

Station Area Planning

GOALS:

- 1 Foster compact transit-oriented and transit-serving mixed-use development of BART properties, maximize transit ridership, and balance development goals with community desires.
- 2 Promote transit ridership and enhance quality of life by encouraging and supporting transit-oriented development within walking distance of BART stations and along transit corridors that serve BART stations.
- 3 Advance transit-supportive land use policies at the local, regional, state, and federal levels.

STRATEGIES:

COMPREHENSIVE PLANNING In concert with local communities and planning partners, coordinate comprehensive planning for all BART station areas.

OUTREACH, EDUCATION, AND TECHNICAL ASSISTANCE Create a public information, education, and technical assistance program to promote transit-oriented development at, and around, transit stations.

PARTNERSHIPS AND COALITIONS Participate in partnerships and coalitions at the local, regional, state, and federal levels to plan for and implement transit-oriented development within BART station areas.

IMPLEMENTATION Provide assistance in community planning and design (e.g., charrettes or other processes, wherein planners and developers maximize community involvement to achieve desirable and livable additions to communities around BART station areas), formulation of real estate development strategy, and the removal of barriers to station area development.

ADVOCACY Promote leadership and advocate for transit-supportive land use policies and financial investments in the Bay Area at local, regional, state, and federal levels of government.

