

Wisconsin's IC3 2004 Internet Fraud – Crime Report

Complaint Characteristics

In 2004 IC3 referred at total of 1167 complaints from the state of Wisconsin.

Top 4 Complaint Categories from Wisconsin

Auction Fraud	76.8%
Non Delivery of Merchandise /Payment	13.1%
Credit Card Fraud	4.0%
Check Fraud	1.4%

Percent of Referrals by Monetary Loss

\$.01 - \$99.99	29.3%
\$100.00 - \$999.99	44.2%
\$1000.00 - \$4999.99	18.8%
\$5000.00 - \$9999.99	7.7%

The top dollar loss complaint involved Auction fraud and totaled \$80000.00

Amount Lost by Fraud Type for Individuals Reporting Monetary Loss

<u>Complaint Type</u>	<u>% who reported a loss</u>	<u>Median loss per complaint</u>
Auction Fraud	96.0%	\$222.50
Non-delivery	84.4%	\$510.00
Credit Card Fraud	88.9%	\$207.65
Check Fraud	50.0%	\$3800.00

The total median dollar loss for all complaints reporting a dollar loss was \$260.00.

Wisconsin Perpetrator Characteristics

Gender

Male	70.2%
Female	29.8%

Perpetrator Statistics within the United States

Per 100,000 population Wisconsin ranks 40th highest at 9.97 while ranking 24th on total number of perpetrators identified as residing in Wisconsin. This total accounts for 1.2% of all complaints where the perpetrator was identified.

Wisconsin Complainant Characteristics

Gender

Male	65.3%
Female	34.7%

Age Demographics

Overall Average age	38.0
Male	37.3
Female	39.3

Complaint demographics

Under 20	3.7%
20-29	26.3%
30-39	25.8%
40-49	23.5%
50-59	15.7%
Over 60	4.9%

Amount Lost Per Referred Complaint By Selected Complainant Demographics

Under 20	\$290.00
20-29	\$280.00
30-39	\$234.00
40-49	\$263.50
50-59	\$273.00
60 and older	\$252.15

Complainant Statistics within the United States

Per 100,000 population Wisconsin ranks 24th highest at 28.53 while also ranking 19th on total number of complainants identified as residing in Wisconsin at 1.8%.

Complainant-Perpetrator Dynamics

From Same State as Complainant and the top three locations

Wisconsin 3.6% **1.** California 14.5% **2.** Florida 9.5% **3.** New York 8.7%

Contact Method

E-mail	64.7%
Webpage	22.9%
Phone	7.5%
Physical Mail	2.6%
Chatrooms	0.9%
Printed Material	0.6%
In Person	0.5%
Fax	0.1%

