

OCT 3 2007

SECRETARY

Everything About Us Will Floor You.

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex K) 600 Pennsylvania Avenue, N.W. Washington, D.C. 20580

RE: 16 CFR Part 303 – Textile Rule 8, Mohawk, DuPont, and PTT Canada Comment, Matter No. PO74201

I am writing this letter in support of establishing a new generic fiber subclass name and definition within the existing definition of "polyester" for a subclass of polyester fibers made from poly (trimethylene terephthalate) ("PTT").

PTT fiber, while having the general chemical composition of polyester, is a better product than what people traditionally think of as polyester, since PET historically has not had good wear characteristics. If we have to call it polyester, it is misleading the consumer and the retailer as to how good the product really is.

My personal experience with this fiber, through the sale of thousands of yards of carpet, is that the product performs so much better than PET and it should be allowed a new name. This product has the lowest complaint ratio of any fiber I sell. Prior experience with PET has jaded many people and caused them to not want to buy anything called polyester. Forcing a fiber to use the same name but with much better performance characteristics than PET, will limit the consumer's ability to purchase the product.

Olson Rug & Flooring is a retailer that has been in the flooring business for well over 100 years and in the industry we are identified as one of the top 50 retailers in volume in the country. We have sold hundreds of thousands of yards of carpet over the years. Our experience is showing us that Mohawk/Dupont Sorona products are performing as well as nylon products. The more we can differentiate this fiber from the standard polyester classification the better it will be for the consumer to understand the quality and performance of this fiber. We want more consumers to understand and enjoy the many benefits of this fiber. I strongly request this PTT category of fiber be given a new classification and a new name.

Robert Rosenberg, President Olson Rug & Flooring