



AN AMERICAN SOLUTION QUALITY AFFORDABLE HEALTH CARE

HEALTH CARE REFORM TALKING POINTS

WE URGENTLY NEED TO FIX HEALTH CARE

★ FOR AMERICAN FAMILIES:

- Every day, Americans worry not simply about getting well, but whether they can afford to get well. Millions more wonder if they can afford routine care to stay well.
- Premiums have doubled over the last 9 years, 3x faster than wages.
- The average American family already pays an extra \$1,100 in premiums every year for a broken system that supports 46 million uninsured Americans.

★ FOR AMERICAN BUSINESSES:

- Soaring health care costs put American companies at a competitive disadvantage in a global economy.
- Small businesses are forced to choose between coverage and layoffs.

★ FOR OUR FISCAL FUTURE:

- We have the most expensive health care system in the world. We spend almost 50% more per person on health care than the next most costly nation. But we're no healthier for it.
- If we do nothing, in a decade, we'll be spending \$1 of every \$5 on health care. In 30 years, it will be \$1 of every \$3.
- Health care reform is curbing health care costs, the single best tool for deficit reduction.

COST, CHOICE, SECURITY, QUALITY

President Obama and this Congress want to reduce your costs, offer you the choice of doctors and plans, and guarantee affordable, quality health care for all.

- **COST LESS AND COVER MORE:** Through competition and choice, we will make coverage more affordable for everyone—guaranteeing fairness and competition in the marketplace, simplifying paperwork for patients and doctors, saving lives and money

with electronic medical records, and cracking down on waste, fraud and abuse. Focusing on primary care, prevention and wellness is the first step.

- **YOUR CHOICE: YOU HAVE IT, YOU LIKE IT, YOU KEEP IT:** The freedom to choose what works best for you and your family—if you like your doctor, keep your doctor. If you like your current plan, keep your current plan. Or get a new one.
- **STABILITY AND PEACE OF MIND:** Your health needs will be covered by insurance and your coverage can never be taken away. You won't be denied insurance based on a pre-existing condition, or go without coverage if your employer drops your insurance, you change jobs, or are out of work.
- **QUALITY PATIENT-CENTERED CARE:** We must have a system driven by patients' needs, not corporate profits, empowering you and your doctor to make informed health care decisions that meet your specific needs.

AMERICAN SOLUTION

We need a uniquely American solution that builds on the best of what works ... to foster competition among insurance plans, and provide patients with quality choices.

- **ENSURE EVERY CHILD IN AMERICA IS COVERED** with the health care they need to grow up strong and healthy.
- **INVEST IN PREVENTION AND WELLNESS** to help Americans live longer and healthier lives.
- **ENSURE DOCTORS AND NURSES GET THE INFORMATION THEY NEED** to provide you with the best individualized care.
- **NEVER AGAIN WILL YOUR COVERAGE BE DENIED** because of pre-existing conditions, age, or gender, ending a system where profits come before people, and millions go without vital health care.
- **NEVER AGAIN HAVE TO MAKE A LIFE OR JOB DECISION TO KEEP COVERAGE.**
- **NEVER LET YOUR FAMILY SUFFER FINANCIAL CATASTROPHE** because of high medical costs.

NO IS NOT THE ANSWER

The 'just say no' crowd working to defeat health care reform is content with the status quo—turning their backs on families and businesses, and jeopardizing our economic recovery and fiscal future.