

New Hampshire

1997

Issued May 2000

EC97R72A-NH(RV)

1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW HAMPSHIRE								
72	Accommodation & foodservices	'3 033	'1 544 942	'450 258	'97 985	'43 996	'17.3	'8.4
721	Accommodation	575	363 944	104 352	21 946	7 691	13.3	5.6
7211	Traveler accommodation	420	311 751	92 177	20 577	7 117	11.9	5.5
72111	Hotels (except casino hotels) & motels	314	291 224	87 043	19 577	6 600	11.7	5.9
721110	Hotels (except casino hotels) & motels	314	291 224	87 043	19 577	6 600	11.7	5.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	114	226 569	71 357	16 650	5 336	11.1	7.0
7211102	Hotels with less than 25 guestrooms	22	8 226	1 804	465	195	10.1	1.8
7211103	Motels	157	44 666	10 378	1 817	809	12.3	1.0
7211104	Motor hotels	21	11 763	3 504	645	260	23.0	4.9
72119	Other traveler accommodation	106	20 527	5 134	1 000	517	14.3	.7
721191	Bed & breakfast inns	86	18 652	4 743	929	494	14.9	.5
721199	All other traveler accommodation	20	1 875	391	71	23	8.7	2.7
7212	RV (recreational vehicle) parks & recreational camps	144	48 715	11 394	1 198	510	22.5	5.6
72121	RV (recreational vehicle) parks & recreational camps	144	48 715	11 394	1 198	510	22.5	5.6
721211	RV (recreational vehicle) parks & campgrounds ..	75	17 583	3 197	326	112	37.3	3.9
721214	Recreational & vacation camps (except campgrounds)	69	31 132	8 197	872	398	14.1	6.6
7213	Rooming & boarding houses	11	3 478	781	171	64	12.0	9.8
72131	Rooming & boarding houses	11	3 478	781	171	64	12.0	9.8
721310	Rooming & boarding houses	11	3 478	781	171	64	12.0	9.8
722	Foodservices & drinking places	'2 458	'1 180 998	'345 906	'76 039	'36 305	'18.6	'9.2
7221	Full-service restaurants	1 110	636 054	205 475	45 110	20 594	17.8	8.8
72211	Full-service restaurants	1 110	636 054	205 475	45 110	20 594	17.8	8.8
722110	Full-service restaurants	1 110	636 054	205 475	45 110	20 594	17.8	8.8
7222	Limited-service eating places	'1 110	'456 800	'115 140	'25 250	'13 324	'20.5	'9.9
72221	Limited-service eating places	'1 110	'456 800	'115 140	'25 250	'13 324	'20.5	'9.9
722211	Limited-service restaurants	797	338 258	84 014	18 341	9 812	21.8	11.9
722212	Cafeterias	12	4 111	1 350	451	210	4.3	12.3
722213	Snack & nonalcoholic beverage bars	'301	'114 431	'29 776	'6 458	'3 302	'17.1	'3.8
7223	Special foodservices	180	70 704	21 068	4 839	1 894	9.7	6.0
72231	Foodservice contractors	121	50 341	15 773	3 886	1 400	—	6.4
722310	Foodservice contractors	121	50 341	15 773	3 886	1 400	—	6.4
72232	Caterers	44	18 242	4 943	877	469	35.0	5.3
722320	Caterers	44	18 242	4 943	877	469	35.0	5.3
72233	Mobile foodservices	15	2 121	352	76	25	20.7	2.9
722330	Mobile foodservices	15	2 121	352	76	25	20.7	2.9
7224	Drinking places (alcoholic beverages)	58	17 440	4 223	840	493	31.6	20.1
72241	Drinking places (alcoholic beverages)	58	17 440	4 223	840	493	31.6	20.1
722410	Drinking places (alcoholic beverages)	58	17 440	4 223	840	493	31.6	20.1

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA								
72	Accommodation & foodservices	'12 766	'8 294 645	'2 296 819	'527 016	'204 899	'16.7	'11.0
721	Accommodation	729	D	D	D	j	D	D
7211	Traveler accommodation	545	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	482	D	D	D	j	D	D
721110	Hotels (except casino hotels) & motels	482	D	D	D	j	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	247	1 492 012	392 648	90 322	21 249	5.2	6.2
7211102	Hotels with less than 25 guestrooms	28	D	D	D	c	D	D
7211103	Motels	176	D	D	D	g	D	D
7211104	Motor hotels	30	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	117	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps	117	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds	62	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	55	D	D	D	e	D	D
7213	Rooming & boarding houses	67	13 940	2 438	575	204	13.6	17.8
72131	Rooming & boarding houses	67	13 940	2 438	575	204	13.6	17.8
721310	Rooming & boarding houses	67	13 940	2 438	575	204	13.6	17.8
722	Foodservices & drinking places	'12 037	D	D	D	m	D	D
7221	Full-service restaurants	4 113	3 047 933	926 070	214 392	87 867	18.9	11.0
72211	Full-service restaurants	4 113	3 047 933	926 070	214 392	87 867	18.9	11.0
722110	Full-service restaurants	4 113	3 047 933	926 070	214 392	87 867	18.9	11.0
7222	Limited-service eating places	'5 545	'2 438 225	'609 504	'138 921	'66 102	'22.7	'13.5
72221	Limited-service eating places	'5 545	'2 438 225	'609 504	'138 921	'66 102	'22.7	'13.5
722211	Limited-service restaurants	3 999	1 703 463	419 369	96 831	46 719	25.0	15.8
722212	Cafeterias	62	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	'1 484	D	D	D	j	D	D
7223	Special foodservices	1 340	D	D	D	j	D	D
7224	Drinking places (alcoholic beverages)	1 039	D	D	D	i	D	D
72241	Drinking places (alcoholic beverages)	1 039	D	D	D	i	D	D
722410	Drinking places (alcoholic beverages)	1 039	D	D	D	i	D	D
Boston, MA-NH PMSA								
72	Accommodation & foodservices	'7 871	'5 768 031	'1 594 363	'368 514	'132 048	'16.2	'11.3
721	Accommodation	400	1 353 499	352 093	79 833	18 222	6.0	6.0
7211	Traveler accommodation	296	1 318 193	342 626	78 442	17 820	5.6	6.0
72111	Hotels (except casino hotels) & motels	254	1 299 394	337 484	77 393	17 468	5.7	6.0
721110	Hotels (except casino hotels) & motels	254	1 299 394	337 484	77 393	17 468	5.7	6.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	140	1 229 304	320 163	74 091	16 267	4.4	5.7
7211102	Hotels with less than 25 guestrooms	18	D	D	D	b	D	D
7211103	Motels	79	40 596	9 571	1 978	752	26.2	17.0
7211104	Motor hotels	16	23 985	6 225	1 096	383	28.8	3.2
7212	RV (recreational vehicle) parks & recreational camps	55	24 313	7 557	933	253	22.0	5.6
72121	RV (recreational vehicle) parks & recreational camps	55	24 313	7 557	933	253	22.0	5.6
721211	RV (recreational vehicle) parks & campgrounds	18	7 601	1 883	231	35	12.7	-
721214	Recreational & vacation camps (except campgrounds)	37	16 712	5 674	702	218	26.2	8.1
7213	Rooming & boarding houses	49	10 993	1 910	458	149	13.5	15.4
72131	Rooming & boarding houses	49	10 993	1 910	458	149	13.5	15.4
721310	Rooming & boarding houses	49	10 993	1 910	458	149	13.5	15.4
722	Foodservices & drinking places	'7 471	'4 414 532	'1 242 270	'288 681	'113 826	'19.3	'12.9
7221	Full-service restaurants	2 473	2 043 456	615 793	143 292	55 031	18.7	11.4
72211	Full-service restaurants	2 473	2 043 456	615 793	143 292	55 031	18.7	11.4
722110	Full-service restaurants	2 473	2 043 456	615 793	143 292	55 031	18.7	11.4
7222	Limited-service eating places	'3 463	'1 539 273	'382 606	'87 912	'39 411	'23.9	'15.2
72221	Limited-service eating places	'3 463	'1 539 273	'382 606	'87 912	'39 411	'23.9	'15.2
722211	Limited-service restaurants	2 474	1 043 351	255 330	59 193	27 138	27.4	17.4
722212	Cafeterias	46	11 199	2 766	582	203	46.5	19.0
722213	Snack & nonalcoholic beverage bars	'943	'484 723	'124 510	'28 137	'12 070	'15.8	'10.4
7223	Special foodservices	931	638 461	195 846	46 198	14 349	6.5	10.0
7224	Drinking places (alcoholic beverages)	604	193 342	48 025	11 279	5 035	30.9	18.7
72241	Drinking places (alcoholic beverages)	604	193 342	48 025	11 279	5 035	30.9	18.7
722410	Drinking places (alcoholic beverages)	604	193 342	48 025	11 279	5 035	30.9	18.7
Brockton, MA PMSA								
72	Accommodation & foodservices	'475	'260 379	'73 162	'17 399	'8 484	'17.8	'11.4
721	Accommodation	15	11 650	3 169	584	197	2.7	.2
7212	RV (recreational vehicle) parks & recreational camps	4	1 919	652	87	25	7.2	-
72121	RV (recreational vehicle) parks & recreational camps	4	1 919	652	87	25	7.2	-
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Foodservices & drinking places	'460	'248 729	'69 993	'16 815	'8 287	'18.5	'12.0
7222	Limited-service eating places	'231	'118 708	'30 089	'6 911	'3 678	'21.4	'8.9
72221	Limited-service eating places	'231	'118 708	'30 089	'6 911	'3 678	'21.4	'8.9
722213	Snack & nonalcoholic beverage bars	'65	D	D	D	f	D	D
7223	Special foodservices	29	19 703	5 557	1 348	680	4.8	3.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.								
Fitchburg–Leominster, MA PMSA								
72	Accommodation & foodservices	298	126 724	35 273	8 244	4 004	17.0	8.0
721	Accommodation	18	D	D	D	e	D	D
722	Foodservices & drinking places	280	D	D	D	h	D	D
7222	Limited-service eating places	129	50 387	12 728	3 121	1 546	12.3	9.4
7223	Special foodservices	22	D	D	D	e	D	D
Lawrence, MA–NH PMSA								
72	Accommodation & foodservices	663	360 872	98 852	22 655	9 272	18.8	9.6
721	Accommodation	29	41 391	10 438	2 263	598	7.5	5.5
72111	Hotels (except casino hotels) & motels	15	37 213	9 617	2 169	569	7.3	5.6
721110	Hotels (except casino hotels) & motels	15	37 213	9 617	2 169	569	7.3	5.6
7212	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	634	319 481	88 414	20 392	8 674	20.3	10.1
7221	Full-service restaurants	197	132 514	40 986	9 441	4 045	21.7	8.2
72211	Full-service restaurants	197	132 514	40 986	9 441	4 045	21.7	8.2
722110	Full-service restaurants	197	132 514	40 986	9 441	4 045	21.7	8.2
7222	Limited-service eating places	313	138 557	34 209	7 771	3 711	23.4	12.5
72221	Limited-service eating places	313	138 557	34 209	7 771	3 711	23.4	12.5
722213	Snack & nonalcoholic beverage bars	65	33 568	7 632	1 697	854	27.7	.9
7223	Special foodservices	79	37 629	10 770	2 479	697	2.6	2.0
Lowell, MA–NH PMSA								
72	Accommodation & foodservices	'540	'302 034	'82 907	'19 075	'8 665	'16.9	'11.6
721	Accommodation	16	48 626	12 633	2 920	900	3.7	12.8
72111	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
722	Foodservices & drinking places	'524	'253 408	'70 274	'16 155	'7 765	'19.4	'11.4
7222	Limited-service eating places	'248	'108 825	'28 590	'6 321	'3 389	'21.0	'10.5
72221	Limited-service eating places	'248	'108 825	'28 590	'6 321	'3 389	'21.0	'10.5
722213	Snack & nonalcoholic beverage bars	'58	D	D	D	g	D	D
7223	Special foodservices	66	34 634	9 327	2 066	721	3.1	10.7
Manchester, NH PMSA								
72	Accommodation & foodservices	'341	'200 483	'56 390	'12 354	'5 886	'16.1	'9.0
721	Accommodation	17	20 011	5 959	1 611	484	9.6	—
722	Foodservices & drinking places	'324	'180 472	'50 431	'10 743	'5 402	'16.8	'10.0
7222	Limited-service eating places	'164	'77 132	'19 310	'4 202	'2 086	'16.4	'11.8
72221	Limited-service eating places	'164	'77 132	'19 310	'4 202	'2 086	'16.4	'11.8
7223	Special foodservices	17	5 093	1 419	355	148	21.6	1.2
Nashua, NH PMSA								
72	Accommodation & foodservices	'345	'211 643	'62 858	'14 377	'6 137	'11.6	'7.7
721	Accommodation	18	36 633	11 949	2 782	840	4.6	.5
72111	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	'327	'175 010	'50 909	'11 595	'5 297	'13.0	'9.2
7222	Limited-service eating places	'149	'67 942	'17 647	'4 026	'2 063	'13.8	'11.7
72221	Limited-service eating places	'149	'67 942	'17 647	'4 026	'2 063	'13.8	'11.7
7223	Special foodservices	36	12 808	4 548	1 025	274	13.0	3.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.								
New Bedford, MA PMSA								
72	Accommodation & foodservices	398	163 923	43 984	9 934	5 066	22.4	11.7
721	Accommodation	13	6 262	1 577	313	133	29.4	—
722	Foodservices & drinking places	385	157 661	42 407	9 621	4 933	22.2	12.1
7222	Limited-service eating places	150	62 753	15 559	3 486	1 973	22.0	10.3
72221	Limited-service eating places	150	62 753	15 559	3 486	1 973	22.0	10.3
7223	Special foodservices	18	15 645	3 694	864	323	.7	24.0
Portsmouth–Rochester, NH–ME PMSA								
72	Accommodation & foodservices	769	375 459	105 306	21 379	9 794	16.7	12.2
721	Accommodation	147	83 611	20 840	3 729	1 308	14.2	21.0
7211	Traveler accommodation	120	77 222	19 506	3 516	1 239	14.3	22.3
72111	Hotels (except casino hotels) & motels	104	74 796	18 884	3 440	1 207	14.1	23.1
721110	Hotels (except casino hotels) & motels	104	74 796	18 884	3 440	1 207	14.1	23.1
7211104	Motor hotels	8	5 540	1 523	276	92	28.2	60.2
7212	RV (recreational vehicle) parks & recreational camps	21	5 127	1 058	148	38	11.0	—
72121	RV (recreational vehicle) parks & recreational camps	21	5 127	1 058	148	38	11.0	—
721211	RV (recreational vehicle) parks & campgrounds	20	D	D	D	b	D	D
7213	Rooming & boarding houses	6	1 262	276	65	31	20.2	27.1
72131	Rooming & boarding houses	6	1 262	276	65	31	20.2	27.1
721310	Rooming & boarding houses	6	1 262	276	65	31	20.2	27.1
722	Foodservices & drinking places	622	291 848	84 466	17 650	8 486	17.4	9.6
7221	Full-service restaurants	265	168 373	53 903	11 251	5 084	15.0	9.7
72211	Full-service restaurants	265	168 373	53 903	11 251	5 084	15.0	9.7
722110	Full-service restaurants	265	168 373	53 903	11 251	5 084	15.0	9.7
7222	Limited-service eating places	282	100 450	24 767	5 237	2 967	23.2	9.2
72221	Limited-service eating places	282	100 450	24 767	5 237	2 967	23.2	9.2
7223	Special foodservices	48	16 041	4 272	925	286	5.1	6.0
Worcester, MA–CT PMSA								
72	Accommodation & foodservices	1 066	525 097	143 724	33 085	15 543	20.8	9.7
721	Accommodation	56	75 079	19 085	3 815	1 356	12.3	.9
7211	Traveler accommodation	39	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	38	68 874	17 812	3 616	1 243	13.0	.5
721110	Hotels (except casino hotels) & motels	38	68 874	17 812	3 616	1 243	13.0	.5
7212	RV (recreational vehicle) parks & recreational camps	13	5 503	1 211	185	109	5.9	1.0
72121	RV (recreational vehicle) parks & recreational camps	13	5 503	1 211	185	109	5.9	1.0
721211	RV (recreational vehicle) parks & campgrounds	8	3 601	669	107	38	6.3	1.6
721214	Recreational & vacation camps (except campgrounds)	5	1 902	542	78	71	5.3	—
722	Foodservices & drinking places	1 010	450 018	124 639	29 270	14 187	22.2	11.2
7221	Full-service restaurants	351	202 908	61 117	14 701	6 812	23.4	9.8
72211	Full-service restaurants	351	202 908	61 117	14 701	6 812	23.4	9.8
722110	Full-service restaurants	351	202 908	61 117	14 701	6 812	23.4	9.8
7222	Limited-service eating places	416	174 198	43 999	9 934	5 278	23.1	11.0
72221	Limited-service eating places	416	174 198	43 999	9 934	5 278	23.1	11.0
722211	Limited-service restaurants	304	131 264	32 457	7 523	3 835	20.5	13.4
722213	Snack & nonalcoholic beverage bars	108	42 326	11 362	2 349	1 413	30.9	2.6
7223	Special foodservices	94	43 154	12 803	3 100	1 261	5.1	17.5
7224	Drinking places (alcoholic beverages)	149	29 758	6 720	1 535	836	32.9	13.4
72241	Drinking places (alcoholic beverages)	149	29 758	6 720	1 535	836	32.9	13.4
722410	Drinking places (alcoholic beverages)	149	29 758	6 720	1 535	836	32.9	13.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE NEW HAMPSHIRE METROPOLITAN AREAS								
72	Accommodation & foodservices	'1 446	D	D	D	j	D	D
721	Accommodation	420	D	D	D	i	D	D
7211	Traveler accommodation.....	305	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	209	172 254	52 703	12 023	4 194	11.0	1.5
721110	Hotels (except casino hotels) & motels	209	172 254	52 703	12 023	4 194	11.0	1.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	65	D	D	D	h	D	D
7211102	Hotels with less than 25 guestrooms	17	D	D	D	c	D	D
7211103	Motels.....	114	D	D	D	f	D	D
7211104	Motor hotels	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	112	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps	112	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds..	50	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	62	D	D	D	e	D	D
7213	Rooming & boarding houses	3	D	D	D	b	D	D
72131	Rooming & boarding houses	3	D	D	D	b	D	D
721310	Rooming & boarding houses	3	D	D	D	b	D	D
722	Foodservices & drinking places	'1 026	'445 215	'135 406	'30 167	'14 399	'21.9	'8.4
7221	Full-service restaurants	536	254 606	86 274	19 080	8 520	21.7	8.3
72211	Full-service restaurants	536	254 606	86 274	19 080	8 520	21.7	8.3
722110	Full-service restaurants	536	254 606	86 274	19 080	8 520	21.7	8.3
7222	Limited-service eating places	'409	'157 277	'39 960	'8 862	'4 729	'24.1	'7.7
72221	Limited-service eating places	'409	'157 277	'39 960	'8 862	'4 729	'24.1	'7.7
722211	Limited-service restaurants.....	286	D	D	D	h	D	D
722213	Snack & nonalcoholic beverage bars	'115	D	D	D	g	D	D
7223	Special foodservices	66	28 918	8 069	2 000	1 011	11.2	9.4

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BELKNAP COUNTY, NH								
72	Accommodation & foodservices	213	89 079	26 095	4 618	2 237	17.7	6.7
721	Accommodation	61	24 040	5 821	820	286	6.2	1.0
72111	Hotels (except casino hotels) & motels	28	15 140	3 634	591	229	4.0	1.0
721110	Hotels (except casino hotels) & motels	28	15 140	3 634	591	229	4.0	1.0
7212	RV (recreational vehicle) parks & recreational camps	22	8 004	1 914	195	43	10.0	.9
72121	RV (recreational vehicle) parks & recreational camps	22	8 004	1 914	195	43	10.0	.9
721211	RV (recreational vehicle) parks & campgrounds ..	10	3 095	604	86	17	21.2	2.4
721214	Recreational & vacation camps (except campgrounds)	12	4 909	1 310	109	26	3.0	—
722	Foodservices & drinking places	152	65 039	20 274	3 798	1 951	22.0	8.7
7221	Full-service restaurants	81	37 250	13 029	2 295	1 191	20.6	9.2
72211	Full-service restaurants	81	37 250	13 029	2 295	1 191	20.6	9.2
722110	Full-service restaurants	81	37 250	13 029	2 295	1 191	20.6	9.2
7222	Limited-service eating places	62	25 064	6 481	1 335	620	22.4	5.1
72221	Limited-service eating places	62	25 064	6 481	1 335	620	22.4	5.1
CARROLL COUNTY, NH								
72	Accommodation & foodservices	271	143 671	42 558	9 579	3 821	15.9	5.0
721	Accommodation	113	75 878	21 858	5 325	1 988	10.9	3.0
7211	Traveler accommodation	82	63 852	18 996	5 016	1 790	8.2	—
72111	Hotels (except casino hotels) & motels	54	57 508	17 338	4 608	1 654	7.4	—
721110	Hotels (except casino hotels) & motels	54	57 508	17 338	4 608	1 654	7.4	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	22	48 805	15 491	4 283	1 498	5.5	—
7211102	Hotels with less than 25 guestrooms	6	2 608	578	136	55	14.5	—
7211191	Bed & breakfast inns	22	5 925	1 567	383	133	16.0	—
7212	RV (recreational vehicle) parks & recreational camps ..	31	12 026	2 862	309	198	25.5	18.9
72121	RV (recreational vehicle) parks & recreational camps ..	31	12 026	2 862	309	198	25.5	18.9
721211	RV (recreational vehicle) parks & campgrounds ..	14	3 040	445	34	15	39.3	16.8
721214	Recreational & vacation camps (except campgrounds)	17	8 986	2 417	275	183	20.8	19.6
722	Foodservices & drinking places	158	67 793	20 700	4 254	1 833	21.4	7.1
7221	Full-service restaurants	101	49 655	16 396	3 371	1 389	21.9	6.8
72211	Full-service restaurants	101	49 655	16 396	3 371	1 389	21.9	6.8
722110	Full-service restaurants	101	49 655	16 396	3 371	1 389	21.9	6.8
7222	Limited-service eating places	46	16 485	3 790	807	372	20.9	4.1
7223	Special foodservices	9	D	D	D	b	D	D
CHESHIRE COUNTY, NH								
72	Accommodation & foodservices	133	68 941	21 207	5 342	2 178	19.0	10.0
721	Accommodation	17	8 809	2 459	485	229	21.7	1.4
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	600	100	—	—	D	—
72121	RV (recreational vehicle) parks & recreational camps ..	3	600	100	—	—	D	—
721214	Recreational & vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	116	60 132	18 748	4 857	1 949	18.6	11.2
7222	Limited-service eating places	51	20 542	5 380	1 239	679	20.2	8.1
72221	Limited-service eating places	51	20 542	5 380	1 239	679	20.2	8.1
7223	Special foodservices	14	D	D	D	e	D	D
COOS COUNTY, NH								
72	Accommodation & foodservices	121	56 244	18 210	3 892	1 572	15.2	3.9
721	Accommodation	49	37 085	12 806	2 645	808	6.3	2.8
7211	Traveler accommodation	40	35 428	12 517	2 600	776	2.2	2.9
72111	Hotels (except casino hotels) & motels	30	34 209	12 379	2 575	761	1.7	2.9
721110	Hotels (except casino hotels) & motels	30	34 209	12 379	2 575	761	1.7	2.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	27 357	10 573	2 191	521	1.6	3.6
7211104	Motor hotels	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	9	1 657	289	45	32	92.9	—
72121	RV (recreational vehicle) parks & recreational camps ..	9	1 657	289	45	32	92.9	—
721211	RV (recreational vehicle) parks & campgrounds ..	4	651	82	8	8	88.9	—
721214	Recreational & vacation camps (except campgrounds) ..	5	1 006	207	37	24	95.5	—
722	Foodservices & drinking places	72	19 159	5 404	1 247	764	32.4	5.9
7222	Limited-service eating places	21	6 888	1 693	413	263	23.3	4.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRAFTON COUNTY, NH								
72	Accommodation & foodservices	325	156 275	47 271	10 482	4 761	18.0	3.8
721	Accommodation	110	60 385	17 822	3 748	1 413	15.3	2.3
7211	Traveler accommodation	82	50 267	15 272	3 506	1 289	13.8	2.6
72111	Hotels (except casino hotels) & motels	55	44 597	13 771	3 269	1 133	15.0	2.7
721110	Hotels (except casino hotels) & motels	55	44 597	13 771	3 269	1 133	15.0	2.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	18	27 430	9 187	2 300	806	20.7	3.7
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7211103	Motels	33	D	D	D	e	D	D
721191	Bed & breakfast inns	24	5 379	1 416	234	155	4.4	.6
7212	RV (recreational vehicle) parks & recreational camps	26	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	26	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	12	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	14	8 144	2 060	239	122	10.7	.8
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	215	95 890	29 449	6 734	3 348	19.6	4.8
7221	Full-service restaurants	123	61 665	20 463	4 753	2 106	19.4	3.5
72211	Full-service restaurants	123	61 665	20 463	4 753	2 106	19.4	3.5
722110	Full-service restaurants	123	61 665	20 463	4 753	2 106	19.4	3.5
7222	Limited-service eating places	80	29 067	7 450	1 601	958	23.2	5.3
72221	Limited-service eating places	80	29 067	7 450	1 601	958	23.2	5.3
7223	Special foodservices	10	D	D	D	e	D	D
HILLSBOROUGH COUNTY, NH								
72	Accommodation & foodservices	704	413 613	120 963	26 804	12 063	14.0	8.1
721	Accommodation	50	63 411	19 975	4 648	1 416	7.4	.3
7211	Traveler accommodation	33	55 263	17 910	4 379	1 352	7.1	.3
72111	Hotels (except casino hotels) & motels	29	54 329	17 653	4 331	1 318	6.3	.3
721110	Hotels (except casino hotels) & motels	29	54 329	17 653	4 331	1 318	6.3	.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	18	50 187	16 916	4 167	1 246	5.4	—
7212	RV (recreational vehicle) parks & recreational camps	14	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	14	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	10	D	D	D	b	D	D
7213	Rooming & boarding houses	3	D	D	D	b	D	D
72131	Rooming & boarding houses	3	D	D	D	b	D	D
721310	Rooming & boarding houses	3	D	D	D	b	D	D
722	Foodservices & drinking places	654	350 202	100 988	22 156	10 647	15.2	9.6
7221	Full-service restaurants	270	183 835	56 342	12 239	5 910	14.8	8.3
72211	Full-service restaurants	270	183 835	56 342	12 239	5 910	14.8	8.3
722110	Full-service restaurants	270	183 835	56 342	12 239	5 910	14.8	8.3
7222	Limited-service eating places	306	139 983	35 858	7 961	4 040	15.6	11.7
72221	Limited-service eating places	306	139 983	35 858	7 961	4 040	15.6	11.7
722211	Limited-service restaurants	220	102 120	25 380	5 839	3 055	18.1	14.6
722213	Snack & nonalcoholic beverage bars	83	36 952	10 102	2 035	958	8.9	4.2
7223	Special foodservices	60	20 429	7 151	1 581	501	11.9	4.2
7224	Drinking places (alcoholic beverages)	18	5 955	1 637	375	196	30.2	15.2
72241	Drinking places (alcoholic beverages)	18	5 955	1 637	375	196	30.2	15.2
722410	Drinking places (alcoholic beverages)	18	5 955	1 637	375	196	30.2	15.2
MERRIMACK COUNTY, NH								
72	Accommodation & foodservices	261	126 064	36 240	8 236	3 807	20.2	10.4
721	Accommodation	33	14 417	3 034	617	261	41.3	.2
72111	Hotels (except casino hotels) & motels	17	11 109	2 494	547	211	39.9	.2
721110	Hotels (except casino hotels) & motels	17	11 109	2 494	547	211	39.9	.2
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	2 075	266	26	21	59.7	.5
72121	RV (recreational vehicle) parks & recreational camps	9	2 075	266	26	21	59.7	.5
721211	RV (recreational vehicle) parks & campgrounds	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	228	111 647	33 206	7 619	3 546	17.4	11.7
7221	Full-service restaurants	97	56 181	18 813	4 369	1 936	15.1	12.1
72211	Full-service restaurants	97	56 181	18 813	4 369	1 936	15.1	12.1
722110	Full-service restaurants	97	56 181	18 813	4 369	1 936	15.1	12.1
7222	Limited-service eating places	113	46 669	12 052	2 756	1 386	22.4	13.1
72221	Limited-service eating places	113	46 669	12 052	2 756	1 386	22.4	13.1
722213	Snack & nonalcoholic beverage bars	26	D	D	D	e	D	D
7223	Special foodservices	16	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKINGHAM COUNTY, NH								
72	Accommodation & foodservices	727	384 161	109 345	22 737	9 947	17.4	11.9
721	Accommodation	103	72 060	18 788	3 387	1 139	17.1	20.0
7211	Traveler accommodation	83	65 321	17 119	3 176	1 083	18.3	22.0
72111	Hotels (except casino hotels) & motels	75	64 395	17 004	3 163	1 073	18.3	22.3
721110	Hotels (except casino hotels) & motels	75	64 395	17 004	3 163	1 073	18.3	22.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	33	49 623	13 105	2 557	850	17.6	28.0
7211102	Hotels with less than 25 guestrooms	4	1 020	139	—	—	17.0	—
7211103	Motels	31	9 092	2 369	385	145	6.3	—
7211104	Motor hotels	7	4 660	1 391	221	78	50.0	9.2
7212	RV (recreational vehicle) parks & recreational camps	19	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	19	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	16	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	624	312 101	90 557	19 350	8 808	17.5	10.1
7221	Full-service restaurants	248	164 655	53 523	11 511	5 043	14.4	9.8
72211	Full-service restaurants	248	164 655	53 523	11 511	5 043	14.4	9.8
722110	Full-service restaurants	248	164 655	53 523	11 511	5 043	14.4	9.8
7222	Limited-service eating places	321	127 235	31 615	6 731	3 405	22.1	11.5
72221	Limited-service eating places	321	127 235	31 615	6 731	3 405	22.1	11.5
722211	Limited-service restaurants	236	95 448	23 794	4 853	2 433	21.6	13.7
722213	Snack & nonalcoholic beverage bars	84	D	D	D	f	D	D
7223	Special foodservices	41	16 148	4 684	993	290	3.9	3.5
STRAFFORD COUNTY, NH								
72	Accommodation & foodservices	209	84 256	22 064	4 998	2 830	24.1	8.8
721	Accommodation	21	4 851	859	143	67	16.9	11.2
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	7	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	5	D	D	D	b	D	D
72131	Rooming & boarding houses	5	D	D	D	b	D	D
721310	Rooming & boarding houses	5	D	D	D	b	D	D
722	Foodservices & drinking places	188	79 405	21 205	4 855	2 763	24.5	8.6
7221	Full-service restaurants	76	36 592	10 816	2 600	1 362	30.7	7.3
72211	Full-service restaurants	76	36 592	10 816	2 600	1 362	30.7	7.3
722110	Full-service restaurants	76	36 592	10 816	2 600	1 362	30.7	7.3
7222	Limited-service eating places	82	32 831	7 708	1 679	1 159	23.0	7.2
72221	Limited-service eating places	82	32 831	7 708	1 679	1 159	23.0	7.2
722213	Snack & nonalcoholic beverage bars	20	7 894	1 802	371	325	14.7	1.2
7223	Special foodservices	18	6 556	1 844	428	147	4.3	6.3
SULLIVAN COUNTY, NH								
72	Accommodation & foodservices	69	22 638	6 305	1 297	780	37.8	6.0
721	Accommodation	18	3 008	930	128	84	44.7	1.6
722	Foodservices & drinking places	51	19 630	5 375	1 169	696	36.7	6.7
7222	Limited-service eating places	28	12 036	3 113	728	442	32.4	1.6

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BEDFORD TOWN, NH								
72	Accommodation & foodservices	28	27 456	9 273	2 031	792	5.6	.3
721	Accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	f	D	D
7223	Special foodservices	1	D	D	D	b	D	D
BERLIN, NH								
72	Accommodation & foodservices	22	D	D	D	e	D	D
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D
CLAREMONT, NH								
72	Accommodation & foodservices	33	12 359	3 187	712	401	35.8	4.9
721	Accommodation	3	308	38	6	10	—	—
722	Foodservices & drinking places	30	12 051	3 149	706	391	36.7	5.0
7222	Limited-service eating places	19	8 767	2 252	484	284	37.0	.9
CONCORD, NH								
72	Accommodation & foodservices	119	73 468	21 612	5 114	2 266	21.2	7.8
721	Accommodation	6	7 333	1 798	405	133	58.7	—
72111	Hotels (except casino hotels) & motels	6	7 333	1 798	405	133	58.7	—
721110	Hotels (except casino hotels) & motels	6	7 333	1 798	405	133	58.7	—
722	Foodservices & drinking places	113	66 135	19 814	4 709	2 133	17.1	8.6
7221	Full-service restaurants	38	31 884	10 974	2 690	1 149	14.4	5.6
72211	Full-service restaurants	38	31 884	10 974	2 690	1 149	14.4	5.6
722110	Full-service restaurants	38	31 884	10 974	2 690	1 149	14.4	5.6
7222	Limited-service eating places	68	29 973	7 668	1 757	896	22.3	13.1
72221	Limited-service eating places	68	29 973	7 668	1 757	896	22.3	13.1
722211	Limited-service restaurants	51	23 487	5 957	1 375	690	21.7	16.6
722213	Snack & nonalcoholic beverage bars	14	5 998	1 571	343	182	25.3	.7
7223	Special foodservices	7	4 278	1 172	262	98	—	—
DERRY TOWN, NH								
72	Accommodation & foodservices	41	20 612	5 760	1 347	575	15.7	8.2
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	23	11 047	2 638	626	308	11.2	9.8
72221	Limited-service eating places	23	11 047	2 638	626	308	11.2	9.8
DOVER, NH								
72	Accommodation & foodservices	61	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	60	33 220	8 067	1 808	1 024	20.0	4.2
7222	Limited-service eating places	23	11 661	2 601	515	324	18.5	.6
72221	Limited-service eating places	23	11 661	2 601	515	324	18.5	.6
7223	Special foodservices	6	1 195	334	60	23	15.1	—
DURHAM TOWN, NH								
72	Accommodation & foodservices	30	8 933	2 662	657	395	24.8	17.7
721	Accommodation	6	D	D	D	b	D	D
7213	Rooming & boarding houses	5	D	D	D	b	D	D
72131	Rooming & boarding houses	5	D	D	D	b	D	D
721310	Rooming & boarding houses	5	D	D	D	b	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7223	Special foodservices	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EXETER TOWN, NH								
72	Accommodation & foodservices	42	13 426	3 123	691	351	34.6	9.1
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	21	6 855	1 620	375	219	37.7	6.0
7223	Special foodservices	5	2 062	428	90	16	10.9	—
FRANKLIN, NH								
72	Accommodation & foodservices	16	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
GOFFSTOWN TOWN, NH								
72	Accommodation & foodservices	22	9 323	2 613	586	300	41.3	6.1
722	Foodservices & drinking places	22	9 323	2 613	586	300	41.3	6.1
7222	Limited-service eating places	12	5 694	1 596	367	184	22.1	8.2
HAMPTON TOWN, NH								
72	Accommodation & foodservices	122	42 936	13 115	2 154	914	19.8	5.4
721	Accommodation	48	15 010	4 243	613	240	17.4	3.5
7211	Traveler accommodation	46	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	42	13 745	3 865	555	233	17.8	3.8
721110	Hotels (except casino hotels) & motels	42	13 745	3 865	555	233	17.8	3.8
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	23	4 454	949	121	60	12.8	—
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	74	27 926	8 872	1 541	674	21.0	6.5
7222	Limited-service eating places	39	7 100	1 719	210	100	42.5	18.3
HUDSON TOWN, NH								
72	Accommodation & foodservices	36	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	34	D	D	D	e	D	D
7222	Limited-service eating places	15	6 930	1 588	362	185	22.6	14.3
7223	Special foodservices	3	D	D	D	b	D	D
KEENE, NH								
72	Accommodation & foodservices	68	45 890	14 356	3 751	1 360	9.5	12.9
721	Accommodation	6	4 559	1 080	238	115	35.3	—
72111	Hotels (except casino hotels) & motels	6	4 559	1 080	238	115	35.3	—
721110	Hotels (except casino hotels) & motels	6	4 559	1 080	238	115	35.3	—
722	Foodservices & drinking places	62	41 331	13 276	3 513	1 245	6.6	14.3
7221	Full-service restaurants	22	21 192	8 048	2 256	610	6.8	23.5
72211	Full-service restaurants	22	21 192	8 048	2 256	610	6.8	23.5
722110	Full-service restaurants	22	21 192	8 048	2 256	610	6.8	23.5
7222	Limited-service eating places	30	13 943	3 705	855	458	9.3	6.2
72221	Limited-service eating places	30	13 943	3 705	855	458	9.3	6.2
7223	Special foodservices	7	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LACONIA, NH								
72	Accommodation & foodservices	81	32 103	9 482	1 718	923	22.5	7.9
721	Accommodation	22	8 546	2 215	311	125	6.0	.2
72111	Hotels (except casino hotels) & motels	13	7 503	2 028	295	113	6.0	—
721110	Hotels (except casino hotels) & motels	13	7 503	2 028	295	113	6.0	—
7211103	Motels	10	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	630	109	3	2	10.6	—
72121	RV (recreational vehicle) parks & recreational camps	4	630	109	3	2	10.6	—
721211	RV (recreational vehicle) parks & campgrounds	4	630	109	3	2	10.6	—
722	Foodservices & drinking places	59	23 557	7 267	1 407	798	28.5	10.7
7222	Limited-service eating places	27	10 477	2 877	543	278	23.7	11.3
72221	Limited-service eating places	27	10 477	2 877	543	278	23.7	11.3
LEBANON, NH								
72	Accommodation & foodservices	60	42 584	13 281	3 229	1 262	8.2	2.2
721	Accommodation	6	5 567	1 726	449	120	5.3	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	37 017	11 555	2 780	1 142	8.7	2.6
7221	Full-service restaurants	25	23 519	7 997	1 992	748	5.1	—
72211	Full-service restaurants	25	23 519	7 997	1 992	748	5.1	—
722110	Full-service restaurants	25	23 519	7 997	1 992	748	5.1	—
7222	Limited-service eating places	29	13 498	3 558	788	394	14.9	7.0
72221	Limited-service eating places	29	13 498	3 558	788	394	14.9	7.0
LONDONDERRY TOWN, NH								
72	Accommodation & foodservices	26	10 472	2 746	664	352	27.7	9.1
722	Foodservices & drinking places	26	10 472	2 746	664	352	27.7	9.1
7222	Limited-service eating places	14	D	D	D	c	D	D
MANCHESTER, NH								
72	Accommodation & foodservices	231	140 316	38 422	8 343	4 121	14.6	9.4
721	Accommodation	10	14 859	4 132	1 009	316	12.5	—
7211	Traveler accommodation	8	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	e	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	221	125 457	34 290	7 334	3 805	14.8	10.6
7221	Full-service restaurants	93	63 858	18 627	3 962	2 122	13.3	9.2
72211	Full-service restaurants	93	63 858	18 627	3 962	2 122	13.3	9.2
722110	Full-service restaurants	93	63 858	18 627	3 962	2 122	13.3	9.2
7222	Limited-service eating places	109	55 431	13 895	2 978	1 449	14.9	12.6
72221	Limited-service eating places	109	55 431	13 895	2 978	1 449	14.9	12.6
722211	Limited-service restaurants	82	40 398	9 785	2 186	1 146	19.0	16.8
722213	Snack & nonalcoholic beverage bars	26	D	D	D	e	D	D
7223	Special foodservices	11	2 542	696	157	105	26.0	2.4
7224	Drinking places (alcoholic beverages)	8	3 626	1 072	237	129	34.1	8.7
72241	Drinking places (alcoholic beverages)	8	3 626	1 072	237	129	34.1	8.7
722410	Drinking places (alcoholic beverages)	8	3 626	1 072	237	129	34.1	8.7
MERRIMACK TOWN, NH								
72	Accommodation & foodservices	47	29 056	8 390	1 919	860	12.5	2.8
721	Accommodation	3	5 611	1 721	450	132	—	—
72111	Hotels (except casino hotels) & motels	3	5 611	1 721	450	132	—	—
721110	Hotels (except casino hotels) & motels	3	5 611	1 721	450	132	—	—
722	Foodservices & drinking places	44	23 445	6 669	1 469	728	15.5	3.5
7222	Limited-service eating places	20	D	D	D	e	D	D
7223	Special foodservices	3	D	D	D	b	D	D
MILFORD TOWN, NH								
72	Accommodation & foodservices	40	16 262	4 618	1 130	618	15.6	13.6
722	Foodservices & drinking places	40	16 262	4 618	1 130	618	15.6	13.6
7222	Limited-service eating places	23	9 439	2 381	591	339	11.1	19.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NASHUA, NH								
72	Accommodation & foodservices	183	131 867	39 634	9 300	3 714	6.9	7.5
721	Accommodation	10	27 580	9 526	2 270	696	6.1	.6
7211	Traveler accommodation	10	27 580	9 526	2 270	696	6.1	.6
72111	Hotels (except casino hotels) & motels	10	27 580	9 526	2 270	696	6.1	.6
721110	Hotels (except casino hotels) & motels	10	27 580	9 526	2 270	696	6.1	.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	f	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
722	Foodservices & drinking places	173	104 287	30 108	7 030	3 018	7.1	9.3
7221	Full-service restaurants	66	55 776	16 565	3 928	1 714	6.6	9.1
72211	Full-service restaurants	66	55 776	16 565	3 928	1 714	6.6	9.1
722110	Full-service restaurants	66	55 776	16 565	3 928	1 714	6.6	9.1
7222	Limited-service eating places	77	39 530	10 486	2 371	1 112	8.6	10.9
72221	Limited-service eating places	77	39 530	10 486	2 371	1 112	8.6	10.9
722211	Limited-service restaurants	53	28 271	7 319	1 717	817	10.0	14.0
722213	Snack & nonalcoholic beverage bars	23	D	D	D	e	D	D
7223	Special foodservices	25	D	D	D	c	D	D
PELHAM TOWN, NH								
72	Accommodation & foodservices	10	3 140	1 037	150	88	9.7	10.8
722	Foodservices & drinking places	10	3 140	1 037	150	88	9.7	10.8
7223	Special foodservices	3	D	D	D	b	D	D
PORTSMOUTH, NH								
72	Accommodation & foodservices	154	123 979	35 469	7 779	2 978	12.6	17.9
721	Accommodation	22	40 256	10 232	2 088	681	14.3	33.3
7211	Traveler accommodation	21	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	18	39 773	10 178	2 082	665	14.4	33.7
721110	Hotels (except casino hotels) & motels	18	39 773	10 178	2 082	665	14.4	33.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	16	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	132	83 723	25 237	5 691	2 297	11.8	10.6
7221	Full-service restaurants	61	54 468	17 245	3 888	1 524	8.6	11.0
72211	Full-service restaurants	61	54 468	17 245	3 888	1 524	8.6	11.0
722110	Full-service restaurants	61	54 468	17 245	3 888	1 524	8.6	11.0
7222	Limited-service eating places	54	24 509	6 655	1 495	685	18.1	10.9
72221	Limited-service eating places	54	24 509	6 655	1 495	685	18.1	10.9
722213	Snack & nonalcoholic beverage bars	16	7 521	2 208	540	250	18.9	—
7223	Special foodservices	14	4 030	1 162	268	69	10.1	4.6
ROCHESTER, NH								
72	Accommodation & foodservices	61	24 569	6 688	1 514	761	26.1	7.2
721	Accommodation	6	1 227	249	45	19	—	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	55	23 342	6 439	1 469	742	27.4	7.6
7222	Limited-service eating places	26	11 411	2 757	611	374	19.7	7.7
72221	Limited-service eating places	26	11 411	2 757	611	374	19.7	7.7
7223	Special foodservices	7	D	D	D	b	D	D
SALEM TOWN, NH								
72	Accommodation & foodservices	93	58 511	16 582	3 635	1 503	15.8	7.3
721	Accommodation	4	5 802	1 567	343	96	47.1	—
72111	Hotels (except casino hotels) & motels	4	5 802	1 567	343	96	47.1	—
721110	Hotels (except casino hotels) & motels	4	5 802	1 567	343	96	47.1	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	89	52 709	15 015	3 292	1 407	12.4	8.1
7221	Full-service restaurants	32	26 608	8 474	1 877	781	8.6	10.2
72211	Full-service restaurants	32	26 608	8 474	1 877	781	8.6	10.2
722110	Full-service restaurants	32	26 608	8 474	1 877	781	8.6	10.2
7222	Limited-service eating places	48	D	D	D	f	D	D
72221	Limited-service eating places	48	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	14	D	D	D	c	D	D
7223	Special foodservices	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOMERSWORTH, NH								
72	Accommodation & foodservices	23	6 789	1 711	417	277	22.4	29.8
722	Foodservices & drinking places	23	6 789	1 711	417	277	22.4	29.8
BALANCE OF HILLSBOROUGH COUNTY, NH								
72	Accommodation & foodservices	107	D	D	D	g	D	D
721	Accommodation	21	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	9	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	86	D	D	D	f	D	D
7222	Limited-service eating places	32	D	D	D	e	D	D
7223	Special foodservices	13	D	D	D	b	D	D
BALANCE OF MERRIMACK COUNTY, NH								
72	Accommodation & foodservices	126	D	D	D	g	D	D
721	Accommodation	26	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	11	3 776	696	142	78	3.5	.5
721110	Hotels (except casino hotels) & motels	11	3 776	696	142	78	3.5	.5
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	8	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Foodservices & drinking places	100	D	D	D	g	D	D
7221	Full-service restaurants	51	21 774	7 046	1 526	716	17.4	20.6
72211	Full-service restaurants	51	21 774	7 046	1 526	716	17.4	20.6
722110	Full-service restaurants	51	21 774	7 046	1 526	716	17.4	20.6
7222	Limited-service eating places	39	14 638	3 971	902	448	21.7	14.9
72221	Limited-service eating places	39	14 638	3 971	902	448	21.7	14.9
722213	Snack & nonalcoholic beverage bars	11	D	D	D	c	D	D
7223	Special foodservices	9	D	D	D	c	D	D
BALANCE OF ROCKINGHAM COUNTY, NH								
72	Accommodation & foodservices	249	114 225	32 550	6 467	3 274	20.0	11.5
721	Accommodation	25	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	14	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	14	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	11	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	224	D	D	D	h	D	D
7221	Full-service restaurants	88	D	D	D	g	D	D
72211	Full-service restaurants	88	D	D	D	g	D	D
722110	Full-service restaurants	88	D	D	D	g	D	D
7222	Limited-service eating places	122	D	D	D	g	D	D
72221	Limited-service eating places	122	D	D	D	g	D	D
722211	Limited-service restaurants	94	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	27	D	D	D	e	D	D
7223	Special foodservices	11	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF STRAFFORD COUNTY, NH								
72	Accommodation & foodservices	34	D	D	D	e	D	D
721	Accommodation	8	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	e	D	D
BALANCE OF BELKNAP COUNTY, NH								
72	Accommodation & foodservices	132	56 976	16 613	2 900	1 314	15.0	6.0
721	Accommodation	39	15 494	3 606	509	161	6.3	1.4
72111	Hotels (except casino hotels) & motels	15	7 637	1 606	296	116	2.1	2.0
721110	Hotels (except casino hotels) & motels	15	7 637	1 606	296	116	2.1	2.0
7212	RV (recreational vehicle) parks & recreational camps ..	18	7 374	1 805	192	41	10.0	1.0
72121	RV (recreational vehicle) parks & recreational camps	18	7 374	1 805	192	41	10.0	1.0
721211	RV (recreational vehicle) parks & campgrounds ..	6	2 465	495	83	15	23.9	3.0
721214	Recreational & vacation camps (except campgrounds)	12	4 909	1 310	109	26	3.0	—
722	Foodservices & drinking places	93	41 482	13 007	2 391	1 153	18.3	7.7
7221	Full-service restaurants	52	25 164	8 935	1 490	734	15.4	8.3
72211	Full-service restaurants	52	25 164	8 935	1 490	734	15.4	8.3
722110	Full-service restaurants	52	25 164	8 935	1 490	734	15.4	8.3
7222	Limited-service eating places	35	14 587	3 604	792	342	21.5	.6
72221	Limited-service eating places	35	14 587	3 604	792	342	21.5	.6
722213	Snack & nonalcoholic beverage bars	12	4 307	1 107	286	92	32.5	—
BALANCE OF CARROLL COUNTY, NH								
72	Accommodation & foodservices	271	143 671	42 558	9 579	3 821	15.9	5.0
721	Accommodation	113	75 878	21 858	5 325	1 988	10.9	3.0
7211	Traveler accommodation	82	63 852	18 996	5 016	1 790	8.2	—
72111	Hotels (except casino hotels) & motels	54	57 508	17 338	4 608	1 654	7.4	—
721110	Hotels (except casino hotels) & motels	54	57 508	17 338	4 608	1 654	7.4	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	22	48 805	15 491	4 283	1 498	5.5	—
7211102	Hotels with less than 25 guestrooms	6	2 608	578	136	55	14.5	—
721191	Bed & breakfast inns	22	5 925	1 567	383	133	16.0	—
7212	RV (recreational vehicle) parks & recreational camps ..	31	12 026	2 862	309	198	25.5	18.9
72121	RV (recreational vehicle) parks & recreational camps	31	12 026	2 862	309	198	25.5	18.9
721211	RV (recreational vehicle) parks & campgrounds ..	14	3 040	445	34	15	39.3	16.8
721214	Recreational & vacation camps (except campgrounds)	17	8 986	2 417	275	183	20.8	19.6
722	Foodservices & drinking places	158	67 793	20 700	4 254	1 833	21.4	7.1
7221	Full-service restaurants	101	49 655	16 396	3 371	1 389	21.9	6.8
72211	Full-service restaurants	101	49 655	16 396	3 371	1 389	21.9	6.8
722110	Full-service restaurants	101	49 655	16 396	3 371	1 389	21.9	6.8
7222	Limited-service eating places	46	16 485	3 790	807	372	20.9	4.1
7223	Special foodservices	9	D	D	D	b	D	D
BALANCE OF CHESHIRE COUNTY, NH								
72	Accommodation & foodservices	65	23 051	6 851	1 591	818	37.9	4.2
721	Accommodation	11	4 250	1 379	247	114	7.1	3.0
7212	RV (recreational vehicle) parks & recreational camps ..	3	600	100	—	—	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	600	100	—	—	D	—
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	18 801	5 472	1 344	704	44.9	4.5
7222	Limited-service eating places	21	6 599	1 675	384	221	43.2	12.2
7223	Special foodservices	7	5 198	1 322	426	155	44.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF COOS COUNTY, NH								
72	Accommodation & foodservices	99	D	D	D	g	D	D
721	Accommodation	45	D	D	D	f	D	D
7211	Traveler accommodation	36	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	27	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	27	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	19	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	1 657	289	45	32	92.9	—
72121	RV (recreational vehicle) parks & recreational camps	9	1 657	289	45	32	92.9	—
721211	RV (recreational vehicle) parks & campgrounds	4	651	82	8	8	88.9	—
721214	Recreational & vacation camps (except campgrounds)	5	1 006	207	37	24	95.5	—
722	Foodservices & drinking places	54	D	D	D	f	D	D
7222	Limited-service eating places	14	D	D	D	c	D	D
BALANCE OF GRAFTON COUNTY, NH								
72	Accommodation & foodservices	265	113 691	33 990	7 253	3 499	21.6	4.4
721	Accommodation	104	54 818	16 096	3 299	1 293	16.3	2.5
7211	Traveler accommodation	77	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	50	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	50	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	14	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7211103	Motels	32	D	D	D	c	D	D
721191	Bed & breakfast inns	24	5 379	1 416	234	155	4.4	.6
7212	RV (recreational vehicle) parks & recreational camps	25	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	25	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	12	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	13	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	161	58 873	17 894	3 954	2 206	26.5	6.1
7221	Full-service restaurants	98	38 146	12 466	2 761	1 358	28.2	5.7
72211	Full-service restaurants	98	38 146	12 466	2 761	1 358	28.2	5.7
722110	Full-service restaurants	98	38 146	12 466	2 761	1 358	28.2	5.7
7222	Limited-service eating places	51	15 569	3 892	813	564	30.4	3.7
72221	Limited-service eating places	51	15 569	3 892	813	564	30.4	3.7
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	10	D	D	D	e	D	D
BALANCE OF SULLIVAN COUNTY, NH								
72	Accommodation & foodservices	36	10 279	3 118	585	379	40.1	7.4
721	Accommodation	15	2 700	892	122	74	49.8	1.8
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	21	7 579	2 226	463	305	36.6	9.4

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

NEW HAMPSHIRE

There are no geographic notes for the state of New Hampshire.

Appendix E. Metropolitan Areas

NEW HAMPSHIRE

Boston, MA—NH PMSA

Bristol County, MA (Part)

Mansfield town, MA

Norton town, MA

Taunton city, MA

Essex County, MA (Part)

Amesbury town, MA

Beverly city, MA

Danvers town, MA

Gloucester city, MA

Ipswich town, MA

Lynn city, MA

Lynnfield town, MA

Marblehead town, MA

Newburyport city, MA

Peabody city, MA

Salem city, MA

Saugus town, MA

Swampscott town, MA

Middlesex County, MA (Part)

Acton town, MA

Arlington town, MA

Ashland town, MA

Bedford town, MA

Belmont town, MA

Burlington town, MA

Cambridge city, MA

Concord town, MA

Everett city, MA

Framingham town, MA

Holliston town, MA

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Hopkinton town, MA

Hudson town, MA

Lexington town, MA

Malden city, MA

Marlborough city, MA

Maynard town, MA

Medford city, MA

Melrose city, MA

Natick town, MA

Newton city, MA

North Reading town, MA

Reading town, MA

Somerville city, MA

Stoneham town, MA

Sudbury town, MA

Wakefield town, MA

Waltham city, MA

Watertown city, MA

Wayland town, MA

Weston town, MA

Wilmington town, MA

Winchester town, MA

Woburn city, MA

Norfolk County, MA (Part)

Bellingham town, MA

Braintree town, MA

Brookline town, MA

Canton town, MA

Dedham town, MA

Foxborough town, MA

Boston, MA—NH PMSA—Con.

Norfolk County, MA (Part)—Con.

Franklin city, MA
Holbrook town, MA
Medfield town, MA
Medway town, MA
Milton town, MA
Needham town, MA
Norfolk town, MA
Norwood town, MA
Quincy city, MA
Randolph town, MA
Sharon town, MA
Stoughton town, MA
Walpole town, MA
Wellesley town, MA
Westwood town, MA
Weymouth town, MA
Wrentham town, MA

Plymouth County, MA (Part)

Carver town, MA
Duxbury town, MA
Hanover town, MA
Hingham town, MA
Hull town, MA
Kingston town, MA
Marshfield town, MA
Pembroke town, MA
Plymouth town, MA
Rockland town, MA
Scituate town, MA
Wareham town, MA

Suffolk County, MA (Part)

Boston city, MA
Chelsea city, MA
Revere city, MA
Winthrop town, MA

Boston, MA—NH PMSA—Con.

Worcester County, MA (Part)
Harvard town, MA
Milford town, MA
Rockingham County, NH (Part)

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA**

Boston, MA—NH PMSA
Bristol County, MA (Part)
Mansfield town, MA
Norton town, MA
Taunton city, MA
Essex County, MA (Part)
Amesbury town, MA
Beverly city, MA
Danvers town, MA
Gloucester city, MA
Ipswich town, MA
Lynn city, MA
Lynnfield town, MA
Marblehead town, MA
Newburyport city, MA
Peabody city, MA
Salem city, MA
Saugus town, MA
Swampscott town, MA
Middlesex County, MA (Part)
Acton town, MA
Arlington town, MA
Ashland town, MA
Bedford town, MA
Belmont town, MA
Burlington town, MA
Cambridge city, MA
Concord town, MA
Everett city, MA
Framingham town, MA
Holliston town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Hopkinton town, MA
Hudson town, MA
Lexington town, MA
Malden city, MA
Marlborough city, MA
Maynard town, MA
Medford city, MA
Melrose city, MA
Natick town, MA
Newton city, MA
North Reading town, MA
Reading town, MA
Somerville city, MA
Stoneham town, MA
Sudbury town, MA
Wakefield town, MA
Waltham city, MA
Watertown city, MA
Wayland town, MA
Weston town, MA
Wilmington town, MA
Winchester town, MA
Woburn city, MA

Norfolk County, MA (Part)

Bellingham town, MA
Braintree town, MA
Brookline town, MA
Canton town, MA
Dedham town, MA
Foxborough town, MA
Franklin city, MA
Holbrook town, MA
Medfield town, MA
Medway town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Norfolk County, MA (Part)—Con.

Milton town, MA
Needham town, MA
Norfolk town, MA
Norwood town, MA
Quincy city, MA
Randolph town, MA
Sharon town, MA
Stoughton town, MA
Walpole town, MA
Wellesley town, MA
Westwood town, MA
Weymouth town, MA
Wrentham town, MA

Plymouth County, MA (Part)

Carver town, MA
Duxbury town, MA
Hanover town, MA
Hingham town, MA
Hull town, MA
Kingston town, MA
Marshfield town, MA
Pembroke town, MA
Plymouth town, MA
Rockland town, MA
Scituate town, MA
Wareham town, MA

Suffolk County, MA (Part)

Boston city, MA
Chelsea city, MA
Revere city, MA
Winthrop town, MA

Worcester County, MA (Part)

Harvard town, MA
Milford town, MA

Rockingham County, NH (Part)

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Brockton, MA PMSA
Bristol County, MA (Part)
Easton town, MA
Raynham town, MA
Norfolk County, MA (Part)
Plymouth County, MA (Part)
Abington town, MA
Bridgewater town, MA
Brockton city, MA
East Bridgewater town, MA
Middleborough town, MA
Whitman town, MA
Fitchburg—Leominster, MA PMSA
Middlesex County, MA (Part)
Worcester County, MA (Part)
Fitchburg city, MA
Gardner city, MA
Leominster city, MA
Lawrence, MA—NH PMSA
Essex County, MA (Part)
Andover town, MA
Haverhill city, MA
Lawrence city, MA
Methuen city, MA
North Andover town, MA
Rockingham County, NH (Part)
Derry town, NH
Salem town, NH
Lowell, MA—NH PMSA
Middlesex County, MA (Part)
Billerica town, MA
Chelmsford town, MA
Dracut town, MA
Lowell city, MA
Pepperell town, MA
Tewksbury town, MA
Westford town, MA
Hillsborough County, NH (Part)
Pelham town, NH

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Manchester, NH PMSA
Hillsborough County, NH (Part)
Bedford town, NH
Goffstown town, NH
Manchester city, NH
Merrimack County, NH (Part)
Rockingham County, NH (Part)
Londonderry town, NH
Nashua, NH PMSA
Hillsborough County, NH (Part)
Hudson town, NH
Merrimack town, NH
Milford town, NH
Nashua city, NH
New Bedford, MA PMSA
Bristol County, MA (Part)
Dartmouth town, MA
Fairhaven town, MA
New Bedford city, MA
Plymouth County, MA (Part)
Portsmouth—Rochester, NH—ME PMSA
York County, ME (Part)
York town, ME
Rockingham County, NH (Part)
Exeter town, NH
Hampton town, NH
Portsmouth city, NH
Strafford County, NH (Part)
Dover city, NH
Durham town, NH
Rochester city, NH
Somersworth city, NH
Worcester, MA—CT PMSA
Windham County, CT (Part)
Hampden County, MA (Part)
Worcester County, MA (Part)
Auburn town, MA
Charlton town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Worcester, MA—CT PMSA—Con.

Worcester County, MA (Part)—Con.

Clinton town, MA
Grafton town, MA
Holden town, MA
Leicester town, MA
Millbury town, MA
Northborough town, MA
Northbridge town, MA
Oxford town, MA
Shrewsbury town, MA
Southbridge town, MA
Spencer town, MA
Uxbridge town, MA
Webster town, MA
Westborough town, MA
Worcester city, MA

Lawrence, MA—NH PMSA

Essex County, MA (Part)
Andover town, MA
Haverhill city, MA
Lawrence city, MA
Methuen city, MA
North Andover town, MA
Rockingham County, NH (Part)
Derry town, NH
Salem town, NH

Lowell, MA—NH PMSA

Middlesex County, MA (Part)
Billerica town, MA
Chelmsford town, MA
Dracut town, MA
Lowell city, MA

Lowell, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Pepperell town, MA
Tewksbury town, MA
Westford town, MA

Hillsborough County, NH (Part)

Pelham town, NH

Manchester, NH PMSA

Hillsborough County, NH (Part)

Bedford town, NH
Goffstown town, NH
Manchester city, NH

Merrimack County, NH (Part)

Rockingham County, NH (Part)

Londonderry town, NH

Nashua, NH PMSA

Hillsborough County, NH (Part)

Hudson town, NH
Merrimack town, NH
Milford town, NH
Nashua city, NH

Portsmouth—Rochester, NH—ME PMSA

York County, ME (Part)

York town, ME

Rockingham County, NH (Part)

Exeter town, NH
Hampton town, NH
Portsmouth city, NH

Strafford County, NH (Part)

Dover city, NH
Durham town, NH
Rochester city, NH
Somersworth city, NH

