

# Massachusetts

# 1997

Issued September 1999

EC97R44A-MA

## 1997 Economic Census

*Retail Trade*

Geographic Area Series



# U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 44-45 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

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1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MASSACHUSETTS</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>26 209</b>	<b>58 578 048</b>	<b>5 894 813</b>	<b>1 356 937</b>	<b>335 736</b>	<b>11.1</b>	<b>6.7</b>
441	Motor vehicle & parts dealers	2 312	13 722 523	1 080 187	245 944	34 301	17.8	7.6
4411	Automobile dealers	1 043	12 123 845	832 827	190 729	24 183	18.8	7.4
44111	New car dealers	620	11 528 529	797 065	182 470	22 837	18.2	7.2
441110	New car dealers	620	11 528 529	797 065	182 470	22 837	18.2	7.2
44112	Used car dealers	423	595 316	35 762	8 259	1 346	30.5	10.8
441120	Used car dealers	423	595 316	35 762	8 259	1 346	30.5	10.8
4412	Other motor vehicle dealers	224	424 028	42 824	8 404	1 659	16.3	3.7
44121	Recreational vehicle dealers	35	106 673	8 528	1 588	338	14.0	1.3
441210	Recreational vehicle dealers	35	106 673	8 528	1 588	338	14.0	1.3
44122	Motorcycle, boat, & other motor vehicle dealers	189	317 355	34 296	6 816	1 321	17.1	4.6
441221	Motorcycle dealers	59	122 138	12 913	2 869	503	5.6	2.8
441222	Boat dealers	116	174 176	19 318	3 512	743	24.6	5.5
441229	All other motor vehicle dealers	14	21 041	2 065	435	75	22.2	7.5
4413	Automotive parts, accessories, & tire stores	1 045	1 174 650	204 536	46 811	8 459	7.3	11.7
44131	Automotive parts & accessories stores	786	837 104	142 365	32 394	6 248	6.8	13.1
441310	Automotive parts & accessories stores	786	837 104	142 365	32 394	6 248	6.8	13.1
44132	Tire dealers	259	337 546	62 171	14 417	2 211	8.7	8.2
441320	Tire dealers	259	337 546	62 171	14 417	2 211	8.7	8.2
442	Furniture & home furnishings stores	1 461	1 857 033	242 195	56 379	11 680	13.8	6.5
4421	Furniture stores	559	903 249	118 297	26 407	4 750	14.2	7.6
44211	Furniture stores	559	903 249	118 297	26 407	4 750	14.2	7.6
442110	Furniture stores	559	903 249	118 297	26 407	4 750	14.2	7.6
4422	Home furnishings stores	902	953 784	123 898	29 972	6 930	13.3	5.4
44221	Floor covering stores	388	396 687	59 578	13 684	2 226	18.4	6.6
442210	Floor covering stores	388	396 687	59 578	13 684	2 226	18.4	6.6
44229	Other home furnishings stores	514	557 097	64 320	16 288	4 704	9.7	4.5
442291	Window treatment stores	74	32 489	5 602	1 457	328	20.1	6.3
442299	All other home furnishings stores	440	524 608	58 718	14 831	4 376	9.1	4.4
443	Electronics & appliance stores	985	1 573 686	181 700	39 338	7 466	9.9	13.6
4431	Electronics & appliance stores	985	1 573 686	181 700	39 338	7 466	9.9	13.6
44311	Appliance, television, & other electronics stores	566	753 131	90 817	20 530	4 258	9.8	8.0
443111	Household appliance stores	204	230 049	28 693	6 566	1 169	17.8	6.6
443112	Radio, television, & other electronics stores	362	523 082	62 124	13 964	3 089	6.3	8.7
44312	Computer & software stores	306	750 549	80 722	16 510	2 633	9.2	19.7
443120	Computer & software stores	306	750 549	80 722	16 510	2 633	9.2	19.7
44313	Camera & photographic supplies stores	113	70 006	10 161	2 298	575	19.6	9.1
443130	Camera & photographic supplies stores	113	70 006	10 161	2 298	575	19.6	9.1
444	Building material & garden equipment & supplies dealers	1 893	5 052 820	623 205	136 518	22 182	5.7	2.5
4441	Building material & supplies dealers	1 599	4 742 994	577 498	128 000	20 315	5.2	2.2
44411	Home centers	85	1 239 416	122 266	28 350	5 626	1.7	2.0
444110	Home centers	85	1 239 416	122 266	28 350	5 626	1.7	2.0
44412	Paint & wallpaper stores	207	190 801	28 181	6 607	1 209	9.3	3.4
444120	Paint & wallpaper stores	207	190 801	28 181	6 607	1 209	9.3	3.4
44413	Hardware stores	385	362 679	57 936	13 246	3 315	13.9	6.3
444130	Hardware stores	385	362 679	57 936	13 246	3 315	13.9	6.3
44419	Other building material dealers	922	2 950 098	369 115	79 797	10 165	5.3	1.8
444190	Other building material dealers	922	2 950 098	369 115	79 797	10 165	5.3	1.8
4442	Lawn & garden equipment & supplies stores	294	309 826	45 707	8 518	1 867	13.8	6.0
44421	Outdoor power equipment stores	106	77 499	12 024	2 691	502	28.2	4.8
444210	Outdoor power equipment stores	106	77 499	12 024	2 691	502	28.2	4.8
44422	Nursery & garden centers	188	232 327	33 683	5 827	1 365	9.0	6.4
444220	Nursery & garden centers	188	232 327	33 683	5 827	1 365	9.0	6.4
445	Food & beverage stores	4 343	11 294 285	1 125 689	266 570	86 377	8.0	3.9
4451	Grocery stores	2 374	9 623 688	962 760	230 006	74 423	4.9	3.2
44511	Supermarkets & other grocery (except convenience) stores	1 193	8 861 548	885 297	211 754	66 850	3.2	2.7
445110	Supermarkets & other grocery (except convenience) stores	1 193	8 861 548	885 297	211 754	66 850	3.2	2.7
44512	Convenience stores	1 181	762 140	77 463	18 252	7 573	24.7	8.2
445120	Convenience stores	1 181	762 140	77 463	18 252	7 573	24.7	8.2
4452	Specialty food stores	653	397 328	55 600	11 863	4 015	33.1	12.1
4453	Beer, wine, & liquor stores	1 316	1 273 269	107 329	24 701	7 939	23.5	7.1
44531	Beer, wine, & liquor stores	1 316	1 273 269	107 329	24 701	7 939	23.5	7.1
445310	Beer, wine, & liquor stores	1 316	1 273 269	107 329	24 701	7 939	23.5	7.1
446	Health & personal care stores	1 819	3 519 528	395 204	93 653	26 156	8.5	4.7
4461	Health & personal care stores	1 819	3 519 528	395 204	93 653	26 156	8.5	4.7
44611	Pharmacies & drug stores	992	3 115 885	319 292	76 083	22 091	7.5	3.2
446110	Pharmacies & drug stores	992	3 115 885	319 292	76 083	22 091	7.5	3.2
4461101	Pharmacies & drug stores	920	3 031 685	310 571	74 053	21 133	7.5	3.2
4461102	Proprietary stores	72	84 200	8 721	2 030	958	7.8	3.4
44612	Cosmetics, beauty supplies, & perfume stores	164	79 197	11 222	2 646	813	8.2	7.8
446120	Cosmetics, beauty supplies, & perfume stores	164	79 197	11 222	2 646	813	8.2	7.8
44613	Optical goods stores	361	152 817	31 914	7 396	1 583	15.1	8.2
446130	Optical goods stores	361	152 817	31 914	7 396	1 583	15.1	8.2
44619	Other health & personal care stores	302	171 629	32 776	7 528	1 669	21.6	26.1
446191	Food (health) supplement stores	145	73 701	10 469	2 398	799	24.7	39.2
446199	All other health & personal care stores	157	97 928	22 307	5 130	870	19.2	16.3

See footnotes at end of table.

Table 1. **Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MASSACHUSETTS—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	2 537	3 813 752	225 783	53 498	16 462	22.0	10.3
4471	Gasoline stations .....	2 537	3 813 752	225 783	53 498	16 462	22.0	10.3
44711	Gasoline stations with convenience stores .....	850	1 534 059	82 715	19 422	7 134	11.6	7.5
447110	Gasoline stations with convenience stores .....	850	1 534 059	82 715	19 422	7 134	11.6	7.5
44719	Other gasoline stations .....	1 687	2 279 693	143 068	34 076	9 328	29.0	12.1
447190	Other gasoline stations .....	1 687	2 279 693	143 068	34 076	9 328	29.0	12.1
448	Clothing & clothing accessories stores .....	3 970	4 309 201	494 575	112 265	36 560	7.2	12.8
4481	Clothing stores .....	2 471	3 278 520	357 295	80 756	28 452	5.1	14.0
44811	Men's clothing stores .....	303	290 638	36 101	8 628	2 138	8.8	19.6
448110	Men's clothing stores .....	303	290 638	36 101	8 628	2 138	8.8	19.6
44812	Women's clothing stores .....	1 026	892 035	109 132	25 130	9 574	8.2	7.9
448120	Women's clothing stores .....	1 026	892 035	109 132	25 130	9 574	8.2	7.9
44813	Children's & infants' clothing stores .....	183	187 455	19 561	4 414	1 772	5.2	2.3
448130	Children's & infants' clothing stores .....	183	187 455	19 561	4 414	1 772	5.2	2.3
44814	Family clothing stores .....	524	1 653 588	157 516	35 094	12 630	2.5	18.3
448140	Family clothing stores .....	524	1 653 588	157 516	35 094	12 630	2.5	18.3
44815	Clothing accessories stores .....	157	60 060	10 125	2 357	643	6.8	18.4
448150	Clothing accessories stores .....	157	60 060	10 125	2 357	643	6.8	18.4
44819	Other clothing stores .....	278	194 744	24 860	5 133	1 695	7.1	7.0
448190	Other clothing stores .....	278	194 744	24 860	5 133	1 695	7.1	7.0
4482	Shoe stores .....	734	466 029	56 031	12 444	4 094	6.7	4.8
44821	Shoe stores .....	734	466 029	56 031	12 444	4 094	6.7	4.8
448210	Shoe stores .....	734	466 029	56 031	12 444	4 094	6.7	4.8
4482101	Men's shoe stores .....	56	27 215	3 862	919	199	6.8	13.8
4482102	Women's shoe stores .....	102	59 855	8 116	1 930	723	13.8	13.3
4482103	Children's & juveniles' shoe stores .....	37	13 407	2 135	529	179	1.8	7.7
4482104	Family shoe stores .....	412	240 475	28 693	6 116	1 914	7.3	2.7
4482105	Athletic footwear stores .....	127	125 077	13 225	2 950	1 079	2.5	2.6
4483	Jewelry, luggage, & leather goods stores .....	765	564 652	81 249	19 065	4 014	19.6	12.7
44831	Jewelry stores .....	704	524 442	76 262	17 916	3 736	19.5	12.9
448310	Jewelry stores .....	704	524 442	76 262	17 916	3 736	19.5	12.9
44832	Luggage & leather goods stores .....	61	40 210	4 987	1 149	278	20.1	10.6
448320	Luggage & leather goods stores .....	61	40 210	4 987	1 149	278	20.1	10.6
451	Sporting goods, hobby, book, & music stores .....	1 838	1 903 508	210 295	48 774	15 452	7.6	6.6
4511	Sporting goods, hobby, & musical instrument stores ..	1 155	1 103 266	127 395	28 681	9 054	9.9	7.7
45111	Sporting goods stores .....	617	511 881	59 034	12 981	4 044	12.5	10.7
451110	Sporting goods stores .....	617	511 881	59 034	12 981	4 044	12.5	10.7
4511101	General-line sporting goods stores .....	167	213 469	21 616	5 193	1 727	12.5	4.9
4511102	Specialty-line sporting goods stores .....	450	298 412	37 418	7 788	2 317	12.4	14.9
45112	Hobby, toy, & game stores .....	279	411 977	39 138	8 376	3 024	6.0	4.1
451120	Hobby, toy, & game stores .....	279	411 977	39 138	8 376	3 024	6.0	4.1
45113	Sewing, needlework, & piece goods stores .....	150	90 924	17 040	4 443	1 314	8.2	7.3
451130	Sewing, needlework, & piece goods stores .....	150	90 924	17 040	4 443	1 314	8.2	7.3
45114	Musical instrument & supplies stores .....	109	88 484	12 183	2 881	672	14.6	7.3
451140	Musical instrument & supplies stores .....	109	88 484	12 183	2 881	672	14.6	7.3
4512	Book, periodical, & music stores .....	683	800 242	82 900	20 093	6 398	4.6	5.1
45121	Book stores & news dealers .....	457	568 395	64 976	15 427	4 797	5.6	3.2
451211	Book stores .....	374	531 631	60 096	14 279	4 420	4.6	3.3
4512111	Book stores, general .....	260	337 743	40 059	9 571	3 043	6.3	2.5
4512112	Specialty book stores .....	36	20 775	3 314	727	159	10.9	8.0
4512113	College book stores .....	78	173 113	16 723	3 981	1 218	.4	4.2
451212	News dealers & newsstands .....	83	36 764	4 880	1 148	377	20.0	2.0
45122	Prerecorded tape, compact disc, & record stores ...	226	231 847	17 924	4 666	1 601	2.1	9.7
451220	Prerecorded tape, compact disc, & record stores ...	226	231 847	17 924	4 666	1 601	2.1	9.7
452	General merchandise stores .....	674	5 897 758	580 200	133 180	45 293	.8	1.3
4521	Department stores (incl leased depts) ## .....	222	4 466 288	N	N	N	—	.7
45211	Department stores (incl leased depts) ## .....	222	4 466 288	N	N	N	—	.7
4521	Department stores (excl leased depts) .....	222	4 388 370	458 397	103 437	36 635	—	.7
45211	Department stores (excl leased depts) .....	222	4 388 370	458 397	103 437	36 635	—	.7
452110	Department stores (excl leased depts) .....	222	4 388 370	458 397	103 437	36 635	—	.7
4521101	Conventional department stores (excl leased depts) .....	38	D	D	D	i	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	156	2 317 736	223 337	48 726	19 920	—	1.3
4521103	National chain department stores (excl leased depts) .....	28	D	D	D	i	D	D
4529	Other general merchandise stores .....	452	1 509 388	121 803	29 743	8 658	3.0	3.2
45291	Warehouse clubs & superstores .....	21	935 458	48 923	10 932	2 604	—	—
452910	Warehouse clubs & superstores .....	21	935 458	48 923	10 932	2 604	—	—
45299	All other general merchandise stores .....	431	573 930	72 880	18 811	6 054	7.9	8.3
452990	All other general merchandise stores .....	431	573 930	72 880	18 811	6 054	7.9	8.3
4529901	Variety stores .....	239	D	D	D	g	D	D
4529902	Catalog showrooms .....	11	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores ....	181	330 672	48 915	12 953	3 572	6.1	7.0

See footnotes at end of table.



**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MASSACHUSETTS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	2 954	1 854 115	257 844	56 456	17 414	17.3	17.7
4531	Florists .....	642	197 809	43 533	9 850	3 105	29.5	9.7
45311	Florists .....	642	197 809	43 533	9 850	3 105	29.5	9.7
453110	Florists .....	642	197 809	43 533	9 850	3 105	29.5	9.7
4532	Office supplies, stationery, & gift stores .....	1 097	991 627	109 243	24 696	8 130	9.8	23.5
45321	Office supplies & stationery stores .....	171	589 486	52 380	12 213	2 819	1.5	28.7
453210	Office supplies & stationery stores .....	171	589 486	52 380	12 213	2 819	1.5	28.7
4532101	Stationery stores .....	24	15 258	2 743	638	150	13.5	15.3
4532102	Office supplies stores .....	147	574 228	49 637	11 575	2 669	1.1	29.0
45322	Gift, novelty, & souvenir stores .....	926	402 141	56 863	12 483	5 311	22.0	15.9
453220	Gift, novelty, & souvenir stores .....	926	402 141	56 863	12 483	5 311	22.0	15.9
4533	Used merchandise stores .....	383	133 679	23 205	5 112	1 672	21.8	15.1
45331	Used merchandise stores .....	383	133 679	23 205	5 112	1 672	21.8	15.1
453310	Used merchandise stores .....	383	133 679	23 205	5 112	1 672	21.8	15.1
4539	Other miscellaneous store retailers .....	832	531 000	81 863	16 798	4 507	25.6	10.5
45391	Pet & pet supplies stores .....	192	137 004	19 816	4 942	1 735	10.9	4.8
453910	Pet & pet supplies stores .....	192	137 004	19 816	4 942	1 735	10.9	4.8
45392	Art dealers .....	173	68 859	9 102	1 777	446	34.3	6.7
453920	Art dealers .....	173	68 859	9 102	1 777	446	34.3	6.7
45393	Manufactured (mobile) home dealers .....	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	463	D	D	D	g	D	D
454	Nonstore retailers .....	1 423	3 779 839	477 936	114 362	16 393	13.4	9.0
4541	Electronic shopping & mail-order houses .....	265	1 911 782	195 099	46 286	6 931	9.5	5.2
45411	Electronic shopping & mail-order houses .....	265	1 911 782	195 099	46 286	6 931	9.5	5.2
454110	Electronic shopping & mail-order houses .....	265	1 911 782	195 099	46 286	6 931	9.5	5.2
4542	Vending machine operators .....	193	150 262	32 473	7 819	1 236	23.1	7.1
45421	Vending machine operators .....	193	150 262	32 473	7 819	1 236	23.1	7.1
454210	Vending machine operators .....	193	150 262	32 473	7 819	1 236	23.1	7.1
4543	Direct selling establishments .....	965	1 717 795	250 364	60 257	8 226	17.0	13.4
45431	Fuel dealers .....	683	1 336 941	192 242	47 926	5 949	19.3	14.4
454311	Heating oil dealers .....	582	1 140 731	162 543	40 688	5 029	22.0	16.0
454312	Liquefied petroleum gas (bottled gas) dealers .....	96	194 033	29 571	7 211	912	3.2	5.4
454319	Other fuel dealers .....	5	2 177	128	27	8	52.4	—
45439	Other direct selling establishments .....	282	380 854	58 122	12 331	2 277	9.0	9.7
454390	Other direct selling establishments .....	282	380 854	58 122	12 331	2 277	9.0	9.7

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BARNSTABLE–YARMOUTH, MA MSA</b>							
<b>44-45</b>	<b>Retail trade</b>	<b>1 081</b>	<b>1 859 239</b>	<b>187 388</b>	<b>39 064</b>	<b>10 194</b>	<b>8.2</b>	<b>6.6</b>
441	Motor vehicle & parts dealers	70	379 362	31 152	6 093	1 008	8.9	6.0
4411	Automobile dealers	29	321 539	22 244	4 128	619	9.0	6.5
4412	Other motor vehicle dealers	19	31 669	4 579	924	183	11.5	–
44122	Motorcycle, boat, & other motor vehicle dealers	18	D	D	D	c	D	D
441222	Boat dealers	17	D	D	D	c	D	D
442	Furniture & home furnishings stores	68	82 284	9 139	2 170	549	6.2	7.5
4421	Furniture stores	24	24 820	3 310	655	151	9.2	18.8
44211	Furniture stores	24	24 820	3 310	655	151	9.2	18.8
442110	Furniture stores	24	24 820	3 310	655	151	9.2	18.8
4422	Home furnishings stores	44	57 464	5 829	1 515	398	4.9	2.6
44229	Other home furnishings stores	30	46 078	4 215	1 146	329	3.0	3.2
442299	All other home furnishings stores	27	D	D	D	e	D	D
443	Electronics & appliance stores	36	38 387	5 382	1 191	226	20.0	13.8
4431	Electronics & appliance stores	36	38 387	5 382	1 191	226	20.0	13.8
44311	Appliance, television, & other electronics stores	21	25 067	3 010	649	126	19.6	17.1
443111	Household appliance stores	8	12 507	1 668	332	45	7.5	–
443112	Radio, television, & other electronics stores	13	12 560	1 342	317	81	31.6	34.2
44312	Computer & software stores	11	9 418	1 530	363	63	15.4	10.6
443120	Computer & software stores	11	9 418	1 530	363	63	15.4	10.6
44313	Camera & photographic supplies stores	4	3 902	842	179	37	34.3	–
443130	Camera & photographic supplies stores	4	3 902	842	179	37	34.3	–
444	Building material & garden equipment & supplies dealers	95	207 775	24 413	5 136	878	4.9	6.8
4441	Building material & supplies dealers	78	192 785	22 121	4 776	789	3.8	7.3
44413	Hardware stores	22	22 928	3 048	704	179	–	6.2
444130	Hardware stores	22	22 928	3 048	704	179	–	6.2
44419	Other building material dealers	44	152 138	17 111	3 635	537	4.7	2.4
444190	Other building material dealers	44	152 138	17 111	3 635	537	4.7	2.4
4442	Lawn & garden equipment & supplies stores	17	14 990	2 292	360	89	19.3	–
445	Food & beverage stores	175	458 265	45 348	9 066	2 913	8.1	6.0
4451	Grocery stores	89	384 060	37 982	7 722	2 423	4.4	5.8
44511	Supermarkets & other grocery (except convenience) stores	43	350 666	34 836	6 987	2 073	2.4	5.5
445110	Supermarkets & other grocery (except convenience) stores	43	350 666	34 836	6 987	2 073	2.4	5.5
44512	Convenience stores	46	33 394	3 146	735	350	24.7	8.8
445120	Convenience stores	46	33 394	3 146	735	350	24.7	8.8
4452	Specialty food stores	34	20 230	2 472	338	175	41.8	.8
4453	Beer, wine, & liquor stores	52	53 975	4 894	1 006	315	21.7	9.3
44531	Beer, wine, & liquor stores	52	53 975	4 894	1 006	315	21.7	9.3
445310	Beer, wine, & liquor stores	52	53 975	4 894	1 006	315	21.7	9.3
446	Health & personal care stores	64	116 392	11 413	2 454	674	3.3	2.0
4461	Health & personal care stores	64	116 392	11 413	2 454	674	3.3	2.0
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	7	3 062	498	95	34	16.3	21.5
446120	Cosmetics, beauty supplies, & perfume stores	7	3 062	498	95	34	16.3	21.5
44619	Other health & personal care stores	18	13 222	1 978	303	105	13.5	4.6
446191	Food (health) supplement stores	7	5 621	759	91	50	13.6	10.9
447	Gasoline stations	86	120 327	7 563	1 717	547	8.4	19.0
4471	Gasoline stations	86	120 327	7 563	1 717	547	8.4	19.0
44711	Gasoline stations with convenience stores	35	57 894	3 549	770	274	4.7	20.3
447110	Gasoline stations with convenience stores	35	57 894	3 549	770	274	4.7	20.3
44719	Other gasoline stations	51	62 433	4 014	947	273	11.7	17.7
447190	Other gasoline stations	51	62 433	4 014	947	273	11.7	17.7
448	Clothing & clothing accessories stores	163	146 021	17 321	3 424	1 087	9.1	10.0
4481	Clothing stores	110	112 699	12 519	2 498	846	7.3	12.0
44813	Children's & infants' clothing stores	9	5 445	611	102	67	7.1	–
448130	Children's & infants' clothing stores	9	5 445	611	102	67	7.1	–
44814	Family clothing stores	33	70 974	7 762	1 587	449	3.6	14.4
448140	Family clothing stores	33	70 974	7 762	1 587	449	3.6	14.4
44819	Other clothing stores	17	5 756	796	130	52	.8	3.0
448190	Other clothing stores	17	5 756	796	130	52	.8	3.0
4483	Jewelry, luggage, & leather goods stores	33	17 893	2 990	613	142	28.1	2.6
451	Sporting goods, hobby, book, & music stores	90	59 540	6 369	1 327	418	6.6	3.7
4511	Sporting goods, hobby, & musical instrument stores	49	38 508	4 151	835	252	6.8	2.7
45111	Sporting goods stores	42	22 392	2 544	490	137	9.2	4.4
451110	Sporting goods stores	42	22 392	2 544	490	137	9.2	4.4
4512	Book, periodical, & music stores	31	21 032	2 218	492	166	6.3	5.4
45121	Book stores & news dealers	21	13 036	1 481	344	117	10.1	–
451211	Book stores	18	12 021	1 376	319	107	11.0	–
4512111	Book stores, general	15	D	D	D	b	D	D
451212	News dealers & newsstands	3	1 015	105	25	10	–	–
45122	Prerecorded tape, compact disc, & record stores	10	7 996	737	148	49	–	14.2
451220	Prerecorded tape, compact disc, & record stores	10	7 996	737	148	49	–	14.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE–YARMOUTH, MA MSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	17	140 161	13 966	3 091	1 023	1.8	—
4529903	Miscellaneous general merchandise stores ....	5	6 810	864	148	48	19.1	—
453	Miscellaneous store retailers .....	178	72 578	9 648	1 914	648	18.4	6.9
4532	Office supplies, stationery, & gift stores .....	81	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	6	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	6	D	D	D	b	D	D
4532102	Office supplies stores .....	6	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	75	23 222	3 659	614	263	30.0	7.4
453220	Gift, novelty, & souvenir stores .....	75	23 222	3 659	614	263	30.0	7.4
4533	Used merchandise stores .....	29	5 201	644	123	60	22.0	7.6
45331	Used merchandise stores .....	29	5 201	644	123	60	22.0	7.6
453310	Used merchandise stores .....	29	5 201	644	123	60	22.0	7.6
4539	Other miscellaneous store retailers .....	44	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	6	4 625	641	136	46	8.8	—
453910	Pet & pet supplies stores .....	6	4 625	641	136	46	8.8	—
45392	Art dealers .....	18	D	D	D	b	D	D
453920	Art dealers .....	18	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	20	D	D	D	b	D	D
454	Nonstore retailers .....	39	38 147	5 674	1 481	223	29.2	.9
4543	Direct selling establishments .....	30	D	D	D	c	D	D
45431	Fuel dealers .....	21	32 375	4 664	1 270	180	29.8	.7
454311	Heating oil dealers .....	15	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23 295</b>	<b>56 720 063</b>	<b>5 571 918</b>	<b>1 296 087</b>	<b>315 386</b>	<b>10.7</b>	<b>6.3</b>
441	Motor vehicle & parts dealers .....	2 090	13 482 441	1 038 844	237 812	32 295	17.4	6.1
4411	Automobile dealers .....	946	D	D	D	j	D	D
44111	New car dealers .....	555	11 294 909	766 171	176 262	21 453	17.9	5.4
441110	New car dealers .....	555	11 294 909	766 171	176 262	21 453	17.9	5.4
44112	Used car dealers .....	391	D	D	D	g	D	D
441120	Used car dealers .....	391	D	D	D	g	D	D
4412	Other motor vehicle dealers .....	189	D	D	D	e	D	D
44121	Recreational vehicle dealers .....	40	D	D	D	e	D	D
441210	Recreational vehicle dealers .....	40	D	D	D	e	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	149	D	D	D	g	D	D
441221	Motorcycle dealers .....	54	D	D	D	f	D	D
441222	Boat dealers .....	81	D	D	D	e	D	D
441229	All other motor vehicle dealers .....	14	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	955	D	D	D	i	D	D
44131	Automotive parts & accessories stores .....	713	D	D	D	i	D	D
441310	Automotive parts & accessories stores .....	713	D	D	D	i	D	D
44132	Tire dealers .....	242	D	D	D	g	D	D
441320	Tire dealers .....	242	D	D	D	g	D	D
442	Furniture & home furnishings stores .....	1 323	D	D	D	j	D	D
4421	Furniture stores .....	499	888 337	112 944	24 713	4 344	14.6	8.0
44211	Furniture stores .....	499	888 337	112 944	24 713	4 344	14.6	8.0
442110	Furniture stores .....	499	888 337	112 944	24 713	4 344	14.6	8.0
4422	Home furnishings stores .....	824	D	D	D	i	D	D
44221	Floor covering stores .....	354	D	D	D	g	D	D
442210	Floor covering stores .....	354	D	D	D	g	D	D
44229	Other home furnishings stores .....	470	D	D	D	h	D	D
442291	Window treatment stores .....	65	D	D	D	e	D	D
442299	All other home furnishings stores .....	405	D	D	D	h	D	D
443	Electronics & appliance stores .....	960	1 752 187	189 985	41 574	7 677	9.3	12.1
4431	Electronics & appliance stores .....	960	1 752 187	189 985	41 574	7 677	9.3	12.1
44311	Appliance, television, & other electronics stores ....	530	D	D	D	h	D	D
443111	Household appliance stores .....	184	D	D	D	g	D	D
443112	Radio, television, & other electronics stores .....	346	D	D	D	h	D	D
44312	Computer & software stores .....	318	D	D	D	h	D	D
443120	Computer & software stores .....	318	D	D	D	h	D	D
44313	Camera & photographic supplies stores .....	112	D	D	D	f	D	D
443130	Camera & photographic supplies stores .....	112	D	D	D	f	D	D

See footnotes at end of table.

Table 2. **Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	1 697	4 842 202	593 733	129 909	21 126	5.4	2.2
4441	Building material & supplies dealers .....	1 438	D	D	D	j	D	D
44411	Home centers .....	74	D	D	D	i	D	D
444110	Home centers .....	74	D	D	D	i	D	D
44412	Paint & wallpaper stores .....	177	D	D	D	g	D	D
444120	Paint & wallpaper stores .....	177	D	D	D	g	D	D
44413	Hardware stores .....	333	320 346	51 873	11 946	2 995	15.7	7.8
444130	Hardware stores .....	333	320 346	51 873	11 946	2 995	15.7	7.8
44419	Other building material dealers .....	854	2 786 294	350 281	75 025	9 628	5.0	1.7
444190	Other building material dealers .....	854	2 786 294	350 281	75 025	9 628	5.0	1.7
4442	Lawn & garden equipment & supplies stores .....	259	D	D	D	g	D	D
44421	Outdoor power equipment stores .....	88	D	D	D	e	D	D
444210	Outdoor power equipment stores .....	88	D	D	D	e	D	D
44422	Nursery & garden centers .....	171	D	D	D	g	D	D
444220	Nursery & garden centers .....	171	D	D	D	g	D	D
445	Food & beverage stores .....	3 716	10 442 719	976 141	242 625	77 723	7.1	3.7
4451	Grocery stores .....	2 150	8 979 283	842 959	211 760	67 679	4.5	2.9
44511	Supermarkets & other grocery (except convenience) stores .....	1 058	8 258 740	770 663	194 763	60 781	2.8	2.3
445110	Supermarkets & other grocery (except convenience) stores .....	1 058	8 258 740	770 663	194 763	60 781	2.8	2.3
44512	Convenience stores .....	1 092	720 543	72 296	16 997	6 898	23.0	9.5
445120	Convenience stores .....	1 092	720 543	72 296	16 997	6 898	23.0	9.5
4452	Specialty food stores .....	546	D	D	D	h	D	D
4453	Beer, wine, & liquor stores .....	1 020	D	D	D	i	D	D
44531	Beer, wine, & liquor stores .....	1 020	D	D	D	i	D	D
445310	Beer, wine, & liquor stores .....	1 020	D	D	D	i	D	D
446	Health & personal care stores .....	1 644	3 190 307	358 651	85 365	24 216	8.1	4.9
4461	Health & personal care stores .....	1 644	3 190 307	358 651	85 365	24 216	8.1	4.9
44611	Pharmacies & drug stores .....	888	2 815 060	288 723	69 126	20 503	6.9	3.4
446110	Pharmacies & drug stores .....	888	2 815 060	288 723	69 126	20 503	6.9	3.4
4461101	Pharmacies & drug stores .....	817	D	D	D	j	D	D
4461102	Proprietary stores .....	71	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	150	D	D	D	f	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	150	D	D	D	f	D	D
44613	Optical goods stores .....	320	D	D	D	g	D	D
446130	Optical goods stores .....	320	D	D	D	g	D	D
44619	Other health & personal care stores .....	286	D	D	D	g	D	D
446191	Food (health) supplement stores .....	136	D	D	D	f	D	D
446199	All other health & personal care stores .....	150	D	D	D	f	D	D
447	Gasoline stations .....	2 239	3 469 651	204 205	48 263	14 456	24.3	10.0
4471	Gasoline stations .....	2 239	3 469 651	204 205	48 263	14 456	24.3	10.0
44711	Gasoline stations with convenience stores .....	766	D	D	D	i	D	D
447110	Gasoline stations with convenience stores .....	766	D	D	D	i	D	D
44719	Other gasoline stations .....	1 473	D	D	D	i	D	D
447190	Other gasoline stations .....	1 473	D	D	D	i	D	D
448	Clothing & clothing accessories stores .....	3 481	4 108 895	460 294	106 086	34 858	6.5	13.3
4481	Clothing stores .....	2 124	3 099 677	329 285	75 507	27 021	4.4	14.8
44811	Men's clothing stores .....	283	D	D	D	g	D	D
448110	Men's clothing stores .....	283	D	D	D	g	D	D
44812	Women's clothing stores .....	886	D	D	D	i	D	D
448120	Women's clothing stores .....	886	D	D	D	i	D	D
44813	Children's & infants' clothing stores .....	157	D	D	D	g	D	D
448130	Children's & infants' clothing stores .....	157	D	D	D	g	D	D
44814	Family clothing stores .....	435	1 585 307	147 029	33 181	12 439	2.0	19.2
448140	Family clothing stores .....	435	1 585 307	147 029	33 181	12 439	2.0	19.2
44815	Clothing accessories stores .....	138	D	D	D	f	D	D
448150	Clothing accessories stores .....	138	D	D	D	f	D	D
44819	Other clothing stores .....	225	D	D	D	g	D	D
448190	Other clothing stores .....	225	D	D	D	g	D	D
4482	Shoe stores .....	670	446 070	52 964	11 811	3 899	6.1	5.8
44821	Shoe stores .....	670	446 070	52 964	11 811	3 899	6.1	5.8
448210	Shoe stores .....	670	446 070	52 964	11 811	3 899	6.1	5.8
4482101	Men's shoe stores .....	54	D	D	D	c	D	D
4482102	Women's shoe stores .....	101	D	D	D	f	D	D
4482103	Children's & juveniles' shoe stores .....	33	D	D	D	c	D	D
4482104	Family shoe stores .....	370	D	D	D	g	D	D
4482105	Athletic footwear stores .....	112	D	D	D	g	D	D
4483	Jewelry, luggage, & leather goods stores .....	687	563 148	78 045	18 768	3 938	18.3	10.9
44831	Jewelry stores .....	627	D	D	D	h	D	D
448310	Jewelry stores .....	627	D	D	D	h	D	D
44832	Luggage & leather goods stores .....	60	D	D	D	e	D	D
448320	Luggage & leather goods stores .....	60	D	D	D	e	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	1 630	1 904 433	209 806	48 721	15 234	7.2	6.6
4511	Sporting goods, hobby, & musical instrument stores ..	1 031	D	D	D	i	D	D
45111	Sporting goods stores .....	548	D	D	D	h	D	D
451110	Sporting goods stores .....	548	D	D	D	h	D	D
4511101	General-line sporting goods stores .....	145	D	D	D	g	D	D
4511102	Specialty-line sporting goods stores .....	403	D	D	D	g	D	D
45112	Hobby, toy, & game stores .....	261	D	D	D	h	D	D
451120	Hobby, toy, & game stores .....	261	D	D	D	h	D	D
45113	Sewing, needlework, & piece goods stores .....	127	D	D	D	g	D	D
451130	Sewing, needlework, & piece goods stores .....	127	D	D	D	g	D	D
45114	Musical instrument & supplies stores .....	95	D	D	D	f	D	D
451140	Musical instrument & supplies stores .....	95	D	D	D	f	D	D
4512	Book, periodical, & music stores .....	599	D	D	D	i	D	D
45121	Book stores & news dealers .....	399	D	D	D	h	D	D
451211	Book stores .....	330	523 108	57 863	13 712	4 295	4.1	2.8
4512111	Book stores, general .....	224	D	D	D	h	D	D
4512112	Specialty book stores .....	36	D	D	D	c	D	D
4512113	College book stores .....	70	D	D	D	g	D	D
451212	News dealers & newsstands .....	69	D	D	D	e	D	D
45122	Prerecorded tape, compact disc, & record stores ..	200	D	D	D	g	D	D
451220	Prerecorded tape, compact disc, & record stores ..	200	D	D	D	g	D	D
452	General merchandise stores .....	616	6 013 328	574 048	132 531	44 356	.8	1.0
4521	Department stores (incl leased depts) ## .....	206	4 449 095	N	N	N	—	.3
45211	Department stores (incl leased depts) ## .....	206	4 449 095	N	N	N	—	.3
4521	Department stores (excl leased depts) .....	206	4 376 674	449 003	101 746	35 484	—	.4
452110	Department stores (excl leased depts) .....	206	4 376 674	449 003	101 746	35 484	—	.4
4521101	Department stores (excl leased depts) .....	206	4 376 674	449 003	101 746	35 484	—	.4
4521101	Conventional department stores (excl leased depts) ..	37	D	D	D	i	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) ..	140	D	D	D	j	D	D
4521103	National chain department stores (excl leased depts) ..	29	D	D	D	i	D	D
4529	Other general merchandise stores .....	410	1 636 654	125 045	30 785	8 872	2.8	2.8
45291	Warehouse clubs & superstores .....	23	1 042 077	53 371	11 983	2 938	—	—
452910	Warehouse clubs & superstores .....	23	1 042 077	53 371	11 983	2 938	—	—
45299	All other general merchandise stores .....	387	594 577	71 674	18 802	5 934	7.7	7.7
452990	All other general merchandise stores .....	387	594 577	71 674	18 802	5 934	7.7	7.7
4529901	Variety stores .....	212	D	D	D	g	D	D
4529902	Catalog showrooms .....	13	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores .....	162	D	D	D	h	D	D
453	Miscellaneous store retailers .....	2 615	D	D	D	j	D	D
4531	Florists .....	581	D	D	D	h	D	D
45311	Florists .....	581	D	D	D	h	D	D
453110	Florists .....	581	D	D	D	h	D	D
4532	Office supplies, stationery, & gift stores .....	958	D	D	D	i	D	D
45321	Office supplies & stationery stores .....	154	D	D	D	h	D	D
453210	Office supplies & stationery stores .....	154	D	D	D	h	D	D
4532101	Stationery stores .....	19	D	D	D	c	D	D
4532102	Office supplies stores .....	135	D	D	D	h	D	D
45322	Gift, novelty, & souvenir stores .....	804	D	D	D	i	D	D
453220	Gift, novelty, & souvenir stores .....	804	D	D	D	i	D	D
4533	Used merchandise stores .....	334	D	D	D	g	D	D
45331	Used merchandise stores .....	334	D	D	D	g	D	D
453310	Used merchandise stores .....	334	D	D	D	g	D	D
4539	Other miscellaneous store retailers .....	742	D	D	D	h	D	D
45391	Pet & pet supplies stores .....	179	D	D	D	g	D	D
453910	Pet & pet supplies stores .....	179	D	D	D	g	D	D
45392	Art dealers .....	113	D	D	D	e	D	D
453920	Art dealers .....	113	D	D	D	e	D	D
45399	All other miscellaneous store retailers .....	442	343 663	54 358	10 455	2 325	25.9	14.7
454	Nonstore retailers .....	1 284	3 890 680	486 351	115 124	15 966	12.5	8.8
4541	Electronic shopping & mail-order houses .....	248	D	D	D	i	D	D
45411	Electronic shopping & mail-order houses .....	248	D	D	D	i	D	D
454110	Electronic shopping & mail-order houses .....	248	D	D	D	i	D	D
4542	Vending machine operators .....	192	D	D	D	g	D	D
45421	Vending machine operators .....	192	D	D	D	g	D	D
454210	Vending machine operators .....	192	D	D	D	g	D	D
4543	Direct selling establishments .....	844	D	D	D	i	D	D
45431	Fuel dealers .....	580	D	D	D	i	D	D
454311	Heating oil dealers .....	504	D	D	D	h	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	70	D	D	D	f	D	D
454319	Other fuel dealers .....	6	D	D	D	a	D	D
45439	Other direct selling establishments .....	264	D	D	D	g	D	D
454390	Other direct selling establishments .....	264	D	D	D	g	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>								
<b>Boston, MA-NH PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>13 912</b>	<b>33 638 529</b>	<b>3 402 565</b>	<b>788 383</b>	<b>187 603</b>	<b>12.5</b>	<b>6.8</b>
441	Motor vehicle & parts dealers .....	1 027	8 031 960	606 405	139 019	18 038	20.2	5.8
4411	Automobile dealers .....	446	7 255 752	484 820	111 613	13 228	21.0	5.2
44111	New car dealers .....	297	6 971 799	469 590	107 852	12 725	20.5	4.9
441110	New car dealers .....	297	6 971 799	469 590	107 852	12 725	20.5	4.9
44112	Used car dealers .....	149	283 953	15 230	3 761	503	34.4	12.7
441120	Used car dealers .....	149	283 953	15 230	3 761	503	34.4	12.7
4412	Other motor vehicle dealers .....	99	192 927	17 637	3 588	672	26.2	6.5
44121	Recreational vehicle dealers .....	14	51 956	3 587	686	125	24.5	—
441210	Recreational vehicle dealers .....	14	51 956	3 587	686	125	24.5	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	85	140 971	14 050	2 902	547	26.8	8.9
441221	Motorcycle dealers .....	22	42 558	4 525	1 175	189	6.1	4.8
441222	Boat dealers .....	57	92 685	8 942	1 605	339	34.5	9.9
441229	All other motor vehicle dealers .....	6	5 728	583	122	19	57.5	22.5
4413	Automotive parts, accessories, & tire stores .....	482	583 281	103 948	23 818	4 138	7.9	12.8
44131	Automotive parts & accessories stores .....	362	408 886	72 692	16 200	3 073	7.6	13.4
441310	Automotive parts & accessories stores .....	362	408 886	72 692	16 200	3 073	7.6	13.4
44132	Tire dealers .....	120	174 395	31 256	7 618	1 065	8.6	11.5
441320	Tire dealers .....	120	174 395	31 256	7 618	1 065	8.6	11.5
442	Furniture & home furnishings stores .....	809	1 062 517	138 494	31 543	6 317	15.6	7.7
4421	Furniture stores .....	309	455 393	57 299	12 609	2 120	16.7	10.4
44211	Furniture stores .....	309	455 393	57 299	12 609	2 120	16.7	10.4
442110	Furniture stores .....	309	455 393	57 299	12 609	2 120	16.7	10.4
4422	Home furnishings stores .....	500	607 124	81 195	18 934	4 197	14.8	5.7
44221	Floor covering stores .....	195	263 700	39 034	8 726	1 291	18.2	6.5
442210	Floor covering stores .....	195	263 700	39 034	8 726	1 291	18.2	6.5
44229	Other home furnishings stores .....	305	343 424	42 161	10 208	2 906	12.3	5.2
442291	Window treatment stores .....	41	18 849	3 010	897	176	28.7	9.0
442299	All other home furnishings stores .....	264	324 575	39 151	9 311	2 730	11.3	4.9
443	Electronics & appliance stores .....	559	1 121 507	125 357	26 848	4 889	9.0	16.5
4431	Electronics & appliance stores .....	559	1 121 507	125 357	26 848	4 889	9.0	16.5
44311	Appliance, television, & other electronics stores .....	293	448 790	54 833	12 189	2 513	9.2	8.9
443111	Household appliance stores .....	95	104 507	13 212	2 886	545	20.3	5.6
443112	Radio, television, & other electronics stores .....	198	344 283	41 621	9 303	1 968	5.9	9.9
44312	Computer & software stores .....	188	619 061	63 105	12 937	1 957	7.7	22.4
443120	Computer & software stores .....	188	619 061	63 105	12 937	1 957	7.7	22.4
44313	Camera & photographic supplies stores .....	78	53 656	7 419	1 722	419	21.6	11.9
443130	Camera & photographic supplies stores .....	78	53 656	7 419	1 722	419	21.6	11.9
444	Building material & garden equipment & supplies dealers .....	912	2 772 417	351 200	76 156	11 604	6.4	2.1
4441	Building material & supplies dealers .....	793	2 652 172	330 775	72 600	10 832	5.9	1.7
44411	Home centers .....	45	670 430	68 733	16 189	2 977	1.8	1.2
444110	Home centers .....	45	670 430	68 733	16 189	2 977	1.8	1.2
44412	Paint & wallpaper stores .....	104	116 526	16 660	3 861	683	13.4	4.5
444120	Paint & wallpaper stores .....	104	116 526	16 660	3 861	683	13.4	4.5
44413	Hardware stores .....	193	192 433	32 318	7 376	1 765	18.2	3.8
444130	Hardware stores .....	193	192 433	32 318	7 376	1 765	18.2	3.8
44419	Other building material dealers .....	451	1 672 783	213 064	45 174	5 407	5.6	1.4
444190	Other building material dealers .....	451	1 672 783	213 064	45 174	5 407	5.6	1.4
4442	Lawn & garden equipment & supplies stores .....	119	120 245	20 425	3 556	772	18.1	11.0
44421	Outdoor power equipment stores .....	36	31 746	5 217	1 106	192	38.2	3.6
444210	Outdoor power equipment stores .....	36	31 746	5 217	1 106	192	38.2	3.6
44422	Nursery & garden centers .....	83	88 499	15 208	2 450	580	10.9	13.6
444220	Nursery & garden centers .....	83	88 499	15 208	2 450	580	10.9	13.6
445	Food & beverage stores .....	2 320	6 197 881	624 396	151 755	47 239	7.6	4.3
4451	Grocery stores .....	1 288	5 298 641	532 396	130 555	40 774	4.5	3.7
44511	Supermarkets & other grocery (except convenience) stores .....	654	4 872 984	486 930	119 761	36 489	2.8	3.3
445110	Supermarkets & other grocery (except convenience) stores .....	654	4 872 984	486 930	119 761	36 489	2.8	3.3
44512	Convenience stores .....	634	425 657	45 466	10 794	4 285	24.4	8.4
445120	Convenience stores .....	634	425 657	45 466	10 794	4 285	24.4	8.4
4452	Specialty food stores .....	372	214 181	33 558	7 392	2 353	33.9	10.3
4453	Beer, wine, & liquor stores .....	660	685 059	58 442	13 808	4 112	23.0	7.3
44531	Beer, wine, & liquor stores .....	660	685 059	58 442	13 808	4 112	23.0	7.3
445310	Beer, wine, & liquor stores .....	660	685 059	58 442	13 808	4 112	23.0	7.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.</b>								
<b>Boston, MA—NH PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	1 025	2 060 316	232 852	55 426	15 645	9.4	4.6
4461	Health & personal care stores .....	1 025	2 060 316	232 852	55 426	15 645	9.4	4.6
44611	Pharmacies & drug stores .....	540	1 807 543	185 636	44 362	13 204	8.1	2.7
446110	Pharmacies & drug stores .....	540	1 807 543	185 636	44 362	13 204	8.1	2.7
4461101	Pharmacies & drug stores .....	492	1 748 548	179 373	42 932	12 563	8.0	2.7
4461102	Proprietary stores .....	48	58 995	6 263	1 430	641	10.9	1.6
44612	Cosmetics, beauty supplies, & perfume stores .....	104	55 215	7 852	1 888	569	8.2	8.5
446120	Cosmetics, beauty supplies, & perfume stores .....	104	55 215	7 852	1 888	569	8.2	8.5
44613	Optical goods stores .....	212	103 447	20 737	4 761	1 004	15.4	8.5
446130	Optical goods stores .....	212	103 447	20 737	4 761	1 004	15.4	8.5
44619	Other health & personal care stores .....	169	94 111	18 627	4 415	868	27.7	34.2
446191	Food (health) supplement stores .....	79	40 357	5 669	1 360	433	31.7	43.2
446199	All other health & personal care stores .....	90	53 754	12 958	3 055	435	24.7	27.5
447	Gasoline stations .....	1 263	1 825 062	109 229	25 968	7 488	29.2	11.0
4471	Gasoline stations .....	1 263	1 825 062	109 229	25 968	7 488	29.2	11.0
44711	Gasoline stations with convenience stores .....	355	597 560	31 455	7 306	2 547	17.9	6.9
447110	Gasoline stations with convenience stores .....	355	597 560	31 455	7 306	2 547	17.9	6.9
44719	Other gasoline stations .....	908	1 227 502	77 774	18 662	4 941	34.8	13.0
447190	Other gasoline stations .....	908	1 227 502	77 774	18 662	4 941	34.8	13.0
448	Clothing & clothing accessories stores .....	2 271	2 884 458	330 258	76 160	23 752	7.5	14.9
4481	Clothing stores .....	1 398	2 208 523	242 167	55 147	18 731	5.0	16.6
44811	Men's clothing stores .....	191	206 525	25 871	6 209	1 464	10.4	19.6
448110	Men's clothing stores .....	191	206 525	25 871	6 209	1 464	10.4	19.6
44812	Women's clothing stores .....	581	574 141	72 266	16 826	5 908	7.7	7.2
448120	Women's clothing stores .....	581	574 141	72 266	16 826	5 908	7.7	7.2
44813	Children's & infants' clothing stores .....	113	128 287	13 493	3 040	1 194	5.1	2.7
448130	Children's & infants' clothing stores .....	113	128 287	13 493	3 040	1 194	5.1	2.7
44814	Family clothing stores .....	278	1 139 441	108 737	24 351	8 715	2.3	23.0
448140	Family clothing stores .....	278	1 139 441	108 737	24 351	8 715	2.3	23.0
44815	Clothing accessories stores .....	100	39 933	6 392	1 336	425	6.9	24.3
448150	Clothing accessories stores .....	100	39 933	6 392	1 336	425	6.9	24.3
44819	Other clothing stores .....	135	120 196	15 408	3 385	1 025	6.9	7.7
448190	Other clothing stores .....	135	120 196	15 408	3 385	1 025	6.9	7.7
4482	Shoe stores .....	416	274 028	33 500	7 526	2 426	8.7	6.4
44821	Shoe stores .....	416	274 028	33 500	7 526	2 426	8.7	6.4
448210	Shoe stores .....	416	274 028	33 500	7 526	2 426	8.7	6.4
4482101	Men's shoe stores .....	36	16 888	2 305	571	118	3.3	17.9
4482102	Women's shoe stores .....	74	42 833	5 869	1 415	515	11.1	14.0
4482103	Children's & juveniles' shoe stores .....	22	8 000	1 121	277	104	2.9	8.8
4482104	Family shoe stores .....	212	134 789	16 526	3 469	1 031	11.3	3.8
4482105	Athletic footwear stores .....	72	71 518	7 679	1 794	658	4.1	3.9
4483	Jewelry, luggage, & leather goods stores .....	457	401 907	54 591	13 487	2 595	20.9	11.4
44831	Jewelry stores .....	416	368 294	50 517	12 502	2 369	20.8	11.6
448310	Jewelry stores .....	416	368 294	50 517	12 502	2 369	20.8	11.6
44832	Luggage & leather goods stores .....	41	33 613	4 074	985	226	21.6	9.5
448320	Luggage & leather goods stores .....	41	33 613	4 074	985	226	21.6	9.5
451	Sporting goods, hobby, book, & music stores .....	1 019	1 279 262	141 007	32 556	9 956	8.4	7.0
4511	Sporting goods, hobby, & musical instrument stores ..	609	690 562	80 856	18 077	5 541	12.0	9.5
45111	Sporting goods stores .....	317	326 955	37 672	8 148	2 531	15.3	13.1
451110	Sporting goods stores .....	317	326 955	37 672	8 148	2 531	15.3	13.1
4511101	General-line sporting goods stores .....	96	140 629	14 548	3 440	1 136	14.9	5.5
4511102	Specialty-line sporting goods stores .....	221	186 326	23 124	4 708	1 395	15.6	18.8
45112	Hobby, toy, & game stores .....	156	239 838	22 705	4 899	1 708	7.6	5.3
451120	Hobby, toy, & game stores .....	156	239 838	22 705	4 899	1 708	7.6	5.3
45113	Sewing, needlework, & piece goods stores .....	78	59 483	11 968	3 015	859	8.0	9.0
451130	Sewing, needlework, & piece goods stores .....	78	59 483	11 968	3 015	859	8.0	9.0
45114	Musical instrument & supplies stores .....	58	64 286	8 511	2 015	443	15.8	7.1
451140	Musical instrument & supplies stores .....	58	64 286	8 511	2 015	443	15.8	7.1
4512	Book, periodical, & music stores .....	410	588 700	60 151	14 479	4 415	4.2	4.0
45121	Book stores & news dealers .....	278	430 033	48 128	11 321	3 375	4.8	2.6
451211	Book stores .....	225	405 684	44 842	10 525	3 138	3.8	2.6
4512111	Book stores, general .....	156	249 358	28 205	6 670	2 049	5.6	1.4
4512112	Specialty book stores .....	24	16 659	2 762	591	101	6.4	8.7
4512113	College book stores .....	45	139 667	13 875	3 264	988	.3	4.0
451212	News dealers & newsstands .....	53	24 349	3 286	796	237	20.9	3.1
45122	Prerecorded tape, compact disc, & record stores...	132	158 667	12 023	3 158	1 040	2.5	7.8
451220	Prerecorded tape, compact disc, & record stores...	132	158 667	12 023	3 158	1 040	2.5	7.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>								
<b>Boston, MA-NH PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	331	3 282 299	327 475	76 444	24 506	1.0	1.6
4521	Department stores (incl leased depts) ## .....	107	2 473 907	N	N	N	—	.6
45211	Department stores (incl leased depts) ## .....	107	2 473 907	N	N	N	—	.6
4521	Department stores (excl leased depts) .....	107	2 429 516	257 953	59 178	19 738	—	.6
45211	Department stores (excl leased depts) .....	107	2 429 516	257 953	59 178	19 738	—	.6
452110	Department stores (excl leased depts) .....	107	2 429 516	257 953	59 178	19 738	—	.6
4521101	Conventional department stores (excl leased depts) .....	27	1 032 337	118 492	27 478	7 368	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	66	D	D	D	i	D	D
4521103	National chain department stores (excl leased depts) .....	14	D	D	D	h	D	D
4529	Other general merchandise stores .....	224	852 783	69 522	17 266	4 768	3.7	4.5
45291	Warehouse clubs & superstores .....	10	509 697	25 909	5 819	1 405	—	—
452910	Warehouse clubs & superstores .....	10	509 697	25 909	5 819	1 405	—	—
45299	All other general merchandise stores .....	214	343 086	43 613	11 447	3 363	9.3	11.1
452990	All other general merchandise stores .....	214	343 086	43 613	11 447	3 363	9.3	11.1
4529901	Variety stores .....	117	D	D	D	f	D	D
4529902	Catalog showrooms .....	5	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores .....	92	207 554	29 881	7 992	2 101	6.9	9.2
453	Miscellaneous store retailers .....	1 581	1 076 938	158 060	35 441	10 355	18.6	12.3
4531	Florists .....	347	123 508	27 508	6 108	1 762	26.7	10.9
45311	Florists .....	347	123 508	27 508	6 108	1 762	26.7	10.9
453110	Florists .....	347	123 508	27 508	6 108	1 762	26.7	10.9
4532	Office supplies, stationery, & gift stores .....	599	535 580	61 931	14 579	4 895	9.7	12.2
45321	Office supplies & stationery stores .....	101	284 997	26 400	6 445	1 592	1.3	8.1
453210	Office supplies & stationery stores .....	101	284 997	26 400	6 445	1 592	1.3	8.1
4532101	Stationery stores .....	15	D	D	D	c	D	D
4532102	Office supplies stores .....	86	D	D	D	g	D	D
45322	Gift, novelty, & souvenir stores .....	498	250 583	35 531	8 134	3 303	19.3	17.0
453220	Gift, novelty, & souvenir stores .....	498	250 583	35 531	8 134	3 303	19.3	17.0
4533	Used merchandise stores .....	190	73 692	13 339	3 086	963	21.4	13.3
45331	Used merchandise stores .....	190	73 692	13 339	3 086	963	21.4	13.3
453310	Used merchandise stores .....	190	73 692	13 339	3 086	963	21.4	13.3
4539	Other miscellaneous store retailers .....	445	344 158	55 282	11 668	2 735	28.9	12.6
45391	Pet & pet supplies stores .....	101	76 965	11 125	2 819	967	9.4	6.7
453910	Pet & pet supplies stores .....	101	76 965	11 125	2 819	967	9.4	6.7
45392	Art dealers .....	95	D	D	D	e	D	D
453920	Art dealers .....	95	D	D	D	e	D	D
45399	All other miscellaneous store retailers .....	248	D	D	D	g	D	D
454	Nonstore retailers .....	795	2 043 912	257 832	61 067	7 814	18.6	11.7
4541	Electronic shopping & mail-order houses .....	158	953 876	86 909	20 156	2 624	18.5	6.9
45411	Electronic shopping & mail-order houses .....	158	953 876	86 909	20 156	2 624	18.5	6.9
454110	Electronic shopping & mail-order houses .....	158	953 876	86 909	20 156	2 624	18.5	6.9
4542	Vending machine operators .....	128	89 952	19 943	4 627	596	25.9	6.9
45421	Vending machine operators .....	128	89 952	19 943	4 627	596	25.9	6.9
454210	Vending machine operators .....	128	89 952	19 943	4 627	596	25.9	6.9
4543	Direct selling establishments .....	509	1 000 084	150 980	36 284	4 594	18.1	16.8
45431	Fuel dealers .....	354	723 233	113 391	28 287	3 217	21.7	19.9
454311	Heating oil dealers .....	320	D	D	D	h	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	33	D	D	D	e	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	155	276 851	37 589	7 997	1 377	8.8	8.7
454390	Other direct selling establishments .....	155	276 851	37 589	7 997	1 377	8.8	8.7
<b>Brockton, MA PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>949</b>	<b>2 954 842</b>	<b>299 237</b>	<b>71 114</b>	<b>15 976</b>	<b>5.1</b>	<b>3.1</b>
441	Motor vehicle & parts dealers .....	133	518 401	45 771	11 163	1 707	6.3	5.4
4411	Automobile dealers .....	63	415 431	30 960	7 705	1 016	7.0	2.9
44112	Used car dealers .....	36	54 512	3 618	737	134	20.8	15.1
441120	Used car dealers .....	36	54 512	3 618	737	134	20.8	15.1
4412	Other motor vehicle dealers .....	14	31 640	3 137	696	141	2.1	—
44121	Recreational vehicle dealers .....	4	11 342	789	184	48	2.6	—
441210	Recreational vehicle dealers .....	4	11 342	789	184	48	2.6	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	10	20 298	2 348	512	93	1.9	—
441221	Motorcycle dealers .....	5	13 406	1 729	368	65	2.8	—
441229	All other motor vehicle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	56	71 330	11 674	2 762	550	3.8	22.0
44131	Automotive parts & accessories stores .....	39	48 112	7 658	1 837	409	1.2	29.5
441310	Automotive parts & accessories stores .....	39	48 112	7 658	1 837	409	1.2	29.5
44132	Tire dealers .....	17	23 218	4 016	925	141	9.3	6.6
441320	Tire dealers .....	17	23 218	4 016	925	141	9.3	6.6

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>							
	<b>Brockton, MA PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture & home furnishings stores .....	43	154 971	15 124	3 439	640	12.0	.4
4421	Furniture stores .....	12	112 082	10 701	2 249	345	14.5	.1
44211	Furniture stores .....	12	112 082	10 701	2 249	345	14.5	.1
442110	Furniture stores .....	12	112 082	10 701	2 249	345	14.5	.1
4422	Home furnishings stores .....	31	42 889	4 423	1 190	295	5.2	1.1
44221	Floor covering stores .....	18	16 631	2 393	582	95	10.8	2.7
442210	Floor covering stores .....	18	16 631	2 393	582	95	10.8	2.7
44229	Other home furnishings stores .....	13	26 258	2 030	608	200	1.7	—
442299	All other home furnishings stores .....	8	24 624	1 815	571	185	1.4	—
443	Electronics & appliance stores .....	29	31 535	3 758	862	166	7.8	8.7
4431	Electronics & appliance stores .....	29	31 535	3 758	862	166	7.8	8.7
44311	Appliance, television, & other electronics stores .....	19	D	D	D	c	D	D
44312	Computer & software stores .....	7	15 164	1 978	429	51	4.6	9.4
443120	Computer & software stores .....	7	15 164	1 978	429	51	4.6	9.4
444	Building material & garden equipment & supplies dealers .....	85	250 111	32 360	7 590	1 119	2.9	2.6
4441	Building material & supplies dealers .....	68	240 549	30 561	7 275	1 041	2.0	2.6
44411	Home centers .....	5	74 108	7 809	2 050	364	2.9	—
444110	Home centers .....	5	74 108	7 809	2 050	364	2.9	—
44413	Hardware stores .....	15	D	D	D	c	D	D
444130	Hardware stores .....	15	D	D	D	c	D	D
44419	Other building material dealers .....	46	147 439	20 075	4 584	528	1.1	—
444190	Other building material dealers .....	46	147 439	20 075	4 584	528	1.1	—
4442	Lawn & garden equipment & supplies stores .....	17	9 562	1 799	315	78	24.2	1.9
445	Food & beverage stores .....	159	435 836	40 217	9 591	3 255	7.8	4.9
4451	Grocery stores .....	90	374 616	34 948	8 408	2 791	4.1	1.7
44511	Supermarkets & other grocery (except convenience) stores .....	42	341 781	31 667	7 598	2 440	2.4	1.3
445110	Supermarkets & other grocery (except convenience) stores .....	42	341 781	31 667	7 598	2 440	2.4	1.3
44512	Convenience stores .....	48	32 835	3 281	810	351	22.5	5.8
445120	Convenience stores .....	48	32 835	3 281	810	351	22.5	5.8
4452	Specialty food stores .....	18	10 009	1 558	326	133	48.5	11.6
4453	Beer, wine, & liquor stores .....	51	51 211	3 711	857	331	26.7	27.6
44531	Beer, wine, & liquor stores .....	51	51 211	3 711	857	331	26.7	27.6
445310	Beer, wine, & liquor stores .....	51	51 211	3 711	857	331	26.7	27.6
446	Health & personal care stores .....	58	124 591	13 625	3 103	861	1.0	1.4
4461	Health & personal care stores .....	58	124 591	13 625	3 103	861	1.0	1.4
44611	Pharmacies & drug stores .....	35	114 705	11 606	2 636	765	—	.4
446110	Pharmacies & drug stores .....	35	114 705	11 606	2 636	765	—	.4
4461101	Pharmacies & drug stores .....	34	D	D	D	f	D	D
447	Gasoline stations .....	118	178 130	10 160	2 496	855	16.7	8.9
4471	Gasoline stations .....	118	178 130	10 160	2 496	855	16.7	8.9
44711	Gasoline stations with convenience stores .....	48	81 533	4 830	1 200	487	4.7	1.2
447110	Gasoline stations with convenience stores .....	48	81 533	4 830	1 200	487	4.7	1.2
44719	Other gasoline stations .....	70	96 597	5 330	1 296	368	26.8	15.4
447190	Other gasoline stations .....	70	96 597	5 330	1 296	368	26.8	15.4
448	Clothing & clothing accessories stores .....	95	63 497	8 103	1 903	732	7.8	4.4
4481	Clothing stores .....	54	43 639	4 970	1 191	558	8.4	3.8
44819	Other clothing stores .....	11	5 527	904	207	59	37.8	4.9
448190	Other clothing stores .....	11	5 527	904	207	59	37.8	4.9
4482101	Men's shoe stores .....	4	2 786	543	123	18	—	26.7
451	Sporting goods, hobby, book, & music stores .....	61	55 037	5 961	1 399	502	7.3	5.1
4511	Sporting goods, hobby, & musical instrument stores ..	40	40 376	4 089	927	340	3.2	2.7
45112	Hobby, toy, & game stores .....	11	20 162	1 612	319	126	—	—
451120	Hobby, toy, & game stores .....	11	20 162	1 612	319	126	—	—
45113	Sewing, needlework, & piece goods stores .....	5	4 079	806	220	58	7.9	2.8
451130	Sewing, needlework, & piece goods stores .....	5	4 079	806	220	58	7.9	2.8
4512	Book, periodical, & music stores .....	21	14 661	1 872	472	162	18.7	11.6
45121	Book stores & news dealers .....	12	10 584	1 317	325	108	24.6	10.8
4512113	College book stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	30	255 576	24 688	5 409	1 982	.8	.9
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	9	D	D	D	g	D	D
45299	All other general merchandise stores .....	18	D	D	D	c	D	D
452990	All other general merchandise stores .....	18	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	10	9 131	822	203	64	23.5	20.5

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.</b>							
	<b>Brockton, MA PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	79	52 419	6 394	1 519	521	12.4	10.7
4532	Office supplies, stationery, & gift stores .....	26	28 814	3 004	799	256	5.3	16.7
45321	Office supplies & stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	5	D	D	D	b	D	D
4532102	Office supplies stores .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	24	16 892	2 224	459	158	16.5	1.5
45391	Pet & pet supplies stores .....	8	5 793	674	175	67	3.4	—
453910	Pet & pet supplies stores .....	8	5 793	674	175	67	3.4	—
45399	All other miscellaneous store retailers .....	14	D	D	D	b	D	D
454	Nonstore retailers .....	59	834 738	93 076	22 640	3 636	.9	.3
4541	Electronic shopping & mail-order houses .....	12	791 321	86 076	20 909	3 396	—	—
45411	Electronic shopping & mail-order houses .....	12	791 321	86 076	20 909	3 396	—	—
454110	Electronic shopping & mail-order houses .....	12	791 321	86 076	20 909	3 396	—	—
4543	Direct selling establishments .....	41	D	D	D	c	D	D
45431	Fuel dealers .....	27	D	D	D	c	D	D
454311	Heating oil dealers .....	21	22 189	3 242	815	116	22.1	7.4
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	14	D	D	D	b	D	D
454390	Other direct selling establishments .....	14	D	D	D	b	D	D
	<b>Fitchburg–Leominster, MA PMSA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>570</b>	<b>1 252 132</b>	<b>122 706</b>	<b>27 480</b>	<b>7 488</b>	<b>8.6</b>	<b>4.9</b>
441	Motor vehicle & parts dealers .....	85	295 195	24 501	5 535	860	18.0	7.8
4411	Automobile dealers .....	40	254 372	18 024	4 190	585	20.0	7.7
44112	Used car dealers .....	20	25 527	1 826	432	66	21.2	14.6
441120	Used car dealers .....	20	25 527	1 826	432	66	21.2	14.6
4412	Other motor vehicle dealers .....	6	11 592	1 232	185	41	—	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	28	D	D	D	c	D	D
4421	Furniture stores .....	17	22 810	3 484	713	144	34.5	3.3
44211	Furniture stores .....	17	22 810	3 484	713	144	34.5	3.3
442110	Furniture stores .....	17	22 810	3 484	713	144	34.5	3.3
443	Electronics & appliance stores .....	23	17 304	2 844	848	122	2.4	1.2
4431	Electronics & appliance stores .....	23	17 304	2 844	848	122	2.4	1.2
44311	Appliance, television, & other electronics stores .....	13	13 419	2 264	719	89	.9	1.6
444	Building material & garden equipment & supplies dealers .....	50	77 806	10 081	2 279	480	2.4	7.2
4441	Building material & supplies dealers .....	41	73 340	9 429	2 167	432	—	6.8
44419	Other building material dealers .....	21	39 221	4 498	1 023	161	—	—
444190	Other building material dealers .....	21	39 221	4 498	1 023	161	—	—
445	Food & beverage stores .....	88	260 442	28 030	5 583	1 909	7.0	3.1
4451	Grocery stores .....	49	227 247	25 063	4 969	1 690	4.0	3.0
4452	Specialty food stores .....	9	8 525	410	84	28	5.3	4.4
446	Health & personal care stores .....	39	59 688	6 475	1 545	446	2.2	4.8
4461	Health & personal care stores .....	39	59 688	6 475	1 545	446	2.2	4.8
4461102	Proprietary stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	56	147 883	8 223	1 910	585	9.1	5.8
4471	Gasoline stations .....	56	147 883	8 223	1 910	585	9.1	5.8
44711	Gasoline stations with convenience stores .....	26	112 969	6 434	1 473	445	7.2	1.6
447110	Gasoline stations with convenience stores .....	26	112 969	6 434	1 473	445	7.2	1.6
448	Clothing & clothing accessories stores .....	62	69 108	7 667	1 793	644	.1	6.0
4481	Clothing stores .....	39	54 938	5 890	1 363	505	—	5.0
44819	Other clothing stores .....	5	D	D	D	b	D	D
448190	Other clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	36	29 349	2 817	642	253	2.3	8.9
4511	Sporting goods, hobby, & musical instrument stores .....	22	D	D	D	c	D	D
4512	Book, periodical, & music stores .....	14	D	D	D	b	D	D
45121	Book stores & news dealers .....	10	D	D	D	b	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	19	172 888	14 940	3 361	1 321	.3	.2
45299	All other general merchandise stores .....	12	D	D	D	c	D	D
452990	All other general merchandise stores .....	12	D	D	D	c	D	D
453	Miscellaneous store retailers .....	49	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores .....	22	16 568	1 615	379	159	2.3	3.2
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D
4532102	Office supplies stores .....	4	D	D	D	b	D	D

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.</b>							
	<b>Fitchburg–Leominster, MA PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	35	70 426	9 377	2 283	373	11.9	3.3
4543	Direct selling establishments .....	27	59 541	7 770	1 909	302	12.7	3.9
45431	Fuel dealers .....	20	53 886	6 512	1 617	229	13.4	4.3
454311	Heating oil dealers .....	17	40 928	4 386	1 049	164	17.7	5.7
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	12 958	2 126	568	65	—	—
	<b>Lawrence, MA–NH PMSA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 326</b>	<b>3 215 587</b>	<b>287 308</b>	<b>68 792</b>	<b>18 416</b>	<b>10.5</b>	<b>4.3</b>
441	Motor vehicle & parts dealers .....	143	735 264	57 358	13 063	1 893	20.0	4.0
4411	Automobile dealers .....	67	619 062	41 527	9 472	1 213	22.4	2.1
44111	New car dealers .....	29	552 089	36 113	8 044	1 035	23.0	1.5
441110	New car dealers .....	29	552 089	36 113	8 044	1 035	23.0	1.5
44112	Used car dealers .....	38	66 973	5 414	1 428	178	17.4	7.1
441120	Used car dealers .....	38	66 973	5 414	1 428	178	17.4	7.1
4412	Other motor vehicle dealers .....	13	33 241	2 802	590	100	11.0	—
44121	Recreational vehicle dealers .....	8	28 811	2 327	499	84	9.1	—
441210	Recreational vehicle dealers .....	8	28 811	2 327	499	84	9.1	—
4413	Automotive parts, accessories, & tire stores .....	63	82 961	13 029	3 001	580	5.3	19.3
44131	Automotive parts & accessories stores .....	49	64 942	10 014	2 306	451	4.2	18.4
441310	Automotive parts & accessories stores .....	49	64 942	10 014	2 306	451	4.2	18.4
44132	Tire dealers .....	14	18 019	3 015	695	129	9.6	22.6
441320	Tire dealers .....	14	18 019	3 015	695	129	9.6	22.6
442	Furniture & home furnishings stores .....	66	86 442	10 235	2 438	551	10.6	2.4
4421	Furniture stores .....	23	37 370	4 820	1 030	212	9.3	4.0
44211	Furniture stores .....	23	37 370	4 820	1 030	212	9.3	4.0
442110	Furniture stores .....	23	37 370	4 820	1 030	212	9.3	4.0
4422	Home furnishings stores .....	43	49 072	5 415	1 408	339	11.6	1.2
44221	Floor covering stores .....	26	21 540	3 351	831	147	22.1	2.7
442210	Floor covering stores .....	26	21 540	3 351	831	147	22.1	2.7
44229	Other home furnishings stores .....	17	27 532	2 064	577	192	3.4	—
442299	All other home furnishings stores .....	15	D	D	D	c	D	D
443	Electronics & appliance stores .....	67	98 867	12 257	2 729	521	14.9	6.7
4431	Electronics & appliance stores .....	67	98 867	12 257	2 729	521	14.9	6.7
44311	Appliance, television, & other electronics stores ....	34	56 704	5 237	1 250	258	1.2	5.3
443111	Household appliance stores .....	13	12 382	1 863	439	65	5.4	—
443112	Radio, television, & other electronics stores .....	21	44 322	3 374	811	193	—	6.8
44312	Computer & software stores .....	26	38 927	6 543	1 368	232	32.9	9.2
443120	Computer & software stores .....	26	38 927	6 543	1 368	232	32.9	9.2
44313	Camera & photographic supplies stores .....	7	3 236	477	111	31	41.0	—
443130	Camera & photographic supplies stores .....	7	3 236	477	111	31	41.0	—
444	Building material & garden equipment & supplies dealers .....	109	280 194	31 906	6 476	1 272	4.6	1.3
4441	Building material & supplies dealers .....	91	255 734	27 740	5 595	1 090	4.1	1.4
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home centers .....	1	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	14	10 759	1 484	293	78	6.2	—
444120	Paint & wallpaper stores .....	14	10 759	1 484	293	78	6.2	—
44419	Other building material dealers .....	58	154 726	17 978	3 527	573	4.4	2.2
444190	Other building material dealers .....	58	154 726	17 978	3 527	573	4.4	2.2
4442	Lawn & garden equipment & supplies stores .....	18	24 460	4 166	881	182	9.8	—
44422	Nursery & garden centers .....	13	18 808	3 403	689	148	11.2	—
444220	Nursery & garden centers .....	13	18 808	3 403	689	148	11.2	—
445	Food & beverage stores .....	189	647 181	46 466	14 194	4 437	7.4	2.4
4451	Grocery stores .....	111	559 576	39 723	12 364	3 923	3.7	2.4
44511	Supermarkets & other grocery (except convenience) stores .....	58	522 343	36 545	11 660	3 629	2.4	.8
445110	Supermarkets & other grocery (except convenience) stores .....	58	522 343	36 545	11 660	3 629	2.4	.8
44512	Convenience stores .....	53	37 233	3 178	704	294	20.6	25.2
445120	Convenience stores .....	53	37 233	3 178	704	294	20.6	25.2
4452	Specialty food stores .....	26	32 079	3 537	1 030	227	47.1	.9
4453	Beer, wine, & liquor stores .....	52	55 526	3 206	800	287	21.7	3.4
44531	Beer, wine, & liquor stores .....	52	55 526	3 206	800	287	21.7	3.4
445310	Beer, wine, & liquor stores .....	52	55 526	3 206	800	287	21.7	3.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>								
<b>Lawrence, MA-NH PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	95	199 681	21 260	5 090	1 434	7.1	2.8
4461	Health & personal care stores .....	95	199 681	21 260	5 090	1 434	7.1	2.8
446110	Pharmacies & drug stores .....	51	169 951	16 058	3 923	1 193	4.7	2.2
4461101	Pharmacies & drug stores .....	51	169 951	16 058	3 923	1 193	4.7	2.2
4461102	Pharmacies & drug stores .....	47	161 115	15 394	3 772	1 103	4.9	2.4
4461102	Proprietary stores .....	4	8 836	664	151	90	1.6	—
44612	Cosmetics, beauty supplies, & perfume stores .....	7	4 756	482	138	52	37.8	—
446120	Cosmetics, beauty supplies, & perfume stores .....	7	4 756	482	138	52	37.8	—
44613	Optical goods stores .....	16	7 530	1 370	336	78	3.2	5.4
446130	Optical goods stores .....	16	7 530	1 370	336	78	3.2	5.4
44619	Other health & personal care stores .....	21	17 444	3 350	693	111	23.5	7.9
446191	Food (health) supplement stores .....	9	4 413	474	106	37	15.6	31.1
446199	All other health & personal care stores .....	12	13 031	2 876	587	74	26.3	—
447	Gasoline stations .....	147	247 764	13 849	3 092	977	18.4	9.7
4471	Gasoline stations .....	147	247 764	13 849	3 092	977	18.4	9.7
447110	Gasoline stations with convenience stores .....	55	102 466	6 439	1 334	477	9.4	12.9
447110	Gasoline stations with convenience stores .....	55	102 466	6 439	1 334	477	9.4	12.9
44719	Other gasoline stations .....	92	145 298	7 410	1 758	500	24.8	7.5
447190	Other gasoline stations .....	92	145 298	7 410	1 758	500	24.8	7.5
448	Clothing & clothing accessories stores .....	176	191 284	20 054	4 488	1 859	5.2	8.4
4481	Clothing stores .....	110	145 618	13 900	3 294	1 478	3.0	9.3
44811	Men's clothing stores .....	15	13 817	1 965	541	156	3.3	29.7
448110	Men's clothing stores .....	15	13 817	1 965	541	156	3.3	29.7
44813	Children's & infants' clothing stores .....	5	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	5	D	D	D	b	D	D
44814	Family clothing stores .....	22	80 770	6 033	1 354	741	2.1	9.6
448140	Family clothing stores .....	22	80 770	6 033	1 354	741	2.1	9.6
44819	Other clothing stores .....	15	11 465	1 626	369	127	4.0	—
448190	Other clothing stores .....	15	11 465	1 626	369	127	4.0	—
4482103	Children's & juveniles' shoe stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	31	24 388	3 764	627	172	19.0	9.0
44831	Jewelry stores .....	29	D	D	D	c	D	D
448310	Jewelry stores .....	29	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	87	80 888	7 303	1 733	605	3.3	7.8
4511	Sporting goods, hobby, & musical instrument stores ..	62	54 485	5 303	1 228	399	4.8	8.5
451110	Sporting goods stores .....	36	24 073	2 818	646	207	10.0	11.7
451110	Sporting goods stores .....	36	24 073	2 818	646	207	10.0	11.7
45112	Hobby, toy, & game stores .....	14	25 225	1 756	374	126	.1	—
451120	Hobby, toy, & game stores .....	14	25 225	1 756	374	126	.1	—
4512	Book, periodical, & music stores .....	25	26 403	2 000	505	206	.3	6.3
45121	Book stores & news dealers .....	12	14 769	1 245	313	134	.5	—
451211	Book stores .....	11	D	D	D	c	D	D
4512111	Book stores, general .....	7	D	D	D	c	D	D
4512113	College book stores .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	13	11 634	755	192	72	—	14.4
451220	Prerecorded tape, compact disc, & record stores ...	13	11 634	755	192	72	—	14.4
452	General merchandise stores .....	40	430 971	38 328	8 836	3 213	.4	.3
4521	Department stores (incl leased depts) ## .....	15	324 076	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	15	324 076	N	N	N	—	—
4521	Department stores (excl leased depts) .....	15	319 169	30 273	6 777	2 545	—	—
452110	Department stores (excl leased depts) .....	15	319 169	30 273	6 777	2 545	—	—
4521101	Department stores (excl leased depts) .....	15	319 169	30 273	6 777	2 545	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	11	189 883	16 859	3 807	1 596	—	—
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	24	D	D	D	f	D	D
452990	All other general merchandise stores .....	24	D	D	D	f	D	D
4529902	Catalog showrooms .....	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	11	25 351	3 417	944	266	2.5	—

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<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>								
<b>Lawrence, MA-NH PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	149	114 636	13 767	3 231	1 108	18.3	4.2
4531	Florists .....	36	13 218	3 228	725	254	22.4	8.4
45311	Florists .....	36	13 218	3 228	725	254	22.4	8.4
453110	Florists .....	36	13 218	3 228	725	254	22.4	8.4
4532	Office supplies, stationery, & gift stores .....	61	60 433	5 931	1 411	555	16.7	1.8
45321	Office supplies & stationery stores .....	9	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	9	D	D	D	c	D	D
4532102	Office supplies stores .....	8	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	52	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	52	D	D	D	e	D	D
4533	Used merchandise stores .....	18	6 467	1 130	258	74	5.5	28.5
45331	Used merchandise stores .....	18	6 467	1 130	258	74	5.5	28.5
453310	Used merchandise stores .....	18	6 467	1 130	258	74	5.5	28.5
4539	Other miscellaneous store retailers .....	34	34 518	3 478	837	225	22.0	2.2
45391	Pet & pet supplies stores .....	9	11 305	1 849	466	124	37.0	5.7
453910	Pet & pet supplies stores .....	9	11 305	1 849	466	124	37.0	5.7
45399	All other miscellaneous store retailers .....	20	D	D	D	b	D	D
454	Nonstore retailers .....	58	102 415	14 525	3 422	546	11.5	21.9
4541	Electronic shopping & mail-order houses .....	11	26 215	3 339	798	135	—	85.2
45411	Electronic shopping & mail-order houses .....	11	26 215	3 339	798	135	—	85.2
454110	Electronic shopping & mail-order houses .....	11	26 215	3 339	798	135	—	85.2
4542	Vending machine operators .....	8	8 894	2 301	510	80	1.6	—
45421	Vending machine operators .....	8	8 894	2 301	510	80	1.6	—
454210	Vending machine operators .....	8	8 894	2 301	510	80	1.6	—
4543	Direct selling establishments .....	39	67 306	8 885	2 114	331	17.3	.2
45431	Fuel dealers .....	25	60 819	7 473	1 795	250	18.4	.2
454311	Heating oil dealers .....	20	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>Lowell, MA-NH PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>785</b>	<b>1 605 231</b>	<b>151 284</b>	<b>37 823</b>	<b>9 804</b>	<b>9.8</b>	<b>6.3</b>
441	Motor vehicle & parts dealers .....	75	267 925	23 354	5 467	889	13.5	5.9
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	40	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	33	28 839	4 922	1 093	236	16.1	11.8
441310	Automotive parts & accessories stores .....	33	28 839	4 922	1 093	236	16.1	11.8
442	Furniture & home furnishings stores .....	38	35 601	6 473	1 451	216	11.1	3.6
4421	Furniture stores .....	13	D	D	D	b	D	D
44211	Furniture stores .....	13	D	D	D	b	D	D
442110	Furniture stores .....	13	D	D	D	b	D	D
4422	Home furnishings stores .....	25	D	D	D	c	D	D
44221	Floor covering stores .....	17	15 407	2 773	676	94	15.1	2.8
442210	Floor covering stores .....	17	15 407	2 773	676	94	15.1	2.8
443	Electronics & appliance stores .....	33	27 429	4 320	975	161	26.3	1.5
4431	Electronics & appliance stores .....	33	27 429	4 320	975	161	26.3	1.5
44311	Appliance, television, & other electronics stores .....	24	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	14	D	D	D	b	D	D
44312	Computer & software stores .....	7	9 726	1 294	300	48	2.1	—
443120	Computer & software stores .....	7	9 726	1 294	300	48	2.1	—
444	Building material & garden equipment & supplies dealers .....	70	196 369	24 136	5 690	923	6.3	.6
4441	Building material & supplies dealers .....	59	D	D	D	f	D	D
44413	Hardware stores .....	14	21 867	3 422	762	245	2.0	—
444130	Hardware stores .....	14	21 867	3 422	762	245	2.0	—
44419	Other building material dealers .....	33	110 165	13 210	2 967	349	10.3	—
444190	Other building material dealers .....	33	110 165	13 210	2 967	349	10.3	—
445	Food & beverage stores .....	160	417 653	30 506	9 798	3 183	5.0	3.8
4451	Grocery stores .....	97	369 191	26 052	8 754	2 820	2.5	3.3
44511	Supermarkets & other grocery (except convenience) stores .....	42	329 396	22 733	8 005	2 515	.4	3.0
445110	Supermarkets & other grocery (except convenience) stores .....	42	329 396	22 733	8 005	2 515	.4	3.0
44512	Convenience stores .....	55	39 795	3 319	749	305	19.8	5.7
445120	Convenience stores .....	55	39 795	3 319	749	305	19.8	5.7
4452	Specialty food stores .....	12	6 270	875	218	73	14.0	14.6
4453	Beer, wine, & liquor stores .....	51	42 192	3 579	826	290	26.0	6.6
44531	Beer, wine, & liquor stores .....	51	42 192	3 579	826	290	26.0	6.6
445310	Beer, wine, & liquor stores .....	51	42 192	3 579	826	290	26.0	6.6

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>							
	<b>Lowell, MA-NH PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	54	149 883	15 756	3 850	1 066	8.1	21.6
4461	Health & personal care stores .....	54	149 883	15 756	3 850	1 066	8.1	21.6
44611	Pharmacies & drug stores .....	42	146 844	14 996	3 682	1 029	7.5	21.6
446110	Pharmacies & drug stores .....	42	146 844	14 996	3 682	1 029	7.5	21.6
4461101	Pharmacies & drug stores .....	42	146 844	14 996	3 682	1 029	7.5	21.6
447	Gasoline stations .....	100	153 198	8 996	2 230	635	24.1	13.0
4471	Gasoline stations .....	100	153 198	8 996	2 230	635	24.1	13.0
44719	Other gasoline stations .....	78	114 079	7 500	1 869	497	29.7	9.8
447190	Other gasoline stations .....	78	114 079	7 500	1 869	497	29.7	9.8
448	Clothing & clothing accessories stores .....	58	68 770	5 915	1 382	558	3.3	.9
4481	Clothing stores .....	31	59 673	4 849	1 128	478	1.3	.1
44814	Family clothing stores .....	10	47 248	3 608	827	330	.4	—
448140	Family clothing stores .....	10	47 248	3 608	827	330	.4	—
451	Sporting goods, hobby, book, & music stores .....	46	31 978	4 129	975	273	12.8	8.1
4511	Sporting goods, hobby, & musical instrument stores ..	31	21 568	3 242	728	193	19.0	4.6
45113	Sewing, needlework, & piece goods stores .....	6	4 519	708	233	52	7.3	—
451130	Sewing, needlework, & piece goods stores .....	6	4 519	708	233	52	7.3	—
4512	Book, periodical, & music stores .....	15	10 410	887	247	80	—	15.4
45121	Book stores & news dealers .....	13	D	D	D	b	D	D
4512113	College book stores .....	4	5 291	352	95	29	—	—
452	General merchandise stores .....	18	108 600	11 415	2 283	1 071	—	1.0
45299	All other general merchandise stores .....	12	13 753	1 480	362	158	—	7.9
452990	All other general merchandise stores .....	12	13 753	1 480	362	158	—	7.9
453	Miscellaneous store retailers .....	86	30 970	5 548	1 065	370	32.1	14.2
4532	Office supplies, stationery, & gift stores .....	16	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	32	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	9	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	21	D	D	D	b	D	D
454	Nonstore retailers .....	47	116 855	10 736	2 657	459	9.0	5.3
4541	Electronic shopping & mail-order houses .....	5	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	5	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	5	D	D	D	c	D	D
4543	Direct selling establishments .....	35	72 986	6 611	1 587	258	11.2	8.3
45431	Fuel dealers .....	25	62 701	4 665	1 171	173	9.0	1.6
454311	Heating oil dealers .....	20	D	D	D	c	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	10	10 285	1 946	416	85	24.9	49.2
454390	Other direct selling establishments .....	10	10 285	1 946	416	85	24.9	49.2
	<b>Manchester, NH PMSA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>880</b>	<b>2 301 516</b>	<b>215 024</b>	<b>50 885</b>	<b>12 511</b>	<b>6.9</b>	<b>6.5</b>
441	Motor vehicle & parts dealers .....	92	700 749	53 256	13 139	1 603	6.9	10.7
4411	Automobile dealers .....	42	600 810	38 903	9 984	1 051	7.8	11.8
44111	New car dealers .....	21	525 780	33 605	8 805	889	6.3	13.4
441110	New car dealers .....	21	525 780	33 605	8 805	889	6.3	13.4
44112	Used car dealers .....	21	75 030	5 298	1 179	162	18.5	.9
441120	Used car dealers .....	21	75 030	5 298	1 179	162	18.5	.9
4412	Other motor vehicle dealers .....	10	51 650	5 661	1 040	184	—	—
44122	Motorcycle, boat, & other motor vehicle dealers ....	8	D	D	D	c	D	D
441221	Motorcycle dealers .....	5	23 848	2 835	608	91	—	—
441222	Boat dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	40	48 289	8 692	2 115	368	3.6	8.1
44131	Automotive parts & accessories stores .....	30	36 796	6 802	1 621	295	4.1	5.7
441310	Automotive parts & accessories stores .....	30	36 796	6 802	1 621	295	4.1	5.7
442	Furniture & home furnishings stores .....	54	77 060	11 225	2 497	480	14.2	7.8
4421	Furniture stores .....	21	40 025	6 113	1 311	230	22.8	8.8
44211	Furniture stores .....	21	40 025	6 113	1 311	230	22.8	8.8
442110	Furniture stores .....	21	40 025	6 113	1 311	230	22.8	8.8
4422	Home furnishings stores .....	33	37 035	5 112	1 186	250	4.9	6.7
44221	Floor covering stores .....	16	16 212	2 629	598	104	5.4	12.9
442210	Floor covering stores .....	16	16 212	2 629	598	104	5.4	12.9
44229	Other home furnishings stores .....	17	20 823	2 483	588	146	4.5	2.0
442299	All other home furnishings stores .....	14	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>							
	<b>Manchester, NH PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics & appliance stores .....	56	77 839	7 357	1 589	324	12.9	12.7
4431	Electronics & appliance stores .....	56	77 839	7 357	1 589	324	12.9	12.7
44311	Appliance, television, & other electronics stores .....	32	43 524	3 805	853	196	9.5	3.2
443112	Radio, television, & other electronics stores .....	25	40 879	3 585	803	176	5.6	3.4
44312	Computer & software stores .....	18	26 320	2 870	576	92	20.2	32.3
443120	Computer & software stores .....	18	26 320	2 870	576	92	20.2	32.3
44313	Camera & photographic supplies stores .....	6	7 995	682	160	36	7.5	—
443130	Camera & photographic supplies stores .....	6	7 995	682	160	36	7.5	—
444	Building material & garden equipment & supplies dealers .....	74	253 780	27 116	5 999	1 085	3.5	1.5
4441	Building material & supplies dealers .....	60	240 735	25 266	5 631	950	2.3	1.6
44411	Home centers .....	5	96 289	7 973	1 738	385	.2	—
444110	Home centers .....	5	96 289	7 973	1 738	385	.2	—
44419	Other building material dealers .....	41	132 852	15 400	3 436	470	3.2	2.9
444190	Other building material dealers .....	41	132 852	15 400	3 436	470	3.2	2.9
4442	Lawn & garden equipment & supplies stores .....	14	13 045	1 850	368	135	25.0	—
445	Food & beverage stores .....	103	401 877	29 678	7 655	2 680	4.7	.7
4451	Grocery stores .....	83	357 995	28 233	7 271	2 463	4.9	.8
44511	Supermarkets & other grocery (except convenience) stores .....	47	337 292	26 538	6 905	2 285	2.8	.7
445110	Supermarkets & other grocery (except convenience) stores .....	47	337 292	26 538	6 905	2 285	2.8	.7
44512	Convenience stores .....	36	20 703	1 695	366	178	39.5	2.7
445120	Convenience stores .....	36	20 703	1 695	366	178	39.5	2.7
4452	Specialty food stores .....	12	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	8	D	D	D	c	D	D
44531	Beer, wine, & liquor stores .....	8	D	D	D	c	D	D
445310	Beer, wine, & liquor stores .....	8	D	D	D	c	D	D
446	Health & personal care stores .....	59	75 234	10 339	2 428	669	6.4	5.3
4461	Health & personal care stores .....	59	75 234	10 339	2 428	669	6.4	5.3
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	7	4 275	782	165	45	26.4	—
446120	Cosmetics, beauty supplies, & perfume stores .....	7	4 275	782	165	45	26.4	—
447	Gasoline stations .....	70	110 620	6 317	1 426	484	19.1	17.0
44711	Gasoline stations with convenience stores .....	43	80 818	4 582	1 026	352	12.3	17.1
447110	Gasoline stations with convenience stores .....	43	80 818	4 582	1 026	352	12.3	17.1
448	Clothing & clothing accessories stores .....	112	108 376	12 395	2 769	991	5.0	9.1
4481	Clothing stores .....	65	76 212	8 067	1 849	679	.6	10.3
44813	Children's & infants' clothing stores .....	5	6 114	452	109	57	—	—
448130	Children's & infants' clothing stores .....	5	6 114	452	109	57	—	—
44814	Family clothing stores .....	18	44 441	3 936	905	343	—	17.3
448140	Family clothing stores .....	18	44 441	3 936	905	343	—	17.3
44819	Other clothing stores .....	8	D	D	D	b	D	D
448190	Other clothing stores .....	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	21	19 172	3 002	647	192	25.2	10.4
44831	Jewelry stores .....	19	D	D	D	c	D	D
448310	Jewelry stores .....	19	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	65	82 935	10 833	2 543	755	2.4	7.8
4511	Sporting goods, hobby, & musical instrument stores .....	46	62 409	9 283	2 176	602	2.8	9.3
45111	Sporting goods stores .....	30	35 011	4 453	1 108	341	2.2	9.5
451110	Sporting goods stores .....	30	35 011	4 453	1 108	341	2.2	9.5
4511101	General-line sporting goods stores .....	5	12 981	1 384	355	116	.9	—
4511102	Specialty-line sporting goods stores .....	25	22 030	3 069	753	225	2.9	15.1
45112	Hobby, toy, & game stores .....	9	19 986	1 661	333	141	2.4	12.4
451120	Hobby, toy, & game stores .....	9	19 986	1 661	333	141	2.4	12.4
45113	Sewing, needlework, & piece goods stores .....	4	3 653	841	157	40	14.5	—
451130	Sewing, needlework, & piece goods stores .....	4	3 653	841	157	40	14.5	—
4512	Book, periodical, & music stores .....	19	20 526	1 550	367	153	1.2	3.4
45121	Book stores & news dealers .....	13	D	D	D	c	D	D
451211	Book stores .....	11	D	D	D	c	D	D
4512111	Book stores, general .....	6	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	b	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	32	286 166	26 497	6 192	2 271	1.2	—
45299	All other general merchandise stores .....	19	D	D	D	e	D	D
452990	All other general merchandise stores .....	19	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores .....	8	D	D	D	c	D	D

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.</b>								
<b>Manchester, NH PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	115	63 715	9 841	2 117	737	11.9	9.7
4531	Florists .....	26	9 647	2 057	491	165	25.9	8.1
45311	Florists .....	26	9 647	2 057	491	165	25.9	8.1
453110	Florists .....	26	9 647	2 057	491	165	25.9	8.1
4532	Office supplies, stationery, & gift stores .....	35	29 794	3 345	724	277	7.3	8.3
45321	Office supplies & stationery stores .....	6	19 053	1 769	433	121	—	—
453210	Office supplies & stationery stores .....	6	19 053	1 769	433	121	—	—
4532102	Office supplies stores .....	6	19 053	1 769	433	121	—	—
4539	Other miscellaneous store retailers .....	36	21 094	3 588	733	205	12.2	12.8
45391	Pet & pet supplies stores .....	9	7 206	831	187	76	18.5	4.7
453910	Pet & pet supplies stores .....	9	7 206	831	187	76	18.5	4.7
45399	All other miscellaneous store retailers .....	26	D	D	D	c	D	D
454	Nonstore retailers .....	48	63 165	10 170	2 531	432	27.4	11.6
4541	Electronic shopping & mail-order houses .....	12	21 059	4 472	1 063	203	37.7	17.7
45411	Electronic shopping & mail-order houses .....	12	21 059	4 472	1 063	203	37.7	17.7
454110	Electronic shopping & mail-order houses .....	12	21 059	4 472	1 063	203	37.7	17.7
4543	Direct selling establishments .....	28	39 772	5 262	1 370	217	20.4	9.1
45431	Fuel dealers .....	16	32 676	4 277	1 086	164	15.7	10.9
454311	Heating oil dealers .....	14	D	D	D	c	D	D
<b>Nashua, NH PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>828</b>	<b>2 854 125</b>	<b>260 118</b>	<b>60 796</b>	<b>14 259</b>	<b>6.7</b>	<b>5.4</b>
441	Motor vehicle & parts dealers .....	81	611 624	52 734	11 744	1 630	14.8	5.8
4411	Automobile dealers .....	31	544 738	42 953	9 430	1 201	15.6	4.8
44111	New car dealers .....	23	534 259	42 458	9 317	1 180	15.6	4.8
441110	New car dealers .....	23	534 259	42 458	9 317	1 180	15.6	4.8
4412	Other motor vehicle dealers .....	8	17 617	1 940	449	69	18.9	—
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	42	49 269	7 841	1 865	360	4.7	18.8
44131	Automotive parts & accessories stores .....	30	35 576	5 534	1 328	270	5.9	13.1
441310	Automotive parts & accessories stores .....	30	35 576	5 534	1 328	270	5.9	13.1
442	Furniture & home furnishings stores .....	63	107 990	11 948	2 489	510	9.7	3.6
4421	Furniture stores .....	21	70 843	7 342	1 558	264	6.3	1.5
44211	Furniture stores .....	21	70 843	7 342	1 558	264	6.3	1.5
442110	Furniture stores .....	21	70 843	7 342	1 558	264	6.3	1.5
4422	Home furnishings stores .....	42	37 147	4 606	931	246	16.3	7.5
44229	Other home furnishings stores .....	26	23 499	2 434	458	167	8.4	10.9
442299	All other home furnishings stores .....	23	22 612	2 289	428	158	7.8	11.3
443	Electronics & appliance stores .....	43	152 115	10 227	2 540	523	2.2	.5
4431	Electronics & appliance stores .....	43	152 115	10 227	2 540	523	2.2	.5
44311	Appliance, television, & other electronics stores .....	21	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	15	42 264	3 199	743	164	—	1.4
44312	Computer & software stores .....	19	101 239	5 740	1 484	313	.5	.2
443120	Computer & software stores .....	19	101 239	5 740	1 484	313	.5	.2
444	Building material & garden equipment & supplies dealers .....	58	189 009	20 714	4 352	774	1.6	3.0
4441	Building material & supplies dealers .....	48	181 661	19 846	4 183	730	1.4	3.2
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44419	Other building material dealers .....	30	77 702	10 069	2 099	298	1.6	—
444190	Other building material dealers .....	30	77 702	10 069	2 099	298	1.6	—
445	Food & beverage stores .....	93	431 677	29 521	8 937	2 922	2.0	3.2
4451	Grocery stores .....	77	406 362	28 398	8 572	2 770	2.1	2.8
44511	Supermarkets & other grocery (except convenience) stores .....	37	373 282	25 934	8 008	2 535	.7	.8
445110	Supermarkets & other grocery (except convenience) stores .....	37	373 282	25 934	8 008	2 535	.7	.8
44512	Convenience stores .....	40	33 080	2 464	564	235	17.7	25.3
445120	Convenience stores .....	40	33 080	2 464	564	235	17.7	25.3
4452	Specialty food stores .....	10	D	D	D	b	D	D
446	Health & personal care stores .....	54	92 754	10 474	2 439	753	5.8	3.5
4461	Health & personal care stores .....	54	92 754	10 474	2 439	753	5.8	3.5
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>							
	<b>Nashua, NH PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	77	157 588	10 084	2 248	601	26.9	14.0
4471	Gasoline stations .....	77	157 588	10 084	2 248	601	26.9	14.0
44711	Gasoline stations with convenience stores .....	35	73 039	4 090	847	280	1.8	10.6
447110	Gasoline stations with convenience stores .....	35	73 039	4 090	847	280	1.8	10.6
44719	Other gasoline stations .....	42	84 549	5 994	1 401	321	48.7	16.9
447190	Other gasoline stations .....	42	84 549	5 994	1 401	321	48.7	16.9
448	Clothing & clothing accessories stores .....	120	159 433	15 827	3 634	1 297	2.0	10.1
4481	Clothing stores .....	72	101 284	9 510	2 302	967	1.7	12.9
44813	Children's & infants' clothing stores .....	6	7 990	614	129	58	—	—
448130	Children's & infants' clothing stores .....	6	7 990	614	129	58	—	—
44814	Family clothing stores .....	16	55 795	4 653	1 104	483	—	15.5
448140	Family clothing stores .....	16	55 795	4 653	1 104	483	—	15.5
44819	Other clothing stores .....	7	6 532	1 010	233	60	1.8	4.8
448190	Other clothing stores .....	7	6 532	1 010	233	60	1.8	4.8
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	25	41 076	3 742	932	203	3.6	5.6
44831	Jewelry stores .....	22	D	D	D	c	D	D
448310	Jewelry stores .....	22	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	61	94 906	8 362	2 064	732	2.9	4.1
4511	Sporting goods, hobby, & musical instrument stores ..	44	68 308	6 428	1 574	546	4.0	5.4
45111	Sporting goods stores .....	23	33 428	3 594	934	285	7.9	6.3
451110	Sporting goods stores .....	23	33 428	3 594	934	285	7.9	6.3
4511101	General-line sporting goods stores .....	4	15 428	1 367	332	110	—	—
45112	Hobby, toy, & game stores .....	16	29 978	2 147	450	179	—	.2
451120	Hobby, toy, & game stores .....	16	29 978	2 147	450	179	—	.2
4512	Book, periodical, & music stores .....	17	26 598	1 934	490	186	—	.9
45121	Book stores & news dealers .....	9	16 740	1 359	332	137	—	.8
451211	Book stores .....	8	D	D	D	c	D	D
4512111	Book stores, general .....	6	14 625	1 158	274	118	—	.9
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	8	9 858	575	158	49	—	.9
451220	Prerecorded tape, compact disc, & record stores ...	8	9 858	575	158	49	—	.9
452	General merchandise stores .....	32	439 967	37 423	9 016	2 844	—	.1
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	21	175 278	12 089	2 950	838	.1	.3
45299	All other general merchandise stores .....	18	45 765	4 989	1 376	474	.3	1.0
452990	All other general merchandise stores .....	18	45 765	4 989	1 376	474	.3	1.0
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	9	D	D	D	e	D	D
453	Miscellaneous store retailers .....	110	87 735	10 275	2 304	751	15.3	9.2
4532	Office supplies, stationery, & gift stores .....	36	35 881	3 832	894	311	19.9	1.5
45321	Office supplies & stationery stores .....	5	22 336	1 832	453	104	22.3	—
453210	Office supplies & stationery stores .....	5	22 336	1 832	453	104	22.3	—
4532102	Office supplies stores .....	5	22 336	1 832	453	104	22.3	—
4533	Used merchandise stores .....	14	10 015	575	113	59	19.4	2.3
45331	Used merchandise stores .....	14	10 015	575	113	59	19.4	2.3
453310	Used merchandise stores .....	14	10 015	575	113	59	19.4	2.3
4539	Other miscellaneous store retailers .....	40	35 418	4 439	947	279	10.1	19.0
45391	Pet & pet supplies stores .....	11	11 023	1 286	309	119	4.8	9.6
453910	Pet & pet supplies stores .....	11	11 023	1 286	309	119	4.8	9.6
45399	All other miscellaneous store retailers .....	24	D	D	D	c	D	D
454	Nonstore retailers .....	36	329 327	42 529	9 029	922	2.2	12.6
4541	Electronic shopping & mail-order houses .....	14	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	14	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	14	D	D	D	f	D	D
4543	Direct selling establishments .....	17	52 570	7 831	2 176	265	10.5	7.4
45431	Fuel dealers .....	5	40 128	5 556	1 634	164	—	—
454311	Heating oil dealers .....	3	D	D	D	c	D	D
45439	Other direct selling establishments .....	12	12 442	2 275	542	101	44.3	31.3
454390	Other direct selling establishments .....	12	12 442	2 275	542	101	44.3	31.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.</b>								
<b>New Bedford, MA PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>690</b>	<b>1 345 291</b>	<b>129 885</b>	<b>29 578</b>	<b>8 360</b>	<b>12.0</b>	<b>3.2</b>
441	Motor vehicle & parts dealers .....	81	248 199	21 129	4 911	865	26.1	2.4
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	39	24 679	3 486	836	233	15.3	3.5
4421	Furniture stores .....	15	13 747	1 834	440	140	11.7	—
44211	Furniture stores .....	15	13 747	1 834	440	140	11.7	—
442110	Furniture stores .....	15	13 747	1 834	440	140	11.7	—
4422	Home furnishings stores .....	24	10 932	1 652	396	93	19.9	7.8
443	Electronics & appliance stores .....	23	26 242	2 748	646	150	5.2	.3
4431	Electronics & appliance stores .....	23	26 242	2 748	646	150	5.2	.3
44311	Appliance, television, & other electronics stores .....	17	24 512	2 503	608	140	4.7	.4
443112	Radio, television, & other electronics stores .....	9	18 598	1 650	381	100	—	.5
444	Building material & garden equipment & supplies dealers .....	56	154 715	15 758	3 506	656	2.0	4.7
4441	Building material & supplies dealers .....	48	151 176	15 141	3 410	620	1.8	4.6
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	28	74 466	8 499	1 957	292	3.2	9.4
444190	Other building material dealers .....	28	74 466	8 499	1 957	292	3.2	9.4
445	Food & beverage stores .....	115	303 689	29 480	6 369	1 985	18.0	2.2
4451	Grocery stores .....	58	262 056	26 226	5 624	1 710	15.7	1.0
44511	Supermarkets & other grocery (except convenience) stores .....	25	239 705	24 142	5 165	1 512	15.3	.3
445110	Supermarkets & other grocery (except convenience) stores .....	25	239 705	24 142	5 165	1 512	15.3	.3
44512	Convenience stores .....	33	22 351	2 084	459	198	19.6	8.7
445120	Convenience stores .....	33	22 351	2 084	459	198	19.6	8.7
4452	Specialty food stores .....	19	14 219	1 562	349	117	41.5	15.4
4453	Beer, wine, & liquor stores .....	38	27 414	1 692	396	158	28.0	6.9
44531	Beer, wine, & liquor stores .....	38	27 414	1 692	396	158	28.0	6.9
445310	Beer, wine, & liquor stores .....	38	27 414	1 692	396	158	28.0	6.9
446	Health & personal care stores .....	45	87 685	9 368	2 285	634	6.3	1.9
4461	Health & personal care stores .....	45	87 685	9 368	2 285	634	6.3	1.9
44612	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	74	98 291	5 739	1 383	488	14.5	2.0
44711	Gasoline stations with convenience stores .....	32	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	32	D	D	D	e	D	D
448	Clothing & clothing accessories stores .....	101	85 652	9 182	2 380	854	2.6	14.9
4481	Clothing stores .....	56	63 174	5 954	1 585	550	2.1	17.7
44819	Other clothing stores .....	7	D	D	D	b	D	D
448190	Other clothing stores .....	7	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	27	10 186	1 829	457	189	8.8	14.9
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	37	26 752	2 578	641	214	9.3	3.2
4511	Sporting goods, hobby, & musical instrument stores ..	28	19 278	1 788	447	139	7.8	1.1
4512	Book, periodical, & music stores .....	9	7 474	790	194	75	13.1	8.5
452	General merchandise stores .....	23	222 668	20 428	4 456	1 675	.9	—
45299	All other general merchandise stores .....	14	D	D	D	c	D	D
452990	All other general merchandise stores .....	14	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	9	D	D	D	c	D	D
453	Miscellaneous store retailers .....	63	29 215	4 641	891	354	8.4	2.1
4532	Office supplies, stationery, & gift stores .....	24	14 452	1 538	365	148	7.4	1.2
45321	Office supplies & stationery stores .....	4	10 347	880	203	64	7.3	—
453210	Office supplies & stationery stores .....	4	10 347	880	203	64	7.3	—
4532102	Office supplies stores .....	4	10 347	880	203	64	7.3	—
4539	Other miscellaneous store retailers .....	21	9 512	1 960	308	119	9.1	4.5
45399	All other miscellaneous store retailers .....	14	6 804	1 395	167	77	7.6	6.3
454	Nonstore retailers .....	33	37 504	5 348	1 274	252	11.1	11.4
4543	Direct selling establishments .....	25	D	D	D	c	D	D
45431	Fuel dealers .....	23	31 752	3 164	849	133	13.1	13.5
454311	Heating oil dealers .....	19	28 632	2 523	699	109	14.6	15.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>								
<b>Portsmouth-Rochester, NH-ME PMSA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>1 432</b>	<b>3 156 516</b>	<b>279 423</b>	<b>66 073</b>	<b>16 527</b>	<b>9.6</b>	<b>3.7</b>
441	Motor vehicle & parts dealers	140	933 662	66 015	14 284	2 056	16.4	2.3
4411	Automobile dealers	79	849 783	53 281	11 642	1 569	17.7	2.2
44111	New car dealers	51	806 023	50 288	10 915	1 448	17.8	2.0
441110	New car dealers	51	806 023	50 288	10 915	1 448	17.8	2.0
44112	Used car dealers	28	43 760	2 993	727	121	16.2	5.5
441120	Used car dealers	28	43 760	2 993	727	121	16.2	5.5
4412	Other motor vehicle dealers	11	30 952	4 637	701	102	—	1.5
44121	Recreational vehicle dealers	4	10 782	1 682	199	33	—	4.3
441210	Recreational vehicle dealers	4	10 782	1 682	199	33	—	4.3
44122	Motorcycle, boat, & other motor vehicle dealers	7	20 170	2 955	502	69	—	—
441221	Motorcycle dealers	4	14 520	2 573	418	47	—	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	50	52 927	8 097	1 941	385	5.5	4.6
44131	Automotive parts & accessories stores	37	39 277	5 531	1 324	277	6.6	3.2
441310	Automotive parts & accessories stores	37	39 277	5 531	1 324	277	6.6	3.2
442	Furniture & home furnishings stores	91	97 034	12 137	3 045	634	11.5	19.2
4421	Furniture stores	35	D	D	D	e	D	D
44211	Furniture stores	35	D	D	D	e	D	D
442110	Furniture stores	35	D	D	D	e	D	D
4422	Home furnishings stores	56	D	D	D	e	D	D
44229	Other home furnishings stores	40	48 113	5 023	1 330	293	8.2	18.2
442299	All other home furnishings stores	38	D	D	D	e	D	D
443	Electronics & appliance stores	57	126 194	12 145	2 691	477	13.6	3.2
4431	Electronics & appliance stores	57	126 194	12 145	2 691	477	13.6	3.2
44311	Appliance, television, & other electronics stores	34	81 950	7 218	1 705	323	3.8	2.4
443111	Household appliance stores	14	32 151	3 667	870	132	8.3	1.8
443112	Radio, television, & other electronics stores	20	49 799	3 551	835	191	1.0	2.7
44312	Computer & software stores	19	39 327	4 071	783	110	35.6	5.4
443120	Computer & software stores	19	39 327	4 071	783	110	35.6	5.4
44313	Camera & photographic supplies stores	4	4 917	856	203	44	—	—
443130	Camera & photographic supplies stores	4	4 917	856	203	44	—	—
444	Building material & garden equipment & supplies dealers	121	266 348	32 118	7 279	1 370	4.2	.9
4441	Building material & supplies dealers	94	244 609	28 255	6 546	1 200	4.2	1.0
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	9	D	D	D	b	D	D
444120	Paint & wallpaper stores	9	D	D	D	b	D	D
44413	Hardware stores	23	18 383	2 787	661	167	28.6	—
444130	Hardware stores	23	18 383	2 787	661	167	28.6	—
44419	Other building material dealers	59	161 025	18 969	4 333	657	2.6	1.2
444190	Other building material dealers	59	161 025	18 969	4 333	657	2.6	1.2
4442	Lawn & garden equipment & supplies stores	27	21 739	3 863	733	170	4.5	—
44421	Outdoor power equipment stores	9	10 106	1 843	367	61	.2	—
444210	Outdoor power equipment stores	9	10 106	1 843	367	61	.2	—
44422	Nursery & garden centers	18	11 633	2 020	366	109	8.3	—
444220	Nursery & garden centers	18	11 633	2 020	366	109	8.3	—
445	Food & beverage stores	156	537 929	37 463	11 118	3 610	4.6	1.5
4451	Grocery stores	113	454 014	32 535	10 101	3 093	3.6	.7
44511	Supermarkets & other grocery (except convenience) stores	48	414 824	28 843	9 272	2 745	1.7	.3
445110	Supermarkets & other grocery (except convenience) stores	48	414 824	28 843	9 272	2 745	1.7	.3
44512	Convenience stores	65	39 190	3 692	829	348	23.3	4.1
445120	Convenience stores	65	39 190	3 692	829	348	23.3	4.1
4452	Specialty food stores	26	20 719	3 333	590	286	11.3	6.5
4453	Beer, wine, & liquor stores	17	63 196	1 595	427	231	9.4	5.7
44531	Beer, wine, & liquor stores	17	63 196	1 595	427	231	9.4	5.7
445310	Beer, wine, & liquor stores	17	63 196	1 595	427	231	9.4	5.7
446	Health & personal care stores	85	109 289	12 406	3 153	895	7.1	2.3
4461	Health & personal care stores	85	109 289	12 406	3 153	895	7.1	2.3
4461102	Proprietary stores	5	3 433	365	79	44	—	1.3
44612	Cosmetics, beauty supplies, & perfume stores	8	3 946	459	107	32	.9	1.5
446120	Cosmetics, beauty supplies, & perfume stores	8	3 946	459	107	32	.9	1.5
44619	Other health & personal care stores	25	8 443	1 692	384	95	24.6	17.9
446191	Food (health) supplement stores	14	4 506	731	192	60	1.4	33.5
447	Gasoline stations	137	199 597	12 685	3 003	994	13.1	3.7
4471	Gasoline stations	137	199 597	12 685	3 003	994	13.1	3.7
44711	Gasoline stations with convenience stores	68	98 911	6 235	1 450	551	9.2	.8
447110	Gasoline stations with convenience stores	68	98 911	6 235	1 450	551	9.2	.8
44719	Other gasoline stations	69	100 686	6 450	1 553	443	16.8	6.7
447190	Other gasoline stations	69	100 686	6 450	1 553	443	16.8	6.7

See footnotes at end of table.

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	<b>BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.</b>							
	<b>Portsmouth—Rochester, NH—ME PMSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	237	245 761	24 033	5 296	1 890	5.0	14.9
4481	Clothing stores .....	148	172 961	15 575	3 412	1 375	4.6	16.8
44811	Men's clothing stores .....	23	39 771	3 224	685	279	1.3	29.7
448110	Men's clothing stores .....	23	39 771	3 224	685	279	1.3	29.7
44812	Women's clothing stores .....	61	43 177	4 750	1 050	438	10.1	13.5
448120	Women's clothing stores .....	61	43 177	4 750	1 050	438	10.1	13.5
44813	Children's & infants' clothing stores .....	8	7 477	721	166	83	—	3.8
448130	Children's & infants' clothing stores .....	8	7 477	721	166	83	—	3.8
44814	Family clothing stores .....	38	69 879	5 719	1 242	481	2.7	15.9
448140	Family clothing stores .....	38	69 879	5 719	1 242	481	2.7	15.9
44819	Other clothing stores .....	13	10 965	947	218	71	8.1	1.0
448190	Other clothing stores .....	13	10 965	947	218	71	8.1	1.0
4482	Shoe stores .....	46	47 155	4 543	990	317	2.5	10.8
44821	Shoe stores .....	46	47 155	4 543	990	317	2.5	10.8
448210	Shoe stores .....	46	47 155	4 543	990	317	2.5	10.8
4482101	Men's shoe stores .....	6	7 041	474	112	32	13.0	5.0
4482102	Women's shoe stores .....	6	4 374	415	72	37	1.1	—
4482104	Family shoe stores .....	27	23 767	2 385	545	179	1.0	10.9
4482105	Athletic footwear stores .....	7	11 973	1 269	261	69	—	18.0
4483	Jewelry, luggage, & leather goods stores .....	43	25 645	3 915	894	198	12.0	9.4
44831	Jewelry stores .....	34	21 107	3 390	774	166	14.5	9.8
448310	Jewelry stores .....	34	21 107	3 390	774	166	14.5	9.8
44832	Luggage & leather goods stores .....	9	4 538	525	120	32	—	7.8
448320	Luggage & leather goods stores .....	9	4 538	525	120	32	—	7.8
451	Sporting goods, hobby, book, & music stores .....	116	123 698	15 417	3 430	1 013	5.5	3.6
4511	Sporting goods, hobby, & musical instrument stores ..	84	95 321	12 634	2 731	747	5.9	3.1
45111	Sporting goods stores .....	44	69 165	9 985	2 228	516	5.8	.1
451110	Sporting goods stores .....	44	69 165	9 985	2 228	516	5.8	.1
4511101	General-line sporting goods stores .....	12	41 154	6 048	1 514	333	3.2	—
4511102	Specialty-line sporting goods stores .....	32	28 011	3 937	714	183	9.6	.1
45112	Hobby, toy, & game stores .....	22	19 093	2 015	393	181	7.4	8.6
451120	Hobby, toy, & game stores .....	22	19 093	2 015	393	181	7.4	8.6
45113	Sewing, needlework, & piece goods stores .....	12	4 500	494	82	38	4.0	4.0
451130	Sewing, needlework, & piece goods stores .....	12	4 500	494	82	38	4.0	4.0
4512	Book, periodical, & music stores .....	32	28 377	2 783	699	266	4.1	5.5
45121	Book stores & news dealers .....	24	21 572	2 288	566	222	5.3	4.7
451211	Book stores .....	21	D	D	D	c	D	D
4512111	Book stores, general .....	16	12 227	1 307	305	125	2.5	6.5
4512113	College book stores .....	3	D	D	D	b	D	D
451212	News dealers & newsstands .....	3	D	D	D	a	D	D
452	General merchandise stores .....	41	306 329	27 260	6 370	2 131	.9	—
45299	All other general merchandise stores .....	27	D	D	D	c	D	D
452990	All other general merchandise stores .....	27	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	12	D	D	D	b	D	D
453	Miscellaneous store retailers .....	179	97 067	10 864	2 233	855	12.8	7.6
4532	Office supplies, stationery, & gift stores .....	77	46 282	4 351	916	377	14.3	4.3
45321	Office supplies & stationery stores .....	7	23 586	1 491	383	109	—	1.7
453210	Office supplies & stationery stores .....	7	23 586	1 491	383	109	—	1.7
4532102	Office supplies stores .....	6	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	70	22 696	2 860	533	268	29.1	7.1
453220	Gift, novelty, & souvenir stores .....	70	22 696	2 860	533	268	29.1	7.1
4533	Used merchandise stores .....	32	13 286	1 596	300	107	6.6	5.1
45331	Used merchandise stores .....	32	13 286	1 596	300	107	6.6	5.1
453310	Used merchandise stores .....	32	13 286	1 596	300	107	6.6	5.1
4539	Other miscellaneous store retailers .....	42	29 503	3 178	614	213	9.6	12.9
45391	Pet & pet supplies stores .....	12	3 773	482	120	56	34.2	1.2
453910	Pet & pet supplies stores .....	12	3 773	482	120	56	34.2	1.2
45399	All other miscellaneous store retailers .....	24	D	D	D	c	D	D
454	Nonstore retailers .....	72	113 608	16 880	4 171	602	16.4	1.6
4541	Electronic shopping & mail-order houses .....	21	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	21	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	21	D	D	D	c	D	D
4543	Direct selling establishments .....	48	D	D	D	e	D	D
45431	Fuel dealers .....	32	D	D	D	e	D	D
454311	Heating oil dealers .....	27	55 839	7 132	1 787	261	28.1	.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>								
<b>Worcester, MA-CT PMSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 923</b>	<b>4 396 294</b>	<b>424 368</b>	<b>95 163</b>	<b>24 442</b>	<b>7.3</b>	<b>9.4</b>
441	Motor vehicle & parts dealers .....	233	1 139 462	88 321	19 487	2 754	8.1	11.5
4411	Automobile dealers .....	103	990 741	66 692	14 738	1 903	7.8	12.5
44111	New car dealers .....	53	922 099	61 699	13 681	1 732	6.4	13.0
441110	New car dealers .....	53	922 099	61 699	13 681	1 732	6.4	13.0
44112	Used car dealers .....	50	68 642	4 993	1 057	171	27.1	6.2
441120	Used car dealers .....	50	68 642	4 993	1 057	171	27.1	6.2
4412	Other motor vehicle dealers .....	17	42 829	4 417	902	158	14.9	—
44121	Recreational vehicle dealers .....	5	12 786	871	159	40	—	—
441210	Recreational vehicle dealers .....	5	12 786	871	159	40	—	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	12	30 043	3 546	743	118	21.3	—
441221	Motorcycle dealers .....	4	13 446	1 738	340	59	28.8	—
441222	Boat dealers .....	6	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	113	105 892	17 212	3 847	693	8.3	6.5
44131	Automotive parts & accessories stores .....	84	78 218	11 844	2 699	507	5.1	8.3
441310	Automotive parts & accessories stores .....	84	78 218	11 844	2 699	507	5.1	8.3
44132	Tire dealers .....	29	27 674	5 368	1 148	186	17.2	1.5
441320	Tire dealers .....	29	27 674	5 368	1 148	186	17.2	1.5
442	Furniture & home furnishings stores .....	92	136 031	18 603	4 695	1 018	6.6	9.0
4421	Furniture stores .....	33	79 213	12 375	2 726	526	5.7	9.0
44211	Furniture stores .....	33	79 213	12 375	2 726	526	5.7	9.0
442110	Furniture stores .....	33	79 213	12 375	2 726	526	5.7	9.0
4422	Home furnishings stores .....	59	56 818	6 228	1 969	492	7.8	9.0
44221	Floor covering stores .....	30	18 473	2 470	607	122	12.9	16.7
442210	Floor covering stores .....	30	18 473	2 470	607	122	12.9	16.7
44229	Other home furnishings stores .....	29	38 345	3 758	1 362	370	5.4	5.3
442299	All other home furnishings stores .....	26	35 542	3 499	1 301	350	5.8	5.7
443	Electronics & appliance stores .....	70	73 155	8 972	1 846	344	8.3	3.3
4431	Electronics & appliance stores .....	70	73 155	8 972	1 846	344	8.3	3.3
44311	Appliance, television, & other electronics stores .....	43	D	D	D	c	D	D
443111	Household appliance stores .....	17	26 522	3 033	652	115	9.7	1.2
443112	Radio, television, & other electronics stores .....	26	D	D	D	c	D	D
44312	Computer & software stores .....	22	30 623	3 418	615	103	6.4	1.4
443120	Computer & software stores .....	22	30 623	3 418	615	103	6.4	1.4
44313	Camera & photographic supplies stores .....	5	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	162	401 453	48 344	10 582	1 843	5.6	2.9
4441	Building material & supplies dealers .....	136	348 904	43 450	9 498	1 693	4.7	3.2
44411	Home centers .....	7	103 386	9 711	2 260	537	—	3.0
444110	Home centers .....	7	103 386	9 711	2 260	537	—	3.0
44412	Paint & wallpaper stores .....	19	16 167	2 911	730	124	1.8	2.6
444120	Paint & wallpaper stores .....	19	16 167	2 911	730	124	1.8	2.6
44419	Other building material dealers .....	87	215 915	28 519	5 925	893	6.4	3.2
444190	Other building material dealers .....	87	215 915	28 519	5 925	893	6.4	3.2
4442	Lawn & garden equipment & supplies stores .....	26	52 549	4 894	1 084	150	11.3	.8
44422	Nursery & garden centers .....	13	46 395	3 858	872	102	10.0	.1
444220	Nursery & garden centers .....	13	46 395	3 858	872	102	10.0	.1
445	Food & beverage stores .....	333	808 554	80 384	17 625	6 503	5.9	3.9
4451	Grocery stores .....	184	669 585	69 385	15 142	5 645	3.3	1.2
44511	Supermarkets & other grocery (except convenience) stores .....	82	612 626	63 443	13 703	5 064	2.1	.3
445110	Supermarkets & other grocery (except convenience) stores .....	82	612 626	63 443	13 703	5 064	2.1	.3
44512	Convenience stores .....	102	56 959	5 942	1 439	581	16.4	11.3
445120	Convenience stores .....	102	56 959	5 942	1 439	581	16.4	11.3
4452	Specialty food stores .....	42	37 081	2 763	592	229	20.7	41.4
4453	Beer, wine, & liquor stores .....	107	101 888	8 236	1 891	629	17.1	7.8
44531	Beer, wine, & liquor stores .....	107	101 888	8 236	1 891	629	17.1	7.8
445310	Beer, wine, & liquor stores .....	107	101 888	8 236	1 891	629	17.1	7.8
446	Health & personal care stores .....	130	231 186	26 096	6 046	1 813	5.7	3.0
4461	Health & personal care stores .....	130	231 186	26 096	6 046	1 813	5.7	3.0
44611	Pharmacies & drug stores .....	76	209 525	21 462	5 027	1 548	4.7	2.2
446110	Pharmacies & drug stores .....	76	209 525	21 462	5 027	1 548	4.7	2.2
4461101	Pharmacies & drug stores .....	69	D	D	D	g	D	D
4461102	Proprietary stores .....	7	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	10	3 895	692	154	55	10.9	—
446120	Cosmetics, beauty supplies, & perfume stores .....	10	3 895	692	154	55	10.9	—
44613	Optical goods stores .....	25	9 129	2 208	460	103	17.6	8.4
446130	Optical goods stores .....	25	9 129	2 208	460	103	17.6	8.4
44619	Other health & personal care stores .....	19	8 637	1 734	405	107	15.1	19.6
446191	Food (health) supplement stores .....	9	5 513	919	199	64	8.6	30.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
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<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.</b>								
<b>Worcester, MA-CT PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	197	351 518	18 923	4 507	1 349	22.8	7.8
4471	Gasoline stations .....	197	351 518	18 923	4 507	1 349	22.8	7.8
44711	Gasoline stations with convenience stores .....	82	158 937	8 303	2 003	698	15.0	4.9
447110	Gasoline stations with convenience stores .....	82	158 937	8 303	2 003	698	15.0	4.9
44719	Other gasoline stations .....	115	192 581	10 620	2 504	651	29.2	10.1
447190	Other gasoline stations .....	115	192 581	10 620	2 504	651	29.2	10.1
448	Clothing & clothing accessories stores .....	249	232 556	26 860	6 281	2 281	4.1	7.1
4481	Clothing stores .....	151	173 655	18 403	4 236	1 700	4.0	7.1
44811	Men's clothing stores .....	22	25 036	2 389	591	168	4.7	8.0
448110	Men's clothing stores .....	22	25 036	2 389	591	168	4.7	8.0
44812	Women's clothing stores .....	63	54 362	5 965	1 399	603	8.0	14.3
448120	Women's clothing stores .....	63	54 362	5 965	1 399	603	8.0	14.3
44813	Children's & infants' clothing stores .....	11	17 527	1 940	486	190	1.5	—
448130	Children's & infants' clothing stores .....	11	17 527	1 940	486	190	1.5	—
44814	Family clothing stores .....	27	66 077	6 585	1 433	617	.8	3.5
448140	Family clothing stores .....	27	66 077	6 585	1 433	617	.8	3.5
44819	Other clothing stores .....	21	9 339	1 327	282	108	5.0	1.4
448190	Other clothing stores .....	21	9 339	1 327	282	108	5.0	1.4
4482	Shoe stores .....	54	34 075	3 772	933	341	3.1	1.7
44821	Shoe stores .....	54	34 075	3 772	933	341	3.1	1.7
448210	Shoe stores .....	54	34 075	3 772	933	341	3.1	1.7
4482103	Children's & juveniles' shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	34	17 630	1 862	429	149	5.9	.1
4482105	Athletic footwear stores .....	7	12 209	1 265	304	108	.3	2.0
4483	Jewelry, luggage, & leather goods stores .....	44	24 826	4 685	1 112	240	6.3	14.8
44831	Jewelry stores .....	42	D	D	D	c	D	D
448310	Jewelry stores .....	42	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	102	99 628	11 399	2 738	931	4.7	7.2
4511	Sporting goods, hobby, & musical instrument stores ..	65	56 388	5 856	1 366	509	5.4	7.9
45111	Sporting goods stores .....	36	27 669	3 203	782	224	7.5	6.6
451110	Sporting goods stores .....	36	27 669	3 203	782	224	7.5	6.6
4511101	General-line sporting goods stores .....	7	10 257	1 124	285	81	11.8	2.9
45112	Hobby, toy, & game stores .....	14	22 424	1 873	406	203	1.2	11.7
451120	Hobby, toy, & game stores .....	14	22 424	1 873	406	203	1.2	11.7
45114	Musical instrument & supplies stores .....	8	4 266	468	105	32	15.4	—
451140	Musical instrument & supplies stores .....	8	4 266	468	105	32	15.4	—
4512	Book, periodical, & music stores .....	37	43 240	5 543	1 372	422	3.9	6.2
45121	Book stores & news dealers .....	23	26 939	4 384	1 052	311	6.2	—
451211	Book stores .....	19	25 233	4 194	1 006	297	3.8	—
4512111	Book stores, general .....	13	22 099	3 900	938	266	4.2	—
4512113	College book stores .....	5	D	D	D	b	D	D
451212	News dealers & newsstands .....	4	1 706	190	46	14	41.2	—
45122	Prerecorded tape, compact disc, & record stores ..	14	16 301	1 159	320	111	—	16.6
451220	Prerecorded tape, compact disc, & record stores ..	14	16 301	1 159	320	111	—	16.6
452	General merchandise stores .....	50	507 864	45 594	10 164	3 342	.3	.4
4521	Department stores (incl leased depts) ## .....	17	333 553	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	17	333 553	N	N	N	—	—
4521	Department stores (excl leased depts) .....	17	330 118	33 007	7 176	2 463	—	—
45211	Department stores (excl leased depts) .....	17	330 118	33 007	7 176	2 463	—	—
452110	Department stores (excl leased depts) .....	17	330 118	33 007	7 176	2 463	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	15	D	D	D	g	D	D
4529	Other general merchandise stores .....	33	177 746	12 587	2 988	879	.7	1.2
45299	All other general merchandise stores .....	29	D	D	D	e	D	D
452990	All other general merchandise stores .....	29	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores .....	8	17 177	3 181	841	229	2.0	.7
453	Miscellaneous store retailers .....	204	236 157	24 994	5 142	1 334	7.0	62.3
4531	Florists .....	57	12 917	2 643	628	208	52.7	7.5
45311	Florists .....	57	12 917	2 643	628	208	52.7	7.5
453110	Florists .....	57	12 917	2 643	628	208	52.7	7.5
4532	Office supplies, stationery, & gift stores .....	62	191 529	17 583	3 551	762	2.0	73.8
45321	Office supplies & stationery stores .....	11	D	D	D	e	D	D
453210	Office supplies & stationery stores .....	11	D	D	D	e	D	D
4532101	Stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	9	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores .....	51	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	51	D	D	D	e	D	D
4533	Used merchandise stores .....	30	D	D	D	c	D	D
45331	Used merchandise stores .....	30	D	D	D	c	D	D
453310	Used merchandise stores .....	30	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	55	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	11	8 201	988	227	114	—	7.8
453910	Pet & pet supplies stores .....	11	8 201	988	227	114	—	7.8
45392	Art dealers .....	4	1 535	294	81	28	17.4	—
453920	Art dealers .....	4	1 535	294	81	28	17.4	—
45399	All other miscellaneous store retailers .....	40	D	D	D	c	D	D

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<b>Worcester, MA-CT PMSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	101	178 730	25 878	6 050	930	11.0	8.9
4541	Electronic shopping & mail-order houses .....	11	19 604	1 817	392	55	3.1	42.5
45411	Electronic shopping & mail-order houses .....	11	19 604	1 817	392	55	3.1	42.5
454110	Electronic shopping & mail-order houses .....	11	19 604	1 817	392	55	3.1	42.5
4542	Vending machine operators .....	15	23 855	3 607	858	156	5.6	.1
45421	Vending machine operators .....	15	23 855	3 607	858	156	5.6	.1
454210	Vending machine operators .....	15	23 855	3 607	858	156	5.6	.1
4543	Direct selling establishments .....	75	135 271	20 454	4 800	719	13.1	5.5
45431	Fuel dealers .....	53	108 590	15 213	3 834	478	15.8	1.3
454311	Heating oil dealers .....	43	93 844	13 565	3 405	426	18.2	1.5
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	b	D	D
454319	Other fuel dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	22	26 681	5 241	966	241	1.9	22.8
454390	Other direct selling establishments .....	22	26 681	5 241	966	241	1.9	22.8
<b>PITTSFIELD, MA MSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>560</b>	<b>941 087</b>	<b>100 504</b>	<b>22 880</b>	<b>6 175</b>	<b>7.6</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	54	229 356	17 780	4 017	616	6.7	1.7
4412	Other motor vehicle dealers .....	8	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	D	D	D	b	D	D
441221	Motorcycle dealers .....	5	7 573	831	170	42	—	7.9
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	33	29 214	4 064	870	222	3.8	3.5
4421	Furniture stores .....	13	16 780	2 431	525	107	4.2	—
44211	Furniture stores .....	13	16 780	2 431	525	107	4.2	—
442110	Furniture stores .....	13	16 780	2 431	525	107	4.2	—
4422	Home furnishings stores .....	20	12 434	1 633	345	115	3.2	8.2
44229	Other home furnishings stores .....	14	7 791	872	158	72	1.8	13.2
443	Electronics & appliance stores .....	23	14 574	2 174	423	105	21.9	7.5
4431	Electronics & appliance stores .....	23	14 574	2 174	423	105	21.9	7.5
44311	Appliance, television, & other electronics stores .....	16	10 045	1 533	297	67	24.2	5.3
444	Building material & garden equipment & supplies dealers .....	43	66 975	8 156	1 839	336	5.2	2.2
4441	Building material & supplies dealers .....	35	59 987	7 356	1 657	291	5.0	1.2
44419	Other building material dealers .....	20	43 771	4 141	937	143	5.0	—
444190	Other building material dealers .....	20	43 771	4 141	937	143	5.0	—
445	Food & beverage stores .....	70	192 307	20 740	4 712	1 728	14.9	1.1
4451	Grocery stores .....	37	159 779	16 735	3 859	1 394	8.5	1.0
4452	Specialty food stores .....	8	12 116	2 070	417	186	84.1	3.7
446	Health & personal care stores .....	29	46 253	6 627	1 573	331	10.8	2.3
4461	Health & personal care stores .....	29	46 253	6 627	1 573	331	10.8	2.3
4461102	Proprietary stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	41	53 508	3 336	791	267	2.7	21.4
448	Clothing & clothing accessories stores .....	119	82 474	9 368	1 780	629	6.1	1.7
4481	Clothing stores .....	80	61 518	6 949	1 311	472	7.3	1.0
44819	Other clothing stores .....	10	D	D	D	b	D	D
448190	Other clothing stores .....	10	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	4	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	38	26 610	3 168	773	251	2.0	2.9
4511	Sporting goods, hobby, & musical instrument stores .....	24	17 733	2 272	544	161	3.0	.8
4512	Book, periodical, & music stores .....	14	8 877	896	229	90	—	7.0
452	General merchandise stores .....	20	107 687	11 073	2 662	1 051	.5	9.9
45299	All other general merchandise stores .....	14	17 631	1 593	444	185	2.9	2.1
452990	All other general merchandise stores .....	14	17 631	1 593	444	185	2.9	2.1
453	Miscellaneous store retailers .....	57	23 332	3 146	708	251	11.5	5.2
4532	Office supplies, stationery, & gift stores .....	22	12 079	1 197	281	112	1.4	2.6
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	14	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	33	68 797	10 872	2 732	388	6.4	.9
4541	Electronic shopping & mail-order houses .....	10	36 816	6 432	1 620	222	.7	.2
45411	Electronic shopping & mail-order houses .....	10	36 816	6 432	1 620	222	.7	.2
454110	Electronic shopping & mail-order houses .....	10	36 816	6 432	1 620	222	.7	.2
4543	Direct selling establishments .....	20	31 905	4 407	1 096	162	12.9	1.6
45431	Fuel dealers .....	14	29 491	3 690	937	123	12.8	1.7
454311	Heating oil dealers .....	12	D	D	D	c	D	D

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PROVIDENCE—FALL RIVER—WARWICK, RI—MA MSA</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>4 764</b>	<b>9 376 888</b>	<b>929 458</b>	<b>211 872</b>	<b>57 552</b>	<b>12.3</b>	<b>6.7</b>
441	Motor vehicle & parts dealers . . . . .	507	2 192 488	183 753	40 024	6 111	20.8	9.6
4411	Automobile dealers . . . . .	258	1 913 063	137 494	29 724	4 224	22.8	9.3
44111	New car dealers . . . . .	113	1 784 365	128 905	27 709	3 838	22.2	9.5
441110	New car dealers . . . . .	113	1 784 365	128 905	27 709	3 838	22.2	9.5
44112	Used car dealers . . . . .	145	128 698	8 589	2 015	386	31.5	6.3
441120	Used car dealers . . . . .	145	128 698	8 589	2 015	386	31.5	6.3
4412	Other motor vehicle dealers . . . . .	47	70 035	7 612	1 332	269	7.8	2.3
44121	Recreational vehicle dealers . . . . .	3	22 293	1 876	323	44	D	—
441210	Recreational vehicle dealers . . . . .	3	22 293	1 876	323	44	D	—
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	44	47 742	5 736	1 009	225	8.9	3.3
441221	Motorcycle dealers . . . . .	9	19 997	2 473	452	72	—	3.5
441222	Boat dealers . . . . .	32	27 119	3 199	548	150	15.1	2.3
441229	All other motor vehicle dealers . . . . .	3	626	64	9	3	D	44.6
4413	Automotive parts, accessories, & tire stores . . . . .	202	209 390	38 647	8 968	1 618	7.3	14.7
44131	Automotive parts & accessories stores . . . . .	150	151 913	26 496	6 253	1 171	8.6	19.3
441310	Automotive parts & accessories stores . . . . .	150	151 913	26 496	6 253	1 171	8.6	19.3
44132	Tire dealers . . . . .	52	57 477	12 151	2 715	447	3.7	2.8
441320	Tire dealers . . . . .	52	57 477	12 151	2 715	447	3.7	2.8
442	Furniture & home furnishings stores . . . . .	247	289 708	38 805	9 116	1 962	11.4	4.4
4421	Furniture stores . . . . .	97	161 898	21 964	5 284	956	10.9	5.7
44211	Furniture stores . . . . .	97	161 898	21 964	5 284	956	10.9	5.7
442110	Furniture stores . . . . .	97	161 898	21 964	5 284	956	10.9	5.7
4422	Home furnishings stores . . . . .	150	127 810	16 841	3 832	1 006	12.1	2.8
44221	Floor covering stores . . . . .	76	44 232	7 404	1 539	316	25.8	4.8
442210	Floor covering stores . . . . .	76	44 232	7 404	1 539	316	25.8	4.8
44229	Other home furnishings stores . . . . .	74	83 578	9 437	2 293	690	4.9	1.8
442291	Window treatment stores . . . . .	11	D	D	D	b	D	D
442299	All other home furnishings stores . . . . .	63	D	D	D	f	D	D
443	Electronics & appliance stores . . . . .	155	206 745	19 238	4 341	1 024	8.4	2.2
4431	Electronics & appliance stores . . . . .	155	206 745	19 238	4 341	1 024	8.4	2.2
44311	Appliance, television, & other electronics stores . . . . .	104	128 438	12 509	2 692	687	10.0	2.8
443111	Household appliance stores . . . . .	30	26 906	2 174	490	115	18.9	2.3
443112	Radio, television, & other electronics stores . . . . .	74	101 532	10 335	2 202	572	7.7	3.0
44312	Computer & software stores . . . . .	43	72 340	5 649	1 403	290	5.9	1.3
443120	Computer & software stores . . . . .	43	72 340	5 649	1 403	290	5.9	1.3
44313	Camera & photographic supplies stores . . . . .	8	5 967	1 080	246	47	2.8	—
443130	Camera & photographic supplies stores . . . . .	8	5 967	1 080	246	47	2.8	—
444	Building material & garden equipment & supplies dealers . . . . .	333	709 020	82 521	18 230	3 301	7.2	1.3
4441	Building material & supplies dealers . . . . .	277	681 482	78 639	17 630	3 125	6.9	1.2
44411	Home centers . . . . .	11	204 755	14 736	3 069	863	3.4	—
444110	Home centers . . . . .	11	204 755	14 736	3 069	863	3.4	—
44412	Paint & wallpaper stores . . . . .	45	25 981	3 917	950	185	15.5	3.3
444120	Paint & wallpaper stores . . . . .	45	25 981	3 917	950	185	15.5	3.3
44413	Hardware stores . . . . .	61	49 352	7 414	1 702	455	15.7	4.6
444130	Hardware stores . . . . .	61	49 352	7 414	1 702	455	15.7	4.6
44419	Other building material dealers . . . . .	160	401 394	52 572	11 909	1 622	7.0	1.2
444190	Other building material dealers . . . . .	160	401 394	52 572	11 909	1 622	7.0	1.2
4442	Lawn & garden equipment & supplies stores . . . . .	56	27 538	3 882	600	176	14.3	5.6
44421	Outdoor power equipment stores . . . . .	21	9 308	1 293	237	48	19.2	10.8
444210	Outdoor power equipment stores . . . . .	21	9 308	1 293	237	48	19.2	10.8
44422	Nursery & garden centers . . . . .	35	18 230	2 589	363	128	11.7	2.9
444220	Nursery & garden centers . . . . .	35	18 230	2 589	363	128	11.7	2.9
445	Food & beverage stores . . . . .	794	1 827 243	168 420	37 781	13 642	9.7	6.8
4451	Grocery stores . . . . .	386	1 562 140	144 358	32 071	11 608	5.9	6.8
44511	Supermarkets & other grocery (except convenience) stores . . . . .	220	1 454 274	136 032	30 150	10 777	4.0	6.9
445110	Supermarkets & other grocery (except convenience) stores . . . . .	220	1 454 274	136 032	30 150	10 777	4.0	6.9
44512	Convenience stores . . . . .	166	107 866	8 326	1 921	831	30.7	6.6
445120	Convenience stores . . . . .	166	107 866	8 326	1 921	831	30.7	6.6
4452	Specialty food stores . . . . .	164	70 513	9 080	2 144	873	30.2	11.8
4453	Beer, wine, & liquor stores . . . . .	244	194 590	14 982	3 566	1 161	32.7	4.4
44531	Beer, wine, & liquor stores . . . . .	244	194 590	14 982	3 566	1 161	32.7	4.4
445310	Beer, wine, & liquor stores . . . . .	244	194 590	14 982	3 566	1 161	32.7	4.4

See footnotes at end of table.



Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PROVIDENCE-FALL RIVER-WARWICK, RI-MA MSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	138	1 173 895	126 845	29 366	10 247	.9	.2
4521	Department stores (incl leased depts) ## .....	45	906 570	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	45	906 570	N	N	N	—	—
4521	Department stores (excl leased depts) .....	45	889 568	102 298	23 487	8 303	—	—
45211	Department stores (excl leased depts) .....	45	889 568	102 298	23 487	8 303	—	—
4521101	Conventional department stores (excl leased depts) .....	5	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	34	535 570	64 052	14 630	5 500	—	—
4521103	National chain department stores (excl leased depts) .....	6	D	D	D	g	D	D
4529	Other general merchandise stores .....	93	284 327	24 547	5 879	1 944	3.5	1.0
45299	All other general merchandise stores .....	89	D	D	D	g	D	D
452990	All other general merchandise stores .....	89	D	D	D	g	D	D
4529901	Variety stores .....	40	24 879	2 456	479	318	27.3	3.7
4529903	Miscellaneous general merchandise stores .....	48	90 113	13 036	3 296	1 016	3.6	2.1
453	Miscellaneous store retailers .....	508	265 835	36 023	8 355	3 042	14.7	8.9
4531	Florists .....	132	28 200	6 005	1 442	563	39.6	7.7
45311	Florists .....	132	28 200	6 005	1 442	563	39.6	7.7
453110	Florists .....	132	28 200	6 005	1 442	563	39.6	7.7
4532	Office supplies, stationery, & gift stores .....	173	147 816	16 333	3 874	1 443	9.5	7.7
45321	Office supplies & stationery stores .....	27	59 873	5 178	1 261	343	1.4	1.6
453210	Office supplies & stationery stores .....	27	59 873	5 178	1 261	343	1.4	1.6
4532101	Stationery stores .....	5	D	D	D	a	D	D
4532102	Office supplies stores .....	22	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores .....	146	87 943	11 155	2 613	1 100	15.1	11.8
453220	Gift, novelty, & souvenir stores .....	146	87 943	11 155	2 613	1 100	15.1	11.8
4533	Used merchandise stores .....	70	23 613	4 653	1 066	416	24.0	16.1
45331	Used merchandise stores .....	70	23 613	4 653	1 066	416	24.0	16.1
453310	Used merchandise stores .....	70	23 613	4 653	1 066	416	24.0	16.1
4539	Other miscellaneous store retailers .....	133	66 206	9 032	1 973	620	12.3	9.4
45391	Pet & pet supplies stores .....	39	25 091	3 728	944	317	8.6	2.2
453910	Pet & pet supplies stores .....	39	25 091	3 728	944	317	8.6	2.2
45392	Art dealers .....	8	1 397	179	49	14	15.3	1.0
453920	Art dealers .....	8	1 397	179	49	14	15.3	1.0
45399	All other miscellaneous store retailers .....	85	D	D	D	e	D	D
454	Nonstore retailers .....	260	479 195	58 744	14 039	2 512	20.8	8.4
4541	Electronic shopping & mail-order houses .....	31	187 084	15 182	3 109	737	8.3	6.2
45411	Electronic shopping & mail-order houses .....	31	187 084	15 182	3 109	737	8.3	6.2
454110	Electronic shopping & mail-order houses .....	31	187 084	15 182	3 109	737	8.3	6.2
4542	Vending machine operators .....	29	D	D	D	b	D	D
45421	Vending machine operators .....	29	D	D	D	b	D	D
454210	Vending machine operators .....	29	D	D	D	b	D	D
4543	Direct selling establishments .....	200	D	D	D	g	D	D
45431	Fuel dealers .....	140	250 813	34 701	8 939	1 267	30.1	8.7
454311	Heating oil dealers .....	122	225 679	29 879	7 761	1 127	33.5	9.7
454312	Liquefied petroleum gas (bottled gas) dealers .....	18	25 134	4 822	1 178	140	—	—
45439	Other direct selling establishments .....	60	D	D	D	e	D	D
454390	Other direct selling establishments .....	60	D	D	D	e	D	D
	<b>SPRINGFIELD, MA MSA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 446</b>	<b>4 868 840</b>	<b>490 912</b>	<b>114 377</b>	<b>31 552</b>	<b>9.4</b>	<b>8.7</b>
441	Motor vehicle & parts dealers .....	253	1 169 785	94 307	21 976	3 386	16.0	20.8
4411	Automobile dealers .....	124	1 002 902	69 149	16 349	2 322	17.7	23.2
44111	New car dealers .....	66	937 861	65 288	15 580	2 156	17.1	24.1
441110	New car dealers .....	66	937 861	65 288	15 580	2 156	17.1	24.1
44112	Used car dealers .....	58	65 041	3 861	769	166	25.6	11.2
441120	Used car dealers .....	58	65 041	3 861	769	166	25.6	11.2
4412	Other motor vehicle dealers .....	15	42 969	4 098	718	154	7.1	3.2
44121	Recreational vehicle dealers .....	6	21 183	2 234	339	75	9.2	6.5
441210	Recreational vehicle dealers .....	6	21 183	2 234	339	75	9.2	6.5
44122	Motorcycle, boat, & other motor vehicle dealers .....	9	21 786	1 864	379	79	4.9	—
441221	Motorcycle dealers .....	5	13 040	1 141	259	47	—	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	114	123 914	21 060	4 909	910	5.7	7.5
44131	Automotive parts & accessories stores .....	91	95 641	15 984	3 768	702	2.7	8.4
441310	Automotive parts & accessories stores .....	91	95 641	15 984	3 768	702	2.7	8.4
44132	Tire dealers .....	23	28 273	5 076	1 141	208	15.7	4.3
441320	Tire dealers .....	23	28 273	5 076	1 141	208	15.7	4.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MA MSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
442	Furniture & home furnishings stores .....	121	111 833	14 966	3 764	917	11.8	6.6
4421	Furniture stores .....	58	56 189	7 936	1 837	421	12.1	7.5
44211	Furniture stores .....	58	56 189	7 936	1 837	421	12.1	7.5
442110	Furniture stores .....	58	56 189	7 936	1 837	421	12.1	7.5
4422	Home furnishings stores .....	63	55 644	7 030	1 927	496	11.5	5.8
44221	Floor covering stores .....	34	20 876	2 837	710	149	22.3	12.5
442210	Floor covering stores .....	34	20 876	2 837	710	149	22.3	12.5
44229	Other home furnishings stores .....	29	34 768	4 193	1 217	347	5.1	1.7
442299	All other home furnishings stores .....	25	33 687	3 852	1 129	328	4.2	1.8
443	Electronics & appliance stores .....	94	118 557	13 433	2 879	665	10.1	10.1
4431	Electronics & appliance stores .....	94	118 557	13 433	2 879	665	10.1	10.1
44311	Appliance, television, & other electronics stores ....	60	74 012	8 106	1 897	438	7.7	12.0
443111	Household appliance stores .....	22	21 824	2 706	627	118	13.9	33.6
443112	Radio, television, & other electronics stores .....	38	52 188	5 400	1 270	320	5.2	3.0
44312	Computer & software stores .....	26	41 635	4 865	897	199	15.1	7.5
443120	Computer & software stores .....	26	41 635	4 865	897	199	15.1	7.5
44313	Camera & photographic supplies stores .....	8	2 910	462	85	28	—	—
443130	Camera & photographic supplies stores .....	8	2 910	462	85	28	—	—
444	Building material & garden equipment & supplies dealers .....	184	379 432	46 658	10 577	1 900	7.3	.6
4441	Building material & supplies dealers .....	153	340 588	41 524	9 538	1 665	7.1	.3
44411	Home centers .....	10	105 476	11 165	2 623	510	3.8	—
444110	Home centers .....	10	105 476	11 165	2 623	510	3.8	—
44412	Paint & wallpaper stores .....	17	10 997	1 428	347	68	4.2	—
444120	Paint & wallpaper stores .....	17	10 997	1 428	347	68	4.2	—
44413	Hardware stores .....	40	26 848	3 992	1 015	278	11.9	1.2
444130	Hardware stores .....	40	26 848	3 992	1 015	278	11.9	1.2
44419	Other building material dealers .....	86	197 267	24 939	5 553	809	8.3	.3
444190	Other building material dealers .....	86	197 267	24 939	5 553	809	8.3	.3
4442	Lawn & garden equipment & supplies stores .....	31	38 844	5 134	1 039	235	9.6	4.1
44421	Outdoor power equipment stores .....	15	12 724	1 900	380	89	24.4	12.4
444210	Outdoor power equipment stores .....	15	12 724	1 900	380	89	24.4	12.4
44422	Nursery & garden centers .....	16	26 120	3 234	659	146	2.4	—
444220	Nursery & garden centers .....	16	26 120	3 234	659	146	2.4	—
445	Food & beverage stores .....	389	1 061 928	110 285	25 537	8 988	7.2	2.1
4451	Grocery stores .....	210	899 259	95 939	22 316	7 755	3.8	1.7
44511	Supermarkets & other grocery (except convenience) stores .....	113	845 873	91 213	21 107	7 218	2.0	1.1
445110	Supermarkets & other grocery (except convenience) stores .....	113	845 873	91 213	21 107	7 218	2.0	1.1
44512	Convenience stores .....	97	53 386	4 726	1 209	537	33.0	10.7
445120	Convenience stores .....	97	53 386	4 726	1 209	537	33.0	10.7
4452	Specialty food stores .....	44	25 726	3 704	774	286	47.0	11.1
4453	Beer, wine, & liquor stores .....	135	136 943	10 642	2 447	947	21.6	3.0
44531	Beer, wine, & liquor stores .....	135	136 943	10 642	2 447	947	21.6	3.0
445310	Beer, wine, & liquor stores .....	135	136 943	10 642	2 447	947	21.6	3.0
446	Health & personal care stores .....	172	281 928	34 008	8 253	2 246	7.2	3.1
4461	Health & personal care stores .....	172	281 928	34 008	8 253	2 246	7.2	3.1
44611	Pharmacies & drug stores .....	89	244 520	25 941	6 284	1 808	6.3	1.6
446110	Pharmacies & drug stores .....	89	244 520	25 941	6 284	1 808	6.3	1.6
4461101	Pharmacies & drug stores .....	85	D	D	D	g	D	D
4461102	Proprietary stores .....	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	17	7 431	948	236	65	8.9	9.0
446120	Cosmetics, beauty supplies, & perfume stores .....	17	7 431	948	236	65	8.9	9.0
44613	Optical goods stores .....	41	11 871	2 969	702	153	20.2	8.0
446130	Optical goods stores .....	41	11 871	2 969	702	153	20.2	8.0
44619	Other health & personal care stores .....	25	18 106	4 150	1 031	220	9.9	18.5
446191	Food (health) supplement stores .....	14	6 476	1 071	269	73	5.1	35.8
446199	All other health & personal care stores .....	11	11 630	3 079	762	147	12.5	8.9
447	Gasoline stations .....	275	450 931	27 138	6 334	2 135	9.1	8.5
4471	Gasoline stations .....	275	450 931	27 138	6 334	2 135	9.1	8.5
44711	Gasoline stations with convenience stores .....	119	242 186	12 238	2 968	1 154	5.9	8.2
447110	Gasoline stations with convenience stores .....	119	242 186	12 238	2 968	1 154	5.9	8.2
44719	Other gasoline stations .....	156	208 745	14 900	3 366	981	12.8	8.7
447190	Other gasoline stations .....	156	208 745	14 900	3 366	981	12.8	8.7

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MA MSA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	123	170 668	28 205	6 680	1 130	18.5	17.7
4541	Electronic shopping & mail-order houses .....	19	16 026	2 763	577	132	15.1	16.6
45411	Electronic shopping & mail-order houses .....	19	16 026	2 763	577	132	15.1	16.6
454110	Electronic shopping & mail-order houses .....	19	16 026	2 763	577	132	15.1	16.6
4542	Vending machine operators .....	11	9 660	2 603	837	182	57.0	41.4
45421	Vending machine operators .....	11	9 660	2 603	837	182	57.0	41.4
454210	Vending machine operators .....	11	9 660	2 603	837	182	57.0	41.4
4543	Direct selling establishments .....	93	144 982	22 839	5 266	816	16.3	16.3
45431	Fuel dealers .....	63	112 794	17 039	4 037	576	20.1	19.9
454311	Heating oil dealers .....	54	96 907	14 294	3 417	495	22.5	23.2
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	15 887	2 745	620	81	5.7	—
45439	Other direct selling establishments .....	30	32 188	5 800	1 229	240	2.7	3.5
454390	Other direct selling establishments .....	30	32 188	5 800	1 229	240	2.7	3.5
<b>AREA OUTSIDE MASSACHUSETTS METROPOLITAN AREAS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 570</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>j</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	120	D	D	D	g	D	D
4411	Automobile dealers .....	44	D	D	D	f	D	D
4412	Other motor vehicle dealers .....	25	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	23	D	D	D	c	D	D
441221	Motorcycle dealers .....	6	D	D	D	b	D	D
441222	Boat dealers .....	16	19 784	2 702	423	110	17.7	2.4
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	51	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	39	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	39	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	87	D	D	D	e	D	D
4421	Furniture stores .....	27	D	D	D	c	D	D
44211	Furniture stores .....	27	D	D	D	c	D	D
442110	Furniture stores .....	27	D	D	D	c	D	D
4422	Home furnishings stores .....	60	D	D	D	e	D	D
44229	Other home furnishings stores .....	42	D	D	D	c	D	D
442299	All other home furnishings stores .....	40	D	D	D	c	D	D
443	Electronics & appliance stores .....	47	35 001	4 516	1 022	211	22.1	3.8
4431	Electronics & appliance stores .....	47	35 001	4 516	1 022	211	22.1	3.8
44311	Appliance, television, & other electronics stores .....	28	25 095	3 121	718	147	18.5	4.7
443111	Household appliance stores .....	15	19 134	2 320	530	100	17.8	3.5
44312	Computer & software stores .....	15	D	D	D	b	D	D
443120	Computer & software stores .....	15	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	121	240 093	27 954	5 756	1 010	8.2	5.5
4441	Building material & supplies dealers .....	91	D	D	D	f	D	D
44419	Other building material dealers .....	52	D	D	D	e	D	D
444190	Other building material dealers .....	52	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores .....	30	D	D	D	c	D	D
44422	Nursery & garden centers .....	22	29 896	4 388	731	188	3.9	.6
444220	Nursery & garden centers .....	22	29 896	4 388	731	188	3.9	.6
445	Food & beverage stores .....	252	D	D	D	h	D	D
4451	Grocery stores .....	137	D	D	D	h	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	74	D	D	D	g	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	74	D	D	D	g	D	D
44512	Convenience stores .....	63	D	D	D	e	D	D
445120	Convenience stores .....	63	D	D	D	e	D	D
4452	Specialty food stores .....	43	D	D	D	c	D	D
4453	Beer, wine, & liquor stores .....	72	62 448	5 374	1 002	366	27.5	2.2
44531	Beer, wine, & liquor stores .....	72	62 448	5 374	1 002	366	27.5	2.2
445310	Beer, wine, & liquor stores .....	72	62 448	5 374	1 002	366	27.5	2.2
446	Health & personal care stores .....	85	102 919	12 449	2 864	707	27.1	4.7
4461	Health & personal care stores .....	85	102 919	12 449	2 864	707	27.1	4.7
44619	Other health & personal care stores .....	17	D	D	D	c	D	D
446191	Food (health) supplement stores .....	11	D	D	D	b	D	D
447	Gasoline stations .....	134	148 238	11 618	2 626	897	10.5	13.6
4471	Gasoline stations .....	134	148 238	11 618	2 626	897	10.5	13.6
44711	Gasoline stations with convenience stores .....	55	69 158	4 686	1 053	439	6.3	12.4
447110	Gasoline stations with convenience stores .....	55	69 158	4 686	1 053	439	6.3	12.4
44719	Other gasoline stations .....	79	79 080	6 932	1 573	458	14.1	14.7
447190	Other gasoline stations .....	79	79 080	6 932	1 573	458	14.1	14.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AREA OUTSIDE MASSACHUSETTS METROPOLITAN AREAS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	232	D	D	D	f	D	D
4481	Clothing stores .....	170	D	D	D	f	D	D
44813	Children's & infants' clothing stores .....	10	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	10	D	D	D	b	D	D
44815	Clothing accessories stores .....	9	8 815	1 684	478	55	2.4	2.2
448150	Clothing accessories stores .....	9	8 815	1 684	478	55	2.4	2.2
44819	Other clothing stores .....	24	D	D	D	b	D	D
448190	Other clothing stores .....	24	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	40	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	4	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	117	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	83	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores .....	12	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	12	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	34	D	D	D	c	D	D
45121	Book stores & news dealers .....	24	D	D	D	c	D	D
451211	Book stores .....	20	D	D	D	c	D	D
4512111	Book stores, general .....	17	D	D	D	b	D	D
451212	News dealers & newsstands .....	4	D	D	D	a	D	D
452	General merchandise stores .....	45	D	D	D	f	D	D
45299	All other general merchandise stores .....	36	D	D	D	c	D	D
452990	All other general merchandise stores .....	36	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	20	13 264	1 814	347	138	1.5	9.6
453	Miscellaneous store retailers .....	245	82 710	10 236	1 737	591	37.6	6.7
4532	Office supplies, stationery, & gift stores .....	109	30 972	3 934	590	221	45.1	10.0
45321	Office supplies & stationery stores .....	7	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	7	D	D	D	b	D	D
4532102	Office supplies stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	102	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	102	D	D	D	c	D	D
4533	Used merchandise stores .....	35	D	D	D	c	D	D
45331	Used merchandise stores .....	35	D	D	D	c	D	D
453310	Used merchandise stores .....	35	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	73	D	D	D	c	D	D
45392	Art dealers .....	40	12 091	1 292	127	31	22.7	5.9
453920	Art dealers .....	40	12 091	1 292	127	31	22.7	5.9
45399	All other miscellaneous store retailers .....	24	D	D	D	b	D	D
454	Nonstore retailers .....	85	D	D	D	f	D	D
4543	Direct selling establishments .....	60	D	D	D	e	D	D
45431	Fuel dealers .....	48	D	D	D	e	D	D
454311	Heating oil dealers .....	35	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	13	D	D	D	c	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.





**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	256	210 899	24 774	4 902	1 509	9.0	8.2
4481	Clothing stores .....	178	163 186	18 511	3 771	1 184	7.6	9.4
44811	Men's clothing stores .....	9	4 096	469	95	26	5.0	3.4
448110	Men's clothing stores .....	9	4 096	469	95	26	5.0	3.4
44812	Women's clothing stores .....	59	39 175	4 147	817	343	17.1	9.6
448120	Women's clothing stores .....	59	39 175	4 147	817	343	17.1	9.6
44813	Children's & infants' clothing stores .....	14	8 056	844	153	86	7.3	8.7
448130	Children's & infants' clothing stores .....	14	8 056	844	153	86	7.3	8.7
44814	Family clothing stores .....	61	93 022	10 119	2 026	599	4.6	11.3
448140	Family clothing stores .....	61	93 022	10 119	2 026	599	4.6	11.3
44815	Clothing accessories stores .....	9	8 456	1 676	507	64	1.2	.4
448150	Clothing accessories stores .....	9	8 456	1 676	507	64	1.2	.4
44819	Other clothing stores .....	26	10 381	1 256	173	66	5.7	1.7
448190	Other clothing stores .....	26	10 381	1 256	173	66	5.7	1.7
4482	Shoe stores .....	31	23 654	2 414	433	148	—	2.4
44821	Shoe stores .....	31	23 654	2 414	433	148	—	2.4
448210	Shoe stores .....	31	23 654	2 414	433	148	—	2.4
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	23	16 352	1 810	334	109	—	3.5
4482105	Athletic footwear stores .....	6	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	47	24 059	3 849	698	177	26.8	5.6
44831	Jewelry stores .....	41	21 911	3 640	660	165	28.0	4.2
448310	Jewelry stores .....	41	21 911	3 640	660	165	28.0	4.2
44832	Luggage & leather goods stores .....	6	2 148	209	38	12	15.0	19.9
448320	Luggage & leather goods stores .....	6	2 148	209	38	12	15.0	19.9
451	Sporting goods, hobby, book, & music stores .....	136	73 047	8 215	1 636	531	7.3	4.6
4511	Sporting goods, hobby, & musical instrument stores ..	94	47 694	5 441	1 027	322	8.3	2.2
45111	Sporting goods stores .....	62	28 753	3 331	589	177	8.8	3.4
451110	Sporting goods stores .....	62	28 753	3 331	589	177	8.8	3.4
4511101	General-line sporting goods stores .....	14	10 703	1 154	249	69	12.1	1.8
4511102	Specialty-line sporting goods stores .....	48	18 050	2 177	340	108	6.8	4.4
45112	Hobby, toy, & game stores .....	15	13 859	1 362	237	88	5.2	—
451120	Hobby, toy, & game stores .....	15	13 859	1 362	237	88	5.2	—
45113	Sewing, needlework, & piece goods stores .....	12	3 910	530	143	45	18.4	1.5
451130	Sewing, needlework, & piece goods stores .....	12	3 910	530	143	45	18.4	1.5
45114	Musical instrument & supplies stores .....	5	1 172	218	58	12	—	—
451140	Musical instrument & supplies stores .....	5	1 172	218	58	12	—	—
4512	Book, periodical, & music stores .....	42	25 353	2 774	609	209	5.5	9.3
45121	Book stores & news dealers .....	29	16 151	1 927	429	149	8.6	5.3
451211	Book stores .....	26	15 136	1 822	404	139	9.2	5.7
4512111	Book stores, general .....	22	13 259	1 643	363	126	2.9	6.5
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	3	1 015	105	25	10	—	—
45122	Prerecorded tape, compact disc, & record stores ..	13	9 202	847	180	60	—	16.2
451220	Prerecorded tape, compact disc, & record stores ..	13	9 202	847	180	60	—	16.2
452	General merchandise stores .....	28	159 250	15 983	3 474	1 150	2.1	.3
4521	Department stores (incl leased depts) ## .....	8	146 466	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	8	146 466	N	N	N	—	—
4521	Department stores (excl leased depts) .....	8	142 778	13 880	3 138	1 027	—	—
45211	Department stores (excl leased depts) .....	8	142 778	13 880	3 138	1 027	—	—
452110	Department stores (excl leased depts) .....	8	142 778	13 880	3 138	1 027	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	20	16 472	2 103	336	123	20.7	3.2
452990	All other general merchandise stores .....	20	16 472	2 103	336	123	20.7	3.2
4529903	Miscellaneous general merchandise stores ....	10	12 142	1 522	254	85	10.7	4.4
453	Miscellaneous store retailers .....	260	93 819	12 618	2 326	805	22.1	7.3
4531	Florists .....	34	6 864	1 260	274	110	28.7	6.7
45311	Florists .....	34	6 864	1 260	274	110	28.7	6.7
453110	Florists .....	34	6 864	1 260	274	110	28.7	6.7
4532	Office supplies, stationery, & gift stores .....	125	53 247	6 687	1 163	425	24.2	5.6
45321	Office supplies & stationery stores .....	8	17 782	1 380	344	67	—	.2
453210	Office supplies & stationery stores .....	8	17 782	1 380	344	67	—	.2
4532102	Office supplies stores .....	7	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	117	35 465	5 307	819	358	36.3	8.3
453220	Gift, novelty, & souvenir stores .....	117	35 465	5 307	819	358	36.3	8.3
4533	Used merchandise stores .....	32	5 530	685	123	60	21.4	7.1
45331	Used merchandise stores .....	32	5 530	685	123	60	21.4	7.1
453310	Used merchandise stores .....	32	5 530	685	123	60	21.4	7.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	69	28 178	3 986	766	210	16.7	10.5
45391	Pet & pet supplies stores .....	8	5 681	737	159	56	7.2	—
453910	Pet & pet supplies stores .....	8	5 681	737	159	56	7.2	—
45392	Art dealers .....	37	9 649	1 225	191	50	19.5	12.7
453920	Art dealers .....	37	9 649	1 225	191	50	19.5	12.7
45399	All other miscellaneous store retailers .....	24	12 848	2 024	416	104	18.9	13.6
454	Nonstore retailers .....	58	63 237	9 410	2 353	370	30.3	1.4
4541	Electronic shopping & mail-order houses .....	10	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	10	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	10	D	D	D	b	D	D
4543	Direct selling establishments .....	46	58 405	8 740	2 197	338	30.7	1.5
45431	Fuel dealers .....	35	55 992	8 217	2 105	315	31.5	1.4
454311	Heating oil dealers .....	26	43 445	6 361	1 618	240	34.2	.7
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>BERKSHIRE COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>832</b>	<b>1 280 734</b>	<b>137 730</b>	<b>31 352</b>	<b>8 513</b>	<b>9.0</b>	<b>6.4</b>
441	Motor vehicle & parts dealers .....	77	302 272	23 348	5 239	822	7.4	10.8
4411	Automobile dealers .....	39	268 288	18 395	4 126	603	7.1	11.3
44111	New car dealers .....	21	241 239	17 270	3 876	557	5.2	12.6
441110	New car dealers .....	21	241 239	17 270	3 876	557	5.2	12.6
44112	Used car dealers .....	18	27 049	1 125	250	46	24.0	—
441120	Used car dealers .....	18	27 049	1 125	250	46	24.0	—
4412	Other motor vehicle dealers .....	9	11 436	1 135	227	58	12.0	5.3
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	D	D	D	b	D	D
441221	Motorcycle dealers .....	5	7 573	831	170	42	—	7.9
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	29	22 548	3 818	886	161	9.3	7.7
44131	Automotive parts & accessories stores .....	22	16 649	2 606	615	109	10.7	8.1
441310	Automotive parts & accessories stores .....	22	16 649	2 606	615	109	10.7	8.1
44132	Tire dealers .....	7	5 899	1 212	271	52	5.3	6.3
441320	Tire dealers .....	7	5 899	1 212	271	52	5.3	6.3
442	Furniture & home furnishings stores .....	47	33 276	4 836	1 036	271	8.8	4.8
4421	Furniture stores .....	16	17 960	2 722	598	120	3.9	2.5
44211	Furniture stores .....	16	17 960	2 722	598	120	3.9	2.5
442110	Furniture stores .....	16	17 960	2 722	598	120	3.9	2.5
4422	Home furnishings stores .....	31	15 316	2 114	438	151	14.6	7.6
44221	Floor covering stores .....	10	5 831	973	230	55	23.1	1.8
442210	Floor covering stores .....	10	5 831	973	230	55	23.1	1.8
44229	Other home furnishings stores .....	21	9 485	1 141	208	96	9.4	11.1
442291	Window treatment stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	18	D	D	D	b	D	D
443	Electronics & appliance stores .....	37	24 203	3 252	695	165	21.6	7.5
4431	Electronics & appliance stores .....	37	24 203	3 252	695	165	21.6	7.5
44311	Appliance, television, & other electronics stores .....	23	16 224	2 253	485	114	15.7	6.8
443111	Household appliance stores .....	10	7 153	930	198	45	27.1	15.4
443112	Radio, television, & other electronics stores .....	13	9 071	1 323	287	69	6.7	—
44312	Computer & software stores .....	11	6 305	698	150	36	42.5	11.3
443120	Computer & software stores .....	11	6 305	698	150	36	42.5	11.3
44313	Camera & photographic supplies stores .....	3	1 674	301	60	15	—	—
443130	Camera & photographic supplies stores .....	3	1 674	301	60	15	—	—
444	Building material & garden equipment & supplies dealers .....	66	96 295	12 246	2 753	481	7.0	5.8
4441	Building material & supplies dealers .....	50	82 780	10 209	2 376	401	7.4	5.8
44412	Paint & wallpaper stores .....	10	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	10	D	D	D	b	D	D
44413	Hardware stores .....	12	13 684	2 335	534	111	8.7	—
444130	Hardware stores .....	12	13 684	2 335	534	111	8.7	—
44419	Other building material dealers .....	27	60 165	6 044	1 426	206	7.6	3.5
444190	Other building material dealers .....	27	60 165	6 044	1 426	206	7.6	3.5
4442	Lawn & garden equipment & supplies stores .....	16	13 515	2 037	377	80	4.7	5.6
44421	Outdoor power equipment stores .....	6	6 506	640	150	35	—	—
444210	Outdoor power equipment stores .....	6	6 506	640	150	35	—	—
44422	Nursery & garden centers .....	10	7 009	1 397	227	45	9.0	10.7
444220	Nursery & garden centers .....	10	7 009	1 397	227	45	9.0	10.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>BERKSHIRE COUNTY, MA—Con.</b>									
<b>44-45 Retail trade—Con.</b>									
445	Food & beverage stores .....	106	271 435	29 019	6 571	2 382	12.6	1.1	
4451	Grocery stores .....	53	225 010	23 486	5 400	1 928	7.1	.8	
44511	Supermarkets & other grocery (except convenience) stores .....	34	216 370	22 693	5 244	1 852	5.9	.5	
445110	Supermarkets & other grocery (except convenience) stores .....	34	216 370	22 693	5 244	1 852	5.9	.5	
44512	Convenience stores .....	19	8 640	793	156	76	39.1	7.2	
445120	Convenience stores .....	19	8 640	793	156	76	39.1	7.2	
4452	Specialty food stores .....	15	17 207	2 891	597	252	68.1	4.1	
4453	Beer, wine, & liquor stores .....	38	29 218	2 642	574	202	22.2	2.0	
44531	Beer, wine, & liquor stores .....	38	29 218	2 642	574	202	22.2	2.0	
445310	Beer, wine, & liquor stores .....	38	29 218	2 642	574	202	22.2	2.0	
446	Health & personal care stores .....	47	68 553	9 580	2 251	497	23.1	1.7	
4461	Health & personal care stores .....	47	68 553	9 580	2 251	497	23.1	1.7	
44611	Pharmacies & drug stores .....	29	62 363	8 399	1 965	418	23.0	—	
446110	Pharmacies & drug stores .....	29	62 363	8 399	1 965	418	23.0	—	
4461101	Pharmacies & drug stores .....	27	D	D	D	e	D	D	
4461102	Proprietary stores .....	2	D	D	D	b	D	D	
44612	Cosmetics, beauty supplies, & perfume stores .....	4	1 365	213	40	9	—	8.2	
446120	Cosmetics, beauty supplies, & perfume stores .....	4	1 365	213	40	9	—	8.2	
44613	Optical goods stores .....	9	2 046	476	135	31	2.7	37.4	
446130	Optical goods stores .....	9	2 046	476	135	31	2.7	37.4	
44619	Other health & personal care stores .....	5	2 779	492	111	39	52.5	11.0	
446191	Food (health) supplement stores .....	3	D	D	D	b	D	D	
447	Gasoline stations .....	65	76 771	5 089	1 199	439	3.9	19.6	
4471	Gasoline stations .....	65	76 771	5 089	1 199	439	3.9	19.6	
44711	Gasoline stations with convenience stores .....	33	43 282	2 643	612	260	4.5	26.4	
447110	Gasoline stations with convenience stores .....	33	43 282	2 643	612	260	4.5	26.4	
44719	Other gasoline stations .....	32	33 489	2 446	587	179	3.0	10.9	
447190	Other gasoline stations .....	32	33 489	2 446	587	179	3.0	10.9	
448	Clothing & clothing accessories stores .....	139	93 263	10 960	2 105	733	6.0	2.2	
4481	Clothing stores .....	94	70 102	8 190	1 555	547	7.3	.9	
44811	Men's clothing stores .....	8	4 663	621	66	20	—	—	
448110	Men's clothing stores .....	8	4 663	621	66	20	—	—	
44812	Women's clothing stores .....	41	22 955	3 154	661	247	18.9	1.8	
448120	Women's clothing stores .....	41	22 955	3 154	661	247	18.9	1.8	
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D	
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D	
44814	Family clothing stores .....	28	35 802	3 673	741	238	2.0	.6	
448140	Family clothing stores .....	28	35 802	3 673	741	238	2.0	.6	
44815	Clothing accessories stores .....	5	D	D	D	a	D	D	
448150	Clothing accessories stores .....	5	D	D	D	a	D	D	
44819	Other clothing stores .....	10	D	D	D	b	D	D	
448190	Other clothing stores .....	10	D	D	D	b	D	D	
4482	Shoe stores .....	26	16 317	1 606	311	118	—	3.5	
44821	Shoe stores .....	26	16 317	1 606	311	118	—	3.5	
448210	Shoe stores .....	26	16 317	1 606	311	118	—	3.5	
4482101	Men's shoe stores .....	1	D	D	D	a	D	D	
4482102	Women's shoe stores .....	2	D	D	D	a	D	D	
4482104	Family shoe stores .....	20	11 287	1 122	242	91	—	5.1	
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D	
4483	Jewelry, luggage, & leather goods stores .....	19	6 844	1 164	239	68	7.6	12.1	
44831	Jewelry stores .....	15	D	D	D	b	D	D	
448310	Jewelry stores .....	15	D	D	D	b	D	D	
44832	Luggage & leather goods stores .....	4	D	D	D	a	D	D	
448320	Luggage & leather goods stores .....	4	D	D	D	a	D	D	
451	Sporting goods, hobby, book, & music stores .....	60	35 084	4 358	1 085	355	4.1	2.5	
4511	Sporting goods, hobby, & musical instrument stores ..	40	23 511	3 095	770	234	6.0	.9	
45111	Sporting goods stores .....	21	12 025	1 687	445	106	2.7	—	
451110	Sporting goods stores .....	21	12 025	1 687	445	106	2.7	—	
4511101	General-line sporting goods stores .....	5	2 734	256	61	18	7.3	—	
4511102	Specialty-line sporting goods stores .....	16	9 291	1 431	384	88	1.3	—	
45112	Hobby, toy, & game stores .....	9	8 367	826	174	86	9.6	1.8	
451120	Hobby, toy, & game stores .....	9	8 367	826	174	86	9.6	1.8	
45113	Sewing, needlework, & piece goods stores .....	7	D	D	D	b	D	D	
451130	Sewing, needlework, & piece goods stores .....	7	D	D	D	b	D	D	
45114	Musical instrument & supplies stores .....	3	D	D	D	a	D	D	
451140	Musical instrument & supplies stores .....	3	D	D	D	a	D	D	
4512	Book, periodical, & music stores .....	20	11 573	1 263	315	121	—	5.6	
45121	Book stores & news dealers .....	12	7 925	966	229	79	—	2.6	
451211	Book stores .....	10	D	D	D	b	D	D	
4512111	Book stores, general .....	7	D	D	D	b	D	D	
4512113	College book stores .....	2	D	D	D	a	D	D	
45122	Prerecorded tape, compact disc, & record stores ..	8	3 648	297	86	42	—	12.1	
451220	Prerecorded tape, compact disc, & record stores ..	8	3 648	297	86	42	—	12.1	

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERKSHIRE COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	33	147 105	15 372	3 605	1 455	.4	7.9
4521	Department stores (incl leased depts) ## .....	10	128 318	N	N	N	—	8.0
45211	Department stores (incl leased depts) ## .....	10	128 318	N	N	N	—	8.0
4521	Department stores (excl leased depts) .....	10	126 599	13 454	3 088	1 220	—	8.1
45211	Department stores (excl leased depts) .....	10	126 599	13 454	3 088	1 220	—	8.1
452110	Department stores (excl leased depts) .....	10	126 599	13 454	3 088	1 220	—	8.1
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	8	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	23	20 506	1 918	517	235	3.0	6.6
452990	All other general merchandise stores .....	23	20 506	1 918	517	235	3.0	6.6
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	9	D	D	D	b	D	D
453	Miscellaneous store retailers .....	97	36 283	4 931	1 076	382	21.2	3.9
4531	Florists .....	16	3 815	721	178	58	32.6	8.9
45311	Florists .....	16	3 815	721	178	58	32.6	8.9
453110	Florists .....	16	3 815	721	178	58	32.6	8.9
4532	Office supplies, stationery, & gift stores .....	35	15 388	1 676	396	155	13.3	2.1
45321	Office supplies & stationery stores .....	6	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	6	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	29	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	29	D	D	D	c	D	D
4533	Used merchandise stores .....	24	9 287	1 317	288	96	30.6	5.8
45331	Used merchandise stores .....	24	9 287	1 317	288	96	30.6	5.8
453310	Used merchandise stores .....	24	9 287	1 317	288	96	30.6	5.8
4539	Other miscellaneous store retailers .....	22	7 793	1 217	214	73	20.0	2.7
45391	Pet & pet supplies stores .....	4	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	4	D	D	D	b	D	D
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	13	D	D	D	b	D	D
454	Nonstore retailers .....	58	96 194	14 739	3 737	531	9.6	5.3
4541	Electronic shopping & mail-order houses .....	17	38 573	6 733	1 692	239	3.3	.2
45411	Electronic shopping & mail-order houses .....	17	38 573	6 733	1 692	239	3.3	.2
454110	Electronic shopping & mail-order houses .....	17	38 573	6 733	1 692	239	3.3	.2
4543	Direct selling establishments .....	38	57 545	7 973	2 029	288	13.8	8.7
45431	Fuel dealers .....	29	54 086	6 997	1 804	242	12.7	9.2
454311	Heating oil dealers .....	23	43 975	5 721	1 473	201	15.1	11.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	10 111	1 276	331	41	2.6	—
45439	Other direct selling establishments .....	9	3 459	976	225	46	31.0	.3
454390	Other direct selling establishments .....	9	3 459	976	225	46	31.0	.3
<b>BRISTOL COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 365</b>	<b>5 158 712</b>	<b>511 061</b>	<b>117 576</b>	<b>32 400</b>	<b>10.3</b>	<b>4.5</b>
441	Motor vehicle & parts dealers .....	263	1 070 610	98 436	22 764	3 401	22.3	6.9
4411	Automobile dealers .....	136	919 886	74 751	17 442	2 415	25.1	5.9
44111	New car dealers .....	65	840 875	70 274	16 326	2 221	24.7	6.1
441110	New car dealers .....	65	840 875	70 274	16 326	2 221	24.7	6.1
44112	Used car dealers .....	71	79 011	4 477	1 116	194	29.3	3.2
441120	Used car dealers .....	71	79 011	4 477	1 116	194	29.3	3.2
4412	Other motor vehicle dealers .....	21	37 051	2 936	524	103	2.5	.8
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	19	D	D	D	b	D	D
441221	Motorcycle dealers .....	5	3 486	369	69	15	20.0	—
441222	Boat dealers .....	12	12 344	1 332	245	54	1.7	—
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	106	113 673	20 749	4 798	883	6.5	16.8
44131	Automotive parts & accessories stores .....	76	78 313	13 556	3 189	614	7.0	22.4
441310	Automotive parts & accessories stores .....	76	78 313	13 556	3 189	614	7.0	22.4
44132	Tire dealers .....	30	35 360	7 193	1 609	269	5.2	4.5
441320	Tire dealers .....	30	35 360	7 193	1 609	269	5.2	4.5
442	Furniture & home furnishings stores .....	139	147 616	21 983	5 558	1 133	10.1	4.8
4421	Furniture stores .....	50	94 285	13 798	3 591	660	6.5	5.1
44211	Furniture stores .....	50	94 285	13 798	3 591	660	6.5	5.1
442110	Furniture stores .....	50	94 285	13 798	3 591	660	6.5	5.1
4422	Home furnishings stores .....	89	53 331	8 185	1 967	473	16.5	4.3
44221	Floor covering stores .....	47	29 761	4 984	1 228	228	25.6	3.8
442210	Floor covering stores .....	47	29 761	4 984	1 228	228	25.6	3.8
44229	Other home furnishings stores .....	42	23 570	3 201	739	245	5.0	5.0
442291	Window treatment stores .....	13	4 503	1 279	287	62	13.6	8.3
442299	All other home furnishings stores .....	29	19 067	1 922	452	183	3.0	4.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRISTOL COUNTY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
443	Electronics & appliance stores . . . . .	70	101 331	9 950	2 236	553	2.5	1.4
4431	Electronics & appliance stores . . . . .	70	101 331	9 950	2 236	553	2.5	1.4
44311	Appliance, television, & other electronics stores . . . . .	49	87 329	8 401	1 924	467	1.8	1.5
443111	Household appliance stores . . . . .	14	16 746	1 717	441	82	6.9	—
443112	Radio, television, & other electronics stores . . . . .	35	70 583	6 684	1 483	385	.6	1.9
44312	Computer & software stores . . . . .	16	11 641	1 266	247	68	8.6	.5
443120	Computer & software stores . . . . .	16	11 641	1 266	247	68	8.6	.5
44313	Camera & photographic supplies stores . . . . .	5	2 361	283	65	18	—	—
443130	Camera & photographic supplies stores . . . . .	5	2 361	283	65	18	—	—
444	Building material & garden equipment & supplies dealers . . . . .	167	494 242	54 049	11 125	2 047	3.1	.7
4441	Building material & supplies dealers . . . . .	138	476 121	51 389	10 699	1 902	2.9	.6
44411	Home centers . . . . .	8	D	D	D	f	D	D
444110	Home centers . . . . .	8	D	D	D	f	D	D
44412	Paint & wallpaper stores . . . . .	18	D	D	D	b	D	D
444120	Paint & wallpaper stores . . . . .	18	D	D	D	b	D	D
44413	Hardware stores . . . . .	37	30 803	3 713	759	223	19.8	7.0
444130	Hardware stores . . . . .	37	30 803	3 713	759	223	19.8	7.0
44419	Other building material dealers . . . . .	75	253 391	33 715	7 093	865	1.7	.2
444190	Other building material dealers . . . . .	75	253 391	33 715	7 093	865	1.7	.2
4442	Lawn & garden equipment & supplies stores . . . . .	29	18 121	2 660	426	145	7.4	1.6
44421	Outdoor power equipment stores . . . . .	10	3 983	643	133	37	14.1	.4
444210	Outdoor power equipment stores . . . . .	10	3 983	643	133	37	14.1	.4
44422	Nursery & garden centers . . . . .	19	14 138	2 017	293	108	5.5	1.9
444220	Nursery & garden centers . . . . .	19	14 138	2 017	293	108	5.5	1.9
445	Food & beverage stores . . . . .	357	1 022 068	96 268	22 278	7 354	11.5	3.6
4451	Grocery stores . . . . .	181	893 491	84 502	19 512	6 389	9.5	3.2
44511	Supermarkets & other grocery (except convenience) stores . . . . .	86	828 477	79 177	18 291	5 859	8.1	3.1
445110	Supermarkets & other grocery (except convenience) stores . . . . .	86	828 477	79 177	18 291	5 859	8.1	3.1
44512	Convenience stores . . . . .	95	65 014	5 325	1 221	530	27.5	3.9
445120	Convenience stores . . . . .	95	65 014	5 325	1 221	530	27.5	3.9
4452	Specialty food stores . . . . .	67	33 256	4 254	958	344	27.9	10.6
4453	Beer, wine, & liquor stores . . . . .	109	95 321	7 512	1 808	621	23.8	5.4
44531	Beer, wine, & liquor stores . . . . .	109	95 321	7 512	1 808	621	23.8	5.4
445310	Beer, wine, & liquor stores . . . . .	109	95 321	7 512	1 808	621	23.8	5.4
446	Health & personal care stores . . . . .	147	291 992	30 680	7 334	2 063	5.5	2.0
4461	Health & personal care stores . . . . .	147	291 992	30 680	7 334	2 063	5.5	2.0
44611	Pharmacies & drug stores . . . . .	86	264 072	26 189	6 294	1 733	5.7	1.0
446110	Pharmacies & drug stores . . . . .	86	264 072	26 189	6 294	1 733	5.7	1.0
4461101	Pharmacies & drug stores . . . . .	81	257 546	25 481	6 134	1 653	5.8	1.0
4461102	Proprietary stores . . . . .	5	6 526	708	160	80	—	—
44612	Cosmetics, beauty supplies, & perfume stores . . . . .	14	7 455	904	234	81	—	—
446120	Cosmetics, beauty supplies, & perfume stores . . . . .	14	7 455	904	234	81	—	—
44613	Optical goods stores . . . . .	28	11 707	2 388	543	145	2.0	6.1
446130	Optical goods stores . . . . .	28	11 707	2 388	543	145	2.0	6.1
44619	Other health & personal care stores . . . . .	19	8 758	1 199	263	104	11.4	29.6
446191	Food (health) supplement stores . . . . .	9	4 173	561	127	41	6.9	61.8
446199	All other health & personal care stores . . . . .	10	4 585	638	136	63	15.4	.3
447	Gasoline stations . . . . .	239	361 901	19 005	4 573	1 593	18.9	8.4
4471	Gasoline stations . . . . .	239	361 901	19 005	4 573	1 593	18.9	8.4
44711	Gasoline stations with convenience stores . . . . .	102	181 410	9 211	2 207	885	6.7	4.8
447110	Gasoline stations with convenience stores . . . . .	102	181 410	9 211	2 207	885	6.7	4.8
44719	Other gasoline stations . . . . .	137	180 491	9 794	2 366	708	31.3	12.1
447190	Other gasoline stations . . . . .	137	180 491	9 794	2 366	708	31.3	12.1
448	Clothing & clothing accessories stores . . . . .	396	378 893	40 835	9 699	3 676	4.4	11.2
4481	Clothing stores . . . . .	242	285 986	28 087	6 740	2 759	2.9	12.4
44811	Men's clothing stores . . . . .	27	17 031	1 729	436	138	1.1	37.2
448110	Men's clothing stores . . . . .	27	17 031	1 729	436	138	1.1	37.2
44812	Women's clothing stores . . . . .	110	90 972	9 971	2 307	1 144	6.5	12.3
448120	Women's clothing stores . . . . .	110	90 972	9 971	2 307	1 144	6.5	12.3
44813	Children's & infants' clothing stores . . . . .	20	20 050	1 798	423	187	2.9	1.5
448130	Children's & infants' clothing stores . . . . .	20	20 050	1 798	423	187	2.9	1.5
44814	Family clothing stores . . . . .	50	132 809	11 600	2 806	1 035	.8	12.3
448140	Family clothing stores . . . . .	50	132 809	11 600	2 806	1 035	.8	12.3
44815	Clothing accessories stores . . . . .	11	5 083	1 005	298	73	.6	19.4
448150	Clothing accessories stores . . . . .	11	5 083	1 005	298	73	.6	19.4
44819	Other clothing stores . . . . .	24	20 041	1 984	470	182	2.0	2.1
448190	Other clothing stores . . . . .	24	20 041	1 984	470	182	2.0	2.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRISTOL COUNTY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
<b>448 Clothing &amp; clothing accessories stores—Con.</b>								
4482	Shoe stores .....	80	51 540	6 217	1 384	448	8.4	2.7
44821	Shoe stores .....	80	51 540	6 217	1 384	448	8.4	2.7
448210	Shoe stores .....	80	51 540	6 217	1 384	448	8.4	2.7
4482101	Men's shoe stores .....	7	2 083	353	83	21	—	9.1
4482102	Women's shoe stores .....	9	6 808	924	211	77	51.1	13.7
4482103	Children's & juveniles' shoe stores .....	3	1 100	250	53	16	—	—
4482104	Family shoe stores .....	46	26 549	2 991	655	229	3.1	1.0
4482105	Athletic footwear stores .....	15	15 000	1 699	382	105	—	—
4483	Jewelry, luggage, & leather goods stores .....	74	41 367	6 531	1 575	469	9.8	13.6
44831	Jewelry stores .....	72	D	D	D	e	D	D
448310	Jewelry stores .....	72	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	160	138 491	13 975	3 370	1 161	4.2	6.0
4511	Sporting goods, hobby, & musical instrument stores ..	109	99 446	10 346	2 437	796	4.1	6.2
45111	Sporting goods stores .....	57	37 097	4 146	946	320	9.1	6.5
451110	Sporting goods stores .....	57	37 097	4 146	946	320	9.1	6.5
4511101	General-line sporting goods stores .....	15	17 629	1 695	422	144	5.1	6.1
4511102	Specialty-line sporting goods stores .....	42	19 468	2 451	524	176	12.7	6.8
45112	Hobby, toy, & game stores .....	32	51 178	4 427	991	346	.9	3.1
451120	Hobby, toy, & game stores .....	32	51 178	4 427	991	346	.9	3.1
45113	Sewing, needlework, & piece goods stores .....	11	6 464	1 068	351	86	.9	4.8
451130	Sewing, needlework, & piece goods stores .....	11	6 464	1 068	351	86	.9	4.8
45114	Musical instrument & supplies stores .....	9	4 707	705	149	44	3.8	39.9
451140	Musical instrument & supplies stores .....	9	4 707	705	149	44	3.8	39.9
4512	Book, periodical, & music stores .....	51	39 045	3 629	933	365	4.6	5.6
45121	Book stores & news dealers .....	29	20 257	2 321	561	228	9.0	—
451211	Book stores .....	23	17 419	1 958	484	201	10.1	—
4512111	Book stores, general .....	18	13 386	1 582	386	150	12.8	.1
4512113	College book stores .....	5	4 033	376	98	51	1.1	—
451212	News dealers & newsstands .....	6	2 838	363	77	27	1.8	—
45122	Prerecorded tape, compact disc, & record stores ...	22	18 788	1 308	372	137	—	11.5
451220	Prerecorded tape, compact disc, & record stores ...	22	18 788	1 308	372	137	—	11.5
452	General merchandise stores .....	82	865 876	85 421	19 243	6 956	.5	.1
4521	Department stores (incl leased depts) ## .....	33	660 637	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	33	660 637	N	N	N	—	—
4521	Department stores (excl leased depts) .....	33	649 763	66 302	14 664	5 597	—	—
45211	Department stores (excl leased depts) .....	33	649 763	66 302	14 664	5 597	—	—
452110	Department stores (excl leased depts) .....	33	649 763	66 302	14 664	5 597	—	—
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	23	365 946	36 239	7 742	3 365	—	—
4521103	National chain department stores (excl leased depts) .....	7	D	D	D	g	D	D
4529	Other general merchandise stores .....	49	216 113	19 119	4 579	1 359	2.0	.4
45291	Warehouse clubs & superstores .....	3	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	e	D	D
45299	All other general merchandise stores .....	46	D	D	D	f	D	D
452990	All other general merchandise stores .....	46	D	D	D	f	D	D
4529901	Variety stores .....	16	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	29	65 368	11 218	2 767	778	4.4	—
453	Miscellaneous store retailers .....	231	142 169	18 777	4 104	1 563	10.0	7.7
4531	Florists .....	41	10 914	2 363	554	208	25.1	3.1
45311	Florists .....	41	10 914	2 363	554	208	25.1	3.1
453110	Florists .....	41	10 914	2 363	554	208	25.1	3.1
4532	Office supplies, stationery, & gift stores .....	93	77 313	7 899	1 857	746	5.0	9.9
45321	Office supplies & stationery stores .....	18	43 163	3 578	874	255	1.7	2.2
453210	Office supplies & stationery stores .....	18	43 163	3 578	874	255	1.7	2.2
4532102	Office supplies stores .....	18	43 163	3 578	874	255	1.7	2.2
45322	Gift, novelty, & souvenir stores .....	75	34 150	4 321	983	491	9.2	19.6
453220	Gift, novelty, & souvenir stores .....	75	34 150	4 321	983	491	9.2	19.6
4533	Used merchandise stores .....	27	14 609	2 461	527	160	19.5	5.5
45331	Used merchandise stores .....	27	14 609	2 461	527	160	19.5	5.5
453310	Used merchandise stores .....	27	14 609	2 461	527	160	19.5	5.5
4539	Other miscellaneous store retailers .....	70	39 333	6 054	1 166	449	11.9	5.4
45391	Pet & pet supplies stores .....	22	13 396	1 946	472	174	7.2	3.4
453910	Pet & pet supplies stores .....	22	13 396	1 946	472	174	7.2	3.4
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	44	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRISTOL COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	114	143 523	21 682	5 292	900	12.9	8.6
4541	Electronic shopping & mail-order houses .....	12	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses .....	12	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses .....	12	D	D	D	e	D	D
4542	Vending machine operators .....	16	D	D	D	c	D	D
45421	Vending machine operators .....	16	D	D	D	c	D	D
454210	Vending machine operators .....	16	D	D	D	c	D	D
4543	Direct selling establishments .....	86	86 286	11 246	2 849	443	20.2	14.1
45431	Fuel dealers .....	64	74 274	8 982	2 261	339	17.7	16.4
454311	Heating oil dealers .....	48	61 395	6 572	1 694	256	21.3	19.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	15	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	22	12 012	2 264	588	104	35.5	—
454390	Other direct selling establishments .....	22	12 012	2 264	588	104	35.5	—
<b>DUKES COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>222</b>	<b>207 564</b>	<b>24 299</b>	<b>4 074</b>	<b>931</b>	<b>20.2</b>	<b>6.7</b>
441	Motor vehicle & parts dealers .....	8	5 397	724	188	36	2.1	27.3
442	Furniture & home furnishings stores .....	16	7 609	1 065	241	43	24.5	10.7
4422	Home furnishings stores .....	14	D	D	D	b	D	D
44229	Other home furnishings stores .....	10	D	D	D	b	D	D
442299	All other home furnishings stores .....	9	D	D	D	a	D	D
443	Electronics & appliance stores .....	8	D	D	D	b	D	D
4431	Electronics & appliance stores .....	8	D	D	D	b	D	D
44312	Computer & software stores .....	3	1 950	386	78	17	—	—
443120	Computer & software stores .....	3	1 950	386	78	17	—	—
444	Building material & garden equipment & supplies dealers .....	18	42 409	4 254	649	130	21.6	18.1
4441	Building material & supplies dealers .....	16	D	D	D	c	D	D
44419	Other building material dealers .....	10	35 533	3 182	467	83	24.5	15.8
444190	Other building material dealers .....	10	35 533	3 182	467	83	24.5	15.8
445	Food & beverage stores .....	35	66 275	7 562	1 228	315	17.5	.1
4451	Grocery stores .....	18	D	D	D	c	D	D
4452	Specialty food stores .....	10	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	9	6 807	832	195	40	40.6	—
447	Gasoline stations .....	9	11 458	1 256	193	44	2.6	—
448	Clothing & clothing accessories stores .....	48	18 183	2 895	291	90	42.1	13.2
4481	Clothing stores .....	36	D	D	D	b	D	D
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	18	8 629	853	185	52	22.0	3.4
4511	Sporting goods, hobby, & musical instrument stores ..	12	4 256	603	114	33	11.4	7.0
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	6	4 373	250	71	19	32.3	—
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
4512111	Book stores, general .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	b	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	40	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	26	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	25	D	D	D	a	D	D
453220	Gift, novelty, & souvenir stores .....	25	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45392	Art dealers .....	6	D	D	D	a	D	D
453920	Art dealers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	4	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	3	16 592	1 773	447	56	—	—
45431	Fuel dealers .....	3	16 592	1 773	447	56	—	—
454311	Heating oil dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESSEX COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 703</b>	<b>6 156 185</b>	<b>585 477</b>	<b>137 105</b>	<b>34 590</b>	<b>12.2</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	257	1 739 283	128 992	28 711	3 925	13.0	4.5
4411	Automobile dealers .....	111	1 554 964	104 397	22 968	2 855	13.1	3.2
441110	New car dealers .....	68	1 489 138	100 635	22 164	2 710	11.1	2.7
441110	New car dealers .....	68	1 489 138	100 635	22 164	2 710	11.1	2.7
44112	Used car dealers .....	43	65 826	3 762	804	145	60.0	13.9
441120	Used car dealers .....	43	65 826	3 762	804	145	60.0	13.9
4412	Other motor vehicle dealers .....	37	44 493	4 814	1 000	201	27.4	15.8
44121	Recreational vehicle dealers .....	4	3 888	314	68	21	43.5	—
441210	Recreational vehicle dealers .....	4	3 888	314	68	21	43.5	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	33	40 605	4 500	932	180	25.8	17.3
441221	Motorcycle dealers .....	8	D	D	D	b	D	D
441222	Boat dealers .....	24	29 025	3 124	560	127	30.6	23.8
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	109	139 826	19 781	4 743	869	6.7	15.7
44131	Automotive parts & accessories stores .....	85	111 200	15 474	3 688	693	5.8	16.3
441310	Automotive parts & accessories stores .....	85	111 200	15 474	3 688	693	5.8	16.3
44132	Tire dealers .....	24	28 626	4 307	1 055	176	10.5	13.6
441320	Tire dealers .....	24	28 626	4 307	1 055	176	10.5	13.6
442	Furniture & home furnishings stores .....	147	176 049	21 932	5 113	1 106	13.9	14.0
4421	Furniture stores .....	58	89 376	11 562	2 531	455	13.9	23.5
44211	Furniture stores .....	58	89 376	11 562	2 531	455	13.9	23.5
442110	Furniture stores .....	58	89 376	11 562	2 531	455	13.9	23.5
4422	Home furnishings stores .....	89	86 673	10 370	2 582	651	14.0	4.2
44221	Floor covering stores .....	42	33 262	5 381	1 242	217	19.1	1.4
442210	Floor covering stores .....	42	33 262	5 381	1 242	217	19.1	1.4
44229	Other home furnishings stores .....	47	53 411	4 989	1 340	434	10.8	5.9
442291	Window treatment stores .....	8	3 777	465	119	34	25.4	—
442299	All other home furnishings stores .....	39	49 634	4 524	1 221	400	9.6	6.4
443	Electronics & appliance stores .....	86	128 377	12 718	2 811	619	10.3	5.9
4431	Electronics & appliance stores .....	86	128 377	12 718	2 811	619	10.3	5.9
44311	Appliance, television, & other electronics stores .....	51	63 849	5 956	1 334	329	5.5	4.3
443111	Household appliance stores .....	20	18 394	2 165	499	125	9.3	8.5
443112	Radio, television, & other electronics stores .....	31	45 455	3 791	835	204	4.0	2.6
44312	Computer & software stores .....	28	61 247	6 243	1 359	253	14.2	7.9
443120	Computer & software stores .....	28	61 247	6 243	1 359	253	14.2	7.9
44313	Camera & photographic supplies stores .....	7	3 281	519	118	37	28.3	—
443130	Camera & photographic supplies stores .....	7	3 281	519	118	37	28.3	—
444	Building material & garden equipment & supplies dealers .....	180	479 064	62 538	13 105	2 194	6.0	3.0
4441	Building material & supplies dealers .....	153	440 727	55 855	12 000	1 954	6.2	1.0
44411	Home centers .....	10	140 802	14 586	3 021	612	.6	.1
444110	Home centers .....	10	140 802	14 586	3 021	612	.6	.1
44412	Paint & wallpaper stores .....	19	21 227	3 298	744	134	6.2	.3
444120	Paint & wallpaper stores .....	19	21 227	3 298	744	134	6.2	.3
44413	Hardware stores .....	28	30 935	5 250	1 207	272	23.3	2.1
444130	Hardware stores .....	28	30 935	5 250	1 207	272	23.3	2.1
44419	Other building material dealers .....	96	247 763	32 721	7 028	936	7.2	1.4
444190	Other building material dealers .....	96	247 763	32 721	7 028	936	7.2	1.4
4442	Lawn & garden equipment & supplies stores .....	27	38 337	6 683	1 105	240	4.0	26.0
44421	Outdoor power equipment stores .....	9	8 605	1 416	349	57	10.9	1.5
444210	Outdoor power equipment stores .....	9	8 605	1 416	349	57	10.9	1.5
44422	Nursery & garden centers .....	18	29 732	5 267	756	183	1.9	33.1
444220	Nursery & garden centers .....	18	29 732	5 267	756	183	1.9	33.1
445	Food & beverage stores .....	448	1 125 657	102 797	27 202	9 076	7.3	2.7
4451	Grocery stores .....	236	964 551	86 791	23 423	7 890	4.5	2.2
44511	Supermarkets & other grocery (except convenience) stores .....	128	898 980	79 733	21 877	7 183	2.7	1.8
445110	Supermarkets & other grocery (except convenience) stores .....	128	898 980	79 733	21 877	7 183	2.7	1.8
44512	Convenience stores .....	108	65 571	7 058	1 546	707	29.1	8.3
445120	Convenience stores .....	108	65 571	7 058	1 546	707	29.1	8.3
4452	Specialty food stores .....	70	43 413	6 727	1 596	502	18.0	6.5
4453	Beer, wine, & liquor stores .....	142	117 693	9 279	2 183	684	26.7	5.1
44531	Beer, wine, & liquor stores .....	142	117 693	9 279	2 183	684	26.7	5.1
445310	Beer, wine, & liquor stores .....	142	117 693	9 279	2 183	684	26.7	5.1

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESSEX COUNTY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health & personal care stores .....	195	396 378	43 914	10 577	3 000	9.0	3.3
4461	Health & personal care stores .....	195	396 378	43 914	10 577	3 000	9.0	3.3
44611	Pharmacies & drug stores .....	113	352 015	35 479	8 648	2 586	8.4	2.2
446110	Pharmacies & drug stores .....	113	352 015	35 479	8 648	2 586	8.4	2.2
4461101	Pharmacies & drug stores .....	106	342 545	34 736	8 476	2 496	8.6	2.2
4461102	Proprietary stores .....	7	9 470	743	172	90	1.5	.9
44612	Cosmetics, beauty supplies, & perfume stores .....	15	8 046	1 100	264	78	4.8	24.9
446120	Cosmetics, beauty supplies, & perfume stores .....	15	8 046	1 100	264	78	4.8	24.9
44613	Optical goods stores .....	34	15 998	3 310	754	155	9.7	6.1
446130	Optical goods stores .....	34	15 998	3 310	754	155	9.7	6.1
44619	Other health & personal care stores .....	33	20 319	4 025	911	181	21.1	12.4
446191	Food (health) supplement stores .....	17	7 661	865	212	79	40.0	28.5
446199	All other health & personal care stores .....	16	12 658	3 160	699	102	9.6	2.7
447	Gasoline stations .....	289	428 848	24 668	5 810	1 739	24.4	7.6
4471	Gasoline stations .....	289	428 848	24 668	5 810	1 739	24.4	7.6
44711	Gasoline stations with convenience stores .....	78	113 307	7 354	1 668	605	10.5	2.6
447110	Gasoline stations with convenience stores .....	78	113 307	7 354	1 668	605	10.5	2.6
44719	Other gasoline stations .....	211	315 541	17 314	4 142	1 134	29.4	9.4
447190	Other gasoline stations .....	211	315 541	17 314	4 142	1 134	29.4	9.4
448	Clothing & clothing accessories stores .....	402	440 845	47 371	11 042	3 747	7.9	10.7
4481	Clothing stores .....	256	357 130	36 588	8 586	3 015	5.8	11.6
44811	Men's clothing stores .....	38	31 340	4 318	1 154	331	13.5	20.8
448110	Men's clothing stores .....	38	31 340	4 318	1 154	331	13.5	20.8
44812	Women's clothing stores .....	114	79 047	10 277	2 452	931	12.2	11.9
448120	Women's clothing stores .....	114	79 047	10 277	2 452	931	12.2	11.9
44813	Children's & infants' clothing stores .....	22	20 056	1 765	375	158	6.4	2.8
448130	Children's & infants' clothing stores .....	22	20 056	1 765	375	158	6.4	2.8
44814	Family clothing stores .....	44	201 468	16 490	3 736	1 333	2.1	12.3
448140	Family clothing stores .....	44	201 468	16 490	3 736	1 333	2.1	12.3
44815	Clothing accessories stores .....	12	3 146	498	103	35	7.2	1.0
448150	Clothing accessories stores .....	12	3 146	498	103	35	7.2	1.0
44819	Other clothing stores .....	26	22 073	3 240	766	227	5.6	1.3
448190	Other clothing stores .....	26	22 073	3 240	766	227	5.6	1.3
4482	Shoe stores .....	72	40 093	4 594	1 075	386	7.2	4.6
44821	Shoe stores .....	72	40 093	4 594	1 075	386	7.2	4.6
448210	Shoe stores .....	72	40 093	4 594	1 075	386	7.2	4.6
4482101	Men's shoe stores .....	4	D	D	D	a	D	D
4482102	Women's shoe stores .....	6	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	4	D	D	D	a	D	D
4482104	Family shoe stores .....	41	21 511	2 415	552	192	9.1	—
4482105	Athletic footwear stores .....	17	13 312	1 482	317	137	.9	12.8
4483	Jewelry, luggage, & leather goods stores .....	74	43 622	6 189	1 381	346	25.0	9.1
44831	Jewelry stores .....	67	40 133	5 730	1 284	319	19.9	9.6
448310	Jewelry stores .....	67	40 133	5 730	1 284	319	19.9	9.6
44832	Luggage & leather goods stores .....	7	3 489	459	97	27	84.3	3.5
448320	Luggage & leather goods stores .....	7	3 489	459	97	27	84.3	3.5
451	Sporting goods, hobby, book, & music stores .....	185	183 278	17 966	4 367	1 437	12.7	9.8
4511	Sporting goods, hobby, & musical instrument stores ..	122	121 468	12 190	2 893	943	14.5	12.0
45111	Sporting goods stores .....	68	63 402	6 116	1 388	452	16.6	17.5
451110	Sporting goods stores .....	68	63 402	6 116	1 388	452	16.6	17.5
4511101	General-line sporting goods stores .....	19	32 049	2 615	651	238	6.7	15.1
4511102	Specialty-line sporting goods stores .....	49	31 353	3 501	737	214	26.8	20.0
45112	Hobby, toy, & game stores .....	33	38 261	3 502	818	283	14.1	6.9
451120	Hobby, toy, & game stores .....	33	38 261	3 502	818	283	14.1	6.9
45113	Sewing, needlework, & piece goods stores .....	15	11 791	1 828	513	172	2.1	6.8
451130	Sewing, needlework, & piece goods stores .....	15	11 791	1 828	513	172	2.1	6.8
45114	Musical instrument & supplies stores .....	6	8 014	744	174	36	17.7	—
451140	Musical instrument & supplies stores .....	6	8 014	744	174	36	17.7	—
4512	Book, periodical, & music stores .....	63	61 810	5 776	1 474	494	9.1	5.4
45121	Book stores & news dealers .....	38	41 317	4 294	1 085	352	11.2	1.3
451211	Book stores .....	31	35 881	3 862	983	298	12.9	1.5
4512111	Book stores, general .....	24	29 219	3 363	856	262	15.6	1.0
4512112	Specialty book stores .....	3	D	D	D	a	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
451212	News dealers & newsstands .....	7	5 436	432	102	54	—	—
45122	Prerecorded tape, compact disc, & record stores ...	25	20 493	1 482	389	142	4.8	13.7
451220	Prerecorded tape, compact disc, & record stores ...	25	20 493	1 482	389	142	4.8	13.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESSEX COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	64	583 276	58 185	13 314	4 535	1.1	1.1
4521	Department stores (incl leased depts) ## .....	20	423 293	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	20	423 293	N	N	N	—	—
4521	Department stores (excl leased depts) .....	20	414 257	43 784	9 569	3 525	—	—
452110	Department stores (excl leased depts) .....	20	414 257	43 784	9 569	3 525	—	—
4521101	Conventional department stores (excl leased depts) .....	4	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	14	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	44	169 019	14 401	3 745	1 010	3.8	3.9
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	42	D	D	D	f	D	D
452990	All other general merchandise stores .....	42	D	D	D	f	D	D
4529901	Variety stores .....	19	10 061	910	188	97	12.7	24.0
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	22	41 024	6 348	1 902	495	12.5	10.2
453	Miscellaneous store retailers .....	309	165 738	24 383	5 552	1 844	21.0	14.0
4531	Florists .....	74	22 214	5 207	1 206	399	27.5	9.3
45311	Florists .....	74	22 214	5 207	1 206	399	27.5	9.3
453110	Florists .....	74	22 214	5 207	1 206	399	27.5	9.3
4532	Office supplies, stationery, & gift stores .....	133	76 254	9 166	2 086	841	25.4	9.0
45321	Office supplies & stationery stores .....	15	33 266	2 923	710	208	5.6	4.6
453210	Office supplies & stationery stores .....	15	33 266	2 923	710	208	5.6	4.6
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	14	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	118	42 988	6 243	1 376	633	40.8	12.4
453220	Gift, novelty, & souvenir stores .....	118	42 988	6 243	1 376	633	40.8	12.4
4533	Used merchandise stores .....	34	12 049	1 809	394	128	29.0	17.4
45331	Used merchandise stores .....	34	12 049	1 809	394	128	29.0	17.4
453310	Used merchandise stores .....	34	12 049	1 809	394	128	29.0	17.4
4539	Other miscellaneous store retailers .....	68	55 221	8 201	1 866	476	10.4	21.9
45391	Pet & pet supplies stores .....	18	17 228	2 132	581	187	5.2	2.4
453910	Pet & pet supplies stores .....	18	17 228	2 132	581	187	5.2	2.4
45392	Art dealers .....	14	4 210	811	168	34	21.3	2.8
453920	Art dealers .....	14	4 210	811	168	34	21.3	2.8
45399	All other miscellaneous store retailers .....	36	33 783	5 258	1 117	255	11.7	34.2
454	Nonstore retailers .....	141	309 392	40 013	9 501	1 368	44.0	9.4
4541	Electronic shopping & mail-order houses .....	29	143 681	15 331	3 651	492	67.0	17.2
45411	Electronic shopping & mail-order houses .....	29	143 681	15 331	3 651	492	67.0	17.2
454110	Electronic shopping & mail-order houses .....	29	143 681	15 331	3 651	492	67.0	17.2
4542	Vending machine operators .....	15	17 189	3 890	910	149	6.3	.4
45421	Vending machine operators .....	15	17 189	3 890	910	149	6.3	.4
454210	Vending machine operators .....	15	17 189	3 890	910	149	6.3	.4
4543	Direct selling establishments .....	97	148 522	20 792	4 940	727	26.0	2.8
45431	Fuel dealers .....	73	135 565	19 010	4 683	639	24.8	3.1
454311	Heating oil dealers .....	62	96 182	13 382	3 357	476	34.1	4.4
454312	Liquefied petroleum gas (bottled gas) dealers .....	11	39 383	5 628	1 326	163	1.9	—
45439	Other direct selling establishments .....	24	12 957	1 782	257	88	39.5	—
454390	Other direct selling establishments .....	24	12 957	1 782	257	88	39.5	—
<b>FRANKLIN COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>295</b>	<b>410 816</b>	<b>46 156</b>	<b>10 428</b>	<b>2 880</b>	<b>9.8</b>	<b>3.6</b>
441	Motor vehicle & parts dealers .....	31	92 990	10 828	2 408	412	13.3	4.6
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	11	7 642	1 139	262	64	—	5.9
441310	Automotive parts & accessories stores .....	11	7 642	1 139	262	64	—	5.9
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	13	6 011	968	237	86	30.1	—
4421	Furniture stores .....	8	D	D	D	b	D	D
44211	Furniture stores .....	8	D	D	D	b	D	D
442110	Furniture stores .....	8	D	D	D	b	D	D
443	Electronics & appliance stores .....	9	3 970	562	133	29	28.6	—
4431	Electronics & appliance stores .....	9	3 970	562	133	29	28.6	—
44311	Appliance, television, & other electronics stores .....	7	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRANKLIN COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	27	46 631	4 875	1 043	253	3.5	1.7
4441	Building material & supplies dealers .....	17	32 567	3 724	802	177	—	2.5
44419	Other building material dealers .....	10	D	D	D	c	D	D
444190	Other building material dealers .....	10	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	10	14 064	1 151	241	76	11.5	—
44422	Nursery & garden centers .....	6	12 810	976	195	66	4.8	—
444220	Nursery & garden centers .....	6	12 810	976	195	66	4.8	—
445	Food & beverage stores .....	62	102 330	11 331	2 628	919	10.1	1.0
4451	Grocery stores .....	44	95 210	10 643	2 482	845	6.8	1.1
44511	Supermarkets & other grocery (except convenience) stores .....	21	83 234	9 497	2 243	704	3.5	.5
445110	Supermarkets & other grocery (except convenience) stores .....	21	83 234	9 497	2 243	704	3.5	.5
44512	Convenience stores .....	23	11 976	1 146	239	141	29.8	5.0
445120	Convenience stores .....	23	11 976	1 146	239	141	29.8	5.0
446	Health & personal care stores .....	17	20 519	2 341	539	149	5.3	1.8
4461	Health & personal care stores .....	17	20 519	2 341	539	149	5.3	1.8
446191	Food (health) supplement stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	39	39 744	3 092	755	248	6.3	8.6
4471	Gasoline stations .....	39	39 744	3 092	755	248	6.3	8.6
44711	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	20	9 728	1 096	250	84	9.5	16.5
4481	Clothing stores .....	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	15	5 429	770	167	66	6.7	—
4511	Sporting goods, hobby, & musical instrument stores ..	10	3 536	529	111	42	6.7	—
4512	Book, periodical, & music stores .....	5	1 893	241	56	24	6.7	—
452	General merchandise stores .....	10	D	D	D	e	D	D
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	21	30 377	3 807	973	170	.9	6.6
4541	Electronic shopping & mail-order houses .....	8	6 075	1 325	315	66	2.9	4.3
45411	Electronic shopping & mail-order houses .....	8	6 075	1 325	315	66	2.9	4.3
454110	Electronic shopping & mail-order houses .....	8	6 075	1 325	315	66	2.9	4.3
4543	Direct selling establishments .....	13	24 302	2 482	658	104	.4	7.2
45431	Fuel dealers .....	9	D	D	D	b	D	D
454311	Heating oil dealers .....	7	19 842	1 865	513	72	.5	8.1
<b>HAMPDEN COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 862</b>	<b>3 919 903</b>	<b>384 697</b>	<b>89 678</b>	<b>24 675</b>	<b>9.4</b>	<b>9.3</b>
441	Motor vehicle & parts dealers .....	197	975 287	75 808	17 791	2 720	16.1	22.7
4411	Automobile dealers .....	100	870 097	57 876	13 701	1 922	17.2	24.5
44111	New car dealers .....	52	811 697	54 799	13 091	1 789	16.6	25.4
441110	New car dealers .....	52	811 697	54 799	13 091	1 789	16.6	25.4
44112	Used car dealers .....	48	58 400	3 077	610	133	25.7	12.5
441120	Used car dealers .....	48	58 400	3 077	610	133	25.7	12.5
4412	Other motor vehicle dealers .....	10	17 058	1 602	278	64	11.5	11.3
44121	Recreational vehicle dealers .....	4	4 887	415	56	19	40.0	28.3
441210	Recreational vehicle dealers .....	4	4 887	415	56	19	40.0	28.3
44122	Motorcycle, boat, & other motor vehicle dealers ....	6	12 171	1 187	222	45	—	4.5
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	87	88 132	16 330	3 812	734	6.1	7.0
44131	Automotive parts & accessories stores .....	70	66 575	12 411	2 934	570	2.1	9.3
441310	Automotive parts & accessories stores .....	70	66 575	12 411	2 934	570	2.1	9.3
44132	Tire dealers .....	17	21 557	3 919	878	164	18.4	—
441320	Tire dealers .....	17	21 557	3 919	878	164	18.4	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMPDEN COUNTY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
442	Furniture & home furnishings stores .....	97	95 780	12 388	3 183	764	13.1	3.7
4421	Furniture stores .....	45	46 747	6 482	1 514	349	14.0	3.0
44211	Furniture stores .....	45	46 747	6 482	1 514	349	14.0	3.0
442110	Furniture stores .....	45	46 747	6 482	1 514	349	14.0	3.0
4422	Home furnishings stores .....	52	49 033	5 906	1 669	415	12.2	4.4
44221	Floor covering stores .....	31	19 334	2 607	667	134	22.5	11.2
442210	Floor covering stores .....	31	19 334	2 607	667	134	22.5	11.2
44229	Other home furnishings stores .....	21	29 699	3 299	1 002	281	5.5	—
442299	All other home furnishings stores .....	17	28 618	2 958	914	262	4.5	—
443	Electronics & appliance stores .....	59	93 169	9 829	2 170	500	7.2	7.1
4431	Electronics & appliance stores .....	59	93 169	9 829	2 170	500	7.2	7.1
44311	Appliance, television, & other electronics stores .....	42	62 154	6 535	1 537	363	6.8	5.6
443111	Household appliance stores .....	14	16 108	1 962	471	89	12.5	21.3
443112	Radio, television, & other electronics stores .....	28	46 046	4 573	1 066	274	4.8	.1
44312	Computer & software stores .....	15	D	D	D	c	D	D
443120	Computer & software stores .....	15	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	136	299 650	36 132	8 144	1 493	7.8	.5
4441	Building material & supplies dealers .....	117	277 171	32 424	7 399	1 320	7.5	.3
44411	Home centers .....	8	99 117	10 318	2 410	461	4.0	—
444110	Home centers .....	8	99 117	10 318	2 410	461	4.0	—
44412	Paint & wallpaper stores .....	14	9 251	1 172	272	59	5.0	—
444120	Paint & wallpaper stores .....	14	9 251	1 172	272	59	5.0	—
44413	Hardware stores .....	28	19 653	2 803	723	190	13.4	1.7
444130	Hardware stores .....	28	19 653	2 803	723	190	13.4	1.7
44419	Other building material dealers .....	67	149 150	18 131	3 994	610	9.2	.4
444190	Other building material dealers .....	67	149 150	18 131	3 994	610	9.2	.4
4442	Lawn & garden equipment & supplies stores .....	19	22 479	3 708	745	173	11.2	2.8
44421	Outdoor power equipment stores .....	12	11 171	1 715	371	83	22.5	5.6
444210	Outdoor power equipment stores .....	12	11 171	1 715	371	83	22.5	5.6
44422	Nursery & garden centers .....	7	11 308	1 993	374	90	—	—
444220	Nursery & garden centers .....	7	11 308	1 993	374	90	—	—
445	Food & beverage stores .....	299	788 879	81 283	18 915	6 698	7.3	2.6
4451	Grocery stores .....	163	661 616	69 813	16 366	5 754	3.8	2.4
44511	Supermarkets & other grocery (except convenience) stores .....	82	620 933	66 394	15 525	5 362	1.7	1.5
445110	Supermarkets & other grocery (except convenience) stores .....	82	620 933	66 394	15 525	5 362	1.7	1.5
44512	Convenience stores .....	81	40 683	3 419	841	392	35.7	15.4
445120	Convenience stores .....	81	40 683	3 419	841	392	35.7	15.4
4452	Specialty food stores .....	36	20 546	3 126	644	236	45.8	6.7
4453	Beer, wine, & liquor stores .....	100	106 717	8 344	1 905	708	21.4	3.1
44531	Beer, wine, & liquor stores .....	100	106 717	8 344	1 905	708	21.4	3.1
445310	Beer, wine, & liquor stores .....	100	106 717	8 344	1 905	708	21.4	3.1
446	Health & personal care stores .....	139	228 438	28 755	7 011	1 823	6.7	2.8
4461	Health & personal care stores .....	139	228 438	28 755	7 011	1 823	6.7	2.8
44611	Pharmacies & drug stores .....	67	194 791	21 612	5 268	1 439	5.8	1.7
446110	Pharmacies & drug stores .....	67	194 791	21 612	5 268	1 439	5.8	1.7
4461101	Pharmacies & drug stores .....	65	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	15	6 799	885	221	60	4.5	9.8
446120	Cosmetics, beauty supplies, & perfume stores .....	15	6 799	885	221	60	4.5	9.8
44613	Optical goods stores .....	34	10 088	2 415	569	131	18.7	3.5
446130	Optical goods stores .....	34	10 088	2 415	569	131	18.7	3.5
44619	Other health & personal care stores .....	23	16 760	3 843	953	193	10.7	12.0
446191	Food (health) supplement stores .....	13	6 168	1 026	258	68	5.4	32.6
446199	All other health & personal care stores .....	10	10 592	2 817	695	125	13.7	—
447	Gasoline stations .....	222	373 309	21 677	5 002	1 686	9.0	7.4
4471	Gasoline stations .....	222	373 309	21 677	5 002	1 686	9.0	7.4
44711	Gasoline stations with convenience stores .....	93	194 187	9 683	2 353	886	5.4	6.6
447110	Gasoline stations with convenience stores .....	93	194 187	9 683	2 353	886	5.4	6.6
44719	Other gasoline stations .....	129	179 122	11 994	2 649	800	12.8	8.3
447190	Other gasoline stations .....	129	179 122	11 994	2 649	800	12.8	8.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMPDEN COUNTY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	267	219 798	25 272	5 701	2 014	5.8	15.0
4481	Clothing stores .....	154	156 111	16 453	3 832	1 482	3.3	13.7
44811	Men's clothing stores .....	20	16 997	2 518	630	155	7.0	17.8
448110	Men's clothing stores .....	20	16 997	2 518	630	155	7.0	17.8
44812	Women's clothing stores .....	64	47 734	5 327	1 368	611	6.2	5.0
448120	Women's clothing stores .....	64	47 734	5 327	1 368	611	6.2	5.0
44813	Children's & infants' clothing stores .....	10	12 405	1 122	264	112	1.0	—
448130	Children's & infants' clothing stores .....	10	12 405	1 122	264	112	1.0	—
44814	Family clothing stores .....	28	62 630	5 078	1 157	433	.4	24.1
448140	Family clothing stores .....	28	62 630	5 078	1 157	433	.4	24.1
44815	Clothing accessories stores .....	8	1 564	285	63	23	9.5	—
448150	Clothing accessories stores .....	8	1 564	285	63	23	9.5	—
44819	Other clothing stores .....	24	14 781	2 123	350	148	3.0	6.6
448190	Other clothing stores .....	24	14 781	2 123	350	148	3.0	6.6
4482	Shoe stores .....	61	32 723	4 267	828	293	1.2	2.0
44821	Shoe stores .....	61	32 723	4 267	828	293	1.2	2.0
448210	Shoe stores .....	61	32 723	4 267	828	293	1.2	2.0
4482101	Men's shoe stores .....	5	1 353	191	49	17	—	—
4482102	Women's shoe stores .....	6	2 455	309	68	36	—	24.6
4482103	Children's & juveniles' shoe stores .....	5	2 262	451	92	26	—	—
4482104	Family shoe stores .....	31	15 114	2 148	411	130	2.6	.4
4482105	Athletic footwear stores .....	14	11 539	1 168	208	84	—	—
4483	Jewelry, luggage, & leather goods stores .....	52	30 964	4 552	1 041	239	23.5	35.1
44831	Jewelry stores .....	49	D	D	D	c	D	D
448310	Jewelry stores .....	49	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	120	105 099	11 367	2 727	950	6.3	2.8
4511	Sporting goods, hobby, & musical instrument stores ..	79	76 367	8 435	2 008	666	6.0	2.2
45111	Sporting goods stores .....	44	30 703	3 411	825	269	11.5	4.9
451110	Sporting goods stores .....	44	30 703	3 411	825	269	11.5	4.9
4511101	General-line sporting goods stores .....	15	14 591	1 260	383	145	14.6	2.2
4511102	Specialty-line sporting goods stores .....	29	16 112	2 151	442	124	8.7	7.4
45112	Hobby, toy, & game stores .....	19	35 911	3 384	743	279	.5	—
451120	Hobby, toy, & game stores .....	19	35 911	3 384	743	279	.5	—
45113	Sewing, needlework, & piece goods stores .....	7	4 489	695	194	42	.2	2.9
451130	Sewing, needlework, & piece goods stores .....	7	4 489	695	194	42	.2	2.9
45114	Musical instrument & supplies stores .....	9	5 264	945	246	76	16.9	.8
451140	Musical instrument & supplies stores .....	9	5 264	945	246	76	16.9	.8
4512	Book, periodical, & music stores .....	41	28 732	2 932	719	284	7.0	4.4
45121	Book stores & news dealers .....	27	21 939	2 373	593	231	8.4	2.4
451211	Book stores .....	18	18 360	1 785	454	169	10.1	2.8
4512111	Book stores, general .....	13	D	D	D	c	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
451212	News dealers & newsstands .....	9	3 579	588	139	62	—	—
45122	Prerecorded tape, compact disc, & record stores ...	14	6 793	559	126	53	2.3	10.9
451220	Prerecorded tape, compact disc, & record stores ...	14	6 793	559	126	53	2.3	10.9
452	General merchandise stores .....	63	530 093	50 219	11 864	4 181	.5	1.1
4521	Department stores (incl leased depts) ## .....	24	379 649	N	N	N	—	1.0
45211	Department stores (incl leased depts) ## .....	24	379 649	N	N	N	—	1.0
4521	Department stores (excl leased depts) .....	24	372 435	38 728	8 962	3 343	—	1.1
45211	Department stores (excl leased depts) .....	24	372 435	38 728	8 962	3 343	—	1.1
452110	Department stores (excl leased depts) .....	24	372 435	38 728	8 962	3 343	—	1.1
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	17	192 065	18 791	4 348	1 864	—	2.1
4521103	National chain department stores (excl leased depts) .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	39	157 658	11 491	2 902	838	1.7	1.1
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	37	D	D	D	f	D	D
452990	All other general merchandise stores .....	37	D	D	D	f	D	D
4529901	Variety stores .....	27	14 622	1 168	283	156	13.1	8.4
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	9	D	D	D	e	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMPDEN COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	174	83 294	11 990	2 719	1 072	18.2	11.8
4531	Florists .....	52	10 882	2 219	576	271	39.6	17.5
45311	Florists .....	52	10 882	2 219	576	271	39.6	17.5
453110	Florists .....	52	10 882	2 219	576	271	39.6	17.5
4532	Office supplies, stationery, & gift stores .....	45	36 165	3 555	864	356	9.7	10.3
45321	Office supplies & stationery stores .....	9	23 983	1 984	511	134	4.8	7.8
453210	Office supplies & stationery stores .....	9	23 983	1 984	511	134	4.8	7.8
4532101	Stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	6	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	36	12 182	1 571	353	222	19.4	15.1
453220	Gift, novelty, & souvenir stores .....	36	12 182	1 571	353	222	19.4	15.1
4533	Used merchandise stores .....	22	5 934	1 513	229	87	14.9	22.5
45331	Used merchandise stores .....	22	5 934	1 513	229	87	14.9	22.5
453310	Used merchandise stores .....	22	5 934	1 513	229	87	14.9	22.5
4539	Other miscellaneous store retailers .....	55	30 313	4 703	1 050	358	21.3	9.4
45391	Pet & pet supplies stores .....	20	16 719	2 797	714	237	18.1	1.0
453910	Pet & pet supplies stores .....	20	16 719	2 797	714	237	18.1	1.0
45399	All other miscellaneous store retailers .....	33	D	D	D	c	D	D
454	Nonstore retailers .....	89	127 107	19 977	4 451	774	19.4	20.2
4541	Electronic shopping & mail-order houses .....	10	9 751	1 270	242	58	24.9	27.2
45411	Electronic shopping & mail-order houses .....	10	9 751	1 270	242	58	24.9	27.2
454110	Electronic shopping & mail-order houses .....	10	9 751	1 270	242	58	24.9	27.2
4542	Vending machine operators .....	9	5 541	1 401	342	86	93.0	4.2
45421	Vending machine operators .....	9	5 541	1 401	342	86	93.0	4.2
454210	Vending machine operators .....	9	5 541	1 401	342	86	93.0	4.2
4543	Direct selling establishments .....	70	111 815	17 306	3 867	630	15.3	20.4
45431	Fuel dealers .....	47	83 726	12 260	2 794	426	19.6	26.9
454311	Heating oil dealers .....	42	75 725	11 055	2 556	391	20.5	29.7
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	8 001	1 205	238	35	11.4	—
45439	Other direct selling establishments .....	23	28 089	5 046	1 073	204	2.5	1.1
454390	Other direct selling establishments .....	23	28 089	5 046	1 073	204	2.5	1.1
<b>HAMPSHIRE COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>604</b>	<b>964 589</b>	<b>107 547</b>	<b>25 031</b>	<b>6 976</b>	<b>9.7</b>	<b>6.2</b>
441	Motor vehicle & parts dealers .....	58	195 309	18 606	4 210	671	15.5	11.6
4411	Automobile dealers .....	24	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	9 082	637	162	30	—	—
4413	Automotive parts, accessories, & tire stores .....	28	36 048	4 784	1 107	180	5.3	8.4
44131	Automotive parts & accessories stores .....	22	29 332	3 627	844	136	4.9	6.2
441310	Automotive parts & accessories stores .....	22	29 332	3 627	844	136	4.9	6.2
44132	Tire dealers .....	6	6 716	1 157	263	44	7.1	18.2
441320	Tire dealers .....	6	6 716	1 157	263	44	7.1	18.2
442	Furniture & home furnishings stores .....	24	16 053	2 578	581	153	4.3	23.9
4421	Furniture stores .....	13	9 442	1 454	323	72	2.8	29.6
44211	Furniture stores .....	13	9 442	1 454	323	72	2.8	29.6
442110	Furniture stores .....	13	9 442	1 454	323	72	2.8	29.6
4422	Home furnishings stores .....	11	6 611	1 124	258	81	6.4	15.9
44229	Other home furnishings stores .....	8	5 069	894	215	66	2.6	11.8
442299	All other home furnishings stores .....	8	5 069	894	215	66	2.6	11.8
443	Electronics & appliance stores .....	35	25 003	3 632	726	168	22.8	21.6
4431	Electronics & appliance stores .....	35	25 003	3 632	726	168	22.8	21.6
44311	Appliance, television, & other electronics stores .....	18	D	D	D	b	D	D
443111	Household appliance stores .....	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	10	6 142	827	204	46	7.7	24.4
44312	Computer & software stores .....	11	11 295	1 740	312	74	37.3	—
443120	Computer & software stores .....	11	11 295	1 740	312	74	37.3	—
44313	Camera & photographic supplies stores .....	6	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	48	83 267	10 915	2 517	424	5.4	1.2
4441	Building material & supplies dealers .....	37	66 933	9 491	2 223	362	4.9	—
44413	Hardware stores .....	12	7 195	1 189	292	88	7.6	—
444130	Hardware stores .....	12	7 195	1 189	292	88	7.6	—
44419	Other building material dealers .....	20	51 633	7 199	1 643	216	5.2	—
444190	Other building material dealers .....	20	51 633	7 199	1 643	216	5.2	—
4442	Lawn & garden equipment & supplies stores .....	11	16 334	1 424	294	62	7.5	5.9
44422	Nursery & garden centers .....	8	14 781	1 239	285	56	4.3	—
444220	Nursery & garden centers .....	8	14 781	1 239	285	56	4.3	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMPSHIRE COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	91	272 505	29 008	6 620	2 300	6.8	.9
4451	Grocery stores .....	49	237 037	26 156	5 952	2 013	3.8	—
44511	Supermarkets & other grocery (except convenience) stores .....	31	224 453	24 791	5 578	1 855	2.7	—
445110	Supermarkets & other grocery (except convenience) stores .....	31	224 453	24 791	5 578	1 855	2.7	—
44512	Convenience stores .....	18	12 584	1 365	374	158	23.6	—
445120	Convenience stores .....	18	12 584	1 365	374	158	23.6	—
4452	Specialty food stores .....	8	5 292	570	134	53	53.2	28.2
4453	Beer, wine, & liquor stores .....	34	30 176	2 282	534	234	22.3	2.9
44531	Beer, wine, & liquor stores .....	34	30 176	2 282	534	234	22.3	2.9
445310	Beer, wine, & liquor stores .....	34	30 176	2 282	534	234	22.3	2.9
446	Health & personal care stores .....	33	53 490	5 253	1 242	423	9.1	4.6
4461	Health & personal care stores .....	33	53 490	5 253	1 242	423	9.1	4.6
44611	Pharmacies & drug stores .....	22	49 729	4 329	1 016	369	8.1	1.0
446110	Pharmacies & drug stores .....	22	49 729	4 329	1 016	369	8.1	1.0
4461101	Pharmacies & drug stores .....	20	D	D	D	e	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	60	85 189	5 874	1 419	490	9.6	11.0
4471	Gasoline stations .....	60	85 189	5 874	1 419	490	9.6	11.0
44711	Gasoline stations with convenience stores .....	30	51 606	2 921	696	308	8.5	11.7
447110	Gasoline stations with convenience stores .....	30	51 606	2 921	696	308	8.5	11.7
44719	Other gasoline stations .....	30	33 583	2 953	723	182	11.3	9.9
447190	Other gasoline stations .....	30	33 583	2 953	723	182	11.3	9.9
448	Clothing & clothing accessories stores .....	75	54 021	7 462	1 779	605	10.2	3.4
4481	Clothing stores .....	50	42 118	5 598	1 317	461	10.2	1.9
44812	Women's clothing stores .....	28	17 135	2 762	633	227	11.0	1.7
448120	Women's clothing stores .....	28	17 135	2 762	633	227	11.0	1.7
44813	Children's & infants' clothing stores .....	3	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	3	D	D	D	a	D	D
44814	Family clothing stores .....	9	18 313	1 909	469	163	9.1	2.7
448140	Family clothing stores .....	9	18 313	1 909	469	163	9.1	2.7
44819	Other clothing stores .....	5	2 359	334	82	25	—	—
448190	Other clothing stores .....	5	2 359	334	82	25	—	—
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	15	6 889	1 202	286	81	17.1	15.3
44831	Jewelry stores .....	14	D	D	D	b	D	D
448310	Jewelry stores .....	14	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	66	44 713	5 581	1 395	461	6.5	8.4
4511	Sporting goods, hobby, & musical instrument stores .....	43	20 974	2 803	699	223	8.2	6.2
45111	Sporting goods stores .....	22	12 199	1 290	305	97	8.0	7.0
451110	Sporting goods stores .....	22	12 199	1 290	305	97	8.0	7.0
4511102	Specialty-line sporting goods stores .....	21	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	8	3 475	697	170	46	8.5	—
451120	Hobby, toy, & game stores .....	8	3 475	697	170	46	8.5	—
45113	Sewing, needlework, & piece goods stores .....	8	1 912	261	85	53	3.8	23.3
451130	Sewing, needlework, & piece goods stores .....	8	1 912	261	85	53	3.8	23.3
45114	Musical instrument & supplies stores .....	5	3 388	555	139	27	11.0	—
451140	Musical instrument & supplies stores .....	5	3 388	555	139	27	11.0	—
4512	Book, periodical, & music stores .....	23	23 739	2 778	696	238	5.0	10.3
45121	Book stores & news dealers .....	16	12 987	1 902	473	154	3.8	18.8
451211	Book stores .....	15	D	D	D	c	D	D
4512111	Book stores, general .....	10	8 230	1 223	306	94	3.8	29.7
4512113	College book stores .....	4	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	7	10 752	876	223	84	6.6	—
451220	Prerecorded tape, compact disc, & record stores .....	7	10 752	876	223	84	6.6	—
452	General merchandise stores .....	11	57 230	5 837	1 229	545	1.1	.3
45299	All other general merchandise stores .....	7	4 572	660	163	58	14.3	3.4
452990	All other general merchandise stores .....	7	4 572	660	163	58	14.3	3.4
4529903	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMPSHIRE COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	67	32 287	4 403	1 039	374	11.2	6.3
4531	Florists .....	15	3 766	927	216	68	20.0	4.5
45311	Florists .....	15	3 766	927	216	68	20.0	4.5
453110	Florists .....	15	3 766	927	216	68	20.0	4.5
4532	Office supplies, stationery, & gift stores .....	18	15 414	1 967	487	164	7.1	4.5
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D
4532102	Office supplies stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	14	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	14	D	D	D	c	D	D
4533	Used merchandise stores .....	10	2 348	449	101	40	—	22.4
45331	Used merchandise stores .....	10	2 348	449	101	40	—	22.4
453310	Used merchandise stores .....	10	2 348	449	101	40	—	22.4
4539	Other miscellaneous store retailers .....	24	10 759	1 060	235	102	16.3	5.9
45391	Pet & pet supplies stores .....	8	5 053	519	140	50	5.3	—
453910	Pet & pet supplies stores .....	8	5 053	519	140	50	5.3	—
45392	Art dealers .....	5	1 661	137	32	14	33.0	23.1
453920	Art dealers .....	5	1 661	137	32	14	33.0	23.1
45399	All other miscellaneous store retailers .....	11	4 045	404	63	38	23.0	6.1
454	Nonstore retailers .....	36	45 522	8 398	2 274	362	17.0	10.1
4541	Electronic shopping & mail-order houses .....	10	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	10	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	10	D	D	D	b	D	D
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	24	D	D	D	c	D	D
45431	Fuel dealers .....	17	D	D	D	c	D	D
454311	Heating oil dealers .....	13	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	7	D	D	D	b	D	D
454390	Other direct selling establishments .....	7	D	D	D	b	D	D
<b>MIDDLESEX COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>5 701</b>	<b>14 462 076</b>	<b>1 491 664</b>	<b>348 722</b>	<b>78 812</b>	<b>11.9</b>	<b>7.0</b>
441	Motor vehicle & parts dealers .....	440	3 426 993	273 522	62 725	7 780	24.0	7.8
4411	Automobile dealers .....	176	3 040 532	214 768	49 073	5 509	25.5	7.7
44111	New car dealers .....	126	2 937 596	209 632	47 816	5 337	25.3	7.6
441110	New car dealers .....	126	2 937 596	209 632	47 816	5 337	25.3	7.6
44112	Used car dealers .....	50	102 936	5 136	1 257	172	33.7	11.1
441120	Used car dealers .....	50	102 936	5 136	1 257	172	33.7	11.1
4412	Other motor vehicle dealers .....	30	89 675	7 804	1 683	294	25.2	2.8
44121	Recreational vehicle dealers .....	4	20 566	1 594	290	51	16.0	—
441210	Recreational vehicle dealers .....	4	20 566	1 594	290	51	16.0	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	26	69 109	6 210	1 393	243	27.9	3.6
441221	Motorcycle dealers .....	12	40 199	3 580	941	148	.7	—
441222	Boat dealers .....	12	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	234	296 786	50 950	11 969	1 977	7.9	10.1
44131	Automotive parts & accessories stores .....	177	194 494	32 459	7 470	1 399	9.1	9.7
441310	Automotive parts & accessories stores .....	177	194 494	32 459	7 470	1 399	9.1	9.7
44132	Tire dealers .....	57	102 292	18 491	4 499	578	5.8	10.8
441320	Tire dealers .....	57	102 292	18 491	4 499	578	5.8	10.8
442	Furniture & home furnishings stores .....	347	450 232	62 631	14 629	2 732	13.4	4.7
4421	Furniture stores .....	127	200 403	26 664	6 385	928	9.7	4.4
44211	Furniture stores .....	127	200 403	26 664	6 385	928	9.7	4.4
442110	Furniture stores .....	127	200 403	26 664	6 385	928	9.7	4.4
4422	Home furnishings stores .....	220	249 829	35 967	8 244	1 804	16.5	4.8
44221	Floor covering stores .....	96	107 849	17 965	3 871	557	24.4	5.9
442210	Floor covering stores .....	96	107 849	17 965	3 871	557	24.4	5.9
44229	Other home furnishings stores .....	124	141 980	18 002	4 373	1 247	10.4	4.0
442291	Window treatment stores .....	18	7 104	1 045	242	63	45.4	11.5
442299	All other home furnishings stores .....	106	134 876	16 957	4 131	1 184	8.6	3.6
443	Electronics & appliance stores .....	266	691 672	81 996	16 830	2 823	7.9	21.2
4431	Electronics & appliance stores .....	266	691 672	81 996	16 830	2 823	7.9	21.2
44311	Appliance, television, & other electronics stores .....	131	211 464	28 469	6 335	1 245	9.0	9.3
443111	Household appliance stores .....	46	46 783	5 995	1 364	229	21.6	3.9
443112	Radio, television, & other electronics stores .....	85	164 681	22 474	4 971	1 016	5.4	10.9
44312	Computer & software stores .....	102	452 815	49 856	9 686	1 390	6.2	27.2
443120	Computer & software stores .....	102	452 815	49 856	9 686	1 390	6.2	27.2
44313	Camera & photographic supplies stores .....	33	27 393	3 671	809	188	26.4	15.2
443130	Camera & photographic supplies stores .....	33	27 393	3 671	809	188	26.4	15.2

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIDDLESEX COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	401	1 368 554	173 725	39 629	5 693	4.8	1.3
4441	Building material & supplies dealers .....	347	1 326 029	165 568	37 880	5 361	4.4	1.1
44411	Home centers .....	15	295 631	30 230	7 677	1 366	1.7	.2
444110	Home centers .....	15	295 631	30 230	7 677	1 366	1.7	.2
44412	Paint & wallpaper stores .....	57	48 583	7 302	1 723	337	17.4	6.1
444120	Paint & wallpaper stores .....	57	48 583	7 302	1 723	337	17.4	6.1
44413	Hardware stores .....	80	95 703	16 199	3 840	994	6.3	2.2
444130	Hardware stores .....	80	95 703	16 199	3 840	994	6.3	2.2
44419	Other building material dealers .....	195	886 112	111 837	24 640	2 664	4.4	1.0
444190	Other building material dealers .....	195	886 112	111 837	24 640	2 664	4.4	1.0
4442	Lawn & garden equipment & supplies stores .....	54	42 525	8 157	1 749	332	16.8	6.3
44421	Outdoor power equipment stores .....	18	13 615	2 556	752	89	29.1	1.0
444210	Outdoor power equipment stores .....	18	13 615	2 556	752	89	29.1	1.0
44422	Nursery & garden centers .....	36	28 910	5 601	997	243	11.1	8.9
444220	Nursery & garden centers .....	36	28 910	5 601	997	243	11.1	8.9
445	Food & beverage stores .....	855	2 504 859	248 234	62 615	18 823	5.5	3.9
4451	Grocery stores .....	489	2 160 000	211 513	54 464	16 397	3.3	3.4
44511	Supermarkets & other grocery (except convenience) stores .....	243	2 010 828	195 596	50 718	14 983	1.4	3.1
445110	Supermarkets & other grocery (except convenience) stores .....	243	2 010 828	195 596	50 718	14 983	1.4	3.1
44512	Convenience stores .....	246	149 172	15 917	3 746	1 414	28.5	7.2
445120	Convenience stores .....	246	149 172	15 917	3 746	1 414	28.5	7.2
4452	Specialty food stores .....	122	66 959	11 697	2 355	726	23.7	15.7
4453	Beer, wine, & liquor stores .....	244	277 900	25 024	5 796	1 700	18.0	4.5
44531	Beer, wine, & liquor stores .....	244	277 900	25 024	5 796	1 700	18.0	4.5
445310	Beer, wine, & liquor stores .....	244	277 900	25 024	5 796	1 700	18.0	4.5
446	Health & personal care stores .....	435	883 298	98 223	23 808	6 869	8.7	7.6
4461	Health & personal care stores .....	435	883 298	98 223	23 808	6 869	8.7	7.6
44611	Pharmacies & drug stores .....	233	782 480	78 598	19 092	5 866	7.0	6.5
446110	Pharmacies & drug stores .....	233	782 480	78 598	19 092	5 866	7.0	6.5
4461101	Pharmacies & drug stores .....	213	751 761	75 464	18 364	5 537	7.0	6.7
4461102	Proprietary stores .....	20	30 719	3 134	728	329	6.4	1.0
44612	Cosmetics, beauty supplies, & perfume stores .....	44	23 000	3 571	880	256	3.2	10.1
446120	Cosmetics, beauty supplies, & perfume stores .....	44	23 000	3 571	880	256	3.2	10.1
44613	Optical goods stores .....	94	40 864	9 404	2 212	421	18.0	11.9
446130	Optical goods stores .....	94	40 864	9 404	2 212	421	18.0	11.9
44619	Other health & personal care stores .....	64	36 954	6 650	1 624	326	39.1	24.9
446191	Food (health) supplement stores .....	33	17 171	2 549	632	179	42.3	39.2
446199	All other health & personal care stores .....	31	19 783	4 101	992	147	36.3	12.5
447	Gasoline stations .....	529	796 852	48 844	11 828	3 179	24.8	13.0
4471	Gasoline stations .....	529	796 852	48 844	11 828	3 179	24.8	13.0
44711	Gasoline stations with convenience stores .....	117	217 188	10 906	2 528	856	17.3	9.9
447110	Gasoline stations with convenience stores .....	117	217 188	10 906	2 528	856	17.3	9.9
44719	Other gasoline stations .....	412	579 664	37 938	9 300	2 323	27.7	14.1
447190	Other gasoline stations .....	412	579 664	37 938	9 300	2 323	27.7	14.1
448	Clothing & clothing accessories stores .....	887	1 062 290	119 646	27 773	9 170	6.0	10.0
4481	Clothing stores .....	554	842 898	89 873	20 824	7 324	3.6	10.5
44811	Men's clothing stores .....	71	79 270	9 908	2 387	570	5.2	14.8
448110	Men's clothing stores .....	71	79 270	9 908	2 387	570	5.2	14.8
44812	Women's clothing stores .....	236	230 444	27 785	6 519	2 334	6.8	4.9
448120	Women's clothing stores .....	236	230 444	27 785	6 519	2 334	6.8	4.9
44813	Children's & infants' clothing stores .....	42	52 484	4 821	1 118	472	3.9	—
448130	Children's & infants' clothing stores .....	42	52 484	4 821	1 118	472	3.9	—
44814	Family clothing stores .....	115	422 577	39 725	9 127	3 437	1.5	13.0
448140	Family clothing stores .....	115	422 577	39 725	9 127	3 437	1.5	13.0
44815	Clothing accessories stores .....	39	14 002	2 239	487	175	9.0	41.7
448150	Clothing accessories stores .....	39	14 002	2 239	487	175	9.0	41.7
44819	Other clothing stores .....	51	44 121	5 395	1 186	336	1.6	12.1
448190	Other clothing stores .....	51	44 121	5 395	1 186	336	1.6	12.1
4482	Shoe stores .....	171	107 881	14 240	3 294	1 028	5.6	6.2
44821	Shoe stores .....	171	107 881	14 240	3 294	1 028	5.6	6.2
448210	Shoe stores .....	171	107 881	14 240	3 294	1 028	5.6	6.2
4482101	Men's shoe stores .....	13	6 918	668	235	53	5.9	8.2
4482102	Women's shoe stores .....	33	19 867	2 777	658	233	9.0	15.3
4482103	Children's & juveniles' shoe stores .....	10	4 460	627	157	60	3.0	1.0
4482104	Family shoe stores .....	88	50 702	6 894	1 546	433	7.3	4.4
4482105	Athletic footwear stores .....	27	25 934	3 074	698	249	—	3.1
4483	Jewelry, luggage, & leather goods stores .....	162	111 511	15 533	3 655	818	24.6	9.8
44831	Jewelry stores .....	148	103 480	14 444	3 386	750	24.0	10.5
448310	Jewelry stores .....	148	103 480	14 444	3 386	750	24.0	10.5
44832	Luggage & leather goods stores .....	14	8 031	1 089	269	68	32.3	1.6
448320	Luggage & leather goods stores .....	14	8 031	1 089	269	68	32.3	1.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIDDLESEX COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	430	576 025	69 384	15 611	4 500	6.5	6.3
4511	Sporting goods, hobby, & musical instrument stores ..	263	320 817	41 275	8 855	2 614	10.0	9.1
45111	Sporting goods stores .....	126	150 041	18 253	3 664	1 187	11.6	12.4
451110	Sporting goods stores .....	126	150 041	18 253	3 664	1 187	11.6	12.4
4511101	General-line sporting goods stores .....	39	69 606	7 609	1 711	592	11.6	.8
4511102	Specialty-line sporting goods stores .....	87	80 435	10 644	1 953	595	11.7	22.4
45112	Hobby, toy, & game stores .....	73	112 262	11 433	2 385	786	6.9	5.8
451120	Hobby, toy, & game stores .....	73	112 262	11 433	2 385	786	6.9	5.8
45113	Sewing, needlework, & piece goods stores .....	32	32 427	7 576	1 881	452	5.5	6.1
451130	Sewing, needlework, & piece goods stores .....	32	32 427	7 576	1 881	452	5.5	6.1
45114	Musical instrument & supplies stores .....	32	26 087	4 013	925	189	19.3	8.9
451140	Musical instrument & supplies stores .....	32	26 087	4 013	925	189	19.3	8.9
4512	Book, periodical, & music stores .....	167	255 208	28 109	6 756	1 886	2.1	2.8
45121	Book stores & news dealers .....	117	191 673	23 692	5 598	1 530	2.4	1.2
451211	Book stores .....	99	184 425	22 643	5 331	1 481	1.3	.9
4512111	Book stores, general .....	63	101 406	13 257	3 160	877	1.4	1.6
4512112	Specialty book stores .....	15	D	D	D	b	D	D
4512113	College book stores .....	21	D	D	D	f	D	D
451212	News dealers & newsstands .....	18	7 248	1 049	267	49	30.8	9.0
45122	Prerecorded tape, compact disc, & record stores ...	50	63 535	4 417	1 158	356	1.1	7.4
451220	Prerecorded tape, compact disc, & record stores .	50	63 535	4 417	1 158	356	1.1	7.4
452	General merchandise stores .....	120	1 329 970	130 840	30 936	9 642	.8	1.5
4521	Department stores (incl leased depts) ## .....	42	976 965	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	42	976 965	N	N	N	—	—
4521	Department stores (excl leased depts) .....	42	960 126	102 787	23 963	7 689	—	—
45211	Department stores (excl leased depts) .....	42	960 126	102 787	23 963	7 689	—	—
452110	Department stores (excl leased depts) .....	42	960 126	102 787	23 963	7 689	—	—
4521101	Conventional department stores (excl leased depts) .....	12	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	25	362 840	34 919	7 468	3 084	—	—
4521103	National chain department stores (excl leased depts) .....	5	D	D	D	g	D	D
4529	Other general merchandise stores .....	78	369 844	28 053	6 973	1 953	2.9	5.5
45291	Warehouse clubs & superstores .....	5	234 011	12 441	2 784	655	—	—
452910	Warehouse clubs & superstores .....	5	234 011	12 441	2 784	655	—	—
45299	All other general merchandise stores .....	73	135 833	15 612	4 189	1 298	8.0	14.9
452990	All other general merchandise stores .....	73	135 833	15 612	4 189	1 298	8.0	14.9
4529901	Variety stores .....	44	D	D	D	e	D	D
4529902	Catalog showrooms .....	4	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores ....	25	74 508	9 541	2 637	670	2.5	17.5
453	Miscellaneous store retailers .....	625	374 244	56 067	13 140	3 863	15.2	14.2
4531	Florists .....	155	52 778	11 592	2 671	812	27.5	10.8
45311	Florists .....	155	52 778	11 592	2 671	812	27.5	10.8
453110	Florists .....	155	52 778	11 592	2 671	812	27.5	10.8
4532	Office supplies, stationery, & gift stores .....	212	188 747	21 510	5 346	1 681	10.6	15.0
45321	Office supplies & stationery stores .....	41	101 618	9 597	2 390	549	2.3	8.1
453210	Office supplies & stationery stores .....	41	101 618	9 597	2 390	549	2.3	8.1
4532101	Stationery stores .....	5	3 801	679	160	32	2.5	4.2
4532102	Office supplies stores .....	36	97 817	8 918	2 230	517	2.3	8.3
45322	Gift, novelty, & souvenir stores .....	171	87 129	11 913	2 956	1 132	20.1	23.1
453220	Gift, novelty, & souvenir stores .....	171	87 129	11 913	2 956	1 132	20.1	23.1
4533	Used merchandise stores .....	83	27 171	4 495	1 115	361	22.3	12.1
45331	Used merchandise stores .....	83	27 171	4 495	1 115	361	22.3	12.1
453310	Used merchandise stores .....	83	27 171	4 495	1 115	361	22.3	12.1
4539	Other miscellaneous store retailers .....	175	105 548	18 470	4 008	1 009	15.7	14.9
45391	Pet & pet supplies stores .....	43	33 219	5 153	1 339	422	10.4	4.4
453910	Pet & pet supplies stores .....	43	33 219	5 153	1 339	422	10.4	4.4
45392	Art dealers .....	22	7 993	1 047	220	64	62.2	7.1
453920	Art dealers .....	22	7 993	1 047	220	64	62.2	7.1
45399	All other miscellaneous store retailers .....	109	D	D	D	f	D	D
454	Nonstore retailers .....	366	997 087	128 552	29 198	3 738	14.2	7.8
4541	Electronic shopping & mail-order houses .....	71	468 725	52 256	12 036	1 435	12.0	8.0
45411	Electronic shopping & mail-order houses .....	71	468 725	52 256	12 036	1 435	12.0	8.0
454110	Electronic shopping & mail-order houses .....	71	468 725	52 256	12 036	1 435	12.0	8.0
4542	Vending machine operators .....	66	54 603	13 457	3 117	355	22.4	5.2
45421	Vending machine operators .....	66	54 603	13 457	3 117	355	22.4	5.2
454210	Vending machine operators .....	66	54 603	13 457	3 117	355	22.4	5.2
4543	Direct selling establishments .....	229	473 759	62 839	14 045	1 948	15.5	7.9
45431	Fuel dealers .....	147	253 880	35 618	8 462	1 056	25.7	7.5
454311	Heating oil dealers .....	136	230 382	32 906	7 854	983	28.3	8.2
454312	Liquefied petroleum gas (bottled gas) dealers ...	10	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	82	219 879	27 221	5 583	892	3.8	8.3
454390	Other direct selling establishments .....	82	219 879	27 221	5 583	892	3.8	8.3

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NANTUCKET COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>178</b>	<b>195 712</b>	<b>23 032</b>	<b>3 936</b>	<b>799</b>	<b>9.7</b>	<b>5.2</b>
441	Motor vehicle & parts dealers .....	8	15 258	1 622	356	52	4.7	—
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	12	8 009	912	182	21	46.3	7.4
4421	Furniture stores .....	4	3 009	163	39	7	80.3	19.7
44211	Furniture stores .....	4	3 009	163	39	7	80.3	19.7
442110	Furniture stores .....	4	3 009	163	39	7	80.3	19.7
4422	Home furnishings stores .....	8	5 000	749	143	14	25.9	—
44229	Other home furnishings stores .....	8	5 000	749	143	14	25.9	—
442299	All other home furnishings stores .....	8	5 000	749	143	14	25.9	—
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
4431	Electronics & appliance stores .....	4	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores ....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	41 667	4 756	931	133	.4	—
4441	Building material & supplies dealers .....	8	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	19	48 249	4 618	681	168	4.0	2.2
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	8	8 055	1 181	231	35	20.9	—
4461	Health & personal care stores .....	8	8 055	1 181	231	35	20.9	—
447	Gasoline stations .....	3	7 166	693	149	59	—	29.2
448	Clothing & clothing accessories stores .....	51	31 996	4 702	552	162	13.0	14.9
4481	Clothing stores .....	41	25 350	3 669	437	142	15.4	8.5
44813	Children's & infants' clothing stores .....	3	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	7	4 799	574	36	15	21.1	16.4
448190	Other clothing stores .....	7	4 799	574	36	15	21.1	16.4
4483	Jewelry, luggage, & leather goods stores .....	10	6 646	1 033	115	20	4.1	39.0
44831	Jewelry stores .....	8	D	D	D	a	D	D
448310	Jewelry stores .....	8	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	11	6 133	815	130	39	9.0	4.9
4511	Sporting goods, hobby, & musical instrument stores ..	7	3 080	364	49	16	18.0	8.1
4512	Book, periodical, & music stores .....	4	3 053	451	81	23	—	1.6
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	45	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	16	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	15	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	15	D	D	D	b	D	D
4533	Used merchandise stores .....	10	D	D	D	b	D	D
45331	Used merchandise stores .....	10	D	D	D	b	D	D
453310	Used merchandise stores .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	17	D	D	D	b	D	D
45392	Art dealers .....	11	D	D	D	a	D	D
453920	Art dealers .....	11	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORFOLK COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>2 599</b>	<b>7 332 919</b>	<b>715 487</b>	<b>164 691</b>	<b>38 832</b>	<b>12.4</b>	<b>4.8</b>
441	Motor vehicle & parts dealers	206	2 118 889	149 095	34 269	4 723	18.9	2.4
4411	Automobile dealers	109	1 973 880	121 740	29 024	3 738	19.7	1.9
44111	New car dealers	74	1 930 554	119 111	28 425	3 641	19.5	1.5
441110	New car dealers	74	1 930 554	119 111	28 425	3 641	19.5	1.5
44112	Used car dealers	35	43 326	2 629	599	97	28.2	17.5
441120	Used car dealers	35	43 326	2 629	599	97	28.2	17.5
4412	Other motor vehicle dealers	13	29 583	2 109	443	95	26.6	6.4
44121	Recreational vehicle dealers	6	13 270	796	184	35	48.4	—
441210	Recreational vehicle dealers	6	13 270	796	184	35	48.4	—
44122	Motorcycle, boat, & other motor vehicle dealers	7	16 313	1 313	259	60	8.9	11.7
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	84	115 426	25 246	4 802	890	4.0	9.3
44131	Automotive parts & accessories stores	62	87 108	20 262	3 612	718	3.2	10.4
441310	Automotive parts & accessories stores	62	87 108	20 262	3 612	718	3.2	10.4
44132	Tire dealers	22	28 318	4 984	1 190	172	6.6	6.2
441320	Tire dealers	22	28 318	4 984	1 190	172	6.6	6.2
442	Furniture & home furnishings stores	161	357 484	39 842	8 700	1 637	12.1	4.2
4421	Furniture stores	58	190 582	20 049	4 028	670	14.2	3.0
44211	Furniture stores	58	190 582	20 049	4 028	670	14.2	3.0
442110	Furniture stores	58	190 582	20 049	4 028	670	14.2	3.0
4422	Home furnishings stores	103	166 902	19 793	4 672	967	9.7	5.6
44221	Floor covering stores	41	91 501	11 176	2 671	378	7.7	6.9
442210	Floor covering stores	41	91 501	11 176	2 671	378	7.7	6.9
44229	Other home furnishings stores	62	75 401	8 617	2 001	589	12.1	4.0
442291	Window treatment stores	9	4 181	759	260	46	13.5	19.6
442299	All other home furnishings stores	53	71 220	7 858	1 741	543	12.0	3.1
443	Electronics & appliance stores	107	156 203	19 213	4 406	798	13.0	9.8
4431	Electronics & appliance stores	107	156 203	19 213	4 406	798	13.0	9.8
44311	Appliance, television, & other electronics stores	61	104 049	13 127	2 931	555	9.8	9.6
443111	Household appliance stores	21	27 119	3 817	797	148	18.7	6.6
443112	Radio, television, & other electronics stores	40	76 930	9 310	2 134	407	6.6	10.7
44312	Computer & software stores	33	43 554	4 856	1 181	171	18.8	12.2
443120	Computer & software stores	33	43 554	4 856	1 181	171	18.8	12.2
44313	Camera & photographic supplies stores	13	8 600	1 230	294	72	23.1	—
443130	Camera & photographic supplies stores	13	8 600	1 230	294	72	23.1	—
444	Building material & garden equipment & supplies dealers	195	643 919	77 600	16 191	2 572	6.4	2.3
4441	Building material & supplies dealers	172	623 942	74 950	15 710	2 467	5.0	2.2
44411	Home centers	11	196 822	20 323	4 623	847	2.1	3.5
444110	Home centers	11	196 822	20 323	4 623	847	2.1	3.5
44412	Paint & wallpaper stores	22	29 692	4 004	948	157	4.6	1.9
444120	Paint & wallpaper stores	22	29 692	4 004	948	157	4.6	1.9
44413	Hardware stores	39	43 664	7 015	1 521	351	13.2	1.3
444130	Hardware stores	39	43 664	7 015	1 521	351	13.2	1.3
44419	Other building material dealers	100	353 764	43 608	8 618	1 112	5.6	1.6
444190	Other building material dealers	100	353 764	43 608	8 618	1 112	5.6	1.6
4442	Lawn & garden equipment & supplies stores	23	19 977	2 650	481	105	49.0	5.1
44421	Outdoor power equipment stores	5	8 801	1 275	248	39	68.1	4.9
444210	Outdoor power equipment stores	5	8 801	1 275	248	39	68.1	4.9
44422	Nursery & garden centers	18	11 176	1 375	233	66	34.0	5.3
444220	Nursery & garden centers	18	11 176	1 375	233	66	34.0	5.3
445	Food & beverage stores	388	1 255 185	130 327	31 265	9 476	6.0	3.2
4451	Grocery stores	212	1 100 707	114 373	27 334	8 241	3.2	2.3
44511	Supermarkets & other grocery (except convenience) stores	99	1 024 038	106 490	25 462	7 422	1.9	2.1
445110	Supermarkets & other grocery (except convenience) stores	99	1 024 038	106 490	25 462	7 422	1.9	2.1
44512	Convenience stores	113	76 669	7 883	1 872	819	20.5	6.0
445120	Convenience stores	113	76 669	7 883	1 872	819	20.5	6.0
4452	Specialty food stores	63	45 756	6 915	1 768	534	37.4	11.2
4453	Beer, wine, & liquor stores	113	108 722	9 039	2 163	701	21.1	8.2
44531	Beer, wine, & liquor stores	113	108 722	9 039	2 163	701	21.1	8.2
445310	Beer, wine, & liquor stores	113	108 722	9 039	2 163	701	21.1	8.2
446	Health & personal care stores	204	418 655	50 100	11 813	3 077	9.1	5.1
4461	Health & personal care stores	204	418 655	50 100	11 813	3 077	9.1	5.1
44611	Pharmacies & drug stores	106	373 373	40 750	9 673	2 620	7.9	4.4
446110	Pharmacies & drug stores	106	373 373	40 750	9 673	2 620	7.9	4.4
4461101	Pharmacies & drug stores	97	363 558	39 826	9 485	2 498	7.8	4.5
4461102	Proprietary stores	9	9 815	924	188	122	11.3	.4
44612	Cosmetics, beauty supplies, & perfume stores	17	8 707	981	218	72	23.4	—
446120	Cosmetics, beauty supplies, & perfume stores	17	8 707	981	218	72	23.4	—
44613	Optical goods stores	39	17 791	4 154	965	204	17.5	5.3
446130	Optical goods stores	39	17 791	4 154	965	204	17.5	5.3
44619	Other health & personal care stores	42	18 784	4 215	957	181	19.1	20.8
446191	Food (health) supplement stores	12	5 683	794	191	71	16.0	49.7
446199	All other health & personal care stores	30	13 101	3 421	766	110	20.5	8.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORFOLK COUNTY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	282	392 480	22 893	5 417	1 634	38.9	10.4
4471	Gasoline stations .....	282	392 480	22 893	5 417	1 634	38.9	10.4
44711	Gasoline stations with convenience stores .....	70	119 880	5 434	1 298	477	26.6	8.5
447110	Gasoline stations with convenience stores .....	70	119 880	5 434	1 298	477	26.6	8.5
44719	Other gasoline stations .....	212	272 600	17 459	4 119	1 157	44.3	11.2
447190	Other gasoline stations .....	212	272 600	17 459	4 119	1 157	44.3	11.2
448	Clothing & clothing accessories stores .....	382	482 733	51 354	11 805	4 515	7.0	13.8
4481	Clothing stores .....	234	382 667	38 344	8 681	3 648	3.9	15.1
44811	Men's clothing stores .....	25	32 490	3 989	1 069	232	8.0	20.6
448110	Men's clothing stores .....	25	32 490	3 989	1 069	232	8.0	20.6
44812	Women's clothing stores .....	96	89 111	9 888	2 211	942	7.2	5.8
448120	Women's clothing stores .....	96	89 111	9 888	2 211	942	7.2	5.8
44813	Children's & infants' clothing stores .....	25	32 722	4 314	972	333	5.2	7.5
448130	Children's & infants' clothing stores .....	25	32 722	4 314	972	333	5.2	7.5
44814	Family clothing stores .....	46	205 274	17 298	3 752	1 910	1.5	20.6
448140	Family clothing stores .....	46	205 274	17 298	3 752	1 910	1.5	20.6
44815	Clothing accessories stores .....	15	3 552	690	148	42	15.3	3.6
448150	Clothing accessories stores .....	15	3 552	690	148	42	15.3	3.6
44819	Other clothing stores .....	27	19 518	2 165	529	189	3.9	4.7
448190	Other clothing stores .....	27	19 518	2 165	529	189	3.9	4.7
4482	Shoe stores .....	72	47 546	5 231	1 181	450	7.5	8.6
44821	Shoe stores .....	72	47 546	5 231	1 181	450	7.5	8.6
448210	Shoe stores .....	72	47 546	5 231	1 181	450	7.5	8.6
4482101	Men's shoe stores .....	6	2 062	392	71	12	—	30.1
4482102	Women's shoe stores .....	15	8 587	961	250	127	8.0	18.7
4482103	Children's & juveniles' shoe stores .....	6	1 961	272	63	27	5.3	31.5
4482104	Family shoe stores .....	35	18 314	2 194	458	147	5.6	6.8
4482105	Athletic footwear stores .....	10	16 622	1 412	339	137	10.5	—
4483	Jewelry, luggage, & leather goods stores .....	76	52 520	7 779	1 943	417	28.5	9.1
44831	Jewelry stores .....	69	47 975	7 093	1 795	381	29.4	6.5
448310	Jewelry stores .....	69	47 975	7 093	1 795	381	29.4	6.5
44832	Luggage & leather goods stores .....	7	4 545	686	148	36	19.9	36.9
448320	Luggage & leather goods stores .....	7	4 545	686	148	36	19.9	36.9
451	Sporting goods, hobby, book, & music stores .....	175	187 330	19 328	4 655	1 546	9.2	7.3
4511	Sporting goods, hobby, & musical instrument stores ..	109	114 351	11 710	2 799	929	12.2	8.2
45111	Sporting goods stores .....	61	57 404	5 526	1 292	375	17.4	11.5
451110	Sporting goods stores .....	61	57 404	5 526	1 292	375	17.4	11.5
4511101	General-line sporting goods stores .....	20	23 139	2 109	523	176	23.6	6.7
4511102	Specialty-line sporting goods stores .....	41	34 265	3 417	769	199	13.3	14.7
45112	Hobby, toy, & game stores .....	27	46 222	4 363	992	341	2.8	3.5
451120	Hobby, toy, & game stores .....	27	46 222	4 363	992	341	2.8	3.5
45113	Sewing, needlework, & piece goods stores .....	13	7 329	1 403	393	189	22.0	4.3
451130	Sewing, needlework, & piece goods stores .....	13	7 329	1 403	393	189	22.0	4.3
45114	Musical instrument & supplies stores .....	8	3 396	418	122	24	32.6	23.5
451140	Musical instrument & supplies stores .....	8	3 396	418	122	24	32.6	23.5
4512	Book, periodical, & music stores .....	66	72 979	7 618	1 856	617	4.5	5.9
45121	Book stores & news dealers .....	49	55 543	6 309	1 506	509	5.9	6.7
451211	Book stores .....	42	53 252	6 027	1 443	487	4.8	7.0
4512111	Book stores, general .....	32	40 192	4 496	1 103	396	6.3	7.7
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	8	D	D	D	b	D	D
451212	News dealers & newsstands .....	7	2 291	282	63	22	31.3	—
45122	Prerecorded tape, compact disc, & record stores ...	17	17 436	1 309	350	108	—	3.2
451220	Prerecorded tape, compact disc, & record stores ...	17	17 436	1 309	350	108	—	3.2
452	General merchandise stores .....	56	767 699	72 842	16 742	5 151	.9	.3
4521	Department stores (incl leased depts) ## .....	20	533 413	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	20	533 413	N	N	N	—	—
4521	Department stores (excl leased depts) .....	20	526 021	55 641	12 433	4 020	—	—
45211	Department stores (excl leased depts) .....	20	526 021	55 641	12 433	4 020	—	—
452110	Department stores (excl leased depts) .....	20	526 021	55 641	12 433	4 020	—	—
4521101	Conventional department stores (excl leased depts) .....	4	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	14	243 386	22 356	4 900	2 007	—	—
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	36	241 678	17 201	4 309	1 131	3.0	1.0
45291	Warehouse clubs & superstores .....	3	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	e	D	D
45299	All other general merchandise stores .....	33	D	D	D	f	D	D
452990	All other general merchandise stores .....	33	D	D	D	f	D	D
4529901	Variety stores .....	19	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores ....	13	45 142	6 156	1 704	453	9.8	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORFOLK COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	280	205 742	28 312	6 344	1 998	12.1	15.6
4531	Florists .....	62	20 847	5 271	922	286	30.0	9.7
45311	Florists .....	62	20 847	5 271	922	286	30.0	9.7
453110	Florists .....	62	20 847	5 271	922	286	30.0	9.7
4532	Office supplies, stationery, & gift stores .....	104	127 607	13 631	3 287	1 066	4.7	18.3
45321	Office supplies & stationery stores .....	22	84 513	7 140	1 750	454	1.2	13.0
453210	Office supplies & stationery stores .....	22	84 513	7 140	1 750	454	1.2	13.0
4532101	Stationery stores .....	3	D	D	D	a	D	D
4532102	Office supplies stores .....	19	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores .....	82	43 094	6 491	1 537	612	11.5	28.7
453220	Gift, novelty, & souvenir stores .....	82	43 094	6 491	1 537	612	11.5	28.7
4533	Used merchandise stores .....	34	15 850	3 609	849	237	19.4	17.7
45331	Used merchandise stores .....	34	15 850	3 609	849	237	19.4	17.7
453310	Used merchandise stores .....	34	15 850	3 609	849	237	19.4	17.7
4539	Other miscellaneous store retailers .....	80	41 438	5 801	1 286	409	23.3	9.6
45391	Pet & pet supplies stores .....	24	15 701	1 920	444	196	12.5	4.1
453910	Pet & pet supplies stores .....	24	15 701	1 920	444	196	12.5	4.1
45392	Art dealers .....	16	6 209	1 019	222	57	29.2	15.0
453920	Art dealers .....	16	6 209	1 019	222	57	29.2	15.0
45399	All other miscellaneous store retailers .....	40	19 528	2 862	620	156	30.2	12.3
454	Nonstore retailers .....	163	346 600	54 581	13 084	1 705	15.5	10.8
4541	Electronic shopping & mail-order houses .....	28	116 950	15 732	3 667	569	3.6	.9
45411	Electronic shopping & mail-order houses .....	28	116 950	15 732	3 667	569	3.6	.9
454110	Electronic shopping & mail-order houses .....	28	116 950	15 732	3 667	569	3.6	.9
4542	Vending machine operators .....	33	25 660	3 901	958	145	39.9	10.4
45421	Vending machine operators .....	33	25 660	3 901	958	145	39.9	10.4
454210	Vending machine operators .....	33	25 660	3 901	958	145	39.9	10.4
4543	Direct selling establishments .....	102	203 990	34 948	8 459	991	19.3	16.6
45431	Fuel dealers .....	75	178 165	30 258	7 384	775	19.1	15.6
454311	Heating oil dealers .....	69	167 073	28 131	6 882	727	20.3	16.6
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	11 092	2 127	502	48	.8	—
45439	Other direct selling establishments .....	27	25 825	4 690	1 075	216	20.8	23.5
454390	Other direct selling establishments .....	27	25 825	4 690	1 075	216	20.8	23.5
<b>PLYMOUTH COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 917</b>	<b>4 895 904</b>	<b>472 261</b>	<b>109 833</b>	<b>27 147</b>	<b>8.0</b>	<b>5.4</b>
441	Motor vehicle & parts dealers .....	199	1 045 775	79 473	18 877	2 788	9.4	8.3
4411	Automobile dealers .....	92	914 860	59 834	14 189	1 835	9.5	7.9
44111	New car dealers .....	53	848 272	55 743	13 363	1 694	8.3	7.5
441110	New car dealers .....	53	848 272	55 743	13 363	1 694	8.3	7.5
44112	Used car dealers .....	39	66 588	4 091	826	141	25.0	12.6
441120	Used car dealers .....	39	66 588	4 091	826	141	25.0	12.6
4412	Other motor vehicle dealers .....	25	44 577	5 008	1 042	194	15.7	2.1
44121	Recreational vehicle dealers .....	4	8 207	689	173	44	19.6	—
441210	Recreational vehicle dealers .....	4	8 207	689	173	44	19.6	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	21	36 370	4 319	869	150	14.9	2.6
441221	Motorcycle dealers .....	5	D	D	D	b	D	D
441222	Boat dealers .....	14	17 863	2 176	402	68	25.7	5.3
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	82	86 338	14 631	3 646	759	5.5	15.9
44131	Automotive parts & accessories stores .....	60	56 727	9 940	2 556	588	2.1	24.2
441310	Automotive parts & accessories stores .....	60	56 727	9 940	2 556	588	2.1	24.2
44132	Tire dealers .....	22	29 611	4 691	1 090	171	12.0	—
441320	Tire dealers .....	22	29 611	4 691	1 090	171	12.0	—
442	Furniture & home furnishings stores .....	107	143 753	18 193	3 939	881	22.7	6.5
4421	Furniture stores .....	38	62 465	7 951	1 558	318	38.1	8.4
44211	Furniture stores .....	38	62 465	7 951	1 558	318	38.1	8.4
442110	Furniture stores .....	38	62 465	7 951	1 558	318	38.1	8.4
4422	Home furnishings stores .....	69	81 288	10 242	2 381	563	10.9	5.1
44221	Floor covering stores .....	31	40 747	5 780	1 277	203	13.4	5.6
442210	Floor covering stores .....	31	40 747	5 780	1 277	203	13.4	5.6
44229	Other home furnishings stores .....	38	40 541	4 462	1 104	360	8.5	4.6
442291	Window treatment stores .....	6	2 686	462	97	21	14.4	1.9
442299	All other home furnishings stores .....	32	37 855	4 000	1 007	339	8.0	4.8
443	Electronics & appliance stores .....	68	74 691	8 288	1 815	395	16.1	7.9
4431	Electronics & appliance stores .....	68	74 691	8 288	1 815	395	16.1	7.9
44311	Appliance, television, & other electronics stores .....	45	48 581	5 372	1 160	286	14.9	5.4
443111	Household appliance stores .....	18	18 660	1 594	342	76	28.4	2.8
443112	Radio, television, & other electronics stores .....	27	29 921	3 778	818	210	6.5	7.0
44312	Computer & software stores .....	15	21 929	2 145	493	63	21.3	14.9
443120	Computer & software stores .....	15	21 929	2 145	493	63	21.3	14.9
44313	Camera & photographic supplies stores .....	8	4 181	771	162	46	3.7	—
443130	Camera & photographic supplies stores .....	8	4 181	771	162	46	3.7	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLYMOUTH COUNTY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	163	393 527	52 921	11 902	1 912	4.3	5.6
4441	Building material & supplies dealers .....	132	357 630	46 529	10 833	1 675	3.4	6.0
44411	Home centers .....	9	99 909	10 539	2 785	467	2.2	.7
444110	Home centers .....	9	99 909	10 539	2 785	467	2.2	.7
44412	Paint & wallpaper stores .....	8	9 356	1 197	279	54	9.0	15.9
444120	Paint & wallpaper stores .....	8	9 356	1 197	279	54	9.0	15.9
44413	Hardware stores .....	34	28 220	4 358	987	274	10.1	24.5
444130	Hardware stores .....	34	28 220	4 358	987	274	10.1	24.5
44419	Other building material dealers .....	81	220 145	30 435	6 782	880	2.9	5.6
444190	Other building material dealers .....	81	220 145	30 435	6 782	880	2.9	5.6
4442	Lawn & garden equipment & supplies stores .....	31	35 897	6 392	1 069	237	13.3	2.1
44421	Outdoor power equipment stores .....	10	6 064	1 181	202	37	37.4	9.5
444210	Outdoor power equipment stores .....	10	6 064	1 181	202	37	37.4	9.5
44422	Nursery & garden centers .....	21	29 833	5 211	867	200	8.4	.6
444220	Nursery & garden centers .....	21	29 833	5 211	867	200	8.4	.6
445	Food & beverage stores .....	340	840 469	82 456	18 938	6 327	9.0	5.0
4451	Grocery stores .....	173	715 798	71 344	16 339	5 432	4.0	3.1
44511	Supermarkets & other grocery (except convenience) stores .....	72	643 282	63 940	14 590	4 548	2.2	2.6
445110	Supermarkets & other grocery (except convenience) stores .....	72	643 282	63 940	14 590	4 548	2.2	2.6
44512	Convenience stores .....	101	72 516	7 404	1 749	884	19.5	7.0
445120	Convenience stores .....	101	72 516	7 404	1 749	884	19.5	7.0
4452	Specialty food stores .....	57	28 121	4 176	988	310	51.6	9.9
4453	Beer, wine, & liquor stores .....	110	96 550	6 936	1 611	585	34.4	17.6
44531	Beer, wine, & liquor stores .....	110	96 550	6 936	1 611	585	34.4	17.6
445310	Beer, wine, & liquor stores .....	110	96 550	6 936	1 611	585	34.4	17.6
446	Health & personal care stores .....	110	218 022	22 510	5 110	1 494	4.3	3.2
4461	Health & personal care stores .....	110	218 022	22 510	5 110	1 494	4.3	3.2
44611	Pharmacies & drug stores .....	61	198 994	18 837	4 323	1 297	3.8	1.8
446110	Pharmacies & drug stores .....	61	198 994	18 837	4 323	1 297	3.8	1.8
4461101	Pharmacies & drug stores .....	59	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	6	3 151	491	124	32	5.9	—
446120	Cosmetics, beauty supplies, & perfume stores .....	6	3 151	491	124	32	5.9	—
44613	Optical goods stores .....	22	6 586	1 544	320	78	15.3	4.4
446130	Optical goods stores .....	22	6 586	1 544	320	78	15.3	4.4
44619	Other health & personal care stores .....	21	9 291	1 638	343	87	7.5	33.8
446191	Food (health) supplement stores .....	11	4 742	706	167	57	5.4	53.4
446199	All other health & personal care stores .....	10	4 549	932	176	30	9.7	13.4
447	Gasoline stations .....	215	294 322	18 113	4 360	1 470	21.6	10.4
4471	Gasoline stations .....	215	294 322	18 113	4 360	1 470	21.6	10.4
44711	Gasoline stations with convenience stores .....	77	130 945	7 831	1 891	759	7.1	3.8
447110	Gasoline stations with convenience stores .....	77	130 945	7 831	1 891	759	7.1	3.8
44719	Other gasoline stations .....	138	163 377	10 282	2 469	711	33.2	15.7
447190	Other gasoline stations .....	138	163 377	10 282	2 469	711	33.2	15.7
448	Clothing & clothing accessories stores .....	232	204 788	23 401	5 331	1 950	11.6	5.1
4481	Clothing stores .....	145	157 369	16 282	3 655	1 514	8.3	5.4
44811	Men's clothing stores .....	14	8 006	863	209	67	47.0	13.7
448110	Men's clothing stores .....	14	8 006	863	209	67	47.0	13.7
44812	Women's clothing stores .....	61	43 519	4 608	1 147	513	3.5	2.0
448120	Women's clothing stores .....	61	43 519	4 608	1 147	513	3.5	2.0
44813	Children's & infants' clothing stores .....	16	10 391	1 165	241	105	9.9	.4
448130	Children's & infants' clothing stores .....	16	10 391	1 165	241	105	9.9	.4
44814	Family clothing stores .....	27	77 623	7 020	1 509	627	5.3	8.0
448140	Family clothing stores .....	27	77 623	7 020	1 509	627	5.3	8.0
44815	Clothing accessories stores .....	10	6 191	910	146	62	8.4	2.1
448150	Clothing accessories stores .....	10	6 191	910	146	62	8.4	2.1
44819	Other clothing stores .....	17	11 639	1 716	403	140	18.9	2.1
448190	Other clothing stores .....	17	11 639	1 716	403	140	18.9	2.1
4482	Shoe stores .....	46	23 072	3 347	764	224	2.9	5.6
44821	Shoe stores .....	46	23 072	3 347	764	224	2.9	5.6
448210	Shoe stores .....	46	23 072	3 347	764	224	2.9	5.6
4482101	Men's shoe stores .....	6	3 245	618	147	22	4.6	32.5
4482102	Women's shoe stores .....	4	1 946	404	93	24	—	—
4482103	Children's & juveniles' shoe stores .....	3	878	140	36	10	—	5.1
4482104	Family shoe stores .....	22	8 898	1 240	267	91	—	.3
4482105	Athletic footwear stores .....	11	8 105	945	221	77	6.4	2.1
4483	Jewelry, luggage, & leather goods stores .....	41	24 347	3 772	912	212	41.2	2.8
44831	Jewelry stores .....	40	D	D	D	c	D	D
448310	Jewelry stores .....	40	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLYMOUTH COUNTY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	145	128 606	15 390	3 460	1 139	12.0	6.4
4511	Sporting goods, hobby, & musical instrument stores ..	104	88 981	10 378	2 352	771	11.3	6.8
45111	Sporting goods stores .....	56	44 393	5 419	1 309	391	12.0	8.0
451110	Sporting goods stores .....	56	44 393	5 419	1 309	391	12.0	8.0
4511101	General-line sporting goods stores .....	9	18 767	2 033	567	166	—	1.8
4511102	Specialty-line sporting goods stores .....	47	25 626	3 386	742	225	20.9	12.5
45112	Hobby, toy, & game stores .....	25	33 861	3 018	575	246	9.6	4.2
451120	Hobby, toy, & game stores .....	25	33 861	3 018	575	246	9.6	4.2
45113	Sewing, needlework, & piece goods stores .....	14	7 655	1 487	354	105	12.6	14.4
451130	Sewing, needlework, & piece goods stores .....	14	7 655	1 487	354	105	12.6	14.4
45114	Musical instrument & supplies stores .....	9	3 072	454	114	29	17.0	.7
451140	Musical instrument & supplies stores .....	9	3 072	454	114	29	17.0	.7
4512	Book, periodical, & music stores .....	41	39 625	5 012	1 108	368	13.6	5.3
45121	Book stores & news dealers .....	24	29 494	3 887	820	269	17.8	4.2
451211	Book stores .....	21	28 399	3 636	756	248	17.5	4.4
4512111	Book stores, general .....	16	23 346	3 282	665	225	20.7	.4
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	3	1 095	251	64	21	D	—
45122	Prerecorded tape, compact disc, & record stores ...	17	10 131	1 125	288	99	1.4	8.5
451220	Prerecorded tape, compact disc, & record stores .	17	10 131	1 125	288	99	1.4	8.5
452	General merchandise stores .....	60	408 605	42 962	9 755	4 040	.1	6.2
4521	Department stores (incl leased depts) ## .....	23	375 696	N	N	N	—	4.1
45211	Department stores (incl leased depts) ## .....	23	375 696	N	N	N	—	4.1
4521	Department stores (excl leased depts) .....	23	369 025	37 474	8 412	3 629	—	4.2
45211	Department stores (excl leased depts) .....	23	369 025	37 474	8 412	3 629	—	4.2
452110	Department stores (excl leased depts) .....	23	369 025	37 474	8 412	3 629	—	4.2
4521101	Conventional department stores (excl leased depts) .....	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	15	232 269	21 499	4 754	1 969	—	6.7
4521103	National chain department stores (excl leased depts) .....	4	D	D	D	g	D	D
4529	Other general merchandise stores .....	37	39 580	5 488	1 343	411	1.4	24.4
45299	All other general merchandise stores .....	37	39 580	5 488	1 343	411	1.4	24.4
452990	All other general merchandise stores .....	37	39 580	5 488	1 343	411	1.4	24.4
4529901	Variety stores .....	15	10 376	1 279	282	106	1.0	60.0
4529903	Miscellaneous general merchandise stores .....	22	29 204	4 209	1 061	305	1.6	11.8
453	Miscellaneous store retailers .....	173	75 301	10 056	2 270	868	23.7	15.1
4531	Florists .....	32	6 529	1 205	276	104	32.0	6.3
45311	Florists .....	32	6 529	1 205	276	104	32.0	6.3
453110	Florists .....	32	6 529	1 205	276	104	32.0	6.3
4532	Office supplies, stationery, & gift stores .....	75	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	7	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	7	D	D	D	b	D	D
4532102	Office supplies stores .....	6	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	68	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	68	D	D	D	e	D	D
4533	Used merchandise stores .....	16	5 241	560	127	52	22.5	12.7
45331	Used merchandise stores .....	16	5 241	560	127	52	22.5	12.7
453310	Used merchandise stores .....	16	5 241	560	127	52	22.5	12.7
4539	Other miscellaneous store retailers .....	50	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	19	10 598	1 491	369	127	12.8	14.3
453910	Pet & pet supplies stores .....	19	10 598	1 491	369	127	12.8	14.3
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	28	D	D	D	b	D	D
454	Nonstore retailers .....	105	1 068 045	98 498	24 076	3 883	2.2	.6
4541	Electronic shopping & mail-order houses .....	18	979 992	83 134	20 296	3 332	.3	—
45411	Electronic shopping & mail-order houses .....	18	979 992	83 134	20 296	3 332	.3	—
454110	Electronic shopping & mail-order houses .....	18	979 992	83 134	20 296	3 332	.3	—
4542	Vending machine operators .....	12	2 944	419	98	23	34.2	17.2
45421	Vending machine operators .....	12	2 944	419	98	23	34.2	17.2
454210	Vending machine operators .....	12	2 944	419	98	23	34.2	17.2
4543	Direct selling establishments .....	75	85 109	14 945	3 682	528	23.1	7.3
45431	Fuel dealers .....	55	65 915	10 777	2 644	390	24.8	8.3
454311	Heating oil dealers .....	43	44 868	6 843	1 655	241	31.3	10.1
454312	Liquefied petroleum gas (bottled gas) dealers ...	12	21 047	3 934	989	149	11.0	4.4
45439	Other direct selling establishments .....	20	19 194	4 168	1 038	138	17.1	3.9
454390	Other direct selling establishments .....	20	19 194	4 168	1 038	138	17.1	3.9

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUFFOLK COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>2 543</b>	<b>4 842 469</b>	<b>532 221</b>	<b>124 821</b>	<b>30 091</b>	<b>15.1</b>	<b>11.6</b>
441	Motor vehicle & parts dealers	108	607 903	51 778	12 163	1 554	27.1	4.9
4411	Automobile dealers	39	533 848	37 906	8 820	1 000	29.2	2.8
44111	New car dealers	16	489 603	34 651	7 798	888	30.1	.4
441110	New car dealers	16	489 603	34 651	7 798	888	30.1	.4
44112	Used car dealers	23	44 245	3 255	1 022	112	19.6	29.7
441120	Used car dealers	23	44 245	3 255	1 022	112	19.6	29.7
4412	Other motor vehicle dealers	3	2 162	311	62	20	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	3	2 162	311	62	20	D	—
4413	Automotive parts, accessories, & tire stores	66	71 893	13 561	3 281	534	11.5	20.5
44131	Automotive parts & accessories stores	48	52 522	9 532	2 307	380	12.2	18.5
441310	Automotive parts & accessories stores	48	52 522	9 532	2 307	380	12.2	18.5
44132	Tire dealers	18	19 371	4 029	974	154	9.5	26.0
441320	Tire dealers	18	19 371	4 029	974	154	9.5	26.0
442	Furniture & home furnishings stores	117	117 450	16 675	3 812	762	24.1	8.8
4421	Furniture stores	51	47 780	6 227	1 282	233	25.8	10.6
44211	Furniture stores	51	47 780	6 227	1 282	233	25.8	10.6
442110	Furniture stores	51	47 780	6 227	1 282	233	25.8	10.6
4422	Home furnishings stores	66	69 670	10 448	2 530	529	22.9	7.5
44221	Floor covering stores	15	17 958	2 761	658	91	32.6	16.2
442210	Floor covering stores	15	17 958	2 761	658	91	32.6	16.2
44229	Other home furnishings stores	51	51 712	7 687	1 872	438	19.5	4.5
442291	Window treatment stores	5	1 996	407	198	23	20.6	—
442299	All other home furnishings stores	46	49 716	7 280	1 674	415	19.5	4.7
443	Electronics & appliance stores	84	119 385	11 410	2 752	555	11.3	12.5
4431	Electronics & appliance stores	84	119 385	11 410	2 752	555	11.3	12.5
44311	Appliance, television, & other electronics stores	44	48 719	5 927	1 337	269	19.5	14.3
443111	Household appliance stores	11	9 073	1 386	301	54	59.8	7.5
443112	Radio, television, & other electronics stores	33	39 646	4 541	1 036	215	10.3	15.9
44312	Computer & software stores	19	59 816	4 136	1 060	201	3.4	9.6
443120	Computer & software stores	19	59 816	4 136	1 060	201	3.4	9.6
44313	Camera & photographic supplies stores	21	10 850	1 347	355	85	17.6	20.6
443130	Camera & photographic supplies stores	21	10 850	1 347	355	85	17.6	20.6
444	Building material & garden equipment & supplies dealers	110	260 613	31 950	7 407	1 146	9.3	1.9
4441	Building material & supplies dealers	107	259 133	31 635	7 351	1 136	9.4	1.9
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	12	D	D	D	b	D	D
444120	Paint & wallpaper stores	12	D	D	D	b	D	D
44413	Hardware stores	38	29 860	5 009	1 171	242	35.9	7.5
444130	Hardware stores	38	29 860	5 009	1 171	242	35.9	7.5
44419	Other building material dealers	54	150 610	18 207	4 315	553	6.9	1.8
444190	Other building material dealers	54	150 610	18 207	4 315	553	6.9	1.8
445	Food & beverage stores	602	1 144 735	115 341	28 020	8 819	13.0	8.3
4451	Grocery stores	355	934 839	93 587	23 053	7 344	8.8	7.7
44511	Supermarkets & other grocery (except convenience) stores	195	818 495	80 555	19 888	6 305	6.9	7.0
445110	Supermarkets & other grocery (except convenience) stores	195	818 495	80 555	19 888	6 305	6.9	7.0
44512	Convenience stores	160	116 344	13 032	3 165	1 039	22.2	12.6
445120	Convenience stores	160	116 344	13 032	3 165	1 039	22.2	12.6
4452	Specialty food stores	89	47 690	7 105	1 465	507	46.3	6.1
4453	Beer, wine, & liquor stores	158	162 206	14 649	3 502	968	27.5	12.6
44531	Beer, wine, & liquor stores	158	162 206	14 649	3 502	968	27.5	12.6
445310	Beer, wine, & liquor stores	158	162 206	14 649	3 502	968	27.5	12.6
446	Health & personal care stores	193	435 917	47 985	11 108	3 198	11.8	4.9
4461	Health & personal care stores	193	435 917	47 985	11 108	3 198	11.8	4.9
44611	Pharmacies & drug stores	107	372 879	37 801	8 748	2 696	11.1	1.1
446110	Pharmacies & drug stores	107	372 879	37 801	8 748	2 696	11.1	1.1
4461101	Pharmacies & drug stores	94	360 810	36 102	8 347	2 586	10.5	1.0
4461102	Proprietary stores	13	12 069	1 699	401	110	27.9	4.2
44612	Cosmetics, beauty supplies, & perfume stores	20	10 558	1 484	344	111	11.5	3.6
446120	Cosmetics, beauty supplies, & perfume stores	20	10 558	1 484	344	111	11.5	3.6
44613	Optical goods stores	35	27 021	3 445	788	191	13.6	5.7
446130	Optical goods stores	35	27 021	3 445	788	191	13.6	5.7
44619	Other health & personal care stores	31	25 459	5 255	1 228	200	19.9	59.5
446191	Food (health) supplement stores	15	8 614	1 050	240	78	21.8	56.0
446199	All other health & personal care stores	16	16 845	4 205	988	122	19.0	61.3
447	Gasoline stations	167	227 402	13 620	3 193	916	35.5	10.5
4471	Gasoline stations	167	227 402	13 620	3 193	916	35.5	10.5
44711	Gasoline stations with convenience stores	60	81 499	4 253	997	318	21.8	12.0
447110	Gasoline stations with convenience stores	60	81 499	4 253	997	318	21.8	12.0
44719	Other gasoline stations	107	145 903	9 367	2 196	598	43.1	9.7
447190	Other gasoline stations	107	145 903	9 367	2 196	598	43.1	9.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUFFOLK COUNTY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	490	786 382	98 837	22 566	5 261	9.0	24.9
4481	Clothing stores .....	281	540 030	68 649	15 300	3 977	6.9	31.0
44811	Men's clothing stores .....	49	58 444	7 805	1 711	334	11.9	30.0
448110	Men's clothing stores .....	49	58 444	7 805	1 711	334	11.9	30.0
44812	Women's clothing stores .....	103	145 632	21 112	4 854	1 351	7.9	10.1
448120	Women's clothing stores .....	103	145 632	21 112	4 854	1 351	7.9	10.1
44813	Children's & infants' clothing stores .....	12	9 400	1 102	262	87	11.2	2.7
448130	Children's & infants' clothing stores .....	12	9 400	1 102	262	87	11.2	2.7
44814	Family clothing stores .....	59	287 896	32 778	7 291	1 895	3.8	44.8
448140	Family clothing stores .....	59	287 896	32 778	7 291	1 895	3.8	44.8
44815	Clothing accessories stores .....	31	13 647	2 182	492	129	6.6	26.5
448150	Clothing accessories stores .....	31	13 647	2 182	492	129	6.6	26.5
44819	Other clothing stores .....	27	25 011	3 670	690	181	24.1	10.9
448190	Other clothing stores .....	27	25 011	3 670	690	181	24.1	10.9
4482	Shoe stores .....	87	70 560	8 339	1 734	482	14.9	6.5
44821	Shoe stores .....	87	70 560	8 339	1 734	482	14.9	6.5
448210	Shoe stores .....	87	70 560	8 339	1 734	482	14.9	6.5
4482101	Men's shoe stores .....	10	D	D	D	b	D	D
4482102	Women's shoe stores .....	18	12 025	1 738	362	114	12.2	13.5
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	49	43 973	4 989	962	254	18.9	3.6
4482105	Athletic footwear stores .....	8	7 573	727	186	69	9.1	.5
4483	Jewelry, luggage, & leather goods stores .....	122	175 792	21 849	5 532	802	13.3	13.6
44831	Jewelry stores .....	110	158 300	20 021	5 070	711	14.2	14.2
448310	Jewelry stores .....	110	158 300	20 021	5 070	711	14.2	14.2
44832	Luggage & leather goods stores .....	12	17 492	1 828	462	91	4.6	7.3
448320	Luggage & leather goods stores .....	12	17 492	1 828	462	91	4.6	7.3
451	Sporting goods, hobby, book, & music stores .....	163	275 286	27 194	6 390	1 955	7.0	6.7
4511	Sporting goods, hobby, & musical instrument stores ..	66	99 712	11 770	2 629	757	12.1	9.4
45111	Sporting goods stores .....	29	33 157	4 545	993	301	18.5	18.6
451110	Sporting goods stores .....	29	33 157	4 545	993	301	18.5	18.6
4511101	General-line sporting goods stores .....	11	7 817	919	182	48	60.6	10.6
4511102	Specialty-line sporting goods stores .....	18	25 340	3 626	811	253	5.5	21.1
45112	Hobby, toy, & game stores .....	13	33 995	3 199	682	223	10.8	1.5
451120	Hobby, toy, & game stores .....	13	33 995	3 199	682	223	10.8	1.5
45113	Sewing, needlework, & piece goods stores .....	13	6 792	882	234	53	13.9	18.3
451130	Sewing, needlework, & piece goods stores .....	13	6 792	882	234	53	13.9	18.3
45114	Musical instrument & supplies stores .....	11	25 768	3 144	720	180	5.3	5.6
451140	Musical instrument & supplies stores .....	11	25 768	3 144	720	180	5.3	5.6
4512	Book, periodical, & music stores .....	97	175 574	15 424	3 761	1 198	4.0	5.2
45121	Book stores & news dealers .....	70	129 837	11 521	2 737	850	3.8	4.8
451211	Book stores .....	53	122 157	10 361	2 460	768	2.5	5.0
4512111	Book stores, general .....	29	60 708	4 618	1 113	371	4.2	—
4512112	Specialty book stores .....	6	3 304	723	169	28	2.3	35.7
4512113	College book stores .....	18	58 145	5 020	1 178	369	.8	8.5
451212	News dealers & newsstands .....	17	7 680	1 160	277	82	23.8	1.2
45122	Prerecorded tape, compact disc, & record stores ..	27	45 737	3 903	1 024	348	4.9	6.2
451220	Prerecorded tape, compact disc, & record stores ..	27	45 737	3 903	1 024	348	4.9	6.2
452	General merchandise stores .....	64	301 496	34 366	7 979	2 346	2.0	.6
4521	Department stores (incl leased depts) ## .....	10	267 846	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	10	267 846	N	N	N	—	—
45212	Department stores (excl leased depts) .....	10	261 515	29 785	6 893	2 010	—	—
452110	Department stores (excl leased depts) .....	10	261 515	29 785	6 893	2 010	—	—
4521101	Department stores (excl leased depts) .....	10	261 515	29 785	6 893	2 010	—	—
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	7	D	D	D	f	D	D
4529	Other general merchandise stores .....	54	39 981	4 581	1 086	336	15.4	4.4
45299	All other general merchandise stores .....	54	39 981	4 581	1 086	336	15.4	4.4
452990	All other general merchandise stores .....	54	39 981	4 581	1 086	336	15.4	4.4
4529901	Variety stores .....	37	27 399	3 130	764	235	13.6	5.9
4529903	Miscellaneous general merchandise stores .....	17	12 582	1 451	322	101	19.3	1.4
453	Miscellaneous store retailers .....	341	316 888	48 164	10 288	2 555	27.0	7.6
4531	Florists .....	76	36 955	7 994	1 879	459	21.6	12.9
45311	Florists .....	76	36 955	7 994	1 879	459	21.6	12.9
453110	Florists .....	76	36 955	7 994	1 879	459	21.6	12.9
4532	Office supplies, stationery, & gift stores .....	119	135 704	16 946	3 803	1 160	7.8	6.7
45321	Office supplies & stationery stores .....	22	70 754	7 446	1 800	431	1.1	7.6
453210	Office supplies & stationery stores .....	22	70 754	7 446	1 800	431	1.1	7.6
4532101	Stationery stores .....	6	6 523	1 212	275	56	11.6	31.1
4532102	Office supplies stores .....	16	64 231	6 234	1 525	375	—	5.2
45322	Gift, novelty, & souvenir stores .....	97	64 950	9 500	2 003	729	15.1	5.8
453220	Gift, novelty, & souvenir stores .....	97	64 950	9 500	2 003	729	15.1	5.8
4533	Used merchandise stores .....	42	18 911	3 596	756	220	15.1	15.1
45331	Used merchandise stores .....	42	18 911	3 596	756	220	15.1	15.1
453310	Used merchandise stores .....	42	18 911	3 596	756	220	15.1	15.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUFFOLK COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers . . . . .	104	125 318	19 628	3 850	716	51.3	5.8
45391	Pet & pet supplies stores . . . . .	8	6 785	1 373	314	98	15.4	16.3
453910	Pet & pet supplies stores . . . . .	8	6 785	1 373	314	98	15.4	16.3
45392	Art dealers . . . . .	43	26 324	3 584	749	160	36.2	3.4
453920	Art dealers . . . . .	43	26 324	3 584	749	160	36.2	3.4
45399	All other miscellaneous store retailers . . . . .	53	92 209	14 671	2 787	458	58.3	5.7
454	Nonstore retailers . . . . .	104	249 012	34 901	9 143	1 024	14.5	48.9
4541	Electronic shopping & mail-order houses . . . . .	31	54 932	6 157	1 396	207	29.3	44.2
45411	Electronic shopping & mail-order houses . . . . .	31	54 932	6 157	1 396	207	29.3	44.2
454110	Electronic shopping & mail-order houses . . . . .	31	54 932	6 157	1 396	207	29.3	44.2
4543	Direct selling establishments . . . . .	60	191 474	27 748	7 562	783	10.0	50.6
45431	Fuel dealers . . . . .	41	180 804	25 769	7 082	657	8.3	51.2
454311	Heating oil dealers . . . . .	38	168 085	24 420	6 744	618	8.9	49.9
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	3	12 719	1 349	338	39	—	68.2
45439	Other direct selling establishments . . . . .	19	10 670	1 979	480	126	39.6	41.4
454390	Other direct selling establishments . . . . .	19	10 670	1 979	480	126	39.6	41.4
<b>WORCESTER COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>2 796</b>	<b>6 231 700</b>	<b>606 721</b>	<b>136 427</b>	<b>35 415</b>	<b>8.1</b>	<b>7.7</b>
441	Motor vehicle & parts dealers . . . . .	355	1 576 852	123 586	27 451	3 987	10.2	9.7
4411	Automobile dealers . . . . .	161	1 369 004	93 224	20 880	2 760	10.0	10.3
44111	New car dealers . . . . .	84	1 273 154	86 266	19 369	2 511	8.8	10.7
441110	New car dealers . . . . .	84	1 273 154	86 266	19 369	2 511	8.8	10.7
44112	Used car dealers . . . . .	77	95 850	6 958	1 511	249	24.7	5.1
441120	Used car dealers . . . . .	77	95 850	6 958	1 511	249	24.7	5.1
4412	Other motor vehicle dealers . . . . .	30	60 046	5 993	1 150	210	11.8	.4
44121	Recreational vehicle dealers . . . . .	6	16 786	1 336	260	60	—	—
441210	Recreational vehicle dealers . . . . .	6	16 786	1 336	260	60	—	—
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	24	43 260	4 657	890	150	16.4	.5
441221	Motorcycle dealers . . . . .	9	20 280	2 415	432	82	19.5	1.1
441222	Boat dealers . . . . .	11	17 181	1 625	329	49	18.2	—
441229	All other motor vehicle dealers . . . . .	4	5 799	617	129	19	—	—
4413	Automotive parts, accessories, & tire stores . . . . .	164	147 802	24 369	5 421	1 017	11.4	7.7
44131	Automotive parts & accessories stores . . . . .	121	107 203	16 526	3 727	727	9.6	9.0
441310	Automotive parts & accessories stores . . . . .	121	107 203	16 526	3 747	727	9.6	9.0
44132	Tire dealers . . . . .	43	40 599	7 843	1 674	290	15.9	4.0
441320	Tire dealers . . . . .	43	40 599	7 843	1 674	290	15.9	4.0
442	Furniture & home furnishings stores . . . . .	140	183 441	25 569	6 173	1 334	11.4	8.2
4421	Furniture stores . . . . .	57	106 370	16 410	3 536	696	13.4	7.4
44211	Furniture stores . . . . .	57	106 370	16 410	3 536	696	13.4	7.4
442110	Furniture stores . . . . .	57	106 370	16 410	3 536	696	13.4	7.4
4422	Home furnishings stores . . . . .	83	77 071	9 159	2 637	638	8.7	9.3
44221	Floor covering stores . . . . .	47	29 902	4 510	1 061	204	14.8	11.7
442210	Floor covering stores . . . . .	47	29 902	4 510	1 061	204	14.8	11.7
44229	Other home furnishings stores . . . . .	36	47 169	4 649	1 576	434	4.9	7.7
442291	Window treatment stores . . . . .	3	2 803	259	61	20	—	—
442299	All other home furnishings stores . . . . .	33	44 366	4 390	1 515	414	5.2	8.2
443	Electronics & appliance stores . . . . .	105	96 790	12 782	3 011	523	11.6	2.9
4431	Electronics & appliance stores . . . . .	105	96 790	12 782	3 011	523	11.6	2.9
44311	Appliance, television, & other electronics stores . . . . .	61	56 203	7 957	1 986	336	11.9	3.8
443111	Household appliance stores . . . . .	24	37 868	5 005	1 297	181	11.4	.8
443112	Radio, television, & other electronics stores . . . . .	37	18 335	2 952	689	155	13.1	10.0
44312	Computer & software stores . . . . .	36	36 886	4 313	913	153	11.8	1.7
443120	Computer & software stores . . . . .	36	36 886	4 313	913	153	11.8	1.7
44313	Camera & photographic supplies stores . . . . .	8	3 701	512	112	34	5.5	—
443130	Camera & photographic supplies stores . . . . .	8	3 701	512	112	34	5.5	—
444	Building material & garden equipment & supplies dealers . . . . .	244	536 009	64 801	14 253	2 563	6.8	3.2
4441	Building material & supplies dealers . . . . .	201	473 310	58 658	12 962	2 323	5.9	3.4
44411	Home centers . . . . .	13	124 311	12 464	2 915	686	.1	2.6
444110	Home centers . . . . .	13	124 311	12 464	2 915	686	.1	2.6
44412	Paint & wallpaper stores . . . . .	24	19 352	3 282	821	140	6.5	2.2
444120	Paint & wallpaper stores . . . . .	24	19 352	3 282	821	140	6.5	2.2
44413	Hardware stores . . . . .	40	28 980	4 949	1 085	274	21.2	20.0
444130	Hardware stores . . . . .	40	28 980	4 949	1 085	274	21.2	20.0
44419	Other building material dealers . . . . .	124	300 667	37 963	8 141	1 223	6.7	2.3
444190	Other building material dealers . . . . .	124	300 667	37 963	8 141	1 223	6.7	2.3
4442	Lawn & garden equipment & supplies stores . . . . .	43	62 699	6 143	1 291	240	14.1	1.7
44421	Outdoor power equipment stores . . . . .	21	9 813	1 481	282	82	35.2	6.8
444210	Outdoor power equipment stores . . . . .	21	9 813	1 481	282	82	35.2	6.8
44422	Nursery & garden centers . . . . .	22	52 886	4 662	1 009	158	10.2	.7
444220	Nursery & garden centers . . . . .	22	52 886	4 662	1 009	158	10.2	.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WORCESTER COUNTY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores . . . . .	483	1 236 661	125 272	27 253	9 766	6.3	3.3
4451	Grocery stores . . . . .	265	1 040 082	108 991	23 601	8 528	3.5	1.5
44511	Supermarkets & other grocery (except convenience) stores . . . . .	122	959 557	100 704	21 563	7 727	2.2	.9
445110	Supermarkets & other grocery (except convenience) stores . . . . .	122	959 557	100 704	21 563	7 727	2.2	.9
44512	Convenience stores . . . . .	143	80 525	8 287	2 038	801	19.5	9.2
445120	Convenience stores . . . . .	143	80 525	8 287	2 038	801	19.5	9.2
4452	Specialty food stores . . . . .	56	52 329	3 940	851	311	16.1	30.0
4453	Beer, wine, & liquor stores . . . . .	162	144 250	12 341	2 801	927	22.7	6.6
44531	Beer, wine, & liquor stores . . . . .	162	144 250	12 341	2 801	927	22.7	6.6
445310	Beer, wine, & liquor stores . . . . .	162	144 250	12 341	2 801	927	22.7	6.6
446	Health & personal care stores . . . . .	191	339 700	38 468	9 039	2 582	5.3	3.3
4461	Health & personal care stores . . . . .	191	339 700	38 468	9 039	2 582	5.3	3.3
44611	Pharmacies & drug stores . . . . .	112	310 424	32 468	7 681	2 239	4.4	2.4
446110	Pharmacies & drug stores . . . . .	112	310 424	32 468	7 681	2 239	4.4	2.4
4461101	Pharmacies & drug stores . . . . .	104	D	D	D	g	D	D
4461102	Proprietary stores . . . . .	8	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores . . . . .	14	5 563	884	198	70	7.6	—
446120	Cosmetics, beauty supplies, & perfume stores . . . . .	14	5 563	884	198	70	7.6	—
44613	Optical goods stores . . . . .	35	11 997	2 851	626	131	18.5	8.2
446130	Optical goods stores . . . . .	35	11 997	2 851	626	131	18.5	8.2
44619	Other health & personal care stores . . . . .	30	11 716	2 265	534	142	12.7	23.7
446191	Food (health) supplement stores . . . . .	15	7 132	1 123	246	82	9.3	38.3
446199	All other health & personal care stores . . . . .	15	4 584	1 142	288	60	18.0	.8
447	Gasoline stations . . . . .	288	547 062	29 567	6 982	2 145	18.9	6.9
4471	Gasoline stations . . . . .	288	547 062	29 567	6 982	2 145	18.9	6.9
44711	Gasoline stations with convenience stores . . . . .	123	298 711	16 014	3 744	1 261	11.7	3.2
447110	Gasoline stations with convenience stores . . . . .	123	298 711	16 014	3 744	1 261	11.7	3.2
44719	Other gasoline stations . . . . .	165	248 351	13 553	3 238	884	27.5	11.4
447190	Other gasoline stations . . . . .	165	248 351	13 553	3 238	884	27.5	11.4
448	Clothing & clothing accessories stores . . . . .	325	315 382	35 970	8 469	3 044	3.3	6.7
4481	Clothing stores . . . . .	195	237 738	25 026	5 759	2 286	3.0	6.4
44811	Men's clothing stores . . . . .	30	31 733	2 989	729	223	4.5	11.7
448110	Men's clothing stores . . . . .	30	31 733	2 989	729	223	4.5	11.7
44812	Women's clothing stores . . . . .	81	71 005	7 826	1 840	805	6.1	11.8
448120	Women's clothing stores . . . . .	81	71 005	7 826	1 840	805	6.1	11.8
44813	Children's & infants' clothing stores . . . . .	13	18 805	2 263	540	203	1.4	—
448130	Children's & infants' clothing stores . . . . .	13	18 805	2 263	540	203	1.4	—
44814	Family clothing stores . . . . .	35	101 091	9 942	2 214	882	.5	2.3
448140	Family clothing stores . . . . .	35	101 091	9 942	2 214	882	.5	2.3
44815	Clothing accessories stores . . . . .	10	1 867	289	68	25	4.7	4.5
448150	Clothing accessories stores . . . . .	10	1 867	289	68	25	4.7	4.5
44819	Other clothing stores . . . . .	26	13 237	1 717	368	148	3.6	4.4
448190	Other clothing stores . . . . .	26	13 237	1 717	368	148	3.6	4.4
4482	Shoe stores . . . . .	72	44 497	4 818	1 198	435	3.0	1.9
44821	Shoe stores . . . . .	72	44 497	4 818	1 198	435	3.0	1.9
448210	Shoe stores . . . . .	72	44 497	4 818	1 198	435	3.0	1.9
4482101	Men's shoe stores . . . . .	3	1 530	261	68	19	—	—
4482102	Women's shoe stores . . . . .	7	2 836	388	104	50	—	—
4482103	Children's & juveniles' shoe stores . . . . .	4	790	121	62	21	—	41.3
4482104	Family shoe stores . . . . .	47	24 111	2 482	586	204	5.4	—
4482105	Athletic footwear stores . . . . .	11	15 230	1 566	378	141	.2	3.4
4483	Jewelry, luggage, & leather goods stores . . . . .	58	33 147	6 126	1 512	323	6.3	15.4
44831	Jewelry stores . . . . .	56	D	D	D	e	D	D
448310	Jewelry stores . . . . .	56	D	D	D	e	D	D
44832	Luggage & leather goods stores . . . . .	2	D	D	D	a	D	D
448320	Luggage & leather goods stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	154	136 358	15 099	3 596	1 260	5.7	8.2
4511	Sporting goods, hobby, & musical instrument stores . . . . .	97	79 073	8 456	1 938	708	7.6	6.7
45111	Sporting goods stores . . . . .	53	35 670	4 425	1 073	315	8.9	7.0
451110	Sporting goods stores . . . . .	53	35 670	4 425	1 073	315	8.9	7.0
4511101	General-line sporting goods stores . . . . .	14	12 142	1 404	328	98	10.8	5.4
4511102	Specialty-line sporting goods stores . . . . .	39	23 528	3 021	745	217	7.8	7.7
45112	Hobby, toy, & game stores . . . . .	20	33 400	2 797	585	288	2.4	7.8
451120	Hobby, toy, & game stores . . . . .	20	33 400	2 797	585	288	2.4	7.8
45113	Sewing, needlework, & piece goods stores . . . . .	13	3 685	538	103	62	1.1	5.1
451130	Sewing, needlework, & piece goods stores . . . . .	13	3 685	538	103	62	1.1	5.1
45114	Musical instrument & supplies stores . . . . .	11	6 318	696	177	43	31.8	—
451140	Musical instrument & supplies stores . . . . .	11	6 318	696	177	43	31.8	—
4512	Book, periodical, & music stores . . . . .	57	57 285	6 643	1 658	552	3.2	10.4
45121	Book stores & news dealers . . . . .	36	34 140	5 161	1 246	399	5.3	.2
451211	Book stores . . . . .	30	31 494	4 866	1 175	372	3.5	.2
4512111	Book stores, general . . . . .	20	25 223	4 292	1 030	320	4.2	.3
4512112	Specialty book stores . . . . .	3	885	127	39	11	D	—
4512113	College book stores . . . . .	7	5 386	447	106	41	—	—
451212	News dealers & newsstands . . . . .	6	2 646	295	71	27	26.6	—
45122	Prerecorded tape, compact disc, & record stores . . . . .	21	23 145	1 482	412	153	—	25.4
451220	Prerecorded tape, compact disc, & record stores . . . . .	21	23 145	1 482	412	153	—	25.4

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WORCESTER COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	76	703 358	62 589	13 996	4 921	.2	.3
4521	Department stores (incl leased depts) ## .....	25	491 294	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	25	491 294	N	N	N	—	—
4521	Department stores (excl leased depts) .....	25	484 663	47 410	10 404	3 790	—	—
45211	Department stores (excl leased depts) .....	25	484 663	47 410	10 404	3 790	—	—
452110	Department stores (excl leased depts) .....	25	484 663	47 410	10 404	3 790	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	22	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	51	218 695	15 179	3 592	1 131	.8	1.0
45291	Warehouse clubs & superstores .....	5	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	5	D	D	D	f	D	D
45299	All other general merchandise stores .....	46	D	D	D	f	D	D
452990	All other general merchandise stores .....	46	D	D	D	f	D	D
4529901	Variety stores .....	32	D	D	D	c	D	D
4529902	Catalog showrooms .....	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	12	18 082	3 380	885	264	1.9	1.6
453	Miscellaneous store retailers .....	281	281 791	33 097	6 747	1 821	7.6	53.4
4531	Florists .....	76	17 987	3 831	897	288	53.8	5.8
45311	Florists .....	76	17 987	3 831	897	288	53.8	5.8
453110	Florists .....	76	17 987	3 831	897	288	53.8	5.8
4532	Office supplies, stationery, & gift stores .....	87	211 272	19 620	4 021	977	2.2	67.1
45321	Office supplies & stationery stores .....	16	D	D	D	f	D	D
453210	Office supplies & stationery stores .....	16	D	D	D	f	D	D
4532101	Stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	14	D	D	D	f	D	D
45322	Gift, novelty, & souvenir stores .....	71	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	71	D	D	D	e	D	D
4533	Used merchandise stores .....	40	10 397	2 062	461	169	29.2	41.3
45331	Used merchandise stores .....	40	10 397	2 062	461	169	29.2	41.3
453310	Used merchandise stores .....	40	10 397	2 062	461	169	29.2	41.3
4539	Other miscellaneous store retailers .....	78	42 135	7 584	1 368	387	9.3	7.8
45391	Pet & pet supplies stores .....	13	8 943	1 122	269	141	—	7.1
453910	Pet & pet supplies stores .....	13	8 943	1 122	269	141	—	7.1
45392	Art dealers .....	5	1 807	316	86	31	29.8	—
453920	Art dealers .....	5	1 807	316	86	31	29.8	—
45399	All other miscellaneous store retailers .....	60	31 385	6 146	1 013	215	10.8	8.5
454	Nonstore retailers .....	154	278 296	39 921	9 457	1 469	13.0	5.9
4541	Electronic shopping & mail-order houses .....	15	27 340	2 393	537	88	2.6	30.5
45411	Electronic shopping & mail-order houses .....	15	27 340	2 393	537	88	2.6	30.5
454110	Electronic shopping & mail-order houses .....	15	27 340	2 393	537	88	2.6	30.5
4542	Vending machine operators .....	22	28 901	4 814	1 129	207	8.1	.1
45421	Vending machine operators .....	22	28 901	4 814	1 129	207	8.1	.1
454210	Vending machine operators .....	22	28 901	4 814	1 129	207	8.1	.1
4543	Direct selling establishments .....	117	222 055	32 714	7 791	1 174	14.9	3.7
45431	Fuel dealers .....	86	182 554	24 358	6 106	792	17.6	1.1
454311	Heating oil dealers .....	73	155 339	20 681	5 135	675	20.6	1.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	11	D	D	D	c	D	D
454319	Other fuel dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	31	39 501	8 356	1 685	382	2.5	15.6
454390	Other direct selling establishments .....	31	39 501	8 356	1 685	382	2.5	15.6

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ABINGTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>60</b>	<b>173 276</b>	<b>16 935</b>	<b>3 859</b>	<b>1 031</b>	<b>12.4</b>	<b>1.5</b>
441	Motor vehicle & parts dealers	12	22 244	1 997	434	76	76.5	8.5
44112	Used car dealers	6	10 854	877	118	20	59.6	17.4
441120	Used car dealers	6	10 854	877	118	20	59.6	17.4
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4441	Building material & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	15	55 848	5 044	1 200	410	5.4	.8
4451	Grocery stores	10	52 783	4 776	1 154	396	5.1	—
44511	Supermarkets & other grocery (except convenience) stores	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	3	D	D	D	e	D	D
44512	Convenience stores	7	D	D	D	b	D	D
445120	Convenience stores	7	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	454	28	7	5	—	—
452	General merchandise stores	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
<b>ACTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>128</b>	<b>411 211</b>	<b>39 813</b>	<b>8 621</b>	<b>1 753</b>	<b>25.2</b>	<b>2.3</b>
441	Motor vehicle & parts dealers	10	177 961	11 154	2 424	250	41.9	.1
4411	Automobile dealers	6	174 426	10 456	2 269	225	42.2	.1
44111	New car dealers	6	174 426	10 456	2 269	225	42.2	.1
441110	New car dealers	6	174 426	10 456	2 269	225	42.2	.1
442	Furniture & home furnishings stores	6	4 980	946	223	30	22.6	—
4422	Home furnishings stores	4	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	a	D	D
442210	Floor covering stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	5	8 946	477	67	18	74.6	—
4431	Electronics & appliance stores	5	8 946	477	67	18	74.6	—
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	22 608	3 875	1 131	188	17.8	1.6
4441	Building material & supplies dealers	10	19 602	3 337	1 025	172	19.1	1.8
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	3 006	538	106	16	D	—
445	Food & beverage stores	14	78 839	10 140	2 121	539	.5	.8
4451	Grocery stores	9	60 639	6 279	1 518	424	.7	1.0
44511	Supermarkets & other grocery (except convenience) stores	4	57 772	5 997	1 446	398	—	—
445110	Supermarkets & other grocery (except convenience) stores	4	57 772	5 997	1 446	398	—	—
4452	Specialty food stores	2	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	3	D	D	D	b	D	D
446	Health & personal care stores	6	19 530	1 696	405	111	1.5	1.3
4461	Health & personal care stores	6	19 530	1 696	405	111	1.5	1.3
44619	Other health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	29 403	1 549	433	88	16.8	3.2
4471	Gasoline stations	10	29 403	1 549	433	88	16.8	3.2
44719	Other gasoline stations	7	21 249	1 117	338	54	23.2	4.5
447190	Other gasoline stations	7	21 249	1 117	338	54	23.2	4.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ACTON TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	21	13 798	1 637	441	127	25.4	17.1
4481	Clothing stores .....	14	9 872	969	282	84	14.2	23.8
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	14	12 290	1 268	266	99	15.4	14.5
4511	Sporting goods, hobby, & musical instrument stores ..	10	8 681	925	177	53	21.8	12.4
45112	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	4	3 609	343	89	46	—	19.4
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	7	3 495	633	148	49	18.9	28.3
453220	Gift, novelty, & souvenir stores .....	7	3 495	633	148	49	18.9	28.3
4533	Used merchandise stores .....	3	768	100	22	15	—	—
45331	Used merchandise stores .....	3	768	100	22	15	—	—
453310	Used merchandise stores .....	3	768	100	22	15	—	—
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	1 611	336	51	9	—	—
454	Nonstore retailers .....	8	16 841	4 076	454	70	21.8	7.7
4541	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>AGAWAM, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>89</b>	<b>191 939</b>	<b>18 263</b>	<b>4 439</b>	<b>1 132</b>	<b>13.0</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	9	65 107	3 941	1 187	190	18.5	—
4411	Automobile dealers .....	6	53 554	2 123	822	127	18.8	—
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	2	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	4 160	671	169	34	18.8	12.1
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	17	53 030	5 597	1 283	414	8.8	1.5
4451	Grocery stores .....	9	48 550	5 233	1 195	387	4.8	.8
44511	Supermarkets & other grocery (except convenience) stores .....	5	47 115	5 153	1 179	375	2.8	—
445110	Supermarkets & other grocery (except convenience) stores .....	5	47 115	5 153	1 179	375	2.8	—
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	13	21 614	1 066	254	100	6.8	6.8
4471	Gasoline stations .....	13	21 614	1 066	254	100	6.8	6.8
44711	Gasoline stations with convenience stores .....	6	13 016	553	129	61	11.3	—
447110	Gasoline stations with convenience stores .....	6	13 016	553	129	61	11.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AGAWAM, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	5	1 293	252	54	29	23.7	42.9
4482103	Children's & juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	9	1 662	268	57	23	38.5	—
452	General merchandise stores . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	4	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	2	D	D	D	b	D	D
453910	Pet & pet supplies stores . . . . .	2	D	D	D	b	D	D
454	Nonstore retailers . . . . .	3	13 567	1 931	355	58	—	—
4541	Electronic shopping & mail-order houses . . . . .	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses . . . . .	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses . . . . .	1	D	D	D	a	D	D
4543	Direct selling establishments . . . . .	2	D	D	D	b	D	D
45439	Other direct selling establishments . . . . .	2	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	2	D	D	D	b	D	D
<b>AMESBURY TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>37</b>	<b>60 041</b>	<b>5 903</b>	<b>1 322</b>	<b>317</b>	<b>26.9</b>	<b>5.0</b>
441	Motor vehicle & parts dealers . . . . .	5	19 932	1 844	452	69	33.9	—
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	3	8 547	1 587	294	72	D	—
44419	Other building material dealers . . . . .	1	D	D	D	b	D	D
444190	Other building material dealers . . . . .	1	D	D	D	b	D	D
445	Food & beverage stores . . . . .	4	D	D	D	b	D	D
446	Health & personal care stores . . . . .	2	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	2	D	D	D	b	D	D
447	Gasoline stations . . . . .	8	14 207	822	204	71	6.2	13.6
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	5	D	D	D	a	D	D
454	Nonstore retailers . . . . .	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	1	D	D	D	a	D	D
<b>AMHERST TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>77</b>	<b>91 042</b>	<b>12 346</b>	<b>2 830</b>	<b>849</b>	<b>6.8</b>	<b>3.4</b>
441	Motor vehicle & parts dealers . . . . .	4	4 141	660	152	26	—	—
442	Furniture & home furnishings stores . . . . .	5	1 006	139	43	11	41.9	18.3
443	Electronics & appliance stores . . . . .	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores . . . . .	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	4	9 291	1 178	266	46	2.8	—
4441	Building material & supplies dealers . . . . .	3	D	D	D	b	D	D
44419	Other building material dealers . . . . .	2	D	D	D	b	D	D
444190	Other building material dealers . . . . .	2	D	D	D	b	D	D
445	Food & beverage stores . . . . .	16	34 198	4 705	1 076	362	11.0	—
4451	Grocery stores . . . . .	10	29 524	4 335	991	317	6.0	—
446	Health & personal care stores . . . . .	3	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	3	D	D	D	b	D	D
447	Gasoline stations . . . . .	7	9 428	1 163	280	93	—	4.2
448	Clothing & clothing accessories stores . . . . .	8	3 413	649	129	34	21.1	—
4481	Clothing stores . . . . .	7	D	D	D	b	D	D
44819	Other clothing stores . . . . .	2	D	D	D	a	D	D
448190	Other clothing stores . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AMHERST TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores . . . . .	16	9 384	1 371	306	101	4.7	26.4
4511	Sporting goods, hobby, & musical instrument stores . .	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores . . . . .	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores . . . . .	3	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	10	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	6	5 307	706	173	56	—	46.1
451211	Book stores . . . . .	6	5 307	706	173	56	—	46.1
4512111	Book stores, general . . . . .	4	D	D	D	b	D	D
4512113	College book stores . . . . .	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	4	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	3	D	D	D	b	D	D
45321	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	4	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	3	D	D	D	b	D	D
45431	Fuel dealers . . . . .	2	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	2	D	D	D	b	D	D
<b>ANDOVER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>91</b>	<b>157 001</b>	<b>14 394</b>	<b>3 302</b>	<b>913</b>	<b>10.6</b>	<b>5.2</b>
441	Motor vehicle & parts dealers . . . . .	1	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	6	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	4	4 458	1 183	268	68	66.9	21.4
4431	Electronics & appliance stores . . . . .	4	4 458	1 183	268	68	66.9	21.4
44312	Computer & software stores . . . . .	2	D	D	D	b	D	D
443120	Computer & software stores . . . . .	2	D	D	D	b	D	D
44313	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	1	D	D	D	a	D	D
445	Food & beverage stores . . . . .	15	39 744	3 023	897	285	4.4	1.6
4451	Grocery stores . . . . .	10	35 320	2 510	782	254	3.5	1.4
4452	Specialty food stores . . . . .	2	D	D	D	a	D	D
446	Health & personal care stores . . . . .	7	D	D	D	c	D	D
4461	Health & personal care stores . . . . .	7	D	D	D	c	D	D
446191	Food (health) supplement stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	7	16 872	1 131	225	88	42.6	1.8
44719	Other gasoline stations . . . . .	6	D	D	D	b	D	D
447190	Other gasoline stations . . . . .	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores . . . . .	22	23 184	2 966	528	163	9.1	3.2
4481	Clothing stores . . . . .	15	D	D	D	c	D	D
44811	Men's clothing stores . . . . .	3	D	D	D	b	D	D
448110	Men's clothing stores . . . . .	3	D	D	D	b	D	D
44813	Children's & infants' clothing stores . . . . .	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores . . . . .	2	D	D	D	a	D	D
4482101	Men's shoe stores . . . . .	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores . . . . .	4	7 150	949	94	19	9.8	—
44831	Jewelry stores . . . . .	4	7 150	949	94	19	9.8	—
448310	Jewelry stores . . . . .	4	7 150	949	94	19	9.8	—
451	Sporting goods, hobby, book, & music stores . . . . .	6	3 434	369	63	27	2.3	19.2
4511	Sporting goods, hobby, & musical instrument stores . .	4	D	D	D	a	D	D
45121	Book stores & news dealers . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	21	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	11	2 320	265	51	36	43.5	17.9
4533	Used merchandise stores . . . . .	3	D	D	D	a	D	D
45331	Used merchandise stores . . . . .	3	D	D	D	a	D	D
453310	Used merchandise stores . . . . .	3	D	D	D	a	D	D
45392	Art dealers . . . . .	2	D	D	D	a	D	D
453920	Art dealers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARLINGTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>103</b>	<b>240 333</b>	<b>22 843</b>	<b>5 273</b>	<b>1 148</b>	<b>9.5</b>	<b>33.4</b>
441	Motor vehicle & parts dealers .....	11	119 265	8 958	2 169	254	4.1	59.6
4411	Automobile dealers .....	6	113 188	7 923	1 879	211	3.7	62.5
44111	New car dealers .....	6	113 188	7 923	1 879	211	3.7	62.5
441110	New car dealers .....	6	113 188	7 923	1 879	211	3.7	62.5
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	5	1 156	168	33	8	26.5	17.3
443	Electronics & appliance stores .....	5	5 318	493	111	16	58.5	21.9
4431	Electronics & appliance stores .....	5	5 318	493	111	16	58.5	21.9
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	20 750	2 312	592	69	2.0	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	20	36 906	3 990	871	335	8.8	3.2
4451	Grocery stores .....	15	34 636	3 815	828	319	6.7	.6
44512	Convenience stores .....	6	4 494	433	102	51	21.6	—
445120	Convenience stores .....	6	4 494	433	102	51	21.6	—
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	13	25 430	2 951	689	235	4.1	12.2
4461	Health & personal care stores .....	13	25 430	2 951	689	235	4.1	12.2
44611	Pharmacies & drug stores .....	8	24 710	2 735	647	227	3.8	10.0
446110	Pharmacies & drug stores .....	8	24 710	2 735	647	227	3.8	10.0
4461101	Pharmacies & drug stores .....	6	D	D	D	c	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	13	12 564	751	183	63	51.7	20.7
44719	Other gasoline stations .....	13	12 564	751	183	63	51.7	20.7
447190	Other gasoline stations .....	13	12 564	751	183	63	51.7	20.7
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	6 353	1 031	190	77	15.3	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	4 824	847	148	56	13.7	—
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	4	1 529	184	42	21	20.5	—
45121	Book stores & news dealers .....	4	1 529	184	42	21	20.5	—
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	7	8 581	1 666	313	48	15.4	8.6
4543	Direct selling establishments .....	7	8 581	1 666	313	48	15.4	8.6
45431	Fuel dealers .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D
<b>ASHLAND TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>51</b>	<b>104 467</b>	<b>8 808</b>	<b>2 415</b>	<b>745</b>	<b>6.4</b>	<b>1.0</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	8 980	1 092	253	53	5.1	2.6
44419	Other building material dealers .....	3	5 278	623	186	16	—	—
444190	Other building material dealers .....	3	5 278	623	186	16	—	—
445	Food & beverage stores .....	10	60 504	4 467	1 403	475	1.8	.4
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	9	12 883	786	196	41	18.0	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ASHLAND TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	7	6 449	794	181	72	9.4	—
4481	Clothing stores .....	3	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	517	117	41	9	D	—
454	Nonstore retailers .....	4	2 388	258	36	6	47.8	—
<b>ATHOL TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>76 827</b>	<b>7 521</b>	<b>1 711</b>	<b>475</b>	<b>31.1</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	9	23 141	1 641	327	72	56.2	—
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	5	6 690	633	101	30	68.3	—
441310	Automotive parts & accessories stores .....	5	6 690	633	101	30	68.3	—
442	Furniture & home furnishings stores .....	5	1 287	191	43	12	41.7	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	5 372	757	180	35	17.9	—
445	Food & beverage stores .....	8	29 258	2 920	703	203	7.4	—
4451	Grocery stores .....	5	27 375	2 751	672	190	4.9	—
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	4	3 504	279	62	33	28.2	—
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	1 306	372	91	28	60.5	39.5
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>ATTLEBORO, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>158</b>	<b>476 335</b>	<b>38 830</b>	<b>8 656</b>	<b>2 973</b>	<b>5.2</b>	<b>2.0</b>
441	Motor vehicle & parts dealers .....	18	103 640	7 592	1 859	295	14.2	2.2
4411	Automobile dealers .....	12	97 080	6 502	1 587	240	15.2	—
44111	New car dealers .....	9	95 492	6 374	1 558	233	13.9	—
441110	New car dealers .....	9	95 492	6 374	1 558	233	13.9	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	4 473	724	189	45	23.3	—
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	66 378	3 909	434	313	.3	.4
4441	Building material & supplies dealers .....	11	66 378	3 909	434	313	.3	.4
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44413	Hardware stores .....	5	D	D	D	b	D	D
444130	Hardware stores .....	5	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ATTLEBORO, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	24	71 346	6 611	1 620	532	2.0	.2
4451	Grocery stores .....	13	60 594	5 829	1 429	459	1.3	.3
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
44512	Convenience stores .....	10	D	D	D	b	D	D
445120	Convenience stores .....	10	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
446	Health & personal care stores .....	12	22 049	2 450	513	161	8.0	—
4461	Health & personal care stores .....	12	22 049	2 450	513	161	8.0	—
44611	Pharmacies & drug stores .....	7	19 717	2 008	420	137	7.8	—
446110	Pharmacies & drug stores .....	7	19 717	2 008	420	137	7.8	—
4461101	Pharmacies & drug stores .....	6	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	21	30 641	1 499	358	144	12.6	12.5
4471	Gasoline stations .....	21	30 641	1 499	358	144	12.6	12.5
44711	Gasoline stations with convenience stores .....	9	16 369	784	190	92	—	—
447110	Gasoline stations with convenience stores .....	9	16 369	784	190	92	—	—
44719	Other gasoline stations .....	12	14 272	715	168	52	27.1	26.8
447190	Other gasoline stations .....	12	14 272	715	168	52	27.1	26.8
448	Clothing & clothing accessories stores .....	19	25 090	2 640	539	328	3.7	1.9
4481	Clothing stores .....	12	22 441	2 274	447	296	1.9	2.1
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	11	7 293	971	233	108	—	21.2
4511	Sporting goods, hobby, & musical instrument stores .....	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	4	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	4	67 801	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	67 801	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	65 958	6 166	1 421	630	—	—
45211	Department stores (excl leased depts) .....	4	65 958	6 166	1 421	630	—	—
452110	Department stores (excl leased depts) .....	4	65 958	6 166	1 421	630	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	65 958	6 166	1 421	630	—	—
4529	Other general merchandise stores .....	3	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	15	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	3	10 911	802	204	59	—	—
453210	Office supplies & stationery stores .....	3	10 911	802	204	59	—	—
4532102	Office supplies stores .....	3	10 911	802	204	59	—	—
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	4 814	593	121	45	14.5	—
453910	Pet & pet supplies stores .....	4	4 814	593	121	45	14.5	—
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	10	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45431	Fuel dealers .....	8	D	D	D	b	D	D
454311	Heating oil dealers .....	6	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AUBURN TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>140</b>	<b>517 075</b>	<b>45 191</b>	<b>10 397</b>	<b>2 581</b>	<b>2.5</b>	<b>6.2</b>
441	Motor vehicle & parts dealers	19	194 910	15 006	3 858	432	.4	12.1
4411	Automobile dealers	8	D	D	D	e	D	D
44111	New car dealers	7	171 174	11 541	3 090	327	—	13.3
441110	New car dealers	7	171 174	11 541	3 090	327	—	13.3
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	10 971	1 463	365	118	9.8	—
4421	Furniture stores	3	3 720	533	133	30	D	—
44211	Furniture stores	3	3 720	533	133	30	D	—
442110	Furniture stores	3	3 720	533	133	30	D	—
4422	Home furnishings stores	7	7 251	930	232	88	9.4	—
44221	Floor covering stores	3	4 558	567	146	28	—	—
442210	Floor covering stores	3	4 558	567	146	28	—	—
44229	Other home furnishings stores	4	2 693	363	86	60	25.3	—
442299	All other home furnishings stores	4	2 693	363	86	60	25.3	—
443	Electronics & appliance stores	3	5 862	1 059	208	28	—	4.7
4431	Electronics & appliance stores	3	5 862	1 059	208	28	—	4.7
44312	Computer & software stores	2	D	D	D	b	D	D
443120	Computer & software stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	11	31 514	3 732	850	133	—	—
4441	Building material & supplies dealers	11	31 514	3 732	850	133	—	—
44419	Other building material dealers	7	27 388	3 340	759	116	—	—
444190	Other building material dealers	7	27 388	3 340	759	116	—	—
445	Food & beverage stores	15	45 939	4 701	1 004	362	2.3	—
4451	Grocery stores	9	41 345	4 403	930	332	.6	—
44511	Supermarkets & other grocery (except convenience) stores	4	39 188	4 107	860	296	—	—
445110	Supermarkets & other grocery (except convenience) stores	4	39 188	4 107	860	296	—	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	8	10 463	1 159	206	86	—	18.7
4461	Health & personal care stores	8	10 463	1 159	206	86	—	18.7
4461102	Proprietary stores	1	D	D	D	a	D	D
44613	Optical goods stores	5	D	D	D	a	D	D
446130	Optical goods stores	5	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	5	11 994	586	137	49	63.5	—
448	Clothing & clothing accessories stores	30	32 759	3 378	807	290	.2	12.4
4481	Clothing stores	19	24 818	2 342	595	223	.2	7.9
44811	Men's clothing stores	5	2 959	315	77	31	—	66.6
448110	Men's clothing stores	5	2 959	315	77	31	—	66.6
44812	Women's clothing stores	8	9 357	1 041	270	112	.7	—
448120	Women's clothing stores	8	9 357	1 041	270	112	.7	—
44814	Family clothing stores	4	D	D	D	b	D	D
448140	Family clothing stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	8	5 845	837	162	50	—	35.5
44831	Jewelry stores	8	5 845	837	162	50	—	35.5
448310	Jewelry stores	8	5 845	837	162	50	—	35.5
451	Sporting goods, hobby, book, & music stores	13	29 413	2 096	474	171	—	6.2
4511	Sporting goods, hobby, & musical instrument stores	7	19 965	1 349	272	108	—	4.6
45111	Sporting goods stores	4	D	D	D	b	D	D
451110	Sporting goods stores	4	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	6	9 448	747	202	63	—	9.6
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AUBURN TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	5	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	3	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	3	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	3	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	Department stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	1	D	D	D	c	D	D
452990	All other general merchandise stores .....	1	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	17	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	8	13 420	987	229	89	3.5	—
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	7	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	2 675	355	76	12	40.2	3.4
<b>BARNSTABLE, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>400</b>	<b>930 978</b>	<b>90 145</b>	<b>18 886</b>	<b>4 613</b>	<b>5.1</b>	<b>7.6</b>
441	Motor vehicle & parts dealers .....	37	303 612	22 715	4 367	678	3.2	5.5
4411	Automobile dealers .....	23	D	D	D	f	D	D
44111	New car dealers .....	20	278 990	18 899	3 480	512	3.1	5.4
441110	New car dealers .....	20	278 990	18 899	3 480	512	3.1	5.4
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	10	17 756	3 102	740	137	5.5	10.4
44131	Automotive parts & accessories stores .....	8	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	8	D	D	D	c	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	35	43 490	4 794	1 083	279	6.6	12.3
4421	Furniture stores .....	14	16 349	2 096	403	97	7.1	23.7
44211	Furniture stores .....	14	16 349	2 096	403	97	7.1	23.7
442110	Furniture stores .....	14	16 349	2 096	403	97	7.1	23.7
4422	Home furnishings stores .....	21	27 141	2 698	680	182	6.3	5.4
44221	Floor covering stores .....	9	7 561	1 058	239	47	14.0	—
442210	Floor covering stores .....	9	7 561	1 058	239	47	14.0	—
44229	Other home furnishings stores .....	12	19 580	1 640	441	135	3.3	7.5
442299	All other home furnishings stores .....	12	19 580	1 640	441	135	3.3	7.5
443	Electronics & appliance stores .....	18	28 217	3 540	786	144	19.0	15.3
4431	Electronics & appliance stores .....	18	28 217	3 540	786	144	19.0	15.3
44311	Appliance, television, & other electronics stores .....	10	19 230	2 028	435	81	20.6	22.3
443111	Household appliance stores .....	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	7	D	D	D	b	D	D
44312	Computer & software stores .....	5	D	D	D	b	D	D
443120	Computer & software stores .....	5	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	28	89 191	11 529	2 333	334	1.6	—
4441	Building material & supplies dealers .....	23	81 295	10 305	2 128	288	1.1	—
44412	Paint & wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	b	D	D
44413	Hardware stores .....	8	10 031	1 214	299	64	—	—
444130	Hardware stores .....	8	10 031	1 214	299	64	—	—
44419	Other building material dealers .....	11	66 244	8 494	1 689	199	1.3	—
444190	Other building material dealers .....	11	66 244	8 494	1 689	199	1.3	—
4442	Lawn & garden equipment & supplies stores .....	5	7 896	1 224	205	46	7.5	—
44421	Outdoor power equipment stores .....	3	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	52	125 955	12 267	2 469	826	8.1	14.1
4451	Grocery stores .....	28	102 416	9 674	1 965	646	4.5	15.4
44511	Supermarkets & other grocery (except convenience) stores .....	13	89 012	8 210	1 625	494	4.2	16.8
445110	Supermarkets & other grocery (except convenience) stores .....	13	89 012	8 210	1 625	494	4.2	16.8
44512	Convenience stores .....	15	13 404	1 464	340	152	6.9	6.8
445120	Convenience stores .....	15	13 404	1 464	340	152	6.9	6.8
4452	Specialty food stores .....	8	5 051	625	125	62	12.3	—
4453	Beer, wine, & liquor stores .....	16	18 488	1 968	379	118	27.1	10.5
44531	Beer, wine, & liquor stores .....	16	18 488	1 968	379	118	27.1	10.5
445310	Beer, wine, & liquor stores .....	16	18 488	1 968	379	118	27.1	10.5
446	Health & personal care stores .....	30	42 668	4 879	993	287	2.3	3.9
4461	Health & personal care stores .....	30	42 668	4 879	993	287	2.3	3.9
44611	Pharmacies & drug stores .....	11	31 429	2 858	668	172	1.4	3.4
446110	Pharmacies & drug stores .....	11	31 429	2 858	668	172	1.4	3.4
4461101	Pharmacies & drug stores .....	10	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	5	D	D	D	b	D	D
44613	Optical goods stores .....	6	D	D	D	b	D	D
446130	Optical goods stores .....	6	D	D	D	b	D	D
44619	Other health & personal care stores .....	8	5 887	993	101	49	—	10.4
446191	Food (health) supplement stores .....	4	3 752	554	45	35	—	16.3
446199	All other health & personal care stores .....	4	2 135	439	56	14	—	—
447	Gasoline stations .....	29	42 547	2 045	487	172	13.6	22.0
4471	Gasoline stations .....	29	42 547	2 045	487	172	13.6	22.0
44711	Gasoline stations with convenience stores .....	10	13 065	708	159	68	8.4	23.0
447110	Gasoline stations with convenience stores .....	10	13 065	708	159	68	8.4	23.0
44719	Other gasoline stations .....	19	29 482	1 337	328	104	15.9	21.6
447190	Other gasoline stations .....	19	29 482	1 337	328	104	15.9	21.6
448	Clothing & clothing accessories stores .....	67	71 563	8 701	1 919	595	4.2	16.3
4481	Clothing stores .....	45	56 405	6 509	1 443	480	1.3	19.7
44812	Women's clothing stores .....	16	11 792	1 265	288	119	3.1	8.0
448120	Women's clothing stores .....	16	11 792	1 265	288	119	3.1	8.0
44813	Children's & infants' clothing stores .....	6	4 218	450	72	47	9.1	—
448130	Children's & infants' clothing stores .....	6	4 218	450	72	47	9.1	—
44814	Family clothing stores .....	10	35 314	4 081	943	263	—	28.7
448140	Family clothing stores .....	10	35 314	4 081	943	263	—	28.7
44819	Other clothing stores .....	9	D	D	D	b	D	D
448190	Other clothing stores .....	9	D	D	D	b	D	D
4482	Shoe stores .....	10	6 379	671	140	49	—	9.0
44821	Shoe stores .....	10	6 379	671	140	49	—	9.0
448210	Shoe stores .....	10	6 379	671	140	49	—	9.0
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	7	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	12	8 779	1 521	336	66	25.5	—
44831	Jewelry stores .....	11	D	D	D	b	D	D
448310	Jewelry stores .....	11	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	31	22 893	2 323	491	152	4.3	5.1
4511	Sporting goods, hobby, & musical instrument stores .....	19	13 431	1 317	278	87	7.2	4.1
45111	Sporting goods stores .....	13	9 078	858	157	52	4.4	5.4
451110	Sporting goods stores .....	13	9 078	858	157	52	4.4	5.4
4511101	General-line sporting goods stores .....	3	3 240	220	47	15	—	—
4511102	Specialty-line sporting goods stores .....	10	5 838	638	110	37	6.8	8.4
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	12	9 462	1 006	213	65	—	6.5
45121	Book stores & news dealers .....	6	D	D	D	b	D	D
451211	Book stores .....	4	2 492	305	81	21	—	—
4512111	Book stores, general .....	3	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	7	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	5	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	5	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	5	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	5	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	5	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	55	D	D	D	c	D	D
4531	Florists .....	8	1 651	354	82	29	24.2	19.1
45311	Florists .....	8	1 651	354	82	29	24.2	19.1
453110	Florists .....	8	1 651	354	82	29	24.2	19.1
4532	Office supplies, stationery, & gift stores .....	19	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D
4532102	Office supplies stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	15	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	15	D	D	D	b	D	D
4533	Used merchandise stores .....	11	1 922	235	47	23	21.3	12.2
45331	Used merchandise stores .....	11	1 922	235	47	23	21.3	12.2
453310	Used merchandise stores .....	11	1 922	235	47	23	21.3	12.2
4539	Other miscellaneous store retailers .....	17	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45392	Art dealers .....	6	D	D	D	a	D	D
453920	Art dealers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	11	13 521	2 220	562	87	20.8	.6
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454311	Heating oil dealers .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	1	D	D	D	a	D	D
<b>BEDFORD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>49</b>	<b>164 649</b>	<b>20 266</b>	<b>4 803</b>	<b>951</b>	<b>12.0</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	b	D	D
4422	Home furnishings stores .....	1	D	D	D	b	D	D
44229	Other home furnishings stores .....	1	D	D	D	b	D	D
442299	All other home furnishings stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores ..	2	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	7	58 154	8 171	1 850	396	.8	10.2
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	55 401	7 834	1 758	363	—	10.7
445110	Supermarkets & other grocery (except convenience) stores .....	3	55 401	7 834	1 758	363	—	10.7
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	6	13 214	567	131	41	79.1	4.4
44719	Other gasoline stations .....	5	D	D	D	b	D	D
447190	Other gasoline stations .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	7	23 608	2 075	461	144	1.6	.7
4481	Clothing stores .....	5	D	D	D	c	D	D
44814	Family clothing stores .....	3	D	D	D	c	D	D
448140	Family clothing stores .....	3	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	6	3 637	480	116	33	27.7	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	2 380	362	78	22	D	—
45121	Book stores & news dealers .....	3	1 257	118	38	11	D	—
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	1 563	358	89	36	59.2	11.8

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BEDFORD TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	4	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	c	D	D
<b>BELCHERTOWN TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>22 574</b>	<b>2 339</b>	<b>548</b>	<b>155</b>	<b>26.7</b>	<b>2.6</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 163	136	32	9	D	—
445	Food & beverage stores .....	8	5 365	537	133	37	48.9	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	3	5 802	507	82	49	D	—
4461	Health & personal care stores .....	3	5 802	507	82	49	D	—
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>BELLINGHAM TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>66</b>	<b>215 635</b>	<b>17 675</b>	<b>4 460</b>	<b>1 271</b>	<b>7.9</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	9	8 773	745	179	31	5.3	27.9
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	2 923	507	109	21	44.5	—
4431	Electronics & appliance stores .....	4	2 923	507	109	21	44.5	—
44311	Appliance, television, & other electronics stores ....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	8	62 423	6 771	1 511	244	5.9	—
4441	Building material & supplies dealers .....	7	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	16	46 542	2 220	1 022	363	6.7	1.1
4451	Grocery stores .....	11	43 009	1 788	907	324	2.9	1.2
44512	Convenience stores .....	9	D	D	D	b	D	D
445120	Convenience stores .....	9	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	7	15 316	657	160	64	32.1	—
44711	Gasoline stations with convenience stores .....	4	9 449	417	106	46	39.0	—
447110	Gasoline stations with convenience stores .....	4	9 449	417	106	46	39.0	—
448	Clothing & clothing accessories stores .....	6	2 175	191	20	12	—	19.4
451	Sporting goods, hobby, book, & music stores .....	3	10 858	900	165	61	D	—
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	1	D	D	D	b	D	D
45121	Book stores & news dealers .....	1	D	D	D	b	D	D
451211	Book stores .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BELLINGHAM TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BELMONT TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>89</b>	<b>183 977</b>	<b>20 869</b>	<b>4 645</b>	<b>1 107</b>	<b>16.1</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	10	64 159	5 609	1 298	162	17.6	.8
4411	Automobile dealers .....	4	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	3	1 846	288	63	22	D	—
4422	Home furnishings stores .....	3	1 846	288	63	22	D	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	2 775	721	159	27	21.0	12.4
445	Food & beverage stores .....	14	44 536	4 631	1 027	356	5.5	.5
4451	Grocery stores .....	11	43 795	4 502	1 006	352	4.0	.5
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	3	741	129	21	4	100.0	—
446	Health & personal care stores .....	5	14 908	1 381	349	103	14.6	—
4461	Health & personal care stores .....	5	14 908	1 381	349	103	14.6	—
447	Gasoline stations .....	13	10 955	702	202	45	44.2	14.4
448	Clothing & clothing accessories stores .....	13	4 364	719	137	47	52.2	4.9
4481	Clothing stores .....	9	3 342	412	85	38	37.5	6.3
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	11	6 900	1 056	120	68	12.1	57.2
4511	Sporting goods, hobby, & musical instrument stores ..	7	5 493	914	89	45	10.8	71.9
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	4	1 407	142	31	23	17.0	—
45121	Book stores & news dealers .....	4	1 407	142	31	23	17.0	—
452	General merchandise stores .....	3	D	D	D	c	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	14 429	3 333	803	95	4.4	7.9
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BEVERLY, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>146</b>	<b>350 524</b>	<b>34 222</b>	<b>7 868</b>	<b>1 820</b>	<b>19.0</b>	<b>2.8</b>
441	Motor vehicle & parts dealers .....	12	112 669	9 594	2 331	292	39.2	—
4411	Automobile dealers .....	5	D	D	D	c	D	D
441111	New car dealers .....	4	100 369	7 538	1 813	206	43.2	—
441110	New car dealers .....	4	100 369	7 538	1 813	206	43.2	—
4412	Other motor vehicle dealers .....	3	5 663	812	242	31	D	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	5 663	812	242	31	D	—
441221	Motorcycle dealers .....	3	5 663	812	242	31	D	—
4413	Automotive parts, accessories, & tire stores .....	4	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	7	3 920	512	128	28	49.7	—
4422	Home furnishings stores .....	7	3 920	512	128	28	49.7	—
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
442291	Window treatment stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 230	136	34	9	D	7.3
444	Building material & garden equipment & supplies dealers .....	12	38 471	4 934	1 149	191	1.8	—
4441	Building material & supplies dealers .....	11	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	7	29 107	3 131	693	101	2.3	—
444190	Other building material dealers .....	7	29 107	3 131	693	101	2.3	—
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	29	95 802	10 489	2 303	697	5.9	1.6
4451	Grocery stores .....	16	88 227	9 924	2 186	646	2.3	.8
44511	Supermarkets & other grocery (except convenience) stores .....	7	82 531	9 278	2 034	583	1.1	—
445110	Supermarkets & other grocery (except convenience) stores .....	7	82 531	9 278	2 034	583	1.1	—
44512	Convenience stores .....	9	5 696	646	152	63	18.8	11.7
445120	Convenience stores .....	9	5 696	646	152	63	18.8	11.7
4452	Specialty food stores .....	5	2 019	258	47	15	16.0	9.4
4453	Beer, wine, & liquor stores .....	8	5 556	307	70	36	60.1	11.3
44531	Beer, wine, & liquor stores .....	8	5 556	307	70	36	60.1	11.3
445310	Beer, wine, & liquor stores .....	8	5 556	307	70	36	60.1	11.3
446	Health & personal care stores .....	13	27 569	2 753	662	190	6.7	—
4461	Health & personal care stores .....	13	27 569	2 753	662	190	6.7	—
44611	Pharmacies & drug stores .....	7	25 551	2 361	572	175	3.2	—
446110	Pharmacies & drug stores .....	7	25 551	2 361	572	175	3.2	—
4461101	Pharmacies & drug stores .....	7	25 551	2 361	572	175	3.2	—
447	Gasoline stations .....	21	26 317	1 722	348	115	15.9	10.1
4471	Gasoline stations .....	21	26 317	1 722	348	115	15.9	10.1
44711	Gasoline stations with convenience stores .....	9	14 827	1 023	192	68	10.7	—
447110	Gasoline stations with convenience stores .....	9	14 827	1 023	192	68	10.7	—
44719	Other gasoline stations .....	12	11 490	699	156	47	22.5	23.0
447190	Other gasoline stations .....	12	11 490	699	156	47	22.5	23.0
448	Clothing & clothing accessories stores .....	11	7 403	815	198	83	19.6	7.9
4481	Clothing stores .....	7	5 354	531	133	58	17.0	1.4
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	14	8 368	767	158	44	15.8	51.1
4511	Sporting goods, hobby, & musical instrument stores .....	12	D	D	D	b	D	D
45111	Sporting goods stores .....	7	6 203	467	92	21	19.1	63.3
451110	Sporting goods stores .....	7	6 203	467	92	21	19.1	63.3
4511101	General-line sporting goods stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	8	4 464	586	141	28	82.2	8.4
454311	Heating oil dealers .....	4	2 544	438	120	23	85.3	14.7

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BILLERICA TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>102</b>	<b>221 188</b>	<b>22 060</b>	<b>5 255</b>	<b>1 432</b>	<b>6.3</b>	<b>4.5</b>
441	Motor vehicle & parts dealers .....	9	43 411	3 131	668	124	1.6	2.9
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	9 151	2 107	461	56	—	3.3
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	6	13 701	2 170	474	130	1.8	—
4441	Building material & supplies dealers .....	6	13 701	2 170	474	130	1.8	—
44413	Hardware stores .....	1	D	D	D	c	D	D
444130	Hardware stores .....	1	D	D	D	c	D	D
445	Food & beverage stores .....	14	56 185	3 980	1 353	395	5.1	—
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	3	1 917	224	56	20	D	—
446	Health & personal care stores .....	8	D	D	D	c	D	D
4461	Health & personal care stores .....	8	D	D	D	c	D	D
447	Gasoline stations .....	15	20 570	1 125	272	75	14.4	21.5
4471	Gasoline stations .....	15	20 570	1 125	272	75	14.4	21.5
44719	Other gasoline stations .....	11	13 371	872	213	54	22.2	20.5
447190	Other gasoline stations .....	11	13 371	872	213	54	22.2	20.5
448	Clothing & clothing accessories stores .....	12	24 941	2 012	456	212	1.5	1.6
4481	Clothing stores .....	8	23 642	1 836	420	197	1.6	—
44814	Family clothing stores .....	2	D	D	D	c	D	D
448140	Family clothing stores .....	2	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	5	2 192	351	103	21	6.0	—
4511	Sporting goods, hobby, & musical instrument stores .....	4	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	9	8 151	1 418	292	45	49.3	—
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	4	4 595	692	156	23	33.9	—
454311	Heating oil dealers .....	4	4 595	692	156	23	33.9	—
45439	Other direct selling establishments .....	3	D	D	D	a	D	D
454390	Other direct selling establishments .....	3	D	D	D	a	D	D
<b>BOSTON, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>2 262</b>	<b>4 255 687</b>	<b>472 016</b>	<b>108 656</b>	<b>26 624</b>	<b>15.6</b>	<b>10.3</b>
441	Motor vehicle & parts dealers .....	84	565 843	46 672	10 630	1 384	27.4	4.7
4411	Automobile dealers .....	30	503 118	35 377	7 909	922	29.7	2.6
44111	New car dealers .....	14	D	D	D	f	D	D
441110	New car dealers .....	14	D	D	D	f	D	D
44112	Used car dealers .....	16	D	D	D	b	D	D
441120	Used car dealers .....	16	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	2 162	311	62	20	D	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	2 162	311	62	20	D	—
4413	Automotive parts, accessories, & tire stores .....	51	60 563	10 984	2 659	442	9.4	22.5
44131	Automotive parts & accessories stores .....	35	D	D	D	e	D	D
441310	Automotive parts & accessories stores .....	35	D	D	D	e	D	D
44132	Tire dealers .....	16	D	D	D	c	D	D
441320	Tire dealers .....	16	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
442	Furniture & home furnishings stores .....	104	104 112	14 575	3 208	687	22.0	7.6
4421	Furniture stores .....	47	45 046	5 986	1 236	221	23.0	9.6
44211	Furniture stores .....	47	45 046	5 986	1 236	221	23.0	9.6
442110	Furniture stores .....	47	45 046	5 986	1 236	221	23.0	9.6
4422	Home furnishings stores .....	57	59 066	8 589	1 972	466	21.2	6.1
44221	Floor covering stores .....	10	9 371	1 347	307	54	30.8	13.8
442210	Floor covering stores .....	10	9 371	1 347	307	54	30.8	13.8
44229	Other home furnishings stores .....	47	49 695	7 242	1 665	412	19.4	4.7
442299	All other home furnishings stores .....	45	D	D	D	e	D	D
443	Electronics & appliance stores .....	75	108 606	10 425	2 568	508	11.2	10.9
4431	Electronics & appliance stores .....	75	108 606	10 425	2 568	508	11.2	10.9
44311	Appliance, television, & other electronics stores .....	38	D	D	D	c	D	D
443111	Household appliance stores .....	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	30	D	D	D	c	D	D
44312	Computer & software stores .....	17	D	D	D	c	D	D
443120	Computer & software stores .....	17	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	20	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	20	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	95	239 053	28 861	6 618	1 031	9.1	2.0
4441	Building material & supplies dealers .....	92	237 573	28 546	6 562	1 021	9.2	2.0
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	11	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	11	D	D	D	b	D	D
44413	Hardware stores .....	34	D	D	D	c	D	D
444130	Hardware stores .....	34	D	D	D	c	D	D
44419	Other building material dealers .....	44	133 858	15 879	3 704	473	5.9	2.0
444190	Other building material dealers .....	44	133 858	15 879	3 704	473	5.9	2.0
445	Food & beverage stores .....	528	947 552	100 129	23 782	7 461	14.0	8.6
4451	Grocery stores .....	308	756 258	79 687	19 121	6 113	10.1	8.1
44511	Supermarkets & other grocery (except convenience) stores .....	170	653 478	67 971	16 268	5 176	8.3	7.4
445110	Supermarkets & other grocery (except convenience) stores .....	170	653 478	67 971	16 268	5 176	8.3	7.4
44512	Convenience stores .....	138	102 780	11 716	2 853	937	21.0	12.4
445120	Convenience stores .....	138	102 780	11 716	2 853	937	21.0	12.4
4452	Specialty food stores .....	77	41 410	6 472	1 325	449	47.8	6.6
4453	Beer, wine, & liquor stores .....	143	149 884	13 970	3 336	899	24.7	12.2
44531	Beer, wine, & liquor stores .....	143	149 884	13 970	3 336	899	24.7	12.2
445310	Beer, wine, & liquor stores .....	143	149 884	13 970	3 336	899	24.7	12.2
446	Health & personal care stores .....	171	384 185	42 424	9 756	2 777	11.9	5.3
4461	Health & personal care stores .....	171	384 185	42 424	9 756	2 777	11.9	5.3
44611	Pharmacies & drug stores .....	93	324 622	32 699	7 499	2 308	11.4	1.2
446110	Pharmacies & drug stores .....	93	324 622	32 699	7 499	2 308	11.4	1.2
4461101	Pharmacies & drug stores .....	80	312 553	31 000	7 098	2 198	10.8	1.1
4461102	Proprietary stores .....	13	12 069	1 699	401	110	27.9	4.2
44612	Cosmetics, beauty supplies, & perfume stores .....	17	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	17	D	D	D	c	D	D
44613	Optical goods stores .....	32	26 272	3 274	745	183	13.0	5.9
446130	Optical goods stores .....	32	26 272	3 274	745	183	13.0	5.9
44619	Other health & personal care stores .....	29	D	D	D	c	D	D
446191	Food (health) supplement stores .....	14	D	D	D	b	D	D
446199	All other health & personal care stores .....	15	D	D	D	c	D	D
447	Gasoline stations .....	138	186 358	11 025	2 575	726	35.1	9.8
4471	Gasoline stations .....	138	186 358	11 025	2 575	726	35.1	9.8
44711	Gasoline stations with convenience stores .....	50	62 598	3 282	758	235	18.5	10.9
447110	Gasoline stations with convenience stores .....	50	62 598	3 282	758	235	18.5	10.9
44719	Other gasoline stations .....	88	123 760	7 743	1 817	491	43.5	9.3
447190	Other gasoline stations .....	88	123 760	7 743	1 817	491	43.5	9.3

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	457	764 746	96 523	22 017	5 040	8.8	25.4
4481	Clothing stores .....	263	523 710	67 035	14 917	3 807	6.8	31.8
44811	Men's clothing stores .....	49	58 444	7 805	1 711	334	11.9	30.0
448110	Men's clothing stores .....	49	58 444	7 805	1 711	334	11.9	30.0
44812	Women's clothing stores .....	93	139 432	20 363	4 674	1 258	7.8	9.9
448120	Women's clothing stores .....	93	139 432	20 363	4 674	1 258	7.8	9.9
44813	Children's & infants' clothing stores .....	10	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	10	D	D	D	b	D	D
44814	Family clothing stores .....	55	279 640	32 038	7 115	1 830	3.6	46.1
448140	Family clothing stores .....	55	279 640	32 038	7 115	1 830	3.6	46.1
44815	Clothing accessories stores .....	30	D	D	D	c	D	D
448150	Clothing accessories stores .....	30	D	D	D	c	D	D
44819	Other clothing stores .....	26	D	D	D	c	D	D
448190	Other clothing stores .....	26	D	D	D	c	D	D
4482	Shoe stores .....	80	67 888	8 079	1 670	455	15.5	6.5
44821	Shoe stores .....	80	67 888	8 079	1 670	455	15.5	6.5
448210	Shoe stores .....	80	67 888	8 079	1 670	455	15.5	6.5
4482101	Men's shoe stores .....	10	D	D	D	b	D	D
4482102	Women's shoe stores .....	18	12 025	1 738	362	114	12.2	13.5
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	42	41 301	4 729	898	227	20.2	3.4
4482105	Athletic footwear stores .....	8	7 573	727	186	69	9.1	.5
4483	Jewelry, luggage, & leather goods stores .....	114	173 148	21 409	5 430	778	12.3	13.6
44831	Jewelry stores .....	102	155 656	19 581	4 968	687	13.1	14.3
448310	Jewelry stores .....	102	155 656	19 581	4 968	687	13.1	14.3
44832	Luggage & leather goods stores .....	12	17 492	1 828	462	91	4.6	7.3
448320	Luggage & leather goods stores .....	12	17 492	1 828	462	91	4.6	7.3
451	Sporting goods, hobby, book, & music stores .....	152	261 622	26 071	6 158	1 863	6.3	7.0
4511	Sporting goods, hobby, & musical instrument stores ..	58	86 499	10 712	2 421	674	10.9	10.7
45111	Sporting goods stores .....	26	D	D	D	e	D	D
451110	Sporting goods stores .....	26	D	D	D	e	D	D
4511101	General-line sporting goods stores .....	10	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	16	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	11	D	D	D	c	D	D
451120	Hobby, toy, & game stores .....	11	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores .....	11	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	11	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	10	D	D	D	c	D	D
451140	Musical instrument & supplies stores .....	10	D	D	D	c	D	D
4512	Book, periodical, & music stores .....	94	175 123	15 359	3 737	1 189	4.1	5.1
45121	Book stores & news dealers .....	69	D	D	D	f	D	D
451211	Book stores .....	53	122 157	10 361	2 460	768	2.5	5.0
4512111	Book stores, general .....	29	60 708	4 618	1 113	371	4.2	—
4512112	Specialty book stores .....	6	3 304	723	169	28	2.3	35.7
4512113	College book stores .....	18	58 145	5 020	1 178	369	.8	8.5
451212	News dealers & newsstands .....	16	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	25	D	D	D	e	D	D
451220	Prerecorded tape, compact disc, & record stores ..	25	D	D	D	e	D	D
452	General merchandise stores .....	56	276 021	31 669	7 366	2 124	1.9	.6
4521	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	48	D	D	D	e	D	D
45299	All other general merchandise stores .....	48	D	D	D	e	D	D
452990	All other general merchandise stores .....	48	D	D	D	e	D	D
4529901	Variety stores .....	32	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	16	D	D	D	c	D	D
453	Miscellaneous store retailers .....	319	308 235	46 970	9 994	2 460	27.3	7.3
4531	Florists .....	67	34 736	7 604	1 787	428	20.2	13.7
45311	Florists .....	67	34 736	7 604	1 787	428	20.2	13.7
453110	Florists .....	67	34 736	7 604	1 787	428	20.2	13.7
4532	Office supplies, stationery, & gift stores .....	110	129 963	16 228	3 622	1 106	8.0	6.3
45321	Office supplies & stationery stores .....	21	D	D	D	e	D	D
453210	Office supplies & stationery stores .....	21	D	D	D	e	D	D
4532101	Stationery stores .....	6	6 523	1 212	275	56	11.6	31.1
4532102	Office supplies stores .....	15	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores .....	89	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores .....	89	D	D	D	f	D	D
4533	Used merchandise stores .....	42	18 911	3 596	756	220	15.1	15.1
45331	Used merchandise stores .....	42	18 911	3 596	756	220	15.1	15.1
453310	Used merchandise stores .....	42	18 911	3 596	756	220	15.1	15.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers . . . . .	100	124 625	19 542	3 829	706	51.4	5.5
45391	Pet & pet supplies stores . . . . .	8	6 785	1 373	314	98	15.4	16.3
453910	Pet & pet supplies stores . . . . .	8	6 785	1 373	314	98	15.4	16.3
45392	Art dealers . . . . .	41	D	D	D	c	D	D
453920	Art dealers . . . . .	41	D	D	D	c	D	D
45399	All other miscellaneous store retailers . . . . .	51	D	D	D	e	D	D
454	Nonstore retailers . . . . .	83	109 354	16 672	3 984	563	31.4	27.9
4541	Electronic shopping & mail-order houses . . . . .	31	54 932	6 157	1 396	207	29.3	44.2
45411	Electronic shopping & mail-order houses . . . . .	31	54 932	6 157	1 396	207	29.3	44.2
454110	Electronic shopping & mail-order houses . . . . .	31	54 932	6 157	1 396	207	29.3	44.2
4542	Vending machine operators . . . . .	9	D	D	D	b	D	D
45421	Vending machine operators . . . . .	9	D	D	D	b	D	D
454210	Vending machine operators . . . . .	9	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	43	D	D	D	e	D	D
45431	Fuel dealers . . . . .	26	D	D	D	c	D	D
454311	Heating oil dealers . . . . .	25	D	D	D	c	D	D
45439	Other direct selling establishments . . . . .	17	D	D	D	c	D	D
454390	Other direct selling establishments . . . . .	17	D	D	D	c	D	D
<b>BOURNE TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>135</b>	<b>244 100</b>	<b>21 096</b>	<b>4 473</b>	<b>1 121</b>	<b>28.2</b>	<b>5.4</b>
441	Motor vehicle & parts dealers . . . . .	18	118 800	8 433	1 749	256	43.4	.2
4411	Automobile dealers . . . . .	6	94 615	5 049	1 137	143	51.8	.2
44111	New car dealers . . . . .	6	94 615	5 049	1 137	143	51.8	.2
441110	New car dealers . . . . .	6	94 615	5 049	1 137	143	51.8	.2
4412	Other motor vehicle dealers . . . . .	8	19 649	2 373	367	69	10.2	—
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	7	D	D	D	b	D	D
441221	Motorcycle dealers . . . . .	2	D	D	D	a	D	D
441222	Boat dealers . . . . .	5	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	10	15 734	1 228	329	90	4.5	1.2
4422	Home furnishings stores . . . . .	6	14 568	1 134	310	85	4.8	—
44229	Other home furnishings stores . . . . .	5	D	D	D	b	D	D
442299	All other home furnishings stores . . . . .	4	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
4431	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
44312	Computer & software stores . . . . .	2	D	D	D	a	D	D
443120	Computer & software stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	10	7 506	979	162	44	26.9	5.5
445	Food & beverage stores . . . . .	27	33 625	3 861	773	267	16.2	7.2
44512	Convenience stores . . . . .	8	D	D	D	b	D	D
445120	Convenience stores . . . . .	8	D	D	D	b	D	D
4452	Specialty food stores . . . . .	9	5 181	581	64	24	44.5	17.4
4453	Beer, wine, & liquor stores . . . . .	7	7 315	545	111	36	25.4	—
44531	Beer, wine, & liquor stores . . . . .	7	7 315	545	111	36	25.4	—
445310	Beer, wine, & liquor stores . . . . .	7	7 315	545	111	36	25.4	—
446	Health & personal care stores . . . . .	3	3 308	342	75	45	D	60.6
447	Gasoline stations . . . . .	20	26 123	2 048	463	134	28.5	30.5
4471	Gasoline stations . . . . .	20	26 123	2 048	463	134	28.5	30.5
44719	Other gasoline stations . . . . .	15	19 134	1 638	367	103	28.9	26.7
447190	Other gasoline stations . . . . .	15	19 134	1 638	367	103	28.9	26.7
448	Clothing & clothing accessories stores . . . . .	23	23 502	2 053	451	163	2.3	—
4481	Clothing stores . . . . .	17	16 862	1 571	353	129	3.3	—
44813	Children's & infants' clothing stores . . . . .	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores . . . . .	1	D	D	D	a	D	D
44819	Other clothing stores . . . . .	3	D	D	D	a	D	D
448190	Other clothing stores . . . . .	3	D	D	D	a	D	D
4482	Shoe stores . . . . .	4	D	D	D	b	D	D
44821	Shoe stores . . . . .	4	D	D	D	b	D	D
448210	Shoe stores . . . . .	4	D	D	D	b	D	D
4482102	Women's shoe stores . . . . .	1	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	3	4 723	321	66	22	—	—
44832	Luggage & leather goods stores . . . . .	1	D	D	D	a	D	D
448320	Luggage & leather goods stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	8	1 907	240	42	17	10.4	—
4511	Sporting goods, hobby, & musical instrument stores . . . . .	8	1 907	240	42	17	10.4	—
452	General merchandise stores . . . . .	1	D	D	D	b	D	D
45299	All other general merchandise stores . . . . .	1	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOURNE TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	9	2 142	378	68	32	23.3	—
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>BRAINTREE TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>320</b>	<b>948 600</b>	<b>91 626</b>	<b>20 602</b>	<b>6 222</b>	<b>11.6</b>	<b>5.6</b>
441	Motor vehicle & parts dealers .....	12	188 250	10 707	2 544	406	38.7	1.9
4411	Automobile dealers .....	6	D	D	D	e	D	D
44111	New car dealers .....	4	176 028	9 261	2 207	341	41.4	—
441110	New car dealers .....	4	176 028	9 261	2 207	341	41.4	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	3	4 592	572	139	27	—	35.2
441310	Automotive parts & accessories stores .....	3	4 592	572	139	27	—	35.2
442	Furniture & home furnishings stores .....	17	33 748	3 626	653	197	1.3	9.0
4421	Furniture stores .....	6	6 770	564	122	29	—	—
44211	Furniture stores .....	6	6 770	564	122	29	—	—
442110	Furniture stores .....	6	6 770	564	122	29	—	—
4422	Home furnishings stores .....	11	26 978	3 062	531	168	1.6	11.3
44221	Floor covering stores .....	3	6 067	830	170	23	D	50.2
442210	Floor covering stores .....	3	6 067	830	170	23	D	50.2
44229	Other home furnishings stores .....	8	20 911	2 232	361	145	—	—
442299	All other home furnishings stores .....	8	20 911	2 232	361	145	—	—
443	Electronics & appliance stores .....	13	39 461	3 091	623	162	7.4	—
4431	Electronics & appliance stores .....	13	39 461	3 091	623	162	7.4	—
44311	Appliance, television, & other electronics stores .....	7	29 913	2 408	558	141	6.7	—
443112	Radio, television, & other electronics stores .....	6	D	D	D	c	D	D
44312	Computer & software stores .....	4	D	D	D	a	D	D
443120	Computer & software stores .....	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	17	43 657	4 469	972	170	9.0	8.5
4441	Building material & supplies dealers .....	17	43 657	4 469	972	170	9.0	8.5
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	11	33 015	2 935	595	96	10.7	.6
444190	Other building material dealers .....	11	33 015	2 935	595	96	10.7	.6
445	Food & beverage stores .....	25	83 307	8 084	1 913	530	3.1	1.8
4451	Grocery stores .....	11	76 462	7 223	1 678	451	1.5	—
44511	Supermarkets & other grocery (except convenience) stores .....	4	71 666	6 666	1 534	408	1.0	—
445110	Supermarkets & other grocery (except convenience) stores .....	4	71 666	6 666	1 534	408	1.0	—
44512	Convenience stores .....	7	4 796	557	144	43	9.3	—
445120	Convenience stores .....	7	4 796	557	144	43	9.3	—
4452	Specialty food stores .....	6	2 215	380	122	46	21.8	20.8
446	Health & personal care stores .....	27	43 067	6 094	1 354	350	25.0	5.4
4461	Health & personal care stores .....	27	43 067	6 094	1 354	350	25.0	5.4
44611	Pharmacies & drug stores .....	8	30 342	3 694	790	201	35.3	1.2
446110	Pharmacies & drug stores .....	8	30 342	3 694	790	201	35.3	1.2
4461101	Pharmacies & drug stores .....	5	D	D	D	c	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	4	3 314	370	89	37	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	4	3 314	370	89	37	—	—
44613	Optical goods stores .....	11	6 862	1 653	391	94	.8	—
446130	Optical goods stores .....	11	6 862	1 653	391	94	.8	—
44619	Other health & personal care stores .....	4	2 549	377	84	18	—	76.5
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	21	27 095	1 846	447	192	25.0	21.8
4471	Gasoline stations .....	21	27 095	1 846	447	192	25.0	21.8
44711	Gasoline stations with convenience stores .....	6	9 725	415	108	23	—	6.0
447110	Gasoline stations with convenience stores .....	6	9 725	415	108	23	—	6.0
44719	Other gasoline stations .....	15	17 370	1 431	339	169	39.0	30.6
447190	Other gasoline stations .....	15	17 370	1 431	339	169	39.0	30.6

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRAINTREE TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	110	167 896	16 814	3 613	1 594	1.5	16.3
4481	Clothing stores .....	66	134 312	12 453	2 667	1 283	1.3	18.9
44811	Men's clothing stores .....	4	9 515	1 033	235	66	10.8	3.7
448110	Men's clothing stores .....	4	9 515	1 033	235	66	10.8	3.7
44812	Women's clothing stores .....	23	29 509	3 252	693	293	.6	8.0
448120	Women's clothing stores .....	23	29 509	3 252	693	293	.6	8.0
44813	Children's & infants' clothing stores .....	10	12 280	1 118	238	131	2.0	—
448130	Children's & infants' clothing stores .....	10	12 280	1 118	238	131	2.0	—
44814	Family clothing stores .....	16	71 374	5 925	1 232	683	—	31.6
448140	Family clothing stores .....	16	71 374	5 925	1 232	683	—	31.6
44815	Clothing accessories stores .....	7	1 714	255	45	15	15.8	7.5
448150	Clothing accessories stores .....	7	1 714	255	45	15	15.8	7.5
44819	Other clothing stores .....	6	9 920	870	224	95	—	—
448190	Other clothing stores .....	6	9 920	870	224	95	—	—
4482	Shoe stores .....	26	15 795	1 889	416	172	1.5	12.2
44821	Shoe stores .....	26	15 795	1 889	416	172	1.5	12.2
448210	Shoe stores .....	26	15 795	1 889	416	172	1.5	12.2
4482101	Men's shoe stores .....	5	D	D	D	a	D	D
4482102	Women's shoe stores .....	7	3 130	424	97	42	—	29.7
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	9	5 198	586	135	48	4.7	13.2
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	18	17 789	2 472	530	139	3.6	—
44831	Jewelry stores .....	16	D	D	D	c	D	D
448310	Jewelry stores .....	16	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	24	43 399	3 555	905	352	1.8	5.0
4511	Sporting goods, hobby, & musical instrument stores ..	12	18 645	1 573	428	159	3.6	8.6
45111	Sporting goods stores .....	6	9 587	822	221	82	5.6	16.7
451110	Sporting goods stores .....	6	9 587	822	221	82	5.6	16.7
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	12	24 754	1 982	477	193	.4	2.3
45121	Book stores & news dealers .....	8	14 207	1 328	308	144	.7	3.9
451211	Book stores .....	8	14 207	1 328	308	144	.7	3.9
4512111	Book stores, general .....	8	14 207	1 328	308	144	.7	3.9
45122	Prerecorded tape, compact disc, & record stores ...	4	10 547	654	169	49	—	—
451220	Prerecorded tape, compact disc, & record stores .	4	10 547	654	169	49	—	—
452	General merchandise stores .....	7	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	6	226 239	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	6	226 239	N	N	N	—	—
4521	Department stores (excl leased depts) .....	6	223 166	23 969	5 296	1 710	—	—
45211	Department stores (excl leased depts) .....	6	223 166	23 969	5 296	1 710	—	—
452110	Department stores (excl leased depts) .....	6	223 166	23 969	5 296	1 710	—	—
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	32	D	D	D	e	D	D
4531	Florists .....	8	2 495	291	55	24	24.6	45.0
45311	Florists .....	8	2 495	291	55	24	24.6	45.0
453110	Florists .....	8	2 495	291	55	24	24.6	45.0
4532	Office supplies, stationery, & gift stores .....	19	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	16	9 192	1 428	359	180	6.5	11.2
453220	Gift, novelty, & souvenir stores .....	16	9 192	1 428	359	180	6.5	11.2
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	15	33 670	6 654	1 621	279	13.5	3.3
4541	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
4543	Direct selling establishments .....	8	20 044	3 775	998	101	12.5	5.5
45431	Fuel dealers .....	7	D	D	D	b	D	D
454311	Heating oil dealers .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRIDGEWATER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>64</b>	<b>169 837</b>	<b>12 432</b>	<b>3 011</b>	<b>917</b>	<b>4.5</b>	<b>3.9</b>
441	Motor vehicle & parts dealers	9	81 132	4 240	1 093	198	.2	.3
4411	Automobile dealers	6	D	D	D	c	D	D
44131	Automotive parts & accessories stores	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	8 239	1 509	316	56	4.1	—
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	12	32 922	3 146	777	258	12.1	2.4
4451	Grocery stores	5	D	D	D	c	D	D
446	Health & personal care stores	4	9 703	872	199	68	1.9	2.8
4461	Health & personal care stores	4	9 703	872	199	68	1.9	2.8
447	Gasoline stations	14	23 213	1 030	243	108	12.0	17.8
4471	Gasoline stations	14	23 213	1 030	243	108	12.0	17.8
44711	Gasoline stations with convenience stores	9	15 994	713	171	83	3.9	3.0
447110	Gasoline stations with convenience stores	9	15 994	713	171	83	3.9	3.0
448	Clothing & clothing accessories stores	5	7 154	762	189	153	—	8.1
4481	Clothing stores	3	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	3 485	244	56	18	—	—
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
<b>BROCKTON, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>359</b>	<b>932 387</b>	<b>106 418</b>	<b>24 106</b>	<b>5 414</b>	<b>6.3</b>	<b>4.0</b>
441	Motor vehicle & parts dealers	42	206 878	16 542	3 923	642	.6	3.7
4411	Automobile dealers	16	162 984	9 414	2 262	291	.7	.7
44111	New car dealers	6	134 814	7 612	1 840	230	—	—
441110	New car dealers	6	134 814	7 612	1 840	230	—	—
44112	Used car dealers	10	28 170	1 802	422	61	3.9	3.9
441120	Used car dealers	10	28 170	1 802	422	61	3.9	3.9
4412	Other motor vehicle dealers	3	10 781	1 104	242	55	—	—
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	23	33 113	6 024	1 419	296	.5	19.9
44131	Automotive parts & accessories stores	17	23 928	4 275	1 045	240	.7	27.6
441310	Automotive parts & accessories stores	17	23 928	4 275	1 045	240	.7	27.6
44132	Tire dealers	6	9 185	1 749	374	56	—	—
441320	Tire dealers	6	9 185	1 749	374	56	—	—
442	Furniture & home furnishings stores	12	27 580	4 105	874	143	59.1	2.1
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	b	D	D
442299	All other home furnishings stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	12	19 099	2 170	491	81	6.2	4.2
4431	Electronics & appliance stores	12	19 099	2 170	491	81	6.2	4.2
44311	Appliance, television, & other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	3	4 046	444	105	23	—	—
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROCKTON, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	20	75 173	9 889	2 286	372	3.3	8.4
4441	Building material & supplies dealers .....	19	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	13	46 540	6 560	1 511	182	.9	—
444190	Other building material dealers .....	13	46 540	6 560	1 511	182	.9	—
445	Food & beverage stores .....	63	153 997	15 407	3 495	1 100	11.7	2.9
4451	Grocery stores .....	38	130 307	13 058	2 952	900	6.4	1.5
44511	Supermarkets & other grocery (except convenience) stores .....	17	115 208	11 541	2 569	765	4.9	.1
445110	Supermarkets & other grocery (except convenience) stores .....	17	115 208	11 541	2 569	765	4.9	.1
44512	Convenience stores .....	21	15 099	1 517	383	135	17.6	12.6
445120	Convenience stores .....	21	15 099	1 517	383	135	17.6	12.6
4452	Specialty food stores .....	9	5 593	805	189	86	67.2	12.9
4453	Beer, wine, & liquor stores .....	16	18 097	1 544	354	114	33.2	9.5
44531	Beer, wine, & liquor stores .....	16	18 097	1 544	354	114	33.2	9.5
445310	Beer, wine, & liquor stores .....	16	18 097	1 544	354	114	33.2	9.5
446	Health & personal care stores .....	28	55 169	6 717	1 437	390	.9	1.6
4461	Health & personal care stores .....	28	55 169	6 717	1 437	390	.9	1.6
44611	Pharmacies & drug stores .....	13	48 014	5 300	1 104	322	—	—
446110	Pharmacies & drug stores .....	13	48 014	5 300	1 104	322	—	—
4461101	Pharmacies & drug stores .....	13	48 014	5 300	1 104	322	—	—
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	7	2 735	682	177	32	17.0	—
446130	Optical goods stores .....	7	2 735	682	177	32	17.0	—
44619	Other health & personal care stores .....	7	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	42	57 769	3 792	924	318	16.4	13.5
4471	Gasoline stations .....	42	57 769	3 792	924	318	16.4	13.5
44711	Gasoline stations with convenience stores .....	10	20 847	1 657	435	173	—	1.2
447110	Gasoline stations with convenience stores .....	10	20 847	1 657	435	173	—	1.2
44719	Other gasoline stations .....	32	36 922	2 135	489	145	25.7	20.5
447190	Other gasoline stations .....	32	36 922	2 135	489	145	25.7	20.5
448	Clothing & clothing accessories stores .....	53	37 075	4 805	1 133	358	11.0	4.1
4481	Clothing stores .....	30	22 239	2 606	625	242	14.7	3.4
44812	Women's clothing stores .....	14	10 068	969	249	119	.9	—
448120	Women's clothing stores .....	14	10 068	969	249	119	.9	—
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	7	4 841	813	179	51	40.1	—
448190	Other clothing stores .....	7	4 841	813	179	51	40.1	—
4482	Shoe stores .....	14	9 069	1 213	271	71	—	8.5
44821	Shoe stores .....	14	9 069	1 213	271	71	—	8.5
448210	Shoe stores .....	14	9 069	1 213	271	71	—	8.5
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	9	5 767	986	237	45	14.1	—
44831	Jewelry stores .....	9	5 767	986	237	45	14.1	—
448310	Jewelry stores .....	9	5 767	986	237	45	14.1	—
451	Sporting goods, hobby, book, & music stores .....	26	31 195	3 194	731	266	9.0	5.5
4511	Sporting goods, hobby, & musical instrument stores .....	13	22 337	1 729	352	143	.9	.5
45111	Sporting goods stores .....	5	D	D	D	b	D	D
451110	Sporting goods stores .....	5	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	4	15 117	1 006	181	67	—	—
451120	Hobby, toy, & game stores .....	4	15 117	1 006	181	67	—	—
45114	Musical instrument & supplies stores .....	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	3	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	13	8 858	1 465	379	123	29.3	18.2
45121	Book stores & news dealers .....	7	D	D	D	b	D	D
451211	Book stores .....	6	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROCKTON, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	16	89 920	9 805	2 265	844	—	2.3
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
4521101	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	b	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	10	D	D	D	b	D	D
452990	All other general merchandise stores .....	10	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	28	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	11	9 926	1 002	267	96	1.4	32.6
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	8	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	13	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	17	D	D	D	f	D	D
4541	Electronic shopping & mail-order houses .....	5	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses .....	5	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses .....	5	D	D	D	f	D	D
4543	Direct selling establishments .....	12	D	D	D	b	D	D
45431	Fuel dealers .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	6	D	D	D	b	D	D
454390	Other direct selling establishments .....	6	D	D	D	b	D	D
<b>BROOKLINE TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>193</b>	<b>268 073</b>	<b>31 285</b>	<b>7 093</b>	<b>1 852</b>	<b>12.6</b>	<b>5.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	13	12 646	2 505	505	89	18.5	6.5
4421	Furniture stores .....	3	6 398	1 464	172	25	—	—
44211	Furniture stores .....	3	6 398	1 464	172	25	—	—
442110	Furniture stores .....	3	6 398	1 464	172	25	—	—
4422	Home furnishings stores .....	10	6 248	1 041	333	64	37.5	13.1
44229	Other home furnishings stores .....	8	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	4 256	570	126	41	50.9	—
443	Electronics & appliance stores .....	12	7 982	1 452	348	68	26.6	7.7
4431	Electronics & appliance stores .....	12	7 982	1 452	348	68	26.6	7.7
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	3 735	965	212	35	10.9	13.5
44312	Computer & software stores .....	4	D	D	D	b	D	D
443120	Computer & software stores .....	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	8 007	1 233	207	61	18.6	1.8
44413	Hardware stores .....	5	5 593	1 013	165	54	22.1	—
444130	Hardware stores .....	5	5 593	1 013	165	54	22.1	—
445	Food & beverage stores .....	33	92 498	10 812	2 594	744	6.9	1.9
4451	Grocery stores .....	15	77 565	8 952	2 123	605	2.5	1.5
44511	Supermarkets & other grocery (except convenience) stores .....	10	75 231	8 642	2 047	572	2.1	.2
445110	Supermarkets & other grocery (except convenience) stores .....	10	75 231	8 642	2 047	572	2.1	.2
4452	Specialty food stores .....	11	9 521	1 307	319	99	43.9	.6
4453	Beer, wine, & liquor stores .....	7	5 412	553	152	40	5.9	9.5
44531	Beer, wine, & liquor stores .....	7	5 412	553	152	40	5.9	9.5
445310	Beer, wine, & liquor stores .....	7	5 412	553	152	40	5.9	9.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROOKLINE TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	30	52 566	5 688	1 273	336	4.9	.3
4461	Health & personal care stores .....	30	52 566	5 688	1 273	336	4.9	.3
44611	Pharmacies & drug stores .....	16	47 623	4 872	1 087	292	2.9	.1
446110	Pharmacies & drug stores .....	16	47 623	4 872	1 087	292	2.9	.1
4461101	Pharmacies & drug stores .....	14	D	D	D	e	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	4	1 665	163	40	13	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	4	1 665	163	40	13	—	—
44619	Other health & personal care stores .....	7	2 778	571	134	28	35.1	3.2
446199	All other health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	16	19 088	1 093	269	69	49.3	17.4
4471	Gasoline stations .....	16	19 088	1 093	269	69	49.3	17.4
44719	Other gasoline stations .....	14	D	D	D	b	D	D
447190	Other gasoline stations .....	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	25	19 151	2 455	507	174	23.4	26.3
4481	Clothing stores .....	16	15 449	1 809	367	139	16.0	27.2
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	3	1 711	258	69	35	—	27.6
448190	Other clothing stores .....	3	1 711	258	69	35	—	27.6
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	18	14 898	2 175	510	139	6.8	7.2
4511	Sporting goods, hobby, & musical instrument stores ..	6	2 886	629	150	47	3.6	29.0
4512	Book, periodical, & music stores .....	12	12 012	1 546	360	92	7.5	2.0
45121	Book stores & news dealers .....	10	D	D	D	b	D	D
451211	Book stores .....	8	D	D	D	b	D	D
4512111	Book stores, general .....	6	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	1 901	138	34	13	D	9.6
45299	All other general merchandise stores .....	3	1 901	138	34	13	D	9.6
452990	All other general merchandise stores .....	3	1 901	138	34	13	D	9.6
453	Miscellaneous store retailers .....	29	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
4533	Used merchandise stores .....	10	4 929	640	159	27	12.3	42.2
45331	Used merchandise stores .....	10	4 929	640	159	27	12.3	42.2
453310	Used merchandise stores .....	10	4 929	640	159	27	12.3	42.2
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45392	Art dealers .....	4	1 834	236	43	16	33.4	—
453920	Art dealers .....	4	1 834	236	43	16	33.4	—
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BURLINGTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>264</b>	<b>758 249</b>	<b>77 546</b>	<b>17 927</b>	<b>4 519</b>	<b>7.7</b>	<b>9.0</b>
441	Motor vehicle & parts dealers .....	10	102 920	7 094	1 804	206	34.0	—
4411	Automobile dealers .....	3	92 614	5 611	1 524	157	D	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	22	47 084	5 383	1 387	315	5.9	3.6
4421	Furniture stores .....	10	16 985	1 628	408	70	4.3	—
44211	Furniture stores .....	10	16 985	1 628	408	70	4.3	—
442110	Furniture stores .....	10	16 985	1 628	408	70	4.3	—
4422	Home furnishings stores .....	12	30 099	3 755	979	245	6.8	5.7
44221	Floor covering stores .....	7	7 192	1 236	329	58	28.3	23.8
442210	Floor covering stores .....	7	7 192	1 236	329	58	28.3	23.8
44229	Other home furnishings stores .....	5	22 907	2 519	650	187	—	—
442299	All other home furnishings stores .....	5	22 907	2 519	650	187	—	—
443	Electronics & appliance stores .....	19	109 966	14 048	2 214	298	5.4	35.7
4431	Electronics & appliance stores .....	19	109 966	14 048	2 214	298	5.4	35.7
44311	Appliance, television, & other electronics stores .....	6	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	b	D	D
44312	Computer & software stores .....	12	82 089	11 785	1 707	178	7.2	47.3
443120	Computer & software stores .....	12	82 089	11 785	1 707	178	7.2	47.3
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BURLINGTON TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	6	6 236	918	134	35	11.8	2.5
445	Food & beverage stores .....	16	43 265	2 452	1 201	305	3.4	2.8
4451	Grocery stores .....	7	D	D	D	c	D	D
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	24	32 994	3 627	863	251	8.3	6.4
4461	Health & personal care stores .....	24	32 994	3 627	863	251	8.3	6.4
44611	Pharmacies & drug stores .....	5	20 335	1 678	386	130	4.9	—
446110	Pharmacies & drug stores .....	5	20 335	1 678	386	130	4.9	—
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	5	2 946	369	115	42	—	26.0
446120	Cosmetics, beauty supplies, & perfume stores .....	5	2 946	369	115	42	—	26.0
44613	Optical goods stores .....	7	5 288	940	205	48	—	2.7
446130	Optical goods stores .....	7	5 288	940	205	48	—	2.7
44619	Other health & personal care stores .....	7	4 425	640	157	31	39.7	27.0
446191	Food (health) supplement stores .....	4	2 685	283	68	19	65.4	22.5
447	Gasoline stations .....	8	14 577	1 000	220	69	11.8	—
448	Clothing & clothing accessories stores .....	88	104 386	11 248	2 597	843	3.0	17.4
4481	Clothing stores .....	60	83 109	8 568	1 961	654	.6	19.7
44811	Men's clothing stores .....	11	8 196	1 267	332	70	1.8	24.4
448110	Men's clothing stores .....	11	8 196	1 267	332	70	1.8	24.4
44812	Women's clothing stores .....	26	27 163	3 121	754	250	1.3	2.1
448120	Women's clothing stores .....	26	27 163	3 121	754	250	1.3	2.1
44813	Children's & infants' clothing stores .....	6	10 062	918	215	84	—	—
448130	Children's & infants' clothing stores .....	6	10 062	918	215	84	—	—
44814	Family clothing stores .....	9	32 258	2 651	522	202	—	39.4
448140	Family clothing stores .....	9	32 258	2 651	522	202	—	39.4
44815	Clothing accessories stores .....	4	2 246	295	59	22	—	46.1
448150	Clothing accessories stores .....	4	2 246	295	59	22	—	46.1
44819	Other clothing stores .....	4	3 184	316	79	26	—	1.3
448190	Other clothing stores .....	4	3 184	316	79	26	—	1.3
4482	Shoe stores .....	16	9 278	1 127	281	90	—	18.6
44821	Shoe stores .....	16	9 278	1 127	281	90	—	18.6
448210	Shoe stores .....	16	9 278	1 127	281	90	—	18.6
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	5	2 753	410	114	40	—	21.4
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	12	11 999	1 553	355	99	22.1	.3
44831	Jewelry stores .....	11	D	D	D	b	D	D
448310	Jewelry stores .....	11	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	23	60 072	5 576	1 249	375	.7	3.6
4511	Sporting goods, hobby, & musical instrument stores ..	14	31 781	3 144	705	223	1.4	6.7
45111	Sporting goods stores .....	7	D	D	D	c	D	D
451110	Sporting goods stores .....	7	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	6	18 717	1 584	376	108	—	3.7
451120	Hobby, toy, & game stores .....	6	18 717	1 584	376	108	—	3.7
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	9	28 291	2 432	544	152	—	—
45121	Book stores & news dealers .....	4	14 280	1 539	314	73	—	—
451211	Book stores .....	4	14 280	1 539	314	73	—	—
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	14 011	893	230	79	—	—
451220	Prerecorded tape, compact disc, & record stores ...	5	14 011	893	230	79	—	—
452	General merchandise stores .....	9	197 769	21 492	5 002	1 498	.2	—
4521	Department stores (incl leased depts) ## .....	5	184 383	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	5	184 383	N	N	N	—	—
4521	Department stores (excl leased depts) .....	5	182 492	19 517	4 490	1 320	—	—
45211	Department stores (excl leased depts) .....	5	182 492	19 517	4 490	1 320	—	—
452110	Department stores (excl leased depts) .....	5	182 492	19 517	4 490	1 320	—	—
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	15 277	1 975	512	178	2.5	—
452990	All other general merchandise stores .....	4	15 277	1 975	512	178	2.5	—
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BURLINGTON TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	28	26 585	3 051	798	264	10.6	9.8
4532	Office supplies, stationery, & gift stores .....	14	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	13	9 683	1 216	315	131	4.8	27.0
453220	Gift, novelty, & souvenir stores .....	13	9 683	1 216	315	131	4.8	27.0
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	3 054	415	143	30	—	—
453910	Pet & pet supplies stores .....	3	3 054	415	143	30	—	—
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	3 227	416	90	23	—	—
454	Nonstore retailers .....	11	12 395	1 657	458	60	7.7	10.9
4541	Electronic shopping & mail-order houses .....	3	7 321	519	87	15	D	—
45411	Electronic shopping & mail-order houses .....	3	7 321	519	87	15	D	—
454110	Electronic shopping & mail-order houses .....	3	7 321	519	87	15	D	—
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	5	D	D	D	b	D	D
454390	Other direct selling establishments .....	5	D	D	D	b	D	D
<b>CAMBRIDGE, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>538</b>	<b>1 113 354</b>	<b>124 614</b>	<b>29 464</b>	<b>7 290</b>	<b>8.2</b>	<b>9.1</b>
441	Motor vehicle & parts dealers .....	12	69 616	3 944	1 159	199	1.7	16.2
4411	Automobile dealers .....	5	D	D	D	c	D	D
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	35	49 265	6 379	1 556	291	11.2	3.3
4421	Furniture stores .....	18	28 297	3 345	804	114	15.0	5.6
44211	Furniture stores .....	18	28 297	3 345	804	114	15.0	5.6
442110	Furniture stores .....	18	28 297	3 345	804	114	15.0	5.6
4422	Home furnishings stores .....	17	20 968	3 034	752	177	6.1	.3
44221	Floor covering stores .....	3	D	D	D	a	D	D
442210	Floor covering stores .....	3	D	D	D	a	D	D
44229	Other home furnishings stores .....	14	D	D	D	c	D	D
442299	All other home furnishings stores .....	12	16 204	2 561	630	159	2.0	—
443	Electronics & appliance stores .....	36	128 745	13 843	3 373	477	2.6	9.1
4431	Electronics & appliance stores .....	36	128 745	13 843	3 373	477	2.6	9.1
44311	Appliance, television, & other electronics stores .....	11	20 114	2 637	600	130	2.2	17.9
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	9	D	D	D	c	D	D
44312	Computer & software stores .....	20	103 515	10 703	2 644	318	2.8	5.9
443120	Computer & software stores .....	20	103 515	10 703	2 644	318	2.8	5.9
44313	Camera & photographic supplies stores .....	5	5 116	503	129	29	—	39.2
443130	Camera & photographic supplies stores .....	5	5 116	503	129	29	—	39.2
444	Building material & garden equipment & supplies dealers .....	16	52 633	7 376	1 689	248	4.8	2.7
4441	Building material & supplies dealers .....	15	D	D	D	c	D	D
44413	Hardware stores .....	7	D	D	D	c	D	D
444130	Hardware stores .....	7	D	D	D	c	D	D
44419	Other building material dealers .....	6	36 495	4 481	1 007	116	6.9	.2
444190	Other building material dealers .....	6	36 495	4 481	1 007	116	6.9	.2
445	Food & beverage stores .....	76	206 943	26 195	6 046	1 520	10.5	7.7
4451	Grocery stores .....	43	180 043	22 850	5 250	1 305	7.5	7.1
44511	Supermarkets & other grocery (except convenience) stores .....	26	164 573	20 717	4 747	1 162	4.6	7.8
445110	Supermarkets & other grocery (except convenience) stores .....	26	164 573	20 717	4 747	1 162	4.6	7.8
44512	Convenience stores .....	17	15 470	2 133	503	143	38.4	.2
445120	Convenience stores .....	17	15 470	2 133	503	143	38.4	.2
4452	Specialty food stores .....	16	8 698	1 796	435	107	43.2	33.1
4453	Beer, wine, & liquor stores .....	17	18 202	1 549	361	108	24.6	.8
44531	Beer, wine, & liquor stores .....	17	18 202	1 549	361	108	24.6	.8
445310	Beer, wine, & liquor stores .....	17	18 202	1 549	361	108	24.6	.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMBRIDGE, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health & personal care stores .....	43	74 896	8 962	2 120	576	7.5	3.9
4461	Health & personal care stores .....	43	74 896	8 962	2 120	576	7.5	3.9
44611	Pharmacies & drug stores .....	20	61 062	5 982	1 454	424	8.3	2.1
446110	Pharmacies & drug stores .....	20	61 062	5 982	1 454	424	8.3	2.1
4461101	Pharmacies & drug stores .....	14	49 532	4 754	1 183	314	8.3	2.6
4461102	Proprietary stores .....	6	11 530	1 228	271	110	8.2	—
44612	Cosmetics, beauty supplies, & perfume stores .....	6	4 109	517	130	40	—	.6
446120	Cosmetics, beauty supplies, & perfume stores .....	6	4 109	517	130	40	—	.6
44613	Optical goods stores .....	10	5 665	1 646	326	64	9.5	8.6
446130	Optical goods stores .....	10	5 665	1 646	326	64	9.5	8.6
44619	Other health & personal care stores .....	7	4 060	817	210	48	—	27.3
446191	Food (health) supplement stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	29	38 722	1 763	437	122	36.7	9.2
4471	Gasoline stations .....	29	38 722	1 763	437	122	36.7	9.2
44711	Gasoline stations with convenience stores .....	5	9 980	500	112	31	41.7	—
447110	Gasoline stations with convenience stores .....	5	9 980	500	112	31	41.7	—
44719	Other gasoline stations .....	24	28 742	1 263	325	91	35.0	12.5
447190	Other gasoline stations .....	24	28 742	1 263	325	91	35.0	12.5
448	Clothing & clothing accessories stores .....	121	155 607	18 020	4 034	1 530	6.8	5.9
4481	Clothing stores .....	85	121 472	14 335	3 222	1 275	6.0	6.0
44811	Men's clothing stores .....	16	16 587	2 325	518	126	13.0	15.6
448110	Men's clothing stores .....	16	16 587	2 325	518	126	13.0	15.6
44812	Women's clothing stores .....	29	33 265	3 910	893	370	8.8	2.5
448120	Women's clothing stores .....	29	33 265	3 910	893	370	8.8	2.5
44813	Children's & infants' clothing stores .....	6	6 176	601	117	49	6.7	—
448130	Children's & infants' clothing stores .....	6	6 176	601	117	49	6.7	—
44814	Family clothing stores .....	21	55 354	5 717	1 332	642	2.6	6.0
448140	Family clothing stores .....	21	55 354	5 717	1 332	642	2.6	6.0
44815	Clothing accessories stores .....	8	2 469	530	117	34	13.8	21.0
448150	Clothing accessories stores .....	8	2 469	530	117	34	13.8	21.0
44819	Other clothing stores .....	5	7 621	1 252	245	54	—	—
448190	Other clothing stores .....	5	7 621	1 252	245	54	—	—
4482	Shoe stores .....	23	19 217	2 358	505	189	3.0	10.1
44821	Shoe stores .....	23	19 217	2 358	505	189	3.0	10.1
448210	Shoe stores .....	23	19 217	2 358	505	189	3.0	10.1
4482102	Women's shoe stores .....	6	3 650	454	80	44	8.9	22.7
4482104	Family shoe stores .....	10	6 004	739	176	57	4.3	18.6
4482105	Athletic footwear stores .....	7	9 563	1 165	249	88	—	—
4483	Jewelry, luggage, & leather goods stores .....	13	14 918	1 327	307	66	17.8	.5
44831	Jewelry stores .....	11	D	D	D	b	D	D
448310	Jewelry stores .....	11	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	64	136 762	16 360	3 879	998	3.2	4.2
4511	Sporting goods, hobby, & musical instrument stores ..	25	27 365	2 951	704	220	8.7	15.1
45111	Sporting goods stores .....	9	6 232	789	170	54	19.8	11.0
451110	Sporting goods stores .....	9	6 232	789	170	54	19.8	11.0
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	8	17 111	1 510	380	124	3.6	12.7
451120	Hobby, toy, & game stores .....	8	17 111	1 510	380	124	3.6	12.7
45113	Sewing, needlework, & piece goods stores .....	5	1 269	172	42	17	41.8	—
451130	Sewing, needlework, & piece goods stores .....	5	1 269	172	42	17	41.8	—
45114	Musical instrument & supplies stores .....	3	2 753	480	112	25	—	46.0
451140	Musical instrument & supplies stores .....	3	2 753	480	112	25	—	46.0
4512	Book, periodical, & music stores .....	39	109 397	13 409	3 175	778	1.8	1.4
45121	Book stores & news dealers .....	26	84 949	11 597	2 698	646	1.9	.1
451211	Book stores .....	23	81 788	10 985	2 550	628	1.2	.1
4512111	Book stores, general .....	10	D	D	D	c	D	D
4512112	Specialty book stores .....	7	D	D	D	b	D	D
4512113	College book stores .....	6	D	D	D	e	D	D
451212	News dealers & newsstands .....	3	3 161	612	148	18	D	—
45122	Prerecorded tape, compact disc, & record stores ..	13	24 448	1 812	477	132	1.4	6.2
451220	Prerecorded tape, compact disc, & record stores ..	13	24 448	1 812	477	132	1.4	6.2
452	General merchandise stores .....	10	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
4529	Other general merchandise stores .....	8	39 895	3 940	1 129	240	14.4	25.6
45299	All other general merchandise stores .....	8	39 895	3 940	1 129	240	14.4	25.6
452990	All other general merchandise stores .....	8	39 895	3 940	1 129	240	14.4	25.6
4529901	Variety stores .....	5	7 735	797	177	48	74.1	—
4529903	Miscellaneous general merchandise stores .....	3	32 160	3 143	952	192	—	31.7

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMBRIDGE, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	70	D	D	D	f	D	D
4531	Florists .....	11	6 072	1 067	215	59	1.2	28.0
45311	Florists .....	11	6 072	1 067	215	59	1.2	28.0
453110	Florists .....	11	6 072	1 067	215	59	1.2	28.0
4532	Office supplies, stationery, & gift stores .....	24	21 413	2 714	699	195	3.1	1.8
45321	Office supplies & stationery stores .....	6	13 977	1 427	342	70	—	—
453210	Office supplies & stationery stores .....	6	13 977	1 427	342	70	—	—
4532101	Stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	18	7 436	1 287	357	125	8.9	5.1
453220	Gift, novelty, & souvenir stores .....	18	7 436	1 287	357	125	8.9	5.1
4533	Used merchandise stores .....	22	9 716	1 637	448	135	14.3	5.4
45331	Used merchandise stores .....	22	9 716	1 637	448	135	14.3	5.4
453310	Used merchandise stores .....	22	9 716	1 637	448	135	14.3	5.4
4539	Other miscellaneous store retailers .....	13	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45392	Art dealers .....	5	1 924	192	49	17	95.9	—
453920	Art dealers .....	5	1 924	192	49	17	95.9	—
45399	All other miscellaneous store retailers .....	7	8 400	1 137	243	77	4.6	3.5
454	Nonstore retailers .....	26	57 872	5 091	1 067	164	21.6	43.3
4541	Electronic shopping & mail-order houses .....	18	55 628	4 629	959	140	20.9	45.1
45411	Electronic shopping & mail-order houses .....	18	55 628	4 629	959	140	20.9	45.1
454110	Electronic shopping & mail-order houses .....	18	55 628	4 629	959	140	20.9	45.1
<b>CANTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>101</b>	<b>312 411</b>	<b>28 597</b>	<b>6 919</b>	<b>1 335</b>	<b>13.0</b>	<b>6.7</b>
441	Motor vehicle & parts dealers .....	8	53 744	3 012	946	136	25.4	32.9
4411	Automobile dealers .....	6	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	4	4 564	850	185	30	3.4	4.2
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	63 222	6 360	1 435	151	—	.1
4441	Building material & supplies dealers .....	9	63 222	6 360	1 435	151	—	.1
44419	Other building material dealers .....	7	D	D	D	c	D	D
444190	Other building material dealers .....	7	D	D	D	c	D	D
445	Food & beverage stores .....	15	45 610	4 559	1 026	269	12.9	2.2
4451	Grocery stores .....	9	38 804	4 010	887	216	8.8	2.6
4452	Specialty food stores .....	1	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	5	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	5	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	7	16 408	1 766	389	135	3.4	1.5
4461	Health & personal care stores .....	7	16 408	1 766	389	135	3.4	1.5
447	Gasoline stations .....	15	30 007	1 830	430	95	52.1	2.8
4471	Gasoline stations .....	15	30 007	1 830	430	95	52.1	2.8
44711	Gasoline stations with convenience stores .....	6	15 361	654	175	47	65.6	3.3
447110	Gasoline stations with convenience stores .....	6	15 361	654	175	47	65.6	3.3
44719	Other gasoline stations .....	9	14 646	1 176	255	48	37.9	2.2
447190	Other gasoline stations .....	9	14 646	1 176	255	48	37.9	2.2
448	Clothing & clothing accessories stores .....	16	13 350	1 412	368	133	13.8	2.9
4481	Clothing stores .....	10	12 155	1 227	320	114	13.3	—
451	Sporting goods, hobby, book, & music stores .....	8	3 124	361	91	67	46.1	17.4
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	6	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	c	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	c	D	D
4532102	Office supplies stores .....	1	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	5	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	5	D	D	D	b	D	D

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<b>CANTON TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers . . . . .	4	56 654	5 748	1 454	158	—	—
4541	Electronic shopping & mail-order houses . . . . .	2	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses . . . . .	2	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses . . . . .	2	D	D	D	c	D	D
4542	Vending machine operators . . . . .	1	D	D	D	b	D	D
45421	Vending machine operators . . . . .	1	D	D	D	b	D	D
454210	Vending machine operators . . . . .	1	D	D	D	b	D	D
<b>CARVER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>30</b>	<b>43 624</b>	<b>3 916</b>	<b>834</b>	<b>262</b>	<b>16.6</b>	<b>2.9</b>
441	Motor vehicle & parts dealers . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	4	4 630	389	85	18	1.6	11.7
4442	Lawn & garden equipment & supplies stores . . . . .	1	D	D	D	a	D	D
44422	Nursery & garden centers . . . . .	1	D	D	D	a	D	D
444220	Nursery & garden centers . . . . .	1	D	D	D	a	D	D
445	Food & beverage stores . . . . .	7	24 581	2 532	556	162	5.2	1.6
446	Health & personal care stores . . . . .	2	D	D	D	b	D	D
447	Gasoline stations . . . . .	6	6 576	287	67	34	57.8	—
448	Clothing & clothing accessories stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	4	338	37	6	6	43.5	56.5
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D
<b>CHARLTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>22</b>	<b>31 276</b>	<b>3 078</b>	<b>665</b>	<b>158</b>	<b>30.5</b>	<b>26.2</b>
441	Motor vehicle & parts dealers . . . . .	5	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	2	D	D	D	a	D	D
4421	Furniture stores . . . . .	2	D	D	D	a	D	D
44211	Furniture stores . . . . .	2	D	D	D	a	D	D
442110	Furniture stores . . . . .	2	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	3	428	78	17	4	41.6	58.4
444	Building material & garden equipment & supplies dealers . . . . .	4	D	D	D	b	D	D
44419	Other building material dealers . . . . .	1	D	D	D	b	D	D
444190	Other building material dealers . . . . .	1	D	D	D	b	D	D
445	Food & beverage stores . . . . .	2	D	D	D	b	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHELMSFORD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>139</b>	<b>334 170</b>	<b>29 074</b>	<b>8 067</b>	<b>2 404</b>	<b>4.1</b>	<b>5.6</b>
441	Motor vehicle & parts dealers .....	8	8 333	971	264	64	7.2	35.0
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores .....	5	5 031	717	182	50	—	38.1
441310	Automotive parts & accessories stores .....	5	5 031	717	182	50	—	38.1
442	Furniture & home furnishings stores .....	6	3 407	562	121	26	4.8	15.5
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	11	3 474	621	128	33	11.0	11.0
4431	Electronics & appliance stores .....	11	3 474	621	128	33	11.0	11.0
44311	Appliance, television, & other electronics stores .....	7	2 173	370	82	18	17.6	17.6
444	Building material & garden equipment & supplies dealers .....	20	28 305	3 350	760	159	2.7	1.6
4441	Building material & supplies dealers .....	17	25 951	2 963	671	141	3.0	—
44412	Paint & wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	5	D	D	D	b	D	D
44413	Hardware stores .....	4	D	D	D	b	D	D
444130	Hardware stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	8	17 476	1 933	435	51	2.3	—
444190	Other building material dealers .....	8	17 476	1 933	435	51	2.3	—
4442	Lawn & garden equipment & supplies stores .....	3	2 354	387	89	18	—	18.9
44422	Nursery & garden centers .....	3	2 354	387	89	18	—	18.9
444220	Nursery & garden centers .....	3	2 354	387	89	18	—	18.9
445	Food & beverage stores .....	24	140 361	10 523	3 535	1 085	1.7	.9
4451	Grocery stores .....	14	129 579	9 199	3 222	991	1.0	.4
44511	Supermarkets & other grocery (except convenience) stores .....	8	126 317	8 868	3 162	962	.1	—
445110	Supermarkets & other grocery (except convenience) stores .....	8	126 317	8 868	3 162	962	.1	—
4452	Specialty food stores .....	1	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
446	Health & personal care stores .....	7	D	D	D	c	D	D
4461	Health & personal care stores .....	7	D	D	D	c	D	D
447	Gasoline stations .....	17	31 419	1 737	435	131	12.8	26.1
4471	Gasoline stations .....	17	31 419	1 737	435	131	12.8	26.1
44711	Gasoline stations with convenience stores .....	6	11 357	486	122	52	6.5	48.4
447110	Gasoline stations with convenience stores .....	6	11 357	486	122	52	6.5	48.4
44719	Other gasoline stations .....	11	20 062	1 251	313	79	16.4	13.5
447190	Other gasoline stations .....	11	20 062	1 251	313	79	16.4	13.5
448	Clothing & clothing accessories stores .....	14	16 855	1 508	368	144	2.8	.3
4481	Clothing stores .....	8	14 637	1 213	291	124	.2	.3
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	10	9 043	834	212	85	.7	1.7
4511	Sporting goods, hobby, & musical instrument stores .....	7	7 639	706	177	71	.9	2.1
45111	Sporting goods stores .....	4	D	D	D	b	D	D
451110	Sporting goods stores .....	4	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	1 404	128	35	14	—	—
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4531	Florists .....	5	1 657	462	111	42	14.1	6.2
45311	Florists .....	5	1 657	462	111	42	14.1	6.2
453110	Florists .....	5	1 657	462	111	42	14.1	6.2
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	5	43 718	3 981	1 051	209	.8	10.1
4541	Electronic shopping & mail-order houses .....	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	c	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHELSEA, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>98</b>	<b>241 404</b>	<b>24 648</b>	<b>7 568</b>	<b>1 260</b>	<b>9.5</b>	<b>36.8</b>
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
44112	Used car dealers .....	1	D	D	D	a	D	D
441120	Used car dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	5	5 874	1 440	355	43	4.3	—
441310	Automotive parts & accessories stores .....	5	5 874	1 440	355	43	4.3	—
442	Furniture & home furnishings stores .....	11	D	D	D	b	D	D
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	8	D	D	D	b	D	D
44221	Floor covering stores .....	5	8 587	1 414	351	37	34.6	18.8
442210	Floor covering stores .....	5	8 587	1 414	351	37	34.6	18.8
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
442291	Window treatment stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	29	81 726	4 448	1 729	497	10.5	2.0
4451	Grocery stores .....	20	74 077	3 984	1 626	460	4.4	1.6
44511	Supermarkets & other grocery (except convenience) stores .....	10	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	10	D	D	D	e	D	D
44512	Convenience stores .....	10	D	D	D	b	D	D
445120	Convenience stores .....	10	D	D	D	b	D	D
4452	Specialty food stores .....	5	2 372	182	37	7	13.5	7.4
4453	Beer, wine, & liquor stores .....	4	5 277	282	66	30	94.8	5.2
44531	Beer, wine, & liquor stores .....	4	5 277	282	66	30	94.8	5.2
445310	Beer, wine, & liquor stores .....	4	5 277	282	66	30	94.8	5.2
446	Health & personal care stores .....	8	D	D	D	c	D	D
4461	Health & personal care stores .....	8	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	10 950	758	169	42	23.3	22.4
448	Clothing & clothing accessories stores .....	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	627	150	36	8	12.4	16.4
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	c	D	D
4543	Direct selling establishments .....	5	D	D	D	c	D	D
45431	Fuel dealers .....	5	D	D	D	c	D	D
454311	Heating oil dealers .....	5	D	D	D	c	D	D
<b>CHICOPEE, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>183</b>	<b>382 771</b>	<b>33 991</b>	<b>7 979</b>	<b>2 372</b>	<b>7.9</b>	<b>4.8</b>
441	Motor vehicle & parts dealers .....	20	96 257	6 317	1 638	267	7.4	3.3
4411	Automobile dealers .....	14	91 579	5 666	1 480	231	7.8	3.5
442	Furniture & home furnishings stores .....	7	2 596	321	103	24	51.2	5.4
443	Electronics & appliance stores .....	6	2 025	340	83	21	45.3	1.1
4431	Electronics & appliance stores .....	6	2 025	340	83	21	45.3	1.1
444	Building material & garden equipment & supplies dealers .....	15	17 546	2 241	454	93	42.3	—
4441	Building material & supplies dealers .....	13	D	D	D	b	D	D
44419	Other building material dealers .....	8	11 461	1 498	296	51	56.7	—
444190	Other building material dealers .....	8	11 461	1 498	296	51	56.7	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHICOPEE, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	35	88 691	9 655	2 313	791	6.1	6.1
4451	Grocery stores .....	17	77 304	8 620	2 097	714	2.6	6.0
44511	Supermarkets & other grocery (except convenience) stores .....	8	72 785	8 152	1 988	659	—	6.4
445110	Supermarkets & other grocery (except convenience) stores .....	8	72 785	8 152	1 988	659	—	6.4
44512	Convenience stores .....	9	4 519	468	109	55	43.8	—
445120	Convenience stores .....	9	4 519	468	109	55	43.8	—
4452	Specialty food stores .....	4	1 183	102	4	2	28.1	68.6
4453	Beer, wine, & liquor stores .....	14	10 204	933	212	75	30.1	—
44531	Beer, wine, & liquor stores .....	14	10 204	933	212	75	30.1	—
445310	Beer, wine, & liquor stores .....	14	10 204	933	212	75	30.1	—
446	Health & personal care stores .....	15	24 286	3 252	788	199	.2	3.9
4461	Health & personal care stores .....	15	24 286	3 252	788	199	.2	3.9
44611	Pharmacies & drug stores .....	7	19 217	1 770	425	135	—	2.0
446110	Pharmacies & drug stores .....	7	19 217	1 770	425	135	—	2.0
4461101	Pharmacies & drug stores .....	7	19 217	1 770	425	135	—	2.0
44619	Other health & personal care stores .....	4	4 523	1 389	344	58	—	8.0
446199	All other health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	26	49 081	2 259	544	212	3.9	5.5
4471	Gasoline stations .....	26	49 081	2 259	544	212	3.9	5.5
44711	Gasoline stations with convenience stores .....	14	39 690	1 612	392	166	—	—
447110	Gasoline stations with convenience stores .....	14	39 690	1 612	392	166	—	—
448	Clothing & clothing accessories stores .....	20	10 617	1 827	339	127	15.4	8.8
4481	Clothing stores .....	12	6 605	1 296	188	88	13.5	—
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	2 178	346	105	23	34.0	43.1
451	Sporting goods, hobby, book, & music stores .....	8	3 141	470	103	39	1.0	—
4512	Book, periodical, & music stores .....	6	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	11	77 355	5 428	1 256	477	—	.1
4529	Other general merchandise stores .....	8	48 825	2 548	584	189	—	.2
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	4	5 304	684	117	28	37.3	48.4
45431	Fuel dealers .....	4	5 304	684	117	28	37.3	48.4
454311	Heating oil dealers .....	4	5 304	684	117	28	37.3	48.4
<b>CLINTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>40</b>	<b>56 292</b>	<b>5 717</b>	<b>1 281</b>	<b>378</b>	<b>16.9</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	5	2 491	370	68	14	—	4.9
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 872	235	55	10	—	—
445	Food & beverage stores .....	7	31 805	3 359	732	232	8.3	—
4451	Grocery stores .....	4	D	D	D	c	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	9	6 867	329	95	30	68.8	—
448	Clothing & clothing accessories stores .....	4	847	178	44	13	43.8	29.6
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CONCORD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>107</b>	<b>152 658</b>	<b>17 353</b>	<b>3 973</b>	<b>881</b>	<b>14.7</b>	<b>7.4</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	7	3 248	596	152	35	66.2	—
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	1 941	396	88	23	66.7	—
443	Electronics & appliance stores .....	3	1 997	297	71	19	73.1	26.9
4431	Electronics & appliance stores .....	3	1 997	297	71	19	73.1	26.9
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	16	21 098	2 607	687	183	12.0	15.8
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	12	16 279	2 310	510	116	29.1	14.7
4461	Health & personal care stores .....	12	16 279	2 310	510	116	29.1	14.7
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	3	D	D	D	b	D	D
446191	Food (health) supplement stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	10	14 179	844	175	51	1.8	1.2
44711	Gasoline stations with convenience stores .....	6	11 061	603	121	36	—	1.5
447110	Gasoline stations with convenience stores .....	6	11 061	603	121	36	—	1.5
448	Clothing & clothing accessories stores .....	20	13 080	2 321	608	163	41.6	16.1
4481	Clothing stores .....	12	7 694	1 292	292	84	48.1	—
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	D	D	D	b	D	D
44831	Jewelry stores .....	5	D	D	D	b	D	D
448310	Jewelry stores .....	5	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	3 732	614	141	52	31.1	16.6
4512	Book, periodical, & music stores .....	4	2 158	375	92	31	9.5	—
45121	Book stores & news dealers .....	4	2 158	375	92	31	9.5	—
451211	Book stores .....	4	2 158	375	92	31	9.5	—
4512111	Book stores, general .....	4	2 158	375	92	31	9.5	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	6	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	25 509	2 847	497	64	10.2	4.4
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>DANVERS TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>226</b>	<b>1 019 574</b>	<b>84 827</b>	<b>19 273</b>	<b>4 203</b>	<b>5.6</b>	<b>7.9</b>
441	Motor vehicle & parts dealers .....	24	412 763	26 881	5 537	772	8.4	9.5
4411	Automobile dealers .....	12	387 100	24 317	4 983	654	8.0	5.9
44111	New car dealers .....	12	387 100	24 317	4 983	654	8.0	5.9
441110	New car dealers .....	12	387 100	24 317	4 983	654	8.0	5.9
4412	Other motor vehicle dealers .....	3	10 919	957	147	41	D	57.9
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	10 919	957	147	41	D	57.9
441222	Boat dealers .....	3	10 919	957	147	41	D	57.9
4413	Automotive parts, accessories, & tire stores .....	9	14 744	1 607	407	77	6.6	66.8
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	19	53 098	5 705	1 290	229	3.6	25.5
4421	Furniture stores .....	11	38 479	4 144	933	146	2.9	35.2
44211	Furniture stores .....	11	38 479	4 144	933	146	2.9	35.2
442110	Furniture stores .....	11	38 479	4 144	933	146	2.9	35.2
4422	Home furnishings stores .....	8	14 619	1 561	357	83	5.5	—
44221	Floor covering stores .....	5	5 507	809	177	30	14.6	—
442210	Floor covering stores .....	5	5 507	809	177	30	14.6	—
44229	Other home furnishings stores .....	3	9 112	752	180	53	—	—
442299	All other home furnishings stores .....	3	9 112	752	180	53	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DANVERS TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
443	Electronics & appliance stores .....	9	32 128	2 234	428	100	3.0	2.2
4431	Electronics & appliance stores .....	9	32 128	2 234	428	100	3.0	2.2
44311	Appliance, television, & other electronics stores .....	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	5	20 184	1 353	338	81	2.8	3.5
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	105 649	12 043	2 976	533	.2	—
4441	Building material & supplies dealers .....	11	100 149	10 756	2 725	493	.3	—
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	6	12 874	2 072	513	52	—	—
444190	Other building material dealers .....	6	12 874	2 072	513	52	—	—
4442	Lawn & garden equipment & supplies stores .....	3	5 500	1 287	251	40	—	—
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	18	74 061	5 203	1 663	479	3.7	—
4451	Grocery stores .....	9	55 567	3 696	1 308	377	2.9	—
44511	Supermarkets & other grocery (except convenience) stores .....	4	53 143	3 509	1 265	353	.5	—
445110	Supermarkets & other grocery (except convenience) stores .....	4	53 143	3 509	1 265	353	.5	—
4452	Specialty food stores .....	5	9 028	828	169	64	8.6	—
4453	Beer, wine, & liquor stores .....	4	9 466	679	186	38	3.3	—
44531	Beer, wine, & liquor stores .....	4	9 466	679	186	38	3.3	—
445310	Beer, wine, & liquor stores .....	4	9 466	679	186	38	3.3	—
446	Health & personal care stores .....	14	19 908	1 867	443	145	6.9	7.6
4461	Health & personal care stores .....	14	19 908	1 867	443	145	6.9	7.6
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 480	204	50	14	—	69.7
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 480	204	50	14	—	69.7
447	Gasoline stations .....	15	22 830	1 273	294	65	28.2	27.3
4471	Gasoline stations .....	15	22 830	1 273	294	65	28.2	27.3
44719	Other gasoline stations .....	11	18 106	1 086	257	50	33.2	34.5
447190	Other gasoline stations .....	11	18 106	1 086	257	50	33.2	34.5
448	Clothing & clothing accessories stores .....	52	51 758	6 197	1 475	517	3.7	8.1
4481	Clothing stores .....	36	42 390	4 949	1 143	424	4.3	9.9
44811	Men's clothing stores .....	6	3 192	502	102	57	35.2	18.3
448110	Men's clothing stores .....	6	3 192	502	102	57	35.2	18.3
44812	Women's clothing stores .....	16	10 703	1 346	324	143	6.7	31.5
448120	Women's clothing stores .....	16	10 703	1 346	324	143	6.7	31.5
44814	Family clothing stores .....	6	23 466	2 069	470	158	—	—
448140	Family clothing stores .....	6	23 466	2 069	470	158	—	—
44819	Other clothing stores .....	5	4 107	911	220	55	—	—
448190	Other clothing stores .....	5	4 107	911	220	55	—	—
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	4 594	761	204	43	1.1	—
44831	Jewelry stores .....	6	4 594	761	204	43	1.1	—
448310	Jewelry stores .....	6	4 594	761	204	43	1.1	—
451	Sporting goods, hobby, book, & music stores .....	19	35 842	3 159	779	254	6.5	9.9
4511	Sporting goods, hobby, & musical instrument stores ..	14	29 499	2 703	665	203	7.9	12.1
45111	Sporting goods stores .....	8	21 181	1 872	478	152	6.9	13.1
451110	Sporting goods stores .....	8	21 181	1 872	478	152	6.9	13.1
4511101	General-line sporting goods stores .....	2	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores .....	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	6 343	456	114	51	—	—
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D
452	General merchandise stores .....	6	159 919	12 168	2 673	729	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	c	D	D
452990	All other general merchandise stores .....	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DANVERS TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	22	28 405	3 620	725	258	6.0	40.0
4531	Florists .....	4	1 433	372	81	23	24.9	—
45311	Florists .....	4	1 433	372	81	23	24.9	—
453110	Florists .....	4	1 433	372	81	23	24.9	—
4532	Office supplies, stationery, & gift stores .....	12	15 523	1 319	360	133	6.9	13.4
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	9	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	11 449	1 929	284	102	2.5	81.0
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	14	23 213	4 477	990	122	11.5	.3
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	10	D	D	D	c	D	D
45431	Fuel dealers .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
<b>DARTMOUTH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>198</b>	<b>593 055</b>	<b>51 605</b>	<b>11 548</b>	<b>3 387</b>	<b>10.0</b>	<b>1.1</b>
441	Motor vehicle & parts dealers .....	18	116 820	8 591	2 039	331	41.9	1.5
4411	Automobile dealers .....	12	109 690	7 305	1 759	282	43.7	1.0
44111	New car dealers .....	8	106 700	7 201	1 739	278	42.1	1.0
441110	New car dealers .....	8	106 700	7 201	1 739	278	42.1	1.0
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	10	D	D	D	b	D	D
4421	Furniture stores .....	3	3 122	539	128	29	D	—
44211	Furniture stores .....	3	3 122	539	128	29	D	—
442110	Furniture stores .....	3	3 122	539	128	29	D	—
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	18 517	1 537	349	87	1.0	—
4431	Electronics & appliance stores .....	6	18 517	1 537	349	87	1.0	—
44311	Appliance, television, & other electronics stores ....	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	17	101 235	8 964	1 953	368	—	.4
4441	Building material & supplies dealers .....	14	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	a	D	D
44419	Other building material dealers .....	9	D	D	D	c	D	D
444190	Other building material dealers .....	9	D	D	D	c	D	D
445	Food & beverage stores .....	17	44 852	3 979	856	295	6.4	—
4451	Grocery stores .....	10	41 038	3 743	797	266	3.2	—
4452	Specialty food stores .....	4	1 445	127	35	18	21.0	—
446	Health & personal care stores .....	16	D	D	D	c	D	D
4461	Health & personal care stores .....	16	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	3	D	D	D	a	D	D
44613	Optical goods stores .....	7	4 087	708	168	42	—	—
446130	Optical goods stores .....	7	4 087	708	168	42	—	—
447	Gasoline stations .....	13	21 752	1 151	286	126	13.2	—
4471	Gasoline stations .....	13	21 752	1 151	286	126	13.2	—
44711	Gasoline stations with convenience stores .....	8	16 535	758	178	83	7.0	—
447110	Gasoline stations with convenience stores .....	8	16 535	758	178	83	7.0	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DARTMOUTH TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	50	61 355	5 725	1 364	537	1.0	4.8
4481	Clothing stores .....	26	42 924	3 209	761	296	.3	3.6
44812	Women's clothing stores .....	12	11 398	1 089	273	124	1.1	5.5
448120	Women's clothing stores .....	12	11 398	1 089	273	124	1.1	5.5
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	7	26 723	1 660	376	135	—	1.6
448140	Family clothing stores .....	7	26 723	1 660	376	135	—	1.6
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482	Shoe stores .....	10	9 888	1 067	259	84	—	—
44821	Shoe stores .....	10	9 888	1 067	259	84	—	—
448210	Shoe stores .....	10	9 888	1 067	259	84	—	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	7	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	14	8 543	1 449	344	157	5.9	16.5
44831	Jewelry stores .....	13	D	D	D	c	D	D
448310	Jewelry stores .....	13	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	15	18 025	1 597	429	125	.2	3.8
4511	Sporting goods, hobby, & musical instrument stores ..	10	12 830	1 148	313	85	.3	.4
4511101	General-line sporting goods stores .....	1	D	D	D	a	D	D
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	5	5 195	449	116	40	—	12.2
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	5	106 062	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	5	106 062	N	N	N	—	—
4521	Department stores (excl leased depts) .....	5	104 457	11 402	2 391	931	—	—
45211	Department stores (excl leased depts) .....	5	104 457	11 402	2 391	931	—	—
452110	Department stores (excl leased depts) .....	5	104 457	11 402	2 391	931	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	10	9 671	790	196	87	—	1.0
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	829	117	25	8	—	—
453910	Pet & pet supplies stores .....	3	829	117	25	8	—	—
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DEDHAM TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>152</b>	<b>429 781</b>	<b>40 330</b>	<b>9 655</b>	<b>2 355</b>	<b>12.1</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	7	110 982	5 969	1 404	173	25.4	—
4411	Automobile dealers .....	3	104 766	4 845	1 147	127	D	—
441111	New car dealers .....	3	104 766	4 845	1 147	127	D	—
441110	New car dealers .....	3	104 766	4 845	1 147	127	D	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	c	D	D
4421	Furniture stores .....	4	19 588	2 269	533	88	—	—
44211	Furniture stores .....	4	19 588	2 269	533	88	—	—
442110	Furniture stores .....	4	19 588	2 269	533	88	—	—
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44221	Floor covering stores .....	1	D	D	D	b	D	D
442210	Floor covering stores .....	1	D	D	D	b	D	D
44229	Other home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	7	26 487	2 092	471	104	.2	—
4431	Electronics & appliance stores .....	7	26 487	2 092	471	104	.2	—
44311	Appliance, television, & other electronics stores .....	7	26 487	2 092	471	104	.2	—
443112	Radio, television, & other electronics stores .....	7	26 487	2 092	471	104	.2	—
444	Building material & garden equipment & supplies dealers .....	11	11 016	1 385	295	47	23.8	5.6
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	6	8 515	996	196	25	18.5	7.3
444190	Other building material dealers .....	6	8 515	996	196	25	18.5	7.3
445	Food & beverage stores .....	16	34 395	3 155	767	279	9.7	1.8
4451	Grocery stores .....	10	31 774	2 878	710	258	9.1	.8
446	Health & personal care stores .....	14	18 852	2 373	580	174	16.0	21.5
4461	Health & personal care stores .....	14	18 852	2 373	580	174	16.0	21.5
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	5	D	D	D	b	D	D
446130	Optical goods stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	14	14 603	867	189	49	67.2	8.0
44719	Other gasoline stations .....	12	D	D	D	b	D	D
447190	Other gasoline stations .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	33	44 407	4 613	1 065	378	4.2	31.5
4481	Clothing stores .....	20	34 280	3 281	760	273	1.4	39.7
44811	Men's clothing stores .....	4	2 983	358	93	29	—	9.8
448110	Men's clothing stores .....	4	2 983	358	93	29	—	9.8
44812	Women's clothing stores .....	9	8 755	870	217	106	5.4	—
448120	Women's clothing stores .....	9	8 755	870	217	106	5.4	—
44814	Family clothing stores .....	3	D	D	D	c	D	D
448140	Family clothing stores .....	3	D	D	D	c	D	D
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	7	5 255	866	206	63	26.2	—
44831	Jewelry stores .....	7	5 255	866	206	63	26.2	—
448310	Jewelry stores .....	7	5 255	866	206	63	26.2	—
451	Sporting goods, hobby, book, & music stores .....	14	34 513	2 642	659	173	2.4	5.6
4511	Sporting goods, hobby, & musical instrument stores ..	10	30 864	2 297	570	143	2.6	6.3
45111	Sporting goods stores .....	5	D	D	D	b	D	D
451110	Sporting goods stores .....	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	15 499	1 046	257	69	—	—
451120	Hobby, toy, & game stores .....	3	15 499	1 046	257	69	—	—
4512	Book, periodical, & music stores .....	4	3 649	345	89	30	—	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512111	Book stores, general .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores .	2	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	c	D	D
452990	All other general merchandise stores .....	3	D	D	D	c	D	D
4529901	Variety stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	1	D	D	D	c	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DEDHAM TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	14	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	1 986	310	84	25	—	2.4
453910	Pet & pet supplies stores .....	4	1 986	310	84	25	—	2.4
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	10	18 562	3 594	760	82	6.3	—
4542	Vending machine operators .....	4	2 566	460	119	15	19.3	—
45421	Vending machine operators .....	4	2 566	460	119	15	19.3	—
454210	Vending machine operators .....	4	2 566	460	119	15	19.3	—
4543	Direct selling establishments .....	6	15 996	3 134	641	67	4.2	—
45431	Fuel dealers .....	6	15 996	3 134	641	67	4.2	—
454311	Heating oil dealers .....	5	D	D	D	b	D	D
<b>DENNIS TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>99</b>	<b>141 254</b>	<b>14 836</b>	<b>3 111</b>	<b>859</b>	<b>7.0</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	6	3 510	361	70	18	40.3	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	7	10 970	1 342	318	73	—	—
4421	Furniture stores .....	3	4 022	576	123	21	—	—
44211	Furniture stores .....	3	4 022	576	123	21	—	—
442110	Furniture stores .....	3	4 022	576	123	21	—	—
4422	Home furnishings stores .....	4	6 948	766	195	52	—	—
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	1 476	178	42	13	—	—
4431	Electronics & appliance stores .....	3	1 476	178	42	13	—	—
444	Building material & garden equipment & supplies dealers .....	11	22 424	2 588	563	99	7.2	—
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	6	19 305	2 098	481	80	8.4	—
444190	Other building material dealers .....	6	19 305	2 098	481	80	8.4	—
445	Food & beverage stores .....	17	39 925	3 807	696	250	4.1	4.9
4451	Grocery stores .....	7	33 372	3 286	608	217	—	.5
4452	Specialty food stores .....	3	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	4	8 635	690	151	43	—	—
4461	Health & personal care stores .....	4	8 635	690	151	43	—	—
447	Gasoline stations .....	9	14 324	1 106	271	70	1.8	—
44711	Gasoline stations with convenience stores .....	6	11 272	817	205	56	2.3	—
447110	Gasoline stations with convenience stores .....	6	11 272	817	205	56	2.3	—
448	Clothing & clothing accessories stores .....	10	12 531	1 467	274	91	7.5	.4
4481	Clothing stores .....	6	9 375	729	160	64	10.1	.6
451	Sporting goods, hobby, book, & music stores .....	12	6 595	698	173	51	18.6	7.9
4511	Sporting goods, hobby, & musical instrument stores ..	7	3 784	428	105	26	22.1	—
4512	Book, periodical, & music stores .....	5	2 811	270	68	25	13.9	18.5
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
4512111	Book stores, general .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	7	2 014	309	41	21	8.1	39.0
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	3	4 361	774	195	25	D	—
45431	Fuel dealers .....	3	4 361	774	195	25	D	—
454311	Heating oil dealers .....	3	4 361	774	195	25	D	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DRACUT TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>57</b>	<b>47 461</b>	<b>4 768</b>	<b>1 223</b>	<b>469</b>	<b>25.0</b>	<b>21.6</b>
441	Motor vehicle & parts dealers .....	4	3 335	645	145	29	12.9	—
442	Furniture & home furnishings stores .....	3	1 033	96	25	8	D	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	3 490	486	117	30	—	—
445	Food & beverage stores .....	17	19 405	1 253	396	252	10.9	48.1
44512	Convenience stores .....	5	D	D	D	a	D	D
445120	Convenience stores .....	5	D	D	D	a	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	4 615	419	102	23	D	—
448	Clothing & clothing accessories stores .....	4	658	77	15	11	22.0	—
451	Sporting goods, hobby, book, & music stores .....	4	549	44	6	4	29.9	6.0
453	Miscellaneous store retailers .....	8	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
<b>DUXBURY TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>36</b>	<b>36 365</b>	<b>4 833</b>	<b>1 051</b>	<b>278</b>	<b>25.8</b>	<b>7.1</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 757	297	52	12	D	—
445	Food & beverage stores .....	11	10 946	1 510	356	115	24.9	6.4
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	2 580	228	57	28	—	52.6
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	1 023	138	41	18	D	9.1
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	2 418	334	54	8	D	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EAST BRIDGEWATER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>28 472</b>	<b>3 111</b>	<b>672</b>	<b>165</b>	<b>17.2</b>	<b>15.5</b>
441	Motor vehicle & parts dealers .....	7	5 536	601	146	25	35.7	9.5
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	4 188	850	192	28	23.3	—
445	Food & beverage stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	6	6 551	549	136	47	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>EASTHAMPTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>49</b>	<b>64 148</b>	<b>7 330</b>	<b>1 639</b>	<b>447</b>	<b>19.1</b>	<b>.7</b>
441	Motor vehicle & parts dealers .....	9	19 161	1 734	404	78	28.3	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	6 641	1 134	254	51	33.2	—
445	Food & beverage stores .....	10	9 710	1 217	276	114	12.0	—
446	Health & personal care stores .....	3	6 170	643	140	40	D	—
4461	Health & personal care stores .....	3	6 170	643	140	40	D	—
447	Gasoline stations .....	5	7 544	556	144	43	—	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	4 644	818	194	35	D	—
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>EAST LONGMEADOW TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>67</b>	<b>107 831</b>	<b>11 338</b>	<b>2 667</b>	<b>904</b>	<b>14.1</b>	<b>.8</b>
441	Motor vehicle & parts dealers .....	4	3 327	271	66	10	9.1	—
442	Furniture & home furnishings stores .....	3	1 365	257	67	16	D	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	13 449	1 515	352	70	26.8	—
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	4	6 968	730	176	29	38.7	—
444190	Other building material dealers .....	4	6 968	730	176	29	38.7	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	9	51 358	5 432	1 266	497	3.8	—
4451	Grocery stores .....	5	48 687	5 158	1 193	467	3.4	—
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	7	11 821	719	152	58	18.5	3.3

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EAST LONGMEADOW TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	10	1 830	246	57	34	75.4	2.4
451	Sporting goods, hobby, book, & music stores . . . . .	5	2 003	306	82	23	—	—
451212	News dealers & newsstands . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	1	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	1	D	D	D	b	D	D
453910	Pet & pet supplies stores . . . . .	1	D	D	D	b	D	D
454	Nonstore retailers . . . . .	4	4 025	628	177	23	22.6	—
4543	Direct selling establishments . . . . .	4	4 025	628	177	23	22.6	—
454311	Heating oil dealers . . . . .	3	D	D	D	a	D	D
<b>EASTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>75</b>	<b>141 091</b>	<b>16 479</b>	<b>3 866</b>	<b>837</b>	<b>9.0</b>	<b>1.5</b>
441	Motor vehicle & parts dealers . . . . .	6	14 865	897	218	34	8.1	1.2
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	4	D	D	D	b	D	D
4431	Electronics & appliance stores . . . . .	4	D	D	D	b	D	D
44312	Computer & software stores . . . . .	3	D	D	D	b	D	D
443120	Computer & software stores . . . . .	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers . . . . .	7	D	D	D	b	D	D
445	Food & beverage stores . . . . .	11	33 597	3 420	774	225	4.5	1.7
4451	Grocery stores . . . . .	8	D	D	D	c	D	D
446	Health & personal care stores . . . . .	5	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	5	D	D	D	b	D	D
447	Gasoline stations . . . . .	8	12 854	697	172	40	34.3	—
448	Clothing & clothing accessories stores . . . . .	6	D	D	D	a	D	D
44819	Other clothing stores . . . . .	2	D	D	D	a	D	D
448190	Other clothing stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	4	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . . . . .	3	D	D	D	a	D	D
45121	Book stores & news dealers . . . . .	1	D	D	D	a	D	D
4512113	College book stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	12	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	2	D	D	D	a	D	D
45331	Used merchandise stores . . . . .	2	D	D	D	a	D	D
453310	Used merchandise stores . . . . .	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	3	D	D	D	b	D	D
454	Nonstore retailers . . . . .	11	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses . . . . .	2	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses . . . . .	2	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses . . . . .	2	D	D	D	e	D	D
4543	Direct selling establishments . . . . .	8	D	D	D	a	D	D
454319	Other fuel dealers . . . . .	1	D	D	D	a	D	D
45439	Other direct selling establishments . . . . .	4	D	D	D	a	D	D
454390	Other direct selling establishments . . . . .	4	D	D	D	a	D	D

See footnotes at end of table.

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<b>EVERETT, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>85</b>	<b>123 901</b>	<b>11 390</b>	<b>2 621</b>	<b>595</b>	<b>18.4</b>	<b>8.2</b>
441	Motor vehicle & parts dealers .....	11	61 152	4 285	969	157	2.9	6.1
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 424	258	68	8	D	—
4431	Electronics & appliance stores .....	3	1 424	258	68	8	D	—
444	Building material & garden equipment & supplies dealers .....	3	1 408	149	37	12	D	—
445	Food & beverage stores .....	24	16 227	2 065	448	130	24.8	23.9
446	Health & personal care stores .....	5	D	D	D	c	D	D
4461	Health & personal care stores .....	5	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	4	18 882	2 082	514	152	8.0	—
447	Gasoline stations .....	12	11 105	677	149	40	59.1	12.4
448	Clothing & clothing accessories stores .....	6	2 164	248	40	15	56.1	18.7
451	Sporting goods, hobby, book, & music stores .....	4	1 873	149	36	13	80.6	19.4
452	General merchandise stores .....	3	1 915	147	23	18	D	—
45299	All other general merchandise stores .....	3	1 915	147	23	18	D	—
452990	All other general merchandise stores .....	3	1 915	147	23	18	D	—
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	10	D	D	D	b	D	D
4543	Direct selling establishments .....	8	5 371	800	213	29	68.1	3.6
45431	Fuel dealers .....	5	4 867	695	171	23	68.7	—
454311	Heating oil dealers .....	5	4 867	695	171	23	68.7	—
<b>FAIRHAVEN TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>76</b>	<b>179 893</b>	<b>18 719</b>	<b>4 157</b>	<b>1 254</b>	<b>3.1</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	13	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	13	55 555	5 602	1 256	393	2.4	3.2
4451	Grocery stores .....	7	52 904	5 176	1 155	330	2.0	.2
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	9	9 209	497	124	45	16.9	—
448	Clothing & clothing accessories stores .....	6	3 658	504	122	43	.8	—
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FAIRHAVEN TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	a	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
<b>FALL RIVER, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>349</b>	<b>592 374</b>	<b>61 074</b>	<b>14 365</b>	<b>3 408</b>	<b>13.2</b>	<b>9.4</b>
441	Motor vehicle & parts dealers .....	36	125 634	10 895	2 521	384	22.1	17.8
4411	Automobile dealers .....	18	106 186	7 485	1 729	249	25.6	17.9
44111	New car dealers .....	6	96 228	6 619	1 516	205	24.1	19.8
441110	New car dealers .....	6	96 228	6 619	1 516	205	24.1	19.8
44112	Used car dealers .....	12	9 958	866	213	44	39.7	—
441120	Used car dealers .....	12	9 958	866	213	44	39.7	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	12	13 166	2 157	497	90	4.0	25.6
441310	Automotive parts & accessories stores .....	12	13 166	2 157	497	90	4.0	25.6
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	31	19 219	3 634	893	172	21.5	.1
4421	Furniture stores .....	11	10 873	1 648	427	71	31.6	—
44211	Furniture stores .....	11	10 873	1 648	427	71	31.6	—
442110	Furniture stores .....	11	10 873	1 648	427	71	31.6	—
4422	Home furnishings stores .....	20	8 346	1 986	466	101	8.4	.3
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	13	D	D	D	b	D	D
442291	Window treatment stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	10	D	D	D	b	D	D
4431	Electronics & appliance stores .....	10	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	8	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	6	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	25	D	D	D	e	D	D
4441	Building material & supplies dealers .....	23	70 828	9 489	2 470	265	2.1	—
44413	Hardware stores .....	8	D	D	D	b	D	D
444130	Hardware stores .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	12	64 112	8 494	2 250	205	1.0	—
444190	Other building material dealers .....	12	64 112	8 494	2 250	205	1.0	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	68	168 747	15 620	3 402	973	10.7	14.5
4451	Grocery stores .....	35	144 927	13 235	2 861	814	10.8	16.1
44511	Supermarkets & other grocery (except convenience) stores .....	19	133 001	12 399	2 671	755	6.6	17.5
445110	Supermarkets & other grocery (except convenience) stores .....	19	133 001	12 399	2 671	755	6.6	17.5
44512	Convenience stores .....	16	11 926	836	190	59	58.0	—
445120	Convenience stores .....	16	11 926	836	190	59	58.0	—
4452	Specialty food stores .....	18	7 320	932	213	62	9.9	16.0
4453	Beer, wine, & liquor stores .....	15	16 500	1 453	328	97	9.9	—
44531	Beer, wine, & liquor stores .....	15	16 500	1 453	328	97	9.9	—
445310	Beer, wine, & liquor stores .....	15	16 500	1 453	328	97	9.9	—
446	Health & personal care stores .....	27	54 430	5 360	1 296	341	11.1	4.1
4461	Health & personal care stores .....	27	54 430	5 360	1 296	341	11.1	4.1
44611	Pharmacies & drug stores .....	21	53 223	5 152	1 248	327	11.3	3.4
446110	Pharmacies & drug stores .....	21	53 223	5 152	1 248	327	11.3	3.4
4461101	Pharmacies & drug stores .....	20	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	36	48 305	2 793	682	240	25.9	7.6
4471	Gasoline stations .....	36	48 305	2 793	682	240	25.9	7.6
44711	Gasoline stations with convenience stores .....	12	15 838	1 147	280	123	5.1	3.9
447110	Gasoline stations with convenience stores .....	12	15 838	1 147	280	123	5.1	3.9
44719	Other gasoline stations .....	24	32 467	1 646	402	117	36.1	9.4
447190	Other gasoline stations .....	24	32 467	1 646	402	117	36.1	9.4

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FALL RIVER, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	56	29 721	4 341	1 065	347	16.9	6.7
4481	Clothing stores . . . . .	39	22 360	3 431	870	284	19.4	7.1
44813	Children's & infants' clothing stores . . . . .	5	1 446	193	51	12	40.3	10.4
448130	Children's & infants' clothing stores . . . . .	5	1 446	193	51	12	40.3	10.4
44814	Family clothing stores . . . . .	8	10 009	1 375	337	118	10.0	.8
448140	Family clothing stores . . . . .	8	10 009	1 375	337	118	10.0	.8
44815	Clothing accessories stores . . . . .	2	D	D	D	b	D	D
448150	Clothing accessories stores . . . . .	2	D	D	D	b	D	D
44819	Other clothing stores . . . . .	4	1 687	210	38	13	10.7	—
448190	Other clothing stores . . . . .	4	1 687	210	38	13	10.7	—
4482104	Family shoe stores . . . . .	6	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores . . . . .	8	2 413	431	86	29	28.4	17.2
44832	Luggage & leather goods stores . . . . .	1	D	D	D	a	D	D
448320	Luggage & leather goods stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	10	6 520	533	115	51	2.5	1.0
4511	Sporting goods, hobby, & musical instrument stores . . . . .	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores . . . . .	1	D	D	D	a	D	D
451120	Hobby, toy, & game stores . . . . .	1	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	5	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	4	D	D	D	a	D	D
4512113	College book stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	11	35 424	3 710	859	344	.6	.1
45299	All other general merchandise stores . . . . .	8	6 732	664	145	59	3.3	.3
452990	All other general merchandise stores . . . . .	8	6 732	664	145	59	3.3	.3
4529903	Miscellaneous general merchandise stores . . . . .	6	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	28	D	D	D	c	D	D
4531	Florists . . . . .	7	1 367	258	58	21	17.8	20.7
45311	Florists . . . . .	7	1 367	258	58	21	17.8	20.7
453110	Florists . . . . .	7	1 367	258	58	21	17.8	20.7
4532	Office supplies, stationery, & gift stores . . . . .	9	8 522	851	175	50	10.9	1.0
45321	Office supplies & stationery stores . . . . .	1	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	8	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores . . . . .	8	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	6	D	D	D	b	D	D
45331	Used merchandise stores . . . . .	6	D	D	D	b	D	D
453310	Used merchandise stores . . . . .	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	5	D	D	D	a	D	D
454	Nonstore retailers . . . . .	11	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	9	4 328	855	205	50	27.1	3.9
<b>FALMOUTH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>186</b>	<b>296 721</b>	<b>33 102</b>	<b>7 395</b>	<b>1 788</b>	<b>12.4</b>	<b>4.2</b>
441	Motor vehicle & parts dealers . . . . .	14	45 568	4 067	854	153	34.7	3.3
4412	Other motor vehicle dealers . . . . .	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	3	D	D	D	b	D	D
441222	Boat dealers . . . . .	3	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	6	14 935	2 080	488	115	1.2	4.6
4422	Home furnishings stores . . . . .	5	D	D	D	c	D	D
44221	Floor covering stores . . . . .	2	D	D	D	b	D	D
442210	Floor covering stores . . . . .	2	D	D	D	b	D	D
44229	Other home furnishings stores . . . . .	3	D	D	D	b	D	D
442299	All other home furnishings stores . . . . .	3	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	5	7 733	1 017	210	39	—	—
4431	Electronics & appliance stores . . . . .	5	7 733	1 017	210	39	—	—
44311	Appliance, television, & other electronics stores . . . . .	2	D	D	D	b	D	D
443111	Household appliance stores . . . . .	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores . . . . .	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	18	41 794	5 837	1 273	171	2.4	.2
4441	Building material & supplies dealers . . . . .	15	D	D	D	c	D	D
44412	Paint & wallpaper stores . . . . .	4	D	D	D	a	D	D
444120	Paint & wallpaper stores . . . . .	4	D	D	D	a	D	D
44419	Other building material dealers . . . . .	8	34 025	4 396	1 082	101	1.4	—
444190	Other building material dealers . . . . .	8	34 025	4 396	1 082	101	1.4	—
4442	Lawn & garden equipment & supplies stores . . . . .	3	D	D	D	b	D	D
44422	Nursery & garden centers . . . . .	3	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FALMOUTH TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	29	78 341	7 461	1 603	552	6.8	—
4451	Grocery stores .....	17	65 052	6 492	1 424	491	5.8	—
44511	Supermarkets & other grocery (except convenience) stores .....	10	56 672	5 779	1 256	418	5.9	—
445110	Supermarkets & other grocery (except convenience) stores .....	10	56 672	5 779	1 256	418	5.9	—
44512	Convenience stores .....	7	8 380	713	168	73	4.5	—
445120	Convenience stores .....	7	8 380	713	168	73	4.5	—
4452	Specialty food stores .....	5	3 913	303	58	19	—	—
4453	Beer, wine, & liquor stores .....	7	9 376	666	121	42	17.1	—
44531	Beer, wine, & liquor stores .....	7	9 376	666	121	42	17.1	—
445310	Beer, wine, & liquor stores .....	7	9 376	666	121	42	17.1	—
446	Health & personal care stores .....	18	25 273	3 124	756	158	17.4	9.4
4461	Health & personal care stores .....	18	25 273	3 124	756	158	17.4	9.4
44611	Pharmacies & drug stores .....	9	22 510	2 673	627	128	18.3	4.0
446110	Pharmacies & drug stores .....	9	22 510	2 673	627	128	18.3	4.0
4461101	Pharmacies & drug stores .....	9	22 510	2 673	627	128	18.3	4.0
44619	Other health & personal care stores .....	6	2 003	325	98	25	—	61.2
446191	Food (health) supplement stores .....	3	1 225	194	47	18	—	100.0
447	Gasoline stations .....	16	18 215	1 184	266	96	10.2	21.5
44719	Other gasoline stations .....	12	13 260	833	189	65	14.0	29.5
447190	Other gasoline stations .....	12	13 260	833	189	65	14.0	29.5
448	Clothing & clothing accessories stores .....	26	25 945	3 287	877	186	6.5	5.6
4481	Clothing stores .....	18	22 647	2 927	794	158	5.4	2.5
44814	Family clothing stores .....	6	10 193	883	218	60	2.6	1.8
448140	Family clothing stores .....	6	10 193	883	218	60	2.6	1.8
44815	Clothing accessories stores .....	2	D	D	D	b	D	D
448150	Clothing accessories stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	20	8 024	1 009	216	76	10.9	15.2
4511	Sporting goods, hobby, & musical instrument stores ..	12	4 782	588	114	39	16.8	—
4512	Book, periodical, & music stores .....	8	3 242	421	102	37	2.1	37.6
45121	Book stores & news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	4	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	23	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	11	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	10	3 366	503	104	45	48.5	18.8
453220	Gift, novelty, & souvenir stores .....	10	3 366	503	104	45	48.5	18.8
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	11 525	1 904	379	71	35.4	4.0
4543	Direct selling establishments .....	8	11 525	1 904	379	71	35.4	4.0
45431	Fuel dealers .....	8	11 525	1 904	379	71	35.4	4.0
454311	Heating oil dealers .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	2	D	D	D	b	D	D
<b>FITCHBURG, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>170</b>	<b>349 761</b>	<b>39 198</b>	<b>7 792</b>	<b>2 011</b>	<b>8.0</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	30	85 078	7 567	1 766	309	14.3	6.1
4411	Automobile dealers .....	12	68 028	4 839	1 161	179	16.4	5.0
44112	Used car dealers .....	7	6 895	556	128	27	9.0	4.2
441120	Used car dealers .....	7	6 895	556	128	27	9.0	4.2
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	17	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	13	8 843	1 574	366	72	11.5	20.3
441310	Automotive parts & accessories stores .....	13	8 843	1 574	366	72	11.5	20.3
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	7	7 891	1 115	265	48	70.9	6.1
44211	Furniture stores .....	7	7 891	1 115	265	48	70.9	6.1
442110	Furniture stores .....	7	7 891	1 115	265	48	70.9	6.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FITCHBURG, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
443	Electronics & appliance stores . . . . .	8	4 143	527	124	29	1.7	5.0
4431	Electronics & appliance stores . . . . .	8	4 143	527	124	29	1.7	5.0
44311	Appliance, television, & other electronics stores . . . . .	4	D	D	D	a	D	D
44312	Computer & software stores . . . . .	4	D	D	D	a	D	D
443120	Computer & software stores . . . . .	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	14	29 043	3 015	683	134	—	2.2
4441	Building material & supplies dealers . . . . .	12	D	D	D	c	D	D
44419	Other building material dealers . . . . .	6	23 103	2 164	488	60	—	—
444190	Other building material dealers . . . . .	6	23 103	2 164	488	60	—	—
445	Food & beverage stores . . . . .	22	76 440	12 820	1 571	541	6.9	—
4451	Grocery stores . . . . .	11	59 888	11 522	1 339	458	1.5	—
44511	Supermarkets & other grocery (except convenience) stores . . . . .	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores . . . . .	4	D	D	D	e	D	D
4452	Specialty food stores . . . . .	3	D	D	D	a	D	D
4453	Beer, wine, & liquor stores . . . . .	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores . . . . .	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores . . . . .	8	D	D	D	b	D	D
446	Health & personal care stores . . . . .	11	21 186	2 266	532	163	1.3	2.1
4461	Health & personal care stores . . . . .	11	21 186	2 266	532	163	1.3	2.1
44611	Pharmacies & drug stores . . . . .	8	20 772	2 134	498	154	1.3	2.0
446110	Pharmacies & drug stores . . . . .	8	20 772	2 134	498	154	1.3	2.0
4461101	Pharmacies & drug stores . . . . .	8	20 772	2 134	498	154	1.3	2.0
447	Gasoline stations . . . . .	18	26 906	1 000	211	112	6.0	17.6
4471	Gasoline stations . . . . .	18	26 906	1 000	211	112	6.0	17.6
44711	Gasoline stations with convenience stores . . . . .	8	14 062	653	118	69	7.5	8.0
447110	Gasoline stations with convenience stores . . . . .	8	14 062	653	118	69	7.5	8.0
44719	Other gasoline stations . . . . .	10	12 844	347	93	43	4.3	28.1
447190	Other gasoline stations . . . . .	10	12 844	347	93	43	4.3	28.1
448	Clothing & clothing accessories stores . . . . .	10	6 832	745	169	60	—	12.3
4481	Clothing stores . . . . .	3	D	D	D	b	D	D
44819	Other clothing stores . . . . .	1	D	D	D	a	D	D
448190	Other clothing stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	11	6 460	905	234	72	2.7	5.7
4511	Sporting goods, hobby, & musical instrument stores . . . . .	6	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	5	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	4	2 306	245	64	27	—	2.9
4512112	Specialty book stores . . . . .	1	D	D	D	a	D	D
4512113	College book stores . . . . .	1	D	D	D	a	D	D
451212	News dealers & newsstands . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	8	47 333	3 140	694	259	.6	.5
4529	Other general merchandise stores . . . . .	7	D	D	D	c	D	D
45299	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	7	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	2	D	D	D	a	D	D
4533	Used merchandise stores . . . . .	3	D	D	D	b	D	D
45331	Used merchandise stores . . . . .	3	D	D	D	b	D	D
453310	Used merchandise stores . . . . .	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	15	33 042	4 974	1 295	190	6.1	1.2
4541	Electronic shopping & mail-order houses . . . . .	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses . . . . .	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses . . . . .	1	D	D	D	a	D	D
4542	Vending machine operators . . . . .	2	D	D	D	b	D	D
45421	Vending machine operators . . . . .	2	D	D	D	b	D	D
454210	Vending machine operators . . . . .	2	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	12	24 238	3 666	997	136	4.8	1.7
45431	Fuel dealers . . . . .	8	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	1	D	D	D	b	D	D
45439	Other direct selling establishments . . . . .	4	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FOXBOROUGH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>62</b>	<b>193 491</b>	<b>17 645</b>	<b>4 215</b>	<b>806</b>	<b>24.2</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	12	113 996	8 521	2 118	276	20.4	1.2
4411	Automobile dealers .....	9	D	D	D	e	D	D
441111	New car dealers .....	7	111 645	8 168	2 029	257	20.8	.9
441110	New car dealers .....	7	111 645	8 168	2 029	257	20.8	.9
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 251	311	70	11	—	—
444	Building material & garden equipment & supplies dealers .....	5	10 142	1 140	248	38	11.1	—
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	10	4 289	272	60	33	63.3	36.7
446	Health & personal care stores .....	1	D	D	D	b	D	D
4461	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	8	14 744	897	210	68	89.3	.4
44719	Other gasoline stations .....	6	D	D	D	b	D	D
447190	Other gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	7	16 026	2 759	660	163	8.6	.7
4481	Clothing stores .....	4	D	D	D	c	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	c	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	4	3 106	336	89	16	3.4	—
4512	Book, periodical, & music stores .....	1	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
451211	Book stores .....	1	D	D	D	a	D	D
4512111	Book stores, general .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	7 718	783	191	30	61.0	.4
4542	Vending machine operators .....	3	D	D	D	a	D	D
45421	Vending machine operators .....	3	D	D	D	a	D	D
454210	Vending machine operators .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>FRAMINGHAM TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>299</b>	<b>1 205 908</b>	<b>106 205</b>	<b>24 517</b>	<b>4 805</b>	<b>9.8</b>	<b>6.9</b>
441	Motor vehicle & parts dealers .....	34	384 818	27 296	6 691	764	23.4	5.7
4411	Automobile dealers .....	20	341 945	22 596	5 469	611	26.2	6.4
44111	New car dealers .....	16	335 468	21 548	5 172	593	26.5	6.4
441110	New car dealers .....	16	335 468	21 548	5 172	593	26.5	6.4
44112	Used car dealers .....	4	6 477	1 048	297	18	7.5	6.7
441120	Used car dealers .....	4	6 477	1 048	297	18	7.5	6.7
4413	Automotive parts, accessories, & tire stores .....	14	42 873	4 700	1 222	153	1.7	.1
44131	Automotive parts & accessories stores .....	11	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	11	D	D	D	b	D	D
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	29	66 077	7 559	1 778	294	4.0	9.2
4421	Furniture stores .....	14	39 946	4 612	1 109	142	.9	8.1
44211	Furniture stores .....	14	39 946	4 612	1 109	142	.9	8.1
442110	Furniture stores .....	14	39 946	4 612	1 109	142	.9	8.1
4422	Home furnishings stores .....	15	26 131	2 947	669	152	8.8	10.8
44229	Other home furnishings stores .....	9	23 411	2 668	607	136	.9	10.1
442299	All other home furnishings stores .....	8	D	D	D	c	D	D
443	Electronics & appliance stores .....	16	81 569	6 208	1 502	273	3.5	11.2
4431	Electronics & appliance stores .....	16	81 569	6 208	1 502	273	3.5	11.2
44311	Appliance, television, & other electronics stores .....	11	14 177	2 824	670	79	5.2	56.5
443112	Radio, television, & other electronics stores .....	9	D	D	D	b	D	D
44312	Computer & software stores .....	5	67 392	3 384	832	194	3.2	1.7
443120	Computer & software stores .....	5	67 392	3 384	832	194	3.2	1.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRAMINGHAM TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	26	78 529	11 088	2 501	308	1.9	2.1
4441	Building material & supplies dealers .....	22	73 150	10 046	2 269	262	2.1	2.3
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	16	67 931	9 240	2 072	218	2.1	2.5
444190	Other building material dealers .....	16	67 931	9 240	2 072	218	2.1	2.5
4442	Lawn & garden equipment & supplies stores .....	4	5 379	1 042	232	46	—	—
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	41	75 944	8 109	1 948	569	4.2	2.8
4451	Grocery stores .....	21	61 791	6 847	1 643	459	2.3	1.9
44511	Supermarkets & other grocery (except convenience) stores .....	11	56 550	6 151	1 479	409	1.3	1.4
445110	Supermarkets & other grocery (except convenience) stores .....	11	56 550	6 151	1 479	409	1.3	1.4
44512	Convenience stores .....	10	5 241	696	164	50	13.7	7.1
445120	Convenience stores .....	10	5 241	696	164	50	13.7	7.1
4452	Specialty food stores .....	7	3 568	391	109	35	12.3	2.8
4453	Beer, wine, & liquor stores .....	13	10 585	871	196	75	12.4	8.3
44531	Beer, wine, & liquor stores .....	13	10 585	871	196	75	12.4	8.3
445310	Beer, wine, & liquor stores .....	13	10 585	871	196	75	12.4	8.3
446	Health & personal care stores .....	17	42 127	4 645	1 134	376	.9	1.7
4461	Health & personal care stores .....	17	42 127	4 645	1 134	376	.9	1.7
44611	Pharmacies & drug stores .....	7	D	D	D	e	D	D
446110	Pharmacies & drug stores .....	7	D	D	D	e	D	D
4461101	Pharmacies & drug stores .....	6	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	7	2 635	606	141	24	15.2	15.2
446130	Optical goods stores .....	7	2 635	606	141	24	15.2	15.2
447	Gasoline stations .....	25	51 709	2 204	568	147	13.3	4.7
4471	Gasoline stations .....	25	51 709	2 204	568	147	13.3	4.7
44711	Gasoline stations with convenience stores .....	5	12 517	420	133	44	2.7	—
447110	Gasoline stations with convenience stores .....	5	12 517	420	133	44	2.7	—
44719	Other gasoline stations .....	20	39 192	1 784	435	103	16.7	6.3
447190	Other gasoline stations .....	20	39 192	1 784	435	103	16.7	6.3
448	Clothing & clothing accessories stores .....	37	93 755	8 175	1 888	613	2.8	21.3
4481	Clothing stores .....	21	75 721	5 973	1 385	486	.4	26.4
44811	Men's clothing stores .....	4	4 110	472	118	34	—	8.1
448110	Men's clothing stores .....	4	4 110	472	118	34	—	8.1
44812	Women's clothing stores .....	5	11 030	912	222	92	—	2.3
448120	Women's clothing stores .....	5	11 030	912	222	92	—	2.3
44813	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
44814	Family clothing stores .....	5	53 619	4 012	921	314	.2	33.0
448140	Family clothing stores .....	5	53 619	4 012	921	314	.2	33.0
44819	Other clothing stores .....	6	D	D	D	b	D	D
448190	Other clothing stores .....	6	D	D	D	b	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	10	13 717	1 718	384	81	16.6	—
44831	Jewelry stores .....	8	D	D	D	b	D	D
448310	Jewelry stores .....	8	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	b	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	26	69 161	9 191	2 031	500	.6	6.5
4511	Sporting goods, hobby, & musical instrument stores ..	19	49 171	7 298	1 508	376	.6	7.1
45111	Sporting goods stores .....	13	19 535	2 062	402	116	—	15.7
451110	Sporting goods stores .....	13	19 535	2 062	402	116	—	15.7
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	10	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	c	D	D
4512	Book, periodical, & music stores .....	7	19 990	1 893	523	124	.6	5.2
45121	Book stores & news dealers .....	5	D	D	D	c	D	D
451211	Book stores .....	5	D	D	D	c	D	D
4512111	Book stores, general .....	3	D	D	D	c	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRAMINGHAM TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	5	91 616	6 725	1 658	474	1.0	—
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	c	D	D
452990	All other general merchandise stores .....	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	25	24 491	3 056	678	168	8.7	12.5
4532	Office supplies, stationery, & gift stores .....	9	17 428	1 317	343	97	7.0	10.7
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	6	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	6	D	D	D	b	D	D
4533	Used merchandise stores .....	4	965	234	53	16	45.0	53.5
45331	Used merchandise stores .....	4	965	234	53	16	45.0	53.5
453310	Used merchandise stores .....	4	965	234	53	16	45.0	53.5
4539	Other miscellaneous store retailers .....	8	5 354	1 294	226	41	8.9	12.3
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	18	146 112	11 949	2 140	319	2.7	7.9
4541	Electronic shopping & mail-order houses .....	4	2 888	501	93	20	77.3	3.9
45411	Electronic shopping & mail-order houses .....	4	2 888	501	93	20	77.3	3.9
454110	Electronic shopping & mail-order houses .....	4	2 888	501	93	20	77.3	3.9
4542	Vending machine operators .....	5	3 070	394	89	14	47.4	48.3
45421	Vending machine operators .....	5	3 070	394	89	14	47.4	48.3
454210	Vending machine operators .....	5	3 070	394	89	14	47.4	48.3
4543	Direct selling establishments .....	9	140 154	11 054	1 958	285	.1	7.1
45439	Other direct selling establishments .....	8	D	D	D	e	D	D
454390	Other direct selling establishments .....	8	D	D	D	e	D	D
<b>FRANKLIN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>101</b>	<b>302 544</b>	<b>29 416</b>	<b>6 193</b>	<b>1 673</b>	<b>4.0</b>	<b>1.7</b>
441	Motor vehicle & parts dealers .....	10	85 010	8 649	1 552	279	.3	—
4411	Automobile dealers .....	7	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	3	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	12	8 661	1 059	267	59	24.7	—
4422	Home furnishings stores .....	8	6 859	766	199	42	31.2	—
44221	Floor covering stores .....	2	D	D	D	a	D	D
442210	Floor covering stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	5	3 619	482	137	27	59.2	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	54 069	5 531	990	180	.8	—
4441	Building material & supplies dealers .....	7	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	2	D	D	D	c	D	D
444190	Other building material dealers .....	2	D	D	D	c	D	D
445	Food & beverage stores .....	14	75 814	6 826	1 628	588	3.4	3.5
4451	Grocery stores .....	9	69 757	6 277	1 498	539	3.7	1.1
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	6	13 380	1 272	296	94	3.2	—
4461	Health & personal care stores .....	6	13 380	1 272	296	94	3.2	—
447	Gasoline stations .....	10	19 007	1 053	241	79	.9	—
4471	Gasoline stations .....	10	19 007	1 053	241	79	.9	—
44711	Gasoline stations with convenience stores .....	5	8 831	341	88	44	—	—
447110	Gasoline stations with convenience stores .....	5	8 831	341	88	44	—	—
448	Clothing & clothing accessories stores .....	15	18 733	1 602	383	151	6.4	1.7
4481	Clothing stores .....	10	17 004	1 383	332	135	2.9	.1
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRANKLIN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	9	9 475	1 343	357	107	6.1	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	6 507	1 121	297	81	8.8	—
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	2 968	222	60	26	—	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	3 696	523	89	35	43.1	1.4
4532	Office supplies, stationery, & gift stores .....	3	2 560	347	48	24	D	—
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	5 272	718	183	26	48.3	.9
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	a	D	D
454311	Heating oil dealers .....	4	D	D	D	a	D	D
<b>GARDNER, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>72</b>	<b>168 088</b>	<b>16 836</b>	<b>3 710</b>	<b>1 063</b>	<b>4.5</b>	<b>6.4</b>
441	Motor vehicle & parts dealers .....	8	34 603	2 782	651	101	2.4	3.5
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	D	D	D	b	D	D
4431	Electronics & appliance stores .....	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	16	D	D	D	e	D	D
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	5	52 736	4 823	1 072	358	—	11.5
445110	Supermarkets & other grocery (except convenience) stores .....	5	52 736	4 823	1 072	358	—	11.5
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	8	D	D	D	b	D	D
4481	Clothing stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	4	6 444	1 017	203	31	—	—
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GLOUCESTER, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>123</b>	<b>227 566</b>	<b>23 657</b>	<b>5 317</b>	<b>1 300</b>	<b>18.6</b>	<b>3.0</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	7	9 398	845	208	39	14.3	30.0
4431	Electronics & appliance stores .....	7	9 398	845	208	39	14.3	30.0
44311	Appliance, television, & other electronics stores .....	3	2 504	192	56	14	—	14.8
44312	Computer & software stores .....	4	6 894	653	152	25	19.5	35.5
443120	Computer & software stores .....	4	6 894	653	152	25	19.5	35.5
444	Building material & garden equipment & supplies dealers .....	10	17 794	2 082	490	80	10.7	.8
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	26	61 478	6 463	1 431	469	7.7	1.2
4451	Grocery stores .....	16	52 332	5 823	1 281	425	4.3	.9
44511	Supermarkets & other grocery (except convenience) stores .....	9	47 845	5 023	1 158	377	4.7	—
445110	Supermarkets & other grocery (except convenience) stores .....	9	47 845	5 023	1 158	377	4.7	—
44512	Convenience stores .....	7	4 487	800	123	48	—	10.1
445120	Convenience stores .....	7	4 487	800	123	48	—	10.1
4452	Specialty food stores .....	3	1 201	101	24	5	96.5	3.5
4453	Beer, wine, & liquor stores .....	7	7 945	539	126	39	16.6	3.4
44531	Beer, wine, & liquor stores .....	7	7 945	539	126	39	16.6	3.4
445310	Beer, wine, & liquor stores .....	7	7 945	539	126	39	16.6	3.4
446	Health & personal care stores .....	9	23 110	2 672	639	181	17.4	2.5
4461	Health & personal care stores .....	9	23 110	2 672	639	181	17.4	2.5
44611	Pharmacies & drug stores .....	5	20 554	2 047	499	146	11.7	—
446110	Pharmacies & drug stores .....	5	20 554	2 047	499	146	11.7	—
4461101	Pharmacies & drug stores .....	5	20 554	2 047	499	146	11.7	—
44613	Optical goods stores .....	3	D	D	D	a	D	D
446130	Optical goods stores .....	3	D	D	D	a	D	D
446191	Food (health) supplement stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	16	29 524	1 550	391	99	55.4	2.2
4471	Gasoline stations .....	16	29 524	1 550	391	99	55.4	2.2
44719	Other gasoline stations .....	9	21 134	1 060	241	64	73.0	—
447190	Other gasoline stations .....	9	21 134	1 060	241	64	73.0	—
448	Clothing & clothing accessories stores .....	13	4 738	768	182	52	53.2	12.2
451	Sporting goods, hobby, book, & music stores .....	10	7 142	700	125	40	83.2	9.5
4511	Sporting goods, hobby, & musical instrument stores ..	7	6 498	608	106	31	81.5	10.5
45111	Sporting goods stores .....	7	6 498	608	106	31	81.5	10.5
451110	Sporting goods stores .....	7	6 498	608	106	31	81.5	10.5
4511102	Specialty-line sporting goods stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	7	13 082	2 352	539	69	19.9	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	4	12 313	2 228	525	65	16.6	—
454311	Heating oil dealers .....	4	12 313	2 228	525	65	16.6	—
<b>GRAFTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>32</b>	<b>30 574</b>	<b>2 322</b>	<b>484</b>	<b>126</b>	<b>33.3</b>	<b>19.7</b>
441	Motor vehicle & parts dealers .....	6	8 877	470	95	17	60.9	13.9
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	6 035	615	128	24	D	—
444190	Other building material dealers .....	3	6 035	615	128	24	D	—
445	Food & beverage stores .....	7	4 978	261	57	20	23.3	45.8
446	Health & personal care stores .....	3	1 884	262	44	7	15.0	85.0
447	Gasoline stations .....	3	5 002	133	33	17	D	—

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<b>GRAFTON TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	1 098	154	38	10	—	—
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>GREENFIELD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>137</b>	<b>278 676</b>	<b>30 333</b>	<b>7 085</b>	<b>1 758</b>	<b>7.6</b>	<b>2.7</b>
441	Motor vehicle & parts dealers .....	23	D	D	D	e	D	D
4411	Automobile dealers .....	9	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
441222	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	12	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	9	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	10	D	D	D	b	D	D
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	2 297	342	88	19	40.7	—
4431	Electronics & appliance stores .....	4	2 297	342	88	19	40.7	—
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	29 623	2 920	659	130	2.1	2.7
4441	Building material & supplies dealers .....	10	D	D	D	c	D	D
44419	Other building material dealers .....	7	20 814	2 156	480	89	—	—
444190	Other building material dealers .....	7	20 814	2 156	480	89	—	—
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	17	75 904	8 350	1 990	622	4.5	—
4451	Grocery stores .....	12	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	f	D	D
446	Health & personal care stores .....	9	14 810	1 578	380	95	1.0	—
4461	Health & personal care stores .....	9	14 810	1 578	380	95	1.0	—
447	Gasoline stations .....	14	17 007	1 144	281	101	4.1	—
44711	Gasoline stations with convenience stores .....	7	11 996	568	138	59	2.8	—
447110	Gasoline stations with convenience stores .....	7	11 996	568	138	59	2.8	—
448	Clothing & clothing accessories stores .....	17	9 143	1 043	238	80	5.1	17.6
4481	Clothing stores .....	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	8	4 261	627	131	48	3.7	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	3	D	D	D	a	D	D
454390	Other direct selling establishments .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HANOVER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>191</b>	<b>491 005</b>	<b>44 302</b>	<b>10 597</b>	<b>2 498</b>	<b>4.4</b>	<b>15.6</b>
441	Motor vehicle & parts dealers .....	16	237 488	15 199	3 614	494	.9	25.6
4411	Automobile dealers .....	10	231 061	13 742	3 270	398	.8	24.6
44111	New car dealers .....	7	220 596	13 313	3 171	387	—	25.8
441110	New car dealers .....	7	220 596	13 313	3 171	387	—	25.8
44112	Used car dealers .....	3	10 465	429	99	11	D	—
441120	Used car dealers .....	3	10 465	429	99	11	D	—
4413	Automotive parts, accessories, & tire stores .....	6	6 427	1 457	344	96	3.3	60.0
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	23	23 542	2 804	560	140	21.0	21.5
4421	Furniture stores .....	11	14 975	1 479	267	57	27.2	31.6
44211	Furniture stores .....	11	14 975	1 479	267	57	27.2	31.6
442110	Furniture stores .....	11	14 975	1 479	267	57	27.2	31.6
4422	Home furnishings stores .....	12	8 567	1 325	293	83	10.3	3.8
44221	Floor covering stores .....	4	3 436	542	112	21	—	9.4
442210	Floor covering stores .....	4	3 436	542	112	21	—	9.4
44229	Other home furnishings stores .....	8	5 131	783	181	62	17.1	—
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics & appliance stores .....	14	30 711	3 348	707	156	22.2	3.2
4431	Electronics & appliance stores .....	14	30 711	3 348	707	156	22.2	3.2
44311	Appliance, television, & other electronics stores .....	10	25 948	2 916	598	133	15.4	2.7
443111	Household appliance stores .....	4	3 712	174	30	7	90.6	—
443112	Radio, television, & other electronics stores .....	6	22 236	2 742	568	126	2.9	3.1
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	14 869	2 124	701	110	6.3	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	19	35 424	3 766	895	291	4.4	1.4
4451	Grocery stores .....	9	32 227	3 333	782	239	1.5	.8
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4452	Specialty food stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	12	14 869	1 659	374	129	4.3	2.5
4461	Health & personal care stores .....	12	14 869	1 659	374	129	4.3	2.5
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	4	3 026	582	113	25	13.6	12.5
446191	Food (health) supplement stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	11	14 592	817	204	58	7.0	7.3
44719	Other gasoline stations .....	11	14 592	817	204	58	7.0	7.3
447190	Other gasoline stations .....	11	14 592	817	204	58	7.0	7.3
448	Clothing & clothing accessories stores .....	40	21 270	2 638	646	247	7.5	3.9
4481	Clothing stores .....	27	14 741	1 762	421	182	9.8	3.5
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	3	2 671	401	103	38	—	—
448190	Other clothing stores .....	3	2 671	401	103	38	—	—
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	3 061	426	113	28	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HANOVER TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	22	23 393	2 424	672	179	3.1	8.4
4511	Sporting goods, hobby, & musical instrument stores . .	17	18 239	1 992	556	143	4.0	10.8
45111	Sporting goods stores . . . . .	7	12 292	1 163	379	84	—	—
451110	Sporting goods stores . . . . .	7	12 292	1 163	379	84	—	—
4511101	General-line sporting goods stores . . . . .	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores . . . . .	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores . . . . .	5	2 874	375	65	36	25.2	47.5
451120	Hobby, toy, & game stores . . . . .	5	2 874	375	65	36	25.2	47.5
45113	Sewing, needlework, & piece goods stores . . . . .	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores . . . . .	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores . . . . .	2	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	5	5 154	432	116	36	—	—
45121	Book stores & news dealers . . . . .	2	D	D	D	b	D	D
451211	Book stores . . . . .	2	D	D	D	b	D	D
4512111	Book stores, general . . . . .	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores . .	3	D	D	D	a	D	D
452	General merchandise stores . . . . .	6	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) . . . . .	2	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) . . . . .	1	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	16	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores . . . . .	7	4 319	519	126	54	14.0	47.3
45322	Gift, novelty, & souvenir stores . . . . .	7	4 319	519	126	54	14.0	47.3
453220	Gift, novelty, & souvenir stores . . . . .	7	4 319	519	126	54	14.0	47.3
4539	Other miscellaneous store retailers . . . . .	9	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	3	2 944	387	103	33	—	26.2
453910	Pet & pet supplies stores . . . . .	3	2 944	387	103	33	—	26.2
45399	All other miscellaneous store retailers . . . . .	6	D	D	D	b	D	D
454	Nonstore retailers . . . . .	5	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	3	3 506	1 003	244	24	—	—
45439	Other direct selling establishments . . . . .	3	3 506	1 003	244	24	—	—
454390	Other direct selling establishments . . . . .	3	3 506	1 003	244	24	—	—
<b>HARVARD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>8</b>	<b>4 937</b>	<b>801</b>	<b>238</b>	<b>60</b>	<b>36.2</b>	<b>—</b>
441	Motor vehicle & parts dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	1	D	D	D	a	D	D
445	Food & beverage stores . . . . .	1	D	D	D	b	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HARWICH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>75</b>	<b>113 491</b>	<b>10 521</b>	<b>2 107</b>	<b>587</b>	<b>13.9</b>	<b>11.2</b>
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	8 842	1 013	211	33	—	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	8 842	1 013	211	33	—	—
441222	Boat dealers .....	3	8 842	1 013	211	33	—	—
442	Furniture & home furnishings stores .....	4	2 487	308	60	10	21.5	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	15 535	1 624	321	62	3.6	67.0
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	4	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	14	51 191	4 585	896	308	1.3	2.4
4451	Grocery stores .....	8	47 597	3 939	842	271	.4	1.2
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	7	5 235	234	57	29	30.7	9.1
448	Clothing & clothing accessories stores .....	6	D	D	D	a	D	D
4481	Clothing stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	1 565	303	52	25	7.2	—
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>HAVERHILL, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>158</b>	<b>420 748</b>	<b>39 322</b>	<b>9 529</b>	<b>2 202</b>	<b>17.1</b>	<b>7.6</b>
441	Motor vehicle & parts dealers .....	21	143 923	12 896	2 681	358	34.6	3.9
4411	Automobile dealers .....	11	136 197	11 335	2 315	297	35.0	4.2
44111	New car dealers .....	8	132 269	11 142	2 275	289	33.7	4.3
441110	New car dealers .....	8	132 269	11 142	2 275	289	33.7	4.3
4413	Automotive parts, accessories, & tire stores .....	10	7 726	1 561	366	61	26.6	—
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	10 374	1 409	311	65	29.1	—
4421	Furniture stores .....	5	7 455	1 050	230	50	23.5	—
44211	Furniture stores .....	5	7 455	1 050	230	50	23.5	—
442110	Furniture stores .....	5	7 455	1 050	230	50	23.5	—
4422	Home furnishings stores .....	4	2 919	359	81	15	43.4	—
44221	Floor covering stores .....	4	2 919	359	81	15	43.4	—
442210	Floor covering stores .....	4	2 919	359	81	15	43.4	—
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	15	D	D	D	c	D	D
4441	Building material & supplies dealers .....	13	24 094	2 865	645	104	1.9	.6
44412	Paint & wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	5	18 439	1 811	425	52	—	—
444190	Other building material dealers .....	5	18 439	1 811	425	52	—	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	27	85 688	6 711	2 332	682	4.1	.2
4451	Grocery stores .....	15	78 882	5 958	2 151	623	1.9	—
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	f	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAVERHILL, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	13	39 927	4 403	1 042	252	12.8	—
4461	Health & personal care stores .....	13	39 927	4 403	1 042	252	12.8	—
44611	Pharmacies & drug stores .....	9	31 244	3 123	778	212	14.1	—
446110	Pharmacies & drug stores .....	9	31 244	3 123	778	212	14.1	—
4461101	Pharmacies & drug stores .....	8	D	D	D	c	D	D
44619	Other health & personal care stores .....	3	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	24	46 221	2 017	493	147	10.0	6.9
4471	Gasoline stations .....	24	46 221	2 017	493	147	10.0	6.9
44711	Gasoline stations with convenience stores .....	6	9 907	568	127	49	—	.4
447110	Gasoline stations with convenience stores .....	6	9 907	568	127	49	—	.4
44719	Other gasoline stations .....	18	36 314	1 449	366	98	12.7	8.7
447190	Other gasoline stations .....	18	36 314	1 449	366	98	12.7	8.7
448	Clothing & clothing accessories stores .....	10	13 244	1 316	310	125	4.6	—
4481	Clothing stores .....	5	11 483	1 137	273	109	—	—
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	7	2 955	376	102	37	—	—
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	15	D	D	D	c	D	D
4531	Florists .....	6	3 857	1 172	279	82	7.8	.9
45311	Florists .....	6	3 857	1 172	279	82	7.8	.9
453110	Florists .....	6	3 857	1 172	279	82	7.8	.9
4532101	Stationery stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	9	30 410	3 128	672	134	3.9	67.7
4541	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	5	6 535	697	114	25	18.3	—
45431	Fuel dealers .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>HINGHAM TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>126</b>	<b>542 586</b>	<b>35 855</b>	<b>7 817</b>	<b>1 817</b>	<b>4.1</b>	<b>4.7</b>
441	Motor vehicle & parts dealers .....	9	92 323	7 746	1 683	191	—	—
4411	Automobile dealers .....	3	82 339	6 454	1 423	155	—	—
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	c	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
4422	Home furnishings stores .....	8	14 775	1 474	261	74	4.6	.3
44221	Floor covering stores .....	2	D	D	D	b	D	D
442210	Floor covering stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	D	D	D	a	D	D
443	Electronics & appliance stores .....	7	D	D	D	b	D	D
4431	Electronics & appliance stores .....	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4441	Building material & supplies dealers .....	7	17 425	3 002	541	83	2.1	—
44419	Other building material dealers .....	4	15 003	2 563	439	61	—	—
444190	Other building material dealers .....	4	15 003	2 563	439	61	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HINGHAM TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	16	37 961	3 907	909	291	6.0	.4
4451	Grocery stores .....	9	34 763	3 418	783	263	4.2	—
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	11	12 644	729	180	45	29.0	13.3
44719	Other gasoline stations .....	11	12 644	729	180	45	29.0	13.3
447190	Other gasoline stations .....	11	12 644	729	180	45	29.0	13.3
448	Clothing & clothing accessories stores .....	26	45 873	4 595	977	292	15.4	.9
4481	Clothing stores .....	18	40 165	3 833	796	243	12.7	1.0
44812	Women's clothing stores .....	7	10 138	878	225	67	3.6	—
448120	Women's clothing stores .....	7	10 138	878	225	67	3.6	—
44813	Children's & infants' clothing stores .....	4	5 334	637	115	43	18.6	—
448130	Children's & infants' clothing stores .....	4	5 334	637	115	43	18.6	—
44814	Family clothing stores .....	4	18 598	1 641	361	103	12.3	—
448140	Family clothing stores .....	4	18 598	1 641	361	103	12.3	—
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	3	2 618	343	68	17	D	—
451	Sporting goods, hobby, book, & music stores .....	11	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
45111	Sporting goods stores .....	6	6 866	872	168	46	2.7	11.7
451110	Sporting goods stores .....	6	6 866	872	168	46	2.7	11.7
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	6	38 370	4 267	956	312	.6	55.9
45299	All other general merchandise stores .....	4	D	D	D	c	D	D
452990	All other general merchandise stores .....	4	D	D	D	c	D	D
4529901	Variety stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	3	4 994	987	259	68	D	8.5
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	7	3 234	454	81	34	73.3	6.6
45322	Gift, novelty, & souvenir stores .....	7	3 234	454	81	34	73.3	6.6
453220	Gift, novelty, & souvenir stores .....	7	3 234	454	81	34	73.3	6.6
454	Nonstore retailers .....	7	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	c	D	D
<b>HOLBROOK TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>34</b>	<b>73 921</b>	<b>9 281</b>	<b>2 108</b>	<b>517</b>	<b>13.7</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	4	19 870	3 988	823	177	5.1	—
4413	Automotive parts, accessories, & tire stores .....	2	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	2	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	4	11 571	1 469	333	55	4.1	—
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	7	21 408	1 834	443	145	9.2	1.6
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	8	7 590	405	98	45	50.6	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 483	182	38	10	100.0	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLDEN TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>43</b>	<b>91 481</b>	<b>8 965</b>	<b>2 027</b>	<b>506</b>	<b>3.9</b>	<b>2.9</b>
441	Motor vehicle & parts dealers . . . . .	5	36 229	3 546	749	107	—	—
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	3	1 176	134	33	10	D	—
445	Food & beverage stores . . . . .	9	27 832	2 607	584	205	.8	7.0
446	Health & personal care stores . . . . .	4	6 909	686	158	54	—	3.3
4461	Health & personal care stores . . . . .	4	6 909	686	158	54	—	3.3
447	Gasoline stations . . . . .	3	7 836	282	80	21	D	—
448	Clothing & clothing accessories stores . . . . .	6	2 886	347	92	36	—	16.7
4482103	Children's & juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores . . . . .	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	6	D	D	D	b	D	D
454	Nonstore retailers . . . . .	3	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	2	D	D	D	b	D	D
45431	Fuel dealers . . . . .	2	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	2	D	D	D	b	D	D
<b>HOLLISTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>40</b>	<b>34 545</b>	<b>3 849</b>	<b>918</b>	<b>233</b>	<b>33.9</b>	<b>3.3</b>
441	Motor vehicle & parts dealers . . . . .	4	3 482	288	70	10	63.3	16.9
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	3	1 522	101	21	9	88.1	11.9
445	Food & beverage stores . . . . .	6	5 510	505	121	48	37.1	—
446	Health & personal care stores . . . . .	2	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores . . . . .	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	10	7 529	728	171	48	34.0	.8
448	Clothing & clothing accessories stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	5	2 262	340	69	26	25.4	14.2
45299	All other general merchandise stores . . . . .	5	2 262	340	69	26	25.4	14.2
452990	All other general merchandise stores . . . . .	5	2 262	340	69	26	25.4	14.2
453	Miscellaneous store retailers . . . . .	4	1 076	138	35	11	74.5	—
4532102	Office supplies stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	3	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLYOKE, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>218</b>	<b>451 310</b>	<b>46 823</b>	<b>10 828</b>	<b>3 305</b>	<b>14.8</b>	<b>8.0</b>
441	Motor vehicle & parts dealers .....	17	95 082	7 455	1 568	258	51.0	11.7
4411	Automobile dealers .....	10	88 340	6 160	1 262	185	53.2	10.7
44112	Used car dealers .....	3	4 790	444	88	20	D	—
441120	Used car dealers .....	3	4 790	444	88	20	D	—
4413	Automotive parts, accessories, & tire stores .....	7	6 742	1 295	306	73	22.2	24.9
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	8 842	1 311	337	80	44.7	2.6
4421	Furniture stores .....	4	3 303	635	164	36	92.9	7.1
44211	Furniture stores .....	4	3 303	635	164	36	92.9	7.1
442110	Furniture stores .....	4	3 303	635	164	36	92.9	7.1
4422	Home furnishings stores .....	4	5 539	676	173	44	15.9	—
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	2 641	403	87	26	21.4	—
4431	Electronics & appliance stores .....	5	2 641	403	87	26	21.4	—
44311	Appliance, television, & other electronics stores .....	5	2 641	403	87	26	21.4	—
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	10 411	1 549	420	70	4.1	—
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	4	6 771	776	189	27	—	—
444190	Other building material dealers .....	4	6 771	776	189	27	—	—
445	Food & beverage stores .....	39	61 275	6 306	1 514	571	11.9	1.6
4451	Grocery stores .....	25	50 215	5 454	1 332	491	6.9	.8
44511	Supermarkets & other grocery (except convenience) stores .....	14	45 741	4 997	1 197	447	3.0	.2
445110	Supermarkets & other grocery (except convenience) stores .....	14	45 741	4 997	1 197	447	3.0	.2
44512	Convenience stores .....	11	4 474	457	135	44	47.4	7.0
445120	Convenience stores .....	11	4 474	457	135	44	47.4	7.0
4452	Specialty food stores .....	3	843	126	16	10	D	12.1
4453	Beer, wine, & liquor stores .....	11	10 217	726	166	70	33.7	4.8
44531	Beer, wine, & liquor stores .....	11	10 217	726	166	70	33.7	4.8
445310	Beer, wine, & liquor stores .....	11	10 217	726	166	70	33.7	4.8
446	Health & personal care stores .....	14	20 580	2 404	540	142	.9	3.7
4461	Health & personal care stores .....	14	20 580	2 404	540	142	.9	3.7
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
44619	Other health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	21	21 190	1 993	492	154	18.9	14.1
4471	Gasoline stations .....	21	21 190	1 993	492	154	18.9	14.1
44719	Other gasoline stations .....	16	13 641	1 347	334	115	29.4	13.8
447190	Other gasoline stations .....	16	13 641	1 347	334	115	29.4	13.8
448	Clothing & clothing accessories stores .....	60	67 986	7 147	1 674	575	1.2	25.9
4481	Clothing stores .....	36	44 848	4 322	1 053	418	.9	22.3
44811	Men's clothing stores .....	6	D	D	D	b	D	D
448110	Men's clothing stores .....	6	D	D	D	b	D	D
44812	Women's clothing stores .....	13	12 936	1 489	384	154	1.1	—
448120	Women's clothing stores .....	13	12 936	1 489	384	154	1.1	—
44813	Children's & infants' clothing stores .....	3	5 609	485	119	44	—	—
448130	Children's & infants' clothing stores .....	3	5 609	485	119	44	—	—
44814	Family clothing stores .....	5	16 358	1 212	279	102	—	52.6
448140	Family clothing stores .....	5	16 358	1 212	279	102	—	52.6
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	6	6 144	647	151	73	—	—
448190	Other clothing stores .....	6	6 144	647	151	73	—	—
4482	Shoe stores .....	16	10 560	1 354	299	82	3.8	5.7
44821	Shoe stores .....	16	10 560	1 354	299	82	3.8	5.7
448210	Shoe stores .....	16	10 560	1 354	299	82	3.8	5.7
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	5	2 994	419	91	21	13.4	—
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	8	12 578	1 471	322	75	—	55.6
44831	Jewelry stores .....	8	12 578	1 471	322	75	—	55.6
448310	Jewelry stores .....	8	12 578	1 471	322	75	—	55.6

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLYOKE, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	11	15 992	1 459	321	132	.7	5.8
4511	Sporting goods, hobby, & musical instrument stores ..	7	13 567	1 179	248	99	.8	6.8
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	4	2 425	280	73	33	—	—
45121	Book stores & news dealers .....	1	D	D	D	b	D	D
452	General merchandise stores .....	9	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	4	125 412	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	125 412	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	123 382	13 049	2 970	1 008	—	—
45211	Department stores (excl leased depts) .....	4	123 382	13 049	2 970	1 008	—	—
452110	Department stores (excl leased depts) .....	4	123 382	13 049	2 970	1 008	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	D	D	D	c	D	D
452990	All other general merchandise stores .....	5	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	17	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	4	2 381	296	66	26	12.0	36.8
4533	Used merchandise stores .....	3	1 520	461	96	26	D	16.9
453310	Used merchandise stores .....	3	1 520	461	96	26	D	16.9
453310	Used merchandise stores .....	3	1 520	461	96	26	D	16.9
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	6 581	1 365	339	49	—	1.9
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>HOPKINTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>43 183</b>	<b>5 639</b>	<b>1 277</b>	<b>278</b>	<b>16.5</b>	<b>7.9</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	7 248	843	188	27	60.7	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	5	9 625	1 043	225	75	14.2	—
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	6	10 126	798	166	59	—	10.2
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	527	87	18	8	D	—
454	Nonstore retailers .....	3	7 982	1 924	419	50	—	—
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HUDSON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>70</b>	<b>214 432</b>	<b>21 496</b>	<b>4 972</b>	<b>1 186</b>	<b>11.1</b>	<b>5.7</b>
441	Motor vehicle & parts dealers .....	11	56 545	4 982	1 184	167	25.7	1.0
4411	Automobile dealers .....	4	49 910	3 784	911	115	26.4	—
4413	Automotive parts, accessories, & tire stores .....	7	6 635	1 198	273	52	20.5	8.2
44132	Tire dealers .....	3	3 796	651	136	20	D	—
441320	Tire dealers .....	3	3 796	651	136	20	D	—
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	2 769	295	71	15	D	—
4431	Electronics & appliance stores .....	3	2 769	295	71	15	D	—
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443111	Household appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	18 412	2 391	498	83	17.6	—
4441	Building material & supplies dealers .....	6	18 412	2 391	498	83	17.6	—
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	12	54 700	5 719	1 263	379	2.7	3.6
4451	Grocery stores .....	9	51 979	5 474	1 203	365	2.8	2.5
44511	Supermarkets & other grocery (except convenience) stores .....	4	48 039	5 071	1 083	331	1.1	—
445110	Supermarkets & other grocery (except convenience) stores .....	4	48 039	5 071	1 083	331	1.1	—
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	9	11 410	1 099	261	68	3.2	11.9
448	Clothing & clothing accessories stores .....	6	6 784	667	171	63	4.8	15.2
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	4	5 058	1 037	316	30	22.9	—
45431	Fuel dealers .....	4	5 058	1 037	316	30	22.9	—
454311	Heating oil dealers .....	4	5 058	1 037	316	30	22.9	—
<b>HULL TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>22</b>	<b>16 067</b>	<b>1 966</b>	<b>450</b>	<b>145</b>	<b>36.9</b>	<b>.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	10	10 893	1 325	309	104	10.6	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>IPSWICH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>94 656</b>	<b>11 866</b>	<b>2 554</b>	<b>468</b>	<b>12.6</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	6	39 277	3 666	754	96	1.1	—
44131	Automotive parts & accessories stores .....	2	D	D	D	a	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	5	2 427	348	66	10	72.4	—
444	Building material & garden equipment & supplies dealers .....	8	16 466	4 096	818	102	2.3	1.7
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	4	11 607	3 069	686	78	—	—
444190	Other building material dealers .....	4	11 607	3 069	686	78	—	—
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	4	6 244	300	73	16	—	5.1
44531	Beer, wine, & liquor stores .....	4	6 244	300	73	16	—	5.1
445310	Beer, wine, & liquor stores .....	4	6 244	300	73	16	—	5.1
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	8	7 644	422	101	48	19.6	17.7
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	1 506	193	35	17	D	—
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	3 585	513	129	16	100.0	—
454311	Heating oil dealers .....	5	3 585	513	129	16	100.0	—
<b>KINGSTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>160</b>	<b>356 834</b>	<b>34 567</b>	<b>8 271</b>	<b>2 930</b>	<b>11.4</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	12	99 691	5 761	1 403	185	22.7	2.0
4411	Automobile dealers .....	7	96 297	5 150	1 244	155	23.5	.8
44111	New car dealers .....	4	94 901	4 996	1 205	148	23.3	—
441110	New car dealers .....	4	94 901	4 996	1 205	148	23.3	—
442	Furniture & home furnishings stores .....	10	6 580	926	191	60	17.7	34.0
4421	Furniture stores .....	3	1 906	202	41	13	—	—
44211	Furniture stores .....	3	1 906	202	41	13	—	—
442110	Furniture stores .....	3	1 906	202	41	13	—	—
4422	Home furnishings stores .....	7	4 674	724	150	47	24.9	47.9
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
442299	All other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	3 012	279	65	24	14.1	16.7
4431	Electronics & appliance stores .....	5	3 012	279	65	24	14.1	16.7
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	c	D	D
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	8	14 165	2 195	526	87	1.3	—
444190	Other building material dealers .....	8	14 165	2 195	526	87	1.3	—
445	Food & beverage stores .....	14	62 052	5 842	1 456	489	5.0	.8
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
446	Health & personal care stores .....	12	13 075	1 489	297	112	14.3	4.1
4461	Health & personal care stores .....	12	13 075	1 489	297	112	14.3	4.1
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	11	14 495	837	192	73	29.1	9.5

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KINGSTON TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	45	40 472	4 938	1 204	467	10.1	13.6
4481	Clothing stores . . . . .	27	27 825	2 981	734	337	—	19.1
44812	Women's clothing stores . . . . .	11	8 473	974	256	132	—	—
448120	Women's clothing stores . . . . .	11	8 473	974	256	132	—	—
44813	Children's & infants' clothing stores . . . . .	4	3 604	374	93	44	—	—
448130	Children's & infants' clothing stores . . . . .	4	3 604	374	93	44	—	—
44814	Family clothing stores . . . . .	5	10 855	982	221	96	—	49.0
448140	Family clothing stores . . . . .	5	10 855	982	221	96	—	49.0
44819	Other clothing stores . . . . .	3	D	D	D	b	D	D
448190	Other clothing stores . . . . .	3	D	D	D	b	D	D
4482105	Athletic footwear stores . . . . .	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores . . . . .	10	8 541	1 379	348	83	48.1	—
44831	Jewelry stores . . . . .	9	D	D	D	b	D	D
448310	Jewelry stores . . . . .	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	14	17 683	1 513	337	126	8.8	—
4511	Sporting goods, hobby, & musical instrument stores . . . . .	9	13 768	1 072	220	82	9.3	—
45112	Hobby, toy, & game stores . . . . .	4	10 789	722	143	64	5.4	—
451120	Hobby, toy, & game stores . . . . .	4	10 789	722	143	64	5.4	—
45113	Sewing, needlework, & piece goods stores . . . . .	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	1	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	5	3 915	441	117	44	6.9	—
45121	Book stores & news dealers . . . . .	2	D	D	D	a	D	D
451212	News dealers & newsstands . . . . .	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . . . .	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . . . . .	3	D	D	D	b	D	D
452	General merchandise stores . . . . .	7	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## . . . . .	4	62 986	N	N	N	—	—
45211	Department stores (incl leased depts) ## . . . . .	4	62 986	N	N	N	—	—
4521	Department stores (excl leased depts) . . . . .	4	61 765	6 602	1 478	969	—	—
45211	Department stores (excl leased depts) . . . . .	4	61 765	6 602	1 478	969	—	—
452110	Department stores (excl leased depts) . . . . .	4	61 765	6 602	1 478	969	—	—
4521101	Conventional department stores (excl leased depts) . . . . .	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) . . . . .	2	D	D	D	f	D	D
45299	All other general merchandise stores . . . . .	3	D	D	D	c	D	D
452990	All other general merchandise stores . . . . .	3	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores . . . . .	2	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	17	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores . . . . .	12	5 692	764	185	112	11.7	—
45322	Gift, novelty, & souvenir stores . . . . .	12	5 692	764	185	112	11.7	—
453220	Gift, novelty, & souvenir stores . . . . .	12	5 692	764	185	112	11.7	—
4533	Used merchandise stores . . . . .	1	D	D	D	a	D	D
45331	Used merchandise stores . . . . .	1	D	D	D	a	D	D
453310	Used merchandise stores . . . . .	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	3	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	3	D	D	D	b	D	D
45431	Fuel dealers . . . . .	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	3	D	D	D	b	D	D
<b>LAWRENCE, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>158</b>	<b>328 440</b>	<b>29 921</b>	<b>6 726</b>	<b>1 255</b>	<b>10.5</b>	<b>5.7</b>
441	Motor vehicle & parts dealers . . . . .	28	180 969	14 904	3 332	445	7.1	3.6
4411	Automobile dealers . . . . .	11	147 187	10 004	2 236	259	8.8	.7
44111	New car dealers . . . . .	5	139 585	9 487	2 122	236	8.3	—
441110	New car dealers . . . . .	5	139 585	9 487	2 122	236	8.3	—
44112	Used car dealers . . . . .	6	7 602	517	114	23	18.0	13.0
441120	Used car dealers . . . . .	6	7 602	517	114	23	18.0	13.0
4413	Automotive parts, accessories, & tire stores . . . . .	17	33 782	4 900	1 096	186	—	16.3
44131	Automotive parts & accessories stores . . . . .	11	24 828	3 532	786	132	—	22.1
441310	Automotive parts & accessories stores . . . . .	11	24 828	3 532	786	132	—	22.1
44132	Tire dealers . . . . .	6	8 954	1 368	310	54	—	—
441320	Tire dealers . . . . .	6	8 954	1 368	310	54	—	—
442	Furniture & home furnishings stores . . . . .	8	D	D	D	b	D	D
4421	Furniture stores . . . . .	4	D	D	D	b	D	D
44211	Furniture stores . . . . .	4	D	D	D	b	D	D
442110	Furniture stores . . . . .	4	D	D	D	b	D	D
4422	Home furnishings stores . . . . .	4	3 737	741	159	31	2.9	—
44221	Floor covering stores . . . . .	4	3 737	741	159	31	2.9	—
442210	Floor covering stores . . . . .	4	3 737	741	159	31	2.9	—
443	Electronics & appliance stores . . . . .	7	2 515	403	97	17	25.3	18.6
4431	Electronics & appliance stores . . . . .	7	2 515	403	97	17	25.3	18.6
44311	Appliance, television, & other electronics stores . . . . .	5	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAWRENCE, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	8	35 725	4 333	794	118	1.5	—
4441	Building material & supplies dealers .....	6	D	D	D	c	D	D
44419	Other building material dealers .....	5	33 686	3 969	715	102	1.3	—
444190	Other building material dealers .....	5	33 686	3 969	715	102	1.3	—
445	Food & beverage stores .....	40	D	D	D	c	D	D
44512	Convenience stores .....	10	D	D	D	b	D	D
445120	Convenience stores .....	10	D	D	D	b	D	D
4452	Specialty food stores .....	4	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	16	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	16	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	16	D	D	D	b	D	D
446	Health & personal care stores .....	11	23 641	2 590	612	151	—	11.9
4461	Health & personal care stores .....	11	23 641	2 590	612	151	—	11.9
44611	Pharmacies & drug stores .....	7	22 834	2 460	580	140	—	12.3
446110	Pharmacies & drug stores .....	7	22 834	2 460	580	140	—	12.3
4461101	Pharmacies & drug stores .....	7	22 834	2 460	580	140	—	12.3
447	Gasoline stations .....	18	22 342	884	213	51	16.7	5.0
4471	Gasoline stations .....	18	22 342	884	213	51	16.7	5.0
44719	Other gasoline stations .....	15	21 038	847	213	51	11.6	5.3
447190	Other gasoline stations .....	15	21 038	847	213	51	11.6	5.3
448	Clothing & clothing accessories stores .....	14	8 840	983	302	89	36.7	42.5
4481	Clothing stores .....	10	6 969	737	252	71	30.8	53.9
44811	Men's clothing stores .....	3	4 121	404	173	42	—	91.1
448110	Men's clothing stores .....	3	4 121	404	173	42	—	91.1
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	1 920	159	39	11	8.8	27.3
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>LEICESTER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>21 338</b>	<b>2 047</b>	<b>489</b>	<b>107</b>	<b>10.6</b>	<b>15.3</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	2 300	379	71	16	D	—
445	Food & beverage stores .....	6	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	8 728	268	71	22	—	21.2
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
45431	Fuel dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEOMINSTER, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>209</b>	<b>494 228</b>	<b>45 426</b>	<b>11 266</b>	<b>3 166</b>	<b>8.2</b>	<b>2.9</b>
441	Motor vehicle & parts dealers	23	83 661	7 541	1 719	250	27.7	—
4411	Automobile dealers	9	69 719	5 120	1 182	155	31.3	—
44112	Used car dealers	4	9 606	746	189	24	8.8	—
441120	Used car dealers	4	9 606	746	189	24	8.8	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	6 767	1 350	307	62	8.7	—
441310	Automotive parts & accessories stores	9	6 767	1 350	307	62	8.7	—
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	5 824	1 021	245	67	—	7.2
4421	Furniture stores	3	2 486	385	90	26	—	—
44211	Furniture stores	3	2 486	385	90	26	—	—
442110	Furniture stores	3	2 486	385	90	26	—	—
4422	Home furnishings stores	7	3 338	636	155	41	—	12.5
443	Electronics & appliance stores	8	10 046	1 864	615	67	—	—
4431	Electronics & appliance stores	8	10 046	1 864	615	67	—	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	23 010	3 836	894	192	4.6	21.6
4441	Building material & supplies dealers	14	21 092	3 552	835	180	—	23.5
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	7	8 307	1 134	270	45	—	—
444190	Other building material dealers	7	8 307	1 134	270	45	—	—
445	Food & beverage stores	24	86 233	6 020	1 924	645	5.2	.5
4451	Grocery stores	14	77 983	5 205	1 731	561	2.8	.6
44511	Supermarkets & other grocery (except convenience) stores	8	75 031	4 788	1 629	527	1.9	—
445110	Supermarkets & other grocery (except convenience) stores	8	75 031	4 788	1 629	527	1.9	—
4453	Beer, wine, & liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	b	D	D
446	Health & personal care stores	17	23 760	2 524	604	187	—	4.6
4461	Health & personal care stores	17	23 760	2 524	604	187	—	4.6
44611	Pharmacies & drug stores	7	D	D	D	c	D	D
446110	Pharmacies & drug stores	7	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	18	96 893	5 707	1 305	337	6.4	1.5
4471	Gasoline stations	18	96 893	5 707	1 305	337	6.4	1.5
44711	Gasoline stations with convenience stores	9	84 919	5 116	1 167	296	2.4	—
447110	Gasoline stations with convenience stores	9	84 919	5 116	1 167	296	2.4	—
44719	Other gasoline stations	9	11 974	591	138	41	34.5	12.0
447190	Other gasoline stations	9	11 974	591	138	41	34.5	12.0
448	Clothing & clothing accessories stores	42	56 987	6 367	1 478	504	—	5.8
4481	Clothing stores	29	46 481	5 088	1 172	410	—	4.9
44812	Women's clothing stores	13	D	D	D	c	D	D
448120	Women's clothing stores	13	D	D	D	c	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	5	D	D	D	c	D	D
448140	Family clothing stores	5	D	D	D	c	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	7	6 174	596	140	47	—	—
44821	Shoe stores	7	6 174	596	140	47	—	—
448210	Shoe stores	7	6 174	596	140	47	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	4	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	4 332	683	166	47	—	23.9
44831	Jewelry stores	6	4 332	683	166	47	—	23.9
448310	Jewelry stores	6	4 332	683	166	47	—	23.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEOMINSTER, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	17	19 268	1 568	329	147	.8	11.4
4511	Sporting goods, hobby, & musical instrument stores . .	11	12 180	1 114	213	98	1.3	.8
45112	Hobby, toy, & game stores . . . . .	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores . . . . .	4	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	6	7 088	454	116	49	—	29.5
45121	Book stores & news dealers . . . . .	3	D	D	D	b	D	D
451211	Book stores . . . . .	3	D	D	D	b	D	D
4512111	Book stores, general . . . . .	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . .	3	D	D	D	b	D	D
452	General merchandise stores . . . . .	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) . . . . .	1	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
4529902	Catalog showrooms . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	22	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores . . . . .	9	12 833	1 000	243	100	—	4.1
45321	Office supplies & stationery stores . . . . .	1	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	8	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores . . . . .	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	5	D	D	D	a	D	D
454	Nonstore retailers . . . . .	6	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	5	13 129	1 158	277	53	40.6	—
45431	Fuel dealers . . . . .	5	13 129	1 158	277	53	40.6	—
454311	Heating oil dealers . . . . .	5	13 129	1 158	277	53	40.6	—
<b>LEXINGTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>91</b>	<b>131 400</b>	<b>13 620</b>	<b>3 246</b>	<b>941</b>	<b>15.7</b>	<b>7.2</b>
441	Motor vehicle & parts dealers . . . . .	4	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	6	8 448	919	213	49	9.3	—
4421	Furniture stores . . . . .	2	D	D	D	a	D	D
44211	Furniture stores . . . . .	2	D	D	D	a	D	D
442110	Furniture stores . . . . .	2	D	D	D	a	D	D
4422	Home furnishings stores . . . . .	4	D	D	D	b	D	D
44229	Other home furnishings stores . . . . .	3	D	D	D	b	D	D
442299	All other home furnishings stores . . . . .	3	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	3	1 099	235	51	11	95.5	4.5
44313	Camera & photographic supplies stores . . . . .	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	2 731	545	136	34	17.7	—
445	Food & beverage stores . . . . .	14	21 251	2 496	574	198	3.2	.6
4452	Specialty food stores . . . . .	8	1 840	515	128	31	14.3	6.4
446	Health & personal care stores . . . . .	10	18 948	2 063	502	171	6.5	1.8
4461	Health & personal care stores . . . . .	10	18 948	2 063	502	171	6.5	1.8
4461102	Proprietary stores . . . . .	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores . . . .	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	7	12 655	645	183	51	29.0	32.8
44719	Other gasoline stations . . . . .	6	D	D	D	b	D	D
447190	Other gasoline stations . . . . .	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores . . . . .	11	11 387	1 495	368	194	12.2	2.1
4481	Clothing stores . . . . .	6	8 345	809	204	172	6.4	2.7
451	Sporting goods, hobby, book, & music stores . . . . .	12	7 335	979	235	71	9.3	—
4511	Sporting goods, hobby, & musical instrument stores . .	7	4 853	679	155	50	11.5	—
45114	Musical instrument & supplies stores . . . . .	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores . . . . .	2	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	5	2 482	300	80	21	5.0	—
45121	Book stores & news dealers . . . . .	4	D	D	D	a	D	D
4512111	Book stores, general . . . . .	3	D	D	D	a	D	D
451212	News dealers & newsstands . . . . .	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEXINGTON TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4531	Florists .....	5	1 979	221	48	20	17.7	57.6
45311	Florists .....	5	1 979	221	48	20	17.7	57.6
453110	Florists .....	5	1 979	221	48	20	17.7	57.6
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>LONGMEADOW TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>68 302</b>	<b>7 455</b>	<b>1 798</b>	<b>620</b>	<b>10.8</b>	<b>4.8</b>
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	9	25 876	2 762	639	291	16.3	.9
446	Health & personal care stores .....	5	8 908	1 150	381	84	4.5	27.9
4461	Health & personal care stores .....	5	8 908	1 150	381	84	4.5	27.9
447	Gasoline stations .....	4	17 104	940	186	44	—	—
448	Clothing & clothing accessories stores .....	7	5 620	686	206	62	12.6	—
4481	Clothing stores .....	6	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	2 161	411	85	31	D	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	2 161	411	85	31	D	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	6	4 441	816	128	39	21.2	—
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>LOWELL, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>256</b>	<b>472 409</b>	<b>44 091</b>	<b>11 160</b>	<b>2 514</b>	<b>12.8</b>	<b>3.8</b>
441	Motor vehicle & parts dealers .....	28	143 640	12 434	3 054	452	20.9	6.8
4411	Automobile dealers .....	13	130 221	9 804	2 447	333	22.7	6.6
44111	New car dealers .....	9	128 575	9 703	2 424	327	22.7	6.7
441110	New car dealers .....	9	128 575	9 703	2 424	327	22.7	6.7
4413	Automotive parts, accessories, & tire stores .....	15	13 419	2 630	607	119	3.3	8.2
44131	Automotive parts & accessories stores .....	12	10 170	2 055	477	98	4.4	10.9
441310	Automotive parts & accessories stores .....	12	10 170	2 055	477	98	4.4	10.9
442	Furniture & home furnishings stores .....	14	12 816	2 435	580	86	4.7	3.4
4421	Furniture stores .....	7	8 062	1 461	332	45	2.5	—
44211	Furniture stores .....	7	8 062	1 461	332	45	2.5	—
442110	Furniture stores .....	7	8 062	1 461	332	45	2.5	—
4422	Home furnishings stores .....	7	4 754	974	248	41	8.4	9.2
44221	Floor covering stores .....	7	4 754	974	248	41	8.4	9.2
442210	Floor covering stores .....	7	4 754	974	248	41	8.4	9.2
443	Electronics & appliance stores .....	8	3 397	617	150	33	55.8	.6
4431	Electronics & appliance stores .....	8	3 397	617	150	33	55.8	.6
44311	Appliance, television, & other electronics stores .....	8	3 397	617	150	33	55.8	.6
443112	Radio, television, & other electronics stores .....	5	2 082	316	75	21	52.8	1.1
444	Building material & garden equipment & supplies dealers .....	22	D	D	D	c	D	D
4441	Building material & supplies dealers .....	20	62 045	7 000	1 689	216	.3	—
44412	Paint & wallpaper stores .....	4	2 955	607	155	23	—	—
444120	Paint & wallpaper stores .....	4	2 955	607	155	23	—	—
44419	Other building material dealers .....	13	57 636	6 135	1 468	177	—	—
444190	Other building material dealers .....	13	57 636	6 135	1 468	177	—	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LOWELL, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	63	111 301	8 749	2 647	809	5.6	2.0
4451	Grocery stores .....	41	96 717	7 534	2 348	713	2.6	1.7
44511	Supermarkets & other grocery (except convenience) stores .....	17	82 376	6 037	2 016	604	.2	.3
445110	Supermarkets & other grocery (except convenience) stores .....	17	82 376	6 037	2 016	604	.2	.3
44512	Convenience stores .....	24	14 341	1 497	332	109	16.4	9.5
445120	Convenience stores .....	24	14 341	1 497	332	109	16.4	9.5
4452	Specialty food stores .....	4	1 782	189	43	16	3.3	2.4
4453	Beer, wine, & liquor stores .....	18	12 802	1 026	256	80	28.5	4.0
44531	Beer, wine, & liquor stores .....	18	12 802	1 026	256	80	28.5	4.0
445310	Beer, wine, & liquor stores .....	18	12 802	1 026	256	80	28.5	4.0
446	Health & personal care stores .....	16	44 394	4 609	1 126	355	4.8	1.5
4461	Health & personal care stores .....	16	44 394	4 609	1 126	355	4.8	1.5
44611	Pharmacies & drug stores .....	12	43 370	4 277	1 045	340	4.1	1.5
446110	Pharmacies & drug stores .....	12	43 370	4 277	1 045	340	4.1	1.5
4461101	Pharmacies & drug stores .....	12	43 370	4 277	1 045	340	4.1	1.5
447	Gasoline stations .....	35	48 056	2 873	753	194	21.9	5.3
4471	Gasoline stations .....	35	48 056	2 873	753	194	21.9	5.3
44711	Gasoline stations with convenience stores .....	7	9 757	386	93	33	16.2	2.0
447110	Gasoline stations with convenience stores .....	7	9 757	386	93	33	16.2	2.0
44719	Other gasoline stations .....	28	38 299	2 487	660	161	23.3	6.2
447190	Other gasoline stations .....	28	38 299	2 487	660	161	23.3	6.2
448	Clothing & clothing accessories stores .....	16	6 010	592	145	49	20.6	2.2
4481	Clothing stores .....	6	3 065	250	62	26	12.1	—
451	Sporting goods, hobby, book, & music stores .....	12	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	9	8 225	652	186	52	—	19.5
45121	Book stores & news dealers .....	9	8 225	652	186	52	—	19.5
451211	Book stores .....	8	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	D	D	D
4512113	College book stores .....	4	5 291	352	95	29	—	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	8	D	D	D	c	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	23	D	D	D	b	D	D
4531	Florists .....	9	2 770	402	81	27	67.5	2.6
45311	Florists .....	9	2 770	402	81	27	67.5	2.6
453110	Florists .....	9	2 770	402	81	27	67.5	2.6
4539	Other miscellaneous store retailers .....	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	11	8 552	1 207	294	48	48.4	3.8
4542	Vending machine operators .....	3	2 348	327	100	18	D	6.0
45421	Vending machine operators .....	3	2 348	327	100	18	D	6.0
454210	Vending machine operators .....	3	2 348	327	100	18	D	6.0
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
<b>LUDLOW TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>133</b>	<b>219 782</b>	<b>21 714</b>	<b>5 239</b>	<b>1 643</b>	<b>4.8</b>	<b>3.0</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	10	23 752	2 058	671	175	4.2	—
4422	Home furnishings stores .....	8	D	D	D	c	D	D
44229	Other home furnishings stores .....	6	22 078	1 872	625	162	—	—
442299	All other home furnishings stores .....	6	22 078	1 872	625	162	—	—
443	Electronics & appliance stores .....	6	32 449	2 300	538	144	—	—
4431	Electronics & appliance stores .....	6	32 449	2 300	538	144	—	—
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	b	D	D
44312	Computer & software stores .....	3	15 236	923	224	55	—	—
443120	Computer & software stores .....	3	15 236	923	224	55	—	—
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	6 065	883	192	28	1.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LUDLOW TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	12	31 203	3 533	757	277	13.9	.5
4452	Specialty food stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	11	16 333	2 066	539	161	.4	—
4461	Health & personal care stores .....	11	16 333	2 066	539	161	.4	—
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 209	221	67	15	—	—
446120	Cosmetics, beauty supplies, & perfume stores ...	3	1 209	221	67	15	—	—
44613	Optical goods stores .....	5	3 844	684	164	47	1.6	—
446130	Optical goods stores .....	5	3 844	684	164	47	1.6	—
447	Gasoline stations .....	12	24 628	1 379	338	104	—	19.7
4471	Gasoline stations .....	12	24 628	1 379	338	104	—	19.7
44711	Gasoline stations with convenience stores .....	5	14 404	563	137	60	—	32.6
447110	Gasoline stations with convenience stores .....	5	14 404	563	137	60	—	32.6
448	Clothing & clothing accessories stores .....	37	31 679	3 353	693	294	4.2	2.4
4481	Clothing stores .....	24	24 059	2 319	548	235	1.1	3.2
44811	Men's clothing stores .....	3	3 657	339	90	28	—	20.9
448110	Men's clothing stores .....	3	3 657	339	90	28	—	20.9
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
44814	Family clothing stores .....	10	D	D	D	c	D	D
448140	Family clothing stores .....	10	D	D	D	c	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482	Shoe stores .....	6	5 339	668	83	37	—	—
44821	Shoe stores .....	6	5 339	668	83	37	—	—
448210	Shoe stores .....	6	5 339	668	83	37	—	—
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	7	2 281	366	62	22	47.0	—
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	14 745	1 466	380	126	—	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	1	D	D	D	b	D	D
451211	Book stores .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores .	1	D	D	D	a	D	D
452	General merchandise stores .....	5	23 865	2 645	682	174	—	1.3
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	15	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	4	3 231	280	60	39	15.4	—
453220	Gift, novelty, & souvenir stores .....	4	3 231	280	60	39	15.4	—
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	4 189	731	149	31	54.9	3.6
4543	Direct selling establishments .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LYNN, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>213</b>	<b>429 785</b>	<b>43 897</b>	<b>9 751</b>	<b>2 658</b>	<b>15.1</b>	<b>5.8</b>
441	Motor vehicle & parts dealers	30	154 477	12 461	2 725	366	14.2	6.5
4411	Automobile dealers	13	138 817	9 633	2 044	252	14.1	6.5
44111	New car dealers	6	117 230	8 585	1 830	217	—	7.2
441110	New car dealers	6	117 230	8 585	1 830	217	—	7.2
44112	Used car dealers	7	21 587	1 048	214	35	91.0	3.0
441120	Used car dealers	7	21 587	1 048	214	35	91.0	3.0
4412	Other motor vehicle dealers	3	2 094	209	43	13	74.1	25.9
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	13 566	2 619	638	101	5.7	3.4
44131	Automotive parts & accessories stores	10	10 407	2 000	493	73	7.5	—
441310	Automotive parts & accessories stores	10	10 407	2 000	493	73	7.5	—
442	Furniture & home furnishings stores	11	5 703	860	205	45	61.4	2.1
4421	Furniture stores	5	4 917	673	165	27	60.8	—
44211	Furniture stores	5	4 917	673	165	27	60.8	—
442110	Furniture stores	5	4 917	673	165	27	60.8	—
443	Electronics & appliance stores	6	2 842	389	88	21	35.5	—
4431	Electronics & appliance stores	6	2 842	389	88	21	35.5	—
44311	Appliance, television, & other electronics stores	6	2 842	389	88	21	35.5	—
444	Building material & garden equipment & supplies dealers	10	19 752	2 375	345	54	28.9	.1
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	6	18 501	2 183	307	48	24.1	—
444190	Other building material dealers	6	18 501	2 183	307	48	24.1	—
445	Food & beverage stores	55	95 178	10 075	2 325	980	9.8	7.9
4451	Grocery stores	36	82 716	8 635	1 980	866	8.9	6.7
44511	Supermarkets & other grocery (except convenience) stores	24	75 239	7 893	1 794	802	4.1	6.7
445110	Supermarkets & other grocery (except convenience) stores	24	75 239	7 893	1 794	802	4.1	6.7
44512	Convenience stores	12	7 477	742	186	64	57.6	6.0
445120	Convenience stores	12	7 477	742	186	64	57.6	6.0
4452	Specialty food stores	4	2 358	461	112	40	—	37.7
4453	Beer, wine, & liquor stores	15	10 104	979	233	74	19.7	11.3
44531	Beer, wine, & liquor stores	15	10 104	979	233	74	19.7	11.3
445310	Beer, wine, & liquor stores	15	10 104	979	233	74	19.7	11.3
446	Health & personal care stores	18	39 065	4 503	1 086	303	9.7	3.5
4461	Health & personal care stores	18	39 065	4 503	1 086	303	9.7	3.5
44611	Pharmacies & drug stores	13	36 873	3 907	946	276	10.2	3.7
446110	Pharmacies & drug stores	13	36 873	3 907	946	276	10.2	3.7
4461101	Pharmacies & drug stores	13	36 873	3 907	946	276	10.2	3.7
447	Gasoline stations	25	33 990	1 930	488	147	32.6	10.1
4471	Gasoline stations	25	33 990	1 930	488	147	32.6	10.1
44711	Gasoline stations with convenience stores	11	13 484	817	192	73	11.9	1.0
447110	Gasoline stations with convenience stores	11	13 484	817	192	73	11.9	1.0
44719	Other gasoline stations	14	20 506	1 113	296	74	46.3	16.1
447190	Other gasoline stations	14	20 506	1 113	296	74	46.3	16.1
448	Clothing & clothing accessories stores	15	11 103	1 571	405	102	31.6	4.9
4481	Clothing stores	6	6 479	1 021	240	70	23.6	7.2
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	5 762	1 069	240	53	10.8	8.8
4511	Sporting goods, hobby, & musical instrument stores	6	5 043	997	221	46	12.3	—
45113	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
452	General merchandise stores	5	38 790	4 971	993	382	—	.3
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	17	6 189	1 132	273	95	28.5	15.8
4531	Florists	5	1 472	397	115	35	28.7	—
45311	Florists	5	1 472	397	115	35	28.7	—
453110	Florists	5	1 472	397	115	35	28.7	—
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	3	1 110	262	56	23	D	46.5
45331	Used merchandise stores	3	1 110	262	56	23	D	46.5
453310	Used merchandise stores	3	1 110	262	56	23	D	46.5
4539	Other miscellaneous store retailers	5	2 745	392	83	28	22.3	7.8
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LYNN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	12	16 934	2 561	578	110	15.3	1.1
4543	Direct selling establishments .....	9	D	D	D	c	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
<b>LYNNFIELD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>169 414</b>	<b>10 850</b>	<b>2 674</b>	<b>494</b>	<b>3.7</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	c	D	D
4411	Automobile dealers .....	4	121 185	6 364	1 431	157	—	—
44111	New car dealers .....	4	121 185	6 364	1 431	157	—	—
441110	New car dealers .....	4	121 185	6 364	1 431	157	—	—
442	Furniture & home furnishings stores .....	1	D	D	D	c	D	D
4422	Home furnishings stores .....	1	D	D	D	c	D	D
44229	Other home furnishings stores .....	1	D	D	D	c	D	D
442299	All other home furnishings stores .....	1	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	4 380	489	97	25	68.8	—
4452	Specialty food stores .....	3	1 597	223	46	6	D	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	7 547	516	122	38	—	19.7
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	4	7 843	1 310	377	58	23.1	—
45431	Fuel dealers .....	4	7 843	1 310	377	58	23.1	—
454311	Heating oil dealers .....	4	7 843	1 310	377	58	23.1	—
<b>MALDEN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>161</b>	<b>364 628</b>	<b>31 932</b>	<b>7 532</b>	<b>1 869</b>	<b>13.1</b>	<b>15.3</b>
441	Motor vehicle & parts dealers .....	18	125 999	7 729	1 855	231	16.5	25.5
4411	Automobile dealers .....	10	118 421	6 012	1 447	166	17.5	27.2
44112	Used car dealers .....	7	29 564	286	56	10	69.9	9.1
441120	Used car dealers .....	7	29 564	286	56	10	69.9	9.1
4413	Automotive parts, accessories, & tire stores .....	8	7 578	1 717	408	65	2.3	—
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	5	4 220	333	90	14	4.8	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	36 152	4 123	931	121	.6	1.4
4441	Building material & supplies dealers .....	14	36 152	4 123	931	121	.6	1.4
44419	Other building material dealers .....	10	30 642	3 375	746	83	.7	—
444190	Other building material dealers .....	10	30 642	3 375	746	83	.7	—
445	Food & beverage stores .....	25	103 651	9 604	2 264	790	2.2	1.4
4451	Grocery stores .....	13	83 702	7 962	1 907	677	.4	1.8
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	f	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
446	Health & personal care stores .....	13	22 787	2 440	574	196	5.4	22.8
4461	Health & personal care stores .....	13	22 787	2 440	574	196	5.4	22.8
44611	Pharmacies & drug stores .....	8	21 832	2 238	527	187	5.4	19.6
446110	Pharmacies & drug stores .....	8	21 832	2 238	527	187	5.4	19.6
4461101	Pharmacies & drug stores .....	8	21 832	2 238	527	187	5.4	19.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MALDEN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	20	22 817	1 739	487	145	34.9	30.6
4471	Gasoline stations .....	20	22 817	1 739	487	145	34.9	30.6
44719	Other gasoline stations .....	16	15 910	1 434	406	118	35.2	22.8
447190	Other gasoline stations .....	16	15 910	1 434	406	118	35.2	22.8
448	Clothing & clothing accessories stores .....	16	5 483	1 055	240	74	32.7	10.3
4481	Clothing stores .....	7	3 398	663	153	53	15.5	7.5
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	4 895	605	121	30	7.3	58.1
4511	Sporting goods, hobby, & musical instrument stores ..	4	2 547	384	68	16	13.9	86.1
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	5	2 348	221	53	14	—	27.7
45121	Book stores & news dealers .....	5	2 348	221	53	14	—	27.7
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	a	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	16	16 054	1 713	413	91	70.6	10.1
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	10	D	D	D	b	D	D
454311	Heating oil dealers .....	7	3 390	309	91	18	69.4	30.6
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>MANSFIELD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>62</b>	<b>190 571</b>	<b>19 561</b>	<b>3 681</b>	<b>793</b>	<b>13.1</b>	<b>.4</b>
441	Motor vehicle & parts dealers .....	8	30 524	2 480	566	77	36.9	—
442	Furniture & home furnishings stores .....	4	566	91	19	7	100.0	—
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	c	D	D
4441	Building material & supplies dealers .....	5	D	D	D	c	D	D
44419	Other building material dealers .....	2	D	D	D	c	D	D
444190	Other building material dealers .....	2	D	D	D	c	D	D
445	Food & beverage stores .....	12	54 209	4 733	1 118	378	5.5	—
4451	Grocery stores .....	6	46 921	4 026	934	314	4.3	—
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	4	D	D	D	b	D	D
446	Health & personal care stores .....	3	7 518	723	178	44	D	—
4461	Health & personal care stores .....	3	7 518	723	178	44	D	—
447	Gasoline stations .....	7	19 616	1 009	240	76	16.0	—
4471	Gasoline stations .....	7	19 616	1 009	240	76	16.0	—
44711	Gasoline stations with convenience stores .....	4	14 820	709	155	51	—	—
447110	Gasoline stations with convenience stores .....	4	14 820	709	155	51	—	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	1 667	132	36	16	15.2	26.1
4512	Book, periodical, & music stores .....	4	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MANSFIELD TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	5	4 131	382	94	13	68.3	—
4543	Direct selling establishments .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
<b>MARBLEHEAD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>98</b>	<b>67 540</b>	<b>8 943</b>	<b>2 142</b>	<b>543</b>	<b>26.9</b>	<b>9.4</b>
441	Motor vehicle & parts dealers .....	10	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	8	2 858	428	79	15	93.8	6.2
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	2 858	428	79	15	93.8	6.2
441222	Boat dealers .....	8	2 858	428	79	15	93.8	6.2
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
4422	Home furnishings stores .....	6	4 015	274	63	19	19.4	80.6
44229	Other home furnishings stores .....	3	3 759	225	52	16	15.6	84.4
442299	All other home furnishings stores .....	3	3 759	225	52	16	15.6	84.4
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	6 560	881	198	37	16.9	—
445	Food & beverage stores .....	20	21 829	2 845	667	195	15.3	2.5
4452	Specialty food stores .....	7	2 989	606	138	34	48.5	14.9
446	Health & personal care stores .....	8	10 108	1 038	241	57	10.9	.8
4461	Health & personal care stores .....	8	10 108	1 038	241	57	10.9	.8
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	20	6 841	1 193	328	101	27.0	13.1
4481	Clothing stores .....	16	6 091	1 123	318	92	25.6	7.2
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	5 380	746	162	48	60.7	—
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	1	D	D	D	a	D	D
4512111	Book stores, general .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	5	2 758	425	162	23	38.4	47.5
454	Nonstore retailers .....	5	D	D	D	b	D	D
<b>MARLBOROUGH, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>219</b>	<b>494 256</b>	<b>58 954</b>	<b>13 181</b>	<b>3 074</b>	<b>9.8</b>	<b>14.6</b>
441	Motor vehicle & parts dealers .....	20	72 662	5 977	1 325	202	46.4	10.5
4411	Automobile dealers .....	8	61 195	4 285	959	144	46.9	10.4
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	10	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	12	9 660	1 460	341	60	43.7	8.4
4421	Furniture stores .....	3	2 901	391	88	14	—	—
44211	Furniture stores .....	3	2 901	391	88	14	—	—
442110	Furniture stores .....	3	2 901	391	88	14	—	—
4422	Home furnishings stores .....	9	6 759	1 069	253	46	62.4	12.0
44221	Floor covering stores .....	4	5 028	841	197	23	83.9	11.4
442210	Floor covering stores .....	4	5 028	841	197	23	83.9	11.4
44229	Other home furnishings stores .....	5	1 731	228	56	23	—	13.5
443	Electronics & appliance stores .....	12	76 136	9 281	1 342	225	.5	70.3
4431	Electronics & appliance stores .....	12	76 136	9 281	1 342	225	.5	70.3
44311	Appliance, television, & other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	5	D	D	D	b	D	D
44312	Computer & software stores .....	5	71 840	8 598	1 159	179	—	74.5
443120	Computer & software stores .....	5	71 840	8 598	1 159	179	—	74.5
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	D	D	D	b	D	D
4441	Building material & supplies dealers .....	11	9 090	1 866	444	62	7.7	1.2
44412	Paint & wallpaper stores .....	4	2 830	283	68	15	24.8	—
444120	Paint & wallpaper stores .....	4	2 830	283	68	15	24.8	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARLBOROUGH, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	28	46 213	4 944	1 069	401	4.2	.6
4451	Grocery stores .....	18	39 830	4 227	910	339	4.4	.6
44512	Convenience stores .....	12	6 875	601	138	65	23.2	—
445120	Convenience stores .....	12	6 875	601	138	65	23.2	—
4452	Specialty food stores .....	4	1 684	251	50	29	—	—
446	Health & personal care stores .....	22	34 594	5 129	1 319	288	1.5	7.1
4461	Health & personal care stores .....	22	34 594	5 129	1 319	288	1.5	7.1
44611	Pharmacies & drug stores .....	10	29 878	4 268	1 103	227	—	6.0
446110	Pharmacies & drug stores .....	10	29 878	4 268	1 103	227	—	6.0
4461101	Pharmacies & drug stores .....	9	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
44613	Optical goods stores .....	6	2 087	545	130	30	14.1	13.3
446130	Optical goods stores .....	6	2 087	545	130	30	14.1	13.3
447	Gasoline stations .....	8	10 419	504	116	36	23.0	21.3
448	Clothing & clothing accessories stores .....	53	49 146	5 325	1 226	551	.5	.4
4481	Clothing stores .....	34	36 250	3 589	842	428	.6	—
44811	Men's clothing stores .....	4	4 397	501	127	37	—	—
448110	Men's clothing stores .....	4	4 397	501	127	37	—	—
44812	Women's clothing stores .....	12	8 792	914	228	104	—	—
448120	Women's clothing stores .....	12	8 792	914	228	104	—	—
44813	Children's & infants' clothing stores .....	5	4 795	430	112	54	.6	—
448130	Children's & infants' clothing stores .....	5	4 795	430	112	54	.6	—
44814	Family clothing stores .....	8	13 366	1 226	268	202	1.3	—
448140	Family clothing stores .....	8	13 366	1 226	268	202	1.3	—
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
4482	Shoe stores .....	10	8 256	807	190	68	—	—
44821	Shoe stores .....	10	8 256	807	190	68	—	—
448210	Shoe stores .....	10	8 256	807	190	68	—	—
4482105	Athletic footwear stores .....	5	5 910	484	116	46	—	—
4483	Jewelry, luggage, & leather goods stores .....	9	4 640	929	194	55	1.2	4.1
44831	Jewelry stores .....	7	D	D	D	b	D	D
448310	Jewelry stores .....	7	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	14	19 667	2 247	458	145	1.9	20.3
4511	Sporting goods, hobby, & musical instrument stores ..	11	16 129	1 970	388	126	2.3	24.8
45111	Sporting goods stores .....	5	11 228	1 520	306	85	—	35.0
451110	Sporting goods stores .....	5	11 228	1 520	306	85	—	35.0
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	3 538	277	70	19	—	—
45122	Prerecorded tape, compact disc, & record stores ..	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ..	1	D	D	D	a	D	D
452	General merchandise stores .....	3	73 536	7 781	2 234	617	—	—
4521	Department stores (incl leased depts) ## .....	3	74 799	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	74 799	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	73 536	7 781	2 234	617	—	—
45211	Department stores (excl leased depts) .....	3	73 536	7 781	2 234	617	—	—
452110	Department stores (excl leased depts) .....	3	73 536	7 781	2 234	617	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	13	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	11	6 037	896	241	85	21.6	—
453220	Gift, novelty, & souvenir stores .....	11	6 037	896	241	85	21.6	—
4533	Used merchandise stores .....	3	D	D	D	b	D	D
45331	Used merchandise stores .....	3	D	D	D	b	D	D
453310	Used merchandise stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	1 285	204	52	22	—	—
453910	Pet & pet supplies stores .....	3	1 285	204	52	22	—	—
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARLBOROUGH, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	4	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	c	D	D
4543	Direct selling establishments .....	3	8 453	1 202	270	35	D	—
45431	Fuel dealers .....	3	8 453	1 202	270	35	D	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
<b>MARSHFIELD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>64</b>	<b>102 726</b>	<b>11 143</b>	<b>2 582</b>	<b>731</b>	<b>23.7</b>	<b>10.1</b>
441	Motor vehicle & parts dealers .....	4	11 171	970	235	36	79.1	16.7
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	10 312	1 792	359	66	27.4	—
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	3	7 158	1 404	264	44	D	—
444190	Other building material dealers .....	3	7 158	1 404	264	44	D	—
445	Food & beverage stores .....	21	34 918	3 671	888	316	13.0	8.1
44512	Convenience stores .....	6	D	D	D	b	D	D
445120	Convenience stores .....	6	D	D	D	b	D	D
4452	Specialty food stores .....	4	1 387	149	28	21	49.8	—
4453	Beer, wine, & liquor stores .....	9	6 474	605	158	56	47.4	30.5
44531	Beer, wine, & liquor stores .....	9	6 474	605	158	56	47.4	30.5
445310	Beer, wine, & liquor stores .....	9	6 474	605	158	56	47.4	30.5
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	9 905	519	119	42	30.6	13.9
448	Clothing & clothing accessories stores .....	4	9 847	685	174	69	—	5.7
4481	Clothing stores .....	4	9 847	685	174	69	—	5.7
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	2 797	513	113	47	37.5	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	5 877	1 074	267	35	34.7	—
4543	Direct selling establishments .....	6	5 877	1 074	267	35	34.7	—
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	4	D	D	D	b	D	D
<b>MAYNARD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>37</b>	<b>52 832</b>	<b>5 264</b>	<b>1 229</b>	<b>274</b>	<b>11.6</b>	<b>1.0</b>
441	Motor vehicle & parts dealers .....	5	15 619	1 674	360	49	2.7	1.7
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	5 504	660	158	28	25.3	—
445	Food & beverage stores .....	10	10 434	940	216	66	13.2	—
4452	Specialty food stores .....	3	668	26	3	3	D	—
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	6	8 729	477	121	40	19.9	—
448	Clothing & clothing accessories stores .....	2	D	D	D	b	D	D
4481	Clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 076	224	49	10	D	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEDFIELD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>37</b>	<b>96 819</b>	<b>11 987</b>	<b>2 724</b>	<b>661</b>	<b>6.5</b>	<b>1.7</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	7 198	863	208	31	14.2	—
44419	Other building material dealers .....	2	D	D	D	a	D	D
444190	Other building material dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	11	23 581	2 668	638	152	11.3	.4
4452	Specialty food stores .....	3	588	106	30	10	85.5	14.5
446	Health & personal care stores .....	1	D	D	D	b	D	D
4461	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	4	4 494	408	88	31	25.3	—
448	Clothing & clothing accessories stores .....	4	7 286	779	188	133	—	20.5
4481	Clothing stores .....	1	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores .....	2	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	c	D	D
<b>MEDFORD, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>185</b>	<b>547 441</b>	<b>50 314</b>	<b>12 469</b>	<b>2 918</b>	<b>7.5</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	20	167 237	14 561	3 864	373	9.3	2.5
4411	Automobile dealers .....	6	138 469	11 401	3 164	251	—	1.1
44111	New car dealers .....	6	138 469	11 401	3 164	251	—	1.1
441110	New car dealers .....	6	138 469	11 401	3 164	251	—	1.1
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	13	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	11	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	11	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	6 764	733	175	48	17.7	—
4421	Furniture stores .....	3	2 173	279	63	12	D	—
44211	Furniture stores .....	3	2 173	279	63	12	D	—
442110	Furniture stores .....	3	2 173	279	63	12	D	—
4422	Home furnishings stores .....	5	4 591	454	112	36	16.4	—
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	3 863	493	114	23	25.4	—
4431	Electronics & appliance stores .....	5	3 863	493	114	23	25.4	—
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	27 911	3 584	815	103	3.4	—
4441	Building material & supplies dealers .....	9	27 911	3 584	815	103	3.4	—
44412	Paint & wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	5	21 726	2 909	654	68	4.4	—
444190	Other building material dealers .....	5	21 726	2 909	654	68	4.4	—
445	Food & beverage stores .....	32	122 599	12 405	3 122	985	4.2	.7
4451	Grocery stores .....	19	100 171	10 726	2 755	869	2.8	—
44511	Supermarkets & other grocery (except convenience) stores .....	9	96 216	10 200	2 630	825	1.8	—
445110	Supermarkets & other grocery (except convenience) stores .....	9	96 216	10 200	2 630	825	1.8	—
4453	Beer, wine, & liquor stores .....	11	D	D	D	c	D	D
44531	Beer, wine, & liquor stores .....	11	D	D	D	c	D	D
445310	Beer, wine, & liquor stores .....	11	D	D	D	c	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEDFORD, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	18	33 626	3 537	873	290	12.6	3.7
4461	Health & personal care stores .....	18	33 626	3 537	873	290	12.6	3.7
44611	Pharmacies & drug stores .....	9	28 913	2 676	650	243	10.6	4.3
446110	Pharmacies & drug stores .....	9	28 913	2 676	650	243	10.6	4.3
4461101	Pharmacies & drug stores .....	8	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44613	Optical goods stores .....	6	3 394	728	184	39	18.7	—
446130	Optical goods stores .....	6	3 394	728	184	39	18.7	—
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	18	23 893	1 157	286	80	11.3	34.5
4471	Gasoline stations .....	18	23 893	1 157	286	80	11.3	34.5
447110	Gasoline stations with convenience stores .....	5	9 013	325	88	28	1.3	62.6
447110	Gasoline stations with convenience stores .....	5	9 013	325	88	28	1.3	62.6
44719	Other gasoline stations .....	13	14 880	832	198	52	17.4	17.5
447190	Other gasoline stations .....	13	14 880	832	198	52	17.4	17.5
448	Clothing & clothing accessories stores .....	25	31 407	3 022	683	240	3.0	.9
4481	Clothing stores .....	15	26 130	2 455	545	197	1.3	1.1
44811	Men's clothing stores .....	4	D	D	D	b	D	D
448110	Men's clothing stores .....	4	D	D	D	b	D	D
44814	Family clothing stores .....	4	D	D	D	c	D	D
448140	Family clothing stores .....	4	D	D	D	c	D	D
4482104	Family shoe stores .....	7	3 153	277	66	25	—	—
4483	Jewelry, luggage, & leather goods stores .....	3	2 124	290	72	18	D	—
451	Sporting goods, hobby, book, & music stores .....	14	25 990	2 384	564	186	.7	1.4
4511	Sporting goods, hobby, & musical instrument stores ..	8	18 920	1 584	376	125	1.0	1.9
45111	Sporting goods stores .....	3	7 504	635	157	65	—	4.7
451110	Sporting goods stores .....	3	7 504	635	157	65	—	4.7
4511101	General-line sporting goods stores .....	3	7 504	635	157	65	—	4.7
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	6	7 070	800	188	61	—	—
45121	Book stores & news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	4	79 525	4 708	1 056	350	.1	—
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D
4531	Florists .....	5	2 138	481	99	60	54.4	4.3
45311	Florists .....	5	2 138	481	99	60	54.4	4.3
453110	Florists .....	5	2 138	481	99	60	54.4	4.3
4532	Office supplies, stationery, & gift stores .....	6	8 050	769	183	66	.4	8.4
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	2 177	461	120	25	45.2	41.8
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	909	100	13	3	100.0	—
454	Nonstore retailers .....	14	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	11	9 271	1 562	406	60	76.3	11.2
45431	Fuel dealers .....	11	9 271	1 562	406	60	76.3	11.2
454311	Heating oil dealers .....	11	9 271	1 562	406	60	76.3	11.2
<b>MEDWAY TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>43 661</b>	<b>4 318</b>	<b>938</b>	<b>243</b>	<b>47.8</b>	<b>20.8</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	6 850	633	74	21	78.6	9.7
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	2 708	206	42	10	D	—

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<b>MEDWAY TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	4	8 619	894	188	67	5.8	94.2
4481	Clothing stores . . . . .	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	3	477	40	8	7	40.5	59.5
454	Nonstore retailers . . . . .	3	3 849	489	136	17	100.0	—
4543	Direct selling establishments . . . . .	3	3 849	489	136	17	100.0	—
454311	Heating oil dealers . . . . .	3	3 849	489	136	17	100.0	—
<b>MELROSE, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>73</b>	<b>130 195</b>	<b>14 158</b>	<b>3 519</b>	<b>818</b>	<b>10.1</b>	<b>6.4</b>
441	Motor vehicle & parts dealers . . . . .	8	20 299	2 371	531	85	.9	29.1
4412	Other motor vehicle dealers . . . . .	1	D	D	D	b	D	D
44121	Recreational vehicle dealers . . . . .	1	D	D	D	b	D	D
441210	Recreational vehicle dealers . . . . .	1	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	5	4 155	599	199	27	13.4	—
4421	Furniture stores . . . . .	1	D	D	D	a	D	D
44211	Furniture stores . . . . .	1	D	D	D	a	D	D
442110	Furniture stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	4	7 138	978	233	26	3.2	—
4431	Electronics & appliance stores . . . . .	4	7 138	978	233	26	3.2	—
44311	Appliance, television, & other electronics stores . . . . .	3	D	D	D	b	D	D
443111	Household appliance stores . . . . .	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers . . . . .	7	16 847	1 570	374	75	—	.7
4441	Building material & supplies dealers . . . . .	7	16 847	1 570	374	75	—	.7
44419	Other building material dealers . . . . .	3	14 089	1 190	279	50	—	—
444190	Other building material dealers . . . . .	3	14 089	1 190	279	50	—	—
445	Food & beverage stores . . . . .	8	37 461	3 916	1 071	334	1.2	.2
4451	Grocery stores . . . . .	8	37 461	3 916	1 071	334	1.2	.2
446	Health & personal care stores . . . . .	7	D	D	D	c	D	D
4461	Health & personal care stores . . . . .	7	D	D	D	c	D	D
447	Gasoline stations . . . . .	7	10 450	553	131	50	—	5.3
448	Clothing & clothing accessories stores . . . . .	3	1 263	182	47	9	D	—
451	Sporting goods, hobby, book, & music stores . . . . .	4	D	D	D	a	D	D
451212	News dealers & newsstands . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	10	D	D	D	b	D	D
454	Nonstore retailers . . . . .	9	12 584	1 500	410	57	62.1	3.5
4543	Direct selling establishments . . . . .	9	12 584	1 500	410	57	62.1	3.5
45431	Fuel dealers . . . . .	7	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	7	D	D	D	b	D	D
<b>METHUEN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>128</b>	<b>250 739</b>	<b>22 042</b>	<b>5 733</b>	<b>1 576</b>	<b>11.8</b>	<b>3.1</b>
441	Motor vehicle & parts dealers . . . . .	10	65 470	4 241	980	134	8.3	—
4411	Automobile dealers . . . . .	6	D	D	D	c	D	D
442	Furniture & home furnishings stores . . . . .	4	1 257	90	24	7	100.0	—
443	Electronics & appliance stores . . . . .	4	2 308	277	71	16	—	56.7
4431	Electronics & appliance stores . . . . .	4	2 308	277	71	16	—	56.7
44312	Computer & software stores . . . . .	2	D	D	D	a	D	D
443120	Computer & software stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	11	13 522	2 792	634	90	13.4	—
4441	Building material & supplies dealers . . . . .	10	D	D	D	b	D	D
44419	Other building material dealers . . . . .	8	9 903	2 013	488	57	18.3	—
444190	Other building material dealers . . . . .	8	9 903	2 013	488	57	18.3	—
445	Food & beverage stores . . . . .	22	63 676	4 806	1 558	539	3.9	2.1
4451	Grocery stores . . . . .	10	58 818	4 347	1 449	505	1.4	.8
44511	Supermarkets & other grocery (except convenience) stores . . . . .	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores . . . . .	6	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>METHUEN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	13	31 502	3 205	829	231	2.9	5.1
4461	Health & personal care stores .....	13	31 502	3 205	829	231	2.9	5.1
44611	Pharmacies & drug stores .....	8	29 082	2 573	671	207	—	3.2
446110	Pharmacies & drug stores .....	8	29 082	2 573	671	207	—	3.2
4461101	Pharmacies & drug stores .....	6	D	D	D	c	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44619	Other health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	26	39 519	1 935	446	152	26.8	3.2
4471	Gasoline stations .....	26	39 519	1 935	446	152	26.8	3.2
44719	Other gasoline stations .....	24	D	D	D	c	D	D
447190	Other gasoline stations .....	24	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	15	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	7	5 306	471	142	47	17.2	34.7
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	3	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	5	6 545	1 410	292	62	—	—
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>MIDDLEBOROUGH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>72</b>	<b>121 574</b>	<b>11 339</b>	<b>2 560</b>	<b>697</b>	<b>9.1</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	9	25 624	2 327	534	103	9.0	14.1
442	Furniture & home furnishings stores .....	5	3 465	443	110	18	6.2	—
4422	Home furnishings stores .....	4	D	D	D	a	D	D
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	b	D	D
4431	Electronics & appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	9 385	1 328	266	43	5.9	—
44419	Other building material dealers .....	5	6 821	795	182	21	—	—
444190	Other building material dealers .....	5	6 821	795	182	21	—	—
445	Food & beverage stores .....	10	36 177	3 394	793	261	3.8	1.4
4451	Grocery stores .....	5	33 442	3 203	754	246	—	—
446	Health & personal care stores .....	4	12 200	1 203	289	80	—	—
4461	Health & personal care stores .....	4	12 200	1 203	289	80	—	—
447	Gasoline stations .....	14	19 823	986	236	92	24.1	2.6
4471	Gasoline stations .....	14	19 823	986	236	92	24.1	2.6
44711	Gasoline stations with convenience stores .....	6	11 319	428	99	49	—	—
447110	Gasoline stations with convenience stores .....	6	11 319	428	99	49	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	3	2 154	258	57	14	—	9.3
45299	All other general merchandise stores .....	3	2 154	258	57	14	—	9.3
452990	All other general merchandise stores .....	3	2 154	258	57	14	—	9.3
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILFORD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>119</b>	<b>288 119</b>	<b>29 787</b>	<b>6 969</b>	<b>1 900</b>	<b>6.5</b>	<b>2.8</b>
441	Motor vehicle & parts dealers .....	9	67 176	5 590	1 291	180	1.2	2.3
4411	Automobile dealers .....	5	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	6	10 857	1 424	305	64	14.4	15.0
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	2 395	375	105	18	62.6	8.4
4431	Electronics & appliance stores .....	5	2 395	375	105	18	62.6	8.4
444	Building material & garden equipment & supplies dealers .....	6	5 893	938	132	30	74.1	—
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	22	96 536	9 433	2 184	790	1.9	1.4
4451	Grocery stores .....	13	90 346	8 941	2 053	750	1.6	.6
44511	Supermarkets & other grocery (except convenience) stores .....	7	84 913	8 567	1 948	712	.4	—
445110	Supermarkets & other grocery (except convenience) stores .....	7	84 913	8 567	1 948	712	.4	—
44512	Convenience stores .....	6	5 433	374	105	38	21.1	9.7
445120	Convenience stores .....	6	5 433	374	105	38	21.1	9.7
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	14	31 669	4 214	1 061	202	2.1	.5
4461	Health & personal care stores .....	14	31 669	4 214	1 061	202	2.1	.5
44611	Pharmacies & drug stores .....	8	30 186	3 966	997	189	—	.5
446110	Pharmacies & drug stores .....	8	30 186	3 966	997	189	—	.5
4461101	Pharmacies & drug stores .....	8	30 186	3 966	997	189	—	.5
447	Gasoline stations .....	12	17 622	913	209	73	17.3	2.2
448	Clothing & clothing accessories stores .....	12	12 987	1 340	358	112	3.7	.6
4481	Clothing stores .....	5	9 145	733	160	81	2.6	.9
4483	Jewelry, luggage, & leather goods stores .....	3	2 259	452	157	16	—	—
451	Sporting goods, hobby, book, & music stores .....	11	6 331	761	196	65	30.2	17.8
4511	Sporting goods, hobby, & musical instrument stores ..	6	3 910	569	139	39	48.9	.8
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	5	2 421	192	57	26	—	45.2
4512112	Specialty book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	1 322	189	52	18	20.6	68.8
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	9	11 340	2 340	549	93	18.7	1.3
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILLBURY TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>73 445</b>	<b>6 707</b>	<b>1 427</b>	<b>241</b>	<b>7.2</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	39 687	3 511	716	94	7.3	—
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	6	3 949	278	50	24	29.5	12.2
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	2 859	211	43	14	—	8.4
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>MILTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>39</b>	<b>33 493</b>	<b>5 289</b>	<b>1 273</b>	<b>300</b>	<b>27.1</b>	<b>8.1</b>
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	13	14 454	2 930	703	135	19.4	5.5
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	4 897	333	87	20	—	33.2
448	Clothing & clothing accessories stores .....	3	1 191	288	72	30	76.9	23.1
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	7	4 691	830	206	30	92.2	—
4543	Direct selling establishments .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NATICK TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>313</b>	<b>1 073 368</b>	<b>110 529</b>	<b>25 771</b>	<b>5 938</b>	<b>12.6</b>	<b>2.2</b>
441	Motor vehicle & parts dealers	17	364 918	28 753	6 492	644	32.6	.9
4411	Automobile dealers	8	D	D	D	f	D	D
441111	New car dealers	6	353 790	27 132	6 120	578	33.1	—
441110	New car dealers	6	353 790	27 132	6 120	578	33.1	—
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	5 835	808	191	40	16.3	53.1
441310	Automotive parts & accessories stores	5	5 835	808	191	40	16.3	53.1
442	Furniture & home furnishings stores	31	47 539	6 882	1 665	296	3.2	4.9
4421	Furniture stores	15	26 963	4 037	886	125	2.3	2.8
44211	Furniture stores	15	26 963	4 037	886	125	2.3	2.8
442110	Furniture stores	15	26 963	4 037	886	125	2.3	2.8
4422	Home furnishings stores	16	20 576	2 845	779	171	4.4	7.7
44221	Floor covering stores	5	7 683	1 082	285	45	9.6	10.6
442210	Floor covering stores	5	7 683	1 082	285	45	9.6	10.6
44229	Other home furnishings stores	11	12 893	1 763	494	126	1.3	5.9
442299	All other home furnishings stores	11	12 893	1 763	494	126	1.3	5.9
443	Electronics & appliance stores	16	35 701	3 441	771	170	5.0	1.7
4431	Electronics & appliance stores	16	35 701	3 441	771	170	5.0	1.7
44311	Appliance, television, & other electronics stores	8	26 280	2 072	416	112	6.8	2.3
443111	Household appliance stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	c	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	65 945	6 606	1 468	305	.8	—
4441	Building material & supplies dealers	8	63 151	6 043	1 368	289	.9	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	2 794	563	100	16	—	—
445	Food & beverage stores	24	106 081	10 378	2 459	792	3.3	1.1
4451	Grocery stores	12	92 276	8 893	2 145	681	1.1	.9
44511	Supermarkets & other grocery (except convenience) stores	7	89 640	8 644	2 075	655	.5	.9
445110	Supermarkets & other grocery (except convenience) stores	7	89 640	8 644	2 075	655	.5	.9
4452	Specialty food stores	4	2 660	409	96	40	52.0	—
4453	Beer, wine, & liquor stores	8	11 145	1 076	218	71	9.1	3.2
44531	Beer, wine, & liquor stores	8	11 145	1 076	218	71	9.1	3.2
445310	Beer, wine, & liquor stores	8	11 145	1 076	218	71	9.1	3.2
446	Health & personal care stores	25	30 123	3 833	950	318	10.7	3.4
4461	Health & personal care stores	25	30 123	3 833	950	318	10.7	3.4
44611	Pharmacies & drug stores	6	19 292	1 940	469	200	12.4	—
446110	Pharmacies & drug stores	6	19 292	1 940	469	200	12.4	—
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	9	5 291	864	204	54	—	—
446120	Cosmetics, beauty supplies, & perfume stores	9	5 291	864	204	54	—	—
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
447	Gasoline stations	11	18 608	998	251	74	11.0	—
44719	Other gasoline stations	10	D	D	D	b	D	D
447190	Other gasoline stations	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	92	106 159	12 925	3 036	974	2.6	6.2
4481	Clothing stores	61	81 850	9 274	2 150	752	1.9	4.9
44811	Men's clothing stores	8	12 312	1 454	357	83	—	23.5
448110	Men's clothing stores	8	12 312	1 454	357	83	—	23.5
44812	Women's clothing stores	23	29 457	3 407	774	286	5.1	3.7
448120	Women's clothing stores	23	29 457	3 407	774	286	5.1	3.7
44813	Children's & infants' clothing stores	6	8 657	884	214	91	—	—
448130	Children's & infants' clothing stores	6	8 657	884	214	91	—	—
44814	Family clothing stores	13	24 439	2 625	571	237	—	.1
448140	Family clothing stores	13	24 439	2 625	571	237	—	.1
44815	Clothing accessories stores	7	2 158	411	87	22	3.0	—
448150	Clothing accessories stores	7	2 158	411	87	22	3.0	—
44819	Other clothing stores	4	4 827	493	147	33	—	—
448190	Other clothing stores	4	4 827	493	147	33	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NATICK TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores—Con.							
4482	Shoe stores . . . . .	18	11 855	1 762	440	126	6.2	5.0
44821	Shoe stores . . . . .	18	11 855	1 762	440	126	6.2	5.0
448210	Shoe stores . . . . .	18	11 855	1 762	440	126	6.2	5.0
4482101	Men's shoe stores . . . . .	3	773	101	31	8	—	—
4482102	Women's shoe stores . . . . .	8	4 982	954	240	64	14.7	11.8
4482103	Children's & juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4482105	Athletic footwear stores . . . . .	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores . . . . .	13	12 454	1 889	446	96	4.1	15.9
44831	Jewelry stores . . . . .	13	12 454	1 889	446	96	4.1	15.9
448310	Jewelry stores . . . . .	13	12 454	1 889	446	96	4.1	15.9
451	Sporting goods, hobby, book, & music stores . . . . .	30	47 370	5 527	1 323	374	.5	.8
4511	Sporting goods, hobby, & musical instrument stores . . . . .	23	37 217	4 826	1 141	309	—	1.0
45111	Sporting goods stores . . . . .	10	16 410	2 089	441	148	—	—
451110	Sporting goods stores . . . . .	10	16 410	2 089	441	148	—	—
4511101	General-line sporting goods stores . . . . .	3	9 602	1 196	276	88	—	—
4511102	Specialty-line sporting goods stores . . . . .	7	6 808	893	165	60	—	—
45112	Hobby, toy, & game stores . . . . .	8	10 196	1 106	304	92	—	3.8
451120	Hobby, toy, & game stores . . . . .	8	10 196	1 106	304	92	—	3.8
45113	Sewing, needlework, & piece goods stores . . . . .	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores . . . . .	3	D	D	D	b	D	D
451140	Musical instrument & supplies stores . . . . .	3	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	7	10 153	701	182	65	2.4	—
45121	Book stores & news dealers . . . . .	3	D	D	D	b	D	D
451211	Book stores . . . . .	2	D	D	D	b	D	D
4512111	Book stores, general . . . . .	2	D	D	D	b	D	D
451212	News dealers & newsstands . . . . .	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . . . .	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . . . . .	4	D	D	D	b	D	D
452	General merchandise stores . . . . .	9	197 287	21 612	5 076	1 496	—	—
4521	Department stores (incl leased depts) ## . . . . .	5	165 191	N	N	N	—	—
45211	Department stores (incl leased depts) ## . . . . .	5	165 191	N	N	N	—	—
4521	Department stores (excl leased depts) . . . . .	5	162 053	18 333	4 254	1 244	—	—
45211	Department stores (excl leased depts) . . . . .	5	162 053	18 333	4 254	1 244	—	—
452110	Department stores (excl leased depts) . . . . .	5	162 053	18 333	4 254	1 244	—	—
4521101	Conventional department stores (excl leased depts) . . . . .	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) . . . . .	1	D	D	D	e	D	D
4529	Other general merchandise stores . . . . .	4	35 234	3 279	822	252	—	—
45299	All other general merchandise stores . . . . .	3	D	D	D	c	D	D
452990	All other general merchandise stores . . . . .	3	D	D	D	c	D	D
4529902	Catalog showrooms . . . . .	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	41	39 956	5 783	1 430	409	2.1	19.4
4531	Florists . . . . .	4	5 542	1 564	379	70	—	8.1
45311	Florists . . . . .	4	5 542	1 564	379	70	—	8.1
453110	Florists . . . . .	4	5 542	1 564	379	70	—	8.1
4532	Office supplies, stationery, & gift stores . . . . .	21	19 155	2 291	581	219	3.9	20.4
45321	Office supplies & stationery stores . . . . .	3	6 217	733	185	42	—	—
453210	Office supplies & stationery stores . . . . .	3	6 217	733	185	42	—	—
4532102	Office supplies stores . . . . .	3	6 217	733	185	42	—	—
45322	Gift, novelty, & souvenir stores . . . . .	18	12 938	1 558	396	177	5.8	30.3
453220	Gift, novelty, & souvenir stores . . . . .	18	12 938	1 558	396	177	5.8	30.3
4539	Other miscellaneous store retailers . . . . .	14	D	D	D	c	D	D
45391	Pet & pet supplies stores . . . . .	3	D	D	D	b	D	D
453910	Pet & pet supplies stores . . . . .	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	10	8 562	1 091	275	50	—	39.0
454	Nonstore retailers . . . . .	6	13 681	3 791	850	86	—	3.5
4543	Direct selling establishments . . . . .	2	D	D	D	b	D	D
45431	Fuel dealers . . . . .	1	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	1	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEEDHAM TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>131</b>	<b>288 132</b>	<b>39 410</b>	<b>9 139</b>	<b>1 599</b>	<b>11.8</b>	<b>6.0</b>
441	Motor vehicle & parts dealers	4	D	D	D	c	D	D
4411	Automobile dealers	3	70 538	7 738	1 898	181	—	—
442	Furniture & home furnishings stores	14	24 233	3 555	851	148	54.6	2.8
4421	Furniture stores	6	15 505	2 007	471	75	78.1	4.4
44211	Furniture stores	6	15 505	2 007	471	75	78.1	4.4
442110	Furniture stores	6	15 505	2 007	471	75	78.1	4.4
4422	Home furnishings stores	8	8 728	1 548	380	73	12.9	—
44221	Floor covering stores	5	4 519	933	266	42	20.4	—
442210	Floor covering stores	5	4 519	933	266	42	20.4	—
44229	Other home furnishings stores	3	4 209	615	114	31	D	—
442299	All other home furnishings stores	3	4 209	615	114	31	D	—
443	Electronics & appliance stores	7	19 196	3 686	829	86	3.8	44.5
4431	Electronics & appliance stores	7	19 196	3 686	829	86	3.8	44.5
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	14	D	D	D	c	D	D
4441	Building material & supplies dealers	13	36 921	5 032	1 080	148	—	—
44412	Paint & wallpaper stores	4	6 573	1 213	273	49	—	—
444120	Paint & wallpaper stores	4	6 573	1 213	273	49	—	—
44413	Hardware stores	4	10 662	1 711	350	52	—	—
444130	Hardware stores	4	10 662	1 711	350	52	—	—
44419	Other building material dealers	5	19 686	2 108	457	47	—	—
444190	Other building material dealers	5	19 686	2 108	457	47	—	—
445	Food & beverage stores	13	50 549	5 981	1 363	416	2.5	1.9
4451	Grocery stores	9	49 797	5 848	1 335	402	2.5	.8
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	e	D	D
4452	Specialty food stores	4	752	133	28	14	—	75.4
446	Health & personal care stores	12	23 468	3 161	712	180	18.0	—
4461	Health & personal care stores	12	23 468	3 161	712	180	18.0	—
44611	Pharmacies & drug stores	6	20 993	2 384	524	150	18.2	—
446110	Pharmacies & drug stores	6	20 993	2 384	524	150	18.2	—
4461101	Pharmacies & drug stores	6	20 993	2 384	524	150	18.2	—
44619	Other health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	12	12 288	1 015	206	52	51.3	3.0
448	Clothing & clothing accessories stores	9	4 785	754	158	45	30.8	—
4481	Clothing stores	7	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	12	10 497	1 337	245	92	12.5	39.4
4511	Sporting goods, hobby, & musical instrument stores	9	6 116	821	107	56	21.5	26.0
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	4 381	516	138	36	—	58.2
45121	Book stores & news dealers	3	4 381	516	138	36	—	58.2
451211	Book stores, general	3	4 381	516	138	36	—	58.2
4512111	Book stores, general	3	4 381	516	138	36	—	58.2
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4531	Florists	5	1 506	285	64	22	16.5	—
45311	Florists	5	1 506	285	64	22	16.5	—
453110	Florists	5	1 506	285	64	22	16.5	—
4532	Office supplies, stationery, & gift stores	9	4 022	745	137	43	25.3	2.6
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	3	1 421	121	26	5	100.0	—
45331	Used merchandise stores	3	1 421	121	26	5	100.0	—
453310	Used merchandise stores	3	1 421	121	26	5	100.0	—
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	12	D	D	D	c	D	D
4543	Direct selling establishments	9	26 004	5 477	1 446	136	9.7	4.7
45431	Fuel dealers	5	24 012	4 655	1 267	119	3.1	5.1
454311	Heating oil dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW BEDFORD, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>325</b>	<b>499 444</b>	<b>52 196</b>	<b>12 219</b>	<b>3 273</b>	<b>16.9</b>	<b>4.8</b>
441	Motor vehicle & parts dealers .....	46	70 541	6 275	1 483	284	22.5	4.5
4411	Automobile dealers .....	26	54 320	3 707	923	156	29.2	1.8
44112	Used car dealers .....	18	14 347	841	220	47	51.2	4.5
441120	Used car dealers .....	18	14 347	841	220	47	51.2	4.5
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	17	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	13	10 191	1 638	369	90	—	21.9
441310	Automotive parts & accessories stores .....	13	10 191	1 638	369	90	—	21.9
442	Furniture & home furnishings stores .....	19	D	D	D	c	D	D
4421	Furniture stores .....	8	7 983	1 122	278	100	9.7	—
44211	Furniture stores .....	8	7 983	1 122	278	100	9.7	—
442110	Furniture stores .....	8	7 983	1 122	278	100	9.7	—
4422	Home furnishings stores .....	11	D	D	D	b	D	D
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
443	Electronics & appliance stores .....	12	6 200	998	244	49	18.7	—
4431	Electronics & appliance stores .....	12	6 200	998	244	49	18.7	—
44311	Appliance, television, & other electronics stores .....	10	D	D	D	b	D	D
443111	Household appliance stores .....	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	27	D	D	D	c	D	D
4441	Building material & supplies dealers .....	25	37 856	4 640	1 106	177	6.4	—
44413	Hardware stores .....	8	D	D	D	b	D	D
444130	Hardware stores .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	14	29 631	3 762	919	128	6.9	—
444190	Other building material dealers .....	14	29 631	3 762	919	128	6.9	—
445	Food & beverage stores .....	61	181 870	18 667	3 983	1 192	25.1	2.0
4451	Grocery stores .....	28	157 484	16 334	3 455	1 031	22.8	.7
44511	Supermarkets & other grocery (except convenience) stores .....	14	147 560	15 392	3 244	946	23.1	.3
445110	Supermarkets & other grocery (except convenience) stores .....	14	147 560	15 392	3 244	946	23.1	.3
44512	Convenience stores .....	14	9 924	942	211	85	19.3	7.5
445120	Convenience stores .....	14	9 924	942	211	85	19.3	7.5
4452	Specialty food stores .....	10	11 012	1 175	250	61	49.0	9.8
4453	Beer, wine, & liquor stores .....	23	13 374	1 158	278	100	32.7	10.2
44531	Beer, wine, & liquor stores .....	23	13 374	1 158	278	100	32.7	10.2
445310	Beer, wine, & liquor stores .....	23	13 374	1 158	278	100	32.7	10.2
446	Health & personal care stores .....	20	55 184	5 829	1 419	377	5.6	1.3
4461	Health & personal care stores .....	20	55 184	5 829	1 419	377	5.6	1.3
44611	Pharmacies & drug stores .....	16	51 931	5 511	1 346	336	6.0	1.4
446110	Pharmacies & drug stores .....	16	51 931	5 511	1 346	336	6.0	1.4
4461101	Pharmacies & drug stores .....	16	51 931	5 511	1 346	336	6.0	1.4
44619	Other health & personal care stores .....	3	D	D	D	b	D	D
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
446199	All other health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	41	57 406	3 359	810	268	10.8	3.4
4471	Gasoline stations .....	41	57 406	3 359	810	268	10.8	3.4
44711	Gasoline stations with convenience stores .....	17	29 898	1 598	375	145	6.5	5.2
447110	Gasoline stations with convenience stores .....	17	29 898	1 598	375	145	6.5	5.2
44719	Other gasoline stations .....	24	27 508	1 761	435	123	15.5	1.4
447190	Other gasoline stations .....	24	27 508	1 761	435	123	15.5	1.4
448	Clothing & clothing accessories stores .....	36	19 035	2 737	849	256	4.2	51.5
4481	Clothing stores .....	19	16 156	2 243	711	210	3.4	59.6
44819	Other clothing stores .....	5	D	D	D	a	D	D
448190	Other clothing stores .....	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	13	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	11	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	10	D	D	D	c	D	D
45299	All other general merchandise stores .....	9	D	D	D	c	D	D
452990	All other general merchandise stores .....	9	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW BEDFORD, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D
4531	Florists .....	5	2 871	634	147	53	6.0	—
45311	Florists .....	5	2 871	634	147	53	6.0	—
453110	Florists .....	5	2 871	634	147	53	6.0	—
4532	Office supplies, stationery, & gift stores .....	9	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	16	D	D	D	b	D	D
4543	Direct selling establishments .....	14	D	D	D	b	D	D
45431	Fuel dealers .....	13	D	D	D	b	D	D
454311	Heating oil dealers .....	12	D	D	D	b	D	D
<b>NEWBURYPORT, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>104</b>	<b>154 578</b>	<b>13 643</b>	<b>3 446</b>	<b>1 020</b>	<b>28.5</b>	<b>4.6</b>
441	Motor vehicle & parts dealers .....	5	21 667	1 795	449	68	92.2	—
442	Furniture & home furnishings stores .....	7	3 547	398	82	23	80.7	—
44229	Other home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	1 935	365	97	22	29.9	—
4431	Electronics & appliance stores .....	5	1 935	365	97	22	29.9	—
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	8 971	1 084	243	43	—	—
4441	Building material & supplies dealers .....	5	8 971	1 084	243	43	—	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	12	51 828	3 929	1 219	369	3.6	—
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	7	15 448	1 553	373	109	12.5	1.6
4461	Health & personal care stores .....	7	15 448	1 553	373	109	12.5	1.6
446191	Food (health) supplement stores .....	3	944	106	20	8	73.1	26.9
447	Gasoline stations .....	10	12 569	780	187	82	36.5	28.7
44719	Other gasoline stations .....	9	D	D	D	b	D	D
447190	Other gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	17	15 431	1 122	244	100	19.8	2.1
4481	Clothing stores .....	12	12 205	884	196	79	23.9	2.7
44814	Family clothing stores .....	3	D	D	D	b	D	D
448140	Family clothing stores .....	3	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	2 597	389	72	27	63.5	—
4512	Book, periodical, & music stores .....	3	1 434	171	45	17	D	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	10	2 862	484	88	44	53.3	8.2
45322	Gift, novelty, & souvenir stores .....	10	2 862	484	88	44	53.3	8.2
453220	Gift, novelty, & souvenir stores .....	10	2 862	484	88	44	53.3	8.2
4533	Used merchandise stores .....	4	1 296	153	15	5	20.1	—
45331	Used merchandise stores .....	4	1 296	153	15	5	20.1	—
453310	Used merchandise stores .....	4	1 296	153	15	5	20.1	—
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	6 885	480	135	22	65.8	34.2
4543	Direct selling establishments .....	4	D	D	D	a	D	D
45431	Fuel dealers .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWTON, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>390</b>	<b>978 074</b>	<b>113 889</b>	<b>26 016</b>	<b>5 701</b>	<b>6.7</b>	<b>10.7</b>
441	Motor vehicle & parts dealers	15	202 167	16 881	3 755	459	3.6	23.1
4411	Automobile dealers	7	195 869	15 750	3 519	426	3.6	23.7
44111	New car dealers	7	195 869	15 750	3 519	426	3.6	23.7
441110	New car dealers	7	195 869	15 750	3 519	426	3.6	23.7
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	28	50 561	7 010	1 765	369	16.6	.1
4421	Furniture stores	5	19 276	2 152	578	79	6.3	—
44211	Furniture stores	5	19 276	2 152	578	79	6.3	—
442110	Furniture stores	5	19 276	2 152	578	79	6.3	—
4422	Home furnishings stores	23	31 285	4 858	1 187	290	22.9	.2
44221	Floor covering stores	4	6 562	1 834	521	43	.9	—
442210	Floor covering stores	4	6 562	1 834	521	43	.9	—
44229	Other home furnishings stores	19	24 723	3 024	666	247	28.8	.2
442299	All other home furnishings stores	15	23 733	2 853	623	239	26.0	—
443	Electronics & appliance stores	14	19 249	2 886	576	92	1.6	19.8
4431	Electronics & appliance stores	14	19 249	2 886	576	92	1.6	19.8
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores	6	8 933	1 173	255	37	3.3	24.2
443130	Camera & photographic supplies stores	6	8 933	1 173	255	37	3.3	24.2
444	Building material & garden equipment & supplies dealers	11	36 388	6 207	623	127	8.6	2.1
4441	Building material & supplies dealers	9	D	D	D	c	D	D
44419	Other building material dealers	4	31 040	5 487	447	96	—	—
444190	Other building material dealers	4	31 040	5 487	447	96	—	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	52	176 350	20 136	5 005	1 224	3.4	2.0
4451	Grocery stores	25	140 848	16 340	4 006	1 014	1.9	1.3
44511	Supermarkets & other grocery (except convenience) stores	13	133 396	15 412	3 793	932	.4	1.3
445110	Supermarkets & other grocery (except convenience) stores	13	133 396	15 412	3 793	932	.4	1.3
44512	Convenience stores	12	7 452	928	213	82	27.6	.8
445120	Convenience stores	12	7 452	928	213	82	27.6	.8
4452	Specialty food stores	12	5 287	707	140	47	16.2	17.6
4453	Beer, wine, & liquor stores	15	30 215	3 089	859	163	8.1	2.5
44531	Beer, wine, & liquor stores	15	30 215	3 089	859	163	8.1	2.5
445310	Beer, wine, & liquor stores	15	30 215	3 089	859	163	8.1	2.5
446	Health & personal care stores	28	53 265	5 989	1 457	425	9.9	3.8
4461	Health & personal care stores	28	53 265	5 989	1 457	425	9.9	3.8
44611	Pharmacies & drug stores	12	44 297	4 101	993	348	10.6	—
446110	Pharmacies & drug stores	12	44 297	4 101	993	348	10.6	—
4461101	Pharmacies & drug stores	11	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	2 029	471	121	25	—	7.1
446120	Cosmetics, beauty supplies, & perfume stores	5	2 029	471	121	25	—	7.1
44613	Optical goods stores	8	5 843	1 203	285	36	2.6	21.2
446130	Optical goods stores	8	5 843	1 203	285	36	2.6	21.2
447	Gasoline stations	26	43 933	2 943	696	178	21.7	35.4
4471	Gasoline stations	26	43 933	2 943	696	178	21.7	35.4
44719	Other gasoline stations	24	D	D	D	c	D	D
447190	Other gasoline stations	24	D	D	D	c	D	D
448	Clothing & clothing accessories stores	113	165 187	20 685	4 775	1 112	6.7	17.4
4481	Clothing stores	75	125 065	15 303	3 541	855	4.0	20.1
44811	Men's clothing stores	7	15 196	2 134	499	68	7.8	6.7
448110	Men's clothing stores	7	15 196	2 134	499	68	7.8	6.7
44812	Women's clothing stores	38	37 907	5 910	1 365	305	7.0	18.8
448120	Women's clothing stores	38	37 907	5 910	1 365	305	7.0	18.8
44813	Children's & infants' clothing stores	6	6 298	564	142	60	11.9	—
448130	Children's & infants' clothing stores	6	6 298	564	142	60	11.9	—
44814	Family clothing stores	11	55 197	5 233	1 248	331	.2	22.2
448140	Family clothing stores	11	55 197	5 233	1 248	331	.2	22.2
44815	Clothing accessories stores	7	4 765	664	163	64	7.2	89.3
448150	Clothing accessories stores	7	4 765	664	163	64	7.2	89.3
44819	Other clothing stores	6	5 702	798	124	27	—	9.4
448190	Other clothing stores	6	5 702	798	124	27	—	9.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWTON, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores—Con.							
4482	Shoe stores .....	15	14 594	2 240	498	121	4.8	2.0
44821	Shoe stores .....	15	14 594	2 240	498	121	4.8	2.0
448210	Shoe stores .....	15	14 594	2 240	498	121	4.8	2.0
4482101	Men's shoe stores .....	4	3 249	374	109	27	—	—
4482102	Women's shoe stores .....	5	3 428	523	124	40	20.5	8.6
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	23	25 528	3 142	736	136	20.9	13.0
44831	Jewelry stores .....	19	21 944	2 824	653	117	23.3	15.2
448310	Jewelry stores .....	19	21 944	2 824	653	117	23.3	15.2
44832	Luggage & leather goods stores .....	4	3 584	318	83	19	6.5	—
448320	Luggage & leather goods stores .....	4	3 584	318	83	19	6.5	—
451	Sporting goods, hobby, book, & music stores .....	37	59 854	7 773	1 688	417	8.3	.8
4511	Sporting goods, hobby, & musical instrument stores ..	21	26 870	3 475	765	200	17.4	1.5
45111	Sporting goods stores .....	10	15 772	1 927	419	118	23.7	.4
451110	Sporting goods stores .....	10	15 772	1 927	419	118	23.7	.4
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	7	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	3	5 655	1 017	244	41	D	—
451140	Musical instrument & supplies stores .....	3	5 655	1 017	244	41	D	—
4512	Book, periodical, & music stores .....	16	32 984	4 298	923	217	.9	.3
45121	Book stores & news dealers .....	12	28 865	3 992	866	200	1.0	—
451211	Book stores .....	10	D	D	D	c	D	D
4512111	Book stores, general .....	6	27 294	3 804	819	183	.9	—
4512113	College book stores .....	3	1 149	121	31	9	—	—
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	4 119	306	57	17	—	2.3
451220	Prerecorded tape, compact disc, & record stores .	4	4 119	306	57	17	—	2.3
452	General merchandise stores .....	4	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	f	D	D
453	Miscellaneous store retailers .....	43	D	D	D	e	D	D
4531	Florists .....	11	5 617	1 130	273	62	25.1	1.4
45311	Florists .....	11	5 617	1 130	273	62	25.1	1.4
453110	Florists .....	11	5 617	1 130	273	62	25.1	1.4
4532	Office supplies, stationery, & gift stores .....	16	14 644	1 481	350	104	9.3	4.9
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	14	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	14	D	D	D	b	D	D
4533	Used merchandise stores .....	4	635	101	12	9	70.7	—
45331	Used merchandise stores .....	4	635	101	12	9	70.7	—
453310	Used merchandise stores .....	4	635	101	12	9	70.7	—
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	19	16 454	3 112	843	102	37.4	7.8
4541	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	11	12 338	2 507	700	76	37.6	10.4
45431	Fuel dealers .....	4	7 902	1 689	438	49	55.9	16.2
454311	Heating oil dealers .....	4	7 902	1 689	438	49	55.9	16.2
45439	Other direct selling establishments .....	7	4 436	818	262	27	5.0	—
454390	Other direct selling establishments .....	7	4 436	818	262	27	5.0	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORFOLK TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>20 629</b>	<b>2 579</b>	<b>590</b>	<b>103</b>	<b>60.4</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	9 817	1 404	280	42	70.2	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	2 434	163	38	22	D	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>NORTH ADAMS, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>77</b>	<b>138 306</b>	<b>14 412</b>	<b>3 374</b>	<b>1 089</b>	<b>11.6</b>	<b>9.1</b>
441	Motor vehicle & parts dealers .....	12	21 103	1 748	406	78	32.5	22.4
44131	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	4	872	112	22	9	68.5	3.6
443	Electronics & appliance stores .....	3	2 818	315	74	24	—	20.0
4431	Electronics & appliance stores .....	3	2 818	315	74	24	—	20.0
44311	Appliance, television, & other electronics stores .....	3	2 818	315	74	24	—	20.0
443111	Household appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	4	7 823	763	206	30	.9	26.8
444190	Other building material dealers .....	4	7 823	763	206	30	.9	26.8
445	Food & beverage stores .....	10	48 651	5 081	1 166	433	.1	.7
4451	Grocery stores .....	4	46 013	4 799	1 105	406	—	—
44511	Supermarkets & other grocery (except convenience) stores .....	4	46 013	4 799	1 105	406	—	—
445110	Supermarkets & other grocery (except convenience) stores .....	4	46 013	4 799	1 105	406	—	—
446	Health & personal care stores .....	7	D	D	D	b	D	D
4461	Health & personal care stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	9	6 956	464	108	58	7.4	.8
448	Clothing & clothing accessories stores .....	4	2 036	243	58	23	—	—
451	Sporting goods, hobby, book, & music stores .....	4	995	103	20	8	—	2.7
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	e	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	5	11 120	1 293	352	59	21.6	40.2
4543	Direct selling establishments .....	5	11 120	1 293	352	59	21.6	40.2
45431	Fuel dealers .....	5	11 120	1 293	352	59	21.6	40.2
454311	Heating oil dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTHAMPTON, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>206</b>	<b>379 955</b>	<b>41 542</b>	<b>10 117</b>	<b>2 525</b>	<b>10.2</b>	<b>5.2</b>
441	Motor vehicle & parts dealers .....	21	121 523	11 292	2 670	386	17.0	1.1
4411	Automobile dealers .....	10	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	6 486	987	239	77	—	46.4
4421	Furniture stores .....	5	3 406	425	99	24	—	76.2
44211	Furniture stores .....	5	3 406	425	99	24	—	76.2
442110	Furniture stores .....	5	3 406	425	99	24	—	76.2
4422	Home furnishings stores .....	4	3 080	562	140	53	—	13.4
44229	Other home furnishings stores .....	4	3 080	562	140	53	—	13.4
442299	All other home furnishings stores .....	4	3 080	562	140	53	—	13.4
443	Electronics & appliance stores .....	17	12 401	2 031	420	84	25.2	13.8
4431	Electronics & appliance stores .....	17	12 401	2 031	420	84	25.2	13.8
44311	Appliance, television, & other electronics stores .....	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	6	D	D	D	b	D	D
44312	Computer & software stores .....	6	7 434	1 206	241	48	28.3	—
443120	Computer & software stores .....	6	7 434	1 206	241	48	28.3	—
44313	Camera & photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	28 232	3 831	883	133	3.1	—
4441	Building material & supplies dealers .....	10	D	D	D	c	D	D
44419	Other building material dealers .....	5	16 806	2 312	502	51	3.0	—
444190	Other building material dealers .....	5	16 806	2 312	502	51	3.0	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	25	88 210	8 411	1 945	693	4.2	2.7
4451	Grocery stores .....	13	73 577	7 310	1 687	600	4.0	—
44511	Supermarkets & other grocery (except convenience) stores .....	8	70 467	6 785	1 554	541	2.8	—
445110	Supermarkets & other grocery (except convenience) stores .....	8	70 467	6 785	1 554	541	2.8	—
4452	Specialty food stores .....	4	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	10	18 063	1 648	407	133	11.4	8.5
4461	Health & personal care stores .....	10	18 063	1 648	407	133	11.4	8.5
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	20	30 965	1 905	471	146	2.6	10.9
4471	Gasoline stations .....	20	30 965	1 905	471	146	2.6	10.9
44711	Gasoline stations with convenience stores .....	8	15 429	813	197	79	3.8	3.1
447110	Gasoline stations with convenience stores .....	8	15 429	813	197	79	3.8	3.1
44719	Other gasoline stations .....	12	15 536	1 092	274	67	1.3	18.7
447190	Other gasoline stations .....	12	15 536	1 092	274	67	1.3	18.7
448	Clothing & clothing accessories stores .....	33	20 515	3 521	859	273	16.0	4.1
4481	Clothing stores .....	20	12 998	2 227	539	166	22.1	6.1
44812	Women's clothing stores .....	12	9 621	1 659	379	115	9.3	3.0
448120	Women's clothing stores .....	12	9 621	1 659	379	115	9.3	3.0
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	8	4 456	820	185	57	9.3	1.0
44831	Jewelry stores .....	7	D	D	D	b	D	D
448310	Jewelry stores .....	7	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	25	12 247	2 134	513	147	18.7	3.4
4511	Sporting goods, hobby, & musical instrument stores ..	18	7 370	1 370	323	89	17.2	5.7
45112	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	7	4 877	764	190	58	20.9	—
45121	Book stores & news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTHAMPTON, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	3	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	4	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	7	2 031	412	91	35	—	25.8
45331	Used merchandise stores .....	7	2 031	412	91	35	—	25.8
453310	Used merchandise stores .....	7	2 031	412	91	35	—	25.8
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	7	12 559	2 657	951	158	—	30.0
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>NORTH ANDOVER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>69</b>	<b>150 466</b>	<b>16 544</b>	<b>4 028</b>	<b>1 157</b>	<b>7.8</b>	<b>1.4</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	11 540	1 758	405	71	18.2	—
4441	Building material & supplies dealers .....	7	11 540	1 758	405	71	18.2	—
44419	Other building material dealers .....	3	8 137	1 325	299	43	D	—
444190	Other building material dealers .....	3	8 137	1 325	299	43	D	—
445	Food & beverage stores .....	13	69 268	7 398	1 960	611	2.7	.4
4451	Grocery stores .....	6	55 214	5 141	1 362	470	—	—
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	10	D	D	D	b	D	D
44719	Other gasoline stations .....	8	D	D	D	b	D	D
447190	Other gasoline stations .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	9	11 770	1 012	232	91	1.0	2.9
4481	Clothing stores .....	5	10 241	869	198	81	—	—
451	Sporting goods, hobby, book, & music stores .....	3	2 304	220	55	14	D	—
4512	Book, periodical, & music stores .....	1	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4531	Florists .....	3	2 369	572	102	40	D	—
45311	Florists .....	3	2 369	572	102	40	D	—
453110	Florists .....	3	2 369	572	102	40	D	—
454	Nonstore retailers .....	4	4 831	1 248	260	32	—	21.2
4543	Direct selling establishments .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH ATTLEBOROUGH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>236</b>	<b>576 984</b>	<b>60 219</b>	<b>14 372</b>	<b>4 035</b>	<b>3.5</b>	<b>4.9</b>
441	Motor vehicle & parts dealers	14	104 293	13 063	3 587	363	7.0	1.8
4411	Automobile dealers	8	98 208	11 895	3 290	320	7.2	.4
44111	New car dealers	5	97 065	11 750	3 191	310	7.3	—
441110	New car dealers	5	97 065	11 750	3 191	310	7.3	—
4413	Automotive parts, accessories, & tire stores	6	6 085	1 168	297	43	3.9	24.7
442	Furniture & home furnishings stores	11	9 148	871	196	72	13.5	—
4421	Furniture stores	3	2 176	235	58	19	—	—
44211	Furniture stores	3	2 176	235	58	19	—	—
442110	Furniture stores	3	2 176	235	58	19	—	—
4422	Home furnishings stores	8	6 972	636	138	53	17.8	—
44229	Other home furnishings stores	5	5 034	455	104	44	—	—
442299	All other home furnishings stores	5	5 034	455	104	44	—	—
443	Electronics & appliance stores	10	27 223	2 377	470	129	—	4.4
4431	Electronics & appliance stores	10	27 223	2 377	470	129	—	4.4
44311	Appliance, television, & other electronics stores	6	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	c	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	11 708	1 885	314	92	19.1	7.1
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	4 005	782	94	44	14.0	—
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	20	71 337	6 872	1 636	536	4.6	—
4451	Grocery stores	7	65 515	6 270	1 479	469	1.7	—
44511	Supermarkets & other grocery (except convenience) stores	4	63 539	6 132	1 447	448	1.4	—
445110	Supermarkets & other grocery (except convenience) stores	4	63 539	6 132	1 447	448	1.4	—
4452	Specialty food stores	7	1 719	246	69	34	7.6	—
446	Health & personal care stores	13	22 980	2 521	584	192	—	3.1
4461	Health & personal care stores	13	22 980	2 521	584	192	—	3.1
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	5	3 468	714	155	45	—	—
446130	Optical goods stores	5	3 468	714	155	45	—	—
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	13	28 062	1 199	278	92	3.9	10.2
4471	Gasoline stations	13	28 062	1 199	278	92	3.9	10.2
44711	Gasoline stations with convenience stores	6	20 523	788	172	64	—	—
447110	Gasoline stations with convenience stores	6	20 523	788	172	64	—	—
448	Clothing & clothing accessories stores	79	99 675	9 987	2 283	882	3.6	14.3
4481	Clothing stores	46	71 937	6 440	1 488	637	—	18.3
44811	Men's clothing stores	4	5 037	446	102	32	—	33.4
448110	Men's clothing stores	4	5 037	446	102	32	—	33.4
44812	Women's clothing stores	19	24 657	2 268	543	243	—	21.2
448120	Women's clothing stores	19	24 657	2 268	543	243	—	21.2
44813	Children's & infants' clothing stores	6	9 747	816	192	95	—	—
448130	Children's & infants' clothing stores	6	9 747	816	192	95	—	—
44814	Family clothing stores	10	24 530	2 164	472	191	—	24.5
448140	Family clothing stores	10	24 530	2 164	472	191	—	24.5
44815	Clothing accessories stores	3	1 547	189	50	15	—	16.9
448150	Clothing accessories stores	3	1 547	189	50	15	—	16.9
44819	Other clothing stores	4	6 419	557	129	61	—	—
448190	Other clothing stores	4	6 419	557	129	61	—	—
4482	Shoe stores	21	17 963	2 233	484	161	19.4	5.2
44821	Shoe stores	21	17 963	2 233	484	161	19.4	5.2
448210	Shoe stores	21	17 963	2 233	484	161	19.4	5.2
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	6	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	4 836	555	101	39	—	—
4482105	Athletic footwear stores	5	6 316	793	176	49	—	—
4483	Jewelry, luggage, & leather goods stores	12	9 775	1 314	311	84	.7	1.3
44831	Jewelry stores	12	9 775	1 314	311	84	.7	1.3
448310	Jewelry stores	12	9 775	1 314	311	84	.7	1.3

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH ATTLEBOROUGH TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	21	37 253	3 175	757	270	1.0	3.5
4511	Sporting goods, hobby, & musical instrument stores . .	17	29 292	2 645	611	223	1.2	4.5
45111	Sporting goods stores . . . . .	9	7 709	849	190	70	4.6	—
451110	Sporting goods stores . . . . .	9	7 709	849	190	70	4.6	—
4511101	General-line sporting goods stores . . . . .	3	2 753	267	73	25	—	—
4511102	Specialty-line sporting goods stores . . . . .	6	4 956	582	117	45	7.2	—
45112	Hobby, toy, & game stores . . . . .	8	21 583	1 796	421	153	—	6.1
451120	Hobby, toy, & game stores . . . . .	8	21 583	1 796	421	153	—	6.1
4512	Book, periodical, & music stores . . . . .	4	7 961	530	146	47	—	—
45121	Book stores & news dealers . . . . .	2	D	D	D	b	D	D
451211	Book stores . . . . .	2	D	D	D	b	D	D
4512111	Book stores, general . . . . .	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	2	D	D	D	b	D	D
452	General merchandise stores . . . . .	6	141 103	14 837	3 486	1 121	—	—
4521	Department stores (incl leased depts) ## . . . . .	3	129 459	N	N	N	—	—
45211	Department stores (incl leased depts) ## . . . . .	3	129 459	N	N	N	—	—
4521	Department stores (excl leased depts) . . . . .	3	127 872	12 813	2 899	965	—	—
45211	Department stores (excl leased depts) . . . . .	3	127 872	12 813	2 899	965	—	—
452110	Department stores (excl leased depts) . . . . .	3	127 872	12 813	2 899	965	—	—
4521101	Conventional department stores (excl leased depts) . . . . .	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) . . . . .	2	D	D	D	f	D	D
45299	All other general merchandise stores . . . . .	3	13 231	2 024	587	156	—	—
452990	All other general merchandise stores . . . . .	3	13 231	2 024	587	156	—	—
4529903	Miscellaneous general merchandise stores . . . . .	3	13 231	2 024	587	156	—	—
453	Miscellaneous store retailers . . . . .	32	20 214	2 586	590	259	3.5	26.0
4531	Florists . . . . .	4	1 574	459	107	38	35.9	—
45311	Florists . . . . .	4	1 574	459	107	38	35.9	—
453110	Florists . . . . .	4	1 574	459	107	38	35.9	—
4532	Office supplies, stationery, & gift stores . . . . .	18	D	D	D	c	D	D
45321	Office supplies & stationery stores . . . . .	4	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	4	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	14	11 767	1 137	257	134	1.2	28.6
453220	Gift, novelty, & souvenir stores . . . . .	14	11 767	1 137	257	134	1.2	28.6
4539	Other miscellaneous store retailers . . . . .	10	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	3	1 286	227	58	22	—	5.1
453910	Pet & pet supplies stores . . . . .	3	1 286	227	58	22	—	5.1
45399	All other miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
454	Nonstore retailers . . . . .	5	3 988	846	191	27	11.3	—
454311	Heating oil dealers . . . . .	2	D	D	D	b	D	D
<b>NORTHBOROUGH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>57</b>	<b>76 573</b>	<b>8 345</b>	<b>1 998</b>	<b>619</b>	<b>23.5</b>	<b>5.1</b>
441	Motor vehicle & parts dealers . . . . .	6	D	D	D	b	D	D
4412	Other motor vehicle dealers . . . . .	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . .	1	D	D	D	b	D	D
441221	Motorcycle dealers . . . . .	1	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	4	1 913	351	78	18	—	20.8
443	Electronics & appliance stores . . . . .	6	3 307	763	130	22	14.6	26.2
4431	Electronics & appliance stores . . . . .	6	3 307	763	130	22	14.6	26.2
443112	Radio, television, & other electronics stores . . . . .	2	D	D	D	a	D	D
44312	Computer & software stores . . . . .	3	D	D	D	a	D	D
443120	Computer & software stores . . . . .	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	1 726	394	213	20	46.5	19.7
445	Food & beverage stores . . . . .	11	8 399	751	199	67	42.6	.3
4452	Specialty food stores . . . . .	3	1 240	113	30	5	100.0	—
446	Health & personal care stores . . . . .	3	7 348	793	200	45	D	—
4461	Health & personal care stores . . . . .	3	7 348	793	200	45	D	—
447	Gasoline stations . . . . .	7	10 204	381	90	33	57.0	19.4
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	4	1 453	157	51	41	19.2	20.4
452	General merchandise stores . . . . .	2	D	D	D	e	D	D
453	Miscellaneous store retailers . . . . .	5	D	D	D	b	D	D
454	Nonstore retailers . . . . .	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTHBIDGE TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>44</b>	<b>73 062</b>	<b>8 477</b>	<b>1 507</b>	<b>457</b>	<b>5.5</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	7	8 816	943	215	42	—	—
44112	Used car dealers .....	3	6 711	626	139	26	—	—
441120	Used car dealers .....	3	6 711	626	139	26	—	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	1	D	D	D	a	D	D
442291	Window treatment stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	8 886	1 900	305	67	—	13.1
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	7	27 215	2 702	548	205	2.8	—
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	6	6 164	780	167	49	13.7	—
448	Clothing & clothing accessories stores .....	5	1 195	281	61	22	77.7	20.0
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
45431	Fuel dealers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>NORTH READING TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>50</b>	<b>151 821</b>	<b>14 094</b>	<b>3 106</b>	<b>774</b>	<b>8.4</b>	<b>3.5</b>
441	Motor vehicle & parts dealers .....	5	29 187	1 520	358	68	—	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	1 776	148	45	15	D	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	45 565	4 928	1 075	167	4.4	—
4441	Building material & supplies dealers .....	7	45 565	4 928	1 075	167	4.4	—
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	c	D	D
444190	Other building material dealers .....	5	D	D	D	c	D	D
445	Food & beverage stores .....	9	51 491	5 006	1 159	372	10.3	—
4451	Grocery stores .....	6	43 601	4 484	1 033	339	3.5	—
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
4453	Beer, wine, & liquor stores .....	3	7 890	522	126	33	D	—
44531	Beer, wine, & liquor stores .....	3	7 890	522	126	33	D	—
445310	Beer, wine, & liquor stores .....	3	7 890	522	126	33	D	—
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	5	7 332	403	105	29	11.0	64.1
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	973	130	19	13	74.3	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	3	2 181	168	48	8	83.1	16.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>42</b>	<b>54 626</b>	<b>5 343</b>	<b>1 322</b>	<b>393</b>	<b>13.8</b>	<b>1.1</b>
441	Motor vehicle & parts dealers .....	7	2 966	446	105	18	48.7	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	2 830	396	86	30	D	—
445	Food & beverage stores .....	10	28 691	2 919	723	225	4.0	—
4451	Grocery stores .....	7	27 494	2 823	701	215	1.6	—
44512	Convenience stores .....	6	D	D	D	b	D	D
445120	Convenience stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	7 540	252	63	20	D	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	2 556	397	97	30	18.0	—
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>NORWOOD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>173</b>	<b>931 035</b>	<b>76 465</b>	<b>17 240</b>	<b>2 875</b>	<b>3.9</b>	<b>3.3</b>
441	Motor vehicle & parts dealers .....	24	624 673	37 714	9 017	1 013	.2	.4
4411	Automobile dealers .....	14	D	D	D	f	D	D
44111	New car dealers .....	12	614 040	36 211	8 664	951	—	—
441110	New car dealers .....	12	614 040	36 211	8 664	951	—	—
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	7	5 905	949	230	46	16.5	22.0
441310	Automotive parts & accessories stores .....	7	5 905	949	230	46	16.5	22.0
442	Furniture & home furnishings stores .....	20	37 041	4 241	749	141	39.4	7.4
4421	Furniture stores .....	6	20 950	2 169	294	39	55.4	—
44211	Furniture stores .....	6	20 950	2 169	294	39	55.4	—
442110	Furniture stores .....	6	20 950	2 169	294	39	55.4	—
4422	Home furnishings stores .....	14	16 091	2 072	455	102	18.5	17.0
44221	Floor covering stores .....	8	8 497	1 077	252	44	24.1	32.3
442210	Floor covering stores .....	8	8 497	1 077	252	44	24.1	32.3
44229	Other home furnishings stores .....	6	7 594	995	203	58	12.3	—
442299	All other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	11	19 993	2 612	559	85	13.8	—
4431	Electronics & appliance stores .....	11	19 993	2 612	559	85	13.8	—
44311	Appliance, television, & other electronics stores .....	6	D	D	D	b	D	D
443111	Household appliance stores .....	3	6 935	985	203	32	D	—
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	4	8 007	740	172	24	6.7	—
443120	Computer & software stores .....	4	8 007	740	172	24	6.7	—
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	17	73 907	10 144	1 533	293	.5	6.1
4441	Building material & supplies dealers .....	15	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	a	D	D
44419	Other building material dealers .....	9	47 814	7 173	873	118	—	7.4
444190	Other building material dealers .....	9	47 814	7 173	873	118	—	7.4
445	Food & beverage stores .....	16	52 226	5 858	1 419	434	3.7	3.8
4451	Grocery stores .....	9	48 117	5 322	1 285	398	.9	3.0
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORWOOD TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health & personal care stores .....	16	33 492	5 982	1 580	231	6.5	32.3
4461	Health & personal care stores .....	16	33 492	5 982	1 580	231	6.5	32.3
44611	Pharmacies & drug stores .....	6	27 728	4 977	1 359	191	—	37.4
446110	Pharmacies & drug stores .....	6	27 728	4 977	1 359	191	—	37.4
4461101	Pharmacies & drug stores .....	5	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	2 298	276	53	8	D	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	2 298	276	53	8	D	—
44613	Optical goods stores .....	2	D	D	D	a	D	D
446130	Optical goods stores .....	2	D	D	D	a	D	D
44619	Other health & personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	16	21 820	1 498	352	103	10.1	15.0
4471	Gasoline stations .....	16	21 820	1 498	352	103	10.1	15.0
44711	Gasoline stations with convenience stores .....	7	9 522	361	87	43	3.0	34.5
447110	Gasoline stations with convenience stores .....	7	9 522	361	87	43	3.0	34.5
44719	Other gasoline stations .....	9	12 298	1 137	265	60	15.6	—
447190	Other gasoline stations .....	9	12 298	1 137	265	60	15.6	—
448	Clothing & clothing accessories stores .....	18	26 149	2 807	607	251	4.2	1.7
4481	Clothing stores .....	13	23 345	2 331	490	223	4.2	.3
44813	Children's & infants' clothing stores .....	3	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	3	D	D	D	a	D	D
44814	Family clothing stores .....	4	20 277	1 828	375	181	—	.3
448140	Family clothing stores .....	4	20 277	1 828	375	181	—	.3
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	9 857	1 017	247	88	17.2	6.5
4511	Sporting goods, hobby, & musical instrument stores ..	4	8 478	649	164	63	15.4	—
45111	Sporting goods stores .....	4	8 478	649	164	63	15.4	—
451110	Sporting goods stores .....	4	8 478	649	164	63	15.4	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	4	1 379	368	83	25	28.4	46.4
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	5	10 790	990	273	78	2.2	31.3
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	3	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	16	14 011	2 314	576	73	48.9	5.6
4541	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D
4542	Vending machine operators .....	7	D	D	D	b	D	D
45421	Vending machine operators .....	7	D	D	D	b	D	D
454210	Vending machine operators .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	4	5 376	738	177	25	100.0	—
454311	Heating oil dealers .....	4	5 376	738	177	25	100.0	—
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OXFORD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>35</b>	<b>71 046</b>	<b>6 448</b>	<b>1 566</b>	<b>497</b>	<b>5.4</b>	<b>6.1</b>
441	Motor vehicle & parts dealers .....	7	3 296	435	106	26	15.6	37.1
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 268	233	52	11	D	4.2
445	Food & beverage stores .....	8	5 780	507	120	42	11.0	6.8
44512	Convenience stores .....	5	4 357	385	89	32	5.2	9.0
445120	Convenience stores .....	5	4 357	385	89	32	5.2	9.0
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	8 067	461	107	45	—	27.0
452	General merchandise stores .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>PALMER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>70</b>	<b>96 592</b>	<b>10 040</b>	<b>2 406</b>	<b>660</b>	<b>18.4</b>	<b>7.8</b>
441	Motor vehicle & parts dealers .....	12	22 032	2 637	750	96	41.7	6.4
44112	Used car dealers .....	6	D	D	D	b	D	D
441120	Used car dealers .....	6	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	4 204	497	117	30	31.5	7.8
445	Food & beverage stores .....	10	25 653	2 394	552	208	11.9	4.6
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	11	12 908	811	179	67	8.2	29.2
44711	Gasoline stations with convenience stores .....	6	9 010	524	138	55	—	41.8
447110	Gasoline stations with convenience stores .....	6	9 010	524	138	55	—	41.8
448	Clothing & clothing accessories stores .....	5	788	91	25	8	14.2	7.9
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4533	Used merchandise stores .....	3	845	216	50	21	—	61.1
45331	Used merchandise stores .....	3	845	216	50	21	—	61.1
453310	Used merchandise stores .....	3	845	216	50	21	—	61.1
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	6 143	793	134	25	32.5	—
45431	Fuel dealers .....	5	6 143	793	134	25	32.5	—
454311	Heating oil dealers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEABODY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>282</b>	<b>886 418</b>	<b>86 393</b>	<b>20 094</b>	<b>4 899</b>	<b>14.0</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	21	187 717	11 899	2 585	407	1.9	—
4411	Automobile dealers .....	8	154 423	9 349	1 986	280	1.0	—
44111	New car dealers .....	5	151 952	9 235	1 955	273	—	—
441110	New car dealers .....	5	151 952	9 235	1 955	273	—	—
4412	Other motor vehicle dealers .....	4	4 997	498	100	30	9.3	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	9	28 297	2 052	499	97	5.6	—
44131	Automotive parts & accessories stores .....	6	22 554	1 443	358	70	7.1	—
441310	Automotive parts & accessories stores .....	6	22 554	1 443	358	70	7.1	—
44132	Tire dealers .....	3	5 743	609	141	27	—	—
441320	Tire dealers .....	3	5 743	609	141	27	—	—
442	Furniture & home furnishings stores .....	19	13 080	1 884	359	105	19.9	20.6
4421	Furniture stores .....	9	7 899	1 166	193	47	12.1	34.2
44211	Furniture stores .....	9	7 899	1 166	193	47	12.1	34.2
442110	Furniture stores .....	9	7 899	1 166	193	47	12.1	34.2
4422	Home furnishings stores .....	10	5 181	718	166	58	31.8	—
44229	Other home furnishings stores .....	8	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics & appliance stores .....	9	22 033	2 070	502	86	2.4	—
4431	Electronics & appliance stores .....	9	22 033	2 070	502	86	2.4	—
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
44312	Computer & software stores .....	4	13 833	1 327	329	47	2.6	—
443120	Computer & software stores .....	4	13 833	1 327	329	47	2.6	—
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	19	42 768	5 657	1 085	165	8.4	24.5
4441	Building material & supplies dealers .....	17	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	1	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	13	25 017	3 211	693	88	9.4	1.1
444190	Other building material dealers .....	13	25 017	3 211	693	88	9.4	1.1
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	36	80 162	7 631	1 768	620	8.1	1.7
4451	Grocery stores .....	19	65 044	6 284	1 456	520	7.0	.3
44511	Supermarkets & other grocery (except convenience) stores .....	9	59 123	5 741	1 302	437	3.4	.3
445110	Supermarkets & other grocery (except convenience) stores .....	9	59 123	5 741	1 302	437	3.4	.3
44512	Convenience stores .....	10	5 921	543	154	83	42.7	—
445120	Convenience stores .....	10	5 921	543	154	83	42.7	—
4452	Specialty food stores .....	7	3 051	521	136	45	18.6	31.3
4453	Beer, wine, & liquor stores .....	10	12 067	826	176	55	11.7	2.3
44531	Beer, wine, & liquor stores .....	10	12 067	826	176	55	11.7	2.3
445310	Beer, wine, & liquor stores .....	10	12 067	826	176	55	11.7	2.3
446	Health & personal care stores .....	20	32 189	3 719	895	265	6.4	3.0
4461	Health & personal care stores .....	20	32 189	3 719	895	265	6.4	3.0
44611	Pharmacies & drug stores .....	10	24 231	2 524	616	186	8.6	—
446110	Pharmacies & drug stores .....	10	24 231	2 524	616	186	8.6	—
4461101	Pharmacies & drug stores .....	10	24 231	2 524	616	186	8.6	—
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	b	D	D
44613	Optical goods stores .....	6	4 861	791	185	45	—	2.6
446130	Optical goods stores .....	6	4 861	791	185	45	—	2.6
447	Gasoline stations .....	20	37 441	2 968	688	164	6.3	1.6
4471	Gasoline stations .....	20	37 441	2 968	688	164	6.3	1.6
44719	Other gasoline stations .....	18	D	D	D	c	D	D
447190	Other gasoline stations .....	18	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEABODY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	67	124 101	13 349	3 083	950	.8	10.6
4481	Clothing stores .....	41	104 591	10 758	2 479	778	.2	11.1
44811	Men's clothing stores .....	6	8 728	964	251	56	1.4	—
448110	Men's clothing stores .....	6	8 728	964	251	56	1.4	—
44812	Women's clothing stores .....	13	17 676	2 295	513	168	—	4.5
448120	Women's clothing stores .....	13	17 676	2 295	513	168	—	4.5
44813	Children's & infants' clothing stores .....	6	10 652	909	216	89	1.0	—
448130	Children's & infants' clothing stores .....	6	10 652	909	216	89	1.0	—
44814	Family clothing stores .....	10	61 773	5 825	1 340	423	—	17.6
448140	Family clothing stores .....	10	61 773	5 825	1 340	423	—	17.6
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4482	Shoe stores .....	9	6 861	702	143	62	—	2.0
44821	Shoe stores .....	9	6 861	702	143	62	—	2.0
448210	Shoe stores .....	9	6 861	702	143	62	—	2.0
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	3 913	354	68	31	—	—
4483	Jewelry, luggage, & leather goods stores .....	17	12 649	1 889	461	110	6.1	10.8
44831	Jewelry stores .....	14	D	D	D	c	D	D
448310	Jewelry stores .....	14	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	23	47 445	3 806	981	308	1.0	2.1
4511	Sporting goods, hobby, & musical instrument stores ..	15	29 037	2 096	506	164	1.7	1.2
45111	Sporting goods stores .....	8	7 785	650	165	59	—	3.4
451110	Sporting goods stores .....	8	7 785	650	165	59	—	3.4
4511101	General-line sporting goods stores .....	3	2 187	230	54	20	—	11.7
4511102	Specialty-line sporting goods stores .....	5	5 598	420	111	39	—	.1
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	8	18 408	1 710	475	144	—	3.5
45121	Book stores & news dealers .....	4	11 394	1 266	348	97	—	—
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	4	7 014	444	127	47	—	9.2
451220	Prerecorded tape, compact disc, & record stores ..	4	7 014	444	127	47	—	9.2
452	General merchandise stores .....	9	159 278	17 924	4 247	1 261	1.3	2.6
4521	Department stores (incl leased depts) ## .....	5	154 522	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	5	154 522	N	N	N	—	—
4521	Department stores (excl leased depts) .....	5	151 858	17 297	3 931	1 208	—	—
45211	Department stores (excl leased depts) .....	5	151 858	17 297	3 931	1 208	—	—
452110	Department stores (excl leased depts) .....	5	151 858	17 297	3 931	1 208	—	—
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	7 420	627	316	53	27.1	56.4
452990	All other general merchandise stores .....	4	7 420	627	316	53	27.1	56.4
4529903	Miscellaneous general merchandise stores .....	4	7 420	627	316	53	27.1	56.4
453	Miscellaneous store retailers .....	24	19 843	3 415	887	204	8.6	12.2
4532	Office supplies, stationery, & gift stores .....	11	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	9	4 733	671	150	66	16.8	.6
453220	Gift, novelty, & souvenir stores .....	9	4 733	671	150	66	16.8	.6
4539	Other miscellaneous store retailers .....	9	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	15	120 361	12 071	3 014	364	81.4	1.8
4541	Electronic shopping & mail-order houses .....	4	109 093	10 678	2 638	307	84.3	2.0
45411	Electronic shopping & mail-order houses .....	4	109 093	10 678	2 638	307	84.3	2.0
454110	Electronic shopping & mail-order houses .....	4	109 093	10 678	2 638	307	84.3	2.0
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45431	Fuel dealers .....	9	D	D	D	b	D	D
454311	Heating oil dealers .....	8	5 978	354	89	21	100.0	—

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEMBROKE TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>86</b>	<b>152 522</b>	<b>14 399</b>	<b>3 276</b>	<b>995</b>	<b>13.1</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	5	6 527	565	123	25	83.1	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	17 365	1 168	349	102	—	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	1	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	25 011	2 981	691	123	11.0	1.6
4441	Building material & supplies dealers .....	11	23 281	2 728	637	113	5.2	1.0
44412	Paint & wallpaper stores .....	2	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	6	18 380	1 896	460	80	5.9	—
444190	Other building material dealers .....	6	18 380	1 896	460	80	5.9	—
445	Food & beverage stores .....	12	41 962	4 098	872	276	6.3	1.9
4451	Grocery stores .....	7	38 541	3 673	779	247	6.4	2.1
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	3	5 396	504	121	45	—	4.6
4461	Health & personal care stores .....	3	5 396	504	121	45	—	4.6
447	Gasoline stations .....	10	20 760	1 115	272	94	18.0	2.8
4471	Gasoline stations .....	10	20 760	1 115	272	94	18.0	2.8
44711	Gasoline stations with convenience stores .....	7	17 024	931	233	84	—	3.4
447110	Gasoline stations with convenience stores .....	7	17 024	931	233	84	—	3.4
448	Clothing & clothing accessories stores .....	9	8 887	875	192	69	24.0	—
4481	Clothing stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	2 132	226	49	10	100.0	—
451	Sporting goods, hobby, book, & music stores .....	14	6 595	1 120	293	102	11.7	43.1
4511	Sporting goods, hobby, & musical instrument stores ..	10	5 053	915	250	87	8.7	48.6
4512	Book, periodical, & music stores .....	4	1 542	205	43	15	21.5	25.3
452	General merchandise stores .....	2	D	D	D	c	D	D
45299	All other general merchandise stores .....	1	D	D	D	a	D	D
452990	All other general merchandise stores .....	1	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>PEPPERELL TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>25</b>	<b>58 826</b>	<b>3 290</b>	<b>782</b>	<b>192</b>	<b>9.1</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	4	12 868	941	230	38	—	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	1 781	203	52	26	D	—
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	5	5 261	504	125	41	53.5	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PITTSFIELD, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>243</b>	<b>527 854</b>	<b>56 028</b>	<b>12 933</b>	<b>3 362</b>	<b>8.6</b>	<b>1.9</b>
441	Motor vehicle & parts dealers	39	161 449	13 052	2 871	445	7.9	2.3
4411	Automobile dealers	21	D	D	D	e	D	D
44111	New car dealers	9	121 633	9 165	2 008	283	5.8	1.2
441110	New car dealers	9	121 633	9 165	2 008	283	5.8	1.2
44112	Used car dealers	12	D	D	D	b	D	D
441120	Used car dealers	12	D	D	D	b	D	D
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	12	D	D	D	c	D	D
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	16	D	D	D	c	D	D
4421	Furniture stores	9	D	D	D	b	D	D
44211	Furniture stores	9	D	D	D	b	D	D
442110	Furniture stores	9	D	D	D	b	D	D
4422	Home furnishings stores	7	D	D	D	b	D	D
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	16	D	D	D	b	D	D
4431	Electronics & appliance stores	16	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	12	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	25	D	D	D	c	D	D
4441	Building material & supplies dealers	21	D	D	D	c	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	12	D	D	D	b	D	D
444190	Other building material dealers	12	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	30	139 585	15 147	3 453	1 244	14.8	.5
4451	Grocery stores	17	120 471	12 485	2 876	1 009	7.5	.5
44511	Supermarkets & other grocery (except convenience) stores	7	115 187	11 974	2 766	958	7.1	—
445110	Supermarkets & other grocery (except convenience) stores	7	115 187	11 974	2 766	958	7.1	—
44512	Convenience stores	10	5 284	511	110	51	16.2	11.8
445120	Convenience stores	10	5 284	511	110	51	16.2	11.8
4452	Specialty food stores	3	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	10	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	10	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	10	D	D	D	b	D	D
446	Health & personal care stores	12	25 806	3 661	869	163	13.4	—
4461	Health & personal care stores	12	25 806	3 661	869	163	13.4	—
44611	Pharmacies & drug stores	9	25 228	3 533	836	153	13.7	—
446110	Pharmacies & drug stores	9	25 228	3 533	836	153	13.7	—
4461101	Pharmacies & drug stores	9	25 228	3 533	836	153	13.7	—
447	Gasoline stations	16	19 429	1 175	292	112	6.8	4.8
4471	Gasoline stations	16	19 429	1 175	292	112	6.8	4.8
44711	Gasoline stations with convenience stores	9	14 024	803	188	75	7.3	—
447110	Gasoline stations with convenience stores	9	14 024	803	188	75	7.3	—
448	Clothing & clothing accessories stores	26	D	D	D	c	D	D
4481	Clothing stores	16	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	7	D	D	D	b	D	D

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<b>PITTSFIELD, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	18	15 278	2 002	477	148	1.3	5.0
4511	Sporting goods, hobby, & musical instrument stores . .	13	11 176	1 579	371	105	1.8	1.3
45112	Hobby, toy, & game stores . . . . .	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores . . . . .	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores . . . . .	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores . . . . .	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores . . . . .	2	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	5	4 102	423	106	43	—	15.1
45121	Book stores & news dealers . . . . .	3	D	D	D	b	D	D
451211	Book stores . . . . .	2	D	D	D	b	D	D
4512111	Book stores, general . . . . .	1	D	D	D	b	D	D
452	General merchandise stores . . . . .	9	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	2	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	7	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	7	D	D	D	b	D	D
4529901	Variety stores . . . . .	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	21	D	D	D	c	D	D
4531	Florists . . . . .	5	2 399	510	131	32	14.3	—
45311	Florists . . . . .	5	2 399	510	131	32	14.3	—
453110	Florists . . . . .	5	2 399	510	131	32	14.3	—
4532	Office supplies, stationery, & gift stores . . . . .	5	D	D	D	b	D	D
45321	Office supplies & stationery stores . . . . .	2	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	2	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	2	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	5	D	D	D	b	D	D
45331	Used merchandise stores . . . . .	5	D	D	D	b	D	D
453310	Used merchandise stores . . . . .	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	6	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	3	D	D	D	a	D	D
453910	Pet & pet supplies stores . . . . .	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
454	Nonstore retailers . . . . .	15	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses . . . . .	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses . . . . .	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses . . . . .	3	D	D	D	a	D	D
4543	Direct selling establishments . . . . .	10	D	D	D	c	D	D
45431	Fuel dealers . . . . .	5	20 556	2 539	646	71	7.5	—
454311	Heating oil dealers . . . . .	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	1	D	D	D	a	D	D
<b>PLYMOUTH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>150</b>	<b>311 680</b>	<b>31 730</b>	<b>7 202</b>	<b>1 979</b>	<b>8.9</b>	<b>3.7</b>
441	Motor vehicle & parts dealers . . . . .	10	60 295	5 226	1 252	150	1.1	.3
4411	Automobile dealers . . . . .	5	D	D	D	c	D	D
442	Furniture & home furnishings stores . . . . .	9	8 934	962	252	49	52.3	—
4421	Furniture stores . . . . .	4	5 650	580	155	31	38.2	—
44211	Furniture stores . . . . .	4	5 650	580	155	31	38.2	—
442110	Furniture stores . . . . .	4	5 650	580	155	31	38.2	—
4422	Home furnishings stores . . . . .	5	3 284	382	97	18	76.4	—
44221	Floor covering stores . . . . .	4	D	D	D	a	D	D
442210	Floor covering stores . . . . .	4	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	4	1 965	168	43	8	4.5	79.0
4431	Electronics & appliance stores . . . . .	4	1 965	168	43	8	4.5	79.0
44312	Computer & software stores . . . . .	2	D	D	D	a	D	D
443120	Computer & software stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	11	15 629	1 765	385	80	3.3	1.1
4441	Building material & supplies dealers . . . . .	8	D	D	D	b	D	D
44419	Other building material dealers . . . . .	3	8 887	670	158	27	—	—
444190	Other building material dealers . . . . .	3	8 887	670	158	27	—	—
4442	Lawn & garden equipment & supplies stores . . . . .	3	D	D	D	b	D	D
44422	Nursery & garden centers . . . . .	3	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	3	D	D	D	b	D	D
445	Food & beverage stores . . . . .	30	95 757	9 893	2 173	709	8.4	1.4
4451	Grocery stores . . . . .	12	82 393	8 804	1 959	617	2.8	—
44511	Supermarkets & other grocery (except convenience) stores . . . . .	7	79 262	8 399	1 864	576	1.0	—
445110	Supermarkets & other grocery (except convenience) stores . . . . .	7	79 262	8 399	1 864	576	1.0	—
4452	Specialty food stores . . . . .	8	2 881	340	56	35	12.5	10.2
4453	Beer, wine, & liquor stores . . . . .	10	10 483	749	158	57	51.1	9.9
44531	Beer, wine, & liquor stores . . . . .	10	10 483	749	158	57	51.1	9.9
445310	Beer, wine, & liquor stores . . . . .	10	10 483	749	158	57	51.1	9.9

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLYMOUTH TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	8	D	D	D	b	D	D
4461	Health & personal care stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	16	26 241	2 519	611	161	11.7	24.4
4471	Gasoline stations .....	16	26 241	2 519	611	161	11.7	24.4
447111	Gasoline stations with convenience stores .....	7	11 797	899	215	79	—	20.1
447110	Gasoline stations with convenience stores .....	7	11 797	899	215	79	—	20.1
44719	Other gasoline stations .....	9	14 444	1 620	396	82	21.3	27.8
447190	Other gasoline stations .....	9	14 444	1 620	396	82	21.3	27.8
448	Clothing & clothing accessories stores .....	11	9 619	915	184	75	17.5	1.7
4481	Clothing stores .....	8	8 962	845	169	68	16.9	1.4
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	3 141	647	152	41	19.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	7	3 141	647	152	41	19.8	—
452	General merchandise stores .....	5	45 503	4 371	929	422	—	.2
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	28	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	13	9 448	895	185	53	9.3	1.6
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	1 575	248	59	16	51.4	12.4
453910	Pet & pet supplies stores .....	4	1 575	248	59	16	51.4	12.4
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	11	12 073	2 103	494	73	23.9	2.8
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45431	Fuel dealers .....	6	9 895	1 830	417	52	20.0	—
454311	Heating oil dealers .....	3	2 589	353	100	12	D	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	7 306	1 477	317	40	D	—
<b>QUINCY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>271</b>	<b>822 544</b>	<b>83 960</b>	<b>20 122</b>	<b>5 146</b>	<b>25.8</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	29	242 683	16 128	3 905	705	71.0	1.6
4411	Automobile dealers .....	15	230 094	13 581	3 308	610	74.8	.6
44111	New car dealers .....	10	228 014	13 485	3 283	604	75.1	—
441110	New car dealers .....	10	228 014	13 485	3 283	604	75.1	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	13	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	9	7 173	1 538	369	59	4.5	4.8
441310	Automotive parts & accessories stores .....	9	7 173	1 538	369	59	4.5	4.8
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	10	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	8	8 350	1 466	335	60	7.0	3.2
44221	Floor covering stores .....	3	5 014	862	197	30	D	—
442210	Floor covering stores .....	3	5 014	862	197	30	D	—
44229	Other home furnishings stores .....	5	3 336	604	138	30	12.2	8.0
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	10	5 697	598	148	45	34.3	5.2
4431	Electronics & appliance stores .....	10	5 697	598	148	45	34.3	5.2
44311	Appliance, television, & other electronics stores .....	7	4 228	457	118	33	19.7	7.1
443111	Household appliance stores .....	4	3 780	379	84	23	20.5	—
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	84 201	9 891	2 139	379	.1	—
4441	Building material & supplies dealers .....	12	84 201	9 891	2 139	379	.1	—
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	9	D	D	D	c	D	D
444190	Other building material dealers .....	9	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>QUINCY, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	61	227 817	24 139	5 936	1 783	3.2	2.3
4451	Grocery stores .....	31	190 950	20 178	4 942	1 507	1.3	1.1
44511	Supermarkets & other grocery (except convenience) stores .....	13	178 855	18 887	4 628	1 391	.6	.1
445110	Supermarkets & other grocery (except convenience) stores .....	13	178 855	18 887	4 628	1 391	.6	.1
44512	Convenience stores .....	18	12 095	1 291	314	116	11.6	15.5
445120	Convenience stores .....	18	12 095	1 291	314	116	11.6	15.5
4452	Specialty food stores .....	11	15 032	2 238	586	122	18.3	1.9
4453	Beer, wine, & liquor stores .....	19	21 835	1 723	408	154	9.2	12.4
44531	Beer, wine, & liquor stores .....	19	21 835	1 723	408	154	9.2	12.4
445310	Beer, wine, & liquor stores .....	19	21 835	1 723	408	154	9.2	12.4
446	Health & personal care stores .....	21	56 575	6 307	1 491	442	4.4	4.2
4461	Health & personal care stores .....	21	56 575	6 307	1 491	442	4.4	4.2
44611	Pharmacies & drug stores .....	13	52 198	5 194	1 238	393	3.7	4.0
446110	Pharmacies & drug stores .....	13	52 198	5 194	1 238	393	3.7	4.0
4461101	Pharmacies & drug stores .....	12	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	4	3 026	837	188	34	2.5	—
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	36	36 923	1 912	450	141	46.1	2.3
4471	Gasoline stations .....	36	36 923	1 912	450	141	46.1	2.3
44719	Other gasoline stations .....	30	32 088	1 628	387	115	42.3	2.5
447190	Other gasoline stations .....	30	32 088	1 628	387	115	42.3	2.5
448	Clothing & clothing accessories stores .....	29	30 671	4 218	1 262	486	9.1	4.6
4481	Clothing stores .....	14	23 263	3 044	813	426	4.3	2.3
44811	Men's clothing stores .....	3	3 496	1 002	422	36	—	—
448110	Men's clothing stores .....	3	3 496	1 002	422	36	—	—
44814	Family clothing stores .....	5	D	D	D	e	D	D
448140	Family clothing stores .....	5	D	D	D	e	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	6	4 195	768	341	24	22.1	—
44831	Jewelry stores .....	6	4 195	768	341	24	22.1	—
448310	Jewelry stores .....	6	4 195	768	341	24	22.1	—
451	Sporting goods, hobby, book, & music stores .....	16	9 492	1 166	279	93	15.4	1.8
4511	Sporting goods, hobby, & musical instrument stores ..	8	5 895	804	203	67	21.8	3.0
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	8	3 597	362	76	26	5.1	—
45121	Book stores & news dealers .....	7	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	4	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	3	82 048	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	3	82 048	N	N	N	—	—
4521	Department stores (excl leased depts) .....	3	81 041	10 499	2 510	589	—	—
45211	Department stores (excl leased depts) .....	3	81 041	10 499	2 510	589	—	—
452110	Department stores (excl leased depts) .....	3	81 041	10 499	2 510	589	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	30	D	D	D	e	D	D
4531	Florists .....	7	3 903	1 057	142	55	17.4	3.6
45311	Florists .....	7	3 903	1 057	142	55	17.4	3.6
453110	Florists .....	7	3 903	1 057	142	55	17.4	3.6
4532	Office supplies, stationery, & gift stores .....	6	3 772	408	112	34	8.4	67.1
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	6	5 338	2 280	510	162	—	—
45331	Used merchandise stores .....	6	5 338	2 280	510	162	—	—
453310	Used merchandise stores .....	6	5 338	2 280	510	162	—	—
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	2 134	203	48	27	D	16.7
453910	Pet & pet supplies stores .....	3	2 134	203	48	27	D	16.7
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	7	3 051	534	103	29	40.1	29.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>QUINCY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	12	14 845	2 085	499	70	25.3	5.3
4543	Direct selling establishments .....	12	14 845	2 085	499	70	25.3	5.3
45431	Fuel dealers .....	10	D	D	D	b	D	D
454311	Heating oil dealers .....	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
<b>RANDOLPH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>81</b>	<b>178 071</b>	<b>17 081</b>	<b>4 204</b>	<b>943</b>	<b>8.1</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	4	49 282	3 616	906	101	—	—
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	1 806	236	61	14	69.7	30.3
4431	Electronics & appliance stores .....	3	1 806	236	61	14	69.7	30.3
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	16 339	2 610	638	63	1.7	—
4441	Building material & supplies dealers .....	7	16 339	2 610	638	63	1.7	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	17	47 070	5 404	1 321	373	7.2	1.4
4451	Grocery stores .....	9	42 442	5 123	1 249	346	4.6	.8
44511	Supermarkets & other grocery (except convenience) stores .....	5	40 322	4 882	1 199	319	4.0	—
445110	Supermarkets & other grocery (except convenience) stores .....	5	40 322	4 882	1 199	319	4.0	—
446	Health & personal care stores .....	5	D	D	D	c	D	D
4461	Health & personal care stores .....	5	D	D	D	c	D	D
447	Gasoline stations .....	14	17 778	1 135	277	82	29.1	11.1
448	Clothing & clothing accessories stores .....	6	20 298	1 354	334	121	2.0	.7
4481	Clothing stores .....	4	D	D	D	c	D	D
44814	Family clothing stores .....	1	D	D	D	b	D	D
448140	Family clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	4 810	494	123	22	33.7	—
4543	Direct selling establishments .....	3	2 922	339	87	15	D	—
454311	Heating oil dealers .....	3	2 922	339	87	15	D	—
<b>RAYNHAM TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>91</b>	<b>249 218</b>	<b>25 864</b>	<b>6 696</b>	<b>1 572</b>	<b>2.6</b>	<b>3.8</b>
441	Motor vehicle & parts dealers .....	15	76 869	10 899	2 854	334	.3	9.5
4411	Automobile dealers .....	8	62 808	8 998	2 413	244	.4	.9
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	7 876	1 208	293	64	—	86.0
441310	Automotive parts & accessories stores .....	4	7 876	1 208	293	64	—	86.0
442	Furniture & home furnishings stores .....	10	8 350	1 149	285	57	10.0	—
4422	Home furnishings stores .....	8	D	D	D	b	D	D
44221	Floor covering stores .....	5	6 142	910	220	40	13.2	—
442210	Floor covering stores .....	5	6 142	910	220	40	13.2	—
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	13 164	1 916	435	60	—	.1
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RAYNHAM TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	11	45 219	2 849	1 042	375	3.8	—
4451	Grocery stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	4	5 900	505	113	53	5.6	—
44531	Beer, wine, & liquor stores .....	4	5 900	505	113	53	5.6	—
445310	Beer, wine, & liquor stores .....	4	5 900	505	113	53	5.6	—
446	Health & personal care stores .....	5	9 638	932	231	64	5.3	1.1
4461	Health & personal care stores .....	5	9 638	932	231	64	5.3	1.1
447	Gasoline stations .....	10	23 795	1 089	254	76	6.5	7.2
4471	Gasoline stations .....	10	23 795	1 089	254	76	6.5	7.2
44719	Other gasoline stations .....	6	18 682	822	192	54	1.5	8.0
447190	Other gasoline stations .....	6	18 682	822	192	54	1.5	8.0
448	Clothing & clothing accessories stores .....	12	11 329	1 060	247	103	—	2.0
4481	Clothing stores .....	6	9 510	858	198	85	—	—
451	Sporting goods, hobby, book, & music stores .....	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
<b>READING TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>87</b>	<b>251 782</b>	<b>23 292</b>	<b>5 192</b>	<b>1 055</b>	<b>58.2</b>	<b>2.6</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	c	D	D
4411	Automobile dealers .....	3	D	D	D	c	D	D
44111	New car dealers .....	3	D	D	D	c	D	D
441110	New car dealers .....	3	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	10	D	D	D	b	D	D
4422	Home furnishings stores .....	8	2 726	450	82	22	56.8	31.4
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
4431	Electronics & appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	2 649	500	109	22	14.3	33.7
445	Food & beverage stores .....	7	19 084	3 550	702	205	12.1	—
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	7	D	D	D	c	D	D
4461	Health & personal care stores .....	7	D	D	D	c	D	D
447	Gasoline stations .....	17	24 204	1 111	275	107	15.2	7.2
4471	Gasoline stations .....	17	24 204	1 111	275	107	15.2	7.2
44711	Gasoline stations with convenience stores .....	6	15 901	628	155	60	6.4	—
447110	Gasoline stations with convenience stores .....	6	15 901	628	155	60	6.4	—
448	Clothing & clothing accessories stores .....	9	29 558	1 613	362	168	2.4	.9
4481	Clothing stores .....	5	26 623	1 348	312	150	1.7	—
44811	Men's clothing stores .....	1	D	D	D	b	D	D
448110	Men's clothing stores .....	1	D	D	D	b	D	D
44812	Women's clothing stores .....	3	D	D	D	b	D	D
448120	Women's clothing stores .....	3	D	D	D	b	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	14 408	1 405	317	100	9.1	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	14 408	1 405	317	100	9.1	—
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>READING TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4531	Florists .....	3	D	D	D	b	D	D
45311	Florists .....	3	D	D	D	b	D	D
453110	Florists .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	2 718	586	98	19	D	30.3
<b>REVERE, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>140</b>	<b>302 783</b>	<b>31 273</b>	<b>7 521</b>	<b>1 882</b>	<b>11.6</b>	<b>7.4</b>
441	Motor vehicle & parts dealers .....	14	28 173	2 844	688	102	30.1	11.8
44112	Used car dealers .....	4	D	D	D	a	D	D
441120	Used car dealers .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	6	9 461	831	149	34	13.8	22.8
4431	Electronics & appliance stores .....	6	9 461	831	149	34	13.8	22.8
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	14 178	1 457	345	53	3.5	—
4441	Building material & supplies dealers .....	7	14 178	1 457	345	53	3.5	—
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	35	102 462	9 720	2 236	759	6.4	3.4
4451	Grocery stores .....	23	94 575	9 080	2 082	679	3.5	1.8
44511	Supermarkets & other grocery (except convenience) stores .....	12	87 417	8 419	1 916	626	1.6	.6
445110	Supermarkets & other grocery (except convenience) stores .....	12	87 417	8 419	1 916	626	1.6	.6
44512	Convenience stores .....	11	7 158	661	166	53	26.4	17.2
445120	Convenience stores .....	11	7 158	661	166	53	26.4	17.2
4452	Specialty food stores .....	6	D	D	D	b	D	D
446	Health & personal care stores .....	10	D	D	D	e	D	D
4461	Health & personal care stores .....	10	D	D	D	e	D	D
44611	Pharmacies & drug stores .....	4	26 622	2 962	752	231	—	—
446110	Pharmacies & drug stores .....	4	26 622	2 962	752	231	—	—
4461101	Pharmacies & drug stores .....	4	26 622	2 962	752	231	—	—
44619	Other health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	16	24 083	1 337	321	97	42.3	12.9
4471	Gasoline stations .....	16	24 083	1 337	321	97	42.3	12.9
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	19	16 650	1 514	361	158	14.9	3.4
4481	Clothing stores .....	11	13 429	1 269	298	126	7.5	1.1
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	13 037	973	196	84	19.9	.7
4511	Sporting goods, hobby, & musical instrument stores ..	4	12 586	908	172	75	20.6	—
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	6	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	9	D	D	D	c	D	D
4543	Direct selling establishments .....	7	D	D	D	c	D	D
45431	Fuel dealers .....	5	D	D	D	c	D	D
454311	Heating oil dealers .....	3	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROCKLAND TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>57</b>	<b>126 601</b>	<b>13 372</b>	<b>2 961</b>	<b>600</b>	<b>9.5</b>	<b>6.6</b>
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	11 511	2 319	553	76	18.9	9.2
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
44221	Floor covering stores	5	8 750	1 830	438	49	11.8	12.2
442210	Floor covering stores	5	8 750	1 830	438	49	11.8	12.2
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	68 489	6 692	1 386	251	1.2	7.3
4441	Building material & supplies dealers	7	68 489	6 692	1 386	251	1.2	7.3
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	10	12 039	850	199	85	19.8	7.4
4452	Specialty food stores	1	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	4	7 648	422	104	41	18.7	—
44531	Beer, wine, & liquor stores	4	7 648	422	104	41	18.7	—
445310	Beer, wine, & liquor stores	4	7 648	422	104	41	18.7	—
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	10	8 056	383	78	23	15.2	16.9
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
<b>SALEM, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>172</b>	<b>292 709</b>	<b>32 142</b>	<b>7 861</b>	<b>1 880</b>	<b>9.4</b>	<b>4.1</b>
441	Motor vehicle & parts dealers	17	63 332	5 784	1 664	201	6.5	3.9
4411	Automobile dealers	7	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	8 261	1 546	400	78	—	29.2
441310	Automotive parts & accessories stores	7	8 261	1 546	400	78	—	29.2
442	Furniture & home furnishings stores	12	12 978	1 969	503	98	5.1	1.6
4421	Furniture stores	5	5 461	963	245	47	2.2	3.8
44211	Furniture stores	5	5 461	963	245	47	2.2	3.8
442110	Furniture stores	5	5 461	963	245	47	2.2	3.8
4422	Home furnishings stores	7	7 517	1 006	258	51	7.2	—
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	7	10 407	1 146	232	45	6.3	11.5
4431	Electronics & appliance stores	7	10 407	1 146	232	45	6.3	11.5
44311	Appliance, television, & other electronics stores	4	9 479	735	166	33	1.3	12.6
443111	Household appliance stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	14	35 719	4 748	1 220	197	7.6	.3
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44412	Paint & wallpaper stores	1	D	D	D	a	D	D
444120	Paint & wallpaper stores	1	D	D	D	a	D	D
44413	Hardware stores	3	4 772	426	94	42	D	—
444130	Hardware stores	3	4 772	426	94	42	D	—
44419	Other building material dealers	6	17 099	2 410	471	53	7.5	—
444190	Other building material dealers	6	17 099	2 410	471	53	7.5	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SALEM, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	26	64 737	6 694	1 529	532	4.5	4.4
4451	Grocery stores .....	17	57 101	5 975	1 360	466	1.7	5.0
44511	Supermarkets & other grocery (except convenience) stores .....	10	52 501	5 643	1 279	428	.4	1.9
445110	Supermarkets & other grocery (except convenience) stores .....	10	52 501	5 643	1 279	428	.4	1.9
44512	Convenience stores .....	7	4 600	332	81	38	16.2	40.7
445120	Convenience stores .....	7	4 600	332	81	38	16.2	40.7
4452	Specialty food stores .....	1	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	12	23 483	3 891	959	260	1.0	1.3
4461	Health & personal care stores .....	12	23 483	3 891	959	260	1.0	1.3
44611	Pharmacies & drug stores .....	6	21 130	2 898	689	217	—	—
446110	Pharmacies & drug stores .....	6	21 130	2 898	689	217	—	—
4461101	Pharmacies & drug stores .....	6	21 130	2 898	689	217	—	—
447	Gasoline stations .....	16	19 156	1 086	269	87	17.7	13.3
4471	Gasoline stations .....	16	19 156	1 086	269	87	17.7	13.3
44719	Other gasoline stations .....	10	11 129	666	164	46	8.8	22.9
447190	Other gasoline stations .....	10	11 129	666	164	46	8.8	22.9
448	Clothing & clothing accessories stores .....	15	9 794	1 077	250	91	48.3	12.5
4481	Clothing stores .....	7	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	3	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	15	9 437	1 002	205	62	16.6	4.3
4511	Sporting goods, hobby, & musical instrument stores ..	6	4 352	348	61	23	12.0	—
45112	Hobby, toy, & game stores .....	1	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	9	5 085	654	144	39	20.4	8.0
45121	Book stores & news dealers .....	5	4 322	523	118	32	10.5	5.2
451211	Book stores .....	5	4 322	523	118	32	10.5	5.2
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	26	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	13	9 013	820	174	66	12.1	5.5
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	11	11 684	1 342	312	53	44.0	—
4543	Direct selling establishments .....	7	9 643	886	239	30	34.2	—
45431	Fuel dealers .....	7	9 643	886	239	30	34.2	—
454311	Heating oil dealers .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	1	D	D	D	a	D	D
<b>SANDWICH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>75</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	1 278	274	77	12	—	41.9
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	b	D	D
445	Food & beverage stores .....	15	45 331	4 655	1 006	313	10.2	2.4
4451	Grocery stores .....	7	36 791	4 148	891	253	—	.8
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	7	16 356	1 574	357	95	8.7	—
4461	Health & personal care stores .....	7	16 356	1 574	357	95	8.7	—
44619	Other health & personal care stores .....	3	D	D	D	b	D	D
446199	All other health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	6 229	332	73	15	18.4	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SANDWICH TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	3	600	53	7	3	—	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	21	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	10	2 188	675	117	38	27.3	—
4533	Used merchandise stores .....	6	847	116	26	18	31.1	18.8
45331	Used merchandise stores .....	6	847	116	26	18	31.1	18.8
453310	Used merchandise stores .....	6	847	116	26	18	31.1	18.8
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	7 090	853	219	44	70.1	—
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>SAUGUS TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>239</b>	<b>580 341</b>	<b>58 936</b>	<b>13 294</b>	<b>4 385</b>	<b>4.3</b>	<b>7.8</b>
441	Motor vehicle & parts dealers .....	17	64 879	4 924	1 208	174	4.7	18.1
4411	Automobile dealers .....	6	56 011	3 549	863	93	.8	16.4
44112	Used car dealers .....	4	D	D	D	b	D	D
441120	Used car dealers .....	4	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	9	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	15	20 542	3 089	682	123	2.3	22.2
4421	Furniture stores .....	6	9 260	1 082	224	33	—	49.3
44211	Furniture stores .....	6	9 260	1 082	224	33	—	49.3
442110	Furniture stores .....	6	9 260	1 082	224	33	—	49.3
4422	Home furnishings stores .....	9	11 282	2 007	458	90	4.2	—
44221	Floor covering stores .....	5	7 928	1 528	352	54	2.8	—
442210	Floor covering stores .....	5	7 928	1 528	352	54	2.8	—
44229	Other home furnishings stores .....	4	3 354	479	106	36	7.5	—
442299	All other home furnishings stores .....	4	3 354	479	106	36	7.5	—
443	Electronics & appliance stores .....	9	30 680	2 171	418	139	.4	—
4431	Electronics & appliance stores .....	9	30 680	2 171	418	139	.4	—
44311	Appliance, television, & other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	10 748	839	76	20	—	—
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	29	80 250	9 532	2 337	801	6.2	8.4
4451	Grocery stores .....	13	73 348	8 557	2 112	694	3.9	9.2
44511	Supermarkets & other grocery (except convenience) stores .....	9	70 541	8 215	2 033	655	3.0	9.6
445110	Supermarkets & other grocery (except convenience) stores .....	9	70 541	8 215	2 033	655	3.0	9.6
4452	Specialty food stores .....	9	3 571	675	153	80	13.1	—
446	Health & personal care stores .....	16	23 621	3 052	703	233	4.5	1.0
4461	Health & personal care stores .....	16	23 621	3 052	703	233	4.5	1.0
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
44613	Optical goods stores .....	7	3 178	675	129	31	—	—
446130	Optical goods stores .....	7	3 178	675	129	31	—	—
447	Gasoline stations .....	15	31 968	1 276	317	82	30.8	—
4471	Gasoline stations .....	15	31 968	1 276	317	82	30.8	—
44719	Other gasoline stations .....	12	25 327	987	263	67	31.6	—
447190	Other gasoline stations .....	12	25 327	987	263	67	31.6	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SAUGUS TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing & clothing accessories stores .....	76	93 326	9 523	2 203	811	1.9	19.2
4481	Clothing stores .....	52	77 563	7 480	1 710	666	1.9	21.6
44811	Men's clothing stores .....	8	7 241	821	232	70	2.9	28.9
448110	Men's clothing stores .....	8	7 241	821	232	70	2.9	28.9
44812	Women's clothing stores .....	22	16 135	2 154	510	220	7.7	6.1
448120	Women's clothing stores .....	22	16 135	2 154	510	220	7.7	6.1
44813	Children's & infants' clothing stores .....	5	5 107	547	87	38	—	1.5
448130	Children's & infants' clothing stores .....	5	5 107	547	87	38	—	1.5
44814	Family clothing stores .....	7	41 949	3 164	694	262	—	32.4
448140	Family clothing stores .....	7	41 949	3 164	694	262	—	32.4
44815	Clothing accessories stores .....	4	1 339	201	43	14	—	—
448150	Clothing accessories stores .....	4	1 339	201	43	14	—	—
44819	Other clothing stores .....	6	5 792	593	144	62	—	—
448190	Other clothing stores .....	6	5 792	593	144	62	—	—
4482	Shoe stores .....	14	8 660	890	193	74	—	—
44821	Shoe stores .....	14	8 660	890	193	74	—	—
448210	Shoe stores .....	14	8 660	890	193	74	—	—
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	5	3 494	295	56	21	—	—
4482105	Athletic footwear stores .....	4	4 091	446	96	35	—	—
4483	Jewelry, luggage, & leather goods stores .....	10	7 103	1 153	300	71	4.4	17.0
44831	Jewelry stores .....	9	D	D	D	b	D	D
448310	Jewelry stores .....	9	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	21	30 260	3 009	806	292	7.5	10.0
4511	Sporting goods, hobby, & musical instrument stores ..	12	17 171	1 954	556	186	13.2	12.0
45111	Sporting goods stores .....	7	8 007	831	208	92	4.6	—
451110	Sporting goods stores .....	7	8 007	831	208	92	4.6	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	9	13 089	1 055	250	106	—	7.3
45121	Book stores & news dealers .....	4	6 738	667	153	72	—	—
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	6 351	388	97	34	—	15.1
451220	Prerecorded tape, compact disc, & record stores ...	5	6 351	388	97	34	—	15.1
452	General merchandise stores .....	11	141 535	15 349	3 659	1 398	.5	—
4521	Department stores (incl leased depts) ## .....	5	117 757	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	5	117 757	N	N	N	—	—
4521	Department stores (excl leased depts) .....	5	115 335	11 809	2 663	1 074	—	—
45211	Department stores (excl leased depts) .....	5	115 335	11 809	2 663	1 074	—	—
452110	Department stores (excl leased depts) .....	5	115 335	11 809	2 663	1 074	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	26 200	3 540	996	324	2.6	—
45299	All other general merchandise stores .....	6	26 200	3 540	996	324	2.6	—
452990	All other general merchandise stores .....	6	26 200	3 540	996	324	2.6	—
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	c	D	D
453	Miscellaneous store retailers .....	23	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores .....	14	14 515	1 313	352	150	2.3	—
45321	Office supplies & stationery stores .....	4	10 231	780	187	56	—	—
453210	Office supplies & stationery stores .....	4	10 231	780	187	56	—	—
4532102	Office supplies stores .....	4	10 231	780	187	56	—	—
45322	Gift, novelty, & souvenir stores .....	10	4 284	533	165	94	7.8	—
453220	Gift, novelty, & souvenir stores .....	10	4 284	533	165	94	7.8	—
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	5 349	848	254	86	—	—
453910	Pet & pet supplies stores .....	4	5 349	848	254	86	—	—
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	4 346	535	121	22	5.3	23.1
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SCITUATE TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>48</b>	<b>51 457</b>	<b>6 803</b>	<b>1 529</b>	<b>377</b>	<b>23.7</b>	<b>28.1</b>
441	Motor vehicle & parts dealers .....	3	5 531	816	186	31	D	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	4 094	903	178	28	3.1	47.3
445	Food & beverage stores .....	14	19 662	1 881	451	139	10.7	57.8
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	4 333	241	61	17	56.3	—
448	Clothing & clothing accessories stores .....	4	1 922	414	96	26	16.8	—
451	Sporting goods, hobby, book, & music stores .....	3	979	148	35	18	D	—
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	6 522	1 448	281	38	D	16.4
4543	Direct selling establishments .....	3	6 522	1 448	281	38	D	16.4
45431	Fuel dealers .....	3	6 522	1 448	281	38	D	16.4
454311	Heating oil dealers .....	3	6 522	1 448	281	38	D	16.4
<b>SEEKONK TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>150</b>	<b>615 179</b>	<b>58 508</b>	<b>12 782</b>	<b>3 212</b>	<b>13.0</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	24	235 477	21 732	4 099	651	28.7	.6
4411	Automobile dealers .....	12	210 763	17 169	3 048	500	31.8	.3
44111	New car dealers .....	7	207 553	16 869	2 975	487	32.3	—
441110	New car dealers .....	7	207 553	16 869	2 975	487	32.3	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	8	21 073	3 920	933	129	3.3	3.5
441310	Automotive parts & accessories stores .....	8	21 073	3 920	933	129	3.3	3.5
442	Furniture & home furnishings stores .....	14	41 357	5 381	1 419	230	4.4	—
4421	Furniture stores .....	6	29 044	4 165	1 121	153	—	—
44211	Furniture stores .....	6	29 044	4 165	1 121	153	—	—
442110	Furniture stores .....	6	29 044	4 165	1 121	153	—	—
4422	Home furnishings stores .....	8	12 313	1 216	298	77	14.8	—
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	12	64 146	5 745	1 280	277	.9	—
4441	Building material & supplies dealers .....	7	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	20	61 470	6 005	1 555	598	2.2	1.4
4451	Grocery stores .....	9	56 290	5 284	1 352	555	—	1.5
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	f	D	D
4452	Specialty food stores .....	6	1 910	330	73	21	23.0	—
446	Health & personal care stores .....	5	D	D	D	b	D	D
4461	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	13	21 921	805	212	70	29.5	20.2
4471	Gasoline stations .....	13	21 921	805	212	70	29.5	20.2
44711	Gasoline stations with convenience stores .....	7	11 866	466	131	45	22.1	25.9
447110	Gasoline stations with convenience stores .....	7	11 866	466	131	45	22.1	25.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEEKONK TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	14	22 301	1 857	433	168	—	.5
4481	Clothing stores . . . . .	9	D	D	D	c	D	D
44813	Children's & infants' clothing stores . . . . .	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores . . . . .	1	D	D	D	a	D	D
44814	Family clothing stores . . . . .	2	D	D	D	c	D	D
448140	Family clothing stores . . . . .	2	D	D	D	c	D	D
44819	Other clothing stores . . . . .	1	D	D	D	a	D	D
448190	Other clothing stores . . . . .	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	17	15 160	1 747	415	124	.7	16.8
4511	Sporting goods, hobby, & musical instrument stores . .	12	13 000	1 538	353	94	.9	15.2
45111	Sporting goods stores . . . . .	7	10 200	1 086	256	69	1.1	1.5
451110	Sporting goods stores . . . . .	7	10 200	1 086	256	69	1.1	1.5
4511101	General-line sporting goods stores . . . . .	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores . . . . .	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores . . . . .	2	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	5	2 160	209	62	30	—	26.3
452	General merchandise stores . . . . .	7	104 635	10 149	2 163	795	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	2	D	D	D	e	D	D
4529	Other general merchandise stores . . . . .	5	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	4	D	D	D	c	D	D
452990	All other general merchandise stores . . . . .	4	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores . . . . .	4	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	12	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores . . . . .	6	11 060	1 014	255	84	—	23.7
45321	Office supplies & stationery stores . . . . .	2	D	D	D	b	D	D
453210	Office supplies & stationery stores . . . . .	2	D	D	D	b	D	D
4532102	Office supplies stores . . . . .	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	4	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores . . . . .	4	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	2	D	D	D	b	D	D
45331	Used merchandise stores . . . . .	2	D	D	D	b	D	D
453310	Used merchandise stores . . . . .	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	2	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	1	D	D	D	a	D	D
453910	Pet & pet supplies stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	9	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	7	4 395	823	189	35	12.4	—
45439	Other direct selling establishments . . . . .	4	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	4	D	D	D	b	D	D
<b>SHARON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>65</b>	<b>241 846</b>	<b>23 368</b>	<b>4 795</b>	<b>1 031</b>	<b>8.3</b>	<b>6.8</b>
441	Motor vehicle & parts dealers . . . . .	10	122 002	11 890	2 159	256	1.8	9.2
4411	Automobile dealers . . . . .	7	D	D	D	c	D	D
44111	New car dealers . . . . .	3	102 307	4 307	1 078	110	—	10.7
441110	New car dealers . . . . .	3	102 307	4 307	1 078	110	—	10.7
4413	Automotive parts, accessories, & tire stores . . . . .	3	D	D	D	c	D	D
44131	Automotive parts & accessories stores . . . . .	2	D	D	D	c	D	D
441310	Automotive parts & accessories stores . . . . .	2	D	D	D	c	D	D
442	Furniture & home furnishings stores . . . . .	3	2 483	301	48	15	D	—
4421	Furniture stores . . . . .	2	D	D	D	a	D	D
44211	Furniture stores . . . . .	2	D	D	D	a	D	D
442110	Furniture stores . . . . .	2	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	4	2 277	349	82	11	36.3	11.1
445	Food & beverage stores . . . . .	10	34 669	3 918	891	227	20.1	1.9
4452	Specialty food stores . . . . .	3	D	D	D	b	D	D
446	Health & personal care stores . . . . .	5	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	5	D	D	D	b	D	D
447	Gasoline stations . . . . .	6	11 881	442	109	36	48.7	32.1
448	Clothing & clothing accessories stores . . . . .	10	8 998	700	208	87	3.8	3.2
4481	Clothing stores . . . . .	5	7 679	402	110	50	2.2	2.3
44811	Men's clothing stores . . . . .	1	D	D	D	b	D	D
448110	Men's clothing stores . . . . .	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHARON TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 238	88	30	3	89.3	—
<b>SHREWSBURY TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>122</b>	<b>406 525</b>	<b>36 809</b>	<b>9 115</b>	<b>2 380</b>	<b>4.8</b>	<b>4.2</b>
441	Motor vehicle & parts dealers .....	20	28 189	3 339	799	127	22.1	4.0
44112	Used car dealers .....	8	D	D	D	a	D	D
441120	Used car dealers .....	8	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	10	16 091	2 249	550	88	4.2	—
44131	Automotive parts & accessories stores .....	6	10 638	1 193	288	50	6.4	—
441310	Automotive parts & accessories stores .....	6	10 638	1 193	288	50	6.4	—
44132	Tire dealers .....	4	5 453	1 056	262	38	—	—
441320	Tire dealers .....	4	5 453	1 056	262	38	—	—
442	Furniture & home furnishings stores .....	6	26 663	1 790	851	175	.6	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	4	D	D	D	c	D	D
44229	Other home furnishings stores .....	3	D	D	D	c	D	D
442299	All other home furnishings stores .....	3	D	D	D	c	D	D
443	Electronics & appliance stores .....	5	15 336	1 074	264	33	9.4	—
4431	Electronics & appliance stores .....	5	15 336	1 074	264	33	9.4	—
44311	Appliance, television, & other electronics stores .....	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	b	D	D
443120	Computer & software stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	9	89 523	7 797	1 877	406	1.2	1.3
4441	Building material & supplies dealers .....	9	89 523	7 797	1 877	406	1.2	1.3
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
445	Food & beverage stores .....	16	59 511	6 269	1 434	478	1.7	.3
4451	Grocery stores .....	8	55 152	5 785	1 330	434	.9	—
44511	Supermarkets & other grocery (except convenience) stores .....	5	53 507	5 589	1 306	426	.5	—
445110	Supermarkets & other grocery (except convenience) stores .....	5	53 507	5 589	1 306	426	.5	—
4452	Specialty food stores .....	5	2 594	382	80	34	—	5.9
446	Health & personal care stores .....	9	17 125	1 828	449	134	1.0	.1
4461	Health & personal care stores .....	9	17 125	1 828	449	134	1.0	.1
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	38 288	1 302	322	74	15.7	3.9
4471	Gasoline stations .....	8	38 288	1 302	322	74	15.7	3.9
44719	Other gasoline stations .....	6	D	D	D	b	D	D
447190	Other gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	17	17 725	1 791	436	267	4.5	1.5
4481	Clothing stores .....	12	15 150	1 348	334	249	3.1	1.7
4483	Jewelry, luggage, & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	13 060	1 800	412	147	12.6	28.5
4511	Sporting goods, hobby, & musical instrument stores .....	4	4 384	592	156	68	26.8	59.8
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	8 676	1 208	256	79	5.5	12.6
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHREWSBURY TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	1	D	D	D	e	D	D
4521	Department stores (incl leased depts) ## .....	1	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	1	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	1	D	D	D	e	D	D
45211	Department stores (excl leased depts) .....	1	D	D	D	e	D	D
452110	Department stores (excl leased depts) .....	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	5	12 706	864	193	59	-	.2
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
<b>SOMERSET TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>60</b>	<b>131 062</b>	<b>10 903</b>	<b>2 578</b>	<b>759</b>	<b>8.2</b>	<b>24.5</b>
441	Motor vehicle & parts dealers .....	8	37 989	2 789	667	102	7.3	81.2
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	a	D	D
445	Food & beverage stores .....	13	51 409	4 272	1 002	371	7.3	.3
4451	Grocery stores .....	6	47 974	3 970	926	336	4.1	.3
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	9	9 653	611	146	54	3.4	9.4
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
<b>SOMERVILLE, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>208</b>	<b>558 967</b>	<b>53 003</b>	<b>13 597</b>	<b>3 307</b>	<b>5.4</b>	<b>5.2</b>
441	Motor vehicle & parts dealers .....	17	102 794	7 458	1 727	238	1.4	3.1
4411	Automobile dealers .....	5	D	D	D	b	D	D
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	9	18 367	2 521	617	115	6.8	17.1
441310	Automotive parts & accessories stores .....	9	18 367	2 521	617	115	6.8	17.1
442	Furniture & home furnishings stores .....	12	4 853	716	177	44	26.4	11.4
4421	Furniture stores .....	6	3 544	568	133	28	11.5	10.0
44211	Furniture stores .....	6	3 544	568	133	28	11.5	10.0
442110	Furniture stores .....	6	3 544	568	133	28	11.5	10.0
443	Electronics & appliance stores .....	10	28 174	2 104	422	106	5.9	2.7
4431	Electronics & appliance stores .....	10	28 174	2 104	422	106	5.9	2.7
44311	Appliance, television, & other electronics stores .....	8	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	5	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOMERVILLE, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	10	123 468	13 779	3 647	579	1.1	—
4441	Building material & supplies dealers .....	10	123 468	13 779	3 647	579	1.1	—
44411	Home centers .....	2	D	D	D	f	D	D
444110	Home centers .....	2	D	D	D	f	D	D
44413	Hardware stores .....	2	D	D	D	a	D	D
444130	Hardware stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	46	149 899	11 369	3 408	1 051	7.7	3.7
4451	Grocery stores .....	30	131 617	9 731	3 034	940	7.4	.3
44511	Supermarkets & other grocery (except convenience) stores .....	18	125 675	9 118	2 880	894	5.0	.3
445110	Supermarkets & other grocery (except convenience) stores .....	18	125 675	9 118	2 880	894	5.0	.3
44512	Convenience stores .....	12	5 942	613	154	46	59.2	—
445120	Convenience stores .....	12	5 942	613	154	46	59.2	—
4452	Specialty food stores .....	3	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	13	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	13	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	13	D	D	D	b	D	D
446	Health & personal care stores .....	18	39 239	4 397	1 102	319	4.0	1.9
4461	Health & personal care stores .....	18	39 239	4 397	1 102	319	4.0	1.9
44611	Pharmacies & drug stores .....	10	37 190	4 068	1 014	294	3.3	—
446110	Pharmacies & drug stores .....	10	37 190	4 068	1 014	294	3.3	—
4461101	Pharmacies & drug stores .....	9	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	17	22 771	1 162	260	66	26.1	34.4
4471	Gasoline stations .....	17	22 771	1 162	260	66	26.1	34.4
44719	Other gasoline stations .....	14	19 128	971	214	40	31.0	41.0
447190	Other gasoline stations .....	14	19 128	971	214	40	31.0	41.0
448	Clothing & clothing accessories stores .....	29	14 298	1 703	409	159	5.1	11.3
4481	Clothing stores .....	15	9 000	1 079	254	114	4.4	11.6
44813	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	5	3 146	330	82	23	—	3.8
451	Sporting goods, hobby, book, & music stores .....	10	6 914	1 260	193	67	.3	45.1
4511	Sporting goods, hobby, & musical instrument stores ..	7	5 029	985	121	45	.4	61.9
45111	Sporting goods stores .....	4	4 253	846	95	34	—	69.8
451110	Sporting goods stores .....	4	4 253	846	95	34	—	69.8
4511102	Specialty-line sporting goods stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	1 885	275	72	22	—	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
452	General merchandise stores .....	11	42 426	4 452	1 336	477	1.5	1.3
45299	All other general merchandise stores .....	8	10 331	1 143	282	108	6.2	5.5
452990	All other general merchandise stores .....	8	10 331	1 143	282	108	6.2	5.5
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	14 058	2 303	546	146	.9	35.9
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	4	5 013	523	131	32	2.5	76.0
453220	Gift, novelty, & souvenir stores .....	4	5 013	523	131	32	2.5	76.0
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	7	3 395	749	166	61	—	29.8
45391	Pet & pet supplies stores .....	3	1 651	403	100	44	—	17.9
453910	Pet & pet supplies stores .....	3	1 651	403	100	44	—	17.9
45399	All other miscellaneous store retailers .....	4	1 744	346	66	17	—	41.1
454	Nonstore retailers .....	11	10 073	2 300	370	55	38.5	.3
4542	Vending machine operators .....	3	D	D	D	a	D	D
45421	Vending machine operators .....	3	D	D	D	a	D	D
454210	Vending machine operators .....	3	D	D	D	a	D	D
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45431	Fuel dealers .....	5	7 823	1 787	304	38	26.4	—
454311	Heating oil dealers .....	5	7 823	1 787	304	38	26.4	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTHBRIDGE TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>69</b>	<b>120 520</b>	<b>13 512</b>	<b>3 175</b>	<b>778</b>	<b>6.4</b>	<b>8.5</b>
441	Motor vehicle & parts dealers .....	9	14 306	1 428	320	59	6.7	1.5
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	5	6 623	778	174	27	—	3.4
444190	Other building material dealers .....	5	6 623	778	174	27	—	3.4
445	Food & beverage stores .....	13	35 082	3 516	821	321	.6	.1
4451	Grocery stores .....	8	30 339	3 083	709	282	.6	.1
446	Health & personal care stores .....	4	D	D	D	b	D	D
4461	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	8	22 077	1 393	332	73	1.8	37.4
4471	Gasoline stations .....	8	22 077	1 393	332	73	1.8	37.4
44719	Other gasoline stations .....	4	14 145	894	220	40	2.9	58.4
447190	Other gasoline stations .....	4	14 145	894	220	40	2.9	58.4
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	8	23 560	4 071	984	152	17.3	3.6
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	5	12 968	1 725	403	56	27.0	—
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>SOUTH HADLEY TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>49 413</b>	<b>6 031</b>	<b>1 379</b>	<b>372</b>	<b>15.5</b>	<b>9.3</b>
441	Motor vehicle & parts dealers .....	3	2 001	211	57	11	D	87.7
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	7	22 879	2 672	601	194	7.8	—
447	Gasoline stations .....	6	9 462	540	116	38	32.0	25.6
448	Clothing & clothing accessories stores .....	4	457	30	6	8	100.0	—
451	Sporting goods, hobby, book, & music stores .....	4	3 069	469	117	31	—	1.8
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	3 645	570	130	27	54.7	7.5
4543	Direct selling establishments .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPENCER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>45</b>	<b>95 534</b>	<b>9 264</b>	<b>2 075</b>	<b>601</b>	<b>10.2</b>	<b>1.5</b>
441	Motor vehicle & parts dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	2 737	368	80	14	15.3	—
445	Food & beverage stores .....	9	31 650	3 381	788	308	7.9	.7
4451	Grocery stores .....	5	28 628	3 197	739	293	.1	.7
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	9 099	458	103	37	54.6	—
448	Clothing & clothing accessories stores .....	3	655	102	24	8	D	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	4 320	1 003	210	73	6.0	14.4
45299	All other general merchandise stores .....	5	4 320	1 003	210	73	6.0	14.4
452990	All other general merchandise stores .....	5	4 320	1 003	210	73	6.0	14.4
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
<b>SPRINGFIELD, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>565</b>	<b>1 123 304</b>	<b>120 120</b>	<b>27 970</b>	<b>7 313</b>	<b>8.2</b>	<b>11.2</b>
441	Motor vehicle & parts dealers .....	62	271 083	22 471	5 173	772	11.3	27.8
4411	Automobile dealers .....	28	230 033	15 225	3 643	477	13.1	31.6
44111	New car dealers .....	15	213 427	14 628	3 528	454	12.6	32.6
441110	New car dealers .....	15	213 427	14 628	3 528	454	12.6	32.6
44112	Used car dealers .....	13	16 606	597	115	23	19.9	18.7
441120	Used car dealers .....	13	16 606	597	115	23	19.9	18.7
4412	Other motor vehicle dealers .....	3	9 377	886	154	29	—	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	9 377	886	154	29	—	—
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	31	31 673	6 360	1 376	266	1.5	8.6
44131	Automotive parts & accessories stores .....	27	24 179	4 740	1 031	209	1.9	11.2
441310	Automotive parts & accessories stores .....	27	24 179	4 740	1 031	209	1.9	11.2
44132	Tire dealers .....	4	7 494	1 620	345	57	—	—
441320	Tire dealers .....	4	7 494	1 620	345	57	—	—
442	Furniture & home furnishings stores .....	34	23 163	3 772	911	215	9.8	6.5
4421	Furniture stores .....	15	10 890	1 790	403	100	9.2	1.0
44211	Furniture stores .....	15	10 890	1 790	403	100	9.2	1.0
442110	Furniture stores .....	15	10 890	1 790	403	100	9.2	1.0
4422	Home furnishings stores .....	19	12 273	1 982	508	115	10.3	11.4
44221	Floor covering stores .....	15	10 656	1 496	372	71	11.0	13.1
442210	Floor covering stores .....	15	10 656	1 496	372	71	11.0	13.1
44229	Other home furnishings stores .....	4	1 617	486	136	44	5.8	—
443	Electronics & appliance stores .....	18	27 398	2 765	658	150	8.4	.2
4431	Electronics & appliance stores .....	18	27 398	2 765	658	150	8.4	.2
44311	Appliance, television, & other electronics stores .....	17	D	D	D	c	D	D
443111	Household appliance stores .....	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	14	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	40	106 629	14 215	3 145	493	1.9	.5
4441	Building material & supplies dealers .....	35	101 993	13 082	2 958	449	1.5	.5
44412	Paint & wallpaper stores .....	6	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	6	D	D	D	b	D	D
44413	Hardware stores .....	10	6 456	793	184	50	8.3	—
444130	Hardware stores .....	10	6 456	793	184	50	8.3	—
44419	Other building material dealers .....	17	85 314	10 335	2 299	287	.9	.6
444190	Other building material dealers .....	17	85 314	10 335	2 299	287	.9	.6
4442	Lawn & garden equipment & supplies stores .....	5	4 636	1 133	187	44	10.7	—
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
445	Food & beverage stores .....	88	231 786	24 767	5 801	1 867	6.0	3.0
4451	Grocery stores .....	48	188 868	20 714	4 833	1 536	2.6	3.4
44511	Supermarkets & other grocery (except convenience) stores .....	25	175 036	19 589	4 560	1 420	1.4	1.7
445110	Supermarkets & other grocery (except convenience) stores .....	25	175 036	19 589	4 560	1 420	1.4	1.7
44512	Convenience stores .....	23	13 832	1 125	273	116	17.8	24.9
445120	Convenience stores .....	23	13 832	1 125	273	116	17.8	24.9
4452	Specialty food stores .....	11	10 340	1 438	343	97	33.0	4.2
4453	Beer, wine, & liquor stores .....	29	32 578	2 615	625	234	17.0	—
44531	Beer, wine, & liquor stores .....	29	32 578	2 615	625	234	17.0	—
445310	Beer, wine, & liquor stores .....	29	32 578	2 615	625	234	17.0	—
446	Health & personal care stores .....	50	81 342	10 430	2 429	698	11.6	2.0
4461	Health & personal care stores .....	50	81 342	10 430	2 429	698	11.6	2.0
44611	Pharmacies & drug stores .....	25	72 529	8 745	2 057	600	11.3	.2
446110	Pharmacies & drug stores .....	25	72 529	8 745	2 057	600	11.3	.2
4461101	Pharmacies & drug stores .....	23	D	D	D	f	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	6	1 805	216	41	11	15.0	37.0
446120	Cosmetics, beauty supplies, & perfume stores .....	6	1 805	216	41	11	15.0	37.0
44613	Optical goods stores .....	12	3 021	787	182	45	28.3	3.9
446130	Optical goods stores .....	12	3 021	787	182	45	28.3	3.9
44619	Other health & personal care stores .....	7	3 987	682	149	42	2.3	15.7
446191	Food (health) supplement stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	69	99 508	5 940	1 422	463	15.1	5.5
4471	Gasoline stations .....	69	99 508	5 940	1 422	463	15.1	5.5
44711	Gasoline stations with convenience stores .....	29	47 556	2 644	651	237	13.5	.6
447110	Gasoline stations with convenience stores .....	29	47 556	2 644	651	237	13.5	.6
44719	Other gasoline stations .....	40	51 952	3 296	771	226	16.6	10.0
447190	Other gasoline stations .....	40	51 952	3 296	771	226	16.6	10.0
448	Clothing & clothing accessories stores .....	75	48 568	5 845	1 348	459	7.2	16.4
4481	Clothing stores .....	36	29 450	3 081	711	291	5.3	17.9
44812	Women's clothing stores .....	17	10 519	1 307	324	161	3.4	6.4
448120	Women's clothing stores .....	17	10 519	1 307	324	161	3.4	6.4
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	6	12 369	1 060	239	75	—	30.4
448140	Family clothing stores .....	6	12 369	1 060	239	75	—	30.4
44819	Other clothing stores .....	5	1 551	241	34	13	20.3	21.5
448190	Other clothing stores .....	5	1 551	241	34	13	20.3	21.5
4482	Shoe stores .....	18	9 016	1 214	264	86	—	.3
44821	Shoe stores .....	18	9 016	1 214	264	86	—	.3
448210	Shoe stores .....	18	9 016	1 214	264	86	—	.3
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	9	5 194	821	166	46	—	.5
4482105	Athletic footwear stores .....	6	3 319	319	78	29	—	—
4483	Jewelry, luggage, & leather goods stores .....	21	10 102	1 550	373	82	19.0	26.5
44831	Jewelry stores .....	21	10 102	1 550	373	82	19.0	26.5
448310	Jewelry stores .....	21	10 102	1 550	373	82	19.0	26.5
451	Sporting goods, hobby, book, & music stores .....	31	26 329	3 113	777	238	3.5	1.1
4511	Sporting goods, hobby, & musical instrument stores ..	18	19 457	2 446	598	187	4.7	1.4
45112	Hobby, toy, & game stores .....	6	13 512	1 370	307	107	—	—
451120	Hobby, toy, & game stores .....	6	13 512	1 370	307	107	—	—
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores .....	4	3 448	666	183	50	7.7	—
451140	Musical instrument & supplies stores .....	4	3 448	666	183	50	7.7	—
4512	Book, periodical, & music stores .....	13	6 872	667	179	51	—	.2
45121	Book stores & news dealers .....	9	D	D	D	b	D	D
451211	Book stores .....	6	4 914	424	124	32	—	—
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	3	D	D	D	a	D	D
452	General merchandise stores .....	18	129 150	14 923	3 570	1 322	.9	.6
4521	Department stores (incl leased depts) ## .....	7	119 099	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	7	119 099	N	N	N	—	—
4521	Department stores (excl leased depts) .....	7	117 675	12 929	2 981	1 132	—	—
45211	Department stores (excl leased depts) .....	7	117 675	12 929	2 981	1 132	—	—
452110	Department stores (excl leased depts) .....	7	117 675	12 929	2 981	1 132	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	11	11 475	1 994	589	190	10.3	6.7
452990	All other general merchandise stores .....	11	11 475	1 994	589	190	10.3	6.7
4529901	Variety stores .....	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	54	30 481	4 316	987	354	10.6	13.6
4531	Florists .....	13	2 741	702	189	74	31.2	16.1
45311	Florists .....	13	2 741	702	189	74	31.2	16.1
453110	Florists .....	13	2 741	702	189	74	31.2	16.1
4532	Office supplies, stationery, & gift stores .....	14	14 769	1 581	407	140	9.7	16.5
45321	Office supplies & stationery stores .....	4	12 283	1 209	318	77	9.4	15.3
453210	Office supplies & stationery stores .....	4	12 283	1 209	318	77	9.4	15.3
4532101	Stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	11	3 183	777	73	31	13.3	17.6
45331	Used merchandise stores .....	11	3 183	777	73	31	13.3	17.6
453310	Used merchandise stores .....	11	3 183	777	73	31	13.3	17.6
4539	Other miscellaneous store retailers .....	16	9 788	1 256	318	109	5.2	7.2
45391	Pet & pet supplies stores .....	6	4 829	701	194	64	6.3	—
453910	Pet & pet supplies stores .....	6	4 829	701	194	64	6.3	—
45399	All other miscellaneous store retailers .....	10	4 959	555	124	45	4.1	14.3
454	Nonstore retailers .....	26	47 867	7 563	1 749	282	16.0	44.5
4541	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
4542	Vending machine operators .....	3	D	D	D	b	D	D
45421	Vending machine operators .....	3	D	D	D	b	D	D
454210	Vending machine operators .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	19	40 606	6 398	1 459	201	7.9	46.1
45431	Fuel dealers .....	14	35 394	5 477	1 230	161	8.2	52.4
454311	Heating oil dealers .....	13	D	D	D	c	D	D
45439	Other direct selling establishments .....	5	5 212	921	229	40	5.8	3.1
454390	Other direct selling establishments .....	5	5 212	921	229	40	5.8	3.1
<b>STONEHAM TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>92</b>	<b>318 225</b>	<b>23 538</b>	<b>5 211</b>	<b>1 387</b>	<b>8.1</b>	<b>1.1</b>
441	Motor vehicle & parts dealers .....	5	D	D	D	c	D	D
4411	Automobile dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	7	8 052	965	254	64	29.7	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	3 117	257	68	30	D	—
443	Electronics & appliance stores .....	5	3 409	247	53	8	93.7	3.5
4431	Electronics & appliance stores .....	5	3 409	247	53	8	93.7	3.5
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	48 485	3 166	701	94	9.1	—
4441	Building material & supplies dealers .....	6	48 485	3 166	701	94	9.1	—
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	15	66 946	5 864	1 361	473	7.8	1.7
4451	Grocery stores .....	8	61 321	5 442	1 266	435	2.5	1.9
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	9	14 710	1 613	295	92	12.9	.8
4461	Health & personal care stores .....	9	14 710	1 613	295	92	12.9	.8
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	5	1 575	332	83	20	7.0	7.2
446130	Optical goods stores .....	5	1 575	332	83	20	7.0	7.2
447	Gasoline stations .....	10	16 125	760	166	60	16.3	.3
448	Clothing & clothing accessories stores .....	12	21 429	1 887	371	144	6.5	3.1
4481	Clothing stores .....	6	18 178	1 452	314	119	5.6	—
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	5	4 162	511	101	37	29.4	4.6
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>STONEHAM TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	1	D	D	D	b	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	b	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	3	2 404	279	68	30	D	—
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	2 504	279	66	11	58.4	41.6
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>STOUGHTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>120</b>	<b>361 522</b>	<b>32 309</b>	<b>7 628</b>	<b>1 693</b>	<b>8.0</b>	<b>6.2</b>
441	Motor vehicle & parts dealers .....	12	47 963	4 385	1 144	138	12.7	3.6
44112	Used car dealers .....	4	D	D	D	b	D	D
441120	Used car dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	12	57 900	5 866	1 316	160	3.8	10.0
4421	Furniture stores .....	3	4 907	615	137	24	—	100.0
44211	Furniture stores .....	3	4 907	615	137	24	—	100.0
442110	Furniture stores .....	3	4 907	615	137	24	—	100.0
4422	Home furnishings stores .....	9	52 993	5 251	1 179	136	4.2	1.6
44221	Floor covering stores .....	6	51 243	4 926	1 097	117	2.6	—
442210	Floor covering stores .....	6	51 243	4 926	1 097	117	2.6	—
44229	Other home furnishings stores .....	3	1 750	325	82	19	51.1	48.9
443	Electronics & appliance stores .....	5	675	216	72	19	59.1	—
444	Building material & garden equipment & supplies dealers .....	13	28 093	3 727	864	137	3.5	9.9
4441	Building material & supplies dealers .....	12	D	D	D	c	D	D
44419	Other building material dealers .....	8	22 080	2 761	622	76	—	—
444190	Other building material dealers .....	8	22 080	2 761	622	76	—	—
445	Food & beverage stores .....	17	59 230	6 168	1 448	458	8.9	—
4451	Grocery stores .....	11	54 897	5 783	1 369	413	7.9	—
44511	Supermarkets & other grocery (except convenience) stores .....	5	50 103	5 231	1 240	362	5.3	—
445110	Supermarkets & other grocery (except convenience) stores .....	5	50 103	5 231	1 240	362	5.3	—
44512	Convenience stores .....	6	4 794	552	129	51	35.5	—
445120	Convenience stores .....	6	4 794	552	129	51	35.5	—
4452	Specialty food stores .....	3	908	96	13	21	D	—
446	Health & personal care stores .....	5	11 775	1 455	352	94	3.2	—
4461	Health & personal care stores .....	5	11 775	1 455	352	94	3.2	—
447	Gasoline stations .....	18	27 382	1 393	321	106	28.1	3.6
4471	Gasoline stations .....	18	27 382	1 393	321	106	28.1	3.6
44711	Gasoline stations with convenience stores .....	4	8 836	569	115	43	—	—
447110	Gasoline stations with convenience stores .....	4	8 836	569	115	43	—	—
44719	Other gasoline stations .....	14	18 546	824	206	63	41.5	5.3
447190	Other gasoline stations .....	14	18 546	824	206	63	41.5	5.3
448	Clothing & clothing accessories stores .....	10	19 613	1 930	435	138	8.9	—
4481	Clothing stores .....	7	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
4482	Shoe stores .....	1	D	D	D	b	D	D
44821	Shoe stores .....	1	D	D	D	b	D	D
448210	Shoe stores .....	1	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	433	36	5	1	—	15.7
452	General merchandise stores .....	5	D	D	D	e	D	D
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	c	D	D
452990	All other general merchandise stores .....	4	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>STOUGHTON TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	13	10 367	1 797	402	70	31.9	1.9
4543	Direct selling establishments .....	8	7 807	1 403	312	53	22.3	—
45431	Fuel dealers .....	3	4 009	937	199	33	D	—
454311	Heating oil dealers .....	3	4 009	937	199	33	D	—
45439	Other direct selling establishments .....	5	3 798	466	113	20	33.1	—
454390	Other direct selling establishments .....	5	3 798	466	113	20	33.1	—
<b>SUDBURY TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>68</b>	<b>124 870</b>	<b>17 606</b>	<b>4 105</b>	<b>991</b>	<b>9.5</b>	<b>8.3</b>
441	Motor vehicle & parts dealers .....	3	2 167	365	72	12	D	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	7	7 231	1 012	214	59	13.2	—
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442291	Window treatment stores .....	1	D	D	D	a	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	8 950	2 448	689	70	31.9	60.1
4431	Electronics & appliance stores .....	6	8 950	2 448	689	70	31.9	60.1
44312	Computer & software stores .....	4	D	D	D	b	D	D
443120	Computer & software stores .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	5	11 886	1 764	253	52	9.1	—
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	7	44 715	5 184	1 265	360	1.5	.1
4451	Grocery stores .....	3	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
446	Health & personal care stores .....	6	10 061	995	255	61	20.5	2.1
4461	Health & personal care stores .....	6	10 061	995	255	61	20.5	2.1
4461102	Proprietary stores .....	1	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	7 755	395	79	17	—	52.8
448	Clothing & clothing accessories stores .....	11	25 109	4 247	1 016	282	4.4	—
4481	Clothing stores .....	7	23 414	4 005	971	271	.7	—
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	2	D	D	D	c	D	D
448140	Family clothing stores .....	2	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	8	3 283	419	78	32	28.4	18.1
4512	Book, periodical, & music stores .....	5	1 766	151	43	20	21.7	26.1
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SWAMPSCOTT TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>51</b>	<b>129 580</b>	<b>11 904</b>	<b>2 803</b>	<b>944</b>	<b>5.8</b>	<b>3.3</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	4 948	935	216	35	16.5	1.5
44412	Paint & wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	10	65 936	5 770	1 331	477	.3	.9
4451	Grocery stores .....	4	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	2	D	D	D	e	D	D
4453	Beer, wine, & liquor stores .....	5	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	5	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SWAMPSCOTT TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	6	14 578	1 495	376	119	2.3	12.3
4461	Health & personal care stores .....	6	14 578	1 495	376	119	2.3	12.3
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 159	209	41	14	D	65.2
446120	Cosmetics, beauty supplies, & perfume stores ...	3	1 159	209	41	14	D	65.2
447	Gasoline stations .....	9	11 632	700	173	42	35.7	—
448	Clothing & clothing accessories stores .....	9	25 276	2 137	480	182	3.3	4.8
4481	Clothing stores .....	6	D	D	D	c	D	D
44814	Family clothing stores .....	2	D	D	D	c	D	D
448140	Family clothing stores .....	2	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	3	3 819	368	99	32	D	—
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
4512111	Book stores, general .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>SWANSEA TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>141</b>	<b>246 958</b>	<b>28 410</b>	<b>6 937</b>	<b>2 061</b>	<b>5.2</b>	<b>6.6</b>
441	Motor vehicle & parts dealers .....	11	10 574	1 729	392	102	29.7	—
4413	Automotive parts, accessories, & tire stores .....	7	5 608	1 549	351	93	20.6	—
44132	Tire dealers .....	3	3 290	1 246	279	64	D	—
441320	Tire dealers .....	3	3 290	1 246	279	64	D	—
442	Furniture & home furnishings stores .....	7	D	D	D	c	D	D
4421	Furniture stores .....	5	30 746	4 839	1 243	211	—	10.7
44211	Furniture stores .....	5	30 746	4 839	1 243	211	—	10.7
442110	Furniture stores .....	5	30 746	4 839	1 243	211	—	10.7
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	5 199	696	158	41	—	—
445	Food & beverage stores .....	12	D	D	D	c	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	10	14 047	1 341	331	119	—	5.1
4461	Health & personal care stores .....	10	14 047	1 341	331	119	—	5.1
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	2	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	11	17 685	1 041	232	90	28.2	11.0
448	Clothing & clothing accessories stores .....	38	37 316	4 107	970	333	2.6	6.7
4481	Clothing stores .....	26	26 122	2 602	628	257	.7	4.4
44811	Men's clothing stores .....	6	2 640	255	66	30	7.3	25.9
448110	Men's clothing stores .....	6	2 640	255	66	30	7.3	25.9
44812	Women's clothing stores .....	11	10 229	1 190	291	123	—	4.6
448120	Women's clothing stores .....	11	10 229	1 190	291	123	—	4.6
44813	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	7	7 764	1 134	265	56	10.0	17.4
44831	Jewelry stores .....	7	7 764	1 134	265	56	10.0	17.4
448310	Jewelry stores .....	7	7 764	1 134	265	56	10.0	17.4
451	Sporting goods, hobby, book, & music stores .....	17	21 964	2 423	561	166	—	2.2
4511	Sporting goods, hobby, & musical instrument stores ..	13	17 735	2 029	466	130	—	2.7
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	4	10 169	791	156	54	—	2.9
451120	Hobby, toy, & game stores .....	4	10 169	791	156	54	—	2.9
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	4	4 229	394	95	36	—	—
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SWANSEA TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	7	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	4	64 443	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	64 443	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	64 373	6 984	1 801	562	—	—
452110	Department stores (excl leased depts) .....	4	64 373	6 984	1 801	562	—	—
4521101	Department stores (excl leased depts) .....	4	64 373	6 984	1 801	562	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	c	D	D
452990	All other general merchandise stores .....	3	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	16	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	6	2 945	460	97	42	1.8	—
45322	Gift, novelty, & souvenir stores .....	6	2 945	460	97	42	1.8	—
453220	Gift, novelty, & souvenir stores .....	6	2 945	460	97	42	1.8	—
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	6	10 213	837	209	29	3.4	69.2
4543	Direct selling establishments .....	6	10 213	837	209	29	3.4	69.2
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>TAUNTON, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>252</b>	<b>417 177</b>	<b>44 477</b>	<b>10 190</b>	<b>3 261</b>	<b>11.7</b>	<b>5.8</b>
441	Motor vehicle & parts dealers .....	13	42 906	2 252	504	82	43.7	—
44112	Used car dealers .....	4	D	D	D	b	D	D
441120	Used car dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	12	6 984	1 390	393	84	3.5	33.2
4421	Furniture stores .....	4	3 226	420	145	29	2.8	47.6
44211	Furniture stores .....	4	3 226	420	145	29	2.8	47.6
442110	Furniture stores .....	4	3 226	420	145	29	2.8	47.6
4422	Home furnishings stores .....	8	3 758	970	248	55	4.0	20.8
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
442299	All other home furnishings stores .....	5	2 508	348	83	27	—	16.2
443	Electronics & appliance stores .....	9	5 750	624	166	43	—	3.1
4431	Electronics & appliance stores .....	9	5 750	624	166	43	—	3.1
44311	Appliance, television, & other electronics stores .....	5	2 656	392	118	27	—	4.4
443112	Radio, television, & other electronics stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	15	20 547	2 869	656	117	11.7	6.8
4441	Building material & supplies dealers .....	12	17 952	2 461	565	92	13.4	7.8
44419	Other building material dealers .....	7	14 395	1 981	447	57	1.7	—
444190	Other building material dealers .....	7	14 395	1 981	447	57	1.7	—
4442	Lawn & garden equipment & supplies stores .....	3	2 595	408	91	25	—	—
445	Food & beverage stores .....	34	75 635	7 661	1 730	651	8.5	6.5
4451	Grocery stores .....	19	65 401	6 812	1 529	576	7.9	3.4
44511	Supermarkets & other grocery (except convenience) stores .....	9	58 397	6 113	1 357	497	5.5	1.7
445110	Supermarkets & other grocery (except convenience) stores .....	9	58 397	6 113	1 357	497	5.5	1.7
44512	Convenience stores .....	10	7 004	699	172	79	28.2	17.1
445120	Convenience stores .....	10	7 004	699	172	79	28.2	17.1
4452	Specialty food stores .....	5	1 298	166	41	14	69.4	—
4453	Beer, wine, & liquor stores .....	10	8 936	683	160	61	4.0	30.6
44531	Beer, wine, & liquor stores .....	10	8 936	683	160	61	4.0	30.6
445310	Beer, wine, & liquor stores .....	10	8 936	683	160	61	4.0	30.6
446	Health & personal care stores .....	18	33 514	4 204	997	271	—	1.8
4461	Health & personal care stores .....	18	33 514	4 204	997	271	—	1.8
44611	Pharmacies & drug stores .....	8	29 089	3 434	815	213	—	—
446110	Pharmacies & drug stores .....	8	29 089	3 434	815	213	—	—
4461101	Pharmacies & drug stores .....	7	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	2 009	257	67	24	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	2 009	257	67	24	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>TAUNTON, MA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	24	33 788	1 563	370	130	44.5	8.6
4471	Gasoline stations .....	24	33 788	1 563	370	130	44.5	8.6
44711	Gasoline stations with convenience stores .....	10	14 694	744	176	61	11.8	9.3
447110	Gasoline stations with convenience stores .....	10	14 694	744	176	61	11.8	9.3
44719	Other gasoline stations .....	14	19 094	819	194	69	69.7	8.1
447190	Other gasoline stations .....	14	19 094	819	194	69	69.7	8.1
448	Clothing & clothing accessories stores .....	65	64 059	7 020	1 607	615	4.3	15.2
4481	Clothing stores .....	39	47 891	4 557	1 046	466	3.1	15.8
44811	Men's clothing stores .....	5	D	D	D	b	D	D
448110	Men's clothing stores .....	5	D	D	D	b	D	D
44812	Women's clothing stores .....	16	14 571	1 607	372	180	9.4	5.4
448120	Women's clothing stores .....	16	14 571	1 607	372	180	9.4	5.4
44813	Children's & infants' clothing stores .....	4	4 649	457	100	49	—	—
448130	Children's & infants' clothing stores .....	4	4 649	457	100	49	—	—
44814	Family clothing stores .....	9	18 588	1 530	338	147	.7	29.9
448140	Family clothing stores .....	9	18 588	1 530	338	147	.7	29.9
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	3	6 136	536	129	54	—	—
448190	Other clothing stores .....	3	6 136	536	129	54	—	—
4482	Shoe stores .....	12	7 284	972	194	61	11.4	—
44821	Shoe stores .....	12	7 284	972	194	61	11.4	—
448210	Shoe stores .....	12	7 284	972	194	61	11.4	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	7	4 177	570	98	35	19.9	—
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	14	8 884	1 491	367	88	5.2	24.7
44831	Jewelry stores .....	14	8 884	1 491	367	88	5.2	24.7
448310	Jewelry stores .....	14	8 884	1 491	367	88	5.2	24.7
451	Sporting goods, hobby, book, & music stores .....	20	10 743	1 058	252	95	17.2	.4
4511	Sporting goods, hobby, & musical instrument stores ..	11	3 675	428	94	42	36.7	1.2
4512	Book, periodical, & music stores .....	9	7 068	630	158	53	7.1	—
45121	Book stores & news dealers .....	6	D	D	D	b	D	D
451211	Book stores .....	4	2 472	252	60	25	18.2	—
4512111	Book stores, general .....	4	2 472	252	60	25	18.2	—
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	3	D	D	D	b	D	D
452	General merchandise stores .....	9	104 132	12 689	2 722	930	—	.8
4521	Department stores (incl leased depts) ## .....	5	92 020	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	5	92 020	N	N	N	—	—
4521	Department stores (excl leased depts) .....	5	90 306	9 570	2 129	757	—	—
452111	Department stores (excl leased depts) .....	5	90 306	9 570	2 129	757	—	—
4521110	Department stores (excl leased depts) .....	5	90 306	9 570	2 129	757	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	13 826	3 119	593	173	—	5.7
452990	All other general merchandise stores .....	4	13 826	3 119	593	173	—	5.7
4529903	Miscellaneous general merchandise stores ....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	9	4 295	501	137	85	3.1	—
453220	Gift, novelty, & souvenir stores .....	9	4 295	501	137	85	3.1	—
4533	Used merchandise stores .....	4	2 791	587	153	60	—	28.7
45331	Used merchandise stores .....	4	2 791	587	153	60	—	28.7
453310	Used merchandise stores .....	4	2 791	587	153	60	—	28.7
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	1 080	169	41	21	—	35.7
453910	Pet & pet supplies stores .....	4	1 080	169	41	21	—	35.7
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	4	7 332	1 116	280	41	7.7	—
454311	Heating oil dealers .....	4	7 332	1 116	280	41	7.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TEWKSBURY TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>83</b>	<b>325 849</b>	<b>30 885</b>	<b>7 419</b>	<b>1 952</b>	<b>6.1</b>	<b>11.2</b>
441	Motor vehicle & parts dealers . . . . .	11	42 699	4 007	845	135	8.8	4.2
4413	Automotive parts, accessories, & tire stores . . . . .	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores . . . . .	6	7 148	988	196	36	52.6	—
441310	Automotive parts & accessories stores . . . . .	6	7 148	988	196	36	52.6	—
442	Furniture & home furnishings stores . . . . .	3	3 960	354	82	12	D	—
4422	Home furnishings stores . . . . .	3	3 960	354	82	12	D	—
44221	Floor covering stores . . . . .	3	3 960	354	82	12	D	—
442210	Floor covering stores . . . . .	3	3 960	354	82	12	D	—
443	Electronics & appliance stores . . . . .	4	9 987	1 124	279	34	14.4	—
4431	Electronics & appliance stores . . . . .	4	9 987	1 124	279	34	14.4	—
44311	Appliance, television, & other electronics stores . . . . .	2	D	D	D	a	D	D
44312	Computer & software stores . . . . .	2	D	D	D	b	D	D
443120	Computer & software stores . . . . .	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	D	D	D	c	D	D
4441	Building material & supplies dealers . . . . .	5	D	D	D	c	D	D
44411	Home centers . . . . .	1	D	D	D	c	D	D
444110	Home centers . . . . .	1	D	D	D	c	D	D
44419	Other building material dealers . . . . .	2	D	D	D	b	D	D
444190	Other building material dealers . . . . .	2	D	D	D	b	D	D
445	Food & beverage stores . . . . .	14	63 134	4 306	1 460	461	3.4	3.4
4451	Grocery stores . . . . .	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores . . . . .	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores . . . . .	4	D	D	D	e	D	D
4453	Beer, wine, & liquor stores . . . . .	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores . . . . .	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores . . . . .	4	D	D	D	b	D	D
446	Health & personal care stores . . . . .	10	D	D	D	c	D	D
4461	Health & personal care stores . . . . .	10	D	D	D	c	D	D
44611	Pharmacies & drug stores . . . . .	8	45 002	4 853	1 209	213	2.3	64.6
446110	Pharmacies & drug stores . . . . .	8	45 002	4 853	1 209	213	2.3	64.6
4461101	Pharmacies & drug stores . . . . .	8	45 002	4 853	1 209	213	2.3	64.6
447	Gasoline stations . . . . .	12	20 875	932	235	82	31.5	12.6
4471	Gasoline stations . . . . .	12	20 875	932	235	82	31.5	12.6
44719	Other gasoline stations . . . . .	10	D	D	D	b	D	D
447190	Other gasoline stations . . . . .	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores . . . . .	3	D	D	D	b	D	D
4481	Clothing stores . . . . .	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	3	671	74	14	5	D	—
452	General merchandise stores . . . . .	4	55 979	6 271	1 199	589	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	2	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
4529902	Catalog showrooms . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	11	D	D	D	b	D	D
4531	Florists . . . . .	4	1 762	642	127	42	43.7	—
45311	Florists . . . . .	4	1 762	642	127	42	43.7	—
453110	Florists . . . . .	4	1 762	642	127	42	43.7	—
45321	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	5	D	D	D	b	D	D
45391	Pet & pet supplies stores . . . . .	2	D	D	D	a	D	D
453910	Pet & pet supplies stores . . . . .	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	3	D	D	D	b	D	D
454	Nonstore retailers . . . . .	3	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	3	D	D	D	b	D	D
45431	Fuel dealers . . . . .	2	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>UXBRIDGE TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>61 452</b>	<b>5 705</b>	<b>1 274</b>	<b>372</b>	<b>7.0</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	4	6 689	664	127	20	22.7	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
4441	Building material & supplies dealers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	5 940	436	140	16	—	16.7
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
<b>WAKEFIELD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>94</b>	<b>245 612</b>	<b>27 387</b>	<b>5 562</b>	<b>973</b>	<b>37.0</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	14	138 844	14 026	1 775	322	54.2	—
4411	Automobile dealers .....	4	D	D	D	c	D	D
44111	New car dealers .....	3	119 539	9 886	1 029	199	D	—
441110	New car dealers .....	3	119 539	9 886	1 029	199	D	—
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	8	17 248	3 977	706	116	—	—
441310	Automotive parts & accessories stores .....	8	17 248	3 977	706	116	—	—
442	Furniture & home furnishings stores .....	3	1 303	151	35	10	D	5.5
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	15	33 491	5 475	1 939	152	14.8	—
4441	Building material & supplies dealers .....	15	33 491	5 475	1 939	152	14.8	—
44412	Paint & wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	3	D	D	D	a	D	D
44419	Other building material dealers .....	10	28 993	4 651	1 736	107	12.3	—
444190	Other building material dealers .....	10	28 993	4 651	1 736	107	12.3	—
445	Food & beverage stores .....	11	11 448	1 003	240	94	16.7	9.6
446	Health & personal care stores .....	8	16 773	1 772	413	154	2.3	11.8
4461	Health & personal care stores .....	8	16 773	1 772	413	154	2.3	11.8
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	16 340	1 443	326	84	22.2	—
44719	Other gasoline stations .....	11	D	D	D	b	D	D
447190	Other gasoline stations .....	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	1 283	118	23	16	22.0	9.3
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	2 075	277	82	24	46.0	—
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	939	148	42	7	D	—
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D

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<b>WAKEFIELD TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers . . . . .	10	16 115	1 635	359	70	13.4	15.6
4543	Direct selling establishments . . . . .	6	15 505	1 572	347	64	11.2	16.2
45431	Fuel dealers . . . . .	4	D	D	D	a	D	D
454311	Heating oil dealers . . . . .	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	1	D	D	D	a	D	D
45439	Other direct selling establishments . . . . .	2	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	2	D	D	D	b	D	D
<b>WALPOLE TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>78</b>	<b>111 349</b>	<b>11 136</b>	<b>2 588</b>	<b>777</b>	<b>18.2</b>	<b>3.2</b>
441	Motor vehicle & parts dealers . . . . .	6	9 178	754	187	35	69.9	12.0
4412	Other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
44121	Recreational vehicle dealers . . . . .	2	D	D	D	a	D	D
441210	Recreational vehicle dealers . . . . .	2	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	3	2 344	249	40	14	D	24.0
4422	Home furnishings stores . . . . .	3	2 344	249	40	14	D	24.0
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	9	8 489	1 212	271	63	11.2	5.1
44419	Other building material dealers . . . . .	5	4 929	631	142	23	19.2	—
444190	Other building material dealers . . . . .	5	4 929	631	142	23	19.2	—
445	Food & beverage stores . . . . .	10	31 810	2 830	654	207	2.6	1.5
4453	Beer, wine, & liquor stores . . . . .	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores . . . . .	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores . . . . .	6	D	D	D	b	D	D
446	Health & personal care stores . . . . .	6	14 441	1 557	372	98	16.8	2.3
4461	Health & personal care stores . . . . .	6	14 441	1 557	372	98	16.8	2.3
44619	Other health & personal care stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	10	11 646	737	178	64	41.9	—
448	Clothing & clothing accessories stores . . . . .	5	4 248	434	100	42	—	9.9
4481	Clothing stores . . . . .	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	10	7 445	840	221	63	10.2	3.5
4511	Sporting goods, hobby, & musical instrument stores . . . . .	8	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores . . . . .	3	1 327	189	72	21	D	—
451130	Sewing, needlework, & piece goods stores . . . . .	3	1 327	189	72	21	D	—
4512	Book, periodical, & music stores . . . . .	2	D	D	D	b	D	D
45121	Book stores & news dealers . . . . .	1	D	D	D	a	D	D
451211	Book stores . . . . .	1	D	D	D	a	D	D
4512111	Book stores, general . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	11	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	4	D	D	D	b	D	D
45392	Art dealers . . . . .	1	D	D	D	a	D	D
453920	Art dealers . . . . .	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	3	D	D	D	b	D	D
454	Nonstore retailers . . . . .	6	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	5	4 093	550	141	22	62.4	—
45431	Fuel dealers . . . . .	5	4 093	550	141	22	62.4	—
454311	Heating oil dealers . . . . .	5	4 093	550	141	22	62.4	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WALTHAM, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>258</b>	<b>587 461</b>	<b>64 812</b>	<b>15 228</b>	<b>3 185</b>	<b>12.0</b>	<b>2.6</b>
441	Motor vehicle & parts dealers	18	57 157	6 633	1 589	240	2.4	2.9
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores	10	D	D	D	b	D	D
44132	Tire dealers	6	11 629	2 059	520	76	—	14.3
441320	Tire dealers	6	11 629	2 059	520	76	—	14.3
442	Furniture & home furnishings stores	12	8 580	1 176	293	70	22.4	7.6
4421	Furniture stores	5	4 175	491	111	30	1.6	15.7
44211	Furniture stores	5	4 175	491	111	30	1.6	15.7
442110	Furniture stores	5	4 175	491	111	30	1.6	15.7
4422	Home furnishings stores	7	4 405	685	182	40	42.1	—
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	21	23 921	3 438	699	154	13.3	6.1
4431	Electronics & appliance stores	21	23 921	3 438	699	154	13.3	6.1
44311	Appliance, television, & other electronics stores	12	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	7	4 627	569	155	28	28.1	16.1
44312	Computer & software stores	7	16 323	2 302	443	98	4.3	1.1
443120	Computer & software stores	7	16 323	2 302	443	98	4.3	1.1
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	24	132 358	15 522	3 592	549	3.7	—
4441	Building material & supplies dealers	21	130 929	15 289	3 550	537	3.5	—
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	3	D	D	D	b	D	D
444120	Paint & wallpaper stores	3	D	D	D	b	D	D
44413	Hardware stores	4	8 332	1 595	395	78	—	—
444130	Hardware stores	4	8 332	1 595	395	78	—	—
44419	Other building material dealers	12	61 377	6 955	1 627	164	7.5	—
444190	Other building material dealers	12	61 377	6 955	1 627	164	7.5	—
445	Food & beverage stores	40	89 497	9 490	2 197	651	8.5	2.9
4451	Grocery stores	21	69 778	7 101	1 709	494	4.3	2.8
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
44512	Convenience stores	14	D	D	D	b	D	D
445120	Convenience stores	14	D	D	D	b	D	D
4452	Specialty food stores	6	2 969	622	121	42	81.3	—
4453	Beer, wine, & liquor stores	13	16 750	1 767	367	115	12.9	4.0
44531	Beer, wine, & liquor stores	13	16 750	1 767	367	115	12.9	4.0
445310	Beer, wine, & liquor stores	13	16 750	1 767	367	115	12.9	4.0
446	Health & personal care stores	15	45 172	4 112	1 047	297	20.6	.7
4461	Health & personal care stores	15	45 172	4 112	1 047	297	20.6	.7
44611	Pharmacies & drug stores	10	38 820	3 576	904	267	9.1	.4
446110	Pharmacies & drug stores	10	38 820	3 576	904	267	9.1	.4
4461101	Pharmacies & drug stores	10	38 820	3 576	904	267	9.1	.4
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44619	Other health & personal care stores	1	D	D	D	b	D	D
446199	All other health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	19	41 824	3 193	781	178	45.5	—
4471	Gasoline stations	19	41 824	3 193	781	178	45.5	—
44711	Gasoline stations with convenience stores	6	18 489	1 221	306	79	60.3	—
447110	Gasoline stations with convenience stores	6	18 489	1 221	306	79	60.3	—
44719	Other gasoline stations	13	23 335	1 972	475	99	33.8	—
447190	Other gasoline stations	13	23 335	1 972	475	99	33.8	—
448	Clothing & clothing accessories stores	24	20 020	3 079	723	220	12.1	3.5
4481	Clothing stores	13	16 696	2 514	583	180	8.3	1.9
44812	Women's clothing stores	10	9 662	1 934	453	126	9.5	—
448120	Women's clothing stores	10	9 662	1 934	453	126	9.5	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	14	8 693	747	165	89	13.4	11.0
4511	Sporting goods, hobby, & musical instrument stores	10	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
451213	College book stores	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WALTHAM, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	8	84 300	5 420	1 305	295	.9	6.5
4529	Other general merchandise stores .....	7	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	19 307	2 660	720	174	18.1	.2
4531	Florists .....	8	2 091	503	138	38	28.8	—
45311	Florists .....	8	2 091	503	138	38	28.8	—
453110	Florists .....	8	2 091	503	138	38	28.8	—
4532	Office supplies, stationery, & gift stores .....	7	13 068	1 713	417	96	20.3	.3
45321	Office supplies & stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	4	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	4 148	444	165	40	6.1	—
45391	Pet & pet supplies stores .....	3	3 103	350	141	34	—	—
453910	Pet & pet supplies stores .....	3	3 103	350	141	34	—	—
45399	All other miscellaneous store retailers .....	3	1 045	94	24	6	D	—
454	Nonstore retailers .....	42	56 632	9 342	2 117	268	27.3	2.1
4541	Electronic shopping & mail-order houses .....	7	9 116	899	224	37	86.2	9.7
45411	Electronic shopping & mail-order houses .....	7	9 116	899	224	37	86.2	9.7
454110	Electronic shopping & mail-order houses .....	7	9 116	899	224	37	86.2	9.7
4542	Vending machine operators .....	15	22 013	4 191	915	119	6.0	.4
45421	Vending machine operators .....	15	22 013	4 191	915	119	6.0	.4
454210	Vending machine operators .....	15	22 013	4 191	915	119	6.0	.4
4543	Direct selling establishments .....	20	25 503	4 252	978	112	24.5	.8
45431	Fuel dealers .....	14	14 297	2 883	746	77	39.4	.3
454311	Heating oil dealers .....	12	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	6	11 206	1 369	232	35	5.6	1.4
454390	Other direct selling establishments .....	6	11 206	1 369	232	35	5.6	1.4
<b>WAREHAM TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>107</b>	<b>216 890</b>	<b>20 606</b>	<b>4 593</b>	<b>1 279</b>	<b>19.1</b>	<b>1.8</b>
441	Motor vehicle & parts dealers .....	14	46 615	3 812	1 047	181	39.6	1.9
4412	Other motor vehicle dealers .....	4	4 015	471	93	22	20.2	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	4 015	471	93	22	20.2	—
441222	Boat dealers .....	3	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	1 185	272	69	19	35.8	—
444	Building material & garden equipment & supplies dealers .....	13	26 965	4 082	759	127	3.4	2.1
4441	Building material & supplies dealers .....	11	D	D	D	b	D	D
44419	Other building material dealers .....	6	12 491	1 396	334	38	.2	1.0
444190	Other building material dealers .....	6	12 491	1 396	334	38	.2	1.0
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44422	Nursery & garden centers .....	2	D	D	D	b	D	D
444220	Nursery & garden centers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	22	53 889	4 399	977	379	15.7	1.3
4451	Grocery stores .....	9	D	D	D	e	D	D
44512	Convenience stores .....	5	D	D	D	b	D	D
445120	Convenience stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	7	D	D	D	b	D	D
4461	Health & personal care stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	14	15 361	973	213	79	38.8	—
448	Clothing & clothing accessories stores .....	6	6 957	623	62	27	12.7	5.5
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	7	2 329	423	62	18	77.8	15.8
4511	Sporting goods, hobby, & musical instrument stores .....	6	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAREHAM TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
454	Nonstore retailers .....	5	6 639	1 068	280	48	52.3	—
4543	Direct selling establishments .....	5	6 639	1 068	280	48	52.3	—
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
<b>WATERTOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>197</b>	<b>457 667</b>	<b>54 175</b>	<b>12 178</b>	<b>2 536</b>	<b>8.8</b>	<b>5.9</b>
441	Motor vehicle & parts dealers .....	23	150 111	17 859	4 116	436	4.7	3.7
4411	Automobile dealers .....	8	D	D	D	c	D	D
44111	New car dealers .....	6	121 720	10 612	2 282	221	5.5	—
441110	New car dealers .....	6	121 720	10 612	2 282	221	5.5	—
4413	Automotive parts, accessories, & tire stores .....	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	10	D	D	D	b	D	D
44132	Tire dealers .....	5	14 418	5 741	1 426	149	—	19.1
441320	Tire dealers .....	5	14 418	5 741	1 426	149	—	19.1
442	Furniture & home furnishings stores .....	8	4 750	678	173	31	25.2	5.6
4421	Furniture stores .....	3	2 786	354	137	20	D	—
44211	Furniture stores .....	3	2 786	354	137	20	D	—
442110	Furniture stores .....	3	2 786	354	137	20	D	—
4422	Home furnishings stores .....	5	1 964	324	36	11	15.2	13.5
443	Electronics & appliance stores .....	4	9 995	1 636	408	59	—	—
4431	Electronics & appliance stores .....	4	9 995	1 636	408	59	—	—
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	16	39 304	5 489	1 286	171	21.4	5.0
4441	Building material & supplies dealers .....	14	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	10	33 601	4 762	1 127	140	21.2	.6
444190	Other building material dealers .....	10	33 601	4 762	1 127	140	21.2	.6
445	Food & beverage stores .....	24	78 751	7 712	1 502	453	8.2	4.0
4451	Grocery stores .....	14	69 986	7 056	1 370	412	2.4	2.6
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	13	23 558	2 509	588	197	7.9	4.2
4461	Health & personal care stores .....	13	23 558	2 509	588	197	7.9	4.2
44611	Pharmacies & drug stores .....	4	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	4	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	4	2 260	304	51	9	61.5	24.2
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	16	16 096	831	207	44	23.7	5.6
44719	Other gasoline stations .....	16	16 096	831	207	44	23.7	5.6
447190	Other gasoline stations .....	16	16 096	831	207	44	23.7	5.6

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WATERTOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	43	46 435	5 358	1 288	462	1.9	13.3
4481	Clothing stores . . . . .	26	37 968	4 049	970	362	.3	14.8
44811	Men's clothing stores . . . . .	3	2 734	424	107	25	—	13.7
448110	Men's clothing stores . . . . .	3	2 734	424	107	25	—	13.7
44813	Children's & infants' clothing stores . . . . .	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores . . . . .	1	D	D	D	a	D	D
44814	Family clothing stores . . . . .	5	22 421	1 936	467	155	—	22.6
448140	Family clothing stores . . . . .	5	22 421	1 936	467	155	—	22.6
44815	Clothing accessories stores . . . . .	3	D	D	D	a	D	D
448150	Clothing accessories stores . . . . .	3	D	D	D	a	D	D
44819	Other clothing stores . . . . .	5	4 660	570	134	51	—	3.8
448190	Other clothing stores . . . . .	5	4 660	570	134	51	—	3.8
4482	Shoe stores . . . . .	10	5 689	809	204	70	—	—
44821	Shoe stores . . . . .	10	5 689	809	204	70	—	—
448210	Shoe stores . . . . .	10	5 689	809	204	70	—	—
4482101	Men's shoe stores . . . . .	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4482105	Athletic footwear stores . . . . .	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores . . . . .	7	2 778	500	114	30	27.4	20.8
451	Sporting goods, hobby, book, & music stores . . . . .	9	6 449	682	157	53	18.5	5.4
4511	Sporting goods, hobby, & musical instrument stores . . . . .	3	3 184	414	82	22	D	—
451114	Musical instrument & supplies stores . . . . .	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores . . . . .	1	D	D	D	a	D	D
4512	Book, periodical, & music stores . . . . .	6	3 265	268	75	31	—	10.6
45122	Prerecorded tape, compact disc, & record stores . . . . .	4	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores . . . . .	4	D	D	D	a	D	D
452	General merchandise stores . . . . .	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	2	D	D	D	e	D	D
453	Miscellaneous store retailers . . . . .	20	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	7	D	D	D	b	D	D
45321	Office supplies & stationery stores . . . . .	2	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	2	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores . . . . .	5	4 244	573	93	42	.2	61.5
453220	Gift, novelty, & souvenir stores . . . . .	5	4 244	573	93	42	.2	61.5
4533	Used merchandise stores . . . . .	3	1 596	228	69	11	D	—
45331	Used merchandise stores . . . . .	3	1 596	228	69	11	D	—
453310	Used merchandise stores . . . . .	3	1 596	228	69	11	D	—
4539	Other miscellaneous store retailers . . . . .	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	5	D	D	D	a	D	D
454	Nonstore retailers . . . . .	17	24 599	5 456	1 277	154	28.0	19.5
4541	Electronic shopping & mail-order houses . . . . .	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses . . . . .	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses . . . . .	2	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	13	D	D	D	b	D	D
45431	Fuel dealers . . . . .	11	11 193	1 601	416	53	44.3	40.7
454311	Heating oil dealers . . . . .	11	11 193	1 601	416	53	44.3	40.7
<b>WAYLAND TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>33</b>	<b>40 964</b>	<b>4 946</b>	<b>1 178</b>	<b>271</b>	<b>8.4</b>	<b>5.3</b>
441	Motor vehicle & parts dealers . . . . .	3	D	D	D	b	D	D
44112	Used car dealers . . . . .	1	D	D	D	b	D	D
441120	Used car dealers . . . . .	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	2	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	3	2 183	703	138	28	—	—
445	Food & beverage stores . . . . .	8	11 594	1 381	333	105	.6	1.0
446	Health & personal care stores . . . . .	5	D	D	D	b	D	D
4461	Health & personal care stores . . . . .	5	D	D	D	b	D	D
447	Gasoline stations . . . . .	8	8 984	449	97	27	28.2	11.6
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEBSTER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>71</b>	<b>131 239</b>	<b>13 023</b>	<b>3 013</b>	<b>933</b>	<b>10.1</b>	<b>1.9</b>
441	Motor vehicle & parts dealers .....	7	34 796	3 438	757	113	—	1.2
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	4	1 071	158	35	12	27.2	5.3
444	Building material & garden equipment & supplies dealers .....	6	10 062	1 175	268	41	5.0	—
4441	Building material & supplies dealers .....	6	10 062	1 175	268	41	5.0	—
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	19	38 669	4 044	952	431	5.5	2.6
4451	Grocery stores .....	11	33 599	3 706	878	396	.8	2.5
4452	Specialty food stores .....	5	979	90	24	18	65.5	17.4
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	8	16 791	964	203	58	42.8	3.5
44711	Gasoline stations with convenience stores .....	5	12 315	828	176	46	39.5	4.7
447110	Gasoline stations with convenience stores .....	5	12 315	828	176	46	39.5	4.7
448	Clothing & clothing accessories stores .....	5	2 966	290	71	31	—	1.2
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	4	3 100	637	172	21	24.7	7.5
4543	Direct selling establishments .....	4	3 100	637	172	21	24.7	7.5
454311	Heating oil dealers .....	4	3 100	637	172	21	24.7	7.5
<b>WELLESLEY TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>108</b>	<b>330 259</b>	<b>30 176</b>	<b>6 883</b>	<b>1 350</b>	<b>10.5</b>	<b>4.6</b>
441	Motor vehicle & parts dealers .....	8	155 328	8 577	1 662	256	6.4	—
4411	Automobile dealers .....	8	155 328	8 577	1 662	256	6.4	—
44111	New car dealers .....	7	D	D	D	e	D	D
441110	New car dealers .....	7	D	D	D	e	D	D
442	Furniture & home furnishings stores .....	6	3 971	492	118	24	40.3	—
4421	Furniture stores .....	3	2 581	237	56	8	D	—
44211	Furniture stores .....	3	2 581	237	56	8	D	—
442110	Furniture stores .....	3	2 581	237	56	8	D	—
44229	Other home furnishings stores .....	3	1 390	255	62	16	D	—
443	Electronics & appliance stores .....	10	12 787	1 998	574	70	4.5	40.6
4431	Electronics & appliance stores .....	10	12 787	1 998	574	70	4.5	40.6
44311	Appliance, television, & other electronics stores .....	5	6 923	1 040	253	33	—	1.7
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	b	D	D
443120	Computer & software stores .....	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	21 701	4 059	881	92	4.0	3.8
4441	Building material & supplies dealers .....	6	21 701	4 059	881	92	4.0	3.8
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	9	65 543	7 360	1 814	496	3.5	3.4
4451	Grocery stores .....	6	63 022	7 120	1 759	480	1.3	1.9
44511	Supermarkets & other grocery (except convenience) stores .....	6	63 022	7 120	1 759	480	1.3	1.9
445110	Supermarkets & other grocery (except convenience) stores .....	6	63 022	7 120	1 759	480	1.3	1.9
446	Health & personal care stores .....	9	12 464	1 486	329	59	20.6	—
4461	Health & personal care stores .....	9	12 464	1 486	329	59	20.6	—
447	Gasoline stations .....	13	18 059	1 005	266	61	42.7	5.8
44719	Other gasoline stations .....	10	15 936	942	252	55	38.6	3.1
447190	Other gasoline stations .....	10	15 936	942	252	55	38.6	3.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WELLESLEY TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	19	23 429	3 213	725	154	32.8	20.1
4481	Clothing stores .....	11	D	D	D	c	D	D
44811	Men's clothing stores .....	1	D	D	D	b	D	D
448110	Men's clothing stores .....	1	D	D	D	b	D	D
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	7	D	D	D	b	D	D
44831	Jewelry stores .....	6	9 374	898	193	29	65.0	4.9
448310	Jewelry stores .....	6	9 374	898	193	29	65.0	4.9
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	8 391	747	225	88	2.7	13.8
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	5 662	742	173	34	4.6	.2
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45392	Art dealers .....	4	2 130	213	43	7	8.8	—
453920	Art dealers .....	4	2 130	213	43	7	8.8	—
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 924	497	116	16	31.5	2.1
<b>WESTBOROUGH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>109</b>	<b>478 681</b>	<b>41 631</b>	<b>8 709</b>	<b>1 915</b>	<b>1.7</b>	<b>31.6</b>
441	Motor vehicle & parts dealers .....	11	118 400	9 735	1 876	255	1.0	4.3
4411	Automobile dealers .....	7	D	D	D	c	D	D
44111	New car dealers .....	6	114 087	9 119	1 776	236	—	4.4
441110	New car dealers .....	6	114 087	9 119	1 776	236	—	4.4
442	Furniture & home furnishings stores .....	4	11 947	1 517	348	67	2.9	8.1
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
4431	Electronics & appliance stores .....	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	8 532	1 410	330	54	14.4	5.0
44419	Other building material dealers .....	5	6 892	1 133	247	36	12.9	—
444190	Other building material dealers .....	5	6 892	1 133	247	36	12.9	—
445	Food & beverage stores .....	9	57 681	4 920	1 187	388	2.2	—
4451	Grocery stores .....	6	52 670	4 281	1 051	355	2.4	—
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
446	Health & personal care stores .....	8	10 509	1 228	238	98	2.2	—
4461	Health & personal care stores .....	8	10 509	1 228	238	98	2.2	—
4461102	Proprietary stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	10	16 341	1 439	287	67	4.7	22.1
448	Clothing & clothing accessories stores .....	14	24 782	2 649	662	230	3.9	.9
4481	Clothing stores .....	6	22 270	2 177	536	180	4.1	—
44813	Children's & infants' clothing stores .....	1	D	D	D	c	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	c	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	15	5 514	560	134	58	19.5	10.2
4511	Sporting goods, hobby, & musical instrument stores ..	9	3 783	410	74	30	16.7	4.5
4512	Book, periodical, & music stores .....	6	1 731	150	60	28	25.7	22.8
452	General merchandise stores .....	3	73 933	4 691	1 088	271	—	—
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTBOROUGH TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	17	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	e	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	e	D	D
4532102	Office supplies stores .....	2	D	D	D	e	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	a	D	D
<b>WESTFIELD, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>152</b>	<b>335 752</b>	<b>32 163</b>	<b>7 264</b>	<b>2 191</b>	<b>7.6</b>	<b>20.5</b>
441	Motor vehicle & parts dealers .....	17	112 948	7 894	1 623	278	1.3	50.6
4411	Automobile dealers .....	7	105 109	6 732	1 354	215	.2	54.4
44111	New car dealers .....	4	102 746	6 530	1 332	211	—	55.6
441110	New car dealers .....	4	102 746	6 530	1 332	211	—	55.6
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	1 775	192	46	15	44.6	6.9
443	Electronics & appliance stores .....	3	D	D	D	b	D	D
4431	Electronics & appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	13 266	2 268	550	153	5.6	—
4441	Building material & supplies dealers .....	11	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	27	74 772	7 905	1 812	621	9.3	2.5
4451	Grocery stores .....	16	64 887	6 988	1 581	555	5.6	1.6
44511	Supermarkets & other grocery (except convenience) stores .....	7	61 407	6 582	1 478	503	2.5	1.3
445110	Supermarkets & other grocery (except convenience) stores .....	7	61 407	6 582	1 478	503	2.5	1.3
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	9	D	D	D	b	D	D
446	Health & personal care stores .....	10	19 311	2 069	490	131	1.2	—
4461	Health & personal care stores .....	10	19 311	2 069	490	131	1.2	—
447	Gasoline stations .....	16	29 935	2 411	544	183	16.8	—
4471	Gasoline stations .....	16	29 935	2 411	544	183	16.8	—
44711	Gasoline stations with convenience stores .....	10	19 717	989	235	83	12.3	—
447110	Gasoline stations with convenience stores .....	10	19 717	989	235	83	12.3	—
448	Clothing & clothing accessories stores .....	15	11 863	1 391	321	113	20.8	11.4
4481	Clothing stores .....	10	9 141	836	201	88	5.6	13.2
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	10	5 769	604	126	52	16.8	10.0
4511	Sporting goods, hobby, & musical instrument stores .....	7	3 768	414	87	38	21.6	10.5
4512	Book, periodical, & music stores .....	3	2 001	190	39	14	D	9.0
45121	Book stores & news dealers .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	42 932	3 839	900	436	.3	9.3
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	41 907	3 725	883	420	—	9.5
453	Miscellaneous store retailers .....	18	D	D	D	b	D	D
4531	Florists .....	7	2 031	280	80	47	37.5	10.8
45311	Florists .....	7	2 031	280	80	47	37.5	10.8
453110	Florists .....	7	2 031	280	80	47	37.5	10.8
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTFIELD, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers . . . . .	11	13 103	2 243	553	87	38.2	—
4543	Direct selling establishments . . . . .	9	D	D	D	b	D	D
45431	Fuel dealers . . . . .	6	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	4	3 202	446	115	21	100.0	—
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	2	D	D	D	a	D	D
45439	Other direct selling establishments . . . . .	3	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	3	D	D	D	b	D	D
<b>WESTFORD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>33</b>	<b>36 620</b>	<b>4 848</b>	<b>1 151</b>	<b>253</b>	<b>15.2</b>	<b>4.5</b>
441	Motor vehicle & parts dealers . . . . .	2	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
4422	Home furnishings stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	b	D	D
44419	Other building material dealers . . . . .	1	D	D	D	b	D	D
444190	Other building material dealers . . . . .	1	D	D	D	b	D	D
445	Food & beverage stores . . . . .	8	3 837	237	71	38	87.2	—
446	Health & personal care stores . . . . .	3	8 190	922	228	65	D	—
4461	Health & personal care stores . . . . .	3	8 190	922	228	65	D	—
447	Gasoline stations . . . . .	4	5 987	191	40	11	7.4	—
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	4	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
454	Nonstore retailers . . . . .	4	3 994	1 005	209	44	—	—
4543	Direct selling establishments . . . . .	3	D	D	D	b	D	D
<b>WESTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>28</b>	<b>29 100</b>	<b>3 520</b>	<b>929</b>	<b>196</b>	<b>22.6</b>	<b>2.1</b>
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	4	6 774	1 117	337	44	36.5	—
445	Food & beverage stores . . . . .	4	9 562	1 038	268	66	7.2	—
446	Health & personal care stores . . . . .	3	2 015	256	41	12	D	—
447	Gasoline stations . . . . .	3	4 936	274	69	12	D	—
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	5	D	D	D	b	D	D
4512113	College book stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
454	Nonstore retailers . . . . .	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTPORT TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>58</b>	<b>55 172</b>	<b>6 159</b>	<b>1 431</b>	<b>464</b>	<b>38.9</b>	<b>6.6</b>
441	Motor vehicle & parts dealers .....	11	D	D	D	b	D	D
44112	Used car dealers .....	4	D	D	D	a	D	D
441120	Used car dealers .....	4	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	4	4 251	446	83	18	—	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	4 251	446	83	18	—	—
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	2 094	404	91	14	73.8	—
445	Food & beverage stores .....	9	D	D	D	c	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	3 530	547	148	21	5.6	—
4543	Direct selling establishments .....	4	3 530	547	148	21	5.6	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
<b>WEST SPRINGFIELD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>205</b>	<b>738 903</b>	<b>65 380</b>	<b>15 118</b>	<b>3 421</b>	<b>4.3</b>	<b>10.9</b>
441	Motor vehicle & parts dealers .....	29	230 536	18 846	4 394	641	9.1	30.5
4411	Automobile dealers .....	14	D	D	D	e	D	D
441111	New car dealers .....	11	210 659	15 230	3 521	474	9.9	32.6
441110	New car dealers .....	11	210 659	15 230	3 521	474	9.9	32.6
4413	Automotive parts, accessories, & tire stores .....	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	10	14 204	2 642	651	123	—	8.7
441310	Automotive parts & accessories stores .....	10	14 204	2 642	651	123	—	8.7
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	17	27 194	3 422	786	172	4.3	—
4421	Furniture stores .....	13	25 754	3 202	731	160	1.2	—
44211	Furniture stores .....	13	25 754	3 202	731	160	1.2	—
442110	Furniture stores .....	13	25 754	3 202	731	160	1.2	—
443	Electronics & appliance stores .....	11	21 218	2 969	600	111	3.9	14.7
4431	Electronics & appliance stores .....	11	21 218	2 969	600	111	3.9	14.7
44311	Appliance, television, & other electronics stores .....	7	9 005	1 062	265	55	—	—
443112	Radio, television, & other electronics stores .....	5	D	D	D	b	D	D
44312	Computer & software stores .....	4	12 213	1 907	335	56	6.8	25.6
443120	Computer & software stores .....	4	12 213	1 907	335	56	6.8	25.6
444	Building material & garden equipment & supplies dealers .....	16	104 478	9 503	2 130	389	1.4	.1
4441	Building material & supplies dealers .....	16	104 478	9 503	2 130	389	1.4	.1
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home centers .....	1	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint & wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	12	D	D	D	b	D	D
444190	Other building material dealers .....	12	D	D	D	b	D	D
445	Food & beverage stores .....	23	105 769	9 159	2 093	752	3.3	1.0
4451	Grocery stores .....	14	82 728	7 513	1 785	657	2.0	1.2
44511	Supermarkets & other grocery (except convenience) stores .....	9	78 989	7 315	1 739	625	1.0	1.1
445110	Supermarkets & other grocery (except convenience) stores .....	9	78 989	7 315	1 739	625	1.0	1.1
4452	Specialty food stores .....	3	757	87	21	13	D	—
4453	Beer, wine, & liquor stores .....	6	22 284	1 559	287	82	6.6	—
44531	Beer, wine, & liquor stores .....	6	22 284	1 559	287	82	6.6	—
445310	Beer, wine, & liquor stores .....	6	22 284	1 559	287	82	6.6	—

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST SPRINGFIELD TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	14	24 971	3 744	951	173	2.0	1.2
4461	Health & personal care stores .....	14	24 971	3 744	951	173	2.0	1.2
44611	Pharmacies & drug stores .....	4	19 787	2 477	590	105	—	—
446110	Pharmacies & drug stores .....	4	19 787	2 477	590	105	—	—
4461101	Pharmacies & drug stores .....	4	19 787	2 477	590	105	—	—
44619	Other health & personal care stores .....	7	4 385	1 064	311	55	11.2	6.0
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
446199	All other health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	22	44 790	2 250	522	177	.9	4.5
4471	Gasoline stations .....	22	44 790	2 250	522	177	.9	4.5
44711	Gasoline stations with convenience stores .....	6	14 937	664	158	62	1.6	—
447110	Gasoline stations with convenience stores .....	6	14 937	664	158	62	1.6	—
44719	Other gasoline stations .....	16	29 853	1 586	364	115	.6	6.7
447190	Other gasoline stations .....	16	29 853	1 586	364	115	.6	6.7
448	Clothing & clothing accessories stores .....	26	36 893	4 176	931	291	.7	8.1
4481	Clothing stores .....	18	33 203	3 556	853	243	.8	9.0
44811	Men's clothing stores .....	3	7 586	1 414	357	60	—	4.4
448110	Men's clothing stores .....	3	7 586	1 414	357	60	—	4.4
44814	Family clothing stores .....	4	17 883	1 314	288	98	—	14.9
448140	Family clothing stores .....	4	17 883	1 314	288	98	—	14.9
44819	Other clothing stores .....	3	2 340	278	65	19	—	—
448190	Other clothing stores .....	3	2 340	278	65	19	—	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	23	28 110	2 740	680	251	5.1	2.3
4511	Sporting goods, hobby, & musical instrument stores ..	16	24 680	2 241	563	193	5.8	.4
45111	Sporting goods stores .....	11	17 783	1 573	406	136	5.9	.3
451110	Sporting goods stores .....	11	17 783	1 573	406	136	5.9	.3
4511101	General-line sporting goods stores .....	5	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores .....	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	7	3 430	499	117	58	—	15.9
45121	Book stores & news dealers .....	5	D	D	D	b	D	D
451212	News dealers & newsstands .....	3	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	1	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	2	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	9	13 621	1 850	416	81	4.6	—
4543	Direct selling establishments .....	9	13 621	1 850	416	81	4.6	—
45431	Fuel dealers .....	4	10 957	1 305	307	53	5.2	—
454311	Heating oil dealers .....	4	10 957	1 305	307	53	5.2	—
45439	Other direct selling establishments .....	5	2 664	545	109	28	2.1	—
454390	Other direct selling establishments .....	5	2 664	545	109	28	2.1	—
<b>WESTWOOD TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>28</b>	<b>150 606</b>	<b>17 126</b>	<b>3 800</b>	<b>839</b>	<b>4.8</b>	<b>25.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	4	D	D	D	e	D	D
4451	Grocery stores .....	4	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	e	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	3 483	134	20	6	D	—
448	Clothing & clothing accessories stores .....	6	16 979	943	216	118	4.0	—
4481	Clothing stores .....	4	D	D	D	c	D	D
44812	Women's clothing stores .....	3	D	D	D	c	D	D
448120	Women's clothing stores .....	3	D	D	D	c	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTWOOD TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	34 823	7 788	1 760	175	.7	69.3
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	3	29 316	4 831	1 189	113	—	73.4
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>WEYMOUTH TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>196</b>	<b>474 239</b>	<b>48 000</b>	<b>11 058</b>	<b>2 655</b>	<b>14.6</b>	<b>4.4</b>
441	Motor vehicle & parts dealers .....	21	105 437	8 413	1 839	272	29.3	2.9
4411	Automobile dealers .....	8	88 133	6 078	1 287	158	35.0	.6
44112	Used car dealers .....	4	8 280	467	111	14	6.4	6.4
441120	Used car dealers .....	4	8 280	467	111	14	6.4	6.4
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	9	7 228	1 153	280	73	.7	35.5
441310	Automotive parts & accessories stores .....	9	7 228	1 153	280	73	.7	35.5
442	Furniture & home furnishings stores .....	13	11 205	1 603	355	101	19.6	5.0
4421	Furniture stores .....	7	6 791	898	183	40	23.4	.9
44211	Furniture stores .....	7	6 791	898	183	40	23.4	.9
442110	Furniture stores .....	7	6 791	898	183	40	23.4	.9
4422	Home furnishings stores .....	6	4 414	705	172	61	13.8	11.4
44221	Floor covering stores .....	3	2 990	560	140	47	D	16.8
442210	Floor covering stores .....	3	2 990	560	140	47	D	16.8
44229	Other home furnishings stores .....	3	1 424	145	32	14	D	—
442291	Window treatment stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	11	12 376	1 536	330	66	24.7	1.1
4431	Electronics & appliance stores .....	11	12 376	1 536	330	66	24.7	1.1
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	5	5 663	307	60	12	31.4	2.5
443120	Computer & software stores .....	5	5 663	307	60	12	31.4	2.5
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	12 357	1 778	419	75	12.7	4.3
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	3	3 570	854	206	34	—	—
444120	Paint & wallpaper stores .....	3	3 570	854	206	34	—	—
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	31	85 030	9 399	2 305	742	4.2	1.2
4451	Grocery stores .....	18	67 939	7 538	1 858	591	1.3	.1
44511	Supermarkets & other grocery (except convenience) stores .....	4	58 297	6 439	1 570	459	—	—
445110	Supermarkets & other grocery (except convenience) stores .....	4	58 297	6 439	1 570	459	—	—
44512	Convenience stores .....	14	9 642	1 099	288	132	9.5	.9
445120	Convenience stores .....	14	9 642	1 099	288	132	9.5	.9
4452	Specialty food stores .....	4	2 214	554	142	57	61.9	—
4453	Beer, wine, & liquor stores .....	9	14 877	1 307	305	94	8.9	6.5
44531	Beer, wine, & liquor stores .....	9	14 877	1 307	305	94	8.9	6.5
445310	Beer, wine, & liquor stores .....	9	14 877	1 307	305	94	8.9	6.5
446	Health & personal care stores .....	17	38 750	5 069	1 138	291	8.0	1.4
4461	Health & personal care stores .....	17	38 750	5 069	1 138	291	8.0	1.4
44611	Pharmacies & drug stores .....	8	35 097	4 354	966	254	8.1	—
446110	Pharmacies & drug stores .....	8	35 097	4 354	966	254	8.1	—
4461101	Pharmacies & drug stores .....	8	35 097	4 354	966	254	8.1	—
44613	Optical goods stores .....	4	1 883	376	93	17	—	13.4
446130	Optical goods stores .....	4	1 883	376	93	17	—	13.4
44619	Other health & personal care stores .....	4	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEYMOUTH TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	23	30 449	1 373	319	92	48.0	9.5
4471	Gasoline stations .....	23	30 449	1 373	319	92	48.0	9.5
44719	Other gasoline stations .....	21	D	D	D	b	D	D
447190	Other gasoline stations .....	21	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	13	11 918	1 234	303	113	5.2	6.5
4481	Clothing stores .....	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	2 997	369	96	26	—	17.3
451	Sporting goods, hobby, book, & music stores .....	12	6 476	852	194	61	16.0	21.5
4511	Sporting goods, hobby, & musical instrument stores ..	10	D	D	D	b	D	D
45111	Sporting goods stores .....	7	4 106	536	114	30	12.1	31.5
451110	Sporting goods stores .....	7	4 106	536	114	30	12.1	31.5
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	11	91 596	6 569	1 611	487	3.8	.3
4529	Other general merchandise stores .....	10	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	9	D	D	D	c	D	D
452990	All other general merchandise stores .....	9	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	c	D	D
453	Miscellaneous store retailers .....	22	21 826	2 547	596	180	8.3	10.7
4531	Florists .....	6	1 896	434	96	26	30.4	—
45311	Florists .....	6	1 896	434	96	26	30.4	—
453110	Florists .....	6	1 896	434	96	26	30.4	—
4532	Office supplies, stationery, & gift stores .....	7	16 384	1 652	375	121	4.1	14.3
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	6	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	6	D	D	D	b	D	D
4533	Used merchandise stores .....	3	1 164	200	67	14	D	—
45331	Used merchandise stores .....	3	1 164	200	67	14	D	—
453310	Used merchandise stores .....	3	1 164	200	67	14	D	—
4539	Other miscellaneous store retailers .....	6	2 382	261	58	19	20.8	—
45391	Pet & pet supplies stores .....	4	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	11	46 819	7 627	1 649	175	6.8	15.1
4543	Direct selling establishments .....	10	D	D	D	c	D	D
45431	Fuel dealers .....	9	D	D	D	c	D	D
454311	Heating oil dealers .....	8	D	D	D	c	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>WHITMAN TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>41</b>	<b>78 317</b>	<b>8 032</b>	<b>1 940</b>	<b>534</b>	<b>10.9</b>	<b>6.3</b>
441	Motor vehicle & parts dealers .....	6	23 442	2 315	532	78	24.2	5.8
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	3	D	D	D	a	D	D
44221	Floor covering stores .....	3	D	D	D	a	D	D
442210	Floor covering stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	a	D	D
444190	Other building material dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	17 594	1 625	448	206	2.3	11.0
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	7	9 209	694	169	63	6.0	—
448	Clothing & clothing accessories stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WHITMAN TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>WILBRAHAM TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>36</b>	<b>68 497</b>	<b>6 150</b>	<b>1 372</b>	<b>241</b>	<b>17.5</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	8	51 291	3 583	845	102	16.4	—
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	1 475	309	65	16	40.9	—
445	Food & beverage stores .....	5	1 893	177	50	16	5.4	32.0
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	3 668	540	64	17	32.4	9.4
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>WILMINGTON TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>81</b>	<b>461 061</b>	<b>49 922</b>	<b>12 470</b>	<b>1 805</b>	<b>8.5</b>	<b>2.3</b>
441	Motor vehicle & parts dealers .....	8	48 459	4 626	1 108	144	55.3	—
4413	Automotive parts, accessories, & tire stores .....	5	9 134	1 608	405	53	—	—
44131	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	6 044	1 796	457	41	18.5	9.2
4421	Furniture stores .....	4	4 503	1 588	415	30	3.0	—
44211	Furniture stores .....	4	4 503	1 588	415	30	3.0	—
442110	Furniture stores .....	4	4 503	1 588	415	30	3.0	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	120 204	15 390	3 667	308	.6	.8
4441	Building material & supplies dealers .....	12	120 204	15 390	3 667	308	.6	.8
44419	Other building material dealers .....	9	118 183	14 998	3 577	288	.3	.8
444190	Other building material dealers .....	9	118 183	14 998	3 577	288	.3	.8
445	Food & beverage stores .....	9	40 335	4 228	1 142	405	3.0	2.4
4451	Grocery stores .....	5	34 200	3 772	1 021	367	3.5	1.6
4453	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	4	10 111	1 040	247	77	2.7	1.2
4461	Health & personal care stores .....	4	10 111	1 040	247	77	2.7	1.2
447	Gasoline stations .....	12	15 363	877	186	58	38.1	.1
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
4481	Clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	c	D	D
4531	Florists .....	3	D	D	D	b	D	D
45311	Florists .....	3	D	D	D	b	D	D
453110	Florists .....	3	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WILMINGTON TOWN, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers . . . . .	11	D	D	D	f	D	D
4541	Electronic shopping & mail-order houses . . . . .	3	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses . . . . .	3	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses . . . . .	3	D	D	D	e	D	D
4542	Vending machine operators . . . . .	3	5 669	1 270	309	45	D	—
45421	Vending machine operators . . . . .	3	5 669	1 270	309	45	D	—
454210	Vending machine operators . . . . .	3	5 669	1 270	309	45	D	—
4543	Direct selling establishments . . . . .	5	10 958	1 975	486	98	16.3	.7
45439	Other direct selling establishments . . . . .	2	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	2	D	D	D	b	D	D
<b>WINCHESTER TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>54</b>	<b>107 185</b>	<b>10 993</b>	<b>2 474</b>	<b>522</b>	<b>7.1</b>	<b>6.1</b>
441	Motor vehicle & parts dealers . . . . .	2	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	4	2 040	303	65	12	14.7	58.7
4422	Home furnishings stores . . . . .	4	2 040	303	65	12	14.7	58.7
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	2 013	445	105	19	23.9	1.1
445	Food & beverage stores . . . . .	4	26 906	2 720	612	202	—	—
446	Health & personal care stores . . . . .	6	9 737	1 177	282	68	28.7	27.2
4461	Health & personal care stores . . . . .	6	9 737	1 177	282	68	28.7	27.2
44619	Other health & personal care stores . . . . .	1	D	D	D	a	D	D
446191	Food (health) supplement stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	7	5 791	477	117	27	14.7	8.6
448	Clothing & clothing accessories stores . . . . .	9	2 616	382	95	32	31.7	48.0
4482103	Children's & juveniles' shoe stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	4	1 071	117	24	14	24.4	—
451212	News dealers & newsstands . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	6	D	D	D	a	D	D
45392	Art dealers . . . . .	1	D	D	D	a	D	D
453920	Art dealers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	6	7 653	1 394	319	51	22.6	—
4543	Direct selling establishments . . . . .	5	D	D	D	b	D	D
45431	Fuel dealers . . . . .	3	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	3	D	D	D	b	D	D
<b>WINTHROP TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>43</b>	<b>42 595</b>	<b>4 284</b>	<b>1 076</b>	<b>325</b>	<b>19.3</b>	<b>28.4</b>
441	Motor vehicle & parts dealers . . . . .	3	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	2	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	3	D	D	D	b	D	D
445	Food & beverage stores . . . . .	10	12 995	1 044	273	102	9.8	62.3
4452	Specialty food stores . . . . .	1	D	D	D	a	D	D
446	Health & personal care stores . . . . .	4	7 772	553	115	54	18.4	3.7
4461	Health & personal care stores . . . . .	4	7 772	553	115	54	18.4	3.7
447	Gasoline stations . . . . .	4	6 011	500	128	51	40.3	—
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	7	D	D	D	a	D	D
454	Nonstore retailers . . . . .	7	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	5	D	D	D	b	D	D
45431	Fuel dealers . . . . .	5	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WOBURN, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>223</b>	<b>754 286</b>	<b>86 172</b>	<b>18 808</b>	<b>3 640</b>	<b>18.1</b>	<b>6.0</b>
441	Motor vehicle & parts dealers	18	193 810	14 211	3 212	464	43.5	2.9
4411	Automobile dealers	5	170 639	10 646	2 381	307	49.0	—
44111	New car dealers	5	170 639	10 646	2 381	307	49.0	—
441110	New car dealers	5	170 639	10 646	2 381	307	49.0	—
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	12	D	D	D	c	D	D
44131	Automotive parts & accessories stores	8	14 023	1 943	470	80	—	20.6
441310	Automotive parts & accessories stores	8	14 023	1 943	470	80	—	20.6
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	46 425	7 246	1 165	167	19.3	3.3
4421	Furniture stores	6	7 527	803	152	25	65.5	13.6
44211	Furniture stores	6	7 527	803	152	25	65.5	13.6
442110	Furniture stores	6	7 527	803	152	25	65.5	13.6
4422	Home furnishings stores	11	38 898	6 443	1 013	142	10.4	1.3
44221	Floor covering stores	6	34 009	5 867	882	95	11.4	.5
442210	Floor covering stores	6	34 009	5 867	882	95	11.4	.5
44229	Other home furnishings stores	5	4 889	576	131	47	3.0	7.2
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	17	76 297	9 586	1 976	419	2.2	22.7
4431	Electronics & appliance stores	17	76 297	9 586	1 976	419	2.2	22.7
44311	Appliance, television, & other electronics stores	6	D	D	D	e	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	e	D	D
44312	Computer & software stores	10	54 253	3 739	672	124	1.5	25.6
443120	Computer & software stores	10	54 253	3 739	672	124	1.5	25.6
444	Building material & garden equipment & supplies dealers	32	131 104	18 723	3 266	397	1.0	4.1
4441	Building material & supplies dealers	30	D	D	D	e	D	D
44419	Other building material dealers	27	126 955	18 248	3 170	372	.4	4.1
444190	Other building material dealers	27	126 955	18 248	3 170	372	.4	4.1
445	Food & beverage stores	24	93 356	7 435	2 155	660	1.3	5.1
4451	Grocery stores	15	85 205	6 489	1 970	587	.3	5.3
44511	Supermarkets & other grocery (except convenience) stores	8	80 625	5 931	1 829	536	—	3.9
445110	Supermarkets & other grocery (except convenience) stores	8	80 625	5 931	1 829	536	—	3.9
44512	Convenience stores	7	4 580	558	141	51	5.9	28.9
445120	Convenience stores	7	4 580	558	141	51	5.9	28.9
4452	Specialty food stores	3	1 397	166	33	22	D	22.0
4453	Beer, wine, & liquor stores	6	6 754	780	152	51	1.7	—
44531	Beer, wine, & liquor stores	6	6 754	780	152	51	1.7	—
445310	Beer, wine, & liquor stores	6	6 754	780	152	51	1.7	—
446	Health & personal care stores	13	24 493	3 756	977	225	9.7	5.1
4461	Health & personal care stores	13	24 493	3 756	977	225	9.7	5.1
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	4	D	D	D	b	D	D
446199	All other health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	20	30 985	1 667	427	103	22.2	12.8
4471	Gasoline stations	20	30 985	1 667	427	103	22.2	12.8
44719	Other gasoline stations	18	D	D	D	b	D	D
447190	Other gasoline stations	18	D	D	D	b	D	D
448	Clothing & clothing accessories stores	26	18 298	2 049	498	164	5.1	7.6
4481	Clothing stores	14	13 441	1 255	297	116	.7	.7
44813	Children's & infants' clothing stores	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores	2	D	D	D	b	D	D
44819	Other clothing stores	4	4 294	372	88	30	—	2.2
448190	Other clothing stores	4	4 294	372	88	30	—	2.2
4483	Jewelry, luggage, & leather goods stores	7	2 740	452	121	27	30.9	45.8
451	Sporting goods, hobby, book, & music stores	15	21 893	3 271	767	245	16.1	4.1
4511	Sporting goods, hobby, & musical instrument stores	11	20 760	3 120	714	218	17.0	4.3
45111	Sporting goods stores	4	10 333	1 141	258	79	13.0	—
451110	Sporting goods stores	4	10 333	1 141	258	79	13.0	—
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	3	D	D	D	a	D	D
45112	Hobby, toy, & game stores	4	2 484	689	129	52	52.2	35.7
451120	Hobby, toy, & game stores	4	2 484	689	129	52	52.2	35.7
45113	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
45121	Book stores & news dealers	4	1 133	151	53	27	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WOBURN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
452	General merchandise stores .....	7	45 866	5 082	1 278	419	.2	.6
45299	All other general merchandise stores .....	4	D	D	D	c	D	D
452990	All other general merchandise stores .....	4	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	17	24 162	2 885	653	186	6.5	1.4
4531	Florists .....	3	1 969	529	124	38	D	—
45311	Florists .....	3	1 969	529	124	38	D	—
453110	Florists .....	3	1 969	529	124	38	D	—
4532	Office supplies, stationery, & gift stores .....	8	18 566	1 795	397	110	1.8	1.9
45321	Office supplies & stationery stores .....	3	14 827	1 358	303	64	—	—
453210	Office supplies & stationery stores .....	3	14 827	1 358	303	64	—	—
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	5	3 739	437	94	46	9.1	9.2
453220	Gift, novelty, & souvenir stores .....	5	3 739	437	94	46	9.1	9.2
4539	Other miscellaneous store retailers .....	6	3 627	561	132	38	16.7	—
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	17	47 597	10 261	2 434	191	50.2	5.5
4541	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	b	D	D
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	14	D	D	D	b	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454311	Heating oil dealers .....	7	D	D	D	b	D	D
45439	Other direct selling establishments .....	7	8 356	1 588	314	50	.9	—
454390	Other direct selling establishments .....	7	8 356	1 588	314	50	.9	—
<b>WORCESTER, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>722</b>	<b>1 530 515</b>	<b>157 272</b>	<b>35 216</b>	<b>8 854</b>	<b>7.2</b>	<b>9.0</b>
441	Motor vehicle & parts dealers .....	86	472 244	34 357	7 305	1 064	7.6	17.1
4411	Automobile dealers .....	36	421 465	25 427	5 396	701	7.7	18.1
44111	New car dealers .....	13	382 483	22 338	4 741	610	6.5	19.8
441110	New car dealers .....	13	382 483	22 338	4 741	610	6.5	19.8
44112	Used car dealers .....	23	38 982	3 089	655	91	20.2	1.4
441120	Used car dealers .....	23	38 982	3 089	655	91	20.2	1.4
4412	Other motor vehicle dealers .....	3	7 052	1 141	239	37	—	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	7 052	1 141	239	37	—	—
441222	Boat dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	47	43 727	7 789	1 670	326	7.8	10.5
44131	Automotive parts & accessories stores .....	34	27 866	4 806	1 079	229	1.0	16.6
441310	Automotive parts & accessories stores .....	34	27 866	4 806	1 079	229	1.0	16.6
44132	Tire dealers .....	13	15 861	2 983	591	97	19.7	—
441320	Tire dealers .....	13	15 861	2 983	591	97	19.7	—
442	Furniture & home furnishings stores .....	34	59 869	10 267	2 380	464	2.3	7.1
4421	Furniture stores .....	10	43 421	7 776	1 730	305	.9	1.4
44211	Furniture stores .....	10	43 421	7 776	1 730	305	.9	1.4
442110	Furniture stores .....	10	43 421	7 776	1 730	305	.9	1.4
4422	Home furnishings stores .....	24	16 448	2 491	650	159	6.1	22.1
44221	Floor covering stores .....	11	6 932	895	225	50	11.5	24.8
442210	Floor covering stores .....	11	6 932	895	225	50	11.5	24.8
44229	Other home furnishings stores .....	13	9 516	1 596	425	109	2.3	20.1
442299	All other home furnishings stores .....	12	D	D	D	c	D	D
443	Electronics & appliance stores .....	26	36 675	4 375	902	176	3.8	2.0
4431	Electronics & appliance stores .....	26	36 675	4 375	902	176	3.8	2.0
44311	Appliance, television, & other electronics stores .....	18	28 124	3 553	779	143	4.7	2.6
443111	Household appliance stores .....	8	23 068	2 672	561	94	5.0	1.0
443112	Radio, television, & other electronics stores .....	10	5 056	881	218	49	3.1	9.7
44312	Computer & software stores .....	5	6 967	594	80	22	—	—
443120	Computer & software stores .....	5	6 967	594	80	22	—	—
44313	Camera & photographic supplies stores .....	3	1 584	228	43	11	D	—
443130	Camera & photographic supplies stores .....	3	1 584	228	43	11	D	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WORCESTER, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
444	Building material & garden equipment & supplies dealers .....	56	125 353	17 958	4 015	627	4.3	4.1
4441	Building material & supplies dealers .....	51	121 841	17 358	3 896	605	4.2	4.2
44412	Paint & wallpaper stores .....	11	11 889	2 250	548	91	2.5	—
444120	Paint & wallpaper stores .....	11	11 889	2 250	548	91	2.5	—
44413	Hardware stores .....	4	D	D	D	b	D	D
444130	Hardware stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	34	99 406	13 118	2 861	355	4.1	5.2
444190	Other building material dealers .....	34	99 406	13 118	2 861	355	4.1	5.2
4442	Lawn & garden equipment & supplies stores .....	5	3 512	600	119	22	7.9	—
44421	Outdoor power equipment stores .....	4	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	127	290 315	28 914	5 943	2 305	6.2	7.2
4451	Grocery stores .....	75	230 722	24 799	5 002	1 990	4.3	1.5
44511	Supermarkets & other grocery (except convenience) stores .....	31	206 787	22 004	4 291	1 734	3.2	.1
445110	Supermarkets & other grocery (except convenience) stores .....	31	206 787	22 004	4 291	1 734	3.2	.1
44512	Convenience stores .....	44	23 935	2 795	711	256	14.2	14.0
445120	Convenience stores .....	44	23 935	2 795	711	256	14.2	14.0
4452	Specialty food stores .....	14	24 013	1 073	244	72	10.6	61.2
4453	Beer, wine, & liquor stores .....	38	35 580	3 042	697	243	15.4	7.4
44531	Beer, wine, & liquor stores .....	38	35 580	3 042	697	243	15.4	7.4
445310	Beer, wine, & liquor stores .....	38	35 580	3 042	697	243	15.4	7.4
446	Health & personal care stores .....	51	99 830	12 414	2 928	869	2.9	2.1
4461	Health & personal care stores .....	51	99 830	12 414	2 928	869	2.9	2.1
44611	Pharmacies & drug stores .....	25	87 612	9 803	2 317	706	1.2	1.6
446110	Pharmacies & drug stores .....	25	87 612	9 803	2 317	706	1.2	1.6
4461101	Pharmacies & drug stores .....	22	D	D	D	f	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	8	D	D	D	b	D	D
44613	Optical goods stores .....	10	4 261	1 065	247	56	11.0	.4
446130	Optical goods stores .....	10	4 261	1 065	247	56	11.0	.4
44619	Other health & personal care stores .....	8	D	D	D	b	D	D
446191	Food (health) supplement stores .....	4	3 678	640	157	44	4.3	17.9
447	Gasoline stations .....	62	92 607	4 272	1 055	364	33.8	7.0
4471	Gasoline stations .....	62	92 607	4 272	1 055	364	33.8	7.0
44711	Gasoline stations with convenience stores .....	27	50 399	2 105	519	211	21.7	10.3
447110	Gasoline stations with convenience stores .....	27	50 399	2 105	519	211	21.7	10.3
44719	Other gasoline stations .....	35	42 208	2 167	536	153	48.3	3.0
447190	Other gasoline stations .....	35	42 208	2 167	536	153	48.3	3.0
448	Clothing & clothing accessories stores .....	144	130 613	15 631	3 580	1 208	3.4	8.4
4481	Clothing stores .....	89	90 779	10 194	2 253	832	3.1	11.0
44811	Men's clothing stores .....	12	19 012	1 819	461	118	6.2	—
448110	Men's clothing stores .....	12	19 012	1 819	461	118	6.2	—
44812	Women's clothing stores .....	34	27 851	3 166	715	323	3.9	27.1
448120	Women's clothing stores .....	34	27 851	3 166	715	323	3.9	27.1
44813	Children's & infants' clothing stores .....	6	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	6	D	D	D	b	D	D
44814	Family clothing stores .....	15	30 281	3 325	659	220	—	7.5
448140	Family clothing stores .....	15	30 281	3 325	659	220	—	7.5
44815	Clothing accessories stores .....	5	D	D	D	a	D	D
448150	Clothing accessories stores .....	5	D	D	D	a	D	D
44819	Other clothing stores .....	17	8 701	1 249	268	98	3.7	1.5
448190	Other clothing stores .....	17	8 701	1 249	268	98	3.7	1.5
4482	Shoe stores .....	33	26 806	2 804	684	249	3.8	—
44821	Shoe stores .....	33	26 806	2 804	684	249	3.8	—
448210	Shoe stores .....	33	26 806	2 804	684	249	3.8	—
4482102	Women's shoe stores .....	5	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	21	13 556	1 347	310	110	7.3	—
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	22	13 028	2 633	643	127	5.0	7.4
44831	Jewelry stores .....	20	D	D	D	c	D	D
448310	Jewelry stores .....	20	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WORCESTER, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	33	41 411	5 777	1 443	430	3.2	1.2
4511	Sporting goods, hobby, & musical instrument stores . .	20	20 849	2 597	649	202	3.9	.9
45111	Sporting goods stores . . . . .	11	15 566	1 935	487	134	1.5	1.1
451110	Sporting goods stores . . . . .	11	15 566	1 935	487	134	1.5	1.1
4511101	General-line sporting goods stores . . . . .	1	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores . . . . .	10	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores . . . . .	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores . . . . .	4	2 752	332	80	19	21.5	—
451140	Musical instrument & supplies stores . . . . .	4	2 752	332	80	19	21.5	—
4512	Book, periodical, & music stores . . . . .	13	20 562	3 180	794	228	2.4	1.5
45121	Book stores & news dealers . . . . .	7	12 706	2 479	601	161	4.0	—
451211	Book stores . . . . .	5	D	D	D	c	D	D
4512111	Book stores, general . . . . .	2	D	D	D	c	D	D
4512113	College book stores . . . . .	2	D	D	D	b	D	D
451212	News dealers & newsstands . . . . .	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	6	7 856	701	193	67	—	3.8
451220	Prerecorded tape, compact disc, & record stores . . .	6	7 856	701	193	67	—	3.8
452	General merchandise stores . . . . .	12	91 468	9 085	2 204	699	.7	—
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	5	47 242	4 764	1 111	388	—	—
4529	Other general merchandise stores . . . . .	7	44 226	4 321	1 093	311	1.4	.1
45299	All other general merchandise stores . . . . .	6	D	D	D	c	D	D
452990	All other general merchandise stores . . . . .	6	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores . . . . .	2	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	64	28 372	5 221	1 281	346	21.0	4.1
4531	Florists . . . . .	16	4 735	1 022	245	75	56.8	4.5
45311	Florists . . . . .	16	4 735	1 022	245	75	56.8	4.5
453110	Florists . . . . .	16	4 735	1 022	245	75	56.8	4.5
4532	Office supplies, stationery, & gift stores . . . . .	20	14 534	2 172	579	134	7.3	1.9
45321	Office supplies & stationery stores . . . . .	5	9 144	1 545	412	68	6.6	—
453210	Office supplies & stationery stores . . . . .	5	9 144	1 545	412	68	6.6	—
4532101	Stationery stores . . . . .	2	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	15	5 390	627	167	66	8.4	5.0
453220	Gift, novelty, & souvenir stores . . . . .	15	5 390	627	167	66	8.4	5.0
4533	Used merchandise stores . . . . .	11	2 718	636	153	57	55.7	22.2
45331	Used merchandise stores . . . . .	11	2 718	636	153	57	55.7	22.2
453310	Used merchandise stores . . . . .	11	2 718	636	153	57	55.7	22.2
4539	Other miscellaneous store retailers . . . . .	17	6 385	1 391	304	80	11.0	1.3
45392	Art dealers . . . . .	3	D	D	D	b	D	D
453920	Art dealers . . . . .	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	12	D	D	D	b	D	D
454	Nonstore retailers . . . . .	27	61 758	9 001	2 180	302	2.5	8.6
4542	Vending machine operators . . . . .	9	D	D	D	b	D	D
45421	Vending machine operators . . . . .	9	D	D	D	b	D	D
454210	Vending machine operators . . . . .	9	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	17	54 312	7 791	1 887	235	2.8	9.8
45431	Fuel dealers . . . . .	9	43 621	5 902	1 483	164	3.5	—
454311	Heating oil dealers . . . . .	6	D	D	D	c	D	D
454319	Other fuel dealers . . . . .	2	D	D	D	a	D	D
45439	Other direct selling establishments . . . . .	8	10 691	1 889	404	71	—	49.6
454390	Other direct selling establishments . . . . .	8	10 691	1 889	404	71	—	49.6
<b>WRENTHAM TOWN, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>44</b>	<b>35 252</b>	<b>3 134</b>	<b>596</b>	<b>211</b>	<b>15.7</b>	<b>26.3</b>
441	Motor vehicle & parts dealers . . . . .	3	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	3	2 029	145	4	2	—	—
4422	Home furnishings stores . . . . .	3	2 029	145	4	2	—	—
44229	Other home furnishings stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	a	D	D
445	Food & beverage stores . . . . .	3	2 448	184	45	15	D	—
446	Health & personal care stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	3	11 805	1 207	299	51	D	54.1
448	Clothing & clothing accessories stores . . . . .	20	8 854	642	77	44	1.3	2.1
4481	Clothing stores . . . . .	13	D	D	D	a	D	D
44819	Other clothing stores . . . . .	4	1 043	85	—	—	—	—
448190	Other clothing stores . . . . .	4	1 043	85	—	—	—	—
4482102	Women's shoe stores . . . . .	2	D	D	D	b	D	D
44832	Luggage & leather goods stores . . . . .	2	D	D	D	a	D	D
448320	Luggage & leather goods stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	2	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WRENTHAM TOWN, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
<b>YARMOUTH, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>159</b>	<b>217 933</b>	<b>23 945</b>	<b>5 156</b>	<b>1 460</b>	<b>9.3</b>	<b>8.3</b>
441	Motor vehicle & parts dealers .....	11	14 511	1 692	404	87	8.5	42.2
4412	Other motor vehicle dealers .....	4	4 602	459	101	33	22.8	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	4 602	459	101	33	22.8	—
441222	Boat dealers .....	4	4 602	459	101	33	22.8	—
442	Furniture & home furnishings stores .....	9	10 770	1 202	338	87	4.5	7.3
4421	Furniture stores .....	3	2 471	387	91	23	—	31.7
44211	Furniture stores .....	3	2 471	387	91	23	—	31.7
442110	Furniture stores .....	3	2 471	387	91	23	—	31.7
4422	Home furnishings stores .....	6	8 299	815	247	64	5.8	—
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	3 569	558	134	27	33.0	—
4431	Electronics & appliance stores .....	5	3 569	558	134	27	33.0	—
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	a	D	D
44312	Computer & software stores .....	1	D	D	D	a	D	D
443120	Computer & software stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	18	25 931	2 820	638	136	14.0	3.3
4441	Building material & supplies dealers .....	16	D	D	D	c	D	D
44419	Other building material dealers .....	12	21 190	2 313	517	105	17.1	4.0
444190	Other building material dealers .....	12	21 190	2 313	517	105	17.1	4.0
445	Food & beverage stores .....	28	77 400	8 481	1 788	529	10.7	1.7
4451	Grocery stores .....	16	64 828	7 280	1 547	444	9.4	2.0
44511	Supermarkets & other grocery (except convenience) stores .....	6	55 480	6 687	1 409	370	—	—
445110	Supermarkets & other grocery (except convenience) stores .....	6	55 480	6 687	1 409	370	—	—
44512	Convenience stores .....	10	9 348	593	138	74	65.3	14.2
445120	Convenience stores .....	10	9 348	593	138	74	65.3	14.2
4452	Specialty food stores .....	5	2 881	380	69	36	—	—
4453	Beer, wine, & liquor stores .....	7	9 691	821	172	49	22.5	—
44531	Beer, wine, & liquor stores .....	7	9 691	821	172	49	22.5	—
445310	Beer, wine, & liquor stores .....	7	9 691	821	172	49	22.5	—
446	Health & personal care stores .....	7	14 619	1 305	297	76	—	3.1
4461	Health & personal care stores .....	7	14 619	1 305	297	76	—	3.1
447	Gasoline stations .....	14	17 449	1 528	328	101	3.2	46.1
448	Clothing & clothing accessories stores .....	27	25 585	3 319	574	162	9.9	.3
4481	Clothing stores .....	16	D	D	D	c	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	7	14 427	2 092	338	82	6.9	.3
448140	Family clothing stores .....	7	14 427	2 092	338	82	6.9	.3
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	8	D	D	D	b	D	D
44831	Jewelry stores .....	7	D	D	D	b	D	D
448310	Jewelry stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	16	18 462	1 600	354	118	6.5	.3
4511	Sporting goods, hobby, & musical instrument stores .....	11	12 182	1 064	228	75	2.5	.5
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	5	6 280	536	126	43	14.2	—
45121	Book stores & news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>YARMOUTH, MA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	9	3 399	501	126	72	8.9	.2
453220	Gift, novelty, & souvenir stores .....	9	3 399	501	126	72	8.9	.2
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
<b>BALANCE OF BARNSTABLE COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>463</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers .....	14	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D
441222	Boat dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	21	D	D	D	b	D	D
4422	Home furnishings stores .....	16	D	D	D	b	D	D
44229	Other home furnishings stores .....	14	D	D	D	b	D	D
442299	All other home furnishings stores .....	13	D	D	D	b	D	D
443	Electronics & appliance stores .....	9	D	D	D	b	D	D
4431	Electronics & appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443111	Household appliance stores .....	4	D	D	D	b	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	23	D	D	D	c	D	D
4441	Building material & supplies dealers .....	18	D	D	D	c	D	D
44413	Hardware stores .....	5	D	D	D	b	D	D
444130	Hardware stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	10	D	D	D	c	D	D
444190	Other building material dealers .....	10	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	76	163 210	17 056	3 125	909	8.8	3.7
4451	Grocery stores .....	32	134 008	14 261	2 658	780	5.6	4.0
44511	Supermarkets & other grocery (except convenience) stores .....	19	125 914	13 468	2 479	714	3.8	4.2
445110	Supermarkets & other grocery (except convenience) stores .....	19	125 914	13 468	2 479	714	3.8	4.2
44512	Convenience stores .....	13	8 094	793	179	66	32.6	1.8
445120	Convenience stores .....	13	8 094	793	179	66	32.6	1.8
4452	Specialty food stores .....	21	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	23	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	23	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	23	D	D	D	b	D	D
446	Health & personal care stores .....	17	D	D	D	c	D	D
4461	Health & personal care stores .....	17	D	D	D	c	D	D
44611	Pharmacies & drug stores .....	9	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	9	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	8	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	6	D	D	D	b	D	D
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	31	41 126	2 915	673	203	2.4	12.8
4471	Gasoline stations .....	31	41 126	2 915	673	203	2.4	12.8
44711	Gasoline stations with convenience stores .....	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	13	D	D	D	b	D	D
44719	Other gasoline stations .....	18	D	D	D	c	D	D
447190	Other gasoline stations .....	18	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BARNSTABLE COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	94	D	D	D	e	D	D
4481	Clothing stores .....	70	D	D	D	c	D	D
44812	Women's clothing stores .....	22	D	D	D	b	D	D
448120	Women's clothing stores .....	22	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
44814	Family clothing stores .....	27	D	D	D	b	D	D
448140	Family clothing stores .....	27	D	D	D	b	D	D
44819	Other clothing stores .....	11	D	D	D	a	D	D
448190	Other clothing stores .....	11	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	17	D	D	D	b	D	D
44831	Jewelry stores .....	14	D	D	D	b	D	D
448310	Jewelry stores .....	14	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	41	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	30	D	D	D	b	D	D
45111	Sporting goods stores .....	19	D	D	D	b	D	D
451110	Sporting goods stores .....	19	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	6	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	11	D	D	D	b	D	D
45121	Book stores & news dealers .....	11	D	D	D	b	D	D
451211	Book stores .....	10	D	D	D	b	D	D
4512111	Book stores, general .....	9	D	D	D	b	D	D
452	General merchandise stores .....	12	D	D	D	c	D	D
45299	All other general merchandise stores .....	11	D	D	D	b	D	D
452990	All other general merchandise stores .....	11	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	108	D	D	D	c	D	D
4531	Florists .....	9	D	D	D	b	D	D
45311	Florists .....	9	D	D	D	b	D	D
453110	Florists .....	9	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	57	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	55	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	55	D	D	D	c	D	D
4533	Used merchandise stores .....	8	1 656	131	6	4	6.3	—
45331	Used merchandise stores .....	8	1 656	131	6	4	6.3	—
453310	Used merchandise stores .....	8	1 656	131	6	4	6.3	—
4539	Other miscellaneous store retailers .....	34	D	D	D	b	D	D
45392	Art dealers .....	25	D	D	D	b	D	D
453920	Art dealers .....	25	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	17	D	D	D	b	D	D
4543	Direct selling establishments .....	15	D	D	D	b	D	D
45431	Fuel dealers .....	8	D	D	D	b	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>BALANCE OF BERKSHIRE COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>512</b>	<b>614 574</b>	<b>67 290</b>	<b>15 045</b>	<b>4 062</b>	<b>8.7</b>	<b>9.7</b>
441	Motor vehicle & parts dealers .....	26	119 720	8 548	1 962	299	2.5	20.2
4411	Automobile dealers .....	13	D	D	D	c	D	D
44111	New car dealers .....	8	103 344	6 976	1 610	223	.3	23.4
441110	New car dealers .....	8	103 344	6 976	1 610	223	.3	23.4
44112	Used car dealers .....	5	D	D	D	a	D	D
441120	Used car dealers .....	5	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	27	D	D	D	c	D	D
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	21	D	D	D	b	D	D
44229	Other home furnishings stores .....	16	D	D	D	b	D	D
442291	Window treatment stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	14	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF BERKSHIRE COUNTY, MA—</b>							
	<b>Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics & appliance stores .....	18	D	D	D	b	D	D
4431	Electronics & appliance stores .....	18	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores ....	8	D	D	D	b	D	D
443111	Household appliance stores .....	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	b	D	D
44312	Computer & software stores .....	8	D	D	D	b	D	D
443120	Computer & software stores .....	8	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	35	D	D	D	c	D	D
4441	Building material & supplies dealers .....	24	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	4	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	4	D	D	D	b	D	D
44413	Hardware stores .....	8	D	D	D	b	D	D
444130	Hardware stores .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	11	D	D	D	b	D	D
444190	Other building material dealers .....	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	11	D	D	D	b	D	D
44422	Nursery & garden centers .....	7	D	D	D	b	D	D
444220	Nursery & garden centers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	66	83 199	8 791	1 952	705	16.3	2.4
4451	Grocery stores .....	32	58 526	6 202	1 419	513	12.0	1.9
44511	Supermarkets & other grocery (except convenience) stores .....	23	55 170	5 920	1 373	488	8.2	2.0
445110	Supermarkets & other grocery (except convenience) stores .....	23	55 170	5 920	1 373	488	8.2	2.0
4452	Specialty food stores .....	11	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	23	D	D	D	c	D	D
44531	Beer, wine, & liquor stores .....	23	D	D	D	c	D	D
445310	Beer, wine, & liquor stores .....	23	D	D	D	c	D	D
446	Health & personal care stores .....	28	D	D	D	e	D	D
4461	Health & personal care stores .....	28	D	D	D	e	D	D
44611	Pharmacies & drug stores .....	15	28 708	3 816	888	200	21.2	—
446110	Pharmacies & drug stores .....	15	28 708	3 816	888	200	21.2	—
4461101	Pharmacies & drug stores .....	13	D	D	D	c	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
44619	Other health & personal care stores .....	4	D	D	D	b	D	D
446191	Food (health) supplement stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	40	50 386	3 450	799	269	2.2	28.0
4471	Gasoline stations .....	40	50 386	3 450	799	269	2.2	28.0
44711	Gasoline stations with convenience stores .....	18	24 586	1 512	351	140	1.7	46.2
447110	Gasoline stations with convenience stores .....	18	24 586	1 512	351	140	1.7	46.2
44719	Other gasoline stations .....	22	25 800	1 938	448	129	2.8	10.5
447190	Other gasoline stations .....	22	25 800	1 938	448	129	2.8	10.5
448	Clothing & clothing accessories stores .....	109	D	D	D	f	D	D
4481	Clothing stores .....	76	D	D	D	e	D	D
44811	Men's clothing stores .....	7	D	D	D	a	D	D
448110	Men's clothing stores .....	7	D	D	D	a	D	D
44812	Women's clothing stores .....	33	D	D	D	c	D	D
448120	Women's clothing stores .....	33	D	D	D	c	D	D
44814	Family clothing stores .....	24	D	D	D	c	D	D
448140	Family clothing stores .....	24	D	D	D	c	D	D
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	7	D	D	D	b	D	D
448190	Other clothing stores .....	7	D	D	D	b	D	D
4482	Shoe stores .....	21	D	D	D	b	D	D
44821	Shoe stores .....	21	D	D	D	b	D	D
448210	Shoe stores .....	21	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	15	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	12	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	4	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BERKSHIRE COUNTY, MA—</b>								
<b>Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	38	18 811	2 253	588	199	6.5	.4
4511	Sporting goods, hobby, & musical instrument stores ..	25	D	D	D	c	D	D
45111	Sporting goods stores .....	15	D	D	D	b	D	D
451110	Sporting goods stores .....	15	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores .....	13	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	13	D	D	D	b	D	D
45121	Book stores & news dealers .....	8	D	D	D	b	D	D
451211	Book stores .....	7	D	D	D	b	D	D
4512111	Book stores, general .....	6	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	5	D	D	D	b	D	D
452	General merchandise stores .....	18	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	12	D	D	D	c	D	D
452990	All other general merchandise stores .....	12	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	8	D	D	D	b	D	D
453	Miscellaneous store retailers .....	69	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	28	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D
4532102	Office supplies stores .....	3	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	24	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	24	D	D	D	b	D	D
4533	Used merchandise stores .....	19	D	D	D	b	D	D
45331	Used merchandise stores .....	19	D	D	D	b	D	D
453310	Used merchandise stores .....	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	13	D	D	D	b	D	D
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	38	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses .....	14	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses .....	14	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses .....	14	D	D	D	c	D	D
4543	Direct selling establishments .....	23	D	D	D	c	D	D
45431	Fuel dealers .....	19	22 410	3 165	806	112	13.2	2.3
454311	Heating oil dealers .....	15	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	4	D	D	D	a	D	D
<b>BALANCE OF BRISTOL COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>92</b>	<b>139 573</b>	<b>12 714</b>	<b>2 776</b>	<b>718</b>	<b>25.0</b>	<b>3.6</b>
441	Motor vehicle & parts dealers .....	15	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	11	D	D	D	b	D	D
4441	Building material & supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	22	D	D	D	e	D	D
4451	Grocery stores .....	12	D	D	D	c	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	7	13 021	479	114	28	39.1	—
44531	Beer, wine, & liquor stores .....	7	13 021	479	114	28	39.1	—
445310	Beer, wine, & liquor stores .....	7	13 021	479	114	28	39.1	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BRISTOL COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	3	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	7	D	D	D	a	D	D
45321	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	a	D	D
4533	Used merchandise stores . . . . .	1	D	D	D	a	D	D
45331	Used merchandise stores . . . . .	1	D	D	D	a	D	D
453310	Used merchandise stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	13	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	7	D	D	D	b	D	D
45431	Fuel dealers . . . . .	7	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	4	D	D	D	b	D	D
<b>BALANCE OF ESSEX COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>321</b>	<b>386 065</b>	<b>36 071</b>	<b>9 388</b>	<b>2 556</b>	<b>19.1</b>	<b>3.1</b>
441	Motor vehicle & parts dealers . . . . .	33	D	D	D	c	D	D
44112	Used car dealers . . . . .	9	D	D	D	a	D	D
441120	Used car dealers . . . . .	9	D	D	D	a	D	D
4412	Other motor vehicle dealers . . . . .	9	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	8	D	D	D	b	D	D
441221	Motorcycle dealers . . . . .	2	D	D	D	a	D	D
441222	Boat dealers . . . . .	5	D	D	D	b	D	D
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	11	D	D	D	b	D	D
4421	Furniture stores . . . . .	5	5 537	905	193	35	6.1	—
44211	Furniture stores . . . . .	5	5 537	905	193	35	6.1	—
442110	Furniture stores . . . . .	5	5 537	905	193	35	6.1	—
4422	Home furnishings stores . . . . .	6	D	D	D	b	D	D
44221	Floor covering stores . . . . .	4	2 926	531	141	23	—	—
442210	Floor covering stores . . . . .	4	2 926	531	141	23	—	—
443	Electronics & appliance stores . . . . .	5	D	D	D	a	D	D
4431	Electronics & appliance stores . . . . .	5	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores . . . . .	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	28	D	D	D	c	D	D
4441	Building material & supplies dealers . . . . .	22	D	D	D	c	D	D
44413	Hardware stores . . . . .	5	D	D	D	b	D	D
444130	Hardware stores . . . . .	5	D	D	D	b	D	D
44419	Other building material dealers . . . . .	16	31 652	3 771	929	108	6.2	.7
444190	Other building material dealers . . . . .	16	31 652	3 771	929	108	6.2	.7
4442	Lawn & garden equipment & supplies stores . . . . .	6	D	D	D	b	D	D
44422	Nursery & garden centers . . . . .	4	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	4	D	D	D	b	D	D
445	Food & beverage stores . . . . .	54	D	D	D	f	D	D
4451	Grocery stores . . . . .	27	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores . . . . .	12	96 261	5 076	2 186	755	6.7	1.0
445110	Supermarkets & other grocery (except convenience) stores . . . . .	12	96 261	5 076	2 186	755	6.7	1.0
44512	Convenience stores . . . . .	15	D	D	D	c	D	D
445120	Convenience stores . . . . .	15	D	D	D	c	D	D
4452	Specialty food stores . . . . .	9	D	D	D	b	D	D
4453	Beer, wine, & liquor stores . . . . .	18	D	D	D	b	D	D
44531	Beer, wine, & liquor stores . . . . .	18	D	D	D	b	D	D
445310	Beer, wine, & liquor stores . . . . .	18	D	D	D	b	D	D
446	Health & personal care stores . . . . .	16	23 983	2 599	621	216	27.4	1.2
4461	Health & personal care stores . . . . .	16	23 983	2 599	621	216	27.4	1.2
44611	Pharmacies & drug stores . . . . .	14	D	D	D	c	D	D
446110	Pharmacies & drug stores . . . . .	14	D	D	D	c	D	D
4461101	Pharmacies & drug stores . . . . .	12	D	D	D	c	D	D
4461102	Proprietary stores . . . . .	2	D	D	D	a	D	D
44619	Other health & personal care stores . . . . .	2	D	D	D	a	D	D
446191	Food (health) supplement stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	34	D	D	D	c	D	D
4471	Gasoline stations . . . . .	34	D	D	D	c	D	D
44711	Gasoline stations with convenience stores . . . . .	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores . . . . .	9	D	D	D	b	D	D
44719	Other gasoline stations . . . . .	25	D	D	D	c	D	D
447190	Other gasoline stations . . . . .	25	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ESSEX COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	32	29 578	2 646	585	219	15.1	5.9
4481	Clothing stores .....	23	D	D	D	c	D	D
44814	Family clothing stores .....	6	D	D	D	c	D	D
448140	Family clothing stores .....	6	D	D	D	c	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	8	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	21	8 714	1 106	282	117	8.6	16.3
4511	Sporting goods, hobby, & musical instrument stores ..	16	6 522	877	227	100	10.4	17.1
45113	Sewing, needlework, & piece goods stores .....	4	2 284	262	102	63	8.0	1.9
451130	Sewing, needlework, & piece goods stores .....	4	2 284	262	102	63	8.0	1.9
4512	Book, periodical, & music stores .....	5	2 192	229	55	17	3.3	13.9
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
451211	Book stores .....	4	D	D	D	a	D	D
4512111	Book stores, general .....	4	D	D	D	a	D	D
452	General merchandise stores .....	8	3 109	312	51	33	69.0	10.2
45299	All other general merchandise stores .....	8	3 109	312	51	33	69.0	10.2
452990	All other general merchandise stores .....	8	3 109	312	51	33	69.0	10.2
453	Miscellaneous store retailers .....	58	D	D	D	c	D	D
4531	Florists .....	8	D	D	D	b	D	D
45311	Florists .....	8	D	D	D	b	D	D
453110	Florists .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	27	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	27	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	27	D	D	D	b	D	D
4533	Used merchandise stores .....	11	2 910	255	59	24	78.5	—
45331	Used merchandise stores .....	11	2 910	255	59	24	78.5	—
453310	Used merchandise stores .....	11	2 910	255	59	24	78.5	—
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	a	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	21	D	D	D	c	D	D
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	17	39 116	4 959	1 221	172	15.8	1.2
45431	Fuel dealers .....	13	33 830	4 098	1 136	143	15.4	1.4
454311	Heating oil dealers .....	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	5 286	861	85	29	18.4	—
454390	Other direct selling establishments .....	4	5 286	861	85	29	18.4	—
<b>BALANCE OF FRANKLIN COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>158</b>	<b>132 140</b>	<b>15 823</b>	<b>3 343</b>	<b>1 122</b>	<b>14.6</b>	<b>5.5</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	b	D	D
441320	Tire dealers .....	1	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	1 673	220	45	10	12.1	—
4431	Electronics & appliance stores .....	5	1 673	220	45	10	12.1	—
444	Building material & garden equipment & supplies dealers .....	13	17 008	1 955	384	123	5.9	—
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	6	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	45	26 426	2 981	638	297	26.3	3.9
44512	Convenience stores .....	19	D	D	D	c	D	D
445120	Convenience stores .....	19	D	D	D	c	D	D
446	Health & personal care stores .....	8	5 709	763	159	54	16.4	6.5
4461	Health & personal care stores .....	8	5 709	763	159	54	16.4	6.5
446191	Food (health) supplement stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF FRANKLIN COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	25	22 737	1 948	474	147	8.0	15.0
4471	Gasoline stations .....	25	22 737	1 948	474	147	8.0	15.0
44711	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	585	53	12	4	D	—
451	Sporting goods, hobby, book, & music stores .....	7	1 168	143	36	18	17.7	—
452	General merchandise stores .....	7	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	22	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	12	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	6	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	6	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D
<b>BALANCE OF HAMPDEN COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>101</b>	<b>134 920</b>	<b>11 260</b>	<b>2 598</b>	<b>873</b>	<b>24.6</b>	<b>8.8</b>
441	Motor vehicle & parts dealers .....	14	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	25	37 573	3 596	835	393	5.9	3.1
4451	Grocery stores .....	14	D	D	D	e	D	D
4453	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	10	D	D	D	b	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
4461	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	16	37 062	1 369	305	107	3.2	10.0
4471	Gasoline stations .....	16	37 062	1 369	305	107	3.2	10.0
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
44719	Other gasoline stations .....	10	D	D	D	b	D	D
447190	Other gasoline stations .....	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
451211	Book stores .....	3	D	D	D	a	D	D
4512111	Book stores, general .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	4	D	D	D	a	D	D
454311	Heating oil dealers .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HAMPSHIRE COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>202</b>	<b>357 457</b>	<b>37 959</b>	<b>8 518</b>	<b>2 628</b>	<b>6.2</b>	<b>8.6</b>
441	Motor vehicle & parts dealers	16	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	7	4 299	724	144	28	31.9	—
441310	Automotive parts & accessories stores	7	4 299	724	144	28	31.9	—
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	2 682	489	122	18	2.0	7.3
44211	Furniture stores	4	2 682	489	122	18	2.0	7.3
442110	Furniture stores	4	2 682	489	122	18	2.0	7.3
443	Electronics & appliance stores	12	10 595	1 349	249	63	20.6	34.7
4431	Electronics & appliance stores	12	10 595	1 349	249	63	20.6	34.7
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	19	D	D	D	c	D	D
4441	Building material & supplies dealers	14	22 990	3 282	796	136	2.5	—
44419	Other building material dealers	7	19 776	2 764	653	92	—	—
444190	Other building material dealers	7	19 776	2 764	653	92	—	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	25	112 143	11 466	2 589	900	4.9	—
4451	Grocery stores	13	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	98 841	10 260	2 300	754	.7	—
445110	Supermarkets & other grocery (except convenience) stores	8	98 841	10 260	2 300	754	.7	—
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	9	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	9	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	9	D	D	D	b	D	D
446	Health & personal care stores	14	D	D	D	c	D	D
4461	Health & personal care stores	14	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	20	D	D	D	c	D	D
4471	Gasoline stations	20	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	13	22 618	1 168	275	138	16.9	13.0
447110	Gasoline stations with convenience stores	13	22 618	1 168	275	138	16.9	13.0
448	Clothing & clothing accessories stores	28	D	D	D	e	D	D
4481	Clothing stores	19	D	D	D	e	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	3	D	D	D	c	D	D
448140	Family clothing stores	3	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	18	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores	14	D	D	D	b	D	D
45111	Sporting goods stores	9	D	D	D	b	D	D
451110	Sporting goods stores	9	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	9	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	e	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HAMPSHIRE COUNTY, MA—</b>								
<b>Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	9	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	8	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	6	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	16	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	12	D	D	D	b	D	D
45431	Fuel dealers .....	9	D	D	D	b	D	D
454311	Heating oil dealers .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>BALANCE OF MIDDLESEX COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>216</b>	<b>353 491</b>	<b>39 837</b>	<b>9 238</b>	<b>1 930</b>	<b>16.0</b>	<b>15.7</b>
441	Motor vehicle & parts dealers .....	23	72 984	5 115	1 215	175	8.3	29.1
4411	Automobile dealers .....	11	D	D	D	c	D	D
44112	Used car dealers .....	8	D	D	D	b	D	D
441120	Used car dealers .....	8	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	8	7 002	1 180	249	52	55.3	13.4
4421	Furniture stores .....	4	3 503	595	118	28	73.2	26.8
44211	Furniture stores .....	4	3 503	595	118	28	73.2	26.8
442110	Furniture stores .....	4	3 503	595	118	28	73.2	26.8
4422	Home furnishings stores .....	4	3 499	585	131	24	37.4	—
443	Electronics & appliance stores .....	9	5 729	1 617	358	71	30.9	16.5
4431	Electronics & appliance stores .....	9	5 729	1 617	358	71	30.9	16.5
44311	Appliance, television, & other electronics stores .....	3	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
44312	Computer & software stores .....	5	D	D	D	b	D	D
443120	Computer & software stores .....	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	22	73 762	9 684	2 406	323	5.2	1.7
4441	Building material & supplies dealers .....	13	66 355	8 036	1 832	247	3.5	—
44419	Other building material dealers .....	7	62 749	7 400	1 678	209	3.6	—
444190	Other building material dealers .....	7	62 749	7 400	1 678	209	3.6	—
4442	Lawn & garden equipment & supplies stores .....	9	7 407	1 648	574	76	20.3	16.7
44421	Outdoor power equipment stores .....	3	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	a	D	D
44422	Nursery & garden centers .....	6	D	D	D	b	D	D
444220	Nursery & garden centers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	50	78 980	8 090	1 766	560	7.8	22.9
4451	Grocery stores .....	30	69 627	7 082	1 552	484	4.6	24.0
44511	Supermarkets & other grocery (except convenience) stores .....	16	61 126	6 299	1 390	405	.8	26.9
445110	Supermarkets & other grocery (except convenience) stores .....	16	61 126	6 299	1 390	405	.8	26.9
44512	Convenience stores .....	14	8 501	783	162	79	31.4	3.2
445120	Convenience stores .....	14	8 501	783	162	79	31.4	3.2
4452	Specialty food stores .....	4	609	45	10	3	72.7	7.4
4453	Beer, wine, & liquor stores .....	16	8 744	963	204	73	28.7	15.2
44531	Beer, wine, & liquor stores .....	16	8 744	963	204	73	28.7	15.2
445310	Beer, wine, & liquor stores .....	16	8 744	963	204	73	28.7	15.2
446	Health & personal care stores .....	11	15 820	1 510	363	101	29.1	10.5
4461	Health & personal care stores .....	11	15 820	1 510	363	101	29.1	10.5
447	Gasoline stations .....	24	51 683	5 537	1 208	274	39.3	13.8
4471	Gasoline stations .....	24	51 683	5 537	1 208	274	39.3	13.8
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
44719	Other gasoline stations .....	19	D	D	D	c	D	D
447190	Other gasoline stations .....	19	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	15	D	D	D	c	D	D
4481	Clothing stores .....	12	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MIDDLESEX COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores . . . . .	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores . . . . .	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores . . . . .	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	29	D	D	D	b	D	D
4531	Florists . . . . .	8	D	D	D	b	D	D
45311	Florists . . . . .	8	D	D	D	b	D	D
453110	Florists . . . . .	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores . . . . .	9	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	8	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores . . . . .	8	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	7	D	D	D	b	D	D
45331	Used merchandise stores . . . . .	7	D	D	D	b	D	D
453310	Used merchandise stores . . . . .	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	5	D	D	D	a	D	D
45392	Art dealers . . . . .	2	D	D	D	a	D	D
453920	Art dealers . . . . .	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	13	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses . . . . .	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses . . . . .	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses . . . . .	3	D	D	D	a	D	D
4543	Direct selling establishments . . . . .	10	D	D	D	b	D	D
45431	Fuel dealers . . . . .	7	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	6	D	D	D	b	D	D
<b>BALANCE OF NORFOLK COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>149</b>	<b>469 006</b>	<b>43 294</b>	<b>9 868</b>	<b>2 375</b>	<b>11.7</b>	<b>2.5</b>
441	Motor vehicle & parts dealers . . . . .	13	43 455	3 789	909	143	52.6	3.5
44112	Used car dealers . . . . .	1	D	D	D	a	D	D
441120	Used car dealers . . . . .	1	D	D	D	a	D	D
4412	Other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
44121	Recreational vehicle dealers . . . . .	1	D	D	D	a	D	D
441210	Recreational vehicle dealers . . . . .	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	8	D	D	D	b	D	D
44132	Tire dealers . . . . .	3	D	D	D	b	D	D
441320	Tire dealers . . . . .	3	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	13	D	D	D	e	D	D
4421	Furniture stores . . . . .	4	D	D	D	e	D	D
44211	Furniture stores . . . . .	4	D	D	D	e	D	D
442110	Furniture stores . . . . .	4	D	D	D	e	D	D
4422	Home furnishings stores . . . . .	9	D	D	D	c	D	D
44229	Other home furnishings stores . . . . .	7	D	D	D	c	D	D
442299	All other home furnishings stores . . . . .	6	D	D	D	c	D	D
443	Electronics & appliance stores . . . . .	3	D	D	D	b	D	D
4431	Electronics & appliance stores . . . . .	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	13	64 135	6 522	1 520	242	4.8	—
4441	Building material & supplies dealers . . . . .	10	D	D	D	c	D	D
44411	Home centers . . . . .	1	D	D	D	c	D	D
444110	Home centers . . . . .	1	D	D	D	c	D	D
44419	Other building material dealers . . . . .	7	D	D	D	b	D	D
444190	Other building material dealers . . . . .	7	D	D	D	b	D	D
445	Food & beverage stores . . . . .	29	D	D	D	f	D	D
4451	Grocery stores . . . . .	17	80 218	8 117	1 661	523	3.9	.7
44511	Supermarkets & other grocery (except convenience) stores . . . . .	8	73 834	7 636	1 568	476	3.4	.7
445110	Supermarkets & other grocery (except convenience) stores . . . . .	8	73 834	7 636	1 568	476	3.4	.7
44512	Convenience stores . . . . .	9	6 384	481	93	47	10.0	—
445120	Convenience stores . . . . .	9	6 384	481	93	47	10.0	—
4452	Specialty food stores . . . . .	3	D	D	D	b	D	D
4453	Beer, wine, & liquor stores . . . . .	9	D	D	D	b	D	D
44531	Beer, wine, & liquor stores . . . . .	9	D	D	D	b	D	D
445310	Beer, wine, & liquor stores . . . . .	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF NORFOLK COUNTY, MA—</b>								
<b>Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	10	D	D	D	c	D	D
4461	Health & personal care stores .....	10	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	17	D	D	D	c	D	D
4471	Gasoline stations .....	17	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	5	10 209	391	89	36	—	26.1
447110	Gasoline stations with convenience stores .....	5	10 209	391	89	36	—	26.1
44719	Other gasoline stations .....	12	D	D	D	b	D	D
447190	Other gasoline stations .....	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	11	D	D	D	b	D	D
4481	Clothing stores .....	8	D	D	D	b	D	D
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	2	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	4	74 573	6 481	1 389	392	2.6	—
4529	Other general merchandise stores .....	3	D	D	D	c	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	20	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	11	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	10	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
<b>BALANCE OF PLYMOUTH COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>215</b>	<b>943 684</b>	<b>90 502</b>	<b>22 522</b>	<b>4 498</b>	<b>3.5</b>	<b>3.0</b>
441	Motor vehicle & parts dealers .....	31	95 886	8 208	1 973	283	3.4	5.8
4411	Automobile dealers .....	11	67 580	4 921	1 206	149	2.0	7.8
44112	Used car dealers .....	4	6 553	160	57	13	17.5	47.2
441120	Used car dealers .....	4	6 553	160	57	13	17.5	47.2
4412	Other motor vehicle dealers .....	7	14 890	1 527	340	63	5.9	—
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	5	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	13	13 416	1 760	427	71	7.6	2.3
44131	Automotive parts & accessories stores .....	8	5 347	726	176	29	7.9	5.7
441310	Automotive parts & accessories stores .....	8	5 347	726	176	29	7.9	5.7
44132	Tire dealers .....	5	8 069	1 034	251	42	7.3	—
441320	Tire dealers .....	5	8 069	1 034	251	42	7.3	—
442	Furniture & home furnishings stores .....	11	D	D	D	c	D	D
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	5	D	D	D	a	D	D
4431	Electronics & appliance stores .....	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF PLYMOUTH COUNTY, MA—</b>							
	<b>Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	25	D	D	D	e	D	D
4441	Building material & supplies dealers .....	20	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44413	Hardware stores .....	6	3 313	693	165	54	28.6	—
444130	Hardware stores .....	6	3 313	693	165	54	28.6	—
44419	Other building material dealers .....	13	D	D	D	c	D	D
444190	Other building material dealers .....	13	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	41	D	D	D	f	D	D
4451	Grocery stores .....	23	79 458	7 802	1 677	611	3.5	3.1
44511	Supermarkets & other grocery (except convenience) stores .....	12	72 736	7 015	1 505	524	2.1	1.7
445110	Supermarkets & other grocery (except convenience) stores .....	12	72 736	7 015	1 505	524	2.1	1.7
44512	Convenience stores .....	11	6 722	787	172	87	18.6	17.7
445120	Convenience stores .....	11	6 722	787	172	87	18.6	17.7
4452	Specialty food stores .....	5	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	13	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	13	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	13	D	D	D	b	D	D
446	Health & personal care stores .....	9	D	D	D	b	D	D
4461	Health & personal care stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	24	D	D	D	c	D	D
4471	Gasoline stations .....	24	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
44719	Other gasoline stations .....	15	D	D	D	b	D	D
447190	Other gasoline stations .....	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	16	D	D	D	c	D	D
4481	Clothing stores .....	12	D	D	D	c	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	11	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
45111	Sporting goods stores .....	6	4 247	600	113	24	19.4	—
451110	Sporting goods stores .....	6	4 247	600	113	24	19.4	—
4511102	Specialty-line sporting goods stores .....	6	4 247	600	113	24	19.4	—
4512	Book, periodical, & music stores .....	2	D	D	D	a	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D
4531	Florists .....	7	D	D	D	b	D	D
45311	Florists .....	7	D	D	D	b	D	D
453110	Florists .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	6	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	4	D	D	D	a	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	17	D	D	D	h	D	D
4541	Electronic shopping & mail-order houses .....	4	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	g	D	D
4543	Direct selling establishments .....	11	D	D	D	b	D	D
45431	Fuel dealers .....	10	D	D	D	b	D	D
454311	Heating oil dealers .....	9	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WORCESTER COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>540</b>	<b>983 112</b>	<b>92 639</b>	<b>20 323</b>	<b>5 237</b>	<b>13.5</b>	<b>4.6</b>
441	Motor vehicle & parts dealers	70	286 291	19 412	4 166	612	16.3	8.0
4411	Automobile dealers	40	254 415	16 366	3 650	501	17.6	8.9
44111	New car dealers	23	243 989	15 835	3 533	476	16.3	8.2
441110	New car dealers	23	243 989	15 835	3 533	476	16.3	8.2
44112	Used car dealers	17	10 426	531	117	25	49.1	25.1
441120	Used car dealers	17	10 426	531	117	25	49.1	25.1
4412	Other motor vehicle dealers	15	25 086	1 818	246	59	1.8	.9
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	12	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	a	D	D
441222	Boat dealers	6	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	6 790	1 228	270	52	20.6	—
44131	Automotive parts & accessories stores	12	4 559	635	136	30	21.9	—
441310	Automotive parts & accessories stores	12	4 559	635	136	30	21.9	—
442	Furniture & home furnishings stores	28	25 561	3 301	702	163	24.6	16.0
4421	Furniture stores	15	17 288	2 095	428	111	31.2	23.0
44211	Furniture stores	15	17 288	2 095	428	111	31.2	23.0
442110	Furniture stores	15	17 288	2 095	428	111	31.2	23.0
4422	Home furnishings stores	13	8 273	1 206	274	52	10.9	1.4
44221	Floor covering stores	9	D	D	D	b	D	D
442210	Floor covering stores	9	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	a	D	D
442291	Window treatment stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	15	D	D	D	b	D	D
4431	Electronics & appliance stores	15	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	53	110 961	12 576	2 551	489	12.2	2.9
4441	Building material & supplies dealers	36	D	D	D	e	D	D
44411	Home centers	6	D	D	D	b	D	D
444110	Home centers	6	D	D	D	b	D	D
44419	Other building material dealers	21	66 976	8 354	1 699	273	15.9	—
444190	Other building material dealers	21	66 976	8 354	1 699	273	15.9	—
4442	Lawn & garden equipment & supplies stores	17	D	D	D	b	D	D
44422	Nursery & garden centers	11	D	D	D	b	D	D
444220	Nursery & garden centers	11	D	D	D	b	D	D
445	Food & beverage stores	116	189 220	19 154	4 450	1 543	13.0	2.4
4451	Grocery stores	55	136 695	14 164	3 344	1 180	8.3	1.2
44511	Supermarkets & other grocery (except convenience) stores	22	119 883	12 455	2 925	1 002	5.4	1.1
445110	Supermarkets & other grocery (except convenience) stores	22	119 883	12 455	2 925	1 002	5.4	1.1
44512	Convenience stores	33	16 812	1 709	419	178	28.9	2.0
445120	Convenience stores	33	16 812	1 709	419	178	28.9	2.0
4452	Specialty food stores	14	13 398	1 722	353	135	16.8	1.9
4453	Beer, wine, & liquor stores	47	39 127	3 268	753	228	27.9	6.7
44531	Beer, wine, & liquor stores	47	39 127	3 268	753	228	27.9	6.7
445310	Beer, wine, & liquor stores	47	39 127	3 268	753	228	27.9	6.7
446	Health & personal care stores	23	30 962	3 469	787	223	17.9	4.7
4461	Health & personal care stores	23	30 962	3 469	787	223	17.9	4.7
44611	Pharmacies & drug stores	15	D	D	D	c	D	D
446110	Pharmacies & drug stores	15	D	D	D	c	D	D
4461101	Pharmacies & drug stores	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	80	124 064	7 310	1 788	540	12.1	3.0
4471	Gasoline stations	80	124 064	7 310	1 788	540	12.1	3.0
44711	Gasoline stations with convenience stores	40	63 363	3 635	875	301	11.2	1.0
447110	Gasoline stations with convenience stores	40	63 363	3 635	875	301	11.2	1.0
44719	Other gasoline stations	40	60 701	3 675	913	239	12.9	5.1
447190	Other gasoline stations	40	60 701	3 675	913	239	12.9	5.1
448	Clothing & clothing accessories stores	16	17 645	1 932	453	168	6.8	1.6
4481	Clothing stores	9	14 803	1 564	347	143	4.4	—
44814	Family clothing stores	3	D	D	D	c	D	D
448140	Family clothing stores	3	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	21	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	17	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WORCESTER COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	15	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	4	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	4	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	4	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	D	D	D	f	D	D
45299	All other general merchandise stores .....	11	D	D	D	b	D	D
452990	All other general merchandise stores .....	11	D	D	D	b	D	D
453	Miscellaneous store retailers .....	59	D	D	D	e	D	D
4531	Florists .....	14	D	D	D	b	D	D
45311	Florists .....	14	D	D	D	b	D	D
453110	Florists .....	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	15	D	D	D	c	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	14	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores .....	14	D	D	D	c	D	D
4533	Used merchandise stores .....	11	D	D	D	b	D	D
45331	Used merchandise stores .....	11	D	D	D	b	D	D
453310	Used merchandise stores .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	19	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	18	D	D	D	b	D	D
454	Nonstore retailers .....	44	68 789	10 316	2 280	435	17.7	.6
4543	Direct selling establishments .....	39	66 416	10 056	2 220	420	17.7	.7
45431	Fuel dealers .....	28	51 312	6 696	1 630	228	22.0	.2
454311	Heating oil dealers .....	25	44 601	5 253	1 290	189	25.3	.2
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	6 711	1 443	340	39	—	—
45439	Other direct selling establishments .....	11	15 104	3 360	590	192	3.3	2.3
454390	Other direct selling establishments .....	11	15 104	3 360	590	192	3.3	2.3
<b>BALANCE OF DUKES COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>222</b>	<b>207 564</b>	<b>24 299</b>	<b>4 074</b>	<b>931</b>	<b>20.2</b>	<b>6.7</b>
441	Motor vehicle & parts dealers .....	8	5 397	724	188	36	2.1	27.3
442	Furniture & home furnishings stores .....	16	7 609	1 065	241	43	24.5	10.7
4422	Home furnishings stores .....	14	D	D	D	b	D	D
44229	Other home furnishings stores .....	10	D	D	D	b	D	D
442299	All other home furnishings stores .....	9	D	D	D	a	D	D
443	Electronics & appliance stores .....	8	D	D	D	b	D	D
4431	Electronics & appliance stores .....	8	D	D	D	b	D	D
44312	Computer & software stores .....	3	1 950	386	78	17	—	—
443120	Computer & software stores .....	3	1 950	386	78	17	—	—
444	Building material & garden equipment & supplies dealers .....	18	42 409	4 254	649	130	21.6	18.1
4441	Building material & supplies dealers .....	16	D	D	D	c	D	D
44419	Other building material dealers .....	10	35 533	3 182	467	83	24.5	15.8
444190	Other building material dealers .....	10	35 533	3 182	467	83	24.5	15.8
445	Food & beverage stores .....	35	66 275	7 562	1 228	315	17.5	.1
4451	Grocery stores .....	18	D	D	D	c	D	D
4452	Specialty food stores .....	10	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	9	6 807	832	195	40	40.6	—
447	Gasoline stations .....	9	11 458	1 256	193	44	2.6	—
448	Clothing & clothing accessories stores .....	48	18 183	2 895	291	90	42.1	13.2
4481	Clothing stores .....	36	D	D	D	b	D	D
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	18	8 629	853	185	52	22.0	3.4
4511	Sporting goods, hobby, & musical instrument stores .....	12	4 256	603	114	33	11.4	7.0
45113	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	6	4 373	250	71	19	32.3	—
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
4512111	Book stores, general .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DUKES COUNTY, MA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	6	D	D	D	b	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	40	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	26	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	25	D	D	D	a	D	D
453220	Gift, novelty, & souvenir stores .....	25	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	a	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45392	Art dealers .....	6	D	D	D	a	D	D
453920	Art dealers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	4	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	3	16 592	1 773	447	56	—	—
45431	Fuel dealers .....	3	16 592	1 773	447	56	—	—
454311	Heating oil dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
<b>BALANCE OF NANTUCKET COUNTY, MA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>178</b>	<b>195 712</b>	<b>23 032</b>	<b>3 936</b>	<b>799</b>	<b>9.7</b>	<b>5.2</b>
441	Motor vehicle & parts dealers .....	8	15 258	1 622	356	52	4.7	—
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	4	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	12	8 009	912	182	21	46.3	7.4
4421	Furniture stores .....	4	3 009	163	39	7	80.3	19.7
44211	Furniture stores .....	4	3 009	163	39	7	80.3	19.7
442110	Furniture stores .....	4	3 009	163	39	7	80.3	19.7
4422	Home furnishings stores .....	8	5 000	749	143	14	25.9	—
44229	Other home furnishings stores .....	8	5 000	749	143	14	25.9	—
442299	All other home furnishings stores .....	8	5 000	749	143	14	25.9	—
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
4431	Electronics & appliance stores .....	4	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores ....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	41 667	4 756	931	133	.4	—
4441	Building material & supplies dealers .....	8	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	19	48 249	4 618	681	168	4.0	2.2
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	8	8 055	1 181	231	35	20.9	—
4461	Health & personal care stores .....	8	8 055	1 181	231	35	20.9	—
447	Gasoline stations .....	3	7 166	693	149	59	—	29.2
448	Clothing & clothing accessories stores .....	51	31 996	4 702	552	162	13.0	14.9
4481	Clothing stores .....	41	25 350	3 669	437	142	15.4	8.5
44813	Children's & infants' clothing stores .....	3	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	7	4 799	574	36	15	21.1	16.4
448190	Other clothing stores .....	7	4 799	574	36	15	21.1	16.4
4483	Jewelry, luggage, & leather goods stores .....	10	6 646	1 033	115	20	4.1	39.0
44831	Jewelry stores .....	8	D	D	D	a	D	D
448310	Jewelry stores .....	8	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	11	6 133	815	130	39	9.0	4.9
4511	Sporting goods, hobby, & musical instrument stores ..	7	3 080	364	49	16	18.0	8.1
4512	Book, periodical, & music stores .....	4	3 053	451	81	23	—	1.6
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF NANTUCKET COUNTY, MA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	45	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	16	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	15	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	15	D	D	D	b	D	D
4533	Used merchandise stores .....	10	D	D	D	b	D	D
45331	Used merchandise stores .....	10	D	D	D	b	D	D
453310	Used merchandise stores .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	17	D	D	D	b	D	D
45392	Art dealers .....	11	D	D	D	a	D	D
453920	Art dealers .....	11	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.



# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

### **RETAIL TRADE**

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

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**SALES, RECEIPTS, OR REVENUE ESTIMATED  
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

**SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

### 441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

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vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

#### **4411 Automobile Dealers**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **44111 New Car Dealers**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **441110 New Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

##### **44112 Used Car Dealers**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **441120 Used Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

#### **4412 Other Motor Vehicle Dealers**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

##### **44121 Recreational Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441210 Recreational Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

##### **44122 Motorcycle, Boat, and Other Motor Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441221 Motorcycle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

##### **441222 Boat Dealers**

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

## **441229 All Other Motor Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

## **4413 Automotive Parts, Accessories, and Tire Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

### **44131 Automotive Parts and Accessories Stores**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

### **441310 Automotive Parts and Accessories Stores**

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

### **4413101 Auto Supplies Stores**

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

### **4413102 Automotive Radio Stores**

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

### **4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)**

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44132 Tire Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **441320 Tire Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

### **4413201 New Tire Dealers**

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

### **4413202 Tire and Tube Merchants (Retail)**

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **442 Furniture and Home Furnishings Stores**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

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## **4421 Furniture Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

### **44211 Furniture Stores**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

### **442110 Furniture Stores**

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

### **4421101 Furniture Stores, Except Custom**

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

### **4421102 Furniture Warehouse Showrooms**

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

## **4421103 Sleep Shop and Waterbed Stores**

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

### **4421104 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

### **44211041 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

### **44211042 Office and Business Furniture Merchants (Retail)**

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4422 Home Furnishings Stores**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 Floor Covering Stores**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **442210 Floor Covering Stores**

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

### **4422101 Floor Covering Stores**

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.



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#### **4422102 Floor Covering Merchants (Retail)**

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44229 Other Home Furnishings Stores**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

#### **442291 Window Treatment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

#### **4422911 Drapery and Curtain Stores, Except Custom**

Establishments primarily engaged in retailing packaged draperies and curtains.

#### **4422912 Blind and Shade Stores**

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

#### **442299 All Other Home Furnishings Stores**

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

#### **443 Electronics and Appliance Stores**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

#### **4431 Electronics and Appliance Stores**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

#### **44311 Appliance, Television, and Other Electronics Stores**

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

#### **443111 Household Appliance Stores**

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

#### **443112 Radio, Television, and Other Electronics Stores**

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

#### **4431121 Typewriter Shops**

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

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### **4431122 Telephone Stores**

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

### **4431123 Other Radio, Television, and Electronics Stores**

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

### **44312 Computer and Software Stores**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

### **443120 Computer and Software Stores**

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

### **4431201 Computer Stores (Custom Assembly)**

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

### **4431202 Other Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

### **44312021 Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

### **44312022 Computer and Peripheral Equipment Merchants (Retail)**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **4431203 Prepackaged Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

### **44312031 Computer Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

### **44312032 Computer Software Merchants (Retail)**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44313 Camera and Photographic Supplies Stores**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

### **443130 Camera and Photographic Supplies Stores**

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores



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## **444 Building Material and Garden Equipment and Supplies Dealers**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

### **4441 Building Material and Supplies Dealers**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 Home Centers**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

#### **444110 Home Centers**

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

#### **44412 Paint and Wallpaper Stores**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 Paint and Wallpaper Stores**

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

### **4441201 Retail Paint and Wallpaper Stores**

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

### **4441202 Paint, Varnish, and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44413 Hardware Stores**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

### **444130 Hardware Stores**

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

### **44419 Other Building Material Dealers**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

### **444190 Other Building Material Dealers**

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

#### **4441901 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419011 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419012 Lumber Merchants With Yard (Retail)**

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902 All Other Building Material Dealers**

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **44419021 Retail Glass Dealers**

Establishments primarily engaged in retailing glass, including mirrored glass.

#### **44419022 Flat Glass and Other Construction Glass Merchants (Retail)**

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419023 Retail Building Material Dealers**

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

#### **44419024 Plywood, Veneer, and Millwork Merchants (Retail)**

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)**

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419026 Sand, Gravel, and Stone Merchants (Retail)**

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419027 Cement, Lime, and Related Products Merchants (Retail)**

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419028 Roofing, Siding, and Insulation Merchants (Retail)**

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419029 Other Building Material Merchants (Retail)**

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

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and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902a Electrical Supplies Stores (Retail)**

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442 Lawn and Garden Equipment and Supplies Stores**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 Outdoor Power Equipment Stores**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **444210 Outdoor Power Equipment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

#### **4442101 Outdoor Power Equipment Stores**

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

#### **4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)**

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44422 Nursery and Garden Centers**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 Nursery and Garden Centers**

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

#### **4442201 Nursery and Garden Centers**

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

#### **4442202 Farm Supplies Dealers (Retail)**

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)**

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **445 Food and Beverage Stores**

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 Grocery Stores**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

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### **44511 Supermarkets and Other Grocery (except Convenience) Stores**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

### **445110 Supermarkets and Other Grocery (except Convenience) Stores**

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

### **4451101 Supermarkets and Grocery Stores**

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

### **4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44512 Convenience Stores**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

### **445120 Convenience Stores**

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

### **4452 Specialty Food Stores**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

### **44521 Meat Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

### **445210 Meat Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

### **4452101 Meat Markets**

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

### **4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44522 Fish and Seafood Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

### **445220 Fish and Seafood Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

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The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

#### **44523 Fruit and Vegetable Markets**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **445230 Fruit and Vegetable Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

#### **44529 Other Specialty Food Stores**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

#### **445291 Baked Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

#### **445292 Confectionery and Nut Stores**

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

#### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

#### **4452991 Miscellaneous Food Stores**

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

#### **4452992 Dairy Products Stores**

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

#### **4453 Beer, Wine, and Liquor Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

#### **44531 Beer, Wine, and Liquor Stores**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **445310 Beer, Wine, and Liquor Stores**

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

#### **446 Health and Personal Care Stores**

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 Health and Personal Care Stores**

This industry group comprises establishments primarily engaged in retailing health and personal care products.



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### **44611 Pharmacies and Drug Stores**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

#### **446110 Pharmacies and Drug Stores**

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

#### **4461101 Pharmacies and Drug Stores**

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

#### **4461102 Proprietary Stores**

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

### **44612 Cosmetics, Beauty Supplies, and Perfume Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **446120 Cosmetics, Beauty Supplies, and Perfume Stores**

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

### **4461201 Cosmetics, Beauty Supplies, and Perfume Stores**

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

#### **4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)**

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44613 Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

#### **446130 Optical Goods Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

### **44619 Other Health and Personal Care Stores**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

#### **446191 Food (Health) Supplement Stores**

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

## **446199 All Other Health and Personal Care Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

## **4461991 Health Care Stores**

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

## **4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)**

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **447 Gasoline Stations**

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

## **4471 Gasoline Stations**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

## **44711 Gasoline Stations with Convenience Stores**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

## **447110 Gasoline Stations with Convenience Stores**

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

## **4471101 Convenience Stores Selling Gasoline**

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

## **4471102 Gasoline Stations With Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

## **44719 Other Gasoline Stations**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

## **447190 Other Gasoline Stations**

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

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### **4471901 Gasoline Stations With No Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

### **4471902 Truck Stops**

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

### **448 Clothing and Clothing Accessories Stores**

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

#### **4481 Clothing Stores**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 Men's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448110 Men's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

#### **44812 Women's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448120 Women's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

#### **44813 Children's and Infants' Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448130 Children's and Infants' Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

#### **44814 Family Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448140 Family Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

#### **44815 Clothing Accessories Stores**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.



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### **448150 Clothing Accessories Stores**

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

### **4481501 Women's Accessory Stores**

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

### **4481502 Miscellaneous Accessory Stores**

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

### **44819 Other Clothing Stores**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448190 Other Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

### **4481901 Women's Specialty Stores**

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

### **4481902 Furriers and Fur Shops**

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

### **4481903 Sports Apparel Stores**

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

### **4481904 Miscellaneous Apparel Stores**

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

### **4482 Shoe Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

### **44821 Shoe Stores**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

### **448210 Shoe Stores**

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

### **4482101 Men's Shoe Stores**

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

### **4482102 Women's Shoe Stores**

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

### **4482103 Children's and Juveniles' Shoe Stores**

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

### **4482104 Family Shoe Stores**

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

### **4482105 Athletic Footwear Stores**

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

### **4483 Jewelry, Luggage, and Leather Goods Stores**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

#### **44831 Jewelry Stores**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **448310 Jewelry Stores**

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

### **44832 Luggage and Leather Goods Stores**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

### **448320 Luggage and Leather Goods Stores**

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

### **451 Sporting Goods, Hobby, Book, and Music Stores**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

#### **4511 Sporting Goods, Hobby, and Musical Instrument Stores**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

#### **45111 Sporting Goods Stores**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

#### **451110 Sporting Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

#### **4511101 General-line Sporting Goods Stores**

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

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#### **4511102 Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

#### **45111021 Bicycle Shops**

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

#### **45111022 Golf Shops**

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

#### **45111023 Gun Shops**

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

#### **45111024 Ski Shops**

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

#### **45111025 Tackle Shops**

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

#### **45111026 Other Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

#### **45112 Hobby, Toy, and Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

#### **451120 Hobby, Toy, and Game Stores**

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

#### **4511201 Hobby, Toy, and Game Stores**

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

#### **4511202 Craft Supplies Stores**

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

#### **45113 Sewing, Needlework, and Piece Goods Stores**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

#### **451130 Sewing, Needlework, and Piece Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

#### **4511301 Sewing, Fabric, and Piece Goods Stores**

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

#### **4511302 Needlework and Knitting Stores**

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

#### **4511303 Upholstery Stores**

Establishments primarily engaged in retailing upholstery material and slipcovers.

#### **45114 Musical Instrument and Supplies Stores**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

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### **451140 Musical Instrument and Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

### **4512 Book, Periodical, and Music Stores**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

#### **45121 Book Stores and News Dealers**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

##### **451211 Book Stores**

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

##### **4512111 Book Stores, General**

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

##### **4512112 Specialty Book Stores**

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

##### **4512113 College Book Stores**

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

##### **451212 News Dealers and Newsstands**

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

### **45122 Prerecorded Tape, Compact Disc, and Record Stores**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

#### **451220 Prerecorded Tape, Compact Disc, and Record Stores**

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

##### **4512201 Prerecorded Tape, Compact Disc, and Record Stores**

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

##### **4512202 Video Tape Stores, Retail**

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

### **452 General Merchandise Stores**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

#### **4521 Department Stores (Excluding Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

#### **4521 Department Stores (Including Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

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**45211 Department Stores  
(Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

**452110 Department Stores  
(Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

**45211 Department Stores  
(Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

**4521101 Conventional Department Stores  
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

**4521101 Conventional Department Stores  
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

**4521102 Discount or Mass Merchandising  
Department Stores (Excluding Leased  
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

**4521102 Discount or Mass Merchandising  
Department Stores (Including Leased  
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

**4521103 National Chain Department Stores  
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

**4521103 National Chain Department Stores  
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.



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## **4529 Other General Merchandise Stores**

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

### **45291 Warehouse Clubs and Superstores**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

### **452910 Warehouse Clubs and Superstores**

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

### **4529101 Warehouse Clubs**

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

### **4529102 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

### **45291021 Supercenters**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

### **45291022 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

## **45299 All Other General Merchandise Stores**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **452990 All Other General Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

### **4529901 Variety Stores**

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

### **4529902 Catalog Showrooms**

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

### **4529903 Miscellaneous General Merchandise Stores**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

### **45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

#### **45299032 Other Auto and Home Supplies Stores**

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

#### **453 Miscellaneous Store Retailers**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

#### **4531 Florists**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

#### **45311 Florists**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **453110 Florists**

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

#### **4532 Office Supplies, Stationery, and Gift Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

#### **45321 Office Supplies and Stationery Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

#### **453210 Office Supplies and Stationery Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

5049 (pt) School supplies stores (retail)

5112 (pt) Other office supplies stores (retail)

5943 (pt) Stationery stores

5943 (pt) Office supplies stores

#### **4532101 Stationery Stores**

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

#### **4532102 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

#### **45321021 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

#### **45321022 School Supplies Stores (Retail)**

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45321023 Other Office Supplies Stores (Retail)**

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

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folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45322 Gift, Novelty, and Souvenir Stores**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

#### **453220 Gift, Novelty, and Souvenir Stores**

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

#### **4533 Used Merchandise Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

#### **45331 Used Merchandise Stores**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

#### **453310 Used Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

#### **4533101 Antique Stores**

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

#### **4533102 Second-hand Stores, Except Pawn Shops**

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

#### **4539 Other Miscellaneous Store Retailers**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

#### **45391 Pet and Pet Supplies Stores**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

#### **453910 Pet and Pet Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

#### **45392 Art Dealers**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **453920 Art Dealers**

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

#### **45393 Manufactured (Mobile) Home Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **453930 Manufactured (Mobile) Home Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers



### **45399 All Other Miscellaneous Store Retailers**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

#### **453991 Tobacco Stores**

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

#### **453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

#### **4539981 Collectors' Items and Supplies Stores**

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

### **4539982 Trophy Shops**

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

#### **4539983 Other Miscellaneous Store Retailers, N.E.C.**

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

### **454 Nonstore Retailers**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

#### **4541 Electronic Shopping and Mail-Order Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

##### **45411 Electronic Shopping and Mail-Order Houses**

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

##### **454110 Electronic Shopping and Mail-Order Houses**

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

#### **4541101 Mail-order Houses, Department Store Merchandise**

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

#### **4541102 Mail-order Houses, Other General Merchandise**

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

#### **4541103 Mail-order Houses, Specialized Merchandise**

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

#### **4541104 Television Order, Home Shopping**

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

#### **4542 Vending Machine Operators**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

#### **45421 Vending Machine Operators**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **454210 Vending Machine Operators**

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

#### **4543 Direct Selling Establishments**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

#### **45431 Fuel Dealers**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 Heating Oil Dealers**

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

#### **4543111 Heating Oil Dealers**

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

#### **4543112 Heating Oil Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454312 Liquefied Petroleum Gas (Bottled Gas) Dealers**

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

#### **4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers**

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

#### **4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454319 Other Fuel Dealers**

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

#### **45439 Other Direct Selling Establishments**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 Other Direct Selling Establishments**

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

#### **4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439012 Direct Selling, Cameras and Photographic Equipment**

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

#### **4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs**

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

#### **45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records**

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

#### **45439022 Direct Selling, Books and Magazines**

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

#### **45439023 Direct Selling, Newspapers**

Establishments primarily engaged in the direct selling of newspapers.

#### **4543903 Direct Selling, Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

#### **45439031 Direct Selling, Stationery**

Establishments primarily engaged in the direct selling of stationery.

#### **45439032 Freezer and Locker Meat Provisioners**

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

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**45439033 Direct Selling, All Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

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## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

# Appendix D. Geographic Notes

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## **MASSACHUSETTS**

There are no geographic notes for the state of Massachusetts.



# Appendix E. Metropolitan Areas

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## MASSACHUSETTS

### Barnstable—Yarmouth, MA MSA

Barnstable County, MA  
Barnstable city, MA  
Dennis town, MA  
Harwich town, MA  
Sandwich town, MA  
Yarmouth town, MA

### Boston, MA—NH PMSA

Bristol County, MA (Part)  
Mansfield town, MA  
Norton town, MA  
Taunton city, MA  
Essex County, MA (Part)  
Amesbury town, MA  
Beverly city, MA  
Danvers town, MA  
Gloucester city, MA  
Ipswich town, MA  
Lynn city, MA  
Lynnfield town, MA  
Marblehead town, MA  
Newburyport city, MA  
Peabody city, MA  
Salem city, MA  
Saugus town, MA  
Swampscott town, MA  
Middlesex County, MA (Part)  
Acton town, MA  
Arlington town, MA  
Ashland town, MA  
Bedford town, MA

### Boston, MA—NH PMSA—Con.

#### Middlesex County, MA (Part)—Con.

Belmont town, MA  
Burlington town, MA  
Cambridge city, MA  
Concord town, MA  
Everett city, MA  
Framingham town, MA  
Holliston town, MA  
Hopkinton town, MA  
Hudson town, MA  
Lexington town, MA  
Malden city, MA  
Marlborough city, MA  
Maynard town, MA  
Medford city, MA  
Melrose city, MA  
Natick town, MA  
Newton city, MA  
North Reading town, MA  
Reading town, MA  
Somerville city, MA  
Stoneham town, MA  
Sudbury town, MA  
Wakefield town, MA  
Waltham city, MA  
Watertown city, MA  
Wayland town, MA  
Weston town, MA  
Wilmington town, MA  
Winchester town, MA  
Woburn city, MA



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**Boston, MA—NH PMSA—Con.**

Norfolk County, MA (Part)  
Bellingham town, MA  
Braintree town, MA  
Brookline town, MA  
Canton town, MA  
Dedham town, MA  
Foxborough town, MA  
Franklin city, MA  
Holbrook town, MA  
Medfield town, MA  
Medway town, MA  
Milton town, MA  
Needham town, MA  
Norfolk town, MA  
Norwood town, MA  
Quincy city, MA  
Randolph town, MA  
Sharon town, MA  
Stoughton town, MA  
Walpole town, MA  
Wellesley town, MA  
Westwood town, MA  
Weymouth town, MA  
Wrentham town, MA  
Plymouth County, MA (Part)  
Carver town, MA  
Duxbury town, MA  
Hanover town, MA  
Hingham town, MA  
Hull town, MA  
Kingston town, MA  
Marshfield town, MA  
Pembroke town, MA  
Plymouth town, MA  
Rockland town, MA  
Scituate town, MA  
Wareham town, MA

**Boston, MA—NH PMSA—Con.**

Suffolk County, MA (Part)  
Boston city, MA  
Chelsea city, MA  
Revere city, MA  
Winthrop town, MA  
Worcester County, MA (Part)  
Harvard town, MA  
Milford town, MA  
Rockingham County, NH (Part)

**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA****Boston, MA—NH PMSA**

Bristol County, MA (Part)  
Mansfield town, MA  
Norton town, MA  
Taunton city, MA  
Essex County, MA (Part)  
Amesbury town, MA  
Beverly city, MA  
Danvers town, MA  
Gloucester city, MA  
Ipswich town, MA  
Lynn city, MA  
Lynnfield town, MA  
Marblehead town, MA  
Newburyport city, MA  
Peabody city, MA  
Salem city, MA  
Saugus town, MA  
Swampscott town, MA  
Middlesex County, MA (Part)  
Acton town, MA  
Arlington town, MA  
Ashland town, MA  
Bedford town, MA  
Belmont town, MA  
Burlington town, MA

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**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA—Con.**

**Boston, MA—NH PMSA—Con.**

Middlesex County, MA (Part)—Con.

Cambridge city, MA  
Concord town, MA  
Everett city, MA  
Framingham town, MA  
Holliston town, MA  
Hopkinton town, MA  
Hudson town, MA  
Lexington town, MA  
Malden city, MA  
Marlborough city, MA  
Maynard town, MA  
Medford city, MA  
Melrose city, MA  
Natick town, MA  
Newton city, MA  
North Reading town, MA  
Reading town, MA  
Somerville city, MA  
Stoneham town, MA  
Sudbury town, MA  
Wakefield town, MA  
Waltham city, MA  
Watertown city, MA  
Wayland town, MA  
Weston town, MA  
Wilmington town, MA  
Winchester town, MA  
Woburn city, MA

Norfolk County, MA (Part)

Bellingham town, MA  
Braintree town, MA  
Brookline town, MA  
Canton town, MA  
Dedham town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA—Con.**

**Boston, MA—NH PMSA—Con.**

Norfolk County, MA (Part)—Con.

Foxborough town, MA  
Franklin city, MA  
Holbrook town, MA  
Medfield town, MA  
Medway town, MA  
Milton town, MA  
Needham town, MA  
Norfolk town, MA  
Norwood town, MA  
Quincy city, MA  
Randolph town, MA  
Sharon town, MA  
Stoughton town, MA  
Walpole town, MA  
Wellesley town, MA  
Westwood town, MA  
Weymouth town, MA  
Wrentham town, MA

Plymouth County, MA (Part)

Carver town, MA  
Duxbury town, MA  
Hanover town, MA  
Hingham town, MA  
Hull town, MA  
Kingston town, MA  
Marshfield town, MA  
Pembroke town, MA  
Plymouth town, MA  
Rockland town, MA  
Scituate town, MA  
Wareham town, MA

Suffolk County, MA (Part)

Boston city, MA  
Chelsea city, MA

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**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA—Con.**

**Boston, MA—NH PMSA—Con.**

Suffolk County, MA (Part)—Con.

Revere city, MA

Winthrop town, MA

Worcester County, MA (Part)

Harvard town, MA

Milford town, MA

Rockingham County, NH (Part)

**Brockton, MA PMSA**

Bristol County, MA (Part)

Easton town, MA

Raynham town, MA

Norfolk County, MA (Part)

Plymouth County, MA (Part)

Abington town, MA

Bridgewater town, MA

Brockton city, MA

East Bridgewater town, MA

Middleborough town, MA

Whitman town, MA

**Fitchburg—Leominster, MA PMSA**

Middlesex County, MA (Part)

Worcester County, MA (Part)

Fitchburg city, MA

Gardner city, MA

Leominster city, MA

**Lawrence, MA—NH PMSA**

Essex County, MA (Part)

Andover town, MA

Haverhill city, MA

Lawrence city, MA

Methuen city, MA

North Andover town, MA

Rockingham County, NH (Part)

Derry town, NH

Salem town, NH

**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA—Con.**

**Lowell, MA—NH PMSA**

Middlesex County, MA (Part)

Billerica town, MA

Chelmsford town, MA

Dracut town, MA

Lowell city, MA

Pepperell town, MA

Tewksbury town, MA

Westford town, MA

Hillsborough County, NH (Part)

Pelham town, NH

**Manchester, NH PMSA**

Hillsborough County, NH (Part)

Bedford town, NH

Goffstown town, NH

Manchester city, NH

Merrimack County, NH (Part)

Rockingham County, NH (Part)

Londonderry town, NH

**Nashua, NH PMSA**

Hillsborough County, NH (Part)

Hudson town, NH

Merrimack town, NH

Milford town, NH

Nashua city, NH

**New Bedford, MA PMSA**

Bristol County, MA (Part)

Dartmouth town, MA

Fairhaven town, MA

New Bedford city, MA

Plymouth County, MA (Part)

**Portsmouth—Rochester, NH—ME PMSA**

York County, ME (Part)

York town, ME

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**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA—Con.**

**Portsmouth—Rochester, NH—ME PMSA—Con.**

Rockingham County, NH (Part)

Exeter town, NH

Hampton town, NH

Portsmouth city, NH

Strafford County, NH (Part)

Dover city, NH

Durham town, NH

Rochester city, NH

Somersworth city, NH

**Worcester, MA—CT PMSA**

Windham County, CT (Part)

Hampden County, MA (Part)

Worcester County, MA (Part)

Auburn town, MA

Charlton town, MA

Clinton town, MA

Grafton town, MA

Holden town, MA

Leicester town, MA

Millbury town, MA

Northborough town, MA

Northbridge town, MA

Oxford town, MA

Shrewsbury town, MA

Southbridge town, MA

Spencer town, MA

Uxbridge town, MA

Webster town, MA

Westborough town, MA

Worcester city, MA

**Brockton, MA PMSA**

Bristol County, MA (Part)

Easton town, MA

Raynham town, MA

Norfolk County, MA (Part)

**Brockton, MA PMSA—Con.**

Plymouth County, MA (Part)

Abington town, MA

Bridgewater town, MA

Brockton city, MA

East Bridgewater town, MA

Middleborough town, MA

Whitman town, MA

**Fitchburg—Leominster, MA PMSA**

Middlesex County, MA (Part)

Worcester County, MA (Part)

Fitchburg city, MA

Gardner city, MA

Leominster city, MA

**Lawrence, MA—NH PMSA**

Essex County, MA (Part)

Andover town, MA

Haverhill city, MA

Lawrence city, MA

Methuen city, MA

North Andover town, MA

Rockingham County, NH (Part)

Derry town, NH

Salem town, NH

**Lowell, MA—NH PMSA**

Middlesex County, MA (Part)

Billerica town, MA

Chelmsford town, MA

Dracut town, MA

Lowell city, MA

Pepperell town, MA

Tewksbury town, MA

Westford town, MA

Hillsborough County, NH (Part)

Pelham town, NH

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**New Bedford, MA PMSA**

Bristol County, MA (Part)  
Dartmouth town, MA  
Fairhaven town, MA  
New Bedford city, MA  
Plymouth County, MA (Part)

**Pittsfield, MA MSA**

Berkshire County, MA (Part)  
Pittsfield city, MA

**Providence—Fall River—Warwick, RI—MA MSA**

Bristol County, MA (Part)  
Attleboro city, MA  
Fall River city, MA  
North Attleborough town, MA  
Seekonk town, MA  
Somerset town, MA  
Swansea town, MA  
Westport town, MA  
Bristol County, RI  
Barrington town, RI  
Bristol town, RI  
Warren town, RI  
Kent County, RI  
Coventry town, RI  
East Greenwich town, RI  
Warwick city, RI  
West Warwick town, RI  
Newport County, RI (Part)  
Tiverton town, RI  
Providence County, RI  
Burrillville town, RI  
Central Falls city, RI  
Cranston city, RI  
Cumberland town, RI  
East Providence city, RI  
Johnston town, RI  
Lincoln town, RI  
North Providence town, RI

**Providence—Fall River—Warwick, RI—MA MSA—Con.**

Providence County, RI—Con.  
North Smithfield town, RI  
Pawtucket city, RI  
Providence city, RI  
Scituate town, RI  
Smithfield town, RI  
Woonsocket city, RI  
Washington County, RI (Part)  
Narragansett town, RI  
North Kingstown town, RI  
South Kingstown town, RI

**Springfield, MA MSA**

Franklin County, MA (Part)  
Hampden County, MA (Part)  
Agawam city, MA  
Chicopee city, MA  
East Longmeadow town, MA  
Holyoke city, MA  
Longmeadow town, MA  
Ludlow town, MA  
Palmer town, MA  
Springfield city, MA  
Westfield city, MA  
West Springfield town, MA  
Wilbraham town, MA  
Hampshire County, MA (Part)  
Amherst town, MA  
Belchertown town, MA  
Easthampton town, MA  
Northampton city, MA  
South Hadley town, MA

**Worcester, MA—CT PMSA**

Windham County, CT (Part)  
Hampden County, MA (Part)

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**Worcester, MA—CT PMSA—Con.**

Worcester County, MA (Part)  
Auburn town, MA  
Charlton town, MA  
Clinton town, MA  
Grafton town, MA  
Holden town, MA  
Leicester town, MA  
Millbury town, MA  
Northborough town, MA

**Worcester, MA—CT PMSA—Con.**

Northbridge town, MA  
Oxford town, MA  
Shrewsbury town, MA  
Southbridge town, MA  
Spencer town, MA  
Uxbridge town, MA  
Webster town, MA  
Westborough town, MA  
Worcester city, MA

