



FTC: RFID: Applications and Implications for Consumers

21 June 2004, Washington, D.C.

RFID: The Technical Reality



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Brief History of RFID

1846: Faraday:
Light and Radio
Waves Part of
Electromagnetic
Energy

1864: Maxwell:
Maxwell's
Equations

1887: Hertz:
Electromagnetic
Waves

1896: Marconi:
Trans-Atlantic
Radio
Communication

1906: Alexanderson:
Continuous Wave

1926: Baird Patent:
Radio Object
Detection

1935: Watson-Watt
Patent: Radar



1948: Harry
Stockman:
Communications
by means of
Reflected Power

1952: Vernon:
Application of the
Microwave
Homodyne

1950's: Harris
Patent: Radio
Transmission
Systems with
Modulatable
Passive Responder

1966: Sensormatic
and Checkpoint
EAS



1973: Cardullo
Patent: Passive
RFID

1975: LASL: RFID
Research Released
to Public (IDX and
Amtech)

1979: Animal
RFID

1987: Norway:
Motor Vehicle Toll
Collection

1991: AAR
Standard

1994: All US
Railcars RFID
Enabled

1999: MIT Auto-
ID Center
Founded

2003: RFID
Container
Tracking in Iraqi
Freedom

2003: EPC System
Version 1.0

2005: Wal-Mart
Mandate

2005: DoD
Mandate





RFID Tag Functionality

- Communication
- Identifier (Object Identifier)
- Anti-collision algorithm
- On-tag Memory (optional)
 - Mission Critical Information
 - Portable Database (Cache)
- On-tag Functionality (optional)
- On-tag Sensors (optional)





RFID Tags - Communication Classification

Passive - passive communication, no on-tag power source (Wal-Mart Mandate)



Semi-Passive - passive communication, on-tag power source

Active - active communication, on-tag power source





Regulatory Regions





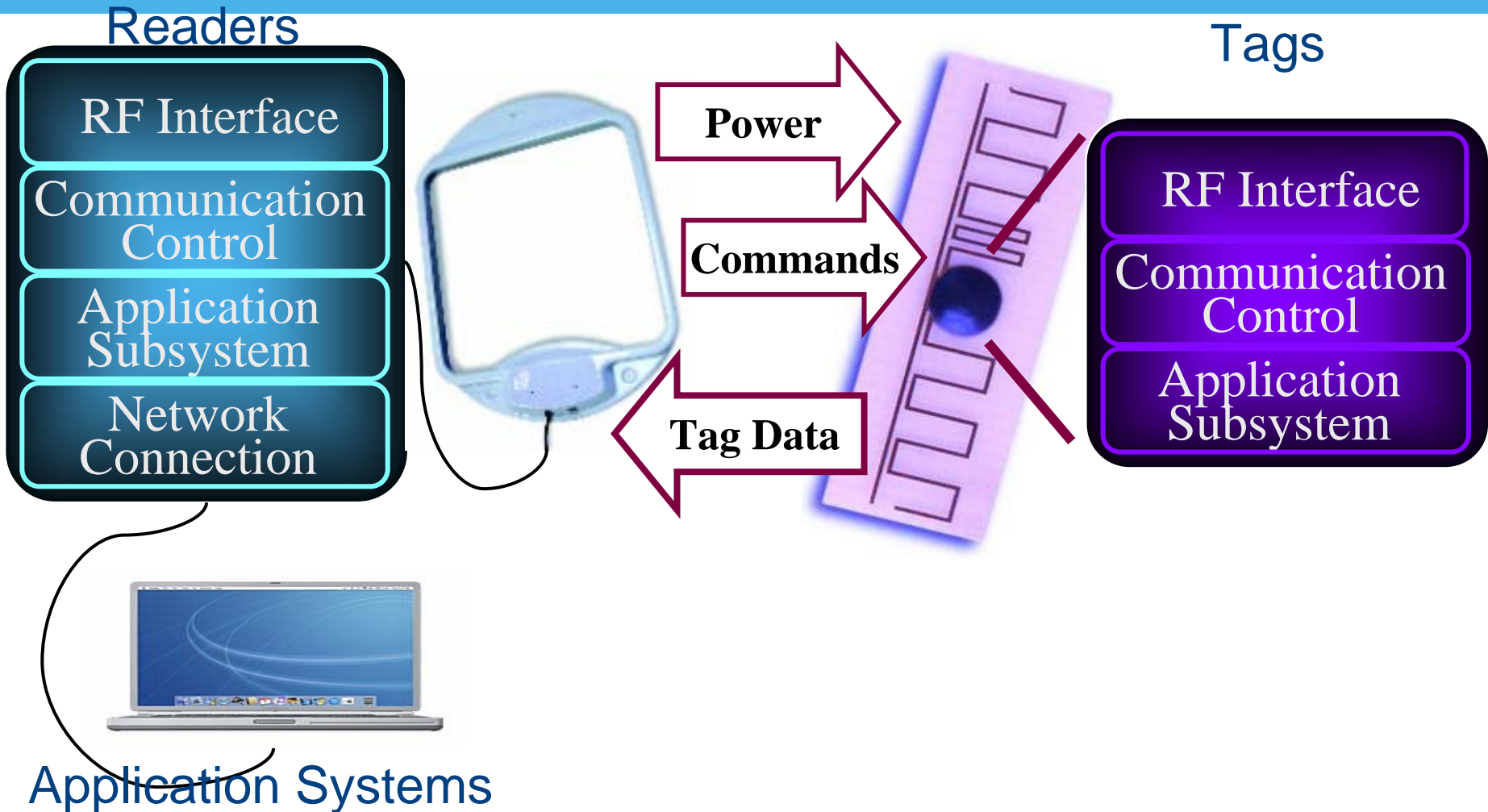
RFID Frequency Comparison

Frequency	Regulation	Typical Range	Advantages	Comments
< 135 kHz	ISM Band, High Power	<10cm (passive)	High Liquid Penetration	Access Control
13.56 MHz	ISM Band, Nearly Identical Regulations Worldwide	<1m (passive)	Medium Liquid Penetration	Smart Cards, Access Control, Vehicle Immobilization
433 MHz	ISM Band, Short Range Communication Devices, Non-uniform Worldwide	<100m (active)	Low Liquid Penetration, Works well around metals	Active Tags
860-960 MHz	Non-uniform Worldwide	<10m (passive US) <4m (passive EU)	Best Passive Communication Range	Wal-Mart, DoD Mandates
2.45 GHz	ISM Band, Nearly Uniform Worldwide	<3m (passive) <50m (SAW)	Alternative to 900MHz	Wi-Fi, Bluetooth





Passive RFID Systems





EPC UHF 860MHz - 960MHz

Advantages

- Best available frequency for distances of >1m
- Effective around metals
- Range: up to 10m
- Good non-line-of-sight communication
- High identification rate
- Reasonably controlled read zone (through antenna directionality)

Disadvantages

- Absorbed by water
- Difficult to control read zones
- Signal attenuated by objects

EPC Identity Tag Protocol Key Features

- Mandated by Wal-Mart, DoD
- EPC Identifier only
- Kill Command





Summary

- RFID technology has a long history
- Passive RFID systems in wide use since mid-1970s
- RFID performance determined by regulations
- Passive tags harvest energy from reader signal
- 860MHz-960MHz Passive tags
 - Wal-Mart mandate
 - <10m communication range
 - Shielded by metal and liquids

