



CHANGE FOR THE  
BETTER WITH  
ENERGY STAR

U.S. Environmental  
Protection Agency



# GETTING STARTED IS EASY.

Start with simple, reliable, low-risk, high-return energy savers.

- 1** Change five lights. Replace your most frequently used incandescent light bulbs with ENERGY STAR qualified lights. Compact fluorescent light bulbs (CFLs) cost about two-thirds less to operate, generate less heat, and last approximately 10 times longer. Remember to turn off lights and other equipment when not in use. Better yet, install occupant sensors that automatically adjust lighting.
- 2** Purchase ENERGY STAR qualified office equipment, appliances, and other products. ENERGY STAR qualified products can save up to 30% on your energy costs in more than 40 product categories, including lighting, small electronics, heating and cooling equipment, appliances, and commercial food service equipment.
- 3** Heat and cool smartly. Improve the performance of your HVAC system with pre-season maintenance “tune-ups.” Save energy by sealing any leaking HVAC ducts and cleaning or changing your HVAC filters every month during the cooling or heating season. Install and properly operate an ENERGY STAR qualified programmable thermostat and use fans to keep employees and customers comfortable.
- 4** Reduce seasonal heat gain or loss in your building. Take control of heating and cooling costs by using solar film, awnings or shade trees, and opening and closing curtains and blinds as needed. Poorly sealed windows and doors are drafty and waste energy. Seal these leaks with easy-to-install caulking and weatherstripping.
- 5** Tell your employees, customers, and other businesses about the value of ENERGY STAR. With more than 60% of American households recognizing the ENERGY STAR, your community will appreciate your efforts to help protect the environment while lowering your operating costs. Many of the energy efficiency improvements available to small businesses also are available to homeowners. Use the ENERGY STAR promotional mark, posters, public service announcements, and other materials to share the energy efficiency message.

## ENERGY EFFICIENCY DELIVERS COST SAVINGS STRAIGHT TO THE BOTTOM LINE.

EPA, through its ENERGY STAR® program, helps small businesses improve energy productivity, lower operating costs, and enhance the comfort of customers and employees. Join the network of small businesses working with ENERGY STAR to learn how you can profit from energy efficiency while reducing pollution and the emissions that contribute to climate change.

### DID YOU KNOW?

- Investing in energy efficiency can save your business 30% or more on your energy bill.
- Changing just five lights to ENERGY STAR qualified lighting can save you as much as \$60 annually.
- With proper use, an ENERGY STAR qualified programmable thermostat can help you save about \$100 annually.

Visit [www.energystar.gov/smallbiz](http://www.energystar.gov/smallbiz) to learn more.



## PUTTING ENERGY INTO PROFITS.

ENERGY STAR is a voluntary, government-backed program helping businesses and individuals protect the environment through cost-effective energy efficiency. In 2005, Americans, with the help of ENERGY STAR, saved enough energy to power 28 million homes and prevent greenhouse gas emissions equivalent to those from 23 million cars—while saving \$12 billion on their utility bills.

To join the network of small businesses working with ENERGY STAR, return the attached postage-paid card or visit [www.energystar.gov/smallbiz](http://www.energystar.gov/smallbiz) to access ENERGY STAR's no-cost tools and resources that guide you, step-by-step, toward improving your business's energy efficiency. EPA awards special recognition to small businesses that demonstrate their energy efficiency improvements.

The small businesses listed here are reaping the benefits of smart investments in energy efficiency, such as purchasing ENERGY STAR qualified products, installing efficient lighting and programmable thermostats, adding insulation, upgrading heating and cooling systems, and "tuning-up" operations and maintenance procedures. Their efforts reduce emissions that contribute to climate change and add value to their bottom line.

## REAL BUSINESSES. REAL SAVINGS.

**Tomar Electronics Inc.**, a 76,000 square foot plant in Gilbert, Arizona, installed chiller controls, an HVAC variable speed drive, daylighting, and a thermal storage (ice) cooling unit, to save more than \$28,500 and prevent over 570,000 pounds of carbon dioxide (CO<sub>2</sub>) emissions annually.\*

**Community Mercantile**, an 18,000 square foot grocery store in Lawrence, Kansas, made energy efficiency improvements that save more than \$57,000 and prevent over one million pounds of CO<sub>2</sub> emissions annually.

**Subway® Restaurants**, totaling 7,500 square feet in seven Oklahoma locations, improved energy efficiency through ceiling fans; efficient lighting, HVAC and ice-making equipment; and water heater upgrades to save almost \$20,000 and prevent more than 375,000 pounds of CO<sub>2</sub> emissions annually.

**Aircraft Engineering & Installation Services**, a 24,000 square foot building in Orlando, Florida, installed a new reflective and well-insulated roof, HVAC, and lighting systems that emphasize free daylighting, to save almost \$17,000 and prevent over 330,000 pounds of CO<sub>2</sub> emissions annually.

**Autumn Milling Company**, a 30,000 square foot custom lumber mill in Long Beach, California, invested in innovative dust and particle collection blower motors that save \$16,000 and prevent nearly 320,000 pounds of CO<sub>2</sub> emissions annually.

**New Victory Theater**, in New York, New York, performed an HVAC tune-up and lighting upgrades, added LED exit signs and energy-efficient appliances, and improved insulation to save more than \$5,500 and prevent over 100,000 pounds of CO<sub>2</sub> emissions annually.

**Schmidt Veterinary Clinic**, a converted 1,100 square foot grocery store in Cedarburg, Wisconsin, completed renovations including the installation of programmable thermostats, new lighting systems, and an efficient hot water heater to save more than \$400 and prevent nearly 8,200 pounds of CO<sub>2</sub> emissions annually.

Visit [www.energystar.gov/smallbiz](http://www.energystar.gov/smallbiz) to learn more.

*\*Local fuel mix may vary and will affect CO<sub>2</sub> emissions.*

# JOIN THE ENERGY STAR SMALL BUSINESS NETWORK.

Yes, I would like to join the network of small businesses working with ENERGY STAR. I believe that greater energy efficiency can increase the financial health of my business and aid in protecting the environment for future generations. On behalf of my business, I pledge to buy ENERGY STAR equipment and upgrade my facilities whenever I determine it is financially viable. As part of the network, I may use the ENERGY STAR promotional mark in accordance with the ENERGY STAR Identity Guidelines.

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BUSINESS NAME

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CONTACT NAME

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TITLE

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STREET ADDRESS

---

CITY

---

STATE/ZIP

---

E-MAIL

---

WEB SITE

---

PHONE

---

FAX

---

TYPE OF BUSINESS

---

APPROXIMATE FACILITY SQ. FT. \_\_\_\_\_

OWN

RENT

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NUMBER OF EMPLOYEES (OPTIONAL) \_\_\_\_\_

UNITED STATES  
ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON DC 20460

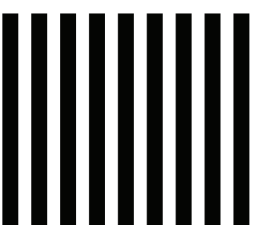


OFFICIAL BUSINESS  
PENALTY FOR PRIVATE USE, \$300

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO. 11663 WASHINGTON DC

POSTAGE WILL BE PAID BY ADDRESSEE



**US ENVIRONMENTAL PROTECTION AGENCY**  
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WASHINGTON DC 20077-5428

