

NewsRelease

FOR IMMEDIATE RELEASE: June 26, 2009

No. 09-24

MEDIA CONTACT: GARY SOMERSET 202.512.1957, 202.355.3997 cell gsomerset@gpo.gov

AMERICAN BUSINESS AWARDS HONOR GPO

WASHINGTON— The U.S. Government Printing Office (GPO) received top honors at the 7th Annual American Business Awards. GPO won the Stevie Award for Public Relations Production of the Year. The award recognized GPO's video on the printing of the official photograph of President Barack Obama. More than 2,600 entries nationwide were submitted in 40 categories. In the Public Relations Production category, the competition was narrowed down to ten finalists, including: Verizon, Goodwill Industries and Siemens Energy & Automation. The American Business Awards honor the accomplishments and contributions of organizations, executives and workers nationwide. The American Business Awards are governed by a Board of Distinguished Judges & Advisors that features many of the leading figures in American business.

GPO's Communications and Creative Services Departments worked with employees in the Plant and Print Procurement to develop the video on the historic production of the President's official photograph.

Link to the award winning video: <http://www.youtube.com/watch?v=-MQz2wktAX8>

Link to photo from the award ceremony: <http://www.gpo.gov/newsroom-media/image.htm>

“This award is a great achievement for all GPO employees. It recognizes their hard work in completing a piece of history,” said Public Printer Bob Tapella. “I want to congratulate Gary Somerset and John Tobiason for their vision in producing this award winning video.

The photograph can be purchased at GPO's Online Bookstore:

<http://bookstore.gpo.gov/collections/inaugural-2009.jsp>

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