

## Bureau of Competition Production Guide

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### An eDiscovery Resource

This guide explains what the Bureau of Competition generally requires when we send a formal request, such as a Request for Additional Information or a Civil Investigative Demand. The suggested formats are based on our experience with many different submissions; follow them to organize your submission and minimize the chance of incompatibility with our processes and systems.

This resource is intended as guidance and does not supersede instructions in any request or subpoena issued by the Bureau. We continue to streamline the production process, so contact the staff person identified in the formal request to discuss any specific issues you may have with collecting, formatting, or submitting documents.

Appendix A is a sample delimited data load file. Appendix B is a sample image load file. Both sample files can be found as txt files on the web version of this document at [ftc.gov/bc/guidance/index.shtml](http://ftc.gov/bc/guidance/index.shtml).

#### 1. **Getting Started: Protocols for All Submissions**

Before processing documents in response to a formal request, please note: The following protocols apply to ALL formats submitted to the Bureau of Competition. The Bureau has additional requirements pertaining to metadata, format, etc., for certain types of documents. See Preparing Collections for details.

##### a. **Extracted Text / OCR**

Submit text:

- as document-level text files,
- named for the beginning Bates number, and
- organized into a folder separate from images.

*We cannot accept Unicode text files.*

##### b. **Deduplication**

You must have the approval of the Bureau representative to globally de-dupe or to apply email threading. You do not need prior Bureau approval to deduplicate within a custodian's document set.

##### c. **Labeling & Numbering Files**

For image file names, bates numbers and document identification numbers (Doc IDs), use a consistent number of numerals to prevent issues with image display, using leading zeros where necessary. Do not use a space to separate the prefix from numbers.

Acceptable formats (as long as you are consistent)

- ABC-0001
- ABC0001

Unacceptable format

- ABC 0001

**d. Recommended Delimiters**

We strongly recommend using these delimiters in delimited data load files:

Description	Symbol	ASCII Character
Field Separator	□	20
Quote Character	␣	254
Multi Entry delimiter	®	174
<Return> Value in data	~	126

**e. Image Files**

We only accept image files that are:

- 300 DPI
- single-page Group IV TIFF files

**f. Load Files**

The Bureau of Competition uses LexisNexis® Concordance® 2007 v 9.58. With the production, you must submit:

- an image load file containing a line for every image file in the production, and
- a delimited data load file containing a line for every document in the production.

**g. Date & Time Format**

Submit date and time data in separate fields so Concordance can load it.

## 2. Preparing Collections

### a. Preparing Scanned Documents

**Preferred Format:** Submit TIFF images with OCR text

#### **Metadata & Other Information Requirements**

Include the following metadata fields and information in the delimited data load file. Alongside each piece of information, we've recommended a corresponding field name for the delimited data load file.

<u>Document Info / Metadata</u>	<u>Description</u>	<u>Concordance Field Name</u>
Beginning Bates number	The beginning bates number for the document	BEGBATES
Ending Bates number	The ending bates number for the document	ENDBATES
Page Count	The total number of pages in the document	PGCOUNT
Custodian	Mailbox where the email resided	CUSTODIAN

### b. Preparing Email & Attachments

#### **Preferred Format**

**Email:** Submit TIFF images with extracted text of email

#### **Attachments:**

- Submit Microsoft Excel files in native format with extracted text and metadata.
- Submit Microsoft Access files and other multimedia files in native format with metadata.
- Submit other files and attachments as images with extracted text and metadata.

#### **Metadata & Other Information Requirements**

- Preserve the parent/child relationship in email by including a reference to all attachments.
- Produce attachments as separate documents and number them consecutively to the parent email.
- Include the following metadata fields and information in the delimited data load file. Alongside each piece of information, we've recommended a corresponding field name for the delimited data load file.

### Metadata for Emails

<u>Document Info / Metadata</u>	<u>Description</u>	<u>Concordance Field Name</u>
Beginning Bates number	The beginning bates number for the document	BEGBATES
Ending Bates number	The ending bates number for the document	ENDBATES
Page Count	The total number of pages in the document	PGCOUNT
Custodian	Mailbox where the email resided	CUSTODIAN
To	Recipient(s) of the email	RECIPIENT
From	The person who authored the email	FROM
CC	Person(s) copied on the email	CC
BCC	Person(s) blind copied on the email	BCC
Date Sent	Date the email was sent	DATESENT
Time Sent	Time the email was sent	TIMESENT
Subject	Subject line of email	SUBJECT
Date Received	Date the email was received	DATERCVD
Time Received	Time the email was received	TIMERCVD
Child records (attachments)	The beginning bates number(s) of attachments delimited by comma	ATTACHMENTID
Location or "Path"	Location of email in personal folders/Deleted Items/Sent Items	FILEPATH
Message ID	MS Outlook Message ID or similar number in other message systems	MESSAGEID

### Metadata for Attachments

<u>Document Info / Metadata</u>	<u>Description</u>	<u>Concordance Field Name</u>
Beginning Bates number	The beginning bates number for the document	BEGBATES
Ending Bates number	The ending bates number for the document	ENDBATES
Page Count	The total number of pages in the document	PGCOUNT
Custodian	The name of the original custodian of the file	CUSTODIAN
Parent Record	Beginning bates number of parent email	PARENTID
Creation Date	The date attachment was saved at the location on the electronic media for the first time	CREATEDATE
Creation Time	The time the attachment was saved at the location on the electronic media for the first time	CREATETIME

Modified Date	The date/time the attachment was last changed, and then saved	MODDATE
Modified Time	The time the attachment was last changed, and then saved	MODTIME
Last Accessed Date	The time the attachment was last opened, scanned, or even “touched” by a user or software activity	LASTACCDATE
Last Accessed Time	The time the attachment was last opened, scanned, or even “touched” by a user or software activity	LASTACCTIME
Size	The amount of space the file takes up on the electronic media. Usually recorded in kilobytes, however may be reported in single bytes	FILESIZE
File Name	The name of the attachment including the extension denoting the application in which the file was created	FILENAME
Native link	Relative path of submitted native files such as Excel spreadsheets	NATIVELINK
Hash	The SHA (Secure Hash Algorithm) or MD5 Hash for the original native file if available	HASH

### c. Preparing Native Files

#### Preferred Format

- a. Submit Microsoft Excel files in native format with extracted text and metadata.
- b. Submit Microsoft Access files and other multimedia files in native format with metadata.
- c. Submit other files and attachments as images with extracted text and metadata.

**Optional Format:** With prior approval from the Bureau of Competition staff person identified in the formal request, you may submit files natively with a "built" Concordance database as long as it contains:

- extracted text,
- metadata, and
- links to the native file.

#### Metadata & Other Information Requirements

Include the following metadata fields and information in the delimited data load file. Alongside each piece of information, we've recommended a corresponding field name for the delimited data load file.

**Metadata and other information requirements for native files**

<b>Document Info / Metadata</b>	<b>Description</b>	<b>Concordance Field Name</b>
Beginning Bates number	The beginning bates number for the document	BEGBATES
Ending Bates number	The ending bates number for the document	ENDBATES
Page Count	The total number of pages in the document	PGCOUNT
Custodian	The name of the original custodian of the file	CUSTODIAN
Creation Date	The date attachment was saved at the location on the electronic media for the first time	CREATEDATE
Creation Time	The time the attachment was saved at the location on the electronic media for the first time	CREATETIME
Modified Date	The date/time the attachment was last changed, and then saved	MODDATE
Modified Time	The time the attachment was last changed, and then saved	MODTIME
Last Accessed Date	The time the attachment was last opened, scanned, or even “touched” by a user or software activity	LASTACCDATE
Last Accessed Time	The time the attachment was last opened, scanned, or even “touched” by a user or software activity	LASTACCTIME
Size	The amount of space the file takes up on the electronic media. Usually recorded in kilobytes	FILESIZE
File Name	The name of the file including the extension denoting the application in which the file was created	FILENAME
Native link	Relative path of submitted native files	NATIVELINK
Hash	The SHA (Secure Hash Algorithm) or MD5 Hash for the original native file if available	HASH

### **3. Submitting Your Production**

Once you've prepared documents according to this guide, follow these instructions to submit them to the Bureau of Competition.

#### **Media We Accept**

Submit any of the following:

- CD-R CD-ROM optical disks formatted to ISO 9660 specifications
- DVD-ROM optical disks for Windows-compatible personal computers
- IDE, EIDE and SATA hard disk drives, formatted in Windows-compatible, uncompressed data in a USB 2.0 external enclosure
- USB 2.0 flash drives

#### **What About Hosted Productions?**

The Bureau of Competition accepts hosted productions IF:

1. you demonstrate for Bureau staff the review tool, which must include (at a minimum) all of the following:
  - full Boolean or similar searching of both text and fielded data, separately and combined,
  - ability to add custom coding fields,
  - printing of documents with document ID number or Bates number on native files,
  - training and technical support,
  - local batch printing,
  - ability to download native documents, and
  - customizable user permissions.
2. we can establish access to the demo database to rule out network security issues (due to stringent network security policies at the FTC, we cannot guarantee we'll be able to access the system), and
3. the Bureau of Competition staff person identified in the formal request confirms in writing the production requirements.

#### **Submit a Production Transmittal Letter**

For any format, accompany the submission with a letter that includes all of the following:

- volume name,
- Bates ranges and custodians,
- total number of records,
- total number of images or files,

- list of fields in the order in which they are listed in the data files,
- date and time format, and
- confirmation that the number of files on the volume match the load files.



Sample Delimited Data Load File

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␣BEGBATES␣␣␣PENDBATES␣␣␣PARENTID␣␣␣ATTACHMENTID␣␣␣CUSTODIAN␣␣␣CREATEDATE␣␣␣CREATE  
␣ABC-0000001␣␣␣ABC-0000003␣␣␣␣␣␣ABC-0000004␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣00/0  
␣ABC-0000004␣␣␣ABC-0000007␣␣␣ABC-0000001␣␣␣␣␣␣Smith, Joe␣␣␣2/16/2006␣␣␣4:32PM␣␣␣3/  
␣ABC-0000008␣␣␣ABC-0000009␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣6  
␣ABC-0000010␣␣␣ABC-0000011␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣1  
␣ABC-0000012␣␣␣ABC-0000013␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣5  
␣ABC-0000014␣␣␣ABC-0000014␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣2  
␣ABC-0000015␣␣␣ABC-0000020␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣4/11/2006␣␣␣4:08AM␣␣␣4/11/2006␣␣␣4:0  
␣ABC-0000021␣␣␣ABC-0000028␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣4/13/2007␣␣␣2:58AM␣␣␣4/13/2007␣␣␣4:4  
␣ABC-0000029␣␣␣ABC-0000029␣␣␣␣␣␣␣␣␣␣␣␣ABC-0000030␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/0  
␣ABC-0000030␣␣␣ABC-0000037␣␣␣ABC-0000029␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣4/13/2007␣␣␣2:58AM␣␣␣4/  
␣ABC-0000038␣␣␣ABC-0000038␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣␣  
␣ABC-0000039␣␣␣ABC-0000039␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣␣  
␣ABC-0000040␣␣␣ABC-0000041␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣␣  
␣ABC-0000042␣␣␣ABC-0000044␣␣␣␣␣␣␣␣␣␣ABC-0000045;ABC-0000053␣␣␣Smith, Joe␣␣␣00/00/00  
␣ABC-0000045␣␣␣ABC-0000052␣␣␣ABC-0000042␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣4/17/2008␣␣␣7:03PM␣␣␣4  
␣ABC-0000053␣␣␣ABC-0000058␣␣␣ABC-0000042␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/  
␣ABC-0000059␣␣␣ABC-0000060␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣␣  
␣ABC-0000061␣␣␣ABC-0000064␣␣␣␣␣␣␣␣␣␣ABC-0000065␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/  
␣ABC-0000065␣␣␣ABC-0000068␣␣␣ABC-0000061␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣2/16/2006␣␣␣4:32PM␣␣␣4  
␣ABC-0000069␣␣␣ABC-0000073␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣␣  
␣ABC-0000074␣␣␣ABC-0000075␣␣␣␣␣␣␣␣␣␣ABC-0000077␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣  
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␣ABC-0000091␣␣␣ABC-0000097␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣4/24/2008␣␣␣4:37AM␣␣␣4/24/2008␣␣␣4:3  
␣ABC-0000098␣␣␣ABC-0000100␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣4/24/2008␣␣␣4:37AM␣␣␣4/24/2008␣␣␣4:3  
␣ABC-0000101␣␣␣ABC-0000107␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣␣  
␣ABC-0000108␣␣␣ABC-0000110␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣4/24/2008␣␣␣4:37AM␣␣␣4/24/2008␣␣␣7:37  
␣ABC-0000111␣␣␣ABC-0000111␣␣␣␣␣␣␣␣␣␣ABC-0000112␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/0  
␣ABC-0000112␣␣␣ABC-0000112␣␣␣ABC-0000111␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣4/26/2006␣␣␣6:10AM␣␣␣4/  
␣ABC-0000113␣␣␣ABC-0000115␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣9  
␣ABC-0000116␣␣␣ABC-0000118␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣1  
␣ABC-0000119␣␣␣ABC-0000121␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣1  
␣ABC-0000122␣␣␣ABC-0000124␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣7/3/2006␣␣␣5:50AM␣␣␣8/3/2006␣␣␣4:01AM  
␣ABC-0000125␣␣␣ABC-0000128␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣00/00/0000␣␣␣␣␣␣␣␣00/00/0000␣␣␣␣␣␣1  
␣ABC-0000129␣␣␣ABC-0000134␣␣␣␣␣␣␣␣␣␣␣␣Smith, Joe␣␣␣8/3/2006␣␣␣11:07PM␣␣␣8/4/2006␣␣␣7:15A  
␣ABC-0000135␣␣␣ABC-0000168␣␣␣␣␣␣␣␣␣␣ABC-0000169;ABC-0000170␣␣␣Smith, Joe␣␣␣00/00/00

Sample Image Load File

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ABC-000000001,VOL-001,00001-01\01\ABC-000000001.tif,Y,,,4  
ABC-000000002,VOL-001,00001-01\01\ABC-000000002.tif,,,,,  
ABC-000000003,VOL-001,00001-01\01\ABC-000000003.tif,,,,,  
ABC-000000004,VOL-001,00001-01\01\ABC-000000004.tif,,,,,  
ABC-000000005,VOL-001,00001-01\01\ABC-000000005.tif,Y,,,1  
ABC-000000006,VOL-001,00001-01\01\ABC-000000006.tif,Y,,,1  
ABC-000000007,VOL-001,00001-01\01\ABC-000000007.tif,Y,,,1  
ABC-000000008,VOL-001,00001-01\01\ABC-000000008.tif,Y,,,1  
ABC-000000009,VOL-001,00001-01\01\ABC-000000009.tif,Y,,,1  
ABC-000000010,VOL-001,00001-01\01\ABC-000000010.tif,Y,,,2  
ABC-000000011,VOL-001,00001-01\01\ABC-000000011.tif,,,,,  
ABC-000000012,VOL-001,00001-01\01\ABC-000000012.tif,Y,,,2  
ABC-000000013,VOL-001,00001-01\01\ABC-000000013.tif,,,,,  
ABC-000000014,VOL-001,00001-01\01\ABC-000000014.tif,Y,,,1  
ABC-000000015,VOL-001,00001-01\01\ABC-000000015.tif,Y,,,1  
ABC-000000016,VOL-001,00001-01\01\ABC-000000016.tif,Y,,,5  
ABC-000000017,VOL-001,00001-01\01\ABC-000000017.tif,,,,,  
ABC-000000018,VOL-001,00001-01\01\ABC-000000018.tif,,,,,  
ABC-000000019,VOL-001,00001-01\01\ABC-000000019.tif,,,,,  
ABC-000000020,VOL-001,00001-01\01\ABC-000000020.tif,,,,,  
ABC-000000022,VOL-001,00001-01\01\ABC-000000022.tif,Y,,,2  
ABC-000000023,VOL-001,00001-01\01\ABC-000000023.tif,,,,,  
ABC-000000024,VOL-001,00001-01\01\ABC-000000024.tif,Y,,,1  
ABC-000000025,VOL-001,00001-01\01\ABC-000000025.tif,Y,,,5  
ABC-000000026,VOL-001,00001-01\01\ABC-000000026.tif,,,,,  
ABC-000000027,VOL-001,00001-01\01\ABC-000000027.tif,,,,,  
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ABC-000000038,VOL-001,00001-01\01\ABC-000000038.tif,Y,,,2  
ABC-000000039,VOL-001,00001-01\01\ABC-000000039.tif,,,,,  
ABC-000000040,VOL-001,00001-01\01\ABC-000000040.tif,Y,,,2  
ABC-000000041,VOL-001,00001-01\01\ABC-000000041.tif,,,,,  
ABC-000000042,VOL-001,00001-01\01\ABC-000000042.tif,Y,,,5  
ABC-000000043,VOL-001,00001-01\01\ABC-000000043.tif,,,,,  
ABC-000000044,VOL-001,00001-01\01\ABC-000000044.tif,,,,,  
ABC-000000045,VOL-001,00001-01\01\ABC-000000045.tif,,,,,  
ABC-000000046,VOL-001,00001-01\01\ABC-000000046.tif,,,,,