

STANDARD 4: VIEWING AND PRESENTING

Students use a variety of visual media and resources to gather, evaluate and synthesize information and to communicate with others.

READINESS (Kindergarten)

Students know and are able to do the following:

- **VP-R1. Recognize and respond to visual messages such as logos, symbols and trademarks**
- **VP-R2. Identify story events or information from visual media**
- **VP-R3. Create visual representations of personal experiences through media such as drawing, painting, acting and puppeteering**

FOUNDATIONS (Grades 1-3)

Students know and are able to do all of the above and the following:

- **VP-F1. Recognize different types of visual media**
- **VP-F2. Plan and present a report, using two or more visual media**
- **VP-F3. Access, view and respond to visual forms such as computer programs, videos, artifacts, drawings, pictures and collages**
- **VP-F4. Interpret visual clues in cartoons, graphs, tables and charts that enhance the comprehension of text**

ESSENTIALS (Grades 4-8)

Students know and are able to do all of the above and the following:

- **VP-E1. Analyze visual media for language, subject matter and visual techniques used to influence opinions, decision making and cultural perceptions**
- **VP-E2. Plan, develop and produce a visual presentation, using a variety of media such as videos, films, newspapers, magazines and computer images**
- **VP-E3. Compare, contrast and establish criteria to evaluate visual media for purpose and effectiveness**

PROFICIENCY (Grades 9-12)

Students know and are able to do all of the above and the following:

- **VP-P1. Analyze and evaluate visual media for language, subject matter and visual techniques used to influence attitudes, decision making and cultural perceptions**
- **VP-P2. Plan, organize, develop, produce and evaluate an effective multimedia presentation, using tools such as charts, photographs, maps, tables, posters, transparencies, slides and electronic media**
- **VP-P3. Analyze and evaluate the impact of visual media on the intended audience**

DISTINCTION (Honors)

Students know and are able to do all of the above and the following:

- **VP-D1. Conduct research to evaluate the impact of language, subject matter and visual techniques used by the media**
- **VP-D2. Expand abilities in developing multimedia presentations**
- **VP-D3. Research ethical issues related to the laws, rules and regulations for the use of media**

