



2009 Teacher's Guide

Correlated to the ND State Education Standards

Visual Arts: #1, #3 - Science: #4, #7 - Social Studies: #5, #6, and #7

The **41st Keep North Dakota Clean** (KNDC) billboard contest promotes protecting our natural resources and environment by keeping North Dakota clean for the people who live and visit here. Earth Day and every day is a time to act to protect our planet. The contest is for students in grades one through eight and special needs. Participants create a poster that reflects his or her knowledge about the responsibility we all have to keep our state and water clean, reduce waste, recycle, plant trees, prevent wildfires, create wildlife habitat, and use all our natural resources wisely. The contest is sponsored by a variety of partnering agencies and organizations who believe, collectively, we can make a positive impact through every day choices and actions. KNDC is proud to welcome a new partner in 2009 ... the Dakota Wizards basketball team of Bismarck!



All state winners, their immediate family, and teacher will be invited to an awards ceremony during Earth Day week on Friday, April 24, 2009, in Washburn. Immediately after the ceremony, a luncheon will be served and everyone will get free admission to the North Dakota Lewis and Clark Interpretive Center and Fort Mandan. State award winners will also be recognized during half-time on the floor at the Dakota Wizards game on Sunday, April 5, 2009, at 6 p.m. in Bismarck. **First Place Winners:** Receive a cash award of \$100, a certificate, gold medallion, and have their poster made into a billboard and placed along a major transportation route near their hometown. **Second and Third Place Winners:** Receive a cash award of \$50, a certificate, and a silver or bronze medallion.

Check out our web site for photos of past winners at
www.dot.nd.gov/public/kndc.htm

Contest Rules

The best design for a billboard is bright, bold and simple. Keep in mind, people can only read and understand about six words as they drive down the highway at 65 mph.

1. Entries **MUST** be postmarked no later than Monday, **March 16, 2009**.
2. Posters **MUST** be on white paper that is 8.5"x 14" and in landscape format.
3. Posters **MUST** have a completed "Entry Form" taped to the back of each poster.
4. Each student **MUST** print their first and last name legibly in the lower right-hand corner in front.
5. The theme **MUST** be on each poster and spelled correctly for grades 1-8 (see themes in bold on page 2); for special needs it's optional.
6. Posters **MUST** be reproducible and will be judged on readability at ten feet, originality, and neatness.
7. All entries **MUST** be original artwork created by the student. No computer-generated art or printing, commercial glue-on letters, or copyright items (Disney characters, etc.) will be accepted. Stencils may be used for lettering only, but are not encouraged.
8. All posters **MUST** be flat. They should not be folded, matted, mounted, laminated or framed. They may be rolled and put into a tube and mailed.
9. Billboard posters may be done in marker, crayon, watercolor, ink, acrylic or tempera paint. Colored pencils are not recommended.
10. Each school may submit **one winner from each grade** (1-8) and special needs.

Poster Themes

GRADE ONE: **Keep North Dakota Clean** - Questions- call Jean Monroe at (701) 328-2581. *SPONSOR*: ND Department of Transportation.



GRADE TWO: **Prevent Wildfires!** - Smokey Bear helps educate youth about the importance of preventing accidental, human-caused wildfires to save lives, property and natural resources. Questions - call Jeremy Olson (701) 328-9990. *SPONSORS*: North Dakota Forest Service, Fire Management Program, and ND State Garden Clubs.



GRADE THREE: **Reduce, Reuse, Recycle** - How can we help reduce the waste we make everyday? When we reduce, reuse and recycle, we can save our earth's resources. Questions - call Galen Bren at (701) 355-1783 or Angela Boeshans at (701) 650-8857. *SPONSOR*: ND Department of Health, Division of Waste Management, and ND Solid Waste and Recycling Association.



GRADE FOUR: **Habitat – Homes for Wildlife** - Habitat is an animal's home, where it eats, sleeps, and raises young. Wildlife needs habitat to survive. North Dakota has four types of habitat: (1) prairie, (2) wetlands, (3) streams and rivers, and (4) woodlands. Each habitat has different plants and animals that live there. Questions - call Marie Nelson (701) 250-4481 or Kristine Askerooth (701) 724-3598. *SPONSORS*: U.S. Fish and Wildlife Service and ND Chapter of the Wildlife Society.



ND Chapter of the Wildlife Society

GRADE FIVE: **Trees are terrific...in Cities and Towns!** - Students will create a poster that reflects their understanding of the important role trees play in cities and towns. Free lessons plans will be mailed to all teachers in January, and the state winner will be sent on to the National Arbor Day Poster Contest sponsored by Toyota. Questions - call Glenda Fauske (701) 228-5446. *SPONSOR*: ND Forest Service, Project Learning Tree.



GRADE SIX: **Help Prevent Runoff Pollution** - When it rains, pollutants that are on the land are carried through storm sewers and over the land in a watershed into a waterbody. Questions - call Bill Sharff at (701) 328-4833. *SPONSOR*: ND State Water Commission, Project WET.

GRADE SEVEN: **Rivers: Keep Them Clean** - North Dakota's major cities are located on rivers that have helped make them what they are today. From the Big Muddy to the Sheyenne, the actions of everyday citizens help determine the water quality in our streams and rivers. Both rural and urban areas may contribute to water pollution. Posters should indicate (1) those actions that degrade the water quality of our rivers and (2) those actions that will improve water quality. Questions - call Jim Collins, Jr. (701) 328-5161. *SPONSOR*: ND Department of Health, Division of Water Quality.



GRADE EIGHT: **Explore a Greener North Dakota** - When Lewis and Clark explored this area over 200 years ago, they found an unspoiled environment. Today, we ensure a cleaner North Dakota for future generations through our recycling efforts, conservation and protection of our natural resources. Questions - call Kevin Kirkey (701) 462-3430 or (800) 462-8535. *SPONSOR*: The Lewis and Clark Fort Mandan Foundation.

SPECIAL NEEDS: **Keep North Dakota Clean** - Students may use this theme or the theme for their grade. Questions - call Jean Monroe at (701) 328-2581. *SPONSOR*: Keep North Dakota Clean, Inc.

2009 KNDC Contest Entry Form

Tape this entry form to the back of each winning poster.

(Send only one poster from each grade and special needs. Copy the form as needed.)

Please print. Posters become the property of Keep North Dakota Clean, Inc. and ***will not be returned.***

FIRST PLACE SCHOOL WINNER for Grade...(circle the grade below)	
GRADE (circle only one): 1st 2nd 3rd 4th 5th 6th 7th 8th Special Needs	
HOW MANY STUDENTS PARTICIPATED IN THE POSTER CONTEST IN THIS GRADE? _____	
COUNTY:	NAME OF LOCAL PAPER:
PHOTO PERMISSION – I consent to the use of any photographs taken of me at the awards ceremony to be used by KNDC Inc. strictly for promotional use of the poster contest only.	
PRINT STUDENT’S NAME:	PRINT PARENT’S NAME:
STUDENT’S SIGNATURE:	PARENT’S SIGNATURE:
Date:	Date:
PRINT TEACHER’S NAME:	
TEACHER’S SIGNATURE:	
Date:	
STUDENT’S HOME MAILING ADDRESS:	HOME TELEPHONE:
	PARENT’S WORK TELEPHONE:
CITY:	STATE: ZIP:
TEACHER’S NAME:	SCHOOL:
SCHOOL TELEPHONE:	MAILING ADDRESS:
TEACHER’S E-MAIL AT SCHOOL:	
CITY:	STATE: ZIP:



Postmark by **March 16, 2009**, and mail to: **KNDC POSTER CONTEST
PO BOX 1138
BISMARCK ND 58502-1138**

The promotion of and participation in the poster contest shall not exclude anyone from participating in, denying benefit of, or otherwise subject anyone to discrimination on the basis of race, sex, national origin, age, religion or disability.

**Keep
North
Dakota
Clean**

**Keep North Dakota Clean, Inc.
PO Box 1138
Bismarck ND 58502-1138**

Non-Profit Org.
U.S. Postage
PAID
Permit No. 419
Bismarck ND
58501

2009



A Teacher's Guide to Poster Design

Art activities, such as poster contests, can enhance lessons in non-arts subject areas when successfully integrated. A successful art experience likely includes dialogue about the elements of art and principles of design. A discussion including the questions below can provoke creativity that goes beyond the “typical” poster experience.

What lines, shapes or symbols will I use to create the subject of my poster?

What media can I use (ex. crayons, markers, etc.) to give me the “look” or “feelings” I want to portray? How will different colors, shades or lines help me reveal the message or moods of my poster?

Will my poster be balanced (symmetrical) or will I use an asymmetrical composition to create emphasis?

Have I included contrasts (ex. bright and dull colors, thick and thin lines, big and small shapes)?

Do I need to portray movement to express the message of my poster?

Should I repeat shapes or colors to form visual rhythm? Is there variety in my poster (ex. colors, shapes, lines, texture)?

Grant funds from the **ND Council on the Arts** can help integrate the arts into non-arts subject areas through their *Teacher Incentive Grant Program*. The grant award may be used to provide special arts resources or to purchase supplies. The maximum grant is \$300. **Deadlines are April 1 and November 1.**

**Contact Linda Ehreth (701) 328-7593
or lehreth@nd.gov**

Grade Sponsors



*ND Chapter
of the
Wildlife*

ND Chapter of the Wildlife Society
 ND Department of Health, Division of Waste
 Management and Water Quality
 ND Department of Transportation
 ND Forest Service, Fire Protection and Project Learning
 Tree

ND Solid Waste and Recycling Association
 ND State Garden Clubs
 ND State Water Commission, Project WET
 The Lewis and Clark Fort Mandan Foundation
 U.S. Fish and Wildlife Service

Associate Sponsors



Dakota Wizards of Bismarck
 Dan's SuperValu of Bismarck
 McQuade Distributing Co. Inc.
 Montana Dakota Utilities
 ND Association of Soil Conservation Districts
 ND Council on the Arts

ND Department of Agriculture
 ND Department of Commerce – Tourism
 ND Department of Public Instruction
 ND Game and Fish Department
 ND League of Cities
 ND Parks and Recreation Department