

Chapter 5. Retail Sales, Revenue, and Average Retail Price of Electricity

Table 5.1. Retail Sales of Electricity to Ultimate Customers: Total by End-Use Sector, 1994 through November 2008
(Million Kilowatthours)

Period	Residential	Commercial	Industrial	Transportation ¹	Other	All Sectors
1994	1,008,482	820,269	1,007,981	NA	97,830	2,934,563
1995	1,042,501	862,685	1,012,693	NA	95,407	3,013,287
1996	1,082,512	887,445	1,033,631	NA	97,539	3,101,127
1997	1,075,880	928,633	1,038,197	NA	102,901	3,145,610
1998	1,130,109	979,401	1,051,203	NA	103,518	3,264,231
1999	1,144,923	1,001,996	1,058,217	NA	106,952	3,312,087
2000	1,192,446	1,055,232	1,064,239	NA	109,496	3,421,414
2001	1,201,607	1,083,069	996,609	NA	113,174	3,394,458
2002	1,265,180	1,104,497	990,238	NA	105,552	3,465,466
2003	1,275,824	1,198,728	1,012,373	6,810	--	3,493,734
2004	1,291,982	1,230,425	1,017,850	7,224	--	3,547,479
2005	1,359,227	1,275,079	1,019,156	7,506	--	3,660,969
2006						
January	120,419	101,933	81,865	649	--	304,866
February	104,511	95,713	80,207	615	--	281,046
March	104,955	101,115	83,264	636	--	289,970
April	89,374	96,551	81,696	587	--	268,208
May	94,000	106,442	86,179	577	--	287,198
June	118,815	115,785	86,630	609	--	321,840
July	147,338	125,541	88,880	627	--	362,387
August	150,064	127,655	90,285	630	--	368,634
September	116,072	114,231	86,364	615	--	317,282
October	96,246	109,000	85,337	602	--	291,186
November	94,843	101,104	80,653	582	--	277,182
December	114,882	104,673	79,937	627	--	300,119
Total	1,351,520	1,299,744	1,011,298	7,358	--	3,669,919
2007						
January	125,286	106,667	82,384	766	--	315,104
February	121,464	100,756	78,392	719	--	301,331
March	105,695	102,640	82,582	743	--	291,660
April	90,282	101,051	83,361	646	--	275,341
May	96,389	108,559	87,241	611	--	292,800
June	117,418	117,352	87,572	665	--	323,007
July	139,027	123,923	89,017	675	--	352,642
August	150,101	130,475	92,115	673	--	373,365
September	129,512	119,898	87,428	687	--	337,525
October	103,754	114,481	88,896	652	--	307,783
November	95,905	104,603	85,118	673	--	286,299
December	117,408	105,909	83,725	663	--	307,704
Total	1,392,241	1,336,315	1,027,832	8,173	--	3,764,561
2008						
January	133,623	109,646	83,368	693	--	327,330
February	119,138	105,045	81,678	668	--	306,528
March	107,602	103,826	83,585	634	--	295,647
April	92,513	103,506	82,281	614	--	278,913
May	92,559	108,472	89,497	596	--	291,124
June	121,758	121,321	85,618	622	--	329,319
July	144,003	130,907	87,370	644	--	362,925
August	139,511	127,484	87,189	640	--	354,824
September	118,343	121,521	84,899	625	--	325,388
October	96,607	112,892	83,007	628	--	293,134
November	96,153	104,245	78,610	616	--	279,623
Total	1,261,810	1,248,865	927,102	6,978	--	3,444,755
Year to Date						
2006	1,236,638	1,195,071	931,360	6,730	--	3,369,800
2007	1,274,833	1,230,407	944,107	7,509	--	3,456,856
2008	1,261,810	1,248,865	927,102	6,978	--	3,444,755
Rolling 12 Months Ending in November						
2007	1,389,715	1,335,080	1,024,045	8,137	--	3,756,976
2008	1,379,218	1,354,774	1,010,826	7,642	--	3,752,460

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.
NA = Not available.

Notes: • See Glossary for definitions. • Geographic coverage is the 50 States and the District of Columbia. • Sales values for 1996-2007 include energy service provider (power marketer) data. • Values for 2007 and prior years are final. • Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include purchases of electricity from nonutilities or imported electricity). Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.2. Revenue from Retail Sales of Electricity to Ultimate Customers: Total by End-Use Sector, 1994 through November 2008
(Million Dollars)

Period	Residential	Commercial	Industrial ¹	Transportation ¹	Other	All Sectors
1994	84,552	63,396	48,069	NA	6,689	202,706
1995	87,610	66,365	47,175	NA	6,567	207,717
1996	90,503	67,829	47,536	NA	6,741	212,609
1997	90,704	70,497	47,023	NA	7,110	215,334
1998	93,360	72,575	47,050	NA	6,863	219,848
1999	93,483	72,771	46,846	NA	6,796	219,896
2000	98,209	78,405	49,369	NA	7,179	233,163
2001	103,158	85,741	50,293	NA	8,151	247,343
2002	106,834	87,117	48,336	NA	7,124	249,411
2003	111,249	96,263	51,741	514	--	259,767
2004	115,577	100,546	53,477	519	--	270,119
2005	128,393	110,522	58,445	643	--	298,003
2006						
January	11,496	9,043	4,734	57	--	25,330
February	10,243	8,753	4,796	56	--	23,848
March	10,358	9,165	4,893	58	--	24,473
April	9,220	8,851	4,848	53	--	22,972
May	9,974	9,816	5,174	53	--	25,016
June	12,889	11,434	5,552	60	--	29,934
July	16,148	12,520	5,879	65	--	34,613
August	16,410	12,818	6,007	64	--	35,299
September	12,702	11,300	5,498	62	--	29,562
October	10,187	10,368	5,260	60	--	25,876
November	9,655	9,344	4,873	55	--	23,927
December	11,300	9,503	4,792	60	--	25,656
Total	140,582	122,914	62,308	702	--	326,506
2007						
January	12,599	9,733	5,048	68	--	27,448
February	12,016	9,410	4,829	67	--	26,323
March	10,854	9,597	5,134	82	--	25,666
April	9,595	9,479	5,161	61	--	24,296
May	10,385	10,328	5,468	60	--	26,242
June	13,019	11,672	5,769	66	--	30,525
July	15,396	12,568	5,974	71	--	34,010
August	16,621	13,143	6,296	67	--	36,128
September	14,189	11,873	5,700	67	--	31,829
October	11,226	11,182	5,740	63	--	28,211
November	10,264	9,938	5,348	59	--	25,609
December	12,130	9,980	5,245	61	--	27,416
Total	148,295	128,903	65,712	792	--	343,703
2008						
January	13,635	10,453	5,227	70	--	29,385
February	12,201	9,990	5,213	74	--	27,478
March	11,319	10,035	5,444	69	--	26,868
April	10,144	10,109	5,522	64	--	25,840
May	10,577	10,915	6,059	66	--	27,617
June	14,372	13,202	6,353	73	--	34,001
July	17,410	14,509	6,773	79	--	38,770
August	16,879	14,107	6,638	80	--	37,705
September	14,133	13,087	6,249	82	--	33,550
October	11,458	11,845	6,010	69	--	29,381
November	11,029	10,564	5,549	65	--	27,207
Total	143,158	128,815	65,035	793	--	337,801
Year to Date						
2006	129,282	113,411	57,515	642	--	300,850
2007	136,164	118,923	60,467	732	--	316,287
2008	143,158	128,815	65,035	793	--	337,801
Rolling 12 Months Ending in November						
2007	147,465	128,426	65,260	791	--	341,942
2008	155,289	138,795	70,280	853	--	365,217

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NA = Not available. Form EIA-767 data collection was suspended in the data year 2006.

Notes: • See Glossary for definitions. • Geographic coverage is the 50 States and the District of Columbia. • Revenue values for 1996-2007 include energy service provider (power marketer) data. • Values for 2007 and prior years are final. • Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Values for 1996 in the commercial and industrial sectors reflect an electric utility's reclassification for this information by Standard Industrial Classification. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include purchases of electricity from nonutilities or imported electricity). Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.3. Average Retail Price of Electricity to Ultimate Customers: Total by End-Use Sector, 1994 through November 2008
(Cents per Kilowatthour)

Period	Residential	Commercial	Industrial ¹	Transportation ¹	Other	All Sectors
1994	8.38	7.73	4.77	NA	6.84	6.91
1995	8.40	7.69	4.66	NA	6.88	6.89
1996	8.36	7.64	4.60	NA	6.91	6.86
1997	8.43	7.59	4.53	NA	6.91	6.85
1998	8.26	7.41	4.48	NA	6.63	6.74
1999	8.16	7.26	4.43	NA	6.35	6.64
2000	8.24	7.43	4.64	NA	6.56	6.81
2001	8.58	7.92	5.05	NA	7.20	7.29
2002	8.44	7.89	4.88	NA	6.75	7.20
2003	8.72	8.03	5.11	7.54	--	7.44
2004	8.95	8.17	5.25	7.18	--	7.61
2005	9.45	8.67	5.73	8.57	--	8.14
2006						
January	9.55	8.87	5.78	8.75	--	8.31
February	9.80	9.14	5.98	9.18	--	8.49
March	9.87	9.06	5.88	9.06	--	8.44
April	10.32	9.17	5.93	8.97	--	8.56
May	10.61	9.22	6.00	9.12	--	8.71
June	10.85	9.88	6.41	9.82	--	9.30
July	10.96	9.97	6.61	10.30	--	9.55
August	10.94	10.04	6.65	10.20	--	9.58
September	10.94	9.89	6.37	10.11	--	9.32
October	10.58	9.51	6.16	10.02	--	8.89
November	10.18	9.24	6.04	9.40	--	8.63
December	9.84	9.08	6.00	9.56	--	8.55
Total	10.40	9.46	6.16	9.54	--	8.90
2007						
January	10.06	9.12	6.13	8.92	--	8.71
February	9.89	9.34	6.16	9.38	--	8.74
March	10.27	9.35	6.22	11.04	--	8.80
April	10.63	9.38	6.19	9.42	--	8.82
May	10.77	9.51	6.27	9.84	--	8.96
June	11.09	9.95	6.59	9.88	--	9.45
July	11.07	10.14	6.71	10.57	--	9.64
August	11.07	10.07	6.84	9.98	--	9.68
September	10.96	9.90	6.52	9.76	--	9.43
October	10.82	9.77	6.46	9.61	--	9.17
November	10.70	9.50	6.28	8.76	--	8.94
December	10.33	9.42	6.26	9.19	--	8.91
Total	10.65	9.65	6.39	9.70	--	9.13
2008						
January	10.20	9.53	6.27	10.09	--	8.98
February	10.24	9.51	6.38	11.14	--	8.96
March	10.52	9.67	6.51	10.96	--	9.09
April	10.97	9.77	6.71	10.49	--	9.26
May	11.43	10.06	6.77	11.10	--	9.49
June	11.80	10.88	7.42	11.79	--	10.33
July	12.09	11.08	7.75	12.19	--	10.68
August	12.10	11.07	7.61	12.58	--	10.63
September	11.94	10.77	7.36	13.16	--	10.31
October	11.86	10.49	7.24	10.91	--	10.02
November	11.47	10.13	7.06	10.61	--	9.73
Total	11.35	10.32	7.02	11.36	--	9.81
Year to Date						
2006	10.45	9.49	6.18	9.54	--	8.93
2007	10.68	9.67	6.40	9.74	--	9.15
2008	11.35	10.32	7.02	11.36	--	9.81
Rolling 12 Months Ending in November						
2007	10.61	9.62	6.37	9.73	--	9.10
2008	11.26	10.24	6.95	11.17	--	9.73

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NA = Not available. Form EIA-767 data collection was suspended in the data year 2006.

Notes: • See Glossary for definitions. • Prices are calculated by dividing revenue by sales. Revenue may not correspond to sales for a particular month because of energy service provider billing and accounting procedures. That lack of correspondence could result in uncharacteristic increases or decreases in the monthly prices. • Geographic coverage is the 50 States and the District of Columbia. • Average Revenue values for 1996-2007 include energy service provider (power marketer) data. • Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Values for 2007 and prior years are final. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Values for 1996 in the commercial and industrial sectors reflect an electric utility's reclassification for this information by Standard Industrial Classification. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Totals may not equal sum of components because of independent rounding.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.4.A. Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, November 2008 and 2007

(Million Kilowatthours)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	Nov 2008	Nov 2007	Nov 2008	Nov 2007	Nov 2008	Nov 2007	Nov 2008	Nov 2007	Nov 2008	Nov 2007
New England	3,698	3,638	4,402	4,443	1,797	1,889	43	49	9,940	10,020
Connecticut.....	1,022	1,018	1,151	1,231	403	446	15	17	2,590	2,713
Maine.....	378	356	339	315	295	271	--	--	1,012	942
Massachusetts.....	1,533	1,513	2,078	2,081	701	760	28	32	4,341	4,386
New Hampshire.....	347	351	349	361	165	180	--	--	862	892
Rhode Island.....	251	226	326	294	98	100	--	--	675	620
Vermont.....	167	175	159	162	133	132	--	--	460	469
Middle Atlantic	9,738	9,769	12,739	12,625	5,792	6,694	341	384	28,610	29,472
New Jersey.....	2,030	2,077	3,115	3,148	724	923	28	24	5,897	6,172
New York.....	3,581	3,713	5,942	5,789	1,232	1,717	242	276	10,998	11,495
Pennsylvania.....	4,128	3,979	3,681	3,688	3,835	4,055	70	85	11,715	11,806
East North Central	14,198	13,764	15,800	14,962	14,586	17,394	43	45	44,628	46,164
Illinois.....	3,543	3,478	5,513	4,277	2,012	3,438	38	40	11,106	11,234
Indiana.....	2,512	2,408	1,856	1,885	3,591	4,071	1	2	7,961	8,366
Michigan.....	2,452	2,515	3,070	3,434	2,519	2,876	*	*	8,041	8,825
Ohio.....	3,982	3,726	3,559	3,566	4,550	4,941	3	3	12,094	12,236
Wisconsin.....	1,710	1,636	1,801	1,800	1,914	2,068	--	--	5,425	5,504
West North Central	7,389	7,105	7,615	7,633	7,030	7,359	4	3	22,037	22,100
Iowa.....	981	926	866	934	1,624	1,662	NM	--	3,471	3,523
Kansas.....	881	924	1,127	1,171	827	929	--	--	2,834	3,024
Minnesota.....	1,666	1,620	1,793	1,738	1,879	1,936	2	2	5,340	5,296
Missouri.....	2,466	2,311	2,349	2,359	1,482	1,557	2	2	6,298	6,229
Nebraska.....	681	663	768	748	744	779	--	--	2,193	2,190
North Dakota.....	371	344	371	352	293	311	--	--	1,034	1,008
South Dakota.....	344	316	341	330	180	183	--	--	866	830
South Atlantic	23,841	24,067	23,470	24,239	12,157	12,849	101	108	59,568	61,263
Delaware.....	281	293	315	331	240	286	--	--	836	911
District of Columbia.....	125	124	713	735	22	24	25	27	885	909
Florida.....	7,769	8,582	7,325	7,706	1,542	1,583	7	7	16,643	17,878
Georgia.....	3,629	3,549	3,542	3,584	2,470	2,662	14	14	9,654	9,809
Maryland.....	2,023	1,869	2,117	2,390	640	513	43	44	4,822	4,816
North Carolina.....	3,722	3,680	3,664	3,616	2,219	2,434	1	*	9,605	9,731
South Carolina.....	2,008	1,949	1,555	1,624	2,238	2,492	--	--	5,800	6,065
Virginia.....	3,285	3,128	3,604	3,613	1,482	1,582	12	15	8,383	8,338
West Virginia.....	999	893	635	640	1,305	1,273	*	*	2,940	2,807
East South Central	7,985	7,705	6,342	6,523	10,640	11,354	*	*	24,966	25,582
Alabama.....	2,067	1,962	1,646	1,698	2,563	2,947	--	--	6,276	6,607
Kentucky.....	1,993	1,828	1,470	1,530	4,016	4,081	--	--	7,479	7,438
Mississippi.....	1,156	1,191	1,013	1,045	1,284	1,387	--	--	3,452	3,624
Tennessee.....	2,769	2,723	2,213	2,251	2,777	2,938	*	*	7,759	7,913
West South Central	12,566	12,261	12,954	12,740	13,196	13,984	6	6	38,721	38,991
Arkansas.....	1,072	1,087	889	913	1,291	1,484	--	--	3,252	3,484
Louisiana.....	2,101	1,869	2,124	1,814	3,020	2,298	*	*	7,246	5,981
Oklahoma.....	1,307	1,341	1,393	1,492	1,143	1,218	--	--	3,843	4,051
Texas.....	8,086	7,964	8,547	8,521	7,741	8,984	5	6	24,380	25,475
Mountain	6,111	6,302	7,463	7,454	6,226	6,370	7	7	19,807	20,133
Arizona.....	1,913	1,999	2,329	2,356	1,005	1,017	--	--	5,246	5,372
Colorado.....	1,286	1,322	1,683	1,672	1,084	1,091	4	4	4,057	4,089
Idaho.....	702	726	494	492	535	566	--	--	1,731	1,784
Montana.....	364	353	369	373	444	509	--	--	1,177	1,235
Nevada.....	575	598	696	714	1,119	1,144	1	1	2,391	2,456
New Mexico.....	449	444	690	713	544	567	--	--	1,682	1,724
Utah.....	622	658	833	808	698	722	3	3	2,155	2,190
Wyoming.....	202	203	369	326	797	755	--	--	1,369	1,283
Pacific Contiguous	10,191	10,850	12,929	13,458	6,768	6,788	71	70	29,959	31,166
California.....	5,975	6,330	9,311	9,773	3,981	4,054	70	69	19,336	20,225
Oregon.....	1,499	1,633	1,283	1,292	967	1,016	2	1	3,750	3,943
Washington.....	2,718	2,886	2,335	2,393	1,819	1,718	*	*	6,872	6,998
Pacific Noncontiguous	435	444	532	526	420	437	--	--	1,387	1,408
Alaska.....	192	185	244	238	112	118	--	--	547	541
Hawaii.....	243	259	288	288	308	319	--	--	840	866
U.S. Total	96,153	95,905	104,245	104,603	78,610	85,118	616	673	279,623	286,299

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 are final. Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.4.B. Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through November 2008 and 2007
(Million Kilowatthours)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
New England	42,584	43,123	52,116	52,061	20,920	21,217	501	544	116,120	116,945
Connecticut.....	11,728	12,035	14,258	13,899	4,627	4,997	175	180	30,788	31,111
Maine.....	4,188	3,987	3,912	3,826	3,576	3,000	--	--	11,676	10,812
Massachusetts.....	17,942	18,231	24,560	24,889	8,338	8,646	326	363	51,166	52,130
New Hampshire.....	4,008	4,062	4,166	4,177	1,922	2,005	--	--	10,097	10,244
Rhode Island.....	2,785	2,844	3,367	3,390	1,002	1,077	--	--	7,154	7,310
Vermont.....	1,931	1,964	1,853	1,881	1,455	1,492	--	--	5,238	5,337
Middle Atlantic	120,707	122,603	152,574	149,419	67,052	73,247	3,724	4,213	344,057	349,483
New Jersey.....	26,640	27,249	37,039	37,587	8,613	10,126	267	270	72,560	75,232
New York.....	45,427	45,965	72,169	68,263	14,012	18,559	2,659	3,128	134,266	135,915
Pennsylvania.....	48,640	49,389	43,366	43,570	44,427	44,562	798	816	137,231	138,336
East North Central	170,684	176,796	183,547	173,377	184,740	196,854	548	557	539,519	547,584
Illinois.....	41,854	43,613	60,197	47,847	33,714	41,955	483	492	136,248	133,907
Indiana.....	30,202	31,482	22,414	22,801	44,456	45,872	17	17	97,089	100,171
Michigan.....	31,008	32,143	36,097	36,855	29,679	31,293	5	5	96,788	100,295
Ohio.....	47,783	49,272	43,392	44,307	54,001	54,355	43	43	145,218	147,977
Wisconsin.....	19,837	20,287	21,447	21,567	22,891	23,380	--	--	64,175	65,234
West North Central	92,667	95,005	89,622	90,972	79,411	79,238	NM	37	261,741	265,252
Iowa.....	12,514	12,819	10,594	11,106	17,555	17,585	NM	--	40,663	41,510
Kansas.....	12,284	12,662	13,756	14,238	9,823	9,995	--	--	35,864	36,895
Minnesota.....	19,935	20,609	20,386	20,778	21,414	21,053	20	19	61,755	62,459
Missouri.....	31,557	32,699	28,414	28,610	16,489	16,945	21	18	76,482	78,271
Nebraska.....	8,750	8,777	8,583	8,606	8,735	8,376	--	--	26,068	25,758
North Dakota.....	3,728	3,599	4,025	3,819	3,307	3,304	--	--	11,061	10,721
South Dakota.....	3,899	3,841	3,863	3,817	2,087	1,980	--	--	9,849	9,638
South Atlantic	314,209	323,448	281,381	284,590	141,266	143,525	1,199	1,217	738,055	752,780
Delaware.....	4,004	4,102	3,959	3,985	2,753	2,845	--	--	10,717	10,932
District of Columbia.....	1,734	1,780	8,391	8,731	237	271	288	301	10,650	11,083
Florida.....	106,258	109,424	86,076	86,484	17,612	17,647	79	88	210,024	213,643
Georgia.....	50,463	51,978	43,159	43,443	30,867	31,342	166	165	124,655	126,928
Maryland.....	24,593	25,647	26,966	28,147	5,692	5,471	483	483	57,734	59,748
North Carolina.....	50,006	51,496	43,038	43,266	25,825	26,783	4	*	118,873	121,545
South Carolina.....	26,852	27,225	19,758	20,154	27,572	28,237	--	--	74,182	75,616
Virginia.....	39,918	41,266	42,965	43,234	17,084	17,476	175	177	100,142	102,153
West Virginia.....	10,380	10,529	7,068	7,146	13,625	13,454	4	4	31,078	31,132
East South Central	108,838	112,631	77,972	79,850	120,776	119,190	2	1	307,588	311,672
Alabama.....	29,421	30,305	20,603	21,201	32,482	33,174	--	--	82,506	84,679
Kentucky.....	24,492	25,549	17,973	18,497	42,341	40,245	--	--	84,806	84,291
Mississippi.....	16,921	17,230	12,393	12,416	15,272	14,813	--	--	44,586	44,459
Tennessee.....	38,004	39,547	27,004	27,736	30,680	30,959	2	1	95,690	98,242
West South Central	187,942	178,499	161,792	151,528	158,286	155,551	68	64	508,088	485,641
Arkansas.....	15,822	16,060	10,923	10,921	15,885	16,415	--	--	42,630	43,397
Louisiana.....	31,063	26,879	25,831	21,178	33,120	25,581	5	3	90,018	73,640
Oklahoma.....	19,877	19,589	17,128	17,194	13,658	13,990	--	--	50,663	50,773
Texas.....	121,180	115,971	107,910	102,234	95,623	99,565	63	61	324,776	317,832
Mountain	85,914	87,225	87,042	87,039	72,678	72,795	82	79	245,717	247,138
Arizona.....	30,952	32,085	28,064	28,165	11,590	11,280	--	--	70,607	71,529
Colorado.....	15,873	16,034	18,750	18,907	12,118	12,031	44	40	46,786	47,012
Idaho.....	7,566	7,411	5,572	5,475	8,718	8,815	--	--	21,856	21,701
Montana.....	4,167	4,058	4,393	4,398	4,380	5,658	--	--	12,939	14,114
Nevada.....	11,245	11,497	8,626	8,620	12,706	12,732	8	8	32,585	32,857
New Mexico.....	5,823	5,844	8,136	8,228	6,211	6,389	--	--	20,170	20,461
Utah.....	7,878	7,982	9,493	9,423	8,275	7,914	30	31	25,676	25,350
Wyoming.....	2,410	2,314	4,009	3,822	8,680	7,978	--	--	15,098	14,114
Pacific Contiguous	133,523	130,674	157,007	155,759	77,235	77,682	814	797	368,579	364,912
California.....	83,377	81,811	115,014	114,054	45,939	46,566	795	779	245,125	243,210
Oregon.....	17,696	17,285	14,964	14,796	11,797	12,077	17	17	44,474	44,175
Washington.....	32,450	31,577	27,030	26,908	19,499	19,040	NM	1	78,980	77,526
Pacific Noncontiguous	4,743	4,830	5,812	5,812	4,738	4,809	--	--	15,293	15,450
Alaska.....	1,911	1,900	2,586	2,577	1,240	1,263	--	--	5,738	5,740
Hawaii.....	2,832	2,929	3,225	3,235	3,498	3,546	--	--	9,555	9,710
U.S. Total	1,261,810	1,274,833	1,248,865	1,230,407	927,102	944,107	6,978	7,509	3,444,755	3,456,856

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 are final. Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.5.A. Revenue from Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, November 2008 and 2007
(Million Dollars)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	Nov 2008	Nov 2007	Nov 2008	Nov 2007	Nov 2008	Nov 2007	Nov 2008	Nov 2007	Nov 2008	Nov 2007
New England.....	665	597	680	634	243	242	4	5	1,592	1,478
Connecticut.....	202	191	188	181	58	59	2	2	450	434
Maine.....	61	60	44	42	35	39	--	--	140	141
Massachusetts.....	272	235	321	304	101	99	2	3	697	641
New Hampshire.....	56	52	51	48	22	22	--	--	129	122
Rhode Island.....	49	33	55	38	15	12	--	--	119	84
Vermont.....	25	25	20	20	12	12	--	--	57	57
Middle Atlantic.....	1,391	1,350	1,660	1,626	477	509	39	34	3,567	3,519
New Jersey.....	316	281	419	388	90	95	4	3	828	767
New York.....	606	629	894	896	118	141	30	25	1,648	1,691
Pennsylvania.....	470	441	347	341	269	273	5	6	1,090	1,061
East North Central.....	1,539	1,369	1,414	1,275	962	1,018	4	3	3,919	3,665
Illinois.....	430	368	471	362	157	229	3	3	1,061	961
Indiana.....	238	213	153	141	211	202	*	*	602	556
Michigan.....	265	252	284	302	171	179	*	*	721	733
Ohio.....	406	358	336	313	295	283	*	*	1,037	954
Wisconsin.....	200	179	170	158	129	125	--	--	498	461
West North Central.....	633	574	521	488	361	349	*	*	1,515	1,411
Iowa.....	92	86	59	62	74	74	NM	--	225	221
Kansas.....	76	71	81	77	46	46	--	--	203	193
Minnesota.....	165	147	140	124	109	103	*	*	415	374
Missouri.....	192	170	144	135	71	67	*	*	407	373
Nebraska.....	52	48	49	45	35	34	--	--	135	127
North Dakota.....	28	25	25	24	16	16	--	--	69	66
South Dakota.....	28	26	23	22	9	9	--	--	61	57
South Atlantic.....	2,587	2,437	2,228	2,110	793	732	12	10	5,620	5,289
Delaware.....	41	40	38	38	23	27	*	--	101	104
District of Columbia.....	16	13	94	88	2	2	4	3	117	107
Florida.....	931	973	771	760	137	126	1	1	1,839	1,860
Georgia.....	349	306	322	281	164	139	1	1	835	727
Maryland.....	280	237	259	270	60	50	5	5	604	562
North Carolina.....	364	353	275	270	124	133	*	*	763	756
South Carolina.....	204	182	136	127	130	120	--	--	471	429
Virginia.....	329	270	292	236	97	83	1	1	719	591
West Virginia.....	73	63	41	39	58	53	*	*	171	155
East South Central.....	791	667	612	539	681	565	*	*	2,084	1,771
Alabama.....	225	185	174	147	182	154	--	--	581	486
Kentucky.....	164	142	110	106	206	177	--	--	481	425
Mississippi.....	123	113	104	95	96	80	--	--	323	288
Tennessee.....	279	228	224	191	196	154	*	*	700	572
West South Central.....	1,515	1,341	1,279	1,165	1,035	974	1	1	3,829	3,480
Arkansas.....	103	98	68	64	78	79	--	--	249	241
Louisiana.....	223	166	224	160	250	141	*	*	696	467
Oklahoma.....	119	119	102	106	68	67	--	--	289	291
Texas.....	1,070	958	885	835	640	688	*	*	2,595	2,481
Mountain.....	576	565	602	574	338	344	1	1	1,517	1,484
Arizona.....	182	182	196	191	59	59	--	--	437	431
Colorado.....	128	124	139	129	69	65	*	*	336	318
Idaho.....	51	47	30	26	22	20	--	--	103	94
Montana.....	33	30	30	30	25	26	--	--	88	86
Nevada.....	73	75	71	73	70	82	*	*	215	230
New Mexico.....	44	41	57	56	29	33	--	--	130	130
Utah.....	49	51	53	49	29	28	*	*	132	128
Wyoming.....	17	16	25	21	35	30	--	--	76	66
Pacific Contiguous.....	1,218	1,267	1,448	1,428	562	534	6	6	3,235	3,235
California.....	882	910	1,189	1,173	417	397	6	6	2,495	2,485
Oregon.....	126	140	94	93	54	56	*	*	274	289
Washington.....	210	217	165	162	91	81	*	*	466	461
Pacific Noncontiguous.....	113	97	120	99	97	81	--	--	330	277
Alaska.....	31	28	33	29	14	15	--	--	78	72
Hawaii.....	81	69	88	70	82	66	--	--	252	205
U.S. Total.....	11,029	10,264	10,564	9,938	5,549	5,348	65	59	27,207	25,609

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 are final. Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.5.B. Revenue from Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through November 2008 and 2007
(Million Dollars)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
New England	7,457	7,228	8,073	7,675	2,793	2,702	58	60	18,380	17,666
Connecticut.....	2,267	2,311	2,280	2,146	640	645	23	26	5,211	5,128
Maine.....	670	658	508	493	425	417	--	--	1,603	1,568
Massachusetts.....	3,124	2,978	3,941	3,794	1,202	1,132	35	34	8,301	7,938
New Hampshire.....	627	605	593	582	252	246	--	--	1,472	1,432
Rhode Island.....	486	398	519	429	142	130	--	--	1,148	957
Vermont.....	282	278	232	232	131	133	--	--	645	643
Middle Atlantic	18,202	17,173	21,680	19,782	5,637	5,697	471	438	45,990	43,091
New Jersey.....	4,256	3,866	5,472	4,884	1,080	1,026	45	30	10,853	9,806
New York.....	8,371	7,878	12,129	10,876	1,432	1,605	366	346	22,297	20,705
Pennsylvania.....	5,575	5,429	4,079	4,023	3,125	3,066	60	62	12,840	12,580
East North Central	17,728	17,290	16,370	14,722	11,720	11,650	43	38	45,862	43,700
Illinois.....	4,576	4,434	5,272	4,089	2,376	2,780	36	32	12,261	11,335
Indiana.....	2,663	2,613	1,730	1,658	2,454	2,252	2	2	6,849	6,525
Michigan.....	3,373	3,289	3,395	3,238	2,038	2,037	1	*	8,807	8,564
Ohio.....	4,842	4,746	3,996	3,852	3,356	3,135	5	4	12,199	11,738
Wisconsin.....	2,273	2,209	1,976	1,884	1,496	1,445	--	--	5,746	5,538
West North Central	8,060	7,950	6,374	6,215	4,262	4,041	3	3	18,699	18,209
Iowa.....	1,205	1,218	763	794	855	839	NM	--	2,823	2,852
Kansas.....	1,122	1,048	1,054	980	572	514	--	--	2,748	2,541
Minnesota.....	1,921	1,892	1,594	1,554	1,280	1,198	2	2	4,797	4,646
Missouri.....	2,522	2,540	1,865	1,830	818	814	1	1	5,206	5,185
Nebraska.....	687	676	564	553	444	402	--	--	1,694	1,631
North Dakota.....	281	264	272	251	183	173	--	--	735	689
South Dakota.....	322	311	263	253	111	101	--	--	695	665
South Atlantic	33,684	32,495	26,249	24,650	8,884	8,143	139	114	68,956	65,402
Delaware.....	558	541	476	447	280	252	*	--	1,315	1,240
District of Columbia.....	220	199	1,150	1,049	27	25	44	34	1,441	1,307
Florida.....	12,355	12,284	8,694	8,433	1,465	1,369	8	9	22,522	22,094
Georgia.....	5,098	4,755	3,959	3,510	2,064	1,740	12	11	11,133	10,016
Maryland.....	3,365	3,025	3,437	3,262	588	513	60	49	7,450	6,849
North Carolina.....	4,844	4,849	3,284	3,215	1,443	1,463	*	*	9,571	9,526
South Carolina.....	2,685	2,504	1,680	1,563	1,486	1,365	--	--	5,851	5,432
Virginia.....	3,829	3,630	3,140	2,754	960	884	14	12	7,943	7,280
West Virginia.....	731	709	429	418	571	531	*	*	1,731	1,657
East South Central	9,969	9,409	6,927	6,433	6,955	6,015	*	*	23,851	21,858
Alabama.....	3,026	2,833	2,013	1,845	1,984	1,753	--	--	7,023	6,431
Kentucky.....	1,899	1,870	1,285	1,247	2,061	1,804	--	--	5,246	4,921
Mississippi.....	1,753	1,614	1,237	1,106	1,000	852	--	--	3,991	3,572
Tennessee.....	3,291	3,092	2,392	2,236	1,909	1,606	*	*	7,592	6,934
West South Central	22,361	19,991	16,519	14,058	12,994	11,117	6	6	51,880	45,172
Arkansas.....	1,502	1,407	844	756	950	862	--	--	3,296	3,025
Louisiana.....	3,279	2,523	2,662	1,931	2,693	1,732	1	*	8,634	6,187
Oklahoma.....	1,873	1,694	1,394	1,266	828	756	--	--	4,095	3,716
Texas.....	15,707	14,367	11,620	10,105	8,523	7,767	5	5	35,855	32,244
Mountain	8,485	8,156	7,291	6,778	4,433	4,147	7	6	20,215	19,088
Arizona.....	3,188	3,118	2,500	2,337	768	685	--	--	6,456	6,141
Colorado.....	1,611	1,488	1,615	1,444	800	719	4	3	4,029	3,654
Idaho.....	529	472	318	282	395	343	--	--	1,242	1,097
Montana.....	381	357	371	357	277	290	--	--	1,029	1,004
Nevada.....	1,340	1,354	876	869	1,024	1,060	1	1	3,240	3,284
New Mexico.....	582	533	702	629	394	357	--	--	1,678	1,519
Utah.....	657	654	642	620	385	364	2	2	1,686	1,641
Wyoming.....	197	180	267	239	391	328	--	--	855	747
Pacific Contiguous	15,972	15,489	18,024	17,598	6,259	6,160	66	67	40,321	39,314
California.....	12,002	11,797	15,059	14,771	4,731	4,680	65	65	31,857	31,314
Oregon.....	1,509	1,410	1,137	1,067	588	610	1	1	3,236	3,088
Washington.....	2,461	2,282	1,828	1,760	939	870	*	*	5,228	4,912
Pacific Noncontiguous	1,241	983	1,308	1,011	1,097	795	--	--	3,647	2,789
Alaska.....	312	288	340	313	175	155	--	--	828	756
Hawaii.....	928	695	968	698	922	639	--	--	2,819	2,033
U.S. Total	143,158	136,164	128,815	118,923	65,035	60,467	793	732	337,801	316,287

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 are final. Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.6.A. Average Retail Price of Electricity to Ultimate Customers by End-Use Sector, by State, November 2008 and 2007
(Cents per Kilowatthour)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	Nov 2008	Nov 2007	Nov 2008	Nov 2007	Nov 2008	Nov 2007	Nov 2008	Nov 2007	Nov 2008	Nov 2007
New England.....	17.99	16.40	15.44	14.26	13.53	12.83	8.89	9.83	16.02	14.75
Connecticut.....	19.81	18.78	16.35	14.73	14.30	13.26	11.38	12.82	17.37	15.99
Maine.....	16.10	16.86	12.92	13.30	11.88	14.31	--	--	13.81	14.94
Massachusetts.....	17.74	15.57	15.46	14.61	14.46	13.03	7.58	8.21	16.05	14.62
New Hampshire.....	16.25	14.81	14.63	13.31	13.09	12.05	--	--	14.99	13.64
Rhode Island.....	19.49	14.65	16.95	13.08	15.42	11.96	--	--	17.67	13.47
Vermont.....	14.79	14.37	12.66	12.40	9.05	8.92	--	--	12.39	12.15
Middle Atlantic.....	14.29	13.82	13.03	12.88	8.23	7.60	11.32	8.73	12.47	11.94
New Jersey.....	15.55	13.51	13.44	12.34	12.38	10.33	13.98	11.46	14.04	12.43
New York.....	16.92	16.94	15.05	15.48	9.60	8.21	12.25	9.12	14.99	14.71
Pennsylvania.....	11.38	11.08	9.43	9.26	7.01	6.72	7.07	6.70	9.31	8.98
East North Central.....	10.84	9.95	8.95	8.52	6.60	5.85	9.00	6.74	8.78	7.94
Illinois.....	12.15	10.58	8.54	8.46	7.78	6.65	8.72	6.25	9.55	8.56
Indiana.....	9.47	8.83	8.24	7.50	5.88	4.97	10.54	10.35	7.56	6.65
Michigan.....	10.81	10.00	9.26	8.79	6.81	6.23	10.34	11.75	8.96	8.30
Ohio.....	10.21	9.60	9.43	8.77	6.47	5.73	11.33	10.88	8.57	7.79
Wisconsin.....	11.69	10.95	9.43	8.75	6.72	6.03	--	--	9.19	8.38
West North Central.....	8.56	8.07	6.84	6.40	5.14	4.74	6.23	6.83	6.87	6.39
Iowa.....	9.34	9.25	6.77	6.65	4.58	4.42	NM	--	6.47	6.28
Kansas.....	8.67	7.67	7.15	6.54	5.62	4.96	--	--	7.18	6.40
Minnesota.....	9.92	9.09	7.83	7.11	5.81	5.31	7.83	8.64	7.77	7.06
Missouri.....	7.77	7.37	6.15	5.72	4.79	4.33	4.61	4.99	6.46	5.99
Nebraska.....	7.57	7.27	6.32	6.02	4.69	4.33	--	--	6.15	5.79
North Dakota.....	7.50	7.38	6.86	6.76	5.37	5.24	--	--	6.67	6.50
South Dakota.....	8.21	8.20	6.75	6.71	5.24	5.00	--	--	7.02	6.90
South Atlantic.....	10.85	10.12	9.49	8.71	6.52	5.70	11.82	9.71	9.44	8.63
Delaware.....	14.57	13.68	11.97	11.34	9.40	9.33	--	--	12.11	11.46
District of Columbia.....	13.00	10.60	13.14	12.03	9.91	9.02	17.62	11.51	13.17	11.74
Florida.....	11.98	11.34	10.53	9.86	8.85	7.97	10.66	9.79	11.05	10.40
Georgia.....	9.61	8.62	9.08	7.84	6.63	5.22	6.73	5.60	8.65	7.41
Maryland.....	13.84	12.67	12.25	11.31	9.35	9.69	11.22	10.80	12.52	11.66
North Carolina.....	9.78	9.58	7.50	7.48	5.58	5.46	6.88	2.03	7.94	7.77
South Carolina.....	10.18	9.32	8.76	7.84	5.82	4.80	--	--	8.11	7.07
Virginia.....	10.02	8.64	8.11	6.54	6.54	5.26	8.82	7.24	8.58	7.08
West Virginia.....	7.26	7.06	6.47	6.13	4.41	4.13	5.28	5.55	5.82	5.52
East South Central.....	9.91	8.66	9.65	8.26	6.40	4.98	12.86	9.18	8.35	6.92
Alabama.....	10.89	9.41	10.55	8.68	7.12	5.22	--	--	9.26	7.35
Kentucky.....	8.24	7.76	7.49	6.93	5.14	4.34	--	--	6.43	5.71
Mississippi.....	10.60	9.49	10.23	9.05	7.51	5.80	--	--	9.34	7.95
Tennessee.....	10.09	8.37	10.14	8.49	7.06	5.23	12.86	9.18	9.02	7.23
West South Central.....	12.06	10.94	9.87	9.14	7.84	6.96	9.13	8.57	9.89	8.93
Arkansas.....	9.61	9.04	7.68	7.00	6.03	5.30	--	--	7.66	6.91
Louisiana.....	10.61	8.88	10.52	8.82	8.26	6.13	14.88	14.55	9.61	7.81
Oklahoma.....	9.11	8.84	7.31	7.13	5.93	5.47	--	--	7.51	7.20
Texas.....	13.23	12.03	10.36	9.79	8.26	7.66	8.71	8.31	10.65	9.74
Mountain.....	9.43	8.97	8.07	7.70	5.42	5.40	7.93	7.61	7.66	7.37
Arizona.....	9.53	9.08	8.42	8.10	5.89	5.80	--	--	8.34	8.03
Colorado.....	9.94	9.35	8.27	7.74	6.34	5.93	7.83	7.28	8.28	7.78
Idaho.....	7.25	6.54	6.08	5.28	4.13	3.57	--	--	5.95	5.25
Montana.....	8.95	8.42	8.19	8.00	5.65	5.18	--	--	7.47	6.96
Nevada.....	12.71	12.60	10.27	10.20	6.29	7.18	8.59	9.42	8.99	9.38
New Mexico.....	9.71	9.25	8.33	7.84	5.31	5.86	--	--	7.72	7.55
Utah.....	7.96	7.70	6.40	6.02	4.12	3.91	7.92	7.66	6.11	5.83
Wyoming.....	8.37	7.80	6.67	6.31	4.35	3.99	--	--	5.57	5.18
Pacific Contiguous.....	11.96	11.68	11.20	10.61	8.31	7.87	8.09	8.20	10.80	10.38
California.....	14.76	14.37	12.78	12.00	10.49	9.78	8.13	8.24	12.90	12.29
Oregon.....	8.41	8.57	7.32	7.18	5.61	5.53	6.66	6.78	7.31	7.33
Washington.....	7.74	7.52	7.06	6.78	4.99	4.74	6.09	6.21	6.78	6.59
Pacific Noncontiguous.....	25.88	21.78	22.63	18.87	23.01	18.47	--	--	23.77	19.67
Alaska.....	16.34	15.05	13.35	12.15	12.75	12.72	--	--	14.28	13.27
Hawaii.....	33.41	26.59	30.47	24.42	26.72	20.61	--	--	29.95	23.67
U.S. Total.....	11.47	10.70	10.13	9.50	7.06	6.28	10.61	8.76	9.73	8.94

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 are final. Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.6.B. Average Retail Price of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through November 2008 and 2007
(Cents per Kilowatt-hour)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
New England	17.51	16.76	15.49	14.74	13.35	12.74	11.57	11.02	15.83	15.11
Connecticut.....	19.33	19.20	15.99	15.44	13.84	12.91	13.21	14.34	16.92	16.48
Maine.....	16.00	16.50	12.99	12.89	11.88	13.91	--	--	13.73	14.50
Massachusetts.....	17.41	16.34	16.05	15.24	14.42	13.09	10.69	9.37	16.23	15.23
New Hampshire.....	15.64	14.89	14.24	13.93	13.12	12.26	--	--	14.58	13.98
Rhode Island.....	17.46	13.99	15.42	12.65	14.21	12.07	--	--	16.05	13.09
Vermont.....	14.61	14.17	12.52	12.31	9.01	8.89	--	--	12.32	12.04
Middle Atlantic	15.08	14.01	14.21	13.24	8.41	7.78	12.64	10.40	13.37	12.33
New Jersey.....	15.97	14.19	14.78	12.99	12.54	10.14	16.70	11.09	14.96	13.03
New York.....	18.43	17.14	16.81	15.93	10.22	8.65	13.75	11.07	16.61	15.23
Pennsylvania.....	11.46	10.99	9.41	9.23	7.03	6.88	7.56	7.63	9.36	9.09
East North Central	10.39	9.78	8.92	8.49	6.34	5.92	7.89	6.89	8.50	7.98
Illinois.....	10.93	10.17	8.76	8.55	NM	6.63	7.54	6.48	9.00	8.46
Indiana.....	8.82	8.30	7.72	7.27	5.52	4.91	9.69	10.10	7.06	6.51
Michigan.....	10.88	10.23	9.41	8.79	6.87	6.51	11.95	9.66	9.10	8.54
Ohio.....	10.13	9.63	9.21	8.69	6.22	5.77	10.73	10.00	8.40	7.93
Wisconsin.....	11.46	10.89	9.21	8.74	6.54	6.18	--	--	8.95	8.49
West North Central	8.70	8.37	7.11	6.83	5.37	5.10	6.76	7.32	7.14	6.86
Iowa.....	9.63	9.51	7.20	7.15	4.87	4.77	NM	--	6.94	6.87
Kansas.....	9.13	8.27	7.66	6.88	NM	5.14	--	--	7.66	6.89
Minnesota.....	9.64	9.18	7.82	7.48	5.98	5.69	8.06	8.23	7.77	7.44
Missouri.....	7.99	7.77	6.56	6.40	4.96	4.80	5.51	6.33	6.81	6.62
Nebraska.....	7.85	7.70	6.57	6.42	5.08	4.80	--	--	6.50	6.33
North Dakota.....	7.54	7.35	6.75	6.58	5.53	5.25	--	--	6.65	6.43
South Dakota.....	8.25	8.11	6.81	6.63	5.30	5.09	--	--	7.06	6.90
South Atlantic	10.72	10.05	9.33	8.66	6.29	5.67	11.57	9.37	9.34	8.69
Delaware.....	13.93	13.18	12.03	11.21	10.18	8.87	--	--	12.27	11.34
District of Columbia.....	12.67	11.16	13.71	12.02	11.40	9.42	15.38	11.28	13.53	11.80
Florida.....	11.63	11.23	10.10	9.75	8.32	7.76	10.12	9.75	10.72	10.34
Georgia.....	10.10	9.15	9.17	8.08	6.69	5.55	7.21	6.46	8.93	7.89
Maryland.....	13.68	11.80	12.74	11.59	10.34	9.38	12.48	10.10	12.90	11.46
North Carolina.....	9.69	9.42	7.63	7.43	5.59	5.46	6.57	--	8.05	7.84
South Carolina.....	10.00	9.20	8.51	7.75	NM	4.83	--	--	7.89	7.18
Virginia.....	9.59	8.80	7.31	6.37	5.62	5.06	7.72	6.70	7.93	7.13
West Virginia.....	7.04	6.73	6.06	5.84	4.19	3.94	6.16	6.31	5.57	5.32
East South Central	9.16	8.35	8.88	8.06	5.76	5.05	10.06	10.25	7.75	7.01
Alabama.....	10.29	9.35	9.77	8.70	6.11	5.29	--	--	8.51	7.59
Kentucky.....	7.76	7.32	7.15	6.74	4.87	4.48	--	--	6.19	5.84
Mississippi.....	10.36	9.37	9.98	8.91	6.55	5.75	--	--	8.95	8.03
Tennessee.....	8.66	7.82	8.86	8.06	6.22	5.19	10.06	10.25	7.93	7.06
West South Central	11.90	11.20	10.21	9.28	8.21	7.15	8.81	8.64	10.21	9.30
Arkansas.....	9.50	8.76	7.73	6.92	5.98	5.25	--	--	7.73	6.97
Louisiana.....	10.56	9.39	10.30	9.12	8.13	6.77	12.54	14.14	9.59	8.40
Oklahoma.....	9.42	8.65	8.14	7.36	6.06	5.40	--	--	8.08	7.32
Texas.....	12.96	12.39	10.77	9.88	8.91	7.80	8.52	8.39	11.04	10.15
Mountain	9.88	9.35	8.38	7.79	6.10	5.70	8.30	7.56	8.23	7.72
Arizona.....	10.30	9.72	8.91	8.30	6.62	6.08	--	--	9.14	8.59
Colorado.....	10.15	9.28	8.61	7.64	6.60	5.98	8.35	7.16	8.61	7.77
Idaho.....	6.99	6.37	5.71	5.14	4.53	3.89	--	--	5.68	5.05
Montana.....	9.15	8.79	8.46	8.12	6.32	5.13	--	--	7.96	7.12
Nevada.....	11.92	11.78	10.15	10.08	8.06	8.33	9.53	10.02	9.94	10.00
New Mexico.....	10.00	9.12	8.63	7.65	6.35	5.58	--	--	8.32	7.42
Utah.....	8.34	8.19	6.76	6.58	4.65	4.60	7.90	7.45	6.57	6.47
Wyoming.....	8.18	7.79	6.67	6.26	4.50	4.11	--	--	5.66	5.29
Pacific Contiguous	11.96	11.85	11.48	11.30	8.10	7.93	8.14	8.34	10.94	10.77
California.....	14.39	14.42	13.09	12.95	10.30	10.05	8.18	8.38	13.00	12.88
Oregon.....	8.53	8.15	7.60	7.21	4.98	5.05	6.75	6.70	7.28	6.99
Washington.....	7.58	7.23	6.76	6.54	4.82	4.57	NM	5.73	6.62	6.34
Pacific Noncontiguous	26.16	20.35	22.52	17.40	23.16	16.53	--	--	23.85	18.05
Alaska.....	16.35	15.14	13.16	12.16	14.13	12.29	--	--	14.43	13.17
Hawaii.....	32.79	23.74	30.02	21.58	26.36	18.03	--	--	29.50	20.94
U.S. Total	11.35	10.68	10.32	9.67	7.02	6.40	11.36	9.74	9.81	9.15

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NM = Not meaningful due to large relative standard error or excessive percentage change.

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Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."