

ED BRYANT
MEMBER OF CONGRESS

COMMITTEE ON THE JUDICIARY
COMMERCIAL AND ADMINISTRATIVE LAW
CONSTITUTION,
IMMIGRATION AND CLAIMS

COMMITTEE ON AGRICULTURE
RISK MANAGEMENT AND SPECIALTY CROPS

Congress of the United States
House of Representatives
Washington, DC 20515-4207

SECRETARY
AUG 11 1997

734

8909 SHELBY OAKS DRIVE
SUITE 213
MEMPHIS, TN 38134
901-342-5811
8901 SOUTH GARDEN, S
COLUMBIA, TN 38401
615-381-8100

July 23, 1997

FEDERAL TRADE COMMISSION
AUG 7 1997
DIVISION OF ENFORCEMENT
BUREAU OF CONSUMER PROTECTION

The Honorable Robert Pitofsky
Chairman
Federal Trade Commission
Pennsylvania Ave. and 6th St., NW
Washington, D.C. 20580

Dear Mr. Chairman:

I recently received correspondence from a constituent, G. Farlin Caufield, regarding guidelines for the "Made in USA" labels.

I have enclosed a copy of his letter to me for your information. In order to ensure that my constituent receives the most timely response, please respond directly to Mr. Caufield and forward a copy of your reply to my Washington office.

Thank you for your attention to the concerns of my constituent,

Sincerely,

Ed Bryant
Ed Bryant, M.C.

enclosure
EGB:adf

CENTERVILLE LUMBER CO.

2962 Highway 100 .Centerville . TN 37033 • 615/670-5870 .FAX 615/670-5170

July 11, 1997

Edward
→
ETC

FAX #202-225-2814

The Honorable Ed Bryant
United States House of Representatives
Washington, DC 20510

Dear Representative Bryant,

On behalf of Centerville Lumber Co., I write in strong support of H. Cong. Res. 80, which expresses the sense of the House of Representatives that the Federal Trade Commission should not weaken the standard for manufacturers to advertise their products as "Made in USA", Maintaining the highest standard for Made in USA advertising is critical to jobs at American companies like Centerville Lumber Co, and to prevent deception of consumers who value the Made in USA label.

Centerville Lumber Co., having 14 employees, manufacturers handles for hand and garden tools "all or virtually all" in the United States and proudly advertises them as 'Made in USA'. In addition, our parent company, Vaughan & Bushnell Mfg. Co., Hebron, Illinois has a long time excellent supplier, Burrough-Ross-Colville located in McMinnville, Tennessee.

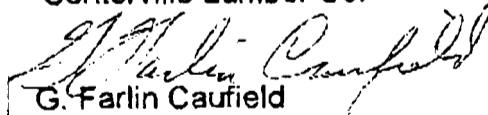
The Federal Trade Commission recently released proposed guidelines that would weaken the standard for "Made in the USA" advertising from "all or virtually all" U.S. content to "substantially all" U.S. content. Safe harbors under the guidelines specify that a product with only 75% U.S. content could meet this standard. As you know, under the present standard companies are already allowed to make factual "qualified Made in USA" claims if their product does not meet the current "all or virtually all" standard. If finalized, the Federal Trade Commission's proposal will result in deception of American consumers and will jeopardize U.S. jobs.

Centerville Lumber Co. urges you to co-sponsor H. Con. Res. 80 as a sign of your support for integrity of the "Made in USA" label. Representatives John Duncan and Bart Gordon have already signed on as co-sponsors, We also ask that you write the Federal Trade Commission to express your opposition to weakening the "Made in USA" standard.

Thank you very much for your consideration of our views on this important issue.

Sincerely,

Centerville Lumber Co.


G. Farlin Caufield
Executive Vice President