2	16.7
446199	All other health and personal care stores	120	80 451	18 961	4 121	570	51.2	16.5
447	Gasoline stations	689	2 070 244	70 299	16 716	4 252	40.3	20.0
4471	Gasoline stations	689	2 070 244	70 299	16 716	4 252	40.3	20.0
44711	Gasoline stations with convenience stores	402	1 245 373	43 504	10 084	2 671	36.7	14.8
447110	Gasoline stations with convenience stores	402	1 245 373	43 504	10 084	2 671	36.7	14.8
44719	Other gasoline stations	287	824 871	26 795	6 632	1 581	45.7	27.8
447190	Other gasoline stations	287	824 871	26 795	6 632	1 581	45.7	27.8
448	Clothing and clothing accessories stores	2 180	2 588 529	329 275	78 439	18 254	25.7	7.6
4481	Clothing stores	1 317	1 863 751	246 801	57 616	13 973	23.7	7.8
44811	Men's clothing stores	157	152 969	22 138	5 135	985	46.7	5.6
448110	Men's clothing stores	157	152 969	22 138	5 135	985	46.7	5.6
44812	Women's clothing stores	544	583 371	67 673	16 389	4 704	36.0	14.8
448120	Women's clothing stores	544	583 371	67 673	16 389	4 704	36.0	14.8
44813	Children's and infants' clothing stores	102	128 554	14 068	3 141	1 033	25.5	2.5
448130	Children's and infants' clothing stores	102	128 554	14 068	3 141	1 033	25.5	2.5
44814	Family clothing stores	281	851 247	118 814	26 997	5 730	9.5	3.7
448140	Family clothing stores	281	851 247	118 814	26 997	5 730	9.5	3.7
44815	Clothing accessories stores	85	47 495	7 813	2 006	418	23.1	8.9
448150	Clothing accessories stores	85	47 495	7 813	2 006	418	23.1	8.9
44819	Other clothing stores	148	100 115	16 295	3 948	1 103	35.0	10.7
448190	Other clothing stores	148	100 115	16 295	3 948	1 103	35.0	10.7
4482	Shoe stores	321	294 700	32 783	8 556	2 257	14.6	4.9
44821	Shoe stores	321	294 700	32 783	8 556	2 257	14.6	4.9
448210	Shoe stores	321	294 700	32 783	8 556	2 257	14.6	4.9
4482101	Men's shoe stores	18	8 266	1 251	320	61	10.2	11.9
4482102	Women's shoe stores	53	36 622	5 770	1 947	480	28.0	10.7
4482103	Children's and juveniles' shoe stores	10	6 317	928	220	57	19.7	7.5
4482104	Family shoe stores	170	140 042	14 913	3 719	997	16.3	5.0
4482105	Athletic footwear stores	70	103 453	9 921	2 350	662	7.7	2.0
4483	Jewelry, luggage, and leather goods stores	542	430 078	49 691	12 267	2 024	42.2	8.7
44831	Jewelry stores	507	392 983	44 214	10 983	1 775	42.6	9.5
448310	Jewelry stores	507	392 983	44 214	10 983	1 775	42.6	9.5
44832	Luggage and leather goods stores	35	37 095	5 477	1 284	249	37.9	.5
448320	Luggage and leather goods stores	35	37 095	5 477	1 284	249	37.9	.5

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS ANGELES—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	636	979 794	128 501	31 694	8 146	14.2	6.6
4511	Sporting goods, hobby, and musical instrument stores	373	567 726	69 430	16 969	3 560	14.9	7.4
45111	Sporting goods stores	154	242 203	27 796	7 102	1 520	15.9	6.3
451110	Sporting goods stores	154	242 203	27 796	7 102	1 520	15.9	6.3
4511101	General-line sporting goods stores	58	121 606	12 739	3 315	858	13.1	5.6
4511102	Specialty-line sporting goods stores	96	120 597	15 057	3 787	662	18.8	7.1
45112	Hobby, toy, and game stores	98	147 530	16 527	3 982	1 141	15.4	4.4
451120	Hobby, toy, and game stores	98	147 530	16 527	3 982	1 141	15.4	4.4
45113	Sewing, needlework, and piece goods stores	74	66 384	12 381	2 914	473	18.1	18.9
451130	Sewing, needlework, and piece goods stores	74	66 384	12 381	2 914	473	18.1	18.9
45114	Musical instrument and supplies stores	47	111 609	12 726	2 971	426	10.0	6.7
451140	Musical instrument and supplies stores	47	111 609	12 726	2 971	426	10.0	6.7
4512	Book, periodical, and music stores	263	412 068	59 071	14 725	4 586	13.2	5.6
45121	Book stores and news dealers	149	258 449	39 738	9 736	3 384	12.6	4.6
451211	Book stores	117	238 649	36 574	9 022	3 070	9.4	4.6
4512111	Book stores, general	80	117 008	15 547	3 881	945	15.2	7.6
4512112	Specialty book stores	25	D	D	D	c	D	D
4512113	College book stores	12	D	D	D	g	D	D
451212	News dealers and newsstands	32	19 800	3 164	714	314	51.1	3.5
45122	Prerecorded tape, compact disc, and record stores	114	153 619	19 333	4 989	1 202	14.2	7.5
451220	Prerecorded tape, compact disc, and record stores	114	153 619	19 333	4 989	1 202	14.2	7.5
452	General merchandise stores	247	2 765 634	278 273	66 221	14 548	1.6	.4
4521	Department stores	46	1 589 438	175 357	42 116	9 481	–	–
45210009	Department stores (incl. leased depts.)[3]	46	1 654 495	175 357	42 116	9 481	–	–
45211	Department stores	46	1 589 438	175 357	42 116	9 481	–	–
452111	Department stores (except discount department stores)	26	908 578	113 108	28 009	6 072	–	–
452112	Discount department stores	20	680 860	62 249	14 107	3 409	–	–
4529	Other general merchandise stores	201	1 176 196	102 916	24 105	5 067	3.7	.9
45291	Warehouse clubs and supercenters	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	4	D	D	D	g	D	D
45299	All other general merchandise stores	197	D	D	D	h	D	D
452990	All other general merchandise stores	197	D	D	D	h	D	D
4529901	Variety stores	79	162 135	18 150	4 398	1 956	12.7	2.8
4529904	Miscellaneous general merchandise stores	118	D	D	D	g	D	D
453	Miscellaneous store retailers	1 267	1 063 594	147 161	36 401	7 738	19.5	11.8
4531	Florists	175	76 222	14 740	3 674	891	34.4	10.4
45311	Florists	175	76 222	14 740	3 674	891	34.4	10.4
453110	Florists	175	76 222	14 740	3 674	891	34.4	10.4
4532	Office supplies, stationery, and gift stores	474	526 547	62 112	15 354	3 455	13.0	9.5
45321	Office supplies and stationery stores	119	317 159	31 025	7 828	1 407	2.2	2.6
453210	Office supplies and stationery stores	119	317 159	31 025	7 828	1 407	2.2	2.6
45322	Gift, novelty, and souvenir stores	355	209 388	31 087	7 526	2 048	29.4	19.9
453220	Gift, novelty, and souvenir stores	355	209 388	31 087	7 526	2 048	29.4	19.9
4533	Used merchandise stores	197	125 083	24 252	6 307	1 352	26.8	9.6
45331	Used merchandise stores	197	125 083	24 252	6 307	1 352	26.8	9.6
453310	Used merchandise stores	197	125 083	24 252	6 307	1 352	26.8	9.6
4539	Other miscellaneous store retailers	421	335 742	46 057	11 066	2 040	23.7	16.5
45391	Pet and pet supplies stores	82	90 659	10 537	2 384	676	17.3	26.5
453910	Pet and pet supplies stores	82	90 659	10 537	2 384	676	17.3	26.5
45392	Art dealers	96	64 163	8 560	2 013	298	28.1	8.9
453920	Art dealers	96	64 163	8 560	2 013	298	28.1	8.9
45399	All other miscellaneous store retailers	242	D	D	D	g	D	D
454	Nonstore retailers	606	1 772 423	197 881	48 846	6 786	13.2	12.3
4541	Electronic shopping and mail-order houses	318	1 414 084	131 652	32 961	4 164	11.1	13.5
45411	Electronic shopping and mail-order houses	318	1 414 084	131 652	32 961	4 164	11.1	13.5
4542	Vending machine operators	43	56 916	11 518	2 596	372	32.4	11.1
45421	Vending machine operators	43	56 916	11 518	2 596	372	32.4	11.1
454210	Vending machine operators	43	56 916	11 518	2 596	372	32.4	11.1
4543	Direct selling establishments	245	301 423	54 711	13 289	2 250	19.7	7.1
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	240	297 396	53 658	13 054	2 216	19.9	7.2
454390	Other direct selling establishments	240	297 396	53 658	13 054	2 216	19.9	7.2
	LOS BANOS							
44-45	**Retail trade**	**76**	**209 047**	**21 327**	**5 190**	**1 022**	**24.5**	**.9**
441	Motor vehicle and parts dealers	15	52 500	4 541	1 116	147	37.9	3.4
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	6 293	1 238	293	59	49.8	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS BANOS—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	12	53 890	5 684	1 447	300	23.2	.1
4451	Grocery stores	10	D	D	D	e	D	D
44512	Convenience stores	3	5 392	292	73	21	66.9	–
445120	Convenience stores	3	5 392	292	73	21	66.9	–
446	Health and personal care stores	4	16 062	2 045	497	62	43.3	–
4461	Health and personal care stores	4	16 062	2 045	497	62	43.3	–
447	Gasoline stations	8	22 286	1 300	331	72	29.8	–
44711	Gasoline stations with convenience stores	8	22 286	1 300	331	72	29.8	–
447110	Gasoline stations with convenience stores	8	22 286	1 300	331	72	29.8	–
448	Clothing and clothing accessories stores	9	9 170	1 124	307	85	10.2	–
4481	Clothing stores	5	7 790	907	258	72	9.6	–
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	2 913	344	86	35	–	–
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	4 855	1 026	194	30	2.0	–
4543	Direct selling establishments	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	LOS GATOS							
44-45	**Retail trade**	**194**	**641 809**	**68 305**	**16 404**	**2 347**	**9.0**	**3.8**
441	Motor vehicle and parts dealers	14	315 124	28 696	7 276	511	.9	.2
4411	Automobile dealers	8	306 675	26 973	6 926	460	–	–
44111	New car dealers	8	306 675	26 973	6 926	460	–	–
441110	New car dealers	8	306 675	26 973	6 926	460	–	–
4413	Automotive parts, accessories, and tire stores	5	D	D	D	b	D	D
44132	Tire dealers	3	4 419	815	190	28	–	16.5
441320	Tire dealers	3	4 419	815	190	28	–	16.5
442	Furniture and home furnishings stores	16	26 936	3 799	913	159	52.8	–
4421	Furniture stores	4	10 008	1 866	450	36	77.0	–
44211	Furniture stores	4	10 008	1 866	450	36	77.0	–
442110	Furniture stores	4	10 008	1 866	450	36	77.0	–
4422	Home furnishings stores	12	16 928	1 933	463	123	38.5	–
44229	Other home furnishings stores	9	15 407	1 816	435	115	35.3	–
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	7	D	D	D	c	D	D
443	Electronics and appliance stores	9	3 457	661	131	25	12.6	6.3
4431	Electronics and appliance stores	9	3 457	661	131	25	12.6	6.3
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	12	13 823	2 207	538	122	5.7	–
4441	Building material and supplies dealers	8	10 639	1 924	477	99	2.7	–
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	3 184	283	61	23	15.7	–
44422	Nursery, garden center, and farm supply stores	4	3 184	283	61	23	15.7	–
444220	Nursery, garden center, and farm supply stores	4	3 184	283	61	23	15.7	–
445	Food and beverage stores	23	140 411	17 080	3 847	669	4.8	5.9
4451	Grocery stores	13	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	11	133 675	16 457	3 684	608	3.6	4.7
445110	Supermarkets and other grocery (except convenience) stores	11	133 675	16 457	3 684	608	3.6	4.7
4452	Specialty food stores	4	2 229	405	109	44	6.6	–
446	Health and personal care stores	10	36 156	4 107	1 079	233	15.8	2.5
4461	Health and personal care stores	10	36 156	4 107	1 079	233	15.8	2.5
44611	Pharmacies and drug stores	5	32 080	3 751	997	206	7.9	–
446110	Pharmacies and drug stores	5	32 080	3 751	997	206	7.9	–
4461101	Pharmacies and drug stores	4	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LOS GATOS—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	9	27 963	1 184	225	47	6.3	20.9
4471	Gasoline stations	9	27 963	1 184	225	47	6.3	20.9
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	37	30 017	3 482	813	225	36.1	12.2
4481	Clothing stores	21	20 360	2 621	602	161	18.7	8.8
44813	Children's and infants' clothing stores	3	2 438	303	63	23	14.3	–
448130	Children's and infants' clothing stores	3	2 438	303	63	23	14.3	–
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	12	D	D	D	b	D	D
44831	Jewelry stores	11	7 031	567	145	36	86.7	13.3
448310	Jewelry stores	11	7 031	567	145	36	86.7	13.3
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	18	17 665	2 646	630	125	21.8	26.4
4511	Sporting goods, hobby, and musical instrument stores	15	D	D	D	b	D	D
45111	Sporting goods stores	11	8 614	1 124	265	51	40.9	54.1
451110	Sporting goods stores	11	8 614	1 124	265	51	40.9	54.1
4511102	Specialty-line sporting goods stores	8	7 196	1 040	241	43	29.3	64.8
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	37	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	17	16 130	2 372	574	133	21.2	.4
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	14	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	14	6 033	944	246	63	32.2	1.8
45391	Pet and pet supplies stores	4	2 520	249	68	31	11.1	4.2
453910	Pet and pet supplies stores	4	2 520	249	68	31	11.1	4.2
45392	Art dealers	3	1 230	210	57	12	15.4	–
453920	Art dealers	3	1 230	210	57	12	15.4	–
45399	All other miscellaneous store retailers	7	2 283	485	121	20	64.4	–
454	Nonstore retailers	7	5 362	831	94	16	86.3	–
4543	Direct selling establishments	4	D	D	D	a	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D
	LYNWOOD							
44-45	**Retail trade**	**98**	**192 246**	**17 778**	**4 274**	**969**	**29.4**	**8.2**
441	Motor vehicle and parts dealers	15	15 461	2 112	476	96	47.8	2.7
4413	Automotive parts, accessories, and tire stores	11	10 884	2 022	452	91	25.9	3.8
44131	Automotive parts and accessories stores	7	9 950	1 822	406	79	23.1	–
441310	Automotive parts and accessories stores	7	9 950	1 822	406	79	23.1	–
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	2 558	371	95	21	48.6	–
445	Food and beverage stores	36	104 671	9 139	2 251	498	11.4	12.5
4451	Grocery stores	22	97 406	8 554	2 099	453	6.4	13.2
44511	Supermarkets and other grocery (except convenience) stores	19	96 294	8 487	2 082	448	5.9	13.4
445110	Supermarkets and other grocery (except convenience) stores	19	96 294	8 487	2 082	448	5.9	13.4
4452	Specialty food stores	8	4 495	446	113	35	67.1	5.0
446	Health and personal care stores	7	15 967	2 098	477	72	67.2	–
4461	Health and personal care stores	7	15 967	2 098	477	72	67.2	–
44619	Other health and personal care stores	3	3 138	301	73	21	100.0	–
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	12	33 758	939	221	70	55.6	2.2
4471	Gasoline stations	12	33 758	939	221	70	55.6	2.2
44711	Gasoline stations with convenience stores	7	23 074	699	160	51	38.2	–
447110	Gasoline stations with convenience stores	7	23 074	699	160	51	38.2	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	LYNWOOD—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	7	7 286	911	229	56	8.5	2.5
4481	Clothing stores	3	D	D	D	b	D	D
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	3 837	486	114	38	68.2	–
45299	All other general merchandise stores	5	3 837	486	114	38	68.2	–
452990	All other general merchandise stores	5	3 837	486	114	38	68.2	–
453	Miscellaneous store retailers	5	2 201	656	167	49	19.9	60.5
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
	MCFARLAND							
44-45	**Retail trade**	**15**	**16 747**	**1 753**	**398**	**118**	**61.8**	**.2**
441	Motor vehicle and parts dealers	4	1 234	233	59	14	42.5	–
445	Food and beverage stores	7	10 168	994	227	76	87.7	.3
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	MADERA							
44-45	**Retail trade**	**156**	**374 069**	**40 107**	**9 646**	**2 022**	**21.8**	**4.4**
441	Motor vehicle and parts dealers	20	65 471	6 356	1 546	231	23.7	5.2
4413	Automotive parts, accessories, and tire stores	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores	10	9 629	1 301	330	69	37.6	–
441310	Automotive parts and accessories stores	10	9 629	1 301	330	69	37.6	–
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	5 607	639	161	34	11.0	–
4422	Home furnishings stores	2	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	b	D	D
442210	Floor covering stores	1	D	D	D	b	D	D
443	Electronics and appliance stores	4	2 573	377	89	19	20.1	–
4431	Electronics and appliance stores	4	2 573	377	89	19	20.1	–
44311	Appliance, television, and other electronics stores	4	2 573	377	89	19	20.1	–
444	Building material and garden equipment and supplies dealers	9	17 334	3 638	842	117	38.2	–
4441	Building material and supplies dealers	7	D	D	D	c	D	D
44419	Other building material dealers	4	10 474	2 843	669	75	54.5	–
444190	Other building material dealers	4	10 474	2 843	669	75	54.5	–
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	33	111 908	11 239	2 783	523	27.8	1.4
4451	Grocery stores	21	103 881	10 674	2 654	481	23.9	.2
44511	Supermarkets and other grocery (except convenience) stores	17	102 359	10 598	2 635	474	22.8	.2
445110	Supermarkets and other grocery (except convenience) stores	17	102 359	10 598	2 635	474	22.8	.2
4452	Specialty food stores	7	5 490	400	88	28	87.9	3.2
446	Health and personal care stores	14	42 374	5 379	1 243	248	16.6	8.8
4461	Health and personal care stores	14	42 374	5 379	1 243	248	16.6	8.8
44611	Pharmacies and drug stores	10	D	D	D	c	D	D
446110	Pharmacies and drug stores	10	D	D	D	c	D	D
4461101	Pharmacies and drug stores	10	D	D	D	c	D	D
447	Gasoline stations	17	25 781	1 037	227	85	66.1	11.1
4471	Gasoline stations	17	25 781	1 037	227	85	66.1	11.1
44711	Gasoline stations with convenience stores	14	24 571	909	201	79	64.4	11.6
447110	Gasoline stations with convenience stores	14	24 571	909	201	79	64.4	11.6

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MADERA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	18	7 099	1 061	245	85	22.3	11.0
4481	Clothing stores	9	3 339	409	101	41	19.9	23.5
44819	Other clothing stores	3	595	92	23	9	38.8	61.2
448190	Other clothing stores	3	595	92	23	9	38.8	61.2
4483	Jewelry, luggage, and leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	7	3 529	702	162	68	27.7	2.9
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	4 458	574	140	50	7.4	5.3
452990	All other general merchandise stores	4	4 458	574	140	50	7.4	5.3
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	7	8 613	1 174	288	65	–	42.3
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	3	7 171	986	244	33	–	50.8
454312	Liquefied petroleum gas (bottled gas) dealers	3	7 171	986	244	33	–	50.8
	MALIBU							
44-45	**Retail trade**	**70**	**115 685**	**14 310**	**3 675**	**590**	**19.3**	**10.3**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	2 125	342	88	20	78.9	21.1
44229	Other home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	3	1 587	201	54	9	10.0	18.7
4431	Electronics and appliance stores	3	1 587	201	54	9	10.0	18.7
444	Building material and garden equipment and supplies dealers	6	6 782	1 231	293	48	2.7	5.3
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	4	44 652	6 327	1 744	206	.8	–
4451	Grocery stores	4	44 652	6 327	1 744	206	.8	–
446	Health and personal care stores	8	19 263	2 311	589	74	25.0	14.1
4461	Health and personal care stores	8	19 263	2 311	589	74	25.0	14.1
44619	Other health and personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	7	11 852	469	128	28	57.3	.4
448	Clothing and clothing accessories stores	14	12 608	1 373	333	90	31.7	28.2
4481	Clothing stores	11	D	D	D	b	D	D
44811	Men's clothing stores	3	D	D	D	a	D	D
448110	Men's clothing stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	3	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	b	D	D
448320	Luggage and leather goods stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	8	7 130	680	155	43	21.5	9.1
4512	Book, periodical, and music stores	5	5 937	529	126	34	5.7	10.9
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	6	2 945	463	107	10	33.2	10.4

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MAMMOTH LAKES							
44-45	**Retail trade**	**69**	**117 307**	**14 058**	**3 550**	**762**	**20.1**	**3.5**
441	Motor vehicle and parts dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	5 921	640	204	33	55.9	–
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
445	Food and beverage stores	5	D	D	D	c	D	D
4451	Grocery stores	4	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	11 160	734	186	33	55.3	–
448	Clothing and clothing accessories stores	13	D	D	D	c	D	D
4481	Clothing stores	9	D	D	D	c	D	D
44814	Family clothing stores	4	12 515	1 557	370	83	9.7	–
448140	Family clothing stores	4	12 515	1 557	370	83	9.7	–
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	19	20 349	4 108	1 054	290	14.0	15.6
4511	Sporting goods, hobby, and musical instrument stores	16	D	D	D	e	D	D
45111	Sporting goods stores	13	D	D	D	e	D	D
451110	Sporting goods stores	13	D	D	D	e	D	D
4511101	General-line sporting goods stores	3	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	10	16 227	3 680	937	257	15.2	–
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
	MANHATTAN BEACH							
44-45	**Retail trade**	**173**	**594 453**	**65 749**	**15 437**	**2 901**	**8.2**	**2.7**
441	Motor vehicle and parts dealers	8	100 531	8 510	2 082	231	1.2	.7
4411	Automobile dealers	5	D	D	D	c	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	15	13 183	1 741	230	68	16.4	6.3
4422	Home furnishings stores	14	D	D	D	b	D	D
44229	Other home furnishings stores	14	D	D	D	b	D	D
442299	All other home furnishings stores	11	11 450	1 392	193	53	14.9	.9
443	Electronics and appliance stores	7	D	D	D	e	D	D
4431	Electronics and appliance stores	7	D	D	D	e	D	D
44312	Computer and software stores	4	D	D	D	e	D	D
443120	Computer and software stores	4	D	D	D	e	D	D
444	Building material and garden equipment and supplies dealers	5	6 929	640	178	32	58.9	2.8
445	Food and beverage stores	26	105 696	19 681	5 143	710	5.0	1.1
4451	Grocery stores	12	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	96 266	18 827	4 964	666	2.0	1.0
445110	Supermarkets and other grocery (except convenience) stores	10	96 266	18 827	4 964	666	2.0	1.0
4452	Specialty food stores	6	2 689	501	116	28	–	5.4

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MANHATTAN BEACH—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	16	42 407	7 956	1 137	204	27.0	3.1
4461	Health and personal care stores	16	42 407	7 956	1 137	204	27.0	3.1
44611	Pharmacies and drug stores	5	36 390	6 838	888	151	21.9	–
446110	Pharmacies and drug stores	5	36 390	6 838	888	151	21.9	–
4461101	Pharmacies and drug stores	5	36 390	6 838	888	151	21.9	–
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	5	3 092	652	138	22	49.3	43.0
446130	Optical goods stores	5	3 092	652	138	22	49.3	43.0
447	Gasoline stations	6	14 404	733	189	41	20.0	31.5
448	Clothing and clothing accessories stores	37	42 942	4 545	1 000	384	18.3	13.4
4481	Clothing stores	28	37 164	3 734	820	346	12.4	15.4
44813	Children's and infants' clothing stores	3	1 359	168	33	16	21.9	–
448130	Children's and infants' clothing stores	3	1 359	168	33	16	21.9	–
44814	Family clothing stores	8	23 888	2 236	542	185	12.5	10.1
448140	Family clothing stores	8	23 888	2 236	542	185	12.5	10.1
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	18	36 752	3 405	811	291	22.8	.1
4511	Sporting goods, hobby, and musical instrument stores	13	D	D	D	c	D	D
45111	Sporting goods stores	7	21 599	1 851	433	151	34.3	–
451110	Sporting goods stores	7	21 599	1 851	433	151	34.3	–
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	c	D	D
4512	Book, periodical, and music stores	5	D	D	D	b	D	D
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	f	D	D
4521	Department stores	2	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	f	D	D
45211	Department stores	2	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	27	20 099	2 453	597	138	13.4	7.0
4532	Office supplies, stationery, and gift stores	14	16 474	1 907	466	104	5.5	2.3
45321	Office supplies and stationery stores	5	12 749	1 269	331	52	1.4	–
453210	Office supplies and stationery stores	5	12 749	1 269	331	52	1.4	–
45322	Gift, novelty, and souvenir stores	9	3 725	638	135	52	19.6	10.2
453220	Gift, novelty, and souvenir stores	9	3 725	638	135	52	19.6	10.2
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45392	Art dealers	3	1 467	212	50	11	42.7	26.1
453920	Art dealers	3	1 467	212	50	11	42.7	26.1
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	8 185	342	95	20	20.8	–
4541	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
	MANTECA							
44-45	**Retail trade**	**148**	**580 779**	**56 014**	**13 520**	**2 271**	**8.0**	**.9**
441	Motor vehicle and parts dealers	28	200 021	16 775	4 269	420	3.8	1.2
4411	Automobile dealers	13	D	D	D	e	D	D
44111	New car dealers	10	147 141	11 243	2 753	249	.2	1.1
441110	New car dealers	10	147 141	11 243	2 753	249	.2	1.1
4412	Other motor vehicle dealers	5	38 821	3 729	1 104	97	13.4	–
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	6 524	901	197	43	27.5	–
441310	Automotive parts and accessories stores	6	6 524	901	197	43	27.5	–
442	Furniture and home furnishings stores	7	5 443	694	181	41	10.8	1.0
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MANTECA—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	7	6 953	1 082	230	34	–	–
4431	Electronics and appliance stores	7	6 953	1 082	230	34	–	–
44311	Appliance, television, and other electronics stores	7	6 953	1 082	230	34	–	–
443111	Household appliance stores	3	5 362	503	111	18	–	–
444	Building material and garden equipment and supplies dealers	8	14 322	1 649	406	88	9.6	–
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food and beverage stores	19	104 885	10 464	2 512	449	9.2	.2
4451	Grocery stores	11	98 418	9 789	2 376	411	8.3	–
44511	Supermarkets and other grocery (except convenience) stores	7	96 327	9 676	2 347	404	6.3	–
445110	Supermarkets and other grocery (except convenience) stores	7	96 327	9 676	2 347	404	6.3	–
4452	Specialty food stores	5	3 746	560	108	28	1.3	4.7
446	Health and personal care stores	11	37 904	5 054	1 203	213	17.1	.6
4461	Health and personal care stores	11	37 904	5 054	1 203	213	17.1	.6
44611	Pharmacies and drug stores	8	36 348	4 692	1 111	202	17.8	.7
446110	Pharmacies and drug stores	8	36 348	4 692	1 111	202	17.8	.7
4461101	Pharmacies and drug stores	8	36 348	4 692	1 111	202	17.8	.7
447	Gasoline stations	13	38 960	1 539	376	117	24.5	.6
4471	Gasoline stations	13	38 960	1 539	376	117	24.5	.6
44711	Gasoline stations with convenience stores	12	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	c	D	D
448	Clothing and clothing accessories stores	14	4 874	591	132	41	18.9	24.6
451	Sporting goods, hobby, book, and music stores	6	7 201	1 142	216	60	–	1.1
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
45111	Sporting goods stores	2	D	D	D	b	D	D
451110	Sporting goods stores	2	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4521	Department stores	3	102 714	9 473	2 222	544	–	–
45210009	Department stores (incl. leased depts.)[3]	3	104 146	9 473	2 222	544	–	–
45211	Department stores	3	102 714	9 473	2 222	544	–	–
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	2 346	448	93	30	17.8	–
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	10	32 460	5 254	1 315	154	.4	1.4
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	c	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MARINA							
44-45	**Retail trade**	**38**	**60 062**	**6 437**	**1 574**	**337**	**26.9**	**6.4**
441	Motor vehicle and parts dealers	3	3 442	368	86	19	73.3	–
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	10	25 065	2 833	686	144	36.1	8.2
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	9 075	431	108	30	50.1	10.0
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
	MARTINEZ							
44-45	**Retail trade**	**58**	**223 712**	**27 833**	**5 634**	**901**	**3.4**	**5.8**
441	Motor vehicle and parts dealers	6	10 832	1 848	402	65	–	77.6
4413	Automotive parts, accessories, and tire stores	6	10 832	1 848	402	65	–	77.6
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	9	17 132	2 535	605	98	13.9	–
4441	Building material and supplies dealers	6	11 360	1 482	342	57	20.9	–
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	5 772	1 053	263	41	–	–
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	87 328	10 361	2 480	383	.2	–
445110	Supermarkets and other grocery (except convenience) stores	5	87 328	10 361	2 480	383	.2	–
446	Health and personal care stores	8	32 700	5 904	1 467	218	–	–
4461	Health and personal care stores	8	32 700	5 904	1 467	218	–	–
44611	Pharmacies and drug stores	6	D	D	D	c	D	D
446110	Pharmacies and drug stores	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores	6	D	D	D	c	D	D
447	Gasoline stations	6	13 671	543	121	26	13.4	13.1
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
452112	Discount department stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	3 744	487	346	47	44.1	.2
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MARYSVILLE							
44-45	**Retail trade**	**69**	**183 675**	**17 161**	**4 213**	**766**	**7.4**	**1.8**
441	Motor vehicle and parts dealers	10	39 553	4 229	1 095	152	7.4	–
4413	Automotive parts, accessories, and tire stores	6	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	4	3 637	695	152	34	–	–
4431	Electronics and appliance stores	4	3 637	695	152	34	–	–
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	D	D	D	b	D	D
445	Food and beverage stores	9	18 486	2 480	566	111	8.2	3.8
446	Health and personal care stores	4	30 932	3 432	852	153	–	–
4461	Health and personal care stores	4	30 932	3 432	852	153	–	–
44611	Pharmacies and drug stores	3	D	D	D	c	D	D
446110	Pharmacies and drug stores	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
44619	Other health and personal care stores	1	D	D	D	a	D	D
446199	All other health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	57 757	1 581	398	66	6.8	3.9
4471	Gasoline stations	9	57 757	1 581	398	66	6.8	3.9
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	a	D	D
447190	Other gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
452111	Department stores (except discount department stores)	1	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	MAYWOOD							
44-45	**Retail trade**	**51**	**79 168**	**10 054**	**2 415**	**525**	**27.7**	**12.5**
441	Motor vehicle and parts dealers	6	3 318	528	123	26	39.9	–
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	6 784	1 228	320	39	8.4	–
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
445	Food and beverage stores	17	39 572	4 824	1 198	252	16.8	25.0
4451	Grocery stores	13	38 506	4 749	1 184	247	14.5	25.7
446	Health and personal care stores	4	11 734	1 446	328	51	59.3	–
4461	Health and personal care stores	4	11 734	1 446	328	51	59.3	–
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	1 272	239	31	9	81.8	–
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MENDOTA							
44-45	**Retail trade**	**25**	**26 764**	**2 642**	**595**	**122**	**50.3**	**2.5**
441	Motor vehicle and parts dealers	3	2 414	315	67	13	11.7	–
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	12	12 122	1 246	268	57	74.1	1.7
4452	Specialty food stores	3	1 016	75	11	4	89.4	10.6
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	8 037	296	65	21	36.4	5.8
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
	MENLO PARK							
44-45	**Retail trade**	**143**	**504 421**	**62 841**	**15 612**	**1 987**	**12.4**	**6.0**
441	Motor vehicle and parts dealers	6	D	D	D	e	D	D
4411	Automobile dealers	5	162 693	14 073	3 036	250	–	–
44111	New car dealers	5	162 693	14 073	3 036	250	–	–
441110	New car dealers	5	162 693	14 073	3 036	250	–	–
442	Furniture and home furnishings stores	22	37 265	6 041	1 570	184	20.4	15.6
4421	Furniture stores	10	21 107	3 475	944	94	13.0	17.9
44211	Furniture stores	10	21 107	3 475	944	94	13.0	17.9
442110	Furniture stores	10	21 107	3 475	944	94	13.0	17.9
4422	Home furnishings stores	12	16 158	2 566	626	90	30.1	12.7
44221	Floor covering stores	5	9 160	1 563	398	29	37.2	22.4
442210	Floor covering stores	5	9 160	1 563	398	29	37.2	22.4
44229	Other home furnishings stores	7	6 998	1 003	228	61	20.7	–
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	5	4 847	1 064	268	32	65.5	7.5
4431	Electronics and appliance stores	5	4 847	1 064	268	32	65.5	7.5
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	10 901	1 217	333	30	18.0	.4
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food and beverage stores	14	156 780	21 473	5 350	715	5.1	2.7
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	9	142 371	18 977	4 822	640	5.1	2.9
445110	Supermarkets and other grocery (except convenience) stores	9	142 371	18 977	4 822	640	5.1	2.9
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	1	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	1	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	1	D	D	D	b	D	D
446	Health and personal care stores	12	30 266	4 102	835	146	42.6	.3
4461	Health and personal care stores	12	30 266	4 102	835	146	42.6	.3
44611	Pharmacies and drug stores	5	25 593	2 809	593	103	45.7	–
446110	Pharmacies and drug stores	5	25 593	2 809	593	103	45.7	–
4461101	Pharmacies and drug stores	5	25 593	2 809	593	103	45.7	–
44613	Optical goods stores	4	4 209	1 174	213	38	28.4	–
446130	Optical goods stores	4	4 209	1 174	213	38	28.4	–
447	Gasoline stations	9	30 660	2 600	628	94	40.9	–
4471	Gasoline stations	9	30 660	2 600	628	94	40.9	–
44711	Gasoline stations with convenience stores	4	19 584	1 000	218	43	27.8	–
447110	Gasoline stations with convenience stores	4	19 584	1 000	218	43	27.8	–
448	Clothing and clothing accessories stores	19	21 587	5 057	1 159	198	27.6	8.2
4481	Clothing stores	12	D	D	D	c	D	D
44819	Other clothing stores	3	3 608	1 811	369	43	–	12.4
448190	Other clothing stores	3	3 608	1 811	369	43	–	12.4
4482105	Athletic footwear stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	6	7 940	1 630	420	62	16.4	10.2
44831	Jewelry stores	6	7 940	1 630	420	62	16.4	10.2
448310	Jewelry stores	6	7 940	1 630	420	62	16.4	10.2

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Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MENLO PARK—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	9	12 945	1 868	486	111	11.9	–
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4531	Florists	4	2 405	420	101	30	–	41.7
45311	Florists	4	2 405	420	101	30	–	41.7
453110	Florists	4	2 405	420	101	30	–	41.7
4532	Office supplies, stationery, and gift stores	10	3 997	614	178	25	20.7	18.0
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4533	Used merchandise stores	6	1 404	359	91	30	36.3	–
45331	Used merchandise stores	6	1 404	359	91	30	36.3	–
453310	Used merchandise stores	6	1 404	359	91	30	36.3	–
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	2 214	318	68	12	82.7	17.3
454	Nonstore retailers	11	23 771	3 234	1 421	115	16.2	66.5
4541	Electronic shopping and mail-order houses	8	19 877	2 207	1 171	85	5.9	79.5
45411	Electronic shopping and mail-order houses	8	19 877	2 207	1 171	85	5.9	79.5
4543	Direct selling establishments	3	3 894	1 027	250	30	69.2	–
45439	Other direct selling establishments	3	3 894	1 027	250	30	69.2	–
454390	Other direct selling establishments	3	3 894	1 027	250	30	69.2	–
	MERCED							
44-45	**Retail trade**	**244**	**935 888**	**90 681**	**20 767**	**3 987**	**5.1**	**2.4**
441	Motor vehicle and parts dealers	41	292 258	27 197	5 804	800	3.6	3.9
4411	Automobile dealers	20	256 099	21 759	4 571	591	3.3	2.8
44111	New car dealers	13	238 370	19 945	4 143	528	3.1	3.1
441110	New car dealers	13	238 370	19 945	4 143	528	3.1	3.1
44112	Used car dealers	7	17 729	1 814	428	63	6.6	–
441120	Used car dealers	7	17 729	1 814	428	63	6.6	–
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	19	D	D	D	c	D	D
44131	Automotive parts and accessories stores	12	15 141	2 612	633	119	3.0	7.2
441310	Automotive parts and accessories stores	12	15 141	2 612	633	119	3.0	7.2
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	19 351	3 247	711	107	.4	13.6
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	10	20 496	2 656	555	113	.1	2.0
4431	Electronics and appliance stores	10	20 496	2 656	555	113	.1	2.0
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	b	D	D
443120	Computer and software stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	12	35 345	3 805	880	170	1.8	.7
4441	Building material and supplies dealers	11	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	6	22 606	2 105	475	67	1.1	–
444190	Other building material dealers	6	22 606	2 105	475	67	1.1	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	MERCED—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	32	130 678	14 492	3 404	583	12.6	–
4451	Grocery stores	24	124 055	13 704	3 204	533	11.2	–
44511	Supermarkets and other grocery (except convenience) stores	17	117 905	13 254	3 115	494	9.2	–
445110	Supermarkets and other grocery (except convenience) stores	17	117 905	13 254	3 115	494	9.2	–
44512	Convenience stores	7	6 150	450	89	39	51.2	–
445120	Convenience stores	7	6 150	450	89	39	51.2	–
4452	Specialty food stores	3	2 419	456	125	28	–	–
446	Health and personal care stores	20	53 981	6 873	1 675	322	3.9	7.3
4461	Health and personal care stores	20	53 981	6 873	1 675	322	3.9	7.3
44611	Pharmacies and drug stores	10	46 252	5 369	1 302	262	1.9	1.3
446110	Pharmacies and drug stores	10	46 252	5 369	1 302	262	1.9	1.3
4461101	Pharmacies and drug stores	10	46 252	5 369	1 302	262	1.9	1.3
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	3	1 121	178	46	11	15.7	–
446199	All other health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	23	43 704	2 177	505	128	16.6	.4
4471	Gasoline stations	23	43 704	2 177	505	128	16.6	.4
44711	Gasoline stations with convenience stores	18	35 973	1 884	437	109	7.1	–
447110	Gasoline stations with convenience stores	18	35 973	1 884	437	109	7.1	–
448	Clothing and clothing accessories stores	33	27 997	3 806	961	261	14.8	14.2
4481	Clothing stores	19	D	D	D	c	D	D
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	9	8 584	1 154	303	50	37.2	15.0
44831	Jewelry stores	9	8 584	1 154	303	50	37.2	15.0
448310	Jewelry stores	9	8 584	1 154	303	50	37.2	15.0
451	Sporting goods, hobby, book, and music stores	19	18 722	2 117	541	181	1.4	.6
4511	Sporting goods, hobby, and musical instrument stores	15	D	D	D	c	D	D
45111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	13	246 161	20 137	4 770	1 081	.5	–
4521	Department stores	6	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	f	D	D
45211	Department stores	6	D	D	D	f	D	D
452111	Department stores (except discount department stores)	4	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	8 430	888	175	66	14.4	.5
452990	All other general merchandise stores	6	8 430	888	175	66	14.4	.5
4529901	Variety stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	23	19 375	2 621	608	175	7.6	–
4532	Office supplies, stationery, and gift stores	6	9 927	1 152	277	77	–	–
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MERCED—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	8	27 820	1 553	353	66	12.5	–
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D
	MILLBRAE							
44-45	**Retail trade**	**53**	**147 038**	**16 116**	**4 045**	**731**	**5.1**	**6.3**
441	Motor vehicle and parts dealers	5	17 287	2 081	550	48	15.0	.3
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
4431	Electronics and appliance stores	3	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	23 374	2 822	722	136	2.0	4.8
4441	Building material and supplies dealers	8	23 374	2 822	722	136	2.0	4.8
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
445	Food and beverage stores	10	39 843	4 056	1 003	162	5.7	.3
4451	Grocery stores	7	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	19 561	906	242	42	5.0	13.1
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	8	2 824	585	123	29	7.0	40.5
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	MILL VALLEY							
44-45	**Retail trade**	**108**	**193 612**	**27 222**	**6 551**	**1 189**	**20.8**	**7.8**
441	Motor vehicle and parts dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	4 993	884	231	44	54.2	9.4
4422	Home furnishings stores	9	D	D	D	b	D	D
44229	Other home furnishings stores	7	2 285	426	100	28	38.8	20.6
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	17 707	3 246	630	222	–	5.4
4441	Building material and supplies dealers	4	12 830	2 435	442	182	–	4.4
4442	Lawn and garden equipment and supplies stores	4	4 877	811	188	40	–	7.8
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	10	77 661	11 882	2 955	412	2.9	–
4451	Grocery stores	5	72 791	11 125	2 730	365	.2	–
44511	Supermarkets and other grocery (except convenience) stores	5	72 791	11 125	2 730	365	.2	–
445110	Supermarkets and other grocery (except convenience) stores	5	72 791	11 125	2 730	365	.2	–
4452	Specialty food stores	3	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MILL VALLEY—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	11	24 124	3 381	816	137	2.9	10.6
4461	Health and personal care stores	11	24 124	3 381	816	137	2.9	10.6
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	3	1 507	266	65	12	18.8	–
447	Gasoline stations	4	23 860	591	137	25	64.8	15.0
4471	Gasoline stations	4	23 860	591	137	25	64.8	15.0
44711	Gasoline stations with convenience stores	1	D	D	D	a	D	D
447110	Gasoline stations with convenience stores	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	33	17 655	2 840	664	152	49.5	4.3
4481	Clothing stores	27	14 563	2 146	495	105	53.1	5.2
44813	Children's and infants' clothing stores	3	D	D	D	a	D	D
448130	Children's and infants' clothing stores	3	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	5	4 334	932	222	47	62.6	–
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	13	12 039	1 845	425	80	27.6	32.4
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	5	5 213	693	134	26	12.9	71.4
453220	Gift, novelty, and souvenir stores	5	5 213	693	134	26	12.9	71.4
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
454	Nonstore retailers	6	6 865	966	265	43	32.8	36.6
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
	MILPITAS							
44-45	**Retail trade**	**310**	**777 192**	**96 025**	**22 984**	**4 778**	**8.6**	**6.5**
441	Motor vehicle and parts dealers	17	58 654	6 555	1 736	211	14.8	3.0
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	b	D	D
44132	Tire dealers	7	7 643	1 514	383	50	27.5	11.7
441320	Tire dealers	7	7 643	1 514	383	50	27.5	11.7
442	Furniture and home furnishings stores	15	17 574	2 623	659	130	11.5	.1
4421	Furniture stores	7	8 475	1 466	357	47	17.4	.2
44211	Furniture stores	7	8 475	1 466	357	47	17.4	.2
442110	Furniture stores	7	8 475	1 466	357	47	17.4	.2
4422	Home furnishings stores	8	9 099	1 157	302	83	5.9	–
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	23	66 606	5 883	1 553	215	8.7	7.1
4431	Electronics and appliance stores	23	66 606	5 883	1 553	215	8.7	7.1
44311	Appliance, television, and other electronics stores	13	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	11	D	D	D	c	D	D
44312	Computer and software stores	10	D	D	D	b	D	D
443120	Computer and software stores	10	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	10	80 908	10 877	2 251	335	9.1	–
4441	Building material and supplies dealers	9	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	c	D	D
444130	Hardware stores	2	D	D	D	c	D	D

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	MILPITAS—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	38	134 978	16 313	3 989	775	6.7	24.3
4451	Grocery stores	23	126 765	15 188	3 688	645	2.7	25.9
44511	Supermarkets and other grocery (except convenience) stores	17	120 970	14 677	3 567	616	1.8	23.3
445110	Supermarkets and other grocery (except convenience) stores	17	120 970	14 677	3 567	616	1.8	23.3
44512	Convenience stores	6	5 795	511	121	29	21.6	78.4
445120	Convenience stores	6	5 795	511	121	29	21.6	78.4
4452	Specialty food stores	9	5 314	922	252	121	64.0	–
446	Health and personal care stores	22	39 148	7 316	1 785	334	5.4	.6
4461	Health and personal care stores	22	39 148	7 316	1 785	334	5.4	.6
44611	Pharmacies and drug stores	6	29 923	5 798	1 424	235	–	–
446110	Pharmacies and drug stores	6	29 923	5 798	1 424	235	–	–
4461101	Pharmacies and drug stores	6	29 923	5 798	1 424	235	–	–
44612	Cosmetics, beauty supplies, and perfume stores	5	3 998	578	132	47	21.8	6.1
446120	Cosmetics, beauty supplies, and perfume stores	5	3 998	578	132	47	21.8	6.1
44613	Optical goods stores	5	2 534	506	156	34	29.4	–
446130	Optical goods stores	5	2 534	506	156	34	29.4	–
44619	Other health and personal care stores	6	2 693	434	73	18	18.5	–
446191	Food (health) supplement stores	6	2 693	434	73	18	18.5	–
447	Gasoline stations	19	50 583	2 585	602	151	24.6	2.4
4471	Gasoline stations	19	50 583	2 585	602	151	24.6	2.4
44711	Gasoline stations with convenience stores	10	25 593	1 361	322	77	14.6	–
447110	Gasoline stations with convenience stores	10	25 593	1 361	322	77	14.6	–
44719	Other gasoline stations	9	24 990	1 224	280	74	34.8	4.9
447190	Other gasoline stations	9	24 990	1 224	280	74	34.8	4.9
448	Clothing and clothing accessories stores	101	149 339	18 636	4 570	1 221	5.6	4.3
4481	Clothing stores	66	117 625	14 101	3 443	911	3.4	4.2
44811	Men's clothing stores	11	8 753	1 276	319	71	15.2	23.2
448110	Men's clothing stores	11	8 753	1 276	319	71	15.2	23.2
44812	Women's clothing stores	18	31 736	3 618	850	225	8.0	8.9
448120	Women's clothing stores	18	31 736	3 618	850	225	8.0	8.9
44813	Children's and infants' clothing stores	7	D	D	D	b	D	D
448130	Children's and infants' clothing stores	7	D	D	D	b	D	D
44814	Family clothing stores	22	65 593	7 408	1 835	481	.2	–
448140	Family clothing stores	22	65 593	7 408	1 835	481	.2	–
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	5 477	941	237	62	–	–
448190	Other clothing stores	5	5 477	941	237	62	–	–
4482	Shoe stores	18	19 630	2 663	632	209	8.8	7.9
44821	Shoe stores	18	19 630	2 663	632	209	8.8	7.9
448210	Shoe stores	18	19 630	2 663	632	209	8.8	7.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	10	11 410	1 497	372	91	–	9.3
4482105	Athletic footwear stores	4	4 015	532	117	43	–	–
4483	Jewelry, luggage, and leather goods stores	17	12 084	1 872	495	101	21.4	–
44831	Jewelry stores	13	10 393	1 549	390	76	19.6	–
448310	Jewelry stores	13	10 393	1 549	390	76	19.6	–
44832	Luggage and leather goods stores	4	1 691	323	105	25	32.6	–
448320	Luggage and leather goods stores	4	1 691	323	105	25	32.6	–
451	Sporting goods, hobby, book, and music stores	22	38 109	5 061	1 302	346	5.5	5.0
4511	Sporting goods, hobby, and musical instrument stores	15	23 675	3 269	848	223	8.9	7.5
45111	Sporting goods stores	10	19 657	2 598	685	151	5.7	9.0
451110	Sporting goods stores	10	19 657	2 598	685	151	5.7	9.0
4511101	General-line sporting goods stores	5	17 141	2 261	606	128	–	10.3
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	14 434	1 792	454	123	–	.8
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	7	98 243	10 757	2 584	695	–	.3
4521	Department stores	2	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	f	D	D
45211	Department stores	2	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MILPITAS—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	22	20 734	3 653	885	198	15.2	5.1
4531	Florists	2	D	D	D	b	D	D
45311	Florists	2	D	D	D	b	D	D
453110	Florists	2	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	10	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	9	6 189	884	187	52	44.9	10.5
453220	Gift, novelty, and souvenir stores	9	6 189	884	187	52	44.9	10.5
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	14	22 316	5 766	1 068	167	27.5	.4
4541	Electronic shopping and mail-order houses	4	3 330	600	126	23	69.1	2.9
45411	Electronic shopping and mail-order houses	4	3 330	600	126	23	69.1	2.9
4543	Direct selling establishments	10	18 986	5 166	942	144	20.2	–
45439	Other direct selling establishments	10	18 986	5 166	942	144	20.2	–
454390	Other direct selling establishments	10	18 986	5 166	942	144	20.2	–
	MISSION VIEJO							
44-45	**Retail trade**	**318**	**1 241 532**	**132 864**	**30 837**	**5 787**	**8.5**	**4.3**
441	Motor vehicle and parts dealers	25	253 040	15 789	3 861	355	15.6	.8
4411	Automobile dealers	9	D	D	D	e	D	D
44111	New car dealers	8	234 614	12 995	3 164	251	14.6	.6
441110	New car dealers	8	234 614	12 995	3 164	251	14.6	.6
4413	Automotive parts, accessories, and tire stores	15	D	D	D	c	D	D
44132	Tire dealers	10	12 147	2 393	609	86	–	5.9
441320	Tire dealers	10	12 147	2 393	609	86	–	5.9
442	Furniture and home furnishings stores	22	47 989	6 934	1 529	233	5.5	2.2
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	20	D	D	D	c	D	D
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	14	34 247	3 743	840	159	1.1	2.0
442299	All other home furnishings stores	12	D	D	D	c	D	D
443	Electronics and appliance stores	16	93 734	7 187	1 847	300	1.8	3.1
4431	Electronics and appliance stores	16	93 734	7 187	1 847	300	1.8	3.1
44311	Appliance, television, and other electronics stores	8	58 106	4 198	1 015	182	2.4	3.9
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	c	D	D
44312	Computer and software stores	5	D	D	D	c	D	D
443120	Computer and software stores	5	D	D	D	c	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	102 487	12 034	2 455	390	3.7	–
4441	Building material and supplies dealers	14	102 487	12 034	2 455	390	3.7	–
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	8	D	D	D	c	D	D
444190	Other building material dealers	8	D	D	D	c	D	D
445	Food and beverage stores	25	195 887	23 957	5 922	1 039	5.0	7.2
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	12	187 865	23 142	5 726	980	4.9	6.8
445110	Supermarkets and other grocery (except convenience) stores	12	187 865	23 142	5 726	980	4.9	6.8
4452	Specialty food stores	5	3 298	409	104	34	17.1	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MISSION VIEJO—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	29	55 689	9 117	1 635	337	20.9	5.4
4461	Health and personal care stores	29	55 689	9 117	1 635	337	20.9	5.4
44611	Pharmacies and drug stores	9	46 034	7 070	1 230	250	19.1	–
446110	Pharmacies and drug stores	9	46 034	7 070	1 230	250	19.1	–
4461101	Pharmacies and drug stores	9	46 034	7 070	1 230	250	19.1	–
44612	Cosmetics, beauty supplies, and perfume stores	4	1 734	348	93	29	34.0	49.9
446120	Cosmetics, beauty supplies, and perfume stores	4	1 734	348	93	29	34.0	49.9
44613	Optical goods stores	5	4 867	1 227	198	33	14.5	42.4
446130	Optical goods stores	5	4 867	1 227	198	33	14.5	42.4
44619	Other health and personal care stores	11	3 054	472	114	25	50.9	2.1
446191	Food (health) supplement stores	9	D	D	D	a	D	D
447	Gasoline stations	20	73 121	2 609	663	158	21.7	9.6
4471	Gasoline stations	20	73 121	2 609	663	158	21.7	9.6
44711	Gasoline stations with convenience stores	15	60 203	2 175	556	130	7.7	11.7
447110	Gasoline stations with convenience stores	15	60 203	2 175	556	130	7.7	11.7
448	Clothing and clothing accessories stores	74	183 337	28 727	6 409	1 345	2.3	4.4
4481	Clothing stores	45	148 820	23 783	5 320	1 176	1.1	4.1
44812	Women's clothing stores	17	33 279	4 345	1 046	258	2.9	17.8
448120	Women's clothing stores	17	33 279	4 345	1 046	258	2.9	17.8
44813	Children's and infants' clothing stores	5	6 836	778	170	73	–	–
448130	Children's and infants' clothing stores	5	6 836	778	170	73	–	–
44814	Family clothing stores	13	93 300	16 271	3 579	719	.3	–
448140	Family clothing stores	13	93 300	16 271	3 579	719	.3	–
44815	Clothing accessories stores	3	4 769	685	152	35	–	–
448150	Clothing accessories stores	3	4 769	685	152	35	–	–
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	13	D	D	D	b	D	D
44821	Shoe stores	13	D	D	D	b	D	D
448210	Shoe stores	13	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	1 248	111	36	9	42.5	–
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	4	3 195	379	91	23	–	–
4483	Jewelry, luggage, and leather goods stores	16	D	D	D	c	D	D
44831	Jewelry stores	15	25 476	3 852	806	102	7.0	.1
448310	Jewelry stores	15	25 476	3 852	806	102	7.0	.1
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	27	82 857	8 863	2 109	537	8.5	7.1
4511	Sporting goods, hobby, and musical instrument stores	21	62 014	7 203	1 713	422	11.3	9.4
45111	Sporting goods stores	9	26 561	2 671	670	183	13.2	.7
451110	Sporting goods stores	9	26 561	2 671	670	183	13.2	.7
4511101	General-line sporting goods stores	3	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores	9	29 725	3 590	831	194	1.4	19.1
451120	Hobby, toy, and game stores	9	29 725	3 590	831	194	1.4	19.1
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	20 843	1 660	396	115	–	–
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	7	110 186	11 991	2 835	711	–	–
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	43	30 167	3 660	887	278	26.3	7.3
4531	Florists	9	3 251	614	194	55	43.4	–
45311	Florists	9	3 251	614	194	55	43.4	–
453110	Florists	9	3 251	614	194	55	43.4	–
4532	Office supplies, stationery, and gift stores	13	10 673	1 375	287	99	12.3	7.4
45321	Office supplies and stationery stores	3	4 582	513	127	32	–	14.5
453210	Office supplies and stationery stores	3	4 582	513	127	32	–	14.5
45322	Gift, novelty, and souvenir stores	10	6 091	862	160	67	21.6	2.0
453220	Gift, novelty, and souvenir stores	10	6 091	862	160	67	21.6	2.0
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	MISSION VIEJO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	5 199	536	125	46	22.7	–
453910	Pet and pet supplies stores	4	5 199	536	125	46	22.7	–
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	12	7 578	817	208	48	9.3	16.8
454	Nonstore retailers	16	13 038	1 996	685	104	10.6	57.3
4541	Electronic shopping and mail-order houses	6	8 749	1 304	494	72	–	64.0
45411	Electronic shopping and mail-order houses	6	8 749	1 304	494	72	–	64.0
4543	Direct selling establishments	9	D	D	D	b	D	D
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D
	MODESTO							
44-45	**Retail trade**	**732**	**2 483 944**	**256 074**	**60 926**	**11 864**	**8.0**	**4.6**
441	Motor vehicle and parts dealers	70	437 789	41 249	9 280	1 098	20.4	12.3
4411	Automobile dealers	23	304 272	25 131	5 745	543	24.3	16.2
44111	New car dealers	10	250 161	21 547	4 991	425	25.2	18.8
441110	New car dealers	10	250 161	21 547	4 991	425	25.2	18.8
44112	Used car dealers	13	54 111	3 584	754	118	20.1	4.6
441120	Used car dealers	13	54 111	3 584	754	118	20.1	4.6
4412	Other motor vehicle dealers	9	74 783	6 581	1 407	191	1.3	–
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	c	D	D
441221	Motorcycle dealers	6	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	38	58 734	9 537	2 128	364	24.7	7.6
44131	Automotive parts and accessories stores	24	27 431	4 517	1 031	209	30.3	9.2
441310	Automotive parts and accessories stores	24	27 431	4 517	1 031	209	30.3	9.2
44132	Tire dealers	14	31 303	5 020	1 097	155	19.8	6.1
441320	Tire dealers	14	31 303	5 020	1 097	155	19.8	6.1
442	Furniture and home furnishings stores	57	77 916	10 262	2 316	377	13.2	1.5
4421	Furniture stores	19	35 318	4 156	1 025	129	4.8	2.2
44211	Furniture stores	19	35 318	4 156	1 025	129	4.8	2.2
442110	Furniture stores	19	35 318	4 156	1 025	129	4.8	2.2
4422	Home furnishings stores	38	42 598	6 106	1 291	248	20.1	.8
44221	Floor covering stores	15	19 120	2 784	562	88	27.1	1.7
442210	Floor covering stores	15	19 120	2 784	562	88	27.1	1.7
44229	Other home furnishings stores	23	23 478	3 322	729	160	14.4	.1
442291	Window treatment stores	4	3 120	293	65	15	45.2	–
442299	All other home furnishings stores	19	20 358	3 029	664	145	9.7	.1
443	Electronics and appliance stores	50	124 260	12 027	3 026	510	6.1	3.9
4431	Electronics and appliance stores	50	124 260	12 027	3 026	510	6.1	3.9
44311	Appliance, television, and other electronics stores	37	D	D	D	e	D	D
443111	Household appliance stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	30	D	D	D	e	D	D
44312	Computer and software stores	11	D	D	D	c	D	D
443120	Computer and software stores	11	D	D	D	c	D	D
44313	Camera and photographic supplies stores	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	42	193 320	21 033	4 985	948	1.8	5.6
4441	Building material and supplies dealers	33	173 734	18 041	4 266	811	1.6	.2
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	9	D	D	D	b	D	D
444120	Paint and wallpaper stores	9	D	D	D	b	D	D
44413	Hardware stores	8	28 515	3 055	742	180	–	.2
444130	Hardware stores	8	28 515	3 055	742	180	–	.2
44419	Other building material dealers	14	D	D	D	c	D	D
444190	Other building material dealers	14	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	9	19 586	2 992	719	137	3.4	52.9
44422	Nursery, garden center, and farm supply stores	8	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	c	D	D
445	Food and beverage stores	90	412 292	48 992	11 686	2 025	3.8	2.1
4451	Grocery stores	56	394 678	47 338	11 287	1 909	2.0	2.0
44511	Supermarkets and other grocery (except convenience) stores	47	390 615	47 121	11 219	1 892	1.4	1.8
445110	Supermarkets and other grocery (except convenience) stores	47	390 615	47 121	11 219	1 892	1.4	1.8
4452	Specialty food stores	13	7 227	1 157	282	67	15.2	2.9
4453	Beer, wine, and liquor stores	21	10 387	497	117	49	64.1	4.0
44531	Beer, wine, and liquor stores	21	10 387	497	117	49	64.1	4.0
445310	Beer, wine, and liquor stores	21	10 387	497	117	49	64.1	4.0

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MODESTO—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	66	162 390	20 633	5 000	1 031	10.0	3.4
4461	Health and personal care stores	66	162 390	20 633	5 000	1 031	10.0	3.4
44611	Pharmacies and drug stores	29	141 196	16 451	4 065	816	11.2	.2
446110	Pharmacies and drug stores	29	141 196	16 451	4 065	816	11.2	.2
4461101	Pharmacies and drug stores	27	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	12	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	12	D	D	D	b	D	D
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
44619	Other health and personal care stores	17	11 172	2 093	475	91	3.8	40.6
446191	Food (health) supplement stores	8	2 577	225	55	21	16.3	21.0
446199	All other health and personal care stores	9	8 595	1 868	420	70	–	46.5
447	Gasoline stations	53	126 308	5 923	1 469	436	26.5	4.5
4471	Gasoline stations	53	126 308	5 923	1 469	436	26.5	4.5
44711	Gasoline stations with convenience stores	42	98 133	4 380	1 139	303	20.4	2.2
447110	Gasoline stations with convenience stores	42	98 133	4 380	1 139	303	20.4	2.2
44719	Other gasoline stations	11	28 175	1 543	330	133	47.8	12.4
447190	Other gasoline stations	11	28 175	1 543	330	133	47.8	12.4
448	Clothing and clothing accessories stores	125	160 281	19 770	4 587	1 306	7.0	2.3
4481	Clothing stores	68	108 532	12 252	2 855	984	3.9	1.8
44811	Men's clothing stores	8	7 064	1 039	242	47	9.6	–
448110	Men's clothing stores	8	7 064	1 039	242	47	9.6	–
44812	Women's clothing stores	23	16 344	2 212	571	188	10.0	6.8
448120	Women's clothing stores	23	16 344	2 212	571	188	10.0	6.8
44813	Children's and infants' clothing stores	7	16 157	1 384	331	147	4.2	–
448130	Children's and infants' clothing stores	7	16 157	1 384	331	147	4.2	–
44814	Family clothing stores	19	60 552	6 283	1 372	493	.1	1.5
448140	Family clothing stores	19	60 552	6 283	1 372	493	.1	1.5
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	8	D	D	D	b	D	D
448190	Other clothing stores	8	D	D	D	b	D	D
4482	Shoe stores	28	21 997	2 779	617	157	–	.6
44821	Shoe stores	28	21 997	2 779	617	157	–	.6
448210	Shoe stores	28	21 997	2 779	617	157	–	.6
4482101	Men's shoe stores	4	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	4	2 713	366	111	22	–	–
4482104	Family shoe stores	11	9 127	1 165	233	56	–	–
4482105	Athletic footwear stores	7	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	29	29 752	4 739	1 115	165	23.8	5.4
44831	Jewelry stores	26	D	D	D	c	D	D
448310	Jewelry stores	26	D	D	D	c	D	D
44832	Luggage and leather goods stores	3	D	D	D	a	D	D
448320	Luggage and leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	41	88 625	9 509	2 322	668	.5	9.8
4511	Sporting goods, hobby, and musical instrument stores	29	68 169	7 301	1 790	524	–	12.8
45111	Sporting goods stores	16	34 718	4 257	1 052	324	–	24.3
451110	Sporting goods stores	16	34 718	4 257	1 052	324	–	24.3
4511101	General-line sporting goods stores	7	26 062	2 842	726	217	–	29.4
4511102	Specialty-line sporting goods stores	9	8 656	1 415	326	107	–	9.1
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores	6	D	D	D	b	D	D
451140	Musical instrument and supplies stores	6	D	D	D	b	D	D
4512	Book, periodical, and music stores	12	20 456	2 208	532	144	2.1	–
45121	Book stores and news dealers	8	D	D	D	c	D	D
451211	Book stores	7	D	D	D	c	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	15	546 809	44 685	10 580	2 407	–	–
4521	Department stores	9	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	9	D	D	D	g	D	D
45211	Department stores	9	D	D	D	g	D	D
452111	Department stores (except discount department stores)	6	186 954	19 149	4 883	1 245	–	–
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MODESTO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	98	103 442	14 542	3 611	818	9.2	10.4
4531	Florists	15	4 912	965	228	99	40.8	9.5
45311	Florists	15	4 912	965	228	99	40.8	9.5
453110	Florists	15	4 912	965	228	99	40.8	9.5
4532	Office supplies, stationery, and gift stores	29	41 470	4 440	1 147	256	7.7	4.6
45321	Office supplies and stationery stores	8	D	D	D	c	D	D
453210	Office supplies and stationery stores	8	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	21	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	21	D	D	D	c	D	D
4533	Used merchandise stores	14	7 988	2 511	596	156	9.0	4.9
45331	Used merchandise stores	14	7 988	2 511	596	156	9.0	4.9
453310	Used merchandise stores	14	7 988	2 511	596	156	9.0	4.9
4539	Other miscellaneous store retailers	40	49 072	6 626	1 640	307	7.4	16.3
45391	Pet and pet supplies stores	6	12 442	1 491	318	99	–	6.3
453910	Pet and pet supplies stores	6	12 442	1 491	318	99	–	6.3
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	33	D	D	D	c	D	D
454	Nonstore retailers	25	50 512	7 449	2 064	240	3.7	2.0
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	17	17 161	2 296	556	86	11.0	1.0
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	15	D	D	D	b	D	D
454390	Other direct selling establishments	15	D	D	D	b	D	D
	MONROVIA							
44-45	**Retail trade**	**130**	**708 052**	**64 462**	**15 115**	**2 376**	**4.1**	**1.7**
441	Motor vehicle and parts dealers	16	318 099	23 784	5 508	520	.9	.3
4411	Automobile dealers	7	D	D	D	e	D	D
44111	New car dealers	6	303 851	19 681	4 519	399	.1	–
441110	New car dealers	6	303 851	19 681	4 519	399	.1	–
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	c	D	D
44131	Automotive parts and accessories stores	7	D	D	D	c	D	D
441310	Automotive parts and accessories stores	7	D	D	D	c	D	D
442	Furniture and home furnishings stores	8	10 875	1 127	251	54	8.8	.2
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	4	7 342	695	145	37	8.7	.2
442299	All other home furnishings stores	4	7 342	695	145	37	8.7	.2
443	Electronics and appliance stores	12	26 170	2 340	523	92	6.3	10.1
4431	Electronics and appliance stores	12	26 170	2 340	523	92	6.3	10.1
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	2 953	435	87	14	18.4	1.6
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	11	D	D	D	f	D	D
4441	Building material and supplies dealers	10	D	D	D	f	D	D
44411	Home centers	2	D	D	D	f	D	D
444110	Home Centers	2	D	D	D	f	D	D
44419	Other building material dealers	6	9 826	1 277	308	44	8.2	–
444190	Other building material dealers	6	9 826	1 277	308	44	8.2	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MONROVIA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	15	88 748	10 322	2 573	390	10.3	–
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	78 921	9 429	2 367	354	1.6	–
445110	Supermarkets and other grocery (except convenience) stores	7	78 921	9 429	2 367	354	1.6	–
4452	Specialty food stores	3	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	3	6 781	684	157	25	100.0	–
44531	Beer, wine, and liquor stores	3	6 781	684	157	25	100.0	–
445310	Beer, wine, and liquor stores	3	6 781	684	157	25	100.0	–
446	Health and personal care stores	10	26 187	3 141	702	125	5.7	3.1
4461	Health and personal care stores	10	26 187	3 141	702	125	5.7	3.1
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	4	2 008	178	34	10	44.5	40.2
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	6	16 664	654	137	41	22.8	11.1
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	17	19 756	2 596	708	169	6.2	19.0
4481	Clothing stores	10	17 820	2 216	614	149	2.8	20.4
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	10	17 199	1 521	385	174	15.3	.4
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	c	D	D
45112	Hobby, toy, and game stores	2	D	D	D	c	D	D
451120	Hobby, toy, and game stores	2	D	D	D	c	D	D
452	General merchandise stores	2	D	D	D	c	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	15	12 901	1 412	349	74	9.9	9.5
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	2 825	299	61	24	27.3	21.1
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	8	13 492	1 434	269	44	24.3	5.0
4541	Electronic shopping and mail-order houses	5	11 576	1 378	257	41	11.8	5.8
45411	Electronic shopping and mail-order houses	5	11 576	1 378	257	41	11.8	5.8
	MONTCLAIR							
44-45	**Retail trade**	**238**	**900 103**	**102 414**	**24 097**	**4 509**	**7.2**	**4.8**
441	Motor vehicle and parts dealers	34	282 812	26 393	6 149	654	11.1	1.8
4411	Automobile dealers	11	233 861	19 074	4 488	403	5.8	.6
44111	New car dealers	7	212 133	17 165	3 993	344	6.1	.7
441110	New car dealers	7	212 133	17 165	3 993	344	6.1	.7
44112	Used car dealers	4	21 728	1 909	495	59	2.0	–
441120	Used car dealers	4	21 728	1 909	495	59	2.0	–
4412	Other motor vehicle dealers	3	D	D	D	c	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	20	D	D	D	c	D	D
44131	Automotive parts and accessories stores	13	10 950	1 647	411	88	20.3	–
441310	Automotive parts and accessories stores	13	10 950	1 647	411	88	20.3	–
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	20	24 651	3 166	774	153	6.3	9.1
4421	Furniture stores	8	11 544	1 390	352	61	–	19.4
44211	Furniture stores	8	11 544	1 390	352	61	–	19.4
442110	Furniture stores	8	11 544	1 390	352	61	–	19.4
4422	Home furnishings stores	12	13 107	1 776	422	92	11.8	–
44229	Other home furnishings stores	9	10 575	1 328	312	73	6.0	–
442299	All other home furnishings stores	9	10 575	1 328	312	73	6.0	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MONTCLAIR—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	14	87 623	7 549	1 892	313	–	7.0
4431	Electronics and appliance stores	14	87 623	7 549	1 892	313	–	7.0
44311	Appliance, television, and other electronics stores	9	57 394	4 891	1 258	217	–	1.5
443112	Radio, television, and other electronics stores	9	57 394	4 891	1 258	217	–	1.5
44312	Computer and software stores	5	30 229	2 658	634	96	–	17.4
443120	Computer and software stores	5	30 229	2 658	634	96	–	17.4
444	Building material and garden equipment and supplies dealers	8	10 718	1 547	383	51	37.6	–
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44412	Paint and wallpaper stores	3	2 392	378	97	15	8.2	–
444120	Paint and wallpaper stores	3	2 392	378	97	15	8.2	–
445	Food and beverage stores	15	33 411	3 681	923	184	15.7	–
4452	Specialty food stores	4	2 441	247	59	21	27.7	–
446	Health and personal care stores	15	15 223	2 482	563	95	43.5	2.8
4461	Health and personal care stores	15	15 223	2 482	563	95	43.5	2.8
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	4	3 192	918	173	41	–	11.3
446130	Optical goods stores	4	3 192	918	173	41	–	11.3
44619	Other health and personal care stores	6	4 596	421	118	23	74.4	1.0
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	11	19 041	1 068	270	78	32.4	4.7
44711	Gasoline stations with convenience stores	5	10 787	721	187	59	14.3	–
447110	Gasoline stations with convenience stores	5	10 787	721	187	59	14.3	–
448	Clothing and clothing accessories stores	71	133 430	21 933	5 041	1 121	2.1	5.7
4481	Clothing stores	39	93 084	16 603	3 782	869	–	7.6
44812	Women's clothing stores	17	21 780	3 082	724	249	–	26.2
448120	Women's clothing stores	17	21 780	3 082	724	249	–	26.2
44813	Children's and infants' clothing stores	4	4 097	541	147	48	–	–
448130	Children's and infants' clothing stores	4	4 097	541	147	48	–	–
44814	Family clothing stores	5	D	D	D	e	D	D
448140	Family clothing stores	5	D	D	D	e	D	D
44815	Clothing accessories stores	5	1 886	492	118	26	–	15.3
448150	Clothing accessories stores	5	1 886	492	118	26	–	15.3
44819	Other clothing stores	5	8 189	1 315	331	115	–	12.7
448190	Other clothing stores	5	8 189	1 315	331	115	–	12.7
4482	Shoe stores	17	17 078	1 925	450	131	5.7	3.5
44821	Shoe stores	17	17 078	1 925	450	131	5.7	3.5
448210	Shoe stores	17	17 078	1 925	450	131	5.7	3.5
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	6 111	667	161	40	–	–
4482105	Athletic footwear stores	7	7 992	857	208	63	–	–
4483	Jewelry, luggage, and leather goods stores	15	23 268	3 405	809	121	7.8	–
44831	Jewelry stores	14	D	D	D	c	D	D
448310	Jewelry stores	14	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	15	21 053	2 712	749	206	7.9	10.8
4511	Sporting goods, hobby, and musical instrument stores	10	12 099	1 907	558	147	13.7	7.6
45111	Sporting goods stores	4	7 680	890	238	69	–	6.1
451110	Sporting goods stores	4	7 680	890	238	69	–	6.1
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	8 954	805	191	59	–	15.2
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	8	246 888	27 611	6 340	1 403	.2	6.2
4521	Department stores	5	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	g	D	D
45211	Department stores	5	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	g	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MONTCLAIR—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	23	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	10	10 362	1 336	316	87	1.5	6.2
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
	MONTEBELLO							
44-45	**Retail trade**	**219**	**759 281**	**76 297**	**18 018**	**3 586**	**8.9**	**1.8**
441	Motor vehicle and parts dealers	15	112 409	10 830	2 558	282	6.7	2.0
4411	Automobile dealers	3	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	7	9 036	1 003	238	41	15.6	–
4421	Furniture stores	4	D	D	D	a	D	D
44211	Furniture stores	4	D	D	D	a	D	D
442110	Furniture stores	4	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	8	27 458	2 542	620	103	2.6	9.2
4431	Electronics and appliance stores	8	27 458	2 542	620	103	2.6	9.2
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	30 869	2 876	741	104	5.9	.7
4441	Building material and supplies dealers	7	30 869	2 876	741	104	5.9	.7
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	32	114 743	12 966	3 266	558	6.1	.3
4451	Grocery stores	19	109 973	12 605	3 182	532	3.7	.3
44511	Supermarkets and other grocery (except convenience) stores	15	107 207	12 323	3 102	506	3.3	–
445110	Supermarkets and other grocery (except convenience) stores	15	107 207	12 323	3 102	506	3.3	–
4452	Specialty food stores	7	2 911	270	61	16	37.0	1.2
446	Health and personal care stores	19	39 062	7 824	1 589	214	25.4	.5
4461	Health and personal care stores	19	39 062	7 824	1 589	214	25.4	.5
44611	Pharmacies and drug stores	10	35 951	7 038	1 408	177	25.8	–
446110	Pharmacies and drug stores	10	35 951	7 038	1 408	177	25.8	–
4461101	Pharmacies and drug stores	10	35 951	7 038	1 408	177	25.8	–
44619	Other health and personal care stores	5	1 852	516	104	19	12.5	.7
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	14	57 638	2 141	506	126	46.7	.4
4471	Gasoline stations	14	57 638	2 141	506	126	46.7	.4
44711	Gasoline stations with convenience stores	8	35 339	1 305	310	84	65.1	–
447110	Gasoline stations with convenience stores	8	35 339	1 305	310	84	65.1	–
44719	Other gasoline stations	6	22 299	836	196	42	17.4	1.1
447190	Other gasoline stations	6	22 299	836	196	42	17.4	1.1

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MONTEBELLO—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	64	77 343	9 263	2 168	600	4.7	6.2
4481	Clothing stores	34	47 511	5 718	1 308	402	3.9	9.6
44812	Women's clothing stores	13	13 117	1 764	386	153	4.1	27.4
448120	Women's clothing stores	13	13 117	1 764	386	153	4.1	27.4
44813	Children's and infants' clothing stores	4	2 752	345	60	22	–	5.7
448130	Children's and infants' clothing stores	4	2 752	345	60	22	–	5.7
44814	Family clothing stores	6	22 014	2 012	519	134	–	.3
448140	Family clothing stores	6	22 014	2 012	519	134	–	.3
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	6 375	1 091	236	64	.6	11.7
448190	Other clothing stores	5	6 375	1 091	236	64	.6	11.7
4482	Shoe stores	18	19 325	1 975	455	134	–	.1
44821	Shoe stores	18	19 325	1 975	455	134	–	.1
448210	Shoe stores	18	19 325	1 975	455	134	–	.1
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	2 407	324	63	20	–	–
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	6	10 765	954	216	65	–	–
4483	Jewelry, luggage, and leather goods stores	12	10 507	1 570	405	64	16.8	1.7
44831	Jewelry stores	12	10 507	1 570	405	64	16.8	1.7
448310	Jewelry stores	12	10 507	1 570	405	64	16.8	1.7
451	Sporting goods, hobby, book, and music stores	13	23 075	1 899	435	162	20.9	9.1
4511	Sporting goods, hobby, and musical instrument stores	8	18 488	1 459	325	129	25.7	5.7
45111	Sporting goods stores	3	D	D	D	b	D	D
451110	Sporting goods stores	3	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	4 587	440	110	33	1.6	22.9
45122	Prerecorded tape, compact disc, and record stores	5	4 587	440	110	33	1.6	22.9
451220	Prerecorded tape, compact disc, and record stores	5	4 587	440	110	33	1.6	22.9
452	General merchandise stores	11	244 432	21 450	5 007	1 143	.3	–
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	23	18 331	2 791	740	198	12.1	5.8
4532	Office supplies, stationery, and gift stores	13	12 066	1 558	407	98	5.3	6.8
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	5 125	907	255	78	15.8	4.7
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	6	4 885	712	150	55	19.8	–
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
	MONTEREY							
44-45	**Retail trade**	**254**	**427 420**	**53 017**	**12 361**	**2 497**	**13.0**	**4.5**
441	Motor vehicle and parts dealers	12	43 569	4 652	1 041	104	5.2	2.8
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	22	24 091	3 644	810	134	22.0	.4
4421	Furniture stores	7	11 247	1 680	397	61	4.6	–
44211	Furniture stores	7	11 247	1 680	397	61	4.6	–
442110	Furniture stores	7	11 247	1 680	397	61	4.6	–
4422	Home furnishings stores	15	12 844	1 964	413	73	37.2	.8
44221	Floor covering stores	5	3 793	782	196	20	9.3	2.8
442210	Floor covering stores	5	3 793	782	196	20	9.3	2.8
44229	Other home furnishings stores	10	9 051	1 182	217	53	48.9	–
442299	All other home furnishings stores	9	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MONTEREY—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	13	14 150	2 433	541	86	29.6	.7
4431	Electronics and appliance stores	13	14 150	2 433	541	86	29.6	.7
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	4 608	753	152	22	71.5	–
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	9	11 342	1 757	397	56	2.3	.7
4441	Building material and supplies dealers	8	D	D	D	b	D	D
445	Food and beverage stores	34	101 367	13 791	3 254	611	12.2	3.7
4451	Grocery stores	18	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	16	84 418	11 307	2 717	477	5.1	1.9
445110	Supermarkets and other grocery (except convenience) stores	16	84 418	11 307	2 717	477	5.1	1.9
4452	Specialty food stores	10	10 579	1 710	356	91	65.1	20.4
446	Health and personal care stores	14	55 844	6 897	1 605	315	21.1	6.1
4461	Health and personal care stores	14	55 844	6 897	1 605	315	21.1	6.1
44611	Pharmacies and drug stores	6	50 557	5 559	1 345	256	22.5	6.8
446110	Pharmacies and drug stores	6	50 557	5 559	1 345	256	22.5	6.8
4461101	Pharmacies and drug stores	6	50 557	5 559	1 345	256	22.5	6.8
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
447	Gasoline stations	17	30 166	1 805	497	127	20.8	3.8
4471	Gasoline stations	17	30 166	1 805	497	127	20.8	3.8
44711	Gasoline stations with convenience stores	12	25 983	1 412	375	108	24.2	4.1
447110	Gasoline stations with convenience stores	12	25 983	1 412	375	108	24.2	4.1
448	Clothing and clothing accessories stores	43	28 448	4 483	1 013	322	12.4	7.4
4481	Clothing stores	22	18 739	3 195	683	231	12.7	1.3
44811	Men's clothing stores	4	3 044	690	120	25	11.6	–
448110	Men's clothing stores	4	3 044	690	120	25	11.6	–
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	6	4 643	1 123	219	88	26.9	–
448190	Other clothing stores	6	4 643	1 123	219	88	26.9	–
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	5	3 612	394	103	27	–	–
4483	Jewelry, luggage, and leather goods stores	12	D	D	D	b	D	D
44831	Jewelry stores	11	4 534	655	160	42	20.5	38.3
448310	Jewelry stores	11	4 534	655	160	42	20.5	38.3
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	31	23 053	3 359	861	258	15.1	15.7
4511	Sporting goods, hobby, and musical instrument stores	19	14 292	2 310	540	156	12.0	18.7
45111	Sporting goods stores	14	12 075	1 837	386	112	10.8	18.9
451110	Sporting goods stores	14	12 075	1 837	386	112	10.8	18.9
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	9	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	12	8 761	1 049	321	102	20.3	10.7
45121	Book stores and news dealers	6	3 901	515	132	55	45.6	–
451211	Book stores	6	3 901	515	132	55	45.6	–
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	6	4 860	534	189	47	–	19.2
451220	Prerecorded tape, compact disc, and record stores	6	4 860	534	189	47	–	19.2
452	General merchandise stores	1	D	D	D	c	D	D

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Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MONTEREY—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	47	D	D	D	e	D	D
4531	Florists	6	2 268	407	98	31	67.9	6.9
45311	Florists	6	2 268	407	98	31	67.9	6.9
453110	Florists	6	2 268	407	98	31	67.9	6.9
4532	Office supplies, stationery, and gift stores	20	9 942	1 883	411	159	15.3	4.0
45322	Gift, novelty, and souvenir stores	20	9 942	1 883	411	159	15.3	4.0
453220	Gift, novelty, and souvenir stores	20	9 942	1 883	411	159	15.3	4.0
4533	Used merchandise stores	6	2 758	372	95	30	3.0	.1
45331	Used merchandise stores	6	2 758	372	95	30	3.0	.1
453310	Used merchandise stores	6	2 758	372	95	30	3.0	.1
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45392	Art dealers	8	2 400	346	86	20	–	92.5
453920	Art dealers	8	2 400	346	86	20	–	92.5
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	11	61 866	5 800	1 305	121	3.7	–
4541	Electronic shopping and mail-order houses	5	55 527	4 093	1 050	94	4.1	–
45411	Electronic shopping and mail-order houses	5	55 527	4 093	1 050	94	4.1	–
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
	MONTEREY PARK							
44-45	**Retail trade**	**200**	**391 124**	**40 174**	**9 946**	**1 796**	**23.0**	**7.8**
441	Motor vehicle and parts dealers	13	100 667	5 807	1 281	146	10.3	.4
4411	Automobile dealers	6	D	D	D	b	D	D
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	10	7 304	1 047	262	42	20.2	–
4422	Home furnishings stores	5	5 561	772	187	28	9.4	–
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	18	34 917	4 139	1 165	192	33.2	3.2
4431	Electronics and appliance stores	18	34 917	4 139	1 165	192	33.2	3.2
44311	Appliance, television, and other electronics stores	14	24 681	3 752	1 089	168	42.5	4.3
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	12	D	D	D	c	D	D
44312	Computer and software stores	4	10 236	387	76	24	10.9	.6
443120	Computer and software stores	4	10 236	387	76	24	10.9	.6
444	Building material and garden equipment and supplies dealers	5	2 090	159	35	14	44.0	–
445	Food and beverage stores	38	99 849	12 846	3 311	669	13.2	20.4
4451	Grocery stores	21	91 599	11 639	3 006	608	7.6	21.9
44511	Supermarkets and other grocery (except convenience) stores	17	89 395	11 516	2 979	595	6.7	21.0
445110	Supermarkets and other grocery (except convenience) stores	17	89 395	11 516	2 979	595	6.7	21.0
4452	Specialty food stores	10	6 214	1 104	287	57	73.1	–
446	Health and personal care stores	33	57 637	9 137	2 168	265	53.6	5.7
4461	Health and personal care stores	33	57 637	9 137	2 168	265	53.6	5.7
44611	Pharmacies and drug stores	13	47 449	7 586	1 808	172	55.7	–
446110	Pharmacies and drug stores	13	47 449	7 586	1 808	172	55.7	–
4461101	Pharmacies and drug stores	12	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	9	5 981	828	191	46	28.2	55.0
446120	Cosmetics, beauty supplies, and perfume stores	9	5 981	828	191	46	28.2	55.0
44619	Other health and personal care stores	9	D	D	D	b	D	D
446191	Food (health) supplement stores	9	D	D	D	b	D	D
447	Gasoline stations	9	16 258	705	181	40	19.4	16.1
448	Clothing and clothing accessories stores	29	14 384	2 013	449	138	40.1	15.0
4481	Clothing stores	17	8 020	1 220	262	90	60.5	22.0
44815	Clothing accessories stores	3	661	70	16	8	100.0	–
448150	Clothing accessories stores	3	661	70	16	8	100.0	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MONTEREY PARK—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	19	23 220	1 955	521	145	20.4	2.0
4511	Sporting goods, hobby, and musical instrument stores	9	6 197	680	152	38	49.0	7.3
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	3	2 650	337	78	19	100.0	–
451140	Musical instrument and supplies stores	3	2 650	337	78	19	100.0	–
4512	Book, periodical, and music stores	10	17 023	1 275	369	107	10.0	–
45121	Book stores and news dealers	7	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	8	29 555	1 517	349	72	12.6	.4
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
	MONTE SERENO							
44-45	**Retail trade**	**2**	**D**	**D**	**D**	**a**	**D**	**D**
454	Nonstore retailers	2	D	D	D	a	D	D
	MOORPARK							
44-45	**Retail trade**	**30**	**80 367**	**8 915**	**2 292**	**327**	**17.1**	**4.8**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	1 052	130	36	6	76.0	24.0
445	Food and beverage stores	10	48 668	5 044	1 338	182	9.9	–
4451	Grocery stores	7	47 507	5 002	1 329	178	7.7	–
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	12 335	646	128	30	59.2	28.7
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	6	9 946	1 833	420	55	6.8	–
4541	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
	MORAGA							
44-45	**Retail trade**	**37**	**120 312**	**10 496**	**2 574**	**607**	**8.8**	**25.2**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	5	73 103	5 368	1 351	206	1.6	39.0
4451	Grocery stores	4	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	3	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	3	D	D	D	c	D	D
446	Health and personal care stores	4	D	D	D	c	D	D
4461	Health and personal care stores	4	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	6	8 882	533	138	36	67.9	2.8
448	Clothing and clothing accessories stores	7	12 501	1 525	337	83	2.4	–
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MORAGA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	6	2 044	352	97	52	100.0	–
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
	MORENO VALLEY							
44-45	**Retail trade**	**273**	**883 999**	**98 583**	**23 621**	**4 507**	**6.9**	**6.2**
441	Motor vehicle and parts dealers	29	172 256	23 494	5 680	619	.4	17.5
4411	Automobile dealers	5	D	D	D	e	D	D
44111	New car dealers	3	136 164	16 683	4 123	368	–	16.5
441110	New car dealers	3	136 164	16 683	4 123	368	–	16.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	22	D	D	D	c	D	D
44131	Automotive parts and accessories stores	11	16 516	2 948	740	144	–	13.0
441310	Automotive parts and accessories stores	11	16 516	2 948	740	144	–	13.0
44132	Tire dealers	11	D	D	D	b	D	D
441320	Tire dealers	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	18	12 928	1 474	331	69	42.4	7.3
4421	Furniture stores	11	6 887	865	183	34	44.5	13.8
44211	Furniture stores	11	6 887	865	183	34	44.5	13.8
442110	Furniture stores	11	6 887	865	183	34	44.5	13.8
4422	Home furnishings stores	7	6 041	609	148	35	40.0	–
44229	Other home furnishings stores	3	3 624	426	110	29	–	–
442299	All other home furnishings stores	3	3 624	426	110	29	–	–
443	Electronics and appliance stores	10	17 767	2 013	512	93	2.0	1.4
4431	Electronics and appliance stores	10	17 767	2 013	512	93	2.0	1.4
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44312	Computer and software stores	4	D	D	D	a	D	D
443120	Computer and software stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	10	60 248	7 024	1 556	307	5.0	–
4441	Building material and supplies dealers	7	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	35	175 640	20 824	5 236	804	4.7	8.7
4451	Grocery stores	19	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	17	165 883	20 099	5 075	741	1.0	9.0
445110	Supermarkets and other grocery (except convenience) stores	17	165 883	20 099	5 075	741	1.0	9.0
4452	Specialty food stores	8	3 494	336	67	27	71.1	12.2
446	Health and personal care stores	21	46 914	7 893	1 812	281	10.0	5.7
4461	Health and personal care stores	21	46 914	7 893	1 812	281	10.0	5.7
44611	Pharmacies and drug stores	9	41 335	6 749	1 578	222	9.4	6.4
446110	Pharmacies and drug stores	9	41 335	6 749	1 578	222	9.4	6.4
4461101	Pharmacies and drug stores	9	41 335	6 749	1 578	222	9.4	6.4
44612	Cosmetics, beauty supplies, and perfume stores	4	2 413	296	76	22	16.7	–
446120	Cosmetics, beauty supplies, and perfume stores	4	2 413	296	76	22	16.7	–
44619	Other health and personal care stores	5	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	25	73 325	3 185	758	215	35.1	3.3
4471	Gasoline stations	25	73 325	3 185	758	215	35.1	3.3
44711	Gasoline stations with convenience stores	23	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	23	D	D	D	c	D	D
448	Clothing and clothing accessories stores	53	43 642	5 566	1 372	443	8.8	3.2
4481	Clothing stores	32	29 761	3 721	910	329	12.5	4.5
44813	Children's and infants' clothing stores	3	2 114	393	90	38	34.3	–
448130	Children's and infants' clothing stores	3	2 114	393	90	38	34.3	–
44814	Family clothing stores	9	15 862	1 681	408	107	4.3	1.3
448140	Family clothing stores	9	15 862	1 681	408	107	4.3	1.3
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	15	8 796	1 162	281	78	1.4	–
44821	Shoe stores	15	8 796	1 162	281	78	1.4	–
448210	Shoe stores	15	8 796	1 162	281	78	1.4	–
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MORENO VALLEY—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores	6	5 085	683	181	36	–	1.0
44831	Jewelry stores	6	5 085	683	181	36	–	1.0
448310	Jewelry stores	6	5 085	683	181	36	–	1.0
451	Sporting goods, hobby, book, and music stores	22	23 782	2 414	612	222	9.6	.2
4511	Sporting goods, hobby, and musical instrument stores	12	16 569	1 631	397	160	10.5	.3
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	10	7 213	783	215	62	7.5	–
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	6	D	D	D	b	D	D
452	General merchandise stores	13	231 566	21 263	4 895	1 190	.1	–
4521	Department stores	6	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	f	D	D
45211	Department stores	6	D	D	D	f	D	D
452111	Department stores (except discount department stores)	5	84 825	10 226	2 496	685	–	–
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	34	24 630	3 163	790	220	20.0	6.9
4532	Office supplies, stationery, and gift stores	14	14 490	1 832	468	131	15.0	4.8
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	10	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	10	D	D	D	b	D	D
4533	Used merchandise stores	4	1 317	329	82	30	35.4	28.5
45331	Used merchandise stores	4	1 317	329	82	30	35.4	28.5
453310	Used merchandise stores	4	1 317	329	82	30	35.4	28.5
4539	Other miscellaneous store retailers	12	7 917	834	196	47	28.5	7.9
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	3	1 301	270	67	44	100.0	–
	MORGAN HILL							
44-45	**Retail trade**	**91**	**352 383**	**37 873**	**9 700**	**1 520**	**4.1**	**1.6**
441	Motor vehicle and parts dealers	10	114 860	10 065	2 484	265	–	1.9
4412	Other motor vehicle dealers	3	D	D	D	c	D	D
44121	Recreational vehicle dealers	3	D	D	D	c	D	D
441210	Recreational vehicle dealers	3	D	D	D	c	D	D
44131	Automotive parts and accessories stores	4	5 607	1 283	315	52	–	32.7
441310	Automotive parts and accessories stores	4	5 607	1 283	315	52	–	32.7
442	Furniture and home furnishings stores	7	8 971	1 119	252	43	28.8	.8
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	7	D	D	D	b	D	D
4431	Electronics and appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	4	2 329	447	124	15	1.6	49.1
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	7	D	D	D	c	D	D
4441	Building material and supplies dealers	5	D	D	D	c	D	D
44419	Other building material dealers	4	24 366	3 686	826	109	–	–
444190	Other building material dealers	4	24 366	3 686	826	109	–	–

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MORGAN HILL—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	11	D	D	D	e	D	D
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	6	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	6	14 394	2 149	536	115	6.0	–
4461	Health and personal care stores	6	14 394	2 149	536	115	6.0	–
447	Gasoline stations	10	36 100	1 551	382	82	5.0	2.4
4471	Gasoline stations	10	36 100	1 551	382	82	5.0	2.4
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	8 705	956	310	44	2.7	–
4481	Clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	12	7 561	911	229	84	31.5	–
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	1 539	196	40	14	100.0	–
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	5	2 608	988	140	12	44.8	.2
	MORRO BAY							
44-45	**Retail trade**	**88**	**87 046**	**10 499**	**2 588**	**542**	**9.7**	**8.6**
441	Motor vehicle and parts dealers	5	3 762	633	175	28	18.0	–
442	Furniture and home furnishings stores	6	2 379	371	103	26	51.6	13.5
443	Electronics and appliance stores	3	D	D	D	a	D	D
4431	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	2 022	253	53	14	19.3	–
445	Food and beverage stores	13	39 980	4 761	1 193	203	2.8	14.6
4451	Grocery stores	6	35 458	4 365	1 094	164	1.2	15.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	6	D	D	D	b	D	D
4461	Health and personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	6	8 988	572	133	29	11.9	–
448	Clothing and clothing accessories stores	9	2 031	307	71	31	46.2	16.1
451	Sporting goods, hobby, book, and music stores	7	5 167	742	140	45	–	4.0
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	25	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	14	3 768	712	143	44	26.0	4.3
45322	Gift, novelty, and souvenir stores	14	3 768	712	143	44	26.0	4.3
453220	Gift, novelty, and souvenir stores	14	3 768	712	143	44	26.0	4.3
4533	Used merchandise stores	5	820	187	50	12	61.1	22.2
45331	Used merchandise stores	5	820	187	50	12	61.1	22.2
453310	Used merchandise stores	5	820	187	50	12	61.1	22.2
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	4	1 197	159	41	7	48.8	20.9
453920	Art dealers	4	1 197	159	41	7	48.8	20.9
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	964	250	100	27	8.8	–

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MOUNTAIN VIEW							
44-45	**Retail trade**	**251**	**989 828**	**99 211**	**24 025**	**4 063**	**6.4**	**4.0**
441	Motor vehicle and parts dealers	23	142 983	11 180	2 746	281	4.5	1.6
4411	Automobile dealers	4	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	15	D	D	D	c	D	D
44131	Automotive parts and accessories stores	9	9 591	1 307	337	59	13.1	7.4
441310	Automotive parts and accessories stores	9	9 591	1 307	337	59	13.1	7.4
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	13	11 943	2 117	531	89	13.2	13.2
4421	Furniture stores	10	9 081	1 469	377	74	11.5	17.4
44211	Furniture stores	10	9 081	1 469	377	74	11.5	17.4
442110	Furniture stores	10	9 081	1 469	377	74	11.5	17.4
4422	Home furnishings stores	3	2 862	648	154	15	18.8	–
443	Electronics and appliance stores	25	38 887	4 156	1 058	161	7.0	21.4
4431	Electronics and appliance stores	25	38 887	4 156	1 058	161	7.0	21.4
44311	Appliance, television, and other electronics stores	16	25 534	2 923	754	120	6.5	1.8
443111	Household appliance stores	6	9 359	747	193	29	9.6	2.6
443112	Radio, television, and other electronics stores	10	16 175	2 176	561	91	4.8	1.4
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	20	49 231	8 733	2 096	291	2.6	.4
4441	Building material and supplies dealers	17	D	D	D	e	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44413	Hardware stores	4	D	D	D	c	D	D
444130	Hardware stores	4	D	D	D	c	D	D
44419	Other building material dealers	10	20 403	4 529	976	125	–	–
444190	Other building material dealers	10	20 403	4 529	976	125	–	–
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	30	199 842	21 715	5 325	829	2.4	9.1
4451	Grocery stores	23	188 181	20 634	5 122	794	1.9	9.0
44511	Supermarkets and other grocery (except convenience) stores	16	179 416	19 972	4 957	746	1.7	6.7
445110	Supermarkets and other grocery (except convenience) stores	16	179 416	19 972	4 957	746	1.7	6.7
44512	Convenience stores	7	8 765	662	165	48	5.6	57.3
445120	Convenience stores	7	8 765	662	165	48	5.6	57.3
4452	Specialty food stores	2	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	5	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	5	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	5	D	D	D	b	D	D
446	Health and personal care stores	27	74 353	10 945	2 659	481	5.1	.3
4461	Health and personal care stores	27	74 353	10 945	2 659	481	5.1	.3
44611	Pharmacies and drug stores	11	65 085	8 549	2 167	405	2.6	–
446110	Pharmacies and drug stores	11	65 085	8 549	2 167	405	2.6	–
4461101	Pharmacies and drug stores	11	65 085	8 549	2 167	405	2.6	–
44612	Cosmetics, beauty supplies, and perfume stores	5	1 831	229	53	20	28.1	1.5
446120	Cosmetics, beauty supplies, and perfume stores	5	1 831	229	53	20	28.1	1.5
44613	Optical goods stores	4	1 839	382	92	16	49.1	–
446130	Optical goods stores	4	1 839	382	92	16	49.1	–
44619	Other health and personal care stores	7	5 598	1 785	347	40	12.1	3.7
446191	Food (health) supplement stores	5	D	D	D	a	D	D
446199	All other health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	19	64 547	2 250	552	119	30.7	2.3
4471	Gasoline stations	19	64 547	2 250	552	119	30.7	2.3
44711	Gasoline stations with convenience stores	9	36 776	1 104	266	54	27.4	–
447110	Gasoline stations with convenience stores	9	36 776	1 104	266	54	27.4	–
44719	Other gasoline stations	10	27 771	1 146	286	65	35.2	5.3
447190	Other gasoline stations	10	27 771	1 146	286	65	35.2	5.3

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	MOUNTAIN VIEW—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	19	31 106	3 452	929	206	9.0	11.8
4481	Clothing stores	8	25 058	2 586	709	139	3.4	14.6
44814	Family clothing stores	4	22 659	2 172	608	113	–	14.2
448140	Family clothing stores	4	22 659	2 172	608	113	–	14.2
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	25	36 321	6 037	1 432	327	22.0	2.4
4511	Sporting goods, hobby, and musical instrument stores	16	16 897	3 156	646	166	17.4	5.2
45111	Sporting goods stores	10	8 432	1 585	338	70	18.0	10.4
451110	Sporting goods stores	10	8 432	1 585	338	70	18.0	10.4
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	9	19 424	2 881	786	161	26.0	–
45121	Book stores and news dealers	6	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	6	286 661	22 544	5 173	1 045	–	–
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores)	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	f	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	25	37 523	3 932	1 009	177	25.8	3.9
4532	Office supplies, stationery, and gift stores	9	22 723	2 108	533	77	33.9	3.2
45321	Office supplies and stationery stores	3	19 172	1 795	482	58	34.1	–
453210	Office supplies and stationery stores	3	19 172	1 795	482	58	34.1	–
45322	Gift, novelty, and souvenir stores	6	3 551	313	51	19	32.7	20.2
453220	Gift, novelty, and souvenir stores	6	3 551	313	51	19	32.7	20.2
4533	Used merchandise stores	3	1 704	377	86	21	13.7	–
45331	Used merchandise stores	3	1 704	377	86	21	13.7	–
453310	Used merchandise stores	3	1 704	377	86	21	13.7	–
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	5 582	637	147	32	4.1	13.7
453910	Pet and pet supplies stores	4	5 582	637	147	32	4.1	13.7
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	19	16 431	2 150	515	57	17.4	7.4
4541	Electronic shopping and mail-order houses	11	13 061	1 789	434	41	10.7	.3
45411	Electronic shopping and mail-order houses	11	13 061	1 789	434	41	10.7	.3
	MOUNT SHASTA							
44-45	**Retail trade**	**59**	**55 182**	**7 367**	**1 876**	**447**	**23.9**	**15.7**
441	Motor vehicle and parts dealers	5	6 709	1 256	301	43	26.9	9.8
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	2 179	324	66	17	31.1	8.7
445	Food and beverage stores	8	18 397	2 163	581	140	1.5	12.3
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	b	D	D
447	Gasoline stations	4	10 226	527	138	33	–	52.5
448	Clothing and clothing accessories stores	10	3 081	449	106	42	81.5	3.1
451	Sporting goods, hobby, book, and music stores	8	2 688	402	120	56	36.9	–
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	3	2 767	386	86	15	13.2	–

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	MURRIETA							
44-45	**Retail trade**	**111**	**530 660**	**51 165**	**12 067**	**2 235**	**5.9**	**2.2**
441	Motor vehicle and parts dealers	13	24 707	2 980	704	97	26.4	15.2
44112	Used car dealers	4	7 962	478	117	18	76.8	23.2
441120	Used car dealers	4	7 962	478	117	18	76.8	23.2
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44132	Tire dealers	4	5 115	1 095	250	29	6.7	37.3
441320	Tire dealers	4	5 115	1 095	250	29	6.7	37.3
442	Furniture and home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	9	10 536	1 152	194	52	77.4	17.8
44211	Furniture stores	9	10 536	1 152	194	52	77.4	17.8
442110	Furniture stores	9	10 536	1 152	194	52	77.4	17.8
443	Electronics and appliance stores	8	D	D	D	c	D	D
4431	Electronics and appliance stores	8	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	7	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	14	104 907	11 429	2 691	406	2.7	–
4441	Building material and supplies dealers	9	98 283	10 347	2 397	376	2.5	–
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	5	6 624	1 082	294	30	6.2	–
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	10	97 662	11 122	2 863	384	1.5	–
4451	Grocery stores	7	95 739	11 019	2 836	378	1.0	–
44511	Supermarkets and other grocery (except convenience) stores	7	95 739	11 019	2 836	378	1.0	–
445110	Supermarkets and other grocery (except convenience) stores	7	95 739	11 019	2 836	378	1.0	–
446	Health and personal care stores	5	D	D	D	b	D	D
4461	Health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	9	42 424	1 387	303	71	–	9.3
4471	Gasoline stations	9	42 424	1 387	303	71	–	9.3
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	10	14 696	1 581	447	87	16.9	.2
4481	Clothing stores	7	13 330	1 332	384	66	12.0	.3
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	18 805	1 820	376	172	20.6	–
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	c	D	D
45111	Sporting goods stores	4	D	D	D	b	D	D
451110	Sporting goods stores	4	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D
452	General merchandise stores	5	120 722	11 112	2 615	602	–	–
4521	Department stores	2	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	f	D	D
45211	Department stores	2	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	f	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	12	19 407	1 942	454	112	14.6	1.4
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	D	D	D	b	D	D
453910	Pet and pet supplies stores	4	D	D	D	b	D	D

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	MURRIETA—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	4	D	D	D	a	D	D
4541	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	a	D	D
	NAPA							
44-45	**Retail trade**	**335**	**906 626**	**98 975**	**23 741**	**4 300**	**14.0**	**3.9**
441	Motor vehicle and parts dealers	34	184 192	19 810	4 621	518	26.5	.3
4411	Automobile dealers	11	D	D	D	e	D	D
44111	New car dealers	8	146 414	13 484	3 140	288	27.0	–
441110	New car dealers	8	146 414	13 484	3 140	288	27.0	–
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	18	22 389	4 500	1 109	168	5.2	1.8
44131	Automotive parts and accessories stores	11	14 620	2 916	729	120	.8	2.8
441310	Automotive parts and accessories stores	11	14 620	2 916	729	120	.8	2.8
44132	Tire dealers	7	7 769	1 584	380	48	13.5	–
441320	Tire dealers	7	7 769	1 584	380	48	13.5	–
442	Furniture and home furnishings stores	27	28 310	4 330	992	160	12.8	4.1
4421	Furniture stores	10	8 484	1 309	306	45	24.4	9.3
44211	Furniture stores	10	8 484	1 309	306	45	24.4	9.3
442110	Furniture stores	10	8 484	1 309	306	45	24.4	9.3
4422	Home furnishings stores	17	19 826	3 021	686	115	7.8	2.0
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	13	D	D	D	b	D	D
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics and appliance stores	16	D	D	D	b	D	D
4431	Electronics and appliance stores	16	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	11	5 682	1 178	288	48	29.1	2.2
443111	Household appliance stores	6	3 210	647	159	26	51.5	–
443112	Radio, television, and other electronics stores	5	2 472	531	129	22	–	5.1
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	24	108 185	13 307	3 079	495	6.5	–
4441	Building material and supplies dealers	19	102 282	12 390	2 875	456	5.7	–
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	3 843	635	184	16	34.0	–
444120	Paint and wallpaper stores	4	3 843	635	184	16	34.0	–
44413	Hardware stores	4	14 024	2 018	452	97	–	–
444130	Hardware stores	4	14 024	2 018	452	97	–	–
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	5	5 903	917	204	39	20.4	–
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	43	203 795	23 589	5 725	1 038	8.0	7.5
4451	Grocery stores	27	184 286	21 742	5 366	967	7.3	8.0
44511	Supermarkets and other grocery (except convenience) stores	19	168 115	20 483	5 042	881	5.3	3.2
445110	Supermarkets and other grocery (except convenience) stores	19	168 115	20 483	5 042	881	5.3	3.2
44512	Convenience stores	8	16 171	1 259	324	86	27.4	57.9
445120	Convenience stores	8	16 171	1 259	324	86	27.4	57.9
4452	Specialty food stores	8	4 039	579	88	21	43.4	–
4453	Beer, wine, and liquor stores	8	15 470	1 268	271	50	7.8	3.9
44531	Beer, wine, and liquor stores	8	15 470	1 268	271	50	7.8	3.9
445310	Beer, wine, and liquor stores	8	15 470	1 268	271	50	7.8	3.9
446	Health and personal care stores	19	52 427	5 706	1 473	287	19.7	–
4461	Health and personal care stores	19	52 427	5 706	1 473	287	19.7	–
44611	Pharmacies and drug stores	7	45 693	4 625	1 236	242	20.5	–
446110	Pharmacies and drug stores	7	45 693	4 625	1 236	242	20.5	–
4461101	Pharmacies and drug stores	7	45 693	4 625	1 236	242	20.5	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NAPA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	18	67 979	2 016	507	121	31.3	12.1
4471	Gasoline stations	18	67 979	2 016	507	121	31.3	12.1
44711	Gasoline stations with convenience stores	12	51 965	1 423	344	90	40.0	1.2
447110	Gasoline stations with convenience stores	12	51 965	1 423	344	90	40.0	1.2
44719	Other gasoline stations	6	16 014	593	163	31	3.0	47.8
447190	Other gasoline stations	6	16 014	593	163	31	3.0	47.8
448	Clothing and clothing accessories stores	63	65 577	7 114	1 821	482	10.5	8.9
4481	Clothing stores	43	49 320	5 326	1 368	355	8.9	11.0
44811	Men's clothing stores	5	D	D	D	b	D	D
448110	Men's clothing stores	5	D	D	D	b	D	D
44812	Women's clothing stores	14	16 060	1 707	405	136	11.5	17.7
448120	Women's clothing stores	14	16 060	1 707	405	136	11.5	17.7
44814	Family clothing stores	15	24 617	2 656	725	155	5.6	3.1
448140	Family clothing stores	15	24 617	2 656	725	155	5.6	3.1
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482	Shoe stores	13	11 963	1 157	295	98	1.9	3.5
44821	Shoe stores	13	11 963	1 157	295	98	1.9	3.5
448210	Shoe stores	13	11 963	1 157	295	98	1.9	3.5
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	8	7 525	628	165	56	–	5.5
4483	Jewelry, luggage, and leather goods stores	7	4 294	631	158	29	52.9	–
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	27	19 564	2 315	557	158	6.5	8.0
4511	Sporting goods, hobby, and musical instrument stores	19	D	D	D	c	D	D
45111	Sporting goods stores	10	8 101	799	181	48	6.0	8.0
451110	Sporting goods stores	10	8 101	799	181	48	6.0	8.0
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	5	3 390	533	148	31	17.6	26.8
451120	Hobby, toy, and game stores	5	3 390	533	148	31	17.6	26.8
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	8	D	D	D	b	D	D
45121	Book stores and news dealers	7	D	D	D	b	D	D
4512111	Book stores, general	4	2 015	390	101	27	–	–
4512112	Specialty book stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	f	D	D
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	44	D	D	D	e	D	D
4531	Florists	5	D	D	D	b	D	D
45311	Florists	5	D	D	D	b	D	D
453110	Florists	5	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	17	20 260	2 266	549	124	10.5	.9
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	13	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	13	D	D	D	b	D	D
4533	Used merchandise stores	7	3 085	501	116	41	53.5	16.6
45331	Used merchandise stores	7	3 085	501	116	41	53.5	16.6
453310	Used merchandise stores	7	3 085	501	116	41	53.5	16.6
4539	Other miscellaneous store retailers	15	15 889	2 353	523	105	16.8	3.7
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	15	20 706	2 896	724	101	7.1	6.0
4541	Electronic shopping and mail-order houses	8	13 474	1 693	439	41	–	4.8
45411	Electronic shopping and mail-order houses	8	13 474	1 693	439	41	–	4.8
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NATIONAL CITY							
44-45	**Retail trade**	**338**	**1 308 965**	**134 153**	**31 088**	**4 928**	**6.3**	**4.2**
441	Motor vehicle and parts dealers	66	722 200	73 872	16 580	1 663	3.6	1.6
4411	Automobile dealers	34	676 633	67 182	14 965	1 418	3.0	.8
44111	New car dealers	15	637 317	64 201	14 270	1 335	.5	.4
441110	New car dealers	15	637 317	64 201	14 270	1 335	.5	.4
44112	Used car dealers	19	39 316	2 981	695	83	43.8	8.2
441120	Used car dealers	19	39 316	2 981	695	83	43.8	8.2
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	27	D	D	D	c	D	D
44131	Automotive parts and accessories stores	18	17 652	2 957	718	131	28.9	.8
441310	Automotive parts and accessories stores	18	17 652	2 957	718	131	28.9	.8
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	17	24 785	3 104	747	116	18.0	3.4
4421	Furniture stores	10	D	D	D	b	D	D
44211	Furniture stores	10	D	D	D	b	D	D
442110	Furniture stores	10	D	D	D	b	D	D
4422	Home furnishings stores	7	D	D	D	b	D	D
44221	Floor covering stores	6	20 919	2 541	597	71	12.5	2.7
442210	Floor covering stores	6	20 919	2 541	597	71	12.5	2.7
443	Electronics and appliance stores	21	31 072	3 514	878	153	6.0	.3
4431	Electronics and appliance stores	21	31 072	3 514	878	153	6.0	.3
44311	Appliance, television, and other electronics stores	17	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	14	25 091	2 903	737	111	6.5	.3
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	11	113 989	7 938	1 952	249	3.5	1.5
4441	Building material and supplies dealers	11	113 989	7 938	1 952	249	3.5	1.5
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	7	D	D	D	c	D	D
444190	Other building material dealers	7	D	D	D	c	D	D
445	Food and beverage stores	41	86 565	8 698	2 223	548	18.1	32.2
4451	Grocery stores	26	79 093	7 988	2 061	499	16.0	34.6
44511	Supermarkets and other grocery (except convenience) stores	19	72 688	7 447	1 932	457	9.9	36.2
445110	Supermarkets and other grocery (except convenience) stores	19	72 688	7 447	1 932	457	9.9	36.2
44512	Convenience stores	7	6 405	541	129	42	84.1	15.9
445120	Convenience stores	7	6 405	541	129	42	84.1	15.9
4452	Specialty food stores	7	3 510	482	114	29	2.1	1.6
446	Health and personal care stores	20	41 228	7 198	1 241	241	23.6	7.6
4461	Health and personal care stores	20	41 228	7 198	1 241	241	23.6	7.6
44611	Pharmacies and drug stores	7	32 923	5 571	918	164	26.6	6.9
446110	Pharmacies and drug stores	7	32 923	5 571	918	164	26.6	6.9
4461101	Pharmacies and drug stores	6	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	5	3 663	437	97	32	20.5	.8
446120	Cosmetics, beauty supplies, and perfume stores	5	3 663	437	97	32	20.5	.8
44613	Optical goods stores	5	3 244	1 021	189	31	7.8	–
446130	Optical goods stores	5	3 244	1 021	189	31	7.8	–
447	Gasoline stations	14	49 666	1 579	376	108	6.1	1.7
4471	Gasoline stations	14	49 666	1 579	376	108	6.1	1.7
44711	Gasoline stations with convenience stores	7	28 255	1 026	239	70	1.9	–
447110	Gasoline stations with convenience stores	7	28 255	1 026	239	70	1.9	–
44719	Other gasoline stations	7	21 411	553	137	38	11.7	3.9
447190	Other gasoline stations	7	21 411	553	137	38	11.7	3.9
448	Clothing and clothing accessories stores	93	95 217	10 736	2 666	797	9.2	6.8
4481	Clothing stores	55	61 684	6 746	1 670	555	10.6	9.3
44812	Women's clothing stores	26	18 101	2 075	471	200	25.5	16.9
448120	Women's clothing stores	26	18 101	2 075	471	200	25.5	16.9
44813	Children's and infants' clothing stores	4	3 265	319	87	40	–	2.5
448130	Children's and infants' clothing stores	4	3 265	319	87	40	–	2.5
44814	Family clothing stores	10	31 329	2 821	755	200	1.2	3.0
448140	Family clothing stores	10	31 329	2 821	755	200	1.2	3.0
44815	Clothing accessories stores	4	1 114	206	51	16	14.6	27.5
448150	Clothing accessories stores	4	1 114	206	51	16	14.6	27.5
44819	Other clothing stores	6	5 452	956	228	66	7.5	25.1
448190	Other clothing stores	6	5 452	956	228	66	7.5	25.1

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NATIONAL CITY—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores	24	18 352	1 937	496	165	6.8	1.0
44821	Shoe stores	24	18 352	1 937	496	165	6.8	1.0
448210	Shoe stores	24	18 352	1 937	496	165	6.8	1.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	3	1 671	162	48	20	26.6	–
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	9	5 935	573	158	36	13.5	–
4482105	Athletic footwear stores	7	7 801	857	210	88	–	–
4483	Jewelry, luggage, and leather goods stores	14	15 181	2 053	500	77	6.2	3.7
44831	Jewelry stores	14	15 181	2 053	500	77	6.2	3.7
448310	Jewelry stores	14	15 181	2 053	500	77	6.2	3.7
451	Sporting goods, hobby, book, and music stores	15	29 873	3 942	1 095	205	8.6	3.9
4511	Sporting goods, hobby, and musical instrument stores	8	20 861	3 151	901	139	–	–
45112	Hobby, toy, and game stores	4	14 861	1 501	372	89	–	–
451120	Hobby, toy, and game stores	4	14 861	1 501	372	89	–	–
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	9 012	791	194	66	28.4	12.9
45121	Book stores and news dealers	3	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	10	85 083	9 923	2 407	631	1.0	.2
4521	Department stores	3	74 886	8 788	2 134	517	–	–
45210009	Department stores (incl. leased depts.)[3]	3	78 134	8 788	2 134	517	–	–
45211	Department stores	3	74 886	8 788	2 134	517	–	–
452111	Department stores (except discount department stores)	3	74 886	8 788	2 134	517	–	–
45299	All other general merchandise stores	7	10 197	1 135	273	114	8.3	1.4
452990	All other general merchandise stores	7	10 197	1 135	273	114	8.3	1.4
4529901	Variety stores	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	26	26 537	3 289	822	201	13.1	4.2
4532	Office supplies, stationery, and gift stores	15	22 060	2 428	610	137	3.0	5.0
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	13	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	13	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	4	2 750	360	101	16	71.7	–
	NEEDLES							
44-45	**Retail trade**	**32**	**72 909**	**6 895**	**1 700**	**314**	**59.0**	**9.2**
441	Motor vehicle and parts dealers	6	37 692	2 943	725	93	95.7	.3
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	6	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	10	16 521	1 136	283	71	35.4	39.3
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NEVADA CITY							
44-45	**Retail trade**	**59**	**50 735**	**7 692**	**1 708**	**385**	**27.0**	**1.7**
441	Motor vehicle and parts dealers	3	3 135	1 024	229	35	70.8	–
442	Furniture and home furnishings stores	6	4 409	770	184	30	31.5	.2
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	10	22 389	3 078	634	140	11.1	–
446	Health and personal care stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	10	1 986	186	47	20	58.1	9.0
451	Sporting goods, hobby, book, and music stores	6	1 221	226	42	16	66.2	3.1
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	10	2 694	321	76	36	81.6	–
454	Nonstore retailers	5	5 329	799	208	33	4.7	–
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
	NEWARK							
44-45	**Retail trade**	**203**	**815 146**	**83 106**	**20 640**	**4 026**	**5.1**	**2.6**
441	Motor vehicle and parts dealers	16	210 770	21 113	5 526	471	.3	.2
4411	Automobile dealers	7	D	D	D	e	D	D
44111	New car dealers	6	204 684	19 758	5 192	420	–	.2
441110	New car dealers	6	204 684	19 758	5 192	420	–	.2
442	Furniture and home furnishings stores	3	2 215	374	98	22	–	–
443	Electronics and appliance stores	12	28 077	3 221	778	149	.7	1.0
4431	Electronics and appliance stores	12	28 077	3 221	778	149	.7	1.0
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	12	57 510	7 477	1 768	226	16.2	.1
4441	Building material and supplies dealers	12	57 510	7 477	1 768	226	16.2	.1
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
445	Food and beverage stores	22	106 438	10 836	2 617	457	7.9	7.0
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	96 193	9 731	2 341	384	5.4	6.5
445110	Supermarkets and other grocery (except convenience) stores	10	96 193	9 731	2 341	384	5.4	6.5
4452	Specialty food stores	6	7 107	945	222	58	–	16.5
446	Health and personal care stores	15	D	D	D	c	D	D
4461	Health and personal care stores	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	2 730	436	106	35	7.6	–
446120	Cosmetics, beauty supplies, and perfume stores	4	2 730	436	106	35	7.6	–
44613	Optical goods stores	6	3 561	1 062	213	52	13.5	–
446130	Optical goods stores	6	3 561	1 062	213	52	13.5	–
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	7	21 504	946	222	108	33.8	–
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NEWARK—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	65	64 795	8 482	2 004	660	7.9	3.6
4481	Clothing stores	35	38 869	5 192	1 281	494	5.0	1.4
44813	Children's and infants' clothing stores	5	6 429	846	199	55	7.3	–
448130	Children's and infants' clothing stores	5	6 429	846	199	55	7.3	–
44814	Family clothing stores	8	15 947	2 133	557	221	2.3	–
448140	Family clothing stores	8	15 947	2 133	557	221	2.3	–
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	4	3 810	544	129	59	5.6	–
448190	Other clothing stores	4	3 810	544	129	59	5.6	–
4482	Shoe stores	15	11 693	1 388	300	79	7.2	4.0
44821	Shoe stores	15	11 693	1 388	300	79	7.2	4.0
448210	Shoe stores	15	11 693	1 388	300	79	7.2	4.0
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	5 976	701	161	41	14.2	–
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	15	14 233	1 902	423	87	16.6	9.5
44831	Jewelry stores	15	14 233	1 902	423	87	16.6	9.5
448310	Jewelry stores	15	14 233	1 902	423	87	16.6	9.5
451	Sporting goods, hobby, book, and music stores	13	23 005	2 391	585	208	8.2	13.1
4511	Sporting goods, hobby, and musical instrument stores	6	14 103	1 280	314	117	13.4	.2
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
45112	Hobby, toy, and game stores	4	D	D	D	c	D	D
451120	Hobby, toy, and game stores	4	D	D	D	c	D	D
4512	Book, periodical, and music stores	7	8 902	1 111	271	91	–	33.4
45121	Book stores and news dealers	4	2 408	338	80	25	–	10.3
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	6 494	773	191	66	–	42.0
451220	Prerecorded tape, compact disc, and record stores	3	6 494	773	191	66	–	42.0
452	General merchandise stores	7	177 645	21 238	5 366	1 320	–	–
4521	Department stores	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	g	D	D
45211	Department stores	6	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	23	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	10	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	9	5 660	886	223	73	7.3	12.4
453220	Gift, novelty, and souvenir stores	9	5 660	886	223	73	7.3	12.4
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	4	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	c	D	D
	NEWMAN							
44-45	**Retail trade**	**20**	**48 717**	**5 837**	**1 382**	**281**	**35.6**	**2.8**
441	Motor vehicle and parts dealers	5	14 576	1 649	350	58	49.4	8.2
444	Building material and garden equipment and supplies dealers	3	4 124	597	137	26	–	–
445	Food and beverage stores	5	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NEWPORT BEACH							
44-45	**Retail trade**	**462**	**1 791 845**	**184 313**	**43 217**	**5 968**	**7.6**	**2.3**
441	Motor vehicle and parts dealers	42	868 178	61 047	14 983	924	.8	.7
4411	Automobile dealers	11	738 683	51 020	12 593	664	.1	–
44111	New car dealers	5	668 670	49 059	11 983	621	–	–
441110	New car dealers	5	668 670	49 059	11 983	621	–	–
44112	Used car dealers	6	70 013	1 961	610	43	.6	.3
441120	Used car dealers	6	70 013	1 961	610	43	.6	.3
4412	Other motor vehicle dealers	25	123 494	8 957	2 116	231	5.4	3.5
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	24	D	D	D	c	D	D
441222	Boat dealers	22	117 160	8 332	1 952	214	.8	3.7
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
44131	Automotive parts and accessories stores	6	6 001	1 070	274	29	1.2	31.3
441310	Automotive parts and accessories stores	6	6 001	1 070	274	29	1.2	31.3
442	Furniture and home furnishings stores	39	50 286	6 947	1 666	288	26.2	5.3
4421	Furniture stores	11	14 295	2 314	538	60	40.8	3.0
44211	Furniture stores	11	14 295	2 314	538	60	40.8	3.0
442110	Furniture stores	11	14 295	2 314	538	60	40.8	3.0
4422	Home furnishings stores	28	35 991	4 633	1 128	228	20.4	6.2
44221	Floor covering stores	8	8 330	1 360	299	28	53.9	23.7
442210	Floor covering stores	8	8 330	1 360	299	28	53.9	23.7
44229	Other home furnishings stores	20	27 661	3 273	829	200	10.3	.9
442299	All other home furnishings stores	20	27 661	3 273	829	200	10.3	.9
443	Electronics and appliance stores	14	35 618	4 827	1 055	148	23.8	11.4
4431	Electronics and appliance stores	14	35 618	4 827	1 055	148	23.8	11.4
44311	Appliance, television, and other electronics stores	9	31 396	4 471	992	133	19.3	12.8
443112	Radio, television, and other electronics stores	8	D	D	D	c	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	33 791	7 797	1 692	291	13.1	–
4441	Building material and supplies dealers	10	D	D	D	b	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	7	7 859	1 286	228	31	54.9	–
444190	Other building material dealers	7	7 859	1 286	228	31	54.9	–
4442	Lawn and garden equipment and supplies stores	4	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	c	D	D
445	Food and beverage stores	49	222 625	29 933	6 630	1 024	3.5	1.0
4451	Grocery stores	30	210 188	28 627	6 365	909	2.1	.1
44511	Supermarkets and other grocery (except convenience) stores	21	201 338	27 338	6 071	846	1.2	–
445110	Supermarkets and other grocery (except convenience) stores	21	201 338	27 338	6 071	846	1.2	–
44512	Convenience stores	9	8 850	1 289	294	63	21.5	3.2
445120	Convenience stores	9	8 850	1 289	294	63	21.5	3.2
4452	Specialty food stores	9	5 032	764	183	89	17.4	5.0
4453	Beer, wine, and liquor stores	10	7 405	542	82	26	34.6	22.2
44531	Beer, wine, and liquor stores	10	7 405	542	82	26	34.6	22.2
445310	Beer, wine, and liquor stores	10	7 405	542	82	26	34.6	22.2
446	Health and personal care stores	38	80 069	12 901	2 414	406	25.5	2.6
4461	Health and personal care stores	38	80 069	12 901	2 414	406	25.5	2.6
44611	Pharmacies and drug stores	17	67 012	10 403	1 913	305	25.9	–
446110	Pharmacies and drug stores	17	67 012	10 403	1 913	305	25.9	–
4461101	Pharmacies and drug stores	16	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	9	3 885	879	213	59	6.6	10.4
446120	Cosmetics, beauty supplies, and perfume stores	9	3 885	879	213	59	6.6	10.4
44613	Optical goods stores	6	4 934	1 215	193	17	8.5	34.2
446130	Optical goods stores	6	4 934	1 215	193	17	8.5	34.2
44619	Other health and personal care stores	6	4 238	404	95	25	56.8	–
446199	All other health and personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	16	55 352	3 730	913	188	19.8	3.6
4471	Gasoline stations	16	55 352	3 730	913	188	19.8	3.6
44711	Gasoline stations with convenience stores	12	49 119	2 646	674	140	22.3	–
447110	Gasoline stations with convenience stores	12	49 119	2 646	674	140	22.3	–

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NEWPORT BEACH—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	121	178 488	25 569	6 211	1 283	20.5	9.2
4481	Clothing stores	91	136 423	20 136	4 815	1 112	23.3	9.1
44811	Men's clothing stores	11	24 915	3 498	859	127	13.5	29.7
448110	Men's clothing stores	11	24 915	3 498	859	127	13.5	29.7
44812	Women's clothing stores	41	65 641	9 640	2 325	557	28.2	5.6
448120	Women's clothing stores	41	65 641	9 640	2 325	557	28.2	5.6
44813	Children's and infants' clothing stores	8	4 227	572	143	55	35.6	5.2
448130	Children's and infants' clothing stores	8	4 227	572	143	55	35.6	5.2
44814	Family clothing stores	11	24 277	3 600	797	191	8.5	4.7
448140	Family clothing stores	11	24 277	3 600	797	191	8.5	4.7
44815	Clothing accessories stores	5	2 811	501	133	33	39.3	–
448150	Clothing accessories stores	5	2 811	501	133	33	39.3	–
44819	Other clothing stores	15	14 552	2 325	558	149	35.7	.3
448190	Other clothing stores	15	14 552	2 325	558	149	35.7	.3
4482	Shoe stores	9	D	D	D	b	D	D
44821	Shoe stores	9	D	D	D	b	D	D
448210	Shoe stores	9	D	D	D	b	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	21	D	D	D	c	D	D
44831	Jewelry stores	19	32 972	4 171	1 112	118	10.4	7.2
448310	Jewelry stores	19	32 972	4 171	1 112	118	10.4	7.2
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	29	22 618	2 738	668	227	17.3	6.7
4511	Sporting goods, hobby, and musical instrument stores	21	D	D	D	c	D	D
45111	Sporting goods stores	15	5 973	968	244	83	21.9	25.0
451110	Sporting goods stores	15	5 973	968	244	83	21.9	25.0
45112	Hobby, toy, and game stores	5	6 828	897	226	83	22.2	–
451120	Hobby, toy, and game stores	5	6 828	897	226	83	22.2	–
4512	Book, periodical, and music stores	8	D	D	D	b	D	D
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4521	Department stores	3	151 822	19 985	4 941	797	–	–
45210009	Department stores (incl. leased depts.)[3]	3	156 441	19 985	4 941	797	–	–
45211	Department stores	3	151 822	19 985	4 941	797	–	–
452111	Department stores (except discount department stores)	3	151 822	19 985	4 941	797	–	–
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	69	D	D	D	e	D	D
4531	Florists	13	4 538	1 020	297	72	30.9	4.5
45311	Florists	13	4 538	1 020	297	72	30.9	4.5
453110	Florists	13	4 538	1 020	297	72	30.9	4.5
4532	Office supplies, stationery, and gift stores	32	21 134	2 298	561	147	32.0	8.6
45321	Office supplies and stationery stores	8	12 199	1 464	362	71	5.1	.3
453210	Office supplies and stationery stores	8	12 199	1 464	362	71	5.1	.3
45322	Gift, novelty, and souvenir stores	24	8 935	834	199	76	68.7	20.0
453220	Gift, novelty, and souvenir stores	24	8 935	834	199	76	68.7	20.0
4533	Used merchandise stores	7	2 784	445	110	22	40.7	13.8
45331	Used merchandise stores	7	2 784	445	110	22	40.7	13.8
453310	Used merchandise stores	7	2 784	445	110	22	40.7	13.8
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	6	7 141	939	207	16	31.6	–
453920	Art dealers	6	7 141	939	207	16	31.6	–
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	24	42 344	1 505	316	52	16.3	4.6
4541	Electronic shopping and mail-order houses	14	40 047	1 028	215	36	13.9	3.2
45411	Electronic shopping and mail-order houses	14	40 047	1 028	215	36	13.9	3.2

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NORCO							
44-45	**Retail trade**	**83**	**455 316**	**43 521**	**10 786**	**1 531**	**6.0**	**2.2**
441	Motor vehicle and parts dealers	21	260 547	24 707	6 360	630	4.0	1.8
4411	Automobile dealers	11	246 742	22 197	5 808	543	2.7	1.5
44111	New car dealers	6	236 908	21 717	5 710	526	–	.2
441110	New car dealers	6	236 908	21 717	5 710	526	–	.2
44112	Used car dealers	5	9 834	480	98	17	67.4	32.6
441120	Used car dealers	5	9 834	480	98	17	67.4	32.6
4412	Other motor vehicle dealers	3	3 884	597	114	17	27.9	30.9
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	7	9 921	1 913	438	70	27.9	–
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	6 939	1 004	280	57	28.3	6.8
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	9	21 373	1 889	453	125	7.8	–
4441	Building material and supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	8	69 516	7 625	1 850	283	3.4	2.4
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	8	30 738	1 248	305	94	1.0	6.0
4471	Gasoline stations	8	30 738	1 248	305	94	1.0	6.0
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	1 556	223	45	9	44.1	3.8
451	Sporting goods, hobby, book, and music stores	7	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	6	9 894	1 854	415	71	59.7	5.3
45111	Sporting goods stores	6	9 894	1 854	415	71	59.7	5.3
451110	Sporting goods stores	6	9 894	1 854	415	71	59.7	5.3
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	1 009	370	19	5	85.2	14.8
454	Nonstore retailers	6	3 016	455	87	20	13.5	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NORWALK							
44-45	**Retail trade**	**156**	**781 568**	**75 991**	**16 530**	**2 874**	**12.0**	**2.2**
441	Motor vehicle and parts dealers	20	211 895	22 389	5 212	661	24.3	.5
4411	Automobile dealers	4	D	D	D	f	D	D
44111	New car dealers	3	176 763	17 144	3 942	505	26.2	–
441110	New car dealers	3	176 763	17 144	3 942	505	26.2	–
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	2 148	571	141	19	39.9	–
4413	Automotive parts, accessories, and tire stores	13	D	D	D	c	D	D
44132	Tire dealers	8	16 755	3 103	739	89	21.9	6.4
441320	Tire dealers	8	16 755	3 103	739	89	21.9	6.4
442	Furniture and home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	7	6 145	626	137	48	99.8	.2
44211	Furniture stores	7	6 145	626	137	48	99.8	.2
442110	Furniture stores	7	6 145	626	137	48	99.8	.2
4422	Home furnishings stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	5	D	D	D	b	D	D
4431	Electronics and appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	5	D	D	D	c	D	D
4441	Building material and supplies dealers	4	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	34	134 293	15 800	3 802	674	4.2	6.9
4451	Grocery stores	22	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	20	129 654	15 500	3 729	648	1.2	7.0
445110	Supermarkets and other grocery (except convenience) stores	20	129 654	15 500	3 729	648	1.2	7.0
446	Health and personal care stores	11	35 440	7 544	1 079	163	15.8	–
4461	Health and personal care stores	11	35 440	7 544	1 079	163	15.8	–
44611	Pharmacies and drug stores	7	32 943	7 286	1 007	147	14.8	–
446110	Pharmacies and drug stores	7	32 943	7 286	1 007	147	14.8	–
4461101	Pharmacies and drug stores	7	32 943	7 286	1 007	147	14.8	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	20	53 713	2 633	589	149	32.7	4.6
4471	Gasoline stations	20	53 713	2 633	589	149	32.7	4.6
44711	Gasoline stations with convenience stores	12	41 532	1 186	257	74	21.2	.4
447110	Gasoline stations with convenience stores	12	41 532	1 186	257	74	21.2	.4
448	Clothing and clothing accessories stores	18	17 372	2 044	527	135	4.6	.3
4481	Clothing stores	9	D	D	D	b	D	D
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	6	7 810	862	229	51	–	–
44821	Shoe stores	6	7 810	862	229	51	–	–
448210	Shoe stores	6	7 810	862	229	51	–	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	9	8 847	845	172	59	14.1	50.5
4511	Sporting goods, hobby, and musical instrument stores	6	6 239	546	105	38	1.1	67.9
45111	Sporting goods stores	5	D	D	D	b	D	D
451110	Sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	2 608	299	67	21	45.1	8.8
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NORWALK—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	7 967	872	236	36	–	–
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
454	Nonstore retailers	5	3 668	796	214	43	42.3	–
	NOVATO							
44-45	**Retail trade**	**191**	**866 452**	**82 913**	**19 981**	**2 843**	**4.4**	**13.2**
441	Motor vehicle and parts dealers	17	176 341	15 115	3 665	331	1.2	40.8
4411	Automobile dealers	7	D	D	D	c	D	D
44111	New car dealers	5	D	D	D	c	D	D
441110	New car dealers	5	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	12	24 089	2 834	635	87	15.7	3.4
4421	Furniture stores	5	20 342	2 439	577	65	16.5	1.1
44211	Furniture stores	5	20 342	2 439	577	65	16.5	1.1
442110	Furniture stores	5	20 342	2 439	577	65	16.5	1.1
4422	Home furnishings stores	7	3 747	395	58	22	11.5	15.8
44229	Other home furnishings stores	6	D	D	D	b	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	10	6 893	1 055	257	35	7.8	29.3
4431	Electronics and appliance stores	10	6 893	1 055	257	35	7.8	29.3
44311	Appliance, television, and other electronics stores	5	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	a	D	D
44312	Computer and software stores	3	3 379	478	144	15	9.6	37.7
443120	Computer and software stores	3	3 379	478	144	15	9.6	37.7
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	17	37 730	7 340	1 873	181	9.0	8.2
4441	Building material and supplies dealers	13	33 334	6 591	1 731	158	9.2	9.3
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	9	22 784	4 374	1 060	105	9.9	13.7
444190	Other building material dealers	9	22 784	4 374	1 060	105	9.9	13.7
4442	Lawn and garden equipment and supplies stores	4	4 396	749	142	23	7.3	–
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	22	127 040	13 899	3 461	523	2.2	25.6
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	118 364	12 515	3 125	436	.3	26.8
445110	Supermarkets and other grocery (except convenience) stores	10	118 364	12 515	3 125	436	.3	26.8
4452	Specialty food stores	5	2 387	491	106	37	22.3	7.9
446	Health and personal care stores	11	35 236	4 300	1 115	243	7.9	1.7
4461	Health and personal care stores	11	35 236	4 300	1 115	243	7.9	1.7
44611	Pharmacies and drug stores	6	32 447	3 780	987	216	5.5	1.8
446110	Pharmacies and drug stores	6	32 447	3 780	987	216	5.5	1.8
4461101	Pharmacies and drug stores	5	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	11	33 650	1 617	382	77	12.2	–
4471	Gasoline stations	11	33 650	1 617	382	77	12.2	–
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	NOVATO—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	24	35 030	4 332	1 181	246	10.8	1.9
4481	Clothing stores	17	28 427	3 419	943	207	9.3	2.3
44814	Family clothing stores	7	22 107	2 377	694	152	4.4	–
448140	Family clothing stores	7	22 107	2 377	694	152	4.4	–
4483	Jewelry, luggage, and leather goods stores	3	4 665	622	169	19	20.4	–
44831	Jewelry stores	3	4 665	622	169	19	20.4	–
448310	Jewelry stores	3	4 665	622	169	19	20.4	–
451	Sporting goods, hobby, book, and music stores	14	13 590	1 563	380	107	38.1	–
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
45111	Sporting goods stores	6	5 947	744	183	43	9.9	–
451110	Sporting goods stores	6	5 947	744	183	43	9.9	–
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	a	D	D
452	General merchandise stores	4	232 374	14 585	3 390	557	–	–
452112	Discount department stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	29	22 137	2 861	690	164	16.6	4.8
4531	Florists	6	2 140	416	112	26	47.2	15.8
45311	Florists	6	2 140	416	112	26	47.2	15.8
453110	Florists	6	2 140	416	112	26	47.2	15.8
4532	Office supplies, stationery, and gift stores	10	10 867	1 191	285	67	16.4	.6
45321	Office supplies and stationery stores	3	8 394	821	204	39	9.9	–
453210	Office supplies and stationery stores	3	8 394	821	204	39	9.9	–
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	20	122 342	13 412	2 952	292	5.0	1.6
4541	Electronic shopping and mail-order houses	13	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	13	D	D	D	e	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	OAKDALE							
44-45	**Retail trade**	**79**	**275 353**	**23 604**	**5 581**	**955**	**6.0**	**5.2**
441	Motor vehicle and parts dealers	15	87 949	7 180	1 673	168	4.8	1.8
4411	Automobile dealers	5	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	24 860	2 268	505	133	5.6	32.4
44419	Other building material dealers	4	8 395	1 166	278	72	8.1	–
444190	Other building material dealers	4	8 395	1 166	278	72	8.1	–
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	14	47 961	5 586	1 307	235	6.0	1.0
4451	Grocery stores	12	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	OAKDALE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	11	30 251	1 233	309	88	4.4	13.4
4471	Gasoline stations	11	30 251	1 233	309	88	4.4	13.4
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	2 446	305	71	19	19.3	–
4511	Sporting goods, hobby, and musical instrument stores	4	2 446	305	71	19	19.3	–
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
	OAKLAND							
44-45	**Retail trade**	**1 086**	**2 518 773**	**290 757**	**69 964**	**11 255**	**18.1**	**8.0**
441	Motor vehicle and parts dealers	91	650 262	69 177	16 725	1 719	8.9	6.4
4411	Automobile dealers	29	535 663	52 334	12 886	1 129	8.0	6.0
44111	New car dealers	18	529 246	51 816	12 760	1 100	7.3	6.1
441110	New car dealers	18	529 246	51 816	12 760	1 100	7.3	6.1
44112	Used car dealers	11	6 417	518	126	29	68.6	4.7
441120	Used car dealers	11	6 417	518	126	29	68.6	4.7
4412	Other motor vehicle dealers	14	52 539	6 079	1 282	172	17.9	–
44122	Motorcycle, boat, and other motor vehicle dealers	14	52 539	6 079	1 282	172	17.9	–
441221	Motorcycle dealers	6	D	D	D	b	D	D
441222	Boat dealers	6	29 482	2 557	649	96	27.1	–
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	48	62 060	10 764	2 557	418	9.1	14.4
44131	Automotive parts and accessories stores	28	42 442	6 758	1 563	262	1.4	18.6
441310	Automotive parts and accessories stores	28	42 442	6 758	1 563	262	1.4	18.6
44132	Tire dealers	20	19 618	4 006	994	156	25.7	5.5
441320	Tire dealers	20	19 618	4 006	994	156	25.7	5.5
442	Furniture and home furnishings stores	54	75 571	15 721	4 559	469	14.0	27.5
4421	Furniture stores	26	45 299	10 857	3 428	289	13.6	22.8
44211	Furniture stores	26	45 299	10 857	3 428	289	13.6	22.8
442110	Furniture stores	26	45 299	10 857	3 428	289	13.6	22.8
4422	Home furnishings stores	28	30 272	4 864	1 131	180	14.6	34.5
44221	Floor covering stores	9	15 937	3 024	662	97	7.3	59.7
442210	Floor covering stores	9	15 937	3 024	662	97	7.3	59.7
44229	Other home furnishings stores	19	14 335	1 840	469	83	22.6	6.5
442291	Window treatment stores	3	2 140	353	95	16	16.5	–
442299	All other home furnishings stores	16	12 195	1 487	374	67	23.7	7.6
443	Electronics and appliance stores	42	69 668	7 938	1 200	244	7.7	16.9
4431	Electronics and appliance stores	42	69 668	7 938	1 200	244	7.7	16.9
44311	Appliance, television, and other electronics stores	33	58 742	6 200	863	174	7.7	9.5
443111	Household appliance stores	10	5 350	666	184	46	44.1	10.2
443112	Radio, television, and other electronics stores	23	53 392	5 534	679	128	4.1	9.4
44312	Computer and software stores	4	3 051	369	69	14	21.0	–
443120	Computer and software stores	4	3 051	369	69	14	21.0	–
44313	Camera and photographic supplies stores	5	7 875	1 369	268	56	2.4	78.3
443130	Camera and photographic supplies stores	5	7 875	1 369	268	56	2.4	78.3
444	Building material and garden equipment and supplies dealers	60	209 233	27 020	6 625	848	7.2	2.1
4441	Building material and supplies dealers	54	202 935	25 849	6 352	802	7.2	2.1
44411	Home centers	5	D	D	D	e	D	D
444110	Home Centers	5	D	D	D	e	D	D
44412	Paint and wallpaper stores	6	D	D	D	b	D	D
444120	Paint and wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	13	17 261	3 543	719	123	20.5	1.6
444130	Hardware stores	13	17 261	3 543	719	123	20.5	1.6
44419	Other building material dealers	30	87 292	11 861	3 245	306	3.9	1.0
444190	Other building material dealers	30	87 292	11 861	3 245	306	3.9	1.0
4442	Lawn and garden equipment and supplies stores	6	6 298	1 171	273	46	7.9	4.0
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	OAKLAND—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	321	665 388	69 711	16 690	3 074	25.3	7.9
4451	Grocery stores	179	571 593	61 187	14 557	2 509	22.0	7.3
44511	Supermarkets and other grocery (except convenience) stores	146	549 903	59 518	14 194	2 391	20.3	6.6
445110	Supermarkets and other grocery (except convenience) stores	146	549 903	59 518	14 194	2 391	20.3	6.6
44512	Convenience stores	33	21 690	1 669	363	118	65.0	26.5
445120	Convenience stores	33	21 690	1 669	363	118	65.0	26.5
4452	Specialty food stores	68	47 774	5 689	1 423	368	46.9	6.3
4453	Beer, wine, and liquor stores	74	46 021	2 835	710	197	42.6	16.7
44531	Beer, wine, and liquor stores	74	46 021	2 835	710	197	42.6	16.7
445310	Beer, wine, and liquor stores	74	46 021	2 835	710	197	42.6	16.7
446	Health and personal care stores	83	245 936	33 260	8 065	1 501	16.7	8.3
4461	Health and personal care stores	83	245 936	33 260	8 065	1 501	16.7	8.3
44611	Pharmacies and drug stores	47	223 898	29 959	7 271	1 362	14.0	8.5
446110	Pharmacies and drug stores	47	223 898	29 959	7 271	1 362	14.0	8.5
4461101	Pharmacies and drug stores	44	D	D	D	g	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	10	5 479	615	158	36	34.8	–
446120	Cosmetics, beauty supplies, and perfume stores	10	5 479	615	158	36	34.8	–
44613	Optical goods stores	8	4 259	863	198	30	51.6	21.2
446130	Optical goods stores	8	4 259	863	198	30	51.6	21.2
44619	Other health and personal care stores	18	12 300	1 823	438	73	45.9	4.6
446191	Food (health) supplement stores	8	5 168	534	125	31	53.6	5.4
446199	All other health and personal care stores	10	7 132	1 289	313	42	40.2	4.1
447	Gasoline stations	80	199 035	10 915	2 687	602	42.1	6.5
4471	Gasoline stations	80	199 035	10 915	2 687	602	42.1	6.5
44711	Gasoline stations with convenience stores	53	143 587	6 619	1 591	387	34.9	5.6
447110	Gasoline stations with convenience stores	53	143 587	6 619	1 591	387	34.9	5.6
44719	Other gasoline stations	27	55 448	4 296	1 096	215	60.7	8.8
447190	Other gasoline stations	27	55 448	4 296	1 096	215	60.7	8.8
448	Clothing and clothing accessories stores	111	68 586	9 958	2 338	648	33.8	9.5
4481	Clothing stores	67	45 539	6 148	1 443	452	34.8	11.7
44811	Men's clothing stores	9	7 438	954	210	43	62.0	3.5
448110	Men's clothing stores	9	7 438	954	210	43	62.0	3.5
44812	Women's clothing stores	23	14 152	1 719	411	134	30.7	22.5
448120	Women's clothing stores	23	14 152	1 719	411	134	30.7	22.5
44813	Children's and infants' clothing stores	7	5 811	825	189	62	28.9	8.2
448130	Children's and infants' clothing stores	7	5 811	825	189	62	28.9	8.2
44814	Family clothing stores	16	13 562	2 053	507	167	17.3	7.9
448140	Family clothing stores	16	13 562	2 053	507	167	17.3	7.9
44815	Clothing accessories stores	4	2 064	277	59	25	67.0	–
448150	Clothing accessories stores	4	2 064	277	59	25	67.0	–
44819	Other clothing stores	8	2 512	320	67	21	59.5	13.4
448190	Other clothing stores	8	2 512	320	67	21	59.5	13.4
4482	Shoe stores	20	13 171	1 932	477	111	15.5	8.5
44821	Shoe stores	20	13 171	1 932	477	111	15.5	8.5
448210	Shoe stores	20	13 171	1 932	477	111	15.5	8.5
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	13	7 932	1 229	299	76	11.3	12.4
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	24	9 876	1 878	418	85	53.8	.4
44831	Jewelry stores	23	D	D	D	b	D	D
448310	Jewelry stores	23	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	61	59 742	9 137	2 249	497	15.2	11.4
4511	Sporting goods, hobby, and musical instrument stores	36	39 202	6 429	1 531	309	16.0	11.4
45111	Sporting goods stores	13	9 726	2 042	454	85	7.3	28.4
451110	Sporting goods stores	13	9 726	2 042	454	85	7.3	28.4
4511101	General-line sporting goods stores	4	4 012	1 091	249	38	3.3	29.6
4511102	Specialty-line sporting goods stores	9	5 714	951	205	47	10.1	27.5
45112	Hobby, toy, and game stores	12	18 484	2 141	506	129	11.6	5.7
451120	Hobby, toy, and game stores	12	18 484	2 141	506	129	11.6	5.7
45113	Sewing, needlework, and piece goods stores	4	3 473	945	254	42	22.9	–
451130	Sewing, needlework, and piece goods stores	4	3 473	945	254	42	22.9	–
45114	Musical instrument and supplies stores	7	7 519	1 301	317	53	34.8	9.0
451140	Musical instrument and supplies stores	7	7 519	1 301	317	53	34.8	9.0
4512	Book, periodical, and music stores	25	20 540	2 708	718	188	13.7	11.4
45121	Book stores and news dealers	17	17 321	2 309	625	161	12.3	–
451211	Book stores	15	D	D	D	c	D	D
4512111	Book stores, general	9	10 082	1 219	330	107	19.2	–
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	8	3 219	399	93	27	21.2	72.8
451220	Prerecorded tape, compact disc, and record stores	8	3 219	399	93	27	21.2	72.8

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	OAKLAND—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	13	89 529	11 045	2 651	595	1.6	.9
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
4529	Other general merchandise stores	12	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	113	87 102	13 498	3 223	653	24.9	16.9
4531	Florists	21	5 159	1 099	293	81	38.4	20.3
45311	Florists	21	5 159	1 099	293	81	38.4	20.3
453110	Florists	21	5 159	1 099	293	81	38.4	20.3
4532	Office supplies, stationery, and gift stores	33	26 423	3 366	803	175	28.2	2.5
45321	Office supplies and stationery stores	9	17 099	1 842	432	69	8.6	1.2
453210	Office supplies and stationery stores	9	17 099	1 842	432	69	8.6	1.2
45322	Gift, novelty, and souvenir stores	24	9 324	1 524	371	106	64.1	5.0
453220	Gift, novelty, and souvenir stores	24	9 324	1 524	371	106	64.1	5.0
4533	Used merchandise stores	27	25 212	3 959	922	182	15.9	7.0
45331	Used merchandise stores	27	25 212	3 959	922	182	15.9	7.0
453310	Used merchandise stores	27	25 212	3 959	922	182	15.9	7.0
4539	Other miscellaneous store retailers	32	30 308	5 074	1 205	215	27.0	37.1
45391	Pet and pet supplies stores	9	12 881	1 496	343	58	18.9	37.5
453910	Pet and pet supplies stores	9	12 881	1 496	343	58	18.9	37.5
45392	Art dealers	3	1 053	202	40	12	45.2	25.0
453920	Art dealers	3	1 053	202	40	12	45.2	25.0
45399	All other miscellaneous store retailers	20	16 374	3 376	822	145	32.2	37.5
454	Nonstore retailers	57	98 721	13 377	2 952	405	19.3	7.7
4541	Electronic shopping and mail-order houses	27	42 067	7 533	1 643	213	12.7	10.7
45411	Electronic shopping and mail-order houses	27	42 067	7 533	1 643	213	12.7	10.7
4542	Vending machine operators	5	7 341	1 076	311	24	16.9	1.4
45421	Vending machine operators	5	7 341	1 076	311	24	16.9	1.4
454210	Vending machine operators	5	7 341	1 076	311	24	16.9	1.4
4543	Direct selling establishments	25	49 313	4 768	998	168	25.3	6.1
45439	Other direct selling establishments	25	49 313	4 768	998	168	25.3	6.1
454390	Other direct selling establishments	25	49 313	4 768	998	168	25.3	6.1
	OAKLEY							
44-45	**Retail trade**	**37**	**101 690**	**11 685**	**2 684**	**428**	**9.5**	**2.9**
441	Motor vehicle and parts dealers	11	20 533	1 877	499	69	16.6	14.5
4412	Other motor vehicle dealers	5	12 855	1 226	326	36	22.0	5.7
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	12 397	1 383	256	36	8.1	–
4441	Building material and supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	a	D	D
444190	Other building material dealers	1	D	D	D	a	D	D
445	Food and beverage stores	4	50 828	6 416	1 472	213	1.5	–
4451	Grocery stores	4	50 828	6 416	1 472	213	1.5	–
44511	Supermarkets and other grocery (except convenience) stores	4	50 828	6 416	1 472	213	1.5	–
445110	Supermarkets and other grocery (except convenience) stores	4	50 828	6 416	1 472	213	1.5	–
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	1 060	223	46	25	55.2	–
454	Nonstore retailers	4	4 090	521	120	19	22.2	–
4543	Direct selling establishments	4	4 090	521	120	19	22.2	–
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	OCEANSIDE							
44-45	**Retail trade**	**375**	**1 166 531**	**125 879**	**29 991**	**5 732**	**10.5**	**3.7**
441	Motor vehicle and parts dealers	49	185 326	20 160	4 730	645	17.2	5.8
4411	Automobile dealers	10	103 036	7 118	1 634	178	6.9	6.2
44112	Used car dealers	3	6 801	276	58	8	100.0	–
441120	Used car dealers	3	6 801	276	58	8	100.0	–
4412	Other motor vehicle dealers	13	35 386	2 782	664	81	21.0	.3
44122	Motorcycle, boat, and other motor vehicle dealers	13	35 386	2 782	664	81	21.0	.3
441221	Motorcycle dealers	10	34 260	2 561	628	76	20.9	–
4413	Automotive parts, accessories, and tire stores	26	46 904	10 260	2 432	386	36.9	9.0
44131	Automotive parts and accessories stores	16	30 167	6 877	1 632	283	49.2	–
441310	Automotive parts and accessories stores	16	30 167	6 877	1 632	283	49.2	–
44132	Tire dealers	10	16 737	3 383	800	103	14.7	25.3
441320	Tire dealers	10	16 737	3 383	800	103	14.7	25.3
442	Furniture and home furnishings stores	24	30 135	4 535	1 096	207	9.2	–
4421	Furniture stores	9	6 732	1 069	212	62	12.1	–
44211	Furniture stores	9	6 732	1 069	212	62	12.1	–
442110	Furniture stores	9	6 732	1 069	212	62	12.1	–
4422	Home furnishings stores	15	23 403	3 466	884	145	8.3	–
44221	Floor covering stores	5	5 587	1 547	408	40	21.7	–
442210	Floor covering stores	5	5 587	1 547	408	40	21.7	–
44229	Other home furnishings stores	10	17 816	1 919	476	105	4.2	–
442299	All other home furnishings stores	7	17 133	1 795	449	101	2.9	–
443	Electronics and appliance stores	17	50 872	5 148	1 165	213	3.9	–
4431	Electronics and appliance stores	17	50 872	5 148	1 165	213	3.9	–
44311	Appliance, television, and other electronics stores	12	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	10	D	D	D	c	D	D
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	17	77 224	11 712	2 362	467	2.4	1.9
4441	Building material and supplies dealers	13	63 543	7 245	1 572	287	.9	2.4
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	13 681	4 467	790	180	9.1	–
44422	Nursery, garden center, and farm supply stores	3	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	c	D	D
445	Food and beverage stores	59	257 791	30 854	7 683	1 246	9.8	3.2
4451	Grocery stores	41	245 685	29 555	7 350	1 167	7.6	2.9
44511	Supermarkets and other grocery (except convenience) stores	33	239 128	29 013	7 229	1 137	7.0	1.8
445110	Supermarkets and other grocery (except convenience) stores	33	239 128	29 013	7 229	1 137	7.0	1.8
44512	Convenience stores	8	6 557	542	121	30	26.9	43.7
445120	Convenience stores	8	6 557	542	121	30	26.9	43.7
4452	Specialty food stores	6	2 290	313	62	22	21.9	28.3
4453	Beer, wine, and liquor stores	12	9 816	986	271	57	62.3	4.6
44531	Beer, wine, and liquor stores	12	9 816	986	271	57	62.3	4.6
445310	Beer, wine, and liquor stores	12	9 816	986	271	57	62.3	4.6
446	Health and personal care stores	27	57 923	8 891	2 203	323	16.4	.9
4461	Health and personal care stores	27	57 923	8 891	2 203	323	16.4	.9
44611	Pharmacies and drug stores	11	46 709	6 775	1 663	206	14.7	–
446110	Pharmacies and drug stores	11	46 709	6 775	1 663	206	14.7	–
4461101	Pharmacies and drug stores	11	46 709	6 775	1 663	206	14.7	–
44612	Cosmetics, beauty supplies, and perfume stores	3	818	124	24	10	30.2	–
446120	Cosmetics, beauty supplies, and perfume stores	3	818	124	24	10	30.2	–
44619	Other health and personal care stores	9	8 985	1 689	419	79	19.6	5.8
446191	Food (health) supplement stores	6	8 044	1 516	385	70	18.1	–
447	Gasoline stations	37	110 315	5 977	1 437	336	24.7	13.6
4471	Gasoline stations	37	110 315	5 977	1 437	336	24.7	13.6
44711	Gasoline stations with convenience stores	27	74 110	3 987	961	251	10.0	6.0
447110	Gasoline stations with convenience stores	27	74 110	3 987	961	251	10.0	6.0
44719	Other gasoline stations	10	36 205	1 990	476	85	54.9	29.1
447190	Other gasoline stations	10	36 205	1 990	476	85	54.9	29.1
448	Clothing and clothing accessories stores	39	28 642	3 622	949	285	13.9	3.5
4481	Clothing stores	26	21 925	2 704	719	219	17.4	1.2
44814	Family clothing stores	6	14 608	1 560	432	112	7.3	–
448140	Family clothing stores	6	14 608	1 560	432	112	7.3	–
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	5 022	593	145	53	.5	8.9

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	OCEANSIDE—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	31	56 346	6 898	1 585	525	5.5	2.7
4511	Sporting goods, hobby, and musical instrument stores	26	47 432	6 174	1 399	474	4.1	3.2
45111	Sporting goods stores	18	33 866	4 759	1 102	316	4.1	4.0
451110	Sporting goods stores	18	33 866	4 759	1 102	316	4.1	4.0
4511101	General-line sporting goods stores	5	18 588	2 388	576	178	1.7	–
4511102	Specialty-line sporting goods stores	13	15 278	2 371	526	138	7.1	8.9
45112	Hobby, toy, and game stores	3	D	D	D	c	D	D
451120	Hobby, toy, and game stores	3	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	8 914	724	186	51	12.6	–
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	10	132 382	12 733	2 903	818	.2	.6
4521	Department stores	4	123 383	11 718	2 678	669	–	–
45210009	Department stores (incl. leased depts.)[3]	4	127 315	11 718	2 678	669	–	–
45211	Department stores	4	123 383	11 718	2 678	669	–	–
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	f	D	D
45299	All other general merchandise stores	6	8 999	1 015	225	149	2.5	8.9
452990	All other general merchandise stores	6	8 999	1 015	225	149	2.5	8.9
4529901	Variety stores	3	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	40	30 428	4 339	1 043	275	20.4	7.7
4532	Office supplies, stationery, and gift stores	10	12 609	1 614	438	113	3.1	.2
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	8	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	8	D	D	D	b	D	D
4533	Used merchandise stores	11	6 886	1 537	378	85	33.0	24.6
45331	Used merchandise stores	11	6 886	1 537	378	85	33.0	24.6
453310	Used merchandise stores	11	6 886	1 537	378	85	33.0	24.6
4539	Other miscellaneous store retailers	15	10 380	1 070	200	62	31.6	5.8
45391	Pet and pet supplies stores	4	5 681	602	94	36	35.8	2.5
453910	Pet and pet supplies stores	4	5 681	602	94	36	35.8	2.5
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	10	D	D	D	a	D	D
454	Nonstore retailers	25	149 147	11 010	2 835	392	5.8	.8
4541	Electronic shopping and mail-order houses	12	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	12	D	D	D	e	D	D
4543	Direct selling establishments	11	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	10	7 837	1 793	401	55	27.3	13.3
454390	Other direct selling establishments	10	7 837	1 793	401	55	27.3	13.3
	OJAI							
44-45	**Retail trade**	**60**	**104 378**	**11 849**	**2 945**	**536**	**35.2**	**2.7**
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	4 748	824	192	26	37.6	–
445	Food and beverage stores	7	49 274	5 100	1 315	209	34.5	–
4451	Grocery stores	4	47 170	5 066	1 304	202	31.6	–
44511	Supermarkets and other grocery (except convenience) stores	4	47 170	5 066	1 304	202	31.6	–
445110	Supermarkets and other grocery (except convenience) stores	4	47 170	5 066	1 304	202	31.6	–
446	Health and personal care stores	7	10 259	1 146	315	56	88.0	–
4461	Health and personal care stores	7	10 259	1 146	315	56	88.0	–
447	Gasoline stations	3	7 408	306	73	16	18.8	–
448	Clothing and clothing accessories stores	9	4 374	910	217	55	32.5	34.2
4481	Clothing stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	4	1 119	173	39	14	47.2	37.1
452	General merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	OJAI—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	17	7 488	1 118	264	83	26.4	11.7
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45392	Art dealers	5	2 699	427	94	26	9.6	–
453920	Art dealers	5	2 699	427	94	26	9.6	–
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	1 343	229	57	5	47.9	–
	ONTARIO							
44-45	**Retail trade**	**488**	**2 422 288**	**220 660**	**50 861**	**8 803**	**6.1**	**13.1**
441	Motor vehicle and parts dealers	82	1 039 283	77 727	18 185	2 084	4.8	23.0
4411	Automobile dealers	39	954 760	66 221	15 484	1 621	2.8	24.7
44111	New car dealers	24	934 021	65 284	15 266	1 574	2.1	24.9
441110	New car dealers	24	934 021	65 284	15 266	1 574	2.1	24.9
44112	Used car dealers	15	20 739	937	218	47	37.9	17.5
441120	Used car dealers	15	20 739	937	218	47	37.9	17.5
4412	Other motor vehicle dealers	11	47 109	4 702	1 010	162	39.2	–
44121	Recreational vehicle dealers	6	14 755	1 455	275	47	96.7	–
441210	Recreational vehicle dealers	6	14 755	1 455	275	47	96.7	–
44122	Motorcycle, boat, and other motor vehicle dealers	5	32 354	3 247	735	115	12.9	–
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	32	37 414	6 804	1 691	301	12.4	6.8
44131	Automotive parts and accessories stores	26	27 752	5 468	1 372	252	10.7	8.8
441310	Automotive parts and accessories stores	26	27 752	5 468	1 372	252	10.7	8.8
44132	Tire dealers	6	9 662	1 336	319	49	17.2	.9
441320	Tire dealers	6	9 662	1 336	319	49	17.2	.9
442	Furniture and home furnishings stores	25	54 159	6 697	1 556	346	7.4	13.7
4421	Furniture stores	16	30 569	4 013	929	146	12.6	.6
44211	Furniture stores	16	30 569	4 013	929	146	12.6	.6
442110	Furniture stores	16	30 569	4 013	929	146	12.6	.6
4422	Home furnishings stores	9	23 590	2 684	627	200	.7	30.6
44229	Other home furnishings stores	7	D	D	D	c	D	D
442299	All other home furnishings stores	6	D	D	D	c	D	D
443	Electronics and appliance stores	19	26 934	3 836	911	123	3.2	7.7
4431	Electronics and appliance stores	19	26 934	3 836	911	123	3.2	7.7
44311	Appliance, television, and other electronics stores	16	22 377	3 402	808	98	3.9	9.3
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	13	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	28	184 696	17 414	3 104	457	2.1	3.2
4441	Building material and supplies dealers	24	178 504	16 017	2 965	405	1.3	3.1
44412	Paint and wallpaper stores	6	12 808	1 732	426	54	–	4.5
444120	Paint and wallpaper stores	6	12 808	1 732	426	54	–	4.5
44419	Other building material dealers	15	162 130	13 888	2 470	343	1.4	2.5
444190	Other building material dealers	15	162 130	13 888	2 470	343	1.4	2.5
4442	Lawn and garden equipment and supplies stores	4	6 192	1 397	139	52	25.4	6.0
44422	Nursery, garden center, and farm supply stores	4	6 192	1 397	139	52	25.4	6.0
444220	Nursery, garden center, and farm supply stores	4	6 192	1 397	139	52	25.4	6.0
445	Food and beverage stores	53	257 596	34 387	8 308	1 449	12.6	11.9
4451	Grocery stores	36	247 425	32 677	7 916	1 363	10.6	12.3
44511	Supermarkets and other grocery (except convenience) stores	29	240 303	32 188	7 800	1 325	9.1	11.8
445110	Supermarkets and other grocery (except convenience) stores	29	240 303	32 188	7 800	1 325	9.1	11.8
44512	Convenience stores	7	7 122	489	116	38	63.5	28.4
445120	Convenience stores	7	7 122	489	116	38	63.5	28.4
4452	Specialty food stores	9	6 535	1 542	355	70	49.0	2.4
446	Health and personal care stores	37	73 978	11 372	2 255	358	9.1	1.2
4461	Health and personal care stores	37	73 978	11 372	2 255	358	9.1	1.2
44611	Pharmacies and drug stores	13	59 352	8 809	1 696	227	7.4	–
446110	Pharmacies and drug stores	13	59 352	8 809	1 696	227	7.4	–
4461101	Pharmacies and drug stores	13	59 352	8 809	1 696	227	7.4	–
44612	Cosmetics, beauty supplies, and perfume stores	10	6 880	853	203	58	17.8	7.8
446120	Cosmetics, beauty supplies, and perfume stores	10	6 880	853	203	58	17.8	7.8
44613	Optical goods stores	6	D	D	D	b	D	D
446130	Optical goods stores	6	D	D	D	b	D	D
44619	Other health and personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	4	2 265	310	62	16	35.7	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ONTARIO—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	47	184 779	11 389	2 773	685	16.7	9.0
4471	Gasoline stations	47	184 779	11 389	2 773	685	16.7	9.0
44711	Gasoline stations with convenience stores	40	119 346	5 612	1 399	383	19.0	10.5
447110	Gasoline stations with convenience stores	40	119 346	5 612	1 399	383	19.0	10.5
44719	Other gasoline stations	7	65 433	5 777	1 374	302	12.5	6.1
447190	Other gasoline stations	7	65 433	5 777	1 374	302	12.5	6.1
448	Clothing and clothing accessories stores	108	202 014	21 637	4 844	1 378	1.2	2.9
4481	Clothing stores	69	157 331	16 559	3 617	1 048	1.2	3.3
44811	Men's clothing stores	12	10 329	1 661	427	85	.1	27.6
448110	Men's clothing stores	12	10 329	1 661	427	85	.1	27.6
44812	Women's clothing stores	21	33 655	3 795	902	282	.2	1.7
448120	Women's clothing stores	21	33 655	3 795	902	282	.2	1.7
44813	Children's and infants' clothing stores	7	20 164	1 509	318	100	3.2	–
448130	Children's and infants' clothing stores	7	20 164	1 509	318	100	3.2	–
44814	Family clothing stores	21	84 417	8 247	1 619	476	.6	–
448140	Family clothing stores	21	84 417	8 247	1 619	476	.6	–
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	27	32 976	3 411	786	255	–	1.6
44821	Shoe stores	27	32 976	3 411	786	255	–	1.6
448210	Shoe stores	27	32 976	3 411	786	255	–	1.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	15	16 097	1 674	383	114	–	–
4482105	Athletic footwear stores	6	9 265	1 136	268	74	–	–
4483	Jewelry, luggage, and leather goods stores	12	11 707	1 667	441	75	5.5	–
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	17	56 020	5 556	1 323	369	.2	.1
4511	Sporting goods, hobby, and musical instrument stores	12	44 924	4 705	1 133	291	.3	–
45111	Sporting goods stores	4	10 458	1 340	302	68	–	–
451110	Sporting goods stores	4	10 458	1 340	302	68	–	–
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	c	D	D
451120	Hobby, toy, and game stores	4	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	11 096	851	190	78	–	.5
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	13	166 264	14 193	3 771	895	.2	3.0
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
4529	Other general merchandise stores	9	99 168	6 042	1 385	351	.4	5.1
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	33	30 159	5 229	1 177	291	19.1	7.5
4531	Florists	3	D	D	D	b	D	D
45311	Florists	3	D	D	D	b	D	D
453110	Florists	3	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	14	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	12	11 593	1 773	420	128	25.4	11.8
453220	Gift, novelty, and souvenir stores	12	11 593	1 773	420	128	25.4	11.8
4533	Used merchandise stores	5	1 683	468	116	40	28.7	–
45331	Used merchandise stores	5	1 683	468	116	40	28.7	–
453310	Used merchandise stores	5	1 683	468	116	40	28.7	–
4539	Other miscellaneous store retailers	11	12 436	1 771	344	52	7.8	7.1
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ONTARIO—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	26	146 406	11 223	2 654	368	6.6	.5
4541	Electronic shopping and mail-order houses	13	132 081	9 343	2 245	284	3.5	.1
45411	Electronic shopping and mail-order houses	13	132 081	9 343	2 245	284	3.5	.1
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	11	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	9	5 052	922	207	51	24.8	14.0
454390	Other direct selling establishments	9	5 052	922	207	51	24.8	14.0
	ORANGE							
44-45	**Retail trade**	**566**	**1 820 968**	**185 930**	**45 367**	**7 426**	**8.0**	**4.4**
441	Motor vehicle and parts dealers	61	725 018	57 288	13 592	1 144	2.7	1.3
4411	Automobile dealers	13	657 147	46 276	11 053	769	1.5	.2
44111	New car dealers	6	643 172	45 456	10 917	743	–	–
441110	New car dealers	6	643 172	45 456	10 917	743	–	–
44112	Used car dealers	7	13 975	820	136	26	70.2	10.5
441120	Used car dealers	7	13 975	820	136	26	70.2	10.5
4412	Other motor vehicle dealers	4	11 953	1 658	342	39	–	–
44122	Motorcycle, boat, and other motor vehicle dealers	4	11 953	1 658	342	39	–	–
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	44	55 918	9 354	2 197	336	17.2	13.6
44131	Automotive parts and accessories stores	35	42 167	7 106	1 671	262	22.8	3.7
441310	Automotive parts and accessories stores	35	42 167	7 106	1 671	262	22.8	3.7
44132	Tire dealers	9	13 751	2 248	526	74	–	43.9
441320	Tire dealers	9	13 751	2 248	526	74	–	43.9
442	Furniture and home furnishings stores	43	60 053	7 908	1 870	330	14.9	18.8
4421	Furniture stores	21	30 902	3 923	902	132	18.7	19.4
44211	Furniture stores	21	30 902	3 923	902	132	18.7	19.4
442110	Furniture stores	21	30 902	3 923	902	132	18.7	19.4
4422	Home furnishings stores	22	29 151	3 985	968	198	11.0	18.2
44221	Floor covering stores	10	12 654	1 758	428	70	4.8	5.3
442210	Floor covering stores	10	12 654	1 758	428	70	4.8	5.3
44229	Other home furnishings stores	12	16 497	2 227	540	128	15.7	28.1
442291	Window treatment stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics and appliance stores	25	48 229	6 408	1 606	223	12.9	3.4
4431	Electronics and appliance stores	25	48 229	6 408	1 606	223	12.9	3.4
44311	Appliance, television, and other electronics stores	18	44 149	5 481	1 361	189	14.1	2.4
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	15	D	D	D	c	D	D
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	29	121 726	16 330	4 057	591	9.0	1.8
4441	Building material and supplies dealers	20	112 026	13 594	3 516	500	8.1	.7
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	12	36 421	5 440	1 595	175	17.8	.5
444190	Other building material dealers	12	36 421	5 440	1 595	175	17.8	.5
4442	Lawn and garden equipment and supplies stores	9	9 700	2 736	541	91	19.5	14.7
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
445	Food and beverage stores	67	234 792	26 082	6 593	1 048	5.9	3.3
4451	Grocery stores	38	200 406	22 760	5 862	900	4.9	1.9
44511	Supermarkets and other grocery (except convenience) stores	28	190 423	22 097	5 699	851	3.9	–
445110	Supermarkets and other grocery (except convenience) stores	28	190 423	22 097	5 699	851	3.9	–
44512	Convenience stores	10	9 983	663	163	49	24.5	37.9
445120	Convenience stores	10	9 983	663	163	49	24.5	37.9
4452	Specialty food stores	13	12 720	2 157	468	95	.5	26.5
4453	Beer, wine, and liquor stores	16	21 666	1 165	263	53	17.6	2.0
44531	Beer, wine, and liquor stores	16	21 666	1 165	263	53	17.6	2.0
445310	Beer, wine, and liquor stores	16	21 666	1 165	263	53	17.6	2.0

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ORANGE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	48	98 637	14 727	3 551	624	20.5	18.7
4461	Health and personal care stores	48	98 637	14 727	3 551	624	20.5	18.7
44611	Pharmacies and drug stores	20	81 265	11 213	2 693	421	16.8	18.5
446110	Pharmacies and drug stores	20	81 265	11 213	2 693	421	16.8	18.5
4461101	Pharmacies and drug stores	20	81 265	11 213	2 693	421	16.8	18.5
44612	Cosmetics, beauty supplies, and perfume stores	12	6 541	901	226	75	45.4	1.0
446120	Cosmetics, beauty supplies, and perfume stores	12	6 541	901	226	75	45.4	1.0
44613	Optical goods stores	7	2 855	570	135	23	46.4	8.8
446130	Optical goods stores	7	2 855	570	135	23	46.4	8.8
44619	Other health and personal care stores	9	7 976	2 043	497	105	29.0	39.1
446191	Food (health) supplement stores	5	1 592	287	69	23	14.9	–
446199	All other health and personal care stores	4	6 384	1 756	428	82	32.6	48.9
447	Gasoline stations	37	101 570	4 549	1 063	272	24.3	16.5
4471	Gasoline stations	37	101 570	4 549	1 063	272	24.3	16.5
44711	Gasoline stations with convenience stores	23	82 940	3 030	709	190	19.4	14.8
447110	Gasoline stations with convenience stores	23	82 940	3 030	709	190	19.4	14.8
44719	Other gasoline stations	14	18 630	1 519	354	82	46.5	23.9
447190	Other gasoline stations	14	18 630	1 519	354	82	46.5	23.9
448	Clothing and clothing accessories stores	96	106 578	13 029	3 312	873	12.2	2.4
4481	Clothing stores	52	71 140	8 606	2 193	608	8.2	3.1
44811	Men's clothing stores	5	3 890	552	131	33	–	–
448110	Men's clothing stores	5	3 890	552	131	33	–	–
44812	Women's clothing stores	19	19 762	2 488	578	174	9.8	8.8
448120	Women's clothing stores	19	19 762	2 488	578	174	9.8	8.8
44814	Family clothing stores	15	39 478	4 090	1 134	299	5.0	–
448140	Family clothing stores	15	39 478	4 090	1 134	299	5.0	–
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	5	4 327	844	209	50	12.8	–
448190	Other clothing stores	5	4 327	844	209	50	12.8	–
4482	Shoe stores	22	20 726	2 654	690	190	11.7	1.3
44821	Shoe stores	22	20 726	2 654	690	190	11.7	1.3
448210	Shoe stores	22	20 726	2 654	690	190	11.7	1.3
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	10	8 180	1 062	283	70	10.5	3.2
4482105	Athletic footwear stores	7	8 780	1 060	268	94	17.7	–
4483	Jewelry, luggage, and leather goods stores	22	14 712	1 769	429	75	32.5	.4
44831	Jewelry stores	21	D	D	D	b	D	D
448310	Jewelry stores	21	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	41	61 432	7 861	2 011	559	12.3	8.6
4511	Sporting goods, hobby, and musical instrument stores	26	33 850	4 790	1 303	316	14.5	14.2
45111	Sporting goods stores	10	12 422	1 522	358	116	9.6	30.2
451110	Sporting goods stores	10	12 422	1 522	358	116	9.6	30.2
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45112	Hobby, toy, and game stores	7	10 788	1 543	395	94	28.3	6.2
451120	Hobby, toy, and game stores	7	10 788	1 543	395	94	28.3	6.2
45113	Sewing, needlework, and piece goods stores	6	7 775	1 350	295	65	–	1.7
451130	Sewing, needlework, and piece goods stores	6	7 775	1 350	295	65	–	1.7
45114	Musical instrument and supplies stores	3	2 865	375	255	41	22.9	8.3
451140	Musical instrument and supplies stores	3	2 865	375	255	41	22.9	8.3
4512	Book, periodical, and music stores	15	27 582	3 071	708	243	9.6	1.9
45121	Book stores and news dealers	9	18 527	2 461	582	180	10.5	–
451211	Book stores	8	D	D	D	c	D	D
4512111	Book stores, general	5	12 530	1 736	421	132	11.6	–
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	6	9 055	610	126	63	7.9	5.6
451220	Prerecorded tape, compact disc, and record stores	6	9 055	610	126	63	7.9	5.6
452	General merchandise stores	11	158 143	15 802	3 828	901	2.0	–
4521	Department stores	5	151 957	15 009	3 666	854	–	–
45210009	Department stores (incl. leased depts.)[3]	5	158 204	15 009	3 666	854	–	–
45211	Department stores	5	151 957	15 009	3 666	854	–	–
452111	Department stores (except discount department stores)	2	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	e	D	D
45299	All other general merchandise stores	6	6 186	793	162	47	50.6	–
452990	All other general merchandise stores	6	6 186	793	162	47	50.6	–
4529904	Miscellaneous general merchandise stores	3	5 563	721	159	46	54.8	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ORANGE—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	78	61 939	8 559	2 036	576	22.3	7.8
4531	Florists	6	1 866	317	81	30	44.3	4.9
45311	Florists	6	1 866	317	81	30	44.3	4.9
453110	Florists	6	1 866	317	81	30	44.3	4.9
4532	Office supplies, stationery, and gift stores	20	28 968	3 074	746	193	5.2	7.8
45321	Office supplies and stationery stores	6	19 078	1 786	446	84	1.6	–
453210	Office supplies and stationery stores	6	19 078	1 786	446	84	1.6	–
45322	Gift, novelty, and souvenir stores	14	9 890	1 288	300	109	12.0	22.8
453220	Gift, novelty, and souvenir stores	14	9 890	1 288	300	109	12.0	22.8
4533	Used merchandise stores	22	10 447	2 068	529	145	26.3	23.4
45331	Used merchandise stores	22	10 447	2 068	529	145	26.3	23.4
453310	Used merchandise stores	22	10 447	2 068	529	145	26.3	23.4
4539	Other miscellaneous store retailers	30	20 658	3 100	680	208	42.3	.1
45391	Pet and pet supplies stores	9	7 868	1 028	236	95	20.5	.3
453910	Pet and pet supplies stores	9	7 868	1 028	236	95	20.5	.3
45393	Manufactured (mobile) home dealers	3	3 225	521	108	35	47.1	–
453930	Manufactured (mobile) home dealers	3	3 225	521	108	35	47.1	–
45399	All other miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	30	42 851	7 387	1 848	285	10.1	1.5
4541	Electronic shopping and mail-order houses	12	11 669	1 626	419	81	10.4	5.2
45411	Electronic shopping and mail-order houses	12	11 669	1 626	419	81	10.4	5.2
4543	Direct selling establishments	15	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	14	30 769	5 631	1 371	186	10.0	–
454390	Other direct selling establishments	14	30 769	5 631	1 371	186	10.0	–
	ORANGE COVE							
44-45	**Retail trade**	**14**	**11 580**	**1 234**	**298**	**76**	**72.1**	**9.0**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	6	7 103	715	169	46	85.5	14.5
447	Gasoline stations	3	2 118	84	18	7	100.0	–
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	ORINDA							
44-45	**Retail trade**	**35**	**74 170**	**7 987**	**2 060**	**363**	**7.6**	**2.2**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	9 863	1 681	373	58	15.8	–
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	3	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	6	2 814	811	264	31	21.0	–
451	Sporting goods, hobby, book, and music stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	3	1 095	208	49	16	59.4	28.8

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ORLAND							
44-45	**Retail trade**	**39**	**56 138**	**6 735**	**1 611**	**320**	**9.4**	**4.9**
441	Motor vehicle and parts dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	7 086	1 676	350	60	24.2	–
445	Food and beverage stores	6	11 684	1 281	330	87	15.9	–
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
	OROVILLE							
44-45	**Retail trade**	**102**	**279 355**	**29 380**	**6 892**	**1 227**	**6.5**	**7.2**
441	Motor vehicle and parts dealers	17	46 066	5 117	1 216	171	12.8	2.3
4413	Automotive parts, accessories, and tire stores	10	7 631	1 503	447	66	7.2	14.2
442	Furniture and home furnishings stores	7	3 997	629	125	23	46.8	43.6
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	3	3 036	477	104	17	–	–
4431	Electronics and appliance stores	3	3 036	477	104	17	–	–
44311	Appliance, television, and other electronics stores	3	3 036	477	104	17	–	–
444	Building material and garden equipment and supplies dealers	10	14 171	2 185	511	89	3.0	7.1
4441	Building material and supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	5	9 016	1 399	330	44	–	11.1
444190	Other building material dealers	5	9 016	1 399	330	44	–	11.1
445	Food and beverage stores	13	67 177	7 306	1 695	288	5.6	–
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	65 545	7 245	1 679	274	4.1	–
445110	Supermarkets and other grocery (except convenience) stores	8	65 545	7 245	1 679	274	4.1	–
446	Health and personal care stores	9	42 047	4 814	1 030	154	–	20.4
4461	Health and personal care stores	9	42 047	4 814	1 030	154	–	20.4
44611	Pharmacies and drug stores	7	D	D	D	c	D	D
446110	Pharmacies and drug stores	7	D	D	D	c	D	D
4461101	Pharmacies and drug stores	7	D	D	D	c	D	D
447	Gasoline stations	14	28 876	1 150	286	89	16.7	24.2
4471	Gasoline stations	14	28 876	1 150	286	89	16.7	24.2
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
448	Clothing and clothing accessories stores	6	2 282	275	71	21	14.4	.8
451	Sporting goods, hobby, book, and music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	OXNARD							
44-45	**Retail trade**	**443**	**1 830 608**	**168 028**	**39 741**	**6 830**	**11.3**	**2.3**
441	Motor vehicle and parts dealers	58	567 069	47 251	10 981	1 224	12.8	.8
4411	Automobile dealers	25	529 920	40 736	9 439	942	12.2	.2
44111	New car dealers	13	500 213	37 968	8 754	838	11.2	.2
441110	New car dealers	13	500 213	37 968	8 754	838	11.2	.2
44112	Used car dealers	12	29 707	2 768	685	104	29.6	–
441120	Used car dealers	12	29 707	2 768	685	104	29.6	–
4412	Other motor vehicle dealers	6	3 769	559	107	23	15.4	–
44122	Motorcycle, boat, and other motor vehicle dealers	6	3 769	559	107	23	15.4	–
441222	Boat dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	27	33 380	5 956	1 435	259	20.4	10.9
44131	Automotive parts and accessories stores	20	27 785	4 726	1 138	212	24.3	12.6
441310	Automotive parts and accessories stores	20	27 785	4 726	1 138	212	24.3	12.6
44132	Tire dealers	7	5 595	1 230	297	47	1.2	2.8
441320	Tire dealers	7	5 595	1 230	297	47	1.2	2.8
442	Furniture and home furnishings stores	39	68 364	8 400	2 021	308	18.1	3.6
4421	Furniture stores	24	51 584	5 667	1 338	197	16.4	4.0
44211	Furniture stores	24	51 584	5 667	1 338	197	16.4	4.0
442110	Furniture stores	24	51 584	5 667	1 338	197	16.4	4.0
4422	Home furnishings stores	15	16 780	2 733	683	111	23.2	2.4
44221	Floor covering stores	11	12 562	2 349	585	68	21.0	3.3
442210	Floor covering stores	11	12 562	2 349	585	68	21.0	3.3
44229	Other home furnishings stores	4	4 218	384	98	43	29.7	–
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	20	88 122	7 422	1 681	330	4.6	–
4431	Electronics and appliance stores	20	88 122	7 422	1 681	330	4.6	–
44311	Appliance, television, and other electronics stores	12	63 457	5 198	1 170	224	5.9	–
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	c	D	D
44312	Computer and software stores	8	24 665	2 224	511	106	1.2	–
443120	Computer and software stores	8	24 665	2 224	511	106	1.2	–
444	Building material and garden equipment and supplies dealers	25	144 193	15 365	3 657	558	3.7	10.9
4441	Building material and supplies dealers	23	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44412	Paint and wallpaper stores	6	D	D	D	b	D	D
444120	Paint and wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	15	D	D	D	b	D	D
444190	Other building material dealers	15	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	80	214 309	23 894	5 934	1 039	16.5	3.6
4451	Grocery stores	52	195 574	21 712	5 347	911	13.5	2.3
44511	Supermarkets and other grocery (except convenience) stores	40	186 402	21 077	5 200	868	12.1	2.3
445110	Supermarkets and other grocery (except convenience) stores	40	186 402	21 077	5 200	868	12.1	2.3
44512	Convenience stores	12	9 172	635	147	43	43.1	2.1
445120	Convenience stores	12	9 172	635	147	43	43.1	2.1
4452	Specialty food stores	11	10 920	1 562	402	65	17.2	29.7
4453	Beer, wine, and liquor stores	17	7 815	620	185	63	88.7	–
44531	Beer, wine, and liquor stores	17	7 815	620	185	63	88.7	–
445310	Beer, wine, and liquor stores	17	7 815	620	185	63	88.7	–
446	Health and personal care stores	34	76 401	11 341	2 799	376	26.3	–
4461	Health and personal care stores	34	76 401	11 341	2 799	376	26.3	–
44611	Pharmacies and drug stores	17	67 596	9 747	2 403	297	24.9	–
446110	Pharmacies and drug stores	17	67 596	9 747	2 403	297	24.9	–
4461101	Pharmacies and drug stores	17	67 596	9 747	2 403	297	24.9	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	12	6 431	1 113	272	50	44.6	–
446191	Food (health) supplement stores	6	2 139	319	92	20	22.5	–
446199	All other health and personal care stores	6	4 292	794	180	30	55.6	–
447	Gasoline stations	37	95 647	4 040	1 028	246	34.4	.7
4471	Gasoline stations	37	95 647	4 040	1 028	246	34.4	.7
44711	Gasoline stations with convenience stores	22	50 154	2 599	597	143	24.3	.5
447110	Gasoline stations with convenience stores	22	50 154	2 599	597	143	24.3	.5
44719	Other gasoline stations	15	45 493	1 441	431	103	45.6	1.0
447190	Other gasoline stations	15	45 493	1 441	431	103	45.6	1.0

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Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	OXNARD—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	60	75 382	8 781	2 189	581	13.3	2.3
4481	Clothing stores	40	60 243	6 707	1 665	450	11.5	2.3
44811	Men's clothing stores	9	4 968	1 062	233	48	43.2	–
448110	Men's clothing stores	9	4 968	1 062	233	48	43.2	–
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	14	35 145	3 273	873	239	1.8	4.0
448140	Family clothing stores	14	35 145	3 273	873	239	1.8	4.0
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	14	12 045	1 375	334	102	22.4	2.9
44821	Shoe stores	14	12 045	1 375	334	102	22.4	2.9
448210	Shoe stores	14	12 045	1 375	334	102	22.4	2.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	10	7 391	973	239	75	36.6	–
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	6	3 094	699	190	29	13.0	–
451	Sporting goods, hobby, book, and music stores	23	37 807	4 015	849	261	4.9	3.2
4511	Sporting goods, hobby, and musical instrument stores	19	30 596	3 134	778	232	6.1	3.9
45111	Sporting goods stores	9	16 982	1 651	415	116	3.4	3.3
451110	Sporting goods stores	9	16 982	1 651	415	116	3.4	3.3
4511101	General-line sporting goods stores	4	15 339	1 442	361	104	–	.1
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	7 211	881	71	29	–	–
45121	Book stores and news dealers	2	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	12	370 501	25 870	5 816	1 277	.3	–
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	3	120 385	10 904	2 661	590	–	–
4529	Other general merchandise stores	8	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	41	40 176	5 767	1 498	434	21.5	17.2
4531	Florists	9	1 831	416	136	49	17.4	45.1
45311	Florists	9	1 831	416	136	49	17.4	45.1
453110	Florists	9	1 831	416	136	49	17.4	45.1
4532	Office supplies, stationery, and gift stores	11	13 432	1 573	412	114	3.2	.3
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	5	D	D	D	c	D	D
45331	Used merchandise stores	5	D	D	D	c	D	D
453310	Used merchandise stores	5	D	D	D	c	D	D
4539	Other miscellaneous store retailers	16	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	6 079	789	169	56	1.2	10.0
453910	Pet and pet supplies stores	4	6 079	789	169	56	1.2	10.0
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	14	52 637	5 882	1 288	196	6.1	.1
4541	Electronic shopping and mail-order houses	7	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	7	D	D	D	c	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PACIFICA							
44-45	**Retail trade**	**70**	**134 643**	**13 353**	**3 434**	**614**	**17.8**	**5.3**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	8 548	1 410	335	65	45.3	–
445	Food and beverage stores	16	63 641	6 187	1 544	255	14.2	2.4
4451	Grocery stores	12	61 168	6 068	1 521	244	12.5	1.6
44511	Supermarkets and other grocery (except convenience) stores	7	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	7	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	6	D	D	D	b	D	D
4461	Health and personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	3	905	144	31	15	13.8	65.5
447	Gasoline stations	9	23 048	1 312	327	75	24.8	8.0
4471	Gasoline stations	9	23 048	1 312	327	75	24.8	8.0
44711	Gasoline stations with convenience stores	4	16 491	697	179	32	25.3	–
447110	Gasoline stations with convenience stores	4	16 491	697	179	32	25.3	–
448	Clothing and clothing accessories stores	3	D	D	D	b	D	D
4481	Clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	8	3 018	337	90	30	41.0	38.9
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	10	4 020	346	93	45	15.0	9.3
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	2 499	423	115	15	72.3	27.7
	PACIFIC GROVE							
44-45	**Retail trade**	**104**	**131 325**	**16 209**	**4 149**	**717**	**12.9**	**2.0**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	12	10 165	1 312	334	69	30.7	1.4
4421	Furniture stores	4	4 775	455	115	16	63.3	–
44211	Furniture stores	4	4 775	455	115	16	63.3	–
442110	Furniture stores	4	4 775	455	115	16	63.3	–
4422	Home furnishings stores	8	5 390	857	219	53	1.9	2.7
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	10	28 634	3 724	956	82	6.8	.1
4441	Building material and supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	11	D	D	D	e	D	D
4451	Grocery stores	7	50 293	6 233	1 655	244	9.0	–
44511	Supermarkets and other grocery (except convenience) stores	7	50 293	6 233	1 655	244	9.0	–
445110	Supermarkets and other grocery (except convenience) stores	7	50 293	6 233	1 655	244	9.0	–
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	6	D	D	D	b	D	D
4461	Health and personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	4	6 644	591	161	46	28.1	–
448	Clothing and clothing accessories stores	27	14 487	1 879	467	123	4.6	7.3
4481	Clothing stores	17	8 811	1 123	279	79	4.8	12.0
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44819	Other clothing stores	3	1 598	199	49	20	–	–
448190	Other clothing stores	3	1 598	199	49	20	–	–
4482102	Women's shoe stores	3	1 052	107	29	10	23.6	–
4482105	Athletic footwear stores	2	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PACIFIC GROVE—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	9	2 509	322	76	31	28.5	–
45113	Sewing, needlework, and piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	2 003	293	67	20	67.4	1.0
4533	Used merchandise stores	5	1 147	102	22	7	59.9	–
45331	Used merchandise stores	5	1 147	102	22	7	59.9	–
453310	Used merchandise stores	5	1 147	102	22	7	59.9	–
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	1 001	193	47	13	67.9	–
453910	Pet and pet supplies stores	3	1 001	193	47	13	67.9	–
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	PALMDALE							
44-45	**Retail trade**	**247**	**947 547**	**94 119**	**21 052**	**4 457**	**5.5**	**3.2**
441	Motor vehicle and parts dealers	29	250 299	18 541	3 970	647	1.3	4.3
4411	Automobile dealers	9	D	D	D	e	D	D
44111	New car dealers	7	218 988	13 625	2 825	416	–	–
441110	New car dealers	7	218 988	13 625	2 825	416	–	–
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	19	22 434	4 221	986	186	14.0	26.0
44131	Automotive parts and accessories stores	13	14 756	2 512	619	131	13.3	.2
441310	Automotive parts and accessories stores	13	14 756	2 512	619	131	13.3	.2
44132	Tire dealers	6	7 678	1 709	367	55	15.3	75.5
441320	Tire dealers	6	7 678	1 709	367	55	15.3	75.5
442	Furniture and home furnishings stores	7	15 936	3 146	748	102	8.8	3.2
4422	Home furnishings stores	4	14 030	2 863	678	78	–	–
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	13	52 626	4 298	995	215	.4	1.3
4431	Electronics and appliance stores	13	52 626	4 298	995	215	.4	1.3
44311	Appliance, television, and other electronics stores	7	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	c	D	D
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	12	51 674	4 843	1 076	211	2.1	.1
4441	Building material and supplies dealers	11	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food and beverage stores	39	214 911	25 863	6 534	1 071	9.0	.4
4451	Grocery stores	21	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	18	202 472	25 089	6 337	1 008	4.6	–
445110	Supermarkets and other grocery (except convenience) stores	18	202 472	25 089	6 337	1 008	4.6	–
4452	Specialty food stores	7	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	11	8 351	301	71	28	92.6	1.9
44531	Beer, wine, and liquor stores	11	8 351	301	71	28	92.6	1.9
445310	Beer, wine, and liquor stores	11	8 351	301	71	28	92.6	1.9
446	Health and personal care stores	12	12 262	1 898	342	54	3.2	3.3
4461	Health and personal care stores	12	12 262	1 898	342	54	3.2	3.3
44619	Other health and personal care stores	5	1 774	258	64	19	21.2	–
446191	Food (health) supplement stores	5	1 774	258	64	19	21.2	–
447	Gasoline stations	18	63 356	2 191	605	162	29.3	20.6
4471	Gasoline stations	18	63 356	2 191	605	162	29.3	20.6
44711	Gasoline stations with convenience stores	15	58 850	1 621	397	131	26.8	19.3
447110	Gasoline stations with convenience stores	15	58 850	1 621	397	131	26.8	19.3

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	PALMDALE—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	51	43 426	5 943	1 592	489	5.2	4.5
4481	Clothing stores	23	24 991	3 432	943	338	.8	7.8
44813	Children's and infants' clothing stores	3	D	D	D	b	D	D
448130	Children's and infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	7	16 031	2 043	576	174	–	–
448140	Family clothing stores	7	16 031	2 043	576	174	–	–
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	13	7 783	931	233	70	4.2	–
44821	Shoe stores	13	7 783	931	233	70	4.2	–
448210	Shoe stores	13	7 783	931	233	70	4.2	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	15	10 652	1 580	416	81	16.2	–
44831	Jewelry stores	15	10 652	1 580	416	81	16.2	–
448310	Jewelry stores	15	10 652	1 580	416	81	16.2	–
451	Sporting goods, hobby, book, and music stores	23	23 331	3 066	766	258	13.4	3.0
4511	Sporting goods, hobby, and musical instrument stores	14	12 342	1 426	349	108	25.1	4.8
45111	Sporting goods stores	8	11 071	1 247	310	92	21.8	.1
451110	Sporting goods stores	8	11 071	1 247	310	92	21.8	.1
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	9	10 989	1 640	417	150	.3	1.0
45121	Book stores and news dealers	6	D	D	D	c	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	11	193 647	21 178	3 745	1 037	.1	–
4521	Department stores	8	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	8	D	D	D	f	D	D
45211	Department stores	8	D	D	D	f	D	D
452111	Department stores (except discount department stores)	6	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529901	Variety stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	28	24 509	2 891	607	193	9.6	4.5
4532	Office supplies, stationery, and gift stores	10	11 353	1 270	294	84	.3	7.7
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	4	1 570	261	72	18	15.3	22.5
	PALM DESERT							
44-45	**Retail trade**	**400**	**1 030 662**	**113 005**	**27 860**	**5 018**	**10.0**	**2.7**
441	Motor vehicle and parts dealers	5	20 012	2 824	779	89	.5	–
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	52	64 579	7 771	2 042	408	22.5	4.5
4421	Furniture stores	18	19 498	2 796	727	119	36.1	1.9
44211	Furniture stores	18	19 498	2 796	727	119	36.1	1.9
442110	Furniture stores	18	19 498	2 796	727	119	36.1	1.9
4422	Home furnishings stores	34	45 081	4 975	1 315	289	16.6	5.6
44221	Floor covering stores	5	8 022	678	185	25	14.6	–
442210	Floor covering stores	5	8 022	678	185	25	14.6	–
44229	Other home furnishings stores	29	37 059	4 297	1 130	264	17.1	6.8
442291	Window treatment stores	4	3 247	604	154	15	23.8	–
442299	All other home furnishings stores	25	33 812	3 693	976	249	16.4	7.4

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	PALM DESERT—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	20	111 484	10 723	2 568	386	15.4	.4
4431	Electronics and appliance stores	20	111 484	10 723	2 568	386	15.4	.4
44311	Appliance, television, and other electronics stores	15	103 863	10 105	2 396	354	16.4	.4
443111	Household appliance stores	4	18 552	1 332	315	45	24.2	–
443112	Radio, television, and other electronics stores	11	85 311	8 773	2 081	309	14.7	.5
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	22	40 870	7 939	1 714	231	14.5	1.5
4441	Building material and supplies dealers	17	31 493	5 742	1 260	164	10.4	–
44412	Paint and wallpaper stores	4	D	D	D	a	D	D
444120	Paint and wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	11	24 327	4 591	979	125	8.8	–
444190	Other building material dealers	11	24 327	4 591	979	125	8.8	–
4442	Lawn and garden equipment and supplies stores	5	9 377	2 197	454	67	28.3	6.3
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	24	138 061	16 697	4 592	605	2.0	2.2
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	12	132 803	16 022	4 426	564	.8	1.9
445110	Supermarkets and other grocery (except convenience) stores	12	132 803	16 022	4 426	564	.8	1.9
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health and personal care stores	27	27 400	4 722	1 063	192	20.5	3.0
4461	Health and personal care stores	27	27 400	4 722	1 063	192	20.5	3.0
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	6	4 995	369	88	37	3.9	–
446120	Cosmetics, beauty supplies, and perfume stores	6	4 995	369	88	37	3.9	–
44613	Optical goods stores	7	5 346	1 469	315	47	20.6	12.2
446130	Optical goods stores	7	5 346	1 469	315	47	20.6	12.2
44619	Other health and personal care stores	10	4 971	718	171	32	33.3	3.4
446191	Food (health) supplement stores	6	3 734	458	113	26	23.9	4.6
447	Gasoline stations	20	49 261	2 509	615	140	18.2	16.5
4471	Gasoline stations	20	49 261	2 509	615	140	18.2	16.5
44711	Gasoline stations with convenience stores	15	41 337	1 894	446	110	12.4	17.1
447110	Gasoline stations with convenience stores	15	41 337	1 894	446	110	12.4	17.1
448	Clothing and clothing accessories stores	124	149 972	19 141	4 828	998	13.7	4.9
4481	Clothing stores	82	109 765	13 216	3 337	763	10.4	4.8
44811	Men's clothing stores	10	5 673	640	173	42	26.0	16.9
448110	Men's clothing stores	10	5 673	640	173	42	26.0	16.9
44812	Women's clothing stores	36	61 375	7 300	1 890	376	11.4	4.5
448120	Women's clothing stores	36	61 375	7 300	1 890	376	11.4	4.5
44813	Children's and infants' clothing stores	6	4 087	505	112	33	–	–
448130	Children's and infants' clothing stores	6	4 087	505	112	33	–	–
44814	Family clothing stores	13	27 709	2 898	682	183	1.3	–
448140	Family clothing stores	13	27 709	2 898	682	183	1.3	–
44815	Clothing accessories stores	6	1 812	375	91	28	10.2	14.5
448150	Clothing accessories stores	6	1 812	375	91	28	10.2	14.5
44819	Other clothing stores	11	9 109	1 498	389	101	25.8	14.2
448190	Other clothing stores	11	9 109	1 498	389	101	25.8	14.2
4482	Shoe stores	20	13 227	1 786	509	103	14.9	5.9
44821	Shoe stores	20	13 227	1 786	509	103	14.9	5.9
448210	Shoe stores	20	13 227	1 786	509	103	14.9	5.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	7	4 821	810	240	34	36.9	–
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	4 251	479	129	41	3.1	–
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	22	26 980	4 139	982	132	26.7	5.1
44831	Jewelry stores	20	D	D	D	c	D	D
448310	Jewelry stores	20	D	D	D	c	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	28	51 444	5 164	1 239	404	2.0	5.7
4511	Sporting goods, hobby, and musical instrument stores	19	41 103	4 226	1 004	323	2.5	3.2
45111	Sporting goods stores	12	22 883	2 417	593	134	3.7	4.2
451110	Sporting goods stores	12	22 883	2 417	593	134	3.7	4.2
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	9	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	14 874	1 346	296	146	–	2.4
451120	Hobby, toy, and game stores	4	14 874	1 346	296	146	–	2.4
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PALM DESERT—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	9	10 341	938	235	81	–	15.7
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	10	290 199	25 780	6 044	1 159	.2	–
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	59	D	D	D	e	D	D
4531	Florists	7	3 256	590	152	35	61.1	2.4
45311	Florists	7	3 256	590	152	35	61.1	2.4
453110	Florists	7	3 256	590	152	35	61.1	2.4
4532	Office supplies, stationery, and gift stores	18	24 311	2 457	652	136	14.8	2.4
45321	Office supplies and stationery stores	5	17 071	1 504	415	77	–	–
453210	Office supplies and stationery stores	5	17 071	1 504	415	77	–	–
45322	Gift, novelty, and souvenir stores	13	7 240	953	237	59	49.6	8.0
453220	Gift, novelty, and souvenir stores	13	7 240	953	237	59	49.6	8.0
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	31	D	D	D	c	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	15	16 276	1 772	476	42	15.0	–
453920	Art dealers	15	16 276	1 772	476	42	15.0	–
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4543	Direct selling establishments	6	9 956	2 018	476	55	8.3	–
45439	Other direct selling establishments	6	9 956	2 018	476	55	8.3	–
454390	Other direct selling establishments	6	9 956	2 018	476	55	8.3	–
	PALM SPRINGS							
44-45	**Retail trade**	**213**	**486 157**	**52 771**	**13 552**	**2 268**	**9.3**	**7.9**
441	Motor vehicle and parts dealers	10	D	D	D	c	D	D
4411	Automobile dealers	5	D	D	D	c	D	D
442	Furniture and home furnishings stores	12	13 506	1 951	519	70	20.1	5.1
4421	Furniture stores	5	5 863	835	255	22	28.3	–
44211	Furniture stores	5	5 863	835	255	22	28.3	–
442110	Furniture stores	5	5 863	835	255	22	28.3	–
4422	Home furnishings stores	7	7 643	1 116	264	48	13.8	9.1
44229	Other home furnishings stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	5	2 624	510	137	24	64.5	–
4431	Electronics and appliance stores	5	2 624	510	137	24	64.5	–
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	63 849	6 237	1 426	292	1.7	–
4441	Building material and supplies dealers	6	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	24	125 375	15 389	4 141	559	3.0	10.1
4451	Grocery stores	14	121 353	14 994	4 051	523	.8	9.9
44511	Supermarkets and other grocery (except convenience) stores	11	119 800	14 894	4 029	514	–	10.1
445110	Supermarkets and other grocery (except convenience) stores	11	119 800	14 894	4 029	514	–	10.1
4452	Specialty food stores	4	1 624	281	64	21	57.5	3.0

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PALM SPRINGS—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	18	38 676	4 234	1 002	190	18.7	2.8
4461	Health and personal care stores	18	38 676	4 234	1 002	190	18.7	2.8
44611	Pharmacies and drug stores	9	34 129	3 495	834	156	10.8	3.0
446110	Pharmacies and drug stores	9	34 129	3 495	834	156	10.8	3.0
4461101	Pharmacies and drug stores	9	34 129	3 495	834	156	10.8	3.0
44619	Other health and personal care stores	4	3 555	625	146	28	77.7	–
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	14	37 645	2 055	520	119	15.1	43.7
4471	Gasoline stations	14	37 645	2 055	520	119	15.1	43.7
44711	Gasoline stations with convenience stores	6	15 433	920	245	67	11.5	–
447110	Gasoline stations with convenience stores	6	15 433	920	245	67	11.5	–
44719	Other gasoline stations	8	22 212	1 135	275	52	17.6	74.1
447190	Other gasoline stations	8	22 212	1 135	275	52	17.6	74.1
448	Clothing and clothing accessories stores	55	36 101	5 204	1 425	356	19.2	7.0
4481	Clothing stores	36	27 971	3 890	1 048	292	21.5	5.4
44811	Men's clothing stores	8	4 141	722	176	39	32.8	4.9
448110	Men's clothing stores	8	4 141	722	176	39	32.8	4.9
44814	Family clothing stores	8	14 268	1 601	467	131	1.6	1.9
448140	Family clothing stores	8	14 268	1 601	467	131	1.6	1.9
44819	Other clothing stores	6	2 529	577	155	51	–	25.0
448190	Other clothing stores	6	2 529	577	155	51	–	25.0
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	11	6 062	924	272	39	6.1	14.3
44831	Jewelry stores	11	6 062	924	272	39	6.1	14.3
448310	Jewelry stores	11	6 062	924	272	39	6.1	14.3
451	Sporting goods, hobby, book, and music stores	10	6 580	873	217	45	1.6	6.1
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	49	39 721	5 542	1 410	297	28.6	3.4
4531	Florists	3	2 044	670	123	32	–	–
45311	Florists	3	2 044	670	123	32	–	–
453110	Florists	3	2 044	670	123	32	–	–
4532	Office supplies, stationery, and gift stores	19	16 978	1 684	459	119	16.7	1.5
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	17	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	17	D	D	D	b	D	D
4533	Used merchandise stores	9	9 717	1 828	481	98	59.5	1.6
45331	Used merchandise stores	9	9 717	1 828	481	98	59.5	1.6
453310	Used merchandise stores	9	9 717	1 828	481	98	59.5	1.6
4539	Other miscellaneous store retailers	18	10 982	1 360	347	48	25.0	8.5
45392	Art dealers	7	3 550	571	162	16	46.1	–
453920	Art dealers	7	3 550	571	162	16	46.1	–
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	6	8 980	930	223	38	24.4	1.3
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
	PALO ALTO							
44-45	**Retail trade**	**310**	**1 400 433**	**160 783**	**38 320**	**5 393**	**5.7**	**7.5**
441	Motor vehicle and parts dealers	13	475 415	31 467	7 894	567	.5	12.2
4411	Automobile dealers	10	D	D	D	f	D	D
44111	New car dealers	9	457 102	29 780	7 459	523	.2	12.7
441110	New car dealers	9	457 102	29 780	7 459	523	.2	12.7
44112	Used car dealers	1	D	D	D	b	D	D
441120	Used car dealers	1	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	31	50 010	6 261	1 497	265	26.5	6.3
4421	Furniture stores	12	19 536	1 965	498	65	16.3	1.3
44211	Furniture stores	12	19 536	1 965	498	65	16.3	1.3
442110	Furniture stores	12	19 536	1 965	498	65	16.3	1.3
4422	Home furnishings stores	19	30 474	4 296	999	200	33.0	9.5
44221	Floor covering stores	3	9 375	1 304	309	41	84.5	–
442210	Floor covering stores	3	9 375	1 304	309	41	84.5	–
44229	Other home furnishings stores	16	21 099	2 992	690	159	10.1	13.7
442299	All other home furnishings stores	15	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PALO ALTO—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	18	149 215	15 379	3 503	467	2.6	4.1
4431	Electronics and appliance stores	18	149 215	15 379	3 503	467	2.6	4.1
44311	Appliance, television, and other electronics stores	9	D	D	D	c	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	5 952	1 925	494	73	–	–
44312	Computer and software stores	5	D	D	D	e	D	D
443120	Computer and software stores	5	D	D	D	e	D	D
44313	Camera and photographic supplies stores	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	17	23 078	4 369	1 088	142	15.1	.2
4441	Building material and supplies dealers	12	14 261	3 238	829	92	23.6	.4
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	5	8 817	1 131	259	50	1.5	–
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	33	160 619	24 478	5 632	817	5.0	8.5
4451	Grocery stores	19	145 018	21 331	4 963	696	3.1	9.5
44511	Supermarkets and other grocery (except convenience) stores	16	141 777	20 833	4 826	670	.9	9.7
445110	Supermarkets and other grocery (except convenience) stores	16	141 777	20 833	4 826	670	.9	9.7
4452	Specialty food stores	10	12 446	2 777	585	110	2.9	–
446	Health and personal care stores	22	71 317	8 132	2 016	397	27.6	1.5
4461	Health and personal care stores	22	71 317	8 132	2 016	397	27.6	1.5
44611	Pharmacies and drug stores	7	57 028	5 578	1 337	288	33.1	–
446110	Pharmacies and drug stores	7	57 028	5 578	1 337	288	33.1	–
4461101	Pharmacies and drug stores	7	57 028	5 578	1 337	288	33.1	–
44612	Cosmetics, beauty supplies, and perfume stores	3	3 152	434	113	23	–	–
446120	Cosmetics, beauty supplies, and perfume stores	3	3 152	434	113	23	–	–
44613	Optical goods stores	6	4 253	790	189	27	19.4	23.7
446130	Optical goods stores	6	4 253	790	189	27	19.4	23.7
44619	Other health and personal care stores	6	6 884	1 330	377	59	–	1.1
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	11	27 669	1 409	362	57	19.4	23.6
4471	Gasoline stations	11	27 669	1 409	362	57	19.4	23.6
44719	Other gasoline stations	8	18 322	799	205	35	13.4	35.6
447190	Other gasoline stations	8	18 322	799	205	35	13.4	35.6
448	Clothing and clothing accessories stores	70	185 525	31 270	7 066	1 056	3.7	6.1
4481	Clothing stores	40	129 676	23 475	5 202	810	2.4	–
44811	Men's clothing stores	6	6 385	928	298	38	9.7	–
448110	Men's clothing stores	6	6 385	928	298	38	9.7	–
44812	Women's clothing stores	17	23 728	3 212	751	151	7.0	–
448120	Women's clothing stores	17	23 728	3 212	751	151	7.0	–
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	10	D	D	D	f	D	D
448140	Family clothing stores	10	D	D	D	f	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	14	D	D	D	b	D	D
44821	Shoe stores	14	D	D	D	b	D	D
448210	Shoe stores	14	D	D	D	b	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	4 787	777	172	35	–	26.2
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	16	D	D	D	c	D	D
44831	Jewelry stores	14	40 172	5 278	1 276	137	9.3	24.5
448310	Jewelry stores	14	40 172	5 278	1 276	137	9.3	24.5
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	20	34 984	5 539	1 279	277	11.6	2.6
4511	Sporting goods, hobby, and musical instrument stores	13	19 124	3 405	793	165	20.4	3.4
45111	Sporting goods stores	9	16 400	2 991	706	141	16.4	4.0
451110	Sporting goods stores	9	16 400	2 991	706	141	16.4	4.0
4511101	General-line sporting goods stores	3	4 850	846	236	38	10.9	–
4511102	Specialty-line sporting goods stores	6	11 550	2 145	470	103	18.7	5.6
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PALO ALTO—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	7	15 860	2 134	486	112	.9	1.6
45121	Book stores and news dealers	6	D	D	D	c	D	D
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	f	D	D
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	f	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	55	D	D	D	e	D	D
4531	Florists	9	2 335	572	156	57	49.6	2.4
45311	Florists	9	2 335	572	156	57	49.6	2.4
453110	Florists	9	2 335	572	156	57	49.6	2.4
4532	Office supplies, stationery, and gift stores	17	15 468	2 137	536	135	6.0	11.5
45321	Office supplies and stationery stores	5	4 076	705	195	32	–	–
453210	Office supplies and stationery stores	5	4 076	705	195	32	–	–
45322	Gift, novelty, and souvenir stores	12	11 392	1 432	341	103	8.1	15.6
453220	Gift, novelty, and souvenir stores	12	11 392	1 432	341	103	8.1	15.6
4533	Used merchandise stores	8	2 862	538	125	34	36.5	10.1
45331	Used merchandise stores	8	2 862	538	125	34	36.5	10.1
453310	Used merchandise stores	8	2 862	538	125	34	36.5	10.1
4539	Other miscellaneous store retailers	21	D	D	D	c	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45392	Art dealers	9	2 233	338	100	25	63.4	36.6
453920	Art dealers	9	2 233	338	100	25	63.4	36.6
45399	All other miscellaneous store retailers	11	8 721	2 526	682	95	10.4	8.0
454	Nonstore retailers	15	13 209	1 941	451	61	43.1	–
4541	Electronic shopping and mail-order houses	9	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	9	D	D	D	b	D	D
4543	Direct selling establishments	5	3 972	732	159	31	16.0	–
45439	Other direct selling establishments	5	3 972	732	159	31	16.0	–
454390	Other direct selling establishments	5	3 972	732	159	31	16.0	–
	PALOS VERDES ESTATES							
44-45	**Retail trade**	**15**	**D**	**D**	**D**	**b**	**D**	**D**
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	PARADISE							
44-45	**Retail trade**	**88**	**150 754**	**16 677**	**4 069**	**823**	**10.8**	**1.9**
441	Motor vehicle and parts dealers	13	10 200	1 287	371	66	26.1	.4
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	4	D	D	D	b	D	D
4431	Electronics and appliance stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	10	18 147	2 382	510	117	7.5	3.1
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	4	9 537	1 106	219	42	14.3	5.9
444190	Other building material dealers	4	9 537	1 106	219	42	14.3	5.9
445	Food and beverage stores	13	47 681	5 829	1 468	252	11.2	2.8
4451	Grocery stores	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PARADISE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	9	33 058	3 341	842	142	–	–
4461	Health and personal care stores	9	33 058	3 341	842	142	–	–
44611	Pharmacies and drug stores	5	D	D	D	c	D	D
446110	Pharmacies and drug stores	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores	5	D	D	D	c	D	D
447	Gasoline stations	6	14 265	479	117	38	1.3	–
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	1 195	111	22	11	55.9	3.9
451	Sporting goods, hobby, book, and music stores	4	1 010	52	10	5	44.7	2.9
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	16	4 974	641	151	51	18.5	15.8
4533	Used merchandise stores	5	1 210	295	71	23	31.0	1.0
45331	Used merchandise stores	5	1 210	295	71	23	31.0	1.0
453310	Used merchandise stores	5	1 210	295	71	23	31.0	1.0
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
	PARAMOUNT							
44-45	**Retail trade**	**118**	**335 764**	**34 846**	**8 081**	**1 574**	**20.5**	**4.4**
441	Motor vehicle and parts dealers	18	21 826	2 488	548	98	24.6	3.3
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	15	D	D	D	b	D	D
44131	Automotive parts and accessories stores	11	6 049	810	166	40	40.6	3.0
441310	Automotive parts and accessories stores	11	6 049	810	166	40	40.6	3.0
442	Furniture and home furnishings stores	8	2 819	440	90	33	94.3	5.7
443	Electronics and appliance stores	9	7 692	570	131	40	17.8	67.1
4431	Electronics and appliance stores	9	7 692	570	131	40	17.8	67.1
44311	Appliance, television, and other electronics stores	9	7 692	570	131	40	17.8	67.1
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	9	57 202	6 636	1 498	255	4.7	2.8
4441	Building material and supplies dealers	9	57 202	6 636	1 498	255	4.7	2.8
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	4	15 146	1 388	349	47	11.6	–
444190	Other building material dealers	4	15 146	1 388	349	47	11.6	–
445	Food and beverage stores	19	76 468	9 785	2 419	378	18.5	.8
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	11	73 777	9 358	2 303	352	17.4	.4
445110	Supermarkets and other grocery (except convenience) stores	11	73 777	9 358	2 303	352	17.4	.4
4452	Specialty food stores	4	631	193	56	11	38.0	43.9
446	Health and personal care stores	6	12 655	1 404	339	50	7.1	24.6
4461	Health and personal care stores	6	12 655	1 404	339	50	7.1	24.6
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	11	27 884	1 028	274	70	53.2	1.9
4471	Gasoline stations	11	27 884	1 028	274	70	53.2	1.9
44711	Gasoline stations with convenience stores	6	15 204	748	188	49	51.8	3.4
447110	Gasoline stations with convenience stores	6	15 204	748	188	49	51.8	3.4
448	Clothing and clothing accessories stores	12	12 151	957	200	69	85.1	2.0
4481	Clothing stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	5	6 531	509	125	19	40.4	–
4511	Sporting goods, hobby, and musical instrument stores	5	6 531	509	125	19	40.4	–
45111	Sporting goods stores	2	D	D	D	a	D	D
451110	Sporting goods stores	2	D	D	D	a	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D

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	PARAMOUNT—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	5	D	D	D	e	D	D
4521	Department stores	1	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	1	D	D	D	e	D	D
45211	Department stores	1	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	7 931	1 012	236	85	3.2	–
452990	All other general merchandise stores	4	7 931	1 012	236	85	3.2	–
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	D	D	D	a	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	2	D	D	D	a	D	D
453220	Gift, novelty, and souvenir stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	12 152	1 019	211	30	45.9	11.5
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4542	Vending machine operators	3	3 567	587	143	25	80.8	19.2
45421	Vending machine operators	3	3 567	587	143	25	80.8	19.2
454210	Vending machine operators	3	3 567	587	143	25	80.8	19.2
	PARLIER							
44-45	**Retail trade**	**23**	**28 318**	**3 085**	**729**	**252**	**39.4**	**15.7**
441	Motor vehicle and parts dealers	4	1 810	146	35	8	75.8	24.2
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	6	18 470	2 324	526	202	30.3	18.3
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	6 238	216	56	18	54.3	.8
448	Clothing and clothing accessories stores	3	899	240	67	14	59.5	40.5
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	PASADENA							
44-45	**Retail trade**	**615**	**2 198 589**	**224 576**	**54 918**	**9 520**	**9.0**	**5.9**
441	Motor vehicle and parts dealers	42	713 460	55 972	13 106	1 264	2.0	.9
4411	Automobile dealers	17	684 211	50 884	11 810	1 051	.8	.4
44111	New car dealers	13	678 886	50 579	11 742	1 039	.2	.4
441110	New car dealers	13	678 886	50 579	11 742	1 039	.2	.4
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	23	D	D	D	c	D	D
44131	Automotive parts and accessories stores	13	13 266	2 417	647	117	30.8	8.6
441310	Automotive parts and accessories stores	13	13 266	2 417	647	117	30.8	8.6
44132	Tire dealers	10	D	D	D	b	D	D
441320	Tire dealers	10	D	D	D	b	D	D
442	Furniture and home furnishings stores	64	132 996	17 012	4 238	821	14.5	5.4
4421	Furniture stores	25	61 820	8 544	2 027	253	7.3	9.6
44211	Furniture stores	25	61 820	8 544	2 027	253	7.3	9.6
442110	Furniture stores	25	61 820	8 544	2 027	253	7.3	9.6
4422	Home furnishings stores	39	71 176	8 468	2 211	568	20.8	1.8
44221	Floor covering stores	11	10 669	1 570	374	49	81.6	7.9
442210	Floor covering stores	11	10 669	1 570	374	49	81.6	7.9
44229	Other home furnishings stores	28	60 507	6 898	1 837	519	10.1	.7
442299	All other home furnishings stores	27	D	D	D	f	D	D
443	Electronics and appliance stores	28	91 457	7 775	1 955	291	5.9	1.0
4431	Electronics and appliance stores	28	91 457	7 775	1 955	291	5.9	1.0
44311	Appliance, television, and other electronics stores	16	67 822	5 468	1 396	212	1.6	1.3
443111	Household appliance stores	6	6 578	563	162	30	6.2	13.7
443112	Radio, television, and other electronics stores	10	61 244	4 905	1 234	182	1.1	–
44312	Computer and software stores	9	21 350	2 046	492	69	16.9	–
443120	Computer and software stores	9	21 350	2 046	492	69	16.9	–
44313	Camera and photographic supplies stores	3	2 285	261	67	10	28.8	–
443130	Camera and photographic supplies stores	3	2 285	261	67	10	28.8	–

See footnotes at end of table.

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	PASADENA—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	39	86 551	13 067	3 187	503	7.6	17.7
4441	Building material and supplies dealers	30	78 663	11 794	2 859	438	7.6	18.9
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	6	D	D	D	c	D	D
444130	Hardware stores	6	D	D	D	c	D	D
44419	Other building material dealers	21	48 911	7 734	1 876	266	12.2	30.2
444190	Other building material dealers	21	48 911	7 734	1 876	266	12.2	30.2
4442	Lawn and garden equipment and supplies stores	9	7 888	1 273	328	65	7.9	5.6
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
445	Food and beverage stores	77	363 421	40 433	10 827	1 744	8.4	4.8
4451	Grocery stores	48	347 681	38 959	10 427	1 631	5.8	4.9
44511	Supermarkets and other grocery (except convenience) stores	42	343 519	38 756	10 370	1 610	4.6	4.9
445110	Supermarkets and other grocery (except convenience) stores	42	343 519	38 756	10 370	1 610	4.6	4.9
4452	Specialty food stores	13	6 373	924	238	70	36.2	7.2
4453	Beer, wine, and liquor stores	16	9 367	550	162	43	88.8	–
44531	Beer, wine, and liquor stores	16	9 367	550	162	43	88.8	–
445310	Beer, wine, and liquor stores	16	9 367	550	162	43	88.8	–
446	Health and personal care stores	61	101 913	14 586	3 047	530	34.0	20.2
4461	Health and personal care stores	61	101 913	14 586	3 047	530	34.0	20.2
44611	Pharmacies and drug stores	24	81 793	10 519	2 002	321	36.3	20.9
446110	Pharmacies and drug stores	24	81 793	10 519	2 002	321	36.3	20.9
4461101	Pharmacies and drug stores	24	81 793	10 519	2 002	321	36.3	20.9
44612	Cosmetics, beauty supplies, and perfume stores	14	11 162	1 865	494	119	15.3	23.6
446120	Cosmetics, beauty supplies, and perfume stores	14	11 162	1 865	494	119	15.3	23.6
44613	Optical goods stores	9	2 607	866	210	35	17.9	32.0
446130	Optical goods stores	9	2 607	866	210	35	17.9	32.0
44619	Other health and personal care stores	14	6 351	1 336	341	55	42.9	.6
446191	Food (health) supplement stores	5	2 924	530	129	30	51.5	–
446199	All other health and personal care stores	9	3 427	806	212	25	35.5	1.1
447	Gasoline stations	23	74 765	2 270	537	147	55.1	15.9
4471	Gasoline stations	23	74 765	2 270	537	147	55.1	15.9
44711	Gasoline stations with convenience stores	14	45 724	1 659	391	107	57.2	–
447110	Gasoline stations with convenience stores	14	45 724	1 659	391	107	57.2	–
44719	Other gasoline stations	9	29 041	611	146	40	51.7	41.0
447190	Other gasoline stations	9	29 041	611	146	40	51.7	41.0
448	Clothing and clothing accessories stores	118	164 264	20 431	4 838	1 212	7.1	12.7
4481	Clothing stores	83	140 516	17 465	4 131	1 050	6.3	10.8
44811	Men's clothing stores	8	5 807	984	218	48	9.2	23.1
448110	Men's clothing stores	8	5 807	984	218	48	9.2	23.1
44812	Women's clothing stores	44	47 319	6 711	1 561	363	12.5	19.8
448120	Women's clothing stores	44	47 319	6 711	1 561	363	12.5	19.8
44813	Children's and infants' clothing stores	4	2 932	435	87	30	7.4	–
448130	Children's and infants' clothing stores	4	2 932	435	87	30	7.4	–
44814	Family clothing stores	18	76 154	8 135	1 978	537	1.4	5.3
448140	Family clothing stores	18	76 154	8 135	1 978	537	1.4	5.3
44815	Clothing accessories stores	3	3 114	357	84	19	9.4	–
448150	Clothing accessories stores	3	3 114	357	84	19	9.4	–
44819	Other clothing stores	6	5 190	843	203	53	17.0	8.5
448190	Other clothing stores	6	5 190	843	203	53	17.0	8.5
4482	Shoe stores	19	18 194	2 051	431	116	3.3	25.5
44821	Shoe stores	19	18 194	2 051	431	116	3.3	25.5
448210	Shoe stores	19	18 194	2 051	431	116	3.3	25.5
4482104	Family shoe stores	14	15 767	1 709	382	100	3.2	29.4
4482105	Athletic footwear stores	4	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	16	5 554	915	276	46	37.8	18.7
44831	Jewelry stores	13	4 340	766	238	35	48.4	24.0
448310	Jewelry stores	13	4 340	766	238	35	48.4	24.0
44832	Luggage and leather goods stores	3	1 214	149	38	11	–	–
448320	Luggage and leather goods stores	3	1 214	149	38	11	–	–
451	Sporting goods, hobby, book, and music stores	47	91 414	12 310	2 878	791	6.4	11.4
4511	Sporting goods, hobby, and musical instrument stores	26	37 730	5 206	1 206	303	9.7	8.3
45111	Sporting goods stores	13	23 772	3 260	710	171	8.4	12.9
451110	Sporting goods stores	13	23 772	3 260	710	171	8.4	12.9
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	11	D	D	D	b	D	D
45112	Hobby, toy, and game stores	6	9 891	1 289	334	96	9.3	–
451120	Hobby, toy, and game stores	6	9 891	1 289	334	96	9.3	–
45113	Sewing, needlework, and piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	a	D	D
45114	Musical instrument and supplies stores	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores	4	D	D	D	b	D	D

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	PASADENA—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	21	53 684	7 104	1 672	488	4.0	13.7
45121	Book stores and news dealers	14	41 351	5 862	1 349	404	4.1	17.7
451211	Book stores	12	D	D	D	e	D	D
4512111	Book stores, general	7	27 660	4 012	906	228	–	–
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	4	D	D	D	c	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	12 333	1 242	323	84	3.7	–
451220	Prerecorded tape, compact disc, and record stores	7	12 333	1 242	323	84	3.7	–
452	General merchandise stores	8	204 552	19 779	5 103	1 229	.2	–
4521	Department stores	4	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	g	D	D
45211	Department stores	4	D	D	D	g	D	D
452111	Department stores (except discount department stores)	2	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	79	100 580	13 713	3 392	728	15.3	13.4
4531	Florists	7	6 334	1 582	412	85	4.7	–
45311	Florists	7	6 334	1 582	412	85	4.7	–
453110	Florists	7	6 334	1 582	412	85	4.7	–
4532	Office supplies, stationery, and gift stores	29	50 095	5 732	1 452	337	7.6	3.3
45321	Office supplies and stationery stores	11	37 880	3 443	888	204	6.4	1.7
453210	Office supplies and stationery stores	11	37 880	3 443	888	204	6.4	1.7
45322	Gift, novelty, and souvenir stores	18	12 215	2 289	564	133	11.2	8.4
453220	Gift, novelty, and souvenir stores	18	12 215	2 289	564	133	11.2	8.4
4533	Used merchandise stores	18	10 196	2 133	540	107	18.1	17.5
45331	Used merchandise stores	18	10 196	2 133	540	107	18.1	17.5
453310	Used merchandise stores	18	10 196	2 133	540	107	18.1	17.5
4539	Other miscellaneous store retailers	25	33 955	4 266	988	199	27.9	29.6
45391	Pet and pet supplies stores	4	11 224	1 347	294	70	12.3	–
453910	Pet and pet supplies stores	4	11 224	1 347	294	70	12.3	–
45392	Art dealers	6	1 922	434	116	17	10.3	3.6
453920	Art dealers	6	1 922	434	116	17	10.3	3.6
45399	All other miscellaneous store retailers	15	20 809	2 485	578	112	38.0	48.0
454	Nonstore retailers	29	73 216	7 228	1 810	260	16.6	6.7
4541	Electronic shopping and mail-order houses	11	57 398	3 260	859	96	16.7	8.6
45411	Electronic shopping and mail-order houses	11	57 398	3 260	859	96	16.7	8.6
4543	Direct selling establishments	18	15 818	3 968	951	164	16.3	–
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	16	D	D	D	c	D	D
454390	Other direct selling establishments	16	D	D	D	c	D	D
	PATTERSON							
44-45	**Retail trade**	**29**	**69 935**	**8 443**	**1 944**	**372**	**16.8**	**9.1**
441	Motor vehicle and parts dealers	4	25 692	2 918	560	67	–	–
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	2 542	440	102	41	32.6	–
445	Food and beverage stores	10	28 885	3 599	821	160	12.7	9.2
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	4	5 912	279	68	45	33.7	49.6
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PERRIS							
44-45	**Retail trade**	**70**	**541 636**	**58 464**	**14 352**	**2 157**	**65.4**	**3.8**
441	Motor vehicle and parts dealers	14	60 435	6 632	1 585	217	36.0	1.7
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	10 485	1 595	389	78	13.6	9.9
44131	Automotive parts and accessories stores	6	8 661	1 213	296	62	10.6	–
441310	Automotive parts and accessories stores	6	8 661	1 213	296	62	10.6	–
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	21	69 431	8 153	2 024	299	10.3	23.4
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	9	60 783	7 660	1 911	266	6.6	24.4
445110	Supermarkets and other grocery (except convenience) stores	9	60 783	7 660	1 911	266	6.6	24.4
4452	Specialty food stores	6	4 456	327	74	21	3.5	29.9
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	9	22 082	1 081	264	75	18.3	7.9
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	3 621	586	120	41	–	10.6
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	g	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	g	D	D
4543	Direct selling establishments	4	4 219	373	91	12	20.1	–
	PETALUMA							
44-45	**Retail trade**	**245**	**780 510**	**84 361**	**20 172**	**3 183**	**14.0**	**3.1**
441	Motor vehicle and parts dealers	27	344 367	29 099	7 008	669	16.1	1.8
4411	Automobile dealers	5	310 227	24 911	6 036	521	14.4	–
44111	New car dealers	5	310 227	24 911	6 036	521	14.4	–
441110	New car dealers	5	310 227	24 911	6 036	521	14.4	–
4412	Other motor vehicle dealers	9	21 441	1 571	377	49	43.5	24.6
44122	Motorcycle, boat, and other motor vehicle dealers	9	21 441	1 571	377	49	43.5	24.6
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	4	10 714	612	116	17	31.4	6.1
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	12 699	2 617	595	99	11.4	6.1
44131	Automotive parts and accessories stores	9	8 674	1 707	400	70	16.7	1.1
441310	Automotive parts and accessories stores	9	8 674	1 707	400	70	16.7	1.1
44132	Tire dealers	4	4 025	910	195	29	–	16.8
441320	Tire dealers	4	4 025	910	195	29	–	16.8
442	Furniture and home furnishings stores	10	9 385	1 767	419	90	4.8	11.8
4422	Home furnishings stores	9	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	7	5 674	691	182	57	4.4	19.6
442291	Window treatment stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D

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Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PETALUMA—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	8	16 241	3 031	773	76	37.4	27.4
4431	Electronics and appliance stores	8	16 241	3 031	773	76	37.4	27.4
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	26	58 666	8 581	1 975	290	2.1	2.9
4441	Building material and supplies dealers	20	52 230	7 695	1 775	257	2.0	–
44413	Hardware stores	4	D	D	D	c	D	D
444130	Hardware stores	4	D	D	D	c	D	D
44419	Other building material dealers	15	27 096	4 544	1 050	126	3.0	–
444190	Other building material dealers	15	27 096	4 544	1 050	126	3.0	–
4442	Lawn and garden equipment and supplies stores	6	6 436	886	200	33	2.9	26.9
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	28	116 173	16 412	3 923	642	9.6	.9
4451	Grocery stores	19	103 031	14 721	3 487	589	9.8	1.0
44511	Supermarkets and other grocery (except convenience) stores	15	98 907	14 498	3 432	577	7.3	1.0
445110	Supermarkets and other grocery (except convenience) stores	15	98 907	14 498	3 432	577	7.3	1.0
4452	Specialty food stores	4	4 795	604	194	42	–	.3
4453	Beer, wine, and liquor stores	5	8 347	1 087	242	11	12.9	–
44531	Beer, wine, and liquor stores	5	8 347	1 087	242	11	12.9	–
445310	Beer, wine, and liquor stores	5	8 347	1 087	242	11	12.9	–
446	Health and personal care stores	20	47 521	5 389	1 316	267	20.0	.8
4461	Health and personal care stores	20	47 521	5 389	1 316	267	20.0	.8
44611	Pharmacies and drug stores	8	43 456	4 646	1 153	224	21.9	–
446110	Pharmacies and drug stores	8	43 456	4 646	1 153	224	21.9	–
4461101	Pharmacies and drug stores	8	43 456	4 646	1 153	224	21.9	–
44612	Cosmetics, beauty supplies, and perfume stores	7	2 427	378	72	19	–	1.7
446120	Cosmetics, beauty supplies, and perfume stores	7	2 427	378	72	19	–	1.7
447	Gasoline stations	20	51 675	2 132	519	112	31.1	8.1
4471	Gasoline stations	20	51 675	2 132	519	112	31.1	8.1
44711	Gasoline stations with convenience stores	13	36 329	1 329	309	68	22.9	1.2
447110	Gasoline stations with convenience stores	13	36 329	1 329	309	68	22.9	1.2
44719	Other gasoline stations	7	15 346	803	210	44	50.6	24.5
447190	Other gasoline stations	7	15 346	803	210	44	50.6	24.5
448	Clothing and clothing accessories stores	36	35 424	4 058	1 094	278	2.4	2.6
4481	Clothing stores	22	27 444	3 042	843	210	1.1	2.7
44813	Children's and infants' clothing stores	3	2 463	256	59	23	–	–
448130	Children's and infants' clothing stores	3	2 463	256	59	23	–	–
44814	Family clothing stores	6	14 373	1 672	503	94	–	–
448140	Family clothing stores	6	14 373	1 672	503	94	–	–
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	9	6 594	770	183	52	–	2.5
44821	Shoe stores	9	6 594	770	183	52	–	2.5
448210	Shoe stores	9	6 594	770	183	52	–	2.5
4482104	Family shoe stores	6	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	23	19 316	2 416	556	144	12.3	.1
4511	Sporting goods, hobby, and musical instrument stores	16	14 254	1 869	421	94	14.1	–
45111	Sporting goods stores	8	9 230	1 296	280	49	6.0	–
451110	Sporting goods stores	8	9 230	1 296	280	49	6.0	–
4511101	General-line sporting goods stores	5	8 104	1 048	212	35	1.8	–
45113	Sewing, needlework, and piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	7	5 062	547	135	50	7.1	.3
45121	Book stores and news dealers	4	2 765	386	96	35	–	.5
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	3	2 297	161	39	15	15.6	–
451220	Prerecorded tape, compact disc, and record stores	3	2 297	161	39	15	15.6	–
452	General merchandise stores	6	D	D	D	e	D	D
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D

See footnotes at end of table.

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	PETALUMA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	32	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	16	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	a	D	D
453210	Office supplies and stationery stores	3	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	13	4 269	575	124	60	38.5	12.5
453220	Gift, novelty, and souvenir stores	13	4 269	575	124	60	38.5	12.5
4533	Used merchandise stores	7	5 687	644	160	59	17.3	12.6
45331	Used merchandise stores	7	5 687	644	160	59	17.3	12.6
453310	Used merchandise stores	7	5 687	644	160	59	17.3	12.6
4539	Other miscellaneous store retailers	7	10 191	941	255	39	13.0	–
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	9	19 984	4 815	934	148	8.8	6.0
4541	Electronic shopping and mail-order houses	7	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	7	D	D	D	c	D	D
	PICO RIVERA							
44-45	**Retail trade**	**102**	**263 171**	**35 344**	**7 821**	**1 300**	**10.7**	**13.8**
441	Motor vehicle and parts dealers	6	3 856	896	209	39	14.8	4.0
442	Furniture and home furnishings stores	4	30 134	7 230	1 807	173	2.9	–
4421	Furniture stores	3	D	D	D	c	D	D
44211	Furniture stores	3	D	D	D	c	D	D
442110	Furniture stores	3	D	D	D	c	D	D
4422	Home furnishings stores	1	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	b	D	D
442210	Floor covering stores	1	D	D	D	b	D	D
443	Electronics and appliance stores	4	1 360	206	45	8	36.7	10.4
444	Building material and garden equipment and supplies dealers	7	35 312	5 708	1 299	225	1.4	.9
4441	Building material and supplies dealers	6	D	D	D	c	D	D
44411	Home centers	3	D	D	D	c	D	D
444110	Home Centers	3	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	31	65 663	7 612	2 104	361	11.5	35.4
4451	Grocery stores	14	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	13	56 529	6 679	1 883	296	6.1	40.2
445110	Supermarkets and other grocery (except convenience) stores	13	56 529	6 679	1 883	296	6.1	40.2
4452	Specialty food stores	8	4 148	696	160	45	15.5	5.0
446	Health and personal care stores	10	26 525	4 782	1 144	132	46.8	–
4461	Health and personal care stores	10	26 525	4 782	1 144	132	46.8	–
4461101	Pharmacies and drug stores	7	D	D	D	c	D	D
44619	Other health and personal care stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	20 851	587	145	40	18.1	59.5
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	11	6 241	609	186	19	11.6	2.2
4481	Clothing stores	4	3 638	253	126	3	20.0	3.7
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores	2	D	D	D	a	D	D
452	General merchandise stores	6	61 722	6 130	512	209	.1	–
452112	Discount department stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	2 039	258	38	29	13.7	–
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D

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	PICO RIVERA—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	5	5 350	651	184	31	16.3	.4
4543	Direct selling establishments	5	5 350	651	184	31	16.3	.4
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
	PIEDMONT							
44-45	**Retail trade**	**9**	**13 638**	**2 556**	**516**	**101**	**17.5**	**4.8**
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	PINOLE							
44-45	**Retail trade**	**68**	**298 043**	**30 068**	**7 089**	**1 503**	**4.9**	**2.6**
441	Motor vehicle and parts dealers	6	9 115	1 659	398	75	–	4.9
4413	Automotive parts, accessories, and tire stores	6	9 115	1 659	398	75	–	4.9
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	9 968	1 115	266	39	–	10.2
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	3	D	D	D	c	D	D
4431	Electronics and appliance stores	3	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	3	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
4441	Building material and supplies dealers	2	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	a	D	D
444190	Other building material dealers	1	D	D	D	a	D	D
445	Food and beverage stores	10	76 847	9 022	2 106	326	6.5	–
4451	Grocery stores	5	73 877	8 849	2 060	315	4.0	–
44511	Supermarkets and other grocery (except convenience) stores	5	73 877	8 849	2 060	315	4.0	–
445110	Supermarkets and other grocery (except convenience) stores	5	73 877	8 849	2 060	315	4.0	–
446	Health and personal care stores	7	17 260	2 008	507	102	11.1	–
4461	Health and personal care stores	7	17 260	2 008	507	102	11.1	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	8	20 043	770	176	36	38.1	11.8
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	6 750	1 120	281	63	–	17.2
4481	Clothing stores	4	4 066	743	189	46	–	–
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	8	15 237	1 542	367	148	–	.7
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	c	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PINOLE—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	9	9 370	1 028	250	66	–	27.5
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
	PISMO BEACH							
44-45	**Retail trade**	**93**	**105 102**	**11 460**	**2 625**	**699**	**13.2**	**6.7**
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	6	3 751	436	103	37	15.1	–
4422	Home furnishings stores	6	3 751	436	103	37	15.1	–
44229	Other home furnishings stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
445	Food and beverage stores	8	14 622	2 058	458	96	7.6	–
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health and personal care stores	6	16 628	1 822	452	86	–	–
4461	Health and personal care stores	6	16 628	1 822	452	86	–	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	7	15 851	702	168	48	48.9	25.3
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	41	31 156	3 244	725	254	4.7	8.5
4481	Clothing stores	30	23 308	2 417	522	186	3.4	11.4
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482	Shoe stores	8	6 574	680	158	59	5.5	–
44821	Shoe stores	8	6 574	680	158	59	5.5	–
448210	Shoe stores	8	6 574	680	158	59	5.5	–
4482104	Family shoe stores	6	D	D	D	b	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	1 953	709	165	22	25.9	3.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PITTSBURG							
44-45	**Retail trade**	**120**	**587 019**	**70 329**	**16 536**	**2 539**	**3.2**	**.9**
441	Motor vehicle and parts dealers	23	177 096	24 836	5 754	517	3.4	–
4411	Automobile dealers	7	159 083	20 736	4 756	348	3.0	–
44111	New car dealers	4	145 087	19 805	4 521	318	.2	–
441110	New car dealers	4	145 087	19 805	4 521	318	.2	–
44112	Used car dealers	3	13 996	931	235	30	31.8	–
441120	Used car dealers	3	13 996	931	235	30	31.8	–
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	15	D	D	D	c	D	D
44131	Automotive parts and accessories stores	12	11 561	2 820	689	122	11.0	–
441310	Automotive parts and accessories stores	12	11 561	2 820	689	122	11.0	–
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	7 845	934	213	51	.4	18.1
4421	Furniture stores	5	5 215	515	120	24	.7	27.2
44211	Furniture stores	5	5 215	515	120	24	.7	27.2
442110	Furniture stores	5	5 215	515	120	24	.7	27.2
4422	Home furnishings stores	3	2 630	419	93	27	–	–
44229	Other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	6	D	D	D	c	D	D
4431	Electronics and appliance stores	6	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	13	96 476	10 419	2 449	307	2.2	–
4441	Building material and supplies dealers	11	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	10	D	D	D	c	D	D
444190	Other building material dealers	10	D	D	D	c	D	D
445	Food and beverage stores	17	85 610	11 710	2 795	415	5.7	2.2
4451	Grocery stores	11	81 933	11 418	2 719	398	4.1	2.3
44511	Supermarkets and other grocery (except convenience) stores	7	79 514	11 091	2 645	373	3.1	.4
445110	Supermarkets and other grocery (except convenience) stores	7	79 514	11 091	2 645	373	3.1	.4
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	7	15 191	1 930	480	114	7.5	–
4461	Health and personal care stores	7	15 191	1 930	480	114	7.5	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	9	20 351	608	164	44	12.2	–
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	13	28 852	3 468	895	216	1.9	2.9
4481	Clothing stores	10	D	D	D	c	D	D
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	5	22 164	2 747	714	162	2.5	–
448140	Family clothing stores	5	22 164	2 747	714	162	2.5	–
451	Sporting goods, hobby, book, and music stores	5	15 187	1 218	289	135	.8	–
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	c	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	3 013	416	106	32	14.2	10.8
452990	All other general merchandise stores	5	3 013	416	106	32	14.2	10.8

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PITTSBURG—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	9	13 430	2 075	514	107	.8	5.0
4532	Office supplies, stationery, and gift stores	1	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	PLACENTIA							
44-45	**Retail trade**	**103**	**306 243**	**36 853**	**8 896**	**1 223**	**15.3**	**5.0**
441	Motor vehicle and parts dealers	16	119 964	8 973	2 330	228	5.9	.7
4411	Automobile dealers	6	D	D	D	c	D	D
44111	New car dealers	4	D	D	D	c	D	D
441110	New car dealers	4	D	D	D	c	D	D
442	Furniture and home furnishings stores	7	12 588	2 617	601	88	31.1	11.1
4421	Furniture stores	4	2 762	396	96	19	49.5	50.5
44211	Furniture stores	4	2 762	396	96	19	49.5	50.5
442110	Furniture stores	4	2 762	396	96	19	49.5	50.5
4422	Home furnishings stores	3	9 826	2 221	505	69	26.0	–
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
442291	Window treatment stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	7	16 496	2 468	495	48	78.9	4.1
4431	Electronics and appliance stores	7	16 496	2 468	495	48	78.9	4.1
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	3	3 496	236	49	7	80.7	19.3
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
44312	Computer and software stores	2	D	D	D	b	D	D
443120	Computer and software stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	12	25 139	3 952	908	108	2.6	.6
4441	Building material and supplies dealers	11	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food and beverage stores	16	34 789	3 993	1 023	138	4.8	1.3
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	7	12 314	3 287	850	109	31.7	.1
4461	Health and personal care stores	7	12 314	3 287	850	109	31.7	.1
44619	Other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	33 419	1 376	328	63	7.9	31.9
4471	Gasoline stations	9	33 419	1 376	328	63	7.9	31.9
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	10 101	2 042	466	52	2.7	–
4481	Clothing stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	4	2 814	246	46	16	52.6	–
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	c	D	D
452990	All other general merchandise stores	2	D	D	D	c	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PLACENTIA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	13	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	c	D	D
45391	Pet and pet supplies stores	3	1 042	279	76	17	67.8	32.2
453910	Pet and pet supplies stores	3	1 042	279	76	17	67.8	32.2
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	6	15 538	2 077	508	58	37.1	5.4
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
	PLACERVILLE							
44-45	**Retail trade**	**130**	**286 371**	**29 229**	**6 747**	**1 278**	**19.4**	**5.3**
441	Motor vehicle and parts dealers	15	55 778	4 807	1 034	124	18.3	3.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	7 190	1 595	345	51	14.6	14.0
442	Furniture and home furnishings stores	9	10 370	1 762	357	70	35.3	2.5
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	5	7 495	1 333	254	38	11.4	2.5
442210	Floor covering stores	5	7 495	1 333	254	38	11.4	2.5
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	5	5 133	479	121	19	21.1	.9
4431	Electronics and appliance stores	5	5 133	479	121	19	21.1	.9
44311	Appliance, television, and other electronics stores	5	5 133	479	121	19	21.1	.9
443111	Household appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	16 600	2 234	502	97	18.5	7.0
4441	Building material and supplies dealers	11	12 949	1 906	432	78	–	4.6
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	5	7 698	1 045	249	34	–	–
444190	Other building material dealers	5	7 698	1 045	249	34	–	–
4442	Lawn and garden equipment and supplies stores	3	3 651	328	70	19	84.3	15.7
44422	Nursery, garden center, and farm supply stores	3	3 651	328	70	19	84.3	15.7
444220	Nursery, garden center, and farm supply stores	3	3 651	328	70	19	84.3	15.7
445	Food and beverage stores	12	83 149	9 139	2 244	355	10.8	–
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	80 772	8 963	2 207	335	8.5	–
445110	Supermarkets and other grocery (except convenience) stores	7	80 772	8 963	2 207	335	8.5	–
446	Health and personal care stores	7	16 283	2 107	455	106	40.3	–
4461	Health and personal care stores	7	16 283	2 107	455	106	40.3	–
44619	Other health and personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	14	34 604	1 495	384	81	24.7	31.2
4471	Gasoline stations	14	34 604	1 495	384	81	24.7	31.2
44711	Gasoline stations with convenience stores	9	28 378	1 105	269	61	23.5	32.0
447110	Gasoline stations with convenience stores	9	28 378	1 105	269	61	23.5	32.0
448	Clothing and clothing accessories stores	13	5 106	822	193	49	56.5	5.4
451	Sporting goods, hobby, book, and music stores	9	5 367	601	139	51	30.8	–
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529901	Variety stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PLACERVILLE—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	26	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	10	5 823	681	141	64	87.2	–
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	5	D	D	D	b	D	D
45331	Used merchandise stores	5	D	D	D	b	D	D
453310	Used merchandise stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45392	Art dealers	5	D	D	D	a	D	D
453920	Art dealers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	8 978	1 296	359	53	4.9	–
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
	PLEASANT HILL							
44-45	**Retail trade**	**145**	**576 788**	**58 765**	**13 844**	**2 498**	**10.0**	**5.4**
441	Motor vehicle and parts dealers	8	10 346	2 248	544	82	9.1	2.5
4413	Automotive parts, accessories, and tire stores	8	10 346	2 248	544	82	9.1	2.5
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	13	22 404	4 189	1 017	137	8.8	6.2
4421	Furniture stores	9	12 965	2 724	685	80	15.2	10.6
44211	Furniture stores	9	12 965	2 724	685	80	15.2	10.6
442110	Furniture stores	9	12 965	2 724	685	80	15.2	10.6
4422	Home furnishings stores	4	9 439	1 465	332	57	–	–
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	10	D	D	D	c	D	D
4431	Electronics and appliance stores	10	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	7	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	c	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	18	49 661	6 369	1 304	199	4.3	30.0
4441	Building material and supplies dealers	15	41 895	5 284	1 090	141	5.1	35.6
44419	Other building material dealers	7	37 058	4 392	876	107	1.2	40.2
444190	Other building material dealers	7	37 058	4 392	876	107	1.2	40.2
4442	Lawn and garden equipment and supplies stores	3	7 766	1 085	214	58	–	–
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	21	96 609	11 556	2 874	494	9.3	2.0
4451	Grocery stores	15	92 253	10 939	2 728	448	8.5	2.0
44511	Supermarkets and other grocery (except convenience) stores	10	88 436	10 611	2 655	427	5.8	2.1
445110	Supermarkets and other grocery (except convenience) stores	10	88 436	10 611	2 655	427	5.8	2.1
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health and personal care stores	7	16 100	1 921	503	100	2.6	.5
4461	Health and personal care stores	7	16 100	1 921	503	100	2.6	.5
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	6	53 051	2 102	477	77	59.7	–
4471	Gasoline stations	6	53 051	2 102	477	77	59.7	–
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	14	26 692	3 206	864	175	1.6	5.6
4481	Clothing stores	10	25 111	2 967	804	160	1.7	5.4
44811	Men's clothing stores	3	D	D	D	b	D	D
448110	Men's clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	6	20 283	2 195	603	130	.3	4.6
448140	Family clothing stores	6	20 283	2 195	603	130	.3	4.6
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PLEASANT HILL—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	17	42 704	4 266	1 021	316	3.7	1.2
4511	Sporting goods, hobby, and musical instrument stores	12	30 309	2 984	698	202	4.5	1.7
45112	Hobby, toy, and game stores	3	D	D	D	c	D	D
451120	Hobby, toy, and game stores	3	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	12 395	1 282	323	114	1.7	–
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4521	Department stores	3	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	e	D	D
45211	Department stores	3	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	21	33 879	5 176	1 118	193	4.2	29.1
4532	Office supplies, stationery, and gift stores	4	9 453	963	234	44	–	–
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	3	D	D	D	a	D	D
453220	Gift, novelty, and souvenir stores	3	D	D	D	a	D	D
4533	Used merchandise stores	4	1 995	577	133	34	5.4	–
45331	Used merchandise stores	4	1 995	577	133	34	5.4	–
453310	Used merchandise stores	4	1 995	577	133	34	5.4	–
4539	Other miscellaneous store retailers	12	D	D	D	c	D	D
45391	Pet and pet supplies stores	3	9 154	1 175	221	45	9.1	90.9
453910	Pet and pet supplies stores	3	9 154	1 175	221	45	9.1	90.9
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	7	13 592	1 943	514	70	49.1	2.8
4541	Electronic shopping and mail-order houses	3	9 548	784	194	25	69.9	–
45411	Electronic shopping and mail-order houses	3	9 548	784	194	25	69.9	–
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
	PLEASANTON							
44-45	**Retail trade**	**336**	**1 265 983**	**153 185**	**36 535**	**6 156**	**5.0**	**2.3**
441	Motor vehicle and parts dealers	22	347 332	32 345	7 562	518	1.5	.7
4411	Automobile dealers	11	D	D	D	e	D	D
44111	New car dealers	8	D	D	D	e	D	D
441110	New car dealers	8	D	D	D	e	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	9	8 841	2 046	445	64	51.9	13.9
44132	Tire dealers	4	4 586	1 038	252	30	80.5	19.5
441320	Tire dealers	4	4 586	1 038	252	30	80.5	19.5
442	Furniture and home furnishings stores	34	79 437	9 115	2 124	374	2.1	9.9
4421	Furniture stores	13	49 269	4 990	1 210	134	1.5	15.5
44211	Furniture stores	13	49 269	4 990	1 210	134	1.5	15.5
442110	Furniture stores	13	49 269	4 990	1 210	134	1.5	15.5
4422	Home furnishings stores	21	30 168	4 125	914	240	3.2	.7
44221	Floor covering stores	8	9 943	1 682	385	41	6.3	–
442210	Floor covering stores	8	9 943	1 682	385	41	6.3	–
44229	Other home furnishings stores	13	20 225	2 443	529	199	1.7	1.1
442291	Window treatment stores	3	2 344	465	75	25	–	9.6
442299	All other home furnishings stores	10	17 881	1 978	454	174	1.9	–
443	Electronics and appliance stores	24	42 680	5 389	1 270	205	15.4	1.7
4431	Electronics and appliance stores	24	42 680	5 389	1 270	205	15.4	1.7
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D
44312	Computer and software stores	12	36 202	3 739	887	139	18.2	.3
443120	Computer and software stores	12	36 202	3 739	887	139	18.2	.3
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PLEASANTON—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	11	58 649	8 459	1 964	272	6.3	–
4441	Building material and supplies dealers	7	54 923	7 923	1 837	254	3.6	–
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	4	3 726	536	127	18	46.8	–
44422	Nursery, garden center, and farm supply stores	4	3 726	536	127	18	46.8	–
444220	Nursery, garden center, and farm supply stores	4	3 726	536	127	18	46.8	–
445	Food and beverage stores	32	170 089	19 040	4 616	788	4.6	5.6
4451	Grocery stores	17	146 562	17 033	4 153	676	4.4	1.6
44511	Supermarkets and other grocery (except convenience) stores	14	141 559	16 530	4 032	637	2.2	.5
445110	Supermarkets and other grocery (except convenience) stores	14	141 559	16 530	4 032	637	2.2	.5
4452	Specialty food stores	9	6 400	908	229	70	12.8	–
4453	Beer, wine, and liquor stores	6	17 127	1 099	234	42	3.1	42.7
44531	Beer, wine, and liquor stores	6	17 127	1 099	234	42	3.1	42.7
445310	Beer, wine, and liquor stores	6	17 127	1 099	234	42	3.1	42.7
446	Health and personal care stores	27	57 348	10 273	2 391	400	11.5	.5
4461	Health and personal care stores	27	57 348	10 273	2 391	400	11.5	.5
44611	Pharmacies and drug stores	5	34 861	5 612	1 389	216	13.2	–
446110	Pharmacies and drug stores	5	34 861	5 612	1 389	216	13.2	–
4461101	Pharmacies and drug stores	5	34 861	5 612	1 389	216	13.2	–
44612	Cosmetics, beauty supplies, and perfume stores	4	6 169	783	175	53	14.7	–
446120	Cosmetics, beauty supplies, and perfume stores	4	6 169	783	175	53	14.7	–
44613	Optical goods stores	7	5 915	1 495	291	58	2.3	–
446130	Optical goods stores	7	5 915	1 495	291	58	2.3	–
44619	Other health and personal care stores	11	10 403	2 383	536	73	9.0	2.6
446191	Food (health) supplement stores	5	1 804	224	53	16	28.9	15.0
446199	All other health and personal care stores	6	8 599	2 159	483	57	4.8	–
447	Gasoline stations	14	39 307	2 984	738	121	31.6	6.7
4471	Gasoline stations	14	39 307	2 984	738	121	31.6	6.7
44711	Gasoline stations with convenience stores	9	29 269	2 227	558	101	17.1	–
447110	Gasoline stations with convenience stores	9	29 269	2 227	558	101	17.1	–
448	Clothing and clothing accessories stores	85	165 788	26 874	6 064	1 306	1.8	2.7
4481	Clothing stores	55	134 394	22 336	5 014	1 104	1.6	1.1
44811	Men's clothing stores	4	D	D	D	b	D	D
448110	Men's clothing stores	4	D	D	D	b	D	D
44812	Women's clothing stores	17	22 976	2 782	635	158	3.7	4.3
448120	Women's clothing stores	17	22 976	2 782	635	158	3.7	4.3
44813	Children's and infants' clothing stores	8	8 151	937	220	72	–	.8
448130	Children's and infants' clothing stores	8	8 151	937	220	72	–	.8
44814	Family clothing stores	15	86 990	15 907	3 448	681	.3	–
448140	Family clothing stores	15	86 990	15 907	3 448	681	.3	–
44815	Clothing accessories stores	8	5 385	765	191	73	19.7	4.3
448150	Clothing accessories stores	8	5 385	765	191	73	19.7	4.3
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	17	14 640	1 755	426	127	–	20.0
44821	Shoe stores	17	14 640	1 755	426	127	–	20.0
448210	Shoe stores	17	14 640	1 755	426	127	–	20.0
4482101	Men's shoe stores	3	697	122	30	7	–	59.3
4482102	Women's shoe stores	3	2 596	386	104	38	–	–
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	13	16 754	2 783	624	75	4.9	–
44831	Jewelry stores	12	D	D	D	b	D	D
448310	Jewelry stores	12	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	22	24 100	3 231	805	199	10.2	1.2
4511	Sporting goods, hobby, and musical instrument stores	13	10 749	1 442	341	87	17.4	2.7
45113	Sewing, needlework, and piece goods stores	4	3 087	680	174	46	53.0	–
451130	Sewing, needlework, and piece goods stores	4	3 087	680	174	46	53.0	–
4512	Book, periodical, and music stores	9	13 351	1 789	464	112	4.5	–
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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	PLEASANTON—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	6	237 061	28 515	7 326	1 547	–	–
4521	Department stores	4	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	g	D	D
45211	Department stores	4	D	D	D	g	D	D
452111	Department stores (except discount department stores)	3	D	D	D	g	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	45	D	D	D	e	D	D
4531	Florists	7	2 398	546	116	41	89.2	–
45311	Florists	7	2 398	546	116	41	89.2	–
453110	Florists	7	2 398	546	116	41	89.2	–
4532	Office supplies, stationery, and gift stores	20	19 337	2 222	548	232	17.0	5.7
45321	Office supplies and stationery stores	4	6 341	774	230	59	5.5	–
453210	Office supplies and stationery stores	4	6 341	774	230	59	5.5	–
45322	Gift, novelty, and souvenir stores	16	12 996	1 448	318	173	22.6	8.5
453220	Gift, novelty, and souvenir stores	16	12 996	1 448	318	173	22.6	8.5
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	16	D	D	D	b	D	D
45391	Pet and pet supplies stores	5	2 024	504	112	35	100.0	–
453910	Pet and pet supplies stores	5	2 024	504	112	35	100.0	–
45392	Art dealers	3	1 447	52	12	3	100.0	–
453920	Art dealers	3	1 447	52	12	3	100.0	–
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	14	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	7	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
	POMONA							
44-45	**Retail trade**	**271**	**924 239**	**89 660**	**21 600**	**3 832**	**26.9**	**3.6**
441	Motor vehicle and parts dealers	46	292 530	25 868	6 322	635	24.9	.7
4411	Automobile dealers	10	243 214	18 020	4 338	359	22.8	.2
44111	New car dealers	5	239 853	17 842	4 293	349	21.8	–
441110	New car dealers	5	239 853	17 842	4 293	349	21.8	–
4412	Other motor vehicle dealers	4	13 848	1 483	303	36	62.6	–
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	32	35 468	6 365	1 681	240	24.8	4.7
44131	Automotive parts and accessories stores	19	29 212	4 893	1 307	185	28.1	–
441310	Automotive parts and accessories stores	19	29 212	4 893	1 307	185	28.1	–
44132	Tire dealers	13	6 256	1 472	374	55	9.4	26.9
441320	Tire dealers	13	6 256	1 472	374	55	9.4	26.9
442	Furniture and home furnishings stores	8	14 187	1 590	381	53	33.0	4.3
4421	Furniture stores	5	13 370	1 484	357	50	31.8	1.7
44211	Furniture stores	5	13 370	1 484	357	50	31.8	1.7
442110	Furniture stores	5	13 370	1 484	357	50	31.8	1.7
443	Electronics and appliance stores	9	19 061	2 311	519	86	19.4	1.6
4431	Electronics and appliance stores	9	19 061	2 311	519	86	19.4	1.6
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	14	100 696	9 574	2 196	356	3.2	7.0
4441	Building material and supplies dealers	13	D	D	D	e	D	D
44411	Home centers	3	D	D	D	c	D	D
444110	Home Centers	3	D	D	D	c	D	D
44419	Other building material dealers	10	D	D	D	c	D	D
444190	Other building material dealers	10	D	D	D	c	D	D
445	Food and beverage stores	61	188 524	22 015	5 304	1 011	39.0	7.4
4451	Grocery stores	39	180 214	21 325	5 136	955	37.4	6.5
44511	Supermarkets and other grocery (except convenience) stores	34	177 919	20 870	5 012	928	36.7	6.6
445110	Supermarkets and other grocery (except convenience) stores	34	177 919	20 870	5 012	928	36.7	6.6
4452	Specialty food stores	8	4 436	500	126	41	60.1	39.9

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	POMONA—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	31	68 667	9 136	2 147	296	22.2	.8
4461	Health and personal care stores	31	68 667	9 136	2 147	296	22.2	.8
44611	Pharmacies and drug stores	19	53 247	6 884	1 635	214	20.3	–
446110	Pharmacies and drug stores	19	53 247	6 884	1 635	214	20.3	–
4461101	Pharmacies and drug stores	18	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	6	13 551	1 920	429	66	30.4	–
446199	All other health and personal care stores	6	13 551	1 920	429	66	30.4	–
447	Gasoline stations	34	94 579	3 555	867	266	56.0	5.7
4471	Gasoline stations	34	94 579	3 555	867	266	56.0	5.7
44711	Gasoline stations with convenience stores	18	56 957	1 970	474	166	38.5	7.8
447110	Gasoline stations with convenience stores	18	56 957	1 970	474	166	38.5	7.8
44719	Other gasoline stations	16	37 622	1 585	393	100	82.5	2.4
447190	Other gasoline stations	16	37 622	1 585	393	100	82.5	2.4
448	Clothing and clothing accessories stores	17	8 763	1 367	462	181	17.4	22.2
4481	Clothing stores	13	D	D	D	c	D	D
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	24 176	2 220	488	203	6.2	1.4
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	c	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D
452	General merchandise stores	10	55 012	6 498	1 690	419	6.0	–
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	9	D	D	D	c	D	D
452990	All other general merchandise stores	9	D	D	D	c	D	D
4529901	Variety stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	25	14 288	1 830	445	139	23.5	4.7
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	4	974	355	83	29	41.3	–
45331	Used merchandise stores	4	974	355	83	29	41.3	–
453310	Used merchandise stores	4	974	355	83	29	41.3	–
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	2 191	357	74	29	87.6	12.4
454	Nonstore retailers	7	43 756	3 696	779	187	29.2	–
4541	Electronic shopping and mail-order houses	5	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	c	D	D
	PORTERVILLE							
44-45	**Retail trade**	**156**	**434 676**	**46 482**	**11 287**	**2 201**	**11.6**	**10.4**
441	Motor vehicle and parts dealers	26	109 173	11 058	2 795	359	16.8	32.2
4411	Automobile dealers	13	91 023	8 870	2 294	216	19.3	29.8
44112	Used car dealers	6	11 815	1 054	390	34	25.0	2.6
441120	Used car dealers	6	11 815	1 054	390	34	25.0	2.6
4413	Automotive parts, accessories, and tire stores	13	18 150	2 188	501	143	4.6	44.0
44131	Automotive parts and accessories stores	9	9 010	1 300	302	72	9.2	–
441310	Automotive parts and accessories stores	9	9 010	1 300	302	72	9.2	–
44132	Tire dealers	4	9 140	888	199	71	–	87.3
441320	Tire dealers	4	9 140	888	199	71	–	87.3
442	Furniture and home furnishings stores	10	8 984	1 085	134	30	42.1	–
4421	Furniture stores	6	D	D	D	a	D	D
44211	Furniture stores	6	D	D	D	a	D	D
442110	Furniture stores	6	D	D	D	a	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	7	D	D	D	a	D	D
4431	Electronics and appliance stores	7	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	4	2 351	268	60	14	34.6	9.3

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PORTERVILLE—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	16	19 783	3 493	791	150	20.6	12.8
4441	Building material and supplies dealers	11	14 402	2 813	643	117	21.5	13.0
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	5	5 381	680	148	33	18.2	12.3
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	24	93 941	10 287	2 534	425	7.5	6.9
4451	Grocery stores	18	92 735	10 107	2 500	416	6.7	7.0
44511	Supermarkets and other grocery (except convenience) stores	13	89 918	10 042	2 486	407	3.9	7.2
445110	Supermarkets and other grocery (except convenience) stores	13	89 918	10 042	2 486	407	3.9	7.2
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health and personal care stores	12	36 475	4 565	1 187	223	10.5	–
4461	Health and personal care stores	12	36 475	4 565	1 187	223	10.5	–
44611	Pharmacies and drug stores	6	33 993	4 110	1 099	202	11.2	–
446110	Pharmacies and drug stores	6	33 993	4 110	1 099	202	11.2	–
4461101	Pharmacies and drug stores	6	33 993	4 110	1 099	202	11.2	–
447	Gasoline stations	13	32 036	2 377	582	134	27.6	–
4471	Gasoline stations	13	32 036	2 377	582	134	27.6	–
44711	Gasoline stations with convenience stores	10	23 822	1 451	352	97	37.1	–
447110	Gasoline stations with convenience stores	10	23 822	1 451	352	97	37.1	–
448	Clothing and clothing accessories stores	18	10 757	1 339	351	106	2.2	7.6
4481	Clothing stores	12	8 368	950	250	81	–	3.7
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	4 009	611	146	34	3.1	–
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
452	General merchandise stores	6	106 195	9 981	2 352	623	–	–
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	PORT HUENEME							
44-45	**Retail trade**	**26**	**80 588**	**8 135**	**2 013**	**424**	**8.7**	**17.3**
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
445	Food and beverage stores	10	51 308	5 625	1 423	177	9.3	19.3
4451	Grocery stores	4	49 604	5 565	1 392	173	7.2	20.0
44511	Supermarkets and other grocery (except convenience) stores	4	49 604	5 565	1 392	173	7.2	20.0
445110	Supermarkets and other grocery (except convenience) stores	4	49 604	5 565	1 392	173	7.2	20.0
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	PORT HUENEME—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	c	D	D
452990	All other general merchandise stores	1	D	D	D	c	D	D
4529901	Variety stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	3 980	323	55	16	–	20.5
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	PORTOLA VALLEY							
44-45	**Retail trade**	**9**	**7 348**	**1 200**	**308**	**50**	**71.1**	**–**
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	4	3 876	608	169	27	78.8	–
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
	POWAY							
44-45	**Retail trade**	**136**	**760 892**	**71 831**	**17 927**	**2 656**	**9.2**	**10.9**
441	Motor vehicle and parts dealers	23	400 919	31 737	7 824	725	11.1	8.7
4411	Automobile dealers	9	D	D	D	f	D	D
44111	New car dealers	8	359 671	26 966	6 679	552	7.8	8.7
441110	New car dealers	8	359 671	26 966	6 679	552	7.8	8.7
4412	Other motor vehicle dealers	6	24 868	2 668	608	92	42.4	1.3
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44132	Tire dealers	3	7 502	1 416	361	45	–	44.0
441320	Tire dealers	3	7 502	1 416	361	45	–	44.0
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	3	1 129	356	84	15	84.9	–
444	Building material and garden equipment and supplies dealers	12	17 804	2 612	627	117	4.6	1.7
4441	Building material and supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	8	11 600	1 519	369	64	7.0	2.7
444190	Other building material dealers	8	11 600	1 519	369	64	7.0	2.7
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	17	111 091	10 485	2 665	455	5.8	31.6
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	104 724	9 749	2 495	403	.5	33.5
445110	Supermarkets and other grocery (except convenience) stores	8	104 724	9 749	2 495	403	.5	33.5
446	Health and personal care stores	11	12 767	1 545	357	57	7.8	1.6
4461	Health and personal care stores	11	12 767	1 545	357	57	7.8	1.6
447	Gasoline stations	11	34 154	1 585	344	84	10.8	–
4471	Gasoline stations	11	34 154	1 585	344	84	10.8	–
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores	12	11 205	1 371	301	96	7.2	3.8
4481	Clothing stores	7	8 834	947	230	79	4.8	4.9
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	13	11 799	1 266	306	113	27.1	.3
4511	Sporting goods, hobby, and musical instrument stores	11	D	D	D	c	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	POWAY—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	3	D	D	D	f	D	D
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	21	D	D	D	c	D	D
4531	Florists	5	2 197	505	131	41	79.2	–
45311	Florists	5	2 197	505	131	41	79.2	–
453110	Florists	5	2 197	505	131	41	79.2	–
4532	Office supplies, stationery, and gift stores	5	2 270	290	68	43	34.2	15.3
4533	Used merchandise stores	4	1 794	377	64	19	24.2	55.8
45331	Used merchandise stores	4	1 794	377	64	19	24.2	55.8
453310	Used merchandise stores	4	1 794	377	64	19	24.2	55.8
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	6	25 443	5 351	1 636	242	6.9	43.4
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	c	D	D
45421	Vending machine operators	1	D	D	D	c	D	D
454210	Vending machine operators	1	D	D	D	c	D	D
	RANCHO CUCAMONGA							
44-45	**Retail trade**	**280**	**1 033 252**	**103 186**	**25 691**	**4 937**	**10.0**	**7.4**
441	Motor vehicle and parts dealers	17	38 057	4 702	1 161	179	52.7	16.5
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	c	D	D
44131	Automotive parts and accessories stores	7	12 508	2 283	539	105	6.3	–
441310	Automotive parts and accessories stores	7	12 508	2 283	539	105	6.3	–
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	29	33 507	4 679	1 110	156	16.3	18.9
4421	Furniture stores	13	19 880	1 888	442	61	16.1	5.5
44211	Furniture stores	13	19 880	1 888	442	61	16.1	5.5
442110	Furniture stores	13	19 880	1 888	442	61	16.1	5.5
4422	Home furnishings stores	16	13 627	2 791	668	95	16.6	38.4
44221	Floor covering stores	9	10 464	2 360	586	65	18.0	47.7
442210	Floor covering stores	9	10 464	2 360	586	65	18.0	47.7
44229	Other home furnishings stores	7	3 163	431	82	30	12.0	7.7
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	19	61 060	4 976	1 085	240	8.8	4.3
4431	Electronics and appliance stores	19	61 060	4 976	1 085	240	8.8	4.3
44311	Appliance, television, and other electronics stores	12	56 035	4 495	979	212	7.2	.8
443112	Radio, television, and other electronics stores	11	D	D	D	c	D	D
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	25	140 912	15 056	3 453	703	6.5	9.5
4441	Building material and supplies dealers	22	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	10	D	D	D	c	D	D
444130	Hardware stores	10	D	D	D	c	D	D
44419	Other building material dealers	9	15 433	2 356	593	89	49.1	11.0
444190	Other building material dealers	9	15 433	2 356	593	89	49.1	11.0
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	RANCHO CUCAMONGA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	36	214 969	25 181	6 274	1 016	3.7	15.5
4451	Grocery stores	25	210 335	24 744	6 171	981	2.8	15.8
44511	Supermarkets and other grocery (except convenience) stores	18	205 348	24 309	6 067	945	.5	16.1
445110	Supermarkets and other grocery (except convenience) stores	18	205 348	24 309	6 067	945	.5	16.1
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health and personal care stores	26	67 473	8 806	2 145	343	6.4	9.4
4461	Health and personal care stores	26	67 473	8 806	2 145	343	6.4	9.4
44611	Pharmacies and drug stores	13	47 192	5 782	1 428	225	5.6	13.4
446110	Pharmacies and drug stores	13	47 192	5 782	1 428	225	5.6	13.4
4461101	Pharmacies and drug stores	13	47 192	5 782	1 428	225	5.6	13.4
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	8	16 359	2 280	547	69	4.3	.2
446191	Food (health) supplement stores	4	D	D	D	a	D	D
446199	All other health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	24	85 855	4 528	1 174	321	46.0	1.4
4471	Gasoline stations	24	85 855	4 528	1 174	321	46.0	1.4
44711	Gasoline stations with convenience stores	18	74 385	3 840	938	260	40.8	.7
447110	Gasoline stations with convenience stores	18	74 385	3 840	938	260	40.8	.7
448	Clothing and clothing accessories stores	30	37 134	4 770	1 148	253	9.7	8.5
4481	Clothing stores	21	32 362	4 081	988	216	9.8	8.4
44811	Men's clothing stores	3	2 945	446	106	15	18.9	–
448110	Men's clothing stores	3	2 945	446	106	15	18.9	–
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	4	20 331	2 256	607	117	–	–
448140	Family clothing stores	4	20 331	2 256	607	117	–	–
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	17	37 063	4 241	1 027	270	3.0	1.8
4511	Sporting goods, hobby, and musical instrument stores	13	25 919	3 317	797	191	4.3	–
45111	Sporting goods stores	8	18 325	2 301	536	105	1.2	–
451110	Sporting goods stores	8	18 325	2 301	536	105	1.2	–
4511101	General-line sporting goods stores	3	14 871	1 428	362	80	–	–
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	11 144	924	230	79	–	5.9
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
452	General merchandise stores	8	266 364	18 848	5 302	1 080	.3	–
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	10 814	1 219	274	142	6.9	–
452990	All other general merchandise stores	4	10 814	1 219	274	142	6.9	–
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	34	D	D	D	e	D	D
4531	Florists	5	2 175	414	98	41	9.0	6.5
45311	Florists	5	2 175	414	98	41	9.0	6.5
453110	Florists	5	2 175	414	98	41	9.0	6.5
4532	Office supplies, stationery, and gift stores	16	26 104	2 913	723	160	4.7	6.5
45321	Office supplies and stationery stores	7	19 922	1 951	513	102	3.8	1.0
453210	Office supplies and stationery stores	7	19 922	1 951	513	102	3.8	1.0
45322	Gift, novelty, and souvenir stores	9	6 182	962	210	58	7.6	24.0
453220	Gift, novelty, and souvenir stores	9	6 182	962	210	58	7.6	24.0
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	RANCHO CUCAMONGA—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	15	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	9	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	9	D	D	D	b	D	D
	RANCHO MIRAGE							
44-45	**Retail trade**	**70**	**306 645**	**29 407**	**7 092**	**1 091**	**7.4**	**3.3**
441	Motor vehicle and parts dealers	3	D	D	D	c	D	D
4411	Automobile dealers	1	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	15	37 321	4 287	1 136	150	21.8	1.1
4421	Furniture stores	9	26 997	3 471	817	97	9.4	1.6
44211	Furniture stores	9	26 997	3 471	817	97	9.4	1.6
442110	Furniture stores	9	26 997	3 471	817	97	9.4	1.6
4422	Home furnishings stores	6	10 324	816	319	53	54.2	–
44221	Floor covering stores	1	D	D	D	b	D	D
442210	Floor covering stores	1	D	D	D	b	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	e	D	D
4441	Building material and supplies dealers	3	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
445	Food and beverage stores	4	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	8	19 539	3 010	655	112	1.3	–
4461	Health and personal care stores	8	19 539	3 010	655	112	1.3	–
44612	Cosmetics, beauty supplies, and perfume stores	3	1 998	375	42	19	12.9	–
446120	Cosmetics, beauty supplies, and perfume stores	3	1 998	375	42	19	12.9	–
44619	Other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	20 840	640	154	35	29.3	37.4
44711	Gasoline stations with convenience stores	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	10	6 836	1 022	316	57	46.1	12.5
4481	Clothing stores	8	D	D	D	b	D	D
44819	Other clothing stores	3	1 453	225	89	21	46.3	5.5
448190	Other clothing stores	3	1 453	225	89	21	46.3	5.5
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	1	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
451211	Book stores	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
453	Miscellaneous store retailers	14	7 936	1 229	314	57	49.9	13.2
4533	Used merchandise stores	5	1 419	344	87	18	53.1	–
45331	Used merchandise stores	5	1 419	344	87	18	53.1	–
453310	Used merchandise stores	5	1 419	344	87	18	53.1	–
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	RANCHO PALOS VERDES							
44-45	**Retail trade**	**46**	**75 471**	**9 725**	**2 439**	**418**	**17.8**	**2.8**
441	Motor vehicle and parts dealers	5	6 186	938	209	46	27.1	–
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	b	D	D
445	Food and beverage stores	9	44 643	5 651	1 482	187	5.9	2.4
4451	Grocery stores	5	42 990	5 543	1 459	177	2.8	2.0
447	Gasoline stations	4	12 812	864	213	51	39.9	–
448	Clothing and clothing accessories stores	5	1 488	285	64	24	84.5	15.5
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	1 133	129	34	12	40.2	9.4
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	1 617	494	111	30	11.1	–
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	6	3 003	512	134	21	44.7	21.8
	RANCHO SANTA MARGARITA							
44-45	**Retail trade**	**77**	**369 395**	**41 120**	**9 990**	**1 407**	**3.7**	**1.6**
441	Motor vehicle and parts dealers	8	160 992	14 624	3 612	266	3.3	–
4411	Automobile dealers	3	155 752	13 710	3 450	244	–	–
44111	New car dealers	3	155 752	13 710	3 450	244	–	–
441110	New car dealers	3	155 752	13 710	3 450	244	–	–
442	Furniture and home furnishings stores	11	19 422	2 847	630	98	6.4	–
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	5	9 931	1 151	210	57	–	–
442299	All other home furnishings stores	5	9 931	1 151	210	57	–	–
443	Electronics and appliance stores	3	1 569	265	47	13	–	32.9
4431	Electronics and appliance stores	3	1 569	265	47	13	–	32.9
444	Building material and garden equipment and supplies dealers	4	D	D	D	b	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
445	Food and beverage stores	5	70 187	7 340	1 939	279	1.4	.6
4451	Grocery stores	5	70 187	7 340	1 939	279	1.4	.6
44511	Supermarkets and other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health and personal care stores	7	18 359	3 780	858	103	5.1	6.3
4461	Health and personal care stores	7	18 359	3 780	858	103	5.1	6.3
44619	Other health and personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	16 619	1 221	242	73	2.7	15.8
44711	Gasoline stations with convenience stores	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	12	16 640	1 688	461	119	11.6	.3
4481	Clothing stores	9	14 469	1 471	407	106	8.2	.4
44814	Family clothing stores	3	12 621	1 217	350	81	–	–
448140	Family clothing stores	3	12 621	1 217	350	81	–	–
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	10 229	4 263	957	155	7.2	3.5
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	c	D	D
45111	Sporting goods stores	4	6 232	3 736	880	111	10.4	5.8
451110	Sporting goods stores	4	6 232	3 736	880	111	10.4	5.8
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	RANCHO SANTA MARGARITA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	2 347	366	104	16	50.5	6.9
	RED BLUFF							
44-45	**Retail trade**	**93**	**259 576**	**24 642**	**5 820**	**1 091**	**15.5**	**5.4**
441	Motor vehicle and parts dealers	20	75 338	7 736	1 823	251	14.9	8.6
4412	Other motor vehicle dealers	4	4 214	395	86	14	–	28.5
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	12	13 028	2 138	552	85	19.9	40.7
44132	Tire dealers	6	9 905	1 763	466	65	9.9	53.2
441320	Tire dealers	6	9 905	1 763	466	65	9.9	53.2
442	Furniture and home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	9	12 350	1 871	404	85	77.0	4.6
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	10	48 979	4 839	1 121	213	9.0	3.7
4451	Grocery stores	8	D	D	D	c	D	D
44512	Convenience stores	2	D	D	D	a	D	D
445120	Convenience stores	2	D	D	D	a	D	D
446	Health and personal care stores	5	11 723	857	197	37	67.0	–
4461	Health and personal care stores	5	11 723	857	197	37	67.0	–
447	Gasoline stations	13	31 065	1 203	276	78	12.3	11.0
4471	Gasoline stations	13	31 065	1 203	276	78	12.3	11.0
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	550	61	13	6	–	–
452	General merchandise stores	3	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	6 801	443	106	28	13.7	–
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	REDDING							
44-45	**Retail trade**	**484**	**1 651 811**	**166 330**	**38 207**	**7 025**	**6.0**	**2.5**
441	Motor vehicle and parts dealers	81	416 366	38 412	8 663	1 172	9.6	2.5
4411	Automobile dealers	27	285 432	21 908	4 897	598	8.0	2.4
44111	New car dealers	11	D	D	D	e	D	D
441110	New car dealers	11	D	D	D	e	D	D
44112	Used car dealers	16	D	D	D	c	D	D
441120	Used car dealers	16	D	D	D	c	D	D
4412	Other motor vehicle dealers	19	78 256	7 238	1 540	221	18.3	–
44121	Recreational vehicle dealers	5	D	D	D	b	D	D
441210	Recreational vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	14	D	D	D	c	D	D
441221	Motorcycle dealers	5	D	D	D	b	D	D
441222	Boat dealers	6	32 411	2 660	624	98	33.1	–
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	35	52 678	9 266	2 226	353	5.5	7.2
44131	Automotive parts and accessories stores	23	D	D	D	c	D	D
441310	Automotive parts and accessories stores	23	D	D	D	c	D	D
44132	Tire dealers	12	D	D	D	c	D	D
441320	Tire dealers	12	D	D	D	c	D	D
442	Furniture and home furnishings stores	34	42 917	5 376	1 104	215	23.6	11.9
4421	Furniture stores	19	D	D	D	c	D	D
44211	Furniture stores	19	D	D	D	c	D	D
442110	Furniture stores	19	D	D	D	c	D	D
4422	Home furnishings stores	15	D	D	D	c	D	D
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	6	7 212	781	179	55	–	–
443	Electronics and appliance stores	32	46 606	5 328	1 360	226	5.5	1.8
4431	Electronics and appliance stores	32	46 606	5 328	1 360	226	5.5	1.8
44311	Appliance, television, and other electronics stores	23	D	D	D	c	D	D
443111	Household appliance stores	7	13 066	1 579	462	55	16.5	3.3
443112	Radio, television, and other electronics stores	16	D	D	D	c	D	D
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	43	184 737	25 211	5 394	835	3.8	2.3
4441	Building material and supplies dealers	38	182 497	24 857	5 317	812	3.6	2.3
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	9	D	D	D	c	D	D
444130	Hardware stores	9	D	D	D	c	D	D
44419	Other building material dealers	24	101 191	17 344	3 609	491	5.5	.2
444190	Other building material dealers	24	101 191	17 344	3 609	491	5.5	.2
445	Food and beverage stores	37	263 019	27 652	6 196	1 137	5.8	.7
4451	Grocery stores	22	247 319	25 670	5 777	1 040	4.6	.6
44511	Supermarkets and other grocery (except convenience) stores	22	247 319	25 670	5 777	1 040	4.6	.6
445110	Supermarkets and other grocery (except convenience) stores	22	247 319	25 670	5 777	1 040	4.6	.6
4452	Specialty food stores	6	4 649	557	71	24	–	5.9
4453	Beer, wine, and liquor stores	9	11 051	1 425	348	73	35.0	2.0
44531	Beer, wine, and liquor stores	9	11 051	1 425	348	73	35.0	2.0
445310	Beer, wine, and liquor stores	9	11 051	1 425	348	73	35.0	2.0
446	Health and personal care stores	35	68 950	9 596	2 554	408	4.1	2.5
4461	Health and personal care stores	35	68 950	9 596	2 554	408	4.1	2.5
44611	Pharmacies and drug stores	11	52 648	5 978	1 383	240	2.6	1.9
446110	Pharmacies and drug stores	11	52 648	5 978	1 383	240	2.6	1.9
4461101	Pharmacies and drug stores	11	52 648	5 978	1 383	240	2.6	1.9
44612	Cosmetics, beauty supplies, and perfume stores	7	5 195	1 392	687	71	6.7	5.2
446120	Cosmetics, beauty supplies, and perfume stores	7	5 195	1 392	687	71	6.7	5.2
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	13	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
446199	All other health and personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	52	132 058	6 498	1 511	351	10.3	7.3
4471	Gasoline stations	52	132 058	6 498	1 511	351	10.3	7.3
44711	Gasoline stations with convenience stores	43	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	43	D	D	D	e	D	D
44719	Other gasoline stations	9	D	D	D	b	D	D
447190	Other gasoline stations	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	REDDING—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	57	47 246	5 859	1 423	416	5.4	6.7
4481	Clothing stores	27	31 718	3 831	926	287	5.8	2.8
44814	Family clothing stores	9	25 890	2 863	711	231	1.1	–
448140	Family clothing stores	9	25 890	2 863	711	231	1.1	–
44819	Other clothing stores	6	D	D	D	a	D	D
448190	Other clothing stores	6	D	D	D	a	D	D
4482	Shoe stores	17	D	D	D	b	D	D
44821	Shoe stores	17	D	D	D	b	D	D
448210	Shoe stores	17	D	D	D	b	D	D
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	12	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	13	D	D	D	b	D	D
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	31	33 275	3 848	928	312	3.7	.9
4511	Sporting goods, hobby, and musical instrument stores	24	23 865	2 802	672	233	4.3	1.1
45111	Sporting goods stores	13	10 794	1 160	285	86	8.6	2.3
451110	Sporting goods stores	13	10 794	1 160	285	86	8.6	2.3
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	6	D	D	D	c	D	D
451120	Hobby, toy, and game stores	6	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	3	1 467	242	56	15	–	–
451140	Musical instrument and supplies stores	3	1 467	242	56	15	–	–
4512	Book, periodical, and music stores	7	9 410	1 046	256	79	2.1	.4
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
452	General merchandise stores	16	353 172	30 355	7 117	1 547	–	–
4521	Department stores	9	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	9	D	D	D	g	D	D
45211	Department stores	9	D	D	D	g	D	D
452111	Department stores (except discount department stores)	5	84 924	9 496	2 456	605	–	–
452112	Discount department stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	45	48 031	5 094	1 272	296	6.5	2.7
4531	Florists	6	1 943	489	118	27	26.3	–
45311	Florists	6	1 943	489	118	27	26.3	–
453110	Florists	6	1 943	489	118	27	26.3	–
4532	Office supplies, stationery, and gift stores	12	17 649	1 881	516	108	6.4	1.3
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4533	Used merchandise stores	10	D	D	D	b	D	D
45331	Used merchandise stores	10	D	D	D	b	D	D
453310	Used merchandise stores	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	21	15 434	3 101	685	110	8.6	15.2
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	16	11 306	2 016	500	78	9.0	20.7
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	13	6 774	1 406	334	58	15.0	11.4
454390	Other direct selling establishments	13	6 774	1 406	334	58	15.0	11.4

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	REDLANDS							
44-45	**Retail trade**	**218**	**1 168 501**	**99 836**	**24 900**	**3 966**	**4.2**	**2.9**
441	Motor vehicle and parts dealers	28	260 725	24 575	6 005	684	6.0	2.1
4411	Automobile dealers	14	D	D	D	f	D	D
44111	New car dealers	10	213 925	19 076	4 699	472	.9	1.8
441110	New car dealers	10	213 925	19 076	4 699	472	.9	1.8
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	12	16 517	3 205	770	131	8.0	8.9
44131	Automotive parts and accessories stores	4	8 574	1 487	365	77	8.4	–
441310	Automotive parts and accessories stores	4	8 574	1 487	365	77	8.4	–
44132	Tire dealers	8	7 943	1 718	405	54	7.5	18.5
441320	Tire dealers	8	7 943	1 718	405	54	7.5	18.5
442	Furniture and home furnishings stores	11	11 095	1 824	493	87	35.0	3.4
4421	Furniture stores	3	2 975	490	176	15	28.5	–
44211	Furniture stores	3	2 975	490	176	15	28.5	–
442110	Furniture stores	3	2 975	490	176	15	28.5	–
4422	Home furnishings stores	8	8 120	1 334	317	72	37.4	4.7
44221	Floor covering stores	4	3 444	875	221	32	74.8	11.0
442210	Floor covering stores	4	3 444	875	221	32	74.8	11.0
44229	Other home furnishings stores	4	4 676	459	96	40	9.9	–
442299	All other home furnishings stores	4	4 676	459	96	40	9.9	–
443	Electronics and appliance stores	14	10 351	1 523	373	68	67.1	.8
4431	Electronics and appliance stores	14	10 351	1 523	373	68	67.1	.8
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	3	3 290	525	118	21	48.7	–
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	15	106 290	9 925	2 159	477	4.2	–
4441	Building material and supplies dealers	11	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
445	Food and beverage stores	24	145 815	16 231	4 023	669	1.5	10.1
4451	Grocery stores	16	142 516	15 945	3 951	649	.5	10.1
44511	Supermarkets and other grocery (except convenience) stores	12	138 537	15 660	3 886	620	.1	9.4
445110	Supermarkets and other grocery (except convenience) stores	12	138 537	15 660	3 886	620	.1	9.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	8	D	D	D	c	D	D
4461	Health and personal care stores	8	D	D	D	c	D	D
44611	Pharmacies and drug stores	6	D	D	D	c	D	D
446110	Pharmacies and drug stores	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores	6	D	D	D	c	D	D
447	Gasoline stations	17	40 428	1 672	398	119	5.7	20.8
4471	Gasoline stations	17	40 428	1 672	398	119	5.7	20.8
44711	Gasoline stations with convenience stores	12	31 822	1 424	334	102	7.1	11.8
447110	Gasoline stations with convenience stores	12	31 822	1 424	334	102	7.1	11.8
448	Clothing and clothing accessories stores	19	19 041	2 203	592	146	15.8	8.0
4481	Clothing stores	7	14 002	1 468	410	97	6.2	10.3
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	23	19 938	2 313	608	172	24.4	4.1
4511	Sporting goods, hobby, and musical instrument stores	13	10 719	1 360	336	98	24.7	.6
45111	Sporting goods stores	4	5 513	716	187	50	10.0	–
451110	Sporting goods stores	4	5 513	716	187	50	10.0	–
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	10	9 219	953	272	74	24.0	8.1
45121	Book stores and news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	3	2 363	255	70	24	14.9	–
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	REDLANDS—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	9	156 648	14 608	3 314	816	–	.3
4521	Department stores	4	151 415	13 965	3 173	771	–	–
45210009	Department stores (incl. leased depts.)[3]	4	153 686	13 965	3 173	771	–	–
45211	Department stores	4	151 415	13 965	3 173	771	–	–
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	f	D	D
45299	All other general merchandise stores	5	5 233	643	141	45	1.1	10.4
452990	All other general merchandise stores	5	5 233	643	141	45	1.1	10.4
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	39	D	D	D	e	D	D
4531	Florists	6	D	D	D	b	D	D
45311	Florists	6	D	D	D	b	D	D
453110	Florists	6	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	11	15 653	2 091	505	127	1.4	1.9
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	9	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	9	D	D	D	b	D	D
4533	Used merchandise stores	8	2 578	433	107	36	39.6	1.7
45331	Used merchandise stores	8	2 578	433	107	36	39.6	1.7
453310	Used merchandise stores	8	2 578	433	107	36	39.6	1.7
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	4 648	652	139	43	15.6	–
453910	Pet and pet supplies stores	4	4 648	652	139	43	15.6	–
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	11	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses	3	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	c	D	D
4543	Direct selling establishments	5	8 103	1 269	266	66	5.7	1.8
45439	Other direct selling establishments	5	8 103	1 269	266	66	5.7	1.8
454390	Other direct selling establishments	5	8 103	1 269	266	66	5.7	1.8
	REDONDO BEACH							
44-45	**Retail trade**	**287**	**637 462**	**79 524**	**18 485**	**3 751**	**10.3**	**5.4**
441	Motor vehicle and parts dealers	14	51 236	4 493	1 064	136	14.9	3.4
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44132	Tire dealers	4	6 604	759	178	29	26.4	.3
441320	Tire dealers	4	6 604	759	178	29	26.4	.3
442	Furniture and home furnishings stores	17	16 680	2 898	766	145	15.4	7.6
4421	Furniture stores	5	9 545	1 890	522	65	4.7	.4
44211	Furniture stores	5	9 545	1 890	522	65	4.7	.4
442110	Furniture stores	5	9 545	1 890	522	65	4.7	.4
4422	Home furnishings stores	12	7 135	1 008	244	80	29.7	17.1
44229	Other home furnishings stores	8	4 237	521	119	58	30.4	7.4
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	22	45 779	4 363	1 078	199	11.1	1.7
4431	Electronics and appliance stores	22	45 779	4 363	1 078	199	11.1	1.7
44311	Appliance, television, and other electronics stores	16	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	14	D	D	D	b	D	D
44312	Computer and software stores	4	24 829	1 928	434	101	–	–
443120	Computer and software stores	4	24 829	1 928	434	101	–	–
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	13	37 074	5 435	1 247	220	1.4	6.0
4441	Building material and supplies dealers	13	37 074	5 435	1 247	220	1.4	6.0
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	33	147 598	18 423	4 572	677	7.4	.6
4451	Grocery stores	14	138 098	16 919	4 235	604	4.7	–
44511	Supermarkets and other grocery (except convenience) stores	10	131 643	16 260	4 052	553	.1	–
445110	Supermarkets and other grocery (except convenience) stores	10	131 643	16 260	4 052	553	.1	–
44512	Convenience stores	4	6 455	659	183	51	100.0	–
445120	Convenience stores	4	6 455	659	183	51	100.0	–
4452	Specialty food stores	9	6 774	1 370	291	54	23.6	12.6

See footnotes at end of table.

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	REDONDO BEACH—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	22	43 223	5 696	1 194	238	22.9	13.6
4461	Health and personal care stores	22	43 223	5 696	1 194	238	22.9	13.6
44611	Pharmacies and drug stores	11	35 995	4 121	861	148	19.8	16.4
446110	Pharmacies and drug stores	11	35 995	4 121	861	148	19.8	16.4
4461101	Pharmacies and drug stores	11	35 995	4 121	861	148	19.8	16.4
44612	Cosmetics, beauty supplies, and perfume stores	5	4 700	822	199	56	52.0	–
446120	Cosmetics, beauty supplies, and perfume stores	5	4 700	822	199	56	52.0	–
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
447	Gasoline stations	11	33 432	2 045	409	155	17.5	12.5
4471	Gasoline stations	11	33 432	2 045	409	155	17.5	12.5
44711	Gasoline stations with convenience stores	6	25 496	1 647	341	142	–	8.2
447110	Gasoline stations with convenience stores	6	25 496	1 647	341	142	–	8.2
448	Clothing and clothing accessories stores	73	134 880	21 712	4 812	1 076	9.7	.8
4481	Clothing stores	45	109 139	18 365	4 012	883	7.1	.5
44812	Women's clothing stores	18	20 635	2 702	633	160	24.3	.6
448120	Women's clothing stores	18	20 635	2 702	633	160	24.3	.6
44813	Children's and infants' clothing stores	7	5 343	675	166	50	6.5	–
448130	Children's and infants' clothing stores	7	5 343	675	166	50	6.5	–
44814	Family clothing stores	9	74 067	13 813	2 916	565	–	–
448140	Family clothing stores	9	74 067	13 813	2 916	565	–	–
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	5 917	549	126	60	17.7	7.5
448190	Other clothing stores	5	5 917	549	126	60	17.7	7.5
4482	Shoe stores	18	17 318	2 100	496	144	18.3	3.3
44821	Shoe stores	18	17 318	2 100	496	144	18.3	3.3
448210	Shoe stores	18	17 318	2 100	496	144	18.3	3.3
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	5 013	564	126	30	45.2	11.3
4482105	Athletic footwear stores	7	8 810	927	218	71	10.3	–
4483	Jewelry, luggage, and leather goods stores	10	8 423	1 247	304	49	26.3	–
44831	Jewelry stores	10	8 423	1 247	304	49	26.3	–
448310	Jewelry stores	10	8 423	1 247	304	49	26.3	–
451	Sporting goods, hobby, book, and music stores	18	17 936	2 632	586	158	9.1	20.0
4511	Sporting goods, hobby, and musical instrument stores	13	13 253	2 146	478	121	8.3	27.1
45111	Sporting goods stores	7	6 256	939	197	57	7.3	57.4
451110	Sporting goods stores	7	6 256	939	197	57	7.3	57.4
4511102	Specialty-line sporting goods stores	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	5	4 683	486	108	37	11.3	–
45121	Book stores and news dealers	2	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	4	67 997	7 475	1 703	442	–	–
452111	Department stores (except discount department stores)	2	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	46	29 312	3 386	840	269	20.3	42.3
4532	Office supplies, stationery, and gift stores	26	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	24	8 814	1 151	295	117	34.9	25.6
453220	Gift, novelty, and souvenir stores	24	8 814	1 151	295	117	34.9	25.6
4533	Used merchandise stores	6	2 707	770	191	54	8.7	–
45331	Used merchandise stores	6	2 707	770	191	54	8.7	–
453310	Used merchandise stores	6	2 707	770	191	54	8.7	–
4539	Other miscellaneous store retailers	11	16 359	1 224	296	77	13.9	58.0
45391	Pet and pet supplies stores	5	D	D	D	b	D	D
453910	Pet and pet supplies stores	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	14	12 315	966	214	36	18.0	4.1
4541	Electronic shopping and mail-order houses	5	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	a	D	D
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	REDWOOD CITY							
44-45	**Retail trade**	**244**	**1 301 027**	**155 791**	**36 772**	**4 787**	**10.9**	**10.7**
441	Motor vehicle and parts dealers	36	482 166	54 890	12 655	1 171	15.5	21.0
4411	Automobile dealers	15	D	D	D	f	D	D
44111	New car dealers	13	423 432	42 371	10 283	834	13.2	23.7
441110	New car dealers	13	423 432	42 371	10 283	834	13.2	23.7
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	17 252	1 908	476	58	28.8	–
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	14	37 307	10 098	1 780	269	31.1	2.3
44131	Automotive parts and accessories stores	8	18 350	3 303	743	145	51.8	–
441310	Automotive parts and accessories stores	8	18 350	3 303	743	145	51.8	–
44132	Tire dealers	6	18 957	6 795	1 037	124	11.1	4.4
441320	Tire dealers	6	18 957	6 795	1 037	124	11.1	4.4
442	Furniture and home furnishings stores	12	21 463	3 956	945	124	3.0	19.7
4421	Furniture stores	5	6 265	1 014	288	33	10.3	38.5
44211	Furniture stores	5	6 265	1 014	288	33	10.3	38.5
442110	Furniture stores	5	6 265	1 014	288	33	10.3	38.5
4422	Home furnishings stores	7	15 198	2 942	657	91	–	11.9
44221	Floor covering stores	3	6 863	2 210	499	49	–	–
442210	Floor covering stores	3	6 863	2 210	499	49	–	–
44229	Other home furnishings stores	4	8 335	732	158	42	–	21.7
442299	All other home furnishings stores	4	8 335	732	158	42	–	21.7
443	Electronics and appliance stores	15	61 057	14 345	3 440	204	37.3	.4
4431	Electronics and appliance stores	15	61 057	14 345	3 440	204	37.3	.4
44311	Appliance, television, and other electronics stores	10	37 666	4 522	1 094	85	49.3	.6
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	5	23 391	9 823	2 346	119	18.0	–
443120	Computer and software stores	5	23 391	9 823	2 346	119	18.0	–
444	Building material and garden equipment and supplies dealers	18	92 579	11 146	2 553	316	8.7	–
4441	Building material and supplies dealers	15	87 194	9 716	2 227	261	8.6	–
44413	Hardware stores	3	D	D	D	c	D	D
444130	Hardware stores	3	D	D	D	c	D	D
44419	Other building material dealers	9	54 920	4 589	1 095	94	12.4	–
444190	Other building material dealers	9	54 920	4 589	1 095	94	12.4	–
4442	Lawn and garden equipment and supplies stores	3	5 385	1 430	326	55	10.0	–
44422	Nursery, garden center, and farm supply stores	3	5 385	1 430	326	55	10.0	–
444220	Nursery, garden center, and farm supply stores	3	5 385	1 430	326	55	10.0	–
445	Food and beverage stores	36	231 825	29 535	7 273	1 049	4.9	7.4
4451	Grocery stores	26	199 553	24 329	6 100	924	5.2	8.4
44511	Supermarkets and other grocery (except convenience) stores	19	193 524	23 912	5 991	888	3.7	8.4
445110	Supermarkets and other grocery (except convenience) stores	19	193 524	23 912	5 991	888	3.7	8.4
44512	Convenience stores	7	6 029	417	109	36	51.8	8.2
445120	Convenience stores	7	6 029	417	109	36	51.8	8.2
4452	Specialty food stores	5	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	5	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	5	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	5	D	D	D	b	D	D
446	Health and personal care stores	15	51 691	8 091	2 031	332	3.8	.6
4461	Health and personal care stores	15	51 691	8 091	2 031	332	3.8	.6
44611	Pharmacies and drug stores	6	45 329	6 770	1 724	282	3.5	–
446110	Pharmacies and drug stores	6	45 329	6 770	1 724	282	3.5	–
4461101	Pharmacies and drug stores	6	45 329	6 770	1 724	282	3.5	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	3	2 350	303	75	11	16.3	–
447	Gasoline stations	24	46 080	2 259	582	131	27.7	5.1
4471	Gasoline stations	24	46 080	2 259	582	131	27.7	5.1
44711	Gasoline stations with convenience stores	19	42 125	2 030	533	117	26.5	4.0
447110	Gasoline stations with convenience stores	19	42 125	2 030	533	117	26.5	4.0

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	REDWOOD CITY—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	27	39 129	4 592	1 152	217	7.4	.6
4481	Clothing stores	17	30 595	3 424	871	168	7.3	.8
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	4	22 994	2 260	628	109	–	–
448140	Family clothing stores	4	22 994	2 260	628	109	–	–
44815	Clothing accessories stores	3	1 285	156	30	8	51.6	–
448150	Clothing accessories stores	3	1 285	156	30	8	51.6	–
44819	Other clothing stores	5	1 494	181	29	6	84.1	15.9
448190	Other clothing stores	5	1 494	181	29	6	84.1	15.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	5	3 953	705	168	22	17.2	–
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	16	44 091	4 388	1 025	266	3.2	21.0
4511	Sporting goods, hobby, and musical instrument stores	13	D	D	D	c	D	D
45111	Sporting goods stores	8	17 182	1 476	347	95	5.3	53.8
451110	Sporting goods stores	8	17 182	1 476	347	95	5.3	53.8
4511101	General-line sporting goods stores	4	8 444	654	149	34	.4	34.4
4511102	Specialty-line sporting goods stores	4	8 738	822	198	61	10.1	72.6
45112	Hobby, toy, and game stores	3	D	D	D	c	D	D
451120	Hobby, toy, and game stores	3	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	5	185 952	14 302	3 107	653	–	–
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	32	24 402	4 654	1 107	243	15.5	5.2
4532	Office supplies, stationery, and gift stores	9	10 475	1 461	370	75	.7	.8
45321	Office supplies and stationery stores	3	6 598	781	202	38	–	–
453210	Office supplies and stationery stores	3	6 598	781	202	38	–	–
45322	Gift, novelty, and souvenir stores	6	3 877	680	168	37	2.0	2.2
453220	Gift, novelty, and souvenir stores	6	3 877	680	168	37	2.0	2.2
4533	Used merchandise stores	8	4 836	1 648	394	93	4.1	4.8
45331	Used merchandise stores	8	4 836	1 648	394	93	4.1	4.8
453310	Used merchandise stores	8	4 836	1 648	394	93	4.1	4.8
4539	Other miscellaneous store retailers	9	7 568	1 172	246	51	34.5	12.6
45391	Pet and pet supplies stores	3	4 475	594	122	35	15.5	21.2
453910	Pet and pet supplies stores	3	4 475	594	122	35	15.5	21.2
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	8	20 592	3 633	902	81	8.6	12.6
4541	Electronic shopping and mail-order houses	4	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	a	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
	REEDLEY							
44-45	**Retail trade**	**68**	**135 105**	**12 838**	**2 966**	**613**	**20.1**	**.6**
441	Motor vehicle and parts dealers	13	54 587	4 416	986	157	14.8	–
4413	Automotive parts, accessories, and tire stores	7	11 744	2 042	467	78	6.7	–
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	5 417	899	186	40	12.8	–

See footnotes at end of table.

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	REEDLEY—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	15	36 463	4 261	992	212	9.3	1.4
4451	Grocery stores	12	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	6	12 983	492	114	32	43.3	–
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	8	4 368	423	107	46	12.7	.3
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	9	2 364	339	88	44	83.5	–
454	Nonstore retailers	2	D	D	D	a	D	D
	RIALTO							
44-45	**Retail trade**	**114**	**378 675**	**44 000**	**10 158**	**2 035**	**11.5**	**8.0**
441	Motor vehicle and parts dealers	17	26 884	4 799	1 158	202	27.5	7.7
4413	Automotive parts, accessories, and tire stores	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores	12	24 122	4 231	1 025	186	27.6	.1
441310	Automotive parts and accessories stores	12	24 122	4 231	1 025	186	27.6	.1
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	5	2 320	480	102	23	47.3	–
4431	Electronics and appliance stores	5	2 320	480	102	23	47.3	–
44311	Appliance, television, and other electronics stores	5	2 320	480	102	23	47.3	–
443112	Radio, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	5	D	D	D	c	D	D
4441	Building material and supplies dealers	4	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	27	132 316	15 776	3 848	622	5.1	14.1
4451	Grocery stores	18	129 119	15 467	3 785	598	3.7	13.7
44511	Supermarkets and other grocery (except convenience) stores	13	126 262	15 284	3 747	584	2.5	14.1
445110	Supermarkets and other grocery (except convenience) stores	13	126 262	15 284	3 747	584	2.5	14.1
446	Health and personal care stores	16	26 689	4 422	937	142	13.7	.3
4461	Health and personal care stores	16	26 689	4 422	937	142	13.7	.3
44611	Pharmacies and drug stores	9	24 337	4 077	860	114	12.3	–
446110	Pharmacies and drug stores	9	24 337	4 077	860	114	12.3	–
4461101	Pharmacies and drug stores	9	24 337	4 077	860	114	12.3	–
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	14	38 409	1 651	386	101	52.3	–
4471	Gasoline stations	14	38 409	1 651	386	101	52.3	–
44711	Gasoline stations with convenience stores	9	32 264	1 150	262	72	53.6	–
447110	Gasoline stations with convenience stores	9	32 264	1 150	262	72	53.6	–
448	Clothing and clothing accessories stores	6	3 303	516	115	27	4.7	62.8
451	Sporting goods, hobby, book, and music stores	7	11 292	1 486	317	130	9.7	63.8
4511	Sporting goods, hobby, and musical instrument stores	3	8 941	1 061	230	65	–	80.6
45111	Sporting goods stores	2	D	D	D	b	D	D
451110	Sporting goods stores	2	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	2 351	425	87	65	46.6	–
452	General merchandise stores	2	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	c	D	D
452990	All other general merchandise stores	1	D	D	D	c	D	D
4529901	Variety stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D

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	RIALTO—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	2	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
	RICHMOND							
44-45	**Retail trade**	**238**	**858 764**	**86 548**	**21 033**	**3 343**	**11.8**	**5.6**
441	Motor vehicle and parts dealers	35	259 557	21 569	5 541	561	13.8	.6
4411	Automobile dealers	16	239 203	19 002	4 683	459	14.1	.6
44111	New car dealers	8	215 921	17 833	4 411	409	9.8	–
441110	New car dealers	8	215 921	17 833	4 411	409	9.8	–
44112	Used car dealers	8	23 282	1 169	272	50	53.7	6.5
441120	Used car dealers	8	23 282	1 169	272	50	53.7	6.5
4412	Other motor vehicle dealers	7	10 764	864	205	29	16.0	–
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	a	D	D
441222	Boat dealers	5	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	12	9 590	1 703	653	73	4.5	.6
44131	Automotive parts and accessories stores	9	7 510	1 160	310	53	3.2	.7
441310	Automotive parts and accessories stores	9	7 510	1 160	310	53	3.2	.7
442	Furniture and home furnishings stores	14	19 394	3 995	859	113	66.4	2.7
4421	Furniture stores	6	D	D	D	a	D	D
44211	Furniture stores	6	D	D	D	a	D	D
442110	Furniture stores	6	D	D	D	a	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	5	14 340	3 507	739	73	85.5	–
442210	Floor covering stores	5	14 340	3 507	739	73	85.5	–
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	8	19 040	2 029	513	93	3.9	1.2
4431	Electronics and appliance stores	8	19 040	2 029	513	93	3.9	1.2
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	11	47 153	6 445	1 185	123	2.7	.3
4441	Building material and supplies dealers	11	47 153	6 445	1 185	123	2.7	.3
44419	Other building material dealers	6	45 757	6 044	1 084	104	1.4	–
444190	Other building material dealers	6	45 757	6 044	1 084	104	1.4	–
445	Food and beverage stores	49	93 998	10 779	2 840	506	18.0	42.3
4451	Grocery stores	34	85 767	10 283	2 723	467	11.3	46.0
44511	Supermarkets and other grocery (except convenience) stores	27	82 886	10 105	2 676	453	8.2	47.6
445110	Supermarkets and other grocery (except convenience) stores	27	82 886	10 105	2 676	453	8.2	47.6
4452	Specialty food stores	8	2 879	387	92	29	76.7	–
446	Health and personal care stores	19	38 932	6 645	1 682	300	21.7	2.2
4461	Health and personal care stores	19	38 932	6 645	1 682	300	21.7	2.2
44611	Pharmacies and drug stores	9	29 193	4 645	1 226	230	29.0	–
446110	Pharmacies and drug stores	9	29 193	4 645	1 226	230	29.0	–
4461101	Pharmacies and drug stores	9	29 193	4 645	1 226	230	29.0	–
44619	Other health and personal care stores	5	8 496	1 699	377	50	–	8.7
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	17	40 645	1 292	312	75	46.6	.8
4471	Gasoline stations	17	40 645	1 292	312	75	46.6	.8
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	RICHMOND—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	40	38 266	4 611	1 197	296	6.1	7.8
4481	Clothing stores	22	23 049	2 757	737	177	9.4	10.5
44811	Men's clothing stores	6	5 327	610	126	30	12.0	13.3
448110	Men's clothing stores	6	5 327	610	126	30	12.0	13.3
44814	Family clothing stores	4	D	D	D	b	D	D
448140	Family clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	13	11 445	1 296	318	89	–	2.5
44821	Shoe stores	13	11 445	1 296	318	89	–	2.5
448210	Shoe stores	13	11 445	1 296	318	89	–	2.5
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	5	3 772	558	142	30	4.5	7.2
451	Sporting goods, hobby, book, and music stores	9	16 715	2 832	562	116	3.8	5.6
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	b	D	D
45111	Sporting goods stores	1	D	D	D	b	D	D
451110	Sporting goods stores	1	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	4 204	417	102	30	–	22.2
451220	Prerecorded tape, compact disc, and record stores	4	4 204	417	102	30	–	22.2
452	General merchandise stores	6	246 929	19 436	4 613	912	.2	–
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	f	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	22	11 209	1 866	432	122	10.7	5.2
4532	Office supplies, stationery, and gift stores	8	2 954	406	109	38	19.4	1.1
4533	Used merchandise stores	6	1 127	412	87	25	–	17.7
45331	Used merchandise stores	6	1 127	412	87	25	–	17.7
453310	Used merchandise stores	6	1 127	412	87	25	–	17.7
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	8	26 926	5 049	1 297	126	7.3	.4
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
	RIDGECREST							
44-45	**Retail trade**	**86**	**232 929**	**25 080**	**6 067**	**1 220**	**15.0**	**1.9**
441	Motor vehicle and parts dealers	15	56 459	5 424	1 299	184	28.9	5.3
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	8 700	1 609	361	72	26.7	11.9
442	Furniture and home furnishings stores	7	4 588	603	137	28	75.0	–
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	7	4 857	451	104	25	22.3	5.0
4431	Electronics and appliance stores	7	4 857	451	104	25	22.3	5.0
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	RIDGECREST—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	5	10 829	1 510	362	95	51.8	–
4441	Building material and supplies dealers	4	D	D	D	b	D	D
445	Food and beverage stores	14	58 140	7 544	1 831	293	4.9	.3
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	51 794	7 107	1 739	260	1.4	–
445110	Supermarkets and other grocery (except convenience) stores	6	51 794	7 107	1 739	260	1.4	–
44512	Convenience stores	6	D	D	D	b	D	D
445120	Convenience stores	6	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	9 721	442	120	33	16.4	–
448	Clothing and clothing accessories stores	7	1 764	307	77	23	71.0	–
451	Sporting goods, hobby, book, and music stores	5	2 305	320	76	25	5.9	–
4511	Sporting goods, hobby, and musical instrument stores	5	2 305	320	76	25	5.9	–
452	General merchandise stores	4	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	1 206	83	19	7	25.2	–
454	Nonstore retailers	5	3 283	309	103	16	64.6	–
	RIO DELL							
44-45	**Retail trade**	**7**	**6 806**	**604**	**143**	**63**	**7.4**	**35.3**
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
	RIO VISTA							
44-45	**Retail trade**	**12**	**53 045**	**4 910**	**1 098**	**163**	**3.8**	**.4**
441	Motor vehicle and parts dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	702	109	10	4	78.8	21.2
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
	RIPON							
44-45	**Retail trade**	**24**	**65 993**	**4 761**	**1 245**	**277**	**13.4**	**5.3**
441	Motor vehicle and parts dealers	4	900	271	63	8	43.6	11.1
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	46 697	2 142	577	128	3.9	7.1
4471	Gasoline stations	7	46 697	2 142	577	128	3.9	7.1
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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	RIVERBANK							
44-45	**Retail trade**	**28**	**75 963**	**8 487**	**1 792**	**424**	**12.2**	**3.4**
441	Motor vehicle and parts dealers	6	3 743	508	150	31	18.4	42.0
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food and beverage stores	8	37 990	5 214	1 007	229	13.1	.3
4451	Grocery stores	8	37 990	5 214	1 007	229	13.1	.3
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	16 585	641	155	61	–	–
44711	Gasoline stations with convenience stores	5	16 585	641	155	61	–	–
447110	Gasoline stations with convenience stores	5	16 585	641	155	61	–	–
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	RIVERSIDE							
44-45	**Retail trade**	**789**	**3 450 302**	**323 351**	**77 167**	**12 790**	**7.2**	**8.0**
441	Motor vehicle and parts dealers	131	1 449 102	107 978	26 051	2 496	4.3	9.0
4411	Automobile dealers	44	1 273 403	84 843	20 192	1 684	2.9	8.6
44111	New car dealers	26	1 213 262	81 891	19 428	1 580	1.2	8.8
441110	New car dealers	26	1 213 262	81 891	19 428	1 580	1.2	8.8
44112	Used car dealers	18	60 141	2 952	764	104	36.7	5.2
441120	Used car dealers	18	60 141	2 952	764	104	36.7	5.2
4412	Other motor vehicle dealers	16	99 741	11 181	2 843	286	4.3	14.1
44121	Recreational vehicle dealers	5	45 446	4 171	970	100	4.7	30.8
441210	Recreational vehicle dealers	5	45 446	4 171	970	100	4.7	30.8
44122	Motorcycle, boat, and other motor vehicle dealers	11	54 295	7 010	1 873	186	4.0	–
441221	Motorcycle dealers	5	35 200	4 719	1 412	123	3.9	–
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	71	75 958	11 954	3 016	526	27.0	8.3
44131	Automotive parts and accessories stores	48	53 772	7 648	1 959	369	32.5	3.3
441310	Automotive parts and accessories stores	48	53 772	7 648	1 959	369	32.5	3.3
44132	Tire dealers	23	22 186	4 306	1 057	157	13.6	20.5
441320	Tire dealers	23	22 186	4 306	1 057	157	13.6	20.5
442	Furniture and home furnishings stores	44	50 042	7 072	1 586	271	17.1	3.6
4421	Furniture stores	19	23 231	2 881	664	100	20.0	1.8
44211	Furniture stores	19	23 231	2 881	664	100	20.0	1.8
442110	Furniture stores	19	23 231	2 881	664	100	20.0	1.8
4422	Home furnishings stores	25	26 811	4 191	922	171	14.6	5.1
44221	Floor covering stores	9	7 944	1 714	392	54	1.6	17.3
442210	Floor covering stores	9	7 944	1 714	392	54	1.6	17.3
44229	Other home furnishings stores	16	18 867	2 477	530	117	20.0	–
442291	Window treatment stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics and appliance stores	42	135 417	12 593	2 803	565	5.9	4.1
4431	Electronics and appliance stores	42	135 417	12 593	2 803	565	5.9	4.1
44311	Appliance, television, and other electronics stores	30	121 895	11 100	2 472	497	5.0	.9
443111	Household appliance stores	10	16 038	2 274	481	77	26.7	.6
443112	Radio, television, and other electronics stores	20	105 857	8 826	1 991	420	1.7	1.0
44312	Computer and software stores	9	D	D	D	b	D	D
443120	Computer and software stores	9	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	45	257 171	24 894	5 565	822	4.6	5.5
4441	Building material and supplies dealers	36	235 434	23 367	5 168	757	5.0	2.5
44411	Home centers	4	D	D	D	e	D	D
444110	Home Centers	4	D	D	D	e	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	5	6 525	779	161	30	10.9	–
444130	Hardware stores	5	6 525	779	161	30	10.9	–
44419	Other building material dealers	22	113 942	11 160	2 377	261	9.2	5.0
444190	Other building material dealers	22	113 942	11 160	2 377	261	9.2	5.0
4442	Lawn and garden equipment and supplies stores	9	21 737	1 527	397	65	.4	37.9
44422	Nursery, garden center, and farm supply stores	6	21 034	1 456	364	59	–	38.6
444220	Nursery, garden center, and farm supply stores	6	21 034	1 456	364	59	–	38.6

See footnotes at end of table.

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	RIVERSIDE—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	106	415 992	46 075	11 645	1 978	7.6	15.3
4451	Grocery stores	59	391 749	43 022	10 882	1 650	5.6	15.6
44511	Supermarkets and other grocery (except convenience) stores	44	372 343	41 670	10 472	1 548	2.9	15.3
445110	Supermarkets and other grocery (except convenience) stores	44	372 343	41 670	10 472	1 548	2.9	15.3
44512	Convenience stores	15	19 406	1 352	410	102	57.0	21.4
445120	Convenience stores	15	19 406	1 352	410	102	57.0	21.4
4452	Specialty food stores	17	9 291	2 085	536	259	19.7	13.2
4453	Beer, wine, and liquor stores	30	14 952	968	227	69	52.2	7.8
44531	Beer, wine, and liquor stores	30	14 952	968	227	69	52.2	7.8
445310	Beer, wine, and liquor stores	30	14 952	968	227	69	52.2	7.8
446	Health and personal care stores	53	124 128	18 958	4 363	622	16.1	.9
4461	Health and personal care stores	53	124 128	18 958	4 363	622	16.1	.9
44611	Pharmacies and drug stores	24	104 214	15 832	3 618	466	16.5	.6
446110	Pharmacies and drug stores	24	104 214	15 832	3 618	466	16.5	.6
4461101	Pharmacies and drug stores	24	104 214	15 832	3 618	466	16.5	.6
44612	Cosmetics, beauty supplies, and perfume stores	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	7	D	D	D	b	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Other health and personal care stores	17	14 602	2 379	554	104	14.1	2.7
446191	Food (health) supplement stores	7	5 910	1 304	332	58	13.1	5.1
446199	All other health and personal care stores	10	8 692	1 075	222	46	14.8	1.0
447	Gasoline stations	64	190 844	6 579	1 554	440	30.5	10.9
4471	Gasoline stations	64	190 844	6 579	1 554	440	30.5	10.9
44711	Gasoline stations with convenience stores	48	147 389	5 681	1 327	366	20.8	5.7
447110	Gasoline stations with convenience stores	48	147 389	5 681	1 327	366	20.8	5.7
44719	Other gasoline stations	16	43 455	898	227	74	63.3	28.5
447190	Other gasoline stations	16	43 455	898	227	74	63.3	28.5
448	Clothing and clothing accessories stores	111	168 074	25 118	5 789	1 458	8.3	7.6
4481	Clothing stores	60	125 907	20 042	4 528	1 138	5.8	9.3
44811	Men's clothing stores	4	7 630	783	162	29	61.4	.4
448110	Men's clothing stores	4	7 630	783	162	29	61.4	.4
44812	Women's clothing stores	21	21 206	2 724	692	233	2.6	28.1
448120	Women's clothing stores	21	21 206	2 724	692	233	2.6	28.1
44813	Children's and infants' clothing stores	5	5 403	600	158	47	–	–
448130	Children's and infants' clothing stores	5	5 403	600	158	47	–	–
44814	Family clothing stores	17	81 719	14 448	3 143	690	1.7	5.9
448140	Family clothing stores	17	81 719	14 448	3 143	690	1.7	5.9
44815	Clothing accessories stores	6	1 640	285	69	22	13.7	.5
448150	Clothing accessories stores	6	1 640	285	69	22	13.7	.5
44819	Other clothing stores	7	8 309	1 202	304	117	4.8	11.2
448190	Other clothing stores	7	8 309	1 202	304	117	4.8	11.2
4482	Shoe stores	26	21 544	2 411	593	184	4.5	.6
44821	Shoe stores	26	21 544	2 411	593	184	4.5	.6
448210	Shoe stores	26	21 544	2 411	593	184	4.5	.6
4482101	Men's shoe stores	4	1 227	220	50	18	–	11.3
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	12	8 606	923	232	69	1.6	–
4482105	Athletic footwear stores	6	10 002	996	246	74	8.3	–
4483	Jewelry, luggage, and leather goods stores	25	20 623	2 665	668	136	28.1	3.8
44831	Jewelry stores	24	D	D	D	c	D	D
448310	Jewelry stores	24	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	47	67 503	6 713	1 663	526	8.6	13.5
4511	Sporting goods, hobby, and musical instrument stores	33	50 554	5 481	1 320	375	8.6	13.0
45111	Sporting goods stores	19	26 078	2 840	639	186	11.1	21.3
451110	Sporting goods stores	19	26 078	2 840	639	186	11.1	21.3
4511101	General-line sporting goods stores	4	13 236	1 214	243	78	–	–
4511102	Specialty-line sporting goods stores	15	12 842	1 626	396	108	22.5	43.3
45112	Hobby, toy, and game stores	6	19 931	2 045	538	138	1.2	1.0
451120	Hobby, toy, and game stores	6	19 931	2 045	538	138	1.2	1.0
45113	Sewing, needlework, and piece goods stores	7	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	7	D	D	D	b	D	D
4512	Book, periodical, and music stores	14	16 949	1 232	343	151	8.5	15.2
45121	Book stores and news dealers	7	8 332	549	173	80	17.2	7.9
451211	Book stores	7	8 332	549	173	80	17.2	7.9
4512111	Book stores, general	5	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	7	8 617	683	170	71	–	22.3
451220	Prerecorded tape, compact disc, and record stores	7	8 617	683	170	71	–	22.3

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	RIVERSIDE—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	19	441 641	40 937	9 584	2 458	.1	–
4521	Department stores	12	365 367	35 688	8 336	2 025	–	–
45210009	Department stores (incl. leased depts.)[3]	12	381 046	35 688	8 336	2 025	–	–
45211	Department stores	12	365 367	35 688	8 336	2 025	–	–
452111	Department stores (except discount department stores)	5	119 599	13 307	3 258	832	–	–
452112	Discount department stores	7	245 768	22 381	5 078	1 193	–	–
4529	Other general merchandise stores	7	76 274	5 249	1 248	433	.3	–
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	e	D	D
452990	All other general merchandise stores	6	D	D	D	e	D	D
4529901	Variety stores	3	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	93	84 360	11 961	3 125	796	11.1	13.8
4531	Florists	18	5 030	1 101	280	91	47.2	9.4
45311	Florists	18	5 030	1 101	280	91	47.2	9.4
453110	Florists	18	5 030	1 101	280	91	47.2	9.4
4532	Office supplies, stationery, and gift stores	32	45 044	5 170	1 457	404	4.0	18.3
45321	Office supplies and stationery stores	13	34 853	3 601	1 110	282	2.0	18.1
453210	Office supplies and stationery stores	13	34 853	3 601	1 110	282	2.0	18.1
45322	Gift, novelty, and souvenir stores	19	10 191	1 569	347	122	10.7	19.2
453220	Gift, novelty, and souvenir stores	19	10 191	1 569	347	122	10.7	19.2
4533	Used merchandise stores	13	3 948	1 231	290	86	12.5	6.9
45331	Used merchandise stores	13	3 948	1 231	290	86	12.5	6.9
453310	Used merchandise stores	13	3 948	1 231	290	86	12.5	6.9
4539	Other miscellaneous store retailers	30	30 338	4 459	1 098	215	15.4	8.7
45391	Pet and pet supplies stores	6	13 541	1 747	387	96	8.8	–
453910	Pet and pet supplies stores	6	13 541	1 747	387	96	8.8	–
45399	All other miscellaneous store retailers	24	16 797	2 712	711	119	20.8	15.8
454	Nonstore retailers	34	66 028	14 473	3 439	358	27.8	6.3
4541	Electronic shopping and mail-order houses	10	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	10	D	D	D	c	D	D
4542	Vending machine operators	3	2 967	869	193	38	22.5	–
45421	Vending machine operators	3	2 967	869	193	38	22.5	–
454210	Vending machine operators	3	2 967	869	193	38	22.5	–
4543	Direct selling establishments	21	D	D	D	c	D	D
45439	Other direct selling establishments	21	D	D	D	c	D	D
454390	Other direct selling establishments	21	D	D	D	c	D	D
	ROCKLIN							
44-45	**Retail trade**	**104**	**298 881**	**32 560**	**7 442**	**1 279**	**6.2**	**8.5**
441	Motor vehicle and parts dealers	19	83 395	9 576	1 953	252	6.0	11.0
4412	Other motor vehicle dealers	5	56 134	6 403	1 245	144	–	12.5
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores	9	8 379	1 295	309	65	16.9	7.3
441310	Automotive parts and accessories stores	9	8 379	1 295	309	65	16.9	7.3
442	Furniture and home furnishings stores	7	13 629	2 024	507	91	18.3	.8
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	7	9 989	1 021	122	24	16.2	45.9
4431	Electronics and appliance stores	7	9 989	1 021	122	24	16.2	45.9
44311	Appliance, television, and other electronics stores	4	8 367	890	87	12	–	54.8
443111	Household appliance stores	2	D	D	D	a	D	D
44312	Computer and software stores	3	1 622	131	35	12	100.0	–
443120	Computer and software stores	3	1 622	131	35	12	100.0	–
444	Building material and garden equipment and supplies dealers	16	25 946	2 973	708	90	3.4	1.5
4441	Building material and supplies dealers	15	D	D	D	b	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	9	19 696	2 165	475	67	1.1	1.7
444190	Other building material dealers	9	19 696	2 165	475	67	1.1	1.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ROCKLIN—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	8	66 709	8 265	2 058	341	5.7	.7
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	4	64 814	8 080	2 027	330	3.6	–
445110	Supermarkets and other grocery (except convenience) stores	4	64 814	8 080	2 027	330	3.6	–
446	Health and personal care stores	6	25 754	3 129	744	135	–	17.6
4461	Health and personal care stores	6	25 754	3 129	744	135	–	17.6
44611	Pharmacies and drug stores	3	24 660	2 937	699	113	–	17.3
446110	Pharmacies and drug stores	3	24 660	2 937	699	113	–	17.3
4461101	Pharmacies and drug stores	3	24 660	2 937	699	113	–	17.3
446191	Food (health) supplement stores	3	1 094	192	45	22	–	23.0
447	Gasoline stations	11	37 531	1 541	385	95	1.9	15.2
4471	Gasoline stations	11	37 531	1 541	385	95	1.9	15.2
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	9 995	868	270	75	14.0	1.4
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4531	Florists	3	D	D	D	b	D	D
45311	Florists	3	D	D	D	b	D	D
453110	Florists	3	D	D	D	b	D	D
4533	Used merchandise stores	3	1 922	232	52	17	–	–
45331	Used merchandise stores	3	1 922	232	52	17	–	–
453310	Used merchandise stores	3	1 922	232	52	17	–	–
4539	Other miscellaneous store retailers	4	2 162	514	104	20	10.4	10.9
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	2 947	332	82	18	76.4	5.0
	ROHNERT PARK							
44-45	**Retail trade**	**116**	**533 436**	**54 017**	**13 191**	**2 391**	**3.3**	**10.2**
441	Motor vehicle and parts dealers	14	15 206	2 269	565	98	22.7	4.8
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	7 707	1 445	379	74	34.2	9.4
44131	Automotive parts and accessories stores	6	4 986	955	258	55	11.7	1.0
441310	Automotive parts and accessories stores	6	4 986	955	258	55	11.7	1.0
442	Furniture and home furnishings stores	7	26 110	2 640	616	88	.2	8.2
4421	Furniture stores	3	12 351	1 027	282	22	–	–
44211	Furniture stores	3	12 351	1 027	282	22	–	–
442110	Furniture stores	3	12 351	1 027	282	22	–	–
4422	Home furnishings stores	4	13 759	1 613	334	66	.3	15.6
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	9	21 203	2 905	943	75	.4	77.1
4431	Electronics and appliance stores	9	21 203	2 905	943	75	.4	77.1
44311	Appliance, television, and other electronics stores	6	19 980	2 477	841	67	.4	81.8
443111	Household appliance stores	1	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ROHNERT PARK—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	11	98 404	10 145	2 335	372	2.2	–
4441	Building material and supplies dealers	10	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food and beverage stores	14	120 080	12 799	3 028	612	2.5	1.4
4451	Grocery stores	12	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	116 852	12 628	2 995	604	.1	1.2
445110	Supermarkets and other grocery (except convenience) stores	8	116 852	12 628	2 995	604	.1	1.2
446	Health and personal care stores	6	15 705	1 861	471	107	6.1	–
4461	Health and personal care stores	6	15 705	1 861	471	107	6.1	–
447	Gasoline stations	9	20 619	1 044	247	69	–	14.4
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	9	19 769	2 427	616	125	8.6	3.0
4481	Clothing stores	6	D	D	D	c	D	D
44814	Family clothing stores	5	18 041	2 178	550	105	9.5	–
448140	Family clothing stores	5	18 041	2 178	550	105	9.5	–
451	Sporting goods, hobby, book, and music stores	13	18 787	1 852	622	134	19.3	.4
4511	Sporting goods, hobby, and musical instrument stores	11	D	D	D	c	D	D
45111	Sporting goods stores	9	16 697	1 683	574	118	21.7	.5
451110	Sporting goods stores	9	16 697	1 683	574	118	21.7	.5
4511102	Specialty-line sporting goods stores	8	D	D	D	c	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	133 946	9 932	2 111	454	–	–
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	11	9 838	1 705	395	105	11.5	5.4
4533	Used merchandise stores	4	1 498	418	99	28	58.5	26.2
45331	Used merchandise stores	4	1 498	418	99	28	58.5	26.2
453310	Used merchandise stores	4	1 498	418	99	28	58.5	26.2
4539	Other miscellaneous store retailers	3	7 131	1 049	241	51	–	–
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	9	33 769	4 438	1 242	152	3.9	86.4
4541	Electronic shopping and mail-order houses	3	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	c	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
	ROLLING HILLS ESTATES							
44-45	**Retail trade**	**55**	**122 906**	**14 281**	**3 412**	**855**	**14.0**	**3.3**
442	Furniture and home furnishings stores	6	7 733	772	176	108	2.1	1.3
4422	Home furnishings stores	6	7 733	772	176	108	2.1	1.3
44229	Other home furnishings stores	4	D	D	D	c	D	D
442299	All other home furnishings stores	4	D	D	D	c	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	e	D	D
4451	Grocery stores	2	D	D	D	e	D	D
446	Health and personal care stores	6	20 372	2 120	509	128	12.6	–
4461	Health and personal care stores	6	20 372	2 120	509	128	12.6	–
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	3	11 560	591	140	32	89.3	10.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ROLLING HILLS ESTATES—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	28	33 186	4 765	1 146	293	7.5	4.9
4481	Clothing stores	21	28 533	4 135	995	268	5.9	2.9
44812	Women's clothing stores	10	16 199	2 389	596	116	3.9	.2
448120	Women's clothing stores	10	16 199	2 389	596	116	3.9	.2
4483	Jewelry, luggage, and leather goods stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	1	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	503	35	5	2	57.3	–
454	Nonstore retailers	1	D	D	D	a	D	D
	ROSEMEAD							
44-45	**Retail trade**	**147**	**230 887**	**22 328**	**5 201**	**1 169**	**31.2**	**15.6**
441	Motor vehicle and parts dealers	28	46 170	3 939	802	142	30.6	3.1
44112	Used car dealers	5	12 058	524	110	21	33.6	–
441120	Used car dealers	5	12 058	524	110	21	33.6	–
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
44131	Automotive parts and accessories stores	12	5 078	749	175	41	36.6	3.2
441310	Automotive parts and accessories stores	12	5 078	749	175	41	36.6	3.2
442	Furniture and home furnishings stores	15	6 308	746	174	63	73.3	–
4421	Furniture stores	11	3 021	227	42	17	100.0	–
44211	Furniture stores	11	3 021	227	42	17	100.0	–
442110	Furniture stores	11	3 021	227	42	17	100.0	–
4422	Home furnishings stores	4	3 287	519	132	46	48.7	–
44229	Other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	6	3 130	229	60	22	11.7	10.3
4431	Electronics and appliance stores	6	3 130	229	60	22	11.7	10.3
44311	Appliance, television, and other electronics stores	6	3 130	229	60	22	11.7	10.3
444	Building material and garden equipment and supplies dealers	4	15 385	1 606	380	60	19.6	27.1
4441	Building material and supplies dealers	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food and beverage stores	25	71 517	6 999	1 682	353	25.2	35.8
4451	Grocery stores	15	69 221	6 715	1 619	335	24.1	36.9
44511	Supermarkets and other grocery (except convenience) stores	12	66 516	6 488	1 564	313	22.9	38.4
445110	Supermarkets and other grocery (except convenience) stores	12	66 516	6 488	1 564	313	22.9	38.4
4452	Specialty food stores	5	979	174	35	9	72.3	–
446	Health and personal care stores	19	25 887	2 694	631	109	49.3	.4
4461	Health and personal care stores	19	25 887	2 694	631	109	49.3	.4
44619	Other health and personal care stores	5	2 498	385	92	17	52.3	–
447	Gasoline stations	5	12 912	375	90	25	78.2	9.5
44711	Gasoline stations with convenience stores	5	12 912	375	90	25	78.2	9.5
447110	Gasoline stations with convenience stores	5	12 912	375	90	25	78.2	9.5
448	Clothing and clothing accessories stores	10	8 412	1 121	273	86	9.1	21.0
4481	Clothing stores	5	7 014	901	217	68	.8	24.4
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	8	5 405	538	152	41	47.6	3.8
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	4	4 411	411	110	35	40.4	–
451130	Sewing, needlework, and piece goods stores	4	4 411	411	110	35	40.4	–
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	1 751	161	41	11	89.8	–
454	Nonstore retailers	3	337	88	26	4	52.8	13.9

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ROSEVILLE							
44-45	**Retail trade**	**412**	**2 932 064**	**254 648**	**58 692**	**9 135**	**3.3**	**2.1**
441	Motor vehicle and parts dealers	64	1 416 156	100 293	24 377	2 339	2.4	1.0
4411	Automobile dealers	38	1 297 548	87 810	21 586	1 977	2.3	.4
44111	New car dealers	23	1 171 768	81 344	20 503	1 759	1.8	.2
441110	New car dealers	23	1 171 768	81 344	20 503	1 759	1.8	.2
44112	Used car dealers	15	125 780	6 466	1 083	218	6.7	1.9
441120	Used car dealers	15	125 780	6 466	1 083	218	6.7	1.9
4412	Other motor vehicle dealers	7	92 856	8 892	2 017	223	–	9.5
44121	Recreational vehicle dealers	3	D	D	D	c	D	D
441210	Recreational vehicle dealers	3	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	19	25 752	3 591	774	139	14.7	1.8
44131	Automotive parts and accessories stores	11	12 931	1 553	343	69	9.9	3.6
441310	Automotive parts and accessories stores	11	12 931	1 553	343	69	9.9	3.6
44132	Tire dealers	8	12 821	2 038	431	70	19.6	–
441320	Tire dealers	8	12 821	2 038	431	70	19.6	–
442	Furniture and home furnishings stores	43	120 881	13 712	3 121	656	7.0	6.9
4421	Furniture stores	20	73 705	8 147	1 816	291	9.4	9.9
44211	Furniture stores	20	73 705	8 147	1 816	291	9.4	9.9
442110	Furniture stores	20	73 705	8 147	1 816	291	9.4	9.9
4422	Home furnishings stores	23	47 176	5 565	1 305	365	3.2	2.1
44221	Floor covering stores	5	9 843	1 417	318	45	–	3.1
442210	Floor covering stores	5	9 843	1 417	318	45	–	3.1
44229	Other home furnishings stores	18	37 333	4 148	987	320	4.0	1.9
442291	Window treatment stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	16	D	D	D	e	D	D
443	Electronics and appliance stores	21	73 084	5 908	1 527	249	.7	3.5
4431	Electronics and appliance stores	21	73 084	5 908	1 527	249	.7	3.5
44311	Appliance, television, and other electronics stores	16	49 040	3 970	1 057	172	1.0	4.3
443111	Household appliance stores	4	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	12	D	D	D	c	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	21	160 941	16 884	3 464	634	1.8	.3
4441	Building material and supplies dealers	19	D	D	D	f	D	D
44411	Home centers	5	D	D	D	f	D	D
444110	Home Centers	5	D	D	D	f	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	32	206 200	27 866	5 649	833	5.0	.2
4451	Grocery stores	21	195 614	25 845	5 061	748	4.1	–
44511	Supermarkets and other grocery (except convenience) stores	15	188 126	25 203	4 913	702	.7	–
445110	Supermarkets and other grocery (except convenience) stores	15	188 126	25 203	4 913	702	.7	–
44512	Convenience stores	6	7 488	642	148	46	88.0	–
445120	Convenience stores	6	7 488	642	148	46	88.0	–
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health and personal care stores	22	54 185	11 486	2 959	395	2.0	3.4
4461	Health and personal care stores	22	54 185	11 486	2 959	395	2.0	3.4
44611	Pharmacies and drug stores	6	42 829	9 549	2 472	273	.3	–
446110	Pharmacies and drug stores	6	42 829	9 549	2 472	273	.3	–
4461101	Pharmacies and drug stores	5	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	5	6 321	845	222	70	–	20.8
446120	Cosmetics, beauty supplies, and perfume stores	5	6 321	845	222	70	–	20.8
44619	Other health and personal care stores	6	3 462	786	198	37	27.4	14.4
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	31	99 769	4 292	971	246	20.1	20.4
4471	Gasoline stations	31	99 769	4 292	971	246	20.1	20.4
44711	Gasoline stations with convenience stores	27	93 182	3 888	878	224	16.6	21.8
447110	Gasoline stations with convenience stores	27	93 182	3 888	878	224	16.6	21.8

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ROSEVILLE—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	72	162 416	22 629	5 314	1 155	1.7	2.7
4481	Clothing stores	48	137 713	19 327	4 437	993	1.9	.4
44812	Women's clothing stores	12	14 645	1 674	411	116	–	3.4
448120	Women's clothing stores	12	14 645	1 674	411	116	–	3.4
44813	Children's and infants' clothing stores	7	D	D	D	c	D	D
448130	Children's and infants' clothing stores	7	D	D	D	c	D	D
44814	Family clothing stores	14	94 634	14 487	3 297	665	–	–
448140	Family clothing stores	14	94 634	14 487	3 297	665	–	–
44815	Clothing accessories stores	6	5 119	656	145	32	9.2	–
448150	Clothing accessories stores	6	5 119	656	145	32	9.2	–
44819	Other clothing stores	5	D	D	D	a	D	D
448190	Other clothing stores	5	D	D	D	a	D	D
4482	Shoe stores	11	7 758	932	219	69	–	–
44821	Shoe stores	11	7 758	932	219	69	–	–
448210	Shoe stores	11	7 758	932	219	69	–	–
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	5 669	616	158	46	–	–
4483	Jewelry, luggage, and leather goods stores	13	16 945	2 370	658	93	.8	22.5
44831	Jewelry stores	13	16 945	2 370	658	93	.8	22.5
448310	Jewelry stores	13	16 945	2 370	658	93	.8	22.5
451	Sporting goods, hobby, book, and music stores	33	63 935	6 084	1 340	394	11.1	1.4
4511	Sporting goods, hobby, and musical instrument stores	24	49 352	4 596	979	279	12.1	1.8
45111	Sporting goods stores	13	32 465	3 074	622	168	8.5	2.8
451110	Sporting goods stores	13	32 465	3 074	622	168	8.5	2.8
4511101	General-line sporting goods stores	5	23 053	2 159	518	141	1.8	–
4511102	Specialty-line sporting goods stores	8	9 412	915	104	27	24.7	9.7
45112	Hobby, toy, and game stores	7	13 838	1 193	278	86	15.3	–
451120	Hobby, toy, and game stores	7	13 838	1 193	278	86	15.3	–
45113	Sewing, needlework, and piece goods stores	4	3 049	329	79	25	35.9	–
451130	Sewing, needlework, and piece goods stores	4	3 049	329	79	25	35.9	–
4512	Book, periodical, and music stores	9	14 583	1 488	361	115	7.9	–
45121	Book stores and news dealers	6	D	D	D	b	D	D
451211	Book stores	5	8 254	912	226	79	10.2	–
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	11	495 765	35 318	7 783	1 671	–	–
4521	Department stores	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	g	D	D
45211	Department stores	6	D	D	D	g	D	D
452111	Department stores (except discount department stores)	3	99 964	9 475	2 270	592	–	–
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	6 512	742	145	41	–	–
452990	All other general merchandise stores	3	6 512	742	145	41	–	–
4529901	Variety stores	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	50	62 554	7 691	1 749	508	7.3	6.9
4532	Office supplies, stationery, and gift stores	22	36 839	3 855	879	242	3.2	7.7
45321	Office supplies and stationery stores	6	21 595	1 894	471	87	.8	–
453210	Office supplies and stationery stores	6	21 595	1 894	471	87	.8	–
45322	Gift, novelty, and souvenir stores	16	15 244	1 961	408	155	6.5	18.7
453220	Gift, novelty, and souvenir stores	16	15 244	1 961	408	155	6.5	18.7
4533	Used merchandise stores	6	3 246	733	181	66	7.7	–
45331	Used merchandise stores	6	3 246	733	181	66	7.7	–
453310	Used merchandise stores	6	3 246	733	181	66	7.7	–
4539	Other miscellaneous store retailers	17	20 878	2 769	614	162	15.2	5.5
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	12	16 178	2 485	438	55	25.9	23.3
4541	Electronic shopping and mail-order houses	7	12 366	1 828	278	39	31.7	30.5
45411	Electronic shopping and mail-order houses	7	12 366	1 828	278	39	31.7	30.5
4543	Direct selling establishments	4	D	D	D	a	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D

See footnotes at end of table.

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	SACRAMENTO							
44-45	**Retail trade**	**1 269**	**3 864 211**	**431 136**	**103 227**	**18 467**	**13.0**	**6.7**
441	Motor vehicle and parts dealers	134	754 869	76 403	18 817	2 032	10.5	13.3
4411	Automobile dealers	35	530 209	51 099	13 087	1 130	9.6	14.4
44111	New car dealers	18	489 332	45 498	11 682	981	6.8	15.3
441110	New car dealers	18	489 332	45 498	11 682	981	6.8	15.3
44112	Used car dealers	17	40 877	5 601	1 405	149	42.9	4.1
441120	Used car dealers	17	40 877	5 601	1 405	149	42.9	4.1
4412	Other motor vehicle dealers	24	138 258	9 636	1 933	219	7.3	11.6
44121	Recreational vehicle dealers	13	63 627	5 962	1 250	135	14.6	25.2
441210	Recreational vehicle dealers	13	63 627	5 962	1 250	135	14.6	25.2
44122	Motorcycle, boat, and other motor vehicle dealers	11	74 631	3 674	683	84	1.0	.1
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	5	2 600	258	55	10	25.8	1.6
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	75	86 402	15 668	3 797	683	21.6	8.7
44131	Automotive parts and accessories stores	44	60 823	10 278	2 478	425	12.0	7.8
441310	Automotive parts and accessories stores	44	60 823	10 278	2 478	425	12.0	7.8
44132	Tire dealers	31	25 579	5 390	1 319	258	44.7	11.1
441320	Tire dealers	31	25 579	5 390	1 319	258	44.7	11.1
442	Furniture and home furnishings stores	55	165 537	21 851	5 036	761	7.4	7.9
4421	Furniture stores	26	84 337	12 000	2 670	344	5.9	5.7
44211	Furniture stores	26	84 337	12 000	2 670	344	5.9	5.7
442110	Furniture stores	26	84 337	12 000	2 670	344	5.9	5.7
4422	Home furnishings stores	29	81 200	9 851	2 366	417	9.0	10.2
44221	Floor covering stores	10	47 186	6 119	1 412	149	2.8	16.3
442210	Floor covering stores	10	47 186	6 119	1 412	149	2.8	16.3
44229	Other home furnishings stores	19	34 014	3 732	954	268	17.5	1.7
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	17	D	D	D	e	D	D
443	Electronics and appliance stores	70	237 315	22 061	5 395	903	5.3	5.1
4431	Electronics and appliance stores	70	237 315	22 061	5 395	903	5.3	5.1
44311	Appliance, television, and other electronics stores	51	D	D	D	f	D	D
443111	Household appliance stores	15	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	36	68 155	6 935	1 641	327	9.2	1.7
44312	Computer and software stores	15	140 029	10 770	2 714	376	4.2	4.3
443120	Computer and software stores	15	140 029	10 770	2 714	376	4.2	4.3
44313	Camera and photographic supplies stores	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	83	389 507	44 913	10 735	1 484	6.4	11.3
4441	Building material and supplies dealers	74	375 325	41 803	10 060	1 355	6.7	11.6
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44412	Paint and wallpaper stores	8	D	D	D	b	D	D
444120	Paint and wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	15	29 502	4 313	909	142	19.3	.3
444130	Hardware stores	15	29 502	4 313	909	142	19.3	.3
44419	Other building material dealers	48	222 806	24 733	6 149	702	8.3	19.4
444190	Other building material dealers	48	222 806	24 733	6 149	702	8.3	19.4
4442	Lawn and garden equipment and supplies stores	9	14 182	3 110	675	129	–	4.3
44422	Nursery, garden center, and farm supply stores	6	12 228	2 844	625	119	–	5.0
444220	Nursery, garden center, and farm supply stores	6	12 228	2 844	625	119	–	5.0
445	Food and beverage stores	197	700 196	76 040	17 949	3 428	21.8	2.6
4451	Grocery stores	119	645 224	71 092	16 752	3 079	19.6	2.2
44511	Supermarkets and other grocery (except convenience) stores	94	628 927	69 833	16 440	2 983	18.8	2.0
445110	Supermarkets and other grocery (except convenience) stores	94	628 927	69 833	16 440	2 983	18.8	2.0
44512	Convenience stores	25	16 297	1 259	312	96	49.6	8.8
445120	Convenience stores	25	16 297	1 259	312	96	49.6	8.8
4452	Specialty food stores	39	31 936	3 608	846	224	22.3	7.1
4453	Beer, wine, and liquor stores	39	23 036	1 340	351	125	83.8	8.8
44531	Beer, wine, and liquor stores	39	23 036	1 340	351	125	83.8	8.8
445310	Beer, wine, and liquor stores	39	23 036	1 340	351	125	83.8	8.8
446	Health and personal care stores	93	216 828	33 745	8 203	1 352	19.5	4.7
4461	Health and personal care stores	93	216 828	33 745	8 203	1 352	19.5	4.7
44611	Pharmacies and drug stores	43	182 311	27 081	6 655	1 038	20.2	4.8
446110	Pharmacies and drug stores	43	182 311	27 081	6 655	1 038	20.2	4.8
4461101	Pharmacies and drug stores	39	D	D	D	g	D	D
4461102	Proprietary stores	4	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	17	9 406	1 465	380	116	13.8	11.6
446120	Cosmetics, beauty supplies, and perfume stores	17	9 406	1 465	380	116	13.8	11.6
44613	Optical goods stores	15	10 593	2 743	563	114	16.5	.5
446130	Optical goods stores	15	10 593	2 743	563	114	16.5	.5
44619	Other health and personal care stores	18	14 518	2 456	605	84	16.8	2.6
446191	Food (health) supplement stores	9	3 346	544	142	39	8.5	9.4
446199	All other health and personal care stores	9	11 172	1 912	463	45	19.2	.6

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SACRAMENTO—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	93	270 056	13 919	3 273	779	32.4	8.6
4471	Gasoline stations	93	270 056	13 919	3 273	779	32.4	8.6
44711	Gasoline stations with convenience stores	75	238 978	10 558	2 458	648	31.8	7.6
447110	Gasoline stations with convenience stores	75	238 978	10 558	2 458	648	31.8	7.6
44719	Other gasoline stations	18	31 078	3 361	815	131	37.6	15.9
447190	Other gasoline stations	18	31 078	3 361	815	131	37.6	15.9
448	Clothing and clothing accessories stores	206	351 192	50 823	11 760	2 861	5.5	5.7
4481	Clothing stores	120	277 255	39 963	9 174	2 285	3.3	3.2
44811	Men's clothing stores	11	D	D	D	b	D	D
448110	Men's clothing stores	11	D	D	D	b	D	D
44812	Women's clothing stores	43	47 685	5 791	1 382	490	6.9	7.9
448120	Women's clothing stores	43	47 685	5 791	1 382	490	6.9	7.9
44813	Children's and infants' clothing stores	9	9 493	1 185	300	97	.3	–
448130	Children's and infants' clothing stores	9	9 493	1 185	300	97	.3	–
44814	Family clothing stores	30	182 002	27 214	6 084	1 319	.8	1.0
448140	Family clothing stores	30	182 002	27 214	6 084	1 319	.8	1.0
44815	Clothing accessories stores	11	D	D	D	b	D	D
448150	Clothing accessories stores	11	D	D	D	b	D	D
44819	Other clothing stores	16	20 286	3 610	895	245	8.7	16.4
448190	Other clothing stores	16	20 286	3 610	895	245	8.7	16.4
4482	Shoe stores	42	36 881	4 698	1 070	321	11.7	11.4
44821	Shoe stores	42	36 881	4 698	1 070	321	11.7	11.4
448210	Shoe stores	42	36 881	4 698	1 070	321	11.7	11.4
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	8	4 461	709	170	70	24.7	8.8
4482103	Children's and juveniles' shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	19	15 078	2 170	518	120	5.2	23.7
4482105	Athletic footwear stores	10	14 897	1 520	295	103	16.4	.4
4483	Jewelry, luggage, and leather goods stores	44	37 056	6 162	1 516	255	15.6	18.7
44831	Jewelry stores	40	35 612	5 934	1 460	238	14.9	19.4
448310	Jewelry stores	40	35 612	5 934	1 460	238	14.9	19.4
44832	Luggage and leather goods stores	4	1 444	228	56	17	31.7	–
448320	Luggage and leather goods stores	4	1 444	228	56	17	31.7	–
451	Sporting goods, hobby, book, and music stores	79	130 864	14 037	3 461	1 008	15.2	3.1
4511	Sporting goods, hobby, and musical instrument stores	49	78 420	8 814	2 162	563	21.3	3.8
45111	Sporting goods stores	29	50 305	5 335	1 277	359	14.9	5.7
451110	Sporting goods stores	29	50 305	5 335	1 277	359	14.9	5.7
4511101	General-line sporting goods stores	8	15 789	1 668	455	129	1.9	1.5
4511102	Specialty-line sporting goods stores	21	34 516	3 667	822	230	20.8	7.6
45112	Hobby, toy, and game stores	13	22 229	2 477	630	151	21.4	.7
451120	Hobby, toy, and game stores	13	22 229	2 477	630	151	21.4	.7
45113	Sewing, needlework, and piece goods stores	4	3 746	718	185	38	100.0	–
451130	Sewing, needlework, and piece goods stores	4	3 746	718	185	38	100.0	–
45114	Musical instrument and supplies stores	3	2 140	284	70	15	32.7	–
451140	Musical instrument and supplies stores	3	2 140	284	70	15	32.7	–
4512	Book, periodical, and music stores	30	52 444	5 223	1 299	445	6.1	2.1
45121	Book stores and news dealers	18	33 785	3 378	870	275	4.3	1.5
451211	Book stores	17	D	D	D	e	D	D
4512111	Book stores, general	12	D	D	D	c	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	c	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	12	18 659	1 845	429	170	9.5	3.1
451220	Prerecorded tape, compact disc, and record stores	12	18 659	1 845	429	170	9.5	3.1
452	General merchandise stores	22	433 875	41 088	9 871	2 115	.6	.1
4521	Department stores	9	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	9	D	D	D	g	D	D
45211	Department stores	9	D	D	D	g	D	D
452111	Department stores (except discount department stores)	5	179 918	21 755	5 537	1 200	–	–
452112	Discount department stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	13	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	12	D	D	D	c	D	D
452990	All other general merchandise stores	12	D	D	D	c	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	187	142 226	21 022	5 109	1 237	22.6	4.9
4531	Florists	20	6 271	1 693	453	133	16.4	.7
45311	Florists	20	6 271	1 693	453	133	16.4	.7
453110	Florists	20	6 271	1 693	453	133	16.4	.7
4532	Office supplies, stationery, and gift stores	78	67 225	9 265	2 365	609	27.6	5.9
45321	Office supplies and stationery stores	11	32 909	3 698	1 088	161	29.8	1.9
453210	Office supplies and stationery stores	11	32 909	3 698	1 088	161	29.8	1.9
45322	Gift, novelty, and souvenir stores	67	34 316	5 567	1 277	448	25.5	9.8
453220	Gift, novelty, and souvenir stores	67	34 316	5 567	1 277	448	25.5	9.8
4533	Used merchandise stores	24	8 679	2 414	572	171	37.1	.1
45331	Used merchandise stores	24	8 679	2 414	572	171	37.1	.1
453310	Used merchandise stores	24	8 679	2 414	572	171	37.1	.1

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SACRAMENTO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	65	60 051	7 650	1 719	324	15.5	4.9
45391	Pet and pet supplies stores	12	14 416	2 040	486	149	12.2	2.8
453910	Pet and pet supplies stores	12	14 416	2 040	486	149	12.2	2.8
45392	Art dealers	4	407	58	15	3	29.7	–
453920	Art dealers	4	407	58	15	3	29.7	–
45393	Manufactured (mobile) home dealers	6	13 136	1 373	323	28	5.9	.5
453930	Manufactured (mobile) home dealers	6	13 136	1 373	323	28	5.9	.5
45399	All other miscellaneous store retailers	43	32 092	4 179	895	144	20.7	7.7
454	Nonstore retailers	50	71 746	15 234	3 618	507	22.6	9.8
4541	Electronic shopping and mail-order houses	15	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	15	D	D	D	b	D	D
4542	Vending machine operators	11	15 551	2 996	740	128	36.6	.6
45421	Vending machine operators	11	15 551	2 996	740	128	36.6	.6
454210	Vending machine operators	11	15 551	2 996	740	128	36.6	.6
4543	Direct selling establishments	24	D	D	D	e	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	22	42 960	10 647	2 452	318	18.4	14.7
454390	Other direct selling establishments	22	42 960	10 647	2 452	318	18.4	14.7
	ST. HELENA							
44-45	**Retail trade**	**72**	**157 398**	**20 067**	**4 328**	**665**	**12.6**	**2.7**
441	Motor vehicle and parts dealers	6	29 463	3 204	708	101	5.2	–
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	9	4 818	710	169	32	5.3	10.9
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	5	2 877	444	94	20	–	1.3
442299	All other home furnishings stores	5	2 877	444	94	20	–	1.3
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	38 982	4 671	1 123	148	6.9	.3
4441	Building material and supplies dealers	5	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	8	42 144	5 958	984	189	7.8	–
4451	Grocery stores	5	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	19	12 182	1 279	276	63	44.4	3.3
4481	Clothing stores	13	7 094	689	144	40	64.0	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4531	Florists	2	D	D	D	b	D	D
45311	Florists	2	D	D	D	b	D	D
453110	Florists	2	D	D	D	b	D	D
4533	Used merchandise stores	3	1 285	184	36	7	22.5	–
45331	Used merchandise stores	3	1 285	184	36	7	22.5	–
453310	Used merchandise stores	3	1 285	184	36	7	22.5	–
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	ST. HELENA—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	4	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
	SALINAS							
44-45	**Retail trade**	**470**	**1 767 414**	**184 483**	**42 573**	**7 474**	**7.9**	**9.5**
441	Motor vehicle and parts dealers	64	420 615	41 546	9 013	978	7.9	8.8
4411	Automobile dealers	25	371 960	33 446	7 273	685	6.1	9.6
44111	New car dealers	13	343 864	32 365	7 056	652	.6	10.4
441110	New car dealers	13	343 864	32 365	7 056	652	.6	10.4
44112	Used car dealers	12	28 096	1 081	217	33	73.3	–
441120	Used car dealers	12	28 096	1 081	217	33	73.3	–
4412	Other motor vehicle dealers	5	13 694	2 291	358	51	46.9	.9
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	34	34 961	5 809	1 382	242	11.3	3.8
44131	Automotive parts and accessories stores	27	25 658	3 884	968	185	15.4	1.4
441310	Automotive parts and accessories stores	27	25 658	3 884	968	185	15.4	1.4
44132	Tire dealers	7	9 303	1 925	414	57	–	10.6
441320	Tire dealers	7	9 303	1 925	414	57	–	10.6
442	Furniture and home furnishings stores	26	56 136	8 405	1 985	301	20.3	6.6
4421	Furniture stores	11	27 742	3 645	803	125	24.4	5.7
44211	Furniture stores	11	27 742	3 645	803	125	24.4	5.7
442110	Furniture stores	11	27 742	3 645	803	125	24.4	5.7
4422	Home furnishings stores	15	28 394	4 760	1 182	176	16.2	7.5
44221	Floor covering stores	8	15 550	3 427	823	86	5.3	13.8
442210	Floor covering stores	8	15 550	3 427	823	86	5.3	13.8
44229	Other home furnishings stores	7	12 844	1 333	359	90	29.4	–
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	20	37 406	5 057	1 233	201	7.6	11.0
4431	Electronics and appliance stores	20	37 406	5 057	1 233	201	7.6	11.0
44311	Appliance, television, and other electronics stores	17	34 553	4 562	1 111	172	7.2	11.9
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	15	D	D	D	c	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	36	241 716	28 557	6 695	859	1.3	23.9
4441	Building material and supplies dealers	31	188 472	20 966	5 053	712	1.7	3.5
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	7	D	D	D	c	D	D
444130	Hardware stores	7	D	D	D	c	D	D
44419	Other building material dealers	18	83 838	10 385	2 435	248	2.7	7.8
444190	Other building material dealers	18	83 838	10 385	2 435	248	2.7	7.8
4442	Lawn and garden equipment and supplies stores	5	53 244	7 591	1 642	147	–	96.3
44422	Nursery, garden center, and farm supply stores	4	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	c	D	D
445	Food and beverage stores	80	256 968	26 969	6 246	1 159	11.5	10.4
4451	Grocery stores	53	234 770	25 520	5 897	1 060	8.4	11.2
44511	Supermarkets and other grocery (except convenience) stores	34	217 004	24 060	5 545	958	4.2	10.0
445110	Supermarkets and other grocery (except convenience) stores	34	217 004	24 060	5 545	958	4.2	10.0
44512	Convenience stores	19	17 766	1 460	352	102	59.6	26.2
445120	Convenience stores	19	17 766	1 460	352	102	59.6	26.2
4452	Specialty food stores	11	9 364	728	175	49	5.7	1.4
4453	Beer, wine, and liquor stores	16	12 834	721	174	50	73.4	1.4
44531	Beer, wine, and liquor stores	16	12 834	721	174	50	73.4	1.4
445310	Beer, wine, and liquor stores	16	12 834	721	174	50	73.4	1.4
446	Health and personal care stores	31	99 282	11 919	2 780	610	20.4	9.4
4461	Health and personal care stores	31	99 282	11 919	2 780	610	20.4	9.4
44611	Pharmacies and drug stores	15	90 408	10 552	2 434	531	20.1	9.2
446110	Pharmacies and drug stores	15	90 408	10 552	2 434	531	20.1	9.2
4461101	Pharmacies and drug stores	15	90 408	10 552	2 434	531	20.1	9.2
44612	Cosmetics, beauty supplies, and perfume stores	8	3 989	507	134	40	31.6	24.1
446120	Cosmetics, beauty supplies, and perfume stores	8	3 989	507	134	40	31.6	24.1
44619	Other health and personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health and personal care stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SALINAS—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	40	137 518	7 259	1 589	353	22.4	13.5
4471	Gasoline stations	40	137 518	7 259	1 589	353	22.4	13.5
44711	Gasoline stations with convenience stores	22	62 792	3 236	698	167	24.8	1.8
447110	Gasoline stations with convenience stores	22	62 792	3 236	698	167	24.8	1.8
44719	Other gasoline stations	18	74 726	4 023	891	186	20.4	23.2
447190	Other gasoline stations	18	74 726	4 023	891	186	20.4	23.2
448	Clothing and clothing accessories stores	69	70 238	9 540	2 406	714	5.9	9.1
4481	Clothing stores	38	48 328	5 983	1 535	531	7.7	10.4
44811	Men's clothing stores	4	4 736	604	130	40	20.6	50.1
448110	Men's clothing stores	4	4 736	604	130	40	20.6	50.1
44813	Children's and infants' clothing stores	3	D	D	D	a	D	D
448130	Children's and infants' clothing stores	3	D	D	D	a	D	D
44814	Family clothing stores	11	25 355	2 729	797	260	3.5	–
448140	Family clothing stores	11	25 355	2 729	797	260	3.5	–
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	5	6 900	1 110	257	78	20.5	6.6
448190	Other clothing stores	5	6 900	1 110	257	78	20.5	6.6
4482	Shoe stores	13	11 324	1 397	345	85	–	.5
44821	Shoe stores	13	11 324	1 397	345	85	–	.5
448210	Shoe stores	13	11 324	1 397	345	85	–	.5
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	18	10 586	2 160	526	98	3.8	12.1
44831	Jewelry stores	17	D	D	D	b	D	D
448310	Jewelry stores	17	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	29	32 579	3 166	770	267	.7	6.8
4511	Sporting goods, hobby, and musical instrument stores	18	23 464	2 291	545	199	.9	3.2
45111	Sporting goods stores	9	D	D	D	b	D	D
451110	Sporting goods stores	9	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	c	D	D
451120	Hobby, toy, and game stores	4	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	3	2 556	327	79	22	–	–
451130	Sewing, needlework, and piece goods stores	3	2 556	327	79	22	–	–
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	11	9 115	875	225	68	.1	16.1
45121	Book stores and news dealers	3	2 974	276	70	20	–	–
451211	Book stores	3	2 974	276	70	20	–	–
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	8	6 141	599	155	48	.1	23.9
451220	Prerecorded tape, compact disc, and record stores	8	6 141	599	155	48	.1	23.9
452	General merchandise stores	13	348 638	30 403	7 199	1 493	–	.1
4521	Department stores	7	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	7	D	D	D	g	D	D
45211	Department stores	7	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
452112	Discount department stores	3	119 218	11 112	2 595	582	–	–
4529	Other general merchandise stores	6	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	47	D	D	D	e	D	D
4531	Florists	8	3 678	974	230	79	11.9	.2
45311	Florists	8	3 678	974	230	79	11.9	.2
453110	Florists	8	3 678	974	230	79	11.9	.2
4532	Office supplies, stationery, and gift stores	15	20 377	2 556	647	150	8.8	3.3
45321	Office supplies and stationery stores	4	13 445	1 276	333	75	5.5	–
453210	Office supplies and stationery stores	4	13 445	1 276	333	75	5.5	–
45322	Gift, novelty, and souvenir stores	11	6 932	1 280	314	75	15.4	9.8
453220	Gift, novelty, and souvenir stores	11	6 932	1 280	314	75	15.4	9.8
4533	Used merchandise stores	8	4 233	1 354	332	76	1.3	–
45331	Used merchandise stores	8	4 233	1 354	332	76	1.3	–
453310	Used merchandise stores	8	4 233	1 354	332	76	1.3	–
4539	Other miscellaneous store retailers	16	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	7 064	958	215	64	2.1	–
453910	Pet and pet supplies stores	4	7 064	958	215	64	2.1	–
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SALINAS—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	15	D	D	D	b	D	D
4543	Direct selling establishments	13	8 356	1 727	424	68	16.5	–
45439	Other direct selling establishments	13	8 356	1 727	424	68	16.5	–
454390	Other direct selling establishments	13	8 356	1 727	424	68	16.5	–
	SAN ANSELMO							
44-45	**Retail trade**	**70**	**112 186**	**13 562**	**3 304**	**614**	**17.0**	**4.0**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	a	D	D
445	Food and beverage stores	10	63 309	7 844	1 876	264	.9	1.4
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	61 636	7 742	1 844	258	–	1.3
445110	Supermarkets and other grocery (except convenience) stores	7	61 636	7 742	1 844	258	–	1.3
446	Health and personal care stores	8	22 334	2 560	619	161	22.2	4.5
4461	Health and personal care stores	8	22 334	2 560	619	161	22.2	4.5
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	728	98	13	10	77.1	22.9
446120	Cosmetics, beauty supplies, and perfume stores	3	728	98	13	10	77.1	22.9
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	10	3 329	489	130	30	49.7	37.6
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	3 719	426	105	28	67.1	25.2
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	a	D	D
45121	Book stores and news dealers	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	17	4 859	774	188	61	79.7	1.0
4533	Used merchandise stores	7	1 033	158	36	17	80.3	4.6
45331	Used merchandise stores	7	1 033	158	36	17	80.3	4.6
453310	Used merchandise stores	7	1 033	158	36	17	80.3	4.6
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	2 070	320	110	9	100.0	–
	SAN BERNARDINO							
44-45	**Retail trade**	**589**	**2 483 481**	**226 468**	**54 883**	**8 996**	**14.0**	**4.8**
441	Motor vehicle and parts dealers	80	897 636	75 075	19 335	1 949	22.4	3.8
4411	Automobile dealers	30	747 977	58 306	14 125	1 347	24.5	1.7
44111	New car dealers	16	735 729	57 537	13 918	1 290	24.2	1.3
441110	New car dealers	16	735 729	57 537	13 918	1 290	24.2	1.3
44112	Used car dealers	14	12 248	769	207	57	40.6	21.5
441120	Used car dealers	14	12 248	769	207	57	40.6	21.5
4412	Other motor vehicle dealers	6	99 610	9 138	3 325	283	.9	18.6
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	c	D	D
441221	Motorcycle dealers	1	D	D	D	c	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	44	50 049	7 631	1 885	319	33.9	7.0
44131	Automotive parts and accessories stores	24	37 273	5 339	1 322	237	29.0	3.7
441310	Automotive parts and accessories stores	24	37 273	5 339	1 322	237	29.0	3.7
44132	Tire dealers	20	12 776	2 292	563	82	48.4	16.6
441320	Tire dealers	20	12 776	2 292	563	82	48.4	16.6

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN BERNARDINO—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	33	105 165	13 759	3 228	422	7.3	6.9
4421	Furniture stores	17	86 024	11 224	2 554	302	5.8	1.7
44211	Furniture stores	17	86 024	11 224	2 554	302	5.8	1.7
442110	Furniture stores	17	86 024	11 224	2 554	302	5.8	1.7
4422	Home furnishings stores	16	19 141	2 535	674	120	13.8	29.9
44221	Floor covering stores	10	13 615	1 953	531	78	15.2	42.1
442210	Floor covering stores	10	13 615	1 953	531	78	15.2	42.1
44229	Other home furnishings stores	6	5 526	582	143	42	10.3	–
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	32	110 014	8 519	1 968	369	4.3	4.1
4431	Electronics and appliance stores	32	110 014	8 519	1 968	369	4.3	4.1
44311	Appliance, television, and other electronics stores	24	88 750	6 956	1 554	283	5.1	1.5
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	20	D	D	D	e	D	D
44312	Computer and software stores	7	D	D	D	b	D	D
443120	Computer and software stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	38	245 347	21 719	4 897	764	1.7	4.9
4441	Building material and supplies dealers	32	243 631	21 387	4 835	746	1.6	4.7
44411	Home centers	4	D	D	D	e	D	D
444110	Home Centers	4	D	D	D	e	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	18	147 346	10 148	2 385	322	.8	7.6
444190	Other building material dealers	18	147 346	10 148	2 385	322	.8	7.6
445	Food and beverage stores	92	253 879	27 595	6 835	1 210	14.8	12.3
4451	Grocery stores	53	236 136	24 963	6 205	1 071	11.3	12.8
44511	Supermarkets and other grocery (except convenience) stores	38	216 747	23 917	5 904	970	5.7	12.8
445110	Supermarkets and other grocery (except convenience) stores	38	216 747	23 917	5 904	970	5.7	12.8
44512	Convenience stores	15	19 389	1 046	301	101	72.8	13.0
445120	Convenience stores	15	19 389	1 046	301	101	72.8	13.0
4452	Specialty food stores	13	6 612	2 053	487	94	37.2	9.3
4453	Beer, wine, and liquor stores	26	11 131	579	143	45	76.0	3.9
44531	Beer, wine, and liquor stores	26	11 131	579	143	45	76.0	3.9
445310	Beer, wine, and liquor stores	26	11 131	579	143	45	76.0	3.9
446	Health and personal care stores	47	82 489	11 882	2 859	437	17.4	4.0
4461	Health and personal care stores	47	82 489	11 882	2 859	437	17.4	4.0
44611	Pharmacies and drug stores	21	66 146	9 359	2 257	318	14.8	3.2
446110	Pharmacies and drug stores	21	66 146	9 359	2 257	318	14.8	3.2
4461101	Pharmacies and drug stores	21	66 146	9 359	2 257	318	14.8	3.2
44612	Cosmetics, beauty supplies, and perfume stores	9	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	9	D	D	D	b	D	D
44619	Other health and personal care stores	15	11 092	1 840	441	75	38.8	5.4
446191	Food (health) supplement stores	8	6 472	1 074	272	51	58.9	4.4
446199	All other health and personal care stores	7	4 620	766	169	24	10.5	6.8
447	Gasoline stations	51	131 716	5 104	1 216	335	35.5	2.7
4471	Gasoline stations	51	131 716	5 104	1 216	335	35.5	2.7
44711	Gasoline stations with convenience stores	35	100 253	4 315	1 030	296	33.9	2.2
447110	Gasoline stations with convenience stores	35	100 253	4 315	1 030	296	33.9	2.2
44719	Other gasoline stations	16	31 463	789	186	39	40.9	4.1
447190	Other gasoline stations	16	31 463	789	186	39	40.9	4.1
448	Clothing and clothing accessories stores	82	77 955	10 243	2 494	647	10.1	6.9
4481	Clothing stores	43	41 696	5 221	1 246	371	9.8	3.6
44811	Men's clothing stores	4	3 204	402	107	23	5.8	4.3
448110	Men's clothing stores	4	3 204	402	107	23	5.8	4.3
44814	Family clothing stores	15	28 899	3 144	745	228	7.0	–
448140	Family clothing stores	15	28 899	3 144	745	228	7.0	–
44815	Clothing accessories stores	6	D	D	D	b	D	D
448150	Clothing accessories stores	6	D	D	D	b	D	D
44819	Other clothing stores	6	2 222	382	97	26	12.0	1.6
448190	Other clothing stores	6	2 222	382	97	26	12.0	1.6
4482	Shoe stores	17	13 959	1 675	417	122	8.1	–
44821	Shoe stores	17	13 959	1 675	417	122	8.1	–
448210	Shoe stores	17	13 959	1 675	417	122	8.1	–
4482104	Family shoe stores	11	8 795	1 136	289	77	7.7	–
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	22	22 300	3 347	831	154	12.1	17.6
44831	Jewelry stores	20	D	D	D	c	D	D
448310	Jewelry stores	20	D	D	D	c	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN BERNARDINO—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	37	50 325	5 822	1 371	378	17.0	23.8
4511	Sporting goods, hobby, and musical instrument stores	21	35 870	4 128	963	234	22.1	14.9
45111	Sporting goods stores	10	22 008	2 502	546	138	29.0	17.4
451110	Sporting goods stores	10	22 008	2 502	546	138	29.0	17.4
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	6	D	D	D	b	D	D
45114	Musical instrument and supplies stores	7	11 830	1 274	327	62	7.3	1.4
451140	Musical instrument and supplies stores	7	11 830	1 274	327	62	7.3	1.4
4512	Book, periodical, and music stores	16	14 455	1 694	408	144	4.5	45.9
45121	Book stores and news dealers	8	7 939	1 120	264	85	2.5	55.1
451211	Book stores	8	7 939	1 120	264	85	2.5	55.1
4512111	Book stores, general	3	2 475	331	81	26	–	–
4512112	Specialty book stores	4	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	8	6 516	574	144	59	7.0	34.5
451220	Prerecorded tape, compact disc, and record stores	8	6 516	574	144	59	7.0	34.5
452	General merchandise stores	23	463 298	37 827	8 590	1 958	.3	–
4521	Department stores	8	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	8	D	D	D	g	D	D
45211	Department stores	8	D	D	D	g	D	D
452111	Department stores (except discount department stores)	5	91 026	10 932	2 757	676	–	–
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	15	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	13	D	D	D	c	D	D
452990	All other general merchandise stores	13	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	59	56 792	7 882	1 864	471	13.5	9.8
4531	Florists	9	2 738	511	120	44	26.7	.5
45311	Florists	9	2 738	511	120	44	26.7	.5
453110	Florists	9	2 738	511	120	44	26.7	.5
4532	Office supplies, stationery, and gift stores	20	31 216	3 271	797	195	13.2	4.4
45321	Office supplies and stationery stores	6	24 121	2 261	572	104	–	–
453210	Office supplies and stationery stores	6	24 121	2 261	572	104	–	–
45322	Gift, novelty, and souvenir stores	14	7 095	1 010	225	91	57.9	19.5
453220	Gift, novelty, and souvenir stores	14	7 095	1 010	225	91	57.9	19.5
4533	Used merchandise stores	13	8 015	1 870	456	123	3.5	37.3
45331	Used merchandise stores	13	8 015	1 870	456	123	3.5	37.3
453310	Used merchandise stores	13	8 015	1 870	456	123	3.5	37.3
4539	Other miscellaneous store retailers	17	14 823	2 230	491	109	17.2	7.8
45391	Pet and pet supplies stores	6	D	D	D	b	D	D
453910	Pet and pet supplies stores	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	15	8 865	1 041	226	56	54.7	.1
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	10	D	D	D	b	D	D
45439	Other direct selling establishments	10	D	D	D	b	D	D
454390	Other direct selling establishments	10	D	D	D	b	D	D
	SAN BRUNO							
44-45	**Retail trade**	**63**	**163 980**	**21 056**	**5 444**	**790**	**23.4**	**5.7**
441	Motor vehicle and parts dealers	8	29 603	4 114	1 029	121	86.6	2.3
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	2 742	378	83	7	15.9	21.0
443	Electronics and appliance stores	5	D	D	D	b	D	D
4431	Electronics and appliance stores	5	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	10	13 558	1 140	287	74	15.5	42.5
44512	Convenience stores	4	8 036	711	165	33	–	65.1
445120	Convenience stores	4	8 036	711	165	33	–	65.1
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	13 366	718	184	47	47.2	–
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN BRUNO—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	10	13 515	1 296	279	97	5.0	10.6
4481	Clothing stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	3	3 028	319	75	16	15.3	–
451	Sporting goods, hobby, book, and music stores	3	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	c	D	D
45114	Musical instrument and supplies stores	1	D	D	D	c	D	D
451140	Musical instrument and supplies stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
	SAN BUENAVENTURA (VENTURA)							
44-45	**Retail trade**	**504**	**1 678 951**	**180 234**	**42 244**	**7 189**	**7.7**	**11.1**
441	Motor vehicle and parts dealers	67	656 113	60 866	14 204	1 445	3.0	18.9
4411	Automobile dealers	26	584 833	50 358	11 787	1 055	2.4	17.6
44111	New car dealers	20	578 461	49 957	11 689	1 040	2.2	17.5
441110	New car dealers	20	578 461	49 957	11 689	1 040	2.2	17.5
44112	Used car dealers	6	6 372	401	98	15	14.2	22.7
441120	Used car dealers	6	6 372	401	98	15	14.2	22.7
4412	Other motor vehicle dealers	14	40 294	5 275	1 071	162	7.9	33.4
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	12	D	D	D	c	D	D
441221	Motorcycle dealers	6	16 283	2 679	532	72	3.1	–
441222	Boat dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	27	30 986	5 233	1 346	228	9.2	25.3
44131	Automotive parts and accessories stores	15	19 779	3 158	814	146	3.9	31.4
441310	Automotive parts and accessories stores	15	19 779	3 158	814	146	3.9	31.4
44132	Tire dealers	12	11 207	2 075	532	82	18.5	14.5
441320	Tire dealers	12	11 207	2 075	532	82	18.5	14.5
442	Furniture and home furnishings stores	37	43 378	6 079	1 478	216	26.0	7.7
4421	Furniture stores	11	10 297	1 561	407	50	13.6	5.4
44211	Furniture stores	11	10 297	1 561	407	50	13.6	5.4
442110	Furniture stores	11	10 297	1 561	407	50	13.6	5.4
4422	Home furnishings stores	26	33 081	4 518	1 071	166	29.9	8.4
44221	Floor covering stores	8	18 962	2 850	698	74	43.0	13.6
442210	Floor covering stores	8	18 962	2 850	698	74	43.0	13.6
44229	Other home furnishings stores	18	14 119	1 668	373	92	12.2	1.4
442291	Window treatment stores	4	D	D	D	a	D	D
442299	All other home furnishings stores	14	D	D	D	b	D	D
443	Electronics and appliance stores	27	47 695	6 651	1 609	249	21.3	4.2
4431	Electronics and appliance stores	27	47 695	6 651	1 609	249	21.3	4.2
44311	Appliance, television, and other electronics stores	20	40 221	5 132	1 238	184	25.3	4.9
443111	Household appliance stores	1	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	19	D	D	D	c	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	38	122 179	14 428	3 354	413	4.0	15.1
4441	Building material and supplies dealers	35	D	D	D	e	D	D
44412	Paint and wallpaper stores	3	2 830	420	99	11	14.4	–
444120	Paint and wallpaper stores	3	2 830	420	99	11	14.4	–
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	26	90 210	10 243	2 390	256	3.4	20.4
444190	Other building material dealers	26	90 210	10 243	2 390	256	3.4	20.4
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	37	217 825	25 030	5 918	853	9.6	6.7
4451	Grocery stores	17	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	15	197 283	22 610	5 363	747	3.6	6.1
445110	Supermarkets and other grocery (except convenience) stores	15	197 283	22 610	5 363	747	3.6	6.1
4452	Specialty food stores	7	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	13	14 974	1 790	385	59	82.8	5.1
44531	Beer, wine, and liquor stores	13	14 974	1 790	385	59	82.8	5.1
445310	Beer, wine, and liquor stores	13	14 974	1 790	385	59	82.8	5.1

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN BUENAVENTURA (VENTURA)—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	35	91 980	12 436	2 441	475	15.6	.3
4461	Health and personal care stores	35	91 980	12 436	2 441	475	15.6	.3
44611	Pharmacies and drug stores	16	76 281	9 638	1 818	341	16.9	.4
446110	Pharmacies and drug stores	16	76 281	9 638	1 818	341	16.9	.4
4461101	Pharmacies and drug stores	14	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	6	D	D	D	b	D	D
446130	Optical goods stores	6	D	D	D	b	D	D
44619	Other health and personal care stores	7	8 959	1 302	312	67	6.4	–
446191	Food (health) supplement stores	3	D	D	D	b	D	D
446199	All other health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	32	76 303	3 455	739	223	35.5	12.1
4471	Gasoline stations	32	76 303	3 455	739	223	35.5	12.1
44711	Gasoline stations with convenience stores	21	60 080	2 690	551	179	34.6	15.3
447110	Gasoline stations with convenience stores	21	60 080	2 690	551	179	34.6	15.3
44719	Other gasoline stations	11	16 223	765	188	44	38.9	.3
447190	Other gasoline stations	11	16 223	765	188	44	38.9	.3
448	Clothing and clothing accessories stores	92	90 570	11 953	2 959	792	8.5	2.7
4481	Clothing stores	56	65 784	8 318	2 035	586	9.1	3.2
44811	Men's clothing stores	6	3 142	373	68	23	36.3	20.3
448110	Men's clothing stores	6	3 142	373	68	23	36.3	20.3
44812	Women's clothing stores	23	15 352	2 031	466	162	24.1	5.1
448120	Women's clothing stores	23	15 352	2 031	466	162	24.1	5.1
44813	Children's and infants' clothing stores	6	D	D	D	b	D	D
448130	Children's and infants' clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	12	36 022	4 213	1 059	256	2.1	1.7
448140	Family clothing stores	12	36 022	4 213	1 059	256	2.1	1.7
44815	Clothing accessories stores	5	1 944	339	83	26	–	–
448150	Clothing accessories stores	5	1 944	339	83	26	–	–
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	17	11 590	1 323	308	93	3.1	.3
44821	Shoe stores	17	11 590	1 323	308	93	3.1	.3
448210	Shoe stores	17	11 590	1 323	308	93	3.1	.3
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	9	5 821	696	166	47	6.2	–
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	19	13 196	2 312	616	113	10.3	2.1
44831	Jewelry stores	17	D	D	D	c	D	D
448310	Jewelry stores	17	D	D	D	c	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	33	38 743	4 728	1 155	401	7.7	3.3
4511	Sporting goods, hobby, and musical instrument stores	21	25 137	2 722	645	256	9.4	.8
45111	Sporting goods stores	14	D	D	D	b	D	D
451110	Sporting goods stores	14	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	6	15 811	1 555	364	159	3.1	–
451120	Hobby, toy, and game stores	6	15 811	1 555	364	159	3.1	–
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	12	13 606	2 006	510	145	4.4	8.0
45121	Book stores and news dealers	8	7 748	1 139	294	78	7.8	14.1
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	4	5 813	843	203	61	9.2	–
4512112	Specialty book stores	3	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	5 858	867	216	67	–	–
451220	Prerecorded tape, compact disc, and record stores	4	5 858	867	216	67	–	–
452	General merchandise stores	11	214 272	21 833	5 345	1 374	–	–
4521	Department stores	7	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	7	D	D	D	g	D	D
45211	Department stores	7	D	D	D	g	D	D
452111	Department stores (except discount department stores)	5	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	69	51 071	8 039	1 962	545	9.0	5.2
4532	Office supplies, stationery, and gift stores	24	27 925	3 096	788	178	3.7	3.3
45321	Office supplies and stationery stores	4	19 596	1 868	479	64	–	–
453210	Office supplies and stationery stores	4	19 596	1 868	479	64	–	–
45322	Gift, novelty, and souvenir stores	20	8 329	1 228	309	114	12.2	10.9
453220	Gift, novelty, and souvenir stores	20	8 329	1 228	309	114	12.2	10.9
4533	Used merchandise stores	17	9 429	3 284	754	222	14.6	7.3
45331	Used merchandise stores	17	9 429	3 284	754	222	14.6	7.3
453310	Used merchandise stores	17	9 429	3 284	754	222	14.6	7.3

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	SAN BUENAVENTURA (VENTURA)—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	20	12 367	1 468	373	129	16.6	6.3
45391	Pet and pet supplies stores	4	4 320	384	113	49	15.9	4.6
453910	Pet and pet supplies stores	4	4 320	384	113	49	15.9	4.6
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	26	28 822	4 736	1 080	203	20.9	26.9
4541	Electronic shopping and mail-order houses	12	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	12	D	D	D	b	D	D
4543	Direct selling establishments	13	15 479	3 089	675	97	21.1	3.2
45439	Other direct selling establishments	13	15 479	3 089	675	97	21.1	3.2
454390	Other direct selling establishments	13	15 479	3 089	675	97	21.1	3.2
	SAN CARLOS							
44-45	**Retail trade**	**140**	**433 952**	**55 129**	**13 484**	**1 841**	**7.4**	**6.6**
441	Motor vehicle and parts dealers	7	19 469	2 834	594	79	5.9	–
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	16	31 067	6 313	1 756	187	10.0	3.9
4421	Furniture stores	5	19 936	3 365	895	51	–	–
44211	Furniture stores	5	19 936	3 365	895	51	–	–
442110	Furniture stores	5	19 936	3 365	895	51	–	–
4422	Home furnishings stores	11	11 131	2 948	861	136	27.9	10.9
44221	Floor covering stores	7	6 395	770	195	21	26.8	8.8
442210	Floor covering stores	7	6 395	770	195	21	26.8	8.8
44229	Other home furnishings stores	4	4 736	2 178	666	115	29.4	13.6
442291	Window treatment stores	1	D	D	D	c	D	D
443	Electronics and appliance stores	7	D	D	D	c	D	D
4431	Electronics and appliance stores	7	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	4	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	24	120 208	18 225	4 388	523	4.2	7.1
4441	Building material and supplies dealers	22	D	D	D	f	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	a	D	D
444130	Hardware stores	2	D	D	D	a	D	D
44419	Other building material dealers	16	42 664	8 675	2 070	223	11.9	20.0
444190	Other building material dealers	16	42 664	8 675	2 070	223	11.9	20.0
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	9	40 629	5 623	1 390	186	2.2	40.5
4451	Grocery stores	7	D	D	D	c	D	D
446	Health and personal care stores	7	63 413	6 323	1 615	226	3.2	.9
4461	Health and personal care stores	7	63 413	6 323	1 615	226	3.2	.9
44611	Pharmacies and drug stores	4	60 956	5 726	1 451	212	–	1.0
446110	Pharmacies and drug stores	4	60 956	5 726	1 451	212	–	1.0
4461101	Pharmacies and drug stores	4	60 956	5 726	1 451	212	–	1.0
44619	Other health and personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	7	13 181	771	157	37	50.2	–
448	Clothing and clothing accessories stores	14	9 051	1 778	436	69	30.0	9.5
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	5	4 967	1 030	244	25	24.6	–
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	13	26 614	3 148	753	176	12.4	–
4511	Sporting goods, hobby, and musical instrument stores	12	D	D	D	c	D	D
45111	Sporting goods stores	5	22 341	2 099	511	129	1.4	–
451110	Sporting goods stores	5	22 341	2 099	511	129	1.4	–
4511102	Specialty-line sporting goods stores	5	22 341	2 099	511	129	1.4	–
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

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	SAN CARLOS—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	12	14 218	1 874	488	77	11.1	.9
45321	Office supplies and stationery stores	3	9 200	1 069	277	38	–	–
453210	Office supplies and stationery stores	3	9 200	1 069	277	38	–	–
45322	Gift, novelty, and souvenir stores	9	5 018	805	211	39	31.6	2.6
453220	Gift, novelty, and souvenir stores	9	5 018	805	211	39	31.6	2.6
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	2 516	507	128	29	59.4	–
453910	Pet and pet supplies stores	4	2 516	507	128	29	59.4	–
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	7	22 748	3 073	742	67	3.2	–
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
	SAN CLEMENTE							
44-45	**Retail trade**	**178**	**368 102**	**48 961**	**11 882**	**2 054**	**17.4**	**13.2**
441	Motor vehicle and parts dealers	14	10 571	2 542	541	79	21.0	10.7
442	Furniture and home furnishings stores	14	8 723	1 264	280	84	30.5	8.2
4421	Furniture stores	6	3 076	426	94	27	55.5	4.5
44211	Furniture stores	6	3 076	426	94	27	55.5	4.5
442110	Furniture stores	6	3 076	426	94	27	55.5	4.5
4422	Home furnishings stores	8	5 647	838	186	57	16.9	10.2
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	4	5 497	850	178	40	16.7	–
4431	Electronics and appliance stores	4	5 497	850	178	40	16.7	–
44311	Appliance, television, and other electronics stores	4	5 497	850	178	40	16.7	–
443111	Household appliance stores	1	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	9	38 733	4 749	1 036	199	6.0	–
4441	Building material and supplies dealers	8	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	22	106 264	13 281	3 468	506	7.5	16.5
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	95 194	11 952	3 142	444	5.0	16.6
445110	Supermarkets and other grocery (except convenience) stores	10	95 194	11 952	3 142	444	5.0	16.6
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	19	32 778	4 543	1 123	179	23.4	16.2
4461	Health and personal care stores	19	32 778	4 543	1 123	179	23.4	16.2
44611	Pharmacies and drug stores	9	24 718	2 824	690	107	24.0	–
446110	Pharmacies and drug stores	9	24 718	2 824	690	107	24.0	–
4461101	Pharmacies and drug stores	9	24 718	2 824	690	107	24.0	–
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	2	D	D	D	b	D	D
446130	Optical goods stores	2	D	D	D	b	D	D
44619	Other health and personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	14	47 339	1 845	448	97	46.8	22.7
4471	Gasoline stations	14	47 339	1 845	448	97	46.8	22.7
44711	Gasoline stations with convenience stores	7	27 637	1 117	278	54	47.7	–
447110	Gasoline stations with convenience stores	7	27 637	1 117	278	54	47.7	–
44719	Other gasoline stations	7	19 702	728	170	43	45.6	54.4
447190	Other gasoline stations	7	19 702	728	170	43	45.6	54.4
448	Clothing and clothing accessories stores	18	16 290	4 874	1 150	180	13.3	16.2
4481	Clothing stores	13	5 341	1 173	256	94	36.8	11.3
44819	Other clothing stores	3	1 949	670	129	26	35.1	–
448190	Other clothing stores	3	1 949	670	129	26	35.1	–
4483	Jewelry, luggage, and leather goods stores	3	D	D	D	b	D	D
44831	Jewelry stores	3	D	D	D	b	D	D
448310	Jewelry stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	15	7 966	1 108	253	50	47.0	16.1
4511	Sporting goods, hobby, and musical instrument stores	13	D	D	D	b	D	D
45111	Sporting goods stores	9	4 658	607	168	30	73.0	27.0
451110	Sporting goods stores	9	4 658	607	168	30	73.0	27.0

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN CLEMENTE—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	30	D	D	D	c	D	D
4531	Florists	8	2 372	490	121	39	77.2	3.7
45311	Florists	8	2 372	490	121	39	77.2	3.7
453110	Florists	8	2 372	490	121	39	77.2	3.7
4532	Office supplies, stationery, and gift stores	11	9 436	983	237	66	23.4	6.8
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	8	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	8	D	D	D	b	D	D
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	1 466	235	50	9	86.2	–
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	17	31 231	6 275	1 644	179	13.2	27.1
4541	Electronic shopping and mail-order houses	10	27 243	5 221	1 400	141	9.7	25.4
45411	Electronic shopping and mail-order houses	10	27 243	5 221	1 400	141	9.7	25.4
4543	Direct selling establishments	4	3 373	960	221	32	28.6	42.5
45439	Other direct selling establishments	4	3 373	960	221	32	28.6	42.5
454390	Other direct selling establishments	4	3 373	960	221	32	28.6	42.5
	SAN DIEGO							
44-45	**Retail trade**	**4 238**	**13 953 238**	**1 490 534**	**354 566**	**62 552**	**10.9**	**5.2**
441	Motor vehicle and parts dealers	398	3 275 680	292 028	69 317	7 591	10.1	3.1
4411	Automobile dealers	149	2 687 071	213 505	50 954	4 970	8.9	1.8
44111	New car dealers	69	2 514 941	203 267	48 577	4 599	5.3	.9
441110	New car dealers	69	2 514 941	203 267	48 577	4 599	5.3	.9
44112	Used car dealers	80	172 130	10 238	2 377	371	62.2	14.8
441120	Used car dealers	80	172 130	10 238	2 377	371	62.2	14.8
4412	Other motor vehicle dealers	67	365 202	37 326	8 388	956	15.0	4.9
44121	Recreational vehicle dealers	10	167 110	16 915	3 797	352	22.6	6.0
441210	Recreational vehicle dealers	10	167 110	16 915	3 797	352	22.6	6.0
44122	Motorcycle, boat, and other motor vehicle dealers	57	198 092	20 411	4 591	604	8.6	4.0
441221	Motorcycle dealers	17	D	D	D	e	D	D
441222	Boat dealers	38	120 925	11 148	2 495	343	10.3	1.0
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	182	223 407	41 197	9 975	1 665	15.8	16.4
44131	Automotive parts and accessories stores	127	158 240	29 189	7 033	1 246	13.5	12.7
441310	Automotive parts and accessories stores	127	158 240	29 189	7 033	1 246	13.5	12.7
44132	Tire dealers	55	65 167	12 008	2 942	419	21.4	25.5
441320	Tire dealers	55	65 167	12 008	2 942	419	21.4	25.5
442	Furniture and home furnishings stores	311	647 084	80 431	19 512	3 166	15.5	9.2
4421	Furniture stores	135	359 750	40 560	10 112	1 216	14.1	9.9
44211	Furniture stores	135	359 750	40 560	10 112	1 216	14.1	9.9
442110	Furniture stores	135	359 750	40 560	10 112	1 216	14.1	9.9
4422	Home furnishings stores	176	287 334	39 871	9 400	1 950	17.1	8.4
44221	Floor covering stores	59	110 292	18 686	4 406	527	24.2	19.1
442210	Floor covering stores	59	110 292	18 686	4 406	527	24.2	19.1
44229	Other home furnishings stores	117	177 042	21 185	4 994	1 423	12.7	1.7
442291	Window treatment stores	11	5 966	1 057	230	37	46.4	1.4
442299	All other home furnishings stores	106	171 076	20 128	4 764	1 386	11.6	1.7
443	Electronics and appliance stores	261	752 372	94 593	21 862	3 674	24.7	4.9
4431	Electronics and appliance stores	261	752 372	94 593	21 862	3 674	24.7	4.9
44311	Appliance, television, and other electronics stores	175	443 456	69 862	15 954	2 753	34.6	4.3
443111	Household appliance stores	36	70 975	8 846	2 112	314	18.5	4.3
443112	Radio, television, and other electronics stores	139	372 481	61 016	13 842	2 439	37.7	4.3
44312	Computer and software stores	74	291 685	22 534	5 442	816	10.4	5.9
443120	Computer and software stores	74	291 685	22 534	5 442	816	10.4	5.9
44313	Camera and photographic supplies stores	12	17 231	2 197	466	105	12.6	4.0
443130	Camera and photographic supplies stores	12	17 231	2 197	466	105	12.6	4.0

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN DIEGO—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	201	1 016 902	120 612	28 048	4 376	4.1	5.4
4441	Building material and supplies dealers	170	984 627	115 024	26 711	4 075	3.9	5.1
44411	Home centers	12	D	D	D	g	D	D
444110	Home Centers	12	D	D	D	g	D	D
44412	Paint and wallpaper stores	24	D	D	D	c	D	D
444120	Paint and wallpaper stores	24	D	D	D	c	D	D
44413	Hardware stores	31	D	D	D	e	D	D
444130	Hardware stores	31	D	D	D	e	D	D
44419	Other building material dealers	103	339 860	44 894	10 530	1 288	8.0	10.8
444190	Other building material dealers	103	339 860	44 894	10 530	1 288	8.0	10.8
4442	Lawn and garden equipment and supplies stores	31	32 275	5 588	1 337	301	12.0	15.0
44421	Outdoor power equipment stores	5	4 432	832	202	49	6.8	–
444210	Outdoor power equipment stores	5	4 432	832	202	49	6.8	–
44422	Nursery, garden center, and farm supply stores	26	27 843	4 756	1 135	252	12.9	17.4
444220	Nursery, garden center, and farm supply stores	26	27 843	4 756	1 135	252	12.9	17.4
445	Food and beverage stores	587	2 173 400	237 227	59 570	10 828	11.1	9.5
4451	Grocery stores	340	1 979 649	221 517	55 929	9 662	7.8	9.3
44511	Supermarkets and other grocery (except convenience) stores	250	1 896 482	214 254	54 133	9 100	5.7	9.0
445110	Supermarkets and other grocery (except convenience) stores	250	1 896 482	214 254	54 133	9 100	5.7	9.0
44512	Convenience stores	90	83 167	7 263	1 796	562	56.6	14.6
445120	Convenience stores	90	83 167	7 263	1 796	562	56.6	14.6
4452	Specialty food stores	104	83 377	8 032	1 875	641	34.3	10.6
4453	Beer, wine, and liquor stores	143	110 374	7 678	1 766	525	52.1	13.6
44531	Beer, wine, and liquor stores	143	110 374	7 678	1 766	525	52.1	13.6
445310	Beer, wine, and liquor stores	143	110 374	7 678	1 766	525	52.1	13.6
446	Health and personal care stores	317	853 112	112 092	26 227	4 328	13.1	3.8
4461	Health and personal care stores	317	853 112	112 092	26 227	4 328	13.1	3.8
44611	Pharmacies and drug stores	124	704 227	84 699	19 619	2 996	11.8	3.1
446110	Pharmacies and drug stores	124	704 227	84 699	19 619	2 996	11.8	3.1
4461101	Pharmacies and drug stores	120	702 674	84 336	19 538	2 978	11.7	3.1
4461102	Proprietary stores	4	1 553	363	81	18	31.5	–
44612	Cosmetics, beauty supplies, and perfume stores	66	45 698	7 668	1 744	577	16.8	9.9
446120	Cosmetics, beauty supplies, and perfume stores	66	45 698	7 668	1 744	577	16.8	9.9
44613	Optical goods stores	46	30 509	6 849	1 620	277	14.5	4.2
446130	Optical goods stores	46	30 509	6 849	1 620	277	14.5	4.2
44619	Other health and personal care stores	81	72 678	12 876	3 244	478	22.5	6.9
446191	Food (health) supplement stores	47	33 196	4 477	1 107	237	22.3	14.1
446199	All other health and personal care stores	34	39 482	8 399	2 137	241	22.7	.8
447	Gasoline stations	271	858 974	43 624	10 663	2 536	26.1	10.0
4471	Gasoline stations	271	858 974	43 624	10 663	2 536	26.1	10.0
44711	Gasoline stations with convenience stores	204	682 019	35 738	8 852	2 110	22.1	7.4
447110	Gasoline stations with convenience stores	204	682 019	35 738	8 852	2 110	22.1	7.4
44719	Other gasoline stations	67	176 955	7 886	1 811	426	41.2	20.2
447190	Other gasoline stations	67	176 955	7 886	1 811	426	41.2	20.2
448	Clothing and clothing accessories stores	721	1 166 932	159 894	37 017	8 330	7.2	4.0
4481	Clothing stores	456	890 197	125 297	28 962	6 726	6.3	3.5
44811	Men's clothing stores	38	41 877	7 152	1 602	263	24.0	3.9
448110	Men's clothing stores	38	41 877	7 152	1 602	263	24.0	3.9
44812	Women's clothing stores	164	191 355	24 943	5 885	1 603	8.1	7.0
448120	Women's clothing stores	164	191 355	24 943	5 885	1 603	8.1	7.0
44813	Children's and infants' clothing stores	37	29 201	3 422	771	237	13.8	2.5
448130	Children's and infants' clothing stores	37	29 201	3 422	771	237	13.8	2.5
44814	Family clothing stores	127	561 206	78 941	18 144	3 949	3.0	1.1
448140	Family clothing stores	127	561 206	78 941	18 144	3 949	3.0	1.1
44815	Clothing accessories stores	33	11 769	1 861	453	140	7.3	7.1
448150	Clothing accessories stores	33	11 769	1 861	453	140	7.3	7.1
44819	Other clothing stores	57	54 789	8 978	2 107	534	16.5	15.2
448190	Other clothing stores	57	54 789	8 978	2 107	534	16.5	15.2
4482	Shoe stores	123	113 293	12 600	2 833	854	3.8	6.1
44821	Shoe stores	123	113 293	12 600	2 833	854	3.8	6.1
448210	Shoe stores	123	113 293	12 600	2 833	854	3.8	6.1
4482101	Men's shoe stores	7	D	D	D	a	D	D
4482102	Women's shoe stores	22	14 904	2 353	522	181	8.4	10.0
4482103	Children's and juveniles' shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	67	52 764	5 928	1 323	368	2.6	9.9
4482105	Athletic footwear stores	23	41 544	3 754	832	268	2.4	.5
4483	Jewelry, luggage, and leather goods stores	142	163 442	21 997	5 222	750	14.2	5.1
44831	Jewelry stores	129	147 216	20 399	4 799	664	14.7	5.7
448310	Jewelry stores	129	147 216	20 399	4 799	664	14.7	5.7
44832	Luggage and leather goods stores	13	16 226	1 598	423	86	9.7	–
448320	Luggage and leather goods stores	13	16 226	1 598	423	86	9.7	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN DIEGO—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	304	467 996	53 732	12 827	3 490	14.9	2.7
4511	Sporting goods, hobby, and musical instrument stores	206	290 660	35 508	8 417	2 182	19.9	3.1
45111	Sporting goods stores	128	187 900	22 136	5 093	1 345	16.2	3.0
451110	Sporting goods stores	128	187 900	22 136	5 093	1 345	16.2	3.0
4511101	General-line sporting goods stores	39	71 743	6 910	1 718	504	8.5	3.5
4511102	Specialty-line sporting goods stores	89	116 157	15 226	3 375	841	20.9	2.7
45112	Hobby, toy, and game stores	43	64 552	7 380	1 859	577	11.8	3.7
451120	Hobby, toy, and game stores	43	64 552	7 380	1 859	577	11.8	3.7
45113	Sewing, needlework, and piece goods stores	15	13 437	1 597	377	129	36.9	1.8
451130	Sewing, needlework, and piece goods stores	15	13 437	1 597	377	129	36.9	1.8
45114	Musical instrument and supplies stores	20	24 771	4 395	1 088	131	59.5	3.5
451140	Musical instrument and supplies stores	20	24 771	4 395	1 088	131	59.5	3.5
4512	Book, periodical, and music stores	98	177 336	18 224	4 410	1 308	6.9	2.1
45121	Book stores and news dealers	60	122 341	12 916	3 142	928	9.1	1.0
451211	Book stores	54	118 744	11 847	2 881	865	9.2	1.0
4512111	Book stores, general	35	75 335	6 666	1 576	504	8.1	1.6
4512112	Specialty book stores	9	7 504	990	243	58	7.8	–
4512113	College book stores	10	35 905	4 191	1 062	303	12.0	–
451212	News dealers and newsstands	6	3 597	1 069	261	63	6.1	–
45122	Prerecorded tape, compact disc, and record stores	38	54 995	5 308	1 268	380	1.8	4.5
451220	Prerecorded tape, compact disc, and record stores	38	54 995	5 308	1 268	380	1.8	4.5
452	General merchandise stores	82	1 717 632	152 381	34 777	7 641	.4	.2
4521	Department stores	30	1 011 328	103 269	24 466	5 604	–	–
45210009	Department stores (incl. leased depts.)[3]	30	1 043 419	103 269	24 466	5 604	–	–
45211	Department stores	30	1 011 328	103 269	24 466	5 604	–	–
452111	Department stores (except discount department stores)	17	452 960	53 467	13 243	2 946	–	–
452112	Discount department stores	13	558 368	49 802	11 223	2 658	–	–
4529	Other general merchandise stores	52	706 304	49 112	10 311	2 037	1.0	.4
45291	Warehouse clubs and supercenters	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	g	D	D
45299	All other general merchandise stores	47	D	D	D	f	D	D
452990	All other general merchandise stores	47	D	D	D	f	D	D
4529901	Variety stores	14	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	33	D	D	D	e	D	D
453	Miscellaneous store retailers	568	453 837	70 220	17 286	4 167	15.8	10.9
4531	Florists	79	24 318	5 685	1 337	322	36.5	8.1
45311	Florists	79	24 318	5 685	1 337	322	36.5	8.1
453110	Florists	79	24 318	5 685	1 337	322	36.5	8.1
4532	Office supplies, stationery, and gift stores	220	225 956	30 176	7 186	1 961	10.6	10.7
45321	Office supplies and stationery stores	33	111 418	11 284	2 823	589	2.3	4.5
453210	Office supplies and stationery stores	33	111 418	11 284	2 823	589	2.3	4.5
45322	Gift, novelty, and souvenir stores	187	114 538	18 892	4 363	1 372	18.6	16.8
453220	Gift, novelty, and souvenir stores	187	114 538	18 892	4 363	1 372	18.6	16.8
4533	Used merchandise stores	98	48 577	11 839	3 298	841	21.7	17.5
45331	Used merchandise stores	98	48 577	11 839	3 298	841	21.7	17.5
453310	Used merchandise stores	98	48 577	11 839	3 298	841	21.7	17.5
4539	Other miscellaneous store retailers	171	154 986	22 520	5 465	1 043	18.2	9.6
45391	Pet and pet supplies stores	40	44 992	7 059	1 749	443	8.3	1.9
453910	Pet and pet supplies stores	40	44 992	7 059	1 749	443	8.3	1.9
45392	Art dealers	38	33 913	4 923	1 174	189	16.5	1.0
453920	Art dealers	38	33 913	4 923	1 174	189	16.5	1.0
45399	All other miscellaneous store retailers	91	D	D	D	e	D	D
454	Nonstore retailers	217	569 317	73 700	17 460	2 425	10.7	5.1
4541	Electronic shopping and mail-order houses	109	446 746	51 267	12 228	1 534	7.0	4.8
45411	Electronic shopping and mail-order houses	109	446 746	51 267	12 228	1 534	7.0	4.8
4542	Vending machine operators	16	28 179	5 390	1 185	167	48.1	–
45421	Vending machine operators	16	28 179	5 390	1 185	167	48.1	–
454210	Vending machine operators	16	28 179	5 390	1 185	167	48.1	–
4543	Direct selling establishments	92	94 392	17 043	4 047	724	16.8	8.2
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	89	D	D	D	f	D	D
454390	Other direct selling establishments	89	D	D	D	f	D	D
	SAN DIMAS							
44-45	**Retail trade**	**96**	**223 283**	**23 890**	**5 966**	**1 086**	**11.3**	**2.3**
441	Motor vehicle and parts dealers	4	4 681	646	144	20	33.5	–
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN DIMAS—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	15	11 615	1 583	326	54	20.5	31.1
4421	Furniture stores	9	5 493	549	106	28	39.7	15.2
44211	Furniture stores	9	5 493	549	106	28	39.7	15.2
442110	Furniture stores	9	5 493	549	106	28	39.7	15.2
4422	Home furnishings stores	6	6 122	1 034	220	26	3.3	45.4
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	6	2 466	440	104	24	72.3	2.4
4431	Electronics and appliance stores	6	2 466	440	104	24	72.3	2.4
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	7	11 072	1 218	275	46	5.7	–
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	8	D	D	D	e	D	D
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	59 986	7 197	1 863	254	2.7	–
445110	Supermarkets and other grocery (except convenience) stores	5	59 986	7 197	1 863	254	2.7	–
446	Health and personal care stores	14	26 210	4 132	1 136	132	16.7	3.2
4461	Health and personal care stores	14	26 210	4 132	1 136	132	16.7	3.2
44611	Pharmacies and drug stores	9	23 571	3 852	1 064	117	16.6	3.0
446110	Pharmacies and drug stores	9	23 571	3 852	1 064	117	16.6	3.0
4461101	Pharmacies and drug stores	9	23 571	3 852	1 064	117	16.6	3.0
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	8	23 158	1 224	301	79	32.5	–
4471	Gasoline stations	8	23 158	1 224	301	79	32.5	–
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	10	23 638	2 152	545	124	3.8	.7
4481	Clothing stores	6	21 140	1 877	477	109	4.3	.6
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	7	5 159	601	136	64	30.4	–
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	3 389	358	83	45	24.1	–
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	9 832	902	231	56	–	–
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
454	Nonstore retailers	8	2 796	415	111	19	56.8	14.3

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN FERNANDO							
44-45	**Retail trade**	**112**	**509 563**	**38 769**	**9 183**	**1 613**	**7.5**	**7.7**
441	Motor vehicle and parts dealers	18	207 980	9 553	2 253	285	3.1	2.0
4411	Automobile dealers	5	D	D	D	c	D	D
44111	New car dealers	2	D	D	D	c	D	D
441110	New car dealers	2	D	D	D	c	D	D
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	D	D	D	c	D	D
44131	Automotive parts and accessories stores	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores	7	D	D	D	b	D	D
44132	Tire dealers	6	9 336	1 825	433	57	56.2	15.9
441320	Tire dealers	6	9 336	1 825	433	57	56.2	15.9
442	Furniture and home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	6	28 043	4 120	1 018	95	15.0	69.3
44211	Furniture stores	6	28 043	4 120	1 018	95	15.0	69.3
442110	Furniture stores	6	28 043	4 120	1 018	95	15.0	69.3
443	Electronics and appliance stores	8	6 840	1 024	232	53	60.3	–
4431	Electronics and appliance stores	8	6 840	1 024	232	53	60.3	–
44311	Appliance, television, and other electronics stores	8	6 840	1 024	232	53	60.3	–
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	5	D	D	D	e	D	D
4441	Building material and supplies dealers	5	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44419	Other building material dealers	4	12 745	1 344	322	69	9.2	8.0
444190	Other building material dealers	4	12 745	1 344	322	69	9.2	8.0
445	Food and beverage stores	15	43 209	5 373	1 335	234	7.6	25.4
4451	Grocery stores	9	40 716	4 389	1 100	202	5.2	26.7
4452	Specialty food stores	3	1 045	853	202	24	32.6	10.9
446	Health and personal care stores	5	5 374	833	180	28	4.4	24.1
447	Gasoline stations	7	13 876	612	135	24	68.9	4.4
448	Clothing and clothing accessories stores	25	31 685	3 775	930	238	19.7	5.0
4481	Clothing stores	18	24 975	2 827	700	187	24.7	6.2
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	6	11 302	1 078	300	86	–	12.7
448140	Family clothing stores	6	11 302	1 078	300	86	–	12.7
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482104	Family shoe stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	5	3 437	367	92	27	18.2	1.9
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN FRANCISCO							
44-45	**Retail trade**	**3 654**	**8 883 316**	**1 077 957**	**261 497**	**42 032**	**11.4**	**8.9**
441	Motor vehicle and parts dealers	93	652 335	74 423	17 787	1 660	5.6	.6
4411	Automobile dealers	22	546 576	55 665	13 366	1 047	4.1	–
44111	New car dealers	16	541 017	55 268	13 290	1 037	3.7	–
441110	New car dealers	16	541 017	55 268	13 290	1 037	3.7	–
44112	Used car dealers	6	5 559	397	76	10	41.0	.7
441120	Used car dealers	6	5 559	397	76	10	41.0	.7
4412	Other motor vehicle dealers	14	37 854	5 171	1 185	145	10.5	.2
44122	Motorcycle, boat, and other motor vehicle dealers	14	37 854	5 171	1 185	145	10.5	.2
441221	Motorcycle dealers	11	34 183	4 954	1 132	133	3.8	.3
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	57	67 905	13 587	3 236	468	15.2	5.9
44131	Automotive parts and accessories stores	41	41 924	7 739	1 815	298	20.1	2.0
441310	Automotive parts and accessories stores	41	41 924	7 739	1 815	298	20.1	2.0
44132	Tire dealers	16	25 981	5 848	1 421	170	7.2	12.2
441320	Tire dealers	16	25 981	5 848	1 421	170	7.2	12.2
442	Furniture and home furnishings stores	277	356 589	58 897	13 904	2 290	17.9	9.6
4421	Furniture stores	111	138 485	22 210	5 268	651	24.2	5.2
44211	Furniture stores	111	138 485	22 210	5 268	651	24.2	5.2
442110	Furniture stores	111	138 485	22 210	5 268	651	24.2	5.2
4422	Home furnishings stores	166	218 104	36 687	8 636	1 639	14.0	12.4
44221	Floor covering stores	45	61 698	12 110	2 715	268	19.4	10.3
442210	Floor covering stores	45	61 698	12 110	2 715	268	19.4	10.3
44229	Other home furnishings stores	121	156 406	24 577	5 921	1 371	11.8	13.3
442291	Window treatment stores	8	4 891	1 150	260	40	10.7	7.8
442299	All other home furnishings stores	113	151 515	23 427	5 661	1 331	11.8	13.5
443	Electronics and appliance stores	184	347 708	41 530	9 978	1 584	17.0	5.2
4431	Electronics and appliance stores	184	347 708	41 530	9 978	1 584	17.0	5.2
44311	Appliance, television, and other electronics stores	114	232 114	27 875	6 769	1 044	14.1	3.7
443111	Household appliance stores	25	36 346	3 735	884	125	15.9	3.8
443112	Radio, television, and other electronics stores	89	195 768	24 140	5 885	919	13.7	3.7
44312	Computer and software stores	31	77 198	7 827	1 891	292	16.2	10.4
443120	Computer and software stores	31	77 198	7 827	1 891	292	16.2	10.4
44313	Camera and photographic supplies stores	39	38 396	5 828	1 318	248	36.1	3.7
443130	Camera and photographic supplies stores	39	38 396	5 828	1 318	248	36.1	3.7
444	Building material and garden equipment and supplies dealers	163	369 174	51 790	12 781	1 458	21.1	4.9
4441	Building material and supplies dealers	151	344 581	49 112	12 119	1 324	22.2	4.3
44412	Paint and wallpaper stores	18	35 002	5 210	1 410	144	3.7	.7
444120	Paint and wallpaper stores	18	35 002	5 210	1 410	144	3.7	.7
44413	Hardware stores	40	D	D	D	e	D	D
444130	Hardware stores	40	D	D	D	e	D	D
44419	Other building material dealers	89	244 186	31 601	7 666	761	20.8	5.6
444190	Other building material dealers	89	244 186	31 601	7 666	761	20.8	5.6
4442	Lawn and garden equipment and supplies stores	12	24 593	2 678	662	134	6.2	13.2
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	11	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	11	D	D	D	c	D	D
445	Food and beverage stores	658	1 601 509	172 810	41 652	7 363	16.1	14.2
4451	Grocery stores	368	1 323 676	144 833	35 323	5 853	13.0	15.5
44511	Supermarkets and other grocery (except convenience) stores	320	1 299 117	142 855	34 833	5 714	12.1	15.3
445110	Supermarkets and other grocery (except convenience) stores	320	1 299 117	142 855	34 833	5 714	12.1	15.3
44512	Convenience stores	48	24 559	1 978	490	139	58.3	22.0
445120	Convenience stores	48	24 559	1 978	490	139	58.3	22.0
4452	Specialty food stores	201	168 426	19 411	4 445	1 160	34.9	7.6
4453	Beer, wine, and liquor stores	89	109 407	8 566	1 884	350	24.8	8.5
44531	Beer, wine, and liquor stores	89	109 407	8 566	1 884	350	24.8	8.5
445310	Beer, wine, and liquor stores	89	109 407	8 566	1 884	350	24.8	8.5
446	Health and personal care stores	274	725 631	97 849	23 782	4 012	12.6	4.5
4461	Health and personal care stores	274	725 631	97 849	23 782	4 012	12.6	4.5
44611	Pharmacies and drug stores	119	614 489	75 830	18 499	2 982	11.9	2.7
446110	Pharmacies and drug stores	119	614 489	75 830	18 499	2 982	11.9	2.7
4461101	Pharmacies and drug stores	111	D	D	D	h	D	D
4461102	Proprietary stores	8	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	50	38 331	7 173	1 795	389	12.4	27.3
446120	Cosmetics, beauty supplies, and perfume stores	50	38 331	7 173	1 795	389	12.4	27.3
44613	Optical goods stores	40	21 175	5 462	1 233	219	10.7	2.8
446130	Optical goods stores	40	21 175	5 462	1 233	219	10.7	2.8
44619	Other health and personal care stores	65	51 636	9 384	2 255	422	22.2	10.1
446191	Food (health) supplement stores	46	36 709	5 607	1 183	313	22.6	12.6
446199	All other health and personal care stores	19	14 927	3 777	1 072	109	21.5	4.1

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	SAN FRANCISCO—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	112	278 612	16 377	3 919	983	27.5	17.1
4471	Gasoline stations	112	278 612	16 377	3 919	983	27.5	17.1
44711	Gasoline stations with convenience stores	60	171 198	10 787	2 595	598	19.6	12.1
447110	Gasoline stations with convenience stores	60	171 198	10 787	2 595	598	19.6	12.1
44719	Other gasoline stations	52	107 414	5 590	1 324	385	40.3	25.0
447190	Other gasoline stations	52	107 414	5 590	1 324	385	40.3	25.0
448	Clothing and clothing accessories stores	768	1 438 208	216 999	51 257	9 497	10.2	7.3
4481	Clothing stores	477	1 026 926	165 201	38 979	7 434	9.3	7.9
44811	Men's clothing stores	54	42 062	9 018	2 286	407	37.3	1.0
448110	Men's clothing stores	54	42 062	9 018	2 286	407	37.3	1.0
44812	Women's clothing stores	185	280 901	38 412	9 109	1 724	15.8	6.7
448120	Women's clothing stores	185	280 901	38 412	9 109	1 724	15.8	6.7
44813	Children's and infants' clothing stores	20	19 553	2 775	654	188	3.9	17.5
448130	Children's and infants' clothing stores	20	19 553	2 775	654	188	3.9	17.5
44814	Family clothing stores	137	572 465	97 759	22 816	4 385	3.5	7.0
448140	Family clothing stores	137	572 465	97 759	22 816	4 385	3.5	7.0
44815	Clothing accessories stores	35	30 017	4 629	1 176	185	20.7	8.1
448150	Clothing accessories stores	35	30 017	4 629	1 176	185	20.7	8.1
44819	Other clothing stores	46	81 928	12 608	2 938	545	9.9	19.2
448190	Other clothing stores	46	81 928	12 608	2 938	545	9.9	19.2
4482	Shoe stores	108	145 701	21 794	5 218	1 091	7.7	6.0
44821	Shoe stores	108	145 701	21 794	5 218	1 091	7.7	6.0
448210	Shoe stores	108	145 701	21 794	5 218	1 091	7.7	6.0
4482101	Men's shoe stores	10	D	D	D	b	D	D
4482102	Women's shoe stores	30	38 296	6 239	1 419	319	11.1	9.1
4482103	Children's and juveniles' shoe stores	6	D	D	D	b	D	D
4482104	Family shoe stores	49	62 890	8 502	2 091	427	9.0	8.0
4482105	Athletic footwear stores	13	33 726	4 814	1 166	277	3.0	–
4483	Jewelry, luggage, and leather goods stores	183	265 581	30 004	7 060	972	15.3	5.8
44831	Jewelry stores	163	234 039	26 365	6 146	837	15.9	6.5
448310	Jewelry stores	163	234 039	26 365	6 146	837	15.9	6.5
44832	Luggage and leather goods stores	20	31 542	3 639	914	135	11.0	.8
448320	Luggage and leather goods stores	20	31 542	3 639	914	135	11.0	.8
451	Sporting goods, hobby, book, and music stores	237	348 295	49 259	11 950	2 939	13.2	6.7
4511	Sporting goods, hobby, and musical instrument stores	123	146 071	22 884	5 240	1 268	16.7	11.9
45111	Sporting goods stores	57	64 873	10 854	2 475	570	13.9	9.1
451110	Sporting goods stores	57	64 873	10 854	2 475	570	13.9	9.1
4511101	General-line sporting goods stores	14	30 176	4 036	790	243	10.6	–
4511102	Specialty-line sporting goods stores	43	34 697	6 818	1 685	327	16.8	16.9
45112	Hobby, toy, and game stores	30	39 801	5 746	1 372	388	20.7	7.8
451120	Hobby, toy, and game stores	30	39 801	5 746	1 372	388	20.7	7.8
45113	Sewing, needlework, and piece goods stores	21	21 775	4 151	885	209	17.9	33.6
451130	Sewing, needlework, and piece goods stores	21	21 775	4 151	885	209	17.9	33.6
45114	Musical instrument and supplies stores	15	19 622	2 133	508	101	16.1	5.1
451140	Musical instrument and supplies stores	15	19 622	2 133	508	101	16.1	5.1
4512	Book, periodical, and music stores	114	202 224	26 375	6 710	1 671	10.7	2.9
45121	Book stores and news dealers	77	113 308	16 494	4 146	1 055	16.2	3.5
451211	Book stores	63	D	D	D	f	D	D
4512111	Book stores, general	41	64 563	9 369	2 314	546	21.3	5.6
4512112	Specialty book stores	18	D	D	D	c	D	D
4512113	College book stores	4	D	D	D	e	D	D
451212	News dealers and newsstands	14	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	37	88 916	9 881	2 564	616	3.8	2.1
451220	Prerecorded tape, compact disc, and record stores	37	88 916	9 881	2 564	616	3.8	2.1
452	General merchandise stores	33	653 803	76 115	18 731	2 945	1.1	.6
4521	Department stores	4	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	g	D	D
45211	Department stores	4	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	g	D	D
4529	Other general merchandise stores	29	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	28	D	D	D	e	D	D
452990	All other general merchandise stores	28	D	D	D	e	D	D
4529901	Variety stores	10	11 893	1 638	356	108	29.2	30.4
4529904	Miscellaneous general merchandise stores	18	D	D	D	c	D	D
453	Miscellaneous store retailers	658	559 251	94 311	23 273	3 982	17.9	7.4
4531	Florists	80	30 467	6 639	1 531	391	37.3	8.7
45311	Florists	80	30 467	6 639	1 531	391	37.3	8.7
453110	Florists	80	30 467	6 639	1 531	391	37.3	8.7
4532	Office supplies, stationery, and gift stores	270	215 038	34 572	8 445	1 789	17.9	3.9
45321	Office supplies and stationery stores	39	68 355	9 016	2 435	413	1.7	.5
453210	Office supplies and stationery stores	39	68 355	9 016	2 435	413	1.7	.5
45322	Gift, novelty, and souvenir stores	231	146 683	25 556	6 010	1 376	25.4	5.5
453220	Gift, novelty, and souvenir stores	231	146 683	25 556	6 010	1 376	25.4	5.5
4533	Used merchandise stores	115	80 648	17 281	4 153	741	17.9	2.6
45331	Used merchandise stores	115	80 648	17 281	4 153	741	17.9	2.6
453310	Used merchandise stores	115	80 648	17 281	4 153	741	17.9	2.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN FRANCISCO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	193	233 098	35 819	9 144	1 061	15.4	12.1
45391	Pet and pet supplies stores	25	20 526	2 820	639	174	31.6	9.5
453910	Pet and pet supplies stores	25	20 526	2 820	639	174	31.6	9.5
45392	Art dealers	99	142 382	17 957	4 649	442	14.6	8.9
453920	Art dealers	99	142 382	17 957	4 649	442	14.6	8.9
45399	All other miscellaneous store retailers	69	70 190	15 042	3 856	445	12.3	19.3
454	Nonstore retailers	197	1 552 201	127 597	32 483	3 319	3.3	15.2
4541	Electronic shopping and mail-order houses	120	1 445 442	117 223	29 941	2 916	2.7	15.9
45411	Electronic shopping and mail-order houses	120	1 445 442	117 223	29 941	2 916	2.7	15.9
4542	Vending machine operators	10	5 800	1 546	303	59	38.9	9.7
45421	Vending machine operators	10	5 800	1 546	303	59	38.9	9.7
454210	Vending machine operators	10	5 800	1 546	303	59	38.9	9.7
4543	Direct selling establishments	67	100 959	8 828	2 239	344	10.7	5.4
45439	Other direct selling establishments	67	100 959	8 828	2 239	344	10.7	5.4
454390	Other direct selling establishments	67	100 959	8 828	2 239	344	10.7	5.4
	SAN GABRIEL							
44-45	**Retail trade**	**184**	**352 320**	**31 526**	**7 304**	**1 580**	**34.1**	**9.4**
441	Motor vehicle and parts dealers	14	126 541	9 440	2 101	257	33.0	23.0
4411	Automobile dealers	6	117 941	8 505	1 841	213	33.1	23.5
44111	New car dealers	6	117 941	8 505	1 841	213	33.1	23.5
441110	New car dealers	6	117 941	8 505	1 841	213	33.1	23.5
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	16	10 392	1 122	249	77	86.0	1.0
4421	Furniture stores	7	4 015	398	88	29	70.8	2.7
44211	Furniture stores	7	4 015	398	88	29	70.8	2.7
442110	Furniture stores	7	4 015	398	88	29	70.8	2.7
4422	Home furnishings stores	9	6 377	724	161	48	95.6	–
44229	Other home furnishings stores	5	4 757	455	95	23	100.0	–
442299	All other home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	15	23 862	2 242	542	69	22.8	1.0
4431	Electronics and appliance stores	15	23 862	2 242	542	69	22.8	1.0
44311	Appliance, television, and other electronics stores	10	21 289	2 023	494	56	15.5	.9
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D
44312	Computer and software stores	4	D	D	D	a	D	D
443120	Computer and software stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	9	9 017	1 696	378	74	14.9	1.5
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
445	Food and beverage stores	27	104 716	9 818	2 457	668	4.5	.6
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	12	95 612	8 928	2 268	627	1.3	.7
445110	Supermarkets and other grocery (except convenience) stores	12	95 612	8 928	2 268	627	1.3	.7
4452	Specialty food stores	7	5 632	651	129	22	37.0	–
446	Health and personal care stores	21	19 808	2 103	436	106	77.8	2.1
4461	Health and personal care stores	21	19 808	2 103	436	106	77.8	2.1
44612	Cosmetics, beauty supplies, and perfume stores	5	2 323	263	48	17	100.0	–
446120	Cosmetics, beauty supplies, and perfume stores	5	2 323	263	48	17	100.0	–
447	Gasoline stations	7	24 465	630	162	60	79.0	–
4471	Gasoline stations	7	24 465	630	162	60	79.0	–
44719	Other gasoline stations	5	D	D	D	b	D	D
447190	Other gasoline stations	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	30	9 329	1 428	298	83	67.9	17.2
4481	Clothing stores	14	5 462	836	172	44	59.9	26.7
44819	Other clothing stores	6	3 067	582	110	21	53.4	46.6
448190	Other clothing stores	6	3 067	582	110	21	53.4	46.6
4483	Jewelry, luggage, and leather goods stores	14	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN GABRIEL—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	10	8 893	820	165	36	87.7	2.2
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
45111	Sporting goods stores	6	7 664	715	145	30	94.9	–
451110	Sporting goods stores	6	7 664	715	145	30	94.9	–
4511102	Specialty-line sporting goods stores	6	7 664	715	145	30	94.9	–
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	10	4 199	869	185	57	72.6	1.7
4541	Electronic shopping and mail-order houses	6	2 947	439	81	12	63.6	2.4
45411	Electronic shopping and mail-order houses	6	2 947	439	81	12	63.6	2.4
	SANGER							
44-45	**Retail trade**	**54**	**123 407**	**11 644**	**2 595**	**448**	**6.5**	**5.4**
441	Motor vehicle and parts dealers	12	52 984	3 849	834	114	.8	.1
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	4 561	795	176	26	20.9	–
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	10	39 591	4 327	974	180	9.5	9.1
4451	Grocery stores	10	39 591	4 327	974	180	9.5	9.1
446	Health and personal care stores	4	9 813	1 161	240	42	11.6	.4
4461	Health and personal care stores	4	9 813	1 161	240	42	11.6	.4
447	Gasoline stations	8	10 128	399	103	19	2.2	22.6
448	Clothing and clothing accessories stores	6	1 602	257	54	24	67.5	7.2
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	SAN JACINTO							
44-45	**Retail trade**	**39**	**62 076**	**6 310**	**1 483**	**282**	**16.9**	**1.1**
441	Motor vehicle and parts dealers	8	3 550	552	126	33	12.9	9.9
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	3 607	442	129	22	65.6	1.6
445	Food and beverage stores	5	D	D	D	c	D	D
4451	Grocery stores	4	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	6	14 116	748	201	55	14.1	–
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	367	56	11	3	65.9	34.1
454	Nonstore retailers	2	D	D	D	a	D	D
	SAN JOAQUIN							
44-45	**Retail trade**	**8**	**18 567**	**1 069**	**242**	**61**	**14.2**	**–**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE							
44-45	**Retail trade**	**2 204**	**9 091 996**	**1 319 449**	**354 960**	**37 837**	**8.6**	**5.2**
441	Motor vehicle and parts dealers	219	2 186 151	222 411	55 087	4 626	7.2	5.2
4411	Automobile dealers	76	1 958 803	183 424	45 815	3 337	5.3	5.3
44111	New car dealers	47	1 908 207	180 639	45 038	3 249	3.8	5.0
441110	New car dealers	47	1 908 207	180 639	45 038	3 249	3.8	5.0
44112	Used car dealers	29	50 596	2 785	777	88	63.4	16.9
441120	Used car dealers	29	50 596	2 785	777	88	63.4	16.9
4412	Other motor vehicle dealers	25	79 191	10 976	2 596	277	43.6	2.4
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	21	D	D	D	c	D	D
441221	Motorcycle dealers	12	48 729	6 205	1 450	178	37.0	2.8
441222	Boat dealers	5	17 560	1 982	413	43	72.2	–
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	118	148 157	28 011	6 676	1 012	12.7	5.3
44131	Automotive parts and accessories stores	83	105 792	18 955	4 423	744	9.8	3.9
441310	Automotive parts and accessories stores	83	105 792	18 955	4 423	744	9.8	3.9
44132	Tire dealers	35	42 365	9 056	2 253	268	20.0	9.0
441320	Tire dealers	35	42 365	9 056	2 253	268	20.0	9.0
442	Furniture and home furnishings stores	126	214 050	30 185	6 999	1 207	12.5	11.3
4421	Furniture stores	54	86 223	9 472	2 211	315	19.2	13.0
44211	Furniture stores	54	86 223	9 472	2 211	315	19.2	13.0
442110	Furniture stores	54	86 223	9 472	2 211	315	19.2	13.0
4422	Home furnishings stores	72	127 827	20 713	4 788	892	8.0	10.2
44221	Floor covering stores	23	42 962	9 801	2 089	192	14.6	–
442210	Floor covering stores	23	42 962	9 801	2 089	192	14.6	–
44229	Other home furnishings stores	49	84 865	10 912	2 699	700	4.7	15.3
442291	Window treatment stores	7	4 548	817	168	24	57.4	–
442299	All other home furnishings stores	42	80 317	10 095	2 531	676	1.7	16.2
443	Electronics and appliance stores	157	413 437	45 499	11 573	1 584	8.1	6.0
4431	Electronics and appliance stores	157	413 437	45 499	11 573	1 584	8.1	6.0
44311	Appliance, television, and other electronics stores	106	D	D	D	g	D	D
443111	Household appliance stores	28	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	78	199 234	24 942	6 794	868	5.8	3.4
44312	Computer and software stores	42	162 048	13 283	3 273	509	11.2	2.2
443120	Computer and software stores	42	162 048	13 283	3 273	509	11.2	2.2
44313	Camera and photographic supplies stores	9	D	D	D	b	D	D
443130	Camera and photographic supplies stores	9	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	130	748 534	93 421	22 059	2 890	4.2	14.8
4441	Building material and supplies dealers	118	720 094	89 876	21 264	2 750	4.3	15.2
44411	Home centers	8	D	D	D	f	D	D
444110	Home Centers	8	D	D	D	f	D	D
44412	Paint and wallpaper stores	15	33 594	5 329	1 809	175	9.3	10.3
444120	Paint and wallpaper stores	15	33 594	5 329	1 809	175	9.3	10.3
44413	Hardware stores	18	D	D	D	f	D	D
444130	Hardware stores	18	D	D	D	f	D	D
44419	Other building material dealers	77	312 449	41 978	10 552	946	7.5	33.8
444190	Other building material dealers	77	312 449	41 978	10 552	946	7.5	33.8
4442	Lawn and garden equipment and supplies stores	12	28 440	3 545	795	140	2.6	6.8
44422	Nursery, garden center, and farm supply stores	9	26 841	3 346	747	129	1.0	7.2
444220	Nursery, garden center, and farm supply stores	9	26 841	3 346	747	129	1.0	7.2
445	Food and beverage stores	362	1 490 633	172 608	42 536	7 329	12.3	4.4
4451	Grocery stores	228	1 402 631	164 352	40 488	6 726	10.5	4.2
44511	Supermarkets and other grocery (except convenience) stores	177	1 345 283	159 546	39 298	6 381	9.1	3.2
445110	Supermarkets and other grocery (except convenience) stores	177	1 345 283	159 546	39 298	6 381	9.1	3.2
44512	Convenience stores	51	57 348	4 806	1 190	345	44.1	26.2
445120	Convenience stores	51	57 348	4 806	1 190	345	44.1	26.2
4452	Specialty food stores	69	35 544	4 988	1 279	431	27.0	9.7
4453	Beer, wine, and liquor stores	65	52 458	3 268	769	172	50.1	8.0
44531	Beer, wine, and liquor stores	65	52 458	3 268	769	172	50.1	8.0
445310	Beer, wine, and liquor stores	65	52 458	3 268	769	172	50.1	8.0
446	Health and personal care stores	174	417 737	59 442	14 410	3 105	15.0	3.2
4461	Health and personal care stores	174	417 737	59 442	14 410	3 105	15.0	3.2
44611	Pharmacies and drug stores	79	352 614	47 119	11 671	2 518	14.5	2.2
446110	Pharmacies and drug stores	79	352 614	47 119	11 671	2 518	14.5	2.2
4461101	Pharmacies and drug stores	78	D	D	D	h	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	33	24 212	3 656	883	242	15.2	19.3
446120	Cosmetics, beauty supplies, and perfume stores	33	24 212	3 656	883	242	15.2	19.3
44613	Optical goods stores	26	21 720	5 655	1 142	228	4.1	2.1
446130	Optical goods stores	26	21 720	5 655	1 142	228	4.1	2.1
44619	Other health and personal care stores	36	19 191	3 012	714	117	35.7	1.8
446191	Food (health) supplement stores	20	8 556	921	213	55	48.3	2.1
446199	All other health and personal care stores	16	10 635	2 091	501	62	25.6	1.5

See footnotes at end of table.

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	SAN JOSE—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	171	495 903	23 606	5 689	1 314	22.7	5.0
4471	Gasoline stations	171	495 903	23 606	5 689	1 314	22.7	5.0
44711	Gasoline stations with convenience stores	95	295 870	12 822	3 090	732	15.4	4.3
447110	Gasoline stations with convenience stores	95	295 870	12 822	3 090	732	15.4	4.3
44719	Other gasoline stations	76	200 033	10 784	2 599	582	33.5	6.2
447190	Other gasoline stations	76	200 033	10 784	2 599	582	33.5	6.2
448	Clothing and clothing accessories stores	360	595 340	85 228	20 109	4 345	6.6	5.6
4481	Clothing stores	195	447 522	64 276	15 092	3 331	6.2	2.4
44811	Men's clothing stores	24	24 026	4 465	1 059	170	33.3	7.3
448110	Men's clothing stores	24	24 026	4 465	1 059	170	33.3	7.3
44812	Women's clothing stores	57	68 733	8 947	2 225	681	12.6	7.4
448120	Women's clothing stores	57	68 733	8 947	2 225	681	12.6	7.4
44813	Children's and infants' clothing stores	17	31 831	2 948	686	194	2.6	.5
448130	Children's and infants' clothing stores	17	31 831	2 948	686	194	2.6	.5
44814	Family clothing stores	56	285 223	41 971	9 819	1 972	1.8	1.1
448140	Family clothing stores	56	285 223	41 971	9 819	1 972	1.8	1.1
44815	Clothing accessories stores	17	8 098	1 232	292	76	4.4	3.2
448150	Clothing accessories stores	17	8 098	1 232	292	76	4.4	3.2
44819	Other clothing stores	24	29 611	4 713	1 011	238	15.2	1.8
448190	Other clothing stores	24	29 611	4 713	1 011	238	15.2	1.8
4482	Shoe stores	78	70 196	9 859	2 362	596	.8	19.5
44821	Shoe stores	78	70 196	9 859	2 362	596	.8	19.5
448210	Shoe stores	78	70 196	9 859	2 362	596	.8	19.5
4482101	Men's shoe stores	11	D	D	D	b	D	D
4482102	Women's shoe stores	15	10 016	1 863	424	132	3.2	37.3
4482103	Children's and juveniles' shoe stores	6	D	D	D	b	D	D
4482104	Family shoe stores	38	34 948	4 668	1 141	257	.6	22.6
4482105	Athletic footwear stores	8	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores	87	77 622	11 093	2 655	418	14.3	11.6
44831	Jewelry stores	79	66 224	9 609	2 300	358	16.7	9.8
448310	Jewelry stores	79	66 224	9 609	2 300	358	16.7	9.8
44832	Luggage and leather goods stores	8	11 398	1 484	355	60	–	21.5
448320	Luggage and leather goods stores	8	11 398	1 484	355	60	–	21.5
451	Sporting goods, hobby, book, and music stores	131	267 903	32 587	8 006	2 070	8.2	4.3
4511	Sporting goods, hobby, and musical instrument stores	85	182 844	22 031	5 379	1 283	7.3	6.3
45111	Sporting goods stores	38	74 402	9 700	2 407	579	7.9	10.6
451110	Sporting goods stores	38	74 402	9 700	2 407	579	7.9	10.6
4511101	General-line sporting goods stores	15	41 790	5 101	1 264	329	9.8	–
4511102	Specialty-line sporting goods stores	23	32 612	4 599	1 143	250	5.5	24.2
45112	Hobby, toy, and game stores	26	66 904	7 323	1 750	458	9.2	3.1
451120	Hobby, toy, and game stores	26	66 904	7 323	1 750	458	9.2	3.1
45113	Sewing, needlework, and piece goods stores	10	9 788	1 137	261	106	5.0	6.4
451130	Sewing, needlework, and piece goods stores	10	9 788	1 137	261	106	5.0	6.4
45114	Musical instrument and supplies stores	11	31 750	3 871	961	140	2.4	2.7
451140	Musical instrument and supplies stores	11	31 750	3 871	961	140	2.4	2.7
4512	Book, periodical, and music stores	46	85 059	10 556	2 627	787	10.2	.2
45121	Book stores and news dealers	27	62 598	7 840	1 972	598	11.5	–
451211	Book stores	26	D	D	D	f	D	D
4512111	Book stores, general	21	D	D	D	e	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	c	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	19	22 461	2 716	655	189	6.7	.9
451220	Prerecorded tape, compact disc, and record stores	19	22 461	2 716	655	189	6.7	.9
452	General merchandise stores	42	1 176 898	101 123	24 790	5 238	.3	.1
4521	Department stores	16	713 005	71 391	18 507	4 040	–	–
45210009	Department stores (incl. leased depts.)[3]	16	733 117	71 391	18 507	4 040	–	–
45211	Department stores	16	713 005	71 391	18 507	4 040	–	–
452111	Department stores (except discount department stores)	8	422 114	42 756	12 314	2 689	–	–
452112	Discount department stores	8	290 891	28 635	6 193	1 351	–	–
4529	Other general merchandise stores	26	463 893	29 732	6 283	1 198	.7	.4
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
45299	All other general merchandise stores	23	D	D	D	e	D	D
452990	All other general merchandise stores	23	D	D	D	e	D	D
4529901	Variety stores	11	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	12	D	D	D	c	D	D
453	Miscellaneous store retailers	231	200 943	30 206	7 523	1 846	9.6	12.3
4531	Florists	37	10 692	2 313	556	201	21.8	5.1
45311	Florists	37	10 692	2 313	556	201	21.8	5.1
453110	Florists	37	10 692	2 313	556	201	21.8	5.1
4532	Office supplies, stationery, and gift stores	89	82 331	11 542	2 755	752	9.0	13.1
45321	Office supplies and stationery stores	21	37 157	4 832	1 215	231	2.9	2.9
453210	Office supplies and stationery stores	21	37 157	4 832	1 215	231	2.9	2.9
45322	Gift, novelty, and souvenir stores	68	45 174	6 710	1 540	521	13.9	21.5
453220	Gift, novelty, and souvenir stores	68	45 174	6 710	1 540	521	13.9	21.5
4533	Used merchandise stores	23	20 340	7 850	1 968	392	3.9	29.7
45331	Used merchandise stores	23	20 340	7 850	1 968	392	3.9	29.7
453310	Used merchandise stores	23	20 340	7 850	1 968	392	3.9	29.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JOSE—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	82	87 580	8 501	2 244	501	10.1	8.3
45391	Pet and pet supplies stores	20	16 001	1 868	454	135	16.7	10.1
453910	Pet and pet supplies stores	20	16 001	1 868	454	135	16.7	10.1
45392	Art dealers	7	4 236	922	246	37	23.1	8.9
453920	Art dealers	7	4 236	922	246	37	23.1	8.9
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	54	D	D	D	e	D	D
454	Nonstore retailers	101	884 467	423 133	136 179	2 283	10.0	2.6
4541	Electronic shopping and mail-order houses	41	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses	41	D	D	D	g	D	D
4542	Vending machine operators	23	D	D	D	c	D	D
45421	Vending machine operators	23	D	D	D	c	D	D
454210	Vending machine operators	23	D	D	D	c	D	D
4543	Direct selling establishments	37	D	D	D	e	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	34	40 253	7 146	2 218	273	40.5	23.6
454390	Other direct selling establishments	34	40 253	7 146	2 218	273	40.5	23.6
	SAN JUAN CAPISTRANO							
44-45	**Retail trade**	**132**	**618 727**	**57 223**	**13 769**	**1 884**	**17.5**	**7.0**
441	Motor vehicle and parts dealers	15	406 146	31 176	7 493	664	18.6	7.2
4411	Automobile dealers	11	403 182	30 684	7 409	655	18.3	7.2
44111	New car dealers	11	403 182	30 684	7 409	655	18.3	7.2
441110	New car dealers	11	403 182	30 684	7 409	655	18.3	7.2
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	10	5 410	606	190	42	49.8	6.2
4422	Home furnishings stores	7	D	D	D	b	D	D
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	4	1 783	422	104	15	25.7	8.6
4431	Electronics and appliance stores	4	1 783	422	104	15	25.7	8.6
444	Building material and garden equipment and supplies dealers	13	29 750	4 410	1 078	167	12.2	26.2
4441	Building material and supplies dealers	8	18 247	2 568	573	93	16.5	–
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	5	10 169	1 308	298	39	29.6	–
444190	Other building material dealers	5	10 169	1 308	298	39	29.6	–
4442	Lawn and garden equipment and supplies stores	5	11 503	1 842	505	74	5.4	67.8
44422	Nursery, garden center, and farm supply stores	5	11 503	1 842	505	74	5.4	67.8
444220	Nursery, garden center, and farm supply stores	5	11 503	1 842	505	74	5.4	67.8
445	Food and beverage stores	12	67 191	8 232	1 899	373	6.0	4.0
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	62 446	7 895	1 863	363	4.4	–
445110	Supermarkets and other grocery (except convenience) stores	8	62 446	7 895	1 863	363	4.4	–
446	Health and personal care stores	12	19 292	2 393	544	77	11.7	6.6
4461	Health and personal care stores	12	19 292	2 393	544	77	11.7	6.6
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	5	5 098	528	126	13	25.1	6.8
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	7	25 281	1 202	295	70	33.0	5.8
4471	Gasoline stations	7	25 281	1 202	295	70	33.0	5.8
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	14	21 798	2 589	728	128	11.1	–
4481	Clothing stores	10	18 760	1 714	500	105	8.8	–
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN JUAN CAPISTRANO—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	6	4 460	461	106	33	45.3	–
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	6	5 256	685	178	82	42.8	–
45322	Gift, novelty, and souvenir stores	6	5 256	685	178	82	42.8	–
453220	Gift, novelty, and souvenir stores	6	5 256	685	178	82	42.8	–
4533	Used merchandise stores	5	1 381	333	81	21	68.8	18.7
45331	Used merchandise stores	5	1 381	333	81	21	68.8	18.7
453310	Used merchandise stores	5	1 381	333	81	21	68.8	18.7
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	12	21 792	3 417	799	126	5.4	–
4541	Electronic shopping and mail-order houses	7	17 597	3 015	694	98	1.7	–
45411	Electronic shopping and mail-order houses	7	17 597	3 015	694	98	1.7	–
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
	SAN LEANDRO							
44-45	**Retail trade**	**313**	**1 803 315**	**155 932**	**36 206**	**5 916**	**5.1**	**2.1**
441	Motor vehicle and parts dealers	22	653 366	28 932	6 737	564	3.1	.1
4411	Automobile dealers	8	D	D	D	e	D	D
44111	New car dealers	7	621 559	24 158	5 514	394	.2	–
441110	New car dealers	7	621 559	24 158	5 514	394	.2	–
4413	Automotive parts, accessories, and tire stores	13	D	D	D	c	D	D
44131	Automotive parts and accessories stores	6	25 115	3 334	888	122	62.8	2.0
441310	Automotive parts and accessories stores	6	25 115	3 334	888	122	62.8	2.0
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	24	57 743	13 634	3 275	454	8.5	2.7
4421	Furniture stores	13	41 800	8 730	2 194	248	9.2	.7
44211	Furniture stores	13	41 800	8 730	2 194	248	9.2	.7
442110	Furniture stores	13	41 800	8 730	2 194	248	9.2	.7
4422	Home furnishings stores	11	15 943	4 904	1 081	206	6.7	8.1
44221	Floor covering stores	4	9 670	4 112	896	110	–	11.1
442210	Floor covering stores	4	9 670	4 112	896	110	–	11.1
44229	Other home furnishings stores	7	6 273	792	185	96	17.1	3.6
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	13	11 938	2 036	485	63	2.6	9.4
4431	Electronics and appliance stores	13	11 938	2 036	485	63	2.6	9.4
44311	Appliance, television, and other electronics stores	11	D	D	D	b	D	D
443111	Household appliance stores	5	5 802	768	207	19	5.4	–
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	30	130 587	17 965	4 302	558	6.1	.6
4441	Building material and supplies dealers	27	127 290	17 229	4 113	529	6.0	.6
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	18	D	D	D	c	D	D
444190	Other building material dealers	18	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	3	3 297	736	189	29	9.8	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	SAN LEANDRO—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	49	222 796	23 362	5 351	914	9.3	1.3
4451	Grocery stores	30	203 695	21 212	4 910	829	6.6	1.2
44511	Supermarkets and other grocery (except convenience) stores	19	195 731	20 643	4 769	793	5.3	1.2
445110	Supermarkets and other grocery (except convenience) stores	19	195 731	20 643	4 769	793	5.3	1.2
44512	Convenience stores	11	7 964	569	141	36	40.0	.3
445120	Convenience stores	11	7 964	569	141	36	40.0	.3
4452	Specialty food stores	8	11 644	1 793	355	63	13.8	–
4453	Beer, wine, and liquor stores	11	7 457	357	86	22	74.5	7.1
44531	Beer, wine, and liquor stores	11	7 457	357	86	22	74.5	7.1
445310	Beer, wine, and liquor stores	11	7 457	357	86	22	74.5	7.1
446	Health and personal care stores	23	60 933	7 259	1 802	420	5.7	.9
4461	Health and personal care stores	23	60 933	7 259	1 802	420	5.7	.9
44611	Pharmacies and drug stores	10	D	D	D	e	D	D
446110	Pharmacies and drug stores	10	D	D	D	e	D	D
4461101	Pharmacies and drug stores	9	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	4 885	559	139	48	–	–
446120	Cosmetics, beauty supplies, and perfume stores	4	4 885	559	139	48	–	–
44619	Other health and personal care stores	6	2 231	449	107	22	–	2.1
446191	Food (health) supplement stores	4	D	D	D	b	D	D
447	Gasoline stations	22	70 647	2 537	612	169	16.3	32.5
4471	Gasoline stations	22	70 647	2 537	612	169	16.3	32.5
44711	Gasoline stations with convenience stores	13	27 498	1 013	236	56	1.2	18.3
447110	Gasoline stations with convenience stores	13	27 498	1 013	236	56	1.2	18.3
44719	Other gasoline stations	9	43 149	1 524	376	113	26.0	41.6
447190	Other gasoline stations	9	43 149	1 524	376	113	26.0	41.6
448	Clothing and clothing accessories stores	63	99 013	12 550	3 267	721	5.5	3.3
4481	Clothing stores	33	72 632	8 031	2 018	472	4.1	3.1
44812	Women's clothing stores	13	14 312	1 499	361	131	7.9	7.9
448120	Women's clothing stores	13	14 312	1 499	361	131	7.9	7.9
44814	Family clothing stores	9	53 843	5 869	1 504	293	–	–
448140	Family clothing stores	9	53 843	5 869	1 504	293	–	–
44815	Clothing accessories stores	3	898	166	37	11	58.1	–
448150	Clothing accessories stores	3	898	166	37	11	58.1	–
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482	Shoe stores	18	15 027	1 755	443	161	6.8	–
44821	Shoe stores	18	15 027	1 755	443	161	6.8	–
448210	Shoe stores	18	15 027	1 755	443	161	6.8	–
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	1	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	4 830	574	137	55	5.4	–
4482105	Athletic footwear stores	6	6 983	821	231	71	–	–
4483	Jewelry, luggage, and leather goods stores	12	11 354	2 764	806	88	12.6	8.7
44831	Jewelry stores	12	11 354	2 764	806	88	12.6	8.7
448310	Jewelry stores	12	11 354	2 764	806	88	12.6	8.7
451	Sporting goods, hobby, book, and music stores	13	28 281	3 440	831	183	32.9	.2
4511	Sporting goods, hobby, and musical instrument stores	9	26 225	3 082	744	155	35.2	.2
45111	Sporting goods stores	4	16 797	1 736	393	77	23.3	.3
451110	Sporting goods stores	4	16 797	1 736	393	77	23.3	.3
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	1	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	2 056	358	87	28	4.2	–
452	General merchandise stores	9	402 730	33 554	7 104	1 460	–	–
4521	Department stores	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	g	D	D
45211	Department stores	6	D	D	D	g	D	D
452111	Department stores (except discount department stores)	2	D	D	D	e	D	D
452112	Discount department stores	4	150 370	16 075	3 380	730	–	–
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

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	SAN LEANDRO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	26	29 808	4 167	993	228	10.4	8.1
4532	Office supplies, stationery, and gift stores	7	D	D	D	c	D	D
45321	Office supplies and stationery stores	4	16 497	1 735	448	79	–	–
453210	Office supplies and stationery stores	4	16 497	1 735	448	79	–	–
4533	Used merchandise stores	6	1 997	604	134	35	24.4	–
45331	Used merchandise stores	6	1 997	604	134	35	24.4	–
453310	Used merchandise stores	6	1 997	604	134	35	24.4	–
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	19	35 473	6 496	1 447	182	13.7	3.0
4541	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	5	3 290	400	108	15	32.7	14.2
454390	Other direct selling establishments	5	3 290	400	108	15	32.7	14.2
	SAN LUIS OBISPO							
44-45	**Retail trade**	**355**	**998 648**	**107 432**	**25 237**	**5 229**	**7.6**	**10.6**
441	Motor vehicle and parts dealers	26	304 993	25 836	6 117	632	5.6	.2
4411	Automobile dealers	12	D	D	D	e	D	D
44111	New car dealers	10	266 369	20 809	4 956	439	–	–
441110	New car dealers	10	266 369	20 809	4 956	439	–	–
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	12	13 101	2 671	641	133	8.4	5.6
44131	Automotive parts and accessories stores	7	6 776	1 197	315	84	7.7	2.1
441310	Automotive parts and accessories stores	7	6 776	1 197	315	84	7.7	2.1
44132	Tire dealers	5	6 325	1 474	326	49	9.1	9.3
441320	Tire dealers	5	6 325	1 474	326	49	9.1	9.3
442	Furniture and home furnishings stores	37	45 920	6 078	1 333	293	20.4	1.2
4421	Furniture stores	13	17 851	2 207	494	90	21.2	3.1
44211	Furniture stores	13	17 851	2 207	494	90	21.2	3.1
442110	Furniture stores	13	17 851	2 207	494	90	21.2	3.1
4422	Home furnishings stores	24	28 069	3 871	839	203	19.9	–
44221	Floor covering stores	7	10 725	1 477	311	30	29.3	–
442210	Floor covering stores	7	10 725	1 477	311	30	29.3	–
44229	Other home furnishings stores	17	17 344	2 394	528	173	14.1	–
442299	All other home furnishings stores	14	D	D	D	c	D	D
443	Electronics and appliance stores	21	46 819	4 961	723	118	5.8	4.1
4431	Electronics and appliance stores	21	46 819	4 961	723	118	5.8	4.1
44311	Appliance, television, and other electronics stores	14	36 610	3 637	426	72	–	5.0
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	11	D	D	D	b	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	23	62 532	10 368	2 312	299	1.3	–
4441	Building material and supplies dealers	20	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	13	39 743	5 446	1 061	136	.8	–
444190	Other building material dealers	13	39 743	5 446	1 061	136	.8	–
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN LUIS OBISPO—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	36	131 136	14 832	3 655	714	3.6	2.6
4451	Grocery stores	20	123 404	13 822	3 417	623	2.0	2.6
44511	Supermarkets and other grocery (except convenience) stores	15	119 426	13 506	3 339	594	1.4	.8
445110	Supermarkets and other grocery (except convenience) stores	15	119 426	13 506	3 339	594	1.4	.8
4452	Specialty food stores	6	1 999	369	84	27	23.3	8.5
446	Health and personal care stores	26	55 820	7 152	1 747	316	5.7	8.5
4461	Health and personal care stores	26	55 820	7 152	1 747	316	5.7	8.5
44611	Pharmacies and drug stores	9	46 622	5 864	1 418	220	–	10.0
446110	Pharmacies and drug stores	9	46 622	5 864	1 418	220	–	10.0
4461101	Pharmacies and drug stores	9	46 622	5 864	1 418	220	–	10.0
44612	Cosmetics, beauty supplies, and perfume stores	3	1 941	275	63	35	21.3	–
446120	Cosmetics, beauty supplies, and perfume stores	3	1 941	275	63	35	21.3	–
44613	Optical goods stores	5	2 086	259	72	20	30.5	–
446130	Optical goods stores	5	2 086	259	72	20	30.5	–
44619	Other health and personal care stores	9	5 171	754	194	41	41.4	1.0
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health and personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	20	45 411	2 098	473	143	35.2	9.7
4471	Gasoline stations	20	45 411	2 098	473	143	35.2	9.7
44711	Gasoline stations with convenience stores	14	35 893	1 659	359	106	25.3	5.0
447110	Gasoline stations with convenience stores	14	35 893	1 659	359	106	25.3	5.0
448	Clothing and clothing accessories stores	52	47 390	6 371	1 558	460	12.3	1.0
4481	Clothing stores	31	34 778	4 292	1 058	339	7.5	.6
44812	Women's clothing stores	15	10 298	1 561	326	101	10.0	1.3
448120	Women's clothing stores	15	10 298	1 561	326	101	10.0	1.3
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	4	D	D	D	c	D	D
448140	Family clothing stores	4	D	D	D	c	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	7	4 238	623	172	62	19.0	1.4
448190	Other clothing stores	7	4 238	623	172	62	19.0	1.4
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	13	D	D	D	b	D	D
44831	Jewelry stores	11	6 070	1 022	251	55	38.5	4.6
448310	Jewelry stores	11	6 070	1 022	251	55	38.5	4.6
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	36	68 775	8 223	2 010	821	3.4	32.5
4511	Sporting goods, hobby, and musical instrument stores	25	50 495	6 057	1 479	633	2.6	44.2
45111	Sporting goods stores	14	40 178	4 600	1 110	502	3.2	53.7
451110	Sporting goods stores	14	40 178	4 600	1 110	502	3.2	53.7
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	9	D	D	D	e	D	D
45112	Hobby, toy, and game stores	6	6 058	922	249	87	–	4.3
451120	Hobby, toy, and game stores	6	6 058	922	249	87	–	4.3
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	11	18 280	2 166	531	188	5.5	–
45121	Book stores and news dealers	8	12 444	1 596	404	123	8.1	–
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	5 836	570	127	65	–	–
451220	Prerecorded tape, compact disc, and record stores	3	5 836	570	127	65	–	–
452	General merchandise stores	5	70 426	6 903	1 762	535	–	–
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	54	36 382	6 589	1 507	516	16.6	6.8
4531	Florists	8	2 108	443	103	47	58.7	24.5
45311	Florists	8	2 108	443	103	47	58.7	24.5
453110	Florists	8	2 108	443	103	47	58.7	24.5
4532	Office supplies, stationery, and gift stores	21	24 366	4 749	1 144	387	11.6	6.0
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	17	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores	17	D	D	D	e	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN LUIS OBISPO—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4533	Used merchandise stores	9	1 981	372	92	27	35.0	10.8
45331	Used merchandise stores	9	1 981	372	92	27	35.0	10.8
453310	Used merchandise stores	9	1 981	372	92	27	35.0	10.8
4539	Other miscellaneous store retailers	16	7 927	1 025	168	55	16.0	3.7
45391	Pet and pet supplies stores	4	2 771	365	64	18	–	–
453910	Pet and pet supplies stores	4	2 771	365	64	18	–	–
45392	Art dealers	7	2 159	449	59	29	44.4	9.6
453920	Art dealers	7	2 159	449	59	29	44.4	9.6
45399	All other miscellaneous store retailers	5	2 997	211	45	8	10.3	2.8
454	Nonstore retailers	19	83 044	8 021	2 040	382	8.7	77.9
4541	Electronic shopping and mail-order houses	10	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	10	D	D	D	e	D	D
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
4543	Direct selling establishments	7	8 272	1 846	469	72	.7	–
45439	Other direct selling establishments	7	8 272	1 846	469	72	.7	–
454390	Other direct selling establishments	7	8 272	1 846	469	72	.7	–
	SAN MARCOS							
44-45	**Retail trade**	**217**	**725 240**	**77 939**	**17 109**	**2 622**	**8.8**	**5.2**
441	Motor vehicle and parts dealers	23	87 733	9 050	1 903	242	8.0	13.0
4412	Other motor vehicle dealers	6	68 708	6 261	1 276	129	–	10.5
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	14	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	7 737	931	224	39	–	5.7
441310	Automotive parts and accessories stores	7	7 737	931	224	39	–	5.7
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	38	108 373	13 791	2 916	386	8.8	5.1
4421	Furniture stores	23	79 127	9 601	2 144	268	3.1	6.2
44211	Furniture stores	23	79 127	9 601	2 144	268	3.1	6.2
442110	Furniture stores	23	79 127	9 601	2 144	268	3.1	6.2
4422	Home furnishings stores	15	29 246	4 190	772	118	24.5	2.2
44221	Floor covering stores	12	27 356	3 756	669	103	24.5	2.3
442210	Floor covering stores	12	27 356	3 756	669	103	24.5	2.3
44229	Other home furnishings stores	3	1 890	434	103	15	23.5	–
443	Electronics and appliance stores	10	39 738	3 008	680	124	2.2	1.3
4431	Electronics and appliance stores	10	39 738	3 008	680	124	2.2	1.3
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	6 626	1 066	235	39	–	–
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	24	140 939	17 046	3 619	481	2.3	.5
4441	Building material and supplies dealers	19	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44419	Other building material dealers	16	80 353	10 321	2 029	212	.3	.9
444190	Other building material dealers	16	80 353	10 321	2 029	212	.3	.9
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	27	95 807	12 003	2 727	534	12.8	11.6
4451	Grocery stores	16	83 045	11 183	2 581	487	11.0	4.7
44511	Supermarkets and other grocery (except convenience) stores	13	79 320	10 827	2 504	457	8.0	4.9
445110	Supermarkets and other grocery (except convenience) stores	13	79 320	10 827	2 504	457	8.0	4.9
4452	Specialty food stores	6	3 085	131	31	13	25.8	3.6
4453	Beer, wine, and liquor stores	5	9 677	689	115	34	23.6	73.2
44531	Beer, wine, and liquor stores	5	9 677	689	115	34	23.6	73.2
445310	Beer, wine, and liquor stores	5	9 677	689	115	34	23.6	73.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN MARCOS—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	12	34 096	5 458	1 347	189	25.8	–
4461	Health and personal care stores	12	34 096	5 458	1 347	189	25.8	–
44611	Pharmacies and drug stores	6	31 036	4 821	1 174	162	25.1	–
446110	Pharmacies and drug stores	6	31 036	4 821	1 174	162	25.1	–
4461101	Pharmacies and drug stores	6	31 036	4 821	1 174	162	25.1	–
44619	Other health and personal care stores	4	D	D	D	b	D	D
446199	All other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	15	34 460	1 721	519	105	13.7	12.7
4471	Gasoline stations	15	34 460	1 721	519	105	13.7	12.7
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	D	D	D	b	D	D
4481	Clothing stores	4	9 061	1 614	266	45	100.0	–
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	19	28 283	2 983	744	140	5.8	9.4
4511	Sporting goods, hobby, and musical instrument stores	14	D	D	D	c	D	D
45111	Sporting goods stores	9	7 776	1 051	251	46	5.5	31.5
451110	Sporting goods stores	9	7 776	1 051	251	46	5.5	31.5
4511102	Specialty-line sporting goods stores	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	c	D	D
4529	Other general merchandise stores	1	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	24	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	6	2 421	306	70	24	11.0	25.8
45321	Office supplies and stationery stores	3	1 251	139	25	9	–	–
453210	Office supplies and stationery stores	3	1 251	139	25	9	–	–
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	17	17 846	2 376	585	69	17.8	–
4543	Direct selling establishments	12	15 546	2 067	508	58	10.3	–
45431	Fuel dealers	3	10 367	1 226	320	35	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	3	10 367	1 226	320	35	–	–
45439	Other direct selling establishments	9	5 179	841	188	23	31.0	–
454390	Other direct selling establishments	9	5 179	841	188	23	31.0	–
	SAN MARINO							
44-45	**Retail trade**	**40**	**40 208**	**5 916**	**1 436**	**270**	**36.8**	**2.8**
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	5	16 448	2 546	703	85	54.2	–
4461	Health and personal care stores	5	16 448	2 546	703	85	54.2	–
447	Gasoline stations	5	3 529	116	32	11	49.6	4.8
448	Clothing and clothing accessories stores	10	11 499	1 294	265	47	14.3	–
4481	Clothing stores	7	D	D	D	b	D	D
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	2	D	D	D	a	D	D
44831	Jewelry stores	2	D	D	D	a	D	D
448310	Jewelry stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	2 260	407	102	34	7.6	19.2
45121	Book stores and news dealers	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN MATEO							
44-45	**Retail trade**	**373**	**1 291 388**	**159 542**	**39 317**	**6 806**	**7.0**	**4.5**
441	Motor vehicle and parts dealers	18	193 489	17 122	4 337	435	3.3	6.7
4411	Automobile dealers	10	D	D	D	e	D	D
44111	New car dealers	6	162 081	12 846	3 212	313	.4	–
441110	New car dealers	6	162 081	12 846	3 212	313	.4	–
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	6	D	D	D	b	D	D
44131	Automotive parts and accessories stores	3	D	D	D	b	D	D
441310	Automotive parts and accessories stores	3	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	37	94 960	12 413	2 765	437	4.5	7.6
4421	Furniture stores	12	45 502	6 029	1 194	113	.9	4.7
44211	Furniture stores	12	45 502	6 029	1 194	113	.9	4.7
442110	Furniture stores	12	45 502	6 029	1 194	113	.9	4.7
4422	Home furnishings stores	25	49 458	6 384	1 571	324	7.8	10.3
44221	Floor covering stores	7	7 675	1 223	300	39	25.1	31.6
442210	Floor covering stores	7	7 675	1 223	300	39	25.1	31.6
44229	Other home furnishings stores	18	41 783	5 161	1 271	285	4.6	6.3
442299	All other home furnishings stores	15	D	D	D	e	D	D
443	Electronics and appliance stores	19	54 725	6 268	1 738	199	3.4	10.9
4431	Electronics and appliance stores	19	54 725	6 268	1 738	199	3.4	10.9
44311	Appliance, television, and other electronics stores	13	43 202	4 830	1 327	151	1.3	–
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	10	D	D	D	c	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	26	108 306	14 932	3 395	471	4.6	.8
4441	Building material and supplies dealers	21	98 571	13 363	3 043	425	3.8	.9
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	12	29 762	4 718	1 032	114	2.3	2.8
444190	Other building material dealers	12	29 762	4 718	1 032	114	2.3	2.8
4442	Lawn and garden equipment and supplies stores	5	9 735	1 569	352	46	12.7	–
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	53	230 199	30 641	7 628	1 095	10.5	1.2
4451	Grocery stores	30	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	27	208 152	28 415	7 067	980	7.5	.3
445110	Supermarkets and other grocery (except convenience) stores	27	208 152	28 415	7 067	980	7.5	.3
4452	Specialty food stores	9	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	14	14 095	1 061	236	45	47.6	3.3
44531	Beer, wine, and liquor stores	14	14 095	1 061	236	45	47.6	3.3
445310	Beer, wine, and liquor stores	14	14 095	1 061	236	45	47.6	3.3
446	Health and personal care stores	30	85 455	10 174	2 581	573	16.1	4.2
4461	Health and personal care stores	30	85 455	10 174	2 581	573	16.1	4.2
44611	Pharmacies and drug stores	11	70 386	7 717	2 035	468	17.1	–
446110	Pharmacies and drug stores	11	70 386	7 717	2 035	468	17.1	–
4461101	Pharmacies and drug stores	11	70 386	7 717	2 035	468	17.1	–
44612	Cosmetics, beauty supplies, and perfume stores	5	3 929	552	130	39	–	78.3
446120	Cosmetics, beauty supplies, and perfume stores	5	3 929	552	130	39	–	78.3
44613	Optical goods stores	6	3 364	745	214	29	34.9	–
446130	Optical goods stores	6	3 364	745	214	29	34.9	–
44619	Other health and personal care stores	8	7 776	1 160	202	37	6.9	6.5
446191	Food (health) supplement stores	3	2 373	341	78	19	–	21.3
446199	All other health and personal care stores	5	5 403	819	124	18	10.0	–
447	Gasoline stations	24	58 291	3 370	908	209	25.3	17.9
4471	Gasoline stations	24	58 291	3 370	908	209	25.3	17.9
44711	Gasoline stations with convenience stores	17	48 435	2 780	743	175	23.2	10.2
447110	Gasoline stations with convenience stores	17	48 435	2 780	743	175	23.2	10.2

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN MATEO—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	70	150 758	24 886	6 007	1 182	4.2	1.3
4481	Clothing stores	41	121 148	20 746	4 933	995	2.4	.6
44811	Men's clothing stores	8	6 800	1 384	363	54	15.1	–
448110	Men's clothing stores	8	6 800	1 384	363	54	15.1	–
44812	Women's clothing stores	9	11 994	1 723	431	139	10.2	3.8
448120	Women's clothing stores	9	11 994	1 723	431	139	10.2	3.8
44813	Children's and infants' clothing stores	6	4 071	580	113	43	5.9	.8
448130	Children's and infants' clothing stores	6	4 071	580	113	43	5.9	.8
44814	Family clothing stores	8	84 210	14 569	3 391	554	.4	–
448140	Family clothing stores	8	84 210	14 569	3 391	554	.4	–
44815	Clothing accessories stores	6	1 949	449	110	31	–	15.5
448150	Clothing accessories stores	6	1 949	449	110	31	–	15.5
44819	Other clothing stores	4	12 124	2 041	525	174	–	–
448190	Other clothing stores	4	12 124	2 041	525	174	–	–
4482	Shoe stores	16	12 665	1 575	405	99	–	9.5
44821	Shoe stores	16	12 665	1 575	405	99	–	9.5
448210	Shoe stores	16	12 665	1 575	405	99	–	9.5
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	2 431	414	104	28	–	32.0
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	5	4 650	517	127	29	–	–
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	13	16 945	2 565	669	88	20.8	.2
44831	Jewelry stores	12	D	D	D	b	D	D
448310	Jewelry stores	12	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	31	72 133	8 679	2 216	587	4.8	.4
4511	Sporting goods, hobby, and musical instrument stores	22	45 490	5 870	1 518	365	7.6	.6
45111	Sporting goods stores	9	16 967	1 653	454	118	10.0	.2
451110	Sporting goods stores	9	16 967	1 653	454	118	10.0	.2
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	9	25 762	3 738	948	229	3.4	–
451120	Hobby, toy, and game stores	9	25 762	3 738	948	229	3.4	–
45114	Musical instrument and supplies stores	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	9	26 643	2 809	698	222	–	.1
45121	Book stores and news dealers	5	15 329	1 932	486	158	–	–
451211	Book stores	4	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	c	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	11 314	877	212	64	–	.3
451220	Prerecorded tape, compact disc, and record stores	4	11 314	877	212	64	–	.3
452	General merchandise stores	6	174 393	21 550	5 392	1 112	–	–
4521	Department stores	5	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	g	D	D
45211	Department stores	5	D	D	D	g	D	D
452111	Department stores (except discount department stores)	3	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	46	58 021	7 636	1 938	449	4.4	18.7
4531	Florists	7	8 751	2 614	696	146	–	21.8
45311	Florists	7	8 751	2 614	696	146	–	21.8
453110	Florists	7	8 751	2 614	696	146	–	21.8
4532	Office supplies, stationery, and gift stores	20	35 818	3 193	795	205	2.1	24.5
45321	Office supplies and stationery stores	4	12 972	1 370	344	54	–	3.4
453210	Office supplies and stationery stores	4	12 972	1 370	344	54	–	3.4
45322	Gift, novelty, and souvenir stores	16	22 846	1 823	451	151	3.3	36.6
453220	Gift, novelty, and souvenir stores	16	22 846	1 823	451	151	3.3	36.6
4533	Used merchandise stores	11	4 937	919	223	47	8.7	3.4
45331	Used merchandise stores	11	4 937	919	223	47	8.7	3.4
453310	Used merchandise stores	11	4 937	919	223	47	8.7	3.4
4539	Other miscellaneous store retailers	8	8 515	910	224	51	15.9	–
45391	Pet and pet supplies stores	4	7 128	686	163	37	11.2	–
453910	Pet and pet supplies stores	4	7 128	686	163	37	11.2	–
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	13	10 658	1 871	412	57	70.9	4.7
4541	Electronic shopping and mail-order houses	6	6 767	1 321	274	31	100.0	–
45411	Electronic shopping and mail-order houses	6	6 767	1 321	274	31	100.0	–
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN PABLO							
44-45	**Retail trade**	**91**	**226 402**	**22 744**	**5 616**	**1 064**	**24.0**	**5.6**
441	Motor vehicle and parts dealers	8	32 717	3 862	986	125	5.3	11.1
4413	Automotive parts, accessories, and tire stores	6	D	D	D	b	D	D
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	1 830	183	39	14	51.3	48.7
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	14 039	1 831	471	68	6.9	.4
4441	Building material and supplies dealers	5	D	D	D	b	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food and beverage stores	31	116 913	10 860	2 616	479	31.6	.3
4451	Grocery stores	19	109 101	10 119	2 442	412	28.7	.2
44511	Supermarkets and other grocery (except convenience) stores	16	107 893	10 080	2 433	408	28.0	.1
445110	Supermarkets and other grocery (except convenience) stores	16	107 893	10 080	2 433	408	28.0	.1
4452	Specialty food stores	5	3 946	473	96	28	91.3	–
446	Health and personal care stores	9	21 346	2 429	622	142	13.1	12.5
4461	Health and personal care stores	9	21 346	2 429	622	142	13.1	12.5
44612	Cosmetics, beauty supplies, and perfume stores	4	1 800	214	49	14	90.5	–
446120	Cosmetics, beauty supplies, and perfume stores	4	1 800	214	49	14	90.5	–
44619	Other health and personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	8	21 035	1 058	301	63	41.4	12.9
44719	Other gasoline stations	4	13 350	902	251	41	12.6	15.5
447190	Other gasoline stations	4	13 350	902	251	41	12.6	15.5
448	Clothing and clothing accessories stores	6	4 725	561	128	35	7.3	42.5
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	3	613	142	39	19	7.3	–
452	General merchandise stores	4	7 744	843	187	62	6.0	–
45299	All other general merchandise stores	4	7 744	843	187	62	6.0	–
452990	All other general merchandise stores	4	7 744	843	187	62	6.0	–
4529901	Variety stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4533	Used merchandise stores	3	913	300	55	18	29.7	8.7
45331	Used merchandise stores	3	913	300	55	18	29.7	8.7
453310	Used merchandise stores	3	913	300	55	18	29.7	8.7
4539	Other miscellaneous store retailers	3	2 647	236	56	12	20.4	–
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	SAN RAFAEL							
44-45	**Retail trade**	**362**	**1 382 569**	**155 625**	**37 424**	**5 895**	**7.9**	**7.2**
441	Motor vehicle and parts dealers	47	493 600	45 302	10 966	1 151	7.8	.6
4411	Automobile dealers	16	458 933	39 569	9 652	976	6.3	–
44111	New car dealers	13	450 095	39 327	9 603	969	5.0	–
441110	New car dealers	13	450 095	39 327	9 603	969	5.0	–
44112	Used car dealers	3	8 838	242	49	7	72.1	–
441120	Used car dealers	3	8 838	242	49	7	72.1	–
4412	Other motor vehicle dealers	7	9 589	1 087	229	34	83.9	6.7
44122	Motorcycle, boat, and other motor vehicle dealers	7	9 589	1 087	229	34	83.9	6.7
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	24	25 078	4 646	1 085	141	5.5	9.7
44131	Automotive parts and accessories stores	16	13 227	2 384	553	81	3.3	18.4
441310	Automotive parts and accessories stores	16	13 227	2 384	553	81	3.3	18.4
44132	Tire dealers	8	11 851	2 262	532	60	7.9	–
441320	Tire dealers	8	11 851	2 262	532	60	7.9	–

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	SAN RAFAEL—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	47	63 799	10 365	2 437	319	27.3	6.6
4421	Furniture stores	25	39 571	5 440	1 291	168	34.3	2.1
44211	Furniture stores	25	39 571	5 440	1 291	168	34.3	2.1
442110	Furniture stores	25	39 571	5 440	1 291	168	34.3	2.1
4422	Home furnishings stores	22	24 228	4 925	1 146	151	16.0	14.0
44221	Floor covering stores	7	8 955	2 868	646	52	27.1	10.8
442210	Floor covering stores	7	8 955	2 868	646	52	27.1	10.8
44229	Other home furnishings stores	15	15 273	2 057	500	99	9.4	15.8
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics and appliance stores	21	49 851	5 655	1 430	223	8.8	12.8
4431	Electronics and appliance stores	21	49 851	5 655	1 430	223	8.8	12.8
44311	Appliance, television, and other electronics stores	14	26 697	4 046	1 062	142	14.0	20.4
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	10	D	D	D	c	D	D
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	36	241 896	29 565	6 721	1 045	2.0	22.0
4441	Building material and supplies dealers	33	D	D	D	g	D	D
44411	Home centers	3	D	D	D	c	D	D
444110	Home Centers	3	D	D	D	c	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	4	44 050	6 635	1 560	197	–	–
444130	Hardware stores	4	44 050	6 635	1 560	197	–	–
44419	Other building material dealers	21	111 604	13 372	2 983	540	1.6	47.7
444190	Other building material dealers	21	111 604	13 372	2 983	540	1.6	47.7
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	30	187 460	21 437	5 108	824	7.1	1.9
4451	Grocery stores	17	168 405	20 124	4 791	756	5.2	1.1
44511	Supermarkets and other grocery (except convenience) stores	17	168 405	20 124	4 791	756	5.2	1.1
445110	Supermarkets and other grocery (except convenience) stores	17	168 405	20 124	4 791	756	5.2	1.1
4452	Specialty food stores	5	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	8	D	D	D	b	D	D
446	Health and personal care stores	19	54 292	7 064	1 781	385	5.3	6.1
4461	Health and personal care stores	19	54 292	7 064	1 781	385	5.3	6.1
44611	Pharmacies and drug stores	7	47 760	5 803	1 478	318	.7	2.0
446110	Pharmacies and drug stores	7	47 760	5 803	1 478	318	.7	2.0
4461101	Pharmacies and drug stores	7	47 760	5 803	1 478	318	.7	2.0
44612	Cosmetics, beauty supplies, and perfume stores	3	1 642	324	76	21	39.3	35.5
446120	Cosmetics, beauty supplies, and perfume stores	3	1 642	324	76	21	39.3	35.5
44613	Optical goods stores	5	2 524	585	135	23	76.9	9.8
446130	Optical goods stores	5	2 524	585	135	23	76.9	9.8
44619	Other health and personal care stores	4	2 366	352	92	23	–	63.7
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	13	44 893	3 143	753	178	12.7	3.1
4471	Gasoline stations	13	44 893	3 143	753	178	12.7	3.1
44711	Gasoline stations with convenience stores	10	34 630	1 765	440	96	1.2	–
447110	Gasoline stations with convenience stores	10	34 630	1 765	440	96	1.2	–
448	Clothing and clothing accessories stores	36	27 175	4 163	1 076	188	16.6	4.2
4481	Clothing stores	17	16 791	2 373	667	116	15.4	3.1
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	9	D	D	D	b	D	D
44831	Jewelry stores	7	4 986	849	222	27	30.8	–
448310	Jewelry stores	7	4 986	849	222	27	30.8	–
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN RAFAEL—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	37	68 217	8 770	2 263	580	11.9	18.1
4511	Sporting goods, hobby, and musical instrument stores	26	45 681	6 958	1 817	454	12.8	27.0
45111	Sporting goods stores	17	22 641	3 864	1 048	226	5.4	49.9
451110	Sporting goods stores	17	22 641	3 864	1 048	226	5.4	49.9
4511101	General-line sporting goods stores	7	8 369	1 465	457	104	9.6	55.1
4511102	Specialty-line sporting goods stores	10	14 272	2 399	591	122	2.9	46.9
45112	Hobby, toy, and game stores	4	12 397	1 399	348	119	9.3	8.3
451120	Hobby, toy, and game stores	4	12 397	1 399	348	119	9.3	8.3
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	11	22 536	1 812	446	126	9.9	–
45121	Book stores and news dealers	4	D	D	D	c	D	D
451211	Book stores	4	D	D	D	c	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	7	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	f	D	D
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	f	D	D
453	Miscellaneous store retailers	51	D	D	D	e	D	D
4531	Florists	6	1 823	447	120	23	38.0	30.1
45311	Florists	6	1 823	447	120	23	38.0	30.1
453110	Florists	6	1 823	447	120	23	38.0	30.1
4532	Office supplies, stationery, and gift stores	18	25 394	2 991	749	130	3.8	4.0
45321	Office supplies and stationery stores	9	22 605	2 559	631	91	1.5	2.5
453210	Office supplies and stationery stores	9	22 605	2 559	631	91	1.5	2.5
4533	Used merchandise stores	10	5 917	1 312	282	65	27.0	9.8
45331	Used merchandise stores	10	5 917	1 312	282	65	27.0	9.8
453310	Used merchandise stores	10	5 917	1 312	282	65	27.0	9.8
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45391	Pet and pet supplies stores	5	6 207	657	145	39	30.1	–
453910	Pet and pet supplies stores	5	6 207	657	145	39	30.1	–
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	22	20 322	3 356	739	131	12.6	43.8
4541	Electronic shopping and mail-order houses	10	15 626	2 783	607	92	6.8	56.6
45411	Electronic shopping and mail-order houses	10	15 626	2 783	607	92	6.8	56.6
4543	Direct selling establishments	11	D	D	D	b	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
	SAN RAMON							
44-45	**Retail trade**	**123**	**441 978**	**52 621**	**12 467**	**2 123**	**10.2**	**4.0**
441	Motor vehicle and parts dealers	9	27 410	3 820	731	87	.8	3.8
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	5	D	D	D	b	D	D
44132	Tire dealers	4	5 122	1 027	260	33	–	20.2
441320	Tire dealers	4	5 122	1 027	260	33	–	20.2
442	Furniture and home furnishings stores	14	43 743	7 722	2 053	170	40.8	.5
4421	Furniture stores	5	20 947	3 532	1 063	75	68.8	–
44211	Furniture stores	5	20 947	3 532	1 063	75	68.8	–
442110	Furniture stores	5	20 947	3 532	1 063	75	68.8	–
4422	Home furnishings stores	9	22 796	4 190	990	95	15.1	.9
44221	Floor covering stores	4	15 232	2 309	576	39	–	–
442210	Floor covering stores	4	15 232	2 309	576	39	–	–
44229	Other home furnishings stores	5	7 564	1 881	414	56	45.6	2.6
442299	All other home furnishings stores	5	7 564	1 881	414	56	45.6	2.6
443	Electronics and appliance stores	10	9 314	1 825	455	54	17.8	1.7
4431	Electronics and appliance stores	10	9 314	1 825	455	54	17.8	1.7
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAN RAMON—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	8	89 681	10 233	2 176	361	3.2	–
4441	Building material and supplies dealers	7	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	3	16 117	2 103	335	36	17.0	–
444190	Other building material dealers	3	16 117	2 103	335	36	17.0	–
445	Food and beverage stores	12	104 616	13 714	3 315	541	1.4	.4
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	4	97 897	13 064	3 147	491	–	–
445110	Supermarkets and other grocery (except convenience) stores	4	97 897	13 064	3 147	491	–	–
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health and personal care stores	12	33 417	4 166	1 064	260	16.6	–
4461	Health and personal care stores	12	33 417	4 166	1 064	260	16.6	–
44611	Pharmacies and drug stores	6	30 333	3 664	953	235	14.6	–
446110	Pharmacies and drug stores	6	30 333	3 664	953	235	14.6	–
4461101	Pharmacies and drug stores	6	30 333	3 664	953	235	14.6	–
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
44619	Other health and personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	10	32 757	1 486	370	76	22.1	33.6
4471	Gasoline stations	10	32 757	1 486	370	76	22.1	33.6
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	6	10 764	1 201	272	69	1.4	4.3
4481	Clothing stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	17 506	1 901	456	139	9.7	2.5
4511	Sporting goods, hobby, and musical instrument stores	6	7 120	696	166	58	10.2	6.0
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	10 386	1 205	290	81	9.4	–
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	7	8 019	963	233	56	32.7	2.5
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	3	1 293	110	43	15	87.7	12.3
453920	Art dealers	3	1 293	110	43	15	87.7	12.3
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	10	3 736	449	97	24	13.6	72.6

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA ANA							
44-45	**Retail trade**	**892**	**2 972 446**	**334 017**	**80 450**	**13 307**	**11.2**	**8.4**
441	Motor vehicle and parts dealers	111	872 283	73 742	18 093	1 883	8.2	3.0
4411	Automobile dealers	45	782 415	58 547	14 369	1 277	7.3	2.4
44111	New car dealers	23	715 734	54 994	13 585	1 113	4.1	1.2
441110	New car dealers	23	715 734	54 994	13 585	1 113	4.1	1.2
44112	Used car dealers	22	66 681	3 553	784	164	42.5	15.4
441120	Used car dealers	22	66 681	3 553	784	164	42.5	15.4
4412	Other motor vehicle dealers	7	15 666	2 213	456	60	36.4	–
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	3	7 507	1 005	206	21	37.2	–
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	59	74 202	12 982	3 268	546	11.0	9.1
44131	Automotive parts and accessories stores	45	59 925	9 923	2 548	457	12.2	8.6
441310	Automotive parts and accessories stores	45	59 925	9 923	2 548	457	12.2	8.6
44132	Tire dealers	14	14 277	3 059	720	89	6.1	11.1
441320	Tire dealers	14	14 277	3 059	720	89	6.1	11.1
442	Furniture and home furnishings stores	67	171 545	22 552	5 415	735	12.3	4.1
4421	Furniture stores	40	111 910	14 781	3 540	456	9.2	6.0
44211	Furniture stores	40	111 910	14 781	3 540	456	9.2	6.0
442110	Furniture stores	40	111 910	14 781	3 540	456	9.2	6.0
4422	Home furnishings stores	27	59 635	7 771	1 875	279	18.1	.6
44221	Floor covering stores	13	41 860	5 371	1 250	126	21.8	.8
442210	Floor covering stores	13	41 860	5 371	1 250	126	21.8	.8
44229	Other home furnishings stores	14	17 775	2 400	625	153	9.3	–
442299	All other home furnishings stores	13	D	D	D	c	D	D
443	Electronics and appliance stores	44	64 152	8 065	1 877	311	17.5	20.9
4431	Electronics and appliance stores	44	64 152	8 065	1 877	311	17.5	20.9
44311	Appliance, television, and other electronics stores	30	38 634	5 363	1 323	202	13.5	9.1
443111	Household appliance stores	10	17 346	2 097	516	69	25.4	15.7
443112	Radio, television, and other electronics stores	20	21 288	3 266	807	133	3.8	3.7
44312	Computer and software stores	12	D	D	D	b	D	D
443120	Computer and software stores	12	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	48	202 246	24 484	5 792	763	3.7	22.7
4441	Building material and supplies dealers	39	183 278	22 761	5 313	710	1.8	18.9
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	9	17 351	3 337	998	148	.3	12.5
444130	Hardware stores	9	17 351	3 337	998	148	.3	12.5
44419	Other building material dealers	23	95 940	11 488	2 483	280	3.3	33.9
444190	Other building material dealers	23	95 940	11 488	2 483	280	3.3	33.9
4442	Lawn and garden equipment and supplies stores	9	18 968	1 723	479	53	21.9	58.9
44421	Outdoor power equipment stores	4	4 474	303	75	12	87.2	–
444210	Outdoor power equipment stores	4	4 474	303	75	12	87.2	–
44422	Nursery, garden center, and farm supply stores	5	14 494	1 420	404	41	1.8	77.0
444220	Nursery, garden center, and farm supply stores	5	14 494	1 420	404	41	1.8	77.0
445	Food and beverage stores	137	621 029	68 721	16 632	3 181	9.8	18.2
4451	Grocery stores	86	576 522	64 009	15 465	2 958	9.0	19.1
44511	Supermarkets and other grocery (except convenience) stores	66	562 484	62 914	15 173	2 888	7.5	19.5
445110	Supermarkets and other grocery (except convenience) stores	66	562 484	62 914	15 173	2 888	7.5	19.5
44512	Convenience stores	20	14 038	1 095	292	70	68.1	3.9
445120	Convenience stores	20	14 038	1 095	292	70	68.1	3.9
4452	Specialty food stores	32	15 300	2 841	738	146	35.7	16.2
4453	Beer, wine, and liquor stores	19	29 207	1 871	429	77	13.1	.2
44531	Beer, wine, and liquor stores	19	29 207	1 871	429	77	13.1	.2
445310	Beer, wine, and liquor stores	19	29 207	1 871	429	77	13.1	.2
446	Health and personal care stores	60	119 974	17 104	3 681	596	26.5	3.7
4461	Health and personal care stores	60	119 974	17 104	3 681	596	26.5	3.7
44611	Pharmacies and drug stores	33	101 562	13 494	2 891	428	28.3	3.0
446110	Pharmacies and drug stores	33	101 562	13 494	2 891	428	28.3	3.0
4461101	Pharmacies and drug stores	33	101 562	13 494	2 891	428	28.3	3.0
44612	Cosmetics, beauty supplies, and perfume stores	7	4 613	495	115	42	15.1	–
446120	Cosmetics, beauty supplies, and perfume stores	7	4 613	495	115	42	15.1	–
44613	Optical goods stores	6	D	D	D	b	D	D
446130	Optical goods stores	6	D	D	D	b	D	D
44619	Other health and personal care stores	14	D	D	D	b	D	D
446191	Food (health) supplement stores	8	6 425	835	257	43	31.0	.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	SANTA ANA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	56	147 322	5 993	1 417	408	35.7	10.2
4471	Gasoline stations	56	147 322	5 993	1 417	408	35.7	10.2
44711	Gasoline stations with convenience stores	39	122 251	4 156	991	275	34.9	9.7
447110	Gasoline stations with convenience stores	39	122 251	4 156	991	275	34.9	9.7
44719	Other gasoline stations	17	25 071	1 837	426	133	39.8	12.7
447190	Other gasoline stations	17	25 071	1 837	426	133	39.8	12.7
448	Clothing and clothing accessories stores	169	215 777	34 056	8 129	1 948	9.6	4.3
4481	Clothing stores	111	163 518	25 906	6 210	1 594	8.4	4.9
44811	Men's clothing stores	18	11 337	1 902	486	134	35.1	15.0
448110	Men's clothing stores	18	11 337	1 902	486	134	35.1	15.0
44812	Women's clothing stores	39	33 738	4 451	1 060	428	5.3	12.5
448120	Women's clothing stores	39	33 738	4 451	1 060	428	5.3	12.5
44813	Children's and infants' clothing stores	9	13 437	1 860	459	146	8.6	–
448130	Children's and infants' clothing stores	9	13 437	1 860	459	146	8.6	–
44814	Family clothing stores	23	90 653	15 291	3 588	687	3.8	.4
448140	Family clothing stores	23	90 653	15 291	3 588	687	3.8	.4
44815	Clothing accessories stores	8	2 958	474	105	38	30.3	–
448150	Clothing accessories stores	8	2 958	474	105	38	30.3	–
44819	Other clothing stores	14	11 395	1 928	512	161	21.3	15.4
448190	Other clothing stores	14	11 395	1 928	512	161	21.3	15.4
4482	Shoe stores	29	25 369	2 353	556	170	12.9	3.5
44821	Shoe stores	29	25 369	2 353	556	170	12.9	3.5
448210	Shoe stores	29	25 369	2 353	556	170	12.9	3.5
4482101	Men's shoe stores	3	4 355	232	61	18	–	9.4
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	14	6 875	912	204	60	7.7	6.8
4482105	Athletic footwear stores	5	10 812	771	188	61	24.2	–
4483	Jewelry, luggage, and leather goods stores	29	26 890	5 797	1 363	184	13.9	.9
44831	Jewelry stores	29	26 890	5 797	1 363	184	13.9	.9
448310	Jewelry stores	29	26 890	5 797	1 363	184	13.9	.9
451	Sporting goods, hobby, book, and music stores	48	101 165	10 719	2 715	617	6.9	1.5
4511	Sporting goods, hobby, and musical instrument stores	33	86 737	8 821	2 263	498	5.6	1.0
45111	Sporting goods stores	10	48 182	4 341	1 016	245	2.7	1.3
451110	Sporting goods stores	10	48 182	4 341	1 016	245	2.7	1.3
4511101	General-line sporting goods stores	5	10 064	1 123	281	87	12.8	–
4511102	Specialty-line sporting goods stores	5	38 118	3 218	735	158	–	1.6
45112	Hobby, toy, and game stores	14	19 324	2 080	497	145	6.6	–
451120	Hobby, toy, and game stores	14	19 324	2 080	497	145	6.6	–
45113	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	7	D	D	D	b	D	D
451140	Musical instrument and supplies stores	7	D	D	D	b	D	D
4512	Book, periodical, and music stores	15	14 428	1 898	452	119	14.4	4.4
45121	Book stores and news dealers	4	5 747	979	226	50	36.1	–
451211	Book stores	4	5 747	979	226	50	36.1	–
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	11	8 681	919	226	69	–	7.2
451220	Prerecorded tape, compact disc, and record stores	11	8 681	919	226	69	–	7.2
452	General merchandise stores	20	235 468	25 987	6 220	1 548	.9	–
4521	Department stores	6	210 740	23 483	5 657	1 212	–	–
45210009	Department stores (incl. leased depts.)[3]	6	220 174	23 483	5 657	1 212	–	–
45211	Department stores	6	210 740	23 483	5 657	1 212	–	–
452111	Department stores (except discount department stores)	3	D	D	D	f	D	D
452112	Discount department stores	3	D	D	D	f	D	D
45299	All other general merchandise stores	14	24 728	2 504	563	336	8.3	–
452990	All other general merchandise stores	14	24 728	2 504	563	336	8.3	–
4529901	Variety stores	7	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	7	D	D	D	c	D	D
453	Miscellaneous store retailers	82	123 527	23 250	6 068	809	10.5	7.2
4531	Florists	12	3 778	664	170	56	60.5	5.3
45311	Florists	12	3 778	664	170	56	60.5	5.3
453110	Florists	12	3 778	664	170	56	60.5	5.3
4532	Office supplies, stationery, and gift stores	28	40 313	4 574	1 077	236	4.0	10.8
45321	Office supplies and stationery stores	8	30 312	3 117	725	121	–	8.9
453210	Office supplies and stationery stores	8	30 312	3 117	725	121	–	8.9
45322	Gift, novelty, and souvenir stores	20	10 001	1 457	352	115	16.1	16.5
453220	Gift, novelty, and souvenir stores	20	10 001	1 457	352	115	16.1	16.5
4533	Used merchandise stores	17	22 298	5 090	1 134	211	14.1	6.6
45331	Used merchandise stores	17	22 298	5 090	1 134	211	14.1	6.6
453310	Used merchandise stores	17	22 298	5 090	1 134	211	14.1	6.6

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA ANA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	25	57 138	12 922	3 687	306	10.4	4.9
45391	Pet and pet supplies stores	4	D	D	D	b	D	D
453910	Pet and pet supplies stores	4	D	D	D	b	D	D
45392	Art dealers	7	3 086	483	151	19	9.9	59.9
453920	Art dealers	7	3 086	483	151	19	9.9	59.9
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	12	40 103	11 002	3 226	223	2.3	2.2
454	Nonstore retailers	50	97 958	19 344	4 411	508	33.1	5.0
4541	Electronic shopping and mail-order houses	24	62 349	11 122	2 520	263	37.2	6.9
45411	Electronic shopping and mail-order houses	24	62 349	11 122	2 520	263	37.2	6.9
4543	Direct selling establishments	24	D	D	D	c	D	D
45439	Other direct selling establishments	23	D	D	D	c	D	D
454390	Other direct selling establishments	23	D	D	D	c	D	D
	SANTA BARBARA							
44-45	**Retail trade**	**630**	**1 590 072**	**187 508**	**44 519**	**7 921**	**8.8**	**8.1**
441	Motor vehicle and parts dealers	45	292 425	31 492	7 172	735	3.6	1.2
4411	Automobile dealers	14	264 712	26 126	5 734	521	2.6	.4
44111	New car dealers	10	256 930	25 925	5 701	515	.1	–
441110	New car dealers	10	256 930	25 925	5 701	515	.1	–
44112	Used car dealers	4	7 782	201	33	6	86.9	13.1
441120	Used car dealers	4	7 782	201	33	6	86.9	13.1
4412	Other motor vehicle dealers	11	9 644	1 470	358	68	17.3	–
44122	Motorcycle, boat, and other motor vehicle dealers	10	D	D	D	b	D	D
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	20	18 069	3 896	1 080	146	10.2	13.4
44131	Automotive parts and accessories stores	8	9 744	1 749	457	73	11.2	1.8
441310	Automotive parts and accessories stores	8	9 744	1 749	457	73	11.2	1.8
44132	Tire dealers	12	8 325	2 147	623	73	9.1	27.1
441320	Tire dealers	12	8 325	2 147	623	73	9.1	27.1
442	Furniture and home furnishings stores	50	54 490	7 878	1 899	353	6.3	10.3
4421	Furniture stores	15	18 162	2 680	642	69	7.0	1.4
44211	Furniture stores	15	18 162	2 680	642	69	7.0	1.4
442110	Furniture stores	15	18 162	2 680	642	69	7.0	1.4
4422	Home furnishings stores	35	36 328	5 198	1 257	284	6.0	14.8
44221	Floor covering stores	8	6 404	1 461	357	49	14.0	6.6
442210	Floor covering stores	8	6 404	1 461	357	49	14.0	6.6
44229	Other home furnishings stores	27	29 924	3 737	900	235	4.3	16.5
442299	All other home furnishings stores	25	D	D	D	c	D	D
443	Electronics and appliance stores	27	52 666	6 101	1 432	231	8.1	.1
4431	Electronics and appliance stores	27	52 666	6 101	1 432	231	8.1	.1
44311	Appliance, television, and other electronics stores	18	40 226	4 688	1 101	159	10.6	–
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	16	D	D	D	c	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores	5	D	D	D	b	D	D
443130	Camera and photographic supplies stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	46	118 436	17 091	4 042	488	18.5	.7
4441	Building material and supplies dealers	37	104 513	15 122	3 587	423	20.0	.8
44412	Paint and wallpaper stores	5	6 534	911	212	34	10.8	–
444120	Paint and wallpaper stores	5	6 534	911	212	34	10.8	–
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	28	75 258	10 412	2 409	269	14.2	.1
444190	Other building material dealers	28	75 258	10 412	2 409	269	14.2	.1
4442	Lawn and garden equipment and supplies stores	9	13 923	1 969	455	65	6.9	–
44422	Nursery, garden center, and farm supply stores	9	13 923	1 969	455	65	6.9	–
444220	Nursery, garden center, and farm supply stores	9	13 923	1 969	455	65	6.9	–
445	Food and beverage stores	76	304 342	32 906	8 101	1 363	6.6	19.9
4451	Grocery stores	39	282 989	30 162	7 396	1 187	4.0	21.2
44511	Supermarkets and other grocery (except convenience) stores	28	275 922	29 695	7 284	1 148	2.1	21.4
445110	Supermarkets and other grocery (except convenience) stores	28	275 922	29 695	7 284	1 148	2.1	21.4
44512	Convenience stores	11	7 067	467	112	39	79.7	13.8
445120	Convenience stores	11	7 067	467	112	39	79.7	13.8
4452	Specialty food stores	18	11 400	2 283	582	121	17.1	1.4
4453	Beer, wine, and liquor stores	19	9 953	461	123	55	68.7	3.6
44531	Beer, wine, and liquor stores	19	9 953	461	123	55	68.7	3.6
445310	Beer, wine, and liquor stores	19	9 953	461	123	55	68.7	3.6

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA BARBARA—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	39	116 632	15 289	3 590	618	18.7	6.5
4461	Health and personal care stores	39	116 632	15 289	3 590	618	18.7	6.5
44611	Pharmacies and drug stores	18	97 026	10 620	2 481	443	21.2	7.8
446110	Pharmacies and drug stores	18	97 026	10 620	2 481	443	21.2	7.8
4461101	Pharmacies and drug stores	18	97 026	10 620	2 481	443	21.2	7.8
44612	Cosmetics, beauty supplies, and perfume stores	7	4 456	1 148	271	67	7.2	.2
446120	Cosmetics, beauty supplies, and perfume stores	7	4 456	1 148	271	67	7.2	.2
44613	Optical goods stores	5	5 578	1 702	393	55	–	–
446130	Optical goods stores	5	5 578	1 702	393	55	–	–
44619	Other health and personal care stores	9	9 572	1 819	445	53	9.3	–
446191	Food (health) supplement stores	5	1 745	216	54	14	42.2	–
446199	All other health and personal care stores	4	7 827	1 603	391	39	1.9	–
447	Gasoline stations	27	55 723	2 398	550	151	10.5	7.6
4471	Gasoline stations	27	55 723	2 398	550	151	10.5	7.6
44711	Gasoline stations with convenience stores	14	45 117	1 648	369	105	–	5.8
447110	Gasoline stations with convenience stores	14	45 117	1 648	369	105	–	5.8
448	Clothing and clothing accessories stores	125	185 040	27 992	6 591	1 529	9.0	3.5
4481	Clothing stores	90	152 227	22 924	5 340	1 317	6.4	3.8
44811	Men's clothing stores	7	D	D	D	b	D	D
448110	Men's clothing stores	7	D	D	D	b	D	D
44812	Women's clothing stores	36	43 483	5 938	1 354	365	12.2	7.4
448120	Women's clothing stores	36	43 483	5 938	1 354	365	12.2	7.4
44813	Children's and infants' clothing stores	7	5 302	617	148	68	13.2	–
448130	Children's and infants' clothing stores	7	5 302	617	148	68	13.2	–
44814	Family clothing stores	22	88 695	13 986	3 241	701	3.1	2.4
448140	Family clothing stores	22	88 695	13 986	3 241	701	3.1	2.4
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	13	8 040	1 237	328	112	8.0	3.9
448190	Other clothing stores	13	8 040	1 237	328	112	8.0	3.9
4482	Shoe stores	15	10 185	1 540	372	89	18.4	5.1
44821	Shoe stores	15	10 185	1 540	372	89	18.4	5.1
448210	Shoe stores	15	10 185	1 540	372	89	18.4	5.1
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	4 433	841	200	37	42.2	11.7
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	20	22 628	3 528	879	123	22.8	1.5
44831	Jewelry stores	17	D	D	D	c	D	D
448310	Jewelry stores	17	D	D	D	c	D	D
44832	Luggage and leather goods stores	3	D	D	D	a	D	D
448320	Luggage and leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	49	61 940	8 631	2 131	477	16.9	2.2
4511	Sporting goods, hobby, and musical instrument stores	36	38 488	5 340	1 315	291	25.8	.6
45111	Sporting goods stores	23	29 668	3 920	970	229	31.6	.8
451110	Sporting goods stores	23	29 668	3 920	970	229	31.6	.8
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	19	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	4	1 698	352	85	28	–	–
451130	Sewing, needlework, and piece goods stores	4	1 698	352	85	28	–	–
45114	Musical instrument and supplies stores	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	13	23 452	3 291	816	186	2.4	4.9
45121	Book stores and news dealers	9	15 724	2 672	669	143	2.7	–
451211	Book stores	9	15 724	2 672	669	143	2.7	–
4512111	Book stores, general	5	D	D	D	c	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	4	7 728	619	147	43	1.8	14.8
451220	Prerecorded tape, compact disc, and record stores	4	7 728	619	147	43	1.8	14.8
452	General merchandise stores	12	90 368	10 519	2 582	631	–	1.5
4521	Department stores	3	79 371	9 416	2 318	562	–	–
45210009	Department stores (incl. leased depts.)[3]	3	82 607	9 416	2 318	562	–	–
45211	Department stores	3	79 371	9 416	2 318	562	–	–
452111	Department stores (except discount department stores)	3	79 371	9 416	2 318	562	–	–
45299	All other general merchandise stores	9	10 997	1 103	264	69	–	12.2
452990	All other general merchandise stores	9	10 997	1 103	264	69	–	12.2
4529904	Miscellaneous general merchandise stores	9	10 997	1 103	264	69	–	12.2
453	Miscellaneous store retailers	96	73 999	10 867	2 631	710	25.4	6.3
4531	Florists	9	3 574	689	165	58	44.9	10.2
45311	Florists	9	3 574	689	165	58	44.9	10.2
453110	Florists	9	3 574	689	165	58	44.9	10.2
4532	Office supplies, stationery, and gift stores	35	29 014	4 360	1 067	324	14.8	4.4
45321	Office supplies and stationery stores	8	16 601	1 820	441	100	13.0	1.4
453210	Office supplies and stationery stores	8	16 601	1 820	441	100	13.0	1.4
45322	Gift, novelty, and souvenir stores	27	12 413	2 540	626	224	17.1	8.4
453220	Gift, novelty, and souvenir stores	27	12 413	2 540	626	224	17.1	8.4
4533	Used merchandise stores	18	13 352	2 823	710	173	45.9	11.2
45331	Used merchandise stores	18	13 352	2 823	710	173	45.9	11.2
453310	Used merchandise stores	18	13 352	2 823	710	173	45.9	11.2

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA BARBARA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	34	28 059	2 995	689	155	24.0	5.4
45391	Pet and pet supplies stores	11	8 572	785	166	63	20.2	–
453910	Pet and pet supplies stores	11	8 572	785	166	63	20.2	–
45392	Art dealers	7	2 707	307	83	18	19.0	55.8
453920	Art dealers	7	2 707	307	83	18	19.0	55.8
45399	All other miscellaneous store retailers	16	16 780	1 903	440	74	26.8	–
454	Nonstore retailers	38	184 011	16 344	3 798	635	3.2	17.8
4541	Electronic shopping and mail-order houses	24	160 483	11 540	2 681	463	1.8	18.1
45411	Electronic shopping and mail-order houses	24	160 483	11 540	2 681	463	1.8	18.1
4543	Direct selling establishments	13	D	D	D	c	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	12	D	D	D	c	D	D
454390	Other direct selling establishments	12	D	D	D	c	D	D
	SANTA CLARA							
44-45	**Retail trade**	**378**	**1 653 400**	**184 617**	**45 540**	**5 732**	**8.4**	**6.6**
441	Motor vehicle and parts dealers	50	571 512	56 757	14 301	1 157	4.1	2.0
4411	Automobile dealers	19	519 828	47 437	12 020	884	3.3	2.1
44111	New car dealers	10	484 698	45 744	11 543	834	3.2	–
441110	New car dealers	10	484 698	45 744	11 543	834	3.2	–
44112	Used car dealers	9	35 130	1 693	477	50	3.9	30.6
441120	Used car dealers	9	35 130	1 693	477	50	3.9	30.6
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	29	D	D	D	c	D	D
44131	Automotive parts and accessories stores	18	21 229	3 851	955	125	23.5	–
441310	Automotive parts and accessories stores	18	21 229	3 851	955	125	23.5	–
44132	Tire dealers	11	D	D	D	c	D	D
441320	Tire dealers	11	D	D	D	c	D	D
442	Furniture and home furnishings stores	39	123 803	21 420	5 539	654	18.7	3.1
4421	Furniture stores	25	80 441	14 594	4 000	360	15.9	2.3
44211	Furniture stores	25	80 441	14 594	4 000	360	15.9	2.3
442110	Furniture stores	25	80 441	14 594	4 000	360	15.9	2.3
4422	Home furnishings stores	14	43 362	6 826	1 539	294	24.0	4.5
44221	Floor covering stores	7	17 568	3 929	860	137	56.8	6.5
442210	Floor covering stores	7	17 568	3 929	860	137	56.8	6.5
44229	Other home furnishings stores	7	25 794	2 897	679	157	1.7	3.1
442299	All other home furnishings stores	7	25 794	2 897	679	157	1.7	3.1
443	Electronics and appliance stores	31	76 029	9 762	2 953	357	6.3	2.1
4431	Electronics and appliance stores	31	76 029	9 762	2 953	357	6.3	2.1
44311	Appliance, television, and other electronics stores	14	D	D	D	c	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	11	D	D	D	c	D	D
44312	Computer and software stores	16	28 769	3 165	802	177	8.3	4.9
443120	Computer and software stores	16	28 769	3 165	802	177	8.3	4.9
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	29	110 815	16 777	3 693	508	5.4	17.3
4441	Building material and supplies dealers	26	109 902	16 609	3 661	503	5.0	17.0
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	3 305	656	190	22	–	11.6
444120	Paint and wallpaper stores	3	3 305	656	190	22	–	11.6
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	18	54 514	9 787	2 119	223	9.2	33.6
444190	Other building material dealers	18	54 514	9 787	2 119	223	9.2	33.6
445	Food and beverage stores	53	214 538	24 079	5 943	956	11.7	1.7
4451	Grocery stores	38	185 491	22 344	5 478	872	11.9	1.4
44511	Supermarkets and other grocery (except convenience) stores	27	175 141	21 479	5 252	807	10.0	.4
445110	Supermarkets and other grocery (except convenience) stores	27	175 141	21 479	5 252	807	10.0	.4
44512	Convenience stores	11	10 350	865	226	65	44.6	17.3
445120	Convenience stores	11	10 350	865	226	65	44.6	17.3
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	12	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	12	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA CLARA—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	18	74 576	8 817	2 180	480	.9	–
4461	Health and personal care stores	18	74 576	8 817	2 180	480	.9	–
44611	Pharmacies and drug stores	10	71 885	8 314	2 066	450	.5	–
446110	Pharmacies and drug stores	10	71 885	8 314	2 066	450	.5	–
4461101	Pharmacies and drug stores	10	71 885	8 314	2 066	450	.5	–
44612	Cosmetics, beauty supplies, and perfume stores	3	1 380	305	69	17	–	–
446120	Cosmetics, beauty supplies, and perfume stores	3	1 380	305	69	17	–	–
447	Gasoline stations	27	77 248	2 665	670	140	45.7	2.0
4471	Gasoline stations	27	77 248	2 665	670	140	45.7	2.0
44711	Gasoline stations with convenience stores	16	55 811	1 885	446	98	36.8	2.8
447110	Gasoline stations with convenience stores	16	55 811	1 885	446	98	36.8	2.8
44719	Other gasoline stations	11	21 437	780	224	42	69.0	–
447190	Other gasoline stations	11	21 437	780	224	42	69.0	–
448	Clothing and clothing accessories stores	33	39 844	5 815	1 314	206	10.2	24.0
4481	Clothing stores	17	22 393	3 001	590	97	1.5	42.7
44811	Men's clothing stores	4	D	D	D	b	D	D
448110	Men's clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	4	4 085	898	75	11	2.0	65.6
448190	Other clothing stores	4	4 085	898	75	11	2.0	65.6
4482	Shoe stores	9	6 197	899	251	54	–	–
44821	Shoe stores	9	6 197	899	251	54	–	–
448210	Shoe stores	9	6 197	899	251	54	–	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	7	11 254	1 915	473	55	33.2	–
44831	Jewelry stores	7	11 254	1 915	473	55	33.2	–
448310	Jewelry stores	7	11 254	1 915	473	55	33.2	–
451	Sporting goods, hobby, book, and music stores	22	29 186	3 802	961	168	7.9	.4
4511	Sporting goods, hobby, and musical instrument stores	11	12 647	1 935	430	77	6.9	.9
45111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	6	4 775	819	172	34	4.8	2.5
45114	Musical instrument and supplies stores	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	11	16 539	1 867	531	91	8.7	–
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	7	D	D	D	b	D	D
452	General merchandise stores	4	185 252	12 003	2 501	488	–	–
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	38	43 098	6 497	1 601	301	17.3	4.7
4531	Florists	6	2 912	647	157	23	13.3	3.7
45311	Florists	6	2 912	647	157	23	13.3	3.7
453110	Florists	6	2 912	647	157	23	13.3	3.7
4532	Office supplies, stationery, and gift stores	16	27 965	4 285	1 057	197	2.5	5.4
45321	Office supplies and stationery stores	8	23 656	3 596	917	129	–	–
453210	Office supplies and stationery stores	8	23 656	3 596	917	129	–	–
45322	Gift, novelty, and souvenir stores	8	4 309	689	140	68	16.4	34.8
453220	Gift, novelty, and souvenir stores	8	4 309	689	140	68	16.4	34.8
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	D	D	D	b	D	D
453910	Pet and pet supplies stores	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA CLARA—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	34	107 499	16 223	3 884	317	6.2	51.9
4541	Electronic shopping and mail-order houses	13	73 914	8 534	2 274	140	3.1	75.0
45411	Electronic shopping and mail-order houses	13	73 914	8 534	2 274	140	3.1	75.0
4542	Vending machine operators	5	4 129	1 005	251	35	76.8	.7
45421	Vending machine operators	5	4 129	1 005	251	35	76.8	.7
454210	Vending machine operators	5	4 129	1 005	251	35	76.8	.7
4543	Direct selling establishments	16	29 456	6 684	1 359	142	4.2	1.0
45439	Other direct selling establishments	16	29 456	6 684	1 359	142	4.2	1.0
454390	Other direct selling establishments	16	29 456	6 684	1 359	142	4.2	1.0
	SANTA CLARITA							
44-45	**Retail trade**	**460**	**2 078 512**	**190 977**	**46 230**	**8 034**	**7.6**	**5.3**
441	Motor vehicle and parts dealers	52	746 092	51 849	12 548	1 288	2.3	.6
4411	Automobile dealers	19	700 112	43 943	10 822	1 022	.6	–
44111	New car dealers	14	693 823	43 266	10 684	1 001	–	–
441110	New car dealers	14	693 823	43 266	10 684	1 001	–	–
44112	Used car dealers	5	6 289	677	138	21	68.6	1.2
441120	Used car dealers	5	6 289	677	138	21	68.6	1.2
4412	Other motor vehicle dealers	4	12 336	1 843	355	55	38.4	–
44122	Motorcycle, boat, and other motor vehicle dealers	4	12 336	1 843	355	55	38.4	–
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	29	33 644	6 063	1 371	211	24.4	13.6
44131	Automotive parts and accessories stores	18	22 501	3 952	892	147	24.7	17.0
441310	Automotive parts and accessories stores	18	22 501	3 952	892	147	24.7	17.0
44132	Tire dealers	11	11 143	2 111	479	64	23.8	6.9
441320	Tire dealers	11	11 143	2 111	479	64	23.8	6.9
442	Furniture and home furnishings stores	26	52 878	5 108	1 186	221	30.0	19.5
4421	Furniture stores	11	29 369	2 954	709	117	47.5	3.4
44211	Furniture stores	11	29 369	2 954	709	117	47.5	3.4
442110	Furniture stores	11	29 369	2 954	709	117	47.5	3.4
4422	Home furnishings stores	15	23 509	2 154	477	104	8.0	39.6
44221	Floor covering stores	6	16 383	982	216	35	6.0	56.9
442210	Floor covering stores	6	16 383	982	216	35	6.0	56.9
44229	Other home furnishings stores	9	7 126	1 172	261	69	12.6	–
442299	All other home furnishings stores	9	7 126	1 172	261	69	12.6	–
443	Electronics and appliance stores	30	72 973	6 546	1 573	274	5.8	2.5
4431	Electronics and appliance stores	30	72 973	6 546	1 573	274	5.8	2.5
44311	Appliance, television, and other electronics stores	21	57 212	4 682	1 038	218	6.9	.4
443111	Household appliance stores	6	9 850	704	179	29	20.5	.9
443112	Radio, television, and other electronics stores	15	47 362	3 978	859	189	4.0	.3
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	21	153 643	16 910	4 049	769	2.5	–
4441	Building material and supplies dealers	17	144 928	15 766	3 776	727	2.2	–
44411	Home centers	3	D	D	D	f	D	D
444110	Home Centers	3	D	D	D	f	D	D
44413	Hardware stores	4	D	D	D	c	D	D
444130	Hardware stores	4	D	D	D	c	D	D
44419	Other building material dealers	10	31 492	3 185	730	88	7.5	–
444190	Other building material dealers	10	31 492	3 185	730	88	7.5	–
4442	Lawn and garden equipment and supplies stores	4	8 715	1 144	273	42	8.0	–
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	53	328 433	32 692	8 198	1 270	4.4	22.7
4451	Grocery stores	29	320 435	31 865	8 044	1 206	3.1	23.1
44511	Supermarkets and other grocery (except convenience) stores	20	308 943	30 825	7 790	1 125	.7	23.9
445110	Supermarkets and other grocery (except convenience) stores	20	308 943	30 825	7 790	1 125	.7	23.9
44512	Convenience stores	9	11 492	1 040	254	81	68.5	–
445120	Convenience stores	9	11 492	1 040	254	81	68.5	–
4452	Specialty food stores	13	4 177	600	106	45	37.7	8.2

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA CLARITA—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	35	97 149	15 088	3 529	560	21.1	.2
4461	Health and personal care stores	35	97 149	15 088	3 529	560	21.1	.2
44611	Pharmacies and drug stores	13	79 391	11 170	2 685	358	19.2	–
446110	Pharmacies and drug stores	13	79 391	11 170	2 685	358	19.2	–
4461101	Pharmacies and drug stores	13	79 391	11 170	2 685	358	19.2	–
44612	Cosmetics, beauty supplies, and perfume stores	10	6 414	1 271	272	87	43.0	2.9
446120	Cosmetics, beauty supplies, and perfume stores	10	6 414	1 271	272	87	43.0	2.9
44613	Optical goods stores	5	4 171	1 130	197	50	–	–
446130	Optical goods stores	5	4 171	1 130	197	50	–	–
44619	Other health and personal care stores	7	7 173	1 517	375	65	33.9	–
446191	Food (health) supplement stores	4	D	D	D	b	D	D
446199	All other health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	27	107 398	4 812	1 072	326	38.5	7.8
4471	Gasoline stations	27	107 398	4 812	1 072	326	38.5	7.8
44711	Gasoline stations with convenience stores	22	88 646	4 302	961	297	40.0	6.6
447110	Gasoline stations with convenience stores	22	88 646	4 302	961	297	40.0	6.6
44719	Other gasoline stations	5	18 752	510	111	29	31.3	13.2
447190	Other gasoline stations	5	18 752	510	111	29	31.3	13.2
448	Clothing and clothing accessories stores	64	70 134	8 848	2 198	695	8.8	5.6
4481	Clothing stores	38	51 855	6 449	1 604	540	6.1	7.5
44811	Men's clothing stores	4	3 198	729	185	51	28.1	–
448110	Men's clothing stores	4	3 198	729	185	51	28.1	–
44812	Women's clothing stores	15	14 379	1 835	468	154	8.1	27.1
448120	Women's clothing stores	15	14 379	1 835	468	154	8.1	27.1
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	9	25 588	2 653	669	219	–	–
448140	Family clothing stores	9	25 588	2 653	669	219	–	–
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	6	5 494	849	188	80	19.8	–
448190	Other clothing stores	6	5 494	849	188	80	19.8	–
4482	Shoe stores	16	10 527	1 259	355	99	–	–
44821	Shoe stores	16	10 527	1 259	355	99	–	–
448210	Shoe stores	16	10 527	1 259	355	99	–	–
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	4 961	548	132	43	–	–
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	7 752	1 140	239	56	39.0	–
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	46	48 302	5 465	1 329	377	16.7	1.6
4511	Sporting goods, hobby, and musical instrument stores	30	25 210	2 677	631	170	25.0	3.1
45111	Sporting goods stores	10	10 960	1 037	235	53	15.1	–
451110	Sporting goods stores	10	10 960	1 037	235	53	15.1	–
4511101	General-line sporting goods stores	5	6 077	590	139	29	13.7	–
4511102	Specialty-line sporting goods stores	5	4 883	447	96	24	16.7	–
45112	Hobby, toy, and game stores	12	8 218	1 169	290	83	14.9	9.6
451120	Hobby, toy, and game stores	12	8 218	1 169	290	83	14.9	9.6
45113	Sewing, needlework, and piece goods stores	4	3 285	143	33	16	22.1	–
451130	Sewing, needlework, and piece goods stores	4	3 285	143	33	16	22.1	–
45114	Musical instrument and supplies stores	4	2 747	328	73	18	98.3	–
451140	Musical instrument and supplies stores	4	2 747	328	73	18	98.3	–
4512	Book, periodical, and music stores	16	23 092	2 788	698	207	7.7	–
45121	Book stores and news dealers	12	18 947	2 166	554	151	7.8	–
451211	Book stores	10	D	D	D	c	D	D
4512111	Book stores, general	6	D	D	D	c	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	4 145	622	144	56	7.6	–
451220	Prerecorded tape, compact disc, and record stores	4	4 145	622	144	56	7.6	–
452	General merchandise stores	13	294 309	24 274	5 524	1 286	–	.2
4521	Department stores	6	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	f	D	D
45211	Department stores	6	D	D	D	f	D	D
452111	Department stores (except discount department stores)	4	97 077	11 152	2 670	662	–	–
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	11 236	1 237	254	127	–	4.0
452990	All other general merchandise stores	6	11 236	1 237	254	127	–	4.0
4529901	Variety stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	SANTA CLARITA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	62	59 497	8 044	2 002	581	36.0	3.6
4531	Florists	6	2 943	791	185	64	24.4	–
45311	Florists	6	2 943	791	185	64	24.4	–
453110	Florists	6	2 943	791	185	64	24.4	–
4532	Office supplies, stationery, and gift stores	22	23 289	2 740	705	191	34.6	1.1
45321	Office supplies and stationery stores	5	15 675	1 436	421	73	32.1	–
453210	Office supplies and stationery stores	5	15 675	1 436	421	73	32.1	–
45322	Gift, novelty, and souvenir stores	17	7 614	1 304	284	118	39.8	3.2
453220	Gift, novelty, and souvenir stores	17	7 614	1 304	284	118	39.8	3.2
4533	Used merchandise stores	8	4 838	1 283	278	128	25.1	–
45331	Used merchandise stores	8	4 838	1 283	278	128	25.1	–
453310	Used merchandise stores	8	4 838	1 283	278	128	25.1	–
4539	Other miscellaneous store retailers	26	28 427	3 230	834	198	40.3	6.7
45391	Pet and pet supplies stores	7	7 443	927	232	90	30.4	4.6
453910	Pet and pet supplies stores	7	7 443	927	232	90	30.4	4.6
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	16	15 275	1 774	391	63	60.1	.3
454	Nonstore retailers	31	47 704	11 341	3 022	387	10.7	8.4
4541	Electronic shopping and mail-order houses	16	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	16	D	D	D	b	D	D
4542	Vending machine operators	3	D	D	D	a	D	D
45421	Vending machine operators	3	D	D	D	a	D	D
454210	Vending machine operators	3	D	D	D	a	D	D
4543	Direct selling establishments	12	31 430	8 866	2 342	275	8.0	6.0
45439	Other direct selling establishments	12	31 430	8 866	2 342	275	8.0	6.0
454390	Other direct selling establishments	12	31 430	8 866	2 342	275	8.0	6.0
	SANTA CRUZ							
44-45	**Retail trade**	**263**	**693 311**	**77 736**	**18 843**	**3 608**	**5.8**	**3.9**
441	Motor vehicle and parts dealers	18	106 441	11 160	2 641	307	.5	2.6
4411	Automobile dealers	4	83 893	8 203	1 968	178	–	–
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
441222	Boat dealers	3	2 342	178	32	18	10.6	–
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	6 265	1 022	259	54	–	43.9
441310	Automotive parts and accessories stores	7	6 265	1 022	259	54	–	43.9
442	Furniture and home furnishings stores	20	16 432	2 632	541	106	20.6	24.0
4421	Furniture stores	7	4 055	477	98	24	31.7	.7
44211	Furniture stores	7	4 055	477	98	24	31.7	.7
442110	Furniture stores	7	4 055	477	98	24	31.7	.7
4422	Home furnishings stores	13	12 377	2 155	443	82	16.9	31.7
44229	Other home furnishings stores	8	9 027	1 818	377	72	5.8	43.4
442299	All other home furnishings stores	8	9 027	1 818	377	72	5.8	43.4
443	Electronics and appliance stores	7	13 561	1 552	387	44	22.5	1.7
4431	Electronics and appliance stores	7	13 561	1 552	387	44	22.5	1.7
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	18	50 636	8 482	2 168	255	4.6	.9
4441	Building material and supplies dealers	17	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	11	32 680	5 825	1 355	170	6.6	1.4
444190	Other building material dealers	11	32 680	5 825	1 355	170	6.6	1.4

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	SANTA CRUZ—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	26	129 558	15 489	3 837	808	5.0	1.7
4451	Grocery stores	17	117 706	13 645	3 401	648	2.8	.7
44511	Supermarkets and other grocery (except convenience) stores	13	111 711	13 120	3 279	610	3.0	.7
445110	Supermarkets and other grocery (except convenience) stores	13	111 711	13 120	3 279	610	3.0	.7
44512	Convenience stores	4	5 995	525	122	38	–	–
445120	Convenience stores	4	5 995	525	122	38	–	–
4452	Specialty food stores	3	5 132	1 363	312	126	50.5	–
4453	Beer, wine, and liquor stores	6	6 720	481	124	34	9.4	21.6
44531	Beer, wine, and liquor stores	6	6 720	481	124	34	9.4	21.6
445310	Beer, wine, and liquor stores	6	6 720	481	124	34	9.4	21.6
446	Health and personal care stores	20	75 687	9 447	2 415	525	1.5	2.3
4461	Health and personal care stores	20	75 687	9 447	2 415	525	1.5	2.3
44611	Pharmacies and drug stores	10	58 553	6 819	1 679	339	–	2.9
446110	Pharmacies and drug stores	10	58 553	6 819	1 679	339	–	2.9
4461101	Pharmacies and drug stores	9	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
44619	Other health and personal care stores	6	D	D	D	c	D	D
446191	Food (health) supplement stores	3	D	D	D	c	D	D
447	Gasoline stations	19	41 915	1 762	438	100	26.4	22.0
4471	Gasoline stations	19	41 915	1 762	438	100	26.4	22.0
44711	Gasoline stations with convenience stores	13	34 475	1 503	375	93	24.9	12.4
447110	Gasoline stations with convenience stores	13	34 475	1 503	375	93	24.9	12.4
448	Clothing and clothing accessories stores	37	31 647	5 303	1 331	329	11.2	10.4
4481	Clothing stores	23	21 276	3 315	848	213	10.7	7.7
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	10	7 718	1 563	383	95	16.4	.2
44831	Jewelry stores	10	7 718	1 563	383	95	16.4	.2
448310	Jewelry stores	10	7 718	1 563	383	95	16.4	.2
451	Sporting goods, hobby, book, and music stores	35	39 488	6 152	1 524	440	3.6	4.0
4511	Sporting goods, hobby, and musical instrument stores	26	21 035	3 451	812	243	3.4	3.3
45111	Sporting goods stores	16	13 623	2 372	549	165	2.8	–
451110	Sporting goods stores	16	13 623	2 372	549	165	2.8	–
4511102	Specialty-line sporting goods stores	15	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	9	18 453	2 701	712	197	3.8	4.9
45121	Book stores and news dealers	6	D	D	D	c	D	D
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	5	11 902	1 996	540	123	3.1	7.6
4512113	College book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	49	D	D	D	e	D	D
4531	Florists	8	1 937	452	123	52	65.2	20.1
45311	Florists	8	1 937	452	123	52	65.2	20.1
453110	Florists	8	1 937	452	123	52	65.2	20.1
4532	Office supplies, stationery, and gift stores	11	D	D	D	c	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	10	6 602	1 262	228	96	12.3	3.8
453220	Gift, novelty, and souvenir stores	10	6 602	1 262	228	96	12.3	3.8
4533	Used merchandise stores	11	6 049	1 741	424	108	23.2	–
45331	Used merchandise stores	11	6 049	1 741	424	108	23.2	–
453310	Used merchandise stores	11	6 049	1 741	424	108	23.2	–
4539	Other miscellaneous store retailers	19	D	D	D	c	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	12	10 741	2 239	639	86	9.6	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA CRUZ—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	12	6 501	1 330	303	48	17.2	20.2
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45439	Other direct selling establishments	6	2 623	722	163	23	25.4	48.3
454390	Other direct selling establishments	6	2 623	722	163	23	25.4	48.3
	SANTA FE SPRINGS							
44-45	**Retail trade**	**153**	**562 091**	**77 005**	**17 289**	**2 451**	**9.9**	**9.7**
441	Motor vehicle and parts dealers	32	195 435	35 656	7 935	1 032	2.8	11.6
4412	Other motor vehicle dealers	3	D	D	D	e	D	D
44121	Recreational vehicle dealers	2	D	D	D	e	D	D
441210	Recreational vehicle dealers	2	D	D	D	e	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	29	D	D	D	f	D	D
44131	Automotive parts and accessories stores	25	63 966	21 202	5 003	605	7.4	17.0
441310	Automotive parts and accessories stores	25	63 966	21 202	5 003	605	7.4	17.0
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	D	D	D	c	D	D
4421	Furniture stores	5	D	D	D	c	D	D
44211	Furniture stores	5	D	D	D	c	D	D
442110	Furniture stores	5	D	D	D	c	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	10	15 089	2 629	588	78	54.6	4.1
4431	Electronics and appliance stores	10	15 089	2 629	588	78	54.6	4.1
44311	Appliance, television, and other electronics stores	7	12 630	2 423	546	69	48.6	2.0
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	b	D	D
44312	Computer and software stores	3	2 459	206	42	9	85.4	14.6
443120	Computer and software stores	3	2 459	206	42	9	85.4	14.6
444	Building material and garden equipment and supplies dealers	15	40 601	4 764	1 107	150	.8	17.6
4441	Building material and supplies dealers	14	D	D	D	c	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	9	21 020	2 920	648	87	.1	4.7
444190	Other building material dealers	9	21 020	2 920	648	87	.1	4.7
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food and beverage stores	7	42 053	4 629	880	129	7.9	16.0
4451	Grocery stores	6	D	D	D	c	D	D
446	Health and personal care stores	8	38 312	5 035	1 232	158	19.1	–
4461	Health and personal care stores	8	38 312	5 035	1 232	158	19.1	–
44619	Other health and personal care stores	6	D	D	D	b	D	D
446199	All other health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	10	38 847	1 127	289	68	19.9	28.1
4471	Gasoline stations	10	38 847	1 127	289	68	19.9	28.1
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	14	4 394	764	170	41	39.3	5.7
451	Sporting goods, hobby, book, and music stores	9	8 577	1 090	271	53	37.9	8.5
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
451211	Book stores	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA FE SPRINGS—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	15	8 949	1 328	319	93	17.6	44.5
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	4	4 851	739	148	41	.8	78.8
453220	Gift, novelty, and souvenir stores	4	4 851	739	148	41	.8	78.8
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	915	73	22	5	86.0	–
454	Nonstore retailers	21	34 451	5 765	1 407	197	20.4	2.9
4541	Electronic shopping and mail-order houses	10	24 382	3 132	736	83	16.1	3.8
45411	Electronic shopping and mail-order houses	10	24 382	3 132	736	83	16.1	3.8
4542	Vending machine operators	4	D	D	D	a	D	D
45421	Vending machine operators	4	D	D	D	a	D	D
454210	Vending machine operators	4	D	D	D	a	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
	SANTA MARIA							
44-45	**Retail trade**	**347**	**1 239 596**	**124 185**	**29 572**	**5 386**	**9.8**	**3.3**
441	Motor vehicle and parts dealers	47	338 533	31 228	7 515	765	17.7	2.6
4411	Automobile dealers	18	304 621	25 059	6 086	506	17.9	.5
44111	New car dealers	10	285 492	24 002	5 852	462	16.7	.2
441110	New car dealers	10	285 492	24 002	5 852	462	16.7	.2
44112	Used car dealers	8	19 129	1 057	234	44	35.4	4.2
441120	Used car dealers	8	19 129	1 057	234	44	35.4	4.2
4412	Other motor vehicle dealers	3	4 541	469	125	15	–	100.0
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	26	29 371	5 700	1 304	244	19.1	9.1
44131	Automotive parts and accessories stores	16	18 705	3 481	818	159	7.9	8.3
441310	Automotive parts and accessories stores	16	18 705	3 481	818	159	7.9	8.3
44132	Tire dealers	10	10 666	2 219	486	85	38.6	10.4
441320	Tire dealers	10	10 666	2 219	486	85	38.6	10.4
442	Furniture and home furnishings stores	17	31 681	4 627	1 007	160	10.2	30.0
4421	Furniture stores	8	17 199	2 331	487	71	18.7	54.6
44211	Furniture stores	8	17 199	2 331	487	71	18.7	54.6
442110	Furniture stores	8	17 199	2 331	487	71	18.7	54.6
4422	Home furnishings stores	9	14 482	2 296	520	89	–	.7
44221	Floor covering stores	4	6 763	1 509	342	35	–	–
442210	Floor covering stores	4	6 763	1 509	342	35	–	–
44229	Other home furnishings stores	5	7 719	787	178	54	–	1.4
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	22	56 883	6 202	1 443	338	4.1	2.4
4431	Electronics and appliance stores	22	56 883	6 202	1 443	338	4.1	2.4
44311	Appliance, television, and other electronics stores	17	D	D	D	e	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	14	49 900	5 040	1 187	282	4.6	2.7
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	23	125 449	12 109	3 001	462	1.5	–
4441	Building material and supplies dealers	19	117 717	11 206	2 768	431	1.6	–
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	11	44 718	4 549	1 243	133	4.2	.1
444190	Other building material dealers	11	44 718	4 549	1 243	133	4.2	.1
4442	Lawn and garden equipment and supplies stores	4	7 732	903	233	31	–	–
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA MARIA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	41	140 163	14 636	3 576	654	14.0	.9
4451	Grocery stores	26	119 039	12 396	3 094	532	10.3	1.0
44511	Supermarkets and other grocery (except convenience) stores	20	114 725	11 920	2 972	496	9.2	1.0
445110	Supermarkets and other grocery (except convenience) stores	20	114 725	11 920	2 972	496	9.2	1.0
4452	Specialty food stores	6	14 773	1 696	362	69	33.7	–
4453	Beer, wine, and liquor stores	9	6 351	544	120	53	38.8	2.6
44531	Beer, wine, and liquor stores	9	6 351	544	120	53	38.8	2.6
445310	Beer, wine, and liquor stores	9	6 351	544	120	53	38.8	2.6
446	Health and personal care stores	25	54 403	8 988	2 082	314	6.4	13.5
4461	Health and personal care stores	25	54 403	8 988	2 082	314	6.4	13.5
44611	Pharmacies and drug stores	12	48 186	7 588	1 733	227	6.2	14.9
446110	Pharmacies and drug stores	12	48 186	7 588	1 733	227	6.2	14.9
4461101	Pharmacies and drug stores	12	48 186	7 588	1 733	227	6.2	14.9
44612	Cosmetics, beauty supplies, and perfume stores	4	1 940	383	109	37	–	5.0
446120	Cosmetics, beauty supplies, and perfume stores	4	1 940	383	109	37	–	5.0
44613	Optical goods stores	3	1 949	615	116	20	21.0	–
446130	Optical goods stores	3	1 949	615	116	20	21.0	–
44619	Other health and personal care stores	6	2 328	402	124	30	4.4	2.4
446191	Food (health) supplement stores	5	D	D	D	b	D	D
447	Gasoline stations	22	67 644	2 758	695	185	29.2	10.1
4471	Gasoline stations	22	67 644	2 758	695	185	29.2	10.1
44711	Gasoline stations with convenience stores	12	41 964	1 610	401	113	41.0	5.6
447110	Gasoline stations with convenience stores	12	41 964	1 610	401	113	41.0	5.6
44719	Other gasoline stations	10	25 680	1 148	294	72	9.9	17.6
447190	Other gasoline stations	10	25 680	1 148	294	72	9.9	17.6
448	Clothing and clothing accessories stores	54	42 911	5 698	1 446	324	6.6	7.2
4481	Clothing stores	27	26 679	3 365	852	196	5.8	11.6
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	8	17 964	2 129	555	104	.5	.4
448140	Family clothing stores	8	17 964	2 129	555	104	.5	.4
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	12	8 364	1 023	246	62	.7	–
44821	Shoe stores	12	8 364	1 023	246	62	.7	–
448210	Shoe stores	12	8 364	1 023	246	62	.7	–
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	15	7 868	1 310	348	66	15.5	–
44831	Jewelry stores	15	7 868	1 310	348	66	15.5	–
448310	Jewelry stores	15	7 868	1 310	348	66	15.5	–
451	Sporting goods, hobby, book, and music stores	24	26 852	4 378	1 025	343	7.0	3.1
4511	Sporting goods, hobby, and musical instrument stores	14	18 664	1 962	472	194	5.5	4.0
4511101	General-line sporting goods stores	3	3 833	327	78	23	19.7	–
45112	Hobby, toy, and game stores	5	10 852	1 050	258	123	2.6	–
451120	Hobby, toy, and game stores	5	10 852	1 050	258	123	2.6	–
45113	Sewing, needlework, and piece goods stores	3	2 683	325	77	33	–	–
451130	Sewing, needlework, and piece goods stores	3	2 683	325	77	33	–	–
4512	Book, periodical, and music stores	10	8 188	2 416	553	149	10.5	.9
45121	Book stores and news dealers	7	D	D	D	c	D	D
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	15	303 566	25 610	5 758	1 407	–	–
4521	Department stores	8	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	8	D	D	D	f	D	D
45211	Department stores	8	D	D	D	f	D	D
452111	Department stores (except discount department stores)	5	D	D	D	f	D	D
452112	Discount department stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA MARIA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	45	33 974	4 593	1 218	330	12.9	7.3
4531	Florists	6	1 983	357	104	38	9.7	39.1
45311	Florists	6	1 983	357	104	38	9.7	39.1
453110	Florists	6	1 983	357	104	38	9.7	39.1
4532	Office supplies, stationery, and gift stores	16	14 777	1 797	472	132	12.0	3.6
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
4533	Used merchandise stores	9	3 349	1 001	317	76	27.1	33.1
45331	Used merchandise stores	9	3 349	1 001	317	76	27.1	33.1
453310	Used merchandise stores	9	3 349	1 001	317	76	27.1	33.1
4539	Other miscellaneous store retailers	14	13 865	1 438	325	84	11.0	.5
45391	Pet and pet supplies stores	4	D	D	D	b	D	D
453910	Pet and pet supplies stores	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	12	17 537	3 358	806	104	13.0	–
4543	Direct selling establishments	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	6	9 356	1 615	438	45	–	–
454390	Other direct selling establishments	6	9 356	1 615	438	45	–	–
	SANTA MONICA							
44-45	**Retail trade**	**735**	**3 081 902**	**250 657**	**61 089**	**9 335**	**11.6**	**4.9**
441	Motor vehicle and parts dealers	52	1 675 327	70 987	18 811	1 684	6.4	2.5
4411	Automobile dealers	28	1 629 158	64 386	17 117	1 456	6.2	1.3
44111	New car dealers	20	1 599 257	63 693	16 949	1 443	5.7	.1
441110	New car dealers	20	1 599 257	63 693	16 949	1 443	5.7	.1
44112	Used car dealers	8	29 901	693	168	13	30.0	70.0
441120	Used car dealers	8	29 901	693	168	13	30.0	70.0
4412	Other motor vehicle dealers	5	7 412	1 179	352	54	72.1	–
44122	Motorcycle, boat, and other motor vehicle dealers	5	7 412	1 179	352	54	72.1	–
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	19	38 757	5 422	1 342	174	4.6	50.3
44131	Automotive parts and accessories stores	10	28 602	3 141	771	114	5.2	68.2
441310	Automotive parts and accessories stores	10	28 602	3 141	771	114	5.2	68.2
44132	Tire dealers	9	10 155	2 281	571	60	3.0	–
441320	Tire dealers	9	10 155	2 281	571	60	3.0	–
442	Furniture and home furnishings stores	53	80 475	8 998	2 051	490	17.3	4.3
4421	Furniture stores	22	22 132	2 509	570	92	37.9	15.6
44211	Furniture stores	22	22 132	2 509	570	92	37.9	15.6
442110	Furniture stores	22	22 132	2 509	570	92	37.9	15.6
4422	Home furnishings stores	31	58 343	6 489	1 481	398	9.5	–
44221	Floor covering stores	4	6 025	777	185	34	26.3	–
442210	Floor covering stores	4	6 025	777	185	34	26.3	–
44229	Other home furnishings stores	27	52 318	5 712	1 296	364	7.6	–
442291	Window treatment stores	3	2 385	345	60	9	30.1	–
442299	All other home furnishings stores	24	49 933	5 367	1 236	355	6.5	–
443	Electronics and appliance stores	33	85 446	8 421	2 172	271	12.5	11.3
4431	Electronics and appliance stores	33	85 446	8 421	2 172	271	12.5	11.3
44311	Appliance, television, and other electronics stores	20	46 736	6 160	1 502	184	9.2	19.8
443111	Household appliance stores	9	31 651	3 838	933	95	11.4	–
443112	Radio, television, and other electronics stores	11	15 085	2 322	569	89	4.7	61.4
44312	Computer and software stores	7	35 842	1 682	459	66	12.8	.4
443120	Computer and software stores	7	35 842	1 682	459	66	12.8	.4
44313	Camera and photographic supplies stores	6	2 868	579	211	21	60.5	10.0
443130	Camera and photographic supplies stores	6	2 868	579	211	21	60.5	10.0
444	Building material and garden equipment and supplies dealers	25	53 489	7 783	1 724	218	9.6	3.3
4441	Building material and supplies dealers	21	47 742	6 989	1 568	193	8.8	1.4
44412	Paint and wallpaper stores	4	5 890	987	242	25	9.5	11.4
444120	Paint and wallpaper stores	4	5 890	987	242	25	9.5	11.4
44419	Other building material dealers	14	38 782	5 540	1 230	150	7.0	–
444190	Other building material dealers	14	38 782	5 540	1 230	150	7.0	–
4442	Lawn and garden equipment and supplies stores	4	5 747	794	156	25	16.0	18.9
44422	Nursery, garden center, and farm supply stores	4	5 747	794	156	25	16.0	18.9
444220	Nursery, garden center, and farm supply stores	4	5 747	794	156	25	16.0	18.9

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA MONICA—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	62	251 767	31 247	7 443	1 136	9.3	.6
4451	Grocery stores	26	204 860	23 825	5 911	884	6.6	–
44511	Supermarkets and other grocery (except convenience) stores	19	197 085	22 980	5 713	833	4.6	–
445110	Supermarkets and other grocery (except convenience) stores	19	197 085	22 980	5 713	833	4.6	–
44512	Convenience stores	7	7 775	845	198	51	57.9	–
445120	Convenience stores	7	7 775	845	198	51	57.9	–
4452	Specialty food stores	19	34 971	6 676	1 353	201	7.5	–
4453	Beer, wine, and liquor stores	17	11 936	746	179	51	60.9	13.4
44531	Beer, wine, and liquor stores	17	11 936	746	179	51	60.9	13.4
445310	Beer, wine, and liquor stores	17	11 936	746	179	51	60.9	13.4
446	Health and personal care stores	66	147 870	24 288	5 663	834	25.3	8.1
4461	Health and personal care stores	66	147 870	24 288	5 663	834	25.3	8.1
44611	Pharmacies and drug stores	22	87 943	12 215	2 899	403	27.4	6.7
446110	Pharmacies and drug stores	22	87 943	12 215	2 899	403	27.4	6.7
4461101	Pharmacies and drug stores	20	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	11	12 700	2 466	575	101	39.6	–
446120	Cosmetics, beauty supplies, and perfume stores	11	12 700	2 466	575	101	39.6	–
44613	Optical goods stores	15	10 139	2 357	475	86	21.8	16.1
446130	Optical goods stores	15	10 139	2 357	475	86	21.8	16.1
44619	Other health and personal care stores	18	37 088	7 250	1 714	244	16.6	12.1
446191	Food (health) supplement stores	8	23 525	4 398	1 043	169	7.8	12.9
446199	All other health and personal care stores	10	13 563	2 852	671	75	31.8	10.7
447	Gasoline stations	19	59 510	2 152	495	127	18.1	19.6
4471	Gasoline stations	19	59 510	2 152	495	127	18.1	19.6
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
448	Clothing and clothing accessories stores	204	276 555	38 940	9 271	2 179	18.0	11.2
4481	Clothing stores	141	211 970	29 737	7 043	1 708	17.1	10.2
44811	Men's clothing stores	10	11 124	1 873	403	79	37.1	2.7
448110	Men's clothing stores	10	11 124	1 873	403	79	37.1	2.7
44812	Women's clothing stores	58	56 788	9 683	2 311	487	40.6	17.1
448120	Women's clothing stores	58	56 788	9 683	2 311	487	40.6	17.1
44813	Children's and infants' clothing stores	14	10 307	1 287	350	93	21.6	8.1
448130	Children's and infants' clothing stores	14	10 307	1 287	350	93	21.6	8.1
44814	Family clothing stores	39	114 187	13 960	3 256	893	3.1	7.2
448140	Family clothing stores	39	114 187	13 960	3 256	893	3.1	7.2
44815	Clothing accessories stores	7	4 568	580	138	28	20.2	5.6
448150	Clothing accessories stores	7	4 568	580	138	28	20.2	5.6
44819	Other clothing stores	13	14 996	2 354	585	128	15.9	15.6
448190	Other clothing stores	13	14 996	2 354	585	128	15.9	15.6
4482	Shoe stores	38	49 041	6 546	1 610	365	8.4	17.0
44821	Shoe stores	38	49 041	6 546	1 610	365	8.4	17.0
448210	Shoe stores	38	49 041	6 546	1 610	365	8.4	17.0
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	6	4 279	684	171	42	–	–
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	15	17 590	2 326	556	145	6.8	23.5
4482105	Athletic footwear stores	14	24 828	3 074	780	162	9.3	11.3
4483	Jewelry, luggage, and leather goods stores	25	15 544	2 657	618	106	61.5	5.5
44831	Jewelry stores	25	15 544	2 657	618	106	61.5	5.5
448310	Jewelry stores	25	15 544	2 657	618	106	61.5	5.5
451	Sporting goods, hobby, book, and music stores	53	94 442	12 595	2 969	731	14.2	4.7
4511	Sporting goods, hobby, and musical instrument stores	28	53 980	7 496	1 768	447	13.1	3.1
45111	Sporting goods stores	13	27 509	4 070	933	188	3.9	5.7
451110	Sporting goods stores	13	27 509	4 070	933	188	3.9	5.7
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	9	D	D	D	c	D	D
45112	Hobby, toy, and game stores	10	19 512	2 438	613	190	20.2	.6
451120	Hobby, toy, and game stores	10	19 512	2 438	613	190	20.2	.6
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	25	40 462	5 099	1 201	284	15.8	6.7
45121	Book stores and news dealers	14	29 114	3 981	959	210	19.5	4.8
451211	Book stores	12	D	D	D	c	D	D
4512111	Book stores, general	10	D	D	D	c	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	11	11 348	1 118	242	74	6.2	11.7
451220	Prerecorded tape, compact disc, and record stores	11	11 348	1 118	242	74	6.2	11.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA MONICA—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	6	82 416	11 030	2 780	666	–	–
4521	Department stores	3	76 621	10 297	2 608	578	–	–
45210009	Department stores (incl. leased depts.)[3]	3	79 151	10 297	2 608	578	–	–
45211	Department stores	3	76 621	10 297	2 608	578	–	–
452111	Department stores (except discount department stores)	3	76 621	10 297	2 608	578	–	–
45299	All other general merchandise stores	3	5 795	733	172	88	–	–
452990	All other general merchandise stores	3	5 795	733	172	88	–	–
4529901	Variety stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	114	110 107	10 761	2 591	538	60.2	7.8
4531	Florists	8	3 200	603	157	37	23.5	46.9
45311	Florists	8	3 200	603	157	37	23.5	46.9
453110	Florists	8	3 200	603	157	37	23.5	46.9
4532	Office supplies, stationery, and gift stores	30	17 294	2 746	751	189	24.7	20.3
45321	Office supplies and stationery stores	7	4 838	471	126	32	10.6	9.6
453210	Office supplies and stationery stores	7	4 838	471	126	32	10.6	9.6
45322	Gift, novelty, and souvenir stores	23	12 456	2 275	625	157	30.1	24.4
453220	Gift, novelty, and souvenir stores	23	12 456	2 275	625	157	30.1	24.4
4533	Used merchandise stores	17	7 356	1 229	309	63	68.7	7.2
45331	Used merchandise stores	17	7 356	1 229	309	63	68.7	7.2
453310	Used merchandise stores	17	7 356	1 229	309	63	68.7	7.2
4539	Other miscellaneous store retailers	59	82 257	6 183	1 374	249	68.4	3.7
45391	Pet and pet supplies stores	11	13 431	1 352	309	99	45.7	18.2
453910	Pet and pet supplies stores	11	13 431	1 352	309	99	45.7	18.2
45392	Art dealers	30	27 865	3 086	608	66	40.3	1.9
453920	Art dealers	30	27 865	3 086	608	66	40.3	1.9
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	48	164 498	23 455	5 119	461	10.6	16.3
4541	Electronic shopping and mail-order houses	32	107 455	16 036	3 716	305	8.9	24.1
45411	Electronic shopping and mail-order houses	32	107 455	16 036	3 716	305	8.9	24.1
4543	Direct selling establishments	15	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	14	D	D	D	c	D	D
454390	Other direct selling establishments	14	D	D	D	c	D	D
	SANTA PAULA							
44-45	**Retail trade**	**66**	**138 786**	**12 966**	**3 260**	**655**	**13.1**	**3.1**
441	Motor vehicle and parts dealers	10	47 351	3 641	996	121	.9	–
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	b	D	D
445	Food and beverage stores	20	47 473	4 796	1 232	254	11.5	1.1
4451	Grocery stores	14	44 962	4 676	1 202	231	7.7	1.1
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	9	10 713	491	123	27	49.7	5.3
448	Clothing and clothing accessories stores	3	1 150	251	55	14	–	–
451	Sporting goods, hobby, book, and music stores	4	1 270	150	38	13	7.1	73.5
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	b	D	D
45331	Used merchandise stores	1	D	D	D	b	D	D
453310	Used merchandise stores	1	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	SANTA ROSA							
44-45	**Retail trade**	**744**	**2 654 974**	**305 954**	**72 395**	**12 021**	**9.7**	**2.7**
441	Motor vehicle and parts dealers	75	696 668	80 285	18 242	1 964	8.0	1.5
4411	Automobile dealers	27	632 948	69 058	15 722	1 564	7.6	.5
44111	New car dealers	15	611 404	66 341	15 166	1 509	7.6	.2
441110	New car dealers	15	611 404	66 341	15 166	1 509	7.6	.2
44112	Used car dealers	12	21 544	2 717	556	55	8.4	10.9
441120	Used car dealers	12	21 544	2 717	556	55	8.4	10.9
4412	Other motor vehicle dealers	8	20 586	1 597	382	73	18.6	–
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	4	7 865	714	166	38	48.7	–
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	40	43 134	9 630	2 138	327	8.4	17.1
44131	Automotive parts and accessories stores	24	22 598	3 631	845	164	13.7	25.8
441310	Automotive parts and accessories stores	24	22 598	3 631	845	164	13.7	25.8
44132	Tire dealers	16	20 536	5 999	1 293	163	2.5	7.5
441320	Tire dealers	16	20 536	5 999	1 293	163	2.5	7.5
442	Furniture and home furnishings stores	70	113 503	18 049	4 497	663	18.4	1.6
4421	Furniture stores	31	54 621	7 599	2 037	277	18.0	3.2
44211	Furniture stores	31	54 621	7 599	2 037	277	18.0	3.2
442110	Furniture stores	31	54 621	7 599	2 037	277	18.0	3.2
4422	Home furnishings stores	39	58 882	10 450	2 460	386	18.9	.1
44221	Floor covering stores	10	22 195	5 523	1 302	117	18.2	.1
442210	Floor covering stores	10	22 195	5 523	1 302	117	18.2	.1
44229	Other home furnishings stores	29	36 687	4 927	1 158	269	19.3	.1
442291	Window treatment stores	3	D	D	D	a	D	D
442299	All other home furnishings stores	26	D	D	D	e	D	D
443	Electronics and appliance stores	47	152 102	16 307	4 480	631	8.4	1.8
4431	Electronics and appliance stores	47	152 102	16 307	4 480	631	8.4	1.8
44311	Appliance, television, and other electronics stores	29	114 617	11 720	3 171	437	9.2	.7
443111	Household appliance stores	10	14 734	2 703	821	78	15.2	4.4
443112	Radio, television, and other electronics stores	19	99 883	9 017	2 350	359	8.4	.1
44312	Computer and software stores	15	D	D	D	c	D	D
443120	Computer and software stores	15	D	D	D	c	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	59	179 833	26 118	5 814	754	44.0	3.1
4441	Building material and supplies dealers	45	163 403	22 956	5 089	646	47.3	3.0
44412	Paint and wallpaper stores	8	10 443	1 628	428	52	48.9	2.8
444120	Paint and wallpaper stores	8	10 443	1 628	428	52	48.9	2.8
44413	Hardware stores	10	55 577	6 685	1 506	238	5.7	4.3
444130	Hardware stores	10	55 577	6 685	1 506	238	5.7	4.3
44419	Other building material dealers	24	87 468	12 951	2 779	306	75.0	2.4
444190	Other building material dealers	24	87 468	12 951	2 779	306	75.0	2.4
4442	Lawn and garden equipment and supplies stores	14	16 430	3 162	725	108	11.0	5.0
44422	Nursery, garden center, and farm supply stores	9	13 959	2 881	636	90	6.4	2.1
444220	Nursery, garden center, and farm supply stores	9	13 959	2 881	636	90	6.4	2.1
445	Food and beverage stores	69	394 835	46 205	10 883	1 835	6.4	2.9
4451	Grocery stores	50	375 671	43 923	10 424	1 719	6.2	2.5
44511	Supermarkets and other grocery (except convenience) stores	34	357 236	42 672	10 129	1 625	3.0	1.5
445110	Supermarkets and other grocery (except convenience) stores	34	357 236	42 672	10 129	1 625	3.0	1.5
44512	Convenience stores	16	18 435	1 251	295	94	67.7	23.3
445120	Convenience stores	16	18 435	1 251	295	94	67.7	23.3
4452	Specialty food stores	12	6 992	961	186	59	28.8	15.2
4453	Beer, wine, and liquor stores	7	12 172	1 321	273	57	–	7.0
44531	Beer, wine, and liquor stores	7	12 172	1 321	273	57	–	7.0
445310	Beer, wine, and liquor stores	7	12 172	1 321	273	57	–	7.0
446	Health and personal care stores	57	160 366	23 606	5 475	1 127	4.7	3.6
4461	Health and personal care stores	57	160 366	23 606	5 475	1 127	4.7	3.6
44611	Pharmacies and drug stores	23	132 622	17 378	4 078	817	3.6	3.7
446110	Pharmacies and drug stores	23	132 622	17 378	4 078	817	3.6	3.7
4461101	Pharmacies and drug stores	20	D	D	D	f	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	11	4 943	968	235	73	3.9	3.7
446120	Cosmetics, beauty supplies, and perfume stores	11	4 943	968	235	73	3.9	3.7
44613	Optical goods stores	4	1 975	323	82	21	–	14.4
446130	Optical goods stores	4	1 975	323	82	21	–	14.4
44619	Other health and personal care stores	19	20 826	4 937	1 080	216	12.3	1.3
446191	Food (health) supplement stores	7	D	D	D	c	D	D
446199	All other health and personal care stores	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA ROSA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	36	92 733	4 819	1 163	274	16.4	11.1
4471	Gasoline stations	36	92 733	4 819	1 163	274	16.4	11.1
44711	Gasoline stations with convenience stores	26	73 935	3 556	861	214	9.0	10.7
447110	Gasoline stations with convenience stores	26	73 935	3 556	861	214	9.0	10.7
44719	Other gasoline stations	10	18 798	1 263	302	60	45.4	13.0
447190	Other gasoline stations	10	18 798	1 263	302	60	45.4	13.0
448	Clothing and clothing accessories stores	121	125 046	16 583	4 265	999	11.2	2.8
4481	Clothing stores	62	78 976	9 132	2 453	631	3.2	2.1
44811	Men's clothing stores	8	8 025	1 285	310	47	10.7	–
448110	Men's clothing stores	8	8 025	1 285	310	47	10.7	–
44812	Women's clothing stores	22	16 013	1 853	467	182	8.2	10.1
448120	Women's clothing stores	22	16 013	1 853	467	182	8.2	10.1
44813	Children's and infants' clothing stores	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	11	41 985	4 115	1 191	239	.6	–
448140	Family clothing stores	11	41 985	4 115	1 191	239	.6	–
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	10	8 086	1 136	289	106	–	–
448190	Other clothing stores	10	8 086	1 136	289	106	–	–
4482	Shoe stores	24	22 697	3 224	797	178	16.2	3.2
44821	Shoe stores	24	22 697	3 224	797	178	16.2	3.2
448210	Shoe stores	24	22 697	3 224	797	178	16.2	3.2
4482102	Women's shoe stores	4	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	11	12 718	1 974	483	95	28.9	–
4482105	Athletic footwear stores	6	6 939	727	167	48	–	–
4483	Jewelry, luggage, and leather goods stores	35	23 373	4 227	1 015	190	33.6	5.0
44831	Jewelry stores	33	D	D	D	c	D	D
448310	Jewelry stores	33	D	D	D	c	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	69	97 950	12 337	3 049	887	8.5	5.1
4511	Sporting goods, hobby, and musical instrument stores	49	67 796	9 376	2 345	647	10.3	7.1
45111	Sporting goods stores	26	36 555	4 950	1 214	325	13.4	9.4
451110	Sporting goods stores	26	36 555	4 950	1 214	325	13.4	9.4
4511101	General-line sporting goods stores	10	22 003	2 365	681	208	12.4	15.3
4511102	Specialty-line sporting goods stores	16	14 552	2 585	533	117	15.0	.5
45112	Hobby, toy, and game stores	12	19 962	2 372	577	225	9.6	3.2
451120	Hobby, toy, and game stores	12	19 962	2 372	577	225	9.6	3.2
45113	Sewing, needlework, and piece goods stores	4	6 645	804	212	54	–	–
451130	Sewing, needlework, and piece goods stores	4	6 645	804	212	54	–	–
45114	Musical instrument and supplies stores	7	4 634	1 250	342	43	3.2	16.2
451140	Musical instrument and supplies stores	7	4 634	1 250	342	43	3.2	16.2
4512	Book, periodical, and music stores	20	30 154	2 961	704	240	4.6	.3
45121	Book stores and news dealers	10	18 365	2 070	482	165	6.5	.6
451211	Book stores	8	D	D	D	c	D	D
4512111	Book stores, general	7	D	D	D	c	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	10	11 789	891	222	75	1.6	–
451220	Prerecorded tape, compact disc, and record stores	10	11 789	891	222	75	1.6	–
452	General merchandise stores	13	495 405	38 476	9 178	1 882	–	.3
4521	Department stores	8	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	8	D	D	D	g	D	D
45211	Department stores	8	D	D	D	g	D	D
452111	Department stores (except discount department stores)	6	191 205	21 189	5 580	1 198	–	–
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	97	93 416	13 802	3 260	646	9.4	13.0
4531	Florists	11	3 860	702	182	44	10.8	4.7
45311	Florists	11	3 860	702	182	44	10.8	4.7
453110	Florists	11	3 860	702	182	44	10.8	4.7
4532	Office supplies, stationery, and gift stores	34	43 863	6 287	1 598	311	5.4	3.1
45321	Office supplies and stationery stores	12	31 413	4 460	1 098	169	.5	–
453210	Office supplies and stationery stores	12	31 413	4 460	1 098	169	.5	–
45322	Gift, novelty, and souvenir stores	22	12 450	1 827	500	142	17.9	10.9
453220	Gift, novelty, and souvenir stores	22	12 450	1 827	500	142	17.9	10.9
4533	Used merchandise stores	12	5 181	1 039	251	71	19.2	52.9
45331	Used merchandise stores	12	5 181	1 039	251	71	19.2	52.9
453310	Used merchandise stores	12	5 181	1 039	251	71	19.2	52.9

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SANTA ROSA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	40	40 512	5 774	1 229	220	12.3	19.4
45391	Pet and pet supplies stores	5	7 433	984	250	60	14.7	2.7
453910	Pet and pet supplies stores	5	7 433	984	250	60	14.7	2.7
45392	Art dealers	7	1 417	268	71	16	37.3	7.3
453920	Art dealers	7	1 417	268	71	16	37.3	7.3
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	25	D	D	D	c	D	D
454	Nonstore retailers	31	53 117	9 367	2 089	359	17.9	3.5
4541	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	20	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	19	22 646	3 679	757	189	37.1	.1
454390	Other direct selling establishments	19	22 646	3 679	757	189	37.1	.1
	SANTEE							
44-45	**Retail trade**	**133**	**496 501**	**54 292**	**12 384**	**2 186**	**4.9**	**6.1**
441	Motor vehicle and parts dealers	18	33 297	5 095	1 183	188	13.6	14.4
4412	Other motor vehicle dealers	7	15 428	2 539	574	76	11.8	9.6
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	a	D	D
441221	Motorcycle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	7	13 084	2 236	540	104	2.4	12.1
44131	Automotive parts and accessories stores	4	7 801	1 248	311	69	4.1	–
441310	Automotive parts and accessories stores	4	7 801	1 248	311	69	4.1	–
44132	Tire dealers	3	5 283	988	229	35	–	30.0
441320	Tire dealers	3	5 283	988	229	35	–	30.0
442	Furniture and home furnishings stores	5	3 746	348	95	33	16.5	2.7
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	5	2 304	356	93	23	14.0	–
4431	Electronics and appliance stores	5	2 304	356	93	23	14.0	–
444	Building material and garden equipment and supplies dealers	8	87 008	10 255	2 276	360	.2	2.8
4441	Building material and supplies dealers	8	87 008	10 255	2 276	360	.2	2.8
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	5	D	D	D	c	D	D
444190	Other building material dealers	5	D	D	D	c	D	D
445	Food and beverage stores	19	83 304	9 167	2 271	392	4.0	15.9
4451	Grocery stores	13	80 742	9 062	2 240	382	3.0	15.8
44511	Supermarkets and other grocery (except convenience) stores	9	77 184	8 737	2 158	354	1.3	15.4
445110	Supermarkets and other grocery (except convenience) stores	9	77 184	8 737	2 158	354	1.3	15.4
446	Health and personal care stores	8	15 098	2 704	383	66	–	.2
4461	Health and personal care stores	8	15 098	2 704	383	66	–	.2
44612	Cosmetics, beauty supplies, and perfume stores	3	865	113	17	4	–	–
446120	Cosmetics, beauty supplies, and perfume stores	3	865	113	17	4	–	–
447	Gasoline stations	8	17 253	880	223	45	1.6	11.6
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	12	14 558	1 577	482	78	2.4	4.8
4481	Clothing stores	9	13 432	1 445	454	69	1.3	5.2
44814	Family clothing stores	3	11 423	965	317	31	–	–
448140	Family clothing stores	3	11 423	965	317	31	–	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	11	6 240	874	198	80	10.5	17.8
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	SANTEE—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	6	187 718	15 663	3 350	624	–	–
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	26	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	7	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	4	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	15	14 637	1 305	338	71	58.1	1.3
45391	Pet and pet supplies stores	4	4 105	498	108	38	28.9	–
453910	Pet and pet supplies stores	4	4 105	498	108	38	28.9	–
45393	Manufactured (mobile) home dealers	3	7 339	557	158	16	68.6	–
453930	Manufactured (mobile) home dealers	3	7 339	557	158	16	68.6	–
45399	All other miscellaneous store retailers	8	3 193	250	72	17	71.5	6.0
454	Nonstore retailers	7	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	a	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
	SARATOGA							
44-45	**Retail trade**	**50**	**94 964**	**11 272**	**2 765**	**463**	**11.9**	**8.4**
441	Motor vehicle and parts dealers	5	9 793	1 099	264	42	5.1	46.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	2 245	167	40	15	11.1	–
4422	Home furnishings stores	4	2 245	167	40	15	11.1	–
44229	Other home furnishings stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	4 759	497	149	19	78.4	–
445	Food and beverage stores	13	48 649	6 389	1 550	228	4.5	3.7
4451	Grocery stores	5	D	D	D	c	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	b	D	D
4461	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	1 685	144	36	11	53.0	–
451	Sporting goods, hobby, book, and music stores	5	5 414	390	123	31	8.9	–
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
451211	Book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4531	Florists	2	D	D	D	a	D	D
45311	Florists	2	D	D	D	a	D	D
453110	Florists	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	1 791	393	109	16	68.1	4.5

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SAUSALITO							
44-45	**Retail trade**	**88**	**81 799**	**13 837**	**3 096**	**511**	**33.8**	**5.5**
441	Motor vehicle and parts dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	8	21 428	2 905	679	95	23.0	1.3
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	24	14 197	2 763	644	96	28.9	13.3
4481	Clothing stores	15	9 061	2 073	320	46	26.5	4.2
44811	Men's clothing stores	2	D	D	D	a	D	D
448110	Men's clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	9	5 136	690	324	50	33.1	29.4
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	8 217	1 590	309	50	66.1	.4
4511	Sporting goods, hobby, and musical instrument stores	8	8 217	1 590	309	50	66.1	.4
45111	Sporting goods stores	5	D	D	D	b	D	D
451110	Sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	31	18 045	3 663	765	136	34.9	11.2
4532	Office supplies, stationery, and gift stores	9	3 483	367	80	25	68.2	31.8
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	18	12 675	2 960	600	92	27.3	7.1
45392	Art dealers	14	9 496	2 150	487	81	24.1	8.8
453920	Art dealers	14	9 496	2 150	487	81	24.1	8.8
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	1 808	369	78	14	–	11.9
	SCOTTS VALLEY							
44-45	**Retail trade**	**67**	**168 017**	**20 487**	**5 010**	**914**	**6.7**	**4.0**
441	Motor vehicle and parts dealers	6	26 497	3 012	607	91	1.5	4.0
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	4 486	1 142	230	41	6.5	–
4422	Home furnishings stores	4	4 486	1 142	230	41	6.5	–
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	5	2 404	262	69	19	33.3	12.2
4431	Electronics and appliance stores	5	2 404	262	69	19	33.3	12.2
44311	Appliance, television, and other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	14 791	2 441	570	96	3.5	9.8
4441	Building material and supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	8	54 409	6 930	1 769	294	2.0	4.1
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	49 691	6 545	1 683	269	–	–
445110	Supermarkets and other grocery (except convenience) stores	5	49 691	6 545	1 683	269	–	–
446	Health and personal care stores	4	22 648	2 464	687	127	–	1.3
4461	Health and personal care stores	4	22 648	2 464	687	127	–	1.3
44619	Other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	13 138	984	264	41	26.8	7.3
44711	Gasoline stations with convenience stores	6	13 138	984	264	41	26.8	7.3
447110	Gasoline stations with convenience stores	6	13 138	984	264	41	26.8	7.3

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SCOTTS VALLEY—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	7	2 896	388	143	31	–	15.7
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	3 457	430	105	37	82.3	–
4511	Sporting goods, hobby, and musical instrument stores	3	3 457	430	105	37	82.3	–
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
	SEAL BEACH							
44-45	**Retail trade**	**76**	**173 449**	**18 538**	**4 449**	**939**	**17.5**	**2.5**
441	Motor vehicle and parts dealers	4	2 258	261	55	7	25.0	75.0
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	3 005	459	118	31	9.4	–
445	Food and beverage stores	11	35 559	4 325	1 088	198	16.7	1.1
4451	Grocery stores	7	32 850	4 092	1 040	176	15.5	1.2
446	Health and personal care stores	10	31 189	2 613	658	134	26.0	.1
4461	Health and personal care stores	10	31 189	2 613	658	134	26.0	.1
44611	Pharmacies and drug stores	6	30 082	2 504	627	125	26.4	–
446110	Pharmacies and drug stores	6	30 082	2 504	627	125	26.4	–
4461101	Pharmacies and drug stores	6	30 082	2 504	627	125	26.4	–
447	Gasoline stations	9	27 683	3 483	845	160	30.2	–
4471	Gasoline stations	9	27 683	3 483	845	160	30.2	–
44711	Gasoline stations with convenience stores	4	10 860	1 240	280	65	29.9	–
447110	Gasoline stations with convenience stores	4	10 860	1 240	280	65	29.9	–
44719	Other gasoline stations	5	16 823	2 243	565	95	30.4	–
447190	Other gasoline stations	5	16 823	2 243	565	95	30.4	–
448	Clothing and clothing accessories stores	14	7 483	1 152	256	57	45.5	4.9
4481	Clothing stores	10	5 543	799	177	36	47.3	6.6
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	11 487	1 533	343	84	11.9	1.3
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
45111	Sporting goods stores	6	D	D	D	b	D	D
451110	Sporting goods stores	6	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SEASIDE							
44-45	**Retail trade**	**93**	**565 311**	**47 297**	**11 523**	**1 542**	**3.4**	**6.6**
441	Motor vehicle and parts dealers	28	466 248	34 756	8 433	965	1.3	7.3
4411	Automobile dealers	18	448 668	31 942	7 781	852	.2	7.5
44111	New car dealers	18	448 668	31 942	7 781	852	.2	7.5
441110	New car dealers	18	448 668	31 942	7 781	852	.2	7.5
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	5 445	898	236	53	–	2.1
441310	Automotive parts and accessories stores	5	5 445	898	236	53	–	2.1
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	6 713	1 305	283	44	15.3	–
4422	Home furnishings stores	6	D	D	D	b	D	D
44221	Floor covering stores	4	4 855	1 090	234	31	8.1	–
442210	Floor covering stores	4	4 855	1 090	234	31	8.1	–
443	Electronics and appliance stores	5	13 738	2 000	613	45	6.2	–
4431	Electronics and appliance stores	5	13 738	2 000	613	45	6.2	–
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	9 942	1 464	422	48	25.8	1.5
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
445	Food and beverage stores	14	13 601	1 488	358	105	6.2	.8
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	6	7 040	263	65	17	47.6	10.5
448	Clothing and clothing accessories stores	3	1 238	228	54	10	–	32.7
451	Sporting goods, hobby, book, and music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	11	14 443	1 821	452	97	26.0	11.4
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	4	1 652	455	111	34	3.9	15.9
45331	Used merchandise stores	4	1 652	455	111	34	3.9	15.9
453310	Used merchandise stores	4	1 652	455	111	34	3.9	15.9
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	SEBASTOPOL							
44-45	**Retail trade**	**69**	**186 036**	**22 749**	**5 430**	**973**	**8.6**	**3.9**
441	Motor vehicle and parts dealers	5	40 049	4 080	1 051	107	3.0	–
442	Furniture and home furnishings stores	6	3 109	476	114	18	6.2	–
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	6 168	1 069	250	35	23.0	–
445	Food and beverage stores	12	74 923	11 543	2 667	468	6.7	.1
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	71 778	10 991	2 553	424	4.5	–
445110	Supermarkets and other grocery (except convenience) stores	5	71 778	10 991	2 553	424	4.5	–
446	Health and personal care stores	7	23 225	2 353	578	148	9.8	1.6
4461	Health and personal care stores	7	23 225	2 353	578	148	9.8	1.6
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	8	18 085	634	147	36	13.7	35.6
448	Clothing and clothing accessories stores	7	4 753	752	169	45	19.8	1.9
4481	Clothing stores	6	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SEBASTOPOL—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	6	8 514	902	224	51	9.1	–
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
	SELMA							
44-45	**Retail trade**	**70**	**256 289**	**21 287**	**5 368**	**1 004**	**7.9**	**2.7**
441	Motor vehicle and parts dealers	16	118 399	8 946	2 325	282	1.5	–
4411	Automobile dealers	6	112 888	8 096	2 101	243	.5	–
44131	Automotive parts and accessories stores	9	D	D	D	b	D	D
441310	Automotive parts and accessories stores	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	D	D	D	b	D	D
445	Food and beverage stores	12	26 751	2 879	728	159	32.3	22.0
446	Health and personal care stores	5	16 295	1 324	266	68	47.7	–
4461	Health and personal care stores	5	16 295	1 324	266	68	47.7	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	8	16 662	716	184	47	.8	–
448	Clothing and clothing accessories stores	9	11 541	1 139	301	84	4.4	5.3
4481	Clothing stores	4	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	SHAFTER							
44-45	**Retail trade**	**29**	**76 157**	**7 476**	**1 737**	**320**	**45.2**	**.6**
441	Motor vehicle and parts dealers	8	43 520	4 113	931	127	55.3	–
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	9	13 716	1 409	351	94	32.4	.9
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	5	4 278	207	41	14	22.4	6.8
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
	SHASTA LAKE							
44-45	**Retail trade**	**18**	**36 884**	**3 699**	**810**	**169**	**20.4**	**–**
441	Motor vehicle and parts dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	3	2 875	394	81	20	–	–
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	13 222	598	138	39	10.0	–
44711	Gasoline stations with convenience stores	5	13 222	598	138	39	10.0	–
447110	Gasoline stations with convenience stores	5	13 222	598	138	39	10.0	–
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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	SIERRA MADRE							
44-45	**Retail trade**	**20**	**13 554**	**1 625**	**379**	**103**	**61.9**	**18.7**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	5	4 950	702	174	45	54.0	3.0
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	4	1 142	170	41	11	52.0	48.0
453	Miscellaneous store retailers	5	1 428	256	45	16	18.1	46.8
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	SIGNAL HILL							
44-45	**Retail trade**	**72**	**775 222**	**63 879**	**15 599**	**1 958**	**2.3**	**4.1**
441	Motor vehicle and parts dealers	14	387 173	31 407	8 382	713	.4	.4
4411	Automobile dealers	9	D	D	D	f	D	D
44111	New car dealers	7	381 040	30 434	8 148	681	–	.1
441110	New car dealers	7	381 040	30 434	8 148	681	–	.1
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	8	5 249	1 072	248	32	58.1	13.3
4422	Home furnishings stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	3	1 680	294	82	15	100.0	–
443	Electronics and appliance stores	8	18 611	2 143	454	59	9.0	29.0
4431	Electronics and appliance stores	8	18 611	2 143	454	59	9.0	29.0
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	a	D	D
44312	Computer and software stores	2	D	D	D	b	D	D
443120	Computer and software stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	13	97 299	10 821	2 547	376	.7	19.5
4441	Building material and supplies dealers	12	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	7	D	D	D	c	D	D
444190	Other building material dealers	7	D	D	D	c	D	D
445	Food and beverage stores	4	9 675	560	127	35	74.9	–
446	Health and personal care stores	3	3 041	517	121	15	17.9	34.7
44619	Other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	c	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	13 326	1 258	347	58	–	–
45321	Office supplies and stationery stores	3	13 326	1 258	347	58	–	–
453210	Office supplies and stationery stores	3	13 326	1 258	347	58	–	–
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
454	Nonstore retailers	7	5 533	632	131	26	23.3	15.6
4541	Electronic shopping and mail-order houses	4	3 892	334	82	22	20.8	6.0
45411	Electronic shopping and mail-order houses	4	3 892	334	82	22	20.8	6.0

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SIMI VALLEY							
44-45	**Retail trade**	**311**	**1 181 889**	**120 130**	**27 930**	**5 054**	**12.1**	**7.3**
441	Motor vehicle and parts dealers	28	282 379	25 561	5 849	650	16.8	23.3
4411	Automobile dealers	9	233 051	19 595	4 424	449	16.7	27.8
44111	New car dealers	9	233 051	19 595	4 424	449	16.7	27.8
441110	New car dealers	9	233 051	19 595	4 424	449	16.7	27.8
4412	Other motor vehicle dealers	6	24 717	2 236	517	56	32.8	–
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	13	24 611	3 730	908	145	1.0	3.4
44131	Automotive parts and accessories stores	9	16 603	2 016	503	93	1.5	.2
441310	Automotive parts and accessories stores	9	16 603	2 016	503	93	1.5	.2
44132	Tire dealers	4	8 008	1 714	405	52	–	10.1
441320	Tire dealers	4	8 008	1 714	405	52	–	10.1
442	Furniture and home furnishings stores	23	26 893	3 022	664	166	17.1	.6
4421	Furniture stores	9	7 520	900	185	34	21.6	–
44211	Furniture stores	9	7 520	900	185	34	21.6	–
442110	Furniture stores	9	7 520	900	185	34	21.6	–
4422	Home furnishings stores	14	19 373	2 122	479	132	15.3	.8
44221	Floor covering stores	7	10 153	1 154	245	65	23.7	–
442210	Floor covering stores	7	10 153	1 154	245	65	23.7	–
44229	Other home furnishings stores	7	9 220	968	234	67	6.0	1.6
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	16	13 989	3 347	764	95	13.5	.1
4431	Electronics and appliance stores	16	13 989	3 347	764	95	13.5	.1
44311	Appliance, television, and other electronics stores	10	8 558	1 580	356	62	6.9	.2
443111	Household appliance stores	4	5 311	1 014	225	36	–	.3
443112	Radio, television, and other electronics stores	6	3 247	566	131	26	18.1	–
44312	Computer and software stores	6	5 431	1 767	408	33	24.0	–
443120	Computer and software stores	6	5 431	1 767	408	33	24.0	–
444	Building material and garden equipment and supplies dealers	29	122 755	13 107	3 141	494	3.9	4.5
4441	Building material and supplies dealers	27	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	6	D	D	D	b	D	D
444120	Paint and wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	15	43 535	5 448	1 371	156	8.7	12.0
444190	Other building material dealers	15	43 535	5 448	1 371	156	8.7	12.0
445	Food and beverage stores	40	231 836	28 216	7 019	1 106	3.9	.4
4451	Grocery stores	25	225 621	26 921	6 761	1 024	1.6	.4
44511	Supermarkets and other grocery (except convenience) stores	22	223 159	26 760	6 728	1 012	1.2	.3
445110	Supermarkets and other grocery (except convenience) stores	22	223 159	26 760	6 728	1 012	1.2	.3
4452	Specialty food stores	7	4 497	1 198	241	69	83.8	–
446	Health and personal care stores	27	64 332	10 718	2 160	367	18.1	.6
4461	Health and personal care stores	27	64 332	10 718	2 160	367	18.1	.6
44611	Pharmacies and drug stores	15	55 930	8 295	1 622	290	19.1	–
446110	Pharmacies and drug stores	15	55 930	8 295	1 622	290	19.1	–
4461101	Pharmacies and drug stores	14	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	a	D	D
44619	Other health and personal care stores	6	6 380	1 978	446	53	9.5	2.6
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	27	65 747	2 273	586	166	42.2	2.9
4471	Gasoline stations	27	65 747	2 273	586	166	42.2	2.9
44711	Gasoline stations with convenience stores	21	55 068	2 072	528	147	32.3	2.1
447110	Gasoline stations with convenience stores	21	55 068	2 072	528	147	32.3	2.1
448	Clothing and clothing accessories stores	31	28 135	3 356	837	187	15.2	9.1
4481	Clothing stores	19	23 401	2 624	665	138	15.4	9.1
44811	Men's clothing stores	3	2 975	440	83	16	50.8	–
448110	Men's clothing stores	3	2 975	440	83	16	50.8	–
44814	Family clothing stores	4	16 635	1 692	471	80	3.2	–
448140	Family clothing stores	4	16 635	1 692	471	80	3.2	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SIMI VALLEY—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	29	26 562	2 961	706	242	24.7	10.8
4511	Sporting goods, hobby, and musical instrument stores	25	22 994	2 693	641	216	28.4	10.0
45111	Sporting goods stores	14	11 541	1 371	294	102	37.4	3.7
451110	Sporting goods stores	14	11 541	1 371	294	102	37.4	3.7
4511101	General-line sporting goods stores	4	5 740	752	149	69	47.8	–
4511102	Specialty-line sporting goods stores	10	5 801	619	145	33	27.2	7.3
45112	Hobby, toy, and game stores	7	D	D	D	b	D	D
451120	Hobby, toy, and game stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	3 568	268	65	26	1.0	15.9
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	a	D	D
452	General merchandise stores	9	256 843	19 035	4 285	1 034	–	.2
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	34	35 708	4 973	1 192	373	12.3	16.2
4532	Office supplies, stationery, and gift stores	9	14 546	2 060	503	118	4.8	22.4
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
4533	Used merchandise stores	6	2 574	511	130	89	–	89.0
45331	Used merchandise stores	6	2 574	511	130	89	–	89.0
453310	Used merchandise stores	6	2 574	511	130	89	–	89.0
4539	Other miscellaneous store retailers	15	17 097	2 159	494	143	17.5	.6
45391	Pet and pet supplies stores	6	12 926	1 605	377	111	15.6	–
453910	Pet and pet supplies stores	6	12 926	1 605	377	111	15.6	–
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	18	26 710	3 561	727	174	78.4	1.1
4541	Electronic shopping and mail-order houses	11	22 048	3 037	602	151	85.0	–
45411	Electronic shopping and mail-order houses	11	22 048	3 037	602	151	85.0	–
4543	Direct selling establishments	7	4 662	524	125	23	46.9	6.1
45439	Other direct selling establishments	6	D	D	D	a	D	D
454390	Other direct selling establishments	6	D	D	D	a	D	D
	SOLANA BEACH							
44-45	**Retail trade**	**94**	**179 208**	**19 557**	**4 790**	**938**	**16.9**	**3.3**
441	Motor vehicle and parts dealers	5	10 225	1 238	277	53	48.0	–
4413	Automotive parts, accessories, and tire stores	3	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	4 486	676	165	32	46.9	7.2
4421	Furniture stores	6	4 137	639	155	27	50.3	–
44211	Furniture stores	6	4 137	639	155	27	50.3	–
442110	Furniture stores	6	4 137	639	155	27	50.3	–
443	Electronics and appliance stores	4	3 281	192	55	9	71.4	28.6
4431	Electronics and appliance stores	4	3 281	192	55	9	71.4	28.6
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	D	D	D	b	D	D
4441	Building material and supplies dealers	6	24 217	2 543	601	85	16.9	–
44419	Other building material dealers	6	24 217	2 543	601	85	16.9	–
444190	Other building material dealers	6	24 217	2 543	601	85	16.9	–
445	Food and beverage stores	10	D	D	D	c	D	D
4451	Grocery stores	7	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SOLANA BEACH—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	8	16 297	2 172	562	100	17.0	5.8
4461	Health and personal care stores	8	16 297	2 172	562	100	17.0	5.8
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	6	12 567	479	105	28	38.1	.1
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	12	26 051	2 734	698	129	7.0	1.9
4481	Clothing stores	8	23 347	2 177	592	111	6.9	–
44814	Family clothing stores	4	D	D	D	b	D	D
448140	Family clothing stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	8	14 303	2 321	560	146	1.4	20.3
4511	Sporting goods, hobby, and musical instrument stores	8	14 303	2 321	560	146	1.4	20.3
45111	Sporting goods stores	7	D	D	D	c	D	D
451110	Sporting goods stores	7	D	D	D	c	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	6	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	6 393	677	165	27	39.8	–
4541	Electronic shopping and mail-order houses	6	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	6	D	D	D	a	D	D
	SOLEDAD							
44-45	**Retail trade**	**22**	**50 867**	**3 853**	**796**	**157**	**42.4**	**51.7**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	8	9 129	929	204	51	66.8	27.3
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
44719	Other gasoline stations	2	D	D	D	a	D	D
447190	Other gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	SOLVANG							
44-45	**Retail trade**	**85**	**62 321**	**8 074**	**2 033**	**518**	**16.4**	**6.5**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	7	5 013	686	232	45	8.1	–
4422	Home furnishings stores	7	5 013	686	232	45	8.1	–
44229	Other home furnishings stores	7	5 013	686	232	45	8.1	–
442299	All other home furnishings stores	7	5 013	686	232	45	8.1	–
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4441	Building material and supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	8	12 346	1 273	293	97	4.9	11.9
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SOLVANG—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	20	10 314	1 670	385	115	47.8	10.7
4481	Clothing stores	16	7 217	1 227	283	84	62.1	5.1
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	1 626	382	91	31	10.7	–
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	18	5 344	628	155	70	58.6	1.0
45322	Gift, novelty, and souvenir stores	18	5 344	628	155	70	58.6	1.0
453220	Gift, novelty, and souvenir stores	18	5 344	628	155	70	58.6	1.0
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	1 169	159	40	9	28.7	38.3
454	Nonstore retailers	5	1 025	161	40	12	–	–
	SONOMA							
44-45	**Retail trade**	**95**	**184 008**	**20 995**	**4 999**	**1 018**	**11.7**	**6.5**
441	Motor vehicle and parts dealers	7	29 791	3 310	784	99	13.0	34.2
442	Furniture and home furnishings stores	4	1 734	249	57	15	19.8	2.1
44229	Other home furnishings stores	4	1 734	249	57	15	19.8	2.1
443	Electronics and appliance stores	3	1 813	566	126	14	–	–
4431	Electronics and appliance stores	3	1 813	566	126	14	–	–
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
4441	Building material and supplies dealers	2	D	D	D	b	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
445	Food and beverage stores	13	75 613	7 764	1 814	386	.8	1.2
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	69 913	6 793	1 599	353	.4	–
445110	Supermarkets and other grocery (except convenience) stores	6	69 913	6 793	1 599	353	.4	–
446	Health and personal care stores	7	28 012	2 999	747	155	16.0	.1
4461	Health and personal care stores	7	28 012	2 999	747	155	16.0	.1
44611	Pharmacies and drug stores	4	D	D	D	c	D	D
446110	Pharmacies and drug stores	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	5	9 995	860	194	46	3.7	–
448	Clothing and clothing accessories stores	21	10 772	1 609	395	103	50.8	–
4481	Clothing stores	16	8 253	1 145	277	79	50.6	–
451	Sporting goods, hobby, book, and music stores	6	3 744	438	98	44	32.4	–
4512	Book, periodical, and music stores	3	2 778	331	77	33	30.5	–
45121	Book stores and news dealers	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	10	2 860	416	104	34	51.6	5.7
45321	Office supplies and stationery stores	3	953	178	37	9	15.8	–
453210	Office supplies and stationery stores	3	953	178	37	9	15.8	–
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45392	Art dealers	4	1 079	253	55	14	20.6	23.0
453920	Art dealers	4	1 079	253	55	14	20.6	23.0
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	5	2 098	378	89	20	33.4	18.9

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	SONORA							
44-45	**Retail trade**	**105**	**306 315**	**32 932**	**7 900**	**1 659**	**16.1**	**.5**
441	Motor vehicle and parts dealers	11	9 257	1 086	223	45	65.1	3.4
4412	Other motor vehicle dealers	3	2 906	293	54	8	88.7	–
44122	Motorcycle, boat, and other motor vehicle dealers	3	2 906	293	54	8	88.7	–
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	6	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44221	Floor covering stores	4	8 944	1 573	352	47	9.6	–
442210	Floor covering stores	4	8 944	1 573	352	47	9.6	–
443	Electronics and appliance stores	5	1 989	271	70	17	100.0	–
4431	Electronics and appliance stores	5	1 989	271	70	17	100.0	–
44311	Appliance, television, and other electronics stores	5	1 989	271	70	17	100.0	–
444	Building material and garden equipment and supplies dealers	10	35 956	4 716	1 075	216	35.3	–
4441	Building material and supplies dealers	10	35 956	4 716	1 075	216	35.3	–
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food and beverage stores	10	95 986	10 061	2 426	383	4.9	–
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
446	Health and personal care stores	9	21 350	1 922	372	107	10.9	.8
4461	Health and personal care stores	9	21 350	1 922	372	107	10.9	.8
44619	Other health and personal care stores	5	2 025	185	45	13	12.4	8.8
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	7	16 709	1 086	248	65	79.1	2.5
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	13	D	D	D	b	D	D
4481	Clothing stores	8	4 549	654	178	59	41.1	1.5
451	Sporting goods, hobby, book, and music stores	9	7 311	770	175	46	41.5	2.0
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	f	D	D
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	17	4 670	760	239	66	19.3	.7
4533	Used merchandise stores	4	946	359	84	20	22.3	–
45331	Used merchandise stores	4	946	359	84	20	22.3	–
453310	Used merchandise stores	4	946	359	84	20	22.3	–
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SOUTH EL MONTE							
44-45	**Retail trade**	**104**	**195 733**	**18 809**	**4 453**	**862**	**37.2**	**4.6**
441	Motor vehicle and parts dealers	19	27 823	2 227	575	84	66.8	2.5
44112	Used car dealers	6	15 782	916	203	38	100.0	–
441120	Used car dealers	6	15 782	916	203	38	100.0	–
4413	Automotive parts, accessories, and tire stores	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores	11	D	D	D	b	D	D
441310	Automotive parts and accessories stores	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	3 074	196	47	11	78.3	18.4
4422	Home furnishings stores	5	2 515	168	38	8	92.5	7.5
443	Electronics and appliance stores	6	8 571	1 585	392	60	38.9	–
4431	Electronics and appliance stores	6	8 571	1 585	392	60	38.9	–
44311	Appliance, television, and other electronics stores	6	8 571	1 585	392	60	38.9	–
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	29 024	4 007	799	113	26.8	23.7
4441	Building material and supplies dealers	13	D	D	D	c	D	D
44413	Hardware stores	6	D	D	D	a	D	D
444130	Hardware stores	6	D	D	D	a	D	D
44419	Other building material dealers	7	22 160	3 384	690	87	24.4	15.2
444190	Other building material dealers	7	22 160	3 384	690	87	24.4	15.2
445	Food and beverage stores	16	71 241	5 571	1 366	343	15.9	–
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	64 607	5 079	1 254	309	7.6	–
445110	Supermarkets and other grocery (except convenience) stores	7	64 607	5 079	1 254	309	7.6	–
4452	Specialty food stores	4	4 741	348	79	19	95.3	–
446	Health and personal care stores	5	4 172	404	75	14	100.0	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	9	22 020	701	178	51	76.1	.6
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	9	2 509	410	126	58	83.6	13.7
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
454	Nonstore retailers	9	22 450	2 957	717	90	25.1	.5
4541	Electronic shopping and mail-order houses	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	7	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
	SOUTH GATE							
44-45	**Retail trade**	**171**	**591 835**	**53 370**	**12 471**	**2 188**	**17.8**	**3.9**
441	Motor vehicle and parts dealers	40	214 916	17 914	4 734	530	15.3	2.1
4411	Automobile dealers	24	189 852	14 425	3 892	394	15.7	1.9
44111	New car dealers	5	139 756	11 323	2 987	262	5.0	–
441110	New car dealers	5	139 756	11 323	2 987	262	5.0	–
44112	Used car dealers	19	50 096	3 102	905	132	45.3	7.2
441120	Used car dealers	19	50 096	3 102	905	132	45.3	7.2
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	14	D	D	D	b	D	D
44131	Automotive parts and accessories stores	12	10 045	1 518	368	85	7.7	3.1
441310	Automotive parts and accessories stores	12	10 045	1 518	368	85	7.7	3.1
442	Furniture and home furnishings stores	4	853	85	40	9	2.1	10.1
443	Electronics and appliance stores	6	3 194	437	127	23	59.8	2.5
4431	Electronics and appliance stores	6	3 194	437	127	23	59.8	2.5
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	8	9 014	1 299	289	67	30.2	69.8
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SOUTH GATE—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	42	115 870	13 566	2 993	608	18.8	1.2
4451	Grocery stores	27	107 058	12 637	2 787	568	16.8	.7
44511	Supermarkets and other grocery (except convenience) stores	22	101 647	12 160	2 671	532	14.0	.8
445110	Supermarkets and other grocery (except convenience) stores	22	101 647	12 160	2 671	532	14.0	.8
44512	Convenience stores	5	5 411	477	116	36	70.4	–
445120	Convenience stores	5	5 411	477	116	36	70.4	–
4452	Specialty food stores	8	6 920	774	179	27	35.2	–
446	Health and personal care stores	8	45 360	7 036	1 082	181	21.1	17.9
4461	Health and personal care stores	8	45 360	7 036	1 082	181	21.1	17.9
44611	Pharmacies and drug stores	8	45 360	7 036	1 082	181	21.1	17.9
446110	Pharmacies and drug stores	8	45 360	7 036	1 082	181	21.1	17.9
4461101	Pharmacies and drug stores	8	45 360	7 036	1 082	181	21.1	17.9
447	Gasoline stations	18	50 559	1 910	460	112	54.5	.5
4471	Gasoline stations	18	50 559	1 910	460	112	54.5	.5
44711	Gasoline stations with convenience stores	12	37 541	1 498	352	85	51.1	–
447110	Gasoline stations with convenience stores	12	37 541	1 498	352	85	51.1	–
448	Clothing and clothing accessories stores	16	10 648	1 344	344	113	17.3	.1
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482	Shoe stores	7	6 991	642	158	53	3.6	.1
44821	Shoe stores	7	6 991	642	158	53	3.6	.1
448210	Shoe stores	7	6 991	642	158	53	3.6	.1
4482105	Athletic footwear stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	6	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	2 737	275	48	21	18.3	–
45122	Prerecorded tape, compact disc, and record stores	4	2 737	275	48	21	18.3	–
451220	Prerecorded tape, compact disc, and record stores	4	2 737	275	48	21	18.3	–
452	General merchandise stores	11	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	c	D	D
4529	Other general merchandise stores	10	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
	SOUTH LAKE TAHOE							
44-45	**Retail trade**	**163**	**316 390**	**37 443**	**8 821**	**1 654**	**13.7**	**10.7**
441	Motor vehicle and parts dealers	14	38 390	4 132	948	141	41.1	.7
4413	Automotive parts, accessories, and tire stores	9	8 877	1 599	378	63	–	1.4
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	9 804	1 850	372	88	9.4	49.8
4422	Home furnishings stores	10	D	D	D	b	D	D
44221	Floor covering stores	4	6 124	1 334	242	40	–	74.7
442210	Floor covering stores	4	6 124	1 334	242	40	–	74.7
44229	Other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	5	5 394	1 083	280	35	45.8	–
4431	Electronics and appliance stores	5	5 394	1 083	280	35	45.8	–
44311	Appliance, television, and other electronics stores	5	5 394	1 083	280	35	45.8	–
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	15	28 914	4 116	841	126	13.1	1.0
4441	Building material and supplies dealers	14	D	D	D	c	D	D
44419	Other building material dealers	9	23 283	3 084	661	98	4.3	1.3
444190	Other building material dealers	9	23 283	3 084	661	98	4.3	1.3
445	Food and beverage stores	21	113 266	13 195	3 165	526	2.1	.6
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	105 626	12 262	2 916	436	.7	.1
445110	Supermarkets and other grocery (except convenience) stores	8	105 626	12 262	2 916	436	.7	.1
4452	Specialty food stores	3	1 358	202	53	23	47.5	20.2
446	Health and personal care stores	7	20 074	2 132	546	103	10.0	–
4461	Health and personal care stores	7	20 074	2 132	546	103	10.0	–
44619	Other health and personal care stores	2	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SOUTH LAKE TAHOE—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	13	35 822	1 735	463	79	16.0	52.7
4471	Gasoline stations	13	35 822	1 735	463	79	16.0	52.7
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing and clothing accessories stores	31	23 191	3 181	810	230	24.4	5.3
4481	Clothing stores	23	15 975	2 154	564	175	34.3	7.7
44819	Other clothing stores	8	D	D	D	b	D	D
448190	Other clothing stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	17	9 845	1 530	393	96	24.7	60.9
4511	Sporting goods, hobby, and musical instrument stores	13	8 298	1 218	314	73	23.8	70.6
45111	Sporting goods stores	10	8 047	1 185	303	66	22.8	72.2
451110	Sporting goods stores	10	8 047	1 185	303	66	22.8	72.2
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45121	Book stores and news dealers	3	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	13	9 147	1 387	354	75	15.8	16.5
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	11	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	2 863	378	90	12	5.9	–
454312	Liquefied petroleum gas (bottled gas) dealers	3	2 433	315	82	10	–	–
	SOUTH PASADENA							
44-45	**Retail trade**	**62**	**156 711**	**18 109**	**4 438**	**793**	**13.2**	**1.8**
442	Furniture and home furnishings stores	5	1 900	217	58	8	32.6	20.1
443	Electronics and appliance stores	3	1 722	255	63	11	24.2	–
4431	Electronics and appliance stores	3	1 722	255	63	11	24.2	–
443112	Radio, television, and other electronics stores	3	1 722	255	63	11	24.2	–
444	Building material and garden equipment and supplies dealers	6	18 737	2 608	593	111	3.9	2.7
4441	Building material and supplies dealers	5	D	D	D	c	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	10	98 103	11 211	2 877	428	.9	.1
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	95 938	10 951	2 825	405	–	.1
445110	Supermarkets and other grocery (except convenience) stores	6	95 938	10 951	2 825	405	–	.1
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	7	8 816	313	76	20	95.8	4.2
448	Clothing and clothing accessories stores	6	2 690	570	129	31	78.5	21.5
451	Sporting goods, hobby, book, and music stores	5	3 011	266	66	33	29.8	9.3
4512	Book, periodical, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	12	3 569	529	116	38	37.7	5.8
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	920	74	17	7	52.2	22.4
454	Nonstore retailers	3	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SOUTH SAN FRANCISCO							
44-45	**Retail trade**	**193**	**681 652**	**72 673**	**17 607**	**2 675**	**17.3**	**14.3**
441	Motor vehicle and parts dealers	17	90 400	11 596	2 869	328	68.2	7.6
4411	Automobile dealers	3	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	23 302	3 458	822	140	3.7	16.8
44131	Automotive parts and accessories stores	7	20 340	2 850	681	124	–	15.2
441310	Automotive parts and accessories stores	7	20 340	2 850	681	124	–	15.2
442	Furniture and home furnishings stores	11	32 108	4 032	941	99	5.7	1.6
4421	Furniture stores	7	30 617	3 723	865	85	4.7	.8
44211	Furniture stores	7	30 617	3 723	865	85	4.7	.8
442110	Furniture stores	7	30 617	3 723	865	85	4.7	.8
443	Electronics and appliance stores	8	12 436	3 334	904	76	42.2	–
4431	Electronics and appliance stores	8	12 436	3 334	904	76	42.2	–
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	b	D	D
44312	Computer and software stores	4	8 561	2 485	656	38	60.2	–
443120	Computer and software stores	4	8 561	2 485	656	38	60.2	–
444	Building material and garden equipment and supplies dealers	17	48 879	7 002	1 617	218	10.8	2.9
4441	Building material and supplies dealers	15	D	D	D	c	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	12	30 367	3 962	837	93	16.5	2.7
444190	Other building material dealers	12	30 367	3 962	837	93	16.5	2.7
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	37	165 563	12 271	2 847	514	9.2	41.1
4451	Grocery stores	24	149 403	10 150	2 583	455	6.9	42.4
44511	Supermarkets and other grocery (except convenience) stores	20	145 654	9 608	2 457	421	7.0	42.6
445110	Supermarkets and other grocery (except convenience) stores	20	145 654	9 608	2 457	421	7.0	42.6
4452	Specialty food stores	9	13 533	1 969	227	46	20.0	31.5
446	Health and personal care stores	10	54 442	10 845	2 606	414	24.0	10.6
4461	Health and personal care stores	10	54 442	10 845	2 606	414	24.0	10.6
44611	Pharmacies and drug stores	6	46 515	9 677	2 356	363	25.7	–
446110	Pharmacies and drug stores	6	46 515	9 677	2 356	363	25.7	–
4461101	Pharmacies and drug stores	6	46 515	9 677	2 356	363	25.7	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	2	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	21	54 051	2 918	625	137	19.3	13.4
4471	Gasoline stations	21	54 051	2 918	625	137	19.3	13.4
44711	Gasoline stations with convenience stores	12	35 433	2 113	417	88	14.2	–
447110	Gasoline stations with convenience stores	12	35 433	2 113	417	88	14.2	–
44719	Other gasoline stations	9	18 618	805	208	49	29.1	38.9
447190	Other gasoline stations	9	18 618	805	208	49	29.1	38.9
448	Clothing and clothing accessories stores	8	3 637	309	80	23	20.3	27.6
451	Sporting goods, hobby, book, and music stores	16	25 013	3 160	749	140	4.7	6.7
4511	Sporting goods, hobby, and musical instrument stores	10	14 623	1 998	467	83	3.8	5.0
45111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	10 390	1 162	282	57	5.9	9.2
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SOUTH SAN FRANCISCO—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	c	D	D
452990	All other general merchandise stores	1	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	13	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	11	13 242	2 105	476	113	.6	.2
453220	Gift, novelty, and souvenir stores	11	13 242	2 105	476	113	.6	.2
4533	Used merchandise stores	5	7 127	1 214	298	47	–	21.6
45331	Used merchandise stores	5	7 127	1 214	298	47	–	21.6
453310	Used merchandise stores	5	7 127	1 214	298	47	–	21.6
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	17	15 572	1 862	895	148	20.5	7.7
4543	Direct selling establishments	9	12 136	1 364	757	126	18.2	–
45439	Other direct selling establishments	9	12 136	1 364	757	126	18.2	–
454390	Other direct selling establishments	9	12 136	1 364	757	126	18.2	–
	STANTON							
44-45	**Retail trade**	**101**	**341 484**	**31 330**	**7 309**	**1 324**	**18.1**	**14.7**
441	Motor vehicle and parts dealers	25	45 459	5 381	1 199	181	29.5	10.5
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	8	18 879	1 846	445	54	39.3	12.8
44121	Recreational vehicle dealers	3	12 661	1 164	276	24	30.1	19.0
441210	Recreational vehicle dealers	3	12 661	1 164	276	24	30.1	19.0
44122	Motorcycle, boat, and other motor vehicle dealers	5	6 218	682	169	30	57.9	–
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	12	18 070	2 969	626	104	16.1	13.0
44131	Automotive parts and accessories stores	7	7 889	1 570	268	44	14.1	16.1
441310	Automotive parts and accessories stores	7	7 889	1 570	268	44	14.1	16.1
44132	Tire dealers	5	10 181	1 399	358	60	17.6	10.7
441320	Tire dealers	5	10 181	1 399	358	60	17.6	10.7
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	5	10 891	1 309	355	67	15.0	85.0
4431	Electronics and appliance stores	5	10 891	1 309	355	67	15.0	85.0
44312	Computer and software stores	2	D	D	D	b	D	D
443120	Computer and software stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	8	22 574	2 993	583	96	–	1.9
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	5	20 992	2 578	485	82	–	2.1
444190	Other building material dealers	5	20 992	2 578	485	82	–	2.1
445	Food and beverage stores	20	84 443	10 135	2 430	450	35.7	13.1
4451	Grocery stores	14	82 638	10 040	2 406	441	34.4	13.3
44511	Supermarkets and other grocery (except convenience) stores	10	79 593	9 803	2 346	420	31.9	13.8
445110	Supermarkets and other grocery (except convenience) stores	10	79 593	9 803	2 346	420	31.9	13.8
446	Health and personal care stores	8	21 021	3 348	812	111	7.0	.5
4461	Health and personal care stores	8	21 021	3 348	812	111	7.0	.5
44619	Other health and personal care stores	5	6 231	1 018	243	32	10.2	1.6
446199	All other health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	43 374	726	177	44	1.3	49.9
4471	Gasoline stations	7	43 374	726	177	44	1.3	49.9
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
44719	Other gasoline stations	3	D	D	D	a	D	D
447190	Other gasoline stations	3	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	4 480	624	169	35	9.4	–
4511	Sporting goods, hobby, and musical instrument stores	6	4 480	624	169	35	9.4	–
45114	Musical instrument and supplies stores	3	3 700	450	117	20	–	–
451140	Musical instrument and supplies stores	3	3 700	450	117	20	–	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	STANTON—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	16	D	D	D	c	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	11	32 458	1 923	403	62	31.3	5.5
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	28 564	1 172	235	29	35.6	5.4
453930	Manufactured (mobile) home dealers	4	28 564	1 172	235	29	35.6	5.4
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
	STOCKTON							
44-45	**Retail trade**	**751**	**2 522 032**	**245 702**	**58 878**	**11 165**	**10.0**	**4.2**
441	Motor vehicle and parts dealers	89	618 351	55 554	13 507	1 586	8.5	1.2
4411	Automobile dealers	34	537 486	41 893	10 258	1 030	8.4	.8
44111	New car dealers	13	505 630	38 749	9 554	897	6.1	–
441110	New car dealers	13	505 630	38 749	9 554	897	6.1	–
44112	Used car dealers	21	31 856	3 144	704	133	45.0	14.3
441120	Used car dealers	21	31 856	3 144	704	133	45.0	14.3
4412	Other motor vehicle dealers	6	15 319	1 529	299	55	3.1	.6
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	49	65 546	12 132	2 950	501	10.7	3.8
44131	Automotive parts and accessories stores	27	39 140	7 496	1 831	341	4.6	2.5
441310	Automotive parts and accessories stores	27	39 140	7 496	1 831	341	4.6	2.5
44132	Tire dealers	22	26 406	4 636	1 119	160	19.7	5.6
441320	Tire dealers	22	26 406	4 636	1 119	160	19.7	5.6
442	Furniture and home furnishings stores	36	43 441	6 041	1 544	299	43.3	1.7
4421	Furniture stores	15	21 595	2 307	627	92	45.2	3.4
44211	Furniture stores	15	21 595	2 307	627	92	45.2	3.4
442110	Furniture stores	15	21 595	2 307	627	92	45.2	3.4
4422	Home furnishings stores	21	21 846	3 734	917	207	41.4	.1
44221	Floor covering stores	7	9 988	2 428	565	99	14.2	–
442210	Floor covering stores	7	9 988	2 428	565	99	14.2	–
44229	Other home furnishings stores	14	11 858	1 306	352	108	64.4	.2
442291	Window treatment stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics and appliance stores	39	90 191	9 636	2 013	295	6.3	.5
4431	Electronics and appliance stores	39	90 191	9 636	2 013	295	6.3	.5
44311	Appliance, television, and other electronics stores	29	D	D	D	c	D	D
443111	Household appliance stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	22	65 879	6 334	1 207	170	2.5	.3
44312	Computer and software stores	8	15 254	1 497	387	55	22.9	–
443120	Computer and software stores	8	15 254	1 497	387	55	22.9	–
44313	Camera and photographic supplies stores	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	40	196 183	22 174	5 551	805	3.1	22.1
4441	Building material and supplies dealers	33	D	D	D	f	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	10	D	D	D	b	D	D
444120	Paint and wallpaper stores	10	D	D	D	b	D	D
44413	Hardware stores	6	22 499	3 067	682	159	2.3	–
444130	Hardware stores	6	22 499	3 067	682	159	2.3	–
44419	Other building material dealers	15	80 803	9 349	2 539	299	4.5	46.8
444190	Other building material dealers	15	80 803	9 349	2 539	299	4.5	46.8
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	STOCKTON—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	137	440 587	41 600	9 761	1 984	12.3	5.0
4451	Grocery stores	98	413 046	38 789	9 087	1 789	9.8	5.3
44511	Supermarkets and other grocery (except convenience) stores	75	398 711	38 222	8 948	1 740	8.6	5.0
445110	Supermarkets and other grocery (except convenience) stores	75	398 711	38 222	8 948	1 740	8.6	5.0
44512	Convenience stores	23	14 335	567	139	49	42.9	15.2
445120	Convenience stores	23	14 335	567	139	49	42.9	15.2
4452	Specialty food stores	20	16 334	1 980	489	135	58.8	.1
4453	Beer, wine, and liquor stores	19	11 207	831	185	60	37.6	.7
44531	Beer, wine, and liquor stores	19	11 207	831	185	60	37.6	.7
445310	Beer, wine, and liquor stores	19	11 207	831	185	60	37.6	.7
446	Health and personal care stores	70	168 164	24 079	5 834	1 173	15.4	2.4
4461	Health and personal care stores	70	168 164	24 079	5 834	1 173	15.4	2.4
44611	Pharmacies and drug stores	38	150 386	20 800	5 109	994	16.5	1.5
446110	Pharmacies and drug stores	38	150 386	20 800	5 109	994	16.5	1.5
4461101	Pharmacies and drug stores	37	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	9	4 321	550	120	62	6.0	4.2
446120	Cosmetics, beauty supplies, and perfume stores	9	4 321	550	120	62	6.0	4.2
44613	Optical goods stores	9	5 136	1 199	256	63	7.5	3.3
446130	Optical goods stores	9	5 136	1 199	256	63	7.5	3.3
44619	Other health and personal care stores	14	8 321	1 530	349	54	6.9	17.3
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health and personal care stores	11	D	D	D	b	D	D
447	Gasoline stations	57	154 906	7 888	1 783	474	43.3	9.4
4471	Gasoline stations	57	154 906	7 888	1 783	474	43.3	9.4
44711	Gasoline stations with convenience stores	45	124 406	6 839	1 520	404	41.1	1.3
447110	Gasoline stations with convenience stores	45	124 406	6 839	1 520	404	41.1	1.3
44719	Other gasoline stations	12	30 500	1 049	263	70	52.1	42.6
447190	Other gasoline stations	12	30 500	1 049	263	70	52.1	42.6
448	Clothing and clothing accessories stores	120	119 857	15 177	3 829	1 046	12.9	3.5
4481	Clothing stores	70	80 032	9 805	2 515	748	12.3	.4
44811	Men's clothing stores	10	7 885	1 394	343	91	8.3	–
448110	Men's clothing stores	10	7 885	1 394	343	91	8.3	–
44812	Women's clothing stores	20	15 195	1 952	474	150	39.0	1.4
448120	Women's clothing stores	20	15 195	1 952	474	150	39.0	1.4
44813	Children's and infants' clothing stores	4	2 724	333	79	51	12.6	–
448130	Children's and infants' clothing stores	4	2 724	333	79	51	12.6	–
44814	Family clothing stores	15	46 369	4 785	1 304	334	.9	–
448140	Family clothing stores	15	46 369	4 785	1 304	334	.9	–
44815	Clothing accessories stores	8	1 588	342	74	27	5.0	6.3
448150	Clothing accessories stores	8	1 588	342	74	27	5.0	6.3
44819	Other clothing stores	13	6 271	999	241	95	38.0	–
448190	Other clothing stores	13	6 271	999	241	95	38.0	–
4482	Shoe stores	25	19 369	2 252	543	167	8.0	–
44821	Shoe stores	25	19 369	2 252	543	167	8.0	–
448210	Shoe stores	25	19 369	2 252	543	167	8.0	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	14	8 550	1 035	246	79	12.9	–
4482105	Athletic footwear stores	7	8 541	807	198	69	–	–
4483	Jewelry, luggage, and leather goods stores	25	20 456	3 120	771	131	20.1	18.9
44831	Jewelry stores	25	20 456	3 120	771	131	20.1	18.9
448310	Jewelry stores	25	20 456	3 120	771	131	20.1	18.9
451	Sporting goods, hobby, book, and music stores	40	56 189	5 496	1 342	456	1.8	2.8
4511	Sporting goods, hobby, and musical instrument stores	28	40 018	3 993	931	302	1.8	.9
45111	Sporting goods stores	11	15 813	1 418	346	119	3.3	2.2
451110	Sporting goods stores	11	15 813	1 418	346	119	3.3	2.2
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45112	Hobby, toy, and game stores	6	16 596	1 400	320	109	1.1	–
451120	Hobby, toy, and game stores	6	16 596	1 400	320	109	1.1	–
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores	7	D	D	D	b	D	D
451140	Musical instrument and supplies stores	7	D	D	D	b	D	D
4512	Book, periodical, and music stores	12	16 171	1 503	411	154	1.7	7.4
45121	Book stores and news dealers	8	13 879	1 218	348	129	–	4.0
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	2 292	285	63	25	12.3	27.9
451220	Prerecorded tape, compact disc, and record stores	4	2 292	285	63	25	12.3	27.9

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	STOCKTON—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	22	D	D	D	g	D	D
4521	Department stores	10	322 138	32 184	7 787	1 830	–	–
45210009	Department stores (incl. leased depts.)[3]	10	330 431	32 184	7 787	1 830	–	–
45211	Department stores	10	322 138	32 184	7 787	1 830	–	–
452111	Department stores (except discount department stores)	6	D	D	D	g	D	D
452112	Discount department stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	12	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	79	D	D	D	f	D	D
4531	Florists	13	4 108	803	186	69	18.9	52.1
45311	Florists	13	4 108	803	186	69	18.9	52.1
453110	Florists	13	4 108	803	186	69	18.9	52.1
4532	Office supplies, stationery, and gift stores	27	29 928	3 917	1 076	233	2.5	6.1
45321	Office supplies and stationery stores	5	D	D	D	c	D	D
453210	Office supplies and stationery stores	5	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	22	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	22	D	D	D	c	D	D
4533	Used merchandise stores	12	11 821	3 662	902	223	13.6	–
45331	Used merchandise stores	12	11 821	3 662	902	223	13.6	–
453310	Used merchandise stores	12	11 821	3 662	902	223	13.6	–
4539	Other miscellaneous store retailers	27	D	D	D	c	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	22	12 028	838	188	51	5.6	3.8
454	Nonstore retailers	22	85 581	6 073	1 375	197	.8	.4
4541	Electronic shopping and mail-order houses	6	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	6	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
4543	Direct selling establishments	15	D	D	D	c	D	D
45439	Other direct selling establishments	14	D	D	D	c	D	D
454390	Other direct selling establishments	14	D	D	D	c	D	D
	SUISUN CITY							
44-45	**Retail trade**	**39**	**78 667**	**9 335**	**2 078**	**395**	**13.6**	**12.9**
441	Motor vehicle and parts dealers	4	5 917	577	141	25	3.5	–
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	8 660	1 481	314	46	54.8	–
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food and beverage stores	10	33 643	5 060	1 124	165	10.1	1.1
446	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	5	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	5	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	c	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SUNNYVALE							
44-45	**Retail trade**	**316**	**1 395 768**	**150 369**	**36 669**	**5 389**	**7.3**	**5.0**
441	Motor vehicle and parts dealers	34	447 998	47 674	12 180	1 034	2.9	.5
4411	Automobile dealers	16	415 500	42 082	10 738	850	1.5	–
44111	New car dealers	13	412 192	41 916	10 698	844	.9	–
441110	New car dealers	13	412 192	41 916	10 698	844	.9	–
4412	Other motor vehicle dealers	5	14 261	1 878	543	52	41.1	.8
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	13	18 237	3 714	899	132	6.2	11.6
44131	Automotive parts and accessories stores	6	10 003	2 043	512	85	–	13.8
441310	Automotive parts and accessories stores	6	10 003	2 043	512	85	–	13.8
44132	Tire dealers	7	8 234	1 671	387	47	13.8	8.9
441320	Tire dealers	7	8 234	1 671	387	47	13.8	8.9
442	Furniture and home furnishings stores	10	14 785	1 831	440	102	–	13.8
4421	Furniture stores	4	6 007	632	155	20	–	34.0
44211	Furniture stores	4	6 007	632	155	20	–	34.0
442110	Furniture stores	4	6 007	632	155	20	–	34.0
4422	Home furnishings stores	6	8 778	1 199	285	82	–	–
44229	Other home furnishings stores	6	8 778	1 199	285	82	–	–
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	29	45 288	8 290	1 770	189	27.2	11.6
4431	Electronics and appliance stores	29	45 288	8 290	1 770	189	27.2	11.6
44311	Appliance, television, and other electronics stores	11	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	10	D	D	D	b	D	D
44312	Computer and software stores	16	26 252	5 579	1 077	110	14.8	17.7
443120	Computer and software stores	16	26 252	5 579	1 077	110	14.8	17.7
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	19	93 766	13 947	3 227	485	1.8	6.5
4441	Building material and supplies dealers	16	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	4	27 533	5 341	1 208	178	–	–
444130	Hardware stores	4	27 533	5 341	1 208	178	–	–
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	62	269 430	28 581	7 166	1 219	12.0	8.5
4451	Grocery stores	39	252 503	27 124	6 829	1 090	10.4	9.1
44511	Supermarkets and other grocery (except convenience) stores	30	239 919	26 014	6 531	1 022	9.9	7.0
445110	Supermarkets and other grocery (except convenience) stores	30	239 919	26 014	6 531	1 022	9.9	7.0
44512	Convenience stores	9	12 584	1 110	298	68	20.6	49.6
445120	Convenience stores	9	12 584	1 110	298	68	20.6	49.6
4452	Specialty food stores	14	12 422	1 142	247	110	26.1	.1
446	Health and personal care stores	21	65 533	7 601	1 820	429	8.2	12.1
4461	Health and personal care stores	21	65 533	7 601	1 820	429	8.2	12.1
44611	Pharmacies and drug stores	11	61 486	6 612	1 570	386	8.7	12.8
446110	Pharmacies and drug stores	11	61 486	6 612	1 570	386	8.7	12.8
4461101	Pharmacies and drug stores	11	61 486	6 612	1 570	386	8.7	12.8
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	5	2 430	506	130	20	–	–
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	28	73 690	3 340	764	167	29.1	4.1
4471	Gasoline stations	28	73 690	3 340	764	167	29.1	4.1
44711	Gasoline stations with convenience stores	15	43 063	1 861	442	100	18.4	1.4
447110	Gasoline stations with convenience stores	15	43 063	1 861	442	100	18.4	1.4
44719	Other gasoline stations	13	30 627	1 479	322	67	44.2	8.0
447190	Other gasoline stations	13	30 627	1 479	322	67	44.2	8.0

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	SUNNYVALE—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	35	34 708	4 949	1 335	283	8.0	4.0
4481	Clothing stores	18	25 795	3 128	844	203	8.3	.6
44812	Women's clothing stores	7	9 927	1 024	249	112	14.2	.5
448120	Women's clothing stores	7	9 927	1 024	249	112	14.2	.5
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	10	5 282	1 174	326	43	11.5	9.5
44831	Jewelry stores	10	5 282	1 174	326	43	11.5	9.5
448310	Jewelry stores	10	5 282	1 174	326	43	11.5	9.5
451	Sporting goods, hobby, book, and music stores	18	44 843	5 497	1 126	227	6.7	1.9
4511	Sporting goods, hobby, and musical instrument stores	9	29 932	3 302	728	137	3.2	2.9
45111	Sporting goods stores	5	15 431	1 824	391	101	–	5.6
451110	Sporting goods stores	5	15 431	1 824	391	101	–	5.6
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	1	D	D	D	a	D	D
451120	Hobby, toy, and game stores	1	D	D	D	a	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	9	14 911	2 195	398	90	13.8	–
45121	Book stores and news dealers	5	9 263	1 341	170	34	–	–
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	4	5 648	854	228	56	36.5	–
451220	Prerecorded tape, compact disc, and record stores	4	5 648	854	228	56	36.5	–
452	General merchandise stores	6	217 991	17 645	4 061	765	.3	–
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	2	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	35	49 694	4 470	1 064	270	5.2	12.4
4531	Florists	9	3 601	601	136	28	37.4	13.7
45311	Florists	9	3 601	601	136	28	37.4	13.7
453110	Florists	9	3 601	601	136	28	37.4	13.7
4532	Office supplies, stationery, and gift stores	11	11 558	1 287	336	80	8.3	33.2
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	8	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	13	D	D	D	c	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	9	7 687	1 473	346	103	1.9	18.3
454	Nonstore retailers	19	38 042	6 544	1 716	219	15.7	32.3
4541	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	7	20 319	4 147	1 192	113	11.8	.3
45439	Other direct selling establishments	7	20 319	4 147	1 192	113	11.8	.3
454390	Other direct selling establishments	7	20 319	4 147	1 192	113	11.8	.3
	SUSANVILLE							
44-45	**Retail trade**	**57**	**160 949**	**15 165**	**3 556**	**767**	**14.4**	**15.0**
441	Motor vehicle and parts dealers	7	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	8	4 044	346	94	22	13.5	16.1
4431	Electronics and appliance stores	8	4 044	346	94	22	13.5	16.1
44311	Appliance, television, and other electronics stores	6	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	7 408	853	189	38	14.7	1.3

See footnotes at end of table.

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	SUSANVILLE—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	9	40 969	3 999	945	183	11.4	30.2
4451	Grocery stores	6	40 179	3 900	923	170	10.9	30.8
4452	Specialty food stores	3	790	99	22	13	33.8	–
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	20 683	1 077	216	71	14.8	27.4
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
	TAFT							
44-45	**Retail trade**	**37**	**77 391**	**7 986**	**1 883**	**411**	**5.6**	**7.1**
441	Motor vehicle and parts dealers	10	28 881	1 961	468	75	3.2	.7
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	7	19 436	2 651	677	139	6.6	23.4
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	4	592	51	14	4	–	17.7
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	6	2 209	522	129	31	17.2	–
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
	TEHACHAPI							
44-45	**Retail trade**	**38**	**81 664**	**9 078**	**2 045**	**396**	**12.7**	**1.6**
441	Motor vehicle and parts dealers	3	826	141	32	7	14.2	18.4
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	5 769	656	140	33	74.8	9.3
445	Food and beverage stores	3	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	6 881	250	65	23	22.7	6.2
448	Clothing and clothing accessories stores	3	1 004	95	20	9	33.0	–
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	6	1 901	235	52	18	87.9	–
454	Nonstore retailers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

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	TEMECULA							
44-45	**Retail trade**	**362**	**1 599 974**	**147 529**	**33 467**	**5 872**	**6.5**	**2.4**
441	Motor vehicle and parts dealers	39	583 793	46 390	10 722	1 140	5.1	1.1
4411	Automobile dealers	13	D	D	D	f	D	D
44111	New car dealers	10	525 830	37 091	8 609	852	3.5	–
441110	New car dealers	10	525 830	37 091	8 609	852	3.5	–
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	22	D	D	D	c	D	D
44131	Automotive parts and accessories stores	13	D	D	D	c	D	D
441310	Automotive parts and accessories stores	13	D	D	D	c	D	D
44132	Tire dealers	9	15 414	3 062	733	93	18.6	29.5
441320	Tire dealers	9	15 414	3 062	733	93	18.6	29.5
442	Furniture and home furnishings stores	26	40 048	4 436	841	163	38.1	.4
4421	Furniture stores	13	17 549	2 336	374	61	69.9	.8
44211	Furniture stores	13	17 549	2 336	374	61	69.9	.8
442110	Furniture stores	13	17 549	2 336	374	61	69.9	.8
4422	Home furnishings stores	13	22 499	2 100	467	102	13.3	–
44221	Floor covering stores	4	4 813	420	96	13	56.1	–
442210	Floor covering stores	4	4 813	420	96	13	56.1	–
44229	Other home furnishings stores	9	17 686	1 680	371	89	1.6	–
442291	Window treatment stores	3	D	D	D	a	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	28	52 347	7 734	1 864	330	14.4	2.9
4431	Electronics and appliance stores	28	52 347	7 734	1 864	330	14.4	2.9
44311	Appliance, television, and other electronics stores	20	46 017	7 026	1 649	294	15.7	2.9
443112	Radio, television, and other electronics stores	18	D	D	D	e	D	D
44312	Computer and software stores	7	D	D	D	b	D	D
443120	Computer and software stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	26	82 479	9 497	2 016	339	9.1	2.9
4441	Building material and supplies dealers	23	78 620	9 035	1 924	315	9.0	3.0
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	15	25 509	3 826	740	104	18.1	9.3
444190	Other building material dealers	15	25 509	3 826	740	104	18.1	9.3
4442	Lawn and garden equipment and supplies stores	3	3 859	462	92	24	10.1	–
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	26	154 189	18 478	4 496	741	1.7	10.0
4451	Grocery stores	15	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	13	148 801	17 892	4 372	703	.2	9.4
445110	Supermarkets and other grocery (except convenience) stores	13	148 801	17 892	4 372	703	.2	9.4
4452	Specialty food stores	7	1 981	298	62	21	9.2	13.5
446	Health and personal care stores	28	73 702	7 562	1 731	353	11.9	1.3
4461	Health and personal care stores	28	73 702	7 562	1 731	353	11.9	1.3
44611	Pharmacies and drug stores	10	59 805	4 901	1 231	227	1.5	.2
446110	Pharmacies and drug stores	10	59 805	4 901	1 231	227	1.5	.2
4461101	Pharmacies and drug stores	10	59 805	4 901	1 231	227	1.5	.2
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	11	9 013	1 449	255	59	79.5	9.9
446191	Food (health) supplement stores	7	7 165	1 066	185	47	88.6	–
447	Gasoline stations	17	87 784	3 280	757	169	17.4	.2
4471	Gasoline stations	17	87 784	3 280	757	169	17.4	.2
44711	Gasoline stations with convenience stores	13	72 279	2 214	475	127	–	–
447110	Gasoline stations with convenience stores	13	72 279	2 214	475	127	–	–
44719	Other gasoline stations	4	15 505	1 066	282	42	98.8	1.2
447190	Other gasoline stations	4	15 505	1 066	282	42	98.8	1.2

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TEMECULA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	68	65 540	8 073	1 881	548	9.4	2.0
4481	Clothing stores	40	43 847	5 314	1 213	386	7.0	3.0
44811	Men's clothing stores	4	4 570	755	175	32	52.0	1.2
448110	Men's clothing stores	4	4 570	755	175	32	52.0	1.2
44813	Children's and infants' clothing stores	3	1 471	171	22	11	–	–
448130	Children's and infants' clothing stores	3	1 471	171	22	11	–	–
44814	Family clothing stores	10	23 028	2 450	538	177	–	–
448140	Family clothing stores	10	23 028	2 450	538	177	–	–
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	7	5 023	872	233	61	9.1	2.1
448190	Other clothing stores	7	5 023	872	233	61	9.1	2.1
4482	Shoe stores	16	11 502	1 408	344	109	–	–
44821	Shoe stores	16	11 502	1 408	344	109	–	–
448210	Shoe stores	16	11 502	1 408	344	109	–	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	7	6 154	673	160	50	–	–
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	12	10 191	1 351	324	53	30.5	–
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	27	44 140	5 070	1 269	289	4.3	11.3
4511	Sporting goods, hobby, and musical instrument stores	18	28 565	2 992	722	171	3.2	17.4
45111	Sporting goods stores	9	14 881	1 540	392	95	2.3	15.0
451110	Sporting goods stores	9	14 881	1 540	392	95	2.3	15.0
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	9	15 575	2 078	547	118	6.5	.2
45121	Book stores and news dealers	6	D	D	D	b	D	D
451211	Book stores	5	10 728	1 000	237	82	9.5	.3
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	10	351 423	29 415	6 160	1 404	–	.1
4521	Department stores	7	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	7	D	D	D	g	D	D
45211	Department stores	7	D	D	D	g	D	D
452111	Department stores (except discount department stores)	5	121 467	13 304	2 948	711	–	–
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	50	D	D	D	e	D	D
4531	Florists	6	2 186	413	100	32	40.9	8.0
45311	Florists	6	2 186	413	100	32	40.9	8.0
453110	Florists	6	2 186	413	100	32	40.9	8.0
4532	Office supplies, stationery, and gift stores	24	22 140	2 481	622	176	17.3	4.8
45321	Office supplies and stationery stores	5	11 568	1 002	275	55	2.5	–
453210	Office supplies and stationery stores	5	11 568	1 002	275	55	2.5	–
45322	Gift, novelty, and souvenir stores	19	10 572	1 479	347	121	33.6	10.0
453220	Gift, novelty, and souvenir stores	19	10 572	1 479	347	121	33.6	10.0
4533	Used merchandise stores	8	3 582	388	94	40	26.3	8.5
45331	Used merchandise stores	8	3 582	388	94	40	26.3	8.5
453310	Used merchandise stores	8	3 582	388	94	40	26.3	8.5
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	17	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	9	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	9	D	D	D	b	D	D
4543	Direct selling establishments	8	9 231	1 358	299	38	17.4	3.3
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TEMPLE CITY							
44-45	**Retail trade**	**95**	**128 470**	**14 450**	**3 614**	**778**	**20.9**	**5.4**
441	Motor vehicle and parts dealers	6	5 593	1 303	343	60	6.7	17.1
442	Furniture and home furnishings stores	10	8 241	861	216	40	95.2	1.7
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	3	5 033	401	101	12	100.0	–
442210	Floor covering stores	3	5 033	401	101	12	100.0	–
44229	Other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	4	1 178	132	30	6	48.5	–
444	Building material and garden equipment and supplies dealers	5	1 709	531	151	31	19.8	25.5
445	Food and beverage stores	14	42 537	4 411	1 132	187	5.6	1.0
4451	Grocery stores	8	40 872	4 260	1 099	169	3.0	1.0
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health and personal care stores	8	14 471	1 843	430	73	18.9	–
4461	Health and personal care stores	8	14 471	1 843	430	73	18.9	–
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	8	13 612	738	278	80	46.2	26.1
448	Clothing and clothing accessories stores	14	5 136	769	191	53	38.0	7.8
44819	Other clothing stores	4	567	77	25	8	84.0	16.0
448190	Other clothing stores	4	567	77	25	8	84.0	16.0
451	Sporting goods, hobby, book, and music stores	7	1 354	163	38	15	81.6	17.4
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
454	Nonstore retailers	5	2 569	361	42	6	96.9	–
	THOUSAND OAKS							
44-45	**Retail trade**	**527**	**2 471 333**	**237 738**	**57 092**	**9 202**	**6.2**	**2.7**
441	Motor vehicle and parts dealers	56	1 033 508	82 168	19 672	1 582	2.5	.5
4411	Automobile dealers	25	D	D	D	g	D	D
44111	New car dealers	22	986 644	75 324	18 076	1 348	.8	.1
441110	New car dealers	22	986 644	75 324	18 076	1 348	.8	.1
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	9 208	788	192	22	80.1	13.9
441221	Motorcycle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	23	29 926	5 746	1 340	202	7.6	10.9
44131	Automotive parts and accessories stores	13	16 222	2 581	665	122	14.0	10.5
441310	Automotive parts and accessories stores	13	16 222	2 581	665	122	14.0	10.5
44132	Tire dealers	10	13 704	3 165	675	80	–	11.4
441320	Tire dealers	10	13 704	3 165	675	80	–	11.4
442	Furniture and home furnishings stores	54	107 045	14 342	3 182	618	3.8	7.2
4421	Furniture stores	24	53 586	7 797	1 707	199	3.8	8.2
44211	Furniture stores	24	53 586	7 797	1 707	199	3.8	8.2
442110	Furniture stores	24	53 586	7 797	1 707	199	3.8	8.2
4422	Home furnishings stores	30	53 459	6 545	1 475	419	3.9	6.1
44221	Floor covering stores	8	12 706	2 369	476	55	5.3	21.5
442210	Floor covering stores	8	12 706	2 369	476	55	5.3	21.5
44229	Other home furnishings stores	22	40 753	4 176	999	364	3.5	1.3
442299	All other home furnishings stores	19	D	D	D	e	D	D
443	Electronics and appliance stores	25	165 331	12 397	2 988	513	3.1	1.5
4431	Electronics and appliance stores	25	165 331	12 397	2 988	513	3.1	1.5
44311	Appliance, television, and other electronics stores	15	157 595	11 573	2 790	484	1.0	–
443112	Radio, television, and other electronics stores	13	D	D	D	e	D	D
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	THOUSAND OAKS—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	27	131 828	13 979	3 348	548	7.1	–
4441	Building material and supplies dealers	24	128 223	13 476	3 234	528	6.9	–
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44413	Hardware stores	4	D	D	D	c	D	D
444130	Hardware stores	4	D	D	D	c	D	D
44419	Other building material dealers	17	28 748	3 905	933	93	19.8	–
444190	Other building material dealers	17	28 748	3 905	933	93	19.8	–
4442	Lawn and garden equipment and supplies stores	3	3 605	503	114	20	14.2	–
44422	Nursery, garden center, and farm supply stores	3	3 605	503	114	20	14.2	–
444220	Nursery, garden center, and farm supply stores	3	3 605	503	114	20	14.2	–
445	Food and beverage stores	38	320 308	36 654	9 442	1 444	2.0	3.4
4451	Grocery stores	24	311 907	35 721	9 232	1 374	1.3	3.3
44511	Supermarkets and other grocery (except convenience) stores	21	310 903	35 624	9 210	1 367	1.2	3.1
445110	Supermarkets and other grocery (except convenience) stores	21	310 903	35 624	9 210	1 367	1.2	3.1
4452	Specialty food stores	6	3 296	574	124	35	5.9	–
446	Health and personal care stores	48	103 823	14 508	3 337	644	19.0	6.6
4461	Health and personal care stores	48	103 823	14 508	3 337	644	19.0	6.6
44611	Pharmacies and drug stores	20	84 529	11 009	2 616	450	14.7	7.8
446110	Pharmacies and drug stores	20	84 529	11 009	2 616	450	14.7	7.8
4461101	Pharmacies and drug stores	20	84 529	11 009	2 616	450	14.7	7.8
44612	Cosmetics, beauty supplies, and perfume stores	11	7 486	1 137	265	68	14.0	1.4
446120	Cosmetics, beauty supplies, and perfume stores	11	7 486	1 137	265	68	14.0	1.4
44613	Optical goods stores	9	5 301	1 372	237	69	21.8	2.9
446130	Optical goods stores	9	5 301	1 372	237	69	21.8	2.9
44619	Other health and personal care stores	8	6 507	990	219	57	78.7	–
446191	Food (health) supplement stores	6	D	D	D	b	D	D
447	Gasoline stations	27	86 139	2 887	683	178	35.2	18.4
4471	Gasoline stations	27	86 139	2 887	683	178	35.2	18.4
44711	Gasoline stations with convenience stores	15	49 227	1 973	435	105	24.6	.3
447110	Gasoline stations with convenience stores	15	49 227	1 973	435	105	24.6	.3
44719	Other gasoline stations	12	36 912	914	248	73	49.2	42.5
447190	Other gasoline stations	12	36 912	914	248	73	49.2	42.5
448	Clothing and clothing accessories stores	94	122 980	15 704	3 724	1 015	4.7	7.6
4481	Clothing stores	55	85 435	10 186	2 411	757	5.4	3.1
44811	Men's clothing stores	3	D	D	D	b	D	D
448110	Men's clothing stores	3	D	D	D	b	D	D
44812	Women's clothing stores	22	23 370	3 146	722	243	9.5	6.8
448120	Women's clothing stores	22	23 370	3 146	722	243	9.5	6.8
44813	Children's and infants' clothing stores	10	7 288	780	171	92	6.2	4.8
448130	Children's and infants' clothing stores	10	7 288	780	171	92	6.2	4.8
44814	Family clothing stores	10	38 952	3 742	1 007	286	–	–
448140	Family clothing stores	10	38 952	3 742	1 007	286	–	–
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	7	8 866	1 458	275	80	7.2	8.4
448190	Other clothing stores	7	8 866	1 458	275	80	7.2	8.4
4482	Shoe stores	20	13 869	1 751	415	129	–	–
44821	Shoe stores	20	13 869	1 751	415	129	–	–
448210	Shoe stores	20	13 869	1 751	415	129	–	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	1 924	337	65	22	–	–
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	9	5 686	660	159	56	–	–
4482105	Athletic footwear stores	5	5 184	544	126	35	–	–
4483	Jewelry, luggage, and leather goods stores	19	23 676	3 767	898	129	4.9	28.3
44831	Jewelry stores	18	D	D	D	c	D	D
448310	Jewelry stores	18	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	48	84 993	9 501	2 373	640	19.7	1.4
4511	Sporting goods, hobby, and musical instrument stores	37	59 374	6 903	1 721	447	28.2	2.0
45111	Sporting goods stores	16	27 134	3 547	852	239	43.8	–
451110	Sporting goods stores	16	27 134	3 547	852	239	43.8	–
4511101	General-line sporting goods stores	2	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	14	D	D	D	c	D	D
45112	Hobby, toy, and game stores	13	21 458	2 368	630	152	2.9	5.2
451120	Hobby, toy, and game stores	13	21 458	2 368	630	152	2.9	5.2
45113	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	THOUSAND OAKS—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	11	25 619	2 598	652	193	–	–
45121	Book stores and news dealers	7	20 091	2 082	533	151	–	–
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	c	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	5 528	516	119	42	–	–
451220	Prerecorded tape, compact disc, and record stores	4	5 528	516	119	42	–	–
452	General merchandise stores	13	217 888	22 853	5 489	1 382	.2	.2
4521	Department stores	7	207 149	22 259	5 329	1 341	–	–
45210009	Department stores (incl. leased depts.)[3]	7	215 737	22 259	5 329	1 341	–	–
45211	Department stores	7	207 149	22 259	5 329	1 341	–	–
452111	Department stores (except discount department stores)	5	D	D	D	g	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	10 739	594	160	41	3.4	4.1
452990	All other general merchandise stores	6	10 739	594	160	41	3.4	4.1
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	75	51 520	6 290	1 644	482	16.8	13.1
4531	Florists	13	3 849	745	215	67	25.7	28.1
45311	Florists	13	3 849	745	215	67	25.7	28.1
453110	Florists	13	3 849	745	215	67	25.7	28.1
4532	Office supplies, stationery, and gift stores	34	32 252	3 508	877	241	12.6	8.4
45321	Office supplies and stationery stores	8	17 671	1 658	429	76	4.0	–
453210	Office supplies and stationery stores	8	17 671	1 658	429	76	4.0	–
45322	Gift, novelty, and souvenir stores	26	14 581	1 850	448	165	23.2	18.6
453220	Gift, novelty, and souvenir stores	26	14 581	1 850	448	165	23.2	18.6
4533	Used merchandise stores	3	1 465	212	49	21	57.6	42.4
45331	Used merchandise stores	3	1 465	212	49	21	57.6	42.4
453310	Used merchandise stores	3	1 465	212	49	21	57.6	42.4
4539	Other miscellaneous store retailers	25	13 954	1 825	503	153	19.5	16.5
45391	Pet and pet supplies stores	10	6 188	846	215	82	10.1	24.6
453910	Pet and pet supplies stores	10	6 188	846	215	82	10.1	24.6
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	22	45 970	6 455	1 210	156	46.2	1.6
4541	Electronic shopping and mail-order houses	12	38 761	3 832	618	64	51.7	1.1
45411	Electronic shopping and mail-order houses	12	38 761	3 832	618	64	51.7	1.1
4543	Direct selling establishments	10	7 209	2 623	592	92	16.7	4.2
45439	Other direct selling establishments	10	7 209	2 623	592	92	16.7	4.2
454390	Other direct selling establishments	10	7 209	2 623	592	92	16.7	4.2
	TIBURON							
44-45	**Retail trade**	**26**	**22 012**	**2 650**	**660**	**126**	**49.2**	**36.3**
444	Building material and garden equipment and supplies dealers	3	D	D	D	a	D	D
44419	Other building material dealers	1	D	D	D	a	D	D
444190	Other building material dealers	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	5	704	104	20	12	76.0	3.3
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	4	1 250	75	38	13	77.0	23.0
	TORRANCE							

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TORRANCE—Con.							
44-45	**Retail trade**	**772**	**3 977 253**	**332 176**	**81 135**	**13 719**	**6.3**	**5.1**
441	Motor vehicle and parts dealers	56	1 042 377	72 075	18 488	1 759	4.2	.6
4411	Automobile dealers	24	D	D	D	g	D	D
44111	New car dealers	21	999 122	65 718	17 049	1 504	3.5	.1
441110	New car dealers	21	999 122	65 718	17 049	1 504	3.5	.1
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	3 498	489	118	15	5.1	5.3
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	27	28 748	5 139	1 163	214	21.7	15.8
44131	Automotive parts and accessories stores	16	15 405	2 908	646	120	25.2	15.2
441310	Automotive parts and accessories stores	16	15 405	2 908	646	120	25.2	15.2
44132	Tire dealers	11	13 343	2 231	517	94	17.6	16.5
441320	Tire dealers	11	13 343	2 231	517	94	17.6	16.5
442	Furniture and home furnishings stores	65	119 747	14 777	3 577	541	19.0	4.3
4421	Furniture stores	30	64 916	7 737	1 974	212	17.5	3.2
44211	Furniture stores	30	64 916	7 737	1 974	212	17.5	3.2
442110	Furniture stores	30	64 916	7 737	1 974	212	17.5	3.2
4422	Home furnishings stores	35	54 831	7 040	1 603	329	20.8	5.6
44221	Floor covering stores	10	10 278	1 980	466	58	34.9	23.7
442210	Floor covering stores	10	10 278	1 980	466	58	34.9	23.7
44229	Other home furnishings stores	25	44 553	5 060	1 137	271	17.6	1.4
442291	Window treatment stores	3	D	D	D	a	D	D
442299	All other home furnishings stores	22	D	D	D	e	D	D
443	Electronics and appliance stores	50	168 113	14 101	3 767	627	10.2	6.9
4431	Electronics and appliance stores	50	168 113	14 101	3 767	627	10.2	6.9
44311	Appliance, television, and other electronics stores	33	144 995	11 457	2 707	462	7.4	2.0
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	27	D	D	D	e	D	D
44312	Computer and software stores	14	15 269	1 716	769	134	12.0	57.4
443120	Computer and software stores	14	15 269	1 716	769	134	12.0	57.4
44313	Camera and photographic supplies stores	3	7 849	928	291	31	56.8	–
443130	Camera and photographic supplies stores	3	7 849	928	291	31	56.8	–
444	Building material and garden equipment and supplies dealers	36	156 820	17 471	3 933	718	4.5	1.6
4441	Building material and supplies dealers	33	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	12	D	D	D	c	D	D
444130	Hardware stores	12	D	D	D	c	D	D
44419	Other building material dealers	14	36 518	4 615	1 125	143	12.6	2.8
444190	Other building material dealers	14	36 518	4 615	1 125	143	12.6	2.8
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	73	335 408	39 567	9 982	1 603	5.4	20.4
4451	Grocery stores	40	318 925	37 839	9 593	1 470	3.6	21.3
44511	Supermarkets and other grocery (except convenience) stores	33	309 587	36 825	9 359	1 403	2.2	21.9
445110	Supermarkets and other grocery (except convenience) stores	33	309 587	36 825	9 359	1 403	2.2	21.9
44512	Convenience stores	7	9 338	1 014	234	67	49.5	–
445120	Convenience stores	7	9 338	1 014	234	67	49.5	–
4452	Specialty food stores	17	10 610	1 378	298	107	16.6	5.1
446	Health and personal care stores	81	206 498	26 875	5 920	909	28.1	1.0
4461	Health and personal care stores	81	206 498	26 875	5 920	909	28.1	1.0
44611	Pharmacies and drug stores	34	160 082	20 688	4 551	640	27.2	.1
446110	Pharmacies and drug stores	34	160 082	20 688	4 551	640	27.2	.1
4461101	Pharmacies and drug stores	34	160 082	20 688	4 551	640	27.2	.1
44612	Cosmetics, beauty supplies, and perfume stores	16	15 235	1 361	299	96	73.0	.6
446120	Cosmetics, beauty supplies, and perfume stores	16	15 235	1 361	299	96	73.0	.6
44613	Optical goods stores	12	8 307	2 265	438	77	9.6	6.6
446130	Optical goods stores	12	8 307	2 265	438	77	9.6	6.6
44619	Other health and personal care stores	19	22 874	2 561	632	96	11.3	5.4
446191	Food (health) supplement stores	10	13 302	1 294	318	51	3.6	.3
446199	All other health and personal care stores	9	9 572	1 267	314	45	21.9	12.4
447	Gasoline stations	39	87 136	3 657	894	254	39.5	9.2
4471	Gasoline stations	39	87 136	3 657	894	254	39.5	9.2
44711	Gasoline stations with convenience stores	22	54 479	2 828	694	187	8.8	14.7
447110	Gasoline stations with convenience stores	22	54 479	2 828	694	187	8.8	14.7
44719	Other gasoline stations	17	32 657	829	200	67	90.8	–
447190	Other gasoline stations	17	32 657	829	200	67	90.8	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TORRANCE—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	155	250 847	28 884	6 940	1 852	5.4	2.4
4481	Clothing stores	86	185 337	20 138	4 840	1 446	4.2	2.7
44811	Men's clothing stores	10	D	D	D	b	D	D
448110	Men's clothing stores	10	D	D	D	b	D	D
44812	Women's clothing stores	29	36 163	4 315	997	410	3.3	8.3
448120	Women's clothing stores	29	36 163	4 315	997	410	3.3	8.3
44813	Children's and infants' clothing stores	10	22 899	1 742	410	143	7.4	.2
448130	Children's and infants' clothing stores	10	22 899	1 742	410	143	7.4	.2
44814	Family clothing stores	19	98 237	9 482	2 423	615	–	.1
448140	Family clothing stores	19	98 237	9 482	2 423	615	–	.1
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	15	17 826	2 994	650	175	14.2	4.6
448190	Other clothing stores	15	17 826	2 994	650	175	14.2	4.6
4482	Shoe stores	39	28 938	3 532	828	225	10.3	1.6
44821	Shoe stores	39	28 938	3 532	828	225	10.3	1.6
448210	Shoe stores	39	28 938	3 532	828	225	10.3	1.6
4482101	Men's shoe stores	6	D	D	D	a	D	D
4482102	Women's shoe stores	6	4 063	577	88	27	–	–
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	17	13 140	1 631	399	99	22.7	–
4482105	Athletic footwear stores	7	7 512	782	204	65	–	–
4483	Jewelry, luggage, and leather goods stores	30	36 572	5 214	1 272	181	7.7	1.2
44831	Jewelry stores	28	D	D	D	c	D	D
448310	Jewelry stores	28	D	D	D	c	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	62	141 400	14 166	3 786	1 023	7.7	2.9
4511	Sporting goods, hobby, and musical instrument stores	44	100 403	9 689	2 554	678	7.7	1.2
45111	Sporting goods stores	19	45 710	4 544	1 147	327	3.4	.7
451110	Sporting goods stores	19	45 710	4 544	1 147	327	3.4	.7
4511101	General-line sporting goods stores	10	32 557	3 034	762	238	4.2	.9
4511102	Specialty-line sporting goods stores	9	13 153	1 510	385	89	1.4	.1
45112	Hobby, toy, and game stores	16	39 298	3 339	810	238	13.6	.7
451120	Hobby, toy, and game stores	16	39 298	3 339	810	238	13.6	.7
45113	Sewing, needlework, and piece goods stores	5	11 497	1 322	347	76	6.1	4.1
451130	Sewing, needlework, and piece goods stores	5	11 497	1 322	347	76	6.1	4.1
45114	Musical instrument and supplies stores	4	3 898	484	250	37	3.6	2.6
451140	Musical instrument and supplies stores	4	3 898	484	250	37	3.6	2.6
4512	Book, periodical, and music stores	18	40 997	4 477	1 232	345	7.7	7.2
45121	Book stores and news dealers	11	23 657	2 611	787	194	2.4	.6
451211	Book stores	10	D	D	D	c	D	D
4512111	Book stores, general	6	19 509	2 171	677	133	–	.7
4512112	Specialty book stores	4	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	7	17 340	1 866	445	151	15.0	16.3
451220	Prerecorded tape, compact disc, and record stores	7	17 340	1 866	445	151	15.0	16.3
452	General merchandise stores	19	582 222	47 540	11 279	2 507	.2	–
4521	Department stores	7	304 295	31 954	7 940	1 824	–	–
45210009	Department stores (incl. leased depts.)[3]	7	316 656	31 954	7 940	1 824	–	–
45211	Department stores	7	304 295	31 954	7 940	1 824	–	–
452111	Department stores (except discount department stores)	5	D	D	D	g	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	12	277 927	15 586	3 339	683	.4	–
45291	Warehouse clubs and supercenters	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	f	D	D
45299	All other general merchandise stores	10	D	D	D	c	D	D
452990	All other general merchandise stores	10	D	D	D	c	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	84	84 150	12 046	3 092	763	13.1	3.4
4531	Florists	14	4 127	932	239	73	22.9	16.6
45311	Florists	14	4 127	932	239	73	22.9	16.6
453110	Florists	14	4 127	932	239	73	22.9	16.6
4532	Office supplies, stationery, and gift stores	35	58 304	8 202	2 184	504	10.9	2.2
45321	Office supplies and stationery stores	9	35 351	3 831	1 143	249	7.9	–
453210	Office supplies and stationery stores	9	35 351	3 831	1 143	249	7.9	–
45322	Gift, novelty, and souvenir stores	26	22 953	4 371	1 041	255	15.4	5.5
453220	Gift, novelty, and souvenir stores	26	22 953	4 371	1 041	255	15.4	5.5
4533	Used merchandise stores	5	1 249	235	38	12	36.7	–
45331	Used merchandise stores	5	1 249	235	38	12	36.7	–
453310	Used merchandise stores	5	1 249	235	38	12	36.7	–
4539	Other miscellaneous store retailers	30	20 470	2 677	631	174	16.2	4.4
45391	Pet and pet supplies stores	11	12 440	1 542	360	103	12.5	1.9
453910	Pet and pet supplies stores	11	12 440	1 542	360	103	12.5	1.9
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	17	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TORRANCE—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	52	802 535	41 017	9 477	1 163	1.5	10.6
4541	Electronic shopping and mail-order houses	30	725 996	29 360	6 646	870	1.1	11.5
45411	Electronic shopping and mail-order houses	30	725 996	29 360	6 646	870	1.1	11.5
4543	Direct selling establishments	21	D	D	D	e	D	D
45439	Other direct selling establishments	21	D	D	D	e	D	D
454390	Other direct selling establishments	21	D	D	D	e	D	D
	TRACY							
44-45	**Retail trade**	**219**	**825 490**	**80 228**	**18 106**	**3 292**	**24.1**	**2.9**
441	Motor vehicle and parts dealers	29	307 054	25 225	6 049	680	48.6	3.0
4411	Automobile dealers	12	D	D	D	e	D	D
44111	New car dealers	10	281 256	20 945	5 078	435	51.0	–
441110	New car dealers	10	281 256	20 945	5 078	435	51.0	–
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	15	19 371	3 696	816	224	20.0	47.3
44131	Automotive parts and accessories stores	10	12 520	2 126	472	110	31.0	58.1
441310	Automotive parts and accessories stores	10	12 520	2 126	472	110	31.0	58.1
44132	Tire dealers	5	6 851	1 570	344	114	–	27.6
441320	Tire dealers	5	6 851	1 570	344	114	–	27.6
442	Furniture and home furnishings stores	13	12 080	1 563	362	85	32.6	20.1
4421	Furniture stores	5	4 214	205	48	10	76.2	–
44211	Furniture stores	5	4 214	205	48	10	76.2	–
442110	Furniture stores	5	4 214	205	48	10	76.2	–
4422	Home furnishings stores	8	7 866	1 358	314	75	9.2	30.9
44221	Floor covering stores	3	4 046	949	227	34	15.1	60.0
442210	Floor covering stores	3	4 046	949	227	34	15.1	60.0
44229	Other home furnishings stores	5	3 820	409	87	41	2.9	–
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	13	32 837	2 540	637	154	.4	2.1
4431	Electronics and appliance stores	13	32 837	2 540	637	154	.4	2.1
44311	Appliance, television, and other electronics stores	10	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	c	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	70 514	7 604	1 966	293	.6	5.5
4441	Building material and supplies dealers	13	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	8	24 486	2 217	678	50	1.8	10.2
444190	Other building material dealers	8	24 486	2 217	678	50	1.8	10.2
445	Food and beverage stores	29	133 569	18 699	3 333	597	7.6	.3
4451	Grocery stores	15	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	12	125 368	18 034	3 173	535	2.6	–
445110	Supermarkets and other grocery (except convenience) stores	12	125 368	18 034	3 173	535	2.6	–
4452	Specialty food stores	8	1 929	400	99	45	51.4	2.3
446	Health and personal care stores	17	21 063	2 688	787	158	27.2	3.0
4461	Health and personal care stores	17	21 063	2 688	787	158	27.2	3.0
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	14	57 170	1 712	422	95	36.5	3.4
4471	Gasoline stations	14	57 170	1 712	422	95	36.5	3.4
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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	TRACY—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	40	41 019	5 200	1 307	378	4.0	5.3
4481	Clothing stores	18	26 328	3 224	812	263	2.2	4.2
44814	Family clothing stores	9	21 445	2 475	646	183	.6	–
448140	Family clothing stores	9	21 445	2 475	646	183	.6	–
44819	Other clothing stores	4	1 944	298	85	44	10.4	1.8
448190	Other clothing stores	4	1 944	298	85	44	10.4	1.8
4482	Shoe stores	11	9 194	1 011	248	64	4.6	–
44821	Shoe stores	11	9 194	1 011	248	64	4.6	–
448210	Shoe stores	11	9 194	1 011	248	64	4.6	–
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	11	5 497	965	247	51	11.3	19.8
44831	Jewelry stores	11	5 497	965	247	51	11.3	19.8
448310	Jewelry stores	11	5 497	965	247	51	11.3	19.8
451	Sporting goods, hobby, book, and music stores	10	6 436	618	129	41	21.1	.3
4511	Sporting goods, hobby, and musical instrument stores	7	4 304	438	99	28	31.6	.4
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	2 132	180	30	13	–	–
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	f	D	D
4521	Department stores	4	96 914	10 391	2 390	596	–	–
45210009	Department stores (incl. leased depts.)[3]	4	100 855	10 391	2 390	596	–	–
45211	Department stores	4	96 914	10 391	2 390	596	–	–
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	24	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	7	2 086	351	79	39	30.0	23.6
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	6	4 054	901	240	37	53.2	–
45439	Other direct selling establishments	6	4 054	901	240	37	53.2	–
454390	Other direct selling establishments	6	4 054	901	240	37	53.2	–
	TRUCKEE							
44-45	**Retail trade**	**106**	**210 283**	**26 718**	**6 341**	**1 184**	**11.9**	**12.3**
441	Motor vehicle and parts dealers	6	6 787	777	201	22	2.9	21.4
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	13	13 965	2 347	512	78	20.5	–
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	10	D	D	D	b	D	D
44221	Floor covering stores	5	4 043	692	144	18	18.6	–
442210	Floor covering stores	5	4 043	692	144	18	18.6	–
44229	Other home furnishings stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	12	57 995	9 112	1 935	241	15.1	33.8
4441	Building material and supplies dealers	10	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
44419	Other building material dealers	8	D	D	D	c	D	D
444190	Other building material dealers	8	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
445	Food and beverage stores	10	61 091	6 309	1 584	294	5.1	–
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TRUCKEE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	6	17 344	1 971	464	118	–	2.1
4461	Health and personal care stores	6	17 344	1 971	464	118	–	2.1
44619	Other health and personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	8	17 979	1 562	396	74	2.4	7.3
448	Clothing and clothing accessories stores	22	15 042	1 961	460	128	42.7	3.2
4481	Clothing stores	15	10 750	1 427	347	88	41.3	.7
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	6	7 604	975	347	123	–	15.4
45111	Sporting goods stores	6	7 604	975	347	123	–	15.4
451110	Sporting goods stores	6	7 604	975	347	123	–	15.4
4511102	Specialty-line sporting goods stores	5	D	D	D	c	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	3	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	2 650	384	87	24	3.7	38.3
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
454	Nonstore retailers	3	5 072	631	177	21	–	–
4543	Direct selling establishments	3	5 072	631	177	21	–	–
45431	Fuel dealers	3	5 072	631	177	21	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	3	5 072	631	177	21	–	–
	TULARE							
44-45	**Retail trade**	**150**	**439 407**	**45 750**	**10 631**	**2 114**	**7.8**	**2.5**
441	Motor vehicle and parts dealers	22	126 371	10 720	2 578	310	8.0	1.8
4411	Automobile dealers	8	106 681	7 347	1 834	186	4.5	–
44112	Used car dealers	4	7 994	359	91	14	59.6	–
441120	Used car dealers	4	7 994	359	91	14	59.6	–
4412	Other motor vehicle dealers	3	6 418	909	172	29	61.8	–
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	13 272	2 464	572	95	9.9	16.8
44131	Automotive parts and accessories stores	9	D	D	D	b	D	D
441310	Automotive parts and accessories stores	9	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	12 123	1 791	460	95	10.0	–
4421	Furniture stores	5	4 890	461	111	31	8.5	–
44211	Furniture stores	5	4 890	461	111	31	8.5	–
442110	Furniture stores	5	4 890	461	111	31	8.5	–
4422	Home furnishings stores	4	7 233	1 330	349	64	10.9	–
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
4431	Electronics and appliance stores	4	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	20 419	5 291	1 211	171	1.6	.7
4441	Building material and supplies dealers	4	D	D	D	c	D	D
44413	Hardware stores	1	D	D	D	c	D	D
444130	Hardware stores	1	D	D	D	c	D	D
445	Food and beverage stores	19	68 065	7 849	1 774	322	8.2	.8
4451	Grocery stores	14	66 742	7 727	1 743	299	6.7	.5
44511	Supermarkets and other grocery (except convenience) stores	10	65 345	7 541	1 674	284	6.4	.4
445110	Supermarkets and other grocery (except convenience) stores	10	65 345	7 541	1 674	284	6.4	.4

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TULARE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	15	33 162	3 380	754	145	22.5	.5
4461	Health and personal care stores	15	33 162	3 380	754	145	22.5	.5
44611	Pharmacies and drug stores	6	30 698	2 951	645	118	22.3	–
446110	Pharmacies and drug stores	6	30 698	2 951	645	118	22.3	–
4461101	Pharmacies and drug stores	6	30 698	2 951	645	118	22.3	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	18	45 991	2 228	544	137	10.3	14.6
4471	Gasoline stations	18	45 991	2 228	544	137	10.3	14.6
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	32	26 913	3 346	799	222	9.8	2.7
4481	Clothing stores	19	19 775	2 459	581	157	12.5	3.3
44814	Family clothing stores	9	13 980	1 594	376	86	.2	4.7
448140	Family clothing stores	9	13 980	1 594	376	86	.2	4.7
44819	Other clothing stores	4	2 650	437	98	36	66.4	–
448190	Other clothing stores	4	2 650	437	98	36	66.4	–
4482104	Family shoe stores	6	4 058	411	100	37	–	–
451	Sporting goods, hobby, book, and music stores	4	1 726	401	86	28	20.5	–
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	7	85 946	8 804	1 945	571	1.4	–
4521	Department stores	3	80 775	8 026	1 759	467	–	–
45210009	Department stores (incl. leased depts.)[3]	3	82 095	8 026	1 759	467	–	–
45211	Department stores	3	80 775	8 026	1 759	467	–	–
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	5 171	778	186	104	23.1	–
452990	All other general merchandise stores	4	5 171	778	186	104	23.1	–
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4533	Used merchandise stores	3	834	266	65	22	–	–
45331	Used merchandise stores	3	834	266	65	22	–	–
453310	Used merchandise stores	3	834	266	65	22	–	–
454	Nonstore retailers	4	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
	TURLOCK							
44-45	**Retail trade**	**215**	**642 300**	**64 091**	**15 133**	**3 016**	**9.2**	**2.9**
441	Motor vehicle and parts dealers	30	164 894	17 115	4 030	484	9.4	5.8
4411	Automobile dealers	11	143 879	14 099	3 327	338	7.7	1.6
44111	New car dealers	4	134 404	13 597	3 200	303	5.4	–
441110	New car dealers	4	134 404	13 597	3 200	303	5.4	–
44112	Used car dealers	7	9 475	502	127	35	40.6	24.5
441120	Used car dealers	7	9 475	502	127	35	40.6	24.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	17	D	D	D	c	D	D
44131	Automotive parts and accessories stores	11	9 696	1 341	351	88	21.1	11.2
441310	Automotive parts and accessories stores	11	9 696	1 341	351	88	21.1	11.2
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	13 013	1 897	433	59	28.5	.7
4421	Furniture stores	5	5 807	1 008	248	34	17.3	1.6
44211	Furniture stores	5	5 807	1 008	248	34	17.3	1.6
442110	Furniture stores	5	5 807	1 008	248	34	17.3	1.6
4422	Home furnishings stores	6	7 206	889	185	25	37.6	–
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	12	10 441	1 459	470	73	8.0	7.5
4431	Electronics and appliance stores	12	10 441	1 459	470	73	8.0	7.5
44311	Appliance, television, and other electronics stores	12	10 441	1 459	470	73	8.0	7.5
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TURLOCK—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	14	54 816	3 660	870	174	3.7	1.1
4441	Building material and supplies dealers	10	D	D	D	c	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	25	113 217	12 615	2 954	657	11.5	2.8
4451	Grocery stores	18	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	16	100 170	11 699	2 764	602	10.8	–
445110	Supermarkets and other grocery (except convenience) stores	16	100 170	11 699	2 764	602	10.8	–
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health and personal care stores	18	38 623	5 172	1 082	203	22.5	–
4461	Health and personal care stores	18	38 623	5 172	1 082	203	22.5	–
44611	Pharmacies and drug stores	6	32 491	4 343	900	162	23.9	–
446110	Pharmacies and drug stores	6	32 491	4 343	900	162	23.9	–
4461101	Pharmacies and drug stores	6	32 491	4 343	900	162	23.9	–
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	4	2 417	250	48	11	18.1	–
447	Gasoline stations	18	44 793	2 272	529	156	17.3	1.6
4471	Gasoline stations	18	44 793	2 272	529	156	17.3	1.6
44711	Gasoline stations with convenience stores	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	17	D	D	D	c	D	D
448	Clothing and clothing accessories stores	21	22 520	2 285	573	161	6.8	4.0
4481	Clothing stores	9	15 297	1 452	378	110	4.7	2.9
44814	Family clothing stores	4	13 693	1 192	326	90	–	–
448140	Family clothing stores	4	13 693	1 192	326	90	–	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	8	3 691	521	118	27	22.3	12.2
451	Sporting goods, hobby, book, and music stores	21	16 346	1 797	427	130	3.6	2.0
4511	Sporting goods, hobby, and musical instrument stores	15	9 191	1 166	280	89	6.3	3.0
45111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	7 155	631	147	41	–	.8
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	f	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	30	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	9	9 739	948	233	60	4.3	6.0
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	5	3 382	513	129	40	16.1	–
45331	Used merchandise stores	5	3 382	513	129	40	16.1	–
453310	Used merchandise stores	5	3 382	513	129	40	16.1	–
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D

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	TURLOCK—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	8	14 425	1 750	421	65	16.9	10.8
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	TUSTIN							
44-45	**Retail trade**	**258**	**1 498 837**	**124 683**	**31 219**	**4 511**	**18.1**	**8.2**
441	Motor vehicle and parts dealers	24	713 779	47 211	12 101	1 166	25.9	12.3
4411	Automobile dealers	16	D	D	D	g	D	D
44111	New car dealers	15	703 761	45 052	11 562	1 085	26.2	12.2
441110	New car dealers	15	703 761	45 052	11 562	1 085	26.2	12.2
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	21	86 915	7 465	1 800	351	7.0	5.4
4421	Furniture stores	12	76 789	6 287	1 510	278	1.7	6.1
44211	Furniture stores	12	76 789	6 287	1 510	278	1.7	6.1
442110	Furniture stores	12	76 789	6 287	1 510	278	1.7	6.1
4422	Home furnishings stores	9	10 126	1 178	290	73	47.7	–
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	19	41 685	5 500	1 673	250	26.4	5.4
4431	Electronics and appliance stores	19	41 685	5 500	1 673	250	26.4	5.4
44311	Appliance, television, and other electronics stores	14	32 902	4 611	1 434	151	32.6	6.9
443112	Radio, television, and other electronics stores	14	32 902	4 611	1 434	151	32.6	6.9
44312	Computer and software stores	5	8 783	889	239	99	3.1	–
443120	Computer and software stores	5	8 783	889	239	99	3.1	–
444	Building material and garden equipment and supplies dealers	13	99 069	11 828	2 671	331	30.4	.4
4441	Building material and supplies dealers	12	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	c	D	D
444190	Other building material dealers	7	D	D	D	c	D	D
445	Food and beverage stores	24	89 240	11 093	2 837	418	6.0	13.6
4451	Grocery stores	17	86 240	10 825	2 778	402	3.8	14.1
44511	Supermarkets and other grocery (except convenience) stores	14	83 874	10 629	2 714	383	2.7	13.0
445110	Supermarkets and other grocery (except convenience) stores	14	83 874	10 629	2 714	383	2.7	13.0
446	Health and personal care stores	20	75 198	7 387	1 959	308	1.1	12.3
4461	Health and personal care stores	20	75 198	7 387	1 959	308	1.1	12.3
44611	Pharmacies and drug stores	8	66 042	6 066	1 578	235	–	12.7
446110	Pharmacies and drug stores	8	66 042	6 066	1 578	235	–	12.7
4461101	Pharmacies and drug stores	8	66 042	6 066	1 578	235	–	12.7
44612	Cosmetics, beauty supplies, and perfume stores	6	2 296	269	63	26	–	14.0
446120	Cosmetics, beauty supplies, and perfume stores	6	2 296	269	63	26	–	14.0
44613	Optical goods stores	2	D	D	D	a	D	D
446130	Optical goods stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	16	41 907	1 649	426	125	36.4	.5
4471	Gasoline stations	16	41 907	1 649	426	125	36.4	.5
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
448	Clothing and clothing accessories stores	40	83 922	10 401	2 832	487	5.3	1.7
4481	Clothing stores	25	47 092	5 138	1 261	307	4.5	2.5
44812	Women's clothing stores	10	10 588	1 116	251	70	4.7	10.4
448120	Women's clothing stores	10	10 588	1 116	251	70	4.7	10.4
44813	Children's and infants' clothing stores	7	D	D	D	c	D	D
448130	Children's and infants' clothing stores	7	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	10	34 262	4 871	1 476	151	6.9	.7
44831	Jewelry stores	10	34 262	4 871	1 476	151	6.9	.7
448310	Jewelry stores	10	34 262	4 871	1 476	151	6.9	.7

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	TUSTIN—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	17	44 805	5 041	1 214	359	3.6	1.1
4511	Sporting goods, hobby, and musical instrument stores	12	38 867	4 443	1 056	313	2.0	1.3
45111	Sporting goods stores	6	18 496	2 635	620	205	2.8	1.7
451110	Sporting goods stores	6	18 496	2 635	620	205	2.8	1.7
4511101	General-line sporting goods stores	3	D	D	D	c	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	5	5 938	598	158	46	13.8	–
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	4	173 514	11 154	2 308	457	–	–
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	41	26 936	3 741	879	196	18.3	9.8
4531	Florists	4	1 943	267	66	21	64.0	–
45311	Florists	4	1 943	267	66	21	64.0	–
453110	Florists	4	1 943	267	66	21	64.0	–
4532	Office supplies, stationery, and gift stores	17	13 100	1 334	320	81	6.5	3.1
45321	Office supplies and stationery stores	5	D	D	D	b	D	D
453210	Office supplies and stationery stores	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	2 973	343	74	29	33.3	–
453910	Pet and pet supplies stores	4	2 973	343	74	29	33.3	–
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	19	21 867	2 213	519	63	31.0	4.2
4541	Electronic shopping and mail-order houses	12	7 133	722	166	28	52.6	12.8
45411	Electronic shopping and mail-order houses	12	7 133	722	166	28	52.6	12.8
4543	Direct selling establishments	7	14 734	1 491	353	35	20.6	–
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D
	TWENTYNINE PALMS							
44-45	**Retail trade**	**33**	**45 154**	**5 349**	**1 240**	**263**	**34.9**	**.5**
441	Motor vehicle and parts dealers	7	8 833	1 210	238	42	37.4	–
442	Furniture and home furnishings stores	4	1 024	73	16	10	100.0	–
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	3 824	664	156	40	38.0	–
445	Food and beverage stores	8	25 353	2 904	714	139	35.4	.8
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	UKIAH							
44-45	**Retail trade**	**133**	**348 489**	**39 609**	**9 846**	**1 806**	**6.3**	**5.9**
441	Motor vehicle and parts dealers	24	73 519	8 892	2 201	286	4.7	1.1
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores	14	16 172	4 119	1 004	145	–	2.4
441310	Automotive parts and accessories stores	14	16 172	4 119	1 004	145	–	2.4
442	Furniture and home furnishings stores	5	7 219	1 155	239	39	31.3	–
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	9	4 057	692	173	33	–	.8
4431	Electronics and appliance stores	9	4 057	692	173	33	–	.8
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	11	34 593	4 429	1 176	176	3.6	.4
4441	Building material and supplies dealers	8	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	11	70 238	7 821	1 828	308	5.6	.3
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
446	Health and personal care stores	13	19 653	2 105	488	100	23.2	13.8
4461	Health and personal care stores	13	19 653	2 105	488	100	23.2	13.8
44619	Other health and personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	13	26 136	1 399	337	75	3.2	30.8
4471	Gasoline stations	13	26 136	1 399	337	75	3.2	30.8
44711	Gasoline stations with convenience stores	8	12 953	798	194	45	–	–
447110	Gasoline stations with convenience stores	8	12 953	798	194	45	–	–
448	Clothing and clothing accessories stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	11	6 661	746	173	78	2.7	8.6
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
452	General merchandise stores	5	84 045	8 394	2 081	500	–	–
4521	Department stores	4	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	4	D	D	D	e	D	D
45211	Department stores	4	D	D	D	e	D	D
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	6	2 354	618	156	37	24.3	–
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	4	3 182	530	128	39	68.1	18.6
45331	Used merchandise stores	4	3 182	530	128	39	68.1	18.6
453310	Used merchandise stores	4	3 182	530	128	39	68.1	18.6
4539	Other miscellaneous store retailers	4	1 566	417	92	19	17.8	–
45399	All other miscellaneous store retailers	4	1 566	417	92	19	17.8	–
454	Nonstore retailers	7	11 377	1 935	658	75	7.4	64.3
4541	Electronic shopping and mail-order houses	3	9 694	1 696	593	54	–	75.5
45411	Electronic shopping and mail-order houses	3	9 694	1 696	593	54	–	75.5

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	UNION CITY							
44-45	**Retail trade**	**96**	**571 561**	**56 822**	**13 833**	**2 357**	**8.0**	**2.4**
441	Motor vehicle and parts dealers	3	8 788	1 425	359	67	–	–
4413	Automotive parts, accessories, and tire stores	3	8 788	1 425	359	67	–	–
44131	Automotive parts and accessories stores	2	D	D	D	b	D	D
441310	Automotive parts and accessories stores	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	5	33 416	1 448	366	55	–	2.8
44211	Furniture stores	5	33 416	1 448	366	55	–	2.8
442110	Furniture stores	5	33 416	1 448	366	55	–	2.8
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	7	D	D	D	c	D	D
4431	Electronics and appliance stores	7	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	7	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	5	D	D	D	e	D	D
4441	Building material and supplies dealers	4	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
445	Food and beverage stores	26	132 416	13 352	3 194	578	13.2	1.0
4451	Grocery stores	20	129 148	13 101	3 141	561	11.0	1.0
44511	Supermarkets and other grocery (except convenience) stores	13	124 848	12 774	3 075	538	8.8	.1
445110	Supermarkets and other grocery (except convenience) stores	13	124 848	12 774	3 075	538	8.8	.1
446	Health and personal care stores	5	54 728	4 490	1 132	108	.6	2.5
4461	Health and personal care stores	5	54 728	4 490	1 132	108	.6	2.5
44611	Pharmacies and drug stores	3	D	D	D	b	D	D
446110	Pharmacies and drug stores	3	D	D	D	b	D	D
4461101	Pharmacies and drug stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	13	48 359	1 623	390	96	52.9	–
4471	Gasoline stations	13	48 359	1 623	390	96	52.9	–
44711	Gasoline stations with convenience stores	8	38 180	1 271	294	71	46.6	–
447110	Gasoline stations with convenience stores	8	38 180	1 271	294	71	46.6	–
448	Clothing and clothing accessories stores	6	15 614	1 336	344	116	.7	2.6
4481	Clothing stores	3	D	D	D	c	D	D
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	f	D	D
4521	Department stores	1	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	1	D	D	D	f	D	D
45211	Department stores	1	D	D	D	f	D	D
452112	Discount department stores	1	D	D	D	f	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	6 686	905	694	26	–	61.2
45322	Gift, novelty, and souvenir stores	3	6 686	905	694	26	–	61.2
453220	Gift, novelty, and souvenir stores	3	6 686	905	694	26	–	61.2
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	9	30 025	5 680	1 371	109	2.3	17.7
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	UPLAND							
44-45	**Retail trade**	**232**	**648 720**	**74 739**	**16 862**	**3 143**	**9.3**	**4.8**
441	Motor vehicle and parts dealers	22	152 388	17 000	3 815	385	5.4	1.6
4411	Automobile dealers	4	D	D	D	c	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	14 733	2 395	563	101	26.0	15.7
44131	Automotive parts and accessories stores	5	6 432	1 082	251	52	16.3	–
441310	Automotive parts and accessories stores	5	6 432	1 082	251	52	16.3	–
44132	Tire dealers	8	8 301	1 313	312	49	33.6	27.8
441320	Tire dealers	8	8 301	1 313	312	49	33.6	27.8
442	Furniture and home furnishings stores	21	24 434	2 698	630	105	14.8	5.9
4421	Furniture stores	8	6 461	483	127	19	28.8	1.5
44211	Furniture stores	8	6 461	483	127	19	28.8	1.5
442110	Furniture stores	8	6 461	483	127	19	28.8	1.5
4422	Home furnishings stores	13	17 973	2 215	503	86	9.8	7.4
44221	Floor covering stores	10	D	D	D	b	D	D
442210	Floor covering stores	10	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	18	18 509	2 837	757	104	22.2	3.5
4431	Electronics and appliance stores	18	18 509	2 837	757	104	22.2	3.5
44311	Appliance, television, and other electronics stores	11	17 231	2 542	680	85	21.1	.3
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D
44312	Computer and software stores	7	1 278	295	77	19	36.6	46.9
443120	Computer and software stores	7	1 278	295	77	19	36.6	46.9
444	Building material and garden equipment and supplies dealers	27	104 555	11 998	2 802	518	4.6	4.9
4441	Building material and supplies dealers	23	102 839	11 708	2 734	502	4.0	4.9
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	13	10 312	1 850	464	69	36.3	9.1
444190	Other building material dealers	13	10 312	1 850	464	69	36.3	9.1
445	Food and beverage stores	27	108 683	14 888	3 128	487	3.4	14.2
4451	Grocery stores	20	103 304	14 389	3 014	466	2.0	14.9
44511	Supermarkets and other grocery (except convenience) stores	14	100 112	14 141	2 955	449	.4	15.3
445110	Supermarkets and other grocery (except convenience) stores	14	100 112	14 141	2 955	449	.4	15.3
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	20	26 349	3 742	874	143	18.8	1.9
4461	Health and personal care stores	20	26 349	3 742	874	143	18.8	1.9
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
447	Gasoline stations	16	48 723	2 542	503	158	20.0	2.5
4471	Gasoline stations	16	48 723	2 542	503	158	20.0	2.5
44711	Gasoline stations with convenience stores	10	34 737	1 995	381	137	8.7	.2
447110	Gasoline stations with convenience stores	10	34 737	1 995	381	137	8.7	.2
44719	Other gasoline stations	6	13 986	547	122	21	48.1	8.5
447190	Other gasoline stations	6	13 986	547	122	21	48.1	8.5
448	Clothing and clothing accessories stores	20	11 401	1 677	424	114	43.0	4.5
4481	Clothing stores	9	6 640	912	245	72	26.9	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	16	25 948	3 571	785	243	12.7	12.4
4511	Sporting goods, hobby, and musical instrument stores	13	D	D	D	c	D	D
45111	Sporting goods stores	7	19 249	2 849	661	198	1.5	16.7
451110	Sporting goods stores	7	19 249	2 849	661	198	1.5	16.7
4511101	General-line sporting goods stores	3	15 344	2 204	548	176	–	17.1
45112	Hobby, toy, and game stores	5	4 327	541	86	26	44.4	–
451120	Hobby, toy, and game stores	5	4 327	541	86	26	44.4	–
4512	Book, periodical, and music stores	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	UPLAND—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	4	97 504	9 410	2 165	633	–	–
4521	Department stores	2	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	f	D	D
45211	Department stores	2	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	c	D	D
452990	All other general merchandise stores	2	D	D	D	c	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	30	22 144	2 388	580	183	31.5	4.0
4532	Office supplies, stationery, and gift stores	11	15 418	1 404	344	103	16.8	2.7
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
4533	Used merchandise stores	4	1 790	438	115	31	56.1	4.6
45331	Used merchandise stores	4	1 790	438	115	31	56.1	4.6
453310	Used merchandise stores	4	1 790	438	115	31	56.1	4.6
4539	Other miscellaneous store retailers	9	4 024	430	91	31	62.5	9.6
45391	Pet and pet supplies stores	3	2 557	223	46	14	75.9	–
453910	Pet and pet supplies stores	3	2 557	223	46	14	75.9	–
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	11	8 082	1 988	399	70	73.7	.2
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D
	VACAVILLE							
44-45	**Retail trade**	**311**	**1 031 516**	**103 833**	**25 026**	**4 751**	**7.8**	**3.0**
441	Motor vehicle and parts dealers	38	284 588	29 145	7 041	709	10.5	3.0
4411	Automobile dealers	8	D	D	D	e	D	D
44111	New car dealers	7	245 919	22 319	5 527	440	9.6	1.7
441110	New car dealers	7	245 919	22 319	5 527	440	9.6	1.7
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	27	30 786	5 899	1 337	243	18.2	7.1
44131	Automotive parts and accessories stores	9	10 066	1 881	446	101	–	3.6
441310	Automotive parts and accessories stores	9	10 066	1 881	446	101	–	3.6
44132	Tire dealers	18	20 720	4 018	891	142	27.0	8.8
441320	Tire dealers	18	20 720	4 018	891	142	27.0	8.8
442	Furniture and home furnishings stores	35	45 351	6 710	1 609	304	9.3	3.5
4421	Furniture stores	12	21 849	3 523	898	104	16.3	–
44211	Furniture stores	12	21 849	3 523	898	104	16.3	–
442110	Furniture stores	12	21 849	3 523	898	104	16.3	–
4422	Home furnishings stores	23	23 502	3 187	711	200	2.9	6.8
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	18	D	D	D	c	D	D
442299	All other home furnishings stores	17	17 873	2 139	468	160	1.1	4.7
443	Electronics and appliance stores	14	20 007	1 957	480	99	5.1	1.2
4431	Electronics and appliance stores	14	20 007	1 957	480	99	5.1	1.2
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	9	100 797	10 616	2 455	476	.3	.3
4441	Building material and supplies dealers	8	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VACAVILLE—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	26	139 021	17 470	4 368	695	12.6	1.2
4451	Grocery stores	19	136 146	16 995	4 281	662	12.2	.9
44511	Supermarkets and other grocery (except convenience) stores	14	132 942	16 881	4 249	652	11.0	–
445110	Supermarkets and other grocery (except convenience) stores	14	132 942	16 881	4 249	652	11.0	–
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health and personal care stores	22	36 801	4 284	1 078	272	4.9	.8
4461	Health and personal care stores	22	36 801	4 284	1 078	272	4.9	.8
44611	Pharmacies and drug stores	4	27 337	3 245	820	194	–	–
446110	Pharmacies and drug stores	4	27 337	3 245	820	194	–	–
4461101	Pharmacies and drug stores	4	27 337	3 245	820	194	–	–
44612	Cosmetics, beauty supplies, and perfume stores	5	3 480	445	105	34	2.7	5.7
446120	Cosmetics, beauty supplies, and perfume stores	5	3 480	445	105	34	2.7	5.7
44619	Other health and personal care stores	10	4 769	394	111	33	35.9	.7
446191	Food (health) supplement stores	7	3 170	278	83	22	22.6	1.1
447	Gasoline stations	26	65 237	3 253	802	221	28.7	16.7
4471	Gasoline stations	26	65 237	3 253	802	221	28.7	16.7
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	68	90 198	9 576	2 308	682	1.1	2.8
4481	Clothing stores	42	60 889	6 420	1 574	475	.7	3.2
44812	Women's clothing stores	15	11 162	1 458	347	135	2.1	7.0
448120	Women's clothing stores	15	11 162	1 458	347	135	2.1	7.0
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	13	37 563	3 548	902	237	–	3.2
448140	Family clothing stores	13	37 563	3 548	902	237	–	3.2
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482	Shoe stores	17	23 530	2 208	506	155	–	2.5
44821	Shoe stores	17	23 530	2 208	506	155	–	2.5
448210	Shoe stores	17	23 530	2 208	506	155	–	2.5
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	7	5 943	641	156	47	–	2.9
4482105	Athletic footwear stores	5	14 922	1 282	276	70	–	–
4483	Jewelry, luggage, and leather goods stores	9	5 779	948	228	52	9.4	–
44832	Luggage and leather goods stores	3	D	D	D	b	D	D
448320	Luggage and leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	21	26 957	3 014	715	220	8.8	6.3
4511	Sporting goods, hobby, and musical instrument stores	16	23 289	2 617	629	186	10.2	7.3
45111	Sporting goods stores	8	14 260	1 518	351	97	15.8	5.9
451110	Sporting goods stores	8	14 260	1 518	351	97	15.8	5.9
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	3 668	397	86	34	–	–
45121	Book stores and news dealers	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	f	D	D
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VACAVILLE—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	35	D	D	D	c	D	D
4531	Florists	5	1 962	245	61	32	32.4	–
45311	Florists	5	1 962	245	61	32	32.4	–
453110	Florists	5	1 962	245	61	32	32.4	–
4532	Office supplies, stationery, and gift stores	11	12 715	1 397	316	93	6.8	10.8
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	9	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	9	D	D	D	b	D	D
4533	Used merchandise stores	5	D	D	D	a	D	D
45331	Used merchandise stores	5	D	D	D	a	D	D
453310	Used merchandise stores	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	14	D	D	D	c	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	7	1 420	222	49	12	85.9	–
	VALLEJO							
44-45	**Retail trade**	**264**	**1 353 032**	**120 854**	**27 736**	**4 861**	**27.2**	**3.4**
441	Motor vehicle and parts dealers	41	600 264	43 881	9 535	1 162	47.8	5.2
4411	Automobile dealers	17	558 697	37 349	7 977	892	50.7	5.2
44111	New car dealers	11	529 502	36 699	7 842	871	48.2	5.3
441110	New car dealers	11	529 502	36 699	7 842	871	48.2	5.3
44112	Used car dealers	6	29 195	650	135	21	96.9	3.1
441120	Used car dealers	6	29 195	650	135	21	96.9	3.1
4412	Other motor vehicle dealers	9	21 457	2 925	696	97	5.8	8.6
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	5	19 286	2 400	568	82	3.9	8.4
4413	Automotive parts, accessories, and tire stores	15	20 110	3 607	862	173	10.4	.8
44131	Automotive parts and accessories stores	10	D	D	D	c	D	D
441310	Automotive parts and accessories stores	10	D	D	D	c	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	15	21 783	2 320	562	133	33.7	15.8
4421	Furniture stores	10	9 892	1 025	264	55	55.0	2.1
44211	Furniture stores	10	9 892	1 025	264	55	55.0	2.1
442110	Furniture stores	10	9 892	1 025	264	55	55.0	2.1
4422	Home furnishings stores	5	11 891	1 295	298	78	15.9	27.1
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	13	6 162	1 129	310	53	13.7	13.2
4431	Electronics and appliance stores	13	6 162	1 129	310	53	13.7	13.2
44311	Appliance, television, and other electronics stores	11	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	18	87 675	9 697	2 160	362	1.6	.4
4441	Building material and supplies dealers	16	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	10	15 002	1 766	462	51	9.1	2.6
444190	Other building material dealers	10	15 002	1 766	462	51	9.1	2.6
445	Food and beverage stores	48	208 265	21 394	5 169	971	13.4	2.4
4451	Grocery stores	32	196 344	20 392	4 948	901	9.6	1.5
44511	Supermarkets and other grocery (except convenience) stores	23	190 706	20 020	4 850	874	8.0	1.4
445110	Supermarkets and other grocery (except convenience) stores	23	190 706	20 020	4 850	874	8.0	1.4
44512	Convenience stores	9	5 638	372	98	27	63.4	4.6
445120	Convenience stores	9	5 638	372	98	27	63.4	4.6
4452	Specialty food stores	7	4 617	601	128	45	92.1	7.9
4453	Beer, wine, and liquor stores	9	7 304	401	93	25	66.3	23.1
44531	Beer, wine, and liquor stores	9	7 304	401	93	25	66.3	23.1
445310	Beer, wine, and liquor stores	9	7 304	401	93	25	66.3	23.1

See footnotes at end of table.

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	VALLEJO—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	13	39 984	9 096	2 277	345	4.1	–
4461	Health and personal care stores	13	39 984	9 096	2 277	345	4.1	–
44611	Pharmacies and drug stores	7	37 257	8 655	2 167	320	4.0	–
446110	Pharmacies and drug stores	7	37 257	8 655	2 167	320	4.0	–
4461101	Pharmacies and drug stores	7	37 257	8 655	2 167	320	4.0	–
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	34	76 070	3 118	742	186	45.0	6.5
4471	Gasoline stations	34	76 070	3 118	742	186	45.0	6.5
44711	Gasoline stations with convenience stores	22	54 390	2 150	514	121	42.2	5.6
447110	Gasoline stations with convenience stores	22	54 390	2 150	514	121	42.2	5.6
44719	Other gasoline stations	12	21 680	968	228	65	51.9	8.6
447190	Other gasoline stations	12	21 680	968	228	65	51.9	8.6
448	Clothing and clothing accessories stores	28	34 319	3 934	1 025	288	10.0	–
4481	Clothing stores	19	29 432	3 266	865	252	10.0	–
44814	Family clothing stores	9	D	D	D	c	D	D
448140	Family clothing stores	9	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	10	21 039	2 103	483	201	1.8	–
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	c	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
45112	Hobby, toy, and game stores	2	D	D	D	c	D	D
451120	Hobby, toy, and game stores	2	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	b	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	31	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	9	11 406	1 415	395	88	7.1	–
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	7	4 828	1 339	329	85	3.5	–
45331	Used merchandise stores	7	4 828	1 339	329	85	3.5	–
453310	Used merchandise stores	7	4 828	1 339	329	85	3.5	–
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	3 915	613	157	46	26.5	–
453910	Pet and pet supplies stores	4	3 915	613	157	46	26.5	–
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	5	9 392	2 062	554	49	6.5	–
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
	VERNON							
44-45	**Retail trade**	**35**	**141 009**	**19 427**	**4 470**	**978**	**8.6**	**2.0**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	4 730	408	95	11	1.2	–
445	Food and beverage stores	4	5 030	312	69	13	17.3	9.4
4452	Specialty food stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VERNON—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	6	D	D	D	f	D	D
4481	Clothing stores	6	D	D	D	f	D	D
44814	Family clothing stores	2	D	D	D	f	D	D
448140	Family clothing stores	2	D	D	D	f	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
4529	Other general merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
	VICTORVILLE							
44-45	**Retail trade**	**304**	**1 355 160**	**128 242**	**30 557**	**5 792**	**9.9**	**7.3**
441	Motor vehicle and parts dealers	48	399 937	35 072	8 199	1 013	22.1	13.6
4411	Automobile dealers	21	357 696	28 988	6 664	751	23.2	14.4
44111	New car dealers	15	339 847	28 068	6 459	706	22.1	12.3
441110	New car dealers	15	339 847	28 068	6 459	706	22.1	12.3
44112	Used car dealers	6	17 849	920	205	45	44.8	55.2
441120	Used car dealers	6	17 849	920	205	45	44.8	55.2
4412	Other motor vehicle dealers	5	17 446	1 371	335	58	11.0	11.0
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	22	24 795	4 713	1 200	204	12.8	3.3
44131	Automotive parts and accessories stores	13	14 804	2 855	745	136	7.5	.9
441310	Automotive parts and accessories stores	13	14 804	2 855	745	136	7.5	.9
44132	Tire dealers	9	9 991	1 858	455	68	20.6	6.8
441320	Tire dealers	9	9 991	1 858	455	68	20.6	6.8
442	Furniture and home furnishings stores	19	16 703	2 195	480	86	29.7	3.3
4421	Furniture stores	11	9 644	898	213	33	37.7	5.8
44211	Furniture stores	11	9 644	898	213	33	37.7	5.8
442110	Furniture stores	11	9 644	898	213	33	37.7	5.8
4422	Home furnishings stores	8	7 059	1 297	267	53	18.7	–
44221	Floor covering stores	4	4 149	858	172	27	11.6	–
442210	Floor covering stores	4	4 149	858	172	27	11.6	–
44229	Other home furnishings stores	4	2 910	439	95	26	28.7	–
443	Electronics and appliance stores	12	66 037	6 006	1 409	258	–	2.7
4431	Electronics and appliance stores	12	66 037	6 006	1 409	258	–	2.7
44311	Appliance, television, and other electronics stores	9	D	D	D	c	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	c	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	10	110 878	11 903	2 615	478	2.1	1.5
4441	Building material and supplies dealers	9	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food and beverage stores	27	162 225	18 559	4 651	741	3.6	18.7
4451	Grocery stores	18	159 225	18 162	4 554	705	2.9	19.1
44511	Supermarkets and other grocery (except convenience) stores	12	157 072	18 007	4 530	695	1.5	19.4
445110	Supermarkets and other grocery (except convenience) stores	12	157 072	18 007	4 530	695	1.5	19.4
4452	Specialty food stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VICTORVILLE—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	27	56 674	6 942	1 657	286	11.0	.7
4461	Health and personal care stores	27	56 674	6 942	1 657	286	11.0	.7
44611	Pharmacies and drug stores	10	45 879	5 039	1 256	191	12.9	–
446110	Pharmacies and drug stores	10	45 879	5 039	1 256	191	12.9	–
4461101	Pharmacies and drug stores	10	45 879	5 039	1 256	191	12.9	–
44612	Cosmetics, beauty supplies, and perfume stores	4	3 292	392	90	35	8.3	10.0
446120	Cosmetics, beauty supplies, and perfume stores	4	3 292	392	90	35	8.3	10.0
44613	Optical goods stores	5	3 414	770	147	29	–	1.3
446130	Optical goods stores	5	3 414	770	147	29	–	1.3
44619	Other health and personal care stores	8	4 089	741	164	31	–	–
446191	Food (health) supplement stores	5	2 439	345	86	20	–	–
447	Gasoline stations	26	80 690	3 586	865	267	19.0	4.1
4471	Gasoline stations	26	80 690	3 586	865	267	19.0	4.1
44711	Gasoline stations with convenience stores	22	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	22	D	D	D	e	D	D
448	Clothing and clothing accessories stores	60	50 270	6 033	1 582	508	4.9	5.6
4481	Clothing stores	36	30 169	3 718	982	368	7.1	8.5
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	12	16 613	1 950	547	212	10.2	–
448140	Family clothing stores	12	16 613	1 950	547	212	10.2	–
44815	Clothing accessories stores	4	2 353	350	98	35	18.5	50.4
448150	Clothing accessories stores	4	2 353	350	98	35	18.5	50.4
44819	Other clothing stores	4	1 202	237	58	19	–	–
448190	Other clothing stores	4	1 202	237	58	19	–	–
4482	Shoe stores	12	9 063	984	233	68	–	2.4
44821	Shoe stores	12	9 063	984	233	68	–	2.4
448210	Shoe stores	12	9 063	984	233	68	–	2.4
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	12	11 038	1 331	367	72	3.1	.2
44831	Jewelry stores	12	11 038	1 331	367	72	3.1	.2
448310	Jewelry stores	12	11 038	1 331	367	72	3.1	.2
451	Sporting goods, hobby, book, and music stores	25	32 360	3 069	749	294	11.1	1.0
4511	Sporting goods, hobby, and musical instrument stores	16	26 841	2 457	599	244	9.1	1.2
45111	Sporting goods stores	6	6 254	649	158	45	7.1	–
451110	Sporting goods stores	6	6 254	649	158	45	7.1	–
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45112	Hobby, toy, and game stores	5	14 926	1 299	313	153	7.7	2.2
451120	Hobby, toy, and game stores	5	14 926	1 299	313	153	7.7	2.2
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	9	5 519	612	150	50	20.7	–
45121	Book stores and news dealers	4	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	13	317 895	26 994	6 329	1 466	–	–
4521	Department stores	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	g	D	D
45211	Department stores	6	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	69 613	7 029	1 730	456	–	–
452112	Discount department stores	2	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	4	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	33	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	14	19 646	2 272	600	147	5.6	8.3
45321	Office supplies and stationery stores	4	15 247	1 679	448	86	–	–
453210	Office supplies and stationery stores	4	15 247	1 679	448	86	–	–
45322	Gift, novelty, and souvenir stores	10	4 399	593	152	61	25.0	37.0
453220	Gift, novelty, and souvenir stores	10	4 399	593	152	61	25.0	37.0
4533	Used merchandise stores	4	2 035	744	154	42	5.3	8.0
45331	Used merchandise stores	4	2 035	744	154	42	5.3	8.0
453310	Used merchandise stores	4	2 035	744	154	42	5.3	8.0
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VICTORVILLE—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	4 093	916	196	30	–	–
45439	Other direct selling establishments	3	4 093	916	196	30	–	–
454390	Other direct selling establishments	3	4 093	916	196	30	–	–
	VILLA PARK							
44-45	**Retail trade**	**13**	**27 663**	**4 058**	**1 037**	**189**	**11.7**	**2.5**
444	Building material and garden equipment and supplies dealers	1	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	3	2 129	125	41	15	91.4	–
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	1 220	203	52	11	30.7	.5
	VISALIA							
44-45	**Retail trade**	**390**	**1 325 227**	**122 395**	**29 250**	**5 821**	**7.7**	**2.7**
441	Motor vehicle and parts dealers	46	283 979	22 102	5 378	662	6.9	4.8
4411	Automobile dealers	19	241 853	16 171	3 844	430	5.0	3.2
44111	New car dealers	12	230 370	15 740	3 739	409	1.9	3.1
441110	New car dealers	12	230 370	15 740	3 739	409	1.9	3.1
44112	Used car dealers	7	11 483	431	105	21	66.5	4.0
441120	Used car dealers	7	11 483	431	105	21	66.5	4.0
4412	Other motor vehicle dealers	6	18 035	2 251	584	74	–	–
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	21	24 091	3 680	950	158	31.2	25.3
44131	Automotive parts and accessories stores	14	11 897	2 017	531	100	29.9	3.0
441310	Automotive parts and accessories stores	14	11 897	2 017	531	100	29.9	3.0
44132	Tire dealers	7	12 194	1 663	419	58	32.5	47.0
441320	Tire dealers	7	12 194	1 663	419	58	32.5	47.0
442	Furniture and home furnishings stores	32	26 706	4 705	1 237	169	20.2	8.1
4421	Furniture stores	14	10 710	1 456	373	49	14.4	–
44211	Furniture stores	14	10 710	1 456	373	49	14.4	–
442110	Furniture stores	14	10 710	1 456	373	49	14.4	–
4422	Home furnishings stores	18	15 996	3 249	864	120	24.1	13.6
44221	Floor covering stores	10	10 628	2 625	734	88	19.7	20.3
442210	Floor covering stores	10	10 628	2 625	734	88	19.7	20.3
44229	Other home furnishings stores	8	5 368	624	130	32	32.6	.2
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	14	D	D	D	c	D	D
4431	Electronics and appliance stores	14	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	11	D	D	D	c	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	34	142 688	14 749	3 271	579	6.1	4.8
4441	Building material and supplies dealers	30	139 433	14 252	3 155	556	5.9	4.9
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	20	56 683	6 940	1 511	210	12.0	12.0
444190	Other building material dealers	20	56 683	6 940	1 511	210	12.0	12.0
4442	Lawn and garden equipment and supplies stores	4	3 255	497	116	23	15.4	1.2
445	Food and beverage stores	44	194 127	20 598	4 953	1 012	11.2	1.4
4451	Grocery stores	26	183 047	19 046	4 600	887	10.1	–
44511	Supermarkets and other grocery (except convenience) stores	23	180 368	18 797	4 542	873	10.1	–
445110	Supermarkets and other grocery (except convenience) stores	23	180 368	18 797	4 542	873	10.1	–
4452	Specialty food stores	12	5 559	1 212	280	93	1.5	44.1

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VISALIA—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	31	81 681	9 817	2 215	417	7.9	1.1
4461	Health and personal care stores	31	81 681	9 817	2 215	417	7.9	1.1
44611	Pharmacies and drug stores	13	68 904	7 720	1 747	330	7.2	–
446110	Pharmacies and drug stores	13	68 904	7 720	1 747	330	7.2	–
4461101	Pharmacies and drug stores	12	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	a	D	D
44619	Other health and personal care stores	12	10 550	1 789	389	64	9.2	8.3
446191	Food (health) supplement stores	5	1 527	229	45	15	3.8	–
446199	All other health and personal care stores	7	9 023	1 560	344	49	10.1	9.8
447	Gasoline stations	31	98 903	3 849	945	216	27.1	3.1
4471	Gasoline stations	31	98 903	3 849	945	216	27.1	3.1
44711	Gasoline stations with convenience stores	25	64 764	2 382	545	168	31.6	4.7
447110	Gasoline stations with convenience stores	25	64 764	2 382	545	168	31.6	4.7
44719	Other gasoline stations	6	34 139	1 467	400	48	18.7	–
447190	Other gasoline stations	6	34 139	1 467	400	48	18.7	–
448	Clothing and clothing accessories stores	61	59 249	7 262	1 842	551	9.1	3.8
4481	Clothing stores	37	40 890	5 004	1 289	404	9.1	5.5
44812	Women's clothing stores	13	9 819	1 226	302	121	17.8	22.1
448120	Women's clothing stores	13	9 819	1 226	302	121	17.8	22.1
44813	Children's and infants' clothing stores	3	1 784	178	40	16	–	–
448130	Children's and infants' clothing stores	3	1 784	178	40	16	–	–
44814	Family clothing stores	9	23 156	2 603	710	195	3.9	–
448140	Family clothing stores	9	23 156	2 603	710	195	3.9	–
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	2 956	443	112	38	–	–
448190	Other clothing stores	5	2 956	443	112	38	–	–
4482	Shoe stores	13	9 819	1 064	259	87	–	–
44821	Shoe stores	13	9 819	1 064	259	87	–	–
448210	Shoe stores	13	9 819	1 064	259	87	–	–
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	5 268	563	142	50	–	–
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	11	8 540	1 194	294	60	19.3	.1
44831	Jewelry stores	11	8 540	1 194	294	60	19.3	.1
448310	Jewelry stores	11	8 540	1 194	294	60	19.3	.1
451	Sporting goods, hobby, book, and music stores	21	28 532	2 882	696	228	3.1	1.0
4511	Sporting goods, hobby, and musical instrument stores	14	22 085	2 432	588	186	1.9	1.3
45111	Sporting goods stores	8	13 028	1 657	395	89	2.1	2.2
451110	Sporting goods stores	8	13 028	1 657	395	89	2.1	2.2
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	6 447	450	108	42	7.0	–
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	13	337 548	27 163	6 459	1 466	.2	–
4521	Department stores	7	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	7	D	D	D	g	D	D
45211	Department stores	7	D	D	D	g	D	D
452111	Department stores (except discount department stores)	4	D	D	D	f	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	c	D	D
452990	All other general merchandise stores	5	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	50	D	D	D	e	D	D
4531	Florists	7	1 706	339	85	37	46.9	11.0
45311	Florists	7	1 706	339	85	37	46.9	11.0
453110	Florists	7	1 706	339	85	37	46.9	11.0
4532	Office supplies, stationery, and gift stores	18	17 421	2 229	532	163	15.9	13.8
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	14	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	14	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VISALIA—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	22	D	D	D	b	D	D
45391	Pet and pet supplies stores	6	3 377	559	132	36	8.7	5.9
453910	Pet and pet supplies stores	6	3 377	559	132	36	8.7	5.9
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	15	D	D	D	b	D	D
454	Nonstore retailers	13	10 186	1 920	520	81	5.0	1.7
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45439	Other direct selling establishments	8	D	D	D	b	D	D
454390	Other direct selling establishments	8	D	D	D	b	D	D
	VISTA							
44-45	**Retail trade**	**247**	**889 907**	**89 950**	**20 893**	**3 757**	**8.8**	**3.6**
441	Motor vehicle and parts dealers	16	176 651	12 636	2 935	392	–	1.9
4411	Automobile dealers	6	D	D	D	e	D	D
44111	New car dealers	3	D	D	D	e	D	D
441110	New car dealers	3	D	D	D	e	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	c	D	D
44131	Automotive parts and accessories stores	6	8 747	1 466	331	69	–	–
441310	Automotive parts and accessories stores	6	8 747	1 466	331	69	–	–
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	10 160	1 019	251	39	68.4	–
4421	Furniture stores	4	4 052	421	107	17	94.9	–
44211	Furniture stores	4	4 052	421	107	17	94.9	–
442110	Furniture stores	4	4 052	421	107	17	94.9	–
4422	Home furnishings stores	7	6 108	598	144	22	50.9	–
44221	Floor covering stores	5	D	D	D	a	D	D
442210	Floor covering stores	5	D	D	D	a	D	D
443	Electronics and appliance stores	16	31 774	5 722	1 325	177	3.7	.4
4431	Electronics and appliance stores	16	31 774	5 722	1 325	177	3.7	.4
44311	Appliance, television, and other electronics stores	11	28 215	4 155	927	138	4.2	–
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	c	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	20	38 225	4 548	1 072	146	7.8	–
4441	Building material and supplies dealers	16	34 902	4 161	984	122	7.8	–
44412	Paint and wallpaper stores	5	8 304	1 067	258	33	19.2	–
444120	Paint and wallpaper stores	5	8 304	1 067	258	33	19.2	–
44419	Other building material dealers	11	26 598	3 094	726	89	4.2	–
444190	Other building material dealers	11	26 598	3 094	726	89	4.2	–
4442	Lawn and garden equipment and supplies stores	4	3 323	387	88	24	8.1	–
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	37	138 445	16 997	4 051	769	10.0	14.9
4451	Grocery stores	21	125 350	15 595	3 704	694	7.9	13.9
44511	Supermarkets and other grocery (except convenience) stores	18	123 532	15 359	3 626	659	7.4	14.1
445110	Supermarkets and other grocery (except convenience) stores	18	123 532	15 359	3 626	659	7.4	14.1
4452	Specialty food stores	8	9 663	1 106	272	52	10.1	33.6
446	Health and personal care stores	27	45 393	6 837	1 571	224	27.5	.1
4461	Health and personal care stores	27	45 393	6 837	1 571	224	27.5	.1
44611	Pharmacies and drug stores	11	38 652	5 603	1 292	174	27.4	–
446110	Pharmacies and drug stores	11	38 652	5 603	1 292	174	27.4	–
4461101	Pharmacies and drug stores	11	38 652	5 603	1 292	174	27.4	–
44612	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	a	D	D
44619	Other health and personal care stores	9	4 808	910	205	35	28.5	–
446191	Food (health) supplement stores	3	1 700	270	62	18	18.8	–
446199	All other health and personal care stores	6	3 108	640	143	17	33.8	–
447	Gasoline stations	26	64 037	2 640	624	210	43.6	6.6
4471	Gasoline stations	26	64 037	2 640	624	210	43.6	6.6
44711	Gasoline stations with convenience stores	22	55 562	2 170	521	176	38.8	3.8
447110	Gasoline stations with convenience stores	22	55 562	2 170	521	176	38.8	3.8

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	VISTA—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	19	34 359	3 438	868	259	5.3	2.2
4481	Clothing stores	13	28 458	2 856	730	204	4.8	2.7
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
44814	Family clothing stores	4	15 274	1 474	402	89	–	–
448140	Family clothing stores	4	15 274	1 474	402	89	–	–
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	18	18 470	3 627	854	191	15.2	1.6
4511	Sporting goods, hobby, and musical instrument stores	16	D	D	D	c	D	D
45111	Sporting goods stores	7	5 915	1 683	325	75	11.1	5.1
451110	Sporting goods stores	7	5 915	1 683	325	75	11.1	5.1
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	3	1 969	247	54	14	80.8	–
451140	Musical instrument and supplies stores	3	1 969	247	54	14	80.8	–
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	270 859	21 122	4 581	920	.1	–
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	36	32 790	4 034	944	227	17.8	3.6
4531	Florists	6	3 143	582	144	42	7.6	3.8
45311	Florists	6	3 143	582	144	42	7.6	3.8
453110	Florists	6	3 143	582	144	42	7.6	3.8
4532	Office supplies, stationery, and gift stores	9	12 414	1 313	338	48	6.7	–
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	8	2 276	612	146	54	15.6	5.0
45331	Used merchandise stores	8	2 276	612	146	54	15.6	5.0
453310	Used merchandise stores	8	2 276	612	146	54	15.6	5.0
4539	Other miscellaneous store retailers	13	14 957	1 527	316	83	29.4	6.3
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	13	28 744	7 330	1 817	203	6.0	4.8
4541	Electronic shopping and mail-order houses	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	7	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	5	9 081	2 612	641	83	–	15.3
45439	Other direct selling establishments	5	9 081	2 612	641	83	–	15.3
454390	Other direct selling establishments	5	9 081	2 612	641	83	–	15.3
	WALNUT							
44-45	**Retail trade**	**86**	**144 802**	**14 985**	**3 564**	**1 025**	**21.5**	**8.7**
441	Motor vehicle and parts dealers	5	4 348	809	191	29	23.4	1.9
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	11	11 955	730	188	39	83.1	4.9
4431	Electronics and appliance stores	11	11 955	730	188	39	83.1	4.9
44311	Appliance, television, and other electronics stores	5	2 480	309	85	16	69.4	15.6
443112	Radio, television, and other electronics stores	5	2 480	309	85	16	69.4	15.6
44312	Computer and software stores	6	9 475	421	103	23	86.7	2.0
443120	Computer and software stores	6	9 475	421	103	23	86.7	2.0
444	Building material and garden equipment and supplies dealers	5	4 096	574	108	77	1.8	–
445	Food and beverage stores	10	45 570	6 165	1 518	240	2.4	1.7
4451	Grocery stores	8	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WALNUT—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	4	2 174	369	178	41	6.2	93.8
447	Gasoline stations	9	29 965	1 322	316	96	.4	24.5
4471	Gasoline stations	9	29 965	1 322	316	96	.4	24.5
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	6	8 708	493	101	33	38.0	–
4481	Clothing stores	4	D	D	D	a	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	1	D	D	D	a	D	D
44831	Jewelry stores	1	D	D	D	a	D	D
448310	Jewelry stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	e	D	D
4512	Book, periodical, and music stores	1	D	D	D	e	D	D
45121	Book stores and news dealers	1	D	D	D	e	D	D
451211	Book stores	1	D	D	D	e	D	D
4512113	College book stores	1	D	D	D	e	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	2 792	323	69	23	96.9	3.1
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	22	24 149	1 805	337	110	47.1	5.9
4541	Electronic shopping and mail-order houses	19	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	19	D	D	D	c	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
	WALNUT CREEK							
44-45	**Retail trade**	**342**	**1 565 342**	**199 243**	**46 020**	**7 267**	**4.1**	**3.0**
441	Motor vehicle and parts dealers	25	565 190	66 681	14 230	1 367	.4	.1
4411	Automobile dealers	14	534 842	62 578	13 279	1 236	–	.1
44111	New car dealers	14	534 842	62 578	13 279	1 236	–	.1
441110	New car dealers	14	534 842	62 578	13 279	1 236	–	.1
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44132	Tire dealers	6	10 910	1 912	465	60	–	–
441320	Tire dealers	6	10 910	1 912	465	60	–	–
442	Furniture and home furnishings stores	37	82 703	10 075	2 347	663	8.8	6.5
4421	Furniture stores	5	13 379	1 123	289	35	–	–
44211	Furniture stores	5	13 379	1 123	289	35	–	–
442110	Furniture stores	5	13 379	1 123	289	35	–	–
4422	Home furnishings stores	32	69 324	8 952	2 058	628	10.4	7.8
44221	Floor covering stores	5	4 046	558	135	21	61.0	–
442210	Floor covering stores	5	4 046	558	135	21	61.0	–
44229	Other home furnishings stores	27	65 278	8 394	1 923	607	7.3	8.3
442291	Window treatment stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	25	D	D	D	f	D	D
443	Electronics and appliance stores	18	33 182	6 228	1 527	177	11.9	.4
4431	Electronics and appliance stores	18	33 182	6 228	1 527	177	11.9	.4
44311	Appliance, television, and other electronics stores	12	D	D	D	c	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	8	13 508	2 483	619	79	11.2	.7
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	b	D	D
443130	Camera and photographic supplies stores	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	14	47 510	6 987	1 706	171	10.7	1.8
4441	Building material and supplies dealers	12	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	b	D	D
444120	Paint and wallpaper stores	2	D	D	D	b	D	D
44419	Other building material dealers	7	35 581	4 961	1 212	112	3.3	–
444190	Other building material dealers	7	35 581	4 961	1 212	112	3.3	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WALNUT CREEK—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	28	238 368	31 913	7 632	1 267	.9	4.2
4451	Grocery stores	20	220 063	30 390	7 253	1 164	.8	4.5
44511	Supermarkets and other grocery (except convenience) stores	16	216 855	30 143	7 190	1 143	.4	3.5
445110	Supermarkets and other grocery (except convenience) stores	16	216 855	30 143	7 190	1 143	.4	3.5
4452	Specialty food stores	5	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	3	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	3	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	3	D	D	D	b	D	D
446	Health and personal care stores	35	85 514	14 723	3 730	687	3.6	1.1
4461	Health and personal care stores	35	85 514	14 723	3 730	687	3.6	1.1
44611	Pharmacies and drug stores	13	73 088	12 557	3 206	570	1.5	–
446110	Pharmacies and drug stores	13	73 088	12 557	3 206	570	1.5	–
4461101	Pharmacies and drug stores	12	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	7	3 679	763	178	55	2.7	24.8
446120	Cosmetics, beauty supplies, and perfume stores	7	3 679	763	178	55	2.7	24.8
44613	Optical goods stores	7	3 327	590	142	22	23.7	–
446130	Optical goods stores	7	3 327	590	142	22	23.7	–
44619	Other health and personal care stores	8	5 420	813	204	40	20.7	.2
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	17	73 156	2 547	609	156	28.2	22.7
4471	Gasoline stations	17	73 156	2 547	609	156	28.2	22.7
44711	Gasoline stations with convenience stores	12	56 931	2 065	495	129	30.4	16.4
447110	Gasoline stations with convenience stores	12	56 931	2 065	495	129	30.4	16.4
44719	Other gasoline stations	5	16 225	482	114	27	20.8	44.8
447190	Other gasoline stations	5	16 225	482	114	27	20.8	44.8
448	Clothing and clothing accessories stores	88	222 980	35 842	8 258	1 391	4.7	2.9
4481	Clothing stores	57	181 156	29 577	6 694	1 188	2.9	1.9
44811	Men's clothing stores	2	D	D	D	b	D	D
448110	Men's clothing stores	2	D	D	D	b	D	D
44812	Women's clothing stores	26	25 697	3 148	793	222	7.4	11.0
448120	Women's clothing stores	26	25 697	3 148	793	222	7.4	11.0
44813	Children's and infants' clothing stores	6	7 919	982	243	84	–	–
448130	Children's and infants' clothing stores	6	7 919	982	243	84	–	–
44814	Family clothing stores	10	132 642	23 380	5 186	776	.5	.5
448140	Family clothing stores	10	132 642	23 380	5 186	776	.5	.5
44815	Clothing accessories stores	7	5 639	814	199	41	–	–
448150	Clothing accessories stores	7	5 639	814	199	41	–	–
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	16	11 876	2 447	578	102	13.6	21.9
44821	Shoe stores	16	11 876	2 447	578	102	13.6	21.9
448210	Shoe stores	16	11 876	2 447	578	102	13.6	21.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	7 664	1 407	345	49	21.0	27.3
4482105	Athletic footwear stores	3	1 689	293	76	18	–	22.1
4483	Jewelry, luggage, and leather goods stores	15	29 948	3 818	986	101	12.2	1.8
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	21	35 474	4 432	1 077	258	11.5	6.7
4511	Sporting goods, hobby, and musical instrument stores	15	D	D	D	c	D	D
45111	Sporting goods stores	8	14 769	1 552	366	95	24.7	6.3
451110	Sporting goods stores	8	14 769	1 552	366	95	24.7	6.3
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	b	D	D
45114	Musical instrument and supplies stores	3	3 032	909	196	11	–	8.1
451140	Musical instrument and supplies stores	3	3 032	909	196	11	–	8.1
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WALNUT CREEK—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	6	144 071	14 843	3 617	857	–	.1
4521	Department stores	2	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	f	D	D
45211	Department stores	2	D	D	D	f	D	D
452111	Department stores (except discount department stores)	1	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	45	33 656	4 475	1 165	248	15.7	7.1
4531	Florists	7	1 873	463	133	32	48.8	10.5
45311	Florists	7	1 873	463	133	32	48.8	10.5
453110	Florists	7	1 873	463	133	32	48.8	10.5
4532	Office supplies, stationery, and gift stores	15	16 274	1 692	424	113	14.2	–
45321	Office supplies and stationery stores	4	11 717	1 058	281	53	5.1	–
453210	Office supplies and stationery stores	4	11 717	1 058	281	53	5.1	–
45322	Gift, novelty, and souvenir stores	11	4 557	634	143	60	37.8	–
453220	Gift, novelty, and souvenir stores	11	4 557	634	143	60	37.8	–
4533	Used merchandise stores	8	5 402	730	215	34	3.4	–
45331	Used merchandise stores	8	5 402	730	215	34	3.4	–
453310	Used merchandise stores	8	5 402	730	215	34	3.4	–
4539	Other miscellaneous store retailers	15	10 107	1 590	393	69	18.4	21.5
45391	Pet and pet supplies stores	5	4 915	716	170	37	28.9	43.8
453910	Pet and pet supplies stores	5	4 915	716	170	37	28.9	43.8
45399	All other miscellaneous store retailers	7	4 984	836	201	27	5.1	–
454	Nonstore retailers	8	3 538	497	122	25	11.9	5.5
	WASCO							
44-45	**Retail trade**	**34**	**53 796**	**6 999**	**1 573**	**343**	**17.7**	**14.3**
441	Motor vehicle and parts dealers	8	4 733	925	203	48	29.2	16.5
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	2 501	578	140	28	17.8	43.5
445	Food and beverage stores	9	19 119	2 400	558	123	26.7	26.4
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	1 994	186	44	15	8.3	40.2
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	WATERFORD							
44-45	**Retail trade**	**10**	**23 308**	**2 690**	**592**	**123**	**29.7**	**3.7**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WATSONVILLE							
44-45	**Retail trade**	**168**	**686 994**	**53 973**	**12 406**	**2 389**	**5.0**	**10.1**
441	Motor vehicle and parts dealers	31	341 521	12 995	2 933	359	2.0	8.5
4411	Automobile dealers	10	319 966	9 568	2 118	223	.8	8.8
44111	New car dealers	5	312 526	9 063	2 001	198	.3	8.7
441110	New car dealers	5	312 526	9 063	2 001	198	.3	8.7
44112	Used car dealers	5	7 440	505	117	25	23.0	11.1
441120	Used car dealers	5	7 440	505	117	25	23.0	11.1
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	18	D	D	D	c	D	D
44131	Automotive parts and accessories stores	12	10 772	1 726	415	78	15.3	3.9
441310	Automotive parts and accessories stores	12	10 772	1 726	415	78	15.3	3.9
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	4 054	636	170	18	11.7	–
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	8	6 419	895	212	43	11.8	–
4431	Electronics and appliance stores	8	6 419	895	212	43	11.8	–
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	16	46 831	5 224	1 203	218	2.5	2.7
4441	Building material and supplies dealers	12	44 081	4 906	1 120	204	2.6	2.9
44413	Hardware stores	4	D	D	D	c	D	D
444130	Hardware stores	4	D	D	D	c	D	D
44419	Other building material dealers	6	24 244	2 924	656	81	–	–
444190	Other building material dealers	6	24 244	2 924	656	81	–	–
4442	Lawn and garden equipment and supplies stores	4	2 750	318	83	14	–	–
445	Food and beverage stores	36	109 072	13 076	3 217	647	12.0	34.0
4451	Grocery stores	19	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	17	99 820	11 808	2 907	567	6.8	36.4
445110	Supermarkets and other grocery (except convenience) stores	17	99 820	11 808	2 907	567	6.8	36.4
4452	Specialty food stores	12	5 567	1 051	258	57	70.9	3.0
446	Health and personal care stores	10	42 404	5 078	1 165	245	–	.1
4461	Health and personal care stores	10	42 404	5 078	1 165	245	–	.1
44611	Pharmacies and drug stores	6	D	D	D	c	D	D
446110	Pharmacies and drug stores	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores	6	D	D	D	c	D	D
44619	Other health and personal care stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	21 762	705	158	44	22.8	4.4
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	19	10 578	1 357	340	112	7.2	3.1
4481	Clothing stores	9	5 900	581	135	56	2.2	5.5
4483	Jewelry, luggage, and leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	7	4 748	556	120	33	8.1	8.8
4511	Sporting goods, hobby, and musical instrument stores	4	3 705	413	96	24	7.1	3.4
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
452	General merchandise stores	6	61 533	6 437	1 436	366	–	–
452112	Discount department stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	16	14 361	1 946	460	105	17.7	.7
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	3	1 751	350	86	28	–	–
45331	Used merchandise stores	3	1 751	350	86	28	–	–
453310	Used merchandise stores	3	1 751	350	86	28	–	–
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WATSONVILLE—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	8	23 711	5 068	992	199	14.4	.4
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	4	4 414	997	270	104	56.9	2.3
45439	Other direct selling establishments	4	4 414	997	270	104	56.9	2.3
454390	Other direct selling establishments	4	4 414	997	270	104	56.9	2.3
	WEED							
44-45	**Retail trade**	**20**	**37 888**	**3 515**	**824**	**204**	**7.0**	**12.4**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	19 160	1 165	277	75	4.3	22.2
453	Miscellaneous store retailers	3	D	D	D	a	D	D
	WEST COVINA							
44-45	**Retail trade**	**301**	**1 393 421**	**133 472**	**31 770**	**5 978**	**7.7**	**15.1**
441	Motor vehicle and parts dealers	22	625 741	46 552	10 823	1 019	.6	27.3
4411	Automobile dealers	13	D	D	D	f	D	D
44111	New car dealers	12	586 245	42 660	9 854	885	–	29.0
441110	New car dealers	12	586 245	42 660	9 854	885	–	29.0
44112	Used car dealers	1	D	D	D	b	D	D
441120	Used car dealers	1	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	9 828	1 438	335	64	32.7	.7
441310	Automotive parts and accessories stores	6	9 828	1 438	335	64	32.7	.7
442	Furniture and home furnishings stores	16	30 095	4 064	951	197	3.4	–
4421	Furniture stores	6	13 893	2 127	464	77	5.8	–
44211	Furniture stores	6	13 893	2 127	464	77	5.8	–
442110	Furniture stores	6	13 893	2 127	464	77	5.8	–
4422	Home furnishings stores	10	16 202	1 937	487	120	1.4	–
44229	Other home furnishings stores	10	16 202	1 937	487	120	1.4	–
442299	All other home furnishings stores	9	D	D	D	c	D	D
443	Electronics and appliance stores	21	65 114	6 428	1 551	294	4.5	.9
4431	Electronics and appliance stores	21	65 114	6 428	1 551	294	4.5	.9
44311	Appliance, television, and other electronics stores	16	61 980	6 001	1 443	270	3.8	.9
443112	Radio, television, and other electronics stores	15	D	D	D	e	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	15 677	1 815	331	47	18.4	22.4
4441	Building material and supplies dealers	6	D	D	D	b	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
445	Food and beverage stores	40	151 322	18 352	4 551	898	14.0	14.2
4451	Grocery stores	20	138 480	16 727	4 135	763	10.9	15.2
44511	Supermarkets and other grocery (except convenience) stores	14	129 223	15 609	3 885	691	8.8	12.2
445110	Supermarkets and other grocery (except convenience) stores	14	129 223	15 609	3 885	691	8.8	12.2
44512	Convenience stores	6	9 257	1 118	250	72	39.7	57.3
445120	Convenience stores	6	9 257	1 118	250	72	39.7	57.3
4452	Specialty food stores	11	7 530	1 354	352	109	19.6	4.6
446	Health and personal care stores	29	43 560	6 837	1 659	264	29.5	3.2
4461	Health and personal care stores	29	43 560	6 837	1 659	264	29.5	3.2
44611	Pharmacies and drug stores	16	36 292	5 334	1 361	160	34.6	2.8
446110	Pharmacies and drug stores	16	36 292	5 334	1 361	160	34.6	2.8
4461101	Pharmacies and drug stores	14	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	6	3 534	1 027	181	65	–	10.4
446130	Optical goods stores	6	3 534	1 027	181	65	–	10.4
44619	Other health and personal care stores	4	D	D	D	a	D	D
446191	Food (health) supplement stores	3	1 755	244	59	16	–	–

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WEST COVINA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	17	49 451	1 279	333	120	61.8	7.8
4471	Gasoline stations	17	49 451	1 279	333	120	61.8	7.8
44711	Gasoline stations with convenience stores	7	18 114	670	166	54	37.5	18.0
447110	Gasoline stations with convenience stores	7	18 114	670	166	54	37.5	18.0
44719	Other gasoline stations	10	31 337	609	167	66	75.8	1.8
447190	Other gasoline stations	10	31 337	609	167	66	75.8	1.8
448	Clothing and clothing accessories stores	90	137 398	16 857	3 856	1 169	20.0	2.1
4481	Clothing stores	48	100 887	12 579	2 805	901	22.5	2.6
44811	Men's clothing stores	6	5 529	910	177	37	31.0	–
448110	Men's clothing stores	6	5 529	910	177	37	31.0	–
44812	Women's clothing stores	18	13 771	1 797	419	174	14.7	19.0
448120	Women's clothing stores	18	13 771	1 797	419	174	14.7	19.0
44813	Children's and infants' clothing stores	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	12	62 962	7 952	1 744	528	29.6	–
448140	Family clothing stores	12	62 962	7 952	1 744	528	29.6	–
44815	Clothing accessories stores	4	1 109	214	48	16	16.8	–
448150	Clothing accessories stores	4	1 109	214	48	16	16.8	–
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	28	24 710	2 644	640	195	11.2	.9
44821	Shoe stores	28	24 710	2 644	640	195	11.2	.9
448210	Shoe stores	28	24 710	2 644	640	195	11.2	.9
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	10	10 765	975	252	66	–	–
4482105	Athletic footwear stores	10	10 646	1 111	262	95	16.7	–
4483	Jewelry, luggage, and leather goods stores	14	11 801	1 634	411	73	16.5	–
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	16	40 271	4 763	1 149	340	3.8	10.4
4511	Sporting goods, hobby, and musical instrument stores	9	24 716	3 180	754	228	1.2	16.9
45111	Sporting goods stores	5	20 598	2 632	644	188	–	17.0
451110	Sporting goods stores	5	20 598	2 632	644	188	–	17.0
4511101	General-line sporting goods stores	3	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	7	15 555	1 583	395	112	7.8	–
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	10	211 866	22 515	5 552	1 342	.1	.2
4521	Department stores	7	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	7	D	D	D	g	D	D
45211	Department stores	7	D	D	D	g	D	D
452111	Department stores (except discount department stores)	5	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	25	16 806	3 416	887	243	7.5	10.2
4531	Florists	7	1 829	415	105	31	31.4	2.5
45311	Florists	7	1 829	415	105	31	31.4	2.5
453110	Florists	7	1 829	415	105	31	31.4	2.5
4532	Office supplies, stationery, and gift stores	11	11 662	1 496	368	131	5.0	9.2
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	10	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	10	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	765	219	45	6	14.2	77.9
454	Nonstore retailers	8	6 120	594	127	45	25.6	–
4541	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WEST HOLLYWOOD							
44-45	**Retail trade**	**335**	**899 589**	**106 262**	**25 594**	**3 536**	**17.5**	**23.9**
441	Motor vehicle and parts dealers	3	D	D	D	c	D	D
4411	Automobile dealers	2	D	D	D	c	D	D
44111	New car dealers	1	D	D	D	c	D	D
441110	New car dealers	1	D	D	D	c	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	67	118 168	17 020	3 969	469	38.6	8.2
4421	Furniture stores	30	72 483	10 846	2 623	263	38.4	5.9
44211	Furniture stores	30	72 483	10 846	2 623	263	38.4	5.9
442110	Furniture stores	30	72 483	10 846	2 623	263	38.4	5.9
4422	Home furnishings stores	37	45 685	6 174	1 346	206	38.9	11.9
44221	Floor covering stores	17	27 416	2 893	560	88	28.6	10.0
442210	Floor covering stores	17	27 416	2 893	560	88	28.6	10.0
44229	Other home furnishings stores	20	18 269	3 281	786	118	54.3	14.8
442299	All other home furnishings stores	17	D	D	D	c	D	D
443	Electronics and appliance stores	17	16 235	4 613	1 032	168	42.1	24.9
4431	Electronics and appliance stores	17	16 235	4 613	1 032	168	42.1	24.9
44311	Appliance, television, and other electronics stores	14	12 081	4 011	905	147	56.6	4.9
443112	Radio, television, and other electronics stores	13	D	D	D	c	D	D
44312	Computer and software stores	3	4 154	602	127	21	–	83.2
443120	Computer and software stores	3	4 154	602	127	21	–	83.2
444	Building material and garden equipment and supplies dealers	19	35 071	5 823	1 368	155	13.3	.8
4441	Building material and supplies dealers	17	D	D	D	c	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	12	21 801	2 706	624	54	9.8	–
444190	Other building material dealers	12	21 801	2 706	624	54	9.8	–
445	Food and beverage stores	39	248 661	27 726	7 183	1 108	4.0	8.3
4451	Grocery stores	26	235 430	26 081	6 875	1 035	3.0	7.0
44511	Supermarkets and other grocery (except convenience) stores	23	231 348	25 765	6 793	1 010	1.8	7.1
445110	Supermarkets and other grocery (except convenience) stores	23	231 348	25 765	6 793	1 010	1.8	7.1
4452	Specialty food stores	5	4 457	727	97	36	7.5	92.5
4453	Beer, wine, and liquor stores	8	8 774	918	211	37	28.9	–
44531	Beer, wine, and liquor stores	8	8 774	918	211	37	28.9	–
445310	Beer, wine, and liquor stores	8	8 774	918	211	37	28.9	–
446	Health and personal care stores	37	104 390	12 609	2 987	457	27.3	4.8
4461	Health and personal care stores	37	104 390	12 609	2 987	457	27.3	4.8
44611	Pharmacies and drug stores	17	84 468	6 775	1 566	243	28.2	2.6
446110	Pharmacies and drug stores	17	84 468	6 775	1 566	243	28.2	2.6
4461101	Pharmacies and drug stores	16	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44613	Optical goods stores	6	8 133	2 782	676	55	7.4	26.9
446130	Optical goods stores	6	8 133	2 782	676	55	7.4	26.9
44619	Other health and personal care stores	13	D	D	D	c	D	D
446191	Food (health) supplement stores	8	10 483	2 724	657	128	34.2	5.5
447	Gasoline stations	6	25 067	716	173	40	14.7	44.3
4471	Gasoline stations	6	25 067	716	173	40	14.7	44.3
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	47	57 407	8 671	2 584	321	17.1	9.3
4481	Clothing stores	35	38 713	6 630	1 469	208	22.3	10.9
44812	Women's clothing stores	17	9 910	1 571	346	69	56.0	16.4
448120	Women's clothing stores	17	9 910	1 571	346	69	56.0	16.4
44814	Family clothing stores	9	24 671	4 454	1 016	115	5.5	5.3
448140	Family clothing stores	9	24 671	4 454	1 016	115	5.5	5.3
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	6	16 543	1 662	1 010	92	2.8	6.3
44831	Jewelry stores	6	16 543	1 662	1 010	92	2.8	6.3
448310	Jewelry stores	6	16 543	1 662	1 010	92	2.8	6.3
451	Sporting goods, hobby, book, and music stores	12	24 541	3 269	794	182	36.1	16.3
4511	Sporting goods, hobby, and musical instrument stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	11	D	D	D	c	D	D
45121	Book stores and news dealers	6	9 511	1 820	438	94	80.7	12.9
451211	Book stores	6	9 511	1 820	438	94	80.7	12.9
4512111	Book stores, general	6	9 511	1 820	438	94	80.7	12.9
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WEST HOLLYWOOD—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	68	D	D	D	e	D	D
4531	Florists	11	6 673	1 103	258	59	12.2	17.6
45311	Florists	11	6 673	1 103	258	59	12.2	17.6
453110	Florists	11	6 673	1 103	258	59	12.2	17.6
4532	Office supplies, stationery, and gift stores	14	D	D	D	c	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	11	10 214	1 692	418	97	14.3	4.1
453220	Gift, novelty, and souvenir stores	11	10 214	1 692	418	97	14.3	4.1
4533	Used merchandise stores	16	28 254	4 373	829	77	5.9	2.8
45331	Used merchandise stores	16	28 254	4 373	829	77	5.9	2.8
453310	Used merchandise stores	16	28 254	4 373	829	77	5.9	2.8
4539	Other miscellaneous store retailers	27	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	4 501	553	132	34	14.0	–
453910	Pet and pet supplies stores	4	4 501	553	132	34	14.0	–
45392	Art dealers	17	25 782	2 170	341	54	58.3	5.6
453920	Art dealers	17	25 782	2 170	341	54	58.3	5.6
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	16	14 793	2 077	441	39	65.6	2.3
4541	Electronic shopping and mail-order houses	8	9 298	855	219	19	91.9	3.7
45411	Electronic shopping and mail-order houses	8	9 298	855	219	19	91.9	3.7
4543	Direct selling establishments	7	D	D	D	a	D	D
45439	Other direct selling establishments	7	D	D	D	a	D	D
454390	Other direct selling establishments	7	D	D	D	a	D	D
	WESTLAKE VILLAGE							
44-45	**Retail trade**	**59**	**339 494**	**30 827**	**6 157**	**979**	**3.4**	**1.7**
442	Furniture and home furnishings stores	5	4 883	993	207	36	14.8	–
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	4	1 384	194	32	6	30.3	55.9
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	6	D	D	D	e	D	D
4451	Grocery stores	3	59 989	7 798	1 933	254	–	–
44511	Supermarkets and other grocery (except convenience) stores	3	59 989	7 798	1 933	254	–	–
445110	Supermarkets and other grocery (except convenience) stores	3	59 989	7 798	1 933	254	–	–
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	a	D	D
4461	Health and personal care stores	3	D	D	D	a	D	D
44611	Pharmacies and drug stores	2	D	D	D	a	D	D
446110	Pharmacies and drug stores	2	D	D	D	a	D	D
4461101	Pharmacies and drug stores	2	D	D	D	a	D	D
447	Gasoline stations	3	7 973	522	127	25	75.2	24.8
448	Clothing and clothing accessories stores	6	11 956	1 606	310	75	1.7	–
4481	Clothing stores	6	11 956	1 606	310	75	1.7	–
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	7 083	812	196	55	5.3	3.6
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WESTLAKE VILLAGE—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	11	10 096	1 494	351	97	13.7	12.1
4531	Florists	5	1 805	365	111	37	40.7	59.3
45311	Florists	5	1 805	365	111	37	40.7	59.3
453110	Florists	5	1 805	365	111	37	40.7	59.3
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
454	Nonstore retailers	10	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	7	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	7	D	D	D	c	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
	WESTMINSTER							
44-45	**Retail trade**	**434**	**1 400 814**	**141 392**	**33 194**	**6 229**	**7.9**	**2.5**
441	Motor vehicle and parts dealers	33	539 351	46 427	10 334	999	1.6	.2
4411	Automobile dealers	11	D	D	D	f	D	D
44111	New car dealers	6	505 232	41 915	9 354	823	–	–
441110	New car dealers	6	505 232	41 915	9 354	823	–	–
44112	Used car dealers	5	D	D	D	a	D	D
441120	Used car dealers	5	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	21	D	D	D	c	D	D
44131	Automotive parts and accessories stores	16	12 530	1 896	484	111	31.1	5.5
441310	Automotive parts and accessories stores	16	12 530	1 896	484	111	31.1	5.5
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	21	19 599	2 583	583	104	27.6	.2
4421	Furniture stores	10	12 350	734	179	22	14.0	.3
44211	Furniture stores	10	12 350	734	179	22	14.0	.3
442110	Furniture stores	10	12 350	734	179	22	14.0	.3
4422	Home furnishings stores	11	7 249	1 849	404	82	50.7	–
44221	Floor covering stores	5	5 365	1 436	288	53	44.7	–
442210	Floor covering stores	5	5 365	1 436	288	53	44.7	–
44229	Other home furnishings stores	6	1 884	413	116	29	67.5	–
443	Electronics and appliance stores	29	64 006	5 376	1 201	274	5.4	4.6
4431	Electronics and appliance stores	29	64 006	5 376	1 201	274	5.4	4.6
44311	Appliance, television, and other electronics stores	21	58 892	4 778	1 048	225	5.9	2.4
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	19	D	D	D	c	D	D
44312	Computer and software stores	7	D	D	D	b	D	D
443120	Computer and software stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	21	89 563	10 595	2 564	424	4.9	.7
4441	Building material and supplies dealers	18	D	D	D	e	D	D
44411	Home centers	4	D	D	D	e	D	D
444110	Home Centers	4	D	D	D	e	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	10	7 759	1 512	336	55	34.4	8.5
444190	Other building material dealers	10	7 759	1 512	336	55	34.4	8.5
445	Food and beverage stores	48	175 900	19 214	4 726	1 036	9.3	4.2
4451	Grocery stores	25	164 294	17 664	4 407	911	5.2	4.2
44511	Supermarkets and other grocery (except convenience) stores	19	159 653	17 292	4 307	878	3.2	4.3
445110	Supermarkets and other grocery (except convenience) stores	19	159 653	17 292	4 307	878	3.2	4.3
4452	Specialty food stores	16	8 676	1 360	275	111	62.4	5.3

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	WESTMINSTER—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	56	53 826	6 432	1 441	298	53.5	5.1
4461	Health and personal care stores	56	53 826	6 432	1 441	298	53.5	5.1
44611	Pharmacies and drug stores	24	38 723	3 613	838	146	61.5	6.5
446110	Pharmacies and drug stores	24	38 723	3 613	838	146	61.5	6.5
4461101	Pharmacies and drug stores	24	38 723	3 613	838	146	61.5	6.5
44612	Cosmetics, beauty supplies, and perfume stores	15	6 449	878	230	70	38.8	3.6
446120	Cosmetics, beauty supplies, and perfume stores	15	6 449	878	230	70	38.8	3.6
44613	Optical goods stores	9	5 631	1 453	288	66	17.5	–
446130	Optical goods stores	9	5 631	1 453	288	66	17.5	–
44619	Other health and personal care stores	8	3 023	488	85	16	50.2	–
446191	Food (health) supplement stores	5	1 836	186	37	9	70.8	–
447	Gasoline stations	16	51 167	3 181	743	111	18.7	8.7
4471	Gasoline stations	16	51 167	3 181	743	111	18.7	8.7
44711	Gasoline stations with convenience stores	13	36 602	1 078	259	63	19.9	12.1
447110	Gasoline stations with convenience stores	13	36 602	1 078	259	63	19.9	12.1
44719	Other gasoline stations	3	14 565	2 103	484	48	15.7	–
447190	Other gasoline stations	3	14 565	2 103	484	48	15.7	–
448	Clothing and clothing accessories stores	106	92 103	11 271	2 723	866	15.6	13.0
4481	Clothing stores	53	56 888	7 161	1 676	617	12.1	12.8
44812	Women's clothing stores	21	20 915	2 555	596	212	16.3	8.8
448120	Women's clothing stores	21	20 915	2 555	596	212	16.3	8.8
44813	Children's and infants' clothing stores	4	2 194	258	49	22	.9	–
448130	Children's and infants' clothing stores	4	2 194	258	49	22	.9	–
44814	Family clothing stores	14	24 183	2 776	635	260	5.7	22.2
448140	Family clothing stores	14	24 183	2 776	635	260	5.7	22.2
44815	Clothing accessories stores	4	2 268	248	49	18	81.8	–
448150	Clothing accessories stores	4	2 268	248	49	18	81.8	–
44819	Other clothing stores	5	5 718	991	251	87	1.5	–
448190	Other clothing stores	5	5 718	991	251	87	1.5	–
4482	Shoe stores	23	13 596	1 723	418	130	7.7	3.2
44821	Shoe stores	23	13 596	1 723	418	130	7.7	3.2
448210	Shoe stores	23	13 596	1 723	418	130	7.7	3.2
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	5	2 649	305	75	28	–	4.2
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	3 895	466	108	38	1.8	1.5
4482105	Athletic footwear stores	7	5 785	738	175	50	16.9	–
4483	Jewelry, luggage, and leather goods stores	30	21 619	2 387	629	119	29.6	19.7
44831	Jewelry stores	29	D	D	D	c	D	D
448310	Jewelry stores	29	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	33	23 454	3 210	793	215	14.0	1.9
4511	Sporting goods, hobby, and musical instrument stores	20	17 357	2 506	624	151	14.2	1.7
45111	Sporting goods stores	8	5 290	627	150	46	16.6	3.9
451110	Sporting goods stores	8	5 290	627	150	46	16.6	3.9
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	8	D	D	D	b	D	D
451120	Hobby, toy, and game stores	8	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	13	6 097	704	169	64	13.6	2.4
45121	Book stores and news dealers	3	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	10	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	10	D	D	D	b	D	D
452	General merchandise stores	11	255 951	27 280	6 646	1 582	.4	–
4521	Department stores	7	253 354	26 899	6 553	1 545	–	–
45210009	Department stores (incl. leased depts.)[3]	7	264 430	26 899	6 553	1 545	–	–
45211	Department stores	7	253 354	26 899	6 553	1 545	–	–
452111	Department stores (except discount department stores)	4	141 642	16 325	3 969	914	–	–
452112	Discount department stores	3	111 712	10 574	2 584	631	–	–
45299	All other general merchandise stores	4	2 597	381	93	37	38.9	–
452990	All other general merchandise stores	4	2 597	381	93	37	38.9	–
453	Miscellaneous store retailers	49	26 031	4 484	1 166	274	45.8	7.6
4532	Office supplies, stationery, and gift stores	20	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	19	6 839	983	238	84	34.5	17.0
453220	Gift, novelty, and souvenir stores	19	6 839	983	238	84	34.5	17.0
4533	Used merchandise stores	5	4 603	950	232	52	2.9	–
45331	Used merchandise stores	5	4 603	950	232	52	2.9	–
453310	Used merchandise stores	5	4 603	950	232	52	2.9	–
4539	Other miscellaneous store retailers	22	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	4 735	742	175	55	56.3	–
453910	Pet and pet supplies stores	4	4 735	742	175	55	56.3	–
45392	Art dealers	3	756	95	17	4	22.2	16.1
453920	Art dealers	3	756	95	17	4	22.2	16.1
45399	All other miscellaneous store retailers	15	D	D	D	b	D	D
454	Nonstore retailers	11	9 863	1 339	274	46	35.7	9.8
4541	Electronic shopping and mail-order houses	5	8 430	1 124	250	40	34.2	5.8
45411	Electronic shopping and mail-order houses	5	8 430	1 124	250	40	34.2	5.8

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WEST SACRAMENTO							
44-45	**Retail trade**	**104**	**298 170**	**29 991**	**7 572**	**1 195**	**13.7**	**2.9**
441	Motor vehicle and parts dealers	23	D	D	D	c	D	D
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	17	23 442	4 062	1 001	129	12.0	1.9
44131	Automotive parts and accessories stores	11	17 548	3 051	735	89	8.6	2.4
441310	Automotive parts and accessories stores	11	17 548	3 051	735	89	8.6	2.4
44132	Tire dealers	6	5 894	1 011	266	40	22.2	.2
441320	Tire dealers	6	5 894	1 011	266	40	22.2	.2
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	6	9 144	688	174	36	2.4	12.1
4431	Electronics and appliance stores	6	9 144	688	174	36	2.4	12.1
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	10	45 807	4 606	1 278	126	9.2	–
4441	Building material and supplies dealers	10	45 807	4 606	1 278	126	9.2	–
44413	Hardware stores	3	6 150	1 008	234	48	68.6	–
444130	Hardware stores	3	6 150	1 008	234	48	68.6	–
44419	Other building material dealers	7	39 657	3 598	1 044	78	–	–
444190	Other building material dealers	7	39 657	3 598	1 044	78	–	–
445	Food and beverage stores	18	82 840	8 616	2 080	365	17.0	.1
4451	Grocery stores	13	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	12	79 341	8 398	2 023	353	16.7	.1
445110	Supermarkets and other grocery (except convenience) stores	12	79 341	8 398	2 023	353	16.7	.1
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	14	45 258	1 865	481	116	26.2	6.5
4471	Gasoline stations	14	45 258	1 865	481	116	26.2	6.5
44711	Gasoline stations with convenience stores	11	33 097	1 495	381	97	35.8	8.9
447110	Gasoline stations with convenience stores	11	33 097	1 495	381	97	35.8	8.9
448	Clothing and clothing accessories stores	4	2 914	415	105	22	11.2	–
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	14	23 233	2 044	539	88	1.8	1.1
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	b	D	D

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	WHITTIER							
44-45	**Retail trade**	**268**	**739 283**	**82 982**	**20 369**	**3 446**	**14.8**	**19.5**
441	Motor vehicle and parts dealers	35	204 466	22 317	5 322	641	17.3	33.9
4411	Automobile dealers	17	189 028	19 953	4 758	538	16.7	35.8
44111	New car dealers	14	187 314	19 877	4 734	529	16.0	36.1
441110	New car dealers	14	187 314	19 877	4 734	529	16.0	36.1
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	b	D	D
44131	Automotive parts and accessories stores	10	5 289	874	250	50	37.8	14.2
441310	Automotive parts and accessories stores	10	5 289	874	250	50	37.8	14.2
442	Furniture and home furnishings stores	12	8 095	1 299	349	69	59.0	12.1
4421	Furniture stores	7	5 601	811	212	37	67.1	17.5
44211	Furniture stores	7	5 601	811	212	37	67.1	17.5
442110	Furniture stores	7	5 601	811	212	37	67.1	17.5
4422	Home furnishings stores	5	2 494	488	137	32	40.9	–
443	Electronics and appliance stores	7	4 703	590	136	27	6.5	1.2
4431	Electronics and appliance stores	7	4 703	590	136	27	6.5	1.2
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	13	48 659	6 762	1 531	235	9.0	1.2
4441	Building material and supplies dealers	9	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	34	206 630	19 370	4 918	672	7.7	29.2
4451	Grocery stores	18	195 425	17 865	4 566	591	4.9	30.6
44511	Supermarkets and other grocery (except convenience) stores	13	191 482	17 491	4 490	567	3.9	31.2
445110	Supermarkets and other grocery (except convenience) stores	13	191 482	17 491	4 490	567	3.9	31.2
4452	Specialty food stores	7	6 066	1 136	263	53	54.8	3.7
446	Health and personal care stores	33	70 335	12 004	2 896	367	9.9	2.9
4461	Health and personal care stores	33	70 335	12 004	2 896	367	9.9	2.9
44611	Pharmacies and drug stores	15	57 444	8 765	2 136	257	11.7	–
446110	Pharmacies and drug stores	15	57 444	8 765	2 136	257	11.7	–
4461101	Pharmacies and drug stores	15	57 444	8 765	2 136	257	11.7	–
44612	Cosmetics, beauty supplies, and perfume stores	3	1 524	211	51	13	6.5	–
446120	Cosmetics, beauty supplies, and perfume stores	3	1 524	211	51	13	6.5	–
44613	Optical goods stores	3	2 382	802	135	28	–	10.5
446130	Optical goods stores	3	2 382	802	135	28	–	10.5
44619	Other health and personal care stores	12	8 985	2 226	574	69	1.8	20.3
446191	Food (health) supplement stores	4	2 682	497	124	25	–	–
446199	All other health and personal care stores	8	6 303	1 729	450	44	2.5	28.9
447	Gasoline stations	21	41 873	1 490	385	88	48.9	10.6
4471	Gasoline stations	21	41 873	1 490	385	88	48.9	10.6
44711	Gasoline stations with convenience stores	13	32 544	1 019	272	60	44.9	3.0
447110	Gasoline stations with convenience stores	13	32 544	1 019	272	60	44.9	3.0
448	Clothing and clothing accessories stores	45	52 038	6 229	1 522	422	20.6	5.6
4481	Clothing stores	24	40 239	4 448	1 067	308	15.5	5.7
44814	Family clothing stores	14	34 182	3 637	873	244	12.5	.6
448140	Family clothing stores	14	34 182	3 637	873	244	12.5	.6
4482	Shoe stores	14	8 364	1 268	320	84	45.3	.1
44821	Shoe stores	14	8 364	1 268	320	84	45.3	.1
448210	Shoe stores	14	8 364	1 268	320	84	45.3	.1
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	5 738	916	229	56	41.4	–
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	7	3 435	513	135	30	20.3	18.1

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	WHITTIER—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	15	13 222	1 498	388	107	21.5	3.4
4511	Sporting goods, hobby, and musical instrument stores	9	9 149	1 071	280	69	20.9	–
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	4 073	427	108	38	22.7	10.9
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	8	60 909	7 564	1 953	533	–	.5
452111	Department stores (except discount department stores)	3	51 757	6 402	1 696	413	–	–
45299	All other general merchandise stores	5	9 152	1 162	257	120	–	3.3
452990	All other general merchandise stores	5	9 152	1 162	257	120	–	3.3
4529901	Variety stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	37	25 912	3 465	871	250	27.5	7.1
4531	Florists	7	2 340	531	145	40	45.2	15.2
45311	Florists	7	2 340	531	145	40	45.2	15.2
453110	Florists	7	2 340	531	145	40	45.2	15.2
4532	Office supplies, stationery, and gift stores	14	14 572	1 772	466	126	14.3	2.1
45321	Office supplies and stationery stores	5	10 655	1 180	307	73	1.6	–
453210	Office supplies and stationery stores	5	10 655	1 180	307	73	1.6	–
45322	Gift, novelty, and souvenir stores	9	3 917	592	159	53	48.9	7.8
453220	Gift, novelty, and souvenir stores	9	3 917	592	159	53	48.9	7.8
4533	Used merchandise stores	3	2 009	431	93	21	50.8	49.2
45331	Used merchandise stores	3	2 009	431	93	21	50.8	49.2
453310	Used merchandise stores	3	2 009	431	93	21	50.8	49.2
4539	Other miscellaneous store retailers	13	6 991	731	167	63	42.4	2.8
45391	Pet and pet supplies stores	3	3 827	359	84	36	16.5	–
453910	Pet and pet supplies stores	3	3 827	359	84	36	16.5	–
45392	Art dealers	4	1 171	188	39	10	100.0	–
453920	Art dealers	4	1 171	188	39	10	100.0	–
45399	All other miscellaneous store retailers	6	1 993	184	44	17	58.1	9.9
454	Nonstore retailers	8	2 441	394	98	35	30.4	24.1
	WILLIAMS							
44-45	**Retail trade**	**14**	**23 702**	**1 535**	**357**	**99**	**35.6**	**6.8**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
445	Food and beverage stores	4	4 590	407	92	27	65.4	34.6
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	14 864	768	182	50	22.5	–
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	WILLITS							
44-45	**Retail trade**	**58**	**88 950**	**9 230**	**2 292**	**516**	**13.2**	**11.3**
441	Motor vehicle and parts dealers	5	3 894	546	162	38	50.8	16.9
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	6	D	D	D	b	D	D
4431	Electronics and appliance stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	7	9 728	1 253	264	65	3.3	36.4
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	8	35 386	3 595	929	191	5.4	.3
4451	Grocery stores	6	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	8	14 228	914	222	66	–	20.7
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	268	24	3	2	59.7	–
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

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	WILLITS—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	3	4 824	439	126	25	–	–
	WILLOWS							
44-45	**Retail trade**	**30**	**67 826**	**7 188**	**1 664**	**376**	**15.0**	**.6**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	D	D	D	b	D	D
445	Food and beverage stores	6	15 064	1 530	394	101	21.9	.4
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	11 825	552	119	31	12.8	2.2
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	WINDSOR							
44-45	**Retail trade**	**41**	**320 369**	**31 632**	**7 299**	**1 215**	**2.8**	**.1**
441	Motor vehicle and parts dealers	4	4 972	802	141	40	2.4	–
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	65 358	8 260	1 630	279	–	–
4441	Building material and supplies dealers	5	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	8	66 450	7 258	1 738	259	9.0	.3
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	3	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	3	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	670	55	11	3	31.5	–
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	2	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	c	D	D
	WINTERS							
44-45	**Retail trade**	**13**	**11 249**	**1 435**	**330**	**125**	**79.7**	**2.0**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WOODLAKE							
44-45	**Retail trade**	**10**	**14 194**	**1 528**	**345**	**82**	**26.5**	**.2**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	WOODLAND							
44-45	**Retail trade**	**164**	**508 046**	**51 409**	**12 435**	**2 402**	**7.2**	**2.2**
441	Motor vehicle and parts dealers	22	119 332	10 340	2 509	308	7.7	–
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	D	D	D	c	D	D
44131	Automotive parts and accessories stores	8	8 807	1 449	339	67	15.6	–
441310	Automotive parts and accessories stores	8	8 807	1 449	339	67	15.6	–
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	6 424	1 125	252	47	28.4	36.3
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	7	D	D	D	b	D	D
4431	Electronics and appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	16	57 753	6 390	1 359	222	5.7	–
4441	Building material and supplies dealers	13	54 516	5 539	1 149	186	6.0	–
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	3 237	851	210	36	–	–
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	23	117 676	12 711	3 045	555	9.0	1.5
4451	Grocery stores	12	113 413	12 269	2 915	502	7.7	.4
44511	Supermarkets and other grocery (except convenience) stores	8	110 593	11 993	2 850	476	5.7	–
445110	Supermarkets and other grocery (except convenience) stores	8	110 593	11 993	2 850	476	5.7	–
4452	Specialty food stores	7	1 977	330	101	34	61.6	–
446	Health and personal care stores	8	25 422	3 284	841	188	.7	–
4461	Health and personal care stores	8	25 422	3 284	841	188	.7	–
44611	Pharmacies and drug stores	4	24 129	3 044	773	175	–	–
446110	Pharmacies and drug stores	4	24 129	3 044	773	175	–	–
4461101	Pharmacies and drug stores	4	24 129	3 044	773	175	–	–
447	Gasoline stations	19	31 227	1 482	359	109	27.3	18.6
4471	Gasoline stations	19	31 227	1 482	359	109	27.3	18.6
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores	14	7 863	1 245	335	67	12.9	1.7
4481	Clothing stores	5	3 595	609	191	24	8.6	.7
4483	Jewelry, luggage, and leather goods stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	12	7 738	869	210	67	–	9.5
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	5	D	D	D	b	D	D
45121	Book stores and news dealers	3	1 629	229	58	15	–	–
4512113	College book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	WOODLAND—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	7	106 510	10 261	2 595	652	–	.3
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4533	Used merchandise stores	3	907	344	81	23	–	–
45331	Used merchandise stores	3	907	344	81	23	–	–
453310	Used merchandise stores	3	907	344	81	23	–	–
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	8	13 568	1 795	458	72	8.5	.1
4541	Electronic shopping and mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
	WOODSIDE							
44-45	**Retail trade**	**8**	**26 445**	**4 237**	**1 153**	**132**	**11.8**	**4.7**
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
	YORBA LINDA							
44-45	**Retail trade**	**112**	**489 133**	**44 974**	**10 479**	**1 833**	**25.0**	**4.4**
441	Motor vehicle and parts dealers	7	D	D	D	c	D	D
4411	Automobile dealers	2	D	D	D	c	D	D
44132	Tire dealers	4	4 250	975	215	25	32.4	28.2
441320	Tire dealers	4	4 250	975	215	25	32.4	28.2
442	Furniture and home furnishings stores	8	4 946	596	128	20	26.9	73.1
4422	Home furnishings stores	5	D	D	D	a	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	5	10 568	1 807	408	48	4.1	11.2
4431	Electronics and appliance stores	5	10 568	1 807	408	48	4.1	11.2
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
44312	Computer and software stores	1	D	D	D	b	D	D
443120	Computer and software stores	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	8	13 678	2 695	609	126	45.3	19.2
4442	Lawn and garden equipment and supplies stores	3	10 583	2 239	498	100	35.3	24.8
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	12	104 622	12 543	3 196	485	.5	.1
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	102 077	12 213	3 121	461	–	–
445110	Supermarkets and other grocery (except convenience) stores	6	102 077	12 213	3 121	461	–	–
446	Health and personal care stores	11	29 451	4 000	920	136	57.0	–
4461	Health and personal care stores	11	29 451	4 000	920	136	57.0	–
44611	Pharmacies and drug stores	7	27 863	3 751	848	125	58.5	–
446110	Pharmacies and drug stores	7	27 863	3 751	848	125	58.5	–
4461101	Pharmacies and drug stores	7	27 863	3 751	848	125	58.5	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	YORBA LINDA—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	12	47 627	1 933	439	106	9.8	24.8
4471	Gasoline stations	12	47 627	1 933	439	106	9.8	24.8
44711	Gasoline stations with convenience stores	8	39 702	1 121	248	52	2.0	29.7
447110	Gasoline stations with convenience stores	8	39 702	1 121	248	52	2.0	29.7
448	Clothing and clothing accessories stores	10	8 204	1 029	248	111	18.6	4.3
4481	Clothing stores	7	7 779	956	234	106	18.7	–
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	11	24 852	3 571	833	279	4.5	–
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	e	D	D
45111	Sporting goods stores	5	17 504	2 764	632	193	3.6	–
451110	Sporting goods stores	5	17 504	2 764	632	193	3.6	–
4511101	General-line sporting goods stores	2	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
4529	Other general merchandise stores	1	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	19	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	9	9 554	924	210	64	7.1	2.2
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	6 356	743	160	48	17.1	2.7
45391	Pet and pet supplies stores	3	6 096	702	150	43	16.4	–
453910	Pet and pet supplies stores	3	6 096	702	150	43	16.4	–
454	Nonstore retailers	8	9 823	1 488	368	26	17.1	.5
4541	Electronic shopping and mail-order houses	4	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	a	D	D
	YOUNTVILLE							
44-45	**Retail trade**	**26**	**15 814**	**1 626**	**416**	**107**	**25.0**	**31.6**
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	7	3 849	565	150	44	45.6	18.1
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	3	2 407	259	70	11	37.7	–
453920	Art dealers	3	2 407	259	70	11	37.7	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	YREKA							
44-45	**Retail trade**	**70**	**153 401**	**15 612**	**3 752**	**790**	**7.1**	**4.6**
441	Motor vehicle and parts dealers	14	31 953	3 509	850	126	13.0	7.8
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	5	D	D	D	a	D	D
4431	Electronics and appliance stores	5	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	4	D	D	D	a	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	7 454	971	244	45	14.1	4.5
445	Food and beverage stores	7	38 929	4 343	1 059	241	–	–
4451	Grocery stores	5	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	16 138	640	144	39	5.7	24.6
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	D	D	D	b	D	D
4481	Clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	3 522	426	108	17	–	–
4543	Direct selling establishments	3	3 522	426	108	17	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	YUBA CITY							
44-45	**Retail trade**	**229**	**770 487**	**75 313**	**17 585**	**3 718**	**5.5**	**2.0**
441	Motor vehicle and parts dealers	31	133 820	14 414	3 274	558	4.2	2.3
4411	Automobile dealers	10	D	D	D	e	D	D
44112	Used car dealers	6	9 262	890	210	138	–	23.5
441120	Used car dealers	6	9 262	890	210	138	–	23.5
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	14	D	D	D	c	D	D
44131	Automotive parts and accessories stores	9	D	D	D	c	D	D
441310	Automotive parts and accessories stores	9	D	D	D	c	D	D
44132	Tire dealers	5	6 238	1 067	300	39	25.6	10.6
441320	Tire dealers	5	6 238	1 067	300	39	25.6	10.6
442	Furniture and home furnishings stores	12	20 971	3 415	787	126	27.0	22.7
4421	Furniture stores	6	14 730	2 054	479	80	22.6	32.3
44211	Furniture stores	6	14 730	2 054	479	80	22.6	32.3
442110	Furniture stores	6	14 730	2 054	479	80	22.6	32.3
4422	Home furnishings stores	6	6 241	1 361	308	46	37.4	–
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	14	D	D	D	b	D	D
4431	Electronics and appliance stores	14	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	7	3 642	496	103	28	–	7.7
44312	Computer and software stores	4	2 098	339	71	19	–	–
443120	Computer and software stores	4	2 098	339	71	19	–	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	YUBA CITY—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	15	73 993	7 201	1 654	368	1.6	1.0
4441	Building material and supplies dealers	12	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	32	153 893	15 892	3 700	647	9.5	.7
4451	Grocery stores	24	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	17	148 183	15 333	3 563	606	7.0	.2
445110	Supermarkets and other grocery (except convenience) stores	17	148 183	15 333	3 563	606	7.0	.2
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health and personal care stores	20	42 921	5 460	1 332	272	7.9	.5
4461	Health and personal care stores	20	42 921	5 460	1 332	272	7.9	.5
44611	Pharmacies and drug stores	5	D	D	D	c	D	D
446110	Pharmacies and drug stores	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores	5	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	8	4 772	1 023	236	45	20.5	.6
446191	Food (health) supplement stores	3	D	D	D	b	D	D
446199	All other health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	19	30 075	1 466	349	98	21.2	8.3
4471	Gasoline stations	19	30 075	1 466	349	98	21.2	8.3
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing and clothing accessories stores	32	D	D	D	c	D	D
4481	Clothing stores	18	D	D	D	c	D	D
44814	Family clothing stores	8	D	D	D	b	D	D
448140	Family clothing stores	8	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	9	6 534	848	197	57	–	–
44821	Shoe stores	9	6 534	848	197	57	–	–
448210	Shoe stores	9	6 534	848	197	57	–	–
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	5	5 452	794	216	30	–	37.7
44831	Jewelry stores	5	5 452	794	216	30	–	37.7
448310	Jewelry stores	5	5 452	794	216	30	–	37.7
451	Sporting goods, hobby, book, and music stores	11	15 394	1 432	336	141	2.0	.5
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	c	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	g	D	D
4521	Department stores	6	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.)[3]	6	D	D	D	f	D	D
45211	Department stores	6	D	D	D	f	D	D
452111	Department stores (except discount department stores)	3	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	YUBA CITY—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	30	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	10	D	D	D	b	D	D
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4533	Used merchandise stores	4	2 050	304	70	30	10.3	–
45331	Used merchandise stores	4	2 050	304	70	30	10.3	–
453310	Used merchandise stores	4	2 050	304	70	30	10.3	–
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	4	2 109	200	51	9	–	32.9
	YUCAIPA							
44-45	**Retail trade**	**72**	**150 435**	**17 688**	**4 200**	**868**	**26.7**	**3.8**
441	Motor vehicle and parts dealers	13	9 393	1 597	371	73	34.9	34.4
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	6 399	1 032	238	49	32.7	22.3
441310	Automotive parts and accessories stores	6	6 399	1 032	238	49	32.7	22.3
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	8 812	1 534	353	84	28.8	–
445	Food and beverage stores	20	81 247	9 345	2 235	419	22.9	1.5
4451	Grocery stores	12	77 013	9 014	2 161	395	23.0	.8
44511	Supermarkets and other grocery (except convenience) stores	7	73 551	8 829	2 119	375	19.4	.9
445110	Supermarkets and other grocery (except convenience) stores	7	73 551	8 829	2 119	375	19.4	.9
4452	Specialty food stores	4	2 031	206	47	18	17.2	17.0
446	Health and personal care stores	7	18 759	3 155	760	157	6.2	–
4461	Health and personal care stores	7	18 759	3 155	760	157	6.2	–
447	Gasoline stations	7	22 335	672	173	38	55.9	4.8
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	7	960	164	39	23	45.8	17.7
454	Nonstore retailers	2	D	D	D	a	D	D
	YUCCA VALLEY							
44-45	**Retail trade**	**76**	**219 273**	**21 804**	**5 071**	**992**	**12.0**	**13.9**
441	Motor vehicle and parts dealers	11	61 602	5 892	1 361	170	2.1	33.1
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	6	17 575	1 761	475	52	2.1	78.2
44131	Automotive parts and accessories stores	2	D	D	D	b	D	D
441310	Automotive parts and accessories stores	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	3 004	255	54	16	66.7	–
443	Electronics and appliance stores	5	1 834	389	86	17	100.0	–
4431	Electronics and appliance stores	5	1 834	389	86	17	100.0	–
444	Building material and garden equipment and supplies dealers	6	7 337	1 231	284	58	4.9	5.2
445	Food and beverage stores	10	46 503	4 500	1 052	186	27.5	.4
4451	Grocery stores	7	D	D	D	c	D	D
44512	Convenience stores	3	D	D	D	a	D	D
445120	Convenience stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	YUCCA VALLEY—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	6	9 335	1 299	293	57	29.9	–
4461	Health and personal care stores	6	9 335	1 299	293	57	29.9	–
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	b	D	D
447	Gasoline stations	7	21 231	851	210	72	5.9	43.5
44711	Gasoline stations with convenience stores	7	21 231	851	210	72	5.9	43.5
447110	Gasoline stations with convenience stores	7	21 231	851	210	72	5.9	43.5
448	Clothing and clothing accessories stores	6	1 037	122	29	14	53.9	1.4
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	2 404	225	50	13	91.6	3.7
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	3	2 668	576	147	22	11.1	–
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	BALANCE OF ALAMEDA COUNTY							
44-45	**Retail trade**	**297**	**681 632**	**81 556**	**20 062**	**4 094**	**21.5**	**5.2**
441	Motor vehicle and parts dealers	39	D	D	D	e	D	D
44112	Used car dealers	9	D	D	D	b	D	D
441120	Used car dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	26	D	D	D	c	D	D
44131	Automotive parts and accessories stores	19	20 189	3 375	831	152	12.1	15.3
441310	Automotive parts and accessories stores	19	20 189	3 375	831	152	12.1	15.3
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	16	D	D	D	c	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	11	D	D	D	c	D	D
44221	Floor covering stores	7	D	D	D	b	D	D
442210	Floor covering stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	14	D	D	D	c	D	D
4431	Electronics and appliance stores	14	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	11	D	D	D	c	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	19	D	D	D	e	D	D
4441	Building material and supplies dealers	14	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44413	Hardware stores	3	16 939	2 718	675	156	17.2	–
444130	Hardware stores	3	16 939	2 718	675	156	17.2	–
445	Food and beverage stores	43	D	D	D	f	D	D
4451	Grocery stores	26	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	18	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	18	D	D	D	f	D	D
44512	Convenience stores	8	7 272	462	111	40	64.6	4.8
445120	Convenience stores	8	7 272	462	111	40	64.6	4.8
4452	Specialty food stores	5	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	12	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	12	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF ALAMEDA COUNTY—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	21	D	D	D	f	D	D
4461	Health and personal care stores	21	D	D	D	f	D	D
44611	Pharmacies and drug stores	10	76 449	8 232	2 050	486	8.6	–
446110	Pharmacies and drug stores	10	76 449	8 232	2 050	486	8.6	–
4461101	Pharmacies and drug stores	10	76 449	8 232	2 050	486	8.6	–
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	4	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	26	D	D	D	c	D	D
4471	Gasoline stations	26	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	32	D	D	D	f	D	D
4481	Clothing stores	27	D	D	D	e	D	D
44811	Men's clothing stores	3	D	D	D	b	D	D
448110	Men's clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	11	41 598	4 676	1 290	311	.9	–
448140	Family clothing stores	11	41 598	4 676	1 290	311	.9	–
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	29	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores	19	D	D	D	c	D	D
45111	Sporting goods stores	8	6 433	829	170	54	11.2	9.0
451110	Sporting goods stores	8	6 433	829	170	54	11.2	9.0
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	7	11 660	1 488	329	93	–	6.5
451120	Hobby, toy, and game stores	7	11 660	1 488	329	93	–	6.5
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	10	D	D	D	c	D	D
45121	Book stores and news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	4	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	42	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	11	D	D	D	c	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	8	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	8	D	D	D	b	D	D
4533	Used merchandise stores	6	3 606	1 109	257	66	21.7	–
45331	Used merchandise stores	6	3 606	1 109	257	66	21.7	–
453310	Used merchandise stores	6	3 606	1 109	257	66	21.7	–
4539	Other miscellaneous store retailers	20	D	D	D	c	D	D
45391	Pet and pet supplies stores	7	D	D	D	b	D	D
453910	Pet and pet supplies stores	7	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	12	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
	BALANCE OF ALPINE COUNTY							
44-45	**Retail trade**	**8**	**1 621**	**273**	**74**	**25**	**43.6**	**–**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	506	91	28	7	20.6	–
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF AMADOR COUNTY							
44-45	**Retail trade**	**99**	**D**	**D**	**D**	**g**	**D**	**D**
441	Motor vehicle and parts dealers	9	D	D	D	c	D	D
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	16	D	D	D	c	D	D
4441	Building material and supplies dealers	13	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food and beverage stores	12	D	D	D	e	D	D
4451	Grocery stores	4	D	D	D	c	D	D
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	17	D	D	D	c	D	D
4471	Gasoline stations	17	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
448	Clothing and clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
	BALANCE OF BUTTE COUNTY							
44-45	**Retail trade**	**124**	**138 434**	**16 606**	**3 814**	**860**	**31.5**	**8.4**
441	Motor vehicle and parts dealers	18	10 511	1 391	341	71	45.5	9.4
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	16	36 862	5 344	1 142	156	38.2	–
4441	Building material and supplies dealers	12	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	c	D	D
444190	Other building material dealers	8	D	D	D	c	D	D
445	Food and beverage stores	27	27 213	2 259	513	193	41.5	1.7
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	14	16 129	803	198	69	24.7	56.5
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	6 608	1 209	309	143	–	–
4481	Clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF BUTTE COUNTY—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	13	19 086	2 157	508	71	3.4	.1
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	12	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	BALANCE OF CALAVERAS COUNTY							
44-45	**Retail trade**	**129**	**157 509**	**17 066**	**3 793**	**996**	**16.9**	**6.8**
441	Motor vehicle and parts dealers	10	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
4422	Home furnishings stores	9	6 086	1 216	236	30	25.5	1.5
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	7	D	D	D	b	D	D
4431	Electronics and appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	19	D	D	D	c	D	D
4441	Building material and supplies dealers	13	D	D	D	c	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	c	D	D
444190	Other building material dealers	6	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
445	Food and beverage stores	17	D	D	D	e	D	D
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	6	D	D	D	c	D	D
4461	Health and personal care stores	6	D	D	D	c	D	D
447	Gasoline stations	17	D	D	D	c	D	D
4471	Gasoline stations	17	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing and clothing accessories stores	8	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	1 883	306	82	25	58.5	1.8
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	D	D	D	a	D	D
454	Nonstore retailers	11	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF COLUSA COUNTY							
44-45	**Retail trade**	**21**	**54 608**	**2 349**	**603**	**139**	**8.5**	**42.2**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	5	2 977	178	59	20	100.0	–
4452	Specialty food stores	1	D	D	D	a	D	D
447	Gasoline stations	7	D	D	D	b	D	D
4471	Gasoline stations	7	D	D	D	b	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	BALANCE OF CONTRA COSTA COUNTY							
44-45	**Retail trade**	**309**	**962 581**	**104 060**	**24 576**	**4 589**	**12.7**	**5.0**
441	Motor vehicle and parts dealers	26	D	D	D	e	D	D
44112	Used car dealers	3	26 903	1 337	293	29	7.9	–
441120	Used car dealers	3	26 903	1 337	293	29	7.9	–
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	c	D	D
44131	Automotive parts and accessories stores	6	D	D	D	c	D	D
441310	Automotive parts and accessories stores	6	D	D	D	c	D	D
44132	Tire dealers	6	8 576	1 619	396	43	21.9	–
441320	Tire dealers	6	8 576	1 619	396	43	21.9	–
442	Furniture and home furnishings stores	25	58 453	8 698	2 382	250	1.8	4.3
4421	Furniture stores	6	22 276	4 686	1 358	52	–	–
44211	Furniture stores	6	22 276	4 686	1 358	52	–	–
442110	Furniture stores	6	22 276	4 686	1 358	52	–	–
4422	Home furnishings stores	19	36 177	4 012	1 024	198	2.9	7.0
44221	Floor covering stores	6	4 729	728	187	26	7.6	47.5
442210	Floor covering stores	6	4 729	728	187	26	7.6	47.5
44229	Other home furnishings stores	13	31 448	3 284	837	172	2.2	.9
442299	All other home furnishings stores	10	D	D	D	c	D	D
443	Electronics and appliance stores	7	D	D	D	b	D	D
4431	Electronics and appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	4	D	D	D	a	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	26	64 994	11 020	2 601	334	17.7	28.2
4441	Building material and supplies dealers	17	52 152	8 845	2 126	249	16.7	35.1
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	9	12 842	2 175	475	85	21.8	–
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
445	Food and beverage stores	48	D	D	D	f	D	D
4451	Grocery stores	30	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	22	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	22	D	D	D	f	D	D
44512	Convenience stores	8	D	D	D	b	D	D
445120	Convenience stores	8	D	D	D	b	D	D
4452	Specialty food stores	12	D	D	D	b	D	D
446	Health and personal care stores	29	82 560	11 751	2 674	555	20.0	–
4461	Health and personal care stores	29	82 560	11 751	2 674	555	20.0	–
44611	Pharmacies and drug stores	17	72 033	9 191	2 159	433	21.4	–
446110	Pharmacies and drug stores	17	72 033	9 191	2 159	433	21.4	–
4461101	Pharmacies and drug stores	15	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	3 249	423	98	38	14.2	–
446120	Cosmetics, beauty supplies, and perfume stores	4	3 249	423	98	38	14.2	–
44613	Optical goods stores	6	D	D	D	b	D	D
446130	Optical goods stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF CONTRA COSTA COUNTY—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	32	85 438	3 864	875	225	45.9	9.3
4471	Gasoline stations	32	85 438	3 864	875	225	45.9	9.3
44711	Gasoline stations with convenience stores	22	52 489	2 422	553	146	27.3	10.9
447110	Gasoline stations with convenience stores	22	52 489	2 422	553	146	27.3	10.9
44719	Other gasoline stations	10	32 949	1 442	322	79	75.5	6.7
447190	Other gasoline stations	10	32 949	1 442	322	79	75.5	6.7
448	Clothing and clothing accessories stores	46	61 992	7 111	1 686	679	2.9	7.2
4481	Clothing stores	36	55 086	6 067	1 400	627	.8	8.1
44811	Men's clothing stores	4	3 341	574	142	19	–	–
448110	Men's clothing stores	4	3 341	574	142	19	–	–
44812	Women's clothing stores	13	13 124	1 548	378	248	3.5	–
448120	Women's clothing stores	13	13 124	1 548	378	248	3.5	–
44814	Family clothing stores	16	36 163	3 556	780	351	–	8.1
448140	Family clothing stores	16	36 163	3 556	780	351	–	8.1
44819	Other clothing stores	3	2 458	389	100	9	–	62.9
448190	Other clothing stores	3	2 458	389	100	9	–	62.9
4482102	Women's shoe stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	5	3 883	665	188	26	17.5	–
451	Sporting goods, hobby, book, and music stores	15	29 210	3 679	1 050	255	8.5	2.2
4511	Sporting goods, hobby, and musical instrument stores	12	D	D	D	c	D	D
45112	Hobby, toy, and game stores	5	D	D	D	b	D	D
451120	Hobby, toy, and game stores	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	c	D	D
45121	Book stores and news dealers	3	D	D	D	c	D	D
451211	Book stores	3	D	D	D	c	D	D
4512111	Book stores, general	3	D	D	D	c	D	D
452	General merchandise stores	6	D	D	D	f	D	D
452112	Discount department stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	3	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	3	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	16	8 321	1 086	258	58	40.1	7.8
45391	Pet and pet supplies stores	4	2 909	143	45	10	83.5	8.7
453910	Pet and pet supplies stores	4	2 909	143	45	10	83.5	8.7
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	20	20 688	3 858	877	107	25.8	12.3
4541	Electronic shopping and mail-order houses	6	6 936	995	233	31	44.3	10.8
45411	Electronic shopping and mail-order houses	6	6 936	995	233	31	44.3	10.8
4543	Direct selling establishments	13	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	a	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D
	BALANCE OF DEL NORTE COUNTY							
44-45	**Retail trade**	**33**	**62 484**	**6 703**	**1 620**	**495**	**10.9**	**.1**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	a	D	D
445	Food and beverage stores	9	8 733	934	213	63	37.7	.1
447	Gasoline stations	7	9 277	647	146	60	28.7	–
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D

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	BALANCE OF DEL NORTE COUNTY—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	3	D	D	D	a	D	D
	BALANCE OF EL DORADO COUNTY							
44-45	**Retail trade**	**278**	**584 109**	**63 667**	**14 527**	**2 575**	**11.1**	**5.9**
441	Motor vehicle and parts dealers	32	145 355	16 924	3 778	433	4.3	.7
4411	Automobile dealers	9	127 774	13 656	3 055	313	2.7	–
44111	New car dealers	7	D	D	D	e	D	D
441110	New car dealers	7	D	D	D	e	D	D
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	4	2 162	344	82	9	61.6	–
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	19	15 419	2 924	641	111	9.9	6.7
44131	Automotive parts and accessories stores	14	9 584	1 714	358	69	10.5	–
441310	Automotive parts and accessories stores	14	9 584	1 714	358	69	10.5	–
44132	Tire dealers	5	5 835	1 210	283	42	8.9	17.7
441320	Tire dealers	5	5 835	1 210	283	42	8.9	17.7
442	Furniture and home furnishings stores	9	5 395	796	278	48	48.7	.8
4422	Home furnishings stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	10	3 518	796	201	35	90.6	3.4
4431	Electronics and appliance stores	10	3 518	796	201	35	90.6	3.4
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	45	66 812	8 456	1 696	365	10.7	2.3
4441	Building material and supplies dealers	31	D	D	D	e	D	D
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	21	36 061	3 868	834	147	9.8	–
444190	Other building material dealers	21	36 061	3 868	834	147	9.8	–
4442	Lawn and garden equipment and supplies stores	14	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	13	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	13	D	D	D	b	D	D
445	Food and beverage stores	41	174 848	20 249	4 611	773	5.8	1.6
4451	Grocery stores	26	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	14	159 981	18 737	4 285	674	1.2	.6
445110	Supermarkets and other grocery (except convenience) stores	14	159 981	18 737	4 285	674	1.2	.6
44512	Convenience stores	12	D	D	D	b	D	D
445120	Convenience stores	12	D	D	D	b	D	D
4452	Specialty food stores	11	D	D	D	b	D	D
446	Health and personal care stores	10	44 272	4 749	1 182	254	.9	.4
4461	Health and personal care stores	10	44 272	4 749	1 182	254	.9	.4
44611	Pharmacies and drug stores	5	D	D	D	c	D	D
446110	Pharmacies and drug stores	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores	4	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	30	82 711	4 332	997	260	21.7	29.5
4471	Gasoline stations	30	82 711	4 332	997	260	21.7	29.5
44711	Gasoline stations with convenience stores	27	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	27	D	D	D	c	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	15	4 967	561	151	49	30.6	8.4
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	12	2 019	436	170	33	39.3	32.1
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF EL DORADO COUNTY—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	40	D	D	D	c	D	D
4531	Florists	8	1 650	251	71	33	59.9	3.3
45311	Florists	8	1 650	251	71	33	59.9	3.3
453110	Florists	8	1 650	251	71	33	59.9	3.3
4532	Office supplies, stationery, and gift stores	8	8 725	613	140	45	18.1	.6
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	22	D	D	D	b	D	D
45391	Pet and pet supplies stores	6	D	D	D	b	D	D
453910	Pet and pet supplies stores	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	32	24 765	3 439	750	134	21.3	.1
4541	Electronic shopping and mail-order houses	13	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	13	D	D	D	b	D	D
4543	Direct selling establishments	18	D	D	D	b	D	D
45431	Fuel dealers	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D
	BALANCE OF FRESNO COUNTY							
44-45	**Retail trade**	**279**	**526 587**	**50 691**	**12 022**	**2 442**	**20.6**	**10.1**
441	Motor vehicle and parts dealers	45	D	D	D	e	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	35	45 770	6 881	1 666	319	20.5	18.4
44131	Automotive parts and accessories stores	31	41 537	6 021	1 479	289	22.2	20.3
441310	Automotive parts and accessories stores	31	41 537	6 021	1 479	289	22.2	20.3
44132	Tire dealers	4	4 233	860	187	30	3.2	–
441320	Tire dealers	4	4 233	860	187	30	3.2	–
442	Furniture and home furnishings stores	9	D	D	D	c	D	D
4422	Home furnishings stores	6	D	D	D	c	D	D
44229	Other home furnishings stores	6	D	D	D	c	D	D
442299	All other home furnishings stores	6	D	D	D	c	D	D
443	Electronics and appliance stores	6	D	D	D	b	D	D
4431	Electronics and appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	30	59 885	7 640	1 780	283	17.1	50.7
4441	Building material and supplies dealers	16	21 186	2 855	696	110	18.7	10.4
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	14	38 699	4 785	1 084	173	16.1	72.8
44422	Nursery, garden center, and farm supply stores	14	38 699	4 785	1 084	173	16.1	72.8
444220	Nursery, garden center, and farm supply stores	14	38 699	4 785	1 084	173	16.1	72.8
445	Food and beverage stores	75	76 390	7 426	1 661	444	40.3	5.4
4451	Grocery stores	58	68 542	6 337	1 402	374	42.2	3.3
44511	Supermarkets and other grocery (except convenience) stores	32	51 264	5 240	1 149	275	40.7	2.7
445110	Supermarkets and other grocery (except convenience) stores	32	51 264	5 240	1 149	275	40.7	2.7
44512	Convenience stores	26	17 278	1 097	253	99	46.7	5.0
445120	Convenience stores	26	17 278	1 097	253	99	46.7	5.0
4452	Specialty food stores	12	5 744	994	236	63	4.0	33.1
446	Health and personal care stores	13	D	D	D	e	D	D
4461	Health and personal care stores	13	D	D	D	e	D	D
44611	Pharmacies and drug stores	11	D	D	D	e	D	D
446110	Pharmacies and drug stores	11	D	D	D	e	D	D
4461101	Pharmacies and drug stores	11	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF FRESNO COUNTY—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	45	118 647	5 085	1 336	306	19.1	4.7
4471	Gasoline stations	45	118 647	5 085	1 336	306	19.1	4.7
44711	Gasoline stations with convenience stores	33	79 499	3 560	932	221	28.2	1.3
447110	Gasoline stations with convenience stores	33	79 499	3 560	932	221	28.2	1.3
44719	Other gasoline stations	12	39 148	1 525	404	85	.5	11.7
447190	Other gasoline stations	12	39 148	1 525	404	85	.5	11.7
448	Clothing and clothing accessories stores	10	D	D	D	b	D	D
4481	Clothing stores	8	5 577	834	191	50	32.1	–
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4531	Florists	5	4 525	1 095	235	64	–	–
45311	Florists	5	4 525	1 095	235	64	–	–
453110	Florists	5	4 525	1 095	235	64	–	–
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	18	D	D	D	c	D	D
4543	Direct selling establishments	12	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D
	BALANCE OF GLENN COUNTY							
44-45	**Retail trade**	**12**	**6 307**	**425**	**102**	**26**	**59.9**	**–**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	5	1 344	97	21	8	100.0	–
447	Gasoline stations	4	D	D	D	a	D	D
	BALANCE OF HUMBOLDT COUNTY							
44-45	**Retail trade**	**217**	**334 925**	**36 934**	**8 429**	**2 009**	**20.6**	**1.5**
441	Motor vehicle and parts dealers	16	32 282	4 080	1 036	136	10.8	–
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores	9	6 219	1 123	266	59	32.4	–
441310	Automotive parts and accessories stores	9	6 219	1 123	266	59	32.4	–
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	a	D	D
442210	Floor covering stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	31	D	D	D	e	D	D
4441	Building material and supplies dealers	20	D	D	D	c	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	11	22 855	2 941	565	125	2.8	3.7
444190	Other building material dealers	11	22 855	2 941	565	125	2.8	3.7
4442	Lawn and garden equipment and supplies stores	11	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	10	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF HUMBOLDT COUNTY—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	46	D	D	D	f	D	D
4451	Grocery stores	30	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	27	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	27	D	D	D	f	D	D
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health and personal care stores	14	41 273	4 945	1 143	205	46.1	–
4461	Health and personal care stores	14	41 273	4 945	1 143	205	46.1	–
44611	Pharmacies and drug stores	10	39 448	4 547	1 044	184	47.5	–
446110	Pharmacies and drug stores	10	39 448	4 547	1 044	184	47.5	–
4461101	Pharmacies and drug stores	10	39 448	4 547	1 044	184	47.5	–
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	31	D	D	D	c	D	D
4471	Gasoline stations	31	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	25	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	25	D	D	D	c	D	D
448	Clothing and clothing accessories stores	17	D	D	D	c	D	D
4481	Clothing stores	11	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	5	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	13	5 505	498	124	58	16.2	.7
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	D	D	D	b	D	D
45121	Book stores and news dealers	4	1 972	207	58	20	9.9	1.9
4512111	Book stores, general	4	1 972	207	58	20	9.9	1.9
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	a	D	D
452990	All other general merchandise stores	5	D	D	D	a	D	D
453	Miscellaneous store retailers	24	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	13	D	D	D	b	D	D
4533	Used merchandise stores	6	969	410	92	31	43.6	–
45331	Used merchandise stores	6	969	410	92	31	43.6	–
453310	Used merchandise stores	6	969	410	92	31	43.6	–
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	14	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	a	D	D
	BALANCE OF IMPERIAL COUNTY							
44-45	**Retail trade**	**54**	**135 263**	**13 430**	**3 320**	**652**	**33.8**	**15.0**
441	Motor vehicle and parts dealers	3	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	3	D	D	D	c	D	D
44131	Automotive parts and accessories stores	3	D	D	D	c	D	D
441310	Automotive parts and accessories stores	3	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	8	56 198	5 089	1 293	164	37.5	33.5
4441	Building material and supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	5	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	5	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	c	D	D
445	Food and beverage stores	17	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	12	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF IMPERIAL COUNTY—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	1	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
	BALANCE OF INYO COUNTY							
44-45	**Retail trade**	**57**	**55 242**	**5 806**	**1 384**	**365**	**32.5**	**6.1**
441	Motor vehicle and parts dealers	6	3 849	495	120	23	6.7	24.2
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	8	5 494	640	168	44	22.4	7.5
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	15	25 019	1 835	423	127	41.0	–
4471	Gasoline stations	15	25 019	1 835	423	127	41.0	–
44711	Gasoline stations with convenience stores	13	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	c	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	433	46	7	3	13.4	–
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	6	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	6	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	BALANCE OF KERN COUNTY							
44-45	**Retail trade**	**570**	**1 199 744**	**107 861**	**25 182**	**5 168**	**20.4**	**8.7**
441	Motor vehicle and parts dealers	87	D	D	D	f	D	D
44112	Used car dealers	17	D	D	D	b	D	D
441120	Used car dealers	17	D	D	D	b	D	D
4412	Other motor vehicle dealers	10	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	a	D	D
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	56	46 984	8 000	1 907	443	19.7	14.3
44131	Automotive parts and accessories stores	43	35 297	5 867	1 407	316	12.5	16.1
441310	Automotive parts and accessories stores	43	35 297	5 867	1 407	316	12.5	16.1
44132	Tire dealers	13	11 687	2 133	500	127	41.5	8.9
441320	Tire dealers	13	11 687	2 133	500	127	41.5	8.9
442	Furniture and home furnishings stores	15	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	10	D	D	D	b	D	D
44221	Floor covering stores	9	D	D	D	b	D	D
442210	Floor covering stores	9	D	D	D	b	D	D
443	Electronics and appliance stores	13	D	D	D	b	D	D
4431	Electronics and appliance stores	13	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF KERN COUNTY—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	62	134 751	16 645	3 919	603	7.8	30.1
4441	Building material and supplies dealers	39	76 222	10 284	2 306	398	7.1	.3
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	20	49 757	6 287	1 362	197	1.8	.4
444190	Other building material dealers	20	49 757	6 287	1 362	197	1.8	.4
4442	Lawn and garden equipment and supplies stores	23	58 529	6 361	1 613	205	8.7	69.1
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	19	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	19	D	D	D	c	D	D
445	Food and beverage stores	144	D	D	D	g	D	D
4451	Grocery stores	102	214 294	25 884	5 716	1 198	30.1	8.2
44511	Supermarkets and other grocery (except convenience) stores	76	202 220	25 188	5 538	1 131	27.6	7.3
445110	Supermarkets and other grocery (except convenience) stores	76	202 220	25 188	5 538	1 131	27.6	7.3
44512	Convenience stores	26	12 074	696	178	67	70.5	22.4
445120	Convenience stores	26	12 074	696	178	67	70.5	22.4
4452	Specialty food stores	21	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	21	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	21	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	21	D	D	D	b	D	D
446	Health and personal care stores	36	D	D	D	e	D	D
4461	Health and personal care stores	36	D	D	D	e	D	D
44611	Pharmacies and drug stores	24	93 001	12 958	2 996	432	23.1	–
446110	Pharmacies and drug stores	24	93 001	12 958	2 996	432	23.1	–
4461101	Pharmacies and drug stores	24	93 001	12 958	2 996	432	23.1	–
44619	Other health and personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	5	D	D	D	b	D	D
447	Gasoline stations	105	497 324	22 437	5 523	1 426	19.8	5.0
4471	Gasoline stations	105	497 324	22 437	5 523	1 426	19.8	5.0
44711	Gasoline stations with convenience stores	83	188 550	8 997	2 137	720	48.5	10.8
447110	Gasoline stations with convenience stores	83	188 550	8 997	2 137	720	48.5	10.8
44719	Other gasoline stations	22	308 774	13 440	3 386	706	2.2	1.4
447190	Other gasoline stations	22	308 774	13 440	3 386	706	2.2	1.4
448	Clothing and clothing accessories stores	20	D	D	D	c	D	D
4481	Clothing stores	9	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
452	General merchandise stores	11	D	D	D	b	D	D
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	7	6 146	621	130	50	28.2	–
453	Miscellaneous store retailers	43	D	D	D	c	D	D
4531	Florists	8	1 722	387	86	36	56.6	21.8
45311	Florists	8	1 722	387	86	36	56.6	21.8
453110	Florists	8	1 722	387	86	36	56.6	21.8
4532	Office supplies, stationery, and gift stores	14	D	D	D	b	D	D
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4533	Used merchandise stores	10	2 773	945	222	62	16.4	11.5
45331	Used merchandise stores	10	2 773	945	222	62	16.4	11.5
453310	Used merchandise stores	10	2 773	945	222	62	16.4	11.5
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF KERN COUNTY—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	28	30 781	5 536	1 246	167	21.8	.1
4541	Electronic shopping and mail-order houses	6	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	6	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
4543	Direct selling establishments	20	20 982	3 864	948	126	21.2	.1
45431	Fuel dealers	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	9	D	D	D	b	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
	BALANCE OF KINGS COUNTY							
44-45	**Retail trade**	**45**	**69 222**	**4 515**	**1 088**	**263**	**24.5**	**6.6**
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	7	9 082	647	151	43	25.2	12.4
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	15	41 464	1 677	409	111	26.3	8.2
4471	Gasoline stations	15	41 464	1 677	409	111	26.3	8.2
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
	BALANCE OF LAKE COUNTY							
44-45	**Retail trade**	**93**	**148 950**	**14 009**	**3 409**	**727**	**21.2**	**12.3**
441	Motor vehicle and parts dealers	14	26 361	2 600	649	120	10.1	–
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
4431	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	D	D	D	c	D	D
4441	Building material and supplies dealers	6	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	c	D	D
444190	Other building material dealers	4	D	D	D	c	D	D
445	Food and beverage stores	19	32 786	2 452	577	193	20.7	14.3
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	16	D	D	D	c	D	D
4471	Gasoline stations	16	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	1	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF LAKE COUNTY—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	12	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	5	9 399	1 178	294	39	8.8	–
454312	Liquefied petroleum gas (bottled gas) dealers	5	9 399	1 178	294	39	8.8	–
	BALANCE OF LASSEN COUNTY							
44-45	**Retail trade**	**34**	**30 487**	**2 136**	**479**	**159**	**36.5**	**7.4**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	6 470	584	123	33	12.5	–
4442	Lawn and garden equipment and supplies stores	3	3 118	270	56	16	15.0	–
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	9	4 983	438	94	44	94.9	5.1
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	13 448	746	167	55	28.5	13.9
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
	BALANCE OF LOS ANGELES COUNTY							
44-45	**Retail trade**	**1 765**	**D**	**D**	**D**	**j**	**D**	**D**
441	Motor vehicle and parts dealers	210	338 020	33 631	7 771	1 375	34.4	7.3
4411	Automobile dealers	41	125 294	5 538	1 321	181	52.2	2.3
44112	Used car dealers	26	54 279	2 037	487	76	86.0	1.2
441120	Used car dealers	26	54 279	2 037	487	76	86.0	1.2
4412	Other motor vehicle dealers	28	98 581	10 165	2 202	338	14.1	17.4
44121	Recreational vehicle dealers	5	D	D	D	c	D	D
441210	Recreational vehicle dealers	5	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	23	D	D	D	c	D	D
441221	Motorcycle dealers	7	D	D	D	b	D	D
441222	Boat dealers	14	32 135	2 973	691	118	38.6	14.0
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	141	114 145	17 928	4 248	856	32.4	3.9
44131	Automotive parts and accessories stores	107	89 995	14 013	3 213	702	27.8	2.1
441310	Automotive parts and accessories stores	107	89 995	14 013	3 213	702	27.8	2.1
44132	Tire dealers	34	24 150	3 915	1 035	154	49.2	10.9
441320	Tire dealers	34	24 150	3 915	1 035	154	49.2	10.9
442	Furniture and home furnishings stores	96	203 850	20 792	5 027	1 046	26.8	1.3
4421	Furniture stores	48	122 980	10 901	2 624	363	36.7	.9
44211	Furniture stores	48	122 980	10 901	2 624	363	36.7	.9
442110	Furniture stores	48	122 980	10 901	2 624	363	36.7	.9
4422	Home furnishings stores	48	80 870	9 891	2 403	683	11.7	2.0
44221	Floor covering stores	14	11 343	1 785	443	74	57.5	2.1
442210	Floor covering stores	14	11 343	1 785	443	74	57.5	2.1
44229	Other home furnishings stores	34	69 527	8 106	1 960	609	4.2	1.9
442291	Window treatment stores	5	2 395	362	91	17	19.4	40.2
442299	All other home furnishings stores	29	67 132	7 744	1 869	592	3.6	.6
443	Electronics and appliance stores	87	159 451	19 146	4 632	600	22.2	22.9
4431	Electronics and appliance stores	87	159 451	19 146	4 632	600	22.2	22.9
44311	Appliance, television, and other electronics stores	60	117 324	14 571	3 530	483	23.6	7.7
443111	Household appliance stores	11	17 717	2 756	676	97	81.1	.4
443112	Radio, television, and other electronics stores	49	99 607	11 815	2 854	386	13.3	9.0
44312	Computer and software stores	21	D	D	D	b	D	D
443120	Computer and software stores	21	D	D	D	b	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF LOS ANGELES COUNTY—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	90	203 995	21 976	4 468	879	14.7	3.3
4441	Building material and supplies dealers	74	192 235	20 461	4 119	806	14.3	2.5
44411	Home centers	6	D	D	D	e	D	D
444110	Home Centers	6	D	D	D	e	D	D
44412	Paint and wallpaper stores	9	D	D	D	b	D	D
444120	Paint and wallpaper stores	9	D	D	D	b	D	D
44413	Hardware stores	17	D	D	D	c	D	D
444130	Hardware stores	17	D	D	D	c	D	D
44419	Other building material dealers	42	55 081	6 023	1 347	224	36.8	3.4
444190	Other building material dealers	42	55 081	6 023	1 347	224	36.8	3.4
4442	Lawn and garden equipment and supplies stores	16	11 760	1 515	349	73	22.0	16.7
44422	Nursery, garden center, and farm supply stores	15	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	15	D	D	D	b	D	D
445	Food and beverage stores	378	1 000 668	110 608	28 360	5 137	14.5	10.7
4451	Grocery stores	201	922 912	101 930	26 308	4 547	10.3	10.7
44511	Supermarkets and other grocery (except convenience) stores	162	889 179	99 578	25 722	4 375	9.0	10.8
445110	Supermarkets and other grocery (except convenience) stores	162	889 179	99 578	25 722	4 375	9.0	10.8
44512	Convenience stores	39	33 733	2 352	586	172	46.6	8.3
445120	Convenience stores	39	33 733	2 352	586	172	46.6	8.3
4452	Specialty food stores	92	37 364	6 611	1 542	393	45.6	12.3
4453	Beer, wine, and liquor stores	85	40 392	2 067	510	197	79.9	10.5
44531	Beer, wine, and liquor stores	85	40 392	2 067	510	197	79.9	10.5
445310	Beer, wine, and liquor stores	85	40 392	2 067	510	197	79.9	10.5
446	Health and personal care stores	152	386 384	50 595	11 370	1 806	23.2	2.0
4461	Health and personal care stores	152	386 384	50 595	11 370	1 806	23.2	2.0
44611	Pharmacies and drug stores	78	347 959	44 117	9 899	1 412	22.0	1.4
446110	Pharmacies and drug stores	78	347 959	44 117	9 899	1 412	22.0	1.4
4461101	Pharmacies and drug stores	77	D	D	D	g	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	29	17 374	2 111	493	178	32.4	3.0
446120	Cosmetics, beauty supplies, and perfume stores	29	17 374	2 111	493	178	32.4	3.0
44613	Optical goods stores	18	9 577	2 609	507	128	5.7	13.3
446130	Optical goods stores	18	9 577	2 609	507	128	5.7	13.3
44619	Other health and personal care stores	27	11 474	1 758	471	88	61.1	9.2
446191	Food (health) supplement stores	18	9 022	1 394	390	70	64.3	2.7
446199	All other health and personal care stores	9	2 452	364	81	18	49.3	33.2
447	Gasoline stations	168	532 698	18 283	4 496	1 201	40.6	9.4
4471	Gasoline stations	168	532 698	18 283	4 496	1 201	40.6	9.4
44711	Gasoline stations with convenience stores	108	357 686	12 633	3 089	834	34.4	8.6
447110	Gasoline stations with convenience stores	108	357 686	12 633	3 089	834	34.4	8.6
44719	Other gasoline stations	60	175 012	5 650	1 407	367	53.4	11.1
447190	Other gasoline stations	60	175 012	5 650	1 407	367	53.4	11.1
448	Clothing and clothing accessories stores	222	D	D	D	g	D	D
4481	Clothing stores	151	210 204	22 631	5 451	1 882	7.2	4.5
44811	Men's clothing stores	9	6 685	1 071	252	43	23.4	.5
448110	Men's clothing stores	9	6 685	1 071	252	43	23.4	.5
44812	Women's clothing stores	72	78 721	7 698	1 768	777	9.2	5.1
448120	Women's clothing stores	72	78 721	7 698	1 768	777	9.2	5.1
44813	Children's and infants' clothing stores	11	11 075	1 544	438	152	10.5	–
448130	Children's and infants' clothing stores	11	11 075	1 544	438	152	10.5	–
44814	Family clothing stores	45	108 228	11 214	2 764	837	3.0	2.3
448140	Family clothing stores	45	108 228	11 214	2 764	837	3.0	2.3
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	12	D	D	D	b	D	D
448190	Other clothing stores	12	D	D	D	b	D	D
4482	Shoe stores	39	29 593	3 147	774	262	8.8	6.5
44821	Shoe stores	39	29 593	3 147	774	262	8.8	6.5
448210	Shoe stores	39	29 593	3 147	774	262	8.8	6.5
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	5	2 884	372	93	39	25.4	–
4482104	Family shoe stores	22	D	D	D	c	D	D
4482105	Athletic footwear stores	10	9 850	991	248	91	6.3	7.4
4483	Jewelry, luggage, and leather goods stores	32	D	D	D	c	D	D
44831	Jewelry stores	30	D	D	D	c	D	D
448310	Jewelry stores	30	D	D	D	c	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D

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	BALANCE OF LOS ANGELES COUNTY—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	84	133 123	13 338	3 356	856	6.9	2.8
4511	Sporting goods, hobby, and musical instrument stores	54	104 700	10 464	2 572	660	7.2	2.4
45111	Sporting goods stores	21	41 526	3 602	917	212	5.5	3.7
451110	Sporting goods stores	21	41 526	3 602	917	212	5.5	3.7
4511101	General-line sporting goods stores	9	32 615	2 555	629	157	–	1.7
4511102	Specialty-line sporting goods stores	12	8 911	1 047	288	55	25.7	11.0
45112	Hobby, toy, and game stores	19	37 738	3 939	917	290	.3	2.7
451120	Hobby, toy, and game stores	19	37 738	3 939	917	290	.3	2.7
45113	Sewing, needlework, and piece goods stores	9	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	9	D	D	D	b	D	D
45114	Musical instrument and supplies stores	5	D	D	D	b	D	D
451140	Musical instrument and supplies stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	30	28 423	2 874	784	196	5.5	4.0
45121	Book stores and news dealers	16	15 546	1 728	504	117	2.4	3.2
451211	Book stores	16	15 546	1 728	504	117	2.4	3.2
4512111	Book stores, general	8	5 634	711	201	69	5.3	.3
4512112	Specialty book stores	4	D	D	D	a	D	D
4512113	College book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	14	12 877	1 146	280	79	9.3	4.8
451220	Prerecorded tape, compact disc, and record stores	14	12 877	1 146	280	79	9.3	4.8
452	General merchandise stores	43	D	D	D	g	D	D
4521	Department stores	8	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	8	D	D	D	g	D	D
45211	Department stores	8	D	D	D	g	D	D
452112	Discount department stores	8	D	D	D	g	D	D
4529	Other general merchandise stores	35	D	D	D	e	D	D
45299	All other general merchandise stores	35	D	D	D	e	D	D
452990	All other general merchandise stores	35	D	D	D	e	D	D
4529901	Variety stores	15	13 683	1 691	423	165	18.6	8.9
4529904	Miscellaneous general merchandise stores	20	D	D	D	e	D	D
453	Miscellaneous store retailers	155	137 993	21 165	5 071	1 189	22.9	5.5
4531	Florists	24	5 427	1 210	280	100	40.8	23.6
45311	Florists	24	5 427	1 210	280	100	40.8	23.6
453110	Florists	24	5 427	1 210	280	100	40.8	23.6
4532	Office supplies, stationery, and gift stores	51	64 221	7 341	1 741	419	20.8	.7
45321	Office supplies and stationery stores	16	36 744	3 314	847	180	4.0	1.2
453210	Office supplies and stationery stores	16	36 744	3 314	847	180	4.0	1.2
45322	Gift, novelty, and souvenir stores	35	27 477	4 027	894	239	43.3	.1
453220	Gift, novelty, and souvenir stores	35	27 477	4 027	894	239	43.3	.1
4533	Used merchandise stores	24	12 968	3 575	924	232	30.6	13.3
45331	Used merchandise stores	24	12 968	3 575	924	232	30.6	13.3
453310	Used merchandise stores	24	12 968	3 575	924	232	30.6	13.3
4539	Other miscellaneous store retailers	56	55 377	9 039	2 126	438	21.7	7.5
45391	Pet and pet supplies stores	18	18 762	2 849	678	182	15.3	.8
453910	Pet and pet supplies stores	18	18 762	2 849	678	182	15.3	.8
45392	Art dealers	9	3 845	252	45	14	93.1	.3
453920	Art dealers	9	3 845	252	45	14	93.1	.3
45399	All other miscellaneous store retailers	29	32 770	5 938	1 403	242	17.0	12.2
454	Nonstore retailers	80	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses	30	77 579	8 055	1 665	258	44.9	3.6
45411	Electronic shopping and mail-order houses	30	77 579	8 055	1 665	258	44.9	3.6
4542	Vending machine operators	6	D	D	D	b	D	D
45421	Vending machine operators	6	D	D	D	b	D	D
454210	Vending machine operators	6	D	D	D	b	D	D
4543	Direct selling establishments	44	D	D	D	e	D	D
45439	Other direct selling establishments	41	D	D	D	e	D	D
454390	Other direct selling establishments	41	D	D	D	e	D	D
	BALANCE OF MADERA COUNTY							
44-45	**Retail trade**	**153**	**264 173**	**24 261**	**5 741**	**1 256**	**26.3**	**3.7**
441	Motor vehicle and parts dealers	17	37 249	3 473	825	143	54.7	7.7
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	D	D	D	a	D	D
443	Electronics and appliance stores	6	5 629	1 982	494	53	19.3	–
4431	Electronics and appliance stores	6	5 629	1 982	494	53	19.3	–
44311	Appliance, television, and other electronics stores	6	5 629	1 982	494	53	19.3	–
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF MADERA COUNTY—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	20	D	D	D	c	D	D
4441	Building material and supplies dealers	14	D	D	D	b	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
445	Food and beverage stores	31	82 764	8 028	1 796	390	17.8	1.0
4451	Grocery stores	21	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	12	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	12	D	D	D	e	D	D
44512	Convenience stores	9	D	D	D	b	D	D
445120	Convenience stores	9	D	D	D	b	D	D
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	24	65 728	2 819	709	204	31.1	2.2
4471	Gasoline stations	24	65 728	2 819	709	204	31.1	2.2
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
44719	Other gasoline stations	6	D	D	D	b	D	D
447190	Other gasoline stations	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	7 125	651	145	45	20.4	1.2
4481	Clothing stores	5	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	1 594	156	35	13	–	–
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	8	3 316	293	57	22	48.3	1.4
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	10	12 190	1 778	444	74	6.6	–
4543	Direct selling establishments	10	12 190	1 778	444	74	6.6	–
45431	Fuel dealers	4	8 694	1 312	358	42	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	4	8 694	1 312	358	42	–	–
45439	Other direct selling establishments	6	3 496	466	86	32	22.9	–
454390	Other direct selling establishments	6	3 496	466	86	32	22.9	–
	BALANCE OF MARIN COUNTY							
44-45	**Retail trade**	**156**	**412 899**	**47 419**	**11 267**	**1 865**	**29.4**	**7.2**
441	Motor vehicle and parts dealers	5	D	D	D	c	D	D
4411	Automobile dealers	3	D	D	D	c	D	D
442	Furniture and home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	1	D	D	D	b	D	D
443	Electronics and appliance stores	8	D	D	D	c	D	D
4431	Electronics and appliance stores	8	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	5	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	c	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	11	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF MARIN COUNTY—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	28	110 403	15 878	3 931	636	22.6	19.9
4451	Grocery stores	23	105 518	15 410	3 841	613	21.9	20.6
44511	Supermarkets and other grocery (except convenience) stores	20	103 573	15 256	3 798	597	20.8	21.0
445110	Supermarkets and other grocery (except convenience) stores	20	103 573	15 256	3 798	597	20.8	21.0
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	14	D	D	D	c	D	D
4461	Health and personal care stores	14	D	D	D	c	D	D
44611	Pharmacies and drug stores	5	D	D	D	c	D	D
446110	Pharmacies and drug stores	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores	5	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
447	Gasoline stations	11	D	D	D	b	D	D
4471	Gasoline stations	11	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	18	26 053	3 066	804	181	8.8	4.0
4481	Clothing stores	16	D	D	D	c	D	D
44814	Family clothing stores	6	D	D	D	c	D	D
448140	Family clothing stores	6	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	15	19 062	2 203	577	141	8.8	2.3
4511	Sporting goods, hobby, and musical instrument stores	9	16 463	1 786	464	108	6.2	.8
45111	Sporting goods stores	4	11 790	1 138	304	69	6.2	–
451110	Sporting goods stores	4	11 790	1 138	304	69	6.2	–
4511102	Specialty-line sporting goods stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	6	2 599	417	113	33	25.5	11.7
45121	Book stores and news dealers	5	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	27	11 839	1 886	417	105	48.5	13.0
4531	Florists	5	1 851	296	79	17	31.8	68.2
45311	Florists	5	1 851	296	79	17	31.8	68.2
453110	Florists	5	1 851	296	79	17	31.8	68.2
4532	Office supplies, stationery, and gift stores	11	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4533	Used merchandise stores	6	D	D	D	b	D	D
45331	Used merchandise stores	6	D	D	D	b	D	D
453310	Used merchandise stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
	BALANCE OF MARIPOSA COUNTY							
44-45	**Retail trade**	**70**	**70 920**	**7 222**	**1 350**	**357**	**40.1**	**1.3**
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	3 714	535	91	32	37.3	–
445	Food and beverage stores	16	28 732	2 990	491	120	45.0	1.1
446	Health and personal care stores	4	6 137	677	138	22	55.2	–
4461	Health and personal care stores	4	6 137	677	138	22	55.2	–
447	Gasoline stations	12	9 743	554	118	43	68.5	–
448	Clothing and clothing accessories stores	6	3 419	430	84	20	17.8	–
4481	Clothing stores	6	3 419	430	84	20	17.8	–
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

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	BALANCE OF MARIPOSA COUNTY—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	13	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
454	Nonstore retailers	4	2 928	367	96	13	15.7	–
	BALANCE OF MENDOCINO COUNTY							
44-45	**Retail trade**	**211**	**319 374**	**38 203**	**8 499**	**1 753**	**27.1**	**8.7**
441	Motor vehicle and parts dealers	9	67 749	5 240	1 033	107	16.1	–
4411	Automobile dealers	6	D	D	D	b	D	D
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	4	1 601	248	65	18	80.1	–
443	Electronics and appliance stores	4	D	D	D	b	D	D
4431	Electronics and appliance stores	4	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	31	31 485	4 979	1 184	244	19.8	4.4
4441	Building material and supplies dealers	20	27 813	4 448	1 089	200	14.3	5.0
44419	Other building material dealers	9	14 250	2 582	616	82	16.8	–
444190	Other building material dealers	9	14 250	2 582	616	82	16.8	–
4442	Lawn and garden equipment and supplies stores	11	3 672	531	95	44	61.5	–
44422	Nursery, garden center, and farm supply stores	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	9	D	D	D	b	D	D
445	Food and beverage stores	44	83 457	10 671	2 418	590	44.9	17.2
4451	Grocery stores	37	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	34	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	34	D	D	D	f	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health and personal care stores	10	D	D	D	c	D	D
4461	Health and personal care stores	10	D	D	D	c	D	D
44619	Other health and personal care stores	3	2 347	430	93	33	25.6	15.3
446191	Food (health) supplement stores	3	2 347	430	93	33	25.6	15.3
447	Gasoline stations	18	41 965	2 740	603	143	24.3	12.2
4471	Gasoline stations	18	41 965	2 740	603	143	24.3	12.2
44711	Gasoline stations with convenience stores	11	29 588	1 367	314	93	19.2	14.8
447110	Gasoline stations with convenience stores	11	29 588	1 367	314	93	19.2	14.8
448	Clothing and clothing accessories stores	21	D	D	D	b	D	D
4481	Clothing stores	15	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	13	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	36	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	18	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	17	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45392	Art dealers	6	2 295	299	80	13	–	3.3
453920	Art dealers	6	2 295	299	80	13	–	3.3
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D

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Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF MENDOCINO COUNTY—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	15	30 835	6 229	1 311	154	11.7	5.3
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
	BALANCE OF MERCED COUNTY							
44-45	**Retail trade**	**124**	**272 922**	**22 545**	**5 059**	**1 114**	**22.7**	**6.2**
441	Motor vehicle and parts dealers	14	10 956	1 435	337	65	32.8	1.5
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	15	82 060	8 446	1 660	281	16.1	16.4
4441	Building material and supplies dealers	7	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	35	D	D	D	c	D	D
44512	Convenience stores	8	D	D	D	b	D	D
445120	Convenience stores	8	D	D	D	b	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	b	D	D
447	Gasoline stations	20	104 888	5 354	1 309	290	12.9	.8
4471	Gasoline stations	20	104 888	5 354	1 309	290	12.9	.8
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
44719	Other gasoline stations	7	D	D	D	c	D	D
447190	Other gasoline stations	7	D	D	D	c	D	D
448	Clothing and clothing accessories stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF MODOC COUNTY							
44-45	**Retail trade**	**13**	**8 098**	**636**	**149**	**63**	**46.6**	**38.4**
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	6	3 051	273	65	31	100.0	–
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	BALANCE OF MONO COUNTY							
44-45	**Retail trade**	**24**	**26 413**	**2 743**	**513**	**129**	**56.8**	**5.4**
445	Food and beverage stores	5	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	7	9 162	703	99	28	100.0	–
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	2 317	294	58	26	28.0	60.1
4512	Book, periodical, and music stores	3	D	D	D	a	D	D
45121	Book stores and news dealers	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	BALANCE OF MONTEREY COUNTY							
44-45	**Retail trade**	**299**	**692 018**	**69 172**	**16 573**	**3 284**	**9.1**	**4.2**
441	Motor vehicle and parts dealers	32	35 020	3 786	918	142	22.0	10.4
44112	Used car dealers	8	D	D	D	a	D	D
441120	Used car dealers	8	D	D	D	a	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	17	13 753	2 680	643	96	11.0	9.5
44131	Automotive parts and accessories stores	11	8 712	1 725	402	64	10.6	15.0
441310	Automotive parts and accessories stores	11	8 712	1 725	402	64	10.6	15.0
44132	Tire dealers	6	5 041	955	241	32	11.8	–
441320	Tire dealers	6	5 041	955	241	32	11.8	–
442	Furniture and home furnishings stores	11	D	D	D	b	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	7	D	D	D	b	D	D
4431	Electronics and appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	26	52 768	6 198	1 537	274	8.9	15.7
4441	Building material and supplies dealers	14	34 361	3 712	861	175	6.7	.1
44413	Hardware stores	3	D	D	D	c	D	D
444130	Hardware stores	3	D	D	D	c	D	D
44419	Other building material dealers	11	D	D	D	b	D	D
444190	Other building material dealers	11	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	12	18 407	2 486	676	99	13.0	44.9
44422	Nursery, garden center, and farm supply stores	12	18 407	2 486	676	99	13.0	44.9
444220	Nursery, garden center, and farm supply stores	12	18 407	2 486	676	99	13.0	44.9
445	Food and beverage stores	45	D	D	D	f	D	D
4451	Grocery stores	27	88 865	9 655	2 391	436	9.5	3.9
44511	Supermarkets and other grocery (except convenience) stores	24	85 813	9 301	2 277	409	9.8	2.3
445110	Supermarkets and other grocery (except convenience) stores	24	85 813	9 301	2 277	409	9.8	2.3
4452	Specialty food stores	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF MONTEREY COUNTY—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	12	29 200	3 745	874	158	16.7	4.1
4461	Health and personal care stores	12	29 200	3 745	874	158	16.7	4.1
44611	Pharmacies and drug stores	4	24 524	2 751	680	111	19.8	–
446110	Pharmacies and drug stores	4	24 524	2 751	680	111	19.8	–
4461101	Pharmacies and drug stores	4	24 524	2 751	680	111	19.8	–
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	29	66 241	3 088	766	176	11.7	7.5
4471	Gasoline stations	29	66 241	3 088	766	176	11.7	7.5
44711	Gasoline stations with convenience stores	22	57 484	2 663	687	155	9.8	7.5
447110	Gasoline stations with convenience stores	22	57 484	2 663	687	155	9.8	7.5
448	Clothing and clothing accessories stores	49	D	D	D	e	D	D
4481	Clothing stores	33	D	D	D	e	D	D
44811	Men's clothing stores	5	D	D	D	b	D	D
448110	Men's clothing stores	5	D	D	D	b	D	D
44813	Children's and infants' clothing stores	3	D	D	D	a	D	D
448130	Children's and infants' clothing stores	3	D	D	D	a	D	D
44814	Family clothing stores	10	30 642	3 154	857	210	1.2	–
448140	Family clothing stores	10	30 642	3 154	857	210	1.2	–
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	10	D	D	D	b	D	D
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	20	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	c	D	D
45111	Sporting goods stores	4	D	D	D	c	D	D
451110	Sporting goods stores	4	D	D	D	c	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45112	Hobby, toy, and game stores	5	D	D	D	b	D	D
451120	Hobby, toy, and game stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	10	D	D	D	c	D	D
45121	Book stores and news dealers	7	D	D	D	c	D	D
451211	Book stores	7	D	D	D	c	D	D
4512111	Book stores, general	7	D	D	D	c	D	D
452	General merchandise stores	9	200 292	15 879	3 628	736	.9	–
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	4 156	864	203	40	45.7	–
452990	All other general merchandise stores	6	4 156	864	203	40	45.7	–
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	47	34 737	4 117	1 033	219	20.0	6.7
4531	Florists	6	1 721	362	83	25	51.9	23.4
45311	Florists	6	1 721	362	83	25	51.9	23.4
453110	Florists	6	1 721	362	83	25	51.9	23.4
4532	Office supplies, stationery, and gift stores	16	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	15	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	15	D	D	D	b	D	D
4533	Used merchandise stores	6	1 915	161	105	11	79.0	18.7
45331	Used merchandise stores	6	1 915	161	105	11	79.0	18.7
453310	Used merchandise stores	6	1 915	161	105	11	79.0	18.7
4539	Other miscellaneous store retailers	19	D	D	D	c	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	9	D	D	D	b	D	D
453920	Art dealers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF MONTEREY COUNTY—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	12	D	D	D	c	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
	BALANCE OF NAPA COUNTY							
44-45	**Retail trade**	**54**	**140 057**	**19 888**	**4 391**	**866**	**5.1**	**11.1**
441	Motor vehicle and parts dealers	1	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	21	D	D	D	f	D	D
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
4453	Beer, wine, and liquor stores	9	42 377	7 119	1 488	312	3.1	–
44531	Beer, wine, and liquor stores	9	42 377	7 119	1 488	312	3.1	–
445310	Beer, wine, and liquor stores	9	42 377	7 119	1 488	312	3.1	–
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	8	7 127	883	162	60	–	6.2
4481	Clothing stores	4	D	D	D	b	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	1 483	241	59	10	10.0	–
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D
	BALANCE OF NEVADA COUNTY							
44-45	**Retail trade**	**137**	**274 616**	**29 954**	**7 247**	**1 343**	**27.8**	**6.6**
441	Motor vehicle and parts dealers	16	48 327	3 916	938	126	70.9	7.7
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	6	3 329	416	87	22	59.3	–
4422	Home furnishings stores	6	3 329	416	87	22	59.3	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF NEVADA COUNTY—Con.							
44-45	**Retail trade**—Con.							
443	Electronics and appliance stores	7	D	D	D	b	D	D
4431	Electronics and appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	b	D	D
443120	Computer and software stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	22	D	D	D	e	D	D
4441	Building material and supplies dealers	14	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
44412	Paint and wallpaper stores	1	D	D	D	a	D	D
444120	Paint and wallpaper stores	1	D	D	D	a	D	D
44419	Other building material dealers	10	D	D	D	c	D	D
444190	Other building material dealers	10	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
445	Food and beverage stores	21	40 035	5 105	1 182	264	17.7	2.3
4451	Grocery stores	17	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	10	D	D	D	c	D	D
4461	Health and personal care stores	10	D	D	D	c	D	D
44611	Pharmacies and drug stores	4	36 737	3 236	764	172	3.8	–
446110	Pharmacies and drug stores	4	36 737	3 236	764	172	3.8	–
4461101	Pharmacies and drug stores	4	36 737	3 236	764	172	3.8	–
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
44619	Other health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	15	D	D	D	c	D	D
4471	Gasoline stations	15	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing and clothing accessories stores	6	1 766	192	51	25	47.8	–
451	Sporting goods, hobby, book, and music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
45111	Sporting goods stores	3	D	D	D	b	D	D
451110	Sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	3	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	9 855	1 260	298	65	7.6	4.8
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	14	14 677	2 843	867	138	1.4	.6
4541	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
	BALANCE OF ORANGE COUNTY							
44-45	**Retail trade**	**312**	**1 172 318**	**112 423**	**26 426**	**5 436**	**4.3**	**2.6**
441	Motor vehicle and parts dealers	24	D	D	D	c	D	D
44112	Used car dealers	7	19 809	475	102	30	63.2	7.4
441120	Used car dealers	7	19 809	475	102	30	63.2	7.4
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	11 207	1 830	427	78	16.3	–
44131	Automotive parts and accessories stores	7	9 134	1 196	275	53	13.2	–
441310	Automotive parts and accessories stores	7	9 134	1 196	275	53	13.2	–

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF ORANGE COUNTY—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	28	58 194	6 751	1 631	542	5.6	.5
4421	Furniture stores	7	8 249	854	225	21	27.0	3.9
44211	Furniture stores	7	8 249	854	225	21	27.0	3.9
442110	Furniture stores	7	8 249	854	225	21	27.0	3.9
4422	Home furnishings stores	21	49 945	5 897	1 406	521	2.0	–
44229	Other home furnishings stores	20	D	D	D	f	D	D
442299	All other home furnishings stores	17	47 691	5 582	1 329	511	.5	–
443	Electronics and appliance stores	10	7 645	1 257	229	38	37.0	21.3
4431	Electronics and appliance stores	10	7 645	1 257	229	38	37.0	21.3
44311	Appliance, television, and other electronics stores	5	2 822	549	123	17	67.8	–
443112	Radio, television, and other electronics stores	4	D	D	D	a	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	9	D	D	D	e	D	D
4441	Building material and supplies dealers	7	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	32	175 901	20 928	5 366	788	2.5	8.1
4451	Grocery stores	18	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	17	169 122	19 617	5 043	714	2.0	7.6
445110	Supermarkets and other grocery (except convenience) stores	17	169 122	19 617	5 043	714	2.0	7.6
4452	Specialty food stores	11	D	D	D	b	D	D
446	Health and personal care stores	32	142 489	19 838	4 442	664	.1	.1
4461	Health and personal care stores	32	142 489	19 838	4 442	664	.1	.1
44611	Pharmacies and drug stores	19	D	D	D	f	D	D
446110	Pharmacies and drug stores	19	D	D	D	f	D	D
4461101	Pharmacies and drug stores	19	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores	6	7 509	1 097	263	83	–	–
446120	Cosmetics, beauty supplies, and perfume stores	6	7 509	1 097	263	83	–	–
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
447	Gasoline stations	22	77 101	2 720	650	163	10.7	5.5
4471	Gasoline stations	22	77 101	2 720	650	163	10.7	5.5
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
44719	Other gasoline stations	4	D	D	D	a	D	D
447190	Other gasoline stations	4	D	D	D	a	D	D
448	Clothing and clothing accessories stores	78	D	D	D	g	D	D
4481	Clothing stores	58	D	D	D	g	D	D
44811	Men's clothing stores	5	8 309	1 091	262	43	–	38.3
448110	Men's clothing stores	5	8 309	1 091	262	43	–	38.3
44812	Women's clothing stores	24	30 158	3 457	826	284	.4	–
448120	Women's clothing stores	24	30 158	3 457	826	284	.4	–
44813	Children's and infants' clothing stores	3	D	D	D	b	D	D
448130	Children's and infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	22	94 139	8 570	2 165	648	–	–
448140	Family clothing stores	22	94 139	8 570	2 165	648	–	–
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	13	11 012	1 223	280	88	–	–
44821	Shoe stores	13	11 012	1 223	280	88	–	–
448210	Shoe stores	13	11 012	1 223	280	88	–	–
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	6 212	597	144	38	–	–
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	7	D	D	D	b	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF ORANGE COUNTY—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	14	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	f	D	D
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.)[3]	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	c	D	D
453	Miscellaneous store retailers	39	84 271	8 259	2 094	453	9.7	5.3
4531	Florists	5	3 390	494	122	30	30.3	59.4
45311	Florists	5	3 390	494	122	30	30.3	59.4
453110	Florists	5	3 390	494	122	30	30.3	59.4
4532	Office supplies, stationery, and gift stores	18	D	D	D	e	D	D
45321	Office supplies and stationery stores	10	D	D	D	c	D	D
453210	Office supplies and stationery stores	10	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	8	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	8	D	D	D	c	D	D
4533	Used merchandise stores	3	2 954	747	171	30	–	41.4
45331	Used merchandise stores	3	2 954	747	171	30	–	41.4
453310	Used merchandise stores	3	2 954	747	171	30	–	41.4
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	D	D	D	b	D	D
453910	Pet and pet supplies stores	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	15	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45439	Other direct selling establishments	9	2 606	383	73	12	19.0	.5
454390	Other direct selling establishments	9	2 606	383	73	12	19.0	.5
	BALANCE OF PLACER COUNTY							
44-45	**Retail trade**	**424**	**1 147 257**	**123 202**	**29 837**	**5 299**	**9.8**	**4.1**
441	Motor vehicle and parts dealers	48	D	D	D	f	D	D
4411	Automobile dealers	15	D	D	D	e	D	D
44111	New car dealers	8	D	D	D	e	D	D
441110	New car dealers	8	D	D	D	e	D	D
44112	Used car dealers	7	15 932	419	123	22	16.9	4.3
441120	Used car dealers	7	15 932	419	123	22	16.9	4.3
4412	Other motor vehicle dealers	10	D	D	D	c	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	9	31 614	3 841	818	107	4.1	1.0
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	23	D	D	D	c	D	D
44131	Automotive parts and accessories stores	19	D	D	D	b	D	D
441310	Automotive parts and accessories stores	19	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF PLACER COUNTY—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	25	D	D	D	c	D	D
4421	Furniture stores	6	6 602	894	214	27	39.6	6.6
44211	Furniture stores	6	6 602	894	214	27	39.6	6.6
442110	Furniture stores	6	6 602	894	214	27	39.6	6.6
4422	Home furnishings stores	19	D	D	D	c	D	D
44221	Floor covering stores	5	D	D	D	a	D	D
442210	Floor covering stores	5	D	D	D	a	D	D
44229	Other home furnishings stores	14	D	D	D	c	D	D
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	12	D	D	D	c	D	D
443	Electronics and appliance stores	17	D	D	D	c	D	D
4431	Electronics and appliance stores	17	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	44	D	D	D	f	D	D
4441	Building material and supplies dealers	29	142 598	15 416	3 721	515	6.5	.5
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44413	Hardware stores	9	D	D	D	b	D	D
444130	Hardware stores	9	D	D	D	b	D	D
44419	Other building material dealers	19	D	D	D	c	D	D
444190	Other building material dealers	19	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	15	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	13	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	13	D	D	D	b	D	D
445	Food and beverage stores	52	D	D	D	g	D	D
4451	Grocery stores	37	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	24	257 594	28 609	6 887	1 077	5.6	.4
445110	Supermarkets and other grocery (except convenience) stores	24	257 594	28 609	6 887	1 077	5.6	.4
44512	Convenience stores	13	D	D	D	b	D	D
445120	Convenience stores	13	D	D	D	b	D	D
4452	Specialty food stores	8	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	7	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	7	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	7	D	D	D	b	D	D
446	Health and personal care stores	29	D	D	D	f	D	D
4461	Health and personal care stores	29	D	D	D	f	D	D
44611	Pharmacies and drug stores	15	D	D	D	f	D	D
446110	Pharmacies and drug stores	15	D	D	D	f	D	D
4461101	Pharmacies and drug stores	14	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	5	D	D	D	b	D	D
44619	Other health and personal care stores	7	8 281	1 533	317	73	64.4	.7
446191	Food (health) supplement stores	6	D	D	D	b	D	D
446199	All other health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	44	101 320	5 593	1 358	293	15.4	23.7
4471	Gasoline stations	44	101 320	5 593	1 358	293	15.4	23.7
44711	Gasoline stations with convenience stores	33	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	33	D	D	D	c	D	D
44719	Other gasoline stations	11	D	D	D	b	D	D
447190	Other gasoline stations	11	D	D	D	b	D	D
448	Clothing and clothing accessories stores	49	73 775	7 814	1 925	548	9.5	6.6
4481	Clothing stores	36	D	D	D	e	D	D
44812	Women's clothing stores	13	D	D	D	c	D	D
448120	Women's clothing stores	13	D	D	D	c	D	D
44814	Family clothing stores	19	D	D	D	e	D	D
448140	Family clothing stores	19	D	D	D	e	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482	Shoe stores	8	D	D	D	b	D	D
44821	Shoe stores	8	D	D	D	b	D	D
448210	Shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	5	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF PLACER COUNTY—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	37	D	D	D	f	D	D
4511	Sporting goods, hobby, and musical instrument stores	34	D	D	D	e	D	D
45111	Sporting goods stores	28	24 346	3 751	1 242	330	23.3	23.6
451110	Sporting goods stores	28	24 346	3 751	1 242	330	23.3	23.6
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	24	D	D	D	e	D	D
45112	Hobby, toy, and game stores	5	D	D	D	c	D	D
451120	Hobby, toy, and game stores	5	D	D	D	c	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	38	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	14	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	11	3 669	474	111	44	30.2	15.6
453220	Gift, novelty, and souvenir stores	11	3 669	474	111	44	30.2	15.6
4539	Other miscellaneous store retailers	17	8 075	726	160	44	27.0	.4
45391	Pet and pet supplies stores	6	D	D	D	b	D	D
453910	Pet and pet supplies stores	6	D	D	D	b	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	37	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	14	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	14	D	D	D	b	D	D
4543	Direct selling establishments	22	D	D	D	c	D	D
45431	Fuel dealers	12	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	10	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	10	D	D	D	b	D	D
454390	Other direct selling establishments	10	D	D	D	b	D	D
	BALANCE OF PLUMAS COUNTY							
44-45	**Retail trade**	**114**	**148 285**	**14 819**	**3 270**	**715**	**33.0**	**8.4**
441	Motor vehicle and parts dealers	13	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	21	16 344	2 079	378	75	37.0	3.3
4441	Building material and supplies dealers	19	D	D	D	b	D	D
44419	Other building material dealers	12	12 379	1 582	275	49	37.0	4.0
444190	Other building material dealers	12	12 379	1 582	275	49	37.0	4.0
445	Food and beverage stores	17	48 087	5 125	1 164	268	22.4	4.3
4451	Grocery stores	15	D	D	D	e	D	D
446	Health and personal care stores	8	15 791	1 774	370	85	51.3	–
4461	Health and personal care stores	8	15 791	1 774	370	85	51.3	–
447	Gasoline stations	11	19 309	1 120	247	64	27.0	42.6
44711	Gasoline stations with convenience stores	7	10 921	536	118	41	47.7	15.3
447110	Gasoline stations with convenience stores	7	10 921	536	118	41	47.7	15.3
448	Clothing and clothing accessories stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	9	3 880	211	44	26	3.6	32.1
4511	Sporting goods, hobby, and musical instrument stores	5	3 560	176	38	22	3.2	34.0
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF RIVERSIDE COUNTY							
44-45	**Retail trade**	**751**	**1 684 501**	**175 101**	**41 306**	**8 358**	**13.3**	**4.1**
441	Motor vehicle and parts dealers	71	128 888	14 263	3 315	531	10.9	1.9
44112	Used car dealers	4	8 448	614	146	28	25.9	–
441120	Used car dealers	4	8 448	614	146	28	25.9	–
4412	Other motor vehicle dealers	16	D	D	D	c	D	D
44121	Recreational vehicle dealers	7	63 396	5 426	1 111	138	.4	–
441210	Recreational vehicle dealers	7	63 396	5 426	1 111	138	.4	–
44122	Motorcycle, boat, and other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	48	D	D	D	e	D	D
44131	Automotive parts and accessories stores	28	28 735	3 979	948	205	11.7	3.0
441310	Automotive parts and accessories stores	28	28 735	3 979	948	205	11.7	3.0
44132	Tire dealers	20	D	D	D	b	D	D
441320	Tire dealers	20	D	D	D	b	D	D
442	Furniture and home furnishings stores	42	66 029	8 485	1 936	445	10.1	4.4
4421	Furniture stores	11	22 501	2 512	637	102	15.9	3.1
44211	Furniture stores	11	22 501	2 512	637	102	15.9	3.1
442110	Furniture stores	11	22 501	2 512	637	102	15.9	3.1
4422	Home furnishings stores	31	43 528	5 973	1 299	343	7.1	5.1
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	28	D	D	D	e	D	D
442291	Window treatment stores	4	D	D	D	a	D	D
442299	All other home furnishings stores	24	D	D	D	e	D	D
443	Electronics and appliance stores	13	D	D	D	b	D	D
4431	Electronics and appliance stores	13	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	62	D	D	D	f	D	D
4441	Building material and supplies dealers	39	D	D	D	f	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44413	Hardware stores	14	D	D	D	b	D	D
444130	Hardware stores	14	D	D	D	b	D	D
44419	Other building material dealers	22	51 434	11 405	2 427	319	29.1	1.8
444190	Other building material dealers	22	51 434	11 405	2 427	319	29.1	1.8
4442	Lawn and garden equipment and supplies stores	23	21 788	2 662	610	157	31.8	3.2
44422	Nursery, garden center, and farm supply stores	23	21 788	2 662	610	157	31.8	3.2
444220	Nursery, garden center, and farm supply stores	23	21 788	2 662	610	157	31.8	3.2
445	Food and beverage stores	110	341 439	36 994	9 224	1 614	13.0	1.3
4451	Grocery stores	68	315 784	34 173	8 539	1 427	10.3	1.1
44511	Supermarkets and other grocery (except convenience) stores	53	306 666	33 620	8 400	1 382	8.2	1.1
445110	Supermarkets and other grocery (except convenience) stores	53	306 666	33 620	8 400	1 382	8.2	1.1
44512	Convenience stores	15	9 118	553	139	45	78.8	1.7
445120	Convenience stores	15	9 118	553	139	45	78.8	1.7
4452	Specialty food stores	19	13 942	2 332	560	133	21.3	2.2
4453	Beer, wine, and liquor stores	23	11 713	489	125	54	76.6	6.7
44531	Beer, wine, and liquor stores	23	11 713	489	125	54	76.6	6.7
445310	Beer, wine, and liquor stores	23	11 713	489	125	54	76.6	6.7
446	Health and personal care stores	66	190 410	25 278	5 859	993	9.6	–
4461	Health and personal care stores	66	190 410	25 278	5 859	993	9.6	–
44611	Pharmacies and drug stores	32	169 196	21 858	5 115	787	8.8	–
446110	Pharmacies and drug stores	32	169 196	21 858	5 115	787	8.8	–
4461101	Pharmacies and drug stores	31	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores	6	6 471	856	186	69	1.9	–
446120	Cosmetics, beauty supplies, and perfume stores	6	6 471	856	186	69	1.9	–
44613	Optical goods stores	17	10 283	2 085	438	109	1.9	–
446130	Optical goods stores	17	10 283	2 085	438	109	1.9	–
44619	Other health and personal care stores	11	4 460	479	120	28	70.4	–
446191	Food (health) supplement stores	5	1 420	193	51	17	46.5	–
446199	All other health and personal care stores	6	3 040	286	69	11	81.6	–
447	Gasoline stations	100	334 012	16 858	4 063	1 065	17.0	11.3
4471	Gasoline stations	100	334 012	16 858	4 063	1 065	17.0	11.3
44711	Gasoline stations with convenience stores	84	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	84	D	D	D	f	D	D
44719	Other gasoline stations	16	D	D	D	c	D	D
447190	Other gasoline stations	16	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF RIVERSIDE COUNTY—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	154	267 734	30 651	7 228	1 798	1.1	5.9
4481	Clothing stores	113	201 369	24 513	5 822	1 446	1.4	7.2
44811	Men's clothing stores	14	13 671	1 838	464	90	2.9	13.9
448110	Men's clothing stores	14	13 671	1 838	464	90	2.9	13.9
44812	Women's clothing stores	41	58 095	6 206	1 484	463	2.2	10.1
448120	Women's clothing stores	41	58 095	6 206	1 484	463	2.2	10.1
44813	Children's and infants' clothing stores	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	39	105 525	14 164	3 338	733	1.1	6.2
448140	Family clothing stores	39	105 525	14 164	3 338	733	1.1	6.2
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	10	9 168	865	212	76	.6	.1
448190	Other clothing stores	10	9 168	865	212	76	.6	.1
4482	Shoe stores	28	51 210	4 498	1 069	294	–	1.2
44821	Shoe stores	28	51 210	4 498	1 069	294	–	1.2
448210	Shoe stores	28	51 210	4 498	1 069	294	–	1.2
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	14	18 040	1 605	401	104	–	–
4482105	Athletic footwear stores	9	27 908	2 376	539	145	–	–
4483	Jewelry, luggage, and leather goods stores	13	15 155	1 640	337	58	.4	4.8
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
44832	Luggage and leather goods stores	5	D	D	D	b	D	D
448320	Luggage and leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	24	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	18	D	D	D	c	D	D
45111	Sporting goods stores	9	10 687	1 821	494	109	83.8	1.3
451110	Sporting goods stores	9	10 687	1 821	494	109	83.8	1.3
4511101	General-line sporting goods stores	5	5 860	1 190	327	75	75.8	2.3
4511102	Specialty-line sporting goods stores	4	4 827	631	167	34	93.6	–
45112	Hobby, toy, and game stores	7	D	D	D	b	D	D
451120	Hobby, toy, and game stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	a	D	D
452	General merchandise stores	13	D	D	D	e	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
45299	All other general merchandise stores	10	D	D	D	c	D	D
452990	All other general merchandise stores	10	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	7	D	D	D	c	D	D
453	Miscellaneous store retailers	62	77 917	4 778	1 100	238	36.0	1.8
4531	Florists	12	1 735	290	67	30	32.4	35.1
45311	Florists	12	1 735	290	67	30	32.4	35.1
453110	Florists	12	1 735	290	67	30	32.4	35.1
4532	Office supplies, stationery, and gift stores	17	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	30	59 577	2 816	612	96	38.5	1.2
45391	Pet and pet supplies stores	5	2 651	169	36	14	100.0	–
453910	Pet and pet supplies stores	5	2 651	169	36	14	100.0	–
45392	Art dealers	5	1 917	309	78	19	25.0	–
453920	Art dealers	5	1 917	309	78	19	25.0	–
45393	Manufactured (mobile) home dealers	5	20 015	1 197	306	29	59.5	1.7
453930	Manufactured (mobile) home dealers	5	20 015	1 197	306	29	59.5	1.7
45399	All other miscellaneous store retailers	15	34 994	1 141	192	34	22.5	1.1
454	Nonstore retailers	34	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	8	D	D	D	b	D	D
4543	Direct selling establishments	25	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	18	D	D	D	b	D	D
454390	Other direct selling establishments	18	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SACRAMENTO COUNTY							
44-45	**Retail trade**	**1 704**	**6 393 077**	**675 405**	**162 277**	**27 062**	**9.3**	**5.7**
441	Motor vehicle and parts dealers	274	1 723 076	169 013	40 926	4 307	8.2	8.9
4411	Automobile dealers	78	D	D	D	g	D	D
44111	New car dealers	40	D	D	D	g	D	D
441110	New car dealers	40	D	D	D	g	D	D
44112	Used car dealers	38	D	D	D	c	D	D
441120	Used car dealers	38	D	D	D	c	D	D
4412	Other motor vehicle dealers	35	D	D	D	e	D	D
44121	Recreational vehicle dealers	5	D	D	D	b	D	D
441210	Recreational vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	30	98 297	8 941	1 732	253	20.3	18.8
441221	Motorcycle dealers	10	D	D	D	b	D	D
441222	Boat dealers	17	D	D	D	c	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	161	D	D	D	g	D	D
44131	Automotive parts and accessories stores	114	D	D	D	g	D	D
441310	Automotive parts and accessories stores	114	D	D	D	g	D	D
44132	Tire dealers	47	D	D	D	e	D	D
441320	Tire dealers	47	D	D	D	e	D	D
442	Furniture and home furnishings stores	144	308 234	44 973	10 832	1 592	10.6	6.9
4421	Furniture stores	77	D	D	D	f	D	D
44211	Furniture stores	77	D	D	D	f	D	D
442110	Furniture stores	77	D	D	D	f	D	D
4422	Home furnishings stores	67	D	D	D	f	D	D
44221	Floor covering stores	29	D	D	D	c	D	D
442210	Floor covering stores	29	D	D	D	c	D	D
44229	Other home furnishings stores	38	50 839	6 063	1 457	423	5.9	7.2
442291	Window treatment stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	33	D	D	D	e	D	D
443	Electronics and appliance stores	81	151 171	18 180	4 699	701	17.2	14.7
4431	Electronics and appliance stores	81	151 171	18 180	4 699	701	17.2	14.7
44311	Appliance, television, and other electronics stores	59	D	D	D	f	D	D
443111	Household appliance stores	15	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	44	D	D	D	e	D	D
44312	Computer and software stores	20	D	D	D	c	D	D
443120	Computer and software stores	20	D	D	D	c	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	129	682 770	82 575	18 467	2 682	7.1	4.5
4441	Building material and supplies dealers	108	D	D	D	g	D	D
44411	Home centers	6	D	D	D	g	D	D
444110	Home Centers	6	D	D	D	g	D	D
44412	Paint and wallpaper stores	15	D	D	D	c	D	D
444120	Paint and wallpaper stores	15	D	D	D	c	D	D
44413	Hardware stores	11	D	D	D	c	D	D
444130	Hardware stores	11	D	D	D	c	D	D
44419	Other building material dealers	76	326 797	42 593	9 372	1 095	7.0	7.3
444190	Other building material dealers	76	326 797	42 593	9 372	1 095	7.0	7.3
4442	Lawn and garden equipment and supplies stores	21	D	D	D	c	D	D
44421	Outdoor power equipment stores	4	8 355	936	206	26	–	16.0
444210	Outdoor power equipment stores	4	8 355	936	206	26	–	16.0
44422	Nursery, garden center, and farm supply stores	17	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	17	D	D	D	c	D	D
445	Food and beverage stores	207	986 294	113 319	26 945	4 403	10.3	4.1
4451	Grocery stores	132	D	D	D	h	D	D
44511	Supermarkets and other grocery (except convenience) stores	100	D	D	D	h	D	D
445110	Supermarkets and other grocery (except convenience) stores	100	D	D	D	h	D	D
44512	Convenience stores	32	D	D	D	c	D	D
445120	Convenience stores	32	D	D	D	c	D	D
4452	Specialty food stores	26	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	49	37 732	1 491	323	120	66.8	1.0
44531	Beer, wine, and liquor stores	49	37 732	1 491	323	120	66.8	1.0
445310	Beer, wine, and liquor stores	49	37 732	1 491	323	120	66.8	1.0
446	Health and personal care stores	109	D	D	D	g	D	D
4461	Health and personal care stores	109	D	D	D	g	D	D
44611	Pharmacies and drug stores	41	206 470	30 277	7 484	1 266	6.1	–
446110	Pharmacies and drug stores	41	206 470	30 277	7 484	1 266	6.1	–
4461101	Pharmacies and drug stores	40	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores	23	13 583	2 249	525	178	15.7	6.6
446120	Cosmetics, beauty supplies, and perfume stores	23	13 583	2 249	525	178	15.7	6.6
44613	Optical goods stores	15	D	D	D	b	D	D
446130	Optical goods stores	15	D	D	D	b	D	D
44619	Other health and personal care stores	30	D	D	D	e	D	D
446191	Food (health) supplement stores	11	D	D	D	b	D	D
446199	All other health and personal care stores	19	41 037	10 207	2 874	340	39.4	2.6

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SACRAMENTO COUNTY—Con.							
44-45	**Retail trade**—Con.							
447	Gasoline stations	147	428 991	18 909	4 449	1 271	27.8	8.1
4471	Gasoline stations	147	428 991	18 909	4 449	1 271	27.8	8.1
44711	Gasoline stations with convenience stores	124	D	D	D	g	D	D
447110	Gasoline stations with convenience stores	124	D	D	D	g	D	D
44719	Other gasoline stations	23	D	D	D	c	D	D
447190	Other gasoline stations	23	D	D	D	c	D	D
448	Clothing and clothing accessories stores	184	D	D	D	g	D	D
4481	Clothing stores	111	212 863	25 374	6 764	1 900	6.6	4.9
44811	Men's clothing stores	12	D	D	D	b	D	D
448110	Men's clothing stores	12	D	D	D	b	D	D
44812	Women's clothing stores	38	32 599	4 685	1 091	710	33.4	2.0
448120	Women's clothing stores	38	32 599	4 685	1 091	710	33.4	2.0
44813	Children's and infants' clothing stores	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	38	D	D	D	f	D	D
448140	Family clothing stores	38	D	D	D	f	D	D
44815	Clothing accessories stores	5	D	D	D	a	D	D
448150	Clothing accessories stores	5	D	D	D	a	D	D
44819	Other clothing stores	14	D	D	D	c	D	D
448190	Other clothing stores	14	D	D	D	c	D	D
4482	Shoe stores	37	D	D	D	e	D	D
44821	Shoe stores	37	D	D	D	e	D	D
448210	Shoe stores	37	D	D	D	e	D	D
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	24	D	D	D	c	D	D
4482105	Athletic footwear stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	36	31 489	5 479	1 372	184	45.9	10.9
44831	Jewelry stores	31	D	D	D	c	D	D
448310	Jewelry stores	31	D	D	D	c	D	D
44832	Luggage and leather goods stores	5	D	D	D	a	D	D
448320	Luggage and leather goods stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	110	160 673	19 057	4 842	1 273	14.1	4.4
4511	Sporting goods, hobby, and musical instrument stores	86	132 332	15 331	3 762	1 049	14.5	4.6
45111	Sporting goods stores	37	D	D	D	e	D	D
451110	Sporting goods stores	37	D	D	D	e	D	D
4511101	General-line sporting goods stores	10	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	27	31 370	3 726	894	231	38.6	18.5
45112	Hobby, toy, and game stores	26	34 094	3 746	891	336	6.3	.2
451120	Hobby, toy, and game stores	26	34 094	3 746	891	336	6.3	.2
45113	Sewing, needlework, and piece goods stores	15	D	D	D	c	D	D
451130	Sewing, needlework, and piece goods stores	15	D	D	D	c	D	D
45114	Musical instrument and supplies stores	8	D	D	D	c	D	D
451140	Musical instrument and supplies stores	8	D	D	D	c	D	D
4512	Book, periodical, and music stores	24	28 341	3 726	1 080	224	12.3	3.5
45121	Book stores and news dealers	14	D	D	D	c	D	D
451211	Book stores	12	D	D	D	c	D	D
4512111	Book stores, general	9	D	D	D	b	D	D
4512112	Specialty book stores	3	1 453	206	50	20	–	11.2
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	10	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, and record stores	10	D	D	D	c	D	D
452	General merchandise stores	45	D	D	D	h	D	D
4521	Department stores	17	526 074	52 078	12 546	3 054	–	.9
45210009	Department stores (incl. leased depts.)[3]	17	539 812	52 078	12 546	3 054	–	.9
45211	Department stores	17	526 074	52 078	12 546	3 054	–	.9
452111	Department stores (except discount department stores)	6	D	D	D	g	D	D
452112	Discount department stores	11	D	D	D	g	D	D
4529	Other general merchandise stores	28	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	5	D	D	D	g	D	D
45299	All other general merchandise stores	23	D	D	D	e	D	D
452990	All other general merchandise stores	23	D	D	D	e	D	D
4529901	Variety stores	12	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	11	D	D	D	c	D	D
453	Miscellaneous store retailers	193	D	D	D	g	D	D
4531	Florists	31	D	D	D	c	D	D
45311	Florists	31	D	D	D	c	D	D
453110	Florists	31	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	64	D	D	D	f	D	D
45321	Office supplies and stationery stores	16	D	D	D	e	D	D
453210	Office supplies and stationery stores	16	D	D	D	e	D	D
45322	Gift, novelty, and souvenir stores	48	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores	48	D	D	D	e	D	D
4533	Used merchandise stores	28	D	D	D	e	D	D
45331	Used merchandise stores	28	D	D	D	e	D	D
453310	Used merchandise stores	28	D	D	D	e	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SACRAMENTO COUNTY—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	70	64 857	8 823	2 113	460	14.9	2.0
45391	Pet and pet supplies stores	18	27 728	3 622	796	212	13.3	1.0
453910	Pet and pet supplies stores	18	27 728	3 622	796	212	13.3	1.0
45392	Art dealers	6	D	D	D	a	D	D
453920	Art dealers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	45	D	D	D	c	D	D
454	Nonstore retailers	81	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses	27	79 507	4 574	1 170	203	5.1	4.6
45411	Electronic shopping and mail-order houses	27	79 507	4 574	1 170	203	5.1	4.6
4542	Vending machine operators	7	5 311	954	223	36	22.2	–
45421	Vending machine operators	7	5 311	954	223	36	22.2	–
454210	Vending machine operators	7	5 311	954	223	36	22.2	–
4543	Direct selling establishments	47	D	D	D	e	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	40	D	D	D	e	D	D
454390	Other direct selling establishments	40	D	D	D	e	D	D
	BALANCE OF SAN BENITO COUNTY							
44-45	**Retail trade**	**22**	**14 836**	**1 523**	**390**	**85**	**21.3**	**10.3**
441	Motor vehicle and parts dealers	3	4 626	637	156	26	22.3	–
4412	Other motor vehicle dealers	3	4 626	637	156	26	22.3	–
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	6	4 960	584	159	41	9.8	26.8
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	237	11	2	1	100.0	–
454	Nonstore retailers	4	D	D	D	a	D	D
	BALANCE OF SAN BERNARDINO COUNTY							
44-45	**Retail trade**	**553**	**1 021 365**	**101 235**	**23 966**	**5 109**	**14.9**	**11.5**
441	Motor vehicle and parts dealers	91	173 660	17 613	3 986	628	22.6	17.8
4411	Automobile dealers	29	98 965	7 777	1 722	210	17.0	24.9
44112	Used car dealers	19	44 035	3 504	778	115	26.0	2.4
441120	Used car dealers	19	44 035	3 504	778	115	26.0	2.4
4412	Other motor vehicle dealers	4	14 272	683	131	25	66.3	23.5
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	58	60 423	9 153	2 133	393	21.4	4.8
44131	Automotive parts and accessories stores	41	45 403	7 062	1 645	319	19.6	1.2
441310	Automotive parts and accessories stores	41	45 403	7 062	1 645	319	19.6	1.2
44132	Tire dealers	17	15 020	2 091	488	74	26.7	15.8
441320	Tire dealers	17	15 020	2 091	488	74	26.7	15.8
442	Furniture and home furnishings stores	22	16 849	2 478	606	129	27.6	6.4
4421	Furniture stores	9	7 668	1 414	352	69	46.9	14.0
44211	Furniture stores	9	7 668	1 414	352	69	46.9	14.0
442110	Furniture stores	9	7 668	1 414	352	69	46.9	14.0
4422	Home furnishings stores	13	9 181	1 064	254	60	11.5	.1
44229	Other home furnishings stores	10	D	D	D	b	D	D
442299	All other home furnishings stores	9	D	D	D	b	D	D
443	Electronics and appliance stores	8	2 468	395	82	23	34.6	.6
4431	Electronics and appliance stores	8	2 468	395	82	23	34.6	.6
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SAN BERNARDINO COUNTY—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	48	63 729	8 433	1 930	336	22.0	21.0
4441	Building material and supplies dealers	32	53 642	6 807	1 608	273	20.5	21.0
44413	Hardware stores	8	D	D	D	b	D	D
444130	Hardware stores	8	D	D	D	b	D	D
44419	Other building material dealers	19	38 635	4 337	1 048	140	15.7	27.6
444190	Other building material dealers	19	38 635	4 337	1 048	140	15.7	27.6
4442	Lawn and garden equipment and supplies stores	16	10 087	1 626	322	63	29.5	20.7
44421	Outdoor power equipment stores	4	3 077	637	155	19	7.5	–
444210	Outdoor power equipment stores	4	3 077	637	155	19	7.5	–
44422	Nursery, garden center, and farm supply stores	12	7 010	989	167	44	39.2	29.8
444220	Nursery, garden center, and farm supply stores	12	7 010	989	167	44	39.2	29.8
445	Food and beverage stores	96	213 886	23 371	5 770	1 167	11.9	5.0
4451	Grocery stores	61	200 029	21 569	5 333	1 065	9.6	4.6
44511	Supermarkets and other grocery (except convenience) stores	49	193 810	20 966	5 195	1 026	7.8	4.5
445110	Supermarkets and other grocery (except convenience) stores	49	193 810	20 966	5 195	1 026	7.8	4.5
44512	Convenience stores	12	6 219	603	138	39	64.7	6.7
445120	Convenience stores	12	6 219	603	138	39	64.7	6.7
4452	Specialty food stores	15	5 470	1 293	320	60	27.4	9.5
4453	Beer, wine, and liquor stores	20	8 387	509	117	42	56.9	12.3
44531	Beer, wine, and liquor stores	20	8 387	509	117	42	56.9	12.3
445310	Beer, wine, and liquor stores	20	8 387	509	117	42	56.9	12.3
446	Health and personal care stores	43	127 792	15 809	3 553	636	6.7	1.5
4461	Health and personal care stores	43	127 792	15 809	3 553	636	6.7	1.5
44611	Pharmacies and drug stores	20	110 550	13 265	2 979	464	4.2	1.7
446110	Pharmacies and drug stores	20	110 550	13 265	2 979	464	4.2	1.7
4461101	Pharmacies and drug stores	20	110 550	13 265	2 979	464	4.2	1.7
44612	Cosmetics, beauty supplies, and perfume stores	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	7	D	D	D	b	D	D
44613	Optical goods stores	10	6 165	1 273	273	63	6.6	–
446130	Optical goods stores	10	6 165	1 273	273	63	6.6	–
44619	Other health and personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	5	D	D	D	b	D	D
446199	All other health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	86	242 865	11 288	2 787	752	16.5	22.1
4471	Gasoline stations	86	242 865	11 288	2 787	752	16.5	22.1
44711	Gasoline stations with convenience stores	71	204 407	9 338	2 307	635	17.8	24.9
447110	Gasoline stations with convenience stores	71	204 407	9 338	2 307	635	17.8	24.9
44719	Other gasoline stations	15	38 458	1 950	480	117	9.6	7.4
447190	Other gasoline stations	15	38 458	1 950	480	117	9.6	7.4
448	Clothing and clothing accessories stores	53	65 838	7 111	1 770	580	.7	2.1
4481	Clothing stores	37	54 456	5 879	1 468	493	.1	2.3
44811	Men's clothing stores	4	D	D	D	b	D	D
448110	Men's clothing stores	4	D	D	D	b	D	D
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
44814	Family clothing stores	16	37 109	3 612	981	303	–	2.0
448140	Family clothing stores	16	37 109	3 612	981	303	–	2.0
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	11	7 613	715	182	69	–	–
44821	Shoe stores	11	7 613	715	182	69	–	–
448210	Shoe stores	11	7 613	715	182	69	–	–
4482104	Family shoe stores	8	5 405	463	126	38	–	–
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	5	3 769	517	120	18	11.0	2.6
451	Sporting goods, hobby, book, and music stores	22	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores	18	D	D	D	c	D	D
45111	Sporting goods stores	4	D	D	D	b	D	D
451110	Sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	8	D	D	D	c	D	D
451120	Hobby, toy, and game stores	8	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	5	3 157	440	97	36	6.0	.9
451130	Sewing, needlework, and piece goods stores	5	3 157	440	97	36	6.0	.9
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SAN BERNARDINO COUNTY—Con.							
44-45	**Retail trade**—Con.							
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	7	D	D	D	c	D	D
453	Miscellaneous store retailers	51	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	25	D	D	D	c	D	D
45321	Office supplies and stationery stores	3	D	D	D	c	D	D
453210	Office supplies and stationery stores	3	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	22	5 231	908	219	78	50.3	10.1
453220	Gift, novelty, and souvenir stores	22	5 231	908	219	78	50.3	10.1
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	17	D	D	D	c	D	D
45391	Pet and pet supplies stores	8	4 306	662	141	52	20.6	2.0
453910	Pet and pet supplies stores	8	4 306	662	141	52	20.6	2.0
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	25	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	7	D	D	D	b	D	D
4543	Direct selling establishments	18	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	12	D	D	D	b	D	D
454390	Other direct selling establishments	12	D	D	D	b	D	D
	BALANCE OF SAN DIEGO COUNTY							
44-45	**Retail trade**	**929**	**1 796 410**	**195 771**	**47 171**	**9 626**	**15.1**	**4.1**
441	Motor vehicle and parts dealers	107	D	D	D	f	D	D
44112	Used car dealers	12	D	D	D	b	D	D
441120	Used car dealers	12	D	D	D	b	D	D
4412	Other motor vehicle dealers	25	29 651	3 106	732	127	53.2	6.9
44121	Recreational vehicle dealers	11	11 399	918	224	34	39.7	15.8
441210	Recreational vehicle dealers	11	11 399	918	224	34	39.7	15.8
44122	Motorcycle, boat, and other motor vehicle dealers	14	18 252	2 188	508	93	61.7	1.4
441221	Motorcycle dealers	9	6 076	992	229	40	90.7	4.1
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	64	60 412	10 026	2 431	441	18.6	5.8
44131	Automotive parts and accessories stores	45	40 937	5 924	1 454	310	15.0	5.2
441310	Automotive parts and accessories stores	45	40 937	5 924	1 454	310	15.0	5.2
44132	Tire dealers	19	19 475	4 102	977	131	26.1	7.1
441320	Tire dealers	19	19 475	4 102	977	131	26.1	7.1
442	Furniture and home furnishings stores	38	D	D	D	c	D	D
4421	Furniture stores	7	4 416	545	152	26	47.3	5.7
44211	Furniture stores	7	4 416	545	152	26	47.3	5.7
442110	Furniture stores	7	4 416	545	152	26	47.3	5.7
4422	Home furnishings stores	31	D	D	D	c	D	D
44221	Floor covering stores	11	D	D	D	b	D	D
442210	Floor covering stores	11	D	D	D	b	D	D
44229	Other home furnishings stores	20	D	D	D	c	D	D
442291	Window treatment stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	19	D	D	D	c	D	D
443	Electronics and appliance stores	26	D	D	D	c	D	D
4431	Electronics and appliance stores	26	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	20	D	D	D	c	D	D
443111	Household appliance stores	1	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	19	D	D	D	b	D	D
44312	Computer and software stores	4	D	D	D	a	D	D
443120	Computer and software stores	4	D	D	D	a	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	86	D	D	D	f	D	D
4441	Building material and supplies dealers	51	D	D	D	f	D	D
44411	Home centers	4	D	D	D	c	D	D
444110	Home Centers	4	D	D	D	c	D	D
44412	Paint and wallpaper stores	8	3 896	788	171	22	31.6	.7
444120	Paint and wallpaper stores	8	3 896	788	171	22	31.6	.7
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	24	D	D	D	c	D	D
444190	Other building material dealers	24	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	35	D	D	D	e	D	D
44422	Nursery, garden center, and farm supply stores	32	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	32	D	D	D	e	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SAN DIEGO COUNTY—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	147	466 692	51 284	12 462	2 272	15.1	5.7
4451	Grocery stores	87	434 037	48 971	11 910	2 093	11.5	4.4
44511	Supermarkets and other grocery (except convenience) stores	51	401 624	45 917	11 207	1 848	7.6	3.5
445110	Supermarkets and other grocery (except convenience) stores	51	401 624	45 917	11 207	1 848	7.6	3.5
44512	Convenience stores	36	32 413	3 054	703	245	58.9	15.6
445120	Convenience stores	36	32 413	3 054	703	245	58.9	15.6
4452	Specialty food stores	27	14 130	1 446	345	108	37.6	37.1
4453	Beer, wine, and liquor stores	33	18 525	867	207	71	82.9	12.1
44531	Beer, wine, and liquor stores	33	18 525	867	207	71	82.9	12.1
445310	Beer, wine, and liquor stores	33	18 525	867	207	71	82.9	12.1
446	Health and personal care stores	64	173 794	20 589	4 800	877	18.8	2.2
4461	Health and personal care stores	64	173 794	20 589	4 800	877	18.8	2.2
44611	Pharmacies and drug stores	32	153 867	16 484	3 975	656	19.4	1.9
446110	Pharmacies and drug stores	32	153 867	16 484	3 975	656	19.4	1.9
4461101	Pharmacies and drug stores	31	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	11	6 114	907	199	72	21.0	11.9
446120	Cosmetics, beauty supplies, and perfume stores	11	6 114	907	199	72	21.0	11.9
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
44619	Other health and personal care stores	12	D	D	D	b	D	D
446191	Food (health) supplement stores	8	D	D	D	b	D	D
447	Gasoline stations	80	D	D	D	f	D	D
4471	Gasoline stations	80	D	D	D	f	D	D
44711	Gasoline stations with convenience stores	66	201 748	9 488	2 331	612	15.6	6.6
447110	Gasoline stations with convenience stores	66	201 748	9 488	2 331	612	15.6	6.6
44719	Other gasoline stations	14	D	D	D	c	D	D
447190	Other gasoline stations	14	D	D	D	c	D	D
448	Clothing and clothing accessories stores	123	129 133	13 901	3 447	1 041	5.0	3.0
4481	Clothing stores	69	D	D	D	f	D	D
44811	Men's clothing stores	5	D	D	D	b	D	D
448110	Men's clothing stores	5	D	D	D	b	D	D
44812	Women's clothing stores	29	17 285	1 968	479	190	8.9	3.2
448120	Women's clothing stores	29	17 285	1 968	479	190	8.9	3.2
44813	Children's and infants' clothing stores	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	22	61 273	5 861	1 509	437	.1	.4
448140	Family clothing stores	22	61 273	5 861	1 509	437	.1	.4
44819	Other clothing stores	7	4 741	640	122	76	20.7	–
448190	Other clothing stores	7	4 741	640	122	76	20.7	–
4482	Shoe stores	26	D	D	D	c	D	D
44821	Shoe stores	26	D	D	D	c	D	D
448210	Shoe stores	26	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	17	D	D	D	b	D	D
4482105	Athletic footwear stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	28	D	D	D	c	D	D
44831	Jewelry stores	26	D	D	D	b	D	D
448310	Jewelry stores	26	D	D	D	b	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	44	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores	30	D	D	D	c	D	D
45111	Sporting goods stores	18	16 546	3 425	838	153	17.8	8.2
451110	Sporting goods stores	18	16 546	3 425	838	153	17.8	8.2
4511101	General-line sporting goods stores	7	4 009	466	129	35	40.9	–
4511102	Specialty-line sporting goods stores	11	12 537	2 959	709	118	10.4	10.9
45112	Hobby, toy, and game stores	9	D	D	D	b	D	D
451120	Hobby, toy, and game stores	9	D	D	D	b	D	D
4512	Book, periodical, and music stores	14	D	D	D	b	D	D
45121	Book stores and news dealers	9	D	D	D	b	D	D
451211	Book stores	9	D	D	D	b	D	D
4512111	Book stores, general	7	8 208	1 003	265	81	5.6	–
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	5	2 395	267	68	13	9.5	1.5
451220	Prerecorded tape, compact disc, and record stores	5	2 395	267	68	13	9.5	1.5
452	General merchandise stores	21	D	D	D	g	D	D
4521	Department stores	7	229 790	20 440	5 215	1 206	–	–
45210009	Department stores (incl. leased depts.)[3]	7	236 055	20 440	5 215	1 206	–	–
45211	Department stores	7	229 790	20 440	5 215	1 206	–	–
452112	Discount department stores	7	229 790	20 440	5 215	1 206	–	–
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SAN DIEGO COUNTY—Con.							
44-45	**Retail trade**—Con.							
453	Miscellaneous store retailers	116	74 890	11 001	2 650	696	28.3	6.0
4531	Florists	22	5 500	1 160	298	95	57.1	15.2
45311	Florists	22	5 500	1 160	298	95	57.1	15.2
453110	Florists	22	5 500	1 160	298	95	57.1	15.2
4532	Office supplies, stationery, and gift stores	37	39 911	4 044	1 005	292	14.4	1.1
45321	Office supplies and stationery stores	8	D	D	D	c	D	D
453210	Office supplies and stationery stores	8	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	29	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	29	D	D	D	c	D	D
4533	Used merchandise stores	11	3 709	996	245	72	47.0	–
45331	Used merchandise stores	11	3 709	996	245	72	47.0	–
453310	Used merchandise stores	11	3 709	996	245	72	47.0	–
4539	Other miscellaneous store retailers	46	25 770	4 801	1 102	237	40.8	12.5
45391	Pet and pet supplies stores	13	10 752	1 153	247	94	54.6	2.9
453910	Pet and pet supplies stores	13	10 752	1 153	247	94	54.6	2.9
45392	Art dealers	7	914	211	56	23	100.0	–
453920	Art dealers	7	914	211	56	23	100.0	–
45399	All other miscellaneous store retailers	24	D	D	D	c	D	D
454	Nonstore retailers	77	66 916	9 786	2 437	333	25.8	5.6
4541	Electronic shopping and mail-order houses	33	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	33	D	D	D	c	D	D
4543	Direct selling establishments	39	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	32	D	D	D	b	D	D
454390	Other direct selling establishments	32	D	D	D	b	D	D
	BALANCE OF SAN JOAQUIN COUNTY							
44-45	**Retail trade**	**250**	**636 384**	**63 979**	**15 564**	**3 029**	**15.9**	**8.5**
441	Motor vehicle and parts dealers	35	83 229	10 873	2 834	335	20.9	8.8
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	19	D	D	D	c	D	D
44131	Automotive parts and accessories stores	13	D	D	D	c	D	D
441310	Automotive parts and accessories stores	13	D	D	D	c	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	6	D	D	D	b	D	D
4431	Electronics and appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	32	140 384	15 208	3 407	558	7.5	8.5
4441	Building material and supplies dealers	19	D	D	D	e	D	D
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44419	Other building material dealers	13	D	D	D	b	D	D
444190	Other building material dealers	13	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	13	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	12	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	12	D	D	D	c	D	D
445	Food and beverage stores	51	D	D	D	f	D	D
4451	Grocery stores	34	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	25	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	25	D	D	D	f	D	D
44512	Convenience stores	9	D	D	D	a	D	D
445120	Convenience stores	9	D	D	D	a	D	D
4452	Specialty food stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SAN JOAQUIN COUNTY—Con.							
44-45	**Retail trade**—Con.							
446	Health and personal care stores	17	41 448	5 046	1 304	256	9.2	–
4461	Health and personal care stores	17	41 448	5 046	1 304	256	9.2	–
44611	Pharmacies and drug stores	6	30 042	3 369	871	180	12.4	–
446110	Pharmacies and drug stores	6	30 042	3 369	871	180	12.4	–
4461101	Pharmacies and drug stores	6	30 042	3 369	871	180	12.4	–
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
446199	All other health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	31	D	D	D	e	D	D
4471	Gasoline stations	31	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	24	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	24	D	D	D	e	D	D
44719	Other gasoline stations	7	D	D	D	c	D	D
447190	Other gasoline stations	7	D	D	D	c	D	D
448	Clothing and clothing accessories stores	21	D	D	D	c	D	D
4481	Clothing stores	17	D	D	D	c	D	D
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	6	12 944	1 272	354	86	–	6.1
448140	Family clothing stores	6	12 944	1 272	354	86	–	6.1
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	22	18 884	2 108	511	169	16.6	2.1
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	7	3 467	441	115	62	52.9	–
45331	Used merchandise stores	7	3 467	441	115	62	52.9	–
453310	Used merchandise stores	7	3 467	441	115	62	52.9	–
4539	Other miscellaneous store retailers	6	3 049	276	56	18	17.0	13.1
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	19	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	14	D	D	D	c	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	10	D	D	D	c	D	D
454390	Other direct selling establishments	10	D	D	D	c	D	D
	BALANCE OF SAN LUIS OBISPO COUNTY							
44-45	**Retail trade**	**247**	**349 804**	**41 415**	**9 377**	**1 928**	**18.3**	**9.3**
441	Motor vehicle and parts dealers	21	D	D	D	c	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	a	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SAN LUIS OBISPO COUNTY—Con.							
44-45	**Retail trade**—Con.							
442	Furniture and home furnishings stores	15	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	12	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	4	2 152	550	110	28	30.0	–
4431	Electronics and appliance stores	4	2 152	550	110	28	30.0	–
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	40	D	D	D	e	D	D
4441	Building material and supplies dealers	24	D	D	D	c	D	D
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	14	12 348	2 193	501	79	27.8	5.9
444190	Other building material dealers	14	12 348	2 193	501	79	27.8	5.9
4442	Lawn and garden equipment and supplies stores	16	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	16	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	16	D	D	D	c	D	D
445	Food and beverage stores	38	D	D	D	e	D	D
4451	Grocery stores	19	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	14	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	14	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	17	22 252	1 843	404	111	16.0	2.3
44531	Beer, wine, and liquor stores	17	22 252	1 843	404	111	16.0	2.3
445310	Beer, wine, and liquor stores	17	22 252	1 843	404	111	16.0	2.3
446	Health and personal care stores	16	D	D	D	c	D	D
4461	Health and personal care stores	16	D	D	D	c	D	D
44611	Pharmacies and drug stores	11	D	D	D	c	D	D
446110	Pharmacies and drug stores	11	D	D	D	c	D	D
4461101	Pharmacies and drug stores	11	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	17	42 172	2 307	524	170	27.4	13.1
4471	Gasoline stations	17	42 172	2 307	524	170	27.4	13.1
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing and clothing accessories stores	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	16	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	39	24 295	3 351	704	216	13.9	32.5
4532	Office supplies, stationery, and gift stores	21	D	D	D	c	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	20	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	20	D	D	D	c	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45392	Art dealers	4	D	D	D	b	D	D
453920	Art dealers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	28	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses	14	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	14	D	D	D	c	D	D
4543	Direct selling establishments	13	20 300	4 238	929	130	29.7	.7
45431	Fuel dealers	4	11 383	2 644	607	67	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	4	11 383	2 644	607	67	–	–
45439	Other direct selling establishments	9	8 917	1 594	322	63	67.6	1.5
454390	Other direct selling establishments	9	8 917	1 594	322	63	67.6	1.5

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SAN MATEO COUNTY							
44-45	**Retail trade**	**311**	**1 803 667**	**178 540**	**43 705**	**7 231**	**3.7**	**1.8**
441	Motor vehicle and parts dealers	28	D	D	D	g	D	D
4411	Automobile dealers	17	632 447	54 743	14 065	1 106	1.9	.1
44111	New car dealers	14	625 221	54 535	14 017	1 096	.8	.1
441110	New car dealers	14	625 221	54 535	14 017	1 096	.8	.1
44112	Used car dealers	3	7 226	208	48	10	100.0	–
441120	Used car dealers	3	7 226	208	48	10	100.0	–
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	24	D	D	D	e	D	D
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
4422	Home furnishings stores	16	31 732	4 045	982	241	3.3	.2
44229	Other home furnishings stores	12	D	D	D	c	D	D
442299	All other home furnishings stores	10	D	D	D	c	D	D
443	Electronics and appliance stores	14	D	D	D	b	D	D
4431	Electronics and appliance stores	14	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	9	9 423	1 190	275	36	6.3	58.5
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
44313	Camera and photographic supplies stores	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	21	209 458	23 401	5 342	839	.8	.2
4441	Building material and supplies dealers	12	D	D	D	f	D	D
44411	Home centers	3	D	D	D	f	D	D
444110	Home Centers	3	D	D	D	f	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	39	180 631	22 358	5 275	980	15.0	1.2
4451	Grocery stores	23	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	22	153 612	20 885	4 930	910	16.2	1.1
445110	Supermarkets and other grocery (except convenience) stores	22	153 612	20 885	4 930	910	16.2	1.1
4452	Specialty food stores	12	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	b	D	D
446	Health and personal care stores	18	46 652	5 939	1 373	364	.9	18.9
4461	Health and personal care stores	18	46 652	5 939	1 373	364	.9	18.9
44611	Pharmacies and drug stores	5	37 857	4 091	977	254	–	23.3
446110	Pharmacies and drug stores	5	37 857	4 091	977	254	–	23.3
4461101	Pharmacies and drug stores	5	37 857	4 091	977	254	–	23.3
44612	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	25	55 085	3 446	805	208	9.2	11.7
4471	Gasoline stations	25	55 085	3 446	805	208	9.2	11.7
44711	Gasoline stations with convenience stores	17	46 575	2 620	624	153	4.8	7.5
447110	Gasoline stations with convenience stores	17	46 575	2 620	624	153	4.8	7.5

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SAN MATEO COUNTY—Con.							
44-45	**Retail trade**—Con.							
448	Clothing and clothing accessories stores	60	D	D	D	f	D	D
4481	Clothing stores	41	87 847	11 371	2 837	845	1.0	1.2
44812	Women's clothing stores	17	D	D	D	c	D	D
448120	Women's clothing stores	17	D	D	D	c	D	D
44813	Children's and infants' clothing stores	3	D	D	D	b	D	D
448130	Children's and infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	14	67 231	8 395	2 127	587	–	–
448140	Family clothing stores	14	67 231	8 395	2 127	587	–	–
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	3	866	133	29	9	–	50.6
448190	Other clothing stores	3	866	133	29	9	–	50.6
4482	Shoe stores	11	D	D	D	c	D	D
44821	Shoe stores	11	D	D	D	c	D	D
448210	Shoe stores	11	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	b	D	D
4482104	Family shoe stores	6	5 362	522	126	42	23.5	–
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	8	D	D	D	b	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	22	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	14	D	D	D	c	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	8	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	6	6 800	586	129	47	–	24.5
451220	Prerecorded tape, compact disc, and record stores	6	6 800	586	129	47	–	24.5
452	General merchandise stores	11	434 639	35 434	8 824	1 833	.1	–
4521	Department stores	5	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.)[3]	5	D	D	D	g	D	D
45211	Department stores	5	D	D	D	g	D	D
452111	Department stores (except discount department stores)	2	D	D	D	f	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	37	D	D	D	c	D	D
4531	Florists	8	1 629	258	59	22	55.7	44.3
45311	Florists	8	1 629	258	59	22	55.7	44.3
453110	Florists	8	1 629	258	59	22	55.7	44.3
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	5	3 687	1 168	288	75	–	36.2
45331	Used merchandise stores	5	3 687	1 168	288	75	–	36.2
453310	Used merchandise stores	5	3 687	1 168	288	75	–	36.2
4539	Other miscellaneous store retailers	18	12 331	2 391	563	80	45.0	2.4
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	14	9 656	1 742	413	54	46.9	3.1
454	Nonstore retailers	12	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	6	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	6	D	D	D	a	D	D
4543	Direct selling establishments	6	3 467	552	131	25	100.0	–
45439	Other direct selling establishments	6	3 467	552	131	25	100.0	–
454390	Other direct selling establishments	6	3 467	552	131	25	100.0	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SANTA BARBARA COUNTY							
44-45	**Retail trade**	**217**	**328 753**	**43 905**	**11 653**	**2 276**	**23.7**	**9.3**
441	Motor vehicle and parts dealers	13	D	D	D	b	D	D
4412	Other motor vehicle dealers	5	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	7	D	D	D	b	D	D
4431	Electronics and appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	2 771	480	139	25	–	–
444	Building material and garden equipment and supplies dealers	18	38 608	6 667	1 567	294	13.1	52.0
44413	Hardware stores	4	4 718	1 168	258	38	27.6	–
444130	Hardware stores	4	4 718	1 168	258	38	27.6	–
4442	Lawn and garden equipment and supplies stores	8	29 166	4 958	1 193	237	4.0	68.1
44422	Nursery, garden center, and farm supply stores	8	29 166	4 958	1 193	237	4.0	68.1
444220	Nursery, garden center, and farm supply stores	8	29 166	4 958	1 193	237	4.0	68.1
445	Food and beverage stores	44	D	D	D	f	D	D
4451	Grocery stores	28	106 066	16 723	5 627	913	22.9	–
44511	Supermarkets and other grocery (except convenience) stores	23	103 587	16 516	5 575	895	21.0	–
445110	Supermarkets and other grocery (except convenience) stores	23	103 587	16 516	5 575	895	21.0	–
4452	Specialty food stores	7	D	D	D	a	D	D
446	Health and personal care stores	15	34 621	5 063	910	185	11.4	1.2
4461	Health and personal care stores	15	34 621	5 063	910	185	11.4	1.2
44611	Pharmacies and drug stores	6	31 982	4 666	770	152	8.4	1.3
446110	Pharmacies and drug stores	6	31 982	4 666	770	152	8.4	1.3
4461101	Pharmacies and drug stores	6	31 982	4 666	770	152	8.4	1.3
447	Gasoline stations	14	40 417	1 542	414	127	48.4	6.1
4471	Gasoline stations	14	40 417	1 542	414	127	48.4	6.1
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores	21	D	D	D	c	D	D
4481	Clothing stores	15	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	6	3 632	796	171	32	18.6	–
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	18	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	13	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	43	D	D	D	c	D	D
4531	Florists	8	2 803	624	150	30	15.4	–
45311	Florists	8	2 803	624	150	30	15.4	–
453110	Florists	8	2 803	624	150	30	15.4	–
4532	Office supplies, stationery, and gift stores	8	D	D	D	b	D	D
4533	Used merchandise stores	12	6 438	1 319	267	68	39.6	5.5
45331	Used merchandise stores	12	6 438	1 319	267	68	39.6	5.5
453310	Used merchandise stores	12	6 438	1 319	267	68	39.6	5.5
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45391	Pet and pet supplies stores	6	D	D	D	b	D	D
453910	Pet and pet supplies stores	6	D	D	D	b	D	D
45392	Art dealers	3	1 140	150	31	11	29.6	–
453920	Art dealers	3	1 140	150	31	11	29.6	–
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SANTA CLARA COUNTY							
44-45	**Retail trade**	**250**	**744 913**	**90 624**	**22 586**	**4 606**	**4.1**	**9.3**
441	Motor vehicle and parts dealers	20	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	14	17 081	3 020	727	110	8.5	7.1
44131	Automotive parts and accessories stores	7	8 390	970	229	54	10.6	3.8
441310	Automotive parts and accessories stores	7	8 390	970	229	54	10.6	3.8
44132	Tire dealers	7	8 691	2 050	498	56	6.4	10.3
441320	Tire dealers	7	8 691	2 050	498	56	6.4	10.3
442	Furniture and home furnishings stores	19	D	D	D	f	D	D
4422	Home furnishings stores	17	D	D	D	f	D	D
44229	Other home furnishings stores	16	58 544	6 777	1 659	539	–	–
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	14	D	D	D	f	D	D
443	Electronics and appliance stores	16	D	D	D	e	D	D
4431	Electronics and appliance stores	16	D	D	D	e	D	D
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	e	D	D
443120	Computer and software stores	2	D	D	D	e	D	D
44313	Camera and photographic supplies stores	7	D	D	D	b	D	D
443130	Camera and photographic supplies stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	9	D	D	D	c	D	D
4441	Building material and supplies dealers	6	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	26	D	D	D	f	D	D
4451	Grocery stores	14	111 196	13 301	3 053	575	5.2	31.9
44511	Supermarkets and other grocery (except convenience) stores	11	107 407	12 968	2 968	556	4.8	31.0
445110	Supermarkets and other grocery (except convenience) stores	11	107 407	12 968	2 968	556	4.8	31.0
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health and personal care stores	20	D	D	D	e	D	D
4461	Health and personal care stores	20	D	D	D	e	D	D
44611	Pharmacies and drug stores	10	D	D	D	e	D	D
446110	Pharmacies and drug stores	10	D	D	D	e	D	D
4461101	Pharmacies and drug stores	10	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
447	Gasoline stations	9	D	D	D	b	D	D
4471	Gasoline stations	9	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	62	D	D	D	f	D	D
4481	Clothing stores	43	D	D	D	f	D	D
44811	Men's clothing stores	3	5 418	1 122	250	33	–	–
448110	Men's clothing stores	3	5 418	1 122	250	33	–	–
44812	Women's clothing stores	16	19 042	2 232	572	206	.1	1.4
448120	Women's clothing stores	16	19 042	2 232	572	206	.1	1.4
44813	Children's and infants' clothing stores	3	D	D	D	b	D	D
448130	Children's and infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	21	70 098	7 947	1 755	564	–	–
448140	Family clothing stores	21	70 098	7 947	1 755	564	–	–
4482	Shoe stores	11	D	D	D	b	D	D
44821	Shoe stores	11	D	D	D	b	D	D
448210	Shoe stores	11	D	D	D	b	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482105	Athletic footwear stores	4	4 427	539	131	33	–	–
4483	Jewelry, luggage, and leather goods stores	8	8 762	1 732	581	34	3.3	47.1
44831	Jewelry stores	8	8 762	1 732	581	34	3.3	47.1
448310	Jewelry stores	8	8 762	1 732	581	34	3.3	47.1

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SANTA CLARA COUNTY—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	24	59 515	7 476	1 872	401	14.2	2.8
4511	Sporting goods, hobby, and musical instrument stores	19	D	D	D	c	D	D
45111	Sporting goods stores	8	D	D	D	b	D	D
451110	Sporting goods stores	8	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45112	Hobby, toy, and game stores	6	D	D	D	b	D	D
451120	Hobby, toy, and game stores	6	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	D	D	D	c	D	D
45121	Book stores and news dealers	4	D	D	D	c	D	D
451211	Book stores	4	D	D	D	c	D	D
4512113	College book stores	3	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	39	74 917	14 058	4 151	614	6.7	12.3
4531	Florists	5	1 729	505	138	30	31.8	–
45311	Florists	5	1 729	505	138	30	31.8	–
453110	Florists	5	1 729	505	138	30	31.8	–
4532	Office supplies, stationery, and gift stores	17	50 073	10 926	3 416	406	.6	18.2
45321	Office supplies and stationery stores	6	30 482	6 355	2 499	162	–	29.6
453210	Office supplies and stationery stores	6	30 482	6 355	2 499	162	–	29.6
45322	Gift, novelty, and souvenir stores	11	19 591	4 571	917	244	1.4	.6
453220	Gift, novelty, and souvenir stores	11	19 591	4 571	917	244	1.4	.6
4533	Used merchandise stores	5	4 783	565	128	26	33.0	–
45331	Used merchandise stores	5	4 783	565	128	26	33.0	–
453310	Used merchandise stores	5	4 783	565	128	26	33.0	–
4539	Other miscellaneous store retailers	12	18 332	2 062	469	152	14.4	.4
45391	Pet and pet supplies stores	8	D	D	D	c	D	D
453910	Pet and pet supplies stores	8	D	D	D	c	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
	BALANCE OF SANTA CRUZ COUNTY							
44-45	**Retail trade**	**310**	**548 883**	**67 511**	**15 931**	**2 994**	**18.1**	**5.5**
441	Motor vehicle and parts dealers	26	D	D	D	c	D	D
44112	Used car dealers	4	5 568	628	166	22	48.4	–
441120	Used car dealers	4	5 568	628	166	22	48.4	–
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	5	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	14	D	D	D	b	D	D
44131	Automotive parts and accessories stores	11	D	D	D	b	D	D
441310	Automotive parts and accessories stores	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	25	32 617	4 930	1 031	208	30.2	2.0
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	19	D	D	D	c	D	D
44221	Floor covering stores	7	D	D	D	b	D	D
442210	Floor covering stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	12	D	D	D	b	D	D
442291	Window treatment stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics and appliance stores	10	34 222	3 199	917	116	5.7	5.6
4431	Electronics and appliance stores	10	34 222	3 199	917	116	5.7	5.6
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	41	78 757	11 625	2 797	384	13.0	15.1
4441	Building material and supplies dealers	25	D	D	D	c	D	D
44419	Other building material dealers	16	D	D	D	c	D	D
444190	Other building material dealers	16	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	16	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	14	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	14	D	D	D	c	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SANTA CRUZ COUNTY—Con.							
44-45	**Retail trade**—Con.							
445	Food and beverage stores	61	154 020	18 127	4 273	803	13.0	2.3
4451	Grocery stores	32	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	27	133 561	15 207	3 615	651	9.5	1.4
445110	Supermarkets and other grocery (except convenience) stores	27	133 561	15 207	3 615	651	9.5	1.4
4452	Specialty food stores	12	6 729	1 474	322	61	39.3	5.3
4453	Beer, wine, and liquor stores	17	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	17	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	17	D	D	D	b	D	D
446	Health and personal care stores	17	33 573	5 064	1 288	222	23.0	–
4461	Health and personal care stores	17	33 573	5 064	1 288	222	23.0	–
44611	Pharmacies and drug stores	9	D	D	D	c	D	D
446110	Pharmacies and drug stores	9	D	D	D	c	D	D
4461101	Pharmacies and drug stores	9	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
44619	Other health and personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	25	61 009	3 074	713	178	40.9	4.4
4471	Gasoline stations	25	61 009	3 074	713	178	40.9	4.4
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
44719	Other gasoline stations	10	D	D	D	c	D	D
447190	Other gasoline stations	10	D	D	D	c	D	D
448	Clothing and clothing accessories stores	18	11 846	1 701	417	119	38.0	18.9
4481	Clothing stores	12	D	D	D	b	D	D
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	1	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	20	25 569	3 086	674	263	12.9	2.8
4511	Sporting goods, hobby, and musical instrument stores	13	23 169	2 724	586	217	14.3	1.1
45111	Sporting goods stores	9	D	D	D	b	D	D
451110	Sporting goods stores	9	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores	1	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	7	2 400	362	88	46	–	18.5
45121	Book stores and news dealers	5	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	36	D	D	D	e	D	D
4531	Florists	12	3 961	810	172	52	87.8	1.1
45311	Florists	12	3 961	810	172	52	87.8	1.1
453110	Florists	12	3 961	810	172	52	87.8	1.1
4532	Office supplies, stationery, and gift stores	6	D	D	D	c	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	3	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	3	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45391	Pet and pet supplies stores	5	D	D	D	b	D	D
453910	Pet and pet supplies stores	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	29	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	15	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	15	D	D	D	b	D	D
4543	Direct selling establishments	13	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	10	D	D	D	b	D	D
454390	Other direct selling establishments	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SHASTA COUNTY							
44-45	**Retail trade**	**135**	**199 760**	**21 438**	**5 012**	**1 130**	**27.9**	**4.8**
441	Motor vehicle and parts dealers	16	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	c	D	D
44131	Automotive parts and accessories stores	8	D	D	D	c	D	D
441310	Automotive parts and accessories stores	8	D	D	D	c	D	D
442	Furniture and home furnishings stores	4	2 994	484	116	26	90.5	5.2
443	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	22	23 045	3 026	688	153	35.1	7.8
4441	Building material and supplies dealers	11	D	D	D	b	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	11	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
445	Food and beverage stores	20	41 118	4 391	1 083	276	17.0	.7
4451	Grocery stores	19	D	D	D	e	D	D
446	Health and personal care stores	8	22 227	2 118	439	77	40.6	–
4461	Health and personal care stores	8	22 227	2 118	439	77	40.6	–
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	1	D	D	D	a	D	D
446199	All other health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	25	55 397	3 827	945	272	35.6	8.1
4471	Gasoline stations	25	55 397	3 827	945	272	35.6	8.1
44711	Gasoline stations with convenience stores	23	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	23	D	D	D	c	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
45121	Book stores and news dealers	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	14	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	4	9 255	1 242	340	38	–	–
454312	Liquefied petroleum gas (bottled gas) dealers	4	9 255	1 242	340	38	–	–
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
	BALANCE OF SIERRA COUNTY							
44-45	**Retail trade**	**15**	**11 757**	**1 329**	**305**	**66**	**31.0**	**36.0**
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	3	2 383	254	57	14	8.6	35.7
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	3 672	533	131	22	60.5	–
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SISKIYOU COUNTY							
44-45	**Retail trade**	**82**	**64 692**	**6 246**	**1 464**	**414**	**49.5**	**12.9**
441	Motor vehicle and parts dealers	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	12	D	D	D	b	D	D
445	Food and beverage stores	17	D	D	D	c	D	D
446	Health and personal care stores	4	16 125	1 747	427	65	60.0	–
4461	Health and personal care stores	4	16 125	1 747	427	65	60.0	–
447	Gasoline stations	13	15 862	957	241	91	22.5	42.2
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	9	1 383	119	24	20	55.9	2.8
4539	Other miscellaneous store retailers	5	932	73	14	12	60.9	4.2
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	9	2 819	351	88	37	75.8	12.7
	BALANCE OF SOLANO COUNTY							
44-45	**Retail trade**	**49**	**79 042**	**11 334**	**2 435**	**472**	**21.0**	**5.2**
441	Motor vehicle and parts dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	b	D	D
4431	Electronics and appliance stores	1	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	1	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	13	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	6	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	2 364	483	86	14	16.3	–

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SONOMA COUNTY							
44-45	**Retail trade**	**405**	**693 301**	**83 126**	**19 659**	**3 621**	**17.2**	**9.1**
441	Motor vehicle and parts dealers	42	83 930	9 434	2 169	300	20.5	2.6
44112	Used car dealers	12	D	D	D	b	D	D
441120	Used car dealers	12	D	D	D	b	D	D
4412	Other motor vehicle dealers	12	D	D	D	b	D	D
44121	Recreational vehicle dealers	6	D	D	D	b	D	D
441210	Recreational vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores	10	D	D	D	b	D	D
441310	Automotive parts and accessories stores	10	D	D	D	b	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	a	D	D
44211	Furniture stores	4	D	D	D	a	D	D
442110	Furniture stores	4	D	D	D	a	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	a	D	D
442210	Floor covering stores	3	D	D	D	a	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	10	D	D	D	b	D	D
4431	Electronics and appliance stores	10	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	73	152 875	24 773	5 973	783	7.8	14.7
4441	Building material and supplies dealers	42	D	D	D	f	D	D
44411	Home centers	3	D	D	D	c	D	D
444110	Home Centers	3	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	b	D	D
444120	Paint and wallpaper stores	3	D	D	D	b	D	D
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	29	64 379	10 392	2 456	280	3.4	27.0
444190	Other building material dealers	29	64 379	10 392	2 456	280	3.4	27.0
4442	Lawn and garden equipment and supplies stores	31	D	D	D	e	D	D
44422	Nursery, garden center, and farm supply stores	29	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	29	D	D	D	c	D	D
445	Food and beverage stores	85	D	D	D	g	D	D
4451	Grocery stores	52	179 083	18 340	4 446	875	13.9	7.3
44511	Supermarkets and other grocery (except convenience) stores	38	167 715	17 475	4 229	817	11.1	7.4
445110	Supermarkets and other grocery (except convenience) stores	38	167 715	17 475	4 229	817	11.1	7.4
44512	Convenience stores	14	11 368	865	217	58	54.4	5.8
445120	Convenience stores	14	11 368	865	217	58	54.4	5.8
4452	Specialty food stores	17	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	16	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	16	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	16	D	D	D	c	D	D
446	Health and personal care stores	10	D	D	D	c	D	D
4461	Health and personal care stores	10	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
447	Gasoline stations	29	D	D	D	c	D	D
4471	Gasoline stations	29	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	18	44 705	2 012	477	144	15.7	17.4
447110	Gasoline stations with convenience stores	18	44 705	2 012	477	144	15.7	17.4
448	Clothing and clothing accessories stores	36	D	D	D	e	D	D
4481	Clothing stores	27	D	D	D	e	D	D
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	10	23 139	2 106	536	200	–	1.4
448140	Family clothing stores	10	23 139	2 106	536	200	–	1.4
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SONOMA COUNTY—Con.							
44-45	**Retail trade**—Con.							
451	Sporting goods, hobby, book, and music stores	26	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	21	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	5	2 426	384	97	48	12.4	–
45121	Book stores and news dealers	5	2 426	384	97	48	12.4	–
4512111	Book stores, general	4	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	a	D	D
45299	All other general merchandise stores	5	D	D	D	a	D	D
452990	All other general merchandise stores	5	D	D	D	a	D	D
453	Miscellaneous store retailers	52	36 693	5 864	1 483	261	18.6	16.5
4531	Florists	11	6 327	1 108	262	44	10.8	3.3
45311	Florists	11	6 327	1 108	262	44	10.8	3.3
453110	Florists	11	6 327	1 108	262	44	10.8	3.3
4532	Office supplies, stationery, and gift stores	12	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	11	5 740	629	144	38	23.8	–
453220	Gift, novelty, and souvenir stores	11	5 740	629	144	38	23.8	–
4533	Used merchandise stores	12	7 438	1 694	454	97	11.1	6.4
45331	Used merchandise stores	12	7 438	1 694	454	97	11.1	6.4
453310	Used merchandise stores	12	7 438	1 694	454	97	11.1	6.4
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45392	Art dealers	5	2 563	509	141	11	5.8	8.6
453920	Art dealers	5	2 563	509	141	11	5.8	8.6
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	25	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
4543	Direct selling establishments	13	D	D	D	c	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	10	D	D	D	b	D	D
454390	Other direct selling establishments	10	D	D	D	b	D	D
	BALANCE OF STANISLAUS COUNTY							
44-45	**Retail trade**	**234**	**966 144**	**91 880**	**21 289**	**3 354**	**16.0**	**5.6**
441	Motor vehicle and parts dealers	53	D	D	D	g	D	D
4411	Automobile dealers	25	D	D	D	f	D	D
44111	New car dealers	15	398 280	31 561	7 151	759	8.5	.2
441110	New car dealers	15	398 280	31 561	7 151	759	8.5	.2
44112	Used car dealers	10	D	D	D	b	D	D
441120	Used car dealers	10	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	25	D	D	D	e	D	D
44131	Automotive parts and accessories stores	15	D	D	D	c	D	D
441310	Automotive parts and accessories stores	15	D	D	D	c	D	D
44132	Tire dealers	10	19 460	3 004	687	166	82.9	–
441320	Tire dealers	10	19 460	3 004	687	166	82.9	–
442	Furniture and home furnishings stores	6	16 436	2 629	644	69	94.7	–
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
44221	Floor covering stores	3	D	D	D	a	D	D
442210	Floor covering stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	5	1 171	209	61	12	70.0	8.6

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF STANISLAUS COUNTY—Con.							
44-45	**Retail trade**—Con.							
444	Building material and garden equipment and supplies dealers	32	195 679	24 781	5 735	878	4.5	17.6
4441	Building material and supplies dealers	23	D	D	D	f	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44419	Other building material dealers	18	D	D	D	f	D	D
444190	Other building material dealers	18	D	D	D	f	D	D
4442	Lawn and garden equipment and supplies stores	9	D	D	D	c	D	D
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	7	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	c	D	D
445	Food and beverage stores	49	103 537	9 445	2 256	450	39.5	2.2
4451	Grocery stores	35	94 964	8 806	2 100	408	40.7	1.9
44511	Supermarkets and other grocery (except convenience) stores	29	91 884	8 674	2 079	398	40.0	.6
445110	Supermarkets and other grocery (except convenience) stores	29	91 884	8 674	2 079	398	40.0	.6
4452	Specialty food stores	7	4 412	335	77	24	33.4	–
446	Health and personal care stores	7	D	D	D	b	D	D
4461	Health and personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	23	48 704	1 961	438	151	54.2	6.4
4471	Gasoline stations	23	48 704	1 961	438	151	54.2	6.4
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	13	11 266	1 100	282	125	2.9	3.4
4481	Clothing stores	10	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	1	D	D	D	a	D	D
4533	Used merchandise stores	6	D	D	D	b	D	D
45331	Used merchandise stores	6	D	D	D	b	D	D
453310	Used merchandise stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	c	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	17	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	12	D	D	D	b	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF SUTTER COUNTY							
44-45	**Retail trade**	**42**	**43 866**	**5 522**	**1 205**	**233**	**20.3**	**5.6**
441	Motor vehicle and parts dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	6	D	D	D	b	D	D
447	Gasoline stations	5	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	4	2 146	426	99	20	–	5.2
	BALANCE OF TEHAMA COUNTY							
44-45	**Retail trade**	**53**	**65 349**	**5 545**	**1 327**	**319**	**22.9**	**12.7**
441	Motor vehicle and parts dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	D	D	D	b	D	D
445	Food and beverage stores	13	27 213	1 919	480	108	10.0	2.3
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	12 672	341	56	29	20.6	60.4
448	Clothing and clothing accessories stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	BALANCE OF TRINITY COUNTY							
44-45	**Retail trade**	**52**	**59 346**	**6 078**	**1 461**	**376**	**22.7**	**3.1**
441	Motor vehicle and parts dealers	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	7	5 445	690	137	42	26.6	21.2
445	Food and beverage stores	9	15 957	1 900	517	116	18.3	.9
446	Health and personal care stores	8	12 011	1 334	321	88	32.2	1.3
4461	Health and personal care stores	8	12 011	1 334	321	88	32.2	1.3
447	Gasoline stations	9	16 896	770	173	51	8.9	–
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	301	98	28	14	–	31.6
452	General merchandise stores	3	1 183	69	15	6	100.0	–
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF TULARE COUNTY							
44-45	**Retail trade**	**230**	**293 011**	**26 075**	**5 943**	**1 486**	**32.0**	**9.8**
441	Motor vehicle and parts dealers	25	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	b	D	D
44132	Tire dealers	6	4 163	807	198	34	63.0	–
441320	Tire dealers	6	4 163	807	198	34	63.0	–
442	Furniture and home furnishings stores	8	7 744	959	234	69	.4	–
4422	Home furnishings stores	8	7 744	959	234	69	.4	–
44229	Other home furnishings stores	6	D	D	D	b	D	D
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	18	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	13	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	12	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	12	D	D	D	b	D	D
445	Food and beverage stores	73	D	D	D	e	D	D
4451	Grocery stores	59	D	D	D	e	D	D
44512	Convenience stores	20	D	D	D	b	D	D
445120	Convenience stores	20	D	D	D	b	D	D
4452	Specialty food stores	6	1 702	152	26	10	27.9	24.7
4453	Beer, wine, and liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	8	D	D	D	b	D	D
446	Health and personal care stores	12	D	D	D	c	D	D
4461	Health and personal care stores	12	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	41	D	D	D	c	D	D
4471	Gasoline stations	41	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	35	48 971	1 917	456	146	45.6	11.6
447110	Gasoline stations with convenience stores	35	48 971	1 917	456	146	45.6	11.6
44719	Other gasoline stations	6	D	D	D	b	D	D
447190	Other gasoline stations	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	9	D	D	D	c	D	D
4481	Clothing stores	8	D	D	D	c	D	D
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	4	D	D	D	c	D	D
448140	Family clothing stores	4	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	8	15 217	2 085	490	146	5.7	16.5
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	7	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	6	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	6	D	D	D	b	D	D
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF TULARE COUNTY—Con.							
44-45	**Retail trade**—Con.							
454	Nonstore retailers	10	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
	BALANCE OF TUOLUMNE COUNTY							
44-45	**Retail trade**	**125**	**176 334**	**18 652**	**4 119**	**873**	**24.6**	**5.2**
441	Motor vehicle and parts dealers	14	44 904	4 449	893	146	11.6	4.4
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	4	2 102	255	50	21	13.7	86.1
4431	Electronics and appliance stores	4	2 102	255	50	21	13.7	86.1
44311	Appliance, television, and other electronics stores	4	2 102	255	50	21	13.7	86.1
444	Building material and garden equipment and supplies dealers	13	17 255	1 987	424	103	16.8	.9
4441	Building material and supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	19	22 216	2 970	490	150	37.8	.1
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	7	16 943	2 309	673	79	54.3	–
4461	Health and personal care stores	7	16 943	2 309	673	79	54.3	–
447	Gasoline stations	21	31 387	1 931	446	134	46.5	5.8
4471	Gasoline stations	21	31 387	1 931	446	134	46.5	5.8
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	D	D	D	b	D	D
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	9	2 610	331	81	32	15.7	–
4511	Sporting goods, hobby, and musical instrument stores	9	2 610	331	81	32	15.7	–
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	17	15 205	1 554	338	78	5.8	12.6
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	5	994	190	45	14	24.4	–
45331	Used merchandise stores	5	994	190	45	14	24.4	–
453310	Used merchandise stores	5	994	190	45	14	24.4	–
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF VENTURA COUNTY							
44-45	**Retail trade**	**143**	**272 832**	**31 317**	**8 250**	**1 270**	**24.9**	**.8**
441	Motor vehicle and parts dealers	12	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores	7	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	6	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
4431	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	27	D	D	D	e	D	D
4441	Building material and supplies dealers	12	D	D	D	c	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	6	43 350	4 278	774	81	73.9	–
444190	Other building material dealers	6	43 350	4 278	774	81	73.9	–
4442	Lawn and garden equipment and supplies stores	15	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	14	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	14	D	D	D	c	D	D
445	Food and beverage stores	26	19 759	2 103	493	117	33.1	6.5
4452	Specialty food stores	8	2 194	975	230	33	32.3	11.3
446	Health and personal care stores	12	D	D	D	c	D	D
4461	Health and personal care stores	12	D	D	D	c	D	D
44611	Pharmacies and drug stores	8	D	D	D	c	D	D
446110	Pharmacies and drug stores	8	D	D	D	c	D	D
4461101	Pharmacies and drug stores	8	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	14	D	D	D	c	D	D
4471	Gasoline stations	14	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	9	28 188	1 331	304	83	23.2	–
447110	Gasoline stations with convenience stores	9	28 188	1 331	304	83	23.2	–
44719	Other gasoline stations	5	D	D	D	b	D	D
447190	Other gasoline stations	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	14	D	D	D	c	D	D
4481	Clothing stores	7	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	a	D	D
45121	Book stores and news dealers	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	12	D	D	D	c	D	D
4543	Direct selling establishments	10	D	D	D	c	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002**—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First-quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Percent of sales— From administrative records[1]	Percent of sales— Estimated[2]
	BALANCE OF YOLO COUNTY							
44-45	**Retail trade**	**44**	**183 755**	**19 820**	**3 732**	**736**	**4.4**	**22.8**
441	Motor vehicle and parts dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	c	D	D
44121	Recreational vehicle dealers	1	D	D	D	c	D	D
441210	Recreational vehicle dealers	1	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	12	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	c	D	D
4461	Health and personal care stores	3	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	5 247	716	178	66	–	17.3
4481	Clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	BALANCE OF YUBA COUNTY							
44-45	**Retail trade**	**73**	**111 225**	**9 154**	**2 235**	**526**	**27.1**	**8.3**
441	Motor vehicle and parts dealers	10	6 112	1 239	319	48	2.9	14.9
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	9	D	D	D	b	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
445	Food and beverage stores	24	49 801	3 833	909	224	27.2	6.8
4451	Grocery stores	17	D	D	D	c	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	4	13 561	683	147	39	59.4	–
4461	Health and personal care stores	4	13 561	683	147	39	59.4	–
447	Gasoline stations	12	27 604	1 346	341	79	25.2	17.2
4471	Gasoline stations	12	27 604	1 346	341	79	25.2	17.2
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	1	D	D	D	a	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

[1]Includes sales information obtained from administrative records of other federal agencies.
[2]Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.
[3]Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.
Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the “shoe stores” classification.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.
NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 MOTORCYCLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

441222 BOAT DEALERS

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

441229 ALL OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

42114 (pt) Motor vehicle parts, (used) retail
44131 Automotive parts and accessories stores

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail
441310 Automotive parts and accessories stores

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

442 FURNITURE AND HOME FURNISHINGS STORES

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

44211 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

442110 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

4422 HOME FURNISHINGS STORES

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

44229 OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 WINDOW TREATMENT STORES

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

442299 ALL OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

443 ELECTRONICS AND APPLIANCE STORES

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 ELECTRONICS AND APPLIANCE STORES

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 HOUSEHOLD APPLIANCE STORES

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

44312 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 BUILDING MATERIAL AND SUPPLIES DEALERS

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

44412 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

44413 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

44419 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4441901 RETAIL LUMBER YARDS

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

4441902 ALL OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

445 FOOD AND BEVERAGE STORES

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 GROCERY STORES

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

44512 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

4452 SPECIALTY FOOD STORES

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

44522 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

44523 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

44529 OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

445291 BAKED GOODS STORES

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

445292 CONFECTIONERY AND NUT STORES

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

445299 ALL OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

4453 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

44531 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

446 HEALTH AND PERSONAL CARE STORES

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 HEALTH AND PERSONAL CARE STORES

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

4461101 PHARMACIES AND DRUG STORES

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 PROPRIETARY STORES

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

44613 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

44619 OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 FOOD (HEALTH) SUPPLEMENT STORES

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

446199 ALL OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

447 GASOLINE STATIONS

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 GASOLINE STATIONS

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44711 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44719 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

447190 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

4511101 GENERAL-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 SPECIALTY-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45112 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

45114 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

4512 BOOK, PERIODICAL, AND MUSIC STORES

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 BOOK STORES AND NEWS DEALERS

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 BOOK STORES

This industry comprises establishments primarily engaged in retailing new books.

4512111 BOOK STORES, GENERAL

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 SPECIALTY BOOK STORES

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 COLLEGE BOOK STORES

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 NEWS DEALERS AND NEWSSTANDS

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

452 GENERAL MERCHANDISE STORES

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 DEPARTMENT STORES

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

45211 DEPARTMENT STORES

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES) (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

452112 DISCOUNT DEPARTMENT STORES

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

4529 OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

45299 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

4529901 VARIETY STORES

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

453 MISCELLANEOUS STORE RETAILERS

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

45311 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

45321 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

453210 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

45322 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

4533 USED MERCHANDISE STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

45331 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

4539 OTHER MISCELLANEOUS STORE RETAILERS

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

45392 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

45393 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

45399 ALL OTHER MISCELLANEOUS STORE RETAILERS

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

453991 TOBACCO STORES

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

454 NONSTORE RETAILERS

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

454111 ELECTRONIC SHOPPING

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

454112 ELECTRONIC AUCTIONS

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

454113 MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

4542 VENDING MACHINE OPERATORS

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

45421 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

4543 DIRECT SELLING ESTABLISHMENTS

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

45431 FUEL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 HEATING OIL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

454319 OTHER FUEL DEALERS

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

45439 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543903 DIRECT SELLING, OTHER MERCHANDISE

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

Appendix C. Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:

   a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)

   b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.

2. Establishments not sent a report form:

   a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.

   b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
2. Establishments without a report form:
   a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
   b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

CALIFORNIA

Aliso Viejo incorporated in July 2001. This change deletes territory from the Balance of Orange County.

Citrus Heights incorporated in January 1997. This change deletes territory from the Balance of Sacramento County.

Elk Grove incorporated in July 2000. This change deletes territory from the Balance of Sacramento County.

Goleta incorporated in October 2001. This change deletes territory from the Balance of Santa Barbara County.

Industry does not qualify as a place for the economic census based on its 2002 population, but is included because of its dense concentration of economic activity.

Laguna Woods incorporated in March 1999. This change deletes territory from the Balance of Orange County.

Moraga name corrected from Moraga Town in April 2000.

Oakley incorporated in July 1999. This change deletes territory from the Balance of Contra Costa County.

Rancho Santa Margarita incorporated in January 2000. This change deletes territory from the Balance of Orange County.

Vernon does not qualify as a place for the economic census based on its 2002 population, but is included because of its dense concentration of economic activity.

Balance of Contra Costa County lost territory due to the incorporation of Oakley.

Balance of Orange County lost territory due to the incorporations of Aliso Viejo, Laguna Woods, and Rancho Santa Margarita.

Balance of Sacramento County lost territory due to the incorporations of Citrus Heights and Elk Grove.

Balance of Santa Barbara County lost territory due to the incorporation of Goleta.

Appendix E.
Metropolitan and Micropolitan Statistical Areas

FRESNO-MADERA, CA COMBINED STATISTICAL AREA

Fresno, CA Metropolitan Statistical Area

Fresno County, CA

Madera, CA Metropolitan Statistical Area

Madera County, CA

LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA

Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area

Los Angeles-Long Beach-Glendale, CA Metropolitan Division

Los Angeles County, CA

Santa Ana-Anaheim-Irvine, CA Metropolitan Division

Orange County, CA

Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area

Ventura County, CA

Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area

Riverside County, CA

San Bernardino County, CA

SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA

Gardnerville Ranchos, NV Micropolitan Statistical Area

Douglas County, NV

Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Yolo County, CA

Truckee-Grass Valley, CA Micropolitan Statistical Area

Nevada County, CA

SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA

Napa, CA Metropolitan Statistical Area

Napa County, CA

San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area

Oakland-Fremont-Hayward, CA Metropolitan Division

Alameda County, CA

Contra Costa County, CA

San Francisco-San Mateo-Redwood City, CA Metropolitan Division

Marin County, CA

San Francisco County, CA

San Mateo County, CA

San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area

San Benito County, CA

Santa Clara County, CA

Santa Cruz-Watsonville, CA Metropolitan Statistical Area

Santa Cruz County, CA

Santa Rosa-Petaluma, CA Metropolitan Statistical Area

Sonoma County, CA

Vallejo-Fairfield, CA Metropolitan Statistical Area

Solano County, CA

BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA

Kern County, CA

BISHOP, CA MICROPOLITAN STATISTICAL AREA

Inyo County, CA

CHICO, CA METROPOLITAN STATISTICAL AREA

Butte County, CA

CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA

Lake County, CA

CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA

Del Norte County, CA

EL CENTRO, CA METROPOLITAN STATISTICAL AREA

Imperial County, CA

EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN STATISTICAL AREA

Humboldt County, CA

HANFORD-CORCORAN, CA METROPOLITAN STATISTICAL AREA

Kings County, CA

MERCED, CA METROPOLITAN STATISTICAL AREA

Merced County, CA

MODESTO, CA METROPOLITAN STATISTICAL AREA

Stanislaus County, CA

PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN STATISTICAL AREA

Tuolumne County, CA

RED BLUFF, CA MICROPOLITAN STATISTICAL AREA

Tehama County, CA

REDDING, CA METROPOLITAN STATISTICAL AREA

Shasta County, CA

SALINAS, CA METROPOLITAN STATISTICAL AREA

Monterey County, CA

SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA

San Diego County, CA

SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA

San Luis Obispo County, CA

SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA

Santa Barbara County, CA

STOCKTON, CA METROPOLITAN STATISTICAL AREA

San Joaquin County, CA

UKIAH, CA MICROPOLITAN STATISTICAL AREA

Mendocino County, CA

VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA

Tulare County, CA

YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA

Sutter County, CA

Yuba County, CA