

Table 7b. U.S. Regional Electricity Retail Sales (Million Kilowatthours per Day)

Energy Information Administration/Short-Term Energy Outlook - August 2009

	2008				2009				2010				Year		
	1st	2nd	3rd	4th	1st	2nd	3rd	4th	1st	2nd	3rd	4th	2008	2009	2010
Residential Sector															
New England	140	112	138	123	144	113	135	126	144	116	139	128	128	129	132
Middle Atlantic	385	318	407	336	399	312	403	347	402	324	416	347	362	365	372
E. N. Central	575	439	562	497	570	430	555	494	564	441	572	500	519	512	519
W. N. Central	316	237	308	263	315	239	305	261	315	242	317	265	281	280	285
S. Atlantic	954	861	1,110	857	997	856	1,124	865	1,028	830	1,124	880	946	961	965
E. S. Central	355	281	383	293	355	285	394	297	363	277	396	298	328	333	333
W. S. Central	502	500	680	445	495	496	718	474	517	490	713	487	532	546	552
Mountain	250	228	324	225	239	236	316	229	248	240	324	235	257	255	262
Pacific contiguous	446	362	416	385	442	350	412	391	450	363	420	400	402	399	408
AK and HI	16	13	13	14	15	13	14	15	15	13	14	15	14	14	14
Total	3,938	3,352	4,342	3,439	3,972	3,330	4,376	3,499	4,047	3,335	4,435	3,554	3,769	3,795	3,843
Commercial Sector															
New England	154	150	168	146	133	125	143	131	137	129	141	128	155	133	134
Middle Atlantic	447	434	493	431	449	427	488	432	450	438	500	439	451	449	457
E. N. Central	552	547	608	540	553	535	585	524	545	548	606	546	562	549	561
W. N. Central	262	260	290	261	263	259	296	259	253	262	301	264	268	269	270
S. Atlantic	782	840	931	785	786	825	921	802	769	811	941	825	835	834	837
E. S. Central	217	228	263	216	215	223	263	222	213	225	269	226	231	231	233
W. S. Central	407	460	519	417	417	453	549	459	427	462	563	471	451	470	481
Mountain	240	257	290	250	237	257	286	254	243	269	299	262	259	259	268
Pacific contiguous	443	456	508	458	432	444	489	455	435	447	500	467	466	455	463
AK and HI	17	17	17	17	17	17	18	18	17	17	18	18	17	17	18
Total	3,521	3,649	4,087	3,522	3,503	3,565	4,038	3,554	3,489	3,608	4,137	3,646	3,695	3,666	3,722
Industrial Sector															
New England	60	63	64	59	79	78	81	78	75	77	80	77	62	79	77
Middle Atlantic	196	202	202	188	177	176	188	183	177	180	183	174	197	181	178
E. N. Central	532	534	526	486	445	440	452	436	425	426	437	425	519	443	428
W. N. Central	231	235	245	230	203	203	232	225	206	207	232	224	235	216	217
S. Atlantic	409	434	426	383	348	353	380	357	340	353	378	356	413	360	357
E. S. Central	369	362	348	345	313	308	321	338	323	322	328	342	356	320	329
W. S. Central	415	455	441	386	366	377	400	361	352	368	394	359	424	376	368
Mountain	210	232	242	213	196	213	235	211	203	225	246	220	224	214	224
Pacific contiguous	225	242	258	230	211	217	219	206	197	207	219	208	239	213	208
AK and HI	14	14	14	14	13	13	14	14	13	13	14	14	14	14	14
Total	2,661	2,773	2,767	2,533	2,352	2,378	2,520	2,407	2,312	2,378	2,512	2,397	2,683	2,415	2,400
Total All Sectors (a)															
New England	356	327	371	330	357	317	361	336	358	323	361	335	346	343	344
Middle Atlantic	1,039	965	1,113	966	1,038	925	1,089	973	1,040	951	1,110	971	1,021	1,006	1,018
E. N. Central	1,662	1,521	1,697	1,525	1,569	1,407	1,593	1,455	1,536	1,415	1,617	1,472	1,601	1,506	1,510
W. N. Central	808	733	844	754	782	702	833	744	774	711	850	753	785	765	772
S. Atlantic	2,148	2,139	2,471	2,029	2,135	2,037	2,429	2,028	2,140	1,997	2,447	2,063	2,197	2,158	2,163
E. S. Central	941	871	994	854	883	815	977	856	900	824	992	865	915	883	895
W. S. Central	1,324	1,416	1,640	1,248	1,279	1,327	1,667	1,294	1,297	1,321	1,671	1,316	1,407	1,392	1,402
Mountain	701	717	857	687	673	706	837	694	695	734	869	717	741	728	754
Pacific contiguous	1,117	1,062	1,184	1,076	1,088	1,014	1,123	1,053	1,084	1,020	1,141	1,078	1,110	1,070	1,081
AK and HI	47	45	45	46	45	43	46	46	45	44	46	47	46	45	46
Total	10,142	9,795	11,217	9,515	9,849	9,293	10,955	9,480	9,869	9,340	11,105	9,618	10,168	9,896	9,985

- = no data available

(a) Total retail sales to all sectors includes residential, commercial, industrial, and transportation sector sales.

Notes: The approximate break between historical and forecast values is shown with historical data printed in bold; estimates and forecasts in italics.

Retail Sales represents total retail electricity sales by electric utilities and power marketers.

Regions refer to U.S. Census divisions.

See "Census division" in EIA's Energy Glossary (<http://www.eia.doe.gov/glossary/index.html>) for a list of States in each region.**Historical data:** Latest data available from Energy Information Administration databases supporting the following reports: *Electric Power Monthly*, DOE/EIA-0226; and *Electric Power Annual*, DOE/EIA-0348.

Minor discrepancies with published historical data are due to independent rounding.

Projections: Generated by simulation of the EIA Regional Short-Term Energy Model.