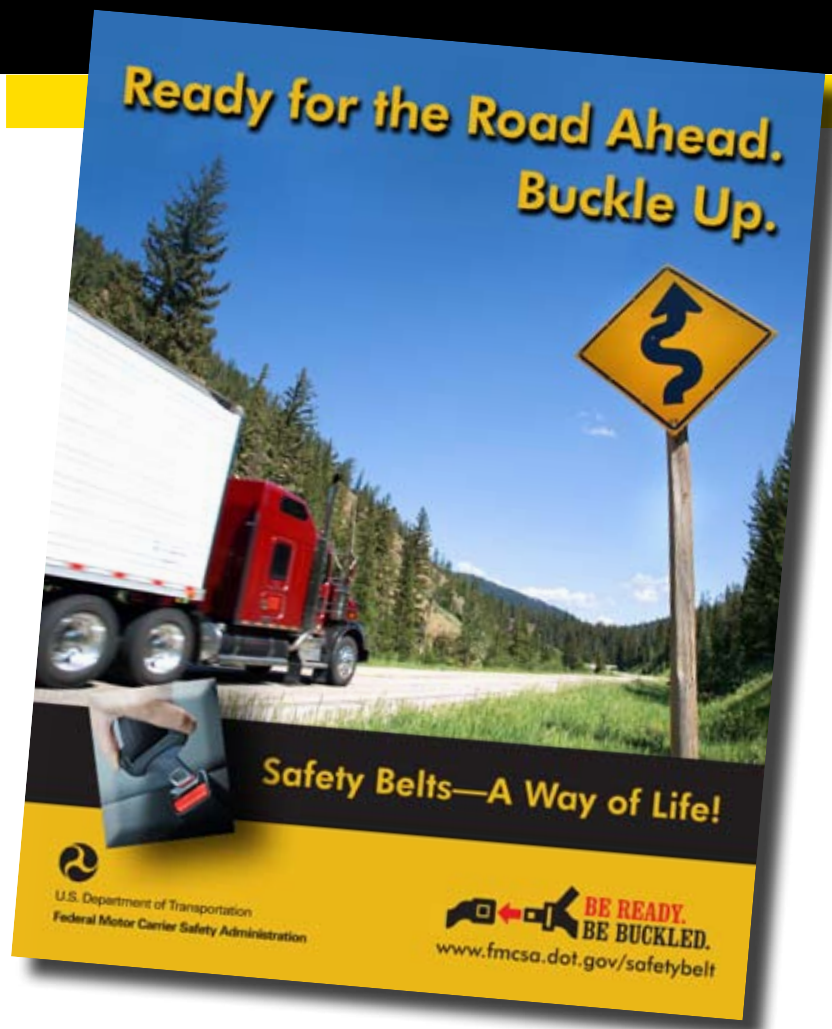


Safety Belts—A Way of Life!

The Federal Motor Carrier Safety Administration (FMCSA) conducts annual surveys to assess the Commercial Motor Vehicle Safety Belt Program—a program that provides States with guidelines, educational resources, outreach materials, and public service announcements to execute their own safety belt campaigns. Several States have already implemented one of the program's public outreach campaigns, *Be Ready. Be Buckled.* to promote safety belt usage among truck drivers and other occupants. The program is supported by the Commercial Motor Vehicle Safety Belt Partnership comprised of more than 20 private-sector organizations committed to saving lives and reducing injuries among truck drivers.

FMCSA is pleased to announce the *Safety Belts—A Way of Life!* campaign designed to encourage commercial motor vehicle drivers to buckle up, every trip, every time. The *Ready for the Road Ahead* poster is the first in a series of posters that are scheduled for a quarterly rollout during 2009. This new campaign supports the mission of FMCSA to help reduce crashes, injuries, and fatalities involving large trucks and buses.



U.S. Department of Transportation
Federal Motor Carrier Safety Administration

 **BE READY.
BE BUCKLED.**
www.fmcsa.dot.gov/safetybelt