# BART times

### October 2008

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# Take BART to Berkeley Rep

Berkeley Repertory Theatre's 2008-2009 season is filled with bold plays and beloved artists, with world premieres by Itamar Moses and Sarah Ruhl, Berkeley Rep debuts for Amy Freed and August Wilson and the return of Delroy Lindo, Martin McDonagh, Sharon Ott, and Mary Zimmerman.

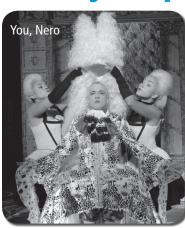
You don't have to be bold to get to Berkeley Rep. Just take BART to Downtown Berkeley Station and you're around the corner from the Theatre.

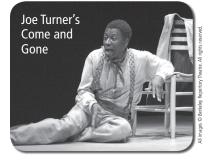
For Berkeley Rep info, including the 2008-2009 season schedule, please visit berkeleyrep.org. To plan your BART trip, visit bart.gov.

### Park in San Francisco and take BART to Berkeley Rep

Avoid Bay Bridge traffic on your way to Berkeley Rep with their convenient San Francisco parking program.

Park your car one block from the Civic Center BART station and BART to the Theatre! Located at 335 McAllister, the Civic Center Garage will be available to Berkeley Rep patrons for just \$4 an evening.







### **Upcoming BRP Schedule**

Yellowjackets Extended through October 19

Joe Turner's Come and Gone October 31 – December 14

**The Arabian Nights** November 14 – January 4, 2009

In the Next Room January 30 – March 15, 2009

**Crime & Punishment** February 27 – March 29, 2009

The Lieutenant of Inishmore April 17 – May 17, 2009

> **You, Nero** May 15 – June 28, 2009

#### From the General Manager

# Ease the squeeze on BART...

Full trains are a national phenomenon and BART trains are no exception. Skyrocketing gas prices and environmental awareness have helped steer more and more Bay Area riders onto BART. We are carrying 15,600 more riders each weekday than we did last year at this time.

For special occasions that occur outside the commute window, like sporting events or festivals, BART runs longer trains to accommodate expected crowds; but for daily commute operations, we are already using all available rail cars and can't lengthen our trains further. However, here are some tips you may want to consider to help make your ride comfortable.

If your employer offers a flex schedule option, consider starting work earlier than 7:30 a.m. or later than 8:30 a.m. Trains that arrive in San Francisco between 7:30 a.m. and 8:30 a.m. and depart downtown San Francisco between 5:30 p.m. and 6:30 p.m. tend to be more popular. Try boarding the first or the last car as passengers tend to favor the middle cars. Bicycles tend to take up space so if you don't need your bike for your "last mile," take advantage of BART's new eLockers or other bike parking options (details are available at bart.gov) instead of taking your bike on the train.

We recognize that riding BART is a choice and we appreciate your continued business.

Dorothy W. Dugger, General Manager

# Thanks for the free coffee, Tully's



Thanks to Tully's Coffee and TransFair USA for giving out

50,000 gift cards good for a free cup of Tully's Fair Trade coffee or organic tea to BART customers on September 23.

You can learn more about fair trade by clicking on www.transfairusa.org

Stay tuned for one more Tully's BART rider thank you day later this year... the date will be announced soon.



Check out video of the rider thank you day at bart.gov/barttv.

### **October Good Times calendar**

# Have you tried BART's Transit Information Center?

When you need BART information, help is just a phone call away.

BART's Transit Information Center provides systemwide station-to-station schedule and fare information 24-hours a day, seven days a week with its new interactive voice response system.

This system provides:

- Interactive voice response with "speak" and "press" capabilities
- Schedules for the current day and dates in the future
- Three itineraries plus fare for each query
- A direct link to BART's Call Center for personal assistance from 6 a.m.-11 p.m. daily

Don't wait, call today! Local numbers are available from throughout the Bay Area:

415 989-BART	San Francisco
510 236-BART	Richmond/El Cerrito
510 465-BART	Berkeley, Oakland,
	San Leandro
650 992-BART	San Mateo
925 676-BART	Walnut Creek,
	Concord, Dublin

# BART vending machines accepting dollar coins

Got a drawer full of those quarter-sized dollar coins and don't know what to do with them? Now you can use them when you buy your next BART ticket.

All BART ticket vending machines now

accept quarter-sized dollar coins, like the Presidential onedollar coins now in circulation.



So don't just drop the dollar coins in a cup on your dresser. Drop them in a BART ticket vending machine instead!

#### **12th Annual Arab Film Festival**

Various locations, San Francisco and Berkeley Opening Night: Castro Theatre 429 Castro St. near Market, San Francisco www.aff.org/2008/

> BART: EMBARCADERO, MONTGOMERY,

**POWELL OR CIVIC CENTER;** change to Muni Metro K, L or M outbound to Castro.

Thursday, Oct. 16, 8 p.m.: The 2007 Moroccan comedy "Waiting for Pasolini," directed by Daoud Aoulad-Syad, will be screened at the festival's opening event. Go to the website for a complete listing of scheduled events.

#### Vera Wilde: A Musical Play

#### Shotgun Players

The Ashby Grand Stage, 1901 Ashby Ave., Berkeley www.shotgunplayers.org or 510/841-6500

#### > BART: ASHBY

Through Oct. 19: Two radical lives collide in this exuberant, vaudevillian musical. In 1880, the young idealist Oscar Wilde wrote his first play, "Vera, or the Nihilists" about Vera Zasulich, the "mother of terrorism." The two complicated heroes come together in a tale about the costs of changing the world.

#### **Target Family Day**

Free admission to five San Francisco cultural destinations: San Francisco Museum of Modern Art, Contemporary Jewish Museum, Museum of the African Diaspora, Zeum and the Yerba Buena Gardens Festival www.zeum.org (click on Target Family Day)

#### > BART: POWELL OR MONTGOMERY (all locations within the same few blocks)

Sunday, Oct. 19, 11 a.m.-4 p.m.: Five San Francisco cultural centers team up with Target to offer families a full day of free admission, hands-on art-making activities and special family-friendly performances.



#### The Rocky Horror Show

Victoria Theatre, 2961 16th St. at Mission San Francisco, www.rockysf.com

#### > BART: 16TH STREET

Oct. 17-Nov. 15: Ray of Light Theatre presents this hilarious, sinfully twisted salute to sci-fi, horror, gender-bending and rock music, all rolled into one madcap musical.

#### Community Celebration for the Days of the Dead

Oakland Museum of California, 1000 Oak St. www.museumca.org

#### > BART: LAKE MERRITT

Saturday, Oct. 25, 12-5 p.m.: Hands-on craft activities, demonstrations, music, dance, ceremonia, food vendors and a mercado. Fun for all ages! Participation in the celebration is free. General admission to museum galleries will be half-price all day.

## Untold Stories: Early American Quilts from the Collection of Susan Brooks

Bedford Gallery, Lesher Center for the Arts 1601 Civic Drive, Walnut Creek www.bedfordgallery.org

#### > BART: WALNUT CREEK

Through Nov. 23: This collection presents 40 quilts from the 19th and 20th centuries that were created during some of the most momentous and significant eras of U.S. history.

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# **Celebrate Dia de los Muertos**

Take BART to the Dia de los Muertos Festival on Sunday, October 26 from 10 a.m. to 5 p.m. in the Fruitvale District of Oakland along International Boulevard between Fruitvale Avenue and 39th Avenue. Activities will also take place in the Fruitvale Village Plaza next to the Fruitvale BART station.



Avoid parking and traffic hassles by taking BART to the Festival, the largest one-day Dia de los Muertos festival in the United States.

For more information on the Festival, visit unitycouncil.org/ddlm. To plan your BART trip, please visit bart.gov.



BART Times is the official passenger publication of the San Francisco Bay Area Rapid Transit District. To contact us, write: BART Times, P.O. Box 12688, Oakland, CA 94604 or visit us online at www.bart.gov. General Manager: Dorothy W. Dugger; Marketing & Research Department Manager: Aaron Weinstein; Editor: David Martindale; Graphic Designer: Stanley Fong