



**RADIO
MARTÍ
TV**

Office of Cuba Broadcasting Radio Martí and TV Martí

"I am the same age and color of Barack Obama. Yet look at how far he has risen, and I am here in Cuba unable to enjoy the opportunities of a free society."

—Cuban independent journalist Jorge Olivera on Radio Martí

FAST FACTS

Headquarters: Miami, Florida

Budget: \$34.8 million
(FY 2009 Estimate)

Employees: 171

Language: Spanish

Media: radio, television and the Internet

History: OCB established in 1990 to oversee Radio Martí and TV Martí

Mission: to supply the people of Cuba with objective news and information while promoting freedom and democracy

Website: www.Martínoticias.com

PROGRAMMING AND CONTENT

- Programs provide uncensored, comprehensive and balanced perspectives on current events, and include roundtable discussions and expert news analysis.
- OCB maintains daily contact with a large network of dissidents, independent journalists, independent librarians, and pro-democracy advocates from across Cuba who regularly appear on air, giving Cubans unique insights into what is happening within the country.

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RADIO MARTÍ

- The Radio Broadcasting to Cuba Act established Radio Martí in 1983.
- The first broadcast was from Washington, D.C. on May 20, 1985.
- Programs air 24 hours a day 6 days a week, and 18 hours a day one day a week on shortwave and medium wave (AM).
- Broadcasts follow an all news and news information format. Approximately 70% of the broadcast hours are live newscasts.
- Three daily half-hour programs are dedicated to information and reports from dissidents, independent journalists, independent librarians, and pro-democracy advocates within Cuba.
- All programs available on demand at www.Martínoticias.com.

TELEVISION MARTÍ

- TV Martí launched in 1990, at the same time OCB was established.
- Programs air 24 hours a day via the direct-to-home Hispasat satellite television system, available within Cuba via small, inexpensive home receivers and through cable stations throughout Latin America.
- Content includes news, news analysis, sports, entertainment, and features on life and current events in the United States.
- TV Martí is broadcast via the AeroMartí airborne transmission platform four and a half hours a day, six days a week. Live newscasts are broadcast daily at 6 p.m. and 10 p.m.
- Additional news and programming airs on DirecTV from 6:00 p.m. to 7:00 p.m. and 11:30 p.m. to midnight five days a week and between midnight and 2 a.m. seven days a week via airtime leased from a commercial station in Florida.
- All programs available on demand at www.Martínoticias.com.

OFFICE OF CUBA BROADCASTING AND THE CUBAN GOVERNMENT

- Office of Cuba Broadcasting (OCB) broadcasts attempt to fill the information gap caused by more than five decades of Cuban government censorship.
 - Massive jamming efforts by the Cuban government still make it difficult to receive signals in the center of the capital of Havana.
 - In 16 other Latin American countries, regional cable systems acquire TV Martí programs via satellite and rebroadcast them to local audiences.
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THE BROADCASTING BOARD OF GOVERNORS (BBG)

- The BBG is an independent federal agency that oversees all non-military U.S. international broadcasting including Radio and TV Martí.
- The bi-partisan Board is comprised of nine members, appointed by the President and confirmed by the Senate, including the Secretary of State.
- Its mission is “To promote and sustain freedom and democracy by broadcasting accurate and objective news and information about the United States and the world to audiences overseas.”

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